

FRANCHISE DISCLOSURE DOCUMENT

Floorcoverings International, Ltd.
5390 Triangle Parkway, Suite 125
Norcross, Georgia 30092
800-955-4324
www.floorcoveringsinternational.com



The franchisee will conduct a mobile retail floor covering and window treatment business. The total investment necessary to begin operation of a Floor Coverings International franchise is \$165,400 to \$235,100. This includes \$107,900 to \$118,100 that must be paid to franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Amy Schlosser at 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092 and 800-955-4324.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issue date of this Franchise Disclosure Document ("FDD") is: March 18, 2022

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit E.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit F includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only FCI International, Ltd. Business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchise have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be an FCI International, Ltd. Franchise?	Item 20 or Exhibit E lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need to Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends that franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit I.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the table of Contents for the location of the State Specific Addenda.

Special Risk(s) to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by mediation or litigation only in Georgia. Out-of-state mediation or litigation may force you to accept a less favorable settlement for disputes. It may also cost you more to mediate or litigate with us in Georgia than in your own state.
2. **Mandatory Minimum Payments.** You must make minimum royalty or advertising fund payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.
3. **Sales Performance Required.** You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.

Certain states may require other risks to be highlighted. Check the “State Specific Addenda” to see whether your state requires other risks to be highlighted.

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NOTE: STATE-SPECIFIC ADDENDA TO THE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT ARE FOUND IN EXHIBIT G.

EXHIBITS

- A – Franchise Agreement (and exhibits)
- B – Promissory Note
- C – System Access Agreement
- D – Telephone Listing Authorization Agreement
- E – Lists of Franchisees and Former Franchisees
- F – Financial Statements
- G – State Specific Addenda
- H – Statement of Prospective Franchisee
- I – List of State Administrators/Agents for Service of Process
- J – Guarantee of Performance
- K - Advertising Co-Op Amendment
- L – Receipt

Item 1

THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this disclosure document, “FCI”, “Floorcoverings International”, “our” or “we” means Floorcoverings International, Ltd. “You” means the person(s), partnership, corporation, limited liability company or other legal entity who buys the franchise (including its individual owners).

The Franchisor and Parents

Floorcoverings International, Ltd. is a Georgia corporation established in February 1998 with corporate offices located at 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092; the telephone number is (800) 955-4324. FCI is a subsidiary of FS Brands, Inc., a Delaware corporation, which has its principal business address at 2621 Van Buren Avenue, Suite 550A, Audubon, PA 19403. FS Brands, Inc. is a subsidiary of FirstService Corporation of Toronto, Canada. Our President and Chief Executive Officer, Thomas Wood owns 24% of our stock. We do business as “Floor Coverings International” and “FCI.” Our agents for service of process are disclosed in Exhibit I of this disclosure document.

We have offered franchises in the mobile retail floorcovering and window blind business since our incorporation in February 1998. We do not offer and have not offered franchises for any other business. Currently, neither FCI nor our affiliates operate Floor Coverings International® businesses of the kind being offered to you as described in this disclosure document. We do not have any predecessors required to be disclosed in this Item.

The Franchise Offered

We sell a mobile retail floor coverings franchise business for both soft and hard flooring products and window treatments (the “Franchised Business”) under the terms of a Franchise Agreement included in this disclosure document as Exhibit A (the “Franchise Agreement”).

You are required to establish an studio (office/warehouse). Each Franchised Business includes the right to use our name, service marks and business methods (the “License”) in a protected territory (a “Designated Market Area” or “DMA”). A DMA generally encompasses between 50,000 and 80,000 single family dwellings. Under the Franchise Agreement, you may only offer, sell and/or perform the following: carpeting, window treatments, hard and soft floor covering products in residential dwellings that have less than five units/apartments or condominiums, as well as individual residential apartments or condominiums, townhomes, single family homes, or light commercial office space of less than 5,000 square feet provided (i) such work is not subject to the National Account Program, and (ii) the total aggregate contract amount does not exceed \$50,000 for any one particular job (collectively, “Residential Services”).

FCI has a National Account Program in which FCI has the exclusive right to negotiate and enter into agreements to provide services to National Account customers. FCI may offer you

the option to perform such work in the DMA but it may also provide such services itself or contract with a third-party including another FCI franchisee to perform such services in the DMA. Qualified franchisees must enter into FCI's then-current form of National Account Lead Referral Program Participation Agreement to receive leads from FCI and provide services to National Account customers. Further, we may offer qualified franchisees the right to perform services for any particular residential job in which the aggregate contract amount exceeds \$50,000 ("Commercial Services"), and any other flooring services not specifically identified as Residential Services above, including but not limited to any business or other commercial building, hotel or academic institution, upon the payment of a one time, non-refundable Commercial Services Licensing Fee, signing our Commercial Services Addendum, and the completion of our Commercial Training Program and such other conditions as we require. FCI franchisees operating a commercial services franchise are permitted to offer and sell their Commercial Services in the DMA. See Item 12 for more information about FCI's National Account Program and Commercial Services.

From time to time, FCI may establish certain programs for the benefit of its franchisees and the FCI System whereby FCI franchisees will be permitted to offer, sell and perform certain flooring services in accordance with the specifications described in any particular program established by FCI ("Program Services"). Franchisee's participation in any particular program will be subject to the terms and conditions of such program.

We will provide you with training and assistance in marketing, sales, advertising, staffing, product selection, operational procedures, and financial administration. As the owner of a mobile floor coverings and window treatments business, you will operate from a design-consultation studio from which you and your team will service your local market. No prior experience is required, although we reserve the right to award franchises at our sole discretion. As a franchisee, you and your team take samples of floor coverings and window treatments (the "Franchised Products and Services") to your customer's home or business, where you help them select floorcovering and/or window treatment type, color, and style best suited to your customer's furniture and color scheme. When your customer places an order, you telephone the order to a designated mill or mill manufacturer representative or other supplier and schedule installation by a qualified installer. You will compete with fixed location retail facilities and department stores as well as other mobile floor covering businesses that offer similar floor covering and window treatment products and services.

Laws, Licenses and Permits

In California, all persons who install or contract for the installation of floorcovering must obtain a contractor's license. The classification is Class C – Specialty Contractor, and the specific flooring license is C-15. Sellers of installed carpet who hold a retail furniture dealer's license, however, are exempt (see California Business and Professions Code, Section 7058(d)). You can obtain further information regarding the California contractor's license at <http://www.cslb.ca.gov/>. FCI is not aware of any other laws or regulations in any state which are specifically applicable to the sale or installation of carpet or other floor covering products, but we

recommend that you conduct your own investigation to determine if any such laws or regulations are applicable to your Franchised Business. Various states, including Arizona, Florida and Nevada have contractors' licensing laws, which apply generally to persons defined as "contractors" under applicable law. In addition, various states including California, Florida, Indiana, Kentucky, Massachusetts, Michigan, New Jersey, New York, Ohio, Oklahoma, and West Virginia have laws which regulate the terms of home improvement contracts with customers. As of 2010, the U.S. Environmental Protection Agency's lead-based paint renovation, repair and painting regulations require contractors performing certain renovation work in homes, child care facilities, and schools built before 1978 to be certified and follow certain specific work practices to prevent lead contamination (see 40 C.F.R. Part 745). You can obtain further information regarding the EPA regulation and its application at www.epa.gov/lead/pubs/renovation.htm. You will need to investigate the scope of those laws in your state to determine whether you will need to obtain some form of license or certification. Other laws regulating businesses in general may also apply to your Franchised Business. You are solely responsible for investigating all applicable federal, state, and local laws and regulations, and your cost to comply with such laws and regulations, and you should do so before purchasing a franchise from us. We strongly suggest that you consult with an attorney, consultant and/or financial advisor regarding such regulations prior to purchasing a franchise from us.

FCI's Affiliates

The following is a list of FCI's affiliates including the principal address, a description of the business, and the number of franchises of each. Other than as disclosed below, neither FCI nor its predecessors nor affiliates presently operate businesses of the type that they franchise, offer franchises in any other line of business, or engage in any other type of business.

<i>Company/Address</i>	<i>Type of Business/Year Began Offering Franchises</i>	<i>Number of Franchises as at December 31, 2021</i>
California Closet Company, Inc., a California corporation 1414 Harbour Way S. Suite 1750 Richmond, CA 94804	Residential and commercial customized closet, office, garage, and storage space design, production, and installation services and related products / 1980	39 (United States)* 5 (Canada) 2 (International) * A subsidiary of our parent company holds a majority interest in 42 franchises in the United States.
Certa ProPainters, Ltd., a Massachusetts corporation 2621 Van Buren Avenue, Suite 550A, Audubon, PA 19403	Residential and commercial painting and decorating franchises / 1992	342 (United States)

<i>Company/Address</i>	<i>Type of Business/Year Began Offering Franchises</i>	<i>Number of Franchises as at December 31, 2021</i>
Certa Pro Painters Ltd., a Canadian corporation 1140 Bay Street, Suite 4000 Toronto, Ontario M5S 2B4 Canada	Residential and commercial painting and decorating franchises / 1990	28 (Canada)
Paul Davis Restoration, Inc., a Florida corporation 5210 Belfort Road, Ste. 300 Jacksonville, FL 32256	Loss mitigation and emergency services for residential and commercial structures / 2009	218 (United States)
Paul Davis Restoration, Inc., a Canadian corporation 2180 Meadowvale Boulevard Suite 200A Mississauga, Ontario L5N 5S3 Canada	Structural reconstruction and emergency services, including drying, cleaning, loss mitigation and mold remediation, of residential and commercial structures and contents / 2014	61 (Canada)
Pillar To Post Inc., a Delaware corporation 14502 N. Dale Mabry Highway Suite 200 Tampa, FL 33618	Residential inspection services for single family and some various smaller multi-family residences / 1995	483 (United States)
Pillar To Post Inc., a Canadian corporation 5399 Eglinton Ave W Suite 110 Etobicoke, Ontario M5C 5K9 Canada	Residential inspection services for single family and various multi-family homes / 1994	66 (Canada)
Magic Bubbles Franchising, Inc., a Florida limited liability company 4440 PGA Blvd., #600 Palm Beach Gardens, FL 33410	pressure washing / 2016	10 franchised 4 company owned (United States)

<i>Company/Address</i>	<i>Type of Business/Year Began Offering Franchises</i>	<i>Number of Franchises as at December 31, 2021</i>
<i>AFFILIATES WHICH MAY FROM TIME TO TIME PROVIDE PRODUCTS OR SERVICES TO THE FRANCHISOR AND/OR ITS FRANCHISEES:</i>		
Tele-Link Services Inc., an Ontario corporation 700 Richmond Street, Suite 416 London, Ontario N6A 5C7 Canada	Answering services and telemarketing and customer survey services for the franchisor and its franchisees	N/A

The following are affiliates that may, from time to time, provide products or services to FCI and/or its Franchisees:

Tele-Link Services. Tele-Link Services is a Canadian company with its principal place of business at 700 Richmond Street, Suite 416, North London, Ontario N6A 5C7 Canada. Tele-Link Services provides evening, weekend, and holiday answering services for CertaPro and its franchisees. Tele-Link also provides certain telemarketing and customer survey services for CertaPro and its franchisees.

Item 2

BUSINESS EXPERIENCE

President, CEO and Director: Thomas W. Wood

Mr. Wood has been the President, CEO and Director of FCI since January 2005 and the Vice President of The Franchise Company (U.S.) Inc. since January 2004.

Treasurer, Secretary and Director: Brian McDonough

Mr. McDonough has served as our treasurer, Secretary and Director since 2021. Mr. McDonough has served as FS Brands, Inc.'s Vice President of Finance since January 2021. Previously, Mr. McDonough was FS Brands, Inc.'s Director of Finance from January 2019 until January 2021. From 2014 until 2019, Mr. McDonough was the Controller at College Pro Painters (US) Ltd. with an address at 35 Pond Park Road, Unite 10, Hingham, MA 02043. Mr. McDonough also serves as a director for various of the affiliates listed in Item 1.

Director: Charles E. Chase

Mr. Chase has been a Director of FCI since August 2, 2010. Mr. Chase also serves as a Director of various affiliates listed in Item 1. He is also CEO and President of FS Brands, Inc. and a serves in the same capacity for our affiliate California Closet Company, Inc.

Chief Operations Officer: Chad Schloerke

Mr. Schloerke joined FCI in August 2006 as a trainer and operations manager and currently holds the position of Chief Operations Officer.

Chief Information Officer: Ryan Aschauer

Mr. Aschauer has served as our CIO since March 1, 2020, before that he served as Vice President of IT/BI beginning on January 1, 2018. Prior to January 1, 2018, he served as our Vice-President of Marketing/IT, and he previously served as our Consumer Marketing Director starting in 2006.

Chief Financial Officer: Benjamin Pace

Mr Pace joined FCI in February 2020. Previously, Mr. Pace served as Director of Accounting and Finance at Ballentine from October 2018 to February 2020, and as Chief Financial Officer of Goodman Decorating from June 2014 until October 2018.

Vice President of Franchise Development: Mark Titcomb

Mr. Titcomb joined FCI in September 2017. Previously, Mr. Titcomb served as the Senior Vice President of Sales for CertaPro Painters from August 2003 to August 2016.

Chief Marketing Officer: Stacey Vogler

Ms Vogler joined FCI in March 2020. Ms Vogler previously served as Vice President of Digital Marketing, Consumer eCommerce and eBusiness, Strategy & Product Placement at Assurant Insurance from 2006 until December 2019.

Vice President of Brand Experience: Marianne Murphy

Ms. Murphy joined FCI in October 2011 as Director of Operations, New Franchisee Development. In June 2015, she became Vice President of Brand Experience, which is her current title.

Vice President of Operations - New Franchise Development: Alan Dickherber

Mr. Dickherber joined FCI in April 2015 as the Director of New Franchise Development, and served FCI in that capacity until December 2017. In December 2017, he became the Vice President of Operations – New Franchise Development.

Item 3

LITIGATION

During the last fiscal year, FCI initiated four lawsuits against former franchisees as follows:

Floorcoverings International Ltd. v. Jens Dahl-Davis, No. 1:21-cv-05263-MLB (USDC N.D.GA.) for collection of monies owed.

Floorcoverings International Ltd. v. Keith Thomas, et. al., No. 1:21-cv-004430-SDG (USDC N.D.GA.) for violation of the restrictive covenant.

Floorcoverings International Ltd. v. Rohner, et al., No. 20-002419-CI (6th Judicial Circuit for Pinellas County, Florida) third-party complaint for violation of the restrictive covenant.

Floorcoverings International, Ltd. v. John Landsbaum, et al., No. 1:21-cv-00733-SDG (USDC N.D.GA. 2021) to enforce the restrictive covenant and damages.

Other than these actions, no litigation is required to be disclosed in this Item.

Item 4

BANKRUPTCY

No bankruptcy information is required to be disclosed in this Item.

Item 5

INITIAL FEES

You must pay an Initial Franchise Fee of \$30,000 (regardless of whether you are an existing franchisee or buying multiple territories). You must also pay us a Territory Fee of \$35,000 for a DMA of between 50,000 and 80,000 single family dwellings. If you wish to purchase a DMA with over 80,000 single family dwellings at the time you sign a Franchise Agreement, you must pay us a fee of either (a) U.S. \$0.25 per each additional single family dwelling in your DMA, or (b) \$900 per \$1,000,000 Flooring Opportunity (as defined in Note 2 to Item 7 below). We shall determine, in our sole discretion, which method to employ when pricing the additional dwellings or territory in your DMA, and this fee must be paid in addition to the Initial Franchise Fee and Territory Fee. We may also require you to sign another franchisee agreement based on the number of excess dwellings you

seek to add.

If you are a veteran that qualifies for the IFA VetFran Program, we will proudly offer you a ten percent (10%) discount on the Initial Franchise Fee.

Besides paying the Initial Franchise Fee and the Territory Fee, you must buy an Opening Package from us. The standard Opening Package includes carpet and various hard surface flooring samples, laser measuring device, training materials, a license to use our proprietary software program, advertising brochures and materials, public relations start-up campaign, a van graphics package, FCI stationery, yard signs, showroom displays and display racks. The cost of the Opening Package ranges from \$30,000 to \$40,000. In addition, you must purchase two licenses from us for our proprietary software, InspireNet and InspireNet Mobile, at a cost of \$7,500, and pay the ongoing Software Access Fee for use of this and other software and technology services (a pre-opening expense of approximately \$300). See Items 6 and 7 for more details as to costs of the InspireNet, InspireNet Mobile and the Software Access Fee. We reserve the right to change the standard Opening Package from time to time.

The Initial Franchise Fee and the Territory Fee is payable upon signing the Franchise Agreement, and the Opening Package fee is payable at least thirty (30) days prior to attending training. Such fees are in consideration of the franchise and the territorial rights granted to you under the Franchise Agreement. The Initial Franchise Fee, Territory Fee and Opening Package Fee are not refundable under any circumstances and are deemed fully earned upon execution of the Franchise Agreement, regardless of whether the Franchise Agreement is subsequently terminated, and are not contingent or conditioned on our performance of any pre-opening obligations.

The Initial Franchise Fee includes the initial training program for you and one other person, for a total of two, at our headquarters. We may charge an additional fee for training additional persons. You must pay all fees due us in full when you sign the Franchise Agreement. We may, but are not obligated to, offer financing for the Initial Franchise Fee. (See Item 10 for details). All initial fees are deemed fully earned and non-refundable upon payment. We also reserve the right to implement promotional programs that may result in certain franchisees receiving a discounted Initial Franchise Fee or other benefits.

Item 6

OTHER FEES

Name of Fee (See Note 1)	Amount	Due Date	Remarks
Continuing Royalty Fee (See Note 2)	The greater of 5% of Gross Sales or \$1,250 per month in your first twelve (12) months of operations (whole or partial), \$2,083 per month for months thirteen (13) through twenty four (24) of	Must be received by the 9th day of the month after the month in which the Gross Sales were made.	Your first Royalty Fee payment is based on 5% of Gross Sales made during the first (whole or partial) calendar month that your Business is in operation.

Name of Fee (See Note 1)	Amount	Due Date	Remarks
	operations, or \$2,917 per month thereafter. (Minimum Royalties).		The Continuing Royalty Fee payable in connection with Commercial Services will be governed by the terms and conditions of the Commercial Services Addendum
Brand Fund Contribution (“Advertising Contribution”) (See Note 2)	3% of Gross Sales.	Due monthly and must be received by the 9th day of the month after the month in which the Gross Sales were made.	Your first Brand Fund Contribution is due on Gross Sales made during the first calendar month that your Business is in operation.
Local Advertising (See Note 4)	A minimum of 6% of Gross Sales	Annual – expended over the course of the year	You must expend 6% of your Gross Sales on approved local marketing and promotion in the DMA.
Regional Advertising and Promotional Cooperative (“Cooperative”) Contribution	If applicable, the then-current fee as determined by the Cooperative Currently, no more than 2% of Gross Sales	As determined by the Cooperative	We have the right to designate any geographical area for purposes of establishing a Cooperative, and to determine whether a Cooperative is applicable to your Franchised Business. You must comply with all guidelines and requirements applicable to the Cooperative, as set forth by us or by the Cooperative itself.
Reporting and Accounting Audit Expenses	Cost of audit, including travel, lodging and wage expense, reasonable legal and accounting costs.	Payable only if audit shows greater than 3% variance from reported information.	We may audit your financial records if we feel there is a need. In addition to the audit fee, you also must pay all underpaid or unpaid fees.
Late Fee	\$25	Payable only when you are late in making any payment.	Charged if your payment is more than 5 days late. You must also pay 1½% per month interest on past due payments.
Ownership Transfer Fee	\$7,500	Due when you transfer a controlling ownership in your license.	No fee is paid if you transfer ownership to your spouse or child or to a corporation that you control.
Resale Package	If you transfer a controlling ownership interest in your license, the franchised business must have FCI’s complete then-current Opening Package at the time of transfer, you will have to obtain such items as may be required to have the contents of a complete Opening Package at that of transfer.	Due prior to your transfer of a controlling ownership interest in your license.	

Name of Fee (See Note 1)	Amount	Due Date	Remarks
Renewal Fee	\$2,500	Due upon renewal	Fee is payable upon renewal of your franchise.
Software Access Fee (See Note 5)	Then-current fee determined by required software licenses and system costs. Currently, monthly software access fees range from \$200-\$300 per month per user for the core system.	Payable monthly	You must pay a monthly access/maintenance fee for our proprietary software program.
Software Annual Maintenance and Upgrade Fee (See Note 6)	\$500	Payable annually	You must pay an annual maintenance and upgrade fee in connection with our proprietary software program.
Central Telephone Service Fee (See Note 6)	\$300- \$450	Payable monthly	You must pay your share of the Central Telephone Service.
Product Sample Update Costs	\$1,000 - \$1,750 annually, per mobile showroom	Due when we introduce new floor covering or window treatment products to our system.	You must maintain a complete set of all programmed carpet, other floor covering and window treatment samples.
Annual Convention	Attendance fee (currently \$1,099, plus cost of travel and lodging)	Attendance fee is due upon registration for the convention.	You must attend our annual convention each year.
Commercial Services Fee and Commercial Services Training	FCI does not currently charge its franchisees a fee to become Commercial Services Qualified or to attend Commercial Services Training but reserves the right to do so in the future.	N/A	N/A

Notes:

- (1) All fees are imposed by and payable to FCI. All fees are non-refundable.
- (2) FCI may require payment of the Continuing Royalty Fee and Brand Fund Contribution by direct bank transfer, in which case you must sign appropriate transfer authorizations and maintain a sufficient balance in your bank account to allow direct transfers.
- (3) “Gross Sales” means the total of sales invoices or other items billed to the customer for all “Completed Sales” (sales of products and services for which payment is made or one month after products/services sold to the customer), less any discounts, cancellations or returns allowed.
- (4) In addition to the Brand Fund Contribution and the initial advertising obligation, you

are required to spend a minimum amount equal to six percent (6%) of Gross Sales on approved local marketing and promotion in the DMA. On or before January 31 of each year, you must provide FCI with itemization and proof of advertising and an accounting of the monies that you have spent for approved local advertising for the preceding calendar year (January through December). If you do not spend the minimum 6% amount, you shall pay to FCI any balance between the 6% required amount and what you actually spent during the year. This payment is due on or before January 31, and FCI may spend the monies in any way it desires.

- (5) You must use our proprietary software program and sign the System Access Agreement attached as Exhibit C to this disclosure document. You must pay a monthly access/maintenance fee and an annual upgrade fee.
- (6) We have set up a central telephone service where each franchisee will be required to pay their share of the central telephone service, including phone charges, listings, general advertising and clerical costs for taking and delivering messages.

Item 7

ESTIMATED INITIAL INVESTMENT YOUR ESTIMATED INITIAL INVESTMENT

Expenditures (See Note 1)	Standard Fee	Method of Payment	When Payable	To Whom Payment is Made
INITIAL FRANCHISE FEE and TERRITORY FEE (See Note 2)	An Initial Franchisee Fee of \$30,000 plus a Territory Fee of \$35,000, plus either (a) \$0.25 for each single family dwelling over 80,000 in your DMA, or (b) \$900 per \$1,000,000 Flooring Opportunity (as defined in Note 2 below)	Lump Sum or Installment (See Note 3)	When you sign the Franchise Agreement	FCI
INSPIRENET / INSPIRENET MOBILE SOFTWARE	\$7,500	Lump Sum	30 days prior to training	FCI

Expenditures (See Note 1)	Standard Fee	Method of Payment	When Payable	To Whom Payment is Made
SOFTWARE ACCESS FEE (2 Months)	\$400 - \$600	Lump Sum	Monthly upon signing Franchise Agreement	FCI
TRAINING RELATED EXPENSES	\$3,000 - \$5,000	Varies	As incurred	Various third parties
OPENING PACKAGE (See Note 4)	\$35,000 - \$45,000	Lump Sum	30 days prior to training	FCI and third parties
PERSONNEL/STAFFING (See Note 5)	\$0 - \$5,000	As Agreed	As Agreed	Employees
INITIAL ADVERTISING EXPENSES (See Note 6)	\$40,000 - \$60,000	Varies	Within 4 Months after training	Various third parties
INSURANCE Liability/Vehicle (See Note 7)	\$1,500 - \$6,000/yr	Installment or Lump Sum	As incurred	Your Insurance Carrier.
MISCELLANEOUS OPENING COSTS (See Note 8)	\$2,000 - \$5,000	Varies	As incurred	Business licenses, utilities, phone,
FCI Vehicle (See Note 9)	\$1,000	Lump sum, finance or lease	According to purchase option	Our designated suppliers or third parties
OFFICE EQUIPMENT (See Note 10)	\$1,000 - \$5,000	Lump Sum	As incurred	Third party
REAL ESTATE AND IMPROVEMENTS (See Note 11)	\$0 - \$5,000	Varies	As incurred	Various third parties
ADDITIONAL STARTUP FUNDS – 6 months (See Note 12)	\$10,000 - \$25,000	As incurred	As incurred	Supplies, utilities, etc.
TOTAL (See Note 13)	\$165,400 - \$235,100			

Notes:

- (1) These investment requirements do not contemplate your ongoing living expenses. All fees that you pay to us are nonrefundable. All amounts are in US\$. Third-party lessors, contractors and suppliers will decide if payments to them are refundable.

- (2) A “Flooring Opportunity” is calculated, in our sole judgment and discretion, based on the annual average income opportunity (expressed as a dollar amount) represented by each household in the additional area, multiplied by the total number of target households therein. Currently, we assign an average income opportunity value of \$785.71 to each targeted household, but we reserve the right to revise this value at any time. We shall determine, in our sole discretion, which valuation method to employ when calculating the additional cost of the requested DMA area in excess of 80,000 family dwellings.
- (3) See Item 10 (Financing) for details. We do not offer to finance any other part of your initial investment.
- (4) See Item 5 for the contents of the Opening Package, the fee for which is paid prior to attending training.
- (5) The lower range assumes that you do not hire any additional employees. The higher range assumes that you hire an employee when you start your business, such as an office manager. If you choose to start your business with additional staff, your cost could be higher.
- (6) You must spend at least \$40,000, but may be required to spend up to \$60,000 based on the size of your DMA and your business plan, in FCI-approved local advertising within 4 months following training. At least \$25,000 must be spent prior to opening in the manner we may direct, which may include paying FCI to spend on your behalf. You must use our approved vendor and approved initial local advertising plan.
- (7) Insurance coverage quoted is not available in Alaska or Hawaii and is based on one vehicle and no more than two employees. We will provide plan requirements. Rates in California, Florida and Texas may exceed estimated coverage costs.
- (8) These costs include accounting and legal fees, business license fees, expenses for connecting a DSL (or equivalent high-speed) internet connection and two telephone lines, and other miscellaneous utility hook-up fees.
- (9) You must operate service vehicles with the required FCI logos and markings, and such vehicle must be the model specified or otherwise approved by FCI. The minimum estimated amount is for the first vehicle and assumes that you lease the FCI vehicle. We do not guarantee that you will qualify for any lease, credit card approval or financing arrangements. Your total investment will depend on your vehicle lease arrangements and the costs will be higher if you choose to purchase a vehicle instead. Your vehicle will be customized by designated custom outfitters of FCI whose services include wrapping and installation of the interior racking system. See Item 8 for further details.
- (10) We will provide you with the Opening Package (see note 4 above). You will need to purchase certain items locally, including a laptop computer and software, tablet device,

required software, printer/copier/fax machine, and a credit card authorization machine (see Item 11).

- (11) We require our franchisees to establish an office/warehouse (referred to as a “Studio”).
- (12) This amount estimates the expenses you will incur during the first 6 months of operations, including taxes, and office, paper and cleaning supplies. In addition, these expenses assume you pay the minimum monthly Advertising Contribution and Continuing Royalty Fees, and do not suggest or imply that you will generate any specific level of sales. These expenses assume you directly operate the Franchised Business and do not include payroll costs. This estimate for additional funds is based on our years of experience in this business, as well as information we receive from our franchisees.
- (13) This total is an estimate of your initial investment and is based on our estimate of average costs and prevailing market conditions. You should review this amount carefully with a business advisor before deciding to purchase the franchise. These figures are estimates only and we cannot guarantee that you will not have additional expenses starting your business.

Item 8

RESTRICTIONS AND SOURCES OF PRODUCTS AND SERVICES

You must buy your supplies, flooring product and equipment that you use in the Franchised Business from us or an approved supplier. The complete list of all approved suppliers is given to you in training and is contained in our Operations Manual. No officer of FCI owns an interest in any approved suppliers. See Item 1 of this disclosure document for more details about our affiliates.

Product. We have negotiated purchase arrangements with our approved carpeting/broadloom, hardwood, resilient flooring, tile, and luxury vinyl suppliers who have agreed to sell their products directly to you. We have made arrangements with vinyl, hardwood and laminate flooring suppliers for you to buy their products through their distributors. We provide certain administrative, marketing, technical and advisory services and data to these suppliers for which we may receive merchandising allowances of 0% to 6% for some of the products you purchase. The purchase of floor covering products will represent 20% to 45% of your overall purchases in operating the Franchised Business.

Supplies and Samples. FCI derives revenue from the sale of supplies, samples, and miscellaneous products to franchisees. The cost of these supplies and equipment represents 10% to 25% of your total purchases in establishing your franchise. The purchase of supplies and samples from FCI or other suppliers will represent 1% to 10% of your overall purchases in operating the Franchised Business.

FCI has the right to establish designated and approved suppliers for other products and

services offered in connection with the Franchised Business. Currently, FCI is the only supplier for the Opening Package described in Items 5 and 7 above. If you wish to purchase any item for which FCI has established approved suppliers from an unapproved supplier, you must make a written request to FCI and furnish to FCI any information it may reasonably need to evaluate the proposed supplier. FCI will make a good faith effort to notify you of its approval within 15 days of receiving such information. FCI's failure to approve a supplier within this 15-day period will constitute disapproval of the proposed supplier. FCI has the right to revoke approval of an item, which no longer meets its criteria, or does not serve the needs of the franchise network as a whole. Currently, there are no fees in connection with securing supplier approval.

To maintain the high quality and uniformity of System services and products, and to enhance the Franchised Business' image, FCI has established standards and specifications for other products, services, fixtures and equipment. Standards and specifications are provided to franchisees by way of amendments to the Operations Manual or otherwise in writing. FCI does not issue its standards and specifications to approved suppliers. In some cases, FCI may specify particular brand names and model numbers (*e.g.*, for equipment). Items for which FCI has issued specifications may be purchased from any supplier who sells the items meeting the specifications. If you want to revise a specification or add a new item, FCI will consider the request, but is not obligated to make a change. FCI has the right to add or revise categories of items, which are subject to requirements or restrictions on purchases, and may also modify its specifications in its discretion. FCI reserves the right to specify all items utilized in the operation of the Franchised Business.

As of our fiscal year ended December 31, 2021, we derived \$483,558,978 or 29% of our total revenue of \$16,666,613 from required purchases and leases.

While Lipscomb & Pitts is our suggested insurance carrier, you may arrange insurance with any carrier as long as the insurance carrier is licensed in the state or province in which your Franchised Business is located and carries a rating of A+ or better by A.M. Best Co.

We have negotiated volume rebates with several carpet mills and other flooring manufacturers under a "Franchise Product Rebate Program." In 2021, Shaw paid a rebate of 0-4% of purchases; Daltile a rebate of 4%; Krause a rebate of 2-6%; Armstrong a rebate of 0-5%; Godfrey Hirst a rebate of 0-4%; US Floors a rebate of 0-4%; and other suppliers paid a rebate between 0-4%. We may, from time to time, share with franchisees who are in good standing under their franchise agreements and who provide all necessary information the product rebate that we have negotiated with manufacturers under this program. You may receive some benefit from dealing with other suggested suppliers simply because of the volume of business they do with our franchisees, since they may offer better prices than other suppliers. Except as discussed above, we do not provide other material benefits to you based on your use of our designated or suggested suppliers.

You must have an e-mail address, a personal laptop computer to maintain access to the Internet and our FCI intranet ("FCI Floor-1-1"), and a portable printer. You may purchase the computer and hardware accessories from any of a number of computer equipment suppliers. You

must also obtain two licenses for our proprietary software, InspireNet and InspireNet Mobile. You are also required to maintain high speed (DSL or equivalent) internet service from an internet service provider, together with an internet browser and a Floorcoveringsinternational.com e-mail address (provided to you) to communicate with FCI, customers and third-party vendors. If we change the minimum requirements for computer hardware or software, you must upgrade your system to meet those new requirements. (Franchise Agreement, Article V, S). Please see Item 11 of this disclosure document for more information regarding our computer hardware/software requirements.

Item 9

FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. it will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Article in Franchise Agreement	Item in Disclosure Document
a. Site Selection and acquisition/lease	Articles I, IV(A) and V(H)	Items 5, 11, 12
b. Pre-opening purchases/leases	Articles III(F); III(G); V(D); V(E); V(S)	Items 5, 7, 8
c. Site development and other pre-opening requirements.	Articles V(H)	Items 7, 8, 12
d. Initial and ongoing training	Articles IV(B); IV(E); V(J)	Item 11
e. Opening	Articles III(F); IV(A); IV(B); V(C); V(D)	Item 11
f. Fees	Articles III; IV(B); V(N); V(S); V(T); VII(B)(2)	Items 5, 6, 7, 10,
g. Compliance with standards and policies/Operating Manual	Articles V(F); V(K); V(L); V(O); V(M); V(N); VII(A)	Items 8, 11, 12, 16, 17
h. Trademarks and proprietary information	Articles V(B); X(A)(1).	Items 13, 14
i. Restrictions on product/services offered	Article I(B); V(K); V(L)	Items 8, 16, 17
j. Warranty and customer service requirements	Article V(F)	None
k. Territorial development and sales quotas	Article V(M)	Item 12
l. Ongoing products/services purchases	Article V(K)	Items 8, 17
m. Maintenance, appearance and remodeling requirements	Article V(L); V(E)	Item 12
n. Insurance	Article V(N)	Items 7, 8
o. Advertising	Articles III(C); IV(H); V(B); V(C); V(D)	Items 6, 11
p. Indemnification	Article XI	None
q. Owner's participation/management/staffing	Article V(P)	Item 15

Obligation	Article in Franchise Agreement	Item in Disclosure Document
r. Records/Reports	Article VII	Item 6, 17
s. Inspections/audits	Articles VII(B) and X(B)	Item 6, 17
t. Transfer	Article VIII	Item 17
u. Renewal	Article II(B)	Item 17
v. Post-term obligations	Article X	Item 17
w. Noncompetition covenants	Article VI; Nondisclosure and Noncompetition Agreement.	Item 17
x. Dispute resolution	Article XII	Item 17

Item 10

FINANCING

We may, at our option, but under no circumstances are we obligated to, finance a portion of your Initial Franchise Fee, up to a maximum of \$20,000. You must sign a promissory note, and if the franchisee is a corporation, you must personally guarantee the obligations of the corporation, including any notes. The Personal Guarantee of Corporate Obligations is included in this disclosure document as Exhibit A-2.

The terms under which we may finance a portion of your Initial Franchise Fee include:

Amount Financed:	Variable.
Down Payment:	Varies depending on franchise option selected
Term:	3 years.
APR%:	8%
Monthly Payment:	Variable.
Prepayment Penalty:	None.
Security Required:	Personal guarantee of corporate obligations/spousal guarantee.
Liability Upon Default:	If default is not cured, the note becomes due in full and you must pay collection fees we incur.
Loss of Legal Right Upon Default:	If default is not cured, we may terminate your franchise agreement.
Waiver of Legal Rights:	You must waive presentment for payment, demand, protest and notice of demand, protest and nonpayment of the note.

The detailed terms of financing are listed in the Promissory Note (Exhibit B in this disclosure document). We have no policy or intent to sell, assign or discount to a third party any

note, contract or any other franchisee obligation in whole or in part. We do not receive any payments from lenders under these arrangements.

Except as described above, we do not offer direct or indirect financing. We do not guarantee your note or any other obligation.

Item 11

FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, we are not required to provide you with any assistance.

Our Pre-Opening Obligations. Before you start operating your business, FCI will provide you with the following. Except as listed below, FCI is not required to provide you with any assistance.

1. Designated Marketing Area (DMA). When you select a proposed DMA, we will let you know if the proposed DMA is available and will provide you with the number of single family dwellings located in your proposed DMA, as well whether there are other FCI franchisees near your proposed DMA. When you sign the Franchise Agreement, we grant you a protected License to a geographical territory as your marketing area or DMA. Your DMA corresponds to one (or more) contiguous postal codes. (Franchise Agreement, Articles I and IV, A.)
2. Opening Package. We will provide you with your Opening Package during training. The contents of this package are listed in Item 5. (Franchise Agreement, Article IV, D.). The fee for this package must be paid prior to attending training.
3. Operations Manual. In training, we lend you or allow you to access a variety of current FCI manuals for your use as long as you are a franchisee and we will update the information in the manuals as necessary. (Franchise Agreement, Article IV, C.).
4. Training. We provide training for the people who will be involved in operating your business. We provide training for two people and will train others for an additional fee (see Item 6). The cost of this training is included in your Initial Franchise Fee. You must pay for travel, lodging, meals and expenses related to coming to training. (Franchise Agreement, Article IV, B.) Your training will consist of a 6 week home study course, a two week in-person training course just prior to your business opening, followed by an additional one week in-person training course 90 days post opening. A third in-person 3 day leadership training course is required at the time you employ your first Design Associate. You will also be required to attend an in-person 3 day peer group training program approximately 9 months after commencing operation of your business. All in person training will take place at FCI headquarters in suburban Atlanta or virtually as we may determine from time to time. All employees, partners or agents of yours who will provide Franchised Products and Services must attend and satisfactorily complete training.

(Franchise Agreement Article V, J.1.) We generally offer 6-8 training classes each year. We encourage you to attend training as quickly as possible after you have completed your home study course. You cannot provide any Franchised Products or Services until you successfully complete training.

Alan Dickherber supervises our initial training program. Mr. Dickherber has fourteen years of experience with FCI and fifteen years of additional relevant business experience which is further described in Item 2.

All in-person training is conducted in a classroom or virtual classroom environment as we determine from time to time, and all training must be completed to our satisfaction. The following is a schedule of subjects covered in the FCI Academy training program. Training, Marketing and Operation Manuals are provided as instructional material.

TRAINING PROGRAM

Business Area	Topics included (but not limited to)	Live Hours (virtual or in person)	On-line Learning Hours
Business Management	<ul style="list-style-type: none"> - Leadership - Recruiting, onboarding, training, coaching, and retaining staff - Goal Setting and Review - Leading your team 	20	2
Marketing	<ul style="list-style-type: none"> - Local marketing - B2B2C marketing - Digital marketing - Lead aggregators - Social Media marketing 	10	5
Sales	<ul style="list-style-type: none"> - Proprietary Inspired Sales System - Customer Service - Measuring / Estimating 	35	12
Production Management	<ul style="list-style-type: none"> - Installer management - Scheduling production jobs - Ordering from suppliers 	15	5

Product Knowledge	Includes product knowledge, installation knowledge, and selling points for flooring types including: - Carpet - Carpet materials, fiber types, manufacturing methods - Hardwood - Hardwood species, textures, hardness - Tile - Laminate - Luxury Vinyl Plank - Sheet Vinyl - Area Rugs	40	12
Administration	- Office Procedures - Financial management - Quickbooks - Job costing	15	2
Technology	- Salesforce - Inspirenet Mobile	15	2
	Total Hours	150	40

5. Marketing Materials. We make available marketing materials including marketing literature, color charts, reference letters, brochures, stationery, other media proofs and direct sales aids to assist you in your Franchised Business. These materials are FCI's property. We will update and modify information as needed. (Franchise Agreement, Article IV, F.) If you want to use advertising materials that you develop, you must submit them to us for approval before using them. (Franchise Agreement, Article V, D).

