

## FRANCHISE DISCLOSURE DOCUMENT

	<p><b>ITK9 FRANCHISE, LLC</b> An Ohio Limited Liability Company 5690 Wolff Road Medina, OH 44256 (877) 585-9727 <a href="mailto:info@thedogwizard.com">info@thedogwizard.com</a> <a href="http://www.thedogwizard.com">www.thedogwizard.com</a></p>
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ITK9 Franchise, LLC (d/b/a. “The Dog Wizard”) offers franchises for businesses that will establish and operate dog training businesses.

The total investment necessary to begin operation of a The Dog Wizard business is ~~\$118,900-116,400-~~ ~~\$198,250-195,750~~ which includes \$81,400-\$82,700 that must be paid to the franchisor or an affiliate.

The total investment necessary to begin operation of two to five The Dog Wizard franchised businesses is \$179,400- \$365,250. This includes \$131,400 to \$207,700 that must be paid to the franchisor or an affiliate.

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jason Watson, ITK9 Franchise, LLC, 5690 Wolff Road, Medina, OH 44256, (704) 954-8830.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: May 20, 2025

**ITEM 1**  
**THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES**

The franchisor is ITK9 Franchise, LLC d/b/a The Dog Wizard (“**The Dog Wizard**”). In this Franchise Disclosure Document, when we refer to The Dog Wizard we sometimes use the words “**Dog Wizard**,” “**TDW**,” “**we**,” “**us**,” or “**our**.” A person who buys a franchise from us is called “**you**” in this Franchise Disclosure Document. If you are a limited liability company, corporation, or other entity, “**you**” also includes your owners.

**The Franchisor and Predecessors**

We are an Ohio limited liability company organized on August 2, 2019. Our principal place of business is 5690 Wolff Road, Medina, OH 44256. We do business under the name THE DOG WIZARD. We began offering franchises in April 2020 that are focused on the business of dog training and related products and services. We operate businesses of the type being offered as company owned outlets and have since August 2, 2019. We have not and do not conduct any other business activities nor do we offer nor have we offered franchises in any other line of business.

Exhibit D contains our agents for service of process.

We have a predecessor, The Dog Wizard Academy, LLC. The Dog Wizard Academy, LLC was a North Carolina limited liability company organized on June 25, 2012. The Dog Wizard Academy, LLC offered franchises from May 2013 to February 2020. Its current principal place of business is 5690 Wolff Road, Medina, OH 44256.

The Dog Wizard Academy, LLC had a predecessor, The Dog Wizard, Inc. that operated a dog training school from March 19, 2005 until September 2014 at 216 Foster Avenue, Charlotte, NC 28203, and a dog training school (which trained dog trainers) from March 1, 2010 until June 25, 2012.

**Parents**

We have a parent, ITK9 Company, LLC, an Ohio limited liability company, formed on August 2, 2019, with a principal place of business at 5690 Wolff Road, Medina, OH 44256. ITK9 Company, LLC acquired ownership in us on August 6, 2019.

**Affiliates**

Dog Wizard Resource Center LLC - We have an affiliate Dog Wizard Resource Center LLC, an Ohio limited liability company formed on December 1, 2021, with a principal place of business at 5690 Wolff Road, Medina, OH 44256. Dog Wizard Resource Center LLC offers products for our franchisees to purchase for use in their Franchised Business.

The Dog Wizard Academy LLC- We have an affiliate The Dog Wizard Academy LLC, an Ohio limited liability company formed on April 23, 2020, with a principal place of business at 5690

Wolff Road, Medina, OH 44256. The Dog Wizard Academy provides our training programs for franchisees and their employees.

DTDR 1 dba The Dog Wizard Fayetteville – We have an affiliate DTDR 1 LLC, an Ohio limited liability company formed on July 2, 2020, with a principal place of business at 5690 Wolff Road, Medina, OH 44256. DTDR 1 LLC offers dog training services as an affiliate-owned outlet and does not provide products or services to our franchisees.

