

SECTION I: TELEMARKETING

Revision Date: 02/15/06

your review. receiving or making telephone membership and team count and favorably present the League when Telescripts with sample dialogues are posted on the Resource Library for This section includes telemarketing hints designed to help you increase calls to potential or former members.



SECTION J: PRODUCTS & PROMOTIONS

Revision Date: 02/15/09

section we outline the procedure we recommend you follow when you giveaways, as well as for logo merchandise you plan to resell. patches, etc.) from a third party vendor for member incentives or choose to purchase League logo merchandise (e.g., trophies, apparel, and League logo merchandise are posted on the Resource Library. In this Current preauthorized vendors licensed directly by APA to provide APA The use and restrictions of APA and sponsor trademarks are outlined

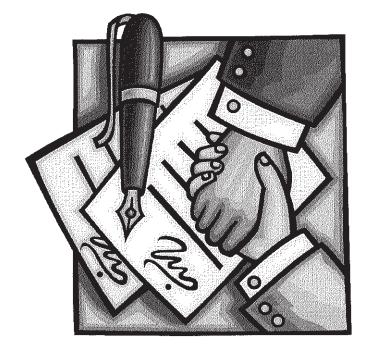
at the end of this document. Please refer to the updated Supplemental Section titled: Trademarks listed



SECTION K: NATIONAL ACCOUNTS

Revision Date: 02/15/05

descriptions of our current National Accounts are posted on the Resource license agreement to help you grow your and importance of using the businesses with whom we have established a This page of the Manual provides you with an overview of the opportunities Library under Marketing. League. The names and



SECTION L: SPONSORSHIP

Revision Date: 02/15/05

our national sponsors. national sponsors. The supportive information posted on the Resource Resource Library to learn how they work together with the goals of our This section describes our fundamental goals and refers you to the **Library** will help you establish and maintain a beneficial relationship with

Local Sponsorship L-2	Promote Sponsor ProductsL-1	APA's Sponsorship GoalsL-1
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CATALOGS & ORDER FORMS

Revision Date: 02/15/05

and brochures. web links available under the Vendor Services folder on the Resource patches, Singles Qualifier Boards, U.S. Amateur entry forms and more promotional materials, order League supplies, e.g., scoresheets, posters, membership applications, American Poolplayer® magazine issues, stickers and decals, SL7 and SL9 Administrative Tools & Forms, select APA Materials Order Form-to Order products direct from our authorized providers online by using the This last section of the Manual is reserved for available vendor catalogs Use the convenience of the Resource Library—under discount brochures and fliers, current The



SUPPLEMENTAL SECTIONS

Revision Date: 03/14/16

Facebook and Social Media
Your Awards program and Players Fund
Setting Your Fees
Cell Development

Transfers of an Interest in your League
Bar or Pool Room Ownership

Goal Setting
Selling to Host Locations
Working Effectively with Host Locations
Incentive Programs
Sportsmanship

Dealing with Stagnation
U.S. Amateur

Succession Planning

Orienting Yourself for Business Success Competition
Insurance

Liability Claims or Threats of Litigation
Junior League Policy
Sexual Assault, Abuse and Molestation
Sexual Harassment on League Night
Trademarks

Active Sales and Marketing Plan
Scorekeeping Clinics

Division Representatives
Board of Governors

The total number of pages in the APA Operations Manual is 682.

Issue Date: July 25, 2012

Franchisee Release (Upon Renewal)

Association, Inc. (hereinafter "APA") entered into a franchise agreement effective [EFFECTIVE comprised of [TERRITORY DESCRIPTION] (hereinafter the "Franchise"); and franchise to establish and operate an APA local amateur pool league business for a territory DATE] (hereinafter the "Franchise Agreement") pursuant to which APA granted Franchisee a [FRANCHISEE'S NAME] (hereinafter "Franchisee") and the American Poolplayers

WHEREAS, the Franchise Agreement expires on [EXPIRATION DATE]; and

Agreement") on the condition that, among other things, Franchisee execute this Release; WHEREAS, Franchisee desires to renew its franchise relationship with APA, and APA has agreed to successor franchise agreement with Franchisee (hereinafter the

shareholders, directors, officers, employees and agents, (hereinafter the "Releasees") from and on brought against Franchisee after the expiration or termination of the Franchise Agreement Franchise Agreement to indemnify and hold Franchisee harmless from any third party claim herein shall release or discharge APA from any continuing obligation it may have under the Agreement and (ii) the performance of the Franchise Agreement; provided, however, nothing franchise relationship between APA and Franchisee prior to the effective date of the Successor developed or undeveloped, known or unknown, arising out of, resulting from or relating to (i) the contracts, agreements, judgments, claims and demands of every kind and nature, whether any and all manner of actions or causes of action, suits, debts, dues, accounts, bonds, covenants, remises, discharges and covenants not to sue APA, its subsidiaries, affiliates and sponsors, and their other good and valuable consideration, and except as provided below, Franchisee hereby releases, NOW, THEREFORE, in consideration of APA's execution of the Successor Franchise Agreement and

such claim or cause of action. may suffer, the attorneys' fees and expenses incurred by the Releasee as a result of the assertion of the Releasee shall be entitled to recover from the Franchisee, in addition to any other damages it If Franchisee asserts any claim or cause of action against any Releasee in violation of this Release,

servants, successors, assigns, heirs and representatives of Franchisee and APA. This Release is binding upon and inures to the benefit of the parents, subsidiaries, affiliates, agents

)ated: [DATE]	
ED VIICHICEE		

Franchisee Release (Upon Transfer)

comprised of [TERRITORY DESCRIPTION] (hereinafter the "Franchise"); and franchise to establish and operate an APA local amateur pool league business for a territory DATE] (hereinafter the "Franchise Agreement") pursuant to which APA granted Franchisee a Association, Inc. (hereinafter "APA") entered into a franchise agreement effective [EFFECTIVE WHEREAS, [FRANCHISEE'S NAME] (hereinafter "Franchisee") and the American Poolplayers

the Franchise Agreement; and NAME]. (hereinafter the "Transferee") and seeks APA's approval of the Transfer as required under WHEREAS, Franchisee desires to transfer [his/her/its] interest in the Franchise to [TRANSFEREE'S

WHEREAS, APA is willing to approve the Transfer on the condition that, among other things, Franchisee execute this Release;

affiliate or sponsor of APA, or any of their shareholders, directors, officers, employees or agents or unknown to Franchisee, so that Franchisee shall have no claim against APA, or any subsidiary, or based upon any facts existing on the date hereof, regardless of whether such facts shall be known whether developed or undeveloped, known or unknown, resulting or to result from, arising out of covenants, contracts, agreements, judgments, claims and demands of every kind and nature, and their shareholders, directors, officers, employees and agents, (hereinafter the "Releasees") releases, remises, discharges and covenants not to sue APA, its subsidiaries, affiliates and sponsors, consideration, Franchisee hereby acknowledges the termination of its interest in the Franchise and done prior to the date hereof. directly or indirectly, on any contract, supposed liability or thing undertaken, done or omitted to be from and on any and all manner of actions or causes of action, suits, debts, dues, accounts, bonds, NOW, THEREFORE, in consideration of APA's approval of the Transfer and other good and valuable

the Releasee shall be entitled to recover from the Franchisee, in addition to any other damages it may suffer, the attorneys' fees and expenses incurred by the Releasee as a result of the assertion of If Franchisee asserts any claim or cause of action against any Releasee in violation of this Release, such claim or cause of action.

servants, successors, assigns, heirs and representatives of Franchisee and APA. This Release is binding upon and inures to the benefit of the parents, subsidiaries, affiliates, agents

	Dated: [DATE]
FRANCHISEE	

APA Financial Statements

Contents:

APA Audited Financial Statements for Year Ending December, 31, 2015

APA Audited Financial Statements for Year Ending December, 31, 2014

APA Audited Financial Statements for Year Ending December, 31, 2013

FINANCIAL STATEMENTS
AND
INDEPENDENT AUDITORS' REPORT
YEARS ENDED DECEMBER 31, 2015 AND 2014

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Independent Auditors' Report

Stockholders of American Poolplayers Association, Inc. Lake Saint Louis, Missouri

the financial statements. income and retained earnings and cash flows for the year then ended, and the related notes to Inc., which comprise the balance sheet as of December 31, 2015, and the related statements of We have audited the accompanying financial statements of American Poolplayers Association,

Management's Responsibility for the Financial Statements

statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material Management is responsible for the preparation and fair presentation of these misstatement, whether due to fraud or error.

Auditors' Responsibility

reasonable assurance about whether the financial States of America. Those standards require that we plan and perform the audit to obtain misstatement. We conducted our audit in accordance with auditing standards generally accepted in the United Our responsibility is to express an opinion on these financial statements based on our audit. statements are free from material

statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the presentation of the financial statements. significant accounting estimates made by management, as well as evaluating the appropriateness of accounting policies used and the reasonableness of entity's internal control. Accordingly, we express no such opinion. An audit also includes circumstances, but not for the purpose of expressing an opinion on the effectiveness of the financial judgment, including the assessment of the risks of material misstatement of the financial disclosures in the financial statements. The procedures selected depend on the auditors' An audit involves performing procedures to obtain audit evidence about the amounts and statements in order to design audit procedures that are evaluating the overall appropriate 5

basis for our audit opinion. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a

Opinion

In our opinion, the 2015 financial statements referred to above present fairly, in all material respects, the financial position of American Poolplayers Association, Inc. as of December 31, 2015, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Prior Period Financial Statements

opinion on those statements. The financial statements of American Poolplayers Association, Inc. as of December 31, 2014, were audited by other auditors whose report dated March 1, 2015, expressed an unmodified

Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information on page 15 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information is fairly stated in all material respects in relation to the statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial accounting and other records used to prepare the financial statements. The supplementary information has been subjected to the auditing procedures applied in the audit of the financial financial statements as a whole.

