



FRANCHISE DISCLOSURE DOCUMENT

Area Representative Offering

VIO FRANCHISE GROUP, LLC

An Ohio ~~limited liability company~~ Limited Liability Company

3991 North Jefferson Street,
Medina, Ohio 44256

Tel: (440) 238-6898

info@viomedspa.com

www.viomedspa.com

The franchise that we offer is to operate as our area representative within a designated territory to solicit, screen, recruit, train, and support V/O Med Spa franchisees within a designated territory (the "Area Representative Business" or "Franchised Business").

The ~~initial~~ total investment necessary to begin operation of a V/O Med Spa Area Representative Business ~~ranges between \$89is \$78,250 to \$1,075,250-099,000.~~ This includes \$ ~~to be paid to the franchisor or its affiliate for the area representative fee-~~ affiliates

This disclosure document summarizes certain provisions c agreement ~~Representative Agreement~~ and other information in plain En Area accompanying agreements carefully. You must receive this dislo document and all you sign a binding agreement with, or make any payment to, the ~~1~~ dar-days proposed franchise sale. **Note, however, that no government ag tion contained** **in this document.**

You may wish to receive your disclosure document in another form ~~that is more convenient for you.~~ To discuss the availability of disclosures in different forms, contact Ryan Rose, ~~Chief Executive Officer~~ President, VIO ~~Franchise Group~~ FRANCHISE GROUP, LLC, 3991 North Jefferson Street, Medina, Ohio 44256, (440) 238-6898.

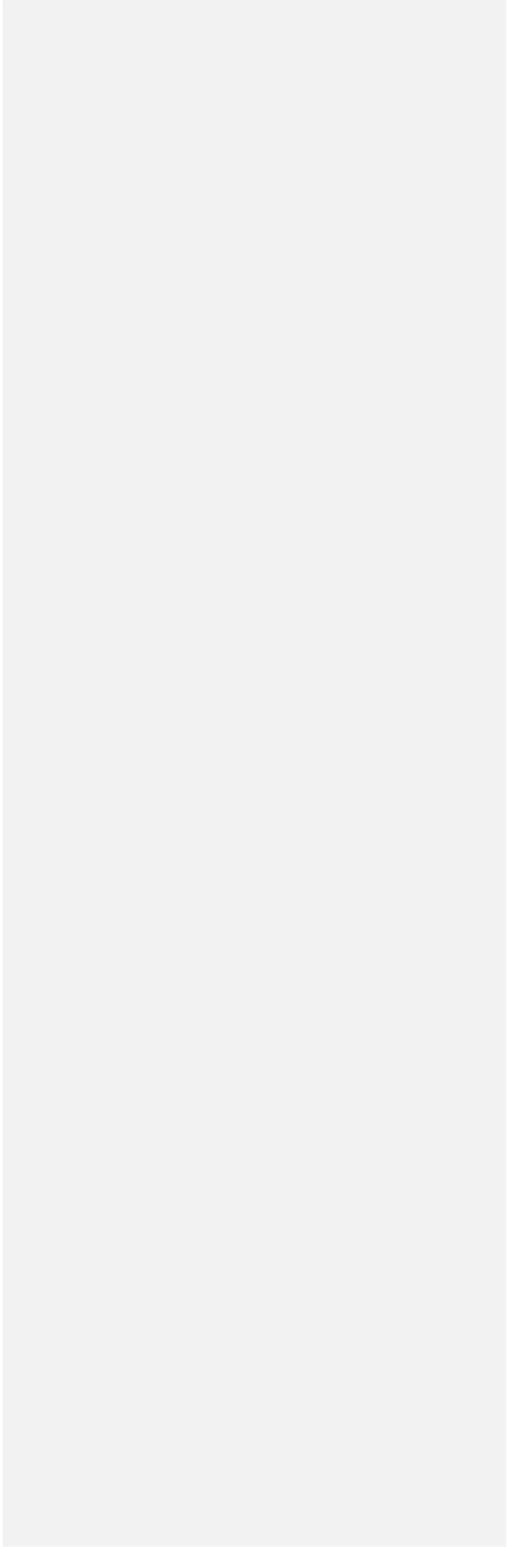
The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, ~~D.C.~~ DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 26, 2023

18, 2024



How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits FH and GI .
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit D includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only V/O Med Spa Area Representative business in my area?	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What’s it like to be a V/O Med Spa Area Representative franchisee?	Item 20 or Exhibits FH and GI list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need to Know ~~About~~ Franchising Generally

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The ~~franchise~~ area representative agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your ~~franchise~~ franchised business or may harm your ~~franchise~~ franchised business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The ~~franchise~~ area representative agreement may prohibit you from operating a similar business during the term of ~~the franchise~~ your area representative agreement. There are usually other restrictions. Some examples may include controlling or approving your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the ~~franchise~~ area representative agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your ~~franchise~~ area representative agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your ~~franchise business~~ Franchised Business.

When your franchise ends. The ~~franchise~~ area representative agreement may prohibit you from operating a similar business or soliciting customers after the term of your ~~franchise~~ area representative agreement ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

—Your state may have a franchise ~~law~~, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this ~~document~~ To find out Franchise Disclosure Document. To determine if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

—Your state also may have laws that require special disclosures or amendments be made to your [franchise area representative](#) agreement. If so, you should check the State Specific Addenda. [See Please see](#) the Table of Contents for the location of the State Specific Addenda.

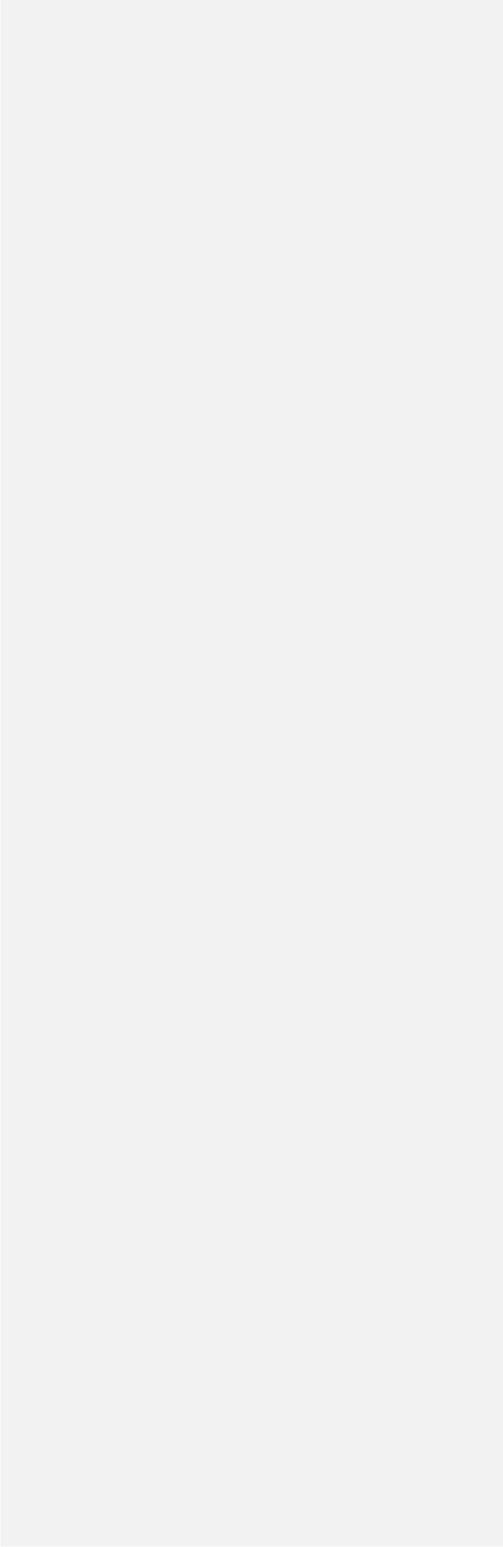
Special Risks to Consider About *This Franchise*

Certain states require that the following risk(s) be highlighted:

- (1) **Out-of-State Dispute Resolution.** The franchise agreement and multi-unit development agreement require you to resolve disputes with the franchisor by mediation, arbitration, and/or litigation only in Ohio. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Ohio than in your own state.
- (2) **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all your financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both you and your spouse's marital and personal assets, perhaps including your house, at risk if your franchise fails.
- (3) **Short Operating History.** The franchisor is at an early stage of development and has limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
- (4) **Financial Support.** The franchisor's financial condition as reflected in its financial statements (see Item 21), calls into question the franchisor's financial ability to provide services and support to you.
- (5) **Sales Performance Required.** You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.
- (6) ~~**Unregistered Trademark.** The primary trademark that you will use in your business is not federal registered. If the franchisor's right to use this trademark in your area is challenged, you may have to identify your business and its products or services with a name that differs from that used by other franchises or the franchisor. This change can be expensive and may reduce brand recognition of the products or services you offer.~~
- (7) ~~**Mandatory Minimum Payments.** You must make minimum royalty or advertising fund payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.~~

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

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NOTICE REQUIRED BY THE STATE OF MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

The Michigan Franchise Law states in Sec. 445.1527, Sec.27 that each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel, which deprives a franchisee of rights and protections, provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the ~~franchisee's~~franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than five years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six months advance notice of ~~franchisor's~~franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
 - (i) The failure of the proposed transferee to meet the ~~franchisor's~~franchisor's then current reasonable qualifications or standards.
 - (ii) The fact that the proposed transferee is a competitor of the franchisor or sub-franchisor.
 - (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

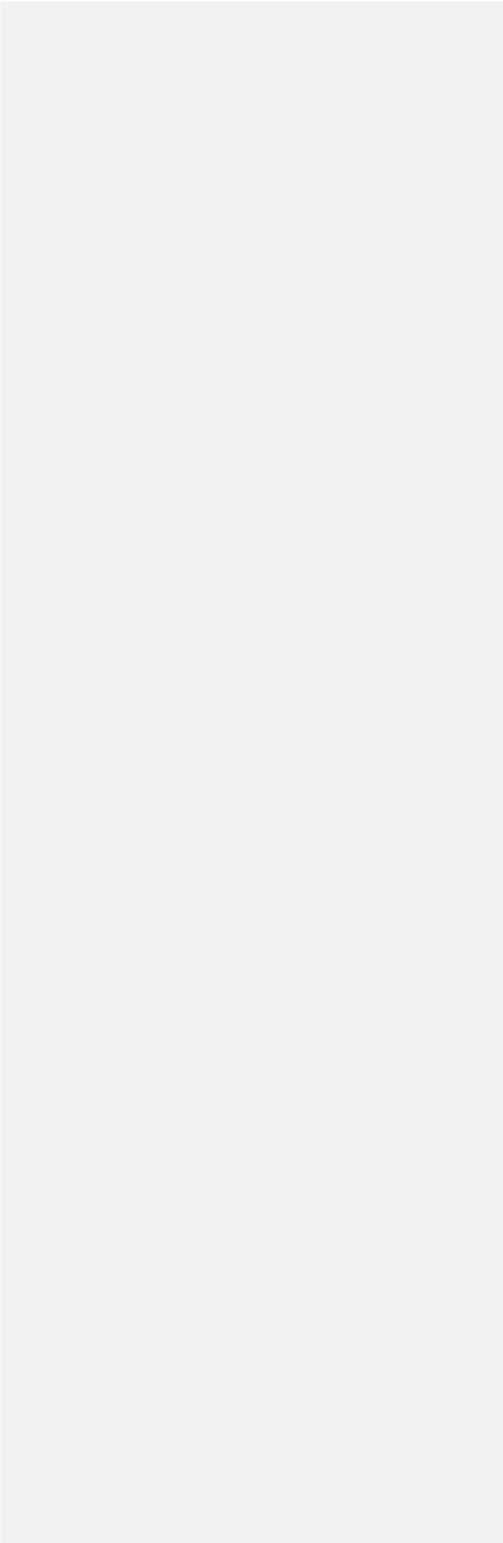
If the ~~franchisor's~~ franchisor's most recent financial statements are unaudited and show a net worth of less than \$100,000.00, the franchisee may request the franchisor to arrange for the escrow of initial investment and other funds paid by the franchisee until the obligations, if any, of the franchisor to provide real estate, improvements, equipment, inventory, training or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

State of Michigan
Department of Attorney General
CONSUMER PROTECTION DIVISION
Attention: Antitrust & Franchise
G. Mennen Williams Building, 1st Floor
525 West Ottawa Street
Lansing, Michigan 48909
Telephone Number: (517) 373-7117

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V/O Med Spa -
 Area Representative Franchise Disclosure Document
 FRANCHISE DISCLOSURE DOCUMENT

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- A. LIST OF STATE ADMINISTRATORS
- B. LIST OF AGENTS FOR SERVICE OF PROCESS
- C. TABLE OF CONTENTS OF OPERATIONS MANUAL
- D. FINANCIAL STATEMENTS
- E. AREA REPRESENTATIVE AGREEMENT
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- I. ~~STATE EFFECTIVE DATES~~STATE EFFECTIVE DATES
- J. RECEIPTS

ITEM 1

1 THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

VIO ~~Franchise Group~~FRANCHISE GROUP, LLC, the franchisor of the ~~Franchised Business~~V/O Med Spa franchise system, is referred to in this ~~Franchise Disclosure Document~~(the franchise disclosure document (this “Disclosure Document”) as “we,” “us,” or “our” as the context requires. A franchisee is referred to in this Disclosure Document as “you” and “your” as the context requires. If you are a corporation, partnership or other legal entity (a “Corporate Entity”), our ~~Franchise Agreement~~area representative agreement will also apply to your individual owners, shareholders, members, officers, directors and other principals.

The Franchisor

We are an Ohio ~~limited liability company~~Limited Liability Company established on January 30, 2018, ~~and our principal.~~ Our business address is 3991 North Jefferson Street, Medina, Ohio 44256. We conduct business under our corporate name VIO ~~Franchise Group~~FRANCHISE GROUP, LLC and under the ~~V/O~~V/O Med Spa trade name. Our business is operating the V/O Med Spa franchise system and granting franchises to third parties like you to develop and operate an Area Representative Business. Under a separate ~~Disclosure Document~~disclosure document, we also offer qualified individuals the right to develop and operate an individual unit V/O Med Spa location franchise (the “Spa Location franchises (each a “Unit Franchise”). We began offering franchises on September 10, 2018, ~~and other.~~ Other than as discussed above, we are not in any other business, we have not conducted business in any other line of business, and we have not offered or sold franchises in any other line of business. We do not have any predecessors. ~~Our parent company is VIO Holdings, LLC, an Ohio limited liability company with a principal place of business located at 3991 North Jefferson Street, Medina, Ohio 44256.~~ Our registered agents for service of process are disclosed in Exhibit B of this Disclosure Document.

The Franchised Business

The Franchised Business, also referred to as an Area Representative Business, provides for ~~your~~the development and operation of a business where you (referred to as our “Area Representative”) solicit, screen, recruit, train, and support V/O Med Spa ~~individual unit Spa Location Franchises~~franchises (each referred to as a “Unit Franchise”) within a designated territory (referred to as your “Area Representative Territory”);) and you ~~perform other~~participate in sales, training, support, and administrative obligations subject to our instruction, direction, and the requirements of our System (defined below). This Disclosure Document only relates to your Area Representative Business. ~~You must also Separately, you should review and evaluate and review our separate~~franchise disclosure document for ~~individual unit Spa Location~~Unit Franchises- (our “Unit Franchise Disclosure Document”).

~~Our Separate and apart from this Disclosure Document, under our Unit Franchise Disclosure Document and our franchise agreement for Unit Franchises (our “Unit Franchise Agreement”) we license a system (the “System”) relates to~~for the development and operation of your Area Representative Business and the development, operation, support and sales ~~Unit Franchises comprised of unit~~V/O Med Spa Location Franchises. Depending on the qualifications of each individual unit franchisee and the regulatory requirements of the state and jurisdiction within which each Spa Location Franchise is located, a Spa Location Franchise will either own and operate a Spa or a Spa Management Business, as described below:

Spa Location Franchisesspas that Ownoffer and Operatesa Spa

Under our System, an individual unit Spa Location Franchisee that owns and operates a Spa will develop and operate a spa (“Spa”) that ~~provides~~provide retail skincare, cosmetic health and wellness medical spa products and services that include facials, chemical skin peels, neurotoxin injectables, injectable dermal fillers, skin rejuvenation and tightening (e.g., microneedling, radio frequency microneedling, intense pulsed light therapy, plasma fibroblast, etc.) body contouring (e.g., high-intensity focused electromagnetic stimulation, cryolipolysis, etc.), platelet-rich plasma therapy treatments, facial and body lifting and smooth

threads, wellness therapy (e.g., bioidentical hormone replacement therapy, IV hydration therapy, nutrition supplement injections, sexual wellness, etc.), light therapy, and other cosmetic medical spa and spa related services and retail products (the “Approved Spa Products and Services”) under the V/O Med Spa name and marks and such other trade names, trademarks, and logos as we may designate, modify and adopt from time to time (collectively referred to as the “Licensed Marks”). The Spa is only offered to franchisees if: (i) they are a licensed medical professional; or (ii) they open the Spa in a state that permits individuals who are not licensed medical professionals to own and operate businesses offering Approved Spa Products and Services; or that we authorize (the “Approved Products and Services”). Each Unit Franchise is developed and operated by a franchisee (each, a “Unit Franchise”) within a designated territory (a “Unit Franchise Designated Territory”) and from a retail location designated, licensed, and approved by us.

The System is presently identified by the V/O Med Spa trademark, and other trademarks, service-marks, logotypes, and commercial symbols as we designate, modify and adopt from time to time for use in the System and as may or may not be registered with the United States Patent and Trademark Office (collectively referred to as the “Licensed Marks”). Unit Franchisees are required to develop and operate their V/O Med Spa in conformity with the specifications, procedures, and requirements that we designate in our confidential operations manual and other proprietary manuals that we may designate and, as we may, supplement and modify from time to time (collectively, the “Manuals”). The System also includes our specifications, criteria, and requirements respecting the development and operation of your Area Representative Business as designated by us, as specified in the Manuals, and as we may supplement and modify from time to time.

Area Representative Agreement Spa Location Franchise that Owns and Operates a Spa Management Business

Under our System, an individual unit Spa Location Franchisee that owns and operates a Spa Management Business will develop and operate a management business (“Spa Management Business”) that provides management, marketing, and spa facility-based services (the “Spa Facility and Management Services”) to medical practices, professional corporations and licensed professionals authorized to offer and provide the Approved Spa Products and Services (referred to as “Authorized Care Providers”) at a Spa that is directly operated by the Authorized Care Providers authorized to directly offer and provide the Approved Spa Products and Services. Franchisees of Spa Location Franchises that operate as a Spa Management Business will enter into management agreements (“Management Agreement”) with the Authorized Care Providers to provide the Authorized Care Providers with the Spa Facility and Management Services and grant them a license to use the Licensed Marks at the location of the Spa Location Franchise. The Spa Management Business is only offered to franchisees who are not licensed medical professionals.

As an Area Representative, you will also be required to develop and operate, within your Area Representative Territory, an individual unit Spa Location Franchise under the terms of our Franchise Agreement for individual unit Spa Location Franchises. Reference to a Spa Location Franchise established and operated by you within your Area Representative Territory is also referred to as a “Pilot Location”. Your Pilot Location(s) will be subject to all of the terms and conditions of our then current Franchise Agreement for individual unit Spa Location Franchises, except that if, at the time of signing your Area Representative Agreement: (a) we authorize for development 15 or less Spa Location Franchises within your Area Representative Territory, we will waive the initial franchise fee for your first Pilot Location and; (b) if, at the time of signing your Area Representative Agreement we authorize for develop 16 or more Spa Location Franchises within your Area Representative Territory, we will waive the initial franchise fee for your first Pilot Location, and if you elect to establish a second Pilot Location, your second Pilot Location, provided that you sign a Spa Location Franchise Agreement for your second Pilot Location within 12 months of the effective date of your Area Representative Agreement. If you transfer or sell the Franchise Agreement for your second Pilot Location prior to developing and opening the second Pilot Location, you

~~must pay to us any initial franchise fees that we waived. At all times you must own, maintain and operate not less than one Pilot Location.~~

~~Before signing any agreements with us, you must directly hire your own attorney to independently evaluate, review, and determine whether or not Spa Location Franchises may be developed and operated within your Area Representative Territory and the rules and regulations that relate to whether or not a Spa Location franchisee may own and operate a Spa, a Spa Management Business, and the types of activities that franchisees of Spa Location Franchises may or may not engage in.~~

Area Representative Agreement

You may enter into an Area Representative Agreement in the form attached to this Disclosure Document as Exhibit E (the "Area Representative Agreement") to develop and operate an ~~area representative business~~ Area Representative Business within your designated Area Representative Territory. ~~As an area representative, subject to the terms of your Area Representative Agreement and during the term of your Area Representative Agreement, you will receive from us the following compensation comprised of: (a) 50% of the net initial franchise fees paid to us and received by us as to from us;~~

~~Franchise Fee Compensation – For each Spa Location Unit Franchise that is authorized by us to locate and establish their Spawe authorize and approve for development and operation within your designated Area Representative Territory during the initial term of your Area Representative Agreement (the "Area Representative, we will pay to you a one-time payment / amount equal to 50% of the initial net franchise fee that is unconditionally paid to us and received by us (the "AR Franchise Fee"); and (b) Compensation"). You will not receive any Franchise Fee Compensation for Unit Franchises developed within your Area Representative Territory after the initial term of you Area Representative Agreement; and~~

~~Royalty Compensation – For each Unit Franchise that is developed and first opened within your Area Representative Territory during the initial term of your Area Representative Agreement, we will pay to you 33% of the net royalty fees paid to us by each respective Spa Location Unit Franchise with an authorized V/O Med Spa location in located within your designated Area Representative Territory during the initial term of your Area Representative Agreement and, if applicable, the renewal term of your Area Representative Agreement (the "Area Representative Royalty Fee"); AR Royalty Compensation"). For each Unit Franchise located and operating within your Area Representative Territory but that was developed and/or first opened within your Area Representative Territory prior to the initial term of your Area Representative Agreement, the AR Royalty Compensation will be equal to 33% of the net royalty fees paid to us by each by such pre-existing Unit Franchise during the initial term of your Area Representative Agreement and, if applicable, the renewal term of your Area Representative Agreement. You will not receive any Royalty Compensation for Unit Franchises developed within your Area Representative Territory after the initial term of you Area Representative Agreement.~~

~~The Area Representative AR Franchise Fee Compensation is a one-time fee and is calculated based on the net "initial franchise fee," less brokerage commissions, escrow, and/or deferral obligations that are imposed on, paid, or owed by us. The Area Representative AR Royalty Fee relates to Compensation is calculated based on net royalty fees paid to us and received by us from authorized franchisees of Spa Location Unit Franchises with Spa Location Franchises V/O Med Spas located within your Area Representative Territory and. The AR Royalty Compensation does not relate to include and is not calculated based on any other fees paid to us from franchisees Unit Franchisees including, but not limited to without limitation, brand development fund fees, renewal fees, transfer fees, training fees, late charges, interest fees, audit fees,~~

~~attorneys' fees, testing attorney fees, or any other fees paid to us or our affiliates, by Unit Franchisees. You are solely responsible for and shall directly pay all brokerage and other broker fees owed to brokers, referral fees, lead generation companies and referral sources that you engage, meaning that these fees, and other franchise sales expenses related to the sale of Unit Franchises in your Area Representative Territory ("Franchise Sales Expenses"). Franchise Sales Expenses will be paid by you directly out of your Area Representative AR Franchise Fees, Area Representative Fee Compensation, AR Royalty Fees Compensation, and other sources available to funds that you invest in your Area Representative Business.~~

~~As an area representative you-~~

~~As an Area Representative, you will not be authorized to sign any documents on our behalf or relating to on behalf of the System. You will refer all qualified prospects franchisee candidates to us and we may, in our sole and absolute discretion, choose to determine whether or not to sign a we approve or disapprove of each respective franchisee candidate. If we reject a franchisee candidate or elect to not enter into a Unit Franchise Agreement with your prospect, in which case a franchisee candidate, you will not receive no any compensation. As an Area Representative area representative, as to your Area Representative Territory and Spa Location Unit Franchisees located within your Area Representative Territory, you will have the following on-going responsibilities, all subject to our then current System standards, specifications, and requirements: (a) to solicit and screen prospective franchisees to ensure they, and recruit franchisee candidates that meet our minimum qualifications and requirements; (b) to refer qualified franchisee candidates to us; (c) to provide franchisees with site selection assistance; (d) to provide franchisees with construction and pre-opening assistance; (e) to provide franchisees with support and opening assistance; (e) provide initial training; (f) to provide franchisees; (d) provide site selection support; (e) provide with marketing and sales support to; (g) provide franchisees; (f) provide with operational support and guidance assistance; (h) to franchisees; (e) conduct on-going site inspections of all franchisees; (i) to ensure conduct recurring performance and quality control assessments and instruction; and (j) to monitor and maintain franchisee relations and operations in compliance with our standards; and (h) provide continual monitoring of franchisees to ensure compliance with our practices, procedures and Manuals. You will the System requirements as designate by us and as may be modified by us from time to time. As an Area Representative you will be responsible for disclosing our complying with all applicable laws, rules, and regulations related to the offer and sale of franchises including the proper disclosure of our Unit Franchise Disclosure Document for Spa franchisees in conformity with all applicable laws and to disclose and satisfy your obligations as an Area Representative in accordance with all applicable laws. You must conduct and perform inspections for all Spa Location Franchises in, the disclosure and registration of your Area Representative Territory at least once per month. activities as a franchise seller, and adherence to all laws, rules, and regulations related to the offer and sale of franchises.~~

Our Parents and Affiliates

VIO Holdings, LLC

~~Our parent company is VIO Holdings, LLC (our "Parent Company"), an Ohio limited liability company established on August 4, 2020. Our Parent Company maintains a principal business address at 3991 North Jefferson Street, Medina, Ohio 44256. Our Parent Company has not in the past and does not now offer franchises in any lines of business.~~

VIO Med Spa Strongsville, LLC

~~Our affiliate VIO Med Spa Strongsville, LLC, is an Ohio limited liability company established on January 30, 2018, and is the successor company to our affiliate Skin Deep Laser Spa, LLC d/b/a Skin Deep Medi Spa. On October 1, 2018, this affiliate acquired the business of our affiliate Skin Deep Laser Spa, LLC and is now the owner and operator of our spa located at 13461 Pearl Road, Strongsville, Ohio 44136 from which~~

this affiliate utilizes the System in its operation V/O Med Spa. You will not conduct business directly with this affiliate. This affiliate has not in the past and does not now offer franchises in any lines of business.

VIO Distribution, LLC

Our affiliate VIO Distribution, LLC is an Ohio limited liability company established on January 25, 2019. This affiliate's principal business address is 3991 North Jefferson Street, Medina, Ohio 44256. This affiliate is an approved and, in many instances, exclusive supplier, of the approved products, supplies and fixtures required for the development and operation of Spa Location Franchises. You will directly conduct business with this affiliate. This affiliate has not in the past and does not now offer franchises in any lines of business.

VIO Management Group, LLC

Our affiliate VIO Management Group, LLC is an Ohio limited liability company established on February 1, 2019. This affiliate's principal business address is 3991 North Jefferson Street, Medina, Ohio 44256. This affiliate is an approved supplier of management and operational support services for V/O Med Spas. You may directly conduct business with this affiliate. This affiliate has not in the past and does not now offer franchises in any lines of business.

Market and Competition

~~As an Area Representative, you will be competing with other franchisors and franchise systems related to the sale of franchises that include spas, medical spas, wellness centers and other businesses that offer and provide skin care, injectables, body sculpting and other cosmetic procedures and other franchise business opportunities in related to industries that are not necessarily competitive with spas but are perceived by prospective franchisees as alternative business formats and options. The franchise industry is extremely competitive, and your competition will include franchise systems that offer products and services similar to Spa and franchisors in other industries. The market for franchise sales and franchise opportunities similar to that of a Spa is not seasonal and is very highly competitive.~~

~~The general market for the services and products offered by the Franchised Business typically includes well-capitalized individuals interested in investing in, establishing, and operating a franchised spa. The franchise industry is competitive and you will be competing with other spa franchises and other franchise investment opportunities engaged in the offer and sale of franchises. The market for the services that you will offer are not seasonal, are well established, and are very highly competitive.~~

Industry Specific Laws

Franchise

You will be subject to federal and state specific franchise rules and regulations regarding the offer and sale of franchises, the disclosure of a franchise disclosure document, state specific franchise and business opportunity registration requirements and franchise seller disclosures and registration requirements. In certain states, as an area representative, you may be required to register as a franchise broker. You must carefully review the franchise regulation and laws that will govern your operation of the Area Representative Business and the offer of sale of franchises within your Area Representative Territory.

Below is a summary of industry specific laws that apply to Spa Location Franchises. You should carefully review with a lawyer these industry specific laws and their application within your Area Representative Territory and the impact that they will have on Spa Location Franchises located within your Area Representative Territory.

General

Federal, state, and local jurisdictions have laws, rules, and regulations that may apply to the development and operation of Spa Location Franchises, including: rules and regulations related to health and safety; flow of funds; licensing of cosmetic professionals including aestheticians and estheticians; licensing and

requirements as to the ordering, supply, and administration of procedures and services; ownership and control of Spa Location Franchise; construction, zoning, health and safety requirements; employee practices; equal access for the disabled including, requirements imposed by The Americans with Disabilities Act of 1990; and numerous others that may affect the operation, construction and location requirements of Spa Location Franchises within your Area Representative Territory. Key aspects of the healthcare regulatory rules and regulations are outlined below for your reference; however, you should investigate and evaluate how all regulations and requirements specific to your Area Representative Territory, including but not limited to those listed above and below, apply and impact your operations and the operations franchisees of Spa Location Franchises within your Area Representative Territory.

Stark

The federal physician self-referral prohibition (42 U.S.C. § 1395nn, “Stark”) generally prohibits a physician from making referrals for Designated Health Services (“DHS”) (as defined by Stark and includes inpatient services) payable by Medicare or Medicaid, in whole or in part and whether as a primary or secondary payer, to an entity with whom the referring physician (or an immediate family member) has a financial relationship. Recognizing the existence of several common, legitimate financial arrangements, Stark however created exceptions to this general prohibition allowing a financial arrangement between a physician (or immediate family member) and entity furnishing DHS if the arrangement meets **all** of the requirements of a specific exception. Failure to meet one element of an exception will cause the arrangement to violate Stark (unless another exception applies).

A “physician” includes a Doctor of Medicine or Osteopathy, Doctor of Dental Surgery or Dental Medicine, Doctor of Podiatric Medicine, a Doctor of Optometry, or a chiropractor but does not include physician assistants, nurse practitioners, or other mid-level licensed non-physician providers. A “referral” includes a request by a physician for an item or service for which payment may be made under Medicare or Medicaid, a request for a consultation with another physician, the performance or ordering of any test or procedure by that consulting physician, the request or establishment of a plan of care by a physician that includes a DHS, and the certifying or recertifying of the need for any DHS for which payment may be made under Medicare or Medicaid. A “financial relationship” under Stark includes any direct or indirect “ownership or investment interest” in an entity or direct or indirect “compensation arrangement” with an entity. At this time, Spa will not accept any patients paid by Medicare, Medicaid, TRICARE or other federally funded government programs. Accordingly, Stark would not be implicated with respect to any physician (or immediate family member) becoming an owner of a Spa. States often incorporate Stark framework into their own rules which are payor indifferent (as discussed below). Accordingly, it is important to review and be familiar with the Stark’s impact on your Spa Location Franchise.

Federal Anti-Kickback Statute

The Federal Anti-Kickback Statute regulations (42 U.S.C. §1320a-7b) as written apply only those medical practices that provide care to patients that are federal program patients under Medicare, Medicaid, and TRICARE. Although the Federal Anti-Kickback Statute is not directly applicable, on its own, to your Spa Location Franchise, *i.e.*, since, under no circumstance, may the Spa or any Spa operated in connection with your Spa Location Franchise, provides services or products that are reimbursed by or paid for by a third party payer such as a health insurance company or the United States government, states often incorporate the federal Anti-Kickback framework into their own rules which are payor indifferent (as discussed below), *i.e.* they may apply to your Spa Location Franchise and the Spa operated in connection with your Spa Location Franchise even though the services and products offered and provided by your Spa and/or Spa Location Franchise are not reimbursed or paid for by a third party payer. Accordingly, it is important to review and be familiar with the Federal Anti-Kickback Statute’s impact on your Spa Location Franchise and the rules within your state.

The Federal Anti-Kickback Statute prohibits any person from knowingly and willfully soliciting, receiving, offering or paying any remuneration (including any kickback, bribe, or rebate) directly or indirectly, overtly or covertly, in cash or in kind, to any person, in return for or to induce such person to do either of the following: (1) refer an individual to a person for the furnishing or arranging for the furnishing of an item or service for which payment may be made in whole or in part under Medicare, Medicaid, TRICARE or other federal health care programs (as defined by 42 U.S.C. §1320a-7b(f)); or (2) purchase, lease, order or arrange for or recommend the purchasing, leasing or ordering of any good, facility, service or item for which payment may be made in whole or in part under any Medicare, Medicaid, TRICARE or other Federal health care programs (as defined by 42 U.S.C. §1320a-7b(f)). The Federal Anti-Kickback Statute has been broadly interpreted to cover any arrangement where one purpose of the remuneration was to obtain money for the referral of services or to induce further referrals. Furthermore, remuneration is more than just payment of funds and has been interpreted to include anything of value.

The Office of Inspector General (“OIG”) enacted “safe harbors” to protect those transactions it deemed not likely to result in abuse of the Medicare program. Transactions that satisfy every element of a particular safe harbor are not considered violations and would not be grounds for prosecution. However, failure of a financial arrangement to meet every element of a safe harbor does not make the financial arrangement illegal, *per se*, but instead heightens the potential that the arrangement may be scrutinized by the OIG. Accordingly, when an arrangement does not fit squarely within a safe harbor, the arrangement should be structured to meet as many of the elements of the safe harbor as possible and the parties to the arrangement should incorporate safeguards, where possible, to limit the likelihood of the arrangement improperly influencing referrals. One of the most important safeguards is to ensure the compensation paid to all providers at the Spa Location Franchise (regardless of whether it is an actual spa or the management company operating Spas) under the arrangement is consistent with fair market value. As an example, you cannot compensate a provider extra based on provision of patients to the Spa Location Franchise.

Another important aspect of compliance with the Federal Anti-Kickback Statute is that all arrangements and policies implemented must be compliant in both form and substance. In other words, the sample Management Agreement that will be provided to the Spa Management Business managing independently owned Spas will be written in a way that strives to be compliant with as many aspects of certain safe harbors as possible. However, if the actual day-to-day operations of the Spa Location Franchise do not follow the procedures outlined in the Management Agreement, there will not be protection from scrutiny.

Federal Travel Act

Federal prosecutors have recently used the Travel Act to transform violations of state bribery laws into violations of federal law. The Travel Act generally provides that it is a federal felony to engage in interstate commerce with the intent to promote or carry on any unlawful activity – which includes violation of a state bribery law. State bribery statutes include not only those prohibiting commercial bribery, but also those addressing illegal remuneration regarding improper payments in connection with referral for services. No assurances can be given that federal prosecutors would not use the Travel Act in connection with the model.

State Anti-Kickback

As mentioned above, states often develop their own anti-kickback provisions that are payor indifferent and therefore not restricted to only services provided to federal program patients. Additionally, states incorporate the same safe harbors and protections as the Federal Anti-Kickback Statute, so arrangements protected under the federal level will also be protected at the state level. It is important to have a healthcare attorney evaluate the state’s anti-kickback regulations applicable to your Spa Location Franchise.

State Laws and Regulations:

Disclosure Law

Many states require that physicians make a proper disclosure to their patients regarding their affiliation with a person or entity if they will receive, directly or indirectly, remuneration for securing or soliciting the patient. These regulations are typically payor indifferent. It is important to have a healthcare attorney evaluate the state disclosure regulations applicable to the state your Spa Location Franchise will be operating.

Commercial Bribery Statute

Many states have a payor indifferent commercial bribery statute. Typically, a person commits an offense if he or she intentionally or knowingly solicits, accepts, or agrees to accept any benefit from another person on agreement or understanding that the benefit will influence the conduct of the fiduciary in relation to the affairs of his beneficiary.” A “fiduciary” may include a physician, nurse practitioner, physician assistant, or other medical provider. It is important to have a healthcare attorney evaluate the state’s commercial bribery statute applicable to the state your Spa Location Franchise will be operating.

CPOM Doctrine

State laws and regulations will vary greatly from state to state so it is critical that each Spa Location Franchise evaluate the specific laws and regulations applicable to the geographic area it is operating in. In conducting this evaluation, there are three foundation areas that should be focused on and understood: (1) ownership, (2) diagnosis and treatment, and (3) delegation and supervision. These regulations apply both to Spa Location Franchise being operated as a Spa and a Spa Management Business.

(1) Ownership – Many states have a single law or collection of laws providing restrictions on ownership and control of medical practices by lay persons or corporations commonly referred to as the corporate practice of medicine doctrine (“CPOM”). The idea behind CPOM is to prevent financial and business interests from interfering with independent medical judgement. A state’s CPOM doctrine can include a wide range of restrictions such as prohibiting a lay person or corporation from employing a physician to practice medicine and collecting the professional fees, restricting the ownership percentage of a practice that can be owned by a physician or non-physician provider such as a nurse practitioner, or lay person, and restricting who can serve in management positions of a practice. These ownership and control restrictions within the state your Spa Location Franchise is located can serve as a determining factor in choosing to own and operate a Spa or Spa Management Business. Additionally, the CPOM restrictions can affect the way flow of funds need to occur within your franchise structure, especially if operating as a Spa Management Business, as funds need to follow a specific route from professionals to lay persons. These flow of funds concerns can be addressed in the Management Agreement, as applicable. Whether your Spa Location Franchise is operated as a Spa or as a Spa Management Business, under no circumstance shall a lay person (including you as an owner if unlicensed) administer, control, influence, or direct the supervision, administration, delivery or performance of medical or other services requiring an Authorized Care Provider.

(2) Diagnosis and Treatment – A variety of Authorized Care Providers can be employed by the Spa Location Franchise, or the Spa practice entity being managed, such as physicians, nurse practitioners, physician assistants, registered nurses, and/or estheticians. However, state regulations and oversight boards determine how much power and ability each license grants the holder regarding certain procedures. It is critical that state law be determined for which Authorized Care Provider can conduct a primary patient evaluation and diagnosis, develop the treatment plan, as well as who can perform the procedure. Generally, only a physician, nurse practitioner (subject to proper supervision), or physician assistant (subject to proper supervision) may conduct the initial evaluation and diagnosis.

Varying power and practice scopes are granted to non-physician providers, like nurse practitioners, depending on the state the licensed is issued and services performed. State laws, medical boards, nursing boards, board of cosmetology and other regulatory agencies will need to be analyzed to determine what procedures and policies need to be implemented through the creation of standard operating procedures for the Spa Location Franchise. The concept of form and substance will be vital to compliance as the operations of the Spa Location Franchise need to follow and adhere to the standard operating procedures as written.

(3) Delegation and Supervision – Following the primary consultation of a patient, analysis will need to be conducted regarding which Authorized Care Providers and can be delegated procedures and administer the treatment plan. States will vary on regulations such as medical director qualifications, NP and PA ability to practice independently, nurse and esthetician supervision and medical records review. Further distinctions will need to be made between medical and non-medical treatments. Based on the applicable delegation needed and requirements of the jurisdiction, delegation and supervision agreements may need to be prepared and entered into between the physician and non-physician providers, or other supervisor roles as outlined by the state. These agreements often are required in instances where prescriptive authority is being delegated by one party to another, which can be integral to the operation of the Spa.

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Health Insurance Portability and Accountability Act (“HIPAA”)

HIPAA laws, rules and regulations impose strict requirements as to safeguarding and maintaining the privacy of personal information and data collected and stored in medical records. You must assume that the operations of a Spa, and the offer, sale, and performance of the Approved Spa Products and Services are subject to HIPAA’s stringent privacy requirements. Although we provide a sample HIPAA business associate agreement (the “HIPAA Associate Agreement”) you must consult with your own attorney to ensure that this agreement complies with HIPAA and other applicable laws, rules and regulations. You must consult with your own lawyer to determine the activities of your Spa Location Franchise may or may not engage in and the safeguards and measures that your Spa Location Franchise and the underlying Spa must engage in to comply with HIPAA requirements.

Advertising and Promotion

There are extensive federal, state and local laws, rules and regulations that regulate the type of marketing that you may or may not make as to the products and services offered by a Spa, the results that a Spa customer may or may not achieve, and whether or not the Approved Spa Products and Services are authorized, cleared and/or approved by any government agency or authority, and the Authorized Care Provider(s) that may or may not be administering, supervising and/or performing the Approved Spa Products and Services. You must consult with your own lawyer to ensure that the marketing and promotion of your Spa Location Franchise, its services, and the underlying Spa complies with all applicable laws, rules and regulations.

General Business Laws

You will also be subject to federal and state laws and regulations that apply to businesses generally, including rules and regulations involving employment practices, wage and hour laws, immigration and employment laws. You must review federal minimum wage and overtime laws, as well as similar laws within your state to ensure compliance with labor and wage laws currently in existence and those that may later be adopted. You should consult with your attorney concerning these and other local laws, rules and regulations that may affect the operation of your Spa Location Franchise.

Summary

~~YOU ARE ADVISED TO CONSULT COUNSEL ABOUT THE POTENTIAL IMPACT OF THESE LAWS AND REGULATIONS. You alone are responsible for investigating and evaluating the federal, state and local laws that may apply to the operations of your Spa Location Franchise and federal, state and local restrictions that may be imposed on your Spa Location Franchise, your ownership of your Spa Location Franchise, and the individuals that may or may not provide services as employees of your Spa Location Franchise. Before signing a Franchise Agreement, you are strongly advised to consult with a lawyer to review the services and products that will be offered and sold by your Spa Location Franchise and to determine the licensing requirements, construction requirements, medical office layout restrictions, or any other regulation that may or may not be imposed on you, your Spa Location Franchise, the individuals hired by your Spa Location Franchise and whether or not you may legally operate a Spa Location Franchise.~~

You will be subject to federal and state specific franchise laws, rules, and regulations related to the offer and sale of franchises, the issuance and disclosure of a franchise disclosure document, state specific franchise and business opportunity registration requirements, and franchise seller disclosures and registration requirements. In certain states, as an area representative, you may be required to register as a franchise broker. You must carefully review the franchise regulations and laws that will govern your operation of the Area Representative Business and the offer of sale of franchises within your Area Representative Territory.

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ITEM 2
2 BUSINESS EXPERIENCE

Ryan Rose, Chief Executive Officer

Since July 2020 and continuing to date, Ryan Rose as served as our Chief Executive Officer. Since October 2016 and continuing to date, Ryan Rose has served as President and Chief Executive Officer of Romeo's Pizza Franchise LLC, a Medina, Ohio based pizza restaurant franchise system.

Ryan Rao, Chief Development Officer

Since 2018 and continuing to date, Ryan Rao has served as our Chief Development Officer. Since June 2020 and continuing to date, Ryan Rao has served as the Chief Franchising Officer of Romeo's Pizza Franchise LLC, a Medina, Ohio based pizza restaurant franchise system. ~~Since August 2017 and continuing to date, Ryan Rao has served as a Principal and Chief Franchise Development Officer for Apex Franchise Development Company, LLC located in Medina, Ohio.~~

Christina McCrossin, Chief Operating Officer

Since September 2023 and continuing to date, Christina McCrossin has served as our Chief Operating Officer. From May 2023 to September 2023, Christina McCrossin served as our Chief Administrative Officer. From February 2019 to March 2023, Christina McCrossin served as Chief Operating Officer of Retina Associates of Cleveland located in Beachwood, Ohio.

Randi McCale, Chief of Staff

Since April 2022 and continuing to date, Randi McCale has served as our Chief of Staff. From September 2020 to April 2022, Randi McCale served as our Director of Spa and Clinical Operations. From July 2011 to August 2020, Randi McCale served as Director of Operations for Ferrell-Whited Physical Therapy Services LLC, -located in Medina, Ohio.

Jessica Desosa, Franchise Business Consultant

Since February 2023 and continuing to date, Jessica De Sosa has served as our Franchise Business Consultant. Jessica served as a Medical Esthetician and Sales Consultant with Ideal Image from 2019 to 2020 and was promoted to National Client Support Specialist in 2020 then National Client Service Manager in 2022.

Anna Perrin, Director of Marketing

Since September 2022 and continuing to date, Anna Perrin has served as our Director of Marketing. From June 2021 to August 2022, Anna Perrin served as Director of Client Experience for Katalyst Group Inc. located in North Kansas City, Missouri. From December 2012 to December 2020, Anna Perrin served in various roles, including Digital Product Manager from August 2018 to December 2020, at TITLE Boxing Club (TBC International, LLC) located in Overland Park, Kansas.

Kenna Giambalvo, Franchise and Corporate Operations

Since 2022 and continuing to date, Kenna Giambalvo has served in franchise and corporate operations for our System. Since July 2017 and continuing to date, Kenna Giambalvo has served as Director of Franchise Operations for Regis Corporation, the world's largest hair salon chain for the corporate and franchise system, based in Edina, Minnesota.

Nicole Acosta, Technology Specialist/Director of Strategic Integration

Since December 2019 and continuing to date, Nicole Acosta has served as our Business Analyst and Technology Specialist for our System. From 2009 to 2019, Nicole Acosta served in various roles at Massage Envy, leaving as an Operations Manual in 2019.

Talia Valline, Director/VP of Training and Education/Corporate Stores

Since October 2022 and continuing to date, Talia Valline has served as our Director of Training and Education for our System. From July 2022 to October 2022, Talia Valline served as our Corporate Trainer/Franchise Business Consultant for our System. From July 2021 to July 2022, Talia Valline served as a Spa Manager of our affiliate owned V/O Med Spa located in Strongsville, Ohio. From October 2018 to May 2020, Talia Valline served as a Regional Manager for PsychBC, a national network of outpatient clinics, where she oversaw six locations in the Cleveland/Akron, Ohio region. From July 2017 to October 2018, Talia Valline served as Director of Administration at Seriously Skin located in Chagrin Falls, Ohio based in Cleveland/Akron, Ohio region.

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Kimberly Maze, Director of Project Development

Since June 2022 and continuing to date, Kimberly Maze has served as Project Manager of the V/O Med Spa location in Medina, Ohio. From April 2013 to October 2021, Kimberly Maze served as Franchise Business Consultant and Brand Manager at Regis Corporation located in Minneapolis, Minnesota.

Area Representatives

Hetal Patel, Area Representative



~~Since July 2019 and continuing to date, Hetal Patel operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the Cleveland and Columbus, Ohio regions. Hetal Patel is a Physician Assistant and since October 2018, Stepp co-founded and operates HSP Investment Group, a franchisee operator of multiple franchise brands that include 5 franchised hotels in Ohio, two Orange Theory Fitness locations in Ohio, and a Spa Location Franchise in Solon and Upper Arlington, Ohio.~~

Sachin Patel, Area Representative

~~Since July 2019 and continuing to date, Sachin Patel operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the Cleveland and Columbus, Ohio regions. Sachin Patel has been the owner operator of a Subway restaurant, service stations, and since October 2018 Sachin Patel co-founded and operates HSP Investment Group, a franchisee operator of multiple franchise brands that include five franchised hotels in Ohio, two Orange Theory Fitness locations in Ohio, and a Spa Location Franchise in Solon and Upper Arlington, Ohio.~~

Kal Gullapalli, Area Representative

~~Since August 2019 and continuing to date, Kal Gullapalli operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the Massachusetts, Vermont, and New Hampshire regions. From January 2018 and continuing to date, Kal Gullapalli has owned and operated 14 European Wax Center Locations in Massachusetts and New York. From January 2016 and continuing to date, Kal Gullapalli has owned and operated two Orangetheory Fitness locations in Massachusetts. Since 2014, Kal Gullapalli has opened and operated three independent restaurants in Boston, Massachusetts.~~

Paul Faucher, Area Representative

~~Since August 2019 and continuing to date, Paul Faucher operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the Massachusetts, Vermont, and New Hampshire regions. From 2014 through 2019, Paul Faucher was an Orangetheory Fitness franchisee.~~

Kirk and Rebecca Risha, Area Representative

~~Since February 2022 and continuing to date, Kirk and Rebecca Risha operate an Area Representative Business for our System, providing sales, franchisee training and support services for our System franchisees located in the Austin, Texas Metro region. From 2009 to 2019, Kirk Risha was an Area Representative of European Wax Center in Dallas/Fort Worth, Houston and Central/South Texas as well as a multi-unit franchisee in Austin, Texas. Since 2006 and, continuing to date, Kirk and Rebecca have also been multi-unit franchisees of Massage Envy in Austin, Texas.~~

Bill Stewart, Area Representative

~~Since January 2020 and continuing to date, Bill Stewart operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the Dallas, Texas and Fort Worth, Texas region. In May 2007 Bill Stewart founded and continues to operate NC Practice Management, LLC, an operator of preventative medicine clinics in the Southeast United States.~~

Wesley Gilliland, Area Representative

~~Since January 2020 and continuing to date, Wesley Gilliland operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the Dallas, Texas and Fort Worth, Texas region. Mr. Gilliland is a former University professor and is the owner of Medical Weight loss Clinics in Virginia. Wesley Gilliland was a co-founder~~

and CEO of CGC Southwest Management Services, which provided financial, management, billing, and legal services for medical practices throughout Texas.

Suresh Vanukuru, Area Representative

Since September 2021 and continuing to date, Suresh Vanukuru operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the North Carolina and Orlando, Florida regions. Since 2019 and, continuing to date, Suresh Vanukuru has been a franchisee with multiple brands in the Beauty and Wellness Category—Amazing Lash Studio (16 units), DryBar (12 units), and Hand & Stone (five units) across more than six states on the East Coast.

Bansari Shah, Area Representative

Since September 2021 and continuing to date, Bansari Shah operates as an Area Representative developing Northern New Jersey and providing franchise sales and support. Bansari Shah was the first franchisee in NYS, running multiple locations with European Wax Center from 2012 to 2021.

Patrick Tomina, Area Representative

Since December 2020 and continuing to date, Patrick Tomina operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in the Detroit, Michigan region. In December 1995, Patrick Tomina founded and continues to operate w3R Consulting, LLC an IT and healthcare human capital management organization in Southeast Michigan. Patrick Tomina is also a multi-unit franchisee of Aqua-Tots Swim Schools and Waxing the City for the Michigan, Southern California, and Miami-Dade territories.

Romeo Radulici, Area Representative

Since January 2022 and continuing to date, Romeo Radulici operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in Indiana. From 2006 to 2020, Romeo Radulici was part of Rocket Companies (formerly Quicken Loans) in various capacities ranging from mortgage banking sales to becoming a member of the executive leadership team in Cleveland, Ohio as the Senior Director of Sales.

Elio Vecchiarelli, Area Representative

Since March 2022 and continuing to date, Elio Vecchiarelli operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in New Jersey and Pennsylvania. Since May 2011 and continuing to date, Elio Vecchiarelli has served as a multi-location franchisee for European Wax Center in the greater New York City area. Since 2003, Elio Vecchiarelli has served as an active leader in the insurance industry and is a Certified Insurance Counselor. Since September 2016 and continuing to date, Elio Vecchiarelli has served as Managing member for Blue Lion Insurance Advisors, LLC located in Red Bank, New Jersey.

Suzanne Moore, Area Representative

Since March 2022 and continuing to date, Suzanne Moore operates an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our System franchisees located in New Jersey and Pennsylvania. Since 1994 and continuing to date, Suzanne Moore has served as a registered nurse and has practiced across multiple disciplines including cosmetic surgery. Since April 2013 and continuing to date, Suzanne Moore has served as a nurse at Monmouth Medical Center located in Long Branch, New Jersey.

John and Nina Newcomb, Area Representative

Since November 2022 and continuing to date, John and Nina Newcomb operate an Area Representative Business for our System, providing franchise sales, and franchisee training and support services for our

System franchisees located in Colorado. Since 2013 and continuing to date, Nina Newcomb has served as a multi-location Orangetheory Fitness franchisee in Colorado and served as the inaugural President of the Franchise Advisory Committee (FAC). Prior to that, Nina Newcomb had 14 years of leadership experience at two fortune 50 companies and holds an Executive MBA. John Newcomb received a DMD from Tufts University in 2002, served on active duty in the United States Armed Forces for six years during which he served as Chief of Endodontics in Seoul, Korea and Fort Carson, Colorado. Since April 2013 and continuing to date, John Newcomb has served as an endodontist at Clear Creek Endodontics located in Arvada, Colorado.

ITEM 3
3 LITIGATION

No litigation is required to be disclosed in this Item.

ITEM 4
4 BANKRUPTCY

No bankruptcy information is required to be disclosed in this Item.——

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ITEM 5
5 INITIAL FEES

When you sign an Area Representative Agreement you ~~must will~~ pay to us a non-refundable area representative fee (the "Area Representative Fee") in an amount ranging from \$50,000 to \$1,000,000. ~~The Area Representative Fee is fully earned by us upon payment.~~

The amount of the Area Representative Fee is ~~determined~~calculated based on our determination ~~as to the size of~~ your Area Representative Territory and the number of ~~Spa Location~~Unit Franchises that we designate for potential development within your Area Representative Territory. The Area Representative Fee is \$10,000 for each ~~Spa Location~~Unit Franchise that we ~~determine may be potentially developed designate for potential development~~ within your Area Representative Territory, ~~and for each Unit Franchise that has been developed and, as of the date of your Area Representative Agreement is open and in operation within the Area Representative Territory.~~ The minimum number of ~~Spa Location~~Unit Franchises that we may designate for potential development under an Area Representative Agreement is five, and the maximum number is 100. ~~You may secure rights to develop additional Spa Location Franchises within your Development Territory if approved by us but it will increase your estimated initial investment as disclosed in Item 7 of this Disclosure Document of Unit Franchises that we may designate for potential development under an Area Representative Agreement is 100.~~

The Area Representative Fee ~~that you must pay to us~~ is in addition to the initial fees that you will ~~incur~~pay to us at the time of signing the Franchise Agreement for your first ~~Spa Location~~Unit Franchise, ~~also referred to as a Pilot Location,~~ to be developed and operated by you in your Area Representative Territory. ~~If at the time of signing your Area Representative Agreement you pay the Area Representative Fee in full and, you agree to the development of not less than 15 Unit Franchises within your Area Representative Territory, we will waive the initial franchise fee for the first Unit Franchise to be developed, owned, and operated by you within the Area Representative Territory.~~ We do not offer ~~Spa Location~~Unit Franchises under this Disclosure Document. ~~Spa Location~~Unit Franchises are offered under our ~~Spa Location~~Franchise FDD. ~~The Terms of the Unit Franchise Disclosure Document. The terms of the Unit Franchise Agreement for your Spa Location~~Unit Franchise and other disclosures as to your ~~individual unit Spa Location~~Unit Franchise ~~is are~~ separately disclosed in our ~~Spa Location~~Unit Franchise ~~FDD~~Disclosure Document and not this Disclosure Document.

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**ITEM 6
6 OTHER FEES**

Type of Fee <small>(Note 1)</small>	Amount	Due Date	Remarks
Local Marketing Expenditures	Minimum \$1,000 per month minimum	Monthly, as incurred by you and negotiated with local suppliers <u>Monthly</u>	You must spend not less than \$1,000 per month on the local marketing of your Area Representative Business and the promotion of Spa Location Franchises. Your marketing must meet our standards and specifications and is subject to our approval. Must be spent each month on pre-approved marketing within your area representative territory.
Insurance Premiums	Varies	Prior to opening	You must obtain the insurance coverage that we designate, and you must maintain this insurance coverage.
Additional Supplemental Training: (Management)	Our then current training fee, currently varies. Currently, \$800 per trainer, person per day plus expenses	When invoiced and prior to training On demand	Applies to additional training for new managers, replacement managers, and supplemental training programs. There is a two day minimum for assistance that we may designate.
Additional Supplemental Training: (Field Consultant)	Our then current training fee, currently varies. Currently, \$800 per trainer, person per day plus expenses	On demand When invoiced and prior to training	Applies to additional training for new managers, replacement managers Spa field consultants and supplemental training programs. There is a two day minimum for assistance. that we may designate.
Insurance Interest Charges	Amount of premiums 18% per annum from due date	On demand Prior to opening	Applies to past due payments of all fees, charges, interest and payments due to us from you. You must purchase and maintain insurance coverage that we designate
Review and Audit	Actual costs	On demand receipt of invoice	You must pay to us the costs that we incur in reviewing and auditing your records if the review and/or audit performed by us results in a finding that you failed to comply with the terms of your Area Representative Agreement.
Collection Costs and Attorney Fees Collections	Actual fees, costs, and expenses	On demand	Includes fees For costs and expenses incurred by us, including legal demands in collecting fees due to us, and litigation, related to your breach/or to enforce the terms of the Area

Type of Fee <small>(Note-1)</small>	Amount	Due Date	Remarks
			Representative Agreement, including attorney fees, deposition expenses, expert witness fees, accounting fees and filing fees.
<u>Interest Charges</u> NSF Check Fee of Failed Electronic Fund Transfer	<u>18% per annum from due date</u> 5% of amount or \$50, whichever is greater, or maximum fee allowed by law	On demand	Applies to payment <u>past due payments of all fees, charges, interest and payments</u> due from you to us.
Non-Compliance	Fees <u>Amount of fees, costs, and expenses that we incur in connection with your non-performance of obligations under the Area Representative Agreement</u>	Within 14 days of our invoice <u>As invoiced</u>	You must pay and reimburse us for all costs, fees, and expenses that we incur as a result <u>arising out of, or in connection with</u> related to, your breach of the Area Representative Agreement. Includes <u>Including</u> legal, mediation, and arbitration fees, expenses, and costs that we incur.
Transfer	\$25,000	<u>On demand</u> Prior to the date of transfer	Due upon approval, <u>Payable</u> if we approve they <u>your</u> transfer- <u>request.</u>
Renewal	\$25,000	On demand	Due upon renewal, <u>Payable</u> if we approve renewal- <u>of your Area Representative Agreement.</u> <u>You will be required to sign our then current Area Representative Agreement.</u>

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Explanatory Note to Item 6

The above table describes fees and payments that you must pay to us or our affiliates, or which we or our affiliates may impose or collect on behalf of a third party. All fees are uniformly imposed for all franchises offered under this Disclosure Document, are recurring, are not refundable, and are payable to us, unless otherwise specified.

**ITEM 7
7 ESTIMATED INITIAL INVESTMENT**

YOUR ESTIMATED INITIAL INVESTMENT

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is Made
Area Representative Fee (Note 1)	\$50,000 – \$1,000,000	Lump sum	When Signing of Area Representative Agreement is signed	Us
Lease Deposits (Note 2)	\$2,500 – \$5,000	Lump sum	As incurred	Landlord
Leasehold Improvements (Note 3)	\$2,000 – \$30 - \$25,000	Varies Lump sum	Prior to opening As incurred	Contractors, suppliers, and/or Landlord
Furniture, Fixtures and Equipment (Note 4)	\$2,000 – \$4500 - \$5,000	Lump sum As billed	As incurred	Suppliers
Lease Deposits (Note 4)	\$0 - \$5,000	Lump sum	Varies	Landlord
Computer, Software and Point of Sales System (Note 5)	\$250 - \$2,000 – \$4,000 \$500	As arranged billed	As incurred	Suppliers, us or our affiliate
Utility Deposits (Note 6)	\$500	As arranged	As incurred	Suppliers
Insurance Deposits (Note 7)	\$750 – \$2,500 \$1,000 - \$3,000	As arranged billed	Varies As incurred	Insurers
Travel for Initial Training (Note 8)	\$4,500 – \$7,500 \$5,000 - \$15,000	As arranged incurred	As incurred Before opening	Airlines, hotels, restaurants
Professional Fees (Note 9)	\$4,500 – 5,000 – \$15,000	As arranged billed	As incurred Before opening	Attorneys, and accountants, advisers
Business Licenses and Permits (Note 10)	\$500 - \$1,000	As arranged incurred	As incurred Before opening	Government

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is Made
Office Supplies (Note 11)	\$1,000 - \$2,500—\$750	As arranged billed	As incurred Before opening	Third party
Additional Funds – Three Months (Note 12)(10)	\$15,000 – \$25,000	As arranged incurred	As incurred Before opening	Us, employees Employees, suppliers, landlord, utility suppliers
<u>TOTAL ESTIMATE</u> Total Estimate (Note 11)(11)	\$89\$78,250 – \$1,075,250 — (099,000 - Area Representative Agreement Only) only			
<u>TOTAL ESTIMATE</u> Total Estimate (Note 12)(12)	\$1,031,003—008,202 - \$2,404,482 (344,612 Area Representative Agreement Plusplus One Spa LocationUnit Franchise)			

Explanatory Notes to Item 7
“Your Estimated Initial Investment”

Note 1: Area Representative Fee – The Area Representative Fee is calculated based on the number of Spa LocationUnit Franchises authorized and designated for potential development under your Area Representative Agreement. The minimum number of Spa LocationUnit Franchises that we may designate for potential development under an Area Representative Agreement is five and the maximum number is 100. ~~You may secure rights to develop additional Spa Location Franchises within your Area Representative Territory if approved by us, but it will increase your estimated initial investment.~~ The Area Representative Fee is \$10,000 per Spa LocationUnit Franchise authorized by us for potential establishmentdevelopment within the Area Representative Territory. The Area Representative Fee is fully described in Item 5 of this Disclosure Document earned by us upon payment from you and is not refundable. ~~There are no refunds under We do not finance any other circumstances, including if you breach the Area Representative Agreement and we terminate the Area Representative Agreement portion of your initial fees.~~

Note 2: Prepaid Rent and Lease Deposit – You must lease or provide a suitable facility for the operations of your Area Representative Business. You must secure a facility of approximately 300 to 500 square feet of class “B” commercial office space or better. Your facility must be approved by us in writing. You may secure a larger facility but it will increase your operating costs. You will be required to pay the landlord a security deposit and the amount of your security deposit is something that you will negotiate directly with the landlord and will vary significantly based on a number of factors, including the desirability of your leased location and your own negotiations. ~~This estimate does not include the purchase of real property should you elect to purchase the facility for the Franchised Business.~~

Note 3: Leasehold Improvements – This estimate is for the cost to configure and build-out of an office for the operationadministrative operations of the Franchisedyour Area Representative Business. We have based our estimates on the assumption that the typical square footage for an office facility will range from 300 to 500 square feet, and that the office facility will already be in a suitable condition for your office facility and will require only minor leasehold improvements Area Representative Business. Subject to our approval

and depending on the office space that may be available within a Unit Franchise owned and operated by you, we may authorize you to operate your Area Representative Business from an office located on-site at your V/O Med Spa.

Note 43: Furniture, Fixtures and Equipment – You will be required to purchase certain types of furniture, fixtures and equipment for the Franchised Business. Among other things, you will be required to purchase office furniture, and interior sign. The costs for furniture and fixtures may differ depending on the material quality and on other factors/signs.

Note 4: Lease Deposits – Three Months – You must operate your Area Representative Business from an administrative office that we approve comprising approximately 300 to 500 square feet of administrative office space. Subject to our approval and suitable office facilities, your administrative office may be located within a V/O Med Spa that you own, control, and that is located within your Area Representative Territory. This estimate is for your initial lease deposit and estimated three months of lease payments. This estimate does not include the purchase of real property.

Note 5: Computer, Software and Point of Sales System – You will be required to purchase a notebook computer for the operations/operation of the Franchised Business. You may be required to use certain software or CRM system as part of the Franchised Business. Additional information about the POS and computer systems are system is disclosed in Item 11 of this Disclosure Document.

Note 6: Utility Deposits – To secure the appropriate utilities required for the operation of the office facility for the Franchised Business, including gas, electric, water, sewer and internet access, you will be required to pay upfront deposits to each applicable utility company.

Note 7: Insurance Deposits – You are required to maintain certain insurance respecting the operations of the Franchised Business coverage. Your actual payments for insurance and the timing of those payments will be determined based on your agreement with your insurance company and agent. The cost of your insurance coverage will be based on factors outside of our control. The amount charged for insurance coverage may be significantly more or less than our estimate. This estimate is for the cost of an initial deposit in order to obtain the minimum required insurance and we estimate this deposit to be equal to the amount of three months of monthly insurance premium payments.

Note 87: Travel and Lodging – Prior to for Initial Training – You must complete our pre-opening training program before opening and commencing the operations of the Franchised Business you must complete. We do not charge a fee for our pre-opening initial training program. This estimate is for the estimated travel, food, and lodging expenses for you or your Managing Owner and one designated manager (two individuals in total) that you will incur to attend the our pre-opening initial training program held in Strongsville, Ohio, or our designated training location. The duration of the training program is 80 hours over a period of 10 days. This estimate does not include the cost of labor.

Note 98: Professional Fees – These estimates are This estimate is for costs associated with the engagement of professionals such as attorneys and accountants with the start-up of the Franchised Business. We recommend that you seek the assistance of professional and other advisors when evaluating this franchise opportunity, this Disclosure Document, and the to review your Area Representative Agreement. It is also advisable to consult these professionals to review any lease and other contracts that you will enter into as part of the development and operation of the Franchised Business and advise you as to legal, accounting and other obligations and responsibilities.

Note 109: Business Licenses and Permits – You must apply for, obtain, and maintain all required permits and licenses necessary to operate the Franchised Area Representative Business. The licenses will vary

depending on local, municipal, county and state regulations. All licensing fees are paid directly to the governmental authorities when incurred and are due prior to opening the Franchised Business the state within which you operate and the location of your Area Representative Business. Depending on the location of your Area Representative Business you may be required to register as a franchise seller with a state franchise regulator.

Note 11: Printing, Stationery and Office Supplies – This figure is primarily for printing a start-up order of stationery and business cards bearing the Licensed Marks and a supply of office materials.

Note 10: Additional Funds – This is an estimate of the minimum recommended levels of additional funds that may be required to cover operating expenses such as employee salaries, inventory, rent, and utilities only for the initial three month period following the opening of the Franchised Area Representative Business. This estimate does not include compensation to you or your owners and does not include interest, finance charges, or payments that may be incurred by you if you finance the development of the Franchised Business. This is only an estimate for your initial three months of operations and more working capital and additional funds may be required depending on the sales and performance of the Franchised Business. Before signing an Area Representative Agreement, you should consult with your accountant and advisor to budget and, determine the amount of additional funds that should be reserved and set aside by you to support and capitalize the long term operations of the Franchised Business. This estimate includes only our minimum marketing requirement of \$1,000 per month and, subject to your discretion, franchise leads, and your personal network of prospective franchise buyers, you may incur significant franchise recruitment and marketing expenses that far exceed our minimum monthly requirement.

Note 11: Total: - Area Representative Agreement Only – This is an estimate of the initial start-up expenses for an Area Representative Business only and does not include other costs and expenses that you will incur in developing an individual unit Spa Location Franchise under the terms of a Spa Location Franchise Agreement. We have based these estimates on our experiences as a franchise company in selling Unit Franchises. These are only estimates do not include interest and financing charges that you incur, and the range of those costs, may incur, and they do not include management level compensation payable to you or your owners. You should carefully review these estimates with your business, accounting and legal advisors before making any decision to sign. This is an estimate for an Area Representative Agreement. Estimates related to the expenses that you will incur in establishing and opening a Spa are separately disclosed in our individual unit Spa Location Franchise FDD, only.

Note 12: Total: - Area Representative Agreement Plus One Spa Location Unit Franchise – As an area representative and, subject to the terms of your Area Representative Unit Franchise Agreement separately disclosed to you through our Unit Franchise Disclosure Document, you will be required to develop and operate one Spa Location Unit Franchise (your “Development Spa Location Franchise”) within your Area Representative Territory and subject to the terms of a Franchise Agreement that is disclosed separately, pursuant to our individual unit Spa Location Franchise FDD. You will sign the Franchise Agreement for your Development Spa Location Franchise. You must sign your Unit Franchise Agreement at the same time that you sign the Area Representative Agreement, and you must open your Development Spa Location Unit Franchise within 12 months of the effective date of your Franchise Agreement and this Area Representative Agreement. The Item 7 estimated initial investment for a Unit Franchise under the Unit Franchise Disclosure Document is \$941,753 to \$1,329,232, which includes an initial franchise fee in the amount of \$50,000. The estimated initial expenses for developing and operating your Development Spa Location Franchise are Unit Franchise is separately disclosed in the Unit Franchise Disclosure Document, separately disclosed in Item 7 of the individual unit Spa Location Franchise FDD which is separate from this Disclosure Document. The Item 7 estimated initial investment for a single Spa Location Franchise under the individual unit Spa Location

Franchise FDD is \$941,753 to \$1,329,232. Estimates related to the expenses that you will incur in establishing and opening a Spa Location Franchise are separately disclosed in the individual unit Spa Location Franchise FDD which must be separately reviewed from this Disclosure Document.

ITEM 8

8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

To ensure that our standards and specifications of quality, service, and System development are maintained, you must operate ~~the Franchised~~your Area Representative Business in strict conformity with the Area Representative Agreement and the methods, standards, specifications, and sources of supply that we designate and prescribe in ~~our manuals~~the Manuals and that we approve for the promotion of Unit Franchises.

Source Restricted Purchases and Leases — Generally

We require that you purchase or lease certain source restricted goods and services for the development and operation of the Franchised Business. Source restricted goods and services are goods and services that must meet our specifications and/or must be purchased from an approved or designated supplier. We may designate a supplier (which may include us, including ourselves or our affiliates), as the exclusive supplier for the Franchised System and your Area Representative Business. Our specifications and list of approved and designated ~~products, supplies and suppliers~~ is contained in our ~~manuals~~Manuals. We will notify you of any changes to our specifications or list of approved or designated suppliers. We may notify you of these changes in various ways, including written or electronic correspondence, amendments and updates to our ~~manuals, verbal~~Manuals, and other forms of communication. We formulate and modify our standards and specifications for ~~products and services~~ based on our industry experience and our management decisions as to the overall operation and expansion of the ~~System~~V/O Med Spa System and the support of Unit Franchisees. If we have previously approved a supplier, and their standards fall below our designated standards, we will revoke our approval. We will notify you in writing of us revoking our approval.

Suppliers and Supplier Criteria

We may designate ourselves and our affiliates as exclusive suppliers of source restricted goods and services, ~~marketing materials, presentations, and other media used to promote Unit Franchises and the Area Representative Business~~. We may designate ourselves or a third party as the sole and exclusive supplier irrespective of the existence of competing suppliers. ~~If there is no designated, in the Manuals, we do not designate a~~ supplier for a particular item, you will purchase all such products, supplies and services from suppliers who meet our specifications and standards. Currently, we are not and our affiliates are not approved suppliers of the source restricted goods and services identified below. ~~Our officers identified in Item 2~~Currently no officer of this Disclosure Document are also officers and ownersours owns an interest in any of our affiliate V/O Distribution, LLC, an approved supplier of source restricted goods and services identified belowdesignated suppliers.

