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May 30, 2024

Ms. Rebecca Brubaker
Minnesota Department of Commerce
85 – 7th Place East, Suite 280
St. Paul, Minnesota 55101-2198

VIA ELECTRONIC FILING

Re: Franchise Registration Pre-Effective Amendment Application for:
Fantastic Sams Franchise Corporation (the “Franchisor”)
File No. 6775

Dear Ms. Brubaker:

Please note that the following materials were filed electronically in connection with the franchise registration pre-effective amendment application on behalf of the above-referenced Franchisor:

1. Uniform Franchise Registration Application; and
2. One red-lined copy of the revised FDD showing those pages with changes.

If you have any questions or comments, please feel free to contact me.

Very truly yours,

Elizabeth S. Dillon

ESD/mdr
Enclosure

UNIFORM FRANCHISE REGISTRATION APPLICATION

File No. 6775
(Insert file number of immediately preceding filing of Applicant)

State: Minnesota

Fee: _____

APPLICATION FOR (Check only one):

X

INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES
RENEWAL APPLICATION OR ANNUAL REPORT
PRE-EFFECTIVE AMENDMENT
POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchisor:

Fantastic Sams Franchise Corporation

2. Name of the franchise offering:

Fantastic Sams®

3. Franchisor's principal business address:

6901 East Fish Lake Road, #170
Maple Grove, MN 55369

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

Commissioner of Commerce
Minnesota Department of Commerce
85 – 7th Place East, Suite 280
St. Paul, MN 55101

5. The states in which this application is or will be shortly on file:

California, Illinois, Indiana, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

6. Name, address, telephone and facsimile numbers, and email address of person to whom communications regarding this application should be directed:

Liz Dillon, Lathrop GPM LLP, 3100 IDS Center, 80 S. Eighth St., Minneapolis, MN 55402, Telephone: (612) 632-3284, Fax: (612) 632-4284, Liz.Dillon@lathropGPM.com

FRANCHISE DISCLOSURE DOCUMENT

FANTASTIC SAM[®]S

CUT & COLOR

Fantastic Sams Franchise Corporation
a Delaware corporation
6901 East Fish Lake Road, #170
Maple Grove, MN 55369
Telephone: 978.232.5600
franchise@fantasticsams.com
www.fantasticsams.com
<https://fantasticsamsfranchise.com/>

We grant franchises to own and operate Fantastic Sams[®] haircare salons. Fantastic Sams salons provide a full range of haircare products and services to men, women and children.

The total investment necessary to begin operation of a Fantastic Sams franchise is between \$169,000 to \$301,000. This includes \$10,000 to \$30,000 that must be paid to the franchisor. We also offer qualified persons the right to enter into a multi-unit development agreement for Fantastic Sams franchises. The total investment necessary to begin operation of a multi-unit development business is between \$50,000 and \$70,000 (for a 2 to 5 franchise deal). This entire amount must be paid to the franchisor.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise salon. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Director of Franchise Administration at 6901 East Fish Lake Road, #170, Maple Grove, MN 55369 and (978) 232-5600.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your contract carefully. Show your contract and this Disclosure Document to an adviser, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Disclosure Document: April 28, 2024, as amended May 28, 2024

Agreement. As of December 31, 2023, there were 8 Subfranchisors operating in 12 states with 77 subfranchisees. We do not offer franchises for Salons in an area where a Subfranchisor operates.

Competition

The market for hair salons is competitive. There will be competition from local salons and national salon networks. The market for our services is year-round, but the market will fluctuate to some degree depending on the time of the year.

Regulations Specific to the Business

Each employee of your Salon who will actually perform haircare services must be a licensed cosmetologist in the state in which your Salon is located. Additionally, your Salon must apply for and receive a license from the state to offer cosmetology services before opening. Your Salon will also have to comply with various health standards and regulations. And you will have to comply with the laws and regulations that are applicable to businesses generally, including workers' compensation, OSHA and the Americans with Disabilities Act.

Item 2: Business Experience

The following is a list of directors, principal officers, and other individuals who have management responsibilities for the sale of franchises or the operation of our business relating to the franchises for Fantastic Sams Salons described in this Disclosure Document. Unless otherwise indicated, the employee serves from our office in Maple Grove, Minnesota.

Chief Executive Officer: Thomas A. Boitz

Mr. Boitz has been our Chief Executive Officer since December 2021. Since July 2020, Mr. Boitz has also been the President and Chief Executive Officer of Boitz Investments LLC, whose principal office is located in Ely, Minnesota. Prior to that, Mr. Boitz was on a sabbatical. Mr. Boitz also has been on our Board of Directors and the Board of Directors of DGNA since December 2021. Mr. Boitz plans to step down from his role as our Chief Executive Officer in July 2024.

