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FRANCHISE DISCLOSURE DOCUMENT

ISSUANCE DATE: MARCH 29, 2024, AS AMENDED ON JANUARY 6, 2025

JAMBA JUICE FRANCHISOR SPV LLC
A Delaware limited liability company
5620 Glenridge Drive NE, Atlanta, GA 30342
(404) 255-3250
requests@jamba.com
www.jamba.com

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There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Franchise Disclosure Document is March 29, 2024, as amended on January 6, 2025.

Brian Krause Bobby Morena: Chief Development Officer

~~Brian Bobby~~ has been our Chief Development Officer since July 2020. ~~Brian~~ January 2025. Bobby has also served in the same role for GoTo Foods and JJ since July 2020. From June 2019 to June 2020, ~~Brian~~ was the Chief Development Officer for January 2025. From January 2024 to December 2024, Bobby served as Senior Vice President, Franchise Sales for us, GoTo Foods, and each of the other GoTo Foods Portfolio companies. Bobby was the Vice President, Retention and Lead Generation for us, GoTo Foods, and each of the other GoTo Foods Portfolio companies from April 2021 to January 2024. From February 2020 to April 2021, Bobby was the Director of Franchise Development for Inspire Brands in Atlanta, Georgia. From February 2020 to September 2021, Bobby was Director of Franchise Development for Jimmy John's Franchise, LLC in Champaign, Illinois. From November 2016 to May 2019, ~~Brian~~ was the Senior Vice President, Franchise Development for Wyndham Hotel Group in Parsippany, New Jersey. ~~Brian Bobby~~ serves in his present capacities in Atlanta, Georgia.

Nathan Louer—: Chief Brand Officer

Nathan has been our and JJ's Chief Brand Officer since May 2023. From February 2020 to May 2023, Nathan was the Vice President Brand Marketing and Activation for Jimmy John's Franchise, LLC in Atlanta, Georgia. From July 2018 to January 2020, Nathan was the Director of Consumer Engagement for Jimmy John's Franchise, LLC in Champaign, Illinois. From December 2014 to June 2018, he was the Director of Advertising Co-Operatives and PR for Jimmy John's Franchise, LLC in Champaign, Illinois. Nathan serves in his present capacities in Atlanta, Georgia.

Sarah E. Powell: Executive Vice President, General Counsel, and Secretary

Sarah has been our Executive Vice President, General Counsel and Secretary since September 2018. Sarah also has served in the same roles for (i) GoTo Foods and each of the Former GoTo Franchisors since January 2015, (ii) GoTo Systems and the other GoTo Foods Portfolio companies (except Jamba) since March 2017, and (iii) JJ since September 2018. Sarah has also served as a member of the Board of Managers or Board of Directors for GoTo Foods and each of the other Former GoTo Franchisors since March 2017 and for JJ since September 2018. Sarah serves in her present capacities in Atlanta, Georgia.

Kristen Hartman: Senior Vice President of Jamba and President, Specialty Brands for GoTo Foods

~~Kristen~~ has served as our Senior Vice President since September 2020. She has also served as (i) President, Specialty Brands for GoTo Foods since September 2020, (ii) Senior Vice President for Auntie Anne's, Auntie Anne's LLC, and JJ since September 2020, and (iii) Senior Vice President for Carvel, Carvel LLC, Cinnabon, and Cinnabon LLC since December 2020. From March 2019 to December 2020, ~~Kristen~~ was the President of Carvel and Carvel LLC. From March 2018 to December 2020, ~~Kristen~~ was President of Cinnabon and Cinnabon LLC. ~~Kristen~~ serves in her present capacities in Atlanta, Georgia.

Tim Goodman: Senior Vice President, Franchise Administration

Tim has been our Senior Vice President, Franchise Administration since February 2019. He has also served in the same role for JJ, the Former GoTo Franchisors, and the GoTo Foods Portfolio companies since February 2019. Tim serves in his present capacities in Atlanta, Georgia.

