

# FRANCHISE DISCLOSURE DOCUMENT



Executive Home Care Franchising, LLC  
(a New Jersey Limited Liability Company)  
8100 E. Indian School Road, Suite 201  
Scottsdale, Arizona 85251  
Telephone: (855) 393-2372

Email: [franchising@executivehomecare.com](mailto:franchising@executivehomecare.com)

Home page: [www.executivehomecare.com](http://www.executivehomecare.com)

The franchisee will operate a business providing in-home comprehensive care to home care clients and supplemental healthcare staff to institutional clients.

The total investment necessary to begin operation of an EXECUTIVE HOME CARE franchised business is \$101,950 to \$144,700. This includes \$49,900 that must be paid to the franchisor or affiliate.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different forms, contact Executive Home Care at 8100 E. Indian School Road, Suite 201, Scottsdale, Arizona 85251, or (855) 393-2372.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "Buying a Franchise: A Consumer Guide," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: April 22, 2024 (amended ~~April 30~~[May 7](#), 2024)

accreditation, we do not require it. You must maintain all required licenses and any other certifications or accreditations that we may require in good standing throughout the term of your franchise agreement.

You must obtain and maintain all health care and employment related permits, licenses, and certifications and other indications of authority necessary for the operation of your Franchised Business, including, without limitation, a home health agency license, nurse staffing and/or employment agency license. Some jurisdictions may also require you to obtain and maintain a Certificate of Need and a license to provide employment services. You must also obtain any other particular permit, license or accreditation that we designate. Note that some states have imposed a moratorium on the issuance of home health agency licenses, nurse staffing licenses, and other in-home healthcare licenses or permits. Depending on the state in which your Franchised Business is located, you may need to comply with certain state licensing requirements in order to offer certain supplemental healthcare staffing from your Franchised Business. You should also be aware of pending legislation that may affect your Franchised Business in the future.

You are responsible for complying with all applicable laws, rules and regulations, and for investigating the availability and requirements for obtaining all necessary licenses, permits, certifications, and accreditations relating to the operation of your Franchised Business in your state. We have resources available as a reference to you, but you are solely responsible for investigating, understanding and complying with the laws, rules, regulations and requirements applicable to you and your Franchised Business. You are prohibited from participating in Medicare and Medicaid governmental payor programs.

## **ITEM 2 BUSINESS EXPERIENCE**

### **Chairman and Director–Tom Silk**

Tom Silk has served as our Chairman and Director since February 2024. Since February 2024, he has held the same positions with: (a) our parent, Evive; (b) our affiliates, B & P Burke, LLC, ALL Franchising, LLC and Brothers Parsons Franchising LLC; and (c) Eversmith Brands, Head-to-Toe Brands and Threshold Brands. From September 2022 to present, he has served as Chairman for TES Solutions in Cleveland, Ohio. Between 2013 and August 2022, he held various positions with WorkStride in New York, New York including: (a) Chief Executive Officer (October 2019 to August 2022); (b) Chief Customer Officer (July 2017 to October 2019); and (c) Executive Vice President and Member of the Board of Directors (2013 to October 2019).

### **Chief Executive Officer: Ryan Parsons**

Mr. Parsons has served as our Chief Executive Officer since November 2023. Since November 2023, he has held the same position with our parent Evive and our affiliates B & P Burke, LLC, ALL Franchising, LLC and Brothers Parsons Franchising LLC. From July 2014 to November 2023, he served as co-founder and Vice President of our affiliate, Brothers Parsons Franchising LLC, and its predecessor, The Brothers Franchising, Corp. Since 2002, Mr. Parsons has also served as the Vice President of Brothers Parsons HV LLC f/k/a The Brothers That Just Do Gutters HV, Inc., which owns and operates the original The Brothers That Just Do Gutters business located in Poughkeepsie, New York.

### **Brand President: Kevin Porter**

~~Mr. Porter has served as our Brand President (January 2023 to present) and Senior Vice President of Operations (June 2022 to January 2023). Mr. Porter previously held the following positions with Right at Home in Omaha, Nebraska: (a) Vice President of Operations (September 2019 to March 2021) and (b) Vice President of Strategic Growth (March 2021 to January 2022).~~

### **President, Secretary and Manager: Caroline Quoyeser**

Ms. Quoyeser has served as our Manager, President and Secretary since November 2021. She has held the same positions with our parent Evive (since February 2023) and our affiliates B & P Burke, LLC (since November 2021, ALL Franchising, LLC (since November 2021) and Brothers Parsons Franchising LLC (since November, 2023). Ms. Quoyeser joined The Riverside Company in June 2016 as a Summer Analyst in its Santa Monica, California office. Since that time, she has held the following positions: (a) Summer Analyst (June 2016 to August