If you want to purchase or lease a source restricted item from a supplier that has not been previously approved or designated by us in writing, you must send us a written request for approval and submit additional information that we may request. We may charge you a fee equal to the costs and expenses that we incur in reviewing and/or evaluating an alternate supplier, product, and/or service requested by you. ~~We may request that you send us samples from the supplier for testing and documentation from the supplier for evaluation. We may also require, subject to our discretion, that we be allowed to inspect the supplier's facilities.~~ We will notify you of our approval or disapproval within a reasonable time (not to ~~exceed~~exceeding 60 days) after we receive your written request ~~for approval~~ and all additional information and samples that we may request. We may, in our sole discretion, withhold our approval. We do not make our procedures or criteria for approving suppliers available to our ~~System~~Area Representative franchisees, except that when evaluating the approval of a particular supplier, among other things, we consider: whether

the supplier can demonstrate to our reasonable satisfaction the ability to meet our standards, specifications and production requirements, ~~the suppliers quality control~~, whether or not we are the exclusive supplier of the particular item, whether or not our affiliate or affiliates are the exclusive supplier of the particular item, and whether or not the suppliers approval, in our sole determination, will allow us to advance the overall interests of the System and our company.

We estimate that your purchase of goods and services from suppliers according to our specifications, including your purchase of goods or services from our designated exclusive suppliers, to represent approximately ~~50~~90% of your total purchases and leases in establishing the Franchised Business and approximately ~~80~~90% of the on-going operating expenses of ~~the Franchised your Area Representative Business~~. ~~Currently, neither us nor our affiliates are approved suppliers of the~~ We require that you purchase or lease the following source restricted goods and services identified below. Currently no officer of ours owns an interest in any of our designated suppliers.:

~~As described below in more detail, we currently require that you purchase or lease the following source restricted goods and services: Furniture and Fixtures; Signage; 1. Computer Equipment; Branded Items and Marketing Materials; and Insurance.~~

~~1. Furniture and Fixtures – The office facility for the Franchised Business must be equipped with branded and unbranded furniture and fixtures that we designate and that meet our standards and specifications. Software – You may purchase unbranded furniture and fixtures from any supplier of your choosing, provided that the furniture and fixtures meet our specifications and standards, which may also include specified manufacturers and brands. If the furniture and fixtures that we designate are specified to be branded with the Licensed Marks, then you may only purchase them from our designated exclusive suppliers.~~

~~2. Signage – The signage for the Franchised Business must meet our standards and specifications and must be purchased from our designated suppliers.~~

~~3. Point of Sale and Computer Equipment – Currently you are required to purchase a new notebook computer. Although, currently, we presently have not designated any point of sale business system or customer management relationship system for your Area Representative Business, we reserve the right to do so in the future.~~

~~4. Branded Items and Marketing MaterialsMedia – All materials and media bearing the Licensed Marks (including, but not limited to, stationary, business cards, brochures, digital media, apparel, signs and displays) must meet our standards and specifications and must be purchased from either us directly or our designated suppliers. All of your marketing materials, mediums, and digital media must comply with our standards and specifications and must be approved by us before you use them. You may only market the sale of Unit Franchises through approved digital media, and social media platforms provided that you do so in accordance with our marketing, digital media and social media policies.~~

~~3. Branded Items and Marketing Materials – All materials bearing the Licensed Marks including stationary, business cards, brochures, apparel, signs and displays must meet our standards and specifications and must be purchased from either us or our designated suppliers. All of your marketing materials, mediums, and digital media must comply with our standards and specifications and must be approved by us before you use them. You may only market the sale of Spa Location Unit Franchises within your Area Representative Territory through approved digital media and social media platforms provided that you do so in accordance with our marketing, digital media and social media policies. You must purchase all branded marketing materials from either us or our designated exclusive supplier. We may require that you exclusively use, at your cost, our designated supplier for social and digital media~~

marketing services and exclusively use, at your cost, our social media platforms, vendors and marketing channels.

5. Insurance – You must obtain the insurance coverage that we require from time to time as presently disclosed in the Manuals and as we may modify. All insurance policies required under your Area Representative Franchise Agreement and as set forth in the Area Representative Franchise Agreement must be written by a responsible carrier, reasonably acceptable to us and all insurance (excluding workers' compensation) must name us, our officers, directors, shareholders, partners, agents, representatives and independent contractors as additional insureds. The insurance policies must include a provision that the insurance carrier must provide us with no less than 30 days' prior written ~~notice~~ in the event of a material alteration to, or cancellation of, any insurance policy. A certificate of insurance must be furnished by you to use at the earlier of 90 days ~~after~~ of the Effective Date of the Franchise Area Representative Agreement or prior to the commencement of our initial training program. Insurance coverage must be at least as comprehensive as the minimum requirements set forth in the chart below and in the Manuals.

~~Insurance coverage must be at least as comprehensive as the minimum requirements identified in the chart below (Area Representative Agreement, Section 12.9). You must consult your carrier representative to determine the level of coverage necessary for the Franchised Business. Higher exposures may require higher limits.~~

Insurance Requirements

~~(a) Coverage against direct physical loss or damage to real and personal property, including improvements and betterments, for all-risk perils, including flood and earthquake, if the relevant property is situated in a flood or earthquake zone, equal to at least 100% of the Franchised Business' full insurable value;~~

~~(b)(a) Comprehensive general liability insurance, written on an occurrence basis, extended to include contractual liability, products liability and completed operations, and personal and advertising injury, with a combined bodily injury and property damage limit of at least \$1,000,000 per occurrence and \$3, \$2,000,000 in the aggregate;~~

~~(b) Statutory workers' compensation insurance and employers' liability insurance as required by the law of the state in which your Spa Location Franchise the Franchised Business is located, including statutory workers' compensation limits and employers' liability limits of at least \$1,000,000;~~

~~(c) Commercial umbrella liability insurance with a total liability limit of at least \$1,000,000;~~

~~(e) Cyber insurance in the amount of at least \$1,000,000 protecting against first party and third party claims;~~

~~(f)(d) Employment practices liability insurance with a limit of at least \$2,000,000, including actions of a third party and a minimum limit of \$100,000 for wage and hour disputes; and~~

~~(g) _____~~

~~(e) All other insurance that we require in the Manual or that is required by law or by the lease or sublease for your Spa Location Franchise Franchised Business.~~

Purchase Agreements and Cooperatives

We may, in our discretion, negotiate purchase agreements, including price terms, with designated suppliers for source restricted goods and services on behalf of the System. We may establish preferred vendor programs with suppliers on behalf of some or all ~~of the Spa Location Area Representative Businesses and Unit~~ Franchises under the System and, in doing so, we may limit the number of approved vendors and/or suppliers that you may purchase from and we may designate one vendor as your sole supplier. You will not receive any material benefits for using our designated or approved suppliers.

Our Right to Receive Compensation and Our Revenue from Source Restricted Purchases

We and/or our affiliates may receive rebates, payments and other material benefits from suppliers based on franchisee purchases and we reserve the right to institute and expand rebate programs in the future. As of the Issuance Date of this Disclosure Document we have not yet received revenue from suppliers of franchisee purchases of source restricted products or services but will in the future. We have entered a purchase agreement with WBC Group, LLC an exclusive supplier of certain spa supplies, equipment, private label, and third party branded Spa related retail products that must be offered from your Spa. Based on this agreement we ~~expect to~~ receive rebate payments ranging from 2% to 6% of our franchisee purchases from this exclusive supplier. We have entered into an agreement with Allergan Aesthetic, an exclusive supplier of certain branded Spa related injectable products and equipment that must be offered from your Spa. Based on this agreement, we ~~expect to~~ receive rebate payments ranging from 2% to 8% of our franchisee purchases from this exclusive supplier. We have entered into an agreement with Galderma, an exclusive supplier of certain branded Spa related injectable products that must be offered from your Spa. Based on this agreement, we ~~expect to~~ receive rebate payments ranging from 2% to 10% of our franchisee purchases from this exclusive supplier. -We may choose to enter into an agreement with a skincare supplier of certain VIO branded retail skincare products that must be offered from your Spa. We anticipate an agreement where we expect to receive rebate payments ranging from 4% to 8% of our franchisee purchases from this exclusive supplier. We have entered into an agreement with Lumenis, an exclusive supplier of certain branded Spa related supplies and equipment that must be offered from your Spa. -Based on ~~this our agreement with Lumenis~~ agreement, we expect to receive rebate payments in the amount of \$1,000 per unit for our franchisee purchases from this exclusive supplier. ~~In our fiscal year ending December 31, We do 2022 we did not receive, and our affiliates did not receive, revenue from franchisee purchases of source restricted purchases. However, we did~~ provide our franchisees with any material benefits based on a franchisee's purchase of particular products or services or use of particular suppliers.

During the fiscal year ending December 31, 2023, we earned \$593,359 in rebates from franchisee purchases. This represents 14% of our total revenue of \$4,169,566.

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ITEM 9
9 FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the [franchiseArea Representative Agreement](#) and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this Disclosure Document.

Obligation	Section(s) in Agreement	Disclosure Document Item
a. Site selection and acquisition/lease	Not applicable 2.1, 2.3	7, 8, 11, 12
b. Pre-opening purchases and leases	1, 2.3, 3	6, 7, 8, 11
c. Site development and other pre-opening requirements	Not applicable 2.3, 3, 6, 9	6, 7, 8, 11
d. Initial and ongoing training	1, 6	7, 11
e. Opening	1, 2.3, 3.1, 3.2, 3.3, 3.4, 3.13, 6.1, 9	11
f. Fees	1, 4.2, 5, 6.2, 6.3, 10.3, 11.1, 12.3, 13.1	5, 6, 7, 8, 11
g. Compliance with standards and policies / manual	1, 2.5, 3, 4, 5, 6, 5, 8, 9	8, 11
h. Trademarks and proprietary information	1, 7, 8	13, 14

Obligation	Section(s) in Agreement	Disclosure Document Item
i. Restrictions on products and —services offered	1 , 2.1, 3.3, 3.5, 3.6, 3.7, 3.11, 3.12, 6, 9.1, 9.2, 11.3	8, 11, <u>12</u> , 16
j. Warranty and customer service —requirements	Not applicable 2 , 3.6, 3.7, 3.8, 3.9, 3.10, 3.11, 3.12, 3.13	<u>11</u> , 16
k. Territorial development and sales —quotas	1 , 4.1, 4.2, 4.3, 4.4, Schedule 1 <u>2</u>	12
l. Ongoing product and service —purchases	Not applicable 3	<u>6</u> , 8
m. Maintenance, appearance and —remodeling requirements	Not applicable 3.1	7, 8, 11, <u>16</u> , 17
n. Insurance	1 , 9.8	7, 8
o. Advertising	1 , 3.5, 3.6, 3.10, 3.12	6, 7, 8, 11
p. Indemnification	1 , 14.25	6
q. Owner's participation, —management, staffing	1 , 9.6, 10.4	11, 15
r. Records and reports	1 , 9.10, 9.11	<u>6</u> , <u>11</u>
s. Inspections and Audits	1 , 9.13	6, 11
t. Transfer	1 , 10	<u>6</u> , 17
u. Renewal	1 , 11	<u>6</u> , 17
v. Post-termination obligations	1 , 7.1, 7.2, 7.3, 7.5, 7.6, 7.7, 7.8, 13	17
w. Non-competition covenants	1 , 7.1, 7.2, 7.3, 7.5, 7.6, 7.7, 7.8, 13.2, 13.3	<u>15</u> , 17
x. Dispute resolution	1 , 14	<u>15</u> , 17
y. Other: Individual guarantee of Area Representative obligations	Exhibits Exhibit 1 , 2	<u>199</u>

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ITEM 10
10 FINANCING

We do not offer direct or indirect financing. We do not guarantee any note, lease, or other obligation on your behalf.

ITEM 11
11 FRANCHISOR'S ASSISTANCE, ADVERTISING,
12 COMPUTER SYSTEMS AND TRAINING

Except as listed below, we are not required to provide you with any assistance.

Pre-Opening Obligations

1. Grant of Area Representative Rights – We will grant to you the right to operate the ~~Franchised-Area Representative~~ Business within a designated area representative territory. (Area Representative Agreement, ~~Sections 1 and~~Section 2);
2. Designate Area Representative Territory – We will define the Area Representative Territory for the ~~Franchised Area Representative~~ Business and include the geographic boundaries and/or a description of your Area Representative Territory within the ~~Attachments~~attachments to the Area Representative Agreement. (Area Representative Agreement, ~~Sections 1, Section 2, and~~Section 1);
3. Access to Individual-Unit Spa Location Franchise Disclosure Document – We will provide you with access to our current ~~individual unit Spa Location Unit~~ Franchise ~~FDD~~Disclosure Document. (Area Representative Agreement, ~~Sections 1 and~~Section 3.11);
4. Manuals – We will loan you a copy of our confidential and proprietary ~~manuals~~Manuals. You must operate the ~~Franchised-Area Representative~~ Business in accordance with the ~~manuals~~Manuals and all applicable laws, rules, and regulations. At all times, we reserve the right to supplement, modify and update the ~~manuals~~Manuals (Area Representative Agreement, ~~Sections 1 and~~Section 6.5). ~~Currently, the .) The~~ operations manual ~~as of the Issuance Date of this Disclosure Document currently~~ consists of 250148 pages, and the table of contents to the operations manual is attached as Exhibit C to this Disclosure Document. The major subjects contained in the operations manual consists of establishing, developing, marketing and operating the Franchised Business;
5. Approved Suppliers and Distributors – We will provide you with a list of our approved suppliers and distributors (to the extent that we have designated them); either as part of ~~our manual~~the Manuals or otherwise in writing. (Area Representative Agreement, ~~Sections 1 and~~Section 6.5);
6. Signs, Equipment, Furniture, and Fixtures – We ~~will~~may provide you with a list of our approved signage, equipment, furniture and fixtures (to the extent that we have designated them); either as part of ~~our~~the manuals or otherwise in writing. (Area Representative Agreement, ~~Sections 1 and~~Section 6);
7. Website and Digital Media – We will identify you on our website to the extent that our website includes specific franchise sales information as to those geographic territories that are directly located within your Area Representative Territory. You may not utilize any websites, web-based media, or digital media unless expressly approved by us in writing. We strictly control how you may ~~or may not~~use websites and digital media, and you must assign all website media and digital media accounts to us. (Area Representative Agreement, ~~Sections 1 and~~Section 6); and
8. Initial Training – Not less than 45 days prior to commencing the operations of the ~~Franchised Area Representative~~ Business, you or your Managing Owner must attend and complete our initial training program. We will provide you (and, up to one of your designated managers), with training in accordance with our initial training program: ~~at no additional fee or charge.~~ (Area Representative Agreement, ~~Sections 1 and~~Section 6.1).) Our current training program is to be attended by you, or if you are a Corporate Entity,

your Managing Owner ~~over a 10-day period and one operating manager~~ at our corporate offices located at 3991 North Jefferson Street, Medina, Ohio 44256, and a certified training facility ~~Spa~~ located in Strongsville, Ohio, ~~that we designate~~. The training program ~~takes place over an approximate five day period in Strongsville, Ohio, and~~ is further described below in this Item 11 in more detail.

Site Selection

Although you are responsible for selecting ~~an office site for the office of the Franchised~~ your Area Representative Business, you must obtain our approval of your office location. Generally, we do not own or lease the real property that will serve as your office location, and you are responsible for all costs and expenses in locating and evaluating proposed sites for your office location. Before you enter into a lease or other agreement for your office location, you must obtain our approval. We will provide you with site selection guidelines. Although there is no specified time limit for us to review the proposed site for your office location, we will do so within a reasonable time period, not exceeding 30 days of our receipt of your written request for our review of a proposed site and your submission to us of the information and documentation that we may request concerning the proposed site. In determining whether to approve or disapprove a proposed site for your office location, factors that we take into consideration include: ~~(a) characteristics of the proposed site; and (b) the location of your proposed site relative to your Area Representative Territory. Provided that there is suitable office space we may approve an office location within a V/O Med Spa that is owned and controlled by you.~~

~~You must secure an office location and lease that we approve prior to opening and commencing the day-to-day operations of the Franchised Business. (Area Representative Agreement, Sections 1 and 3.1).~~

Time to Open

You may not open or commence the operations of the ~~Franchised~~ Area Representative Business until you have completed our initial training requirements, ~~and~~ obtained the necessary licensing and authorization from state and regulatory agencies within your Area Representative Territory including, if applicable, registration of the ~~individual unit Spa Location~~ Unit Franchise ~~FDD~~ Disclosure Document, filing of the ~~individual unit Spa Location~~ Unit Franchise ~~FDD~~ Disclosure Document, and all appropriate waivers and/or requirements related to the sale of franchises and/or business opportunities within your Area Representative Territory and any other state that maintains jurisdiction related to the operations of the ~~Franchised Business~~. ~~You must open and commence the operations of the Franchised Business not later than nine months from the date of signing your Area Representative Agreement (Area Representative Agreement, Sections 1 and 3.2).~~ Area Representative Business.

We estimate that the length of time between the signing of your Area Representative Agreement and opening the ~~Franchised~~ Area Representative Business to be approximately four ~~months~~ to nine months. Factors that may affect this estimated time period include: ~~(a) the length of time undertaken~~ taken by you to complete, ~~to our satisfaction~~, our initial training program ~~to our satisfaction~~; ~~(b) negotiating and obtaining a suitable lease for the Franchised Business that is approved by us~~; ~~(c) obtain third party lender financing, if necessary~~; and ~~(d) obtaining the necessary licenses for the operation of the Franchised Business~~. You must open the ~~Franchised Business~~ within nine months from the date of signing your Area Representative Agreement, otherwise we may terminate your Area Representative Agreement without refunding any fees to you. Additionally, you must open your ~~Spa Location Franchise~~ within ~~Business~~ within 12 months from the date of signing your Area Representative Agreement, ~~or~~ otherwise we may terminate your Area Representative Agreement without refunding any fees ~~or other funds~~ to you.

Post-Opening Obligations

1. Communications—We will make available a telephone line and/or email account which you may use to communicate with us during normal business hours. (Area Representative Agreement, Section 7.4);

~~2. Refresher Training — We may provide refresher training programs or seminars including national and regional meetings. (Area Representative Agreement, Section 7.4);~~

~~3. Consultations and Communications Communication of Operating Standards — We may establish, update and provide you with consultations and communications, provided in writing, verbally or through other forms of media, as to the standards, procedures and system requirements as to the operation of the Franchised your Area Representative Business including, but not limited to, System related marketing and promotion materials, franchisee candidate presentations, status of referred franchisee candidate approval or disapproval, and other standards; and specifications as we may, in our discretion, designate, modify, supplement and amend from time to time and, as set forth in the manuals which we may, in our discretion, modify from time to time. We may visit the Area Representative Territory for the purposes of consultation, assistance and guidance in various aspects of the operation and management of the Franchised Business. Manuals. (Area Representative Agreement, Sections 46 and 6); 7);~~

~~42. Access to Spa Location Unit Franchise Disclosure Document and Sales Materials — We will provide you with access to our then current individual unit Spa Location Unit Franchise FDD Disclosure Document and to our approved franchise sales materials and media. (Area Representative Agreement, Sections 1 and Section 6.4).) You must ensure that the individual unit Spa Location Unit Franchise FDD Disclosure Document is current and in compliance with all laws, rules, and regulations within your Area Representative Territory, including, without limitation, all FDD franchise disclosure document disclosure, registration, filing, and franchise sales requirements. (Area Representative Agreement, Sections 1 and Section 6.4);~~

~~53. Payment of Fees Under the Area Representative Agreement — During the initial term of the Area Representative Agreement and, for so long as you are in compliance with the terms and conditions of the Area Representative Agreement, we pay you commissions equal to 50% of the net initial franchise fee the following fees and 33% of the royalty fees to you:~~

~~Franchise Fee Compensation — For each Unit Franchise that we receive from Spa Location Franchises with Spas located in or to be developed in, as applicable, authorize and approve for development and operation within your designated Area Representative Territory but not including Spa Location Franchises owned or operated by you or your affiliates or Spa Location Franchises developed before or after during the initial term of your Area Representative Agreement. Each, we will pay to you a one-time payment will be/ amount equal to 50% of the net initial net franchise fee that is unconditionally paid to you in accordance with our normal payment schedule within 30 days after our receipt of the applicable funds from the respective and received by us (the “AR Franchise Fee Compensation”). You will not receive any Franchise Fee Compensation for Unit Franchises developed within your Area Representative Territory after the initial term of you Area Representative Agreement; and~~

~~Royalty Compensation — For each Unit Franchise that is developed and first opened within your Area Representative Territory Spa Location Franchises. (during the initial term of your Area Representative Agreement, Sections 1 and 5); we will pay to you 33% of the net royalty fees paid to us by each Unit Franchise with an authorized V/O Med Spa Unit Franchise located within your Area Representative Territory during the initial term of your Area Representative Agreement and, if applicable, the renewal term of your Area Representative Agreement (the “AR Royalty Compensation”). For each Unit Franchise located and operating within your Area Representative Territory but that was developed and/or first opened within your Area Representative Territory prior to the initial term of your Area Representative Agreement, the AR Royalty Compensation will be equal to 33% of the net royalty fees paid to us by each such pre-existing Unit Franchise during the initial term of your Area Representative Agreement and, if applicable, the renewal term of your Area Representative Agreement.~~

You will not receive any Royalty Compensation for Unit Franchises developed within your Area Representative Territory after the initial term of you Area Representative Agreement.

64. Refresher Training – We may provide refresher training programs or seminars, including national and regional meetings. (Area Representative Agreement, Section 7.4);

5. Marketing Standards and Approval – We may establish, update, and communicate to you our standards for the marketing and promotion of ~~the Franchised Business~~Unit Franchises, including, ~~but not limited to~~without limitation, the marketing materials and ~~mediums~~marketing media that you may ~~utilize~~use. We will respond to your request respecting the communication of our approval or disapproval of marketing materials and ~~mediums~~media that may be requested by you for use in the marketing and promotion of ~~the Franchised Business~~Unit Franchises. We maintain full discretion as to the marketing standards and the marketing materials and media that you may use in the marketing and promotion of Unit Franchises and ~~the Franchised promotion of your Area Representative Business.~~ (Area Representative Agreement, ~~Sections 1, 6.4, and 9.9~~);

76. Approved Vendors – We will provide the names and addresses of approved vendors and suppliers for the System ~~and~~ that you must utilize in the operations of ~~the Franchised your Area Representative Business.~~ (Area Representative Agreement, ~~Sections 1 and Section 6.4~~); and

87. Hiring and Training of Employees – We do not provide assistance with the hiring and training of your employees. You will be directly responsible for the management and supervision of your employees. ~~For the protection of the System you must ensure that all employees wear and maintain the proper uniforms with our approved system branded apparel and uniforms in accordance with our system standards and manuals.~~

8. Pricing – We shall exclusively designate and determine all pricing as set forth in our Unit Franchise Disclosure Document relating to initial franchise fees, royalty fees, and all other fees associated with a Unit Franchise.

Advertising

1. Generally – All ~~advertising,~~marketing, marketing materials, and ~~all~~marketing ~~mediums~~media used by you in the marketing and promotion of ~~the Franchised your Area Representative Business~~ and the promotion ~~and sale of Spa Location~~Unit Franchises must be pre-approved by us in writing and conform to our standards and specifications. You may only ~~utilize those advertising and use the marketing,~~ marketing materials, and ~~mediums~~media that we designate and approve in writing. In our ~~sole and absolute~~ discretion, we may make available to you approved marketing templates comprised of pre-approved ads, ad copy, and digital media that you may ~~utilize~~use at your own expense. If you wish to ~~utilize~~use marketing materials ~~and/or marketing mediums~~media that are not currently approved by us in writing, you may submit a written request ~~requesting for~~ permission, and we will approve or disapprove of your request within 15 days of your submission of the written request and sample marketing materials. We are not required to spend any amount ~~on the marketing, sale or promotion of Unit Franchises within your behalf on advertising in your designated territory.~~Area Representative Territory or otherwise (Area Representative Agreement, Sections 1, 3.10, 3.12, and 9.9); and

2. Local Marketing – You are not authorized to engage in any marketing (including, ~~but not limited to~~without limitation, all public relations, promotions, local marketing, digital media ~~and or~~ web-based marketing) unless we pre-approve such marketing ~~in writing.~~ (Area Representative Agreement, Sections 1, 3.12 and 9.9).) You are required to ~~engage in~~market and promote Unit Franchises ~~within local marketing, and you are required to commit~~markets comprising your Area Representative Territory and spend an

~~amount equal to no not~~ less than \$1,000 per month on ~~you~~these local marketing efforts. We will review your local marketing programs and notify you if we approve same. We will make available to you, and provide you with access to, our approved brochures, displays, presentations, and marketing campaigns (in the form of a source document) that you may ~~utilize~~use. In those instances where we provide you with access to our marketing campaigns, we will provide you with the source designs and design specifications. ~~However, you~~You will incur the direct costs associated with ~~duplicating broadcasting, using, and utilizing distributing~~ such marketing campaigns ~~and in having such campaigns printed, distributed and/or placed with media sources.~~ All digital media and marketing must be approved by us. (Area Representative Agreement, Sections 1, 3.12 and 9.9).)

Computer System

You must ~~utilize~~use the computer systems, ~~point of sale, customer relationship management~~ systems, and business management systems that we specify and designate. ~~Currently, you~~We may require that all franchise sales leads and activity entered, tracked, and monitored through systems controlled, managed, and operated by us. You are required to purchase maintain and useutilize a new notebook computer that maintains internet access. ~~Currently we have not designated and do not require that you use a point of sale system or customer relationship management system but we may require that you do so in~~is exclusively devoted to the ~~future operations of your Area Representative Business.~~ The cost of the computer system that you will be required to purchase varies depending on the vendor and manufacturer and is estimated to cost between ~~being~~ \$2,000 to \$4,000. You are obligated to install the software upgrades and patches as provided by the manufacturer of the computer ~~and point of sale system, and the customer relationship management and business management systems that we designate.~~ You are responsible for hardware repairs or replacement of systems that are no longer covered under warranty. Your estimated costs for the maintenance, repair, and updates for the computer and point of sale systems is \$1,500 per year. There are no contractual limitations on the frequency or cost of this obligation. We ~~will not~~ have independent access to the information and data that is electronically collected and stored on your computer system ~~but if we implement a point of sale system or customer relationship management system we will have and maintain direct independent access to the information that you store in such systems.~~ Subject to applicable laws, such as HIPAA and privacy-related laws, there are no contractual limitations on our right to access the information the Franchised Business.

Initial Training

We will provide initial training for you or, if you are a Corporate Entity, your Managing Owner and one operating manager at no additional fee or charge. Either you or your Managing Owner must successfully complete the initial training program to our satisfaction prior to commencing the operations of, and opening, the Franchised Business. The initial training program takes place over an approximate ~~10~~five day period. Although we provide you or, if you are a Corporate Entity, your Managing Owner and one operating manager, with initial training at no additional fee or charge, you will be responsible for all travel, ~~lodging, food, automobile rental and accommodation~~ expenses ~~and employee wages that you incur~~ in connection with your attendance and participation in our initial training program ~~and the attendance and participation in our initial training program.~~ (Area Representative Agreement, ~~Sections 1 and~~Section 3.4).) Currently, we provide our initial training program no less frequently than quarterly and on an as-needed basis.

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TRAINING PROGRAM

The following chart summarizes the subjects covered in our initial training program:

Subject	Hours of Classroom Training (Hours)	Hours of On-	Location
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		the Job Training (Hours)	
Orientation, History & Organizational Philosophy	2	0	StrongsvilleMedina, OH
Services, Treatment and Products	4	205	Strongsville, OH
Sales and Spa Operations	2	205	Strongsville, OH
Area Representative Roles and Responsibilities	4	0	StrongsvilleMedina, OH
Franchise Law and Federal Trade Commission	4	0	StrongsvilleMedina, OH
Area Representative Support Responsibilities	405	0	StrongsvilleMedina, OH
Operations Manual Review	401	0	StrongsvilleMedina, OH
Business Operations and Business Finance	4	0	StrongsvilleMedina, OH
Sub Total		40	40
Subtotal Hours	24	10	
Total Hours	8034		

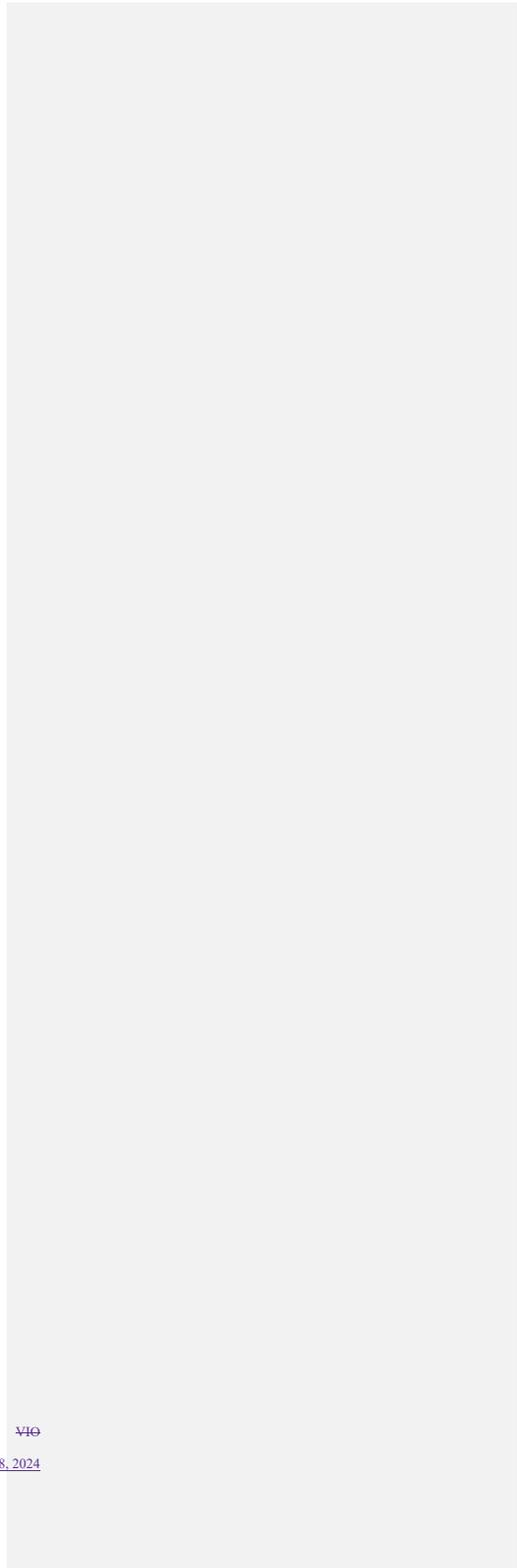
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Instructional materials that will be used in the initial training process includes our Manuals, live instruction, and handouts. Initial training will be conducted under the direction and supervision of our Director of Training and Education, Talia Valline, and will utilize instructional materials comprised of live instruction, handouts and the Manuals. Since October 2022 and continuing to date, Talia Valline has served as Director of Training and Education for our System. From July 2022 to October 2022, Talia Valline served as a Corporate Trainer/Franchise Business Consultant for our System. From July 2021 to July 2022, Talia Valline served as a Spa Manager of our affiliate owned V/O Med Spa located in Strongsville, Ohio. From October 2018 to May 2020, Talia Valline served as a Regional Manager for PsychBC, a national network of outpatient clinics, where she oversaw six locations in the Cleveland/Akron, Ohio region. From July 2017 to October 2018, Talia Valline served as Director of Administration at Seriously Skin located in Chagrin Falls, Ohio. The level of experience of our trainers will, at a minimum, include each ~~trainer's~~ trainer's satisfactory completion of our initial training program. In addition to initial training, you will also be required to participate in and satisfy all other training programs that we may designate respecting the Franchised Business. (Area Representative Agreement, Sections 6.1, 6.2 and 6.3).

After the opening of the ~~Franchised Business~~ your V/O Med Spa, we reserve the right to require that you or, your Managing Owner if you are a Corporate Entity, ~~your Managing Owner~~ attend a system-wide training ~~programs~~ program (the "System-Wide Training Program") that we may establish in our discretion. If we establish a System-Wide Training ~~Programs~~ Program, the program will be offered from our affiliate owned V/O Med Spa in Strongsville, Ohio and you will be responsible for all travel and expenses, lodging, food, automobile rental expenses, and employee wages that you incur in connection with your attendance. We will not require your attendance at a System-Wide Training ~~Programs~~ Program for more than a total of five days in any calendar year.

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ITEM 12
13 TERRITORY

Grant of Area Representative Territory

Under the Area Representative Agreement, we will grant to you, subject to our Reserved Rights as discussed below in this Item 12, the right to develop and operate an Area Representative Business within a designated territory (the "Area Representative Territory"). The area that we designate as that is referred to as your Area Representative Territory will be determined by us. There is no minimum Area Representative Territory size.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. The Area Representative Territory may be identified and delineated by us by zip codes, counties, states, or a map. The specific scope and size of your Area Representative Territory will vary depending on a number of factors that include geography, population demographics, and the agreed upon number of Spa Location Unit Franchises that we believe may be potentially developed designated for potential development within the Area Representative Territory. At the time of signing your Area Representative Agreement we will mutually agree on the identification of and identify your Area Representative Territory and the number of Spa Location Unit Franchises that must be sold, developed, operated and supported by you within your Area Representative Territory. Depending on our agreement at the time of signing the Area Representative Agreement, the number of Spa Location Franchises that must be sold, developed, supported and operated within the Area Representative Territory, depending on the territory, will range from a minimum of five Spa Location Franchises, to a maximum of 100 Spa Location Franchises. During the term of your Area Representative Agreement, provided that you are in compliance with the terms of the Area Representative Agreement, subject only to our Reserved Rights, we will not grant area representative rights to any other person for any portion of your Area Representative Territory. We may identify your Area Representative Territory by zip code, boundary streets, highways, county lines, designated market area, and/or other recognizable demarcations.

Relocation

Your right to relocate your Area Representative Territory is not guaranteed and approval of a request by you to relocate your Area Representative Territory is completely at our discretion. We evaluate relocation requests on a case-by-case basis and consider factors such as operational history, the location of other Area Representative Territories, our expansion plans, and other factors that are relevant to us at the time of a relocation request.

Establishment of Additional Area Representative Businesses

You do not have the right to establish additional Area Representative Businesses.

Area Representative Territory Rights

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, other channels of distribution or competitive brands that we control. However, during the term of your Area Representative Agreement, provided that you are not in default of your obligations to us or our affiliates and except as to our Reserved Rights set forth below, we will not grant any other person the right to operate an Area Representative Business within your Area Representative Territory.

The continuation of your Area Representative Territory ~~is rights are dependent on the and subject to your~~ achievement of a certain sales volume, market penetration ~~or any, and~~ other contingencies in addition to your continued compliance with and satisfaction of, the terms and conditions of your Area Representative Agreement. To retain the rights of ~~the Franchised your~~ Area Representative Business and ~~to~~ your rights in ~~and to your~~ Area Representative Territory, as to each and every year and development period ~~set forth~~ identified in your Area Representative Agreement, you must satisfy a development quota (the "Development Quota") as to the total number of Franchise Agreements signed with ~~Spa Location Unit~~ Franchises designated ~~within~~ and to be located within the Area Representative Territory and, the number of ~~Spa Location Unit~~ Franchises located within your Area Representative Territory that are developed, open, and operating in conformity with the requirements of our System. Your Development Quota will be determined and agreed to by both of us at the time of signing the Area Representative Agreement ~~(Area Representative Agreement, Sections 1, 4.1, and Schedule 1)~~. Your failure to comply with the Development Quota is a material violation of your Area Representative Agreement. You cannot sign any Franchise Agreements on our behalf. We maintain sole discretion as to whether or not we approve of a prospective franchisee and whether or not we elect to enter into a Franchise Agreement with the prospective franchisee. Development Quotas are not and should not be considered financial performance representations for the Franchised Business. We do not furnish or authorize our salespersons to furnish any oral or written information concerning the actual or potential sales, costs, income, or profits of Franchised Business. Actual results vary from one Franchised Business to another, and we cannot estimate the results of the Franchised Business.

Your failure to comply with the Development Quota is a violation of your Area Representative Agreement and will result in the termination of your rights as our Area Representative. We cannot alter the size of your Area Representative Territory without your written consent. We will not shrink the size of your Area Representative Territory if the population within your Area Representative Territory increases during the term of your Area Representative Agreement. We will not increase the size of your Area Representative Territory if the population within your Area Representative Territory decreases during the term of your Area Representative Agreement. ~~The Area Representative Agreement does not grant any options, rights of first refusal or similar rights to you for the acquisition of additional franchises within your Area Representative Territory or contiguous areas. You may face competition from other area representatives, and our own franchise sales efforts.~~

~~There are no territorial restrictions from accepting business from prospective franchisees located outside of your Area Representative Territory but interested in developing a Spa Location Franchise to be located within your Area Representative Territory. However, you may not use alternative channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing, to make sales outside of your Area Representative Territory. We reserve the right to disapprove of any marketing medium that reaches outside of your Area Representative Territory.~~

Reserved Rights

~~As to the rights granted to you under the Area Representative Agreement we~~ We and our affiliates reserve to ourselves ~~the exclusive right~~ on any and all terms and conditions that we deem advisable and, without any compensation or consideration to you ~~(Area Representative Agreement, Section 2.4)~~, to engage in the following activities (our "Reserved Rights"): (a) develop and operate, and grant to others the right to develop and operate ~~Spa Location, Unit~~ Franchises and ~~V/O Med~~ Spas using the System and Licensed

Marks within your Area Representative Territory and outside your Area Representative Territory; (b) operate and grant to others the right to develop and operate Area Representative ~~Businesses~~Business using the System and Licensed Marks for the development of ~~Spa Location~~Unit Franchises and/or ~~V/O Med~~ Spas located outside of your Area Representative Territory, as we deem appropriate and irrespective of the proximity to your Area Representative Territory; (c) acquire, be acquired by, merge with, or otherwise affiliate with one or more businesses of any kind, including businesses that offer and sell products and services and/or franchises that are the same as, or similar to, ~~the Spa Location~~ Unit Franchises, ~~V/O Med~~ Spas, ~~and/or Area Representative Businesses~~other area representative business, and/or the Franchised Business, and after such acquisition, merger or affiliation, to own ~~and~~, operate, and ~~to~~ franchise, or license others to own and operate, and to continue to own and operate, such businesses of any kind, even if such businesses offer and sell products ~~and~~ services, and/or franchises that are the same as, or similar to ~~Spa Location~~ Unit Franchises, ~~V/O Med~~ Spas, ~~the Franchised Business~~, and/or ~~Area Representative Businesses~~other area representative business (but not area representative business utilizing the Licensed Marks) within your Area Representative Territory; (d) ~~be acquired by or merge with or otherwise affiliate with one or more businesses of any kind, including businesses that offer and use the Licensed Marks and System to promote, market, and sell products and services and/or V/O Med Spa franchises that are the same as, or similar to, Spa Location, area representative businesses, and Unit Franchises, Spas, and/or Area Representative Businesses, even if such business or businesses presently or, in the future, own, operate, franchise and/or license others to own and operate businesses that offer and~~ and to promote, market, sell products and services and/or franchises that are the same as or similar to Spa Location Franchises, Spas, and/or Area Representative Businesses (but not utilizing the Licensed Marks) within your Area Representative Territory; (e) use the Licensed Marks and System ~~to~~ and distribute the Approved Products and Services ~~and/or franchises offered and sold by Spa Location Franchises, V/O Med Spas and/or, the offer and sale of V/O Med Spa franchises, the Area Representative Businesses~~Business, ~~and/or other area representative business~~ in alternative channels of distribution (including directly or indirectly through national media, internet, third party brokers, franchise sales companies, in-house commissioned salespersons and/or lead generation services) within or outside ~~your~~the Area Representative Territory; and (f) ~~use~~ the Licensed Marks and System, and to license others to use the Licensed Marks and System, to engage in all other activities not expressly prohibited by the Area Representative Agreement.

Additional DisclosuresRestrictions on Us from Soliciting or Accepting Orders in Your Territory

There are no territorial restrictions from accepting business from prospective franchisees located outside of your Area Representative Territory but interested in developing a Unit Franchise to be located within your Area Representative Territory or outside your Area Representative Territory. We reserve the right to use other channels of distribution, such as the internet, catalog sales, telemarketing, or other direct marketing sales, to make sales within your territory using our principal trademarks or using trademarks different from the ones you will use under the Franchise Agreement. We do not pay any compensation to you for soliciting or accepting orders from inside your territory.

Competition by Us Under Different Trademarks

~~The Area Representative Agreement does not grant you any right to share in the proceeds received by us, our affiliates or any third party from the activities outlined in the preceding paragraph as to our Reserved Rights including, soliciting, or conducting business under our Reserved Rights within your Area Representative Territory. Because of our Reserved Rights, the Area Representative Territory that you are granted under an Area Representative Agreement is not exclusive. You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. We cannot alter the size of your Area Representative Territory without your written agreement.~~

~~Your right to relocate your Area Representative Territory is not guaranteed and is at our discretion. In~~

~~evaluating your relocation request we will evaluate your compliance with your Area Representative Agreement, your prior operational history, your Development Quota, the number of Spa Location Franchises developed or in development within your Area Representative Territory, and other factors that, at the time of your request, are relevant to us.~~

We do not have plans to operate or franchise a business under trademarks different from the Licensed Marks that sells or will sell goods or services similar to those that will be offered by you through the Franchised Business.

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ITEM 13
14 TRADEMARKS

Under the terms of the Area Representative Franchise Agreement, you will be granted a license to use the “V/O Med Spa” trademark and those other marks that we designate. We reserve the right to supplement and modify the marks that you may or may not use in connection with the operations of your V/O Med Spa Location Franchise. You may only use the Licensed Marks in the manners authorized by us in writing and pursuant to the terms of the your Franchise Agreement. You may not use the Licensed Marks in the name of the any Corporate Entity that you may establish to own and operate your Spa Location Franchise.

Principal Trademarks Registered with the United States Patent and Trademark Office

The principal trademarks identified in the schedule below are a part of the Licensed Marks, our System, are registered with the United States Patent and Trademark Office (the “USPTO”) and, unless otherwise designated by you, will be used by you in the operations of the Franchised Business. As to these marks all required affidavits have been filed with the USPTO.

Mark	USPTO Registration Number <u>with USPTO</u>	Registration Type	Registration Date
V/O MED SPA	5933096	Principal	December 10, 2019
	5933094	Principal	December 10, 2019
	5933091	Principal	December 10, 2019
FEEL GREAT. LOOK AMAZING.	6290743	Principal	March 9, 2021

Principal Trademarks Not Registered with the United States Patent and Trademark Office

The following principal trademarks identified in the schedule below are a part of the Licensed Marks, our System, and will be used by you in the operations of the Franchised Business but are not registered with the United States Patent and USPTO. As to each of these principal trademarks:

We do not have a federal registration for each of these principal trademarks. Therefore, the trademarks identified below do not have many legal benefits and rights that are afforded to federally registered trademarks. If our right to use the trademarks (identified below) is challenged, you may have to change to an alternative trademark, which may increase your expenses.

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Mark	Serial Number for Registration Application Filed with USPTO Application	Application Type	Application Date
V/O MED SPA	97284413	1B	February 25, 2022

	97284420	1B	February 25, 2022
	97284424	1B	February 25, 2022

As to our principal trademarks there are no currently effective material determinations by the USPTO, the Trademark Trial and Appeal Board, any court, or the trademark administrator of any state. There are no pending infringement, opposition or cancellation proceedings and no pending litigation involving our principal marks. ~~We know of no superior rights or infringing uses that could materially affect your use of our principal marks or other related rights in any state.~~[trademarks.](#)

~~We know of superior rights, and potentially infringing uses, that could materially affect your use of the Registered Marks or other related rights in certain geographic areas throughout the United States.~~

You are required to provide us with written notice ~~of~~[as to](#) any claims that you may become aware of respecting the Licensed Marks including, ~~but not limited to~~[without limitation](#), your use of the Licensed Marks and/or a claim associated with a third party's use of a trademark that is identical or confusingly similar to the Licensed Marks that we have licensed to you. We maintain the exclusive discretion to take any and all actions, or, to refrain from any action, that we believe to be appropriate in response to any trademark infringement, challenge or claim. ~~As between us, we~~[We](#) possess the sole right to exclusively control any and all litigation, legal proceedings, administrative proceedings and/or ~~settlement(s)~~[settlements](#) respecting any actual or alleged infringement, challenge or claim relating to the Licensed Marks. You must sign all documents, instruments and agreements and undertake the actions that we, with the advice of our legal counsel, determine to be necessary or advisable respecting the protection and/or maintenance of our interests in the Licensed Marks in any legal proceeding, administrative proceeding or as may be otherwise determined by us. As to the foregoing, we will reimburse you for the reasonable, out-of-pocket administrative expenses that you incur and pay in complying with our written instructions.

~~We will protect your right to use the Licensed Marks and other related rights and to~~[We will](#) protect you against claims of infringement and unfair competition related to the Licensed Marks, provided that your use of the Licensed Marks is in accordance with the [Area Representative Agreement and Franchise Agreement](#)~~Agreements~~, the Manuals, and is consistent with our instructions and the license granted to you. We will indemnify you against direct damages for trademark infringement in a proceeding arising out of your use of the Licensed Marks, provided your use of the Licensed Marks comply with the terms of your [Area Representative Agreement and Franchise Agreement](#)~~Agreements~~, the Manuals, our written instructions to you, and, you have timely notified us of the claim, have given us sole control of the defense and settlement of the claim, and you are in compliance with your [Franchise Area Representative Agreement](#) and, ~~if applicable, Multi-Unit Development Agreement~~ [Franchise Agreements](#). If we defend the claim, we have no obligation to indemnify or reimburse you with respect to any fees or disbursements of any attorney that you retain.

If any third party establishes, to our satisfaction and in our discretion, that its rights to the Licensed Marks are, for any legal reason, superior to any of our rights or of a nature that we believe, in our discretion, that it is advisable to discontinue and/or modify the Licensed Marks, then we will modify and/or replace the

Licensed Marks, and you must use the substitutions, replacements and/or variations of and/or to the Licensed Marks and use the those trademarks, service marks, logos and trade names required and designated by us. In such event, our sole liability and obligation will be to reimburse you for the direct out-of-pocket costs of complying with this obligation, which you must document to our satisfaction, including, by way of example, alterations in signage and replacement of marketing materials.

ITEM 14

15 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

We do not own any ~~patents, rights to, or licenses in any patent or copyrights material to the franchise System.~~ We ~~have copyrighted or~~ may copyright advertising materials and design specifications, our Manuals and other written materials and items. We have not applied to the ~~United States Copyright Office to register these copyrights.~~ We ~~have not applied to the~~ USPTO for the issuance of any patents. ~~Currently we do not own the rights to any license, patent or copyright that is material to the franchise system.~~

You must keep as confidential our ~~manuals~~Manuals, any supplements to the ~~manuals~~Manuals, and any other manuals or written materials (including those materials made available to you in electronic format or as part of an online or cloud-based network that is a part of the System or designated by the System) used in connection with the Franchised Business. The ~~manuals~~Manuals contain information about our System, Approved ~~Spa~~Products and Services, System ~~Inventory and Equipment~~Supplies, proprietary products, marketing systems, and, among other things, confidential methods of operation. We consider the information a trade secret and extremely confidential. You must use all reasonable means to keep this information confidential and prevent any unauthorized copy, duplication, record, or reproduction of this information. You must also require your employees to sign confidentiality agreements that will require them to keep confidential, both during and after their employment, all information designated by us as confidential. You must immediately inform us if you learn of any unauthorized use, infringement, or challenge to the copyrighted materials, proprietary or confidential information, including ~~but not limited to,~~ without limitation, our Manuals. We will take any and all action(s) (or refrain from same) that we determine, in our discretion, to be appropriate. We may control any action we choose to bring. We need not participate in your defense and/or indemnify you for damages or expenses in a proceeding involving a copyright or patent. If any third party establishes to our satisfaction, in our discretion, that its right to these materials are superior, then you must modify or discontinue your use of these materials in accordance with our written instructions.

ITEM 15

16 OBLIGATION TO PARTICIPATE IN THE ACTUAL 17 OPERATION OF THE FRANCHISE BUSINESS

The Area Representative Agreement requires that you or, if you are a Corporate Entity, that your managing shareholder, member or partner (your "Managing Owner") be personally responsible for the management and overall operations of ~~the~~your Franchised Business ~~(the "Managing Owner"). We must approve your Managing Owner.~~ Your Managing Owner must satisfactorily complete, to our satisfaction, our initial training program and must have obtained all required licenses and permits necessary to operate the Franchised Business. ~~You, or if you are a Corporate Entity, your Managing Owner, must personally participate in the day-to-day management and operation of the Franchised Business, be approved by us.~~ At all times, the Franchised Business must be managed and supervised by you or your Managing Owner.

You and, if you are Corporate Entity, each of your members, shareholders and/or partners (collectively, "Owners"); ~~you~~ must personally guarantee all of your ~~the~~ obligations ~~to us~~ under the Area Representative Agreement. ~~You must~~Each Owner must personally guarantee your obligations to us under the Area Representative Agreement. You and each ~~promise in writing~~Owner must agree that, among other things,

during the term of the ~~Franchise Agreement~~ Area Representative Agreement and for 36 months following the expiration or termination of your Area Representative Agreement that each of you will not: (a) participate in any business that ~~in any way~~ competes with the ~~Franchised~~ Area Representative Business and/or any V/O Med Spa, and that for 36 months after the expiration ~~of~~ termination of the Area Representative Agreement (~~neither of you will participate in any business that competes with said period being tolled during the Area Representative Business or any periods of non-compliance~~), you will not participate in any business that is competitive to the ~~Franchised Business~~ and/or a V/O Med Spa that is located within, and/or ~~servicing~~ services customers and/or prospective franchisees ~~located~~ within your Area Representative Territory and, within a 25 mile radius surrounding your Area Representative Territory. ~~Your managers and all other employees and agents with access to our confidential information will be required by us to sign a confidentiality agreement, or within a 25 mile radius surrounding the location for V/O Med Spa's located within your Area Representative Territory; or (b) solicit, divert, or attempt to divert active or potential Unit Franchisee to other spa franchise opportunities.~~

ITEM 16
18 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You may only sell ~~promote~~ the ~~products and services~~ sale of Unit Franchises as specified by us in writing or otherwise approved by us in writing and you may only sell the ~~products and services~~ required by us. We can change the ~~products and services~~ that you must offer. There is no limitation on our right to change the ~~products and services~~ offered sold by the Franchised Business. You are not limited to whom you may sell ~~products and services of the Franchised Business, provided you do within your~~ subject to our pricing standards, and specifications as set forth in our Manuals. As an Area Representative Territory and as otherwise required by and in compliance with the standards we determine for the System. You cannot sign any Franchise you are not authorized to enter any Agreements on our behalf. We maintain and we possess sole discretion as to whether or not we approve of a prospective franchisee and whether or not Unit Franchisees. There is no limitation on our right to change the terms and conditions upon which we elect to enter into a Franchise Agreement with the prospective franchisee. ~~may offer Unit Franchises.~~

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ITEM 17
19 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the [Franchisefranchise](#) and related agreements. You should read these provisions in the agreements attached to this ~~disclosure document~~ [Disclosure Document](#).

Provision	SectionsSection in Area Representative Agreement	Summary
a. Length of the Area Representativefranchise term	2.2	10 years.
b. Renewal or extension of the term	11	Limited right of 10 year renewal for additional 10 year term but rights afforded upon renewal are limited to existing area representative franchisees individual Unit Franchises as of the end of the initial term and does not include continued development rights regarding related to the sale of new Spa Location Unit Franchises. Commissions during the renewal term are limited to area representative royalty commissions paid by area representative system franchisees during the renewal term. You are not afforded additional development rights during the renewal term in the Area Representative Territory.
c. Requirements for Area Representativefranchisee to renew or extend	11	You To renew your area representative franchise you must: not be in default of compliance with the terms of your Area Representative Agreement; provide us with 180 days prior written notice of your request to renew, not be in default of any Franchise Agreement with us; own and operate not less than one Spa within the Area Representative Territory; your Owners and spouses of your owners must be in compliance with their agreements with, pay all monetary obligations owed to us; give, execute a general release, undertake additional training if required by us 180 days prior written notice; and

Provision	SectionsSection in Area Representative Agreement	Summary
		pay a renewal fee. Upon renewal, your rights in the Franchised Area Representative Business will be restricted to providing services on behalf of existing area representative franchisees individual Unit Franchises as of the end of the initial term and does not include continued development rights regarding the sale of new Spa Location Unit Franchises.
d. Termination by Area Representative	12.2	You may terminate the Area Representative Agreement if you are in compliance with its terms, we are in material breach of the Area Representative Agreement, and we are in material breach and fail to cure that the material breach within 30 days of receiving written notice or, if the breach cannot be cured within 30 days, then within such period of time that is reasonable to cure the material breach.
e. Termination by franchisor without cause	No provision	Not applicable.
f. Termination by franchisor with cause	12.1	We can terminate without any payment to you if you are in default and fail to cure of the default as stated in terms of the Area Representative Agreement.
g. "Cause" defined – curable defaults	12.1(c)	You have 10 days to cure monetary defaults; 30 days to cure the default of any other provision of the Area Representative Agreement. You will have 30 days to cure a default where you, fail to: <u>timely develop and open the Area Representative Business; operate the Area Representative Business in compliance with applicable federal, state, and local laws, rules, and regulations, including laws, rules and regulations governing the offer and/or sale of franchises and such failure was inadvertent and was not the result of intentional, reckless, or negligent action or inaction by you; obtain and maintain, at all times, insurance coverage and policies as set forth in the Operations Manual and/or as otherwise required by us; timely submit, on an ongoing basis, all records, reports, data and information related to your Area Representative Business as set forth in the Operations Manual and/or as otherwise required by us; timely satisfy and pay all vendors, suppliers, and/or franchise brokers in connection with the development and/or operations of your Area Representative Business, and/or the marketing, promotion, and/or sale of Unit Franchises; comply with any specification, standard, or operating procedure designated by us or otherwise set forth in the Operations Manual; comply with and/or satisfy any term, condition, or requirement of the Area Representative Agreement or any other agreement between or among us, our affiliates, you, and/or your affiliates, except where such action and/or failure constitutes a non-curable default.</u>

Provision	SectionsSection in Area Representative Agreement	Summary
h. "Cause" defined – non-curable defaults	12.1(a) and 12.1(b)	<p>You: become insolvent; file a bankruptcy petition; are adjudicated bankrupt or insolvent; are dissolved; fail to timely cure a default that is curable; abandon the Area Representative Business; fail to timely open the Area Representative Business; fail to timely open your Spa within the Area Representative Territory; or an Owner breaches the restrictive covenants and/or confidentiality obligations in the Area Representative Agreement; engage in dishonest or fraudulent conduct; or an Owner is convicted of a felony; or any Owner makes an unauthorized transfer or assignment of the Area Representative Business or its assets; use, sell, or distribute unauthorized products; you terminate a Franchise Agreement with us for a Spa; you breach a Franchise Agreement with us for a Spa; fail to timely meet your development quota, your development schedule and/or your development obligations for any one development period.</p> <p>The following are defaults that cannot be cured: you abandon and/or fail to operate your Area Representative Business; three or more instances where you commit a curable default, whether or not you timely cured such default in each instance; you intentionally and knowingly refuse to comply with the terms of the Area Representative Agreement, and/or the standards specifications, and/or requirements set forth in the Operations Manual and/or as communicated to you by us from time to time; you intentionally, knowingly, or negligently operate the Franchised Business in violation of applicable laws, rules, and regulations including laws, rules and regulations governing the offer and/or sale of franchises; you transfer or attempt to transfer the Franchised Business or the Ownership interests in your franchise company without our approval; you disclose or permit the disclosure of information contained in the Operations Manual and/or of confidential information; you or your Owners engage in any activity that that injures, harms, damages, or otherwise has a material adverse effect on us, our System, the Licensed Marks, V/O Med Spa, the Area Representative Business, and/or the reputation of the V/O Med Spa brand; you and/or your Owners breach and, if such breach is capable of a cure, fail to timely cure another agreement with us including the AR Owner Agreement and Guaranty; you and your Owners and managers fail to complete, to our satisfaction, our initial and on-going training programs; you fail to notify us of the misuse of confidential information and you fail to protect same; you misappropriate or misuse the Licensed Marks; you become or are deemed insolvent, make an assignment for the benefit of creditors, admit in writing your inability to pay debts; are adjudicated bankrupt, file a voluntary bankruptcy petition or have one filed against you, and/or you acquiesce to the appointment of a trustee or receiver, or a court orders one;</p>

Provision	SectionsSection in Area Representative Agreement	Summary
		<p>execution is levied against the Franchised Business; a final judgment is entered against the Area Representative Business and is not satisfied within 30 days; you are dissolved; a lawsuit or action is commenced against your Area Representative Business to foreclose on a lien on your Area Representative Business and such action is not dismissed after 60 days; you fail to comply with Anti-Terrorism Laws or become listed on the Annex to Executive Order 13244; you misappropriate, misuse, make, or permits any unauthorized use of the Licensed Marks, our confidential information, and/or the System, you materially impair the goodwill associated with the Licensed Marks, the our confidential information, and/or the System, and/or you apply for registration of the Licensed Marks anywhere in the world; you and/or your affiliate terminates the Franchise Agreement for any AR Unit Franchise; you and/or your affiliate breaches the terms of a Franchise Agreement for an AR Unit Franchise and, if such breach is capable of a cure, you and/or your affiliate fails to timely cure such breach; you and/or your affiliate breaches the terms of a Franchise Agreement for an AR Unit Franchise and such breach is not subject to curing pursuant to the terms of such Franchise Agreement; and/or you fail to timely meet and/or satisfy your Area Representative's Development Quota Obligations and/or Area Representative's Aggregate Development Quota and/or Development Schedule obligations set forth in the Area Representative Agreement.</p>
<p>i. Area Representative's obligations on termination/ non-renewal</p>	<p>13</p>	<p>You must: pay all amounts owed sums that you owe to us or our affiliates under the Area Representative Agreement and all other agreements with us; cease owning and operating the Area Representative Business; refrain from cease representing yourself as an Area Representative of ours; permanently cease using our marks, know-how, and/or accessing the System, the Licensed Marks, our confidential information, manuals, the Operations Manual; return the Operations Manual and all confidential information to us or destroy (as we specify) all customer lists and information, franchisee lists and information; System information, forms, and materials bearing our Marks or concerning the System and/or the Franchised Business; in the original form provided to you and document the destruction of all electronic files related to same; completely de-identify the; return the operations manual and cease using confidential information of your Area Representative Business; as requested by us, transfer to us all data, listings, digital media, accounts, web listings and websites associated with the Area Representative Business; and abide by the post-termination non-competition covenants and restrictions; and assign phone, fax and web addresses to us.</p>

Provision	SectionsSection in Area Representative Agreement	Summary
j. Assignment of contract by franchisor	10.1	No restriction on our right to assign.
k. "Transfer" by Area Representative defined	10.1, 2.7, 10.2, 10.3, 10.4, 10.5 and 10.6	Includes A transfer means and includes, whether voluntary, or involuntary, conditional or unconditional, direct, or indirect: (a) an assignment, sale, gift, exchange, transfer, pledge or sub-franchise; (b) the grant of a mortgage, charge, lien or security interest, or charge including, without limitation, the grant of a collateral assignment; (c) a merger, consolidation, exchange of shares or other ownership interests, issuance of additional ownership interests or securities representing or potentially representing ownership interests, or redemption of ownership interests; and (d) a sale or exchange of voting interests or securities convertible to voting interests, or an agreement granting the right to exercise or control the exercise of the voting rights of any holder of ownership interests or to control the operations or affairs of Area Representative, Area Representative's Owners, and/or the Area Representative Business.
l. Franchisor's approval of transfer by Area Representative	10.1, 10.2, 10.3, 10.4, 10.5 and 10.6	We have the right to approve all transfers by you Transfers require our prior written consent, which we may withhold/disapprovebe granted or withheld in our sole discretion.
m. Conditions for franchisor's approval of transfer by Area Representative	10.1, 10.2, 10.3, 10.4, 10.5 and 10.6	The proposed transfer must be at least 24 months following the signing of the Area Representative Agreement, is subject to our prior right of first refusal, and is subject to our discretion including, but not limited to: new assignee without limitation: the transferee must have sufficient business experience and financial resources to operate the Area Representative Business, as determined in our sole discretion; you must pay all amounts due us and our affiliates; assignee and the assignee's ownersOwners must successfully complete our Initial Training Program for Spa franchisees Unit Franchisees and area representatives; you, and your principal ownereach Owner, must sign a general release of us, our affiliates, and respective shareholders, officers, directors, employees and agents; assignee must agree to bring the Area Representative Business up to current standards; if you and youreach Owner and Spouses have not previously signed our Area RepresentativeAR Owner and Spouses Agreement and GuaranteeGuaranty (Area Representative Agreement, Exhibit 1) you must do so and, in doing so individually agree to our restrictive covenants and obligations; and the the assignee, and each Owner must sign our Area Representative Agreement, our AR Owner Agreement and Guaranty; assignee must own and operate a Spa within the Area

Provision	Sections Section in Area Representative Agreement	Summary
		Representative Territory under a Franchise Agreement with us.
n. Franchisor's right of first refusal to acquire Area Representative's business	10.6	We have a 30 day right of first refusal. We have the right to match any bona fide, arms-length offer for your Area Representative Business.
o. Franchisor's option to purchase Area Representative's business	Not applicable.	Not applicable.
p. Death or disability of Area Representative	10.4	Area Representative Business and/or replacement Managing Owner must be transferred and/or designated within not more than 120 days following the death or disability.
q. Non-competition covenants during the term of the Franchise	7.2, 7.3, 7.4 and 7.6	You and your owners Owners cannot own, operate and/or engage in any business that is competitive to the Area Representative Business and/or a Spa. <u>must comply with confidentiality, non-disclosure and non-solicitation covenants.</u>
r. Non-competition covenants after the Franchise is terminated or expires	7.2, 7.3, 7.5, 7.6	For the three year period following the expiration of involvement, ownership or termination of the interest whatsoever for 24 months in any competing Area Representative Business, as to or Spa in: your Area Representative Territory and; a 25 mile radius surrounding your Area Representative Territory, you and; a 25 mile radius surrounding the Spa location of each Spa located in your Owners and your Owner's Spouses cannot own, operate and/or engage in any business that is competitive to the Area Representative Business. <u>Territory; and you must comply with confidentiality, non-disclosure and non-solicitation covenants.</u>
s. Modification of the Agreement	14.1, 14.2, and 14.13	No modifications to Area Representative Agreement unless agreed to in writing, but the operations manual is subject to change. <u>Requires writing signed by you and us, except for unilateral changes that we may make to the Manuals or our unilateral reduction of the scope of a restrictive covenant that we may make in our discretion.</u>
t. Integration/merger clause	14.13	Only the terms of the Area Representative Agreement and other written agreements-schedules to the Area Representative and the respective signed exhibits to the Area Representative Agreement are binding (, subject to applicable state law). Any. Nothing in any agreement is intended to disclaim the express representations or promises-outside-ofmade in the Franchise

Provision	Sections Section in Area Representative Agreement	Summary
		Disclosure Document and Area Representative Agreement may not be enforceable, its exhibits and amendments.
u. Dispute resolution by arbitration or mediation	14.7	Except for certain claims for injunctive relief, all disputes must first be submitted to non-binding mediation in Cuyahoga County, Ohio and, if mediation is unsuccessful, then to binding arbitration in Cuyahoga County, Ohio (. This provision is subject to applicable state law).
v. Choice of forum	14.7	All mediation, arbitration and, if applicable, litigation proceedings must be conducted in, or closest to, <u>State court of general jurisdiction that is within or closest to Cuyahoga County, Ohio (or, if appropriate, the United States District Court nearest to our corporate headquarters at the time such action is filed. This provision is subject to applicable state law).</u>
w. Choice of law	14.6	Ohio law will govern (except. However, this provision is subject to state law and as otherwise disclosed in Exhibit H to this Disclosure Document).

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ITEM 18

20 PUBLIC FIGURES

We do not currently use any public figure to promote our franchise. No public figure is currently involved in our management.

ITEM 19

21 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets; if there is a reasonable basis for the information, and if the information is included in the ~~disclosure document~~ Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: ~~(1)~~ a franchisor provides the actual records of an existing outlet you are considering buying; or ~~(2)~~ franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee’s future financial performance or the past financial performance of company-owned or franchised outlets. ~~We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Ryan Rose, Chief Executive Officer~~ President, VIO Franchise

~~Group~~ [FRANCHISE GROUP](#), LLC at 3991 North Jefferson Street, Medina, Ohio 44256 and (440) 238-6898, the Federal Trade Commission, and the appropriate state regulatory agencies.

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**ITEM 20
22 OUTLETS AND FRANCHISEE INFORMATION**

These tables are related to the V/O Med Spa Area Representative Business and not individual unit Franchises. See, Item 20 of V/O Med Spa Franchise FDD for outlet summaries of Franchises, or V/O Med Spas

**TABLE NO. 1
SYSTEM-WIDE OUTLET SUMMARY
FOR YEARS 2020 to 2023**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2020 2021	810	40 12	+2
	2022 2021	40 12	42 14	+2
	20222023	4214	4417	+23
Company Owned	2020 2021	0	0	0
	2021 2022	0	01	0+1
	20222023	01	+0	+1
Total Outlets	2021 2020	810	40 12	+2
	2022 2021	40 12	42 14	+23
	20222023	4215	4517	+34

**TABLE NO. 2
TRANSFER OF OUTLETS FROM FRANCHISEES TO NEW OWNERS
(OTHER THAN THE FRANCHISOR)
FOR YEARS 2020 to 2023**

State	Year	Number of Transfers
Colorado	2021 2020	0
	2022 2021	01
	20222023	+0
NoneTotal	2021 2020	0
	2021 2022	01
	20222023	+0

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TABLE NO. 3
STATUS OF FRANCHISED OWNED-OUTLETS
FOR YEARS 2020/2021 to 2022/2023

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Outlets at End of Year
Colorado	2021 2020	1	0	0	0	0	0	1
	2022 2021	1	0	0	0	0	0	1
	2022/2023	1	0	0	0	0	0	1
Florida/Connecticut	2021 2020	20	0	0	0	0	0	20
	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
Florida	2021	2	1	2	0	0	0	1
	2022	1	0	0	0	0	0	1
Indiana	2020 2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
Maryland	2021 2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	1	0	0
	2023	0	1	0	0	0	0	1
Massachusetts	2021 2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	0
Michigan	2021 2020	0	0	0	0	0	0	0
	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	0
	2021 2020	1	0	0	0	0	0	1

New Hampshire	2021	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2022	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2023	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
New Jersey	2021 2020	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
	2022	<u>1</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>2</u>
	2023	<u>2</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>2</u>
<u>New York</u>	2021	<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2022	<u>1</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>2</u>
	2023	<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
North Carolina	2021 2020	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
	2021	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
	2022	<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
<u>Ohio</u>	2020 2023	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
<u>Ohio</u>	2021	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2022	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2023	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Pennsylvania	2021 2020	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
	2021	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
	2022	<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
<u>Texas</u>	2020 2023	<u>1</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>2</u>
<u>Texas</u>	2021	<u>2</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>2</u>
	2022	<u>2</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>2</u>
	2023	<u>2</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>3</u>
Vermont	2020 2021	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2022	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2023	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
<u>Virginia</u>	2021	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
	2022	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>1</u>
<u>Totals</u>	2020 2023	<u>8</u>	<u>2</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>10</u>
<u>Totals</u>	2021	<u>10</u>	<u>4</u>	<u>2</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>12</u>
	2022	<u>12</u>	<u>3</u>	<u>0</u>	<u>0</u>	<u>1</u>	<u>0</u>	<u>14</u>
	2023	<u>14</u>	<u>3</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>17</u>

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**TABLE NO. 4
STATUS OF COMPANY OWNED OUTLETS
FOR YEARS ~~2020~~2021 to ~~2022~~2023**

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non Renewals	Outlets Reacquired by Franchisor	Outlets Sold to Franchisees	Outlets at End of Year
Maryland	2020 2021	0		0		0	0	0
	2022 2021	0		0		0	0	0
	2022 2023	0		0		0	1	0
Totals	2020 2021	0		0		0	0	0
	2022 2021	0		0		0	0	0
	2022 2023	0		0		0	1	0

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**TABLE NO. 5
PROJECTED OPENINGS
AS OF DECEMBER 31, ~~2022~~2023**

Area Representative	Projected New Franchised
---------------------	--------------------------

State	se Agreement Signed but Outlet Not Opened	OutletOutlets in the Next Fiscal Year	Projected New Company Owned Outlets in the Next Fiscal Year
Colorado Utah	0	1	0
Florida	0	4	4
Massachusetts	0	2	0
Michigan	0	2	0
New Jersey	0	4	0
Nevada Arizona	0	0	0
North Carolina	0	6	0
Ohio	0	3	1
Pennsylvania Totals	0	0	0
Texas	0	3	0
TOTAL	0	25	5

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Notes to Tables: _____

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

During the last three fiscal years, no current or former area representative franchisees have signed confidentiality clauses with us that restrict them from discussing with you their experiences as an area representative franchisee in our franchise system. We know of no area representative franchisee organizations that are associated with our System and ~~that~~ utilize our Licensed Marks or the V/O Med Spa trade name as part of the franchisee ~~organizations~~organization's name.

Exhibit F to this Disclosure Document contains a list of our then current ~~area representatives~~franchisees of ~~an~~Area Representative ~~Business~~Businesses as of the end of the Issuance Date of this Disclosure Document.

Exhibit G to this Disclosure Document contains a list of an area ~~representatives of an Area Representative Business~~representative franchisees that had their Area Representative ~~Business terminated~~Agreement cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business under our ~~Franchise~~Area Representative Agreement during our most recently completed fiscal year or who has not communicated with us within 10 weeks of the Issuance Date of this Disclosure Document.

ITEM 21
23 FINANCIAL STATEMENTS

Attached as Exhibit D ~~is~~are our audited financial statements ~~as of~~for December 31, ~~2020~~2023, December 31, ~~2022~~,2024 and December 31, ~~2022~~. ~~Our~~2021. We were established on January 30, 2018, and our fiscal year ends on December 31.

ITEM 22
24 CONTRACTS

~~Our Area Representative Agreement is attached~~Exhibits to this Disclosure Document as
~~Exhibit E-~~ Area Representative Agreement

~~The following Agreements are attached to our~~Exhibit H State Specific Addenda

Schedules and Exhibits to the Area Representative Agreement:

Exhibit 1- ~~Area Representative Owners and Spouse~~ AR Owner Agreement and- Guaranty
Exhibit 2- Confidentiality Agreement-~~Form~~.