Chris Newman: Senior Vice President, Real Estate

Chris has been our Senior Vice President, Real Estate since January 2023. Chris has also served in the same role for GoTo Foods and each of the other GoTo Foods Portfolio companies since January 2023. From October 2020 to December 2022, Chris was the President at LSG Real Estate, Inc. in Columbia, Missouri. From January 2017 to December 2022, Chris was Director of Real Estate at Next Chapter Properties, LLC in Columbia, Missouri. Chris serves in his present capacities in Atlanta, Georgia.

Bobby Thomas (Tom) Richards: Senior Vice President, Franchise Sales

~~Bobby~~Tom has been our Senior Vice President, Franchise Sales since January 20242025. Bobby Tom has also served in the same role for GoTo Foods and each of the other GoTo Foods Portfolio companies since January 2025. From July 2017 to December 2024, Bobby was, Tom served as the Vice President, Retention and Lead Generation for us, GoTo Foods, and each of the other GoTo Foods Portfolio companies from April 2021 to January 2024. From February 2020 to April 2021, Bobby was the Director of Franchise Development for Inspire Brands in Atlanta, Georgia. From September 2001 to February 2020, Bobby was Director of Franchise Development for Jimmy John's Franchise, LLC in Champaign, Illinois. BobbyNon-Traditional Franchise Sales for GoTo Foods. Tom serves in his present capacities in Atlanta, Georgia.Plano, Texas

Clinton Donahue: Vice President, Operations

Clinton has been our Vice President, Operations since January 2023. From June 2022 to January 2023, Clinton served as our Director of Operations. From October 2020 to June 2022, Clinton served as our Director of Category Operations Services. From April 2019 to October 2020, Clinton served as Director of Operations for McAlister's LLC. From November 2017 to April 2019, Clinton served as the Director Training for Cinnabon LLC. Clinton serves in his present capacities in Atlanta, Georgia.

Kate Morgan: Vice President, Marketing

Kate has been our Vice President, Marketing since February 2024. From September 2023 to January 2024, Kate served as a Marketing Strategy Consultant for GoTo Foods. From April 2023 to August 2023, Kate was in between positions. From April 2021 to April 2023, Kate was the Vice President, Marketing for Everbowl Holdings, LLC in San Diego, California. From April 2017 to April 2021, Kate served as the Corporate Director of Marketing for Pacifica Hotels in Aliso Viejo, California. Kate serves in her present capacities in Atlanta, Georgia.

Shelley Harris: Chief Operating Officer for GoTo Foods

Shelly has served as the Chief Operating Officer for GoTo Foods since January 2025. From August 2022 to December 2024, Shelly served as (i) President, Restaurant Brands for GoTo Foods and (ii) Senior Vice President for Moe's, Moe's Franchisor LLC, McAlister's, McAlister's LLC, Schlotzsky's, and Schlotzsky's Franchise LLC. Shelley served as the Interim Chief Brand Officer of Schlotzsky's and Schlotzsky's Franchise LLC from March 2022 to August 2022 and she served as Senior Vice President, Category Operations and Training, Restaurant Brands for GoTo Foods from September 2020 to August 2022. Shelley serves in her present capacities in Atlanta, Georgia.

Jackie Secor: Senior Vice President, Category Operations, Specialty Brands for GoTo Foods

Jackie Secor has been served as the Senior Vice President, Category Operations, Specialty Brands for GoTo Foods since September 2020. Jackie was Auntie Anne's January 2025. From September 2021 to December 2024, Mike was the Chief Brand Officer of McAlister's and McAlister's LLC. From September 2020 to September 2021, Mike was the Vice President, Operations from March 2017 to September 2020. Jackie of McAlister's and McAlister's LLC. Mike serves in her present capacities in Atlanta, Georgia.

