

FRANCHISE DISCLOSURE DOCUMENT



Marco's Franchising, LLC
an Ohio Limited Liability Company
5252 Monroe Street
Toledo, Ohio 43623
800.262.7267

www.marcos.com
www.marcos.com/franchising
www.facebook.com/MarcosPizza
instagram.com/marcospizza/
twitter.com/marcospizza
www.pinterest.com/marcospizza
www.youtube.com/user/marcospizzallc
www.tiktok.com/@marcospizzaofficial
<https://www.linkedin.com/company/797519/admin/>

You will operate a Marco's Pizza® Store featuring the sale of various sizes and recipes of pizza for dine in, carryout and delivery. Stores also sell, to a much lesser extent, secondary products such as chicken wings, salads, CheezyBread, sandwiches, desserts, and beverages. Depending on your situation, you may not be required to sell these secondary products.

The total investment necessary to begin operation of a Store ranges from \$286,477 - \$811,186, which includes \$61,336 to \$119,886 that must be paid to the franchisor or affiliate.

If you are acquiring development rights, we require a commitment to develop at least two Stores. If you sign a Development Agreement, you will pay us a development fee in the amount of \$5,000 for each Store that you agree to develop under that agreement, which will be credited toward your initial franchise fees, as described in this disclosure document. If you sign a Development Agreement under our 2026 Royalty Incentive Program, you will pay us the full initial franchise fee for each Store that you agree to develop under that Development Agreement. The total investment necessary to begin operation of your first franchised Marco's Pizza Store under a two-store Development Agreement is from \$286,477 - \$811,186. This includes \$66,336 to \$124,886 that must be paid to the franchisor or affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jaycee Peralta, Senior Corporate Counsel, at 5252 Monroe Street, Toledo, Ohio 43623 (800.262.7267).

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 18, 2026

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit K.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit C includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only MARCO'S PIZZA business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a MARCO'S PIZZA franchisee?	Item 20 or Exhibit K lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution**. The franchise agreement and the area development agreement require you to resolve disputes with the franchisor by mediation and/or litigation only in Ohio. Out-of-state mediation or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate or litigate with the franchisor in Ohio than in your own state.

Certain states may require other risks to be highlighted. Check the “State Specific Addenda” (if any) to see whether your state requires other risks to be highlighted.

MICHIGAN NOTICE

The State of Michigan prohibits certain unfair provisions that are sometimes in franchise documents. If any of the following provisions are in these franchise documents, the provisions are void and cannot be enforced against you:

- (a) A prohibition against you joining an association of franchisees.
- (b) A requirement that you assent to a release, assignment, novation, waiver or estoppel which would deprive you of rights and protections provided under the Michigan Franchise Investment Law. This does not preclude you, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits the franchisor to terminate your franchise prior to the expiration of its term except for good cause. Good cause includes your failure to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits the franchisor to refuse to renew your franchise without fairly compensating you by repurchase or other means for the fair market value at the time of expiration, of your inventory, supplies, equipment, fixtures and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This provision applies only if:
 - (i) The term of the franchise is less than five years; and
 - (ii) You are prohibited by the Franchise Agreement or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or if you do not receive at least six months' advance notice of the franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew the franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This provision does not require a renewal provision in the Franchise Agreement or other agreement.
- (f) A provision requiring that arbitration or litigation be conducted outside of Michigan. This does not preclude you from entering into an agreement, at the time of the arbitration, to conduct arbitration at a location outside of Michigan.
- (g) A provision that permits the franchisor to refuse to permit a transfer of ownership of the franchise, except for good cause. This provision does not prevent the franchisor from exercising a right of first refusal to purchase the franchise. Good cause includes, but is not limited to:

(i) The failure of the proposed transferee to meet the franchisor's then-current reasonably qualifications or standards.

(ii) The fact that the proposed transferee is a competitor of the franchisor.

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.

(h) A provision that requires you to resell to the franchisor items that are not uniquely identified with the franchisor. This does not prohibit a provision that grants the franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does it prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if you have breached the lawful provisions of the Franchise Agreement and have failed to cure the breach in the manner provided in (c), above.

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to you unless provision has been made for providing the required contractual services.

The fact that there is a notice of this offering on file with the Attorney General does not constitute approval, recommendation, or endorsement by the Attorney General.

Any questions concerning this notice should be directed to the Michigan Department of Attorney General, Consumer Protection Division, Franchise Section, 525 W. Ottawa Street, G. Mennen Williams Building, 1st Floor, Lansing, Michigan 48913, (517) 373-7117.

(ii) Additionally, the following applies to offers in Michigan:

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

NOTE: NOTWITHSTANDING PARAGRAPH (F) ABOVE, WE INTEND TO, AND YOU AGREE THAT WE AND YOU WILL, ENFORCE FULLY THE PROVISIONS OF THE MEDIATION SECTION OF OUR AGREEMENTS.

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Exhibits:

A	List of State Franchise Administrators	H	Marco's Pizza Standard Lease Rider
B	List of Agents for Service of Process	I	State-Specific Amendments
C	Financial Statements	J	Franchisee Certification
D	Form of Development Agreement	K	List of Franchisees and Company-Owned Stores
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F	Table of Contents to the Manual	M	State Effective Dates Page
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ITEM 1
THE FRANCHISOR, AND ANY PARENT, PREDECESSORS, AND AFFILIATES

To simplify the language in this Disclosure Document, (“Marco’s”, “us”, “our” or “we”) means Marco’s Franchising, LLC, the franchisor. “You” means the person or legal entity who buys the franchise. If you are a corporation, partnership, or limited liability company, certain provisions of this Disclosure Document also apply to your owners and will be noted.

We are an Ohio limited liability company. We maintain our principal place of business at 5252 Monroe Street, Toledo, Ohio 43623. We do not maintain sales offices at any location other than our principal place of business, but we are currently developing offices and a training facility located in Orlando, Florida, anticipated to open October 2026. We do business under the names Marco’s® and Marco’s Pizza®.

We engage in only one line of business: the offering of Marco’s Pizza Stores through the Franchise Agreement and the Development Agreement (described below). This disclosure document contains information for the offer of Store franchises, and the terms of the Franchise Agreement and Development Agreement.

We have offered franchises for Stores since January 2004. We previously offered franchises for Area Representative Businesses under a separate disclosure document. We do not currently offer franchises in any other line of business.

We do not operate businesses of the type described in this disclosure document, but our affiliates operate 39 Stores in Ohio, 5 Stores in Idaho, and 1 Store in Michigan.

A list of our agents for service of process is attached as Exhibit B to this Disclosure Document.

Our Parent and Predecessors

We are a direct wholly-owned subsidiary of Marco’s Pizza Holdings, LLC (“MPH”), a Delaware limited liability company, which was formed on May 25, 2017. MPH formed a wholly-owned subsidiary, Boise Marco’s, LLC, which currently owns five Stores in Idaho. MPH maintains its principal place of business at 6597 Nicholas Blvd., Cap Ferrat, PH 11, Naples, Florida 34108.

We were founded by Pasquale Giammarco (the “Founder”), who currently operates 14 Stores in Ohio and 1 Store in Collier County, Florida. The Founder also owns the right to develop additional Stores in: (a) Lucas County, Ohio (and within 7 miles of Lucas County); (b) a portion of Lorain County, Ohio; and (c) Collier County, Florida (and within 10 miles of Collier County).

Our Affiliates

MP Marks, LLC (“MP MARKS”), a Delaware limited liability company, is the affiliate of our parent entity MPH by virtue of common ownership and was formed on November 12,

2015. MP MARKS maintains its principal place of business at 6597 Nicholas Blvd, Cap Ferrat, PH 11, Naples, Florida 34108. On December 28, 2015, MP MARKS acquired all ownership and rights to intellectual property held by Marco's, and each of the domestic and international registrations for our trademarks, service marks, logos, trade names, and associated goodwill. By agreement between MP MARKS and Marco's, MP MARKS licenses those trademarks, service marks, trade names and logos to us for use in the Marco's Pizza system, which we further license to you, other franchisees and others, including vendors and suppliers to the System (defined below).

Marco's National Advertising Fund, Inc. ("MNAF"), a Florida non-profit corporation which maintains its principal place of business at 6597 Nicholas Blvd, Cap Ferrat, PH 11, Naples, Florida 34108, is affiliated with us for the administration of the collections and expenditures of the National Advertising Fund. See Item 11. We also provide services to MNAF relating to the administration of those advertising funds.

Marco's Advertising Funds, Inc. ("MADF"), a Florida non-profit corporation which maintains its principal place of business at 6597 Nicholas Blvd, Cap Ferrat, PH 11, Naples, Florida 34108, is affiliated with us for the administration of the collections and expenditures of the Regional Advertising Funds, the Brand Launch funds, and other contributions by franchisees specifically for conducting marketing activities for the System and on the franchisees' behalf. See Item 11. We also provide services to MADF relating to the administration of those advertising funds.

MP AR Resources, LLC ("MPAR") is a Delaware limited liability company which maintains its principal place of business at 6597 Nicholas Blvd, Cap Ferrat, PH 11, Naples, Florida 34108. MPAR serves as an Area Representative to some franchisees in select markets, providing them with franchisee support for new store development and operation of their franchised stores.

Marco's Pizza Distribution, LLC ("MPD") is affiliated with us by virtue of common ownership, but we do not own any part of the company. MPD was formed on March 23, 2009, to distribute food, packaging, equipment, cleaning and maintenance supplies to Marco's Pizza stores in the Ohio, Michigan and Indiana area. Certain of our executives, including our co-CEO, John Butorac, serve in executive roles with MPD. John Butorac also indirectly owns an interest in MPD through a trust. MPD is headquartered at 1435B Holland Rd., Maumee, Ohio 43537.

Marco's Technology Services, LLC ("MTS") is a Delaware limited liability company wholly owned by MPH and maintains its principal place of business at 6597 Nicholas Blvd., Cap Ferrat, PH 11, Naples, Florida 34108. MTS provides certain technology-related products and services to us and our franchisees for use in the System. See Item 11. We provide administrative and other management services to MTS.

The Marco's Pizza Foundation ("MPF") is a Delaware corporation, which maintains its principal place of business at 5252 Monroe St., 2nd Floor, Toledo, OH 43623. It was organized to exclusively operate for charitable purposes and is designated under the Internal Revenue Code as a 501(c)(3) charitable organization. MPF focuses on school

and education, hunger prevention and nutrition, workforce development and entrepreneurship, raising funds to support the communities that Marco's Pizza serves.

With the exception of MPD, MPH, Boise Marco's, MP MARKS, MNAF, MADF, MTS, and MPAR, all of our affiliates are based at 5252 Monroe Street, Toledo, Ohio 43623. None of our affiliates have ever offered franchises for sale.

Except as described above, neither we nor any affiliate has ever engaged in, or offered franchises in, any other lines of business.

The Franchise Offered

Marco's Pizza Stores are characterized by our system (the "System"). Some of the features of the System include specially-developed equipment, equipment layouts, signage, distinctive interior and exterior design and accessories; products; procedures for operations; quality and uniformity of products and services offered; procedures for management and inventory control; training and assistance; and advertising and promotional programs. We may periodically change and improve the System to conform to our needs and business goals.

Marco's Pizza Stores operate in a building that bears our trade dress (interior, exterior, or both). A Marco's Pizza Store makes and sells various sizes and recipes of pizza for carryout, delivery, in-store dining, and catering. Stores also sell, to a much lesser extent, secondary products such as beverages, salads, CheezyBread, sandwiches, Pizzolis, chicken wings, and desserts (together, all of these items are referred to as the "Approved Products and Services"). Depending on your situation, you may not be required to sell these secondary products (for example, if the landlord does not permit you to offer the entire range of Approved Products and Services; we will work with you to make mutually-acceptable adaptations to your list of offerings). Stores are required to offer both customer pick-up and delivery service, and may be authorized to offer fast casual type dine-in services and catering.

We offer franchises for MARCO'S PIZZA stores (each a "Store"), which offer pizza and other menu items primarily for takeout and delivery. A MARCO'S PIZZA Store typically occupies 1,200 to 1,600 square feet of commercial space. You will operate the Store at a location that we have authorized, and that is designed and decorated to meet our operational and image specifications (including the use of our trade dress, trademark, and design).

You must operate your Store in accordance with our standards and procedures, which we will provide in printed or digital format materials, including our Confidential Operating Manuals (the "Manual"). We will lend you an electronic copy of the Manual for the duration of the Franchise Agreement. In addition, we will grant you the right to use our marks, including the mark "Marco's Pizza" and any other trade names and marks that we designate in writing for use with the System (the "Marks").

Franchise Agreement. We offer qualified persons and legal entities that wish to establish and operate a Store (a “Franchisee”) the right to enter into a franchise agreement (“Franchise Agreement”). Under a Franchise Agreement, we will grant you the right to operate a Store at a location authorized by us (the “Permitted Location”), and you will accept the obligation to operate that Store in full compliance under the terms of the Franchise Agreement. Our current form of Franchise Agreement is attached to this Disclosure Document as Exhibit E.

Development Agreement. We offer to certain qualified persons and legal entities (a “Developer”) the right to develop an agreed-upon number of Stores within a specific geographic area (“Development Area”) under our Development Agreement (the “Development Agreement”). Under a Development Agreement, you will be required to establish an agreed-upon number of Stores within the Development Area, at specific locations authorized by us (to be specified in separate Franchise Agreements) as explained below. An important part of the Development Agreement is a development schedule (also called a “Development Schedule”), which establishes the number of Stores that you must have open and operating by certain established dates. You must meet our multi-unit development criteria and receive prior approval from us for each Store within the Development Area prior to its development. When you begin developing a Store, you will sign the form of Franchise Agreement that we are offering to new franchisees at that time, which may be materially different from, and have different terms than, the form of Franchise Agreement attached to the Disclosure Document as Exhibit E. Our current form of Development Agreement is attached to this Disclosure Document as Exhibit D.

Area Representative Business. In some areas, we utilize a relationship with parties known as Area Representatives within a defined territory. For those areas, our Area Representatives will solicit, screen, and evaluate prospective franchisees, and train, support and service franchisees who have entered into a Franchise Agreement with us. Area Representatives provide training and assistance to our franchisees in some areas of the country.

Test Concepts. Some franchisees may be granted the opportunity to participate in test programs for non-traditional unit concepts being evaluated by us. These types of units are sometimes referred to as “Special Venue” and includes, among other things, non-foodservice businesses of any sort within which a Store or a “Marco’s Pizza” branded facility is established and operated, including, for example, hotels and resorts (where the Store is enclosed within the confines of a hotel or resort structure); airports and other travel facilities; federal, state, or local government facilities (including military bases); theme and amusement parks; recreational facilities; colleges and other academic facilities; seasonal facilities; shopping malls; theaters; train stations; toll roads; hospitals; cafeterias; snack bars; truck stops; casinos; department stores; supermarkets; gasoline convenience stores; sporting event arenas and centers; and retail restaurant locations being sublet under a lease to a master concessionaire. Our test programs currently include an opportunity to offer some or all of our products and services at Special Venues or delivery services associated with an online ordering system or mobile application

where orders are fulfilled from a commercial or shared-use kitchen. Such opportunities are by invitation only based on several factors, including but not limited to the franchisee's geographic location, overall business experience, operating experience within the Marco's Pizza system, and available capitalization/funding resources. Many of the terms in the Franchise Agreement may need to be modified for each such opportunity.

Competition. Stores compete with locally-owned businesses, as well as with national and regional chains that offer pizza carryout and delivery services and related products, and which may compete with the products offered at a Store. Pizza restaurants compete aggressively based on many factors, such as price, service, store location, product quality, and store promotions and marketing programs.

Industry-Specific Regulations. We know of no trade or license regulations that specifically affect only the pizza industry apart from other segments of the food service industry. However, you will be required to comply with the FDA nutrition and calorie labeling rule regarding the posting of calorie information for pizza and other food items on menus, menu boards, and for online ordering as well. You will also need to comply with FTC rules regarding any local store marketing, and comply with other regulations such as Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 (CAN SPAM Act) with respect to any consumer solicitations (e.g., text, phone or email) and various privacy laws that may apply to your business. You will also be required to maintain compliance with Payment Card Industry Data Security Standards (PCI DSS) related to the processing of credit card payments at your store location. You also must comply with all local, state, and federal laws that apply to your restaurant operations, including, for example, health, sanitation, non-smoking, EEOC, OSHA, discrimination, labor and employment, FLSA, and sexual harassment laws. The Americans with Disability Act of 1990 requires readily accessible accommodation for disabled persons and therefore may affect your building construction, site elements, entrance ramps, doors, seating, bathrooms, drinking facilities, etc. For example, you must obtain real estate permits (e.g., zoning), real estate licenses, and operational licenses. There are also regulations that pertain to sanitation, menu labeling requirements, food preparation, food handling, and food service. Employees may need food-handler licenses. Many municipalities regulate the use of restaurant grease traps for cooking and require special sewer hook-ups for restaurants. Regulations vary widely from place to place, and you will have to comply with all applicable federal, state, and local laws and regulations in connection with the operation of your restaurant. You should consult with your attorney concerning those and other local laws and ordinances that may affect your restaurant's operation.

ITEM 2 **BUSINESS EXPERIENCE**

Manager and Co-Chief Executive Officer: John (Jack) A. Butorac, Jr.

John A. Butorac, Jr. has been our Co-Chief Executive Officer since January 2021. He previously served as our Chief Executive Officer from April 2014 to December 2020, and as our President from January 2004 to April 2014. He is also our sole "manager", as that

term is used in the Ohio limited liability company statutes. Mr. Butorac also serves as President and CEO of each of our affiliates.

Co-Chief Executive Officer and President: Anthony (Tony) Libardi

Tony Libardi has been our Co-Chief Executive Officer and President since January 2021, and previously served as our President and Chief Operating Officer from December 2017 to December 2020. Mr. Libardi was previously our Executive Vice President of Operations and Chief Operating Officer from October 2016 to December 2017.

Senior Vice President and Chief Financial Officer: William (Bill) Schaffler

Bill Schaffler has been with Marco's since December 2025, serving as Senior Vice President and Chief Financial Officer. From September 2023 to November 2025, he was the Chief Financial Officer for HiBar Hospitality, LLC in Austin, Texas. From September 2019 to September 2023, Bill served as President and CEO of Ascension Coffee in Dallas, Texas.

Executive Vice President and Chief Operating Officer: John Meyers

John has been with Marco's since January 2020, serving as Vice President of Finance and Business Intelligence. He was promoted to Senior Vice President of Finance and Business Intelligence in 2022 and was promoted to Executive Vice President and Chief Operating Officer in March 2024.

Executive Vice President and Chief Growth Officer: Stephen Seyferth

Stephen Seyferth has been our Chief Experience Officer since December 2019. He was our Vice President/Chief Marketing Officer from March 2017 to December 2019. He was promoted to Executive Vice President and Chief Experience Officer on September 20, 2022. In April 2023, he became our Chief Growth Officer.

Senior Vice President and Chief Development Officer: Gerardo Flores

Gerardo Flores has been our Sr. Vice President and Chief Development Officer since September 2022. From January 2022 to September 2022, he served as the Vice President of Real Estate for Tropical Smoothie Cafe in Atlanta, Georgia. From March 2012 to October, 2021 he served as the Vice President of Real Estate for Jersey Mike's Subs in Manasquan, New Jersey.

Senior Vice President and Chief People Officer: Roderick Sanders

Roderick Sanders has been our Vice President and Chief People Officer since December 2019. He was promoted to his current position on January 1, 2022. He was our Vice President of Talent Management from February 2018 to December 2019, and previously

served as our Senior Director of Learning and Development from January 2015 to February 2018. Roderick Sanders is also the Secretary of The Marco's Pizza Foundation.

Vice President of Franchisee Relations and Marketing Planning: Marie Brown

Marie Brown became Vice President of Franchisee Relations and Marketing Planning in July 2020 and has served in her current position since May 31, 2021. She previously served as our Vice President of Field Marketing from February 2019 to July 2020.

Senior Vice President and Chief Legal Counsel: Kristin Corcoran

Kristin Corcoran has been our Senior Vice President and Chief Legal Counsel since March 1, 2024. Previously, she served as our Vice President of Corporate Counsel since November 2022. Prior to joining Marco's, she was Senior Associate General Counsel in Milford, CT at the franchisor of Subway restaurants from 1995 until May 2020. She then co-founded and was a partner at the business and franchise law practice of Appleby & Corcoran, LLC in North Haven, CT from August of 2020 to August of 2022 and then was Of Counsel at the law firm of DLA Piper North America in its D.C. office.

Vice President of Supply Chain: Cathy Kinzer Brotzki

Cathy Kinzer Brotzki has been our Vice President of Supply Chain since January 1, 2024. Cathy joined us as the Director of Purchasing in November 2015. She then served as the Associate Vice President of Purchasing and Quality Assurance from October of 2021.

Senior Vice President and Chief Marketing Officer: Stephen Kennedy

Stephen Kennedy has been our Senior Vice President and Chief Marketing Officer since December 2025. Previously, he was the EVP and Head of Marketing for the fast casual chain Noodles and Company from November 2024 until joining Marco's. Prior to that, he served as VP of Growth for the digital transformation agency Bounteous from February 2024 through November 2024, and the VP of Marketing for Nestle USA from December 2019 through January 2024.

ITEM 3
LITIGATION

Pending Actions

American Eagle Investments, Inc. v. Marco's Franchising, LLC, Court of Common Pleas, Lucas County, Ohio, Case No. G-4801-CI-0202201831 (filed March 22, 2022) (formerly Case No. G-4801-CI-0202003149, filed September 24, 2020). This lawsuit was originally filed against us by a now former area representative, alleging it was injured when we declared a default of the area representative agreement for the territory surrounding

Columbus, Georgia based on Plaintiff's principals failing to devote full time and best efforts to the area representative business as required under the agreement, due to the principals entering into an area representative agreement with another franchise system. The complaint sought a declaratory judgment that Plaintiff was in full compliance with the agreement, claimed we violated Ohio Business Opportunities Act, and sought damages and attorney's fees. Plaintiff filed a motion for preliminary injunction seeking to prevent us from terminating the area representative agreement based on the asserted non-compliance. Plaintiff filed a temporary restraining order, seeking to restrict us from terminating the agreement based on the asserted default until the court's ruling on the motion for preliminary injunction. The parties stipulated to a temporary stay of termination. After a hearing, the Ohio state court, on October 19, 2020, denied Plaintiff's motion for preliminary injunction, finding Plaintiff failed to demonstrate a likelihood of success on the claim that our actions were improper. We terminated the area representative agreement. We filed a motion for summary judgment on September 10, 2021, and Plaintiff voluntarily dismissed all claims on November 19, 2021, but re-filed its lawsuit on March 22, 2022 under a unique Ohio Statute tolling all limitation periods for one (1) year following a dismissal, alleging only claims for declaratory judgment and breach of contract upon the same allegations set forth in the original action. The Court set a schedule for additional discovery, but Plaintiffs failed to undertake any significant new discovery and the discovery period closed on February 21, 2023. We refiled a motion for summary judgment that the Court granted on July 11, 2023.

Plaintiff appealed the summary judgment to the Sixth District Court of Appeals of Ohio for Lucas County. On August 9, 2024, the court of appeals reversed the summary judgment order and remanded the case to the Court of Common Pleas for further proceedings.

KAM Development, LLC v. Marco's Franchising, LLC, United States District Court for the Northern District of Ohio, Western Division, as Case No. 3:20-cv-02024 (filed September 9, 2020). This lawsuit was filed by a former area representative, alleging injury from our refusal to renew the expiring area representative agreement for the territory surrounding Columbia, SC (the "Columbia ARA") based on non-compliance with contractual obligations, including the failure to meet store development obligations, failure to comply with our system standards, processes, and procedures, and failing to devote full time and best efforts to the area representative business, caused by the two principals of the area representative entering into an area representative agreement with another franchise system. Plaintiff amended its complaint to add claims based on our having issued a default notice under the area representative agreement for the territory surrounding Charlotte, NC (the "Charlotte ARA") based on similar non-compliance issues. The amended complaint sought a declaratory judgment that Plaintiff was in compliance with its agreements, and we were in breach of contract and had violated the Ohio Business Opportunities Act, and additionally, sought a declaratory judgment that our actions in not renewing and defaulting the Charlotte ARA were improper, that we breached the two agreements, and sought damages and attorney's fees. On September 11, 2020, the court entered a temporary restraining order pending a hearing on Plaintiff's motion for preliminary injunction.

On October 20, 2020, after a preliminary injunction hearing, the court denied Plaintiff's motion for preliminary injunction, determining that Plaintiff failed to show it had complied with its development obligations under the Charlotte ARA, which breach made Plaintiff ineligible for a renewal of the Columbia ARA. After entry of the October 20 order, we terminated the Charlotte ARA and enforced the expiration of the Columbia ARA (which had expired by its own terms). A court-ordered mediation/settlement conference reached an impasse with no resolution.

On April 30, 2021, Plaintiff filed its Second Amended Complaint alleging claims only for breach of contract based on the non-renewal of the Columbia ARA and the termination of the Charlotte ARA. On September 24, 2021, we filed a motion for summary judgment on both claims based on Plaintiff's failure to meet its development obligations for the Charlotte ARA. In May 2023, the court entered an order granting in part our motion for summary judgment ruling that the Plaintiff's claims under the Charlotte ARA and Columbia ARA failed, leaving only one claim related to an alleged amendment by course of conduct. The parties and the court are complying with scheduling orders for filing further motions, the case remains pending, and no trial date has been set.

Franchisor Initiated Actions:

MFLLC v. LaGrange Pizza, LLC and Philip Jones, Court of Common Pleas, Lucas County, Ohio, Case No. CI2025-02171 (filed June 16, 2025). We filed a collection action against a former franchisee and resolved the matter after a sum was paid to MFLLC. A Stipulated Entry of Dismissal of All Claims with Prejudice was granted on November 19, 2025. MFLLC v. Piece of the Pie, LLC, Joan Von Herbulis and Richard Von Herbulis and Christian Browne, Court of Common Pleas, Lucas County, Ohio, Case No. CI12025-06301 (filed on September 26, 2025). We filed a collection action against the former franchisees which was amended on 10/16/2025. On January 28, 2026, MFLLC filed a Notice of Dismissal against Christian Browne due to Christian Browne filing for bankruptcy. On February 4, 2026, Joan Von Herbulis and Richard Von Herbulis filed an Answer to MFLLC's Second Amended Complaint. On March 26, 2026, Joan Von Herbulis and Richard Von Herbulis filed an Answer to MFLLC's initial Complaint, despite having already filed an Answer to MFLLC's Second Amended Complaint. On March 30, 2026, the court filed an Order to Strike the Answer to Complaint. On March 31, 2026, Joan Von Herbulis and Richard Von Herbulis filed motions for leave to amend their answers and assert counterclaims. On March 31, 2026, Joan Von Herbulis and Richard Von Herbulis improperly filed Amended Answers, Affirmative Defenses, and Counterclaims, including claims against MFLLC for fraudulent inducement, negligent misrepresentation, breach of implied covenant of good faith and fair dealing, and declaratory relief/setoff. MFLLC filed a motion to strike the Amended Answers, Affirmative Defenses, and Counterclaims as improper and invalid.

MFLLC v. Windsor Heights MP, LLC and Matthew Louis DeBoth, Court of Common Pleas, Lucas County, Ohio, Case No. CI2025-02394 (filed 07/01/2025). We filed a collection action against a former franchisee and MFLLC obtained a default judgment in the amount of \$71,860.00, plus late fees in the amount of \$3,593.00, and interest, costs, expenses, and reasonable attorney's fees.

Prior Actions

Cajunland Pizza, LLC, Ole Tyme Pizza, LLC, Crescent City Pizza, LLC, Partners Pizza, LLC, SELA Pizza #1, LLC and SELA Pizza #2, LLC, vs. Marco's Franchising, LLC, Marco's Pizza Holdings, LLC, and Tony Libardi, originally filed in the United States District Court for the Eastern District of Louisiana as Case No. 19-CV-10366 G(3) (filed May 14, 2019), then transferred to the United States District Court for the Northern District of Ohio as Case No. 3:20-CV-00536-JGC. This lawsuit was filed against us, our affiliate, and our President & Chief Operating Officer Tony Libardi, by five former franchisees and one former area representative. Plaintiffs alleged we violated the state deceptive trade practices statute and tortiously interfered when we refused to consent to the proposed transfer to a proposed buyer of five franchise agreements and Marco's Pizza restaurants owned by Plaintiffs. On February 12, 2021, plaintiffs filed their amended and supplemental complaint, and, on April 6, 2021, a proposed second amended complaint, alleging claims under the Ohio Business Opportunity Protection Act (BOPA), alleging misrepresentation and omissions in the Franchise Disclosure Documents given to the plaintiffs between 2010 and 2012; under the Ohio Deceptive Trade Practices Act, for common law deceptive trade practices, for tortious interference, and also a breach of contract claim by the former area representative. The court granted our motions to dismiss the amended and supplemental complaint and proposed second amended complaint, but again gave plaintiffs leave to amend. On August 30, 2021, a third amended complaint was filed only by the five franchisee Plaintiffs and only against us alleging claims for breach of contract and a claim under BOPA. No claims were made against our affiliate or Mr. Libardi. The court then granted our motion to dismiss the BOPA claim with prejudice. On January 14, 2022, we filed an answer and affirmative defenses to the breach of contract claims and filed a counterclaim against the former area representative, the five Plaintiffs, and their principals based on personal guarantees. One Plaintiff then withdrew all its claims.

In August 2022 the court ruled as part of our counterclaim we are entitled to recover our reasonable attorney's fees and costs for having defended against Plaintiff's two statutory claims under Ohio law. In 2023, we filed a motion to determine the amount of fees and costs we are entitled to for defending the dismissed statutory claims, and in orders entered on March 8 and May 23, 2024, the court awarded us \$62,818 in fees and costs incurred in defending the dismissed claims.

On November 29, 2024, the parties settled their dispute whereby we paid \$310,000 (via the insurance carrier) to Plaintiffs and Plaintiffs dropped their appeal and paid us \$63,644.90 for the fee award plus post-judgment interest. The parties exchanged mutual releases of all claims and mutually dismissed the lawsuit with prejudice on December 6, 2024.

SC America, LLC v. Marco's Franchising, LLC, originally filed in Circuit Court of Calhoun County, Alabama (CV-2022-900192.00) on May 6, 2022, was removed to U.S. District Court for the Northern District of Alabama on May 11, 2022 (Case no. 1:22-cv-00610-RDP), and transferred on June 1, 2022 to the United States District Court for the District of Ohio (3:22-cv-00919-JZ). On May 6, 2022, Plaintiff, a former franchisee of ours, filed

suit against us in the Circuit Court of Calhoun County, Alabama, seeking a declaratory judgment and a temporary restraining order to prevent us from exercising certain post-termination step-in rights under the Franchise Agreement. On May 11, 2022, we removed the action to federal court, and our subsequent motion to transfer to the venue provided for in the Franchise Agreement was granted. After the case had been transferred, Plaintiff filed an amended complaint for breach of contract and breach of the implied covenant of good faith and fair dealing based on the allegation that we declined to approve the franchisee's requested transfer and later terminated the franchisee's Franchise Agreement based on uncured operational defaults. We moved to dismiss the franchisee's claims based on prior releases the franchisee had signed, but the court denied the motion to dismiss concluding that the scope of the release involve questions of fact that could not be resolved on a motion to dismiss. We filed an answer denying the franchisee's allegations and a counterclaim against the franchisee and its owner/guarantor for breach of contract, tortious interference and specific performance based on the franchisee's failure to pay liquidated damages and interference with our step-in rights under the terminated Franchise Agreement. On July 14, 2023, the parties settled their dispute whereby we were paid \$100,000 (via the insurance carrier) in satisfaction of our claims against the franchisee and its guarantor; we agreed to purchase the franchisee's equipment for \$37,500; and Plaintiff warranted that it had complied with its non-compete obligations which we deemed satisfied as of July 14, 2023. The parties mutually dismissed the lawsuit with prejudice on August 8, 2023.

Except for the actions described above, no litigation is required to be disclosed in this Item.

ITEM 4 **BANKRUPTCY**

No bankruptcy information is required to be disclosed in this Item.

ITEM 5 **INITIAL FEES**

Initial Franchise Fee - Single Store Franchise Agreement.

When you sign the Franchise Agreement, you will pay us an Initial Franchise Fee. Except for the differences described below, the initial franchise fee is uniform for all new franchisees. Some of our existing franchisees, however, have the right to develop additional Stores under existing agreements and on different terms. The Initial Franchise Fee is due in full when you sign the Franchise Agreement. If there is a credit available from your Development Fee (as described below), then that credit will be applied to reduce your Initial Franchise Fee payment. The Initial Franchise Fee is fully earned when paid, must be paid in one lump-sum amount, excluding any required deposits, and is not refundable.

The Initial Franchise Fee for a single Store is \$25,000 but may be discounted or waived if you qualify for and meet the obligations of one of our promotional incentives described

below. Also, we reserve the right to negotiate the Franchise Fee with prospective franchisees in the future and may base such negotiations on a number of factors, including but not limited to previous experience, prior relationship with us, the number of Franchise Agreements granted, local market conditions, and other factors that we in our sole discretion may determine. In 2025, we collected Initial Franchise Fees ranging from \$1,000¹ to \$25,000.

Promotional incentive discounts cannot be combined or transferred.

- **First Responders:** We currently discount the Initial Franchise Fee to \$20,000 for qualified first responders (firefighters, paramedics, law enforcement officers, and other positions as we may determine) with 5 or more years of service. If the franchisee is a corporation, partnership, limited liability company, or other legal entity, the first responder participant must maintain at least 51% ownership interest in the entity to qualify for this discount.
- **Military Service:** We currently discount the Initial Franchise Fee as follows:
 - Initial Franchise Fee of \$15,000 for qualified U.S. veterans; and
 - Initial Franchise Fee waived in its entirety for qualified US veterans with a 50% or more military service-connected disability rating.

The military discounts are available to veterans who have received a discharge (other than dishonorable) as well as any active-duty personnel. If the franchisee is a corporation, partnership, limited liability company, or other legal entity, the veteran participant must maintain at least 51% ownership interest in the entity to qualify for this discount. To apply for the discount, you must provide us a copy of form DD-214, reflecting your military status, before the Franchise Agreement is signed.

- **Key Management Employees:** We currently discount the Initial Franchise Fee for qualified “Key Management Employees.” There are three levels of available discounts:
 - Level 1 (Director position or above for at least 1 year or 5 years of employment in all other positions, Initial Franchise Fee is 60% of the standard Initial Franchise Fee);
 - Level 2 (Director position or above for at least 5 years or 10 years of employment in all other positions, Initial Franchise Fee is \$10,000); and
 - Level 3 (20 years of employment, any position, Initial Franchise Fee is \$5,000).

¹ This Initial Franchise Fee amount was offered to three existing franchisees who purchased new franchise agreements to reopen closed Stores.

The participant must meet our financial and creditworthiness criteria. If the franchisee is a corporation, partnership, limited liability company, or other legal entity, the qualifying participant must maintain at least 51% ownership in the entity to qualify for this program, and the franchisee must comply with program requirements.

Equipment Incentive Program. The Equipment Incentive Program is offered only to existing franchisees that own and operate at least one open Store as of the Issuance Date and will be offered until October 1, 2026, or until up to 50 Franchise Agreements are awarded under the Equipment Incentive Program, whichever comes first. As of the Issuance Date, Franchisor has awarded 19 Franchise Agreements under the Equipment Incentive Program. Franchisor reserves the right to discontinue offering the Equipment Incentive Program at any time in its sole discretion and judgment. Non-traditional venues are not eligible for the Equipment Incentive Program. For participants that qualify for and wish to participate in the Equipment Incentive Program, the Initial Franchise Fee for each store purchased under the Equipment Incentive Program will be waived. In addition, we will pay up to \$75,000 directly to our affiliate, MPD, toward the base cost of certain initial equipment purchases required to open your Store (not including freight, installation, insurance, tax, warranties, or other ancillary costs). You will be responsible for any costs above this amount for any additional equipment required for the Store, as well as all shipping, installation, and related costs related to or arising out of the purchase of the equipment listed as included in the Equipment Incentive Program (see Item 7). Franchisor will make this payment directly to MPD; this offer has no cash value and is non-transferable. You will not receive a cash payment, credit, or reimbursement, and any difference in the amount of the equipment order and \$75,000.00 shall be borne by you. In addition to other requirements of the Equipment Incentive Program, to remain qualified for the Equipment Incentive Program, you must order the Equipment Incentive Program equipment by October 1, 2026 and open and operate the Store by December 26, 2026.

Other requirements include: you must be an existing franchisee in the System with at least one Store open and in operation and meet our financial, creditworthiness, and operational criteria and be approved by us in order to qualify for the Equipment Incentive Program. If the prospective franchisee is a corporation, partnership, limited liability company, or other legal entity, the qualifying participant must maintain at least 50% ownership in the entity that owns each franchise to qualify for this Equipment Incentive Program, and the franchisee must remain in Good Standing (as that term is defined) under each Franchise Agreement and its Equipment Incentive Amendment and comply with all program requirements at all times. The Equipment Incentive Program cannot be combined with any other incentive program.

In the event you fail to meet any of the requirements of the Equipment Incentive Program and Equipment Incentive Amendment, including but limited to the qualifications of the Equipment Incentive Program and the timing of ordering Equipment Incentive Program equipment and opening and operating the Store, Franchisor shall have no obligation to pay any cost related to the Incentive Equipment Package (see item 7).

Development Agreement. Unless you participate in the 2026 Royalty Incentive Program or Equipment Incentive Program, if you sign a Development Agreement, you will pay us

a Development Fee to acquire the rights to develop an agreed-upon number of Stores within a specific geographic area ("Development Area") under that agreement. This amount will be equal to \$5,000 for each Store that you must develop in your territory. Under a Development Agreement, you will be required to establish an agreed-upon number of Stores within the Development Area, at specific locations (to be specified in separate Franchise Agreements) as explained below. An important part of the Development Agreement is a development schedule (also called a "Development Schedule"), which establishes the number of Stores that you must have open and operating by certain established dates, with a minimum of 2 Stores per year required (unless otherwise agreed upon), beginning on the effective date of the Development Agreement. You must meet our multi-unit development criteria and receive prior approval from us for each Store within the Development Area prior to its development.

We will apply a \$5,000 credit from the Development Fee that you pay us toward the Initial Franchise Fee that is due under the Franchise Agreement for each Store that you commit to develop under the Development Agreement. The total of these credits can be up to, but not more than, the total Development Fee that you have actually paid to us. You must pay the Initial Franchise Fee when you sign the Franchise Agreement, as described above, less an available credit, per Store, from the Development Fee.

The Initial Franchise Fee and Development Fee is fully earned, and non-refundable, when we each enter into a Franchise Agreement and a Development Agreement (respectively).

In the event you participate in the Equipment Incentive Program for multiple Stores signed under a Development Agreement, your Development Fee and all Initial Franchise Fees for those Stores will be waived. In order to remain qualified for the Equipment Incentive Program, you must adhere to all aspects of Equipment Incentive Program for each Franchise Agreement and **all** Stores under the Development Agreement must open by December 26, 2026. If you fail to adhere to all aspects of the Equipment Incentive Program or fail to open all Stores under the Development Agreement by December 26, 2026, Franchisor shall have no obligation to pay any cost related to the Incentive Equipment Package (see item 7) for any Store for which you have failed to qualify and/or timely open. By way of example only, if you sign a Development Agreement under the Equipment Incentive Program committing to opening two Stores and only open one Store by December 26, 2026, Franchisor shall only pay up to \$75,000 for the purchase of the Incentive Equipment Package for the first Store and shall not be obligated to pay any cost related to the Incentive Equipment Package for the second Store.

2026 Royalty Incentive Program

If you wish to participate in and qualify for the 2026 Royalty Incentive Program, you must pay us the full Initial Franchise Fee for, at a minimum, three Franchise Agreements to be developed and opened strictly in accordance with the Development Agreement and its Royalty Incentive Program Amendment. Because you must pay the full earned, non-refundable Initial Franchise Fee, no Development Fee will apply to franchises purchased under the 2026 Royalty Incentive Program. You must sign a Franchise Agreement for each Store to be developed and opened under the Development Agreement at the same

time as execution of the Development Agreement. The Initial Franchise Fee for each Store is fully earned, and non-refundable, upon execution of each Franchise Agreement and the Development Agreement.

The participant must meet our financial, creditworthiness, and operational criteria and be approved by us to open 3 to 5 Stores in order to qualify for the 2026 Royalty Incentive Program. If the prospective franchisee is a corporation, partnership, limited liability company, or other legal entity, the qualifying participant must maintain at least 50% ownership in the entity that owns each franchise to qualify for this program, and the franchisee must remain in Good Standing (as that term is defined) under each Franchise Agreement, the Development Agreement, and its 2026 Royalty Incentive Amendment and comply with all program requirements at all times. The 2026 Royalty Incentive Program cannot be combined with any other incentive program.

Other Payments:

Brand Launch Program. We will work together to conduct a Brand Launch Program for your Store, which will cost \$15,500, payable to us in full when you start construction on your Store. We will use these funds to pay for the Brand Launch Program activities for your benefit, including print marketing, public relations, social media, and Grand Opening launch kit materials. Once the creative materials are approved by us and ordered, we will distribute to each applicable vendor the total budgeted amount allocated to such vendor under the plan, for the purpose of paying all product/service provider invoices for which you are responsible. You will be responsible to pay any incremental expenses that you incur for marketing products or services which are not included in the standard Brand Launch Program marketing plan. Stores that relocate or are re-openings of formerly closed Stores are also required to participate in the Brand Launch Program. Payments associated with the standard Brand Launch Program are uniform for all new Stores. The full amount of the Brand Launch Program Fee will be used for marketing activities for your Store, so your payments are otherwise nonrefundable. If, within 8-12 Accounting Weeks (or up to 18 months, in our sole discretion) of the Store's opening date, the Net Royalty Sales for the Store on a weekly basis do not achieve at least (a) 90% of the Average Weekly Sales for the DMA in which the Store is located, or (b) 90% of the Average Weekly Sales for the System, whichever is lower, then we will evaluate the operational and marketing performance of the Store and develop an improvement plan, which may include (in our sole discretion) a requirement for Franchisee to spend an additional amount up to \$10,000 (for a total maximum required expenditure of \$25,500) in additional marketing and advertising for the Store as approved in advance by us. You will be responsible to directly pay such additional expenses to the applicable vendor(s). See Item 6 for details.

Delivery Area Mapping Package. You will pay us \$500 for a Delivery Area Mapping Package, which includes a digital map, demographic reports, and electronic files for POS/OLO platforms. The package does not include any hard copies of the map. This fee is uniform for all new franchisees and is nonrefundable upon payment, which is due prior to Store opening. For a relocation of an existing Store, a \$250 fee will be charged if the delivery area must be altered. This fee is nonrefundable upon payment and is due prior to Store opening..

Equipment. Our affiliate, MPD, offers some large equipment items for sale to our franchisees. If you choose to purchase any of your large equipment from MPD, the cost of purchase equipment may range from \$3,000 to \$67,000, depending on the type and quantity of equipment purchased, excluding shipping and installation costs.

Point of Sale Computers. Our affiliate, MTS, provides certain technology-related products and services to us and our franchisees. The range of costs for the point-of-sale system is \$20,000 - \$23,000, which costs are incurred before installation.

Except as provided above, the initial fees that you pay us or our affiliates are nonrefundable.

ITEM 6 **OTHER FEES**

Type of Fee (Note 1)	Amount	Due Date	Remarks
Royalty	5.5% of Net Royalty Sales (subject to adjustment up to a maximum of 6.0% as described in Note 3).	Paid by electronic payment (ACH debit) each Monday, 8 days after the end of each Accounting Week. (See Note 10)	The term "Net Royalty Sales" is defined in Note 1.
Royalty - Key Management Employee Program	2.5% of Net Royalty Sales (if commission is due to an Area Representative, this will increase by an additional 2.2%).	Paid by electronic payment (ACH debit) each Monday, 8 days after the end of each Accounting Week. (See Note 10)	Available only to employees of Franchisor. The term "Net Royalty Sales" is defined in Note 1.
Royalty - 2026 Royalty Incentive Program	If Franchisee signs and pays the full Initial Franchise Fee for 3 to 5 Stores and opens those Stores under a Development Agreement within the prescribed schedule, then Net Royalty Sales on each such Store will be reduced to 0% for Accounting Periods 1-6 from Store opening and 2.5% for Accounting Periods 7-18 from Store opening, after which date, Net Royalty Sales will revert to the then-current Royalty rate.	Paid by electronic payment (ACH debit) each Monday, 8 days after the end of each Accounting Week. (See Note 10)	The term "Net Royalty Sales" is defined in Note 1. See Note 16 for conditions.
Brand Launch Program	Up to \$10,000	Within 8 to 12 Accounting Weeks, or up to 18 months of the	If your Store fails to meet certain performance goals, we will evaluate the operational and marketing

Type of Fee (Note 1)	Amount	Due Date	Remarks																														
		Store's opening, in our sole discretion	performance of the Store and develop an improvement plan, which may include (in our sole discretion) a requirement for you to spend an additional amount up to \$10,000 (for a total maximum required expenditure of \$25,500) (See Item 5)																														
Brand Development Fund	Currently, 1% of Net Royalty Sales. We have the right to increase this fee by 0.5% by giving you 90 days' prior written notice.	Same as Royalty Fee	Used to fund activities that will enhance the recognition and value of the Marco's brand, including but not limited to consumer and product research, creative development of advertising materials, public relations agency fees, communications and public relations, development and maintenance of loyalty, reward and gift card programs, development/maintenance of web pages, product testing, market research, administrative expenses and other related programs or activities.																														
Geography Based Advertising Funds (includes National Advertising Fund and Regional Advertising Funds)	The current amount of contribution required to our National Advertising Fund is 4% of Net Royalty Sales (see Note 13). The amount of contribution required to a Regional Advertising Fund depends on the geographic region in which the Store is located (see "Remarks" column). Your total combined contribution to a National Advertising Fund and Regional Advertising Fund will not exceed a total of 5.5% of Net Royalty Sales combined for all levels of the Geography Based Advertising Funds.	Same as Royalty Fee	Current Regional Ad Fund Contribution as stated below but are subject to change. (% of Net Royalty Sales) <table><tr><td>Toledo</td><td>0.5%</td></tr><tr><td>NW Ohio</td><td>0.5%</td></tr><tr><td>Cincinnati</td><td>1.00%</td></tr><tr><td>Atlanta</td><td>1.00%</td></tr><tr><td>San Antonio</td><td>1.00%</td></tr><tr><td>Houston</td><td>1.00%</td></tr><tr><td>Dallas/Ft Worth</td><td>1.00%</td></tr><tr><td>Austin</td><td>1.00%</td></tr><tr><td>Salt Lake City</td><td>1.00%</td></tr><tr><td>Tampa</td><td>\$440 Per Period</td></tr><tr><td>Orlando</td><td>1.20%</td></tr><tr><td>Gainesville</td><td>1.20%</td></tr><tr><td>Jacksonville</td><td>1.20%</td></tr><tr><td>Tallahassee</td><td>1.20%</td></tr><tr><td>West Palm</td><td>1.20%</td></tr></table>	Toledo	0.5%	NW Ohio	0.5%	Cincinnati	1.00%	Atlanta	1.00%	San Antonio	1.00%	Houston	1.00%	Dallas/Ft Worth	1.00%	Austin	1.00%	Salt Lake City	1.00%	Tampa	\$440 Per Period	Orlando	1.20%	Gainesville	1.20%	Jacksonville	1.20%	Tallahassee	1.20%	West Palm	1.20%
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Type of Fee (Note 1)	Amount	Due Date	Remarks
Market Advertising Cooperative	Amount set and spend determined by co-op member votes.	Same as Royalty Fee	Our franchisees may form an advertising cooperative, which will establish its own local advertising fees to combine the resources of several Stores and manage advertising media purchases. We allow credit for your Marketing Advertising Cooperative expenditure against the Geography Based contribution.
Local Store Marketing	Calculated at minimum of 7% minus the percentage contributed to the Brand Development Fund, Geography Based Advertising Funds, and any Ad Co-op. (Note 4)	Same as Royalty Fee	Paid to various vendors other than us. Amount paid to an Ad Co-op may be credited toward your Local Store Marketing requirement. (Note 4)
SMS/MMS Program Fee	\$100 per Store per Accounting Period	As incurred	Payable when you participate in our SMS/MMS program, which is not mandatory at this time, but may become mandatory in the future. (Note 20)
Training Registration Fee	\$225 per person	We reserve the right to collect these fees upon registration for Franchisor's initial training class	Covers incidental costs of administering training, such as meals during the training sessions, behavioral assessments, and printing costs.
Additional Training	\$1,100 per person (Note 19)	We reserve the right to collect these fees 3 weeks before beginning of training	The Initial Franchise Fee includes initial training for up to two persons (Designated Franchise Operator(s) - see Sections 2.15 and 8.1 of Franchise Agreement). For others, you must pay an additional fee (see Section 10.2 of Franchise Agreement)
Replacement Designated Franchise Operator Training	\$5,500 per person, plus the costs of any services requested by you to translate the training program from English (varies). (Note 19)	Upon beginning of training	If we train a replacement for the Designated Franchise Operator, the replacement must be enrolled in the initial training program within 30 days after the end of the former person's full-time employment, and timely completion of the initial training program in proper sequence (i.e., IOE 101, OE

Type of Fee (Note 1)	Amount	Due Date	Remarks
			Lab, IOE 102) within 8 weeks thereafter.
Multi-Unit Leadership Excellence (MULE) Training Registration Fee	\$550 per person (Note 19)	Upon registration for the training course	Covers incidental costs of administering training, such as behavioral assessments, printing costs, meals during the training sessions, and other materials. (Note 18)
Missed Training Instruction Make-Up or Retraining Fee	\$100/hour per Marco's Instructor needed to accomplish the training to standard (billed in 30 min increments) (Note 19)	Upon notice	Covers the cost of time for having an instructor make up missed training, or to retrain (at the instructor's discretion) a student who requires retraining
Additional Assistance	\$300 per day	30 days after billing	See Section 10.4 of the Franchise Agreement
Performance Deficiencies Service Fee	\$500 per continued failure to comply with operational standards or policies	15 days after billing	Payable if you fail to adequately achieve a performance measurement on a Store Visitation Report and fail to rectify the item within the time period specified in the action plan. See Section 4.3 of the Franchise Agreement.
Financial Reporting Fee	\$100 per violation if financial reports are not submitted	30 days after due date	Payable if you fail to submit financial reports each Accounting Period.
Relocation	\$10,000 or 1/3 of the then-current standard initial franchise fee (before any discounts), whichever is greater	Upon Demand	Payable when we have approved the site to which the Store will be relocated. (Note 5)
Transfer	\$5,000 - \$10,000 (Note 6)	Upon Demand	Payable when you request our approval for the sale of an interest in the franchise. Certain changes to your ownership interest (adding on or deleting owners, or changes of corporate structure) may result in our charging you a fee equal to less than the full transfer fee (\$5,000 - \$10,000), although we reserve our right to charge the full transfer fee in our sole discretion.
Renewal Fee	\$6,250 or 25% of the then-current standard Initial Franchise Fee (before any	30 days before renewal	See Item 17(c) of this Disclosure Document

Type of Fee (Note 1)	Amount	Due Date	Remarks
	discounts), whichever is greater		
Insurance	Varies	As incurred	If you fail to obtain the required insurance coverage(s), we may obtain this insurance for you, and you must reimburse us within 5 days for all costs we incur in doing so. (Note 9)
Interest and Additional Expense Fees	1.5% per month interest on all late payments, plus a 5% Additional Expense Fee	As accrued	These fees apply to late payments owed to us or our affiliates. The Additional Expense Fee applies to amounts due that are not paid within 10 business days of the due date.
Delayed Opening Fee	90% of the weekly Average System-wide Sales, multiplied by 5.5%.	Weekly	Required for up to 3 Accounting Periods if you fail to open your store within 120 days of receiving building permits and/or within 365 days of signing the Franchise Agreement. (Note 17)
Liquidated Damages	Average Royalty Fees, Brand Development Fund contributions, and Geography-Based Advertising Fund contributions paid or owed for the 39 Accounting Periods immediately preceding the effective date of the termination, multiplied by the lesser of: (a) 39; or (b) 90% of the number of Accounting Periods remaining in the Term of the Franchise Agreement at the date of termination, discounted at a rate of 5% per annum	Upon Franchisee termination	This applies to all terminations of the Agreement, regardless of the reason for the termination.
Software Maintenance and Support Fees	\$430	Payable each Accounting Period	Funds ongoing support of the POS software platform. (Note 7)
Franchise Conference or Meeting Nonattendance Fee	Contracted per room rate for Franchise Conference or Meeting times the number of nights of required attendance or \$1,000, whichever is less.	Upon demand	Payable only if you fail to attend any required Franchise Conference or Meeting (no more than twice per year).
Web Based Training	Payment included as part of the Technology Fee (Note 7)	Weekly - Same as Royalty Fee	Funds ongoing support, future enhancements of the training portal, and

Type of Fee (Note 1)	Amount	Due Date	Remarks
(Marco's University)			reimbursement to us of costs advanced on your behalf.
Technology Fee	\$27.96 per Accounting Week by ACH (Note 7)	Weekly - Same as Royalty Fee	Multiple technology systems to provide support for customer relationship management system, email advertising customers, online training and tools to measure customer satisfaction.
Costs and Attorneys' Fees	Will vary under circumstances (Note 11)	Upon demand	If you default under the Franchise Agreement, you must reimburse us for our expenses (including reasonable attorneys' fees) in enforcing or terminating the agreement if we prevail in the proceeding.
Audit Costs	All costs and expenses associated with the audit, reasonable accounting and legal costs; plus prime; plus interest on the underpayment (Note 8)	15 days after billing	Payable only if we audit because you did not submit financial statements or keep books and records, or if you under-report your sales by 2% or more, or intentionally underreport.
Indemnification	Will vary under circumstances	As incurred	Note 11
Securities Offering Fee	\$2,500 or our actual expenses, whichever is greater (Note 7)	Upon demand	If you engage in a securities offering, you must reimburse us for our reasonable costs and expenses (including legal and accounting fees) to evaluate your proposed offering and you also must indemnify us (see above).
Development Agreement Continuation Fee	90% of the weekly average system-wide sales, multiplied by 5.5%	Weekly	Except as provided in Note 12, if you do not meet your Development Schedule obligations under the Development Agreement, you may extend the relevant time period for up to 13 Accounting Periods by paying a Continuation Fee. (Note 12)
MUO & Inventory Tablet	\$499 - \$625	As incurred	Note 14
Additional Email Fee	\$120 per account per year	As incurred	Note 15

Except as otherwise noted, all of the fees listed above are (a) imposed by and are payable to us or our affiliates, (b) non-refundable, (c) uniformly imposed, and (d) accounted for using a Fiscal Year basis. We will take a security interest in all of the assets of your

Franchised Store, for the term of the Franchise Agreement, to secure the payment of all fees that you owe to us and to our affiliates.

Notes to Item 6 chart (above):

1. Definitions:

“Accounting Period” or “Period” means a period of time we establish periodically for which you will report sales, financial results and other required reporting information. Typically, each Accounting Period will start on a Monday and run for 28 consecutive days (4 weeks). We may revise the defined Accounting Period, Quarter or Year by sending you notice of a change. If we change the Accounting Period, then any payments in this Agreement that are set on a per-Accounting-Period basis shall automatically be adjusted on a per diem basis to match the change in the number of days in an Accounting Period.

“Accounting Quarter” or “Quarter” means a group of consecutive Periods according to the calendar we publish each Year. Quarters 1, 2 and 4 will have 3 periods. Quarter 3 will have 4 periods.

“Accounting Week,” “Week” or “Weekly” is 7 consecutive days beginning on Monday and continuing through the following Sunday.

“Accounting Year” or “Year” means a fiscal year consisting of 13 Accounting Periods defined by us. Approximately every 5 Years, we use a 53-Week Year instead of the normal 52 Weeks in order to conform to various accounting conventions and tax regulations.

“Good Standing” means that you and all of your Owners (if you are a business entity): (i) are in compliance with all applicable System standards, processes, procedures, and specifications; (ii) have satisfied all monetary obligations owed to us, our affiliates, and any suppliers to whom non-payment would be likely to negatively impact the brand (for example: landlord, lenders or government authorities) and have not been notified on or more than (a) 2 occasions in the past 1 year, (b) 3 occasions in the past 2 years, or (c) 4 occasions during the term of the Franchise Agreement, that you are “past due” on sums of money owed to any of the foregoing entities, whether or not such default was ultimately cured; (iii) are not in default of any provision of the Franchise Agreement, including the required attendance at our Franchise Conference or Meeting, or any other agreement with us or with any of our Affiliates; (iv) have not been notified, in writing, on or more than (a) 2 occasions in the past 1 year, (b) 3 occasions in the past 2 years, or (c) 4 occasions during the term of the Franchise Agreement, that you are in default or otherwise not in compliance with any provision of the Franchise Agreement, whether or not such default was ultimately cured. Failure to remain in Good Standing may result in loss of your pro-rata share of any voluntary payment by us of rebates or other supplier incentives which we receive from suppliers. In order to be in “Good Standing”, you and your Owners (if you are a business entity) must be

in Good Standing under your Franchise Agreement and also the Franchise Agreement for any other Store in which the Owners have more than a 25% ownership interest or otherwise control the Store's operations.

"Index" means the Consumer Price Index (1982 84=100; all items; CPI-U; all urban consumers) as published by the U.S. Bureau of Labor Statistics (or if the CPI is no longer published, another substitute reference that we reasonably designate).

"Net Royalty Sales" means the total gross amount of all revenues, excluding only (1) sales tax or other receipts you collect and remit to the proper taxing authorities and (2) authorized coupon or other promotional discounts you provide to your customers. Included in the definition is revenue from whatever source derived (whether in the form of cash, credit, agreements to pay, or other consideration (such as bartering), and whether or not payment is received at the time of sale or any of those amounts prove uncollectible. Also included is revenue that in any manner at all arises from or is derived by you or by any other business conducted or which originates in, on, from or through the Site or the Store. This includes, revenue you derive through the Store, from the sale of products associated with the Store, and revenue derived from your use of the Marks, whether or not you conduct those operations in compliance with or in violation of this Agreement.

2. Except as otherwise stated in this Item, current fees are uniformly imposed, are collected by us, and are non-refundable.
3. Our Royalty Fee is initially 5.5% of the Net Royalty Sales of your Store (except for qualifying Stores under the Multi-Unit Franchisee Program). The Royalty Fees may be modified by us under the following conditions: (a) an increase is consistently applied across all franchisees on a system wide basis (to the extent permitted by each Franchise Agreement); (b) an aggregate increase in the Royalty Fee rate will not exceed a total of six percent (6%) of Net Royalty Sales; (c) 90 days' prior written notice must be provided to you. We may modify the Royalty Fee rate to a lower percentage and then increase the rate again under the stated conditions above. All Royalty Fee modifications will, in our sole discretion, only apply for the duration we state or may continue until you are notified otherwise by us.

All Royalty Fees, advertising fees, or other payments due to our affiliates or us are paid by Electronic Funds Transfer from your bank account to our bank account as indicated.

4. You will also be required to spend a portion of the Net Royalty Sales of your Store on advertising, marketing and promotional activities within the market and community where your Store is located. The exact percentage is determined by the formula: 7% minus the amounts you pay to us for the Brand Development Fund, the National Advertising Fund, any other Geography Based Advertising Fund you contribute to, and any amount we determine is allowable for your payments to a Market Advertising Cooperative. Currently, you must pay 1% of the Net Royalty Sales to the Brand Development Fund and 4% of the Net Royalty

Sales to the National Advertising Fund. If we do not require you to participate in any other Geography Based Advertising Fund or Ad Co-op, you will be required to spend the remaining 2% of the Total Marketing Spend for Local Store Marketing that you must manage. Amounts that you contribute to an Ad Co-op will reduce the amount you must spend as Local Store Marketing, but only to the extent that we designate or approve.

5. The relocation fee is 1/3 of the then-current Initial Franchise Fee or \$10,000, whichever is greater. This fee is due for each Store that relocates to an alternate site which has been previously approved by us. If the site to which the Store will be relocated is within the same Delivery Area as the existing Store, then the relocation fee will be waived.
6. We reserve the right to charge the then-current transfer fee for any transfer of an interest in the franchise. The current transfer fee is \$10,000 if the buyer of a substantial (50% or more) interest in the franchise is not an existing Marco's Pizza franchisee. If the buyer is an existing Marco's Pizza franchisee, then the transfer fee will be reduced to \$5,000. We reserve the right to charge the full Transfer Fee for any change of ownership Interest, but currently charges the following amounts for specific types of changes of ownership referred to as an "Amendment" to the Agreement as noted herein: (a) Two Hundred and Fifty Dollars (\$250) if the Amendment results from (i) substituting an entity for individual(s) as Franchise Owner; or (ii) substituting a new entity for a previous entity owned by the same Franchise Owner(s); (b) One Thousand Dollars (\$1,000) if the transfer results from adding or removing a Franchise Owner owning less than 50% ownership (or holder of a minority ownership if there are more than two Franchise Owners) in the franchise. We may, in our discretion, charge sums up to the Transfer Fee, based on, among other factors, its administrative costs of processing any Amendment. The transfer (or Amendment) fee is non-refundable, unless the change of ownership of the Store is not consummated for reasons solely outside your control.
7. These amounts may be subject to increases based on changes in market conditions, inflation, our cost of providing services, future policy changes, and changes in our costs from our suppliers. All fixed-dollar amounts are subject to adjustment to reflect changes in the Index (measured against the Index as it stood on December 31, 2025). Other than those fees that are subject to increase based on changes in a rate or index published by a third party, we review all fees over which we have control quarterly, and we may periodically authorize an adjustment.

The technology environment is rapidly changing, and it is difficult to anticipate the future cost of development, acquiring, implementing, and licensing internet, software, and communications technologies including mobile apps, that may benefit franchisees of the System. We may implement additional technology services relating to mobile and online ordering, digital marketing, business intelligence, reporting, inventory and other controls, loyalty and rewards programs, employee training, employee and customer satisfaction and other technology services to enhance or replace some of the current technology in use in your Store.

You will be required to participate in these technology services and the Technology Fee and/or Software Maintenance and Support Fee may increase as a result of these additional or enhanced services; however, the portion of the Software Maintenance and Support Fee or Technology Fee, as the case may be, attributable to our costs will only increase in proportion to our actual cost increases during the term of your Franchise Agreement; the remainder of the fees will not increase by more than 20% over the prior year's fee during the term of your Franchise Agreement.

8. If an audit reveals underpayment, then within 15 days after the receipt of the audit results, you must pay us the Royalty Fee, the required contributions to the Brand Development Fund and the Geography Based Advertising Funds and interest on the understated amount at the lesser of: (a) the maximum rate allowed by law; or (b) the prime rate of interest, plus four percentage points (or 400 basis points), as stated in The Wall Street Journal's Table of Money Rates on the date when payment is due. Interest will accrue from the date of the underpayment.
9. You must obtain and keep in full force and effect comprehensive liability insurance. See "Insurance" in Item 8 below for an in-depth discussion of your insurance requirements.
10. You must participate in an Electronic Funds Transfer (using the Automated Clearing House ("ACH") electronic network) program under which we (or our Affiliates) make a periodic (usually weekly, although some fees are per Accounting Period, see below) pre-authorized bank withdrawal from your account to pay all Royalty Fees and other fees and expenses due to us or our Affiliates under the Franchise Agreement (or any other agreement). The sales data collected by us will be used to calculate Royalty Fees, advertising fees, and other fees payable to us or our Affiliates that were achieved by the Store through the end of the preceding Accounting Week. We will debit your bank account for (1) the proper amount of Royalty Fees, advertising fees, and other fees in the amount you owe to us, based on the sales data collected, (2) the amount owed for any mandatory and non-mandatory programs in which you participate; and (3) any overdue amounts, plus the Interest and Additional Expense Fee as allowed herein (see below). If the Net Royalty Sales data is not available to us or retrievable on a timely basis, we will debit your bank account on the designated day in an amount estimated based on previous Royalty Fee, other fees, and advertising contributions amount. Certain other fees, including Software Maintenance and Support Fees will be debited by pre-authorized bank withdrawal from your account each Accounting Period.

At the end of each Accounting Period, Net Royalty Sales and all fees and charges will be reconciled. Any outstanding adjustments, whether debits or credits, will be included with the ACH for the final week at the Period close.

If funds are not available at the time the ACH is drafted, you will be charged a \$35 non-sufficient funds fee for each occurrence. The Interest and Additional Expense Fee will be charged where applicable. If you request to have your ACH draft

deferred, you will be charged a fee of \$35 plus \$5 per day until the amount due to us is paid, for a maximum of 10 days without incurring the Interest and Additional Expense Fee. All deferral requests must be made prior to the date the payment is due according to the Marco's Accounting and Reporting Policies.

11. You must indemnify us, and reimburse us for our costs (including our attorneys' fees), if we are held liable in any case: (a) having anything to do with any securities offering you make; (b) your use of the marks (other than as we approve); or (c) that has anything to do with a claim arising out of the operation of your Store or your violation of the Franchise Agreement.
12. Except as noted below with respect to the 2026 Royalty Incentive Program, if you do not meet the Development Schedule criteria under a Development Agreement, at your discretion, in lieu of termination of the Development Agreement, you may continue the Development Agreement by payment of a fee each week to us ("Continuation Fee") equal to 90% of the 5.5% Royalty fee for the weekly Average Systemwide Sales (as defined in our then current Franchise Disclosure Document for the previous fiscal year) for each Store not in compliance with the Development Schedule until such time as Developer is in compliance with the Development schedule or 13 Accounting Periods, whichever occurs first. If you are not in compliance with the Development Schedule within 13 Accounting Periods, we may exercise our right to terminate the Development Agreement and all rights to any benefits provided under the Development Agreement. If you have entered into a Development Agreement and the 2026 Royalty Incentive Program Amendment under the 2026 Royalty Incentive Program, you are not eligible to use the Continuation Fee in order to avoid termination of the Development Agreement.
13. Our National Advertising Fund is currently at a contribution rate equal to 4% of the Net Royalty Sales. The National Advertising Fund provides broadcast and digital media advertising in various forms, including, but not limited to, television, social media, and search engine optimization, for the purpose of promoting brand awareness and driving customer traffic. See Item 11.
14. We recommend, but do not require, that you purchase a portable tablet device to manage your store inventory and conduct employee training on MUO. If you do choose to purchase this tablet, then you must purchase it from us. This tablet comes pre-loaded with software designed to access only Marco's-specific applications. The tablet is not functional for any other purpose such as web browsing. The cost estimate includes a range of \$499 to \$625 for the cost of the tablet (depending on availability from suppliers and other factors at the time of ordering), case, screen protector, and any warranties provided by the manufacturer, along with a small processing fee to us of \$10 per tablet. The cost estimate also includes an additional \$30 estimate for the cost of shipping (actual shipping costs may vary depending on location and shipping rates in effect at the time of purchase). We also provide ongoing complimentary technical support for the tablet. See Item 11. To keep up with the rapidly changing pace of the technology environment, upgrades or modifications to the tablet may be

implemented in the future and pricing is subject to change accordingly. Additionally, pricing is subject to change due to any increases in tariffs or other price increases outside our control.

15. We currently provide up to 2 Marco's email accounts per franchisee group at no charge. If desired, you may purchase additional email accounts for a fee of \$120 per account per year. While paid to us, the fee represents only pass-through costs to our then-current hosting service. To keep up with the rapidly changing pace of the technology environment, upgrades and modifications to email hosting services may be implemented in the future and pricing is subject to change accordingly.
16. Discounted Royalty Fees under the 2026 Royalty Incentive Program ("Incentive Program") applies only to new Stores opened under a Franchise Agreement dated on or after the most recent date of this Franchise Disclosure Document, and excludes all previously executed franchise agreements and existing, transferred, and relocated Stores. Under the 2026 Royalty Incentive Program Amendment, franchisee must open the first Store within 12 months of signing the Development Agreement and thereafter open each and every additional Store within 6 months of the prior Store opening (see below). Additionally, franchisee must remain in Good Standing and maintain our financial, creditworthiness, and operational criteria to continue to qualify for the 2026 Royalty Incentive Program. In the event the franchisee fails to open and operate the first Store within 12 months and each and every additional Store within a 6-month period from the previous Store's opening, all Stores, including prior Stores opened under the Incentive Program, the Store under development, and any remaining unopened Stores to be developed, will revert to paying the then-current standard Royalty Fee rate.

By way of example only, if a franchisee signs a Development Agreement and the 2026 Royalty Incentive Program Amendment and 3 Franchise Agreements on September 1, 2026 under this Incentive Program, franchisee must open its first Store on September 1, 2027, its second Store on March 1, 2028, and its third Store on September 1, 2028. If the franchisee opens its first Store on September 1, 2026, but fails to open its second Store by March 1, 2028, the franchisee will no longer be qualified to participate in the Incentive Program and the discounted Royalty Fees for both the first and second Store will revert to the then-current standard Royalty Fee rate.

If the franchisee is a corporation, partnership, limited liability company, or other legal entity, the qualifying participant must maintain at least 50% ownership in the entity to remain qualified for the Incentive Program. The Incentive Program is non-transferable and non-assignable. If at any time any Store participating in the Incentive Program is transferred or its ownership no longer meets these requirements, the Store will pay the then-current standard Royalty Fee rate. We reserve the right to modify or stop offering this Incentive Program in our sole discretion and also reserve the right to offer, under specific conditions, additional short term or long-term incentives to existing franchisees under one or more Franchise Agreement(s) dated on or after this Franchise Disclosure Document.

17. Except as noted below with respect to the 2026 Royalty Incentive Program, if you have not successfully completed all of our requirements, and/or have not completed construction and opened the Store within 120 days after receiving your building permits for the Site, not to exceed 365 days following the Effective Date of the Franchise Agreement, then we may, in our sole discretion, require you to pay us a weekly fee ("Delayed Opening Fee") equal to 90% of the weekly Average System-wide Sales (as defined in our then-current Franchise Disclosure Document for the previous fiscal year), multiplied by 5.5%, for each week that the Store's opening is delayed beyond the required timeframe. The Delayed Opening Fee will be paid until such time as you meet all requirements and opens the Store for business, or 3 Accounting Periods, whichever time is lesser. If you have not opened the Store within those 3 Accounting Periods, then We may, in our sole discretion, terminate your Franchise Agreement effective upon your receipt of written notice. If the Store is developed pursuant to a Development Agreement, the Delayed Opening Fee will not be charged if such Developer has elected to pay the Continuation Fee in connection with such Store. For Stores opened under the 2026 Royalty Incentive Program, the Delayed Opening Fee will not apply to any Stores not opened within the applicable time frames and Franchisee must pay the then-current standard Royalty Fee rate for all Stores (prior Stores opened, Stores under development, and any remaining unopened Stores) as noted in Note 16.
18. The Multi-Unit Leadership Excellence (MULE) training course is currently open on a limited basis to qualifying franchisees and their employees serving in or identified to serve in a multi-unit leadership role within 90 days of graduation. See Item 11. We require completion of the MULE course for franchisees with four (4) or more Stores. Franchisees with two or more Stores with intent to grow may be eligible for the MULE course. Completion of the IOE program is a pre-requisite for MULE registration/attendance.
19. The training registration fee, additional training fee, Replacement Designated Franchise Operator Training fee, MULE Training Registration Fee, and Missed Training Instruction Make-Up or Retraining Fee charged by us may increase during the term of your Franchise Agreement but will not increase by more than 20% year over year.
20. Currently, Franchisees have the option of enrolling their Store(s) in our SMS/MMS program (See Item 11). We reserve the right to require Franchisees to participate in this program in the future. The SMS/MMS Program Fee may increase during the term of your Franchise Agreement; however, the portion of the SMS/MMS Program Fee attributable to our costs will only increase in proportion to our actual cost increases during the term of your Franchise Agreement; the remainder of the fee will not increase by more than 20% over the prior year's fee during the term of your Franchise Agreement.

ITEM 7
ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Paid
Initial Franchise Fee (Note 1)	\$25,000	See Note 1	See Note 1	Us
Real Property (Note 2)	\$6,000 - \$22,000	See Note 2	Monthly	Landlord
Equipment*, Fixtures (Note 3)	\$97,725 - \$175,000	As Incurred	Before Opening	Vendors (including MPD)
Point of Sale Computers (Note 4)	\$20,000 - \$23,000	As Incurred	Before Installation	Vendor (MTS)
Credit Card Processing (Note 5)	\$6,700 - \$6,900	As Incurred	Before Installation / Monthly	Vendors
Leasehold Improvements (Note 6)	\$65,000 - \$400,000	As Incurred	Before Opening	Vendors; Contractors
Signage	\$3,000 - \$15,000	As Incurred	Before Opening	Vendors; Contractors
Opening Inventory (Note 7)	\$7,000 - \$11,000	Lump Sum	Before Opening	Suppliers
Small Supplies (Note 8)	\$14,200 - \$18,500	Lump Sum	See Note 7	Suppliers; Us
Deposits, Pre-Paid Expenses (Note 9)	\$2,500 - \$6,000	Lump Sum	Before Opening	Suppliers; Utilities
Business Licenses (Note 10)	\$500 - \$3,000	Lump Sum	Before Opening	State & Local Agencies
Insurance (Note 11)	\$2,366 - \$16,500	As Incurred	Before Opening	Insurance Company
Training Expenses (Note 12)	\$1,250 - \$9,350	As Incurred	Before Opening	Employees, Hotel, Etc.
Miscellaneous Expenses (Note 13)	\$500 - \$5,000	As Incurred	As Required	Suppliers, Employees
Architectural and Engineering (Note 15)	\$8,000 - \$15,000	Lump Sum	Before Opening	Professionals
Technology Fee (Note 16)	\$336	Per Accounting Period	Before Opening	Us
Digital Delivery Area, Demographics Reports, and electronic files for POS and OLO platform	\$500	Lump Sum	Before Opening	Us

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Paid
Brand Launch Program (Note 17)	\$15,500 - \$25,500	Lump Sum	See Note 17	Us; Vendors
Store Technology Infrastructure System (Note 18)	\$800 - \$2,400	As Incurred	As Required	Suppliers
Menu Boards (Note 19)	\$600 - \$1,200	As Incurred	Before Installation	Vendors
Additional Funds (3 months) (Note 14)	\$9,000 - \$30,000	As Incurred	As Required	Suppliers, Employees
TOTAL	\$286,477 - \$811,186			

Development Agreement

Type Of Expenditure	Amount	Method Of Payment	When Due	To Whom Payment Is To Be Made
Development Fee	\$5,000 for each Store to be developed	Lump sum	See Note 1	Us
Total	\$10,000			

Development Agreement – 2026 Royalty Incentive Program

Type Of Expenditure	Amount	Method Of Payment	When Due	To Whom Payment Is To Be Made
Initial Franchise Fees (minimum of 3 Stores to qualify)	\$25,000 for each Store to be developed	Lump sum	See Note 1	Us
Total	\$75,000			

Notes to Item 7 tables:

1. The Initial Franchise Fee is determined as explained in Item 5 above. For purposes of this table, we have assumed the standard Initial Franchise Fee.

If we grant you the right to develop multiple locations, you will pay us the Development Fee at the time you sign the Development Agreement. We will apply a \$5,000 credit towards the Initial Franchise Fee due under each related Franchise Agreement. For purposes of this table, we have assumed an initial fee for a two-store development agreement at \$5,000 per store to be developed. Obviously, you

will pay a smaller fee if the development agreement has fewer stores and a larger fee if the development agreement has more stores.

If you qualify for and sign a minimum of at least 3 Franchise Agreements and a Development Agreement and the 2026 Royalty Incentive Program Amendment under the 2026 Royalty Incentive Program, you will pay us the full Initial Franchise Fee for each Store to be developed and opened under the Development Agreement and the 2026 Royalty Incentive Program Amendment. Because you are required to pay the fully earned, non-refundable Initial Franchise Fee, no Development Fee will apply to Stores purchased under the 2026 Royalty Incentive Program. You must sign a Franchise Agreement for each Store to be opened under the Development Agreement at the same time as execution of the Development Agreement and the 2026 Royalty Incentive Program Amendment. For purposes of this table, we have assumed an initial fee for a 3 store development agreement, but you may have up to 5 Stores if you qualify, which will increase the upfront fee by \$25,000 per additional Store. The Initial Franchise Fee for each Store is fully earned, and non-refundable, upon execution of the Development Agreement and the 2026 Royalty Incentive Program Amendment.

If you are an existing franchisee that meets all of the qualifications for the Equipment Incentive Program, the Initial Franchise Fee the Store developed under the Equipment Incentive Program is waived (For additional information in this Item 7, see note 3).

The amounts that you pay to us are fully earned upon payment and are not refundable. Your payment obligations to vendors are not likely to be refundable unless you negotiate those arrangements.

2. The estimate in the chart is for the space that you will need to operate your Store, through the end of the third month of operation, as described below.

Real estate costs vary widely from place to place, and franchisees have a wide range of options to choose from in selecting a location. Your location must be in a general area that will allow you to provide delivery services efficiently and conveniently to customers in the area you serve. You will need about 1,200 - 1,600 square feet of space for your location.

Commercial rental rates vary rather substantially based upon a wide range of factors. The estimate provided in the table is based on the following factors: (1) that in the current real estate market, you will be able to negotiate a total rent abatement for the build-out period (that is, before your Store opens); (2) that you will pay a one-month security deposit in addition to the three-month period after your Store opens, for a total of four months' rent; and (3) that you will lease between 1,200 to 1,600 square feet of space for your Store. Stores typically occupy 1,200 to 1,600 square feet of space, and the typical annual rate ranges from \$20 and \$55 or more per square foot.

If you lease a location, you are also likely to incur build-out expenses (see note 5 below). You may also incur real estate broker fees, additional prepayments, “additional rent,” common area maintenance (CAM fees), insurance fees, property taxes, signage fees, operating fees, impact fees, or other costs, depending on the terms of your lease and the prevailing real estate market in your area.

Most franchisees lease their space. We cannot estimate your costs for buying or leasing land and constructing a building, as these costs vary substantially from market to market, depending on many factors, such as location and the design and construction of the building, as well as fluctuations in the local real estate market.

3. This cost estimate includes all major pieces of equipment for your Store as required under our Manual, installation costs and freight. It does not include any sales tax on the equipment, which varies from state to state. The low estimate assumes the purchase of some refurbished equipment, which we must approve prior to purchase. The upper estimate assumes that you will purchase all new equipment. Our affiliate, MPD, offers furniture, hoods and ovens as large equipment items for sale to our franchisees. MPD is our exclusive approved seller of new ovens.

***Equipment Incentive Program.** If you are an existing franchisee that qualifies for and signs a Franchise Agreement and Equipment Incentive Program Amendment under the Equipment Incentive Program, we will pay up to \$75,000 directly to our affiliate, MPD, toward the base cost of certain initial equipment required for your Store (not including freight, installation, insurance, tax, warranties, or other ancillary costs). In order to qualify for the Equipment Incentive Program, the qualifying equipment purchased must be new, must be purchased by October 1, 2026, and may only be purchased from MPD, though they may be sourced by MPD from Burkett & Sons, Inc. (“Burkett”). You must open your Store by December 26, 2026 in order to remain qualified for the Equipment Incentive Program. Qualifying equipment for the Equipment Incentive Program (collectively referred to as the “Incentive Equipment Package”) includes only the below listed items:

- Edge or XLT Double Oven
- Edge or XLT Hood (with fire suppression, fan and curb, skirt kit, and crating)
- Walk-In Cooler
- Mixer
- Pizza Makeline

The current approximate price of the Incentive Equipment Package is \$73,102.00 (which price does not include freight, installation, insurance, tax, warranties, or other ancillary costs. Prices of the above items are subject to change in MPD’s and/or Burkett’s sole discretion and may impact your ability to purchase all pieces for a total that is less than \$75,000. Should this occur, you must pay any amount that is higher than \$75,000—and under all circumstances, you will be responsible

for and pay freight, installation, insurance, tax, warranties, or other ancillary costs. Whether equipment is sourced through MPD or Burkett, Franchisor shall pay the amount, up to \$75,000, to MPD, and MPD shall pay Burkett for any equipment sourced by Burkett.

In the event you fail to order the Incentive Equipment Package by October 1, 2026, you will no longer be eligible for the Equipment Incentive Program, Franchisor shall have no obligation to pay any cost related to your Incentive Equipment Package, and you will be responsible for all costs associated with your purchase of the Incentive Equipment Package for the Store.

4. We require all new Stores to install an approved “point-of-sale” (POS) and “online ordering” system. The technology environment is rapidly changing, and it is difficult to anticipate the future cost of developing, acquiring, implementing, and licensing POS and related digital technologies, including mobile apps, business intelligence, ordering, inventory, and other applications, and loyalty and rewards programs, that may benefit the System. These advancements may result in additional costs of the POS system beyond what is currently being charged by the provider. Presently, we have one approved POS system offered by our affiliate, MTS. MTS also provides the on-line ordering system through third party arrangements. See Franchise Agreement Section 13.15 for additional information on on-line order entry requirements. You must fully pay for the POS system at the time of purchase. This estimate also includes 90 days of software maintenance and support fees at a rate of \$430 per Accounting Period,. These fees are exclusive to applicable state taxes.
5. We require all Stores to be PCI compliant for credit card transactions processed through the Store. Currently, we have 1 approved model of EMV credit card reader machine, which must be purchased through our approved vendor (see Items 8 and 11). We recommend that you have 2 EMV credit card readers. The cost estimate includes the cost of 2 EMV credit card reader machines (one for each required order-taking station in the Store), as well as the monthly PCI compliance fee of \$4.95 per month, for the first 90 days. If the Store is not PCI compliant, you will pay a non-compliance fee of \$19.95 per month, but that amount is not included in the estimate since all stores are required to be PCI compliant. The cost estimate also includes an estimate of \$6,700 to \$6,900 in merchant fees for the first 90 days of Store operations, which are paid to third party credit card companies and are calculated based on the volume and amount of the credit card transactions processed each month. Merchant fees may vary significantly depending on the credit card company’s rates, mix of cards presented by customers, and other factors. Our estimate is based on the average merchant fees paid by our system over a 3-month period.
6. You will incur costs for the build-out of your Store, and you must use one of our approved general contractors to complete the work (See Item 8). The high figure assumes substantial rehabilitation costs not normally incurred and assumes substantial remodeling of the space, not previously useable by a food business

with little or no work performed or funded by the landlord. You may be able to negotiate a construction allowance from the landlord, which may cover a portion of the build-out/leasehold improvement expenses and typically ranges from \$0 to \$25 per square foot depending on the size of the space and other relevant factors. The low figure assumes a substantial amount of the work will be performed or funded by the landlord, or that the space is a second-generation restaurant space requiring minimal build-out (which may or may not incur impact fees). Some landlords prefer to offer a free-rent period in lieu of a construction allowance; this is also negotiable. Some landlords may offer neither a construction allowance nor a free-rent period. This amount includes the estimated cost of building permits, and an estimated cost of \$20,000 to \$30,000 for impact fees assessed by the local regulatory authority or private entity. Each locality assesses its own impact fees, and as a result the amounts may vary widely. The estimate provided represents our historical experiences. We assume you will negotiate with the landlord to cover some or all of the impact fees for you.

7. You will need an initial supply of inventory, including items including food and paper goods. The estimated cost should cover approximately 1 to 2 weeks of operation. All supplies and inventory must meet our standards and specifications (see Item 8).
8. You will need various “small supplies,” including various hand tools for pizza making. You will also need miscellaneous stationery and office supplies, including forms we designate (see Item 8), and your first set of job aids. You will also need to purchase uniforms for your employees.
9. The estimate includes deposits that may be refundable to you at a later time. In most cases, your lease will require you to pay electric, gas, water and other utilities directly; however, some landlords cover some utility charges through CAM fees or operating fees (see Note 2 above).
10. You should consult your lawyer or your local county and state authorities about the specific legal requirements for business licenses and related types of expenses in your local area.
11. Insurance costs may vary in different localities. The estimate is for initial amounts paid in the first 90 days. If you have employees, you must maintain adequate workers’ compensation and liability insurance. The requirements and rates for workers’ compensation insurance vary widely from place to place. We reserve the right to require additional types of insurance and coverage as provided under the Franchise Agreement. See Item 8 for our insurance requirements.

During training, you must obtain workers’ compensation insurance on yourself and on all personnel undergoing training at our facilities. You must also have the insurance coverage outlined above in effect at the beginning of the training period, and maintain it throughout your training. You will not be allowed to begin training until you have given us proof of insurance coverage.

12. This estimate does not include additional training fees, which would apply if you decide to send more than 2 people to the initial training course (IOE) (see Item 6). For training requirements in general, see Item 11. These costs would be paid to other suppliers such as hotels and airline companies if you were traveling. The estimate includes a non-refundable training registration fee of \$225 per person to cover incidental costs of administering the training, such as printed materials, meals during the training sessions, and behavioral assessments.
13. "Miscellaneous expenses" includes a variety of other costs. Legal expenses would be a miscellaneous expense included in this cost estimate. In some cases, you may need assistance from others in helping to obtain financing for your Store. The amount of that assistance may depend on the amount of your loan and may run as high as 3% of your financed amount (or more in some circumstances). In addition, if your financing must be guaranteed by the SBA (Small Business Administration), the SBA may require you to pay a 3% guarantee fee.
14. We require you to have a minimum of \$9,000 in working capital available when your Store opens for business and all expenses are paid. This is an estimate only of the amount of funds you may need for start-up and additional payroll expenses you may incur, and your start-up expenses may be higher or lower. We relied on our experience in working with our predecessor and our franchisees in compiling these working capital estimates.
15. You will be required to obtain a site survey, professional blueprints and engineering drawings for your Store and in most cases to obtain construction permits, food service permits, and other required permits. You must engage a registered architect approved by us and, if required, a licensed engineer to complete construction documents. Presently, we have multiple approved architects for use (See Item 8). We will review and approve the base line drawings and the final blueprints in order to ensure compliance with the System. You will be responsible for all architectural, engineering and similar fees.
16. You will be required to pay to us \$27.96 per Accounting Week for the Technology Fee. This amount estimates the Technology Fee for three (3) Accounting Periods.
17. The total cost of the Brand Launch Program is \$15,500 and covers the expected costs of marketing efforts related to your Store's initial opening. You will pay this amount to us in full when you start construction on your Store. If, within 8-12 Accounting Weeks (or up to 18 months, in our sole discretion) of the Store's opening date, the Net Royalty Sales for the Store on a weekly basis do not achieve at least (a) 90% of the Average Weekly Sales for the DMA in which the Store is located, or (b) 90% of the Average Weekly Sales for the System, whichever is lower, then we will evaluate the operational and marketing performance of the Store and develop an improvement plan which may include (in our sole discretion) a requirement for Franchisee to spend an additional amount up to \$10,000 (for a total maximum required expenditure of \$25,500) in additional marketing and advertising for the Store which has been approved in advance by us. In our

discretion, you may pay these additional sums directly to the vendors unless we direct you to pay us. For this purpose, "Average Weekly Sales" shall be determined as the weekly average of the sales for all Marco's Pizza® stores in the DMA or the System (as applicable) for the preceding 13 Accounting Periods. All marketing must be approved by us. Stores that relocate or are re-openings of formerly closed Stores are also required to participate in the Brand Launch Program, but we may require specialized marketing programs for those grand openings.

18. The total cost of the Store Technology Infrastructure System is for a basic configuration of SDWAN (software defined wide area network), which includes high-speed internet service with hardware, installation, and ongoing maintenance and service. SDWAN provides increased data security, Wi-Fi and issue/connectivity management tools, and other benefits. The estimate is for initial costs to be paid in the first 90 days and a one-time installation and set-up fee of \$30-\$600. The actual cost may vary depending on the availability of these services in your Store's particular region. You must purchase this system through one of our approved vendors. Depending on the Store site, you may incur costs to run the necessary internet access capabilities to the site. Our approved technology vendors may cover a portion of such expenses up to \$6,000, and you may be able to negotiate with the landlord to cover all or a portion of any remaining associated expenses.
19. Currently, you must purchase 3 digital menu boards for your Store. This may change in the future. You may purchase digital monitors from any supplier so long as the monitors meet the required specifications (See Items 8 and 11). This cost estimate includes the cost of 3 monitors, display mounts/hardware, and installation.

ITEM 8

RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

General

You must operate your Store in strict conformity with the methods, standards, and specifications that we prescribe in the Manual or otherwise in writing. Among other things, you must purchase equipment, fixtures, software, ingredients, paper products and other items in accordance with our specifications.

Depending on the item, our purchasing specifications may include particular brands or models, particular characteristics of the products and services to be purchased, or one or more particular sources for the product or service. We reserve the right to change our specifications during the term of your franchise agreement in our sole discretion.

We will require you to use only real estate brokers from our list of approved brokers to locate a commercial retail site for your Store. You must deal directly with any such real estate brokers. We will neither receive payments from designated or approved general

contractors or real estate brokers; nor will we have any liability to you for their acts or omissions. We typically have one approved broker per market.

General Contractors and Architects. We require that you use a specific vendor for architectural and engineering services. Additionally, you must complete the construction and build-out of your Store using only a general contractor who has been approved by us in advance. Vendors may be required by us to meet certain criteria, which may change from time to time, and be capable of adhering to specific Marco's Pizza restaurant requirements to build the Store to Marco's design, décor, equipment, layout and other trade dress elements. We disclaim any warranty for the work performed by any and all approved vendors, and you are and remain solely responsible for selecting, contracting with, and managing any such vendor services performed by or associated with the build out of your Store. You are also required to submit your final executed contract along with the bid sheet to our Construction Department prior to the start of construction. General Contractor or Architect approval relates solely to our review of the information they provide at the time they provide it, as it relates, generally, to the skill set required to plan, design, or build a Store and is not an endorsement of them or their services, quality of work, or anything else.

General Contractor approval process. Upon reasonable request, we will consider the approval of other general contractors for Store construction services, but we are under no obligation to approve any particular contractor or any minimum number of them. Our approval of a General Contractor relates solely to our review of the information they provide at the time they provide it, as it relates, generally, to the skill set required to build out a Store and is not an endorsement of them or their services, quality of work, or anything else. General contractors may apply using our then-current application process, which will evaluate criteria including but not limited to the contractor's qualifications, licensures, insurance coverage and bonding, and past project history/references. We do not currently charge a fee for such application, but we reserve the right to require that the applicant reimburse us for costs that we incur in evaluating the application. Our review is typically completed within 30 days and we will notify the applicant in a timely manner thereafter. We, in our sole discretion, may require general contractors to sign an agreement with us as part of the approval process. We reserve the right to withdraw our approval of a general contractor at any time if they no longer meet our criteria.

Equipment, fixtures and leasehold improvements. You must purchase your Store equipment, leasehold improvements, and fixtures from an Approved Distributor according to the specifications outlined in our Manual.

Equipment Incentive Program. Existing multi-unit franchisees qualified to participate in the Equipment Incentive Program will receive a contribution by Franchisor of up to \$75,000, paid directly to our affiliate, MPD, for the purchase of the Incentive Equipment Package if they meet certain requirements and qualifications of the Equipment Incentive Program. Whether equipment is sourced through MPD or Burkett (see Item 7 for details), Franchisor shall pay the amount, up to \$75,000, to MPD, and MPD shall pay Burkett for any equipment sourced by Burkett.

Oven. You must only use ovens to bake our products only from a manufacturer approved by us. These ovens must be certified by the manufacturer or its representatives to meet our specifications. The list of approved models of ovens are defined in our Manuals. We do not require that the ovens be “new”, but they must meet our specifications. These specifications are established by us to ensure a desired and uniform “bake” of our products. You must purchase new ovens from MPD as our exclusive approved vendor.

POS System. We require that you use a specific point of sale and computer system, which is currently the MOMS (“Marco’s Order Management System”) platform provided by or affiliate, MTS. Your computer hardware must be certified by MTS, and each Store must have a sufficient number of “order taking stations” installed to meet its needs. We do recommend a “standard store POS configuration” to ensure your needs are met. You must purchase software maintenance and support fees at a current rate of \$430 per Accounting Period plus applicable tax.. See Item 11, under the heading “Electronic Point of Sale and Computer Systems” for details.

Order Entry System. We have the right to require that you use an on-line order entry system from MOMS. See Item 11, under the heading “Order Entry System” for details.

Store Technology Infrastructure System. We have the right to require that you use a specific vendor for voice and data services. Currently, you must purchase SDWAN (software defined wide area network), which includes high-speed internet (100/20 minimum) and all future maintenance and service, through one of our approved vendors. SDWAN provides increased data security, Wi-Fi and issue/connectivity management tools, and other benefits. These requirements may change in the future, and you will be required to purchase new or different products as we direct.

Credit Card Processing. We have the right to require that you use a specific vendor for credit card processing. See Item 11, under the heading “Credit Card Processing” for details.

Third-Party Delivery Services and Integration. If you choose to use third-party delivery services (e.g. UberEats, DoorDash, etc.) at your Store, we have the right to require that you only use specific vendors, who have been approved by us, for such services. We also have the right to require that you use a specific vendor for the automatic order integration between such third-party vendors and the point-of-sale system. See Item 11, under the heading “Electronic Point of Sale and Computer Systems” for details.

Beverages. We currently have an agreement with PepsiCo that designates Pepsi-Cola and its bottlers as the sole vendor to our Stores for certain beverages.

Snacks. We currently have an agreement with PepsiCo as the sole vendor of Frito Lay products to our Stores.

Seasoning for pizza sauce and pizza dough. Marco’s Pizza stores are authorized to only sell pizzas and other food products made with our “Marco’s” special seasoning and pizza dough. You must purchase the special seasoning for the pizza sauce and the pizza dough

pack from an Approved Distributor and made by an Approved Supplier (as those terms are defined below). Currently, there are two Approved Suppliers of the pizza dough and sauce seasoning packs who sell these products to our Approved Distributors (see below).

Other proprietary items. For all other food items and packaging items that incorporate our proprietary specifications, trade secrets, or that bear the “Marco’s Pizza” trademarks (“Proprietary Items”), we select manufacturers (“Approved Suppliers”) and authorize them to sell the Proprietary Items to the distributors we have approved to service Marco’s Pizza Stores (“Approved Distributors”). In order to ensure product integrity and a consistent customer experience, you must purchase your Proprietary Items only from an Approved Distributor.

Approved Distributor. Our affiliate, MPD, is an Approved Distributor for equipment, produce, and other items necessary to operate a Store, in addition to our other Approved Distributors, who are designated to serve franchisees by geographical regions. Depending on the geographical location of your Store, you may be required to make certain purchases from MPD. If you participate in the Equipment Incentive Program, you will be required to purchase the Incentive Equipment Package from MPD but we shall pay MPD (up to \$75,000) for such Incentive Equipment Package and MPD shall pay Burkett for any equipment sourced by Burkett. Our affiliate, MTS, is the only Approved Distributor for the point-of-sale system and certain other technology-related products and services necessary to operate a Store.

Generic Items. Currently, you may purchase certain generic non-food items from any supplier that meets Federal and local health regulations and as authorized by us.

Cleaning and Maintenance Items. You must purchase our required cleaning and maintenance system through one of our Approved Distributors.

Supplier/Distributor approval process. Upon reasonable request, we will consider the approval of other suppliers and distributors of equipment, marketing/advertising, and consumable items, but we are under no obligation to approve any particular supplier or distributor or any minimum number of them. If you would like to nominate an alternative supplier or distributor, you can request our “approval criteria.” We will provide our criteria only to a nominated alternative supplier or distributor (but not to franchisees), so long as the nominee signs a confidentiality agreement with us before receiving our specifications. We will test the products or services of the nominee and review its facilities, trucks, financial records, business reputation, delivery performance, credit rating and any other information we deem relevant.

We do not currently charge a fee for such approval, but we reserve the right to require that a nominee reimburse us for costs that we incur in testing and evaluating their application. Among other criteria, we may consider the nominee’s ability to demonstrate that it can meet the purchasing needs of neighboring franchisees or the entire chain. We may also consider the impact of any potential loss of our chain’s purchasing power with existing suppliers and distributors. Our review is typically completed within 120 days, and we will notify you within 30 days after our review is completed. To become approved, the

new supplier or distributor must sign an agreement in a form acceptable to us. We reserve the right to withdraw our approval of a supplier or distributor if they no longer meet our criteria, or if our supply or distribution agreement expires.

To become an Approved Distributor of Proprietary Items, the distributor must agree, among other things, to deliver only approved food and packaging items to your Store (no rogue items) and to meet our standards and specifications (including details such as shelf life and temperature specifications for storage and transit of food items to your Store). We currently require distributors to pay us a product management and trademark service fee for food, paper, uniforms, logoed and other items shipped to the Stores. The fee varies slightly as to each distributor, but we expect that this fee is averaged at approximately 0.29% of your sales. We use part of this fee to help offset the costs of operating a bulk food purchasing program for the benefit of franchised stores and also, in some cases with respect to certain vendors, for a limited purpose license to use our trademarks. Through our food purchasing program, we, in our sole discretion, negotiate bulk purchasing and freight/transportation arrangements, which may result in pricing or terms that differ from what may be available outside of the Marco's supply chain or available to other franchisees, depending on a number of factors, including location, proximity to Approved Distributors or other factors. We may develop and enforce standards and specifications, assess new proposed suppliers and distributors, negotiate business terms, and fund research and development of non-proprietary items by our Product Integrity group.