Individual state law may supersede the provisions contained in your Area Representative Agreement respecting the requirement that you execute a general release as a condition to assignment, sale or transfer. See,Please review the state specific ~~addendums~~addenda contained in Exhibit H of this Disclosure Document.

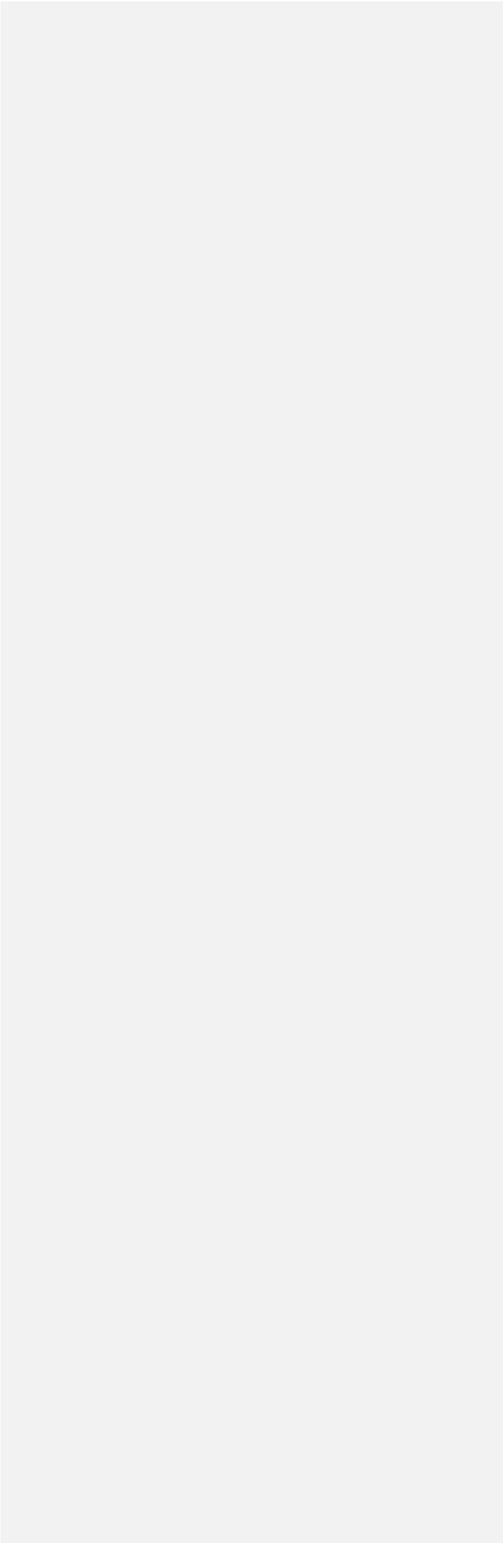
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ITEM 23
2526 RECEIPTS

Two copies of a detachable receipt in Exhibit I are located at the very end of this Disclosure Document. Please sign one copy of the receipt and return it to us at the following address: Ryan Rose, ~~Chief Executive Officer~~President, VIO ~~Franchise Group~~FRANCHISE GROUP, LLC, 3991 North Jefferson Street, Medina, Ohio 44256. The duplicate is for your records.

[THE DISCLOSURE DOCUMENT ENDS HERE]



FRANCHISE DISCLOSURE DOCUMENT
EXHIBIT A
STATE ADMINISTRATORS



List of State Administrators

California

Department of Financial Protection and Innovation
320 West 4th Street, Suite 750
Los Angeles, CA 90013

2101 Arena Boulevard
Sacramento, CA 95834
1-866-275-2677

Connecticut

Connecticut Banking Commissioner
Department of Banking
Securities & Business Investments Division
260 Constitution Plaza
Hartford, CT 06103

Florida

Division of Consumer Services
Attn: Business Opportunities
2005 Apalachee Parkway
Tallahassee, FL 32399

Hawaii

Commissioner of Securities
Dept of Commerce & Consumer Affairs
Business Registration Division
335 Merchant ~~Street~~St, Room 203
Honolulu, HI 96813

Illinois

Office of the Attorney General
Franchise Bureau
500 South Second Street
Springfield, IL 62706

Indiana

Indiana Secretary of State
Indiana Securities Division
Franchise Section
302 W. Washington Street Room E-111
Indianapolis, IN 46204

Kentucky

Office of the Attorney General
Consumer Protection Division
Attn: Business Opportunity
1024 Capital Center Drive
Frankfort, KY 40601

Maine

Department of Professional and Financial Regulations
Bureau of Banking
Securities Division
121 Statehouse Station
Augusta, ME 04333

Maryland

Office of the Attorney General
Securities Division
200 St. Paul Place
Baltimore, MD 21202

Michigan

Michigan Department of the Attorney General
Consumer Protection Division
Antitrust and Franchise Unit
670 Law Building
~~P.O.~~PO Box 30213
Lansing, MI 48909

Minnesota

Minnesota Department of Commerce
~~Securities Division~~
85 7th Place East, Suite 280
St. Paul, MN 55101

Nebraska

Nebraska Department of Banking and Finance
Commerce Court
1230 O Street, Suite 400, [Lincoln, NE 68509](#)
~~Lincoln, NE 68509~~

New York

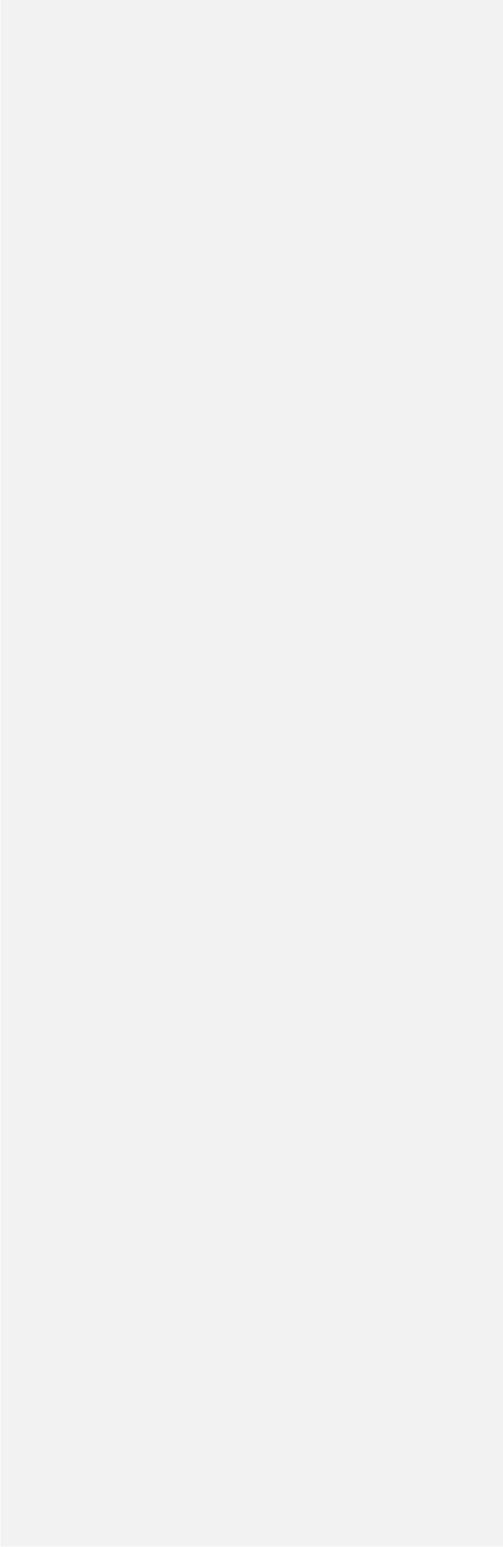
~~NYS~~[New York State](#) Department of Law
Investor Protection Bureau
28 Liberty Street, 21st Floor
New York, NY 10005
212-416-~~8222222~~

North Carolina

Secretary of State
Securities Division
300 North Salisbury Street, Suite 100
Raleigh, NC 27603

North Dakota

~~Office of Securities~~ [Commissioner Department](#)
600 East Boulevard, ~~5th Avenue, State Capitol~~
~~Fourteenth Floor Dept414~~
~~Department 414~~
Bismarck, ND 58505-0510
Phone 701-328-4712



List of State Administrators (continued)

Rhode Island

Department of Business Registration
Division of Securities
233 Richmond Street, Suite 232
Providence, RI 02903

South Carolina

Office of the Secretary of State
1205 Pendleton Street
Edgar Brown Building, Suite 525
Columbia, SC 29201

South Dakota

Franchise Office
Division of Securities
910 E. Sioux Avenue
Pierre, SD 57501

Texas

Office of the Secretary of State
Statutory Document Section
1019 Brazos Street
Austin, TX 78701

Utah

Utah Department of Commerce
Division of Consumer Protection
160 East Three Hundred South
~~P.O.~~ Box 146704
Salt Lake City, UT 84114

Virginia

State Corporation Commission
Division of Securities and Retail Franchising
1300 E. Main Street, 9th Floor
Richmond, VA 23219

Washington

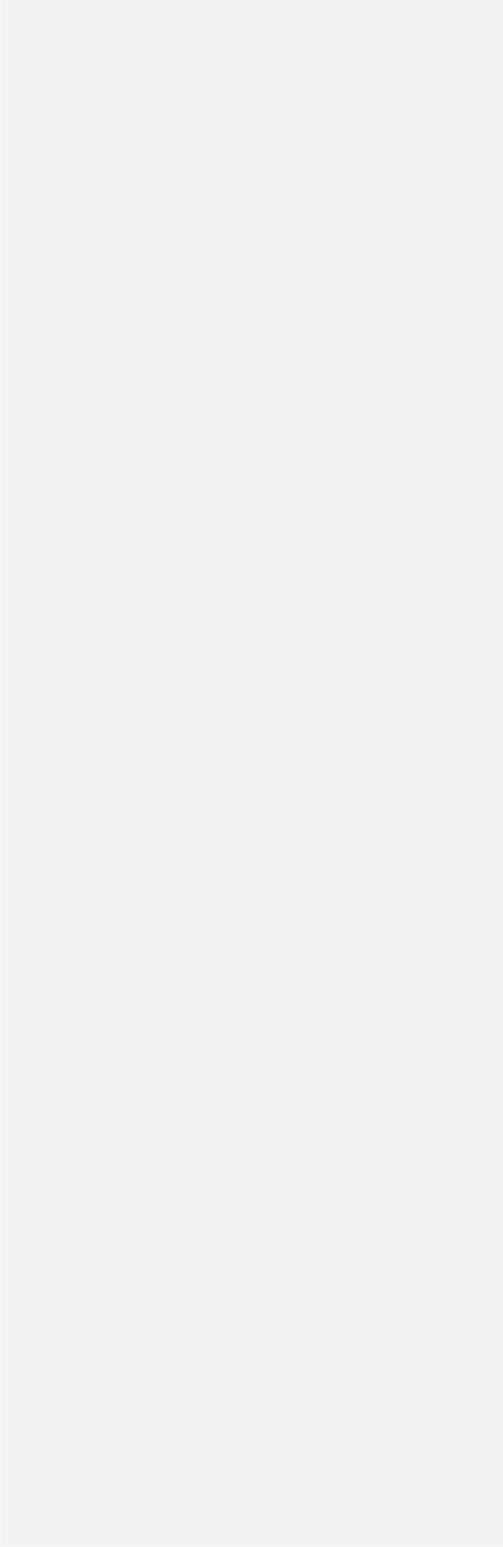
Department of Financial Institutions
Securities Division
~~P.O.~~ Box 9033
Olympia, WA 98507
360-902-8700

Wisconsin

Franchise Office
Wisconsin Securities Commission
~~P.O.~~ Box 1768
Madison, WI 53701



FRANCHISE DISCLOSURE DOCUMENT
EXHIBIT B
AGENTS FOR SERVICE OF PROCESS



Agents for Service of Process

VIO ~~Franchise Group~~FRANCHISE GROUP, LLC,
3991 North Jefferson Street, Medina, Ohio 44256
Attn: Ryan Rose, ~~Chief Executive Officer~~President

California

Department of Financial Protection and Innovation
320 West 4th Street, Suite 750
Los Angeles, CA 90013

2101 Arena Boulevard
Sacramento, CA 95834
1-866-275-2677

Connecticut

Banking Commissioner
Department of Banking
Securities and Business Investment Division
260 Constitution Plaza
Hartford, CT 06103

Hawaii

Commissioner of Securities
~~Department~~Dept of Commerce & Consumer Affairs
Business Registration Division
335 Merchant ~~Street, Suite~~St. Room 203
Honolulu, HI 96813

Illinois

Illinois Attorney General
500 South Second Street
Springfield, IL 62706

Maryland

Maryland Securities Commissioner
200 St. Paul Place
Baltimore, MD 21202

Michigan

Michigan Department of Commerce
Corporation and Securities Bureau
6546 Mercantile Way
Lansing, MI 48910

Minnesota

Commissioner of Commerce of Minnesota
Department of Commerce
85 7th Place East, Suite 280
St. Paul, MN 55101

New York

Secretary ~~of State~~ of the State of New York
99 Washington Avenue
Albany, NY 12231

North Dakota

North Dakota Securities Department
~~Securities Commissioner~~
600 East Boulevard Avenue, State Capitol
Fifth Floor, Dept 414
Bismarck, ND 58505
Phone 701-328-4712

Rhode Island

Director of Department of Business Regulation
233 Richmond Street, Suite 232
Providence, RI 02903

South Dakota

Director, Division of Securities
Department of Commerce and Regulation
445 East Capitol Avenue
Pierre, SD 57501

Virginia

Clerk of the State Corporation Commission
1300 East Main Street, 1st Floor
Richmond, VA 23219

Washington

Securities Administrator
Washington Department of Financial
Institutions
150 Israel Road SW
Tumwater, WA 98501

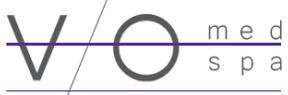
Wisconsin

Wisconsin Commissioner of Securities
345 W Washington Avenue
Madison, WI 53703

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[FRANCHISE DISCLOSURE DOCUMENT](#)
[EXHIBIT C](#)
[OPERATIONS MANUAL TABLE OF CONTENTS](#)



[FRANCHISE DISCLOSURE DOCUMENT](#)
[EXHIBIT C](#)
[OPERATIONS MANUAL TABLE OF CONTENTS](#)

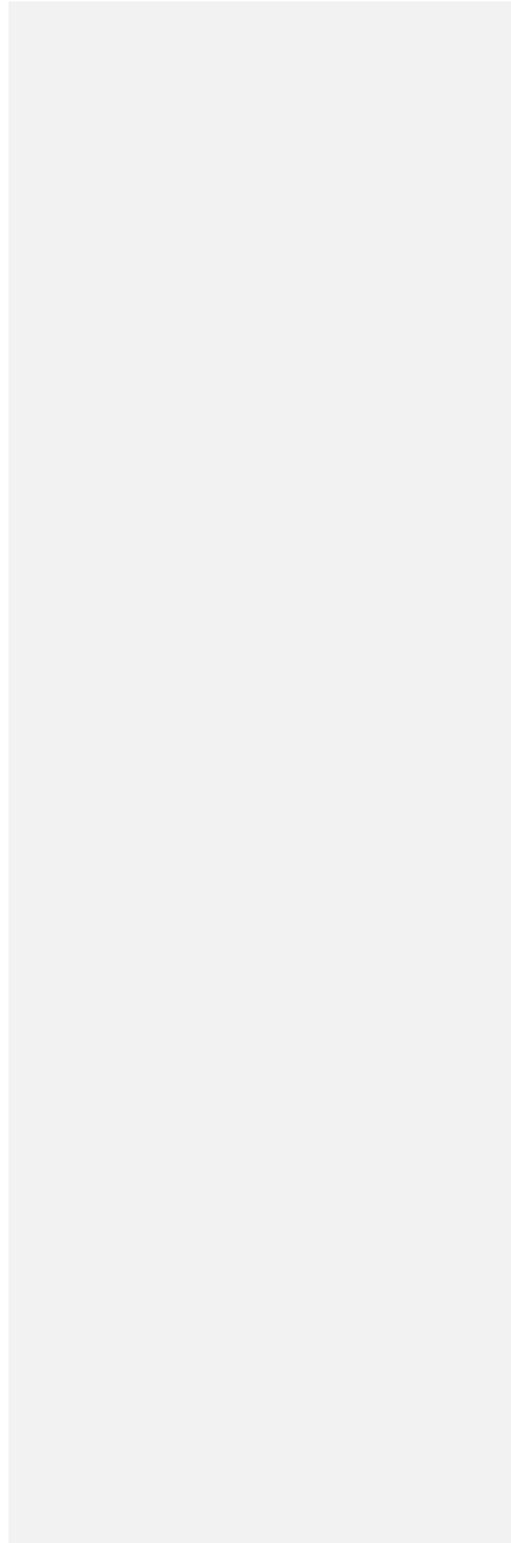
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V/O AR FDD April 26, 2023

V/O Med Spa FDD 4.30.20



V/O Med Spa
FRANCHISE OPERATIONS MANUAL
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VIO FRANCHISE GROUP, LLC
Operations Manual for V/O Med Spa

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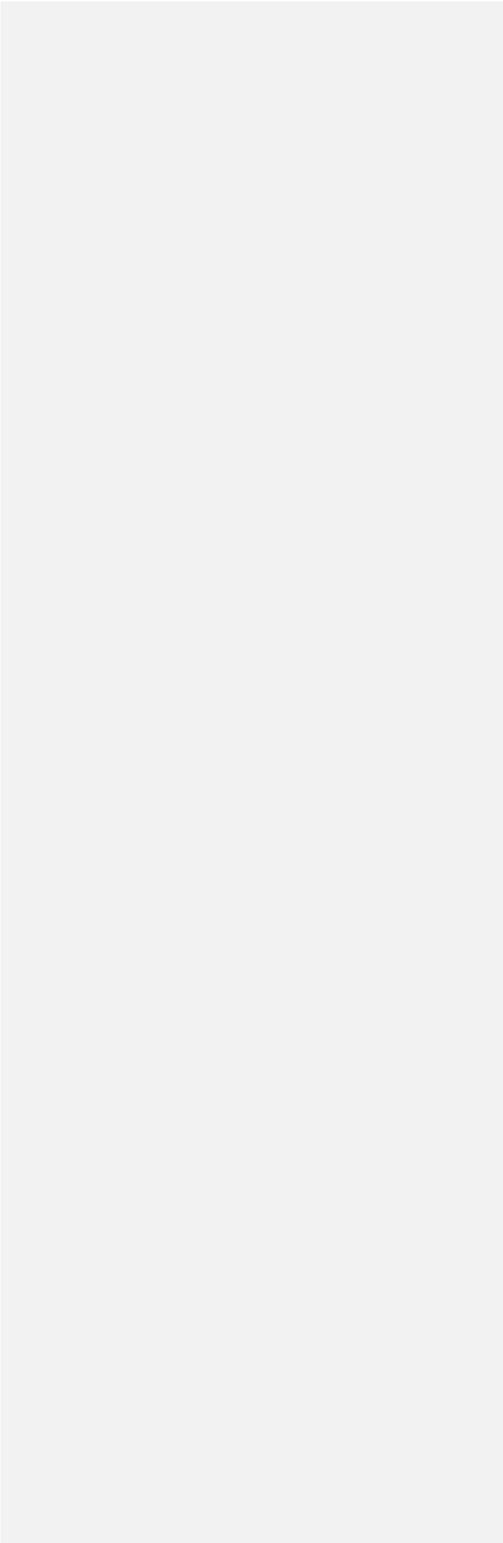
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FRANCHISE DISCLOSURE DOCUMENT
EXHIBIT D
FINANCIAL STATEMENTS



R. Evans & Assoc., Inc.

Certified Public Accountants

5260 Brookhaven Drive, North Royalton, Ohio 44133

Telephone (440) 409-2406, email RMCPA@aol.com

CONSENT

R. Evans & Assoc., Inc. consents to the use in the Franchise Disclosure Document issued by VIO Franchise Group, LLC ("Franchisor") on April 18, 2024 of Franchise Disclosure Document, as it may be amended, of our report dated March 14, 2024, relating to the financial statements of Franchisor for the period ending December 31, 2023.

R. Evans and Assoc., Inc.

By: R. Evans & Assoc., Inc.

Certified Public Accountants

April 18, 2024

VIO FRANCHISE GROUP, LLC

FINANCIAL STATEMENTS

FOR THE YEARS ENDED DECEMBER 31, 2023 and 2022

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R. Evans & Assoc., Inc.

Certified Public Accountants

5260 Brookhaven Drive, North Royalton, Ohio 44133

Telephone (440) 409-2406, email RMCPA@aol.com

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
VIO Franchise Group, LLC

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of VIO Franchise Group LLC, which comprise the balance sheets as of December 31, 2023 and 2022 and the related statements of income, member's equity, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of VIO Franchise Group, LLC as of December 31, 2023 and 2022, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of VIO Franchise Group, LLC and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about VIO Franchise Group, LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- * Exercise professional judgment and maintain professional skepticism throughout the audit.
- * Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- * Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of VIO Franchise Group, LLC's internal control. Accordingly, no such opinion is expressed.
- * Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- * Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about VIO Franchise Group, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

R. Evans and Assoc., Inc.

R. EVANS & ASSOC., INC.
Certified Public Accountants

North Royalton, Ohio

March 14, 2024

**VIO FRANCHISE GROUP, LLC
BALANCE SHEETS
DECEMBER 31, 2023 and 2022**

<u>ASSETS</u>		<u>2023</u>	<u>2022</u>
<u>Current Assets</u>			
Cash and Cash Equivalents	\$	726,259	\$ 1,101,290
Accounts Receivable - Franchisees		96,749	50,653
Accounts Receivable - Vendor Rebates		129,572	116,772
Prepaid Expenses		6,903	21,434
Note Receivable - Member		439,194	-0-
Notes Receivable - Related Parties		<u>2,622</u>	<u>854</u>
Total Current Assets		1,401,299	1,291,003
<u>Property and Equipment</u>			
Furniture and Equipment		171,355	165,645
Sign		<u>7,915</u>	<u>7,113</u>
		179,270	172,758
Accumulated Depreciation		<u>(130,872)</u>	<u>(95,446)</u>
Net Property and Equipment		<u>48,398</u>	<u>77,312</u>
TOTAL ASSETS	\$	<u>1,449,697</u>	\$ <u>1,368,315</u>

See accompanying notes to financial statements.

**VIO FRANCHISE GROUP, LLC
BALANCE SHEETS
DECEMBER 31, 2023 and 2022**

LIABILITIES AND MEMBER'S EQUITY

	<u>2023</u>	<u>2022</u>
<u>Current Liabilities</u>		
Accounts Payable - Trade	\$ 26,481	\$ 44,013
Accrued Commissions	23,750	-0-
Accrued Expenses	4,494	8,214
Accrued Payroll	8,724	-0-
Current Portion of Long-Term Debt	2,800	2,630
Note Payable - Member	<u>-0-</u>	<u>788,098</u>
Total Current Liabilities	66,249	842,955
<u>Long-Term Liabilities</u>		
Long-Term Debt, Net of Current Portion	<u>155,607</u>	<u>161,979</u>
Total Liabilities	221,856	1,004,934
Member's Equity	<u>1,227,841</u>	<u>363,381</u>
TOTAL LIABILITIES AND MEMBER'S EQUITY	<u>\$ 1,449,697</u>	<u>\$ 1,368,315</u>

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF INCOME
FOR THE YEARS ENDED DECEMBER 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<u>Revenues</u>		
Area Development Representative Fees	\$ 610,000	\$ 251,000
Initial Franchise Fees	1,088,000	667,150
Royalties, Net of \$403,600 and \$244,700 paid to Area Representatives, respectively	1,258,111	674,465
Rebates	593,359	511,078
Brand Development Fees	620,096	276,596
Other Income	-0-	90,410
	<hr/>	<hr/>
Total Revenues	4,169,566	2,470,699
<u>Operating Expenses</u>		
Bank Charges	4,891	2,531
Brand Development	671,368	403,102
Commissions	625,250	311,172
Computer and Software	25,804	77,416
Consulting	10,140	24,860
Depreciation and Amortization	35,426	33,817
Dues and Subscriptions	9,268	10,771
Employee Benefits	39,873	18,544
Franchise Development	69,129	37,095
Insurance	27,661	5,177
Interest	3,301	14,709
Meals and Entertainment	51,363	15,005
Office Supplies	10,137	29,355
Payroll Taxes	97,710	50,688
Profit Sharing	27,932	7,392
Personnel and Uniforms	866	6,575
Professional Fees	147,716	190,702
Recruiting	7,024	9,184
Rent	26,000	12,333
Salaries and Wages	1,255,335	582,524
Subcontractor	-0-	58,967
Travel	158,912	166,928
	<hr/>	<hr/>
Total Operating Expenses	3,305,106	2,068,847
 NET INCOME	 \$ 864,460	 \$ 401,852

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF MEMBER'S EQUITY
FOR THE YEARS ENDED DECEMBER 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
Member's Equity (Deficit) - Beginning of Year	\$ 363,381	\$ (538,471)
Net Income	864,460	401,852
Additional Paid-in-Capital	<u>-0-</u>	<u>500,000</u>
Member's Equity - End of Year	<u>\$ 1,227,841</u>	<u>\$ 363,381</u>

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<u>Cash Flows from Operating Activities</u>		
Net Income	\$ 864,460	\$ 401,852
Adjustments to Reconcile Net Income to Net		
Cash Provided by Operating Activities:		
Depreciation and Amortization	35,426	33,817
Accrued Interest added to Long-Term Debt Loan	-0-	14,709
(Increase) Decrease in Operating Assets:		
Accounts Receivable - Franchisees	(46,096)	(10,201)
Accounts Receivable - Vendor Rebates	(12,800)	(106,876)
Prepaid Expenses	14,531	(21,434)
Deposits	-0-	350
Increase (Decrease) in Operating Liabilities:		
Accounts Payable - Trade	(17,532)	32,604
Accrued Commissions	23,750	-0-
Accrued Expenses	(3,720)	(12,641)
Accrued Payroll	8,724	-0-
Total Adjustments	<u>2,283</u>	<u>(69,672)</u>
Net Cash Provided by Operating Activities	866,743	332,180
<u>Cash Flows from Investing Activities</u>		
Note Receivable - Member	(439,194)	-0-
Notes Receivable - Related Parties	(1,768)	(854)
Loan Receivable - Related Party	-0-	222,709
Acquisition of Property and Equipment	(6,512)	(6,300)
Net Cash Provided by (Used in) Investing Activities	<u>(447,474)</u>	<u>215,555</u>
<u>Cash Flows from Financing Activities</u>		
Proceeds from (Principal Payments of) Note Payable -		
Member	(788,098)	23,785
Principal Payments of Long-Term Debt	(6,202)	-0-
Net Cash Provided by (Used in) Financing Activities	<u>(794,300)</u>	<u>23,785</u>
NET INCREASE (DECREASE) IN CASH AND		
CASH EQUIVALENTS	(375,031)	571,520
CASH AND CASH EQUIVALENTS, BEGINNING		
OF YEAR	<u>1,101,290</u>	<u>529,770</u>
CASH AND CASH EQUIVALENTS, END OF YEAR	<u>\$ 726,259</u>	<u>\$ 1,101,290</u>

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF CASH FLOWS (continued)
FOR THE YEARS ENDED DECEMBER 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<u>Supplemental Disclosures of Cash Flows</u>		
Cash Paid for Interest	\$ 3,301	\$ -0-
 <u>Noncash Activity</u>		
Conversion of Note Payable - Related Party to Additional Paid-in-Capital	\$ -0-	\$ 500,000

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023 and 2022

NOTE 1 - NATURE OF BUSINESS

VIO Franchise Group, LLC (VFG) is in the medical spa business. VFG was organized in the state of Ohio as a limited liability company effective on January 30, 2018. VFG is owned 100% by VIO Holdings, LLC (VH), an Ohio limited liability company. VH also owns 100% of VIO Med Spa's Strongsville, Ohio location. During 2023, there were thirty-four (34) VFG medical spa franchise locations sold, twenty-one (21) VFG medical spa franchise locations opened, and as of December 31, 2023, there was a total of thirty-seven (37) VFG medical spa franchise locations that were open and operating. During 2022, there were eighteen (18) VFG medical spa franchise locations sold, seven (7) VFG medical spa franchise locations opened, and as of December 31, 2022, there was a total of sixteen (16) VFG medical spa franchise locations that were open and operating. The franchisees are located in various states. The VFG corporate headquarters are located in Medina, Ohio.

VIO Med Spa is an age-defying, beauty and wellness spa that provides innovative services for both men and women who want to retain a youthful look and feel without engaging in invasive procedures. As a national brand, VIO Med Spa strives to provide an exceptional experience, consistent services and products and results that meet the needs of its customers.

VIO Med Spa offers customers traditional spa services, such as facials and chemical peels, as well as non-invasive medical spa services. such as injectables, fillers and threading. VIO Med Spa aspires to be the innovative leader in the medical spa industry by offering the latest technologies and therapies offered in the wellness and aesthetics industry. Services offered include injectables, dermal fillers, and neurotoxins; spa facials, chemical peels, and dermaplaning; fat reducing cryolipolysis; muscle toning, and skin tightening; platelet-rich plasma therapy; microneedling; retail skincare products, and other spa related services.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Method of Accounting and Basis of Presentation

The accompanying financial statements are presented in accordance with generally accepted accounting principles accepted in the United States of America. The accompanying financial statements are prepared on the accrual method of accounting, recognizing income when earned and expenses when incurred.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and Cash Equivalents

VFG considers all liquid investments with a maturity of three months or less to cash equivalents.

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023 and 2022

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Accounts Receivable - Franchisees

Accounts receivable from franchisees of \$96,749 and \$50,653 at December 31, 2023 and 2022, respectively, represents royalties and marketing revenues from VFG's franchisees. These receivable balances were collected in January, 2024 and January, 2023, respectively, and therefore no allowance for doubtful accounts is necessary. Management estimates the uncollectible receivables based on historical collection experience coupled with a review of the current status of existing receivables. When management considers an account to be uncollectible, it is written off as a bad debt in current year operations.

Accounts Receivable - Vendor Rebates

Accounts receivable from vendors for rebates of \$129,572 and \$116,772 at December 31, 2023 and 2022, respectively, represents rebates due from VFG's vendors, per operating agreements. Management considers these balances to be collectible, therefore, no allowance for doubtful accounts is necessary. When management considers an account to be uncollectible, it is written off as a bad debt in current year operations.

Property and Equipment

Property and equipment are recorded at cost. Depreciation is provided using straight-line methods over estimated useful lives for book purposes and accelerated methods over estimated useful lives for tax purposes. Expenditures for maintenance and repairs are charged to operations as incurred. Expenditures for betterment and major renewals are capitalized. The cost of assets sold or retired and the related amounts of accumulated depreciation are eliminated from the accounts in the year of disposal and the resulting gains or losses are included in operations.

Assets are depreciated based on the following useful lives:

Furniture and Equipment	5 years
Sign	5 years

Advertising

VFG's policy is to expense advertising costs as incurred.

Reclassifications

Certain reclassifications have been made to the 2022 financial statements to conform to the 2023 financial statement presentation. There was no effect on net income or equity as previously reported.

Income Taxes

VFG is a single member Limited Liability Company under the provisions of the Internal Revenue Code and is treated as a Limited Liability Company for federal income tax purposes. Consequently, federal income taxes are not payable or provided for by VFG, as the Member is taxed individually on the company's earnings.

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023 and 2022

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income Taxes (Continued)

VFG has adopted the provisions of *ASC Topic 740-10-25, Accounting for Uncertainty in Income Taxes*, which prescribes a recognition threshold and measurement attribute for the recognition and measurement of tax positions taken or expected to be taken in a tax return. *ASC Topic 740-10-25* also provides guidance on de-recognition of income tax assets and liabilities, classification of current and deferred income tax assets and liabilities, and accounting for interest and penalties associated with tax positions. Since tax matters are subject to some degree of uncertainty, there can be no assurance that VFG's tax returns will not be challenged by the taxing authorities and that VFG will not be subject to additional tax, penalties and interest as a result of such challenge. Generally, VFG's tax returns remain open for three years for federal income tax examination. For the years ended December 31, 2023 and 2022, VFG has no material uncertain tax positions to be accounted for in the financial statements under these rules.

NOTE 3 - REVENUE RECOGNITION

Revenue Recognition Guidance

The Financial Accounting Standards Board (FASB) issued and amended guidance for revenue recognition under *Accounting Standard Codification 606, Revenue Recognition (ASC Topic 606)*. The guidance outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers. The core principle of the guidance is that an entity should recognize revenue for the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods and services. To achieve that core principle, an entity should apply the following steps: (1) identify the entity's contracts with customers, (2) identify the performance obligations in the contract, (3) determine the transaction price, (4) allocate the transaction price to the performance obligations in the contract, and (5) recognize revenue when (or as) the entity satisfies a performance obligation.

Nature of Goods and Services

VFG generates revenues from sales at franchised store locations. The contractual franchise agreement provides the franchisee the right to own and operate a VIO Med Spa franchised store location upon a site approved by VFG. The contractual franchise agreement generally provides for a ten (10) year term and a ten (10) year renewal term, subject to certain conditions.

Initial Franchise Fees

Upon signing a franchise agreement, the franchisee is required to pay a non-refundable Initial Franchise Fee (the "Initial Franchise Fee") to VFG for the first franchise location, and a non-refundable Initial Franchise Fee for each additional franchise location. The Initial Franchise Fee requires VFG to provide certain pre-opening services to the franchisee. These pre-opening services provided by VFG includes, a) assistance in the selection of a site for the franchisee's

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023 and 2022

NOTE 3 - REVENUE RECOGNITION (continued)

Initial Franchise Fees (continued)

location, b) assistance in obtaining and preparing the facilities for their intended use, c) training of the franchisee's personnel and the franchisee, d) preparation and distribution of manuals concerning operations, administration, and record keeping, e) bookkeeping, information technology, and advisory services, and f) inspection, testing and establishing a quality control program. VFG has determined that the value of the pre-opening services they provide to a franchisee exceeds the Initial Franchise Fee. Since VFG is a nonpublic franchisor, VFG has elected to use the practical expedient available in the FASB *Accounting Standards Update No. 2021-02 dated January 2021*. The practical expedient permits franchisors that are not public business entities to account for pre-opening services provided to a franchisee as distinct from the license if the services are consistent with those included in a predefined list within the guidance.

In addition, VFG has made the accounting policy election to recognize pre-opening services as a single performance obligation, which allows VFG to recognize the revenue when the pre-opening services are provided, and not defer and recognize the revenue over the contractual term of the franchise agreement. Since the value of VFG's pre-opening services provided to franchisees exceeds the Initial Franchise Fee, there is no deferral of revenue for Initial Franchise Fees.

Area Development Agreements

VFG offers opportunities to become an area representative within a designated territory to solicit, screen, recruit, train and support VIO Med Spa franchises within a designated territory. The Area Representative Fee is \$10,000 per Spa Location Franchise that VFG designates for development. There is a minimum purchase of five (5) franchises and a maximum purchase of one-hundred (100) franchises for development, making the total investment by an area representative anywhere from \$50,000 to \$1,000,000. The Area Representative Fee is payable in a lump sum to VFG when the Area Representative Agreement is signed, and is not refundable under any circumstances. Revenue is recognized by VFG upon the sale of the area development agreement, as no further performance obligations exist for VFG.

Royalty and Brand Development Fees

The franchise agreement requires the franchisee to pay a royalty fee of 6% of its gross sales and a brand development fee up to 2% of its gross sales weekly on the Thursday of each week for the preceding week. These fees are recognized as revenue by VFG when the franchisee has provided the services and goods to the consumer.

Other Fees

Other fees, such as technical assistance fees and renewal fees, are due upon execution of the related franchise agreement, and are recognized as revenue by VFG at the time the related franchise agreement is signed.

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023 and 2022

NOTE 3 - REVENUE RECOGNITION (continued)

Contract Balances

Contract balance receivables at December 31, 2023 or 2022 are classified as accounts receivable - franchisees in the accompanying financial statements.

NOTE 4 - NOTE RECEIVABLE - MEMBER

Note receivable - member represents a note receivable from VIO Holdings, LLC (100% member owner of VFG) in the amount of \$439,194 at December 31, 2023. The note receivable is payable on demand, non-interest bearing and unsecured.

NOTE 5 - NOTE PAYABLE - MEMBER

Note payable - member represents a note payable to VIO Holdings, LLC (100% member owner of VFG), in the amount of \$788,098 at December 31, 2022. The note payable was repaid in 2023 and was non-interest bearing and unsecured. During 2022, per agreement with VIO Holdings, LLC, VFG converted \$500,000 of the loan payable balance to additional paid-in-capital.

NOTE 6 - LONG-TERM DEBT

Long-term debt consists of the following at December 31, 2023 and 2022:

	<u>2023</u>	<u>2022</u>
Note Payable - Economic Injury Disaster Loan (EIDL)		
Installment term loan acquired to alleviate economic injury caused by COVID-19, requires monthly payments of \$731 to be made through July 21, 2050, payments include interest at 3.75% which have been added to the loan payable balance. The loan is secured by a continuing security interest in all assets of VFG.	\$ 158,407	\$ 164,609
Current portion	2,800	2,630
Long-term portion	\$ 155,607	\$ 161,979

Future minimum payments of long-term debt are as follows:

2024	\$ 2,800
2025	2,907
2026	3,018
2027	3,133
2028	3,253
Thereafter	143,296
	\$ 158,407

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023 and 2022

NOTE 7 - OPERATING LEASE

VFG leases office space in Medina, Ohio on a month-to-month lease. The monthly rental payments are as follows: \$600 monthly from June 2021 through May 2022; increased to \$1,333 monthly from June 2022 through July 2023; and increased to \$3,333 monthly beginning in August 2023.

In February 2016, the Financial Accounting Standards Board (FASB) issued *ASC Topic 842, Leases*, which became effective for private companies for years beginning after December 15, 2021. *ASC Topic 842, Leases* requires lessees to recognize on the company's balance sheet the assets and liabilities that arise from leases. A lessee should recognize in the balance sheet a right-of-use asset representing its right to use the underlying asset, and a lease liability on which the lessee must make lease payments. *ASC Topic 842, Leases* does not apply to lease terms that are less than twelve months. Therefore, since VFG's lease is on a month-to-month basis, VFG is not required to adopt *ASC Topic 842, Leases* in the accompanying financial statements, and instead records rent expense on a monthly basis.

NOTE 8 -PROFIT-SHARING PLAN

Effective January 1, 2022, VFG implemented a 401(k) profit-sharing plan for all qualified employees. Eligible employees make voluntary contributions. VFG is required to make a safe - harbor contribution equal to 100% of the first 3% of compensation and 50% of the next 2% of compensation for all eligible employees. Profit sharing expense was \$27,932 and \$7,392 for 2023 and 2022, respectively.

NOTE 9 - CONCENTRATION OF CREDIT RISK

VFG maintains its cash balances at various financial institutions. Accounts at each institution are insured by the Federal Deposit Insurance Corporation up to \$250,000. At December 31, 2023 and 2022, VFG's uninsured cash balances totaled \$478,827 and \$855,242, respectively.

NOTE 10 - SUBSEQUENT EVENTS REVIEW

Management has evaluated subsequent events through March 14, 2024, which was the date that the financial statements were available to be issued. No significant matters were identified for disclosure during this evaluation.

VIO FRANCHISE GROUP, LLC
FINANCIAL STATEMENTS
FOR THE YEARS ENDED DECEMBER 31, 2022 and 2021

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R. Evans & Assoc., Inc.

Certified Public Accountants

5260 Brookhaven Drive, North Royalton, Ohio 44133

Telephone (440) 409-2406, email RMCPA@aol.com

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
VIO Franchise Group, LLC

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of VIO Franchise Group LLC, which comprise the balance sheets as of December 31, 2022 and 2021 and the related statements of income, member's equity (deficit), and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of VIO Franchise Group, LLC as of December 31, 2022 and 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of VIO Franchise Group, LLC and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about VIO Franchise Group, LLC's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- * Exercise professional judgment and maintain professional skepticism throughout the audit.
- * Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- * Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of VIO Franchise Group, LLC's internal control. Accordingly, no such opinion is expressed.
- * Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- * Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about VIO Franchise Group, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

R. Evans and Assoc., Inc.

R. EVANS & ASSOC., INC.
Certified Public Accountants

North Royalton, Ohio

April 24, 2023

**VIO FRANCHISE GROUP, LLC
BALANCE SHEETS
DECEMBER 31, 2022 and 2021**

ASSETS

	<u>2022</u>	<u>2021</u>
<u>Current Assets</u>		
Cash and Cash Equivalents	\$ 1,101,290	\$ 529,770
Accounts Receivable - Franchisees	50,653	40,452
Accounts Receivable - Vendor Rebates	116,772	9,896
Prepaid Expenses	21,434	-0-
Notes Receivable - Related Parties	<u>854</u>	<u>-0-</u>
Total Current Assets	1,291,003	580,118
<u>Property and Equipment</u>		
Furniture and Equipment	165,645	159,345
Sign	<u>7,113</u>	<u>7,113</u>
	172,758	166,458
Accumulated Depreciation	<u>(95,446)</u>	<u>(61,629)</u>
Net Property and Equipment	77,312	104,829
<u>Other Assets</u>		
Loan Receivable - Related Party	-0-	222,709
Deposits	<u>-0-</u>	<u>350</u>
Total Other Assets	<u>-0-</u>	<u>223,059</u>
TOTAL ASSETS	<u>\$ 1,368,315</u>	<u>\$ 908,006</u>

See accompanying notes to financial statements.

**VIO FRANCHISE GROUP, LLC
BALANCE SHEETS
DECEMBER 31, 2022 and 2021**

LIABILITIES AND MEMBER'S EQUITY (DEFICIT)

	<u>2022</u>	<u>2021</u>
<u>Current Liabilities</u>		
Accounts Payable - Trade	\$ 44,013	\$ 11,409
Accrued Expenses	8,214	20,855
Current Portion of Long-Term Debt	2,630	-0-
Note Payable - Related Party	<u>788,098</u>	<u>1,264,313</u>
Total Current Liabilities	842,955	1,296,577
<u>Long-Term Liabilities</u>		
Long-Term Debt, Net of Current Portion	<u>161,979</u>	<u>149,900</u>
Total Liabilities	1,004,934	1,446,477
Member's Equity (Deficit)	<u>363,381</u>	<u>(538,471)</u>
TOTAL LIABILITIES AND MEMBER'S EQUITY (DEFICIT)	<u>\$ 1,368,315</u>	<u>\$ 908,006</u>

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF INCOME
FOR THE YEARS ENDED DECEMBER 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<u>Revenues</u>		
Area Development Representative Fees	\$ 251,000	\$ 510,000
Initial Franchise Fees	667,150	144,000
Royalties, Net of \$244,700 and \$117,952 paid to Area Representatives, respectively	674,465	369,735
Rebates	511,078	165,256
Brand Development Fees	276,596	159,843
Other Income	<u>90,410</u>	<u>42,054</u>
 Total Revenues	 2,470,699	 1,390,888
<u>Operating Expenses</u>		
Bank Charges	2,531	637
Brand Development	440,197	123,356
Commissions	311,172	293,000
Computer and Software	77,416	14,110
Consulting	24,860	5,172
Depreciation and Amortization	33,817	33,291
Dues and Subscriptions	10,391	5,004
Employee Benefits	18,544	5,958
Insurance	5,177	30,742
Interest	14,709	11
Licenses and Permits	380	1,061
Meals and Entertainment	15,005	1,518
Office Supplies	29,355	16
Payroll Taxes	50,688	15,133
Profit Sharing	7,392	-0-
Personnel and Uniforms	6,575	-0-
Professional Fees	190,702	126,449
Recruiting	9,184	-0-
Rent	12,333	4,288
Salaries and Wages	582,524	171,797
Subcontractor	58,967	140,126
Travel	<u>166,928</u>	<u>7,979</u>
 Total Operating Expenses	 <u>2,068,847</u>	 <u>979,648</u>
 NET INCOME	 <u>\$ 401,852</u>	 <u>\$ 411,240</u>

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF MEMBER'S EQUITY (DEFICIT)
FOR THE YEARS ENDED DECEMBER 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
Member's (Deficit) - Beginning of Year	\$ (538,471)	\$ (949,711)
Net Income	401,852	411,240
Additional Paid-in-Capital	<u>500,000</u>	<u>-0-</u>
Member's Equity (Deficit) - End of Year	<u>\$ 363,381</u>	<u>\$ (538,471)</u>

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<u>Cash Flows from Operating Activities</u>		
Net Income	\$ 401,852	\$ 411,240
Adjustments to Reconcile Net Income to Net Cash Provided by Operating Activities:		
Depreciation and Amortization	33,817	33,291
Accrued Interest added to Long-Term Debt Loan	14,709	-0-
(Increase) Decrease in Operating Assets:		
Accounts Receivable - Franchisees	(10,201)	(28,148)
Accounts Receivable - Vendor Rebates	(106,876)	1,908
Prepaid Expenses	(21,434)	8,016
Deposits	350	-0-
Increase (Decrease) in Operating Liabilities:		
Accounts Payable - Trade	32,604	(1,268)
Accrued and Withheld Payroll Taxes	-0-	(3,235)
Accrued Expenses	(12,641)	(5,086)
Total Adjustments	<u>(69,672)</u>	<u>5,478</u>
Net Cash Provided by Operating Activities	332,180	416,718
<u>Cash Flows from Investing Activities</u>		
Notes Receivable - Related Parties	(854)	-0-
Loan Receivable - Related Party	222,709	(21,694)
Acquisition of Property and Equipment	<u>(6,300)</u>	<u>-0-</u>
Net Cash Provided by (Used in) Investing Activities	215,555	(21,694)
<u>Cash Flows from Financing Activities</u>		
Proceeds from (Principal Payments of) Note Payable - Related Party	<u>23,785</u>	<u>(111,214)</u>
Net Cash Provided by (Used in) Financing Activities	<u>23,785</u>	<u>(111,214)</u>
NET INCREASE IN CASH AND CASH EQUIVALENTS	571,520	283,810
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	<u>529,770</u>	<u>245,960</u>
CASH AND CASH EQUIVALENTS, END OF YEAR	<u>\$ 1,101,290</u>	<u>\$ 529,770</u>

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
STATEMENTS OF CASH FLOWS (continued)
FOR THE YEARS ENDED DECEMBER 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<u>Supplemental Disclosures of Cash Flows</u>		
Cash Paid for Interest	\$ -0-	\$ 11
 <u>Noncash Activity</u>		
Conversion of Note Payable - Related Party to Additional Paid-in-Capital	\$ 500,000	\$ -0-

See accompanying notes to financial statements.

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 and 2021

NOTE 1 - NATURE OF BUSINESS

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VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 and 2021

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Accounts Receivable - Franchisees

Accounts receivable from franchisees of \$50,653 and \$40,452 at December 31, 2022 and 2021, respectively, represents royalties and marketing revenues from VFG's franchisees. These receivable balances were collected in January, 2023 and January, 2022, respectively, and therefore no allowance for doubtful accounts is necessary. Management estimates the uncollectible receivables based on historical collection experience coupled with a review of the current status of existing receivables. When management considers an account to be uncollectible, it is written off as a bad debt in current year operations.

Accounts Receivable - Vendor Rebates

Accounts receivable from vendors for rebates of \$116,772 and \$9,896 at December 31, 2022 and 2021, respectively, represents rebates due from VFG's vendors, per operating agreements. Management considers these balances to be collectible, therefore, no allowance for doubtful accounts is necessary. When management considers an account to be uncollectible, it is written off as a bad debt in current year operations.

Property and Equipment

Property and equipment are recorded at cost. Depreciation is provided using straight-line methods over estimated useful lives for book purposes and accelerated methods over estimated useful lives for tax purposes. Expenditures for maintenance and repairs are charged to operations as incurred. Expenditures for betterment and major renewals are capitalized. The cost of assets sold or retired and the related amounts of accumulated depreciation are eliminated from the accounts in the year of disposal and the resulting gains or losses are included in operations.

Assets are depreciated based on the following useful lives:

Furniture and Equipment	5 years
Sign	5 years

Advertising

VFG's policy is to expense advertising costs as incurred.

Reclassifications

Certain reclassifications have been made to the 2021 financial statements to conform to the 2022 financial statement presentation. There was no effect on net income or equity as previously reported.

Income Taxes

VFG is a single member Limited Liability Company under the provisions of the Internal Revenue Code and is treated as a Limited Liability Company for federal income tax purposes. Consequently, federal income taxes are not payable or provided for by VFG, as the Member is taxed individually on the company's earnings.

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 and 2021

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income Taxes (Continued)

VFG has adopted the provisions of *ASC Topic 740-10-25, Accounting for Uncertainty in Income Taxes*, which prescribes a recognition threshold and measurement attribute for the recognition and measurement of tax positions taken or expected to be taken in a tax return. *ASC Topic 740-10-25* also provides guidance on de-recognition of income tax assets and liabilities, classification of current and deferred income tax assets and liabilities, and accounting for interest and penalties associated with tax positions. Since tax matters are subject to some degree of uncertainty, there can be no assurance that VFG's tax returns will not be challenged by the taxing authorities and that VFG will not be subject to additional tax, penalties and interest as a result of such challenge. Generally, VFG's tax returns remain open for three years for federal income tax examination. For the years ended December 31, 2022 and 2021, VFG has no material uncertain tax positions to be accounted for in the financial statements under these rules.

NOTE 3 - REVENUE RECOGNITION

Revenue Recognition Guidance

The Financial Accounting Standards Board (FASB) issued and amended guidance for revenue recognition under *Accounting Standard Codification 606, Revenue Recognition (ASC Topic 606)*. The guidance outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers. The core principle of the guidance is that an entity should recognize revenue for the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods and services. To achieve that core principle, an entity should apply the following steps: (1) identify the entity's contracts with customers, (2) identify the performance obligations in the contract, (3) determine the transaction price, (4) allocate the transaction price to the performance obligations in the contract, and (5) recognize revenue when (or as) the entity satisfies a performance obligation.

Nature of Goods and Services

VFG generates revenues from sales at franchised store locations. The contractual franchise agreement provides the franchisee the right to own and operate a VIO Med Spa franchised store location upon a site approved by VFG. The contractual franchise agreement generally provides for a ten (10) year term and a ten (10) year renewal term, subject to certain conditions.

Initial Franchise Fees

Upon signing a franchise agreement, the franchisee is required to pay a non-refundable Initial Franchise Fee (the "Initial Franchise Fee") to VFG for the first franchise location, and a non-refundable Initial Franchise Fee for each additional franchise location. The Initial Franchise Fee requires VFG to provide certain pre-opening services to the franchisee. These pre-opening services provided by VFG includes, a) assistance in the selection of a site for the franchisee's

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 and 2021

NOTE 3 - REVENUE RECOGNITION (continued)

Initial Franchise Fees (continued)

location, b) assistance in obtaining and preparing the facilities for their intended use, c) training of the franchisee's personnel and the franchisee, d) preparation and distribution of manuals concerning operations, administration, and record keeping, e) bookkeeping, information technology, and advisory services, and f) inspection, testing and establishing a quality control program. VFG has determined that the value of the pre-opening services they provide to a franchisee exceeds the Initial Franchise Fee. Since VFG is a nonpublic franchisor, VFG has elected to use the practical expedient available in the FASB *Accounting Standards Update No. 2021-02 dated January 2021*. The practical expedient permits franchisors that are not public business entities to account for pre-opening services provided to a franchisee as distinct from the license if the services are consistent with those included in a predefined list within the guidance.

In addition, VFG has made the accounting policy election to recognize pre-opening services as a single performance obligation, which allows VFG to recognize the revenue when the pre-opening services are provided, and not defer and recognize the revenue over the contractual term of the franchise agreement. Since the value of VFG's pre-opening services provided to franchisees exceeds the Initial Franchise Fee, there is no deferral of revenue for Initial Franchise Fees.

Area Development Agreements

VFG offers opportunities to become an area representative within a designated territory to solicit, screen, recruit, train and support VIO Med Spa franchises within a designated territory. The Area Representative Fee is \$10,000 per Spa Location Franchise that VFG designates for development. There is a minimum purchase of five (5) franchises and a maximum purchase of one-hundred (100) franchises for development, making the total investment by an area representative anywhere from \$50,000 to \$1,000,000. The Area Representative Fee is payable in a lump sum to VFG when the Area Representative Agreement is signed, and is not refundable under any circumstances. Revenue is recognized by VFG upon the sale of the area development agreement, as no further performance obligations exist for VFG.

Royalty and Brand Development Fees

The franchise agreement requires the franchisee to pay a royalty fee of 6% of its gross sales and a brand development fee up to 2% of its gross sales weekly on the Thursday of each week for the preceding week. These fees are recognized as revenue by VFG when the franchisee has provided the services and goods to the consumer.

Other Fees

Other fees, such as technical assistance fees and renewal fees, are due upon execution of the related franchise agreement, and are recognized as revenue by VFG at the time the related franchise agreement is signed.

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 and 2021

NOTE 3 - REVENUE RECOGNITION (continued)

Contract Balances

Contract balance receivables at December 31, 2022 or 2021 are classified as accounts receivable - franchisees in the accompanying financial statements.

NOTE 4 - LOAN RECEIVABLE - RELATED PARTY

VFG has a loan receivable from VIO Med Spa Strongsville, LLC (100% owned affiliate of VH) of \$222,709 at December 31, 2021. The loan receivable was repaid in 2022. The loan receivable was non-interest bearing and unsecured.

NOTE 5 - NOTE PAYABLE - RELATED PARTY

Note payable - related party represents a note payable to VIO Holdings, LLC (100% Member owner of VFG), in the amount of \$788,098 and \$1,264,313 at December 31, 2022 and 2021, respectively. The note payable has no scheduled principal payments, is non-interest bearing, is payable on demand, and is unsecured. During 2022, per agreement with VIO Holdings, LLC, VFG converted \$500,000 of the loan payable balance to additional paid-in-capital that is included in equity as of December 31, 2022.

NOTE 6 - LONG-TERM DEBT

Long-term debt consists of the following at December 31, 2022 and 2021:

	<u>2022</u>	<u>2021</u>
Note Payable - Economic Injury Disaster Loan (EIDL)		
Installment term loan acquired to alleviate economic injury caused by COVID-19, requires monthly payments of \$731 to be made from January, 2023 through December, 2053, payments include interest at 3.75% which have been added to the loan payable balance. The loan is secured by a continuing security interest in all assets of VFG.	\$ 164,609	\$ 149,900
Current portion	2,630	-0-
Long-term portion	\$ 161,979	\$ 149,900

Future minimum payments of long-term debt are as follows:

2023	\$ 2,630
2024	2,745
2025	2,849
2026	2,958
2027	3,071
Thereafter	150,356
	\$ 164,609

VIO FRANCHISE GROUP, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 and 2021

NOTE 7 - OPERATING LEASE

VFG leases office space in Medina, Ohio on a month-to-month basis. The lease terms are for monthly rental payments to be made of \$600 from June 2021 through May 2022, and monthly rental payments to be made of \$1,333 beginning June 2022.

In February 2016, the Financial Accounting Standards Board (FASB) issued *ASC Topic 842, Leases*, which becomes effective for private companies for years beginning after December 15, 2021. This accounting pronouncement supersedes existing guidance on accounting for leases contained in *ASC Topic 840, Leases*. *ASC Topic 842, Leases* requires lessees to recognize the assets and liabilities that arise from leases on their balance sheet. A lessee should recognize in the balance sheet a right-of-use asset representing its right to use the underlying asset, and a lease liability on which the lessee must make lease payments. *ASC Topic 842, Leases* does not apply to lease terms that are less than twelve months. Therefore, VSG is not required to adopt *ASC Topic 842, Leases* in the accompanying financial statements, and instead records rent expense on a monthly basis.

NOTE 8 -PROFIT-SHARING PLAN

Effective January 1, 2022, VFG implemented a 401(k) profit-sharing plan for all qualified employees. Eligible employees make voluntary contributions. VFG is required to make a safe - harbor contribution equal to 100% of the first 3% of compensation and 50% of the next 2% of compensation for all eligible employees. Profit sharing expense was \$7,392 for 2022.

NOTE 9 - CONCENTRATION OF CREDIT RISK

VFG maintains its cash balances at various financial institutions. Accounts at each institution are insured by the Federal Deposit Insurance Corporation up to \$250,000. At December 31, 2022 and 2021, VFG's uninsured cash balances totaled \$855,242 and \$279,770, respectively.

NOTE 10 - EFFECTS OF THE COVID-19 PANDEMIC

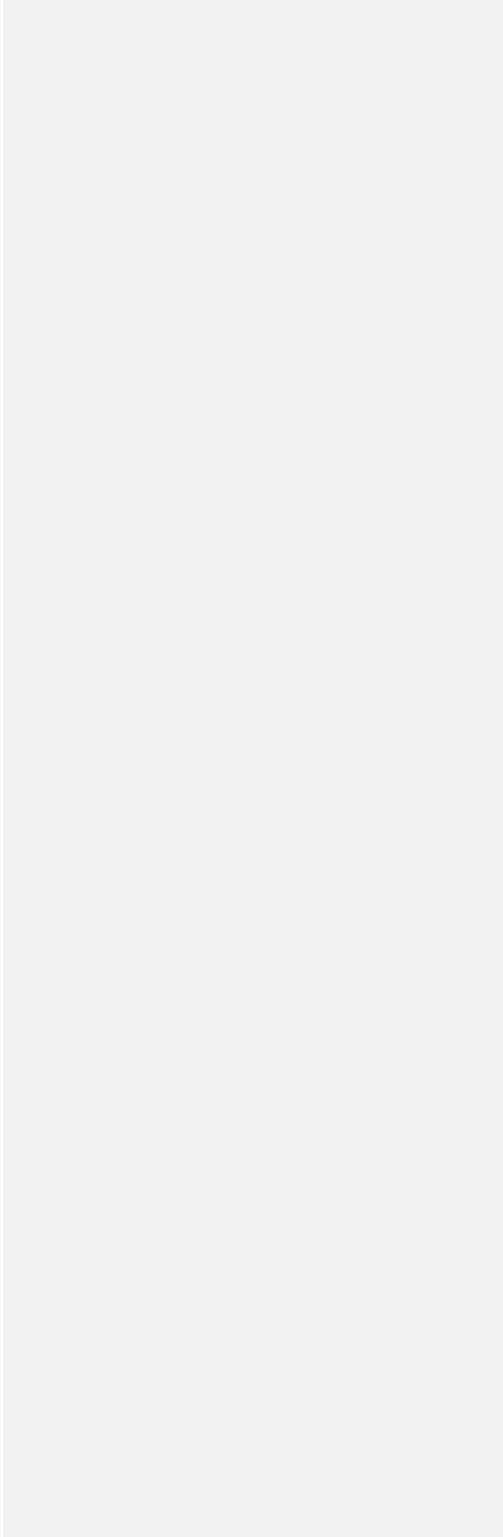
The COVID-19 pandemic in the United States has caused many businesses disruptions through mandated closures. The extent of the impact of the COVID-19 pandemic on VFG's operations and financial performance will depend on future developments, including the duration and spread of the COVID-19 pandemic, impact on VFG's franchisees, customers, employees, and vendors, all of which are uncertain and cannot be predicted. During 2022 and 2021, there has been no adverse effect on VFG's franchise business operations.

NOTE 11 - SUBSEQUENT EVENTS REVIEW

Management has evaluated subsequent events through April 24, 2023, which was the date that the financial statements were available to be issued. No significant matters were identified for disclosure during this evaluation.

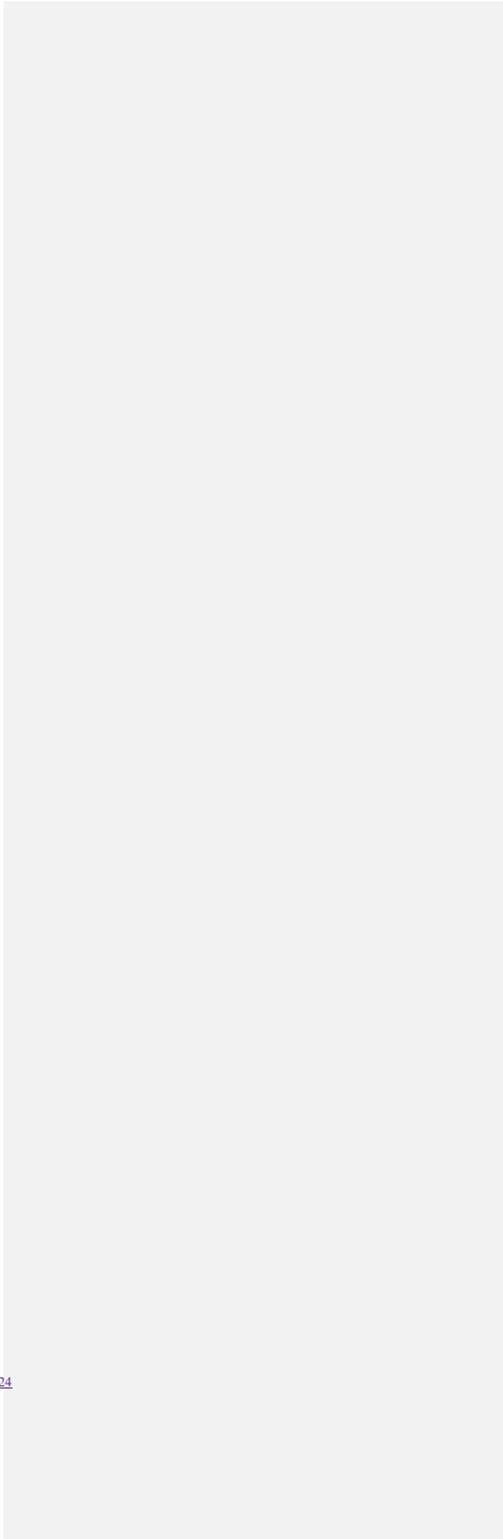


FRANCHISE DISCLOSURE DOCUMENT
EXHIBIT E
AREA REPRESENTATIVE AGREEMENT



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V/O ~~MED-SPA~~ Med Spa
AREA REPRESENTATIVE ~~AGREEMENT~~ AGREEMENT

AREA REPRESENTATIVE:

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V/O MED-SPA Med Spa Area Representative Agreement

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V/O MED SPA



AREA REPRESENTATIVE AGREEMENT

This Area Representative Agreement (the "Agreement") is entered into on _____, _____ (the "Effective Date"), by and between VIO ~~Franchise Group~~ FRANCHISE GROUP, LLC, an Ohio ~~limited liability company~~ Limited Liability Company with a principal place of business located at 3991 North Jefferson Street, Medina, Ohio 44256, ~~(the "Franchisor")~~, and _____ (the "Area Representative").

RECITALS

~~WHEREAS, This Agreement is for the development and operation of an area representative business (the "Area Representative Business") that provides franchise sales, franchise development, franchise marketing, and franchisee training and support services (hereinafter referred to as the "AR Services") on behalf of Franchisor in connection with the sales, development, training and support of Spa Location Franchises (defined below) located within or to be developed within a designated geographic territory (the "Area Representative Territory") and in accordance with the requirements of the Franchisor's System (defined below);~~

RECITALS

WHEREAS, Franchisor has developed a distinctive and proprietary system (the "System") for the ~~non-medical~~ development, ~~management and, potentially, the~~ operation of a spa (the "V/O Med Spa") that offers and provides retail skincare, cosmetic health and wellness medical spa products and services that include facials, chemical skin peels, neurotoxin injectables, injectable dermal fillers, skin rejuvenation and tightening (e.g., microneedling, radio frequency microneedling, intense pulsed light therapy, plasma fibroblast, etc.) body contouring (e.g., high-intensity focused electromagnetic stimulation, cryolipolysis, etc.), platelet-rich plasma therapy treatments, facial and body lifting and smooth threads, wellness therapy (e.g., bioidentical hormone replacement therapy, IV hydration therapy, nutrition supplement injections, sexual wellness, etc.), light therapy, and other cosmetic medical spa and spa related services and retail products that Franchisor authorizes (the "Approved Spa Products and Services") under the Licensed Marks (defined below); (each, a "V/O Med Spa");

WHEREAS, ~~the System relates to and includes this Agreement is for~~ the development and operation of a ~~spa location franchise~~ an area representative business (hereinafter referred to as the "Spa Location Franchise"), that depending on a franchisee's qualifications and applicable local, state and federal laws and regulations involves either:

Spa Location Franchise that Owns and Operates a Spa: a franchisee's development and operation of a Spa Location Franchise that owns and operates a Spa that provides the Approved Spa Products and Services under the Licensed Marks and in accordance with the requirements of the System; or

Spa Location Franchise that Owns and Operates a Spa Facility and Management Company: a franchisee's development and operation of a Spa Location Franchise that owns and operates a management business (the "Spa Management" the "Area Representative Business") that provides ~~management, franchise sales,~~

~~franchise development, franchise marketing, and spa facility-based franchisee training and support services (the "Spa Facility and Management Services") to medical practices, professional corporations and licensed professionals authorized to offer and provide the Approved Spa Products and Services (hereinafter referred to as "Authorized Care Providers") at a Spa that is operated and potentially owned by the Authorized Care Providers authorized to offer and provide the Approved Spa Products and Services. AR Services") on behalf of Franchisor in connection with the sales, development, training and support of V/O Med Spa franchisees (each a "Unit Franchise") in accordance with the requirements of this Agreement and the System (defined below);~~

WHEREAS, ~~As a~~ part of the System, Franchisor has developed systems and procedures for the marketing and promotion of ~~Spa Location~~Unit Franchises and the training and operational support of franchisees of ~~Spa Location~~Unit Franchises, and the term "System" further includes Franchisor's designated procedures, specifications, marketing plans, development strategies, equipment, supplies, confidential information, and trade secrets for the development and operation of an Area Representative Business that offers and provides the AR Services;

WHEREAS, Area Representative has requested the non-exclusive license and right, ~~pursuant to the terms of this Agreement,~~ to develop and operate an Area Representative Business ~~to be developed and operated within a designated geographic territory (the "Area Representative Territory as set forth in this Agreement and") and to provide, on behalf of Franchisor and in accordance with a development schedule that must be strictly adhered to;~~the terms of this Agreement, AR Services related to the Area Representative Territory ~~Unit Franchisee's that are located within and operate within the Area Representative Territory; and~~

WHEREAS, ~~Each Spa Location~~each Unit Franchise to be developed and operated within the Area Representative Territory must be developed and operated, ~~as designated by Franchisor,~~ in compliance with the System and ~~in accordance with the applicable franchise agreement (each, a "Unit Franchise Agreement (each, a "Franchise Agreement" or "Spa Location Franchise Agreement")")~~ between Franchisor and each authorized franchisee (each, an "AR Unit Franchisee") of a ~~Spa Location Franchise located within the Area Representative Territory;~~

WHEREAS, ~~As a condition to and requirement for providing, among other things, the AR Services, Area Representative, as a franchisee pursuant to a separate Spa Location Franchise Agreement, is required to establish and, at all times, own and operate a Spa Location Franchise within the Area Representative Territory and to use Area Representative's Spa Location Franchise (in addition to operating Area Representative's Spa Location Franchise in accordance with V/O Med Spa developed during the terms of the Franchise Agreement) as a training facility and for the purpose~~initial term of carrying-out and performing the AR Services (the "AR Spa Location Franchise");

WHEREAS, Area Representative has been advised that, among other things, the Approved Spa Products and Services and the Spa Facility and Management Services, involve products, services and activities of a nature and type that require the administration, supervision, management, and oversight of Authorized Care Providers, including licensed medical professionals and health care providers and that whether or not Area Representative and other franchisees may own and operate a Spa Location Franchise and, if applicable, the types of activity that Spa Location Franchises may engage in is subject to and requires compliance with significant federal, state and local rules and regulations related to the practice of medicine and other licensing requirements (collectively referred to as the "Authorized Care Provider Regulation"); and

WHEREAS, Area Representative has been advised that prior to signing this Agreement that Area Representative should retain Area Representative's own independent legal counsel to advise Area Representative as to all applicable Authorized Care Provider Regulation, whether or not Area

Representative may own a Spa Location Franchise, whether or not individual unit franchisees may own and operate a Spa Location Franchise within the Area Representative Territory and, if applicable, the types of activities that franchisee's Spa Location Franchise may or may not engage in this Agreement and located within the Area Representative Territory.

NOW THEREFORE, in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, the parties do hereby agree, as follows:

SECTION 1 **2628 DEFINITIONS**

Supplementing the terms and definitions contained in the foregoing "Recitals":

"Abandon" ~~refers to and~~ means the conduct of Area Representative, including acts of omission as well as commission, indicating the willingness, desire or intent of Area Representative to discontinue the operations of the Area Representative Business.

"Aggregate Development Quota" ~~refers to and~~ means, in aggregate, the number of Development ~~Spa Location~~ Unit Franchises that must be established and in operation within the Area Representative Territory during the Initial Term of this Agreement and in accordance with the Development Schedule. Area Representative's Aggregate Development Quota is identified and set forth in Schedule 12 of this Agreement.

~~"Approved Spa Products and Services"~~ shall have the meaning defined in the "Recitals" section of this Agreement and shall further refer to and mean those products and services that Franchisor authorizes for sale by Spas, Spa Location Franchises including, the Spa Facility and Management Services. Franchisor shall exclusively designate and determine the Approved Spa Products and Services and Franchisor, in Franchisor's Reasonable Business Judgment, may change, modify, reduce or supplement the Approved Spa Products and Services offered and sold by Spas and/or Spa Location Franchises. Notwithstanding anything contained herein to the contrary, to the extent that the Approved Spa Products and Services are governed by and/or subject to Authorized Care Provider Regulation and/or any other federal, state or local rules or regulations that prohibit and/or otherwise restrict Franchisor's determination as to the required Approved Spa Products and Services, the foregoing definition shall be interpreted to provide Franchisor with the fullest discretion and ability to specify and designate the Approved Spa Products and Services without violating the Authorized Care Provider Regulation and applicable laws, rules and regulations. At all times, Area Representative is responsible for ensuring that, at all times, Area Representative and AR Unit Franchisees comply with Authorized Care Provider Regulations and all other applicable laws, rules, and regulation related to a Spa and a Spa Location Franchise.

"AR" ~~refers to and~~ means Area Representative.

"Approved Products and Services" shall have the meaning defined in the Recitals section of this Agreement and shall further refer to and mean those products and services that Franchisor authorizes for V/O Med Spas.

"AR Affiliates" ~~refers to and mean~~ means, individually and/or collectively: (a) if Area Representative is a Corporate Entity, each current and, if applicable, prior Owner of Area Representative; (b) if Area Representative is an individual or individuals, each individual identified as an Area Representative; (c) a

Corporate Entity that is in any way owned or controlled by an Owner or prior Owner irrespective of the percentage of ownership or control; and (d) a Corporate Entity that is in any way owned or controlled by any individual identified as an Area Representative ~~and/or their spouses~~.