Board of Directors: Emmanuel Gasnot

Mr. Gasnot has serviced on our Board of Directors and the Board of Directors of DGNA since January 2023. Mr. Gasnot has also the CEO of D Participations in Paris France and on the Chairman of Board of the DGNA since December 2018. Mr. Gasnot was the Managing Director for D Participations in Paris, France from June 2012 through December 2018.

~~Vice President of Operations and Business Development~~ Chief Operating Officer: Kimberly Amadon

Ms. Amadon has been our Chief Operating Officer since May 2024 and was our Vice President of Operations and Business Development since from January 2024 until May 2024. Previously, Ms. Amadon was our Senior Director of Business Development and Relationship Management from March 2020 to January 2024. Prior to that, she was the Regional Business Development Manager for Ratner Company from July 2019 to March 2020, in Vienna, Virginia and Regional Business Development Manager for Ulta Beauty from March 2012 to July 2019 in Boling Brook, Illinois.

STATE EFFECTIVE DATES

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	April 28, 2024 <u>As amended: Pending</u>
Illinois	April 28, 2024 <u>As amended: Pending</u>
Indiana	April 28, 2024 <u>As amended: Pending</u>
Michigan	April 28, 2024 <u>As amended: Pending</u>
Minnesota	Pending
New York	April 28, 2024 <u>As amended: Pending</u>
North Dakota	April 30, 2024 <u>As amended: Pending</u>
Rhode Island	April 19, 2024 <u>As amended: Pending</u>
South Dakota	April 28, 2024 <u>As amended: Pending</u>
Virginia	May 8, 2024 <u>As amended: Pending</u>
Washington	May 4, 2024 <u>As amended: Pending</u>
Wisconsin	April 28, 2024 <u>As amended: Pending</u>

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

EXHIBIT O - RECEIPT

Fantastic Sams Franchise Corporation
Franchise Disclosure Document

This Disclosure Document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Fantastic Sams Franchise Corporation offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, Fantastic Sams Franchise Corporation or an affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law. Under Iowa law, we must give you this disclosure document at the earlier of our 1st personal meeting or 14 calendar days before you sign an agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale. Under Michigan law, we must give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Fantastic Sams Franchise Corporation does not deliver this Disclosure Document on time or if it contains a false or misleading statement or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington D.C. 20580 and to the appropriate state agency listed on Exhibit L.

The franchise seller is _____, Fantastic Sams Franchise Corporation, 6901 East Fish Lake Road, #170, Maple Grove, MN 55369, (978) 232-5600. Any additional franchise sellers involved in offering the franchise are: _____

The issuance date of this Franchise Disclosure Document is **April 28, 2024, as amended May 28, 2024**. (The effective dates in the franchise registration states are noted on the page immediately preceding the Receipts cover page.)

We authorize the agents listed on Exhibit K to receive service of process for us.

I have received a Disclosure Document of Fantastic Sams Franchise Corporation dated **April 28, 2024, as amended May 28, 2024**, that included the following exhibits: A – Franchise Agreement; B – Multi-Unit Development Agreement; C – State-Specific Addenda; D – Financial Statements; E – Lists of Franchisees; F – List of Regional Advertising Funds; G – Franchise Disclosure Questionnaire; H – Form of Consent to Transfer; I – Form of Renewal Addendum; J – List of Agents for Service of Process; K – List of State Administrators; L – General Release; M – Location Addendum; N – Regional Owners; and O – Receipt.

Signed: _____	Signed: _____
Print Name: _____	Print Name: _____
Address: _____	Address: _____
City: _____ State: _____	City: _____ State: _____
Telephone: (_____) _____	Telephone: (_____) _____
Dated: _____	Dated: _____

FRANCHISEE COPY

EXHIBIT O - RECEIPT

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Signed: _____	Signed: _____
Print Name: _____	Print Name: _____
Address: _____	Address: _____
City: _____ State: _____	City: _____ State: _____
Telephone: (_____) _____	Telephone: (_____) _____
Dated: _____	Dated: _____

FRANCHISOR COPY
Please complete and return to:
Fantastic Sams Franchise Corporation
6901 East Fish Lake Road, #170, Maple Grove, MN 55369

63361446v7

63361446v8

Fantastic Sams Franchise Corporation
2024 FDD | Ex. O – Receipts