DTDR 2 dba The Dog Wizard Dayton – We have an affiliate DTDR 2 LLC, an Ohio limited liability company formed on July 2, 2020, with a principal place of business at 5690 Wolff Road, Medina, OH 44256. DTDR 1 LLC offers dog training services as an affiliate-owned outlet and does not provide products or services to our franchisees.

None of our affiliates offer or have offered franchises in any line of business.

### **The Business that You Will Conduct**

We offer a franchise program under the name “The Dog Wizard” for establishing and operating dog training businesses, including various obedience, behavior modification and specialty training services (the “**Franchised Business**”). You will use the techniques that we train you on to teach dog obedience. You will normally work from home in terms of where you conduct the administrative aspects of the Franchised Business, and will train your clients’ dogs at their home, parks, or plan to use space at a local dog boarding or day care facility. You will operate under the trademarks and service marks that we specify (the “**Marks**”) pursuant to our guidelines and Operations Manual (the “**Manual**”) (collectively the “**System**”).

You may decide to purchase Multiple Franchises from us, pursuant to separate Franchise Agreements. You will be required to open each franchise territory within the timeframe specified in the Franchise Agreement. Each territory will equal one franchise; however, if the territories are contiguous, you can operate them from a single location, typically your home.

### **The Market and Competition**

The market is a year-round business and is a service that appeals to all demographics and income levels.

The dog training industry is competitive. Your competition may include other national and local dog training businesses, dog boarding businesses, and dog/pet daycare businesses. You may also experience competition from retail pet stores.

**ITEM 5**  
**INITIAL FEES**

The Initial Franchise Fee for a single THE DOG WIZARD Franchised Business is \$60,000. If the population of your Territory exceeds 225,000, you must pay an additional \$0.275 (27.5 cents) for every person added to the initial 225,000-person population Territory (the “Per Person Fee”). We will not reduce the Initial Franchise Fee if the population in your Territory is less than 200,000.

If you decide to purchase additional territories in the future, you will pay the then-current Initial Franchise Fee, and will not receive a multi-unit discount.

If you decide to purchase additional zip codes to expand your territory in the future, you will pay the then current Per Person Fee and will be limited to purchasing zip codes that include less than 50,000 people. If you decide to purchase zip codes that contain more than 50,000 people, you will be required to purchase an entire Territory at the then current Territory price.

If you purchase Multiple Franchises from us, pursuant to separate Franchise Agreements signed ~~at the same time~~ contemporaneously with each other, you will realize a unit discount as shown below:

<i>Initial/upfront Purchase</i>	<i>Cost per Unit</i>	<i>Total Initial Franchise Fee</i>
1 unit	\$60,000	\$60,000
2 units	\$55,000	\$110,000
3 units	\$48,333.33	\$145,000
4 units	\$41,250	\$165,000
5 units	\$37,000	\$185,000

You will be required to open each franchise territory within the timeframe specified in the Franchise Agreement.

Veterans Discount. We offer a \$5,000 discount from the Initial Franchise Fee to veterans who provide required documentation of military service. This discount is deducted from the Total Initial Franchise Fee, not per unit.

Deposit Agreement. You can reserve a specific Territory by paying a non-refundable \$10,000 deposit per territory and by sending us a signed Deposit Agreement (which is attached to this Disclosure Document as Exhibit I). The deposit will be applied toward your Initial Franchise Fee.

Initial Training Fee. We offer both initial business and dog training for new franchisees.

*Business Training* - We require that you, or the on-site business manager, attend initial business training to learn the basic aspects of how to operate the Franchised Business. There is no fee for this training.

Type of Fee	Amount	Due Date	Remarks
			purchase per this requirement, or 20% of the Gross Revenue collected from such zip code(s) until the zip code(s) are purchased and added to your Territory.

\*We uniformly impose and collect all the fees in this table. You pay them to us, and we do not refund them.

