FRANCHISE DISCLOSURE DOCUMENT



TWO MEN AND A TRUCK SPE LLC

A Delaware Limited Liability Company One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 800-756-5656 franchiseinfo@twomenandatruck.com www.twomenandatruck.com

A Two Men and a Truck[®] franchise (a "**Franchised Business**") provides moving services and related services including packing and the sale of boxes and packing materials. You may purchase a Metro Market Franchise or a Mod Market Franchise (as each are defined in Item 1).

The total investment necessary to begin operations of a Franchised Business ranges from \$165,700 to \$538,700 for a Metro Market Franchise and \$107,100 to \$270,000 for a Mod Market Franchise. This includes \$50,000 to \$165,500 for a Metro Market Franchise and \$30,000 to \$40,500 for a Mod Market Franchise that must be paid to the franchisor or its affiliates. If you enter into an Area Development Agreement, the total investment necessary to have the right to develop between a total of two and five franchises (including the investment for the first franchise developed) ranges from \$218,200 to \$1,203,700. This includes \$100,000 to \$825,500 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in a different format, contact the Franchise Sales office at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 or at 800-756-5656.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date: May 1, 2024

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits M and N.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit O includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Two Men and a Truck business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Two Men and a Truck franchisee?	Item 20 or Exhibits M and N lists current and former franchisees. You can contact them to ask about their experiences
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

<u>Operating restrictions</u>. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

<u>Renewal</u>. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

<u>When your franchise ends</u>. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About This Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The franchise agreement and area development agreement require you to resolve disputes with the franchisor by arbitration or litigation only in Georgia. Out-of-state arbitration or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to arbitrate or litigate with the franchisor in Georgia than in your own state.
- 2. <u>Sales Performance Required</u>. You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

THE FOLLOWING APPLY TO TRANSACTIONS GOVERNED BY THE MICHIGAN FRANCHISE INVESTMENT LAW ONLY

NOTICE UNDER MICHIGAN'S FRANCHISE INVESTMENT LAW

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. SEE MCL 445.1501, ET SEQ. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

- 1. A prohibition on the right of a franchisee to join an association of franchisees.
- 2. A requirement that a franchisee assent to a release, assignment, novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- 3. A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than thirty (30) days, to cure such failure.
- 4. A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (1) the term of the franchise is less than five (5) years and (2) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logo-type, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six (6) months advance notice of franchisor's intent not to renew the franchise.
- 5. A provision that permits a franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- 6. A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- 7. A provision which permits a franchisor to refuse to permit a transfer of a franchise agreement, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
- a. the failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards;
 - b. the fact that the proposed transferee is a competitor of the franchisor or sub-franchisor;
- c. the unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations; and

- d. the failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- 8. A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor the right of first refusal to purchase the assets of a franchisee on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants a franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subsection 3.
- 9. A provision which permits a franchisor to directly or indirectly convey, assign or otherwise transfer its obligations to fulfill contractual obligations to a franchisee unless provision has been made for providing the required contractual services.

If a franchisor's most recent unaudited financial statement shows a net worth of less than One Hundred Thousand (\$100,000) Dollars, you have the right to request the escrow of the initial investment and other funds paid until obligations to provide real estate, improvements, equipment inventory, training or other items included in the franchise offering are fulfilled.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE ATTORNEY GENERAL.

ANY QUESTIONS REGARDING THIS NOTICE MAY BE DIRECTED TO THE STATE OF MICHIGAN, DEPARTMENT OF ATTORNEY GENERAL, CONSUMER PROTECTION DIVISION, ATTN: FRANCHISE SECTION, G. MENNEN WILLIAMS BUILDING, 525 W. OTTAWA ST., LANSING, MICHIGAN 48909, TELEPHONE (517) 373-7567.

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ITEM 1 – FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

The name of the Franchisor is Two Men and a Truck SPE LLC. In this Disclosure Document, the Franchisor may also be referred to as "we" or "us" and the person being granted a license to operate a franchise will be referred to as "Franchisee" or "you." If you are a corporation, partnership, limited liability company or other entity, "Franchisee" or "you" will mean the entity and the owners of the entity.

The Franchisor

We are a Delaware limited liability company organized on June 24, 2021. We operate under our corporate name, the "Two Men and a Truck" name, and the "Two Men and a Junk Truck" name. Our principal business address is One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. Our agents for service of process are listed on Exhibit B.

Our business is limited to offering and supporting Franchised Businesses and Two Men and a Junk Truck® franchises ("Junk Removal Franchises"). We or our affiliates also may lease or sell some items to our franchisees. We have offered Franchised Businesses since August 2021. We have offered Junk Removal Franchises through a separate disclosure document since June 2023. As of December 31, 2023, there were 20 Junk Removal Franchises in operation in the United States. We have never offered franchises of any type other than the Franchised Businesses and Junk Removal Franchises, nor do we engage in any other line of business. We have never operated a business similar to the Franchised Businesses.

Parents

We are a direct subsidiary of ServiceMaster Systems LLC ("**SM Systems**"), a Delaware limited liability company with a principal address at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. SM Systems guarantees the performance of our obligations under our Franchise Agreements and Area Development Agreements.

We are an indirect subsidiary of ServiceMaster Opco Holdings LLC ("**SM Manager**"), a Delaware limited liability company with a principal business address at One Glenlake Parkway, 14th Floor, Atlanta, Georgia, 30328. SM Manager provides management and support services to us and our franchisees.

SM Manager is a direct subsidiary of RW Purchaser LLC ("RW Purchaser"), a Delaware limited liability company, with a principal business at 1180 Peachtree Street, N.E., Suite 2500, Atlanta, Georgia 30309. RW Purchaser became an indirect parent company of TMTI (as defined below) in an acquisition that occurred on August 3, 2021.

RW Purchaser is indirectly owned by RW Parent LLC ("**RW Parent**"), a Delaware limited liability company with a principal business address at 1180 Peachtree Street, N.E., Suite 2500, Atlanta, Georgia, 30309, which is our ultimate parent. RW Parent is owned by private equity funds managed by Roark Capital Management LLC, an Atlanta-based private equity fund, which became the owner at or about the time RW Purchaser acquired the ServiceMaster brands on August 3, 2021.

Predecessor

Two Men and a Truck/International, LLC, a Michigan limited liability company ("TMTI"), is our predecessor and one of our affiliates. TMTI was incorporated on January 17, 1989 under the name

Two Men and a Truck/USA, Inc. and changed its name to Two Men and a Truck/International, Inc. on August 5, 1994. TMTI converted to a Michigan limited liability company on July 30, 2021. TMTI offered Franchised Businesses from February 1989 to August 2021. TMTI's principal business address is 3400 Belle Chase Way, Lansing, Michigan 48911-4251. TMTI has not offered franchises in any other line of business, but it currently operates businesses similar to the Franchised Businesses.

Securitization Transaction

As part of a secured financing transaction that closed on July 30, 2021 (the "Securitization Transaction"), effective August 3, 2021 (i) we became the franchisor of the Two Men and a Truck system, (ii) all existing Two Men and a Truck Franchise Agreements, Area Development Agreements and other related agreements were assigned to us from TMTI, and (iii) ownership and control of all U.S. trademarks and certain intellectual property relating to the operation of Franchised Businesses were also transferred to us. We and our affiliates may enter into other secured financing transactions in the future.

At the time of the closing of the Securitization Transaction, we became a party to a management agreement with SM Manager for SM Manager to provide the required support and services to franchisees under their Franchise Agreements, Area Development Agreements and other related agreements. SM Manager also acts as our franchise sales agent. SM Manager has delegated certain of these support and sales responsibilities to TMTI, the former franchisor of Franchised Businesses, or other affiliates. However, as the franchisor, we will be responsible and accountable to you to make sure that all services we promise to perform under the Franchise Agreement, Area Development Agreement or other agreement you may sign with us are performed in compliance with the applicable agreement, regardless of who performs these services on our behalf.

Affiliates Under the Control of RW Parent

Our affiliates under the control of RW Parent that currently offer other franchises include:

Merry Maids SPE LLC ("Merry Maids"), a Delaware limited liability company, franchises residential house cleaning businesses under the Merry Maids® mark. The principal address for Merry Maids is One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. Merry Maids and its predecessors began business and started offering franchises in 1980. As of December 31, 2023, Merry Maids had 933 franchises in the United States.

ServiceMaster Clean/Restore SPE LLC ("ServiceMaster"), a Delaware limited liability company, franchises (i) businesses that provide disaster restoration and heavy-duty cleaning services to residential and commercial customers under the ServiceMaster Restore® mark and (ii) businesses that provide contracted janitorial services and other cleaning and maintenance services under the ServiceMaster Clean® mark. The principal address for ServiceMaster is One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. ServiceMaster and its predecessors began offering franchises in 1952. As of December 31, 2023, ServiceMaster had 599 ServiceMaster Clean franchises and 2,046 ServiceMaster Restore franchises operating in the United States.

ServiceMaster of Canada Limited ("SM Canada") offers ServiceMaster Clean®, ServiceMaster Restore®, and Merry Maids® franchises in Canada. SM Canada also offered AmeriSpec® and Furniture Medic® franchises through April 2023. The principal address for SM Canada is 2275 Upper Middle Road East, Suite #200, Oakville, Ontario, L6H 0C3. As of December 31, 2023, there were approximately 306 franchises in Canada under the ServiceMaster Clean®, ServiceMaster Restore®, and Merry Maids® trade names and trademarks serving residential and commercial customers throughout Canada.

ServiceMaster Limited ("SM UK") offers ServiceMaster Clean®, ServiceMaster Restore®, Merry Maids®, TruGreen®, and Rosemary Bookkeeping® franchises in Great Britain. SM UK also offered Furniture Medic® franchises through April 2023. The principal address for SM UK is ServiceMaster House, Tigers Road, Wigston, Leicester, The United Kingdom. As of December 31, 2023, there were approximately 353 franchises in Great Britain that operate using the ServiceMaster Clean®, ServiceMaster Restore®, Merry Maids®, Furniture Medic®, TruGreen®, and Rosemary Bookkeeping® trade names and trademarks.

Merry Maids, ServiceMaster, SM Canada, and SM UK have never offered franchises in any line of business (except as provided above), have never conducted a business of the type you will operate, and do not provide products or services to our franchisees, although they may sell products to our franchisees.

In this Disclosure Document, we refer to Merry Maids, ServiceMaster, and us collectively as the "SM Franchisors."

Other Affiliated Franchise Programs

Through control with private equity funds managed by Roark Capital Management, LLC, an Atlanta-based private equity firm, we are affiliated with the following franchise programs ("**Affiliated Programs**"). None of these affiliates operate a Two Men and a Truck franchise.

GoTo Foods Inc. ("GoTo Foods") is the indirect parent company to seven franchisors, including: Auntie Anne's Franchisor SPV LLC ("Auntie Anne's"), Carvel Franchisor SPV LLC ("Carvel"), Cinnabon Franchisor SPV LLC ("Cinnabon"), Jamba Juice Franchisor SPV LLC ("Jamba"), McAlister's Franchisor SPV LLC ("McAlister's"), Moe's Franchisor SPV LLC ("Moe's"), and Schlotzsky's Franchisor SPV LLC ("Schlotzsky's"). All seven GoTo Foods franchisors have a principal place of business at 5620 Glenridge Drive NE, Atlanta, GA 30342 and have not offered franchises in any other line of business.

Auntie Anne's franchises Auntie Anne's® shops that offer soft pretzels, lemonade, frozen drinks and related foods and beverages. In November 2010, the Auntie Anne's system became affiliated with GoTo Foods through an acquisition. Auntie Anne's predecessor began offering franchises in January 1991. As of December 31, 2023, there were 1,156 franchised and 11 affiliate-owned Auntie Anne's shops in the United States and 817 franchised Auntie Anne's shops outside the United States.

Carvel franchises Carvel® ice cream shoppes and is a leading retailer of branded ice cream cakes in the United States and a producer of premium soft-serve ice cream. The Carvel system became an Affiliated Program in October 2001 and became affiliated with GoTo Foods in November 2004. Carvel's predecessor began franchising retail ice cream shoppes in 1947. As of December 31, 2023, there were 324 franchised Carvel shoppes in the United States and 29 franchised Carvel shoppes outside the United States.

Cinnabon franchises Cinnabon® bakeries that feature oven-hot cinnamon rolls, as well as other baked treats and specialty beverages. It also licenses independent third parties to operate domestic and international franchised Cinnabon® bakeries and Seattle's Best Coffee® franchises on military bases in the United States and in certain international countries, and to use the Cinnabon trademarks on products dissimilar to those offered in Cinnabon bakeries. In November 2004, the Cinnabon system became affiliated with GoTo Foods through an acquisition. Cinnabon's predecessor began franchising in 1990. As of December 31, 2023, there were 952 franchised and 22 affiliate-owned Cinnabon bakeries in the United States and 952 franchised Cinnabon bakeries outside the United

States. In addition, as of December 31, 2023, there were 185 franchised Seattle's Best Coffee units outside the United States.

Jamba franchises Jamba[®] stores that feature a wide variety of fresh blended-to-order smoothies and other cold or hot beverages and offer fresh squeezed juices and portable food items to customers who come for snacks and light meals. Jamba has offered JAMBA[®] franchises since October 2018. In October 2018, Jamba became affiliated with GoTo Foods through an acquisition. Jamba's predecessor began franchising in 1991. As of December 31, 2023, there were approximately 733 franchised Jamba stores in the United States and 57 franchised Jamba stores outside the United States.

McAlister's franchises McAlister's Deli[®] restaurants which offer a line of deli foods, including hot and cold deli sandwiches, baked potatoes, salads, soups, desserts, iced tea and other food and beverage products. The McAlister's system became an Affiliated Program through an acquisition in July 2005 and became affiliated with GoTo Foods in October 2013. McAlister's or its predecessor have been franchising since 1999. As of December 31, 2023, there were 506 domestic franchised McAlister's restaurants and 33 affiliate-owned restaurants operating in the United States.

Moe's franchises Moe's Southwest Grill® fast casual restaurants which feature fresh-mex and southwestern food. In August 2007, the Moe's system became affiliated with GoTo Foods through an acquisition. Moe's predecessor began offering Moe's Southwest Grill franchises in 2001. As of December 31, 2023, there were 606 franchised and six affiliate-owned Moe's Southwest Grill restaurants in the United States.

Schlotzsky's franchises Schlotzsky's® quick-casual restaurants which feature sandwiches, pizza, soups, and salads. Schlotzsky's signature items are its "fresh-from-scratch" sandwich buns and pizza crusts that are baked on-site every day. In November 2006, the Schlotzsky's system became affiliated with GoTo Foods through an acquisition. Schlotzsky's restaurant franchises have been offered since 1976. As of December 31, 2023, there were 295 franchised Schlotzsky's restaurants and 22 affiliate-owned restaurants operating in the United States.

Inspire Brands, Inc. ("Inspire Brands") is a global multi-brand restaurant company, launched in February 2018 upon completion of the merger of the Arby's and Buffalo Wild Wings brands. Inspire Brands is a parent company to six franchisors offering and selling franchises in the United States, including: Arby's Franchisor, LLC ("Arby's"), Baskin-Robbins Franchising LLC ("Baskin-Robbins"), Buffalo Wild Wings International, Inc. ("Buffalo Wild Wings"), Dunkin' Donuts Franchising LLC ("Dunkin"), Jimmy John's Franchisor SPV, LLC ("Jimmy John's"), and Sonic Franchising LLC ("Sonic"). Inspire Brands is also a parent company to the following franchisors offering and selling franchises internationally: Inspire International, Inc. ("Inspire International"), DB Canadian Franchising ULC ("DB Canada"), DDBR International LLC ("DB China"), DD Brasil Franchising Ltda. ("DB Brasil"), DB Mexican Franchising LLC ("DB Mexico"), and BR UK Franchising LLC ("BR UK"). All of Inspire Brands' franchisors have a principal place of business at Three Glenlake Parkway NE, Atlanta, Georgia 30328 and, other than as described below for Arby's, have not offered franchises in any other line of business.

Arby's is a franchisor of quick-serve restaurants operating under the Arby's[®] trade name and business system that feature slow-roasted, freshly sliced roasted beef and other deli-style sandwiches. In July 2011, Arby's became an Affiliated Program through an acquisition. Arby's has been franchising since 1965. Predecessors and former affiliates of Arby's have, in the past, offered franchises for other restaurant concepts including T.J. Cinnamons[®] stores that served gourmet baked goods. All of the T.J. Cinnamons locations have closed. As of December 31, 2023, there were 3,413

Arby's restaurants operating in the United States (2,316 franchised and 1,097 company-owned) and 200 franchised Arby's restaurants operating internationally.

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Buffalo Wild Wings is a franchisor of sports entertainment-oriented casual sports bars that feature chicken wings, sandwiches, and other products, alcoholic and other beverages, and related services under Buffalo Wild Wings® name ("**Buffalo Wild Wings Sports Bars**") and restaurants that feature chicken wings and other food and beverage products primarily for off-premises consumption under the Buffalo Wild Wings GO name ("**BWW-GO Restaurants**"). Buffalo Wild Wings has offered franchises for Buffalo Wild Wings Sports Bars since April 1991 and for BWW-GO Restaurants since December 2020. As of December 31, 2023, there were 1,185 Buffalo Wild Wings Sports Bars operating in the United States (533 franchised and 652 company-owned) and 65 franchised Buffalo Wild Wings or B-Dubs restaurants operating outside the United States. As of December 31, 2023, there were 79 BWW-GO Restaurants operating in the United States (31 franchised and 48 company-owned).

Sonic is the franchisor of Sonic Drive-In® restaurants, which serve hot dogs, hamburgers and other sandwiches, tater tots and other sides, a full breakfast menu and frozen treats and other drinks. Sonic became an Affiliated Program through an acquisition in December 2018. Sonic has offered franchises for Sonic restaurants since May 2011. As of December 31, 2023, there were 3,521 Sonic Drive-Ins operating in the United States (3,195 franchised and 326 company-owned).