On-Going Obligations. While you are operating your business, FCI will provide you with the following. Except as listed below, we are not contractually bound to provide any assistance to you.

1. Operations Manual. We will provide you with a copy of our confidential Operations Manual. Portions of our manual are printed while others are available on our online library. Currently our printed and online operations manual referred to as the New Franchise Development Program (NFD) Playbook covers but is not limited to the following subjects: bookkeeping, business planning, business structure, financial management, inspired sale, installer hiring and resources, leadership and management, marketing playbook, new franchisee startup program, office manager hiring and training resources, operating systems and standards, production, "Recruit, Onboard, Train, Operate, Retain" (ROTOR) playbook, sample management, studio and warehouse requirements and best practices.

We also will provide you with a confidential online Marketing Manual. The current Marketing Manual covers but is not limited to the following subjects: developing a marketing plan, word of mouth network marketing, home shows, realtor marketing program, restoration marketing program, B2B2C marketing program, designer program, commercial services, target marketing, media advertising, company identity program and misc. marketing ideas.

We also will provide you with printed and online training and documentation for use with our proprietary software system. The current IT online training and documentation covers some of the following: creating a new customer, creating calendar entries, designing a room, free form design, using product catalog, do it yourself room design, creating an estimate, creating a proposal, and viewing reports.

2. Ongoing Training. In addition to the post-opening training described elsewhere in this Item, we will also make available further training for the Franchised Products and Services which will either be provided in a classroom/workshop environment or via video tapes. We also will provide training for any new Franchised Products and Services we introduce. You must pay for any travel and daily living expenses for this extra training. We may charge a reasonable fee for this additional training to offset our costs. (Franchise Agreement, Article IV, E).

3. Operations and Marketing Updates. We will, from time to time, update information and revise operations and marketing materials as new and improved products, methods, systems, and procedures are adopted for use in the FCI System. (Franchise Agreement, Article IV, F).

4. Approved Suppliers. We will provide approved suppliers and vendors of products, equipment, supplies and services for use and resale in connection with the operation of the Business. (Franchise Agreement, Article IV, G).

5. Advertising Approval. FCI shall review all advertising materials submitted by you and shall approve or deny use of such advertising materials at FCI's sole discretion. (Franchise Agreement, Article IV, H).

Brand Funds. We may spend funds in the Brand Fund ("Brand Fund"), at our discretion, for any activities intended to build the strength of the FCI brand, including national, regional, or local media or other market techniques or programs designed to communicate the services of franchisees to the public, as well as on technology or other programs that improve the quality of the services provided to FCI customers. In addition, we may spend funds in the Brand Fund on market research and development, public relations programs, test or target marketing, the conducting of surveys, brand development and promotion, consulting and other related services to train franchisees on marketing or other brand-building techniques, creative and production costs, merchandising and merchandising program development, development and implementation of new technology, reimbursement to us for reasonable accounting, administrative (including the actual

cost of salaries and benefits paid to our employees engaged in administration of the Brand Fund), and legal expenses associated with the Brand Fund, or for other purposes deemed appropriate by us to enhance and promote the general recognition of the FCI System and marks. We will determine and budget the specific use of the Brand Fund. We do not currently have any company or affiliate-owned businesses to contribute to the Brand Fund, but if we establish any affiliate-owned businesses they will contribute to the Brand Fund on the same terms as our franchisees. We have created a franchisee advisory council comprised of franchisees to provide us with feedback regarding System changes. Members of the council are nominated by franchisees and approved by us. The council serves in an advisory capacity only, and we have the power to form, change, or dissolve the council. We are not obligated to spend Brand Fund dollars in any specific territory (national, regional or local) and contributions you make will not necessarily mean that Brand Fund advertising will influence your DMA. (Franchise Agreement, Article III, D). The Brand Fund is not audited but financial information about the Brand Fund is available annually, and we will provide it to you or make it available to you upon written request. Our accounting and marketing departments administer the Brand Fund. In 2021, we spent 51% of Brand Fund contributions on production of Pay Per Appointment Leads, 3% on advertisement placement with Cooperatives, 16% on salaries, 1% on administrative expenses, 7% on Salesforce Mobile development; 1% on Inspired Sales training and development; and 8% on other expenses, including technology services, public relations, professional services, and brand development projects, the balance was carried forward. None of the Brand Fund is spent on advertising the sale of franchises. In the event any funds are not allocated at the end of a year, they will remain in the Brand Fund and will be used for the purposes described above. Franchisees contribute 3% of Gross Sales (the Brand Contribution) to the Brand Fund. (Franchise Agreement, Article III, C). Items 6 and 8 of this disclosure document contain other information about advertising. We will provide you with sample ad slicks and you cannot use any advertising or promotional materials unless we approve them. If you want to use advertising materials that you develop, you must submit them to us for approval. (Franchise Agreement, V, D.) You may be required to become part of a central telephone service which will include shared telephone advertising costs, if the number of Licenses in a given area require it. (Franchise Agreement, Article V, O.)

Local Advertising. You are required to spend a minimum amount equal to 6% of Gross Sales on approved local marketing and promotion in your DMA. On or before January 31 of each year, you must provide us with itemization and proof of advertising and an accounting of the monies that you have spent for approved local advertising for the preceding calendar year (January through December). If you do not spend the minimum 6% amount, you shall pay to us any balance between the 6% required amount and what you actually spent during the year. Additionally, we have the right to designate any geographical area for purposes of establishing a regional advertising and promotional cooperative ("Cooperative"), and to determine whether a Cooperative is applicable to your Franchised Business. You must comply with all guidelines and requirements applicable to the Cooperative, as set forth by us or by the Cooperative itself. (Franchise Agreement, Article V, D.) Currently, there are Cooperatives in the Atlanta, Cleveland, Cincinnati, Phoenix, Charlotte, Dallas, Houston, and Milwaukee markets. The Cooperatives are governed by written agreements and are available for review. The Cooperatives are not required by FCI to prepare annual or periodic financial statements. FCI may require a Cooperative to be formed, changed, dissolved, or

merged.

Computer System. You must have a personal Windows-based computer to maintain access to the Internet, our InspireNet software and FCI Floor-1-1, and you must maintain an e-mail address. You will need computer hardware and software which meets the following minimum requirements:

A. A Windows-based personal computer or laptop, to maintain access to the Internet and FCI's Intranet, and for use with your required software (described below). You must also purchase a mobile printer and a color printer for your office. You may purchase the computer and hardware accessories from any of a number of computer equipment suppliers.

B. At least one (1) tablet compatible with the InspireNet Mobile software.

C. You must obtain licenses for our proprietary InspireNet and InspireNet Mobile software, as well as a license for the current version of QuickBooks.

D. High speed (DSL or equivalent) internet service from an internet service provider, together with an internet browser and an e-mail address to communicate with FCI, customers and third-party vendors. You may use any high speed internet service provider.

We estimate the cost to purchase the computer equipment to range between \$2,000 and \$10,000. You must also obtain licenses for our proprietary software InspireNet and InspireNet Mobile (see Item 7 and Item 5 for more information as to costs). There is a monthly software access fee and an annual software upgrade fee (see Item 6 for more information on these costs). If we change the minimum requirements for computer hardware or software, you must upgrade your system to meet those new requirements. (Franchise Agreement, Article V, S). There are no contractual limitations on the frequency and cost of this requirement. We currently do not have independent access to operational and financial information produced by your computer system, but we may obtain access to this information in the future. We recommend that you use QuickBooks® Pro to track the finances of your business.

Optional Services. We currently provide the following optional services, although we are not obligated to do so under the Franchise Agreement:

Toll Free Help Line. Our Franchise Support Department currently provides and maintains a telephone inquiry line for technical advice, product information, marketing assistance, and other information as franchisees may request in the day-to-day operation of the Franchised Business. This telephone service is free throughout the continental United States and Canada.

Convention. We have an annual convention of franchisees, which you are required to attend. We may charge a reasonable fee and you will pay your own lodging, meals and transportation to and from location.

Communications. FCI Floor-1-1 is an intranet communication system that provides on line information to our franchise system. This information assists each franchisee in operating their business. Examples of information provided on the FCI Floor-1-1: weekly newsletter, price lists, product updates, FCI manuals, operational forms, marketing support programs and training event calendar. FCI Floor-1-1 also allows each franchisee to participate in “forum discussions” and communicate with FCI and other franchisees via an internal e-mail system.

Site Selection. We require our franchisees to establish a Studio location (office/warehouse). You are solely responsible for selecting a site for your Studio. You must maintain your Studio at a location within your DMA that is approved by us, which approval will be based on your demonstration that the site contains sufficient space to maintain the Studio requirements. You should obtain site approval prior to attending training. We have the right to review, evaluate and approve proposed leases for your Studio prior to execution of the lease. You must deliver to us an executed copy of the lease within 15 calendar days of execution of the Lease. Neither our review of the lease nor our acceptance of the site that you have selected for your Studio constitutes a representation or guarantee that you will succeed at the selected Studio or an expression of our opinion regarding the terms of the lease. Your failure to obtain an appropriate Studio within 60 days of the execution of the Franchise Agreement is considered a breach of the Franchise Agreement, and may give rise to termination of the Franchise Agreement by us.

Development Time. Typically, you will be in business as soon as you finish the home study course and successfully complete your FCI Academy training program at our headquarters. Most of our franchisees complete training and are in business within several weeks of signing their franchise agreement.

Item 12

TERRITORY

When you sign the Franchise Agreement, we grant you a protected License for a Designated Market Area (DMA) which corresponds to one or more postal codes and will contain between 50,000 and 80,000 single family dwellings. You may participate in selecting contiguous zip codes to make up the DMA for your License. If the zip codes are not already licensed, and upon FCI’s approval, you may purchase the License. You have certain protected rights within the DMA, subject to the terms set forth below, insofar as FCI may not award other Licenses in your DMA and may not operate a company-owned License in your DMA. FCI retains the right to establish itself, or to grant to others the right to establish, FCI businesses outside of your DMA.

So long as you are in compliance with your Franchise Agreement you may advertise, solicit for or provide Franchised Products and Services outside your DMA (but not within another franchisee’s DMA) as long as such solicitation and marketing activity is in accordance with FCI’s then current standards and procedures. Except as set forth below, you may not advertise or solicit within another franchisee’s DMA in any manner including, via targeted online marketing, mailing campaigns, doorhangers, B2B2C marketing and participation in a networking group. You may participate in a home show located within another franchisee’s DMA, however any leads generated by participation in a home show outside of your DMA must be referred to the franchisee, if any,

that has rights to the DMA within which the lead resides. Any home show lead in an open DMA may be serviced by any franchisee participating in the home show.

Subject to your compliance with the foregoing restriction on advertising and solicitations, you may service clients outside of your DMA, including those located within another franchisee's DMA. FCI reserves the right to revise these standards and procedures from time to time in its sole discretion, and any such changes will be incorporated in the Operations Manual.

FCI also has the right to distribute products using the Proprietary Marks in your DMA in the manner and through other channels of distribution as FCI determines in its sole discretion. These alternative channels of distribution may include home improvement stores, hardware stores, home shows, the internet or mail order. FCI has the sole right as to any distribution arrangements relating to these channels. You have no right: (i) to distribute products through such alternative channels of distribution; or (ii) to share in the distribution proceeds received by any party. In addition, FCI has the exclusive right to negotiate and enter into agreements or approve forms of agreements to provide services to any business which owns, manages, controls or otherwise has responsibility for buildings or common-services in more than 10 locations whose presence is not confined within any one franchisee's designated territory (a "National Account"). After FCI signs a contract with a National Account, FCI may, at its option, provide you the opportunity to perform the services under the National Account contract. Qualified franchisees must enter into FCI's then-current form of National Account Lead Referral Program Participation Agreement to receive leads from FCI and provide services to National Account customers. If FCI chooses, or if you choose not to provide services to the National Account, FCI may provide the services directly itself, its affiliate, or through another franchisee or third-party even if the job site is within your DMA without compensation to you. Notwithstanding any restrictions on advertising and soliciting within another franchisee's DMA, you may solicit leads from referral sources that constitute National Accounts as defined above and perform work referred thereby, regardless of where such work is performed.

Further, FCI may offer qualified existing franchisees the right to perform Commercial Services, and any other flooring services not specifically identified as Residential Services above, including but not limited to any business or other commercial building, hotel or academic institution, upon the payment of a one time, non-refundable Commercial Services Licensing Fee, signing our Commercial Services Addendum, and the completion of our Commercial Training Program and such other conditions as we may require. FCI franchisees operating a commercial services franchise are permitted to offer, sell and perform their Commercial Services in the DMA without compensation to you.

Until you become qualified to perform Commercial Services, you shall have no right to Commercial Services contracts, or any other product or service not specifically defined as Residential Services, within the DMA and FCI or FCI Commercial Services Qualified franchisees may perform Commercial Services contracts within the DMA using FCI's Proprietary Marks. Except as set forth above with respect to certain Residential Services, you acknowledge that FCI may offer and perform, or license other franchisees the right to offer

and perform, any approved products and/or services at any location within or outside the DMA under the Proprietary Marks, including but not limited to National Accounts, Commercial Services and any other non- Residential Services or unsolicited Residential Services. For this reason, you will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

From time to time, FCI may establish certain programs for the benefit of its franchisees and the FCI System whereby FCI franchisees will be permitted to offer, sell and perform certain flooring services in accordance with the specifications described in any particular program established by FCI ("Program Services"). Franchisee's participation in any particular program will be subject to the terms and conditions of such program.

To keep your DMA, you must comply with the terms of the Franchise Agreement and satisfy the performance criteria described in Article V.M. You must achieve minimum "Gross Sales" of: \$300,000 during the first twelve (12) full or partial months of operation; \$500,000 during months thirteen (13) through twenty four (24) of operations; \$700,000 in months twenty five (25) through thirty six (36) of operations; and as agreed between you and FCI in each year thereafter, but which is expected to be at least a 10% growth on each prior year. The performance criteria in any form of renewal franchise agreement will be based on your previous obligations and not reset to \$300,000.

Your territorial rights within the DMA, and your Franchise Agreement, may be terminated if you do not achieve the performance criteria or otherwise breach the terms of the Franchise Agreement. You may relocate your office to a new approved location within the DMA, at your expense, if you lose the right to possess the premises through no fault of your own, or if the office is destroyed by vandalism, fire or act of God. FCI will approve the new site if it meets FCI's site selection criteria. You have no right to relocate the office without FCI's prior written consent.

The Franchise Agreement does not give you a right of first refusal or any other right to buy additional Licenses in postal codes contiguous to your DMA, but you may buy additional licenses if you choose and the postal codes are unlicensed at the time.

Item 13

TRADEMARKS

FCI grants you the License to do business under the name "Floor Coverings International" but only in your DMA. You also may use the service mark "Floor Coverings International" and all the other trademarks, service marks and commercial symbols (the "Trademarks") owned by us but only inside your DMA and only in operating your Franchised Business. We have registered the following principal Trademarks on the Principal Register of the United States Patent and Trademark Office:

Trademark, Service Mark or Design	U.S. Reg. No.	Principal/ Supplemental Register	Date of Registration
FLOOR COVERINGS INTERNATIONAL/THE FLOORING STORE AT YOUR DOOR and design	2,635,911	Principal	October 15, 2002
FLOOR COVERINGS INTERNATIONAL	2,461,349	Principal	June 19, 2001
FCI	2,449,016	Principal	May 8, 2001
“Diamond” Design	2,449,015	Principal	May 8, 2001
IMPROVING LIVES ONE SQUARE FOOT AT A TIME	2,527,521	Principal	January 8, 2002
INSPIRATION AT YOUR FEET, FLOORING FOR YOUR LIFE	3,345,598	Principal	November 27, 2007
THE FLOORING STORE AT YOUR DOOR	2,996,863	Principal	September 20, 2005
INSPIRENET	3,714,290	Principal	November 24, 2009
MOBILE FLOORING SHOWROOM	5,239,130	Principal	July 11, 2017

In addition, we have registered the following trademark under the Trade-marks Act (Canada) with the Canadian Intellectual Property Office:

Trademark, Service Mark or Design	Canadian. Reg. No.	Date of Registration
FLOOR COVERINGS INTERNATIONAL/THE FLOORING STORE AT YOUR DOOR and design	TMA394402	February 21, 1992
“Diamond” Design	TMA781397	November 2, 2010
FLOOR COVERINGS INTERNATIONAL/THE FLOORING STORE AT YOUR DOOR and design	TMA781392	November 2, 2010
IMPROVING LIVES ONE SQUARE FOOT AT A TIME	TMA781396	November 2, 2010
INSPIRATION AT YOUR FEET, FLOORING FOR YOUR LIFE	TMA781395	November 2, 2010
THE FLOORING STORE AT YOUR DOOR	TMA781393	November 2, 2010

We have no currently effective material determinations of the Patent and Trademark Office, Trademark Trial and Appeal Board, or the Trademark Administrator or court of any state or province regarding any of our Trademarks. There are no pending infringements, oppositions or cancellations affecting our Trademarks nor is there any pending material litigation involving the Trademarks.

There are no agreements in effect which limit our rights to use or license the use of the Trademarks. All applicable Section 8 & 15 Affidavits and Section 9 Renewals have been filed with the United States Patent and Trademark Office for the Trademarks and we will continue to do so at the proper time for the balance of the Trademarks.

You must follow all rules stated in the Franchise Agreement regarding the use of our Trademarks. You may only use Trademarks that we license you to use. You cannot sell any product or service in your Franchised Business that does not display the mark “Floor Coverings International.”

If you learn of any infringement of the Trademarks or if any third party challenges your use of any Trademark, you must notify us immediately and you must help if we prosecute or defend a legal action. We will take whatever action we deem appropriate for infringement of any of our Trademarks, but we will defend you if you are named as a party in an action alleging infringement of someone else’s trademark based on your proper, authorized use of any of our Trademarks.

If we modify any of our Trademarks, you must make the same modification at your own cost. If we stop using any of our Trademarks, you also must stop using that Trademark. You must not contest our ownership, title, right or interest in the Trademarks or our trade secrets, methods and procedures, and you must not or contest our sole right to register, use or license others to use our Trademarks, trade secrets, methods, and procedures.

We are unaware of any infringing uses of the mark “Floor Coverings International” or other Trademarks listed above that could materially affect your use of the name and Trademarks in your business.

Item 14

PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

We do not own any registered patents or copyrights, nor are there any pending patent applications which are material to the franchise. You must keep confidential during and after the term of the Franchise Agreement all information contained in the Operations Manual and in any other manual we provide to you. You cannot duplicate or provide any information contained in the Operations Manual to any party other than, during the term of the Franchise Agreement, those of your employees who need to know that information. When the Franchise Agreement terminates, you must return to FCI all copies of the Operations Manual and all other material we have copyrighted or designed as confidential.

Item 15

OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

You are not required to personally supervise the Franchised Business. You must employ a manager who will be responsible for direct, full time supervision of the business, however, if you do not personally supervise the business, or if you are a corporation, partnership, or limited liability company, either you or your manager must use best efforts to actively promote the Franchised Business and the sale of Products and Services. The manager must successfully complete the FCI Academy training program, but need not have an ownership interest if you are a corporation, partnership, or limited liability company. The manager must sign an Employee Nondisclosure and Noncompetition Agreement. (See Exhibit A-3 to this disclosure document).

If you are a legal entity, all partners, shareholders, or members must sign the Corporate Guarantee Rider which is attached to the Franchise Agreement as Exhibit A-2. By signing the Corporate Guarantee Rider, your owners personally and unconditionally guarantee full performance and payment of all of your obligations under the Franchise Agreement. The owners also agree to be personally bound by the Franchise Agreement (including the noncompete and confidentiality provisions) and personally liable for any breach.

Item 16

RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You cannot sell or provide any products or services other than those authorized by FCI which you are trained to provide. You may sell all of the products and services which you have been trained to provide. These Franchised Products and Services include hard and soft floor coverings as well as window treatments and floorcovering installation. We must approve, in writing, any additional product or service you may want. If you purchase supplies, floor products or equipment for use in your Franchised Business from other than an approved supplier, each must be approved by us. (See Item 8).

We may add additional products and services that you must offer. You must successfully complete training for additional products and services. There are no limits on FCI's right to do so.

You may offer, sell and perform only Residential Services (see Item 1 for a description of Residential Services). You are prohibited from offering, selling or performing any of the Residential Services in any area outside your DMA. You may not offer Commercial Services or perform work on National Accounts except as permitted in the Franchise Agreement (see Items 1 and 12 for a discussion of Commercial Services and National Accounts).

You cannot sell or furnish the Franchised Products and Services outside your DMA except as provided for under specific advertising programs. You cannot open a fixed location retail outlet unless you have our written permission.

Item 17

RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

This table lists certain important provisions of the franchise and other related agreements. You should read these provisions in the agreements attached to this disclosure document.

THE FRANCHISE RELATIONSHIP

Provisions		Article in Franchise Agreement	Summary
a.	Term of the Franchise	Article II(A)	Term is 10 years from effective date of the agreement.
b.	Renewal or extension of the term	Article II(B)	We will renew your agreement for two additional 5 year terms provided you are not in default.
c.	Requirements for you to renew or extend	Article II(B)	In order to renew you must: deliver us notice of your intent to renew; sign our then-current franchise agreement, which may contain materially different obligations; execute a general release; not be in default of your Franchise Agreement; be in possession of all required vehicles, equipment, samples and other required items; successfully complete refresher training; and pay a renewal fee.
d.	Termination by you	Not Applicable.	Subject to state law.
e.	Termination by us without cause	Not Applicable.	
f.	Termination by us with cause	Article IX	We have the right to terminate your Franchise Agreement with cause.
g.	“Cause” defined - curable defaults	Article IX(C) Article IX(C)	We have the right to terminate the License after providing you with notice and a 15-day cure period if you fail to make required payments to us. We have the right to terminate the License after providing you with notice and a 30-day cure period if you: fail to submit or accurately report your Gross Sales or any other report; you fail to obtain and maintain all required business licenses; you fail to comply with all material provisions of the License; you default on your Promissory Note; you refuse to allow us to audit the Business and/or your records; you fail to attend and complete required training within the required time period; you fail to meet your Initial Advertising Obligations; you fail to make the Required Local Expenditures; you fail to timely

Provisions		Article in Franchise Agreement	Summary
		Article IX(B)(5)	submit annual income statements and balance sheets; any default for which applicable law grants a cure period. We have the right to terminate the License after providing you with notice and a 24-hour cure period if you engage in activities that materially impair our goodwill.
h.	“Cause” defined – incurable defaults	Article IX(A) Article IX(B)	We have the right to automatically terminate the License if you are insolvent, make a general assignment for the benefit of creditors, are bankrupt, a receiver is appointed, a bill in equity is allowed, or a lien is placed on your real or personal property. We have the right to terminate the License upon notice to you if: you abandon the Business; you are convicted of a felony or other crime that may cause harm to the System; you make a material misrepresentation relating to acquiring the Business; you fail 3 or more times to comply with the License; you repeatedly solicit sales outside of your DMA; you fail to complete training; you disclose our trade secrets; you attempt or complete an unauthorized relocation or transfer; you misuse any of our Proprietary Marks; you fail to submit required reports for two consecutive months; you fail to meet the Performance Criteria; or you fail to attend our annual convention or any other required meeting.
i	Your obligations on termination/non-renewal	Article X(A)	Stop using the Trademarks, release phone numbers to FCI, in 10 days ship everything with FCI logo back to FCI, return all videos, manuals and other proprietary materials associated with the FCI business, de-stripe van and send photos, and pay outstanding fees.
j.	Assignment of contract by us	Article VII(G)	No restrictions on our right to assign.

Provisions		Article in Franchise Agreement	Summary
k.	"Transfer" by you - definition	Article VIII(A)(2)	Includes assignment, sale or other transfer by you of: any interest in the License; any ownership interest in the franchisee entity; the Business; any capital stock, membership interest partnership interest in the franchisee entity or Business; any ownership interest in the franchisee entity or the Business through a merger or consolidation; common stock of franchisee entity; any ownership interest through a divorce decree or operation of law; any ownership interest by will or trust; the significant assets of the Business.
l.	Our approval of your transfer	Articles VIII(A) and VIII(C)	Neither the License nor any part of the Business (or any interest therein granted pursuant to this Agreement) may be transferred without the prior written approval of FCI.
m.	Conditions for our approval of your transfer	Article VIII(C)(2)	The following conditions must be met in order for us to approve a transfer: the transferee meets our then-current standards for new franchisees; you have met all of your financial obligations to us and are in full compliance with the License; the transferee successfully completes required training; the transferee has acquired the FCI Vehicle; the transferee signs our then-current franchise agreement; the transferee acquires such technology licenses as may then be required; your franchised business has a complete then-current Opening Package; you or the transferee pays us a transfer fee; you execute a general release; we waived our right of first refusal; you execute any required agreements to show you will meet all post-term obligations; and you execute an agreement providing that all obligations of the transferee to pay the purchase price to you are subordinate to any amounts owed to us.
n.	FCI's right of first refusal on your license	Article VIII(B)	You may not sell, transfer, assign, or otherwise convey any interest in you, this Agreement or substantially all or all of the assets of the Business without first offering such interest to us in writing at the same price and terms, exclusive of broker fees, as offered by a third party in a bona fide purchase offer.
o.	FCI's option to purchase your license	Not Applicable.	FCI does not have an option to buy your License except as provided in Item 17(n).
p.	Your death or disability	Article VIII(E)	Your License can be assigned by your executor but FCI must approve the new owner and the

Provisions		Article in Franchise Agreement	Summary
			License must be assigned within a reasonable time.
q.	Noncompetition covenants during the term of the franchise	Article VI(A) and Nondisclosure and Noncompetition Agreement	During the term of the Franchise Agreement, you may not have any interest in any business offering carpeting, window treatments, hard and soft floor covering products or other services or products offered by FCI Franchised Businesses (subject to state law).
r.	Noncompetition covenants after the franchise license is terminated or expires	Article VI(B) and X(C) and Nondisclosure and Noncompetition Agreement	For a period of 2 years after expiration or termination of the Franchise Agreement, you may not have any interest in any business offering carpeting, window treatments, hard and soft floor covering products or other services or products offered by FCI Franchised Businesses: (i) within the DMA; (ii) within a 25-mile area surrounding the perimeter of the DMA; (iii) within a 10-mile radius of any other FCI Franchised Business; or (iv) within a 10-mile radius of the location of any National Account or Commercial Services job that Franchisee performed during the term of the franchise (subject to state law).
s.	Modification of the license	Article XIV(I) and Article XIV(J)	All changes must be made in writing signed by both parties, except we may adopt and use, without your consent, new or modified Trademarks, products, equipment or techniques and you agree to comply with the modifications even if these modifications change the License.
t.	Integration/merger clause	Article XIV(J)	Only the terms of the franchise agreement and other related written agreements are binding (subject to applicable state law). Any representations or promises outside of the disclosure document and franchise agreement may not be enforceable.
u.	Dispute resolution by arbitration or mediation	Article XII	At our option, all disputes will be submitted first to non-binding mediation (subject to state law).
v.	Choice of forum	Article XII(D)	Legal action must be in state or federal court in Georgia (subject to state law).
w.	Choice of law	Articles XIV(L)	Georgia law will apply (subject to state law).

Item 18

PUBLIC FIGURES

We do not use any public figure to promote our franchise.

Item 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is any reasonable basis for the information, and if the information is included in the disclosure document. Financial information that differs from that included in Item 19 may only be given if (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Background

This Item sets forth certain historical data submitted by our franchisees. As set forth in each table below, this Item discloses certain information for each of the Reporting Franchisees, and not for discrete businesses or territories. Some Reporting Franchisees may own more than one business and/or operate in more than one territory. Written substantiation of the data used in preparing this information will be made available upon reasonable request. We have not audited this information, nor independently verified this information. The information is for the period of January 1, 2021 through December 31, 2021 (the "Measurement Period"). This Item presents certain information for our 138 franchisees that were open for the full measurement period, and excludes information from 70 franchisees that were not open for the full measurement period, as well as 3 franchisees that (i) do not report using our current standard software, or use it inconsistently, and thus for whom we do not have complete sales data, or (ii) do not operate the franchise as a full time venture.

Gross Revenue Produced, Gross Revenue Landed and Average Job Information

This Table presents the Gross Revenue Produced, Gross Revenue Landed and certain Job Information as reported to us by our 101 U.S. franchisees that were open and operating for more than 24 months as of December 31, 2021 and for whom we have complete sales data (the "Reporting Franchisees"). This table excludes franchises (a) who had not been open and operating for a full 24 months as of December 31, 2021, (b) for whom we do not have complete sales data, and (c) that do not operate the franchise as a full time venture. For the purposes of this Item 19, a franchisee is deemed to have operated less than full time if the franchisee was not operating for at least one full calendar month during the Measurement Period. Data for startup Franchisees who were not open and operating for a full 24 months as of December 31, 2021 was excluded from this Table. The following table presents the average Gross Revenue Produced, Gross Revenue Landed and certain Job Information for the 102 Reporting Franchisees during the Measurement Period. We have broken down the data into five groups (each, a "Group") based on the Reporting Franchisees' Gross Revenue Produced, as further described below.

**Gross Revenue Produced, Gross Revenue Landed and Average Job Information
For Calendar Year 2021**

Group by Average Revenue Produced	Number of Reporting Franchisees	Average Gross Revenue Produced	Average Gross Revenue Landed	Leads	Proposals	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
Top 10%	10	\$2,912,185	\$3,277,222	1,157	790	\$7,138	61%	29%	46%	Rev. Produced: 3 (33%) Median: \$2,202,433 High: \$8,066,711 Low: \$1,697,734 Rev. Landed: 2 (20%) Median: \$2,388,844 High: \$9,524,043 Low: \$2,157,263 Leads: 5 (50%) Median: 1,069 High: 2,068 Low: 654 Proposals: 3 (33%) Median: 699 High: 1,769 Low: 458 Job Size: 5 (50%) Median: \$7,255 High: \$10,703 Low: \$3,929 Success Rate: 5 (50%) Median: 58% High: 99% Low: 28% Slippage Rate: 6 (60%) Median: 33% High: 53% Low: 0 Gross Margin: 5 (50%) Median: 46% High: 50% Low: 41%
Top 25%	26	\$2,098,653	\$2,364,723	1,205	660	\$7,668	50%	36%	45%	Rev. Produced: 8 (31%) Median: \$1,717,769 High: \$8,006,711 Low: \$1,299,239 Rev. Landed: 5 (19%) Median: \$1,998,344 High: \$9,524,043 Low: \$1,508,796 Leads: 11 (42%)

Group by Average Revenue Produced	Number of Reporting Franchisees	Average Gross Revenue Produced	Average Gross Revenue Landed	Leads	Proposals	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
										Median: 1,066 High: 3,305 Low: 140 Proposals: 12 (46%) Median: 631 High: 1,769 Low: 187 Job Size: 14 (54%) Median: \$8,090 High: \$10,703 Low: \$3,929 Success Rate: 10 (38%) Median: 41% High: 99% Low: 24% Slippage Rate: 14 (54%) Median: 46% High: 76% Low: 0 Gross Margin: 16 (62%) Median: 45% High: 52% Low: 34%
Top 50%	51	\$1,636,720	\$1,820,688	1,130	561	7,516	45%	45%	45%	Rev. Produced: 17 (33%) Median: \$1,329,883 High: \$8,006,711 Low: \$1,027,781 Rev. Landed: 18 (35%) Median: \$1,508,796 High: \$9,525,043 Low: \$1,010,623 Leads: 19 (37%) Median: 1,043 High: 3,305 Low: 140 Proposals: 20 (39%) Median: 509 High: 1,769 Low: 187 Job Size: 28 (55%) Median: 7,728 High: \$10,703 Low: \$3,929 Success Rate: 16 (31%) Median: 39%

Group by Average Revenue Produced	Number of Reporting Franchisees	Average Gross Revenue Produced	Average Gross Revenue Landed	Leads	Proposals	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
										High: 99% Low: 24% Slippage Rate: 35 (69%) Median: 55% High: 76% Low: 0 Gross Margin: 31 (61%) Median: 46% High: 52% Low: 34%
Bottom 50%	51	\$665,843	\$744,595	619	280	\$7,329	42%	49%	44%	Rev. Produced: 23 (45%) Median: \$646,729 High: \$1,021,128 Low: \$251,099 Rev. Landed: 23 (45%) Median: \$727,355 High: \$1,214,157 Low: \$234,287 Leads: 28 (55%) Median: 640 High: 1,112 Low: 52 Proposals: 29 (57%) Median: 304 High: 450 Low: 24 Job Size: 19 (37%) Median: \$6,850 High: \$22,403 Low: \$3,632 Success Rate: 16 (31%) Median: 38% High: 100% Low: 24% Slippage Rate: 33 (65%) Median: 54% High: 72% Low: 0 Gross Margin: 28 (55%) Median: 45% High: 50% Low: 37%
Bottom 25%	26	\$489,962	\$540,212	549	237	\$6,454	43%	49%	44%	Rev. Produced: 13 (50%) Median: \$503,678 High: \$646,729

Group by Average Revenue Produced	Number of Reporting Franchisees	Average Gross Revenue Produced	Average Gross Revenue Landed	Leads	Proposals	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
										Low: \$251,099 Rev. Landed: 12 (46%) Median: \$522,363 High: \$744,733 Low: \$234,287 Leads: 14 (54%) Median: 622 High: 1,056 Low: 52 Proposals: 13 (50%) Median: 242 High: 405 Low: 24 Job Size: 7 (27%) Median: \$5,886 High: \$16,316 Low: \$3,632 Success Rate: 7 (27%) Median: 37% High: 100% Low: 24% Slippage Rate: 19 (73%) Median: 54% High: 72% Low: 0 Gross Margin: 15 (58%) Median: 45% High: 50% Low: 37%
Bottom 10%	10	\$391,744	\$435,729	413	196	\$6,412	49%	41%	45%	Rev. Produced: 5 (50%) Median: \$400,087 High: \$489,010 Low: \$251,099 Rev. Landed: 6 (60%) Median: \$443,106 High: \$550,155 Low: \$234,287 Leads: 5 (50%) Median: 380 High: 994 Low: 52 Proposals: 5 (50%) Median: 187 High: 405 Low: 24

Group by Average Revenue Produced	Number of Reporting Franchisees	Average Gross Revenue Produced	Average Gross Revenue Landed	Leads	Proposals	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
										Job Size: 2 (20%) Median: \$5,297 High: \$16,315 Low: \$3,632 Success Rate: 3 (30%) Median: 39% High: 100% Low: 24% Slippage Rate: 6 (60%) Median: 46% High: 70% Low: 1% Gross Margin: 5 (50%) Median: 45% High: 50% Low: 40%
All Reporting Franchisees	102	\$1,151,282	\$1,282,642	874	421	\$7,423	43%	47%	45%	Rev. Produced: 27 (26%) Median: \$1,024,455 High: \$8,006,711 Low: \$251,099 Rev. Landed: 35 (34%) Median: \$1,100,576 High: \$9,524,043 Low: \$234,287 Leads: 46 (45%) Median: 836 High: 3,305 Low: 52 Proposals: 39 (38%) Median: 379 High: 1,769 Low: 24 Job Size: 46 (45%) Median: \$6,980 High: \$22,403 Low: \$3,632 Success Rate: 30 (29%) Median: 39% High: 100% Low: 24% Slippage Rate: 71 (70%) Median: 54% High: 76%

Group by Average Revenue Produced	Number of Reporting Franchisees	Average Gross Revenue Produced	Average Gross Revenue Landed	Leads	Proposals	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
										Low: 0 Gross Margin: 55 (53%) Median: 45% High: 52% Low: 34%

Notes:

1. Gross Revenue Produced is defined as a franchisee’s total sales invoices or other items or services billed to the customer for all “Completed Sales”, less discounts, cancellations or returns by FCI. Sales of products and services are deemed to be Completed Sales for purposes of reporting to FCI when the franchisee completes the final installation of all products or services sold to the customer.

2. Gross Revenue Landed is defined as Gross Revenue Produced (except as set forth below), plus the total sales invoices or services billed to customers for all ongoing jobs where franchisee has not yet completed final installation but has been engaged by the customer and has begun to provide the products and services requested. Specifically omitted from Gross Revenue Landed is any amount of Gross Revenue Produced from the provision of products or services which were ordered, invoiced or first billed for during the preceding calendar year (2019).

3. The Average Gross Revenue Produced and Gross Revenue Landed for each Group is defined as the sum of the Gross Revenue Produced/Landed of the Reporting Franchisees in each Group divided by the number of Reporting Franchisees in each Group.

4. Leads are all inquiries that the franchisee received from potential customers to provide the approved products and services.

5. Proposals is the number of estimates, bids and other proposals generated and delivered by a franchisee to provide products and/or services to customers.

6. Average Job Size is defined as the total Gross Revenue Produced of all jobs in each operating category divided by the number of jobs performed by franchisees in each operating category.

7. Average Success Rate is the average percentage of jobs landed over the number of first proposals.

8. Average Slippage Rate is the average percentage of Proposals over the number of Leads.

9. Gross Margin is the percentage of profit in the jobs performed by franchisees, which is calculated by subtracting product and installation costs from revenue, dividing the result by revenue, and converting into a percentage.

10. As of December 31, 2021, twelve (12) Reporting Franchisees operated in two (2) or more discrete territories, and over one hundred (100) franchisees operate outside of their territories in areas that in many cases are as large as, or larger than, the total area served by franchisees operating in two separate territories.

11. Certain Reporting Franchisees have been granted the right to perform services for residential jobs in which the aggregate contract amount exceeds \$50,000, or any other flooring services not specifically identified as Residential Services in this disclosure document, including but not limited to any flooring services for businesses or other commercial buildings, hotels or academic institutions (“Commercial Services”). See Item 12 for more information related to Commercial Services. Upon signing our Commercial Services Addendum, completion of our Commercial Training Program and satisfaction of such other conditions as we may require, you will be qualified to provide Commercial Services.

Certain Job Information – Start-Up and Mature Businesses

The following table presents the Average Job Size, Success Rate, Slippage Rate, and Gross Margin for 36 of our franchisees open less than two years but more than one year, and 102 of our franchisees open and operating for more than two years, as of December 31, 2021, that reported data in these categories to us. This table excludes franchises (a) who had not been open and operating for a full year as of December 31, 2021, (b) for franchisees who do not report using our current standard software, or use it inconsistently, and thus for whom we do not have complete sales data, and (c) that do not operate the franchise as a full time venture.

