

## FRANCHISE DISCLOSURE DOCUMENT



The Melting Pot Restaurants, Inc.  
A Florida corporation  
7886 Woodland Center Boulevard  
Tampa, Florida 33614  
(813) 881-0055  
[www.meltingpot.com](http://www.meltingpot.com)  
[www.meltingpotfranchise.com](http://www.meltingpotfranchise.com)

As a Melting Pot® franchisee, you will establish and operate a restaurant featuring fondue and offering a wide variety of food and beverages, including required alcoholic beverages, under the Melting Pot® trade name and business system (a “Melting Pot® Restaurant” or “Restaurant”).

The total investment necessary to begin operation of a Melting Pot® Restaurant franchise business is \$1,617,128 to \$2,740,600. This includes \$38,500 to \$59,500 that must be paid to the franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Collin Benyo, Franchise Growth Strategist, Restaurant Support Center, 7886 Woodland Center Blvd., Tampa, Florida 33614, (813) 425-6209.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contracts carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: June 13, 2025, [as amended October 16, 2025](#)

### **Mark Johnston – Director**

Mr. Johnston has been one of our directors since our incorporation in August 1984. He has served as CEO of Scratch Concepts in Tampa, Florida since January 2015. Mr. Johnston also served as a director of our affiliate Front Burner from its inception in March 2000 until June 2024.

### **Robert “Ed” Bass – Director**

Mr. Bass became one of our directors in June 2024. He is the CEO of Fident Ventures and has served in this capacity since December 2020. From December 2019 until September 2023, he served as President of Equitas Corporation, where he has also served as its Board Member since December 2019. He served all of these roles in Tampa Bay, Florida. Mr. Bass also served as a director of our affiliate Front Burner from August 2020 until June 2024.

### **George “Jody” Thompson – Director**

~~Mr. Thompson became one of our directors in June 2024. He has been a Professor with Sykes College of Business at the University of Tampa, Florida since 2002. He also served as a director for our affiliate Front Burner from August 2020 until June 2024.~~

### **Nick Powills – Director**

Mr. Powills became one of our directors in June 2024. He served as Chief Executive Officer of Hello Mainland LLC from January 2020 until November of 2024 and has been its Chief Growth Officer since November 2024. He served all of these roles in Chicago, Illinois. Mr. Powills also served as a director for our affiliate Front Burner from October 2023 until June 2024.

### **Debra “Debbie” Eybers – Director**

Ms. Eybers became one of our directors in February 2025. Prior to joining our Board, she was semi-retired. Ms. Eybers is based in Tampa, FL.

### **David Beyer – Director**

Mr. Beyer became one of our directors in February 2025. He was a Partner with Quarles & Brady LLP in Tampa, Florida from April of 2010 until September 2024 and currently serves as Retired Partner.

### **Albert William “Bill” Goede – Director**

Mr. Goede became one of our directors in October 2025. He is an Assistant Professor of Instruction in the Muma College of Business and the Director of Business Development in the Center for Executive and Leadership Education at the University of South Florida (USF) and has served in both these capacities for USF in St. Pete, Florida since August of 2025. He was the President of Bank of America Tampa Bay from January 2007 until December 2024 and served as the Business Banking Market Executive for the Greater Tampa Bay market from September 2003 until December 2024. Mr. Goede is based in Safety Harbor, FL.

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If The Melting Pot Restaurants, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. New York and Rhode Island require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of any binding franchise or other agreement, or payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement, or payment of any consideration, whichever occurs first.

If The Melting Pot Restaurants, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and any applicable state agency as listed on Exhibit "J."

The name, principal business address, and telephone number of the franchise seller(s) offering the franchise is/are:

Table with 3 columns: Name, Principal Business Address, Telephone Number. Rows include Bob Johnston, Collin Benyo, Dan Stone, and John Crawford, all with address 7886 Woodland Center Blvd., Tampa, FL 33614 and phone 813-881-0055.

Issuance Date: June 13, 2025, as amended October 16, 2025.

I received a disclosure document dated June 13, 2025, as amended October 16, 2025. (See the state effective date summary page for state effective dates.) The disclosure document included the following Exhibits:

- Exhibit "A" Financial Statements
Exhibit "B" Form of Franchise Agreement
Exhibit "C" Form of Successor Franchise Addendum to Franchise Agreement (Renewal)
Exhibit "D" Form of Conditional Assignment of Telephone and Digital IP
Exhibit "E" Form of Collateral Assignment and Assumption of Lease
Exhibit "E-1" Form of Rights of Franchisor Rider to Lease
Exhibit "E-2" Signage Standards
Exhibit "F" Manuals Tables of Contents
Exhibit "G-1" Form of Personal Guaranty of Owner/Shareholder
Exhibit "G-2" Form of Principal Owner's Statement
Exhibit "H-1" Form of Noncompete Agreement
Exhibit "H-2" Form of Confidentiality, Non-Solicitation and Assignment of Inventions Agreement
Exhibit "I" Form of Franchisee Operating Agreement
Exhibit "J" List of State Agencies and Agents for Service of Process
Exhibit "K" State Specific Addenda to Franchise Disclosure Document
Exhibit "L" State Specific Riders to Agreements
Exhibit "M" List of Current Franchisees
Exhibit "N" Franchisees Who Have Left the System
Exhibit "O" Franchise Compliance Certification

Dated: \_\_\_\_\_

\_\_\_\_\_
Individually and as an Officer

\_\_\_\_\_
Printed Name

of \_\_\_\_\_
(a \_\_\_\_\_ Corporation)
(a \_\_\_\_\_ Partnership)
(a \_\_\_\_\_ Limited Liability Company)

[Keep this page for your records]

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The name, principal business address, and telephone number of the franchise seller(s) offering the franchise is/are:

Name	Principal Business Address	Telephone Number
<input type="checkbox"/> Bob Johnston	7886 Woodland Center Blvd., Tampa, FL 33614	813-881-0055
<input type="checkbox"/> Collin Benyo	7886 Woodland Center Blvd., Tampa, FL 33614	813-881-0055
<input type="checkbox"/> Dan Stone	7886 Woodland Center Blvd., Tampa, FL 33614	813-881-0055
<input type="checkbox"/> John Crawford	7886 Woodland Center Blvd., Tampa, FL 33614	813-881-0055

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Dated: \_\_\_\_\_

\_\_\_\_\_  
Individually and as an Officer

\_\_\_\_\_  
Printed Name

of \_\_\_\_\_  
(a \_\_\_\_\_ Corporation)  
(a \_\_\_\_\_ Partnership)  
(a \_\_\_\_\_ Limited Liability Company)

**[Sign and return this page]**