Jimmy John's is a franchisor of restaurants operating under the Jimmy John's® trade name and business system that feature high-quality deli sandwiches, fresh baked breads, and other food and beverage products. Jimmy John's became an Affiliated Program through an acquisition in October 2016 and became part of Inspire Brands by merger in 2019. As of December 31, 2023, there were 2,644 Jimmy John's restaurants operating in the United States (2,604 franchised and 40 affiliate-owned). Of those 2,644 restaurants, 2,641 were singled-branded Jimmy John's restaurants and three were franchised Jimmy John's restaurants operating at multi-brand locations.

Dunkin' is a franchisor of Dunkin'® restaurants that offer doughnuts, coffee, espresso, breakfast sandwiches, bagels, muffins, compatible bakery products, croissants, snacks, sandwiches and beverages. Dunkin' became an Affiliated Program through an acquisition in December 2020. Dunkin' has offered franchises in the United States and certain international markets for Dunkin' restaurants since March 2006. As of December 31, 2023, there were 9,580 Dunkin' restaurants operating in the United States (9,548 franchised and 32 company-owned). Of those 9,580 restaurants, 8,295 were single-branded Dunkin' restaurants, two were franchised Dunkin' restaurants operating at multi-brand locations, and 1,283 were franchised Dunkin' and Baskin-Robbins combo restaurants. Additionally, as of December 31, 2023, there were 4,210 single-branded franchised Dunkin' restaurants operating internationally.

Baskin-Robbins is a franchisor of Baskin-Robbins® restaurants that offer ice cream, ice cream cakes and related frozen products, beverages and other products and services. Baskin-Robbins became an Affiliated Program through an acquisition in December 2020. Baskin-Robbins has offered franchises in the United States and certain international markets for Baskin-Robbins restaurants since March 2006. As of December 31, 2023, there were 2,261 franchised Baskin-Robbins restaurants operating in the United States. Of those 2,261 restaurants, 977 were single-branded Baskin-Robbins restaurants, one was a Baskin-Robbins restaurant operating at a multi-brand location, and 1,283 were Dunkin' and Baskin-Robbins combo restaurants. Additionally, as of December 31, 2023, there were 5,383 single-branded franchised Baskin-Robbins restaurants operating internationally and in Puerto Rico.

Inspire International has, directly or through its predecessors, offered and sold franchises outside the United States for the following brands: Arby's restaurants (since May 2016), Buffalo Wild Wings sports bars (since October 2019), Jimmy John's restaurants (since November 2022), and Sonic restaurants (since November 2019). **DB Canada** was formed in May 2006 and has, directly or through its predecessors, offered and sold Baskin-Robbins franchises in Canada since January 1972. **DB China** has offered and sold Baskin-Robbins franchises in China since its formation in March 2006. **DB Brasil** has offered and sold Dunkin' and Baskin-Robbins franchises in Brazil since its formation in May 2014. **DB Mexico** has offered and sold Dunkin' franchises in Mexico since its formation in October 2006. **BR UK** has offered and sold Baskin-Robbins franchises in the UK since its formation in December 2014. The restaurants franchised by the international franchisors are included in the brand-specific disclosures above.

Primrose School Franchising SPE, LLC ("**Primrose**") is a franchisor that offers franchises for the establishment, development and operation of educational childcare facilities serving families with children from 6 weeks to 12 years old operating under the Primrose® name. Primrose's principal place of business is 3200 Windy Hill Road SE, Suite 1200E, Atlanta GA 30339. Primrose became an Affiliated Program through an acquisition in June 2008. Primrose and its affiliates have been franchising since 1988. As of December 31, 2023, there were 505 franchised Primrose facilities in the United States. Primrose has not offered franchises in any other line of business.

ME SPE Franchising, LLC ("Massage Envy") is a franchisor of businesses that offer professional therapeutic massage services, facial services, and related goods and services under the name "Massage Envy®" since 2019. Massage Envy's principal place of business is 14350 North 87th Street, Suite 200, Scottsdale, Arizona 85260. Massage Envy's predecessor began operation in 2003, commenced franchising in 2010, and became an Affiliated Program through an acquisition in 2012. As of December 31, 2023, there were 1,053 Massage Envy locations operating in the United States, including 1044 operated as total body care Massage Envy businesses and nine operated as traditional Massage Envy businesses. Additionally, Massage Envy's predecessor previously sold franchises for regional developers, who acquired a license for a defined region in which they were required to open and operate a designated number of Massage Envy locations either by themselves or through franchisees that they would solicit. As of December 31, 2023, there were nine regional developers operating 11 regions in the United States. Massage Envy has not offered franchises in any other line of business.

CKE Inc. ("CKE"), through two indirect wholly-owned subsidiaries (Carl's Jr. Restaurants LLC and Hardee's Restaurants LLC), owns, operates and franchises quick serve restaurants operating under the Carl's Jr.® and Hardee's ® trade names and business systems. Carl's Jr. restaurants and Hardee's restaurants offer a limited menu of breakfast, lunch and dinner products featuring charbroiled 100% Black Angus Thickburger® sandwiches, Hand-Breaded Chicken Tenders, Made from Scratch Biscuits and other related quick serve menu items. A small number of Hardee's Restaurants offer Red Burrito® Mexican food products through a Dual Concept Restaurant. A small number of Carl's Jr. Restaurants offer Green Burrito® Mexican food products through a Dual Concept Restaurant. CKE Inc.'s principal place of business is 6700 Tower Circle, Suite 1000, Franklin, Tennessee. In December 2013, CKE Inc. became an Affiliated Program through an acquisition. Hardee's restaurants have been franchised since 1961. As of January 29, 2024, there were 204 company-operated Hardee's restaurants and there were 1,406 domestic franchised Hardee's restaurants, including 136 Hardee's/Red Burrito Dual Concept restaurants. Additionally, there were 458 franchised Hardee's restaurants operating outside the United States. Carl's Jr. restaurants have been franchised since 1984. As of January 29, 2024, there were 49 company-operated Carl's Jr. restaurants, and there were 1,019 domestic franchised Carl's Jr. restaurants, including 243 Carl's Jr./Green Burrito Dual Concept restaurants. In addition, there were 661 franchised Carl's Jr. restaurants operating outside the United States. Neither CKE nor its subsidiaries that operate the abovedescribed franchise systems have offered franchises in any other line of business.

Driven Holdings, LLC ("**Driven Holdings**") is the indirect parent company to nine franchisors, including Meineke Franchisor SPV LLC ("**Meineke**"), Maaco Franchisor SPV LLC ("**Meaco**"), Merlin Franchisor SPV LLC ("**Merlin**"), Econo Lube Franchisor SPV LLC ("**Econo Lube**"), 1-800-Radiator Franchisor SPV LLC ("**1-800-Radiator**"), CARSTAR Franchisor SPV LLC ("**CARSTAR**"), Take 5 Franchisor SPV LLC ("**Take 5**"), ABRA Franchisor SPV LLC ("**ABRA**") and FUSA Franchisor SPV LLC ("**FUSA**"). In April 2015, Driven Holdings and its franchised brands at the time (which included Meineke, Maaco, Merlin and Econo Lube) became Affiliated Programs through an acquisition. Subsequently, through acquisitions in June 2015, October 2015, March 2016, September 2019, and April 2020, respectively, the 1-800-Radiator, CARSTAR, Take 5, ABRA and FUSA brands became Affiliated Programs. The principal business address of Meineke, Maaco, Econo Lube, Merlin, CARSTAR, Take 5, Abra and FUSA is 440 South Church Street, Suite 700, Charlotte, North Carolina 28202. 1-800-Radiator's principal business address is 4401 Park Road, Benicia, California 94510. None of these franchise systems have offered franchises in any other line of business.

Meineke franchises automotive centers that offer to the general public automotive repair and maintenance services that it authorizes periodically. These services currently include repair and replacement of exhaust system components, brake system components, steering and suspension components (including alignment), belts (V and serpentine), cooling system service, CV joints and boots, wiper blades, universal joints, lift supports, motor and transmission mounts, trailer hitches, air conditioning, state inspections, tire sales, tune ups and related services, transmission fluid changes and batteries. Meineke and its predecessors have offered Meineke center franchises since September 1972, and Meineke's affiliate has owned and operated Meineke centers on and off since March 1991. As of December 30, 2023, there were 698 franchised Meineke centers, 22 franchised Meineke centers co-branded with Econo Lube, and no company-owned Meineke centers or company-owned Meineke centers co-branded with Econo Lube operating in the United States.

Maaco and its predecessors have offered Maaco center franchises since February 1972 providing automotive collision and paint refinishing. As of December 30, 2023, there were 373 franchised Maaco centers and no company-owned Maaco centers in the United States.

Merlin franchises shops that provide automotive repair services specializing in vehicle longevity, including the repair and replacement of automotive exhaust, brake parts, ride and steering control system and tires. Merlin and its predecessors offered franchises from July 1990 to February 2006 under the name "Merlin Muffler and Brake Shops," and have offered franchises under the name "Merlin Shops" since February 2006. As of December 30, 2023, there were 22 Merlin franchises and no company-owned Merlin shops located in the United States.

Econo Lube offers franchises that provide oil change services and other automotive services including brakes, but not including exhaust systems. Econo Lube's predecessor began offering franchises in 1980 under the name "Muffler Crafters" and began offering franchises under the name "Econo Lube N' Tune" in 1985. As of December 30, 2023, there were nine Econo Lube N' Tune franchises and 12 Econo Lube N' Tune franchises co-branded with Meineke centers in the United States, which are predominately in the western part of the United States, including California, Arizona, and Texas, and no company-owned Econo Lube N' Tune locations in the United States.

1-800-Radiator franchises distribution warehouses selling radiators, condensers, air conditioning compressors, fan assemblies and other automotive parts to automotive shops, chain accounts and retail consumers. 1-800-Radiator and its predecessor have offered 1-800-Radiator franchises since 2004. As of December 30, 2023, there were 196 1-800-Radiator franchises in operation in the United States. 1-800-Radiator's affiliate has owned and operated 1-800-Radiator warehouses since 2001

and, as of December 30, 2023, owned and operated one 1-800-Radiator warehouse in the United States.

CARSTAR offers franchises for full-service automobile collision repair facilities providing repair and repainting services for automobiles and trucks that suffered damage in collisions. CARSTAR's business model focuses on insurance-related collision repair work arising out of relationships it has established with insurance company providers. CARSTAR and its affiliates first offered conversion franchises to existing automobile collision repair facilities in August 1989 and began offering franchises for new automobile repair facilities in October 1995. As of December 30, 2023, there were 455 franchised CARSTAR facilities and no company-owned facilities operating in the United States.

Take 5 franchises motor vehicle centers that offer quick service, customer-oriented oil changes, lubrication and related motor vehicle services and products. Take 5 commenced offering franchises in March 2017, although the Take 5 concept started in 1984 in Metairie, Louisiana. As of December 30, 2023, there were 325 franchised Take 5 outlets and 643 affiliate-owned Take 5 outlets operating in the United States.

Abra franchises repair and refinishing centers that offer high quality auto body repair and refinishing and auto glass repair and replacement services at competitive prices. Abra and its predecessor have offered Abra franchises since 1987. As of December 30, 2023, there were 57 franchised Abra repair centers and no company-owned repair centers operating in the United States.

FUSA franchises collision repair shops specializing in auto body repair work and after-collision services. FUSA has offered Fix Auto shop franchises since July 2020, although its predecessors have offered franchise and license arrangements for Fix Auto shops on and off from April 1998 to June 2020. As of December 30, 2023, there were 203 franchised Fix Auto repair shops operating in the United States, nine of which are operated by FUSA's affiliate under a franchise agreement with FUSA.

Driven Holdings is also the indirect parent company to the following franchisors that offer franchises in Canada: (1) **Meineke Canada SPV LP** and its predecessors have offered Meineke center franchises in Canada since August 2004; (2) **Maaco Canada SPV LP** and its predecessors have offered Maaco center franchises in Canada since 1983; (3) **1-800-Radiator Canada, Co.** has offered 1-800-Radiator warehouse franchises in Canada since April 2007; (4) **Carstar Canada SPV LP** and its predecessors have offered CARSTAR franchises in Canada since September 2000; (5) **Take 5 Canada SPV LP** and its predecessor have offered Take 5 franchises in Canada since November 2019; (6) **Driven Brands Canada Funding Corporation** and its predecessors have offered UniglassPlus and Uniglass Express franchises in Canada since 1985 and 2015, respectively, Vitro Plus and Vitro Express franchises in Canada since 2002, and Docteur du Pare Brise franchises in Canada since 1998; (7) **Go Glass Franchisor SPV LP** and its predecessors have offered Go! Glass & Accessories franchises since 2006 and Go! Glass franchises since 2017 in Canada; and (8) **Star Auto Glass Franchisor SPV LP** and its predecessors have offered Star Auto Glass franchises in Canada since approximately 2012.

As of December 30, 2023, there were: (i) 15 franchised Meineke centers and no company-owned Meineke centers in Canada; (ii) 18 franchised Maaco centers and no company-owned Maaco centers in Canada; (iii) 10 1-800-Radiator franchises and no company-owned 1-800-Radiator locations in Canada; (iv) 313 franchised CARSTAR facilities and one company-owned CARSTAR facility in Canada; (v) 30 franchised Take 5 outlets and 7 company-owned Take 5 outlets in Canada; (vi) 57 franchised UniglassPlus businesses, 27 franchised UniglassPlus/Ziebart businesses, and five

franchised Uniglass Express businesses in Canada, and two company-owned UniglassPlus businesses and one company-owned UniglassPlus/Ziebart business in Canada; (vii) 10 franchised VitroPlus businesses, 57 franchised VitroPlus/Ziebart businesses, and 4 franchised Vitro Express businesses in Canada, and three company-owned VitroPlus businesses and no company-owned VitroPlus/Ziebart businesses in Canada; (viii) 32 franchised Docteur du Pare Brise businesses and no company-owned Docteur du Pare Brise businesses in Canada; (ix) 12 franchised Go! Glass & Accessories businesses and no franchised Go! Glass businesses in Canada; and 8 company-owned Go! Glass & Accessories businesses and no company-owned Go! Glass businesses in Canada; and (x) 8 franchised Star Auto Glass businesses and no company-owned Star Auto Glass businesses in Canada.

In January 2022, Driven Brands acquired Auto Glass Now's repair locations. As of December 30, 2023, there were more than 220 repair locations operating under the AUTOGLASSNOW® name in the United States ("AGN Repair Locations"). AGN Repair Locations offer auto glass calibration and windshield repair and replacement services. In the future, AGN Repair Locations may offer products and services to Driven Brands' affiliates and their franchisees in the United States, and/or Driven Brands may decide to offer franchises for AGN Repair Locations in the United States.

NBC Franchisor LLC ("**NBC**") franchises gourmet bakeries that offer and sell specialty bundt cakes, other food items and retail merchandise under the Nothing Bundt Cakes[®] mark. NBC's predecessor began offering franchises in May 2006. NBC became an Affiliated Program through an acquisition in May 2021. NBC has a principal place of business at 4560 Belt Line Road, Suite 350, Addison, Texas 75001. As of December 31, 2023, there were 562 Nothing Bundt Cake franchises and 16 company-owned locations operating in the United States. NBC has never offered franchises in any other line of business.

Mathnasium Center Licensing, LLC ("Mathnasium") franchises learning centers that provide math instruction using the Mathnasium® system of learning. Mathnasium began offering franchises in late 2003. Mathnasium became an Affiliated Program through an acquisition in November 2022. Mathnasium has a principal place of business at 5120 West Goldleaf Circle, Suite 400, Los Angeles, California 90056. As of December 31, 2023, there were 968 franchised and 4 affiliate-owned Mathnasium centers operating in the United States. Mathnasium has never offered franchises in any other line of business. Affiliates of Mathnasium Center Licensing, LLC also offer franchises for operation outside the United States.

Mathnasium Center Licensing Canada, Inc. has offered franchises for Mathnasium centers in Canada since May 2014. As of December 31, 2023, there were 89 franchised Mathnasium centers in Canada. Mathnasium International Franchising, LLC has offered franchises outside the United States and Canada since May 2015. As of December 31, 2023, there were 79 franchised Mathnasium centers outside the United States and Canada. Mathnasium Center Licensing, LLC, Mathnasium Center Licensing Canada, Inc. and Mathnasium International Franchising, LLC each have their principal place of business at 5120 West Goldleaf Circle, Suite 400, Los Angeles, California 90056 and none of them has ever offered franchises in any other line of business.

Youth Enrichment Brands, LLC is the direct parent company to three franchisors operating in the United States: i9 Sports, LLC ("i9"), SafeSplash Brands, LLC also known as "**Streamline Brands**"), and School of Rock Franchising LLC ("**School of Rock**"). i9 became an Affiliated Program through an acquisition in September 2021. Streamline Brands became an Affiliated Program through an acquisition in June 2022. School of Rock became an Affiliated Program through an acquisition in September 2023. The three franchisors have never offered franchises in any other line of business.

i9 franchises businesses that operate, market, sell and provide amateur sports leagues, camps, tournaments, clinics, training, development, social activities, special events, products and related services under the i9 Sports[®] mark. i9 began offering franchises in November 2003. i9 became an

Affiliated Program through an acquisition in September 2021. i9 has a principal place of business at 9410 Camden Field Parkway, Riverview, Florida 33578. As of December 31, 2023, there were 245 i9 Sports franchises in the United States.