Average Job Size, Success Rate, Slippage Rate and Gross Margin For Calendar Year 2021

Years in Operation	Number of Franchises	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
Over 2 Years	102	\$7,423	43%	47%	45%	Job Size: 46 (45%) Median: \$6,980 High:\$22,403 Low: \$3,632

Years in Operation	Number of Franchises	Average Job Size	Success Rate	Slippage Rate	Gross Margin %	Median and Number of Reporting Franchisees Meeting or Exceeding the Average
						Success Rate: 30 (29%) Median: 39% High: 100% Low: 24%
						Slippage Rate: 71 (70%) Median: 54% High: 76% Low: 0
						Gross Margin: 55 (53%) Median: 45% High: 52% Low: 34%
Less than 2 Years, But More than 1 Year	36	\$6,092	31%	60%	44%	Job Size: 16 (44%) Median: \$5,878 High: \$9,286 Low: \$4,249
						Success Rate: 17 (47%) Median: 32% High: 40% Low: 17%
						Slippage Rate: 23 (64%) Median: 61% High: 70% Low: 16%
						Gross Margin: 19 (52%) Median: 44% High: 48% Low: 36%

This analysis does not contain information concerning operating costs or expenses.

Some outlets have sold these amounts. Your individual results may differ. There is no assurance you'll sell as much.

Other than the preceding financial performance representation, Floorcoverings International, Ltd. does not make any financial performance representations. We also do not authorize our employees or representatives to make any such either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Thomas Wood, Floorcoverings

International, Ltd., 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092 and 800-955-4324, the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20

OUTLETS AND FRANCHISEE INFORMATION

**Table No. 1
System Wide Summary
For Years 2019 – 2021**

OUTLET TYPE	YEAR	OUTLETS AT THE START OF THE YEAR	OUTLETS AT THE END OF THE YEAR	NET CHANGE
Franchised	2019	147	169	+22
	2020	169	179	+10
	2021	179	194	+15
Company/Affiliate Owned	2019	0	0	0
	2020	0	0	0
	2021	0	0	0
Total Outlets	2019	147	169	+22
	2020	169	179	+10
	2021	179	194	+15

**Table No. 2
Transfers of Outlets from Franchisees
to New Owners (other than Franchisor)
For Years 2019 – 2021**

STATE	YEAR	NUMBER OF TRANSFERS
Alabama	2019	0
	2020	1
	2021	0
Arizona	2019	0
	2020	2
	2021	0
California	2019	1
	2020	0
	2021	0
	2019	1

STATE	YEAR	NUMBER OF TRANSFERS
Florida	2020	0
	2021	0
Georgia	2019	2
	2020	3
	2021	0
Illinois	2019	1
	2020	0
	2021	2
Indiana	2019	0
	2020	1
	2021	0
Kentucky	2019	0
	2020	1
	2021	0
New York	2019	1
	2020	0
	2021	0
Minnesota	2019	1
	2020	0
	2021	0
Missouri	2019	0
	2020	1
	2021	0
New Jersey	2019	0
	2020	0
	2021	0
North Carolina	2019	1
	2020	1
	2021	1
Ohio	2019	1
	2020	0
	2021	0
Pennsylvania	2019	2
	2020	0
	2021	0
South Carolina	2019	1
	2020	0
	2021	0
Texas	2019	2
	2020	0
	2021	2
Wisconsin	2019	0

STATE	YEAR	NUMBER OF TRANSFERS
	2020	0
	2021	1
Totals	2019	15
	2020	10
	2021	6

Table No. 3
Status of Franchise Outlets
For Years 2019 – 2021

STATE	YEAR	OUTLETS AT THE START OF THE YEAR	OUTLETS OPENED	TERMINATIONS	NON-RENEWALS	RE-ACQUIRED BY FRANCHISOR	CEASED OPERATIONS OTHER REASONS	OUTLETS AT END OF THE YEAR
Alabama	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Arizona	2019	5	4	0	0	0	0	9
	2020	9	0	0	0	0	0	9
	2021	9	0	0	0	0	0	9
Arkansas	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
California	2019	8	5	0	0	0	0	13
	2020	13	0	1	0	0	0	12
	2021	12	0	1	0	0	0	11
Colorado	2019	0	3	0	0	0	0	3
	2020	3	1	0	0	0	0	4
	2021	3	1	0	0	0	0	4
Connecticut	2019	2	1	1	0	0	0	2
	2020	2	0	0	0	0	0	2
	2021	2	0	0	0	0	0	2
Florida	2019	9	2	0	0	0	0	11
	2020	11	3	0	0	0	0	14
	2021	14	1	0	0	0	0	15
Georgia	2019	9	1	0	0	0	0	10
	2020	10	0	1	0	0	0	9
	2021	9	1	0	0	0	0	10
Hawaii	2019	1	0	1	0	0	0	0
	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
Idaho	2019	1	1	0	0	0	0	2
	2020	2	0	0	0	0	0	2

STATE	YEAR	OUTLETS AT THE START OF THE YEAR	OUTLETS OPENED	TERMIN- ATIONS	NON- RENEWALS	RE- ACQUIRED BY FRANCHISOR	CEASED OPERATIO NS OTHER REASONS	OUTLETS AT END OF THE YEAR
	2021	2	0	0	0	0	0	2
Illinois	2019	5	2	0	0	0	0	7
	2020	7	1	0	0	0	0	8
	2021	8	3	1	0	0	0	10
Indiana	2019	3	0	1	0	0	0	2
	2020	2	0	1	0	0	0	1
	2021	1	2	0	0	0	0	3
Iowa	2019	0	0	0	0	0	0	0
	2020	0	1	0	0	0	0	1
	2021	1	0	1	0	0	0	0
Kansas	2019	3	1	1	0	0	0	3
	2020	3	1	1	0	0	0	3
	2021	3	0	1	0	0	0	2
Kentucky	2019	0	1	0	0	0	0	1
	2020	1	1	0	0	0	0	2
	2021	2	2	0	0	0	0	4
Louisiana	2019	2	0	0	0	0	0	2
	2020	2	0	0	0	0	0	2
	2021	2	0	0	0	0	0	2
Maryland	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
	2021	0	0	0	0	0	0	0
Massachusetts	2019	5	0	1	0	0	0	4
	2020	4	0	0	0	0	0	4
	2021	4	0	0	0	0	0	4
Michigan	2019	2	2	0	0	0	0	4
	2020	4	1	0	0	0	0	5
	2021	5	2	1	0	0	0	6
Minnesota	2019	6	0	1	0	0	0	5
	2020	5	1	0	0	0	0	6
	2021	6	0	0	2	0	0	4
Missouri	2019	2	1	0	0	0	0	3
	2020	3	2	0	0	0	0	5
	2021	5	0	0	0	0	0	5
Montana	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Nebraska	2019	0	0	0	0	0	0	0
	2020	0	1	0	0	0	0	1

STATE	YEAR	OUTLETS AT THE START OF THE YEAR	OUTLETS OPENED	TERMIN- ATIONS	NON- RENEWALS	RE- ACQUIRED BY FRANCHISOR	CEASED OPERATIO NS OTHER REASONS	OUTLETS AT END OF THE YEAR
	2021	1	0	0	0	0	0	1
Nevada	2019	1	0	0	0	0	0	1
	2020	1	1	0	0	0	0	2
	2021	2	1	1	0	0	0	2
New Jersey	2019	6	0	1	0	0	0	5
	2020	5	0	0	0	0	0	5
	2021	5	0	0	0	0	0	5
New Mexico	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
New York	2019	4	0	1	0	0	0	3
	2020	3	1	0	0	0	0	4
	2021	4	2	1	0	0	0	5
North Carolina	2019	10	3	1	0	0	0	12
	2020	12	1	0	0	0	0	13
	2021	13	1	1	0	0	0	13
North Dakota	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Ohio	2019	6	0	1	0	0	0	5
	2020	5	0	0	0	0	0	5
	2021	5	4	1	0	0	0	8
Oklahoma	2019	1	0	0	0	0	1	0
	2020	0	0	0	0	0	0	0
	2021	0	1	0	0	0	0	1
Oregon	2019	3	0	1	0	0	0	2
	2020	2	0	0	0	0	0	2
	2021	2	0	0	0	0	1	1
Pennsylvania	2019	5	3	0	0	0	0	8
	2020	8	0	0	0	0	1	7
	2021	7	1	0	0	0	0	8
Rhode Island	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
South Carolina	2019	4	1	0	0	0	0	5
	2020	5	1	0	0	0	0	6
	2021	6	0	0	0	0	0	6
Tennessee	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1

STATE	YEAR	OUTLETS AT THE START OF THE YEAR	OUTLETS OPENED	TERMIN- ATIONS	NON- RENEWALS	RE- ACQUIRED BY FRANCHISOR	CEASED OPERATIO NS OTHER REASONS	OUTLETS AT END OF THE YEAR
	2021	1	2	0	0	0	0	3
Texas	2019	19	4	0	0	0	0	23
	2020	23	4	7	0	0	0	20
	2021	20	9	0	0	0	0	9
Utah	2019	0	1	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	2	0	0	0	0	3
Vermont	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
	2021	1	0	0	0	0	0	1
Virginia	2019	2	1	2	0	0	0	1
	2020	1	3	0	0	0	0	4
	2021	4	1	0	0	0	0	5
Washington	2019	3	0	1	0	0	0	2
	2020	2	0	0	0	0	0	2
	2021	2	0	0	1	0	0	1
Wisconsin	2019	3	0	0	0	0	0	3
	2020	3	0	0	0	0	0	3
	2021	3	1	0	0	0	0	4
Totals	2019	147	37	14	0	0	1	169
	2020	169	22	11	0	0	1	179
	2021	179	29	10	3	0	1	194

Table 4
Status of Company-Owned and Affiliate-Owned Businesses
For Years 2019 – 2021

STATE	YEAR	OUTLETS AT THE START OF THE YEAR	OUTLETS OPENED	OUTLETS REACQUIRED FROM FRANCHISEES	OUTLETS CLOSED	OUTLETS SOLD TO FRANCHISEES	OUTLETS AT END OF THE YEAR
Totals	2019	0	0	0	0	0	0
	2020	0	0	0	0	0	0
	2021	0	0	0	0	0	0

Table 5
Projected Openings As Of December 31, 2020

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlet In The Next Fiscal Year	Projected New Company-Owned Outlet In The Next Year
California	1	3	0
Colorado	1	2	0
Florida	4	3	0
Georgia	0	1	0
Indiana	0	1	0
Louisiana	0	1	0
Massachusetts	1	0	0
Michigan	2	0	0
Minnesota	0	1	0
Mississippi	0	1	0
New Jersey	0	2	0
New Hampshire	1	0	0
New York	2	2	0
Tennessee	0	2	0
Texas	2	2	0
Virginia	1	2	0
Washington	1	0	0
Wisconsin	0	2	0
Total	16	25	0

A list of our franchisees, as of December 31, 2021, is included in this Disclosure document as Exhibit E. Some franchisees own and operate more than one franchise.

A list of all franchisees who have an FCI franchise terminated, canceled or not renewed, transferred out of the FCI System, or who otherwise voluntarily or involuntarily ceased to do business under the Franchise Agreement during the 12-month period ended December 31, 2021, or who have not communicated with FCI within the 10-week period immediately preceding the issuance date of this document, also appears in Exhibit E. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

A list of the subset of franchisees who had signed a Franchise Agreement but not yet opened as of December 31, 2021 is also included in Exhibit E.

Certain franchisees have signed confidentiality clauses during our past three fiscal years restricting their ability to speak openly about their experience with us. You may wish to speak with current and former franchisees, but be aware that not all franchisees will be able to communicate with you. We are not aware of any trademark specific franchisee organizations associated with the franchise system, which are required to be disclosed in this disclosure document.

Item 21

FINANCIAL STATEMENTS

Exhibit F to this disclosure document contains the audited financial statements for FS Brands, Inc., parent of Floorcoverings International, Ltd., for the fiscal years ending December 31, 2019, 2020, and 2021.

Certain states and the Federal Trade Commission require that a Guarantee of Performance be given by FS Brands, Inc. A copy of this guarantee is attached as Exhibit J. FS Brands, Inc. absolutely and unconditionally guarantees FCI's obligations under the Franchise Agreement.

Our fiscal year end is December 31 of each year.

Item 22

CONTRACTS

This disclosure document contains the following contracts:

Exhibit A	Franchise Agreement
Exhibit A-1	Description of Designated Marketing Area
Exhibit A-2	Corporate Guarantee Rider
Exhibit A-3	Employee Nondisclosure and Noncompetition Agreement
Exhibit A-4	Sample Termination and Release Agreement
Exhibit B	Promissory Note
Exhibit C	System Access Agreement
Exhibit D	Telephone Listing Authorization Agreement
Exhibit J	Guarantee of Performance

Exhibit K Advertising Co-Op Amendment (if formed for your DMA)

Item 23

RECEIPT

Exhibit L of this disclosure document contains a detachable document, in duplicate, acknowledging receipt of this disclosure document by a prospective franchisee. You should sign both copies of the Receipt. You should retain one signed copy for your records and return the other signed copy to: Amy Schlosser, Floorcoverings International, Ltd., 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092.

EXHIBIT A
FRANCHISE AGREEMENT

DATA SHEET

- The information contained in this Data Sheet is incorporated by reference into the Floorcoverings International, Ltd. Franchise Agreement.

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EXHIBIT A-2	CORPORATE GUARANTEE RIDER
EXHIBIT A-3	EMPLOYEE NONDISCLOSURE AND NONCOMPETITION AGREEMENT
EXHIBIT A-4	SAMPLE TERMINATION AND RELEASE AGREEMENT

**FLOOR COVERINGS INTERNATIONAL®
FRANCHISE AGREEMENT**

THIS FRANCHISE AGREEMENT (the “Agreement”) is entered into by and between Floorcoverings International, Ltd., a Georgia corporation (“FCI”), whose address is 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092 and the Franchisee identified in the Data Sheet (“You”). The information contained in the Data Sheet is incorporated into this Agreement.

BACKGROUND

- A. Through the expenditure of money, time and effort, FCI has developed a distinct and proprietary business format for the operation of a professional business for the marketing of carpeting, window treatments and all other hard and soft floor covering products and any other products and services that FCI may designate in the future (the “System”), the distinguishing characteristics of which include proprietary operating procedures and standards and specifications for products and services, as amended from time to time in FCI’s sole discretion.
- B. The System is identified by proprietary trademarks, service marks, trade dress, logos and other indicia of origin including, without limitation, the trade name and service marks: “Floor Coverings International”; “Floor Coverings International/The Flooring Store at Your Door”; and “FCI” (collectively the “Proprietary Marks”).
- C. FCI offers franchises to qualified individuals for the right to use the System and Proprietary Marks within designated territories (the “Business”).
- D. You have applied to FCI for the right to operate a Business pursuant to the terms of this Agreement, and FCI has approved your application in reliance upon all of the representations made in your application, including those concerning your financial resources, your business experience and interests, and the manner in which the franchise will be owned and operated.
- E. You acknowledge that you have read this Agreement and FCI's Franchise Disclosure Document, and that you have been given an opportunity to obtain clarification of any provision that you did not understand. You also understand and agree that the terms and conditions in this Agreement are necessary to maintain FCI's high standards of quality and service, and the uniformity of those standards at all FCI Businesses.

AGREEMENT

NOW THEREFORE, in consideration of the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto, intending to be legally bound, mutually agree as follows:

ARTICLE I: GRANT OF RIGHT

A. Grant. FCI grants to you, and you hereby accept, a non-exclusive franchise to establish and operate one Business pursuant to the terms of this Agreement. Except as otherwise provided in this Agreement, you may only offer, sell and/or perform the following: carpeting, window treatments, painting and ancillary repair work, hard and soft floor covering products (the “Authorized Services”) in (i) residential dwellings that contain less than five (5) units/apartments or condominiums, (ii) individual residential apartments or condominiums, (iii) single family homes, (iv) townhomes, or (v) light commercial services defined as commercial office space of less than 5,000 square feet (collectively, “Residential Services”); provided, however, such Residential Services shall not be performed for (a) any National Account customers, as defined in Article I.D, and (b) any contracts that exceed \$50,000 in the aggregate for any one particular job. This Agreement does not grant you the right to establish additional Businesses.

B. Designated Marketing Area. You shall operate your Business only within the designated marketing

area (“DMA”) identified in, or (if the parties have not agreed upon a DMA at the time this Agreement is signed) to be identified, in the Data Sheet and DMA Addendum attached as Exhibit A-1 (the “Designated Territory”). You may not advertise or solicit clients or leads, except through National Account lead referral sources, within another franchisee’s DMA unless such solicitation or marketing activity is in accordance with FCI’s then current standards and procedures. Subject to the policies and procedures set forth in the Operations Manual, you may be permitted to provide services to customers located in an open DMA. Commercial Services Qualified Franchisees may advertise and market Commercial Services through the development of personal contacts and calls to prospective customers but FCI, through the Brand Fund or otherwise, has the sole and exclusive right to advertise and/or market Commercial Services through broadcast media, national publications or trade shows. During the term of this Agreement, so long as you are in substantial compliance with the terms and conditions of this Agreement, FCI will not establish or locate, or grant any third party the right to establish or locate, another FCI Business offering or performing Residential Services using the System and Proprietary Marks within the DMA, except as set forth in Article I.D. and I.E. below. You acknowledge and agree that other franchisees may provide Residential or Commercial Services within your DMA, subject to such franchisee’s compliance with FCI’s policies restricting advertisements and solicitations. This Agreement does not grant you any other territorial rights.

C. Reservation of Rights and Alternative Channels of Distribution. FCI retains the right to establish itself, or to grant others the right to establish, FCI Businesses outside the DMA. You acknowledge and agree that certain of FCI’s or its affiliates’ products, whether now existing or developed in the future, may be distributed in the DMA by FCI, its affiliates, its franchisees, licensees or designees, in such manner and through such channels of distribution as FCI, in its sole discretion, shall determine. Such alternative channels of distribution shall include, but are not limited to, sales of any products offered hereunder using the Proprietary Marks through the Internet or mail order. FCI reserves the right, among others, as to any distribution arrangements relating thereto. You understand that this Agreement grants you no rights: (i) to distribute such products as described in this section; or (ii) to share in any of the proceeds received by any such party therefrom.

D. National Accounts. The term National Account means any entity, customer, contract, or business which on its own behalf or through agents, franchisees or other third parties owns, manages, controls or otherwise has responsibility for 10 or more businesses whose presence is not confined within any one particular designated DMA.

1. FCI shall have the exclusive right, unless otherwise specifically delegated in writing, on behalf of itself, you, and/or other franchisees utilizing the Proprietary Marks, to negotiate and enter into agreements or approve forms of agreement to provide services to National Account customers, licensees or franchisees including locations within the DMA. Franchisee may not solicit or service any entity, customer, contract or site that is a National Account, as defined in the Franchise Agreement, whether within or outside the DMA, without FCI’s prior written approval, which may be conditioned on such terms and conditions as FCI deems fit in its sole discretion, including FCI’s right to exclusively negotiate the terms of any National Account, set additional training requirements and set the fees due FCI for services rendered in connection with any National Account contract.

2. Following the execution of a contract with or the acceptance of a bid by a National Account customer which contemplates the provision of services to one or more National Account customer location within the DMA, FCI may, at its option, provide you the option to perform such services pursuant to the terms and conditions of the National Account contract or on such terms and conditions as FCI in its discretion determines. In order to service any National Account customers, you must enter into FCI’s then-current form of National Account participation agreement, the terms of which will govern all National Account work.

3. If FCI so chooses, or if you elect not to provide services to a National Account customer in conformity with the terms and conditions of the National Account bid or contract, FCI shall have the right, exercisable in its sole discretion, to:

i. provide, directly or through any other licensee or franchisee utilizing the

Proprietary Marks, services to the National Account customer location(s) within the DMA on the terms and conditions contained in the National Account bid or contract; and/or

ii. contract with another party to provide such services to the National Account customer location(s) within the DMA on the terms and conditions contained in the National Account bid or contract between FCI and the National Account customer, utilizing the Proprietary Marks or any other trademarks, service marks or trade names.

4. Neither the direct provision by FCI (or a franchisee, licensee, or agent of FCI) of services to National Account customers as authorized in Article I.D(3)(i) above, nor FCI's contracting with another party to provide such services as authorized Article I.D(3)(ii) above, shall constitute a violation of Article I.B of this Agreement relating to the DMA. You disclaim any compensation or consideration for work performed by others in the DMA pursuant to this section.

E. Commercial Services. The term Commercial Services means any particular residential job in which the total aggregate contract amount exceeds \$50,000, whether or not it also constitutes a National Account as defined above, and any other flooring services not specifically identified as Residential Services above, including but not limited to any business or other commercial building, hotel or academic institution. In addition, Commercial Services include those jobs in which the total aggregate contract amount is less than \$50,000, when the franchisee is performing the Authorized Services (i) in a nonresidential structure or nonresidential leasehold except for commercial office space of less than 5,000 square feet which is defined above as Residential Services; (ii) in a residential dwelling that contains more than five (5) units/apartments; (iii) as an extension of a job that originated in Franchisee's DMA; and (iv) for a Commercial Account. For purposes of this Agreement, a "Commercial Account" means any entity, customer or contract or business which on its own behalf or through agents, franchisees or other third parties owns, manages, controls or otherwise has responsibility for between 2 and 9 businesses whose presence is not confined within any one DMA.

1. Franchisee, upon payment to FCI of the then current one time non-refundable Commercial Services Licensing Fee, execution of FCI's Commercial Services Addendum and completion of FCI's Commercial Services Training Program and such other requirements as FCI from time to time may require, will be authorized to offer, sell and perform Commercial Services ("Commercial Services Qualified") for any entity, customer, contract or business, exclusive of a National Account anywhere within the United States, including Franchisee's DMA and the DMA or other franchisees, including the DMA of other Commercial Services Qualified franchisees. Accordingly, Franchisee acknowledges that other Commercial Services Qualified franchisees may perform Commercial Services within Franchisee's DMA using FCI's Proprietary Marks.

2. Franchisee acknowledges and expressly understands and agrees that until such time as Franchisee becomes Commercial Services Qualified, Franchisee shall have no right to Commercial Services contracts, or any other product or service not specifically defined as Residential Services, within the DMA and FCI or FCI Commercial Services Qualified franchisees may perform Commercial Services contracts within the DMA using FCI's Proprietary Marks. Except for Residential Services, Franchisee acknowledges that FCI may offer and perform, or license other franchisees the right to offer and perform, any approved products and/or services at any location within or outside the DMA under the Proprietary Marks, including but not limited to National Accounts, Commercial Services and any other non-Residential Services. You disclaim any compensation or consideration for work performed by others in the DMA pursuant to this section.

3. In cases where the Commercial Services are to be performed outside of Franchisee's DMA, Franchisee must, prior to accepting such work, notify FCI in writing and submit a written proposal describing the work Franchisee wishes to perform and the location of the job site, if applicable, and then obtain FCI's written consent to perform such work, which consent will not be unreasonably withheld. Franchisee acknowledges that certain FCI system franchisees have DMAs which provide for exclusive

territories that would prohibit Franchisee from performing Commercial Services within their DMA and that FCI may withhold its consent for Franchisee to perform such work as a result.

F. Program Services. From time to time, FCI may establish certain programs for the benefit of its franchisees and the FCI System whereby FCI franchisees will be permitted to offer, sell and perform certain flooring services in accordance with the specifications described in any particular program established by FCI from time to time. Franchisee's participation in any particular program will be subject to the terms and conditions of such program.

ARTICLE II: TERM AND RENEWAL

A. Initial Term. Except as otherwise provided in this Agreement, the term of this Agreement shall be for a period of ten (10) years from the effective date hereof, as indicated on the Data Sheet.

B. Renewal. You will have the right to renew its License for the Business for two additional five (5) year terms, provided you meets the following conditions:

1. You shall have delivered to FCI written notice, at least ninety (90) days, but not more than one hundred eighty (180) days, before the expiration of the term of this Agreement, of your election to renew;
2. You shall execute FCI's then current form of Franchise Agreement. The then current form of Franchise Agreement shall supersede this Agreement in all respects and terms, and may contain commitments and obligations that differ from the terms of this Agreement, including, without limitation, an increased Continuing Royalty or Brand Fund contribution;
3. You shall execute a general release in a format designated by FCI;
4. You must not be in default of any of your obligations to FCI;
5. As of the date of renewal, you must be in possession of all required vehicles, equipment, floorcovering samples, window treatment samples and other items required for operation of the Business, and all such items must conform to or comply with FCI's then current standards, specifications and requirements;
6. You and your employees must successfully complete any additional or refresher training then required by FCI; and
7. You must pay FCI a renewal fee in the amount of \$2,500.

ARTICLE III: INITIAL AND CONTINUING FEES

A. Initial Franchise Fee. If this Agreement is fully executed prior to July 31, 2021, in consideration of the rights granted to you under this Agreement, you agree to pay to FCI an Initial Franchise Fee equal to Fifty Seven Thousand Nine Hundred Dollars (\$57,900) for a DMA ranging from 50,000 to 80,000 single family dwellings. If this Agreement is fully executed on August 1, 2021 or later, in consideration of the rights granted to you under this Agreement (regardless of whether you are an existing franchisee or buying multiple territories), you agree to pay to FCI an Initial Franchise Fee equal to Thirty Thousand Dollars (\$30,000) and a Territory Fee of Thirty-Five Thousand Dollars (\$35,000) for a DMA ranging from 50,000 to 80,000 single family dwellings.

If you wish to purchase a DMA with over 80,000 single family dwellings, in addition to the Initial Franchise Fee (or Territory Fee if applicable), you must pay a fee of either: (i) Twenty Five Cents (\$0.25) for each single family dwelling over 80,000 in your DMA at the time you sign this Agreement, or (ii) Nine Hundred Dollars (\$900) per One Million Dollar (\$1,000,000) Flooring Opportunity. A "Flooring Opportunity" is calculated, in our sole judgment and

discretion, based on the annual average income opportunity (expressed as a dollar amount) represented by each household in the additional area, multiplied by the total number of target households therein. Currently, we assign an average income opportunity value of \$785.71 to each targeted household, but we reserve the right to revise this value at any time. We shall determine, in our sole discretion, which valuation method to employ when calculating the additional cost of the requested DMA area in excess of 80,000 family dwellings.

The Initial Franchise Fee, Territory Fee and any additional payments for an extended DMA are payable at the time of the execution of this Agreement and are fully earned and nonrefundable upon payment, regardless of whether this Agreement is subsequently terminated, and is not contingent or conditioned on our performance of any pre-opening obligations. If you are a veteran that qualifies for the VetFran Program, your Initial Franchise Fee will be discounted by ten percent (10%).

B. Continuing Royalty Fees.

1. In addition to the Initial Franchise Fee and Territory Fee (if applicable), you shall pay FCI a monthly continuing royalty fee in an amount equal to: (a) five percent (5%) of Gross Sales or (b) a minimum of \$1,250 per month in your first twelve (12) months of operations (whole or partial), \$2,083 per month for months thirteen (13) through twenty four (24) of operations, or \$2,917 per month thereafter (“Continuing Royalty Fee”).

2. “Gross Sales,” as used in this Agreement, shall be defined as the total of your sales invoices or other items or services billed to the customer for all “Completed Sales” during a given month, less any discounts, cancellations or returns allowed by FCI. In the event that Franchisee participates in any discount promotion, including but not limited to Groupon or similar sales promotions, Gross Sales will include the full retail value of the goods or services rendered to the customer before any discounts or commissions. Sales of products and services shall be deemed to be “Completed Sales” for purposes of reporting and payment to FCI when you complete the final installation of all products and/or services sold to the customer. Continuing Royalty Fees shall be payable on a monthly basis on all Completed Sales made by the you during the preceding calendar month, and shall be submitted to FCI with all sales reports and documentation required by FCI. Continuing Royalty Fees and all required sales reports and other documentation FCI prescribes must be received by FCI no later than ninth (9th) day of the each month for all Completed Sales during the preceding calendar month.

3. Your failure to pay monthly Continuing Royalty Fees to FCI within five (5) business days of the due date for such payment shall be a material breach of this Agreement.

4. Except as prohibited by applicable local, state, or federal laws, FCI reserves the right to apply any amount FCI receives from or on behalf of you first to Continuing Royalty Fees, and then to B.F. Contributions (as defined below), then due and owing. FCI also reserves the right to require you to sign a security agreement or other documents that allow FCI to hold a security interest in the payment obligations you owes to FCI.

5. The monthly period for determining Continuing Royalty Fee calculations and payments shall be defined as the calendar month.

C. Brand Fund Contribution.

1. In addition to the other fees and charges provided for herein, you shall pay to FCI a Brand Fund Contribution (the “B.F. Contribution”) in an amount equal to three percent (3%) of Gross Sales.

2. The terms and conditions applicable to your payment of B.F. Contributions shall be as set forth in Article III.B.

3. FCI shall have the right to spend Brand Fund monies, as it deems appropriate on any activities intended to build the strength of the FCI brand, including national, regional, or local media or other market techniques or programs designed to communicate the services of Floor Coverings International franchisees to the public, as well as on technology or other programs that improve the quality of the services provided to FCI customers. In addition, FCI may spend Brand Fund monies for market research and development, public relations programs, test or target marketing, the conducting of surveys, brand development and promotion, consulting and other related services to train franchisees on marketing or other brand-building techniques, creative and production costs, merchandising and merchandising program development, development and implementation of new technology, reimbursement to FCI for reasonable accounting, administrative (including the actual cost of salaries and benefits paid to FCI employees engaged in administration of the Brand Fund), and legal expenses associated with the Brand Fund, or for other purposes deemed appropriate by FCI to enhance and promote the general recognition of the Floor Coverings International System and Floor Coverings International Proprietary Marks.

4. FCI has the sole right to determine and budget the specific use of the Brand Fund for the purposes set forth herein. You acknowledge that Brand Fund monies may be expended by FCI in any territory (national, regional, or local) without any requirement that any amount be expended for advertising in your DMA or that any expenditures from the Brand Fund be apportioned based on the amount of your B.F. Contributions, or by other formula or system. FCI shall in no event be deemed a fiduciary of you for or with respect to the Brand Fund or any other aspects of the System.

5. Franchisee agrees that any inquiries that FCI receives from potential customers for Commercial Services as a result of such promotion and marketing efforts (the "Leads") may be distributed by FCI to any Commercial Services Qualified franchisees in accordance with the FCI's policy regarding the distribution of Leads, as such policy may be amended from time to time. FCI does not represent or warrant that it will distribute any minimum number of Leads to you and you disclaim any right to receive compensation or consideration for any Lead or work performed by other Commercial Services Qualified franchisees pursuant to the FCI's Lead policy and Franchisee waives any claims in connection with the distribution of Leads and any compensation or consideration arising out of those Leads.

D. Dishonored Check Fee. FCI may charge you a fee of \$25.00 for each check issued to FCI by you for monthly Continuing Royalty Fees, B.F. Contributions or other fees or payments due to FCI pursuant to this Agreement ("Payments"), which is dishonored by the financial institution on which the check is drawn.

E. Late Fee; Interest Charges. FCI may charge you a fee of \$25.00 for each Monthly Report you are required to submit to FCI that is not postmarked by the ninth (9th) day of the month in which it is due. In addition to any late fee, you shall pay FCI interest at the rate of one and one-half percent (1½%) per month or the maximum rate allowed under applicable law, whichever is less, on all past due Payments from the date due until the date payment in full is received by FCI.

F. Opening Package. You shall, no later than thirty (30) days prior to attending FCI Academy, pay FCI the then-current sum for the "Opening Package" of goods and services described in FCI's Franchise Disclosure Document.

G. Payments by Direct Bank Transfer. FCI shall have the right to require that you make all Payments by direct electronic bank transfer of funds ("Direct Transfer"). You will, from time to time during the term of this Agreement, execute such documents as may reasonably be required by FCI, FCI's bank or your bank to provide your authority and direction to its bank authorizing Direct Transfers. Such authorizations will permit FCI to designate the amount to be drafted or transferred from your account and to adjust such amount from time to time to the amount of the Payments due from you. If you fail at any time to provide required sales reports to FCI, FCI may debit your bank account for the same amount as the most recent debit to your bank account that was based on actual Gross Sales provided by you. You will, at all times during the term of this Agreement, maintain a balance in your bank account

sufficient to allow the appropriate amount to be debited from your account for the Payments due to FCI.

ARTICLE IV: OBLIGATIONS OF FCI

A. Designated Marketing Area (DMA). FCI shall designate the marketing area which will serve as your DMA.

B. FCI Academy Training. FCI shall provide an “FCI Academy” training program relating to the Products and Services and the System. FCI Academy training shall consist of a home study course and a training program at FCI Headquarters in suburban Atlanta or other locations, including virtually, as designated by FCI. FCI shall provide initial FCI Academy training for you (or your principal shareholder or owner) and one other individual who is one of your principals or employees. FCI reserves the right to charge its then-current training fee for each additional individual requiring training on your behalf. The cost of FCI Academy training is included in the Initial Franchise Fee. You will be responsible, however, for all travel, lodging and related expenses incurred by your personnel in connection with attending the FCI Academy training.

C. Operations Manuals. FCI shall lend you or give you access to a copy of each of FCI’s training and operations manuals (the “Operations Manuals”) for use during the term hereof.

D. Opening Package. FCI shall provide you with an Opening Package of goods and services, the contents of which are described in FCI’s Franchise Disclosure Document. The fee for the Opening Package is payable at least thirty (30) days prior to attending training.

E. On-going Training. In addition to the FCI Academy training, FCI shall make available to you additional training in marketing, sales, advertising, product selection, operational procedures and financial administration. The ultimate form, content and extent of the training, programs, and assistance shall be determined by FCI.

F. Operations and Marketing Updates. FCI shall, from time to time, update information and revise operations and marketing materials as new and improved products, methods, systems, and procedures are adopted for use in the FCI System.

G. Approved Suppliers. FCI shall provide approved suppliers and vendors of products, equipment, supplies and services for use and resale in connection with the operation of the Business.

H. Advertising Approval. FCI shall review all advertising materials submitted by you and shall approve or deny use of such advertising materials at FCI’s sole discretion.

ARTICLE V: FRANCHISEE’S OBLIGATIONS

A. Promotion. You shall use your best efforts throughout the entire term of this Agreement to actively promote the Products and Services within the DMA, and to maintain and enhance whenever possible Floor Coverings International business relations, goodwill, and reputation with customers, suppliers, and others.

B. Use, Display and Ownership of Proprietary Marks.

1. You shall use and display the Proprietary Marks on all signage and printed materials used in connection with the Business. You shall use and display the Proprietary Marks only in the form and manner specified by FCI in or on any advertising, telephone listings, publicity, sales promotions, signs, the FCI Vehicle, letterhead, stationery, image apparel, or other materials used in connection with the Business. You shall only use the Proprietary Marks in connection with operating the Business and shall not use any Proprietary Marks in whole or in part for any purpose or in conjunction with any product, service or business

not designated by FCI as part of the System.

2. You acknowledge and agree that the Proprietary Marks and the System licensed hereunder are owned exclusively by FCI and except for the limited rights of use expressly provided in this Agreement, you acquire no right, title, or interest therein.

3. You acknowledge that any and all goodwill associated with the Proprietary Marks and the System inures exclusively to the benefit of FCI. Upon termination of this Agreement, no monetary amount shall be attributable to you for any goodwill associated with your use of the System or the Proprietary Marks.

4. You shall not attempt to file or register any of the Proprietary Marks, in whole or in part, in your own name or the name of any other person, firm, association, or corporation, nor shall you use any of the Proprietary Marks, in whole or in part, as a part of a corporate or partnership name. You will not use or register any of the Proprietary Marks, in whole or in part, as an e-mail address or Internet domain name.

5. You shall not, during the term of this Agreement and after termination or expiration of this Agreement, contest or dispute the validity, enforceability or ownership of the Proprietary Marks or the System, or take any actions that might dilute the goodwill associated therewith.

6. You shall immediately notify FCI upon becoming aware of any unauthorized use of or legal action involving the Proprietary Marks or the System and shall cooperate in FCI's prosecution or defense of any such action. FCI shall defend you in any infringement action in which you are named as a defendant solely because the plaintiff or claimant alleges that you does not have the right to use the Proprietary Marks or the System, provided that you has at all times used the Proprietary Marks and System in accordance with FCI's requirements and the terms and conditions of this Agreement, and provided further that you has tendered defense of the action to FCI within seven (7) days of your receipt of a summons and complaint in the action.

C. Initial Advertising Obligation. You shall spend at least Forty Thousand Dollars (\$40,000), but may be required by us to spend up to Sixty Thousand Dollars (\$60,000), in FCI-approved local advertising within a four month period following your completion of the FCI Academy training program. You must spend at least \$25,000 of this obligation prior to opening as FCI may direct. You will use FCI's designated vendor and FCI's approved local advertising plan in conducting such local advertising for your Business.

D. Required Local Expenditures; Approved Advertising. You must use your best efforts to advertise the Business in the DMA and participate in any local marketing and promotional programs FCI establishes from time to time. In addition to the B.F. Contribution and the \$40,000 to \$60,000 initial advertising obligation, you are required to spend a minimum amount equal to six percent (6%) of Gross Sales on approved local marketing and promotion in the DMA. On or before January 31 of each year, you must provide FCI with itemization and proof of advertising and an accounting of the monies that you have spent for approved local advertising for the preceding calendar year (January through December). If you do not spend the minimum 6% amount, you shall pay to FCI any balance between the 6% required amount and what you actually spent during the year. This payment is due on or before January 31, and FCI may spend the monies in any way it desires. You shall use only FCI approved advertising in any media placement, promotion or solicitation materials employed by the Business. If you desire to publish any sales, advertising or promotional materials other than as described in Article V.C. (for which you must use FCI's approved local advertising vendor and plan), you shall obtain FCI's written consent at least thirty (30) days prior to the date of each such publication. FCI's consent shall not be unreasonably withheld. Additionally, FCI shall have the right to designate any geographical area for purposes of establishing a regional advertising and promotional cooperative ("Cooperative"), and to determine whether a Cooperative is applicable to your Business. If a Cooperative has been established applicable to your Business at the time you begin operating under this Agreement, you must immediately become a member of such Cooperative and make the required contribution to the Cooperative's fund. If a Cooperative applicable to your Business

is established at any later time during the term of this Agreement, you must become a member of such Cooperative no later than thirty (30) days after the date on which the Cooperative begins operation. You must comply with all guidelines and requirements applicable to the Cooperative, as set forth by FCI or by the Cooperative itself. FCI may require a Cooperative to be formed, changed, dissolved, or merged in its sole and absolute discretion.

E. FCI Vehicle. You shall acquire and maintain a FCI vehicle meeting FCI's specifications ("FCI Vehicle"), that may change from time to time, suitable for carrying samples to the customer's home or business; shall maintain the FCI Vehicle according to the standards established by FCI from time to time. You shall, from time to time, upon request of FCI, submit documentation to FCI concerning the exterior condition of your FCI Vehicle. Such documentation shall consist of four photographs taken within two (2) weeks of submission, one of each view (front, rear, and sides) of the FCI Vehicle. If FCI deems that the FCI Vehicle is not in good physical appearance and condition, FCI shall promptly notify you of the requirement to purchase a FCI Vehicle that meets FCI standards and specifications. FCI shall not unreasonably deny consent to the use of a vehicle.

F. Customer Relations and Refund Policies; Customer Information. You shall comply with all customer relations, guarantee and refund policies, which may be established from time to time by FCI in writing. You shall not issue any product or service guarantees except for manufacturers' guarantees and any guarantees prescribed by FCI. You must provide FCI with an up-to-date customer list, copies of customer sales invoices, and work order information in the form FCI prescribes, including, but not limited to, FCI's intranet or required software, as further described in Article V.T. FCI has the right to contact the customers to ascertain your quality of work and the level of customer satisfaction. FCI owns the customer lists and accounts and licenses you to use them during the term of this Agreement. You may not use the customer lists or account information for any purpose whatsoever other than in the normal conduct of the Business.

