

Type of Fee ⁽¹⁾	Amount	Date Due	Remarks
Training Fees – Remedial and Optional Training	\$300 per day and you must reimburse us for our reasonable out of pocket costs	Before training session begins	We can charge a training fee: (a) if we require remedial training as a result of your failure to comply with our Brand Standards; (b) for re-training persons who are repeating a Training Program, or their substitutes; and (c) for Training Programs that we make optional for franchisees. If we conduct on-site training, you must also pay the travel, meals, and lodging expenses for our trainer(s).
Annual Conference	<p><u>Determined by us based on our anticipated costs of the conference. The attendance fee may vary based on the location of the conference, the number of attendees under your registration, the timing of your registration relative to the conference date, and other factors.</u></p> <p>Currently, one complimentary registration and a cost set by us thereafter.</p>	As invoiced	Applies only if we schedule an annual conference for franchisees. We reserve the right to change our attendance fee. See Note 6 for more information on registration fees.
Non-Attendance Fee	\$500 for the first missed conference and then \$2,000 for any conference missed consecutively thereafter.	As invoiced	If the individuals required to attend our annual conference fail to attend, you must pay the non-attendance fee.