



CRS FRANCHISING, LLC

FRANCHISE DISCLOSURE

DOCUMENT

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CRS Franchising,
LLC A Pennsylvania limited liability
company 195 Montour Run Road., Suite
105
Coraopolis, PA
15108
support@crspackout.co
m www.crspackout.com
(833) 525-7277

CRS Franchising, LLC d/b/a CRS Packout (“CRS”), offers franchisees the opportunity to operate a professional restoration company specializing in restoration of personal property and goods that have been damaged in a flood, fire, or other tragedy under the Content Recovery Specialists and CRS name and mark (each, a “Business” or “Franchise Business”). CRS’s state-of-the-art technology, impeccable service and focus in working with insurance carriers, to document all contents digitally, puts them at the forefront for residential and commercial personal property restoration needs.

The total investment necessary to begin operation of a CRS Business for one territory is \$201,300 to \$422,700. This includes an initial amount of \$55,000 that must be paid to us or our affiliates.

The total investment necessary to begin operation of between two (2) and five (5) CRS Businesses under a Development Agreement is \$256,300 to \$642,700. This includes from \$110,000 to \$275,000 that must be paid to us or our affiliates. The minimum number of CRS Businesses you will commit to develop under a Development Agreement is two (2).

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this Disclosure Document.** You may wish to receive this Disclosure Document in another format that is more convenient for you. To discuss this availability of disclosures in different formats, please contact Henry D. Duckstein and Ashley Taylor-Nock at 195 Montour Run Road., Suite 105, Coraopolis, PA 15108 and 833-525-7277.

The terms of your franchise agreement will govern your franchise relationship. Do not rely on this Disclosure Document alone to understand your franchise agreement. Read all of your franchise agreement carefully. Show your franchise agreement and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue N.W., Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them. Issuance Date: April 28, 2025

TRADEMARKS

Pursuant to the Franchise Agreement, you are granted a license to operate a Business using the marks CRS (logo) and other marks in connection with the Business (the “Marks”). The Marks listed below are the subjects of valid and subsisting U.S. Patent and Trademark Office registrations shown below.

The following is a description of trademarks that we license to Studios, and for which we have a registration with the United States Patent and Trademark Office (“USPTO”):

Mark	Registration No.	Registration Date	Register
YOUR TRUSTED PACKOUT PARTNER	7551262	October 29, 2024	Principal
YOUR TRUSTED PACKOUT PARTNER			
	7560515	November 5, 2024	Principal
			

There are no currently effective determinations of the USPTO, Trademark Trial and Appeal Board, the Trademark Administrator of any state, or any court; nor is there any pending infringement, opposition or cancellation proceedings, or material litigation, involving any of the Marks. We do not know of any superior prior rights or infringing uses that could materially affect your use of any of the Marks. There are no currently effective agreements that significantly limit our rights to use or license the use of the Marks listed above in a manner material to the franchise.

We have the right to control any administrative proceeding or litigation involving a trademark licensed by or to you. If you learn of any claim, suit or demand against you by a third party for any alleged infringement, unfair competition or similar matter due to your use of the Marks, in accordance with the terms of the Franchise Agreement, you must promptly notify us of the claim, suit or demand. We will then take whatever action we, in our sole discretion, consider necessary or appropriate. We intend to take reasonable steps to preserve and protect our ownership of the Marks and their validity. We are not

ITEM 19.
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The following financial performance representations are based upon the ten total outlets we disclose. In Table 1, we disclose five franchise outlets that operated for the entire “2024 Measurement Period” which ranges from January 1, 2024 to December 31, 2024. In Table 2, we disclose the five franchise outlets that operated for a minimum of 6 months but not the entire 12 months during the 2024 Measurement Period. The only criterium used to select the disclosed outlets included in this Item 19 was that they were franchised outlets, and they met the disclosed operating periods during the 2024 Measurement Period. We excluded our Company-Owned Outlet from this representation because it is not a franchised outlet. As of December 31, 2024, there are 36 franchised outlets in operation but the 26 we did not disclose opened in the second half of the 2024 Measurement Period and therefore did not meet the criteria to be disclosed.

Some outlets have sold this much. Your individual results may differ. There is no assurance you will sell as much.

Table 1: Gross Sales by Franchised Outlets during the entire 2024 Measurement Period

LOCATION ¹	GROSS SALES
Louisville, KY	\$763,108.81
Indianapolis, IN	\$694,493.87
Cleveland, OH	\$428,651.10
Tulsa, OK	\$408,151.47
Ft. Myers, FL	\$359,785.19
TOTAL GROSS SALES	\$2,654,190.44
AVERAGE GROSS SALES	\$530,838.09
<u>MEDIAN GROSS SALES</u>	<u>\$428,651.10</u>

Table 2: Gross Sales by Franchised Outlets during the final 6 months of the 2024 Measurement Period

LOCATION ¹	GROSS SALES
Atlanta, GA	\$616,747.06
Cary, NC	\$280,933.08
Cypress, TX	\$214,081.62
Charleston, SC	\$199,003.05
Apopka, FL	\$96,160.37
TOTAL GROSS SALES	\$1,406,925.18
AVERAGE GROSS SALES	\$281,385.04
<u>MEDIAN GROSS SALES</u>	<u>\$214,081.62</u>