G. Publicity. You agree to allow FCI to use your name and photographic likeness of any type, including film, video tape, or photograph, in publicity of the System, without compensation to you.

H. Location.

1. You must, at your expense, provide the premises where the Business will be located. You must operate the Business out of an office space, and FCI must consent to your office location. Your office must be located in the DMA. The office (including any showroom that you establish) must be maintained and operated in accordance with the specifications and standards that FCI establishes periodically pertaining to signage, fixtures, accessory features and design and layout. You are solely responsible for obtaining all necessary permits and/or licenses for the location. You must not use the office and showroom premises for any purpose other than the operation of the Business without FCI's prior written approval.

2. Within 60 days of the execution of this Agreement, and we suggest prior to attending training, you shall obtain a site from which to maintain your office within your DMA by (i) entering into a lease or sublease with the owner of a site or the prime tenant having possession of a site which is mutually acceptable to you and FCI; or (ii) purchasing real estate which is mutually acceptable to you and FCI. Upon location of a proposed site, you must provide FCI such site information as FCI may reasonably request to evaluate the proposed site for compliance with FCI's then-current site selection criteria. FCI will notify you of its acceptance or rejection of the proposed site within 30 days after receiving all requested information. FCI's acceptance of a site does not constitute any representation or guarantee concerning the site's viability or success. You are solely responsible for selecting a site for the operation of your Business. You must deliver to us an executed copy of the lease within 15 calendar days of execution of the lease.

3. FCI will permit you to relocate your office to a new approved location within the DMA, at your expense, if you lose the right to possess the premises through no fault of your own, or if the office is destroyed by vandalism, fire or act of God. FCI will approve the new site if it meets FCI's site selection criteria. You have no right to relocate the office without FCI's prior written consent.

I. Confidentiality. You shall not directly or indirectly reveal the contents of any portion of the System, trade secrets, manual, home study program, training manual, bulletin, Business, promotional plan, newsletter, report or publication except to your employees who require such information to fulfill their duties and have signed a Nondisclosure and Noncompetition Agreement in the form attached to this Agreement before receiving any such information.

J. Training and Certification.

1. You shall successfully complete the FCI Academy training program and receive from FCI competency certification prior to providing any Products and Services or otherwise operating the Business. You and your employees, partners or agents who provide Products and Services shall participate in such further training as FCI may require from time to time to maintain FCI's standards in connection with the operation of the Business.

2. You must participate annually in (i) any training or consultation with an FCI Franchise Support Manager as FCI may determine; (ii) at least one (1) regional training session that FCI holds for franchisees; and (iii) FCI's annual franchise convention. FCI may charge a reasonable fee for the regional training and convention.

K. Authorized Products and Services and Approved Suppliers. You must offer all authorized products and services and only those products and services that FCI specifies. FCI has the right to require you to purchase or lease any products including, without limitation, supplies, inventory items and equipment from designated or approved suppliers as well as to enter into service agreements with approved vendors (the "Authorized Products and Services"). FCI has the right to add, eliminate, modify and substitute any of the Authorized Products and Services or the designated suppliers in its sole discretion. If you wish to offer any product or service that FCI has not authorized or to acquire items or services from an unapproved supplier, you must request FCI's approval in writing and provide FCI all information it may reasonably need to evaluate the proposed product, service or supplier. FCI will make a good faith effort to notify you of its approval within 15 days of receiving such information. FCI's failure to approve a product, service or supplier within this 15-day period will constitute disapproval of the proposed product, service or supplier. If FCI approves your request to offer a new product or service or to acquire items from a new supplier, such approval will be only for the specific product, service or supplier for which approval was granted.

L. Compliance with Standards and Specifications. The Business shall at all times emulate the image intended for the System including, without limitation, its high standards of quality, cleanliness, convenience and courteous services. You shall comply with all of FCI's standards and specifications for, among other things, inventory, supplies, equipment and Business appearance, as they are disclosed to you in the Operations Manual or otherwise in writing. You shall purchase and place or erect, at your expense, all signs and interior and exterior graphics and only such signs and interior and exterior graphics, as well as vehicle signage, as FCI may from time to time prescribe for use by System franchisees.

M. Minimum Performance Standards. You shall use your full time best efforts in promoting the Floor Coverings International Products and Services within the DMA. You make this commitment with the understanding that the application of your best efforts is required for the benefit of you as well as the entire Floor Coverings International franchise network. You must achieve minimum Gross Sales of: \$300,000 during the first twelve (12) full or partial months of operation; \$500,000 during months thirteen (13) through twenty four (24) of operations; \$700,000 in months twenty five (25) through thirty six (36) of operations; and as agreed between you and FCI in each year thereafter, but which is expected to be at least a 10% growth on each prior year. Upon any renewal of the franchise, your minimum performance standard will be based on your previous obligations and not reset to \$300,000.

N. Insurance. You shall obtain and maintain at your sole cost and expense, and keep in full force and effect during the term of this Agreement, commercial vehicle, and comprehensive general liability insurance in the

amount of \$1,000,000 each with respect to your Business operations, with FCI as additional named insured. The insurance carrier must be licensed in the State or Province in which the Business is located and must carry a rating of A+ or better by A.M. Best Co. FCI shall have the opportunity to approve the insurance carrier. You shall provide FCI with certificates of insurance within thirty (30) days of the opening of your Business, or at any other time thereafter as FCI may request. Further, you shall procure and maintain workers' compensation insurance coverage for all employees in accordance with applicable state law requirements.

O. Telephone Line Requirements; Central Telephone Service. You shall use two (2) telephone lines dedicated exclusively to the operation of the Business and answered "Floor Coverings International." You shall maintain a receptionist or answering service at all times during normal business hours (9-5). You shall have a telephone voice mail system for non-business hours. You shall participate in, and share with other Floor Coverings International franchisees the proportionate costs (including, but not limited to, telephone line charges, answering services, Yellow Pages advertising and listings, general advertising and clerical costs associated with the collection and distribution of all telephone messages), of a central telephone service. Applicability and timing of the initial installation of the central telephone service shall be at the sole discretion of FCI.

P. Personnel Management. You shall be solely responsible for properly training your employees (which shall include the obligation to send employees to FCI mandated training programs), providing your employees with FCI approved image apparel, and complying with all applicable federal, state, and local laws regulating your work force. You shall pay all contributions, taxes, and assessments on payrolls or other charges under all applicable federal, state, and local laws, including withholding from wages from your employees where required. You shall comply with all federal, state, local laws and regulations regarding compensation, hours of work or other conditions of employment including, but not limited to, all laws and regulations regarding minimum compensation, overtime pay, Title VII, equal employment opportunities or any other similar requirements.

Q. Product Sample Updates. You shall, at your expense, update your product samples and carpet sample boards as and when directed by FCI and shall at all times maintain a set of all product samples, as designated by FCI, which represents the complete then current FCI line of floor covering and window treatment products.

R. Post Office Changes to DMA. You shall notify FCI within one (1) week of any adjustment by the United States Postal Service to the Postal Codes that comprise the DMA. FCI reserves the right to amend or modify this Agreement as may be necessary to modify the boundaries of the DMA as a result of any such changes, FCI's determination of the modified DMA shall be final and conclusive.

S. Computer Hardware and Software. You shall, at your expense, obtain and maintain such computer hardware, peripherals and software, including financial reporting software and any proprietary FCI software programs, as may be designated by FCI from time to time as being required for the operation of the Business. You must lease any proprietary FCI software programs from FCI or its designated third party supplier, which software will remain the confidential property of FCI or the third party supplier. You and FCI will enter into Franchisor's standard form computer software license agreement in connection with your use of any proprietary FCI software programs. FCI will have the right, upon sixty (60) days' notice, to charge you a reasonable monthly fee for computer software maintenance and support that FCI or its designee may provide to you respecting such proprietary software. You will be required to use, and at FCI's discretion, pay for all future updates, supplements and modifications to the computer hardware peripherals and software designated by FCI. You shall, at your expense, maintain high-speed (DSL or equivalent) Internet access and an e-mail address throughout the term of this Agreement, in accordance with FCI requirements, for purposes of communication with FCI and other franchisees and to obtain access to FCI's intranet resources and information. You will not establish a website or home page on the Internet ("Home Page") or otherwise advertise on the Internet or any other public computer network in connection with the Business, including any profile on Facebook, MySpace, Twitter, LinkedIn, Plaxo, YouTube or any other social media and/or networking site, without the prior written consent of FCI. All features of any proposed Home page, including its domain name, content, format, and links to other websites, must be approved by FCI prior to activation of the home page. Your home page must advertise only your Business, and all content and information that you maintains on the Home page will at all times be subject to the provisions of this Agreement, including provisions of this Agreement relating

to trademark usage, conditions on the business to be conducted by you pursuant to this Agreement, advertising approval, confidentiality, and product and service limitations. You will not link your Home page to any Internet site other than FCI Internet home page without FCI prior written approval.

T. Annual Convention. You must attend FCI's annual convention each year. FCI may charge a fee and you will be responsible for paying your own lodging, meals and transportation to and from the convention.

ARTICLE VI: NONCOMPETE OBLIGATIONS

A. During the Term of this Agreement. During the term of this Agreement, neither you nor any of your principals shall, directly or indirectly, through corporations, partnerships, limited liability companies, trusts, associations, joint ventures, or other unincorporated businesses, perform any services for, engage in or acquire, participate or have any financial or other interest in any other business offering carpeting, window treatments, hard and soft floor covering products or other services or products offered by FCI Businesses; provided, however, that this provision shall not apply to the operation of any other FCI franchised business pursuant to a valid franchise agreement with FCI.

B. After the Term of this Agreement. For a period of 2 years following termination or expiration of this Agreement, or the termination of any principal's interest in the Business, neither you nor any of your principals shall, directly or indirectly, through corporations, partnerships, limited liability companies, trusts, associations, joint ventures, or other unincorporated businesses, perform any services for, engage in or acquire, participate or have any financial or other interest in any other business offering carpeting, window treatments, hard and soft floor covering products or other services or products offered by FCI Businesses: (1) within the DMA; (2) within a 25 mile area surrounding the perimeter of the DMA; (3) within a 10 mile radius of any FCI Business in existence on the date of expiration or termination of this Agreement; or (4) within a 10 mile radius of the location of any National Account or Commercial Services job that Franchisee performed during the term of this Agreement. However, that this provision shall not apply to the operation of any other FCI Business franchised business pursuant to a valid franchise agreement with FCI. The aforesaid 2-year period shall be tolled during any period of noncompliance.

For a period of two (2) years after the expiration and nonrenewal, transfer or termination of this Agreement, regardless of the cause, neither you, nor your partners or shareholders or any member of your immediate family members or your partners or shareholders shall, directly or indirectly, for yourself or through, on behalf of, or in conjunction with any other person, partnership or corporation solicit business from then existing or prospective FCI National Accounts or customers with whom your former FCI franchise did business in the preceding 5 years for any related or competitive business purpose nor solicit any employee of FCI or any other FCI System franchisee to discontinue his employment.

For a period of two (2) years after the expiration and nonrenewal, transfer or termination of this Agreement, regardless of the cause, neither you, nor your partners or shareholders or any member of your immediate family or your partners or shareholders shall, directly or indirectly, for yourself or through, on behalf of, or in conjunction with any other person, partnership or corporation own, maintain, engage in, be employed by, or have any interest in any company which engages in any business competing in whole or in part with FCI franchisees, solicits work for FCI franchisees which otherwise would fall under the National Account Program, or which grants franchises or licenses for any business competing in whole or in part with Franchisor.

C. Publicly-Owned Entity. This section shall not apply to your or any other person subject to this section's ownership of a beneficial interest of less than five percent (5%) in the outstanding securities or partnership interests in any publicly-held entity.

D. Spouses and Immediate Family Members. It shall be deemed a breach of this Agreement if your spouse or children engage in any of the prohibited conduct.

E. Reformation. It is the intention of the parties that this section be enforced to the fullest extent possible. If a court shall determine that it is not enforceable as drawn, then it shall be reformed and enforced to the fullest extent lawful in the jurisdiction.

ARTICLE VII: ACCOUNTING AND RECORDS

A. Records and Books of Account.

1. You shall, using the forms designated by FCI, keep and preserve complete business and financial records for the Business, including without limitation records of advertising copy and expenses, customer appointments, retail sales, supplier orders, installation orders, completed customer orders, cash receipts and disbursements, and such other information as may be necessary for the orderly operation of the Business.

2. You shall submit to FCI standard reports as may be required by FCI including, but not limited to:

a. Copies of individual customer sales invoices and all other customer information FCI prescribes, which shall be submitted to FCI with the your monthly Sales and Royalty Reports the month following the month in which the sales invoice is issued to the customer;

b. A monthly Sales Report listing of all sales that have been completed during that month, which shall be submitted to FCI no later than the ninth (9th) day of each month for Completed Sales during the preceding month;

c. Annual income statements and balance sheets, in a format designated by FCI, which shall be submitted by FCI no later than two (2) months after the end of your fiscal year;

d. Full copies of all federal and state income and sales tax returns and reports filed by you, including all schedules thereto; and

e. Any additional records, accounts or statements as FCI may require from time to time.

B. Right To Audit your Records.

1. You shall allow FCI or our designated representatives from time to time at reasonable hours to inspect, examine and/or audit your systems and controls, advertising materials and supplies, customer orders and other customer information, methods of production and sales, books of account, tax returns (both business and personal), and other business and financial records (collectively, “your Business and Financial Records”) to insure compliance with the terms and conditions of this Agreement. Your failure to allow FCI to inspect, examine and/or audit your Business and Financial Records shall be a material breach of this Agreement.

2. Any inspection, examination or audit by FCI of your Business and Financial Records shall be the expense of FCI unless the inspection, examination or audit is deemed necessary by FCI due to your failure to prepare or forward required reports, or if an inspection, examination or audit discloses an understatement in any payment of three percent (3%) or more. In either such event, you shall, in addition to repaying any unreported or understated amount with all interest accrued thereon, reimburse FCI for any and all costs and expenses connected with the inspection, examination or audit, including, without limitation, travel, lodging, and wage expenses and reasonable accounting and legal costs. The foregoing remedies shall be in addition to any other remedies FCI may have.

ARTICLE VIII: TRANSFERABILITY OF INTEREST

A. Your Right To Transfer.

1. You understand and acknowledge that the rights and duties created by this Agreement are personal to you (or, in the case of a corporate or partnership you, to your partners, officers or shareholders), and that FCI has entered into this Agreement with you in reliance upon individual or collective character, skill, aptitude, attitude, business ability, and financial capacity of you. Accordingly, neither this Agreement nor any part of the Business (or any interest therein granted pursuant to this Agreement) may be transferred without the prior written approval of FCI. Any attempted or purported transfer without prior written approval from FCI shall constitute a material breach of this Agreement and shall convey no rights to or interests in this Agreement or in the Business to the purported transferee.

2. As used in this Agreement, the term “transfer” shall mean and include the voluntary or involuntary, direct or indirect, assignment, sale or other transfer by you of:

- a. Any interest in this Agreement;
- b. Any part or all of the ownership of you;
- c. The Business or any interest therein;
- d. The transfer of ownership of capital stock, membership interest or partnership interest in you or the Business;
- e. The merger or consolidation, or issuance of additional securities representing an ownership interest in the Business;
- f. The sale of common stock or other ownership interest in you pursuant to a private placement or registered public offering;
- g. The transfer of an interest in you or the Business pursuant to a divorce proceeding or otherwise by operation of law;
- h. The transfer of an interest in you or the Business by will, declaration of transfer in trust, or under the laws of intestate succession in the event of the death of you or an individual owner of you; or
- i. The transfer, not in the ordinary course of business, of significant assets of the Business including specifically, but not exclusively, customer lists, telephone listings, telephone numbers, samples, the FCI Vehicle, and/or Business and Financial Records.

B. FCI Right of First Refusal. You may not sell, transfer, assign, or otherwise convey any interest in you, this Agreement or substantially all or all of the assets of the Business without first offering such interest to FCI in writing at the same price and terms, exclusive of broker fees, as offered by a third party in a bona fide purchase offer. FCI may accept the offer in writing at any time within sixty (60) days from the receipt of the written offer by you. If FCI accepts the offer, FCI and you shall close the transfer transaction, on the terms and conditions stated in the offer, within sixty (60) days of acceptance by FCI. If FCI declines or does not accept the offer within that time period, you may, subject to the conditions set forth in this Article VIII, transfer such interest to the third party, at the price and on the terms offered to FCI. If the transfer of such interest is not closed by you within six (6) months from the date of the offer to FCI, then you must re-communicate the offer to sell to FCI before closing any transfer to any third party.

C. Approval Procedure.

1. FCI shall not unreasonably withhold approval of a proposed transfer that meets all the applicable requirements of this Article VIII.C. You acknowledge that FCI entered into this Agreement in reliance upon and in consideration of the personal qualifications and representations of you if you are an individual, or of those individuals who will actively and substantially participate in the operations of the Business if you are a corporation, partnership or limited liability company, and therefor acknowledge that the restrictions on transfer set forth in this Article VIII are reasonable and necessary to protect FCI, the System, the Proprietary Marks and other Floor Coverings International franchisees.

2. If the transfer is of a controlling interest in the License, or is one of a series of transfers, which, in the aggregate, constitute the transfer of a controlling interest in the License, all of the following conditions must be met:

a. The transferee must meet then applicable standards of FCI for franchisees, must have, in the opinion of FCI, sufficient business experience, aptitude, and financial resources to properly operate the Business, must have passed FCI's interview qualification process, and must not be involved in any business which is competitive with or similar to a Floor Coverings International Business;

b. You must pay all Continuing Royalty Fees, B.F. Contributions, accounts payable, and other amounts owed to FCI, and must otherwise be in full compliance with this Agreement as of the proposed transfer date;

c. The transferee or managerial employee(s) of transferee acceptable to FCI must have successfully completed the FCI Academy training program;

d. The transferee must have acquired an FCI Vehicle which complies with FCI's requirements as described in Article V.F of this Agreement, and must have updated all product samples, sales materials and other items used in connection with the Business, including a complete then current Opening Package, to comply with the then current standards and specifications of FCI;

e. The transferee and its shareholders, partners or members must sign a new franchise agreement in the standard form then being offered by FCI, together with a personal guaranty of the transferee's obligations under the franchise agreement, and enter into its own technology licenses as may be required by new FCI Businesses at the tie of transfer;

f. You or the transferee must pay FCI a transfer fee of Seven Thousand Five Hundred Dollars (\$7,500) for the training, legal, accounting and other expenses incurred by FCI in connection with the transfer;

g. You and your shareholders, partners or members must execute a general release in a form satisfactory to FCI of any and all claims, known or unknown, against FCI and its officers, directors, employees, and agents (A sample form is attached as Exhibit "A-4");

h. FCI must have waived its right of first refusal to purchase and must approve the material terms and conditions of the transfer, including, without limitation, that the price and terms of payment are not so burdensome as to have a material adverse effect on the continuation of the Business, and you must prepare, and obtain FCI's approval of, a complete and itemized list of items required to meet FCI's then current standards, including technology license, and the associated cost of those items, and provide such list and costs to the transferee in advance of the transfer;

i. You and your shareholders, partners or members must execute such agreements as FCI may reasonably require to evidence their continuing obligations under the noncompetition and nondisclosure provisions of this Agreement; and

j. You and your shareholders, partners or members must execute an agreement with FCI providing that all obligations of the transferee to make installment payments of the purchase price or interest thereon to you shall be subordinate to the transferee's obligations to pay Continuing Royalty Fees, B.F. Contributions, and other amounts to FCI and to suppliers of Products and Services to be sold by the Business.

D. Transfer to a Spouse or Child. In the event of a transfer of a controlling interest in the Business to the spouse or a child of you, the transfer fee set forth in Article VIII.C.2.f shall not be assessed.

E. Transfer Upon Death or Disability. Upon your death or permanent disability as defined under the Social Security Act, the executor, administrator, conservator, or other personal representative of you shall transfer your interest in this Agreement to a third party only upon approval of FCI. Such transfer shall be completed within a reasonable time, and shall be subject to all the terms and conditions applicable to assignments contained in Article VIII.C of this Agreement. If your interest is not transferred within a reasonable time, FCI may terminate this Agreement.

F. Transfer to your Corporation. If you are an individual and desire to assign your rights under this Agreement to a corporation, partnership or limited liability company, and if all of the following conditions are met, FCI will consent to the transfer without assessing the transfer fee set forth in Article VIII.C.2.f:

a. The individual or individuals who executed this Agreement must remain the owner(s) of not less than fifty-one percent (51%) of the total voting capital shares, partnership interests or membership interests of the entity;

b. The corporation, partnership or limited liability company will conduct only the Business;

c. Each officer, director, and holder of ten (10) or more percent of the entity's issued and outstanding shares, partnership interests or membership interests shall execute a personal guarantee of the entity's contractual and financial obligations, together with a nondisclosure and noncompetition agreement, both in the standard form that FCI requires. All such personal guarantors agree to be bound by the restrictions upon Franchisee's activities upon transfer, termination or expiration and nonrenewal of this Agreement as if each were an individual party to this Agreement in his or her individual capacity;

d. Each certificate representing shares, partnership interests, or membership interests clearly indicates that the ownership interest represented by the certificate is subject to the terms of this Agreement; and

e. The entity's internal governing documents reflect that the shares or ownership interest are so restricted.

G. FCI Right To Transfer. This Agreement and all rights hereunder may be unilaterally assigned and transferred by FCI without the approval of you. FCI will provide you with written notice of assignment after the assignment has been completed, and the assignee will be required to fully perform all obligations of FCI under this Agreement.

ARTICLE IX: VIOLATION AND TERMINATION

A. Automatic Termination. You shall be deemed to be in default under this Agreement and all rights

granted to you hereunder shall terminate automatically without notice to you upon the occurrence of any of the following:

1. You or a Guarantor becomes insolvent, makes a general assignment for the benefit of creditors, or is adjudicated a bankrupt, unless otherwise restricted by the relevant bankruptcy laws; or
2. A petition in bankruptcy for liquidation, reorganization, or other proceeding is filed by or against you; or a receiver is appointed or a bill in equity or other proceeding for the appointment of a receiver of you or other custodian for your Business or assets is allowed; or the real or personal property of you are attached or levied upon by any sheriff, marshal, or constable.

B. Termination for Incurable Defaults. You shall be deemed to be in default under this Agreement and FCI may, at its option, terminate this Agreement and all rights granted hereunder, without affording you any opportunity to cure the default, effective immediately upon receipt of notice by you, upon the occurrence of any of the following:

1. Unless prior approval is obtained in writing from FCI, you voluntarily abandon or cease to actively operate the Business, which is defined as any of the following:
 - a. two (2) consecutive calendar months without Completed Sales; or
 - b. disconnecting the telephone line for the Business; or
 - c. not having an FCI Vehicle which complies with FCI standards and requirements.
2. You or any of your officers or directors is convicted or pleads no contest to a felony or other crime or offense related to the operation of the Business or that FCI reasonably believes is likely to have an adverse effect on the Proprietary Marks, the goodwill associated therewith, or any interest of FCI therein;
3. You make a material misrepresentation or omission relating to the acquisition of the Business, knowingly maintain false Business and Financial Records, submit any materially false reports to FCI, or fail to submit standard reports as provided under Article VI;
4. You fail on three (3) or more occasions within any twelve (12) month period to comply with any material provisions of this Agreement, whether or not such failures to comply are cured after notice of default to you;
5. You (including your shareholders, guarantors or agents) engage in activities or conduct which materially impair the goodwill associated with the System or the Proprietary Marks and fail to correct such activities or conduct within twenty-four (24) hours of receipt of written notice of breach from FCI;
6. You (including your shareholders, guarantors or agents) engage in any repeated solicitation of sales outside the DMA, except as specifically authorized pursuant to Article I;
7. You or any other person(s) required to complete training fail to complete any required training in a manner satisfactory to FCI;
8. You disclose FCI trade secrets or other confidential information to persons unauthorized by this Agreement to receive such information or misuses FCI trade secrets or other confidential information;

9. You attempt or complete an unauthorized relocation, transfer, assignment, sale or encumbrance of the License, your right, title or interest under this Agreement or the Business;

10. You misuse or make any unauthorized use of the Proprietary Marks or any other identifying characteristic of the System;

11. You fail to submit required monthly reports as set forth in Article VII.A.2 for two (2) consecutive calendar months;

12. You fail to meet the Performance Criteria set forth in Article V.M.; or

13. You fail to attend FCI's annual franchise convention or any other required meeting.

C. Curable Defaults. Except as otherwise provided in this Article VIII, you shall have a period of time fifteen (15) days for default in making Payments to FCI, thirty (30) days for other defaults, or such longer period as may be imposed under applicable law, the "Cure Period"), after receipt from FCI of a written notice of breach within which to remedy any default specified below and to provide evidence of cure to FCI. If any such default is not cured within the Cure Period, this Agreement shall terminate without further notice to you effective immediately upon expiration of the Cure Period. Such defaults shall include, without limitation, the occurrence of any of the following events:

1. You fail, refuse, or neglect to make any Payments due to FCI;

2. You fail to submit or accurately report your Gross Sales to FCI or fail to accurately submit any other report required under this Agreement;

3. You fail to obtain or maintain all business licenses required for the operation of the Business;

4. You fail to abide by, perform or comply with any material provision, standard, specification, operating procedure or requirement set forth in this Agreement, as it may reasonably be supplemented by the Operations Manuals and other rules and regulations of the System applicable to the operation of the Business;

5. You default in the observance of performance of any requirement or obligation contained in any Promissory Note payable to FCI or in any other contract between you and FCI;

6. You refuse to allow FCI to audit your Business and Financial Records;

7. You fail to attend and successfully complete the FCI Academy training program described in Article IV within one hundred eighty (180) days following the effective date of this Agreement;

8. You fail to meet your Initial Advertising Obligations pursuant to Article V.C.;

9. You fail to make the Required Local Expenditures pursuant to Article V.D.;

10. You fail to timely submit to us annual income statements and balance sheets as set forth in Article VII.A.2; or

11. Any of the events set forth in Article VIII.B, to the extent that applicable law requires

that you be afforded an opportunity to cure such default prior to termination of this Agreement.

ARTICLE X: RIGHTS AND DUTIES OF PARTIES UPON EXPIRATION, TERMINATION OR NON-RENEWAL

A. Your Obligations. Upon expiration or termination of this Agreement for any reason, and regardless of any dispute which may exist between the parties, you shall:

1. Immediately: (a) cease using and thereafter abstain from using all aspects of the System and Proprietary Marks in all respects, as well as all signs, structures, vehicles, and forms of advertising indicative of FCI or the Business or the Products and Services offered by the Businesses, and you will not thereafter conduct or promote any business under any name or in any manner that might tend to give the general public the impression that you are continuing to operate as a franchisee of FCI; (b) make or cause to be made such changes in your signs, buildings, vehicles and structures as FCI shall reasonably direct to effectively distinguish them in appearance from those used in the Businesses; (c) assign to FCI all telephone numbers used in directory listings and advertising in which any of the Proprietary Marks are used; (d) terminate any assumed name registration which you may have maintained authorizing use of the Proprietary Marks; and (e) terminate or cease using all domain names or e-mail addresses maintained by you which contain any aspects of the System or the Proprietary Marks, and delete all content containing the Proprietary Marks or any references to FCI or the Floor Coverings International Businesses from any Home page maintained by you;

2. Within ten (10) days, ship all customer lists, contracts and other customer information FCI requests, all product samples, printed forms, advertising pieces and manuals bearing the Proprietary Marks, (all of which are acknowledged by you to be the property of FCI) and photographic proof of FCI Vehicle de-stripping, freight prepaid, in good condition, to an address designated by FCI; and

3. Pay to FCI, as directed, within fifteen (15) days after the effective date of termination or expiration such Initial Franchise Fee, Territory Fee, Continuing Royalty Fees, B.F. Contribution, amounts owed for purchases by you, interest due on any of the foregoing, and all other amounts which are then due and unpaid.

B. FCI Rights. FCI shall have the right to audit the your Business and Financial Records in accordance with Article VII.B following expiration or termination of this Agreement. FCI also has the right to enforce its rights under any form of security agreement. If you shall fail or omit to take or cause to be taken any of the actions required pursuant to this Article, then FCI shall have the right but not the obligation to enter upon the Business premises without being deemed guilty of trespass or any other tort, and shall have the right to make such changes or cause them to be made at the expense of you, which expense you shall pay to FCI on demand. This right includes authority to communicate directly with the companies which furnish telephone line service or directory publishing (printed and electronic) to enforce your agreement to transfer all telephone numbers and directory listings to FCI. You agree to reimburse FCI for all costs, expenses and legal fees incurred by FCI in enforcing your obligations under this Article.

C. Post Term Competition. Following expiration or termination of this Agreement for any reason, you and your partners or members, if you are a partnership or limited liability company, your officers, directors, and shareholders if you are a corporation, shall comply in all respects with the nondisclosure and noncompetition provisions of Article V.I and Article VI of this Agreement.

ARTICLE XI: INDEMNIFICATION

You will indemnify and hold FCI harmless against, and will reimburse FCI for, all damages for which FCI is

held liable and for all costs incurred by FCI in the defense of any claim or action brought against FCI arising from, in connection with, arising out of, or as a result of your negligence, your wrongdoing or the operation of the Business including, without limitation, attorneys' fees, investigation expenses, court costs, deposition expenses, and travel and living expenses. You will indemnify FCI, without limitation, for all claims and damages arising from, out of, in connection with, or as a result of: (a) any personal injury, property damage, commercial loss or environmental contamination resulting from any act or omission of you or your employees, agents or representatives; (b) any failure on the part of you to comply with any requirement of any laws or any governmental authority; and, (c) any failure of you to pay any of your obligations to any person or entity; (d) any failure of you to comply with any requirement or condition of this Agreement or any other agreement with FCI; (e) any misfeasance or malfeasance by you; and (f) any tort. FCI will have the right to defend any claim made against it arising from, as a result of, in connection with or out of your negligence or the operation of the Business. You will pay all attorneys' fees, costs and expenses incurred by FCI in enforcing any term, condition or provision of this Agreement or in enjoining any violation of this Agreement by you. The indemnification and other obligations contained herein will continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement.

ARTICLE XII: DISPUTE RESOLUTION

A. Mediation.

1. At FCI's option, all claims or disputes between you and FCI or its affiliates arising out of, or in any way relating to, this Agreement, or any of the parties' respective rights and obligations arising out of this agreement, shall be submitted first to mediation, in Norcross, Georgia under the auspices of the American Arbitration Association ("AAA"), in accordance with the AAA's Commercial Mediation Rules then in effect. Before commencing any legal action against FCI or its affiliates with respect to any such claim or dispute, you must submit a notice to FCI, which specifies, in detail, the precise nature and grounds of such claim or dispute. FCI will have a period of 30 days following receipt of such notice within which to notify you as to whether FCI or its affiliates elects to exercise its option to submit such claim or dispute to mediation. You may not commence any action against FCI or its affiliates with respect to any such claim or dispute in any court unless FCI fails to exercise its option to submit such claim or dispute to mediation, or such mediation proceedings have been terminated either: (i) as the result of a written declaration of the mediator(s) that further mediation efforts are not worthwhile; or (ii) as a result of a written declaration by FCI. The parties shall each bear their own costs of mediation and shall share equally the filing fee imposed by AAA and the mediator's fees. FCI's rights to mediation, as set forth herein, may be specifically enforced by FCI.

2. FCI shall not be required to first attempt to mediate a controversy, dispute or claim against you through mediation as set forth in Article XII.A(1) if such controversy, dispute or claim concerns an allegation by FCI that you have violated (or threatens to violate, or poses an imminent risk of violating):

- i. any of FCI's federally protected intellectual property rights in the FCI Proprietary Marks, the FCI System or in any of FCI's Confidential Information;
- ii. Any claims pertaining to or arising out of or pertaining to any warranty issued;
or
- iii. any of the restrictive covenants contained in this Agreement.

B. Third Party Beneficiaries. FCI's officers, directors, shareholders, agents and/or employees are express third party beneficiaries of this Agreement and the mediation provisions contained herein, each having authority to specifically enforce the right to mediate claims asserted against such person(s) by you.

C. Injunctive Relief. Nothing contained in this Agreement herein shall prevent FCI from applying to or

obtaining from any court having jurisdiction, without bond, a writ of attachment, temporary injunction, preliminary injunction and/or other emergency relief available to safeguard and protect FCI's interest prior to the filing of any proceeding or pending the trial or handing down of a decision or award pursuant to any proceeding conducted hereunder.

D. Jurisdiction and Venue. With respect to any proceeding not subject to, or unresolved by, mediation, the parties agree that any action at law or in equity instituted against either party to this Agreement shall be commenced only in the Georgia State Court having jurisdiction over Norcross, Georgia or the United States District Court for the Northern District of Georgia.

E. Jury Trial and Class Action Waiver. The parties hereby agree to waive trial by jury in any action, proceeding or counterclaim, whether at law or equity, regardless of which party brings suit. This waiver shall apply to any matter whatsoever between the parties hereto which arises out of or is related in any way to this Agreement, the performance of either party, and/or your purchase from FCI of the franchise and/or any goods or services. The parties agree that all proceedings will be conducted on an individual, not a class-wide basis, and that any proceeding between you, your guarantors, and FCI or its affiliates or employees may not be consolidated with any other proceeding between FCI and any other person or entity.

F. Waiver of Punitive Damages. You waive to the fullest extent permitted by law, any right to or claim for any punitive, exemplary, incidental, indirect, special or consequential damages (including, without limitation, lost profits) which you may have against us arising out of any cause whatsoever (whether such cause be based in contract, negligence, strict liability, other tort or otherwise) and agree that in the event of a dispute, your recovery shall be limited to actual damages. If any other term of this Agreement is found or determined to be unconscionable or unenforceable for any reason, the foregoing provisions shall continue in full force and effect, including, without limitation, the waiver of any right to claim any consequential damages.

G. Attorneys' Fees. If either party institutes any judicial proceeding to enforce any monetary or nonmonetary obligations or to interpret the terms of this Agreement, the prevailing party shall, upon final judgment, be entitled to recover all costs, including reasonable attorneys' fees, incurred with such proceeding.

ARTICLE XIII: RELATIONSHIP OF PARTIES

You are and shall be considered an independent contractor with entire control and direction of your Business and operations, subject only to the conditions and obligations established by this Agreement. No agency, employment, joint venture, or partnership is created by this Agreement nor is it intended that any third party beneficiary or fiduciary relationship is hereby established. Your Business is separate and apart from any that may be operated by FCI. No party to this Agreement shall make representations tending to create apparent agency, employment, or partnership. Except as expressly set forth in this Agreement, no party shall have authority to act for another in any manner to create obligations or debts binding on the other, and no party will be responsible for any obligations or expenses whatsoever of another. Neither you nor any person performing any duties or engaged in any work at the request of you shall be deemed an employee or agent of FCI. You shall decide what price to charge for your Products and Services. Such prices should be reasonably competitive in your local market area. Even though this Agreement contains provisions requiring you to operate your Business in compliance with the System: (i) FCI and FCI's affiliates do not have actual or apparent authority to control the day-to-day conduct and operation of your Business or employment decisions; and (ii) you and FCI do not intend for FCI or FCI's affiliates to incur any liability in connection with or arising from your use of the System or the operation of the Business, whether or not in accordance with the Operations Manuals.

ARTICLE XIV: MISCELLANEOUS

A. Construction. All references herein to the singular or plural shall be construed to include the other where applicable, and the masculine or feminine to include the other and neuter genders; and all covenants, agreements and obligations herein assumed by you shall be deemed to be joint and several covenants, agreements and obligations of the several persons named herein as you; or, if you are a corporation, partnership or limited liability company,

then all covenants, agreements and obligations herein assumed by you shall be deemed to be joint and several covenants, agreements and obligations of you and the individual or individuals signing on behalf of you.

B. Severability. All provisions of this Agreement are severable and this Agreement will be interpreted and enforced as if all completely invalid or unenforceable provisions were not contained herein and partially valid and enforceable provisions will be enforced to the extent valid and enforceable. The provisions of any valid, applicable law or rule requiring a greater prior notice of the termination of or refusal to renew this Agreement than is required hereunder or the taking of some action not required hereunder, or if under any applicable and binding law of any jurisdiction, any provision of this Agreement is invalid or unenforceable, the prior notice or other action required by such law or rule will be substituted for the notice requirements hereof, or such invalid or unenforceable provision will be modified to the extent required to be valid and enforceable.

C. Effect of Waivers. No waiver by FCI of any default in performance on the part of you, time being of the essence hereof and of the performance hereunder, or like waiver by FCI of any breach or series of breaches, or any of the terms, covenants or conditions of this Agreement, and no practice of the parties at variance with the terms hereof shall constitute a waiver of any subsequent breach or a waiver of the same or different terms, covenants, or conditions.

D. Remedies. If FCI commences any action in law or in equity against you to secure or protect the rights or remedies of FCI under this Agreement, FCI shall be entitled to recover as part of any judgment entered therein in its favor reasonable costs of collection or litigation, as the case may be, including but not limited to legal fees and reasonable legal expenses of outside counsel, court costs, investigative fees, mediation fees, in-house counsel and legal assistant costs and damages. Neither this remedy nor any other remedy exercised by FCI shall be deemed exclusive, but FCI shall be entitled to exercise cumulatively any and all remedies available in law or in equity, including injunctive relief and its exercise of any one right or remedy shall not preclude it from exercising any other right or remedy. This Article XIV.D shall apply to causes of action arising before, during and after the term of this Agreement.

E. Notices. Any notice required or permitted to be given hereunder shall be in writing and may be given by personal service or by forwarding a copy thereof by facsimile, certified mail (return receipt requested) or Federal Express or similar overnight delivery service, postage or shipping costs fully prepaid, in a sealed envelope, addressed to FCI or you, as the case may be, at the address that appears on the Data Sheet for you or Page 2 of this Agreement for FCI. The addresses hereby given for the service of notice may be changed at any time by any party through written notice given to the other as herein provided. Notices will be deemed to have been received on the date of actual delivery or receipt where a signed receipt or affidavit of service is obtained, on the business day following the day of transmission in the case of facsimile delivery, or on the fourth (4th) business day after deposit in the United States mail.

F. Successors. This Agreement shall bind and inure to the benefit of the successors and assignees of FCI, and to the heirs, administrators and executors and permitted successors and assignees of you.

G. Independent Covenants. All covenants in this Agreement are independent and absolute. You shall not withhold payment of any charges, B.F. Contributions, Continuing Royalty Fees, or other amounts due FCI on grounds of alleged non-performance by FCI.

H. Time Limitations. You agree that any claim arising out of this Agreement, whether for rescission, damages or any other type of remedy at law or in equity, shall be brought to FCI's attention by written notice within one (1) year from the date the act or failure to act by any person occurred. If written notice of a claim is not given within the one (1) year period, then the alleged breach or violation will not be deemed to be a breach or violation of this Agreement and cannot be asserted as a claim or defense in any mediation or other action between the parties.