Our Interest in Suppliers. We are not an approved supplier or the only supplier of any products or services, but our affiliate MTS is exclusive supplier of hardware and POS services. As described in this Item, MPD may be an approved distributor or the only approved distributor for certain products, and certain of our officers own an interest in MPD. Certain of our officers own an indirect interest in MTS through their ownership interest in MPH. Except for our officers' interest in MPD and indirect interest in MTS, none of our officers owns an interest in any privately-held suppliers, or a material interest in any publicly-held suppliers. Occasionally, our officers may own non-material interests in publicly-held companies that may be suppliers to our franchise system.

Insurance. You must obtain and keep in full force and effect comprehensive liability insurance, in the types and amounts as we designate from time to time in the Manuals. Currently, we require the following coverages:

- Commercial General Liability: broad form coverage with \$1,000,000 per occurrence and \$2,000,000 in the aggregate.
- Property: coverage for (i) physical damage to all real and personal property (including improvements, betterments, and stock) at full replacement cost, written on an ISO property special cause of loss coverage form (or equivalent), and (ii) business interruption/income for actual loss sustained basis or loss income basis for up to 12 months, including coverage for lost profits and continuing expenses (including royalties and advertising fund contributions).
- Hired & Non-Owned Auto Liability: coverage of \$1,000,000 per occurrence.

- Statutory Worker's Compensation: coverage in accordance with state law and in an amount not less than \$500,000 per accident. We do not recognize "alternative coverages" such as occupational accident policies, which are available in some states. Such coverages do not meet our insurance requirements.
- Liquor: Only required if you are authorized by us to sell beer/wine from your Store. Coverage must be in an amount of \$1,000,000, or in compliance with any applicable legal and regulatory requirements if a higher amount is mandated.
- Owned auto: Only required if you own any vehicles used for Store deliveries, in an amount of \$1,000,000 per occurrence.

We also recommend, but do not require, that each Store also obtain the following coverages:

- Employer Practices Liability: coverage of \$1,000,000 per occurrence for employment-related claims made by employees, including discrimination, wrongful termination, and harassment. A group policy is currently available for Marco's franchisees through Huntington Insurance Group (subject to availability).
- Cyber Liability: coverage of \$500,000 per occurrence for risks relating to information technology infrastructure and activities, including internet-based activities, data breaches, and other security compromises.
- Umbrella Liability: coverage of \$1,000,000 for the franchise entity and its officers and shareholders/partners personally, for excess of the Commercial General Liability and Hired & Non-Owned Auto Liability policies.

You must include us as an additional named insured on a primary and non-contributory basis on all insurance policies required to be obtained (except workers' compensation and employer practices liability) and provide a current copy of each required insurance policy (including all endorsements) and certificates of coverage to us at inception and upon each renewal. All policies of insurance must include a provision prohibiting cancellations, non-renewal or material changes to the policies until 30 days' prior written notice has been given to us in writing. All insurance must be placed with a reputable insurance company licensed to do business in the state in which the Store is located and having a minimum financial size category of VII and policy holder's rating of "A" (excellent) or better as assigned by A. M. Best and Company, Inc. We may decide that these insurance requirements might not be sufficient in the future, and you must, upon written notification, increase the limits of the insurance coverage as we specify.

If you fail to obtain or maintain in force any insurance we require or fail to furnish any certificates we require, we will have the right (but not the obligation) to obtain that insurance (or certificate) and you must reimburse us for all premiums and other costs that we incur.

Gift Card Program. You must participate in the gift card program administered by our approved third-party vendor, which permits retail customers to purchase store value

coupons certificates, electronic cards, or physical cards which are sold and redeemed throughout the System. You may not issue any store value tokens, certificates or cards that are not approved by us. As of the date of this Disclosure Document, the monthly cost for physical cards is \$5.00, paid directly to the vendor. Our current vendor is Valutec, but we reserve the right to change the Vendor in our sole discretion.

Loyalty Program. We may require participation in certain system-wide promotions and programs, including the Marco's Rewards loyalty program and owned channel communications including, but not limited to e-mail, SMS, push and digital ordering.

Under the current Marco's Rewards program, customers who spend \$100 are eligible to receive a \$10 discount on a future order. The current administration of this loyalty program is funded through contributions to the Brand Development Fund, National Advertising Fund, and Technology Fees, while the discount is funded at the redeeming location. We anticipate modifying the program to providing a \$5 discount to customers who spend \$50; however, we reserve the right to further alter, modify, or replace the current program and anticipated modifications with a new program, which may have different rewards and use a different funding model. Once implemented, you must participate in the new program.

Franchisees and we derive significant value in driving customer data to owned channel communications such as email and SMS. Currently, email is deployed at a rate we determine, in our sole discretion, to opted-in customer lists. We have recently introduced a new SMS and MMS program that franchisees may participate in. The current cost of the SMS and MMS program is \$100 per Store per Accounting Period, but we reserve the right to modify this cost in our sole discretion. We reserve the right to mandate the SMS and MMS program in the future. These programs are and will continue to be administered by us and may be funded, in whole or in part, in our sole discretion, through BDF and MNAF contributions. Franchisees may not use or access data unless approved by us, which consent may be withheld or withdrawn in our sole discretion. At all times, data remains owned by us and your use is on a non-exclusive, licensed basis. Other uses of technologies, including Push Messaging, may occur in the future. If implemented, the cost of this or any additional program will be your responsibility and use and participation may be required.

Revenue Derived from Franchisee Purchases and Leases

We and our affiliate, MP MARKS, currently receive fees, marketing support, and/or other payments from our food, beverage and packaging suppliers and distributors based on the purchases made by our franchisees. The fees and other payments from these providers vary based on the type of product and supplier, but they range from a flat rate of \$0.50 per unit to \$1.50 per unit (i.e., case, pound, etc.). We also receive rebates from certain of our equipment suppliers of 1.5% - 2.5% (if certain conditions are met) of franchisee purchases. We contribute certain of these payments to the Brand Development Fund and apply other payments to fund R&D studies for specialty product design and specifications, to pay the costs of monitoring quality assurance and supplier performance, additional marketing support in certain markets, and for general corporate purposes.

During the fiscal year ended December 28, 2025, we derived \$5,971,052 as a result of required franchisee purchases and leases, representing 10.5% of our total revenues of \$57,124,003. During the fiscal year ended December 28, 2025, our affiliate, MP MARKS, derived \$4,987,006 in revenue as a result of required franchisee purchases and leases. During its fiscal year ended December 28, 2025, MPD derived \$58,875,242 in revenue from the sale of food, paper goods, equipment, supplies, uniforms, and merchandising items to our franchisees.

Estimated Proportion of Required Purchases and Leases to all Purchases and Leases

We estimate that required purchases and leases, excluding your commercial real estate lease, will account for 36% to 63% of all of your purchases and leases in establishing the franchised business, and 92% to 98% of all of your purchases and leases in operating the franchised business.

Description of Purchasing Cooperatives; Purchasing Arrangements

We may negotiate purchasing arrangements with Approved Suppliers and Approved Distributors on behalf of franchisees, although we have no obligation to do so. There are currently no purchasing cooperatives or distribution cooperatives in the Marco's Pizza system (although we do conduct, for the benefit of franchised Stores, bulk purchasing, volume commitment, or other purchasing programs). You understand that we have no obligation to ensure that your Store will benefit directly, indirectly, or on a proportionate basis with other stores through these bulk purchasing programs or other purchasing arrangements, which may vary depending on numerous factors, including supply, demand, distribution, market factors, taxes, and transportation costs, among other factors. We do not grant material benefits (e.g., granting additional franchises) to franchisees based on the franchisees' purchase of particular goods or services or use of particular suppliers. While our affiliates MPD and MTS sell items to franchisees, we do not currently sell items to our franchisees; however, from time to time we may purchase certain products in bulk and resell them to Approved Distributors for resale to franchisees in an effort to balance price fluctuations, delivery costs or both, and we reserve the right to sell items to our franchisees in the future. Currently, we do not receive any material monetary benefit from such purchases, but reserve our right to do so in the future.

ITEM 9 **FRANCHISEE'S OBLIGATIONS**

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Section in Franchise Agreement	Item in Disclosure Document
a. Site selection and acquisition/lease	2.43 and 7	7 and 11
b. Pre-opening purchases/leases	7.8 and 7.11	7 and 8

Obligation	Section in Franchise Agreement	Item in Disclosure Document
c. Site development / other pre-opening requirements	7 and 9	7 and 11
d. Initial and on-going training	8 and 10	11
e. Opening	9.2 and 9.3	11
f. Fees	2.31, 2.42, 3.7, 4, 7.9, 9.2, 11, 12, 13.4, 14.2, 19.6.8.1, and 20.2.4.6	5, 6 and 11
g. Compliance with standards and policies/Operations Manual	2.35, 12	11
h. Trademarks and proprietary information	2.36, 12.11, 17	13 and 14
i. Restrictions on products/services offered	12.7, 12.8, and 12.10	16
j. Warranty and customer service requirements	12.13.2	11
k. Territorial development and sales quotas	Not Applicable	12
l. On-going product/service purchases	12.7, 12.8	8
m. Maintenance, appearance and remodeling requirements	7.12, 12.12	8 and 11
n. Insurance	18.2	6, 7, 8
o. Advertising	2.10, 2.11, 2.27, 11	6 and 11
p. Indemnification	18.1	6
q. Owner's participation/management staffing	2.25, 13.1 - 13.3	11 and 15
r. Records/Reports	2.19 and 14	6
s. Inspections/Audits	12.10 and 14.3	6 and 11
t. Transfer	20	17
u. Renewal	2.40 and 3	17
v. Post-termination obligations	19.6 and 19.7	17
w. Non-competition covenants	13.4	17
x. Dispute resolution	21	17
y. Other (Personal Guarantee)	Exhibit A	Item 15

Development Agreement

Obligation	Section in Development Agreement	Item in Disclosure Document
a. Site selection and acquisition/lease	5.1	7 and 11
b. Pre-opening purchases/leases	Not Applicable	7 and 8
c. Site development / other pre-opening requirements	3, 5.1.2, and Ex. A.	7 and 11

d. Initial and on-going training	Not Applicable	11
e. Opening	Not Applicable	11
f. Fees	2, 3.3	5 and 6
g. Compliance with standards and policies/Operations Manual	6.3	11
h. Trademarks and proprietary information	1.3, 1.5, 14.4	13 and 14
i. Restrictions on products/services offered	Not Applicable	16
j. Warranty and customer service requirements	Not Applicable	11
k. Territorial development and sales quotas	1.1	12
l. On-going product/service purchases	Not Applicable	8
m. Maintenance, appearance and remodeling requirements	Not Applicable	11
n. Insurance	Not Applicable	6, 7, 8
o. Advertising	Not Applicable	6 and 11
p. Indemnification	11	6
q. Owner's participation/management staffing	Not Applicable	11 and 15
r. Records/Reports	3.2	6
s. Inspections/Audits	Not Applicable	6 and 11
t. Transfer	7	17
u. Renewal	Not Applicable	17
v. Post-termination obligations	6.4 and 6.5	17
w. Non-competition covenants	8	17
x. Dispute resolution	15.2, 15.3, and 15.4	17
y. Other (Personal Guarantee)	Exhibit A	Item 15

ITEM 10 **FINANCING**

We do not offer direct or indirect financing. We do not guarantee your note, lease or obligation.

ITEM 11 **FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING**

Except as listed below, Marco's Franchising, LLC is not required to provide you with any assistance.

Some of the assistance we provide to you is furnished by our Area Representatives or other third parties operating under our direction and guidance. We will remain responsible, however, for all assistance even if it is provided by an Area Representative.

Before you open the Store

1. We will provide an initial training program – Introduction to Operational Excellence (“IOE”). The initial training program generally consists of 9 weeks – a combination of virtual training and live instruction at one of our training centers (“Marco’s University”) and a certified training store at a location that we deem appropriate. (Section 8.4, Franchise Agreement). Training is also discussed below in this Item 11 under the subheading “Training”. However, if the Franchise Agreement is for a “Key Management Employee” of a Store on a reduced franchise fee program, or for your second or subsequent Store, we are only obligated to provide training in duration and scope as we determine to be appropriate in that specific case in our sole judgment. This training may include supervisory training.

If you have signed a Development Agreement, we will provide the same training for the first Store you develop under the agreement as for a single Store (Franchise Agreement, Section 8).

Before opening a fourth store, or for franchisees currently operating 4 or more stores, if you purchase an additional store, you will be required by us to have an “above store leader,” and you will be required to provide us with your business plan to manage store operations and demonstrate to us that you are prepared to oversee four or more stores and, additionally, you and others on your team, including Key Management Employees, may be required to participate in and complete to our satisfaction a training program at your sole cost and expense. The requirements in the preceding sentence is in addition to the requirement to complete the Multi-Unit Leadership Excellence (“MULE”) Course.

2. We will provide you with guidance in obtaining a site for your Store (the “Site”). (Franchise Agreement, Section 7.2 and Section 7.6). Our site selection process, site selection area, approval guidelines, and criteria are discussed below in this Item 11 under the subheading “Site Selection.” You, working with a real estate broker authorized by us, must select the site for the Store within the site selection area as outlined in our policies and, once selected, the site will be designated in the Franchise Agreement. Our written authorization of the site is required before you sign any Lease Agreement.
3. We will provide you with general design and decor plans and a basic layout for the Equipment to be installed at the Store. These plans will include dimensions, exterior design, materials, interior layout, and Equipment plans, and decorating specifications. Subject to our approval, you may modify our basic plans and specifications only to the extent required to comply with various applicable local ordinances, building codes and permit requirements. (Franchise Agreement, Section 7.10).

4. We will assist you in obtaining the Equipment and Supplies required by the Manuals; provided, however, any financing assistance as may be required will be arranged by separate agreement between you and a lending institution of your choice. (Franchise Agreement, Section 7.11 and Section 7.12). We do not provide, install or deliver these items directly to you. We will provide you with a list of our approved suppliers who are bound to comply with our written specifications.
5. We will provide you with electronic access to the Manual during the term of your Franchise Agreement, through digital format or our e-learning system (Franchise Agreement, Sections 12.1 and 12.5). As of the date of this Disclosure Document, the Operations Manual contained 367 pages. The table of contents of the Operations Manual is attached as Exhibit F.
6. We will provide you advice and guidance in preparing to open your Store, including standards and procedures for obtaining inventory and supplies, providing approved services, advertising and promoting the business, and operating the Store (Franchise Agreement, Section 7.12).
7. Grant a license to use the System and Marks, within the Area of Responsibility, for an initial term of 10 years (Franchise Agreement, Section 3.1).
8. Designate your Area of Responsibility (Franchise Agreement, Section 3.2) and designate your Delivery Area (Franchise Agreement, Section 12.13.3).

During the operation of your business:

1. We will provide you with mandatory and recommended changes to our Manuals and policies during the course of the Franchise Agreement with us and will provide continuing advice, guidance and assistance, as we determine reasonably necessary concerning the System. The mandatory and recommended changes to our Manuals and guidance may be furnished in the form of bulletins and other written materials, consultations by telephone or in person, or by any other means of digital format communication. (Franchise Agreement, Section 10.1)
2. We will provide additional required and/or voluntary training courses that we periodically make available to you and your employees on an “as available” basis, upon our then-current terms for providing additional training. (Franchise Agreement, Section 10.2)
3. We will administer the Brand Development Fund as stated in the Franchise Agreement and as described below in this Item 11. (Franchise Agreement, Section 11.2)
4. We will administer the National Advertising Fund as stated in the Franchise Agreement and as described below in this Item 11. (Franchise Agreement, Section 11.3)

Site Selection

Under our current Franchise Agreement, you may only operate the Store from a Site we have previously permitted in writing. The factors we will consider for the proposed Site may include the following, among others: (1) population and household counts; (2) demographic characteristics of the surrounding area; (3) location and surrounding area foot and vehicle traffic patterns; (4) competitive analysis; and (5) availability of utilities.

We currently use information and assistance from third parties to provide analysis of sites for potential stores. We use this information as a starting point to evaluate a location for a Store and to begin additional physical site analysis and competitor and demographic analysis.

We use reports and proprietary modeling techniques and mathematical formulas to identify and evaluate potential locations and trade areas for Stores within a given geographic area. The Franchise Agreement provides that in accepting this information from us, you will release and hold us harmless for any claims that may arise because we shared this type of information with you.

If you are signing a Development Agreement, the site selection process for each Store developed will be governed by our then-current form of Franchise Agreement and our then-current site authorization process, which may be materially different than it is under our current Franchise Agreement.

Real Estate & Restrictions on Lease of Site

We and you will identify an area in which your Store will be located, and you will select your store location from the area you are provided. You, working with a real estate broker approved by us, must select the site for the Store within the area designated and once selected that area will be used to determine your Area of Responsibility and Delivery Area in the Franchise Agreement. We do not generally own the Store premises or lease directly to a franchisee.

Please note that no real estate lease may be signed unless you have received the Marco's Permitted Site Letter, which documents your permission to operate at the Site and you have signed a Franchise Agreement for that Site and paid the initial franchise fee.

All real estate leases for Marco's Pizza Stores must be amended by the Marco's Pizza Standard Lease Rider (Exhibit H). The purpose of the Marco's Pizza Standard Lease Rider is to grant us certain rights under the lease. No revisions should be made without our prior approval. Because we are a signer on the Marco's Pizza Standard Lease Rider, it must remain a separate document and may not be incorporated into the lease document, except as an addendum, without our approval.

The underlying lease for the Site must meet the requirements described in Section 7.6 and 7.8 of the Franchise Agreement. If you do not open your Store within 365 days of the date you enter into the Franchise Agreement (or by December 26, 2026, if you qualify for

and participate in the Equipment Incentive Program), we will have the right to terminate the Franchise Agreement.

All aspects of site selection and negotiations of the lease are your responsibility. We advise you to engage an attorney experienced in negotiating leases for franchised restaurants to assist you with the negotiation of your lease.

Initial Training

Before your Store opens, we will provide training to you, as the Store owner. If you will not be participating in the on-site daily operations training, then, for each Store you own, we require two designated trainees to complete the training program and earn Certified Operator status (i.e., graduate from the IOE (Introduction to Operational Excellence) Program - see details in the below charts) to meet our definition of a Designated Franchise Operators. All of our training programs are conducted in English as spoken and written in the United States, and you and/or your Designated Franchise Operator(s) must be proficient in comprehending and communicating (e.g., reading, writing, and speaking) in English. We must approve the individual(s) designated by you, as to their ability to perform the management functions required for the role you have designated for them, and as their ability to assume responsibility for the operation of the Store ("Designated Franchise Operator(s)"). The Designated Franchise Operator(s) will start and continue, until completion, IOE; but if your Designated Franchise Operator: (A) has previously completed our initial training program; or (B) is a key management employee of ours (as we determine), then we will provide to the Designated Franchise Operator the initial training that we, in our sole discretion, deem appropriate, including supervisory training. If your Designated Franchise Operator does not register for training within 30 days of the Effective Date of the Franchise Agreement, or within 15 days of acquiring possession of the Site or start the next available IOE 101 Block (see chart) per the published schedule through no fault of ours, we reserve the right to reschedule the training for completion or, in our sole discretion, terminate the Franchise Agreement upon written notice to you. If your Designated Franchise Operator completed our initial training program prior to February 2015, they will be required to attend and successfully complete and graduate from the current IOE Program.

Marco's University Online (MUO) is the primary tool for all online instruction. You must procure a device compatible with accessing MUO and using its content. You may purchase and utilize the portable tablet device sold by us for this purpose, but it is not required (see Item 6).

The subjects covered in the initial training program are described in the table below. Franchisee must timely attend and complete all training without exception and adhere to scheduling, sequencing and the OE Lab requirements. You must attend the course in full and in the correct sequence.

TRAINING PROGRAM

Marco's University Online (MUO) eLearning		
Course/Subjects	Hours of Online Training	Location
• Introduction	0.3	eLearning
• Store Safety and Security	0.33	eLearning
• Cleaning and Sanitizing	0.33	eLearning
• Curbside	0.10	eLearning
• Insider: Saucing	0.17	eLearning
• Insider: Toppings	0.17	eLearning
• Insider: Cheesing	0.17	eLearning
• Insider: Cut Table	0.22	eLearning
• Insider: Cheezy Bread	0.12	eLearning
• Dough Mix	0.17	eLearning
• Insider: Dough Prep	0.25	eLearning
• Insider: Dough Stretch	0.15	eLearning
• Insider: End of Line	0.17	eLearning
• Insider: Counter Service Excellence	0.25	eLearning
• Insider: Guest Recovery For Managers	0.15	eLearning
• Insider: Food Prep	0.40	eLearning
• Marco's: Driver	0.40	eLearning
• LSM: Marco's Slice of Community/MPF	1.00	eLearning
• Service Profit Chain	0.83	eLearning
• Profit & Loss	0.4	eLearning
• Ciao Net	0.5	eLearning
• Using Your Marco's Email Account	0.17	eLearning
• Restaurant Organizational Guide	1.0	eLearning
• The Travel Path System	0.25	eLearning
• The Travel Path System	0.25	eLearning
• Risk Management Webinar	0.5	eLearning
• Communications Webinar	0.25	eLearning
• Hire Them Right 101: The Basics of Building an Engaged Team	0.25	eLearning
• Anti-Harassment and Anti-Discrimination	1.5	eLearning
• Employer Payroll and Tax Filing	0.5	eLearning

Marco's University Online (MUO) eLearning		
Course/Subjects	Hours of Online Training	Location
• Profit Keeper Webinar	1.0	eLearning
• Leadership 099	0.25	eLearning
• How to Conduct a Financial Audit of Your P&L Statement: Drive Profitability Roadmap	1.5	eLearning
• LSM - Marco's Top 5 LSM Tactics	0.2	eLearning
• Leadership 100	0.5	eLearning
• Engage Through Inclusion, Involvement, & Development	0.5	eLearning
• Leadership 102: Introduction to Marco's Mission Alignment	0.75	eLearning
• 3 R Guest Recovery	.6	eLearning
• Business Acumen	.5	eLearning
• Heritage Courses	1.5	eLearning
Total E-Learning Hours: 18.3		

101 Virtual Format (2025 Update)		
Classroom Training Subjects	Hours of Classroom Training	Location
• Living Our Culture and Values and Cultural Beliefs	5.0	Online/eLearning
• Overview of the Service Profit Chain	5.0	Online/eLearning
• An Introduction to Business Acumen	10.0	Online/eLearning
• Marco's 10 Operating System	5.0	Online/eLearning
• Building Strong Relationships in our Communities	5.0	Online/eLearning
• Introduction to Dough Management and Product Assembly	5.0	Online/eLearning
• Course Review and Closure	5.0	Online/eLearning
Total Virtual Learning Hours: 40 Hours (Remote Instruction - Online/eLearning)		

Operational Excellence Lab (OE Lab) 6-Week Training Store Practicum	Total OTJ Hours (Must include at least 266 total hours documented in the Training Store's POS)	Location
• Introduction/Orientation	2	Certified Training Store
Week 1:		
• Store set-up • Daily Shift Operations • Food Preparation • General Store Cleaning • Driver Station Functions • Weekly Webinar	44	Certified Training Store
Week 2		
• Review of Week 1 • Bump Station 1 • Bump Station 2 • Cut Table • Pizza Hand Off • Weekly Skill Checks • Weekly Webinar	44	Certified Training Store
Week 3		
• Review of Week 1 & 2 • Opening Checklists • Daily Shift Operations • Inventory and Forecasting • Dough Management • End of Shift • Weekly Skill Checks • Weekly Webinar	44	Certified Training Store
Week 4		
• Review of Week 1-3 • Closing Procedure • Recruitment and Retention • Drivers • General Administration - Managing Employees • Weekly Skill Checks • Weekly Webinar	44	Certified Training Store
Week 5		
• Practicing skills learned in weeks 1-4 • Weekly Skill Checks • Weekly Webinar	44	Certified Training Store
Week 6		

Operational Excellence Lab (OE Lab) 6-Week Training Store Practicum	Total OTJ Hours (Must include at least 266 total hours documented in the Training Store's POS)	Location
• Practicing skills learned in weeks 1-4 • Weekly Skill Checks • Weekly Webinar	44	Certified Training Store
Total In-Store OTJ Hours: 266 (To be recorded/captured by clocking into/out of the POS)		

Introduction to Operational Excellence 102			
Classroom Training Subjects (In-Person)	Hours of Classroom Training		Location
• Welcome Back/Learning Goals	1.0		Support Center
• Food Prep and MOMS	5.0		Support Center
• Dough Science and Prep	5.0		Support Center
• Product Assembly and Testing	8.0		Support Center
• Business Acumen Revisited A	3.0		Support Center
• Business Acumen Revisited B	4.0		Support Center
• Leadership Principles	2.0		Support Center
• Employee Recruitment and Retention	3.0		Support Center
• Final Project Preparation	4.0		Support Center
• Final Project Presentations	4.0		Support Center
• Graduation	1.0		Support Center
Total Introduction to Operational Excellence 102 Training Hours: 40 (In Person)			
Total Training Hours (in-person program): 362.93			

Note 1. We will attempt to schedule the six (6) weeks of OE Lab training at a Certified Training Store within reasonable proximity of your Store, if one is available.

Note 2. We may require a trainee to complete additional OE Lab training hours during the IOE Lab if we, in our sole discretion, determine that such additional hours are necessary for trainee to satisfactorily learn and demonstrate the required skills.

Continuous Training. You must, upon opening the Store for business, implement and maintain a continuous training program for your employees in accordance with applicable

training standards and procedures we prescribe in the Manuals, our training programs and portals, or any subsequently published notices or memorandum. You must purchase from us and utilize all training aids which we may periodically require, such as films, videotapes web/internet, and printed materials. You must refrain from employing or continuing to employ any person who fails to successfully complete any of our required training programs (within 60 days of hire).

Multi-Unit Leadership Excellence (MULE) Program

The Multi-Unit Leadership Excellence (MULE) training course is currently open on a limited basis to qualifying franchisees and their employees serving in a multi-unit leadership role within the System, including having an “above store leader,” and you and others on your team, including Key Management Employees, may participate in and complete to our satisfaction a training program at your sole cost and expense, including but not limited to the training referenced below. Completion of the MULE course is required for franchisees with 4 or more Stores. The subjects covered in the MULE program are described in the table below.

MULE Program Course Subjects	Total Hours	Location/Type
Pre-work	1	Online (asynchronous)
Week 1: The Path to Leadership	1.25 1.75	Online (asynchronous) Online (group)
Week 2: Leading by Example	1.5 2.0	Online (asynchronous) Online (group)
Week 3: Building and Coaching Teams	1.5 1.5	Online (asynchronous) Online (group)
Week 4: Marketing and Beyond: • Mid-Term Exam	1.5 1.5	Online (asynchronous) Online (group)
Week 5: Leadership Requirements and Transition • Individual Coaching Sessions (minimum of two)	1.5 1.5	Online (asynchronous) Online (group)
Week 6: Handling Adversity and Stress	1.5 1.5	Online (asynchronous) Online (group)
Week 7: • Self-care and Wellness	1.5	Online (asynchronous)
Week 8: • Power of Synergy	36	Support Center
Total Training Hours: 57		

Roderick Sanders oversees and directs all training as our Senior Vice President and Chief People Officer. He has over twenty-five years’ experience in the training and education field and he has been with us for eleven (11) years. He has been our Senior Vice President and Chief People Officer since December 2019, and was our Vice President of

Talent Management from February 2018 to December 2019. Prior to that, he was our Senior Director of Learning and Development from January 2015 to February 2018.

Our training sessions are conducted in English by various highly trained and experienced personnel in store operations, marketing, accounting, and other essential elements for operating Marco's Pizza Stores.

Various training store Certified Trainers (Brand Ambassadors) who have completed our certification program will lead your OE Lab training and certify your mastery of the OE Lab curriculum.

You must pay all expenses incurred in connection with training, including travel, living expenses, compensation, worker's compensation insurance and any other expenses of the Designated Franchise Operator(s) or your other employees during the duration of any training program.

You or your Designated Franchise Operator(s) must complete the initial training program to our satisfaction before opening your Store. If you or your Designated Franchise Operator(s) fails to complete the initial training program to our satisfaction, or if we, in our sole discretion at any time, determine that you or your Designated Franchise Operator(s) is/are not capable of satisfactorily completing the initial training program, or are not a cultural fit for the organization (e.g., disrupt class, do not demonstrate alignment with our organizational culture, or do not comprehend or communicate in English with the level of proficiency required), then we may, in our sole discretion, terminate the Franchise Agreement upon written notice to you. We will not terminate the Franchise Agreement without providing you an opportunity to designate (one-time) an alternative Designated Franchise Operator within 20 days from the date which we determine the initial Designated Franchise Operator is unacceptable.

If either you or the Designated Franchise Operator(s) discontinue their active roles with your Store or otherwise cease active full-time involvement in your Store, then you must identify a qualified replacement (who must be reasonably acceptable to us) for our initial training program not more than 20 days after the end of the former person's full-time employment, involvement, and/or management responsibilities. The replacement must attend and successfully complete the next available IOE Block, per the published schedule to the established standards, and you must pay us a training fee in the amount of \$5,000 for each replacement who must be trained, with payment to be made before replacement training begins.

You or the Designated Franchise Operator(s) may also be required to attend refresher courses, seminars, and other training programs that we may reasonably require periodically.

The instructional materials include the Operations Manual, Trainer Checks, various online materials and quizzes.

Pre-Approval Operational Assessment

We may require all financially qualified and otherwise approved franchisee candidates to attend an Operational Assessment (“OA”) before your execution of the Franchise Agreement. We have the right to require any candidate to satisfactorily complete such program before execution of the Franchise Agreement. There is no cost for you to participate in the OA. The objective of the OA is to provide both you and us sufficient information about your in-store operational disposition and temperament to help predict your performance in the Initial Training program. We make no warranties that satisfactory completion of the OA will guarantee any level of success in IOE or its tests or in actual operations of your Store.

The major objectives of the OA will be to determine your ability to successfully handle customer contact, learn the fundamentals of pizza store operations, understand the challenges and rigors of the food service industry, and comprehend basic store administrative and people leadership/management functions. The program will require a total time commitment of a minimum of 3 hours working at a Marco's Pizza Store on a Friday or Saturday evening (peak hours). A summary report checklist and recommendation of the responsible trainer will be provided to the candidate. Before participation in the OA, the candidate will sign a standard non-disclosure agreement and agree to hold us and our participating training Store harmless from any injury or damage suffered during the OA.

Advertising

We use a comprehensive marketing and advertising program consisting of:

- (1) Our System-wide brand enhancement and development fund (“Brand Development Fund” or “BDF”) to develop brand awareness through a variety of sources and uses, including public relations and the creative content of advertising materials used to support the National Advertising Fund and in-store branding elements, in various mediums of advertising, marketing and promotion of the Marco's Pizza brand.
- (2) Various levels of geography-based advertising funds (“Geography Based Advertising Fund” or “GBF”), comprised of a National Advertising Fund and/or Regional Advertising Funds, to purchase media and undertake marketing and promotional activities on a national and/or regional basis.
- (3) Market level advertising cooperatives (“Market Advertising Cooperative” or “Ad Co-op”) to combine the resources of several Stores and manage advertising media purchases and develop marketing and promotional activities in a defined local or regional market area to increase the effectiveness.
- (4) Other advertising, marketing and promotional activities at the local store or community level (“Local Store Marketing” or “LSM”).

We are not required to conduct any specific form of advertising, and are not required to spend any amount on advertising in the area or territory where your Franchised Business is located. Currently, we do not set menu prices for you, and you are not required to obtain our approval of the prices you intend to charge. However, you must participate in any promotions we require. And at any time, we may establish, and you expressly agree to honor, minimum, maximum, and other prices for menu items, promotions, and services offered by your Store, to the extent allowed by applicable law.

You must spend a minimum of 7% of your Net Royalty Sales in the form of fees, payments, and expenditures described in Item 6 related to our advertising, marketing and promotional programs. We have the authority to determine what percentage of your required advertising related expenditures will be paid to us and we or our affiliates will manage those expenditures through a combination of funds, including a Brand Development Fund, various Geography Based Advertising Funds (as stated in more detail below) and a Market Advertising Cooperative. You may also be required to initiate advertising, marketing and promotional activities at your local Store level. The combined amount of required advertising marketing and promotional expenditures for your Store, calculated as a percentage of your Net Royalty Sales ("Total Marketing Spend"), is summarized below:

Advertising Requirements			
	Category of Spend	Percent of Net Royalty Sales	
A	Required Minimum for Total Marketing Spend by your Store	7%	
Allocation			
B	Managed By Us		Combined 5 - 7%
	Brand Development Fund:	1.5% Maximum	
	Geography Based Advertising Fund:	5.5% Maximum, combined for all levels of GBFs. Credit for Ad Co-op expenditure may apply.	
	National Advertising Fund		
	Regional Advertising Fund		
C	Managed By You or a Market Ad Co-op		Combined 0% - 2%
	Local Store Marketing:	Must equal the difference of 7% minus the percentage contribution required in B above.	
	Market Advertising Cooperative	Credit for your Ad Co-op expenditure against the required GBF contribution (other than NAF) may apply.	

Brand Development Fund

To fund the Brand Development Fund, you must pay us an amount currently equal to 1% of Net Royalty Sales. We have the right to increase the Brand Development Fund contribution up to a maximum of 1.5% in the future. We will give you at least 90 days' prior written notice if we choose to increase the required contribution. Brand Development Fund payments must be reported and paid to us at the same time and in the same manner that the Royalty Fees are reported and paid.

We have the right to determine how the Brand Development Fund will be allocated and spent toward various activities of brand development, including producing creative marketing materials, public relations agency fees, developing and maintaining social media and websites, franchisee-accessible intranets, product testing, market and consumer research, franchise conferences, public relations, administrative expenses, systemwide loyalty programs, and any other program or activity we determine will enhance the recognition and value of the brand. This fund may purchase media occasionally, but that is not the general purpose of the Brand Development Fund.

While not contractually required to do so, Company-owned Stores may contribute to the Brand Development Fund and any applicable Regional Advertising Fund in the same manner as the franchisees.

National Advertising Fund

To fund the National Advertising Fund, you must pay us an amount currently equal to 4% of the Net Royalty Sales. The National Advertising Fund is a Geography-Based Advertising Fund (see below).

Geography Based Advertising Funds

You must contribute to one or more Geography Based Advertising Funds in amounts that we designate, but not to exceed a total of 5.5% of the Net Royalty Sales of the Store. The designated GBF may be a National Advertising Fund (described above) or a Regional Advertising Fund, or you may be required to contribute to both. We may initiate a Geography Based Advertising Fund or change a region's boundaries upon 30 days' prior written notice to you. We may increase or decrease your Geography Based Advertising Fund payments upon 30 days' prior written notice to you, but we cannot make your combined GBF payments greater than 5.5% of your Net Royalty Sales. All modifications will continue in effect until we or our designee send you written notice of any change.

These Geography Based Advertising Funds support advertising, marketing and promotional programs throughout the United States or for a designated region, including the placement and purchase of advertising in various media. We have the exclusive right to determine how the National Advertising Fund and Regional Advertising Funds will be allocated, and spent, toward all advertising, marketing and promotional activities on a national or regional basis, respectively.

The Geography Based Advertising Fund payments must be reported and paid to us or our designee each Accounting Week. The National Advertising Fund will be available for use by us across the entire United States. We will spend all your Regional Advertising Fund contributions within the region where your Store is located. However, you understand that we have no obligation to ensure that you will benefit directly or on a proportionate basis with other stores from the placement of any type of Geography Based advertising, either nationally or regionally. It is our intention, but we are not required, to form a Regional Advertising Fund for any market area when a certain number of stores are established in that market to allow sufficient advertising efficiency and market penetration. The region boundaries may include all or part of a single Designated Market Area ("DMA"), or multiple DMAs. Currently, we have several regional ad funds with a variety of percentages being collected. The chart below identifies the regions and the percentage of Net Royalty Sales that franchisees within the boundaries of these regions must pay to the Regional Advertising Fund.

Current Regional Advertising Funds Currently Operating	
Region	Percent of Net Royalty Sales
Toledo	0.5%
NW Ohio	0.5%
Cincinnati	1.00%
Atlanta	1%
San Antonio	1.00%
Houston	1.00%
Salt Lake City	1.00%
Tampa	\$440 Per Period
Orlando	1.20%
Gainesville	1.20%
Jacksonville	1.20%
Tallahassee	1.20%
West Palm	1.20%
Austin, TX	1%
Dallas/Fort Worth, TX	1%

Market Advertising Cooperatives

We may require that you join and participate in a Market Advertising Cooperative formed by the owners of a majority of the Marco's Pizza Stores located within the designated market where your Store is located. Before any Ad Co-op is formed, the by-laws of that organization must be submitted to us and we must approve them. Once approved and formed by the majority of the owners of the Marco's Pizza Stores in the designated market (including any Store owned by us or one of our affiliates), all Marco's Pizza Stores within the designated geographical area must participate. Any payment required by the membership of the Ad Co-op will be an obligation you must fulfill under the terms of your

Franchise Agreement. All advertising, marketing and promotional activities of the Ad Co-op will be managed by the membership of each specific Ad Co-op according to the individual By-laws. We may determine that some, all or none of the contributions you make to an Ad Co-op will be allowed to fulfill a portion of the required payments to a Geographic Based Advertising Fund. If we do not require you to participate in any GBF, all amounts you contribute to an Ad Co-op will reduce the amount you must spend as LSM.

Local Store Marketing

To the extent that your Total Marketing Spend (through contributions to Brand Development Fund, Geography Based Advertising Funds, and an Ad Co-op if applicable) is less than 7% of Net Royalty Sales, you will also be required to spend the remaining portion of the Net Royalty Sales of your Store on advertising, marketing and promotional activities within the market and community where your Store is located. The exact percentage is determined by the formula: 7% minus the amounts you pay to us for the Brand Development Fund, any Geography Based Advertising Fund to which you contribute (including the National Advertising Fund), and any amount we determine is allowable for your payments to an Ad Co-op. See the chart above titled Advertising Requirements for a summary of the various elements that make up the advertising expenditures you must make. Currently, you must pay 1% of the Net Royalty Sales to the Brand Development Fund and 4% to the National Advertising Fund. If we do not require you to participate in any GBF or Ad Co-op, you will be required to spend the remaining amount of the Total Marketing Spend for Local Store Marketing that you must manage.

Certain items that may be a benefit to the marketing of your Store are excluded for the calculation of the amount you spend for this Local Store Advertising requirement:

- The value of any promotions and deductions (for example coupons, buy one-get one free) or other promotional allowances which are excluded from the definition of Net Royalty Sales
- Expenditures for Supplies which bear any of the Marks (for example pizza boxes, uniforms, etc.)
- Food drops and donations

You must submit evidence of all qualifying expenditures for local advertising, marketing and promotional activities to us on a quarterly basis. If you do not meet the LSM requirement for any Year, we may, immediately upon notice provided to you, assess you for any deficiency, which will be contributed, at our sole discretion, to the Brand Development Fund, any Geography Based Advertising Fund or Ad Co-op.

Brand Launch Program

The Brand Launch Program (the “Brand Launch Program”) is designed to help establish a base level of market awareness of your Store in your primary marketing area. This

marketing area may be greater than your Area of Responsibility but will not be greater than your Delivery Area. We will decide, in our sole discretion, the exact type of marketing tactics to be utilized in the Brand Launch Program and the dollar amounts allocated to each such tactic from the Brand Launch Program Fee. You may, with our approval, select additional products or services, or choose to host a grand opening event; however, such selections are optional and are therefore not covered by the Brand Launch Program. You must pay all costs associated with any such additional selections directly to the applicable product or service provider, upon receipt of their invoice. Additionally, certain expenses are excluded from the Brand Launch Program, including but not limited to costs associated with sweepstakes, contests and giveaways.

The Brand Launch Program is directed by us with assistance from the Area Representative (if one is appointed for your area).

We will work together to conduct a Brand Launch Program for your Store. The Brand Launch Program covers the costs of certain marketing tactics deployed prior to and concurrent with the Store's initial opening, such as print advertising, social media and public relations support, some digital media and radio/out of home advertising, and a Grand Opening launch kit containing various in-store promotional elements.

Neither we nor our Area Representatives make any guarantee or sales projection and assume no responsibility or liability for any level of sales or profits for your store due to your participation in the Brand Launch Program. Sales are a highly complex function of a large number of factors which include but are not limited to the actual number of households in your area, their predilection to purchase pizza in general and Marco's Pizza in particular, the number and quality of other pizza competitors in your area, the price established for products sold at the Store, the physical site characteristics of your Store, the number and type of other food service businesses in your area which compete for the food service dollar, the quality of products, service and image of your Store, the courtesy of your employees, and a number of other factors. We represent only that we believe our organized approach to launching brand awareness to attract potential customers in your area will be higher with our Brand Launch Program than if you were allowed to design your own Brand Launch Program. All marketing materials and use must be approved by us.

Governance of Advertising Funds

We are not obligated to develop, implement or administer any advertising efforts to ensure that amounts equal or proportionate to your fees paid to the Brand Development Fund, any of the Geography Based Advertising Funds (including the National Advertising Fund), or any amounts by us, are spent in developing marketing materials or in placement of advertising in the market area in which the Store is located, or that you will benefit directly or on a proportionate basis from the development or placement of any type of advertising. We are not obligated to maintain or administer the Brand Development Fund, the National Advertising Fund, or any of the other Geography-Based Advertising Funds in any manner except to ensure the security of these funds. The Brand Development Fund and

Geography Based Advertising Funds (including the National Advertising Fund) will not make expenditures principally to solicit new franchisees.

Geography-Based Advertising Funds: We do not audit the Geography-Based Advertising Funds and do not make its financial records available to franchisees generally, but summaries of financial performance for the National Advertising Fund are provided to the appropriate franchisee council or association recognized by us, currently Marco’s Independent Franchisee Association (“MIFA”).

We maintain the Geography Based Advertising Funds (except for the National Advertising Fund, as described below) in a separate entity (MADF), in one or more bank accounts administered by MADF. The funds from each fund may be co-mingled with other of MADF’s advertising monies, but all Geography Based Advertising Funds will be accounted for separately by MADF. We do not act as trustee or in any other fiduciary capacity with regard to any advertising fund. The Geography-Based Advertising Funds will not be our asset and will not otherwise inure to our benefit. Although the Geography-Based Advertising Funds are intended to be of perpetual duration, we maintain the right to terminate any of the funds at any time; however, they will not be terminated until all monies in the applicable fund have been spent for its stated purposes.

Brand Development Fund: We do not audit the Brand Development Fund and do not make its financial records available to franchisees. Summaries of financial performance may be provided to a franchisee upon request.

We may maintain the Brand Development Fund in bank accounts administered by us. The funds may be co-mingled with other of our monies, but the Brand Development Fund will be accounted for separately. We may engage separate advertising companies to hold and maintain the funds, and we do not act as trustee or in any other fiduciary capacity with regard to any advertising fund. The Brand Development Fund will not be our asset. The Brand Development Fund will not otherwise inure to our benefit. Although the Brand Development Fund is intended to be of perpetual duration, we maintain the right to terminate the Brand Development Fund at any time. The Brand Development Fund will not be terminated, however, until all monies in the Brand Development Fund have been spent for marketing or promotional purposes.

During the last fiscal year of the Brand Development Fund (ending on December 28, 2025), the Brand Development Fund spent approximately:

% of Total BDF Expenditures	Purpose of Expenditure
54.6%	Creative efforts, production and agency fees.
34.8%	Administrative expenses (including general office supplies used by the creative staff)
10.6%	Other expenses (promotions, market research and printing costs)
100%	Total

National Advertising Fund: We will periodically conduct an internal review of the National Advertising Fund, and present summaries of its financial performance to the representatives of MIFA.

We maintain the National Advertising Fund in a separate entity (MNAF), in a bank account administered by MNAF. The National Advertising Fund will be accounted for separately. We do not act as trustee or in any other fiduciary capacity with regard to any advertising fund. The National Advertising Fund will not be our asset. The National Advertising Fund will not otherwise inure to our benefit. Although the National Advertising Fund is intended to be of perpetual duration, we maintain the right to terminate the National Advertising Fund at any time. The National Advertising Fund will not be terminated, however, until all monies in the National Advertising Fund have been spent for marketing or promotional purposes.

During the last fiscal year of the National Advertising Fund (ending on December 28, 2025), the National Advertising Funds spent approximately:

% of Total NAF Expenditures	Purpose of Expenditure
79.9%	Media placement
20.0%	Creative efforts, production and agency fees)
0.1%	Administrative expenses (including general office supplies used by creative staff)
100%	Total

% of Total NRF Expenditures	Purpose of Expenditure
72.2%	Media placement (including web site and web-based advertising)
27.6%	Other expenses (promotions, market research, photography, printing costs and other advertising costs)
0.2%	Administrative expenses (including general office supplies)
100%	Total

Electronic Point-Of-Sale and Computer Systems

POS System. Under the Franchise Agreement, we have the right to require that you use a specific point of sale and computer system that will generate and store information regarding the products and services sold At the Store.

- Our current requirement is that you must use the MOMS (Marco's Order Management System) provided by MTS at your Store.
- We require that all hardware be certified by MTS and each Store must have a sufficient number of "order taking stations" installed to meet its needs. We do recommend the "standard store POS configuration" that we provide

(defined in the Manuals) to ensure your needs are met. Your vendor may require you to use only a hardware and software configuration that they support.

- We will have independent access to the information and data stored on your POS system, and we will have the right to use this information and data in any manner we deem appropriate.
- We can require you to make upgrades to your POS system and other computer hardware and software, and there is no limitation on the cost or frequency associated with our right to do so.
- You must buy software maintenance and support for your POS system and other software associated with running your Store during the life of the system. Currently, the software maintenance and support fee is \$430 per Accounting Period, but is subject to change during the term of your franchise agreement.
- In addition to the “software support” on your POS system, you will also incur expenses to maintain the hardware and other configuration expenses.

We, in our sole discretion, may alter, modify, improve, release or source other technology tools, platforms or programs, any or all of which Franchise may require Stores to use. You may be required to use other technology tools (such as business intelligence analytics, ordering/inventory tools, labor schedulers, artificial intelligence, and other similar features) that may be supplied by MTS or a third party, in our sole discretion. These tools will have additional costs associated with their use but will provide material benefit to franchisees through optimization and efficiencies. All Stores will be required to adopt and use these tools on the schedule required by us.

Store Technology Infrastructure System

Under the Franchise Agreement, we have the right to require that you use a specific vendor for voice and data services. You must purchase SDWAN (software defined wide area network), which includes high-speed internet (100/20 minimum) and all future maintenance and service, through one of our approved vendors. SDWAN provides increased data security, Wi-Fi and issue/connectivity management tools, and other benefits. You must pay a one-time installation and set-up fee from \$30-\$600 and incur ongoing monthly charges, depending on the availability of these services in your Store’s particular region, and you will also incur expenses to maintain the hardware and other configuration expenses. You must purchase this system through one of our approved vendors.

Order Entry System

Under the Franchise Agreement, we have the right to require that you use an approved online order entry system to include mobile applications and any other digital order entry methods we currently utilize or may utilize in the future as computer technology is subject to rapid innovation. You must participate in an approved online order entry system to

accept pizza and other food orders placed through any and all digital channels. You may not use any other online order entry system to receive online orders into your POS. You must comply with our system standards and procedures concerning the online order entry system. Among other things, with respect to online orders, you must: (1) accept and enter these orders as you would for any other order placed by any other approved order method; (2) enter these orders via the POS system, as we may reasonably require; (3) we reserve the right to charge for administration of the on-line order entry system and (4) you will be required to pay the use fees to MTS for the order entry system. The online order entry fees are currently included in the per Accounting Period bundle price of \$430 for the MOMS system. Some states also require sales tax to be charged, including AR, AZ, ID, MN, NC, OH, PA, SC, TN, TX. It is up to you to determine if sales tax applies. The per Accounting Period fees will be in addition to credit card processing fees, “set-up” costs, and hardware costs. We may require you to participate in other online and mobile systems for online ordering and marketing.

The estimated cost of purchasing the required POS hardware and software is \$20,000 - \$23,000.

There are currently no further requirements under the Franchise Agreement or Development Agreement regarding the use of computer hardware or software, except that you may be required to electronically report sales and other information to us and you will be required to participate in an “online order entry system” through the Marco’s Website. No outside access to internet will be allowed in the Store without being compliant with all security requirements.

Credit Card Processing

You are required to purchase and use EMV credit card reader machines through our approved vendor. There is 1 approved model of machine priced at \$365. You are required to purchase a minimum of 2, but up to 4, such machines for use in your Store, but we recommend maintaining an EMV reader at each order-taking station in the Store. We also require all Stores to be PCI compliant, which requires payment of a \$4.95 per month fee for PCI compliance and maintenance services. Stores that are not PCI compliant are subject to a fee of \$19.95 per month.

Digital Menu Boards

You must install and utilize digital menu boards in your Store. We do not require you to purchase a particular brand or model of digital monitors for this purpose; however, all digital monitors must meet the following technical specifications:

- Size: 43-inches (minimum) to 49-inches (maximum)
- Capability: must be a “SmartTV”
- Resolution: 1080p or above; high-definition (HD)
- Must have at least 1 USB port and 1 HDMI port available on each monitor

Technology Support

MTS provides initial technology support and troubleshooting through our Service Innovation Team for various issues such as: network connectivity and functions (internet and telecommunications), POS system functions (non-connecting terminals, reporting features, printers and drawers functions, online ordering, and guidance and training on related features, such as inventory, forecasting, scheduler, and system settings), EMV and credit card merchant services (card readers and credit card settlement), and the integration software for third party delivery.

Digital Applications - Social Media

The term “Digital Application - Social Media” means one or more related documents, designs, pages, or other communications that can be accessed through electronic means, including, but not limited to, the Internet, World Wide Web, webpages, landing pages, microsites, local pages websites/applications (e.g., Google, Yahoo, Bing, etc.) social networking sites (defining Social Media) (e.g., Facebook, X formerly known as Twitter, LinkedIn, YouTube, Google Plus, Instagram, Pinterest, Snapchat, , TikTok, etc.), blogs, vlogs, applications to be installed on mobile devices (e.g., iPad or Droid apps), and other applications, etc.

We have Digital Applications that may benefit us and the System as we determine in our sole discretion. We also provide various Digital Applications and social media customized to each Store, which are created by and maintained through our approved vendor. You will have access to create content for these Digital Applications through the approved vendor platform, but we are the owner of those Digital Applications and will administer and also create content for them directly. All content created must follow the standards and specifications for Digital Applications, as well as our brand standards and guidelines as prescribed in the Manuals or otherwise in writing, and is subject to our approval prior to publication.

We do not intend to approve any separately identifiable Digital Applications requested by Franchisees. However, if we would approve such separate Digital Applications for you (which we are not obligated to do), then each of the following provisions will apply: (1) you may neither establish nor use any Digital Application without our prior written approval; (2) before establishing any Digital Application, you must submit to us, for our prior written approval, a sample of the proposed Digital Application, including its domain name, format, visible content (including, without limitation, proposed screen shots), and non-visible content (including meta tags), in the form and manner we may require; (3) you must not use or modify a Digital Application without our prior written approval; (4) you must comply with the standards and specifications for Digital Applications that we may periodically prescribe in the Manuals or otherwise in writing; and (5) if we require, you must establish hyperlinks to our Digital Applications and other Digital Applications that we deem necessary. Unless we approve otherwise in writing, you may not establish a separate Digital Application, and will only have one or more references or webpage(s), as we designate and approve, within our Digital Application. You may not, without our express written consent, share, disclose, or otherwise make available any content, data, or other confidential information regarding the franchise business to any third party Digital Application.

Online or Web-Based Training

You must use our online or web-based training program known as Marco's University. Participation in the Marco's University training program requires internet access within your Store. The online/web-based training modules are accessed through an internet connection and provide training and certification of your employees through interactive modules. You will pay \$1/day (\$365/year) as defined below in Technology Fee for use of the system (which will be paid in quarterly installments).

CiaoNet & Email Communication

We have created an intranet system to communicate with you, which is called "CiaoNet", and we also provide a Marco's Pizza email address for all email communications. You will receive all correspondence and important communication from us through CiaoNet and/or your designated Marco's email account. You must access the CiaoNet system and your Marco's email account at least once each day to check for communications from us. You will have access to all Manuals and proprietary information through the CiaoNet system. We may require additional participation from you as new intranet services enhance or replace current systems or additional capabilities are introduced and/or the required communication frequency changes. There is no additional cost for you to utilize CiaoNet or your Marco's email account (except as described in Item 6, note 15). Although we respect your privacy, we have the right to take control of your Marco's email account and preserve any and all contents and communications stored in the email account, as we deem reasonably necessary to protect the System and any applicable laws.

Technology Fee

Marco's may provide certain other technology solutions including, but not required or limited to, a customer relationship management system (CRM) that enables email advertising to customers, a web-based training portal, tools to measure customer satisfaction and employee engagement, products enabling search engine optimization, and technology support services from us. Currently, the Technology Fee for these solutions and services totals \$111.84 per Accounting Period and is debited from your account at \$27.96 per Accounting Week at the same time as the Royalty Fee. The Technology Fee is subject to change as technology needs change over time. If your Store does not participate in a Geography Based Advertising Fund approved for payment of a portion of your Technology Fee, then you must pay the full Technology Fee.

The functions currently provided under the Technology Fee are the CRM email marketing platform, Marco's University (web-based training portal), Tell Marco's (guest satisfaction program), search engine optimization, and support services provided by Marco's.

The technology environment is rapidly changing, and it is difficult to anticipate the future cost of development, acquiring, implementing, and licensing internet, software, and communications technologies including mobile apps, that may benefit franchisees of the System. We may implement additional technology services relating to mobile and online ordering, loyalty and rewards programs, digital marketing, employee training, employee

and customer satisfaction and other technology services to enhance or replace some of the current technology in use in your Store. You will be required to participate in these technology services and the Technology Fee will increase as a result of these additional or enhanced services. We continue to evaluate if we will alter, modify, or replace our current loyalty and rewards programs. Should that occur, we may implement funding models and charge franchisees fees and costs, including administrative costs, which could result in a separate fee in addition to the Technology Fee referenced above.

ITEM 12 **TERRITORY**

Franchise Agreement.

You must operate your Store from only one location. If you wish to relocate, you must obtain our written permission before doing so. We will only approve a relocation of the Store if we consider the circumstances regarding the location of the Store (such as traffic patterns, demographics, nearby development) to have changed.

Once the Permitted Site is identified, we will identify an area surrounding your Store as your “Area of Responsibility.” An Area of Responsibility comprises a mile radius from the front door of the Permitted Site. Although an Area of Responsibility is typically 1 mile, it could be smaller than a 1-mile radius if there is a densely populated urban area, a readily definable market area like a resort or boardwalk, a specific facility (stadium, hospital, airport, casino, etc.) or a natural boundary like a body of water, bridge or expressway. You may operate the Franchised Business only at the Permitted Site, and may provide delivery services only in your Area of Responsibility (and any expanded “Delivery Area,” as described below). The Area of Responsibility is developed using site data information and operational experience, and will be reflected on the Franchise Summary to the Franchise Agreement. There is no minimum Area of Responsibility and, in certain circumstances, it may consist only of the building in which the Store operates. If no other metes and bounds description has been defined in the Franchise Agreement, the Area of Responsibility will be an area with a 1-mile radius from your Store’s front door.

A Delivery Area may be designated by us, but may be adjusted by us in our sole discretion. A minimum Delivery Area will consist of your Area of Responsibility.

During the franchise term, we will not operate, nor grant anyone but you the right to operate, a Marco’s Pizza Store (as defined in the Franchise Agreement) in your Area of Responsibility, except with respect to Special Venues, as described below.

Except for this territorial protection, you will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. Specifically, we and other franchisees may:

- Operate, and license others to operate, Stores at any location outside the Area of Responsibility, notwithstanding their proximity to the Area of

Responsibility or the Permitted Location or their actual or threatened impact on sales at the Franchised Business.

- Operate, and license others to operate, Stores and other food service businesses in Special Venues inside or outside of your Area of Responsibility; provided that these establishments will not deliver food products outside the confines of the immediate building and adjoining structures of the venue. A “Special Venue” includes, among other things, non-foodservice businesses of any sort within which a Store or a “Marco’s Pizza” branded facility is established and operated, including, for example, hotels and resorts (where the Store is enclosed within the confines of a hotel or resort structure); airports and other travel facilities; federal, state, or local government facilities (including military bases); theme and amusement parks; recreational facilities; colleges and other academic facilities; seasonal facilities; shopping malls; theaters; train stations; toll roads; hospitals; cafeterias; snack bars; truck stops; casinos; department stores; supermarkets; gasoline convenience stores; sporting event arenas and centers; and retail restaurant locations being sublet under a lease to a master concessionaire.
- Operate, and license others to operate, businesses that are not operated under the System and that do not use the Proprietary Marks licensed to you under this Agreement, even if those businesses offer or sell products that are the same as or similar to the Products offered from the Franchised Business, whether those businesses are located inside or outside the Area of Responsibility, despite those businesses’ proximity to the Permitted Location or their actual or threatened impact on sales at the Franchised Business.
- Acquire (or be acquired) and then operate any business of any kind, whether located inside or outside the Area of Responsibility, despite those businesses’ proximity to the Permitted Location or its actual or threatened impact on sales at the Franchised Business provided such businesses do not Use the Marks.
- Sell and distribute (or license others to sell and distribute) directly or indirectly, any Approved Products or proprietary items, as well as products identified by other trademarks, through retail and wholesale channels of distribution, including through supermarkets and convenience stores and through Online sales.
- Enter into arrangements with, and to offer and sell menu items to, third-party delivery service providers, such as DoorDash, Grubhub and UberEats. These third-party service providers may service their own customers, wherever located, including in your Area of Responsibility and Delivery Area.

Limits on Where You May Sell. You may offer and sell Products only: (a) from the Franchised Business; (b) in accordance with the requirements of this Agreement and the procedures set forth in the Manual; and (c) to retail customers for consumption on the Franchised Business's premises, for personal, carry-out consumption, catering, and/or for delivery. You agree not to offer or sell Products through any means other than as provided above; and therefore, for example, you agree not to offer or sell Products from satellite locations, temporary locations, carts or kiosks, by use of catalogs, the Internet, or through any other digital format or print media unless specifically approved by us.

Delivery and Catering. You agree to conduct all delivery activities in accordance with the procedures that we have specified in the Manual or otherwise in writing, and the revenue from those orders will be considered to be part of your Store's Net Royalty Sales. Among other things, you agree not to engage in catering or delivery services outside of the Delivery Area unless you have obtained our prior written consent as to each such proposed delivery order. By granting approval to any one or more proposals to provide catering or delivery service outside of your Delivery Area, we will not have waived our right to later approve or disapprove any other proposed catering or delivery services.

Vehicles. You will need a sufficient number of vehicles and personnel to conduct delivery service to all customers located within the Delivery Area assigned by us for the Store at all times during approved hours of operation, in conformance with the delivery standards and requirements as we determine from time to time. You may do so through the use of vehicles owned and operated by your delivery driver employees and lend them a "car-top" sign for use with each of those vehicles, and/or the use of third-party delivery services that we have approved. Most Stores need 6 to 12 delivery vehicles available. We assume that you will rely on employees to provide their own transportation and will not lease or buy vehicles directly.

Development Agreement.

As described in Item 1, if you sign a Development Agreement, you will receive a Development Area within which you must develop Stores. If you are in compliance with your obligations under the Development Agreement (including by developing Stores at the times required under the Development Schedule) and are approved to open multiple locations, we will not establish, nor license anyone other than you to establish, a Store in the Development Area until the last date specified in the Development Schedule, except as otherwise provided below.

Your territorial rights under the Development Agreement include all of the rights relating to the Development Area. Because the term "exclusive" on its own can be read to mean different things by different people, we want to be precise in our language and our mutual understanding of what is and what is not included within your Development Area. To be clear, except as described above, you will not receive an "exclusive" territory. You may face competition from outlets that we own or from other channels of distribution or competitive brands that we control.

We retain for ourselves all other rights. Specifically, we and other franchisees may:

- Operate, and license others to operate, Stores at any location outside the Development Area, notwithstanding their proximity to the Area of Responsibility or the Permitted Location or their actual or threatened impact on sales at the Franchised Business.
- Operate, and license others to operate, Stores in Special Venues (defined above) in your Development Area; provided that these establishments will not deliver food products outside the confines of the immediate building and adjoining structures Of the venue.
- Operate, and license others to operate, businesses that are not operated under the System and that do not use the Marks, even if those businesses offer or sell products that are the same as or similar to the Products offered at Marco's Pizza Stores, whether those businesses are located inside or outside the Development Area.
- Acquire and then operate any business of any kind, whether located inside or outside the Development Area, regardless of whether such businesses are converted to operate using any of the Marks or any elements of the System or whether such businesses operate under other trademarks, service marks or trade dress and/or other operating systems.
- Sell and distribute (or license others to sell and distribute) directly or indirectly, any Products or proprietary items, as well as products identified by other trademarks, through retail and wholesale channels of distribution, including through supermarkets and convenience stores and through Online sales.
- Enter into arrangements with, and to offer and sell menu items to, third-party delivery service providers, such as DoorDash, Grubhub and UberEats. These third-party service providers may service their own customers, wherever located, including in your Development Area.

We will not prohibit other Marco's Pizza Stores (whether we own or franchise those Stores) from providing delivery or catering service to customers at any location, whether within or outside the Development Area except where a store is open for business and is protected by a Delivery Area.

We reserve the right to use alternative distribution, including the Internet, within your territory, under our principal trademarks or different trademarks. We will not pay any compensation for soliciting or accepting orders inside or outside your territory.

If you are signing a Development Agreement, the site selection process and the determination of the "Area of Responsibility" for each Store developed will be governed by our then-current form of Franchise Agreement, which may be materially different than it is under our current Franchise Agreement. You must identify a proposed site for each Store to be developed and we will either approve or disapprove the site location based

on our then-current standards. Once a site is approved, we will determine your “Area of Responsibility” for each Store based on our then-current standards.

ITEM 13 **TRADEMARKS**

We license you the right to use our Marks for use in your Store. By “Marks” we mean trade names, trademarks, service marks, and logos used to identify your Store. The following Marks are registered on the Principal Register of the United States Patent and Trademark Office (“USPTO”) and all required affidavits have been filed:

Mark	Registration Number	International Class(es)	Registration Date
	1,172,629	42	Oct. 6, 1981
	1,316,241	42	Jan. 22, 1985
MARCO'S PIZZA® (word mark)	1,392,554	30 and 42	May 6, 1986
Marco's® (word mark)	4,252,905	30 and 43	Dec. 4, 2012
	3,145,461	30, 35, and 43	Sept. 19, 2006
Pepperoni Magnifico (word mark)	6846622	30	June 13, 2022
	4435229	43	September 3, 2013
CINNASQUARES® (word mark)	4056225	30	November 15, 2011
Old World Pepperoni® (word mark)	6025907	30	March 31, 2020

The Marks are owned by our affiliate, MP Marks, LLC and licensed to us for use and sublicensing in connection with the System. The initial term of the license is for 10 years and renews automatically for subsequent 10-year terms. All Franchise Agreements will remain in effect beyond the termination of the license agreement, subject to the provisions of each such Franchise Agreement.

There are no material determinations of the United States Patent and Trademark Office, the Trademark Trial and Appeal Board, or any state trademark administrator or court; and no pending infringement, opposition, or cancellation proceedings.

You must follow our rules when you use these Marks. You cannot use a name or a Mark as part of a corporate name or with modifying words, designs or symbols except for those which we license to you. You may not use our registered name in connection with the sale of an unauthorized product or service or in a manner we have not authorized in writing.

No agreements we have signed limit our right to use or license the use of our Marks. No interference, opposition or cancellation proceeding concerning any of the service marks or trade names, logo types or commercial symbols is presently in progress.

You must promptly notify us of any unauthorized use of the Marks, any challenge to the validity of the Marks, or any challenge to our ownership of, right to use and to license others to use, or your right to use, the Marks. We have the right to direct and control any administrative proceeding or litigation involving the Marks, including any settlement. We have the right, but not the obligation, to take action against uses by others that may constitute infringement of the Marks. We will defend you against any third-party claim, suit, or demand arising out of your use of the Marks. If we determine that you have used the Marks in compliance with the Franchise Agreement, we will bear the cost of defense, including the cost of any judgment or settlement, as well as your out-of-pocket costs (except that you will bear the salary costs of your employees). If we determine that you have not used the Marks in compliance with the Franchise Agreement, you must bear the cost of defense, including the cost of any judgment or settlement, and you must promptly reimburse us for those amounts. If there is any litigation due to your use of the Marks, you must execute all documents and do all things as may be necessary to carry out a defense or prosecution, including becoming a nominal party to any legal action.

We reserve the right to substitute different Marks for use in identifying the System and the businesses operating under the System if our currently owned Marks no longer can be used, or if we, exercising our right to do so, determine that substitution of different Marks will be beneficial to the System. In these circumstances, the use of the substituted marks will be governed by the terms of the Franchise Agreement.

There are no currently effective material determinations of the USPTO, Trademark Trial and Appeal Board, the trademark administrator of any state or any court. There are no currently pending material federal or state court litigation regarding our ownership rights in a trademark.

We do not know of any infringing uses that could materially affect your use of the Marks except as noted below. We are generally aware that there may be other food service or pizza business that use the name “Marco’s” or “Marco’s Pizza” and we make no claim that we are the only food service or pizza business entitled to use the name “Marco’s” or “Marco’s Pizza”. Among others, we are aware of businesses in: Anchorage, Alaska; Scottsdale, Arizona; Corning, California; Denver and Edwards, Colorado; Belleville and Chicago, Illinois; Williamsport, Maryland; Pennington and Jersey City, New Jersey; , Huntington Station, and Pelham, New York; Ambler, Allentown, Lansford, Gilbertsville, Marietta, Lebanon, and Newtown, Pennsylvania; Sugar Land and Selma, Texas; Burlington, Vermont; and Milwaukee and Oak Creek, Wisconsin, that use and have used the name “Marco’s Pizza” or similar derivations for several years. There may be others not listed above. These businesses may or may not be infringing on one or more of our Marks. We are considering our legal options in connection with these businesses’ use of the name “Marco’s Pizza” or similar derivations.

Nothing in the Franchise Agreement gives you any right, title or interest in any of the Marks used in connection with the System, or in the goodwill of the Marks, or any right in the design of any building or premises; your only right is the license granted under the Franchise Agreement, and only for the term of the Franchise Agreement. Any and all goodwill associated with or identified by the Marks is for our benefit.

ITEM 14

PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

Patents and Copyrights. There are no patents material to the franchise. We claim copyright protection covering various materials used in our business and the development and operation of Stores, including the Operations Manual, advertising and promotional materials, and similar materials. We have not registered these materials with the United States Registrar of Copyrights but we are not required to do so.

There are no currently effective determinations of the United States Copyright Office or any court, nor any pending litigation or other proceedings, regarding any copyrighted materials. No agreement limits our rights to use or allow franchisees to use the copyrighted materials. We do not know of any superior prior rights or infringing uses that could materially affect your use of the copyrighted materials. No agreement requires us to protect or defend our copyrights or to indemnify you for any expenses or damages you incur in any judicial or administrative proceedings involving the copyrighted materials. No provision in the Development Agreement or Franchise Agreement requires you to notify us of claims by others of rights to, or infringements of, the copyrighted materials. If we require, you must immediately modify or discontinue using the copyrighted materials. Neither we nor our affiliates will have any obligation to reimburse you for expenditures you make because of any discontinuance or modification.

Confidential Information

Confidential Information means all information about the business of either you or us (or our affiliates) which is not in the public domain. Some information about System, which is confidential, is also protected under copyright and other federal laws and regulations.

You may not communicate, disclose, or use for any person's benefit any of the Confidential Information, knowledge, or know-how concerning the operation of your Store that may be communicated to you or that you may learn by virtue of your operation of a Store. You may divulge Confidential Information only to those of your employees who must have access to it in order to operate your Store. Any and all information, knowledge, know-how, and techniques that we designate as confidential will be deemed confidential for purposes of the Franchise Agreement. However, Confidential Information does not include information that you can show came to your attention before we disclosed it to you; or that at any time became a part of the public domain, through publication or communication by others having the right to do so.

Manual

You must operate the Store according to the various written instructions and Manual, including any amendments, as we may periodically publish in paper or digital format.

You must, at all times, use your best efforts to keep the Manual and all other materials, goods, and information we create, provide, or use and that we designate for confidential use within the System and the information contained in them as confidential, and you must limit access to your employees on a need-to-know basis. You may not, without our prior written consent, disclose, use or permit the use of to copy, duplicate, record, transfer, transmit or otherwise reproduce that information, in any form or by any means, in whole or in part, or otherwise make the same available to any unauthorized person or source. Any and all information, knowledge, and know-how not generally available outside of the System regarding our products, services, standards, procedures, techniques and other information or material as we may designate as confidential will be deemed Confidential Information.

The Manual is delivered in digital format and must be securely maintained by you.

ITEM 15 **OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE** **FRANCHISE BUSINESS**

You must devote your best efforts to operate the Store at maximum capacity and efficiency. You must also maintain a high quality of work and services, provide suitable staffing and delivery vehicles, employ sufficient help to do same, and continuously remain open for business 7 days per week throughout the year, with the exception of certain holidays and during business hours as specified in the Manual (except when the Store is rendered untenable for a period not to exceed 120 days by reason of fire or other casualty).

You must perform the tasks as we deem reasonably necessary to adhere to the minimum performance standards we establish for the operation of the Store. You further agree to correct any deficiencies immediately in connection with the operation of the Store that may be disclosed in the course of any inspection, which we may conduct. If the Store is owned or operated by a corporation, a partnership, or a limited liability company or similar organization, that entity may not be engaged in any other line of business other than a Store, without our prior written consent.

We will take a security interest in all of the assets of your Franchised Store, for the term of the Franchise Agreement, to secure the payment of all fees that you owe to us and to our affiliates.

The Designated Franchise Operator(s) (who may be you) must control and be responsible for all operations of the Store. The Designated Franchise Operator(s) may be replaced only with our written consent. The Designated Franchise Operator(s) must undertake and successfully complete any initial or any future training we require. The Store must be

under the direct, on-premises supervision of the Designated Franchise Operator(s). At least one Designated Franchise Operator must devote their entire working time (excluding reasonable vacation periods), which must be no less than 40 hours per week, to the on-site management and supervision of the Store. You may employ store managers to direct the daily operations of the Store, in which event the Designated Franchise Operator must supervise the Store Manager. If the Designated Franchise Operator is not a Principal Owner, then you must designate and maintain at least two Designated Franchise Operators, who are subject to our approval, to manage the Franchise Business.

If you own more than 4 or more Stores, or have signed a Development Agreement, you must submit for our approval an above-store supervisory infrastructure plan that includes an appropriate number of Designated Franchise Operators (who are not serving as store-level management) to devote their full-time effort (as outlined above) to the supervision of the Stores. Each Designated Franchise Operator must satisfactorily complete the MULE course, and any additional supervisory training that we may require. You must have an approved plan in place at the time you sign an agreement for the fourth Store, and the plan must be updated and re-submitted for our approval upon (i) execution of an agreement for the sixth, eleventh, and sixteenth Stores, respectively, and (ii) periodically as needed or requested by us. We have the right at any time to disapprove or revoke approval for an infrastructure plan that, in our sole discretion, does not provide sufficient oversight to ensure all Stores operate in full compliance with the System.

Each Store must be under the direct on-premises supervision of a manager at all times the Store is open for business, supervising and performing on premises store operation management duties. The Designated Franchise Operator must accordingly supervise all store managers.

If the franchisee is a corporation, a partnership, or a limited liability company, each owner holding 5% or more of the entity must complete, execute and deliver the Guarantee, Indemnification and Acknowledgement attached to the Franchise Agreement as Exhibit "A". In addition, the legal spouse of any owner of the franchise entity (who is not also an owner of the franchise entity in their own right) must sign the Property Interest Consent and Waiver attached to the Franchise Agreement as Exhibit "D", which operates to waive the spouse's right to claim any interest in the franchise, the Franchise Agreement, the franchise entity, or the Store itself. We do not impose any other restrictions on your owners or managers.

ITEM 16

RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You may offer and sell only those goods and services that we have approved.

You must offer all the goods and services that we designate as required for all franchisees. These required goods and services are pizza and sub sandwich preparation, along with a very limited menu of other related foods, and a delivery service. The various supplies and equipment used in your Marco's Pizza Store are subject to our review and

approval, and you cannot use any of those items without our prior written approval (see Item 8).

We have the right to add additional authorized services and products that you will be required to offer. There are no limits on our right to do so.

Except for the limitations prescribed in Section 12, you are not restricted as to the customers to whom you may sell the products or services, except that you may not sell the products at wholesale to retail establishments for re-sale, without our prior written permission (Franchise Agreement, Section 13.6). We have the option to set minimum and maximum boundaries within or beyond which you must or may not offer delivery service (Franchise Agreement, Section 12.13). While we have no present intentions to do so, we do reserve the right to offer and sell, within the Area of Responsibility and elsewhere, at wholesale or through channels of distribution distinct from those of your Store, products and services that may comprise a part of the system (Franchise Agreement, Section 3.2.5). These products may then be resold at retail to the general public. We have reserved other rights to provide products and services through various channels (Franchise Agreement, Section 3.2).

We have the right, to the extent permitted by applicable law, to establish the prices at which you must offer and sell products and services to your customers.

ITEM 17

RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

This table lists important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

THE FRANCHISE RELATIONSHIP

Franchise Agreement

Provision	Section in Franchise Agreement	Summary*
a. Length of the franchise term	2.49 and 3.1	Term is 10 years, commencing on the date the Store opens for business. If you are buying an existing franchise, then the new form of Franchise Agreement will be adjusted so that the buyer receives the remainder of the original 10 year term.
b. Renewal or extension of the term	3.5	Two additional terms of 10 years each.
c. Requirements for franchisee to renew or extend	3.5	You must be in Good Standing and in compliance with the Renewal Requirements, sign a release, sign our new form of Franchise Agreement, pay a renewal fee of \$6,250 (or 25% of then-current standard initial franchise fee before any discounts), and meet other requirements, including

Provision	Section in Franchise Agreement	Summary*
		having a current lease in place. The new form of Franchise Agreement may contain terms and conditions that are materially different from your original Franchise Agreement, including higher fees and advertising contributions.
d. Termination by franchisee	19.1.1	If you terminate at any time before the Store opens, no part of the Initial Franchise Fee will be refunded. If you terminate any time after the Store opens, you will owe us liquidated damages.
e. Termination by franchisor without cause	Not applicable	None.
f. Termination by franchisor with cause	19.1.2, 19.2, 19.3, and 19.4	If you or any Designated Franchise Operator fails to complete the initial training program to our satisfaction or fails to attend required portions of training without reasonable excuse, engage in conduct during training that we deem to be unprofessional, disruptive, unethical, or otherwise contrary to the standards and culture of the Franchised Business or the System, become insolvent, make an assignment for the benefit of creditors, or is subject of a bankruptcy or similar proceeding, fail to obtain necessary financing, licensing, permits, or approvals required to open and operate the Franchised Business, otherwise demonstrate an inability or unwillingness to operate the Franchised Business in accordance with our standards, policies, or System, dissolve your entity (whether it is a corporation, a partnership, or a limited liability company), fail to open your Store within 365 days after the Effective Date, abandon or fail to actively operate the Store for 24 consecutive hours, unless such closure is caused by an event wholly beyond your control and the Store is reopened for business to the public within 24 hours following the resolution of the cause, transfer an Interest without our consent, lease or sublease or possessory rights are cancelled or terminated, store perpetuates a material hazard or danger to the health and/or safety of the public, employees and/or others, made any material misstatement or omission in the application for the franchise, you, your employees are found guilty of a felony, either by determination of the trier of fact or by a plea of guilty or no contest to a charge that impacts the goodwill associated with the Marks, you, your employees consume or possess illegal drugs or alcoholic beverages at the Store or while engaging in any delivery service, use supplies, inventory or ingredients are not approved or that we have disapproved, fail on two or more occasions with any twelve consecutive months to comply with the lawful terms of the Agreement or are evicted or default upon and fail to renew the lease, default on any financing or promissory note secured by equipment or

Provision	Section in Franchise Agreement	Summary*
		other assets, and the expiration of any cure periods that may apply (depending on the default), fail to maintain continuous insurance coverage, you take any action to impugn the integrity or image of the System, you or your employees fail to comply with Marco's Code of Conduct, or you engage in wrongful conduct intended to defraud/mislead Franchisor or willfully subvert your obligations under the Agreement, or if any other Franchise Agreement under common ownership or control with you is in default and failed to cure within the applicable period. Under the current Franchise Agreement, termination of the Development Agreement does not provide cause for terminating the Franchise Agreement. Future versions of the Franchise Agreement, however, may permit us to terminate the Franchise Agreement if the Development Agreement terminates.
g. "Cause" defined - curable defaults	19.3	All defaults not specified in "h" below. You have 30 days to cure all defaults, except for non-payment of amounts to us or our affiliates, for which you will have 10 days to cure. You will have 24 hours to cure any failure to make only Approved Products, failure to serve customers in strict compliance with our standards, or knowingly fail to comply with the pricing established by Franchisor for menu items, promotions, and services.
h. "Cause" defined - non-curable defaults	19.2 and 19.4	Non-curable defaults include bankruptcy, conviction of a felony, repeated defaults even if cured, abandonment, use of unapproved supplies and inventory, and unapproved transfers. (Under the U.S. Bankruptcy Code, 11 US Code § 101, et seq., we may not be able to enforce the termination upon bankruptcy clause.)
i. Franchisee's obligations on termination or non-renewal	19.6	Obligations include complete de-identification, return of confidential materials, payment of amounts due (see also item "r" below), and payment of liquidated damages. Franchisor shall have the right to setoff, recoup, or deduct any amounts you owe Franchisor or its affiliates, at any time, from any amounts Franchisor or its affiliates pay to you without prior notice.
j. Assignment of contract by franchisor	No provision	No restriction on our right to assign.
k. "Transfer" by franchisee - defined	20.2	Includes any and all assignments of any part of your assets, rights, or obligations, as well as any interest in you (if you are an entity, such as a corporation, a partnership, or a limited liability company). The term "assignment" includes any sale, conveyance, pledge, encumbrance, merger, subcontract, creation of a security interest in, gift, or any other transfer, whether directly or indirectly.

Provision	Section in Franchise Agreement	Summary*
l. Franchisor approval of transfer by franchisee	20.2.3	We have the right to approve transfers.
m. Condition for franchisor approval of transfer	20.2.4	Transferee qualifies, transfer fee is paid, purchase agreement is approved, training arranged, release is signed by you and your principals, and current Franchise Agreement is signed by transferee.
n. Franchisor's right of first refusal to acquire franchisee's business	20.2.2	We can match any offer for your business.
o. Franchisor's option to purchase franchisee's business	19.7	Upon termination for cause because you have defaulted in the performance of your agreement, we have the option to purchase your business for the fair market value of your equipment, in cash, within thirty days.
p. Death or disability of franchisee	20.3	Franchise must be transferred by estate to a qualified heir or approved buyer, within a reasonable time.
q. Non-competition covenants during the term of the franchise	13.4	No involvement in any other food service business where pizza represents more than 10% of sales, non-solicitation of employees of the System for a competitor, no diversion of any business or customer to a competitor, no use of the marks, proprietary information, Manual, or operational aspects other than in connection with the Franchise Business.
r. Non-competition covenants after the franchise is terminated or expires	13.4	No involvement in a business whose sales are more than 10% pizza products for 2 years at your former Store location or within 5 miles of the Store or any other Marco's Store, non-solicitation of employees of the System for a competitor, no diversion of any business or customer to a competitor, no use of the marks, proprietary information, Manuals, or operational aspects.
s. Modification of the agreement	21.17.7	No modifications unless in writing by both parties.
t. Integration/merger clause	21.17.3	Only the terms of the Franchise Agreement are binding (subject to state law). Any representation or promises outside of the disclosure document and Franchise Agreement may not be enforceable.
u. Dispute resolution by arbitration/mediation	21.17.3	Except for certain claims, all disputes must be mediated in Toledo, Ohio unless contrary to applicable state law.
v. Choice of forum	21.2	All litigation, court proceedings, lawsuits, mediation proceedings and other hearings must take place only in the state district courts of Lucas County, Ohio, unless contrary to applicable state law.
w. Choice of law	21.3	Except to the extent governed by the federal trademark, the law of the State of Ohio. Please refer to the disclosure

Provision	Section in Franchise Agreement	Summary*
		addenda and contractual amendments (Exhibit I) attached to this Disclosure Document for additional terms that may be required under applicable state law.

Development Agreement

Provision	Section in Development Agreement	Summary *
a. Length of the franchise term	4	Term expires on the earlier of (i) when the last Store to be developed opens for business, or (ii) the last date identified on the Development Schedule.
a. Length of the franchise term	No provision	Not applicable.
b. Renewal or extension of the term	No provision	Not applicable.
c. Requirements for franchisee to renew or extend	No provision	Not applicable.
d. Termination by franchisee	No provision	Not applicable.
e. Termination by franchisor without cause	No provision	Not applicable.
f. Termination by franchisor with cause	6	Default under Development Agreement, bankruptcy, abandonment, failure to meet obligations, and failure to comply with any material term and condition. (Under the U.S. Bankruptcy Code, 11 US Code § 101, et seq., we may not be able to enforce the termination upon bankruptcy clause.) Under the current form of Franchise Agreement, termination of the Development Agreement does not provide cause for terminating the Franchise Agreement. Future versions of the Franchise Agreement, however, may permit us to terminate the Franchise Agreement if the Development Agreement terminates.
g. "Cause" defined - curable defaults	6.3	All other defaults not specified within 15 days.
h. "Cause" defined - non-curable defaults	6.1 and 6.2	Bankruptcies, abandonment, conviction of felony, fail to meet obligations, fail to comply with any material term and condition, unapproved transfer. (Under the U.S. Bankruptcy Code, 11 US Code § 101, et seq., we may not be able to enforce the termination upon bankruptcy clause.)

Provision	Section in Development Agreement	Summary *
i. Franchisee's obligations on termination or non-renewal	6.5	Obligations include ceasing to select or develop sites, and ceasing to hold yourself out as our Developer (see also item "r" below)
j. Assignment of contract by franchisor	7.1	There are no limits on our right to assign the Development Agreement.
k. "Transfer" by franchisee - defined	7.4.1 - 7.4.4	Includes any and all assignments of any part of your assets, rights, or obligations, as well as any interest in you (if you are an entity, such as a corporation, a partnership, or a limited liability company). The term "assignment" includes any sale, conveyance, pledge, encumbrance, merger, subcontract, creation of a security interest in, gift, or any other transfer, whether directly or indirectly.
l. Franchisor approval of transfer by franchisee	7.4	We have the right to approve transfers.
m. Condition for franchisor approval of transfer	7.5	You and your principals must sign a release, transfer fee or 3% of gross selling price is paid (whichever is greater), remaining Development Fee (if any) is paid, transferee signs a new Development Agreement, meets financial criteria, and completes training programs. An additional fee (2% of gross selling price) for re-marketing the area may be applicable.
n. Franchisor's right of first refusal to acquire franchisee's business	7.6	We can match any offer for your business.
o. Franchisor's option to purchase franchisee's business	No provision	Not applicable.
p. Death or disability of franchisee	7.7, 7.8 and 7.9	Your estate must transfer your interest in the Development Agreement to a third party we have approved, within a year after death or 6 months after the onset of disability.
q. Non-competition covenants during the term of the franchise	8.2 and 8.4	No involvement in any other food service business where pizza represents more than 10% of sales, non-solicitation of employees of the System for a competitor, no diversion of any business or customer to a competitor, no use of the marks, proprietary information, Manuals, or operational aspects other than in connection with the Franchise Business.
r. Non-competition covenants after the	8.3 and 8.4	No involvement in a business whose sales are more than 10% pizza products for 2 years at your former Store location or within 5 miles of the Store or any other Marco's

Provision	Section in Development Agreement	Summary *
franchise is terminated or expires		Store, non-solicitation of employees of the System, no diversion of any business or customer to a competitor, no use of the marks, proprietary information, Manuals, or operational aspects.
s. Modification of the agreement	13	Must be in writing by both parties.
t. Integration/merger clause	13	Only the terms of the Development Agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and Development Agreement may not be enforceable.
u. Dispute resolution by arbitration/ mediation	15.2	Except for certain claims, all disputes must be mediated or litigated only in Toledo, Ohio unless contrary to applicable state law.
v. Choice of forum	15.3	All litigation, court proceedings, lawsuits, mediation proceedings and other hearings must take place only the state district courts of Toledo, Lucas County, Ohio, unless contrary to applicable state law.
w. Choice of law	15.1	The law of the State of Ohio. Please refer to the disclosure addenda and contractual amendments (Exhibit I) attached to this Disclosure Document for additional terms that may be required under applicable state law.

ITEM 18 **PUBLIC FIGURES**

We do not use any public figure to promote our franchise.

ITEM 19 **FINANCIAL PERFORMANCE REPRESENTATION**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor owned outlets, if there is a reasonable basis for the information and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

As of December 28, 2025, there were 1141 Marco's Pizza Franchised Stores. Of the 1141 Franchised Stores, 997 Franchised Stores operated for the full 52 week period ending December 28, 2025. Except where otherwise noted, we have prepared this financial performance representation to reflect the historical data of the Net Royalty Sales of 997 Marco's Pizza Franchised Stores that were open during 52-weeks of the fiscal year

ending December 28, 2025. This information does not include (i) the performance of any international locations (including locations in Puerto Rico, which are developed by the master franchisee for the Caribbean) (ii) 58² new Stores that were not open for the entire 52-week period in 2025, (iii) special venue locations, and (iv) certain locations developed and operated by Hoogland Foods, LLC, formerly operated as dba Family Video.² The information also does not include the performance of the 28 Stores that closed in 2025 (none of which had been open less than 12 months).

OPERATING RESULTS

Note 1: Net Royalty Sales is defined in Item 6, Note 1.

Note 2: The financial information in Item 19 has been prepared by Marco's management and has not been compiled, reviewed or audited by Marco's auditors.

Chart 1 - Net Royalty Sales of Franchised Stores by Category

The following charts provide the average and median Net Royalty Sales on a category and cumulative basis, for the top 25%, 50%, and 75%, and the bottom 25%, 50%, and 75% of the total number of Franchised Stores which were open for business for 52 weeks in our 2025 fiscal year.

2025

	Top 25% of Franchised Stores	Top 50% of Franchised Stores	Top 75% of Franchised Stores	Total
No. of Stores in Category	250	499	748	997
Range of Net Royalty Sales in Category	\$1,052,095 - \$2,052,737	\$832,403 - \$2,052,737	\$661,994 - \$2,052,737	\$289,736 - \$2,052,737
Average Net Royalty Sales in Category	\$1,288,466	\$1,109,558	\$989,693	\$878,180
Median Net Royalty Sales in Category	\$1,213,859	\$1,052,095	\$919,833	\$832,403
No. of Stores Meeting or Exceeding the Average for Category	92	211	306	435
% of Stores Meeting or Exceeding the Average for Category	37%	42%	41%	44%

While Table 3 in Item 20 shows 53 new Stores open, 6 Stores were temporarily closed and reopened all within our fiscal year 2025, and 1 Store, though opened in fiscal year 2025, operated the full 52-week period as it opened December 31, 2024, totaling 58 net Stores not open for the entire 52-week period in 2025.

	Bottom 25% of Franchised Stores	Bottom 50% of Franchised Stores	Bottom 75% of Franchised Stores	Total
No. of Stores in Category	250	499	748	997
Range of Net Royalty Sales in Category	\$289,736 - \$661,994	\$289,736 - \$832,403	\$289,736 - \$1,052,095	\$289,736 – 2,052,737
Average Net Royalty Sales in Category	\$543,668	\$646,710	\$741,285	\$878,180
Median Net Royalty Sales in Category	\$550,454	\$661,994	\$758,233	\$832,403
No. of Stores Meeting or Exceeding the Average for Category	134	273	392	435
% of Stores Above Category Average	54%	55%	52%	44%

Chart 2 - Number of Stores with Net Royalty Sales Over \$1,000,000 by Year

The following chart provides information regarding the number of Franchised Stores with Net Royalty Sales over \$1,000,000 for the 2025 fiscal year.

	2025
Total Franchise Stores Reported	997
Franchised Stores over \$1,000,000	297
% of Franchise Stores to Total Reported	29.8%

We recommend that you contact the current and former franchisees listed in this Disclosure Document.

Written substantiation of the data used in preparing the information in this Item 19 will be made available to you upon reasonable request.

Some outlets have earned these amounts. Your individual results may differ from the results stated in this financial performance representation. There is no assurance that you will earn as much.

The information in this Item 19 is a historic representation about the performance of our outlets.

Other than the preceding financial performance representation in this Item 19, we do not make any representation about a franchisee's future financial performance or the past

financial performance of Company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Jaycee Peralta, Senior Corporate Counsel, at 5252 Monroe St., Toledo, Ohio 43623 (800.262.7267), the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1

**Systemwide Outlet Summary
for Years 2023 to 2025 (Note 1)**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	1018	1071	+53
	2024	1071	1114	+43
	2025	1114	1139	+25
Company Owned	2023	45	43	-2
	2024	43	45	+2
	2025	45	45	0
Total Outlets	2023	1063	1114	+51
	2024	1114	1159	+45
	2025	1159	1184	+25

Table No. 2

**Transfers of Outlets from Franchisees to New Owners (Other than the Franchisor)
For Years 2023 to 2025 (Note 1)**

State	Year	Number of Transfers
Alabama	2023	0
	2024	3
	2025	2
Arizona	2023	0
	2024	0
	2025	0

State	Year	Number of Transfers
Arkansas	2023	3
	2024	1
	2025	13
California	2023	1
	2024	0
	2025	
Colorado	2023	0
	2024	9
	2025	1
Florida	2023	11
	2024	11
	2025	10
Georgia	2023	10
	2024	7
	2025	4
Idaho	2023	1
	2024	0
	2025	0
Indiana	2023	8
	2024	0
	2025	4
Iowa	2023	2
	2024	0
	2025	0
Kentucky	2023	2
	2024	0
	2025	0
Louisiana	2023	0
	2024	0
	2025	3
Maryland	2023	0
	2024	0
	2025	2
Michigan	2023	2

State	Year	Number of Transfers
	2024	3
	2025	0
Mississippi	2023	1
	2024	0
	2025	0
Missouri	2023	0
	2024	0
	2025	0
Nevada	2023	0
	2024	0
	2025	0
North Carolina	2023	2
	2024	3
	2025	4
Ohio	2023	24
	2024	6
	2025	0
Oklahoma	2023	1
	2024	0
	2025	0
South Carolina	2023	0
	2024	4
	2025	0
Tennessee	2023	1
	2024	9
	2025	3
Texas	2023	7
	2024	16
	2025	10
Utah	2023	0
	2024	5
	2025	0
Virginia	2023	0
	2024	3

State	Year	Number of Transfers
	2025	0
West Virginia	2023	0
	2024	0
	2025	0
Totals	2023	76
	2024	80
	2025	56

Table 3

**Status of Franchised Outlets
For Years 2023 to 2025 (Note 1)**

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year
AL	2023	42	0	4	0	0	0	38
	2024	38	1	0	0	0	0	39
	2025	39	2	0	1	0	0	40
AR	2023	16	1	0	0	0	0	17
	2024	17	0	0	0	0	0	17
	2025	17	0	0	0	0	0	17
AZ	2023	4	2	0	0	0	0	6
	2024	6	3	0	0	0	0	9
	2025	9	1	0	0	0	0	10
CA	2023	17	3	0	0	0	1	19
	2024	19	4	0	0	0	2	21
	2025	21	2	0	0	0	0	23
CO	2023	18	1	0	0	0	1	18
	2024	18	1	0	0	0	1	18
	2025	18	1	0	0	0	0	19
FL	2023	116	28	1	0	0	0	143
	2024	143	15	0	0	0	0	158
	2025	158	7	2	1	0	0	162
GA	2023	122	1	0	0	0	0	123
	2024	123	2	3	0	0	3	119

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year
	2025	119	2	4	0	0	0	117
IA	2023	6	0	0	0	0	0	6
	2024	6	0	0	0	0	0	6
	2025	6	0	2	0	0	0	4
ID	2023	1	1	0	0	1	0	1
	2024	1	0	0	0	0	0	1
	2025	1	2	0	0	0	0	3
IL	2023	9	0	0	0	0	0	9
	2024	9	0	0	0	0	4	5
	2025	5	0	0	0	0	1	4
IN	2023	29	1	0	0	0	0	30
	2024	30	0	2	0	0	2	26
	2025	26	0	0	0	0	0	26
KS	2023	6	1	0	0	0	0	7
	2024	7	0	0	0	0	0	7
	2025	7	0	0	0	0	1	6
KY	2023	5	1	0	0	0	0	6
	2024	6	2	0	0	0	0	8
	2025	8	1	0	0	0	0	9
LA	2023	6	0	0	0	0	0	6
	2024	6	0	0	0	0	1	5
	2025	5	3	0	0	0	0	8
MD	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	0	3
	2025	3	2	0	0	0	0	5
MI	2023	39	3	0	0	0	0	42
	2024	42	0	0	0	0	1	41
	2025	41	1	0	1	0	0	41
MN	2023	5	0	0	0	0	0	5
	2024	5	0	0	0	0	0	5
	2025	5	0	0	0	0	2	3

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year
MO	2023	10	1	0	0	0	0	11
	2024	11	1	0	0	0	1	11
	2025	11	1	0	0	0	0	12
MS	2023	9	0	1	0	0	0	8
	2024	8	0	0	0	0	0	8
	2025	8	1	0	0	0	0	9
NC	2023	58	6	1	0	0	1	62
	2024	62	1	0	0	0	0	63
	2025	63	0	0	2	0	2	59
ND	2023	5	0	0	0	0	0	5
	2024	5	0	0	0	0	1	4
	2025	4	0	0	0	0	0	4
NE	2023	3	2	0	0	0	0	5
	2024	5	0	0	0	0	0	5
	2025	5	0	0	0	0	0	5
NJ	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
NV	2023	15	0	0	0	0	0	15
	2024	15	1	0	0	0	0	16
	2025	16	3	0	0	0	0	19
OH	2023	103	3	2	0	3	0	101
	2024	101	3	0	0	0	0	104
	2025	104	2	0	0	0	2	104
OK*	2023	25	1	0	0	0	0	26
	2024	26	1	0	0	0	0	27
	2025	27	1	0	0	0	1	27
PA	2023	5	0	0	0	0	0	5
	2024	5	0	0	0	0	0	5
	2025	5	1	0	0	0	0	6
SC	2023	45	2	0	0	0	0	47
	2024	47	0	0	0	0	0	47
	2025	47	0	0	0	0	1	46

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year
SD	2023	8	0	0	0	0	0	8
	2024	8	0	0	0	0	1	7
	2025	7	0	0	0	0	0	7
TN	2023	49	1	10	0	0	0	40
	2024	40	10	0	0	0	0	50
	2025	50	1	0	0	0	0	51
TX	2023	166	19	2	0	0	2	181
	2024	181	13	0	0	0	1	193
	2025	193	12	1	0	0	0	204
UT	2023	21	1	0	0	0	0	22
	2024	22	3	0	0	0	0	25
	2025	25	2	0	0	0	1	26
VA	2023	29	6	0	0	0	0	35
	2024	35	5	1	0	0	0	39
	2025	39	4	0	0	0	0	43
WI	2023	17	0	0	0	0	2	15
	2024	15	2	0	0	0	1	16
	2025	16	0	0	0	0	3	13
WV	2023	6	0	0	0	0	0	6
	2024	6	0	0	0	0	0	6
	2025	6	0	0	0	0	0	6
Totals	2023	1018	85	21	0	4	7	1071
	2024	1071	68	6	0	0	19	1114
	2025	1114	53	9	5	0	14	1139

*1 Franchised Store in OK closed and was reopened by a new franchisee in a different location as a new Store.