Danielle Parra Jackie Secor: Senior Vice President, Marketing Operations for GoTo Foods

Danielle Jackie has been the Senior Vice President, Marketing Operations for GoTo Foods since August 2023 January 2025. From September 2021 to July 2023, Danielle was 2020 to December 2024, Jackie served as the Senior Vice President, Category Marketing, Restaurant Operations, Specialty Brands for GoTo Foods. From December 2020 to September 2021, Danielle was Vice President, Marketing for McAlister's. From August 2020 to November 2020, Danielle volunteered at the Resource Development & Marketing Board Committee for the Boys and Girls Club of Metro Atlanta in Atlanta, Georgia. From July 2019 to July 2020, she was the Chief Commercial Officer for KEH Camera in Atlanta, Georgia. From October 2016 to June 2019, Danielle served as Chief Marketing Officer for Icahn Automotive LLC in Kennesaw, Georgia. Danielle March 2017 to August 2020, she was the Vice President, Operations for Auntie Anne's. Jackie serves in her present capacity capacities in Atlanta, Georgia.

Jessicah Pounds: Vice President, Training for GoTo Foods

Jessicah has been the Vice President, Training for GoTo Foods since August 2023. Jessicah served as the Vice President, Training, Restaurant Brands for GoTo Foods from September 2020 to August 2023. From April 2017 to September 2020, Jessicah was the Senior Director, Training and Ops Services for Moe's. From March 2013 to September 2020, Jessicah was the Senior Director, Training and Ops Services for Moe's Franchisor LLC. Jessicah serves in her present capacity in Atlanta, Georgia.

Dave Mikita: President, International and Retail Channels for GoTo Foods

Dave has been the President, International and Retail Channels for GoTo Foods since January 2023. From March 2018 to December 2022, Dave was the President, Global Channels for GoTo Foods. Dave serves in his present capacity in Atlanta, Georgia.

ITEM 3 LITIGATION

Disclosures Regarding Affiliated Programs

The following affiliates who offer franchises resolved actions brought against them with settlements that involved their becoming subject to currently effective injunctive or restrictive orders or decrees. None of these actions have any impact on us or our brand nor allege any unlawful conduct by us.

The People of the State of California v. Arby's Restaurant Group, Inc. (California Superior Court, Los Angeles County, Case No. 19STCV09397, filed March 19, 2019). On March 11,

Type of Fee ^{1, 3}	Amount	Date Due	Remarks
	Sales, which we may increase in our sole discretion to 7% of Net Sales		
Advertising Contribution	<p>Currently, 3% of Net Sales, except:</p> <p><u>Auntie Anne's Co-Branded Stores in Other Locations:</u> Currently, 4.52% of Net Sales attributed to Auntie Anne's and 3% of Net Sales attributed to Jamba</p>	Payment Due Date	<p>You must contribute the Advertising Contribution to the Ad Fund (as defined in Item 11). We may increase the Advertising Contribution at any time by notice to franchisees, provided that your required Advertising Contribution and Local Marketing Obligation (as defined below) may not collectively exceed 5% of your Net Sales.</p> <p>For Auntie Anne's Co-Branded Stores, we will collect the Advertising Contribution based on the portion of Net Sales attributable to products that we and Auntie Anne's have agreed to credit to the Jamba side of the Co-Branded Store, and Auntie Anne's will collect a separate advertising contribution (as specified in its Disclosure Document) based on the portion of Net Sales attributable to products that we and Auntie Anne's have agreed to credit to the Auntie Anne's side of the Co-Branded Store.</p>
Advertising Cooperative Contribution	An amount set by your Advertising Cooperative	Payment Due Date	All members of an Advertising Cooperative (as defined in Item 11), whether a franchisee-owned, company-owned or affiliate-owned Store, have voting rights on matters brought before the Advertising Cooperative for a vote, including matters relating to the amount of the required Advertising Cooperative contribution.
Local Marketing Obligation	Currently, each calendar quarter, you must spend not less than 1% of Net Sales on local market advertising	Each calendar quarter	We may specify a minimum amount that you must spend on local market advertising which we may change upon 60 days' written notice. However, your required Advertising Contribution and Local Marketing Obligation may not collectively exceed 5% of your Net Sales. See Item 11 for what will count towards meeting your obligation. If you fail to make the minimum advertising expenditures, we may do so on your behalf and you must reimburse us for our expenses. We may also elect to collect all or a portion of the Local Marketing Obligation from you and (i) contribute it to the Ad Fund, (ii) conduct national, regional, or local advertising, (iii) spend it on local advertising, or (iv) contribute it to your Advertising Cooperative.
Promotions	Costs to purchase, lease and install all	As incurred	You will participate at your own cost in temporary or permanent promotional campaigns that we