I. Modifications. You recognize and agree that from time to time FCI may reasonably change the System presently identified with the Proprietary Marks under any conditions and to any extent which FCI in its sole

and absolute discretion may deem advisable to meet the demands of the industry, to protect its Proprietary Marks, to improve the quality of the System, or for other valid business purpose. Accordingly, FCI may adopt and use new or modified Proprietary Marks, copyrighted materials, products, equipment or techniques, without liability to you and you agree to comply with such modifications.

J. Entire Agreement. This Agreement, the exhibits attached hereto and the documents referred to herein presented to you, shall be construed together and constitute the entire, full and complete Agreement between FCI and you concerning the subject matter hereof, and it shall supersede any and all prior and existing agreements, either oral or in writing, between the parties hereto with respect to the subject matter hereof; there are no representations, inducements, promises, or agreements, oral or otherwise, between the parties not embodied herein that are of any force or effect with reference to this Agreement or otherwise. Nothing in this Agreement or in any related agreement is intended to disclaim the representations made by FCI in the Franchise Disclosure Document. No amendment, change or variance from this Agreement shall be binding on any party unless set forth in writing and executed by all parties.

K. Financing. FCI does not represent that you will qualify for FCI Vehicle leasing or financing. FCI does not warrant that you or your customers will qualify under standards set by credit granting financial institutions or leasing companies. Franchisor does not represent that carpet manufacturers will grant a line of credit to you or your customers. Any failure of you or your customers to secure such leasing, financing or financing arrangements shall not subject this Agreement to rescission or subject FCI to any costs, refunds, or penalties. You acknowledge that decisions of credit granting firms are beyond the control of the parties to this Agreement and holds FCI harmless for the results of such decisions.

L. Governing Law. This Agreement shall be deemed to have been made in the State of Georgia and shall be construed according to the laws of Georgia.

M. Acknowledgments. You acknowledge that:

1. You have received, read and understand this Agreement and the attachments hereto; FCI has fully and adequately explained the provisions hereof to your satisfaction; and you has been accorded sufficient time and opportunity (as may be required by state and federal law) to consider this Agreement and to consult with advisors of your own choosing concerning the potential benefits and risks of entering into this Agreement.

2. FCI expressly disclaims making, and you acknowledge that it has not received any warranty, promise, or guarantee, express or implied, as to the potential Gross Sales, volume, profits, or success of the business venture contemplated by this Agreement.

3. You expressly acknowledge that it is solely responsible for the operation of the Business, and that the success of the Business contemplated to be undertaken by you depends to a large extent upon the ability of you or your partners, officers or shareholders as independent business person(s) and upon your efforts, skill, business background and sales.

[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the parties, intending to be legally bound hereby, have caused this Agreement to be executed as of the effective date indicated on page 1 of this Agreement.

FRANCHISOR

Floorcoverings International, Ltd.
By: _____
Title: _____

FRANCHISEE

By: _____
Title: _____

By: _____
Title: _____

CORPORATE OR PARTNERSHIP NAME, IF APPLICABLE

Each of the undersigned Shareholders/Partners/Members of you agrees to be personally bound, jointly and severally, by the terms and conditions of this Agreement.

Printed Name:	Signature:	Percentage of Ownership
_____	_____	_____ %
_____	_____	_____ %
_____	_____	_____ %
_____	_____	_____ %

FLOORCOVERINGS INTERNATIONAL, LTD.

EXHIBIT “A-1”

DESCRIPTION OF DESIGNATED MARKETING AREA

FLOORCOVERINGS INTERNATIONAL, LTD.

EXHIBIT "A-2"

GUARANTEE OF CORPORATE FRANCHISEE'S OBLIGATIONS

RIDER TO FRANCHISE AGREEMENT

GUARANTEE OF CORPORATE OBLIGATIONS

"Corporation" _____ Registered Agent _____

"Franchisor" Floorcoverings International, Ltd.
5390 Triangle Parkway, Suite 125
Norcross, Georgia 30092

"Guarantor" _____

(1) To induce Franchisor to enter into a Franchise Agreement, Telephone Listing Authorization Agreement, and Promissory Note (collectively, "Agreements") with the Corporation or to otherwise extend financial accommodations to the Corporation, the undersigned, whether one or more persons, hereby makes the following commitments to the Franchisor:

(a) To unconditionally guarantee the prompt payment in full of any indebtedness or obligation arising from the Corporation to the Franchisor; this guarantee of the payment shall also extend to any obligations which the Corporation may hereafter incur.

(b) To unconditionally guarantee the prompt, full, and faithful performance by the Corporation of every term, condition, agreement, representation, and provision on the part of the Corporation contained in any of the Agreements or in any modification or substitution thereof.

(c) To reimburse the Franchisor, upon demand, for all expenses, collection charges, court costs, and attorney's fees incurred in the enforcement of any of the Franchisor's rights and remedies against the Corporation or the undersigned, in an amount equal to the highest rate permitted by law of the total obligations due by the Corporation to the Franchisor.

(d) To be bound by the restrictions upon Franchisee's activities upon transfer, termination or expiration and nonrenewal of this Agreement as if Guarantor were an individual party to the Agreement in his or her individual capacity

(2) The undersigned Guarantor waives notice of acceptance hereof and of all notices and demands of any kind to which it may be entitled including, without limitation, all demands of payment and notice of non- payment, protest and dishonor to it or the Corporation, or to the makers of any Promissory Note or other instrument for what it is or may be liable hereunder. The Guarantor further waives notice of and hereby consents to any agreement, extension

or accord, or for compromise of any sums due in any way, and such agreement, accord, or extension, or compromise shall in no way impair the Guarantor's liability hereunder.

(3) This is a continuing Guarantee and shall not be discharged or affected by death of the Guarantor(s), shall bind the heirs, successors and representatives of the Guarantor, and may be enforced by or for the benefit of any assignee or successor of the Franchisor.

(4) The Guarantor waives any right to require the Franchisor to proceed against the Corporation, proceed against any security, or pursue any other remedy which the Franchisor may have, including against any other Guarantor of the Corporation's obligations to the Franchisor.

(5) The Guarantor waives right to a trial by jury in any action based on this Guarantee. The Guarantor also waives the benefit of any statute of limitations affecting its liability hereunder or the enforcement thereof. This Guarantee may be amended only by a written instrument. The parties agree that any action at law or in equity instituted against either party to this Agreement shall be commenced only in the Georgia State Court having jurisdiction over Norcross, Georgia or the United States District Court for the Northern District of Georgia.

(6) This Guarantee shall inure to the benefit of the Franchisor and its successors and assigns and shall be binding on the undersigned and on any successors or assigns of the undersigned.

(7) References to "Guarantor" shall be deemed to be singular or plural, as to the context indicates. When there is more than one person as Guarantor, it is understood that each such person shall be jointly and severally responsible to the same extent as if each had signed this Guarantee individually.

IN WITNESS WHEREOF, we have caused this Guarantee to be executed as of this date: _____.

FRANCHISOR

Floocoverings International, Ltd.

By: _____

Name: _____

Title: _____

GUARANTORS

By: _____

Name: _____

Title: _____

By: _____

Name: _____

Title: _____

By: _____

Name: _____

Title: _____

FLOORCOVERINGS INTERNATIONAL, LTD.

EXHIBIT "A-3"

EMPLOYEE

NONDISCLOSURE AND NONCOMPETITION AGREEMENT

Effective this _____ day of _____, 20____, in consideration of his or her employment with _____ (the "Employer"), a franchisee of Floorcoverings International, Ltd. ("FCI"), the undersigned (the "Employee") will, at all times during the term of his or her employment and thereafter, comply with the terms and conditions of this Agreement.

1. During such time as the Employee is an employee of or associated with the Employer, and for a period of one (1) year after the termination of the Employee's employment or association with the Employer (whether voluntary or involuntary, and for any reason), or the retirement of the Employee from employment or association with the Employer, the Employee:

a. will not, on his or her own account or as an employee, agent, consultant, partner, officer, Director, or shareholder of any other person, firm, entity, partnership or corporation, own, operate, lease, franchise, conduct, engage in, be connected with, have any interest in, or assist any person or entity engaged in any business that sells competitive products, provides competitive services, or is in any way competitive with or similar to the Floor Coverings International® businesses that are conducted by the Employer, by FCI, and by the franchisees of FCI; provided, however, that the foregoing will not prohibit the Employee from engaging in any such carpet or floor coverings business which is located outside of an area extending one (1) mile from the outer perimeter of: an area to include the county containing the DMA in which the Employer's Business is conducted and each county or parish which adjoins or borders upon the county(ies) containing the DMA (the "Restricted Area").

b. will treat the FCI Operations Manuals and any other FCI confidential materials (including, but not limited to, videotapes, films, drawings, diagrams and computer programs) created for or approved for use in the operation of the Floor Coverings International® business, and the information, knowledge, methods or techniques contained or described therein (collectively, the "Confidential Materials"), as secret and confidential and as the sole and absolute property of FCI, and will use all reasonable means to keep them secret and confidential, including, without limitation, the following:

i. the Employee will not communicate, divulge or use for the benefit of himself/herself personally or any other person or entity, any information contained in the Manuals or Confidential Materials;

ii. the Employee will not copy, duplicate, videotape, photograph, record or otherwise reproduce the Manuals or Confidential Materials, in whole or in part;

iii. the Employee will not borrow or remove the Manuals or any Confidential Materials from the Floor Coverings International® business without the express written approval of the Employer;

iv. the Employee will not make the Manuals or any Confidential Materials available to any unauthorized person or entity, or allow any unauthorized person or entity access to the Manuals or any Confidential Materials; and

v. the Employee will not use the Manuals or any Confidential Materials for any purpose other than the performance of his or her duties as an employee of the Employer's Floor Coverings International business.

2. The Employee expressly agrees that the one (1) year period and the Restricted Area described in this Agreement are the reasonable and necessary time and geographic area needed to protect the Employer, FCI, and FCI's affiliates and franchisees if the Employee terminates or retires from employment or association with the Employer.

3. The Employee further agrees that the one (1) year period described in this Agreement will be extended for a number of months equal to the number of months, if any, for which the Employer pays the Employee his or her monthly base compensation or other severance pay after the termination of the Employee's association with the Employer, and will also be extended beyond such one (1) year period for a period of time equal to the duration of any breach of this Agreement by the Employee.

4. The Employee and the Employer further acknowledge and agree:

a. that FCI is a third-party beneficiary of the rights and obligations set forth in this Agreement;

b. that FCI will suffer irreparable harm in the event of any breach or violation of this Agreement;

c. that FCI will have the right to enforce the provisions of this Agreement in its own name in the event of any breach or violation, or threatened breach or violation, of this Agreement; and

d. that FCI will have the right to obtain specific performance, temporary restraining orders, preliminary injunctions, injunctions and other equitable relief to the extent reasonably necessary to protect its interests in prohibiting competitive activities from any court of competent jurisdiction.

The undersigned Employer and Employee understand and accept the obligations set forth herein and agree to be bound by them.

EMPLOYER:

EMPLOYEE:

By_____

By_____

FLOORCOVERINGS INTERNATIONAL, LTD.
EXHIBIT "A-4"
SAMPLE TERMINATION OF FRANCHISE AGREEMENT AND RELEASE

This Termination of Franchise Agreement and Release (the "Agreement") is made this ____ day of 20____, by and between Floorcoverings International, Ltd. ("FCI"), a Georgia corporation, with a place of business at 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092, and _____ ("Franchisee"), a _____ with an address at _____.

BACKGROUND

A. On _____, 20____, the Franchisee entered into a franchise agreement (the "Franchise Agreement") with FCI for the right to operate a FCI Franchised Business at _____ (the "Franchised Business").

B. The Franchisee now desires to sell the Franchised Business to a qualified buyer ("Buyer").

C. In order to complete their sale of the Franchised Business, the Franchisee now desires to terminate the Franchise Agreement and all rights and obligations between the parties relating to the Franchise Agreement, pursuant to the terms of this Agreement.

AGREEMENT

In consideration of the mutual promises and covenants contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, and intending to be legally bound, the parties agree as follows:

1. Subject to the terms and conditions contained in this Agreement, the Franchise Agreement and all rights and obligations between FCI and the Franchisee arising from or related to the Franchise Agreement are terminated, effective as of the date of this Agreement.

2. This Agreement is contingent on: (i) receipt of the transfer fee; (ii) the execution and closing on the Asset Purchase Agreement by and between the Franchisee and Buyer dated as of _____; and (iii) Buyer's execution of FCI's current form of Franchise Agreement.

3. Notwithstanding anything in this Agreement to the contrary, the parties agree and acknowledge that the Franchisee shall remain bound by all of the post-term covenants and obligations contained in the Franchise Agreement including, without limitation, those relating to: non-competition (Article VI); Indemnification (Article XI); and post-termination obligations (Article X).

4. The Franchisee represents and warrants that all of its monetary obligations to FCI and its subsidiaries and affiliates have been satisfied in full as of the date of this Agreement.

5. The Franchisee, for itself and all persons and entities claiming by, through or under it, releases, acquits and forever discharges FCI and its present and former officers, employees, shareholders, directors, agents, servants, representatives, affiliates, successors and assigns (the "FCI Releasees") from all obligations, claims, debts, demands, covenants, contracts, promises, agreements, liabilities, costs, attorney's fees, actions or causes of action whatsoever, whether known or unknown, which they, by themselves, on behalf of, or in conjunction with any other person, persons, partnership or corporation, have, had or claim to have against the FCI Releasees arising out of or related to the offer, sale and operation of the Franchised Business, and the parties' rights or obligations under the Franchise Agreement.

6. This Agreement constitutes the entire integrated agreement of the parties with respect to the subject matter contained in this Agreement, and may not be subject to any modification without the written consent of the parties.

7. This Agreement shall be for the benefit of and binding upon the parties and their respective representatives, successors and assigns.

8. Each party acknowledges that the terms of this Agreement have been completely read and are fully understood and voluntarily accepted by each party, after having a reasonable opportunity to retain and confer with counsel. This Agreement is entered into after a full investigation by the parties, and the parties are not relying upon any statements or representations not embodied in this Agreement.

9. In the event that FCI retains the services of legal counsel to enforce the terms of this Agreement, it shall be entitled to recover all costs and expenses, including reasonable attorneys' fees, incurred in enforcing the terms of this Agreement.

10. This Agreement may be executed in multiple counterparts by the various parties and the failure to have the signatures of all parties on a single Agreement shall not affect the validity or enforceability of any part of this Agreement against any party who executes any counterpart of the Agreement. Executed facsimile copies of this Agreement shall be deemed to be effective as original signatures.

I HAVE READ THE ABOVE AGREEMENT AND UNDERSTAND ITS TERMS. I WOULD NOT SIGN THIS AGREEMENT IF I DID NOT UNDERSTAND AND AGREE TO BE BOUND BY ITS TERMS.

FLOORCOVERINGS INTERNATIONAL, LTD.

Attest: _____

By: _____

Witness: _____

Franchisee

Witness: _____

EXHIBIT B

PROMISSORY NOTE

INTEREST BEARING PROMISSORY NOTE

FOR VALUE RECEIVED, _____ (the "Undersigned") promises to pay the order of Floorcovering International, Ltd. (the "Holder") the sum of _____ DOLLARS (\$_____) along with 10% interest in _____ monthly payments of \$_____. The first payment is due on _____, 20____, and subsequent payments are due on the first day of each month thereafter through _____, 20_____.

All unpaid amounts owing on this Promissory Note (the "Note") shall immediately become due and payable at the option of Holder without notice or demand upon the occurrence of any of the following events of default: (i) the default of any provision of the Note; (ii) the termination of any other agreement between the Undersigned and Holder; or (iii) the death, dissolution, insolvency (however expressed or indicated) or the filing of a petition in bankruptcy, reorganization or for the adjustment of debts for, by or against the Undersigned.

There is no prepayment penalty under this Note.

Holder's failure to enforce any rights granted to it under this Note shall not constitute a waiver of such rights.

The validity, enforceability, construction and interpretation of this Note shall be governed by the laws of the State of Georgia, which laws shall control in the event of any conflict of law. If any provision of this Note is deemed illegal under any state or federal law, then such provision shall not be considered a part of this Note and the remainder of this Note shall not be affected.

The Undersigned agrees that it will have a substantial relationship with the Holder at its offices in Georgia and that any action by it arising out of or relating to this Note shall be litigated to conclusion only in any state or federal court of general jurisdiction located within Georgia and waives any objection they may have to either the jurisdiction or venue of such court, and further waive any argument that such venue is inconvenient.

This Note shall be binding upon and shall inure to the benefit of the parties and their successors, heirs and assigns.

In the event that it becomes necessary for Holder to retain the services of legal counsel to enforce terms of this Note, Holder shall be entitled to recover all costs and expenses, including reasonable attorney's fees, incurred in enforcing the terms of this Note.

The persons executing this Note on behalf of corporations acknowledge their authority to do so.

I HAVE READ THE ABOVE NOTE AND UNDERSTAND ITS TERMS. I WOULD NOT SIGN THIS NOTE IF I DID NOT UNDERSTAND AND AGREE TO BE BOUND BY ITS TERMS.

By: _____

EXHIBIT C
SYSTEM ACCESS AGREEMENT

Floor Coverings International

SYSTEM ACCESS AGREEMENT

This System Access Agreement is between Floor Coverings International (FCI), Inc., a Georgia corporation, having an address at 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092, referred to as “FCI,” and

NAME: _____ (“Franchisee”).

ADDRESS: _____

WHEREAS, FCI has developed a computer system for the promotion and assistance of independently owned and operated floor design and consulting franchisees, including policies, procedures and techniques designed to enable such franchisees to effectively compete in the floor design services industry (which system, including all content, data, databases, software, and/or materials contained therein and accompanying documentation and/or manuals, and all derivatives thereof, is hereinafter called the “FCI System”). The FCI System includes, design tools, customer lists, sales materials, and other functionality that assists the franchisee in operating the franchise; and

WHEREAS, Franchisee desires to access and interact with the FCI System.

NOW, THEREFORE, in consideration of the foregoing premises, and for other good and valuable consideration, the delivery, receipt and sufficiency of which are hereby acknowledged; and further, in accordance with and pursuant to all terms, conditions, covenants, agreements, representations and warranties contained herein, the parties hereby mutually agree as follows:

1. License. Franchisee is hereby granted a non-exclusive, non-transferable, and limited license to access, use, interact with and store data on the FCI System. This license shall be effective during the term of Franchisee’s subscription to the FCI System as set forth on the Order Form. Franchisee is solely responsible for selecting, purchasing, installing and maintaining the hardware, equipment, and other software necessary to use the FCI System, and for access and similar charges incurred under third party information provider subscription agreements. This Agreement sets forth the terms and conditions applicable to Franchisee’s access to, and use of, the FCI System.

2. Franchisee and Authorized Users. The terms and conditions of this Agreement shall apply to Franchisee and each Authorized User (as defined below) of the Franchisee. Franchisee will

provide a list to FCI of all Authorized Users of the Franchisee, as well as a copy of the Acknowledgement (as defined below) executed by each Authorized User. Franchisee will inform all Authorized Users of the terms and conditions of this Agreement, including, in particular, any limitations on access or use of the FCI System and User Data (as defined in Section 4) as set forth in this Agreement, and will have each Authorized User sign the Acknowledgement, which is attached hereto as Exhibit B, before such Authorized User is allowed access to or use of the FCI System. Franchisee will cooperate with any investigation into possible breach of this Agreement. The term “Authorized Users” shall include all full-time and part time employees and staff who are permitted by Franchisee to access or use the FCI System.

3. FCI Full Ownership of FCI System. The FCI System is proprietary to FCI, and is protected by copyright and other laws respecting intellectual property and proprietary rights. The FCI System also may contain similarly protected licensed proprietary material of third parties. FCI retains all rights in and to the FCI System, including (without limitation) all copyright and other intellectual property and proprietary rights worldwide. Franchisee and all Authorized Users shall not access or use the FCI System, in whole or in part, except as expressly permitted under this Agreement.

4. Permitted Use of FCI System. The FCI System may be used by the Franchisee and Franchisee’s Authorized Users for the sole purposes of operating the Franchise as follows:

Access: Franchisee and Authorized Users may access the FCI System for their individual use solely in connection with Franchisee’s business. Access to the FCI System is at the sole discretion of FCI and can be terminated at any time.

User Data: Franchisee and Authorized Users can input, upload, store and create files, records, reports and other data and content to and in the FCI System, including, without limitation, customer related information and records (“User Data”). Franchisee acknowledges and agrees that all User Data shall be the sole and exclusive property of FCI, and Franchisee hereby waives any interest or right in or to any User Data. User Data will be accessible to the Franchisee as permitted in the sole discretion of FCI.

Limited Rights of Use and Reproduction: Franchisees and Authorized Users may view the FCI System on screen, and may print paper copies for individual or customer use only. Franchisee and Authorized Users shall not otherwise, and shall not permit others to: (i) reproduce, publish, distribute, sell, or otherwise access or use any material retrieved from or contained in the FCI System, including, without limitation, User Data, in any manner whatsoever; (ii) distribute the information contained in the FCI System, including, without limitation, User Data, to other users not duly authorized to receive the FCI System; (iii) distribute, rent, sublicense, lease, transfer, assign or otherwise make commercial use of the FCI System or User Data; and (iv) decompile, disassemble, or otherwise reverse-engineer the FCI System, or alter, translate, modify, or adapt it to create derivative works.

No Local Storage: Franchisee and Authorized Users are expressly prohibited from placing or installing any portion of the FCI System on any electronic media, including, but not limited to, individual desktop computers, local or wide area networks, timesharing services, multiple processing units, multiple site arrangements, service or software rental bureaus, list servers, online services, electronic bulletin boards or forums, World Wide Web sites or any other server that is Internet enabled except as permitted by FCI.

Unauthorized Use: Franchisee shall not knowingly permit anyone other than Authorized Users to access or use the FCI System or the User Data.

No Modification of FCI System: Franchisee shall not modify or create any derivative work of the FCI System.

Removal of FCI Marks and Copyright Notice: Franchisee may not remove, obscure or modify any copyright or other notices included in any content from the FCI System.

5. Payment Terms. In consideration of Franchisee's use of the FCI System, Franchisee shall pay FCI as set forth in Exhibit A, which is attached hereto. The fees set forth in Exhibit A are subject to change upon notice from FCI.

6. Non-Disclosure. Franchisee acknowledges and agrees that the FCI System and User Data are proprietary and confidential to FCI, and that Franchisee shall not disclose the foregoing, in whole or in part, to any third party, except as expressly permitted herein. Franchisee shall take commercially reasonable measures to protect the FCI System and User Data against disclosures and use in violation of this Agreement. This obligation shall survive the termination of this Agreement.

7. Franchisee Obligations to Control Authorized Users. In the event of any unauthorized use of the FCI System or any User Data by an Authorized User, Franchisee shall immediately notify FCI, and Franchisee shall no longer provide such Authorized User with access to the FCI System and/or User Data.

8. Limited Warranty. FCI warrants that it has the right to license the rights granted under this Agreement and that it has obtained any and all necessary permissions from third parties for materials used on the FCI System. Except for the express warranties stated herein, access to the and functionality of the FCI System are provided on an "as is" basis, and FCI disclaims any and all other warranties, conditions, or representations (express, implied, oral or written), relating to use of the FCI System or any part thereof, including, without limitation, any and all implied warranties of quality, accuracy, completeness, currency, performance, merchantability, non-infringement or fitness for a particular purpose. FCI DOES NOT WARRANT THAT THE FCI SYSTEM IS ERROR-FREE IN CONTENT. FCI makes no warranties respecting any harm that may be caused by the transmission of a computer virus, worm, time bomb, logic bomb or other such computer program. Licensor further expressly disclaims any warranty or representation to Authorized Users, or to any third party.

9. Enforcement of Terms. Franchisee acknowledges that the FCI System and User Data are highly proprietary in nature and that unauthorized copying, transfer, use or disclosure may cause FCI or its licensors irreparable injury that cannot be adequately compensated for by means of monetary damages. Franchisee agrees that any actual or threatened breach of this Agreement by Franchisee, or any subscriber or Authorized User, may be enforced by FCI by means of equitable relief (including, but not limited to, injunctive relief) in addition to any other available rights and remedies.

10. Indemnification. The Franchisee agrees to indemnify, defend and hold FCI harmless from and against any loss, damage, costs, liability and expenses (including reasonable legal and professional fees) arising out of any claim or legal action taken against FCI related to or in any way connected with any use of the FCI System by the Franchisee or any failure by the Franchisee to perform its obligations in relation to this Agreement.

11. Term of Agreement. This Agreement may be terminated by FCI at any time. Otherwise, this Agreement will remain in-force as long as the Franchise Agreement between Franchisee and FCI remains in-force. Upon the termination of this Agreement, Franchisee shall immediately cease all use of the FCI System and User Data, and shall return all copies thereof in its possession or control to FCI.

12. Choice of Law; Integration. This Agreement, and the rights of the parties hereto, shall be governed by, construed and enforced in accordance with the laws of the State of Georgia as such laws apply to agreements among Georgia residents made and to be performed entirely within the State of Georgia. Any action in respect of, or concerning, this agreement shall be litigated solely in Cobb County, Georgia, and both parties consent to jurisdiction of the person and venue solely in Cobb County, Georgia. If any provision of this Agreement is held to be invalid or unenforceable, the validity and enforceability of the remaining provisions of this Agreement shall not be affected thereby.

Floor Coverings International, Ltd. ("FCI")

Franchisee

By: _____

By: _____

Title: _____

Print Name: _____

Date: _____

Date: _____

Exhibit A
Payment Terms

Franchisee shall pay FCI the following amounts:

License Fee equal to \$_____, due and payable to FCI on or before_____.

Monthly Access Fee equal to \$_____/monthly, due and payable to FCI on or before the
____ day of each month via ACH/electronic transfer to FCI during the term of the Agreement.

Annual Upgrade and Maintenance Fee equal to \$_____ and payable to FCI via
ACH/electronic transfer on or before _____ each year.

Exhibit B
Employee Acknowledgement

I, _____ in consideration of my employment with _____ (“Employer”), hereby acknowledge and agree that I have read the System Access Agreement entered into by and between Floorcoverings International, Ltd. and Employer (the “Agreement”), and hereby agree to abide by the terms and conditions set forth therein, including, without limitation, Sections 3, 4, 6 and 9, in connection with my access to and use of the FCI System and User Data (as such terms are defined in the Agreement) during my employment.

My signature constitutes my agreement to the foregoing.

Employee’s Signature

Printed Name

Date

EXHIBIT D

TELEPHONE LISTING AUTHORIZATION AGREEMENT

FLOORCOVERINGS INTERNATIONAL, LTD.
TELEPHONE LISTING AUTHORIZATION AGREEMENT

TELEPHONE LISTING AUTHORIZATION AGREEMENT

THIS AGREEMENT, entered into between Floorcoverings International, Ltd. of Norcross, Georgia (hereinafter referred to as "FCI"), and _____ (hereinafter referred to as "Franchisee").

WITNESSETH

WHEREAS, FCI is the franchisor of the Floor Coverings International System and the owner of the "Floor Coverings International" trademark; and

WHEREAS, FCI and Franchisee have entered into a Franchise Agreement (the "Franchise Agreement") pursuant to which Franchisee is granted the limited right to use the trademark and related commercial symbols in Franchisee's business telephone and Internet directory listings; and

WHEREAS, Franchisee is authorized to continue using the FCI commercial symbols until such time as the Franchise Agreement is terminated or expires.

NOW, THEREFORE, the parties hereby agree as follows:

1. Franchisee is authorized to obtain separate telephone service, and/or participate in a central telephone service for franchisee's FCI franchised business. Such service shall not be used in conjunction with any other business or residential telephone service.
2. Franchisee is authorized and agrees to secure any telephone and Internet listings authorized by FCI only in the name of "Floor Coverings International." No other names may be used in conjunction with the FCI trademark and no additional listings may be used with the telephone number assigned unless approved in writing in advance by FCI.
3. All telephone and Internet listings, layout, and copy shall be approved in advance in writing by FCI, and Franchisee agrees that the telephone company shall not accept placements of any such copy unless written approval by FCI is attached. However, placement of display advertising by FCI or its advertising agency for Franchisee through a national service will constitute automatic approval.
4. Franchisee shall be responsible for the payment of all monthly service charges, directory listings and advertising, and a reasonable share of central numbers and associated listings and advertising.
5. Franchisee agrees such telephone number(s) and telephone and Internet listings and advertisements shall be considered to be the sole property of FCI. Upon termination of the Franchise Agreement for whatever reason, Franchisee agrees that Franchisee shall immediately cease all use of such number(s), listings and advertisements and that all such number(s), listings and advertisements shall become the sole property of FCI, at its option, subject to FCI's obligation to pay all fees due therefor becoming due and payable after the date of cessation of use.
6. Franchisee, by this Agreement, hereby releases and forever discharges FCI and its successors or assigns and the telephone company from liability of any kind or character which results or may result directly or indirectly from FCI's exercise of its rights hereunder or from the telephone company's cooperation with FCI in effecting the terms of this Agreement.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed this _____ day
of _____, 20____.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By:_____

By:_____

Title:_____

By:_____

Title:_____

Corporate or Partnership Name, if Applicable

EXHIBIT E

LISTS OF FRANCHISEES AND FORMER FRANCHISEES

CURRENT FRANCHISEES AS OF DECEMBER 31, 2021

Linda and Jonathan	Leach	200 E. Sunset Rd. Ste C	El Paso		79922	(915) 525-3309
Austin	Clevenger	2803 Greystone Commercial E	Hoover	Alabama	35242	(205) 215-1187
James	Brooks	5050 Kelly McCoy Rd	Flagstaff	Arizona	86001	(928) 699-3333
Debra	deFisser	929 N. Val Vista Drive	Gilbert	Arizona	85234	(480) 476-4640
Krista	Famey	4030 Stockton Hill Rd	Kingman	Arizona	86409	(928) 530-0555
Kristin	Piotrowski	7650 E. Williams Dr.	Scottsdale	Arizona	85255	(857) 998-1492
Sammy	Sehak	7460 W Irma Ln	Glendale	Arizona	85308	(623) 217-4430
Joe	Ferguson	867 E Emerson Ln	Fayetteville	Arkansas	72701	(479) 841-1352
Robert	Bae	2777 Alvarado St.	San Leandro	California	94577	(510) 697-0625
Mark	Chapman	22541 Aspan	Lake Forest	California	92630	(949) 829-7551
Jose & Jennifer	Elias	131 Moffatt Way	Sacramento	California	95864	(925) 448-0640
Jocelyn	Estrada	25030 Avenue Stanford	Valencia	California	91355	(661) 993-0714
Lee	Hueckel	5600 Sunol Blvd	Pleasanton	California	94566	(925) 984-3725
Tino	Lomeli	2565 Rose Avenue	S. Lake Tahoe	California	96151	(530) 314-1481
Daniel	Maschmeier	2320 Del Monte Ave	Monterey	California	93940	(831) 233-9288
Emilia	Navedo	3017 Douglas Blvd	Roseville	California	95661	(916) 715-5977
Danny And Patricia	Ovando	7476 Pinot Place	Rancho Cucamonga	California	91739	(909) 770-4361
Ellie	Snow	3851 Birch Street	Newport Beach	California	92660	(949) 500-1691
Luke	Matchett	75 Manhattan Drive	Boulder	Colorado	80303	(720) 830-6327
Mick	Mckenny	10336 Dransfeldt Road	Parker	Colorado	80134	(720) 298-8475
Jeff	Onouye	9178 Buck Hill Drive	Highlands Ranch	Colorado	80126	(808) 779-0040
Rick	Webster	7360 Liberty Bell Dr	Colorado Springs	Colorado	80920	(970) 471-0797
David	Baker	55 Rifle Road	Fairfield	Connecticut	06824	(203) 430-3162
Amy	Blair	143 Mentor Dr.	Naples	Florida	34110	(239) 450-8543
J (Jonyce)	Brown	6900 Phillips Highway	Jacksonville	Florida	32216	(904) 806-3328
Fran and Jim	Fox	1711 Dobbs Road Unit B	St. Augustine	Florida	32084	(609) 226-6910
Jason	Gange	3845 Investment Lane, Suite 1	West Palm Beach	Florida	33404	(561) 512-0020
Bill	Hess	11125 Park Blvd.	Seminole	Florida	33772	(727) 458-7741
Shona	Holden	1201 Seville Lane N	St Petersburg	Florida	33704	(727) 480-2771
Kent	Keoppel	13325 Longacre Dr.	Windermere	Florida	34786	(407) 401-0898
Alex	Marin	4420 E. Adamo Dr.	Tampa	Florida	33605	(813) 323-5482

Mark	McMurray	10226 Millport Drive	TAMPA	Florida	33626	(813) 498-9121
Maria	Recondo	2700 Glades Drive	Weston	Florida	33327	(954) 635-8026
Larry	Roth	200 Knuth Road	Boynton Beach	Florida	33436	(561) 702-0982
Vince	Rozek	4931 N Dixie Hwy	Boca Raton	Florida	33431	(561) 704-3776
Eugene (Gene) and P	Black	1590 N Roberts Rd NW	Kennesaw	Georgia	30144	(949) 813-9879
Grant	Collingsworth	1339 Seaboard Industrial Blvd	Atlanta	Georgia	30318	(678) 984-6385
Robert	Cool	405 Guildhall Grove	Alpharetta	Georgia	30022	(770) 365-9929
Jennie	Hong	3300 Holcomb Bridge Rd.	Peachtree Corners	Georgia	30092	(770) 335-2753
Stewart	Jones	6177 Rosecommon Drive	Norcross	Georgia	30092	(770) 337-3430
Owen	Kachaje	2200 Duluth Hyw	Duluth	Georgia	30097	(404) 993-6544
Marika	Ponton	2715 Hollywood Dr	Decatur	Georgia	30033	(559) 303-5809
Randy	Young	35 Southshore Lane	Dallas	Georgia	30157	(404) 630-5612
Phillip	Zatler	605 Floyd Ct	Temple	Georgia	30179	(260) 312-1511
Carlee	Cayton	5451 Kendall St.	Boise	Idaho	83706	(760) 807-8000
Daniel	Jensen	1905 19th Ave	Lewiston	Idaho	83501	(208) 791-1789
Heather	Andreana	15347 South 70th Court	Orland Park	Illinois	60462	(708) 625-1245
Matthew	Ferguson	916 Stanton Drive	Naperville	Illinois	60540	(773) 457-8256
Mike and Norma	Gagliano	270 Eisenhower Lane N	Lombard	Illinois	60148	(847) 257-6896
Jeff	Keller	5100 Newport Drive	Rolling Meadows	Illinois	60008	(630) 776-1265
Michael	Kurtz	140 Iowa Ave	Belleville	Illinois	62220	(618) 971-7741
Vince and Eileen	Rusnak	251 S. Frontage Road	Burr Ridge	Illinois	60527	(312) 501-6170
Christina	Scharer	1806 West Culyer Avenue	Chicago	Illinois	60613	(973) 668-0207
Greg	Severns	1712 Hamilton Rd	Bloomington	Illinois	61704	(309) 261-0341
Donna	Teagle	445 E. Gundersen Drive	Carol Stream	Illinois	60188	(630) 460-5361
Jason	Barrett	204 S Westplex Ave	Bloomington	Indiana	47404	(251) 776-2165
Jared	Mcqueen	603 East Jefferson St	Plymouth	Indiana	46563	(574) 276-8848
Terry	Turman	13295 North Illinois Street	Carmel	Indiana	46032	(317) 340-5743
Joe	Barker	8500 West 110th Street	Overland Park	Kansas	66210	(913) 669-3653
Joe	Barker	8500 West 110th Street	Overland Park	Kansas	66210	(913) 669-3653
Norm	Golm	3151 Custer Drive	Lexington	Kentucky	40517	(260) 438-8824
Brittany	Miles	8007 Vine Crest Avenue	LOUISVILLE	Kentucky	40222	(502) 930-5011
Charles	St. Clair	2525 Nelson Miller Pkwy	Louisville	Kentucky	40223	(502) 930-7887
Keith	Johnson	13405 Seymour Meyers Blvd	Covington	Louisiana	70433	(813) 362-8663
John	Long	17806 Pecan Shadows Dr	Baton Rouge	Louisiana	70810	(225) 329-9236
Ron	Beauregard	802 MacArthur Blvd	Pocasset	Massachusetts	02559	(617) 239-2603
Kevin	Thomas	25 Ingham Lane	Concord	Massachusetts	01742	(970) 817-4411
Glen	Thornton	162 Industrial Blvd	Hanson	Massachusetts	02341	(339) 793-0273
Erick	Hatfield	475 36th Street SE	Grand Rapids	Michigan	49548	(616) 551-8832
Jennifer	Huizenga	6520 A Schamber Drive	Norton Shores	Michigan	49444	(231) 638-0975
Jeff	Jaskolski	43000 West 9 Mile Road	Novi	Michigan	48375	(248) 761-7794
Robert	Lacrosse	10825 Marshall Road	South Lyon	Michigan	48178	(419) 450-7699
Alexander	Mikhailov	2982 Business One Drive	Kalamazoo	Michigan	49048	(253) 329-0304
Julie	Piccone	47015 5 Mile Road	Plymouth	Michigan	48170	(248) 880-8943
Rick	Denny	16616 71st St NE	Otsego	Minnesota	55330	(402) 305-9472
Joe	Pederson	1351 Romeo Court	Chaska	Minnesota	55318	(612) 845-9421
Eric	Smith	16539 10th Street Ct S	LAKELAND	Minnesota	55043	(952) 270-9620
Matt	Swarthout	3186 Landon Ct	Chaska	Minnesota	55318	(612) 384-7447
David	Baker	1705 NW Woodbury Drive	Grain Valley	Missouri	64029	(816) 935-4582
Paul	Deal	6642 Clayton Rd.	St. Louis	Missouri	63117	(314) 422-6170
Mike	Gillen	130 Century Commerce Loop	Labadie	Missouri	63055	(417) 533-4800