Streamline Brands offers franchises under the SafeSplash Swim School® brand and operates under the SwimLabs® and Swimtastic® brands, all of which provide "learn to swim" programs for children and adults, birthday parties, summer camps, other swimming-related activities. Streamline Brands has offered swim school franchises under the SafeSplash Swim School brand since August 2014. Streamline Brands offered franchises under the Swimtastic brand since August 2015 through March 2023 and under the SwimLabs brand from February 2017 through April 2023. Streamline Brands became an Affiliated Program through an acquisition in June 2022 and has a principal place of business at 12240 Lioness Way, Parker, Colorado 80134. As of December 31, 2023, there were 128 franchised and company-owned SafeSplash Swim School outlets (including 12 outlets that are dual-branded with SwimLabs), 11 franchised and licensed SwimLabs swim schools, 11 franchised Swimtastic swim schools, and one dual-branded Swimtastic and SwimLabs swim school operating in the United States.

School of Rock franchises businesses that operate performance-based music schools with a rock music program under the School of Rock[®] mark. School of Rock began offering franchises in September 2005. School of Rock has a principal place of business at 1 Wattles Street, Canton, MA 02021. As of December 31, 2023, there were 234 franchised and 47 affiliate-owned School of Rock schools in the United States and 78 franchised School of Rock schools outside the United States.

None of the affiliated franchisors are obligated to provide products or services to you; however, you may purchase products or services from these franchisors if you choose to do so.

Except as described above, we have no other parents, predecessors, or affiliates that must be included in this Item.

The Two Men and a Truck Franchise

We franchise a system for the development and operation of a business that provides moving services and related products and services, including packing, unpacking, and the sale of boxes and packing materials. The distinguishing characteristics of the system include tradenames, trademarks, training, operational procedures, promotional techniques and materials, signs, layouts, methods of operation, and manuals covering business practices and policies. We may further define, update, and revise the system in the future. The system that we specify and authorize our franchisees to use is referred to as the "System." A business operated under the System and Trademarks, whether operated by us, an affiliate, or a person authorized by us, will sometimes be referred to as a "Unit." We own or have rights to certain logos, names, trademarks, and service marks, including the trademark "Two Men and a Truck®," which are used to identify the System and Units. We may revise these logos, names, trademarks, and service marks in the future. The logos, names, trademarks, and service marks that we specify and authorize our franchisees to use are referred to as the "Trademarks."

Franchised Businesses must operate under our Trademarks and in accordance with our System. The System includes the operating procedures and policies contained in the Two Men and a Truck Manuals ("Manuals"). The Manuals currently include the manuals entitled: All About Policies, All About Accounting, All about Movers Who Care, All About Forms, All About Risk Management, All About Sales, All About Marketing, All About Reports, All About Operations, and all other written, electronic, video, and audio recorded policies, procedures, techniques, memos, bulletins, newsletter,

forms, guidelines, and other materials prepared by us in connection with the System or to assist you in the operation of your Franchised Business.

You are granted the right to operate a Franchised Business by signing our standard Franchise Agreement and supplemental documents attached to the Franchise Agreement (see Exhibit C). Your Franchise Agreement will grant you a marketing area in which we will not locate other Franchised Businesses operating under the System and Trademarks ("Marketing Area"). See Item 12.

In some cases, we may enter into a Preliminary Approval Agreement with you (see Exhibit D) (the "Preliminary Approval Agreement") before signing a Franchise Agreement. The Preliminary Approval Agreement reserves a Marketing Area for you for a limited period of time in which you can decide whether you want to enter into a Franchise Agreement with us. The Preliminary Approval Agreement may be used in situations where the applicant wants to deal with certain start-up issues before signing a Franchise Agreement; for example, determining if they can obtain financing or the necessary trucking authority from the applicable state agency. If you are renewing your franchise, you will sign our current standard Franchise Agreement as well as an Addendum to Franchise Agreement—Renewal ("Renewal Addendum") (see Exhibit E). The Renewal Addendum modifies some of the provisions of the standard Franchise Agreement to reflect your status as an existing franchisee.

Under our current policies, if you desire to provide storage services and you meet our requirements for providing those services, we may authorize you to provide warehouse storage services, portable storage services, mobile storage services, and/or self-storage services. The storage may be provided at your franchise location (on-site) or we may authorize you to provide the storage at another location (off-site). Warehouse and self-storage services involve providing space for use by the customers to store tangible items for a period of time. Portable and mobile storage services involve the loading and unloading of goods into portable/mobile containers that can be transported by a franchisee and stored at the franchisee's location or at another location requested by the customer. If you request and are authorized to provide any of the storage services, you will sign an Addendum to Franchise Agreement to Authorize Franchisee to Provide Optional Services in a form specified by us, the current form of which is attached as Exhibit F. If we authorize you to provide the storage services off-site, that will be notated in the Addendum. We may, in the future, require our franchisees to provide these services.

We may expand or modify the services and products that are a required or optional part of the System, which may include other products or services associated with: storage services; interstate moves; the preparation of a move (residential or commercial); and the transportation of tangible items to one or multiple locations.

We also have the exclusive right to coordinate and administer National Accounts and National Programs. A "National Account" is manufacturer, supplier, transport company, or other customer or prospective customer that desires to obtain services provided by the Two Men and a Truck franchise system that may require services from more than one Two Men and a Truck franchisee. A "National Program" is a program specified by us that involves services to customers that require participation by more than one Two Men and a Truck franchisee and possibly a third party. If you are approached by a prospective National Account or National Program, you must promptly notify us and allow us to coordinate activities relating to the prospective National Account or National Program. We may enter into arrangements with National Accounts and in connection with National Programs to have the Two Men and a Truck franchise system provide delivery or other services on a national or regional basis. These arrangements may include set pricing, customer delivery and service standards, and other rules of participation.

We may offer you the opportunity to, or require you to, participate in an arrangement with a National Account or in a National Program. If you are eligible and elect to participate or if we require you to participate in an arrangement with a National Account or in a National Program, you must agree to abide by the terms of our arrangement with the National Account as well as our policies and procedures relating to the National Account or the National Program. We may provide centralized dispatch, billing and collection services, insurance, tools, and/or other goods and services in connection with National Accounts and National Programs. We may charge fees for administering National Accounts and National Programs and providing these goods and services, which may be collected as a mark-up on customer payments or directly from franchisees. These fees may be used to cover our costs for administering National Accounts and National Programs (including overhead and out-of-pocket costs for goods and services provided) and/or to create a fund to be used for expenses incurred by us in our discretion in connection with National Accounts and National Programs or to market to prospective National Accounts and National Programs.

We currently offer two types of Franchised Businesses: (1) a metro market franchise that will typically have a Marketing Area that includes a population of approximately 420,000 to 600,000 people (except in densely populated metropolitan areas) (a "Metro Market Franchise") and (2) a Mod Market Franchise that will typically have a Marketing Area that includes a population of approximately 100,000 to 250,000 people (a "Mod Market Franchise"). The Mod Market Franchise is the same as our Metro Market Franchise, except, because of the smaller population of the Marketing Area, the initial fee is lower and the minimum performance requirements are different. There may also be some differences in equipment requirements, fee requirements, our right to re-purchase the franchise, hours of operation, and office staffing requirements. If you purchase a Mod Market Franchise, you will sign our current Metro Market Franchise Agreement as well as an Addendum to Franchise Agreement—Mod Market ("Mod Market Addendum") in the form attached as Exhibit G. The Mod Market Franchise is only available for new franchise marketing areas. An existing Marketing Area cannot be converted to a Mod Market Franchise during the term of the applicable Franchise Agreement or on renewal or transfer of the franchise for the Marketing Area. The information in this Disclosure Document relating to the Franchised Businesses applies to both our Metro Market Franchise and our Mod Market Franchise, unless otherwise noted.

Area Development Agreements

If you want to buy area-development rights to develop and operate Franchised Businesses in more than one Marketing Area, and if we determine that you are qualified to develop and operate Franchised Businesses in more than one Marketing Area, you may enter into an Area Development Agreement with us (see Exhibit H). You must agree to develop at least two franchises before we will enter into an Area Development Agreement with you. If you enter into an Area Development Agreement with us, you will be required to develop franchises in a number of Marketing Areas according to a minimum development schedule, which will be specified in the Area Development Agreement. You will enter into a separate Franchise Agreement for each Marketing Area in which you develop a Franchised Business under the Area Development Agreement. Each Franchise Agreement you sign will be on the form of Franchise Agreement in use by us at the time of signing, which may be different than the form of Franchise Agreement included in this Franchise Disclosure Document.

Competitors

Your franchise will offer commercial and household moving and other relocation services and related products and services to the public. The market for the products and services the franchise will offer is well developed and highly competitive. Your competitors will include other local and national moving or transport companies and may include truck rental agencies.

Industry-Specific Regulations

Moving companies are regulated by federal and state law. Most states have transportation agencies that oversee the state's laws. The state law can vary significantly from state to state. The U.S. Department of Transportation's Federal Motor Carrier Safety Administration (FMCSA) administers the federal laws. There may be other laws and regulations applicable to the operation of a Franchised Business within a particular state and we urge you to ask your attorney or state agencies about the described laws, regulations, and any other laws or regulations that can impact the operation of a Franchised Business within the specific area licensed to you.

ITEM 2 –BUSINESS EXPERIENCE

Chief Executive Officer: Greg Weller

Mr. Weller has been the Chief Executive Officer for us, each of the other SM Franchisors, SM Manager, RW Purchaser, and a number of other related entities since December 2022. He has also been a Manager of RW Parent since December 2022. From March 2015 to December 2022, Mr. Weller served in various positions for SiteOne Landscape Supply in Atlanta, Georgia, including Division President from October 2021 to December 2022, Executive Vice President of Operations from February 2020 to October 2021, and Senior Vice President - Operations from May 2019 to February 2020, and Senior Vice President - Supply Chain, Real Estate and Operations Excellent from January 2017 to May 2019. Mr. Weller serves in his present capacities in Atlanta, Georgia.

Chief Financial Officer & Treasurer: Anand Naimpally

Mr. Naimpally has been the Chief Financial Officer & Treasurer for us, each of the other SM Franchisors, SM Manager, RW Parent, RW Purchaser, and a number of other related entities since May 2023. From June 2019 to March 2023, he served as the Senior Vice President Corporate Finance at Inspire Brands in Atlanta, Georgia. From August 2014 to December 2018, Mr. Naimpally was the Senior Vice President/Global Operations Finance for Hilton Worldwide in McLean, Virginia. Mr. Naimpally serves in his present capacities in Atlanta, Georgia.

General Counsel: Josh Burnette

Mr. Burnette has been our General Counsel since July 2023. He has been the General Counsel for each of the other SM Franchisors, SM Manager, RW Parent, RW Purchaser, and a number of other related entities since July 2023. From May 2018 to July 2023, he served as General Counsel for North America for DS Smith Plc in Atlanta, Georgia. Mr. Burnette serves in his present capacities in Atlanta, Georgia.

President of TMTI: Randy Shacka

Mr. Shacka has served as President of TMTI since August 2012. From August 2021 to March 2023, he also served as President of AmeriSpec SPE LLC and Furniture Medic SPE LLC. Mr. Shacka serves in his present capacities in Lansing, Michigan.

Senior Vice President of Development of TMTI: Daniel Laughlin

Mr. Laughlin has been the Senior Vice President of Development for TMTI, the SM Franchisors, SM Manager, RW Parent, RW Purchaser, and a number of other related entities since April 2023. From

December 2021 to March 2023, he worked as Vice President of Corporate Development at Marcone Supply in St. Louis, Missouri. From May 2021 to November 2021, he served as Senior Vice President of Corporate Development for Hydrobuilder Holdings LLC in Greenwood Village, Colorado. From December 2014 to April 2021, he served as Vice President Strategy and Corporate Development for SiteOne Landscape Supply, LLC in Atlanta, Georgia. Mr. Laughlin serves in his present capacities in Charlotte, North Carolina.

Senior Manager of Franchise Development of TMTI: Tray Doster

Mr. Doster has served as Senior Manager of Franchise Development of TMTI since January 2023. From November 2022 to January 2023, Mr. Doster was in between positions. From October 2017 to November 2022, he served as Director of Franchise Sales for Zaxby's Franchising, LLC, in Athens, Georgia. Mr. Doster serves in his present capacities in Bishop, Georgia.

Director of Sales of TMTI: Ashley Skaggs

Ms. Skaggs has served as our Director of Sales since October 2016. Ms. Skaggs serves in her present capacities in Lansing, Michigan.

ITEM 3 –LITIGATION

Disclosures Regarding Affiliated Programs

The following affiliates who offer franchises resolved actions brought against them with settlements that involved their becoming subject to currently effective injunctive or restrictive orders or decrees. None of these actions have any impact on us or our brand nor allege any unlawful conduct by us.

The People of the State of California v. Arby's Restaurant Group, Inc. (California Superior Court, Los Angeles County, Case No. 19STCV09397, filed March 19, 2019). On March 11, 2019, our affiliate, Arby's Restaurant Group, Inc. ("ARG"), entered into a settlement agreement with the states of California, Illinois, Iowa, Maryland, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Oregon and Pennsylvania. The Attorneys General in these states sought information from ARG on its use of franchise agreement provisions prohibiting the franchisor and franchisees from soliciting or employing each other's employees. The states alleged that the use of these provisions violated the states' antitrust, unfair competition, unfair or deceptive acts or practices, consumer protection and other state laws. ARG expressly denies these conclusions but decided to enter into the settlement agreement to avoid litigation with the states. Under the settlement agreement, ARG paid no money but agreed (a) to remove the disputed provision from its franchise agreements (which it had already done); (b) not to enforce the disputed provision in existing agreements or to intervene in any action by the Attorneys General if a franchisee seeks to enforce the provision; (c) to seek amendments of the existing franchise agreements in the applicable states to remove the disputed provision from the agreements; and (d) to post a notice and ask franchisees to post a notice to employees about the disputed provision. The applicable states instituted actions in their courts to enforce the settlement agreement through Final Judgments and Orders, Assurances of Discontinuance, Assurances of Voluntary Compliance, and similar methods.

The People of the State of California v. Dunkin' Brands, Inc., (California Superior Court, Los Angeles County, Case No. 19STCV09597, filed on March 19, 2019.) On March 14, 2019, our affiliate, Dunkin Brands, Inc. ("**DBI**"), entered into a settlement agreement with the Attorneys General of 13 states and jurisdictions concerning the inclusion of "no-poaching" provisions in Dunkin' restaurant franchise agreements. The settling states and jurisdictions included California, Illinois, Iowa, Maryland, Massachusetts, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, Vermont, and the

District of Columbia. A small number of franchise agreements in the Dunkin' system prohibit Dunkin' franchisees from hiring the employees of other Dunkin' franchisees and/or DBI's employees. A larger number of franchise agreements in the Dunkin' system contain a no-poaching provision that prevents Dunkin' franchisees and DBI from hiring each other's employees. Under the terms of the settlement, DBI agreed not to enforce either version of the no-poaching provision or assist Dunkin's franchisees in enforcing that provision. In addition, DBI agreed to seek the amendment of 128 franchise agreements that contain a no-poaching provision that bars a franchisee from hiring the employees of another Dunkin' franchisee. The effect of the amendment would be to remove the no-poaching provision. DBI expressly denied in the settlement agreement that it had engaged in any conduct that had violated state or federal law, and, furthermore, the settlement agreement stated that such agreement should not be construed as an admission of law, fact, liability, misconduct, or wrongdoing on the part of DBI. The Attorney General of the State of California filed the above-reference lawsuit in order to place the settlement agreement in the public record, and the action was closed after the court approved the parties' stipulation of judgment.

New York v. Dunkin' Brands, Inc. (N.Y. Supreme Court for New York County, Case No. 451787/2019, filed September 26, 2019). In this matter, the N.Y. Attorney General ("NYAG") filed a lawsuit against our affiliate, DBI, related to credential-stuffing cyberattacks during 2015 and 2018. The NYAG alleged that the cyber attackers used individuals' credentials obtained from elsewhere on the Internet to gain access to certain information for DD Perks customers and others who had registered a Dunkin' gift card. The NYAG further alleged that DBI failed to adequately notify customers and to adequately investigate and disclose the security breaches, which the NYAG alleged violated the New York laws concerning data privacy as well as unfair trade practices. On September 21, 2020, without admitting or denying the NYAG's allegations, DBI and the NYAG entered into a consent agreement to resolve the State's complaint. Under the consent order, DBI agreed to pay \$650,000 in penalties and costs, issue certain notices and other types of communications to New York customers, and maintain a comprehensive information security program through September 2026, including precautions and response measures for credential-stuffing attacks.

Except for the actions described above, no litigation is required to be disclosed in this Item.

ITEM 4 –BANKRUPTCY

No bankruptcy is required to be disclosed in this Item.

ITEM 5 – INITIAL FEES

Franchise Agreement

Metro Market Franchise

The initial franchise fee for a Metro Market Franchise is \$50,000 for a Marketing Area where we have had no prior presence and is \$85,000 for a Marketing Area where we have had a prior presence in any portion of the Marketing Area. The initial franchise fee grants you the right to operate within a specified Marketing Area that will generally have a population of approximately 420,000 to 600,000. In some circumstances, we may approve a Marketing Area that will have a population of between 600,000 to 1,000,000. In those cases, we may charge an additional initial franchise fee based on a formula equal to \$10,000 multiplied by (the actual additional population over $600,000 \div 50,000$). For a Marketing Area with 1,000,000 people where we have had a prior presence, the initial franchise fee will be \$165,000 (calculated as \$85,000 + (\$10,000 x ($400,000 \div 50,000$))).

Mod Market Franchise

The initial franchise fee for a Mod Market Franchise is \$30,000. The initial franchise fee grants you the right to operate within a specified Marketing Area that will generally have a population of approximately 100,000 to 250,000. In some circumstances, we may approve a Marketing Area that will have a population of between 250,000 to 300,000. In those cases, we may charge an additional initial franchise fee based on a formula equal to \$10,000 multiplied by (the actual additional population over $250,000 \div 50,000$). For a Marketing Area with 300,000 people, the initial franchise fee will be \$40,000 (calculated as $$30,000 + ($10,000 \times 50,000)$).