March 11, 2016

Anders Michelar Heber & Helm 248

American Poolplayers Association, Inc. Balance Sheets December 31, 2015 and 2014

Assets

₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩	2015 2014 \$ 2,584,174 \$ 2,483,339 \$ 1,595,000 1,696,998 \$ 598,816 326,395 \$ 92,567 87,106 \$ 275,582 223,308 \$ 52,205 80,447 \$ 56,067 59,176 \$ 119,750 226,763 \$ 5,405,717 5,242,506 \$ 230,365 402,995 \$ 13,148 37,910 \$ 178,000 178,000 \$ 5,831,534 \$ 5,866,175	Total Assets	Intangible Assets, net	Other Asset	Notes Receivable	Property and Equipment, net	Total Current Assets	Prepaid expenses and other current assets	Due from related party	Notes receivable - current	League materials	Accounts receivable - other	Accounts receivable	Short-term investments	Restricted cash	Cash	Current Assets	
	2015 2,584,174 31,556 1,595,000 598,816 92,567 275,582 52,205 56,067 119,750 5,405,717 230,365 13,148 178,000 4,304 5,831,534	 co														↔		1
(0 (0		5,866,175	4,764	178,000	37,910	402,995	5,242,506	226,763	59,176	80,447	223,308	87,106	326,395	1,696,998	58,974	2,483,339		2014

Liabilities and Stockholders' Equity

Total Liabilities and Stockholders' Equity	Total Stockholders' Equity	Stockholders' Equity Common stock, \$10 par value Authorized - 3,000 shares Issued - 1,830 shares Outstanding - 1,630 shares Treasury stock - 200 shares Retained earnings	Current Liabilities Accounts payable Accrued expenses Accrued taxes Deferred revenue Total Current Liabilities
€9	[
\$ 5,831,534 \$ 5,866,175	3,277,298	18,300 (6,000) 3,264,998	496,807 121,814 95,467 1,840,148 2,554,236
(A)			
5,866,175	3,721,802	18,300 (6,000) 3,709,502	428,729 112,055 92,625 1,510,964 2,144,373

American Poolplayers Association, Inc. Statements of Income and Retained Earnings Years Ended December 31, 2015 and 2014

Retained Earnings, End of Year	Distributions to Stockholders	Retained Earnings, Beginning of Year	Net Income	Provision for Income Taxes	Income before Income Taxes	Other Income Interest income Loss on disposition of equipment Total Other Income	Income from Operations	Operating Expenses	Revenue Membership Royalties Tournament Sponsorship Services to related party Franchise fee Other revenue Total Revenue
\$ 3,264,998	(5,775,719)	3,709,502	5,331,215	22,796	5,354,011	13,304 (3,839) 9,465	5,344,546	10,690,071	2015 \$ 5,614,343 6,977,423 2,608,978 20,967 165,986 224,189 422,731 16,034,617
\$ 3,709,502	(4,819,646)	3,454,682	5,074,466	21,249	5,095,715	12,295 (3,780) 8,515	5,087,200	10,485,446	2014 \$ 5,684,620 6,727,854 2,313,515 21,417 206,262 291,780 327,198 15,572,646

American Poolplayers Association, Inc. Statements of Cash Flows Years Ended December 31, 2015 and 2014

Cash, End of Year	Cash, Beginning of Year	Net Increase (Decrease) in Cash	Cash Flows From Financing Activities Distributions to stockholders Net Cash Used in Financing Activities	Cash Flows From Investing Activities Purchases of short-term investments Proceeds from sales of short-term investments Purchases of property and equipment Proceeds from sale of equipment Purchases of trademarks Advance on notes receivable Payments on notes receivable Net Cash Provided by (Used in) Investing Activities	Increase (decrease) in liabilities Accounts payable Accrued expenses Accrued taxes Deferred revenue Net Cash Provided by Operating Activities	Restricted cash Accounts receivable Accounts receivable - other League materials Due from related party Prepaid expenses and other current assets	provided by operating activities Depreciation and amortization Loss on disposal of equipment (Increase) decrease in assets	Cash Flows From Operating Activities Net income Adjustments to reconcile net income to net cash	
\$ 2,584,174	2,483,339	100,835	(5,775,719) (5,775,719)	(2,264,000) 2,365,998 - (800) 97,132 - 198,330	68,078 9,759 2,842 329,184 5,678,224	27,418 (316,549) (5,461) (52,274) 3,109 107,013	170,051 3,839	\$ 5,331,215	2015
\$ 2,483,339	3,302,441	(819,102)	(4,819,646) (4,819,646)	(1,204,996) - (118,586) 2,003 - (56,205) 58,895 (1,318,889)	41,383 1,246 14,331 100,665 5,319,433	23,759 (21,897) (58,781) 53,789 (1,463) (99,030)	187,185 3,780	\$ 5,074,466	2014

Noncash Operating and Investing Activities

During 2015, the Company converted \$44,128 of its accounts receivable to interest-bearing notes receivable.

Nature of Operations and Basis of Presentation

Nature of Operations

the membership, establishes all league rules, conducts annual tournaments, and sells incorporated in March 1981. The Company enters into franchise agreements with league operators to operate pool leagues nationwide, in Tokyo, Japan and are considering requests from other countries. The Company acts as a sanctioning body for American Poolplayers Association, Inc. (the "Company"), a Missouri corporation, was league related accessories.

Basis of Presentation

references to authoritative accounting guidance contained in our disclosures are based on the general accounting topics within the FASB ASC. accounting principles generally accepted in the United States of America ("GAAP"). All The accompanying financial statements have been prepared in accordance with the provisions of Financial Accounting Standards Board ("FASB"), Accounting Standards Codification (the "FASB ASC"), which is the source of authoritative, non-governmental

2. Summary of Significant Accounting Policies

Use of Estimates

disclosures. Accordingly, actual results could differ from those estimates. The preparation of financial statements in conformity with GAAP requires management estimates and assumptions that affect certain reported amounts

Restricted Cash

Restricted cash consists of amounts on deposit with a financial institution as collateral for a portion of the bank debt of which the Company is a guarantor. See Note 9 for additional information.

Fair Value Measurements

measurements. This guidance applies whenever rain value to the salue are measurement. The three general valuation techniques used to measure fair value are establishes a framework for measuring fair value, clarifies the definition of fair value within that framework, and expands disclosures about the use of fair value The Company follows guidance issued by the FASB on fair value measurements, which the market approach, cost approach, and income approach. This guidance applies whenever fair value is the general value is the

terms are similar to market terms. There have been no changes in the methodologies used at December 31, 2015 and 2014. accounts receivable, notes receivable, accounts payable, accrued expenses and deferred revenue approximate fair value due to their short maturities or because the Carrying amounts of certain financial instruments such as cash, short-term investments

Short-term Investments

investments are valued based on the purchase price stated on the certificate, which approximates fair value. Interest income is recognized when earned and is included in other income on the statements of the other income is recognized when earned and is included in other income of the other income income of the other income is recognized when earned and is included in other income of the other income of the other income income of the other income income of the other income of the other income income of the other income of Short-term investments consist of certificates of deposit ("CD") with original maturities greater than three months and remaining maturities less than one year. These other income on the statements of income and retained earnings.

Accounts Receivable

Franchisees participate in an automated billing and electronic payment cycle that averages 12 days after the close of the week.

Currently, the Company considers accounts receivable to be fully collectible. losses that will be incurred in the collection of accounts receivable, if any. When necessary, this estimate is based on historical experience coupled with a review of the receivable are current status The Company provides an allowance for doubtful accounts equal to the estimated 으 reduced when the receivables are determined to be uncollectible existing receivables. The allowance and associated accounts

League Materials

stated at cost. League materials consist of membership materials given to league operators and are

Notes Receivable

Notes receivable are stated at unpaid principal balances, less an allowance for losses, if any. Interest on notes receivable is recognized over the term of the note and is calculated using the simple-interest method on principal amounts outstanding.

conditions. Currently, the Company considers notes receivable to be fully collectible. adverse situations that may affect the borrower's ability to repay, and current economic The Company provides an allowance for note losses based on the Company's past loss experience, known and other risks inherent to the note type, specific impaired notes,

from its borrowers on an ongoing basis over the life of the note and, therefore; reviews delinquent notes to determine impaired accounts. At December 31, 2015 and 2014, no whether a note is impaired, such as payment history, value of collateral, and changes in the borrowers' profitability. The Company does not receive updated financial information according to the note agreement. Management considers many factors in determining The Company considers a note impaired when based on current information or factors, it is probable that the Company will not collect the principal and interest payments notes are delinquent or considered impaired.

off. Interest income on these loans is recognized only to the extent cash payments are received. At December 31, 2015 and 2014, no notes are on nonaccrual status. or collection of interest is doubtful. Uncollectible interest previously accrued is written The notes do not accrue interest once management believes that the notes are impaired

Property and Equipment

income or expense in the year of disposition. removed from the accounts. Any gain or loss arising from such disposition is included as sold or otherwise disposed of, the related cost and accumulated depreciation are capitalized, while maintenance and repairs are expensed as incurred. When assets are Property and equipment are stated at cost. Major additions and improvements

estimated useful lives of the assets. estimated useful lives of the assets. Leasehold improvements are amortized over the Depreciation and amortization is computed using the straight-line method over the

equipment are: The estimated lives for computing depreciation and amortization on property

Automobiles	Furniture and fixtures	Computer hardware and software	Machinery and equipment	Leasehold improvements	Classification
(J1	7	ა -ნ	5-7	39-40	Years

Other Asset

provide staff with hands-on experience in order to better support league operators. The Company values the franchise at cost and has no plans to sell the franchise in the near with marketing initiatives that may ultimately grow the brand on a national level and to franchise. The Company's purpose of owning the franchise is twofold: to experiment Other asset consist of an American Poolplayers Association St. Louis, Missouri

Intangible Assets

events or changes in circumstances indicate the carrying amount of an asset may not life. The associated costs are amortized over the life of the copyright and trademark. The Company periodically reviews its amortizable intangible assets for impairment when Intangible assets consisting of copyrights and trademarks are deemed to have a definite December 31, 2015 or 2014. recoverable. Management does not believe any impairment exists

Long-Lived Asset Impairment

amount of a long-lived asset exceeds its fair value. No asset impairment was recognized during the years ended December 31, 2015 and 2014. fair value and an impairment loss is recognized as the amount by which the carrying the asset are less than the carrying amount of the asset, the asset cost is adjusted to estimated future cash flows expected to result from the use and eventual disposition of recoverable. If a long-lived asset is tested for recoverability and the undiscounted whenever The Company evaluates the recoverability of the carrying value of long-lived assets events 윽 circumstances indicate the carrying amount may not be

Revenue Recognition

Tournament and royalties revenues are recognized when earned. The Company recognizes membership revenue in accordance with the contract period.

assigned territory. The sales price of a franchise varies based on the market and the projected number of players in a territory. The Company collects a non-refundable initial and operate an American Poolplayer's Association local amateur pool league within an performed or satisfied by the Company. substantially franchise fee from the franchisee at the time of sale, which is generally recognized when substantially all services or conditions relating to the franchise sale have been The Company sells franchises to third parties in exchange for the license to establish all services or conditions relating

Deferred Revenue

received in advance of the contract period. Deferred revenue consists of sponsorship fees, memberships, and tournament revenue

Advertising Costs

The Company expenses advertising costs as they are incurred. Advertising included in operating expenses totaled \$868,486 and \$995,902 for the years December 31, 2015 and 2014, respectively. ended costs

Sales Tax

The Company collects and remits taxes assessed by various governmental authorities. These taxes may include sales and use taxes. Taxes collected from customers are recognized as a liability with the liability subsequently reduced when the taxes are remitted to the respective taxing authorities.

