

- Ireland
- France
- Spain
- Canada
- Germany
- Mexico
- UK
- Europe
- South Africa



Read this franchise profile. Fill out the request form and a franchisor representative will contact you with more free info...

Start a HobbyTown USA® Franchise Business

Are you ready for the next step in your business career? Make the move and invest in a HobbyTown USA® franchise. This is a rare chance to own the largest hobby franchise in the world. This hobby retail franchise will put you ahead in business. Learn more now.

Home > Franchise Directory > HobbyTown USA® > Profile

PD SEARCH Search

HobbyTown USA®

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Focus on...

- Retail Franchises
- Auto Parts Retail Franchise
- Book and Music Stores
- Clothing Franchises
- Dollar Store Franchises
- Fmbroidery Businesses
- Fashion Franchises
- Food & Grocery Retail Franchises
- Gift Franchises
- Hair & Beauty Salon Franchises
- Health Food Store Franchises
- Hobby & Toy Store Franchises
- Home Improvement Retail Franchises
- Jewelry and Fashion Accessories
- Mail, Shipping & eBay Franchises
- Photo, Video & DVD Franchises
- Sign, Print & Copy Stores
- Specialty Retail Franchises
- Sporting Goods Stores

Industry

- Accounting & Financial Franchises
- Advertising & Marketing Franchises
- ATM Franchises
- Automotive Franchises
- Business Opportunities
- Business Services Franchise
- Children's Franchises
- Cleaning Franchises
- Coffee Franchises
- Computer & Internet Franchises
- Consultant & Business Broker Franchises
- Courier Franchises
- DVD & Video Franchises
- Employment & Staffing Franchises

REQUEST INFORMATION

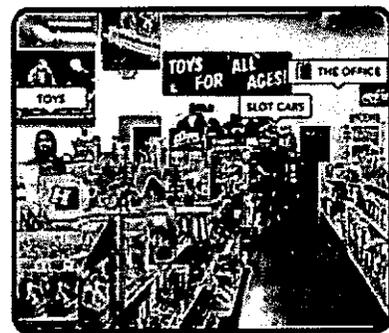
ADD TO REQUEST LIST and Continue Browsing

PROFILE

FINANCIALS

SPECIAL OFFERS
 Special Veterans Offer
 See Sidebar for More Details

Childhood Dreams, meet Entrepreneurial Ambition!



Business or play? When you're in the business of play sometimes it's hard to tell the difference! Nevertheless we at HobbyTown USA® take what we do seriously. Our ranking as the largest hobby franchise in the world is evidence of that. If you're looking for a franchise business that's fun and challenging, HobbyTown USA® may be the one. Together we can bring smiles to people's faces - none bigger than the one you'll see in the mirror every morning!

HobbyTown USA® is widely regarded as a leader in the retail hobby industry. We are ranked annually in the Entrepreneur 500 list, and Success magazine has listed us as one of its top 100 franchises. HobbyTown USA® was recently selected as a GI Jobs Military Friendly Franchise, putting us in the top 10 percent of all franchises nationwide who provide jobs for military veterans. HobbyTown USA® is unique, a business unlike the average hobby store.

We are constantly testing new products to increase store sales. We grow through



IN BRIEF

Description: If you're looking for a franchise business that's fun and challenging, HobbyTown USA® may be the one. Our extensive franchise services and support provide a strong foundation for your own successful HobbyTown USA® business.
Opportunities: Franchises available throughout the US.
Business Type: Franchise.
Minimum Cash Required: \$50,000.
Financing Assistance: Yes, through a third party.
Training Provided: Yes.
SBA-Approved: Yes.

VETERANS



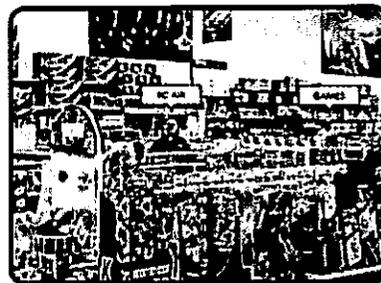
We offer a \$10,000

DVD & Video Franchises
Employment & Staffing Franchises
Entertainment Franchises
Fitness Franchises
Food Franchises
Golf Franchises
Health & Beauty Franchises
Healthcare & Senior Care Franchises
Home Services Franchises
Home-based Franchises
Hubbig & Shipping Franchises
Hoving & Storage Franchises
Pet Franchises
Photography Franchises
Printer, Copying & Sign Franchises
Real Estate Franchises
Restaurant Franchises
Retail Franchises
Security Franchises
Sports Franchises
Tax Franchises
Training Franchises
Travel Franchises
Vending Franchise Opportunities
Location
US Franchises
International Franchises
Investment
Less Than \$15,000
\$15,000 to \$50,000
\$50,000 to \$75,000
\$75,000 to \$150,000
\$150,000 to \$300,000
More Than \$300,000
More Franchise Lists
New Franchises
Top Franchises
Master Franchises
Franchise Resales
Franchises for Women
Franchises for Veterans
Special Financing Offers
Green Franchises
Mobile Franchises
Small Business Administration Approved
Multi-unit Franchises
Discovery Days
Other Franchises

We are constantly testing new products to increase store sales. We grow through innovative ideas and exceptional marketing strategies. Our goal is to spot new entertainment products and be the number one source before anyone else notices the potential. We are here for you when you need us. We love every aspect of the hobby business.