The initial franchise fee is payable at the time you sign the Franchise Agreement. The initial fee is fully earned and non-refundable when paid, in consideration of administrative and other expenses incurred by us in entering into the Franchise Agreement, and for our lost or deferred opportunity to enter into a Franchise Agreement with another franchisee.

Payment, Incentive Programs, and Discounts

We currently conduct a scholarship program for employees of existing franchisees. If you are sponsored by an existing franchisee, selected to participate in the program, and complete the program, you may be selected to receive a portion of an initial franchise fee scholarship to apply to the development of a new franchise in partnership with the sponsoring franchisee. If you receive a scholarship and agree to develop a new franchise within the required timeframe and otherwise meet the conditions of the scholarship, the amount of your scholarship will be applied as a credit against the initial franchise fee payable for the new franchise being developed.

We or an affiliate are members of the International Franchise Association and participate in the International Franchise Association's VetFran Program, which provides a 10% discount on initial franchise fees to veterans of U.S. Armed Forces who otherwise meet the requirements of the VetFran program.

In 2023, we collected initial franchise fees ranging from \$0 to \$50,000.

Other Amounts Paid to the Franchisor for Goods or Services

If you choose to participate in the full sales support services we offer to our franchisees, we may charge you a one-time set up fee of \$300 to \$500 before initiating the service. If you choose to participate in the reduced sales support services we offer to our franchisees, we may charge you a one-time set up fee of \$100 to \$300 before initiating the service.

Preliminary Approval Agreement

If we enter into a Preliminary Approval Agreement with you before you sign a Franchise Agreement, you must pay a franchise reservation fee of \$10,000 for a Metro Market Franchise or \$5,000 for a Mod Market Franchise at the time you sign the Preliminary Approval Agreement. If you enter into a Franchise Agreement with us, the franchise reservation fee will be applied to the initial franchise fee due under the Franchise Agreement. If the Preliminary Approval Agreement expires or terminates for any reason other than the signing of a Franchise Agreement, we will retain the franchise reservation fee.

Area Development Agreement

If you become an Area Developer by signing an Area Development Agreement, you pay us the initial fees for each of the Marketing Areas you have a right to develop under the Area Development Agreement at the time you sign the Area Development Agreement. You must agree to develop at least 2 franchises under the Area Development Agreement. The low end of the fees due under an Area Development Agreement (assuming we have had no prior presence in the Marketing Areas) will be $100,000 (2 \times 50,000)$. We estimate the maximum number of franchises to be developed under an Area Development Agreement to be 5 franchises, so the high end of the fees due under an Area Development Agreement (assuming we have had a prior presence in two of the Marketing Areas) will be $320,000 (3 \times 50,000 + 2 \times 85,000)$. These fees are not refundable, even if you fail to develop one or more franchises for any reason.

Refundability of Initial Fees

The initial fees described in this Item 5 are not refundable.

ITEM 6 –OTHER FEES

Type of Fee (1)	Amount	Due Date	Remarks
Royalty Fee	6% of all Gross Sales	Monthly on the 15 th	See Note 2 for the definition of "Gross Sales."
Contributions to Advertising Fund	1% of all Gross Sales	Monthly on the 15 th	You must contribute to the Advertising Fund (as defined in Item 11), which is administered and controlled by us.
Monthly Technology and Support Fee	Metro Market Franchises: currently, 1% of Gross Sales with a minimum payment of \$1,200 per month Mod Market Franchises:	Monthly on the 15 th	Currently, this fee covers our services relating to components of our Automation Systems (as defined and described in Item 11). We may modify this fee from time to time or change the products and services covered by this fee.
	currently, 2% of Gross Sales with no minimum		

Type of Fee (1)	Amount	Due Date	Remarks
Fees for Sales Support Services	Metro Market Franchises: currently, 1st level\$80 per month; additional levels of services range from \$200 to \$4,000 per month based on per call fees and a percentage of booked sales orders Mod Market Franchises: currently, \$500 per month plus a \$40 per transaction fee for each completed move originating from us for the first 12 months (and after if you employ a CSR); after 12 months, \$2,500 per month with no transaction fee if you do not employ a CSR	Last business day of month incurred	We may require you to obtain customer sales support services from us, including call answering, sales support, and other customer service and communication services during and after business hours. All Metro Market Franchises must use the 1st level of services (which includes disaster recovery support, corporate inquiries responses, and national account inquiries with certain accounts). Additional service levels are optional for Metro Market Franchises but may be required for franchises with performance issues. Mod Market Franchises are required to use all sales support services offered by us unless approved otherwise. "CSR" means customer service representative. We may change the fees from time to time.
Records and Bookkeeping Fees	\$500 to \$1,500 per month; late fee of \$100 for failure to timely submit data	Last business day of month incurred	Payable if you obtain records and bookkeeping services from us. These services are optional for Metro Market Franchises and required for Mod Market Franchises. If you obtain these services from us, you must sign an agreement in the form attached as Exhibit J.
Local Digital Advertising Fees	100% of digital advertising spend billed to us by all managed ad platforms, plus an administrative fee of 15% to 20% of the media spend	Last business day of month incurred	Payable if you choose to obtain optional digital advertising services from us. If you obtain these services from us, you must sign an agreement in the form attached as Exhibit J, and we will place digital ads for you.
Risk Management and Safety Services Fees	\$1,800 to \$4,800 per year	Last business day of month incurred	We may require you to implement a risk management and safety system designated or approved by us from us or a Designated Supplier. If you obtain these services from us, you must sign an agreement in the form attached as Exhibit J.
Advertising Cooperative	Up to 1% of annual Gross Sales, unless all members agree to a higher rate. Currently, fees range from approximately \$100 to \$400 per month.	As assessed	We may require you to participate in an advertising cooperative, which may require you to contribute a monthly amount.

Type of Fee (1)	Amount	Due Date	Remarks
Miscellaneous Fees and Charges	Varies by goods and services provided (currently, such fees range from \$30 to \$300)	Last business day of month incurred	Includes payments for behavioral assessments, career ads, and technical support services purchased from us.
NSF Fees and Interest	The greater of (i) the expenses we incur as a result of non-sufficient funds fees or (ii) \$100. In addition, interest equal to the lesser of (a) 2% per month or (b) the maximum rate allowed by law.	As incurred	An NSF fee must be paid if you have insufficient funds to cover an electronic transfer and interest must be paid on all overdue amounts.
Audit Expenses	Cost of Audit	On receipt of our invoice	We reserve the right to require you to pay us or our representatives or third-party agents for the reasonable expenses of an audit, inspection, and investigation.
Additional Assistance Fees	\$75 to \$1,200 per day plus travel and living expenses of training personnel	On receipt of our invoice	We typically will provide up to three days of assistance to you in the commencement and operation of your franchise at no charge (which may be provided virtually). We may charge a reasonable per diem fee plus travel and living expenses of our staff or third-party vendors if you request additional assistance or if we determine, in our sole discretion, that you need additional assistance due to performance issues.
Indemnification	Will vary under circumstances	As incurred	You must reimburse us if we incur liability from the operation of your franchise.
Attorneys' Fees and Costs	Will vary under circumstances	As incurred	You must pay our costs if we must take action to enforce your obligations to us.
Reimbursement for the Cost of Insurance	Will vary under circumstances	As incurred	If you fail to obtain or maintain any of the required insurances, we may obtain that insurance on your behalf and you must reimburse us for the cost. See Item 8.
Payments relating to Participation in Captive Insurance Program	Annual fee based on your allocable portion of the letter of credit we provide for participants	Last business day of month incurred	Annual service fee payable if you elect to participate in the captive insurance program that we offer and participate in our segregated cell in the program (referred to as a B-Cell franchisee). See Item 8 for details about the program and Note 3 about how the fee is calculated.
Tax Reimbursement Fees	Will vary under circumstances	As incurred	These fees will be paid to us to reimburse us for certain sales, use, personal property and other taxes we or our affiliates incur related to the goods, services, and licenses that we provide to you.

Type of Fee (1)	Amount	Due Date	Remarks
Renewal Fee	10% of the franchise fee charged to new franchisees at the time of renewal (the fee is 20% if you do not timely renew)	Paid by ACH on the date of renewal	This fee must be paid if you renew your Franchise Agreement.
Fee for Adding a Person as a Franchisee or as a Principal of the Franchisee	12.5% of the franchise fee charged to new franchisees at time of addition for each person added	Before person is added and before training has started for that person	This fee must be paid for each person you add as a franchisee or principal of your franchise.
Transfer/ Marketing Area Division Fee	25% of the franchise fee charged to new franchisees at the time of transfer	Before transfer and before training of proposed transferee	This fee must be paid if you transfer your franchise or divide your Marketing Area. This fee is subject to applicable state laws. If we pay a referral fee or commission related to the transferee, you must reimburse us for such fees prior to the transfer.
Fees for Additional Training and Meetings	\$75 to \$1,200 for registration fees for meetings; \$75 to \$1,200 per person per day plus travel and living expenses of training personnel for additional training	Before additional training	We may charge fees, including a reasonable per diem fee or registration fees for attending additional training or meetings. We may permit or require you to attend virtual training sessions.
Fees for Administering National Accounts	Currently, fixed fees of \$20 to \$100 for each service or 3% to 5% of the revenue from the National Account	On receipt of payment from the National Account	We may charge fees for administering National Accounts and providing related administrative services. These fees may be charged as flat fees or as a percentage of revenue and may be collected from the customer as a mark-up to the charge paid by the customer or may be collected from the franchisee. We will provide notice of any fees charged for each National Account and any changes to such fees.
Fees for Administering National Programs- Value Flex	Currently, \$120 to \$1,000 per move based on the value of materials being moved and an administrative fee of \$250 to \$600 per move	On receipt of payment from the customer	We may charge fees for administering National Programs and providing related administrative services. Currently, the Value Flex® long-distance move program is our only National Program. If your customer participates in a Value Flex® program move, you must pay us this fee to cover potential damages and our expenses. We will provide notice of any fees charged for each National Program and any changes to such fees.
Vendor Product Testing Fee	Actual out-of-pocket cost plus \$125 per hour for evaluation	On receipt of our invoice	Payable if you request our approval of a proposed supplier or product to cover our costs of testing or investigating such proposal.

Type of Fee (1)	Amount	Due Date	Remarks
Temporary Management Fee	Reasonable fee not to exceed 5% of Gross Sales	As incurred	Payable if, after the termination or expiration of the Franchise Agreement, we elect to temporarily manage the Franchise Business in the period in which we evaluate whether to exercise our option to purchase the assets of the Franchise Business and, if we exercise the option, the period that extends to the closing.
Liquidated Damages	\$100 to \$4,000 per violation	As incurred	Payable if you fail to comply with your Franchise Agreement or our policies to cover a portion of the damages that we anticipate incurring relating to such violation. These fees are specified in the Manuals and subject to change. See Note 4 for current fees.
Loss of Bargain Damages	Present value of the Royalty Fee that you would have paid us for the remainder of the term of the Franchise Agreement.	As incurred	Payable if the Franchise Agreement is terminated prior to its expiration (other than termination by you for cause). The damages will be calculated by multiplying the annual Gross Sales of the Franchise Business for the two years prior to termination (or lesser period if the business operated for less than two years) by the amount of time remaining in the term.
Indemnification for Amounts Paid to Resolve Franchisee's Disputes	Our actual costs	On receipt of our invoice	If a dispute exists between you and a customer or third party that may damage our brand or the system, we may, in our sole discretion, resolve the dispute directly with the third party and invoice you for any damages and attorneys' fees paid.
Holdback Amount for Customer Claims	An amount determined by us based on your customer damage history for previous two years and any known current damage issues	Paid by ACH 5 days before expiration or termination	You must pay this amount if your franchise is expiring or terminating. This amount will be held by us for 6 months and used to resolve any customer disputes. The balance will be returned to you.

Notes to Item 6 Table

1. All of the listed fees are payable to us or our affiliates. All fees paid to us or our affiliates are non-refundable. Except as otherwise noted, the fees are uniformly imposed. All payments of fees and charges must be made to us in the manner and at the times specified by us, which are subject to change. Currently we specify that: (a) royalties, advertising, and technology and support fees (the "Monthly Fees") must be paid to us on the day of the month specified by us (currently, the 15th of the month) following the month the revenue was generated (royalties and advertising fees) and/or the fees were charged (technology and support fees); (b) miscellaneous fees and charges must be paid to us on the day of the month specified by us (currently, the last business day of the month) in which they are incurred, except as noted below for liquidated damages; and (c) liquidated damages assessed against you must be paid on the 5th business day following the date the liquidated damages are invoiced. Payments to us must be paid via Automated Clearing House ("ACH") transfers or other form of payment transfer as we specify.

Sometimes it may be necessary to ACH transfer funds for miscellaneous fees before the last day of the month. In that case, the amount and date of deduction will be communicated to you. If you have not reported Gross Sales for any reporting period, we will be authorized to debit yours bank account (the "Account") in an amount equal to the greater of the non-reported payment (if we can reasonably estimate or determine the owed amount) or one hundred twenty percent (120%) of the Monthly Fees transferred from such Account for the last reporting period for which a report of Gross Sales was provided to us. If at any time we determine that you have underreported Gross Sales or underpaid any fees due to us under the Franchise Agreement, we will be authorized to immediately initiate a debit to the Account in the appropriate amount, including interest as provided for in this Agreement. An overpayment will be credited to the Account through a credit effective as of the first reporting date after we and you determine that such credit is due.

- 2. "Gross Sales" means the total gross revenues from whatever source (whether in the form of cash, credit, agreements to pay, barter, trade credits, good will or other consideration) that arise, directly or indirectly, from or in connection with the operation of your franchise, including, but not limited to: (a) the sale of goods and/or services offered by or through the franchise; (b) the sale of goods and/or services by you or a third-party selling products and/or services on your behalf that are sold or that are required to be sold under the terms of the Franchise Agreement, no matter from what location or business the income is generated; (c) the proceeds from any business interruption insurance and/or damages or settlement amounts received to compensate you for lost revenue of the franchise; (d) any revenue generated from commissions, rebates or affiliated programs; (e) except for certain charity services (as described in the Franchise Agreement), the value of any goods and/or services provided without compensation to you; and (f) if you have missing or incomplete sales orders, missing sales order sheet income in an amount reasonably determined in accordance with the methods specified in the Manuals. The following rules will apply in the in the calculation of Gross Sales: (i) Gross Sales will be based on your normal rate at that time the products or services are provided, whether or not payment is received at the time of sale or any amounts prove uncollectible; (ii) Gross Sales will not be reduced by any invoice adjustment or set off made by you unless approved in writing by us; (iii) discounts given by you will not reduce Gross Sales unless the discount is based on a standard program approved by us; and (iv) Gross Sales are deemed received by you at the time the goods or services from which they derive are delivered or rendered or at the time the relevant sale takes place, whichever occurs first. Gross Sales and related rules may be further defined in our Manuals.
- 3. If you participate in the captive insurance program (as described in Item 8) as a B-Cell franchisee, the annual servicing fee due will be based on your allocable portion of the letter of credit we must provide to enable B-Cell franchisees to participate in the program and will be calculated in the manner we specify. Under our current policies, the fee for each B-Cell franchisee will be equal to the portion of the franchisee's annual collateral requirement (using the insurance provider's collateral formula) to the total annual collateral requirement of all B-Cell franchisees multiplied by our expense for maintaining the letter of credit. For example: if the total annual collateral requirement for all B-Cell franchisees is \$1,377,225 and your annual collateral requirement is \$124,338 (which is 9.03% of the total) and our annual expense for maintaining the letter of credit is \$15,558, your annual servicing fee would be \$1,404.89 (9.03% of \$15,558). If you transition from a B-Cell franchisee to an A-Cell franchisee, you must continue to pay an annual servicing fee until, using the insurance provider's collateral formula, there is no remaining collateral required. You must also reimburse us for any costs or expenses we pay or that are paid from the letter of credit on account of amounts owed by you under the captive insurance program. A copy of the Addendum to Franchise Agreement that will be signed by franchisees participating in the captive insurance program is attached as Exhibit I.

4. We currently specify liquidated damage amounts of (i) \$5 per piece of spam or unsolicited bulk email transmitted under your accounts; (ii) \$100 per day for violations of our franchise smart phone and mobile device access, user account assignment and termination, vehicle and office appearance, trailer, financial document submission, insurance coverage requirements, and PCI compliance policies; (iii) \$100 to \$500 per violation of our customer care policy; (iv) \$200 per violation of our sales order/use of forms, drug testing, and uniform and appearance policies; (v) \$200 to \$400 per violation of our crated moves policy; (vi) \$500 per violation of our sales support services policy; (vii) \$500 to \$1,000 per violation of our personnel brand standards policy; (viii) \$1,000 per violation of our emergency reporting, building signage, and secondary office policies; (ix) \$2,000 to \$4,000 per violation of our marketing policy; and (x) \$2,500 per violation of our truck de-identification policy. If we determine, in our sole discretion, that the liquidated damages amounts paid to us exceeds our expenses and damages to our reputation and other damages we incur, then we will place the remainder of the liquidated damages in our Advertising Fund to support advertising for the franchise system.