“AR Franchise Fee Compensation” means, subject to the terms of this Agreement, the one-time fee payable by Franchisor to Area Representative equal to 50% of the Net Franchise Fee paid by AR Unit Franchisees to Franchisor during the Initial Term of this Agreement. The AR Franchise Fee Compensation shall be paid within 30 days of the later to occur of Franchisor’s receipt of the applicable Franchise Fee or satisfaction of any contingencies related to the franchise sale upon which the Franchise Fee is based including, without limitation, any Franchise Fee deferral conditions or requirements.

“AR Initial Training Program” shall have the meaning defined and set forth in Section 6.1 of this Agreement.

“AR Information Sheet” refers to and means the AR Information Sheet attached to this Agreement as Schedule I. The AR Information Sheet is incorporated into this Agreement.

~~“AR Initial Training Program” shall have the meaning defined and set forth in Section 6.1 of this Agreement.~~

“AR Office” ~~refers to and~~ means the commercial office used by Area Representative for the administration, management, and operation of the Area Representative Business.

“AR Owner Agreement and Spouse Guaranty” ~~refers to and~~ means the form of agreement attached to this Agreement as Exhibit I.

“AR Royalty Commission” ~~refers to and~~ “Compensation” means, subject to the ~~on-going terms of this Agreement, the~~ contingent fees payable by Franchisor to Area Representative equal to: (a) 33% of the Royalty Fee paid by AR Unit Franchisees to Franchisor during the Initial Term of this Agreement by Franchisor to Area Representative ~~and, if applicable, the Renewal Term; and (b) 33% of the Royalty Fee paid by Legacy AR Unit Franchisees to Franchisor during the Initial Term of this Agreement and, if applicable, the Renewal Term.~~ The AR Royalty Compensation shall be paid within 30 days of Franchisor’s receipt of a Royalty Fee. The AR Royalty Commission shall be equal to 33% of the Royalty Fee and is contingent on Area Representative’s compliance with the terms and conditions of this Agreement. ~~The AR Royalty Commission is applicable and payable only during the Initial Term of this Agreement and, if applicable, the Renewal Term.~~ Without limitation ~~to~~ limiting the foregoing, the AR Royalty Commission ~~Compensation~~ Royalty Fee shall only relate to Royalty Fees paid by ~~AR Unit~~ Area Representative Territory Franchisees. Area Representative agrees that Franchisor may waive or reduce any AR Unit Franchisee’s royalties and/or royalty rate in Franchisor’s sole discretion and, in doing so, Area Representative shall not be entitled to any additional compensation.

“AR Services” shall have the meaning set forth in the Recitals and shall further refer to, mean and include, individually and collectively, Area ~~Representatives~~ Representative’s ongoing performance of the Referral Services, Site Services, Pre-Opening and Opening Services, On-Going Support Services, Franchisee Relationship Services, and Inspection Services. All AR Services must be performed by Area Representative for the benefit of Franchisor and subject to Franchisor’s standards and specifications, which Franchisor may modify from time to time in Franchisor’s sole discretion.

“AR Spa Location Unit Franchise” ~~refers to and~~ means, individually and in aggregate, the Spa Location ~~Unit~~ Franchises owned ~~and operated~~ by Area Representative and/or AR Affiliates that are and

physically located within the Area Representative Territory and pursuant to the terms and conditions of each respective Unit Franchise Agreement that exists separate and apart from this Agreement. Area Representative must and shall utilize an Area Representative's AR Spa Location AR Unit Franchise that is approved by Franchisor for Area Representative's performance of the AR Services including, but not limited to without limitation, the Pre-Opening Services.

"AR Unit Franchisee" shall have the meaning set forth in the Recitals and shall further refer to and mean ~~means a franchisee Unit Franchisee that, during the Initial Term of this Agreement, enters into a Spa Location Unit Franchise Agreement with Franchisor (where: (a) the Spa Location Unit Franchise Agreement is executed by Franchisor and franchisee and where the Unit Franchisee; (b) all initial fees have been paid and released to Franchisor) during the Initial Term of this Agreement, where the Spa Location; (c) the Unit Franchise Agreement provides for a Spa Location the development of a Unit Franchise to be developed and operated physically located within Area Representative's the Area Representative Territory and, where the AR during the Initial Term of this Agreement; and (d) the Unit Franchisee develops and opens a Spa Location Unit Franchise that is physically located within Area Representative's the Area Representative Territory in accordance with the terms of the Unit Franchise Agreement.~~

"Area Representative Business" shall have the meaning set forth in the Recitals ~~and shall further refer to and mean the business to be operated by Area Representative pursuant to the terms of this Agreement.~~

"Area Representative Territory" ~~refers to and~~ means the geographic area identified and described in Schedule 1 to this Agreement.

"Area Representative Territory Fee" ~~refers to and~~ means the area representative territory fee to be paid by Area Representative to Franchisor in the amount ~~identified and~~ set forth in ~~Schedule 12~~ of this Agreement.

"Assignee Corporate Entity" shall have the meaning defined and set forth in Section 10.5 of this Agreement.

"Authorized Care Providers" shall have the meaning defined in the "Recitals" section of this Agreement and is supplemented, as follows: the term "Authorized Care Providers" shall further refer to and mean those licensed individuals, professional corporations and other individuals and entities that, under applicable federal, state and local rules and regulations are trained, authorized and permitted to perform, offer, provide, oversee, and manage the delivery and performance of those Approved Spa Products and Services that such individual and/or Corporate Entity performs, offers, provides, oversees, and/or manages at a Spa location and/or on behalf of a Spa Location Franchise.

"Authorized Care Provider Regulation" shall have the meaning defined in the "Recitals" section of this Agreement and is further supplemented, as follows: the term "Authorized Care Provider Regulation" shall further refer to and mean all applicable federal, state and local rules and regulations that relate to the ownership and operation of a Spa, the Approved Spa Products and Services, Spa Facilities and Management Services, Spa Management Agreements, and the operations of a Spa Management Business including, but not limited, laws related to actions that an Authorized Care Provider may or may not engage in regarding ownership, diagnosis, treatment, supervision, delegation, flow of funds and the actions that franchisees of Spa Location Franchises may or may not engage in. Without limitation to the foregoing, Authorized Care Provider Regulation shall include all health law regulations and rules including, but not limited to, to health privacy laws that include the Health Insurance Portability and Accountability Act of 1996.

"Authorized Franchise Sales Agent" ~~refers to and~~ means a Franchise Sales Agent authorized by

Franchisor in writing and as to the Area Representative Territory.

“Breach” the term “breach” shall be interchangeable and synonymous with the word “default.”

“Business Management System” refers to and means the software, internet, web based and/or cloud-based system or systems, and customer point of sale systems, and franchisee relationship management system or systems as same may be individually, or collectively, by designated by Franchisor, in Franchisor’s discretion Reasonable Business Judgment, as being required for use in the by Area Representative Business, including, but not limited to, the day-to-day management and performance of the AR Services. Without limitation to the foregoing, the Business Management System may include web-based, private server-based, network-based and/or cloud-based systems. At all times, Franchisor shall possess direct live access and storage-based access to the Business Management System for the Area Representative Business and to Area Representative’s Business Management System Data.

“Business Management System Data” refers to and means the forms, data, tools, customer information, inventory franchisee information, franchisee candidate information, sales, and sales other information that: (a) is pre-populated or entered into the Business Management System utilized; (b) is entered by Area Representative; (b) is entered (whether by Franchisor or Area Representative) a Unit Franchisee into the any Business Management System; and/or (c) is recorded, stored and/or maintained by the Business Management System in connection with the management and operations of the Area Representative Business or any underlying V/O Med Spa.

“Commissions” shall have the meaning defined and set forth in Section 5.3 of this Agreement.

“Competitive Business” refers to and means any business that is the same as or similar to: (a) a Spa; (b) a Spa Location Franchise; and/or (c) the Area Representative Business as it relates franchise sales, franchisee training, and/or franchisee support related to Spa Location Franchises and other spas and/or medi-spas that are similar to Spa Location Franchises and/or Spas.

“Confidential Information” refers to and means all of Franchisor’s and/or Franchisor’s affiliates’ trade secrets, methods, standards, techniques, procedures, data and information, as same may exist as of the Effective Date of this Agreement and as same may be developed, modified and supplemented in the future, constituting and comprising: (a) franchise sales processes, franchise sales presentations, franchise sales projections, V/O Med Spa franchisee and prospective franchisee candidate contacts, V/O Med Spa franchisee and prospective franchisee information, prospective franchisee lead generation sources, V/O Med Spa franchisee and prospective franchisee surveys, V/O Med Spa franchisee financial data; (b) methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of V/O Med Spas; (c) methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of the Area Representative Business; (b) methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of Spa Location Franchises; (c) information concerning franchisee and prospective franchisee consumer preferences for Spa Location Franchises, and specifications for and knowledge of suppliers of certain materials, franchise sales marketing strategies, budgets, marketing channels, sales data; (d) information concerning consumer preferences for services, products, materials and supplies used or sold by, and specifications for and knowledge of suppliers of certain materials, equipment, products, supplies and procedures used or sold by Spa Location Franchises; (e) information concerning franchisees of Spa Location Franchises, prospective franchisees of Spa Location Franchises (d) information concerning customers, customer lists, email lists,

database lists, product sales, operating results, financial performance and other financial data of ~~franchisees or prospective franchisees of V/O Med Spas and the Area Representative Business;~~ (e) ~~customer lists and information related to V/O Med Spa Location Unit Franchises, and/or the Area Representative Business;~~ (f) ~~customer lists and information related to Spas, Spa Location Franchises and/or the Area Representative Business;~~ (g) Business Management System Data; (hg) current and future information contained in the ~~operations manual;~~ and (i) ~~Know-How Operations Manual;~~ (h) Know-How; and (i) ~~franchisee recruitment and marketing data, information, and plans respecting Unit Franchisees, Unit Franchisee candidates, and the sale of Unit Franchises.~~

“Confidentiality Agreement” ~~refers to and~~ means the form of ~~“Confidentiality Agreement”~~ attached to this Agreement as Exhibit 2.

“Controlling Interest” shall exist for the following individuals, Owners, partners and/or entities: (a) ~~(If Area Representative is a corporation)~~ a controlling interest shall exist for such shareholders and Owners of the voting shares of stock of Area Representative as (i) shall permit voting control of Area Representative on any issue and/or (ii) shall prevent any other person, group, combination, or entity from blocking voting control on any issue or exercising any veto power; (b) ~~(If Area Representative is a general partnership)~~ a controlling interest shall exist for such partners and Owners that possess a managing partnership interest or such percentage of the general partnership interests in Area Representative as (i) shall permit determination of the outcome on any issue, and (ii) shall prevent any other person, group, combination, or entity from blocking voting control on any issue or exercising any veto power; (c) ~~(If Area Representative is a limited partnership)~~ a controlling interest shall exist for such partners and Owners that possess a general partnership interest; and (d) ~~(If Area Representative is a limited liability company)~~ a controlling interest shall exist for such members and Owners that possess a percentage of the membership interests as (i) shall permit determination of the outcome on any issue, and (ii) shall prevent any other person, group, combination or entity from blocking voting control on any issue or exercising any veto power.

“Copyrights” ~~refers to and~~ means all works and materials for which Franchisor or any affiliate of Franchisor has secured common law or registered copyright protection ~~and Franchisor utilizes and/or allows Spa Location Franchisees and/or Area Representatives to use, sell or display in connection with the development, marketing and/or operation of a Spa and/or Area Representative Business,~~ whether as of the Effective Date of this Agreement or any time in the future.

“Corporate Entity” ~~refers to and~~ means a corporation, limited liability company, partnership, or other ~~corporate~~ legal entity that is not an individual person.

“Development Franchise Agreement” ~~refers to and~~ means a fully executed Spa Location Franchise Agreement for the development and operation of a Development Spa Location Franchise that is fully executed by Franchisor and an AR Unit Franchisee that has been approved by Franchisor and where the initial franchise fee has been satisfied and paid in full, and where the Spa Location Franchise Agreement is in full force and effect.

“Development Period” ~~refers to and~~ means, as applicable, each period of time designated and identified in the Development Schedule ~~set forth in the AR Information Sheet~~ attached to this Agreement as Schedule 12. There are multiple Development Periods and, as to each Development Period, Area Representative possesses specific Development Quota Obligations.

“Development Quota Obligations” ~~refers to and~~ means, pursuant to the Development Schedule and as to each and every Development Period: (a) the required ~~minimum~~ number of Development Spa Location Unit

Franchise Agreements that must be signed during a particular Development Period in accordance with the terms of this Agreement and the respective Franchise Agreement, and (b) the number of Development Spa LocationUnit Franchises that must be open and in operation, in accordance with the terms of each respective Development Spa LocationUnit Franchise Agreement, within the Area Representative Territory as of the last day of the last calendar month for the particular Development Period. Area Representative's Development Quota Obligations, as to each and every Development Period that is identified in the Development Schedule, each represent independent development obligations that must be satisfied by Area Representative individually and in the aggregate.

"Development Schedule" refers to and means the development schedule identified, defined, and set forth in Schedule 12 of this Agreement.

"Development Spa LocationUnit Franchise" ~~refers to and~~ means a Spa LocationUnit Franchise developed and operated by an AR Unit Franchisee and/or Area Representative that is physically developed and located within the Area Representative Territory during the Initial Term of this Agreement and in compliance with the terms and conditions of each respective Spa LocationUnit Franchise Agreement.

"Development Unit Franchise Agreement" means a fully executed Unit Franchise Agreement for the development and operation of a Development Unit Franchise that is fully executed by Franchisor and an AR Unit Franchisee that has been approved by Franchisor and where the initial franchise fee has been satisfied and paid in full and the Unit Franchise Agreement is in full force and effect.

"Digital Media" refers to and means any interactive or static electronicdigital document, application or media that is connected to and/or in a network of computers, ~~servers~~ and/or other devices linked by communications software, part of the world wide web (including, but not limited to websites), linked by the internet or part of a web based application, software application, smart phone based application or social media platform including, but not limited to social media platforms and applications such as Facebook, LinkedIn, Twitter, Pinterest, Instagram, SnapChat, and YouTube, and world wide web and internet based directories and local directories that refers, references, identifies, reviews, promotes and/or relates, in any way, to, V/O Med Spa Location Franchises, the Area Representative Business, the Licensed Marks, the System and/or Franchisor. Digital Media further includes the System Website, web pages and website subdomains (including those related to, associated with and/or a part of the System Website) associated with and/or related to the Area Representative Business and all web pages, blog posts, videos, articles, social media accounts and pages, website directory pages, information, sub domains and all other media and/or publications relating to the System that is displayed and/or transmitted digitally.

"Effective Date" shall be the date set forth, defined and referred to in the first paragraph of this Agreement.

~~"Effective Date" shall be the date set forth, defined and referred to in the first paragraph of this Agreement.~~

"FDD" refers to and means Franchise Disclosure Documentfranchise disclosure document.

"Financial Performance Representation" refers to and means any written or oral statement, presentation, depiction, pro forma, display, or communication referencing and/or including information as to the financial performance of Spas or Spa LocationUnit Franchises, the potential financial performance of Spas or Spa LocationUnit Franchises, and/or any other financial information respecting and/or relating to a Spa or Spa LocationUnit Franchise including, but not limited to without limitation, revenue, gross sales, costs, expenses, sales data, proformas, projections, profits, and/or profit margins.

~~“Franchise Agreement” shall have the meaning set forth in the Recitals and shall further refer to and mean Franchisor’s individual unit Franchise Agreement and development agreement for a Spa Location Franchise as such agreements may or may not be designated and determined by Franchisor from time to time, in Franchisor’s sole discretion, and as Franchisor may supplement, modify and/or amend in Franchisor’s sole discretion including, but not limited to, supplementing, modifying, and/or amending the form Franchise Agreements and all exhibits and schedules attached thereto including exhibits, riders, collateral assignments of lease or sublease, and personal guarantees designated by Franchisor. Franchisor possesses the exclusive right to designate and determine the form of the Franchise Agreement and the terms thereto and Franchisor, in Franchisor’s sole discretion, may modify and amend the material terms of the Franchise Agreement including, but not limited to, modification of franchise fees, royalty fees, brand development fund fees, territories, and all other legal rights and obligations.~~

~~“Franchise Agreement” shall have the same meaning as “Unit Franchise Agreement.”~~

~~“Franchise Fee” refers to and means the initial one-time franchise fee paid by an AR Unit Franchisee to Franchisor at the time of signing a Spa Location Unit Franchise Agreement and occurring during the Initial Term of this Agreement. For purposes of clarification, the Franchise Fee is comprised of that portion of the initial fee disclosed in Item 5 of the applicable Spa System FDD Unit Franchise Disclosure Document upon which the Franchise Agreement is based, but does not include any Item 5 disclosed fees associated with AR Unit Franchisee’s purchase of initial inventory or other pre-opening purchases required by the AR Unit Franchisee and paid to Franchisor or Franchisor’s affiliates. All determinations as to the Franchise Fee, including, but not limited to without limitation, the amount of the Franchise Fee and modifications of the Franchise Fee, shall be made by Franchisor in Franchisor’s sole discretion. Without limitation to limiting the foregoing, as between Franchisor and Area Representative, the term Franchise Fee does not include fees paid to Franchisor in connection with an AR Unit Franchisee’s transfer of a Spa Location Unit Franchise.~~

~~“Franchise Sales Agent” refers to and means third party franchise brokers, consultants, business coaches, and/or agents (, whether or not specially specifically licensed and/or certified in franchise sales), who solicit and/or introduce franchisors to qualified franchisee lead prospects and/or perform and/or provide services in support of, or in furtherance to, the Referral Services. Franchise Sales Agents do not include employees, members, managers, officers, agents, and/or independent contractors of Area Representative.~~

~~“Franchise Sales Agent Fee” refers to and means all fees and expenses charged, directly or indirectly, to Franchisor in connection with services performed by a Franchise Sales Agent.~~

~~“Franchise Sales Listings” refers to and means print and web-based franchise listing services and portals that market and promote franchise opportunities and/or procure and distribute franchise sales leads.~~

~~“Franchise Shows” refers to and means tradeshow and events that promote the sale of franchises and franchise opportunities.~~

~~“Franchisee” refers to and means any individual or Corporate Entity that has been approved by Franchisor and has entered into and is a party to a Franchise Agreement with Franchisor. As to this Agreement the term Franchisee does not refer to or mean Area Representative and, as to Area Representative and the Area Representative Territory the term Franchisee shall refer to and mean an AR Unit Franchisee.~~

~~“Franchisee Initial Training Program” refers to and means Franchisor’s then current initial training program for Spa Franchisees.~~

“Franchisee Relationship Services” refers to and means providing services for and on behalf of AR Unit Franchisees wherein, Area Representative, subject to the direction and instruction of Franchisor, shall be delegated certain obligations of Franchisor, as such obligations of Franchisor may exist pursuant to the Franchise Agreement(s) for each respective AR Unit Franchisee. In this regard, Area Representative acknowledges and agrees that, among other things, Area Representative, pursuant to the written instruction of Franchisor and/or the operations manual, shall be delegated certain obligations and take such actions on behalf of Franchisor, as designated by Franchisor.

“Franchisee Training Program” refers to and means the initial training program designated by Franchisor for Spa Franchisees.

“Franchisor’s Reasonable Business Judgment” or **“Reasonable Business Judgment”** means any and all decisions, actions and choices made by Franchisor concerning or relating to this Agreement, the System, V/O Med Spa, and the Area Representative Business where Franchisor undertakes or makes such decision with the intention of benefitting or acting in a way that could benefit the System including, as examples and without limitation, enhancing the value of the Licensed Marks, increasing customer satisfaction, minimizing potential customer confusion as to the Licensed Marks, determining designated territory markets, minimizing potential customer confusion as to the location of V/O Med Spa, expanding brand awareness of the Licensed Marks, implementing marketing and accounting control systems, approving products, services, supplies and equipment. Area Representative agrees that when a decision, determination, action and/or choice is made by Franchisor in Franchisor’s Reasonable Business Judgment that such decision, determination, action or choice made by Franchisor shall take precedence and prevail, even if other alternatives, determinations, actions and/or choices are reasonable or arguably available and/or preferable. Area Representative agrees that in connection with any decision, determination, action and/or choice made by Franchisor in Franchisor’s Reasonable Business Judgment that: (a) Franchisor possesses a legitimate interest in seeking to maximize Franchisor’s profits; (b) Franchisor shall not be required to consider Area Representative’s individual economic or business interests as compared to the overall System; and (c) should Franchisor economically benefit from such decision, determination, action and/or choice that such economic benefit to Franchisor shall not be relevant to demonstrating that Franchisor did not exercise reasonable business judgment with regard to Franchisor’s obligations under this Agreement and/or with regard to the System. Area Representative agrees that neither Area Representative and/or any third party, including, without limitation, any third party acting as a trier of fact, shall substitute Area Representative’s or such third party’s judgment for Franchisor’s Reasonable Business Judgment. Area Representative further agrees that should Area Representative challenge Franchisor’s Reasonable Business Judgment in any legal proceeding, then Area Representative shall possess the burden of demonstrating, by clear and convincing evidence, that Franchisor failed to exercise Franchisor’s Reasonable Business Judgment.

“Immediate Family” refers to and means the spouse, parent, sibling, or parent of a person and any other member of the household member of such person, including, without limitation, children of such person.

“Initial Net Franchise Fee Commission” refers to and means the one-time fee payable by Franchisor to Area Representative within 30 days of the later to occur of Franchisor’s receipt of the Franchise Fee, or satisfaction of any contingencies related to the franchise sale upon which the Franchise Fee is based including, but not limited to any state deferral conditions or requirements. The Initial Net Franchise Fee Commission shall be equal to 50% of the Net Franchise Fee and is contingent on Area Representative’s compliance with the terms and conditions of this Agreement. The Initial Net Franchise Fee Commission is applicable and payable only during the Initial Term of this Agreement. Without limitation to the foregoing, the Initial Net Franchise Fee Commission shall only relate to Initial Net Franchise Fees paid by AR Unit Franchisees.

“**Initial Term**” refers to and means the period of time set forth and defined in Section 2.2 of this Agreement.

“**Inspection Services**” ~~refers to and~~ means calendar year quarterly in-depth, on-site field inspections to be performed by ~~area~~Area Representative as to each and every aspect of each AR Unit Franchisee’s ~~Spa Location and Legacy AR Unit Franchisee’s Unit~~ Franchise with such inspection to be performed in accordance with Franchisor’s standards and specifications in compliance with Franchisor’s written reporting requirements as to AR Unit Franchisee ~~Spa Location~~Unit Franchises.

“**Know-How**” refers to and means Franchisor’s trade secrets and proprietary information relating to the development, establishment, marketing, promotion and/or operation of a Spa and/or Area Representative Business, including, ~~but not limited to~~without limitation, methods, techniques, ~~recipes~~, specifications, food preparation, procedures, policies, marketing strategies, and information reflected in, included in, comprising, and/or constituting a part of the System. Without ~~limitation to~~limiting the foregoing, Know-How shall further include information contained in the ~~operations manual~~Operations Manual and the Confidential Information.

“**Legacy AR Unit Franchisee**” means each respective V/O Med Spa that is a Unit Franchise that was developed and opened within the Area Representative Territory prior to the Effective Date of this Agreement and/or the subject of a Unit Franchise Agreement signed prior to the Effective Date of this Agreement.

“**Licensed Marks**” shall have the meaning set forth in the Recitals and shall further refer to and ~~means such~~ mean the trademarks, service marks, ~~trademarks, trade dress, emblems, and indicia of origin, including the~~ “V/O Med Spa” trademark, the V/O Med Spa logo, Trade Dress, and other trade names, service marks, trademarks, logos, ~~commercial symbols and all configurations and derivations thereof, as may presently exist, or which may be modified, changed, or acquired~~logos and designs authorized by Franchisor or Franchisor’s affiliates, in connection with the ~~development and operation of Spas and/or otherwise designated~~identification of the System, V/O Med Spas, and the Approved Products and Services, provided that such trade names, trademarks, service marks, logos and designs are subject to modification, replacement and discontinuance by Franchisor to be used in conformity with the SystemFranchisor’s Reasonable Business Judgment.

“**Managing Owner**” ~~refers to and means, if Franchisee~~Area Representative is a ~~partnership or~~ Corporate Entity, the Managing Owner shall be the Owner responsible for the day-to-day oversight, management, and operation of the Area Representative Business. The Managing Owner must possess and maintain an ownership and equity interest in the Area Representative such that said individual owns, holds, and controls not less than 25% of the equity and ownership interests in Area Representative. At all times, the Managing Owner must manage the operations of the Area Representative Business.

“**Net Franchise Fee**” refers to and means the Franchise Fee less any amounts that Franchisor pays to any Franchise Sales Agents or that is payable by Franchisor to any Franchise Sales Agents. All determinations as to whether or not any amount is due or payable to a Franchise Sales Agent shall be exclusively determined by Franchisor.

“**Non-Compliance Event**” shall have the meaning defined and set forth in Section 3.11 of this Agreement.

“**Offer**” shall have the meaning defined and set forth in Section 10.6 of this Agreement.

“On-Going Support Services” ~~refers to and~~ means providing AR Unit Franchisees and Legacy AR Unit Franchisees on-going support, consultations, training, inspections and advice, as directed and required by Franchisor and in accordance with Franchisor’s standards and specifications including, ~~but not limited to~~ without limitation, Area Representative’s on-going obligation to: (a) provide AR Unit Franchisees and Legacy AR Unit Franchisees with on-going consultation and advise as to the operations of a V/O Med Spa in conformity with the requirements of the System AR Unit Franchisees with monthly on-site consultation and/or telephone consultations evaluating V/O Med Spa performance, compliance with Franchisor’s standards ~~and~~, specifications ~~and~~, advice, and guidance regarding Franchisor’s System requirements; (b) provide AR Unit Franchisees and Legacy AR Unit Franchisees with ongoing updates of information, industry regulations, System training requirements, and programs regarding Approved Spa-Products and Services, business operations in general, V/O Med Spas, Spa Location Unit Franchises, and the System, including, without limitation, information about special or new services offered by Franchisor, and System Inventory and Equipment; (c) provide AR Unit Franchisees and Legacy AR Unit Franchisees with on-going advice in assisting AR Unit Franchisees in improving the operations and performance of AR Unit Franchisee Spa Location Unit Franchises, including, ~~but not limited to~~ without limitation, advertising, marketing, financial controls, operational controls, and customer service; (d) as to each and every AR Unit Franchisee Spa Location Franchise Location Franchise and Legacy AR Unit Franchisees, conduct a ~~monthly~~ quarterly on-site quality and service inspection at the location of each AR Unit Franchisee Spa Location Unit Franchise and, following such inspection, to prepare written inspection reports that conform to Franchisor’s requirements; (e) provide AR Unit Franchisees and Legacy AR Unit Franchisees with access to Franchisor’s approved ~~advertising and promotional~~ marketing materials as may be developed by Franchisor periodically; (f) assist with the establishment and implementation of advertising cooperatives that Franchisor may or may not authorize for AR Unit Franchisees; (g) provide and submit Franchisor with detailed reports, as designated by Franchisor, but not less frequently than ~~month~~ every month, concerning the performance and operation of AR Unit Franchisees and Legacy AR Unit Franchisees and their respective compliance with the System; and (h) take such action as Franchisor shall reasonably request to ensure and monitor AR Unit Franchisee compliance and Legacy AR Unit Franchisee compliance with the terms and conditions of each AR Unit Franchisees’ and Legacy AR Unit Franchisees’ obligations under their respective Unit Franchise Agreements; ~~and (i) offer and provide Residency Training Programs as designated by Franchisor.~~

“Operations Manual” refers to and means, individually and collectively, the manual(s) designated by Franchisor and relating to the development and/or operations of an Area Representative Business, Spas, and/or Spas, Spa Location Unit Franchises including, ~~but not limited to~~ without limitation, the policies, procedures and requirements for the development and operation of ~~Area Representative Businesses, other area representative businesses.~~ Operations Manual may consist of one or more volumes, handbooks, manuals, written materials, videos, electronic media files, cloud/internet based list-service, intranet, internet based and accessed databases, computer media, email, webinars and other materials as may be modified, added to, replaced or supplemented by Franchisor from time to time in Franchisor’s ~~discretion~~ Reasonable Business Judgment, whether by way of supplements, replacement pages, franchise bulletins, or other official pronouncements or means.

“Owner” refers to and means collectively, individually and jointly: (a) the officers and directors of Area Representative (including the officers and directors of any general partner of Area Representative) who hold an ownership interest in Area Representative; (b) the managing member or manager of Area Representative, if Area Representative is a limited liability company; ~~and~~ (c) all holders of a 5% or more direct or indirect ownership interest in Area Representative and/or of any entity directly or indirectly controlling Area Representative; and (d) the Managing Owner(s). Area Representative’s Owners are identified in Schedule 13 to this Agreement.

“Person” refers to and means any person, individual, limited liability company, partnership, corporation, company, or any other legal entity.

“Post-Term Restricted Period” refers to and means the 36 month period after the earliest to occur of the following: (a) the expiration or termination of this Agreement for any reason; or (b) the date on which Area Representative, in compliance with the terms of this Agreement, Transfers this Agreement to another person.

“Pre-Opening and Opening Services” refers to and means: (a) providing AR Unit Franchisees with Franchisor’s then current standards and guidelines for the development and opening of Spas/V/O locations and Spa LocationUnit Franchises including, ~~but not limited to~~without limitation, System Build-Out Requirements, System Inventory and Equipment, and Approved Spa-Products and Services; (b) providing AR Unit Franchisee’s assistance and guidance in ~~carry-carrying~~ out and complying with Franchisor’s System Build-Out Requirements; (c) providing AR Unit Franchisees with initial franchisee training as may be designated by Franchisor from time to time and as Franchisor may require, at Franchisor’s election, to be performed by Area Representative from a training facility located within the Area Representative Territory and including the AR Spa LocationUnit Franchise and/or facilities designated by Franchisor anywhere in the United States and outside the Area Representative Territory; (d) assisting AR Unit Franchisees in developing and implementing a grand-opening marketing plan in conformity with Franchisor’s standards and specifications; and (e) inspecting and certifying each AR Unit Franchisees’ compliance with Franchisor’s pre-opening and grand-opening requirements.

~~“Privacy Laws” shall have the meaning defined and set forth in Section 9.2 of this Agreement.~~

“Prohibited Activities” shall have the meaning defined and set forth in Section 7.4 of this Agreement.

“Published Content” refers to and means any and all information, data, articles, ~~blog posts, press releases, frequently asked questions, special offers, product information, service information, web posts~~communications, videos and other information relating to or concerning the Area Representative Business, the System, Spas, Spa Location Franchises, and V/O Med Spa, or the Licensed Marks that is or was made available by Area Representative Franchisee or Area Representative’s Franchisee’s agents to the public in print or electronic media that is published, listed, made available, uploaded on, downloaded to ~~or~~, posted ~~or distributed through~~ Digital Media.

“Referral Services” refers to and means: (a) the marketing and promotion of Spa LocationUnit Franchises to prospective qualified franchisees located within the Area Representative Territory who are interested in developing, opening and operating a Spa within the Area Representative Territory; (b) evaluating prospective Spa LocationUnit Franchisee leads, applications and qualifications; (c) at the direction of Franchisor, conducting prospective Spa LocationUnit Franchisee interviews, web-based and in-person information gathering sessions, franchise opportunity presentations, and discovery days; and (d) preparing and submitting periodic reports (not less than monthly), as directed by Franchisor and in a format determined by Franchisor, to Franchisor identifying Referral Services performed by Area Representative, identification of all prospective Spa LocationUnit Franchisee leads that Area Representative communicated with and/or was contacted by, and identification of all qualified prospective Spa LocationUnit Franchisee leads. All Referral Services shall be performed by Area Representative at Area Representative’s sole cost and expense. All Referral Services must be performed by Area Representative in accordance with the terms and conditions of this Agreement, and in compliance with all applicable laws including, ~~but not limited to~~without limitation, federal and state franchise laws, business opportunity laws, and all other laws that govern and/or relate to commercial relationships, the offer and sale of franchises and/or franchise relationships.

“Renewal Fee” ~~the Renewal Fee is a~~ fixed fee ~~in the~~ sum of \$25,000.

“Renewal Term” refers to and means the ~~10-year~~ time period that commences on the expiration of the Initial Term and continues ~~for a period of 10 years (or 120 months)~~, unless earlier terminated pursuant to the terms of this Agreement. The Renewal Term applies only if Area Representative is entitled to invoke, and does invoke, Area Representative’s renewal rights in accordance with the terms of this Agreement, including, ~~but not limited to~~ without limitation, Section 11 of this Agreement.

“Reserved Rights” shall have the meaning set forth and defined in Section 2.4 of this Agreement.

“Residency Training Program(s)” refers to and means those one-time, periodic, and/or recurring training programs, as designated by Franchisor in the operations manual and as modified by Franchisor from time to time, whereby Area Representative, at Area Representative’s sole cost and expense, within the Area Representative Territory and from Area Representative’s AR Spa Location Franchise(s), provides training programs, recruitment seminars, and/or hands-on learning experiences to be made available to current and prospective Authorized Care Providers for the purpose of potentially developing a pool of qualified and licensed Authorized Care Providers that may be referred to AR Unit Franchisees. The foregoing programs must comply with all applicable laws, rules and regulations. All Residency Training Programs must comply with all applicable federal, state and local laws rules and regulations and the defined term “Residency Training Program” shall be interpreted so that the scope of activities required as a Residency Training Programs shall be in full compliance with all Authorized Care Provider Regulation. Under no circumstance does Franchisor designate or determine or manage the employees of Area Representative or any AR Spa Location Franchisees.

“Restricted Period” refers to and means the two year period after the earliest to occur of the following: (a) the expiration, without renewal, or termination of this Agreement for any reason; or (b) the date on which Area Representative Transfers this Agreement to another person or Corporate Entity. Provided however, that if a court of competent jurisdiction determines that this period of time is too long to be enforceable, then the “Restricted Period” means the 18-month period after the earliest to occur of the following: (a) the expiration, without renewal, or termination of this Agreement for any reason; or (b) the date on which Area Representative Transfers this Agreement to another person or Corporate Entity.

“Restricted Territory” refers to and means the geographic area: (a) comprising Area Representative’s Area Representative Territory, ~~and~~; (b) comprising a 25-mile radius surrounding Area Representative’s Area Representative Territory; and (c) comprising a 25 mile radius surrounding the Spa location for each V/O Med Spa located and/or under development within Area Representative’s Area Representative Territory. If a court of competent jurisdiction determines that the foregoing Restricted Territory is too broad to be enforceable, then the “Restricted Territory” means the geographic area comprising Area Representative’s Area Representative Territory plus a 25 mile radius surrounding Area Representative’s Area Representative Territory.

“Royalty Fee” refers to and means the net royalty fee paid by an AR Unit Franchisee to Franchisor during the Term of this Agreement and pursuant to, and in accordance with, the terms and conditions of the respective Spa Location Unit Franchise Agreement and less any special tax and/or assessment imposed by any federal, state, and/or local government and/or entity. For purposes of clarification, the Royalty Fee is exclusively comprised of the “Royalty Fee” disclosed in Item 6 of the applicable Spa Location Unit Franchise ~~FDD~~ Disclosure Document upon which the Franchise Agreement is based and does not include any other fees charges by Franchisor to an AR Unit Franchisee including, ~~but not limited to~~ without limitation, brand development fees, national marketing fees, designated marketing area fees, local

marketing fees, technology fees, call center fees, business management system fees, training fees, late charges, interest charges, audit fees, transfer fees, renewal fees, or fees and/or payments associated with System Inventory and Equipment. Franchisor, in Franchisor's sole discretion, may modify, reduce, suspend, and/or forgive payment of a Royalty Fee.

"Scheduled Business Commencement Date" refers to and means the date that occurs on the ~~12~~three month anniversary of the Effective Date of this Agreement.

"Site Services" refers to and means: (a) providing AR Unit Franchisees with Franchisor's then current guidelines for the location and development of Spas and ~~Spa Location~~Unit Franchises; (b) assisting AR Unit Franchisees in identifying potential Spa locations and sites; (c) assisting AR Unit Franchisees in documenting their potential site selections and in organizing and submitting all required documentation and information as required by Franchisor and/or requested by Franchisor in connection with Franchisor's review of a potential Spa location and/or site. Area Representative acknowledges and ~~represents~~agrees that Area Representative does not possess the authority to approve of a proposed site or Spa location.

"Spa" shall have the meaning defined in the "Recitals" section of this Agreement and ~~is further supplemented, as follows:~~have the term same meaning as V/O Med Spas.

"Spa" shall further refer to and mean a business that operates at a Spa **Location** from which the Approved Spa Products and Services, under the Licensed Marks, are offered and provided to customers in accordance with the terms of a Spa Location Franchise Agreement and the requirements of the System and/or a Spa Location from which the Approved Spa Products and Services are required to be offered and provided in accordance with the terms of this Agreement.

"Spa Facility" refers to and means the fixed commercial facility including, the fixtures and improvements, ~~Spa retail locations~~ from which a V/O Med Spas and ~~Spa Location~~Unit Franchises are established, operated, and managed.

"Spa Location" refers to and means the fixed retail locations from which Spas and Spa Location Franchises are established, operated, and managed including, but not limited to, including, without limitation, the sale of Approved Spa Products and Services.

"Spa Location Franchise" shall have the meaning defined in the "Recitals" section of this Agreement and ~~is further supplemented, as follows: the term "Spa Location Franchise" shall refer to and mean the V/O Med Spa franchised business that, if permitted by applicable laws, rules and regulations including, but not limited to, Authorized Care Provider Regulation, owns and operates a Spa at a Spa Location in accordance with the terms of the Spa Location Franchise Agreement, and Franchisor's designated System and operations manual for Spa Location Franchises. If, under applicable laws, rules and regulations including, but not limited to, Authorized Care Provider Regulation, the franchisee of the franchised V/O Med Spa business is not permitted to directly own and operate a Spa then the term Spa Location Franchise shall refer to and mean a Spa Management Business that offers and provides Spa Facility and Management Services in accordance with the terms of the Spa Location Franchise Agreement, and Franchisor's designated System and operations manual for Spa Location Franchises.~~

"Spa Location Franchise Agreement" **"System"** shall have the meaning set forth in the Recitals and shall have the same meaning as the defined term "Franchise Agreement".

"Spa Management Business" shall have the meaning defined in the "Recitals" section of this Agreement and is further supplemented, as follows: the term "Spa Management Business" shall further refer to and mean a Spa Location Franchise that offers and provides Spa Facility and Management Services.

~~“Spouse” refers to and means the legal spouse of an Owner as of the Effective Date.~~

~~“System” shall have the meaning set forth in the Recitals and shall further refer to and, as to Area Representative, shall further refer to and means mean Franchisor’s standards, specifications, operating requirements, and criteria respecting the development and operation of an Area Representative Business.~~

~~“System Build-Out Requirements” refers to and means Franchisor’s criteria and requirements for the build-out and construction of Spas and Spa Location Unit Franchises, including Franchisor’s approved suppliers and Franchisor’s standards and specifications for Spa design, furniture, fixtures and improvements, equipment, point of sale systems, grand-openings, and other requirements designated by Franchisor.~~

~~“System Inventory and Equipment” refers to and means the products, equipment, supplies, inventory, materials, franchise sales presentations, franchise sales displays, and services, including, but not limited to without limitation, branded and unbranded packaging, materials, uniforms, displays, and retail merchandise, and the Business Management System designated by Franchisor in the operations manual Operations Manual and as may be modified and supplemented by Franchisor from time to time in Franchisor’s Reasonable Business Judgment.~~

~~“System Website” refers to and means the web page and/or pages located on the world-wide web at the www.viomedspa.com URL (uniform resource locator) and shall further include all webpages and subdomains relating to Spas, Spa Location Unit Franchises, and/or the promotion, marketing and sale of Spa Location Unit Franchises.~~

~~“Term” refers to and means: (a) the Initial Term, and (b) the Renewal Term; if Area Representative invokes Area Representative’s limited renewal rights as set forth in this Agreement, including, but not limited to without limitation, Section 11 of this Agreement.~~

~~“Transfer” refers to and means and shall include, without limitation, the following, whether voluntary or involuntary, conditional or unconditional, and/or direct or indirect: (a) an assignment, sale, gift, conveyance, hypothecation, transfer, pledge, or sub-franchise; (b) the grant of a mortgage, charge, lien, or security interest, including, without limitation, the grant of a collateral assignment; (c) a merger, consolidation, exchange of shares or other ownership interests, issuance of additional ownership interests or securities representing or potentially representing ownership interests, or redemption of ownership interests; and (d) a sale or exchange of voting interests or securities convertible to voting interests; or an agreement granting the right to exercise or control the exercise of the voting rights of any holder of ownership interests or to control the operations or affairs of Franchisee Area Representative.~~

~~“Transfer Fee” is a means the fixed fee in the sum of \$25,000.~~

~~“Unit Franchise” shall have the meaning defined in the Recitals section of this Agreement and refers to V/O Med Spa authorized for development and operation pursuant to a Unit Franchise Agreement.~~

~~“Unit Franchise Agreement” shall have the meaning set forth in the Recitals and shall further refer to and mean Franchisor’s Franchise Agreement and/or development agreement for a Unit Franchise as such agreements may or may not be designated and determined by Franchisor from time to time, in Franchisor’s sole discretion, and as Franchisor may supplement, modify, and/or amend in Franchisor’s sole discretion including, without limitation, supplementing, modifying, and/or amending the form Franchise Agreements and all exhibits and schedules attached thereto, including exhibits, riders, collateral assignments of lease or~~

sublease, and personal guarantees designated by Franchisor. Franchisor possesses the exclusive right to designate and determine the form of the Franchise Agreement and the terms thereto and Franchisor, in Franchisor's sole discretion, may modify and amend the material terms of the Franchise Agreement including, without limitation, modification of franchise fees, royalty fees, brand development fund fees, territories, and all other legal rights and obligations.

"Unit Franchise Disclosure Document" means a franchise disclosure document for the development and operation a V/O Med Spa Unit Franchises.

"Unit Franchisee" means any person that has been approved by Franchisor, has entered into, and is a party to a Unit Franchise Agreement with Franchisor.

"Unit Franchisee Relationship Services" means providing services for, and on behalf of AR Unit Franchisees and Legacy AR Unit Franchisees wherein Area Representative, subject to the direction and instruction of Franchisor, shall be delegated certain obligations of Franchisor, as such obligations of Franchisor may exist pursuant to the Unit Franchise Agreement(s) for each respective AR Unit Franchisee and Legacy AR Unit Franchisee. In this regard, Area Representative agrees that, among other things, Area Representative, pursuant to the written instruction of Franchisor and/or the Operations Manual, shall be delegated certain obligations and take such actions on behalf of Franchisor as designated by Franchisor.

"Unit Franchisee Training Program" refers to and means any training program designated by Franchisor for Unit Franchisees.

"V/O Med Spa" shall have the meaning defined in the Recitals section of this Agreement and, without limitation to the foregoing, includes all Spas operating under the System and Licensed Marks, whether owned by Franchisor, Franchisor's affiliates, and/or Franchisor's franchisees of the System.

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SECTION 2

2729 ARAREA REPRESENTATIVE GRANT AND OBLIGATIONS

29.1 2.1 GRANT AND ~~ARAREA~~ REPRESENTATIVE OBLIGATIONS

Area Representative has requested that Franchisor grant to Area Representative the non-exclusive license and right to develop, own and operate an Area Representative Business within a specified territory. Relying on the representations made by Area Representative and/or Area Representative's Owners in any submitted application and during the application process and, subject to the terms and conditions of this Agreement, Area Representative's request has been approved by Franchisor, subject to the following terms and conditions:

(a)-(a) During the Term of this Agreement and subject to the rights of Franchisor, including, ~~but not~~ ~~limited to~~ ~~without limitation~~, the Reserved Rights, Franchisor grants to Area Representative and Area Representative accepts, the non-exclusive license, right and obligation to develop and operate ~~an~~ ~~the~~ Area Representative Business within the Area Representative Territory as the Area Representative Territory is set forth and defined in Schedule 1 to this Agreement. The rights set forth in this Agreement shall ~~exclusively~~ relate only to the Area Representative Territory and, to be effective, Schedule 1 must

be signed by Franchisor and ~~must designate and describe~~ a specific Area Representative Territory. If Schedule 1 is not signed by Franchisor, or if Schedule 1 does not identify and describe an Area Representative Territory, then there shall be no Area Representative Territory, and Area Representative shall not possess any rights as an ~~Area Representative; and~~ area representative;

(b) Except as otherwise provided in this Agreement including, ~~but not limited to without limitation,~~ the Reserved Rights, provided that, at all times Area Representative is and remains in compliance with ~~all of the terms and provisions of this Agreement, then~~ during the Term of this Agreement, ~~neither Franchisor nor any affiliate of Franchisor will establish or operate, or not grant an area representative franchise to any third party to establish or operate, an Area Representative Business area representative business~~ using the Licensed Marks and System within the Area Representative Territory. Notwithstanding the foregoing, Area Representative agrees that Area Representative may face competition from other area representatives of ~~Spa Location Unit~~ Franchises that operate in other territories; ~~and~~

(c) The foregoing rights granted in this Section 2.1 are subject to and contingent upon each and every term and condition of this Agreement, the rights of any prior user, and are non-exclusive and subordinate to the Reserved Rights.

29.2 2.2 TERM

Unless previously terminated pursuant to the terms of this Agreement, the term of this Agreement ~~will be~~ is for a period of 10 consecutive years; commencing on the Effective Date (the "Initial Term"). Provided that Area Representative satisfies the terms and conditions of this Agreement, including and subject to Section 11 of this Agreement, Area Representative may renew a portion of this Agreement for the Renewal Term.

29.3 2.3 AR'S SPA LOCATION AREA REPRESENTATIVE'S UNIT FRANCHISE

Upon execution of this Agreement, Area Representative shall have also entered into a ~~Spa Location Unit~~ Franchise Agreement for Area Representative's development, ownership, and operation of an AR ~~Spa Location Unit~~ Franchise. Commencing no later than 12 months from the Effective Date of this Agreement and continuing throughout the Term of this Agreement, Area Representative must own and operate an AR ~~Spa Location Unit~~ Franchise in accordance with the terms and conditions of the Franchise Agreement for ~~the such~~ AR ~~Spa Location Unit~~ Franchise. As to the AR ~~Spa Location Unit~~ Franchise, Area Representative agrees that:

(a) Commencing ~~not no~~ later than 12 months from the Effective Date of this Agreement and at all times thereafter throughout the Term of this Agreement, Area Representative must own and operate ~~not less than at least~~ one AR ~~Spa Location Unit~~ Franchise in accordance with the terms and conditions of the applicable Franchise Agreement; ~~and~~

(b) At all times, Area Representative shall operate ~~Area Representative's Spa Location~~ each respective AR Unit Franchise(s) in accordance with the terms and conditions of the respective Franchise Agreement for each ~~Spa Location Unit~~ Franchise. In the event that any Franchise Agreement for an AR ~~Spa Location Unit~~ Franchise is terminated by Franchisor as a result of Area Representative's breach, as a franchisee, of a Franchise Agreement for a ~~Spa Location Unit~~ Franchise, then such breach shall also constitute a default of this Agreement entitling Franchisor, among other things, to terminate this Agreement; ~~and~~

(c) Without limiting Section 2.3(a) and Section 2.3(b) above, if, at the time of signing this Agreement, the Aggregate Development Quota as set forth in Schedule 2 of this Agreement is equal to 15 or more Development Unit Franchises, then, at the time of signing the Franchise Agreement for Area

Representative's first AR Unit Franchise, Franchisor will waive the Franchise Fee (limited to the initial one-time franchise fee) for Area Representative's first AR Unit Franchise. The foregoing waiver is contingent upon Area Representative's compliance with the terms and conditions of this Agreement. Area Representative agrees that if Area Representative transfers a Franchise Agreement for a Unit Franchise for which Area Representative received a waiver of the Franchise Fee pursuant to this Section 2.3(c), and such transfer is made prior to the full development and opening of the Unit Franchise, then Area Representative shall immediately pay to Franchisor the full amount of the Franchise Fee (the foregoing shall not be construed as consent as to any transfer or sale of a Unit Franchise or Franchise Agreement owned by Area Representative).

29.4

29.5 2.4 FRANCHISOR'S RESERVED RESERVATION OF RIGHTS

Franchisor on behalf of itself, its affiliates, and its assigns, retains all rights, on any and all terms and conditions that Franchisor deems advisable and without any compensation or consideration to Area Representative to engage in the following activities (the "Reserved Rights"): (a) develop and operate, and grant to others the right to develop and operate ~~Spa Location, Unit~~ Franchises and Spas using the System and Licensed Marks within the Area Representative Territory and outside the Area Representative Territory; (b) develop and operate, and grant to others the right to develop and operate an Area Representative Business / Area Representative Businesses, area representative business using the System and Licensed Marks for the development of ~~Spa Location~~ Unit Franchises and/or Spas located outside the Area Representative Territory; as Franchisor deems appropriate and irrespective of the proximity to the Area Representative Territory; (c) acquire, be acquired by, merge with, or otherwise affiliate with one or more businesses of any kind, including businesses that offer and sell products ~~and,~~ services, and/or franchises that are the same as, or similar to, the ~~Spa Location~~ Unit Franchises, Spas, ~~and/or the Area Representative Businesses~~ Business, or other area representative business, and after such acquisition, merger, or affiliation, to own and operate, and to franchise, or license others to own and operate, and to continue to own and operate such businesses of any kind, even if such businesses offer and sell products and services and/or franchises that are the same as, or similar to ~~Spa Location, Unit~~ Franchises, Spas, ~~and/or the Area Representative Businesses (but not utilizing the Licensed Marks) Business, and/or other area representative business~~ within the Area Representative Territory; (d) ~~be acquired by or merge with or otherwise affiliate with one or more, (but other area representative businesses of any kind, including businesses that offer shall not utilize the Licensed Marks);~~ (d) use the Licensed Marks and System to promote, market, and sell products and services and/or franchises that are the same as, or similar to, Spa Location Franchises, Spas, and/or Unit Franchises, Area Representative Businesses, even if such business or businesses presently or, in the future, own, operate, franchise and/or license others to own and operate businesses that offer and to promote, market, sell products and services and/or franchises that are the same as or similar to Spa Location Franchises, Spas, and/or Area Representative Businesses (but not utilizing the Licensed Marks) within the Area Representative Territory; (e) ~~use the Licensed Marks and System to~~ and distribute the Approved Products and Services and/or franchises offered and sold by Spa Location Unit Franchises, Spas and/or, the Area Representative Businesses Business, and/or other area representative business in alternative channels of distribution (including directly or indirectly through national media, internet, third party brokers, franchise sales companies, in-house commissioned salespersons and/or lead generation services) within or outside the Area Representative Territory; and ~~(f) e) use the Licensed Marks and System, and to franchise or license others to use the Licensed Marks and System and to license others to use the Licensed Marks and System to engage in all other activities not expressly prohibited by this Agreement.~~

29.6 2.5 MODIFICATION OF SYSTEM

Franchisor, in Franchisor's sole discretion, reserves the right, at all times, to supplement, modify, alter,

and/or amend the System, including any and/or all components of the System and the terms and conditions of the Franchise Agreements that may or may not be offered. Area Representative shall promptly comply with all such modifications to the System whether such modification results in the addition, subtraction, modification, and/or enhancement to any and/or all components of the System. Franchisor shall provide Area Representative with a reasonable amount of time period to comply with any change or modification to the System, which shall be communicated to Franchisee/Area Representative by Franchisor, including, but not limited to without limitation, communication through the operations manual/Operations Manual.

29.7 2.6 OWNERSHIP OF CORPORATE ENTITY OWNERSHIP

If Area Representative is at any time a Corporate Entity, Franchisee/Area Representative represents that the information contained in Schedule 13 to this Agreement is and shall remain complete, true and accurate throughout the Term of this Agreement.

29.8 2.7 NON-NOT TRANSFERABLE OR ASSIGNABLE BY AREA REPRESENTATIVE

Area Representative agrees that Area Representative does not possess and shall not possess the right to franchise, sub-franchise, license, sublicense, assign and/or otherwise Transfer Area Representative's rights under this Agreement. The rights and privileges granted and conveyed to Area Representative in this Agreement may not be Transferred unless otherwise agreed by Franchisor and subject to the requirements, restrictions, and conditions set forth in Section 10 of this Agreement.

29.9 2.8 INDEPENDENT CONTRACTORS AND NO JOINT EMPLOYER RELATIONSHIP

Franchisor and Area Representative agree that this Agreement does not create a fiduciary relationship between Franchisor and Area Representative. Franchisor and Area Representative further agree that Franchisor and Area Representative are independent contractors, and nothing in this Agreement is intended to make either party a general or special agent, legal representative, subsidiary, joint venture, partner, employer, employee, or servant of the other for any purpose. Area Representative agrees that Area Representative shall be and is the sole employer of its employees. Area Representative has the sole right to select, hire and discharge Area Representative's employees. Area Representative is responsible for all decisions regarding hiring, firing, training, supervising, disciplining, scheduling, and paying wages to, and withholding and paying taxes for, Area Representative's employees. Area Representative, each Owner, each Spouse, and Area Representative's officers, directors, manager, agents, representatives, independent contractors, and employees shall not be construed, considered, or represented as Franchisor's employees, representatives, or agents. Area Representative agrees that there is no joint employer relationship between Franchisor and Area Representative or Area Representative's employees. Area Representative's compliance with all federal, state, and local labor laws rules and regulations shall be exclusively determined and managed by Area Representative. To the extent that the operations manual/Operations Manual includes information, specifications, procedures, criteria, and/or requirements as to employees of the Area Representative Business, such requirements shall be interpreted exclusively for the purpose of maintaining brand standards and under no circumstance shall same relate to the employer-employee relationship. As to the foregoing issue of "joint employer" and the non-existence thereof, in the event of any inconsistency or conflict between this Agreement and the operations manual/Operations Manual, the terms of this Agreement shall take precedence and govern.

SECTION 3
2830 OBLIGATIONS DEVELOPMENT AND OPERATION OF THE AREA REPRESENTATIVE BUSINESS

30.1 3.1 **ARAREA REPRESENTATIVE OFFICE**

Area Representative shall operate and manage the Area Representative Business from an AR Office that: (a) is established and maintained by Area Representative at a commercial office location within the Area Representative Territory; (b) ~~complies with the terms and conditions of this Agreement;~~ (c) satisfies and meets Franchisor's standards and specifications; (d) ~~is~~ is timely presented by Area Representative to Franchisor for approval as ~~Franchisee's Area Representative's~~ proposed AR Office; (e) ~~is~~ is approved by Franchisor as Area Representative's AR Office; (f) ~~is~~ is timely secured by Area Representative within 9060 days of the Effective Date of this Agreement, as evidenced by a binding lease with a duration equal ~~to,~~ or greater, than the Initial Term; (g) is, and, at all times, shall be, exclusively dedicated to the operation of the Area Representative Business; (h) ~~is~~ is located within the Area Representative Territory; and (i) ~~otherwise meets the terms and conditions of this Agreement and Franchisor's standards and specifications.~~ Area Representative's AR Office may be located within an AR Unit Franchise.

Area Representative will not lease, purchase, or otherwise acquire a proposed AR Office until such information as Franchisor may require as to the proposed AR Office has been provided to Franchisor by Area Representative and, Franchisor has approved the ~~office~~ proposed AR Office. Franchisor shall respond to Area Representative's request for approval of a proposed AR Office within a reasonable time period, but not exceeding 30 days following Franchisor's receipt, from Area Representative, of complete written information about Area Representative's proposed AR Office. If Franchisor rejects or disapproves Area Representative's proposed AR Office, Area Representative must nevertheless identify and obtain Franchisor's approval of a proposed AR Office within the time requirements set forth in this Agreement. Franchisor's disapproval of a proposed AR Office shall not serve as a basis to extend any deadline or requirement set forth in this Agreement.

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31.1 3.2 **COMMENCEMENT OF AREA REPRESENTATIVE BUSINESS**

Area Representative must develop and commence the day-to-day operations of the Area Representative Business ~~whereby, among other things, Area Representative has completed, to Franchisor's satisfaction, the AR Initial Training Program, established the AR Office, and is offering and providing the AR Services~~ on or before the Scheduled Business Commencement Date and, thereafter, throughout the Term of this Agreement. ~~Without limitation to the foregoing, prior~~ Prior to opening and commencing the operations of the Area Representative Business, including, ~~but not limited to~~ without limitation, the AR Services, Area Representative must, as determined by Franchisor: (a) ~~be in compliance~~ comply with the terms and conditions of this Agreement; (b) ~~have satisfied~~ satisfy the pre-opening obligations set forth by Franchisor in the ~~operations manual~~ Operations Manual; (c) ~~have completed~~ complete and ~~satisfied~~ satisfy the AR Initial Training Program; (d) ~~have completed~~ complete and ~~satisfied~~ satisfy the Franchisee Initial Training Program; (e) obtain all required licenses and satisfy all legal obligations and requirements related to the operations of the Area Representative Business; (f) satisfy Franchisor's designated insurance requirements; and (g) ~~obtain~~ obtain Franchisor's written consent to open and commence the operations of the Area Representative Business.

31.2 3.3 **ARAREA REPRESENTATIVE OPERATIONS AND ON-GOING OBLIGATIONS**

If Area Representative is a Corporate Entity, then at all times during the Term of this Agreement, the Area Representative Business shall, ~~on a day-to-day basis,~~ be directly managed and supervised by Area Representative's Managing Owner on a day-to-day basis. Franchisor must approve Area Representative's Managing Owner. Area Representative shall not delegate and/or assign Area ~~Representatives~~ Representative's obligations under this Agreement to a third party. ~~Without limitation to the foregoing, as~~ As to the Area Representative Territory, Area Representative shall, at Area Representative's sole cost and expense: (a) exclusively operate the Area Representative Business from and within the Area Representative Territory; (b) exclusively offer, provide, and perform the AR Services for the benefit of Franchisor, the System, and Franchisor's affiliates and assigns; (c) satisfy and complete all

~~initial and~~ supplemental area representative and/or Unit Franchisee ~~training programs~~ Training Programs designated by Franchisor ~~from time to time~~; (d) exclusively utilize the Business Management System ~~in connection with the Area Representative Business and~~ as directed by Franchisor; (e) own and operate ~~not less than at least one AR Spa Location~~ Unit Franchise and, as directed by Franchisor ~~from time to time~~, provide Pre-Opening Services and AR Services utilizing the AR ~~Spa Location~~ Unit Franchise; (f) timely satisfy Area Representative's Aggregate Development Quota, ~~obligations and~~ Development Quota Obligations, ~~and Development Schedule obligations~~ in accordance with the terms of this Agreement including, ~~but not limited to without limitation, Section 4 and Schedule 12~~ of this Agreement; (g) communicate ~~with~~ and work with Authorized Franchise Sales Agents in ~~attracting~~ promoting, qualifying, and referring qualified prospective ~~Spa Location~~ Unit Franchisees to Franchisor; (h) if approved and authorized in accordance with ~~Section 3.6~~ of this Agreement, manage Franchise Sales Listings; (i) if approved and authorized in accordance with ~~Section 3.6~~ of this Agreement, attend and promote the sale of ~~Spa Location~~ Unit Franchises at Franchise Shows; (j) comply with the operating standards set forth by Franchisor as to the operations of the Area Representative Business, including, ~~but not limited to Sections 3 and without limitation, the operating standards set forth in Section 3 and Section 4~~ of this Agreement; (k) operate the Area Representative Business in conformity with the ~~operations manual~~ Operations Manual as such ~~operations manual~~ Operations Manual exists as of the Effective Date of this Agreement and as the ~~operations manual~~ Operations Manual may be modified and supplemented from time to time in the future by Franchisor, in Franchisor's sole discretion; (l) operate the Area Representative Business in conformity with the highest ethical and professional standards, including, ~~but not limited to without limitation~~, those standards specified by Franchisor in the ~~operations manual~~ Operations Manual; (m) operate the Area Representative Business in conformity with all applicable federal and state franchise laws, business opportunity laws, and commercial laws, including, without limitation, franchise disclosure ~~and filing~~ document disclosure laws and obligations, franchise disclosure document registration obligations imposed on area representatives, franchise seller disclosure and/or registration ~~and filing~~ requirements, and business opportunity disclosure and/or registration ~~and filing~~ requirements; and (n) otherwise comply with the terms and conditions of this Agreement. The foregoing shall be undertaken by Area Representative at Area Representative's sole cost and expense and without any contribution, rebate, or credit from Franchisor.

31.3 3.4 AR AREA REPRESENTATIVE TRAINING

Within ~~9060~~ days of the Effective Date of this Agreement, Area Representative shall complete, to Franchisor's satisfaction, the AR Initial Training Program and the Franchisee Initial Training Program.

31.4 3.5 THIRD PARTY FRANCHISE SALES AGENTS AND SALES AGENT FEES

Area Representative ~~may shall~~ not engage any Franchise Sales Agent without the express written consent of Franchisor. If Area Representative wishes to recruit, utilize, and/or benefit from the services of a Franchise Sales Agent then: (a) Area Representative must obtain Franchisor's written approval, which Franchisor may grant or refuse in Franchisor's sole discretion; ~~and~~ (b) the Franchise Sales Agent must enter into a written franchise sales agent agreement approved by Franchisor and signed by Franchisor. Area Representative agrees that, at all times, Franchisor may, without notice to Area Representative and/or without requiring the consent of Area Representative, engage a Franchise Sales Agent in connection with the sale of ~~Spa Location~~ Unit Franchises within the Area Representative Territory. Area Representative agrees that critical to the System is Franchisor's reputation and the System's reputation for paying Franchise Sales Agents in connection with the sale of ~~Spa Unit~~ Franchises. To protect the System, Area Representative acknowledges and agrees that in the event of a dispute between Area Representative and a Franchise Sales Agent as to a commission and/or fee that may be payable to the Franchise Sales Agent, that Franchisor possesses the sole discretion and authority in determining whether or not such commission and/or fee shall be paid.

31.5 3.6 FRANCHISE SALES LISTINGS AND FRANCHISE SHOWS

Area Representative may not use any Franchise Sales Listings without the express written consent of

Franchisor. If Area Representative wishes to use any Franchise Sales Listings, then: (a) Area Representative must obtain Franchisor's written approval, which Franchisor may grant or refuse in Franchisor's sole discretion; (b) ~~The~~ Franchise Sales Listings must comply with all of Franchisor's criteria and requirements for Franchise Sales Listings; and (c) Area Representative shall be solely and exclusively responsible for all fees and expenses associated with the Franchise Sales Listings.

Area Representative may not attend and/or promote ~~Spa Location~~Unit Franchises at any Franchise Shows without the express written consent of Franchisor. If Area Representative wishes to attend a Franchise Show to promote ~~Spa Location~~Unit Franchises, then: (a) Area Representative must obtain Franchisor's written approval, which Franchisor may grant or refuse in Franchisor's sole discretion; (b) ~~The~~ Franchise Show displays, advertising, and marketing materials must be approved by Franchisor and ~~must~~ otherwise comply with all of Franchisor's criteria and requirements; and (c) Area Representative shall be solely and exclusively responsible for all fees and expenses associated with the Franchise Shows.

31.6 3.7 NO AUTHORITY ~~BY AR TO~~ AWARD FRANCHISES OR ENTER INTO ANY AGREEMENTS

31.7 AND NO RIGHTS AS A THIRD PARTY BENEFICIARY

Notwithstanding anything contained in this Agreement to the contrary, under no circumstance is Area Representative authorized to enter into any agreement on behalf of Franchisor, award any ~~Spa Location~~Unit Franchises, sign any Franchise Agreement, make any promises on behalf of Franchisor, and/or make any representations and/or statements other than those disclosed by Franchisor in Franchisor's then current and issued and, if applicable, registered and/or filed ~~franchise disclosure document~~Unit Franchise Disclosure Document. Area Representative's rights as set forth in this Agreement is that of an agent of Franchisor to act in accordance with the terms and conditions of this Agreement ~~and at the direction of Franchisor~~. Under no circumstance shall or will Area Representative acquire any ownership interests and/or rights in or to the System, the Licensed Marks ~~and/or~~, improvements, modifications, and/or enhancements to the System and/or Licensed Marks. Under no circumstance shall or will Area Representative acquire any interests and/or ~~right~~rights in or to the Franchise Agreements with AR Unit Franchisees and/or ~~all~~any other contracts, agreements, and/or legal rights between Franchisor and AR Unit Franchisees. Area Representative is not intended to be, and shall not be, a third party beneficiary in or to the Franchise Agreements with AR Unit Franchisees and/or ~~all~~any other contracts, agreements, and/or legal rights between Franchisor and ~~AR~~ Unit Franchisees.

31.8 ~~3.8~~ 3.8 FRANCHISOR'S RIGHTS REGARDING INSPECTIONS AND FRANCHISOR'S EXCLUSIVE RIGHT TO TAKE ACTION UNDER A FRANCHISE AGREEMENT

As to the Inspection Services and the on-site quality, operations, support, customer experience, and service inspections that are to be undertaken by Area Representative as a part of Area Representative's On-Going Support Services, Area Representative agrees that: (a) Area Representative's inspections shall be advisory only and ~~that~~, at all times, Franchisor possesses and retains the right to inspect all AR Unit Franchisee ~~Spa Location~~Unit Franchises; and, (b) at Franchisor's sole discretion, to otherwise directly inspect and/or ascertain whether AR Unit Franchisees are in compliance with the terms and conditions of their respective Franchise Agreements and System requirements.

~~Without limitation to anything else contained~~Notwithstanding any term or condition in this Agreement to the contrary, Area Representative agrees that as to the legal rights of AR Unit Franchisees: (a) Franchisor possesses the sole and exclusive right to: (a) determine whether ~~or not~~ an AR Unit Franchisee is in compliance with the terms and conditions of its Franchise Agreement; (b) ~~Franchisor possesses the sole and exclusive right to terminate thean AR Unit Franchisee's Franchise Agreement of an Agreement;~~ (c) ~~Franchisor possesses the sole and exclusive right to~~ send notices of default to AR Unit Franchisees and/or

other legal notices involving AR Unit Franchisee rights and/or obligations under each respective Area Representative Franchise Agreements; ~~(d) Franchisor possesses the sole and exclusive right to~~ Agreement(s); (d) terminate a Franchise Agreement due to the occurrence of an AR Unit Franchisee's default and/or for failure to cure a default; and (e) Franchisor possesses the sole and exclusive right to take any legal action with respect to any default by an AR Unit Franchisee and/or any violation of an AR Unit Franchisee, as such default and/or violation may be exclusively determined by Franchisor.

If Area Representative believes and/or ~~possess~~ possesses knowledge and/or information that indicates that an AR Unit Franchisee has and/or may be in violation of the terms or conditions of the AR Unit Franchisee's Franchise Agreement, ~~or that~~ the AR Unit Franchisee is otherwise in violation of the requirements of the System, Area Representative shall immediately notify Franchisor in writing. Franchisor shall determine whether ~~or not~~ to investigate the alleged violation ~~and~~. If Franchisor determines that there is a breach by an AR Unit Franchisee of its Franchise Agreement with, then Franchisor shall may, in Franchisor's sole discretion, take such action as Franchisor deems appropriate. Area Representative shall take such action as Franchisor directs in support of the determination and decision of Franchisor.

31.9 3.9 FRANCHISOR'S DESIGNATED FACILITIES AND EVENTS

Although Area Representative's rights in and to the Area Representative Business are limited to the Area Representative Territory, ~~notwithstanding anything contained in this Agreement to the contrary,~~ Area Representative acknowledges and agrees that, at the sole discretion of Franchisor, Franchisor may require Area Representative, at Area Representative's sole cost and expense, to carry-out and discharge certain AR Services from facilities and locations that may be located outside the Area Representative Territory as same may be designated by Franchisor from time to time. Among other things, at the election of Franchisor, Area Representative and Area Representative's employees may be required to attend discovery days and training events at facilities and locations designated by Franchisor that are outside the Area Representative Territory, and Area Representative shall be required to attend Franchisee conferences and events designated by Franchisor.

31.10 3.10 DIGITAL MEDIA, SYSTEM WEBSITE AND TELEPHONE NUMBERS

Area Representative acknowledges the significance of Digital Media to the System and necessity for Franchisor's control over Digital Media. Between Franchisor and Area Representative, Franchisor is the absolute owner of the Digital Media and nothing contained in this Agreement grants to Area Representative any ownership interest in or to the Digital Media. Area Representative shall not utilize, access, or open accounts regarding or related to Digital Media unless expressly approved by Franchisor in writing, which approval Franchisor may withhold, condition, or limit as determined by Franchisor in Franchisor's sole discretion, and which approval, if given, shall be limited to the marketing and promotion of Spa Location Unit Franchise sales in accordance with Franchisor's standards and specifications. Upon expiration or termination of this Agreement for any reason, any prior authorization by Franchisor as to Area Representative's right to utilize the Digital Media and/or ~~otherwise as to~~ any rights of Area Representative in or to the Digital Media shall be automatically terminated and, at Franchisor's election, the right to any and all accounts and/or sites (if any) associated with Digital Media utilized by Area Representative shall be transferred to Franchisor. Under no circumstance shall Area Representative utilize the Digital Media for purposes ~~of~~ or with the effect of libeling or disparaging another person, nor shall Area Representative violate any copyrights ~~as, trademarks, or other intellectual property rights of any person. As~~ to such actions ~~as~~ between Area Representative and any third party, Area Representative is exclusively responsible for disparagement, libel, and/or ~~copyright~~ intellectual property infringement if Area Representative published and/or caused such content to be published.

Area Representative agrees that Digital Media and/or Published Content, if permitted by Franchisor, must be approved by Franchisor prior to publication or use in any form. Digital Media and Published Content

that is approved by Franchisor, or ~~that~~ otherwise ~~is~~ acceptable to Franchisor as meeting Franchisor's standards, shall be owned by Franchisor. As between Franchisor and Area Representative, any and all interest and right in or to the Digital Media and/or Published Content shall, at all times, be and is the exclusive property of Franchisor both during the Term of this Agreement and upon the expiration ~~or~~ termination, or Transfer of this Agreement. Area Representative acknowledges and agrees that the System Website, Digital Media, and Published Content, and all improvements and modifications made to the System Website, Digital Media, and Published Content ~~is, are,~~ and shall be, the exclusive property of Franchisor.