Table 4

**Status of Company-Owned Outlets
For Years 2023 to 2025 (Note 1)**

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired from Franchisees	Outlets Closed	Outlets Sold to Franchisees	Outlets at End of Year
Florida	2023	7	0	0	0	7	0
	2024	0	0	0	0	0	0
	2025	0	0	0	0	0	0
Michigan	2023	1	0	0	0	0	1
	2024	1	0	0	0	0	1
	2025	1	0	0	0	0	1
Idaho	2023	0	0	1	0	0	1
	2024	01	4	0	0	0	5
	2025	5	0	0	0	0	5
Ohio	2023	37	0	4	0	0	41
	2024	41	0	0	0	2	39
	2025	39	0	0	0	0	39
Total	2023	45	0	5	0	7	43
	2024	43	4	0	0	2	45
	2025	45	0	0	0	0	45

Table 5

**Projected Openings
As of December 28, 2025**

State	Franchise Agreements Signed But Store Not Open	Projected Franchised New Stores In The Next Fiscal Year	Projected New Company Owned Openings In Next Fiscal Year
Alabama	0	0	0
Arkansas	1	0	0
Arizona	1	1	0
California	7	7	0
Colorado	4	3	0
District of Columbia	0	0	0
Florida	23	11	0
Georgia	1	1	0
Idaho	0	0	0

State	Franchise Agreements Signed But Store Not Open	Projected Franchised New Stores In The Next Fiscal Year	Projected New Company Owned Openings In Next Fiscal Year
Indiana	5	3	0
Iowa	0	0	0
Kansas	3	1	0
Kentucky	5	2	0
Louisiana	2	1	0
Maryland	7	3	0
Michigan	2	2	0
Missouri	0	0	0
Mississippi	0	0	0
Nebraska	0	0	0
Nevada	3	0	0
New Jersey	3	1	0
New Mexico	1	1	0
North Carolina	4	6	0
Ohio	3	4	0
Oklahoma	0	0	0
Pennsylvania	3	2	0
South Carolina	5	0	0
Tennessee	6	5	0
Texas	33	12	0
Utah	2	0	0
Virginia	14	5	0
Total	138	71	0

Notes to Item 20 tables:

1. The numbers for 2023 to 2025 are for our fiscal years that ended December 31, 2023, and December 29, 2024, and December 31, 2025 respectively. If multiple events occurred affecting a restaurant, the table shows the event that occurred last in time.
2. The names of the owners, locations and telephone numbers of all Franchised Stores as of December 31, 2025, are found in Exhibit K.
3. The following is contact information for the Marco's Pizza Franchisees that had a Franchise Agreement terminated, canceled, not renewed, or who otherwise

voluntarily or involuntarily (including transfers) ceased to do business under a Franchise Agreement during 2025, or failed to communicate with us within 10 weeks of the issuance date of this Disclosure Document. If you buy the franchise offered in this disclosure document, your contact information may be disclosed to other buyers when you leave the franchise system:

Franchised Store Terminations

Contact Person	Entity Name	City	State	Current Telephone Number or E-mail Address
Terry Burkholder	Cortez Pizza House, LLC	St. Petersburg	FL	tburkholder@marcos.com
Terry Burkholder	Buckeye Pizza 8282, LLC	Largo	FL	tburkholder@marcos.com
Saravana Raghavan	Worldine, LLC	Leander	TX	sreaghavan@marcospizza.net
Jesse Potter	Paragon Development, LLC	Marietta	GA	jpotter@marcos.com
Stefan Wolinski	Dough Masters, LLC	Marietta	GA	swolinski@marcospizza.net
Matthew Louis DeBoth	Windsor Heights MP, LLC	Windsor Heights	IA	mattdeboth@marcos.com
William Martines	8246 Decatur GA, LLC	Decatur	GA	martines@marcospizza.net
Matthew Louis DeBoth	Waukee MP, LLC	Waukee	IA	mattdeboth@marcos.com
Stefan Wolinski	Dough Masters, LLC	Marietta	GA	wolinski@marcospizza.net
Franchise Agreement Terminated but Store Never Opened				
Contact Person	Entity Name	City	State	Current Telephone Number or E-mail Address
Matthew Deboth	MKMP, LLC	Johnston	IA	(641) 931-0806
Rodrigo Azpurua	Riviera MP Restaurants, LLC	Miami	FL	(305) 833-300
Rodrigo Azpurua	Riviera MP Restaurants, LLC	Sunrise	FL	(305) 833-300

Rodrigo Azpurua	Riviera MP Restaurants, LLC	Miami	FL	(305) 833-300
Christopher L. Ornelas	Ornelas Pizza Enterprises, LLC	Albuquerque	NM	(505) 301-3414
Christopher L. Ornelas	Ornelas Pizza Enterprises, LLC	Albuquerque	NM	(505) 301-3414
Christopher L. Ornelas	Ornelas Pizza Enterprises, LLC	Santa Fe	NM	(505) 301-3414
Joyce Holley	HolleyCo, LLC	TBD	TX	(832) 867-3241
Ashish Katuwal	Katuwal Pizza, LLC	TBD	CO	(720) 208-8142

Transfers

Contact Person	Entity Name	City	State	Current Telephone Number or E-mail Address
Gerald Schoo	RED HEAD ENTERPRISES, LLC	Decatur	AL	256-777-5809
Saad Ahmed	MP 431, LLC	Phenix City	AL	706-987-3181
Dan Cook	Graceland Pies 5010, LLC	Little Rock	AR	910-584-4654
Dan Cook	Graceland Pies 5030, LLC	N Little Rock	AR	910-584-4655
Dan Cook	Graceland Pies 5030, LLC	Pine Bluff	AR	910-584-4656
Dan Cook	Graceland Pies 5068, LLC	Maumelle	AR	910-584-4656
Dan Cook	SicilyDZ2, LLC	Little Rock	AR	910-584-4657
Dan Cook	Graceland Pies 5050, LLC	Cabot	AR	910-584-4658
Dan Cook	Graceland Pies 5147, LLC	Bryant	AR	910-584-4659
Dan Cook	Graceland Pies 5124, LLC	Rogers	AR	910-584-4660
Dan Cook	Graceland Pies 5276, LLC	Little Rock	AR	910-584-4661
Dan Cook	Graceland Pies 5031, LLC	Conway	AR	910-584-4662
Dan Cook	Graceland Pies 5116, LLC	Fayetteville	AR	910-584-4663
Kyle Putman	JRMKPIZZAMARC5051, LLC	Bentonville	AR	(479) 719-8742
Kyle Putman	JRMKPIZZAMARC5109, LLC	SpringDale	AR	(479) 719-8742
Kelley Jensen	K Food LLC	Colorado Springs	CO	(719) 573-8842

Contact Person	Entity Name	City	State	Current Telephone Number or E-mail Address
Terry Burkholder	MP DirtyD Pizza, LLC	Winter Garden	FL	419-351-2892
Bill Martines	OLP-FL 1, LLC	Ocala	FL	248-892-0285
Javier DeZengotita Rexach	MP-305 I, LLC	Miami	FL	850-980-0551
Terry Burkholder	MP Summerlin, LLC	Ft Myers	FL	419-351-2892
Terry Burkholder	Bama Pizza 8028, LLC	Dunedin	FL	419-351-2892
Rafi Vargas	R&EK LLC	Kississimme	FL	(321) 250-9000
Patrick Barrett	Titan 002, llc	Lake Park	FL	772-678-9859
William Martines	OLP-FL 2, LLC	Windermere	FL	248-892-0285
William Martines	OLP 2, LLC	Eustis	FL	248-892-0285
William Martines	OLP1, LLC	Apopka	FL	248-892-0285
Dixit Patel	Dhanski, LLC	Gainesville	GA	770-715-5099
Saad Ahmed	MP Benning, LLC	Ft Benning	GA	706-987-3182
Jeff Thompson	Palm Beach Boyz, LLC	Union City	GA	(404) 963-2555
Remi Tessier	Two Guys Pies, LLC	Valdosta	GA	(229) 561-5093
Kunjalkumar Patel	Kashi, LLC	Indianapolis	IN	317-341-4254
George Damasco	Fort to Port Pizza, LLC	Ft Wayne	IN	419-340-6529
George Damasco	Fort to Port Pizza, LLC	Leo	IN	419-340-6529
George Damasco	Fort to Port Pizza, LLC	Auburn	IN	419-340-6529
Inderpal Ahluwalia	Pair, LLC	Shreveport	LA	(210) 392-3731
Inderpal Ahluwalia	Prag, LLC	Bossier City.	LA	(210) 392-3731
Inderpal Ahluwalia	Grap, LLC	Baton Rouge	LA	(210) 392-3731
Chris Fries	RJC Pizza LLC	essex	MD	(443) 579-0229
Michael Blackburn	Blackfin, LLC	Weschester	MD	(540) 435-2892
Joe Russo	R-Time RE, LLC	Raleigh	NC	(919) 916-1500
Joshua Allen	Kaj, LLC	Durham	NC	(919) 907-2555
Joshua Allen	Kaj, LLC	Raleigh	NC	(919) 907-2555

Contact Person	Entity Name	City	State	Current Telephone Number or E-mail Address
Rockey Joshi	AA & RJ , LLC	Indian Trail	NC	704-657-6666
Peter Morgan	MPM3, LLC	Cordova	TN	(901) 805-0123
Peter Morgan	MPM2, LLC	Lakeland	TN	(901) 805-0123
Goeff Starron	West Nashville MP, LLC	Nashville	TN	(847) 345-5602
Robert Pina	MPMC1, LLC	Mont Belviue	TX	(713) 725-6408
Travis Davis	Davis Family Pizza Austin, LLC	Auston	TX	512-736-7713
Somaly Lee	Yotchai Corp	Spring	TX	(832) 299-6365
Mendi Taghizadeh	Elenall, LLC	Irving	TX	214-912-7803
Masoud Yadegar	Shahin, LLC	Melissa	TX	(925)548-5778
Larry Kitchens	Main n Teel 5100, LLC	Frisco	TX	781-605-5938
George Ngassa	GeoN Business Services, LLC	McKinney	TX	(469)867-7659
Son Tran	Stran MP1, LLC	San Antonio	TX	248-470-3989
Justin Tarrant	RT Pizza Concepts So-Hi, LLC	Ft Worth	TX	(817) 427-2300
Gregory Friend	BGBC11, Inc.	Tomball	TX	713-725-6408

During the last three fiscal years, we have not signed any confidentiality clauses with current or former franchisees which would restrict them from speaking openly with you about their experience with us.

ITEM 21 **FINANCIAL STATEMENTS**

Attached as Exhibit C are the following financial statements:

The audited consolidated financial statements of Marco's Franchising, LLC and Subsidiary, a wholly owned subsidiary of Marco's Pizza Holdings, LLC, which comprise the consolidated balance sheets as of December 28, 2025, December 29, 2024 and December 31, 2023, and the related consolidated statements of operations, change in member's equity, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

ITEM 22
CONTRACTS

The following contracts are attached to this Disclosure Document as an exhibit:

- Development Agreement - Exhibit D
- Franchise Agreement - Exhibit E
- Form of Authorization Agreement for Direct Withdrawals (ACH Debits) - Exhibit G
- Marco's Pizza Standard Lease Rider - Exhibit H
- Franchisee Certification - Exhibit J
- Sample General Release - Exhibit L

ITEM 23
RECEIPTS

The last two pages of this Disclosure Document are the receipt pages. Please sign and date each receipt page as of the date you received this Disclosure Document and return one copy to us.

STATE SPECIFIC ADDENDA

FOR THE STATE OF CALIFORNIA

1. The State of California has codified regulations specific to the food service industry. You may refer to California Plan Check Guide for Retail Food Facilities at <http://www.ccdeh.com/resources/documents/food-safety-guidelines-1/152-california-plan-check-guide-for-retail-food-facilities-2/file>. For further requirements, please see the California Retail Food Code at <http://www.cdph.ca.gov/services/Documents/fdbRFC.pdf>.

2. Item 3 is supplemented by the following:

Neither we nor any person identified in Item 2, or an Affiliate or franchise broker offering franchises under our principal trademark is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such person from membership in such association or exchange.

3. Item 17 is supplemented by the following:

The Franchise Agreement requires you to sign a general release of claims on renewal or transfer of the Franchise Agreement. California Corporations Code Section 31512 provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of that law or any rule or order thereunder is void.

California Business and Professions Code Sections 20000 through 20043 provide rights to franchisees concerning transfer, termination or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

The Franchise Agreement contains a covenant not to compete that extends beyond the termination of the franchise. This provision may not be enforceable under California law but we will enforce it to the extent enforceable.

California Corporations Code, Section 31125 requires us to give you a disclosure document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

The Franchise Agreement requires the application of the laws of Ohio. This provision may be unenforceable under California law.

4. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.
5. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION at WWW.DFPI.CA.GOV.
6. Exhibit J is supplemented by the following:

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

FOR THE STATE OF ILLINOIS

Illinois law governs the Franchise Agreements(s).

Item 17 is supplemented by the following:

Section 4 of the Illinois Franchise Disclosure Act of 1987 (the “Act”) provides that any provision in the Franchise Agreement that designates venue outside of Illinois is void with respect to any cause of action that is otherwise enforceable in Illinois; however, the Agreement may provide for arbitration in a forum outside of Illinois.

Notwithstanding the provisions of the Franchise Agreement and the Development Agreement that Ohio law shall govern, Illinois law shall apply to and govern any claim between the parties under the Franchise Agreement and the Development Agreement that alleges violation of the Act.

Your rights upon Termination and Non-Renewal are set forth in Section 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

The conditions under which your franchise can be terminated and your rights on renewal may be affected by Illinois law, 815 ILCS 705/19 and 705/20.

Exhibit J is supplemented by the following:

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

FOR THE STATE OF MARYLAND

1. Under COMAR 02.02.08.04(B)(2), a franchisee may obtain an accounting of the advertising fund from us by emailing our Chief Financial Officer, Jeff Rager, at jrager@marcos.com.

2. For each table included in Item 17 of the Franchise Disclosure Document, the “**Summary**” section of Item 17(c) and 17(l) are amended by adding the following:

The Code of Maryland Regulations, COMAR 02.02.08.16L., states that a general release required as a condition of renewal, sale and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law. This may affect the enforceability of certain provisions in the Franchise Agreement relating to renewal, sale, assignment, or transfer of the Franchise Agreement.

3. For each table included in Item 17 of the Franchise Disclosure Document, the “**Summary**” section of Item 17(h) is amended by adding the following:

A provision in the Franchise Agreement that provides for termination on your bankruptcy may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101 et seq.).

4. For each table included in Item 17 of the Franchise Disclosure Document, the “**Summary**” section of Item 17(v) is amended by adding the following:

You may sue us in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Law must be brought within three (3) years after the grant of the franchise.

5. The Maryland Franchise Registration and Disclosure Law prohibits a franchisor from requiring a prospective franchisee to assent to any release, estoppel, or waiver of liability as a condition of purchasing a franchise. Any provisions of the Franchise Agreement which requires a prospective franchisee to disclaim the occurrence and/or non-occurrence of acts that would constitute a violation of the Maryland Franchise Registration and Disclosure Law in order to purchase a franchise are not intended to, nor shall they act as a release, estoppel or waiver of

any liability incurred under the Maryland Franchise Registration and Disclosure Law.

6. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

FOR THE STATE OF MINNESOTA

THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE MINNESOTA FRANCHISE ACT. REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF COMMERCE OF MINNESOTA OR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE MINNESOTA FRANCHISE ACT MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WHICH IS SUBJECT TO REGISTRATION WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, AT LEAST 7 DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST 7 DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION, BY THE FRANCHISEE, WHICHEVER OCCURS FIRST, A COPY OF THIS PUBLIC OFFERING STATEMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE FRANCHISE. THIS PUBLIC OFFERING STATEMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

1. Item 13 is supplemented by the following:

With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Section 80C.12, Subd. 1(g) which requires us to protect your right to use the trademarks, service marks and trade names and indemnify you from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of same.

2. Item 17 is supplemented by the following:

- A. Renewal and Termination. With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5 which require, except in certain specified cases, that you be given 90

days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Agreement.

- B. Choice of Forum. Minn. Stat. Section 80C.21 and Minn. Rule 2860.4400J prohibit the franchisor from requiring litigation to be conducted outside of Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce any of franchisee's rights as provided for in Minnesota Statutes, Chapter 80C, or franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.
- C. Releases. Minn. Rule 2860.4400D prohibits us from requiring a franchisee to assent to a general release. A general release shall not relieve any person from liability imposed by the Minnesota Franchise Law, Minn. Stat., Chapter 80C, Sections 80C.22.
- D. Injunctive Relief. Minn. Rule 2860.4400J prohibits us from requiring a franchisee to consent to a franchisor obtaining injunctive relief. We may seek injunctive relief. In addition, a court will determine if a bond is required.
- E. Limitation of Claims. With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Section 80C.17, Subd. 5, which requires that no action may be commenced more than three years after the cause of action accrues.

3. Exhibit J is supplemented by the following:

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

FOR THE STATE OF NEW YORK

20. 1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS

DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is to be added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises and under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.
- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective Rev. March 17, 2021 2 injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the “**Summary**” sections of Item 17(c), titled “**Requirements for franchisee to renew or extend**,” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the “**Summary**” section of Item 17(d), titled “**Termination by franchisee**”: You may terminate the agreement on any grounds available by law.
5. The following is added to the end of the “**Summary**” sections of Item 17(v), titled “Choice of forum”, and Item 17(w), titled “Choice of law”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

FOR THE COMMONWEALTH OF VIRGINIA

In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Marco’s Franchising, LLC for use in the Commonwealth of Virginia shall be amended as follows:

The following statements are added to Item 17.h:

Any provision in any of the contracts that you sign with us which provides for termination of a franchise upon the bankruptcy of a franchisee may not be enforceable under federal bankruptcy law (11 U.S.C. 101 et. seq.)

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute “reasonable cause”, as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

The following statements are added to Exhibit J:

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the

franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

The following two sections apply to any Franchise Agreement entered into after June 30, 2026:

Under subsection D of § 13.1-559 of the Virginia Retail Franchising Act, for all franchises located in Virginia, the franchise contract or agreement offered or entered into pursuant to terms of this chapter shall be governed by the laws of the Commonwealth of Virginia.

Under subdivision A 4 of § 13.1-563 of the Virginia Retail Franchising Act ("Act"), it is unlawful to offer or enter into a franchise agreement that restricts the right of a franchisee to engage in the business of offering, selling, or distributing goods or services at retail after termination or expiration of the franchise agreement. However, subsection B of § 13.1-563 of the Act provides that if a franchisee sells a franchise at a mutually agreed upon price to a third party or back to the franchisor, such sale may include a term restricting the right of such franchisee to engage in the business of offering, selling, or distributing goods or services at retail for a period of no more than two years after such sale.

FOR THE STATE OF WISCONSIN

Item 17 is supplemented by the following:

For all franchisees residing in the State of Wisconsin, we will provide you at least 90 days' prior written notice of termination, cancellation, or substantial change in competitive circumstances. The notice will state all the reasons for termination, cancellation, or substantial change in competitive circumstances and will provide that you have 60 days in which to cure any claimed deficiency. If this deficiency is cured within 60 days, the notice will be void. If the reason for termination, cancellation, or substantial change in competitive circumstances is nonpayment of sums due under the franchise, you will have 10 days to cure the deficiency.

For Wisconsin franchisees, Ch. 135, Wisconsin Statutes, of the Wisconsin Fair Dealership Law, supersedes any provisions of the Franchise Agreement or a related contract that is inconsistent with the Law.

EXHIBIT A TO FRANCHISE DISCLOSURE DOCUMENT

LIST OF ADMINISTRATORS

This franchise may be registered or exempt from registration in some or all of the following states that regulate the offer and sale of franchises. The following are the state administrators responsible for the review, registration, and oversight of franchises in these states:

CALIFORNIA Department of Financial Protection & Innovation 320 West Fourth Street, Suite 750 Los Angeles, California 90013-2344 (866) 275-2677	NEW YORK NYS Department of Law Investor Protection Bureau 28 Liberty Street, 21st Floor New York, New York 10005 (212) 416-8285
HAWAII Commissioner of Securities of the State of Hawaii Department of Commerce & Consumer Affairs Bus. Reg. Div., Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722	NORTH DAKOTA North Dakota Securities Department 600 East Boulevard Avenue, State Capitol Fifth Floor, Dept. 414 Bismarck, North Dakota 58505-0510 (701) 328-4712
ILLINOIS Office of the Attorney General Franchise Bureau 500 South Second Street Springfield, Illinois 62701 (217) 782-4465	RHODE ISLAND Department of Business Regulation Securities Division 1511 Pontiac Avenue, Building 68-2 Cranston, Rhode Island 02920 (401) 462-9527
INDIANA Secretary of State Franchise Section 302 West Washington, Room E-111 Indianapolis, Indiana 46204 (317) 232-6681	SOUTH DAKOTA Division of Insurance Securities Regulation 124 S. Euclid Suite 104 Pierre, South Dakota 57501-3185 (605) 773-3563
MARYLAND Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202-2020 (410) 576-6360	VIRGINIA Director, Securities and Retail Franchising Div. State Corporation Commission 1300 East Main Street Richmond, Virginia 23219 (804) 371-9051
MICHIGAN Consumer Protection Div., Franchise Section Department of the Attorney General 525 West Ottawa Street G. Men ^{ne} n Williams Building, 1st Floor Lansing, Michigan 48933 (517) 335-7622	WASHINGTON Department of Financial Institutions Securities Division P.O. Box 9033 Olympia, Washington 98507 (360) 902-8760
MINNESOTA Commissioner of Commerce Department of Commerce 85 7th Place East, Suite 280 St. Paul, Minnesota 55101 (651) 539-1500	WISCONSIN Director of the Department of Financial Institutions 345 W. Washington Avenue, 4th floor Madison, Wisconsin 53703 (608) 266-8557

EXHIBIT B TO FRANCHISE DISCLOSURE DOCUMENT

AGENTS FOR SERVICE OF PROCESS

We intend to register this disclosure document as a “franchise” in some or all of the following states, in accordance with the applicable state law. If and when we pursue franchise registration (or otherwise comply with the franchise investment laws) in these states, we will designate the following state offices or officials as our agents for service of process in these states:

CALIFORNIA Commission of Financial Protection & Innovation 320 West Fourth Street, Suite 750 Los Angeles, California 90013-2344 (213) 576-7500 (866) 275-2677 (toll free)	MARYLAND Maryland Securities Commissioner 200 St. Paul Place Baltimore, Maryland 21202-2020 (410) 576-6360
HAWAII Commissioner of Securities of the State of Hawaii Department of Commerce & Consumer Affairs Business Registration Division Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722	MICHIGAN Michigan Department of Attorney General Consumer Protection Division Attn: Franchise Section 525 W. Ottawa Street. G. Mennen Williams Bldg., 1st Floor Lansing, Michigan 48913 (517) 373-7117
ILLINOIS Illinois Attorney General 500 South Second Street Springfield, Illinois 62701 (217) 782-4465	MINNESOTA Commissioner of Commerce 85 7th Place East, Suite 280 St. Paul, Minnesota 55101 (651) 539-1600
INDIANA Indiana Secretary of State 201 State House Indianapolis, Indiana 46204 (317) 232-6681	NEW YORK Secretary of State of the State of New York One Commerce Plaza 99 Washington Avenue Albany, New York 12231
NORTH DAKOTA North Dakota Securities Commissioner 600 Boulevard Avenue, State Capitol Fifth Floor Bismarck, North Dakota 58505-0510	VIRGINIA Clerk of the State Corporation Commission 1300 East Main Street, 1st Floor Richmond, Virginia 23219 (804) 371-9733
RHODE ISLAND Department of Business Regulation Securities Division 1511 Pontiac Avenue, Bldg. 68-2 Cranston, Rhode Island 02920 (401) 462-9585	WASHINGTON Director of the Department of Financial Institutions 150 Israel Road, 3rd Floor Tumwater, Washington 98501 (360) 902-8760
SOUTH DAKOTA Division of Insurance Securities Regulation 124 S. Euclid Suite 104 Pierre, South Dakota 57501-3185 (605) 773-3563	WISCONSIN Commissioner of Securities 345 W. Washington Avenue, 4th floor Madison, Wisconsin 53703 (608) 261-9555

EXHIBIT C TO FRANCHISE DISCLOSURE DOCUMENT

FINANCIAL STATEMENTS

**Marco's Franchising, LLC
and Subsidiaries**

(A Wholly Owned Subsidiary of
Marco's Pizza Holdings, LLC)

Consolidated Financial Statements
Years Ended December 28, 2025
and December 29, 2024

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Financial Statements
Years Ended December 28, 2025 and December 29, 2024

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

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300 Spruce Street, Suite 100
Columbus, OH 43215

Independent Auditor's Report

Board of Directors
Marco's Franchising, LLC and Subsidiaries
Toledo, Ohio

Opinion

We have audited the consolidated financial statements of Marco's Franchising, LLC and Subsidiaries and its subsidiaries (the Company), which comprise the consolidated balance sheets as of December 28, 2025 and December 29, 2024, and the related consolidated statements of operations, changes in member's equity, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 28, 2025 and December 29, 2024, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.



Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

BDO USA, P.C.

March 31, 2026

Consolidated Financial Statements

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Balance Sheets

	December 28, 2025	December 29, 2024
Assets		
Current Assets		
Cash and cash equivalents	\$ 5,958,922	\$ 9,294,948
Cash, restricted - advertising and grand opening funds	10,071,003	6,024,106
Accounts receivable:		
Trade, net of allowance of \$26,576, for both December 28, 2025 and December 29, 2024	5,674,318	5,702,865
Affiliates	1,813,604	1,213,617
Other	118,104	4,523
Contract costs, current	630,545	743,846
Notes receivable, current	64,351	56,251
Prepaid expenses and other current assets	1,319,464	886,164
Total Current Assets	25,650,311	23,926,320
Property and Equipment, Net	1,857,665	1,177,357
Operating Right-of-Use Lease Assets, Net	500,318	649,001
Goodwill	6,133,556	6,133,556
Other Assets		
Investments	883,914	837,837
Contract costs, net of current portion	1,893,702	2,166,627
Notes receivable, net of current portion	134,168	57,965
Loans and advances to affiliates, net of current portion	3,400,000	3,400,000
Intangible assets, net	12,594	-
Other assets	908,903	1,128,165
Total Other Assets	7,233,281	7,590,594
Total Assets	\$ 41,375,131	\$ 39,476,828

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Balance Sheets

	December 28, 2025	December 29, 2024
Liabilities and Member's Equity		
Current Liabilities		
Accounts payable:		
Trade	\$ 12,924,784	\$ 7,646,844
Affiliates	1,881,445	1,729,666
Contract liabilities, current:		
Deferred revenue	2,709,056	3,132,974
Other contract liabilities, gift cards	924,227	873,870
Current portion of license agreement payable	-	347,865
Grand opening restricted funds	408,087	453,163
Operating lease liabilities	169,937	169,937
Deferred compensation	1,387,000	2,713,580
Accrued compensation	2,946,455	3,329,931
Other accrued liabilities	77,003	798,805
Total Current Liabilities	23,427,994	21,196,635
Other Long-Term Liabilities		
Deferred compensation, net of current	4,717,532	4,896,136
Long-term contract liabilities, deferred revenue	4,026,896	3,065,077
Operating lease liabilities, net of current portion	333,574	483,292
Total Liabilities	32,505,996	29,641,140
Member's Equity	8,869,135	9,835,688
Total Liabilities and Member's Equity	\$ 41,375,131	\$ 39,476,828

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statements of Operations

<i>Year ended</i>	December 28, 2025	December 29, 2024
Revenue		
Royalties	\$ 48,795,566	\$ 50,268,585
Franchise and development fees	1,747,139	1,842,432
Trademark fees and other revenue	6,094,508	13,975,213
Advertising fund contributions	54,181,722	55,782,247
Total Revenue	110,818,935	121,868,477
Expenses		
Commissions	21,170,435	22,152,829
Cost of sales	-	7,007,948
Depreciation and amortization	472,251	499,450
General and administrative expenses	23,644,086	23,821,876
Advertising fund expenses	55,292,911	55,775,443
Total Expenses	100,579,683	109,257,546
Operating Income	10,239,252	12,610,931
Non-Operating Income		
Interest income, affiliated	198,384	198,163
Interest income	170,997	77,951
Equity in net earnings of unconsolidated investees	486,788	524,693
Other income	822,871	359,016
Total Non-Operating Income	1,679,040	1,159,823
Consolidated Net Income	\$ 11,918,292	\$ 13,770,754

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statements of Changes in Member's Equity

Balance, January 1, 2024	\$ 5,260,508
Net income	13,770,754
Contribution (Note 7)	1,044,740
Distributions	(10,240,314)
Balance, December 29, 2024	9,835,688
Net income	11,918,292
Contribution (Note 7)	1,044,740
Distributions	(13,929,585)
Balance, December 28, 2025	\$ 8,869,135

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statement of Cash Flows

<i>Year ended</i>	December 28, 2025	December 29, 2024
Cash Flows from Operating Activities		
Net income	\$ 11,918,292	\$ 13,770,754
Adjustments to reconcile net income to net cash, cash equivalents, and restricted cash provided by operating activities:		
Depreciation and amortization	596,952	549,356
Loss on disposal of property and equipment	-	416
Bad debt expense	20,837	69,170
Deferred compensation expense	2,186,359	2,596,946
Gift card breakage	(65,918)	(97,181)
Stock compensation expense (Note 7)	1,044,740	1,044,740
Equity in net earnings of unconsolidated investee	(486,788)	(524,693)
Decrease (increase) in:		
Accounts receivable, trade	7,710	190,044
Accounts receivable, affiliates	(599,987)	(924,419)
Accounts receivable, other	(113,581)	36,511
Contract costs	386,226	300,324
Prepaid expenses	(433,300)	614,788
Operating right-of-use lease assets	148,683	142,491
Intangible assets, net	(12,594)	-
Other assets	(92,015)	(217,732)
(Decrease) increase in:		
Accounts payable, trade	5,277,942	(312,061)
Accounts payable, affiliates	151,780	(365,207)
Contract liabilities, deferred revenue	537,900	534,969
Contract liabilities, gift cards	116,275	64,263
Grand opening restricted funds	(45,078)	(214,346)
Accrued compensation	(383,476)	1,884,373
Other accrued liabilities	(721,801)	780,471
Operating lease liabilities	(149,718)	(138,263)
Deferred compensation	(3,691,543)	(2,502,737)
Net Cash, Cash Equivalents, and Restricted Cash Provided by Operating Activities	15,597,897	17,282,977
Net Cash Flows from Investing Activities		
Purchase of property and equipment	(965,984)	(368,631)
Distributions from equity method investee	440,711	426,987
Payments received on notes receivable	223,755	157,290
Issuance of notes receivable	(308,058)	-
Cash, Cash Equivalents, and Restricted Cash (Used in) Provided by Investing Activities	(609,576)	215,646
Cash Flows from Financing Activities		
Payments on license agreement payable	(347,865)	(359,220)
Distributions to member	(13,929,585)	(10,240,314)
Cash, Cash Equivalents, and Restricted Cash Used in Financing Activities	(14,277,450)	(10,599,534)
Net Increase in Cash, Cash Equivalents, and Restricted Cash	710,871	6,899,089
Cash, Cash Equivalents, and Restricted Cash, beginning of year	15,319,054	8,419,965
Cash, Cash Equivalents, and Restricted Cash, end of year	\$ 16,029,925	\$ 15,319,054

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statement of Cash Flows

<i>Year ended</i>	December 28, 2025	December 29, 2024
Reconciliation of Cash, Cash Equivalents, and Restricted Cash		
Reported in the Consolidated Balance Sheets		
Cash and cash equivalents	\$ 5,958,922	\$ 9,294,948
Cash - restricted - advertising and grand opening funds	10,071,003	6,024,106
Total Cash, Cash Equivalents, and Restricted Cash	\$ 16,029,925	\$ 15,319,054
Supplemental Disclosures of Cash Flow Information		
Cash paid for interest	\$ 82,615	\$ 151,433
Non-Cash Investing and Financing Activities		
Contributions (Note 7)	\$ 1,044,740	\$ 1,044,740
Right-of-use assets obtained in exchange for new operating lease liabilities	-	779,893

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

1. Nature of Business

Marco's Franchising, LLC (referred to along with its subsidiaries as the Company or Marco's) is an Ohio limited liability company formed in 2003 for the primary purpose of franchising Marco's Pizza restaurants both in the United States and internationally. The Company is a wholly owned subsidiary of Marco's Pizza Holdings, LLC (MPH).

Marco's Assurance, LLC (Assurance), a wholly owned subsidiary of Marco's Franchising, LLC, was formed in 2009 for the purpose of providing limited guarantees to lenders to assist in obtaining financing for our franchisees.

In 2019, Marco's Advertising Funds, Inc. and Marco's National Advertising Fund, Inc. (collectively, the Funds) were formed and are wholly owned subsidiaries of Marco's Franchising, LLC. The advertising funds are included in the consolidated financial statements.

The Company is the franchisor of pizza restaurants located in 34 states throughout the United States, as well as in Puerto Rico and the Bahamas.

As of December 28, 2025 and December 29, 2024, the Company had 1,265 and 1,227, respectively, systemwide restaurants, which include 45 franchisees owned by affiliated entities for both years. A schedule of franchisee owned restaurants in operation for each year is as follows:

	2025	2024
Restaurants in Operation, beginning of year	1,227	1,179
Restaurants opened	64	76
Restaurants closed	(26)	(28)
Restaurants in Operation, end of year	1,265	1,227

2. Significant Accounting Policies

Principles of Consolidation

The consolidated financial statements include the accounts of the Company, its wholly owned subsidiaries, and the Funds. All material intercompany accounts and transactions have been eliminated in consolidation.

Basis of Presentation

The accompanying consolidated financial statements have been prepared on an accrual basis in accordance with accounting principles generally accepted in the United States of America (GAAP).

Reporting Period

The Company's fiscal year is based on a 52- or 53-week fiscal year that ends on the last Sunday in December. The years ended December 28, 2025 (2025) contained 52 weeks and December 29, 2024 (2024) contained 52 weeks.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Use of Estimates

Management uses estimates and assumptions in preparing these consolidated financial statements in accordance with GAAP. Those estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities and the reported amounts of revenue and expenses. Actual results could vary from the estimates used.

Concentrations of Credit Risk

Financial instruments that potentially subject the Company to concentrations of credit risk consist principally of cash and cash equivalents and restricted cash. Accounts at each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 but risk was further reduced in 2023 as the Company has additional coverage related to a nightly sweep account with the Chicago Trust Company that provides up to \$3,750,000 per individual account.

At December 28, 2025 and December 29, 2024, the Company had \$5,091,107 and \$4,669,000, respectively, in excess of insured limits.

Cash and Cash Equivalents

Cash and cash equivalents consist of short-term highly liquid investments with an original maturity of three months or less.

Restricted Cash - Advertising and Grand Opening Funds

Cash held by the advertising funds is maintained in separate accounts, and expenditures are restricted to advertising and grand opening costs. Total funds maintained in separate accounts were \$10,071,003 and \$6,024,106 at December 28, 2025 and December 29, 2024, respectively. These balances are included in cash, restricted - advertising and grand opening funds on the 2025 and 2024 consolidated balance sheets.

Accounts Receivable, Trade

The Company's receivables primarily consist of amounts due from franchisees related to the initial franchise fees, royalty fees and brand development fees, receivables for vendor rebates, and other miscellaneous receivables. The Company maintains an allowance for credit losses that is calculated under the current expected credit loss (CECL) model. The CECL model applies to financial assets measured at amortized cost and requires the Company to reflect expected credit losses over the remaining contractual term of the asset. The Company uses an aging method to estimate allowances for credit losses under the CECL model as the Company has determined that the aging method adequately reflects expected credit losses, as corroborated by historical losses. Management analyzes past payment trends, the age of franchise balances, historical losses, forward-looking information, and analysis of existing economic conditions where relevant. Interest is not charged on past due accounts. Recoveries of receivables previously written off are recorded when received. As of December 28, 2025 and December 29, 2024, the Company had an allowance of \$26,576 for both years.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Contract Costs to Obtain a Franchise Agreement

The Company occasionally incurs commission expenses paid to third parties under agreements that license the third parties to solicit, screen, and evaluate prospective franchisees and to service franchisees' operating stores. The commissions on franchise and development fees are capitalized as contract costs and expensed over the term of the franchise agreement. Contract costs capitalized were \$2,524,247 and \$2,910,473 as of December 28, 2025 and December 29, 2024, respectively. Commissions on royalties are expensed over the term of the franchise agreement as the underlying sales occur. In 2025 and 2024, the amounts expensed related to costs to obtain a franchise agreement were approximately \$630,000 and \$740,000, respectively.

Loans and Advances to Affiliates

The Company monitors loans and advances to affiliates for delinquency and provides for estimated losses for specific balances that are not likely to be collected. All loans and advances to affiliates are considered collectible for the years ended December 28, 2025 and December 29, 2024.

Investments

Investments in unconsolidated subsidiaries, joint ventures, and other investees in which the Company has an interest of 20% to 50% and can exercise significant influence are accounted for using the equity method. Under the equity method, the investment is carried at cost, adjusted for the Company's proportionate share of undistributed earnings or losses. Impairment losses due to a decline in the value of the investment that is other than temporary are recognized when incurred. The Company holds a 21.875% investment in Marco's Franchise Services, LLC (MFS), which is accounted for using the equity method. No impairment losses were recognized for 2025 and 2024.

Property and Equipment

Property and equipment are recorded at cost and depreciated using the straight-line method over the following estimated useful lives:

	Depreciable Life (Years)
Equipment and other	3-10
Capitalized software	3-5
Leasehold improvements	10*

* Amortized over the lesser of the life of the lease or the life of the asset.

Depreciation expense for years ended December 28, 2025 and December 29, 2024 was \$285,676 and \$239,332, respectively, inclusive of depreciation expense of \$110,847 and \$49,906 included in advertising fund expenses on the consolidated statements of operations for the years ended December 28, 2025 and December 29, 2024, respectively. Costs of maintenance and repairs are charged to expense as incurred.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Goodwill

Goodwill represents the excess of the purchase price over the fair value of the identifiable net assets acquired in connection with business acquisitions. Goodwill has an indefinite life and is not amortized but is reviewed at least annually for impairment or whenever circumstances indicate the carrying amount of the asset may be impaired. The Company evaluated the carrying value of goodwill as of December 28, 2025 and December 29, 2024 and believes that its carrying value does not exceed the fair value.

Long-Lived Assets, Including Intangible Assets

Acquired intangible assets are subject to amortization, stated at cost and are amortized using the straight-line method over the estimated useful lives of the assets, or seven to ten years. Amortization expense for each of the years ended December 28, 2025 and December 29, 2024 was \$311,276 and \$310,024, respectively. The estimated amortization expense for the year ending December 31, 2026 is \$0 as the asset is full amortized.

The Company evaluates the carrying value of long-lived assets, including intangible assets, and property and equipment, whenever events or changes in circumstances indicate the carrying value of the assets may not be recoverable. Estimated future undiscounted cash flows from an asset group are used to measure whether the assets are recoverable.

Impairment, if any, is recorded based on the excess of the asset's carrying value over fair value. Fair value is determined primarily using present value techniques based on projected cash flows from the asset group. The Company did not identify any events or circumstances during the years ended December 28, 2025 and December 29, 2024 that would indicate that the fair value of the intangible assets and property and equipment is more likely than not less than the carrying value of the intangible assets and property and equipment and did not perform any further impairment testing. No impairment charges were recorded during the years ended December 28, 2025 and December 29, 2024.

License Agreement Payable

The Company is financing a non-cancelable personnel development license agreement for use of certain leadership and culture tools for its employees. The financing obligation is payable in quarterly payments of \$89,805 through December 31, 2025. The balance of the obligation was \$0 and \$347,865 as of December 28, 2025 and December 29, 2024, respectively. The costs of the agreements are recognized over the life of the corresponding agreement, and the unrecognized costs of these agreements are recorded in other assets of \$0 and \$310,016 as of December 28, 2025 and December 29, 2024, respectively.

Revenue Recognition

The Company's revenue mainly consists of franchise and development fees, royalties, trademark fees, and advertising fund contributions. The Company sells individual franchisees the right to operate a Marco's location within a defined territory using the franchise name. The initial term of franchise agreements is typically ten years, with an option to renew for a fee or transfer the franchise agreement to a new or existing franchisee, at which point a transfer fee is typically paid. In addition, franchisees contribute to advertising funds based on a percentage of sales used for advertising, marketing, and other promotional purposes.

Marco's Franchising, LLC and Subsidiaries
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Notes to Consolidated Financial Statements

The Company has obligations to provide franchisees with the franchise rights to operate a Marco's store, training, and site selection, as well as provide technology and advertising for which fees are charged. The Company has concluded that management training is a separate performance obligation due to the nature of the training being nonbrand specific and capable of being used by trainees in other businesses. The Company has also concluded that site selection is a separate performance obligation due to the ability to sell the site selection services as separate services. The remaining services represent a single performance obligation, the franchise right. Therefore, initial franchise fees for each agreement are allocated to the management training, site selection, and franchise right for each individual franchise. The management training and site selection revenue is recognized at the time these respective obligations are satisfied. The franchise right revenue is recognized over the term of the respective franchise agreement beginning on the date the franchise agreement was signed. Renewal fees are recognized over the renewal term for the respective franchise from the start of the renewal period. Transfer fees are recognized at the time of the transfer.

Income for royalties and advertising fees is recognized over the term of the respective franchise agreement as the underlying sales occur. Income for trademark fees is recognized over time based on the underlying sales.

The Company earns vendor rebates based on the volume of purchases by franchised locations. These funds are used for administrative costs that support the franchisee system. Vendor rebate revenues are recognized by the Company in the period in which the rebates are earned.

The Company has a separate performance obligation under its grand opening program to provide a customized initial marketing plan for franchisees and act as an agent to arrange for third parties to transfer goods or services.

The Company maintains a grand opening fund for certain franchisees. Fees collected by the grand opening fund constitute agency transactions. The related fees are accounted for on a net basis, and a liability of \$408,087 and \$453,163 at December 28, 2025 and December 29, 2024, respectively, is recorded as grand opening restricted funds on the consolidated balance sheet.

The Company sells gift cards in company- and franchise-owned restaurants. The Company does not charge administrative fees on unused gift card balances, and the gift cards have no expiration date. Gift card sales are recorded as a contract liability when sold, and the liability is relieved in proportion to the pattern of redemption exercised by customers. Stores recognize revenue when gift cards are redeemed. Revenue is recognized on unredeemed gift cards (breakage) based on historical customer usage patterns in accordance with escheatment laws. For fiscal years 2025 and 2024, the Company recorded breakage of \$65,918 and \$97,181, respectively.

Payment Terms

Initial franchise, renewal, and transfer fees are due and typically paid when a franchise agreement is entered into and are nonrefundable. Franchise fees are collected prior to the satisfaction of the Company's performance obligation, resulting in the Company recognizing deferred revenue contract liabilities. Amounts that are expected to be recognized as revenue within one year are classified as current deferred revenue in the consolidated balance sheet.

Royalties and advertising fees are paid on a weekly basis, based upon a percentage of franchisee gross sales.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Grand opening fees are paid when a franchise agreement is entered into and are refundable.

Allocating the Transaction Price

The transaction price is the amount of consideration to which the Company expects to be entitled in exchange for providing franchisees with the franchise rights to operate a store. To determine the transaction price, the Company considers its customary business practices and the terms of the underlying agreement. For the purpose of determining transaction prices, the Company assumes performance obligations will be satisfied as promised in accordance with franchise agreements and that agreements will not be canceled, renewed, or modified.

The Company's franchise agreements with franchisees have transaction prices that contain a fixed and variable component. Variable consideration includes revenue related to royalties and advertising fees, as the transaction price is based on the franchisee's sales. The variable consideration is recognized based on the actual amounts incurred each period.

The initial franchise fee is fixed and allocated among three separately identified performance obligations. The Company allocates consideration to the management training program based on the observable stand-alone selling price of the training charged when additional management training program participation is requested by the franchisees. The Company allocates consideration to the site selection based on the observable stand-alone selling price, which approximates the fair value of the service using the cost-plus margin approach. The remaining consideration is allocated to the franchise right.

Contract Balances

Following is an analysis of the activity in contract balances during the year. Contract assets arise when the company transfers goods or services to a customer in advance of receiving consideration from the customer. Contract liabilities represent the company's obligation to transfer goods to a customer when consideration has already been received from the customer. Contract liabilities primarily relate to franchise fees and area development fees.

	December 28, 2025	December 29, 2024	December 31, 2023
Accounts receivable	\$ 5,674,318	\$ 5,702,865	\$ 5,962,079
Contract assets	2,524,247	2,910,473	3,210,797
Contract liabilities - current	3,633,283	4,006,844	3,883,396
Contract liabilities - long term	4,026,896	3,065,077	2,686,474

Advertising Revenue and Expenses

In accordance with the franchise agreement, franchisees pay a percentage of sales to advertising funds to be used for advertising, marketing, and other promotional purposes. These advertising expenses are included in the Funds' expenses on the consolidated statements of operations. Contributions from the franchisees to the advertising funds totaled \$54,181,723 and \$55,782,247 for the years ended December 28, 2025 and December 29, 2024, respectively. The Funds' expenses for the years ended December 28, 2025 and December 29, 2024 were \$55,292,911 and \$55,775,443, respectively. Contributions received from franchisees are segregated into separate bank accounts

Marco's Franchising, LLC and Subsidiaries
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Notes to Consolidated Financial Statements

maintained by the Funds. Any excess amounts remaining in the Funds at the end of the year are used for marketing and promotions in the following year.

Income Taxes

The Company is treated as a partnership for federal income tax purposes. Consequently, all tax effects of the Company's income or loss are passed through to its members. Accordingly, no provision for federal or state income taxes has been made in the accompanying consolidated financial statements.

The Company accounts for uncertainty in income taxes using the provisions of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 740, *Income Taxes*. Using that guidance, tax positions initially need to be recognized in the consolidated financial statements when it is more-likely-than-not the positions will be sustained upon examination by the tax authorities. A recognized tax position is then measured at the largest amount of benefit that is greater than 50% likely of being realized upon settlement.

As of December 28, 2025 and December 29, 2024, the Company had no uncertain tax positions that qualify for either recognition or disclosure in the consolidated financial statements. Additionally, the Company had no interest and penalties related to income taxes.

Leases

The Company accounts for leases in accordance with FASB ASC 842, *Leases*.

ASC 842 establishes a right-of-use (ROU) model that requires a lessee to record a ROU asset and a lease liability on the consolidated balance sheet for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the statements of operations.

In all leases, the Company defines the lease term as the noncancellable term of the lease plus any renewal options that are reasonably certain of exercise based on an assessment of economic factors. The noncancellable term commences on the date the lessor makes the underlying asset available to the lessee, irrespective of when lease payments begin.

The Company recognizes a ROU asset and lease liability at lease commencement, which are measured by discounting lease payments using the Company's incremental borrowing rate. The Company elected the practical expedient to use the risk-free rate as the discount rate. As such, the Company selects that risk-free rate that corresponds with the term of each lease.

A lease ROU asset is depreciated on a straight-line basis over the lease term. Interest on each lease liability is determined as the amount that results in a constant periodic discount rate on the remaining balance of the liability. Lease ROU assets are assessed for impairment in accordance with the long-lived asset impairment policy.

The Company reassesses lease classification and remeasures ROU assets and lease liabilities when a lease is modified, and that modification is not accounted for as a separate contract or upon certain other events that require reassessment in accordance with ASC 842. Maintenance and property tax expenses are accounted for on an accrual basis as variable lease costs.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Subsequent Events

The Company has evaluated subsequent events for the period from December 28, 2025 through March 31, 2026, which is the date that the consolidated financial statements were available to be issued, for possible recognition or disclosure in the consolidated financial statements.

3. Variable Interest Entities

The Company has various transactions as described below with affiliated entities that qualify as variable interest entities. The Company has elected to apply Accounting Standards Update (ASU) 2018-17, *Consolidation (Topic 810): Targeted Improvements to Related Party Guidance for Variable Interest Entities*, to opt out of applying the Variable Interest Entity (VIE) consolidation guidance to these common control arrangements. The Company meets all eligibility criteria for electing this private company election.

Bank Guarantee

The Company and affiliated entity through common ownership Orlando Marcos, LLC (Orlando), have guaranteed the bank debt of Marco's Pizza Holdings, LLC; MP Marks, LLC; MP AR Resources, LLC; and Boise Marco's, LLC. Future quarterly debt payments are expected to be paid in part from distributions from the Company to Marco's Pizza Holdings, LLC. The quarterly principal payments are dependent on the leverage ratio and could range from \$699,375 to \$1,398,750. Based on the leverage ratio at December 28, 2025, the principal payment would be \$1,242,550 per quarter. In the event of a default by Marco's Pizza Holdings, LLC, MP Marks, LLC, MP AR Resources, LLC, and Boise Marco's, LLC, the Company and Orlando would be obligated to repay the full amount outstanding of these loans, with the liability of Orlando being limited to \$3,000,000. As of December 28, 2025 and December 29, 2024, the maximum potential future obligations under this guarantee total \$57,717,393 and \$56,583,084, respectively, and are payable through 2027. In the event that payments are required under this guarantee, the Company and Orlando could seek to recover those amounts from Marco's Pizza Holdings, LLC, MP Marks, LLC, MP AR Resources, LLC and Boise Marco's, LLC; however, the Company and Orlando do not hold specific recourse or collateral rights in connection with the guarantee. As of December 28, 2025 and December 29, 2024, the Company is unaware of any circumstances that would require performance under this guarantee.

4. Property and Equipment

Property and equipment are summarized as follows:

	2025	2024
Equipment and other	\$ 1,180,123	\$ 1,328,395
Capitalized software	2,747,608	1,861,141
Leasehold improvements	894,855	894,855
Total Cost	4,822,586	4,084,391
Less: accumulated depreciation	2,964,921	2,907,034
Net Property and Equipment	\$ 1,857,665	\$ 1,177,357

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Notes to Consolidated Financial Statements

5. Leases

The Company leases office space and copiers under various terms of operating leases which expire through the year 2029. The leases generally require the Company to pay property taxes, insurance, maintenance and other operating costs of the properties. In addition, the Company has elected the short-term lease practical expedient related to leases of various equipment used in the business.

Most leases include multiple optional renewal periods. Generally, the Company does not consider any additional renewal periods to be reasonably certain of being exercised, as comparable locations or equipment could generally be identified for comparable lease rates.

All leases include fixed rental payments. The Company has a number of leases in which the Company makes separate payments to the lessor based on the lessor's property and casualty insurance costs and the property taxes assessed on the property, as well as a portion of the common area maintenance associated with the property. The Company has elected the practical expedient not to separate lease and non-lease components for all leases.

The Company recognized rent expense, which is included in general and administrative expenses on the consolidated statements of operations, associated with leases as follows:

<i>Year ended</i>	December 28, 2025	December 29, 2024
Operating lease cost		
Fixed rent expense	\$ 162,642	\$ 165,931
Short-term lease cost	10,751	14,648
Total Lease Cost	\$ 173,393	\$ 180,579

The Company had the following cash and non-cash activities associated with leases:

<i>Year ended</i>	December 28, 2025	December 29, 2024
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from operating leases	\$ 173,856	\$ 181,490

Marco's Franchising, LLC and Subsidiaries
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Notes to Consolidated Financial Statements

The following is a schedule of future minimum non-cancellable rental payments required under operating leases with lease terms in excess of one year for each of the years subsequent to December 28, 2025:

<i>Year ending</i>		
2026	\$	173,856
2027		173,856
2028		173,856
2029		14,488
Total Rent Payments	\$	536,056
Less: effects of discounting		(32,545)
Lease Liabilities Recognized	\$	503,511

As of December 28, 2025 and December 29, 2024, the weighted-average remaining lease term for all operating leases is 3.1 years and 4.1 years, respectively.

The Company elected the practical expedient to utilize the risk-free rate as the discount rate. The weighted average discount rate associated with operating leases as of December 28, 2025 and December 29, 2024 is 4.23%, for both.

6. Deferred Compensation

The Company has current and deferred compensation arrangements with certain key employees. Under these agreements, each individual receives current and deferred incentive compensation based on achievement of specific earnings before interest, taxes, depreciation, and amortization (EBITDA) performance targets and distribution targets, subject to certain vesting requirements. Deferred compensation expense was \$2,186,359 and \$2,596,946 for the years ended December 28, 2025 and December 29, 2024, respectively, and included within general and administrative expenses on the consolidated statements of operations. The present value of the deferred compensation future benefits to be paid of approximately \$6,104,532 and \$7,609,716 has been recorded as a liability at December 28, 2025 and December 29, 2024, respectively. The total amount paid under these current and deferred compensation agreements was approximately \$3,691,543 and \$2,502,737 during the years ended December 28, 2025 and December 29, 2024, respectively.

The current and deferred compensation arrangement are unfunded, and benefits will be paid from the assets of the Company.

The weighted-average discount rate was 16.2% for both December 28, 2025 and December 29, 2024, respectively. The significant assumptions used in the calculation of the expense and liability related to this plan relate to retirement dates and future EBITDA amounts.

7. Stock-Based Compensation Plan

On May 20, 2024, MPH established a Profits Interest Incentive Plan (the Plan) as part of its equity compensation program for a key employee. The Plan outlines specific vesting conditions, transfer restrictions, and forfeiture provisions.

Marco's Franchising, LLC and Subsidiaries
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Notes to Consolidated Financial Statements

The Plan contains profits interests split evenly between affiliated entities MP AR Resources, LLC (MPAR), MP Marks, LLC (MARKS) and MP Holdings, LLC (Holdings). Plan expenses are included in the consolidated statement of operations in general and administrative expenses as services are provided to the Company.

The Plan includes both time-based and performance-based vesting conditions, with any unvested units forfeited upon termination of service. The Company recognizes compensation expense related to the Plan over the requisite service period using a straight-line amortization method.

The Plan is comprised of a 3% interest in the aforementioned affiliated entities, of which 2% will vest over five years (Time Vesting Interest) while the remaining 1% interest vests upon the achievement of certain performance conditions followed by a four-year service requirement (Performance Vesting Interest).

Plan related contributions were pushed down from MPH to the Company as the key employee services are provided to the Company, related contributions are included in the consolidated statements of changes in member's equity as services are provided to the Company.

Time vesting interest

The Time Vesting Interest vests as follows:

- 20% of the Time Vesting Interest shall vest on January 1, 2025 (the Initial Vesting Date);
- 80% of the Time Vesting Interest shall vest annually in four equal 20% increments on the annual anniversary of the Initial Vesting Date. During 2024, the Company recognized \$1,044,740 of compensation expense in the consolidated statement of operations.

Performance Vesting Interest

The Performance Vesting Interest vests as follows:

- 25% of the Performance Vesting Interest (i.e. a 0.25% Percentage Interest) will vest on the first day of each of the first four fiscal years following the first fiscal year ending on the date listed below in 2026, 2027, or 2028 (the Target Fiscal Years) during which time the key employee provided services for the entire target fiscal year and provided that MPH has certified that the adjusted EBITDA before Post Employment Payments amounts for each target fiscal year set forth below have been met or exceeded as of the year ending dates:

Year ending

	<u>Targeted EBITDA</u>
December 27, 2026	\$ 45,810,342
December 26, 2027	45,810,342
December 31, 2028	45,810,342

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Notes to Consolidated Financial Statements

The fair value of the Plan was determined using an options pricing model, incorporating key assumptions presented in the following table. The expected term of awards granted represents the period of time that awards granted are expected to be outstanding. The risk-free rate for periods within the expected term of the award is based on the U.S. Treasury yield curve in effect at the time of grant.

Year ended December 29, 2024

Expected volatility	27.2%
Expected term	9.12 years
Risk-free rate	4.42%

The above table pertains to grants issued during the year ended December 29, 2024, no new grants were issued during the year ended December 28, 2025.

As of December 28, 2025, there was \$3,134,220 total unrecognized compensation cost related to the non-vested share-based compensation arrangement related to the time vesting interest, which is expected to be recognized over a weighted averaged period of four years. As of December 28, 2025, there was \$754,100 total unrecognized compensation cost related to the non-vested share-based compensation arrangement related to the performance vesting interest, which is expected to be recognized over a weighted averaged period of four years.

8. Retirement Plan

The Company sponsors a 401(k) plan in which all employees who meet certain minimum requirements may elect to participate. The Company provides matching contributions up to 30% of the first 5% of employee contributions. Contributions to the plan totaled \$202,358 and \$181,353 for the years ended December 28, 2025 and December 29, 2024, respectively.

9. Related Party Transactions

The following is a description of transactions between the Company and various related parties through common ownership:

Accounts Receivable

At December 28, 2025 and December 29, 2024, the Company had accounts receivable from affiliated companies related through common ownership totaling \$1,813,604 and \$1,213,617, respectively.

Accounts Payable

At December 28, 2025 and December 29, 2024, the Company had accounts payable to affiliated companies related through common ownership totaling \$1,881,445 and \$1,729,666, respectively.

Loans and Advances to Affiliates

During 2023, the Company made an advance as a note receivable to MPH for \$3,400,000, bearing a fixed annual interest rate of 5.38% and maturing December 2028.

Marco's Franchising, LLC and Subsidiaries
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Notes to Consolidated Financial Statements

Interest income on this note was \$198,384 and \$198,163 during the years ended December 28, 2025 and December 29, 2024, respectively.

Revenue

During the years ended December 28, 2025 and December 29, 2024, the Company had revenue totaling approximately \$3,506,806 and \$2,774,630, respectively, for royalties and fees from affiliated entities.

Commissions

During the years ended December 28, 2025 and December 29, 2024, the Company paid commissions to affiliated entities of approximately \$8,453,338 and \$8,441,591, respectively.

10. Contingencies

The Company is involved in legal proceedings arising from the normal course of business. In the opinion of management, any adverse outcome of the litigation will not have a material effect on the Company's consolidated financial statements. No loss contingencies were recorded at December 28, 2025 or December 29, 2024.

Marco's Franchising, LLC and Subsidiaries

**(A Wholly Owned Subsidiary of
Marco's Pizza Holdings, LLC)**

Consolidated Financial Statements
Years Ended December 29, 2024
and December 31, 2023

The report accompanying these financial statements was issued by BDO USA, P.C., a Virginia professional corporation, and the U.S. member of BDO International Limited, a UK company limited by guarantee.



Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Financial Statements
Years Ended December 29, 2024 and December 31, 2023

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

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Independent Auditor's Report

Board of Directors
Marco's Franchising, LLC and Subsidiaries
Toledo, Ohio

Opinion

We have audited the consolidated financial statements of Marco's Franchising, LLC and Subsidiaries (the Company), which comprise the consolidated balance sheets as of December 29, 2024 and December 31, 2023, and the related consolidated statements of operations, changes in member's equity, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 29, 2024 and December 31, 2023, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.



Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

BDO USA, P.C.

April 30, 2025

Consolidated Financial Statements

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Balance Sheets

	December 29, 2024	December 31, 2023
Assets		
Current Assets		
Cash and cash equivalents	\$ 9,294,948	\$ 2,904,167
Cash, restricted - advertising and grand opening funds	6,024,106	5,515,798
Accounts receivable:		
Trade, net of allowance of \$26,576 and \$9,088, at December 29, 2024 and December 31, 2023, respectively	5,702,865	5,962,079
Affiliates	1,213,617	289,198
Other	4,523	41,034
Contract costs, current	743,846	989,998
Notes receivable, current	56,251	168,024
Prepaid expenses and other current assets	886,164	1,500,952
Total Current Assets	23,926,320	17,371,250
Property and Equipment, Net	1,177,357	1,048,473
Operating Right-of-Use Lease Assets, Net	649,001	11,599
Goodwill	6,133,556	6,133,556
Other Assets		
Investments	837,837	740,131
Contract costs, net of current portion	2,166,627	2,220,799
Notes receivable, net of current portion	57,965	103,482
Loans and advances to affiliates, net of current portion	3,400,000	3,400,000
Other assets	1,128,165	1,220,457
Total Other Assets	7,590,594	7,684,869
Total Assets	\$ 39,476,828	\$ 32,249,747

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Balance Sheets

	December 29, 2024	December 31, 2023
Liabilities and Member's Equity		
Current Liabilities		
Accounts payable:		
Trade	\$ 7,646,844	\$ 7,958,904
Affiliates	1,729,666	2,094,873
Contract liabilities, current:		
Deferred revenue	3,132,974	2,976,608
Other contract liabilities, gift cards	873,870	906,788
Current portion of license agreement payable	347,865	359,220
Grand opening restricted funds	453,163	667,509
Operating lease liabilities	169,937	11,599
Deferred compensation	2,713,580	1,112,100
Accrued compensation	3,329,931	1,445,558
Other accrued liabilities	798,805	18,334
Total Current Liabilities	21,196,635	17,551,493
Other Long-Term Liabilities		
Deferred compensation, net of current	4,896,136	6,403,407
Long-term contract liabilities, deferred revenue	3,065,077	2,686,474
Operating lease liabilities, net of current portion	483,292	-
License agreement payable, net of current portion	-	347,865
Total Liabilities	29,641,140	26,989,239
Member's Equity	9,835,688	5,260,508
Total Liabilities and Member's Equity	\$ 39,476,828	\$ 32,249,747

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statements of Operations

<i>Year ended</i>	December 29, 2024	December 31, 2023
Revenue		
Royalties	\$ 50,268,585	\$ 50,402,334
Franchise and development fees	1,842,432	1,987,695
Trademark fees and other revenue	13,975,213	5,650,203
Advertising fund contributions	55,782,247	53,632,621
Total Revenue	121,868,477	111,672,853
Expenses		
Commissions	22,152,829	22,309,432
Cost of sales	7,007,948	-
Depreciation and amortization	499,450	519,353
General and administrative expenses	23,821,876	24,797,805
Advertising fund expenses	55,775,443	54,088,255
Total Expenses	109,257,546	101,714,845
Operating Income	12,610,931	9,958,008
Non-Operating Income		
Interest income, affiliated	198,163	79,276
Interest income	77,951	79,745
Equity in net earnings of unconsolidated investees	524,693	514,910
Other income	359,016	417,772
Total Non-Operating Income	1,159,823	1,091,703
Consolidated Net Income	\$ 13,770,754	\$ 11,049,711

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statements of Changes in Member's Equity

Balance, December 25, 2022	\$ 5,077,820
Net income	11,049,711
Distributions	(10,867,023)
Balance, December 31, 2023	5,260,508
Net income	13,770,754
Contribution (Note 7)	1,044,740
Distributions	(10,240,314)
Balance, December 29, 2024	\$ 9,835,688

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statement of Cash Flows

<i>Year ended</i>	December 29, 2024	December 31, 2023
Cash Flows from Operating Activities		
Net income	\$ 13,770,754	\$ 11,049,711
Adjustments to reconcile net income to net cash, cash equivalents, and restricted cash provided by operating activities:		
Depreciation and amortization	549,356	574,148
Loss on disposal of property and equipment	416	-
Bad debt expense	69,170	-
Deferred compensation expense	2,596,946	4,262,480
Gift card breakage	(97,181)	-
Stock compensation expense (Note 7)	1,044,740	-
Equity in net earnings of unconsolidated investee	(524,693)	(514,910)
Decrease (increase) in:		
Accounts receivable, trade	190,044	(1,640,874)
Accounts receivable, affiliates	(924,419)	1,129,796
Accounts receivable, other	36,511	(15,415)
Contract costs	300,324	591,895
Prepaid expenses	614,788	(316,654)
Operating right-of-use lease assets	142,491	-
Other assets	(217,732)	9,872
(Decrease) increase in:		
Accounts payable, trade	(312,061)	1,190,883
Accounts payable, affiliates	(365,207)	(1,682,863)
Contract liabilities, deferred revenue	534,969	(663,682)
Contract liabilities, gift cards	64,263	140,230
Grand opening restricted funds	(214,346)	(338,477)
Accrued compensation	1,884,373	(698,574)
Other accrued liabilities	780,471	(645,894)
Operating lease liabilities	(138,263)	-
Deferred compensation payments	(2,502,737)	(2,537,843)
Net Cash, Cash Equivalents, and Restricted Cash Provided by Operating Activities	17,282,977	9,893,829
Net Cash Flows from Investing Activities		
Purchase of property and equipment	(368,631)	(120,525)
Distributions from equity method investee	426,987	754,139
Payments received on notes receivable	157,290	133,826
Issuance of notes receivable	-	(258,082)
Payments received on loans to affiliates	-	1,230,976
Advances paid on loans to affiliates	-	(3,400,000)
Cash, Cash Equivalents, and Restricted Cash Provided by (Used in) Investing Activities	215,646	(1,659,666)
Cash Flows from Financing Activities		
Payments on license agreement payable	(359,220)	(359,220)
Distributions to member	(10,240,314)	(10,867,023)
Cash, Cash Equivalents, and Restricted Cash Used in Financing Activities	(10,599,534)	(11,226,243)
Net Increase (Decrease) in Cash, Cash Equivalents, and Restricted Cash	6,899,089	(2,992,080)
Cash, Cash Equivalents, and Restricted Cash, beginning of year	8,419,965	11,412,045
Cash, Cash Equivalents, and Restricted Cash, end of year	\$ 15,319,054	\$ 8,419,965

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Consolidated Statement of Cash Flows

<i>Year ended</i>	December 29, 2024	December 31, 2023
Reconciliation of Cash, Cash Equivalents, and Restricted Cash		
Reported in the Consolidated Balance Sheets		
Cash and cash equivalents	\$ 9,294,948	\$ 2,904,167
Cash - restricted - advertising and grand opening funds	6,024,106	5,515,798
Total Cash, Cash Equivalents, and Restricted Cash	\$ 15,319,054	\$ 8,419,965
Supplemental Disclosures of Cash Flow Information		
Cash paid for interest	\$ 151,433	\$ 85,109
Non-Cash Investing and Financing Activities		
Contributions (Note 7)	\$ 1,044,740	\$ -
Right-of-use assets obtained in exchange for new operating lease liabilities	779,893	-

See accompanying notes to consolidated financial statements.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

1. Nature of Business

Marco's Franchising, LLC (referred to along with its subsidiaries as the Company or Marco's) is an Ohio limited liability company formed in 2003 for the primary purpose of franchising Marco's Pizza restaurants both in the United States and internationally. The Company is a wholly owned subsidiary of Marco's Pizza Holdings, LLC (MPH).

Marco's Assurance, LLC (Assurance), a wholly owned subsidiary of Marco's Franchising, LLC, was formed in 2009 for the purpose of providing limited guarantees to lenders to assist in obtaining financing for our franchisees.

In 2019, Marco's Advertising Funds, Inc. and Marco's National Advertising Fund, Inc. (collectively, the Funds) were formed and are wholly owned subsidiaries of Marco's Franchising, LLC. The advertising funds are included in the consolidated financial statements.

The Company is the franchisor of pizza restaurants located in 34 states throughout the United States, as well as in Puerto Rico, the Bahamas and Mexico.

As of December 29, 2024 and December 31, 2023, the Company had 1,227 and 1,179, respectively, systemwide restaurants, which include 45 and 43 franchisees owned by affiliated entities. A schedule of franchisee owned restaurants in operation for each year is as follows:

	2024	2023
Restaurants in Operation, beginning of year	1,179	1,129
Restaurants opened	76	78
Restaurants closed	(28)	(28)
Restaurants in Operation, end of year	1,227	1,179

2. Significant Accounting Policies

Principles of Consolidation

The consolidated financial statements include the accounts of the Company, its wholly owned subsidiaries, and the Funds. All material intercompany accounts and transactions have been eliminated in consolidation.

Basis of Presentation

The accompanying consolidated financial statements have been prepared on an accrual basis in accordance with accounting principles generally accepted in the United States of America (GAAP).

Reporting Period

The Company's fiscal year is based on a 52- or 53-week fiscal year that ends on the last Sunday in December. The years ended December 29, 2024 (2024) contained 52 weeks and December 31, 2023 (2023) contained 53 weeks.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Use of Estimates

Management uses estimates and assumptions in preparing these consolidated financial statements in accordance with GAAP. Those estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities and the reported amounts of revenue and expenses. Actual results could vary from the estimates used.

Concentrations of Credit Risk

Financial instruments that potentially subject the Company to concentrations of credit risk consist principally of cash and cash equivalents and restricted cash. Accounts at each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 but risk was further reduced in 2023 as the Company has additional coverage related to a nightly sweep account with the Chicago Trust Company that provides up to \$3,750,000 per individual account.

At December 29, 2024 and December 31, 2023, the Company had \$4,669,000 and \$344,893, respectively, in excess of insured limits.

Cash and Cash Equivalents

Cash and cash equivalents consist of short-term highly liquid investments with an original maturity of three months or less.

Restricted Cash - Advertising and Grand Opening Funds

Cash held by the advertising funds is maintained in separate accounts, and expenditures are restricted to advertising and grand opening costs. Total funds maintained in separate accounts were \$6,024,106 and \$5,515,798 at December 29, 2024 and December 31, 2023, respectively. These balances are included in cash, restricted - advertising and grand opening funds on the 2024 and 2023 consolidated balance sheets.

Accounts Receivable, Trade

The Company's receivables primarily consist of amounts due from franchisees related to the initial franchise fees, royalty fees and brand development fees, receivables for vendor rebates, and other miscellaneous receivables. The Company maintains an allowance for credit losses that is calculated under the current expected credit loss (CECL) model. The CECL model applies to financial assets measured at amortized cost and requires the Company to reflect expected credit losses over the remaining contractual term of the asset. The Company uses an aging method to estimate allowances for credit losses under the CECL model as the Company has determined that the aging method adequately reflects expected credit losses, as corroborated by historical losses. Management analyzes past payment trends, the age of franchise balances, historical losses, forward-looking information, and analysis of existing economic conditions where relevant. Interest is not charged on past due accounts. Recoveries of receivables previously written off are recorded when received. As of December 29, 2024 and December 31, 2023, the Company had an allowance of \$26,576 and \$9,088, respectively.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Contract Costs to Obtain a Franchise Agreement

The Company occasionally incurs commission expenses paid to third parties under agreements that license the third parties to solicit, screen, and evaluate prospective franchisees and to service franchisees' operating stores. The commissions on franchise and development fees are capitalized as contract costs and expensed over the term of the franchise agreement. Contract costs capitalized were \$2,910,473 and \$3,210,797 as of December 29, 2024 and December 31, 2023, respectively. Commissions on royalties are expensed over the term of the franchise agreement as the underlying sales occur. In 2024 and 2023, the amounts expensed related to costs to obtain a franchise agreement were approximately \$740,000 and \$990,000, respectively.

Loans and Advances to Affiliates

The Company monitors loans and advances to affiliates for delinquency and provides for estimated losses for specific balances that are not likely to be collected. All loans and advances to affiliates are considered collectible for the years ended December 29, 2024 and December 31, 2023.

Investments

Investments in unconsolidated subsidiaries, joint ventures, and other investees in which the Company has an interest of 20% to 50% and can exercise significant influence are accounted for using the equity method. Under the equity method, the investment is carried at cost, adjusted for the Company's proportionate share of undistributed earnings or losses. Impairment losses due to a decline in the value of the investment that is other than temporary are recognized when incurred. The Company holds a 21.875% investment in Marco's Franchise Services, LLC (MFS), which is accounted for using the equity method. No impairment losses were recognized for 2024 and 2023.

Property and Equipment

Property and equipment are recorded at cost and depreciated using the straight-line method over the following estimated useful lives:

	Depreciable Life (Years)
Equipment and other	3-10
Capitalized software	3-5
Leasehold improvements	10*

* Amortized over the lesser of the life of the lease or the life of the asset.

Depreciation expense for years ended December 29, 2024 and December 31, 2023 was \$239,332 and \$264,140, respectively, inclusive of depreciation expense of \$49,906 and \$54,795 included in advertising fund expenses on the consolidated statements of operations for the years ended December 29, 2024 and December 31, 2023, respectively. Costs of maintenance and repairs are charged to expense as incurred.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Goodwill

Goodwill represents the excess of the purchase price over the fair value of the identifiable net assets acquired in connection with business acquisitions. Goodwill has an indefinite life and is not amortized but is reviewed at least annually for impairment or whenever circumstances indicate the carrying amount of the asset may be impaired. The Company evaluated the carrying value of goodwill as of December 29, 2024 and December 31, 2023 and believes that its carrying value does not exceed the fair value.

Long-Lived Assets, Including Intangible Assets

Acquired intangible assets are subject to amortization, stated at cost and are amortized using the straight-line method over the estimated useful lives of the assets, or seven to ten years. Amortization expense for each of the years ended December 29, 2024 and December 31, 2023 was \$310,024. The estimated amortization expense for the year ending December 31, 2025 is \$310,016.

The Company evaluates the carrying value of long-lived assets, including intangible assets, and property and equipment, whenever events or changes in circumstances indicate the carrying value of the assets may not be recoverable. Estimated future undiscounted cash flows from an asset group are used to measure whether the assets are recoverable.

Impairment, if any, is recorded based on the excess of the asset's carrying value over fair value. Fair value is determined primarily using present value techniques based on projected cash flows from the asset group. The Company did not identify any events or circumstances during the years ended December 29, 2024 and December 31, 2023 that would indicate that the fair value of the intangible assets and property and equipment is more likely than not less than the carrying value of the intangible assets and property and equipment and did not perform any further impairment testing. No impairment charges were recorded during the years ended December 29, 2024 and December 31, 2023.

License Agreement Payable

The Company is financing a non-cancelable personnel development license agreement for use of certain leadership and culture tools for its employees. The financing obligation is payable in quarterly payments of \$89,805 through December 31, 2025. The balance of the obligation was \$347,865 and \$707,085 as of December 29, 2024 and December 31, 2023, respectively. The costs of the agreements are recognized over the life of the corresponding agreement, and the unrecognized costs of these agreements are recorded in other assets of \$310,016 and \$620,040 as of December 29, 2024 and December 31, 2023, respectively.

Revenue Recognition

The Company's revenue mainly consists of franchise and development fees, royalties, trademark fees, and advertising fund contributions. The Company sells individual franchisees the right to operate a Marco's location within a defined territory using the franchise name. The initial term of franchise agreements is typically ten years, with an option to renew for a fee or transfer the franchise agreement to a new or existing franchisee, at which point a transfer fee is typically paid. In addition, franchisees contribute to advertising funds based on a percentage of sales used for advertising, marketing, and other promotional purposes.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

The Company has obligations to provide franchisees with the franchise rights to operate a Marco's store, training, and site selection, as well as provide technology and advertising for which fees are charged. The Company has concluded that management training is a separate performance obligation due to the nature of the training being nonbrand specific and capable of being used by trainees in other businesses. The Company has also concluded that site selection is a separate performance obligation due to the ability to sell the site selection services as separate services. The remaining services represent a single performance obligation, the franchise right. Therefore, initial franchise fees for each agreement are allocated to the management training, site selection, and franchise right for each individual franchise. The management training and site selection revenue is recognized at the time these respective obligations are satisfied. The franchise right revenue is recognized over the term of the respective franchise agreement beginning on the date the franchise agreement was signed. Renewal fees are recognized over the renewal term for the respective franchise from the start of the renewal period. Transfer fees are recognized at the time of the transfer.

Income for royalties and advertising fees is recognized over the term of the respective franchise agreement as the underlying sales occur. Income for trademark fees is recognized over time based on the underlying sales.

The Company earns vendor rebates based on the volume of purchases by franchised locations. These funds are used for administrative costs that support the franchisee system. Vendor rebate revenues are recognized by the Company in the period in which the rebates are earned.

The Company has a separate performance obligation under its grand opening program to provide a customized initial marketing plan for franchisees and act as an agent to arrange for third parties to transfer goods or services.

The Company maintains a grand opening fund for certain franchisees. Fees collected by the grand opening fund constitute agency transactions. The related fees are accounted for on a net basis, and a liability of \$453,163 and \$667,509 at December 29, 2024 and December 31, 2023, respectively, is recorded as grand opening restricted funds on the consolidated balance sheet.

The Company sells gift cards in company- and franchise-owned restaurants. The Company does not charge administrative fees on unused gift card balances, and the gift cards have no expiration date. Gift card sales are recorded as a contract liability when sold, and the liability is relieved in proportion to the pattern of redemption exercised by customers. Stores recognize revenue when gift cards are redeemed. Revenue is recognized on unredeemed gift cards (breakage) based on historical customer usage patterns in accordance with escheatment laws. For fiscal years 2024 and 2023, the Company recorded breakage of \$97,181 and \$0, respectively.

Payment Terms

Initial franchise, renewal, and transfer fees are due and typically paid when a franchise agreement is entered into and are nonrefundable. Franchise fees are collected prior to the satisfaction of the Company's performance obligation, resulting in the Company recognizing deferred revenue contract liabilities. Amounts that are expected to be recognized as revenue within one year are classified as current deferred revenue in the consolidated balance sheet.

Royalties and advertising fees are paid on a weekly basis, based upon a percentage of franchisee gross sales.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Grand opening fees are paid when a franchise agreement is entered into and are refundable.

Allocating the Transaction Price

The transaction price is the amount of consideration to which the Company expects to be entitled in exchange for providing franchisees with the franchise rights to operate a store. To determine the transaction price, the Company considers its customary business practices and the terms of the underlying agreement. For the purpose of determining transaction prices, the Company assumes performance obligations will be satisfied as promised in accordance with franchise agreements and that agreements will not be canceled, renewed, or modified.

The Company's franchise agreements with franchisees have transaction prices that contain a fixed and variable component. Variable consideration includes revenue related to royalties and advertising fees, as the transaction price is based on the franchisee's sales. The variable consideration is recognized based on the actual amounts incurred each period.

The initial franchise fee is fixed and allocated among three separately identified performance obligations. The Company allocates consideration to the management training program based on the observable stand-alone selling price of the training charged when additional management training program participation is requested by the franchisees. The Company allocates consideration to the site selection based on the observable stand-alone selling price, which approximates the fair value of the service using the cost-plus margin approach. The remaining consideration is allocated to the franchise right.

Contract Balances

Following is an analysis of the activity in contract balances during the year. Contract assets arise when the company transfers goods or services to a customer in advance of receiving consideration from the customer. Contract liabilities represent the company's obligation to transfer goods to a customer when consideration has already been received from the customer. Contract liabilities primarily relate to franchise fees and area development fees.

	December 29, 2024	December 31, 2023	December 25, 2022
Accounts receivable	\$ 5,702,865	\$ 5,962,079	\$ 4,321,205
Contract assets	2,910,473	3,210,797	3,802,692
Contract liabilities - current	4,006,844	3,883,396	3,903,433
Contract liabilities - long term	3,065,077	2,686,474	3,189,889

Advertising Revenue and Expenses

In accordance with the franchise agreement, franchisees pay a percentage of sales to advertising funds to be used for advertising, marketing, and other promotional purposes. These advertising expenses are included in the Funds' expenses on the consolidated statements of operations. Contributions from the franchisees to the advertising funds totaled \$55,782,247 and \$53,632,621 for the years ended December 29, 2024 and December 31, 2023, respectively. The Funds' expenses for the years ended December 29, 2024 and December 31, 2023 were \$55,775,443 and \$54,088,255, respectively. Contributions received from franchisees are segregated into separate bank accounts

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

maintained by the Funds. Any excess amounts remaining in the Funds at the end of the year are used for marketing and promotions in the following year.

Income Taxes

The Company is treated as a partnership for federal income tax purposes. Consequently, all tax effects of the Company's income or loss are passed through to its members. Accordingly, no provision for federal or state income taxes has been made in the accompanying consolidated financial statements.

The Company accounts for uncertainty in income taxes using the provisions of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 740, *Income Taxes*. Using that guidance, tax positions initially need to be recognized in the consolidated financial statements when it is more-likely-than-not the positions will be sustained upon examination by the tax authorities. A recognized tax position is then measured at the largest amount of benefit that is greater than 50% likely of being realized upon settlement.

As of December 29, 2024 and December 31, 2023, the Company had no uncertain tax positions that qualify for either recognition or disclosure in the consolidated financial statements. Additionally, the Company had no interest and penalties related to income taxes.

Leases

The Company accounts for leases in accordance with FASB ASC 842, *Leases*.

ASC 842 establishes a right-of-use (ROU) model that requires a lessee to record a ROU asset and a lease liability on the consolidated balance sheet for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the statements of operations.

In all leases, the Company defines the lease term as the noncancellable term of the lease plus any renewal options that are reasonably certain of exercise based on an assessment of economic factors. The noncancellable term commences on the date the lessor makes the underlying asset available to the lessee, irrespective of when lease payments begin.

The Company recognizes a ROU asset and lease liability at lease commencement, which are measured by discounting lease payments using the Company's incremental borrowing rate. The Company elected the practical expedient to use the risk-free rate as the discount rate. As such, the Company selects that risk-free rate that corresponds with the term of each lease.

A lease ROU asset is depreciated on a straight-line basis over the lease term. Interest on each lease liability is determined as the amount that results in a constant periodic discount rate on the remaining balance of the liability. Lease ROU assets are assessed for impairment in accordance with the long-lived asset impairment policy.

The Company reassesses lease classification and remeasures ROU assets and lease liabilities when a lease is modified, and that modification is not accounted for as a separate contract or upon certain other events that require reassessment in accordance with ASC 842. Maintenance and property tax expenses are accounted for on an accrual basis as variable lease costs.

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

Subsequent Events

The Company has evaluated subsequent events for the period from December 30, 2024 through April 30, 2025, which is the date that the consolidated financial statements were available to be issued, for possible recognition or disclosure in the consolidated financial statements.

3. Variable Interest Entities

The Company has various transactions as described below with affiliated entities that qualify as variable interest entities. The Company has elected to apply Accounting Standards Update (ASU) 2018-17, *Consolidation (Topic 810): Targeted Improvements to Related Party Guidance for Variable Interest Entities*, to opt out of applying the Variable Interest Entity (VIE) consolidation guidance to these common control arrangements. The Company meets all eligibility criteria for electing this private company election.

Bank Guarantee

The Company and affiliated entity through common ownership Orlando Marcos, LLC (Orlando), have guaranteed the bank debt of Marco's Pizza Holdings, LLC; MP Marks, LLC; MP AR Resources, LLC; and Boise Marco's, LLC. Future quarterly debt payments are expected to be paid in part from distributions from the Company to Marco's Pizza Holdings, LLC. The quarterly principal payments are dependent on the leverage ratio and could range from \$699,375 to \$1,398,750. Based on the leverage ratio at December 29, 2024, the principal payment would be \$792,949 per quarter. In the event of a default by Marco's Pizza Holdings, LLC, MP Marks, LLC, MP AR Resources, LLC, and Boise Marco's, LLC, the Company and Orlando would be obligated to repay the full amount outstanding of these loans, with the liability of Orlando being limited to \$3,000,000. As of December 29, 2024 and December 31, 2023, the maximum potential future obligations under this guarantee total \$56,583,084 and \$57,333,091, respectively, and are payable through 2027. In the event that payments are required under this guarantee, the Company and Orlando could seek to recover those amounts from Marco's Pizza Holdings, LLC, MP Marks, LLC, MP AR Resources, LLC and Boise Marco's, LLC; however, the Company and Orlando do not hold specific recourse or collateral rights in connection with the guarantee. As of April 29, 2025, the Company is unaware of any circumstances that would require performance under this guarantee.

4. Property and Equipment

Property and equipment are summarized as follows:

	2024	2023
Equipment and other	\$ 1,328,395	\$ 1,841,325
Capitalized software	1,861,141	1,846,358
Leasehold improvements	894,855	885,480
Total Cost	4,084,391	4,573,163
Less: accumulated depreciation	2,907,034	3,524,690
Net Property and Equipment	\$ 1,177,357	\$ 1,048,473

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

5. Leases

The Company leases office space and copiers under various terms of operating leases which expire through the year 2029. The leases generally require the Company to pay property taxes, insurance, maintenance and other operating costs of the properties. In addition, the Company has elected the short-term lease practical expedient related to leases of various equipment used in the business.

Most leases include multiple optional renewal periods. Generally, the Company does not consider any additional renewal periods to be reasonably certain of being exercised, as comparable locations or equipment could generally be identified for comparable lease rates.

All leases include fixed rental payments. The Company has a number of leases in which the Company makes separate payments to the lessor based on the lessor's property and casualty insurance costs and the property taxes assessed on the property, as well as a portion of the common area maintenance associated with the property. The Company has elected the practical expedient not to separate lease and non-lease components for all leases.

The Company recognized rent expense, which is included in general and administrative expenses on the consolidated statements of operations, associated with leases as follows:

<i>Year ended</i>	December 29, 2024	December 31, 2023
Operating lease cost		
Fixed rent expense	\$ 165,931	\$ 177,541
Short-term lease cost	14,648	12,538
Total Lease Cost	\$ 180,579	\$ 190,079

The Company had the following cash and non-cash activities associated with leases:

<i>Year ended</i>	December 29, 2024	December 31, 2023
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from operating leases	\$ 181,490	\$ 175,523

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

The following is a schedule of future minimum non-cancellable rental payments required under operating leases with lease terms in excess of one year for each of the years subsequent to December 29, 2024:

<i>Year ending</i>		
2025	\$	173,856
2026		173,856
2027		173,856
2028		173,856
2029		14,488
Total Rent Payments	\$	709,912
Less: effects of discounting		(56,683)
Lease Liabilities Recognized	\$	653,229

As of December 29, 2024 and December 31, 2023, the weighted-average remaining lease term for all operating leases is 4.1 years and 0.1 years, respectively.

The Company elected the practical expedient to utilize the risk-free rate as the discount rate. The weighted average discount rate associated with operating leases as of December 29, 2024 and December 31, 2023 is 4.23% and 0.74%, respectively.

6. Deferred Compensation

The Company has current and deferred compensation arrangements with certain key employees. Under these agreements, each individual receives current and deferred incentive compensation based on achievement of specific earnings before interest, taxes, depreciation, and amortization (EBITDA) performance targets and distribution targets, subject to certain vesting requirements. Deferred compensation expense was \$2,596,946 and \$4,262,479 for the years ended December 29, 2024 and December 31, 2023, respectively, and included within general and administrative expenses on the consolidated statements of operations. The present value of the deferred compensation future benefits to be paid of approximately \$7,609,716 and \$7,515,507 has been recorded as a liability at December 29, 2024 and December 31, 2023, respectively. The total amount paid under these current and deferred compensation agreements was approximately \$2,502,737 and \$2,537,843 during the years ended December 29, 2024 and December 31, 2023, respectively.

The current and deferred compensation arrangement are unfunded, and benefits will be paid from the assets of the Company.

The weighted-average discount rate was 16.2% and 16.5% at December 29, 2024 and December 31, 2023, respectively. The significant assumptions used in the calculation of the expense and liability related to this plan relate to retirement dates and future EBITDA amounts.

7. Stock-Based Compensation Plan

On May 20, 2024, MPH established a Profits Interest Incentive Plan (the Plan) as part of its equity compensation program for a key employee. The Plan outlines specific vesting conditions, transfer restrictions, and forfeiture provisions.

Marco's Franchising, LLC and Subsidiaries
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Notes to Consolidated Financial Statements

The Plan contains profits interests split evenly between affiliated entities MP AR Resources, LLC (MPAR), MP Marks, LLC (MARKS) and MP Holdings, LLC (Holdings). Plan expenses are included in the consolidated statement of operations in general and administrative expenses as services are provided to the Company.

The Plan includes both time-based and performance-based vesting conditions, with any unvested units forfeited upon termination of service. The Company recognizes compensation expense related to the Plan over the requisite service period using a straight-line amortization method.

The Plan is comprised of a 3% interest in the aforementioned affiliated entities, of which 2% will vest over five years (Time Vesting Interest) while the remaining 1% interest vests upon the achievement of certain performance conditions followed by a four-year service requirement (Performance Vesting Interest).

Plan related contributions were pushed down from MPH to the Company as the key employee services are provided to the Company, related contributions are included in the consolidated statements of changes in member's equity as services are provided to the Company.

Time vesting interest

The Time Vesting Interest vests as follows:

- 20% of the Time Vesting Interest shall vest on January 1, 2025 (the Initial Vesting Date);
- 80% of the Time Vesting Interest shall vest annually in four equal 20% increments on the annual anniversary of the Initial Vesting Date. During 2024, the Company recognized \$1,044,740 of compensation expense in the consolidated statement of operations.

Performance Vesting Interest

The Performance Vesting Interest vests as follows:

- 25% of the Performance Vesting Interest (i.e. a 0.25% Percentage Interest) will vest on the first day of each of the first four fiscal years following the first fiscal year ending on the date listed below in 2026, 2027, or 2028 (the Target Fiscal Years) during which time the key employee provided services for the entire target fiscal year and provided that MPH has certified that the adjusted EBITDA before Post Employment Payments amounts for each target fiscal year set forth below have been met or exceeded as of the year ending dates:

Year ending

	<u>Targeted EBITDA</u>
December 27, 2026	\$ 45,810,342
December 26, 2027	45,810,342
December 31, 2028	45,810,342

Marco's Franchising, LLC and Subsidiaries
(A Wholly Owned Subsidiary of Marco's Pizza Holdings, LLC)

Notes to Consolidated Financial Statements

The fair value of the Plan was determined using an options pricing model, incorporating key assumptions presented in the following table. The expected term of awards granted represents the period of time that awards granted are expected to be outstanding. The risk-free rate for periods within the expected term of the award is based on the U.S. Treasury yield curve in effect at the time of grant.

Year ended December 29, 2024

Expected volatility	27.2%
Expected term	9.12 years
Risk-free rate	4.42%

As of December 29, 2024, there was \$4,178,960 total unrecognized compensation cost related to the non-vested share-based compensation arrangement related to the time vesting interest, which is expected to be recognized over a weighted averaged period of four years. As of December 29, 2024, there was \$754,100 total unrecognized compensation cost related to the non-vested share-based compensation arrangement related to the performance vesting interest, which is expected to be recognized over a weighted averaged period of four years.

8. Retirement Plan

The Company sponsors a 401(k) plan in which all employees who meet certain minimum requirements may elect to participate. The Company provides matching contributions up to 30% of the first 5% of employee contributions. Contributions to the plan totaled \$181,353 and \$185,476 for the years ended December 29, 2024 and December 31, 2023, respectively.

9. Related Party Transactions

The following is a description of transactions between the Company and various related parties through common ownership:

Accounts Receivable

At December 29, 2024 and December 31, 2023, the Company had accounts receivable from affiliated companies related through common ownership totaling \$1,213,617 and \$289,198, respectively.

Accounts Payable

At December 29, 2024 and December 31, 2023, the Company had accounts payable to affiliated companies related through common ownership totaling \$1,729,666 and \$2,094,873, respectively.

Loans and Advances to Affiliates

During 2023, the Company made an advance as a note receivable to MPH for \$3,400,000, bearing a fixed annual interest rate of 5.38% and maturing December 2028.

Interest income on this note was \$198,163 and \$79,276 during the years ended December 29, 2024 and December 31, 2023, respectively.

Marco's Franchising, LLC and Subsidiaries
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Notes to Consolidated Financial Statements

Revenue

During the years ended December 29, 2024 and December 31, 2023, the Company had revenue totaling approximately \$2,774,630 and \$2,718,204, respectively, for royalties and fees from affiliated entities.

Commissions

During the years ended December 29, 2024 and December 31, 2023, the Company paid commissions to affiliated entities of approximately \$8,441,591 and \$8,813,802, respectively.

10. Contingencies

The Company is involved in legal proceedings arising from the normal course of business. In the opinion of management, any adverse outcome of the litigation will not have a material effect on the Company's consolidated financial statements. No loss contingencies were recorded at December 29, 2024 or December 31, 2023.

EXHIBIT D TO FRANCHISE DISCLOSURE DOCUMENT
FORM OF DEVELOPMENT AGREEMENT

MARCO'S FRANCHISING, LLC

DEVELOPMENT AGREEMENT

Summary

Effective Date: _____

Developer: _____

Business Entity: ___ Corporation ___ Limited Liability Company ___ Other (specify _____), organized and domiciled under the laws of the State of _____.

List of Persons with 5% or more interest in the Developer Entity

(see definition of List of Owners for Developer Entity) (each, a "Principal Owner"):

Name:	% Interest:	Name:	% Interest:
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Contact Person: _____

Title: _____

Developer Contact Info:

Franchisor Address:

City State Zip

Marco's Franchising, LLC
Attention: Chief Legal Counsel
5252 Monroe St., 2nd Floor
Toledo, OH 43623
(419) 885-7000

Office: _____

Cell: _____

Email: _____

Term:

Earlier of:

(i) Date on which the last Store to be developed opens for business; or

(ii) Last date identified in the Development Schedule

___ Number of Stores for Development: _____

___ Development Area: _____

___ Other Description or Map: _____

Development Schedule	
By (Date)	Cumulative Total Number of Stores which Developer Shall Have Open and in Operation

FEES:

___ Development Fee:

\$ _____

☐ Waived upon Payment of Initial Franchise Fees under 2026 Royalty Incentive Program

___ Transfer Fee:

\$ _____

State Addendums

___ Not Applicable

___ New York

___ North Dakota

___ Illinois

___ Virginia

___ Maryland

___ Washington ___

___ Minnesota

Exhibits to the Area Development Agreement

Exhibit A: Guarantee

Exhibit B: Form of Franchise Agreement

Exhibit C: Sample Non-Disclosure and Non-Competition Agreement

Exhibit D: Property Interest Consent and Waiver

Exhibit E: 2026 Royalty Incentive Amendment

This Area Development Agreement (“Agreement”) is between Marco’s Franchising, LLC, an Ohio limited liability company (“Franchisor” or “we,”) and the Developer identified in the Summary on page 1 of this Agreement, including Your Principal Owners defined below (collectively referred to as “Developer or “you”). The information stated in the Summary above is a part of this Agreement for all purposes and is incorporated into the specific provisions of this Agreement as referenced in the terms stated below.

The Developer and each of the Principal Owners, jointly and severally, make all of the representations, warranties, covenants and agreements set forth in this Agreement and each is obligated to perform hereunder. In consideration of the mutual undertakings and commitments of each party set forth herein, the parties have each executed this Agreement to take effect for all purposes on the Effective Date stated in the Summary (“Effective Date”).

FRANCHISOR:
Marco’s Franchising, LLC

DEVELOPER:

By: _____
Printed Name: _____
Title: _____

By: _____
Printed Name: _____
Title: _____

RECITALS:

WHEREAS, Franchisor has developed, owns and operates through its Affiliates, and franchises Marco’s Pizza Stores, which feature a select menu of pizza, sandwiches, salads, chicken wings, soft drinks, CheezyBread and such other menu items as Franchisor may authorize from time to time, utilizing carry-out, delivery, dine-in and catering services using our System, defined below;

WHEREAS, Developer wishes to obtain certain rights to develop “Marco’s Pizza” Stores within the Development Area specified in this Agreement and according to the Development Schedule specified in this Agreement; and Developer and Franchisor wish to enter into this Agreement in order to reflect the understandings and agreements that they have reached with respect to the foregoing points and the other matters that are addressed herein.

NOW, THEREFORE, the parties, in consideration of the undertakings and commitments of each party to the other party set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, agree as follows:

1. GRANT

1.1 Franchisor hereby grants to Developer the right (and Developer hereby accepts the obligation), pursuant to the terms and conditions of this Agreement, to

develop the number of Stores described on the Summary Page. In this regard, the parties further agree that:

1.1.1 The Stores shall be developed by Developer pursuant to the development schedule set forth as described on the Summary Page (the "Development Schedule").

1.1.2 Each Store shall be developed under this Agreement and operated pursuant to a separate Marco's Franchising, LLC Franchise Agreement (a "Franchise Agreement") that shall be executed as provided in Section 3.1 below. **Each Store developed hereunder shall be located in the area described on the Summary Page (the "Development Area"); however, the parties hereto expressly acknowledge and agree that the Development Area shall not include any toll road or interstate highway, or any Special Venues.**

1.1.3 Each Store for which a development right is granted hereunder shall be established and operated pursuant to a separate Franchise Agreement to be entered into between Developer and Franchisor in accordance with Section 3.1 hereof.

1.2 If Developer is in compliance with its obligations under this Agreement and all of the Franchise Agreements between Developer (including any affiliate of Developer) and Franchisor, then Franchisor shall not establish, nor license anyone other than Developer to establish, a Store in the Development Area until the expiration of the Term, except as otherwise provided under Sections 1.3 and 1.4 below.

1.3 Except as otherwise specifically provided under Section 1.2 above, Franchisor retains all other rights, and therefore Franchisor shall have the right (among others) on any terms and conditions Franchisor deems advisable, and without granting Developer any rights therein, to:

1.3.1 operate, and license others to operate, Stores at any location outside the Development Area notwithstanding their proximity to the Development Area or any Store operated by Developer.

1.3.2 operate, and license others to operate, Stores and other food service businesses within any Special Venue inside and outside of the Development Area;

1.3.3 operate, and license others to operate, restaurants and other food service businesses that are not operated under the System and that do not use the Marks, even if those businesses offer or sell products that are the same as or similar to the Products offered at Marco's Pizza Stores, whether those businesses are located inside or outside the Development Area;

1.3.4 acquire and then operate any business of any kind, whether located inside or outside the Development Area, regardless of whether such businesses are converted to operate using any of the Marks or any elements of the System or

whether such businesses operate under other trademarks, service marks or trade dress and/or other operating systems;

1.3.5 sell and distribute (or license others the right to sell and distribute) directly or indirectly, any Products or proprietary items, as well as products identified by other trademarks, through retail and wholesale channels of distribution, including through supermarkets and convenience stores and through online sales, and to any account at any location;

1.3.6 enter into arrangements and grant others the right to enter into arrangements with, and to offer and sell menu items to, third-party delivery service providers, such as GRUBHUB and UBER EATS. These third-party service providers may service their own customers, wherever located, including in the Development Area; and/or

1.3.7 operate, and license others to operate, Stores at any location within the Development Area after Developer has secured a lease for the last site required under this Agreement (subject to all applicable limitations provided in the Stores' respective franchise agreements). Developer acknowledges and agrees that the Development Area does not grant or establish any exclusivity for Developer of any nature whatsoever, other than for the development of Stores as required under this Agreement, and that upon expiration of the Term of this Agreement or earlier termination (whichever occurs first), all such exclusivity to the Development Area shall fully and finally terminate.