Notes:

1. Before you may open for business, you must sign and deliver to us all bank documents needed to permit us and our affiliates to debit your bank account via ACH Electronic Transfer for all fees and payments due to us or our affiliates. If you change your bank account or transfer your account to a different bank, you must notify us within one day, and sign and deliver to us and the bank new documents to permit us to debit your bank account within three days. We require you to execute an Automatic Bank Draft Authorization and pay most fees to us via ACH electronic funds transfer. See Schedule 5 to the Franchise Agreement - Authorization Agreement for Prearranged Payment (Direct Debits). Royalties are due to us by you based on the real-time collection of payments that you receive in any payment method that you receive from a client (cash, credit, Venmo, as examples).

2. “Gross Revenues” means all money and other consideration that you receive in connection with the operation of the Franchised Business or any other business that you operate in conjunction with the Franchised Business that provides a product or service for dogs. This includes revenue emanating from the sale of any authorized products or services (as that term may be modified from time to time by us) or from the sale of any goods or services under, using, or in connection with our Marks. This includes revenue from dog boarding or daycare obtained from dogs that are boarded as a part of the training process. It does not include tips or gratuities; refunds or discounts made to clients; or sales, excise, or other taxes that are separately stated and that you are required by law to collect from clients and pay to the appropriate government taxing authority. In processing all revenue that you collect from your customers, you must use the merchant payment processor that we authorize. There are no exceptions to this requirement.

3. You are required to use the Customer Success Team during the 90 Day Support Period. There will be no charge for the Customer Success Team during the 90 Day Support Period. During the 90 Day Support Period, you, your business manager, or a dedicated customer service person, must complete our Administrative Training to perform the functions that the Customer Support Team handles.

Should you not successfully complete the Administrative Training within the 90 Day Support Period, the Customer Support Team will continue to manage your leads per the fee schedule below.

	<b>Fees</b>
<u>90 Day Support Period:</u> Managing all prospect leads, related communication, and scheduling the initial evaluation	<ul style="list-style-type: none"> <li>• Rate: no cost for the first 90 days. If, for any reason, we continue to manage your leads after the 90 days, you will pay us \$10.00 per lead.</li> </ul>
<u>After 90 Day Support Period-</u> Manage your own prospect leads, related communication, and scheduling of initial evaluations.	<ul style="list-style-type: none"> <li>• Before transitioning to managing your own customer service function, you must complete our Administrative Training. You will pay us \$500 for every administrator we train for you.</li> </ul>

A lead is defined as any individual seeking services and can be in the form of phone call, web inquiry, email, etc. Further details are contained in our Manual or other bulletin. We reserve the right to vary the options available and may increase the costs associated with these options by up to 15% per year.

We may increase the costs associated with the above options by up to 15% each year.

4. The maximum interest rate in California is 10% annually

**ITEM 7**  
**ESTIMATED INITIAL INVESTMENT**

**YOUR ESTIMATED INITIAL INVESTMENT**

**A. SINGLE UNIT FRANCHISE**

<b>Type of Expenditure</b>	<b>Amount-Low</b>	<b>Amount-High</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is to be made</b>
Initial Franchise Fee (Note 1)	\$60,000	\$60,000	Lump sum via Check or Wire	Upon signing of Agreement	Us
Travel and Living Expenses to Attend Initial Training (Note 2)	\$2,000	\$4,000	Check or Credit Card	As incurred	Vendors
Initial Training Fee (Note 3)	\$10,000	\$30,000	Check or Credit Card	Prior to opening	Us or an Affiliate
Start-up Kit (Note 4)	\$6,000	\$7,300	Check or Credit Card	Prior to opening	Us or an Affiliate