31.11 3.11 FDD REGISTRATION, DISCLOSURE AND COMPLIANCE OBLIGATIONS

Area Representative shall not market, promote, or solicit franchise sales at any time during which any one of the following non-compliance events occurs (a "Non-Compliance Event"): (a) Franchisor's ~~FDD for Spa Franchises~~ Unit Franchise Disclosure Document, as designated and determined by Franchisor in Franchisor's sole discretion, is not current and updated in accordance with federal law, rules, and regulations, including, ~~but not limited to~~ without limitation, 16 CFR Parts 436 and 437; (b) Franchisor's ~~Spa FDD (as prepared and designated by Franchisor, in Franchisor's discretion), if applicable to the jurisdictions that include the Area Representative Territory, is not currently registered with the applicable government entity;~~ (c) Franchisor's ~~Spa FDD, if applicable to the jurisdictions that include the Area Representative Territory~~ Unit Franchise Disclosure Document, is not currently filed with and, registered, or authorized in accordance with the jurisdictions applicable franchise filing requirements, registration requirements, and/or business opportunity laws; ~~(d) Area Representative, if such laws and regulations are applicable to the jurisdictions that include the Area Representative Territory, does not register as a franchise seller; or (e) (c) Area Representative, if applicable to the jurisdictions that include the Area Representative Territory, does not register~~ Area Representative's own Spa FDD provided that such FDD is authorized by Franchisor in writing as a franchise seller and is required to register as a franchise seller under applicable law; and/or (d) Area Representative, if applicable to the jurisdictions that include the Area Representative Territory and, subject to Franchisor's written consent and approval, does not register or file an Area Representative FDD that Area Representative is required to register or file under applicable law. Area Representative expressly acknowledges and agrees that certain jurisdictions may require that Area Representative register its own FDD and/or that Area Representative make specific filings and registrations and ~~that, if requested~~ applicable to the Area Representative Territory and/or the operations of Area Representative, upon the request of Franchisor, Area Representative, at Area Representative's sole cost and expense and subject to Franchisor's standards, specifications, and written approval, shall cause its ~~own~~ Area Representative's FDD to be prepared, registered and/or filed, as applicable, in accordance with Franchisor's instruction and at Area Representative's sole cost and expense.

If a Non-Compliance Event occurs as a result of subsections ~~(ba)~~ or ~~(eb)~~ of the first paragraph of this Section 3.11, ~~then the Development Schedule shall be suspended for and such time until the FDD is, as applicable, registered and/or filed, unless the reason for such event, as determined~~ Non-Compliance Event was not caused by Franchisor, is due to any action or a result inaction of Area Representative including, but not limited to, Area Representative's failure to provide and/or timely provide information, documentation, compliance certifications, financial statements, and/or other documents as may be requested by Franchisor in connection with Franchisor's preparation, update, filing and/or registration of Franchisor's Spa FDD, and/or registration of Franchisor's Unit Franchise Disclosure Document, then the Development Schedule shall be suspended for such time until the subsection (a) or (b) Non-Compliance Event (as set forth in this Section 3.11) is cured. Franchisor, in Franchisor's sole determination, shall designate and determine whether or not the Non-Compliance Event has been cured.

Without ~~limitation to~~ limiting the foregoing, Area Representative agrees that, if requested by Franchisor, Area Representative shall timely and consistently provide Franchisor with all information that Franchisor

requests in connection with the preparation, update, registration, and/or renewal of the ~~Spa FDD~~Unit Franchise Disclosure Document, the operations of the Area Representative Business, and as to all AR Unit Franchisees. Area Representative shall also timely provide Franchisor with Area Representative's audited financial statements no later than March 1 of each calendar year during the Term of this Agreement.

31.12 3.12 ADVERTISING, RECRUITING, SCREENING, AND APPROVALS

Area Representative shall ~~be responsible~~advertise for advertising for, recruiting, screening, recruit, screen, and reviewing prospective AR Unit Franchisees subject to Franchisor's instructions and System standards. Area Representative must spend a minimum of \$1,000 per month on the solicitation of prospective AR Unit Franchisees, except that there is no minimum expenditure for the first six months of the Term. Area Representative must submit monthly reports to Franchisor showing the advertising expenditures. If Area Representative fails to spend the required minimum of \$1,000 per month, Franchisor may require Area Representative to pay this amount to Franchisor or its affiliates to ~~be spent~~spend on solicitation and advertisement. Area Representative shall provide prospective AR Unit Franchisees with information in print, digital, webinar, and other mediums approved or designated by Franchisor.

Area Representative shall submit all qualified prospective AR Unit Franchisees to Franchisor for approval. Area Representative shall follow those submission processes designated by Franchisor, including, ~~but not limited to~~without limitation, required information gathering sessions that must be undertaken by Area ~~Representation~~Representative and the preparation and submission of prospective AR Unit Franchisee applications, data, and reports that must be submitted by Area Representative to Franchisor prior to Franchisor considering and/or evaluating a prospective AR Unit Franchisee.

Upon Area ~~Representatives~~Representative's submission of all information required by Franchisor ~~and upon~~, a prospective AR Unit Franchisee's submission of all information required by Franchisor, ~~upon and~~ completion of Franchisor's internal review and qualification process, ~~by delivery of written notice to Area Representative~~, Franchisor shall approve or disapprove the award of ~~Spa Location~~Unit Franchises to prospective AR Unit Franchisees by delivery of written notice to Area Representative. Franchisor agrees to exert good faith efforts to deliver such notification to Area Representative within 10 business days after the later of: (a) receipt by Franchisor of a complete application, financial statement, and other materials requested by Franchisor regarding the prospective AR Unit Franchisee; or (b) the personal interview of the prospective AR Unit Franchisee applicant, at the expense of the prospective AR Unit Franchisee, by Franchisor at Franchisor's designated corporate offices. Franchisor shall determine whether the prospective AR Unit Franchisee applicant possesses sufficient financial and managerial capability and ~~has satisfied~~satisfies the other criteria ~~then used~~utilized by Franchisor in granting ~~Spa Location~~Unit Franchises. Franchisor may refuse to grant a franchise to a prospective AR Unit Franchisee applicant for any reason or no reason at all ~~and~~ in Franchisor's sole discretion. The grant of a ~~Spa Location~~Unit Franchise shall be effective only upon and after the full execution of the then current Franchise Agreement by Franchisor and the prospective AR Unit Franchisee applicant.

31.13 3.13 AREA REPRESENTATIVE STAFFING AND EMPLOYEE RELATIONSHIPS

Area Representative shall hire a sufficient number of employees to carry-out, perform, and satisfy Area Representative's obligations under this Agreement. Area Representative acknowledges and agrees that Area Representative is and shall be the sole employer of its employees. Area Representative has the sole right to select, hire, and discharge Area Representative's employees. Area Representative is solely responsible for all decisions regarding hiring, firing, training, supervising, disciplining, scheduling and paying wages to, and withholding and paying taxes for, Area Representative's employees. Area Representative agrees that there is no joint employer relationship between Franchisor and Area Representative. Area Representative's compliance with all federal, state, and local labor and wage laws, rules, and regulations shall be exclusively determined and managed by Area Representative. To the extent

that the ~~operations manual~~ Operations Manual includes information, specifications, procedures, criteria, and/or requirements as to employees of the Area Representative Business, such requirements shall be interpreted exclusively for the purpose of maintaining brand standards associated with the System, to protect the ~~good will~~ goodwill associated with the System, and to ensure System uniformity requirements and standards concerning the System ~~and under~~. Under no circumstance shall ~~same~~ such information, specifications, procedures, criteria, and/or requirements relate to the employer-employee relationship. As to the foregoing issue of "joint employer" and the non-existence thereof, in the event of any inconsistency or conflict between this Agreement and the ~~operations manual~~ Operations Manual, the terms of this Agreement shall take precedence and govern.

31.14 3.14 IMAGE AND FINANCIAL DATA RELEASE

Area Representative agrees and authorizes Franchisor to use Area Representative's likeness in photographs, videos, and all other media in which Area Representative's likeness appears and to use same in any and all Digital Media and other publications and advertisements of Franchisor. Area Representative agrees that any photograph or image using Area Representative's likeness will become Franchisor's property and ~~will not be returned to Area Representative~~. Area Representative agrees and irrevocably authorizes Franchisor to use, edit, alter, copy, exhibit, publish, or distribute any photograph and/or image (digital, video, print, or otherwise) of Area Representative for any lawful purpose and to do so without payment of any royalty or fee to Area Representative. Area Representative, at all times, further authorizes Franchisor to publicly disclose and publish financial data and information related to the financial performance of the Area Representative Business in Franchisor's Franchise Disclosure Documents and other media designated by Franchisor.

31.15 3.15 RELOCATION

Under no circumstance will Area Representative be permitted to relocate the Area Representative Business, relocate the Area Representative Territory, and/or modify the Area Representative Territory, without the prior written consent of Franchisor, which Franchisor may withhold in its sole discretion. If Area Representative wishes to relocate the AR Office, Area Representative must obtain Franchisor's prior written consent, which Franchisor will not unreasonably withhold provided that so long as the proposed new ~~office~~ AR Office is located within the Area Representative Territory.

SECTION 4

2932 DEVELOPMENT QUOTA, AREA REPRESENTATIVE FEE, 3033 AND DEVELOPMENT SCHEDULE

33.1 4.1 REPRESENTATIONS, DEVELOPMENT QUOTA AND QUOTA OBLIGATIONS

Franchisor acknowledges and Area Representative agrees and represents that: (a) the Aggregate Development Quota is identified and set forth in Schedule 12 of this Agreement; (b) as to each and every Development Period, the Development Quota Obligations are identified and set forth in Schedule 12 of this Agreement; (c) the Aggregate Development Quota is fair and reasonable; (d) the Development Quota Obligations are fair and reasonable; (e) Franchisor has not made any representations and/or warranties as to the number of Development ~~Spa Location~~ Unit Franchises that may or will be established within the Area Representative Territory, except as set forth in subsection (f) of this Section 4.1; (f) ~~that in~~ agreeing to the Aggregate Development Quota, the Development Schedule, and the Development ~~Period~~ Development Obligation Obligations, Franchisor solely and exclusively represents that the Aggregate Development Quota represents a number of Development ~~Spa Location~~ Unit Franchise Agreement's Agreements that Franchisor will approve for development and operation within the Area Representative Territory provided that the prospective ~~franchisees~~ Unit Franchisees are qualified, meet Franchisor's then current standards and criteria for ~~Spa Location~~ Unit Franchises, and are otherwise approved by Franchisor, in Franchisor's sole and exclusive discretion; (g) Area Representative has

independently evaluated the Area Representative Territory to independently determine and assess potential ~~franchise-Unit Franchise~~ sales, the availability of potential Development ~~Spa-LocationUnit~~ Franchise locations, the potential successful operation of Development ~~Spa-LocationUnit~~ Franchises, and the overall suitability of the Area Representative Territory; (h) Area Representative has independently ~~and with Area Representative's legal counsel~~, investigated and evaluated all regulatory laws, rules, and requirements related to ~~Spa-Location~~the marketing and promotion of Unit Franchises including, but not limited to, ~~whether or not franchisees within the Area Representative Territory may directly own and operate a Spa or Spa Management Business and the types of activities that such franchisees may or may not engage in~~Franchisor has advised Area Representative to obtain the advice of legal counsel; (i) Franchisor possesses sole discretion as to whether or not Franchisor elects to enter into a Franchise Agreement with a proposed AR Unit Franchisee and ~~that Area Representative acknowledges that~~ Franchisor, in Franchisor's sole discretion, ~~will and may can~~ reject potential AR Unit Franchisees ~~based on their qualifications and criteria determined by Franchisor for any reason or no reason at all~~; and (j) ~~that~~ under no circumstance is Franchisor under any obligation to market the sale of ~~Spa-LocationUnit~~ Franchises within or related to the Area Representative Territory.

33.2 4.2 AREA REPRESENTATIVE TERRITORY FEE

In exchange for the rights set forth and granted to Area Representative pursuant to the terms of this Agreement, upon execution of this Agreement, Area Representative shall pay to Franchisor the Area Representative Territory Fee. The Area Representative Territory Fee is identified in ~~Schedule 12~~ of this Agreement ~~and not refundable under any circumstance and, the Area Representative Territory Fee is fully earned by Franchisor upon execution of this Agreement, and the Area Representative Territory Fee is not refundable under any circumstance~~. Area Representative agrees that, among other things, the Area Representative Territory Fee is not a Franchise Agreement fee of any kind nor is it in lieu of any Franchise Agreement fee but, rather, is a fee paid by Area Representative to Franchisor in connection with the rights set forth in this Agreement relating to Area Representative's right to operate ~~an~~the Area Representative Business. Area Representative acknowledges and agrees that the Area Representative Territory Fee is calculated based on the aggregate number of Development ~~Spa-LocationUnit~~ Franchises authorized for potential development by this Agreement.

33.3

33.4 4.3 DEVELOPMENT SCHEDULE

Area Representative agrees that to induce Franchisor to enter into this Agreement that Area Representative, in connection with Area Representative's development and operation of the Area Representative Business and Area Representative's performance of the AR Services, ~~that Area Representative~~ shall timely meet and satisfy the development requirements set forth in the Development Schedule, including, ~~but not limited to~~without limitation, the ~~Aggregate Development Quota and the~~ Development Quota Obligations. The Development Schedule is attached to this Agreement as a part of ~~Schedule 12~~. Area Representative's failure to timely meet ~~- with time being of the essence -~~ and satisfy the Aggregate Development Quota, the Development Schedule, and/or the Development Quota Obligations shall constitute a material default of this Agreement and, among other things, entitle Franchisor to terminate this Agreement. Time is of the essence. Each and every Development Period shall be independent of the other, and Area Representative's failure to meet Area ~~Representatives~~Representative's Development Quota Obligations for any particular Development Period shall constitute a material default of this Agreement. Deficits and/or deficiencies as to any one particular Development Period cannot be carried over, satisfied, and/or made up in any subsequent Development Period.

33.5

33.6 4.4 REASONABLENESS OF DEVELOPMENT SCHEDULE

Area Representative agrees and represents that it has conducted its own independent investigation and analysis of the prospects for the establishment of Development ~~Spa-LocationUnit~~ Franchises within the Area Representative Territory, ~~that~~ Area Representative approves of the Development Schedule as being

reasonable and ~~viable~~ achievable, and ~~that~~ Area Representative ~~recognizes~~ agrees that failure to ~~achieve the results described in~~ ~~timely meet and satisfy – with time being of the essence -~~ the ~~Aggregate~~ Development Schedule ~~will~~ Quota and the respective Development Quota Obligations shall constitute a material breach of this Agreement ~~with time being of the essence~~. Additionally, as to the Development Schedule, Area Representative agrees that: (a) the Development Schedule is fair and reasonable; (b) Franchisor has not made any representations and/or warranties as to the number of Development ~~Spa Location~~ Unit Franchises that will or may be established within the Area Representative Territory; (c) Franchisor has not made any representations and/or warranties as to the number of Development ~~Spa Location~~ Unit Franchise Agreements that will or may ~~be signed within~~ ~~as to~~ the Area Representative Territory and/or within the respective Development Periods; (d) in agreeing to the Development Schedule, Franchisor solely represents that the Development Schedule represents a number of Development ~~Spa Location~~ Unit Franchise ~~Agreement's~~ Agreements that Franchisor may approve for development and operation within the Area Representative Territory provided that the prospective franchisees are qualified, meet Franchisor's then current standards and criteria for ~~Spa~~ Unit Franchisees, and are otherwise approved by Franchisor; (e) that Area Representative has independently evaluated the Area Representative Territory to independently determine and assess potential franchise sales, the availability of potential Development ~~Spa Location~~ Unit Franchise locations, the potential successful operation of Development ~~Spa Location~~ Unit Franchises, and the overall suitability of the Area Representative Territory, the Aggregate Development Quota, and the Development Schedule; and (f) Franchisor possesses sole discretion as to whether ~~or not~~ Franchisor elects to enter into a Franchise Agreement with a proposed AR Unit Franchisee, and ~~that~~ Area Representative acknowledges ~~and agrees~~ that Franchisor ~~will and may~~ can reject potential AR Unit Franchisees ~~based on their qualifications and for any reason or no reason at all in Franchisor's~~ Franchisor's sole discretion. Under no circumstance is Franchisor under any obligation to market the sale of ~~Spa Location~~ Unit Franchises within, or related to, the Area Representative Territory.

SECTION 5

34.34 CONTINGENT AREA REPRESENTATIVE COMMISSIONS

34.1 5.1 INITIAL NET FRANCHISE FEE ~~COMMISSION~~ COMPENSATION

During the Initial Term of this Agreement and subject to the terms and conditions of this Agreement, Franchisor shall pay to Area Representative the ~~Initial Net~~ AR Franchise Fee ~~Commission~~ Compensation.

34.2 5.2 AREA REPRESENTATIVE ROYALTY ~~COMMISSION~~ COMPENSATION

During the Term of this Agreement and subject to the terms and conditions of this Agreement, Franchisor shall pay to Area Representative the AR Royalty ~~Commission~~ ~~Under~~ Compensation. ~~Except for the AR Franchise Fee Compensation and AR Royalty Compensation, under~~ no circumstances shall Area Representative be entitled to receive any commissions on any other revenue, ~~receipts, rebates, fees, funds,~~ and/or ~~sums~~ any other amounts paid to Franchisor or Franchisor's affiliates by an AR Unit Franchisee, ~~Unit Franchisee,~~ or any third party ~~vendor~~ resulting from and/or relating to the Area Representative Territory or AR Unit Franchisees.

34.3 5.3 ~~COMMISSION~~ COMPENSATION CONDITIONS

~~In addition to and without~~ Without limitation to the terms and ~~condition otherwise~~ conditions set forth in this Agreement as to payment and calculation of ~~Initial Net~~ AR Franchise Fee ~~Commissions~~ Compensation and AR Royalty ~~Commissions~~ Compensation (individually and collectively, the "Commissions"), Area Representative agrees:

- (a) Upon ~~the expiration or,~~ termination, ~~or~~ Transfer of this Agreement for any reason, Area Representative's right to receive Commissions and ~~all~~ any other ~~forms~~ form of compensation under this Agreement shall immediately and automatically terminate. Within 30 days of the termination ~~and/or,~~

expiration, or Transfer of this Agreement, Franchisor shall pay to Area Representative the Commissions that accrued and became payable and due to Area Representative up to the date of expiration ~~or~~ termination, or Transfer of this Agreement;

(b) In the event of a default of this Agreement by Area Representative where such default is curable by Area Representative, Area Representative shall waive ~~(, without the right to payment in the future) any~~ and all rights to Commissions that Area Representative would have earned and/or would have been paid to Area Representative during the period in which Area Representative's default existed and remained uncured;

(c) Franchisor's payments of Commissions to Area Representative shall occur on a cash receipts accounting basis and not on an accounting accrual basis;

(d) If Franchisor, in Franchisor's sole discretion and for any reason, elects to refund and/or refunds all or a portion of an AR Unit Franchisees Franchise Fee and/or Royalty ~~Fee/Fees~~, Franchisor may: (i) offset the amount of Commissions applicable to such refunds against any future Commissions payable and due by Franchisor to Area Representative, ~~the Commission Fees Franchisor previously paid Area Representative in connection with the refunds given by Franchisor to the AR Unit; and/or (ii) demand from Franchisee; and a refund of the applicable Commissions originally paid to Franchisee as to the refunded Franchise Fee and/or Royalty Fees and upon such refund request Franchisee shall pay to Franchisor the requested refunded Commissions within five business days;~~

(~~e~~) Franchisor is permitted to set-off against Area Representative's Commissions all ~~sums~~ amounts and/or fees that may be payable and/or due from Area Representative to Franchisor;

(f) Under no circumstance is Area Representative granted any set-off rights as against Franchisor; and

(g) Under no circumstance shall Area Representative receive or collect any fees, receipts, and/or receive any credits or consideration from any AR Unit Franchisees, Unit Franchisees, or any third party in connection with and/or related to the System.

SECTION 6

3235 ARAREA REPRESENTATIVE TRAINING AND OPERATING ASSISTANCE

35.1 6.1 ARAREA REPRESENTATIVE INITIAL TRAINING

Within 90 days of the Effective Date of this Agreement, ~~Franchisor shall provide~~ Area Representative or, if Area Representative is a Corporate Entity, Area Representative's Owners ~~with initial training, shall participate~~ in Franchisor's initial training program for Area Representatives (the "AR Initial Training Program") if established and required by Franchisor. Area Representative and Area Representative's Owners, at Area Representative's ~~sole cost and expense, must attend and complete, to the satisfaction of Franchisor,~~ the AR Initial Training Program and the Franchisee Initial Training Program to the satisfaction of Franchisor. The AR Initial Training Program shall be structured, configured, and established by Franchisor from time to time and may be structured by Franchisor so that it is offered and completed by Area Representative in various phases, which may require participation in interactive webinar type sessions and on-site training at Franchisor's corporate offices. Franchisor will not charge Area Representative tuition or other fees in connection with the AR Initial Training Program or the Franchisee Initial Training Program, however, Area Representative is responsible for all travel ~~and~~ living, and other reasonable expenses associated with attending the training programs.

35.2 6.2 REPLACEMENT TRAINING

The AR Initial Training Program will be made available to replacement or additional Owners and other management personnel of Area Representative that are approved by Franchisor. Franchisor ~~reserves the right to can~~ charge a tuition or supplemental training fee in ~~an the~~ amount ~~payable in advance for such training of \$800 per day, which shall be paid by~~ Area Representative ~~will be required to pay a training fee to Franchisor in an amount designated by Franchisor as Franchisor's then designated daily training fee for an individual trainer and advance of such training.~~ Area Representative shall be responsible for all travel ~~and~~ living, ~~and other reasonable~~ expenses incurred by Area Representative's personnel in connection with attendance at such training programs. If, at Franchisor's election, training occurs on-site within ~~Area Representative's the~~ Area Representative Territory or such other location selected at the request of Area Representative or for the benefit of Area Representative, ~~then~~ Area Representative shall also pay to Franchisor all travel, ~~food, transportation, and hotel accommodation lodging~~ expenses incurred by Franchisor.

35.3 6.3 SEMINARS AND ON-GOING TRAINING

Periodically, Franchisor may, at Franchisor's election, present seminars, conventions, or continuing development programs for the benefit of the Area Representative. Franchisor ~~may can~~ charge a fee ~~up to \$800 per day~~ for such training or programs. Area Representative or its Owners ~~shall be are~~ required to ~~and shall attend any all~~ ongoing ~~mandatory~~ seminars, conferences, industry conventions, meetings, ~~or and~~ programs as ~~may be offered~~ ~~designated~~ by Franchisor. If Area Representative fails to attend a ~~Franchisor designated~~ mandatory seminar, convention, meeting, ~~training event~~, or program without obtaining Franchisor's prior written approval of the absence and fails to arrange for attendance at an alternate time, Area Representative shall be required to make up the missed program at a time and place designated by Franchisor and pay Franchisor a fee equal to Franchisor's then current fee; as set forth in the ~~operations manual~~ ~~Operations Manual~~ or otherwise in writing. Franchisor shall give Area Representative at least 60 days' prior written notice of any seminar, convention, ~~training~~, or program ~~deemed designated as mandatory by Franchisor.~~ Area Representative will be responsible for all travel ~~and~~ living, ~~and other~~ expenses associated with attendance at any ongoing training program, seminar, convention or program ~~designated by Franchisor.~~ Area Representative ~~will be required to shall~~ pay ~~to Franchisor its Franchisor's~~ then current fee for attending any mandatory ~~training~~, seminar or convention. Franchisor may preclude ~~Franchisee Area Representative~~ from attending any seminar or convention if ~~Franchisee Area Representative~~ is in default of this Agreement at the time of the ~~training~~, seminar or convention; or if ~~Franchisee has had Area Representative was issued~~ two notices of default within 12 months prior to any seminar or convention.

35.4 6.4 FRANCHISOR'S OPERATING ASSISTANCE

From time to time and as determined by Franchisor, in Franchisor's ~~sole~~ discretion, Franchisor may advise Area Representative of those applicable standards, procedures, and System requirements in connection with Area Representative's operation of the Area Representative Business. Operating assistance may, as determined by Franchisor, in Franchisor's sole discretion, ~~may~~ consist of:

(a) Establishing and communicating to Area Representative operating procedures, improvements to the System, and modifications to the System in connection with the Area Representative's operation of the Area Representative Business, the Approved ~~Spa~~ Products and Services, and ~~the~~ procedures to be utilized by Area Representative in connection with Area Representative's training of AR Unit Franchisees, and Area Representative's marketing and promotion of the Area Representative Business;

(b) Upon the reasonable request of Area Representative, consultation by telephone regarding advice related to franchise sales, site selection, Franchisee support, and other required assistance. In providing assistance, Franchisor will be reasonably accessible during normal business hours by phone, fax, e-

mail, or other means of communication reasonably determined by Franchisor. If Area Representative requests additional, special, on-premises training of its personnel or other assistance in operating its Area Representative Business and/or AR ~~Spa Location~~Unit Franchise, ~~then~~ Area Representative agrees to pay for all expenses for that training or assistance, including any per diem costs assessed by Franchisor ~~and any, an amount equal to~~ wages or compensation ~~owed to of~~ Franchisor's personnel, and travel ~~and~~, living, ~~and other reasonable~~ expenses incurred by Franchisor's personnel. Franchisor shall have the right to charge Area Representative a fee, ~~currently in the amount of~~ \$500 per day, and ~~be reimbursed~~ Area Representative shall reimburse Franchisor for all related expenses ~~including travel, lodging, and meals~~, for any assistance or services requested by Area Representative and not specifically required to be performed by Franchisor under this Agreement, ~~including, without limitation, travel, lodging, transportation, and meal expenses~~. Area Representative ~~understands and acknowledges and agrees that different Area Representatives~~area representatives will require different levels of service and support, ~~and that~~ Franchisor makes no warranties or guarantees that Area Representative will receive the same level of service and support as any other ~~Area Representative~~area representative;

- (c) Establishing and communicating additional and/or modified System standards and requirements;
- (d) Establishing and communicating franchise development standards and base campaigns that are authorized for use by Area ~~Representatives~~Representative;
- (e) Establishing and communicating advertising and promotional programs and standards for use by Area Representative;
- (f) Approving or disapproving of Area Representative's request to utilize marketing and promotion materials and media not previously authorized by Franchisor;
- (g) Establishing and communicating administrative and general operating procedures for use by Area ~~Representatives~~Representative;
- (h) Establishing, updating, revising, and communicating a list(s) of approved suppliers of products, supplies, equipment, software systems, and marketing related services including, ~~but not limited to~~without limitation, the System Inventory and Equipment, as Franchisor deems appropriate and as may be otherwise designated by Franchisor in Franchisor's sole discretion;
- (i) Establishing and communicating guidance to Area Representative in the form of the ~~operations manual~~Operations Manual and as Franchisor, in Franchisor's sole discretion, deems appropriate, in the form of ~~of~~ bulletins or other written materials, telephonic consultations, and/or consultations at the offices of Franchisor; and
- (j) Maintaining an issued ~~FDD~~Unit Franchise Disclosure Document that is ~~timely renewed and~~ made available to Area Representative.

35.5 6.5 OPERATIONS MANUAL

Franchisor shall loan to Area Representative during the ~~term~~Term of the ~~franchise~~this Agreement one copy ~~(of the Operations Manual in digital format or in print, as determined~~designated by Franchisor) ~~of the operations manual~~. The ~~operations manual~~Operations Manual contains mandatory and suggested specifications, standards, and operating procedures that Franchisor prescribes for Spas, ~~Spa Location~~Unit Franchises, the Area Representative Business, ~~other area representative business~~, and information relative to other obligations of Area Representative. Area Representative must operate the Area Representative Business in accordance with the specifications and requirements set forth in the ~~operations manual~~

~~and~~ Operations Manual, as same may be modified, updated, supplemented, revised, and/or changed by Franchisor from time to time. Franchisor has the right to add to, and otherwise modify, the ~~operations manual~~ Operations Manual to reflect changes in the System. Area Representative must keep its copy of the ~~operations manual~~ Operations Manual current and in a secure location at the AR Office. If the ~~operations manual~~ Operations Manual is provided to Area Representative in electronic format, Area Representative shall not permit third party access to the ~~operations manual~~ Operations Manual. The master copy of the ~~operations manual~~ Operations Manual that Franchisor maintains at Franchisor's principal office or electronically, whichever is most recently issued, controls if there is a dispute relative to the contents of the ~~operations manual~~ Operations Manual. Area Representative shall have a reasonable period of time to implement the changes in the System required by changes to the ~~operations manual~~ Operations Manual. Franchisor shall give Area Representative written notice of ~~thesuch~~ modifications, updates, supplements, revisions, and/or changes ~~required~~ and the period a reasonable amount of time within which the changes must be implemented by Area Representative.

SECTION 7

3336 AREA REPRESENTATIVE'S RESTRICTIVE COVENANTS AND OBLIGATIONS

36.1 7.1 NECESSITY FOR RESTRICTIVE COVENANTS

Area Representative agrees that only through the course of entering into this Agreement ~~is~~ are Area Representative and Area Representative's Owners ~~being~~ provided with access to the System, Franchisor's training, use of the Licensed Marks, and access to the ~~operations manual~~ Operations Manual and Confidential Information. Area Representative agrees that competition by Area Representative, ~~Owners~~ and/or ~~Spouses~~ Owners could jeopardize the entire System and cause irreparable harm to Franchisor, ~~Spa~~ Franchisees, and other ~~Area Representatives~~ area representatives. Accordingly, Area Representative agrees to comply with the restrictive covenants set forth in this Section 7 and throughout this Agreement.

36.2 7.2 RESTRICTIVE COVENANTS: KNOW-HOW

Area Representative agrees that, at all times, Area Representative: (a) shall not use the Know-How in any business or capacity other than the operation of the Area Representative Business pursuant to this Agreement or, if applicable, as may be authorized pursuant to the terms of a ~~Spa Location~~ Unit Franchise Agreement between Franchisor and Area Representative; (b) shall maintain the confidentiality of the Know-How at all times; (c) shall not make unauthorized copies of documents containing any Know-How; (d) shall take all reasonable steps that Franchisor requires from time to time to prevent unauthorized use or disclosure of the Know-How; and (e) shall stop using the Know-How immediately upon the expiration, termination, or Transfer of this Agreement unless doing so is otherwise authorized pursuant to the terms of a ~~Spa Location~~ Unit Franchise Agreement between Franchisor and Area Representative. Area Representative agrees that the foregoing covenants and obligations shall also apply to: (a) ~~Area Representative's~~ si Owners and ~~Spouses and, as applicable, Area Representative's Owners and Spouses each~~ Owner shall execute the AR Owner Agreement and ~~Spouse~~ Guaranty, and ~~(b in the form attached to this Agreement as Exhibit 1, and (ii) Area Representative's directors, officers, employees, and agents where disclosure of the Know-How was necessary for the operations of the Area Representative Business and where such director, officer, employee, and/or agent previously executed and delivered to Franchisor the Confidentiality Agreement.~~

36.3 7.3 RESTRICTIVE COVENANTS: CONFIDENTIAL INFORMATION

Area Representative agrees that, at all times, Area Representative: (a) shall not use the Confidential Information in any business or capacity other than the Area Representative Business operated by Area Representative or, if applicable, as may be authorized pursuant to the terms of a ~~Spa Location~~ Unit Franchise Agreement between Franchisor and Area Representative; (b) shall maintain the confidentiality of the

Confidential Information at all times; (c) shall not make unauthorized copies of documents containing any Confidential Information; (d) shall take such reasonable steps as Franchisor may ask of Area Representative from time to time to prevent unauthorized use or disclosure of the Confidential Information; and (e) shall stop using the Confidential Information immediately upon the expiration, termination, or Transfer of this Agreement unless doing so is otherwise authorized pursuant to the terms of a Spa Location Unit Franchise Agreement between Franchisor and Area Representative. Area Representative agrees that the foregoing covenants and obligations shall also apply to: (ai) Area Representative's Owners and Spouses and, as applicable, Area Representative's Owners and Spouses ~~Area Representative's Owners and Spouses each Owner~~ shall execute the AR Owner Agreement and Spouse Guaranty, and (b in the form attached to this Agreement as Exhibit 1, and (ii) Area Representative's directors, officers, employees, and agents where disclosure of the Confidential Information Know-How was necessary for the operations of the Area Representative Business and where such director, officer, employee, and/or agent previously executed and delivered to Franchisor the Confidentiality Agreement.

36.4 7.4 RESTRICTIVE COVENANTS: UNFAIR COMPETITION AND IN-TERM NON-COMPETITION OBLIGATIONS

Area Representative agrees that during the Term of this Agreement, Area Representative ~~will~~ shall not engage in the following activities (the "Prohibited Activities"): (a) owning and/or having any legal or equitable interest (whether as an individual proprietor, owner, partner, member or shareholder of a Corporate Entity, or in any similar capacity) in a Competitive Business (other than owning an interest of 3% or less in a publicly traded company that is a Competitive Business); (b) operating, managing, funding, and/or performing services (whether as an employee, officer, director, manager, consultant, representative, agent, and/or creditor or in any similar capacity) for a Competitive Business; and (c) diverting, or attempting to divert any business or customers from Franchisor (or one of Franchisor's affiliates or franchisees); and/or (d) ~~inducing (i) any of Franchisor's employees or managers (or those of Franchisor's affiliates or franchisees) to leave their position with Franchisor, or (ii) any customer, franchisee, Unit Franchisee or prospective franchisee of Franchisor (or of one of Franchisor's affiliates or franchisees) or of Area Representative to any other person business or Unit Franchisee candidates to another Competitive Business franchise system other than that of a V/O Med Spa and/or V/O Med Spabusiness opportunity.~~ Area Representative ~~Business. Area Representative~~ acknowledges and agrees that if Area Representative were to engage in the Prohibited Activities that, then such actions would be unfair, ~~would~~ constitute unfair competition, and ~~would~~ cause harm to Franchisor, the System, and ~~other Spa Area Representatives Unit Franchisees.~~ Area Representative agrees that the foregoing covenants and obligations shall also apply to ~~Area Representative's Owners and Spouses and that Area Representative's Owners and Spouses and, as applicable, Area Representative's Owners and Spouses each Owner~~ shall each execute and deliver to Franchisor the AR Owner Agreement and Spouse Guaranty in the form attached to this Agreement as Exhibit 1.

36.5 7.5 RESTRICTIVE COVENANTS: UNFAIR COMPETITION AND POST-TERMINATION NON-COMPETITION OBLIGATIONS

Area Representative agrees that during the Post-Term Restricted Period, Area Representative will not engage in any Prohibited Activities. If Area Representative ~~is engaged~~ engages in any Prohibited Activities during the Post-Term Restricted Period, within the Restricted Territory, then Area Representative agrees that ~~the~~ Area Representative's Post-Term Restricted Period will be extended by the period of time during which Area Representative ~~was/were engaging~~ engaged in ~~the~~ such Prohibited Activity (any such extension of time will not be construed as a waiver of Area Representative's breach or otherwise impair any of Franchisor's rights or remedies relating to Area Representative's breach). Area Representative acknowledges and agrees that if Area Representative were to engage in the Prohibited Activities during the Post-Term Restricted Period, then such actions would be unfair, constitute unfair competition, and cause harm to Franchisor, the System, and Unit Franchisees. Area Representative agrees that the foregoing

covenants and obligations shall also apply to ~~Area Representative's Owners and Spouses and that Area Representative's Owners and Spouses~~ each Owner shall each execute and deliver to Franchisor the ~~Area Representative AR Owner and Spouse Agreement and Guaranty. Area Representative agrees that in the form attached to this~~ restriction is fair and reasonable and that if Area Representative did engage in a Prohibited Activity that such actions would constitute acts of unfair competition and will irreparably harm Franchisor and the System Agreement as Exhibit 1.

36.6 7.6 IMMEDIATE FAMILY MEMBERS

Area Representative ~~acknowledges and~~ agrees that should Area Representative circumvent the restrictive covenants and obligations due to Franchisor under this Section 7.6 by disclosing Confidential Information and/or Know-How to an ~~immediate family~~ Immediate Family member (i.e., parent, sibling, child, or grandchild or spouse that does not sign the AR Owner and Spouse Guaranty) that Franchisor will and the System will, and Unit Franchisees would be irreparably harmed. Area Representative ~~acknowledges and~~ agrees that if Area Representative or one or more of Area Representative's Owners ~~did disclose~~ discloses the Know-How to an ~~immediate family~~ Immediate Family member, and the ~~immediate family~~ Immediate Family member of Area Representative or an Owner used the Confidential Information or Know-How to engage in activities that, for Area Representative and Area Representative's Owners, qualify as Prohibited Activities as defined above, that, then Franchisor and, the System will, and Unit Franchisees would be irreparably harmed. Area Representative ~~acknowledges and~~ agrees that, as between Area Representative and Franchisor, that Area Representative and Area Representative's Owners are in a better position to know if Area Representative permitted and/or provided an ~~immediate family~~ Immediate Family member with access to the Confidential Information and/or Know-How. Therefore, Area Representative agrees that Area Representative will be presumed to have violated the terms of this Agreement and, in particular, the restrictive covenants and obligations set forth in this Section 7.6 if any member of Area Representative's or an Owners Immediate Family or the ~~immediate family~~ Immediate Family member of an Owner (a) engages in any Prohibited Activities in the Restricted Territory during any period of time during which Area Representative is prohibited from engaging in the Prohibited Activities and/or (b) uses or discloses the Confidential Information and/or Know-How. However, Area Representative may rebut this presumption by providing evidence conclusively demonstrating that neither Area Representative nor Area Representative's Owner(s) did not disclose Owners disclosed the Confidential Information and Know-How to an Immediate Family member, and did not permit neither Area Representative nor Area Representative's Owners permitted disclosure of the Confidential Information or Know-How to the family an Immediate Family member of Area Representative or Area Representative's Owners. Area Representative ~~acknowledges and~~ agrees that the foregoing covenants, obligations, representations, and burden of proof shall also apply to ~~Area Representative's Owners and Spouses, and that Area Representative's Owners and Spouses~~ each Owner shall each execute and deliver to Franchisor the ~~Area Representative AR Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1.~~

36.7 7.7 REASONABLENESS OF RESTRICTIVE COVENANTS AND OBLIGATIONS

Area Representative agrees that: (a) the terms and provisions of this Section 7 are reasonable both in time and in scope of geographic area; and (b) Area Representative has sufficient resources and, business experience, and opportunities to earn an adequate living while complying with the terms and provisions of this Section 7. Area Representative hereby waives and releases any right to challenge the terms and provisions of this Section 7 as being overly broad, unreasonable, or otherwise unenforceable. Although Area Representative and Franchisor both believe that the restrictive covenants and obligations set forth in this Section 7 to be reasonable in terms of scope, duration, and geographic area, Franchisor may at any time unilaterally modify the terms of this Section 7 (provided that such modification is in writing and signed by Franchisor) by limiting the scope of the Prohibited Activities, narrowing the definition of a Competitive Business, shortening the duration of the Post-Term Restricted Period, reducing the geographic

scope of the Restricted Territory, and/or reducing the scope of any other covenant imposed upon Area Representative Franchisee under this Section 7 to ensure that the terms and covenants are enforceable under applicable law.

36.8 7.8 BREACH OF RESTRICTIVE COVENANTS AND OBLIGATIONS

Area Representative agrees that Area Representative's failure, and/or the failure of Area Representative's Owner(s) failure Owners, to comply with the restrictive covenants and obligations set forth in this Section 7 will cause irreparable harm to Franchisor, the System, and/or other Spa Location Unit Franchisees for which there is no adequate remedy at law. Therefore, Area Representative agrees that any violation of these Section 7 the restrictive covenants and obligations set forth in this Section 7 by either Area Representative Franchisee and/or any Owner(s) will shall entitle Franchisor to injunctive relief. Area Representative agrees that Franchisor may apply for such injunctive relief, without bond, but upon due notice, in addition to such further and other relief as may be available at in equity or at law, and the sole remedy of Area Representative, in. In the event of the entry of such injunction, injunctive relief, Area Representative's sole remedy will be the dissolution of such injunction, if warranted, upon a hearing duly held (on such injunctive relief, and all claims for damages by reason of the Area Representative and/or any Owner for wrongful issuance of any such injunction being expressly are waived hereby); and released by Area Representative and/or any Owner. If a court requires the filing of a bond notwithstanding the preceeding sentence, the foregoing provisions of this Section 7.8, then Area Representative and Franchisor agree that the amount of the bond shall not exceed \$1,000. Franchisor's remedies under this Section 7.8 are not exclusive of any other, remedy set forth in this Agreement, but may be combined with others other relief available to Franchisor under this Agreement, or at law, or in equity, including, without limitation, injunctive relief, specific performance, and recovery of monetary damages.

SECTION 8

3437 LICENSED MARKS, SYSTEM AND INNOVATIONS TO SYSTEM

37.1 8.1 OWNERSHIP AND GOODWILL

Area Representative acknowledges and agrees that, as between or among Franchisor, Area Representative and any Owner, Franchisor is the owner of all right, title, and interest in and to the Licensed Marks, the System, Published Content, Digital Media and the goodwill associated with the Licensed Marks and, the System, the Published Content, and Digital Media. Except as otherwise specifically provided in this Agreement, Area Representative agrees that Area Representative possesses no interest or right, whatsoever, in or to the Licensed Marks, the System, Digital Media, Published Content, Digital Media, and/or the goodwill associated with the Licensed Marks and, the System, Published Content, and Digital Media. Area Representative's right to use the Licensed Marks and, the System, the Published Content, and Digital Media is derived solely from this Agreement. Any unauthorized use of the Licensed Marks and/or, the System, Published Content, and Digital Media by Area Representative or any of Area Representative's affiliates AR Affiliates shall constitute an infringement of the rights of Franchisor in and to the Licensed Marks and/or, the System, Published Content, and Digital Media. Area Representative agrees that all usage of the Licensed Marks and/or, the System, Published Content, and Digital Media by Area Representative, and all goodwill associated with the Licensed Marks and, the System, Published Content, and Digital Media, shall exclusively benefit Franchisor without granting any goodwill interests or rights to Area Representative, except for Area Representative's non-exclusive interest and limited right to use the Licensed Marks and, the System, Published Content, and Digital Media in the operation of the Area Representative Business, subject to, and in accordance with, the terms and conditions of this Agreement. Area Representative shall not, at any time during the Term or after the expiration, termination, or Transfer of this Agreement, contest the validity or ownership of the Licensed Marks, the System, Digital Media, Published Content, and/or the goodwill associated with the Licensed Marks and, the System, Published Content, and/or Digital Media.

and at no time shall Area Representative assist any other person in contesting the validity or ownership of the Licensed Marks, the System, ~~Digital Media~~, Published Content, ~~Digital Media~~, and/or the goodwill associated with the Licensed Marks ~~and~~, the System, ~~Published Content, and Digital Media~~. Area Representative and each Owner shall not take any action that prejudices or interferes with the validity of Franchisor's rights with respect to Licensed Marks, the System, ~~Digital Media~~, Published Content, ~~Digital Media~~, and/or the goodwill associated with the Licensed Marks ~~and~~, the System, ~~Published Content, and Digital Media~~.

37.2 8.2 USE OF THE LICENSED MARKS

Area Representative agrees that Area Representative's use of the Licensed Marks and System shall be limited to Area Representative's operation of the Area Representative Business in accordance with the terms of this Agreement, in accordance with the standards and specifications set forth in the ~~operations manual~~ Operations Manual, any other standards and specifications of Franchisor, and/or otherwise as may be otherwise established by Franchisor from time to time ~~and~~ in Franchisor's sole discretion. Area Representative shall not use the Licensed Marks as part of its corporate or other legal name, and Area Representative shall not use the Licensed Marks with modifying words, terms, designs, or symbols, or in any modified form. Area Representative shall comply with Franchisor's instructions in filing and maintaining their requisite trade name or fictitious name registrations as may be required by applicable law.

37.3 8.3 NOTIFICATION OF INFRINGEMENT AND CLAIMS

Area Representative must notify Franchisor immediately in writing of any apparent infringement of, or challenge to, Area Representative's use of any Licensed Mark and/or the System or of any claim by any person claiming any rights in any manner with respect to the Licensed Mark, the System, or any similar trade name, trademark, or service mark of which Area Representative becomes aware. Area Representative must not communicate with any person other than Franchisor and Franchisor's counsel in connection with any infringement, challenge, or claim by any third party to the Licensed Marks and/or the System. Franchisor and/or Franchisor's licensor shall possess sole and complete discretion, in Franchisor's Reasonable Business Judgment, to take any action and/or to refrain from taking action, ~~that~~ Franchisor and/or Franchisor's licensor deems appropriate, including, without limitation, the right to exclusively control any litigation or administrative proceeding arising out of, or relating to, any infringement, challenge, claim, or otherwise relating to any Licensed Mark and/or the System. Area Representative agrees to execute all documents, render assistance, and take all actions as may be necessary or advisable to protect and maintain the interests of Franchisor and/or Franchisor's licensor in any litigation or administrative proceeding or to otherwise protect and maintain, ~~as directed by Franchisor~~, the interests of Franchisor and/or Franchisor's licensor in the Licensed Marks as directed by Franchisor. Franchisor will reimburse Area Representative for reasonable direct expenses incurred by Area Representative in assisting Franchisor in any such litigation or administrative proceeding provided so long as Area Representative timely notifies Franchisor of such litigation or administrative proceeding; and ~~Area Representative~~ complies with the written instructions of Franchisor respecting any such litigation or administrative proceeding.

37.4 8.4 DISCONTINUANCE OF USE OF LICENSED MARKS

Area Representative acknowledges and agrees that at any time should Franchisor determine, in Franchisor's sole discretion and based on Franchisor's Reasonable Business Judgment, that it is advisable for Franchisor, the System, and/or Area Representative to replace, modify, substitute, and/or discontinue use of any Licensed Marks, then Area Representative shall comply with Franchisor's determination and instructions as to the replacement, modification, substitution, and/or discontinuance of such Licensed Mark(s). Area Representative shall comply within the foregoing requirements within a reasonable time period after notice by Franchisor. If Area Representative is required to take action ~~pursuant to instruction~~ directed by Franchisor pursuant to this Section 8.4, or, if Area Representative is otherwise required to replace, modify, substitute, and/or discontinue use of any Licensed Marks, the sole liability and obligation of Franchisor to

Area Representative shall be to reimburse Area Representative for the reasonable and direct costs incurred by Area Representative in complying with this obligation, which Area Representative shall document to the satisfaction of Franchisor. Franchisor maintains the exclusive right, in Franchisor's Reasonable Business Judgment, to, in whole or in part, replace, modify, substitute, and/or discontinue any and all features and/or components of the Licensed Marks and/or the System at any time.

37.5 8.5 OWNERSHIP OF INNOVATIONS, IMPROVEMENTS AND CUSTOMER INFORMATION

Area Representative agrees that with regard to the Area Representative Business, all customer lists, prospective franchisee lists, ~~franchisee~~ Unit Franchisee lists, and their contents and information represent Confidential Information and constitute an asset of Franchisor whether or not such information was authored, created, or supplied by Franchisor. During the Term of this Agreement and in connection with the development, establishment, marketing, promotion, and operation of the Area Representative Business, Area Representative shall disclose to Franchisor all of Area Representative's, AR Affiliate's, and/or Owner's, ideas, concepts, methods ~~and~~, products, and improvements conceived or developed by Area Representative ~~and Area Representative's affiliates, AR Affiliates, Owners, agents, and employees relating to the development and operation of V/O Med Spas and Spa Location Franchises.~~ the Area Representative hereby assigns to Franchisor and Area Representative agrees to procure from Area Business, Unit Franchises. All customer lists and their contents, Unit Franchisee lists, prospective unit franchisee lists and, all of Area Representative's and Area Representative's Owners, affiliates and employees assignment of any such ideas, concepts, recipes, methods, and products that Area Representative is required to disclose to, and improvements relating to the Licensed Marks, the System, and/or V/O Med Spas shall be owned by Franchisor and, if requested by Franchisor under this Section 8.5 Franchisor shall have no obligation to make any payments to Area Representative or Area Representative's Owners, affiliates or employees with respect to any such idea, concept, method, technique or product. Area Representative agrees that Area Representative will not use nor will Area Representative allow any other person or entity to use any such concept, method or product without obtaining Franchisor's prior, shall be documented by a written approval, irrevocable, and unconditional royalty free / payment free assignment and transfer.

SECTION 9

38 OPERATING STANDARDS

38.1 9.1 OPERATING STANDARDS

Area Representative shall give prompt, courteous, and efficient AR Services ~~and shall~~, in all dealings with such AR Unit Franchisees, prospective AR Unit Franchisees, prospective franchisees, and the public, adhere to the highest standards of honesty, integrity, fair dealing, and ethical conduct. Without ~~limitation~~ to/limiting the foregoing, at all times, Area Representative shall adhere to the standards established by Franchisor from time to time and communicated by Franchisor to Area Representative.

38.2 9.2 COMPLIANCE WITH LAWS AND GOOD BUSINESS PRACTICES

Area Representative shall secure and maintain in force all required licenses, permits, and certificates relating to the Area Representative Business. Area Representative acknowledges ~~being and~~ agrees that Franchisor advised Area Representative that many jurisdictions have enacted laws, rules and/or regulations governing and/or regulating the sale of franchises and relationships with franchisees, including, ~~but not limited to~~ without limitation, laws, rules, and regulations related to FDD disclosures, FDD registrations, renewals and updates, business opportunity disclosures, filings and requirements, and ~~franchisor~~ franchisee relationships. Area Representative, at Area Representative's sole cost and expense, shall comply with, all such laws, rules, and regulations as they relate to the Area Representative Business, and, ~~among other things~~, Area Representative shall only use such form ~~of~~ FDDs and any other legal documents that Franchisor, approved in writing, ~~has approved~~ for use by Area Representative. Area Representative agrees

to comply with all applicable laws pertaining to the privacy of customer, employee, and transactional information (“Privacy Laws”). If there is a conflict between Franchisor’s standards and policies, if any, pertaining to Privacy Laws and actual applicable law, Area Representative will: (a) comply with the requirements of applicable law; (b) immediately give Franchisor written notice of said conflict and/or the lack of required policies and procedures; and (c) promptly and fully cooperate with Franchisor and Franchisor’s legal counsel in determining the most effective way, if any, to satisfy the applicable Privacy Laws. Area Representative agrees not to publish, disseminate, implement, revise, or rescind a data privacy policy without Franchisor’s prior written consent as to said policy.

38.3 9.3 ACCURACY OF INFORMATION

Before Area Representative engages in the operations of the Area Representative Business and at all times thereafter, Area Representative shall independently evaluate and review Franchisor’s designated FDD for accuracy as to Area Representative and the Area Representative Business, and Area Representative shall immediately notify Franchisor as to any inaccuracies and/or required updates and modifications. At all times, Area Representative shall review and confirm the accuracy of all information provided by Area Representative to prospective AR Unit Franchisees, AR Unit Franchisees, and to the public. All information that Area Representative distributes and/or otherwise provides to third parties must be pre-approved by Franchisor in writing. Franchisor shall provide Area Representative with any changes to Franchisor’s then current and applicable FDD and other agreements on a timely basis, and Franchisor shall, upon written request of Area Representative, provide Area Representative with confirmation that the information in any written materials or documents being used by the Area Representative is accurate and appropriate. If Area Representative notifies Franchisor of ~~an error in any information in~~ Franchisor’s documents, Franchisor shall have a reasonable period of time to attempt to correct any deficiencies, misrepresentations, or omissions in such information.

38.4 9.4 NO FINANCIAL PERFORMANCE REPRESENTATIONS

Under no circumstance shall Area Representative provide a prospective AR Unit Franchisee, a prospective Spa Unit Franchisee, or the public with a Financial Performance Representation. Area Representative cannot and shall not provide any information that constitutes a Financial Performance Representation to anyone. If Franchisor includes a Financial Performance Representation in Item 19 of the FDD that Franchisor authorizes for Area Representative’s the Area Representative Territory, then Area Representative may only refer a prospective franchisee to Item 19 for information as to a Financial Performance Representation.

38.5 9.5 NOTIFICATION OF LITIGATION

Area Representative shall notify Franchisor in writing within three days of the commencement of any action, suit, arbitration, proceeding, or investigation, and of the issuance of any order, writ, injunction, award, or decree by any court, agency, or other governmental instrumentality that names Area Representative ~~—, and/or Area Representative’s Owners,~~ an Owner as a party or otherwise ~~concerning concerns~~ the operation or financial condition of Area Representative, the Area Representative Business, or any AR Unit Franchisee.

38.6 9.6 OWNERSHIP AND MANAGEMENT

At all times, the Area Representative Business shall be operated under the direct day-to-day supervision of Area Representative or, if Area Representative is a Corporate Entity, Area Representative’s Managing Owner as designated and identified in Schedule +3 to this Agreement. Area Representative represents that the Statement of Area Representatives Owners attached to this Agreement as Schedule +3 is true, complete, and accurate. Area Representative shall promptly provide Franchisor with written notification if the information in the statement of ownership changes at any time during the Term of this Agreement and shall comply with the applicable transfer provisions contained in Section 10 of this Agreement.

38.7 9.7 NO CONFLICTS OF INTEREST AND CONTINUED PERFORMANCE

Area Representative shall at all times faithfully, honestly, and diligently perform its obligations under this Agreement, and Area Representative shall continuously and, in good faith and using its best efforts, offer and provide the AR Services. Other than the Area Representative Business, Area Representative shall not engage in any other business or other activity, directly or indirectly, except, as applicable, to the ownership and operation of a ~~Spa Location~~Unit Franchise. Under no circumstance shall Area Representative Abandon the Area Representative Business.

38.8 9.8 INSURANCE

At all times during the Term of this Agreement, Area Representative, at Area Representative's sole cost and expense, shall maintain in full force and effect insurance for the Area Representative Business of the types, in the amounts, and under such terms and conditions as Franchisor may periodically and reasonably prescribe in the ~~operations manual~~Operations Manual or otherwise in writing. All ~~of~~ insurance policies shall name Franchisor, its affiliates, and its designees as additional insureds, contain a waiver of the insurance company's right of subrogation against Franchisor, and provide that Franchisor will receive 30 days' prior written notice of termination, expiration, or cancellation of any such policy. Franchisor reserves the right to require Area Representative to participate in Franchisor's ~~Group Errors~~group errors and ~~Omissions~~omissions insurance policy, if Franchisor maintains such a policy, and to require Area Representative to pay its pro rata share of such insurance coverage. In the event Area Representative fails to secure insurance as proscribed by Franchisor and does not cure same within a 48 hour period following notice, Area Representative shall be in default, and Franchisor may immediately terminate this Agreement. Area Representative shall provide proof of insurance to Franchisor prior to commencement of operations of the Area Representative Business and as otherwise requested by Franchisor.

38.9

38.10 9.9 ADVERTISING AND MARKETING MATERIALS

Prior to utilizing any advertising or marketing materials, including, ~~but not limited to, print media~~without limitation, Published Content and Digital Media, Area Representative must submit all materials to Franchisor for approval. Franchisor, in Franchisor's sole discretion, may approve or disapprove of advertising and marketing materials submitted by Area Representative. Area Representative acknowledges and understands that certain states and state franchise regulators require the filing of franchise sales advertising materials with the appropriate state agency within prescribed time frames prior to dissemination to prospective franchisees. Area Representative shall independently evaluate all state franchise laws, rules, and regulations, and Area Representative, at Area Representative's sole cost and expense, shall fully and timely comply with the filing requirements as to all advertising and marketing materials. Franchisor may charge Area Representative for the costs incurred by Franchisor in developing and/or printing advertising and marketing materials supplied by Franchisor to Area Representative at Area Representative's request, or for expenses incurred by Franchisor to file Area Representative's proposed advertising ~~material~~materials with the appropriate state authority. Franchisor must approve all proposed advertising materials or Area Representative desires to utilize before Area Representative utilizes such advertising materials or Area Representative files or submits such advertising materials with or to the appropriate state authority.

38.11 9.10 ACCOUNTING, BOOKKEEPING AND RECORDS

Area Representative shall maintain at the AR Office all original invoices, receipts, checks, contracts, licenses, acknowledgement of receipt forms, ~~and~~bookkeeping, and AR Unit Franchisee and prospective AR Unit Franchisee records as Franchisor may periodically require. Without ~~limitation to~~limiting the immediately preceding sentence, and as a supplement to the audited financial statement requirements set forth in Section 3.11 of this Agreement, Area Representative shall furnish to Franchisor, within 90 days after the end of Area Representative's fiscal year, a balance sheet, a statement of shareholders equity, a profit and loss statement, and a statement of cash flow for Area Representative's prior fiscal year, which should end on December 31st. Franchisor possesses the right, ~~at~~in Franchisor's sole discretion, to require

that the foregoing financial statements, at the expense of Area Representative, be audited by a certified public accountant who issues an audit report and auditor's consent. Additionally, upon request of Franchisor, within 10 days after such returns are filed, exact copies of federal and state income, sales, and any other tax returns and such other forms, records, books, and other information as Franchisor may periodically require regarding the Area Representative Business shall be furnished to Franchisor. Area Representative shall maintain all records and reports of the Area Representative Business conducted pursuant to this Agreement for at least three years after the date of termination ~~or~~, expiration, or Transfer of this Agreement.

38.12 9.11 REPORTS

Area Representative shall, as often as required by Franchisor, deliver to Franchisor a written report of the Area Representative Business activities during such time period as requested by Franchisor and in such form and ~~in such~~ detail as Franchisor may periodically specify related to the Area Representative Business and/or the AR Services, prospective AR Unit Franchisees, and AR Unit Franchisees.

38.13 9.12 COMPUTERS AND BUSINESS MANAGEMENT

Area Representative, at its expense, shall purchase or lease, and thereafter maintain, such computer and telecommunication hardware, software, firmware, required dedicated telephone and power lines, modem(s), printer(s), and other computer-related accessories or peripheral equipment as Franchisor specifies in the ~~operations manual~~Operations Manual or otherwise in writing. Area Representative, at Area Representative's sole cost and expense, shall license and utilize the Business Management System as directed by Franchisor ~~and Area Representative~~ shall grant to Franchisor direct and independent access to the Business Management System utilized by Area Representative and the Business Management System Data.

38.14 9.13 INSPECTIONS AND AUDITS BY FRANCHISOR

To determine whether Area Representative is complying with this Agreement, Franchisor or its designee shall have the right at any time during normal business hours, and within 48 hours' prior notice to Area Representative, to enter the AR Office, or any other location in which Area Representative is then keeping its business records, and inspect, and audit, the Area Representative Business records, bookkeeping and accounting records, invoices, payroll records, time cards, check stubs, bank deposits, receipts, sales tax records and -returns, -and any other business records and documents of the Area Representative Business. Area Representative and its employees shall fully cooperate with representatives of Franchisor in making, conducting, supervising, or observing any such inspection or audit.

From the ~~date of this Agreement~~Effective Date until three years after the ~~end of the Term~~expiration, termination, or Transfer of this Agreement, Franchisor and/or Franchisor's ~~authorized agent~~designee shall have the right to request, receive, inspect, and audit any of the records concerning all financial, marketing, and other operating aspects of the Area Representative Business conducted under this Agreement, wherever they may be located. Franchisor agrees to do inspections and audits at reasonable times. Area Representative agrees to keep all records and reports for seven years from the date such records are created.

SECTION 10

3539 TRANSFER OF INTEREST

39.1 10.1 BY THE FRANCHISOR

At all times, Franchisor possesses and maintains the sole and absolute right to Transfer and/or assign Franchisor's rights and obligations under this Agreement, in whole and/or in part (for any purpose and in any form of transaction as may be designated and/or elected by Franchisor; in Franchisor's sole discretion) to any person, ~~entity, Corporate Entity and/or third party~~ without the consent ~~of Area Representative and~~ without the approval of Area Representative. Nothing contained in this Agreement shall prevent, prohibit,

restrict, hinder, enjoin, or otherwise restrain Franchisor from selling, ~~transferring~~ Transferring, conveying, or assigning this Agreement, and/or Franchisor's rights and obligations under this Agreement, to any person, ~~entity, Corporate Entity or other third party~~. Franchisor has an unrestricted and unequivocal right to Transfer and/or assign its rights or obligations under this Agreement, in whole or in part, ~~at~~ in Franchisor's sole and absolute discretion. In the event Franchisor Transfers and/or assigns this Agreement and/or any or all of Franchisor's rights and obligations set forth in this Agreement to a person, ~~an entity, Corporate Entity, or other third party;~~ then this Agreement shall survive, remain in full force and effect, and inure to the benefit of, the purchaser, transferee, conveyee, and/or assignee of this Agreement.

39.2 10.2 NO TRANSFER BY AREA REPRESENTATIVE MAY NOT TRANSFER WITHOUT FRANCHISOR

39.3 APPROVAL

Area Representative agrees, and, Area Representative represents and warrants that Area Representative's Owners understand and agree, that the rights and duties set forth in this Agreement are personal to Area Representative and each Owner. Therefore, Area Representative agrees that:

(a) No ownership interest of any Owner in Area Representative may be Transferred without the prior written consent of Franchisor;

(b) No obligations, rights or interest of Area Representative in (i) this Agreement, (ii) the Area Representative Business, or (iii) all or substantially all of the assets of the Area Representative Business may be Transferred without the prior written consent of Franchisor;

(c) Without ~~limitation to~~ limiting the foregoing provision of this Section 10.2, any Transfer by Area Representative respecting and/or relating to this Agreement ~~and/or~~, the Area Representative Business, and/or assets associated with the Area Representative Business will require the prior written consent of Franchisor where such Transfer occurs by virtue of: (i) divorce or legal dissolution of marriage; (ii) insolvency; (iii) dissolution of a Corporate Entity; (iv) last will and testament; (v) intestate succession; or (vi) declaration of, or transfer in, trust;

(d) Any purported Transfer without the written consent of Franchisor, or otherwise in violation of this Agreement, including, ~~but not limited to without limitation~~, this Section 10.2, shall constitute a breach of this Agreement, ~~be null, void, and shall of no effect, and~~ convey to the transferee no rights or interests in this Agreement; and

(e) In the event of a Transfer of this Agreement that is approved by Franchisor, (i) Area Representative shall not be relieved of Area Representative's obligations under this Agreement whether said obligations accrued and/or arose prior to and/or after the date of Transfer, (ii) such approval shall not be deemed Franchisor's consent or approval to any further Transfer of this Agreement, and (iii) the provisions set forth in this Section 10.2 shall remain in full force and effect and apply to any other transfer.

39.4 10.3 CONDITIONS FOR APPROVAL OF TRANSFER

Franchisor, in Franchisor's sole discretion, may withhold Franchisor's approval of a Transfer by Area Representative or an Owner. Without ~~limitation to~~ limiting the foregoing, if Franchisor approves of a Transfer and if Franchisor does not elect to exercise Franchisor's right of first refusal as set forth in Section 10.6 below, ~~The~~ the proposed transferee (including, such assignee's ~~owner(s) and spouse(s)~~ owners if the proposed transferee is a Corporate Entity), must be of good moral character, have sufficient business experience, aptitude and financial resources to own and operate the Area Representative Business, have separately been approved for the ownership and operation of a Spa within the Area Representative

Territory, have acquired and/or owns a Spa within the Area Representative Territory, and otherwise ~~meets~~ Franchisor's then-applicable standards for ~~Area Representatives~~ area representatives as determined by Franchisor in Franchisor's sole discretion. Furthermore, the proposed transferee and the proposed transferee's owners ~~and spouses~~ may not own or operate, or intend to own or operate, a Competitive Business. Area Representative agrees that Franchisor may condition approval of a Transfer upon Area Representative's satisfaction (either before, or contemporaneously with, the effective date of the Transfer) of the following, which is not exhaustive:

- (a) Area Representative must provide written notice to Franchisor of the proposed Transfer of this Agreement at least 30 days prior to the Transfer, and Area Representative must have also satisfied the obligations set forth in Section 10.6 below;
- (b) All accrued monetary obligations of Area Representative and all other outstanding obligations of Area Representative to Franchisor and/or Franchisor's affiliates under this Agreement and the agreements referenced or incorporated in, or attached to, this Agreement (collectively, the "Ancillary Agreements") must be satisfied in a timely manner, and Area Representative must satisfy all trade, supplier, and vendor accounts and other debts, of whatever nature or kind, in a timely manner;
- (c) Area Representative, ~~each Owner~~, and each SpouseOwner must not be in default or material breach of this Agreement or the Ancillary Agreements;
- (d) The transferee shall be bound by all terms and conditions of this Agreement, and execute an Area Representative Agreement in the same form as this Agreement, and each owner of the transferee ~~and their respective spouses~~ shall personally execute the ~~Area Representative~~ AR Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1. ~~Each owner of the transferee shall also be required to execute such further agreements designated by Franchisor whereby the proposed transferee assumes each and every obligation and responsibility of Area Representative as set forth in this Agreement;~~
- (e) All obligations of Area Representative under this Agreement shall be assumed by the transferee, and each individual owner of transferee, ~~and their respective Owners and Spouses~~ in a manner satisfactory to Franchisor;
- (f) Area Representative, ~~each Owner~~, and each SpouseOwner must execute a general release in favor of Franchisor releasing Franchisor, Franchisor's affiliates, and Franchisor's past and present officers, directors, shareholders, members, partners, agents, representatives, independent contractors, servants, and employees, of any and all claims against Franchisor for any and all matters, claims, and causes of action, whether accrued or unaccrued, arising on, or before, the effective date of the Transfer;
- (g) Area Representative, ~~each Owner~~, and each SpouseOwner shall remain liable for all obligations to Franchisor set forth in this Agreement;
- (h) At the transferee's expense, the transferee, and the transferee's ~~Owners~~ owners must complete any training programs then in effect for area representatives upon terms and conditions set forth in this Agreement or as Franchisor otherwise reasonably requires;
- (i) Area Representative must pay the Transfer Fee to Franchisor;
- (j) Transferee's employees, directors, officers, independent contractors, and agents who will have access to Confidential Information shall execute the Confidentiality Agreement attached to this

Agreement as Exhibit 2;

(k) Area Representative and transferee acknowledge and agree that Franchisor's approval of the Transfer indicates only that the transferee meets, or Franchisor waived, the criteria established by Franchisor for area representatives as of the time of such transfer, and Franchisor's approval thereof does not constitute a warranty or guaranty by Franchisor, express or implied, of the suitability of the terms of sale, successful operation, or profitability of the Area Representative Business;

(l) Area Representative and transferee acknowledge and agree that Franchisor's approval of the Transfer at issue does not constitute Franchisor's approval of future or other Transfers or the waiver of the requirement that Franchisor must approve such future or other Transfers in accordance with this Agreement;

(m) The Transfer must be made in compliance with all applicable laws;

(n) The Transfer cannot occur within 24 months of the Effective Date ~~of this Agreement~~;

(o) The ~~assignee~~transferee must own and operate a Spa within the Area Representative Territory and in accordance with a Franchise Agreement with Franchisor; and

(p) Franchisor's consent to a Transfer of any interest that is subject to the restrictions of this Agreement shall not constitute a waiver of any claims ~~Franchisor~~ may have against Area Representative or any Owner or be deemed a waiver of Franchisor's right to demand strict and exact compliance with this Agreement by the transferee.

39.5 10.4 DEATH OR DISABILITY OF OWNER

Upon the death or permanent disability of Area Representative (if Area Representative is an individual and not a Corporate Entity) or the Managing Owner (if Area Representative is a Corporate Entity), the executor, administrator, conservator, or other personal representative of that person, or the remaining shareholders, members or partners, must appoint an Owner or Managing Owner (as applicable) within a reasonable time, which shall not exceed ~~30~~120 days from the date of death or permanent disability. The appointed Owner or Managing Owner (as applicable) must serve and qualify as Managing Owner and attend and successfully complete the AR Initial Training Program within 90 days of the appointment. If Area Representative Business is not being managed by a Franchisor approved Owner or Managing Owner (as applicable) within ~~30~~120 days after such death or permanent disability, Franchisor is authorized, but is not required, to immediately appoint a manager to maintain the operations of Area Representative Business for, and on behalf of, Area Representative at Area Representative's sole costs until an approved assignee is able to assume the management and operation of Area Representative Business. Franchisor's appointment of a manager for the Area Representative Business does not relieve Area Representative of its obligations under this Agreement, including this Section 10.4, or constitute a waiver of Franchisor's right to terminate this Agreement pursuant to Section 12, below. At all times, including while the Area Representative's Business may be managed by Franchisor's appointed manager, Franchisor shall not be liable for any debts, losses, costs, or expenses incurred in the operations of Area Representative Business or to any creditor of Area Representative. Franchisor has the right to charge a reasonable fee for such management services and may cease to provide management services at any time in Franchisor's sole discretion.

Upon the death of Area Representative or any Owner, the executor, administrator, conservator or other personal representative of that deceased person must transfer his or her interest to a person Franchisor approves within a reasonable time, which shall not~~to~~ exceed 12 months from the date of death.

If Area Representative is an individual, then in the event of the death or permanent disability of Area Representative, this Agreement may be Transferred to any designated person, heir, or beneficiary without the payment of the Transfer Fee. Notwithstanding the immediately foregoing sentence, the Transfer of this Agreement to such transferee of Area Representative shall be subject to the applicable terms and conditions of this Section 10, including Franchisor approval or disapproval of the Transfer in ~~Franchisor's~~ Franchisor's sole discretion and, if approved by Franchisor, the Transfer shall not be valid or effective until Franchisor has received the properly executed legal documents, which Franchisor's ~~attorneys~~ legal counsel deem necessary to properly and legally document such Transfer of this Agreement. Furthermore, said transferee must agree to be unconditionally bound by the terms and conditions of this Agreement, transferee must sign an Area Representative Agreement in the same form as this Agreement, personally guarantee the performance of Area Representative's obligations under this Agreement, and execute the ~~Area Representative~~ AR Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1.

39.6 10.5 TRANSFER TO WHOLLY OWNED CORPORATE ENTITY

In the event Area Representative is an individual/are individuals, this Agreement may be Transferred by Area Representative to a Corporate Entity owned by such transferring individuals (the "Assignee Corporate Entity"), provided that: (a) Area Representative has provided Franchisor with 30 days prior written notice of the proposed Assignment of this Agreement; (b) Area Representative (individually, jointly and severally as to each individual Area Representative) shall sign and be bound, individually, by the ~~Area Representative~~ AR Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1; (c) ~~the Spouse of each Area Representative (individually, jointly and severally as to each individual Spouse) shall sign and be bound by the Area Representative Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1;~~ (d) Area Representative has provided Franchisor with true and accurate copies of corporate formation documents related to the Assignee Corporate Entity and the ownership of the Assignee Corporate Entity and has further provided Franchisor with all additional documentation as Franchise may request concerning the proposed assignment and/or Assignee Corporate Entity; ~~and (e) (d)~~ Area Representative is otherwise in compliance with the terms and conditions of this Agreement and any Ancillary Agreements; ~~and (e) the Area Representative who is an individual or are individuals must wholly own the Assignee Corporate Entity.~~ Area Representative acknowledges and agrees that an assignment to an Assignee Corporate Entity shall not relieve Area Representative of Area Representative's individual obligations under this Agreement as such obligations existed between Area Representative and Franchisor prior to the date of any assignment to the Assignee Corporate Entity.