Income Taxes

taxes. A provision for these taxes has been included in the financial statements. Company does file with various states and cities incurring corporate franchise and exise The stockholders of the Company elected to be taxed under the provisions of Subchapter S of the Internal Revenue Code. Earnings and losses after the date of election are included in the personal income tax returns of the stockholders. Accordingly, the financial statements do not include a provision for income taxes. The

The Company is required to evaluate tax positions taken (or expected to be taken) in the course of preparing the Company's tax returns and recognize a tax liability if the sustained upon examination by the applicable taxing authorities. The Company has analyzed the tax positions taken and has concluded that as of December 31, 2015 and Company has taken an uncertain tax position that more likely than not would not be require recognition of a liability or disclosure in the financial statements. 2014, there are no uncertain tax positions taken, or expected to be taken, that would

If applicable, the Company recognizes interest and penalties related to unrecognized tax liabilities in the statement of income.

aware of any tax positions for which it is reasonably possible that the total amounts of unrecognized tax liabilities will significantly change in the next twelve months. U.S. income tax examinations by taxing authorities for years before 2012. As of and for the years ended December 31, 2015 and 2014, the Company did not have a liability for any unrecognized taxes. The Company has no examinations in progress and is not Management is required to analyze all open tax years, as defined by the Statute of Limitations, for all major jurisdictions, including federal and certain state taxing authorities. The Company is no longer subject to U.S. federal, state and local, or non-

Reclassifications

the current year presentation. Certain amounts in the 2014 financial statements have been reclassified to conform to

Subsequent Events

financial statements were available to be issued. The Company has evaluated subsequent events through March 11, 2016, the date the

Recent Accounting Pronouncements

Revenue from Contracts with Customers

uncertainty of revenue and cash flows arising from contracts with customers. enable users of financial statements to understand the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The transaction price, (4) allocate the transaction price to the performance obligations in the contract, and (5) recognize revenue when (or as) the entity satisfies a performance obligation. The guidance also requires an entity to disclose sufficient information to a customer, (2) identify the performance obligations in the contract, (3) determine the achieve this, an entity should apply a five step process to (1) identify the contract(s) with to which the entity expects to be entitled in exchange for those goods or services. To of promised goods or services to customers in an amount that reflects the consideration customers. This guidance requires an entity to recognize revenue to depict the transfer any, this new guidance will have on its financial statements. Based on a preliminary analysis, the Company has not yet determined what impact, if guidance will be required for the first fiscal year beginning after December 15, The FASB has issued new guidance on the recognition of revenue from contracts with

Property and Equipment

Property and equipment at December 31, is as follows:

	2015	2014
Leasehold improvements	42,719	42,719
Machinery and equipment	102,121	102,121
Computer hardware and software	3,108,076	3,222,502
Furniture and fixtures	236,122	237,786
Automobiles	85,539	85,539
	3,574,577	3,690,667
Less accumulated depreciation and		
amortization	3,344,212	3,287,672
	\$ 230,365 \$ 402,995	\$ 402,995

Depreciation and amortization expense for the years ended 2015 \$168,791 and \$183,051, respectively. and 2014 totaled

4. Intangible Assets

The carrying amount and accumulated amortization of recognized intangible assets at December 31, are as follows:

Amortized intangible assets: Copyrights and trademarks			Amortized intangible assets: Copyrights and trademarks			
\$ 13,583	Carrying Amount		\$ 14,383		Carrying	
13,583 \$ 8,819 \$	Accumulated Amortization	2014	14,383 \$ 10,079 \$	Amortization	Accumulated	2015
\$ 4,764	Net		\$ 4,304	Net		

Copyrights and trademarks are being amortized over 5-15 years. Amortization expense totaled \$1,260 and \$4,134 for the years ended December 31, 2015 and 2014, respectively.

5. Notes Receivable

Notes receivable at December 31, are as follows:

Less current portion	Unsecured notes receivable, interest from 5.00 percent to 5.25 percent, weekly payments ranging from \$84 - \$649 including principal and interest, paid on various dates through October 10, 2018
8	↔
52,205 13,148	65,353
8	↔
52.205 13.148 \$ 37,910	118,357

Related Party Transactions

operations within Canada, including the right to appoint franchisees of CPL to develop and operate amateur poll leagues within Canada. The Company further grants CPL the calendar year this agreement is in effect. annual licensing right to develop and use the Company's branding. Both entity's have the right to terminate this agreement upon written notice. CPL is required to pay the Company an granting them an exclusive master license to use and practice the Company's system of common ownership. The Company entered into a master license agreement with CPL Company and the Canadian Poolplayers fee equal to the membership fees received by CPL during each Association ("CPL") are related by

month-to-month management service agreement. For the services noted above, CPL paid the Company \$165,986 and \$206,262 for the years ended December 31, 2015 and 2014, respectively. The Company also provides management and other services to the CPL based on a

Due from Related Party

\$59,176, respectively. At December 31, 2015 and 2014, the Company's due from CPL was \$56,067 and

7. Retirement Plans

eligibility requirements. Employer contributions to the plan totaled \$62,341 and \$65,041 for the years ended December 31, 2015 and 2014, respectively. the Internal Revenue The Company maintains a contributory retirement savings plan under Section 401(k) of the Internal Revenue Code covering substantially all employees who meet certain

Risks and Uncertainties

Concentration of Credit Risk

not believe significant credit risk exists at December 31, 2015. directly affected by the financial stability of its league operators base, management does maintains allowances, as needed, for potential credit losses. Although the Company is banks. The Company performs ongoing credit evaluations of its league operators and there were cash balances of \$1,363,629 in excess of federally insured limits at the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000. At December 31, 2015, risk, consist principally of cash and accounts receivable. The Company maintains its cash with multiple financial instructions. Deposits at these banks are insured by the Financial instruments, which potentially subject the Company to concentrations of credit

December 31, 2015, there were \$248,000 of deposits in excess of FDIC limits. The Company maintains its CDs in multiple brokerage accounts with various brokerage The CDs held at each firm are insured by the FDIC up to \$250,000. At

9. Commitments and Contingencies

Leases

operating leases. Future minimum lease payments follows: The Company leases office and warehouse space and equipment under at December 31, 2015 various are as

Years Ending December 31,

	2020	2019	2018	2017	2016
8					↔
1,013,584	41,352	230,112	230,112	256,004	256,004

Rent expense related to operating leases for the years ended December 31, 2015 and 2014 totaled approximately \$256,643 and \$252,737, respectively.

Guarantor

amount of \$160,000. The Company is a guarantor on this loan. The balance of the loan at December 31, 2015 and 2014 is \$31,556 and \$58,974, respectively. The third party continues to meet their current obligation under the terms of the loan and the Company does not foresee having to make payments in the future on this guaranty. As a result of this guaranty, the financial institution places a restriction on cash equal to the loan In January 2010, a third-party entered into a personal loan agreement with a bank in the

American Poolplayers Association, Inc. Schedules of Operating Expenses Years Ended December 31, 2015 and 2014

Other operating	Professional fees	Repairs and maintenance	Occupancy	Depreciation and amortization	Software development	League development	Advertising	Tournament expense	Salaries and benefits	
 ₩									↔	
191,902 218,048 \$ 10,690,071 \$ 10,485,446	118,387	184,496	259,618	170,051	275,483	767,505	868,486	3,023,037	4,831,106	2015
€									₩	
218,045 10,485,446	73,311	98,974	257,519	187,185	593,781	736,912	995,902	2,817,275	4,506,542	2014

FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

Lake St Louis, Missouri

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iffied Public Accountants INDEPENDENT AUDITOR'S REPORT

Terry A. Ohlms, CPA
Larry Ehlmann, CPA
Debbie Schallenberg
Cindy Owenby

Principals

American Poolplayers Association, Inc. Lake St. Louis, Missouri

Report on the Financial Statements

statements of income, retained earnings, and cash flows for the years then ended, and the related notes to the financial statements. Inc. which comprise the balance sheets as of December 31, 2014 and 2013, and the related We have audited the accompanying financial statements of American Poolplayers Association.

Management's Responsibility for the Financial Statements

whether due to fraud or error. preparation and fair presentation of financial statements that are free from material misstatement, includes the design, implementation, and maintenance of internal control relevant to the in accordance with accounting principles generally accepted in the United States of America; this Management is responsible for the preparation and fair presentation of these financial statements

Auditor's Responsibility

conducted our audits in accordance with auditing standards generally accepted in the United Our responsibility is to express an opinion on these financial statements based on our audits. We reasonable assurance about whether the financial statements are free of material misstatement States of America. Those standards require that we plan and perform the audit to obtain

judgment, including the assessment of the risks of material misstatement of the financial disclosures in the financial statements. An audit involves performing procedures to obtain audit evidence about the amounts and management, as well as evaluating the overall presentation of the financial statements. of accounting policies used and the reasonableness of significant accounting estimates made by Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness for the purpose of expressing an opinion on the effectiveness of the entity's internal control. statements in order to design audit procedures that are appropriate in the circumstances, but not considers internal control relevant to the entity's preparation and fair presentation of the financial statements, whether due to fraud or error. The procedures selected depend on the auditor's In making those risk assessments, the auditor

our audit opinion. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Poolplayers Association, Inc. as of December 31, 2014 and 2013, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

T. A. Ohlms & Co. P.C.

St. Peters, Missouri March 1, 2015

BALANCE SHEETS

DECEMBER 31, 2014 AND 2013

ASSETS

(net of accumulated amortization of \$8,819 and \$4,685 for 2014 and 2013, respectively)	Copyright and trademarks	Investments	Note receivable - non-current portion	OTHER ASSETS	,	Less accumulated depreciation		Automobiles	Leasehold improvements	Machinery and equipment	Furniture and fixtures	Computer hardware and software	PROPERTY AND EQUIPMENT, at cost	Total current assets	Prepaid expenses	League materials	Accounts receivable - other	Due from related parties	Note receivable - current portion	Accounts receivable, net of allowance	Short-term investments, at cost	Cash - restricted	Cash - unrestricted	CURRENT ASSETS	
220,674 \$ 5,866,175	4,764	178,000	37,910		402,995	(3,287,672)	3,690,667	85,539	42,719	102,121	237,786	3,222,502		5,242,506	226,763	223,308	87,106	59,175	80,447	326,395	1,696,998	58,974	\$ 2,483,339		2014
243,791 \$ 5,453,730	3,639	178,000	62,152		478,502	(3,378,365)	3,856,867	85,539	42,719	202,134	304,049	3,222,426		4,731,437	127,733	277,097	28,325	57,712	58,895	304,498	492,002	82,734	\$ 3,302,441		2013

BALANCE SHEETS

DECEMBER 31, 2014 AND 2013

LIABILITIES AND STOCKHOLDERS' EQUITY

	Less treasury stock, 200 shares, at cost	1830 shares issued and 1630 shares outstanding Retained earnings	STOCKHOLDERS' EQUITY Common stock, \$10 par value, 3,000 shares authorized,	Total current liabilities	Deferred revenue	Accrued taxes	Accrued expenses	Accounts payable - other	Accounts payable - trade	CURRENT LIABILITIES	
\$ 5,866,175	3,721,802 (6,000) 3,721,802	3,709,502	18,300	2,144,373	1,510,964	92,625	112,055	156,220	\$ 272,509	ı	2014
↔									69		2
\$ 5,453,730	(6,000) 3,466,982	3,454,682	18,300	1,986,748	1,410,299	78,294	110,809	188,122	199,224		2013