Type of Expenditure	Amount-Low	Amount-High	Method of Payment	When Due	To Whom Payment is to be made
Start-Up Digital Marketing (Note 5)	\$5,400	\$8,400	Check or Credit Card	Prior to opening	Us and Vendors
Licenses (Note 6)	\$1000	\$1,500	Check or Credit Card	Per statute or ordinance	Government Agencies
Computers, Software, Office Equipment, Furniture, Phones, Answering Service (Note 7)	\$750	\$2,500	Check or Credit Card	Prior to opening	Vendors
Professional Fees (Note 8)	\$2,500	\$5,000	Check or Credit Card	Prior to opening	Your lawyer or accountant
Insurance (Note 9)	\$1,500	\$2,500	Check	Prior to opening	Insurance company
Utilities and Operational Services (Note 10)	\$250	\$500	Check, Credit Card, or Electronic Transfer	As arranged	Utilities, Credit card companies
Vehicle Expenses (Note 11)	\$0	\$5,000	Check, Credit Card, or Electronic Transfer	As incurred	Vendors
Vehicle Wrap Production and Installation (Note 12)	\$3,200	\$5,400	Check or Credit Card	Prior to opening	Vendors
Inventory and Supplies (Note 13)	\$500	\$750	Check or Credit Card	As incurred	Vendors
Additional Funds – 3 months (Note 14)	\$25,800	\$65,400	Check or Credit Card	As incurred	Vendors, Suppliers, Employees
<b>TOTALS</b>	<b><del>\$118,900</del> \$116,400</b>	<b><del>\$198,250</del> \$195,750</b>			

Notes:

1. The Initial Franchise Fee for a single THE DOG WIZARD Franchised Business is \$60,000. If the population of your Territory exceeds 225,000, you must pay an additional \$0.275 (27.5

be answered by a live person or live answering service at all times during regular business hours. You will also need a desk, chair, and basic office supplies for an in-home office set-up.

8. Professional Fees. You may decide to engage a lawyer or an accountant to assist you in the review of this offering, the purchase of the franchise, forming a legal entity or in obtaining any necessary permits or licenses.
9. Insurance. You must obtain and maintain the types and amounts of insurance coverage described in Item 8 under the heading “Insurance.”
10. Utilities and Operational Services. The estimate in the chart includes 3 months of charges for your cell phone service plan. Your costs may vary based on your carrier, your plan, and your usage.
11. Vehicle Expenses. You are required to have a vehicle to service your clients. If you do not have a vehicle capable of carrying two large dog crates, you will need to purchase one. We expect you to have one (1) van for every three (3) Trainers that you employ on a full-time basis. In the table above, we set forth the estimated expenses for 90 days of financing a vehicle capable of carrying two large dog crates, plus estimated vehicle operation costs (gasoline, etc.). We recommend a Ford Transit Van 150, 250, or 350, Transit Connect, Dodge ProMaster, or a Mercedes Sprinter.
12. Vehicle Wrap Production and Installation. You will need to have a vehicle wrapped with The Dog Wizard graphics pursuant to our specifications. The cost of the vehicle wrap production is approximately \$14,50 per square foot plus \$100 shipping fee and applicable taxes. The total cost of the wrap and installation will vary depending on the make and model of your vehicle and local installation charges.
13. Inventory and Supplies. You will need miscellaneous inventory and supplies to support your administrative functions.
14. Additional Funds-3 months. This estimate includes your start-up expenses during your first three months of operation. These expenses include payroll, royalties, additional local advertising, and other fees payable to us, potential maintenance for equipment, bank charges, state taxes, depreciation/amortization, labor, and other miscellaneous items. This range includes an estimate of compensation. The low range accounts for yourself or one staff member and the high range accounts for three full time trainers in the business. All expenses paid to us, or our affiliates, are non-refundable. Whether amounts paid to third parties are refundable would depend on their policies.

In formulating these estimates, we have relied on our officers’, directors’, and franchisees’ experience in operating a business like the Franchised Business. We have not included estimated initial expenses for the leasing of office or retail space because you would normally work from home and your vehicle. We do not offer financing directly or indirectly for any part of the initial investment.

date of the new franchisee's Franchise Agreement, and you will have no further right to contact or access any customers that you may have secured prior to the new franchisee purchasing the Territory.

You may solicit customers only from inside your territory, and may not do so within the territory of another Dog Wizard franchisee. However, you may solicit customers outside your territory only if the geography in which you solicit does not conflict with a territory owned by another Dog Wizard franchisee or part of another franchisee's Mult-Territory Developer Agreement. ~~Solicitation may include other channels of distribution such as the Internet, catalog sales, telemarketing, or other direct marketing.~~ You may not use other channels of distribution, such as catalog sales, telemarketing, or other direct marketing to make sales outside of your Territory, without our prior written permission.

