

FRANCHISE DISCLOSURE DOCUMENT

TOUS LES JOURS INTERNATIONAL CORP.

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TOUS *les* JOURS

We offer franchises for the operation of “Tous Les Jours” bakery-café outlets offering a unique selection of bakery and pastry goods, sandwich items and coffee and beverages made with the high quality ingredients for dine-in and take-out service in high volume retail centers and other high traffic commercial locations throughout the United States.

The total investment necessary to begin operation of a Tous Les Jours franchised business ranges from \$718,230 to \$1,624,644. This includes \$233,500 to \$323,000 that must be paid to the franchisor or its affiliate(s).

In the case of an area developer, the initial development fee to be paid to the Franchisor or its affiliate(s) is equal to \$40,000 for the first Tous Les Jours outlet to be developed plus \$20,000 for each of the second through fifth outlets to be developed and \$10,000 for each additional outlet to be developed under the Area Development Agreement. The total investment necessary to begin operation as an area developer, assuming a development of three outlets, ranges from ~~\$780,800~~ \$718,230 to \$1,714,644. However, there is no set minimum number of outlets required to be opened under a development agreement, and the actual amount will vary based on the number of outlets to be developed.

This disclosure document summarizes certain provisions of your franchise agreement and area development agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contracts will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: April 28, 2025

Total (4)	\$780,800,230-\$1,714,644 (excluding real estate)			
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1. If you sign the Area Development Agreement, you must pay us a Development Fee equal to the sum of (i) 100% of the Initial Franchise Fee (\$40,000.00) for the first TLJ Outlet to be developed under the Area Development Agreement; (ii) \$20,000 of the Initial Franchise Fee payable for each of the second through fifth TLJ Outlets, and (iii) \$10,000.00 of the Initial Franchise Fee payable for each succeeding TLJ Outlet to be developed under the same Area Development Agreement. There is no set minimum number of the Outlets required to be opened under the Area Development Agreement. The Initial Franchise Fees to be paid by you will be included in the Development Fee. The Development Fee is calculated in the same way for all franchisees entering into Area Development Agreements, but the actual dollar amount paid will vary depending on the number of TLJ Outlets you agree to develop. The Development Fee is not refundable.
2. We strongly recommend that you engage the services of professionals to assist you in evaluating our franchise and to enter into the Area Development Agreement. This will include attorneys and accountants. Actual cost depends on the work done by your attorneys and accountants and their rates.
3. If you sign an Area Development Agreement, the estimated initial investment for the first TLJ Outlet you open under the Area Development Agreement is as disclosed in the Item 7 table above for individual Franchise Agreements. You should be aware that the initial investment (the estimate of which is disclosed in the Item 7 table above for individual Franchise Agreements) for your second and subsequent Outlets, may be higher than for your first TLJ Outlet due to inflation and other economic factors that may vary over time.
4. This chart estimates your development fee for three (3) TLJ Outlets. You exercise each area development right only by executing a Franchise Agreement for each TLJ Outlet at a site approved by us in the development area set forth in the Development Agreement.

ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

You must operate the TLJ Outlet according to the TLJ System Standards. The System Standards regulate, among other things, the types, models and brands of Operating Assets, Branded Products, TM Products, Specified Products, other food products, supplies required for the Outlet, the Products required and/or authorized to be offered or sold at the TLJ Outlet, inventory and operation requirements, and designated and approved suppliers of Operating Assets, TM Products, Branded Products, Specified Products, and other items.

Product/Service Purchases and Supplies

In the case of TM Products, Branded Products, and certain proprietary Operating Assets, suppliers will be limited to us, our affiliates and/or other specified exclusive sources, and you must buy those products only from us, our affiliates, and/or other specified exclusive sources. We, our affiliates and/or our specified sources are the only source for any TM Products, Specified Products, Branded Products and certain Operating Assets. We restrict your sources of TM Products, Specified Products, Branded Products and