1.4 In addition to the rights retained by Franchisor, as described in Section 1.3 above, Developer acknowledges and agrees that Franchisor shall not prohibit other "Marco's Pizza" Stores (whether owned or franchised by Franchisor) from providing delivery or catering service to customers at any location, whether within or outside the Development Area.

1.5 This Agreement is not a franchise agreement, and does not grant to Developer any right to use in any manner the Marks or System. Developer shall have no right under this Agreement to license others to use in any manner the Marks or System, and any such rights will be granted only under, and subject to the terms of a Franchise Agreement.

1.6 **List of Owners for Developer Entity.** The person or persons, or legal entity that signs the Agreement as Developer with beneficial interest of five percent (5%) or greater of the equity as defined in the Developer Summary of this Agreement.

2. DEVELOPMENT FEE

2.1 In consideration of the development rights granted herein, Developer shall pay to Franchisor a development fee as described in the Franchise Summary (the "Development Fee"), to be paid to Franchisor on or before the date of this Agreement.

2.2 If Developer is in compliance with its obligations under this Agreement, then upon execution of each Franchise Agreement, Franchisor shall credit to Developer the sum of Five Thousand Dollars (\$5,000) toward the initial franchise fee payable under said Franchise Agreement with respect to each Store that Developer is required to open under this Agreement; provided that in no circumstances will Franchisor grant credits in excess of the total Development Fee that Developer has actually paid to Franchisor.

2.3 The Development Fee shall be fully earned when received by Franchisor and is non-refundable in consideration of administrative and other expenses incurred by Franchisor and for the development opportunities lost or deferred as a result of the rights granted Developer herein.

3. DEVELOPMENT OBLIGATIONS

3.1 Before developing each Store required under the Development Schedule, Developer must meet all of the following requirements:

3.1.1 Developer must be in “Good Standing”, which means that you and all of your Principal Owners (if you are a business entity):

- (i) are not in default of any provision of this Agreement, or any other agreement with us or with any of our affiliates;
- (ii) have satisfied all monetary obligations owed to us, our affiliates, and any suppliers to whom non-payment would be likely to negatively impact the brand (for example: landlords, lenders or government authorities), and have not been notified on or more than (a) 2 occasions in the past 1 year, (b) 3 occasions in the past 2 years, or (c) 4 occasions during the Term, that you are “past due” on sums of money owed to any of the foregoing entities, whether or not such default was ultimately cured;
- (iii) have not been notified, in writing, on or more than (a) 2 occasions in the past 1 year, (b) 3 occasions in the past 2 years, or (c) 4 occasions during the Term, that you are in default or otherwise not in compliance with any provision of the Agreement, whether or not such default was ultimately cured; and
- (iv) are in Good Standing under the franchise agreement for any Store that you (or an affiliate) operates.

3.1.2 Developer must meet all of Franchisor’s then-current financial and operational qualifications for a multi-unit developer and submit any supporting documentation as reasonably requested by Franchisor, as well as obtain Franchisor’s prior written approval to develop each such Store. Developer expressly acknowledges that it has no authority to develop any location under this Agreement (including preliminary steps such as, but not limited to, signing a letter

of intent or lease for the real estate, or engaging a general contractor) unless Franchisor has granted its prior written approval for such Store location.

3.1.3 Developer, or another entity as approved by Franchisor, shall execute a Franchise Agreement for each Store no later than 180 days prior to the date that the Store is required to be open under the Development Schedule. Each Store shall be located at a site permitted by Franchisor, within the Development Area, as provided below (the "Permitted Location Letter"). The Franchise Agreement for the first Store developed hereunder shall be in the form of the Franchise Agreement attached hereto as Exhibit B. The Franchise Agreement for each additional Store developed hereunder shall be the form of Franchise Agreement being offered generally by Franchisor at the time each such Franchise Agreement is executed. Upon receipt of Franchisor's Permitted Location Letter, the Franchise Agreement shall be executed by Developer and submitted to Franchisor for countersignature within fifteen (15) days of receipt.

3.2 If Developer is in full compliance with this Agreement, then, notwithstanding anything to the contrary in any of the Franchise Agreements, for each Franchise Agreement for a Store required to be established under Section 1.1 above, the initial franchise fee, royalty fee, and advertising contribution shall be as set forth in Franchisor's then-current form of Franchise Agreement; and

3.3 If Developer does not meet the Development Schedule criteria, or if Developer does not meet the approval criteria under Section 3.1 within 180 days prior to any deadline set forth on the Development Schedule, then, in lieu of termination of this Development Agreement, the Developer may elect, in its discretion, to continue this Development Agreement by payment of a fee each week to Franchisor ("Continuation Fee") equal to 90% of the weekly Average System-wide Sales (as defined in Franchisor's then-current Franchise Disclosure Document for the previous fiscal year), for each Store not in compliance with the Development Schedule, multiplied by 5.5%. The Continuation Fee will be paid until such time as Developer is in compliance with the Development Schedule or 13 Accounting Periods, whichever time is lesser. If Developer is not in compliance with the Development Schedule within 13 Accounting Periods of the failure to open the scheduled Store, or if Developer does not elect to pay the Continuation Fee, then Franchisor may exercise the right to terminate this Development Agreement and all rights of Developer to any benefits provided hereunder.

3.4 Developer will be responsible for purchasing or leasing a suitable site for each Store working with a real estate broker approved by Franchisor. Prior to the acquisition by lease or purchase of any site for the Store, Developer shall submit a description of the proposed site to Franchisor, together with a letter of intent or other evidence satisfactory to Franchisor which confirms Developer's favorable prospects for obtaining the proposed site. If Franchisor does not provide written notice of its approval or disapproval of the proposed site within fifteen (15) Business Days, then such request shall be deemed disapproved. A map of the site's Area of Responsibility associated with each proposed Store location will be drawn by Franchisor and attached to each Franchise

Agreement as an amendment to it upon Developer's execution of a lease of the Premises or a contract to purchase the Premises.

3.5 Once you or one or more affiliate (a corporation, partnership, or limited liability company with common ownership of more than 50%) operate four or more Marco's Stores under this Agreement, then you shall, before opening a fourth store, appoint an "above store leader," which could be a Principal Owner of the Stores or Designated Franchise Owner, to complete to our sole satisfaction an additional training program at your sole cost and expense and thereafter oversee all Stores that you or your affiliate(s) operate ("Designated Above Store Leader"). We will require you to provide us with your business plan to manage store operations and demonstrate to our sole satisfaction that you or the Designated Above Store Leader are prepared to oversee four or more stores.

3.6 You understand and agree that by virtue of utilizing our business model to open the Store, we will make an intangible investment in the location whose value cannot be calculated. As a result, and in order to protect that investment, you agree to lease the premises for the Store, using the Marco's Pizza Standard Lease Rider. The Marco's Pizza Standard Lease Rider must be made a part of the lease and provided to us for our execution at the time of execution of the lease. We agree to not charge you any fees for leasing using the Marco's Pizza Standard Lease Rider.

3.7 Recognizing that time is of the essence, Developer agrees to satisfy the Development Schedule. Failure by Developer to adhere to the Development Schedule, or failure by Developer to submit a completed Site Acquisition Request Form and obtain Franchisor's permission thereof within the time specified in Section 3.4 shall constitute a default under this Agreement as provided in Section 6.2.

4. **TERM.** The term of this Agreement and all rights granted hereunder shall expire on the earlier of (i) the day that the last Store to be developed hereunder has opened for business, or (ii) on the last date identified on the Development Schedule in the Franchise Summary, unless this Agreement is earlier terminated in accordance with the terms set out in this Agreement.

5. **DUTIES OF THE PARTIES**

5.1 For each Store developed under this Agreement Franchisor shall furnish to Developer the following:

5.1.1 Site selection guidelines, including Franchisor's minimum standards for a location for the Store, and such site selection counseling and assistance as Franchisor may deem advisable.

5.1.2 Such on-site evaluation as Franchisor may deem advisable in response to Developer's request for site permission; provided, however, that Franchisor shall not provide on-site evaluation for any proposed site prior to the receipt of a completed Site Acquisition Request and all information relating to the

site as required under Section 3.4 above. Franchisor shall provide one (1) on-site evaluation at no charge to Developer for each Store required to be developed pursuant to the Development Schedule. For any additional on-site evaluation, Developer shall reimburse Franchisor for all reasonable out-of-pocket expenses incurred by Franchisor in connection with such on-site evaluation, including, without limitation, the costs of travel, lodging, wages, and meals.

5.2 Developer accepts the following obligations:

5.2.1 If Developer is an organized entity recognized by state law, such as a corporation, a partnership, a limited liability company, or some other form of entity, then among other things it shall comply, except as otherwise approved in writing by Franchisor, with the following requirements throughout the term of this Agreement:

5.2.1.1 Developer shall furnish Franchisor with its Articles of Incorporation, Certificate of Organization, operating agreement, partnership agreement, Bylaws and/or other organizational and governing documents as is relevant to the form of organization, and any other documents Franchisor may reasonably request, and any amendments thereto.

5.2.1.2 Developer shall confine its activities, and its governing documents, if any, shall at all times provide that its activities are confined, exclusively to the management and operation of the business contemplated hereunder, including the establishment and operation of the Stores to be developed.

5.2.1.3 Developer shall maintain stop transfer instructions against the transfer on its records of any voting securities; and shall issue no certificates for voting securities upon the face of which the following printed legend does not legibly and conspicuously appear:

The transfer of this stock is subject to the terms and conditions of a Development Agreement with Marco's Franchising, LLC, dated . Reference is made to the provisions of the said Development Agreement and to the Articles and Bylaws of this Corporation.

5.2.1.4 Developer shall maintain a current list of all owners of record and all beneficial owners of any class of voting stock and/or other interests in Developer and shall furnish the list to Franchisor upon request.

5.2.1.5 Such owners of a beneficial interest in the corporation as Franchisor may request shall execute a guarantee of the performance of Developer's obligations under this Agreement in the form attached hereto as Exhibit A.

5.2.2 Developer shall at all times preserve in confidence any and all materials and information furnished or disclosed to Developer by Franchisor, and shall disclose such information or materials only to such of Developer's employees or agents who must have access to it in connection with their employment. Developer shall not at any time, without Franchisor's prior written consent, copy, duplicate, record, or otherwise reproduce such materials or information, in whole or in part, nor otherwise make the same available to any unauthorized person.

5.2.3 Developer shall comply with all requirements of federal, state, and local laws, rules, and regulations. To the extent that the requirements of said laws are in conflict with the terms of this Agreement or other instructions of Franchisor, Franchisee shall: (a) comply with said laws; and (b) immediately provide written notice describing the nature of such conflict to Franchisor.

6. DEFAULT

6.1 Developer shall be deemed to be in default under this Agreement, and all rights granted herein shall automatically terminate without notice to Developer, if (a) Developer shall become insolvent or makes a general assignment for the benefit of creditors; (b) if a petition in bankruptcy is filed by Developer or such a petition is filed against and not opposed by Developer; (c) if Developer is adjudicated a bankrupt or insolvent; (d) if a bill in equity or other proceeding for the appointment of a receiver of Developer or other custodian for Developer's business or assets is filed and consented to by Developer; (e) if a receiver or other custodian (permanent or temporary) of Developer's assets or property, or any part thereof, is appointed by any court of competent jurisdiction; (f) if proceedings for a composition with creditors under any state or federal law should be instituted by or against Developer; (g) if a final judgment remains unsatisfied or of record for 30 days or longer (unless unappealed or a supersedeas bond is filed); (h) if Developer is dissolved; or if execution is levied against Developer's business or property; (i) if suit to foreclose any lien or mortgage against the premises or equipment of any Store developed hereunder is instituted against Developer and not dismissed within 30 days; (j) if the real or personal property of Developer shall be sold after levy thereupon by any sheriff, marshal, or constable; or (k) if Developer and any Principal Owners are no longer a franchisee under any valid Marco's Pizza® franchise agreement.

6.2 If Developer fails to meet its obligations under the Development Schedule, or if Developer does not meet the approval criteria under Section 3.1 within 180 days prior to any deadline set forth on the Development Schedule, or if Developer effectuates a transfer in violation of Section 7, then such failure shall constitute a default under this Agreement, upon which Franchisor, in its discretion, may terminate this Agreement and all rights granted hereunder without affording Developer any opportunity to cure the default, effective immediately upon the delivery of written notice to Developer (in the manner set forth in Section 9 of this Agreement).

6.3 Except as otherwise provided in Sections 6.1 and 6.2, above, if Developer fails to comply with any material term and condition of this Agreement, or fails to comply with the terms and conditions of any Franchise Agreement or other development

agreement between the Developer (or a person or entity affiliated with or controlled by the Developer) and Franchisor, such action shall constitute a default under this Agreement. Upon the occurrence of any such default, Franchisor may terminate this Agreement by giving written notice of termination stating the nature of such default to Developer at least 15 days prior to the effective date of termination; provided, however, that Developer may avoid termination by immediately initiating a remedy to cure such default, curing it to Franchisor's satisfaction, and by promptly providing proof thereof to Franchisor within the fifteen-day period (or such longer period as applicable law may require). If any such default is not cured within the specified time (or such longer period as applicable law may require), this Agreement and all rights granted hereunder (including but not limited to, the right to develop any new Stores) will terminate without further notice to Developer, effective immediately upon the expiration of the 15-day period (or such longer period as applicable law may require).

6.4 In lieu of termination, Franchisor shall have the right to reduce or eliminate all or only certain rights of Developer under this Agreement; and if Franchisor exercises said right, Franchisor shall not have waived its right to, in the case of future defaults, exercise all other rights, and invoke all other provisions, that are provided in law and/or set out under this Agreement.

6.5 Upon termination or expiration of this Agreement, Developer shall have no right to establish or operate any Stores for which a Franchise Agreement has not been executed by Franchisor at the time of termination. Thereafter, Franchisor shall be entitled to establish, and to license others to establish, Stores in the Development Area (except as may be otherwise provided under any Franchise Agreement that has been executed between Franchisor and Developer) without Notice or compensation to Developer.

6.6 No default under this Development Agreement shall constitute a default under any Franchise Agreement between the parties hereto.

6.7 No right or remedy herein conferred upon or reserved to Franchisor is exclusive of any other right or remedy provided or permitted by law or equity.

7. TRANSFERS

7.1 Franchisor shall have the right to transfer or assign this Agreement and all or any part of its rights or obligations under this Agreement to any person or legal entity, and any assignee of Franchisor shall become solely responsible for all obligations of Franchisor under this Agreement from the date of assignment. Developer understands and agrees that certain of Franchisor's responsibilities hereunder may be met by any duly authorized Area Representative or other agent of Franchisor.

7.2 If Developer is a corporation, partnership, or limited liability company, each principal of Developer ("Principal"), and the interest of each Principal in Developer, is identified in the Summary Page. Any person or entity which owns a direct or indirect interest in Developer may be designated as a Principal by Franchisor in its sole discretion,

and the Summary Page shall be so amended automatically upon notice thereof to Developer.

7.3 Franchisor shall have a continuing right to designate as a Principal any person or entity which owns a direct or indirect interest in Developer.

7.4 Developer understands and acknowledges that the rights and duties set forth in this Agreement are personal to Developer, and that Franchisor has granted the rights described in this Agreement in reliance on Developer's or Developer's Principals' business skill, financial capacity, and personal character. Accordingly:

7.4.1 Developer shall not, without the prior written consent of Franchisor, transfer, pledge or otherwise encumber: (a) the rights and obligations of the Developer under this Agreement; or (b) any material asset of Developer.

7.4.2 If Developer is a corporation, a partnership, or a limited liability company, Developer shall not, without the prior written consent of Franchisor, issue any voting securities or securities convertible into voting securities, and the recipient of any such securities shall become a Principal under this Agreement, if so designated by Franchisor.

7.4.3 If Developer is a partnership or LLC, the partners of the partnership or members of the LLC shall not, without the prior written consent of Franchisor, admit additional general partners or managing members, remove a general partner or managing member, or otherwise materially alter the powers of any general partner or managing member. Each general partner or member of a partnership or LLC shall automatically be deemed a Principal of Developer.

7.4.4 A Principal shall not, without the prior written consent of Franchisor, transfer, pledge or otherwise encumber any interest of the Principal in Developer as shown in the Franchise Summary.

7.4.5 Developer understands and agrees that it may not sell, exchange, give, bequest, trade, or otherwise transfer the Development Area rights, fees, deposits or other benefits conferred by this Agreement to any other entity or person, and that any such transfer shall be deemed void and a default of this Agreement. Parties hereto understand that the aforesaid restriction on selling any sub-rights conferred by this Agreement shall not preclude a transfer of this Agreement or an ownership interest of a Principal to an approved purchaser as provided below.

7.5 Franchisor shall not unreasonably withhold any consent required by Section 7.4; provided, if Developer proposes to transfer this Agreement or any interest therein, Franchisor shall have absolute discretion to require any or all of the following as conditions of its approval:

7.5.1 The transferor shall have executed a general release, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its affiliates, successors, and assigns, and their respective directors, officers, shareholders, partners, agents, representatives, servants, and employees in their corporate and individual capacities including, without limitation, claims arising under this Agreement, any other agreement between Developer and Franchisor or its affiliates, and federal, state, and local laws and rules;

7.5.2 The transferee of a Principal shall be designated as a Principal and each transferee who is designated a Principal shall enter into a written agreement, in a form satisfactory to Franchisor, agreeing to be bound as a Principal under the terms of this Agreement as long as such person or entity owns any interest in Developer; and, if the obligations of Developer were guaranteed by the transferor, the Principal shall guarantee the performance of all such obligations in writing in a form satisfactory to Franchisor;

7.5.3 After the transfer, the Principals of the Developer shall meet Franchisor's educational, managerial, and business standards; each shall possess a good moral character, business reputation, and credit rating; have the aptitude and ability to operate the business of Developer, as may be evidenced by prior related business experience or otherwise; and have adequate financial resources and capital to operate the business;

7.5.4 If a proposed transfer would result in a change in control of the Developer, at Franchisor's option, the Developer shall execute, for a term ending on the expiration date of this Agreement the form of area development agreement then being offered to new System Developers, and such other ancillary agreements required by Franchisor for the business contemplated hereunder, which agreements shall supersede this Agreement and its ancillary documents in all respects, and the terms of which may differ from the terms of this Agreement;

7.5.5 The transferor shall remain liable for all of the obligations to Franchisor in connection with this Agreement that arose prior to the effective date of the transfer, and any covenants that survive the termination or expiration of this Agreement, and shall execute any and all instruments reasonably requested by Franchisor to evidence such liability;

7.5.6 At Developer's expense, one Principal designated by Franchisor shall successfully complete all training programs required by Franchisor upon such terms and conditions as Franchisor may reasonably require;

7.5.7 Developer shall pay a transfer fee of the greater of: (a) \$10,000 or (b) 3% of the gross selling price, plus (c) an additional 2% of the gross selling price if Developer requested Franchisor's assistance in re-marketing the rights under this Agreement, which assistance results in a transfer.

7.5.8 The transferor must acknowledge and agree that the transferor shall remain bound by the covenants contained in Section 8.2 and Section 8.3 of this Agreement; and

7.5.9 Developer shall have paid Franchisor all of remaining installments of the Development Fee, if any, that Developer has not yet paid to Franchisor under Section 2.2 above.

7.6 Right of First Refusal.

7.6.1 If Developer or any Principal desires to accept any bona fide offer from a third party to purchase Developer, any material assets of Developer, or any direct or indirect interest in Developer, Developer or such Principal shall promptly notify Franchisor of such offer and shall provide such information and documentation relating to the offer as Franchisor may require. Franchisor shall have the right and option, exercisable within 30 days after receipt of all such information, to send written notice to the seller that Franchisor intends to purchase the seller's interest on the same terms and conditions offered by the third party. If Franchisor elects to purchase the seller's interest, the closing on such purchase shall occur within 30 days from the date of notice to the seller of the election to purchase by Franchisor.

7.6.2 Any material change in the terms of the offer prior to closing shall constitute a new offer subject to the same rights of first refusal by Franchisor as in the case of the third party's initial offer. Failure of Franchisor to exercise the option afforded by this Section 7.6 shall not constitute a waiver of any other provision of this Agreement, including all of the requirements of this Section 7, with respect to a proposed transfer.

7.6.3 In the event the consideration, terms, and/or conditions offered by a third party are such that Franchisor may not reasonably be required to furnish the same consideration, terms, and/or conditions, then Franchisor may purchase the interest proposed to be sold for the reasonable equivalent in cash. If the parties cannot agree within a reasonable time on the reasonable equivalent in cash of the consideration, terms, and/or conditions offered by the third party, they shall attempt to appoint a mutually acceptable independent appraiser to make a binding determination. If the parties are unable to agree upon one independent appraiser, then an independent appraiser shall be promptly designated by Franchisor and another independent appraiser shall be promptly designated by Franchisee, which two appraisers will, in turn, promptly designate a third appraiser; all three appraisers shall promptly confer and reach a single determination, which determination shall be binding upon Franchisor and Franchisee. The cost of any such appraisal shall be shared equally by Franchisor and Franchisee. If Franchisor elects to exercise its right of first refusal, it shall have the right to set off all amounts due from Franchisee, and one-half of the cost of the appraisal, if any, against any payment to the Seller.

7.7 Upon the death of a Principal, the deceased's executor, administrator, or other personal representative shall transfer the deceased's interest to a third party approved by Franchisor within twelve (12) months after the death. If no personal representative is designated or appointed or no probate proceedings are instituted with respect to the deceased's estate, then the distributee of such interest must be approved by Franchisor. If the distributee is not approved by Franchisor, then the distributee shall transfer the deceased's interest to a third party approved by Franchisor within twelve (12) months after the deceased's death.

7.8 Upon the permanent disability of any Principal with a controlling interest in Developer, Franchisor may, in its sole discretion, require such interest to be transferred to a third party in accordance with the conditions described in this Section 7 within six (6) months after notice to Developer. "Permanent Disability" shall mean any physical, emotional, or mental injury, illness, or incapacity that would prevent a person from performing the obligations set forth in this Agreement for at least six (6) consecutive months and from which condition recovery within six (6) months from the date of determination of disability is unlikely. Permanent disability shall be determined by a licensed practicing physician selected by Franchisor upon examination of such person or, if such person refuses to be examined, then such person shall automatically be deemed permanently disabled for the purposes of this Section 7.8 as of the date of refusal. Franchisor shall pay the cost of the required examination.

7.9 Upon the death or permanent disability of any Principal of Developer, such person or his representative shall promptly notify Franchisor of such death or claim of permanent disability. Any transfer upon death or permanent disability shall be subject to the same terms and conditions as any inter vivos transfer.

7.10 Franchisor's consent to a transfer which is the subject of this Section 7 shall not constitute a waiver of any claims it may have against the transferring party, nor shall it be deemed a waiver of Franchisor's right to demand exact compliance with any of the terms of this Agreement by the transferor or transferee.

7.11 If Developer or any person holding any interest (direct or indirect) in Developer becomes a debtor in a proceeding under the U.S. Bankruptcy Code or any similar law in the U.S. or elsewhere, it is the parties' understanding and agreement that any transfer of Developer, Developer's obligations and/or rights hereunder, any material assets of Developer, or any indirect or direct interest in Developer shall be subject to all of the terms of this Section 7, including without limitation the rights set forth in Sections 7.4, 7.5, and 7.6 above.

7.12 All materials for an offering of stock or partnership interests in Developer or any affiliate of Developer which are required by federal or state law shall be submitted to Franchisor for review as described below before such materials are filed with any government agency. Any materials to be used in any exempt offering shall be submitted to Franchisor for such review prior to their use. No offering by Developer or any affiliate of Developer shall imply (by use of the Marks or otherwise) that Franchisor is participating in an underwriting, issuance, or offering of the securities of Developer or Developer's

affiliates; and Franchisor's review of any offering shall be limited solely to the relationship between Franchisor and Developer and any subsidiaries and affiliates, if applicable. Franchisor may, at its option, require the offering materials to contain a written statement prescribed by Franchisor concerning the limitations stated in the preceding sentence. Developer (and the offeror if not Developer), the Principals, and all other participants in the offering must fully indemnify Franchisor, its subsidiaries, affiliates, successor, and assigns, and their respective directors, officers, shareholders, partners, agents, representatives, servants, and employees in connection with the offering. For each proposed offering, Developer shall pay Franchisor a non-refundable fee of Seven Thousand Five Hundred Dollars (\$7,500) or such greater amount as is necessary to reimburse Franchisor for its reasonable costs and expenses (including legal and accounting fees) for reviewing the proposed offering. Developer shall give Franchisor written notice at least 30 days before the date that any offering or other transaction described in this Section 7.12 commences. Any such offering shall be subject to all of the other provisions of this Section 7, including without limitation those set forth in Sections 7.4, 7.5, and 7.6; and further, without limiting the foregoing, it is agreed that any such offering shall be subject to Franchisor's approval as to the structure and voting control of the offeror (and Developer, if Developer is not the offeror) after the financing is completed.

8. COVENANTS

8.1 Developer covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Developer (or one or more designated management employee(s) who will assume primary responsibility for the operations of Developer and shall have been previously approved in writing by Franchisor) shall devote full time, energy, and best efforts to the management and operation of the business contemplated hereunder.

8.2 Developer specifically acknowledges that, pursuant to this Agreement, Developer will receive valuable specialized training and confidential information, including, without limitation, information regarding the operational, sales, promotional, and marketing methods and techniques of Franchisor and the System. Developer covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Developer (either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, persons, corporation, partnership, limited liability company, or other entity) shall fully comply with all of the non-competition provisions contained in Section 13.4.1 of the Franchise Agreement signed contemporaneously with this Agreement (which are incorporated herein by reference and made a part of this Agreement hereto). Any failure of Developer to comply with such non-competition provisions is a material uncurable default of this Agreement terminable immediately upon notice by Franchisor.

8.3 Developer covenants that, except as otherwise approved in writing by Franchisor, Developer (either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, persons, corporation, partnership, limited liability company, or other entity) shall fully comply with all of the non-competition provisions contained in Section 13.4.2 of the Franchise Agreement signed contemporaneously with this

Agreement (which are incorporated herein by reference and made a part of this Agreement hereto).

8.4 Sections 8.2 and 8.3 above shall not apply to ownership by Developer of less than five percent (5%) beneficial interest in the outstanding equity securities of any publicly-held corporation. As used in this Agreement, the term “publicly held corporation” shall be deemed to refer to a corporation which has securities that have been registered under the federal Securities Exchange Act of 1934.

8.5 At Franchisor’s request, Developer shall require and obtain execution of covenants similar to those set forth in Sections 7 and 8 of this Agreement (as modified to apply to an individual) from any or all of the following persons: Developer’s Principal Owners and senior level management personnel. The covenants required by this Section 8.5 shall be in the form provided in Exhibit C to this Agreement. Failure by Developer to obtain execution of a covenant required by this Section 8.5 shall constitute a default under Section 6.3 above.

8.6 The parties agree that each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Section 8 is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an unappealed final decision to which Franchisor is a party, Developer expressly agrees to be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Section 8.

8.7 Developer understands and acknowledges that Franchisor shall have the right, in its sole discretion, to reduce the scope of any covenant set forth in Sections 8.2 and 8.3 in this Agreement, or any portion thereof, without Developer’s consent, effective immediately upon receipt by Developer of written notice thereof; and Developer agrees that it shall comply forthwith with any covenant as so modified, which shall be fully enforceable notwithstanding the provisions of Section 13 hereof.

8.8 Developer expressly agrees that the existence of any claims it may have against Franchisor, whether or not arising from this Agreement, shall not constitute a defense to the enforcement by Franchisor of the covenants in this Section 8. Developer agrees to pay all costs and expenses (including reasonable attorneys’ fees) incurred by Franchisor in connection with the enforcement of this Section 8.

8.9 Developer acknowledges that Developer’s violation of the terms of this Section 8 would result in irreparable injury to Franchisor for which no adequate remedy at law may be available, and Developer accordingly consents to the issuance of an injunction prohibiting any conduct by Developer in violation of the terms of this Section 8.

9. NOTICES. Any and all notices required or permitted under this Agreement shall be in writing and shall be personally delivered, sent by registered mail, or by other means including digital format delivery to Developer’s assigned Marco’s email address, which affords the sender evidence of delivery, or of rejected delivery, to the respective parties

at the addresses shown on the Summary of this Agreement, unless and until a different address has been designated by written notice to the other party. Any notice by a means which affords the sender evidence of delivery, or rejected delivery, shall be deemed to have been given at the date and time of receipt or rejected delivery.

10. PERMITS AND COMPLIANCE WITH LAWS

10.1 Developer shall comply with all federal, state, and local laws, rules, and regulations, and shall timely obtain any and all permits, certificates, or licenses necessary for the full and proper conduct of the business contemplated under this Agreement.

10.2 Developer shall notify Franchisor in writing within 5 days of the commencement of any action, suit, or proceeding, and of the issuance of any order, writ, injunction, award, or decree of any court, agency, or other governmental instrumentality, which may adversely affect the operation or financial condition of Developer and/or any Store established pursuant to this Agreement.

11. INDEPENDENT CONTRACTOR AND INDEMNIFICATION

11.1 It is understood and agreed by the parties hereto that this Agreement does not create a fiduciary relationship between them, that Developer shall be an independent contractor, and that nothing in this Agreement is intended to constitute either party an agent, legal representative, subsidiary, joint venturer, partner, employee, or servant of the other for any purpose whatsoever.

11.2 At all times during the term of this Agreement, Developer shall hold itself out to the public as an independent contractor operating pursuant to this Agreement. Developer agrees to take such action as may be necessary to do so, including, without limitation, exhibiting a notice of that fact in a conspicuous place in the Developer's offices, the content of which Franchisor reserves the right to specify.

11.3 It is understood and agreed that nothing in this Agreement authorizes Developer to make any contract, agreement, warranty, or representation on Franchisor's behalf, or to incur any debt or other obligation in Franchisor's name; and that Franchisor shall in no event assume liability for, or be deemed liable hereunder as a result of, any such action; nor shall Franchisor be liable by reason of any act or omission of Developer in Developer's operations hereunder, or for any claim or judgment arising therefrom against Developer or Franchisor.

11.4 Developer shall indemnify and hold Franchisor, Franchisor's owners and affiliates, and their respective officers, directors, employees, and agents, harmless against any and all claims arising directly or indirectly from, as a result of, or in connection with Developer's operation of the business contemplated hereunder, as well as the costs, including attorneys' fees, of defending against them.

12. APPROVALS AND WAIVERS

12.1 Whenever this Agreement requires Franchisor's prior approval or consent, Developer shall make a timely written request to Franchisor therefor, and such approval or consent must be obtained in writing.

12.2 Developer acknowledges and agrees that Franchisor makes no warranties or guarantees upon which Developer may rely, and assumes no liability or obligation to Developer, by providing any waiver, approval, consent, or suggestion to Developer in connection with this Agreement, or by reason of any neglect, delay, or denial of any request therefor.

12.3 No delay, waiver, omission, or forbearance on the part of Franchisor to exercise any right, option, duty, or power arising out of any breach or default by Developer under any of the terms, provisions, covenants, or conditions of this Agreement, shall constitute a waiver by Franchisor to enforce any such right, option, duty, or power as against Developer, or as to subsequent breach or default by Developer. Subsequent acceptance by Franchisor of any payments due to it hereunder shall not be deemed to be a waiver by Franchisor of any preceding breach by Developer of any terms, provisions, covenants, or conditions of this Agreement.

13. ENTIRE AGREEMENT AND AMENDMENT. This Agreement and the exhibits referred to herein constitute the entire, full, and complete Agreement between Franchisor and Developer concerning the subject matter hereof, and supersede all prior agreements, no other representations having induced Developer to execute this Agreement. No amendment, change, or variance from this Agreement shall be binding on either party unless mutually agreed to by the parties and executed by their authorized officers or agents in writing. Nothing in this Agreement or in any related agreement is intended to disclaim the representations we made in the franchise disclosure document.

14. SEVERABILITY AND CONSTRUCTION

14.1 Except as expressly provided to the contrary herein, each portion, section, part, term, and/or provision of this Agreement shall be considered severable; and if, for any reason, any section, part, term, and/or provision herein is determined to be invalid and contrary to, or in conflict with, any existing or future law or regulation by a court or agency having valid jurisdiction, such shall not impair the operation of, or have any other effect upon, such other portions, sections, parts, terms, and/or provisions of this Agreement as may remain otherwise intelligible; and the latter shall continue to be given full force and effect and bind the parties hereto; and said invalid portions, sections, parts, terms, and/or provisions shall be deemed not to be a part of this Agreement.

14.2 Except as expressly provided to the contrary herein, nothing in this Agreement is intended, nor shall be deemed, to confer upon any person or legal entity other than Developer, Franchisor, Franchisor's officers, directors, and employees, and such of Developer's and Franchisor's respective successors and assigns as may be contemplated (and, as to Developer, permitted) by Section 7 hereof, any rights or remedies under or by reason of this Agreement.

14.3 Developer expressly agrees to be bound by any promise or covenant imposing the maximum duty permitted by law which is subsumed within the terms of any provision hereof, as though it were separately articulated in and made a part of this Agreement, that may result from striking from any of the provisions hereof any portion or portions which a court may hold to be unenforceable in a final decision to which Franchisor is a party, or from reducing the scope of any promise or covenant to the extent required to comply with such a court order.

14.4 The following capitalized terms have the following means:

Approved Products. Pizza, chicken wings, sandwiches, salads, Cheezybread, desserts, soft drinks, and any other products that we may periodically direct or approve for your Store, each made and sold in accordance with the System and in conformance with the published specifications in the Manuals. Approved Products may sometimes also be referred to in this Agreement as “Products”.

Marks. Current and future trademarks, service marks, trade names and trade dress used to identify the services or products offered by Stores operated under the System, including the marks “Marco’s”, “Chef Marco’s”, and “Marco’s Pizza” and Franchisor’s distinctive building designs and color schemes.

Store. Means a physical building establishment, identified by our Marks and interior and exterior trade dress and operating under the System, where customers may purchase pizza and other menu items which are prepared on-premises, and which may be consumed on-premises, taken out, or delivered to a customer’s location. For avoidance of doubt “Store” does not include (a) a Special Venue, or (b) a commercial or shared-use kitchen or any other facility that provides only fulfillment services or that sells only to delivery service providers.

Special Venue. Means and includes, among other things, non foodservice businesses of any sort within which a Store or a “Marco’s Pizza” branded facility is established and operated, including, for example, hotels and resorts (where the Store is enclosed within the confines of a hotel or resort structure); airports and other travel facilities; federal, state, or local government facilities (including military bases); theme and amusement parks; recreational facilities; colleges and other academic facilities; seasonal facilities; shopping malls; theaters; train stations; toll roads; hospitals; cafeterias; snack bars; truck stops; casinos; department stores; supermarkets; gasoline convenience stores; and sporting event arenas and centers; and retail restaurant locations being sublet under a lease to a master concessionaire.

System. Franchisor’s comprehensive system for making, selling, and pricing Approved Products and developing and operating Stores, which includes trade secrets, trade names, trademarks, service marks, store designs and layouts, image, equipment, ingredients, recipes, specifications, advertising, marketing and promotional programs, methods of inventory control and other operational and business standards, policies and procedures, all of which we may improve, further develop or otherwise modify from time to time.

All other capitalized terms not defined herein shall have the meaning ascribed to them in the Franchise Agreement.

14.5 All captions in this Agreement are intended solely for the convenience of the parties, and none shall be deemed to affect the meaning or construction of any provision hereof.

14.6 All provisions of this Agreement which, by their terms or intent, are designed to survive the expiration or termination of this Agreement, shall so survive the expiration and/or termination of this Agreement.

15. APPLICABLE LAW

15.1 This Agreement takes effect upon its acceptance and execution by Franchisor, and shall be interpreted and construed exclusively under the laws of the State of Ohio, which laws shall prevail in the event of any conflict of law (without regard to, and without giving effect to, the application of Ohio choice of law rules); provided, however, that if the covenants in Section 8 of this Agreement would not be enforceable under the laws of Ohio, and Developer is located outside of Ohio, then such covenants shall be interpreted and construed under the laws of the state in which the Developer's principal place of business is located. Nothing in this Section 15.1 is intended by the parties to subject this Agreement to any franchise or similar law, rule, or regulation of the State of Ohio to which this Agreement would not otherwise be subject.

15.2 Subject to the provisions of Sections 15.4 and 15.6 below, any other controversy or claims arising out of or relating to this Agreement, or any breach thereof, including, without limitation, any claim that this Agreement or any portion thereof is invalid, illegal or otherwise voidable, shall be submitted to mediation before and in accordance with the then-current rules of the American Arbitration Association and judgment upon the award may be entered in any court having jurisdiction thereof. Any such action shall be conducted on an individual basis, and not as part of a consolidated, common, or class action.

15.3 Any disputes which are not subject to mediation or which are not resolved through mediation (as applicable) shall be resolved through litigation, initiated and maintained exclusively in the state and/or federal courts serving the judicial district in which Franchisor maintains its principal place of business as designated by Franchisor (currently, Toledo, Ohio) at the time the action is initiated. Franchisor and Developer do hereby irrevocably agree and submit to personal jurisdiction in such courts and waive any right to contest such venue and jurisdiction and any claims that such venue and jurisdiction are invalid. In the event Franchisor does seek injunctive relief in a venue other than those situated in the judicial district in which Franchisor maintains its headquarters, Franchisor may (but is not obligated to) bring all claims against Developer in such court for efficiency.

15.4 Before any party may bring an action in court against the other (except as provided in Section 15.6 below), the parties must first meet to mediate the dispute (except

as otherwise provided below). Any such mediation shall be non-binding and shall be conducted by the American Arbitration Association in accordance with its then-current rules for mediation of commercial disputes. Notwithstanding anything to the contrary, this Section 15.4 shall not bar either party from obtaining injunctive relief against threatened conduct that will cause it loss or damages, under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary injunctions, without having to engage in mediation.

15.5 No right or remedy conferred upon or reserved to Franchisor or Developer by this Agreement is intended to be, nor shall be deemed, exclusive of any other right or remedy herein or by law or equity provided or permitted, but each shall be cumulative of every other right or remedy.

15.6 Nothing herein contained shall bar Franchisor's right to obtain injunctive relief against threatened conduct that will cause it loss or damages, under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary injunctions.

15.7 Franchisor and Developer irrevocably waive trial by jury in any action, proceeding, or counterclaim, whether at law or in equity, brought by either of them against the other, whether or not there are other parties in such action or proceeding.

15.8 Any and all claims and actions arising out of or relating to this Agreement, the relationship of Developer and Franchisor, or Developer's operation of the business contemplated hereunder, brought by any party hereto against the other, shall be commenced within one (1) year from the occurrence of the facts giving rise to such claim or action, or such claim or action shall be barred.

15.9 Franchisor and Developer hereby waive to the fullest extent permitted by law any right to or claim of any punitive or exemplary damages against the other, and agree that in the event of a dispute between them each shall be limited to the recovery of any actual damages sustained by it.

16. ACKNOWLEDGMENTS

16.1 Developer acknowledges that it has conducted an independent investigation of the business contemplated hereunder.

16.2 Developer acknowledges that it received a copy of this Agreement, the exhibit(s) hereto, and agreements relating hereto, if any, with all of the blank lines therein filled in, prior to the date on which this Agreement was executed, and with sufficient time within which to review the Agreement and to consult with advisors of Developer's own choosing about the potential benefits and risks of entering into this Agreement. Developer further acknowledges that it received Franchisor's franchise disclosure document required by the Federal Trade Commission Franchise Rule, 16 C.F.R. Part 436, at least fourteen (14) calendar days prior to the date on which this Agreement was executed.

16.3 Developer acknowledges that it has read and understood this Agreement, the exhibits hereto, and agreements relating thereto, if any, and that Franchisor has accorded Developer ample time and opportunity to consult with advisors of Developer's own choosing about the potential benefits and risks of entering into this Agreement. **No statement, questionnaire, or acknowledgment signed or agreed to by a Developer in connection with the commencement of any franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by Franchisor, franchise seller, or other person acting on behalf of the Franchisor. This provision supersedes any other term of any document executed in connection with a franchise.**

16.4 Developer acknowledges and agrees that under no circumstances shall any provision of this Agreement be interpreted as directing you to violate any applicable law.

17. FORCE MAJEURE. Except with respect to its payment obligations, no liability shall result from either party's delay in performance or non-performance, in whole or in part, to the extent that such delay or non-performance results from acts solely beyond that party's reasonable control (and which cannot be overcome by use of normal commercial measures) including, without limitation, acts of God, strikes, industrial/labor disputes, war, riot, civil unrest, terrorism, epidemic/pandemic or natural disaster. Such party must promptly provide written notice of such delay in performance or non-performance to the other party, and such excuse shall be continued only so long as the force majeure condition continues. Notwithstanding the foregoing, in the event of such an occurrence, each party shall make a good faith reasonable effort to perform its obligations hereunder.

[Exhibits to Follow on Next Page]

MARCO'S FRANCHISING, LLC

EXHIBIT A TO DEVELOPMENT AGREEMENT

Guarantee

As an inducement to Marco's Franchising, LLC ("Franchisor") to execute the Marco's Franchising, LLC Development Agreement between Franchisor and _____ ("Developer") dated _____ (the "Agreement"), the undersigned _____ individuals, jointly and severally, hereby agree to defend, indemnify and hold Franchisor, Franchisor's affiliates, and their respective officers, directors, employees, and agents harmless against any and all losses, damages, liabilities, costs, and expenses (including, but not limited to, reasonable attorney's fees, reasonable costs of investigation, court costs, and mediation fees and expenses) resulting from, consisting of, or arising out of or in connection with any failure by Developer to perform any obligation of Developer under the Agreement, any amendment thereto, or any other agreement executed by Developer referred to therein.

The undersigned hereby acknowledge and agree to be individually bound by all of the covenants contained in Section 8 of the Agreement.

This Guarantee shall terminate upon the termination or expiration of the Agreement, except that all obligations and liabilities of the undersigned which arose from events which occurred on or before the effective date of such termination shall remain in full force and effect until satisfied or discharged by the undersigned, and all covenants which by their terms continue in force after the expiration or termination of the Agreement shall remain in force according to their terms. Upon the death of an individual guarantor, the estate of such guarantor shall be bound by this Guarantee, but only for obligations hereunder existing at the time of death; and the obligations of the other guarantors will continue in full force and effect.

Unless specifically stated otherwise, the terms used in this Guarantee shall have the same meaning as in the Agreement, and shall be interpreted and construed in accordance with Section 15 of the Agreement. This Guarantee shall be interpreted and construed under the laws of the State of Ohio. In the event of any conflict of law, the laws of Ohio shall prevail (without regard to, and without giving effect to, the application of Ohio conflict of law rules).

IN WITNESS WHEREOF, each of the undersigned has signed this Guarantee as of the date of the Agreement.

Printed Name: _____
Home Address: _____

Printed Name: _____
Home Address: _____

MARCO'S FRANCHISING, LLC

EXHIBIT B TO DEVELOPMENT AGREEMENT

Franchise Agreement

The form of Franchise Agreement currently offered by Franchisor is available upon request.

MARCO'S FRANCHISING, LLC

EXHIBIT C TO DEVELOPMENT AGREEMENT

SAMPLE

NON-DISCLOSURE AND NON-COMPETITION AGREEMENT

THIS NON-DISCLOSURE AND NON-COMPETITION AGREEMENT ("Agreement") is made effective as of _____, by and between _____ (the "Developer"), and _____, who is a Principal, manager, supervisor, member, partner, or a person in a managerial position with, Developer (the "Individual").

RECITALS:

WHEREAS, Marco's Franchising, LLC ("MFLLC") owns a format and system (the "System") relating to the establishment and operation of businesses operating in buildings that bear Franchisor's interior and exterior trade dress, under the "Marco's Pizza" name and marks ("Stores"), and specializing in the sale of Proprietary Items including a limited menu of pizza and submarine sandwiches and such other menu items as Franchisor may authorize from time to time, utilizing carry-out and delivery services (collectively, the "Products");

WHEREAS, MFLLC and Developer have executed a Development Agreement ("Development Agreement") granting Developer the right to develop "Marco's Pizza" Stores and to use the Marks in connection therewith under the terms and conditions of the Development Agreement;

WHEREAS, the Individual, by virtue of his or her position with Developer, will gain access to certain of MFLLC's Confidential Information, as defined herein, and must therefore be bound by the same confidentiality and non-competition agreement that Developer is bound by.

IN CONSIDERATION of these premises, the conditions stated herein, and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the parties agree as follows:

1. Confidential Information. Individual shall not, during the term of the Development Agreement or thereafter, communicate, divulge, upload or share with any unapproved third party platform (including generative artificial intelligence technologies), or use for the benefit of any other person, persons, association, corporation, partnership, limited liability company, or other entity, any confidential information, trade secrets, knowledge, or know-how concerning the methods of operation of the business franchised thereunder which may be communicated to Individual or of which Individual may be apprised by virtue of Developer's operation under the terms of the Development Agreement. Any and all information,

knowledge, trade secret, know-how, and techniques which MFLLC designates as confidential shall be deemed confidential for purposes of this Agreement, except information which Developer can demonstrate came to its attention prior to disclosure thereof by MFLLC through an authorized disclosure; or which, at or after the time of disclosure by MFLLC to Developer, had become or later becomes a part of the public domain, through an authorized publication or communication by others.

2. Covenants Not to Compete.

(a) Individual specifically acknowledges that, pursuant to the Development Agreement, and by virtue of its position with Developer, Individual will receive valuable specialized training and confidential information, including, without limitation, information regarding the operational, sales, promotional, and marketing methods and techniques of MFLLC and the System.

(b) Individual covenants and agrees that during the term of the Development Agreement, except as otherwise approved in writing by MFLLC, Individual shall not, either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, persons, corporation, partnership, limited liability company, or other entity, (a) own, engage in, participate in, loan money to, consult for, assist, or have any direct or indirect interest in any other food service business where pizza represents more than 10% of the sales, (b) divert or attempt to divert any business or customer of the Store or of any Store under the System to any competitor of Franchisor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the System, (c) unless released in writing by the Franchisor, employ or seek to employ any person who is at that time employed by Franchisor or by any other franchisee, area representative, or developer of Franchisor, or otherwise directly or indirectly induce such person to leave his or her employment, for employment with a competitor, (d) use or display any of the Marks in any manner other than expressly granted under this Agreement, which includes future trademarks, service marks, trade names and trade dress, as well as Franchisor's distinctive building designs and color schemes; (e) use any of the confidential information, recipes, ingredients, and/or specifications for food products, that were at any time developed by Franchisor (or Franchisee, or any other party) in connection with the System in any manner other than expressly granted under this Agreement; unless, with respect to ingredients or specifications for food products, Franchisee can demonstrate that the Franchisee Parties used such ingredients or specifications prior to any association with Franchisor; (f) use any of the operational aspects of the System, including food preparation methods, methods for inventory control, operational and business standards, computer hardware or software in any manner other than expressly granted under this Agreement; and (g) use, reproduce, and/or modify any of the Manuals, copyrighted materials, or other written specifications and standards authorized under the System for use in any manner other than expressly granted under this Agreement.

(c) Individual covenants and agrees that during the Post-Term Period (defined below), except as otherwise approved in writing by MFLLC, Individual shall not, either

directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, persons, corporation, partnership, limited liability company, or other entity, (a) own, engage in, participate in, loan money to, consult for, assist, or have any direct or indirect interest in, any other business featuring the sale of more than 10% pizza products at your former Store location, within a 5-mile radius of your former Store location, or within a 5-mile radius of any Store then-operating under the System, (b) divert or attempt to divert any business or customer of the Store or of any Store under the System to any competitor of Franchisor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the System, (c) unless released in writing by the Franchisor, employ or seek to employ any person who is at that time employed by Franchisor or by any other franchisee or developer of Franchisor, or otherwise directly or indirectly induce such person to leave his or her employment, for employment with a competitor (d) use or display any of the Marks in any manner, which includes future trademarks, service marks, trade names and trade dress, as well as Franchisor's distinctive building designs and color schemes; (e) use any of the confidential information, recipes, ingredients, and/or specifications for food products, that were at any time developed by Franchisor (or Franchisee, or any other party) in connection with the System in any manner; unless, with respect to ingredients or specifications for food products, Franchisee can demonstrate that the Franchisee Parties used such ingredients or specifications prior to any association with Franchisor; (f) use any of the operational aspects of the System, including food preparation methods, methods for inventory control, operational and business standards, computer hardware or software in any manner; and (g) use, reproduce, and/or modify any of the Manuals, copyrighted materials, or other written specifications and standards authorized under the System for use in any manner. This two-year restrictive period will be tolled during any period of noncompliance. As used in this Agreement, the term "Post-Term Period" shall mean a continuous uninterrupted period of two (2) years from the date of: (a) a transfer permitted under Section 7 of the Development Agreement; (b) expiration or termination of the Development Agreement (regardless of the cause for termination); (c) termination of Individual's employment with Developer; and/or (d) a final order of a duly authorized mediator, panel of mediators, or a court of competent jurisdiction (after all appeals have been taken) with respect to any of the foregoing or with respect to the enforcement of this Agreement; either directly or indirectly (through, on behalf of, or in conjunction with any persons, corporation, partnership, limited liability company, or other entity).

3. Injunctive Relief. Individual acknowledges that any failure to comply with the requirements of this Agreement will cause MFLLC irreparable injury, and Individual agrees to pay all court costs and reasonable attorney's fees incurred by MFLLC and/or Developer in obtaining specific performance of, or an injunction against violation of, the requirements of this Agreement.
4. Severability. All agreements and covenants contained herein are severable. If any of them, or any part or parts of them, shall be held invalid by any court of competent jurisdiction for any reason, then the Individual agrees that the court shall have the authority to reform and modify that provision in order that the restriction shall be the maximum necessary to protect MFLLC's and/or Developer's legitimate

business needs as permitted by applicable law and public policy. In so doing, the Individual agrees that the court shall impose the provision with retroactive effect as close as possible to the provision held to be invalid.

5. Delay. No delay or failure by MFLLC or Developer to exercise any right under this Agreement, and no partial or single exercise of that right, shall constitute a waiver of that or any other right provided herein, and no waiver of any violation of any terms and provisions of this Agreement shall be construed as a waiver of any succeeding violation of the same or any other provision of this Agreement.
6. Third-Party Beneficiary. Individual hereby acknowledges and agrees that MFLLC is an intended third-party beneficiary of this Agreement with the right to enforce it, independently or jointly with Developer.

The next page is the signature page.

IN WITNESS WHEREOF, the Developer and the Individual attest that each has read and understands the terms of this Agreement, and voluntarily signed this Agreement on _____.

FRANCHISOR:

Marco's Franchising, LLC

DEVELOPER:

By: _____

Printed Name: _____

Title: _____

By: _____

Printed Name: _____

Title: _____

INDIVIDUAL:

By: _____

Printed Name: _____

EXHIBIT D TO DEVELOPMENT AGREEMENT

MARCO'S FRANCHISING, LLC

Property Interest Consent and Waiver

The purpose of this waiver is to affect your property rights. This waiver operates to supersede and amend any prior understanding or agreement between you and the Principal Owner (as defined below), whether written or oral. We strongly advise you to consult with legal counsel before executing this waiver.

I, _____, hereby represent that I reside in the state of _____ and am the legal spouse or partner (however such relationship is defined under applicable state law) of _____ ("Principal Owner"). I acknowledge and understand that Principal Owner, or a corporation, partnership, or limited liability company of which Principal Owner is a member/shareholder/partner, as applicable ("Developer"), has entered into a Development Agreement with Marco's Franchising, LLC ("Franchisor") to develop one or more Marco's Pizza® franchised Stores.

I hereby waive any right, now or in the future, to assert a community property or quasi community property interest in the Development Agreement, any Marco's Pizza® franchised Store developed as a result of the Development Agreement, or in the Developer entity. I understand that in the absence of this Property Interest Consent and Waiver (the "Waiver"), the Franchisor, as a condition of granting development rights to Developer, would have required me to personally enter into the Development Agreement and execute a personal guaranty of all of Developer's obligations under the Development Agreement. I understand that if I did not wish to provide this Waiver, I could have agreed to personally execute the Development Agreement and the personal guaranty. I represent and agree that the waiver of such conditions by Franchisor is sufficient consideration for this Waiver.

I hereby represent and acknowledge that I knowingly and deliberately elected not to do so and to instead provide this Waiver. If, notwithstanding this Waiver, I claim or am awarded in a legal action a community property interest, quasi community property interest, or other ownership interest in the Development Agreement, any resulting Marco's Pizza® franchised Stores, or in the Developer entity, other than by way of a transfer approved in writing by Franchisor as provided in the Development Agreement, that I hereby agree, without further action or execution of further instruments, that at the Franchisor's option, (i) I will be personally bound by all of the terms of the Developer Agreement and be liable for the performance of all obligations thereunder, or (ii) the claim or awarding of such interest in the Development Agreement, any resulting Marco's Pizza® franchised Store, or in the Developer entity constitutes grounds for termination of the Developer Agreement as an unapproved transfer under Section 6.2.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed, and delivered this Property Interest Consent and Waiver on the day and year written below.

FRANCHISOR:

WAIVING PARTY:

Marco's Franchising, LLC

By: _____
Printed Name: _____
Title: _____

By: _____
Printed Name: _____
Title: _____

MARCO'S FRANCHISING, LLC

EXHIBIT E TO DEVELOPMENT AGREEMENT

2026 Royalty Incentive Program Amendment to Area Development Agreement

This Amendment to Area Development Agreement (the "Amendment") is made and entered into effective _____ (the "Effective Date") by and among:

- Marco's Franchising, LLC, an Ohio limited liability company located at 5252 Monroe Street, 2nd Floor, Toledo, OH 43623 ("Franchisor");
- _____, a [STATE] corporation ("Developer"); and
- _____.

RECITALS

Whereas, Franchisor and Developer are parties to an Area Development Agreement dated _____ (the "**Agreement**") for the development of _____ Marco's Pizza Stores and have concurrently signed a franchise agreement for the development and operation of each Marco's Pizza Store (the "Franchise Agreements"); and

Whereas, Franchisor and Developer wish to enter into this Amendment to amend and supplement the terms of the Agreement as set forth herein.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the parties agree as follows:

1. **Conditions for Incentive.** In order to receive any of the 2026 Royalty Incentive Program ("Incentive") benefits under this Amendment, Developer must:
 - a. Satisfactorily maintain Franchisor's financial, creditworthiness, and operational criteria;
 - b. Remain in Good Standing under the Agreement and each Franchise Agreement, and not be in material default of the Agreement or any Franchise Agreement signed under the Agreement or any other agreement between Developer and Franchisor and/or its affiliates; and
 - c. Develop and open for business each Store referenced herein according to the standards and specifications determined by Franchisor, and within the timeframes outlined in the Development Schedule below.

If the Developer fails to open and operate any Store to be developed under this Agreement on or before the dates described in the 2026 Royalty Incentive Program Development Schedule below, Franchisor shall provide notice with immediate effect declaring this Amendment void and of no further force or effect and all

Stores, including prior Stores opened, any Store under development, and any remaining unopened Stores to be developed, will revert to paying the then-current standard Royalty Fee rate.

2026 Royalty Incentive Program Development Schedule	
Deadline to Remain Qualified under 2026 Royalty Incentive Program	Cumulative Total Number of Stores which Developer Shall Have Open and in Operation
One (1) year from execution of this Agreement	1
Six (6) months from the opening of the first Store	2
Six (6) months from the opening of the second Store	3
Six (6) months from the opening of the third Store	4
Six (6) months from the opening of the fourth Store	5

2. **Section 2** entitled **DEVELOPMENT FEE** shall be deleted in its entirety and revised as described below:

2.1 In consideration of the development rights granted herein, Developer shall pay to Franchisor the full initial franchise fee of \$25,000.00 for each Store to be developed under this Agreement, to be paid to Franchisor on or before the date of this Agreement.

2.2 The initial franchise fees for each Store to be developed under this Agreement shall be fully earned when received by Franchisor and are non-refundable in consideration of administrative and other expenses incurred by Franchisor and for the development opportunities lost or deferred as a result of the rights granted Developer herein.

3. **Section 3.1.3** shall be deleted in its entirety and revised as described below:

3.1.3 Developer, or another entity as approved by Franchisor so long as that entity meets 2026 Royalty Incentive Program requirements of more than 50% common ownership with Developer, shall execute a Franchise Agreement for each Store to be opened upon the execution of this Agreement. Each Store shall be

located at a site permitted by Franchisor, within the Development Area, as provided below (the "Permitted Location Letter"). Except as altered by the 2026 Royalty Incentive Amendment attached as Exhibit E to this Agreement (the "Amendment"), the Franchise Agreements shall be in the form of the Franchise Agreement attached hereto as Exhibit B.

4. **Section 3.2** shall be deleted in its entirety and revised as described below:

If Developer is in full compliance with this Agreement, then, notwithstanding anything to the contrary in any of the Franchise Agreements, for each Franchise Agreement for a Store required to be established under Section 1.1 above, the advertising contribution shall be as set forth in Franchisor's then-current form of Franchise Agreement.

If Developer is in full compliance with this Agreement and the Amendment, then, notwithstanding anything to the contrary in any of the Franchise Agreements, for each Franchise Agreement for a Store required to be established under Section 1.1 above, the Royalty Fee for each Store shall be as set forth below:

2026 Incentive Royalty Fee Schedule	
Timeframe of Discounted Royalty	Discounted Royalty Fee
Accounting Periods 1-6 from Store opening	0%
Accounting Periods 7-18 from Store opening	2.5%
After Accounting Period 18 from Store opening	Franchisor's then-current Royalty Fee rate

In the event Developer breaches this Agreement, the Amendment, or any of the Franchise Agreements signed in connection with this Agreement, the Royalty Fee for each Store developed or to be developed shall revert to the Franchisor's then-current standard Royalty Fee immediately upon receipt of written notice from Franchisor.

5. **Section 3.3** shall be deleted in its entirety.
6. **Section 6.2** shall be modified to remove the following:

"If Developer fails to meet its obligations under the Development Schedule, or if Developer does not meet the approval criteria under Section 3.1 within 180 days prior to any deadline set forth on the Development Schedule, or"

The remainder of **Section 6.2** shall apply:

“If Developer effectuates a transfer in violation of Section 7, then such failure shall constitute a default under this Agreement, upon which Franchisor, in its discretion, may terminate this Agreement and all rights granted hereunder without affording Developer any opportunity to cure the default, effective immediately upon the delivery of written notice to Developer (in the manner set forth in Section 9 of this Agreement).”

7. **Section 7.4** shall be deleted in its entirety and revised as described below:

Developer understands that participation in the 2026 Royalty Incentive Program under the Amendment is personal to Developer, non-transferable, and non-assignable. Developer does not have the right to transfer the Agreement during the term of the Agreement. In the event Developer transfers any of the Franchise Agreements signed in connection with this Agreement, or any interest therein, the Royalty Fee for each Store developed or to be developed shall revert to the Franchisor’s then-current standard Royalty Fee upon the effective date of transfer.

8. **Sections 7.5 -7.11**, inclusive, shall be deleted in their entirety.

9. **General Terms.** All remaining terms and conditions of the Agreement remain unchanged and in full force in effect. In the event of a conflict between the terms of this Amendment and (i) the Agreement; and/or (ii) any Franchise Agreement signed in connection with the Agreement, the terms of this Amendment shall control. Terms not defined herein shall have the definition given them in the Agreement. The parties hereto agree to keep the terms of this Amendment and the negotiations that gave rise to this Amendment confidential, and neither party will disclose such confidential information except as reasonably necessary in the normal course of business or as required by law. The parties acknowledge that the introductory paragraphs to this Amendment are true, accurate, and are included in this Amendment for all purposes. This Amendment will take effect only upon its acceptance and execution by each party hereto. This Amendment may be amended only in a writing that has been signed by all of the parties to this Amendment. Each party represents and warrants to the other party that it had the full and complete opportunity to review this document with a lawyer of its own choosing in connection with the transaction contemplated under this Amendment. This Amendment constitutes the entire, full, and complete agreement between the parties concerning the subject matter hereof, and supersedes all prior agreements, related to this subject matter. No other representations have been made to induce the Parties to execute this Amendment. This Amendment will be binding upon, and inure to the benefit of, each party’s respective heirs, representatives, successors, and assigns. This Amendment may be executed in counterparts, and each such counterpart may be exchanged by electronic means, and when all such counterparts are taken together with all other signature pages to this Amendment

that have also been signed in counterpart, they will be considered as one Amendment.

NOW THEREFORE, the parties, each of whom intends to be legally bound by this Amendment have signed and delivered this Amendment as of the Effective Date.

Marco's Franchising, LLC

[DEVELOPER]

By: _____

By: _____

Printed Name: Anthony Libardi

Printed Name: _____

Title: Co-CEO and President

Title: _____

in their individual capacity

EXHIBIT E TO FRANCHISE DISCLOSURE DOCUMENT
FORM OF FRANCHISE AGREEMENT

MARCO'S FRANCHISING, LLC

FRANCHISE AGREEMENT

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Exhibits:

A	Guarantee, Indemnification, and Acknowledgement
B	Assignment of Telephone Numbers
C	Franchise Information Disclosure Agreement
D	Property Interest Consent and Waiver
E	Franchisee Certification
F	MTS Software License Agreement & ACH
G	Equipment Incentive Amendment

MARCO'S FRANCHISING, LLC

FRANCHISE AGREEMENT

Franchise Summary

Effective Date: _____

Franchisee: _____

Business Entity: ___ Corporation ___ Limited Liability Company ___ Other (specify _____), organized and domiciled under the laws of the State of _____.

List of Persons with 5% or more interest in the Franchisee Entity (see definition of List of Owners for Franchise Entity) (each, a "Principal Owner"):

Name:	% Interest:	Name:	% Interest:
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Contact Person: _____ **Title:** _____

Franchisee Contact Info:

Phone 1: _____

Phone 2: _____

Email: _____

Franchisor Address:

Marco's Franchising, LLC
Attention: Legal Department
5252 Monroe St., 2nd Floor
Toledo, OH 43623
(419) 885-7000

Term: 10 Years from the Effective Date (unless the below box is checked)

OR

____ 10 years from the Franchise Agreement Commencement Letter issued and signed by Franchisor, if not determined as of the Effective Date

Permitted Site:

OR _____ As Specified in the Permitted Site Letter Issued and Signed by Franchisor, if not

Determined as of the Effective
Date

Area of Responsibility: Area of Responsibility comprises a mile radius from the front door of the Permitted Site. Although Area of Responsibility is typically 1 mile, it could be smaller than a 1-mile radius if there is a densely populated urban area, a readily definable market area like a resort or boardwalk, a specific facility (stadium, hospital, airport, casino, etc.) or a natural boundary like a body of water, bridge or expressway.

___ 1 Mile Radius

___ Other Description or Map:

Fees all % refer to percentage of Net Royalty Sales):

Initial Franchise Fee: \$ _____ ___ Transfer Fee \$ _____ ___ Renewal Fee \$ _____ ___ Other: _____	Advertising and Promotions: Total Marketing Spend: 7% Min Brand Development Fee 1% / 1.5% Max Local Store Marketing Remainder of Total Marketing Spend - Advertising Co-op, and Geography Based Advertising
Royalty: ___ 5.5% Initial / 6.0% Maximum ___ Other: ___% (_____) ___ Reduced Royalty Rate Conditions: _____ _____ _____ _____	Technology Fee: currently \$27.96 per Week and is subject to change during term, see Franchise Agreement
Brand Launch Program Fee: ___ \$15,500 - \$25,500 ___ Other (explain): _____	Point of Sale System at Cost Software Maintenance and Support Currently \$430, and is subject to change during the term of the Franchise Agreement. .

State Addendums	
☐ Not Applicable	☐ New York
☐ California	☐ North Dakota
☐ Illinois	☐ Washington
☐ Maryland	☐ Virginia ☐
☐ Minnesota	☐ Virginia

Exhibits to the Franchise Agreement:	
Exhibit A: Guarantee, Indemnification, and Acknowledgment	Exhibit B: Assignment of Telephone Numbers
Exhibit C: Franchise Information Disclosure Agreement	Exhibit D: Property Interest Consent and Waiver
Exhibit E: Franchisee Certification	Exhibit F: MTS Software License Agreement & ACH
Exhibit G: Equipment Incentive Amendment	

This Franchise Agreement (“Agreement”) is between Marco’s Franchising, LLC, an Ohio limited liability company (“Franchisor”, “us”, “our”, or “we,”) and the Franchisee identified in the Franchise Summary on page 1 of this Agreement, including Your Principal Owners defined above (collectively referred to as “Franchisee or “you”). The information stated in the Franchise Summary above is a part of this Agreement for all purposes and is incorporated into the specific provisions of this Agreement as referenced in the terms stated below.

The Franchisee and each of the Principal Owners, jointly and severally, makes all of the representations, warranties, covenants and agreements set forth in this Agreement and each is obligated to perform hereunder. In consideration of the mutual undertakings and commitments of each party set forth herein, the parties have each executed this Agreement to take effect for all purposes on the Effective Date stated in the Franchise Summary (“Effective Date”).

FRANCHISOR:

Marco's Franchising, LLC

FRANCHISEE:

By: _____

By: _____

Printed Name: _____

Printed Name: _____

Title: _____

Title: _____

1. INTRODUCTION

1.1. **The Franchise Offered.** Franchisor has developed, owns and operates through its Affiliates, and franchises Marco's Pizza Stores (a "Franchise Business"), which feature a select menu of pizza, Pizzolis, sandwiches, salads, chicken wings, soft drinks, CheezyBread and such other menu items as we may authorize from time to time, utilizing carry-out, delivery, dine-in and catering services using our System, defined below.

2. DEFINITIONS

2.1. **Accounting Period or Period.** A period of time we establish periodically for which you will report sales, financial results and other required reporting information. Typically, each Accounting Period will start on a Monday and run for 28 consecutive days (4 weeks). We may revise the defined Accounting Period, Quarter or Year by sending you notice of a change. If we change the Accounting Period, then any payments in this Agreement that are set on a per-Accounting-Period basis shall automatically be adjusted on a per diem basis to match the change in the number of days in an Accounting Period.

2.2. **Accounting Quarter or Quarter.** A group of consecutive Periods according to the calendar we publish each year. Quarters 1, 2 and 4 will have 3 Periods. Quarter 3 will have 4 Periods.

2.3. **Accounting Week, Week or Weekly.** 7 consecutive days beginning on Monday and continuing through the following Sunday.

2.4. **Accounting Year or Year.** A fiscal year consisting of 13 Accounting Periods defined by us. Approximately every 5 years, we use a 53-Week Year instead of the normal 52 Weeks in order to conform to various accounting conventions and tax regulations.

2.5. **Affiliates.** Any person, corporation, partnership, limited liability company, or other business entity that directly or indirectly through one or more intermediaries, controls or is controlled by, or is under common control with such party; and, with respect to Franchisor, the term "Affiliate" shall also include, without limitation, any advertising fund or cooperative operating under the System.

2.6. **Agreement.** This franchise agreement that has been signed by both you and Franchisor, including all Exhibits and any materials incorporated by reference and any subsequent amendments.

2.7. **Appraiser.** That natural person or business entity which is qualified to estimate the "Fair Market Value" of any Store equipment and other physical assets in their "as-is" present condition, place and purpose.

2.8. **Approved Products.** Pizza, Pizzolis, chicken wings, sandwiches, salads, Cheezybread, desserts, soft drinks, and any other products that we may periodically direct or approve for your Store, each made and sold in accordance with the System and

in conformance with the published specifications in the Manuals. Approved Products may sometimes also be referred to in this Agreement as “Products”.

2.9. **Area of Responsibility.** We provide you a specific exclusive area adjacent to the Site for the development and operation of your Store identified as the Area of Responsibility. The Franchise Summary will designate the applicable Area of Responsibility.

2.10. **Brand Development Fund.** A fund under the administration and management of Franchisor that will be allocated, and spent, toward all activities of brand development, including producing creative content for all national, regional and local marketing, designing and producing marketing materials, developing and maintaining social media and internet “web” sites, franchisee-accessible intranets, promotional activities, product development and consumer research, franchise conferences, motivational or leadership programs, and any other program or activity we determine will enhance the recognition and value of the brand. This fund may purchase media occasionally, but that is not the general purpose of the Brand Development Fund. Expenditures by the fund are intended to benefit all or substantially all Stores.

2.11. **Brand Launch Program.** The advertising program for the Store conducted by Franchisor related to the initial opening of the Store for business (further defined in Section 11.6).

2.12. **Collateral.** Includes all of your business assets now owned or hereafter acquired in connection with the Franchise Business and wherever located, together with all substitutions, replacements, additions and accessions thereto, all products thereof and all cash and non-cash proceeds thereof including, but not limited to, notes, checks, instruments, and insurance proceeds to provide Franchisor and its Affiliates a security interest in your assets to provide for payment of all amounts owing by you under this Agreement.

2.13. **Confidential Data.** All information about the business of either the Franchisee or Franchisor which is not in the public domain is considered confidential. Some information about the business systems of Franchisor (for example, the System), which is confidential, is also protected under copyright and other federal laws and regulations.

2.14. **Delivery Area.** The area designated by Marco’s within which you must offer delivery service for sale of the Approved Products as provided in Section 12.13.3.

2.15. **Designated Franchise Operator.** The natural person(s) designated by you, subject to our approval, to manage the Franchise Business, engage in all communications with us, and assume responsibility for the compliance of all franchise related business and operational activities under the terms of this Agreement and all Manuals. Unless otherwise indicated, the first natural person listed indicating the most senior management authority for the entity in the List of Owners for Franchise Entity will serve in that capacity. If the Designated Franchise Operator is not a Principal Owner, then

you must designate and maintain at least two Designated Franchise Operators, who are subject to our approval, to manage the Franchise Business.

2.16. **DMA**. The specific Designated Marketing Area in which the Store is located, as defined by the Nielsen Media Research Company, or such other reference we may adopt from time to time for determining market areas.

2.17. **Effective Date**. The date identified in the Franchise Summary on page 1 of this Agreement.

2.18. **Electronic Funds Transfer (EFT)**. A system in which funds are transferred from your bank account to our bank account ("Account") using pre-authorized electronic bank debits rather than paper-based checks.

2.19. **Electronic Reporting**. A system devised, developed or implemented by us to report operational data, such as Net Royalty Sales, Royalty Fees or other information in an electronic format or file using designated internet or other communication protocol not requiring a paper-based report.

2.20. **Electronic Signature**. A method determined by us which provides evidence that the Franchisee or its authorized representative certifies to us the accuracy and authenticity of any information reported under any Electronic Reporting system. We may consider such Electronic Signature as valid as any other certification required by this Agreement.

2.21. **Equipment**. All original and replacement equipment, fixtures, furniture, and signs used by you in connection with the operation of the Store.

2.22. **Exhibit**. Any of the various exhibits, which may be attached to this Agreement, all of which constitute an integral part of this Agreement.

2.23. **Fair Market Value**. Determined as (i) the estimated value at which an asset will usually change hands in a good faith transaction between a willing buyer and willing seller who both have access to all the facts, who both have been given an opportunity to investigate alternatives, and for which the use of such asset will continue to be for the operation of a Marco's Pizza® restaurant, or (ii) the estimated value of the assets by professional appraiser(s) who have first-hand knowledge of prior sales between willing buyers and willing sellers and who can extrapolate to the current circumstances the situation at hand.

2.24. **Franchise Disclosure Document (FDD)**. The complete and current document required by the Trade Regulation Rule of the Federal Trade Commission and any applicable state laws and regulations (further defined in Section 5.4).

2.25. **Franchisee Owner(s)**. If you are a partnership, all the partners; if you are a corporation, all of the shareholders; and/or if you are a limited liability company, all of

the members. All of the Franchisee Owners are required to sign Exhibits “A” and “B” to this Agreement.

2.26. **Franchisor.** (Defined in the identification of parties, above.)

2.27. **Geography Based Advertising Funds.** A fund established for a particular geographic region in which the Store is located for the payment of certain coordinated national, statewide, and/or regional advertising and promotional programs and expenses.

2.28. **Gift Card Program.** A program approved by us which permits retail customers to purchase stored value tokens or cards which are sold and redeemed according to the System.

2.29. **Good Standing.** “Good Standing” means that you and all of your Owners (if you are a business entity): (i) are in compliance with all applicable System standards, processes, procedures, and specifications; (ii) have satisfied all monetary obligations owed to us, our affiliates, and any suppliers to whom non-payment would be likely to negatively impact the brand (for example: landlord, lenders, or government authorities) and have not been notified on or more than (a) 2 occasions in the past 1 year, (b) 3 occasions in the past 2 years, or (c) 4 occasions during the term of the Franchise Agreement, that you are “past due” on sums of money owed to any of the foregoing entities, whether or not such default was ultimately cured; (iii) are not in default of any provision of the Franchise Agreement, including required attendance at any Franchise Conference, or any other agreement with us or with any of our Affiliates; (iv) have not been notified, in writing, on or more than (a) 2 occasions in the past year, (b) 3 occasions in the past 2 years, or (c) 4 occasions during the term of the Franchise Agreement, that you are in default or otherwise not in compliance with any provision of the Franchise Agreement, whether or not such default was ultimately cured; and (v) maintain reasonable creditworthiness and minimum net worth and liquidity, as reasonably determined by Franchisor. Failure to maintain all the requirements of good standing may result in loss of any discounts we may provide you on any programs we offer to other franchisees and your pro-rata share of any voluntary payment by us of rebates, supplier incentives, or other financial consideration which we receive from suppliers. You understand that we have no obligation to pass any such amounts on to you or to use them for your benefit. In order to be in “Good Standing” you and your Owners (if you are a business entity) must be in Good Standing under your Franchise Agreement and also the franchise agreement for any other Franchise Business in which the Owners have more than a 25% ownership interest or otherwise control the operations of the Franchise Business.

2.30. **Index.** The Consumer Price Index (1982 84=100; all items; CPI-U; all urban consumers) as published by the U.S. Bureau of Labor Statistics (or if the CPI is no longer published, another substitute reference reasonably designated by Franchisor).

2.31. **Initial Franchise Fee.** The fee calculated and paid in accordance with Section 4.1 of this Agreement.

2.32. **Interest.** As used in Section 20, refers to any right, title or other interest, either direct or indirect, in the entity identified as the Franchisee Owner or in the assets used in connection with the operation of the Franchise Business or held by any Franchisee Owner with respect to the franchise entity or any assets used “Franchise Assets.”

2.33. **License.** The rights given to you to use the System and the Marks for the operation of a Store (further defined in Section 3.1).

2.34. **List of Owners for Franchise Entity.** The person or persons, or legal entity that signs the Agreement as Franchisee with beneficial interest of five percent (5%) or greater of the equity as defined in the Franchise Summary of this Agreement.

2.35. **Manuals.** The “Marco’s Operations Manuals” and all other handbooks, lists, guides, policies, the Marco’s Code of Conduct, and written or digital format communications of any kind whatsoever containing specifications or standards for the operation of a Franchise Business. Franchisor may, from time to time and in its sole discretion, amend or supplement the Manuals, which are incorporated by reference into this Agreement.

2.36. **Marks.** Current and future trademarks, service marks, trade names and trade dress used to identify the services or products offered by Stores operated under the System, including the marks “Marco’s”, “Chef Marco’s”, and “Marco’s Pizza” and Franchisor’s distinctive building designs and color schemes.

2.37. **Net Royalty Sales.** The total gross amount of all revenues, excluding only (1) sales tax or other receipts you collect and remit to the proper taxing authorities and (2) authorized coupon or other promotional discounts you provide to your customers. Included in the definition is revenue from whatever source derived (whether in the form of cash, credit, agreements to pay, or other consideration (such as bartering), and whether or not payment is received at the time of sale or any of those amounts prove uncollectible. Also included is revenue that in any manner at all arises from or is derived by you or by any other business conducted or which originate in, on, from or through the Site or the Store. This includes, revenue you derive through the Store, from the sale of products associated with the Store, and revenue derived from your use of the Marks, whether or not you conduct those operations in compliance with or in violation of this Agreement.

2.38. **On-Line Order Entry.** A method of taking orders for pizza and other food items from consumers through the “Marco’s” website (currently www.marcos.com) and routing such orders by digital format to the Store (further defined in Section 13.14).

2.39. **Online Site.** One or more related documents, designs, pages, or other communications that can be accessed through digital format, including, but not limited to, the Internet, World Wide Web, webpages, microsites, social networking sites (e.g., Facebook, X, LinkedIn, You Tube, Google Plus, Pinterest, etc.), blogs, vlogs, applications

to be installed on mobile devices (e.g., iPad or Droid apps), and other applications we elect.

2.40. **Options to Renew**. Two additional 10-year periods based on the terms and conditions of the then-current form of Franchisor franchise agreement then being offered to new franchisees and commencing upon the expiration of the initial Term, or the first Renewal Term (further defined in Section 3.5), as the case may be.

2.41. **Royalty Fees**. A fee computed as a percentage of Net Royalty Sales, paid weekly for Net Royalty Sales achieved the preceding week, unless otherwise directed, as additional consideration for Franchisor granting you the License (further defined in Section 4.2).

2.42. **Site**. The location (permitted by Franchisor) at which the Store is or will be operated.

2.43. **Site Authorization Letter**. A Site Authorization Letter will be provided to you by Franchisor granting permission for a specific site by the Franchisor if the Site was not determined as of the Effective Date and designated on page 1 of this Agreement.

2.44. **Site Selection Area**. Prior to finalizing the location for the Store, the area the Franchisor will provide to you for selecting your Store location.

2.45. **Special Venue**. Means and includes, among other things, non-foodservice businesses of any sort within which a Store or a “Marco’s Pizza” branded facility is established and operated, including, for example, hotels and resorts (where the Store is enclosed within the confines of a hotel or resort structure); airports and other travel facilities; federal, state, or local government facilities (including military bases); theme and amusement parks; recreational facilities; colleges and other academic facilities; seasonal facilities; shopping malls; theaters; train stations; toll roads; hospitals; cafeterias; snack bars; truck stops; casinos; department stores; supermarkets; gasoline convenience stores; and sporting event arenas and centers; and retail restaurant locations being sublet under a lease to a master concessionaire.

2.46. **Store**. Means a physical building establishment, identified by our Marks and interior and exterior trade dress and operating under the System, where customers may purchase pizza and other menu items which are prepared on-premises, and which may be consumed on-premises, taken out, or delivered to a customer’s location. For avoidance of doubt “Store” does not include (a) a Special Venue, or (b) a commercial or shared-use kitchen or any other facility that provides only fulfillment services or that sells only to delivery service providers.

2.47. **Supplies**. All ingredients, cooking materials, containers, packaging materials, and other paper and plastic products, utensils, employee uniforms, forms, menus, cleaning and sanitation supplies, and any other materials used in the operation of the Store.

2.48. **System**. Franchisor's comprehensive system for making, selling, and pricing Approved Products and developing and operating Stores, which includes trade secrets, trade names, trademarks, service marks, store designs and layouts, image, equipment, ingredients, recipes, specifications, advertising, marketing and promotional programs, methods of inventory control and other operational and business standards, policies and procedures, all of which we may improve, further develop or otherwise modify from time to time.

2.49. **Technology**. The Technology systems offer a customer relationship management system (CRM) that enables, among other things, email advertising to customers, customer surveying, tracking of responses made to customers, and tools to measure customer satisfaction.

2.50. **Term**. A period of years stated in the Franchise Summary, commencing on the Effective Date or the date the Store opens for business, as stated in the Franchise Agreement Commencement Letter signed by Franchisor, unless terminated earlier in accordance with the provisions of this Agreement.

2.51. **Three Appraiser Method**. The Three Appraiser method is a manner in which Fair Market Value of assets or the value of real estate for calculating a fair rental value shall be determined. If the parties do not agree to Franchisor's determination of Fair Market Value (as provided in Section 19.7.4), then the Franchisee shall engage an Appraiser, who shall provide to Franchisor and the Franchisee his report of the value of the assets to be purchased or rental value of the real estate to be leased within 10 days thereafter. If both Franchisor and the Franchisee agree to that value(s), then the value(s) shall be the Fair Market Value under the terms and conditions then applied in the Appraisal. If the parties do not agree to that value(s), then Franchisor shall engage an Appraiser to provide to Franchisor and the Franchisee their report of the value of the assets to be purchased or rental value of the real estate to be leased within 10 days thereafter. If both Franchisor and the Franchisee agree to that value(s), then the value (s) shall be the Fair Market Value under the terms and conditions then applied in the Appraisal. If the parties do not agree to that value(s), the two appraisers shall mutually agree as to the hiring of a third appraiser who shall deliver a report of value(s) as to the assets to be purchased or the real estate to be leased within 10 days thereafter. Said third appraiser shall determine a value not lower than the lowest previously calculated estimate of value(s) or higher than the highest previously calculated estimate of value(s) by the other two appraisers. Said Third Appraiser's estimate of Fair Market Value shall be binding on both Franchisor and the Franchisee.

2.52. **Trade Secret**. Any information about the System that is confidential, which may be explained in the Manuals or otherwise, and is not in the public domain, is a Trade Secret and protected under various US and state laws.

2.53. **Transferee**. A third party approved by Franchisor to purchase any Interest in you or any Franchisee Owner in connection with any transfer referred to in Section 20.

3. GRANT OF LICENSE; RENEWAL OPTIONS

3.1. **Grant of License.** Franchisor grants to you a limited, non-exclusive License to use the System and the Marks for the operation of one Store at the Site during the Term of this Agreement, subject to and pursuant to the terms and conditions set forth in this Agreement. You accept the License and agree to exercise your rights under this Agreement in accordance with the terms of the Agreement. If a “Permitted Site” is not identified in the Franchise Summary on the Effective Date of this Agreement, then you agree this license shall expire 6 months from the Effective Date unless you are provided a Permitted Site Letter by Franchisor within said 6-month time period. If this Agreement is executed to document the transfer of rights conveyed by a prior franchise agreement, this Agreement shall be modified by a transfer addendum identifying certain provisions not applicable to the transferee or necessary to meet the current circumstances, including an expiration date of the Agreement which is 10 years from the date of the execution of the previous franchise agreement under which the Store was being operated when the transfer occurred and an Initial Franchise Fee was paid.

3.2. **Our Commitment to You Concerning the Area of Responsibility and Exclusions.** During the term of this Agreement, we agree not to establish, and not to license any other person to establish, another Store at any location within the Area of Responsibility, except as otherwise provided in this Agreement (including for example, the provisions in Sections 3.2.1 - 3.2.6 below). Your Area of Responsibility is specified in the Franchise Summary, but your territorial protection does not extend to retail operations in Special Venues offered by us, as described in Section 3.2.2. We retain all other rights, and may, among other things, on any terms and conditions we deem advisable, and without granting you any rights in these matters, do any or all of the following:

3.2.1. We have the right to operate, and license others to operate, Stores at any location outside the Area of Responsibility, notwithstanding their proximity to the Area of Responsibility or the Site or their actual or threatened impact on sales at the Store.

3.2.2. We have the right to operate, and license others to operate, Stores and other food service businesses within any Special Venue inside or outside of your Area of Responsibility, regardless of their proximity to your Store or their actual or threatened impact on sales at your Store; provided that these Stores will not deliver food products outside the confines of the immediate building and adjoining structures of the venue.

3.2.3. We have the right to operate, and license others to operate, restaurants and other food service businesses that are not operated under the System and that do not use the Marks licensed to you under this Agreement, even if those businesses offer or sell products that are the same as or similar to the Products offered from the Franchise Business, whether those businesses are located inside or outside the Area of Responsibility, despite those businesses' proximity to the Site or their actual or threatened impact on sales at the Store.

3.2.4. We have the right to acquire and then operate any business of any kind, whether located inside or outside the Area of Responsibility, despite those businesses' proximity to the Site or their actual or threatened impact on sales at the Store provided such businesses do not use the Marks.

3.2.5. We have the right to sell and distribute (or license others to sell and distribute) directly or indirectly, any Products or proprietary items, as well as products identified by other trademarks, through retail and wholesale channels of distribution, including through supermarkets and convenience stores and through online sales, and to any account and at any location.

3.2.6. We and our franchisees have the right to enter into arrangements with, and to offer and sell menu items to, third-party delivery service providers, such as Door Dash Grub Hub and Uber Eats. These third-party service providers may service their own customers, wherever located, including in your Area of Responsibility and Delivery Area.

3.3. **Limits on Where You May Sell.** You may offer and sell Products only: (a) from the Franchise Business; (b) in accordance with the requirements of this Agreement and the procedures set forth in the Manual; and (c) to retail customers for personal consumption at the Store's premises, carry-out consumption, delivery or catering services. You agree not to offer or sell Products through any means other than those provided above; for example, you agree not to offer or sell Products from satellite locations, temporary locations, carts or kiosks, by use of catalogs, the Internet, or through any other digital format or print media without our prior written approval. You agree not to sell Products to retail establishments for re-sale, without our prior written consent.

3.4. **Delivery and Catering.** You agree to conduct all delivery activities in accordance with the procedures that we have specified in the Manual or otherwise in writing, and the revenue from those orders will be considered to be part of your Store's Net Royalty Sales. Among other things, you agree not to engage in catering or delivery services outside of the Area of Responsibility (or your Delivery Area, if we assign one to you) unless you have obtained our prior written consent as to each such proposed delivery order. By granting approval to any one or more proposals to provide catering or delivery service outside of your Area of Responsibility, we will not have waived our right to later approve or disapprove any other proposed catering or delivery services.

3.5. **Option to Renew.** If this document is a new license agreement, and not a renewal of a former Franchise Agreement, then you may, at your option, renew this License for up to 2 additional terms of 10 years each (a "Renewal Term") on the terms and conditions of our then current form of franchise agreement commencing upon the expiration of the Term, provided that:

3.5.1. You must have delivered to Franchisor written notice of your request to renew your Franchise, no earlier than 1 year or later than 6 months, prior to the expiration of the Term or the Renewal Term ("Renewal Notice Date");

3.5.2. You must maintain your Site, by providing notice of intent to renew and thereafter timely renewing your lease, remodeling your Store to the then current standards for new Stores including, but not limited to, replacement of any signage, equipment, store decor and other trade items required by Franchisor (all such required remodeling must be completed prior to the effective date of the renewal term). For such required remodeling, Franchisor agrees not to require you to spend within 5 years more than 25% of the average cost to construct a new Store as provided in your Franchise Disclosure Document;

3.5.3. You must have delivered satisfactory evidence, as part of the notice referred to in Section 3.5.1 above, that you have the right to remain in possession of the premises at which your Store is located for the duration of the Renewal Term;

3.5.4. You, and all of your Franchisee Owners, must have executed and delivered to Franchisor a general release of any and all claims against Franchisor and its Affiliates, in a form prescribed by us, accruing for all claims prior to the Effective Date of the Renewal Term;

3.5.5. You, and all of your Franchisee Owners, have executed and delivered to Franchisor the then-current form of Franchisor franchise agreement (and all related documents) then being offered to new franchisees, which shall supersede the terms of the Agreement in all respects, and which terms may differ substantially from the terms of the Agreement including, without limitation, increased Royalty Fees, Brand Development Fund, Geography Based Advertising Funds contributions, and other fees;

3.5.6. You must pay to Franchisor, contemporaneously with the execution of the agreement for the renewal option, a renewal fee equal to the greater of: (a) Six Thousand Two Hundred Fifty Dollars (\$6,250); or (b) 25% of the then-current standard Initial Franchise Fee before any discounts, whichever sum is greater; and

3.5.7. You and all of your Franchisee Owners must be in Good Standing, and in compliance with the Renewal Requirements as are stated in the Manual at the time of your request.

3.6. **Further Options to Renew.** At the end of the Renewal Terms, if you and all of your Franchisee Owners are in Good Standing under this Agreement and any other agreement between you and your Franchisee Owners (and any Affiliates) and Franchisor and our Affiliates, then we will discuss with you additional renewal rights; provided that neither you nor we shall be under any obligation to one another with respect to the nature and detail of any such discussions, or as to whether or not to enter into an agreement for any additional terms or extensions of this Agreement.

3.7. **Interim Term.** If you do not timely renew this Agreement as required hereunder, but you continue to accept the benefits of this Agreement after the expiration of the Term, then this Agreement may be treated either as: (i) expired as of the Term

Ending Date listed in the Franchise Summary, with you then operating without a franchise to do so and in violation of our rights, or (ii) continued on a month-to-month basis (the "Interim Term") until either party provides the other party with 30 days' prior written notice of their intention to terminate the Interim Term. In the latter case, all of your obligations will remain in full force and effect during the Interim Term as if this Agreement had not expired, and all obligations and restrictions imposed on you under Section 19.7 will be deemed to take effect upon the termination of the Interim Term. Except as otherwise permitted by this Section, you have no right to continue to operate the Franchise Business following the Term Ending Date.

4. FEES

4.1. **Initial Franchise Fee.** You agree to pay to Franchisor the sum as stated in the Franchise Summary as the Initial Franchise Fee and it is due and payable when you sign this Agreement. Subject to the provisions of Section 19.1 below, the Initial Franchise Fee shall be deemed fully earned and non-refundable upon the execution of this Agreement.

4.2. **Royalty Fee.** The Royalty Fee is initially set as a percentage of Net Royalty Sales as stated in the Franchise Summary, subject to and including any conditions or limitations noted therein. The Royalty Fees may be modified by Franchisor under the following conditions: (a) an increase is consistently applied across all franchisees on a system-wide basis (to the extent permitted by each franchise agreement); (b) an aggregate increase in the Royalty Fee rate will not exceed a total of six percent (6%) of Net Royalty Sales; (c) 90 days prior written notice must be provided to you. Franchisor may modify the Royalty Fee rate to a lower percentage and then increase the rate again to a rate established by Franchisor under this Agreement. All Royalty Fee modifications will continue until you are notified otherwise by Franchisor. If any of the Reduced Royalty Fee Conditions stated in the Franchise Summary are not met, then Franchisor may modify the Royalty Fee to its then-current standard Royalty Fee Rate, without notice to Franchisee.

4.2.1. You must sign and deliver to us, upon execution of this Agreement, the documents we require to authorize us to automatically debit your business checking account each week for the Royalty Fee and other amounts due from you. If you change your bank or bank account number, you agree to provide us with timely updated documentation to ensure there is no lapse in the EFT debit schedule.

4.2.2. You agree to install and maintain an approved POS system that provides the data for Net Royalty Sales and related information directly to Franchisor in order to assimilate and report Net Royalty Sales on a weekly basis. The sales data collected by Franchisor will be used to calculate Royalty Fees, advertising fees, and other fees payable to us or our Affiliates. We will debit your bank account for the proper amount of Royalty Fees, advertising fees and other fees in the amount you owe to us, based on the sales data collected. If the Net Royalty Sales data is not collected for any reason, we can debit your bank account

on the designated day in an amount estimated based on the previous Royalty Fee, Advertising amount.

4.2.3. At the end of each Accounting Period, Net Royalty Sales and all fees and charges will be reconciled. Any outstanding adjustments, whether debits or credits, will be included with the ACH for the final week at the Period close.

4.2.4. We can require you to pay all fees and other charges by means other than EFT (e.g., by check) whenever we deem appropriate, and you must comply with our payment instructions.

4.2.5. Franchisor may from time to time, in its sole discretion, expand, contract or change the structure of any or all Accounting Periods.

4.3. **Performance Deficiencies Service Fee.** The value of the Marco's Brand and the System depends on all Stores and personnel maintaining the highest level of performance standards and compliance with all policies, procedures, and promotions set out in the Manual. If, as a result of a Store visit, we identify one or more areas that require remedial measures, and you fail to perform the remedial measures within the time period noted within the operational action plan, you will be charged \$500. If the deficiency could potentially result in a serious health exposure to customers or your employees, or if failure to correct the deficiency could result in a material negative impact on the Marco's System ("Extreme Deficiency"), we need not provide you more than 48 hours to correct any Extreme Deficiency before the Performance Deficiencies Service Fee is charged to you. Otherwise, we will provide you a reasonable time to correct the deficiency, not to exceed 30 days, before the Performance Deficiencies Service Fee is charged to you.

4.4. **Interest and Additional Expense Fee on Late Payments.** All amounts that you owe to Franchisor or any of its Affiliates pursuant to this Agreement shall bear interest after their due date at the highest applicable legal rate for open account business credit, not to exceed 1.5% per Accounting Period.

4.4.1. You acknowledge that acceptance of late payments and interest by Franchisor does not constitute Franchisor agreement to accept future payments after they are due or a commitment by Franchisor to extend credit to or otherwise finance your operation of the Store. Further, you acknowledge that failure to pay any amounts when due shall constitute grounds for termination of this Agreement as provided in Section 19.3, notwithstanding the provisions of this section.

4.4.2. In addition to interest as provided above, Franchisor may charge you an Additional Expense Fee on late payments of 5% of the amount due for any amounts not paid within 10 business days of the due date. The parties hereto agree that such late fees are to compensate Franchisor for its additional expenses incurred due to such late payments.

4.5. **Payment by Electronic Funds Transfer (EFT).** You agree to participate in an electronic funds transfer program authorizing Franchisor or any of its Affiliates to utilize

a weekly pre-authorized bank draft system to facilitate the payment of all Royalty Fees and other fees due and payable to Franchisor or its Affiliates pursuant to the terms of this Agreement or any other agreement between Franchisor or its Affiliates and you. The most common program utilized by the Franchisor is often called “ACH”, which stands for a US Federal Reserve Banking system called the “Automated Clearing House” system (although we reserve the right to adopt a program other than ACH if we deem it necessary or more efficient).

4.5.1. In addition, we may specify a periodic amount for regular transfer to our accounts based on past reports of Net Royalty Sales and reasonable expectations of Royalty Fees and other amounts to become due from you. We may, in our discretion, require that you participate in an Electronic Reporting and Electronic Signature program for any information required to be reported by you under this Agreement.

4.5.2. You agree to execute the attached Authorization Agreement for Direct Withdrawals and to reasonably provide Franchisor with notice of any changes in your banking relationships in order to faithfully comply with the requirements of this section. You agree that your failure to permit us to draft funds from your bank account shall be a default as if non-payment of any such obligation for which we are due and permitted payment hereunder.

4.5.3. If funds are not available at the time the ACH is drafted, you may be charged a \$35 non-sufficient funds fee for each occurrence. The Interest and Additional Expense Fee will be charged where applicable.

4.5.4 Franchisor reserves the right to setoff, recoup, or deduct any amounts owed to Franchisor or its Affiliates, at any time, from any amounts Franchisor or its Affiliates pay to you, without prior notice.

4.6. **Grant of Security Interest.** For valuable consideration, as security for the payment of all amounts owing by you to Franchisor or its Affiliates under this Agreement and any other agreements, and performance of all of the obligations to be performed by you, you hereby grant to Franchisor and its Affiliates a security interest in the Collateral. You warrant and represent that the security interest granted is a first-priority security interest, except as Franchisor may otherwise agree in writing.

4.6.1. You agree not to remove the Collateral or any portion thereof without the prior written consent of Franchisor. Upon the occurrence of any event entitling termination of this Agreement or any other agreement with Franchisor or any of its Affiliates, Franchisor and its Affiliates shall have the rights and remedies of a secured party under the Uniform Commercial Code of the jurisdiction in which the Store is located, including, without limitation, the right to take possession of the Collateral.

4.6.2. You agree to execute and deliver to Franchisor financing statements or such other documents as Franchisor reasonably deems necessary to perfect

security interests in the Collateral within 10 days of receipt by you of such documents from Franchisor. You irrevocably and unconditionally appoint Franchisor and Franchisor designees as your true and lawful attorneys-in-fact to act in your name and place to execute, deliver and file all financing statements or such other documents as Franchisor deems reasonably necessary to perfect Franchisor security interest in the Collateral. You irrevocably and unconditionally grant to Franchisor and its designees, as its attorney-in-fact, full power and authority to perform every act necessary to be done in the exercise of the foregoing power as fully as you could do if personally present or acting, with full power of substitution, hereby ratifying and confirming all that said attorney shall lawfully do or cause to be done by virtue of this appointment. This power of attorney is coupled with an interest and is irrevocable prior to the full performance of the obligations of you and all Franchisee Owners.

4.7. **Web Based Training.** You agree to participate in Franchisor's web-based training system. Such system is presently known as "Marco's University" but may be changed in the future. You agree to pay us the apportioned fee we charge each franchisee for this system as part of the Technology Fee or otherwise as we assess you. As we identify additional applications and technical services, we reserve the right to increase the fees for such services during the Term of this Agreement.

4.8. **Gift Cards.** You agree to participate in any Gift Card Program which we so designate, provided the costs of such are commercially reasonable. You agree not to sell from your Store, or on the internet, or in any other manner, any gift cards or other Store value tokens, certificates or cards which are not approved by us.

5. ACKNOWLEDGMENTS AND REPRESENTATIONS

5.1. **Independent Investigation.** You and each Franchisee Owner have conducted an independent investigation of the business contemplated by this Agreement.

5.2. **No Conflicting Representations.** You and each Franchisee Owner acknowledge that each of you has no knowledge of any representations by Franchisor or its officers, directors, shareholders, employees or agents about the business contemplated by this Agreement that are contrary to the terms of this Agreement.

5.3. **No Misrepresentations.** You and each Franchisee Owner represent and warrant to Franchisor that:

5.3.1. Neither you nor any Franchisee Owner has made any untrue statement of any material fact or has omitted to state any material fact in obtaining the rights granted hereunder.