Ryan	Hartman	4111 Broadway Blvd	Kansas City	Missouri	64111	(913) 481-3801
Rodney	Mcduffie	1202 Thompson Circle	Raymore	Missouri	64083	(816) 547-4944
Jeremy	Tucker	722 Spirit of St Louis Blvd	Chesterfield	Missouri	63005	(314) 341-4404
Nobu	Aoki	538 Cedar Wood Circle	Bozeman	Montana	59718	(406) 579-7779
William	Hancock	17802 Storage Road	Omaha	Nebraska	68136	(402) 942-4111
Brad	Brown	4760 West Dewey Drive	Las Vegas	Nevada	89118	(801) 472-4399
Jeffrey	Bell	5 North Olney Ave	Cherry Hill	New Jersey	08003	(609) 828-0144
Alan	Berner	80 Pompton Avenue	Verona	New Jersey	07044	(917) 902-8675
Mike	Killeen	667 Highway 33 East	Millstone	New Jersey	08535	(732) 995-8822
Mark	Mitev	8 Industrial ave	Upper Saddle River	New Jersey	07458	(201) 819-7932
Chris	Needham	178 Route 206	Hillsborough	New Jersey	08844	(732) 463-3245
Gina	Walljasper	47 Gatehouse Road	Bedminster	New Jersey	07921	(908) 507-6503
Kevin	Wilson	384 Rutherford Ave	Franklin	New Jersey	07416	(215) 791-5075
Jennifer	Wylie	1015 Paulson Ave	Clifton	New Jersey	07011	(973) 801-0334
Tom	Poulin	8600 Pan American Fwy NE	Albuquerque	New Mexico	87113	(505) 991-6010
Hussien	Abdelaziz	33 Vassar Street	Staten Island	New York	10314	(347) 992-9157
Mike	Erickson - Klir	254 Wisner Avenue	Middletown	New York	10940	(845) 591-6743
Jim	Giordano	1 Taconic Place	Chatham	New York	12037	(518) 755-4310
Benjamin	Myers	59-10 Central Avenue	Farmingdale	New York	11735	(516) 509-3644
John	Tobin	3199 Albany Post Road	Buchanan	New York	10511	(917) 922-4621
Jason	Clark	2000 Ashley Wade Lane	Chapel Hill	North Carolina	27516	(910) 382-7419
Jason	Colon	764 W Fire Tower Rd	Winterville	North Carolina	28590	(402) 618-9506
Mike	DiMeglio	4154 Shearon Farms Ave	Wake Forest	North Carolina	27587	(407) 257-4912
Marty	Hartwell	1204 Village Market Place	Morrisville	North Carolina	27560	(919) 649-2885
Randy	Hatteberg	330 Pineview Dr.	Kernsville	North Carolina	27284	(336) 745-6090
Dan and Denise	Kester	181 Donmoor Court	Garner	North Carolina	27529	(410) 717-6981
Neal	Martin	131 Crosslake Park Drive	Moorestville	North Carolina	28117	(704) 606-0380
Bryan	McCoy	205 Creek Ridge Road	Greensboro	North Carolina	27406	(910) 366-1540
Joe	Nemec	14330 S Lakes Dr	Charlotte	North Carolina	28273	(980) 245-0170
Jim	Porch	4902 Main Street	Shallotte	North Carolina	28470	(912) 580-0352
Lucas	Wilson	131 Matthews Station St.	Matthews	North Carolina	28105	(980) 207-9424
Dave	Blasko	10848 Glen Abbey Drive	North Royalton	Ohio	44133	(330) 319-3063
Katie	Fitzgerald	11260 Cornell Park Dr	Blue Ash	Ohio	45242	(513) 250-2547
Jose	Flores-Cordov	1329 Kemper Rd.	Springdale	Ohio	45246	(513) 602-7048
Harsha	Makineni	425 Tomahawk Dr	Maumee	Ohio	43537	(815) 508-0400
Tracy	Moten	4704 Darrow Rd	Stow	Ohio	44224	(330) 842-4514
Matthew	Relyea	3108 Scioto Darby Executive	Hilliard	Ohio	43026	(614) 519-3841
Michelle	Sekki	8805 East Ave	Mentor	Ohio	44060	(440) 343-3367
John	Toth	681 Moore Rd.	Avon Lake	Ohio	44012	(216) 409-7277
Pat	Kinnison	6167 S New Haven Ave	Tulsa	Oklahoma	74136	(918) 809-4004
Jeff	D'Antonio	8122 Perry Highway	Pittsburgh	Pennsylvania	15237	(412) 600-3494
James	Darr	18 Spruce Ln	Sugarloaf	Pennsylvania	18249	(570) 455-3116
Rob	Gladu	302 East Main Street	Carnegie	Pennsylvania	15106	(412) 812-3609
Gary	Hill	1205 Grove Rd	West Chester	Pennsylvania	19380	(610) 397-1725
Lori	Hood	833 Lincoln Ave.	West Chester	Pennsylvania	19380	(610) 745-5010
Dan and Liz	Kaufman	126 Statesman Rd.	Chalfont	Pennsylvania	18914	(215) 327-2706
Michael	Schaffer	209 Morlyn Ave	Bryn Mawr	Pennsylvania	19010	(215) 606-7425
Ray	Harrington	181 Berkshire Street	Providence	Rhode Island	02908	(401) 450-9087
Michael	Cummings	647 Linden Circle	Pawleys Island	South Carolina	29585	(770) 880-8513
Robert	Greenlaw	101 Trade Zone Dr	West Columbia	South Carolina	29170	(803) 586-4874
Scott	Ramsland	110 Traders Cross	Okatie	South Carolina	29909	(704) 807-4427
Janet	Rosman	150 Buena Vista Drive	Campobello	South Carolina	29322	(864) 431-7509
Anthony	Sanders	2398 Clements Ferry Road	Charleston	South Carolina	29492	(843) 214-3163
Ron	Guyton	176 Wesley Reed Drive	Atoka	Tennessee	38004	(901) 687-8913
Richard	Innes	1227 Lakeview Drive	Franklin	Tennessee	37067	(615) 319-8867
Nathan	Roach	4295 Cromwell Road	Chattanooga	Tennessee	37421	(256) 424-1940
Eduardo	Aldrete	3101 Davis Ln.	Austin	Texas	78748	(956) 466-5131
Javier	Alonso	219 E Nakoma Drive	San Antonio	Texas	78216	(210) 863-7343
Abbye	Barnett	4140 Business Park Drive	Amarillo	Texas	79110	(806) 654-6604
Lance and Jessica	Bierwirth	14673 Midway Road	Addison	Texas	75001	(954) 309-6860
John	Conroy	7009 REDSTONE LANE	Plano	Texas	75024	(972) 342-6283
Anibal E	Guerrero	11300 Katy Freeway	Houston	Texas	77043	(832) 392-8951
Shannon	Dixon	310 Dallas Drive	Denton	Texas	76205	(325) 864-9229
Todd	Floyed	9744 WHITHORN DR.	Houston	Texas	77095	(832) 314-4915
Jim	Gauden	1150 Blue Mound Rd. W	Fort Worth	Texas	76052	(715) 892-5068
John	Gero	26232 FM 2978	Magnolia	Texas	77354	(832) 330-2681
Michael	Gustafson	12335 Kingsride Lane	Houston	Texas	77024	(832) 461-7078
Peter	Haacker	600 Parker Square Rd.	Flower Mound	Texas	75028	(817) 471-5587
Greg	Howlett	11411 Domina St.	Richmond	Texas	77406	(281) 796-5851
Joe	Jordan	1608 Hart St.	Southlake	Texas	76092	(972) 977-9949

Leroy	Molock	475 Round Rock West Dr, Ste	Round Rock	Texas	78681	(512) 659-6273
Cristina	Picazo	7500 Callaghan Road	San Antonio	Texas	78229	(210) 866-3866
Tammy	Prahl	3500 Pikes Peak Ct	Mckinney	Texas	75070	(469) 400-5545
Doug	Rhea	106 Industrial Drive	Waxahachie	Texas	75165	(903) 654-9775
Reinel	Solano	5201 Mitchelldale St.	Houston	Texas	77092	(832) 651-3252
Clark And Lauren	Sykes	8901 West Freeway, Suite 14	Fort Worth	Texas	76116	(817) 584-8691
Jeff	Szul	6936 Medallion Drive	Plano	Texas	75024	(214) 949-0776
Janet And Doug	Taborn	13512 Lois Lane	Austin	Texas	78750	(512) 497-4010
David	Tapia	2100 North Highway 360	Grand Prairie	Texas	75050	(817) 360-3432
Kevin	Temple	11700 Palisades Parkway	Austin	Texas	78732	(512) 627-7171
Alberio	Valenca	5107 Rollingstone Rd	Richmond	Texas	77407	(281) 725-8633
Dwayne and Jamie	Weenk	4240 Bluebonnet Dr	Stafford	Texas	77477	(713) 294-5535
Michael	Williams	10300 North Central Expressv	Dallas	Texas	75231	(214) 683-4221
Matt	Finch	16 South 1000 East	Mapleton	Utah	84664	(801) 376-8822
Adrian	Orme	3262 W. Lewiston Cir.	South Jordan	Utah	84095	(801) 870-5296
Rochelle	Van Wagoner	2764 W 4400 South	Roy	Utah	84067	(719) 641-1679
Rik	Cropley	8409 Glazebrook Avenue	Richmond	Virginia	23228	(814) 514-2358
Resa	Kierstein	102 Executive Drive	Sterling	Virginia	20166	(703) 447-2894
Dave	Macmelville	11849 Tugboat Lane	Newport News	Virginia	23606	(808) 551-3960
William	Mahoney	1811 Huguenot Road	Midlothian	Virginia	23113	(804) 931-0561
John	Redding	1461 London Bridge Rd.	Virginia Beach	Virginia	23453	(757) 286-2048
Roger	Garrett	2117 N 185th St	Shoreline	Washington	98133	(206) 512-6501
Carter and Brie	Stevenson	15406 N Lloyd Ln	Mead	Washington	99021	(425) 417-7192
Toby	Tabor	9321 NE 72 Ave	Vancouver	Washington	98665	(503) 209-1796
Jared	Browning	6524 Seybold Rd	Madison	Wisconsin	53719	(608) 320-2071
David	Paeske	4395 S. Delphine Dr	New Berlin	Wisconsin	53151	(262) 424-0768
Rachel	Radue	W188N 10707 Maple Rd	Germantown	Wisconsin	53022	(920) 901-3286
Matt	Werner	N15 W22218 Watertown Rd	Waukesha	Wisconsin	53186	(262) 510-5711

FRANCHISE AGREEMENTS SIGNED BUT NOT YET OPEN
AS OF DECEMBER 31, 2021

Ched	Hawthorne	23671 S Shore Dr.	Edwardsburg	Michigan	49112	Michigan	(407) 885-3290
Adam	Shepherd	8195 Graphic Dr.	Belmont	Michigan	49306	Michigan	(616) 550-0597
Steve	Terhune	120 Industrial Park Dr.	Dover	New Hampshire	03820	New Hampshire	(603) 498-1508
Ami	Foster	180 Chisholm Ridge Dr	Rockwell	Texas	75032	Texas	(210) 382-0389
Michael	Amyotte	441 Glacier Moraine Dr	Stoughton	Wisconsin	53589	Wisconsin	(608) 316-5657

FRANCHISEES THAT LEFT THE SYSTEM DURING CALENDAR YEAR 2021

Keith	Thomas	Washington	(253) 383-4324
Kyle	Baker	Minnesota	(651) 762-7777
Ron	Benton	Oregon	(541) 323-8752
Chris	Pirotte	Illinois	(847) 901-7153
Paul	Hartke	Iowa	(319) 533-4800
Kevin	Crook	Kansas	(316) 253-7200
Jens	Dahls-Davis	California	(406) 539-1091
Tim	Sellick	Michigan	(586) 243-8652
Susan	Liu	Nevada	(702) 289-9788
John	Giangrieco	New York	(607) 242-6423
Dennis	Rhodes	North Carolina	(828) 785-1498
Shannon	Myogeto	North Dakota	(701) 261-9038
Eric	Manzo	Ohio	(330) 846-4800
Lorrie	Willey	Colorado	(806) 676-7838
Arun	Raghavan	Georgia	(404) 891-0249
Phil	Somers	Illinois	(630) 636-1999
John	Henson	North Carolina	(910) 575-5248
Keith	Young	Texas	(281) 705-5566
Hubert	Durst	Wisconsin	(608) 516-4393

EXHIBIT F

FINANCIAL STATEMENTS

FS Brands, Inc.

Consolidated Financial Statements
December 31, 2021 and
December 31, 2020
(expressed in US dollars)



Report of Independent Auditors

To the Stockholders of FS Brands, Inc.

Opinion

We have audited the accompanying consolidated financial statements of FS Brands, Inc. and its subsidiaries (the “Company”), which comprise the consolidated balance sheets as of December 31, 2021 and December 31, 2020, and the related consolidated statements of income and comprehensive income, consolidated statements of changes in stockholders’ equity and consolidated statements of cash flows for the years then ended, including the related notes (collectively referred to as the “consolidated financial statements”).

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2021 and December 31, 2020, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditors’ Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company’s ability to continue as a going concern for one year after the date the financial statements are available to be issued.



Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

PricewaterhouseCoopers LLP

Toronto, Ontario, Canada
March 3, 2022

FS Brands, Inc.
Consolidated Balance Sheets
As at December 31, 2021 and December 31, 2020

(expressed in US dollars)

	2021 \$	2020 \$
Assets		
Current assets		
Cash and cash equivalents	64,566,329	88,795,549
Restricted cash	10,677,487	6,259,023
Accounts receivable – net of allowance for doubtful accounts of \$6,166,248 (2020 – \$7,432,017)	47,835,151	40,738,912
Notes receivable (note 6)	2,845,266	1,067,941
Inventories	26,851,976	21,083,207
Prepaid expenses and other current assets	14,851,733	10,076,874
Income taxes recoverable (note 11)	9,179,394	5,943,733
	176,807,336	173,965,239
Notes receivable (note 6)	8,693,666	8,740,990
Other assets	6,088,395	5,864,706
Property and equipment (note 7)	42,127,045	37,688,711
Intangible assets (note 8)	25,584,760	24,863,375
Goodwill (note 9)	92,144,276	81,942,052
Operating lease right-of-use asset	38,074,827	36,032,257
	<u>389,520,305</u>	<u>369,097,330</u>

Approved by the Board of Directors

Director _____ Director

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.Consolidated Balance Sheets...*continued*

As at December 31, 2021 and December 31, 2020

(expressed in US dollars)

	2021 \$	2020 \$
Liabilities		
Current liabilities		
Accounts payable	11,530,513	13,299,995
Accrued liabilities	59,329,417	42,384,098
Notes payable (note 12)	454,286	435,000
Deferred revenue and customer deposits	48,047,327	32,041,418
Due to ultimate parent	11,251,340	7,593,615
Due to parent company	3,259,862	3,421,796
Operating lease liabilities – current	8,819,383	8,338,340
	142,692,128	107,514,262
Notes payable (note 12)	428,571	857,143
Deferred revenues	14,603,412	13,404,747
Long-term value appreciation rights	2,724,651	1,890,722
Income taxes payable (note 11)	186,059	186,059
Deferred income taxes (note 11)	7,160,698	6,829,369
Operating lease liabilities – non-current	31,278,258	29,563,378
	199,073,777	160,245,680
Non-controlling interests (note 14)	28,256,345	18,767,098
Stockholders' Equity		
Common stock	1	1
Additional paid-in capital	29,529,067	29,529,067
Retained earnings	132,661,115	160,555,484
	162,190,183	190,084,552
	389,520,305	369,097,330

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.**Consolidated Statements of Income and Comprehensive Income**
For the years ended December 31, 2021 and December 31, 2020

(expressed in US dollars)

	2021 \$	2020 \$
Revenue		
Royalties (note 3)	87,815,731	70,476,363
Franchise fees	4,398,890	4,153,582
Merchandise sales	338,168,074	286,162,253
Services and other	74,067,901	58,149,261
	<u>504,450,596</u>	<u>418,941,459</u>
Costs and expenses		
Franchise operating	27,192,498	21,657,219
Cost of merchandise sales	238,949,248	200,653,290
Cost of services	6,221,708	5,167,179
General and administrative	155,107,036	125,729,239
Management fees to parent (note 5)	7,418,510	4,430,219
Depreciation and amortization	19,807,499	20,801,420
	<u>454,696,499</u>	<u>378,438,566</u>
Income from operations	<u>49,754,097</u>	<u>40,502,893</u>
Other income (expense)		
Interest income	427,208	571,979
Interest expense	-	-
	<u>427,208</u>	<u>571,979</u>
Income before income taxes	50,181,305	41,074,872
Provision for income taxes (note 11)	13,315,914	11,005,369
Net income for the year	36,865,391	30,069,503
Non-controlling interests' share of earnings (note 14)	(2,350,221)	(1,526,754)
Non-controlling interests redemption increment (note 14)	(8,058,800)	(2,570,391)
Net income and comprehensive income attributable to common stockholders for the year	<u>26,456,370</u>	<u>25,972,358</u>

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.**Consolidated Statements of Changes in Stockholders' Equity**
For the years ended December 31, 2021 and December 31, 2020

(expressed in US dollars)

	Common stock \$	Additional paid-in capital \$	Retained earnings \$	Total \$
Balance – December 31, 2019	1	29,529,067	134,677,669	164,206,737
Impact of CECL standard	-	-	(51,705)	(51,705)
Other movements	-	-	(42,838)	(42,838)
Net income and comprehensive income attributable to common stockholders for the year	-	-	25,972,358	25,972,358
Balance – December 31, 2020	1	29,529,067	160,555,484	190,084,552
Other movements	-	-	208,796	208,796
Dividends	-	-	(54,559,535)	(54,559,535)
Net income and comprehensive income attributable to common stockholders for the year	-	-	26,456,370	26,456,370
Balance – December 31, 2021	1	29,529,067	132,661,115	162,190,183

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.**Consolidated Statements of Cash Flows****For the years ended December 31, 2021 and December 31, 2020**

(expressed in US dollars)

	2021 \$	2020 \$
Cash provided by (used in)		
Operating activities		
Net income for the year	36,865,391	30,069,503
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation of property and equipment (note 7)	15,705,978	14,851,981
Amortization of intangible assets	4,101,521	5,949,439
Deferred income taxes	58,327	722,653
Change in non-cash working capital (note 13)	11,736,088	25,173,976
	<u>68,467,305</u>	<u>76,767,552</u>
Investing activities		
Purchase of property and equipment	(19,247,316)	(11,681,756)
Acquisition of businesses	(14,212,272)	(21,800)
	<u>(33,459,588)</u>	<u>(11,703,556)</u>
Financing activities		
Advance from parent	3,495,791	3,466,199
Advance of notes payable	(409,286)	(1,380,622)
Purchase of non-controlling interest (note 14)	(2,276,657)	(2,128,811)
Sales of shares to non-controlling interests	1,350,117	-
Payment of dividends to parent	(52,689,410)	-
Payment of dividends to non-controlling interests	(4,289,028)	(1,619,722)
	<u>(54,818,473)</u>	<u>(1,662,956)</u>
Increase in cash and cash equivalents during the year	(19,810,756)	63,401,040
Cash and cash equivalents – Beginning of year	95,054,572	31,653,532
Cash and cash equivalents – End of year	<u>75,243,816</u>	<u>95,054,572</u>
Supplementary information		
Cash paid for interest and dividends	(181,562)	(271,125)
Cash paid for income taxes	11,743,547	11,755,401

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2021 and December 31, 2020

(expressed in US dollars)

1 Nature of business operations

FS Brands, Inc. (the Company), incorporated on March 31, 2010, is a 97.18% owned subsidiary of FS Property Services (U.S.) Inc. (the parent), which is indirectly a 100% owned subsidiary of FirstService Corporation (the ultimate parent), a publicly owned, diversified real estate services company.

Through the following subsidiaries, CertaPro Painters Ltd., Paul Davis Restoration, Inc., California Closet Company, Inc., Pillar to Post, Inc. and Floor Coverings International, Ltd., the Company's principal function is the recruiting, training and operation of franchise systems throughout the United States. In addition, the Company controls 20 California Closet franchises and 11 Paul Davis Restoration franchises.

2 Risk and uncertainties

Currently, one of the most significant risks and uncertainties is the potential adverse effect of the current pandemic of the novel coronavirus, or COVID-19. The COVID-19 pandemic in North America has had an impact on most of the Company's operations, particularly its service lines tied to home improvement. All of its businesses have been designated essential services in most of their geographic regions. The various "stay-at-home" and social distancing measures continue to impact the Company's ability to operate on the premises of its residential and commercial customers. Although many regions where the Company operates have re-opened, it is challenging to predict the financial performance in upcoming reporting periods with reasonable accuracy due to the lack of visibility around the duration and severity of the crisis and its dynamic changes.

3 Summary of significant accounting policies

The preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America (US GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as at the dates of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting periods. The most significant estimates made by management relate to the collectability of accounts receivable and notes receivable, reserves for uncertain tax positions, the initial determination of fair values of assets acquired and liabilities assumed in business combinations and the assessment of potential impairment of goodwill and intangible assets. Actual results could differ from those estimates.

Basis of consolidation

The consolidated financial statements include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions between the Company and its subsidiaries are eliminated on consolidation.

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2021 and December 31, 2020

(expressed in US dollars)

Revenue recognition and unearned revenue

The Company accounts for a contract with a customer when there is approval and commitment from both parties, the rights of the parties are identified, payment terms are identified, the contract has commercial substance and the collectability of consideration is probable. The Company measures revenue based on consideration specified in the contract of each customer and recognizes revenue as the performance obligations are satisfied by transferring the control of the service or product to a customer.

- **Franchisor operations**

The Company operates several franchise systems. Initial franchise fees are deferred and recognized over the term of the franchise agreement. Royalty revenue is recognized based on a contracted percentage of franchisee revenue, as reported by the franchisees. Revenue from administrative and other support services, as applicable, is recognized as the services are provided.

The Company's franchise systems operate marketing funds on behalf of franchisees. Advertising fund contributions from franchisees and advertising fund expenditures are reported on a gross basis in the Company's consolidated statements of income and comprehensive income. To the extent that contributions received exceed advertising expenditures, the excess amount is accrued and offset as a deferred liability, whereas any expenditures in excess of contributions are expensed as incurred. As such, advertising fund contributions and the related revenue and expenses may be reported in a different period.

- **Revenue from construction contracts and service operations other than franchisor operations**

Revenue is recognized at the time the service is rendered. Certain services, including but not limited to construction contracts and real estate project management work-in-process, are recognized over time based on percentage of completion, a ratio of actual costs to total estimated contract costs. In cases where anticipated costs to complete a project exceed the revenue to be recognized, a provision for the additional estimated losses is recorded in the period when the loss becomes apparent. Amounts received from customers in advance of services being provided are recorded as unearned revenue when received.

Cash and cash equivalents

The Company considers all investments readily convertible into cash and having an initial maturity of three months or less to be cash equivalents. Cash equivalents include money market funds and time deposits, which are carried at cost and approximate fair value.

Restricted cash

Restricted cash comprises cash restricted for marketing fund use. The Company is in custody of the cash received from franchisees for use in franchisee marketing funds.

Per the guidance issued by the Financial Accounting Standards Board (FASB) on restricted cash (Accounting Standards Update (ASU) No. 2016-18), the Company's consolidated statements of cash flows explain the change during the period in the total of cash and cash equivalents and amounts generally described as restricted cash and restricted cash equivalents. The Company's restricted cash balance consists primarily of cash related to our marketing funds.

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2021 and December 31, 2020

(expressed in US dollars)

Inventories

Inventories consist of finished products, accessories and components of closet and workspace systems, painting kits, film and supplies held for resale. Inventories are valued at the lower of cost (first in, first out) and net realizable value. Work-in-progress inventory relates to construction contracts in process and is accounted for using the percentage of completion method.

Property and equipment

Property and equipment are stated at cost less accumulated depreciation and any impairment in value. Depreciation is provided using the straight-line method over the estimated useful lives of the assets, except for leasehold improvements, which are depreciated on a straight-line basis over the lesser of the useful life of the asset or the remaining lease term.

Maintenance and repairs are expensed to operations as incurred, while betterments and additions are capitalized. On sale or retirement, the cost of the property and the related accumulated depreciation are removed from the respective accounts and any resulting gains or losses are reflected in income.

Goodwill and intangible assets

Goodwill represents the excess of purchase price over the fair value of assets acquired and liabilities assumed in a business combination and is not subject to amortization.

Intangible assets are recorded at a fair value on the date they are acquired and are amortized using the straight-line method over their estimated useful lives as follows:

Customer relationships	4 to 20 years
Trademark	15 to 30 years
Franchise agreements	pattern of use

Goodwill is tested for impairment annually, on August 1, or more frequently if events or changes in circumstances indicate the asset might be impaired, in which case the carrying amount of the asset is written down to fair value. Impairment of goodwill is tested at the reporting unit level. Impairment is tested by first assessing qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. Where it is determined to be more likely than not that its fair value is greater than its carrying amount, no further testing is required. When the qualitative analysis is not sufficient to support that the fair value exceeds the carrying amount, a goodwill impairment test is performed.

Impairment of long-lived assets

The Company reviews the carrying amount of its long-lived assets including, but not limited to, property and equipment and intangible and other assets, if events or changes in circumstances indicate the asset might be impaired. The carrying amount of a long-lived asset group is considered impaired when the undiscounted cash flow from such asset group is estimated to be less than its carrying amount. In that event, a loss is recognized as the amount by which the carrying amount exceeds its fair value. Fair value is determined primarily using the anticipated cash flows discounted at a rate commensurate with the risk involved. Losses on long-lived asset groups to be disposed of would be determined in a similar manner, except that fair value would be reduced by any costs of disposal.

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2021 and December 31, 2020

(expressed in US dollars)

Deferred revenue and customer deposits

Deferred revenue represents payments received in connection with services to be provided in the future and is recognized when the services have been provided. Customer deposits represent payments received as deposits in connection with California Closet products to be installed.

Leases

The Company adopted ASU 842, Leases, as of January 1, 2019 using the modified retrospective approach. In addition, the Company elected the package of practical expedients permitted under the transition guidance within the new standard, which, among other things, allowed the Company to carry forward the historical lease classification.

The Company has lease agreements with lease and non-lease components and has elected to account for each lease component (e.g., fixed rent payments) separately from the non-lease components (e.g., common-area maintenance costs). The Company has also elected not to recognize the right-of-use assets and lease liabilities for short-term leases that have a lease term of 12 months or less. Leases are recognized on the balance sheet when the lease term commences, and the associated lease payments are recognized as an expense on a straight-line basis over the lease term.

Income taxes

Income tax has been provided using the asset and liability method whereby deferred income tax assets and liabilities are recognized for the expected future income tax consequences of events that have been recognized in the consolidated financial statements or income tax returns. Deferred income tax assets and liabilities are measured using enacted income tax rates expected to apply to taxable income in the years in which temporary differences are expected to reverse, be recovered or be settled. The effect on deferred income tax assets and liabilities of a change in income tax rates is recognized in earnings in the period in which the change occurs. A valuation allowance is recorded unless it is more likely than not that realization of a deferred income tax asset will occur based on available evidence.

Non-controlling interests

The non-controlling interests are considered to be redeemable securities and accordingly are recorded at the greater of (i) the redemption amount; or (ii) the amount initially recorded as a non-controlling interest at the date of inception of the minority equity position. This amount is recorded in the mezzanine section of the consolidated balance sheet, outside of stockholders' equity. Changes in the non-controlling interests amount are recognized immediately as they occur.

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2021 and December 31, 2020

(expressed in US dollars)

Fair value measurements

Fair value measurements are measured using inputs from the three levels of the fair value hierarchy. The classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement. The three levels are as follows:

Level 1 – quoted prices (unadjusted) in active markets for identical assets or liabilities;

Level 2 – observable market based inputs other than quoted prices in active markets for identical assets or liabilities; and

Level 3 – unobservable inputs.

Concentrations

The Company's financial instruments exposed to credit risk include cash and cash equivalents, restricted cash, accounts receivable and notes receivable. The Company places its cash, restricted cash and cash equivalents with institutions of high creditworthiness. Management routinely assesses the collectability of its accounts receivable and notes receivable and its credit risk is limited due to the dispersion of the customer base comprising the receivables.

4 Revenue from contracts with customers

Franchise fee revenue recognized during the twelve months ended December 31, 2021 that was included in deferred revenue at the beginning of the period was \$4,189,800 (2020 – \$3,894,494). These fees are recognized over the life of the underlying franchise agreement, usually between 5 – 10 years.

External broker costs and employee sales commissions in obtaining new franchisees are capitalized in accordance with the revenue standard and are amortized over the life of the underlying franchise agreement. Costs amortized during the twelve months ended December 31, 2021 were \$1,979,515 (2020 – \$1,888,243). The closing amount of the capitalized costs to obtain contracts on the balance sheet as at December 31, 2021 was \$7,295,196 (2020 – \$7,156,920). There were no impairment losses recognized related to those assets in 2021.

Disaggregated revenue is as follows:

	Twelve months ended December 31	
	2021	2020
	\$	\$
Revenue recognized		
Point in time	499,635,473	414,423,823
Over time	4,815,123	4,517,636

The Company disaggregates revenue by point in time and over time.

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2021 and December 31, 2020

(expressed in US dollars)

5 Transactions with related parties

Management fees

The Company has a management agreement with the parent that provides certain administrative and management services to the Company. For the years ended December 31, 2021 and December 31, 2020, the fees for such services totalled \$7,418,510 (2020 – \$4,430,219). These transactions were in the normal course of operations and were measured at the exchange amount.

6 Notes receivable

The Company has notes receivable from franchisees for various franchise fees and royalties. These notes bear interest at rates ranging from nil% to 8%, are unsecured and are repayable in monthly instalments. Also included in notes receivable are amounts owing from certain non-controlling interest stockholders. The total amount due from non-controlling interests is \$202,062 (2020 – \$202,062). The interest rate on these notes is 2.5%.

As at December 31, 2021, annual maturities on the notes receivable are as follows:

	\$
2022	2,845,266
2023	7,619,982
2024	307,098
2025	199,984
2026	99,057
Thereafter	<u>590,317</u>
	11,661,704
Less: Allowance for doubtful accounts	<u>122,769</u>
	11,538,935
Less: Current portion	<u>2,845,266</u>
	<u>8,693,669</u>

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2021 and December 31, 2020

(expressed in US dollars)

7 Property and equipment

		2021		
	Depreciation period	Gross carrying amount \$	Accumulated depreciation \$	Net \$
Production equipment	5 to 7 years	28,315,940	20,692,674	7,623,266
Vehicles	5 years	25,238,074	14,757,497	10,480,577
Furniture and fixtures	5 to 7 years	12,294,984	8,091,964	4,203,020
Computers and equipment	3 to 5 years	37,439,576	22,088,186	15,351,390
Computer software	3 to 5 years	1,361,498	689,048	672,450
Leasehold improvements	lease term	16,372,266	12,575,922	3,796,344
		121,022,338	78,895,291	42,127,047
		2020		
	Depreciation period	Gross carrying amount \$	Accumulated depreciation \$	Net \$
Production equipment	5 to 7 years	27,247,644	17,832,134	9,415,510
Vehicles	5 years	20,287,515	13,083,245	7,204,270
Furniture and fixtures	5 to 7 years	11,685,576	6,150,598	5,534,978
Computers and equipment	3 to 5 years	28,158,527	19,264,448	8,894,079
Computer software	3 to 5 years	5,876,596	5,121,383	755,213
Leasehold improvements	lease term	17,135,511	11,250,850	5,884,661
		110,391,369	72,702,658	37,688,711

Depreciation expense totalled \$15,705,978 (2020 – \$14,625,798) for the years ended December 31, 2021 and December 31, 2020.

8 Intangible assets

		2021		
		Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks		10,774,498	6,950,220	3,824,278
Franchise agreements		41,933,677	28,705,335	13,228,342
Customer relationship		15,046,611	6,514,484	8,532,127
Non-compete and other		633,165	633,165	-
		68,387,951	42,803,204	25,584,747

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2021 and December 31, 2020

(expressed in US dollars)

	2020		
	Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks	10,774,498	6,617,093	4,157,405
Franchise agreements	40,840,771	25,849,676	14,991,095
Customer relationship	11,316,611	5,601,736	5,714,875
Non-compete and other	633,165	633,165	-
	63,565,045	38,701,670	24,863,375

Amortization expense totalled \$4,101,521 (2020 – \$5,949,439) for the years ended December 31, 2021 and December 31, 2020.

The following is the estimated annual amortization expense for each of the next five years:

	\$
2022	4,201,738
2023	4,201,738
2024	3,464,842
2025	3,464,842
2026	3,464,842

9 Goodwill

Goodwill represents the excess of purchase price over the value assigned to the net tangible and identifiable intangible assets of businesses acquired. A test for goodwill impairment is required to be completed annually, in the Company's case as of August 1, or more frequently if events or changes in circumstances indicate the asset might be impaired. Based on the quantitative assessment in 2021, the Company has concluded that goodwill is not impaired.

	\$
Balance as at December 31, 2019	81,920,252
Goodwill adjustment during the year	21,800
Balance as at December 31, 2020	81,942,052
Goodwill acquired during the year	10,514,739
Goodwill adjustment during the year	(312,515)
Balance as at December 31, 2021	92,144,276

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2021 and December 31, 2020

(expressed in US dollars)

10 Leases

The Company has operating leases for corporate offices, copiers and certain equipment. Its leases have remaining lease terms of 1 year to 10 years, some of which may include options to extend the leases for up to 8 years, and some of which may include options to terminate the leases within 1 year. The Company evaluates renewal terms on a lease by lease basis to determine if the renewal is reasonably certain. The amount of operating lease expense recorded in the consolidated statement of earnings was \$10,122,570 (2020 – \$9,608,390).

Other information related to leases was as follows:

Supplemental cash flows information, twelve months ended December 31, 2021

Cash paid for amounts included in the measurement of operating lease liabilities	\$9,906,790
Right-of-use assets obtained in exchange for operating lease obligation	\$12,531,158
Weighted average remaining operating lease term	5 years
Weighted average discount rate	3.4%

The following represent operating lease commitments:

	\$
2022	9,966,511
2023	9,317,725
2024	7,506,799
2025	5,711,360
2026 and thereafter	9,900,132
	<u>42,402,527</u>

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2021 and December 31, 2020

(expressed in US dollars)

11 Income taxes

The components of the provision for income taxes are as follows:

	2021 \$	2020 \$
Current provision		
Federal	10,119,645	7,594,150
State	3,137,937	2,688,564
	<u>13,257,582</u>	<u>10,282,714</u>
Deferred recovery		
Federal	(133,850)	418,280
State	192,177	304,375
	<u>58,327</u>	<u>722,655</u>
	<u>13,315,909</u>	<u>11,005,369</u>

The components of deferred income tax assets and liabilities are as follows:

	2021 \$	2020 \$
Deferred income tax assets		
Accrued expenses	5,372,555	5,239,498
Bad debt	1,403,541	1,751,910
Future benefit of tax losses	816,206	669,370
	<u>7,592,302</u>	<u>7,660,778</u>
Deferred income tax liabilities		
Purchased goodwill and intangible assets	6,033,141	5,757,251
Property and equipment	7,320,790	7,456,108
Investment in partnership	672,989	672,989
	<u>14,026,920</u>	<u>13,886,348</u>
Net deferred income tax liabilities before valuation allowance	6,434,618	6,225,570
Valuation allowance	726,080	603,799
Net deferred income tax liabilities	<u>7,160,698</u>	<u>6,829,369</u>

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2021 and December 31, 2020

(expressed in US dollars)

The aggregate change in the balance of uncertain tax positions for the year ended December 31, 2021 was as follows:

	\$
Balance – Beginning of year	186,059
Reduction for lapses in applicable statute of limitations	-
	<hr/>
Balance – End of year	186,059
	<hr/>

The number of years with open tax audits varies depending on the tax jurisdiction. The Company's taxing jurisdiction is the United States of America. With few exceptions, the Company is no longer subject to US federal, state and local income tax examinations by tax authorities for years before 2015.

The Company does not currently expect any material impact on earnings to result from the resolution of matters relating to open taxation years; however, actual settlements may differ from amounts accrued. Currently, it is not reasonably possible to determine whether unrecognized tax benefits will increase or decrease within the next 12 months with respect to settlements of tax audits. The Company has made its current estimates on facts and circumstances known to date and cannot predict subsequent or changed facts and circumstances that could affect its current estimates.

12 Notes payable

	2021 \$	2020 \$
Promissory note, unsecured, payable in annual instalments through January 2023, interest at 2%	882,858	1,292,143
Other debt related to holdback due to seller	-	-
Less: Current portion	454,287	435,000
	<hr/>	<hr/>
	428,571	857,143
	<hr/>	<hr/>

13 Change in non-cash working capital

	2021 \$	2020 \$
Accounts receivable	(4,330,598)	15,497,623
Inventories	(5,187,631)	(2,968,130)
Notes receivable	(1,730,001)	2,643,159
Prepaid expenses and other current assets	(4,949,938)	2,330,333
Accounts payable	(1,792,448)	(2,368,956)
Accrued liabilities	16,204,166	1,165,297
Deferred revenue and customer deposits	16,498,965	9,378,917
Income taxes	(3,026,871)	(961,831)
Other liabilities	50,444	457,564
	<hr/>	<hr/>
	11,736,088	25,173,976
	<hr/>	<hr/>

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2021 and December 31, 2020

(expressed in US dollars)

14 Non-controlling interests

The following table provides a reconciliation of the beginning and ending amounts for non-controlling interests (NCI):

	2021 \$	2020 \$
Balance – Beginning of year	18,767,098	18,418,486
Share of earnings of NCI	2,350,221	1,526,754
Redemption increment of NCI	8,058,800	2,570,391
Distributions paid to NCI	(2,418,908)	(1,619,722)
Purchase of NCI	(2,276,657)	(2,128,811)
Sale of NCI	3,775,791	-
NCI reorganized on business disposal	-	-
Balance – End of year	28,256,345	18,767,098

The Company has stockholders' agreements in place at each of its non-wholly owned subsidiaries. These agreements allow the Company to call the NCI at a price determined with the use of a formula price, which is usually equal to a fixed multiple of average annual net income before extraordinary items, income taxes, interest, depreciation and amortization. The agreements also have redemption features, which allow the owners of the NCI to put their equity into the Company at the same price, subject to certain limitations. The formula price is referred to as the redemption amount and may be settled in cash or with the ultimate parent's shares. The redemption amount as at December 31, 2021 and December 31, 2020 is \$28,256,350 (2020 – \$18,767,098).

15 Letters of credit

College Pro Painters (U.S.) Ltd. is required to obtain irrevocable bank letters of credit totalling \$311,649 (2020 – \$311,649). The letters of credit are to remain open for the duration of certain stop-loss insurance policies or until all insurance claims against College Pro Painters (U.S.) Ltd. have been settled.

16 Fair values of financial instruments

The carrying amounts of cash and cash equivalents, accounts receivable and accounts payable and accrued liabilities approximate their fair values due to the short-term maturity of these instruments. The following are estimates of the fair values for other financial instruments:

	Carrying amount \$	Fair value \$
Notes receivable	11,538,932	10,252,261
Notes payable	882,858	865,798
Contingent consideration	2,536,856	2,536,856

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2021 and December 31, 2020

(expressed in US dollars)

Notes receivable include amounts due from franchisees and non-controlling stockholders. Notes payable include amounts due to vendors in connection with business acquisitions. The fair values of these instruments are determined using a valuation model with prevailing interest rates obtained from third parties. The inputs are unobservable and thus classified as Level 3 and relate to future cash flows and discount rates, which requires the Company to develop its own assumptions.

17 Defined contribution pension plan

The Company contributed \$2,356,024 (2020 – \$2,565,661) to its 401(k) plan during the year, which has been recorded as an expense in each of the respective years.

18 Acquisitions

In 2021, the Company completed five acquisitions, the details of which are as follows:

	\$
Current assets	3,346,000
Non-current assets	897,000
Current liabilities	(1,213,000)
Non-current liabilities	(273,000)
Redeemable non-controlling interest	<u>(2,425,000)</u>
Net assets	<u>332,000</u>
Cash consideration	14,212,000
Contingent consideration	<u>1,457,000</u>
Total purchase consideration	<u>15,669,000</u>
Acquired intangible assets	<u>4,823,000</u>
Goodwill	<u>10,514,000</u>

FS Brands, Inc.

Consolidated Financial Statements
December 31, 2020 and
December 31, 2019
(expressed in US dollars)



February 25, 2021

Report of Independent Auditors

To the Stockholders of FS Brands, Inc.