<u>ITEM 7 –ESTIMATED INITIAL INVESTMENT</u>

YOUR ESTIMATED INITIAL INVESTMENT: METRO MARKET FRANCHISE

TYPE OF EXPENDITURE	AMOUNT		METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS
	Low	High			TO BE MADE
Initial Franchise Fee (1)	\$50,000	\$165,000	Lump Sum	On signing the Franchise Agreement	Us
Lease Security Deposit (2)	\$2,400	\$24,000	Lump Sum	As specified in lease	Landlord
Leasehold Improvements (3)	\$3,000	\$4,000	As Incurred	As Incurred	Third-Party
Miscellaneous Start- up Expenses (4)	\$8,000	\$25,000	As Incurred	As Incurred	Third Parties
Insurance and Risk Management (5)	\$25,000	\$43,000	As Incurred	As Incurred	Third Parties
Licensing Requirements (6)	\$500	\$20,000	As Incurred	As Incurred	Third Parties, Regulatory Agencies
Legal and Accounting Fees (7)	\$2,500	\$7,500	As Incurred	As Incurred	Third-Party
Trucks (8)	\$3,200	\$49,500	As Incurred	As Incurred	Third-Party
Office/Mobile Technology Costs (9)	\$16,000	\$24,000	As Incurred	As Incurred	Third-Party
Initial Marketing Expenses (10)	\$20,000	\$40,000	As Incurred	As Incurred	Third-Party
Storage Service Expenses (11)	\$0	\$30,000	As Incurred	As Incurred	Third-Party
Pre-Opening Training Costs (12)	\$2,500	\$6,000	As Incurred	As Incurred	Third-Party

TYPE OF EXPENDITURE	AMOUNT		METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS
	Low	High			TO BE MADE
Additional Funds – 3	\$32,600	\$100,700	As Incurred	As Incurred	Us and Third-
Months (13) TOTAL	\$165,700	\$538,700			Party
ESTIMATED	,	,			
INITIAL INVESTMENT (14)					

YOUR ESTIMATED INITIAL INVESTMENT: MOD MARKET FRANCHISE

TYPE OF EXPENDITURE	AMOUNT		METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS
	Low	High			TO BE MADE
Initial Franchise Fee (1)	\$30,000	\$40,000	Lump Sum	On signing the Franchise Agreement	Us
Lease Security Deposit (2)	\$1,000	\$4,000	Lump Sum	As specified in lease	Landlord
Leasehold Improvements (3)	\$3,000	\$4,000	As Incurred	As Incurred	Third-Party
Miscellaneous Start- up Expenses (4)	\$5,000	\$10,000	As Incurred	As Incurred	Third Parties
Insurance (5)	\$20,000	\$30,000	As Incurred	As Incurred	Third Parties
Licensing Requirements (6)	\$500	\$20,000	As Incurred	As Incurred	Third Parties, Regulatory Agencies
Legal and Accounting Fees (7)	\$2,500	\$7,500	As Incurred	As Incurred	Third-Party
Trucks (8)	\$1,600	\$33,000	As Incurred	As Incurred	Third-Party
Office/Mobile Technology Costs (9)	\$10,000	\$17,000	As Incurred	As Incurred	Third-Party
Initial Marketing Expenses (10)	\$5,000	\$15,000	As Incurred	As Incurred	Third-Party
Storage Service Expenses (11)	\$0	\$30,000	As Incurred	As Incurred	Third-Party
Pre-Opening Training Costs (12)	\$2,500	\$6,000	As Incurred	As Incurred	Third-Party
Additional Funds – 3 Months (13)	\$26,000	\$53,500	As Incurred	As Incurred	Us and Third- Party
TOTAL ESTIMATED INITIAL INVESTMENT (14)	\$107,100	\$270,000			

Notes to Tables:

- 1. <u>Initial Franchise Fee.</u> The initial franchise fee for a Metro Market Franchise is \$50,000 for a Marketing Area where we have had no prior presence and is \$85,000 for a Marketing Area where we have had a prior presence in any portion of the Marketing Area. If your Marketing Area has more than 600,000 people, your initial franchise fee may be higher. The initial franchise fee for a Mod Market Franchise is \$30,000. These estimates do not include any discounts, such as the 10% discount that we offer to veterans. See Item 5 for additional details.
- 2. <u>Lease Security Deposit</u>. You will need office space to operate a Franchised Business. You need at least 1,000 square feet for a Metro Market Franchise, but we will be more flexible on the type and size of the office for a Mod Market Franchise. You must also have space available to park your trucks on site or within a reasonable proximity to your site, as approved by us. We estimate that your rent will be between \$1,200 and \$12,000 a month for a Metro Market Franchise and between \$500 and \$1,600 per month for a Mod Market Franchise, depending on the size, condition, and location of the leased premises. We estimate that your security deposit will be equal to one or two months' rent.
- 3. <u>Leasehold Improvements</u>. You may elect to make some leasehold improvements to your office space, such as painting, installing bulletin or white boards, changing flooring and lighting, and adding office partitions.
- 4. <u>Miscellaneous Start-Up Expenses</u>. This estimate includes the cost of purchasing copiers, an initial inventory of boxes, supplies, furniture, fixtures, equipment (other than computer equipment), miscellaneous moving equipment, telephone service, and other miscellaneous items and expenses. For Metro Market Franchises, this category also includes and a one-time set-up fee if you participate in a higher level of sales support services offered by us.
- 5. <u>Insurance</u>. You must obtain and maintain insurance for your Franchised Business with the coverages and amounts specified by us. See Item 8 for our current requirements. Your cost of coverage will vary based on your claims history, market, service offerings, and number and type of trucks.
- 6. <u>Licensing Requirements</u>. You must satisfy all requirements of applicable law for operating a Franchised Business within the state and area for which you intend to operate. The requirements for legally operating a moving company vary greatly from state to state. These requirements may include obtaining a business license from local authorities and/or an authority from the applicable state or federal agency. You may incur legal fees to acquire your authority. While a particular jurisdiction may not require any authority for local moves, generally any moves across state lines require an authority. You should review the legal requirements of operating in the area in which you anticipate you will be licensed and obtain an estimate of the costs you will incur before you enter into the Franchise Agreement.
- 7. <u>Legal and Accounting Fees</u>. You should have your attorney and accountant review all of the franchise documents and advise you on the purchase, development, and operation of the franchise.
- 8. <u>Trucks</u>. You will be required to own or lease at startup two to three trucks for a Metro Market Franchise and one to two trucks for a Mod Market Franchise. You may also be required to obtain a specified number of additional trucks within a specified time period after opening. The actual number of initial trucks and any required additional trucks will be specified and agreed to before

signing the Franchise Agreement. These requirements may vary based on the franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area, and other reasonable factors determined by us.

A single moving truck is estimated to cost between \$65,000 and \$140,000 if new and \$35,000 to \$80,000 if used. Trucks must meet our specifications for appearance. Most franchisees finance or lease their trucks. If you finance the trucks, we estimate that you will be required to pay approximately 10% down (between \$6,500 and \$14,000 per truck) and should be able to finance the balance over a four to six-year period with monthly payments of between \$1,500 to \$2,500 per truck. If you lease the trucks, we estimate that you will be required to pay a down payment ranging from \$0 to \$14,000 per truck and will have monthly payments ranging from \$1,600 to \$2,500 per truck. Your monthly payments will vary depending on the cost of the trucks, the time period of the financing, and the interest rate. If you lease the trucks, your down payment and monthly payments may be less.

For Metro Market Franchises, the low estimate assumes you lease two moving trucks (and includes the first months' lease payment but no down payment) and the high estimate assumes you purchase three moving trucks (and includes the first months' payment and the down payment). For Mod Market Franchises, the low estimate assumes you lease one moving truck (and includes the first months' lease payment but no down payment) and the high estimate assumes you purchase two moving trucks (and includes the first months' payment and a down payment).

- 9. Office/Mobile Technology Costs. Office/mobile technology start-up costs include the cost for the computer systems, hardware, tablets, mobile devices, printers, software, apps, network connections, and firewall services that are included in our Automation Systems (as defined in Item 11). We may impose additional computer hardware requirements for some franchisees depending on the franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area, and other reasonable factors determined by us. The cost of these additional requirements is reflected in the high end of the estimate.
- 10. <u>Initial Marketing Expenses</u>. You must prepare an initial sales and marketing plan and, if specified by us, a corresponding budget for your business. The budget is an estimate of the expenses you will incur in connection with the initial sales and marketing plan. Your initial sales and marketing plan must be approved by us. You must implement the initial sales and marketing plan and a failure to do so is a material default under your Franchise Agreement.
- 11. <u>Storage Service Expenses</u>. If you choose to offer storage services, we estimate that you will incur \$10,000 to \$30,000 in expenses for storage vaults, a forklift, and miscellaneous equipment. We reserve the right to require you to invest in additional storage in order to service certain National Accounts, National Programs, or initiatives, but you may choose to not service such National Accounts, National Programs, or initiatives and to not purchase additional storage. The low estimate assumes you do not offer such storage services.
- 12. <u>Pre-Opening Training Costs</u>. This is an estimate of the expenses you will incur for travel, food, lodging, and employee expenses in connection with attending our initial training program. In states that charge a sales tax on our training services, these expenses will include the sales taxes we incur.

- 13. <u>Additional Funds 3 Months</u>. This is an estimate of the expenses you will incur during the 3-month initial phase of operations. These expenses include royalty, Advertising Fund, and Technology and Support fee payments, insurance premiums, local advertising, additional supplies, rent, payroll costs, and vehicle lease or loan payments. These are estimates, and we cannot guarantee that you will not have additional expenses starting your franchise.
- 14. <u>Total Estimated Initial Investment</u>. We have relied on our predecessor's experience in the business and the opening of a substantial number of franchises since 1989, as well as our experience since we began franchising in August 2021, to compile these estimates. You should review these figures carefully with your accountant and/or business advisor before making a decision to enter into the Franchise Agreement.

We do not generally offer financing for your initial investment, although we may do so in our sole discretion. The availability and terms of any financing you obtain from us will depend on several factors such as the general availability of financing, your credit worthiness, collateral you may have, policies of lending institutions concerning this type of business, and similar considerations.

Except as may be noted, none of the payments to us are refundable. The refundability of payments to other parties are determined by your agreements with those parties.

The initial investment described in this Item relates to the development of a new franchise. If you are renewing your existing franchise, you will not incur most of the expenses referenced in this Item. However, you may be responsible for upgrading your franchise and any related expenses. You will not pay an initial franchise fee on renewal, but you will pay a renewal fee in the amount specified in your Franchise Agreement (currently 10% of the franchise fee charged to new franchisees at the time of renewal). If you are acquiring an existing franchise by transfer, in addition to the price you negotiate for the purchase of the franchise, you will be responsible for the transfer fee and you may be responsible for upgrading the franchise and any related expenses.

Area Developer:

YOUR ESTIMATED INITIAL INVESTMENT

TYPE OF EXPENDITURE	AMOUNT		METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS
	Low	High			TO BE MADE
Initial Area	\$100,000	\$825,000	Lump Sum	On Signing Area	Us
Development Fee (1)			_	Development	
				Agreement	
Legal Accounting	\$2,500	\$5,000	As Incurred	As Incurred	Third Parties
and Other					
Miscellaneous					
Expenses (2)					
Initial Investment for	\$115,700	\$373,700	See Table for	See Table for	See Table for
First Franchise to be			Franchise	Franchise	Franchise
Developed (3)			Agreement	Agreement	Agreement

TYPE OF EXPENDITURE	AMO	OUNT	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS
	Low	High			TO BE MADE
TOTAL ESTIMATED INITIAL INVESTMENT (4)	\$218,200	\$1,203,700			

Notes to Table

- 1. The table reflects an estimate of an Area Development Agreement for the development of two to five Marketing Areas. The low end of the range for the fee is based on two Marketing Areas where we've never had a prior presence and the high range for the fee is based on five Marketing Areas with a population of 1,000,000 where we've had a prior presence.
- 2. These expenses may include legal fees, organizational and accounting expenses, business licenses, miscellaneous office supplies, etc.
- 3. The investment for the first franchise to be developed is described in detail in the table for the Franchise Agreement. The only difference is that an area developer does not pay any initial franchise fee other than the initial franchise fees included in the initial area development fee described in this table. Area developers will also incur the expenses listed in the table for the initial investment under the Franchise Agreement for each additional franchise developed under the Area Development Agreement, except the initial franchise fee.
- 4. Except as may be noted, none of the payments to us are refundable. The refundability of payments to other parties is determined by your agreements with those parties.

ITEM 8 – RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

General

You must purchase all equipment, parts, inventory, supplies, components of the Automation Systems (as defined in Item 11), insurance, insurance agency and broker services, consulting services, and all other goods and services used in the development and operation of your franchise in accordance with our specifications and only from a Designated or Approved Supplier (as defined below) that demonstrate, to our continuing reasonable satisfaction, the ability to meet our Standards and specifications for such items and that possess adequate quality controls and the capacity to supply your needs promptly and reliably. We impose these requirements in order to maintain uniqueness, consistency, uniformity, quality, and identity of Franchised Businesses and the products and services sold by Franchised Businesses and the group purchasing power of the Two Men and a Truck franchise system.

Obligations to Purchase from Designated or Approved Suppliers

We may designate certain products and services used in the development and operation of the franchise ("**Designated Supplier Products**") that must be purchased only from a supplier designated by us (which may be us or an affiliate) (a "**Designated Supplier**"). You will have no right to request approval of alternative suppliers for Designated Supplier Products. Unless otherwise specified by us, all products and services used in the development and operation of the franchise, other than Designated Supplier Products, must be obtained only from a supplier that has been approved by us (an "**Approved Supplier**"). We provide lists of our Designated and Approved Suppliers via our Automation Systems.

We will not have any liability to you for any claims, damages or losses suffered by you as a result of or arising from the products or services provided by or the acts or omissions of any Designated or Approved Supplier or other provider of products or services designated or approved by us.

Obligations to Purchase under Specifications

If we have not specified a Designated or Approved Supplier for a product or service, you may obtain that product or service from any supplier, as long as the product of service meets our specifications. If we later specify a Designated or Approved Supplier for the product or service, you must purchase any additional products or services from the Designated or Approved Supplier for that product or service. Our specifications for equipment, computer hardware and software, inventory, supplies, services, and suppliers may include minimum standards for quality, performance, uniformity, reporting of shipments, and other relevant standards that we establish. We do not issue these specifications and standards to our franchisees, but we issue lists of the items you must obtain and use in your business in our Manuals or otherwise via our Automations Systems. We will formulate and revise our specifications based on our knowledge and experience in the industry.

Approval of Products, Services, and Suppliers

We approve products and services sold through our franchise system based on the ability of the products to meet or exceed our specifications. We approve suppliers based on the ability of the suppliers to consistently furnish products, services, equipment, inventory, and supplies that meet or exceed our specifications. Our criteria for approving suppliers are not available to our franchises. You may request that we approve a supplier for products and services other than Designated Supplier Products. Your request should be in writing and must include a description of the supplier and its products and/or services. You must also submit any additional information we request. We will attempt to notify you of our decision within 90 days of the date of your request. We have the right to charge you a reasonable fee to cover the cost of testing, if it is necessary to test the supplier's products. We will issue approval or disapproval or notification of revocation of approval of products or suppliers to you in memos, bulletins, or our Manuals.

Obligations Relating to Insurance

You must purchase insurance coverage that we specify. We currently specify the following insurance coverages:

(a) Commercial general liability insurance coverage in the amount of \$1,000,000, per person/per occurrence for bodily injury and property damage combined with a per location general aggregate of \$2,000,000; this insurance must also have products/completed operations coverage with an aggregate limit of \$1,000,000, personal and advertising insurance with a limit of \$1,000,000, fire damage coverage with a limit

for any one fire of \$50,000, medical expense coverage with a limit for any one person of \$5,000;

- (b) Motor vehicle liability coverage, which must include bodily injury and property damage, on all leased, owned, rented, hired, or borrowed motor vehicles having a combined single limit of at least \$1,000,000 resulting from each occurrence; additionally, if you rent vehicles, the business auto policy must include hired and non-owned liability coverage in the amount of \$1,000,000 and hired car physical damage coverage in an amount of at least \$80,000 or equal to the value stipulated in a truck/automobile rental agreement;
- (c) Cargo insurance in addition to insurance coverage for damage or loss to the cargo while it is being moved, there must be coverage while items are being loaded and unloaded or otherwise in the possession of your franchise. The minimum cargo insurance coverage must be the greater of \$50,000 per truck or container or the value stated in the bill of lading, regardless of the size of the truck or container.
- (d) Umbrella policy (covering general liability, auto, and employer's liability) with a limit of \$2,000,000;
- (e) Business personal property insurance in the amount of at least \$10,000 per location;
- (f) Employee dishonesty insurance in the amount of at least \$100,000, and third-party dishonesty bond insurance of \$25,000
- (g) Worker's Compensation coverage that at least meets the minimum statutory coverage available in your state. Minimum Employer's Liability limits of: \$1,000,000 each accident, disease policy limit and disease each employee. Minimum Employer's Liability Limits may be achieved through the issuance of an umbrella policy. Worker's Compensation coverage must be provided as a benefit to your employees whether or not it is required by law and must include employer's liability insurance in the amount of \$500,000;
- (h) Employment practices liability insurance and third-party discrimination liability coverage (including sexual harassment, wrongful termination and discrimination coverage) in the amount of at least \$500,000 for each incident. We recommend coverage for wage and hour defense costs of at least \$100,000;
- (i) If you store customers' goods for a fee or on premises: warehouseman's legal liability coverage (to include the peril of "Flood" if located in a flood plain) for 100% of the value of the goods stored for customers on premises or the aggregate of the amounts listed on the applicable bills of lading; and
- (j) All other insurance coverage required by applicable laws or that we otherwise require from time to time.
- (k) The liability policies must provide coverage for your contractual indemnity obligations to us.

We may create a policy that requires franchisees exceeding a specified revenue threshold to maintain additional insurance policies.

You must not satisfy your insurance obligations through the use of self-insurance, retroactive insurance, high deductible insurance, insurance through a captive insurance program, or other non-traditional insurance without our prior written approval.

Each required insurance policy must properly name us and our affiliates that we designate as additional insureds. Each insurance policy must be endorsed to provide us with a minimum 30 days advance written notice of cancellation or nonrenewal for any statutorily permitted reason other than nonpayment of premium, in which case the notice must be at least 10 days. Original or duplicated copies of all required insurance policies, certificates of insurance, or other proof of insurance we accept must be promptly furnished to us before you open your franchise and at least 14 days after the renewal date of your current policy. You must ensure that the required insurance does not lapse during the renewal period. If you fail to obtain or maintain any of the required insurances, we may obtain that insurance on your behalf and you must pay us on demand the premium cost of that insurance and/or you may be assessed liquidated damages.