5.3.2. Neither you nor any Franchisee Owner has any direct or indirect legal or beneficial interest in any business that may be deemed a competitive business, except as otherwise completely and accurately disclosed in your franchise application.

5.3.3. The execution and performance of this Agreement will not violate any other agreement to which you or any Franchisee Owner may be bound. You and each Franchisee Owner acknowledge that the franchise application has been approved in reliance on all of the statements made by you and any Franchisee Owner in connection therewith.

5.4. **Receipt of Agreement and Franchise Disclosure Document.** You and each Franchisee Owner acknowledge that each of you has received this Agreement at least 7 days before signing it, including the attachments hereto, and the complete and current Franchise Disclosure Document required by the Trade Regulation Rule of the Federal Trade Commission, and any applicable state laws and regulations, regarding the “Marco’s Pizza” franchise at least 14 days prior to the date on which this Agreement was executed. **No statement, questionnaire, or acknowledgment signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by Franchisor, franchise seller, or other person acting on behalf of the Franchisor. This provision supersedes any other term of any document executed in connection with the franchise.**

5.5. **Different Agreements.** You acknowledge that you have been made aware of the fact that some franchisees of Franchisor may operate under different forms of franchise agreements and, consequently, that Franchisor obligations and rights in respect to its various franchisees may differ materially in certain circumstances.

5.6. **Confidential Information.** Both you and Franchisor understand and respect the need to keep private all Confidential Information about each other, and agree not to share, discuss, or divulge such information to others without the permission of the other party. You understand and agree that Franchisor has a business need to know and understand local sales, product mix, coupon usage, and other information about your business in order to maximize sales and marketing efficiencies.

5.6.1. You agree that you will take any steps Franchisor feels reasonably necessary to provide such information to Franchisor, including, but not limited to, Franchisor access to your point of sale computer data. Further, you grant all your suppliers a license to provide any such information relating to your business to Franchisor without any additional notice or agreement.

5.6.2. You further understand that in addition to the aforesaid understanding and agreement concerning Franchisor confidential information, certain Franchisor confidential information is protected as a Trade Secret. Trade Secrets are protected under various US and state laws, and that unauthorized divulging of such information may result in substantial penalties.

5.7. **Anti-Terrorism Laws.** You and the Franchisee Owners agree to comply with and/or to assist Franchisor to the fullest extent possible in Franchisor efforts to comply with Anti-Terrorism Laws (as defined below). In connection with such compliance,

you and your Franchisee Owners certify, represent, and warrant that none of your respective property or interests are subject to being “blocked” under any of the Anti-Terrorism Laws and that neither you nor any of your Franchisee Owners are otherwise in violation of any of the Anti-Terrorism Laws.

5.7.1. For the purposes of this Section 5.7, the term “Anti-Terrorism Laws” shall mean Executive Order 13224 issued by the President of the United States (“Executive Order 13224”), the Terrorism Sanctions Regulations (Title 31, Part 595 of the U.S. Code of Federal Regulations), the Foreign Terrorist Organizations Sanctions Regulations (Title 31, Part 597 of the U.S. Code of Federal Regulations), the Cuban Assets Control Regulations (Title 31, Part 515 of the U.S. Code of Federal Regulations), the USA PATRIOT ACT, and all other present and future federal, state and local laws, ordinances, regulations, policies, lists and any other requirements of any other requirements of any governmental authority (including, without limitation, the United States Department of Treasury Office of Foreign Assets Control, and any other government agency with jurisdiction over the parties to this Agreement and/or their actions) addressing or in any way relating to terrorist acts and/or acts of war.

5.7.2. You and your Franchisee Owners certify that none of you or your respective employees, or anyone associated with any of you is listed in the Annex to Executive Order 13224 (the “Annex”), which is available at: <<http://www.treas.gov/offices/enforcement/ofac/sdn/>>. You agree not to knowingly hire any individual who is listed in the Annex (or, if he or she is already employed, retain the employment of that individual). You also agree not to knowingly: (a) establish a new relationship with a person as an employee, principal, banker, or otherwise who is listed in the Annex (whether or not Franchisor has consented to a transfer involving such new principal); and (b) maintain a business relationship (whether with an employee, a principal, banker, or otherwise) with a person who is added to the Annex.

5.7.3. You certify that you have no knowledge or information that, if generally known, would result in you and/or your Franchisee Owners, employees, or anyone else associated with you to be listed in the Annex to Executive Order 13224.

5.7.4. You understand that you are solely responsible for ascertaining what actions you must take to comply with the Anti-Terrorism Laws, and you further acknowledge and agree that your indemnification responsibilities set forth in Section 18.1 of this Agreement also apply to your obligations under this Section 5.7.

5.7.5. Any misrepresentation by you under this Section or any violation of the Anti-Terrorism Laws by you, your Franchisee Owners, employees, and/or your respective Affiliates shall constitute grounds for immediate termination of this Agreement, and any other Agreement you have entered into with Franchisor or one of Franchisor Affiliates.

5.8. **Area Representative.** Franchisor utilizes a relationship with parties known as Area Representatives within a defined territory that permits the holder, to assist in the selling of franchises for Marco's Pizza stores. In addition, the Area Representative also agrees to perform the servicing of such Stores in compliance with what is required of Franchisor in the Stores franchise agreement and Manuals. All Area Representatives are Independent Contractors and must complete a training program to our satisfaction before they are permitted to assume their duties. We compensate the Area Representatives for services rendered by paying them a percentage of the Initial Franchise Fee and a percentage of normal on-going royalty fees collected. Area Representatives do not collect these fees directly and do not share in any payments you make for advertising fund contributions.

5.8.1. You and each Franchisee Owner acknowledge that if your Store is located in a defined territory of an Area Representative, that a substantial amount of the services required to be provided to you by Franchisor may be provided by an Area Representative who is not an employee of ours. Franchisor remains obligated to you for the performance of its obligations under this Agreement even when such of its required services are provided by the Area Representative.

5.8.2. You and each Franchisee Owner further acknowledge and agree that you will permit the Area Representative and its approved employees the same access to your store and all store data, no matter where maintained, for inspections and other permitted store visits under this Agreement as if the Area Representative were our employee. You agree not to claim any defense of inadequate notice or other issue relating to an Area Representative in attempting to deny the Area Representative admittance in reasonable pursuit of its duties that are permitted or required of us in this Agreement.

5.8.3. You and each Franchisee Owner further acknowledge that Franchisor's liability for the actions of its Area Representatives are limited to those actions performed by the Area Representatives solely as a result of required obligations under this Agreement. Further, you agree to seek damages solely from the Area Representative and to hold us harmless for any action, omission, error, either oral or in performance by an Area Representative which: a) is contrary to law or public policy, b) is inconsistent with any Manual or other written direction or policy of ours, c) related in whole or in part due to a commercial relationship you enter into with the Area Representative directly.

5.9. **Financial Condition.** You and each Franchisee Owner acknowledge and agree that at all times during the Term of this Agreement, you are required to maintain a net worth and liquidity at least equal to Franchisor's then-current minimum net worth and liquidity requirements for franchisees. You must notify Franchisor immediately in the event you or any Franchisee Owner suffers any material adverse change in financial condition at any time (including creditworthiness, pending or active bankruptcy, or when your net worth and liquidity fall below the required minimum amount). Additionally, you and each Franchisee Owner expressly agree that Franchisor is authorized to conduct

periodic background checks and credit checks on you and any Franchisee Owner for the purpose of verifying your financial condition and other pertinent information about you.

6. GUARANTY OF PERFORMANCE BY FRANCHISEE OWNERS

6.1. If you are a corporation or partnership, each Franchisee Owner shall complete, execute and deliver the Guaranty attached as Exhibit "A" contemporaneously with the execution and delivery of this Agreement. Execution and delivery of the guaranty shall not diminish your primary, joint and several obligations under this Agreement.

7. SITE SELECTION

7.1. **Site Acquisition.** If no location is indicated on the Summary Page for a specific Site, you agree, subject to the terms of this Agreement, to acquire a suitable Site that has been approved by Franchisor for operation of the Store, within 180 days from the Effective Date.

7.2. **Franchisor Assistance in Site Acquisition.** Franchisee will be responsible for purchasing or leasing a suitable site for the Store within the Site Selection Area, working with a real estate broker approved by Franchisor. Prior to the acquisition by lease or purchase of any site for the Store, Franchisee shall submit a description of the proposed site to Franchisor, together with a letter of intent or other evidence satisfactory to Franchisor which confirms Franchisee's favorable prospects for obtaining the proposed site. If Franchisor does not provide written notice of its approval or disapproval of the proposed site within fifteen (15) Business Days, then such request shall be deemed disapproved. A map of the site's Area of Responsibility will be drawn by Franchisor and attached to this Agreement as an amendment to it upon Franchisee's execution of a lease of the Premises or a contract to purchase the Premises.

7.3. **Franchisor's Permission; No Warranty.** Neither Franchisor's permission to develop a Site, nor any information communicated by us to you regarding our standard site selection criteria for stores nor publicly available data for the Site constitutes a warranty or representation of any kind, expressed or implied, as to the suitability of the Site for a Store or that you can expect to achieve a particular level of sales or profits from operating a Store at the Site. Franchisor's permission to operate at the Site merely signifies that we are willing to grant a franchise for a Store at that location. Your decision to develop and operate a Store at the Site is based solely on your own independent investigation of the suitability of the Site.

7.4. **Franchisee Release of Franchisor.** In consideration of Franchisor's permission for the Site, you and each Franchisee Owner release Franchisor and its Affiliates, officers, directors, employees and agents from any and all loss, damages and liability arising from or in connection with the selection or permission for the Site for development as a Store and agree to hold said released parties harmless for such Site permission. In connection with your proposed site for the operation of your Store, you acknowledge and agree that:

7.4.1. Whether you choose to proceed ahead with a particular site depends on your confidence in the site after completing your analysis, carefully investigating all of the concerns (in addition to any raised by Franchisor), and investigating whether proper signage can be used at the Site. If you decide to proceed ahead with a proposed site, you will still have to determine whether you can obtain a lease on favorable terms.

7.4.2. There is no way to know whether a particular Site is likely to be successful or not, or whether you have considered every important factor. Factors you cannot predict may also play a role (for example, a construction project that impedes the flow of traffic).

7.4.3. If you decide to go ahead with a proposed site and Franchisor provides “permission” for that site, you should know that our “go ahead” or even our “permission” does not mean that we have reached any conclusion as to whether or not you will be successful at this site. The review we conduct is for our own benefit just to make sure that a site meets certain selection characteristics.

7.4.4. Our review and permission for the proposed site, rental rate and other occupancy terms is not a recommendation or endorsement, and obviously not a guarantee that the site or lease terms are suitable. You are responsible for making the decision and you must take the steps you think are needed to determine whether the site is beneficial to you and whether the terms of the proposed lease make sense.

7.4.5. You understand and agree that by virtue of utilizing our business model to open the Store, we will make an intangible investment in the location for which a value cannot be calculated. As a result, and in order to protect that investment, you agree to lease the premises for the Store, using the Marco’s Pizza Standard Lease Rider.

7.4.6. The Marco’s Pizza Standard Lease Rider is used on all leases and must be made a part of the lease and provided to us for our execution at the time of execution of the lease. We agree to not charge you any fees for leasing using the Marco’s Pizza Standard Lease Rider.

7.5. **Franchisor Right to Occupancy for Owned Site.** If you desire to own the real estate at which the Store is located, or if you purchase the real estate at which the Store is located, you agree to provide us with any documentation which we reasonably require which would permit us or our designee to obtain occupancy of the premises upon the termination or expiration of the Agreement. Such occupancy would allow for us to lease the premises at fair market value for an initial term of 5 years and at least 1 renewal term of 5 years, using a standard commercial real estate lease form offered by a local Board of Realtors or similar association in your state, or reasonable equivalent to that form. You agree that the lease will be amended by the Marco’s Pizza Standard Lease Rider currently in effect at such time. The rent provided in the lease, as applicable, will be determined by the for the Fair Market Value Appraiser of the Purchased Assets, if

Franchisor and you are unable to agree upon terms within 15 days after receipt of the Franchisor notice of intent to exercise this right.

7.6. **Permitted Site Letter.** If no address is listed in the Franchise Summary as the Permitted Site to designate the location of the Site, within 120 days after the execution of this Agreement, you agree to submit to Franchisor, in the form specified by Franchisor, a completed Site acquisition request form prescribed by Franchisor and contained in the Manuals, and such other information or materials as Franchisor may reasonably require, together with an option contract, letter of intent, or other evidence satisfactory to Franchisor which confirms your favorable prospects for obtaining the Site. Franchisor and Franchisee mutually agree that time is of the essence. Franchisor shall have 10 days after receipt of all requested information and materials from you to permit or deny, in Franchisor's sole discretion, the proposed Site as the location for the Store. In the event Franchisor does not permit a proposed Site by written notice to you within said 10 days, such Site shall be deemed denied. Upon our permission for a Site, both the Franchisor and Franchisee will document their mutual acceptance of such Site through a site approval letter provided by Franchisor ("Permitted Site Letter") and such Site shall be the permitted Site.

7.7. **Cross Default of Lease and Franchise Agreement.** Franchisee understands, acknowledges, and agrees, that any default of its lease that is not remedied within the terms of said lease, or in the event that the underlying real estate lease is in a state of default due to any non-payment or other action by Franchisee that not remedied within the terms of cure of said underlying real estate lease, then such default(s) are cause for default and immediate termination of this Agreement.

7.8. **Lease Document Requirements.** Franchisee will submit to Franchisor the proposed terms of the underlying real estate lease for the Site for its review and possible editing prior to making any binding commitments for said Site to the owner of said Site. You understand and agree that by virtue of utilizing our business model to open the Store, we will make an intangible investment in the location for which a value cannot be calculated. As a result, and in order to protect that investment, you agree to lease the premises for the Store using the Marco's Pizza Standard Lease Rider, which must be provided to us for our execution at the time of execution of the lease.

7.8.1. You agree not to execute any lease in your name for the Store that is not amended by the Marco's Pizza Standard Lease Rider.

7.8.2. You agree not to make any deletions or changes to the language in the Marco's Pizza Standard Lease Rider without our prior approval. You understand we have the right to reject any lease or lease rider or amendment which does not have sufficient protections for us, in our sole discretion, for our intangible investment in the Store.

7.8.3. You agree to provide us with a copy of the fully executed lease for the Site, including the Marco's Pizza Standard Lease Rider, promptly upon execution for our records.

7.8.4. You agree to promptly provide us with fully executed copies for our records of all amendments, addenda, attachments, and exhibits to the lease that are executed from time to time during the Term.

7.9. **Location Restriction.** You may only operate the Store at the permitted Site. You may not relocate the Store without Franchisor's prior written consent. If the underlying real estate lease for the Site expires or terminates for reasons other than your fault or negligence, or if the Site is destroyed as the result of casualty loss or condemned pursuant to eminent domain proceedings, or in Franchisor judgment is otherwise rendered unsuitable for operation of a Store, we will consent to the relocation of the Store to an alternate Site, subject to the following conditions:

7.9.1. The alternate Site must comply with our site selection criteria and be permitted in writing by Franchisor;

7.9.2. The alternate Site must not infringe upon any other Store's Area of Responsibility; and

7.9.3. You must commence full-time operation of the Store at the alternate Site within 180 days following the date that the Store ceases to operate at the Site.

7.9.4. You will bear all costs associated with any such relocation. In addition, you agree to pay Franchisor a relocation fee to reimburse us for the costs we incur in connection with any proposed or actual relocation of the Store. The relocation fee shall be equal to \$10,000 or 1/3 of the then-current Initial Franchise Fee, whichever is greater. If the alternate Site is within the same Delivery Area of the existing Store, the relocation fee will be waived.

7.10. **Store Development-Decor.** Franchisor shall provide you with general design and decor plans and a basic layout for the Equipment to be installed at the Store. These plans shall include dimensions, exterior design, materials, interior layout, and Equipment plans, and decorating specifications. Subject to our approval, you may modify our basic plans and specifications only to the extent required to comply with various applicable local ordinances, building codes and permit requirements. You agree to use only the architect(s) that we have approved in advance to complete the plans and submit permits as required under Section 9.1. We must approve all final drawings and specifications drafted by the architect and once approved you must construct and finish the Store according to the drawings we approve. You will provide us with a certificate from the architect or general contractor that the building, as constructed, conforms to the approved drawings.

7.11. **Store Development-Equipment.** You shall purchase or lease Equipment meeting specifications provided by Franchisor only from an approved source. If you desire to purchase or lease any item of Equipment not previously approved by Franchisor, you will notify Franchisor and provide sufficient specifications, photographs, drawings or other information and samples, in order that Franchisor may determine whether the Equipment meets our specifications. Franchisor shall approve or disapprove any item of Equipment

within a reasonable time. You shall not enter into an agreement to purchase unapproved Equipment without Franchisor prior written approval. From time to time, Franchisor may modify the types, brands or models of Equipment and you may not, after receipt of notice of such modification, reorder any type, brand or model of Equipment, which is no longer approved.

7.12. **Store Development-Assistance.** Franchisor shall render reasonable assistance to you in obtaining the Equipment and Supplies required by the Manuals; provided, however, any financing assistance as may be required shall be arranged by separate agreement between you and a lending institution of your choice.

7.13. **Maintenance.** You agree to maintain the Store, the Site and Equipment in good and serviceable condition meeting the maintenance standards set forth in the Manuals. You agree to replace worn out or obsolete Equipment and to repair and maintain the Site and the interior and exterior of the Store, including the parking lot. Upon your failure to maintain or replace the Store, or any Equipment to Franchisor satisfaction, Franchisor may enter the Store to perform the required maintenance or replacements. You agree to pay to Franchisor for any and all costs associated with such maintenance and repairs made by Franchisor, or contractors retained by Franchisor which shall become immediately due and payable upon your receipt of Franchisor invoice for such costs. Franchisor agrees not to require you to reimburse Franchisor for more than 25% of the average cost to construct a new Store as provided in your Franchise Disclosure Document for any such Maintenance under this Section within any 5-year period.

8. TRAINING AND INSTRUCTION

8.1. **Initial Training.** The Designated Franchise Operator must be proficient in comprehending and communicating (e.g., reading, writing, and speaking) in English and will commence and continue, until completion, the Franchisor initial training program scheduled by us. If your Designated Franchise Operator has previously completed the initial training program, we will provide to such Designated Franchise Operator the initial training we, in our sole discretion, deem appropriate, including supervisory training. If your Designated Franchise Operator does not register for training before the later of (i) 30 days after the Effective Date of this Franchise Agreement, or (ii) 15 days after you acquire possession of the premises in which the Store will be operated, we may schedule a final training class, and if the Designated Franchise Operator does not begin the training as scheduled, terminate this Agreement upon written notice to you.

8.2. **Completion of Initial Training.** The Designated Franchise Operator must complete the initial training program to our satisfaction prior to opening the Store. If your Designated Franchise Operator fails to complete the initial training program to our satisfaction, or if we, in our sole discretion at any time, determine that your Designated Franchise Operator is not capable of satisfactorily completing the initial training program, then we may, in our sole discretion, terminate this Agreement upon written notice to you. Franchisor will not terminate this Agreement without providing you an opportunity to designate (one-time) an alternative Designated Franchise Operator within 30 days from

the date which we determine the initial Designated Franchise Operator is unacceptable. Franchisor will not charge for training for the alternative Designated Franchise Operator.

8.3. **Expenses of Training.** You shall bear all cost of travel, living expenses and compensation, registration fees, and any other expenses of the Designated Franchise Operator during the duration of any training program.

8.4. **Initial Training Program.** Franchisor will provide various training and instruction related to the operations of your store and conduct the initial training program. The initial training program shall consist of eight (8) weeks at one of our training centers and at a certified training store at a location we deem appropriate. You must comply with all additional training requirements as reasonably instructed by Franchisor.

8.5. **Continuous Training.** You shall, upon opening the Store for business, implement and maintain a continuous training program for your employees in accordance with applicable training standards and procedures prescribed by Franchisor in the Manuals or any subsequently published notices or memorandum. All team members at the store must be successfully trained for the position for which they serve. You shall purchase from Franchisor and utilize all training aids which we may require from time to time, including printed or digital format materials. You may not employ in a position any employee who fails to successfully complete training for the designated position. If any Designated Franchise Operator is terminated or relinquishes his responsibilities for the Franchise Business, for any reason whatsoever, then you shall appoint a replacement Designated Franchise Operator. Such replacement must be enrolled in our training program within 30 days after the end of the former Designated Franchise Operator's responsibilities, and timely complete the training program as required thereunder.

8.6. **Designated Above the Store Leader.** If you or one or more affiliate(s) (a corporation, partnership, or limited liability company with common ownership of more than 50% of this franchise) operate multiple Marco's Stores, then you shall, before opening a fourth store, appoint an "above store leader," which could be an Owner of the Stores, to complete to our sole satisfaction an additional training program at your sole cost and expense and thereafter oversee all Stores that you or your affiliate(s) operate ("Designated Above Store Leader"). We will require you to provide us with your business plan to manage store operations and demonstrate to our sole satisfaction that you or the Designated Above Store Leader are prepared to oversee four or more stores.

9. STORE COMPLETION AND OPENING

9.1. **Permits and Construction.** You must obtain all required zoning changes and permits; all required building, utility, health department, and sign permits; and any other permits required to open and operate the Store at the Site. You shall be responsible for the construction and/or remodeling of the Store and the installation of all Equipment. All construction, materials and Equipment shall fully comply with plans and specifications previously approved by Franchisor, as well as all applicable local ordinances, building codes and permit requirements. You agree to use only a general contractor approved in advance by us to perform the build-out and construction work for the Store. We disclaim

any warranty for the work performed by any and all approved vendors, including the general contractor, and you remain solely responsible for selecting, contracting with, and managing any services performed by or associated with the build out of your Store.

9.2. **Completion and Opening of Store.** You agree to complete construction or remodeling of the Store and open for business within the earlier of (a) 120 days after receiving your building permits for the Site or (b) 10 days after obtaining the certificate of occupancy for the Store, in any event not to exceed 365 days following the Effective Date.

9.2.1. If you have not successfully completed all of our requirements, and/or have not completed construction and opened the Store within the required timeframe, then we may, in our sole discretion, require you to pay Franchisor a weekly fee (“Delayed Opening Fee”) equal to 90% of the weekly Average System-wide Sales (as defined in Franchisor’s then-current Franchise Disclosure Document for the previous fiscal year), multiplied by 5.5%, for each week that the Store’s opening is delayed beyond the required timeframe. The Delayed Opening Fee will be paid until such time as Franchisee meets all requirements and opens the Store for business, or 3 Accounting Periods, whichever time is lesser.

9.2.2. If you have not opened the Store within those 3 Accounting Periods, then Franchisor may, in its sole discretion, terminate this Agreement and the License granted herein effective upon your receipt of written notice, in which event Franchisor shall be released from all obligations hereunder.

9.2.3. If the Store is developed pursuant to an Area Development Agreement, the Delayed Opening Fee will not be charged if such Developer has elected to pay the Continuation Fee in connection with this Store.

9.3. **Store Opening Authorization.** You agree not to open or attempt to open the Store or to use the Marks until Franchisor issues a Store Opening Authorization Certificate (“Store Opening Certificate”). You understand and acknowledge that the Store Opening Authorization shall not be issued by Franchisor until you have demonstrated, to Franchisor satisfaction, the following:

9.3.1. Knowledge and skill in the use and operation of the System;

9.3.2. Successful completion of all training required by Franchisor; and

9.3.3. Completion of such store improvements, store layouts and trade dress in accordance with Franchisor standards.

9.4. **Limits on Our Approval of Plans.** You and any Franchisee Owner acknowledge that there shall be no liability on the part of Franchisor to you, any Franchisee Owner or any of your respective successors as the result of our approval of the plans and specifications or the issuance of the Store Opening Certificate.

10. CONTINUING ASSISTANCE

10.1. **Franchisor Assistance.** Franchisor shall provide continuing advice, guidance and assistance to you, as we determine to be reasonably necessary with respect to the System. Such guidance, at our discretion, will be furnished in the form of directives, Manual updates, bulletins and other written materials, consultations by telephone or in person, or by any other means of communications.

10.2. **Additional Training.** Franchisor shall furnish additional training courses that we make available from time to time to you and your employees on an “as available” basis, upon our then-current terms for providing such additional training (including but not limited to your payment of our then-current fees for such training). You may be required to complete certain additional training courses by Franchisor if you meet the criteria established for such courses.

10.3. **Operating Problems.** Franchisor may advise you of operating problems encountered during any inspection of the Store or through reports, which you submit to us.

10.4. **On-Site Assistance.** If the Store is not the first Store which you have operated and we determine that you require assistance beyond that which is provided in the initial training program, then Franchisor may, in its sole discretion, provide supplemental on-site assistance to you for a period not to exceed two (2) weeks. Any such supplemental assistance shall be provided at your cost and include your agreement to pay us an amount to compensate us for our staff’s salaries, travel, lodging and all other reasonable expenses. All such fees shall be immediately due and payable to us upon presentation of our invoice for such services.

10.5. **Charges for Supplies or Supplemental Services.** Franchisor reserves the right to impose reasonable charges for Supplies and supplemental services, including extraordinary operating assistance, which we, in our sole judgment, deem necessary or appropriate in order to ensure that the Store will be operated in accordance with terms of this Agreement.

11. ADVERTISING AND PROMOTION

11.1. **Advertising and Promotion.** Franchisor shall, from time to time, formulate, develop, produce, and conduct advertising and promotional programs. We shall determine, in our sole discretion, the content and format of all advertising and promotional programs and the geographic territories and market areas for such programs. You shall not use any marketing or advertising materials without our prior approval, and otherwise conform to the Marco’s Marketing Guidelines in the Manual.

11.1.1. You must spend a minimum of 7% of your Net Royalty Sales in the form of fees, payments, and expenditures related to our advertising, marketing and promotional programs. We will determine what percentage of required advertising related expenditure will be paid by you, and we will manage

those expenditures through a combination of funds including the Brand Development Fund, various Geography Based Advertising Funds and Market Advertising Cooperative (“Ad Co-op”) (“Total Marketing Spend”).

11.1.2. As part of your Total Marketing Spend, you may be required to contribute to an Ad Co-op and/or initiate advertising, marketing and promotional activities at your local Store level (“Local Store Marketing” or “LSM”). The combined amount of required advertising marketing and promotional expenditures for your Store, calculated as a percentage of your Net Royalty Sales, is summarized below.

11.2. **Brand Development Fund.** To fund the advertising and promotional programs established in Section 11.1, you must pay us an amount currently equal to 1% of Net Royalty Sales.

11.2.1. We have the right to increase the Brand Development Fund contribution up to a maximum of 1.5% of Net Royalty Sales. We will give you at least 90 days prior written notice if we choose to increase the required contribution. Brand Development Fund payments must be reported and paid to us at the same time and in the same manner that the Royalty Fees are reported and paid. The Brand Development Fund will not otherwise inure to our benefit. The Brand Development Fund is not and will not be our asset.

11.2.2. We have the right to determine how the Brand Development Fund will be allocated and spent, toward all activities of brand development, including but not limited to producing creative content for all national, regional and local marketing, designing and producing marketing materials, developing and maintaining social media and internet websites, franchisee-accessible intranets, promotional activities, loyalty, reward, and gift card programs, owned channel communications, including but not limited to email, SMS, push and digital ordering campaigns, product development and consumer research, and any other program or activity we determine in our sole discretion will enhance the recognition and value of the brand. This fund may purchase media occasionally, but that is not the general purpose of the Brand Development Fund.

11.3. **Geography Based Advertising Funds.** You must contribute to a Geography Based Advertising Fund (“GBF”) in amounts that we designate, but not to exceed a total of 5.5% of the Net Royalty Sales of the Store. The designated GBF may be a National Advertising Fund or a Regional Advertising Fund, or you may be required to contribute to both. Currently, you must contribute 4% of the Net Royalty Sales of the Store to the National Advertising Fund. We may initiate a Geography Based Advertising Fund or change a region’s boundaries upon 30 days prior written notice to you.

11.3.1. We may increase or decrease your Geography Based Advertising Fund payments upon 30 days prior written notice to you, but we cannot make your combined GBF payments greater than 5.5% of Your Net Royalty Sales.

All modifications will continue in effect until we or our designee send you written notice of any change.

11.3.2. These Geography Based Advertising Funds support advertising, marketing and promotional programs throughout the United States or for a designated region, including the placement and purchase of advertising in various media. We have the exclusive right to determine how the National Advertising Fund and Regional Advertising Funds will be allocated, and spent, toward all advertising, marketing and promotional activities on a national or regional basis, respectively. The Geography Based Advertising Fund payments must be reported and paid to us or our designee, each Accounting Week. The National Advertising Fund will be available for use by us across the entire United States. We will spend all your Regional Advertising Fund contributions within the region where your Store is located. However, you understand that we have no obligation to ensure that you will benefit directly or on a proportionate basis with other stores from the placement of any type of Geography Based advertising, either nationally or regionally. It is our intention, but we are not required, to form a Regional Advertising Fund for any market area when a certain number of stores are established in that market to allow sufficient advertising efficiency and market penetration. The region boundaries may include all or part of a single DMA, or multiple DMAs.

11.4. **Advertising Cooperatives.** We may require that you join and participate in a Market Advertising Cooperative (“Ad Co-op”) formed by the owners of a majority of the Marco’s Pizza Stores located within the designated market where your Store is located. Before any Market Advertising Cooperative is formed, the by-laws of that organization must be submitted to us and we must approve them. Once approved and formed by the majority of the owners of the Marco’s Pizza Stores in the designated market (including any Store owned by us or one of our affiliates), all Marco’s Pizza Stores within the designated geographical area must participate. Any payment required by the membership of the Ad Co-op will be an obligation you must fulfill under the terms of this Agreement. All advertising, marketing and promotional activities of the Market Advertising Cooperative will be managed by the membership of each specific Ad Co-op according to the individual By-laws. We may determine that some, all or none of the contributions you make to an Ad Co-op will be allowed to fulfill a portion of the required payments to a Geography Based Advertising Fund other than the National Advertising Fund. If we do not require you to participate in any GBF, all amounts you contribute to an Ad Co-op will reduce the amount you must spend as Local Store Marketing.

11.5. **Local Store Marketing.** To the extent that your Total Marketing Spend (through contributions to Brand Development Fund, Geography Based Advertising Funds, and an Ad Co-op) is less than 7% of Net Royalty Sales, you will also be required to spend the remaining portion of the 7% of Net Royalty Sales of Your Store on advertising, marketing and promotional activities within the market and community where Your Store is located. The exact percentage is determined by the formula: 7% minus the amounts you pay to us for the Brand Development Fund, any Geography Based

Advertising Fund you contribute to, and any amount we determine is allowable for your payments to an Ad Co-op. If we do not require you to participate in any GBF or Ad Co-op, you will be required to spend the remaining amount of the Total Marketing Spend for Local Store Marketing that you must manage.

11.5.1. Certain items that may be a benefit to the marketing of your Store are excluded for the calculation of the amount you spend for your Local Store Marketing requirement: (a) the value of any promotions and deductions (for example coupons, buy one-get one free) or other promotional allowances which are excluded from the definition of Net Royalty Sales; and (b) expenditures for supplies which bear any of the Marks (for example pizza boxes, uniforms, etc.)

11.5.2. You must submit evidence of all qualifying expenditures for local advertising, marketing and promotional activities to us on a quarterly basis. If you do not meet the Local Store Marketing requirement for any year, we may, immediately upon notice provided to you, assess you for any deficiency, which will be contributed, at our sole discretion, to the Brand Development Fund, any Geography Based Advertising Fund or Ad Co-op.

11.6. **Brand Launch Program**. You agree to participate in and pay for a Brand Launch Program (the "Brand Launch Program"). The standard Brand Launch Program Fee is \$15,500 and covers the expected costs of marketing efforts related to your Store's initial opening. You agree to execute our standard Brand Launch Program marketing plan, unless we give our prior written consent for any variations or deviations from the plan. At the time you begin construction on the Store, you will pay us the total amount of \$15,500. We will use these funds to pay for the Brand Launch Program activities for your benefit, including print marketing, public relations, social media, radio/out of home advertising, and Grand Opening launch kit materials. Once the creative materials are approved by us and ordered, we will distribute to each applicable vendor the total budgeted amount allocated to such vendor under the plan, for the purpose of paying all product/service provider invoices for which you are responsible. The full amount of the Brand Launch Program Fee will be used for marketing activities for your Store, so your payments are otherwise nonrefundable.

11.6.1. The Brand Launch Program is designed to help establish a base level of market awareness of your Store in your primary marketing area. This marketing area may be greater than your Area of Responsibility, but will not be greater than your Delivery Area. The Brand Launch Program covers the costs of certain marketing tactics deployed prior to and concurrent with the Store's initial opening, such as print advertising, social media and public relations support, some digital media, and a Grand Opening launch kit containing various in-store promotional elements. Franchisor shall decide, in its sole discretion, the exact type of marketing tactics to be utilized in the Brand Launch Program and the dollar amounts allocated to each such tactic from the Brand Launch Program Fee. You may, with Franchisor's approval, select additional products or services, or choose to host a grand opening event; however, such selections are optional and are therefore not covered by the Brand Launch Program. All costs associated with any

such additional selections shall be paid directly by you to the applicable product or service provider, upon receipt of their invoice.

11.6.2. You specifically agree that you will not attempt to open your Store until the total Brand Launch Program Fee has been paid in full, even if you experience unforeseen difficulties in closing the loan or obtaining other financing for your Store and that any such action on your part is grounds for immediate termination of this Agreement.

11.6.3. With respect to the reach of the Brand Launch Program, we mutually agree and understand that the program is designed to target a primary marketing area, which will be at least the size of your Area of Responsibility but not greater than your Delivery Area.

11.6.4. You understand and agree that we make no guarantee of sales projection and do not assume any responsibility or liability for any level of sales or profits for your store due to your participation in the Brand Launch Program. You further understand and agree that unless we are guilty of gross malfeasance in its conduct with respect to the safety and security of your funds or our conduct of your Brand Launch Program, you agree to indemnify and hold us harmless for the sales results of your Brand Launch Program because actual sales are a highly complex function of a large number of factors beyond our control which include but are not limited to the actual number of households in your targeted marketing and Delivery Area, customer's predilection to purchase pizza in general and Marco's Pizza in particular, the number and quality of other pizza competitors in your area, the price established for the products sold at the Store, the physical site characteristics of your Store, the number and type of other food service businesses in your area which compete for the food service dollar, the quality of products, service and image of your Store and the courtesy of your employees, and a number of other factors beyond our scope to control, organize or predict. You understand and agree that we would not have executed this Agreement with you were it not for your warranty stated in this Section.

11.6.5. If, within 8-12 Accounting Weeks (or up to 18 months, in our sole discretion) of the Store's opening date, the Net Royalty Sales for the Store on a weekly basis do not achieve at least (a) 90% of the Average Weekly Sales for the DMA in which the Store is located, or (b) 90% of the Average Weekly Sales for the System, whichever is lower, then we will evaluate the operational and marketing performance of the Store and develop an improvement plan which may include (in our sole discretion) a requirement for Franchisee to spend an additional amount up to \$10,000 (for a total maximum required expenditure of \$25,500) in additional marketing and advertising for the Store which has been approved in advance by Franchisor. Franchisee shall be responsible to directly pay such additional expenses to the applicable vendor(s). For purposes of this Section, "Average Weekly Sales" shall be determined as the weekly average of the sales for all Marco's Pizza® stores in the DMA or the System (as applicable) for the preceding 13 Accounting Periods.

11.7. Franchisor's Review and Right to Approve All Proposed Marketing.

For all proposed advertising, marketing, and promotional plans, Franchisee (or the Geography Based Advertising Funds, where applicable) shall submit samples of such plans and materials to Franchisor (by means described in Section 21.12 below), for Franchisor's review and prior written approval. If written approval is not received by Franchisee or the Geography Based Advertising Funds from Franchisor within 15 days of the date of receipt by Franchisor of such samples or materials, Franchisor shall be deemed to have disapproved them. Franchisee acknowledges and agrees that any and all copyright in and to advertising, marketing materials, and promotional plans developed by or on behalf of Franchisee shall be the sole property of Franchisor, and Franchisee agrees to execute such documents (and, if necessary, require its independent contractors to execute such documents) as may be deemed reasonably necessary by Franchisor to give effect to this provision. For purposes of clarity, all media inquiries and interviews relating to the Store or the Marco's brand generally shall be deemed advertising and must be directed to us. With our prior approval and subject to any limitations or guidance provided by us, you may respond to the media inquiry or conduct the interview. Alternatively, we reserve the right to directly respond to the media inquiry or conduct the interview ourselves.

11.8. Advertising Expenses. All costs of the development and production of any such advertising and media promotion (including without limitation, the ratable compensation and indirect costs of employees of Franchisor who render services in the production and development of such advertising and promotional programs, (or by the administration of the funds used therefor) will be paid from the Brand Development Fund or Geography Based Advertising Funds as outlined below. Franchisor reserves the right to engage the services of an advertising source outside of Franchisor to develop, produce and conduct any and all advertising and promotional programs, with the cost of said services to be payable from the Brand Development Fund and/or the Geography Based Advertising Funds.

11.9. Franchisor Discretion. Franchisor shall have the right to determine, at its sole discretion, how Brand Development Funds and all of the Geography Based Advertising Funds shall be allocated and spent and to determine whether collection of the funds is required in advance of or following any advertising expenditures. You acknowledge and also understand further that Franchisor undertakes no obligation in developing, implementing or administering such advertising efforts to ensure that amounts equal or proportionate to your fees paid to the Brand Development Fund are spent in developing marketing materials or in placement of advertising in the market area in which the Store is located, or that you will benefit directly or on a proportionate basis from the development or placement of any type of advertising. Franchisor requires that you participate in (1) Marco's Rewards, and in the future may create, modify or alter any of its marketing promotions, including a new or enhanced loyalty and rewards program, and (2) owned channel communications including, but not limited to email, SMS, push and digital ordering.

11.9.1. Franchisor shall spend all your Regional Advertising Fund contributions within your DMA, however, you understand that Franchisor undertakes no obligation to ensure that you will benefit directly or on a proportionate basis with other stores from the placement of any type of such Regional Advertising Fund advertising expenditures within that DMA.

11.9.2. Except as otherwise expressly provided in this section, Franchisor assumes no direct or indirect liability or obligation with respect to the maintenance, discretion or administration of the Brand Development Fund or any of the Geography Based Advertising Funds, except to ensure the security of such funds. Franchisor may maintain the Brand Development Fund and/or any of the Geography Based Advertising Funds in bank accounts administered by separate advertising companies and does not act as Trustee or in any other fiduciary capacity with respect to any advertising fund.

11.9.3. We are not obligated to develop, implement or administer any advertising efforts to ensure that amounts equal or proportionate to your fees paid to the Brand Development Fund, any of the Geography Based Advertising Funds, or any amounts by us, are spent in developing marketing materials or in placement of advertising in the market area in which the Store is located, or that you will benefit directly or on a proportionate basis from the development or placement of any type of advertising. The Brand Development Fund and the Geography-Based Advertising Funds (including the National Advertising Fund) will not make expenditures principally to solicit new franchisees. We do not audit the Brand Development Fund or any Geography-Based Advertising Funds and do not make its financial records available to franchisees generally, but summaries of financial performance for the National Advertising Fund are provided to the appropriate franchisee council or association recognized by us. Summaries of financial performance for the Brand Development Fund may be provided to a franchisee upon request.

11.9.4. We are not obligated to maintain or administer the Brand Development Fund or any of the Geography Based Advertising Funds in any manner except to ensure the security of these funds. We may maintain the Brand Development Fund and any of the Geography Based Advertising Funds in bank accounts administered by us. The funds may be comingled with other of our monies, but the Brand Development Fund and all Geography Based Advertising Funds will be accounted for separately. We may engage separate advertising companies to hold and maintain the funds, and we do not act as trustee or in any other fiduciary capacity with regard to any advertising fund.

11.9.5. The Brand Development Fund and any Geography-Based Advertising Funds will not be our asset, and will not otherwise inure to our benefit. Although the Brand Development Fund and Geography-Based Advertising Funds are intended to be of perpetual duration, we maintain the right to terminate the Brand Development Fund and or any of the Geography-Based Advertising Funds.

Such fund will not be terminated, however, until all monies in the applicable fund have been spent for marketing or promotional purposes.

11.10. **Restrictions on Local Mailings and Handouts.** You agree to restrict all mail and/or handout advertising to the Area of Responsibility, except as permitted by Franchisor per Section 12.13.3 below into areas that are not in the Area of Responsibility of another Store.

11.11. **Additional Marketing Expenditure Encouraged.** Franchisee understands and acknowledges that the required contributions and expenditures are minimum requirements only, and that Franchisee may, and is encouraged by Franchisor to expend additional funds for local marketing and promotion of a local nature which will focus on disseminating marketing directly related to Franchisee's Store.

11.12. **Technology.** Upon Franchisor's request, and as specified by Franchisor, Franchisee agrees to pay the amount of the Technology Fee stated in the Franchise Summary each Accounting Period, debited pro rata per Accounting Week, for the cost of the Store's use of technology systems and services provided by Franchisor. You acknowledge and agree that the technological environment is rapidly changing and that it is difficult to anticipate the cost of developing, acquiring, implementing, and licensing, Internet, software, and communications technologies, including mobile apps, that may benefit franchisees and the System; thus, as we identify additional applications and technical services, or change or enhance any existing applications and services, you agree that Franchisor may increase the amount charged for the Technology Fee beyond what is currently stated in the Summary, as reasonably determined by us and effective immediately upon notice.

11.12.1. You will pay the Technology Fee to Franchisor in the manner specified, however, if you belong to a Geography Based Advertising Fund, a portion of this fee may be paid by that fund upon our approval. If your Store does not participate in a Geography Based Advertising Fund or if we do not approve payment by a Geography Based Advertising Fund to which you are required to contribute, then you must pay the entire Technology Fee, in the manner we specify, no later than the first day of each Accounting Week.

12. STANDARDS AND UNIFORMITY OF OPERATIONS

12.1. **Manuals.** In order to protect the reputation and goodwill of the System and to maintain the standards of operation under the Marks, you shall operate the Store in accordance with the various written instructions and confidential Manuals, including any amendments thereto, as Franchisor may publish in paper or digital format from time to time (the "Manuals"), all of which you acknowledge belong solely to Franchisor and shall be on loan from Franchisor during the Term. When any provision of this Agreement requires that you comply with any standard, specification or requirement of Franchisor, unless otherwise indicated, such standard, specification, or requirement shall be such as set forth in this Agreement or as may from time to time, be set forth in the Manuals, or otherwise in writing by Franchisor. Franchisor shall have the right from time to time and

in its sole discretion, to add to, delete from, and otherwise modify the Manuals, and to modify standards of service or quality of the System, the efficient operation of the Store, and advertising, marketing, or promotional programs to maintain the good will associated with the Marks, or to meet competition.

12.2. **Use of Manuals**. You will receive electronic access to the Manuals after the Franchise Agreement has been signed through digital format or our e-learning system. You agree that adherence to the System and the provisions of the Manuals are reasonable, necessary and essential to the image and success of all Stores.

12.3. **Compliance with Standards**. You agree to comply with all specifications, standards and operating procedures, rules, policies, and notices set forth in the Manuals, including without limitation, specifications, standards and operating procedures, rules, and notices relating to:

12.3.1. The safety, maintenance, cleanliness, sanitation, function and appearance of the Site and the Equipment;

12.3.2. Your qualifications, dress, grooming, general appearance and demeanor of you and all of your employees;

12.3.3. The menu items to be offered at the Store;

12.3.4. Quality, taste, portion control and uniformity, the manner of preparation, packaging and sale of all food and beverage products and all ingredients, Supplies and materials used in the preparation, packaging and sale thereof;

12.3.5. Methods and procedures relating to receiving, preparing and delivering customer orders;

12.3.6. Delivery services (including minimum and maximum distances);

12.3.7. Hours and days during which the Store will be open for business;

12.3.8. Advertising and promotion;

12.3.9. Use of standard forms;

12.3.10. Use and illumination of exterior and interior signs, posters, displays, menu boards and similar items;

12.3.11. The handling of customer complaints;

12.3.12. The posting of signs identifying you as the owner of the Store in accordance with our requirements; and

12.3.13. The minimum, maximum, and other prices established by Franchisor for menu items, promotions, and services offered by the Store, to the extent allowed by applicable law. You expressly agree to honor all such pricing requirements by Franchisor.

12.4. **Confidentiality**. You shall, at all times, use your best efforts to keep the Manuals and all other materials, goods, and information created or used by Franchisor and designated for confidential use within the System and the information contained therein as confidential, and shall limit access to your employees on a need-to-know basis. You shall not, without Franchisor prior written consent, disclose, upload or share with any unapproved third party platform (including generative artificial intelligence technologies), use or permit the use of to copy, duplicate, record, transfer, transmit or otherwise reproduce such information, in any form or by any means, in whole or in part, or otherwise make the same available to any unauthorized person or source. Any and all information, knowledge, and know-how not generally available outside of the System regarding Franchisor products, services, standards, procedures, techniques and such other information or material as Franchisor may designate as confidential shall be deemed confidential for the purposes of this Agreement.

12.5. **Maintaining Manuals**. You agree that the Manuals shall be kept securely at the Store. If you own more than one Store and maintain a separate office, one additional copy of the Manuals, if supplied by Franchisor, may be kept in that office. If we determine that your copy of the Manuals is incomplete or the Manuals are not located within the Store (or an additional copy at a separate office if you own more than one Store) then we may, at our election, require that you immediately update and obtain replacement Manuals from Franchisor. You agree to maintain all digital updates to the Manuals as provided by Franchisor.

12.6. **Improvements**. All ideas, concepts, methods, techniques useful to a food service business, whether or not constituting protectable intellectual property that you or your employees create, or that are created on your behalf, must be promptly disclosed to us. If we adopt any of them as part of the System, they will be deemed to be Franchisor sole and exclusive property and works made-for-hire for Franchisor. You and each Franchisee Owner agrees to sign whatever assignment or other documents Franchisor requests to evidence Franchisor ownership and to assist Franchisor in securing intellectual property rights in such ideas, concepts, techniques or materials.

12.7. **Supplies**. All Supplies must comply with the specifications and standards set forth in the Manuals and must be purchased from our approved supplier or distributor. To the extent feasible, Franchisor will issue minimum specifications for quality and uniformity of all Supplies.

12.8. **Proprietary Items and Recipes**. You agree, in order to maintain strict uniformity of taste throughout the System, to use only the proprietary items and recipes supplied by Franchisor or Franchisor's designated suppliers for preparing products sold at the Store.

12.9. Qualification of Equipment and Supplies. You agree to purchase or lease Equipment and Supplies only from suppliers designated or approved by us, which information may be communicated to you in the Manuals. Any Equipment or Supplies not previously approved by Franchisor as conforming to our specifications or quality standards must be submitted for testing by Franchisor and approved by Franchisor prior to use of any such Equipment or Supplies in the Store. Franchisor may waive, in the Manuals or otherwise in writing, the requirement for approval of certain Supplies, Equipment or suppliers; however, any such waiver may be retracted at any time by Franchisor, in which event all future purchases must comply with the requirement established by Franchisor. You acknowledge that our right to specify the suppliers that you may use is necessary and desirable for us to control the uniformity and quality of the System, maintain the confidentiality of our trade secrets, obtain prices for our franchisees if we choose to do so, and protect the reputation and goodwill associated with the System and the Marks. You understand, acknowledge, and agree that we, in our sole discretion, may negotiate bulk purchasing and freight/transportation arrangements, which may result in pricing or terms that differ from what may be available outside of the Marco's supply chain or available to other franchisees, depending on a number of factors, including location, proximity to Approved Distributors or other factors.

12.10. Examination of Suppliers. Franchisor shall have the right, from time to time and without notice, to examine the facilities of any supplier and to test or inspect the Equipment, ingredients, materials or Supplies to determine whether they meet Franchisor standards and specifications. Franchisor shall have the right to charge fees for testing and evaluating proposed suppliers as a condition to approval of any supplier, Equipment or Supplies.

12.11. Use of Marks. You shall use only boxes, containers, and other paper and plastic products imprinted with the Marks as prescribed by Franchisor in the Manuals or otherwise in writing.

12.12. Store Remodeling/Trade Dress Maintenance. Prior to the sixth (6th) anniversary of this Agreement, you agree to perform such remodeling, trade dress maintenance necessary to meet current trade dress and equipment standards. Notwithstanding the foregoing, new equipment may be required at any time upon 90 days' notice in order to meet changes in Franchisor's product or service requirement. For such remodeling or equipment additions required, Franchisor agrees not to require you to spend within 5 years more than 25% of the average cost to construct a new Store as provided in your Franchise Disclosure Document.

12.12.1. Before any renewal of this Franchise Agreement and within every 10-year anniversary of the establishment of any store (even if you purchased the store and were not the original owner), every Store must be brought up to all current standards for equipment, trade dress, store décor and appearance of a "new" Store. For such remodeling, Franchisor agrees not to require you to spend more than 25% of the average cost to construct a new Store as provided in your Franchise Disclosure Document. These expenditures are in addition to any expenditures you may have been required to make prior to the sixth (6th)

anniversary of this Agreement. Evidence of such remodeling and renovation will be required for renewal of the Franchise Agreement.

12.12.2. Franchisees acknowledge and understand that failure to do so adhere to these image standards are grounds for non-renewal of the Franchise Agreement, or for non-issuance of any new franchise agreement for the site.

12.13. Delivery Service.

12.13.1. Vehicles. You agree to provide a sufficient number of vehicles and personnel to conduct delivery services to all customers located within the area assigned by Franchisor for the Store at all times during approved hours of operation, in conformance with the delivery standards and requirements as determined from time to time by Franchisor. You may do so through the use of vehicles owned and operated by your delivery driver employees (referred to as hired autos) and/or the use of third-party delivery services that have been approved by Franchisor. However, if we determine in our sole discretion that you are unable to meet our delivery service standards and requirements using those methods, then you agree to purchase or lease a suitable number of delivery vehicles for the Store.

12.13.2. Quality of Delivery Service. You further agree that in order to maintain the quality of service required of a Store, you will not offer delivery service to any customer whose order cannot be delivered safely and lawfully normally within approximately 30 minutes of the time when such order is placed, taking into consideration the then-existing weather and road conditions. In the event of inclement weather and the estimated delivery time exceeds 30 minutes, you shall honestly inform the customer of such and quote best estimates of such time before accepting the order for delivery. In no event shall Franchisor normal service standard of 30 minutes be utilized in any manner, except as a standard for delivery performance. You agree not to offer any "delivery time guarantee," but you shall adequately staff and equip the Store with a suitable number of vehicles so as to offer competitive and timely delivery service.

12.13.3. Boundaries of Delivery Service. You must offer delivery service throughout the Delivery Area. Franchisor will not reduce your Delivery Area to anything less than the Area of Responsibility. Franchisor may, from time to time, grant to you a non-exclusive, revocable license to provide delivery services to specific areas outside of the Area of Responsibility. The expanded area beyond the Area of Responsibility may only be established in writing by the President or an authorized vice-president of Franchisor. You acknowledge that the license to provide delivery service to any expanded area is temporary in nature and may be revoked at any time by Franchisor; that your advertising and other marketing or service efforts in the expanded area accrue only to the benefit of Franchisor; and that your efforts within the expanded area do not entitle you to any continuing rights in the expanded area, whatsoever. You also acknowledge and agree that Franchisor cannot prevent, and has no responsibility for, overlap or encroachment

due to your or other franchisee's use of third-party delivery services, as provided in Section 3.26.

12.13.4. **Delivery Area Map.** You must purchase a digital map file from us containing the boundaries for the Delivery Area, if any, assigned to the Store. The file will be available in digital format and uploaded for use into the Store's point of sale system. You must pay us any fee associated with the purchase of the map file, and the fee is due and payable prior to the opening of the Store.

12.14. Operating Standards.

12.14.1. You agree to devote your best efforts to operate the Store at maximum capacity and efficiency. You shall also maintain a high quality of work and services, provide suitable staffing and delivery vehicles, employ sufficient help to do same, and continuously remain open for business 7 days per week throughout the year, with the exception of certain holidays and during business hours as specified in the Manuals (except when the Store is rendered untenable due to excessive casualty for a period not to exceed 120 days by reason of fire or other casualty).

12.14.2. You agree to perform such tasks as Franchisor deems reasonably necessary to adhere to the minimum performance standards established by Franchisor for the operation of the Store. You further agree to immediately correct any deficiencies in connection with the operation of the Store that may be disclosed in the course of any inspection, which we may conduct.

12.15. **Sole Operation.** If the Store is owned or operated by a corporation, a limited liability company or similar organization, such entity may not engage in any other line of business other than a Store, without the prior written consent of Franchisor.

12.16. **Approved Products and Relationship to Other Obligations.** You agree to only sell Approved Products. You are required to always sell pizza and all other products made in accordance with the specifications, processes, and procedures of the System. Unless otherwise provided to you in writing, you are required to sell all other Approved Products whose production specifications are contained in the Manuals unless you are restricted from doing so as a result of a legally binding non-competition agreement or other restriction which you had entered into prior to your execution of this Agreement. You agree to notify the Company in writing if you are subject to any restriction on the sale of any food products and the terms thereof prior to execution of this Agreement and unless the Company receives such notification, you warrant that you are not subject to any limitation on the sale of Approved Products. Upon your execution of this Agreement, you agree not to execute any other agreements which would have the effect of denying you the ability to sell Approved Products at your Store without the prior written permission of Franchisor. You understand that Franchisor is relying on your covenants contained in this Section to avoid added expense and would not be entering into this Agreement with you were it not for the covenants you have given under this Section.

13. STORE MANAGEMENT AND OTHER OBLIGATIONS

13.1. **Responsibility for Franchise Operations.** The Designated Franchise Operator shall control and be responsible for all business activities of the Store. The Designated Franchise Operator may be replaced only with the written consent of Franchisor, which consent will not be unreasonably withheld, provided the replacement meets Franchisor's guidelines. The Designated Franchise Operator must undertake and successfully complete any initial or any future training required by Franchisor within the deadline for training completion established by Franchisor.

13.2. **Direct Supervision.** The Store shall be under the direct, on premises, supervision of the Designated Franchise Operator. At least 1 Designated Franchise Operator shall devote their entire working time (excluding reasonable vacation periods), which shall be no less than 40 hours per week, to maintain a competent, conscientious, trained staff and to take such steps as are necessary to ensure that its employees preserve good customer relations and comply with any dress code Franchisor may prescribe. The Franchisee Parties acknowledge and agree that these requirements are necessary to preserve the goodwill identified by the Marks. The Franchisee Parties further acknowledge and agree that Franchisor neither dictates nor controls labor or employment matters for Franchisee or Franchisee's employees. Franchisee is exclusively responsible for hiring personnel, for determining the number of jobs offered or job vacancies to be filled, for determining and changing employee wages and benefits and work hours, and for disciplining and discharging Franchisee's employees. Franchisee is exclusively responsible for labor relations with Franchisee's employees. You must notify your employees upon hire of the nature of the franchise relationship, and that you are their sole employer and Marco's Franchising, LLC is not their employer. You must also post a conspicuous notice for employees in the back-of-the-house area of the Store explaining your franchise relationship with us, and that you are the employee's sole employer and Marco's Franchising, LLC is not their employer. Franchisee shall defend, indemnify, and hold harmless Franchisor from and against all claims, liability, and damages arising out of or related to your employment practices and labor relations.

13.3. **Multiple Franchise Supervision.**

13.3.1. If you own more than 4 Stores, or have signed a Development Agreement, you must submit for Franchisor's approval an above-store supervisory infrastructure plan. The plan must include an appropriate number of Designated Franchise Operators (who are not serving as store-level management) to devote their entire time (as outlined above) to the supervision of the Stores. Each Designated Franchise Operator must satisfactorily complete such additional supervisory training as may be required by Franchisor. Before opening a fourth store you will be required by us to have an "above store leader," which will require you to provide us with your business plan to manage store operations and demonstrate to us that you are prepared to oversee four or more stores and, additionally, you and others on your team, including Key Management Employees, may be required to participate in and complete to our satisfaction a training program at your sole cost and expense. You must have an approved plan in place

at the time you sign an agreement for additional Stores, and the plan must be updated and re-submitted for Franchisor's approval upon (i) execution of an agreement for the sixth, eleventh, and sixteenth Stores, respectively, and (ii) periodically as needed or requested by Franchisor. Franchisor shall have the right at any time to disapprove or revoke approval for an infrastructure plan that, in its sole discretion, does not provide sufficient oversight to ensure all Stores operate in full compliance with the System.

13.3.2. Each Store shall be under the direct on-premises supervision of a manager at all times the Store is open for business, supervising and performing on premises store operation management duties. The Designated Franchise Operator shall accordingly supervise all such certified Store managers as defined in the Manuals.

13.4. **Non-Competition.**

13.4.1. During the Term of this Agreement, neither you nor any Franchisee Owner may (a) own, engage in, participate in, loan money to, consult for, assist, or have any direct or indirect interest in any other food service business where pizza represents more than 10% of the sales, (b) divert or attempt to divert any business or customer of the Store or of any Store under the System to any competitor of Franchisor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the System, (c) unless released in writing by the Franchisor, employ or seek to employ any person who is at that time employed by Franchisor or by any other franchisee, area representative, or developer of Franchisor, or otherwise directly or indirectly induce such person to leave his or her employment, for employment with a competitor, (d) use or display any of the Marks in any manner other than expressly granted under this Agreement, which includes future trademarks, service marks, trade names and trade dress, as well as Franchisor's distinctive building designs and color schemes; (e) use any of the confidential information, recipes, ingredients, and/or specifications for food products, that were at any time developed by Franchisor (or Franchisee, or any other party) in connection with the System in any manner other than expressly granted under this Agreement; unless, with respect to ingredients or specifications for food products, Franchisee can demonstrate that the Franchisee Parties used such ingredients or specifications prior to any association with Franchisor; (f) use any of the operational aspects of the System, including food preparation methods, methods for inventory control, operational and business standards, computer hardware or software in any manner other than expressly granted under this Agreement; and (g) use, reproduce, and/or modify any of the Manuals, copyrighted materials, or other written specifications and standards authorized under the System for use in any manner other than expressly granted under this Agreement.

13.4.2. For a continuous two-year period following termination, expiration, or a transfer of this Agreement as set forth in Section 20.2 hereof, neither you nor any Franchisee Owner may (a) own, engage in, participate in, loan

money to, consult for, assist, or have any direct or indirect interest in, any other business featuring the sale of more than 10% pizza products at your former Store location, within a 5-mile radius of your former Store location, or within a 5-mile radius of any Store then-operating under the System, (b) divert or attempt to divert any business or customer of the Store or of any Store under the System to any competitor of Franchisor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the System, (c) unless released in writing by the Franchisor, employ or seek to employ any person who is at that time employed by Franchisor or by any other franchisee or developer of Franchisor, or otherwise directly or indirectly induce such person to leave his or her employment, for employment with a competitor (d) use or display any of the Marks in any manner, which includes future trademarks, service marks, trade names and trade dress, as well as Franchisor's distinctive building designs and color schemes; (e) use any of the confidential information, recipes, ingredients, and/or specifications for food products, that were at any time developed by Franchisor (or Franchisee, or any other party) in connection with the System in any manner; unless, with respect to ingredients or specifications for food products, Franchisee can demonstrate that the Franchisee Parties used such ingredients or specifications prior to any association with Franchisor; (f) use any of the operational aspects of the System, including food preparation methods, methods for inventory control, operational and business standards, computer hardware or software in any manner; and (g) use, reproduce, and/or modify any of the Manuals, copyrighted materials, or other written specifications and standards authorized under the System for use in any manner. This two-year restrictive period will be tolled during any period of noncompliance.

13.4.3. If you are a business entity (such as a corporation, limited liability company, or a partnership), you shall be engaged only in the business of operating Stores, and no other business without the prior written consent of Franchisor.

13.4.4. If you operate other food service businesses which are dine-in and/or carry out (subject, without limitation, to the restrictions in Sections 13.4.1, 13.4.2, and 13.4.3), you shall be permitted to continue to operate the other businesses during the term of the Franchise Agreement; provided, that in connection with any other businesses, you shall not:

- (a) divert or attempt to divert any business or customer of the Store or of any Store under the System to any of the other businesses or to any competitor of Franchisor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the System;
- (b) unless released in writing by the Franchisor, employ or seek to employ any person who is at that time employed by Franchisor or by

any other franchisee or developer of Franchisor, or otherwise directly or indirectly induce such person to leave his or her employment, for employment with a competitor ;

- (c) use or display any of the Marks, which includes future trademarks, service marks, trade names and trade dress, as well as Franchisor's distinctive building designs and color schemes;
- (d) use any of the confidential information, recipes, ingredients, and/or specifications for food products, that were at any time developed by Franchisor (or Franchisee, or any other party) in connection with the System; unless, with respect to ingredients or specifications for food products, Franchisee can demonstrate that the Franchisee Parties used such ingredients or specifications prior to any association with Franchisor;
- (e) use any of the operational aspects of the System, including food preparation methods, methods for inventory control, operational and business standards, computer hardware or software; and
- (f) use, reproduce, and/or modify any of the Manuals, copyrighted materials, or other written specifications and standards authorized under the System for the operation of other businesses.

13.4.5. You and any Franchisee Owner agree that the covenants not to compete contained in this Agreement are fair and reasonable in light of all of the facts and circumstances relating to the grant of the License. The restrictions described in Sections 13.4.1. and 13.4.2. do not prohibit you or any Franchisee Owner from owning less than 5% of the shares of a publicly-traded company.

13.5. **Wholesale Sales to Retail Establishments.** You agree not to sell "Marco's Pizza" products to retail establishments for re-sale, without our prior written consent.

13.6. **Computer Systems and Software.** With respect to computer systems and required software:

13.6.1. We will have the right, at any time, to specify or require that certain brands, types, makes, and/or models of communications, computer systems, and hardware to be used by, between, or among Stores, including without limitation: (a) back office and point of sale systems, data, audio, video, and voice storage, retrieval, and transmission systems for use at Stores, between or among Stores, and between and among your Store and Franchisor, our designee and/or you; (b) POS Systems; (c) physical, digital format, and other security systems; (d) printers and other peripheral devices; (e) archival back-up systems; and (f) internet access mode (e.g., form of telecommunications connection) and speed (collectively, the "Computer System"). You are required to pay for software maintenance and support on your point of sale (POS) system during your Store's

operation at costs provided in the Franchise Disclosure Document as may be amended from time-to-time ("Software Maintenance and Support Fee"). You agree that Franchisor may increase the amount charged for the Software Maintenance and Support Fee beyond what is currently stated in the Summary, as reasonably determined by us and effective immediately upon notice.

13.6.2. At any time, we will have the right, but not the obligation, to develop or have developed for us, or to designate: (a) computer software programs and accounting system software that you must use in connection with the Computer System ("Required Software"), which you must install; (b) updates, upgrades, supplements, modifications, enhancements, or replacements to the Required Software, which you must install; (c) the tangible media upon which such Franchisee shall record or receive data; and (d) the database file structure of Franchisee's Computer System.

13.6.3. You must, at all times, install and use the Computer System and Required Software in the manner required by Franchisor.

13.6.4. You must implement and periodically make upgrades, replacements, and any other changes to the Computer System and Required Software as we may reasonably request in writing at any time (collectively, "Computer Upgrades").

13.6.5. You must comply at all times with all specifications issued by Franchisor with respect to the Computer System and the Required Software, and with respect to Computer Upgrades, at your expense. You must also afford Franchisor unimpeded access to your Computer System and Required Software as Franchisor may request, in the manner, form, and at the times requested by Franchisor.

13.7. **Data.** All data provided by you, uploaded to our system from your system, and/or downloaded from your system to our system is and will be owned exclusively by Franchisor, and Franchisor will have the right to use such data in any manner that Franchisor deems appropriate without compensation to you. In addition, all other data created or collected by you in connection with the System, or in connection with your operation of the business (including but not limited to consumer and transaction data), is and will be owned exclusively by Franchisor during the term of, and following termination or expiration of, this Agreement. Copies and/or originals of such data must be provided to Franchisor upon Franchisor request. Franchisor hereby licenses use of such data back to you, at no additional cost, solely for the term of this Agreement and solely for your use in connection with the business franchised under this Agreement.

13.8. **Data Requirements and Usage.** Franchisor may, from time-to-time, specify in the Manual or otherwise in writing the information that you must collect and maintain on the Computer System installed at the Store, and you must provide to Franchisor such reports as Franchisor may reasonably request from the data so collected and maintained. You must download daily, or in such other intervals as Franchisor may

require, all information and materials Franchisor may require in connection with the operation of the Store, and shall display such information and materials in the manner Franchisor may prescribe, including, without limitation, to employees of the Store. All data pertaining to, derived from, or displayed at the Store (including without limitation data pertaining to or otherwise about Store customers) is and shall be the exclusive property of Franchisor, and Franchisor hereby grants a royalty-free non-exclusive license to you to use said data during the term of this Agreement.

13.8.1. You must abide by all applicable laws pertaining to the privacy of consumer, employee, and transactional information (“Privacy Laws”) and must abide by our privacy policy published at marcos.com as amended from time to time.

13.8.2. You must comply with our standards and policies pertaining to Privacy Laws. If there is a conflict between our standards and policies pertaining to Privacy Laws and actual applicable law, you shall: (a) comply with the requirements of applicable law; (b) immediately give us written notice of said conflict; and (c) promptly and fully cooperate with us and our counsel in determining the most effective way, if any, to meet our standards and policies pertaining to Privacy Laws within the bounds of applicable law.

13.8.3. You shall not publish, disseminate, implement, revise, or rescind a data privacy policy without our prior written consent as to said policy.

13.9. **No Separate Online Sites.** The Franchisor shall maintain an Online Site for benefit of itself and its franchisees. Unless otherwise approved in writing by Franchisor, you shall neither establish nor permit any other party to establish an Online Site relating in any manner whatsoever to the Store or referring to the Marks. Franchisor shall have the right, but not the obligation, to provide one or more references or webpage(s), as Franchisor may periodically designate, within Franchisor’s Online Site. However, if Franchisor approves, in writing, a separate Online Site for you (which Franchisor is not obligated to approve), then each of the following provisions shall apply:

13.9.1. You specifically acknowledge and agree that any Online Site owned or maintained by or for your benefit will be deemed “marketing” under this Agreement, and will be subject to (among other things) our prior written approval.

13.9.2. You shall not establish or use any Online Site without our prior written approval.

13.9.3. Before establishing any Online Site, you shall submit to us, for our prior written approval, a sample of the proposed Online Site domain name, format, visible content (including, without limitation, proposed screen shots), and non-visible content (including, without limitation, meta tags) in the form and manner we may reasonably require;

13.9.4. You shall neither not use nor modify such Online Site without our prior written approval as to such proposed use or modification.

13.9.5. In addition to any other applicable requirements, you shall comply with the standards and specifications for Online Sites that we may periodically prescribe in the Manuals or otherwise in writing.

13.9.6. If required by us, you shall establish such hyperlinks to our Online Site and others as we may request in writing.

13.10. Point of Sale ("POS") Systems. You must record all sales on computer-based point of sale systems approved by Franchisor or on such other types of sales registry systems as may be designated by Franchisor in the Manuals or otherwise in writing ("Point of Sale System" or "POS System"), which shall be deemed part of your Computer System. You must utilize computer-based POS Systems which are fully compatible with the Required Software, and any other program or system which Franchisor, in its discretion, may employ, and you must record all Net Royalty Sales and all sales information on such equipment, and all such data will be collectable by electronic polling directly by Franchisor.

13.11. Digital Format Identifiers; E-Mail. You shall not use the Marks or any abbreviation or other name associated with Franchisor and/or the System as part of any e mail address, domain name, and/or other identification of you or the Store in any digital format medium. You must use, and only use, the email address and other identifiers we designate in connection with the business of the Store. You agree not to transmit or cause any other party to transmit advertisements or solicitations by e-mail or other digital format media without first obtaining our written consent as to: (a) the content of such e-mail advertisements or solicitations; and (b) your plan for transmitting such advertisements. In addition to any other provision of this Agreement, you will be solely responsible for compliance with any laws pertaining to sending e-mails including but not limited to the Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 (known as the "CAN-SPAM Act of 2003"). You expressly acknowledge and agree that we own and control the domain for any email addresses/accounts we provide to you. Although we respect your privacy, we have the right to take control over such email and preserve any and all contents and communications stored in the email account, as we deem reasonably necessary to protect the system and any applicable laws.

13.12. Changes. The parties acknowledge and agree that changes to technology are dynamic and not predictable within the term of this Agreement. In order to provide for inevitable but unpredictable changes to technological needs and opportunities, you agree that Franchisor has the right to establish, in writing, reasonable new standards to address new technologies, and to implement those changes in technology into the System; and you agree to abide by those reasonable new standards established by Franchisor as if this Section 13 were periodically revised by Franchisor for that purpose. In connection with the Technology Fee or any Software Maintenance and Support Fee, you acknowledge and agree that you may be required to execute a separate agreement with a third party vendor as a condition of receiving such required and/or recommended

technology services. In our sole discretion, technology services may be provided by us, through one or more of our Affiliates, or through one or more third party vendors, and the party providing such services may change during the term of this Agreement without your consent. We reserve the right, in our sole discretion, to bundle or unbundle any fee or service with or from the Technology Fee, Software Maintenance and Support Fee, and/or any other fee or service, and to modify, restructure, or reallocate such bundled or unbundled fees and services at any time during the term of this Agreement. The scope, structure, and pricing of the Technology Fee and/or the Software Maintenance and Support Fee (including whether services are provided on a bundled or unbundled basis) may change over time, and you agree to pay all such fees as modified and to execute any documents reasonably required in connection therewith; provided, however, that the portion of the Software Maintenance and Support Fee or Technology Fee, as the case may be, attributable to our costs will only increase in proportion to our actual cost increases during the term of your Franchise Agreement; the remainder of the fees will not increase by more than 20% over the prior year's fee during the term of this Agreement.

13.13. E-Mail Communication. Franchisee acknowledges and agrees that exchanging information with Franchisor by e-mail is an important way to enable quick, effective, and efficient communication, and that Franchisor is entitled to rely upon Franchisee's use of e-mail for communicating as part of the economic bargain underlying this Agreement.

13.13.1. To facilitate the use of e-mail to exchange information, Franchisee authorizes the transmission of e-mail by Franchisor and Franchisor's employees, vendors, and affiliates (on matters pertaining to the business contemplated hereunder) (together, "Official Senders") to Franchisee during the term of this Agreement. Franchisee must communicate with Official Senders and agrees to accept (and not to opt-out of receiving) emails from Official Senders.

13.13.2. In order to implement the terms of this Section 13, Franchisee agrees that: (a) Official Senders are authorized to send e-mails to those of Franchisee's employees as Franchisee may occasionally designate for the purpose of communicating with Franchisor; (b) it will cause its officers, directors, and employees (as a condition of their employment or position with Franchisee) to give their consent (in an e-mail, digital format, or in a pen-and-paper writing, as Franchisor may reasonably require and append) to Official Senders' transmission of e-mails to those persons, and that such persons shall not opt-out, or otherwise ask to no longer receive e-mails, from Official Senders during the time that such person works for or is affiliated with Franchisee; and (c) it will not opt-out, or otherwise ask to no longer receive e-mails, from Official Senders during the term of this Agreement.

13.14. On-Line Order Entry.

13.14.1. You agree, upon Franchisor's request, to participate in Franchisor's on-line order entry system in order to accept pizza and other food orders placed through Franchisor's Online Site or mobile application. You agree to

implement and follow such reasonable instructions as Franchisor may prescribe in writing concerning the on-line order entry system. Among other things, you agree to:

13.14.1.1. accept these orders for pick-up or delivery as you would any other lawful order placed directly with your Store;

13.14.1.2. accept these orders via the point-of-sale (POS) system, as we may reasonably require; and

13.14.1.3. pay a charge for administration of the on-line order entry system from any of the vendors whom we have approved for such system at their currently quoted fees. The monthly administrative charges will be in addition to credit card fees, "set-up" costs, hardware costs, and/or the costs of a POS system.

13.15. **Data Security.** Franchisee acknowledges and agrees that protection of customer privacy, credit card information, and other data stored on the POS System or any Franchisor database or system is critical and necessary to protect the goodwill of businesses operating under the Marks and Marco's System, as well as all Confidential Information.

13.15.1. You shall accept debit cards, credit cards, stored value cards, and other non-cash systems that Franchisor specifies periodically to enable customers to purchase authorized products, and to acquire and install all necessary hardware and/or software used in connection with these non-cash systems. Accordingly, you shall cause the Franchise Business to meet or exceed, at all times, all applicable security standards developed by the Payment Card Industry Standards Council or its successor and other regulations and industry standards applicable to the protection of customer privacy and credit card information. You are solely responsible for your own education and understanding concerning these regulations and standards and for achieving and maintaining applicable compliance certifications. You shall defend, indemnify, and hold Franchisor harmless from and against all claims arising out of or related to your violation of the provisions of this Section.

13.15.2. Granting a third-party electronic access to data stored in your POS System or any Franchisor database or system requires Franchisor's prior approval, which is at our sole discretion and may be revised, restricted, or revoked at any time by us. If such access is granted, it must be for the sole purpose of providing services to you directly related to the operation of the Franchise Business. Such third party may be required to sign a confidentiality agreement with Franchisor prior to receiving access. You are solely responsible for all acts or omissions of such third party in accessing, using, and/or sharing the data. You shall defend, indemnify, and hold Franchisor harmless from and against all claims arising out of or related to any violation of this Section by you, the third party, and the third party's employees or agents.

13.16. Temporary Store Closure. You agree to immediately close your Store on a temporary basis if instructed to do so by Franchisor due to any gross violations of the System standards concerning Product, Service or Image as are contained in the Manuals, are in violation of any law or ordinance, or the continued operation of your Store threatens, in Franchisor's sole opinion, public safety, public health, or the reputation and image of the System. You must also comply with an instruction by us to close your Store on a temporary basis if you fail to obtain or maintain in force any insurance, or to furnish any certificates required by this Agreement. Your Store must be closed at the stated time in any notice provided by us. Franchisor agrees not to default or terminate this Agreement for any cause relating to the Store not being in operation during the time of the temporary closure, provided you take such actions immediately to remedy the default and the time allowed for remedy of the default has not lapsed.

13.17. Attendance at the Franchise Conference. You agree to attend and actively participate in all Franchise Conferences during the term of this Agreement. For purposes of this Agreement, "Franchise Conference" shall include, but is not limited to, any system-wide franchise meetings, regional franchise/operator meetings, and any other similar meetings in which Franchisor reasonably requires Franchisee's attendance. Franchisor shall not require Franchisee's in-person attendance at more than 2 such meetings in any one calendar year. In the event you fail to attend a Franchise Conference, you agree to pay to Franchisor the amount of (i) the room rate for the missed Franchise Conference times the number of nights of required attendance; or (ii) \$1,000, whichever is less.

14. BOOKKEEPING AND RECORDS

14.1. Books of Account. You agree to maintain during the term of this Agreement, and to preserve for at least 7 years from the dates of their preparation, full, complete, and accurate books, records, and accounts in accordance with generally accepted accounting principles and in the form and manner prescribed by Franchisor from time to time in the Manual or otherwise in writing (unless we otherwise direct in writing). You must maintain during the term of this Agreement, and preserve for at least 3 years from the date of their preparation, all printed receipts, cash register tapes and other digital format data recorded at the point-of-sale system at the Store.

14.2. Sales Reports and Financial Reports. You shall timely prepare such financial reports in the designated form and electronic media required by the Manuals for each Accounting Period, including but not limited to Profit and Loss Statements (P&L), sales reports, statements of cashflow, and Income Statement and Balance Sheets. All such financial reports shall be delivered to Franchisor no later than 30 days following the end of such Accounting Period. You shall furnish to Franchisor, upon request, copies of any federal, state, and local tax filings and returns that you are required to file within 15 days of the filing of any such return for the Store. You must certify the truth and accuracy of all such financial reports, sales reports, filings and returns to Franchisor. You will authorize your accounting firm to release the financial information as described above to us by executing the Franchise Information Disclosure Form (Exhibit C). You are considered not in Good Standing, if you fail to submit the financial reports as required by

this Agreement within 30 days of the due date. In addition to our other rights and remedies, a Financial Reporting Fee of \$100 per violation will be charged to you and collected by EFT to your bank account.

14.3. **Obligations to Submit to Inspection and Audit.** You agree that Franchisor shall have the right at any time during business hours and without prior notice to inspect the Store as long and as often as Franchisor deems necessary to ensure, in its sole discretion, your compliance with the System and the Manuals and to inspect or audit at any time, either through our own personnel or through the use of an outside auditor, your business records, bookkeeping records, daily sales reports, payroll records, sales tax records, tax returns, financial reports and various other records and documents. You agree to cooperate with any such audit, provide all information reasonably requested by Franchisor, and follow any processes provided in the Manuals in connection with the audit.

14.4. **Understatement of Net Royalty Sales.** If an audit discloses an understatement of 2% of Net Royalty Sales for any Period or Periods, or demonstrates an intentional omission of any amount:

14.4.1. You shall pay to Franchisor, within fifteen (15) days after the receipt of the audit results, all costs incurred by Franchisor in connection with the audit, any past due Royalty Fees, any past due required contributions to the Brand Development Fund and Geography Based Advertising Funds and all other accounts owing to Franchisor, together with interest and additional expense fee as specified in Section 4.4; and

14.4.2. Franchisor may require that all of your financial reports be audited at your expense by a certified independent public accountant acceptable to Franchisor for the partial calendar year, if any, and full calendar year following the period of understatement, at your expense.

14.5. **Additional Information.** You must also submit to us in addition to the Royalty Fee Reports required pursuant to Section 4.2 above, for review or auditing, such other forms, reports, records, information, and data as and when we may reasonably designate, in the form and format, and at the times and places we may reasonably require, upon request and as specified from time to time in the Manuals or otherwise in writing, including, without limitation, via computer diskette, or otherwise in digital format, and/or restated in accordance with our financial reporting periods, consistent with our then current financial reporting periods and accounting practices and standards. The reporting requirements of this Section 14.5 shall be in addition to, and not in lieu of, the electronic reporting required under Section 13 above.

15. COMPLIANCE WITH LOCAL LAWS; PAYMENT OF TAXES AND OBLIGATIONS

15.1. **Compliance with Laws.** You shall utilize the License granted, and operate the Store in strict compliance with, all applicable laws, ordinances, regulations, and other requirements (including, but not limited to all tax, employment, immigration, and other pertinent requirements) of any federal, state, county, and municipal, or other government and will maintain all necessary permits, licenses, and other consents for use of the License and the rights granted hereunder. Failure to comply with any such legal requirements is considered a material violation and may be subject to a 10-day cure period or immediate termination at Franchisor's discretion under Section 19, for circumstances that may negatively impact the brand in the view of Franchisor.

15.2. **Taxes.** You agree to promptly pay any and all personal property, sales, use, payroll, excise and all other taxes, regardless of nature, which may be imposed upon any product, service or Equipment sold or furnished in connection with the operation of Store by any federal, state, county, municipality or any other governmental unit which may have tax jurisdiction over such products, services or Equipment. You also agree to pay, when due, all required federal, state and local withholdings for income taxes, social security taxes, workmen's compensation and unemployment compensation taxes, and any other taxes required to be paid or withheld in accordance with applicable law.

15.3. **Obligations.** You agree to promptly pay when due all financial obligations you incur that are in any way associated with the Store, including but not limited to obligations to suppliers (whether affiliates or unaffiliated with Franchisor), except to the extent that such payments are subject to a bona fide dispute. Franchisee's obligations for the full and timely payment of the fees described in this Agreement are absolute and unconditional. Franchisee may not, for any reason, delay or withhold the payment of all or part of any fee based on alleged non-performance by Franchisor or its Affiliates or setoff fees owed against any claims you may allege against Franchisor.

16. INDEPENDENT CONTRACTORS

16.1. **No Agency.** Franchisor and you are not and shall never be considered joint venturers, partners, co-employers, employees or agents for the other. Neither shall have the power to bind or obligate the other, except as specified in this Agreement. No representation shall be made by either party to anyone, which would create an apparent agency, partnership, employment, co-employer relationship. Franchisor and you shall hold each other safe and harmless from each other's debts, acts, omissions, liabilities and representations.

16.2. **Publication of Notice.** In all public and private records, documents, relationships and dealings, you shall indicate you are an independent owner of the business operating under by this Agreement. You shall post an appropriate and prominent notice at the Site and on all letterheads, business forms, and the like, that you are a licensed franchisee of Franchisor. You shall maintain employee records in such a manner as to clearly indicate that neither you nor your employees are employees of Franchisor.

17. MARKS

17.1. **Recognition of Franchisor's Title to the Marks and the System.** You recognize and agree that the name "Marco's" together with all Marks and goodwill pertaining to the Marks and the System are, and shall remain, the sole property of Franchisor and that they have substantial value. You accept the validity of the Marks as they exist now and in the future, and hereby agree that under no circumstances will you contest the validity of any of the Marks at any point in time hereafter. Your use of the Marks does not give you any ownership interest or other interest in or to the Marks, except the License granted by this Agreement. You shall also comply with Franchisor instructions in filing and maintaining trade name or fictitious name registrations, and shall execute any documents deemed necessary by Franchisor or its counsel to obtain protection of the Marks or to maintain their continued validity and enforceability. Any and all goodwill arising from your use of the Marks shall inure solely and exclusively to Franchisor benefit, and upon expiration or termination of this Agreement and the License herein granted, no monetary amount shall be assigned as attributable to any goodwill associated with your use of the System or the Marks. You understand that you may not sublicense the use of the Marks to any third party without Franchisor's prior written approval.

17.2. **Use of Marks.** You may use the Marks in promoting the System at the Store; however, your right to use any of the Marks is a privilege granted by this Agreement, and that privilege is extinguished upon termination or expiration of this Agreement. Upon expiration or earlier termination of this Agreement, we may, if you do not do so, execute in your name and on your behalf, any and all documents necessary, in our judgment to end your use of the Marks. You hereby irrevocably appoint and designate Franchisor as your attorney-in-fact to do so.

17.3. **Restrictions on Use of the Marks.** You acknowledge that, in granting this License, Franchisor does not authorize or empower you to (and you agree that you will not):

17.3.1. Use the name "Marco's Pizza" or the Marks in any other capacity other than is provided herein or in the Manuals;

17.3.2. Use the Marks to incur any obligation or indebtedness on behalf of Franchisor;

17.3.3. Hold yourself out as a partner or an employee or an agent of Franchisor;

17.3.4. Use the Marks with any other logo or trademarks;

17.3.5. Use any of the Marks as part of any corporate name or with any prefix, suffix or other modifying words, terms, designs or symbols (except that you may file a "doing business as" or fictitious name registration if required by law); and/or

17.3.6. Use any of the Marks in connection with the sale of any unauthorized product or service; provided, however, you may use the “Marco’s Pizza” logo on business cards, checks, forms and stationery, only if you also use your own name and designation as a franchisee of Franchisor and follow our written instructions for doing so.

17.4. **Litigation and Notification of Infringement**. With respect to litigation involving the Marks, the parties agree that:

17.4.1. You shall promptly notify Franchisor of any suspected infringement of the Marks, any known challenge to the validity of the Marks, or any known challenge to Franchisor ownership of, or your right to use, the Marks licensed hereunder. You acknowledge that Franchisor shall have the sole right to direct and control any administrative proceeding or litigation involving the Marks, including any settlement thereof. Franchisor shall also have the sole right, but not the obligation, to take action against uses by others that may constitute infringement of the Marks.

17.4.2. If you have used the Marks in accordance with this Agreement, Franchisor shall defend you at Franchisor expense against any third-party claim, suit, or demand involving the Marks arising out of your use thereof. If you have not used the Marks in accordance with this Agreement, Franchisor will defend you, at your expense, against such third-party claims, suits, or demands.

17.4.3. If Franchisor undertakes the defense or prosecution of any litigation relating to the Marks, you shall execute any and all documents and do such acts and things as may, in the opinion of counsel for Franchisor, be necessary to carry out such defense or prosecution, including, but not limited to, becoming a nominal party to any legal action.

17.5. **Changes to Marks**. We reserve the right to substitute different Marks for use in identifying the System and the businesses operating thereunder if our currently owned Marks no longer can be used, or if we, exercising our right to do so, determine that substitution of different Marks will be beneficial to the System. In such circumstances, the use of the substituted marks shall be governed by the terms of this Agreement.

18. INDEMNIFICATION AND INSURANCE REQUIREMENTS

18.1. **Indemnification**. You and each Franchisee Owner agree to indemnify and hold the Marco’s Parties (defined below) harmless against any and all Damages (as defined below) arising directly or indirectly from any Asserted Claim (defined below) as well as from any breach of this Agreement by you. Your indemnity obligations shall survive the expiration or termination of this Agreement. As used above in this Section 18.1, the following terms have the following meanings:

18.1.1. “Asserted Claim” means any allegation, claim or complaint that is the result of, or in connection with: (a) any damages or injury to any person,

including, but not limited to customers, your employees, employees of Franchisor, and members of the public, suffered or incurred in connection with any or all of your activities hereunder; (b) any failure by you to pay or honor your obligations or the obligations of any Franchisee Owner to Franchisor, its Affiliates or to any third party, (c) any failure by you to comply with all applicable laws; or (d) your failure to pay any taxes required to be paid by you; and, in any case, despite any claim that any Marco's Party was or may have been negligent.

18.1.2. "Marco's Parties" means Franchisor, Franchisor's shareholders, parents, subsidiaries, and affiliates, and their respective officers, directors, employees, and agents (together, the "Marco's Parties").

18.1.3. "Damages" means all claims, demands, causes of action, suits, damages, liabilities, fines, penalties, assessments, judgments, losses, and expenses (including without limitation expenses, costs and lawyers' fees incurred by an indemnified party in the defense of a threatened or actual Asserted Claim and/or for enforcement of its indemnification rights under this Section 18.1).

18.2. Insurance Requirements.

18.2.1. You agree to obtain and keep in full force and effect all insurance coverages as we require periodically. You also agree to provide copies of such policies and/or certificates of coverage to us as we require. Our insurance requirements, as modified from time to time, including types and amounts of coverage and our status as additional insured, may be communicated to you in the Manuals and may be updated, modified, or amended from time to time in our sole discretion.

18.2.2. If you fail to obtain or maintain in force any required insurance coverages or to furnish any certificates required hereunder or in the Manual, Franchisor may, in addition to other remedies we may have, obtain such insurance and/or certificates. In such event, you shall, within 5 days following receipt of an invoice for the same, reimburse Franchisor for all premiums and other costs incurred thereby. You may also be instructed to close the Store pursuant to the provisions for Temporary Store Closure in this Agreement, until approved coverage is obtained.

18.2.3. In the event of a physical damage claim and business income or other business interruption coverage is payable to you for the Franchise Business under relevant insurance coverage, we will be entitled to ongoing royalty payments, Brand Development Fund contributions, and Geography-Based Advertising Fund contributions each Accounting Period starting from the claim occurrence date and continuing until the claim has been resolved and the Franchise Business has re-opened for business. The amount of the payment due each Accounting Period will be calculated based on the average amount of royalties, Brand Development Fund contributions, and Geography-Based

Advertising Fund contributions paid by the Franchise Business during the 12 months immediately preceding the claim occurrence date.

18.2.4. You expressly recognize the fact that, in the opinion of Franchisor, this insurance might not be sufficient in the future and agree, upon written notification, to increase the limits of said coverage in accordance with Franchisor's written instructions (and/or to merely reflect increases in the Index). You acknowledge that the minimum insurance requirements do not constitute advice or a representation that such coverages are necessary or adequate or protect you from losses in connection with the Store. Nothing in this Agreement prevents or restricts you from acquiring and maintaining insurance with higher policy limits or lower deductibles than this Agreement requires.

18.3. **Insurance During Training.** You agree to obtain workers' compensation insurance and employer's liability insurance on all personnel undergoing training at Franchisor facilities. You further agree to obtain the auto and other insurance coverages outlined herein at the beginning of the training period, and to maintain the same throughout your training. You will not be allowed to begin training until documentation of these insurance coverages is provided to Franchisor.

19. TERMINATION OR EXPIRATION

Under any Termination of this Agreement per this Section, or any other Section of this Agreement, you and all your Franchisee Owners shall comply with the provisions of Sections 19.5 and 19.6 of this Agreement as well as any other provision of this Agreement which, by its nature, survives termination or expiration of this Agreement.

19.1. Termination Prior to Opening of Store.

19.1.1. You have the right to terminate this Agreement prior to completion of Initial Training for any reason, by simple written notice to us. We will not refund any portion of your Initial Franchise Fee upon your termination of the Agreement, and it is fully earned by us.

19.1.2. We have the right to terminate this Agreement at any time prior to your completion of Initial Training by simple written notice to you if we determine, in our sole discretion, that: (a) you or any Designated Franchise Operator fails to complete the initial training program to our satisfaction or fails to attend required portions of training without reasonable excuse; (b) you or any Franchisee Owners engages in conduct during training that we deem to be unprofessional, disruptive, unethical, or otherwise contrary to the standards and culture of the Franchised Business or the System; (c) you become insolvent, make an assignment for the benefit of creditors, or is subject of a bankruptcy or similar proceeding; (d) you fail to obtain necessary financing, licensing, permits, or approvals required to open and operate the Franchised Business; (e) you otherwise demonstrate an inability or unwillingness to operate the Franchised Business in accordance with our standards, policies, or System. We will not refund

any portion of your Initial Franchise Fee upon our termination of the Agreement, and it is fully earned by us.

19.1.3. After completion of Initial Training (or if you own 1 or more Stores and have previously completed Initial Training), this Agreement may not be terminated by either party, other than as provided for under this Agreement.

19.2. **Termination by Franchisor Upon Notice.** Franchisee shall be deemed to be in default and Franchisor may, at its option, terminate this Agreement and all rights granted hereunder, without affording Franchisee any opportunity to cure the default, effective immediately upon the delivery of written notice to Franchisee by Franchisor (in the manner set forth under Section 21.12 below), upon the occurrence of any of the following events:

19.2.1. You take action for the purpose of effecting a corporate or partnership dissolution without Franchisor agreeing to satisfaction of your personal liability to Franchisor for any obligation that such corporate or partnership organization had to Franchisor.

19.2.2. You fail to open your Store within 365 days following the Effective Date unless such failure to open was beyond your reasonable control or you failed upon written notice by Franchisor to take such actions as Franchisor reasonably required to so open the location.

19.2.3. You abandoned or failed to actively operate the Store for 24 consecutive hours, except when (i) temporarily closed by order of a public security agency such as the police or fire department, or (ii) such closure is caused by any event wholly beyond Franchisee's control such as an Act of God; and in the case of either (i) or (ii) above the Store is reopened for business to the public within 24 hours following the resolution of such cause or as expressly permitted in this Agreement or otherwise by Franchisor in writing.

19.2.4. You or any Franchisee Owner attempts to transfer an Interest without Franchisor consent or without compliance with all of the provisions of Section 20, or any of your representations prove false on the List of Owners for Franchise Entity listed on the Summary Sheet.

19.2.5. You fail to timely renew your lease (unless Franchisor previously agreed to allow you to relocate), suffer cancellation, eviction, or termination of any lease, sublease or possessory rights pertaining to the Site, or if you default on the lease or sub-lease for the Site 2 or more times within any 12-month period, regardless of whether the default is ultimately cured.

19.2.6. Your operation of the Store creates or perpetuates a material hazard or danger to the health and/or safety of the public, your employees, and/or others.

19.2.7. You or any Franchisee Owner have made any material misstatement or omission in the application for the franchise conferred by this Agreement or in any other information provided pursuant to this Agreement.

19.2.8. You, any of your employees, or any Franchisee Owner is found guilty of a felony, either by determination of the trier of fact or by a plea of guilty or no contest, to a charge violating any law that impacts upon the goodwill associated with the Marks; except that (i) in the case of employees, you fail to terminate the employee within 24 hours after notification of the offense; or (ii) in the case of a Franchisee Owner, you failed to remove such person from the ownership of the franchisee entity and from any and all association with the Franchise Business established under this Agreement within 10 days of notification of the offense.

19.2.9. You, any of your employees, or any Franchisee Owner consumes or possesses illegal drugs or alcoholic beverages at the Store or while engaging in any delivery service; provided further that (i) in the case of employees, you or a Franchisee Owner knew or should have known the employee was engaging in such conduct but failed to prevent such from occurring; and/or upon becoming aware of any such conduct, you fail to immediately terminate the employee; or (ii) in the case of a Franchisee Owner, you failed to remove such person from the ownership of the franchisee entity and from any and all association with the Franchise Business established under this Agreement within 10 days of notification of the conduct.

19.2.10. You (i) use, in the operation of your Store, supplies, inventory, or ingredients that we have not previously approved in writing or that we have disapproved; (ii) offer for sale any products that we have not approved in writing or that we have disapproved; or (iii) fail to maintain a sufficient level of inventory to operate your Store in compliance with Marco's standards, processes, and procedures. In the event of (iii) above, Franchisor in its sole discretion may, but is not obligated, to temporarily revoke your authority to operate the Store until you sufficiently replenish your inventory to our satisfaction, in lieu of termination.

19.2.11. You fail on 2 or more separate occasions within any twelve (12) consecutive months to comply with the lawful terms of this Agreement, whether or not such failures to comply are corrected.

19.2.12. You default on any financing arrangement secured by equipment or other assets (including real estate owned by you) for the Store, and you either (i) do not correct or remedy such default(s) within the terms provided in such financing arrangement or equipment lease, or (ii) you default 2 or more times in any 12-month period, regardless of whether such default is ultimately cured. You hereby authorize and request any secured party of such referenced equipment or other assets for the Store to notify Franchisor upon any such defaults in any such applicable financing arrangement or equipment lease, and to provide Franchisor with a copy of any such applicable documents and notice(s) of default. You further

agree that such notification is reasonable and necessary to ensure compliance with this Agreement and you agree to hold such secured party harmless from any such disclosure required herein.

19.2.13. You fail to maintain continuous insurance coverage as required under Section 18.2 and you are notified of a lapse in coverage by either the insurance provider, its agents, or us, and you do not restore such coverage within 24 hours before continuing to operate the business. You agree not to operate the Store if you do not have all required insurance coverages in effect. Franchisor agrees not to terminate this Agreement if you temporarily close the Store when notified of your lack of insurance coverage, provided you take such actions to re-instate such required insurance immediately and such coverage is re-instated in 24 hours or less; however, nothing shall be construed to prevent Franchisor from exercising its rights if a lapse in coverage occurs on 2 or more occasions within 12 consecutive months.

19.2.14. You take any unprofessional action, or any actions either oral, written or physical which impugns the integrity or image of the Marco's Pizza System in dealing with the public or customers in any way.

19.2.15. You, any of your employees, or any Franchisee Owner, fails to comply with the Marco's Code of Conduct and further fails to take any such remedial actions as are appropriate and/or reasonably required by Franchisor within 14 days of written notice from Franchisor.

19.2.16. You, or any Franchisee Owner, have engaged in bad acts or malicious wrongful conduct, according to the Marco's Code of Conduct, that Franchisor reasonably and in good faith determines to be intended to defraud Franchisor, willfully circumvent or evade any of your obligations under this Agreement, or otherwise materially mislead or deceive Franchisor.

19.2.17. The franchise agreement for any other Store owned by You or any entity which (a) is controlled by, controlling, or under common control with You, or (b) has 20% or more common ownership with You, is in default and fails to cure within the applicable cure period (if any) provided under such franchise agreement. "Control" is defined as the possession, direct or indirect, of the power to direct or cause the direction of the management and policies of a person, whether through the ownership of voting securities, by contract, or otherwise.

19.3. **With Notice and Opportunity to Cure.** Except as otherwise provided in this Section 19, upon any other default by Franchisee of its obligations hereunder or under any other agreement between Franchisee (and/or Franchisee's affiliates) and Franchisor (and/or Franchisor's affiliates), Franchisor shall have the right, in addition to all other remedies at law or in equity or as otherwise set forth in this Agreement, to terminate this Agreement by giving written notice of termination (in the manner set forth under Section 21.12 below) setting forth the nature of such default to Franchisee: (a) at least 24 hours before the effective date of termination for all defaults as a result of Franchisee's failure

to remedy any defaults relating to failure to make only Approved Products in the Store, make Approved Products in strict compliance with our standards as set forth in the Manuals, provide service to customers in strict compliance with our standards as set forth in the Manuals (including, but not limited to, answering customer phone calls during business hours), or if Franchisee knowingly fails to comply with the pricing established by Franchisor for menu items, promotions, and services offered by the Store, to the extent allowed by applicable law, and (b) at least 10 days before the effective date of termination for all defaults as a result of Franchisee's failure to make any payments when due and in the amounts due to Franchisor or its affiliates under this Agreement or any other agreement; and (c) at least 30 days before the effective date of termination for all other defaults under this Agreement not set forth above in this Section or in Sections 19.2 above and 19.4 below. Franchisee may avoid termination under this Section 19.4 by immediately initiating a remedy to cure such default, curing it to Franchisor's satisfaction, and by promptly providing proof thereof to Franchisor, all within the 24-hour period, 10-day period, or 30-day period, as the case may be. If any such default is not cured within the specified time, or such longer period as applicable law may require, this Agreement shall terminate without further notice to Franchisee effective immediately upon the expiration of the 24-hour period, 10-day period or 30-day period, as the case may be, or such longer period as applicable law may require.