"The hobby industry has seen a lot of changes in the past 20 years. Thrilling new hobby lines have emerged, like ready-to-run radio controlled vehicles, inspiring strategy games and backyard electric airplanes. But what has not changed is that our stores are all about customers being able to walk in and select a terrific hobby product that will offer hours of family enjoyment for little investment." - Thom Walla, Co-Founder, HobbyTown USA®

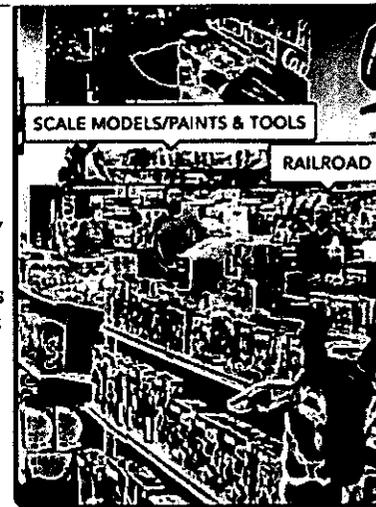
Benefit from outstanding experience, know-how and support HobbyTown USA® has special agreements with distributors and manufacturers so you can get products on your shelves quickly and at a lower cost because of our buying power. We have trained staff to assist you with questions on anything from our product line to business operations. We have an exclusive point-of-sale (POS) system and we provide you with monthly financials to assist you in running your business. In addition, we organize an annual owners' convention and trade show where you learn what is going on in the industry and see the latest and greatest products hitting the market.



We offer a comprehensive turnkey marketing program including media buying, graphic design, individual marketing plans and budget assistance. Our marketing department produces professional print, web and broadcast materials that will effectively market your store.

HobbyTown USA® also invests heavily in state-of-the-art technology platforms that help each franchisee reach markets that might not have been possible otherwise. We have a full online e-commerce platform that is supported by the home office web development team, a proprietary social networking platform, and social media staff who will help you create an executable monthly plan for your store.

No hobby experience is required to own a HobbyTown USA®. It is important that



HobbyTown USA® provides extensive franchise services, from initial planning and ongoing training to site selection support and lease negotiation assistance.

Our training consists of three phases. First, you will work and train for at least one week at one of our locations. Then you will come to the home office for a week of business training. Phase three consists of onsite training lasting almost three weeks at your store during the opening period.



VET*FRAN

Veterans Transition Franchise Initiative

We offer a \$10,000 reduction in the franchise fee to qualified military veterans.

Franchise Consultants

Franchise Direct Top 100 Global Franchises

Top 100 Global Franchises Report

Top 100 Global Franchises Rankings

Franchise Portfolio

Franchise News

Testimonials

Franchise Videos

Franchise Direct Blog

Franchise Success Stories

Franchise Information Center

Franchise Expos and Events

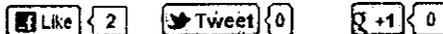


Franchise Direct is a member of the IFA

Contact us today to take the first step to owning your own HobbyTown USA® store!

GREAT! WHAT'S MY NEXT STEP?

Find out more about HobbyTown USA® by submitting the form below.



Yes! Please Send Me Free, No-Obligation Information about HobbyTown USA®:

Contact Information

Full Name* [input fields]

Email Address* [input field]

Telephone Number* [input field]

Mailing Information

Street* [input field]

City* [input field]

State* [- Select -] [dropdown]

Zip/Postal Code* [input field]

Country* [United States of America] [dropdown]

Investment Interest

Desired Investment* [-Select-] [dropdown]

Desired Location* [-Select-] [dropdown]

Additional Information (Optional) [Click to Open!](#)

* required field.

Yes, send me updates on new franchise opportunities!



Franchise Direct's reputation for integrity in the franchise industry has been established over its 12 years in business. We NEVER sell your information or share it with anyone other than the companies from which you have requested information.

This advertisement does not constitute a franchise offering. Please read our [terms and conditions](#) for full details.

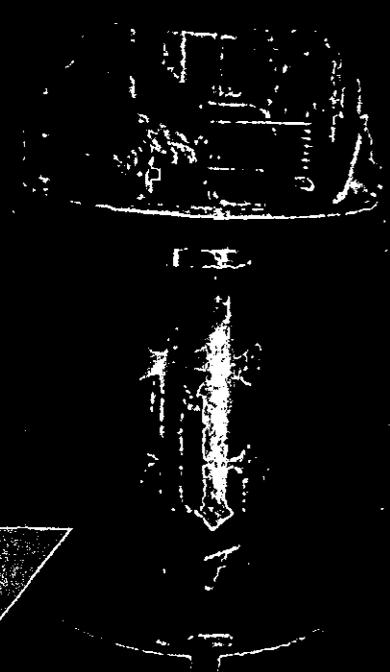


HOLMES

Our Fear
Cornerstones:

Need some big power and serious control in your Axial Wraith?

The new **CrawlMaster Pro 540** is your drop in ticket for tire chirping, dirt slinging, rock hugging action! Available in all popular speeds, have Holmes build a Rock Racer 13 turn and experience the next level of Wraith performance!



For more information visit Holmeshobbies.com or email JRH@Holmeshobbies.com

PLAYTIME DOESN'T HAVE TO END.

HobbyTown USA® is the most trusted and recognized name in the hobby industry. Why? Because our exclusive products mean every aisle offers something different. On top of that, we are ranked annually in the Entrepreneur 500, and Success Magazine has listed us as one of their top 100 franchises. Talk about a good investment.

To learn more about owning a HobbyTown USA® store, go to www.hobbytownfranchise.com or call Nichole Ernst at 800.858.7370 or email at Nicholee@hobbytown.com

H HobbyTown USA®



SCAN QR CODE