STATEMENTS OF INCOME AND RETAINED EARNINGS

FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

Interest 12,295 5,523 Loss on disposition of equipment (3,780) (2,000) INCOME BEFORE INCOME TAXES 5,095,715 4,960,668 INCOME TAXES 21,249 22,355 NET INCOME 5,074,466 4,938,313	REVENUES Memberships \$ 5,684,620 \$ 5,845 Royalties 6,727,854 6,600 Tournament 2,313,515 2,203 Sponsorships 21,417 17 Services to related party 206,262 257 Franchise fee 291,780 185 Other revenues 327,198 350 Total revenues 15,572,646 15,467 OPERATING EXPENSES 10,485,447 10,510 4 057 4 057	2014 2013
5,523 (2,000) 3,523	\$ 5,845,175 6,600,013 2,205,186 17,769 257,237 185,438 356,987 15,467,805 10,510,660	2013

STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

CASH, end of year	CASH, beginning of year	INCREASE IN CASH AND CASH EQUIVALENTS	CASH FLOWS FROM FINANCING ACTIVITIES Distributions	NET CASH PROVIDED (USED) BY INVESTING ACTIVITIES	Proceeds from sale of property and equipment Purchase short-term investment Purchase of long-term investment Purchase of property and equipment Advance on notes receivable Principal payments on note receivable	Accrued taxes Deferred revenue NET CASH PROVIDED BY OPERATING ACTIVITIES	Accrued expenses	Accounts payable	Increase (decrease) in liabilities	Prepaid expenses	Learnie materials	Due from related party	Accounts receivable-other	(Increase) decrease in assets Accounts receivable	Change in assets and liabilities	Loss on disposition of equipment	Depreciation and amortization	Adjustments to reconcile net income to net cash provided by one rating activities:	Net income	CASH FLOWS FROM OPERATING ACTIVITIES	
\$ 2,542,313	3,385,175	(842,862)	(4,819,646)	(1,318,889)	2,003 (1,204,996) - (118,586) (56,205) 58,895	100,665 5,295,674	1,240	41,383		(99,030)	53.789	(1,463)	(58,781)	(21,897)		3,780	187,185		\$ 5,074,466		2014
\$ 3,385,175	2,931,686	453,489	(4,592,987)	(932,714)	1,960 (492,002) (178,000) (157,240) (121,047) 13,615	183,801 5,979,190	9,000	40,203		70,848	5,867	87,301	(22,277)	131,869		2,000	506,662		\$ 4,938,313		2013

The accompanying notes are an integral part of these financial statements.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

NOTE 1 - NATURE OF OPERATIONS

membership, establishes all league rules, conducts annual tournaments, and sells leagueoperators to operate pool leagues nationwide, in Tokyo, Japan, and are considering related accessories. requests from other countries. American Poolplayers Association, Inc. enters into franchise agreements with league The Company acts as a sanctioning body for the

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Revenue recognition

accounting principles. using the accrual basis of accounting in accordance The Company recognizes revenue from franchises sold, memberships and royalties with generally accepted

Cash flows

unrestricted cash as shown in the financial statements.. For purposes of the statement of cash flows, cash consists of Restricted and

Short-term Investments

deposits. In 2014 the interest rate on these certificates ranged from .4% to .5% The 31, 2014 and 2013 respectively. total amount in short-term investments was \$1,696,998 and \$492,002 at December The Company has the policy of investing excess cash in short term certificate of

Property and equipment

not improve or extend the life of the respective assets are deducted as incurred. charged to the property accounts. Replacements, maintenance, and repairs which do Property and equipment are stated at cost. Major renewals and betterments are

the years ending December 31, 2014 and 2013 were \$187,185 and \$506,662 useful lives using an accelerated method. Depreciation and amortization expenses for respectively. The various classes of property and equipment are depreciated over their estimated

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES(continued)

Computer hardware and software	Furniture and fixtures	Machinery and equipment	
3 - 5	7 - 10	5 - 10	Years
	Computer hardware and software 3 - 5	nd software	nent nd software

being amortized over three years. The amortization expense of \$4,134 is included in costs represent specialized software developed by the Company. Those costs are improvements using the straight line method of amortization. Computer software Leasehold improvements are amortized over the estimated useful life of the depreciation expense.

Copyright and trademarks

or trademark or 15 years, using the straight line method of amortization. Copyright and trademarks are amortized over the shorter of the life of the copyright

Deferred revenue

received in advance of the contract period. Deferred revenue consists of sponsorship fees, memberships and tournament revenue

Sponsorship revenue

sponsored events. the promotion of league activities in exchange for their names appearing on Company Sponsorship revenue represents income from companies to assist the Association in

Income taxes

individual stockholders are liable for individual income taxes based on their pro-rata corporate income taxes on its taxable income, except to certain states. share of the Company's taxable income. Internal Revenue Code. The Company has elected to be taxed under the provisions of Subchapter S of the Under those provisions, the Association does not pay

Estimates

accounting principles requires management to make estimates and assumptions that The preparation of financial statements in conformity with generally accepted

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES(continued)

affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Advertising and promotion costs

\$1,050,821, respectively. December 31, 2014 and 2013, advertising and promotion costs were \$995,902 and Advertising and promotion costs are deducted as incurred. For the years ended

Bad debt

receivable at the end of each year and their prior history of writing off uncollectible The estimated losses are based on management's evaluation of outstanding accounts deemed necessary. At December 31, 2014, in management's opinion, an allowance was not

Taxes assessed by Governmental Authorities

net basis. Taxes assessed by governmental authorities (sales tax, use tax, etc) are reported on a

NOTE 3 - CONCENTRATIONS OF CREDIT AND MARKET RISK

receivable. The Company's franchisees and a related party account for a major portion of consist principally of temporary cash investments, short-term investments, and accounts Company's affiliation with these entities. accounts receivable. Financial instruments that potentially subject the Association to credit and market risk The risk associated with this concentration is limited due to the

Federal Deposit Insurance Corporation up to \$250,000. may exceed the federally insured limits. Accounts at these institutions are insured by the such accounts. Management believes the likelihood of a loss is remote. uninsured cash balance was \$1,306,240. The Company has not experienced any losses in The Company places temporary cash investments with major institutions, which at times, At December 31, 2014 the

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

NOTE 4 – INCOME TAXES

Company does not have a history of taking aggressive tax positions. The Company's income tax filings are subject to audit by various taxing authorities. Company's open audit periods are for the years ended December 31, 2012 to 2014. The The

NOTE 5- DUE FROM RELATED PARTY

common ownership, Canadian Poolplayers Association, as follows: The Association provides services and management to a Company related through

Balance at December 31	Payments received	Adjustment to 2012 management fee in 2013	Operating expenses	Licensing fee	Management Services	Balance beginning of year	
\$ 59,176	(362,677)	ı	157,879	166,262	40,000	\$ 57,712	2014
\$ 57,712	(441,909)	(22,500)	119,871	177,237	80,000	\$145,013	<u>2013</u>

NOTE 6 - PURCHASE OF ST. LOUIS FRANCHISE

provide staff with hands-on experience in order to better support league operators. The with marketing initiatives that may ultimately grow the brand on a national level and to \$178,000. The Company's purpose for owning the franchise is twofold: to experiment On June 10, 2013 the Company purchased the APA St. Louis, Missouri franchise for Company has no plans to sell the franchise.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

NOTE 7 – NOTES RECEIVABLE

Total Less current portion Total non-current note receivable	An unsecured note receivable, 5.25% interest, weekly payments of \$600 including principal and interest through March 9, 2016.	An unsecured note receivable, 5.25% interest, monthly payments of \$646 including principal and interest through November 18, 2015.	An unsecured note receivable, 5.00% interest, weekly payments of \$109 including principal and interest through October 10, 2018.	An unsecured note receivable, 5.25% interest, weekly payments of \$50 including principal and interest until February 28, 2014. On February 28, 2014 the note was renewed at 5.25% interest with weekly payments of \$400 through March 4, 2015.	An unsecured note receivable, 5.25% interest weekly payments of \$362 including principal And interest through September 7, 2016	An unsecured note receivable, 5.25% interest, weekly payments of \$135 including principal and interest through September 7, 2016	An unsecured note receivable, 5.25% interest, weekly payments of \$192 including principal and interest through December 18, 2015	Notes receivable consists of the following:
118,357 80,447 \$ 37,910	39,661	6.919	19,593		30.822	11,467	\$ 9,895	2014
121,047 58,895 \$ 62,152	64,818	14,099	24,150	17,980			€	<u>2013</u>

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

NOTE 7 - NOTES RECEIVABLE (continued)

Notes receivable have the following maturities at December 31, 2014

	2016	2015	Year ended December 31
\$118,357	37,910	\$ 80,447	Amount

NOTE 8 - ACCOUNTS RECEIVABLES

billing and electronic payment cycle that averages 12 days after the close of each Leaguein January of 2015 and 2014, respectively. The accounts receivable balances at December 31, 2014 and 2013 were collected in full Franchisees participate in an automated

NOTE 9-401(k) SAVINGS AND RETIREMENT PLAN

employees may elect to contribute, on a tax-deferred basis, a portion of compensation in accordance with Section 401(k) of the Internal Revenue Code. for the years ended December 31, 2014 and 2013 were \$65,040 and \$62,382 respectively. one year of service are eligible to participate. twenty-one years of age and older who work a minimum of 1,000 hours and have attained Company will match 25% of the first 16% of employee's deferrals. The Company provides a 401(k) salary savings plan for its employees. Participating The Company's contributions to the plan All employees

NOTE 10 - OPERATING LEASES

and copiers under an operating lease agreement which will expire December 2016. agreements which will expire in February 2017. In addition, the Company leases printers The Company leases office and warehouse space under various operating lease

\$249,960 respectively. Total lease expense for the years ended December 31, 2014 and 2013 was \$225,141 and

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2014 AND 2013

NOTE 10 - OPERATING LEASES (continued)

	2017	2016	2015	Year
\$ 495,540	34,298	230,775	\$ 230,467	Amount

NOTE 11 – SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION

Cash paid during the year for interest:	Cash paid during the year for income taxes:
∽ 1	$\frac{2014}{$21,849}$
69 1	2013 \$ 22,561

NOTE 12 - COMMITMENTS AND CONTINGENCIES

In January 2010, the board agreed to guaranty a loan for \$160,000 of which the balance was \$58.974 and \$82,734 at December 31, 2014 and 2013, respectively. The third party has met his obligation under the loan and the Company does not foresee having to make institution placed a restriction on cash equal to the loan balance. any payments in the future on this guaranty. As a result of this guaranty, the financial

NOTE 13 - SUBSEQUENT EVENTS

been identified that would require adjustment or disclosure in the accompanying financial financial statements were available to be issued. No significant subsequent events have Management has evaluated subsequent events through March 1, 2015, the date that the



Principals Terry A. Ohlms, CPA

Larry Ehlmann, CPA

Debbie Schallenberg Cindy Owenby

INDEPENDENT AUDITOR'S REPORT ON SUPPLEMENTARY INFORMATION

To the Board of Directors American Poolplayers Association, Inc.

the years ended December 31, 2014 and 2013, and our report dated March 1, We have audited the financial statements of American Poolplayers Association, Inc. as of and for the years ended December 31, 2014 and 2013, and our report dated March 1, 2015, which conducted for the purpose of forming an opinion on the financial statements as a whole. The express and unqualified opinion on those financial statements, appears on page 1. Our audit was and reconciling such information directly to the underlying accounting and other records used to derived from and relates directly to the underlying accounting and other records used to prepare part of the financial statements, such information is the responsibility of managements and was Statement of Operations is presented for the purpose of additional analysis and is not a required in the audit of the financial statements and certain additional procedures, including comparing the financial statements. The information has been subjected to the auditing procedures applied financial statements as a whole America. In our opinion, the information is fairly stated in all material respects in relation to the procedures in accordance with auditing standards generally accepted in the United States of prepare the financial statements or to the financial statements themselves, and other additional

T. A. Ohlms & Co. P. C.

T. A. Ohms & C. P.C.

St. Peters, Missouri March 1, 2015

STATEMENT I - SCHEDULES OF OPERATING EXPENSES

FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

\$ 4 \$ 10	Other operating	Professional fees	Repairs and maintenance	Occupancy	Depreciation and amortization	Software development	League development	Advertising	Tournament expense	Salaries and benefits	
,506,542 ,817,275 ,995,902 ,736,912 ,593,781 187,185 257,519 98,974 73,311 218,045	\$ 10,485,447		,		187,185	593,781			2,817,27	\$ 4,506,542	2014
	\$ 10.								2,	\$ 4,	2(
\$ 4 2 10 \$ 10	\$ 10,510,660	73,745	93,531	254,865	506,662	506,428	669,063	1,050,821	2,609,699	4,495,336	2013

Principals
Terry A. Ohlms, CPA
Larry Ehlmann, CPA
Debbie Schallenberg

Cindy Owenby

Independent Auditor's Consent

The Board of Directors

American Poolplayers Association, Inc.