2. **Payroll Expenses:** Payroll Expenses may be affected by, among other things, your local labor market, the types of services you offer, applicable federal and state laws relating to employment, number of employees and independent contractors, employee/independent contractor turnover, training, your compensation in labor, salary and benefits offered to employees, and scheduling.
3. **Other Expenses:** This FPR does not account for any expenses other than Payroll Expenses. As a franchisee, you will incur expenses, such as bank charges, advertising costs, accounting and management costs, licenses and permits, printing and supplies, training expense, telephone expense, insurance, maintenance and utilities, debt service, taxes, and royalties and other amounts due to us under the Franchise Agreement. You must account for all expenses in order to determine net income or net profit.

You should conduct an independent investigation of the costs and expenses you will incur in operating your Franchised Business. Franchisees or former franchisees listed in the Disclosure Document may be one source of this information.

**Some outlets have earned this amount. Your individual results may differ. There is no assurance that you will earn as much.**

Written substantiation for this financial performance representation will be made available to you upon your reasonable written request.

Other than the preceding financial performance representation, Executive Home Care Franchising, LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting our **Brand President, Kevin Porter** [Chief Financial Officer, Gregory Esgar](#), at Executive Home Care Franchising, LLC 8100 E. Indian School Road, Suite 201, Scottsdale, Arizona 85251, (855) 393-2372, the Federal Trade Commission, and the appropriate state regulatory agencies.

## ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

**TABLE 1 - SYSTEM-WIDE OUTLET SUMMARY FOR YEARS 2021 TO 2023**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	16	13	-3
	2022	13	18	+5
	2023	18	18	0
Company-Owned	2021	1	0	-1
	2022	0	0	0
	2023	0	0	0
Total Outlets	2021	17	13	-4
	2022	13	18	+5
	2023	18	18	0

**TABLE 2 - TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN THE FRANCHISOR) FOR YEARS 2021 TO 2023**

State	Year	Number of Transfers
New Jersey	2021	0
	2022	1
	2023	0

## EXHIBIT “L”

### State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration:

California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

<b>State</b>	<b>Effective Date</b>
California	
Hawaii	
Illinois	April 28, 2024 ( <u>amended</u> , 2024)
Indiana	
Maryland	
Michigan	November 5, 2024 (amended <del>April 30</del> <u>May</u>
Minnesota	
New York	Not Registered
North Dakota	
Rhode Island	
South Dakota	May 2, 2024 ( <u>amended</u> , 2024)
Virginia	
Washington	
Wisconsin	April 28, 2024 (amended May <del>17</del> , 2024)

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

RECEIPT

This Disclosure Document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Executive Home Care Franchising, LLC offers you a franchise, it must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale.

New York requires that Executive Home Care Franchising, LLC gives you this Disclosure Document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

Michigan requires that Executive Home Care Franchising, LLC gives you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Executive Care does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the State Administrator listed in Exhibit E.

The franchisor is Executive Home Care Franchising, LLC, located at 8100 E. Indian School Road, Suite 201, Scottsdale, AZ 85251. Its telephone number is (855) 393-2372.

Issuance Date: April 22, 2024 (amended ~~April 30~~ May 7, 2024)

The franchise seller for this offering is:

Name: Jason Wiedder  
Address: 8100 E. Indian School Road, Suite 201  
Scottsdale, AZ 85251  
Telephone: (855) 393-2372

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_

Executive Care authorizes the respective state agencies identified on **Exhibit E** to receive service of process for it in the particular state.

I received a Franchise Disclosure Document dated April 22, 2024 (amended ~~April 30~~ May 7, 2024) that included the following Exhibits:

A. Franchise Agreement	G. Pre-Closing Questionnaire
B. Financial Statements	H. Table of Contents of Operations Manual
C. List of Franchisees	I. Form of General Release
D. List of Former Franchisees	J. Form of Business Associate Agreement
E. State Administrators and Agents for Service of Process	K. Form Assignment and Assumption Agreement
	L. State Effective Dates
F. State Addenda	M. Receipt Pages

Please sign and print your name below, date and return one copy of this receipt to Executive Home Care Franchising, LLC and keep the other for your records.

\_\_\_\_\_  
Date of Receipt

\_\_\_\_\_  
Print Name:

\_\_\_\_\_  
Date of Receipt

\_\_\_\_\_  
Print Name:

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