We have audited the accompanying consolidated financial statements of FS Brands, Inc. and its subsidiaries, which comprise the consolidated balance sheets as of December 31, 2020 and December 31, 2019, and the related consolidated statements of income and comprehensive income, consolidated statements of changes in stockholders' equity and consolidated statements of cash flows for the years then ended.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on the consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the Company's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

PricewaterhouseCoopers LLP
PwC Tower, 18 York Street, Suite 2600, Toronto, Ontario, Canada M5J 0B2
T: +1 416 863 1133, F: +1 416 365 8215

"PwC" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.



Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of FS Brands, Inc. and its subsidiaries as of December 31, 2020 and December 31, 2019, and the results of their operations and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

PricewaterhouseCoopers LLP

Chartered Professional Accountants, Licensed Public Accountants

FS Brands, Inc.
Consolidated Balance Sheets
As at December 31, 2020 and December 31, 2019

(expressed in US dollars)

	2020 \$	2019 \$
Assets		
Current assets		
Cash and cash equivalents	88,795,549	29,654,826
Restricted cash	6,259,023	1,998,706
Accounts receivable – net of allowance for doubtful accounts of \$7,432,017 (2019 – \$6,550,064)	40,738,912	56,236,535
Notes receivable (note 6)	1,067,941	3,807,956
Inventories	21,083,207	18,115,077
Prepaid expenses and other current assets	10,076,874	13,348,366
Income taxes recoverable (note 11)	5,943,733	5,024,740
	173,965,239	128,186,206
Notes receivable (note 6)	8,740,990	8,644,134
Other assets	5,864,706	4,923,547
Property and equipment (note 7)	37,688,711	40,858,936
Intangible assets (note 8)	24,863,375	30,812,814
Goodwill (note 9)	81,942,052	81,920,252
Operating lease right-of-use asset (note 10)	36,032,257	33,464,121
	<u>369,097,330</u>	<u>328,810,010</u>

Approved by the Board of Directors

Director _____ Director

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.Consolidated Balance Sheets...*continued*

As at December 31, 2020 and December 31, 2019

(expressed in US dollars)

	2020 \$	2019 \$
Liabilities		
Current liabilities		
Accounts payable	13,299,995	15,668,951
Accrued liabilities	42,384,098	40,527,475
Notes payable (note 12)	435,000	1,387,051
Deferred revenue and customer deposits	32,041,418	23,936,145
Due to ultimate parent (note 5)	7,593,615	6,982,567
Due to parent company (note 5)	3,421,796	566,645
Operating lease liabilities – current	8,338,340	7,826,644
	107,514,262	96,895,478
Notes payable (note 12)	857,143	1,285,714
Unearned revenues	13,404,747	12,131,103
Long-term value appreciation rights	1,890,722	2,582,048
Income taxes payable (note 11)	186,059	186,059
Deferred income taxes (note 11)	6,829,369	6,106,716
Operating lease liabilities – non-current	29,563,378	26,997,669
	160,245,680	146,184,787
Non-controlling interests (note 14)	18,767,098	18,418,486
Stockholders' Equity		
Common stock	1	1
Additional paid-in capital	29,529,067	29,529,067
Retained earnings	160,555,484	134,677,669
	190,084,552	164,206,737
	369,097,330	328,810,010

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.**Consolidated Statements of Income and Comprehensive Income**
For the years ended December 31, 2020 and December 31, 2019

(expressed in US dollars)

	2020 \$	2019 \$
Revenue		
Royalties (note 3)	70,476,363	70,908,765
Franchise fees	4,153,582	4,794,246
Merchandise sales	286,162,253	318,557,953
Services and other	58,149,261	73,034,131
	<u>418,941,459</u>	<u>467,295,095</u>
Costs and expenses		
Franchise operating	21,657,219	26,894,438
Cost of merchandise sales	200,653,290	224,199,103
Cost of services	5,167,179	11,070,226
General and administrative	125,729,239	137,073,029
Management fees to parent (note 5)	4,430,219	4,884,590
Depreciation and amortization	20,801,420	18,824,462
	<u>378,438,566</u>	<u>422,945,848</u>
Income from operations	<u>40,502,893</u>	<u>44,349,247</u>
Other income (expense)		
Interest income	571,979	137,100
Interest expense	-	(471,761)
	<u>571,979</u>	<u>(334,661)</u>
Income before income taxes	41,074,872	44,014,586
Provision for income taxes (note 11)	11,005,369	11,218,325
Net income for the year	30,069,503	32,796,261
Non-controlling interests' share of earnings (note 14)	(1,526,754)	(2,886,840)
Non-controlling interests redemption increment (note 14)	(2,570,391)	2,085,931
Net income and comprehensive income attributable to common stockholders for the year	<u>25,972,358</u>	<u>31,995,352</u>

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.**Consolidated Statements of Changes in Stockholders' Equity**
For the years ended December 31, 2020 and December 31, 2019

(expressed in US dollars)

	Common stock \$	Additional paid-in capital \$	Retained earnings \$	Total \$
Balance – December 31, 2018	1	28,960,316	102,622,594	131,582,911
Sale of subsidiary to related company under common control (note 5)	-	568,751	131,588	700,339
Impact of new lease standard	-	-	(71,865)	(71,865)
Net income and comprehensive income attributable to common stockholders for the year	-	-	31,995,352	31,995,352
Balance – December 31, 2019	1	29,529,067	134,677,669	164,206,737
Impact of new CECL lease standard	-	-	(51,705)	(51,705)
Other movements	-	-	(42,838)	(42,838)
Net income and comprehensive income attributable to common stockholders for the year	-	-	25,972,358	25,972,358
Balance – December 31, 2020	1	29,529,067	160,555,484	190,084,552

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.**Consolidated Statements of Cash Flows****For the years ended December 31, 2020 and December 31, 2019**

(expressed in US dollars)

	2020 \$	2019 \$
Cash provided by (used in)		
Operating activities		
Net income for the year	30,069,503	32,796,261
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation of property and equipment (note 7)	14,851,981	13,083,035
Amortization of intangible assets	5,949,439	5,741,427
Deferred income taxes	722,653	345,617
Change in non-cash working capital (note 13)	25,173,976	(5,399,029)
	<u>76,767,552</u>	<u>46,567,311</u>
Investing activities		
Purchase of property and equipment	(11,681,756)	(17,640,339)
Acquisition of businesses	(21,800)	(8,063,000)
Purchase of intangible assets	-	(169,143)
Sale of subsidiary to related company under common control	-	21,405,412
	<u>(11,703,556)</u>	<u>(4,467,070)</u>
Financing activities		
Advance from ultimate parent	-	(21,760,271)
Advance from parent	3,466,199	6,713,166
Advance (payment) of notes payable	(1,380,622)	(1,169,547)
Purchase of non-controlling interest (note 14)	(2,128,811)	737,172
Sales of shares to non-controlling interests	-	(1,001,156)
Payment of dividends to non-controlling interests	(1,619,722)	-
	<u>(1,662,956)</u>	<u>(19,926,606)</u>
Increase in cash and cash equivalents during the year	63,401,040	22,173,635
Cash and cash equivalents – Beginning of year	31,653,532	9,479,897
Cash and cash equivalents – End of year	<u>95,054,572</u>	<u>31,653,532</u>
Supplementary information		
Cash paid for interest and dividends	-	820,861
Cash paid for income taxes	11,755,401	11,560,625

The accompanying notes are an integral part of these consolidated financial statements.

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2020 and December 31, 2019

(expressed in US dollars)

1 Nature of business operations

FS Brands, Inc. (the Company), incorporated on March 31, 2010, is a 96% owned subsidiary of FS Property Services (U.S.) Inc. (the parent), which is indirectly a 100% owned subsidiary of FirstService Corporation (the ultimate parent), a publicly owned, diversified real estate services company.

Through the following subsidiaries, CertaPro Painters Ltd., Paul Davis Restoration, Inc., California Closet Company, Inc., Pillar to Post, Inc. and Floor Coverings International, Ltd., the Company's principal function is the recruiting, training and operation of franchise systems throughout the United States. In addition, the Company controls 19 California Closet franchises and 11 Paul Davis Restoration franchises.

2 Risk and uncertainties

Currently, one of the most significant risks and uncertainties is the potential adverse effect of the current pandemic of the novel coronavirus, or COVID-19. The COVID-19 pandemic in North America has had an impact on most of the Company's operations, particularly its service lines tied to home improvement. All of its businesses have been designated essential services in most of their geographic regions. The various "stay-at-home" and social distancing measures continue to impact the Company's ability to operate on the premises of its residential and commercial customers. Although many regions where the Company operates have re-opened, it is challenging to predict the financial performance in upcoming reporting periods with reasonable accuracy due to the lack of visibility around the duration and severity of the crisis and its dynamic changes.

Given the uncertainties surrounding the impact of the COVID-19 pandemic, the Company took certain actions during the year to preserve liquidity, manage cash flows and strengthen its financial flexibility. Such actions included, but were not limited to, expense containment initiatives in areas including labour costs and other operating expenses, capital expenditures reductions, and management of its working capital requirements.

3 Summary of significant accounting policies

The preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America (US GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as at the dates of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting periods. The most significant estimates made by management relate to the collectability of accounts receivable and notes receivable, reserves for uncertain tax positions, the initial determination of fair values of assets acquired and liabilities assumed in business combinations and the assessment of potential impairment of goodwill and intangible assets. Actual results could differ from those estimates.

Basis of consolidation

The consolidated financial statements include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions between the Company and its subsidiaries are eliminated on consolidation.

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2020 and December 31, 2019

(expressed in US dollars)

Revenue recognition and unearned revenue

The Company accounts for a contract with a customer when there is approval and commitment from both parties, the rights of the parties are identified, payment terms are identified, the contract has commercial substance and the collectability of consideration is probable. The Company measures revenue based on consideration specified in the contract of each customer and recognizes revenue as the performance obligations are satisfied by transferring the control of the service or product to a customer.

- **Franchisor operations**

The Company operates several franchise systems. Initial franchise fees are deferred and recognized over the term of the franchise agreement. Royalty revenue is recognized based on a contracted percentage of franchisee revenue, as reported by the franchisees. Revenue from administrative and other support services, as applicable, is recognized as the services are provided.

The Company's franchise systems operate marketing funds on behalf of franchisees. Advertising fund contributions from franchisees and advertising fund expenditures are reported on a gross basis in the Company's consolidated statements of income and comprehensive income. To the extent that contributions received exceed advertising expenditures, the excess amount is accrued and offset as a deferred liability, whereas any expenditures in excess of contributions are expensed as incurred. As such, advertising fund contributions and the related revenue and expenses may be reported in different period.

On January 1, 2018, the Company adopted the new revenue recognition standard Accounting Standard Codification (ASC) 606, Revenues from Contracts with Customers (ASC 606) by using the full retrospective method. The Company has recast its consolidated financial statements and disclosures from amounts previously reported to comply with ASC 606. See note 4 for further information.

- **Revenue from construction contracts and service operations other than franchisor operations**

Revenue is recognized at the time the service is rendered. Certain services, including but not limited to construction contracts and real estate project management work-in-process, are recognized over time based on percentage of completion, a ratio of actual costs to total estimated contract costs. In cases where anticipated costs to complete a project exceed the revenue to be recognized, a provision for the additional estimated losses is recorded in the period when the loss becomes apparent. Amounts received from customers in advance of services being provided are recorded as unearned revenue when received.

Cash and cash equivalents

The Company considers all investments readily convertible into cash and having an initial maturity of three months or less to be cash equivalents. Cash equivalents include money market funds and time deposits, which are carried at cost and approximate fair value.

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2020 and December 31, 2019

(expressed in US dollars)

Restricted cash

Restricted cash comprises cash restricted for marketing fund use. The Company is in custody of the cash received from franchisees for use in franchisee marketing funds.

On January 1, 2018, the Company adopted updated guidance issued by the Financial Accounting Standards Board (FASB) on restricted cash (Accounting Standards Update (ASU) No. 2016-18). This ASU requires the consolidated statements of cash flows to explain the change during the period in the total of cash and cash equivalents and amounts generally described as restricted cash and restricted cash equivalents. The Company's restricted cash balance consists primarily of cash related to our marketing funds. This update has been applied retrospectively.

Inventories

Inventories consist of finished products, accessories and components of closet and workspace systems, painting kits, film and supplies held for resale. Inventories are valued at the lower of cost (first in, first out) and net realizable value. Work-in-progress inventory relates to construction contracts in process and is accounted for using the percentage of completion method.

Property and equipment

Property and equipment are stated at cost less accumulated depreciation and any impairment in value. Depreciation is provided using the straight-line method over the estimated useful lives of the assets, except for leasehold improvements, which are depreciated on a straight-line basis over the lesser of the useful life of the asset or the remaining lease term.

Maintenance and repairs are expensed to operations as incurred, while betterments and additions are capitalized. On sale or retirement, the cost of the property and the related accumulated depreciation are removed from the respective accounts and any resulting gains or losses are reflected in income.

Goodwill and intangible assets

Goodwill represents the excess of purchase price over the fair value of assets acquired and liabilities assumed in a business combination and is not subject to amortization.

Intangible assets are recorded at a fair value on the date they are acquired and are amortized using the straight-line method over their estimated useful lives as follows:

Customer relationships	4 to 20 years
Trademark	15 to 30 years
Franchise agreements	pattern of use

Goodwill is tested for impairment annually, on August 1, or more frequently if events or changes in circumstances indicate the asset might be impaired, in which case the carrying amount of the asset is written down to fair value. Impairment of goodwill is tested at the reporting unit level. Impairment is tested by first assessing qualitative factors to determine whether it is more likely than not that the fair value of a reporting

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2020 and December 31, 2019

(expressed in US dollars)

unit is less than its carrying amount. Where it is determined to be more likely than not that its fair value is greater than its carrying amount, no further testing is required. When the qualitative analysis is not sufficient to support that the fair value exceeds the carrying amount, a goodwill impairment test is performed.

Impairment of long-lived assets

The Company reviews the carrying amount of its long-lived assets including, but not limited to, property and equipment and intangible and other assets, if events or changes in circumstances indicate the asset might be impaired. The carrying amount of a long-lived asset group is considered impaired when the undiscounted cash flow from such asset group is estimated to be less than its carrying amount. In that event, a loss is recognized as the amount by which the carrying amount exceeds its fair value. Fair value is determined primarily using the anticipated cash flows discounted at a rate commensurate with the risk involved. Losses on long-lived asset groups to be disposed of would be determined in a similar manner, except that fair value would be reduced by any costs of disposal.

Deferred revenue and customer deposits

Deferred revenue represents payments received in connection with services to be provided in the future and is recognized when the services have been provided. Customer deposits represent payments received as deposits in connection with California Closet products to be installed.

Leases

The Company adopted ASU 842, Leases, as of January 1, 2019 using the modified retrospective approach. In addition, the Company elected the package of practical expedients permitted under the transition guidance within the new standard, which, among other things, allowed the Company to carry forward the historical lease classification.

The Company has lease agreements with lease and non-lease components and has elected to account for each lease component (e.g., fixed rent payments) separately from the non-lease components (e.g., common-area maintenance costs). The Company has also elected not to recognize the right-of-use assets and lease liabilities for short-term leases that have a lease term of 12 months or less. Leases are recognized on the balance sheet when the lease term commences, and the associated lease payments are recognized as an expense on a straight-line basis over the lease term.

See note 10 to the consolidated financial statements for additional disclosures about the impact of adoption of ASC 842.

Income taxes

Income tax has been provided using the asset and liability method whereby deferred income tax assets and liabilities are recognized for the expected future income tax consequences of events that have been recognized in the consolidated financial statements or income tax returns. Deferred income tax assets and liabilities are measured using enacted income tax rates expected to apply to taxable income in the years in which temporary differences are expected to reverse, be recovered or be settled. The effect on deferred income tax assets and

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2020 and December 31, 2019

(expressed in US dollars)

liabilities of a change in income tax rates is recognized in earnings in the period in which the change occurs. A valuation allowance is recorded unless it is more likely than not that realization of a deferred income tax asset will occur based on available evidence.

Non-controlling interests

The non-controlling interests are considered to be redeemable securities and accordingly are recorded at the greater of (i) the redemption amount; or (ii) the amount initially recorded as a non-controlling interest at the date of inception of the minority equity position. This amount is recorded in the mezzanine section of the consolidated balance sheet, outside of stockholders' equity. Changes in the non-controlling interests amount are recognized immediately as they occur.

Fair value measurements

Fair value measurements are measured using inputs from the three levels of the fair value hierarchy. The classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement. The three levels are as follows:

Level 1 – quoted prices (unadjusted) in active markets for identical assets or liabilities;

Level 2 – observable market based inputs other than quoted prices in active markets for identical assets or liabilities; and

Level 3 – unobservable inputs.

Concentrations

The Company's financial instruments exposed to credit risk include cash and cash equivalents, restricted cash, accounts receivable and notes receivable. The Company places its cash, restricted cash and cash equivalents with institutions of high creditworthiness. Management routinely assesses the collectability of its accounts receivable and notes receivable and its credit risk is limited due to the dispersion of the customer base comprising the receivables.

4 Revenue from contracts with customers

Franchise fee revenue recognized during the twelve months ended December 31, 2020 that was included in deferred revenue at the beginning of the period was \$3,894,494 (2019 – \$4,284,359). These fees are recognized over the life of the underlying franchise agreement, usually between 5 – 10 years.

External broker costs and employee sales commissions in obtaining new franchisees are capitalized in accordance with the revenue standard and are amortized over the life of the underlying franchise agreement. Costs amortized during the twelve months ended December 31, 2020 were \$1,888,243 (2019 – \$1,669,646). The closing amount of the capitalized costs to obtain contracts on the balance sheet as at December 31, 2020 was \$7,156,920 (2019 – \$6,513,291). There were no impairment losses recognized related to those assets in 2020.

FS Brands, Inc.
Notes to Consolidated Financial Statements
December 31, 2020 and December 31, 2019

(expressed in US dollars)

Disaggregated revenue is as follows:

	Twelve months ended December 31	
	2020	2019
	\$	\$
Revenue recognized		
Point in time	414,510,451	462,141,491
Over time	4,517,636	5,153,604

The Company disaggregates revenue by point in time and over time.

5 Transactions with related parties

Management fees

The Company has a management agreement with the parent that provides certain administrative and management services to the Company. For the years ended December 31, 2020 and December 31, 2019, the fees for such services totalled \$4,430,219 (2019 – \$4,884,590). These transactions were in the normal course of operations and were measured at the exchange amount.

In July 2019, the Company sold one of its subsidiaries to a related company under common control. The transaction resulted in the Company receiving \$28.8 million in consideration upon the closing date. The book value of net assets sold was \$24.9 million, and as the sale was to a company under common control, the difference between cash consideration and net assets sold of \$3.8 million is considered a capital transaction and was recognized as an adjustment to retained earnings. Intangible assets and goodwill transferred as part of this transaction amount to \$10,582,447 and \$19,883,595, respectively. \$7,232,377 is receivable from FirstService Corporation in respect of this transaction and is included in the notes receivable balance. The transactions did not result in a change in the reporting entity and hence were accounted for retrospectively.

Included in the notes receivable balance are amounts owing from certain non-controlling interest stockholders, which total \$202,062 (2019 – \$197,133).

6 Notes receivable

The Company has notes receivable from franchisees for various franchise fees and royalties. These notes bear interest at rates ranging from nil% to 8%, are unsecured and are repayable in monthly instalments. Also included in notes receivable are amounts owing from certain non-controlling interest stockholders. The total amount due from non-controlling interests is \$202,062 (2019 – \$197,133). The interest rate on these notes is 2.5%.

FS Brands, Inc.**Notes to Consolidated Financial Statements**
December 31, 2020 and December 31, 2019

(expressed in US dollars)

As at December 31, 2020, annual maturities on the notes receivable are as follows:

	\$
2021	1,067,940
2022	582,522
2023	7,500,726
2024	223,569
2025	80,009
Thereafter	354,165
	<u>9,808,931</u>
Less: Allowance for doubtful accounts	<u>-</u>
	9,808,931
Less: Current portion	<u>1,067,941</u>
	<u>8,740,990</u>

7 Property and equipment

2020				
	Depreciation period	Gross carrying amount \$	Accumulated depreciation \$	Net \$
Production equipment	5 to 7 years	27,247,644	17,832,134	9,415,510
Vehicles	5 years	20,287,515	13,083,245	7,204,270
Furniture and fixtures	5 to 7 years	11,685,576	6,150,598	5,534,978
Computers and equipment	3 to 5 years	28,158,527	19,264,448	8,894,079
Computer software	3 to 5 years	5,876,596	5,121,383	755,213
Leasehold improvements	lease term	17,135,511	11,250,850	5,884,661
		<u>110,391,369</u>	<u>72,702,658</u>	<u>37,688,711</u>
2019				
	Depreciation period	Gross carrying amount \$	Accumulated depreciation \$	Net \$
Production equipment	5 to 7 years	24,254,060	14,632,334	9,621,726
Vehicles	5 years	19,352,841	10,517,884	8,834,957
Furniture and fixtures	5 to 7 years	10,736,859	4,759,948	5,976,911
Computers and equipment	3 to 5 years	23,439,282	15,248,463	8,190,819
Computer software	3 to 5 years	5,633,618	4,619,007	1,014,611
Leasehold improvements	lease term	15,931,543	8,711,631	7,219,912
		<u>99,348,203</u>	<u>58,489,267</u>	<u>40,858,936</u>

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2020 and December 31, 2019

(expressed in US dollars)

Depreciation expense totalled \$14,625,798 (2019 – \$12,903,210) for the years ended December 31, 2020 and December 31, 2019.

8 Intangible assets

	2020		
	Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks	10,774,498	6,617,093	4,157,405
Franchise agreements	40,840,771	25,849,676	14,991,095
Customer relationship	11,316,611	5,601,736	5,714,875
Non-compete and other	633,165	633,165	-
	63,565,045	38,701,670	24,863,375
	2019		
	Gross carrying amount \$	Accumulated amortization \$	Net \$
Trademarks	10,774,498	6,274,709	4,499,789
Franchise agreements	40,840,771	22,874,289	17,966,482
Customer relationship	11,316,611	2,970,068	8,346,543
Non-compete and other	633,165	633,165	-
	63,565,045	32,752,231	30,812,814

Amortization expense totalled \$5,949,439 (2019 – \$5,741,427) for the years ended December 31, 2020 and December 31, 2019.

The following is the estimated annual amortization expense for each of the next five years:

	\$
2021	4,699,924
2022	4,664,924
2023	4,316,897
2024	3,171,594
2025	3,171,594

9 Goodwill

Goodwill represents the excess of purchase price over the value assigned to the net tangible and identifiable intangible assets of businesses acquired. A test for goodwill impairment is required to be completed annually, in the Company's case as of August 1, or more frequently if events or changes in circumstances indicate the asset

FS Brands, Inc.
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(expressed in US dollars)

might be impaired. Based on the quantitative assessment in 2020, the Company has concluded that goodwill is not impaired.

	\$
Balance as at December 31, 2018	94,488,254
Goodwill acquired during the year	7,375,000
Goodwill disposed during the year	<u>(19,943,002)</u>
Balance as at December 31, 2019	81,920,252
Goodwill adjustment during the year	<u>21,800</u>
Balance as at December 31, 2020	<u>81,942,052</u>

10 Leases

The Company has operating leases for corporate offices, copiers and certain equipment. Its leases have remaining lease terms of 1 year to 10 years, some of which may include options to extend the leases for up to 8 years, and some of which may include options to terminate the leases within 1 year. The Company evaluates renewal terms on a lease by lease basis to determine if the renewal is reasonably certain. The amount of operating lease expense recorded in the consolidated statement of earnings was \$9,608,390 (2019 – \$8,883,435).

Other information related to leases was as follows:

Supplemental cash flows information, twelve months ended December 31, 2020

Cash paid for amounts included in the measurement of operating lease liabilities	\$9,196,604
Right-of-use assets obtained in exchange for operating lease obligation	\$11,664,841
Weighted average remaining operating lease term	5 years
Weighted average discount rate	3.7%

The following represent operating lease commitments:

	\$
2021	9,527,157
2022	8,188,507
2023	6,975,639
2024	5,264,764
2025 and thereafter	<u>10,654,277</u>
	<u>40,610,344</u>

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(expressed in US dollars)

11 Income taxes

The components of the provision for income taxes are as follows:

	2020 \$	2019 \$
Current provision		
Federal	7,594,150	8,203,337
State	2,688,564	2,669,371
	<u>10,282,714</u>	<u>10,872,708</u>
Deferred recovery		
Federal	418,280	551,886
State	304,375	(206,269)
	<u>722,655</u>	<u>345,617</u>
	<u>11,005,369</u>	<u>11,218,325</u>

The components of deferred income tax assets and liabilities are as follows:

	2020 \$	2019 \$
Deferred income tax assets		
Accrued expenses	5,239,498	5,483,419
Bad debt	1,751,910	1,535,932
Future benefit of tax losses	669,370	945,484
	<u>7,660,778</u>	<u>7,964,835</u>
Deferred income tax liabilities		
Purchased goodwill and intangible assets	5,757,251	6,245,441
Property and equipment	7,456,108	6,188,351
Investment in partnership	672,989	672,989
	<u>13,886,348</u>	<u>13,106,781</u>
Net deferred income tax liabilities before valuation allowance	6,225,570	5,141,946
Valuation allowance	603,799	964,770
Net deferred income tax liabilities	<u>6,829,369</u>	<u>6,106,716</u>

FS Brands, Inc.
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(expressed in US dollars)

The aggregate change in the balance of uncertain tax positions for the year ended December 31, 2020 was as follows:

	\$
Balance – Beginning of year	186,059
Reduction for lapses in applicable statute of limitations	-
Balance – End of year	<u>186,059</u>

The number of years with open tax audits varies depending on the tax jurisdiction. The Company's taxing jurisdiction is the United States of America. With few exceptions, the Company is no longer subject to US federal, state and local income tax examinations by tax authorities for years before 2014.

The Company does not currently expect any material impact on earnings to result from the resolution of matters relating to open taxation years; however, actual settlements may differ from amounts accrued. Currently, it is not reasonably possible to determine whether unrecognized tax benefits will increase or decrease within the next 12 months with respect to settlements of tax audits. The Company has made its current estimates on facts and circumstances known to date and cannot predict subsequent or changed facts and circumstances that could affect its current estimates.

12 Notes payable

	2020 \$	2019 \$
Promissory note, unsecured, payable in annual instalments through January 2020, interest at 9%	-	621,345
Promissory note, unsecured, payable in annual instalments through January 2023, interest at 2%	1,292,143	1,748,570
Other debt related to holdback due to seller	-	302,850
Less: Current portion	<u>435,000</u>	<u>1,387,051</u>
	<u>857,143</u>	<u>1,285,714</u>

13 Change in non-cash working capital

	2020 \$	2019 \$
Accounts receivable	15,497,623	12,810,043
Inventories	(2,968,130)	5,203,602
Notes receivable	2,643,159	(8,903,337)
Prepaid expenses and other current assets	2,330,333	954,153
Accounts payable	(2,368,956)	(4,122,549)
Accrued liabilities	1,165,297	(13,257,936)
Deferred revenue and customer deposits	9,378,917	1,764,311
Income taxes	(961,831)	(1,135,643)
Other liabilities	<u>457,564</u>	<u>1,288,327</u>
	<u>25,173,976</u>	<u>(5,399,029)</u>

FS Brands, Inc.

Notes to Consolidated Financial Statements December 31, 2020 and December 31, 2019

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14 Non-controlling interests

The following table provides a reconciliation of the beginning and ending amounts for non-controlling interests (NCI):

	2020 \$	2019 \$
Balance – Beginning of year	18,418,486	33,904,003
Share of earnings of NCI	1,526,754	2,886,840
Redemption increment of NCI	2,570,391	(2,085,931)
Distributions paid to NCI	(1,619,722)	(1,001,156)
Purchase of NCI	(2,128,811)	(3,445,970)
Sale of NCI	-	737,172
NCI reorganized on business disposal	-	(12,576,472)
Balance – End of year	18,767,098	18,418,486

The Company has stockholders' agreements in place at each of its non-wholly owned subsidiaries. These agreements allow the Company to call the NCI at a price determined with the use of a formula price, which is usually equal to a fixed multiple of average annual net income before extraordinary items, income taxes, interest, depreciation and amortization. The agreements also have redemption features, which allow the owners of the NCI to put their equity into the Company at the same price, subject to certain limitations. The formula price is referred to as the redemption amount and may be settled in cash or with the ultimate parent's shares. The redemption amount as at December 31, 2020 and December 31, 2019 is \$18,767,098 (2019 – \$18,418,486).

15 Letters of credit

College Pro Painters (U.S.) Ltd. is required to obtain irrevocable bank letters of credit totalling \$311,649 (2019 – \$800,000). The letters of credit are to remain open for the duration of certain stop-loss insurance policies or until all insurance claims against College Pro Painters (U.S.) Ltd. have been settled.

16 Fair values of financial instruments

The carrying amounts of cash and cash equivalents, accounts receivable and accounts payable and accrued liabilities approximate their fair values due to the short-term maturity of these instruments. The following are estimates of the fair values for other financial instruments:

	Carrying amount \$	Fair value \$
Notes receivable	9,808,931	8,645,858
Notes payable	1,292,143	1,254,613
Contingent consideration	1,080,000	1,080,000

Notes receivable include amounts due from franchisees and non-controlling stockholders. Notes payable include amounts due to vendors in connection with business acquisitions. The fair values of these instruments are determined using a valuation model with prevailing interest rates obtained from third parties. The inputs

FS Brands, Inc.
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(expressed in US dollars)

are unobservable and thus classified as Level 3 and relate to future cash flows and discount rates, which requires the Company to develop its own assumptions.

17 Defined contribution pension plan

The Company contributed \$2,565,661 (2019 – \$2,025,546) to its 401(k) plan during the year, which has been recorded as an expense in each of the respective years.

18 Impact of recently issued accounting standards

In June 2016, the FASB issued ASU 2016-13, Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments (ASU 2016-13). In November 2018, the FASB issued ASU 2018-19, Codification Improvements to Topic 326, Financial Instruments – Credit Losses, which amends the scope and transition requirements of ASU 2016-13. The standard requires a financial asset (or a group of financial assets) to be measured at an amortized cost basis to be presented at the net amount expected to be collected. The measurement of expected credit losses is based on relevant information about past events, including historical experience, current conditions and reasonable and supportable forecasts that affect the collectability of the reported amount. The standard became effective for the Company beginning January 1, 2020 and will require a cumulative effect adjustment to accumulated retained earnings as of the beginning of the first reporting period in which the guidance is effective (that is, a modified retrospective approach). The Company is currently evaluating the impact of this guidance on its consolidated financial statements.

Adjustment to accumulated retained earnings which reflects the adoption of ASU 2016-13 is as follows:

	\$
Opening retained earnings – January 2020	127,817,170
Adjustment due to ASU 2016-13	<u>(51,705)</u>
Adjusted retained earnings – January 2020	<u>127,765,465</u>

In December 2019, FASB issued ASU 2019-12, Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes. This ASU affects a number of aspects of tax accounting including simplifying the accounting for income taxes by removing a number of reporting exceptions. The amendments in this update are effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2020. The Company is currently evaluating the impact of this guidance on its consolidated financial statements.

EXHIBIT G

STATE-SPECIFIC ADDENDA

FLOORCOVERINGS INTERNATIONAL, LTD.
CALIFORNIA ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

In recognition of the requirements of the California Franchise Investment Law, Cal. Corporations Code Sections 31000 et seq. the Franchise Disclosure Document for Floorcoverings International, Ltd. for use in the State of California shall be amended as follows:

Item 3 of the FDD is supplemented to include the following:

Neither the franchisor nor any person or franchise broker in Item 2 of the FDD is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a *et seq.*, suspending or expelling such person from membership in such association or exchange.

Item 17 of the FDD shall be supplemented to include the following:

California Business & Professions Code Sections 20000 through 20043 provides rights to the franchisee concerning termination, transfer, or nonrenewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will California Business & Professions Code Sections 20000 through 20043 provide rights control.

The franchise agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 *et seq.*).

The franchise agreement contains a covenant not to compete, which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

The Franchise Agreement requires application of the law of the State of Georgia. This provision may not be enforceable under California law.

Section 31125 of the California Corporation Code requires the franchisor to give the franchisee a disclosure document, in a form and containing such information as the Commissioner may by rule or order require, prior to a solicitation of a proposed material modification of an existing franchise.

You must sign a release if you transfer your franchise. California Corporations Code 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code 31000 through 31516). Business and Professions Code 20010 voids a waiver of your rights under the Franchise Relations Act (Business Professions Code 2000 through 20043).

As per California Rule 310.156.3(a)(3):

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT www.dfpi.ca.gov.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.

**FLOORCOVERINGS INTERNATIONAL, LTD.
CALIFORNIA ADDENDUM TO THE FRANCHISE AGREEMENT**

ALL FRANCHISE AGREEMENTS EXECUTED IN AND OPERATIVE WITHIN THE STATE OF CALIFORNIA ARE HEREBY AMENDED AS FOLLOWS:

1. Section 31125 of the California Corporation Code requires the Franchisor to give you a disclosure document, in a form and containing such information as the Commissioner may by rule or order require, prior to solicitation of a proposed material modification of an existing franchise.
2. California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.
3. The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec 101 et seq.).
4. The Franchise Agreement contains a covenant not to compete which extends beyond the termination of the franchise. This may not be enforceable under California law.
5. The Franchise Agreement requires non-binding mediation followed by litigation. This provision may not be enforceable under California law.

The undersigned hereby acknowledge and agree that this addendum is hereby made part of and incorporated into the foregoing Franchise Agreement.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By: _____
Name: _____
Title: _____
Date Signed: _____

By: _____
Name: _____
Title: _____
Date Signed: _____

FLOORCOVERINGS INTERNATIONAL, LTD.
HAWAII ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

THESE FRANCHISES HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF THE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF THE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN (7) DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN (7) DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE OFFERING CIRCULAR, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS OFFERING CIRCULAR CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

**FLOORCOVERINGS INTERNATIONAL, LTD.
HAWAII ADDENDUM TO THE FRANCHISE AGREEMENT**

**ALL FRANCHISE AGREEMENTS EXECUTED IN AND OPERATIVE WITHIN THE
STATE OF HAWAII ARE HEREBY AMENDED AS FOLLOWS:**

No release language set forth in the Franchise Agreement shall relieve PDRI or any other party, directly or indirectly, from liability imposed by the laws concerning franchising in the State of Hawaii.

Article 17 of the Franchise Agreement is hereby supplemented with the following provision (Section 17.3 in Franchise Agreement):

Hawaii Law. Pursuant to Section 482E-6(3) of the Hawaii Revised Statutes, for so long as such statute remains in effect and so provides, upon termination or refusal to renew the franchise, Franchisee shall be compensated for the fair market value, at the time of termination or expiration of the franchise, of Franchisee's inventory, supplies, materials and furnishings purchased from the Franchisor or a supplier designated by the Franchisor, exclusive of personalized materials which have no value to the Franchisor. If the Franchisor refuses to renew a franchise for the purpose of converting the franchised business to one owned by the Franchisor, the Franchisor, in addition to the remedies provided in this paragraph, shall compensate Franchisee for the loss of goodwill. The Franchisor may deduct from such compensation reasonable costs incurred in removing, transporting and disposing of Franchisee's inventory, supplies, materials and furnishings pursuant to this paragraph, and may offset from such compensation any moneys due to the Franchisor.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By: _____

Name: _____

Title: _____

Date Signed: _____

By: _____

Name: _____

Title: _____

Date Signed: _____

FLOORCOVERINGS INTERNATIONAL, LTD.
ILLINOIS ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

For franchises and franchisees subject to the Illinois statutes and regulations, the following information supersedes or supplements, as the case may be, the corresponding disclosures in the main body of the text of the Floorcoverings International, Ltd. Franchise Disclosure Document.

Illinois law governs the agreements between the parties to this franchise.

Section 4 of the Illinois Franchise Disclosure Act states that any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Franchisees' rights upon termination and non-renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

**FLOORCOVERINGS INTERNATIONAL, LTD.
ILLINOIS ADDENDUM TO THE FRANCHISE AGREEMENT**

Illinois law governs the Franchise Agreement(s).

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Franchisees' rights upon Termination and Non-renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or **any other law of Illinois** is void.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By: _____

Name: _____

Title: _____

Date Signed: _____

By: _____

Name: _____

Title: _____

Date Signed: _____

**FLOORCOVERINGS INTERNATIONAL, LTD.
INDIANA ADDENDUM TO THE FRANCHISE AGREEMENT**

**ALL FRANCHISE AGREEMENTS EXECUTED IN AND OPERATIVE WITHIN THE
STATE OF INDIANA ARE HEREBY AMENDED AS FOLLOWS:**

1. Any agreement executed in and operative within the State of Indiana shall be governed by applicable Indiana franchise laws and the right of any franchisee to institute a civil action within the State of Indiana shall not be deemed to have been abridged in any form or manner by any provisions contained in this Agreement.
2. In compliance with Indiana Code 12-2-2.7-1(9), any provisions in this Franchise Agreement relating to non-competition upon the termination or non-renewal of the Franchise Agreement shall be limited to a geographic area not greater than the Franchise Area granted in this Franchise Agreement and shall be construed in accordance with Indiana Code 23-2-2.7-1(9).
3. Indiana Code section 23-2-2.7-1(10) prohibits the choice of an exclusive forum other than Indiana.
4. Indiana Code section 23-2.2.7-1(10) prohibits the limitation of litigation. The Indiana Secretary of State has interpreted this section to prohibit provisions in contracts regarding liquidated damages. Accordingly, any provisions in the Franchise Agreement regarding liquidated damages may not be enforceable.
5. In compliance with Indiana Code 23-2-2.7-1(10), any inference contained in this Franchise Agreement to the effect that the Franchisor "is entitled" to injunctive relief shall, when applicable to a Franchise Agreement executed in and operative within the State of Indiana, hereby be deleted, understood to mean and replace the words "may seek".
6. Indiana Code section 23-2-2.5 and 23-2-2.7 supersedes the choice of law clauses of the Franchise Agreement.
7. Indiana Code section 23-2.2.7-1 makes it unlawful for a franchisor to terminate a franchise without good cause or to refuse to renew a franchise on bad faith.
8. Any reference contained in this Franchise Agreement to a prospective franchisee's "exclusive Franchise Area" shall, in any Franchise Agreement executed in and operative within the State of Indiana, hereby be deleted and replaced with the words "non-exclusive Franchise Area".
9. In compliance with Indiana Code 23-2-2.7-1(5), any requirement that the Franchisee must execute a release upon termination of this Agreement shall not be mandatory and is hereby made discretionary. However, Franchisee shall execute all other documents necessary to fully rescind all agreements between the parties under this Agreement.

The undersigned hereby acknowledge and agree that this addendum is hereby made part of and incorporated into the foregoing Franchise Agreement.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date Signed: _____

Date Signed: _____

FLOORCOVERINGS INTERNATIONAL, LTD.
MARYLAND ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

For franchises and franchisees subject to the Maryland Franchise Registration and Disclosure Law, the following information replaces or supplements, as the case may be, the corresponding disclosures in the main body of the text of, or applicable exhibit to, the Floorcoverings International, Ltd. Franchise Disclosure Document:

Item 17.

The Franchise Agreement provides that Floorcoverings International, Ltd. may terminate the Franchise Agreement if you voluntarily or involuntarily file for bankruptcy, as described in the "Summary of Cause Defined" (provision (h.)). This provision may not be enforceable under federal bankruptcy law.