19.4. Automatic Termination. You will be deemed to be in default under this Agreement, and all rights granted herein shall automatically terminate without notice to you, if you become insolvent or make a general assignment for the benefit of creditors; or if a petition in bankruptcy is filed by you or such a petition is filed against and not opposed by you; or if you are adjudicated bankrupt or insolvent; or if a bill in equity or other proceeding for the appointment of a receiver of you or other custodian for your business or assets is filed and consented to by you; or if a receiver or other custodian (permanent or temporary) of your assets or property, or any part thereof, is appointed by any court of competent jurisdiction; or if proceedings for a composition with creditors under any state or federal law should be instituted by or against you; or if a final judgment remains unsatisfied or of record for 30 days or longer (unless unappealed or a supersedeas bond is filed); or if execution is levied against your business or property; or if suit to foreclose any lien or mortgage against the Store premises or equipment is instituted against you and not dismissed within 30 days; or if the real or personal property of the Store is sold under any lien, execution, etc. after levy thereupon by any sheriff, marshal, or constable.

19.5. Conformity with Laws. Notwithstanding anything to the contrary contained in Section 19.3, if any valid, applicable law or regulation of a competent governmental authority having jurisdiction over this Agreement and the parties hereto shall limit Franchisor rights of termination hereunder or shall require longer notice periods than those set forth above, this Agreement shall be deemed amended to conform to such laws and regulations. Franchisor shall not, however, be precluded from contesting the validity, enforceability or application of such laws or regulations in any action, mediation, hearing or dispute relating to this Agreement or the termination thereof.

19.6. **Your Obligations Upon Termination or Expiration.** Upon termination or expiration of this Agreement for any reason:

19.6.1. Cease Operation. Franchisee shall immediately cease to operate the Store, and shall not thereafter, directly or indirectly, represent to the public or hold itself out as a present or former franchisee of Franchisor.

19.6.2. Stop Using Marks. Franchisee shall immediately and permanently cease to use, in any manner whatsoever, any confidential methods, procedures and techniques associated with the System, the Marks (including but not limited to the name “Marco’s”), and any and all other marks and distinctive forms, slogans, signs, symbols, and devices associated with the System. In particular, Franchisee shall cease to use, without limitation, all signs, marketing materials, displays, stationery, forms, and any other articles that display the Marks.

19.6.3. Cancel Assumed Names. Franchisee shall take such action as may be necessary to cancel any assumed name or equivalent registration which contains the marks “Marco’s” and any and all other Marks, and/or any other service mark or trademark of Franchisor, and Franchisee shall furnish Franchisor with evidence satisfactory to Franchisor of compliance with this obligation within five (5) days after termination or expiration of this Agreement.

19.6.4. Store Premises. Franchisee shall, at Franchisor’s option, assign to Franchisor any interest which Franchisee has in the lease or sublease of the premises at which the Store is operated and/or for the building in which the Store is operated.

19.6.4.1. If Franchisor does not exercise its option to acquire the lease or sublease for the premises of the Store, Franchisee shall make such modifications or alterations to the premises operated hereunder (including, without limitation, the changing of the telephone number) immediately upon termination or expiration of this Agreement as may be necessary to distinguish the appearance of said premises from that of other Stores under the System, and shall make such specific additional changes thereto as Franchisor may reasonably request for that purpose.

19.6.4.2. If Franchisee fails or refuses to comply with the requirements of this Section, Franchisor shall have the right to enter upon the premises of the Store, without being guilty of trespass or any other tort, for the purpose of making or causing to be made such changes as may be required, at the expense of Franchisee, which expense Franchisee agrees to pay upon demand.

19.6.5. Telephone Numbers. In addition, Franchisee shall cease use of all telephone numbers and any domain names, websites, e-mail addresses, and any other identifiers, that are used by Franchisee while operating the Store, whether or not authorized by Franchisor. Franchisee’s pre-assignment of all rights

to these identifiers to Franchisor in the event this Agreement is terminated is evidenced by Exhibit B of this Agreement.

19.6.6. Franchisor's Right to Exercise Self-Help. If Franchisee fails or refuses to comply with all of the requirements of this Section, Franchisor (or its designee) shall have the right to enter upon the premises of the Store, without being guilty of trespass or any other tort, for the purpose of making or causing to be made such changes as may be required, at the expense of Franchisee, which expense Franchisee agrees to pay upon demand.

19.6.7. No Use of the Marks in Other Businesses. Franchisee agrees, if it continues to operate or subsequently begins to operate any other business, not to use any reproduction, counterfeit copy, or colorable imitation of the Marks, either in connection with such other business or the promotion thereof, which is likely to cause confusion, mistake, or deception, or which is likely to dilute Franchisor's rights in and to the Marks, and further agrees not to utilize any designation of origin, description, trademark, service mark, or representation that suggests or represents a present or past association or connection with any or all of Franchisor, the System, the Products, and the Marks.

19.6.8. Pay All Sums Due. Franchisee shall promptly pay all sums owing to Franchisor and its subsidiaries and affiliates (regardless of whether those obligations arise under this Agreement or otherwise) on account of amounts owed and unpaid as of the date of the termination.

19.6.8.1. In the event of termination based on any default by Franchisee in addition to the amounts due and owing to Franchisor under Section 19.6.8 above, Franchisee shall be obligated to, and shall pay to Franchisor as liquidated damages resulting from the loss of future payments to Franchisor caused by Franchisee's breach an amount to be determined as follows ("Liquidated Damages"): (a) average Royalty Fees, Brand Development Fund contributions, and Geography-Based Advertising Fund contributions paid or owed to Franchisor by Franchisee for the 39 Accounting Periods immediately preceding the effective date of termination, multiplied by (b) the lesser of (i) 39 Accounting Periods, or (ii) 90% of the number of Accounting Periods remaining in the Term of this Agreement as of the date of termination, which shall then be (c) reduced to present value at a discount rate of 5% per annum assuming that the amount calculated was paid in equal monthly installments beginning on the first day of the second calendar month after the date of termination. Franchisor and Franchisee agree that the Liquidated Damages are a reasonable estimate of the damages to Franchisor caused by a termination of this Agreement prior to the expiration of the Term, that the amount of such damages are difficult to ascertain precisely given market conditions and other variables, and that the Liquidated Damages fairly account for any potential or actual reduced expenses of Franchisor resulting from the termination of the Agreement.

19.6.9. Return Confidential Information. Franchisee shall immediately return to Franchisor the Manuals and all other manuals, records, and instructions containing confidential information (including without limitation any copies thereof, even if such copies were made in violation of this Agreement), all of which are acknowledged to be the property of Franchisor.

19.6.10. Right to Enter and Continue Operations. In order to preserve the goodwill of the System following termination, Franchisor (or its designee) shall have the right to enter the Store (without liability to Franchisee, Franchisee's Principal Owners, or otherwise) for the purpose continuing the Store's operation and maintaining the goodwill of the business.

19.6.11. Delivery of Mail. You shall deliver to Franchisor copies of all mail and other written, as well as all electronic, correspondence that relates to the operation of the Store.

19.6.12. Business Records. You shall immediately deliver in a digital format to Franchisor copies of all business records, including those pertaining to customers and to your employees, excepting only those records required by you to be maintained by governmental agencies, and agree to provide copies of such documents to Franchisor.

19.6.13. Advertising and Signage. You shall immediately return to Franchisor or, if so directed by Franchisor, destroy all advertising materials, signage, and other material bearing any Mark.

19.7. **Purchase Option.** Upon termination of or expiration of this Agreement for any reason (without renewal or timely purchase of a new Franchise), Franchisor shall have the following rights:

19.7.1. Franchisor Right to Purchase Your Assets. Franchisor shall have the right, exercisable by giving written notice thereof ("Purchase Notice") within 180 days prior or 30 days after the date of such termination or expiration, to give notice of its intent to acquire those tangible assets used in connection with the operation of the Store including, without limitation, inventory for non-perishable products, materials, Supplies, furniture, Equipment, and signs, if such can be relocated (the "Purchased Assets"). In no event shall any value be extended for "Goodwill" or "going concern value" or any values attributable to the current sales or profits of the store. Franchisor's Purchase Notice shall include a purchase price based on Franchisor's good faith determination of a "Fair Market Value" (as defined herein) for the Purchased Assets. If you do not agree with Franchisor's determination, then the process in Section 19.7.4 will apply.

19.7.1.1. Prior to the determination of such Fair Market Value, and upon such notification, you shall not sell or remove any of the Purchased Assets from the Site. You shall give Franchisor, its designated agents and the Appraiser(s) full access to the Store and your books and

records at any time during customary business hours in order to conduct inventories and determine the purchase price for the Purchased Assets.

19.7.1.2. Franchisor shall have the option, exercisable by delivering written notice thereof within 30 days after a final determination of the Fair Market Value, stating the terms of the offer, to purchase the Purchased Assets at the determined Fair Market Value. Franchisor shall have the unrestricted right to assign this option to purchase separate and apart from the remainder of this Agreement. If the Site is owned by you, the provisions of Section 7.5 apply.

19.7.2. Payment of Purchase Price. If Franchisor exercises its option to purchase, or assigning such rights to a third party, the purchase price for the Purchased Assets shall be paid in cash at the closing, which shall occur at the place, time and date designated by Franchisor, but not later than 30 days after determination of the Fair Market Value. At the closing, Franchisor shall be entitled to all warranties, title insurance policies and other closing documents and post-closing indemnifications as it may reasonably require, including without limitation:

19.7.2.1. Instruments transferring good and merchantable title to the Purchased Assets, free and clear of all liens, encumbrances and liabilities, to Franchisor or its designee, with all sales and other transfer taxes paid by you; and

19.7.2.2. An assignment of all leases pertaining to the Purchased Assets, including, without limitation, land, building and/or equipment (or if an assignment is prohibited, a sublease to Franchisor or its designee for the full remaining term and on the terms and conditions as your lease, including renewal and/or purchase options).

19.7.2.3. In the event that you cannot deliver clear title to the Site, or in the event there are other unresolved issues, the closing of the sale may, at Franchisor option, be accomplished through an escrow on such terms and conditions as Franchisor deems appropriate, including the making of payments, to be deducted from the purchase price, directly to third parties in order to obtain clear title to the Purchased Assets. Further, you and Franchisor shall, prior to closing, comply with any applicable bulk sales provisions of the Uniform Commercial Code as enacted in the state where the Site is located and all applicable sales and local sales and income tax notification and/or escrow procedures. Franchisor shall have the right, but not the obligation, to set off against and reduce the purchase price by any and all amounts owed by you or any Franchisee Owner(s) to Franchisor or any of its Affiliates, key suppliers, purveyors or other persons or entities which Franchisor depends upon for continuing good will, in Franchisor's sole opinion.

19.7.3. Interim Operation and Removal of Equipment. Upon delivery of the Purchase Notice and pending (i) determination of Fair Market Value, (ii) exercise of Franchisor option, and (iii) the Closing of the purchase, Franchisor may operate for its own account or authorize continued temporary operations of the Store by you pursuant to the terms of this Agreement, subject to the supervision and control of one or more of our appointed managers. If Franchisor elects not to purchase all of your assets, you shall remove all un-purchased assets from the Site within forty-eight (48) hours of notification by Franchisor. If you fail to do so, Franchisor may, at its election, place any such assets in storage at your sole risk and expense.

19.7.4. Determination of Fair Market Value. In the event you do not agree with our Fair Market Value determination for the Purchased Assets (or, if you own the real estate, the value of the real estate as required in Section 19.7), the parties agree to utilize the "Three Appraiser Method" of determining such value.

20. OWNERSHIP AND TRANSFER OF FRANCHISE INTERESTS

20.1. **Interests Not Transferable**. No Interest may be voluntarily or involuntarily transferred, by operation of law or otherwise, except to the extent permitted by this Section 20.

20.2. Sale, Resale and Third Party Offer - Right of First Refusal.

20.2.1. If you or any Franchisee Owner desire to transfer an Interest, the prospective transferor must first offer the Interest to Franchisor, as a right of first refusal, by obtaining a good faith, arms-length bona fide offer to purchase the Interest for cash, from a third person who is eligible to purchase the Interest pursuant to Section 20.2.6 below. The offer by the third person must be in writing and state the prospective transferee's name and address, and exact terms of the offer.

20.2.2. The prospective transferor shall deliver the bona fide offer to Franchisor and offer to transfer the Interest to Franchisor on the terms set forth in the offer. Franchisor must deliver to the prospective transferor written notice of the intent to exercise the right of first refusal and acceptance of the offer within 30 days after the Franchisee has provided all information and documentation, as reasonably requested by Franchisor, on the operation of the store and the offer. If such notice is not delivered, the offer shall be deemed rejected. If Franchisor accepts the offer, the transferor shall transfer the Interest to Franchisor in the manner specified in the offer. Franchisor may specifically enforce the delivery obligation under this clause.

20.2.3. If an offer is rejected by Franchisor or Franchisor elects not to exercise its right of first refusal, Franchisor, within 30 days of the receipt of the third person offer and completion of such investigation of the prospective Transferee as may be appropriate, may either reject or approve the prospective Transferee. Such

investigation of the prospective Transferee may include testing of aptitude and ability to manage a Store, as Franchisor may require. Franchisor discretion with regard to the approval or disapproval of any prospective Transferee, including existing Franchisees or Franchisee Owners, is absolute, but shall not be unreasonably withheld. Approval of a Transfer will be conditioned upon Franchisor's receipt of a binding agreement evidencing the offer and acceptance between transferor and prospective Transferee.

20.2.4. Neither you nor any Franchisee Owner may transfer an Interest unless the following conditions have been satisfied:

20.2.4.1. All of your obligations and accounts with Franchisor and its Affiliates are current.

20.2.4.2. You are not in default of any provision of this Agreement, or any other agreement between you and Franchisor or any of its Affiliates.

20.2.4.3. The Transferee agrees to undertake, complete, and pay for such training as required by Franchisor.

20.2.4.4. The Transferee agrees to complete such store improvements, store layout modifications, and trade dress and Equipment additions, removals and modifications as Franchisor may require, in accordance with Franchisor standards.

20.2.4.5. The Transferee is of good character, reputation, and economic stability, and has the background and experience required under Store ownership qualifications as outlined herein or in the Manuals, or as Franchisor may publish from time to time.

20.2.4.6. Upon request for approval of the Transfer, you pay to Franchisor a non-refundable Transfer Fee of the sum of Five Thousand Dollars (\$5,000), if the proposed Transferee is a franchisee and in Good Standing with Franchisor and is acquiring a substantial (50% or more) interest in the franchise; or (d) Ten Thousand Dollars (\$10,000) if the proposed Transferee is not already a franchisee in Good Standing with Franchisor and is acquiring a substantial (50% or more) interest in the franchise.

20.2.4.7 Franchisor reserves the right to charge the full Transfer Fee for any change of ownership Interest, but currently charges the following amounts for specific types of changes of ownership referred to as an "Amendment" to the Agreement as noted herein: (a) Two Hundred and Fifty Dollars (\$250) if the Amendment results from (i) substituting an entity for individual(s) as Franchise Owner; or (ii) substituting a new entity for a previous entity owned by the same Franchise Owner(s); (b) One Thousand

Dollars (\$1,000) if the transfer results from adding or removing a Franchise Owner owning less than 50% ownership (or holder of a minority ownership if there are more than two Franchise Owners) in the franchise. Franchisor may, in its discretion, charge sums up to the Transfer Fee, based on, among other factors, its administrative costs of processing any Amendment.

20.2.4.7. The Transferee (and its owners) must execute Franchisor's then-current standard form of franchise agreement and related documents being offered to new franchisees (which may provide for different Royalty Fees, advertising contributions and expenditures, duration and other rights and obligations than those provided in this Agreement). The initial Term of Transferee's franchise agreement will be for a period equal of the remainder of the Term in this Agreement.

20.2.4.8. You and any Franchisee Owner must, except to the extent limited or prohibited by applicable law, execute a general release, in form and substance satisfactory to Franchisor, of any and all claims against Franchisor and its Affiliates, officers, directors, employees, agents, successors and assigns.

20.2.4.9. The debt service on any required loan to finance the business sale must not be so burdensome to adversely affect the Transferee's operation of the Store, or its compliance with its Franchise Agreement in Franchisor sole judgment, based upon historical financial results using customary and reasonable debt service ratios. Franchisor will not object to any selling price, which does not involve borrowed funds.

20.2.4.10. If you or any Franchisee Owner finance any part of the sale price of an Interest, you and any Franchisee Owner must agree that all of the Transferee's obligations to you or any Franchisee Owner, and security interests reserved by any of them in the assets of the Store, will be subordinate to the Transferee's obligations to pay all amounts due Franchisor and its Affiliates and to otherwise comply with the franchise agreement executed by the Transferee.

20.2.4.11. You and any Franchisee Owner must execute a non-competition covenant, in form and substance satisfactory to Franchisor, in favor of Franchisor and the Transferee, in accordance with the terms of Section 13.4 hereof.

20.2.4.12. You and any Franchisee Owner shall execute such other documents as shall be reasonably required by Franchisor to protect Franchisor rights under this Agreement and any Development Agreement.

20.2.4.13. The consent to transfer may be conditioned upon the Transferee's satisfactory completion of any training required by Franchisor, at the Transferee's expense.

20.2.5. You and any Franchisee Owner acknowledge that if the price and terms of sale to be paid for any Interest appears, in Franchisor judgment, to adversely affect the Transferee's ability to operate the Store profitably, Franchisor may, without liability to you or any Franchisee Owner, counsel the Transferee regarding such judgment or if deemed appropriate by Franchisor, refuse to allow the transfer.

20.2.6. Subject to the foregoing, a third person is eligible to purchase an Interest if they agree to conform to Franchisor then-current training standards, assume your obligations, is of good character, reputation and economic stability and meet the Store ownership qualifications as outlined herein or in the Manuals. Franchisor may require the submission of certain information regarding the proposed Transferee, which Franchisor deems reasonably necessary to assist it in its investigation of the proposed Transferee.

20.2.7. Franchisor approval of a transfer shall not constitute: (a) a representation by Franchisor as to the fairness of the terms of any agreement or arrangement between you and the Transferee or as to the prospects of success of the Store; (b) a waiver of any claims by Franchisor or its Affiliates against you or any Franchisee Owner; or (c) a waiver of Franchisor right to demand Transferee's exact compliance with this Agreement.

20.3. **Death or Disability.** In the event of the death or permanent disability of you or any Franchisee Owner, the executor, administrator, conservator, guardian or other personal representative of such person shall, within three (3) months of such event, apply, in writing, for the right to transfer the Interest of the deceased or disabled person to such person or persons as the legal representative may specify. The transfer shall be granted by Franchisor upon fulfillment of the conditions specified in Section 20.2 of this Agreement, except that the transfer fee provided for in Section 20.2.4.6 and 20.2.4.7 shall be waived by Franchisor but the legal representative shall reimburse Franchisor for all reasonable legal costs incurred as a result of such transfer. Prior to the transfer, Franchisor shall have the right, at its option, to require such executor, administrator, conservator, guardian or other person or representative to employ, at its expense, a trained manager satisfactory to Franchisor to operate the Store. Failure to transfer the Interest within the three (3) month period shall constitute a material breach of this Agreement. The term "permanent disability" shall mean a mental or physical disability, impairment or condition that is reasonably expected to prevent or actually does prevent you or any Franchisee Owner from managing and/or supervising the Store for a period of 90 days or more from the onset of such disability, impairment or condition.

20.4. **Attempted Transfer.** Any attempt to transfer an Interest in violation of this Section is ineffective and shall constitute a material default of this Agreement.

21. GENERAL CONDITIONS

21.1. **Governing Law, Severability, and Substitution of Provisions.** Except to the extent governed by the United States Trademark Act of 1946 (Lanham Act; 15 U.S.C.

§ 1051 et seq.), this Agreement and the relationship between Franchisor, you and any Franchisee Owner will be exclusively governed by the laws of the State of Ohio (without regard to, and without giving effect to, the application of Ohio choice-of-law rules). Notwithstanding the foregoing, the Ohio Business Opportunity Plan Law, and any similar, subsequent, and/or replacement legislation (the “Ohio” law) will not apply to nonresidents of Ohio. Franchisee hereby waives, to the fullest extent permitted by law, any and all rights and remedies afforded by the Ohio Law.

21.1.1. Every part of this Agreement shall be considered severable. If for any reason, any part of this Agreement is held to be invalid, that determination shall not impair the other parts of this Agreement. If any covenant herein which restricts competitive activity is deemed unenforceable by virtue of its scope in terms of geographic area, type of activity prohibited and/or length of time, but could be rendered enforceable by reducing any part or all of it, the parties agree that it will be enforced to the fullest extent permissible under applicable law and public policy.

21.1.2. If any applicable law requires a greater prior notice of termination than is required hereunder, a different standard for termination or non-renewal, or the taking of some other action not required hereunder, the prior notice, different standard, and/or other action required by such law shall be substituted for the comparable provisions hereof.

21.1.3. If any provision of this Agreement or any specification, standard or operating procedure prescribed by us is invalid or unenforceable under applicable law, Franchisor has the right, in Franchisor sole discretion, to modify such invalid or unenforceable provision, specification, standard or operating procedure to the extent required to make it valid and enforceable.

21.2. **Mediation.** If a dispute arises between the parties, that cannot be settled through negotiations within 30 days, the parties agree to endeavor first to settle the dispute by mediation. Unless the parties otherwise agree, mediation shall be initiated by the party making a claim by filing a request for mediation with the American Arbitration Association (“AAA”), and shall be conducted according to the AAA’s Commercial Mediation Procedures. Mediation shall be conducted within 60 days after the request for mediation is filed, and shall be held at the AAA offices closest to Franchisor’s headquarters at the time of the mediation. Mediation-related costs and expenses, including the mediator’s compensation and expenses, shall be shared equally by the parties, provided that each party shall be responsible for its own attorneys’ fees, costs and expenses. Notwithstanding the foregoing, the parties’ agreement to mediate shall not apply to claims or disputes concerning collection of royalties and other amounts owed to Franchisor under this Agreement, claims involving Franchisor’s rights in (or your right to use) the Marks or other intellectual property, or claims involving alleged violations of you and/or your Franchisee Owner’s confidentiality or non-compete obligations.

21.3. **Jurisdiction and Venue.** Any disputes which are not subject to mediation or which are not resolved through mediation (as applicable) shall be resolved through

litigation, initiated and maintained exclusively in the state and/or federal courts serving the judicial district in which Franchisor maintains its principal place of business as designated by Franchisor (currently, Toledo, Ohio) at the time the action is initiated. You and each Franchisee Owner irrevocably consent to the personal jurisdiction of such courts, and waive all questions of personal jurisdiction and challenges to venue. Notwithstanding the foregoing, Franchisor has the right, upon posting of a \$50,000 bond or security, to seek injunctive relief from any court of competent jurisdiction. This includes injunctive relief to prevent you or any Franchisee Owner from: (a) misusing any of the rights licensed by this Agreement; (b) engaging in competitive operations in violation of the covenants set forth in Section 13.4; (c) transferring or assigning any Interest without complying with this Agreement; (d) engaging in acts or practices in violation of applicable laws and regulations or which are fraudulent, dishonest or create health or other hazards to the public; (e) misuse of any confidential information as set forth in this Agreement; or (f) impairing the good will associated with the Marks. In the event Franchisor does seek injunctive relief in a venue other than those situated in the judicial district in which Franchisor maintains its headquarters, Franchisor may (but is not obligated to) bring all claims against Franchisee in such court for efficiency. Franchisor's rights to apply for such relief are in addition to all other remedies available to Franchisor under applicable law or this Agreement.

21.4. **Severability**. Every part of this Agreement shall be considered severable. If for any reason, any part of this Agreement is held to be invalid, that determination shall not impair the other parts of this Agreement. If any covenant herein which restricts competitive activity is deemed unenforceable by virtue of its scope in terms of geographic area, type of activity prohibited and/or length of time, but could be rendered enforceable by reducing any part or all of it, the parties agree that it will be enforced to the fullest extent permissible under applicable law and public policy.

21.5. **Agreement Superseded by Applicable Law**. If any applicable law requires a greater prior notice of termination than is required hereunder, a different standard for termination or non-renewal, or the taking of some other action not required hereunder, the prior notice, different standard, and/or other action required by such law shall be substituted for the comparable provisions hereof.

21.6. **Franchisor's Right to Modify**. If any provision of this Agreement or any specification, standard or operating procedure prescribed by us is invalid or unenforceable under applicable law, Franchisor has the right, in Franchisor sole discretion, to modify such invalid or unenforceable provision, specification, standard or operating procedure to the extent required to make it valid and enforceable.

21.7. **Cumulative Rights**. The rights of Franchisor are cumulative and no exercise or enforcement by Franchisor of any right or remedy hereunder will preclude the exercise or remedy by Franchisor of any other right or remedy hereunder to which Franchisor is entitled by law or equity to enforce. Specifically, but without limiting the generality of the foregoing, if this Agreement is terminated on account of your material default, such termination will not be considered an election of remedies, and you will be

liable to Franchisor for damages in the nature of lost future profits through the remaining term of this Agreement.

21.8. **No Class Actions.** You further agree that, for the System to function properly, Franchisor must not be burdened by the cost of litigating or mediating system-wide disputes. Accordingly, any disagreement between Franchisor, you and/or any Franchisee Owner shall be considered unique as to its facts and shall not be brought as a class action, and you or each Franchisee Owner waive any right to proceed against Franchisor by way of class action.

21.9. **Waiver.** Whenever this Agreement requires Franchisor prior approval or consent, you shall make a timely written request therefore, and such approval must be obtained in writing before you act on it. Franchisor makes no warranties or guaranties upon which you may rely, and assumes no liability or obligation to you, by granting any waiver, approval, or consent to you, or by reason of any neglect, delay, or denial of any request therefore. Any waiver granted by Franchisor shall be without prejudice to any other rights Franchisor may have, will be subject to continuing review by Franchisor, and may be revoked, in Franchisor sole discretion, at any time and for any reason, effective upon delivery to you of 10 days prior written notice. Franchisor shall not be deemed to have waived or impaired any right, power, or option reserved in this Agreement (including the right to demand exact compliance with every term, condition, and covenant herein or to declare any breach to be a default and to terminate this Agreement) by virtue of any custom or practice of the parties, at variance with the terms hereof; any failure, refusal, or neglect of Franchisor to exercise any right under this Agreement or to insist upon exact compliance with Franchisor obligations hereunder (including any mandatory format, specification, standard, method, or procedure prescribed by Franchisor); any waiver, forbearance, delay, failure, or omission by Franchisor to exercise any right, power, or option, whether of the same, similar, or different nature, with respect to franchisees for other Stores; or the acceptance by Franchisor of any payments due from you after any breach of this Agreement.

21.10. **MUST BRING CLAIMS WITHIN ONE YEAR.** Except as otherwise provided herein, any and all claims and actions arising out of or relating to this Agreement, the relationship of Franchisee and Franchisor, or Franchisee's operation of the Store, brought by any party hereto against the other, shall be commenced within 1 year from the date such claim accrues, or, it is expressly acknowledged and agreed by all parties, such claim or action shall be irrevocably barred. The foregoing provision shall not apply to any actions giving rise to an Asserted Claim under Section 18.1 for which Franchisee is obligated to indemnify Franchisor, and such Asserted Claims shall be irrevocably barred if not commenced within 1 year from the date that the asserting party knew or reasonably should have known of the existence of the Asserted Claim.

21.11. **WAIVER OF PUNITIVE DAMAGES.** Franchisor and Franchisee hereby waive to the fullest extent permitted by law any right to or claim of any punitive or exemplary damages against the other, and agree that in the event of a dispute between them each shall be limited to the recovery of any actual damages sustained by it.

21.12. WAIVER OF JURY TRIAL. FRANCHISOR AND FRANCHISEE IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER OF THEM AGAINST THE OTHER, WHETHER OR NOT THERE ARE OTHER PARTIES IN SUCH ACTION OR PROCEEDING.

21.13. Payment of Legal Fees. Franchisee shall pay to Franchisor all damages, costs and expenses (including without limitation reasonable attorneys' fees) that Franchisor incurs subsequent to the termination or expiration of the franchise granted under this Agreement in: (a) obtaining injunctive or other relief for the enforcement of any provisions of this Agreement (including without limitation Sections 5.6, 12, 13.4, 13.5, 19.6 and 19.7 above); and/or (b) successfully defending a claim that Franchisor defrauded Franchisee into signing this Agreement, that the provisions of this Agreement are not fair, were not properly entered into, and/or that the terms of this Agreement do not govern the parties' relationship. Franchisee shall also pay to Franchisor any legal fees, costs and expenses incurred to defend itself from any third party who enjoins Franchisor in litigation arising solely out of actions taken or not taken by Franchisee.

21.14. Notices and Payments.

21.14.1. Any and all notices required or permitted under this Agreement shall be in writing and shall be personally delivered, sent by certified mail, a nationally recognized overnight delivery service, or by other means, including digital format delivery to Franchisee's assigned Marco's email address, which affords the sender evidence of delivery, or of rejected delivery, to the respective parties at the addresses designated on the Franchise Summary of this Agreement, unless and until a different address has been designated by written notice to the other party. Any notice by a means that affords the sender evidence of delivery, or rejected delivery, shall be deemed to have been given at the date and time of receipt or rejected delivery.

21.14.2. All payments and reports required by this Agreement shall be sent to Franchisor's address specified in this Agreement unless and until a different address has been designated by written notice. No restrictive endorsement on any check or in any letter or other communication accompanying any payment shall bind Franchisor or any of its Affiliates, and acceptance of any such payment shall not constitute an accord and satisfaction.

21.15. Cost of Enforcement. If Franchisor pursues the enforcement of your performance under this Agreement in any manner, whether by filing a claim in a judicial proceeding, or otherwise, the non-prevailing party in any such proceeding or activity (regardless of whether such enforcement activity by Franchisor results in a judicial order or judgment to enforce any provisions of this Agreement), shall promptly reimburse the prevailing party for all reasonable costs and expenses, including reasonable accounting, expert witness and attorney's fees incurred, within 30 days following receipt of invoice for such expenses.

21.16. Successors and Assigns. This Agreement shall inure to the benefit of and shall bind the parties hereto, their permitted successors and permitted assigns. This Agreement is fully transferable by us, whether by operation of law or otherwise, without your consent and shall inure to the benefit of any transferee or any other legal successor to our interest herein and shall not be contestable by you.

21.17. Construction.

21.17.1. The language and terms of this Agreement shall be construed in a commercially reasonable manner according to their plain, ordinary meaning when viewed objectively by a reasonably intelligent person who has examined the provision within the content of the entire integrated agreement as a whole and who is aware of the customs, practices, usages and terminology as generally understood in the franchise pizza business, and not strictly against any party. A provision under this Agreement will only be construed as ambiguous if it is reasonably capable of more than one meaning when viewed objectively by a reasonably intelligent person who has examined the provision within the context of the entire integrated agreement as a whole and who is aware of the customs, practices, usages and terminology as generally understood in the pizza business.

21.17.2. The language of this Agreement shall be construed according to its fair meaning and not strictly against any party.

21.17.3. This Agreement and the exhibits referred to herein constitute the entire, full, and complete agreement between you and Franchisor concerning the subject matter hereof, and supersedes all prior agreements, no other representations having induced you to execute this Agreement. The parties acknowledge and agree that they are not relying on anything other than the words of this Agreement in deciding whether to enter into this Agreement. Nothing in the Agreement or in any related agreement is intended to disclaim the representations we made in the franchise disclosure document.

21.17.4. Except for those permitted to be made unilaterally by Franchisor hereunder, no amendment, change, or variance from this Agreement shall be binding on either party unless mutually agreed to by the parties and executed by their authorized officers or agents in writing.

21.17.5. Nothing in this Agreement shall be deemed to confer any rights or remedies on any person or legal entity not a party hereto, with the express exception of Franchisor Affiliates.

21.17.6. The headings of the sections are for convenience only and do not in any way define, limit or construe the contents of such section.

21.17.7. Except as otherwise provided herein, this Agreement may not be modified except by written agreement signed by both parties and may be executed in several counterparts and, if so executed, shall constitute one (1)

agreement binding all parties hereto and their respective heirs, successors and assigns.

21.17.8. Time is of the essence in this Agreement.

21.17.9. Except as expressly provided to the contrary herein, each portion, section, part, term, and/or provision of this Agreement shall be considered severable; and if, for any reason, any section, part, term, and/or provision herein is determined to be invalid and contrary to, or in conflict with, any existing or future law or regulation by a court or agency having valid jurisdiction, such shall not impair the operation of, or have any other effect upon, such other portions, sections, parts, terms, and/or provisions of this Agreement as may remain otherwise intelligible; and the latter shall continue to be given full force and effect and bind the parties hereto; and said invalid portions, sections, parts, terms, and/or provisions shall be deemed not to be a part of this Agreement.

21.17.10. Except as expressly provided to the contrary herein, nothing in this Agreement is intended, nor shall be deemed, to confer upon any person or legal entity other than Franchisee, Franchisor, and such of Franchisee's and Franchisor's respective successors and assigns as may be contemplated (and, as to Franchisee, permitted) by Section 20 above, any rights or remedies under or by reason of this Agreement.

21.17.11. You expressly agree to be bound by any promise or covenant imposing the maximum duty permitted by law which is subsumed within the terms of any provision hereof, as though it were separately articulated in and made a part of this Agreement, that may result from striking from any of the provisions hereof any portion or portions which a court may hold to be unenforceable in a final decision to which Franchisor is a party, or from reducing the scope of any promise or covenant to the extent required to comply with such a court order.

21.17.12. All captions in this Agreement are intended solely for the convenience of the parties, and none shall be deemed to affect the meaning or construction of any provision hereof.

21.17.13. All provisions of this Agreement which, by their terms or intent, are designed to survive the expiration or termination of this Agreement, shall so survive the expiration and/or termination of this Agreement.

21.17.14. You expressly agree that under no circumstances shall any provision of this Agreement be interpreted as directing you to violate any applicable law.

21.18. **Franchisee Information Disclosure Agreement.** You and any Franchisee Owner agree to execute and deliver to us, contemporaneously with the execution of this Agreement, a Franchise Information Disclosure Agreement in a form satisfactory to us, irrevocably authorizing Franchisor to contact, collect and instruct the recipients to prepare

and deliver to us, financial information from various financial institutions, accountants, tax preparers, government entities or other individuals or entities that we deem appropriate, from time to time.

21.19. **Force Majeure**. Except with respect to its payment obligations, no liability shall result from either party's delay in performance or non-performance, in whole or in part, to the extent that such delay or non-performance results from acts solely beyond that party's reasonable control (and which cannot be overcome by use of normal commercial measures) including, without limitation, acts of God, strikes, industrial/labor disputes, war, riot, civil unrest, terrorism, epidemic/pandemic or natural disaster. Such party must promptly provide written notice of such delay in performance or non-performance to the other party, and such excuse shall be continued only so long as the force majeure condition continues. Notwithstanding the foregoing, in the event of such an occurrence, each party shall make a good faith reasonable effort to perform its obligations hereunder.

[Exhibits to Follow on Next Page]

EXHIBIT A TO FRANCHISE AGREEMENT

MARCO'S FRANCHISING, LLC

Guarantee, Indemnification, and Acknowledgment

As an inducement to Marco's Franchising, LLC ("Franchisor") to execute the Franchise Agreement between Franchisor and _____ ("Franchisee"), dated _____ (the "Agreement"), the undersigned individuals _____, jointly and severally, hereby unconditionally guarantee to Franchisor and Franchisor's successors and assigns that all of Franchisee's monetary obligations under the Agreement will be punctually paid and performed.

Upon demand by Franchisor, the undersigned each hereby jointly and severally agree to immediately make each payment required of Franchisee under the Agreement and waive any right to require Franchisor to: (a) proceed against Franchisee for any payment required under the Agreement; (b) proceed against or exhaust any security from Franchisee; (c) pursue or exhaust any remedy, including any legal or equitable relief, against Franchisee; or (d) give notice of demand for payment by Franchisee. Without affecting the obligations of the undersigned under this Guarantee, Franchisor may, without notice to the undersigned, extend, modify, or release any indebtedness or obligation of Franchisee, or settle, adjust, or compromise any claims against Franchisee, and the undersigned each hereby jointly and severally waive notice of same and agree to remain and be bound by any and all such amendments and changes to the Agreement.

The undersigned each hereby jointly and severally agree to defend, indemnify and hold Franchisor harmless against any and all losses, damages, liabilities, costs, and expenses (including, but not limited to, reasonable attorney's fees, reasonable costs of financial and other investigation, court costs, and fees and expenses) resulting from, consisting of, or arising out of or in connection with any failure by Franchisee to perform any obligation of Franchisee under the Agreement, any amendment, renewal or extension thereto, or any other agreement executed by Franchisee referred to therein.

The undersigned each hereby jointly and severally acknowledge and expressly agree to be individually bound by all of the covenants contained in Sections 5.6, 7.1, 12, 13.4, 13.5, 18.1, 19.6 and 19.7 of the Agreement, and acknowledge and agree that this Guarantee does not grant the undersigned any right to use the "Marco's" marks or System licensed to Franchisee under the Agreement.

This Guarantee shall terminate upon the termination or expiration of the Agreement, except that all obligations and liabilities of the undersigned which arose from events which occurred on or before the effective date of such termination shall remain in full force and effect until satisfied or discharged by the undersigned, and all covenants which by their terms continue in force after the expiration or termination of the Agreement shall remain in force according to their terms. Upon the death of an individual guarantor, the estate of such guarantor shall be bound by this Guarantee, but only for defaults and

obligations hereunder existing at the time of death; and the obligations of the other guarantors will continue in full force and effect.

Unless specifically stated otherwise, the terms used in this Guarantee shall have the same meaning as in the Agreement, and shall be interpreted and construed exclusively in accordance with the laws of the State of Ohio (without regard, and without giving effect, to Ohio choice of law provisions) as well as the other provisions in Section 21 of the Agreement (including but not limited to the waiver of jury trial, waiver of punitive damages, agreement to bring claims within one year, and agreement not to engage in class action litigation against one another).

IN WITNESS WHEREOF, each of the undersigned has signed this Guarantee as of the date of the Agreement.

GRANTOR(S)

Signed: Signed: _____
(In their individual capacity)

Printed Name: _____
Home Address: _____

EXHIBIT B TO FRANCHISE AGREEMENT

MARCO'S FRANCHISING, LLC

Assignment of Telephone Numbers

This Assignment of Telephone Numbers is effective as of the date of termination or expiration of the Franchise Agreement entered into between Marco's Franchising, LLC ("Franchisor") and _____ ("Franchisee") dated _____. By its signature on this Assignment, Franchisee hereby irrevocably assigns to Franchisor, or its designee, the telephone number(s) and associated listings issued to Franchisee with respect to Store # _____ ("Telephone Numbers"). Franchisor has no liability or obligation of any kind whatsoever arising from this assignment, unless and until Franchisor desires to take possession and control over the Telephone Numbers.

Upon termination or expiration of the Franchise Agreement and without any further notice to Franchisee, Franchisor is hereby authorized and empowered to notify the appropriate telephone company, as well as any other company that publishes telephone directories in any form whatsoever (collectively, "Service Providers"), to transfer the Telephone Numbers to us or such other person or entity as designated by Franchisor. Franchisee hereby grants to Franchisor an irrevocable power of attorney and appoint Franchisor as their attorney-in-fact to take any necessary actions to assign the Telephone Numbers, including but not limited to, executing any forms that the Service Providers may require to effectuate the assignment. This assignment is also for the benefit of the Service Providers, and such Service Providers may accept this assignment and Franchisor's instructions as conclusive evidence of Franchisor's rights in the Telephone Numbers, as if they had been originally issued to Franchisor.

In addition, Franchisee agrees to hold the Service Providers harmless from any and all claims against them arising out of any actions or instructions by Franchisor regarding the Telephone Numbers. Franchisee shall hold Franchisor harmless from any and all claims against Franchisor arising out of or in connection with any unpaid balances or outstanding amounts on Franchisee's account with Service Providers attributable prior to the effective date of such assignment and transfer. As such, Franchisor shall not be liable for any unpaid balances or other outstanding amounts on Franchisee's account with Service Provider, unless Franchisor expressly and in writing agrees to assume such liability.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed, and delivered this Assignment of Telephone Numbers on the day and year first above written.

FRANCHISOR:
Marco's Franchising, LLC

FRANCHISEE:

By: _____
Printed Name: _____
Title: _____

By: _____
Printed Name: _____
Title: _____

EXHIBIT C TO FRANCHISE AGREEMENT
MARCO'S FRANCHISING, LLC
Franchise Information Disclosure Agreement

Dated _____

To Whom It May Concern:

On behalf of _____ ("Franchisee"), I do hereby request that you provide Marco's Franchising, LLC ("Marco's") copies of my Store financial records, lease records, and/or insurance records requested by Marco's including, but not limited to: financial reports, the lease and any addenda, rent and other payments made under the lease, tax returns, sales tax returns, bank statements, bank account reconciliation, insurance policies, claims information and reports, or any other financial or insurance information related to the Marco's Pizza business that Marco's reasonably requests. For avoidance of doubt, I do hereby consent to a representative of Marco's contacting my bank, lessor or insurer to request copies of such information and affirm my consent to providing such information to Marco's upon its request.

Without further notice, I do hereby ask that you provide Marco's with copies of the financial reports of the Marco's Pizza Store business, prepared in accordance with the Marco's currently required income report format and provided to Marco's on a regular basis (as they may require) until further notice.

I do hereby agree to release and hold Marco's and its affiliates and the disclosing party harmless and indemnify you for any such release of such information provided to Marco's.

I ask that photocopies, faxes and digital format copies of this Agreement that are believed to be authentic copies of the original, to be accepted and acted upon as if it were an original.

Marco's hereby agrees to keep all information provided pursuant to this Agreement confidential and to use such information only for business purposes related to operating the Marco's System.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed, and delivered this Franchise Information Disclosure Agreement on the day and year first above written.

FRANCHISOR:
Marco's Franchising, LLC

FRANCHISEE:

By: _____
Printed Name: _____
Title: _____

By: _____
Printed Name: _____
Title: _____

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EXHIBIT D TO FRANCHISE AGREEMENT

MARCO'S FRANCHISING, LLC

Property Interest Consent and Waiver

The purpose of this waiver is to affect your property rights. This waiver operates to supersede and amend any prior understanding or agreement between you and the Principal Owner (as defined below), whether written or oral. We strongly advise you to consult with legal counsel before executing this waiver.

I, _____, hereby represent that I reside in the state of _____ and am the legal spouse or partner (however such relationship is defined under applicable state law) of _____ ("Principal Owner"). I acknowledge and understand that Principal Owner, or a corporation, partnership, or limited liability company of which Principal Owner is a member/shareholder/partner, as applicable (the "Franchisee"), has entered into a Franchise Agreement with Marco's Franchising, LLC ("Franchisor") to acquire a Marco's Pizza® franchise and operate a Marco's Pizza® Store.

I hereby waive any right, now or in the future, to assert a community property or quasi community property interest in the Marco's Pizza® franchise, the Franchise Agreement, the Marco's Pizza® Store, or in the Franchisee entity. I understand that in the absence of this Property Interest Consent and Waiver (the "Waiver"), the Franchisor, as a condition of granting the Marco's Pizza® franchise, would have required me to personally enter into the Franchise Agreement and execute a personal guaranty of all of Franchisee's obligations under the Franchise Agreement. I understand that if I did not wish to provide this Waiver, I could have agreed to personally execute the Franchise Agreement and the personal guaranty. I represent and agree that the waiver of such conditions by Franchisor is sufficient consideration for this Waiver.

I hereby represent and acknowledge that I knowingly and deliberately elected not to do so and to instead provide this Waiver. If, notwithstanding this Waiver, I claim or am awarded in a legal action a community property interest, quasi community property interest, or other ownership interest in the franchise, the Franchise Agreement, the Marco's Pizza® Store, or in the Franchisee entity, other than by way of a transfer approved in writing by Franchisor as provided in the Franchise Agreement, that I hereby agree, without further action or execution of further instruments, that at the Franchisor's option, (i) I will be personally bound by all of the terms of the Franchise Agreement and be liable for the performance of all obligations thereunder, or (ii) the claim or awarding of such interest in the franchise, the Franchise Agreement, the Marco's Pizza® Store, or in the Franchisee entity constitutes grounds for termination of the Franchise Agreement as an unapproved transfer under Section 19.2.4.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed, and delivered this Property Interest Consent and Waiver on the day and year written below.

FRANCHISOR:
Marco's Franchising, LLC

WAIVING PARTY:

By: _____
Printed Name: _____
Title: _____

By: _____
Printed Name: _____
Date: _____

EXHIBIT F TO FRANCHISE AGREEMENT

Marco's Technology Services, LLC

Software License Agreement & ACH Form

Exhibit F-1

Marco's Order Management System Software License Agreement

Software License Agreement

This Software License Agreement is made by and between Marco's Technology Services, LLC, a Delaware limited liability company ("**Licensor**"), and the entity identified on the Order Form ("**Licensee**") (the Software License Agreement, together with the Order Form and any addenda, exhibits, or schedules attached thereto, are collectively referred to as the "**Agreement**"). In consideration of the mutual promises and covenants contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. License and Restrictions.

1.1 License Grant. Subject to the terms and conditions of this Agreement, Licensor hereby grants to Licensee a non-exclusive, non-sublicensable, non-transferable license, to access and use the Marco's Order Management System and related services ("**Licensor Solution**") and use the Transaction Data (as defined below) (together with Licensor Solution, the "**Services**") stored therein via the Internet, solely for use by Licensee at the Location for Licensee's operation of such Location. This license is restricted to use by Licensee and its Authorized Users and does not include the right to use the Services on behalf of any third party. Licensee is responsible for procuring and maintaining the network connections that connect Licensee to the Services. The Licensor Services are specified at <https://ciaonet.com/api/ciaodrive/c6386321-6a8e-400a-8257-06c7a9fb5b89>, which is expressly incorporated herein by reference and which may be updated from time to time by Licensor. Licensee agrees that its purchase hereunder is neither contingent on the delivery of any future functionality or features of the Licensor, nor dependent on any oral or written comments made by Licensor regarding future functionality or features. There are no other licenses granted to Licensee, whether express, implied, or by way of estoppel. All rights not granted in this Agreement are reserved by Licensor.

1.2 License Restrictions. Licensee shall not directly or indirectly do any of the following or permit any third party to do so: (i) copy, reverse engineer, decrypt, localize, decompile, disassemble or otherwise attempt to discover the object code, source code, or underlying ideas or algorithms of the Licensor Solution; (ii) modify, translate or create derivative works based on any element of the Licensor Solution or any related documentation; (iii) rent, lease, sell, resell, assign or otherwise transfer its rights to use the Licensor Solution; (iv) distribute the Licensor Solution; (v) use the Licensor Solution with third-party applications except as provided in Section 1.3, or otherwise for the benefit of Licensee or any third party; (vi) remove any proprietary notices from Licensor materials furnished or made available to Licensee including with limitation the Licensor Solution; (vii) publish or disclose to third parties and evaluation of the Licensor Solution for an purposes other than its intended purpose and in connection with sales at the Location; (viii) share, disclose, or otherwise permit access to the Licensor Solution, or any of its content, by any third party (including without limitation by providing user credentials, screenshots, screen recordings, or similar depictions or reproductions), except as expressly authorized in writing by Licensor. Licensee shall ensure that all access to the Licensor Solution is limited to its Authorized Users, and that such access is used solely for the internal business purpose of the Licensee. All rights not expressly set forth hereunder are reserved by Licensor. Licensor reserves the right to periodically conduct audits upon advance written notice to verify compliance with the terms of this Agreement.

1.3 Third-Party Applications. Upon Licensor's prior written approval in its sole discretion, the

Licensor Solution may interact with, and access, third-party applications and related information used by Licensee in connection with the Licensor Solutions, including access to Transaction Data and related sources. Licensee shall make any such third-party applications, data sources, and other information available to Licensor as reasonably necessary to use the Licensor Solution as contemplated in this Agreement, including, without limitation, obtaining all required access and credentials. Licensee shall be solely responsible for ensuring compliance with third-party terms of use, privacy policies and contractual obligations in making such third-party applications, data sources, and other information available to Licensor.

1.4 Subsequent Modifications. From time to time, Licensor may make modifications to (i) the Licensor Solution or any particular components thereof from time to time, provided that such modifications do not materially degrade any functionality of the Licensor Solution, or (ii) the provisions of this Agreement.

2. Access, Activation Date. Subject to the terms and conditions of this Agreement, Licensor shall use commercially reasonable efforts to provide Licensee with access to the Licensor Solution via the Internet commencing on the Activation Date. "**Activation Date**" means the date set forth on the Order Form. By downloading, accessing, or using the Licensor Solution, you acknowledge that you have read, understood, and expressly agree to be bound by this Agreement, and by continuing to use the Licensor Solution, you agree to any further modifications or updates to either that may be made from time to time. If you do not agree to this Agreement, you must stop using the Licensor Solution immediately. Your continued use of the Licensor Solution binds you to the terms of this Agreement.

3. Passwords; Security.

3.1 Passwords. Upon receipt of the appropriate Services registration information, Licensor will issue to Licensee access to create and to issue to Authorized Users user identification(s) and/or password(s) necessary for access to, and use of, the Licensor Solution. "Authorized User" means individuals who are employees of Licensee and authorized by Licensee to use the Services. Licensee is responsible for maintaining the confidentiality of all user identifications and/or passwords, and for ensuring that each user identification and/or password is used only by the Authorized User to which it was issued. Once Licensees' initial Authorized User(s) is/are established, Licensee must submit any additional credentialing requests for additional Authorized Users to Licensor via e-mail request to rmssupport@marcos.com. Licensee shall restrict Authorized Users from sharing, disclosing, or otherwise making available their access credentials to any other person, whether inside or outside of Licensee's organization. Licensee shall also ensure that no part of the Licensor Solution, including any screen displays, data, outputs, or other contents, is disclosed, reproduced (including via screenshots or screen recordings), or otherwise shared with any third party without Licensor's prior written consent. Licensee is solely responsible for any, and all, activities that occur under Licensee's account and all charges incurred from use of the Licensor Solution accessed with such user identifications and/or passwords. Licensee will restrict Authorized Users from sharing passwords. Licensee agrees to immediately notify Licensor of any unauthorized use of Licensee's account, any user identification and/or password or any other breach of security known to Licensee. Licensor shall have no liability for any loss or damage arising from Licensee's failure to comply with the terms set forth in this Section.

3.2 Transaction Data Defined. For purposes of this Agreement, the term "Transaction Data" means any and all sales, transactions, discounts, promotional, customer and pricing information input into, or generated by, the Licensor Solution in connection with sales and other transactions at the Location. Licensee agrees that all right, title, and interest in (i) the Transaction Data, (ii) other information input into the Licensor Solution by Licensee ("Other Information") and (iii) all intellectual property rights in each of the foregoing, belong to, and are retained solely by the Licensor. As such, Licensee further agrees that Licensor shall have the unrestricted right to collect, process, store and otherwise use the Transaction Data in connection with providing access to the Licensor Solution and other services under this Agreement and for any other purposes in Licensor's sole discretion.

3.3 Security. Licensor will deploy reasonable security precautions intended to protect against unauthorized access to any Transaction Data stored by Licensor in connection with the Licensor Solution.

3.4 No Circumvention of Security. Licensee shall not circumvent, or otherwise interfere in any way with, Licensor's maintenance of the security of the Licensor Solution. Licensee must immediately notify Licensor in writing of any breach, or attempted breach, of security of the Licensor Solution which Licensee knows or should be aware of.

3.5 No Guarantee of Security. Licensee acknowledges that, notwithstanding the security precautions deployed by Licensor, the use of, or connection to, the Internet provides the opportunity for unauthorized third parties to circumvent such precautions and illegally gain access to the Licensor Solution and Transaction Data. Licensor cannot, and does not, guarantee the privacy, security, integrity, or authenticity of any information transmitted over, or stored in, any system connected to, or accessible via, the Internet or otherwise, or that any such security precautions will be adequate or sufficient.

4. Ownership and Use of Data. As between Licensor and Licensee, all right, title and interest, in the Licensor Solution, the Transaction Data, Other Information, and any other Licensor materials furnished or made available hereunder, and all modifications, configurations, and enhancements thereof, and all suggestions, ideas and feedback proposed by Licensee, regarding the Licensor Solution, including all intellectual property rights and other applicable legal rights in each of the foregoing, are the sole and exclusive property of Licensor. Licensee hereby irrevocably assigns to Licensor any right, title, and interest it may have in all ideas, feedback and suggestions made by Licensee to Licensor regarding the Licensor Solution (collectively, "**Feedback**") and Licensee agrees to take any actions as Licensor deems reasonably necessary to evidence Licensor's ownership of the Feedback. To the extent any of the rights, title and interest in, and to, Feedback cannot be assigned by Licensee to Licensor, Licensee hereby grants to Licensor an exclusive, royalty-free, transferable, sublicensable, irrevocable, worldwide, perpetual, and fully paid-up license to use, copy, reproduce, distribute, create derivative works of, publicly perform and display, practice, and otherwise exploit the Feedback in any medium or format, whether now known or later developed. The parties shall comply with the provisions of the Data Processing Addendum attached hereto as Exhibit A.

5. Uptime. Licensor will use commercially reasonable efforts to make the Marco's Order Management System available to Licensee 98% of each calendar month, excluding (i) downtime for scheduled maintenance, (ii) force majeure events; or (iii) occurrences in which Licensee acts with negligence, willful misconduct, or otherwise uses the Services in breach of the Agreement. If the Licensor Solution is unavailable to Licensee, Licensee must promptly notify Licensor, and Licensor will use commercially reasonable efforts to solve problems or issues with the Licensor Solution to restore Licensee's access to the Licensor Solution. The foregoing shall be Licensor's sole and exclusive obligation, and Licensee's sole and exclusive remedy, if the Licensor Solution is not available to Licensee, and such unavailability shall not constitute a breach of this Agreement by Licensor. Licensor has no obligation to Licensee under this Section in the event the Licensee's inability to access the Licensor Solution is the result of a failure or problem with hardware, software, equipment, or services owned and operated or provided by Licensee or by any third party.

6. Support. Provided Licensee has paid all amounts due under this Agreement, Licensor will provide to Licensee the following technical support services for the Licensor Solution ("**Support**"). Licensor will provide to Licensee any regular updates to the Licensor Solution that correct errors, or fixes bugs in or provides minor feature enhancements thereto, that Licensor makes generally available to other Licensees ("**Updates**"), at such time as the Updates are made commercially available by Licensor. In the event of any technical difficulty with the Licensor Solution, Licensee must either submit an online support ticket to Licensor's designated online support ticket system, or call Licensor's toll-free telephone number, to report problems or issues with the Licensor Solution. Licensor will grant access to one or more of Licensee's designated personnel for this purpose. Licensor will use commercially reasonable efforts during normal business hours to timely respond to and address problems and issues submitted by Licensee. Emergency service tickets may also be submitted 24/7 to the online support ticket system for critical issues such as a total site failure.

7. Licensee Obligations.

7.1 Hardware/Software. Licensee is solely responsible for (i) obtaining, deploying, supporting and maintaining all computer hardware, third party software and communications equipment needed to access and use the Licensor Solution, including, without limitation, installation and use of Licensor-approved SDWAN infrastructure at the Location, to connect to the Licensor Solution; (ii) removing at its own expense any existing POS Systems components, hardware and wiring that are not compatible and/or not approved by Licensor for use with the Licensor Solution; (iii) contracting with third parties, approved by Licensor, that provide services related to Licensee being able to access and use the Licensor Solution (e.g., ISP, telecommunications, etc.); (iv) paying all third party fees and access charges incurred while accessing and using the Licensor Solution; (v) leaving all router and POS hardware components turned on and operational 24 hours per day each day of the week; and (vi) requiring all vendors to comply with Licensor's then-current requirements for sending and sharing information generated by the Licensor Solution to Licensor.

7.2 Licensee Responsibility for Transactions. Licensee shall be solely responsible for all transactions and activities conducted at the Location using the Licensor Solution and the resulting effect or consequence thereof, including but not limited to the following:

7.2.1 Merchant Account Numbers and Daily Batch Processing - checking, ensuring, and maintaining the accuracy of any and all merchant account numbers and all daily batch processing of debit and credit cards.

7.2.1.2 Licensee must check bank accounts for daily batch processing, at a minimum of daily for the first week following installation of the Licensor Solution and a minimum of weekly for the duration of the term of this Agreement. Licensee is solely responsible for ensuring correct processing to Licensee's bank account.

7.2.2 Customer and Credit Card Chargebacks - all chargebacks to the business from all customer transactions, disputes or complaints, and/or any and all transaction processes.

7.2.3 Credit Card Processing Errors and Disruptions - all duplicative or erroneous charges to the Location resulting from credit card processing errors and disruptions.

7.2.4 Employee Payroll - checking, ensuring, and maintaining the accuracy of any Transaction Data used for employee payroll calculations or reporting. The Licensor Solution is not intended to be used as a sole measure or record of employee hours.

Licensor WILL NOT, under any circumstance or for any reason, reimburse or pay Licensee for any amounts as a result of Licensee's failure to meet its obligations under this Section or that arise during the ordinary course of Licensee's business at the Location.

7.3 Compliance with Laws. Each party represents and warrants that, during the term of this Agreement, it shall comply with all applicable federal, state, and local laws and regulations applicable to its business and its performance of its obligations under this Agreement and use of the Licensor Solution, including without limitation all privacy and data protection laws and regulations with respect to any Transaction Data uploaded or submitted to the Licensor Solution.

7.4 Conduct. Licensee shall be solely responsible for all activities and transactions conducted via the Licensor Solution (whether by an Authorized User or otherwise), and all acts and omissions of itself and any Authorized Users while using the Licensor Solution. Licensee acknowledges and agrees that (i) Licensee is responsible for appropriately resolving any issues found on Licensee's network, hardware, third-party software, or third-party services relied on by Licensee to access and use the Licensor Solution (collectively "Licensee Items") and (ii) that Licensor is not liable for, or responsible to, correct any issues found regarding Licensee Items. Licensee further agrees (a) not to send or store data on or to the Licensor Solution which violates the rights of any individual or legal entity established in any jurisdiction; (b) not to upload in any way any information or content that contains viruses, worms, trojan horses, malware, spyware, corrupted files, or any other similar software or programs, harmful code or data that may damage the operation of the Licensor Solution or another's computer or mobile device; (c) not use the Licensor Solution for illegal, fraudulent, unethical or inappropriate purposes, including but not limited

to the transmission, distribution, or posting of pornographic or other objectionable material, or any other material encouraging conduct that could constitute a criminal offense or give rise to civil liability; (d) not to interfere or disrupt networks connected to the Licensors Solution or interfere with another party's ability to access or use the Licensors Solution; (e) not to interfere with another licensee's use and enjoyment of the Licensors Solution or Services; (f) not to use the Licensors Solution in any manner that impairs the Licensors Solution, including without limitation the servers and networks on which the Licensors Solution is provided, and (g) to comply with all regulations, policies, procedures, manuals, guidelines, and recommendations of Licensors, the networks connected to the Licensors Solution, and Licensors's service providers. Licensors reserves the right to amend, alter, or modify Licensee's conduct requirements as set forth in this Agreement at any time. Licensors may deliver notice of such updated requirements to Licensee via email or through other electronic means. Licensee's continued access to, and use of, the Licensors Solution following issuance of such updated conduct requirements shall constitute Licensee's acceptance thereof.

7.5 Accuracy of Content. Licensors reserves the right to remove any violating content posted or stored using Licensors Solution or transmitted through the Licensors Solution, at its sole discretion and without notice to Licensee. Notwithstanding the foregoing, Licensors does not, and is not obligated to, verify, authenticate, monitor, or edit the Transaction Data, Other Information or any information or data input into or stored in the Licensors Solution by Licensee for completeness, integrity, quality, accuracy or otherwise and makes no promises or guarantees of any kind whatsoever regarding the accuracy, or completeness of the Transaction data, or Other Information, or any such other data or information inputted by Licensee. Licensee shall be solely responsible and liable to Licensors for the completeness, integrity, quality, and accuracy of Transaction Data and Other Information that Licensee inputs into the Licensors Solution.

7.6 Effect of Licensee Failure or Delay. Licensors is not responsible or liable for any delay or failure of performance caused in whole or in part by Licensee's delay in performing, or failure to perform, any of its obligations under this Agreement, including but without limitation, Licensee's delay in notifying, or failure to notify Licensors of any performance or service disruptions relating to the Licensors Solution.

8. Custom Programming. Licensors shall have no obligation to provide custom programming, specifications, or functionality of the Licensors Solution based on the request of Licensee, unless Licensors, in its sole discretion, agrees to honor such request.

9. Fees and Taxes.

9.1 Fees. Licensee agrees to pay all fees and charges set forth in this Agreement and on the Order Form (collectively, "Fees") in accordance with the payment terms stated on the Order Form. Unless otherwise stated in the Order Form, all Fees will start on the Activation Date. All Fees are payable in United States currency. Except as otherwise expressly provided in this Agreement, Fees are non-refundable.

9.2 ACH Payment. Licensee hereby consents and authorizes Licensors, to collect all Fees that are owed to Licensors under this Agreement, from Licensee's bank account via the Automated Clearing House (ACH) banking process. Licensee shall provide all such information and sign any documentation reasonably required by Licensors to effectuate this provision. All ACH payments processed under this section shall be scheduled to coincide with an Accounting Period. For purposes of this Agreement, "**Accounting Period**" means a period of time established from time to time by Marco's Franchising, LLC (and subject to change at any time) for use in the Marco's Pizza® franchise system, and typically starts on a Monday and runs for 28 consecutive days.

9.3 Taxes. Fees are exclusive of all sales, use, value-added, and other taxes or duties. Licensee shall be solely responsible for the payment of all such taxes arising from or related to the Services and the Licensors Solution, excluding taxes based on Licensors's net income and any taxes or obligations imposed upon Licensors under applicable federal, state, and local wage laws.

9.4 Late Payments. Any payment not received from Licensee by the due date (except charges that are reasonably and in good faith disputed by Licensee and Licensee has provided written notice of

such dispute prior to the due date), shall accrue a late charge equal to one and a half percent (1.5%) of the outstanding balance per month or the maximum rate permitted by law, whichever is less, from the date such payment is due until the date paid in full. Licensee shall also reimburse Licensor for all costs and expenses (including reasonable attorneys' fees) incurred by Licensor in collecting unpaid amounts due by Licensee.

9.5 Fee Increases. Licensor may increase the Fees during the Term upon 60 days' prior notice to Licensee; provided, however, that any such increases shall not, on a cumulative annual basis, exceed the greater of (i) 6%; or (ii) the percentage rate of increase for the immediately preceding 12-month period in the Consumer Price Index, All Urban Consumers, United States, All Items (1982-1984 = 100), as published by the Bureau of Labor Statistics of the United States Department of Labor, or if such index is not available, such other index as Licensor reasonably determines most closely resembles such index.

10. Term and Termination.

10.1 Term; Renewal. This Agreement commences on the Effective Date listed on the Order Form and shall continue for the initial term set forth on the Order Form. Thereafter, this Agreement shall automatically renew for additional one (1) year terms unless terminated by Licensor providing Licensee with at least one (1) month prior written notice.

10.2 Termination for Breach. Notwithstanding the foregoing, either party may terminate this Agreement or any Order Form (i) immediately upon written notice if the other party has breached a material term of this Agreement and has not cured such breach within thirty (30) days of receipt of written notice specifying the breach, it being expressly understood that, as it relates to Licensor, if such Licensor breach cannot reasonably be cured within such cure period, Licensor shall have such additional period of time to cure same as it reasonably determines is necessary, so long as it continues to pursue such cure with reasonable diligence; (ii) immediately upon written notice if a receiver is appointed over any of the property or assets of the other party, if the other party makes any voluntary arrangement with its creditors, becomes subject to an administration order, goes into liquidation, is dissolved, or if anything analogous to any of the foregoing under the laws of any jurisdiction occurs in relation to the other party, or if the other party ceases (or threatens to cease) to carry on its ordinary course of business as a going concern; or (iii) immediately upon notice to Licensee if the franchise agreement for Licensee's operation of the Location as a Marco's Pizza® is terminated for any reason. In addition to the foregoing, Licensor may, at its sole option, terminate this Agreement or any Order Form immediately upon written notice to Licensee if Licensee breaches Section 1.2 (License Restrictions), Section 3.1 (Passwords), Section 7.3 (Compliance with Laws), Section 7.4 (Conduct), or Section 11 (Confidentiality).

10.3 Suspension of Services. Licensor may, in lieu of termination, suspend the Services and Licensee's access to the Licensor Solution, at Licensor's sole option, without prior notice to Licensee if Licensee breaches Section 1.2 (License Restrictions), Section 3.1 (Passwords), Section 7.3 (Compliance with Laws), Section 7.4 (Conduct), or Section 11 (Confidentiality), and such suspension shall continue until the applicable issue is resolved or Licensor terminates the Agreement, whichever occurs first.

10.4 Effect of Suspension and/or Termination. Licensor shall not be liable to Licensee, or any third party, for Licensor's suspension or termination of the Services and Licensee's access to, or right to use, the Licensor Solution, in accordance with the provisions of this Agreement. Upon termination or expiration of this Agreement, Licensee shall (i) immediately cease using the Licensor Solution, (ii) remain obligated to pay all amounts owed hereunder, and (iii) not be entitled to a refund of any amounts paid in advance.

11. Confidentiality.

11.1 Obligations. During the term of this Agreement and for a period of two years thereafter, all Confidential Information disclosed or otherwise provided or obtained in connection with this

Agreement shall be kept strictly confidential, used only for purposes consistent with this Agreement, and shall not be disclosed to any third party. Notwithstanding the foregoing, Recipient may disclose the Confidential Information to such of its officers, directors, agents, and employees who both have a need to know the Confidential Information consistent with this Agreement and agree to abide by the terms of these confidentiality provisions. The Recipient will take all reasonable measures to avoid disclosure, dissemination, or unauthorized use of Confidential Information, including, at a minimum, those measures and the same degree of care it takes to protect its own confidential or proprietary information of a similar nature. "Confidential Information" means all nonpublic information (i) disclosed by a party ("Disclosing Party") to the other party ("Recipient"), or (ii) acquired through observation or other perception by Recipient, including but not limited to pricing, trade secrets, knowhow, designs, data, computer programs, customer lists, business plans, methods, activities and operations, reports, studies, technology, products, services, processes, promotional marketing strategies and activities, finances and other technical and business information and affairs, as well as the existence, terms, or progress of this Agreement. The parties hereby agree that Licensor's Confidential Information includes the Licensor Solution, Transactional Data, as well as the terms and conditions of this Agreement and any discussions related thereto.

11.2 Exclusions. "Confidential Information" does not include information: (a) was already known by the Recipient at the time of disclosure, through authorized disclosure; (b) is or becomes available in the public domain through (i) no breach of this Agreement by Recipient, or (ii) through an authorized disclosure into the public domain by a third party (provided that upon notice from Disclosing Party of an unauthorized disclosure by a third party, Recipient shall continue to treat such information as Confidential Information); (c) Recipient independently developed without the use of any Confidential Information; or (d) Recipient rightfully obtains from a third party who has the right to transfer or disclose it.

11.3 Required Disclosures. Notwithstanding any of the other terms and provisions in this Agreement, Recipient may disclose the Confidential Information as required by applicable law or legal, judicial, or regulatory process as long as prior to disclosing any such Confidential Information, Recipient promptly notifies the Disclosing Party, to the extent permitted by law, and reasonably cooperates with the Disclosing Party in seeking an appropriate protective order, or otherwise prevent or restrict such disclosure. In any event, Recipient may only disclose the Confidential Information which it is legally compelled to disclose.

11.4 Destruction or Return of Confidential Information. Recipient agrees that all information delivered by the Disclosing Party under this Agreement shall remain the sole and exclusive property of the Disclosing Party and shall be returned, destroyed, or purged promptly upon written request. Recipient shall then provide written certification, executed by an appropriate officer, that it has retained no copies of the Confidential Information, nor any memoranda, notes or other tangible embodiments of the information contained in the Confidential Information, in any form whatsoever. Notwithstanding the foregoing, Recipient shall be permitted to retain such copies in accordance with its electronic back-up and archival procedures in accordance with the restrictions of this Agreement. Any Confidential Information retained pursuant to this section shall be kept in compliance with the obligations set forth herein regarding confidentiality and use of Confidential Information for a period of five (5) years from the date of termination or expiration of this Agreement.

11.5 Injunctive Relief. Recipient acknowledges that a breach of this Agreement may result in immediate and irreparable harm to the Disclosing Party, for which there may be no adequate remedy at law and that the Disclosing Party will be entitled to seek equitable relief, without bond, to compel Recipient to cease and desist all unauthorized use and disclosure of the Confidential Information.

12. WARRANTIES.

12.1 WARRANTY DISCLAIMER. YOU AGREE THAT YOUR USE OF THE LICENSOR SOLUTION IS AT YOUR SOLE RISK. THE LICENSOR SOLUTION IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS WITHOUT ANY REPRESENTATION OR WARRANTY, EXPRESS OR IMPLIED, OF ANY KIND. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, LICENSOR EXPRESSLY DISCLAIMS ALL WARRANTIES OR CONDITIONS OF ANY KIND OR

NATURE WHATSOEVER (WHETHER EXPRESS, STATUTORY, IMPLIED OR OTHERWISE ARISING IN LAW OR FROM A COURSE OF DEALING OR USAGE OF TRADE) INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, LACK OF ACCURACY, OR COMPLETENESS OF RESPONSES, OF RESULTS, NEGLIGENCE OR LACK OF WORKMANLIKE EFFORT, OR NON-INFRINGEMENT. LICENSOR DOES NOT REPRESENT OR WARRANT THAT THE LICENSOR SOLUTION WILL MEET LICENSEE'S REQUIREMENTS OR THAT THE OPERATION OF THE LICENSOR SOLUTION WILL BE UNINTERRUPTED, VIRUS-FREE, OR ERROR-FREE. THERE IS NO WARRANTY OR CONDITION OF TITLE, QUIET ENJOYMENT, QUIET POSSESSION, OR CORRESPONDENCE TO DESCRIPTION WITH REGARD TO THE LICENSOR SOLUTION. SOME STATES AND JURISDICTIONS DO NOT ALLOW LIMITATIONS ON IMPLIED WARRANTIES, SO THE ABOVE LIMITATION MAY NOT APPLY TO YOU. THE FOREGOING PROVISIONS SHALL BE ENFORCEABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

12.2 Hardware. For all such hardware and components purchased through Licensor pursuant to the Order Form, Licensor shall transfer to Licensee any manufacturer's warranty. LICENSOR EXPRESSLY DISCLAIMS ALL REPRESENTATIONS OR WARRANTY OF ANY KIND, WHETHER EXPRESS, STATUTORY, IMPLIED OR OTHERWISE ARISING IN LAW OR FROM A COURSE OF DEALING OR USAGE OF TRADE, WITH RESPECT TO THE HARDWARE AND COMPONENTS PURCHASED FROM LICENSOR, INCLUDING WITHOUT LIMITATION, THE WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.

12.3 Licensee represents and warrants it shall not grant access to the Licensor Solution, or any data derived therefrom, to any third party application or system except as expressly permitted in Section 1.3 and subject to Licensor's written approval.

13. Indemnification.

13.1 Licensor. Subject to Section 13.3, Licensor shall indemnify, defend, and hold harmless Licensee against any loss, claim, lien, demand, action, suit or proceeding made or brought against Licensee by a third-party based on a claim that the Marco's Order Management System infringes or misappropriates such third party's intellectual property rights. If such a claim is brought or in Licensor's sole opinion is likely to be brought, Licensor may at its sole option either (i) obtain the right for Licensee to continue using the Marco's Order Management System; (ii) replace or modify the affected portion of the Marco's Order Management System so that it becomes non-infringing; or (iii) terminate this Agreement upon notice to Licensee. Licensor shall have no liability under this section or otherwise to the extent a claim or suit is based upon (a) the modification of the Marco's Order Management System by any person or entity other than Licensor, (b) any products, services, technology, materials or data not created, provided, or authorized by Licensor, (c) use of the Licensor Solution in combination with software, hardware, products, processes, or materials not provided or authorized by Licensor (where the alleged damages, costs or expenses arise from or relate to such combination), (d) Licensee's continuation of the allegedly infringing activity after being notified thereof or after being informed of modifications that would have avoided the alleged infringement, or (e) Licensee's use of the Services which is not in strict accordance with this Agreement or any other documentation provided by Licensor regarding the Licensor Solution.

13.2 Licensee. Subject to Section 13.3, Licensee shall indemnify, defend, and hold harmless Licensor, its directors, officers, shareholders, members, employees, agents, successors and assigns (collectively, "**Licensor Indemnitees**") against any loss, claim, lien, demand, action, suit or proceeding made or brought against Licensor based on a claim (i) that the Transaction Data or any transactions by Licensee using the Licensor Solution infringe or misappropriate such third party's intellectual property rights; (ii) arising out of or attributable to Licensee's use of the Licensor Solution, any component thereof, and/or the Services (a) in a manner not authorized by this Agreement, (b) in combination with software, hardware, products, processes, or materials not provided or authorized by Licensor, or (c) through modifications to the Licensor Solution not made by Licensor; (iii) arising out of or attributable to Licensee's failure to comply with applicable laws and regulations (iv) arising out of or attributable to Licensee's violation of the rights of a third party; and (v) arising out of or

attributable to Licensee's negligence, omission, or willful misconduct, or Licensee's breach of any provision of this Agreement.

13.3 Indemnification Procedures. Each party's obligation to indemnify the other party is conditioned on the party seeking indemnification: (a) promptly notifying the indemnifying party in writing of any claim, suit or proceeding for which indemnity is claimed, provided that failure to so notify will not remove the indemnifying party's obligation except to the extent it is prejudiced thereby; (b) allowing the indemnifying party to solely control the defense of any claim, suit or proceeding and all negotiations for settlement, provided that the indemnifying party shall not settle any claim that requires the indemnified party to admit fault or subjects the indemnified party to ongoing obligations without the indemnified party's prior written consent (which shall not be unreasonably withheld or delayed); and (c) giving the indemnifying party reasonable assistance in the defense and settlement of any claim, suit or proceeding for which indemnity is claimed.

13.4. Sole Remedy. This Section 13 states Licensor's sole liability to Licensee, and Licensee's exclusive remedy against Licensor, for any type of claim described in this section.

14. Limitation of Liability.

14.1 General Limitation. IN NO EVENT SHALL LICENSOR'S LIABILITY, IF ANY, ARISING OUT OF OR IN, ANY WAY RELATED TO THIS AGREEMENT, EXCEED THE FEES PAID BY LICENSEE FOR THE LICENSOR SOLUTION (AS SPECIFIED IN THE ORDER FORM) IN THE TWELVE (12) MONTH PERIOD IMMEDIATELY PRECEDING THE EVENT GIVING RISE TO THE CLAIM, REGARDLESS OF WHETHER SUCH CLAIM IS BASED IN CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCT LIABILITY OR ANY OTHER LEGAL OR EQUITABLE THEORY WHATSOEVER. THIS AMOUNT SHALL BE THE SOLE AND EXCLUSIVE REMEDY AVAILABLE TO LICENSEE.

14.2 Waiver of Consequential Damages. IN NO EVENT AND UNDER NO LEGAL THEORY, WHETHER IN TORT, CONTRACT, OR OTHERWISE, SHALL LICENSOR BE LIABLE TO LICENSEE OR TO ANY OTHER PERSON OR ENTITY FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES IN CONNECTION WITH THE PERFORMANCE OF THIS AGREEMENT (INCLUDING WITHOUT LIMITATION, DAMAGES FOR LOSS OF DATA OR BUSINESS INFORMATION, LOSS OF PROFITS, LOSS OF GOODWILL, LOSS OF CONFIDENTIAL OR OTHER INFORMATION, OR BUSINESS INTERRUPTION, WORK STOPPAGE, COMPUTER FAILURE OR MALFUNCTION, FOR PERSONAL INJURY, LOSS OF PRIVACY, FOR FAILURE TO MEET ANY DUTY INCLUDING A DUTY OF GOOD FAITH OR OF REASONABLE CARE, FOR NEGLIGENCE (WHETHER ACTIVE OR PASSIVE), AND FOR ANY OTHER PECUNIARY OR OTHER LOSS WHATSOEVER), ARISING OUT OF OR IN ANY WAY RELATED TO THE USE OR INABILITY TO USE THE LICENSOR SOLUTION, OR OTHERWISE UNDER OR IN CONNECTION WITH ANY PROVISION OF THIS AGREEMENT, EVEN IN THE EVENT OF FAULT, TORT (INCLUDING NEGLIGENCE, AND GROSS NEGLIGENCE), STRICT LIABILITY, BREACH OF CONTRACT, OR BREACH OF WARRANTY BY LICENSOR, AND EVEN IF LICENSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL LICENSOR BE LIABLE FOR ANY DAMAGES IN EXCESS OF ANY AMOUNTS COLLECTED FROM YOU OVER THE THREE (3) MONTH PERIOD IMMEDIATELY PRECEDING THE DATE OF THE CLAIM. THIS LIMITATION OF LIABILITY SHALL NOT APPLY TO LIABILITY FOR DEATH OR PERSONAL INJURY TO THE EXTENT THAT APPLICABLE LAW PROHIBITS SUCH LIMITATION. FURTHERMORE, SOME STATES AND JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THIS LIMITATION AND EXCLUSION MAY NOT APPLY TO LICENSEE. THE FOREGOING PROVISIONS SHALL BE ENFORCEABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW. IT IS AGREED THAT IN NO EVENT WILL LICENSOR OR ANYONE ACTING ON LICENSOR'S BEHALF BE LIABLE FOR ANY CLAIM, LOSS, ERROR, DAMAGE, OR EXPENSE ARISING OUT OF OR RELATING IN ANY WAY TO THIS AGREEMENT THAT IS NOT REPORTED IN WRITING TO LICENSOR BY LICENSEE WITHIN FORTY-FIVE (45) DAYS OF THE ACT OR OMISSION TO ACT THAT RESULTED IN SUCH CLAIM, LOSS, ERROR, DAMAGE, OR EXPENSE. LICENSEE EXPRESSLY WAIVE ANY SUCH CLAIM NOT BROUGHT

WITHIN THE TIME PERIOD SET FORTH IN THE IMMEDIATELY PRECEDING SENTENCE. Licensee acknowledges that the terms in this Agreement reflect this allocation of risk, and that such limitation of liability for Licensor is an essential component of the pricing and other agreements made between the parties hereunder.

15. **Force Majeure.** Neither party shall be in breach of this Agreement if its failure to perform any obligation under this Agreement (excluding Licensee's obligation to pay all amounts due hereunder) is caused by events or conditions beyond that party's reasonable control, including, without limitation, acts of God, pandemic, fire, flood, civil commotion, war, strikes, labor disputes, embargoes, blockades, third-party Internet service interruptions or slowdowns, vandalism or "hacker" attacks, acts of terrorism or governmental demands or requirements (a "**Force Majeure Event**"); provided, however, that the affected party must use all reasonable efforts to resume performance once such Force Majeure Event no longer persists. If a Force Majeure Event persists for 30 days or more, then either party may terminate this Agreement upon written notice to the other party.

16. **Dispute Resolution.** Any dispute, controversy, or claim arising out of or relating to this Agreement or the subject matter thereof shall be fully and finally settled by binding arbitration administered by a single arbitrator. The arbitration shall proceed in accordance with the existing rules of the American Arbitration Association's Consumer Arbitration Rules and Commercial Arbitration Rules ("Rules") and judgment upon the award rendered may be entered in any court of competent jurisdiction. Notwithstanding the foregoing, in the event of any conflict between Rules and the provisions of this clause, the provisions of this clause shall govern. In the event Rules cannot resolve a procedural question(s) such question(s) shall be supplemented with the procedural laws of Delaware. In the event Rules are silent, either in part or in full, on the application of substantive law, then wherever Rules are silent, Delaware substantive law shall be applied. It is expressly understood that the arbitrator(s) shall have the authority to grant legal and equitable relief, including both temporary restraints and preliminary injunctive relief, to the same extent as could a court of competent jurisdiction, and that the arbitrator(s) is/are empowered to order either side to fully cooperate in promptly resolving any controversies or claims under this Agreement. Costs and fees of the arbitration proceeding shall be born equally by the parties. **BY ACCESSING, OR USING THE LICENSOR SOLUTION, YOU AGREE TO GIVE UP, AND YOU HEREBY WAIVE, ANY RIGHTS TO PARTICIPATE IN A CLASS ACTION LAWSUIT OR REPRESENTATIVE ACTION WITH RESPECT TO ANY DISPUTES OR CLAIMS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR THE LICENSOR SOLUTION. WAIVER OF RIGHT TO TRIAL.** You understand that, absent this mandatory provision, you would have had a right or opportunity to litigate disputes through a court, to have a judge or jury decide your case, and to participate in a class action or other proceeding involving multiple claimants, but you have instead chosen to have all disputes decided through individual arbitration. You further understand that the right to discovery may be more limited in arbitration than in court.

YOU AGREE THAT ANY CAUSE OF ACTION ARISING OUT OF OR RELATED TO THIS AGREEMENT MUST COMMENCE WITHIN ONE (1) YEAR AFTER THE CAUSE OF ACTION ACCRUES; OTHERWISE, SUCH CAUSE OF ACTION IS PERMANENTLY BARRED.

17. **General.** This Agreement constitutes the entire agreement between the parties and supersedes all prior or contemporaneous agreements and understandings between the parties relating to the subject matter hereof, whether written or oral. The headings herein are for convenience only, do not constitute a part of this Agreement and shall not be deemed to limit or affect any of the provisions hereof. The language used in this Agreement will be deemed to be the language chosen by the parties to express their mutual intent, and in the event an ambiguity or question of intent or interpretation arises, this Agreement shall be construed as if drafted jointly by the parties. No rules of strict construction will be applied against any party. If any provision of this Agreement is held to be unenforceable, the remainder of this Agreement shall remain in effect to the greatest extent permitted by law. Any provisions which by their nature are intended to survive any termination or expiration of this Agreement shall survive regardless of the reason for such termination or expiration, including but not limited to Section 4

(Ownership), 9 (Fees and Taxes), 10 (Term and Termination), 11 (Confidentiality), 12 (Warranty Disclaimer), 13 (Indemnification), 14 (Limitation of Liability), 16 (Dispute Resolution, and 17 (General). This Agreement may be executed in counterparts in hard copy or by electronic means, each of which shall be deemed an original and when taken together, shall constitute a single, fully integrated document. Electronic signatures will have the same legal effect as original signatures. Except as otherwise provided herein, any additions or modifications to this Agreement must be made in writing and signed by authorized representatives of both parties. The failure of Licensor to exercise any right provided under this Agreement shall not constitute a waiver of such right, nor shall it constitute a waiver of any of Licensor's prior or subsequent rights. This Agreement shall be governed by the laws of the State of Ohio, without regard to its conflict or choice of laws rules. The state and federal courts sitting in Lucas County, Ohio shall have exclusive jurisdiction over any dispute between the parties related to this Agreement, and each party hereby consents to the exclusive jurisdiction and venue of such courts. This Agreement shall benefit and be binding upon the parties to this Agreement and their respective successors and permitted assigns. All notices to a party shall be in writing and shall be deemed to have been duly given upon receipt if either (i) hand-delivered, or (ii) sent to the address specified herein (or at such address a party hereafter provided via notice to the other party), by (a) overnight delivery using a nationally recognized courier, (b) registered mail with return receipt requested, or (c) email or other electronic method, provided that a copy of such notice is also sent via the method described in (a) or (b). This Agreement may not be assigned or transferred by Licensee, including without limitation, by merger, or operation of law, or otherwise, without Licensor's prior written consent; however, Licensor may freely assign or transfer this Agreement, or subcontract some of all of Licensor's obligations hereunder, without prior notice or Licensee's consent.

[End of Software License Agreement]

Exhibit A

Data Processing Addendum

This Data Processing Addendum ("DPA") is intended to satisfy the requirements of the California Consumer Privacy Act, Cal. Civ. Code § 1798.100 et seq. or its successor the California Privacy Rights Act, Cal. Civ. Code § 1798.100 et seq., and their accompanying regulations as promulgated by the California Attorney General or California Privacy Protection Agency, as then applicable (collectively the "CPRA"); the Colorado Privacy Act, Colo. Rev. Stat. § 6-1-1309 et seq. (the "CPA") the Connecticut Data Privacy Act, Public Act No. 22-15 (the "CTDPA"); the Utah Consumer Privacy Act, Utah Code § 13-61-101 et seq. (the "UCPA "); and the Virginia Consumer Data Protection Act, Virginia Code § 59.1-571 et seq. (the "VCDPA").

Where applicable, the terms, "Service Provider", "Share", and "Sell" will have the same meaning as in the CPRA.

To the extent Licensors is a Service Provider and receives personal information from Licensee and processes personal information on behalf of Licensee in connection with Licensors provision of the Services to Licensee, Licensors in its role as a Service Provider will not (i) Sell or Share such Personal Information; nor (ii) combine personal information received from Licensee with personal information received from other sources, except as permitted by applicable law.

Licensors shall process personal information solely to: (a) perform the services described in the Agreement; (b) comply with applicable law, legal process or government request; (c) detect security incidents, fraud, or illegal activity; (d) debug, maintain, and improve the functionality of the Licensors Solution, provided such activities do not constitute a "sale" or "sharing" of personal information; and (e) create aggregated or de-identified data that does not identify an individual.

Licensee authorizes Licensors to engage subprocessors to assist in providing the Services, provided that Licensors enters into a written agreement with each subprocessor imposing data protection obligations substantially similar to those set forth herein.

Licensors shall reasonably assist Licensee in responding to verifiable consumer requests, taking into account the nature of the processing and the information available to Licensors.

Upon termination of this Agreement or cessation of the processing of personal information, Licensors will, in accordance with the terms of the Agreement, promptly return or delete personal information that can be reasonably identified and extracted in accordance with the requirements of relevant applicable privacy laws. Notwithstanding the foregoing, Licensors may retain personal information to the extent and for such period as required by applicable law, provided that Licensors will ensure the confidentiality of all such personal information and will ensure that such personal information is only processed as necessary for the purposes specified in the applicable laws requiring its storage.

Licensors shall implement appropriate technical and organizational measures designed to protect personal information against unauthorized access, disclosure, alteration, or destruction consistent with industry standards appropriate to the nature of the data processed.

SOFTWARE LICENSE AGREEMENT ADDENDUM

This Software License Agreement Addendum (“Software Addendum”) is effective as of December 23, 2025 (the “Effective Date”), by and between Marco’s Technology Services, LLC (“Licensor”) and the entity identified on the Order Form (“Licensee”). This Software Addendum supplements the MOMS Software License Agreement (the “Agreement”), herein incorporated by reference except as provided herein, and governs Licensee’s access to the Marco’s Order Management Analytics platform as described below.

RECITALS

WHEREAS, Licensor, as an affiliate of Marco’s Franchising, LLC (“Franchisor”), has entered into an agreement (the “ASA”) with Altametrics, LLC (“Altametrics”) to enable Marco’s Pizza franchisees to use Altametrics’ business intelligence platform, reporting tools, dashboards, and related services (collectively, “Marco’s Order Management Analytics” or “MOMA”);

WHEREAS, Licensee will have access to MOMA based upon credentials provided by Licensor to Licensee, which may be revoked at any time and for any reason by Licensor in its sole judgment;

WHEREAS, this Software Addendum solely governs Licensee’s access to MOMA and specifically amends certain terms in the Agreement that apply or do not apply to Licensee’s access to and use of MOMA;

NOW THEREFORE, in consideration of the mutual promises and covenants contained herein, the parties hereby agree to amend the Agreement with the terms solely applicable to Licensee’s access and use of MOMA as follows.

1. The first two sentences of Section 1.1 of the Agreement, entitled **License Grant**, are hereby deleted in their entirety and replaced as follows:
Subject to the terms and conditions of this Agreement, Licensor hereby grants to Licensee a non-exclusive, non-sublicensable, non-transferable license, to access and use (i) the Marco’s Order Management System and related services (“Licensor Solution”); (ii) the Transaction Data (as defined below) (together with Licensor Solution, the “Services”) stored therein via the Internet; and (iii) MOMA, which shall be a separate component of the Licensor Solution and shall use the Transaction Data, solely for use by Licensee at the Location for Licensee’s operation of such Location.
2. A new paragraph under Section 1.1 entitled **License Grant** is hereby added to the Agreement as follows:

Licensee understands that Licensor's role with regard to MOMA is limited. With regard to the MOMA license, Licensee may not permit any parent, affiliate, subsidiary or any other third parties to benefit from the use or functionality of MOMA, either directly or via any other arrangement; provided, however, that (1) Licensee may use MOMA, as provided herein, to process the data of an affiliate or subsidiary of which Licensee owns more than fifty percent (50%); and (2) Licensee may not exceed the number of datasets specified on the applicable product packaging or accompanying documentation.

Licensee will not participate in any direct integration programs or contract with or endorse any entity, for products, similar to MOMA, not administered or otherwise provided by Licensor and Altametrics.

The remainder of Section 1 applies to Licensee's access and use of MOMA.

3. Sections 2 and 3 of the Agreement, entitled "**Access; Activation Date**" and "**Passwords; Security**", respectively, both apply to Licensee's access and use of MOMA.
4. Section 4 of the Agreement, entitled "**Ownership and Use of Data**", including the paragraph added to the end of Section 4 as follows, applies to Licensee's access and use of MOMA:

Notwithstanding any of the foregoing, Altametrics retains all of its rights, title and interest in MOMA, as its proprietary platform, which is protected by United States patent, copyright laws and other intellectual property laws, and international treaty provisions. Altametrics and its third party licensors, if any, retain all title to and, except as expressly and unambiguously licensed herein, all rights and interest in (a) its software, including, but not limited to, all copies, versions, customizations, compilations and derivative works thereof (by whomever produced) and all related documentation; (b) Altametrics' trademarks, service marks, trade names, icons and logos; (c) any and all copyright rights, patent rights, trade secret rights and other intellectual property and proprietary rights throughout the world in the foregoing. Licensee acknowledges that its possession, installation, or use of MOMA arises out of the license between Altametrics and Licensor, which is sublicensed to Licensee and does not transfer to Licensee any ownership, title, or registrable interest of any kind to the intellectual property in MOMA, and that Licensee will not acquire any rights to MOMA except as expressly set forth in this Addendum. Licensee agrees that

all backup, archival, or any other type of copies of MOMA will be subject to and contain the same proprietary notices that appear on and in MOMA. Should Licensee decide to submit any materials to Altametrics, Licensor or Franchisor via electronic mail or otherwise, whether as feedback, data, questions, comments, ideas, concepts, techniques, suggestions or the like, Licensee agrees that such submissions are unrestricted and shall be deemed non-confidential upon submission. All ownership of data that arises out of or relates to Licensee's use of the Services or any reports of the same shall remain Franchisor's. **LICENSEE ACKNOWLEDGES THAT ANY DATA ENTRY, CONVERSION OR STORAGE IS SUBJECT TO THE LIKELIHOOD OF HUMAN AND MACHINE ERRORS, MALICIOUS MANIPULATION, OMISSIONS, DELAYS, AND LOSSES, INCLUDING, BUT NOT LIMITED TO, INADVERTENT LOSS OF DATA OR DAMAGE TO MEDIA THAT MAY RESULT IN LOSS OR DAMAGE TO LICENSEE AND/OR LICENSEE'S PROPERTY, AND/OR LICENSEE'S DETRIMENTAL RELIANCE ON MALICIOUSLY MANIPULATED DATA. NEITHER LICENSOR, FRANCHISOR, NOR ALTAMETRICS SHALL BE LIABLE FOR ANY SUCH ERRORS, OMISSIONS, DELAYS, OR LOSSES. LICENSEE IS RESPONSIBLE FOR ADOPTING REASONABLE MEASURES TO LIMIT THE IMPACT OF SUCH PROBLEMS, INCLUDING BACKING UP DATA, ADOPTING PROCEDURES TO ENSURE THE ACCURACY OF INPUT DATA, EXAMINING AND CONFIRMING RESULTS PRIOR TO USE, ADOPTING PROCEDURES TO IDENTIFY AND CORRECT ERRORS AND OMISSIONS, REPLACING LOST OR DAMAGED MEDIA, AND RECONSTRUCTING DATA. LICENSEE IS ALSO RESPONSIBLE FOR COMPLYING WITH ALL LOCAL, STATE, AND FEDERAL LAWS PERTAINING TO THE USE AND DISCLOSURE OF ANY DATA. ANY SECURITY MECHANISMS INCORPORATED IN THE LICENSOR SOLUTION HAVE INHERENT LIMITATIONS, AND LICENSEE AGREES THAT IT HAS INDEPENDENTLY DETERMINED THAT SUCH MECHANISMS ADEQUATELY MEET ITS SECURITY AND RELIABILITY REQUIREMENTS.**

5. Section 5 entitled "**Uptime**" is hereby deleted in its entirety and replaced as follows:
Licensor makes no representations or warranties regarding the availability of MOMA.

6. Section 6 entitled "**Support**" is hereby deleted in its entirety and replaced as follows:

Licensor makes no representations and warranties as to the efficacy, speed, or wholeness of the support provided via Altametrics as it relates to MOMA. Licensor will use commercially reasonable efforts during normal business hours to timely respond to and address problems and issues submitted by Licensee. Licensor may need to escalate support tickets to Altametrics for issues with MOMA as necessary,

which may delay response times. Altametrics may make updates to MOMA that correct errors, or fix bugs in or provide minor feature enhancements thereto, and Licensor makes no representations and warranties as to the implementation, maintenance, or support related to such updates.

7. Section 7 entitled “**Licensee Obligations**”, including the following sentence added to the end of Section 7.3 (“**Compliance with Laws**”) as follows, applies to Licensee’s access and use of MOMA:

Licensee, during the term of this Agreement, shall comply with all applicable federal, state, and local laws and regulations applicable to its use of MOMA and its performance of its obligations under this Agreement and Addendum.

8. Section 8 entitled “**Custom Programming**” is hereby deleted in its entirety and replaced as follows:

As to MOMA, Licensor does not have any right or obligation to modify or customize MOMA other than those expressly set forth in the ASA, and therefore Licensor makes no representations and warranties as to the provision of custom programming, specifications, or functionality of MOMA based on the request of Licensee.

Licensee acknowledges that Altametrics may modify its offering at any time and in its discretion, implement bug fixes, enhancements, and updates. MOMA, and its associated modules or options, are subject to change, revision, modification or discontinuance. Altametrics may upgrade MOMA at any time, with or without notice, if Altametrics discovers a security vulnerability, software bug, or other issue, that in Altametrics’s reasonable judgement, may threaten the security, stability, integrity, availability, performance of the Software, or result in a data breach, exposure of personally identifiable information, legal or compliance risk, or otherwise cause harm to Altametrics, customers, Licensor, Licensee(s), or consumers.

9. A new sentence after the first paragraph in Section 9.1 (“**Fees**”) under Section 9 entitled “**Fees and Taxes**” is hereby added to the Agreement as follows:

As of the Effective Date, Licensor shall provide MOMA to Licensees as part of services bundled in the software maintenance and support fee (as that term is defined in the Order Form) currently paid by Licensee to Licensor. Licensor reserves the right to implement a MOMA Fee as a separate fee that is not part of the software maintenance and support bundle of services and/or change the amount of the MOMA Fee to access

and/or use MOMA upon thirty (30) days' notice to Licensee; provided, however, that any such increase shall not, on a cumulative annual basis, exceed the greater of 10% of the then-current MOMA Fees.. All MOMA Fees are payable in United States currency. MOMA Fees are non-cancellable and non-refundable.

In addition, Section 9.5 ("**Fee Increases**") is hereby deleted in its entirety. The remainder of Section 9 applies to Licensee's access and use of MOMA.

10. Section 10.1 entitled "**Term; Renewal**" is hereby deleted in its entirety and replaced as follows:

As to MOMA, this Addendum commences on the Effective Date listed on the Order Form and shall continue until February 28, 2029.

The remainder of Section 10 applies to Licensee's access and use of MOMA.

11. Section 11 applies to Licensee's access and use of MOMA.

12. Section 12 applies to Licensee's access and use of MOMA.

13. Section 13.1 entitled "**Licensor**" is hereby deleted in its entirety. Sections 13.2, 13.3, and 13.4 apply to Licensee's access and use of MOMA.

14. Section 14 entitled "**Limitation of Liability**" is hereby deleted in its entirety and replaced as follows:

General Limitation. IN NO EVENT SHALL LICENSOR'S LIABILITY, IF ANY, ARISING OUT OF OR IN, ANY WAY RELATED TO LICENSEE'S ACCESS TO AND USE OF MOMA, EXCEED FIVE HUNDRED U.S. DOLLARS (\$500.00), REGARDLESS OF WHETHER SUCH CLAIM IS BASED IN CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCT LIABILITY OR ANY OTHER LEGAL OR EQUITABLE THEORY WHATSOEVER. THIS AMOUNT SHALL BE THE SOLE AND EXCLUSIVE REMEDY AVAILABLE TO LICENSEE.