Lake St. Louis, Missouri

ended December 31, financial statements of American Poolplayers Association, Inc. as of and for the years We consent to the inclusion of our report dated March 1, 2015 with respect to the Franchise Disclosure Document for Prospective Franchisees. 2014 and 2013, in American Poolplayers Association, Inc's

representing that we performed any procedures subsequent to the date of such report. This consent should not be regarded as in any way updating the aforementioned report or

T. R. Okhor & Co., P.C.

St. Peters, Missouri March 1, 2015

FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

Lake St Louis, Missouri

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Principals Terry A. Onlms, CPA Larry Ehlmann, CPA Debbie Schallenberg

Cindy Owenby

INDEPENDENT AUDITOR'S REPORT

American Poolplayers Association, Inc. Lake St. Louis, Missouri

Report on the Financial Statements

statements of income, retained earnings, and cash flows for the years then ended, and the related We have audited the accompanying financial statements of American Poolplayers Association, Inc. which comprise the balance sheets as of December 31, 2013 and 2012, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

preparation and fair presentation of financial statements that are free from material misstatement, includes the design, implementation, and maintenance of internal control relevant to the in accordance with accounting principles generally accepted in the United States of America, this Management is responsible for the preparation and fair presentation of these financial statements whether due to fraud or error.

Auditor's Responsibility

States of America. conducted our audits in accordance with auditing standards generally accepted in the United Our responsibility is to express an opinion on these financial statements based on our audits. We reasonable assurance about whether the financial statements are free of material misstatement Those standards require that we plan and perform the audit to obtain

statements, whether due to fraud or error. judgment, including the assessment of the risks of material misstatement of the financial An audit involves performing procedures to obtain audit evidence about the amounts and management, as well as evaluating the overall presentation of the financial statements of accounting policies used and the reasonableness of significant accounting estimates made by for the purpose of expressing an opinion on the effectiveness of the entity's internal control. statements in order to design audit procedures that are appropriate in the circumstances, but not considers internal control relevant to the entity's preparation and fair presentation of the financial disclosures Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness in the financial statements. The procedures selected depend on the auditor's In making those risk assessments, the auditor

our audit opinion We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Poolplayers Association, Inc. as of December 31, 2013 and 2012, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

T. A. Ohlms & Co. P.C.

St. Peters, Missouri
March 1, 2014

BALANCE SHEETS

DECEMBER 31, 2013 AND 2012

ASSETS

(net of accumulated amortization of \$4,482 and \$3,735 for 2013 and 2012, respectively)	Note receivable - non-current portion Investments Copyright and trademarks	OTHER ASSETS	Less accumulated depreciation	Automobiles	Machinery and equipment Leasehold improvements	Furniture and fixtures	Computer hardware and software	PROPERTY AND EQUIPMENT, at cost	Total current assets	Prepaid expenses	League materials	Accounts receivable - other	Due from related parties	Note receivable - current portion	at December 31, 2012	Accounts receivable, net of allowance of \$20,000	Short-term investments	Cash - restricted	Cash - unrestricted	CURRENT ASSETS	
243,791 \$ 5,453,730	62,132 178,000 3,639	478,502	3,856,867 (3,378,365)	85,539	202,134 42.719	304,049	3,222,426		4,731,437	127,733	277,097	28,325	57,712	58,895		304,498	492,002	82,734	\$ 3,302,441		2013
3,516 \$ 4,849,797	3,516	832,007	3,754,846 (2,922,839)	31,303	188,958 42.719	290,494	3,201,372		4,014,274	198,581	282,964	6,048	145,013	13,615		436,367	1	105,097	\$ 2,826,589		2012

The accompanying notes are an integral part of these financial statements.

BALANCE SHEETS

DECEMBER 31, 2013 AND 2012

LIABILITIES AND STOCKHOLDERS' EQUITY

	Less treasury stock, 200 shares, at cost	Common stock, \$10 par value, 3,000 shares authorized, 1830 shares issued and 1630 shares outstanding Retained earnings	Total current liabilities STOCKHOLDERS' EQUITY	Accrued taxes Deferred revenue	Accounts payable - other Accrued expenses	CURRENT LIABILITIES Accounts payable - trade	
6/3						↔	
5,453,730	3,4/2,982 (6,000) 3,466,982	18,300 3,454,682	1,986,748	78,294 1,410,299	188,122 110,809	199,224	2013
€9		}				⇔	
4,849,797	3,127,656 (6,000) 3,121,656	18,300 3,109,356	1,728,141	69,291 1,226,498	55,216 85,209	291,927	2012

STATEMENTS OF INCOME AND RETAINED EARNINGS

FOR THE YEARS ENDED DECEMBER 31, 2013 and 2012

RETAINED EARNINGS, end of year	DISTRIBUTIONS	RETAINED EARNINGS, beginning of year	NET INCOME	INCOME TAXES	INCOME BEFORE INCOME TAXES	OTHER INCOME Interest Dividends Gain (loss) on disposition of equipment	INCOME FROM OPERATIONS	OPERATING EXPENSES	Memberships Royalties Tournament Sponsorships Services to related party Franchise fee Other revenue Total revenues
\$ 3,454,682	(4,592,987)	3,109,356	4,938,313	22,355	4,960,668	5,523 - (2,000) 3,523	4,957,145	10,510,660	\$ 5,845,175 6,600,013 2,205,186 17,769 257,237 185,438 356,987 15,467,805
\$ 3,109,356	(4,623,989)	3,093,785	4,639,560	22,455	4,662,015	4,683 1 (1,576) 3,108	4,658,907	10,705,041	\$ 5,979,481 6,514,621 2,114,046 24,543 278,615 172,412 280,230 15,363,948

STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 31, 2013 and 2012

\$ 2,931,686	\$ 3,385,175	CASH, end of year
1,929,490	2,931,686	CASH, beginning of year
1,002,196	453,489	INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS
(4,623,989)	(4,592,987)	CASH FLOWS USED IN FINANCING ACTIVITIES Distributions
152,602	(932,714)	NET CASH PROVIDED (USED) BY INVESTING ACTIVITIES
(13,615) 7,151	(121,047) 13,615	Advance on notes receivable Principal payments on note receivable
(340,404)	(178,000) (157,240)	Purchase of long-term investment Purchase of property and equipment
	(492,002)	Purchase short-term investment
400 470	1,960	CASH FLOWS USED FROM INVESTING ACTIVITIES Proceeds from sale of property and equipment Proceeds from sale of investment
5,473,583	5,979,190	NET CASH PROVIDED BY OPERATING ACTIVITIES
(21,490)	183,801	Deferred revenue
26,627	9,003	Accrued taxes
(6,981)	25,600	Accrued expenses
(31.094)	40.203	Accounts payable
247,173	70,848	Prepaid expenses
10,710	5,867	League materials
(25,374)	87,301	Due from related party
(353)	(22,277)	Accounts receivable-other
41,904	131,869	Accounts receivable
		(Increase) decrease in assets
,	,	Change in assets and liabilities
1,576	2,000	Gain (loss) on disposition of equipment
501 225	508 863	provided by operating activities:
		Adjustments to reconcile net income to net cash
\$ 4,639,560	\$ 4,938,313	Net income
		CASH FLOWS FROM OPERATING ACTIVITIES
2012	2013	

The accompanying notes are an integral part of these financial statements.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

NOTE 1 – NATURE OF OPERATIONS

membership, establishes all league rules, conducts annual tournaments, and sells leaguerequests from other countries. related accessories. operators American Poolplayers Association, Inc. enters into franchise agreements with league to operate pool leagues nationwide, in Tokyo, Japan, and are considering The Company acts as a sanctioning body for the

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Revenue recognition

using the accrual basis of accounting in accordance with generally accepted accounting principles. The Company recognizes revenue from franchises sold, memberships and royalties

Cash flows

amounts on deposit at financial institutions, broker/dealer money market accounts and For purposes of the statement of cash flows, cash and cash equivalents consists of certificates of deposit with maturity dates of three months or less.