39.7

39.8 10.6 FRANCHISOR'S RIGHT OF FIRST REFUSAL

If Area Representative or an Owner ~~desire~~ desires to engage, in whole or in part, in a Transfer of Area Representative, this Agreement, and/or ~~the~~ Area Representative Business, then Area Representative or such Owner (as applicable) must obtain a bona fide, signed written offer from the fully disclosed purchaser (the "Offer") and submit an exact copy of the Offer to Franchisor. Franchisor shall have 30 days after receipt of the Offer to decide whether Franchisor will purchase the interest in Area Representative and/or the Area Representative Business for the same price and upon the same terms contained in the Offer ~~-, provided,~~ however, that Franchisor may substitute cash for any form of payment proposed in the Offer. If Franchisor notifies Area Representative within said 30 day period that Franchisor intends to purchase the interest ~~within said 30 day period,~~ then Area Representative or Owner (as applicable) must sell the interest to Franchisor. Franchisor will have at least an additional 60 days to prepare for closing ~~and consummate the transaction.~~ Franchisor shall be entitled to receive from Area Representative or Owner ~~(as applicable)~~ all customary representations and warranties given by Area Representative or Owner ~~(as applicable)~~ as the seller of the assets and/or the ownership interest or, at Franchisor's election, the representations and warranties contained in the offer. If Franchisor does not exercise its right of first refusal, Area Representative or Owner ~~(as applicable)~~ may complete the Transfer to the purchaser pursuant to, and in

accordance with, the terms of the Offer, provided that separate and apart from this Section 10.6 right of first refusal, Area Representative complies with the terms of this Section 10. However, if the sale to the purchaser is not completed within 120 days after delivery of the Offer to Franchisor, or there is a material change in the terms of the sale, Franchisor will again have the right of first refusal specified in this Section 10.6. Franchisor's right of first refusal in this Section 10.6 shall not apply to any Transfer pursuant to and in compliance with Section 10.5 of this Agreement.

SECTION 11

3640 LIMITED RENEWAL OF PARTIAL AREA REPRESENTATIVE RIGHTS

40.1 11.1 AR'S LIMITED RENEWAL RIGHTS

Subject to Area Representative's satisfaction of the terms and conditions of this Section 11, for one Renewal Term, Area Representative possesses the option to renew Area Representative's obligations under this Agreement and certain rights of Area Representative under this Agreement, provided that:

- (a) Area Representative has complied with and has satisfied all of the terms, provisions and conditions of this Agreement and Area Representative has not otherwise breached this Agreement at any time;
- (b) At the time of renewal, Area Representative owns and operates not less than one AR Spa Location Unit Franchise and is in full compliance with the terms and conditions of all Area Representative is Franchise Agreements;
- (c) Area Representative pays the Renewal Fee; and
- (d) Area Representative complies with the terms and conditions of this Section 11.

40.2 11.2 RENEWAL NOTICE OBLIGATIONS

In addition to Area Representative satisfying the terms and conditions set forth in this Section 11, Area Representative must give Franchisor written notice of Area Representative's election to renew this Agreement not less than 180 days before the end of the Initial Term, with such time ~~is being~~ of the essence. To be effective, Franchisor must acknowledge, in writing, or otherwise Area Representative waives and releases Area Representative's renewal request and Franchisor's acknowledgement of Area Representative's satisfaction of the renewal requirements, including the requirements set forth in right to renew this Section 11 Agreement.

40.3 11.3 AR'S LIMITED RIGHTS UPON RENEWAL DURING THE RENEWAL TERM

Upon renewal of this Area Representative Agreement, and during the Renewal Term, if any, Area Representative's rights under this Agreement and in and to the Area Representative Business and the Area Representative Territory shall, in their entirety, revert back to Franchisor in their entirety, except that, as to AR Unit Franchisees that signed a Spa Location Unit Franchise Agreement during the Initial Term of this Agreement, Area Representative shall, during the Renewal Term, be entitled to the payment of the AR Royalty Commission, Compensation during the Renewal Term, provided that:

40.4

- (a) Area Representative continues to perform and provide, the AR Services comprised exclusively of the On-Going Support Services, Unit Franchisee Relationship Services, and Inspection Services in accordance with the terms of this Agreement and Franchisor's standards and specifications as

determined by Franchisor from time to time, ~~the AR Services comprised exclusively of the On-Going Support Services, Franchisee Relationship Services, and Inspection Services;~~ and

(b) Area Representative continues to comply with each and every term, provision, covenant, and obligation of this Agreement with the express understanding and agreement that except as to Area Representative's pre-renewal obligation to perform the Referral Services, Site Services, Pre-Opening and Opening Services, each and every term, provision, covenant, and obligation of this Agreement ~~as set forth in this Agreement and applicable during the Initial Term~~ shall be applicable to the Renewal Term.

Without ~~limitation to limiting~~ the foregoing, Area Representative acknowledges and agrees that during the Renewal Term, ~~among other things~~ Area Representative shall not be entitled to payment of any ~~Initial Net AR Franchise Fee Commission Compensation~~, and ~~that~~ all compensation and/or Commissions to be paid to Area Representative during the Renewal Term shall be limited to AR Royalty ~~Commissions Compensation~~ based on AR Unit Franchisees that signed a ~~Spa Location Unit~~ Franchise Agreement during the Initial Term of this Agreement. Without ~~limitation to limiting~~ the foregoing, ~~among other things~~, all rights in the Area Representative Territory shall revert back to Franchisor, and Franchisor, ~~in Franchisor's sole discretion, among other things, may~~ shall possess all rights to offer and sell ~~Spa Location Unit~~ Franchises within the Area Representation Territory without any payments and/or compensation to Area Representative.

40.5 11.4 CONDITIONS FOR RENEWAL

In addition to the conditions and requirements stated above in this Section 11, each and every one of the following conditions and requirements must be satisfied by Area Representative before and at the time of renewal:

(a) Area Representative, ~~each Owner~~ and each ~~Spouse (as applicable)~~ Owner must not be in material default of any provision of this Agreement, any amendment or successor agreement, and any Franchise Agreement; and Area Representative must have substantially and timely complied with all the terms and conditions of all agreements with Franchisor and Franchisor's affiliates;

(b) Area Representative must have timely satisfied all monetary obligations owed by Area Representative to Franchisor under this Agreement, ~~Spa Location Unit~~ Franchise Agreements, and all other agreements between Area Representative and Franchisor or any of Franchisor's affiliates;

(c) Based upon an assessment of Area Representative's needs conducted by Franchisor prior to renewal, Area Representative must undertake such additional training, if any, as necessary to comply with Franchisor's then current training requirements, including Initial Franchisee Training; and

(d) Area Representative and ~~the Owner~~ each Owner must execute the general release in favor of Franchisor, Franchisor's affiliates and their respective officers, directors, shareholders, partners, agents, representatives, independent contractors, servants, employees, successors and assigns from any and all claims, including, without limitation, claims arising under this Agreement under federal, state or local laws, rules, regulations, or orders. If precluded by law from giving a general release, Area Representative and each Owner shall execute an estoppel statement.

SECTION 12 **41 DEFAULTS AND REMEDIES**

SECTION 12
371-DEFAULTS AND REMEDIES

41.1 12.1 DEFAULTS BY FRANCHISEE AND TERMINATION BY FRANCHISOR

(a) **Defaults and Automatic Termination** – At the election of Franchisor, Area Representative shall be in default of this Agreement, ~~and Area Representative's rights under and~~ this Agreement shall be automatically and immediately terminated, without notice to Area Representative and without providing Area Representative any opportunity to cure, upon the occurrence of any one or more of the following actions, inactions, omissions, events, and/or circumstances:

~~—~~(i) Area Representative becomes insolvent;

~~(ii), and/or~~ Area Representative makes a general assignment for the benefit of creditors or takes any other similar action for the protection or benefit of creditors;

~~(iii)~~

~~(ii)~~ Area Representative admits in writing Area Representative's inability to pay its debts as they mature;

~~(iv), and/or~~ Area Representative gives notice to any governmental body or agency of insolvency, pending insolvency, suspension of operations and/or pending suspension of operations;

~~(viii)~~ Area Representative files a voluntary petition in bankruptcy;

~~(vi)~~ Area Representative is adjudicated bankrupt or insolvent;

~~(vii) An involuntary petition in bankruptcy is filed against Area Representative, and/or~~

~~(viii)~~ Area Representative files any petition or answer seeking any reorganization, arrangement, composition, readjustment, liquidation, dissolution or other similar relief under any applicable federal and/or state law relative to bankruptcy, insolvency or similar relief for debtors;

~~(ix) A court of competent jurisdiction enters an order, judgment or decree approving a petition filed against Area Representative seeking any relief described in Section 12.1(a)(viii), and: (1) Area Representative acquiesces in the entry of such order, judgment or decree (the term "acquiesce" as used in this Section 12.1(a)(ix) shall include, without limitation, Area Representative's failure to file a petition or motion to vacate or discharge any order, judgment or decree within 60 days after entry of such order, judgment or decree), or (2) such order, judgment or decree shall remain for an aggregate of 60 days, whether or not consecutive, from the date of entry thereof;~~~~(iv) An involuntary petition in bankruptcy is filed against Area Representative and Area Representative fails to have the involuntary petition discharged within 35 days of the petition filing, and/or~~

~~(x)~~ Area Representative seeks, consents to, or acquiesces in, the appointment of any trustee, receiver, conservator, custodian or liquidator for Area Representative's business or any assets of Area Representative;

~~(xi)~~

~~(v)~~ A bill in equity or other proceeding for the appointment of any trustee, receiver, conservator, custodian or liquidator of Area Representative for Area Representative's business or any assets of Area Representative is filed and Area Representative consents to same;

~~(vi)(xiii)~~ A court of competent jurisdiction appoints or orders any trustee, receiver, conservator,

custodian or liquidator for Area Representative's business or any assets of Area Representative and such appointment or order remains for an aggregate of 60 days, whether or not consecutive, from the date of entry thereof;

~~(xiii)~~(vii) Area Representative initiates proceedings for a composition with creditors under any state or federal law or such a proceeding is initiated against Area Representative;

~~(viii)~~(xiv) This Agreement, or any of Area Representative's rights under this Agreement, is levied upon under any attachment or execution;

~~(xv)~~, and/or Execution is levied upon or against ~~the Area Representative's business~~Representative Business or any assets of Area Representative;

~~(xvi)~~ A, and/or a final judgment against Area Representative remains of record or unsatisfied for 30 days or more, unless an appeal and/or ~~supersedes~~ bond is filed;

~~(xvii)~~

(ix) Area Representative is dissolved;

~~(x)~~~~(xviii)~~ A cause of action or lawsuit to foreclose any lien or mortgage against the assets of the Area Representative Business and is not dismissed within 60 days after the summons is served on Area Representative; and/or

(xi) Upon termination by Franchisor pursuant to Section 12.1(b) or Section 12.1(c) of this Agreement; and/or,

~~(xix) Upon termination by Franchisor pursuant to Section 12.1(c) of this Agreement.~~

(b) **Defaults and Automatic Termination ~~Upon~~ Written Notice without Cure Period** – Area Representative shall be in default of this Agreement and ~~Area Representative's rights under this Agreement may be terminated by Franchisor, in~~ at Franchisor's sole discretion, upon written notice from Franchisor to Area Representative ~~of and without providing Area Representative any one of the following events and/or opportunity to cure, upon~~ the occurrence of any one or more of the following actions, ~~inactions, omissions, events, and/or circumstances,~~ with such termination effective on the date of Franchisor's notice:

(i) Area Representative Abandons the Area Representative Business ~~and/or,~~ surrenders and/or fails to continuously and actively operate the Area Representative Business;

(ii) Area Representative ~~failing or refusing on more than three occasions during the Initial Term or, if applicable, the Renewal Term, to timely submit to Franchisor any records, reports, videotapes, recordings, books, accounts, statements, data, documentation or other information in accordance with this Agreement;~~

(ii) Area Representative, on three or more instances and/or occasions, engages, commits, and/or suffers an action, inaction, omission, event, and/or circumstance that constitutes or qualifies as a default under Section 12.1(c) of this Agreement, irrespective of whether or not such action, inaction, omission, event, and/or circumstance is the subject of a notice of default from Franchisor to Area Representative pursuant to Section 12.1(c) of this Agreement and irrespective of whether or not such default was timely cured and irrespective of whether or not Area Representative paid any penalties or additional fees to Franchisor;

~~(iii) Area Representative, intentionally and knowingly, refuses to comply with and/or breaches any term, condition, provision, and/or requirement of this Agreement with the intent of causing harm to Franchisor, the System, AR Unit Franchisee's, other System franchisees, and/or customers of the Area Representative Business;~~

~~(iv) Area Representative intentionally, knowingly, with prior notice, and/or through negligence, at any time, develops, manages, maintains, and/or operates the Area Representative Business in violation of federal, state, and/or local laws, rules, regulations, ordinances, permits, codes and/or conduct including, without limitation, laws, rules and regulations governing the offer and/or sale of franchises;~~

~~(v) Area Representative attempts to Transfers or, purportedly attempts to Transfer, or any purported Transfer of, this Agreement or any of Area Representative's rights under this Agreement to a third party, without Franchisor's prior approval, written consent, and/or otherwise not in accordance with this Agreement;~~

~~(iv) Area Representative (vi) If Area Representative is a Corporate Entity, an Owner of Area Representative attempts to Transfer or, purportedly Transfers, the Owners equity interests, ownership interests, and/or rights in Area Representative without Franchisor's prior approval, written consent, and/or otherwise not in accordance with this Agreement;~~

~~(vii) Area Representative discloses, divulges, and/or provides access to, communicates to any unauthorized person or entity the operations manual and/or any, and/or permits the communication of the contents of, data and/or any information contained in, the operations manual the Operations Manual to any third party not otherwise authorized by Franchisor;~~

~~(viii) Area Representative discloses, divulges, and/or provides access to, communicates to any unauthorized person or entity any, and/or permits the communication of Confidential Information to any third party not otherwise authorized by Franchisor;~~

~~(viii) Area Representative fails or refuses on more than three occasions to substantially comply with any of the requirements imposed by this Agreement or the operations manuals;~~

~~(vii) Area Representative materially breaches, or is engaged in material default of, this Agreement or engaging in any other any activity that injures, harms, damages, or otherwise has a material adverse effect on Franchisor, the System, the Licensed Marks, Spas, and/or V/O Med Spa Location Franchises, the Area Representative Business, and/or the reputation of the V/O Med Spa brand;~~

~~(viii) Area Representative, and/or an Owner, and/or a Spouse (as applicable) materially and whether individually or jointly, breaches, or is in material default of the Area Representative AR Owner and Spouse Agreement and Guaranty attached hereto as Exhibit 1;~~

~~(ix) Conviction of Area Representative and/or, if an applicable opportunity to cure exists, fails to timely cure the breach or default of the AR Owner of a felony or Area Representative or an Owner pleading guilty or nolo contendere to a felony;~~

~~(x) Area Representative and/or an Owner engages in dishonest or unethical conduct that results, in Franchisor's reasonable judgment, in embarrassment to Franchisor and/or the System Agreement and Guaranty;~~

~~(xi) Area Representative and/or an Owner fails to comply with Anti-Terrorism Laws or become listed on the Annex to Executive Order 13244 of Area Representative is convicted of a felony crime, and/or pleads guilty or nolo contendere to a felony crime;~~

~~(xi) Area Representative fails~~(xii) Area Representative and/or an Owner of Area Representative engages in intentionally dishonest and/or unethical conduct that, in Franchisor's Reasonable Business Judgment, results in embarrassment to Franchisor, the System, the Licensed Marks, V/O Med Spa, the Area Representative Business, and/or the reputation of the V/O Med Spa brand;

~~(xiii) Area Representative fails to complete, to Franchisor's reasonable satisfaction, the Training Program and/or supplemental training programs designated by Franchisor;~~

(xiv) Area Representative fails, upon receiving actual or constructive notice, to: (1) immediately notify Franchisor of any known breach of the Confidentiality Agreement by any person or entity; (2) immediately notify Franchisor of facts and information that would cause a reasonable person to believe that a person or entity violated the Confidentiality Agreement and/or is in the process of violating the Confidentiality Agreement; and/or (3) take reasonable steps (including, notice to Franchisor and Area Representative's consultation with Area Representative's legal counsel), to prevent any person or entity from violating the terms of the Confidentiality Agreement and/or otherwise publicly disseminating Confidential Information;

~~(xiii)~~(xv) Area Representative misappropriates, misuses, or makes, or permits any unauthorized use of the Licensed Marks, the Confidential Information, and/or the System; and/or Area Representative materially impairs the goodwill associated with the Licensed Marks, and/or Area Representative applies for registration of the Licensed Marks anywhere in the world;

~~(xiv) Area Representative and/or Area Representative's affiliate fails, refuses, and/or is unable to pay any payment, fee, financial obligation, and/or monetary obligation payable to Franchisor and/or Franchisor's affiliates pursuant to this Agreement and/or any other agreement between or among Franchisor, Franchisor's affiliate, Area Representative and/or Area Representative's affiliate within 10 calendar days following written notice of same from Franchisor and/or Franchisor's affiliate;~~

~~(xv) Area Representative and/or an Area Representative~~(xvi) Area Representative and/or an Owner fails to comply with Anti-Terrorism Laws or becomes listed on the Annex to Executive Order 13244.

(xvii) Area Representative and/or any AR Affiliate terminates the Franchise Agreement for any AR Spa Location Unit Franchise;

~~(xvi)~~

(xviii) Area Representative and/or an Area Representative AR Affiliate breaches the terms of a Franchise Agreement for an AR Spa Location Unit Franchise and, if such breach is capable of a cure, Area Representative and/or the Area Representative AR Affiliate fails to timely cure such breach;

~~(xvii)~~

(xix) Area Representative and/or an Area Representative AR Affiliate breaches the terms of a Franchise Agreement for an AR Spa Location Unit Franchise and, such breach is not subject to curing pursuant to the terms of such Franchise Agreement, is not capable of curing; and/or

~~(xviii)~~

(xx) Area Representatives fails to timely meet and/or satisfy Area Representative's Development

Quota Obligations and/or Area Representative's Aggregate Development Quota and/or Development Schedule obligations as set forth in this Agreement including, ~~but not limited to~~without limitation, Section 4 and Schedule ~~1~~2 of this Agreement.

(c) **Defaults and Automatic Termination After 30 Day Cure Period** – Area Representative shall be in default of this Agreement, and Area Representative's rights under ~~and~~ this Agreement shall be terminated, upon ~~30 calendar days written notice (specifying the default occurrence of this Agreement and/or any one or more of the following actions, inactions, failures, omissions, events, and/or circumstances, and/or events that must be cured by Area Representative)~~ to Area Representative (the "Notice Period") upon the occurrence of any one or more of the following actions, inactions, events, and/or circumstances with such termination effective upon expiration of the Notice Period, unless cured by Area Representative within the Notice Period; Area Representative timely cures, to the satisfaction of Franchisor, such default / action, inaction, omission, event, and/or circumstance within 30 calendar days of Franchisor's written notice:

(i) Area Representative fails or refuses to comply with and/or breaches any term, condition, provision, and/or requirement of this Agreement that is not otherwise a default under Section 12.1(a), or 12.1(b) of this Agreement;

(ii) Area Representative fails or refuses to comply with any term or condition of this Agreement or any other agreement between or among Franchisor, Franchisor's affiliates, Area Representative, and/or ~~Area Representative's affiliates~~AR Affiliates;

(iii) Area Representative fails to timely develop, open, and/or operate the Area Representative Business in accordance with this Agreement and throughout the Term;

~~(iii) Area Representative fails to develop, open and operate Area Representative's Spa Location Franchise on or before the Scheduled Business Commencement Date;~~

(iv) Area Representative inadvertently and without intent or through reckless or negligent actions and/or inaction operates the Area ~~Representative's~~Representative Business in any manner that violates any federal, state, or local laws, rules, and regulations, including, ~~but not limited to~~without limitation, laws, rules and regulations governing the offer and/or sale of franchises within the Area Representative Territory;

(v) Area Representative fails or refuses, at any time, to maintain, or suffers cancellation of, any the required insurance policy/policies and insurance coverage required underfor the Area Representative Business as set forth in this Agreement, and/or in the Operations Manual;

(vi) Area Representative fails or refuses to timely submit to Franchisor records, reports, stored media, recordings, financial statements, books, accounts, statements, data, documentation and/or other information as required by this Agreement, as set forth in the Operations Manual, and/or as requested by Franchisor;

(vii) Area Representative fails to timely satisfy and pay all vendors, suppliers, and/or franchise brokers in connection with the development and/or operations of the Area Representative Business, and/or the marketing, promotion, and/or sale of AR Unit Franchises; and/or

(viii) Area Representative fails or refuses to comply with any specification, standard, or operating procedure designated by Franchisor or otherwise set forth in the ~~operations manual~~; or Operations Manual.

The foregoing events of default set forth in this Section 12.1(c) shall exclude events of default that are otherwise governed by and/or constitute events of default under Section 12.1(a) or Section 12.1(b). In the event of any inconsistency or conflict between the provisions of this Section 12.1(c) with Section 12.1(a), Section 12.1(a) shall take precedence and govern. In the event of any inconsistency or conflict between the provisions of this Section 12.1(c) with Section 12.1(b), Section 12.1(b) shall take precedence and govern.

41.2 12.2 TERMINATION BY AREA REPRESENTATIVE

~~(vii) Area Representative breaches any term or provision of this Agreement and/or fails to comply with any term, condition, and/or obligations set forth in this Agreement.~~

~~(d) **Additional Termination Rights** Area Representative agrees that Area Representative's strict and exact compliance with and performance of all the terms and conditions of this Agreement is necessary for the protection of Franchisor, the System, the Licensed Marks, Spas, Spa Location Franchises, and the goodwill, brand, and reputation associated therewith. Area Representative agrees that Area Representative's failure to strictly and exactly comply and perform in accordance with each of the terms and conditions of this Agreement shall constitute a default under, and a material breach of, this Agreement. Accordingly, in addition to the actions, inactions, events, and/or circumstances specified as a default in Section 12.1(a), 12.1(b), and 12.1(c), above, or elsewhere in this Agreement, Area Representative's failure to perform and comply with each and every term and condition set forth in this Agreement shall constitute a default under this Agreement and a material breach of this Agreement. In the event of a default or material breach not otherwise specified as a default in Section 12.1(a), 12.1(b), and 12.1(c) above, or elsewhere in this Agreement (a "General Default"), then Franchisor shall notify Area Representative in writing of such General Default, and Franchisor will specify in such notice the default or material breach of this Agreement and/or the actions, inactions, failures, circumstances, and/or events that must be cured by Area Representative. If Area Representative fails to remedy or cure such default within 30 days of such notice, or such longer period time as may be required by law, then Franchisor may terminate Area Representative's rights under this Agreement without further notice to Area Representative.~~

4.1 12.2 TERMINATION BY AREA REPRESENTATIVE

If Area Representative, ~~and each Owner and Spouse (as applicable)~~ are in full compliance with each and every term and ~~provision~~condition of this Agreement, and Franchisor materially breaches Franchisor's substantive and material obligations set forth in this Agreement, Area Representative may terminate this Agreement in the event of the following: (a) Franchisor does not correct the material breach within 30 days after Franchisor's receipt of Area Representative's written notice of such material breach to Franchisor; or (b) in a case where Franchisor's material breach cannot reasonably be cured within 30 days, ~~within 30 days~~ of Franchisor's receipt of Area Representative's written notice of Franchisor's material breach, Franchisor shall be provided a reasonable time period to cure such material breach provided that Franchisor provides reasonable evidence to Area Representative of Franchisor's current, continuing, and/or planned efforts to correct the material breach within a reasonable time.

In either case, Area Representative's termination of this Agreement shall not take effect until, ~~as applicable,~~ expiration of the 30 day period set forth above or such reasonable time period as necessary to cure the material breach, and Area Representative delivers to Franchisor a separate written notice of termination. The termination date must be at least 10 days after Franchisor's receipt of Area Representative's notice of termination. Area Representative's termination of this Agreement for any reason other than in compliance with this Section 12.2 shall not constitute the termination of this Agreement ~~and~~, shall constitute a material

breach of this Agreement by Area Representative, and shall be of no force or effect.

To induce Franchisor to enter into this Agreement, Area Representative, ~~each Owner~~ and each ~~Spouse Owner~~ agree that if Area Representative terminates this Agreement pursuant to this Section 12.2 ~~that, then~~ Area Representative, and each Owner ~~and each Spouse~~ shall nevertheless comply with, and be bound by, all restrictions and the post-term obligations set forth in Section 7 of this Agreement.

41.3 12.3 FRANCHISOR'S OTHER REMEDIES

In the event of Area Representative's breach of any provision of this Agreement or Area ~~Representatives~~ Representative's default under this Agreement, Franchisor, at Franchisor's sole discretion, shall be entitled to the following remedies and rights in addition to any other rights and remedies available to Franchisor set forth in this Agreement, at law, or in equity: (a) void and terminate this Agreement, and market, sell, transfer, convey, and/or assign the rights granted to Area Representative under this Agreement to any other person ~~or entity~~ at Franchisor's sole discretion; (b) hold Area Representative liable for, and recover from Area Representative, all costs (including court costs, deposition costs, and all other costs of litigation), damages (subject to the limitations set forth in Section 14.10 below), losses, ~~(including loss of royalties and loss of business)~~, interest, fees (including, without limitation, reasonable attorney fees, accountant fees, expert witness fees, and consultant fees), expenses, and charges resulting from Area Representative's default or material breach; (c) exercise all legal and equitable rights and remedies allowable by applicable law; (d) recover from Area Representative all costs (including court costs, deposition costs, and all other costs of litigation), damages (subject to the limitations set forth in Section 14.10 below), losses (including loss of royalties and loss of business), interest, fees (including, without limitation, reasonable attorney fees, accountant fees, expert witness fees, and consultant fees), expenses, and charges to reclaim the rights granted to Area Representative under this Agreement, and marketing, selling, transferring, conveying or assigning those rights to another person ~~or entity~~; (e) enjoin, restrain, prohibit, or otherwise prevent Area Representative from operating the Area Representative Business or exercising any rights granted to Area Representative under this Agreement pursuant to a court ordered restraining order, injunction, or other means; (f) recover from Area Representative all costs (including court costs, deposition costs, and all other costs of litigation), damages (subject to the limitations set forth in Section 14.10 below), losses (including loss of royalties and loss of business), interest, fees (including, without limitation, reasonable attorney fees, accountant fees, expert witness fees, and consultant fees), expenses and charges resulting from, or associated with, enjoining, restraining, prohibiting, or otherwise preventing Area Representative from operating Area Representative Business or exercising any rights granted to Area Representative under this Agreement pursuant to a court ordered restraining order, injunction, or other means; (g) a declaratory judgment that this Agreement and all rights granted to Area Representative under this Agreement are terminated, null, and void; and (h) recover from Area Representative all payments, fees, monetary obligations, financial obligations, interest, and charges due and owing to Franchisor from Area Representative pursuant to this Agreement. Franchisor's ~~such~~ rights and remedies are cumulative, and no exercise or enforcement by Franchisor of any such right or remedy precludes the exercise or enforcement by Franchisor of any other right or remedy which Franchisor is entitled by law or in equity to enforce.

~~12.4~~ **GUARANTY**

~~The payment of all payments, amounts, fees, charges and other financial obligations payable by Area Representative to Franchisor pursuant to this Agreement, and Area Representative's observance and performance of all terms and conditions of this Agreement, are guaranteed, if applicable, pursuant to The Area Representative Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1.~~

~~12.5~~ **NOTICE OF LEGAL PROCEEDINGS AGAINST FRANCHISOR**

~~Area Representative shall give Franchisor advance written notice of Area Representative's intent to commence or otherwise institute any legal action or proceeding against Franchisor, specifying the basis for such proposed action, and Area Representative shall grant Franchisor 30 days from receipt of said notice to cure the alleged act upon which such legal action is to be based (hereinafter, the "30-Day Cure Notice"). Area Representative expressly understands, acknowledges and agrees that the 30-Day Cure Notice is a strict condition precedent to Area Representative commencing, or otherwise instituting, legal action or proceeding against Franchisor for any reason whatsoever.~~

SECTION 13

~~3842~~ **OBLIGATIONS UPON TERMINATION, EXPIRATION,**
~~3943~~ **AND CONTINUING OBLIGATIONS**

43.1 13.1 PAYMENT OF AMOUNTS OWED TO FRANCHISOR

~~Without limitation to limiting any other Article term or provision condition of this Agreement, upon expiration or termination of this Agreement for any reason, Area Representative shall immediately pay to Franchisor all sums and fees due from Area Representative to Franchisor under the terms of this Agreement including, but not limited to without limitation, Royalty Fees and, Advertising Contributions, and all other sums and fees due from Area Representative to Franchisor, Franchisor's affiliates, and Franchisor's suppliers under this Agreement or otherwise due and owing to Franchisor, Franchisor's affiliates, and Franchisor's suppliers from Area Representative.~~

43.2 13.2 CEASE OPERATIONS, USE OF SYSTEM AND PROTECTION OF THE SYSTEM

~~Upon Except as may be separately authorized pursuant to the terms of a Unit Franchise Agreement between Franchisor and Area Representative, upon expiration, termination, or Transfer of this Agreement for any reason, Area Representative shall possess no rights in or to the Area Representative Business, the Area Representative Territory, or any rights granted to Area Representative in this Agreement, and; Area Representative shall immediately:~~

- ~~(a) Permanently cease operating the Area Representative Business;~~
- ~~(b) Permanently cease holding itself/himself/herself out to any person or entity, or represent itself/himself/herself, as a present or former area representative of the System;~~
- ~~(c) Permanently cease to use, in any manner: (i) the System, including, without limitation, the Confidential Information, the Licensed Marks, the Business Management System Data, and the operations manual Operations Manual; (ii) any methods, procedures, or techniques associated with the System in which Franchisor possesses proprietary rights or that constitute Franchisor's trade secrets; and (iii) any other advertising, marketing, media, and any other information, documents, or things associated with Franchisor, the System, the Licensed Marks, and the Area Representative Business;~~
- ~~(d) Return to Franchisor the operations manual Operations Manual (including any and all parts, supplements, and copies of the operations manual Operations Manual), the Confidential Information (including, without limitation, the Business Management System Data and all customer lists and information), and all other confidential materials, equipment, software, information, and property owned by Franchisor and all copies thereof provided, however, that Area Representative may retain Area Representative's copies of this Agreement, correspondence between Franchisor and Area Representative, but not including Confidential Information that may be contained in or attached thereto, and other documents that Area Representative needs to retain pursuant to applicable law;~~

(e) Permanently cease accessing, immediately disconnect from, and discontinue using any and all digital media, intra-nets, cloud based systems, and/or servers that store, maintain, and/or provide access to the ~~operations manual~~ Operations Manual, Confidential Information, and all other standards, and specifications of Franchisor;

(f) Immediately notify Franchisor, in writing, of any and all locations where Area Representative may have maintained and/or stored digital files and/or media containing all or parts of the ~~operations manual~~ Operations Manual, any Confidential Information, and all other standards and specifications of Franchisor, immediately turn over such digital files and media to Franchisor, and follow Franchisor's instructions as to the destruction of such digital files and media;

(g) Take all actions reasonably necessary and/or ~~reasonably~~ required to cancel all fictitious or assumed names or equivalent registrations relating to the Licensed Marks;

(h) At no cost to Franchisor, take such action as may be determined by Franchisor to: (i) provide and assign to Franchisor the Business Management System, the Business Management System Data, and all customer lists, customer information, and customer data; (ii) transfer, disconnect, and/or otherwise assign, as directed by Franchisor, all telephone numbers, email addresses, Web Based Media listings, Digital Media, accounts and log-in information used in connection with Area Representative's former Area Representative Business and/or otherwise associated with the System and/or the Licensed Marks, and cancel Area Representative's interests in same as such cancellation may be directed by Franchisor;

(i) Abide by, and comply with, the restrictive covenants and obligations set forth in this Agreement, including, without limitation, the restrictive covenants and obligations set forth in Section 7 of this Agreement; and

(j) Provide Franchisor, within 30 days of the expiration, termination, or Transfer of this Agreement, with written proof demonstrating that Area Representative ~~has~~ complied with the terms of this Section 13 and all other obligations under this Agreement that Area Representative must perform, abide by, and comply with, subsequent to the termination, expiration, or Transfer of this Agreement.

43.3 13.3 CONTINUING OBLIGATIONS

All obligations of Franchisor and Area Representative under this Agreement which expressly, or by their nature, survive, or are intended to survive, the expiration, termination, or Transfer of this Agreement shall continue in full force and effect subsequent to, and notwithstanding, this Agreement's termination, expiration, or Transfer, until such obligations are satisfied in full or, by ~~the~~ their nature and/or terms, such obligation(s) expire.

Area Representative further agrees that in the event of a Transfer of this Agreement by Area Representative, ~~whether or not such Transfer is authorized by Franchisor or made in violation of this Agreement~~, under no circumstance shall Area Representative be relieved of Area Representative's Obligations under this Agreement and under no circumstance shall ~~each~~ any Owner ~~and Spouse~~ be relieved of their respective guarantees, agreements, and obligations related to, or associated with, this Agreement, including, without limitation, the guarantees, agreements, and obligations set forth in this Agreement, ~~the~~ Area Representative ~~AR~~ Owner ~~and Spouse~~ Agreement and Guaranty attached to this Agreement as Exhibit 1. The foregoing shall not be interpreted or otherwise construed as constituting consent to any Transfer of this Agreement without ~~the~~ Franchisor's express written consent ~~by Franchisor~~ and Area Representative's compliance with this Agreement respecting any such Transfer.

SECTION 14
44 ENFORCEMENT, CONSTRUCTION AND INDEMNIFICATION

44.1 14.1 SEVERABILITY AND SUBSTITUTION OF VALID PROVISIONS

Except as expressly provided to the contrary in this Agreement, Franchisor and Area Representative agree that each term and condition of this Agreement shall be interpreted or otherwise construed to be independent of each other and severable. Although each term and condition of this Agreement are considered by the parties to be reasonable and intended to be enforceable, if any such term and condition of this Agreement is found by a court of competent jurisdiction, agency, or other governmental agency to be unenforceable as written or otherwise, then such term and condition shall be modified, rewritten, interpreted, or “blue-lined” to include as much of its nature and scope as will render it enforceable. If such term and condition cannot be so modified, rewritten, interpreted, or “blue-lined” in any respect, then it will not be given effect and severed from this Agreement, and the remainder of this Agreement shall be interpreted, construed and enforced as if such term and condition was not included in this Agreement.

If any applicable and binding law or rule requires a greater prior notice of the termination of this Agreement than is required in this Agreement, or the taking of some other action not required by this Agreement, or if under any applicable and binding law or rule, any term and condition of this Agreement, or any specification, standard, or operating procedure Franchisor prescribes is invalid or unenforceable, then the greater prior notice and/or other action required by law or rule shall be substituted for the comparable provisions, and Franchisor has the right, in its sole discretion, to modify the invalid or unenforceable term and condition, specification, standard, or operating procedure to the extent required to be valid and enforceable. Area Representative agrees to be bound by any such substituted and/or modified term and condition of this Agreement imposing the maximum duty permitted by law that is prescribed within the terms of any provision of this Agreement as though it were originally and separately articulated in, and made a part of, this Agreement as of the Effective Date and/or any specification, standard or operating procedure Franchisor prescribes, which may result from striking from any terms and conditions, specifications, standards, or operating procedures, and any portion or portions thereof, a court may hold to be unenforceable or from reducing the scope of any promise or covenant to the extent required to comply with a court order. Modifications to this Agreement shall be effective only in those jurisdictions in which such terms and conditions, specifications, standards, or operating procedures are found to be unenforceable, unless Franchisor elects to give them greater applicability, in which case, this Agreement shall be enforced as originally made in all other jurisdictions.

44.2

44.3 14.2 WAIVER OF OBLIGATIONS

No delay, waiver, omission, or forbearance on the part of Franchisor to enforce any term and condition of this Agreement or exercise any of Franchisor’s rights, options, or powers under this Agreement constitutes a waiver by Franchisor to enforce any other term and condition of this Agreement or exercise any of Franchisor’s other rights, options, or powers under this Agreement. No such delay, waiver, omission, or forbearance shall constitute a waiver by Franchisor to subsequently enforce such term and condition of this Agreement or subsequently exercise such right, option, or power. Acceptance by Franchisor of any payments, fees, charges, or other amount from Area Representative payable to Franchisor pursuant to this Agreement shall not constitute a waiver or acceptance of Area Representative’s default or breach of this Agreement or otherwise a waiver of any term and condition of this Agreement, and Franchisor reserves the right to pursue any and all additional remedies set forth in this Agreement, at law, or in equity. Franchisor shall likewise not be deemed to have waived or impaired any term and condition, right, option or power set forth in this Agreement by virtue of any custom or practice of the parties at variance with the terms and conditions of this Agreement or Franchisor’s insistence upon Area Representative’s strict compliance with Area Representative’s obligations, including any mandatory specification, standard or operating procedure.

No waiver by Franchisor of any term and condition of this Agreement shall be valid unless in writing and signed by Franchisor.

44.4 14.3 FORCE MAJEURE

If either Franchisor or Area Representative is delayed in performing any obligation under this Agreement by any cause reasonably beyond its control when such cause would affect any person ~~or entity~~ similarly situated, including, without limitation, war, civil disorder, catastrophic weather, power outage, acts of God and/or labor strikes unassociated with Area Representative or Franchisor (collectively, "Force Majeure"), then the time period for performing such obligation shall be extended by a period of time equal to the period of delay. Notwithstanding the immediately foregoing sentence, any delay resulting from Force Majeure shall not excuse Area Representative's payment of any fee, charge, amount, and/or any other monetary or financial obligation to Franchisor under this Agreement, ~~including, without limitation, the payment of the Royalty Fee and Advertising Contributions,~~ and the non-performance of any obligation under this Agreement due to Force Majeure shall not be extended or otherwise excused for more than ~~6~~six months.

44.5 14.4 SPECIFIC PERFORMANCE AND INJUNCTIVE RELIEF

Nothing in this Agreement bars Franchisor's right to obtain specific performance of the provisions of this Agreement and injunctive relief under legal and/or equity rules against threatened conduct that will cause damages or loss to Franchisor, the Licensed Marks, or the System. Without ~~limitation to limiting~~ the rights set forth in Section 7 of this Agreement, Area Representative agrees that Franchisor may obtain such injunctive relief in addition to such further or other relief as may be available at law or in equity. Area Representative agrees that Franchisor will not be required to post a bond (other than as set forth in Section 7.8 of this Agreement) to obtain injunctive relief and that Area Representative's only remedy if an injunction is entered against Area Representative will be the dissolution of that injunction, if warranted, upon a hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). None of the remedies available to Franchisor under this Agreement are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance, and recovery of monetary damages. Without ~~limitation to limiting~~ the foregoing, Area Representative agrees that ~~in the event of a~~ breach of this Agreement by Area Representative respecting and/or concerning the System, and/or the Licensed Marks shall cause irreparable harm to Franchisor, the System and the Licensed Marks. ~~The foregoing shall not be interpreted to invalidate the mediation and arbitration requirements set forth in Section 14.7. of this Agreement and shall be consistent with same.~~

44.6 14.5 RIGHTS OF PARTIES ARE CUMULATIVE

The rights of Franchisor and Area Representative under this Agreement are cumulative and no exercise or enforcement by a party of any right or remedy precludes the exercise or enforcement by that party of any other right or remedy which Franchisor or Area Representative is entitled by law to enforce.

44.7 14.6 GOVERNING LAW

EXCEPT TO THE EXTENT GOVERNED BY THE UNITED STATES TRADEMARK ACT OF 1946 (LANHAM ACT, 15 U.S.C. §§ 1051 *ET SEQ.*) OR OTHER FEDERAL LAW, THIS AGREEMENT AND THE RELATIONSHIP BETWEEN THE PARTIES ~~HERETO~~ SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF OHIO, EXCEPT THAT ITS CHOICE OF LAW AND CONFLICTS OF LAWS RULES SHALL NOT APPLY AND ANY FRANCHISE REGISTRATION, DISCLOSURE, RELATIONSHIP, OR SIMILAR STATUTE WHICH MAY BE ADOPTED BY THE STATE OF OHIO SHALL NOT APPLY UNLESS ITS JURISDICTIONAL REQUIREMENTS ARE MET INDEPENDENTLY WITHOUT REFERENCE TO THIS PARAGRAPH.

—14.7 CHOICE OF LAW, NON-BINDING MEDIATION,
44.8 AND BINDING ARBITRATION, AND CONSENT TO JURISDICTION

(1) (a) **Non-Binding Mediation** – Area Representative and Franchisor agree that before either party may bring any action, dispute and/or controversy arising from or related to this Agreement and/or the franchise relationship between Franchisor and Area Representative in arbitration, the parties must first mediate the dispute through non-binding mediation. Mediation shall be non-binding and shall be conducted by the American Arbitration Association (“AAA”) in accordance with the AAA’s then current rules for the mediation of commercial disputes. All mediation proceedings shall be conducted in Cuyahoga County, Ohio or, if a mediator is not available in Cuyahoga County, Ohio then at a suitable location selected by the mediator that is located closest to Cuyahoga County, Ohio. Mediation shall be conducted by one mediator and if Franchisor and Franchisee cannot agree on a mediator then the mediator shall be selected by the AAA. Mediation shall be conducted within 45 days of the AAA’s designation and/or acknowledgment of the selected mediator or such longer period as may be agreed to between Franchisor and Area Representative in writing and signed by each respective party. Franchisor and Area Representative shall each be responsible for their own costs associated with mediation and Franchisor and Area Representative shall each be responsible for and shall each pay 50% of the mediator’s fee and the AAA’s mediation fees.

Notwithstanding the preceding paragraph, Franchisor and Area Representative agree this ~~Sub-Sub-Section 14.7(1a)~~ and, thereby, the prerequisite requirement of non-binding mediation, shall not, at Franchisor’s election, apply to: (a) any claims or disputes related to or concerning a breach of this Agreement by Area Representative that, under the terms of this Agreement, may entitle Franchisor to the award of injunctive relief including, but not limited to, Area Representative’s violation or purported violation of Section 6 of this Agreement; and/or (b) claims by either Franchisor or Area Representative under this Agreement that relates to either Franchisor’s or Area Representative’s failure to pay fees or other monetary obligations due under this Agreement.

(2) (b) **Arbitration** – Subject to the prerequisite requirements of non-binding mediation as set forth in ~~Sub-Section 14.7(1a)~~, and, except, at Franchisor’s election, as to any claims or disputes related to or concerning a breach of this Agreement by Area Representative that, under the terms of this Agreement, may entitle Franchisor to the award of injunctive relief including, but not limited to, Area Representative’s violation or purported violation of Section 7 of this Agreement, Franchisor and Area Representative agree that all disputes, controversies, and claims, arising from and/or related to this Agreement, the relationship between Franchisor and Area Representative, the System, and/or the validity of this Agreement and/or the Ancillary Agreements, shall be submitted, on demand of either Franchisor or Area Representative, to the AAA for binding arbitration. Arbitration shall be conducted by one arbitrator in accordance with the AAA’s then current rules for commercial disputes, except as may be otherwise required in this Section 14.7. All arbitration proceedings shall be conducted in Cuyahoga County, Ohio or, if suitable AAA facilities are not available in Cuyahoga County, Ohio then at a suitable AAA location selected by the arbitrator that is located closest to Cuyahoga County, Ohio.

In connection with binding arbitration, Franchisor and Area Representative further agree that:

- (a) (i) All matters relating to arbitration, will be governed by the United States Federal Arbitration Act, except as expressly or otherwise set forth in this Agreement;

- (b) (ii) The arbitration hearing shall be conducted within 180 days of the demand for arbitration;
- (c) (iii) The arbitrator shall render written findings of fact and conclusions of law;
- (d) (iv) Except as may be otherwise required and/or prohibited by this Agreement including, but not limited to Sections 14.9, 14.10, 14.15, 14.18, 14.20, and 14.1124 of this Agreement, the arbitrator has the right to award or include in his or her award any relief that he or she determines to be proper, including monetary damages, interest on unpaid sums, specific performance, injunctive relief, attorneys' fees, and costs and expenses as allowable under this Agreement. Notwithstanding the foregoing, under no circumstance shall the Arbitrator be authorized to award or declare the Licensed Marks to be generic or invalid;
- (e) (v) They shall each be bound to the limitations periods set forth in Section 14.9 of this Agreement and that, in any arbitration proceeding, Franchisor and Area Representative must each timely submit, within the same arbitration proceeding, any claim that would constitute a compulsory counterclaim as such claims are defined and set forth under Rule 13 of the United States Federal Rules of Civil Procedure. Any claim that is not submitted or filed as required shall be forever barred;
- (f) (vi) Judgment upon the arbitrator's award may be entered in any court of competent jurisdiction; and
- (g) (vii) Arbitration and/or any arbitration award must be conducted in accordance with the terms of this Agreement including, but not limited to, the requirements set forth in this Section 14.7.

(3) (c) **Consent to Jurisdiction and Venue** – Subject to the non-binding mediation and arbitration provisions set forth in this Section 14.7, Franchisor and Area Representative agree that any judicial action or legal proceeding must be brought in a court of competent jurisdiction located within Ohio and within Cuyahoga County or the county closest to Cuyahoga County. Franchisor and Area Representative do hereby irrevocably consent to and waive any objection to such jurisdiction or venue. Without limitation to the foregoing and notwithstanding same, Franchisor and Area Representative agree that Franchisor, at Franchisor's election, may bring any legal action or proceeding seeking a temporary restraining order, preliminary injunction, or any action seeking Franchisor's enforcement of an arbitration award or any judicial decision in the federal or state court located in the county and state where either the Franchised Area Representative Business was located or where Area Representative resides.

44.9

44.10 14.8 VARIANCES

AREA REPRESENTATIVE ACKNOWLEDGES THAT FRANCHISOR HAS AND MAY AT DIFFERENT TIMES, IN FRANCHISOR'S ABSOLUTE AND SOLE DISCRETION, APPROVE EXCEPTIONS OR CHANGES FROM THE UNIFORM STANDARDS OF THE SYSTEM, WHICH FRANCHISOR DEEMS DESIRABLE OR NECESSARY UNDER PARTICULAR CIRCUMSTANCES. AREA REPRESENTATIVE UNDERSTANDS THAT IT HAS NO RIGHT TO OBJECT TO OR AUTOMATICALLY OBTAIN SUCH VARIANCES, AND ANY EXCEPTION OR CHANGE MUST BE APPROVED IN ADVANCE BY FRANCHISOR IN WRITING. AREA REPRESENTATIVE UNDERSTANDS THAT EXISTING AREA REPRESENTATIVES MAY OPERATE UNDER DIFFERENT FORMS OF AGREEMENTS AND THAT THE RIGHTS AND OBLIGATIONS OF EXISTING AREA REPRESENTATIVES MAY DIFFER MATERIALLY FROM THIS AGREEMENT.

44.11 14.9 LIMITATIONS OF CLAIMS

EXCEPT FOR CLAIMS BROUGHT BY FRANCHISOR WITH REGARD TO AREA REPRESENTATIVE'S OBLIGATIONS TO MAKE PAYMENTS TO FRANCHISOR PURSUANT TO THIS AGREEMENT, FRANCHISOR'S ENFORCEMENT OF THE RESTRICTIVE COVENANTS SET FORTH IN SECTION 7 OF THIS AGREEMENT, AND AREA REPRESENTATIVE'S OBLIGATION TO INDEMNIFY FRANCHISOR IN ACCORDANCE WITH THIS AGREEMENT, ANY AND ALL CLAIMS AND/OR CAUSES OF ACTION ARISING OUT OF, OR RELATING TO, THIS AGREEMENT, OR THE RELATIONSHIP BETWEEN AREA REPRESENTATIVE AND FRANCHISOR RESULTING FROM THIS AGREEMENT, SHALL BE BARRED UNLESS SUCH CLAIM AND/OR CAUSE OF ACTION IS COMMENCED WITHIN TWO YEARS FROM THE DATE ON WHICH THE ACT OR EVENT GIVING RISE TO THE CLAIM OCCURRED OR ONE YEAR FROM THE DATE ON WHICH AREA REPRESENTATIVE OR FRANCHISOR KNEW, OR SHOULD HAVE KNOWN, IN THE EXERCISE OF REASONABLE DILIGENCE, OF THE FACTS GIVING RISE TO SUCH CLAIM AND/OR CAUSE OF ACTION, WHICHEVER OCCURS FIRST IN TIME.

44.12 14.10 WAIVER OF PUNITIVE DAMAGES AND LIMITATION OF DAMAGES

FRANCHISOR AND AREA REPRESENTATIVE HEREBY WAIVE TO THE FULLEST EXTENT PERMITTED BY LAW, ANY RIGHT TO OR CLAIM FOR ANY PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR SPECULATIVE DAMAGES AGAINST THE OTHER AND AGREE THAT IN THE EVENT OF A DISPUTE BETWEEN THEM, EXCEPT AS OTHERWISE PROVIDED HEREIN, EACH SHALL BE LIMITED TO THE RECOVERY OF ACTUAL DAMAGES SUSTAINED BY IT; PROVIDED THAT SUCH WAIVER SHALL NOT APPLY TO ANY CLAIM (A) ALLOWED BY FRANCHISOR OR AREA REPRESENTATIVE FOR ATTORNEY'S FEES OR COSTS AND EXPENSES UNDER THIS AGREEMENT; AND/OR (B) FOR LOST PROFITS AND LOST BUSINESS BY FRANCHISOR OR AREA REPRESENTATIVE AND THE OWNERS UPON OR ARISING OUT OF THE TERMINATION OF THIS AGREEMENT. NOTWITHSTANDING ANYTHING TO THE CONTRARY IN THIS AGREEMENT, IF ANY OTHER TERM OF THIS AGREEMENT IS FOUND OR DETERMINED TO BE UNCONSCIONABLE OR UNENFORCEABLE FOR ANY REASON, THE FOREGOING PROVISIONS OF WAIVER BY AGREEMENT OF PUNITIVE, EXEMPLARY, INCIDENTAL, INDIRECT, SPECIAL, CONSEQUENTIAL OR OTHER SIMILAR DAMAGES SHALL CONTINUE IN FULL FORCE AND EFFECT.

44.13 14.11 WAIVER OF JURY TRIAL

FRANCHISOR AND AREA REPRESENTATIVE IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER OF THEM AGAINST THE OTHER, WHETHER A LEGAL ACTION, IN MEDIATION, OR IN ARBITRATION.

44.14 14.12 BINDING EFFECT

This Agreement is binding upon the parties of this Agreement and their respective executors, administrators, heirs, permitted assigns, and successors in interest, and this Agreement shall not be modified except by written agreement signed by both Area Representative and Franchisor.

44.15 14.13 COMPLETE AGREEMENT

This Agreement, the documents referred, referenced in, or attached to-in, this Agreement, and the Schedules and Exhibits to this Agreement, constitute the entire, full and complete Agreement between Franchisor and Area Representative concerning the subject matter of this Agreement and supersedes all prior related agreements between Franchisor and Area Representative. Notwithstanding the foregoing, the franchise disclosure document (as registered with certain states, required by federal law or otherwise and provided to

Area Representative or its representative) shall not be deemed to constitute a part of this Agreement nor as a separate, binding agreement concerning the subject matter hereof. ~~Notwithstanding Nothing in the foregoing, nothing in this or any related agreement~~ Agreement is intended to disclaim the express representations ~~Franchisor made in the Franchise Disclosure Document, its exhibits,~~ franchise disclosure document that ~~Franchisor and its amendments/or Franchisor's agent~~ furnished to Area Representative and/or Owners.

44.16 14.14 ATTORNEY FEES AND EXPENSES

Area Representative agrees that in the event that an arbitrator in any arbitration proceeding and/or, a court of competent jurisdiction shall issue an award, judgment, decision and/or order finding, holding and/or declaring Area Representative's breach of this Agreement than Franchisor shall also be entitled to the recovery of all reasonable attorney fees, costs and expenses associated with and/or related to such arbitration and/or litigation. Said fees, costs and expenses shall include, but not be limited to, attorney fees, arbitration fees, arbitrator fees, deposition expenses, expert witness fees and filing fees.

44.17 14.15 ~~WAIVER OF NO CLASS ACTION; INDIVIDUAL DISPUTE RESOLUTION AND NO OR MULTI-PARTY ACTIONS~~

FRANCHISOR AND AREA REPRESENTATIVE AGREE THAT ALL PROCEEDINGS AND/OR LEGAL ACTIONS ARISING OUT OF, OR ~~RELATED~~RELATING TO, THIS AGREEMENT, AND/OR THE OFFER AND SALE OF THE ~~FRANCHISED~~FRANCHISED AREA REPRESENTATIVE BUSINESS FROM FRANCHISOR TO AREA REPRESENTATIVE, WILL BE CONDUCTED ON AN INDIVIDUAL BASIS AND NOT A CLASS-WIDE BASIS, AND, THAT ANY PROCEEDING BETWEEN AREA REPRESENTATIVE, AREA REPRESENTATIVE'S OWNERS, ~~SPOUSES~~ AND/OR GUARANTORS AND FRANCHISOR AND/OR FRANCHISOR'S AFFILIATES, OFFICERS, DIRECTORS, AND/OR EMPLOYEES MAY NOT BE CONSOLIDATED WITH ANY OTHER PROCEEDING BETWEEN FRANCHISOR AND ANY OTHER THIRD PARTY.

44.18 14.16 ACCEPTANCE BY FRANCHISOR

This Agreement will not be binding on Franchisor unless and until an authorized officer of Franchisor has signed it.

44.19 14.17 OPPORTUNITY FOR REVIEW BY ~~AREA REPRESENTATIVE'S ATTORNEY, RISK WARNING, AND ACKNOWLEDGMENT OF NO PROMISES BY FRANCHISOR FRANCHISEE'S ADVISORS~~

~~Area Representative acknowledges and represents that prior to the signing of this Agreement that Franchisor recommended, and that Area Representative had the opportunity to recommend that Franchisee have this Agreement and the Franchise Disclosure Document reviewed by Area Representative's Franchisee's lawyer, accountant, and other business advisors. Area Representative expressly, acknowledges, agrees, and represents that, prior to signing this Agreement.~~

~~(a) BEFORE SIGNING THIS AREA REPRESENTATIVE AGREEMENT, AREA REPRESENTATIVE CAUTIONED THAT AREA REPRESENTATIVE SHOULD REVIEW THIS AGREEMENT AND FRANCHISOR'S AREA REPRESENTATIVE FRANCHISE DISCLOSURE DOCUMENT WITH AN ATTORNEY;~~

~~(b) THAT FRANCHISOR HAS NOT MADE ANY FINANCIAL PERFORMANCE REPRESENTATIONS AS TO THE AREA REPRESENTATIVE BUSINESS AND, AS SUCH, FRANCHISOR HAS NOT MADE ANY REPRESENTATION OR PROMISE WHATSOEVER AS TO, AMONG OTHER THINGS, THE REVENUE, INCOME AND/OR PROFITS THAT~~

~~AREA REPRESENTATIVE MAY OR MAY NOT GENERATE FROM THE AREA REPRESENTATIVE BUSINESS;~~

~~(c) THE SUCCESS OF THE AREA REPRESENTATIVE BUSINESS INVOLVES SUBSTANTIAL RISKS AND DEPENDS ON AREA REPRESENTATIVE'S ABILITY AS AN INDEPENDENT BUSINESS PERSON AND AREA REPRESENTATIVES ACTIVE PARTICIPATION IN THE DAILY AFFAIRS OF THE AREA REPRESENTATIVE BUSINESS; AND~~

~~d) AREA REPRESENTATIVE HAS ENTERED INTO THE AREA REPRESENTATIVE AGREEMENT AFTER MAKING AN INDEPENDENT INVESTIGATION OF THE PROPOSED AREA REPRESENTATIVE BUSINESS, AND NO ASSURANCE OR WARRANTY, EXPRESS OR IMPLIED, HAS BEEN GIVEN AS TO THE POTENTIAL SUCCESS OF SUCH BUSINESS NOR HAS ANYONE MADE ANY OTHER WARRANTY OR REPRESENTATION WHICH IS NOT EXPRESSLY CONTAINED IN THIS AGREEMENT TO INDUCE AREA REPRESENTATIVE OR ANY OWNERS TO EXECUTE THE AREA REPRESENTATIVE AGREEMENT; AND~~

~~(e) AREA REPRESENTATIVE ACKNOWLEDGES RECEIPT OF FRANCHISOR'S AREA REPRESENTATIVE FRANCHISE DISCLOSURE DOCUMENT NO LESS THAN 14 CALENDAR DAYS AND 10 BUSINESS DAYS PRIOR TO THE EXECUTION OF THIS AGREEMENT AND/OR THE PAYMENT OF ANY SUMS BY AREA REPRESENTATIVE TO FRANCHISOR.~~

44.20 14.18 NO PERSONAL LIABILITY BY FRANCHISOR'S EMPLOYEES, OFFICERS, AND/OR AUTHORIZED AGENTS

Area Representative agrees that the fulfillment of any of Franchisor's obligations ~~writtenset forth~~ in this Agreement ~~ruled to be binding in a court of law~~ shall be Franchisor's sole obligation, and none of Franchisor's employees, officers, directors, and/or authorized agents shall be personally liable to Area Representative for any reason. ~~In addition to the foregoing, Franchisor and Area Representative are not joint employers.~~

44.21 14.19 NON-UNIFORM AGREEMENTS

Area Representative acknowledges and agrees that Franchisor makes no representations or warranties that all other agreements with other System franchisees entered into before or after the Effective Date of this Agreement do or will contain terms substantially similar to those contained in this Agreement. Area Representative acknowledges and agrees that Franchisor may waive or modify comparable provisions of other agreements to other System franchisees in a non-uniform manner.

44.22 14.20 NO RIGHT TO OFFSET BY AREA REPRESENTATIVE

Area Representative shall not, on grounds of the alleged nonperformance, material breach, or default by Franchisor of this Agreement, any other agreement between Franchisor and Area Representative, or for any other reason, withhold any payment, fee, or any other amount payable by Area Representative to Franchisor pursuant to this Agreement.

44.23 14.21 HEADINGS

The headings and subheadings in this Agreement are strictly for convenience and reference only, and they shall not limit, expand, or otherwise affect the interpretation and construction of the terms and conditions of this Agreement.

44.24 14.22 AUTHORITY TO EXECUTE ~~AND BIND~~

Each party acknowledges, warrants and represents that it has all requisite power and authority to enter into this Agreement. The execution, delivery, and performance of this Agreement has been duly and lawfully authorized by all necessary actions of each party, and the signatory to this Agreement for each party has been duly and lawfully authorized to execute this Agreement for and on behalf of the party for whom each signatory has signed.

44.25 14.23 COUNTERPARTS~~;~~ ELECTRONIC SIGNATURES~~;~~ ~~AND~~ MULTIPLE COPIES

This Agreement may be executed in counterparts, all of which counterparts shall be deemed originals and taken together shall constitute a single agreement, and the signature pages of which may be detached from the several counterparts and attached to a single copy of this Agreement to physically form a single document.

44.26 14.24 JOINT AND SEVERAL LIABILITY

If Area Representative consists of more than one person or entity, then their liability under this Agreement shall be joint and several.

44.27 14.25 INDEMNIFICATION OF FRANCHISOR BY AREA REPRESENTATIVE

Area Representative agrees to indemnify, defend and hold Franchisor, Franchisor's affiliates, officers, directors, members, and managers harmless from any and all claims, causes of action, judgments, suits, liabilities, charges, fines, penalties, penalties and/or other liabilities ~~(including~~ the recovery of reasonable attorney fees and expenses~~),~~ suffered by Franchisor, incurred by Franchisor, and/or charged to Franchisor as a result of and/or related to: (a) Area Representative's breach of this Agreement, (b) Area Representative's failure to perform ~~an~~any obligation ~~as~~ set forth in this Agreement, (c) intentional acts of Area Representative, and/or (d) negligent acts of Area Representative.

44.28 14.26 RECITALS ~~AND REPRESENTATIONS~~

The parties agree that the ~~recitals and representations~~Recitals contained ~~on the first page of~~in this Agreement constitute a material part of this Agreement and are hereby fully incorporated into the terms and conditions of this Agreement.

14.27 CONSTRUCTION

Unless the context of this Agreement clearly requires otherwise: (i) references to the plural include the singular, the singular include the plural, the whole include the part, and the part include the whole, (ii) references to one gender include all genders, (iii) "or" has the inclusive meaning frequently identified with the phrase "and/or," (iv) "including" has the inclusive meaning frequently identified with the phrase "including, but not limited to" or "including, without limitation," and (v) references to "hereunder," "herein" or "hereof" relate to this Agreement as a whole. Any reference in this Agreement to any statute, rule, regulation or agreement, including this Agreement, shall be deemed to include such statute, rule, regulation or agreement as it may be modified, varied, amended or supplemented from time to time

**SECTION 15
4045 NOTICES**

All written notices and reports permitted or required to be delivered by this Agreement shall be deemed so delivered, at the time delivered by hand, one business day after being placed in the hands of a national commercial courier service for overnight delivery (properly addressed and with tracking confirmation), or three business days after placed in the U.S. mail by registered or certified mail, postage prepaid, and addressed to the party to be notified at its most current principal business address of which the notifying party has been notified. Reports requiring delivery shall be delivered by certified U.S. mail and/or

electronically, as designated by Franchisor. The addresses for the parties set forth in the initial paragraph of this Agreement shall be used unless and until a different address has been designated by written notice to the other party. Any notice required under this Agreement shall not be deemed effective or given by Area Representative to Franchisor unless given in strict compliance with this Agreement. ~~All written notices permitted or required to be delivered by~~ Notwithstanding the operations manual foregoing, the Operations Manual and/or updates or modifications to the operations manual shall ~~Operations Manual may~~ be deemed ~~so delivered at the time of notifying and/or noticed to~~ Area Representative by electronic ~~such means, as designated selected~~ by Franchisor, including, ~~but not limited to, immediately by~~ electronic notice and email.

In all cases where Franchisor's prior approval is required and no other method or timing for obtaining such approval is prescribed, Area Representative shall request such approval in writing, and, unless otherwise expressly proscribed in this Agreement, Franchisor shall respond within 10 business days after receiving Area Representative's written request and all supporting documentation, provided if Franchisor does not respond, such request shall be deemed unapproved. Franchisor's consent to, or approval of, any act or request by Area Representative shall be effective only to the extent specifically stated, and Franchisor's consent or approval shall not be deemed to waive, or render unnecessary, consent or approval of any other subsequent similar act or request.

IN WITNESS WHEREOF, the parties have executed, sealed and delivered this Agreement ~~on the as of the Effective Date set forth in the first paragraph of this Agreement.~~ Effective Date set forth and defined in this Agreement.

Franchisor:
VIO ~~Franchise Group~~ FRANCHISE GROUP, LLC

Area Representative:

By: _____
Signature

By: _____
Signature

Name and Title (please print)

Name (please print)

Dated

Dated

Signature

V/O med
spa

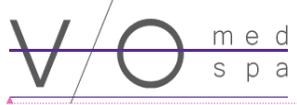
Area Representative Agreement
Schedule 1
Area Representative Territory

Inserted Cells

Name (please print)

Dated

Area Representative Territory - Franchisor and Area Representative agree that the “Area Representative Territory,” as such term defined in the Area Representative Agreement, is identified as follows:

	<p>Area Representative Agreement – Schedule 1 AR Information Sheet</p>
	<p>[For this Schedule to be Effective this Schedule Must be Completed and Signed by Franchisor. If no territory is identified in this Schedule 1, then there shall be no Area Representative Territory]</p>

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This AR Information Sheet is attached to, is incorporated into, and forms a part of the V/O Med Spa Area Representative Agreement between V/O Franchise Group, LLC, an Ohio limited liability company with a principal place of business located at 3991 North Jefferson Street, Medina, Ohio 44256 (the “Franchisor”) and _____ (the “acknowledges and represents that the foregoing determination as to Area Representative”).

Defined terms shall have the meanings set forth in the V/O Med Spa Territory was based on negotiations initiated by Area Representative Agreement between Franchisor and and for Area Representative and, are further defined and set forth in this AR Information Sheet. Representative’s benefit.

Area Representative Territory Date:

Inserted Cells

<p>[To be Effective this Schedule Must be Completed and Signed by Franchisor]</p>

Franchisor:
V/O FRANCHISE GROUP, LLC
Area Representative Territory Fee

Area Representative:
Aggregate Development Quota

By: _____
Signature

\$ _____

Name and Title

Signature

Name (please print)

Development Schedule



Area Representative Agreement Schedule 2
Area Representative Territory Fee, Aggregate Development Period Quota, and Development Schedule

Minimum Number of Development Spa Location Franchise Agreements signed during each respective Development Period:
Minimum Number of Development Spa Location Franchises open and in operation (in accordance with the terms of each respective Development Spa Location Franchise Agreement) within the Area Representative Territory during and within each respective Development Period as of the last day of the last calendar month for the respective Development Period:

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- Deleted Cells
- Inserted Cells

Development Period 1: -----TO----- ----- -----
Development Period 2: -----TO----- ----- -----
Development Period 3: -----TO----- ----- -----
Development Period 4: -----TO----- ----- -----
Development Period 5: -----TO----- ----- -----

Area Representative Territory Fee – The Area Representative Territory Fee, as such term is set forth and defined in the Area Representative Agreement, is \$ _____.

Aggregate Development Quota – The Aggregate Development Quota, as such term is set forth and defined in the Area Representative Agreement, is _____ Development Unit Franchises.

Development Schedule – The Development Schedule, as such term is set forth and defined in the Area Representative Agreement, is:

<u>Development Schedule and Development Schedule Obligations</u>		
<u>Development Period</u>	<u>Number of Development Unit Franchise Agreements signed during each respective Development Period:</u>	<u>If Area Representative is a Corporate Entity, Area Representative represents and affirms to Franchisor that the following is a list of each Owner of Area Representative:</u> <u>Number of Development Unit Franchises open and in operation in accordance with the terms of each respective Development Unit Franchise Agreement</u>

- Inserted Cells
- Inserted Cells

		<u>within the Area Representative Territory during and within each respective Development Period as of the last day of the last calendar month for the respective Development Period:</u>
<u>First Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Second Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Third Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Fourth Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Fifth Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Sixth Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Seventh Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Eighth Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Ninth Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>
<u>Tenth Development Period</u> _____ to _____	<input type="checkbox"/>	<input type="checkbox"/>

Dated: _____

Franchisor: _____
VIO FRANCHISE GROUP, LLC

Area Representative: _____

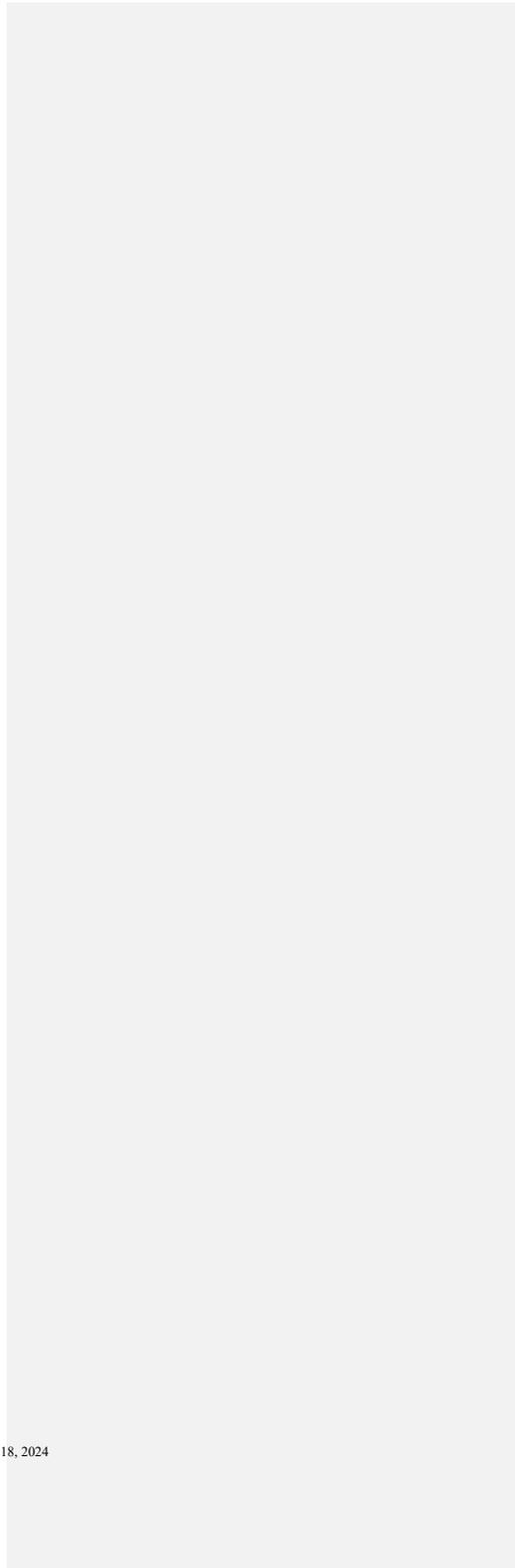
By: _____
Signature

Signature

Name and Title

Name (please print)

|





Area Representative Agreement
Schedule 3
Statement of Area Representative's Owners

Area Representative represents that the following schedule is complete and accurately identifies Area Representative's Owners, Area Representative's Managing Owner, and their respective ownership interests in Area Representative. Defined terms shall have the meanings set forth in the Area Representative Agreement between Franchisor and Area Representative.

If Area Representative is a Corporate Entity, Area Representative represents and affirms to Franchisor that the following list identifies each and every Owner of Area Representative and their respective ownership interests.