We may require you to provide or to authorize your insurance carriers, to provide us with monthly, quarterly, and/or annual reports of losses your insurance carriers pay on your behalf for losses you suffer under your insurance policies. These policies may include Worker's Compensation, Cargo, Automobile Liability, General Liability, Excess Liability, and others we may specify. In addition, we may require you to provide or to authorize your insurance carrier to provide proof of your Worker's Compensation experience modification (EMOD). We may exercise our right to receive these monthly, quarterly and/or annual reports at any time that we, in our sole discretion, determine that the information is necessary to protect the integrity of our Trademarks and/or franchise system or for any other reasonable business purpose.

When you sign the Franchise Agreement, you grant us a power of attorney, authorizing us to obtain Insurance Loss Reports and EMOD reports from your liability and other insurance carriers. You promise to cooperate with us and your insurance carriers to enable us to obtain the Insurance Loss Reports and EMOD reports as promptly and efficiently as possible. This cooperation may include providing insurance carriers or other third parties with additional written authorization to permit us to obtain the reports.

You should check the cost of Worker's Compensation and all other insurances within the state in which you intend to operate before signing the Franchise Agreement.

We strongly recommend that you meet with your insurance agent at least annually to review the coverage required under the Franchise Agreement and also to consider additional optional coverage that protects you. Optional coverage includes: (1) Cyber liability, (2) Directors and Officers Liability Coverage, and (3) Fiduciary Liability Coverage, including Plan Purchaser Protection.

If you obtain some or all of your insurance coverages through a captive insurance program, you must participate in the captive insurance program specified or otherwise authorized by us. We may also specify the broker or any other providers you must use in connection with the captive insurance program. Your ability to participate in that captive insurance program will be subject to qualifications and may require signing a separate agreement or addendum with us and the payment of fees and/or the reimbursement of expenses to us.

Currently, we offer qualified and approved franchisees the opportunity to purchase certain insurance coverages through a specified captive insurance program. You are not required to purchase insurance through the captive insurance program. There are two ways of participating in the captive insurance program. You may qualify on your own to be a full participant in the captive insurance

program. We refer to this type of participant as an A-Cell franchisee. If you do not qualify on your own due to premium size, we may allow you to participate in the captive insurance program under our segregated cell in the program. We refer to this type of participant as a B-Cell franchisee. If you qualify and participate in the captive insurance program as a B-Cell franchisee, you will pay us an annual fee and may have to reimburse us for additional expenses we may incur on your behalf. Also, if you participate in the captive insurance program as a B-Cell franchisee, the captive insurance company may pay us profit contingents relating to insurance coverages you purchase from the captive insurance company. Subject to our rights of set-off, we will pass those profit contingent payments through to you. A copy of the Addendum to Franchise Agreement that must be signed by franchisees participating in the captive insurance program is attached as Exhibit I.

Obligations Relating to Advertising Materials

Any advertising or marketing materials you desire to use that we have not produced must be approved by us before their use. We or another Designated Supplier specified by us will manage all of your local website hosting, URL licensing, digital advertising services, online directory management and other related aspects of Internet search marketing, paid search management, online reputation management, and other advertising or marketing related services specified by us. The expenses for these services are paid from the Advertising Fund.

Obligations Relating to Franchise Location

Your franchise location must be constructed or improved in accordance with our specifications for décor, signage, equipment layout, space, etc. You must purchase certain equipment, computer hardware and software, inventory, supplies, insurance, and other goods and services for the development and ongoing operation of your business in accordance with our specifications and only from a Designated or Approved Supplier.

Obligations to Purchase from the Franchisor or its Affiliates

We are currently the Designated Supplier for certain call answering, sales support, and other customer service and communication services to our franchisees and are an Approved Supplier for other call answering, sales support, and other customer service and communication services to our franchisees. These services are provided through our Sales Support Team. See Item 6, Note 4. We are currently the only Approved Supplier to our franchisees of certain computer software and updates. We are also an Approved Supplier to our franchisees of records and bookkeeping services. If you operate a Metro Market Franchise, we are not the only Approved Supplier and you are not required to use us for those services. If you operate a Mod Market Franchise, you are required to use us for those services. We are currently the Designated Supplier of risk management and safety services. These services may be required based on performance metrics or if you participate in the captive insurance program. In the future, we may require all franchisees or all new franchisees to obtain these services. We and our affiliates are not currently a Designated or Approved Supplier of any other goods, services or real estate relating to your franchise.

Officer Interests

Our officers own indirect ownership interests in us, and we are an Approved Supplier. Other than these interests, our officers do not have any ownership in any Approved Suppliers.

Revenue of the Franchisor

We reserve the right for us and our affiliates to receive rebates or other fees from Designated and Approved Suppliers based on sales of products or services to our franchisees and to earn revenue from the sale of products and services directly to you. Neither we nor TMTI received any of these rebates or fees during 2023. Currently, if we were to receive such rebates or fees, our policy is to deposit such rebates and fees into the Advertising Fund, but we reserve the right to allocate these rebates and fees in any manner we designate.

During its fiscal year ended December 31, 2023, TMTI received payments from suppliers ranging from \$8,500 to \$25,000 for the opportunity to participate in the Two Men and a Truck annual convention, which totaled \$112,500. These payments are used to fund costs of hosting the annual conventions and cover only a small portion of the expenses incurred in connection with the annual conventions. The payment of expenses for the annual conventions allows us to charge lower franchisee registration fees.

During its fiscal year ended December 31, 2023, TMTI's total revenue from the sale of products and services to Franchised Businesses was \$4,014,408.67. The costs of developing and providing these products and services to franchisees exceeded this revenue. We and our affiliates did not earn any other revenue in connection with the sale of products and services to our franchisees.

Percentage of Purchases

Your purchases from us or Designated and Approved Suppliers and your purchases that must be made in accordance with our specifications represent approximately 90% to 100% of your total purchases in the establishment of your franchise and 90% to 100% of your total purchases in the ongoing operation of your franchise.

Cooperatives; Material Benefits to Franchisees

We do not have any formal purchasing or distribution cooperatives. We do negotiate purchase arrangements with our suppliers, including price terms, for the benefit of our franchisees. We do not provide material benefits (for example, renewal or granting additional franchises) to our franchisees based on a franchisee's use of Designated or Approved Suppliers but doing so is one of your obligations under the Franchise Agreement.

Use of Affiliated Entities by Franchisee

Your use of affiliated entities in connection with your franchise may interfere with our reporting systems and analysis of your franchise. Consequently, you must not use affiliated entities in connection with your franchise (including, but not limited to, use of affiliated entities to sell, lease, or loan personal property or services to the franchise) without our prior written consent. For example, you must not have an affiliated entity own the vehicles used in your franchise without our prior written consent. We may withhold our consent to use affiliated entities in our sole discretion. As a condition to obtaining our consent, we may require your affiliates to guaranty your obligations to us. We may also condition our consent on preparation of a business plan and periodic reporting of financial and other information by the affiliate.

ITEM 9 – FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the Franchise Agreement and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Section in Franchise Agreement or Other Agreement	Disclosure Document Item
a. Site Selection & Acquisition/Lease	Section 1.1 of Franchise Agreement; Sections 6(B) and (D) of Area Development Agreement	Items 7, 11
b. Pre-opening Purchases and Leases	Section 2.3 and 2.4 of Franchise Agreement; Section E of Mod Market Addendum	Items 7, 8
c. Site development and other pre-opening requirements	Sections 2.3, 2.7, 2.10, and 2.12 of Franchise Agreement; Section 4 of Preliminary Approval Agreement	Items 5, 7
d. Initial and on-going training	Section 1.5-1.7 and 5.6(e) of Franchise Agreement; Section 4 of Preliminary Approval Agreement; Section D of Renewal Addendum; Section C of Mod Market Addendum	Item 11
e. Opening	Section 2.3 and 5.6(a) of Franchise Agreement; Section E of Renewal Addendum; Section 3 of Area Development Agreement	Items 7, 11, 17
f. Fees	Section 4 and 6.1 of Franchise Agreement; Section 3 of Preliminary Approval Agreement; Section C of Renewal Addendum; Sections D, I, J, and K of Mod Market Addendum; Section 5 of Area Development Agreement	Items 5, 6, 7
g. Compliance with standards and policies/operating manual	Section 2.8, 5.5, and 5.6 of Franchise Agreement; Section F of Renewal Addendum; Section 9(E) of Area Development Agreement	Items 11, 14
h. Trademarks and proprietary Information	Sections 1.2, 1.3, 1.4, and 3 of Franchise Agreement; Section 7 of Preliminary Approval Agreement; Section 7 of Area Development Agreement	Items 8, 13, 14
i. Restrictions on products/ services offered	Section 2.4 of Franchise Agreement	Items, 8, 16
j. Warranty and customer service requirements	Section 2.3 and 2.8 of Franchise Agreement	Item 11
k. Marketing Area development and sales quotas	Section 2.3 and 2.20 of Franchise Agreement; Section H of Mod Market Addendum; Section 3 of Area Development Agreement	Item 12
1. On-going product/service purchases	Sections 2.4 and 2.5 of Franchise Agreement	Items 8, 16
m. Maintenance, appearance and remodeling requirements	Section 2.6 of Franchise Agreement; Section F of Renewal Addendum	Items 11, 17
n. Insurance	Section 2.7 of Franchise Agreement	Items 6, 7, 8
o. Advertising	Section 2.12 of Franchise Agreement; Section G of Mod Market Addendum	Items 6,7, 8,11
p. Indemnification	Section 9.5 Franchise Agreement; Section 12(B) of Area Development Agreement	None

Obligation	Section in Franchise Agreement or Other Agreement	Disclosure Document Item
q. Owner's participation/management/ staffing restrictions/operating other businesses	Section 2.9, 2.13, and 2.22 of Franchise Agreement	Item 15
r. Records/reports	Section 2.14, 2.15, 2.16, and 2.22 of Franchise Agreement; Section D of Mod Market Addendum	None
s. Inspections/audits	Section 2.2 of Franchise Agreement	Items 6, 17
t. Transfer	Section 7 of Franchise Agreement; Section 9 of Area Development Agreement	Item 17
u. Renewal	Section 5.1 and 5.2 of Franchise Agreement; Renewal Addendum	Item 17
v. Post-termination obligations	Section 6 of Franchise Agreement; Section G of Renewal Addendum; Sections 8(B) and 10(F) of Area Development Agreement	Item 17
w. Non-competition covenants	Section 8.2 of Franchise Agreement; Section 8(B) of Area Development Agreement	Item 17
x. Dispute resolution	Section 2.17 and 10 of Franchise Agreement; Section 11 of Area Development Agreement	Items 6, 17
y. Computers and telephone system	Section 2.10 and 4.4 of Franchise Agreement	Items 6, 11

ITEM 10 – FINANCING

We do not offer direct or indirect financing for your franchise. We do not guaranty any of your notes, leases, or other obligations. At your request, we may provide information and advice to assist you in seeking financing.

ITEM 11 – FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Franchise Agreement Obligations

Except as listed below, we are not required to provide you with any assistance.

As noted in item 1, we are party to a management agreement with SM Manager for the provision of support and services to Franchised Businesses. SM Manager may provide the training, support, marketing, and other services described in this Item 11 to you on our behalf and will have the authority to exercise many of our rights and perform many of our obligations under the Franchise Agreement, Area Development Agreement or other agreement with us. It is anticipated that SM Manager will delegate certain of these responsibilities to TMTI, the former franchisor of Franchised Businesses. Though we may delegate any of our rights and responsibilities to SM Manager, we remain ultimately responsible for all of the support and services required under our agreement or agreements with you.

Before Opening

Before opening your franchise, we will:

- 1. If we enter into a Preliminary Approval Agreement with you, continue to analyze your qualifications for the granting or denying of final approval and promptly determine whether you qualify for final approval once you have submitted all documentation and information (Section 5 of Preliminary Approval Agreement).
- 2. Designate your Marketing Area in which you may operate your franchise (Section 1.1 of Franchise Agreement). If you enter into an Area Development Agreement with us, we will specify the Marketing Area for each franchise to be developed under the Area Development Agreement (Section 2.A. of Area Development Agreement). Marketing Areas will be determined in accordance with our current standards, as described in Item 12.
- 3. Review for approval any location within your Marketing Area proposed by you (Section 1.1 of Franchise Agreement). We do not provide any assistance with conforming the premises to local ordinances and building codes, or with obtaining any necessary permits, or constructing, remodeling, or decorating the premises. We do not own the premises or lease the premises to our franchisees.
- 4. Train you to operate the franchise (Section 1.5 of Franchise Agreement). Our training program is described in more detail below. Except for our training program, we do not provide any assistance in hiring or training your employees.
- 5. Provide you with reasonable assistance and advice as we determine in our sole discretion for the commencement and operation of your franchise. We may charge a reasonable per diem fee for the assistance plus travel and living expenses of staff members or third-party vendors providing the assistance (Section 1.8 of Franchise Agreement). You will not typically be charged any fees for our assistance in the commencement and operations of your franchise. We generally provide up to 3 days of assistance at the time of opening of your franchise without any charge to you (start-up process). We may charge fees if it is necessary for us to provide more than 3 days of assistance. Our current fees for this assistance are \$500 to \$1,200 per day plus travel and living expenses of training personnel.
- 5. Provide you with our specifications for initial equipment, phones, computer hardware and software, fixtures, signs, inventory, supplies, and other goods or services necessary for the development of your franchise and provide you with lists of Designated or Approved Suppliers (Section 2.3 and 2.5 of Franchise Agreement). Other than providing our specifications and lists of suppliers, we do not provide any assistance in providing for necessary equipment, signs, fixtures, opening inventory, and supplies for your franchise. We do not provide these items directly or install these items.
- 6. Provide you with our specifications for exterior design, materials, interior layout, equipment, fixtures, furniture, signs and decorating for the Franchised Business. You must prepare and submit to us for approval a site and building plan. We will review all drawings, plans and specifications relating to the design, construction and/or improvement of the Franchised Business. You must obtain our approval before construction and/or remodeling of the site may begin. (Section 2.3 of Franchise Agreement).
- 7. Provide you with our specifications for the operation of your franchise and give you access to our Manuals. (Section 2.8 of Franchise Agreement). We will also provide you with modifications to the Manuals. You will be given access to the Manuals and modifications to the Manuals via our Automations Systems (described below) and/or in another manner specified by us. Our Manuals,

and modifications to them, are confidential and remain our property. You are offered the opportunity to view the Manuals before buying a franchise. Before you view the Manuals, you must sign a Non-Disclosure and Confidentiality Agreement in the form attached as Exhibit K.

Site Selection

You are responsible for selecting the site where you wish to operate your franchise and for giving us notice of the proposed site. The essence of our core values--care and integrity-- requires that each franchisee in the franchise system respect all other franchisees. When you select a site location for your franchise, you must consider each of the factors described in this paragraph, while honoring our core values.

We must approve the site you select, and we will act timely to give you notice if we disapprove of the site. The Franchise Agreement does not establish a time limit for us to approve or disapprove of a site. If you propose a site, we can usually give our approval or disapproval within 30 days. Among the factors we consider before approving franchise sites are population density, general location within the Marketing Area, neighborhood, traffic patterns, parking, size, physical characteristics of the lot and building, neighboring buildings, lease terms, zoning restrictions, and the location of our franchisees that are adjacent to you. If we cannot agree on a site and your franchise is not opened within 4 months of the date of your Franchise Agreement, the Franchise Agreement may be terminated.

You cannot operate from more than one location within your Marketing Area, unless you receive written approval from us to do so. We can approve you to operate from more than one location within your Marketing Area if we decide there is a sound business reason for doing so, and we approve the site of the additional location.

If you enter into an Area Development Agreement with us, the Marketing Area for each franchise to be developed will be listed in the Area Development Agreement. The location for operation of each franchise within those Marketing Areas will not be listed. We will not determine those locations, but we must approve the location for each franchise developed by you under the Area Development Agreement. Our approval will be based on our then-current standards for locations.

Time of Opening

Franchises are typically open for business one to 3 months after signing a Franchise Agreement or paying consideration to us. This time period is generally determined by how long it takes you to complete training and obtain your first trucks. You are required to open your franchise within 4 months of signing the Franchise Agreement. You must not open the Franchised Business until we have inspected and approved the development of your franchise location.

During Operation

During the operation of your franchise, we will, among other things:

- 1. At your request, we will provide the services of appropriate staff personnel to assist and counsel you during the operation of the franchise (Section 1.7 of Franchise Agreement).
- 2. Provide you reasonable assistance and advice as we determine in our sole judgment for the commencement and operation of your franchise. We may charge you a reasonable per diem fee for the assistance plus travel and living expenses of staff members or third-party vendors providing the assistance (Section 1.8 of Franchise Agreement). You will not typically be charged any fees for our

assistance in the commencement and operations of your franchise. If, during the operation of your franchise, you have sales, marketing, or performance issues, we may charge you for assistance we provide. Our current fees for this assistance are \$75 to \$1,200 per day plus travel and living expenses of training personnel.

