

If you fail to satisfy the Development Schedule, we may terminate your future development rights within the Development Area. However, termination of your Development Agreement will not terminate the Franchise Agreements that you have already signed.

We do not grant you any options, first rights of refusal or other similar rights to (i) acquire any additional development areas, or (ii) acquire any additional franchises.

We do not operate or franchise, or currently plan to operate or franchise, any business under a different trademark that sells or will sell goods or services similar to those that our franchisees sell. However, certain of our affiliates described in Item 1, and other portfolio companies that currently are or in the future may be owned by private equity funds managed by our affiliates, may operate and/or franchise businesses that sell similar goods or services to those that our franchisees sell. Item 1 describes our current affiliated franchise programs that offer franchises, their principal business addresses, the goods and services they sell, whether their businesses are franchised and/or company-owned, and their trademarks. As noted in Item 1, all of these affiliated franchise brands (with the exception of Mosquito Joe, PDS, and any KKR portfolio companies) have the same principal business address as us, and they generally do not maintain physically separate offices and training facilities from our offices and training facilities (except for Rainbow International, which maintains some separate training space) although each affiliated brand has its own separate meeting space. Most of the affiliated franchisors and the affiliated franchise brands are not direct competitors of our franchise network given the products or services they sell, although some are to a limited extent, as described in Item 1. All of the businesses that our affiliates and their franchisees operate may solicit and accept orders from customers in your territory. Because they are separate companies, we do not expect any conflicts between our franchisees and our affiliates' franchisees regarding territory, customers and support, and we have no obligation to resolve any perceived conflicts that might arise.

ITEM 13

TRADEMARKS

We grant you the right to operate a franchise under the name MR. ELECTRIC®. You may use our other current or future trade names, trademarks, service marks, symbols, emblems, logos and indicia of origin designated by us (“Marks”) to identify your franchise.

We own the following Marks that are registered on the Principal Register of the United States Patent and Trademark Office (“USPTO”):

Description	Registration Number	Registration Date
Mr. Electric	1,894,696	May 16, 1995
Mr. Electric Expert Electrical Service (and design)	1,918,360	September 12, 1995
Light Bulb Design	2,758,326	September 2, 2003
POWERLINE	3168288	Nov 7, 2006
SUPER SPARKY (Design)	3403237	Mar 25, 2008
Mr. Electric Expert Electrical Service (and van wrap design)	3,491,845	August 26, 2008
Sunburst Electric	3,697,418	October 20, 2009
Sunburst Electric	3,697,417	October 20, 2009

Provision	Section in Franchise Agreement (unless otherwise specified)	Summary
		120 days, tender the right of first refusal, apply for our consent to the transfer, pay the transfer fee and satisfy the transfer conditions (provided that no right of first refusal or transfer fee is applicable if the transferee is your spouse or child).
q. Non-competition covenants during the term of the Franchise Agreement	9(D)	<p>You (including your guarantors and owners, if you are an entity, or your spouse, children, parents, or siblings, if you are an individual) cannot be involved in a Competitive Business, subject to applicable state law.</p> <p>A “Competitive Business” is any business that offers or sells any product or service or component thereof that (i) composes a part of our System, (ii) is the same as or similar to any product or service then-offered by our franchisees or (iii) otherwise competes directly or indirectly with our System.</p>
r. Non-competition covenants after the Franchise Agreement is terminated or expires	9(D)	For 2 years, no Competitive Business in your Territory, within a 25-mile radius of the outer boundary of your Territory, or inside the territory of another MR. ELECTRIC business, subject to applicable state law .
s. Modification of the Franchise Agreement	14(B)	No modification of the Franchise Agreement except by written agreement of both parties.
t. Integration/merger clause	14(B)	Only the terms of the Franchise Agreement are binding (subject to state law). Any other promises may not be enforceable. Nothing in the Franchise Agreement or any related agreement is intended to disclaim our representations made in this disclosure document.
u. Dispute resolution by arbitration or mediation	11	Most disputes must be initially mediated. If a dispute is not resolved through the mediation process described in the Franchise Agreement, most disputes must be settled by litigation, subject to state law. Only if a court invalidates a jury waiver or a class action waiver will the dispute be resolved through arbitration, subject to state law.