

FRANCHISE DISCLOSURE DOCUMENT



Sparkle Franchising LLC
4250 N Drinkwater Blvd, Suite 165
Scottsdale, AZ 85251
(480) 550-8159
hello@sparkledogcare.com

This disclosure document is for the right to own and operate a franchise wellness-focused dog grooming salon (“Salon”) specializing in providing routine hygiene and grooming services for pet owners to keep your furry family members clean, healthy, and happy at a specific location under the trademarks “Sparkle,” and “Sparkle Grooming Co.” and other trademarks that we specify and designate (collectively the “Marks”).

The total investment necessary to begin operation of a Sparkle franchise ranges from \$238,750 to \$485,250. This includes \$48,750 to \$56,250 that must be paid to us or our affiliates. ¶

The total investment necessary to begin operation of a2-5 Sparkle franchises under the Development Agreement is \$296,750 and \$630,250, ~~which amounts includes the estimated initial investment to open your first Salon.~~ This includes \$77,750 to \$172,250 that must be paid to the Franchisor or its affiliates. ¶

The range of Development Fees reflects your purchase of between two (2) and five (5) additional franchise agreements although you may purchase more franchise agreements. The Development Fee is calculated by multiplying the applicable Initial Franchise Fee by the number of purchased franchise agreements. You will sign a franchise agreement with us simultaneously with the execution of a development agreement.

This disclosure document (“Disclosure Document”) summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least fourteen (14) calendar days before you sign a binding agreement with or make any payment to us or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Lyle Myers, Chief Development Officer, Sparkle Franchising LLC, 4250 N Drinkwater Blvd, Suite 165, Scottsdale, AZ 85251, (480) 550-8159, hello@sparkledogcare.com.

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.

There may be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: **April 29, 2026**

- (2) SanTan Village opened in October 2023. Scottsdale-Shea, Arcadia, and Highlands Ranch, CO opened in 2025. Boulder, CO, Mill Creek, SC, Avon, OH and West Jordan, UT opened in 2026.
- (3) Appointments means the total number of visits for services by members and non-members during the reflected time period.
- (4) Members means the total number of active membership agreements for the applicable Sparkle Salon as of the last day of the reflected time period.
- (5) Net Sales means the total amount of “Net Sales” collected during the applicable time period. “Net Sales” means the total of all revenue and receipts derived from the operation of the Salon, including all amounts received at or away from the Salon, or through the business the Salon conducts (such as fees for Services, fees for the sale of products, gift card sales, and revenue derived from products sales, whether in cash or by check, credit card, debit card, barter or exchange, or other credit transactions); and excludes only sales taxes collected from customers and paid to the appropriate taxing authority, and customer refunds.
- (6) The included Sparkle Salons are not the same size. The SanTan Village Sparkle Salon is 982 square feet and has 4 tables/tubs. The other Salons are between 1,000 and 1,400 square feet and have between 6-8 tables/tubs.
- (7) The Sparkle Salons included in this financial performance representation are the only Sparkle Salons in operation at the time that this financial performance representation is made.
- (8) **These Sparkle Salons have generated the above results. Your individual results may differ. There is no assurance that you'll sell as much.**
- (9) Other than the above financial performance representations, Sparkle Franchising LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Joe Aeppli, Sparkle Franchising LLC, 4250 N Drinkwater Blvd, Suite 165, Scottsdale, AZ 85251, hello@sparkledogcare.com, (480) 550-8159, the Federal Trade Commission, and the appropriate state regulatory agencies.

(10) Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

its pre-opening obligations under the franchise agreement. In addition, all development fees and initial payments by area developers shall be deferred until the first franchise under the development agreement.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

REQUIRED BY THE STATE OF ILLINOIS

~~Illinois requires the following additional risk factor:~~

~~“Your spouse must sign a document that makes your spouse liable for all financial obligations under the franchise agreement, even if your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse’s marital and personal assets (perhaps including your house) at risk if your franchise fails.”~~

~~Item 17 of this disclosure document is supplemented by the addition of the following paragraphs at the end of the chart:~~

~~State Law~~

~~Your rights upon Termination and Non-Renewal of an agreement are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.~~

~~The Illinois Franchise Disclosure Act will govern any Franchise Agreement if it applies to a subfranchise located in Illinois.~~

~~Any condition in the Franchise Agreement that designates jurisdiction or venue in a forum outside of Illinois is void with respect to any cause of action that otherwise is enforceable in Illinois, provided that the Franchise Agreement may provide for mediation in a forum outside of Illinois.~~

~~In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.~~

~~Illinois law governs the Franchise Agreement(s) and Development Agreement(s). Payment of Initial Franchise/Development Fees will be deferred until Franchisor has met its initial obligations to franchisee, and franchisee has commenced doing business. This financial assurance requirement was imposed by the Office of the Illinois Attorney General due to Franchisor's financial condition.~~

~~Illinois law governs the Franchise Agreement(s).~~

~~In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction or and venue in a forum outside of the State of Illinois is void. However, a franchise Agreement may provide for mediation in a forum arbitration to take place outside of Illinois.~~

~~Your rights upon Termination and Non-Renewal of an agreement are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.~~

STATE ADDENDA TO THE DEVELOPMENT AGREEMENT

ILLINOIS FRANCHISEES

~~The following is added to the Entire Agreement of the Development Agreement:¶~~

~~Notwithstanding the foregoing, nothing in this or any related agreement is intended to disclaim the express representations made in the Franchise Disclosure Document, its exhibits, and amendments.¶~~

Illinois law governs the Development Agreement.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Your rights upon Termination and Non-Renewal of an agreement are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

Payment of Initial Franchise/Development Fees will be deferred until Franchisor has met its initial obligations to franchisee, and franchisee has commenced doing business. This financial assurance requirement was imposed by the Office of the Illinois Attorney General due to Franchisor's financial condition.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the Parties have executed this Addendum to Franchise Agreement as of

_____.

SPARKLE FRANCHISING LLC

FRANCHISEE

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

EXHIBIT J

STATE EFFECTIVE DATES

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

	Effective Date
California	Pending
Hawaii	Pending
Illinois	Pending
Indiana	5/4/2026
Maryland	Pending
Michigan	5/6/2026
Minnesota	Pending
New York	Pending
North Dakota	Pending 5/4/2026
Rhode Island	Pending
South Dakota	5/15/2026
Virginia	Pending
Wisconsin	5/4/2026

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.