



FRANCHISE DISCLOSURE DOCUMENT

The Bar Method Franchisor LLC
a Delaware limited liability company
111 Weir Drive
Woodbury, MN 55125
1(800) 704-5004
franchising@barmethod.com
www.barmethod.com

The franchise offered is to operate a Bar Method® Studio featuring barre-based exercise classes using proprietary and non-proprietary techniques, formats and methods designed to provide fitness training in an attractive atmosphere. The total investment necessary to begin operation of a Bar Method Studio is \$356,292 to \$512,854. This includes \$89,073 to \$116,957 that must be paid to the franchisor or an affiliate.

We may also offer you the right to develop a minimum of 2 Bar Method Studios. You would then sign an Area Development Agreement and pay a \$75,000 Development Fee based upon the number of Bar Method Studios you agree to open, which replaces the Initial Franchise Fee you would have paid for those studios. The total investment necessary to enter into an Area Development Agreement for the right to develop 2 Studios is \$388,792 to \$545,354 (for the total initial investment to begin operation of your first Studio, plus the development fee for 2 Studios). This includes \$121,573 to \$149,457 that must be paid to the franchisor or an affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in a different format contact your sales representative at 111 Weir Drive, Woodbury, Minnesota 55125, telephone 866-956-4612.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. Information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date of this Franchise Disclosure Document: April 3, 2024, as amended November 11, 2024