15. Section 15 applies to Licensee's access and use of MOMA.

16. Section 16 applies to Licensee's access and use of MOMA.

17. Section 17 applies to Licensee's access and use of MOMA.

Exhibit F-2
AUTHORIZATION AGREEMENT
FOR DIRECT WITHDRAWALS (ACH DEBITS)
Marco's Technology Services, LLC

Is the banking information below the same as the ACH form on file for Marco's Franchising, LLC?

_____ No _____ Yes

By signature below, the undersigned ("Licensee") hereby authorizes Marco's Technology Services, LLC ("Licensor") to initiate debit entries to Licensee's account provided below, for any funds that may become due to Licensor under the relevant agreement(s) between Licensor and Licensee. Licensor is also authorized to initiate credit entries and adjustments for any errors made in the foregoing.

Licensor will debit Licensee's account for all applicable fees due to an ACH being returned for insufficient funds in the account on the date of the scheduled debit or on any future attempted debit of that amount. Licensee understands that failure to have such necessary funds in the account on the scheduled due date is evidence of non-payment. Nothing in this Authorization Agreement limits or restricts Licensor from taking any lawful action it deems necessary to collect a debt due by Licensee.

Licensee understands that this is a continuing authorization for Licensor to initiate such debit transactions to Licensee's account, and shall remain in full force and effect until Licensor has received written notification from Licensee of its revocation of such consent and has a reasonable opportunity to act on it. Any terms not defined in the Authorization Agreement shall have the meaning ascribed to them in the relevant agreement(s) between Licensor and Licensee.

BANK INSTITUTION NAME: _____
CITY _____ **STATE** _____
ROUTING NO. _____ **ACCOUNT NO.** _____

Licensee Entity Name _____ Date _____
Authorized Signer(s) (if 2 are necessary, both must sign)

_____ Signer 1	_____ Signer 2
_____ Printed Name	_____ Printed Name

EXHIBIT G TO FRANCHISE AGREEMENT

Equipment Incentive Program Amendment to Franchise Agreement

This Amendment to Franchise Agreement (the "Amendment") is made and entered into effective _____ (the "Effective Date") by and among:

- Marco's Franchising, LLC, an Ohio limited liability company located at 5252 Monroe Street, 2nd Floor, Toledo, OH 43623 ("Franchisor");
- _____, a [STATE] corporation ("Franchisee"); and
- _____.

RECITALS

Whereas, Franchisor and Franchisee are parties to a Franchise Agreement dated _____ (the "**Agreement**") for the development of _____ Marco's Pizza Stores and have concurrently signed a franchise agreement for the development and operation of each Marco's Pizza Store (the "Franchise Agreements"); and

Whereas, Franchisor and Franchisee wish to enter into this Amendment to amend and supplement the terms of the Agreement as set forth herein.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the parties agree as follows:

1. **Conditions for Incentive.** In order to receive any of the Equipment Incentive Program ("Incentive") benefits under this Amendment, Franchisee must:
 - a. Be an existing franchisee in the System, own and operate at least one Store, and have already completed Initial Training;
 - b. Satisfactorily maintain Franchisor's financial, creditworthiness, and operational criteria to Franchisor's sole satisfaction;
 - c. Remain in Good Standing under this Agreement and each Franchise Agreement with Franchisor, and not be in material default of the Agreement or any Franchise Agreement signed between Franchisee and Franchisor and/or its affiliates;
 - d. Place order for and pay any balance associated the purchase of the Incentive Equipment Package (defined below) by October 1, 2026 ("Equipment Package Purchase Deadline").
 - e. Open and operate the Store according to the standards and specifications determined by Franchisor no later than December 26, 2026 ("Equipment Incentive Store Opening Deadline").

If the Franchisee fails to (i) place the order as prescribed in 1.d. for the Incentive Equipment Package by the Equipment Package Purchase Deadline; and/or (ii) open and operate the Store to be developed under this Agreement by the Equipment Incentive Store Opening Deadline as prescribed in 1.e., Franchisor shall have no obligation to pay any cost related to the Incentive Equipment Package.

2. **Section 4.1** entitled **Initial Franchise Fee** shall be deleted in its entirety.

3. A new **Section 7.11.1** shall be added under **Section 7.11** entitled **Store Development-Equipment** as follows:

7.11.1 Equipment Incentive Program. *If Franchisee is in full compliance with this Agreement, then, notwithstanding anything to the contrary in the Agreement, Franchisor will pay up to Seventy-Five Thousand U.S. Dollars (\$75,000.00) directly to its affiliate, Marco's Pizza Distribution, LLC ("MPD"), toward the base cost of the following initial equipment purchases ("Incentive Equipment Package") required to open your Store (not including taxes, freight, installation, insurance, or other ancillary costs), provided that Franchisee (i) orders only new equipment for the Incentive Equipment Package; (ii) orders the Incentive Equipment Package solely from MPD.; (iii) places its order for the Incentive Equipment Package no later than October 1, 2026 ("Equipment Package Purchase Deadline"); and (iv) Franchisee opens the Store for operation no later than December 26, 2026 ("Equipment Incentive Store Opening Deadline"):*

- *Edge or XLT Double Oven*
- *Edge or XLT Hood (with fire suppression, fan and curb, skirt kit, and crating)*
- *Walk-In Cooler*
- *Mixer*
- *Pizza Makeline*

As long as Franchisee meets the requirements listed in this Section 7.11.1, Franchisor agrees to pay the full amount of the Incentive Equipment Package, up to \$75,000, after invoice by MPD. Franchisee will be responsible for all costs related to the Incentive Equipment Package related to taxes, freight, installation, insurance, and other ancillary costs, as well as any costs for the equipment listed above beyond the \$75,000 maximum.

In the event Franchisee fails to meet the requirements listed in this Section 7.11.1, and Franchisor shall have no obligation to cover any cost related to the Incentive Equipment Package.

4. Section 9.2 entitled **Completion and Opening of Store** shall be revised as follows:

9.2 Completion and Opening of Store. You agree to complete construction and open and operate the Store no later than **December 26, 2026**.

Sections 9.2.1-9.2.3, inclusive, shall remain unchanged.

5. A new **Section 20.2.8** shall be added to **Section 20.2** entitled **Sale, Resale and Third Party Offer – Right of First Refusal** as follows:

20.2.8 Notwithstanding any of the foregoing, Franchisee understands that participation in the Equipment Incentive Program under the Amendment is personal to Franchisee, non-transferable, and non-assignable. Franchisee does not have the right to transfer the Agreement prior to the order of the Incentive Equipment Package/opening of the Store.

6. **General Terms.** All remaining terms and conditions of the Agreement remain unchanged and in full force in effect. In the event of a conflict between the terms of this Amendment and the Agreement, the terms of this Amendment shall control. Terms not defined herein shall have the definition given them in the Agreement. The parties hereto agree to keep the terms of this Amendment and the negotiations that gave rise to this Amendment confidential, and neither party will disclose such confidential information except as reasonably necessary in the normal course of business or as required by law. The parties acknowledge that the introductory paragraphs to this Amendment are true, accurate, and are included in this Amendment for all purposes. This Amendment will take effect only upon its acceptance and execution by each party hereto. This Amendment may be amended only in a writing that has been signed by all of the parties to this Amendment. Each party represents and warrants to the other party that it had the full and complete opportunity to review this document with a lawyer of its own choosing in connection with the transaction contemplated under this Amendment. This Amendment constitutes the entire, full, and complete agreement between the parties concerning the subject matter hereof, and supersedes all prior agreements, related to this subject matter. No other representations have been made to induce the Parties to execute this Amendment. This Amendment will be binding upon, and inure to the benefit of, each party's respective heirs, representatives, successors, and assigns. This Amendment may be executed in counterparts, and each such counterpart may be exchanged by electronic means, and when all such counterparts are taken together with all other signature pages to this Amendment that have also been signed in counterpart, they will be considered as one Amendment.

NOW THEREFORE, the parties, each of whom intends to be legally bound by this Amendment have signed and delivered this Amendment as of the Effective Date.

Marco's Franchising, LLC

[FRANCHISEE]

By: _____

By: _____

Printed Name: Anthony Libardi

Printed Name: _____

Title: Co-CEO and President

Title: _____

in their individual capacity

EXHIBIT F TO FRANCHISE DISCLOSURE DOCUMENT
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EXHIBIT G TO FRANCHISE DISCLOSURE DOCUMENT

**AUTHORIZATION AGREEMENT
FOR DIRECT WITHDRAWALS (ACH DEBITS)**

STORE # or AR NAME: _____

By signature below, the undersigned ("Franchisee") hereby authorize(s) Marco's Franchising, LLC ("Franchisor"), to initiate debit entries to Franchisee's account provided below, for any funds that may become due to Franchisor, which includes, but is not limited to, Royalty Fees, advertising fund contributions, technology fees, supplies, or other items purchased. Franchisor is also authorized to initiate credit entries and adjustments for any errors made in the foregoing.

Franchisor will debit Franchisee's account for all applicable fees due to an ACH being returned for insufficient funds in the account on the date of the scheduled debit or on any future attempted debit of that amount. Franchisee understands that failure to have such necessary funds in the account on the scheduled due date is evidence of non-payment. Nothing in this Authorization Agreement limits or restricts Franchisor from taking any lawful action it deems necessary to collect a debt due by Franchisee.

Franchisee understands that this is a continuing authorization for Franchisor to initiate such debit transactions to Franchisee's account, and shall remain in full force and effect until Franchisor has received written notification from Franchisee of its revocation of such consent and has had a reasonable opportunity to act on it. Any terms not defined in this Authorization Agreement shall have the meaning ascribed to them in the Franchise Agreement.

INSTITUTION NAME: _____
CITY _____ **STATE** _____
ROUTING NO. (9 digits) _____ **ACCOUNT NO.** _____

Franchise Entity Name _____ Date _____

Authorized Signer(s) (if 2 are necessary, both must sign)

Signer 1 Signer 2

Printed Name Printed Name

ACH SCHEDULE:

- **Royalty Fees, Advertising Fund Contributions, and Technology Fees:** Royalty Fees, Technology Fees, and all advertising fund contributions are deducted from the account via ACH on the Monday following the end of an Accounting Week. Franchisor does not send invoices or notices prior to the ACH. At the end of the Accounting Period, the first three weeks will be reconciled with the report for the entire period and any adjustments will be included with the 4th week.
- **Miscellaneous Invoices:** Miscellaneous Invoices will be emailed to your assigned Marco's email account, which will include the ACH date. All amounts will be deducted from the account via ACH 2 weeks from the date of the invoice.
- **National Recruitment Fund (ARs only):** National Recruitment Fund contributions will be deducted from the account via ACH 10 days after the end of each Accounting Period.

EXHIBIT H TO FRANCHISE DISCLOSURE DOCUMENT

STANDARD LEASE RIDER

MARCO'S PIZZA® STANDARD LEASE RIDER

This Marco's Pizza Standard Lease Rider ("**Rider**") is made and entered into on _____ by and among _____ ("**Landlord**"), _____ ("**Tenant**"), and Marco's Franchising LLC, an Ohio limited liability company ("**MFLLC**").

RECITALS

A. This Rider supplements and forms part of the attached Lease Agreement between Landlord and Tenant dated _____ ("**Lease**") for the premises located at _____ ("**Premises**") to be used by Tenant as "Marco's Pizza" Store # _____.

B. This Rider is entered into in connection with MFLLC's approval of the Premises as a "Marco's Pizza" business and the grant of a franchise to Tenant pursuant to a Franchise Agreement dated _____ ("**Franchise Agreement**").

C. As a condition of the Franchise Agreement, MFLLC requires certain provisions to be contained in the leases entered into by its franchisees, and to evidence Landlord and Tenant's agreement to these terms, the parties hereby enter into this Rider.

1. MFLLC'S NOTICE AND CURE RIGHTS. Concurrently with giving Landlord Notice of Tenant's intention to exercise its right to renew under any option, Tenant shall send a copy of such Notice to MFLLC. In the event Tenant fails to exercise its right to renew within the time required in the Lease, MFLLC shall have an additional thirty (30) days from Tenant's failure to exercise such rights, in MFLLC's sole discretion, to exercise MFLLC's rights, and, if MFLLC elects, assign the Lease as provided in Section 2 of this Rider. Concurrently with giving any Notice of Default to Tenant, Landlord also agrees to send a copy of such Notice to MFLLC. In the event Tenant fails to cure any default within the time required in the Lease, MFLLC shall have an additional thirty (30) days from the date Tenant failed to cure in which to exercise MFLLC's rights, in MFLLC's sole discretion, to cure the default and, if MFLLC elects, assign the Lease as provided in Section 2 of this Rider. Should MFLLC choose not to exercise its option to cure the default, then Landlord shall have the right to exercise any of the remedies available to it under the Lease as a result of Tenant's default.

2. ASSIGNMENT OF LEASE. Notwithstanding anything in the Lease to the contrary, Landlord agrees that Tenant may assign the Lease and all of its right, title and interest (including all renewal rights) contained therein, without charge and without Landlord's consent required, to MFLLC or its parents, subsidiaries or affiliates (an "**MFLLC Entity**"), or to an authorized franchisee of MFLLC (a "**Franchisee**"), provided that such assignee shall be required to execute any documentation as reasonably required by Landlord to evidence the assignment. Tenant shall be and remain liable to Landlord for all of its obligations under the Lease, notwithstanding any assignment of the Lease, unless Landlord specifically releases Tenant from liability.

In the event that MFLLC cures a Tenant default under Section 1 of this Rider, or if Tenant's Franchise Agreement has been terminated, MFLLC shall have the right, at its sole option, to unilaterally assign the Lease to itself, or to any MFLLC Entity, or to a Franchisee, without any further acknowledgment, authorization, or consent by Tenant being required, and without charge or Landlord's consent. Such assignee shall execute any documentation as reasonably required by Landlord to evidence the assignment. Tenant hereby irrevocably consents to MFLLC's rights under this paragraph and the remainder of this Rider, and any such exercise by MFLLC under this Rider shall without further act, operate as an effective assignment of Tenant's rights hereunder to MFLLC. Tenant hereby authorizes and acknowledges MFLLC's right to take possession of the Premises upon such triggering event, notwithstanding any asserted claim of Tenant against MFLLC. Landlord agrees to recognize the right of possession of MFLLC, or any designated MFLLC Entity or Franchisee (as the case may be) upon assignment from MFLLC or an MFLLC Entity without any further direction or authorization from Tenant being required.

Notwithstanding anything to the contrary contained in this Rider, in the event MFLLC or an MFLLC Entity takes an assignment of the Lease and subsequently assigns the Lease to another MFLLC Entity or a Franchisee, then on the effective date of such assignment, the rights of MFLLC, or the MFLLC Entity, as the case may be, as a tenant under the Lease shall terminate and the obligations of MFLLC or the MFLLC Entity, as the case may be, as a tenant shall cease to accrue. As such, following the effective date of any subject assignment, MFLLC or, if applicable, the transferring MFLLC Entity, shall have no further liability under the Lease, except for obligations which accrued after the date MFLLC, or the applicable MFLLC Entity, accepted the assignment of the Lease and prior to the effective date of the subsequent assignment to another MFLLC Entity or a Franchisee.

4. DE-IDENTIFICATION. In the event of a termination or expiration of the Lease or the Franchise Agreement, as the case may be, MFLLC shall have the right to enter the Premises for inspection to ensure Tenant's compliance with the de-identification of the Premises as required under the Franchise Agreement. If MFLLC elects to exercise such right, MFLLC shall give Landlord advance written notice of its intended entry date for such purpose. If, in MFLLC's sole discretion, it determines that the Premises has not been properly de-identified, then MFLLC shall have the right, at its sole election, to de-identify the Premises itself. Tenant shall indemnify, defend, and hold both Landlord and MFLLC harmless from and against any and all liability or loss arising from MFLLC's de-identification of the Premises.

5. NOTICES. Landlord agrees to return a fully executed original of the Lease and this Rider to MFLLC within ten (10) days of execution. Electronically generated and delivered signatures shall be deemed originals and are fully binding upon the signatories to this Rider. All notices to MFLLC pursuant to this Rider shall be in writing and shall be personally delivered, sent by registered mail or reputable overnight delivery service or by other means which afford the sender evidence of delivery or rejected delivery to: *Marco's*

Franchising, LLC, Attn: Legal Department, 5252 Monroe Street, 2nd Floor, Toledo, OH 43623, legal@marcos.com.

6. BY EXECUTING THIS RIDER TO LEASE, MFLLC DOES NOT ASSUME ANY LIABILITY OR OBLIGATION WHATSOEVER WITH RESPECT TO THE PREMISES OR THE LEASE UNLESS AND UNTIL MFLLC EXPRESSLY, AND IN A SEPARATE WRITING, AGREES TO ASSUME SUCH LIABILITY AND/OR OBLIGATION AS DESCRIBED ABOVE.

_____	_____	Marco's Franchising, LLC
Landlord	Tenant	
By:_____	By:_____	By:_____
Printed Name:_____	Printed Name:_____	Printed Name:_____
Title:_____	Title:_____	Title:_____

EXHIBIT I TO FRANCHISE DISCLOSURE DOCUMENT

STATE-SPECIFIC AMENDMENTS

California Franchise Agreement Amendment

In recognition of the requirement of California Business and Professions Code Section 20022(h), the parties to the attached Marco's Franchising, LLC Franchise Agreement (the "Agreement") agree as follows:

1. To amend Section 19.7.2.3 by replacing the last sentence of that section with the following:

If you agree to the amount owed or Franchisor has received a final adjudication of any amounts owed, Franchisor shall have the right, but not the obligation, to set off against and reduce the purchase price by any and all amounts owed by you or any Franchisee Owner(s) to Franchisor or any of its Affiliates, key suppliers, purveyors or other persons or entities which Franchisor depends upon for continuing good will, in Franchisor's sole opinion.

2. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
3. This amendment will be effective only so long as the requirements of the California Business and Professions Code still apply to that provision and without any reference to this amendment.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this California amendment to the Franchise Agreement on the same date as the Franchise Agreement was executed.

Marco's Franchising, LLC

Franchisee

By: _____

By: _____

Printed
Name: _____

Printed
Name: _____

Title: _____

Title: _____

Illinois Franchise Agreement Amendment

In recognition of the requirements of the Illinois Franchise Disclosure Act, Ill. Comp. Stat. §§ 705/1 to 705/44, the parties to the attached Marco's Franchising, LLC Franchise Agreement (the "Agreement") agree as follows:

1. Section 3 of the Agreement, under the heading "Grant of License; Renewal Options," shall be amended by the addition of the following new paragraph 3.4, which shall be considered an integral part of the Agreement:

3.4 If any of the provisions of this Section 3 are inconsistent with Section 20 of the Illinois Franchise Disclosure Act, the provisions of the Act shall apply. If Franchisor refuses to renew this Agreement, Franchisor shall compensate Franchisee if (and to the extent) such compensation is required under Section 20 of the Illinois Franchise Disclosure Act.

2. Section 19 of the Agreement, under the heading "Termination or Expiration," shall be amended by the addition of the following new paragraph 19.9, which shall be considered an integral part of the Agreement:

19.9 If any of the provisions of this Section 19 concerning termination are inconsistent with Section 19 of the Illinois Franchise Disclosure Act, then said Illinois law shall apply. Your rights upon Termination and Non-Renewal are set forth in section 19 and 20 of the Illinois Franchise Disclosure Act.

3. Sections 21.1 and 21.4 of the Agreement, under the heading "General Conditions," shall be deleted in their entirety, and shall have no force or effect; and the following new paragraphs shall be substituted in lieu thereof:

21.1 **Governing Law, Severability, and Substitution of Provisions.** Except to the extent governed by the United States Trademark Act of 1946 (Lanham Act; 15 U.S.C. § 1051 et seq.), this Agreement and the relationship between Franchisor, you and any Franchisee Owner will be exclusively governed by the laws of the State of Illinois (without regard to, and without giving effect to, the application of Illinois choice-of-law rules).

21.3 **Jurisdiction and Venue.** The following sentence is amended to reflect the following:

Section 4 of the Illinois Franchise Disclosure Act provides that any provision in this Agreement which designates jurisdiction or venue in a forum outside of Illinois is void with respect to any cause of action which otherwise is enforceable in Illinois. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

4. Section 21 of the Agreement, under the heading "General Conditions," shall be amended by the addition of the following new Section 21.17, which shall be considered an integral part of the Agreement:

21.17 Section 41 of the Illinois Franchise Disclosure Act states that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

6. Each provision of this amendment will be effective only so long as the requirements of the Illinois Franchise Disclosure Act still apply to that provision, and without any reference to this amendment.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this Illinois amendment to the Franchise Agreement on the same date as the Franchise Agreement was executed.

Marco's Franchising, LLC

Franchisee

By:_____

By:_____

Printed
Name:_____

Printed
Name:_____

Title:_____

Title:_____

Illinois Development Agreement Amendment

In recognition of the requirements of the Illinois Franchise Disclosure Act, Ill. Comp. Stat. §§ 705/1 to 705/44, the parties to the attached Marco's Franchising, LLC Development Agreement (the "Agreement") agree as follows:

1. Section 4 of the Agreement, under the heading "Term," shall be amended by the addition of the following new paragraph, which shall be considered an integral part of the Agreement:

3.4 If any of the provisions of this Section 4 are inconsistent with Section 20 of the Illinois Franchise Disclosure Act, the provisions of the Act shall apply. If Franchisor refuses to renew this Agreement, Franchisor shall compensate Developer if (and to the extent) such compensation is required under Section 20 of the Illinois Franchise Disclosure Act.

2. Section 6 of the Agreement, under the heading "Default," shall be amended by the addition of the following new paragraph 6.8, which shall be considered an integral part of the Agreement:

6.8 If any of the provisions of this Section 6 concerning termination are inconsistent with Section 19 and Section 20 of the Illinois Franchise Disclosure Act, then said Illinois law shall apply.

3. Section 15.1 of the Agreement, under the heading "Applicable Law," shall be deleted in its entirety, and shall have no force or effect; and the following new paragraphs shall be substituted in lieu thereof:

15.1 This Agreement takes effect upon its acceptance and execution by Franchisor, and shall be interpreted and construed exclusively under the laws of the State of Illinois, which laws shall prevail in the event of any conflict of law (without regard to, and without giving effect to, the application of Illinois choice of law rules); provided, however, that if the covenants in Section 8 of this Agreement would not be enforceable under the laws of Illinois, and Developer is located outside of Illinois, then such covenants shall be interpreted and construed under the laws of the state in which the Developer's principal place of business is located. Nothing in this Section 15.1 is intended by the parties to subject this Agreement to any franchise or similar law, rule, or regulation of the State of Illinois to which this Agreement would not otherwise be subject.

4. Section 15.3 of the Agreement, under the heading "Applicable Law," this clause is intentionally omitted.

5. Section 15 of the Agreement, under the heading "Applicable Law," shall be supplemented by the addition of the following new Section 15.10, which shall be considered an integral part of the Agreement:

15.10 In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

6. Section 15 of the Agreement, under the heading "Applicable Law," shall be supplemented by the addition of the following new Section 15.11, which shall be considered an integral part of the Agreement:

15.11 In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

7. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Each provision of this amendment will be effective only so long as the requirements of the Illinois Franchise Disclosure Act still apply to that provision and without any reference to this amendment.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this Illinois amendment to the Development Agreement on the same date as the Development Agreement was executed.

Marco's Franchising, LLC

Developer

By:_____

By:_____

Name:_____

Name:_____

Title:_____

Title:_____

Maryland Franchise Agreement Amendment

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, Md. Code Bus. Reg., §§ 14-201 through 14-233, the parties to the attached Marco's Franchising, LLC Franchise Agreement (the "Agreement") agree as follows:

1. Section 3.2.4 of the Agreement, under the heading "Grant of License; Renewal Options," shall be amended by the addition of the following:

The general release required as a condition of renewal shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

2. Section 20.2.4(h) of the Agreement, under the heading "Ownership and Transfer of Franchise Interests," shall be amended by the addition of the following:

The general release required as a condition of assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

3. Section 21.8 of the Agreement, under the heading "General Conditions," shall be amended by the addition of the following:

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

4. Sections 5.1 through 5.5 of the Agreement, under the heading "Acknowledgments and Representations," are deleted in their entirety.

5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

6. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law (Md. Code Bus. Reg. §§ 14-201 through 14-233) are met independently without reference to this amendment.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Maryland amendment to the Franchise Agreement on the same date as the Franchise Agreement was executed.

Marco's Franchising, LLC

Franchisee

By:_____

By:_____

Printed
Name:_____

Printed
Name:_____

Title:_____

Title:_____

Maryland Development Agreement Amendment

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, Md. Code Bus. Reg., §§ 14-201 through 14-233, the parties to the attached Marco's Franchising, LLC Development Agreement (the "Agreement") agree as follows:

1. Section 7.5.1 of the Agreement, under the heading "Transfers," shall be amended by the addition of the following:

The general release required as a condition of assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

2. Sections 15.8 of the Agreement, under the heading "Applicable Law," shall be amended by the addition of the following:

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

3. Section 16 of the Agreement is deleted in its entirety.

4. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

5. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law (Md. Code Bus. Reg. §§ 14-201 through 14-233) are met independently without reference to this amendment.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Maryland amendment to the Development Agreement on the same date as the Development Agreement was executed.

Marco's Franchising, LLC

Franchisee

By:_____

By:_____

Printed
Name:_____

Printed
Name:_____

Title:_____

Title:_____

Minnesota Franchise Agreement Amendment

In recognition of the requirements of the Minnesota Franchise Act, Minn. Stat. § 80C., and of the Rules and Regulations promulgated thereunder by the Commissioner of Commerce, the parties to the attached Marco's Franchising, LLC Franchise Agreement (the "Agreement") agree as follows:

1. The Commissioner of Commerce for the State of Minnesota requires that certain provisions contained in franchise documents be amended to be consistent with Minnesota Franchise Act, Minn. Stat. Section 80.01 et seq., and of the Rules and Regulations promulgated under the Act (collectively the "Franchise Act"). To the extent that the Agreement and Franchise Disclosure Document contain provisions that are inconsistent with the following, such provisions are hereby amended:

a. Minnesota Statutes, Section 80C.21 and Minnesota Rules 2860.4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties, or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (1) any of the franchisee's rights as provided for in Minnesota Statutes, Chapter 80C or (2) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

b. With respect to franchises governed by Minnesota law, the franchisor will comply with Minnesota Statutes, Section 80C.14, Subd. 3-5, which require (except in certain specified cases): (1) that a franchisee be given 90 days notice of termination (with 60 days to cure) and 180 days notice for non-renewal of the franchise agreement; and (2) that consent to the transfer of the franchise will not be unreasonably withheld.

c. The franchisor will protect the franchisee's rights to use the trademarks, service marks, trade names, logotypes, or other commercial symbols, or indemnify the franchisee from any loss, costs, or expenses arising out of any claim, suit, or demand regarding the use of the name.

d. Minnesota considers it unfair to not protect the franchisee's rights to use the trademarks. Refer to Minnesota Statutes, Section 80C.12, Subd. 1(g).

e. Minnesota Rules 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release.

f. The franchisee cannot consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See Minn. Rules 2860.4400J. Also, a court will determine if a bond is required.

g. The Limitations of Claims section must comply with Minnesota Statutes, Section 80C.17, Subd. 5.

2. Each provision of this Amendment to the Agreement shall be effective only to the extent that the jurisdictional requirements of the Minnesota Franchise Act are met independently with respect to each such provision and without reference to this Amendment to the Agreement.

3. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

4. The Agreement shall not require a Designated Operator, Above Store Leader or General Manager (so long as each individual is not a Principal Owner of the Stores or Designated Franchise Owner) or employee of franchisee to sign a post-term covenant not to compete.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Minnesota amendment to the Franchise Agreement on the same date as the Franchise Agreement was executed.

Marco's Franchising, LLC

Franchisee

By:_____

By:_____

Printed
Name:_____

Printed
Name:_____

Title:_____

Title:_____

Minnesota Development Agreement Amendment

In recognition of the requirements of the Minnesota Franchise Act, Minn. Stat. § 80C., and of the Rules and Regulations promulgated thereunder by the Commissioner of Commerce, the parties to the attached Marco's Franchising, LLC Development Agreement (the "Agreement") agree as follows:

1. The Commissioner of Commerce for the State of Minnesota requires that certain provisions contained in franchise documents be amended to be consistent with Minnesota Franchise Act, Minn. Stat. Section 80.01 et seq., and of the Rules and Regulations promulgated under the Act (collectively the "Franchise Act"). To the extent that the Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:

a. Minnesota Statutes, Section 80C.21 and Minnesota Rules 2860.4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties, or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (1) any of the franchisee's rights as provided for in Minnesota Statutes, Chapter 80C or (2) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

b. With respect to franchises governed by Minnesota law, the franchisor will comply with Minnesota Statutes, Section 80C.14, Subd. 3-5, which require (except in certain specified cases): (1) that a franchisee be given 90 days notice of termination (with 60 days to cure) and 180 days notice for non-renewal of the franchise agreement; and (2) that consent to the transfer of the franchise will not be unreasonably withheld.

c. The franchisor will protect the franchisee's rights to use the trademarks, service marks, trade names, logotypes, or other commercial symbols, or indemnify the franchisee from any loss, costs, or expenses arising out of any claim, suit, or demand regarding the use of the name.

d. Minnesota considers it unfair to not protect the franchisee's rights to use the trademarks. Refer to Minnesota Statutes, Section 80C.12, Subd. 1(g).

e. Minnesota Rules 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release.

f. The franchisee cannot consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See Minn. Rules 2860.4400J. Also, a court will determine if a bond is required.

g. The Limitations of Claims section must comply with Minnesota Statutes, Section 80C.17, Subd. 5.

2. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

3. Each provision of this Amendment to the Agreement shall be effective only to the extent that the jurisdictional requirements of the Minnesota Franchise Act are met independently with respect to each such provision and without reference to this Amendment to the Agreement.

4. The Agreement shall not require a Designated Operator, Above Store Leader or General Manager (so long as each individual is not a Principal Owner of the Stores or Designated Franchise Owner) or employee of franchisee to sign a post-term covenant not to compete.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Minnesota amendment to the Development Agreement on the same date as the Development Agreement was executed.

Marco's Franchising, LLC
Franchisor

Developer

By:_____

By:_____

Printed
Name:_____

Printed
Name:_____

Title:_____

Title:_____

New York Franchise Agreement Amendment

In recognition of the requirements of the New York General Business Law, Article 33, Sections 680 through 695, and of the regulations promulgated thereunder (N.Y. Comp. Code R. & Regs., tit. 13, §§ 200.1 through 201.16), the parties to the attached Marco's Franchising, LLC Franchise Agreement (the "Agreement") agree as follows:

1. Section 3.2.4 of the Agreement, under the heading "Grant of License; Renewal Options," shall be deleted in its entirety, and shall have no force or effect; and the following paragraph shall be substituted in lieu thereof:

3.2.4 You, and all of your Franchisee Owners, must have executed and delivered to Franchisor a general release of any and all claims against Franchisor and its Affiliates, in a form prescribed by us, accruing for all claims prior to the commencement of the New Franchise; provided, however, that all rights enjoyed by Franchisee and any causes of action arising in its favor from the provisions of New York General Business Law Sections 680 695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied; and

2. Section 20.2.4(h) of the Agreement, under the heading "Ownership and Transfer of Franchise Interests," shall be deleted in its entirety, and shall have no force or effect; and the following paragraph shall be substituted in lieu thereof:

(h) You and any Franchisee Owner must, except to the extent limited or prohibited by applicable law, execute a general release, in form and substance satisfactory to Franchisor, of any and all claims against Franchisor and its Affiliates, officers, directors, employees, agents, successors and assigns; provided, however, that all rights enjoyed by the transferor and any causes of action arising in its favor from the provisions of New York General Business Law Sections 680 695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied;

3. Section 21.2 of the Agreement, under the heading "General Conditions," shall be deleted in its entirety, and shall have no force or effect; and the following paragraph shall be substituted in lieu thereof:

21.2 **Injunctive Relief**. Franchisor will have the right, without the posting of any bond or security, to apply for specific performance of the terms of this Agreement, by petitions for temporary and permanent injunctions or other similar equitable relief. Specifically, Franchisor will have the right to seek such relief to prevent you or any Franchisee Owner from: (A) misusing any of the rights licensed by this Agreement; (B) engaging in competitive operations in violation of the covenants set forth in Section 13.4; (C) transferring or assigning any Interest without complying with this Agreement; (D) engaging in acts or practices in violation

of applicable laws and regulations or which are fraudulent, dishonest or create health or other hazards to the public; (E) misuse of any confidential information as set forth in this Agreement; or (F) impairing the good will associated with the Marks. Franchisor rights to apply for such relief are in addition to all other remedies available to Franchisor under applicable law or this Agreement.

4. Section 21 of the Agreement, under the heading "General Conditions," shall be amended by the addition of the following language:

Nothing in this Agreement should be considered a waiver of any right conferred upon Franchisee by New York General Business Law, Sections 680-695.

5. There are circumstances in which an offering made by Franchisor would not fall within the scope of the New York General Business Law, Article 33, such as when the offer and acceptance occurred outside the state of New York. However, an offer or sale is deemed made in New York if Franchisee is domiciled in or the franchise will be opening in New York. Franchisor is required to furnish a New York prospectus to every prospective franchisee who is protected under the New York General Business Law, Article 33.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this New York amendment to the Franchise Agreement on the same date as the Franchise Agreement was executed.

Marco's Franchising, LLC

Franchisee

By: _____

By: _____

Printed
Name: _____

Printed
Name: _____

Title: _____

Title: _____

New York Development Agreement Amendment

In recognition of the requirements of the New York General Business Law, Article 33, Sections 680 through 695, and of the regulations promulgated thereunder (N.Y. Comp. Code R. & Regs., tit. 13, §§ 200.1 through 201.16), the parties to the attached Marco's Franchising, LLC Development Agreement (the "Agreement") agree as follows:

1. Section 7.5.1 of the Agreement, under the heading "Transfers," shall be deleted in its entirety, and shall have no force or effect; and the following paragraph shall be substituted in lieu thereof:

7.5.1 The transferor shall have executed a general release, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its affiliates, successors, and assigns, and their respective directors, officers, shareholders, partners, agents, representatives, servants, and employees in their corporate and individual capacities including, without limitation, claims arising under this Agreement, any other agreement between Developer and Franchisor or its affiliates, and federal, state, and local laws and rules; provided, however, that all rights enjoyed by the transferor and any causes of action arising in its favor from the provisions of New York General Business Law Sections 680 695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied;

2. Section 15.6 of the Agreement, under the heading "Applicable Law," shall be deleted in its entirety, and shall have no force or effect; and the following paragraph shall be substituted in lieu thereof:

15.6 Nothing herein contained shall bar Franchisor's right to seek injunctive relief against threatened conduct that will cause it loss or damages, under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary injunctions.

3. Section 15 of the Agreement, under the heading "Applicable Law," shall be supplemented by the addition of the following language:

Nothing in this Agreement should be considered a waiver of any right conferred upon Developer by New York General Business Law, Sections 680-695.

4. There are circumstances in which an offering made by Franchisor would not fall within the scope of the New York General Business Law, Article 33, such as when the offer and acceptance occurred outside the state of New York. However, an offer or sale is deemed made in New York if Developer is domiciled in or the development will be opening in New York. Franchisor is required to furnish a New York prospectus to every prospective developer who is protected under the New York General Business Law, Article 33.

[Signature page to follow]

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this New York amendment to the Development Agreement on the same date as the Development Agreement was executed.

Marco's Franchising, LLC
Franchisor

Developer

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Virginia Franchise Agreement Amendment

To the extent the Virginia Retail Franchising Act, Va. Code §§13.1-557 – 13.1-574 applies, the terms of this Addendum apply.

1. Notwithstanding anything to the contrary contained in the Franchise Agreement, to the extent that the Franchise Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:

“According to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute “reasonable cause,” as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.”

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

2. The following two sections apply to any Franchise Agreement entered into after June 30, 2026:

a. Section 13.4.2 of the Franchise Agreement is modified to provide that the post-termination non-compete will not apply to you (Franchisee) following termination or expiration of the Franchise Agreement.

b. Section 21.1 of the Franchise Agreement is amended to provide that the Franchise Agreement will be governed by the laws of the Commonwealth of Virginia.

3. Any capitalized terms that are not defined in this Addendum shall have the meaning given them in the Franchise Agreement.

4. Except as expressly modified by this Addendum, the Franchise Agreement remains unmodified and in full force and effect.

This Addendum is being entered into in connection with the Franchise Agreement. In the event of any conflict between this Addendum and the Franchise Agreement, the terms and conditions of this Addendum shall apply.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Virginia Amendment to the Franchise Agreement on the same date as the Franchise Agreement was executed.

Marco's Franchising, LLC

Franchisee

By: _____

By: _____

Printed
Name: _____

Printed
Name: _____

Title: _____

Title: _____

Virginia Development Agreement Amendment

To the extent the Virginia Retail Franchising Act, Va. Code §§13.1-557 – 13.1-574 applies, the terms of this Addendum apply.

1. Notwithstanding anything to the contrary contained in the Development Agreement, to the extent that the Development Agreement contains provisions that are inconsistent with the following, such provisions are hereby amended:

“According to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute “reasonable cause,” as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.”

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

2. The following two sections apply to any Development Agreement entered into after June 30, 2026:

c. Section 8.3 of the Development Agreement is modified to provide that the post-termination non-compete will not apply to Developer following termination or expiration of the Development Agreement.

d. Section 15.1 of the Development Agreement is amended to provide that the Development Agreement will be governed by the laws of the Commonwealth of Virginia.

3. Any capitalized terms that are not defined in this Addendum shall have the meaning given them in the Franchise Agreement.

4. Except as expressly modified by this Addendum, the Development Agreement remains unmodified and in full force and effect.

This Addendum is being entered into in connection with the Development Agreement. In the event of any conflict between this Addendum and the Development Agreement, the terms and conditions of this Addendum shall apply.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Virginia Amendment to the Development Agreement on the same date as the Development Agreement was executed.

Marco's Franchising, LLC

Franchisee

By: _____

By: _____

Printed
Name: _____

Printed
Name: _____

Title: _____

Title: _____

WASHINGTON ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT, THE FRANCHISE AGREEMENT, AND ALL RELATED AGREEMENTS

The provisions of this Addendum form an integral part of, are incorporated into, and modify the Franchise Disclosure Document, the franchise agreement, and all related agreements regardless of anything to the contrary contained therein. This Addendum applies if: (a) the offer to sell a franchise is accepted in Washington; (b) the purchaser of the franchise is a resident of Washington; and/or (c) the franchised business that is the subject of the sale is to be located or operated, wholly or partly, in Washington.

1. Conflict of Laws. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, chapter 19.100 RCW will prevail.

2. Franchisee Bill of Rights. RCW 19.100.180 may supersede provisions in the franchise agreement or related agreements concerning your relationship with the franchisor, including in the areas of termination and renewal of your franchise. There may also be court decisions that supersede the franchise agreement or related agreements concerning your relationship with the franchisor. Franchise agreement provisions, including those summarized in Item 17 of the Franchise Disclosure Document, are subject to state law.

3. Site of Arbitration, Mediation, and/or Litigation. In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

4. General Release. A release or waiver of rights in the franchise agreement or related agreements purporting to bind the franchisee to waive compliance with any provision under the Washington Franchise Investment Protection Act or any rules or orders thereunder is void except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2). In addition, any such release or waiver executed in connection with a renewal or transfer of a franchise is likewise void except as provided for in RCW 19.100.220(2).

5. Statute of Limitations and Waiver of Jury Trial. Provisions contained in the franchise agreement or related agreements that unreasonably restrict or limit the statute of limitations period for claims under the Washington Franchise Investment Protection Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

6. Transfer Fees. Transfer fees are collectable only to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

7. Termination by Franchisee. The franchisee may terminate the franchise agreement under any grounds permitted under state law.

8. Certain Buy-Back Provisions. Provisions in franchise agreements or related agreements that permit the franchisor to repurchase the franchisee's business for any reason during the term of the franchise agreement without the franchisee's consent are unlawful pursuant to RCW 19.100.180(2)(j), unless the franchise is terminated for good cause.

9. Fair and Reasonable Pricing. Any provision in the franchise agreement or related agreements that requires the franchisee to purchase or rent any product or service for more than a fair and reasonable price is unlawful under RCW 19.100.180(2)(d).

10. Waiver of Exemplary & Punitive Damages. RCW 19.100.190 permits franchisees to seek treble damages under certain circumstances. Accordingly, provisions contained in the franchise agreement or elsewhere requiring franchisees to waive exemplary, punitive, or similar damages are void, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2).

11. Franchisor's Business Judgement. Provisions in the franchise agreement or related agreements stating that the franchisor may exercise its discretion on the basis of its reasonable business judgment may be limited or superseded by RCW 19.100.180(1), which requires the parties to deal with each other in good faith.

12. Indemnification. Any provision in the franchise agreement or related agreements requiring the franchisee to indemnify, reimburse, defend, or hold harmless the franchisor or other parties is hereby modified such that the franchisee has no obligation to indemnify, reimburse, defend, or hold harmless the franchisor or any other indemnified party for losses or liabilities to the extent that they are caused by the indemnified party's negligence, willful misconduct, strict liability, or fraud.

13. Attorneys' Fees. If the franchise agreement or related agreements require a franchisee to reimburse the franchisor for court costs or expenses, including attorneys' fees, such provision applies only if the franchisor is the prevailing party in any judicial or arbitration proceeding.

14. Noncompetition Covenants. Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed

\$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provision contained in the franchise agreement or elsewhere that conflicts with these limitations is void and unenforceable in Washington.

15. Nonsolicitation Agreements. RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

16. Questionnaires and Acknowledgments. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

17. Prohibitions on Communicating with Regulators. Any provision in the franchise agreement or related agreements that prohibits the franchisee from communicating with or complaining to regulators is inconsistent with the express instructions in the Franchise Disclosure Document and is unlawful under RCW 19.100.180(2)(h).

18. Advisory Regarding Franchise Brokers. Under the Washington Franchise Investment Protection Act, a “franchise broker” is defined as a person that engages in the business of the offer or sale of franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor and/or selling the franchise. If a franchisee is working with a franchise broker, franchisees are advised to carefully evaluate any information provided by the franchise broker about a franchise.

The undersigned parties do hereby acknowledge receipt of this Addendum.

Dated this _____ day of _____ 20_____.

Marco's Franchising, LLC
Franchisor

Developer

By:_____

By:_____

Printed
Name:_____

Printed
Name:_____

Title:_____

Title:_____

EXHIBIT J TO FRANCHISE DISCLOSURE DOCUMENT
FRANCHISEE CERTIFICATION

EXHIBIT J TO FRANCHISE DISCLOSURE DOCUMENT

FRANCHISEE CERTIFICATION

Not Effective in California, Hawaii, Illinois, Indiana, Maryland, Michigan, New York, North Dakota, Rhode Island, Virginia, Washington or Wisconsin

As you know, Marco's Franchising, LLC (the "Franchisor") and you are signing a Franchise Agreement for the establishment and operation of a Marco's franchise. The purpose of this Questionnaire is to determine whether any statements or promises were made to you that the Franchisor has not authorized and that may be untrue, inaccurate or misleading. Please review each of the following questions and statements carefully and provide honest and complete responses to each.

1. Did you receive Franchisor's Franchise Disclosure Document, as required under federal and applicable state franchise disclosure law, at least fourteen (14) calendar days before signing this Agreement or any other binding agreement, or paying any fees to Franchisor?

Yes _____ No _____

2. Have you received and personally reviewed the Franchise Agreement and each Addendum and related agreement attached to it?

Yes _____ No _____

3. If Franchisor materially altered the provisions of the Franchise Agreement, any attachments relating thereto, or any related agreements attached to the FDD (except as a result of negotiations you initiated), do you acknowledge that you received a copy of this Franchise Agreement or the related agreement at least seven (7) calendar days before signing it?

Yes _____ No _____

4. Do you understand all of the information contained in the Franchise Agreement, each Addendum and related agreement provided to you?

Yes _____ No _____

If no, what parts of the Franchise Agreement, Addendum, and/or related agreement do you not understand?

-
-
5. Have you received and personally reviewed the FDD that was provided to you?
Yes _____ No _____
6. Did you sign a receipt for the FDD indicating the date you received it?
Yes _____ No _____
7. Do you understand all of the information contained in the FDD and any state-specific Addendum to the FDD?
Yes _____ No _____

If No, what parts of the FDD and/or Addendum do you not understand?

8. Were you represented by an attorney in connection with the evaluation of the Marco's franchise?
Yes _____ No _____

If yes, please provide the contact information for your attorney.

If No, do you wish to have more time to do so?

Yes _____ No _____

9. Do you understand that the success or failure of your Marco's franchise will depend in large part upon your skills and abilities, competition from other businesses, interest rates, inflation, labor and supply costs, lease terms and other economic and business factors over which Marco's has little or no control?
Yes _____ No _____
10. Do you understand that no agreement or addendum is effective until it is also signed and dated by a duly authorized officer of the Franchisor?
Yes _____ No _____
11. Do you understand that there are no promises, agreements, "side deals" or arrangements (whether written or oral) that are not in the Franchise Agreement, Development Agreement, and their referenced amendments, attachments, and exhibits?
Yes _____ No _____

12. If you have answered No to any one of questions 8-10 please provide a full explanation of each No answer in the following blank lines. If you have answered Yes to questions 8-10, please leave the following lines blank.

13. Do you acknowledge that no one speaking for the Franchisor has made any statement or promise concerning the revenues, profits or operating costs of a Marco's franchise operated by the Franchisor or its franchisees, that is contrary to the information contained in the FDD?

Yes _____ No _____

14. Do you acknowledge that no one speaking for the Franchisor has made any statement or promise regarding the amount of money you may earn in operating a Marco's franchise that is contrary to the information contained in the FDD?

Yes _____ No _____

15. Do you acknowledge that no one speaking for the Franchisor has made any statement or promise concerning the total amount of revenue the Marco's franchise will generate, that is contrary to the information contained in the FDD?

Yes _____ No _____

16. Do you acknowledge that no one speaking for the Franchisor has made any statement or promise regarding the costs you may incur in operating the Marco's franchise that is contrary to or different from, the information contained in the FDD?

Yes _____ No _____

17. Do you acknowledge that no one speaking for the Franchisor has made any statement or promise concerning the likelihood of success that you should or might expect to achieve from operating a Marco's franchise?

Yes _____ No _____

18. Do you acknowledge that no one speaking for the Franchisor has made any statement, promise or agreement concerning the trade area, advertising, marketing, training, support service or assistance that the Franchisor will furnish to you that is contrary to, or different from, the information contained in the FDD?

Yes _____ No _____

19. If you have answered "No" to any one of questions 13-18, please provide a full explanation of each No answer in the following blank lines. If you have answered Yes to each of questions 13-18, please leave the following lines blank.

20. Do you understand that all disputes and claims you may have against the Franchisor must be mediated and/or litigated in Lucas County, Ohio?
Yes _____ No _____
21. Do you understand that the Franchise Agreement and the Development Agreement provide that you can only collect compensatory damages on any claim under or related to the Franchise Agreement or the Development Agreement and not any consequential or punitive damages?
Yes _____ No _____
22. Do you understand that the Franchise Agreement and the Development Agreement include a waiver of jury trials?
Yes _____ No _____
23. Do you understand that the Franchise Agreement and the Development Agreement include a requirement that claims must be brought within one year after they arise or they may no longer be brought after that time?
Yes _____ No _____
24. Do you understand that if the Franchisor shares with you information (that may be generated by a third party or otherwise) that relates to the evaluation of potential locations for your Marco's franchise, you should not rely on that information as a representation or suggestion by the Franchisor that a particular location for a Marco's franchise will be successful, or that you can expect to achieve a particular level of sales or profits from operating a Marco's franchise at that location?
Yes _____ No _____
25. Do you understand that you do not have an automatic right to participate in any individual financing program that is sponsored by us or to any guarantee program we may offer?
Yes _____ No _____
26. Have you read and do you understand the Brand Launch Program as described in Item 11 of the FDD and in Section 11.6 of the Agreement, and do you understand that there is no assurance that the Brand Launch Program will result in any level of sales or profits?
Yes _____ No _____

[Signature page to follow]

For California prospective franchisees: You are not required to sign this Franchisee Certification.

For Maryland prospective franchisees: Do not sign if the franchisee is a Maryland resident or if the franchised business will be located within the State of Maryland.

Please understand that your responses to these questions are important to us and that we will rely on them. By signing this Questionnaire, you are representing that you have responded truthfully, accurately, and completely to each of the above questions.

Signature_____

Printed Name:_____

Date:_____

EXHIBIT K TO FRANCHISE DISCLOSURE DOCUMENT

LIST OF FRANCHISEES AND COMPANY-OWNED STORES

List of Franchisees as of December 29, 2024

State	Store Address	City	Zip	Primary Owner Phone	Center Name
AL	7559 Hwy. 72 W	Madison	35758	248-705-3755	Alamal Pizza, Inc.
AL	5408 Summerville Rd.	Pheonix City	36867	706-507-4955	Two Guys Pies AL, LLC
AL	676 McQueen Smith Rd. N	Prattville	36066	706-681-6941	Venice Pizza, LLC
AL	11310 South Memorial Pkwy.	Huntsville	35803	248-705-3755	Alamal Pizza, Inc.
AL	3171 Taylor Rd.	Montgomery	36116	706-681-6941	Venice Pizza
AL	231 N Dean Rd.	Auburn	36830	734-545-0600	MP8060, LLC
AL	2004 US Hwy. 98	Daphne	36526	(706) 681-6941	Enterprise Pizza Partners, LLC
AL	2315 Bob Wallace Ave.	Huntsville	35805	248-705-3755	Alamal Pizza, Inc.
AL	1623 Perry Hill Rd.	Montgomery	36106	706-681-6941	Venice Pizza, LLC
AL	1091 Highway 31 NW	Hartselle	35640	256-468-6491	Rajipo, Inc.
AL	1095 Hwy. 165	Ft. Mitchell	36856	706-315-8754	MP 165, LLC
AL	2394 Dawes Rd.	Mobile	36695	978-500-9516	MCAA Alabama, LLC
AL	7020 Atlanta Hwy.	Montgomery	36117	(706) 681-6941	Venice Pizza, LLC
AL	3119 Ross Clark Cr.	Dothan	36303	(706) 681-6941	Enterprise Pizza Partners, LLC
AL	2200 Ozark Hwy.	Enterprise	36330	(706) 681-6941	Enterprise Pizza Partners, LLC
AL	160 Cotton Creek Dr.	Gulf Shores	36542	(978) 500-9516	MCAA Alabama, LLC
AL	11156 County Line Rd.	Madison	35756	248-797-2191	TEB Madison II, LLC
AL	1459 Fox Run Pkwy.	Opelika	36801	(706) 681-6941	Venice Pizza, LLC
AL	24557 John T. Reid Pkwy.	Scottsboro	35768	937-564-5940	Biren Urvi, LLC
AL	5055 B Cottage Hill Rd.	Mobile	36609	(978) 500-9516	MCAA Alabama, LLC
AL	4933 Promenade Parkway	Bessemer	35022	(404) 697-6056	Pizza Guys Alabama, LLC
AL	7360 Hwy. 431	Albertville	35950	(937) 564-5940	Biren Urvi 3, LLC
AL	1021 McFarland Blvd.	Northport	35476	(478) 256-9124	Pizza Guys Alabama, LLC
AL	300 Main St.	Trussville	35173	(478) 256-9124	D & A Pizza, LLC
AL	35 Shell St.	Saraland	36571	(978) 500-9516	MCAA Alabama, LLC
AL	100 N Florida St.	Mobile	36607	(978) 500-9516	MCAA Alabama, LLC
AL	3462 Crosswinds Dr.	Phenix city	36869	912-245-2203	TastySlices PhenixCity, LLC
AL	2699 Sandlin Road	Decatur	35601	248-797-2191	TEB Decatur, LLC
AL	22099 Hwy. 72 E	Athens	35613	248-797-2191	TEB Restaurant Group Athens, LLC
AL	1147 US 231 S	Troy	36081	(706) 681-6941	Venice Pizza, LLC
AL	1673 Shug Jordan Pkwy.	Auburn	36830	734-545-0600	MP8463, LLC

AL	3250 Florence Blvd.	Florence	35634	937-564-5940	Biren Urvi 2, LLC
AL	1003 Woodward Ave.	Muscle Shoals	35661	(937) 564-5940	Biren Urvi 4, LLC
AL	1865 E Main St.	Dothan	36301	(706) 681-6941	Enterprise Pizza Partners, LLC
AL	1302 2nd Ave. SW	Cullman	35055	248-797-2191	TEB Cullman, LLC
AL	2304 John Hawkins Pkwy.	Hoover	35244	(478) 256-9124	Pizza Guys Alabama, LLC
AL	10240 Eastern Shore Blvd.	Spanish Fort	36527	228-217-8441	BNBU1, LLC
AL	11836 Hwy 231 / 431 N.	Meridianville	35759	(248) 787-2191	TEB Meridianville, LLC
AL	2290 Zierdt Rd SW	Huntsville	35824	(248) 705-3755	TEB Madison II, LLC
AL	3362 Cloverdale Rd.	Florence	35633	(937) 564-5940	A&A Pizza, LLC
AR	14718 AR-107	Sherwood	72120	210-392-3731	Bholla GS Enterprises, Inc.
AR	5007 JFK Blvd.	North Little Rock	72116	210-392-3731	Bholla GS Enterprises, Inc.
AR	2501 Dave Ward Dr.	Conway	72034	210-392-3731	Bholla LG Enterprises, Inc.
AR	11601 N Rodney Parham Rd.	Little Rock	72212	210-392-3731	Bholla LG Enterprises, Inc.
AR	2080 W Main St.	Cabot	72023	210-392-3731	Bholla LG Enterprises, Inc.
AR	2502 SW 14th St.	Bentonville	72712	417-439-1428	BVSP, LLC
AR	1221 W Beebe Capps Expy.	Searcy	72143	(337) 424-0644	BrandMe Enterprises, LLC
AR	105 Country Club Pkwy.	Maumelle	72113	210-392-3731	Bholla LG Enterprises, Inc.
AR	1733 W Kings Highway	Paragould	72450	(501) 288-3466	Velocity Pizza 2, LLC
AR	3637 S Old Missouri Rd.	Springdale	72764	417-439-1428	BVSP, LLC
AR	3399 W Black Forest Dr.	Fayetteville	72704	210-392-3731	Bholla GS Enterprises, Inc.
AR	1902 S 8th St.	Rogers	72758	210-392-3731	Bholla GS Enterprises, Inc.
AR	5311 Hwy. 5 North	Bryant	72022	210-392-3731	Bholla GS Enterprises, Inc.
AR	3701 E Johnson Ave.	Jonesboro	72401	769-226-6588	1st Delco Joint, LLC
AR	2505 Market Trace	Fort Smith	72908	210-392-3731	Bholla GS Enterprises, Inc.
AR	3105 Southwest Dr.	Jonesboro	72404	769-226-6588	2nd Takeout Joint, LLC
AR	19428 Cantrell Rd.	Little Rock	72223	210-392-3731	Bholla LG Enterprises, Inc.
AZ	10550 N La Canada Dr.	Oro Valley	85737	(978) 500-9516	MCAA Arizona Pizza, LLC
AZ	6330 East Golf Links Road	Tucson	85730	(978) 500-9516	MCAA Arizona Pizza, LLC
AZ	446 N Higley Rd.	Mesa	85205	808-212-6388	Desert Dough, LLC
AZ	13370 E Mary Ann Cleveland Way	Vail	85641	(978) 500-9516	MCAA Arizona Pizza, LLC
AZ	709 W Ray Rd.	Gilbert	85233	(713) 725-6408	MPGASTON, LLC
AZ	4902 E Warner Rd	Phoenix	85044	(713) 725-6408	MPGASTON, LLC
AZ	876 N. McQueen Rd	Gilbert	85233	(713) 725-6408	MPGASTON, LLC
AZ	5885 West Baseline Rd.	Laveen Village	85339	(713) 725-6408	MPGASTON, LLC
AZ	6835 E Baseline Rd	Mesa	85209	(713) 725-6408	MPGASTON, LLC
AZ	20500 S. Signal Butte Rd.	Queen Creek	85142	(713) 725-6408	MPGASTON, LLC
CA	33321 Temecula Pkwy.	Temecula	92592	(805) 302-8084	AMBA Enterprises, Inc.

CA	11631 Duenda Rd.	San Diego	92127	(858) 880-4568	Alimi, LLC
CA	27701 Scott Rd.	Menifee	92584	(951) 395-5919	Cheesy and Tasty, LLC
CA	3013 West Florida Ave	Hemet	92545	(951) 395-5919	Cheesy and Tasty, LLC
CA	14318 Ventura Blvd.	Sherman Oaks	91423	(818) 451-8086	Athena Plan, Inc
CA	30920 Benton	Winchester	92596	(805) 302-8084	Kash French Valley Pizza, Inc.
CA	357 W Mission Ave.	Escondido	92025	(916) 248-9266	Simon's Kitchen LLC
CA	25004 Blue Ravine Rd.	Folsom	95630	(916) 813-3710	MTA Family Corporation
CA	13368 Main St	Hesperia	92345	(909) 213-2708	GJAY, LLC
CA	2230 Lake Washington Blvd.	West Sacramento	95691	(408) 368-0963	Gadra Pizza, LLC
CA	18938 Ventura Blvd.	Tarzana	91356	(818) 231-7997	Athena Plan, Inc.
CA	2350 E Vineyard Ave.	Oxnard	93036	(805) 207-3515	MPE One, LLC
CA	1434 Foothill Blvd.	Upland	91786	(909) 327-5265	Rujula LLC
CA	6120 Telegraph Rd.	Ventura	93003	(805) 207-3515	MPE Two, LLC
CA	16120 South Highland Ave.	Fontana	92336	(909) 327-5265	Dhank, LLC
CA	2230 Herndon Ave.	Clovis	93611	(559) 681-2819	Bersaglio Enterprises, LLC
CA	6839 Lonetree Blvd.	Rocklin	95765	(916) 529-3440	Placer Pizza, LLC
CA	865 N. Willow Ave.	Clovis	93611	(702) 236-4978	Bersaglio Copper River, LLC
CA	1779 S. Oceanside Blvd	Oceanside	92054	(916) 248-9266	Simon's Kitchen Oceanside, LLC
CA	22343 Sherman Way	Los Angeles	91303	(818) 445-6626	Roni Foods, LLC
CA	38037 47th St Unit 15	Palmdale	93552	(818) 266-1808	BSCJ Antelope Valley Holdings, LLC
CA	100 N Harbor Blvd	Santa Ana	92804	(714) 383-4077	Phamtastic Pizza, LLC
CA	2091 Madera Rd. Suite C	Simi Valley	93065	(818) 666-0777	Madera Food Court, LLC
CO	6785 120th St.	Broomfield	80020	(713) 725-6408	MPDEN, LLC
CO	8560 Five Parks Dr.	Arvada	80005	(713) 725-6408	MPDEN, LLC
CO	14663 Orchard Pkwy.	Westminster	80023	(713) 725-6408	MPDEN, LLC
CO	8286 Northfield Blvd.	Denver	80238	(713) 725-6408	MPDEN, LLC
CO	2000 35th Avenue	Greeley	80634	(970) 290-7307	Big Cheese Greeley, LLC
CO	9420 Briar Village Pt.	Colorado Springs	80920	(713) 725-6408	MPSP, LLC
CO	4492 Austin Bluffs Pkwy.	Colorado Springs	80918	(713) 725-6408	MPSP, LLC
CO	24300 E Smoky Hill Rd.	Aurora	80016	(978) 500-9516	MCAA Colorado, LLC
CO	4935 Centennial Boulevard	Colorado Springs	80919	(713) 725-6408	MPSP, LLC
CO	1580 Space Center Dr.	Colorado Springs	80915	713-725-6408	MPSP, LLC
CO	21699 E Quincy Ave.	Aurora	80015	(978) 500-9516	MCAA Colorado, LLC
CO	12899 Quebec St.	Thornton	80602	(713) 725-6408	MPDEN, LLC

CO	7699 W 88th Ave.	Westminster	80005	(978) 500-9516	MCAA Colorado LLC
CO	6130 Firestone Blvd.	Firestone	80504	(303) 882-0655	Singh Pizza, LLC
CO	50 W Littleton Blvd.	Littleton	80120	(978) 500-9516	MCAA Colorado, LLC
CO	6750 S Cornestar Way	Aurora	80016	(978) 500-9516	MCAA Colorado LLC
CO	9956 W Remington Pl	Littleton	80128	(978) 500-9516	MCAA Colorado LLC
CO	3795 Wadsworth, Blvd.	Wheat Ridge	80033	(720) 208-8142	Katuwal Pizza, LLC
CO	6160 East Colfax Ave	Denver	80220	(720) 334-3053	VEF Holdings I, LLC
FL	14319 Spring Hill Dr.	Spring Hill	34609	(352) 596-7845	Peloro's Pizza, Inc.
FL	20305 Bruce B Downs Blvd.	Tampa	33647	(813) 927-0301	Restaurants of Dough Developers, LLC
FL	14830 Tamiami Tr.	North Port	34288	(419) 351-2892	Flying Grouper Pizza, LLC
FL	4711 W Gandy Blvd.	Tampa	33611	(321) 318-3116	Khatushyam, LLC
FL	4803 S Military Tr.	Greenacres	33463	(561) 267-7238	369 Mal Armia, LLC
FL	811 East Brandon Blvd.	Brandon	33511	(813) 810-5550	JAYDEV 8022, LLC
FL	2909 James L. Redman Pkwy.	Plant City	33566	(813) 391-1673	Shree Dipeshvari Mata, LLC
FL	1977 Alafaya Tr.	Oviedo	32765	(318) 794-1901	Top Shelf Pizza 5, LLC
FL	6668-11 Thomasville Rd.	Tallahassee	32312	(850-577-3200	MAAAS Development #1, LLC
FL	2100 S Ferdon Blvd.	Crestview	32536	(706) 681-6941	Enterprise Pizza Partners, LLC
FL	1820 58th Ave.	Vero Beach	32966	(772) 696-4749	Mi10 Enterprises, Inc.
FL	6102 Gunn Hwy.	Tampa	33625	(850) 529-2326	DeNunzio Enterprises, LLC
FL	32797 Eiland Blvd.	Zephyrhills	33541	(419) 351-2892	MP Octopus Pizza, LLC
FL	857 Woodbury Rd.	Orlando	32828	(407) 301-8917	Sobh Franchising, LLC
FL	5918 Providence Rd.	Riverview	33578	(813) 810-5550	JAYDEV 8063, LLC
FL	2097 Town Center Blvd.	Orlando	32837	407-301-8917	HHS Management, LLC
FL	1758 E Silver Star Rd.	Ocoee	34761	(407) 580-3025	OC Bros Food, LLC
FL	6712 East Fowler Ave.	Temple Terrace	33617	(813) 486-6910	Arch TT, LLC
FL	209 N Magnolia Dr.	Tallahassee	32301	(850-577-3200	MAAAS Development #2, LLC
FL	7414 University Blvd.	Winter Park	32792	(407) 970-9512	WP Bros Food, LLC
FL	27616 Wesley Chapel Blvd.	Wesley Chapel	33544	321-318-3116	Srinathji Investment, LLC
FL	2457 S Hiawassee Rd.	Orlando	32835	(407) 580-3025	Bros Food, LLC
FL	14615-17 SW 56th St.	Miami	33175	(305) 559-7028	EKM Food Services, LLC
FL	6914 Hanley Rd.	Tampa	33634	(850) 529-2326	DeNunzio Ventures, LLC.
FL	9872 W Linebaugh Ave.	Tampa	33626	(850) 529-2326	DeNunzio Endeavors, LLC
FL	1408 N Dale Mabry Hwy.	Lutz	33548	(419) 351-2892	MP Big Ben Pizza, LLC
FL	916 SW Gatlin Blvd.	Port Saint Lucie	34953	772-696-4749	Marco's of Port St. Lucie, Inc.
FL	312 E Nine Mile Rd.	Pensacola	32514	706-681-6941	Enterprise Pizza Partners, LLC

FL	8415 Cheswick Oak Ave.	Jacksonville	32244	678-908-7393	Cheswick Pie, LLC
FL	3005 Duff Rd.	Lakeland	33810	(419) 351-2892	BFDWC Pizza, LLC
FL	16220 Indian Trace	Weston	33326	(850) 980-0551	Prime Pizza of Weston, LC
FL	7808 Land O' Lakes Blvd.	Land O Lakes	34638	(727) 494-2348	Altri Prima, LLC
FL	735 Shamrock Blvd.	Venice	34293	419-351-2892	DRT@Burky's, LLC
FL	3600 North Wickham Road	Melbourne	32935	(407) 702-3334	Jefa's Slice, LLC
FL	810 South Missouri Ave.	Clearwater	33756	419-351-2892	B&T Pizza House, LLC
FL	157 S SR. 7 (441)	Royal Palm Beach	33414	561-306-5455	MP Royal Palm, LLC
FL	3650 Murrell Rd.	Rockledge	32955	321-480-2454	Kirk Mansingh, LLC
FL	11985 Collier Blvd.	Naples	34116	419-885-4844	MARZANA. LLC
FL	1020 Gateway Blvd.	Boynton Beach	33426	(813) 453-4705	Shree Hari OM 24, LLC
FL	1970 S McCall Rd.	Englewood	34223	419-351-2892	TBDB GR8 Pizza, LLC
FL	19451 Cochran Rd.	Port Charlotte	33948	(419) 351-2892	Stingray 1812 Pizza, LLC
FL	701 Hallandale Beach Blvd.	Hallandale	33009	754-234-3789	Pay Pay's Pizza, LLC
FL	1165 Rinehart Rd.	Sanford	32771	(321) 303-4123	Tiffany's 4th Slice, LLC
FL	16818 Front Beach Rd.	Panama City Beach	32413	404-512-1752	Apna Sapna Money Money 2, LLC
FL	5324 Blanding Blvd.	Jacksonville	32210	678-908-7393	Blanding Pizza, LLC
FL	8220 Wiles Road	Coral Springs	33067	786-450-1095	Prime Pizza of Coral Springs, LLC
FL	10050 NW 7th St.	Pembroke Pines	33024	(787) 691-0784	MP Florida Development, Inc.
FL	2152 Corporate Center Dr.	Trinity	34655	(727) 647-4959	ANJALI and AADI, LLC
FL	3599 Webber St.	Sarasota	34239	(419) 351-2892	RDNJB Pizza, LLC
FL	14751 SR 52	Hudson	34669	(321) 318-3116	SHREE SATIMATA LLC
FL	1554 John Sims Pkwy.	Niceville	32578	(706) 681-6941	Enterprise Pizza Partners, LLC
FL	260 Harbor Village Ln.	Apollo Beach	33572	813-391-1673	Shri Dipeshwari of Apollo Beach, LLC
FL	19 Poinciana Blvd.	Destin	32550	(850) 867-0587	Shreediman, LLC
FL	5150 Commercial Way	Spring Hill	34606	(352) 596-7845	Peloro's Pizza II, LLC
FL	4320 S Babcock St.	Melbourne	32901	407-702-3334	K&J Barbaran, LLC
FL	290 Nicholas Pkwy. NW	Cape Coral	33991	(516) 554-3039	JNY OM, Inc
FL	1208 Fletcher Ave.	Tampa	33612	813-486-6910	Arch Tampa, LLC
FL	3720 NW 13th St.	Gainesville	32609	(352) 275-4178	AMBA Hospitality, LLC
FL	11285 US Hwy 98	Watersound	32461	850-867-0587	Wenkat Investments
FL	1440 Main Street	Dunedin	34698	352-422-1002	ND & LG, LLC
FL	2524 Maguire Rd.	Ocoee	34761	(239) 249-2441	St. Mina and Pope Kyrillos 6, LLC
FL	1703 Ohio Ave.	Lynn Haven	32444	850-867-0587	APNA Sapna Money Money 3, LLC

FL	24851 S. Tamiami Trail	Bonita Springs	34134		Marzana, LLC
FL	61 Bell Blvd.	Lehigh Acres	33936	941-628-6295	PRD SAI, LLC.
FL	374 N Rock Island	Margate	33063	561-617-4688	RP & Fern, LLC
FL	2550 Racetrack Rd.	Fruit Cove	32259	678-908-7393	CASP, LLC
FL	12701 Narcoossee Rd.	Lake Nona	32832	407-719-5236	Windermere Pizza Group, LLC
FL	5321 S. Florida Ave.	Lakeland	33813	419-351-2892	BFDICU 8090, LLC
FL	11438 US Hwy. 301	S. Riverview	33569	813-486-6910	Arch 301, LLC
FL	901 E Prima Vista Blvd.	Port St. Lucie	34952	772-696-4749	Raos of SLW, LLC
FL	2305 Old Canoe Creek Rd.	St. Cloud	34772	(407) 203-0000	Windermere Pizza Group, LLC
FL	782 Belle Terre Pkwy.	Palm Coast	32164	(331) 482-6979	Dollar Singh, LLC
FL	4606 SW College Rd.	Ocala	34474	(407) 203-0000	Windermere Pizza Group, LLC
FL	7553 Osceola Polk Line Rd.	Davenport	33896	(407) 203-0000	Windermere Pizza Group, LLC
FL	2620 E Hwy. 50	Clermont	34711	(407) 203-0000	Windermere Pizza Group, LLC
FL	4279 South US Hwy. 27	Clermont	34711	(407) 203-0000	Windermere Pizza Group, LLC
FL	1246 Northlake Blvd.	West Palm Beach	33403	318-792-4387	Floridough, LLC
FL	1173 W International Speedway Blvd.	Daytona Beach	32114	(561) 385-6916	AXSIOS Group, LLC
FL	859 E SR-434	Winter Springs	32708	321-303-4123	Tiffany's Slice of Life, LLC
FL	5670 Fishhawk Crossing Blvd.	Lithia	33547	(813) 810-5550	JAYDEV 8442, LLC
FL	11780 US Hwy. 301	Dade City	33525	(321) 318-3116	Sumukh Investments, LLC
FL	1775 N Broadway	Bartow	33830	440-655-3218	Beach Dough, LLC
FL	8738 Baymeadows Rd. E	Jacksonville	32256	(772) 359-3670	Authentic Pizza 8454, LLC
FL	1616 Rock Springs Rd.	Apopka	32712	216-392-5156	ABS 8456, LLC
FL	4611 NW Blitchton Rd.	Ocala	34482	(407) 203-0000	Windermere Pizza Group, LLC
FL	17315 U.S. Hwy. 441	Eustis	32726	216-392-5156	ABS 8458, LLC
FL	2300 E Semoran Blvd.	Apopka	32738	(318) 794-1901	Top Shelf Pizza 3, LLC
FL	14387 Bridgewater Crossing Blvd.	Windermere	34786	216-392-5156	ABS 8474, LLC
FL	8755 Hypoluxo Rd.	Lake Worth	33467	(318) 792-4387	Protopizza, LLC
FL	1795 Kernan Blvd. S	Jacksonville	32225	228-223-0587	KLE Pizza, LLC
FL	13381 West Colonial Dr.	Winter Garden	34787	321-438-4266	Equidiv Pizza, LLC
FL	11850 Hialeah Gardens Blvd.	Hialeah Gardens	33018	(850) 980-0551	Prime Pizza of Hialeah Gardens, LLC
FL	1345 Martin Highway	Palm City	34990	561-236-1412	TJ Florida Pizzas, Inc.
FL	4765-01 Hodges Blvd.	Jacksonville	32224	904-228-5812	Pizza D Best, Inc.
FL	13807 Landstar Blvd.	Orlando	32824	407-301-8917	Sobh Enterprises, LLC

FL	1573 Saxon Blvd.	Deltona	32725	321-303-4123	Tiffany's Slice of Deltona, LLC
FL	1724 Chaps Place	Kissimmee	34744	570-815-9634	E&K 1000, LLC
FL	11161 St Rd. 70 E.	Lakewood Ranch	34202	(646) 400-7266	Hungry Mind Enterprise, LLC
FL	3813 Northdale Blvd.	Tampa	33624	(818) 274-4874	Shree Sonal Krupa, LLC
FL	4316 Lee Blvd.	Lehigh Acres	33971	941-628-6295	PRD Sai, LLC
FL	4372 West Vine St.	Kissimmee	34746	(407) 301-8917	Sobh Pizza, LLC
FL	11406 San Jose Blvd.	Jacksonville	32223	678-908-7393	SANU, LLC
FL	3749 Pleasant Hill Dr.	Kissimmee	34746	(407) 552-1261	AJ and DP, LLC
FL	6025 S Goldenrod Rd.	Orlando	32822	(407) 203-0000	Windermere Pizza Group, LLC
FL	955 S Woodland Blvd.	Deland	32720	404-324-6450	Exalt, LLC
FL	74 Capulet Dr.	St. Augustine	32092	678-908-7393	SAAYA, LLC
FL	1155 W SR - 434	Longwood	32750	321-303-4123	Tiffany's Slice of Longwood, LLC
FL	2410 West Oak Ridge Rd.	Orlando	32809	321-440-7316	Victory Pizza Oakridge, Inc.
FL	463909 State Rd. 200	Yulee	32097	(904) 813-6986	Nassau Pizza, LLC
FL	222 S Tyndall Parkway	Panama City	32404	850-867-0587	Shiv 7 Investment of Panama City, LLC
FL	9310 US Hwy. 192	Clermont	34786	(419) 351-2892	MP Shark Pizza, LLC
FL	1540 Palm Beach Lakes Blvd.	West Palm Beach	33401	561-236-1412	TJ Florida Pizzas, Inc.
FL	5806 Seven Mile Dr.	Wildwood	34785	(407) 719-5236	Villages Pizza Group, LLC
FL	11713 E Martin Luther King Blvd.	Seffner	33584	(708) 710-1242	Pizza B Brody 1, LLC
FL	229 S. Tamiami Tr.	Nokomis	34275	(419) 351-2892	BTDTSDC 8191, LLC
FL	4960 E Irlo Bronson Memorial Hwy	St. Cloud	34771	(407) 719-5236	MPSC Pizza, LLC
FL	2196 Everglades Ln.	The Villages	32163	(407) 719-5236	Windermere Pizza Group, LLC
FL	953 Atlantic Blvd.	Atlantic Beach	32233		KLE Pizza #2, LLC
FL	6145 Westwood Blvd	Orlando	32821		The Merilan, LLC
FL	763 S Orlando Ave.	Winter Park	32789	(318) 794-1901	Top Shelf Pizza, LLC
FL	1501 Southwest 37th Ave	Miami	33145	(787) 637-3983	MP 305-1, LLC
FL	13721 North Hwy. 441	Lady Lake	32159	(407) 719-5236	Villages Pizza Group, LLC
FL	329 W CR 419	Oveido	32766	(407) 301-8917	4Cameron, LLC
FL	10226 Curry Ford Rd.	Orlando	32825	(407) 301-8917	Sobh Franchising, LLC
FL	4878 Sun City Blvd.	Sun City Center	33573	(813) 810-5550	JayDev, LLC
FL	1502 SW 74th Dr.	Gainesville	32607	(352) 275-4178	AMBA Hospitality LLC
FL	8600 Vineland Ave.	Orlando	32821	848-250-4632	Top Shelf Pizza 2, LLC
FL	11050 Griffin Rd.	Cooper City	33328	(954) 483-0995	The Regular Company, LLC
FL	28065 Hwy. 27	Dundee	33838	(260) 460-7290	MPZ Tarpon, LLC

FL	1171 S. Pinellas Ave	Tarpon Springs	34689	(240) 460-7290	MPZ Tarpon, LLC
FL	503 N Navy Blvd.	Pensacola	32507	(440) 479-1884	Pensacola Pies, LLC
FL	230 Plaza Blvd.	St Augustine	32086	(239) 777-9503	Kryvicky Enterprises, LLC.
FL	3163 Curlew Rd.	Oldsmar	34677	(260) 460-7290	MPZ Tarpon, LLC
FL	1233 W. Broad St.	Groveland	34736	(407) 301-1716	Bjorklund Restaurant Group LLC
FL	10895 NW 41st St.	Miami	33178	(305) 748-3741	Lo Exclusivo MP LLC
FL	10301 SE Hwy 411	Bellevue	34420	(407) 719-5236	Windermere Pizza Group, LLC
FL	15880 Summerlin Rd.	Fort Myers	33908	908-300-7678	JNY OM 2, LLC
FL	4600 Summerlin Road	Ft. Myers	33919	(419) 351-2892	Ft. Myers Pizza Players, LLC
FL	5028 W Atlantic Ave.	Delray Beach	33484	(561) 306-5455	MP Boca Raton, LLC
FL	641 US Highway 17-92	Haines City	33844	(260) 460-7290	MPZ Tarpon, LLC
FL	811 E Commercial Blvd	Oakland Park	33334	(305) 833-3000	Riviera MP Restaurants, LLC
FL	811 N Nob Hill Rd	Plantation	33324	(305) 833-3000	Riviera MP Restaurants, LLC
FL	5283 69th St E	Palmetto	34221	(954) 775-4239	IM Aragon Enterprises, LLC
FL	16841 Persimmon Blvd West Unit 1900	Westlake	33470	(318) 792-4387	Soflo Pizza Concepts, LLC
FL	2301 FL-524	Cocoa	32926	(321) 591-2672	Dream Foods 2022, LLC
FL	23801 US-27	Lake Wales	33859	(260) 460-7290	MPZ Tarpon, LLC
FL	1360 34th St. N	St Petersburg	33712	(260) 460-7290	MPZ Tarpon, LLC
FL	965 FL-16 Suite 101	St. Augustine	32084	(239) 777-9503	Kryvicky Enterprises STA 2, LLC
FL	719 NE US Hwy 19	Crystal River	34429	(352) 502-8167	MIZE Restaurants, LLC
FL	1510 S French Ave	Sanford	32771	(707) 797-2767	Boesch Brands, LLC
FL	5000 Clyde Morris Boulevard	Port Orange	32127	(407) 797-2767	Boesch Brands, LLC
FL	1495 NW Federal Hwy	Stuart	34994	(772) 588-2787	Echard Pizza, LLC
FL	11938 Seminole Blvd	Largo	33778	(260) 460-7290	MPZ Tarpon, LLC
FL	2552 Enterprise Rd.	Orange City	32763	(331) 442-6979	Dollar Singh Orange City, LLC
FL	9722 Front Beach Rd.	Panama City Beach	32407	(404) 512-1752	Bay Pizza, LLC
FL	3565 Jupiter Blvd SE	Palm Bay	32909	(416) 357-7264	Puar Enterprises, LLC
FL	8587 Beach Blvd	Jacksonville	32216	(419) 908-9635	One More Pie, LLC
FL	500 Avenue D NW	Winter Haven	33880	(260) 460-7290	MPZ Tarpon, LLC
FL	734 S. Fleming St.	Sebastian	32958	(210) 986-6902	Seaside Pizza, LLC
FL	1725 S. Orange Ave	Orlando	32806	(407) 439-1321	Victory Orange, Inc.
FL	1862 N. Lecanto Hwy.	Tampa	34461	(352) 502-8167	MIZE Restaurants 3, LLC
FL	1665 W. 68th St.	Hialeah Gardens	33014	(786) 450-1095	Prime Pizza of Hialeah Gardens, LLC
GA	1290 Double Churches Rd.	Columbus	31904	706-799-3848	Pizza 5:16, LLC

GA	5120 Warm Springs Rd.	Columbus	31909	706-577-5945	MOHO's Pizza 8029
GA	298 Racetrack Rd.	McDonough	30252	(260) 460-7290	MPZ SC Georgia, LLC
GA	2901 University Ave.	Columbus	31907	(229) 402-0091	Imerge, LLC
GA	2818-9 Old Dawson Rd.	Albany	31707	(732) 705-4262	Niramay, LLC
GA	291 Old Peachtree Rd. NE	Suwanee	30024	678-707-9584	Bing 4 Shree Shradha Suwanee, LLC
GA	4511 Chamblee Dunwoody Rd.	Dunwoody	30338	404-938-1121	Dunwoody Dough, LLC
GA	1590 Holcomb Bridge Rd.	Roswell	30076	770-608-5562	Jaisainath, Inc.
GA	4993 Russell Pkwy.	Warner Robbins	31088	(260) 460-7290	MPZ SC Georgia, LLC
GA	3130 Mathis Airport Pkwy.	Suwannee	30024	(443) 244-5421	MP Hansalia One, Inc.
GA	755 E Oglethorpe Hwy.	Fort Stewart	31313	678-571-6296	PIZZA GUYS SOUTHEAST, LLC
GA	405 Hwy. 96	Bonaire	31005	478-256-9124	Bonaire MPG, LLC
GA	3725 Sixes Rd.	Canton	30114	770-265-7319	Slice Above, LLC
GA	1111 Bullsboro Dr.	Newnan	30265	770-316-8495	Pinnacle Pizza, LLC
GA	4320 Kings Way	Valdosta	31602	229-507-0170	C&K Partners, LLC
GA	2327 Jonesboro Rd.	Hampton	30228	770-354-3224	KTL Group, LLC
GA	229 Furrys Ferry Rd.	Augusta	30907	(260) 460-7290	MPZ Atlanta, LLC
GA	4029 Winder Hwy.	Flowery Branch	30542	(770) 823-6452	FBMP, LLC
GA	5159 Columbia Rd.	Grovetown	30813	(260) 460-7290	MPZ Atlanta, LLC
GA	50 Berwick Blvd.	Savannah	31419	678-571-6296	Pizza Guys Southeast, LLC
GA	4336 Ridge Rd.	Douglasville	30134	770-355-2192	MH Pizza, LLC
GA	425 Buford Hwy. NW	Suwanee	30024	404-403-3516	M&M Restaurant Concepts - McGinnis Ferry, LLC
GA	5075 Abbots Bridge Rd.	Alpharetta	30005	(443) 244-5421	MP Hansalia Two, Inc.
GA	147 Hwy. 74 S	Peachtree	30269	(678) 640-5999	TTC Foods, LLC
GA	5965 Cumming Hwy.	Sugar Hill	30518	(404) 403-3516	M&M Restaurant Concepts - Sugar Hill, LLC
GA	2558 Shallowford Rd. NE	Atlanta	30345	(347) 564-7007	JayRich LLC
GA	6575 Sugarloaf Pkwy.	Duluth	30097	(615) 495-6395	SRV Group USA, LLC
GA	1294 Thompson Bridge Rd.	Gainesville	30501	770-715-5099	Yellow Cheese Foods, LLC
GA	3112 Bright Star Rd.	Douglasville	30135	732-662-0646	Pramukh Swami Maharaj, Inc.
GA	785 Shugart Rd.	Dalton	30720	423-314-8380	AA&E Enterprises, LLC
GA	475 Dacula Rd.	Dacula	30019	(404) 668-6079	Pramukh Swaroop, LLC
GA	4743 Atlanta Hwy.	Loganville	30052	(404) 452-0555	S & S Georgia, LLC
GA	13800 Georgia Hwy. 9N	Milton	30004	(214) 995-8224	Hari Krishna McFarland, Inc.
GA	1911 Grayson Hwy.	Grayson	30017	470-525-8278	Chrysolite Group, LLC
GA	2133 Georgia Hwy 20,NE	Conyers	30013	(260) 460-7290	MPZ Conyers, LLC

GA	5270 Peachtree Pkwy.	Peachtree Corners	30092	(770) 823-6452	RADHE SHYAM, LLC
GA	4045 Five Forks Trickum Rd.	Lilburn	30047	(678) 469-3629	MPLilburn, LLC
GA	1401 Tift Ave.	Tifton	31794	732-705-4262	Niramay, LLC
GA	375 Rockbridge Rd.	Lilburn	30047	(404) 345-7372	Kazi Ahmed, LLC
GA	3049 Panola Rd.	Lithonia	30038	(260) 460-7290	MPZ Lithonia, LLC
GA	3300 Centerville Hwy.	Snellville	30039	404-422-1105	GCNC, LLC
GA	12030 Etris Road	Roswell	30075	336-262-2151	Doughlicious Pies, LLC
GA	3280 Hamilton Mill Rd.	Buford	30519	(678) 546-4828	Hari Krishna Hamilton Mill, Inc.
GA	2170 Briarcliff Road NE	Atlanta	30329	(702) 461-1266	AP Restaurant Investments, LLC
GA	13015 Brownbridge Rd.	Covington	30016	(404) 451-8632	GSJ Covington, LLC
GA	1880 Braselton Hwy.	Lawrenceville	30043	(404) 403-3517	M3 Ventura, LLC
GA	2068 Eagle Dr.	Woodstock	30189	(770) 265-7319	Magnifico Investments, LLC
GA	227 Sandy Springs Pl.	Atlanta	30328	(678) 900-6865	Agarwal Holdings-Sandy Springs, LLC
GA	4280 Hickory Flat Hwy.	Canton	30115	(770) 265-7319	Dough to Dough, LLC
GA	2360 Bethelview Rd.	Cumming	30040	(770) 265-7319	Pizza Masters, LLC
GA	798 N Highland Ave. NE	Atlanta	30306	(404) 938-1121	East Midtown Magnifico, LLC
GA	1694 Eatonton Rd.	Madison	30650	770-595-7767	Terry Restaurants Madison, LLC
GA	2840 Keith Bridge Rd.	Cumming	30041	(770) 843-2768	Hari Krishna Cumming, Inc.
GA	7380 Spout Springs Rd.	Flowery Branch	30542	(770) 823-6452	SPMP, LLC
GA	3210 Tucker-Norcross Rd.	Tucker	30084	(954) 604-3555	Japman Foods, Inc.
GA	4250 Wade Green Rd.	Kennesaw	30144	(229) 947-1837	MCI Pizza, LLC
GA	238 Pooler Pkwy.	Pooler	31322	(678) 571-6296	Pizza Guys Southeast, LLC
GA	655 Exchange Circle	Bethlehem	30620	678-502-9344	Prosperare Pizza Bethlehem, LLC
GA	1432 Hwy. 16 W	Griffin	30223	(678) 588-3735	Payal & Gitu, LLC
GA	2605 Pleasant Hill Rd.	Duluth	30096	(404) 403-3516	M&M Restaurant Concepts - Duluth, LLC
GA	2071A S Hairston Rd.	Decatur	30035	(260) 460-7290	MPZ SC Georgia, LLC
GA	9158 Hwy. 278 E	Covington	30014	(260) 460-7290	MPZ SC Georgia, LLC
GA	805 S Glynn St.	Fayetteville	30214	(770) 309-6653	Great Food 8255, LLC
GA	3656 Hwy. 138 SE	Stockbridge	30281	(770) 309-6653	Fun Foods, LLC
GA	7920 Senola Rd.	Fairburn	30213	678-768-8718	AB Star, LLC.
GA	7131 Peachtree Industrial Blvd.	Norcross	30092	678-469-3629	Aminila, LLC
GA	6035 Bakers Ferry Rd.	Atlanta	30336	(260) 460-7290	MPZ SC Georgia, LLC
GA	315 GA-49 N	Byron	31008	(260) 460-7290	MPZ SC Georgia, LLC

GA	6394 Zebulon Rd.	Macon	31220	(260) 460-7290	MPZ SC Georgia, LLC
GA	275 Perry Pkwy.	Perry	31069	(260) 460-7290	MPZ SC Georgia, LLC
GA	509 Veterans Boulevard	Glennville	30427	770-309-6653	Jetblue Glennville, LLC
GA	5000 Bill Gardner Pkwy.	Locust Grove	30248	(260) 460-7290	MPZ Locust Grove, LLC
GA	2910 Riverside Dr.	Macon	31204	(260) 460-7290	MPZ Macon, LLC
GA	832 Virginia Avenue	Atlanta	30354	(404) 938-1121	Hapeville Hot Honey, LLC
GA	4150 Macland Road	Powder Springs	30127	(404) 863-8435	Paragon Development II, LLC
GA	2335 E First St.	Vidalia	30474	678-571-6296	Pizza Guys Southeast, LLC
GA	279 North Lee St.	Forsyth	31029	(260) 460-7290	MPZ Forsyth, LLC
GA	1945 Rockbridge Rd.	Stone Mountain	30087	770-354-8475	Shisa Investment, Inc.
GA	9600 Conners Road	Villa Rica	30180	770-355-2192	MH Pizza II, LLC
GA	5142 Washington Rd.	Evans	30809	(260) 460-7290	MPZ Atlanta, LLC
GA	3513 Walton Way Ext.	Augusta	30909	(260) 460-7290	MPZ Atlanta, LLC
GA	1045 Gaines School Rd.	Athens	30605	(678) 502-9344	Prosperare Restaurant Group, LLC
GA	2331 Bolton Rd.	Atlanta	30318	770-715-5099	M & A Pizza, LLC
GA	4300 Chapel Hill Rd.	Douglasville	30135	770-355-2192	MH Pizza III, LLC
GA	10359 Tara Blvd.	Jonesboro	30236	(678) 502-9344	Prosperare Pizza Jonesboro, LLC
GA	5851 Buffington Road	Union City	30349	404-938-1121	Union City Cheese, LLC
GA	2815 First Ave. SE	Moultrie	31788	404-310-7111	MVP Foodservice, LLC
GA	3500 N. Decatur Rd.	Scottdale	30079	678-595-1433	Browne Pizza Store #1, LLC
GA	830 Glenwood Avenue, SE	Atlanta	30316	(404) 938-1121	Glenwood Park Pies, LLC
GA	1021 Jamestown Blvd.	Watkinsville	30677	(678) 622-8616	R3DLOTUS, LLC
GA	6236 Hollisprings Pkwy.	Woodstock	30188	770-354-3224	Krishna GL, LLC
GA	4374 Atlanta Hwy.	Hiram	30141	770-355-2192	MH Pizza IV, LLC
GA	103 Market Centre Dr.	Cornelia	30531	678-756-4846	Cookie Monster, LLC
GA	3595 Canton Rd.	Marietta	30066	(770) 710-8773	Jay Rich LLC 2
GA	2986 Johnson Ferry Rd.	Marietta	30062	(470) 525-8278	Khalom, LLC
GA	3968 Carrollton Villa Rica Hwy.	Carrollton	30116	770-355-2192	MH Pizza V, LLC
GA	706 W Church St.	Jasper	30143	(770) 265-7319	Wanna Pizza Me, LLC
GA	1025 Veterans Memorial Hwy.	Mableton	30126	404-313-6754	Bros Making Dough, LLC
GA	3231 Camp Creek Pkwy.	East Point Atlanta	30344	678-768-8718	AB Star 1, LLC
GA	1302 Lafayette Parkway	LaGrange	30241	(678) 900-6865	AH MP 8470, LLC
GA	1500 US Hwy. 76 E	Hiawassee	30546	727-623-8854	Khush Soham, LLC
GA	351 E Paulding Dr.	Dallas	30157	770-355-2192	PMH Pizza, LLC
GA	2771 Cruse Rd.	Lawrenceville	30044	770-375-6569	NBT Pizza 1, LLC

GA	14949 US Hwy 19 S	Thomasville	31792	850-567-9212	Rutherford Enterprises 1, LLC
GA	1750 Powder Springs Rd.	Marietta	30064	(404) 863-8435	Paragon Development III, LLC
GA	13000 Bryan Neck Rd.	Richmond Hill	31324	678-571-6296	Pizza Guys Southeast, LLC
GA	828 Newman Rd.	Carrollton	30117	770-355-2192	MH Pizza VI, LLC
GA	1010 Market St.	Greensboro	30642	787-225-9557	Lake Plaza Enterprises, LLC
GA	1395 Five Forks Trickum Rd.	Lawrenceville	30045	(770) 375-6969	NBT Pizza 2, LLC
GA	7936 Georgia 21	Port Wentworth	31407	(678) 571-6296	Pizza Guys Southeast, LLC
GA	4109 8th Division Rd.	Fort Benning	31905	912-245-2203	TastySlices FortMoore, LLC
GA	40 Villa Rosa Rd.	Temple	30179	(770) 355-2192	MH Pizza VII, LLC
GA	2501 Redmond Cir.	Rome	30165	706-346-6650	RGC Foods, Inc.
GA	198 W. Clinton St.	Gray	31032	(770) 595-7767	Terry Restaurants Madison LLC
GA	102 Sycamore Grove Ct	Rockmart	30153	(770) 355-2192	MH Pizza VIII, LLC
GA	2416 Windsor Spring Road	Agusta	30906	(260) 460-7290	MPZ Atlanta, LLC
GA	4870 Floyd Rd	Mableton	30126	(770) 715-5099	AMZA Properties, LLC
GA	1503 Red Bud Rd NE	Calhoun	30701	(706) 307-9324	Pramukh Vandana, LLC
IA	3833 Division St.	Davenport	52806	(847) 345-5602	Hoogland Foods, LLC
IA	415 Community Dr.	North Liberty	52317	(847) 345-5602	Hoogland Foods, LLC
IA	3032 Ansborough Ave.	Waterloo	50701	(847) 345-5602	Hoogland Foods, LLC
IA	6905 C Ave. North East	Cedar Rapids	52402	(847) 345-5602	Hoogland Foods, LLC
ID	2729 Sunnyside Rd.	Ammon	83406	(208) 221-7771	BTS Pizza LLC
ID	620 W Broadway St.	Idaho Falls	83402	(208) 221-7771	BTS Pizza LLC
ID	3544 E Avalanche St.	Idaho Falls	83401	(208) 221-7771	BTSPizza, LLC
IL	2010 183rd St.	Homewood	60430	(847) 345-5602	Hoogland Foods, LLC
IL	1838 Central Plaza Dr.	Belleville	62221	(847) 345-5602	Hoogland Foods, LLC
IL	108 St. Louis Rd.	Collinsville	62234	(847) 345-5602	Hoogland Foods, LLC
IL	223 S Main St.	Bartlett	60103	224-717-0600	Proud, LLC
IN	1612 St. Joe Center Rd.	Ft. Wayne	46825	419-438-9609	Primo Pizza, LLC
IN	15007 State Road	Leo	46765	419-438-9609	Primo Pizza, LLC
IN	52750 IN Hwy. 933	South Bend	46637	(217) 415-2151	Hoogland Foods, LLC
IN	10349 Illinois Rd.	Fort Wayne	46814	(260) 580-7151	Berk and Berk, LLC
IN	7125 Georgetown Rd.	Indianapolis	46268	317-341-4254	Kay 21, LLC
IN	3532 W Two Mile House Rd.	Columbus	47201	(646) 637-2419	Crispy Crust, Inc.
IN	7930 South Emerson Ave.	Indianapolis	46237	(646) 248-4833	DIWAN, LLC
IN	10820 Pendleton Pike	Indianapolis	46236	(646) 248-4833	D&T Brothers, Inc.
IN	293 North Duesenberg	Auburn	46706	419-438-9609	Primo Pizza, LLC
IN	2019 25th St.	Columbus	47201	(646) 637-2419	Crispy Crust, Inc.
IN	111 S Harbour Dr.	Noblesville	46062	(217) 415-2151	Hoogland Foods, LLC

IN	16072 Spring Mill Station Dr.	Westfield	46074	(847) 345-5602	Hoogland Foods, LLC
IN	8107 E Hwy. 36	Avon	46123	847-594-2796	MAGIC TASTE OF AVON, LLC
IN	989 N US-31	Whiteland	46184	(317) 490-6597	Bridges Investment Group, LLC
IN	7119 Whitestown Pkwy.	Zionsville	46077	(847) 345-5602	Hoogland Foods, LLC
IN	15481 Union Chapel Rd.	Noblesville	46060	(847) 345-5602	Hoogland Foods, LLC
IN	586 S State Rd. 135	Greenwood	46142	(317) 490-6597	Bridges Investment Group, LLC
IN	1321 Milburn Blvd.	Mishawaka	46544	(847) 345-5602	Hoogland Foods, LLC
IN	2011 Charlestown Rd.	New Albany	47150	(847) 345-5602	Hoogland Foods, LLC
IN	2939 45th St.	Highland	46322	(847) 345-5602	Hoogland Foods, LLC
IN	297 South Wisconsin St.	Hobart	46342	(847) 345-5602	Hoogland Foods, LLC
IN	1101 South 25th St.	Terre Haute	47803	(847) 345-5602	Hoogland Foods, LLC
IN	1505 Lincolnway	La Porte	46350	(847) 345-5602	Hoogland Foods, LLC
IN	109 S. Indiana St.	Mooreville	46158	(847) 345-5602	Hoogland Foods, LLC
IN	615 S. Scatterfield Rd.	Anderson	46012	(847) 345-5602	Hoogland Foods, LLC
IN	2711 E 10th St.	Jeffersonville	47130	(847) 345-5602	Hoogland Foods, LLC
KS	3305 West Central Ave.	Wichita	67203	(847) 345-5602	Hoogland Foods, LLC
KS	1401 SW Gage Blvd.	Topeka	66606	(847) 345-5602	Hoogland Foods, LLC
KS	211 W 6th St.	Junction City	66441	(847) 345-5602	Hoogland Foods, LLC
KS	12716 S Black Bob Rd.	Olathe	66062	(847) 345-5602	Hoogland Foods, LLC
KS	7472 Nieman Rd.	Shawnee	66203	(316) 461-3049	Jerome Enterprises LLC
KS	8930 W 95th St.	Overland Park	66212	(314) 249-2804	JBNA LLC
KY	5044 Old Taylor Mill Rd.	Taylor Mill	41015	(973) 531-4430	VYOM Pizza Enterprise, LLC
KY	84 Carothers Rd.	Newport	41071	(973) 531-4430	VYOM Pizza Enterprise, LLC
KY	2051 Richmond Rd	Lexington	40502	(256) 640-2332	Sump25, LLC
KY	414 Lone Oak Rd.	Paducah	42001	(847) 345-5602	Hoogland Foods, LLC
KY	17 East Arch St.	Madisonville	42431	(847) 345-5602	Hoogland Foods, LLC
KY	1870 Western St.	Bowling Green	42104	(847) 345-5602	Hoogland Foods, LLC
KY	8800 Dixie Hwy.	Louisville	40258	(847) 345-5602	Hoogland Foods, LLC
KY	3831 Ruckriegel Pkwy Ste 101	Louisville	40299	(847) 345-5602	Hoogland Foods, LLC
KY	4082 Taylorsville Rd	Louisville	40220	(847) 345-5602	Hoogland Foods, LLC
LA	2349 Gause Blvd. E	Slidell	70461	419-345-9956	Zzadeco, LLC
LA	2201 Baratavia Blvd.	Marrero	70072	419-345-9956	Zzadeco, LLC
LA	5523 Airline Road	Bossier City	71111	210-392-3731	Bhola Narne Enterprises, Inc.
LA	9488 Ellerbe Road	Shreveport	71106	210-392-3731	Bhola Narne Enterprises, Inc.
LA	1701 Jimmie Davis Hwy.	Bossier City	71112	(318) 674-0842	Roshani, LLC
LA	1053 Highway 80	Haughton	71037	210-392-3731	Bhola Narne Enterprises, Inc.