- 3. In our discretion we may perform or employ a third-party company to perform audits, inspections, and investigations of all aspects of your business, including operations, internal controls and processes, training records and logs, business locations, vehicles, employees, books, records, tax returns, DOT driver log records, CSA pin or login numbers, call recordings, loss ratios, compliance safety and accountability records and assessments, motor vehicle records, other safety records, and any other records (Section 2.2 of Franchise Agreement).
- 4. At your request, review for approval any supplier for products or services other than Designated Supplier Products (Section 2.5 of Franchise Agreement).
- 5. Give you access to updates in our Manuals and specifications relating to the franchise (Section 2.8 of Franchise Agreement). We can change our specifications and Manuals at any time, and you must comply with those changes, except those changes cannot modify the terms of the Franchise Agreement.
- 6. Review for approval advertising materials proposed by you (Section 2.12 of Franchise Agreement).
- 7. In our discretion, assist you in resolving disputes with customers or resolve the dispute directly at your expense (Section 2.17 of Franchise Agreement).
- 8. Administer the Advertising Fund (Section 4.3 of Franchise Agreement). Additional information about the Advertising Fund is provided below.
- 9. Review proposed transferees of your franchise for approval of any proposed transfers and train approved transferees after payment of the transfer fee (Section 7.2 of Franchise Agreement).

We do not control, and do not have the right to control, decisions regarding the persons you hire, discipline, or terminate as employees or agents. We do not control, and do not have the right to control your other day-to-day franchise activities. Even so, we may take any legal action necessary to enforce our rights under the Franchise Agreement. Our policies do include hiring and performance standards for employees that require performing background checks and drug testing as allowed by law. These policies and services will not constitute our representation or approval or disapproval of any prospective employees. In all cases you will remain solely responsible for decisions regarding hiring and maintaining your employees, including determinations of whether the prospective employee meets hiring and performance standards or is suitable for the employment position.

We are not obligated to assist you in establishing pricing for services, but we may specify in our Manuals recommended or required pricing policies to the extent permitted by law.

Advertising

Advertising Fund. You must pay 1% of your Gross Sales to us as an advertising fee. The advertising fees are placed into a fund that we or an affiliate administers and/or controls (the "Advertising Fund"). All franchises, including franchises licensed to our affiliates, pay an advertising fee, although not all franchises pay at the same rate.

The Advertising Fund will be used to achieve or contribute to the following: maximize public recognition of our Trademarks; expand our franchise system through the solicitation and licensing of additional franchises; produce advertising and sales support materials for our franchisees to use for advertising in their local markets; conduct programs that are meant to promote positive customer experiences, including programs to incentivize franchisees and/or their frontline personnel to achieve high customer satisfaction/referral rates; provide certain telephone services, such as purchasing call tracking lines and producing on-hold marketing messages; make promotional goods available for our franchisees to purchase; develop websites for us and our franchises; develop and place online display and retargeting advertising; develop dashboards for interactive marketing planning, customer service analysis and sales/marketing decision making; obtain public relations services; pay the expenses of the advertising program; and other uses we may designate. We will expend, or cause to be expended, all Advertising Fund money as we determine to be most effective to achieve the goals of the program. We are not required to spend, or cause our affiliate to spend, your Advertising Fund contributions or any other amounts to place advertising within the local area licensed to you or in any specific media. There is no specific advertising council composed of franchisees that advises us on our advertising policies. There is an advisory group of franchisees in our franchise system (TEAM) that is consulted on general issues, which may, at times, include advertising policies.

A portion of the Advertising Fund is used to pay for services associated with our branded website and Internet marketing. These services include website design and development, licensing and hosting, as well as online directory management and other search engine optimization (SEO) efforts. The Advertising Fund is also used to pay costs associated with national paid search management, which does not include direct local paid advertising fees. We may also use, or cause to be used, the Advertising Fund to pay for other similar services, like customer retargeting, online display advertising, and online customer review management both on our website as well as on independent review websites.

As part of the advertising program, we, at our sole discretion, may provide, or cause to be provided, an ad design process for franchisees to request the development of marketing materials using pre-approved images and messaging that follows our brand standards. Television spots are produced in conjunction with outside advertising agencies, which are available for franchisee use. Radio scripts and social videos are also produced and available for franchisee use. You may choose a third-party vendor to assist you in producing radio spots and social video; however, all scripts and story boards must be approved by our Marketing Department before production, and you must follow the Marketing Department's guidelines and our policies.

We or an affiliate directs, administers and/or controls the Advertising Fund in the manner we deem appropriate. The Advertising Fund is not independently audited. Advertising fees are accounted for separately on our or an affiliate's books. If you submit a written request to us, we will provide, or cause to be provided, to you an annual statement showing how funds in the Advertising Fund are spent.

In the fiscal year ending December 31, 2023, TMTI spent Advertising Fund monies in the following manner: (a) 55.17 % for advertising placement (including 46.49% for Internet advertising, 7.39 % for media buys, 0.40 % for marketing automation, 0.07% for direct mail advertising, and 0.82% for TV, radio, and trade show), (b) 7.13 % for contracted services relating to advertising (including 2.11 % for public relations services, 2.12 % for multi-media production, 2.35 % for website development for franchises, and 0.55 % for general contract service, creative design, and research), (c) 32.68 % for administrative expenses (including 5% allocated to personnel overhead for soliciting new franchise sales), (d) 0.90 % for other expenses (including computer costs, telephone, and supplies expense), and (e) 4.12 % for project expenses (including 2.24 % for recruiting/retention, 1.65 % for National Accounts, and 0.23 % for logistics of Value Flex moves).

If fees paid into the Advertising Fund are not expended during the fiscal year in which they are received, they will be used in the following years.

Local Advertising. You must prepare an initial sales and marketing plan and, if specified by us a corresponding budget for your franchise. See Section 2.12(a) of the Franchise Agreement. This plan must be submitted to us and approved by us before beginning operation of your franchise. The plan must contain the information specified by us, which may include initial and ongoing marketing, webpage, the type and number of employees, use of the "Truckie" mascot, cooperative advertising arrangements, participation in our programs, media buys, use of our endorsed referral programs, grass roots marketing, and other sales and marketing efforts. You are required to implement your initial sales and marketing plan and a failure to do so is a material default under your Franchise Agreement. In some cases involving experienced franchisees expanding into new markets, we have agreed to reimburse the franchisee up to a stated dollar amount for the cost of advertising placed by the franchisee.

If specified by us, you must execute a public relations launch for your franchise (Section 2.12(b)(i) of the Franchise Agreement). We do not currently require a public relations launch.

Each of your trucks and other business vehicles must display the Two Men and a Truck service mark and any other of our Trademarks we specify. You are prohibited from displaying any other information on your vehicles except as specified by us in the Manuals or otherwise.

Any advertising or marketing materials you desire to use, which have not been prepared by us or through our ad design process, must be approved by our Marketing Department. The Franchise Agreement provides that you must submit proposed advertising to us as specified in our policies. Except for advertising displayed on your trucks and other business vehicles and except as otherwise approved by us, you must describe your franchise location in all advertising by indicating, at a minimum, the city, township, or other municipal unit in which your franchise location is located and the state, if necessary to avoid confusion.

Your advertising must comply with any advertising policies regarding the methods and manner of advertising in various media that we specify from time to time. Our advertising policies include general guidelines and cover Internet marketing, social media, broadcast advertising, print advertising, phone books, telephone numbers, publisher errors, use of approved mascots, marketing in unawarded marketing areas, formal co-operative marketing, local advertising requirements, advertising and marketing methods, marketing programs, and liquidated damages. Our existing and/or future advertising policies may limit or eliminate your right to (a) use telephone numbers and/or Internet website addresses in advertising placed on your vehicles and/or elsewhere or (b) advertise in a particular manner. If we specify, your advertising must contain notices of: (a) our website domain name, social media, or other internet tools specified by us; (b) our toll-free telephone number; and/or (c) a statement regarding the availability of Franchised Businesses. Also, if we specify, you must display signs or literature regarding the availability of Franchised Businesses at your franchise location.

Your failure to adhere to any of our advertising policies could cause you to become liable to us for liquidated damages in varying amounts, depending on the violation. Your violation of our advertising policies could also cause you to lose the right to use your business telephone numbers, and/or cause you to suffer other undesirable consequences. If you lose the right to your business telephone numbers, you will be responsible for all forwarding expenses. Any liquidated damages we collect from you for violating our policies are used to cover the cost and expense of enforcing the policy violated, with any excess placed in our Advertising Fund and used to promote the franchise system.

<u>Digital Advertising</u>. The use of websites, social media (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, etc., and other Internet tools in connection with the operation, advertising, and marketing of your franchise are subject to the trademark, advertising, marketing and other requirements of the Franchise Agreement and the Manuals. You must comply with any policies specified by us relating to use of websites, social media, social media advertising, and other Internet tools.

We, an affiliate or another Designated Supplier specified by us will manage all of your local website hosting, URL licensing, digital advertising services, online directory management and other related aspects of Internet search marketing, paid search management, online reputation management, and other advertising or marketing related services specified by us. The expenses for these services are paid from the Advertising Fund.

Minimum Advertising Expenditure. If you operate a Metro Market Franchise, on an ongoing basis, you must spend an amount equal to or greater than 2% of your Gross Sales of the previous calendar year for advertising and promoting your business in your Marketing Area (Section 2.12(b)(ii) of the Franchise Agreement). We may issue a policy that lowers this requirement for franchisees that meet investment, market share, or other requirements specified in the policy. If you have negative growth for a calendar year or are in the bottom 10% of average growth for the franchise system in a calendar year, we may increase your required minimum local advertising expenditures to 3% of Gross Sales of the prior year. These expenditures are in addition to the advertising fees you must pay to us under Section 4.3 of the Franchise Agreement.

If you are operating a "new franchise" (you did not acquire an existing franchise) that has not been in operation for all 12 months of the previous calendar year, there is an exception to the Metro Market Franchise percentage requirement. In that case, if you operate a Metro Market Franchise, you must average a minimum expenditure of \$1,500 per month on local advertising until the franchise has been in business for one full calendar year. For example, a new Metro Market Franchise that completed its first move in March must invest \$15,000 (\$1,500 x 10 months) on local advertising during the first calendar year of business. In this example, the new Metro Market Franchise would be required to spend a minimum of \$18,000 (\$1,500 x 12 months) during the second calendar year, because at the beginning of the second calendar, the new franchise would still not have been in the operation for 12 months during the previous calendar year. Beginning with the third calendar year, the new franchise in this example would be required to spend a minimum of the applicable percentage of the previous calendar year's (i.e. second calendar year's) Gross Sales on local advertising.

If you operate a Mod Market Franchise, unless approved otherwise by us, each calendar year you must spend at least the greater of 2% of your Gross Sales of the previous calendar year or \$1,000 per month for advertising and promoting your business in your Marketing Area. We may specify certain advertising methods that you must use for some or all of your required advertising and promotion spending (for example, direct mail).

If you acquire an existing Metro Market Franchise or Mod Market Franchise, your minimum local advertising and promotion expenditures will be based on the Gross Sales of the acquired franchise for the previous calendar year. The new franchise must spend, at minimum, an annualized portion of 2% of Gross Sales of the franchise for the calendar year before the transfer (or, for a Mod Market Franchise, the greater of 2% of Gross Sales or \$1,000 per month) on local advertising during the remaining months of the calendar year of the transfer. The formula would be: Gross Sales x 2% x Remaining Months/12 (Gross Sales is the Gross Sales in the year before the transfer and Remaining Months is the number of months remaining in the calendar year of the transfer).

You must provide us with proof of making required expenditures for local advertising on request. If you fail to spend the required amounts for local advertising, you must pay the difference to us and to take other actions as we may specify in our advertising/marketing policies. We designate in our advertising/marketing policies those advertising expenditures that qualify and that do not qualify toward meeting the required local advertising expenditures.

<u>Cooperatives</u>. We may require you to participate in joint or cooperative advertising with other franchisees in accordance with our advertising/marketing policies. Also, we have the power to require advertising cooperatives to be formed, changed, dissolved, and merged. We can require you to join, maintain a membership in and abide by the governing instrument and rules of an advertising cooperative if one is formed for an area that includes your franchise. The area or membership of a cooperative will be determined by us based on designated marketing areas ("**DMAs**"). The structure of the cooperative as well as the original governing instrument of the cooperative and any changes to that instrument, must be approved by us. As we have not formed any cooperatives, there are no governing documents available for review.

The cooperative cannot modify the terms of the Franchise Agreement but may require you to make contributions to the cooperative in addition to any Advertising Fund contributions you will pay to us. An advertising cooperative can impose advertising fees of up to 1% of annual Gross Sales (or the amount specified for a "new franchise" as described in Section 2.12(b) of the Franchise Agreement), unless all members of the cooperative agree to a higher rate. Different cooperatives may impose different contribution rates. Each franchise in the cooperative will have one vote. Cooperative advertising fees, if imposed, are taken into account when determining the amounts required to be spent on local advertising/marketing. We may, in our sole discretion, agree to assist in accounting or administration of cooperative advertising, but we will have the right to charge a fee for those services.

Cooperatives will be authorized to act upon the majority vote: (i) of its members attending a meeting, and/or (ii) by confirmed written communication of its members and/or, (iii) via telephone or electronic conferencing of its members, provided that at least a majority of the members of the cooperative vote on the action before the cooperative. Cooperatives may operate from written governing documents, in which case the franchisees in the cooperative will be able to review those documents. If we or an affiliate operates a franchise in the geographic area of the cooperative, we or our affiliate will participate in the cooperative. We anticipate that cooperatives will prepare annual or periodic financial statements that will be available for review by the members of the cooperative. As we have not formed any cooperatives, there are no financial statements available for review.

Computer Systems

You must use the business automation systems that we specify (the "Automation Systems") in the operation of your Franchised Business, which are integral for maintaining, monitoring, and ensuring quality and uniformity of services and high levels of customer satisfaction with the Two Men and a Truck franchise system. Currently, the Automation Systems include our specified or designated (i) computer systems, hardware, tablets, mobile devices, printers, software, apps, websites, network connections, and firewall services; (ii) proprietary Movers Who Care® operations system, which provides and stores customer information, job estimates, job scheduling, customer communication templates, employee information, and numerous management reports; (iii) accounting applications; (iv) e-mail and communications systems; (v) extranet; (vi) customer satisfaction/referral survey apps; (vii) credit card systems; (viii) global positioning systems (GPS); (ix) applicant tracking system (ATS); (x) learning management system (LMS) for training materials; (xi) marketing automation system; (xii) mobile technology solutions for automating processes in the field; (xiii) Movetrac® customer portal for assisting

communications with customers; (xiv) estimate production system; and (xv) other or different components or systems that we specify from time to time.

You must acquire computer hardware and devices with adequate memory, speed, storage, and internet connectivity to run the software and apps included in the Automation Systems. We reserve the right to require you to acquire all components of the Automation Systems from Approved or Designated Suppliers, which may include us or our affiliates, and/or in accordance with our specifications. We may also require you to obtain a license to use proprietary software developed by us or others and to pay related license fees.

Currently, you may acquire your computer hardware and devices from any source and must acquire certain other components of the Automation Systems from Approved or Designated Suppliers. You must obtain the Movers Who Care® computer software package and related software from us and must sign a Software License Addendum (see Exhibit 5 attached to the Franchise Agreement) to use it. We estimate that the cost for you to acquire the Automation Systems is approximately \$10,000 to \$24,000.

We may modify, update, upgrade, add, or delete components of the Automation Systems in the future. You must comply with those changes promptly after written notice from us. There are no contractual limitations on the frequency or cost of such upgrades. If we have not yet specified a particular system and/or Designated or Approved Supplier of a system as part of our required Automation Systems, you must obtain approval from us before obtaining the system or transitioning to a new system or supplier of the system. If we specify these or other systems as part of the Automation Systems in the future, you must use the systems and/or Designated or Approved Suppliers specified by us.

In consideration of the continued development, use, maintenance, and support that we will provide for the Automation Systems and computer systems, software, and/or other technology being developed for future use in the System, you must pay a monthly technology and support fee in the amount determined by us based on the costs of providing these services. Currently, the technology and support fee for a Metro Market Franchise is 1% of Gross Sales with a minimum payment of \$1,200 per month and for a Mod Market Franchise is 2% of Gross Sales without any minimum payment.

We will provide technical support for the Movers Who Care® software, including assistance accessing the software and its upgrades and responding to questions related to its use, our e-mail system, our extranet. Otherwise, we are not required to provide ongoing maintenance, repairs, upgrades, or updates to the Automation Systems and computer systems. All other technical support is provided by third-party vendors. We do not guarantee, warrant, maintain, or support any computer hardware. You must maintain and repair your Automation Systems as necessary, at your expense. We do not currently require that you obtain a support contract for maintenance and repair of your Automation Systems. We estimate that the annual cost of any option maintenance, updating, upgrading, or support contracts with third-party vendors will be \$2,000 to \$3,000.

We may require you to electronically upload or transmit information to us or the Automation Systems on a periodic basis (including daily). We have the right to independently access sales information, including customer information, and other data produced by and stored on the Automation Systems. There are no contractual limitations on our right to access and use any information and data on the Automation Systems, even if the data is maintained by a third party.

Initial Training Program

You must attend training at Stick Men University at our support center in Lansing, Michigan before opening your franchise. Our initial training class, Gearing Up, is 32 to 40 hours of classes that focus on the day-to-day operations of the business. We may, in our sole discretion, require or permit you to attend a virtual option for these classes. If you acquire a Mod Market Franchise, you may also be required to complete 3 to 5 days of on-site training at a franchise location specified by us. All training must be successfully completed prior to opening your franchise. There is no extra charge for these courses, except where we train additional personnel that you request and we approve to be trained. You are, however, responsible in every instance for all travel and living expenses that you or any of your employees incur in connection with the pre-opening training.

The following tables provide detailed information about our Gearing Up training program, which is intended for the franchisee and/or a designated general manager:

TRAINING PROGRAM

GEARING UP				
Subject	Hours of Classroom Training	Hours of On- The-Job Training	Location	
Two Men and a Truck Overview	2-3	0	Stick Men University in Lansing, Michigan or	
Hiring and Retaining Staff	5-6	0	online training	
Operations Best Practices	3-4	0	1	
Marketing	3-4	0	1	
Brand Standards	1	0]	
Sales	4-5	0	1	
DOT/Fleet Safety	3-4	0]	
Customer Care	4-5	0]	
Risk/Safety	2-3	0]	
Financial and Reporting	4	0]	
IT	1	0]	
Total Hours of Training	32-40	0		

All course subjects will be delivered using the resources and facilities of our Training and Development Department located in Lansing, Michigan, although some subjects may be taught or offered virtually. Classes are scheduled periodically as needed to accommodate new franchisees. The instructional materials consist primarily of instructor-led sessions with a training guidebook and handouts. Hands-on learning takes place with the operations software and moving and packing techniques during the start-up process. Our training program is led by Lauren Ackley, our Training and Development Team Lead, who has four years of experience in training our franchisees. Some portions of training program may be provided by an outside vendor as we deem necessary.

