

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Initial Inventories (Contact Lenses, Optical Frames & Lenses, Supplies)	\$20,000.00 to \$40,000.00	As Incurred	As Incurred	Vendors & Affiliates
Point-of-Sale Computer & Accounting Set-up	\$4,500.00 to \$12,000.00	As Incurred	As Incurred	Vendors and Accounting Professional(s)
Office Equipment and Furniture	\$30,000.00 to \$100,000.00	As Incurred	As Incurred	Suppliers
Prepaid Expenses and Deposits	\$3,000.00 to \$5,000.00	As Incurred	As Incurred	Vendors & Utilities
Practice Development Expenses	\$2,000.00 to \$6,000.00	As Incurred	As Incurred	Suppliers
Insurance (initial premium) (Note 2)	\$2,000.00 to \$3,000.00	As Incurred	As Incurred	Insurance Company
Additional Funds – 3 Months (Note 3)	\$20,000.00 to \$90,000.00	As Incurred	As Incurred	Vendors & Suppliers
Total (Note 4)	\$100,000.00 to \$450,000.00 (Does not include real estate costs, if any)			

YOUR ESTIMATED INITIAL INVESTMENT – EXISTING OFFICE

Type of Expenditures	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Initial Franchise Fee	None			
Signage	\$500.00 to \$9,000.00	As Incurred	Prior to Opening	Suppliers
Initial Inventories (Contact Lenses, Optical Frames & Lenses, Supplies)	\$0.00 to \$12,000.00	As Incurred	As Incurred	Vendors & Affiliates
Legal Fees	\$0.00 to \$5,000.00	As Incurred	As Incurred	Attorneys
Practice Development Expenses	\$0.00 to \$2,500.00	As Incurred	As Incurred	Suppliers
Additional Funds – 3 Months (Note 3)	\$0.00 to \$12,000.00	As Incurred	As Incurred	Employees, Vendors & Suppliers
Total (Note 4)	\$500.00 to \$40,500.00 (Does not include real estate costs, if any)			

Notes to both Tables:

Note 1: Premises. You must pay for or provide financing for the leasing or purchase of real property and the construction or conversion of a building. Such variables as property cost, location, cost of construction, and local building codes make it difficult to estimate accurately the rental or purchase cost of real property. Vision Source franchises may have 1,200 to 5,000 or more square feet of leased space.

If the property is owned by a third party and leased, the rent for the first month is estimated to be \$2,500.00 to \$10,000.00 and the security deposit is usually equal to one month's rent. You may also incur site development