Property and equipment

not improve or extend the life of the respective assets are deducted as incurred. charged to the property accounts. Replacements, maintenance, and repairs which do Property and equipment are stated at cost. Major renewals and betterments are

the years ending December 31, 2013 and 2012 were \$506,662 and \$591,325, useful lives using an accelerated method. Depreciation and amortization expenses for The various classes of property and equipment are depreciated over their estimated respectively.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Automobiles	Computer hardware and software	Furniture and fixtures	Machinery and equipment	
2	3 5	7 - 10	5 - 10	Years

in depreciation expense. being amortized over three years. The amortization expense of \$408,270 is included costs represent specialized software developed by the Company. improvements using the straight line method of amortization. Computer software Leasehold improvements are amortized over the estimated useful life Those costs are

Copyright and trademarks

or trademark or 15 years, using the straight line method of amortization. Copyright and trademarks are amortized over the shorter of the life of the copyright

Deferred revenue

received in advance of the contract period. Deferred revenue consists of sponsorship fees, memberships and tournament revenue

Sponsorship revenue

sponsored events. the promotion of league activities in exchange for their names appearing on Company Sponsorship revenue represents income from companies to assist the Association in

Income taxes

corporate income taxes on its taxable income, except to certain states. share of the Company's taxable income. individual stockholders are liable for individual income taxes based on their pro-rata Internal Revenue Code. The Company has elected to be taxed under the provisions of Subchapter S of the Under those provisions, the Association does not pay Rather, the

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Estimates

affect certain reported amounts and disclosures. accounting principles requires management to make estimates and assumptions that differ from those estimates. The preparation of financial statements in conformity with generally accepted Accordingly, actual results could

Advertising and promotion costs

\$1,223,765, respectively. December 31, 2013 and 2012, advertising and promotion costs were \$1,050,821 and Advertising and promotion costs are deducted as incurred. For the years ended

Bad debi

each year and their prior history of writing off uncollectible accounts. 31, 2013, in managements' opinion, an allowance was not deemed necessary. based on management's evaluation of outstanding accounts receivable at the end of losses that will be incurred in collection of all receivables. December 31, 2012, the allowance for doubtful accounts was \$20,000. The Association provides an allowance for doubtful accounts equal to the estimated The estimated losses are

Taxes assessed by Governmental Authorities

net basis. Taxes assessed by governmental authorities (sales tax, use tax, etc) are reported on a

NOTE 3 – CONCENTRATIONS OF CREDIT AND MARKET RISK

receivable. The Company's franchisees and a related party account for a major portion of consist principally of temporary cash investments, short-term investments, and accounts Company's affiliation with these entities. accounts receivable. Financial instruments that potentially subject the Association to credit and market risk The risk associated with this concentration is limited due to the

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

NOTE 3 - CONCENTRATIONS OF CREDIT AND MARKET RISK (continued)

uninsured cash balance was \$1,632,427. The Company has not experienced any losses in such accounts. Management believes the likelihood of a loss is remote. may exceed the federally insured limits. Accounts at these institutions are insured by the Federal Deposit Insurance Corporation up to \$250,000. The Company places temporary cash investments with major institutions, which at times, At December 31, 2013 the

NOTE 4 – INCOME TAXES

Company does not have a history of taking aggressive tax positions. Company's open audit periods are for the years ended December 31, 2011 to 2013. The Company's income tax filings are subject to audit by various taxing authorities. The The

NOTE 5 – PROPERTY AND EQUIPMENT

software and was expensed in the year incurred. This is an on-going project which will The Company developed through December 31, 2013, specialized software with a total cost of \$5,798,725 of which \$2,484,350 was capitalized and is or will be depreciated. The remaining \$3,314,375 was for enhancements and modifications to the original

NOTE 6 - DUE FROM RELATED PARTY

The Association provides services and management to a Company related through common ownership, Canadian Poolplayers Association, as follows:

Balance at December 31	Payments received	Adjustment to 2012 management fee in 2013	Operating expenses	Licensing fee	Management Services	Balance beginning of year	
\$ 57,712	(441.909)	(22,500)	119,871	177,237	80,000	\$145,013	2013
\$ 145,013	(396,368)	•	143,127	178,615	100,000	\$119,639	2012

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

NOTE 7 - PURCHASE OF ST. LOUIS FRANCHISE

Company has no plans to sell the franchise. with marketing initiatives that may ultimately grow the brand on a national level and to provide staff with hands-on experience in order to better support league operators. The On June 10, 2013 the Company purchased the APA St. Louis, Missouri franchise for \$178,000. The Company's purpose for owning the franchise is twofold: to experiment

NOTE 8 - NOTES RECEIVABLE

Notes receivable consists of the following:

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

NOTE 8 - NOTES RECEIVABLE (continued)

and interest through March 9, 2016. weekly payments of \$600 including principal An unsecured note receivable, 5.25% interest

64,818

Total non-current note receivable	Less current portion	Total
\$ 62,152	58,895	121,047
· · · ·	13,615	13,615

NOTE 9 – ACCOUNTS RECEIVABLE

billing and electronic payment cycle that averages 12 days after the close of each Leaguein January of 2014 and 2013, respectively. Franchisees participate in an automated The accounts receivable balances at December 31, 2013 and 2012 were collected in full

NOTE 10 – 401(k) SAVINGS AND RETIREMENT PLAN

one year of service are eligible to participate. The Company's contributions to the plan twenty-one years of age and older who work a minimum of 1,000 hours and have attained compensation in accordance with Section 401(k) of the Internal Revenue Code. The Company will match 25% of the first 16% of employee's deferrals. All employees for the years ended December 31, 2013 and 2012 were \$62,382 and \$58,086 respectively. employees may The Company provides a 401(k) salary savings plan for its employees. Participating elect to contribute, on a tax-deferred basis, a portion of their

NOTE 11 – OPERATING LEASES

agreements which will expire in February 2017. In addition, the Company leases printers and copiers under an operating lease agreement which will expire at the end of was \$249,960 and \$244,556 respectively. December, 2016. Total lease expense for the years ended December 31, 2013 and 2012 Company leases office and warehouse space under various operating lease

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2013 AND 2012

NOTE 11 - OPERATING LEASES (continued)

Future minimum lease payments are as follows:

	2017	2016	2015	2014	Year
\$ 748,291	34,298	230,775	230,467	\$ 252,751	Amount

NOTE 12 – SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION

Cash paid during the year for interest:	Cash paid during the year for income taxes:
•	\$ 22,561
€ 9	$\frac{2012}{\$34,159}$

NOTE 13 – COMMITMENTS AND CONTINGENCIES

has met his obligation under the loan and the Company does not foresee having to make any payments in the future on this guaranty. As a result of this guaranty, the financial was \$82,734 and \$105,097 at December 31, 2013 and 2012, respectively. The third party institution placed a restriction on cash equal to the loan balance. In January 2010, the board agreed to guaranty a loan for \$160,000 of which the balance

NOTE 14 - SUBSEQUENT EVENTS

statements. financial statements were available to be issued. No significant subsequent events have Management has evaluated subsequent events through March 1, 2014, the date that the been identified that would require adjustment or disclosure in the accompanying financial



Certified Public Accountants INDEPENDENT AUDITOR'S REPORT ON SUPPLEMENTARY INFORMATION

Principals
Terry A. Ohlms, CPA
Larry Ehlmann, CPA
Debbie Schallenberg

Cindy Owenby

To the Board of Directors American Poolplayers Association, Inc.

express and unqualified opinion on those financial statements, appears on page 1. the years ended December 31, 2013 and 2012, and our report dated March 1, derived from and relates directly to the underlying accounting and other records used to prepare Statement of Operations is presented for the purpose of additional analysis and is not a required conducted for the purpose of forming an opinion on the financial statements as a whole. The America. In our opinion, the information is fairly stated in all material respects in relation to the procedures in accordance with auditing standards generally accepted in the United States of prepare the financial statements or to the financial statements themselves, and other additional and reconciling such information directly to the underlying accounting and other records used to in the audit of the financial statements and certain additional procedures, including comparing the financial statements. The information has been subjected to the auditing procedures applied part of the financial statements, such information is the responsibility of managements and was We have audited the financial statements of American Poolplayers Association, Inc. as of and for the years ended December 31, 2013 and 2012, and our report dated March 1, 2014, which financial statements as a whole. Our audit was

T. A. Ohlms & Co. P. C

TO Ohm & C. B.C.

St. Peters, Missouri March 1, 2014

STATEMENT I - SCHEDULES OF OPERATING EXPENSES

FOR THE YEARS ENDED DECEMBER 31, 2013 and 2012

	Other operating	Professional fees	Repairs and maintenance	Occupancy	Depreciation and amortization	Software development	League development	Advertising	Tournament expense	Salaries and benefits		
\$ 10,510,660	250,510	73,745	93,531	254,865	506,662	506,428	669,063	1,050,821	2,609,699	\$ 4,495,336	2013	
\$ 10,705,041	230,234	77,431	86,902	247,487	591,325	751,495	665,180	1,223,765	2,558,515	\$ 4,272,707	2012	



Principals Terry A. Ohlms, CPA Larry Ehlmann, CPA

Debbie Schallenberg Cindy Owenby

Independent Auditor's Consent

The Board of Directors

American Poolplayers Association, Inc.

Lake St. Louis Missouri

31, 2013 and 2012, in American Poolplayers Association, Inc's. Franchise Disclosure Document statements of American Poolplayers Association, Inc. as of and for the years ended December for Prospective Franchisees. We consent to the inclusion of our report dated March 1, 2014 with respect to the financial

representing that we performed any procedures subsequent to the date of such report. This consent should not be regarded as in any way updating the aforementioned report or

T. A. Ohlms & Co. P. C.

TA, Other & C. B.C.

St Peters, Missouri March 1, 2014

LIST OF CURRENT APA FRANCHISEES

Part I

	939 Ron Flint	937 Ken & Bet	934 Jason Ma				925 Kim Panko	923 A.J. Cabral	922 Bob Michaels	921 Brian & Jil	917 Marc Ong	906 Liza Gazmen	CAUPORNIA	857 Brandon 8	851 Doug & Gi	VMOZIBV	727 Tom Porch	722 Russell &	720 Jenny & Jo	ARKANSAS	366 Dan & Apr	361 Bryan & K	358 Cyndi Harl	352 Skip & Joy	ALABAMA	995 Paul Sutton-Jones	Area Fr	ODZE ZAGIOGISKA KONIKAZA KONIKA
Ned Tosvali		Ken & Beth Mendoza	Jason Maust & Jerame Mote	Michelle & Sam Henry	z Brooker	Vade	Kim Pankonin & Frank Pankonin		aels	Brian & Jill Frankland		ien		Brandon & Adrianne Ferguson	Doug & Gina Nowlin		5	Russell & Cyndi Hannahs	& Joseph Dees		Dan & April Shepherd	Bryan & Katherine Ainsworth	Cyndi Harbin/Lee Zeiher	Skip & Joyce Lassiter			Franchisee Name	AN CORPORATION NO CONTRACTOR CONT
PO Box 320178	1008 San Miguel Cyn Rd #196	7447 North Sandrini Ave	1160 E Manposa St	2709 Nicole Way	3475 Germain Street	PO Box 1493	38118 Cypress Point Drive	12230 Malki Road	12403 Central Avenue #598	7363 Birchcreek Road	727 E Bickley Dr	PO Box 62304		6968 West Tacna Drive	6422 W Mercer Lane		16132 Cypress Ln	2511 Alcoa	400 Cottonwood		25420 Spindle Lane	157 Maplewood Dr.	2109 Sycamore Street	PO Box 2057		7362 W Parks Hwy #310	Address	LIST OF CURRENT APA FRANCHISEES
San Francisco	Salinas	Fresno	Altadena	Bakerstield	Camarillo	Brea	Murrieta	Banning	Chino	San Diego	Covina	Irvine		Tucson	Glendale		Rogers	Benton	Hot Springs		Daphne	Wetumpka	Huntsville	Alabaster		Wasilla	Gity	CHISEES
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94132- (415) 508-8272	93907- (831) 455-6864	93723- (559) 478-5322	(503) /50-3/13	(001) 307-4070	(805) 388-2036	(714) 674-7665	92563- (909) 226-7889	(951) 660-8059	91710- (909) 574-6083	92119- (619) 303-0183	(877) 274-8272	92602- (714) 862-8566		85743- (520) 370-8656	85304- (602) 920-9192		72756- (479) 295-8437	(501) 315-2120	(501) 655-4865		(251) 219-8902	36093- (334) 303-9609	(256) 783-5699	35007- (205) 621-4199		99623- (907) 232-5690	Phone#	

