



FRANCHISE DISCLOSURE DOCUMENT

COOKIE CUTTERS FRANCHISING INC.

8 East Broadway, Suite 201
Salt Lake City, Utah 84111
(317) 334-1680
cookiecutters@haircutsarefun.com
www.kidscuts.com

The franchisee will operate a service business under the name “COOKIE CUTTERS HAIRCUTS FOR KIDS” that provides haircuts, shampoos and related products and services for children, focusing on age groups 12 and under.

The total investment necessary to begin operation of your first Cookie Cutters® franchise is from ~~\$138,200~~ \$137,700 to \$390,200. This includes \$42,500 that you must pay the franchisor or its affiliates.

The total investment necessary to obtain the right to operate multiple Cookie Cutters franchises through an Area Development Agreement depends on how many salons you agree to develop: \$40,000 for the first salon, \$20,000 for the second salon, and \$10,000 for each additional salon thereafter. The total investment payable to the franchisor or its affiliates for rights to begin development of two to five Cookie Cutters salons is from \$60,000 to \$90,000. This is in addition to the initial investment necessary to establish and begin operation of each salon.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Neal Courtney at 8 East Broadway, Suite 201, Salt Lake City, Utah 84111, by phone at (317) 334-1680, or by email at neal@haircutsarefun.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (“FTC”). You can contact the FTC at 1-888-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 25, 2026

	Estimated Amount or Estimated High-Low Range	Method of Payment	When Due	To Whom Paid
Travel, lodging, meals for initial training in Salt Lake City	\$2,000 - \$3,000	As agreed	As incurred	Outside suppliers
Initial supplies (stationery, business cards, brochures, presentation folders, paper, etc.) (for first 3 months)	\$2,000 - \$4,000	As agreed	As incurred	Outside suppliers and/or us
Business licenses, permits, personal property taxes, etc. (for first year)	\$500 - \$1,000	As agreed	As incurred	Outside suppliers
Insurance (6) (first 3 months)	\$500 - \$1,000	As agreed	As incurred	Outside suppliers
Professional Fees (legal, architectural, accounting)	\$500 - \$7,000	As agreed	As incurred	Outside suppliers
Artwork	\$500 - \$2,000	As agreed	As incurred	Outside suppliers and/or us
Additional Funds (7) (first 3 months)	\$15,000 - \$45,000	As agreed	As incurred	Outside suppliers and/or us
TOTALS	\$138,200 <u>\$137,700</u> - \$390,200			

All fees due to us are non-refundable. Whether other fees due to suppliers or other third parties are refundable depends upon your agreement with the applicable party.

Note 1: The initial franchise fee is \$40,000 for your first COOKIE CUTTERS Salon, \$20,000 for your second Salon, and \$10,000 for subsequent Salons.

Other than the initial franchise fee and initial training fee, the rest of the figures in this Item 7 are estimates based on our experience with other franchisees.

We will not offer any financing to you in connection with the initial investment. The availability and terms of financing offered by third parties will depend on factors such as the availability of financing generally, your creditworthiness, other security that you may have, and the policies of lending institutions concerning the franchised business.

Note 2: You must pay us an initial training fee of \$2,500 if this is your first Salon or \$1,500 if this is your second or additional Salon, which will cover the cost of training associated with up to two individuals attending our initial training program as outlined in Item 11. Although two individuals may attend initial training in consideration of this fee, only one person is required to attend and complete such training. The initial training fee does not change based on whether you send one or two individuals to training. If this is your first Salon, for an additional \$1,500 fee you may elect to receive an additional four days of training in your Salon four to six weeks after opening from our designated third-party consultant regarding consistency and relationship management with your stylists and guidance on developing a Salon and company culture. If this is your second or additional Salon, if you opt to have this training in your Salon you must contract for the service from the third-party consultant directly at consultant's stated fees for such service. The initial training fee does not cover your or your attendees' costs and expenses incurred in attending the initial training program, including but not limited to, travel, lodging, meals and salary expenses. The initial training fee is due upon receipt of an invoice from CC approximately one week before the initial training begins. Initial training will not commence until the initial training fee is paid in full. The initial training fee is deemed fully earned and non-refundable upon receipt.

EXHIBIT A

LIST OF STATE AGENCIES/AGENTS FOR SERVICE OF PROCESS

This list includes the names, addresses and telephone numbers of state agencies having responsibility for franchising disclosure/registration laws, and serving as our agents for service of process (to the extent that we are registered in their states).

STATE	STATE ADMINISTRATOR/AGENT	ADDRESS
California	Commissioner of Financial Protection and Innovation	320 West 4 th Street, Suite 750 Los Angeles, CA 90013-2344 (866) 275-2677
Hawaii (State Administrator)	Commissioner of Securities Dept. of Commerce and Consumer Affairs Business Registration Division Securities Compliance Branch	335 Merchant Street Room 203 Honolulu, HI 96813 (808) 586-2744
Illinois (State Administrator)	Illinois Attorney General Franchise Bureau	500 South Second Street Springfield, IL 62701 (217) 782-4465
Indiana (State Administrator)	Indiana Securities Commissioner Securities Division	302 West Washington Street, Room E111 Indianapolis, IN 46204 (317) 232-6681
Indiana (Agent)	Indiana Secretary of State	302 West Washington Street, Room E111 Indianapolis, IN 46204 (317) 232-6681
Maryland (State Administrator)	Office of the Attorney General Division of Securities	200 St. Paul Place Baltimore, MD 21202-2020 (410) 576-6300
Maryland (Agent)	Maryland Securities Commissioner	200 St. Paul Place 20 th Floor Baltimore, MD 21202-2020 (410) 576-6360
Michigan	Michigan Attorney General's Office Consumer Protection Division Attn: Franchise Section	Williams Building, 7th Floor 525 West Ottawa Street Lansing, MI 48909 (517) 335-7622
Minnesota	Commissioner of Commerce Minnesota Department of Commerce	85 7th Place East, Suite 500 St. Paul, MN 55101-2198 (651) 539- 1638 <u>1600</u>
New York (State Administrator)	NYS Department of Law Investor Protection Bureau	28 Liberty Street 21 st floor New York, NY 10005 (212) 416-8222