LA	9402 Burbank Dr	Baton Rouge	70810	(404) 345-7790	JAI AMBE Enterprises, LLC
LA	905 Savoy Rd	Youngsville	70592	(404) 345-7790	JAI AMBE Enterprises, LLC
MD	149 Orville Rd.	Essex	21221	202-341-5465	Orville Pizza, LLC
MD	891 Route 3 N	Gambrills	21054	(443) 223-6266	Rae's Restaurant, LLC
MD	8809 Woodyard Rd.	Clinton	20735	(443) 223-6266	Rezk Restaurants, LLC
MD	3722 Crain Hwy	Waldorf	20603	(443) 223-6266	Moo Moo's Pizzeria, LLC
MD	1305 W. 7th St.	Frederick	21702	(757) 969-3907	GMK Pizza, LLC
MI	7473 Secor Rd.	Lambertville	48144	419-466-0526	Ialacci Enterprises, Inc.
MI	923 S Main St.	Adrian	49221	419-466-0526	Ialacci Enterprises, Inc
MI	202 E Chicago Blvd	Tecumseh	49286	419-466-0526	Ialacci Enterprises, Inc
MI	15258 S Dixie Hwy.	Monroe	48161	419-466-0526	Ialacci Enterprises, Inc.
MI	100 N Main St.	Leslie	49251	(231) 330-5967	Leslie Pizza, LLC
MI	4068 Packard Rd.	Ann Arbor	48108	419-340-6529	1752 Plymouth Pizza, LLC
MI	4019 Pelham Rd.	Dearborn Heights	48125	419-466-0526	Ialacci Enterprises, Inc.
MI	145 Wamplers Lake Rd.	Brooklyn	49230	419-466-0526	Ialacci Enterprises, Inc
MI	32835 Fort St.	Rockwood	48173	419-466-0526	Ialacci Enterprises, Inc.
MI	148 Barker Rd.	Whitmore Lake	48189	(419) 340-6529	2396 Pizza, LLC
MI	2336 East Highland Road	Highland	48356	810-875-5861	GNI Corp.
MI	4000 Page Ave.	Michigan Center	49254	419-345-9956	XLC II, Inc.
MI	885 S Old US 23	Brighton	48114	(419) 340-6529	2396 Pizza, LLC
MI	2003 Horton Rd.	Jackson	49203	419-466-0526	Ialacci Enterprises, Inc.
MI	4320 S Cedar St.	Lansing	48910	(419) 517-7789	Dreambig1, LLC
MI	1222 E M-36	Pinckney	48169	(419) 340-6529	2396 Pizza, LLC
MI	510C W Savidge St.	Spring Lake	49456	(567) 686-2729	Q&A Pizza, LLC
MI	6065 Rawsonville Rd.	Belleville	48111	419-340-6529	1752 Plymouth Pizza, LLC
MI	237 East Michigan Ave.	Grass Lake	49240	419-466-0526	Ialacci Enterprises, Inc.
MI	820 Jordan Lake Ave.	Lake Odessa	48849	(231) 330-5967	Lake Odessa Pizza, LLC
MI	2732 Port Sheldon St.	Jenison	49428	616-403-8914	Fauve, Inc.
MI	3498 Lake Lansing Rd.	East Lansing	48823	(419) 517-7789	DREAMBIG1, LLC
MI	217 E Grand River	Howell	48843	(419) 340-6529	2396 Pizza, LLC
MI	2115 North Wixom Rd.	Wixom	48393	248-941-1456	Cheesy, Inc.
MI	5570 Cooley Lake Rd.	Waterford	48327	734-812-9951	JDV Pizza, LLC
MI	2355 Health Dr. SW	Wyoming	49519	567-686-2729	Q&A Pizza, LLC
MI	17080 Fort St.	Riverview	48193	(419) 340-6529	1752 Plymouth Pizza, LLC
MI	1871 W Grand River Rd.	Okemos	48864	(419) 517-7789	DREAMBIG1, LLC
MI	48700 Gratiot Ave.	Chesterfield	48051	586-612-0093	LEND Ventures, LLC
MI	6209 W Saginaw	Lansing	48917	(419) 517-7789	Dreambig1, LLC

MI	4070 Crooks Rd.	Royal Oak	48073	(810) 875-5861	ISEID Corporation
MI	132 S Cedar St.	Mason	48854	517-375-4430	Double Cheese Enterprises, LLC
MI	3238 Ann Arbor-Saline Rd.	Ann Arbor	48103	(419) 340-6529	1752 Plymouth Pizza, LLC
MI	6617 N Canton Center Rd.	Canton	48187	(313) 471-0224	Bhakti Group, LLC
MI	2550 Capital Ave.	Battle Creek	49015	(269) 274-8962	We Reach LLC
MI	916 US 31 S	Traverse City	49685	(231) 360-3206	Smith Family Pizza, LLC
MI	37240 Five Mile Rd.	Livonia	48154	(419) 442-1738	Edan Group, LLC
MI	46869 Hayes Rd.	Shelby Township	48315	(586) 764-2597	TMG Restaurant Group, Inc.
MI	28538 Dequindre Rd.	Warren	48092	(586) 698-8656	A&C Lazars Enterprises, Inc.
MI	5907 John R Rd.	Troy	48085	(586) 764-2597	TMG Restaurant Group, Inc.
MI	90 Douglas Ave	Holland	49424	(616) 403-8914	Chaunce, LLC
MN	1260 4th Ave. E	Shakopee	55379	(847) 345-5602	Hoogland Foods, LLC
MN	2051 Silver Lake Rd. NW	New Brighton	55112	(847) 345-5602	Hoogland Foods, LLC
MN	10625 University Ave. NE	Blaine	55434	(847) 345-5602	Hoogland Foods, LLC
MO	1918 NE 72nd St.	Gladstone	64118	(847) 345-5602	Hoogland Foods, LLC
MO	3520 Patterson Rd.	Florissant	63031	(847) 345-5602	Hoogland Foods, LLC
MO	8201 Mexico Rd.	Saint Peters	63376	(847) 345-5602	Hoogland Foods, LLC
MO	16311 E 23rd St. S	Independence	64055	(847) 345-5602	Hoogland Foods, LLC
MO	701 NW Hwy. 7	Blue Springs	64014	(847) 345-5602	Hoogland Foods, LLC
MO	15057 Manchester Rd.	Ballwin	63011	(847) 345-5602	Hoogland Foods, LLC
MO	10460 St Charles Rock Rd.	St. Ann	63074	(847) 345-5602	Hoogland Foods, LLC
MO	830 W Mt. Vernon St.	Nixa	65714	(870) 391-1377	S&S Springfield Investments, LLC
MO	1000 Quartz Canyon Dr.	Wentzville	63385	(636) 327-6535	Makin Dough, LLC
MO	330 W Farm Rd.	Springfield	65810	(870) 391-1377	S&S Springfield Investments, LLC
MO	929 NE Woods Chapel Rd.	Lee Summit	64064	(316) 461-3049	Welrome LS, LLC
MO	8706 N Flintlock Rd	Kansas City	64157	(314) 249-2804	Ajena, LLC
MS	3921 Bienville Blvd.	Ocean Springs	39564	(978) 500-9516	MCAA Alabama, LLC
MS	3075 East Goodman Road	Southaven	38672	901-412-2786	Smittys Slices, LLC
MS	7525 Alexander Rd.	Olive Branch	38654	901-412-2786	Smittys Slices 2, LLC
MS	100 S Lamar Ct.	Oxford	38655	901-412-2786	Smittys Slices 3, LLC
MS	Poppys Ferry Rd	Biloxi	39532	228-217-8441	BNBU, LLC
MS	2019 Hwy. 72 E	Corinth	38834	901-355-7648	Friends & Family, LLC
MS	15506 Lemoyne Blvd	Biloxi	39532	(228) 623-6899	Pie, LLC
MS	3460 Goodman Rd. W.	Horn Lake	38637	901-412-2786	Smittys Slices 2, LLC
MS	2117 W. Main St	Tupelo	38801	(901) 490-7336	Smittys Slices TP, LLC
NC	202 East Front St.	Statesville	28677	(847) 345-5602	Hoogland Foods, LLC

NC	2215 Old Salisbury Rd.	Winston-Salem	27127	(847) 345-5602	Hoogland Foods, LLC
NC	615 S Main St.	Mount Holly	28120	(847) 345-5602	Hoogland Foods, LLC
NC	1423 W Garrison Blvd.	Gastonia	28052	(847) 345-5602	Hoogland Foods, LLC
NC	1135 N Church St.	Burlington	27217	(847) 345-5602	Hoogland Foods, LLC
NC	4908 Reynolda Rd.	Winston-Salem	27106	(847) 345-5602	Hoogland Foods, LLC
NC	1511 29th Ave. NE	Hickory	28601	(847) 345-5602	Hoogland Foods, LLC
NC	5540 Camden Rd.	Hope Mills	28306	(336) 580-0797	RHLC Investments, LLC
NC	308 McPherson Church Rd.	Fayetteville	28303	(336) 580-0797	RHLC Investments, LLC
NC	7830 Good Middling Dr.	Fayetteville	28304	(336) 580-0797	RHLC Investments, LLC
NC	1141 Falls River Avenue	Raleigh	27614	919-637-8893	Singh Slicer, LLC
NC	13024 Eastfield Rd.	Huntersville	28078	(336) 580-0797	RHLC Investments, LLC
NC	3625 Rogers Rd.	Wake Forest	27587	(404) 395-2743	RHLC Investments, LLC
NC	350 George W Liles Pkwy.	Concord	28027	(862) 222-3542	Alisha Enterprises, LLC
NC	11689 US 70 Business Highway West	Clayton	27520	(336) 580-0797	RHLC Investments, LLC
NC	1125 W NC Hwy. 54	Durham	27707	336-964-0409	ARA NC Durham, Inc.
NC	631 Brawley School Rd.	Mooresville	28117	(847) 345-5602	Hoogland Foods, LLC
NC	3606 N. Elm St.	Greensboro	27455	(336) 580-0797	RHLC Investments, LLC
NC	7841 Alexander Promenade Place	Raleigh	27617	336-964-0409	ARA NC Brier Creek, Inc.
NC	12820 S Tryon Rd.	Charlotte	28273	(404) 395-2743	RHLC Investments, LLC
NC	133 Grand Hill Place	Holly Springs	27540	(919) 649-8254	ARA NC Food, LLC
NC	6816 Matthews-Mint Hill Rd.	Mint Hill	28227	(336) 580-0797	RHLC Investments, LLC
NC	246 Jonestown Rd.	Winston Salem	27104	(847) 345-5602	Hoogland Foods, LLC
NC	413 E Innes St.	Salisbury	28144	(336) 580-0797	RHLC Investments, LLC
NC	9906 Chapel Hill Rd.	Cary	27560	(919) 649-8254	ARA NC Morrisville, Inc.
NC	141 Chatham Downs	Chapel Hill	27517	(919) 649-8254	ARA NC Chapel Hill, Inc.
NC	11712 Retail Dr.	Wake Forest	27587	215-205-8319	R-Time WF, LLC
NC	1487 Kelly Rd.	Apex	27502	(919) 649-8254	ARA NC Food, LLC
NC	112 Russet Run	Pittsboro	27514	(919) 649-8254	ARA NC Pittsboro, Inc.
NC	325 Carpenter Hill Ln.	Cary	27519	(919) 649-8254	ARA NC Food, LLC
NC	7284 Caldwell Rd.	Harrisburg	28075	(336) 580-0797	RHLC Investments, LLC
NC	1933 Hoffman Rd.	Gastonia	28054	(919) 302-4791	Belmont Eats, LLC
NC	102 Statesville Rd.	Huntersville	28078	(336) 580-0797	RHLC Investments, LLC
NC	3058 S Horner Blvd.	Sanford	27332	919-264-2893	TCL Capital, LLC
NC	310 7th Avenue East, Suite B113	Hendersonville	28792	(847) 345-5602	Hoogland Foods, LLC
NC	4251 Ramsey St.	Fayetteville	28311	(336) 580-0797	RHLC Investments, LLC
NC	7500 Ramble Way	Raleigh	27616	(336) 580-0797	RHLC Investments, LLC

NC	1706 Stanley Rd.	Greensboro	27407	(336) 580-0797	RHLC Investments, LLC
NC	1738 South NC Hwy. 119	Mebane	27302	(919) 649-8254	Sarkaria Properties, Inc.
NC	80 Amarillo Ln.	Sanford	27332	(919) 777-3486	Tossed & Sauced, LLC
NC	14035 E Independence Blvd.	Indian Trail	28079	919-302-4791	Belmont Eats 8515, LLC
NC	4203 Fayetteville Rd.	Raleigh	27603	(919) 649-8254	ARA NC Food Garner, Inc.
NC	6820 Glennwood Ave.	Raleigh	27612	215-205-8319	R-Time GW, LLC
NC	7260 NC-73	Denver	28037	828-400-8476	BDM, LLC
NC	3718 North Roxboro Street	Durham	27704	(919) 649-8254	ARA NC Durham 2, Inc.
NC	5621 Atlantic Ave.	Raleigh	27615	(336) 580-0797	RHLC Investments, LLC
NC	19732 One Norman Dr.	Cornelius	28031	215-760-6782	KGDA Perego, LLC
NC	1602 Providence Rd. S	Waxhaw	28173	(336) 580-0797	RHLC Investments, LLC
NC	1572 Sand Hill Rd.	Candler	28715	(828) 400-8476	BDM, LLC
NC	1600 New Garden Rd.	Greensboro	27410	(336) 580-0797	RHLC Investments, LLC
NC	360 Capital Dr.	Carthage	28327	(919) 777-3486	Team Salter, LLC
NC	8542 University City Blvd.	Charlotte	28213	704-657-6666	Rockey Joshi LLC
NC	2322 Forest Hill Rd. West	Wilson	27893	225-215-8319	R-Time WL, LLC
NC	6220 Battle Bridge Rd.	Raleigh	27610	(336) 580-0797	RHLC Investments, LLC
NC	2408 Spring Garden Rd.	Greensboro	27403	(336) 580-0797	RHLC Investments, LLC
NC	10020 Monroe Rd.	Charlotte	28270	(919) 302-4791	Belmont Eats 8644, LLC
NC	1629 N Main St.	Fuquay Varina	27526	(919) 649-8254	ARA NC Fuquay, Inc.
NC	6756 Gordon Rd.	Wilmington	28411	(843) 446-1090	Antoz Holdings, LLC
NC	321 E Arlington Blvd	Greenville	27858	(803) 669-3169	RBP #1, LLC
ND	3901 S Washington St.	Grand Forks	58201	(701) 330-9564	Cat Blast, Inc.
ND	675 13th Ave. E	West Fargo	58078	(701) 330-9564	PET-Deck, Inc.
ND	2502 S. University Dr.	Fargo	58103	(701) 330-9564	Pet-South, Inc
ND	1116 Hwy. 2	Devils Lake	58301	(701) 330-9564	PET-LAKE, LLC
NE	16722 Harrison St.	Omaha	68136	(847) 345-5602	Hoogland Foods, LLC
NE	1904 North 168th St.	Omaha	68118	(847) 345-5602	Hoogland Foods, LLC
NE	709 Galvin Rd. S	Bellevue	68005	(847) 345-5602	Hoogland Foods, LLC
NE	10627 Fort St.	Omaha	68134	(847) 345-5602	Hoogland Foods, LLC
NE	8142 S 84th St.	La Vista	68128	(847) 345-5602	Hoogland Foods, LLC
NJ	1135 Easton Ave	Somerset	8873	(501) 442-3511	L&H Feast, LLC
NV	90 Stephanie St.	Henderson	89012	619-708-4894	Kristofer Robin, LLC
NV	5061 E Sahara	Las Vegas	89142	702-539-1813	PSF Pizza 2, LLC
NV	8795 West Warm Springs	Las Vegas	89148	702-400-4441	Rolling Dough
NV	4770 W Ann Rd.	North Las Vegas	89031	702-539-1813	PSF Pizza, LLC
NV	3400 S Hualapai Way	Las Vegas	89117	(702) 400-4441	Dough Nutz, Inc.
NV	3355 Novat St.	Las Vegas	89129	702-539-1813	Third Slice, LLC

NV	9635 S Bermuda Rd.	Las Vegas	89123	702-202-2113	TriplePi, LLC
NV	171 W Centennial Pkwy.	Las Vegas	89084	702-460-5400	Blue Sky Group, LLC
NV	7540 Oso Blanca Road	Las Vegas	89149	702-400-4441	Jane Dough, Inc
NV	780 E Horizon Dr.	Henderson	89015	702-493-9729	Four Angels, LLC
NV	4550 W Cactus Ave.	Las Vegas	89141	702-400-4441	We Knead Dough, Inc.
NV	2345 Via Inspirada	Henderson	89044	702-419-1569	Pizzeria Bino, LLC
NV	110 N. Boulder Hwy.	Henderson	89015	(702) 324-5738	NNK Investments, LLC
NV	5900 W Charleston Blvd.	Las Vegas	89146	(702) 927-6318	PRP Corp LLC
NV	7920 N Decatur Blvd	Las Vegas	89084	(702) 539-1813	Flowing in the Dough, LLC
NV	6105 W Flamingo Rd.	Las Vegas	89103	(702) 927-6318	PRP II Corp, LLC
NV	Nellis Air Force Base	Las Vegas	89191	(702) 400-4441	Here We Dough Again, Inc.
NV	7171 W Craig Rd	Las Vegas	89129	(702) 539-1813	Stacking the Dough, LLC
NV	3318 E Flamingo Rd	Las Vegas	89121	(702) 688-1984	Hames Enterprise, LLC
OH	2607 Starr Ave.	Oregon	43616	419-885-4844	Marco's Pizza, Inc.
OH	2525 W Laskey Rd	Toledo	43613	419-885-4844	Marco's Pizza, Inc.
OH	1234 W Sylvania Ave	Toledo	43612	419-885-4844	Marco's Pizza, Inc.
OH	4624 Woodville Rd.	Northwood	43619	419-885-4844	Marco's Pizza, Inc.
OH	6475 Monroe St.	Sylvania	43560	419-367-3607	Harb, Inc.
OH	3510 Dorr St.	Toledo	43607	419-885-4844	Marco's Pizza, Inc.
OH	149 Main St.	Toledo	43605	419-885-4844	Marco's Pizza, Inc.
OH	3423 Lagrange Street	Toledo	43608	(419) 345-8934	JM Pizza Express, LLC
OH	5248 Monroe St.	Toledo	43623	419-885-4844	Marco's Pizza, Inc.
OH	360 South Blanchard Street	Findlay	45840	419-438-9609	Primo Pizza, LLC
OH	6801 W Central Ave.	Toledo	43617	419-885-4844	Marco's Pizza, Inc.
OH	136 E McPherson Hwy.	Clyde	43410	419-351-7606	Cuttillo, Inc.
OH	2658 Central Ave.	Toledo	43606	419-885-4844	Marco's Pizza, Inc.
OH	1402 N Scott St.	Napoleon	43545	419-438-9609	Primo Pizza, LLC
OH	1004 N Shoop Ave.	Wauseon	43567	419-438-9609	Primo Pizza, LLC
OH	128 East Perry Street	Port Clinton	43452	419-351-7606	Cuttillo, Inc.
OH	75 Melmore St.	Tiffin	44883	419-447-0582	Eaton Pizza, LLC
OH	2036 Woodville Rd.	Oregon	43616	419-885-4844	Marco's Pizza, Inc.
OH	22061 SR. 51	Genoa	43430	(419) 351-7606	Cuttillo, Inc.
OH	301 N Main St.	Fostoria	44830	(419) 217-0147	Pau Hana, LLC
OH	1045 N Main St.	Bowling Green	43402	419-367-3607	Harb, Inc.
OH	900 N Clinton St.	Defiance	43512	419-438-9609	Primo Pizza, LLC
OH	1839 W State St.	Fremont	43420	(419) 351-7606	Cuttillo, Inc.
OH	843 N. Williams St.	Paulding	45879	419-438-9609	Primo Pizza, LLC
OH	649 S Abbe Rd.	Elyria	44035	419-885-4844	Mazza, LLC
OH	1104 S Defiance St.	Archbold	43502	419-438-9609	Primo Pizza, LLC

OH	105 Whittlesey Ave.	Norwalk	44857	(419) 602-1272	Northcoast FHD, Inc.
OH	1305 S Main St.	Bryan	43506	419-438-9609	Primo Pizza, LLC
OH	5332 Detroit Rd.	Elyria	44035	419-885-4844	Marco's Pizza, Inc.
OH	219-A W Main St.	Bellevue	44811	(419) 351-7606	Cutillo, Inc.
OH	1276 Wapakoneta Ave.	Sidney	45365	(419) 351-7606	Cutillo, Inc.
OH	210 W. Main St.	Woodville	43469	(419) 351-7606	Cutillo, Inc.
OH	4163 Mayfield Rd.	South Euclid	44121	(419) 345-8934	J&M Pies, LLC
OH	3707 Darrow Rd.	Stow	44224	216-409-2500	MP Akron, LLC
OH	5981 Andrews Road	Mentor on the Lake	44060	(440) 479-1884	TNT Investments, Inc.
OH	537 Main St.	Grafton	44044	440-315-3585	BKSW, LLC
OH	430 Portage Tr.	Cuyahoga Falls	44221	216-409-2500	MP Akron, LLC
OH	43 US 22-3	Maineville	45039	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	8653 W Ridge Rd.	Elyria	44035	419-885-4844	MP3, Inc.
OH	2400 S Smithville Rd.	Dayton	45420	(419) 351-7606	Cutillo, Inc
OH	36200 Euclid Ave.	Willoughby	44094	(440) 479-1884	Bread Brothers, LLC
OH	1361 Worthington Centre Dr	Worthington	43085	614-395-0848	MAAP Partners Pizza Worthington, LLC
OH	4885 Princeton Rd.	Liberty Township	45011	419-509-2775	Schmitz Group, LLC
OH	6701 Ruwes Oak Dr.	Dent	45248	513-578-5667	A Taste of Westside, LLC
OH	6360 Tylersville Rd.	Mason	45040	513-485-3306	TLBF III, LLC
OH	1064 State Route 28	Milford	45150	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	978 Old SR. 74	Batavia	45103	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	130 N Locust St.	Oak Harbor	43449	(419) 351-7606	Cutillo, Inc.
OH	3612 Blue Rock Rd.	Cincinnati	45247	513-578-5667	Minor Moves, LLC
OH	6330 Pleasant Ave.	Fairfield	45014	513-578-5667	Major Moves, LLC
OH	4079 E Galbraith Rd.	Deer Park	45236	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	2820 Stelzer Rd.	Columbus	43219	(847) 345-5602	Hoogland Foods, LLC
OH	32730 Walker Rd.	Avon Lake	44012	440-654-0427	Ltownpi, LLC
OH	1264 State Route 125	Amelia	45102	(973) 531-4430	VYOM Pizza Enterprises, LLC
OH	3251 Montgomery Rd. (US 22)	Landen	45140	513-485-3306	TLBF, LLC
OH	244 North Court St.	Medina	44256	440-309-6953	RTRD, Inc.
OH	11439 Princeton Pike	Springdale	45246	513-407-0607	Kreal Properties, LLC
OH	4004 Edwards Rd.	Cincinnati	45209	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	3989 Colonel Glen Hwy.	Beavercreek	45324	(419) 351-7606	Cutillo, Inc.
OH	5003 Cornell Rd.	Blue Ash	45242	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	1386 Main St.	Hamilton	45013	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	1745 Hill Rd. N	Pickerington	43147	(614) 395-0848	MAAP Partners Pizza - Pickerington, LLC

OH	326 N Main St.	Minster	45865	(419) 351-7606	Cutillo, Inc.
OH	8072 E Broad St.	Reynoldsburg	43004	(614) 395-0848	MAAP Partners Pizza - Reynoldsburg, LLC
OH	4083 Cleveland Massillon Road	Norton	44203	330-741-1035	D. Bachman Inc.
OH	2474 Manchester Rd.	Akron	44314	(216) 409-2500	MP Waterloo, LLC
OH	1134 30th St. NW	Canton	44709	(330) 904-0366	AVS9, LLC
OH	1428 Whitaker Way	Montpelier	43543	419-438-9609	Primo Pizza, LLC
OH	4719 Reed Rd.	Upper Arlington	43220	(614) 395-0848	MAAP Partners Pizza - Upper Arlington, LLC
OH	816 E Main St.	Delta	43515	419-438-9609	Primo Pizza, LLC
OH	6096 Mayfield Rd.	Mayfield Heights	44124	(440) 479-1884	MVPRIMO, LLC
OH	1248 Columbus Ave.	Lebanon	45036	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	525 S 3rd. St.	Ironton	45638	304-654-2623	Ash Kris Corporation
OH	10625 Harrison Ave.	Harrison	45030	(973) 531-4430	VYOM Pizza Enterprise, LLC
OH	3057 Turnberry Ct.	Grove City	43123	(847) 345-5602	Hoogland Foods, LLC
OH	1840 E Us Hwy. 36	Urbana	43078	(513) 460-2991	Teepe 6 Slices, LLC
OH	25523 Eaton Way	Bay Village	44140	(440) 479-1884	Westside Pie, LLC
OH	4996 Cosgray Rd.	Dublin	43016	614-395-0848	MAAP Partners Pizza, Dublin, LLC
OH	1444 Mentor Ave.	Painesville	44077	(440) 479-1884	Bread Brothers, LLC
OH	1207 Claremont Ave.	Ashland	44805	(216) 409-2500	RAM Pizza, LLC
OH	8605 Columbus Pike	Lewis Center	43035	614-395-0848	MAAP Partners Pizza - Lewis Center, LLC
OH	7733 Five Mile Rd.	Cincinnati	45230	513-485-3306	TLBF II, LLC
OH	5098 Glenncrossing Way	Cincinnati	45238	513-578-5667	Boeing Food Management, LLC
OH	1629 E. Main St.	Kent	44240	(216) 409-2500	MP Waterloo LLC
OH	Mile Marker 76.9 Westbound Interstate 80/90	Sandusky County	43430	(330) 372-0431	AVI Food Systems, Inc.
OH	Mile Marker 76.9 - Eastbound Interstate 80/90	Sandusky Country	43430	(330) 372-0431	AVI Food Systems, Inc.
OH	1170 Shannon St	Van Wert	45891	419-438-9609	Primo Pizza, LLC
OH	800 N Main St,	Celina	45822	(419) 438-9609	Primo Pizza, LLC
OH	387 Medina Rd	Granger Township	44256	(440) 309-6953	RRT Properties, LLC
OH	406 Washington	Toledo	43604	(419) 725-4367	TMH Concessions, LLC
OH	401 Jefferson Ave.	Toledo	43604	(330) 372-0431	AVI Foodsystems, Inc
OH	2072 E Midlothian Blvd.	Youngstown	44502	(847) 345-5602	Hoogland Foods, LLC
OH	2760 E Dublin Granville Rd.	Columbus	43231	(847) 345-5602	Hoogland Foods, LLC
OH	4381 Kirk Rd.	Youngstown	44511	(847) 345-5602	Hoogland Foods, LLC
OH	5310 N Hamilton Rd.	Columbus	43230	(847) 345-5602	Hoogland Foods, LLC
OH	803 State St.	Girard	44420	(847) 345-5602	Hoogland Foods, LLC

OH	1012 Western Ave.	Chillicothe	45601	(847) 345-5602	Hoogland Foods, LLC
OH	6780 Wales Ave. NW	Jackson	44720	(847) 345-5602	Hoogland Foods, LLC
OH	225 North 21st St.	Newark	43055	(847) 345-5602	Hoogland Foods, LLC
OH	1766 Canton Rd.	Akron	44312	(847) 345-5602	Hoogland Foods, LLC
OH	2130 Eastwood Ave.	Akron	44305	(847) 345-5602	Hoogland Foods, LLC
OH	3610 Lincoln Way E.	Massillon	44646	(847) 345-5602	Hoogland Foods, LLC
OH	1102 W Main St.	Troy	45373	(847) 345-5602	Hoogland Foods, LLC
OH	332 W 5th St.	Marysville	43040	(847) 345-5602	Hoogland Foods, LLC
OK	12913 E 31st St. S	Tulsa	74134	(847) 345-5602	Hoogland Foods, LLC
OK	14499 E 86 St. N	Owasso	74055	(847) 345-5602	Hoogland Foods, LLC
OK	2001 N Harrison	Shawnee	74804	(847) 345-5602	Hoogland Foods, LLC
OK	4650 W Houston	Broken Arrow	74012	(847) 345-5602	Hoogland Foods, LLC
OK	8013 S. Sheridan Rd.	Tulsa	74133	(847) 345-5602	Hoogland Foods, LLC
OK	1061 N 9th St	Broken Arrow	74012	(847) 345-5602	Hoogland Foods, LLC
OK	17900 N Western Ave.	Edmond	73012	(405) 831-9545	MPOK 5005, LLC
OK	12201 S Pennsylvania Ave.	Oklahoma City	73170	(405) 831-9545	MPOK 5015, LLC
OK	2832 W University Blvd.	Durant	74701	(580) 916-8008	Wright Pies, LLC
OK	3210 S Blvd.	Edmond	73034	(405) 831-9545	MPOK 5029, LLC
OK	1919 S Eastern	Moore	73160	(405) 831-9545	MPOK 5039, LLC
OK	2306 East Gore Blvd.	Lawton	73501	(405) 831-9545	MPOK 5042, LLC
OK	1004 24th Ave. NW	Norman	73069	(405) 831-9545	MPOK 5045, LLC
OK	6900 NW 122nd St.	Oklahoma City	73142	(405) 831-9545	122 Rockwell Pizza Concepts, LLC
OK	10001 SE 15th	Midwest	73130	(405) 831-9545	MPOK 5057, LLC
OK	2321 West Willow Road	Enid	73703	(405) 831-9545	MPOK 5064, LLC
OK	509 W Vandament Ave.	Yukon	73099	(405) 252-4012	Yukon Pizza Concepts, LLC
OK	5801 NW 50th St.	Warr Acres	73122	(405) 831-9545	38 MAC Pizza Concepts
OK	1403 E Hartford Ave.	Ponca City	74604	(405) 831-9545	MPOK 5078, LLC
OK	5801 S. Sooner Rd.	Oklahoma City	73115	(405) 831-9545	MPOK 5097, LLC
OK	135 W. Hwy. 152	Mustang	73064	(405) 831-9545	MPOK 5099, LLC
OK	5127 W Gore Blvd.	Lawton	73505	(405) 831-9545	MPOK 5179, LLC
OK	2648 Exchange Drive	Edmond	73034	(405) 831-9545	MPOK 5088, LLC
OK	12000 NW Expressway	Yukon	73099	(405) 831-9545	MPOK 5201, LLC
OK	2620 Classen Blvd.	Norman	73071	(405) 831-9545	MPOK 5247, LLC
OK	1600 S Morgan Rd.	Oklahoma City	73128	(405) 831-9545	MPOK 5019, LLC
OK	9401 N. May Ave.	Oklahoma City	73120	(405) 831-9545	MPOK 5049, LLC
PA	243 Broad St.	Montoursville	17754	(570) 506-2443	M&J Business Ventures, LLC

PA	2588 MacArthur Rd.	Whitehall Township	18052	(732) 648-1886	New Venture Pizza, LLC
PA	303 5th St.	New Brighton	15066	(847) 345-5602	Hoogland Foods, LLC
PA	1140 E State St.	Sharon	16146	(847) 345-5602	Hoogland Foods, LLC
PA	3759 West 12th St.	Millcreek	16506	(847) 345-5602	Hoogland Foods, LLC
PA	1509 E 38th St.	Erie	16505	(847) 345-5602	Hoogland Foods, LLC
SC	1392 W.O. Ezell Blvd.	Spartanburg	29301	(847) 345-5602	Hoogland Foods, LLC
SC	4561 Hard Scrabble Rd.	Columbia	29223	(260) 460-7290	MPZ Columbia 1, LLC
SC	3801 Rosewood Dr.	Columbia	29205	(260) 460-7290	MPZ Columbia 2, LLC
SC	650 College Park Rd.	Ladson	29456	850-960-8080	Roshan Operations, LLC
SC	851 Hwy. 378	Lexington	29072	(260) 460-7290	MPZ Lexington, LLC
SC	1200 E Main St.	Spartanburg	29307	(803) 730-3148	Big Cheese #2, LLC
SC	802 S Batesville Rd.	Greer	29650	260-760-7290	MPZ South Carolina, LLC
SC	2501 South Cashua Dr.	Florence	29501	(260) 460-7290	MPZ Florence, LLC
SC	3515 Mary Ader Ave.	Charleston	29414	(843) 822-0030	Dropping Well, LLC
SC	1815 E Greenville St.	Anderson	29621	(260) 460-7290	MPZ Anderson, LLC
SC	514 Knox Abbott Dr.	Cayce	29033	(260) 460-7290	MPZ Cayce, LLC
SC	520 Folly Rd.	Charleston	29412	843-822-0030	Mark's Ji, LLC
SC	9500 Dorchester Rd.	North Charleston	29485	(850) 960-8080	Roshan Operations 2, LLC
SC	937 Lake Murray Blvd.	Irmo	29063	(260) 460-7290	MPZ IRMO, LLC
SC	960 Edgefield Rd.	North Augusta	29841	(260) 460-7290	MPZ South Carolina, LLC
SC	1735 Heckle Blvd.	Rock Hill	29732	(404) 395-2743	RHLC Investments, LLC
SC	201 Fresh Dr.	Myrtle Beach/Carolina Forest	29579	(260) 460-7290	MPZ Myrtle Beach, LLC
SC	10254 Two Notch Rd.	Columbia	29229	(260) 460-7290	MPZ Columbia 3, LLC
SC	1909 N Hwy. 17	Mt Pleasant	29464	(843) 822-0030	Mark's MP, LLC
SC	1102 Broad St.	Sumter	29150	(260) 460-7290	MPZ Sumter, LLC
SC	1120 N Pleasantburg Dr.	Greenville	29607	(260) 460-7290	MPZ South Carolina, LLC
SC	2607 US-17 Highway (BUS) S	Garden City	29576	(260) 460-7290	MPZ Garden City, LLC
SC	479 Bypass 72 NW	Greenwood	29649	(260) 460-7290	MPZ Greenwood, LLC
SC	5449 Sunset Boulevard	Lexington	29072	(260) 460-7290	MPZ Lexington 2, LLC
SC	1221 Chapin Rd.	Chapin	29036	(260) 460-7290	MPZ Chapin, LLC
SC	123 B North Creek Dr.	Summerville	29486	(850) 960-8080	Roshan Operations 6 LLC
SC	418 Reid Hill Rd.	Moncks Corner	29461	(850) 960-8080	Roshan Operation 7, LLC
SC	2513 Stone Station Rd.	Roebuck	29376	419-270-8503	Akers Company, LLC
SC	433 Silver Bluff Road	Aiken	29803	(260) 460-7290	MPZ South Carolina, LLC
SC	1026 Bypass 123 Eagle Plaza	Seneca	29678	(260) 460-7290	MPZ Seneca, LLC
SC	870 Gold Hill Road	Fort Mill	29708	(336) 580-0797	RHLC Investments, LLC

SC	1585 Central Avenue	Summerville	29483	(850) 960-8080	Roshan Operations 3, LLC.
SC	1766 South Lake Dr.	Lexington	29073	(260) 460-7290	MPZ Lexington 3, LLC
SC	4601 Forest Dr.	Columbia	29206	(260) 460-7290	MPZ Forest, LLC
SC	105 McMillin Rd.	Boiling Springs	29316	803-730-3148	Big Cheese Ventures, LLC
SC	1001 Bacons Bridge Rd.	Summerville	29485	(850) 960-8080	Roshan Operations 4, LLC
SC	1564 Saint Matthews Rd.	Orangeburg	29118	803-457-3356	Grace & Mercy Operations, Inc.
SC	2154 E Main St.	Duncan	29334	419-270-8503	Akers Company, LLC
SC	2114 Hwy. 41	Mt Pleasant	29466	843-822-0030	Mark's PW, LLC
SC	1319 Sam Rittenburg Blvd.	Charleston	29407	(850) 960-8080	Roshan Operations 5, LLC
SC	530 Old Greenville Hwy.	Clemson	29631	(260) 460-7290	MPZ Clemson, LLC
SC	1400 W Georgia Rd.	Simpsonville	29680	260-460-7290	MPZ South Carolina, LLC
SC	1194 Highway 544	Conway	29526	(260) 460-7290	MPZ Holdings, LLC
SC	965 Wood Duck Dr.	Myrtle Beach	29577	(260) 460-7290	MPZ South Carolina, LLC
SC	2826 Highway US 52	Moncks Corner	29461	(850) 960-8080	Roshan Operations 8, LLC
SC	6615 Calhoun Memorial Hwy.	Easley	29640	(260) 460-7290	MPZ Easley, LLC
SD	3625 Jackson Blvd.	Rapid City	57702	(605) 786-5554	Platinum Restaurant Group, Inc.
SD	5007 S Louise Ave.	Sioux Falls	57108	(605) 786-5554	Platinum Restaurant
SD	3220 S Sycamore Ave.	Sioux Falls	57110	(605) 786-5554	PRG SF East, LLC
SD	817 9th Ave. SE	Watertown	57201	(605) 786-5554	PRG Watertown, LLC
SD	2201 Mt. Rushmore Rd.	Rapid City	57701	(605) 786-5554	PRG Rushmore, LLC
SD	327 Main St.	Deadwood	57732	(605) 786-5554	PRG Deadwood, LLC
SD	1111 Endeavor Boulevard	Rapid City	57703	(605) 786-5554	Platinum Restaurant Group, Inc.
TN	1761 Tiny Town Rd.	Clarksville	37042	706-405-1394	B&B 1237, LLC
TN	2528 Murfreesboro Pike	Nashville	37217	(847) 345-5602	Hoogland Foods, LLC
TN	612 Lyle St.	Johnson City	37604	770-355-2192	MH Pizza TN No. 1, LLC
TN	143 Stuart Rd. NE	Cleveland	37312	(847) 345-5602	Hoogland Foods, LLC
TN	8667 Middlebrook Pike	Knoxville	37931	(847) 345-5602	Hoogland Foods, LLC
TN	4115 Mallory Ln.	Franklin	37067	(248) 797-2191	TEB Franklin, LLC
TN	3018 Tazewell Pike	Knoxville	37918	(847) 345-5602	Hoogland Foods, LLC
TN	1146 Vann Dr.	Jackson	38305	(901) 355-7648	Pie in the Sky, LLC
TN	1624 New Salem Hwy.	Murfreesboro	37128	(248) 797-2191	BEMS Food Group, LLC
TN	12552 Kingston Pike	Knoxville	37934	(847) 345-5602	Hoogland Foods, LLC
TN	447 S Jefferson	Cookeville	38501	(931) 261-3505	Ultra Pizza Corporation
TN	7685 Farmington Blvd.	Germantown	38138	901-355-7648	MPM Group, LLC
TN	10910 Spring Bluff Way	Knoxville	37932	(847) 345-5602	Hoogland Foods, LLC
TN	1762 West Broadway	Maryville	37801	(847) 345-5602	Hoogland Foods, LLC

TN	7121 Maynardville Pike	Knoxville	37918	(847) 345-5602	Hoogland Foods, LLC
TN	5723 Hixson Pike	Hixson	37343	(847) 345-5602	Hoogland Foods, LLC
TN	2120 Brookmeade Dr.	Columbia	38401	(248) 797-2191	TEB Columbia, LLC
TN	1601 Ebenezer Rd.	Knoxville	37922	(847) 345-5602	Hoogland Foods, LLC
TN	5730 Stage Road	Bartlett	38134	414-248-9742	Zuheir Slice, LLC
TN	840 N Blue Jay Way	Gallatin	37066	(931) 261-3505	Ultra Pizza Company Gallatin, Inc.
TN	2231 Mt. Juliet	Mt. Juliet	37122	(931) 261-3505	Ultra Pizza Company Mt. Juliet
TN	3015 Belshire Village Dr.	Spring Hill	37174	(248) 797-2191	TEB Spring Hill, LLC
TN	15 N. Belvedere	Memphis	38104	901-338-1334	Draper Family Pizza, LLC
TN	9014 US Highway. 64	Lakeland	38016	414-248-9742	MP Lakeland, Inc.
TN	5958 Snow Hill Rd.	Ooltewah	37363	423-653-3975	S & S Group, LLC
TN	2656 Parkway	Pigeon Forge	37863	(260) 460-7290	MPZ South Carolina, LLC
TN	7047 Hwy. 70 S	Nashville	37221	(847) 345-5602	Hoogland Foods, LLC
TN	3905 Lebanon Pike	Hermitage	37076	(931) 261-3505	Ultra Pizza Company Hermitage
TN	930 W Poplar Ave.	Collierville	38017	901-412-2786	FNAO, LLC
TN	7794 E Brainerd Rd.	Chattanooga	37421	(847) 345-5602	Hoogland Foods, LLC
TN	6016 Ringgold Rd.	East Ridge	37412	423-314-8380	AA&E of TN, LLC
TN	2020 Fieldstone Pkwy.	Franklin	37069	(248) 797-2191	TEB Franklin, LLC
TN	213 Hwy. 46	Dickson	37055	(847) 345-5602	Hoogland Foods, LLC
TN	840 Nissan Dr.	Smyrna	37167	(248) 797-2191	TEB Restaurant Group Smyrna, LLC
TN	7865 Trinity Road	Cordova	38018	414-248-9742	MP Cordova, Inc.
TN	5101 Sanderline Ave.	Memphis	38117	(901) 412-2786	Smittys Slices EM, LLC
TN	11154 Hwy. 51 S	Atoka	38004	414-248-9742	MP Atoka, Inc.
TN	1767 Wilma Rudolph Boulevard	Clarksville	37040	706-405-1394	B&B 8318, LLC
TN	7180 Nolensville Rd.	Nolensville	37135	(248) 797-2191	TEB Restaurant Group Nolensville, LLC
TN	5299 Murfreesboro Rd.	Lavergne	37211	(847) 345-5602	Hoogland Foods, LLC
TN	1541 Oak Ridge Turnpike	Oak Ridge	37830	(847) 345-5602	Hoogland Foods, LLC
TN	2009 Dayton Blvd.	Chattanooga	37415	423-653-3975	S & S Group Red BK, LLC
TN	157 West Main St.	Hendersonville	37075	(931) 261-3505	Ultra Pizza Company Hendersonville
TN	103 Whitebridge Pike	Nashville	37209	502-681-0213	Vinayak Enterprises, LLC
TN	2375 Parr Ave.	Dyersburg	38024	(901) 355-7648	Slice of Nashville, LLC
TN	1683 S. Highland Ave	Jackson	38301	(901) 355-7648	Slice of Nashville 2 , LLC
TN	1314 Westlawn Boulevard Suite A1	Murfreesboro	37128	(248) 797-2191	TEB Boro 3, LLC
TN	5224 Airline Rd	Arlington	38002	(414) 248-9742	MP Arlington Inc.
TN	3266 Memorial Blvd.	Murfreesboro	37129	(248) 705-3755	Corroboro, LLC

TN	930 N Jackson St	Tullahoma	37388	(616) 502-2567	THA1 Pizza, LLC
TN	1001 East Stone Drive	Kingsport	37660	(423) 312-2891	Cheeseplease, LLC
TX	1600 Bedford Rd.	Bedford	76021	(847) 345-5602	Hoogland Foods, LLC
TX	7505 North Davis Blvd.	North Richland Hills	76182	(847) 345-5602	Hoogland Foods, LLC
TX	1107 Ferris Ave.	Waxahachie	75165	(847) 345-5602	Hoogland Foods, LLC
TX	1545 E Main St.	Allen	75002	(847) 345-5602	Hoogland Foods, LLC
TX	8021 Matlock Rd.	Arlington	76002	(847) 345-5602	Hoogland Foods, LLC
TX	3015 Arapaho Rd.	Garland	75044	(847) 345-5602	Hoogland Foods, LLC
TX	815 Mayfield Rd.	Grand Prairie	75052	(847) 345-5602	Hoogland Foods, LLC
TX	425 E Pleasant Run Rd.	Cedar Hill	75104	(847) 345-5602	Hoogland Foods, LLC
TX	1336 N Galloway Ave	Mesquite	75149	(847) 345-5602	Hoogland Foods, LLC
TX	2011 Little Elm Tr.	Cedar Park	78613	(281) 630-8388	Neeru Enterprises, Inc.
TX	2800 S Bagdad Rd.	Leander	78641	419-654-0407	Brewhawk, LLC
TX	581 University Blvd.	Round Rock	78665	(512) 257-0956	DOUBLE K AH!THERIC PIZZA, LLC
TX	5250 N Tarrant Pkwy.	Fort Worth	76244	405-831-9545	RT Pizza Concepts So-Hi, LLC
TX	3020 Marina Bay Dr.	League City	77573	979-709-3942	BPLGC, LLC
TX	1315 S Dairy Ashford	Houston	77077	713-725-6408	MPZ 11, LLC
TX	6211 Oakmont Blvd.	Ft. Worth	76132	682-557-8750	Oakmont 5026, LLC
TX	5440 Babcock Rd.	San Antonio	78240	(281) 630-8388	TEGH Enterprises, Inc.
TX	16949 N Eldridge Pkwy.	Tomball	77377	713-725-6408	MPTP, LLC
TX	12650 N Beach St.	Fort Worth	76244	405-831-9545	RT Pizza Concepts Saratoga, LLC
TX	3440 Ella Boulevard	Houston	77018	713-725-6408	MPHCE, LLC
TX	7902 Broadway St.	Pearland	77581	713-515-6161	AM-RO Investment Company
TX	4860 Fairmont Pkwy.	Pasadena	77505	713-725-6408	MPFP
TX	12020 FM 1960 Rd. W.	Houston	77065	(713) 725-6408	MPFM 1960, LLC
TX	11011 Research Blvd.	Austin	78759	512-605-9290	Kendrick Incorporation
TX	23730 Westheimer Pkwy.	Katy	77494	(281) 650-8857	Westheimer 1870 Ventures, LLC
TX	3601 Maplewood Ave.	Wichita Falls	76308	405-831-9545	MPOK 5044, LLC
TX	703 E FM 544	Murphy	75094	(214) 315-5734	Acme Dream Due, LLC
TX	4100 S Ridge Rd.	McKinney	75070	469-867-7659	Chinmaya Holdings, LLC
TX	1080 Sandy Lake Rd.	Coppell	75019	405-501-5495	Hamov Pizza, LLC
TX	16427 W Little York Rd.	Houston	77084	713-725-6408	MPFRY, LLC
TX	2741 Virginia Pkwy.	McKinney	75070	(501) 772-2327	G.N.M. Pizza, LLC
TX	100 B Midway Center	Woodway	76712	254-981-6358	Brazos River Pizza Company, LLC
TX	16744 Champion Forest Dr.	Spring	77379	713-725-6408	MPHCE, LLC

TX	6245 Hwy. 6	Missouri City	77459	714-515-6161	AM-RO Investment Company
TX	1079 W Round Grove	Lewisville	75067	(817) 808-8281	K Compass, Inc.
TX	8701 Liberty Grove Rd.	Rowlett	75089	214-912-7803	SGR-Maratonci, LLC
TX	674 SW Wilshire Blvd.	Burleson	76028	682-557-8750	Chewy Pies, LLC
TX	7101 W Grand Pkwy. S	Richmond	77407	713-725-6408	MPLMF, LLC
TX	1632 S Friendswood Dr.	Friendswood	77546	(979) 709-3942	BPFWD LLC
TX	2950 S. John Redditt Dr.	Lufkin	75904	(847) 366-3823	The Modus Group, Inc.
TX	3939 North Fry Road	Katy	77449	713-725-6408	MPFRY, LLC
TX	7203 Atascocita Rd.	Humble	77346	713-725-6408	MPHCE, LLC
TX	1842 Graham Rd.	College Station	77845	713-624-0982	CDA Authentic Pizza, Inc
TX	571 S FM 548	Forney	75126	214-912-7803	SGR-Maratonci, LLC
TX	10919 Culebra Rd.	San Antonio	78253	(210) 837-0437	DRG Food Services, LLC
TX	9708 Business Pkwy.	Helotes	78023	(281) 630-8388	Fateh Enterprises, Inc.
TX	7119 FM 1464	Richmond	77407	713-725-6408	MPLMF, LLC
TX	510 N Loop 340	Bellmead	76705	254-981-6358	Brazos River Pizza Company, LLC
TX	9803 Hwy. 242	Conroe	77385	(281) 667-1322	HCV Group, LLC
TX	3301 N. Goliad St.	Rockwall	75087	214-912-7803	SGR-Maratonci, LLC.
TX	110 Smirl Dr.	Heath	75032	214-912-7803	SGR-Maratonci, LLC.
TX	14815 Dessau Rd.	Pflugerville	78754	405-209-7628	Pflugerville Pizza, LLC
TX	1490 Valley Ridge Blvd.	Lewisville	75077	(562) 412-0530	CDSZES, LLC
TX	513 Cibolo Valley Drive	Cibolo	78108	(210) 837-0437	DRG Food Services, LLC
TX	10324-A China Spring Hwy.	Waco	76708	254-981-6358	Brazos River Pizza Company, LLC
TX	14510 NW Military Hwy.	San Antonio	78231	(281) 630-8388	Fateh Enterprises, Inc.
TX	3288 Main Street	Frisco	75033	(682) 557-8750	Main N Teel 5100, LLC
TX	7924 S Broadway Ave.	Tyler	75703	719-360-2720	OGMP, LLC
TX	3431 Rayford Rd.	Spring	77386	713-725-6408	MPKY1, LLC
TX	12810 W Broadway St.	Pearland	77584	714-515-6161	AM-RO Investment Company
TX	1940 W League City Pkwy.	League City	77573	(979) 709-3942	BPLGC2 LLC
TX	2041 S. Hwy. 78	Wylie	75098	(214) 315-5734	Golden Pizza, LLC
TX	11403 Barker Cypress Rd.	Cypress	77433	832-866-9340	GNG Times Hospitality Services, LLC
TX	9006 S Fry Rd.	Katy	77494	713-725-6408	MPFRY, LLC
TX	3623 S Main St.	Stafford	77477	832-768-9569	Sinaali Foods, LLC
TX	1180 North Coit Rd.	Prosper	75078	214-450-6246	Global All Foods, LLC
TX	900 N Blue Mound Rd.	Saginaw	76131	682-557-8750	Chewy Crust, LLC
TX	1027 Sawdust Rd.	Spring	77380	718-844-7096	ALAT Enterprise, LLC
TX	5304 W Elms Rd.	Killeen	76549	713-624-0982	DPH Authentic Pizza, LLC

TX	910 W Parker Road	Plano	75075	817-793-8292	Onward MP Plano 5115, LLC
TX	14106 Mueschke Rd.	Cypress	77433	(832) 331-9907	Barks Food, LLC
TX	9535 Westheimer Rd.	Houston	77063	(918) 859-2280	MPRdj1, LLC
TX	8350 N Fry Rd.	Cypress	77433	832-866-9340	GNG Times MC Hospitality Services, LLC
TX	5896 Kyle Pkwy.	Kyle	78640	(281) 630-8388	NEERU Enterprises, Inc.
TX	3303 Williams Dr.	Georgetown	78628	(281) 630-8388	Neeru Enterprises, Inc.
TX	5440 El Dorado Blvd.	Houston	77059	(979) 709-3942	BPCLK, LLC
TX	2201 Marsh Ln.	Carrollton	75006	(847) 345-5602	Hoogland Foods, LLC
TX	4750 Gattis School Rd.	Hutto	78634	(512) 257-0956	Double K Ah!thentic Pizza, LLC
TX	9638 Potranco Rd.	San Antonio	78251	210-986-6902	180 Holdings Corporation
TX	4001 W Green Oaks Blvd.	Arlington	76016	405-931-9545	RT Pizza Concepts 5133, LLC
TX	3220 Teasley Ln.	Denton	76210	214-315-5734	ACME Dream, LLC
TX	21630 Kuykendahl Rd.	Spring	77379	567-408-9303	MP Size, Inc.
TX	1510 E Broadway St.	Pearland	77581	714-515-6161	AM-RO Investment Company
TX	210 Cypresswood Dr.	Spring	77388	713-725-6408	MPLMF, LLC
TX	25417 Kuykendahl Rd.	Tomball	77375	567-408-9303	MP Size, Inc.
TX	2360 W Camp Wisdom Rd.	Grand Praire	75052	(214) 709-7311	Rise#002, LLC
TX	7460 Cimarron Market	El Paso	79911	915-519-4213	JKP MP TX01, LLC
TX	10019 W. Parmer Ln.	Austin	78717	713-624-0982	Central Texas Authentic Pizza, LLC
TX	2550 Bobcat Blvd.	Trophy Club	76262	(214) 846-3133	Lacoul Investments Inc.
TX	1517 W Hebron Pkwy.	Carrollton	75010	817-793-8292	Onward MP Carrollton 5144, LLC
TX	4125 Williams Way Blvd.	Richmond	77469	832-768-9569	Sinaali Foods, LLC
TX	1310 North Park	Kingwood	77339	713-725-6408	MPFM 1960, LLC
TX	2410 FM 663	Midlothian	76065	(214) 709-7311	Rise #001, LLC
TX	4001 E Stan Schlueter Loop	Killeen	76542	713-624-0982	DPH Authentic Pizza, LLC
TX	6941 Riverside Dr.	Irving	75039	972-365-1960	MMNTAG, LLC
TX	2411 Coit Rd.	Plano	75075	(214) 500-4900	Stu Mo Industries, LLC
TX	5030 Franz Rd.	Katy	77493	832-768-9569	Spring 1870 Ventures, LLC
TX	822 Evans Rd.	San Antonio	78258	210-837-0437	DRG Food Services, LLC
TX	503 W University Dr.	Denton	76201	214-315-5734	ACME Dream, LLC
TX	1507 E Court St.	Seguin	78155	210-475-1963	SRL Worldwide Seguin, LLC
TX	1433 FM 1463	Katy	77494	(713) 725-6408	MPKTY1, LLC
TX	17026 Bulverde Rd.	San Antonio	78247	(208) 369-1817	SRFCO 5, LLC
TX	14954 Mesa Dr.	Humble	77396	713-922-2299	Ninjawalla, LLC
TX	8350 Pat Booker Rd.	San Antonio	78233	(208) 369-1817	Savage Rich Food Co.

TX	9540 S. Main St.	Houston	77025	(713) 922-2299	Zoey Foods, LLC
TX	18419 Rim Dr.	San Antonio	78257	405-209-7628	Rim Pizza, LLC
TX	5001 Main St.	The Colony	75056	817-793-8292	Onward MP Colony 5172, LLC
TX	22151 Bulverde Rd.	San Antonio	78259	(210) 837-0437	DRG Food Services, LLC
TX	2084 Central Plaza	New Braunfels	78130	405-209-7628	New Braunfels Pizza, LLC
TX	1560 State Hwy. 46 E	Boerne	78006	405-209-7628	Boerne Pizza, LLC
TX	2231 Sam Rayburn Hwy.	Melissa	75454	925-548-5778	Satbir Investments, LLC
TX	5408 W Adams Ave.	Temple	76502	713-624-0982	RSA Authentic Pizza, LLC
TX	3401 East Blvd.	Deer Park	77536	832-540-3940	MP Elite, Inc.
TX	14244 Potranco Rd.	San Antonio	78253	210-986-6902	Infinity Pizza, LLC
TX	3000 W Davis St.	Conroe	77304	832-816-0015	MP Conroe, LLC
TX	23015 FM 529 Rd.	Katy	77493	713-725-6408	MPZ11, Inc.
TX	2412 Avondale Haslet Rd.	Haslet	76052	(405) 831-9545	RT Pizza Concepts 5186, LLC
TX	7215 N Loop 1604 E	Converse	78109	210-475-1963	SRL Worldwide Converse, LLC
TX	1860 S Walnut Ave.	New Braunfels	78130	(210) 837-0437	DRG Food Services, LLC
TX	3589 Rich Beem Blvd.	El Paso	79938	(915) 519-4213	K.P.A.G.S.N., LLC
TX	1245 Main St.	Buda	78610	(281) 630-8388	Neeru Enterprises, Inc.
TX	3980 N Collins St.	Arlington	76005	(972) 880-2580	MP67#3, LLC
TX	32725 FM 2978	Magnolia	77354	(567) 408-9303	Size Enterprise, LLC
TX	700 Veterans Blvd.	San Juan	78589	(817) 703-4971	Frontera Pizza Partners Inc.
TX	1104 Thorpe Ln.	San Marcos	78666	405-209-7628	San Mar Pizza, LLC
TX	5203 Eisenhower Rd.	San Antonio	78218	210-788-2337	Evergreen International LLC
TX	3045 Stillhouse Lake Rd.	Harker Heights	76548	713-624-0982	GRA Authentic Pizza, LLC
TX	3032 FM 720 W	Oak Point	75068	(405) 831-9545	RT Pizza Concepts 5199, LLC
TX	1000 N. Robinson Hwy.	Robinson	76706	254-981-6358	Bat City Pizza, LLC
TX	21636 Aldine Westfield Rd.	Humble	77338	(832) 277-2712	Houston Pie, LLC
TX	3360 Matlock Rd.	Arlington	76015	(972) 880-2580	MP67#4, LLC
TX	301 Clifford Center Dr.	Fort Worth	76108	(214) 289-6984	Subru Enterprises LLC
TX	2304 Midway Rd.	Plano	75093	(214) 500-4900	StuMo Industries, LLC
TX	8630 US-90	San Antonio	78227	(281) 630-8388	NEERU Enterprises, Inc.
TX	6520 FM 359 S	Fulshear	77441	(713) 825-8458	PAL Franchising, LLC
TX	29120 FM 1314	Porter	77365	713-725-6408	MPFM1960, LLC
TX	7400 N 10th St.	McAllen	78504	(208) 369-1817	Savage Rich Food Co.
TX	6800 West Gate Boulevard	Austin	78745	210-392-3731	Bhola Hana Enterprises, Inc.
TX	1401 East Mulberry St.	Angleton	77515	713-256-1550	M.P. Angleton, LLC

TX	7047 26 Blvd.	North Richland Hills	76180	(682) 557-8750	Chewy Crust, LLC
TX	9611 West FM 1097	Willis	77318	(936) 524-9695	Covenant Foods LLC
TX	1455 Austin Hwy.	San Antonio	78209	(208) 369-1817	SRFCO4, LLC
TX	20248 SH 46 W.	Spring Branch	78070	(208) 369-1817	SA City Catering, LLC
TX	14124 Culebra Rd Suite 106	San Antonio	78254	(208) 369-1817	SRFCO3, LLC
TX	201 S Shary Rd.	Mission	78572	(208) 369-1817	SRFCO 1 LLC
TX	1005 Waugh Dr.	Houston	77019	918-859-2280	MP5223, LLC
TX	4070 North Belt Line Road	Irving	75038	214-912-7803	MTPK-5224, LLC
TX	100 Ritchie Rd.	Hewitt	76643	(254) 981-6358	Tri Pizza, LLC
TX	30543 Kingsland Blvd.	Brookshire	77423	(918) 859-2280	JTAP, LLC
TX	4830 Woodrow Bean Transmountain	El Paso	79924	(915) 519-4213	MP 5229 Series
TX	12723 Cutten Rd	Houston	77066	(713) 725-6408	MPKY1, LLC
TX	2139 Hwy. 146 Bypass	Liberty	77575	(713) 725-6408	MPKY1, LLC
TX	15727 Wallisville Rd.	Houston	77049	(713) 498-3615	SAAM Pizza, LLC
TX	3103 SE Military Dr.	San Antonio	78223	(210) 837-0437	DRG Food Services, LLC
TX	10935 Rolater Rd.	Frisco	75035	(501) 772-2327	Nilkanth 5237, LLC
TX	2150 W. NW Hwy.	Grapevine	76051	(214) 315-5734	Acme Dream TRE, LLC
TX	138 College Park Drive.	Weatherford	76086	214-289-6984	Subru Ventures 4, LLC
TX	2821 Airline Rd.	Corpus Christi	78414	405-209-7628	Airline Pizza, LLC
TX	4351 Cross Timbers	Flower Mound	75028	(501) 772-2327	Hari 5242, LLC
TX	14635 FM2920	Tomball	77377	(567) 408-9303	Size Enterprise, LLC
TX	6410 Webber Rd,	Corpus Christi	78413	405-209-7628	Weber Road CC Pizza, LLC
TX	8507 Culebra Rd.	San Antonio	78238	405-209-7628	Culebra Pizza, LLC
TX	6111 fm 1660	Hutto	78634	512-257-0956	Double K Ah!thentic Pizza, LLC
TX	901 E Business 190	Coppers Cove	76522	(713) 624-0982	Cove Authentic Pizza, LLC
TX	6502 N. Navarro	Victoria	77904	405-209-7628	Victoria Pizza, LLC
TX	6563 Babcock Rd.	San Antonio	78249	248-470-3989	The Perfect Pizza, LLC
TX	4001 Buffalo Gap Road	Abilene	79605	(325) 513-5850	Arturo's Pizza Shop, LLC
TX	5735 Bayport Blvd.	Seabrook	77586	(918) 269-7890	Lambodara Pizza, LLC
TX	101 Winding Way St.	Lake Jackson	77566	(713) 256-1550	M.P. Lake Jackson, LLC
TX	6330 Camp Bowie Blvd.	Fort Worth	76116	(214) 289-6984	Subru Enterprises 2, LLC
TX	6415 34th St.	Lubbock	79407	(405) 831-9545	MPL 5261, LLC
TX	6006 4th St.	Lubbock	79416	(405) 831-9545	MPL 5263, LLC
TX	17160 Becker Rd.	Hockley	77447	(281) 667-1322	Hockley Pizza, LLC
TX	10303 Indiana Ave.	Lubbock	79423	(405) 831-9545	MPL 5265, LLC
TX	15999 S Post Oak Rd.	Houston	77053	(281) 667-1322	Janav Foods, LLC
TX	1833 Bandera Rd.	San Antonio	72228	(208) 369-1817	SRFCO 2, LLC

TX	6030 west rd.	Houston	77086	(713) 922-2299	Faiz Foods, LLC
TX	6634 Binz Engleman Road	Converse	78109	210-475-1963	SRL Worldwide BE, LLC
TX	19970 Eva St.	Montgomery	77356	(567) 408-9303	Size Enterprise, LLC
TX	13774 Jordan Lewis Way	Magnolia	77354	(567) 408-9303	Size Enterprise, LLC
TX	7715 FM1960 Bypass Rd W	Humble	77338	(281) 777-7717	F&F Empire, LLC
TX	9611 Hillcroft St.	Hopuston	77096	(918) 859-2280	MPJPT, LLC
TX	12712 W Lake Houston Parkway	Houston	77044	(713) 725-6408	MPMC1, LLC
TX	11333 Eagle Dr.	Mont Belvieu	77523	(936) 676-9232	AJ Food Group, LLC
TX	535 W Airtex Blvd.	Houston	77090	(718) 844-7096	New Lonestar QSR Enterprise, LLC
TX	13548 Beechnut St.	Houston	77083	(713) 320-9473	MN DR Houston, LLC
TX	9340 Fuqua St	Houston	77075	(832) 984-4039	Abundant Vessels, LLC
TX	22618 FM 2920 Suite 200	Hockley	77447	(281) 667-1322	Rosehill Pizza, LLC
TX	429 W Southline St #300	Cleveland	77327	(281) 667-1322	HCVP Group, LLC
TX	9453 Benbrook Blvd.	Benbrook	76126	(214) 289-6984	Subru Enterprises 3, LLC
TX	4145 Gessner Road	Houston	77043	(832) 277-2712	Houston Pie, LLC
TX	14700 FM 2100	Crosby	77532	(330) 502-3904	Grace Works Corporation
TX	2266 Gus Thomasson Rd	Dallas	75228	(703) 625-6110	Yap01, LLC
TX	1100 E Pleasant Run Rd. Ste. 300	DeSoto	75115	(972) 880-2580	Mp67#2, LLC
TX	3233 Meridiana Pkwy, #100	Rosharon	77583	(713) 256-1550	M.P. Iowa Colony, LLC
TX	201 Sparta Rd	Belton	76513	(512) 750-6803	Karnu Investments, LLC
TX	9105 W Sam Houston Pkwy N	Houston	77064	(713) 725-6408	MPMCI, LLC
TX	28030 Stockdick Road	Katy	77493	(713) 725-6408	CRRU25, LLC
TX	4504 Boat Club Rd	Fort Worth	76135	(382) 553-4657	AKL Pizza, LLC
TX	2822 Sienna Parkway	Missouri City	77459	(832) 768-9569	Dough For It, LLC
TX	414 N DOWLEN RD	Beaumont	77706	(973) 531-4430	VYOM Pizza Holdings, LLC
TX	2965 FM 1385	Aubrey	76227	(214) 450-6246	Roham, LLC
TX	2639 N County Rd W	Odessa	79763	(512) 736-7713	Davis Family Pizza Odessa
TX	3600 Billy Hext Dr	Odessa	79765	(512) 736-7713	Davis Family Pizza Odessa
UT	2572 W 12600 S	Riverton	84065	(801) 915-4675	MPUT 6013, LLC
UT	5510 S 900 E	Salt Lake City	84117	(801) 915-4675	MPUT 6015, LLC
UT	6910 S Redwood Rd.	Jordan	84084	(801) 915-4675	MPUT 6016, LLC
UT	8520 S 1300 E	Sandy	84094		MPUT 6018, LLC
UT	5414 W Daybreak Pkwy.	South Jordan	84009	(801) 915-4675	MPUT 6019, LLC
UT	4723 W Cedar Hills Dr.	Cedar Hills	84062	(801) 915-4675	MPUT 6024, LLC
UT	786 S Spanish Fork Parkway	Spanish Fork	84660	(801) 361-0499	MP6025, LLC
UT	100 S Fort Ln.	Layton	84041	(801) 915-4675	MPUT 6026, LLC
UT	185 N 2000 W	West Point	84015	(801) 915-4675	MPUT 6027, LLC

UT	2778 S 5600 W	West Valley	84120	(801) 915-4675	MPUT 6029, LLC
UT	569 N State St.	Lindon	84042	(801) 915-4675	MPUT 6030, LLC
UT	45 W 800 N	Orem	84057	(801) 915-4675	MPUT 6035, LLC
UT	5585 S. 3500 W	Roy	84067	(801) 915-4675	MPUT 6036, LLC
UT	1185 N Main St.	Tooele	84074	(801) 915-4675	MPUT 6037, LLC
UT	114 Washington Blvd.	Ogden	84404	(801) 915-4675	MPUT 6041 LLC
UT	82 North Highland	Santaquin	84655	(385) 224-1548	Bylund Pizza, LLC
UT	4370 S Washington Blvd.	South Ogden	84403	(801) 915-4675	MPUT 6043, LLC
UT	55 East 2200 South	Bountiful	84010	(801) 915-4675	MPUT 6048, LLC
UT	2245 North University Parkway	PROVO	84604	(801) 915-4675	MPUT 6049, LLC
UT	1132 S. 450 W.	Brigham City	84302	(801) 915-4675	MPUT 6055, LLC
UT	3585 S Redwood Rd.	West Valley City	84119	(801) 915-4675	MPUT 6056, LLC
UT	380 W 2650 N.	Pleasant View	84414	(801) 915-4675	MPUT 6057, LLC
UT	5518 South 5600 West	Salt Lake City	84118	(801) 915-4675	MPUT 6061, LLC
UT	337 E Crossroads Blvd.	Saratoga Springs	84045	(801) 915-4675	MPUT 6062, LLC
UT	95 East State Road 198	Salem	84653	(334) 224-1548	Bylund Pizza, LLC
UT	1543 S River Rd.	St. George	84790	(702) 400-4604	CPT Pizza Pros, LLC
VA	46515 Harry Byrd Hwy.	Sterling	20164	(571) 436-2008	JAM Pizza I LLC
VA	3355 Commander Shepard Blvd.	Hampton	23666	757-604-4411	RB&C Pizza, LLC
VA	13911 Midlothian Turnpike	Midlothian	23113	843-325-6525	MP RVA 1, LLC
VA	3030 Virginia Beach Blvd.	Virginia Beach	23452	434-249-1979	Tidewater Nutritional Discs, LLC
VA	1320 Kempsville Rd.	Chesapeake	23320	434-249-1979	Tidewater Investor Group #2021, LLC
VA	12801 Galveston Ct.	Manassas	20112	804-721-7528	RDAE Restaurants, LLC
VA	1621 Independence Blvd.	Virginia Beach	23455	434-249-1979	MP Andrew, LLC
VA	7721 Hampton Blvd.	Norfolk	23505	434-249-1979	Tidewater Nutritional Discs, LLC
VA	463 Denbigh Blvd.	Newport News	23608	804-814-3010	Pisa Pie, Inc.
VA	2051 Sun Harbour Blvd.	Suffolk	23435	804-814-3010	Pisa Suffolk, LLC
VA	1544 Laskin Rd.	Virginia Beach	23451	361-877-4102	Doughmates, Inc.
VA	9681 W Broad St.	Glen Allen	23060	843-325-6525	MP RVA 5, LLC
VA	8135 George Washington Memorial Hwy.	Yorktown	23692	804-814-3010	Pisa Grafton, LLC
VA	4450 S Laburnum Ave.	Henrico	23231	(804) 441-3647	H&M Store 3, LLC
VA	3099 Jefferson Ave.	Newport News	23607	804-814-3010	Pisa Marina, LLC
VA	1070 Virginia Center Parkway	Glen Allen	23059	(843) 325-6525	MP RVA 6, LLC
VA	5817 midlothian Turnpike	Richmond	23225	(804) 441-3647	H&M Store 4, LLC

VA	6403 Iron Bridge Rd.	Richmond	23234	(804) 441-3647	H&M Store 6, LLC
VA	3034 N. Arthur Ashe Blvd.	Richmond	23230	(804) 441-3647	H&M Store 7, LLC
VA	2612 Sheila Ln.	Richmond	23225	(843) 325-6525	MP RVA 7, LLC
VA	7146 Mechanicsville Turnpike	Mechanicsville	23111	(843) 325-6525	MP RVA 8, LLC
VA	11158 Hull Street Rd. N	Midlothian	23112	(843) 325-6525	MP RVA 9, LLC
VA	677 Tyler Ave.	Fort Eustis	23604	(804) 814-3010	Pisa Fort Eustis, LLC
VA	5649 Princess Anne Rd.	Virginia Beach	23462	(804) 814-3010	Pisa Kempsville, LLC
VA	10700 Iron Bridge Rd.	Chester	23831	(804) 441-3647	H&M Store 8, LLC
VA	1 Dunlop Village Circle	Colonial Heights	23834	(804) 441-3647	H&M 2051, LLC
VA	10160 Fairfax Blvd.	Fairfax	22030	(804) 441-3647	H&M Store 17, LLC
VA	16955 Forest Rd.	Forest	24551	(804) 441-3647	H&M Store 9, LLC
VA	1026 Settlers Landing Rd STE B	Hampton	23669	(757) 604-4411	RB&C Pizza, LLC
VA	9027 Silverbrook Rd.	Fairfax Station	22039	(804) 441-3647	H&M Store 16, LLC
VA	13918 Hull St. Rd.	Midlothian	23112	(843) 325-6525	MP RVA 2, LLC
VA	930 Olympia Dr.	Charlottesville	22911	(804) 441-3647	H&M Store 14, LLC
VA	316 White Oak Rd.	Fredericksburg	22405	540-645-7014	Esojenna Holdings, Inc.
VA	2284 John Rolfe Pkwy.	Richmond	23233	(843) 325-6525	MP RVA 3, LLC
VA	13121 Rovers Bend Blvd.	Chester	23836	(804) 441-3647	H & M Foods, LLC
VA	43300 Southern Walk Plaza	Broadlands	20148	(804) 441-3647	H&M Store 18, LLC
VA	7000 Forest Ave.	Richmond	23230	(843) 325-6525	MP RVA 4, LLC
VA	1168 Virginia Ave.	Harrisonburg	22802	(540) 435-2892	Blackfin, LLC
VA	2952 Spotswood Trail	Harrisonburg	22801	(540) 435-2892	Blackfin, LLC
VA	300 Elden Street	Herndon	20170	703-296-4851	MJAC Hospitality Group, LLC
VA	3809 Princess Anne Rd	Virginia Beach	23456	(434) 249-1979	DenMorr, LLC
VA	524 S Battlefield Blvd	Chesapeake	23322	(434) 249-1979	DenMorr, LLC
VA	993 Hardy Rd	Vinton	24179	(804) 441-3647	H&M Store 10, LLC
WI	2931 75th St.	Kenosha	53143	(847) 345-5602	Hoogland Foods, LLC
WI	1723 S 76th St.	West Allis	53214	(847) 345-5602	Hoogland Foods, LLC
WI	139 E Broadway St.	Waukesha	53186	(847) 345-5602	Hoogland Foods, LLC
WI	2061 Lathrop Ave.	Racine	53405	(847) 345-5602	Hoogland Foods, LLC
WI	2271 True Ln.	Ashwaubenon	54304	(847) 345-5602	Hoogland Foods, LLC
WI	1310 W Washington St.	West Bend	53095	(847) 345-5602	Hoogland Foods, LLC
WI	1950 Center Ave.	Janesville	53546	(847) 345-5602	Hoogland Foods, LLC
WI	2598 Glendale Ave.	Howard	54313	(847) 345-5602	Hoogland Foods, LLC
WI	1130 South Commercial St.	Neenah	54956	(847) 345-5602	Hoogland Foods, LLC
WI	112 W. Maple Ave.	Beaver Dam	NULL	(847) 345-5602	Hoogland Foods, LLC
WI	2606 Calumet Dr.	Sheboygan	53083	(847) 345-5602	Hoogland Foods, LLC

WI	2700 E Calumet St.	Appleton	54915	(847) 345-5602	Hoogland Foods, LLC
WI	6509 S. 27th Street	Franklin	53132	(847) 345-5602	Hoogland Foods, LLC
WI	7335 Good Hope Rd.	Milwaukee	53223	(847) 345-5602	Hoogland Foods, LLC
WV	209 E Main St.	Milton	25541	(304) 654-2623	Ash Kris Corp.
WV	110 5th Ave.	Huntington	25701	(304) 654-2623	Ash Kris Corporation
WV	3550 Teays Valley Rd.	Hurricane	25526	(304) 654-2623	AshKris Corporation
WV	5222 US Rt. 60 E	Huntington	25705	(304) 654-2623	AshKris Corporation
WV	313 6th Ave.	St. Albans	25177	(304) 654-2623	ASHKRIS CORP
WV	100 Patrick St.	Charleston	25312	(304) 654-2623	Ashkris Corp

List of Franchise Agreements Signed but not Open as of December 27, 2025

State	Store Address	City	Zip	Store Phone Number	Franchise Entity
State	BLD. 787 6th St. Little Rock Air Force Base	Little Rock	72099	(419) 504-8209	Grace Integrity Service Excellence Pizza 5308, LLC
AR	17829 W. Bell Rd.	Surprise	85374	(713) 725-6408	MPGaston, LLC
AZ	27828 Greenspot Road	Highland	92346	(909) 213-2708	PPie, LLC
CA	31607 Yucaipa Blvd	Yucaipa	92399	(909) 213-2708	Ludhiana Enterprises, LLC
CA	1550 W Valley Blvd.	Colton	92324	(919) 649-6254	Gill Bros Food, LLC
CA	301 N Tustin Ave.	Santa Ana	92705	(201) 214-7051	VR Foods, LLC
CA	30651 Thousand Oaks Blvd	Agoura Hills	91301	(818) 307-7719	Polo Pizza, Inc.
CA	NULL	NULL	NULL	(818) 307-7719	Polo Pizza, Inc.
CA	NULL	NULL	NULL	(818) 307-7719	Polo Pizza, Inc.
CA	312 Metzler Dr	Castle Rock	80108	(720) 529-8410	DAR Investments Limited
CO	104 at Potomac	Commerc e City	80022	(713) 725-6408	MPDEN, LLC
CO	TBD	Colorado Springs	NULL	(713) 725-6408	MPDEN, LLC
CO	TBD	NULL	NULL	(713) 725-6408	MPDEN, LLC
CO	1904 W. Kennedy Blvd.	Tampa	33606	(727) 365-2548	Pizza B Brody 1, LLC
FL		Tampa	33602	727-365-2548	Pizza B Brody 1, LLC
FL	1425 Tuskawilla Rd	Winter Springs	32708	(318) 794-1901	Top Shelf Pizza 3 LLC

FL	8810 Seidel Rd	Winter Garden	34787	(407) 301-1716	BRG Pizza 2, LLC
FL	2717 Santa Barbara Blvd.	Cape Coral	33914	(419) 351-2892	MP TOWERS, III, LLC
FL	4436-38 Hancock bridge pkwy	Ft. Myers	33903	(419) 351-2892	Real Quest Pizza, LLC
FL	550 W Granada Blvd	Ormond Beach	32174	407-733-4031	AXSIOS Group, LLC
FL	TBD	Orlando			BRG Pizza 3, LLC
FL	1862 N. Lecanto Hwy.	Lecanto	34461	(352) 502-8167	Mize Restaurants 2, LLC
FL	999 Blanding BLVD	Orange Park	32065	(904) 813-6986	Nassau Pizza, LLC
FL	12650 Northlake BLVD	Palm Beach Gardens	33412	(312) 731-5964	IGB Florida, LLC
FL	TBD	NULL	NULL	(787) 637-3983	MP 305-2, LLC
FL	TBD	Orlando	NULL	(407) 719-5236	Windermere Pizza Group, LLC
FL	TBD	Tampa		(260) 460-7290	MPZ Tarpon, LLC
FL	TBD	Tampa		(260) 460-7290	MPZ Tarpon, LLC
FL	TBD	Orlando		(570) 815-9634	Jefa's Slice, LLC
FL	17031 Pines Blvd	Pembroke Pines	33027	(954) 448-3589	Champion Pizza, LLC
FL	19204 NW 27th Ave,	Miami Gardens	33056	(954) 448-3589	Champion Pizza, LLC
FL	318 Cogan Drive SE	Palm Bay	32909	(321) 591-2672	Dream Foods Bayside, LLC
FL	250 Palm Coast Pkwy NE	Palm Coast	32137	(331) 442-6979	Sia Singh, LLC
FL	TBD	Okeechobee	NULL	(318) 792-4387	FloriDough, LLC
FL	TBD	Orlando	NULL	(860) 977-3969	NSPS Investments, LLC
FL	3755 Gulf Breeze Pkwy,	Gulf Breeze,	32563	(586) 719-7235	Cornman Pizza, LLC
FL	Oglesby Rd & Brownsville Rd	Powder Springs	30127	(770) 355-2192	MH Pizza IX, LLC
FL	TBD	Kingsland	NULL	NULL	Richardough's Doughminion, LLC
GA	2424 Roswell Street, Suite 150	Marietta	30062	NULL	AH MP 8069, LLC
GA	5260 Merle Hay Rd	Johnston	50131	(641) 931-0806	MKMP, LLC

IA	TBD	Huntington	NULL	(419) 438-9609	Primo Pizza, LLC
IN	TBD	NULL	NULL	(419) 438-9609	Primo Pizza, LLC
IN	10226 Leo Rd	Fort Wayne	46825	(419) 438-9609	Primo Pizza, LLC
IN	1322 US RT 30	New Haven	46774	(419) 438-9609	Primo Pizza, LLC
IN	8956 N 600 W	McCordsville	46055	(646) 248-4833	Dalip, LLC
IN	10410 W Maple St.	Wichita	67209	(847) 345-5602	Hoogland Foods, LLC
KS	1530 S Oliver Ave.	Wichita	67218	(847) 345-5602	Hoogland Foods, LLC
KS	10120 W 119th St	Overland Park	66213	(314) 249-2804	Ajena, LLC
KS	TBD	Florence	41042	(973) 531-4430	VYOM Pizza Enterprise, LLC
KY	1085 N. Main Street	Nicholasville	40356	(256) 640-2332	Swami25, LLC
KY	8624 Nashville Rd.	Bowling Green	42104	(270) 392-1317	K&M Enterprise
KY	TBD	Louisville	40243	(847) 345-5602	Hoogland Foods, LLC
KY	TBD	Louisville		(847) 345-5602	Hoogland Foods, LLC
KY	TBD	Slidell	70458	(440) 539-0820	ZZADECO, LLC
LA	TBD	NULL	NULL	NULL	SAIYARRA, LLC
LA		Frederick	21702	(787) 969-3907	GMK Pizza, LLC
MD	2080 York Rd	Timonium	21093	(443) 523-9099	HP Towson, LLC
MD	7561 Washington Blvd	Elkridge	21075	(443) 986-3432	Jay Khodiyar, LLC
MD	737 S Frederick Ave	Gaithersburg	20877	(703) 901-6066	SS Brothers Pizza, LLC
MD	TBD	Baltimore	NULL	(703) 901-6066	SS Brothers Pizza, LLC
MD	TBD	Baltimore	NULL	(703) 901-6066	SS Brothers Pizza, LLC
MD	TBD	NULL	NULL	NULL	HP Towson, LLC
MD	TBD	NULL	NULL	(734) 812-9951	JDV Pizza, LLC
MD	TBD	NULL	NULL	(248) 227-9286	GABK, LLC
MI	911 Rainforest Pkwy	Columbia	NULL	NULL	Midwest Pizza Partners, LLC
MO	TBD	Columbia	NULL	NULL	Midwest Pizza Partners, LLC
MO	TBD	Columbia	NULL	NULL	Midwest Pizza Partners, LLC

MO	1460 Jag Branch Blvd	Kernersville	27284	(336) 580-0797	RHLC Investments, LLC
NC	3505 Kildaire Farm Road	Cary	27518	(336) 964-0409	ARA Ten Ten, Inc.
NC	TBD	NULL	NULL	(929) 329-4689	SATGUR, Inc.
NC	4531 New Bern Ave	Raleigh	27610	(336) 964-0409	ARA NC NB, Inc.
NC	538 NJ-34	Matawan	07747	(732) 762-1930	Mystros Pizza, LLC
NJ	TBD	NULL	NULL	(732) 762-1930	Mystros Pizza, LLC
NJ	TBD	NULL	NULL	(732) 762-1930	Mystros Pizza, LLC
NJ	3835 E Lohman Ave	Las Cruces	88011	(915) 726-6247	Hall Foods, LLC
NM	TBD	Las Cruces	NULL	NULL	Hall Foods, LLC
NM	TBD	Las Cruces	NULL	NULL	Hall Foods, LLC
NM	TBD	Las Vegas, NV	89147	(702) 400-4441	Dough Momma, Inc.
NV	TBD	Las Vegas	89156	(702) 557-0976	PRP Tres, LLC
NV	2201 Postal Dr	Pahrump	89048	(702) 824-6311	JR & ZQ Development, LLC
NV	112 E. Auglaize St	Wapakoneta	45895	(419) 438-9609	Primo Pizza, LLC
OH	TBD	NULL	NULL	NULL	Dough Re Mi Pizza, LLC
OH	NULL	NULL	NULL	NULL	SBU1, Inc.
OH	1571 Manheim Pike	Lancaster	17601		NDJ Pizza, LLC
PA	3867 Derry St	Harrisburg	17111		NDJ Pizza, LLC
PA	TBD	Bethlehem	18017	(732) 648-1886	New Venture Pizza, LLC
PA	571 Roe Center Ct.	Travelers Rest	29690	(260) 460-7290	MPZ South Carolina, LLC
SC	4428 Hwy 24	Anderson	29626	(260) 460-7290	MPZ South Carolina, LLC
SC	TBD			(260) 460-7290	MPZ South Carolina, LLC
SC	TBD			(260) 460-7290	MPZ South Carolina, LLC
SC	TBD			(260) 460-7290	MPZ South Carolina, LLC
SC	7915 Winchester Rd	Memphis	38125	(901) 412-2786	Smittys Slices 2, LLC

TN	TBD	Nashville	NULL		TEB Boro 3, LLC
TN	345 S Hartmann Dr	Lebanon	37087	(616) 502-2567	THA1 Pizza, LLC
TN	TBD	Jonesboro	NULL	(423) 312-2891	Cheeseplease, LLC
TN	1101 Meadowhill Lane	Clarksville	37043	(706) 405-1394	B&B 8711, LLC
TN	520 Highway 76	White House	37188	NULL	White House Pizza, LLC
TN	TBD	NULL	NULL	NULL	White House Pizza, LLC
TN	TBD	Huntsville		(936) 524-9695	Covenant Foods Store 5222, LLC
TX	502 W Cedar Bayou Lynchburg Rd.	Baytown	77521		MPGASTON, LLC
TX	NULL	Austin	78754	(713) 624-0982	DPH Authentic Pizza, LLC
TX	1892 US Hwy 183	Leander	78641		Liberty Hill Authentic Pizza, LLC
TX	TBD	Richardson	75080	(817) 973-8292	Onward Management Group, LLC
TX	TBD	McKinney	NULL	(817) 793-8292	Onward Management Group, LLC
TX	791 Fish Creek Thoroughfare	Montgomery	77316	(281) 667-1322	MVPP Foods, LLC
TX	TBD	Houston	NULL	(281) 667-1322	MVPP Foods, LLC
TX	TBD	Houston	NULL	(281) 667-1322	MVPP Foods, LLC
TX	TBD	Houston	77022	(718) 844-7096	New Lonestar QSR Enterprise, LLC
TX	TBD	Lubbock	77375	(405) 831-9545	RT Pizza Concepts, LLC
TX	TBD	Lubbock	NULL	(405) 831-9545	RT Pizza Concepts, LLC
TX	2445 S Buckner Blvd	Dallas	75227	(972) 880-2580	Mp67#1, LLC
TX	19804 Morris Ave	Manvel	77578	(713) 725-6408	MPMC1, LLC
TX	1200 Sycamore School Rd	Ft Worth	76134	(216) 548-8780	Good Pizza, LLC
TX	2083 N. Veterans Blvd	Eagle Pass	78852	(830) 513-8069	Salbro Enterprises, LLC
TX	TBD	NULL	77578	(832) 277-2712	Houston Pie, LLC
TX	3328 N Midkiff Rd.	Midland	79705	(432) 559-1795	AMD Pizza Company

TX	TBD	Midland	NULL	(432) 559-1795	DP Pizza company
TX	NEC of C.D. Boren Pkwy & W State Highway 66	Rockwall	75087	(214) 912-7803	MTPK-5332, LLC
TX	TBD	Dallas			AKS Denton, LLC
TX	TBD	Rosenberg	NULL		Dough For It, LLC
TX	TBD	Galveston	77551		BPBCF, LLC
TX	SEC Hwy. 71 & Serene Hills Dr.,	Austin	78738	(917) 544-0415	Chen and Zhang, LLC
TX	2929 Navigation Blvd	Houston	77003	(918) 859-2280	MPRDJ1, LLC
TX	4629 N Hwy 146	Bacliff	77518	(979) 709-3942	BPBCF, LLC
TX	6000 Cleveland Gibbs Rd	Northlake	76226	(682) 300-4677	AKL-2 Pizza, LLC
TX	TBD	San Angelo	NULL	(512) 736-7713	Davis Family Pizza Austin, LLC
TX	TBD	Waco	NULL	(254) 981-6358	Brazos River Pizza Company, LLC
TX	TBD	TBD	NULL	(210) 475-1963	SRFCO 4, LLC
TX	E Borgfeld Rd	San Antonio	78260	(210) 475-1963	SRFCO 4, LLC
TX	TBD	Boerne	78006	(210) 475-1963	SRFCO 4, LLC
TX	6339 Stewart Rd	Galveston	77551	NULL	BPGLV, LLC
TX	TBD	Springville	84663	(801) 915-4675	MPUT 6078, LLC
UT	TBD	NULL	84404	(801) 915-4675	MPUT 6083, LLC
UT	East Broad Street	Richmond		(804) 835-1508	H&M Store 4, LLC
VA	TBD	NULL	NULL	(804) 721-7528	RDAE Restaurants, LLC
VA	2293 Upton Drive	Virginia Beach	23454	(434) 249-1979	DenMorr, LLC
VA	TBD	Chesapeake	23322	(434) 249-1979	DenMorr, LLC
VA		Lynchburg	24502	(804) 441-3647	H&M Store 11, LLC
VA	TBD			(804) 441-3647	H&M Store 12, LLC
VA	TBD			(804) 441-3647	H&M Store 13, LLC
VA	231 Taft Ave	Winchester	22601	(703) 505-4093	Winchester Station, LLC
VA	TBD	Winchester	24401	(540) 435-2892	Blackfin, LLC
VA	TBD	Richmond	NULL	(843) 325-6525	MP RVA 10, LLC
VA	TBD			(804) 441-3647	H&M Store 15, LLC

VA	8141 Ashton Ave.	Manassas	20109	(410) 419-2587	Clarke Enterprises VA, Inc.
VA	TBD	NULL	NULL	(360) 561-2102	Carr Pizza, LLC
VA	10997 Marsh Rd.	Bealeton	22712	NULL	LBN Aroma, LLC
VA	TBD			(410) 419-2587	Clarke Enterprises VA, Inc.

EXHIBIT L TO FRANCHISE DISCLOSURE DOCUMENT

SAMPLE GENERAL RELEASE

The following is our current general release language that we expect to include in a release that a franchisee and/or transferor may sign as part of a renewal or an approved transfer. We may, in our sole discretion, periodically modify the release.

General Release

THIS GENERAL RELEASE (the “**Release**”) is made and entered into on this _____ day of _____, 20____ (the “**Effective Date**”), by and between:

- _____, a _____ corporation, a partnership, or a limited liability company whose principal place of business is _____ (“**Franchisor**”); and
- a [resident of] [corporation organized in] [limited liability company organized in] and having offices at _____
[(“**Franchisee**”)] [(“**Developer**”)] [(“**Transferor**”)].

BACKGROUND:

A. Franchisor and Franchisee are party to a [Franchise Agreement] [Development Agreement] dated _____ (the “**Agreement**”);

B. Franchisor and Franchisee have agreed, pursuant to the Agreement, [to renew or extend Franchisee’s rights under the Agreement (the “**Renewal Transaction**”)] [to permit a transfer or assignment of _____ pursuant to the Agreement (the “**Transfer Transaction**”)], and in connection with the [Renewal Transaction] [Transfer Transaction], Franchisor and [Franchisee] [Developer] [Transferor] have agreed to execute this Release, along with such other documents related to the approved [Renewal Transaction] [Transfer Transaction].

NOW, THEREFORE, the parties, in consideration of the undertakings and commitments of each party to the other party set forth herein, hereby agree as follows:

1. **Release.** [Franchisee] [Developer] [Transferor], its officers and directors, its owners, and their respective agents, heirs, administrators, successors, and assigns (the “**Franchisee Group**”), hereby forever release and discharge, and forever hold harmless [FRANCHISOR], its current and former affiliates and predecessors, and their respective shareholders, partners, members, directors, officers, agents, representatives, heirs, administrators, successors, and assigns (the “**Franchisor Group**”), from any and all claims, demands, debts, liabilities, actions or causes of action, costs, agreements, promises, and expenses of every kind and nature whatsoever, at law or in equity, whether known or unknown, foreseen and unforeseen, liquidated or unliquidated, which the Franchisee Group and/or its owners had, have, or may have against any member of the Franchisor Group, including, without limitation, any claims or causes of action arising

from, in connection with or in any way related or pertaining, directly or indirectly, to the Agreement, the relationship created by the Agreement, or the development, ownership, or operation of the Store. The Franchisee Group further indemnifies and holds the Franchisor Group harmless against, and agrees to reimburse them for any loss, liability, expense, or damages (actual or consequential) including, without limitation, reasonable attorneys', accountants', and expert witness fees, costs of investigation and proof of facts, court costs, and other litigation and travel and living expenses, which any member of the Franchisor Group may suffer with respect to any claims or causes of action which any customer, creditor, or other third party now has, ever had, or hereafter would or could have, as a result of, arising from, or under the Agreement or the Store. The Franchisee Group and its owners represent and warrant that they have not made an assignment or any other transfer of any interest in the claims, causes of action, suits, debts, agreements, or promises described herein.

2. General Terms.

2.1. This Release shall be binding upon, and inure to the benefit of, each party's respective heirs, representatives, successors, and assigns.

2.2. This Release shall take effect upon its acceptance and execution by each of the parties hereto.

2.3. This Release may be executed in counterparts, and signatures exchanged by fax, and each such counterpart, when taken together with all other identical copies of this Release also signed in counterpart, shall be considered as one Release.

2.4. The captions in this Release are for the sake of convenience only, and shall neither amend nor modify the terms hereof.

2.5. This Release constitutes the entire, full, and complete agreement between the parties concerning the subject matter hereof, and supersedes all prior agreements and communications concerning the subject matter hereof. No other representations have induced the parties to execute this Release. The parties agree that they have not relied upon anything other than the words of this Release in deciding whether to enter into this Release.

2.6. No amendment, change, or variance from this Release shall be binding on either party unless in writing and agreed to by all of the parties hereto.

IN WITNESS WHEREOF, the parties hereto have duly signed and delivered this Release in duplicate on the day and year first above written.

Franchisor

By:_____

By:_____

Name:_____

Name:_____

Title:_____

Title:_____

EXHIBIT M TO FRANCHISE DISCLOSURE DOCUMENT

STATE EFFECTIVE DATES

The following states have franchise laws that require that Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date stated below:

STATES	EFFECTIVE DATE
California	April 18, 2026
Illinois	Pending
Indiana	April 18, 2026
Maryland	Pending
Michigan	April 18, 2026
Minnesota	Pending
New York	April 18, 2026
North Dakota	Pending
South Dakota	Pending
Virginia	Pending
Wisconsin	Pending

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

EXHIBIT N TO FRANCHISE DISCLOSURE DOCUMENT

RECEIPT

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Marco's Franchising, LLC offers you a franchise, it must provide this Disclosure Document to you: (a) 14 calendar days before you sign a binding agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale, or (b) under New York law at the earlier of (i) your first personal meeting to discuss the franchise, or (ii) 10 business days before you sign a binding agreement with, or make payment to us or an affiliate in connection with the proposed franchise sale, or (c) under Michigan law, at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Marco's Franchising, LLC does not deliver this Disclosure Document on time or if it contains a false or misleading statement or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and to the appropriate state agency listed in Exhibit A.

The franchisor is Marco's Franchising LLC, at 5252 Monroe St, Toledo, Ohio 43623 (800.262.7267).

Issuance date: April 18, 2026

The franchise seller is Gerardo Flores, Sr. Vice President and Chief Development Officer, Marco's Franchising, LLC, at 5252 Monroe Street, Toledo, Ohio 43623, (419) 885-7000.

Marco's Franchising, LLC authorizes the agents listed in Exhibit B to receive service of process.

I have received a Franchise Disclosure Document dated April 18, 2026, and with effective dates of state registration as listed on the State Effective Dates page. This Disclosure Document includes the following exhibits:

A. List of State Franchise Administrators	I. State-Specific Amendments
B. List of Agents for Service of Process	J. Franchisee Certification
C. Financial Statements	K. List of Franchisees and Company Owned Stores
D. Form of Development Agreement	L. Sample General Release
E. Form of Franchise Agreement	M. State Effective Dates
F. Table of Contents to the Manual	N. Receipts
G. Form of Authorization Agreement for Direct Withdrawals (ACH Debits)	
H. Marco's Pizza Standard Lease Rider	

By:

Date Received

Prospective Franchisee

Printed Name

Address:

This page remains with the Disclosure Document.

RECEIPT

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Marco's Franchising, LLC offers you a franchise, it must provide this Disclosure Document to you: (a) 14 calendar days before you sign a binding agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale, or (b) under New York law at the earlier of (i) your first personal meeting to discuss the franchise, or (ii) 10 business days before you sign a binding agreement with, or make payment to us or an affiliate in connection with the proposed franchise sale, or (c) under Michigan law, at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

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H.	Marco's Pizza Standard Lease Rider		

By:

Date Received

Prospective Franchisee

Printed Name

Address:

This page remains with the Disclosure Document.