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Lonnie Ward	Christine Piefer & Michael Sexton 8101 Capac Road	Tom & Judy Jenkins	Dean Johnson	GAN	John & Pauline Ostro		Mike & Sarah Geiter/Dave & Vicki 7845 Flintshire Ct Beatty	Terry & Valerie Justice	LAND	Claude Gaudette	Matt MacPhail	Rick Burt	Steve & Lisa Blaney	Kelly Hall	WASSACHUETTS	Kati & Paul Hennessey	Noel & Lena Goldsby	Preston & Lisa Granger	Joe Holden	Darin & Stacy Daussat	Steve Floyd	AWA	Quentin Spooner	Luke Garrett/ Jeff Brown	Gary Muzzillo	Tommy Day	Danielle & Jesse Hecht	CKY	Roy Harris	Kent Henderson	
PO Box 419	8101 Capac Road	PO Box 74341	1106 Huntly Road		P.O Box 400		7845 Flintshire Ct	8518 Ft Smallwood Road		40 Bardwell St	PO Box 188	129 Montvale Rd	PO Box 678	P.O. Box 215		2905 Cuba Blvd	PO Box 46217	415 Fort Hamilton	28759 L.J. Methvien Rd.	PO Box 2662	2248 Landau Lane		2321 Hwy 144	5631 KY 93 South	1601 Caddie Cir	308 Williamsburg Drive	5610 Secret Way		323 East Ave E	1955 SW. Arrowhead Rd.	
Clarkston	Yale	Romulus	Niles		Lisbon Falls		Pasadena	Pasadena		South Hadley	Chicopee	Woburn	Granby	Feeding Hills		Monroe	Baton Rouge	Opelousas	Holden	Mandeville	Bossier City		Owensboro	Eddyville	Florence	Nicholasville	Louisville		Hutchinson	Topeka	
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(810) 397-8005	(810) 627-4649	(734) 941-8504	49120- (269) 470-1212		04252- (207) 353-6466		21122- (410) 439-9400	21122- (410) 255-5400		(413) 533-7056	01014- (518) 708-9567	01801- (978) 430-6534	01033- (508) 431-3565	(413) 301-8097		(318) 732-1504	(225) 272-5243	70570- (337) 407-2267	(985) 520-2186	(504) 525-1007	(318) 918-7430		(270) 570-4973	(270) 201-0824	(859) 488-1489	(859) 887-5929	40272- (502) 498-5313		(620) 664-3197	(785) 273-1232	

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Michael Fuller	David Thomas	NOLINA	Bob & Becky Zapata	John Amelsberg		Susan & Randy Church	BJ Walker	Marc Lancaster/Jim Badger	James Johnston	Tony Morrison	Mark & Tracy Berger	Dan & Jennifer Pinta	Greg & Alana Pierce	Tom Campbell	Rob Hough	Brad & Temper Jones	Eric Pfeiffer & Jason Schempp	& Kelly Wilmes	St Louis APA	James & Trina Henry	Dan & Renae Freinwald		Norman Wright & Rhonda Ayers	& Steve Hinds	Mike & Daryl Keeler	Jim Cavender	John Easton
109 Service Road	7125 Lake Ur.		640 Euclid	737 14th Street S W		6260 Kimbrough Blvd.	221 Coke Road	4375 Hwy 51 N 32-201	PO Box 46656	3131 W. Golden Valley Ct.	P.O. Box 555	1105 N. Rosedale Sq	1300 NE Englewood Rd.	15816 E 27th Street South	113 E 2nd St Apt A	523 Columbine St.	PO Box 405	PO Box 76	1000 Lake St. Louis Blvd., Suite 325	18397 Chennault Way	12635 Germane Avenue #2		8173 Birchwood Ave	179 Ridge Rd	1406 Nazareth	6103 Brooklyn Rd	3710 Buffalo Road
ZOXX	Viattlews	Mattheway	Helena	Great Falls		Biloxi	Florence	Horn Lake	Kansas City	Springfield	St. Clair	Webb City	Gladstone	Independence	Holden	Cape Girardeau	Kirksville	Silex	Lake St. Louis	Eden Prairie	Apple Valley		Jenison	Quincy	Kalamazoo	Jackson	Niles
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(200) 204 2000	(215) 500-5005	28104 (010) 563 5660	59601- (406) 442-0014	(406) 899-7665		39532- (228) 860-6925	(601) 573-1592	(901) 481-4368	(816) 589-4730	(573) 579-5956	63077- (573) 953-8655	64870- (417) 439-8989	64118- (816) 214-5037	(816) 795-8544	(816) 616-5900	(573) 450-7383	(660) 341-6683	(636) 358-7665	(636) 755-5900	55346- (952) 937-2001	(612) 205-8009		(616) 292-8599	(517) 617-9961	49048- (269) 929-6618	49201- (517) 416-0745	49120- (269) 695-0809

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Ross & Smith Banfield	Jerry Bayer / Melissa Cossidente	Ed & Laura Stein	Jackie Levine	ORK	Seth & Heather Allison	Marvin Rethman & Ursula Rethman	300	Beau Harrison	NEW MEXICO	Jeff Duda	Stuart Scheer	Brian & Marlene Boyle	Dawn Hopkins	Dave Piotrowski & Michelle Miller	Anthony Narducci	Al Pfersch	Cyndi Mahon	Gary Barsky/ Bob Vandertoorn	RSEY	Tracie Hersey / Doug Hersey	NEW HAMPSHIRE	Joe & Carmen Bond	Chuck Walls	SKA	Vicki Catalano	KT Thompson	Bernie Condlin	Marc Lancaster	Don Humphreys
312 Saint James Place #1C	PO Box 186	1299 Jonathan Lane	1312 Holiday Park Drive		221 Shady Grove Lane	1608 Azure Springs Ave.		PO Box 398		PO Box 100	P.O. Box 422	Box 367	407 Deuce Drive	313 West Broad Street	200 Grant av apt. c2	3 Deer Ct.	1 Knollwood Court	1711 48 Street		PO Box 1692		P O Box 1033	PO Box 390604		PO Box 16632	PO Box 803	3830 Glencorra	103 Mint Court	2805 Brookhaven Dr
Brooklyn	Port Jefferson Station	Wantagh	Wantagh		Dayton	Henderson		Bernalillo		Somerdale	Cresskill	Milford	Wall Township	Burlington	Somerdale	Chester	Manalapan	North Bergen		Rochester		McCook	Omaha		Asheville	Harrisburg	Fayetteville	Cary	Kinston
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(917) 589-5867	(631) 923-2701	(516) 783-4610	(516) 679-2272		(775) 443-8844			87004- (505) 659-9250		(215) 437-3558	(201) 569-2602	(908) 448-2145	(609) 226-0646	(609) 526-2000	08083- (856) 278-5555	07930- (862) 251-4288	(908) 420-7359	(201) 424-4808		(003) 546-2054		(308) 344-4811	(402) 915-1755		28816- (828) 329-8197	28075- (704) 598-4555	28314- (910) 489-3838	(980) 721-7397	28504- (252) 253-9848

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PENNSYLVANIA	Janelle Tomason	Jason & Deanna Hunt-Sherman	Randee Lee	Merie & boomer numbineys	ON	Jeff & Tricia Howard	Ezra Davis & Adriene Davis	Judy Duncan	Butch Patchell	IDMA	Jamie Roller	Larry Barnes	Ernie & Laura Byrd	Matt Ringle/ Chad Bolles	Bernie & Nouhad Pavlock	Brian & Pat Mosko	Scott Nelson	Ken Caligiuri	Richard & Nancy Whaley	Jason Pugh	Corey Mason		Daisy Hutchinson	Chris & Veronica Washy	Ivan & Tina Quintana	Kelly & David Dreidel	Brad & Kim Rees	Gregg Cordero	Kathy McAleer/Ryan McAleer
	88123 5th St	2081 Martin Drive	1920 Hoffman Rd NE	TYGO YOUR DACING OF	1780 TAN AMOUNT OFFI	1131 N. Ironwood Avenue	926 SW 34th St.	10429 South Trafalgar Dr.	30 Ash Avenue		P.O. Box 517	814 Arthur	P.O. Box 18281	25955 Cherbourg Lane	P.O. Box 7	PO Box 8716	5073 Lockwood Boulevard	7117 Township Rd. 212	P O Box 215	47036 McDonald Street	P.O. Box 206		850 Winton Road South	41 Park Street	374 Johnson Ave Ext.	PO BOX 66	203 Hickory Way	38 Victoria Dr.	13 Blossom Grove Court
	Veneta	Medford	Salem		Salem	Broken Arrow	Lawton	Oklahoma City	Yukon		Kalida	Trenton	Fairfield	Perrysburg	Girard	Warren	Youngstown	Findlay	Lithopolis	East Liverpool	New Springfield		Rochester	Gowanda	Gloversville	Yorkville	Central Square	Binghamton	Highland
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3912 Palo Duro Drive	8413 Sailors St.	8125 Rainbow Dr	4802 Creekridge Court	9032 Candlewood Dr	140 Virginia Street	3002 Wilson Avenue	1519 St. Andrews Drive		PO Box 3034	1508 N Lalley Lane		2844 Wilton Road	PO Box 70970	10533 Hwy 78	184 Clearview Heights	273 E. Thorncliff Rd		P.O. Box 147	807 Reservoir Road	122 N. York Rd., Suite 7	P.O. Box 2236	PO Box 276	122 N York Road, Suite 7	1789 Running Deer Drive	651 Graceton Rd.	256 Oakland Road	1184 Rebecca Street	
Plano	Rowlett	Rowlett	Garland	Knoxville	Kingsport	Signal Mountain	Murfreesboro		Custer	Sioux Falls		West Columbia	Myrtle Beach	Summerville	Boiling Springs	Florence		Waynesboro	Honey Brook	Hatboro	Pocono Summit	Plymouth	Hatboro	Auburn	Fawn Grove	Mercer	Export	
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		Susan Kinsinger & Bruce Northrop	Josh & Nikki Cook	Andrew & Joy Skerritt	Mike & Michelle Arrigo	Mike Ristaino	Marguerite Rueger & Dawn Buchanan	Derriel Smith	Gary & Karen Wright	Robert Ray	Grady & Betty Dunagan	Shawn Rutledge	Erin Cano	Scott & Karen Racy	Andrus Granger	Chad & Kim Horton	Roger Schuett	Tony Walker	Shonah Reed	Robert Hamilton	Jay & Tish Gaines	Larry & Michelle Nicholson	Robert Santana	Les & Francee Moore	John Ervin	Jose & Reyna Herrera	Bobbie & Michael Hayes	Allison & David Miller
000000000000000000000000000000000000000	DO BOX 735	100 Chadwick Drive	745 College St.	145 Kimball Lane	6479 Kenlake Court	8412 Westberry Court	1405 Westshire Lane	626 FM. 1750	8214 Clinton Avenue	7001 Wolflin Ave, Apt 1037	1703 Travis Heights Blvd	700 Centre St	316 Thunderbird Ave	6115 Outlook Ridge	653 Birchwood Drive	58 Apricot Ct.	133.15 Veterans Memorial #406	9322 Canaday Park Lane	29711 Roland Orchard Court	719 Misty Creek	206 W. Nolan Street	580 Centex Sportsman Club Road	2200 Barton Springs Drive	3432 Vine Ridge	821 Augusta Ave.	407 Blanco St.	PO Box 1009	609 N. Hwy 175 Ste 204
	Montpeller	Lynchburg	Christiansburg	Christiansburg	Norfolk	Williamsburg	Henrico	Abilene	Lubbock	Amarillo	Austin	San Marcos	McAllen	San Antonio	Port Neches	Lake Jackson	Houston	Houston	Spring	Richmond	Lorena	Belton	Corinth	Bedford	Tyler	Duncanville	Whitewright	Seagoville
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	05601- (802) 777-9429	(434) 316-9019	(540) 494-8414	(540) 250-1458		23188- (757) 871-5760	23238- (804) 740-7225	79602- (214) 544-5656	(806) 438-5174	(919) 949-9933	78704- (512) 436-8831	(512) 667-7587	(956) 821-6925	(210) 599-4140	(409) 722-0023	(979) 299-6818	(281) 682-2144	(866) 678-7665	(832) 451-8030	(346) 901-1186	(254) 214-9710	(210) 843-4557	(940) 321-8800	(817) 684-0006	75701- (903) 780-6893	75137- (214) 609-5588	(903) 818-2848	75159- (972) 900-7224