Code of Maryland Regulations Section 02.02.08.16L requires that any general release required of the franchisee as a condition of renewal, sale, assignment and/or transfer shall not apply to any release from liability under the Maryland Franchise Registration and Disclosure Law.

Section 14-216(c)(25) of the Maryland Franchise Registration and Disclosure Law requires the franchisor to file an irrevocable consent to be sued in Maryland. Accordingly, the Summary of the Choice of Forum (provision (v.)) is amended to provide that you may file a lawsuit alleging a cause of action arising under the Maryland Franchise Registration and Disclosure Law in any court of competent jurisdiction within the State of Maryland.

Section 14-227 of the Maryland Franchise Registration and Disclosure Law provides that any action brought under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.

Statement of Prospective Franchisee.

The Statement of Prospective Franchisee is amended to state:

All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

**FLOORCOVERINGS INTERNATIONAL, LTD.
MARYLAND ADDENDUM TO THE FRANCHISE AGREEMENT**

THE FRANCHISE AGREEMENT TO WHICH THIS ADDENDUM IS ATTACHED AND INCORPORATED IS HEREBY AMENDED AS FOLLOWS:

1. Despite anything to the contrary contained in the Franchise Agreement, the general release required as a condition of the renewal, sale, and/or transfer/assignment of an existing franchise by a franchisee shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.
2. Despite anything to the contrary contained in the Franchise Agreement, the Franchisee may sue in the State of Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.
3. The acknowledgements and representations contained in the Franchise Agreement are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred by Floorcoverings International, Ltd. under the Maryland Franchise Registration and Disclosure Law.

The undersigned hereby acknowledge and agree that this addendum is hereby made part of and incorporated into the foregoing Franchise Agreement.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date Signed: _____

Date Signed: _____

**FLOORCOVERINGS INTERNATIONAL, LTD.
MICHIGAN ADDENDUM TO THE FRANCHISE DISCLOSURE
DOCUMENT**

NOTICE

The State of Michigan prohibits certain unfair provisions that are sometimes in franchise documents. If any of the following provisions are in these franchise documents, the provisions are void and cannot be enforced against you.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchises from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.

(g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

(i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.

(ii) The fact that the proposed transferee is competitor of the franchisor or subfranchisor.

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchise unless provision has been made for providing the required contractual services.

The fact that there is a notice of this offering on file with the attorney general does not constitute approval, recommendation or endorsement by the attorney general.

Any questions regarding the notice should be directed to the Michigan Department of Attorney General, 525 W. Ottawa Street, G. Mennen Williams Building, 1st Floor, Lansing, MI 48933, (517) 373-7117.

**FLOORCOVERINGS INTERNATIONAL, LTD.
MINNESOTA ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT**

For franchises and franchisees subject to the Minnesota Franchise Act, the following information supersedes or supplements, as the case may be, the corresponding disclosures in the main body of the text of the Floorcoverings International, Ltd. Franchise Disclosure Document.

Item 13

Floorcoverings International, Ltd. will protect your right to use the trademarks, service marks, trade names, logotypes or other commercial symbols or will indemnify you from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the marks to the extent required by Minnesota law.

Item 17.

Minnesota law provides franchisees with certain termination and nonrenewal rights. As of the date of this Franchise Disclosure Document, Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5 require, except in certain specified cases, that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for nonrenewal of the Franchise Agreement.

Minn. Stat. Sec. 80C.21 provides that any condition, stipulation or provision, including any choice of law provision, purporting to bind any person who, at the time of acquiring a franchise is a resident of Minnesota or, in the case of a partnership or corporation, organized or incorporated under the laws of Minnesota, or purporting to bind a person acquiring any franchise to be operated in Minnesota to waive compliance or which has the effect of waiving compliance with any provision of §§80C.01 to 80C.22 of the Minnesota Franchises Act, or any rule or order thereunder, is void.

Minn. Stat. §80C.21 and Minn. Rule 2860.4400J prohibits Floorcoverings International, Ltd. requiring litigation to be conducted outside Minnesota. In addition, nothing in the Franchise Disclosure Document or Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum or remedies provided for by the laws of the jurisdiction.

To the extent you are required to execute a general release in favor of Floorcoverings International, Ltd., such release shall exclude liabilities arising under the Minnesota Franchises Act, Minn. Stat. §80C.01 *et seq.* as provided by Minn. Rule 2860.4400J.

**FLOORCOVERINGS INTERNATIONAL, LTD.
MINNESOTA ADDENDUM TO THE FRANCHISE AGREEMENT**

This Amendment shall pertain to franchises sold in the State of Minnesota and shall be for the purpose of complying with Minnesota statutes and regulations. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement shall be amended as follows:

1. Minnesota law provides franchisees with certain termination and nonrenewal rights. As of the date of this Agreement, Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5 require, except in certain specified cases, that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice of non-renewal of the Franchise Agreement.

2. Floorcoverings International, Ltd. will protect your right to use the trademarks, service marks, trade names, logotypes or other commercial symbols or will indemnify you from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the marks to the extent required by Minnesota law.

3. The Franchise Agreement shall be supplemented by the following provision:

Pursuant to Minn. Stat. Sec. 80C.21, nothing in this Agreement shall, in any way abrogate or reduce any of your rights as provided in Minnesota Statutes, Chapter 80C, including but not limited to the right to submit matters to the jurisdiction of the courts of Minnesota.

4. Minn. Stat. '80.C.21 and Minn. Rule 2860.4400J prohibit Floorcoverings International, Ltd. from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Franchise Disclosure Document or Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum or remedies provided for by the laws of the jurisdiction.

5. To the extent you are required to execute a general release in favor of Floorcoverings International, Ltd., such release shall exclude liabilities arising under the Minnesota Franchises Act, Minn. Stat. '80C.01 *et seq.* as provided by Minn. Rule 2860.4400J.

6. Any claims brought pursuant to the Minnesota Franchises Act, '80.C.01 *et seq.* must be brought within 3 years after the cause of action accrues. To the extent that any provision of the Franchise Agreement imposes a different limitations period, the provision of the Act shall control.

FLOORCOVERINGS INTERNATIONAL, LTD.

By: _____

Name: _____

Title: _____

Date Signed: _____

FRANCHISEE

By: _____

Name: _____

Title: _____

Date Signed: _____

FLOORCOVERINGS INTERNATIONAL, LTD.
NEW YORK ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

The Disclosure Document is amended as follows:

The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 120 BROADWAY, 23RD FLOOR, NEW YORK, NEW YORK 10271. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.
- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

The following is added to the end of Item 4:

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

The following is added to the end of Item 5:

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.

The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for franchisee to renew or extend**,” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”:

You may terminate the agreement on any grounds available by law.

The following is added to the end of the “Summary” section of Item 17(j), titled “**Assignment of contract by franchisor**”:

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor’s obligations under the Franchise Agreement.

The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum**”, and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

**FLOORCOVERINGS INTERNATIONAL, LTD.
NEW YORK ADDENDUM TO THE FRANCHISE AGREEMENT**

**ALL FRANCHISE AGREEMENTS EXECUTED IN AND OPERATIVE WITHIN THE STATE OF
NEW YORK ARE HEREBY AMENDED AS FOLLOWS:**

The foregoing choice of law should not be considered a waiver of any right conferred upon Franchisor or upon Franchisee by the General Business Law of the State of New York, Article 33. The undersigned hereby acknowledge and agree that this addendum is hereby made part of and incorporated into the foregoing Franchise Agreement.

FLOORCOVERINGS INTERNATIONAL, LTD.

By:_____

Name:_____

Title:_____

Date Signed:_____

FRANCHISEE

By:_____

Name:_____

Title:_____

Date Signed:_____

FLOORCOVERINGS INTERNATIONAL, LTD.
NORTH DAKOTA ADDENDUM TO THE FRANCHISE AGREEMENT

For franchises and franchisees subject to the North Dakota Franchise Investment Law, the following information supersedes on supplements, as the case maybe, the corresponding disclosures in the main body of the text of the Franchise Disclosure Document.

1. Item 17 is amended by the addition of the following language to the original language that appears therein;

(a) Covenants not to compete upon termination or expiration of a franchise agreement are generally unenforceable in North Dakota, except in certain instances as provides by law.

(b) Any provision in the Franchise Agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue in a forum outside of North Dakota is void with respect to any cause of action which is otherwise enforceable in North Dakota.

(c) Any provision in the Franchise Agreement which requires a franchisee to waive his or her right to a jury trial has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(d) Any provision requiring a franchisee to sign a general release upon renewal of the franchise agreement has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(e) Any provision in the Franchise Agreement requiring a franchisee to agree to the arbitration or mediation of disputes at a location that is remote from the site of the franchisee's business has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(f) Apart from civil liability as set forth in Section 51-19-12 of the N.D.C.C., which is limited to violations of the North Dakota Franchise Investment Law (registration and fraud), the liability of the franchisor to a franchisee is based largely on contract law. Despite the fact that those provisions are not contained in the franchise investment law, those provisions contain substantive rights intended to be afforded to North Dakota residents and it is unfair to franchise investors to require them to waive their rights under North Dakota Law.

(g) Any provision in the Franchise Agreement requiring that the Franchise Agreement be construed according to the laws of a state other than North Dakota are unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(h) Any provision in the Franchise Agreement requiring a franchisee to consent to termination or liquidated damages is unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(i) Any provision in the Franchise Agreement requiring a franchisee to consent to a waiver of exemplary and punitive damages is unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By:_____

By:_____

Name:_____

Name:_____

Title:_____

Title:_____

Date Signed:_____

Date Signed:_____

FLOORCOVERINGS INTERNATIONAL, LTD.
NORTH DAKOTA ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

For franchises and franchisees subject to the North Dakota Franchise Investment Law, the following information supersedes on supplements, as the case maybe, the corresponding disclosures in the main body of the text of the Floorcoverings International, Ltd. Franchise Disclosure Document.

1. Item 17 is amended by the addition of the following language to the original language that appears therein;

(a) Covenants not to compete upon termination or expiration of a franchise agreement are generally unenforceable in North Dakota, except in certain instances as provides by law.

(b) Any provision in the Franchise Agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue in a forum outside of North Dakota is void with respect to any cause of action which is otherwise enforceable in North Dakota.

(c) Any provision in the Franchise Agreement which requires a franchisee to waive his or her right to a jury trial has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(d) Any provision requiring a franchisee to sign a general release upon renewal of the franchise agreement has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(e) Any provision in the Franchise Agreement requiring a franchisee to agree to the arbitration or mediation of disputes at a location that is remote from the site of the franchisee's business has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(f) Apart from civil liability as set forth in Section 51-19-12 of the N.D.C.C., which is limited to violations of the North Dakota Franchise Investment Law (registration and fraud), the liability of the franchisor to a franchisee is based largely on contract law. Despite the fact that those provisions are not contained in the franchise investment law, those provisions contain substantive rights intended to be afforded to North Dakota residents and it is unfair to franchise investors to require them to waive their rights under North Dakota Law.

(g) Any provision in the Franchise Agreement requiring that the Franchise Agreement be construed according to the laws of a state other than North Dakota are unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(h) Any provision in the Franchise Agreement requiring a franchisee to consent to termination or liquidated damages is unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

(i) Any provision in the Franchise Agreement requiring a franchisee to consent to a waiver of exemplary and punitive damages is unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

**FLOORCOVERINGS INTERNATIONAL, LTD.
RHODE ISLAND ADDENDUM TO THE FRANCHISE AGREEMENT**

ALL FRANCHISE AGREEMENTS EXECUTED IN AND OPERATIVE WITHIN THE STATE OF RHODE ISLAND ARE HEREBY AMENDED AS FOLLOWS:

1. Pursuant to the Rhode Island Franchise Investment Act, the choice of jurisdiction and venue provisions of this Franchise Agreement shall be governed by Section 19-28.1-14 of the Act.
2. Pursuant to Section 19-28.1-15 of the Act, any condition, stipulation or provision in this Franchise Agreement requiring a franchisee to waive compliance with or relieving a person of a duty of liability imposed by or a right provided by this Act or a rule or order under this Act is void. An acknowledgment provision, disclaimer or integration clause or a provision having a similar effect in the Franchise Agreement does not negate or act to remove from judicial review any statement, misrepresentations or action that would violate this Act or a rule or order under this Act. This section shall not affect the settlement of disputes, claims or civil lawsuits arising or brought under this Act.

The undersigned hereby acknowledge and agree that this addendum is hereby made part of and incorporated into the foregoing Franchise Agreement.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By:_____

By:_____

Name:_____

Name:_____

Title:_____

Title:_____

Date Signed:_____

Date Signed:_____

FLOORCOVERINGS INTERNATIONAL, LTD.
RHODE ISLAND ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

For franchises and franchisees subject to the Rhode Island statutes and regulations, the following information supersedes or supplements, as the case may be, the corresponding disclosures in the main body of the text of the Floorcoverings International, Ltd. Franchise Disclosure Document.

Item 17:

1. §19-28.1-14 of the Rhode Island Franchise Investment Act provides that “A provision in the franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act.”
2. The Rhode Island Franchise Investment Act requires a franchisor to deliver a copy of a disclosure document reflecting all material changes together with a copy of all proposed agreements relating to the sale of the franchise at the earlier of: (i) the prospective franchisee’s first personal business meeting with the franchisor which is held for the purpose of discussing the sale or possible sale of the franchise, or (ii) ten business days prior to the execution of an agreement or payment of any consideration relating to the franchise relationship.

FLOORCOVERINGS INTERNATIONAL, LTD.
SOUTH DAKOTA ADDENDUM TO THE FRANCHISE AGREEMENT

Neither Floorcoverings International, Ltd., its Parent Corporation, its Predecessor nor any person identified in Item 2 has any material arbitration proceeding pending, or has during the 10-year period immediately preceding the date of this Disclosure Document been a party to concluded material arbitration proceedings.

Although the Franchise Agreement requires all litigation proceedings to be held in Georgia, the site of any litigation started pursuant to the Franchise Agreement will be at a site mutually agreed upon by you and us.

We may not terminate the Franchise Agreement for a breach, for failure to meet performance and quality standards and/or for failure to make royalty payments unless you receive thirty (30) days prior written notice from us and you are provided with an opportunity to cure the defaults. Covenants not to compete upon termination or expiration of the Franchise Agreement are generally unenforceable in the State of South Dakota.

The laws of the State of South Dakota will govern matters pertaining to franchise registration, employment, covenants not to compete, and other matters of local concern; but as to contractual and all other matters, the Franchise Agreement will be subject to the applications, construction, enforcement and interpretation under the governing law of Florida.

Any provision in the Franchise Agreement restricting jurisdiction or venue to a forum outside of the State of South Dakota or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under the South Dakota Franchise Act.

Any provision that provides that the parties waive their right to claim punitive, exemplary, incidental, indirect, special or consequential damages may not be enforceable under South Dakota law.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date Signed: _____

Date Signed: _____

FLOORCOVERINGS INTERNATIONAL, LTD.
VIRGINIA ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Floorcoverings International, Ltd. for use in the Commonwealth of Virginia shall be amended as follows:

Additional Disclosure: The following statements are added to Item 17:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

FLOORCOVERINGS INTERNATIONAL, LTD.
WASHINGTON ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

FLOORCOVERINGS INTERNATIONAL, LTD.
WASHINGTON ADDENDUM TO THE FRANCHISE AGREEMENT, STATEMENT OF
PROSPECTIVE FRANCHISEE, AND RELATED AGREEMENTS

ALL FRANCHISE AGREEMENTS EXECUTED IN AND OPERATIVE WITHIN THE STATE OF WASHINGTON ARE HEREBY AMENDED AS FOLLOWS:

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

The undersigned hereby acknowledge and agree that this addendum is hereby made part of and incorporated into the foregoing Franchise Agreement.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By:_____

Name:_____

Title:_____

Date Signed:_____

By:_____

Name:_____

Title:_____

Date Signed:_____

FLOORCOVERINGS INTERNATIONAL, LTD.
WISCONSIN ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

For franchises and Franchisees subject to the Wisconsin Fair Dealership Law, the following information supersedes or supplements, as the case may be, the corresponding disclosures in the main body of the text of the Floorcoverings International, Ltd. Wisconsin Franchise Disclosure Document.

Item 17.

For Wisconsin Franchisees, ch. 135, Stats., the Wisconsin Fair Dealership Law, supersedes any provisions of the Franchise Agreement or a related contract between Franchisor and Franchisee inconsistent with the Law.

FLOORCOVERINGS INTERNATIONAL, LTD.
WISCONSIN ADDENDUM TO THE FRANCHISE AGREEMENT

This Amendment shall pertain to franchises sold in the State of Wisconsin and shall be for the purpose of complying with the Wisconsin Fair Dealership Law. Notwithstanding anything which may be contained in the body of the Franchise Agreement to be contrary, the Agreement shall be amended as follows:

Ch. 135, Stats., the Wisconsin Fair Dealership Law, supersedes any provisions of this Agreement or a related document between Franchisor and Franchisee inconsistent with the Law.

FLOORCOVERINGS INTERNATIONAL, LTD.

FRANCHISEE

By: _____

Name: _____

Title: _____

Date Signed: _____

By: _____

Name: _____

Title: _____

Date Signed: _____

EXHIBIT H

STATEMENT OF PROSPECTIVE FRANCHISEE

Statement of Prospective Franchisee

The date of my first face-to-face meeting with a Franchise Marketing Representative, Franchise Broker or any other person to discuss the possible purchase of a Franchise was _____, 20____. Franchisee's Initials _____

The date on which I received a Disclosure Document was _____, 20____. Franchisee's Initials _____

The date when I received a fully completed copy (other than signatures) of the Franchise Agreement I later signed was _____, 20____. Franchisee's Initials _____

The earliest date on which I signed the Franchise Agreement or any other binding document (not including the Receipt page) was _____, 20____. Franchisee's Initials _____

The earliest date on which I delivered cash, check or other consideration to the Franchise Marketing Representative, broker, Floorcoverings International, Ltd. ("Franchisor") or any other person or company was _____, 20____. Franchisee's Initials _____

Representations:

No promises, agreements, contracts, commitments, understandings, "side-deals", options, rights-of-first-refusal or otherwise have been made to or with me with respect to any matter (including but not limited to any representations or promises regarding advertising (television or otherwise), marketing, site location, operational assistance or otherwise) nor have I relied in any way on any such except as expressly set forth in the Franchise Agreement or written addendum signed by me and the President of Franchisor except as follows:

_____. (If none, the prospective franchisee shall write NONE in his/her own handwriting and initial same.) Franchisee's Initials _____

No oral, written or visual claim or representation, promise, agreement, contract, commitment, understanding or otherwise which contradicted, expanded upon or was inconsistent with the Disclosure Document or the Franchise Agreement was made to me by any person or entity, _____ except _____ as follows: _____

_____. (If none, the prospective franchisee shall write NONE in his/her own handwriting and initial same.) Franchisee's Initials _____

Except for information contained within the Disclosure Document, no oral, written or visual claim or representation (including but not limited to charts, tables, spreadsheets or

mathematical calculations) which stated or suggested any specific level or range of actual or potential sales, costs, income, expenses, profits, cash flow, tax effects or otherwise (or from which such items might be ascertained) was made to me by any person or entity, except as follows:_____

_____. (If none, the prospective franchisee shall write NONE in his/her own handwriting and initial same.) Franchisee's Initials _____

No contingency, condition, prerequisite, prior requirement, proviso, reservation, impediment, stipulation, provision or otherwise exists with respect to any matter (including but not limited to obtaining financing, selection, purchase, lease or otherwise of a site, operational matters or otherwise) and/or with respect to my fully performing all of my obligations under the Franchise Agreement and/or any other documents to be executed by me nor have I relied in any way on any such, except as expressly set forth in a writing signed by me and the President of Franchisor, except as follows:_____

_____. (If none, the prospective franchisee shall write NONE in his/her own handwriting and initial same.) Franchisee's Initials _____

I hereby understand that there will be no refunds.
Franchisee's Initials _____

Franchisor does not make or endorse nor does it allow any marketing representative, broker or other individual to make or endorse any oral, written, visual or other claim or representation (including but not limited to charts, tables, spreadsheets or mathematical calculations), except as set forth in the Disclosure Document, which states or suggests any specific level or range of actual or potential sales, costs, income, expenses, profits, cash flow, tax effects or otherwise (or from which such items might be ascertained) with respect to this or any other Franchise, whether made on behalf or for Franchisor, any Franchisee or other individual and expressly disclaims any such information, data or results.

In addition, Franchisor does not permit any promises, agreements, contracts, commitments, understandings, "side-deals", options, rights-of-first-refusal or otherwise or variations of, changes in or supplements to the Franchise Agreement or the existence of any contingencies or conditions to Franchisee's obligations except by means of a written Addendum signed by Franchisee and Franchisor.

If any such representations, "side-deals", contingencies or otherwise have been made by you by any person or otherwise exist, immediately inform the President of Franchisor.

The prospective franchisee understands and agrees to all of the foregoing and certifies that all of the above statements are true, correct and complete.

FRANCHISEE

Dated: _____

EXHIBIT I

LIST OF STATE ADMINISTRATORS/AGENTS FOR SERVICE OF PROCESS

LIST OF STATE ADMINISTRATORS

California Department of Financial Protection
and Innovation

TOLL FREE 1-(866) 275-2677

LA Office

320 West 4th Street, Suite 750
Los Angeles, CA
90013-2344
(213) 576-7500

Sacramento Office

2101 Arena Blvd.
Sacramento, CA 95834
(866) 275-2677

San Diego Office

1455 Frazee Road, Suite 315
San Diego, CA 92108
(619) 610-2093

San Francisco Office

One Sansome St., Suite 600
San Francisco, California 94104
(415) 972-8565

Florida Department of Agricultural
and Consumer Services

Division of Consumer Services

Mayo Building, Second Floor
Tallahassee, Florida 32399-0800
(904) 922-2770

Commissioner of Securities of the
State of Hawaii

Department of Commerce and Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, HI 96813
(808) 586-2722

Illinois Attorney General

500 South Second Street
Springfield, IL 62706
(217) 782-4465

Indiana Secretary of State

Securities Division
302 West Washington Street, Room E-11
Indianapolis, IN 46204
(317) 232-6681

Kentucky Office of the Attorney General
Consumer Protection Division

P.O. Box 2000
Frankford, KY 40602
(502) 573-2200

Maryland Securities Commissioner

Office of the Attorney General

Securities Division
200 St. Paul Place
Baltimore, MD 21202-2020
(410) 576-6360

Michigan Department of the Attorney General

Consumer Protection Division

Antitrust and Franchise Unit

525 W. Ottawa St.
G. Mennen Williams Building, 1st Floor
Lansing, MI 48933
(517) 373-7117

Minnesota Department of Commerce

85 7th Place East, Suite 280
St. Paul, MN 55101-2198
(651) 296-6328

Nebraska Department of Banking and Finance

1200 North Street, Suite 311
P.O. Box 95006
Lincoln, NE 68509-5006
(402) 471-3445

NYS Department of Law

Investor Protection Bureau

28 Liberty Street, 21st Floor
New York, NY 10005
(212) 416-8236

North Dakota Securities Department

State Capital, 5th Floor
600 East Boulevard Avenue
Bismarck, ND 58505-0510
(701) 328-2910

Oregon Department of Consumer
and Business Services
Division of Finance and Corporate
Securities Labor and Industries
350 Winter Street, NE, Room 410
Salem, OR 97310-3881
(503) 378-4140

Rhode Island Department of Business
Regulations
Securities Division
1511 Pontiac Avenue
John O. Pastore Complex – Building 69-1
Cranston, RI 02920
(401) 462-9588

Division of Insurance
Securities Regulation
124 S. Euclid, Suite 104
Pierre, SD 57501-3158
(605) 773-3563

Statutory Document Section
Texas Secretary of State
P.O. Box 12887
Austin, TX 78711
(512) 475-1769

State of Utah
Division of Consumer Protection
P.O. Box 45804
Salt Lake City, Utah 84145-0804
(801) 530-6601

State Corporation Commission
Division of Securities and Retail Franchising
1300 East Main Street, 9th Floor
Richmond, VA 23219
(804) 371-9051

State of Washington
Director, Department of Financial Institutions
Securities Division
150 Israel Road, SW
Olympia, WA 98501
(360) 902-8760

Wisconsin Commissioner of Securities
201 W Washington Ave., 3rd Floor
Madison, WI 53703
(608) 266-8557

LIST OF AGENTS FOR SERVICE OF PROCESS

Floorcoverings International, Ltd.
5390 Triangle Parkway, Suite 125
Norcross, Georgia 30092

California Department of Financial Protection
and Innovation
Commissioner of Financial Protection and
Innovation
320 West 4th Street, Suite 750
Los Angeles, CA 90013-2344

Department of Financial Protection and
Innovation
One Sansome Street, Suite 600
San Francisco, California 94104

Department of Financial Protection and
Innovation
2101 Arena Blvd.
Sacramento, CA 95834

Commissioner of Securities of the State of
Hawaii
Department of Commerce and Consumer
Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, HI 96813

Illinois Attorney General
500 South Second Street
Springfield, IL 62706

Indiana Secretary of State
Securities Division
302 West Washington Street, Room E-111
Indianapolis, IN 46204

Maryland Securities Commissioner
Office of Attorney General
Securities Division
200 St. Paul Place
Baltimore, MD 21202-2020

Michigan Department of Attorney General
Consumer Protection Division
525 W. Ottawa St.
G. Mennen Williams Building, 1st Floor
Lansing, MI 48933

Minnesota Department of Commerce
85 7th Place East, Suite 280
St. Paul, MN 55101-2198

Attn: New York Secretary of State
New York Department of State
One Commerce Plaza
99 Washington Avenue, 6th Floor
Albany, NY 12231-0001
(518) 473-2492

North Dakota Securities Commissioner
State Capitol – 5th Floor
600 E. Boulevard Avenue
Bismarck, ND 58505

Director of Rhode Island
Department of Business Regulations
Securities Division
1511 Pontiac Avenue, Bldg. 69-1
Cranston, RI 02920

Department of Labor and Regulation
Division of Securities
124 S. Euclid, Suite 104
Pierre, SD 57501-3185

Clerk of the State Corporation Commission
Tyler Building, 1st Floor
1300 East Main Street
Richmond, VA 23219

Director, Department of Financial Institutions
Securities Division
150 Israel Road, Southwest
Olympia, WA 98501

Wisconsin Commissioner of Securities
201 West Washington Avenue, 3rd Floor
Madison, WI 53703
(608) 261-9555

EXHIBIT J

GUARANTEE OF PERFORMANCE

GUARANTEE OF PERFORMANCE

For value received, FS Brands, Inc., a Delaware corporation (the "Guarantor"), located at 2621 Van Buren Avenue, Suite 550A, Audubon, PA 19403, absolutely and unconditionally guarantees to assume the duties and obligations of Floorcovering International, Ltd., located at 5390 Triangle Parkway, Suite 125, Norcross, GA 30094 (the "Franchisor"), under its franchise registration in each state where the franchise is registered, and under its Franchise Agreement identified in its 2022 Franchise Disclosure Document, as it may be amended, and as that Franchise Agreement may be entered into with franchisees and amended, modified or extended from time to time. This guarantee continues until all such obligations of the Franchisor under its franchise registrations and the Franchise Agreement are satisfied or until the liability of Franchisor to its franchisees under the Franchise Agreement has been completely discharged, whichever first occurs. The Guarantor is not discharged from liability if a claim by a franchisee against the Franchisor remains outstanding. Notice of acceptance is waived. The Guarantor does not waive receipt of notice of default on the part of the Franchisor. This guarantee is binding on the Guarantor and its successors and assigns.

The Guarantor signs this guarantee at Audubon, Pennsylvania on the ____ day of _____, 2022.

Guarantor:

FS Brands, Inc.

By: 

Charles E. Chase, President

EXHIBIT K

ADVERTISING CO-OP AMENDMENT

AGREEMENT TO MODIFY FRANCHISE AGREEMENT

This Agreement to Modify Franchise Agreement (“Agreement”) is made this _____ day of _____, 2021 (“Effective Date”), by and between: (i) Floor Coverings International, Ltd., a Georgia corporation with a business address at 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092 (“Franchisor”); and (ii) _____ (“Franchisee”), owner of _____ (“DMA”). At times, Franchisor and Franchisee will collectively be referred to as “Parties.”

BACKGROUND

A. On or around _____, Franchisor and Franchisee entered into a franchise agreement (the “Franchise Agreement”), pursuant to which Franchisee obtained the right and undertook the obligation to own and operate a Floor Coverings International franchised business (“Franchised Business”) within a defined geographical area in or around _____ (“DMA”).

B. The Parties acknowledge the benefit(s) of franchisees, who operate in close proximity to each other, collaborating with each other to increase the visibility of Franchisor’s brand in the local market.

C. The Parties acknowledge that pooling resources can have a greater impact on marketing efforts than each individual franchisee can achieve independently.

D. The Parties acknowledge that the effective operation of a franchise cooperative involves alignment of purpose and goals as well as trust and transparency between its members.

E. For these reasons, Franchisee wishes to participate in _____ cooperative (“Advertising & Merchandising Cooperative”) subject and pursuant to the terms and conditions of this Agreement.

AGREEMENT

In consideration of the mutual promises and covenants contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the parties agree to modify the Franchise Agreement between them as follows:

1. Background; Definitions.

a. The Parties agree and acknowledge that the Background portion of this Agreement, including all definitions, representations and provisions set forth therein, is hereby incorporated by reference as if fully set forth in this Section.

b. For purposes of this Agreement, if a capitalized term in this Agreement is not specifically defined herein, that term will be afforded the same definition that the term is afforded in the Franchise Agreement, as applicable.

2. **Franchisee Acknowledgment.** Franchisee acknowledges that: (a) advertising and marketing are necessary to the successful operation of the Franchised Business to build brand awareness and increase market share; (b) advertising and marketing by other Franchisor franchisees within Franchisee's DMA directly benefits the Franchised Business; and (c) Franchisee shall cooperate, participate, and comply with the rules of the Advertising & Merchandising Cooperative.

3. **Default.** Franchisee agrees that should Franchisee be in default of any monetary obligation due to the Advertising & Merchandising Cooperative, or should Franchisee fail to participate in any local advertising or marketing program and make payment for it, then Franchisee shall be subject to a delinquency charge and pay interest at the highest contract rate permitted by law to be computed in addition to Franchisee's actual billing, plus any legal costs and attorneys' fees incurred in the event a suit must be commenced against Franchisee because of a violation of this Agreement. Further, Franchisee acknowledges and agrees that a breach of Franchisee's obligations to the Advertising & Merchandising Cooperative shall constitute a breach of Franchisee's Franchise Agreement.

4. **Reporting.** Franchisee agrees to submit information required per the Franchise Agreement to administer the Advertising & Merchandising Cooperative and will submit such information to Franchisor as required from time to time and in the form required by Franchisor.

5. **Term; Payment; Allocation.**

a. Franchisee agrees and understands that it shall participate in the Advertising & Merchandising Cooperative for a period equal to the duration of the Franchise Agreement and any renewal thereof.

b. Franchisee shall be responsible for the payment of advertising and marketing on this local level as determined by the Advertising & Merchandising Cooperative and approved by Franchisor. Franchisee acknowledges the benefit that Franchisee is deriving and will derive from participating in the Advertising & Merchandising Cooperative and Franchisee's responsibility for payment shall begin on the Effective Date of this Agreement. Franchisee further agrees to execute any agreement presently in use by the Advertising & Merchandising Cooperative.

c. Any payment that Franchisee makes to the Advertising & Merchandising Cooperative shall be credited against Franchisee's Local Marketing requirement, as set forth in the Franchise Agreement.

6. **Collection; Disbursement; Franchisor Contribution.**

a. Franchisee agrees to make all such payments to Franchisor, who will separately account for such funds, and Franchisor shall disburse such funds as determined by the Advertising & Merchandising Cooperative. Franchisor shall collect Advertising & Merchandising Cooperative contributions in a similar manner as used to collect the monthly

Royalty payments and to hold contributions in an account for the sole benefit of the Advertising & Merchandising Cooperative. Franchisor shall provide quarterly statements of Advertising Cooperative financials, including income, expenses, and interest.

b. Franchisor may, in its sole discretion, contribute to the Advertising Cooperative.

7. Quorum; Voting.

a. A quorum is required to conduct business for the Advertising & Merchandising Cooperative and a quorum will be considered 3/4 of the members of such Advertising Cooperative.

b. Franchisee acknowledges and agrees that the above amount may be changed by the Advertising & Merchandising Cooperative by a vote of 75% or more of its members in good standing with the Advertising & Merchandising Cooperative and with Franchisor, and as approved by Franchisor and Franchisee agrees to be bound by any such change.

c. Each Franchisee Member will get one (1) vote through its Representative. Franchisee Members who operate under multiple franchise agreements or operate in multiple Designated Marketing Areas (each, a "DMA") will only get one (1) total vote through its Representative. For illustration purposes, if a Franchisee Member has multiple franchise agreements or operates in multiple DMAs within the Cooperative Area under different entities, if there is common control between the entities, the Franchisee Member will only receive one (1) vote through its Representative.

d. For every \$1,000,000 a Franchisee Member generates in Gross Sales during the prior calendar year, such Franchisee Member will receive one (1) additional vote through its Representative for the entire following calendar year. For illustration purposes, if a Franchisee Member generates \$3,000,000 in Gross Sales in the DMA(s) that it operates within the Cooperative Area during the 2020 calendar year, such Franchisee Member, through its Representative, is entitled to receive four (4) votes total for the entire 2021 calendar year, pursuant to the terms of the Bylaws.

8. **Counterparts.** The parties agree that a signed copy of this Agreement may be delivered by fax or other electronic means, such as email transmission, to a party's email address, and such electronic copy shall be valid and binding as an original signed copy of this Agreement.

9. **Bylaws.** Both Franchisor and Franchisee agree to be bound by the **BYLAWS FOR _____ ADVERTISING AND MERCHANDISING COOPERATIVE OF FLOOR COVERINGS INTERNATIONAL**

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound, have duly executed and delivered this Agreement on the date first written above.

FRANCHISOR

FRANCHISEE

FLOORCOVERINGS INTERNATIONAL, LTD

By:_____

By:

Tom Wood, President and CEO

Name:

Title:

DMA:_____

[Date]

FloorCoverings International, Ltd.
5390 Triangle Parkway, Suite 125
Norcross, Georgia 30092

This letter constitutes our agreement that I, as a FloorCoverings International, Ltd. ("Franchisor") franchisee, will participate in and cooperate with the local advertising program and the _____ Advertising & Merchandising Cooperative ("Advertising & Merchandising Cooperative").

- A. I acknowledge that advertising is necessary to the successful operation of our business as a Franchisor franchisee.
- B. I acknowledge that advertising and marketing by other Franchisor franchisees within my DMA directly benefits my franchise.
- C. I acknowledge the legal, business and other responsibilities to approve, cooperate and participate in the advertising program established by Franchisor and the other Franchisor franchisees, as such programs are approved by Franchisor.
- D. I agree that should I be in default of any money due to the Advertising & Merchandising Cooperative, or should I fail to participate in any advertising or marketing program and make payment for it, I shall be subject to a delinquency charge and pay interest at the highest contract rate permitted by law to be computed in addition to the actual billing, plus any legal and attorneys' fees incurred in the event suit must be commenced against me because of a violation of this Agreement. Further, I acknowledge and agree that a breach of my payment obligations to the Advertising & Merchandising Cooperative shall constitute a breach of the franchise agreement.
- E. I agree that I will submit any and all information required to administer the Advertising & Merchandising Cooperative in the applicable area and will submit such information to Franchisor as required from time to time and in the form required by Franchisor.
- F. It is further agreed and understood that I contract for a period equal to the duration of the Franchise Agreement with Franchisor and any renewals thereof, to participate in and to be responsible for the payment of advertising on this local level, as determined by the Advertising & Merchandising Cooperative. I acknowledge that the benefit that I am deriving and will derive from participating in local advertising and marketing and my concurrent responsibility for payment of my share of local advertising and marketing shall begin at the end of the first full week after the actual opening of my franchised business or upon execution of this letter and Agreement to Modify Franchise Agreement. I further agree to execute any agreements presently in use by the Advertising & Merchandising Cooperative and that the Franchise Agreement shall be deemed amended to give effect to this agreement.

Such payments for the Advertising & Merchandising Cooperative shall be made to Franchisor, who will separately account for such funds, and Franchisor shall disburse such funds, in a manner that is approved by Franchisor, as determined by the Advertising & Merchandising Cooperative.

- G. I further agree to continue to participate in Advertising & Merchandising Cooperative for the duration of my Franchise Agreement.
- H. The parties agree that a signed copy of this Agreement may be delivered by fax or other electronic means, such as email transmission, to a party's email address, and such electronic copy shall be valid and binding as an original signed copy of this Agreement.

FRANCHISEE

Name:

By: _____

Title: _____

Date: _____

FRANCHISOR

**FLOORCOVERINGS
INTERNATIONAL, LTD.**

By: _____

Title: _____

Date: _____

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	Pending
Hawaii	Pending
Illinois	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

EXHIBIT L

RECEIPT

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Floorcoverings International, Ltd. offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

New York and Rhode Island require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

Michigan requires that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

Issuance Date: March 18, 2022.

If Floorcoverings International, Ltd. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and your State Administrator listed in Exhibit I. A list of franchisor's agents registered to receive service of process is listed in Exhibit I.

I have received a disclosure document dated March 18, 2022, that included the following Exhibits:

- A – Franchise Agreement (and exhibits)
- B – Promissory Note
- C – System Access Agreement
- D – Telephone Listing Authorization Agreement
- E – Lists of Franchisees and Former Franchisees
- F – Financial Statements
- G – State Specific Addenda
- H – Statement of Prospective Franchisee
- I – List of State Administrators/Agents for Service of Process
- J – Guarantee of Performance
- K – Receipt

A list of the names, principal business addresses, and telephone numbers of each franchise seller offering this franchise is as follows:

Floorcoverings International, Ltd., 5390 Triangle Parkway, Suite 125, Norcross, Georgia 30092, (800) 955-4324

Tom Wood, at the above address and phone number.
Chad Schloerke, at the above address and phone number.

Ryan Aschauer, at the above address and phone number.
Jared Jensen, at the above address and phone number.
Marianne Murphy at the above address and phone number.
Mark Titcomb at the above address and phone number.
Michael Vogt at the above address and phone number.
Bruce Kolbinsky at the above address and phone number.
Amy Schlosser at the above address and phone number.
Albert Hermans at the above address and phone number.
Alan Dickherber at the above address and phone number.
Chris Shaffer at the above address and phone number.
Timothy Holadia at the above address and phone number.
Arlan Brady at the above address and phone number.

Other Franchise Sellers:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Date: _____ Franchisee

_____(Print Name)

_____(Telephone)

Complete Below for a Partnership, Corporation or Limited Liability Corporation:

Name: _____

Title: _____

Name of Company: _____

Address: _____

TO BE RETAINED BY YOU

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Floorcoverings International, Ltd. offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

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Alan Dickherber at the above address and phone number.
Chris Shaffer at the above address and phone number.
Timothy Holadia at the above address and phone number.
Arlan Brady at the above address and phone number.

Other Franchise Sellers:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Date: _____ Franchisee
_____(Print Name)
_____(Telephone)

Complete Below for a Partnership, Corporation or Limited Liability Corporation:

Name: _____
Title: _____
Name of Company: _____
Address: _____

TO BE RETURNED TO US