If you derive revenue from any zip code(s) outside any territory that you own, and those zip code(s) generate more than \$10,000 annually based on any trailing twelve-month period, you must immediately purchase those zip code(s). You will pay \$.275 per person that resides in (each of) those zip codes that you must purchase per this requirement or 20% of the Gross Revenue collected from such zip code(s) until the zip code(s) are purchased and added to your Territory.

Within the Territory, if you wish to establish a retail or commercial location for your Franchised Business, or co-locate your Franchise Business with any other pet or non-pet-related business in the same or adjacent building, you must first request and obtain our written permission.

Any new facility or co-location you open or use to operate the Franchised Business must utilize The Dog Wizard logo, color scheme, and graphics in a manner preapproved by us to ensure consistency with our branding requirements. The logo and Marks must be prominently utilized both inside and outside the facility via signage and/or graphics that we review and approve. You must submit a branding proposal, including designs, layouts, and specifications, to us for review and written approval prior to implementation. Additionally, we may require modifications to existing branding elements to ensure ongoing compliance with evolving brand standards. Franchisees must implement any required changes promptly and at their own expense.

We may grant an exception to you if you have a daycare and boarding facility that you have previously owned and operated under another brand name. We may also require other criteria relevant to the operation of your Franchised Business in a fixed retail or commercial location.

We or an affiliate reserve the right to (a) use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing sales, to make sales within your territory using the Marks; (b) use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing sales, to make sales within your territory of products or services under trademarks other than the Marks you will use to operate your Franchised Business; (c) establish or operate, or license to others the right to establish and operate businesses that offer other products and services, such as dog daycare and boarding business using the Marks within your territory; (d) acquire or operate dog training businesses operating under trademarks other than the Marks in the Territory, which may compete directly with the Franchised Business; (e) establish or operate, or license to others the right to establish and operate, dog training businesses under the

We have not sponsored, endorsed or created any trademark-specific franchisee associations. No independent franchisee organizations have asked to be included in this Franchise Disclosure Document.

**ITEM 21**  
**FINANCIAL STATEMENTS**

Exhibit F contains our audited financial statements for our fiscal year ending December 31, 2024, 2023, and 2022 [and our unaudited Balance Sheet and Profit & Loss Statements as of March 31, 2025](#).

**ITEM 22**  
**CONTRACTS**

The following contracts are attached to this Franchise Disclosure Document:

- Exhibit A      Franchise Agreement
  - Schedule 1- Ownership of Franchise
  - Schedule 2- Territory
  - Schedule 3- Guarantee, Indemnification, and Acknowledgement
  - Schedule 4- Authorization Agreement for Prearranged Payment (Direct Debits)
  - Schedule 5- Code of Conduct (Rules, Standards, Procedures, and Code of Conduct)
  - Schedule 6- State Addenda to the Franchise Agreement
- Exhibit B      Release
- Exhibit H      Franchisee Disclosure Acknowledgment
- Exhibit I      Deposit Agreement

**ITEM 23**  
**RECEIPTS**

Exhibit K contains two copies of an acknowledgment of Receipt of this disclosure document. Please date and sign both copies, keeping one copy for your records and returning the other copy to us.

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**ITK9 FRANCHISE, LLC  
FRANCHISE AGREEMENT**

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1.2. **Territory.** The Territory will be defined by a map and a list of contiguous ZIP Codes as described in Schedule 2 to the Franchise Agreement (“Territory”). Any requested exceptions to this congruency will be decided by us and at our sole discretion. The border of the Territory on the approved map is the final determination of your territory. If the ZIP Codes are moved or altered by the U.S. Postal Service, we have the right to re-define the boundaries of the Territory to correspond as closely as possible to the territorial border defined in your approved map. Our decision on this matter will be final.

Your Territory is exclusive, meaning a geographic area within which we will not establish either a company-owned or franchised outlet selling dog training services under the same Marks.

We do not give you any option, right of first refusal, or similar right to acquire additional franchises or territories,

The location where you train any dogs must be within the territory, be able to house dogs and have a safe fenced in area. You may relocate the Franchised Business within your Territory without our approval so long as the location meets the above requirements. You will need our written permission if you want to move your location outside of your Territory, though such permission may require you to purchase additional zip code(s) contiguous to the original Territory that you initially purchased, if available.