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Jeff Olson	ı Zeman/Brandon & Sharon ɔby	NSIN	Michelle Barkdoll	Tracy Ahlstrom-Layton & Jace Layton	Fall y & Allusca Maco	Jarry & Andrea Mage	John Wenglewski	NOLSWHIS
PO Box 50165	303 Prospect Avenue		3919 88th St E	30008 155th Ave SE	PP-16 Cont. 1984. Clare 1986.	1242 State Ave Init PMB 105	P.O. Box 9536	
Casper	Nekoosa		Tacoma	Kent		Marvsville	Spokane	
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82605-	5445/-		98446-	98042-		98270-	99209-	
82605- (307) 262-7457	54457- (/15) 451-3023		98446- (253) 627-0652	98042- (253) 631-9325		98270- (425) 280-8422	99209- (509) 327-2591	

LIST OF FRANCHISSE WHO LEFT THE FRANCHISE SYSTEM DURING THE LAST FISCAL YEAR PART II

(J.	(JANUARY 1, 2015 - DECEMBER 31, 2015)	R 31, 2015)			
Franchisee Name	Address	City	ST	Zip	Phone #
Justin Adams	PO Box 200810	Anchorage	Ą	99520	99520 (907) 631-7051
Joseph Woolery	PO Box 61569	Colorado Springs	8	80960	80960 (719) 244-2702
Jan Maez & Kim Reid	646 1/2 Brooks Court	Grand Junction	8	81504	81504 (970) 261-7460
Dave & Ros Labonte	718 Concha Drive	Sebastian	된	39258	39258 (772) 388-0190
Doug & Denise Hurst	1462 Deering Avenue	Spring Hill	린	34609	34609 (352) 514-7014
Pat Giorgianni	11401 N. 19th Street	Tampa	밑	33612	33612 (813) 503-5401
Joel & Sandra Chue	1668 John Wilkes Rd	Lyons	GA	30436	30436 (912) 526-5971
Teresa Adams	319 Lincoln Ave.	Lincoln	F	62656	62656 (309) 261-2162
Eddie & Carol Layton	1342 Grand Ave.	Terre Haute	Z	47804	47804 (812) 878-0069
Rube Ardillo	PO Box 226	Amite	LΑ	70422	70422 (985) 507-7121
John Waidlich	156 East Mineral Rd	Miller Falls	MA	03149	03149 unknown
Lee Tiani	220 Oak Hollow Court	Pasadena	MD	21122	21122 (410) 384-1615
Matt & Brandi Bass	494 Oak Meadow Dr	Jackson	S _O	63755	63755 (573) 573-0590
Brad English	1214 West Gregory Blvd	Kansas City	M _O	64114	64114 (816) 674-6107
Dennis Stotler	10455 Antioch Rd	Vancleave	ΜS	39565	39565 (228) 297-2292
Eamon Moran	9503 Cahce Creek	Albuquerque	N N	87114	87114 (505) 506-7725
Greg Lancaster/John Alden	21194 Philly Ave	Bend	OR	97702	97702 (541) 410-5220

Dale Henry	457 North Second Street	Sunbury	PΑ	17801	17801 (570) 286-9796
Leon & Jamie Morris	5672 CR 927	Nevada	X	75173	75173 (469) 338-1513

Index of Defined Words and Phrases

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\ <u>\</u>	Renewal Software Program
11 27	Support and Maintenance
17	Sponsor Marks
340	Proprietary Information
3	Players Fund
W	Operations Manual
2 <u>4</u> 0	Official Team Manual
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	Manager
25	Maintenance
1 10	LTC
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21,7	Local Sponsors
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ا ا	League Operators
17	American Specialty
2	Japanese Poolplayers Association
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2	Franchised League
6	Deposit
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<u> </u> →	Championship Tournaments
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w l	Racic Weekly Fee
ا س	APA Pool League
131	APA Merchandise
 	APA Marks
134	APA Licensed SupplierVendor
3.2 ju	APA 0-Dall League
∴ મ	APA
$\frac{20}{2}$	American Specialty
2	AmePool
Page on Which Terms Defined	Defined Word or Phrase

Exhibit P

Us VetFran Program We Weekly Team Fee You The words and phrases listed below are defined on the page of the Franchise Disclosure Document set forth opposite the word or phrase.	
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RECEIPT

(KEEP THIS COPY FOR YOUR RECORDS)

DOCUMENT AND ALL AGREEMENTS CAREFULLY. THIS DISCLOSURE DOCUMENT SUMMARIZES CERTAIN PROVISION AGREEMENT AND OTHER INFORMATION IN PLAIN LANGUAGE. CERTAIN PROVISIONS OF THE READ THIS DISCLOSURE FRANCHISE

SOONER IF REQUIRED BY APPLICABLE STATE LAW. THE FRANCHISOR OR AN AFFILIATE IN CONNECTION WITH THE PROPOSED FRANCHISE SALE, OR IF APA OFFERS YOU A FRANCHISE, IT MUST PROVIDE THIS DISCLOSURE DOCUMENT TO YOU 14 CALENDAR-DAYS BEFORE YOU SIGN A BINDING AGREEMENT WITH, OR MAKE A PAYMENT TO,

COMMISSION, WASHINGTON, D.C. 20580 AND YOUR STATE'S AGENCY LISTED ON EXHIBIT A STATE LAW MAY HAVE OCCURRED AND SHOULD BE REPORTED TO THE FEDERAL TRADE IF APA DOES NOT DELIVER THIS DISCLOSURE DOCUMENT ON TIME OR IF IT CONTAINS A FALSE OR MISLEADING STATEMENT, OR A MATERIAL OMISSION, A VIOLATION OF FEDERAL LAW AND

LOUIS BLVD., LAKE ST. LOUIS, MO 63367. ITS TELEPHONE NUMBER IS (636) 625-8611. THE FRANCHISOR IS AMERICAN POOLPLAYERS ASSOCIATION, INC., LOCATED AT 1000 LAKE ST

ISSUANCE DATE: APRIL 2MARCH 17, 2015-6

ST. LOUIS, MO 63367, TELEPHONE NO. (636) 625-8611 (EXT. 5120) DEVELOPMENT, AMERICAN POOLPLAYERS ASSOCIATION, INC., 1000 LAKE ST. LOUIS BLVD., LAKE FRANCHISE SELLER FOR THIS OFFERING IS KEVIN HINKEBEIN, DIRECTOR

PROCESS FOR US WE AUTHORIZE THE APPLICABLE STATE AGENT LISTED ON EXHIBIT B TO RECEIVE SERVICE OF

I HAVE RECEIVED A DISCLOSURE DOCUMENT DATED MARCH 17, 2016APRIL 2, 2015, INCLUDED THE FOLLOWING EXHIBITS: THAT

		Η		G	H	Į.T.	D	С	В	\triangleright
Software License Agreement	Agreement	Confidentiality and Non-Competition	Franchisee's Owners/Spouses	Guaranty & Assumption Agreement of	Franchisee Ownership Schedule	APA Addendum	State Addendum (if applicable)	Franchise Agreement	Agents for Service of Process	List of State Agencies
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	Receipts	Index of Defined Words and Phrases	List of Franchisees	APA Financial Statements	Transfer	Franchisee Release upon Renewal or	League Operator Manual, Table of Contents	Confidentiality Agreement	Payments	Authorization Agreement for Direct

Signature of Prospective Franchisee

Print Name

Date (do not leave blank)

RECEIPT

(RETURN THIS COPY TO US AT THE ADDRESS BELOW)

DOCUMENT AND ALL AGREEMENTS CAREFULLY. AGREEMENT AND OTHER INFORMATION IN PLAIN LANGUAGE. DISCLOSURE DOCUMENT SUMMARIZES CERTAIN PROVISIONS OF READ THIS THE E FRANCHISE DISCLOSURE

SOONER IF REQUIRED BY APPLICABLE STATE LAW. THE FRANCHISOR OR AN AFFILIATE IN CONNECTION WITH THE PROPOSED FRANCHISE SALE, OR CALENDAR-DAYS BEFORE YOU SIGN A BINDING AGREEMENT WITH, OR MAKE A PAYMENT TO, IF APA OFFERS YOU A FRANCHISE, IT MUST PROVIDE THIS DISCLOSURE DOCUMENT TO YOU 14

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THE FRANCHISOR IS AMERICAN POOLPLAYERS ASSOCIATION, INC., LOCATED AT 1000 LAKE ST. LOUIS BLVD., LAKE ST. LOUIS, MO 63367. ITS TELEPHONE NUMBER IS (636) 625-8611.

ISSUANCE DATÉ: <u>MARCH 17, 2016</u>APRIL 2, 2015.

ST. LOUIS, MO 63367, TELEPHONE NO. (636) 625-8611 (EXT. 5120) DEVELOPMENT, AMERICAN POOLPLAYERS ASSOCIATION, INC., 1000 LAKE ST. LOUIS BLVD., LAKE FRANCHISE SELLER FOR THIS OFFERING IS KEVIN HINKEBEIN, DIRECTOR

WE AUTHORIZE THE APPLICABLE STATE AGENT LISTED ON EXHIBIT B TO RECEIVE SERVICE OF PROCESS FOR US.

I HAVE RECEIVED A DISCLOSURE DOCUMENT DATED MARCH 17, 2016APRIL 2, 2015, THAT INCLUDED THE FOLLOWING EXHIBITS:

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Software License Agreement	Agreement	Confidentiality and Non-Competition	Franchisee's Owners/Spouses	Guaranty & Assumption Agreement of	Franchisee Ownership Schedule	APA Addendum	State Addendum (if applicable)	Franchise Agreement	Agents for Service of Process	List of State Agencies
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	Receipts	Index of Defined Words and Phrases	List of Franchisees	APA Financial Statements	Transfer	Franchisee Release upon Renewal or	League Operator Manual, Table of Contents	Confidentiality Agreement	Payments	Authorization Agreement for Direct

Signature of Prospective Franchisee

Print Name