Owner Name	Owner Address	Ownership Interest Percentage
MANAGING-OWNER: Name of designated Managing Owner:		

~~This AR Information Sheet shall be effective as of the Effective Date of the V/O Med Spa Area Representative Agreement.~~

Dated: _____

Franchisor:
 V/O ~~Franchise Group~~ FRANCHISE GROUP, LLC

Area Representative:

 Signature

 Signature

 Name and Title (please print)

 Name (please print)

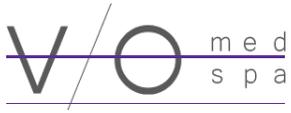
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 Dated

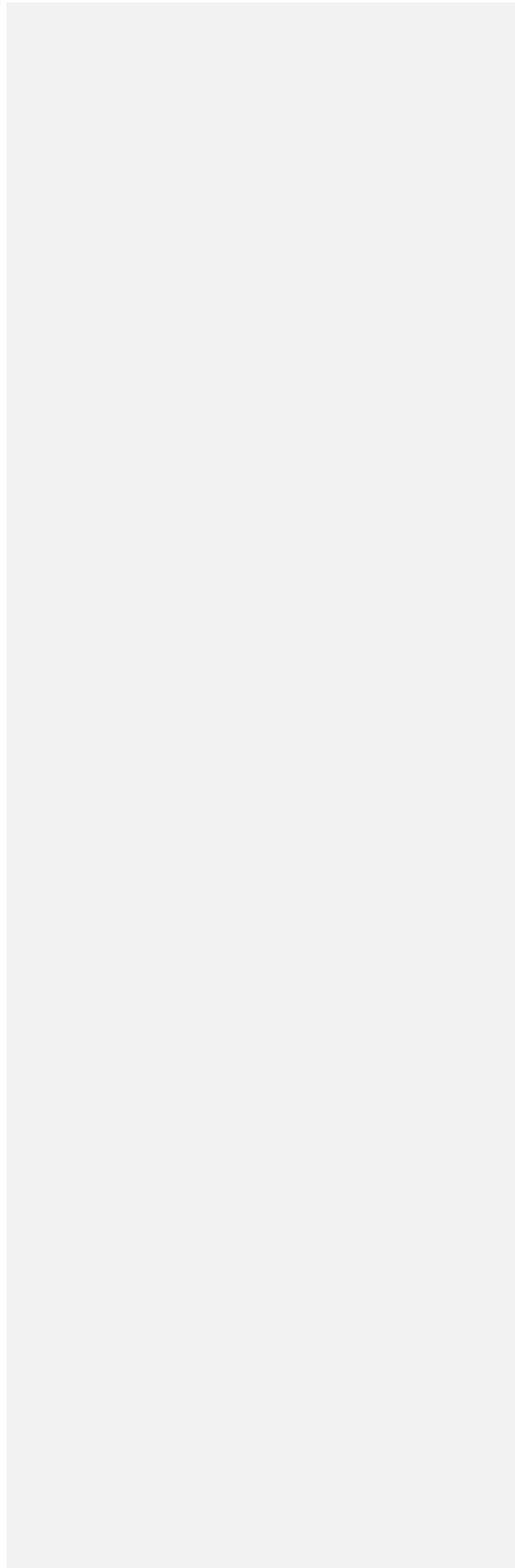
 Signature

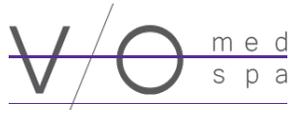
Name (please print)

Dated



Area Representative Agreement – Exhibit 1
Area Representative Owner and Spouse Agreement and Guaranty





AREA REPRESENTATIVE

By: _____

Signature

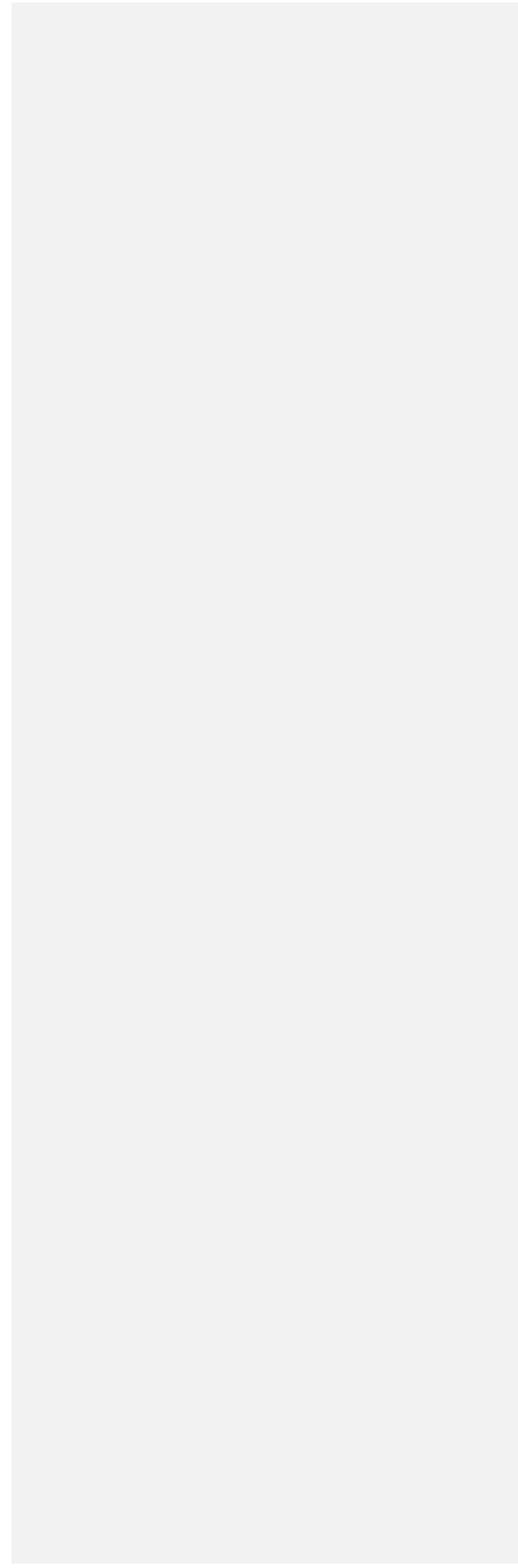
Name and Title

Signature

Name (please print)



[Area Representative Agreement](#)
[Exhibit 1](#)
[AR Owner Agreement and Guaranty](#)





AR OWNER AND SPOUSE AGREEMENT AND GUARANTY

This ~~Area Representative~~AR Owner and Spouse Agreement and Individual Guaranty (the ~~this~~ "Agreement") is ~~entered into individually~~ entered into by you as either an owner of _____ (hereinafter referred to as "Area Representative"), Area Representative, or the spouse of the owner of Area Representative and is given and signed by you each of the undersigned owners of Area Representative (defined below) in favor of V/O Franchise Group, LLC, franchisor of the V/O Med Spa franchise system ~~their personal capacity~~ and in favor of V/O Franchise Group, LLC ~~FRANCHISE GROUP, LLC, an Ohio Limited Liability Company and its successors~~ and assigns, upon the terms and conditions set forth in this Agreement. In this Agreement, V/O Franchise Group ~~FRANCHISE GROUP, LLC is referred to as "us", "our", or "we",~~ and each individual owner that signs this Agreement is referred to as "you".

Recitals and Representations

WHEREAS, you agree that Area Representative is _____ ("Area Representative");

WHEREAS, we have developed a distinctive and proprietary system (the "System") for the ~~non-medical~~ development, management and, potentially, the operation of a spa (the "V/O Med Spa") that offers and provides retail skincare, cosmetic health and wellness medical spa products and services that include facials, chemical skin peels, neurotoxin injectables, injectable dermal fillers, skin rejuvenation and tightening (e.g., microneedling, radio frequency microneedling, intense pulsed light therapy, plasma fibroblast, etc.) body contouring (e.g., high-intensity focused electromagnetic stimulation, cryolipolysis, etc.), platelet-rich plasma therapy treatments, facial and body lifting and smooth threads, wellness therapy (e.g., bioidentical hormone replacement therapy, IV hydration therapy, nutrition supplement injections, sexual wellness, etc.), light therapy, and other cosmetic medical spa and spa related services and retail products that Franchisor authorizes (the "Approved Spa Products and Services") under the Licensed Marks (defined below); (each, a "V/O Med Spa");

WHEREAS, ~~the System relates to and includes~~ Area Representative has entered into a V/O Med Spa Area Representative Agreement ("Area Representative Agreement") for the development and operation of a spa location franchised an area representative business (hereinafter referred to as the "Spa Location" the "Area Representative Business") that provides franchise sales, franchise development, franchise marketing, and franchisee training, and support services (the "AR Services") on our behalf of an in connection with the sales, development, training and support of V/O Med Spa franchises (each a "Unit Franchise"), that depending on a franchisee's qualifications and applicable local, state and federal laws") located within or to be developed within a the Area Representative Territory as described and regulations involves either:

Spa Location Franchise that Owns and Operates a Spa: a franchisee's development and operation of a Spa Location Franchise that owns and operates a Spa that provides the Approved Spa Products and Services under the Licensed Marks set forth in the Area Representative Agreement and in accordance with the requirements of the System; or Area Representative Agreement and our System (defined below);

~~Spa Location Franchise that Owns and Operates a Spa Facility and Management Company; a franchisee's development and operation of a Spa Location Franchise that owns and operates a management business (the "Spa Management Business") that provides management, marketing, and spa facility-based services (the "Spa Facility and Management Services") to medical practices, professional corporations and licensed professionals authorized to offer and provide the Approved Spa Products and Services (hereinafter referred to as "Authorized Care Providers") at a Spa that is operated and potentially owned by the Authorized Care Providers authorized to offer and provide the Approved Spa Products and Services.~~

~~WHEREAS, As a part of the System, for qualified area representatives pursuant to the terms of our area representative agreement, we have developed systems and procedures for the marketing and promotion of Spa Location Franchise opportunities, Unit Franchises and the training and operational support services for of franchisees of Spa Location Franchises (the "AR Services") and, as to those area representatives authorized to provide AR Services under our area representative agreement, Unit Franchises, and the term "System" further includes our designated procedures, specifications, marketing plans, development strategies, equipment and supplies, confidential information, and trade secrets for the development and operation of a business an Area Representative Business that offers and provides the AR Services (an "Area Representative Business");~~

~~WHEREAS, Area Representative has entered into a V/O Med Spa Area Representative Agreement (the "Area Representative Agreement") for the development and operation of an Area Representative Business within a designated geographic territory (the "Area Representative Territory") and in accordance with the requirements of our System;~~

~~WHEREAS, you represent that you have received and have thoroughly reviewed the completed Area Representative Agreement, including the completed Schedules and Exhibits attached thereto to the Area Representative Agreement;~~

~~WHEREAS, we have recommended that you thoroughly review the Area Representative Agreement, this Agreement, and all exhibits and schedules to the Area Representative Agreement with your individual lawyer selected and hired by you;~~

~~WHEREAS, you represent to us that you are either: (a) an Owner (defined below) of Area Representative such and that you own or control a legal, equitable or beneficial ownership or equity interest in Area Representative and/or otherwise meet the definition of an "Owner" as set forth in this Agreement; and/or (b) the "Spouse" of an Owner of Area Representative;~~

~~WHEREAS, you acknowledge that this Agreement ~~will apply~~ applies to you individually, jointly and severally with all ~~others~~ other individuals who sign this Agreement (including, if this Agreement is signed in counterparts or electronically ~~among other Owners and Spouses~~; by others;~~

~~WHEREAS, you acknowledge that this Agreement, among other things, personally obligates you to guarantee Area Representative's obligations to us and obligates you to brand protection, confidentiality and, non-competition, and non-solicit restrictions and covenants, and that you enter into this Agreement to induce us to enter into the Area Representative Agreement with Area Representative; and~~

~~WHEREAS, you acknowledge that we are relying on this Agreement, and that without this Agreement we would not have entered into, and/or would not be simultaneously entering into, the Area Representative Agreement with Area Representative.~~

NOW THEREFORE, to induce us to enter into the Area Representative Agreement and as consideration to us for entering into the Area Representative Agreement with Area Representative, and for other consideration, the receipt and sufficiency of which you acknowledge, you agree as follows:

1. Recitals and Representations

You agree that the foregoing Recitals and Representations are true and accurate and constitute a material part of this Agreement and are hereby incorporated into the main body of this Agreement.

2. Definitions

Supplementing the terms and definitions contained in the Recitals and Representations:

“Approved Spa Products and Services” shall have the meaning defined in the “Recitals” section of this Agreement and shall further refer to and mean those products and services that we authorize for sale by V/O Med Spas, Spa Location Franchises including, as applicable, the Spa Facility and Management Services. We shall exclusively designate and determine the Approved Spa Products and Services and we, in our Reasonable Business Judgment, may change, modify, reduce or supplement the Approved Spa Products and Services offered and sold by Spas and/or Spa Location Franchises Products and Services of the Area Representative Business. The Operations Manual, subject to changes that we may make from time to time and our right to change and modify the Approved Products and Services, shall designate the Approved Products and Services.

“AR Unit Franchisee” shall refer to and mean a Unit Franchisee that, during the Initial Term of the Area Representative Agreement enters into a Unit Franchise Agreement with us where: (a) the Unit Franchise Agreement is executed by us and the Unit Franchisee; (b) all initial fees have been paid and released to us; (c) the Unit Franchise Agreement provides for the development and operation of a Unit Franchise physically located within the Area Representative Territory during the Initial Term of the Area Representative Agreement; and (d) the Unit Franchisee develops and opens a Unit Franchise from an authorized location within the Area Representative Territory in accordance with the terms of the Unit Franchise Agreement.

“Area Representative Business” shall have the meaning set forth in the Recitals.

“Area Representative Territory” refers to and means the geographic area identified and described in Schedule 1 to the Area Representative Agreement.

“Business Management System” refers to and means the software, internet, web based and/or cloud-based system or systems, and customer point of sale systems, and franchisee relationship management system or systems as same may be individually, or collectively, by designated by us, in our discretion Reasonable Business Judgment, as being required for use in the Area Representative Business, including, but not limited to, the day-to-day management and performance of the AR Services. Without limitation to the foregoing, the Business Management System may include web based, private server based, network based and/or cloud-based systems. At all times we shall possess direct live access and storage based access to the by Area Representative and the Area Representative Business Management System for the Area Representative Business and to Area Representative’s Business Management System Data.

“Business Management System Data” refers to and means the forms, data, tools, customer information, inventory franchisee information, franchisee candidate information, sales, and sales other information that:

(a) is pre-populated or entered into the Business Management System ~~utilized~~; (b) is entered by Area Representative; ~~(b) is entered (whether by us or Area Representative)~~ a Unit Franchisee into the any Business Management System; and/or (c) is recorded, stored and/or maintained by the Business Management System in connection with the ~~management and operations of the~~ Area Representative Business or any underlying V/O Med Spa Business.

“**Competitive Business**” refers to and means any business that is the same as or similar to: (a) a Spa; (b) a Spa Location Franchise; and/or (c) the Area Representative Business as it relates franchise sales, franchisee training, and/or franchisee support related to Spa Location ~~franchises~~ Franchises and other spas and/or ~~medical-medi-~~spas that are similar to Spa Location Franchises and/or Spas.

“**Confidential Information**” refers to and means all of our and/or our ~~affiliates~~ affiliates’ trade secrets, methods, standards, techniques, procedures, data and information, as same may exist as of the Effective Date of ~~this~~ the Area Representative Agreement and as same may be developed, modified and supplemented in the future, constituting and comprising: (a) ~~franchise sales processes, franchise sales presentations, franchise sales projections, V/O Med Spa franchisee and prospective franchisee candidate contacts, V/O Med Spa franchisee and prospective franchisee information, prospective franchisee lead generation sources, V/O Med Spa franchisee and prospective franchisee surveys, V/O Med Spa franchisee financial data;~~ (b) ~~methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of V/O Med Spas;~~ (c) ~~methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of the Area Representative Business;~~ (b) ~~methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of Spas and Spa Location Franchises;~~ (c) ~~information concerning franchisee and prospective franchisee consumer preferences for Spa Location Franchises, and specifications for and knowledge of suppliers of certain materials, franchise sales marketing strategies, budgets, marketing channels, sales data;~~ (d) ~~information concerning consumer preferences for services, products, materials and supplies used or sold by, and specifications for and knowledge of suppliers of certain materials, equipment, products, supplies and procedures used or sold by Spas and Spa Location Franchises;~~ (e) ~~information concerning franchisees of Spa Location Franchises, prospective franchisees of Spa Location Franchises~~ customers, customer lists, email lists, database lists, product sales, operating results, financial performance and other financial data of V/O Med Spas, Spa Location Franchises, and/or the Area Representative Business; (f) ~~customer lists and information related to V/O Med Spas, Spa Location~~ Unit Franchises, and/or the Area Representative Business; (g) ~~Business Management System Data;~~ (h) ~~current and future information contained in the operations manual~~ Operations Manual; (i) ~~Know-How~~ franchisee recruitment and marketing data, information, and plans respecting Unit Franchisees, Unit Franchisee candidates, and the sale of Unit Franchises.

“**Copyrights**” refers to and means all works and materials for which we or any affiliate of ours has secured common law or registered copyright protection ~~and we utilize and/or allow franchisees of Spa Location Franchises and/or Area Representatives to use, sell or display in connection with the development, marketing and/or operation of a Spa and/or Area Representative Business, whether as of the Effective Date of this, whether as of the Effective Date of the Area Representative Agreement or any time in the future.~~

“**Corporate Entity**” refers to and means a corporation, limited liability company, partnership, or other ~~corporate~~ legal entity that is not an individual person.

“Digital Media” refers to and means any interactive or static ~~electroniedigital~~ document, application or media that is connected to ~~and/or in aany~~ network of computers, servers and/or other devices linked by, ~~communications software, part of the system,~~ world wide web (including, but not limited to websites), ~~linked by the internet or part of a web-based, intranet, streaming service, application, software application, smart phone-based application or and/or social media platform including, but not limited to social media platforms and applications such as Facebook, LinkedIn, Twitter, Pinterest, Instagram, SnapChat, YouTube, and world wide web and internet based directories and local directories that refers, references, identifies, reviews, promotes and/or relates, in any way, to, V/O Med Spas, Spa Location Franchises, the Area Representative Business, the Licensed Marks, the System and/or us. Digital Media includes the System Website and all other media and/or publications relating to the System that is digitally displayed or transmitted.~~

“Effective Date” refers to the “Effective Date” of the Area Representative Agreement as the term “Effective Date” is set forth and defined in the Area Representative Agreement. If, for any reason, the Effective Date cannot be determined by reference to the Area Representative Agreement, then the Effective Date shall be the date that you sign this Agreement.

“Immediate Family” refers to and means the spouse, parent, sibling, or parent of a person and any other household member of ~~the household of such person, including, without limitation, children of such person.~~

“Intellectual Property” refers to and means, individually and collectively, our Licensed Marks, Copyrights, Know-How, and System.

“Know-How” refers to and means our trade secrets and proprietary information relating to the development, establishment, marketing, promotion and/or operation of a V/O Med Spa Business and/or Area Representative Business, including, but not limited to without limitation, methods, techniques, ~~recipes,~~ specifications, food preparation, procedures, policies, marketing strategies, and information reflected in, included in, comprising, and/or constituting a part of the System. Without limitation ~~to limiting~~ the foregoing, Know-How shall further include information contained in the ~~operations manual~~ Operations Manual and the Confidential Information.

“Licensed Marks” ~~refers shall have the meaning set forth in the Recitals and shall further refer~~ to and means ~~such mean the trademarks, service marks, trademarks, trade dress, emblems, and indicia of origin, including the “V/O Med Spa” trademark, the V/O Med Spa logo, Trade Dress, and other trade names, service marks, trademarks, logos, commercial symbols and all configurations and derivations thereof, as may presently exist, or which may be modified, changed, or acquired, slogans and designs authorized by us or our affiliates, in connection with the development and operation of identification of the System, V/O Med Spas, Spa Location Franchises, and/or otherwise designated and the Approved Products and Services, provided that such trade names, trademarks, service marks, logos and designs are subject to modification, replacement and discontinuance by us to be used in conformity with the System in our Reasonable Business Judgment.~~

“Operations Manual” refers to and means, individually and collectively, the manual(s) designated by us and relating to the development and/or operations of an Area Representative Business, Spa Location Franchises and/or Spas including, but not limited to V/O Med Spas and/or Unit Franchises including, without limitation, the policies, procedures and requirements for the development and operation of other area representative business. The Operations Manual further refers to and means, individually and collectively, the manual(s) designated by us and relating to the development and/or operations of V/O

Med Spas including, without limitation, the policies, procedures and requirements for the development and operation of Area Representative Businesses. The operations manual V/O Med Spas. The Operations Manual may consist of one or more volumes, handbooks, manuals, written materials, videos, electronic media files, cloud/internet based list-service, intranet, internet based and accessed databases, computer media, email, webinars and other materials as may be modified, added to, replaced or supplemented by us from time to time in our ~~discretion~~ Reasonable Business Judgment, whether by way of supplements, replacement pages, franchise bulletins, or other official pronouncements or means.

“Owner” refers to and means collectively, individually, and jointly: (a) the officers and directors of Area Representative (including the officers and directors of any general partner of Area Representative) who hold an ownership interest in Area Representative; (b) the managing member or manager of Area Representative, if Area Representative is a limited liability company; and/or (c) all holders of a 5% or more direct or indirect ownership interest in Area Representative and/or of any entity directly or indirectly controlling Area Representative. Area Representative’s Owners are identified in ~~Schedule 13 to the Area Representative~~ this Agreement. Area Representative’s Owners are identified in Schedule 3 to the Area Representative Agreement. If, for any reason you are not identified in ~~Item Schedule 3 to the Area Representative Agreement~~, you nevertheless represent that you are either ~~an Owner or the Spouse of an Owner.~~

“Post-Term Restricted Period” refers to and means the 36 month period after the earliest to occur of the following: (a) the expiration or termination of the Area Representative Agreement for any reason; or (b) the date on which Area Representative Transfers the Area Representative Agreement to another person.

“Prohibited Activities” refers to and means any or all of the following: (a) owning and/or having any legal or equitable interest (whether as an individual proprietor, owner, partner, member or shareholder of a Corporate Entity, or in any similar capacity) in a Competitive Business (other than owning an interest of 3% or less in a publicly traded company that is a Competitive Business); (b) operating, managing, funding, and/or performing services (whether as an employee, officer, director, manager, consultant, representative, agent, and/or creditor or in any similar capacity) for a Competitive Business; ~~(c) diverting or attempting to divert any business or customers from us (or one of our affiliates or franchisees); and/or (d) inducing any customer, franchisee, or prospective franchisee of ours (or of one of our affiliates or franchisees) or of the Area Representative Business to retain, hire, or do business with (as same relate to Spas and/or Spa related franchise opportunities) any other person, business or franchise system other than that of a V/O Med Spa and/or V/O Med Spa Area Representative Business and/or (c) diverting, or attempting to divert, Unit Franchisees or prospective Unit Franchisee candidates to another business brokerage franchise system and/or business opportunity.~~ You agree that if you were to engage in the Prohibited Activities that such actions would be unfair, would constitute unfair competition, and would cause harm to us, the System, Franchisees, and other ~~Spa Area Representatives~~ area representatives and area representative business.

~~“Restricted Period” refers to and means the 36-month period after the earliest to occur of the following: (a) the expiration, without renewal, or termination of the Area Representative Agreement for any reason; or (b) the date on which Area Representative Transfers the Area Representative Agreement to another person or Corporate Entity. Provided however, that if a court of competent jurisdiction determines that this period of time is too long to be enforceable, then the “Restricted Period” means the 18-month period after the earliest to occur of the following: (a) the expiration or termination of the Area Representative Agreement for any reason; or (b) the date on which Area Representative Transfers the Area Representative Agreement to another person or Corporate Entity.~~

~~“Restricted Territory” refers to and means the geographic area: (a) comprising the Area Representative Territory, and (b) a 25-mile radius surrounding the Area Representative Territory.~~

~~“Spouse” refers to and means, as of the Effective Date, the legal spouse of an Owner.~~

~~“Reasonable Business Judgment” refers to, means and relates to any and all decisions, actions and choices made by us concerning or relating to this Area Representative Agreement, the System, V/O Med Spa’s and the Area Representative Business where we undertake or make such decision with the intention of benefitting or acting in a way that could benefit the System including, as examples and without limitation, enhancing the value of the Licensed Marks, increasing customer satisfaction, minimizing potential customer confusion as to the Licensed Marks, determining designated territory markets, minimizing potential customer confusion as to the location of V/O Med Spas, expanding brand awareness of the Licensed Marks, implementing marketing and accounting control systems, approving products, services, supplies and equipment. You agree that when a decision, determination, action and/or choice is made by us in our Reasonable Business Judgment that such decision, determination, action or choice made by us shall take precedence and prevail, even if other alternatives, determinations, actions and/or choices are reasonable or arguably available and/or preferable. You agree that in connection with any decision, determination, action and/or choice made by us in our Reasonable Business Judgment that: (a) we possess a legitimate interest in seeking to maximize out profits; (b) we shall not be required to consider your or Area Representative’s individual economic or business interests as compared to the overall System; and (c) should we economically benefit from such decision, determination, action and/or choice that such economic benefit to us shall not be relevant to demonstrating that we did not exercise reasonable business judgment with regard to our obligations under the Area Representative Agreement and/or with regard to the System. You agree that neither you, Area Representative and/or any third party, including, without limitation, any third party acting as a trier of fact, shall substitute your, Area Representative’s or such third party’s judgment for our Reasonable Business Judgment. You further agree that should you or Area Representative challenge our Reasonable Business Judgment in any legal proceeding that you and/or Area Representative shall possess the burden of demonstrating, by clear and convincing evidence, that we failed to exercise our Reasonable Business Judgment.~~

~~“System” shall have the meaning set forth in the Recitals and, as to Area Representative, shall further refer to and shall further refer to and means mean our standards, specifications, operating requirements, and criteria respecting the development and operation of an Area Representative Business.~~

~~“System Inventory and Equipment” refers to and means the products, equipment, supplies, inventory, materials and services including, but not limited to, branded and unbranded packaging, materials, uniforms, displays, and retail merchandise, and the Business Management System designated by us in the operations manual and as may be modified and supplemented by us from time to time in Franchisor’s Reasonable Business Judgment.~~

~~“System Website” refers to and means the web page and/or pages located on the world-wide web at the www.viomedspa.com URL (uniform resource locator) and shall further include all webpages and subdomains relating to V/O Med Spas, Spa Location Unit Franchises, and/or the Area Representative Business promotion, marketing and sale of Unit Franchises.~~

~~“Trade Dress” refers to and means the designs, images, marketing materials, packaging, branding and/or branding images that we authorize and require Area Representative to use in connection with the operation of the V/O Med Spas, Spa Location and Unit Franchises, and as may be revised and further developed by us from time to time.~~

~~“Transfer” refers to and means a transfer, sale and/or assignment whether legally, equitably or otherwise.~~

“Transfer” refers to, means, and shall include, without limitation, the following, whether voluntary or involuntary, conditional or unconditional, and/or direct or indirect: (a) an assignment, sale, gift, conveyance, hypothecation, transfer, pledge, or sub-franchise; (b) the grant of a mortgage, charge, lien, or security interest, including, without limitation, the grant of a collateral assignment; (c) a merger, consolidation, exchange of shares or other ownership interests, issuance of additional ownership interests or securities representing or potentially representing ownership interests, or redemption of ownership interests; and (d) a sale or exchange of voting interests or securities convertible to voting interests or an agreement granting the right to exercise or control the exercise of the voting rights of any holder of ownership interests or to control the operations or affairs of Area Representative.

“Unit Franchise” shall have the meaning defined in the Recitals section of this Agreement and refers to each respective V/O Med Spa Business authorized for development and operation pursuant to a Unit Franchise Agreement.

“Unit Franchise Agreement” shall refer to and mean our individual unit Franchise Agreement and/or development agreement for a Unit Franchise as such agreements may or may not be designated and determined by us from time to time, in our sole discretion, and as we may supplement, modify, and/or amend in our sole discretion including, without limitation, supplementing, modifying, and/or amending the form Franchise Agreements and all exhibits and schedules attached thereto, including exhibits, riders, collateral assignments of lease or sublease, and personal guarantees designated by us. We possess the exclusive right to designate and determine the form of the Franchise Agreement and the terms thereto and we, in our sole discretion, may modify and amend the material terms of the Franchise Agreement including, without limitation, modification of franchise fees, royalty fees, brand development fund fees, territories, and all other legal rights and obligations.

“Unit Franchisee” refers to and means any person that has been approved by us and has entered into, and is a party to, a Unit Franchise Agreement with us.

“V/O Med Spa” shall have the meaning defined in the Recitals section of this Agreement and shall further refer to all V/O Med Spas operating under the System and Licensed Marks, whether owned by us, our affiliates, and/or our franchisees.

3. Additional Acknowledgments by You

In addition to the representations and acknowledgments contained in the Recitals and Representations, above, ~~and which are~~ incorporated into this Agreement, you acknowledge and represent that:

- (a) ~~___~~ as of the Effective Date you are an Owner ~~and/or Spouse~~;
- (b) ~~that~~ you are signing this Agreement in your individual capacity, ~~and that~~ you are bound to the terms and conditions of this Agreement and irrespective of any change in your status as an Owner ~~and/or Spouse~~;
- (c) ~~___~~ in your capacity as an Owner of Area Representative ~~or as the Spouse of an Owner of Area Representative that~~ you have and will be gaining access to, among other things, the System and Intellectual Property;

(d) ~~you acknowledge that~~ _____ all of the components and aspects of the System and Intellectual Property (both individually and as they relate to one another collectively) are critical to our success as the franchisor of the System and to the overall System;

(e) ~~you acknowledge that~~ _____ we need to protect the System and Intellectual property, and ~~that~~ to do so, we require that you, in your individual capacity, ~~to~~ agree to the brand protection, non-competition and other covenants and restrictions contained in this Agreement and that you personally guarantee the financial and other obligations of Area Representative to us; and

(f) ~~you acknowledge that~~ _____ the terms of this Agreement are fair and reasonable, and ~~that~~ you ~~have~~ elected, based on your own decision, to enter into this Agreement to induce us to enter into the Area Representative Agreement with Area Representative.

4. Intellectual Property, Brand Protection and Non-Competition Covenants and Restrictions

(a) ~~Know-How~~ _____ You agree that: (i) you will not use the Know-How in any business or capacity other than the Area Representative Business; (ii) you will maintain the confidentiality of the Know-How at all times; (iii) you will not make unauthorized copies of documents containing any Know-How; (iv) you will take such reasonable steps as we may ask of you from time to time to prevent unauthorized use or disclosure of the Know-How; and (v) you will stop using the Know-How immediately if you are no longer an Owner of Area Representative ~~or your Spouse is no longer an Owner of Area Representative, as applicable~~. You will not use the Intellectual Property for any purpose other than the development and operation of the Area Representative Business pursuant to the terms of the Area Representative Agreement and ~~operations manual~~ Operations Manual. You agree to assign to us or our designee, without charge, all rights to any ~~improvement~~ improvement to the System, V/O Med Spas, the Licensed Marks, and Unit Franchises developed by you, including the right to grant sublicenses. If applicable law precludes you from assigning ownership of any ~~improvements~~ such improvement to us, then such ~~improvement~~ improvement shall be perpetually licensed by you to us free of charge, with full rights to use, commercialize, and sublicense the same.

(b) ~~Non-Competition During Franchise Relationship~~ _____ Subject to the terms and conditions of ArticleSection 5 of this Agreement; below, you represent, ~~acknowledge~~ and agree that while you are an Owner of Area Representative ~~or while your Spouse is an Owner of Area Representative (as applicable)~~ that you will not engage in any Prohibited Activities. You acknowledge and agree that this restriction is fair and reasonable, and ~~that if you did engage~~ engaged in a Prohibited Activity ~~that, then~~ such actions would constitute acts of unfair competition and will irreparably harm us and the System.

(c) ~~Non-Competition After Franchise Relationship~~ _____ You represent, acknowledge and agree that during the Restricted Period you will not engage in any Prohibited Activities; provided, however, that the Prohibited Activity relating to having an interest in a Competitive Business will only apply with respect to a Competitive Business that is located within ~~and/or relates, in any way, provides competitive goods or services to customers/clients who are located within the Restricted Territory~~, then you agree that your Restricted Period will be extended by the period of time during which you were engaging in the prohibited activity (any such extension of time will not be construed as a waiver of your breach or otherwise impair any of our rights or remedies relating to your breach). You ~~acknowledge and~~ agree that this restriction is fair and reasonable, and

that if you ~~did engage~~engaged in a Prohibited Activity ~~that, then~~ such actions would constitute acts of unfair competition and will irreparably harm us and the System.

(d) ~~Confidentiality Restrictions.~~ You represent, acknowledge and agree that, at all times you: (i) shall not use the Confidential Information in any business or capacity other than the Area Representative Business; (ii) shall maintain the confidentiality of the Confidential Information; (iii) shall not make unauthorized copies of documents containing any Confidential Information; (iv) shall take such reasonable steps as we may ask of you and/or Area Representative from time to time to prevent unauthorized use or disclosure of the Confidential Information; (v) shall immediately and permanently stop using the Confidential Information upon the expiration or termination of the Area Representative Agreement; (vi) shall immediately and permanently stop using the Confidential Information if you are no longer an Owner of Area Representative ~~and/or the Spouse of an Owner~~; (vii) shall immediately and permanently stop using the Confidential Information upon Area Representative's Transfer of the Area Representative Agreement; and (viii) shall not disclose the Confidential Information to any third party person except in a legal proceeding pursuant to an order of a court of competent jurisdiction and after affording us no less than 15 business days prior notice and an opportunity for us, at our election, to appear in such action.

(e) ~~Immediate Family Members.~~ You agree~~acknowledge~~ that should you circumvent the purpose and protections (due to us) of this Agreement by disclosing Know-How to an ~~immediate family member~~Immediate Family Member (*i.e.*, parent, sibling, child, or grandchild) we ~~will~~ and the System will be irreparably harmed. You acknowledge that if you did disclose the Know-How to an ~~immediate family member~~Immediate Family Member and your ~~immediate family member~~Immediate Family Member used the Know-How to engage in activities that, for you, qualify as Prohibited Activities as defined above, that we and the System will be irreparably harmed. You agree that as between you and us that you are in a better position to know if you permitted and/or provide~~provided~~ an ~~immediate family member~~Immediate Family Member with access to the Know-How. Therefore, you agree that you will be presumed to have violated the terms of this Agreement if any member of your ~~immediate family~~Immediate Family (i) engages in any Prohibited Activities during any period of time during which you are prohibited from engaging in the Prohibited Activities or (ii) uses or discloses the Know-How. However, you may rebut this presumption by providing evidence conclusively demonstrating that you did not disclose the Know-How, nor permit disclosure of the Know-How to, the ~~family member~~Immediate Family Member.

(f) ~~Reasonableness of Covenants and Restrictions.~~ You You acknowledge and agree that: (i) the terms of this Agreement are reasonable both in time and ~~in~~ scope of geographic area; and (ii) you have sufficient resources ~~and~~, business experience, and opportunities to earn an adequate living while complying with the terms of this Agreement. **YOU WAIVE ANY RIGHT TO CHALLENGE THE TERMS OF THIS AGREEMENT AS BEING OVERLY BROAD, UNREASONABLE OR OTHERWISE UNENFORCEABLE.** Although you and we both believe that the covenants in this Agreement are reasonable in terms of scope, duration and geographic ~~are~~area, we may at any time unilaterally modify the terms of this ~~Article~~Section 4 (Intellectual Property, Brand Protection and Non-Competition Covenants and Restrictions) by limiting the scope of the Prohibited Activities, narrowing the definition of a Competitive Business, shortening the duration of the Restricted Period, reducing the geographic scope of the Restricted Territory, and/or reducing the scope of any other covenant imposed upon you under this ~~Article~~Section 4 to ensure that the terms and covenants are enforceable under applicable law.

(g) ~~Breach.~~ You agree that failure to comply with ~~these Article 4 Intellectual Property, Brand Protection~~the terms, conditions, restrictions, and ~~Non-Competition Covenants~~and

~~Restrictions~~covenants set forth in this Section 4 will cause irreparable harm to us, Franchisees, and/or other V/O Med Spa franchisees~~area representatives~~ for which there is no adequate remedy at law. Therefore, you agree that any violation of these covenants will entitle us to injunctive relief. You agree that we may apply for such injunctive relief, without bond, but upon due notice, in addition to such further and other relief as may be available at law or in equity~~or law~~, and the sole remedy of yours, in the event of the entry of such injunction, will be the dissolution of such injunction, ~~if warranted, upon hearing duly held (and all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby) by you.~~ If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree that the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this ~~Article~~Section 4 are exclusive of any other remedies, but may be combined with others under this Agreement, ~~or at law, or in equity~~, including injunctive relief, specific performance, and recovery of monetary damages.

5. Transfer Restrictions and Non-Competition Covenants and Restrictions.

Notwithstanding anything contained in this Agreement to the contrary, you ~~expressly~~ acknowledge and agree that if you are an Owner, ~~and/or the Spouse of an Owner,~~ that, prior to Transferring, ~~as an Owner,~~Owner's equity and/or ownership interests in Area Representative that, among other things, Area Representative must notify us and obtain our written consent. Likewise, you acknowledge and agree that under the Area Representative Agreement that prior to Area Representative's Transfer of the Area Representative Agreement, among other things, Area Representative must notify us and obtain our written consent. For our protection and to prevent the subversion of the non-competition covenants contained in Article~~Section~~ 4 of this Agreement and, to induce us to enter into the Area Representative Agreement with Area Representative, you agree, that:

(a) ~~if you are an Owner, should Area Representative fail to properly and timely notify us in writing of the proposed Transfer of your equity and/or ownership interests in Area Representative and/or should Area Representative, fail to obtain our consent to the proposed Transfer of your equity and/or ownership interests in Area Representative (which we may either reject or approve, in accordance with the terms and conditions of the Area Representative Agreement), you shall remain subject to the non-competition covenants contained in Article 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Area Representative Agreement;~~

~~(b) if you are a Spouse, should Area Representative fail to properly and timely notify us in writing of the proposed Transfer of your Spouse's equity and/or ownership interests in Area Representative and/or should Area Representative, fail to obtain our consent to the proposed Transfer of your Spouse's equity and/or ownership interests in Area Representative (which we may either reject or approve, in accordance with the terms and conditions of the Area Representative Agreement), you shall remain subject to the non-competition covenants contained in Article 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Area Representative Agreement;~~

~~(c) if you are an Owner, should Area Representative fail to properly and timely notify us in writing of the proposed Transfer of the Area Representative Agreement to a third party and/or should Area Representative, fail to obtain our consent to the proposed Transfer of the Area Representative~~

~~Agreement to a third party (which we may either reject or approve, in accordance with the terms and conditions of the Area Representative Agreement), you shall remain subject to the non-competition covenants contained in Article 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Area Representative Agreement; and~~

~~(d) if you are the Spouse of an Owner, (b) _____ should Area Representative fail to properly and timely notify us in writing of the proposed Transfer of the Area Representative Agreement to a third party person and/or should Area Representative, fail to obtain our consent to the proposed Transfer of the Area Representative Agreement to a third party (which we may either reject or approve, in accordance with the terms and conditions of the Area Representative Agreement), you shall remain subject to the non-competition covenants contained in Article Section 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Area Representative Agreement; and~~

~~(c) _____ should Area Representative fail to properly and timely notify us in writing of the proposed Transfer of the Area Representative Agreement to a third party and/or should Area Representative fail to obtain our consent to the proposed Transfer of the Area Representative Agreement to a third party (which we may either reject or approve in accordance with the terms and conditions of the Area Representative Agreement), you shall remain subject to the non-competition covenants contained in Section 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Area Representative Agreement.~~

6. Personal Guaranty of Area Representative Agreement and Financial Obligations.

To secure Area Representative's financial obligations under the Area Representative Agreement and all ancillary agreements ~~executed by Area Representative in connection with the Area Representative Agreement, including, without limitation, any agreement for the purchase of goods or services from us or an affiliate of ours~~ (collectively, the "Ancillary Agreements~~"~~"), you individually, jointly and severally, and personally and unconditionally:

(a) _____ guarantee to us and our successor and assigns, that Area Representative shall punctually satisfy and pay all of Area Representative's payment and other obligations under the Area Representative Agreement;

(b) _____ guarantee to us and our successor and assigns, that Area Representative shall punctually satisfy and pay all of Area Representative's payment and other obligations under the ~~Area Representative Agreement and all~~ Ancillary Agreements;

(c) _____ agree, at all times, to be personally bound by, and personally liable for, each and every fee, payment and monetary obligation due from Area Representative to us pursuant to the terms of the Area Representative Agreement;

~~(d) _____ agree, at all times, to be personally bound by, and personally liable for, each and every fee, payment and monetary obligation due from Area Representative to us and/or our affiliates under the Area Representative Agreement and all~~ Ancillary Agreements;

~~(d)-(e) _____ do, at all times, hereby personally guarantee payment of each and every fee, payment and monetary obligation due, or that may become duedues, from Area Representative to us pursuant to the terms of the Area Representative Agreement; and ~~all Ancillary Agreements; and~~~~

~~(e-f)~~ do, at all times, hereby personally guarantee ~~Area Representative's performance payment of each and every term and condition of the every fee, payment and monetary obligation due or that may become due from Area Representative Agreement and all to us pursuant to the terms of the Ancillary Agreements; and.~~

You waive: (a) acceptance and notice of acceptance by us of the foregoing undertakings; (b) notice of demand for payment of any indebtedness guaranteed; (c) protest and notice of default to any party or person with respect to the indebtedness guaranteed; (d) any right you may have to require that an action be brought against Area Representative or any other person as a condition of liability; and (e) the defense of the statute of limitations in any action hereunder or for the collection of any indebtedness hereby guaranteed.

You agree that: (a) your direct and immediate liability under this guaranty Agreement shall be joint and several with Area Representative and all other signatories to this Agreement; (b) you will render any payment required under the Area Representative Agreement and the Ancillary Agreements upon demand if Area Representative fails or refuses punctually to do so; (c) your liability shall not be contingent or conditioned upon pursuit by us of any remedies against Area Representative or any other person; and (d) liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence that we may grant to Area Representative or to any other person, including the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this guarantee Agreement, which shall be continuing and irrevocable during the term of each of the Area Representative Agreement and the Ancillary Agreements and following the termination, expiration or Transfer of each of the Area Representative Agreement and the Ancillary Agreements to the extent any financial obligations under any such Area Representative Agreement and Ancillary Agreements survive such termination, expiration or Transfer. This guaranty Agreement will continue unchanged by the occurrence of any bankruptcy with respect to Area Representative or any assignee or successor of Area Representative or by any abandonment of one or more of the Area Representative Agreement and/or and Ancillary Agreements by a trustee of Area Representative. Neither your obligation to make payment in accordance with the terms of this undertaking nor any remedy for enforcement shall be impaired, modified, changed, released or limited in any manner whatsoever by any impairment, modification, change, release or limitation of the liability of Area Representative or its estate in bankruptcy or of any remedy for enforcement, resulting from the operation of any present or future provision of the U.S. United States Bankruptcy Act or other statute, or from the decision of any court or agency.

7. Arbitration, Consent to Jurisdiction and Venue, and Cross-Default.

Any dispute between the parties relating to this Agreement shall be brought in accordance with the dispute resolution procedures set forth in the Franchise Area Representative Agreement. Notwithstanding the foregoing, if any of the dispute resolution procedures set forth in the Franchise Area Representative Agreement conflict with any of the terms of this Agreement, the terms of this Agreement shall prevail. Without limitation to the foregoing, you agree that:

(a) Arbitration – Except, at our option, as to any claims or disputes related to or concerning a breach of this Agreement by you that may entitle us to the award of injunctive relief, you agree that any and all disputes, controversies, and claims, arising from and/or related to this Agreement, shall be submitted to the American Arbitration Association (“AAA”) for binding arbitration. Arbitration shall be conducted by one arbitrator in accordance with the AAA’s then current rules for commercial disputes, except as may be otherwise required in this Agreement. All arbitration proceedings shall be conducted in Cuyahoga County, Ohio or, if suitable AAA facilities are not available in Cuyahoga County, Ohio then at a suitable AAA location selected by the arbitrator that is located closest to Cuyahoga County, Ohio.

In connection with binding arbitration, you agree that:

- (i) —All matters relating to arbitration, will be governed by the United States Federal Arbitration Act, except as expressly or otherwise set forth in this Agreement;
- (ii) —The arbitration hearing shall be conducted within 180 days of the demand for arbitration;
- (iii) —The arbitrator shall render written findings of fact and conclusions of law;
- (iv) —Except as may be otherwise required and/or prohibited by this Agreement, the arbitrator has the right to award or include in his or her award any relief that he or she determines to be proper, including monetary damages, interest on unpaid sums, specific performance, injunctive relief, attorneys' fees, and costs and expenses as allowable under this Agreement. Notwithstanding the foregoing, under no circumstance shall the Arbitrator be authorized to award or declare the Licensed Marks to be generic or invalid; and
- (v) —Judgment upon the arbitrator's award may be entered in any court of competent jurisdiction.

(b) **Consent to Jurisdiction and Venue** – You agree that any judicial action or legal proceeding must be brought in a court of competent jurisdiction located within [the State of Ohio](#) and within Cuyahoga County or the county closest to Cuyahoga County. You do hereby irrevocably consent to and waive any objection to such jurisdiction or venue. Without limitation to the foregoing and notwithstanding same, you agree that we, at our election, may bring any legal action or proceeding seeking a temporary restraining order, preliminary injunction, or any action seeking our enforcement of an arbitration award or any judicial decision in the federal or state court located in the county and state where you reside.

(c) **Acknowledgment as to Cross-Default** — You acknowledge and agree that a breach of this Agreement by you shall constitute a material event of default under the [FranchiseArea Representative](#) Agreement, permitting us, among other things, to terminate the [FranchiseArea Representative](#) Agreement in accordance with the terms thereof.

8. Miscellaneous

(a) If either ~~party hires~~we or you hire an attorney or files suit ~~against the other party in~~ relating to and alleging a breach of this Agreement, the losing party agrees to pay the prevailing party's reasonable attorneys' fees and costs incurred in connection with such breach.

(b) —This Agreement will be governed by, construed and enforced under the laws of [the State of Ohio](#) and the courts in that state shall have [exclusive](#) jurisdiction over any legal proceedings arising out of this Agreement.

(c) —Any claim, defense or cause of action that you may have against us or ~~against~~ Area Representative, regardless of cause or origin, cannot be used as a defense against our enforcement

of this Agreement.

(d) Each section of this Agreement, including each subsection and portion thereof, is severable. In the event that any section, subsection or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection or portion; ~~and each, Each~~ party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms reasonable in scope, duration and geographic area.

(e) You agree that we may deliver to you any notice or other communication contemplated by this Agreement in the same manner and to the same address listed in the notice provisions of the Area Representative Agreement and any such delivery shall be deemed effective for purposes of this Agreement. You may change the address to which notices must be sent by sending us a written notice requesting such change, which notice shall be delivered in the manner and to the address listed in the Area Representative Agreement.

IN WITNESS WHEREOF, each of the undersigned has executed this AR Owner Agreement and Guaranty as of the date or dates set forth below.

Owner / Spouse: _____; _____ **Owner**
/ Spouse: _____;

Signature _____ Signature,

Printed Name and Date _____ Printed Name and Date

Signature of Owner / Spouse



Signature of Owner / Spouse Area Representative
Agreement

Exhibit 2
CONFIDENTIALITY AGREEMENT

Name (please print individual name)

Name (please print individual name)

Date

Date

Signature of Owner / Spouse

Signature of Owner / Spouse

Name (please print individual name)

Name (please print individual name)

Date

Date



Area Representative Agreement – Exhibit 2
Confidentiality Agreement

[THIS EXHIBIT IS FOR REFERENCE PURPOSES ONLY AS A SAMPLE FORM CONFIDENTIALITY AGREEMENT THAT FRANCHISOR MAY APPROVE FOR USE BY FRANCHISEE BEFORE USING WITH AN EMPLOYEE OR CONTRACTOR. FRANCHISEE SHOULD HAVE THIS AGREEMENT REVIEWED AND APPROVED BY AN INDEPENDENT LOCAL ATTORNEY HIRED BY AREA REPRESENTATIVE.]



CONFIDENTIALITY AGREEMENT (Sample Only)

[THIS EXHIBIT IS FOR PURPOSES ONLY AS A SAMPLE FROM A CONFIDENTIALITY AGREEMENT THAT FRANCHISOR MAY APPROVE FOR USE BY AREA REPRESENTATIVE – BEFORE USING WITH AN EMPLOYEE OR INDEPENDENT CONTRACTOR, AREA REPRESENTATIVE SHOULD HAVE THIS AGREEMENT REVIEWED AND APPROVED BY AN INDEPENDENT ATTORNEY HIRED BY AREA REPRESENTATIVE]

“Approved Products and Services” means those Franchisor authorized and designated activities respecting the marketing and promotion of V/O Med Spa franchises and further refers to and means products and services that Franchisor authorizes for sale by spas. Franchisor shall exclusively designate and determine the Approved Products and Services, and Franchisor may change, modify, reduce or supplement the Approved Products and Services. The Operations Manual, subject to changes that Franchisor may make from time to time and Franchisor’s right to change and modify the Approved Products and Services, shall designate the Approved Products and Services.

“Business Management System” refers to and means the software and/or, internet-, web based and/or cloud based system and/or systems, point of sale system or systems and customer relationship management system or systems as used in connection with the operations of the V/O Med Spa same may be individually or collectively designated by us or Franchisor as being required for use in the Area Representative Business. Without limiting the foregoing, the Business Management System may include web based, private server based, network based, and/or cloud-based systems.

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“Business Management System Data” refers to and means the forms, data, tools, customer information, inventory and sales information, and other information that: (a) is pre-populated or entered into and/or maintained on the Business Management System utilized; (b) is entered into the Business Management System; and/or (c) is recorded, stored and/or maintained by the Business Management System in connection with the management and operations of the V/O Med Spa Area Representative Business.

“Confidential Information” refers to and means: (a) non-public “Confidential Information” means all of our, our affiliates’, and Franchisor’s trade secrets, methods, standards, techniques, procedures, data and information, as same may exist as of the Effective Date and as same may be developed, modified and supplemented in the future, constituting and comprising: (a) franchise sales processes, franchise sales presentations, franchise sales projections, V/O Med Spa franchisee and prospective franchisee candidate contacts, V/O Med Spa franchisee and prospective franchisee information, prospective franchisee lead generation sources, V/O Med Spa franchisee and prospective franchisee surveys, V/O Med Spa franchisee financial data; (b) methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of the V/O Med Spa Area Representative Business; (b) V/O Med Spa and/or the Area Representative Business; (c) information concerning consumer preferences for services, products, materials and supplies used or sold by, and specifications for and knowledge of suppliers of certain materials, equipment, products, supplies and procedures used or sold by V/O Med Spa; (d) information concerning customers, customer lists, email lists, database lists, product sales, operating results, financial performance and other financial data of the V/O Med Spa Business; (e) customer lists and information related to the V/O Med Spa and the Area Representative Business; (df) Business Management System Data; (eg) current and future information contained in the V/O Med Spa operations manual made available to the V/O Med Spa Business by V/O Franchise Group, LLC; and (f) recipes, production, cooking, Operations Manual; (h) Know-How; (i) information concerning franchisee and service procedures that are not disclosed to the public but used by the V/O Med Spa prospective franchisee consumer preferences for Unit Franchises, and specifications for and knowledge of suppliers of certain materials, franchise sales marketing strategies, budgets, marketing channels, sales data; and (j) information concerning franchisees of Unit Franchises, prospective franchisees of Unit Franchises, email lists, database lists, product sales, operating results, financial performance and other financial data of franchisees or prospective franchisees of Unit Franchises and/or the Area Representative Business.

“Digital Media” refers to and means any interactive or static electronic digital document, application or media that is connected to and/or in a network of computers and/or other devices linked by communications software, part of the world wide web (including, but not limited to, www.viomedspa.com, websites), linked by the internet or part of a web based application, software application, smart phone application or social media platforms and applications platform such as Facebook, LinkedIn, Twitter, Pinterest, Instagram, SnapChat, and YouTube, and world wide web and internet based directories and local directories that refers, references, identifies, reviews, promotes and/or relates, in any way, to the V/O Med Spa Spas, the Area Representative Business or other V/O Med Spa Business.

“the Licensed Marks” refers to and means the word marks, trademarks, service marks, and logos now or hereafter utilized in the operation of a V/O Med Spa Business, including, but not limited to, the “V/O Med Spa” word mark, associated logos, and any other trademarks, service marks or trade names that we designate for use in a V/O Med Spa Business, the System and/or Franchisor. Digital Media further includes the System Website, and all other media and/or publications relating to the System that is displayed and/or transmitted digitally.

“Operations Manual” refers to and means the confidential operations manual made available to the V/O Med Spa Business by our franchisor or as otherwise designated by us. The operations manual “Licensed Marks” means the trademarks, service marks, emblems, and indicia of origin, including the “V/O Med Spa” trademark, the V/O Med Spa logo, Trade Dress, and other trade names, service marks, trademarks, logos, slogans and designs authorized by Franchisor in connection with the identification of the System, V/O Med Spas, and the Approved Products and Services, provided that such trade names, trademarks, service marks, logos and designs are subject to modification, replacement and discontinuance by Franchisor.

“Operations Manual” means, individually and collectively, the manual(s) designated by Franchisor or us and relating to the development and/or operations of an Area Representative Business, and/or V/O Med Spas including, without limitation, the policies, procedures and requirements for the development and operation of Area Representative Business. The Operations Manual further refers to and means, individually and collectively, the manual(s) designated by Franchisor or us and relating to the development and/or operations of V/O Med Spas. The Operations Manual may consist of one or more volumes, handbooks, manuals, written materials, ~~videovideos~~, electronic media files, cloud/internet based list-service, ~~intra-netintranet~~, internet based and accessed databases, computer media, email, webinars and other materials as may be modified, added to, replaced or supplemented by us from time to time by Franchisor or us, whether by way of supplements, replacement pages, franchise bulletins, or other official pronouncements or means.

“Trade Dress” refers to and means the V/O Med Spa “System” means specifications, systems, and requirements designated for the marketing, promotion and sale of V/O Med Spa franchises and the specifications, systems, and requirements designated for the establishment, development and operation of V/O Med Spas.

“Trade Dress” means the designs, images, marketing materials, packaging, branding and/or branding images ~~used that Franchisor authorizes and requires the Area Representative Business to use in connection with the operation of the V/O Med Spa Business and Unit Franchises, as may be revised and further developed by Franchisor from time to time.~~

“Unit Franchise” shall have the meaning defined in the Recitals section of this Agreement.

3. Your Access to Confidential Information. In addition to the representations and acknowledgments contained in the Recitals and Representations, above, you acknowledge and represent that in your capacity as an employee, independent contractor, officer and/or director of the V/O Med Spa Area Representative Business

that you will be gaining access to, among other things, the Confidential Information. You acknowledge that the terms of this Agreement are fair and reasonable.

4. Protection of the Confidential Information. You agree that: (i) you will not use the Confidential Information in any business or capacity other than the ~~V/O Med Spa~~ Area Representative Business; (ii) you will maintain the confidentiality of the Confidential Information at all times; (iii) you will not make unauthorized copies of documents containing the Confidential Information; (iv) you will take such reasonable steps as ~~the~~ we may ask of you from time to time to prevent unauthorized use or disclosure of the Confidential Information; and (v) you will stop using the Confidential Information immediately at our request or demand. You will not use the Confidential Information for any purpose other than for the performance of your duties on behalf of us and in accordance with the scope of your work with us.

5. Reasonableness of Covenants and Restrictions. You agree that the terms of this Agreement are reasonable and fair, and ~~that~~ you have sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. **You hereby waive any right to challenge the terms of this Agreement as being overly broad, unreasonable or otherwise unenforceable.**

6. Breach. You agree that failure to comply with the terms of this Agreement will cause irreparable harm to us ~~and to our franchisor V/O Franchise Group, LLC, Franchisor, the System, the Licensed Marks,~~ and other V/O Med Spa franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of these covenants will entitle us or ~~our Franchisor V/O Franchise Group, LLC~~ to injunctive relief. You agree that we and/or ~~our Franchisor V/O Franchise Group, LLC~~ may apply for such injunctive relief, without bond, but upon due notice, in addition to such further and other relief as may be available at equity or law, and the sole remedy of yours, in the event of the entry of such injunction, will be the dissolution of such injunction, if warranted, upon a hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, then you agree that the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this ~~Article~~Section 6 are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages.

7. Miscellaneous.

(a) ~~—~~ If we hire an attorney or files suit against you because you have breached this Agreement and if we prevail in such lawsuit, you agree to pay the reasonable attorney fees and costs that we incur.

(b) Each section of this Agreement, including each subsection and portion thereof, is severable. In the event that any section, subsection or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection or portion; and each party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms reasonable in scope, duration and geographic area.

~~(c) YOU ACKNOWLEDGE THAT THIS IS NOT AN EMPLOYMENT AGREEMENT.~~

(c) YOU ACKNOWLEDGE THAT THIS IS NOT AN EMPLOYMENT AGREEMENT AND THAT THERE IS NOT, AND SHALL NEVER BE, AN EMPLOYER/EMPLOYEE RELATIONSHIP BETWEEN YOU AND FRANCHISOR. YOUR RELATIONSHIP WITH US (INCLUDING YOUR EMPLOYMENT RELATIONSHIP, THE TERMS OF YOUR EMPLOYMENT AND THE CREATION AND/OR TERMINATION OF SUCH EMPLOYMENT RELATIONSHIP) IS AND SHALL BE EXCLUSIVELY CONTROLLED BETWEEN YOU AND US. FRANCHISOR IS NOT A JOINT EMPLOYER, AND THERE IS NO EMPLOYMENT RELATIONSHIP BETWEEN YOU AND FRANCHISOR.

(d) YOU ACKNOWLEDGE AND AGREE THAT ~~OUR FRANCHISOR, VIO FRANCHISE GROUP, LLC,~~ IS NOT A PARTY TO THIS AGREEMENT, BUT FRANCHISOR IS AN INTENDED THIRD PARTY BENEFICIARY OF THIS AGREEMENT.

IN WITNESS WHEREOF, ~~each of~~ the undersigned ~~has~~ executed this Agreement as of the ~~date or dates set forth below~~ Effective Date.

Printed Name

Individual Signature of Restricted Party



Name (please print)

Date: _____

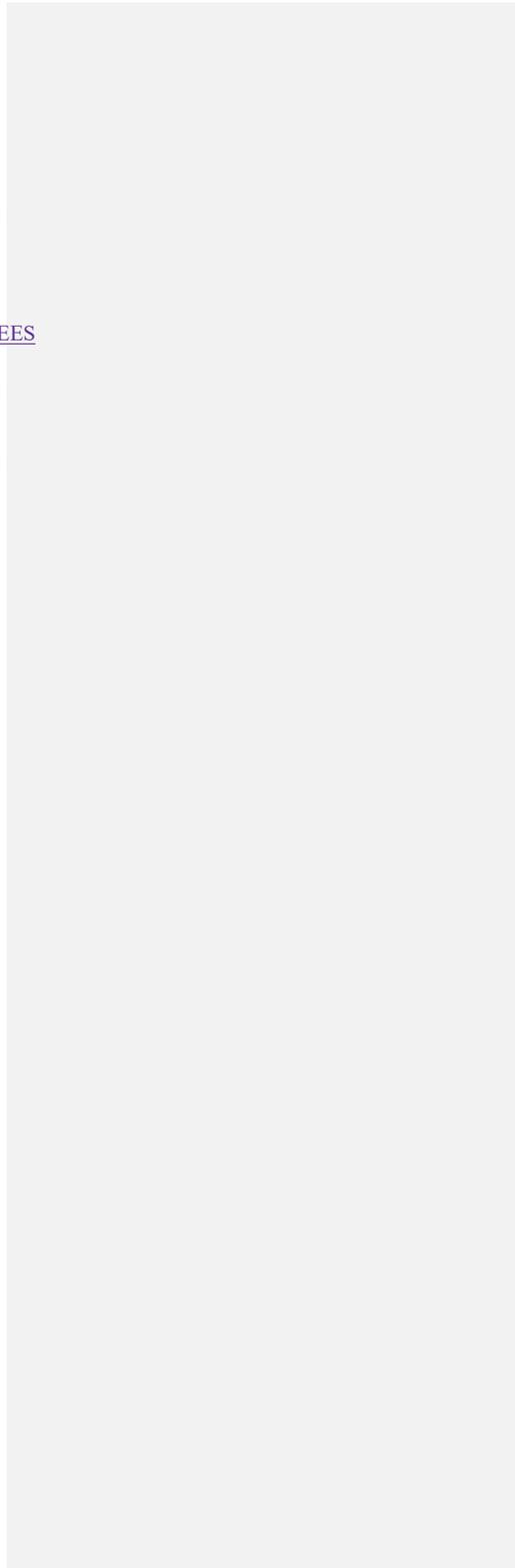
Individual Signature of Restricted Party

FRANCHISE DISCLOSURE DOCUMENT

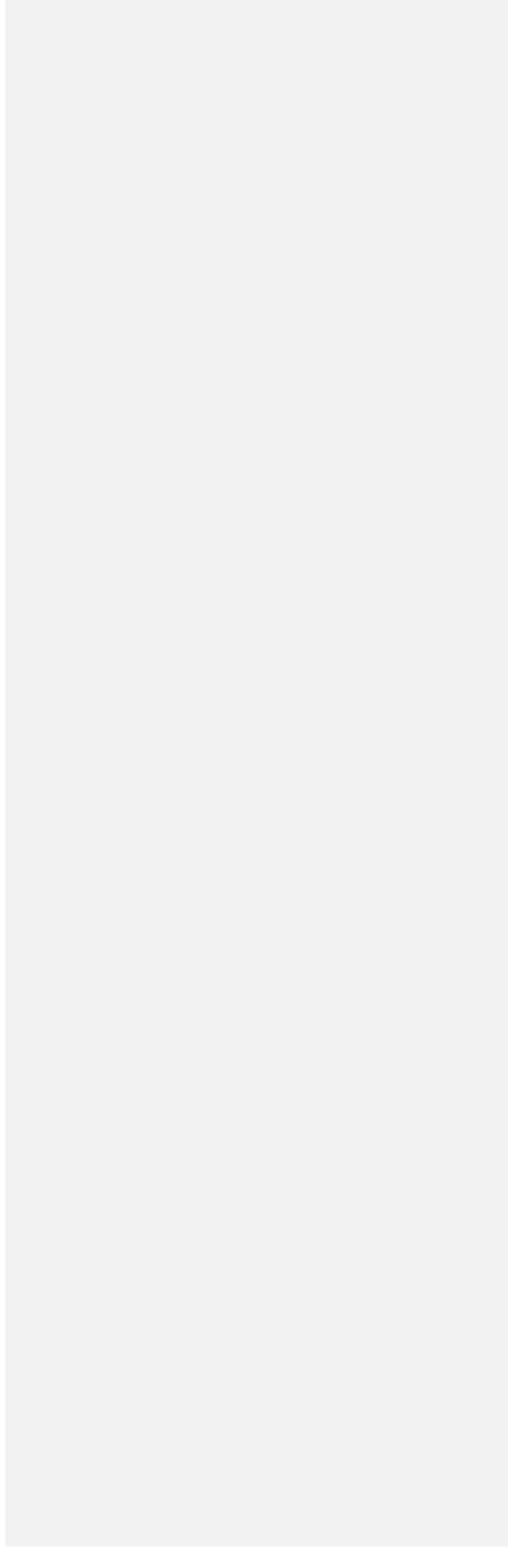
EXHIBIT F
LIST OF AREA REPRESENTATIVE FRANCHISEES

Name (please print)

Date: _____



|





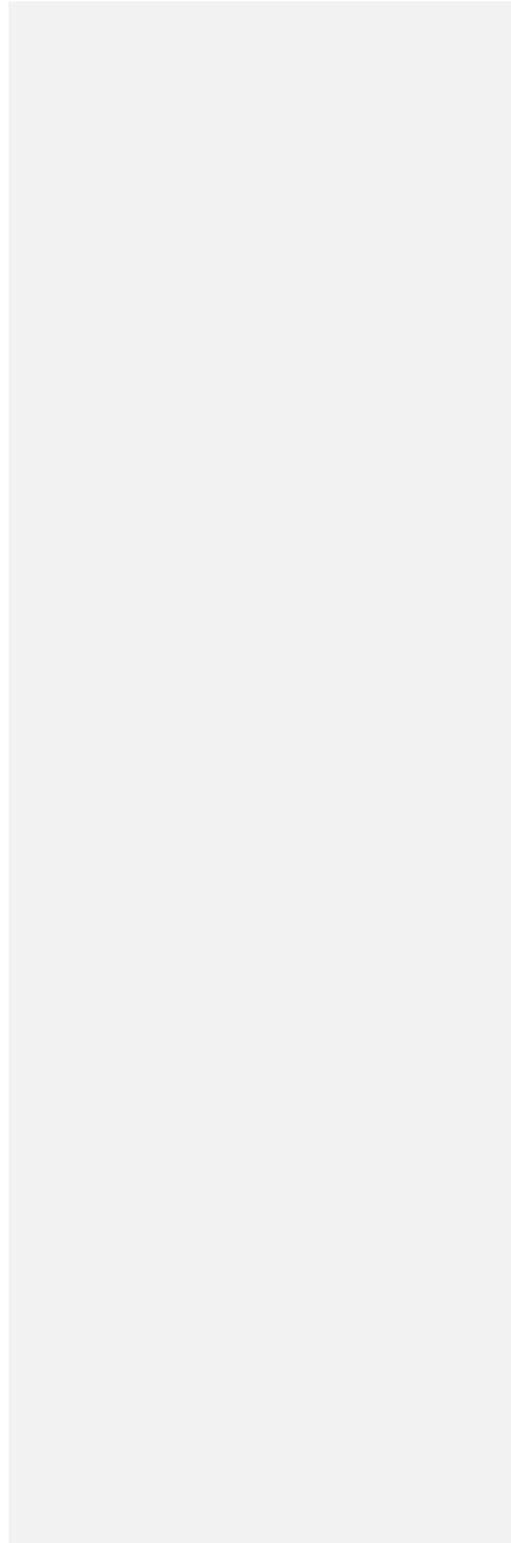
FRANCHISE DISCLOSURE DOCUMENT
EXHIBIT F
LIST OF AREA REPRESENTATIVES
(as of December 31, 2023)

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AREA REPRESENTATIVES (as of December 31, 2022)			
State	Business Area	Area Representative	Phone Number
CO	The State of Colorado	John & Nina Newcomb	720-560-7201
CT	The State of Connecticut	Geoff Schneider & Steve Volkwyn	917-862-1367
FL	Orlando, Florida	Suresh Vanukuru	919-649-4193
	Tampa, Florida	David Shuck*	656-208-0120
IN	The State of Indiana	Romeo Radulici & Sachin Patel	440-503-7110
MA	The State of Massachusetts	Kal Guallappali & Paul Faucher*	260-460-7290
MI	Detroit Metro, Michigan	Patrick Tomina and Jennifer Gully	248-866-4522
MD	Central & Southern Maryland	Adam Greenburg and Tom Cook	410-497-8909
NH	The State of New Hampshire	Kal Guallappali & Paul Faucher*	260-460-7290
NJ	Northern New Jersey	Niraj & Bansari Shah	201-965-1170
	Central & Southern New Jersey	Elio Vecchiarelli & Suzanne Moore*	914-573-9707
NC	The State of North Carolina	Suresh & Sharmila Vanukuru	919-649-4193
NY	Downstate New York	Nick & Manny Galanis & Tommy Regoukos	917-440-9999
OH	Greater Toledo, Greater Cleveland, Akron Youngstown, and Columbus, Ohio Areas	Sachin Patel & Hetal Patel	314-249-2314
PA	Philadelphia, Pennsylvania	Elio Vecchiarelli & Suzanne Moore*	914-573-9707
TX	Austin, Texas	Kirk & Rebecca Risha	512-554-2467
	Dallas, Texas	Wesley Gilliland & William Stewart	704-995-1168
	Houston, Texas	David Shuck*	656-208-0120
VA	Northern New Jersey	Adam Greenburg and Tom Cook	410-497-8909
VT	The State of Vermont	Kal Guallappali & Paul Faucher*	260-460-7290

*Area Representatives signed one agreement for multiple territories.

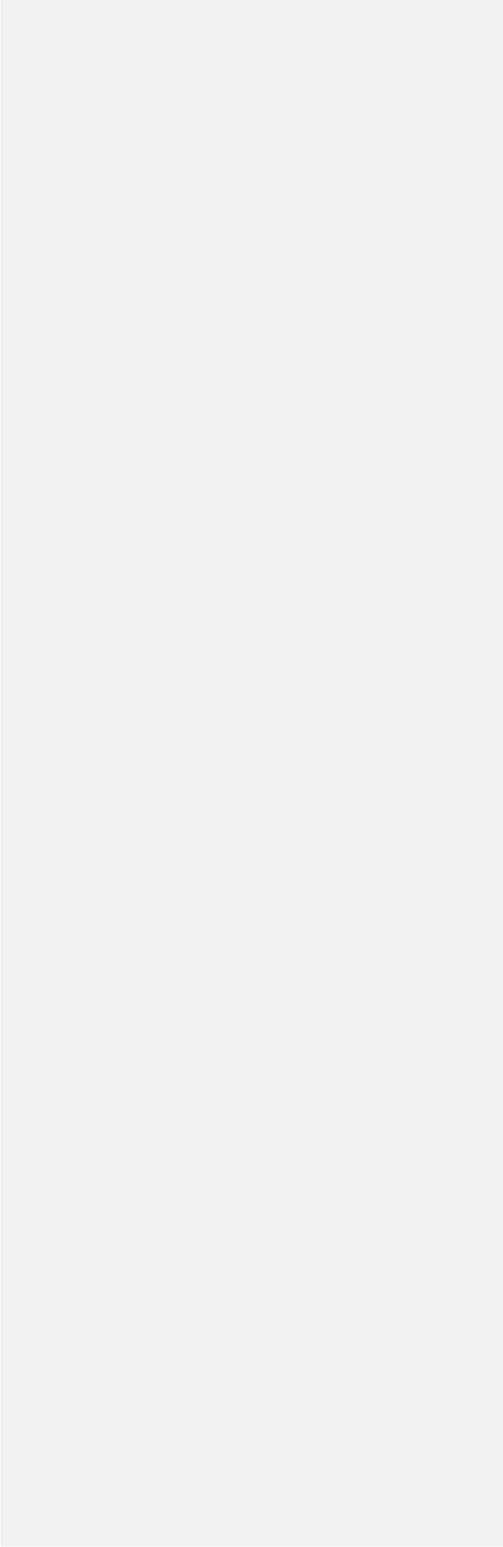
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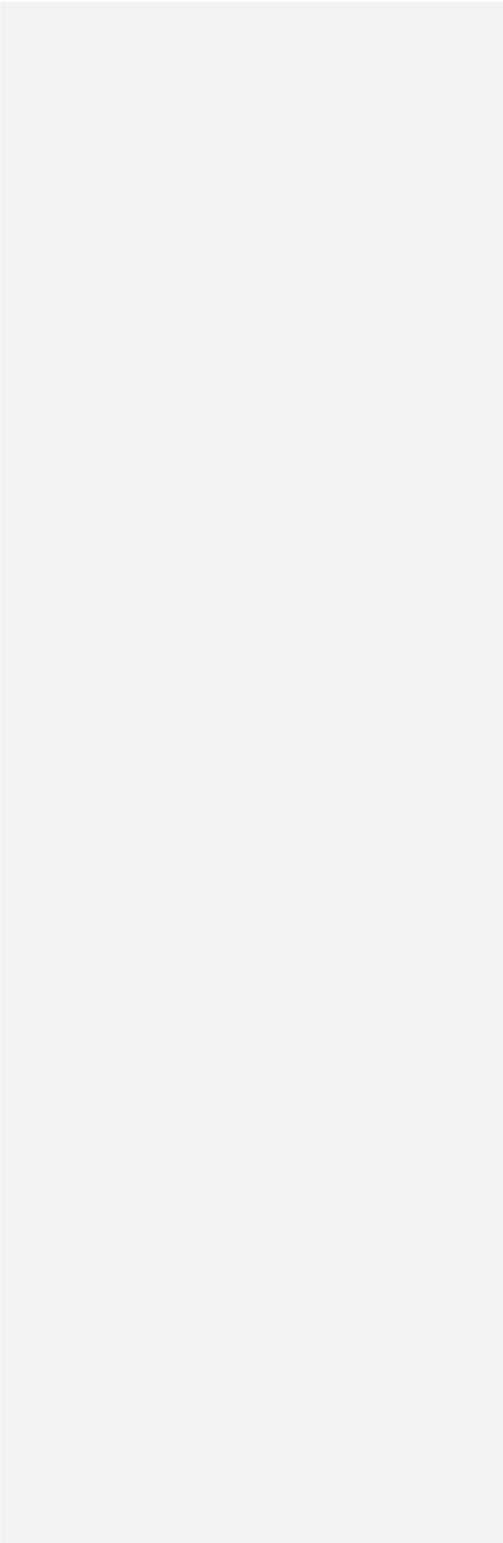


FRANCHISE DISCLOSURE DOCUMENT

EXHIBIT G
LIST OF AREA ~~REPRESENTATIVES~~ REPRESENTATIVE
FRANCHISEES
THAT ~~HAVE~~ LEFT THE SYSTEM



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|

AREA REPRESENTATIVES WHO HAVE LEFT THE SYSTEM (January 1, 2022 to December 31, 2022)			
State	Business Area	Area Representative	Phone Number
CO	Territory Transferred to Another Area Representative	Michael Fasing	702-902-4946
MD	The State of Maryland Acquired by Corporate	Arpan Desai	443-622-6878
NV	The State of Nevada & Scottsdale, Arizona	William Lui & Nick Razze	714-893-4600



FRANCHISE DISCLOSURE DOCUMENT

EXHIBIT H
STATE SPECIFIC [ADDENDUM](#)



[V/O Med Spa, AR FDD, April 26, 2023-18, 2024](#)

ADDENDA

California ~~Area Representative FDD Addendum~~ Amendment
Amendments to ~~V/O Med Spa~~
the Area Representative Franchise Disclosure Document

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

1. Item 17 “Renewal, Termination, Transfer and Dispute Resolution: The Franchise Relationship.” is supplemented by the addition of the following:

A. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.