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	May 21, 2024, as amended on <i>Pending</i>
Hawaii	April 6, 2024, as amended on <i>Pending</i>
Illinois	May 22, 2024, as amended on <i>Pending</i>
Indiana	April 4, 2024
Maryland	July 8, 2024, as amended on <i>Pending</i>
Michigan	March 29, 2024
Minnesota	June 6, 2024, as amended on <i>Pending</i>
New York	April 12, 2024, as amended on <i>Pending</i>
North Dakota	May 1, 2024, as amended on <i>Pending</i>
Rhode Island	April 8, 2024, as amended on <i>Pending</i>
South Dakota	April 1, 2024
Virginia	June 10, 2024, as amended on <i>Pending</i>
Washington	April 23, 2024, as amended on <i>Pending</i>
Wisconsin	March 31, 2024, as amended on July 8, 2024 and January 6, 2025

ITEM 23 RECEIPT

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Jamba Juice Franchisor SPV LLC offers you a franchise, we must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Iowa requires that we provide you with this Disclosure Document at the earlier of the first personal meeting or 14 calendar days before you sign a binding agreement with, or make payment to, us or one of our affiliates in connection with the proposed sale. New York requires that we provide you with this Disclosure Document at the earlier of the first personal meeting or ten business days before you sign a binding agreement with, or make payment to, us or one of our affiliates in connection with the proposed sale. Michigan requires that we provide you with this Disclosure Document ten business days before you sign a binding agreement with, or make payment to, us or one of our affiliates in connection with the proposed sale.

If Jamba Juice Franchisor SPV LLC does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state agency listed in Exhibit F.

The name, principal business address, and telephone number of each franchise seller offering the franchise is as follows: _____

5620 Glenridge Drive NE, Atlanta, Georgia 30342 and its telephone number is (404) 255-3250.

Jamba Juice Franchisor SPV LLC, the seller of these franchises, authorizes the agencies shown on Exhibit G to receive service of process for it in certain states.

The issuance date of this Disclosure Document is March 29, 2024, as amended on January 6, 2025.

I, personally, and as a duly authorized officer of the prospective franchisee (if the franchisee is an Entity), hereby acknowledge receipt from Jamba Juice Franchisor SPV LLC of the Franchise Disclosure Document (to which this Receipt is attached) dated March 29, 2024, as amended on January 6, 2025.

This Disclosure Document included the following exhibits: A – Financial Statements; B – Franchise Agreement and Related Agreements; C – Other Agreements; D – Information on Franchisees; E- Information on Former Franchisees; F – State Administrators; G- Agents for Service of Process; H – State Addenda to Disclosure Document; and I – Franchisee Disclosure Acknowledgement.

Dated: _____

PROSPECTIVE FRANCHISEE:

If a corporation or LLC:

If an individual:

(Name of corporation or LLC)

(Signature)

By: _____

(Print Name)

Its: _____
(Title)

(Signature)

(Print Name)

(Print Name)

Address of corporation, LLC, or individual(s): _____

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If Jamba Juice Franchisor SPV LLC does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state agency listed in Exhibit F.

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Dated: _____

PROSPECTIVE FRANCHISEE:

If a corporation or LLC:

If an individual:

(Name of corporation or LLC)

(Signature)

By: _____

(Print Name)

Its: _____
(Title)

(Signature)

(Print Name)

(Print Name)

Address of corporation, LLC, or individual(s): _____