All dog training services must be conducted within your Territory. However, if you live outside your Territory we may grant you permission to temporarily train dogs there if you live in a territory not owned by another franchisee. However, if the territory where you live is bought by another Dog Wizard franchisee, you will no longer be allowed to train dogs there effective on the signing date of the new franchisee’s Franchise Agreement, and you will have no further right to contact or access any customers that you may have secured prior to the new franchisee purchasing the Territory.

You may solicit customers only from inside your territory, and may not do so within the territory of another Dog Wizard franchisee. However, you may solicit customers outside your territory only if the geography in which you solicit does not conflict with a territory owned by another Dog Wizard franchisee or part of another franchisee’s Multi-Territory Developer Agreement. You may not use other channels of distribution, such as catalog sales, telemarketing, or other direct marketing to make sales outside of your Territory, without our prior written permission. ~~Solicitation may include other channels of distribution such as the Internet, catalog sales, telemarketing, or other direct marketing.~~

If you derive revenue from any zip code(s) outside any territory that you own, and those zip code(s) generate more than \$10,000 annually based on any trailing twelve-month period, you must immediately purchase those zip code(s). You will pay \$.275 per person that resides in (each of) those zip codes that you must purchase per this requirement or 20% of the Gross Revenue collected from such zip code(s) until the zip code(s) are purchased and added to your Territory.

**ADDENDUM TO ITK9 FRANCHISE, LLC  
FRANCHISE AGREEMENT  
FOR THE STATE OF MARYLAND**

If any of the terms of the Franchise Agreement are inconsistent with the terms below, the terms below control.

1. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.
2. The Franchise Agreement is modified to also provide as follows: “This Franchise Agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.”
3. A general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.
4. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.
5. The Franchise Agreement is amended to also provide: “Based upon our financial condition the Maryland Securities Commissioner requires that we defer the payment of all initial fees due to the franchisor and/or its affiliates by the franchisee until all pre-opening obligations of the franchisor are completed and the franchise is open for business. Accordingly, you will not be required to pay the initial fees until we have completed all our pre-opening obligations to you and you begin operating your business. ~~In addition, all development fees and initial payments by area developers shall be deferred until the first franchise under the development agreement opens.~~”
6. The Franchise Agreement, Section 25, is deleted in its entirety
7. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

FRANCHISEE:

ITK9 FRANCHISE, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**EXHIBIT F**  
**TO THE DOG WIZARD FRANCHISE DISCLOSURE DOCUMENT**  
**FINANCIAL STATEMENTS**

The following statement applies to the unaudited portion of the financial statements which follow:

THESE FINANCIAL STATEMENTS HAVE BEEN PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES OR SELLERS OF FRANCHISES SHOULD BE ADVISED THAT NO INDEPENDENT CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED AN OPINION WITH REGARD TO THEIR CONTENT OR FORM.

**ADDENDUM TO ITK9 FRANCHISE, LLC  
FRANCHISE DISCLOSURE DOCUMENT  
FOR THE STATE OF MARYLAND**

As to franchises governed by the Maryland Franchise Registration and Disclosure Law, if any of the terms of the Disclosure Document are inconsistent with the terms below, the terms below control.

1. Item 17.b. is modified to also provide, “The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

2. Item 17.u. is modified to also provide “This Franchise Agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.”

3. Item 17.v. is modified to also provide, “Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.”

4. Items 5 and 7 of the Disclosure Document are amended to also provide: “Based upon our financial condition the Maryland Securities Commissioner requires that we defer the payment of all initial fees due to the franchisor and/or its affiliates by the franchisee until all pre-opening obligations of the franchisor are completed and the franchise is open for business. Accordingly, you will not be required to pay the initial fees until we have completed all our pre-opening obligations to you and you begin operating your business. ~~In addition, all development fees and initial payments by area developers shall be deferred until the first franchise under the development agreement opens.~~”

5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.