B. The franchisor, any person or franchise broker in Item 2 of the FDD is not subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a *et seq.*, suspending or expelling such persons from membership in such association or exchange.

C. California Business and Professions Code Sections 20000 through 20043 establish the rights of the franchisee concerning termination, transfer, or non-renewal of a franchise. If the ~~area representative agreement~~ Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

D. The ~~area representative agreement~~ Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law. (11 U.S.C.A. Sec. 101 *et seq.*).

E. The ~~area representative agreement~~ Franchise Agreement contains a covenant not to compete, which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

F. The ~~area representative agreement~~ Franchise Agreement requires binding arbitration. The arbitration will occur in the State of Ohio with the costs being borne by the franchisee and franchisor.

Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5 Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a Franchise Agreement restricting venue to a forum outside the State of California.

G. The ~~area representative agreement~~ Franchise Agreement requires application of the laws of the State of Ohio. This provision may not be enforceable under California law.

2. Section 31125 of the California Corporations Code requires us to give you a ~~disclosure document~~ Disclosure Document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

3. You must sign a general release of claims if you renew or transfer your franchise. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516).

4. Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043-).

5. Item 6 “Other Fees,” is supplemented by the addition of the following statement: “The highest interest rate allowed by law in the State of California is 10%.”

6.5. The following URL address is for the franchisor’s website:
www.viomedspa.com

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT www.dfpi.ca.gov.

6. California’s Franchise Investment Law (Corporations Code sections 31512 and 31512.1) states that any provision of a franchise agreement or related document requiring the franchisee to waive specific provisions of the law is contrary to public policy and is void and unenforceable. The law also prohibits a franchisor from disclaiming or denying (i) representations it, its employees or its agents make to you, (ii) our ability to rely on any representations it makes to you, or (iii) any violation of the law.

7. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Connecticut Area Representative FDD Addendum Amendment
Amendments to ~~V/O Med Spa~~
the Area Representative Franchise Disclosure Document

1. Item 3 “Litigation,” is supplemented by the addition of the following:

A. Neither the Franchisor nor any person identified in Items 1 or 2 above has any administrative, criminal or material civil action (or a significant number of civil actions irrespective of materiality) pending against him alleging a violation of any franchise law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, business opportunity law, securities law, misappropriation of property or comparable allegations.

B. Neither the Franchisor nor any other person identified in Items 1 or 2 above has during the 10 year period immediately preceding the date of this Disclosure Document, been convicted of a felony or pleaded nolo contendere to a felony charge or been held liable in any civil action by final judgment, or been the subject of any material complaint or other legal proceeding where a felony, civil action, complaint or other legal proceeding involved violation of any franchise law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, business opportunity law, securities law, misappropriation of property or comparable allegations or which was brought by a present or former purchaser-investor or which involves or involved the business opportunity relationship.

C. Neither the Franchisor nor any person identified in Items 1 or 2 above is subject to any currently effective injunctive or restrictive order or decree relating to the franchise, or under any federal, state or Canadian franchise, securities, business opportunity, antitrust, trade regulation or trade practice law as a result of concluded or pending action or proceeding brought by a public agency, or is a party to a proceeding currently pending in which an order is sought, relating to or affecting business opportunity activities or the seller-purchaser-investor relationship, or involving fraud, including but not limited to, a violation of any business opportunity law, franchise law, securities law or unfair or deceptive practices law, embezzlement, fraudulent conversion, misappropriation of property or restraint of trade.

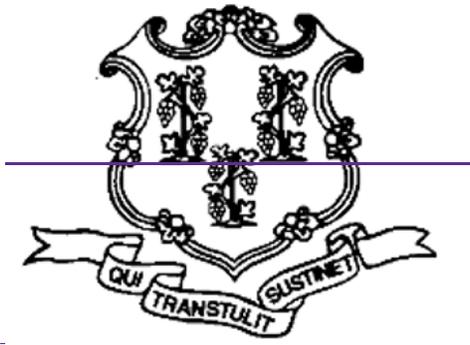
D. Neither Company nor any person identified in Item 2 above is subject to any currently effective order of any national securities association or national securities exchange (as defined in the Securities & Exchange Act of 1934) suspending or expelling these persons from membership in the association or exchange.

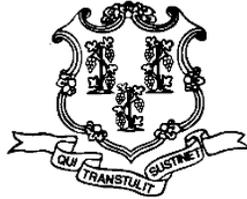
2. Item 4 “Bankruptcy,” is supplemented by the addition of the following:

No entity or person listed in Items 1 and 2 of this Disclosure Document has, at any time during the previous 10 fiscal years (a) filed for bankruptcy protection, (b) been adjudged bankrupt, (c) been reorganized due to insolvency, or (d) been a principal, director, executive officer or partner of any other person that has so filed or was adjudged or reorganized, during or within one year after the period that the person held a position with the other person.

If the seller fails to deliver the products, equipment or supplies or fails to render the services necessary to begin substantial operation of the business within 45 days of the delivery date stated in your contract be cancelled.

DISCLOSURES REQUIRED BY CONNECTICUT LAW





The State of Connecticut does not approve, recommend, endorse or sponsor any business opportunity. The information contained in this disclosure has not been verified by the state. If you have any questions about this investment, see an attorney before you sign a contract or agreement.

BUSINESS OPPORTUNITY DISCLOSURE

The following business opportunity disclosure is provided by VIO FRANCHISE GROUP, LLC, a registered business in the State of Connecticut.

Disclosure Document is dated: April 26, 2023

Hawaii Area Representative FDD Addendum Amendment
Amendments to V/O Med-Spa
the Area Representative Franchise Disclosure Document

ADDITION TO FDD RECEIPT EXHIBIT "I"

Exhibit J "FDD Receipts," is supplemented with the addition of the following:

The Receipt for this Disclosure Document (attached as Exhibit "I") is supplemented to add the following:

1. THIS FRANCHISE WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

2. THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS BEFORE THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT,

OR AT LEAST SEVEN DAYS BEFORE THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

3. THIS DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE ~~AREA REPRESENTATIVE FRANCHISE~~ AGREEMENT AND THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

~~4. NO STATEMENT, QUESTIONNAIRE OR ACKNOWLEDGEMENT SIGNED OR AGREED TO BY A FRANCHISEE IN CONNECTION WITH THE COMMENCEMENT OF THE FRANCHISE RELATIONSHIP SHALL HAVE THE EFFECT OF: (I) WAITING ANY CLAIMS UNDER ANY APPLICABLE STATE FRANCHISE LAW, INCLUDING FRAUD IN THE INDUCEMENT, OR (II) DISCLAIMING RELIANCE ON ANY STATEMENT MADE BY ANY FRANCHISOR, FRANCHISE SELLER, OR OTHER PERSON ACTING ON BEHALF OF THE FRANCHISOR. THIS PROVISION SUPERSEDES ANY OTHER TERM OF ANY DOCUMENT EXECUTED IN CONNECTION WITH THE FRANCHISE.~~

Illinois ~~Area Representative FDD Addendum~~ Amendment
Amendments to ~~V/O Med Spa~~
the Area Representative Franchise Disclosure Document

~~DISCLOSURE REQUIRED BY THE STATE OF ILLINOIS~~

~~DISCLOSURE REQUIRED BY THE STATE OF ILLINOIS~~

Illinois law governs the ~~Area Representative Franchise~~ Agreement.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a ~~Franchise Agreement~~ franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a ~~Franchise Agreement~~ franchise agreement may provide for arbitration to take place outside of Illinois.

~~Your Franchisee's~~ rights upon Termination and Non-Renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) ~~waiving~~ waiting any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on ~~any statement made by any franchisor, franchise seller, or other person acting on behalf of the Franchisor~~ franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

~~ILLINOIS PROHIBITS THE CORPORATE PRACTICE OF MEDICINE. UNLICENSED INDIVIDUALS AND ENTITIES ARE PROHIBITED FROM OWNING, OPERATING AND~~

~~MAINTAINING AN ESTABLISHMENT FOR THE STUDY, DIAGNOSIS AND TREATMENT OF HUMAN AILMENTS AND INJURIES, WHETHER PHYSICAL OR MENTAL.~~

~~See Medical Corporation Act, 85 ILCS 15/2, 5 (West, 2014);
Medical Practice Act of 1987, 225 ILCS 60/ (West, 2014); and
Prohibition Against Fee Splitting at 225 ILCS 60/22.2 (West, 2014).~~

~~IF YOU ARE NOT LICENSED/CERTIFIED IN ILLINOIS TO PROVIDE SERVICES OF THE NATURE DESCRIBED IN THIS DISCLOSURE DOCUMENT, YOU MUST NEGOTIATE THE TERMS OF A MANAGEMENT AGREEMENT WITH LICENSED PROFESSIONALS WHO WILL PROVIDE THE SERVICES THAT THE FRANCHISED BUSINESS OFFERS. YOU SHOULD RETAIN AN EXPERIENCED ATTORNEY WHO WILL LOOK OUT FOR YOUR BEST INTERESTS IN THIS BUSINESS VENTURE.~~

Indiana Area Representative FDD Addendum Amendment

Amendments to V/O Med Spa
the Area Representative Franchise Disclosure Document

1. Item 8, “Restrictions on Sources of Products and Services,” is supplemented by the addition of the following:

Under Indiana Code Section 23-2-2.7-1(4), the franchisor will not obtain money, goods, services, or any other benefit from any other person with whom the franchisee does business, on account of, or in relation to, the transaction between the franchisee and the other person, other than for compensation for services rendered by the franchisor, unless the benefit is promptly accounted for, and transmitted by the franchisee.

2. Item 6, “Other Fees” and Item 9, “Franchisee’s Obligations”, are supplemented, by the addition of the following:

The franchisee will not be required to indemnify franchisor for any liability imposed upon franchisor as a result of franchisee’s reliance upon or use of procedures or products that were required by franchisor, if the procedures or products were utilized by franchisee in the manner required by franchisor.

3. Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” is supplemented, by the addition of the following:

A. Indiana Code 23-2-2.7-1(7) makes unlawful unilateral termination of a franchise unless there is a material violation of the Franchise Agreement and termination is not in bad faith.

B. Indiana Code 23-2-2.7-1(5) prohibits a prospective general release of claims subject to the Indiana Deceptive Franchise Practices Law.

C. ITEM 17(r) is amended subject to Indiana Code 23-2-2.7-1(9) to provide that the post-term non-competition covenant shall have a geographical limitation of the territory granted to Franchisee.

D. ITEM 17(v) is amended to provide that Franchisees/franchisees will be permitted to commence litigation in Indiana for any cause of action under Indiana Law.

E. ITEM 17(w) is amended to provide that in the event of a conflict of law, Indiana Law governs any cause of action that arises under the Indiana Disclosure Law or the Indiana Deceptive Franchise Practices Act.

Maryland Area Representative FDD Addendum Amendment

Amendments to ~~V/O Med Spa~~
the Area Representative Franchise Disclosure Document

Item 17, “Renewal, Termination, Transfer and Dispute Resolution.” is supplemented, by the addition of the following:

- A. The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.
- B. A Franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.
- C. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.
- D. The ~~Area representative agreement~~ Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101, et seq.).

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Michigan Area Representative FDD Addendum Amendment

Amendments to ~~V/O Med Spa~~
the Area Representative Franchise Disclosure Document

1. THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

- A. A prohibition of your right to join an association of ~~Franchisees~~ franchisees.
- B. A requirement that you assent to a release, assignment, novation, waiver or estoppel that deprives you of rights and protections provided in this act. This shall not preclude you, after entering into an ~~Area representative agreement~~ Franchise Agreement, from settling any and all claims.
- C. A provision that permits us to terminate a franchise before the expiration of this term except for good cause. Good cause shall include your failure to comply with any lawful provision of the ~~Area~~

~~representative agreement~~ Franchise Agreement and to cure the failure after being given written notice of the failure and a reasonable opportunity, which in no event need be more than 30 days, to cure the failure.

D. A provision that permits us to refuse to renew a franchise without fairly compensating you by repurchase or other means for the fair market value at the time of expiration of your inventory, supplies, equipment, fixtures and furnishings. Personalized materials that have no value to us and inventory, supplies, equipment, fixtures and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. -This subsection applies only if: (a) the term of the franchise is less than five years, and (b) you are prohibited by the ~~area representative agreement~~ Franchise Agreement or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or you do not receive at least six months advance notice of our intent not to renew the franchise.

E. A provision that permits us to refuse to renew a franchise on terms generally available to other Franchisees franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

F. A provision requiring that litigation be conducted outside this state. This shall not preclude you from entering into an agreement, at the time of litigation, to conduct litigation at a location outside this state.

G. A provision that permits us to refuse to permit a transfer of ownership of a franchise, except for good cause. The subdivision does not prevent us from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

- (i) The failure of the proposed transferee to meet our then current reasonable qualifications or standards.
- (ii) The fact that the proposed transferee is our or Sub-franchisor's competitor.
- (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
- (iv) Your or proposed transferee's failure to pay us any sums or to cure any default in the ~~Area~~ representative agreement Franchise Agreement existing at the time of the proposed transfer.

H. A provision that requires you to resell to us items that are not uniquely identified with us. This subdivision does not prohibit a provision that grants us a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants us the right to acquire the assets of a franchise for the market or appraised value and has failed to cure the breach in the manner provided in Item 17(g).

I. A provision that permits us to directly or indirectly convey, assign or otherwise transfer our obligations to fulfill contractual obligations to you unless a provision has been made for providing the required contractual services.

2. If our most recent financial statements are unaudited and show a net worth of less than \$100,000.00, you may request that we arrange for the escrow of initial investment and other funds you paid until our obligations, if any, to provide real estate, improvements, equipment, inventory, training or other items included in the franchise offering are fulfilled. At our option, a surety bond may be provided in place of escrow.

3. THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENFORCEMENT BY THE ATTORNEY GENERAL.

4. Any questions regarding this notice should be directed to: State of Michigan, Consumer Protection Division, Attention: Franchise Bureau, 670 Law Building, Lansing, MI 48913; telephone number (517) 373-3800.

Minnesota Area Representative FDD Addendum Amendment

Amendments to V/O Med Spa

the Area Representative Franchise Disclosure Document

ADDITIONAL RISK FACTORS:

1. THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE MINNESOTA FRANCHISE ACT. REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF COMMERCE OF MINNESOTA OR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

2. THE MINNESOTA FRANCHISE ACT MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WHICH IS SUBJECT TO REGISTRATION WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION, BY THE FRANCHISEE, WHICHEVER OCCURS FIRST, A COPY OF THIS PUBLIC OFFERING STATEMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE FRANCHISE. THIS PUBLIC OFFERING STATEMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE AREA REPRESENTATIVE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

AMENDMENT OF FDD DISCLOSURES:

A. Item 6, "Other Fees", Not sufficient funds are governed by Minnesota Statute 604.113, which puts a cap of \$30 on service charges.

B. Item 13, "Trademarks", Item 13 is supplemented by the addition of the following: As required by the Minnesota Franchise Act, Minn. Stat. Sec. 80C.12(g), we will reimburse you for any costs incurred by you in the defense of your right to use the marks, so long as you were using the marks in the manner authorized by us, and so long as we are timely notified of the claim and given the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.

C. Item 17, "Renewal, Termination, Transfer and Dispute Resolution," Item 17 is supplemented by the addition of the following: With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5, which require, except in certain specified cases, that you be given 90 days- notice of termination (with 60 days to cure) and 180 days-notice of non-renewal of the Agreement.

D. Item 17 "Renewal, Termination, Transfer and Dispute Resolution," Item 17 is supplemented by the addition of the following: Item 17 shall not provide for a prospective general release of claims against us that may be subject to the Minnesota Franchise Law. Minn. Rule 2860.4400D prohibits a franchisor from requiring a franchisee to assent to a general release.

E. Minn. Stat. §80C.21 and Minn. Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or ~~Area representative agreement~~Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum or remedies provided for by the laws of the jurisdiction.

F. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) ~~waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.~~

waiting any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

New York FDD Addendum
Amendments to V/O Med Spa
Area Representative Franchise Disclosure Document

New York Area Representative FDD Amendment
Amendments to the Area Representative Franchise Disclosure Document

1.- The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN ~~THAT~~ ANYTHING IN ~~THE~~THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND ~~NEW YORK~~THE APPROPRIATE STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 28 LIBERTY STREET, 21ST FLOOR, NEW YORK, NEW YORK 10005.

OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR ~~CANNOT~~CAN NOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS ~~WHICH~~THAT ARE

LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is to be added at the end of Item 3:

~~Except as provided above, with regard~~With the exception of what is stated above, the following applies to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal, or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature, or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation, or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of Item 4:

~~Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within one year after that officer or general partner of the franchisor held this position in the company or partnership.~~

4. The following is added to the end of Item 5:

~~The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.~~

~~5.3.~~ The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for a franchisee to renew or extend,**” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections ~~687-(4)~~ and ~~687-(5)~~ be satisfied.

~~6.4.~~ The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”: You may terminate the agreement on any grounds available by law.

You may terminate the agreement on any grounds available by law.

~~7.~~ The following is added to the end of the “Summary” section of ~~Item 17(j)~~, titled “**Assignment of contract by franchisor**”:

~~However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor’s obligations under the Area representative agreement.~~

~~8.~~

~~5.~~ The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum**,” and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or ~~upon~~ the franchisee by Article 33 of the General Business Law of the State of New York.

~~6.~~ Franchise Questionnaires and Acknowledgements - No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

~~7.~~ Receipts - Any sale made must be in compliance with § 683(8) of the Franchise Sale Act (N.Y. Gen. Bus. L. § 680 et seq.), which describes the time period a Franchise Disclosure Document (offering prospectus) must be provided to a prospective franchisee before a sale may be made. New York law requires a franchisor to provide the Franchise Disclosure Document at the earlier of the first personal meeting, 10 business days before the execution of the franchise or other agreement, or the payment of any consideration that relates to the franchise relationship.

North Dakota Area Representative FDD Addendum Amendment

Amendments to V/O Med Spa

the Area Representative Franchise Disclosure Document

1. Item 5, “Initial fees”, Item 5 is supplemented by the addition of the following:

Refund and cancellation provisions will be inapplicable to franchises operating under North Dakota Law, North Dakota Century Code Annotated Chapter 51-19, Sections 51-19-01 through 51-19-17. —If franchisor elects to cancel this ~~Area representative agreement~~Franchise Agreement, franchisor will be entitled to a reasonable fee for its evaluation of you and related preparatory work performed and expenses actually incurred.

2. Item 6, “Other Fees”, Item 6 is supplemented by the addition of the following:

No consent to termination or liquidated damages shall be required from franchisees in the State of North Dakota.

3. Item 17, “Renewal, Termination, Transfer and Dispute Resolution.” Item 17 is supplemented by the addition of the following:

A. Any provision requiring a franchisee to sign a general release upon renewal of the ~~area representative agreement~~Franchise Agreement has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

B. Any provision requiring a franchisee to consent to termination or liquidation damages has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

C. Covenants restricting competition contrary to Section 9-08-06 of the North Dakota Century Code, without further disclosing that such covenants may be subject to this statute, are unfair, unjust –and inequitable. Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota.

D. Any provision in the ~~Area representative agreement~~Franchise Agreement requiring a franchisee to agree to the arbitration or mediation of disputes at a location that is remote from the site of the franchisee’s business has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. The site of arbitration or mediation must be agreeable to all parties and may not be remote from the franchisee’s place of business.

E. Any provision in the ~~Area representative agreement~~Franchise Agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue in a forum outside of North Dakota is void with respect to any cause of action which is otherwise enforceable in North Dakota.

F. Apart from civil liability as set forth in Section 51-19-12 of the N.D.C.C., which is limited to violations of the North Dakota Franchise Investment Law (registration and fraud), the liability of the franchisor to a franchisee is based largely on contract law. Despite the fact that those provisions are not contained in the franchise investment law, those provisions contain substantive rights intended to be afforded to North Dakota residents and it is unfair to franchise investors to require them to waive their rights under North Dakota Law.

G. Any provision in the ~~Area representative agreement~~Franchise Agreement requiring that the ~~Area representative agreement~~Franchise Agreement be construed according to the laws

of a state other than North Dakota are unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

H. Any provision in the ~~Area representative agreement~~ Franchise Agreement which requires a franchisee to waive his or her right to a jury trial has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

4. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Rhode Island ~~Area Representative FDD Addendum~~ Amendment
Amendments to ~~V/O Med Spa~~
the Area Representative Franchise Disclosure Document

Item 17, "Renewal, Termination, Transfer and Dispute Resolution." Item 17 is supplemented by the addition of the following:

A. The Rhode Island Franchise Investment Act, R.I. Gen. Law Ch. 395 Sec. 19-28.1-14 provides that a provision in a Franchise Agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under the Rhode Island Franchise Investment Act.

B. Any general release as a condition of renewal, termination or transfer will be void with respect to claims under the Rhode Island Franchise Investment Act.

Virginia ~~Area Representative FDD Addendum~~ Amendment
Amendments to ~~V/O Med Spa~~
the Area Representative Franchise Disclosure Document

Item 17, "Renewal, Termination, Transfer and Dispute Resolution." Item 17(h) is supplemented by the addition of the following:

Under Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in V/O Med Spa ~~area representative agreement~~ Franchise Agreement do not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Estimated Initial Investment. The franchisee will be required to make an estimated initial investment ranging from \$929,952 to \$1,245,612. This amount exceeds the franchisor's stockholders' equity as of March 14, 2024, which is \$1227,841.

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii)

disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Washington State Area Representative FDD Addendum Amendment

Amendments to V/O Med Spa
the Area Representative Franchise Disclosure Document

In recognition of the Washington State Franchise Investment Protection Act, Chapter 19.100 RCW, the following amendments are made to the Franchise Disclosure Document:

1- In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

2- RCW 19.100.180 may supersede the Franchise Agreement franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

3-

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the State state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the Franchise Agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

4. A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

5. Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

6. Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the Franchise Agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

7. RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the Franchise Agreement or elsewhere are void and unenforceable in Washington.

Wisconsin FDD Addendum

Amendments to V/O Med Spa
Area Representative Franchise Disclosure Document

~~Item 17, "Renewal, Termination, Transfer and Dispute Resolution,"~~ Item 17 is supplemented by the addition of the following:

~~The Wisconsin Fair Dealership Law Title XIV A Ch. 135, Section 135.01-135.07 may affect the termination provision of the Area representative agreement.~~



STATE SPECIFIC AMENDMENTS TO AREA REPRESENTATIVE AGREEMENT

Hawaii Amendment
to V/O Med Spa Area Representative Agreement

In recognition of the requirements of the Hawaii Franchise Investment Law, the parties to the attached V/O Franchise Group, LLC Area Representative Agreement (the "Agreement") agree as follows:

1. Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," the subsection 10.3(f) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

1. (f) Area Representative, each Owner, and each Spouse must execute a general release in favor of Franchisor releasing Franchisor, Franchisor's affiliates and Franchisor's past and present officers, directors, shareholders, members, partners, agents, representatives, independent contractors, servants and employees, of any and all claims against Franchisor for any and all matters, claims, and causes of action, whether accrued or unaccrued, arising on, or before, the effective date of the Transfer. The Hawaii Franchise Investment Law provides rights to the franchisee concerning non-renewal, termination and transfer of the Area representative agreement. If this subsection contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," the subsection 11.4(d) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(d) Area Representative and the Owners must execute the general release in favor of Franchisor, Franchisor's affiliates and their respective officers, directors, shareholders, partners, agents, representatives, independent contractors, servants, employees, successors and assigns from any and all claims, including, without limitation, claims arising under this Agreement under federal, state or local laws, rules, regulations, or orders. If precluded by law from giving a general release, Area Representative shall execute an estoppel statement. The Hawaii Franchise Investment Law provides rights to the franchisee concerning non-renewal, termination and transfer of the Area representative agreement. If this subsection contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.

3. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Hawaii Franchise Investment Law are met independently without reference to this amendment.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Hawaii State amendment to the V/O Franchise Group, LLC Area representative agreement on the same date as the Area representative agreement was executed.

Franchisor: <u>V/O Franchise Group, LLC</u>	Franchisee:
_____	_____
Signature	Signature
_____	_____
Name and Title (please print)	Name (please print)
_____	_____
Dated	Dated

Illinois Amendment
to V/O Med Spa Area Representative Agreement

In recognition of the requirements of the Illinois Franchise Disclosure Act, 815 ILCS 705/1 to 705/45, and Ill. Admin. Code tit. 15, §200.100 et seq., the parties to the attached VIO Franchise Group, LLC Area Representative Agreement (the "Agreement") agree as follows:

1. Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," the subsection 10.3(f) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(f) Area Representative, each Owner, and each Spouse must execute a general release in favor of Franchisor releasing Franchisor, Franchisor's affiliates and Franchisor's past and present officers, directors, shareholders, members, partners, agents, representatives, independent contractors, servants and employees, of any and all claims against Franchisor for any and all matters, claims, and causes of action, whether accrued or unaccrued, arising on, or before, the effective date of the Transfer; excluding only such claims as the transferor and its owners and Owners may have under the Illinois Franchise Disclosure Act (815 ILCS 705/1 to 705/45).

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," the subsection 11.4(d) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(d) Area Representative and the Owners must execute the general release in favor of Franchisor, Franchisor's affiliates and their respective officers, directors, shareholders, partners, agents, representatives, independent contractors, servants, employees, successors and assigns from any and all claims, including, without limitation, claims arising under this Agreement under federal, state or local laws, rules, regulations, or orders. If precluded by law from giving a general release, Area Representative shall execute an estoppel statement; excluding only such claims as the transferor and its owners and Owners may have under the Illinois Franchise Disclosure Act (815 ILCS 705/1 to 705/45).

3. Section 14.6 of the Agreement, under the heading "Governing Law", shall be amended by the addition of the following statement added to the end of the last sentence of Section 14.6: ; except with respect to claims arising under Illinois Law.

4. Section 14.7 of the Agreement, under the heading "Choice of Law, Non-Binding Mediation, Binding Arbitration, and Consent to Jurisdiction", shall be amended by the addition of the following statement added to the end of the last sentence of Section 14.7: ; except to the extent otherwise prohibited by Illinois Law.

5. Section 14.9 of the Agreement, under the heading "Limitations of Claims," shall be amended by the addition of the following statement added to Section 14.9:

Any claims arising under the Illinois Franchise Disclosure Act (the "FDA") must be filed before the expiration of three years after the act or transaction constituting the violation of the FDA upon which it is based, the expiration of one year after the franchisee becomes aware of facts or circumstances reasonably indicating that he or she may have a claim for relief in respect to conduct governed by the FDA, or 90 days after delivery to the franchisee of a written notice disclosing the violation of the FDA, whichever shall first expire.

6. Section 14.11 of the Agreement, under the heading "Waiver of Jury Trial", shall be supplemented by the addition of the following statement at the end of the sentence contained in Section 14.11:

Maryland Amendment
to V/O Med Spa Area Representative Agreement

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, the parties to the attached V/O Franchise Group, LLC Area Representative Agreement (the "Agreement") agree as follows:

1. Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," the subsection 10.3(f) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(f) Area Representative, each Owner, and each Spouse must execute a general release in favor of Franchisor releasing Franchisor, Franchisor's affiliates and Franchisor's past and present officers, directors, shareholders, members, partners, agents, representatives, independent contractors, servants and employees, of any and all claims against Franchisor for any and all matters, claims, and causes of action, whether accrued or unaccrued, arising on, or before, the effective date of the Transfer; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of the Maryland Franchise Registration and Disclosure Law and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Maryland Franchise Registration and Disclosure Law be satisfied.

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," the subsection 11.4(d) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(d) Area Representative and the Owners must execute the general release in favor of Franchisor, Franchisor's affiliates and their respective officers, directors, shareholders, partners, agents, representatives, independent contractors, servants, employees, successors and assigns from any and all claims, including, without limitation, claims arising under this Agreement under federal, state or local laws, rules, regulations, or orders. If precluded by law from giving a general release, Area Representative shall execute an estoppel statement; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of the Maryland Franchise Registration and Disclosure Law and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Maryland Franchise Registration and Disclosure Law be satisfied.

3. Section 14.7 of the Agreement, under the heading "Choice of Law, Non-Binding Mediation, Binding Arbitration, and Consent to Jurisdiction", shall be amended by the addition of the following statement added to the end of the last sentence of Section 14.7:
; except to the extent otherwise prohibited by Maryland Franchise Registration and Disclosure Law.

4. Section 14.9 of the Agreement, under the heading "Limitations of Claims," shall be amended by the addition of the following statement added to Section 14.9:
Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.

5. Section 14 of the Agreement, under the heading "Enforcement, Construction and Indemnification" shall be supplemented by the addition of the following new Section 14.27:
14.27 — Nothing in this Agreement should be considered a waiver of any right conferred upon franchisee by the Maryland Franchise Registration and Disclosure Law.

All representations requiring prospective franchisees to assent to a release, estoppel, or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

~~A general release required as a condition of renewal, sale and/or assignment or transfer of an Area representative agreement shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law~~

~~6. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law are met independently without reference to this amendment.~~

~~IN WITNESS WHEREOF, the parties have duly executed and delivered this Maryland amendment to the VIO Franchise Group, LLC Area representative agreement on the same date as the Area representative agreement was executed.~~

~~Franchisor: VIO Franchise Group, LLC Franchisee:~~

~~_____
Signature~~

~~_____
Signature~~

~~_____
Name and Title (please print)~~

~~_____
Name (please print)~~

~~_____
Dated~~

~~_____
Dated~~

Minnesota Amendment
to V/O Med Spa Area Representative Agreement

In recognition of the requirements of the Minnesota Statutes, Chapter 80C, and Minnesota Franchise Rules, Chapter 2860, the parties to the attached V/O Franchise Group, LLC Area Representative Agreement (the "Agreement") agree as follows:

1. Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," the subsection 10.3(f) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(f) Area Representative, each Owner, and each Spouse must execute a general release in favor of Franchisor releasing Franchisor, Franchisor's affiliates and Franchisor's past and present officers, directors, shareholders, members, partners, agents, representatives, independent contractors, servants and employees, of any and all claims against Franchisor for any and all matters, claims, and causes of action, whether accrued or unaccrued, arising on, or before, the effective date of the Transfer; **provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee's favor from the provisions of the Minnesota Franchise Act, Minn. Stat. Section 80C.14 et seq. and Minnesota Rules 2860.4400(D), shall remain in force; it being the intent of this provision that the non-waiver provisions of the Minnesota Rules 2860.4400(D) be satisfied; and**

Minnesota law provides a franchisee with certain termination and non-renewal rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 180 days' notice of nonrenewal of this Agreement by Franchisor.

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," the subsection 11.4(d) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(d) Area Representative and the Owners must execute the general release in favor of Franchisor, Franchisor's affiliates and their respective officers, directors, shareholders, partners, agents, representatives, independent contractors, servants, employees, successors and assigns from any and all claims, including, without limitation, claims arising under this Agreement under federal, state or local laws, rules, regulations, or orders. If precluded by law from giving a general release, Area Representative shall execute an estoppel statement; **provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee's favor from the provisions of the Minnesota Franchise Act, Minn. Stat. Section 80C.14 et seq. and Minnesota Rules 2860.4400(D), shall remain in force; it being the intent of this provision that the non-waiver provisions of the Minnesota Rules 2860.4400(D) be satisfied; and**

Minnesota law provides a franchisee with certain termination and non-renewal rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 180 days' notice of nonrenewal of this Agreement by Franchisor.

3. Under Section 8.3 of the Agreement, under the heading "Notification of Infringement and Claims" Section 8.3 shall be supplemented by the addition of the following:

Franchisor agrees to protect Franchisee, to the extent required by the Minnesota Franchise Act, against claims of infringement or unfair competition with respect to Franchisee's use of the Licensed Marks when, in the opinion of Franchisor's counsel, Franchisee's rights warrant protection pursuant to Section 8.3 of this Agreement.

4. ~~Under Section 10.2 of the Agreement, under the heading “Area Representative May Not Transfer Without Franchisor Approval” Section 10.2 shall be supplemented by the addition of the following:
Franchisor shall not unreasonably withhold consent to transfer the Agreement.~~

5. ~~Under Section 12.1(b) of the Agreement, under the heading “Automatic Termination Upon Written Notice,” Section 12.1(b) shall be supplemented by the addition of the following:
Section 12.1(b) will not be enforced to the extent prohibited by applicable law.~~

6. ~~Under Section 12.1(c) of the Agreement, under the heading “Termination After Cure Period,” the Section 12.1(c), shall be supplemented by the addition of the following:
Section 12.1(c) will not be enforced to the extent prohibited by applicable law.~~

7. ~~Under Section 12.1(c) of the Agreement, under the heading “Termination After Cure Period,” the Section 12.1(c) is hereby amended to replace the “30” day cure period with “60” days and the following is added:~~

~~Minnesota law provides a franchisee with certain termination rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 90 days’ notice of termination (with 60 days to cure) of this Agreement.~~

8. ~~Section 14.6 of the Agreement, under the heading “Governing Law”, shall be amended by the addition of the following statement added to the end of the last sentence of Section 14.6.:~~
~~; except to the extent otherwise prohibited by applicable law with respect to claims arising under the Minnesota Franchise Act.~~

9. ~~Section 14.7 of the Agreement, under the heading “Choice of Law, Non-Binding Mediation, Binding Arbitration, and Consent to Jurisdiction”, shall be amended by the addition of the following statement added to the end of the last sentence of Section 14.7:~~
~~; except the extent otherwise prohibited by applicable law with respect to claims arising under the Minnesota Franchise Act.~~

10. ~~Section 14.11 of the Agreement, under the heading “Waiver of Jury Trial”, shall be supplemented by the addition of the following statement at the end of the sentence contained in Section 14.11:~~
~~; except that nothing in this Agreement should be considered a waiver of any right conferred upon Franchisee by the Minnesota Franchise Act.~~

11. ~~Section 14.9 of the Agreement, under the heading “Limitations of Claims,” shall be amended by the addition of the following statement added to Section 14.9:~~
~~Under the Minnesota Franchise Act, any claims between the parties must be commenced within three years of the occurrence of the facts giving rise to such claim, or such claim shall be barred.~~

12. ~~Section 14 of the Agreement, under the heading “Enforcement, Construction and Indemnification” shall be supplemented by the addition of the following new Section 14.27:~~
~~14.27 – Any foregoing acknowledgments are not intended to nor shall they act as a release, estoppel or waiver or any liability under the Minnesota Franchise Act.~~

13. ~~No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.~~

~~14. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Minnesota Franchise Act are met independently without reference to this amendment.~~

~~IN WITNESS WHEREOF, the parties have duly executed and delivered this Minnesota State amendment to the VIO Franchise Group, LLC Area representative agreement on the same date as the Area representative agreement was executed.~~

~~Franchisor: VIO Franchise Group, LLC Franchisee:~~

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

New York Amendment
to V/O Med Spa Area Representative Agreement

In recognition of the requirements of the New York General Business Law, Article 33, Sections 680 through 695, and of the regulations promulgated thereunder (N.Y. Comp. Code R. & Regs., tit. 13, §§ 200.1 through 201.16), the parties to the attached VIO Franchise Group, LLC Area Representative Agreement (the "Agreement") agree as follows:

1. — Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," the subsection 10.3(f) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(f) Area Representative, each Owner, and each Spouse must execute a general release in favor of Franchisor releasing Franchisor, Franchisor's affiliates and Franchisor's past and present officers, directors, shareholders, members, partners, agents, representatives, independent contractors, servants and employees, of any and all claims against Franchisor for any and all matters, claims, and causes of action, whether accrued or unaccrued, arising on, or before, the effective date of the Transfer; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of New York General Business Law Sections 680-695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied.

2. — Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," the subsection 11.4(d) shall be deleted in its entirety and shall have no force or effect, and the following shall be substituted in lieu thereof:

(d) Area Representative and the Owners must execute the general release in favor of Franchisor, Franchisor's affiliates and their respective officers, directors, shareholders, partners, agents, representatives, independent contractors, servants, employees, successors and assigns from any and all claims, including, without limitation, claims arising under this Agreement under federal, state or local laws, rules, regulations, or orders — If precluded by law from giving a general release, Franchisee shall execute an estoppel statement; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of New York General Business Law Sections 680-695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied.

3. — Section 14 of the Agreement, under the heading "Enforcement, Construction and Indemnification" shall be supplemented by the addition of the following new Section 14.27:

14.27 — Nothing in this Agreement should be considered a waiver of any right conferred upon franchisee by New York General Business Law, Sections 680-695.

4. — There are circumstances in which an offering made by VIO Franchise Group, LLC would not fall within the scope of the New York General Business Law, Article 33, such as when the offer and acceptance occurred outside the State of New York. However, an offer or sale is deemed made in New York if you are domiciled in New York or the Outlet will be opening in New York. VIO Franchise Group, LLC is required to furnish a New York prospectus to every prospective franchisee who is protected under the New York General Business Law, Article 33.

5. — Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the New York General Business Law, are met independently without reference to this amendment.

[SIGNATURE PAGE TO FOLLOW]

North Dakota Amendment
to V/O Med Spa Area Representative Agreement

Notwithstanding anything to the contrary set forth in the V/O Med Spa Area Representative (the "Agreement"), the following provisions shall supersede any inconsistent provisions and apply to V/O Med Spa Area Representative Businesses offered and sold in the State of North Dakota:

The North Dakota Addendum is only applicable if you are a resident of North Dakota or if your V/O Med Spa Area Representative Business will be located within the State of North Dakota.

1. ~~Section 11.4 of the Agreement is hereby amended by the addition of the following language:~~
Provisions requiring North Dakota franchisees to sign a general release upon renewal of the area representative agreement are not enforceable in North Dakota.
2. ~~Section 7.5 of the Agreement is hereby amended by the addition of the following language:~~
Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota.
3. ~~Section 14.7 of the Agreement is hereby amended by the addition of the following language:~~
Covenants requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota may not be enforceable in North Dakota.
5. ~~Section 14.6 of the Agreement is hereby amended by the addition of the following language:~~
For North Dakota Franchisees, North Dakota law shall apply.
6. ~~Section 14.11 of the Agreement is hereby amended by the addition of the following language:~~
Provisions requiring a franchisee to consent to a waiver of trial by jury are not enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law.
7. ~~Section 14.10 of the Agreement is hereby amended by the addition of the following language:~~
Provisions requiring the franchisee to consent to a waiver of exemplary and punitive damages are not enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law.
8. ~~Section 14.9 of the Agreement is hereby amended by the addition of the following language:~~
Provisions requiring a franchisee to consent to a limitation of claims within one year have been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. Therefore, for North Dakota franchisees, the statute of limitations under North Dakota Law will apply.

Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of North Dakota Law are met independently without reference to this amendment.

[SIGNATURE PAGE TO FOLLOW]

Franchisor: V/O Franchise Group, LLC **Franchisee:** _____

Signature

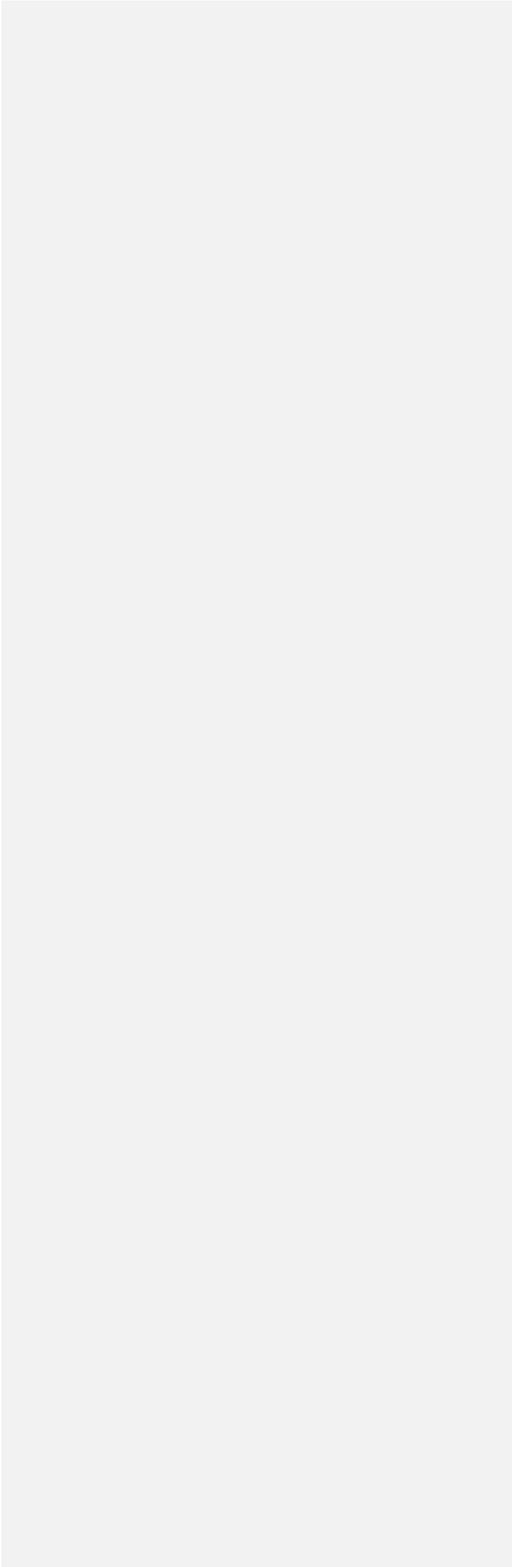
Name and Title (please print)

Dated

Signature

Name (please print)

Dated



Washington State Amendment
to V/O Med Spa Area Representative Agreement

In recognition of the Washington State Franchise Investment Protection Act, Chapter 19.100 RCW, the parties to the attached V/O Franchise Group, LLC Area Representative Agreement agree as follows:

~~1. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.~~

~~2. RCW 19.100.180 may supersede the Franchise Agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.~~

~~3. In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the State of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the Franchise Agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.~~

~~4. A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.~~

~~5. Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.~~

~~6. Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the ~~Franchise Agreement~~[franchise agreement](#) or elsewhere that conflict with these limitations are void and unenforceable in Washington.~~

~~RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.~~

~~No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.~~

Wisconsin Area Representative FDD Amendment
Amendments to the Area Representative Franchise Disclosure Document

Item 17, "Renewal, Termination, Transfer and Dispute Resolution," Item 17 is supplemented by the addition of the following:

The Wisconsin Fair Dealership Law Title XIV-A Ch. 135. Section 135.01-135.07 may affect the termination provision of the [Franchise Agreement](#).



STATE SPECIFIC AMENDMENTS TO AREA REPRESENTATIVE AGREEMENT

CALIFORNIA AREA REPRESENTATIVE AGREEMENT AMENDMENT
V/O Med Spa Area Representative Agreement Amendments

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the parties have executed and delivered this amendment to the Area Representative Agreement on the same date as the Area Representative Agreement was executed.

Franchisor: VIO FRANCHISE GROUP, LLC **Area Representative:**

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

HAWAII AREA REPRESENTATIVE AGREEMENT AMENDMENT

V/O Med Spa Area Representative Agreement Amendments

In recognition of the requirements of the Hawaii Franchise Investment Law, the undersigned agree to the following modifications to the VIO FRANCHISE GROUP, LLC Area Representative Agreement (the "Agreement"), as follows:

1. Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," subsection 10.3(f) is modified to add the following sentence at the end of subsection 10.3(f):

: provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee's favor from the provisions of the Hawaii Franchise Investment Law, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Hawaii Franchise Investment Law be satisfied; and

The Hawaii Franchise Investment Law provides rights to the franchisee concerning non-renewal, termination and transfer of the Area Representative Agreement. If this Sub-article contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," subsection 11.4(d) is modified to ass the following sentence at the end of subsection 11.4(d):

: provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee's favor from the provisions of the Hawaii Franchise Investment Law, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Hawaii Franchise Investment Law be satisfied; and

The Hawaii Franchise Investment Law provides rights to the franchisee concerning non-renewal, termination and transfer of the Area Representative Agreement. If this subsection contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.

3. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Hawaii Franchise Investment Law are met independently without reference to this amendment.

4. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have executed and delivered this amendment to the Area Representative Agreement on the same date as the Area Representative Agreement was executed.

Franchisor: VIO FRANCHISE GROUP, LLC **Area Representative:**

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

ILLINOIS AREA REPRESENTATIVE AGREEMENT AMENDMENT
V/O Med Spa Area Representative Agreement Amendments

In recognition of the requirements of the Illinois Franchise Disclosure Act, 815 ILCS 705/1 to 705/45, and Ill. Admin. Code tit. 15, §200.100 et seq., the undersigned agree to the following modifications to the VIO FRANCHISE GROUP, LLC Area Representative Agreement (the "Agreement"), as follows:

1. Section 14.6 of the Agreement under the heading "Governing Law" shall be amended by the addition of the following statement added after the end of the last sentence of Section 14.6 of the Agreement:

Illinois Addendum: Illinois law governs the agreements between the parties to this franchise.

Section 4 of the Illinois Franchise Disclosure Act Provides that any provision in an Area Representative Agreement that designates jurisdiction or venue outside the State of Illinois is void. However, an Area Representative Agreement may provide for arbitration in a venue outside Illinois.

Your rights upon termination and non-renewal of an Area Representative Agreement are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

Section 41 of the Illinois Franchise Disclosure Act Provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act, or any other law of Illinois is void

2. Section 14.7 of the Agreement under the heading "Non-Binding Mediation and Binding Arbitration", shall be amended by the addition of the following statement added after the end of the last sentence of Section 14.7 of the Agreement:

Illinois Addendum: Illinois law governs the agreements between the parties to this franchise.

Section 4 of the Illinois Franchise Disclosure Act Provides that any provision in an Area Representative Agreement that designates jurisdiction or venue outside the State of Illinois is void. However, an Area Representative Agreement may provide for arbitration in a venue outside Illinois.

Your rights upon termination and non-renewal of an Area Representative Agreement are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

Section 41 of the Illinois Franchise Disclosure Act Provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act, or any other law of Illinois is void.

3. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Illinois Franchise Disclosure Act (815 ILCS 705/1 to 705/45) are met independently without reference to this amendment.

4. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on behalf of the Franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have duly executed and delivered this Illinois amendment to the VIO FRANCHISE GROUP, LLC Area Representative Agreement on the same date as the Area Representative Agreement was executed.

Franchisor: VIO FRANCHISE GROUP, LLC

Area Representative:

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

MARYLAND AREA REPRESENTATIVE AGREEMENT AMENDMENT

V/O Med Spa Area Representative Agreement Amendments

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, the undersigned agree to the following modifications to the VIO FRANCHISE GROUP, LLC Area Representative Agreement (the "Agreement"), as follows:

1. Under Section 10.3 of the Area Representative Agreement, under the heading "Conditions for Approval of Transfer," subsection 10.3(f) is modified to add the following sentence at the end of subsection 10.3(f) of the Agreement:

; provided, however, that all rights and causes of action arising in favor of Area Representative from the provisions of the Maryland Franchise Registration and Disclosure Law and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Maryland Franchise Registration and Disclosure Law be satisfied.

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," subsection 11.4(d) is modified to add the following sentence at the end of subsection 11.4(d) of the Agreement:

; provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee's favor from the provisions of the Maryland Franchise Registration and Disclosure Law and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Maryland Franchise Registration and Disclosure Law be satisfied;

3. The Agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.

4. The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

5. Section 14.7 of the Agreement under the heading "Non-Binding Mediation and Binding Arbitration", shall be amended by the addition of the following statement added after the end of the last sentence of Section 14.7 of the Area Representative Agreement:

A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

6. Section 14.9 of the Agreement, under the heading "Limitations of Claims," shall be amended by the addition of the following statement added to Section 14.9 of the Agreement:

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.

A general release required as a condition of renewal, sale and/or assignment or transfer of an Area Representative Agreement shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law

7. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

8. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law are met independently without reference to this amendment.

9. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Maryland amendment to the VIO FRANCHISE GROUP, LLC Area Representative Agreement and, if applicable, the Development Agreement on the same date as the Area Representative Agreement and Development Agreement were, respectively, executed.

Franchisor: VIO FRANCHISE GROUP, LLC **Area Representative:**

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

MINNESOTA AREA REPRESENTATIVE AGREEMENT AMENDMENT

V/O Med Spa Area Representative Agreement Amendments

In recognition of the requirements of the Minnesota Statutes, Chapter 80C, and Minnesota Franchise Rules, Chapter 2860, the parties to the attached VIO FRANCHISE GROUP, LLC Area Representative Agreement (the "Agreement") agree, as follows:

1. Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," subsection 10.3(f) is modified to add the following sentence at the end of subsection 10.3(f) of the Agreement:

: provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee's favor from the provisions of the Minnesota Franchise Act, Minn. Stat. Section 80C.14 et seq. and Minnesota Rules 2860.4400(D), shall remain in force; it being the intent of this provision that the non-waiver provisions of the Minnesota Rules 2860.4400(D) be satisfied; and

Minnesota law provides a franchisee with certain termination and non-renewal rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 180 days-notice of nonrenewal of this Agreement by Franchisor.

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," subsection 11.4(d) is modified to add the following sentence at the end of subsection 11.4(d) of the Agreement:

: provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee's favor from the provisions of the Minnesota Franchise Act, Minn. Stat. Section 80C.14 et seq. and Minnesota Rules 2860.4400(D), shall remain in force; it being the intent of this provision that the non-waiver provisions of the Minnesota Rules 2860.4400(D) be satisfied; and

Minnesota law provides a franchisee with certain termination and non-renewal rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 180 days-notice of nonrenewal of this Agreement by Franchisor.

3. Section 8.3 of the Agreement, under the heading "Notification of Infringement and Claims," shall be supplemented by the addition of the following:

Franchisor agrees to protect Area Representative, to the extent required by the Minnesota Franchise Act, against claims of infringement or unfair competition with respect to Area Representative's use of the Licensed Marks when, in the opinion of Franchisor's counsel, Area Representative's rights warrant protection pursuant to Section 8.3 of this Agreement.

4. Section 10.2 of the Agreement, under the heading "No Transfer by Area Representative Without Franchisor Approval," shall be supplemented by the addition of the following:

Franchisor shall not unreasonably withhold consent to transfer the Agreement.

5. Section 12.1(b) of the Agreement, under the heading "Automatic Termination Upon Written Notice," shall be supplemented by the addition of the following:

Section 12.1(b) will not be enforced to the extent prohibited by applicable law.

6. Section 12.1(c) of the Agreement, under the heading "Termination After Cure Period," shall be supplemented by the addition of the following:

Section 12.1(c) will not be enforced to the extent prohibited by applicable law.

7. Section 12.1(c) of the Agreement, under the heading “Termination After Cure Period,” is hereby amended to replace the “30” day cure period with “60” days and the following is added:

Minnesota law provides a franchisee with certain termination rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that Area Representative be given 90 days’ notice of termination (with 60 days to cure) of this Agreement.

8. Section 14.6 of the Agreement, under the heading “Governing Law”, shall be amended by the addition of the following statement added to the end of the last sentence of Section 14.6:

, except to the extent otherwise prohibited by applicable law with respect to claims arising under the Minnesota Franchise Act.

9. Section 14.7 of the Agreement, under the heading “Non-Binding Mediation and Binding Arbitration” , shall be amended by the addition of the following statement added to the end of the last sentence of Section 14.7:

, except to the extent otherwise prohibited by applicable law with respect to claims arising under the Minnesota Franchise Act.

10. Section 14.9 of the Agreement, under the heading “Limitations of Claims,” shall be amended by the addition of the following statement added to Section 14.9:

Under the Minnesota Franchise Act, any claims between the parties must be commenced within three years of the occurrence of the facts giving rise to such claim, or such claim shall be barred.

11. Section 14.11 of the Agreement, under the heading “Waiver of Jury Trial,” shall be supplemented by the addition of the following statement at the end of the sentence contained in Section 14.11:

, except that nothing in this Agreement should be considered a waiver of any right conferred upon Area Representative by the Minnesota Franchise Act.

12. Section 14 of the Agreement is hereby supplemented by the addition of the following Section 14.28 (titled “Minnesota Franchise Act Provisions”):

14.28 MINNESOTA FRANCHISE ACT PROVISIONS

Any foregoing acknowledgments are not intended to, nor shall they act as a release, estoppel or waiver or any liability under, the Minnesota Franchise Act.

13. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Minnesota Franchise Act are met independently without reference to this amendment.

14. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have duly executed and delivered this Minnesota State Amendment to the V/O Med Spa Area Representative Agreement on the same date as the Area Representative Agreement was executed.

Franchisor: VIO FRANCHISE GROUP, LLC

Area Representative:

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

NEW YORK AREA REPRESENTATIVE AGREEMENT AMENDMENT

V/O Med Spa Area Representative Agreement Amendments

In recognition of the requirements of the New York General Business Law, Article 33, Sections 680 through 695, and of the regulations promulgated thereunder (N.Y. Comp. Code R. & Regs., tit. 13, §§ 200.1 through 201.16), the parties to the attached V/O Med Spa Area Representative Agreement (the "Agreement") agree as follows:

1. Under Section 10.3 of the Agreement, under the heading "Conditions for Approval of Transfer," subsection 10.3(f) is modified to add the following sentence at the end of subsection 10.3(f) of the Agreement:

: provided, however, that all rights and causes of action arising in favor of Area Representative and each Owner from the provisions of New York General Business Law Sections 680-695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied.

2. Under Section 11.4 of the Agreement, under the heading "Conditions for Renewal," subsection 11.4(d) is modified to add the following sentence at the end of subsection 11.4(d) of the Agreement:

: provided, however, that all rights and causes of action arising in favor of Area Representative and each Owner from the provisions of New York General Business Law Sections 680-695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied.

3. Section 14 of the Agreement is hereby supplemented by the addition of the following Section 14.28 (titled "New York General Business Law Provisions"):

14.28 NEW YORK GENERAL BUSINESS LAW PROVISIONS

Nothing in this Agreement should be considered a waiver of any right conferred upon franchisee by New York General Business Law, Sections 680-695.

4. There are circumstances in which an offering made by VIO FRANCHISE GROUP, LLC would not fall within the scope of the New York General Business Law, Article 33, such as when the offer and acceptance occurred outside the state of New York. However, an offer or sale is deemed made in New York if you are domiciled in New York or the Outlet will be opening in New York. VIO FRANCHISE GROUP, LLC is required to furnish a New York prospectus to every prospective franchisee who is protected under the New York General Business Law, Article 33.

5. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the New York General Business Law, are met independently without reference to this amendment.

6. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have duly executed and delivered this New York State Amendment to the V/O Med Spa Area Representative Agreement on the same date as the Area Representative Agreement was executed.

IN WITNESS WHEREOF, the parties have duly executed and delivered this New York amendment to the VIO FRANCHISE GROUP, LLC Area Representative Agreement.

Franchisor: VIO FRANCHISE GROUP, LLC **Area Representative:**

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

NORTH DAKOTA AREA REPRESENTATIVE AGREEMENT AMENDMENT
V/O Med Spa Area Representative Agreement Amendments

In recognition of the North Dakota Franchise Investment Law, Section 51-19, the parties to the attached VIO FRANCHISE GROUP, LLC Area Representative Agreement (the "Agreement") agree as follows:

The North Dakota Addendum is only applicable if you are a resident of North Dakota or if your Area Representative Business will be located within the State of North Dakota.

1. Section 11.4 of the Agreement is hereby amended by the addition of the following language:

Provisions requiring North Dakota franchisees to sign a general release upon renewal of the franchise agreement are not enforceable in North Dakota.

2. Section 7.5 of the Agreement is hereby amended by the addition of the following language:

Covenants not to compete such as those mentioned above are generally considered unenforceable in North Dakota.

3. Section 14.7 of the Agreement is hereby amended by the addition of the following language:

Covenants requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota may not be enforceable in North Dakota.

4. Section 14.6 of the Agreement is hereby amended by the addition of the following language:

For North Dakota franchisees, North Dakota law shall apply.

5. Section 14.11 of the Agreement is hereby amended by the addition of the following language:

Provisions requiring a franchisee to consent to a waiver of trial by jury are not enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law.

6. Section 14.10 of the Agreement is hereby amended by the addition of the following language:

Provisions requiring a franchisee to consent to a waiver of exemplary and punitive damages are not enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law.

7. Section 14.9 of the Agreement is hereby amended by the addition of the following language:

Provisions requiring a franchisee to consent to a limitation of claims within one year have been determined to be unfair, unjust, and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. Therefore, for North Dakota franchisees, the statute of limitations under North Dakota law will apply.

8. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of North Dakota law are met independently without reference to this amendment.

9. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the parties have duly executed and delivered this North Dakota amendment to the VIO FRANCHISE GROUP, LLC Area Representative Agreement on the same date as the Area Representative Agreement was executed.

Franchisor: VIO FRANCHISE GROUP, LLC **Area Representative:**

Signature

Signature

Name and Title (please print)

Name (please print)

Dated

Dated

WASHINGTON STATE AREA REPRESENTATIVE AGREEMENT AMENDMENT

V/O Med Spa Area Representative Agreement Amendments

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). ~~7-~~ As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the Franchise Agreement franchise agreement or elsewhere are void and unenforceable in Washington.

{SIGNATURE PAGE TO FOLLOW}

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have duly executed and delivered this Washington State amendment to the VIO ~~Franchise Group~~FRANCHISE GROUP, LLC Area ~~representative agreement~~Representative Agreement a on the same date as the Area ~~representative agreement~~Representative Agreement was executed.

Franchisor: VIO ~~Franchise Group~~FRANCHISE GROUP, LLC _____ **Franchisee** _____ **Area Representative:**

Signature

Signature

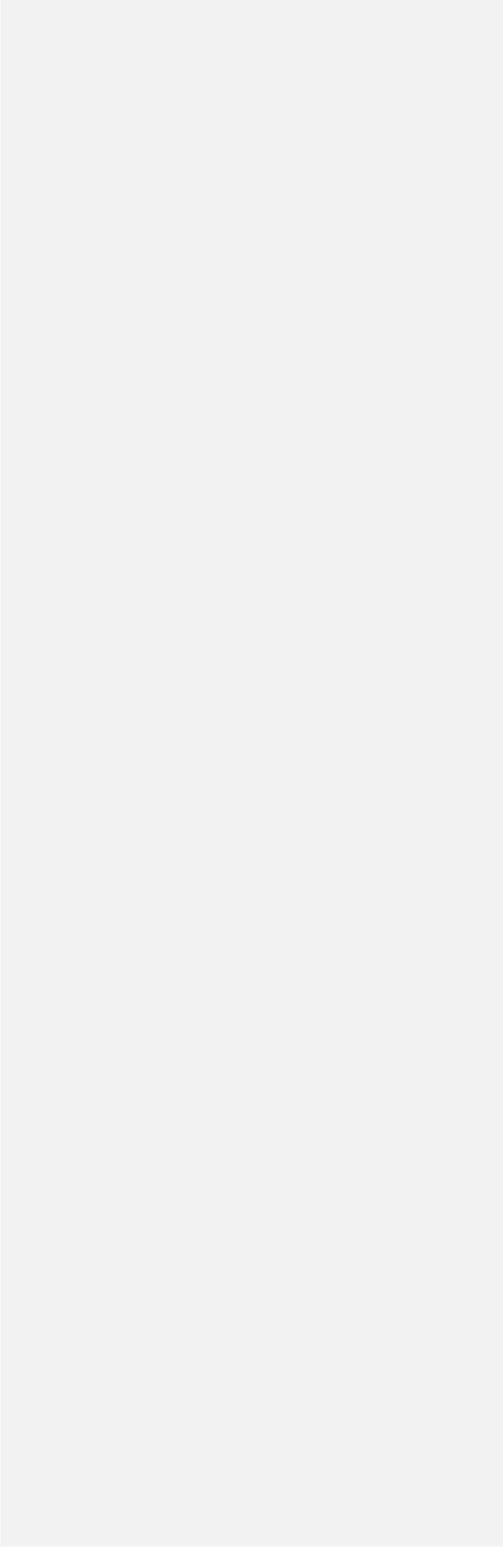
Name and Title (please print)

Name (please print)

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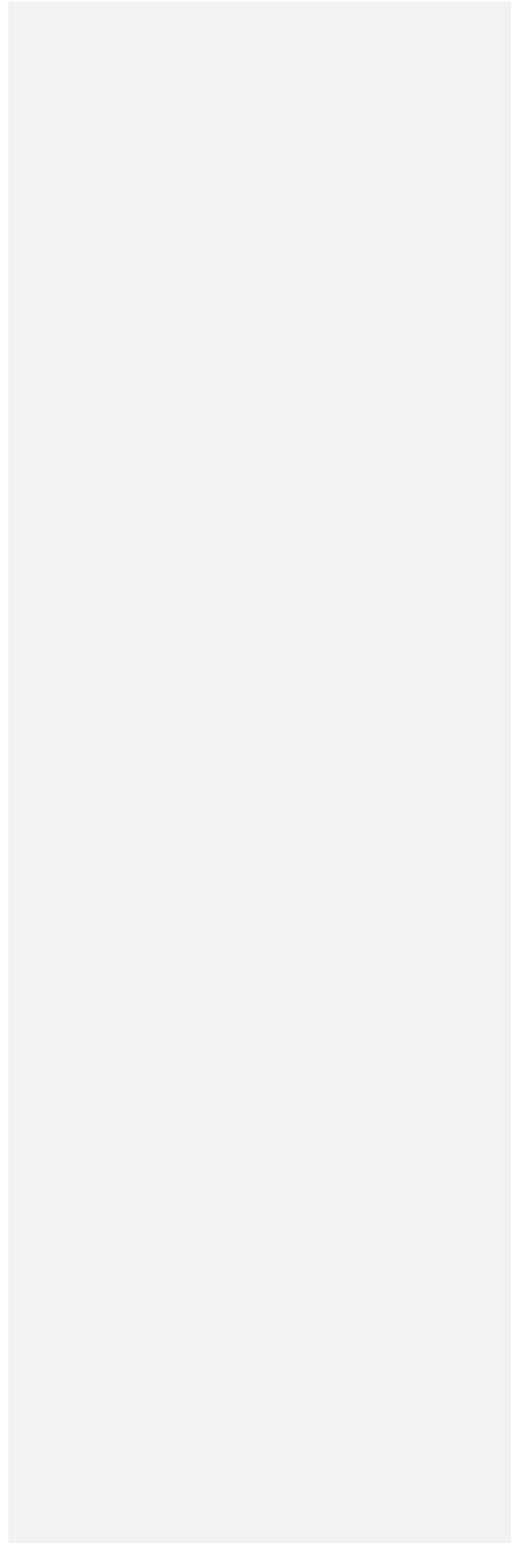
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V/O med spa FRANCHISE DISCLOSURE DOCUMENT
EXHIBIT I
STATE EFFECTIVE DATES

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State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration:

California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

<u>Effective Dates</u>	
California	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsin	

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

V/O med spa FRANCHISE DISCLOSURE DOCUMENT
EXHIBIT J
RECEIPTS



VIO Franchise Group FRANCHISE GROUP, LLC
RECEIPT (Area Representative- AREA REPRESENTATIVE
FDD)

This Disclosure Document summarizes certain provisions of the Franchise Agreement / area representative franchise agreement and other information in plain language. Read this Disclosure Document and all the agreements carefully.

If VIO Franchise Group, LLC offers you a franchise, we must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with, or make a payment to, us or an affiliate of ours in connection with the proposed franchise sale, of sooner if required by applicable law. If VIO FRANCHISE GROUP

~~Applicable state laws in New York and Rhode Island require that we give you this document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreements or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this Disclosure Document at least 10 business days before the signing of any binding franchise or other agreement, or the payment of any consideration, whichever occurs first.~~

~~If we do not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state administrator identified Exhibit A of this Disclosure Document. We authorize the respective state agencies identified in Exhibit B of this Disclosure Document to receive service of process for us in the particular state.~~

The Issuance Date of this Disclosure Document is: April 26, 2023

The franchise sellers for this offering are:

Name	Principal Business Address	Telephone Number
Ryan Rose, Chief Executive Officer	3991 North Jefferson Street, Medina, OH 44256	(440) 238-6898
Ryan Rao, Franchise Consultant	3991 North Jefferson Street, Medina, OH 44256	(440) 238-6898

I received a Disclosure Document issued on April 26, 2023 that included the following exhibits:

A. List of State Administrators	F. List of Area Representatives
B. List of Agents for Service of Process	G. List of Area Representatives Who Have Left the System
C. Operations Manual Table of Contents	H. State Specific Addenda
D. Financial Statements	I. State Effective Dates
E. Area Representative Agreement	J. Receipts

Date **Print Name** **Signature**

Date **Print Name** **Signature**

Please sign this copy of the receipt, date your signature, and return it to VIO Franchise Group, LLC, 3991 North Jefferson Street, Medina, Ohio 44256.



This Disclosure Document summarizes certain provisions of the Franchise Agreement / area representative agreement and other information in plain language. ~~Read this Disclosure Document and all the agreements carefully.~~

If VIO Franchise Group, LLC offers you a franchise, we must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with, or make a payment to, us or an affiliate of ours in connection with the proposed franchise sale, ~~or~~ sooner if required by applicable law.

Applicable state laws in New York and Rhode Island require that we give you this document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreements or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this Disclosure Document at least 10 business days before the signing of any binding franchise or other agreement, or the payment of any consideration, whichever occurs first.

~~If we do not~~ If VIO FRANCHISE GROUP, LLC does not deliver this Disclosure Document on time of if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state administrator identified in Exhibit A of this Disclosure Document. We authorize the respective state agencies identified in Exhibit B of this Disclosure Document to receive service of process for us in the particular state.

The Issuance Date of this Disclosure Document is: April 18, 2024. The franchise sellers for this offering are:

Name	Principal Business Address	Telephone Number
Ryan Rose, Chief Executive Officer	3991 North Jefferson Street, Medina, OH 44256	(440) 238-6898
Ryan Rao, Chief Development Officer	3991 North Jefferson Street, Medina, OH 44256	(440) 238-6898

I received a Disclosure Document issued on April 18, 2024 that included the following exhibits:

A. List of State Administrators	F. List of Area Representative Franchisees
B. List of Agents for Service of Process	G. List of Area Representative Franchisees Who Have Left the System
C. Operations Manual Table of Contents	H. State Specific Addenda
D. Financial Statements	I. State Effective Dates
E. Area Representative Agreement	J. Receipts

Date Print Name Signature

Date Print Name Signature

Please sign this copy of the receipt, date your signature, and return it to VIO FRANCHISE GROUP, LLC, 3991 North Jefferson Street, Medina, Ohio 44256.

VIO FRANCHISE GROUP, LLC
RECEIPT - AREA REPRESENTATIVE FDD

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all the agreements carefully.

If VIO FRANCHISE GROUP, LLC offers you a franchise, we must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with, or make a payment to, us or an affiliate of ours in connection with the proposed franchise sale, or sooner if required by applicable law.

Applicable state laws in New York and Rhode Island require that we give you this document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreements or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this Disclosure Document at least 10 business days before the signing of any binding franchise or other agreement, or the payment of any consideration, whichever occurs first.

If VIO FRANCHISE GROUP, LLC does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state administrator identified in Exhibit A of this Disclosure Document. We authorize the respective state agencies identified in Exhibit B of this Disclosure Document to receive service of process for us in the particular state.

The Issuance Date of this Disclosure Document is: April 26, 2023

18, 2024. The franchise sellers for this offering are:

Name	Principal Business Address	Telephone Number
Ryan Rose, Chief Executive Officer	3991 North Jefferson Street, Medina, OH 44256	(440) 238-6898
Ryan Rao, Franchise Consultant Chief Development Officer	3991 North Jefferson Street, Medina, OH 44256	(440) 238-6898

I received a Disclosure Document issued on April 26, 202318, 2024 that included the following exhibits:

A. List of State Administrators	F. List of Area Representatives Representative Franchisees
B. List of Agents for Service of Process	G. List of Area Representatives Representative Franchisees Who Have Left the System
C. Operations Manual Table of Contents	H. State Specific Addenda
D. Financial Statements	I. State Effective Dates
E. Area Representative Agreement	J. Receipts

_____	_____	_____
Date	Print Name	Signature

_____	_____	_____
Date	Print Name	Signature

Please sign this copy of the receipt, date your signature, and return it to VIO ~~Franchise Group~~ FRANCHISE GROUP, LLC, 3991 North Jefferson Street, Medina, Ohio 44256.