If you acquire a Mod Market Franchise, you may also be required to complete 3 to 5 days of onsite training at a franchise location specified by us. We provide the training program for up to 2 persons, which includes you and a designated general manager. You and/or the designated franchise representative (typically a general manager or manager), must attend and satisfactorily complete our initial training program. However, we may waive the initial training or portions of it for some existing franchisees. The training program must be completed to our satisfaction. There is no separate charge for the training program, but you must pay all travel and living expenses of the training program enrollees. Subject to our approval, you may be permitted to bring additional attendees to training at your expense. Training must be completed before you begin to operate your franchise unless we approve otherwise.

We can require you and/or a representative designated by you and approved by us (typically a general manager or manager) to attend additional training courses. We can charge a reasonable fee for this additional training and you must pay all travel and living expenses that you and your employees incur during the additional training. The registration or other fees charged for additional training will be \$75 to \$1,200 per day plus travel and living expenses of training personnel. We, in our sole discretion, may require you to attend additional training if you are granted a renewal of your franchise. The renewal training must occur at a time that we deem appropriate, but in no case later than one year after renewal. Except in the case where you request and we approve the training of additional employees at the time of renewal, you will not be charged an additional fee for the renewal training. In every instance, however, you must pay all travel and living expenses you and your employees incur in connection with renewal training.

The initial and ongoing training that a franchisee may be required to attend may not be uniformly imposed on all franchisees. Differences in required initial and ongoing training may be based on the franchisee's experience, the demographics of the franchisee's Marketing Area, the density of the population, whether the area is a metro area and other reasonable factors.

Training and Performance Improvement Requirements

If your franchise is performing unsatisfactorily (as determined by us in our sole discretion), we can require you at your expense, to: (a) attend a training sessions specified by us; (b) visit other franchise locations for Performance Improvement Visits; (c) make Performance Improvement Visits to Franchisor; (d) receive Performance Improvement Visits from one of our staff members; (e) participate in an ongoing performance improvement program; (f) receive visits from a third-party auditor or consultant; and/or (g) participate in a higher level of sales support services offered by us. A "**Performance Improvement Visit**" is an in-person or virtual meeting or training session that may consist of additional training or assistance (as determined by Franchisor in its sole discretion).

If we require you to attend a training session, you must pay all travel and living expenses, as well as a fee to cover the cost of the training. You must attend the training session within 3 months of receiving notice from us.

If we require you to undertake one of the Performance Improvement Visit options, you will be responsible for all costs and expenses associated with the visit. You must complete the Performance Improvement Visit requirement in the time frame determined by us. If the Performance Improvement Visit results in an action plan to improve performance in one or more areas, you must diligently implement the action plan by the dates specified in the plan. See Item 6 regarding participation in higher levels of sales support services offered by us.

Ongoing Training

A representative of franchisee must attend the Two Men and a Truck Annual Conference at least once every 2 years unless we approve attendance at an alternative training program or other event. You are responsible for all travel and living expenses incurred in connection with the annual conferences and all other approved meetings, including registration fees, when applicable. The registration fees, when applicable, will be \$75 to \$1,200. In some instances, we may require or permit you to attend a virtual meeting.

If you sign an agreement for a second or subsequent franchise, you or a manager representative approved by us must attend and successfully complete an approved training class as specified by us within 12 months of signing the agreement. If you or your manager representative, as applicable, is unable to attend the required training class specified by us within the 12-month period for a valid business reason approved by us, then we may, in our discretion, require you to attend different classes or training programs at your expense, in lieu of the required class. In addition, if you sign an agreement for a second or subsequent franchise, the individual who will be actively managing the new franchise must attend and successfully complete our Gearing Up training program before the new franchise opens for business, unless that individual has attended and successfully completed the Gearing Up training program or other approved training as determined by us, within 12 months of the opening of the new franchise.

ITEM 12 – TERRITORY

Preliminary Approval Agreement

If we enter into a Preliminary Approval Agreement with you, we will reserve for you the area designated in the agreement. Consequently, during the term of the Preliminary Approval Agreement, we will not locate our own Units, or grant to any other person or entity the right to locate any Unit, within that area using the System or a similar system as that licensed by the Franchise Agreement. If you enter into a Franchise Agreement with us, the reserved area will become your Marketing Area under the Franchise Agreement.

Franchise Agreement

Purchasing a franchise enables you to have a protected territory (the Marketing Area) in which to locate your franchise and to perform certain types of direct marketing that other franchisees are not ordinarily permitted to do within your territory.

<u>Franchise Location</u>. Your franchise must be operated from a specific location within your Marketing Area, and we must approve your location. If you are authorized to provide off-site storage services, the location for those off-site services must also be approved by us. We may approve or require your operation of an additional location or locations in your Marketing Area if we determine that sound business reasons exist.

In some circumstances, if a franchisee (either alone or together with its affiliates) owns and operates multiple Franchised Businesses, we may authorize the franchisee to operate a Franchised Business in a Marketing Area from a physical business location in another Marketing Area. In that case, the franchisee will enter into an Addendum to Permit Operation without Office in Marketing Area, the current form of which is attached as Exhibit L. If you are authorized to operate in another Marketing Area, the average percentage growth rate of each of your Marketing Areas (calculated as the percentage difference between Gross Sales in the Performance Year and Gross Sales in the immediately preceding

year) must equal or exceed the average percentage growth rate of the entire franchise system in each year. If such franchisee fails to maintain such minimum growth rates and minimum customer service standards in its Marketing Areas, we may terminate the Addendum and require the franchisee to establish a location within each Marketing Area or require the franchisee to spend additional amounts on marketing, recruiting, or training in such areas.

If you enter into an Area Development Agreement with us, the Marketing Area for each franchise to be developed will be listed in the Area Development Agreement. The location for operation of each franchise within those Marketing Areas will not be listed. We will not determine those locations, but we must approve the location for each franchise developed by you under the Area Development Agreement. Our approval will be based on our then-current standards for locations.

We will approve relocation of your franchise if your location becomes unusable or unavailable for your business or you request relocation and have other reasonable business reasons to relocate. The new location must be within your Marketing Area. You must obtain our advance approval for a new location. The factors we consider for approving relocations are the same factors we consider for approving initial locations, including population density, general location within the Marketing Area, neighborhood, traffic patterns, parking, size, physical characteristics of the lot and building, neighboring buildings, lease terms, zoning restrictions, population data, and the location of any franchisees that are adjacent to you.

Marketing Area. You will be granted a license to operate a franchise at a specific location within a defined Marketing Area. The Marketing Area will be designated in the Franchise Agreement. The Marketing Area licensed to you will be described in terms of zip codes. If any of the zip codes in your Marketing Area are subdivided by the United States Postal Service during the term of your Franchise Agreement, we will have the right to determine whether the new zip codes will become part of your Marketing Area. The size of the Marketing Area will depend on factors including population density and distribution of available advertising mediums. The Marketing Area for a Metro Market Franchise will generally include a population of approximately 420,000 to 600,000. However, this may vary significantly in densely populated metropolitan areas (e.g. New York and Los Angeles). The Marketing Area for a Mod Market Franchise will generally include a population that ranges from 100,000 to 250,000.

If your franchise is renewed or you transfer your franchise, we may change the Marketing Area granted in the new Franchise Agreement signed in connection with the renewal or transfer in order to comply with our then current manner of designating Marketing Areas, to make minor changes in the Marketing Area to correct overlap or other issues, and for other valid business reasons. In addition, if your Marketing Area has or attains a population of 750,000 residents, or more, we reserve the right at the time of renewal or transfer of the franchise to divide the Marketing Area into two or more Marketing Areas in a manner we determine is reasonable in our sole discretion. In that case and provided that you are in compliance with your obligations, you (or the transferee, as applicable) may: (i) without payment of any additional initial franchise fee, operate each of the newly created Marketing Areas under separate Franchise Agreements, or (ii) transfer one or more of the newly created Marketing Areas in accordance with the Franchise Agreement, including but not limited to the obligation to pay us a transfer fee for each Marketing Area transferred. As an alternative to dividing your Marketing Area under these circumstances, we may require you to open and operate at an additional location in the Marketing Area.

<u>Protected Rights</u>. You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. However, you will receive certain protected rights in the Marketing Area. Specifically, we will not locate our own Units or grant to any other person or entity the right to locate any Unit, within your Marketing Area using the System licensed by the Franchise Agreement. Your protected territory

rights do not prohibit another franchisee within our franchise system or any other person from originating a move in your Marketing Area, or from moving a customer located outside your Marketing Area into your Marketing Area, or originating a move and completing a move within your Marketing Area. Your rights also do not prohibit us from using or continuing to develop our website or otherwise using the Internet to market to prospective customers the services offered by all our franchisees, even though prospective customers within your Marketing Area could see the website or other Internet marketing and decide to use a Franchised Business other than yours to provide his/her moving services.

Our Reserved Rights. Nothing in the Franchise Agreement prevents us from establishing or operating or granting any other person or entity the right to establish or operate businesses using the System or a similar system anywhere outside of your Marketing Area, or marketing services or products that are not a part of the System licensed by the Franchise Agreement under the Trademarks within your Marketing Area. The System licensed by the Franchise Agreement relates to moving services and related products and services, such as storage, packing and unpacking, the sale of boxes and packing materials, and other products and services that we may designate as part of the System in the future. We may develop other business systems that offer different products and services under the Trademarks. Those different products and services and the related business systems will not be included in the System licensed by the Franchise Agreement unless we specifically designate those products and services as included in the System or otherwise specifically authorize you to offer and sell those products and services. Those different products and services and the related business systems may be licensed or franchised separately from the System licensed by the Franchise Agreement. In that case, we will have the right to operate a business and/or authorize others to operate a business offering and selling those different products and services and the related business systems under the Trademarks in your Marketing Area. We reserve the right to merge with, acquire, establish or become associated with any businesses or locations of any kind under other systems and/or other trademarks, which businesses and locations may offer or sell items, products and services that are the same as or similar to the services and products offered by your Franchised Business and to engage in any other business activities not expressly prohibited by this Agreement, both within and outside the Marketing Area.

We reserve the right to permit another franchisee to park its trucks in your Marketing Area if an appropriate location within the other franchisee's Marketing Area cannot, in our sole discretion, be reasonably obtained. If we permit another franchisee to park its trucks in your Marketing Area, we will not permit the other franchisee to advertise on its trucks any telephone number (other than an "800" telephone number common to all of the franchisees), business location or other information that would distinguish its business from yours unless such information is required by law.

In addition, we reserve the right to contract and/or require you to contract with one or more online marketing companies that offer products and/or services offered by our franchise system if the contract is reasonably likely to generate revenue for you at no cost or reasonable cost to you. For example, we may require you to contract with an online marketing company that sells boxes displaying our logo that would pay you a commission for boxes sold online to a customer residing within your Marketing Area.

Currently, we do not have any National Accounts, National Programs, or initiatives that require you to invest in additional storage, but we reserve the right to develop such accounts, programs, or initiatives in the future. We reserve the right to operate or authorize another person to operate a storage facility in or near your Marketing Area if you decide not to invest in the storage necessary to support a National Account, National Program, or initiative that we determine, in our business judgment, will increase business for Franchised Businesses in that area. If you are not eligible or are unable to service a National Account or National Program in your Marketing Area, we may authorize or require another franchisee to perform the work in your Marketing Area.

Except as described in this Item, we reserve the right to use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing sales, to make sales within your Marketing Area using our principal Trademark or other trademarks. We are not required to pay you any compensation for soliciting or accepting orders from customers in your Marketing Area.

Competing Businesses. We offer Two Men and a Junk Truck® franchises under a separate disclosure document. Two Men and a Junk Truck® franchises offer junk moving and removal services that are complimentary to, and may sometimes be similar to, the services you may offer. Two Men and a Junk Truck® franchisees may solicit and accept orders from customers in your Marketing Area. As these franchises operate under a different mark and focus on junk removal services, we do not expect any conflicts between our franchisees and Two Men and a Junk Truck® franchisees regarding territory, customers and support, and we have no obligation to resolve any perceived conflicts that might arise.

Except as stated in the prior paragraph, we and our affiliates currently do not operate or franchise or have any plans to operate or franchise businesses under a different trademark that will sell similar goods or services to those of our franchisees. However, our affiliates, including the affiliates described in Item 1 and other portfolio companies that currently are or in the future may be owned by private equity funds managed by Roark Capital Management, LLC, may operate and/or franchise businesses that sell similar goods or services to those that our franchisees sell.

Item 1 describes our current affiliates that offer franchises, their principal business addresses, the goods and services they sell, whether their businesses are franchised and/or company-owned, and their trademarks. All of these other brands maintain offices and training facilities that are physically separate from the offices and training facilities of our franchise network. Our affiliates are not direct competitors of our franchise network given the products or services they sell. All of the businesses that our affiliates and their franchisees operate may solicit and accept orders from customers near your business. Because they are separate companies, we do not expect any conflicts between our franchisees and our affiliates' franchisees regarding territory, customers and support, and we have no obligation to resolve any perceived conflicts that might arise.

Restrictions on You. You are prohibited from marketing outside your Marketing Area as described in our policies. Additional requirements regarding advertising are described in Item 11. As with all other policies, we reserve the right to specify or change procedures and/or policies relating to advertising.

As noted above, you must restrict your advertising to your Marketing Area, to the extent possible, in accordance with our policies. However, if you follow our advertising policies, you are not restricted from accepting orders from customers outside your Marketing Area. You do not have the right to use other channels of distribution, such as Internet, catalog sales, telemarketing, or other direct marketing, to make sales outside your Marketing Area.

<u>Minimum Performance Requirements</u>. Currently, you must meet the following minimum performance requirements (the "**Minimum Performance Requirements**"):

• For the 1st through 4th years of operation of a franchise in your Marketing Area, you must achieve annual Gross Sales of at least the following: (i) \$400,000 for Metro Market Franchises and \$175,000 for Mod Market Franchises for the 1st year of operation; (ii) \$550,000 for Metro Market Franchises and \$250,000 for Mod Market Franchises for the 2nd year of operation; (iii) \$650,000 for Metro Market Franchises and \$375,000 for Mod Market Franchises for the 3rd year of operation; and (iv) \$750,000 for Metro Market Franchises and \$500,000 for Mod Market Franchises for the 4th year of operation. For purposes of this provision, a year of operation is the

12-month period beginning on the first date of operation of a franchise in the Marketing Area and each anniversary of that date. However, if the first date of operation of a franchise in the Marketing Area is not the first day of the month, a year of operation will be the 12-month period beginning on the first day of the calendar month after the first day of operation and each anniversary of that date. After a franchise has been operating in your Marketing Area for 4 years, the measurement period changes from a year of operation to the calendar year.

- For each calendar year after the franchise has been operating in the Marketing Area for 4 years, you must achieve all of the following: (A) Gross Sales of at least \$750,000 for Metro Market Franchises and \$500,000 for Mod Market Franchises; and (B) an annual growth percentage of Gross Sales that is in the top 90% of all franchises in the applicable measuring group.
- In each calendar year (beginning in your first full calendar year of operation), you must achieve (i) a customer satisfaction/referral rating that is not 3% or more below the average customer satisfaction/referral rating for all the franchises in the applicable measuring group; and (ii) satisfactory scores, as specified in the Manuals or otherwise in writing, in our Achievements in Excellence rankings or a similar ranking system (the Achievements in Excellence rankings is a balanced scorecard approach used to measure the overall success of Franchise Businesses as a whole, including various areas within the customer experience, the franchise experience, and the employee experience).
- As a condition for renewing the franchise, in addition to complying with the above requirements, you must (i) have achieved, at the time of renewal of the franchise, an average customer satisfaction/referral rating over the then-current term of the Franchise Agreement that is not 3% or more below the average customer satisfaction/referral rating for all the franchises in the applicable measuring group during such period and (b) have achieved in the calendar year immediately preceding the time of renewal of the franchise an annual growth percentage of number of sales orders (compared to the number of sales orders in the previous calendar year) that is in the top 90% of all franchises in the applicable measuring group.

We have the right to specify and modify from time to time how the Minimum Performance Requirements are measured. We also have the right to specify the applicable measuring groups for the Minimum Performance Requirements based on reasonable material similarities or differences between franchises. The applicable measuring groups may be based on the type of franchise (e.g. franchises operating with less than one physical business location for each Marketing Area, Mod Market Franchises, new franchises, experienced franchises) or geographical distinctions (e.g. country, state, or region) and may exclude certain franchises (e.g. recent transfers or franchises in a particular state or region with materially different market or regulation metrics).

Except as provided in this paragraph, the time periods specified in the Minimum Performance Requirements begin on the date that a franchise was first operated in the Marketing Area, whether or not operated by you. If you acquire a franchise that includes all or a portion of a Marketing Area of an existing or former franchise (i.e. the Marketing Area is "transferred" to you by another franchise or the Marketing Area granted to you had previously been the Marketing Area or part of the Marketing Area of a former franchise), but there was no franchise operating in that Marketing Area for a period of 6 months or more at the time that you acquired the franchise, then the time periods specified in the Minimum Performance Requirements will begin on the date that you begin operation of the franchise.

If you fail to achieve any of the Minimum Performance Requirements for a measuring year, we may notify you of the failure. If (a) you fail to achieve any of the Minimum Performance Requirements for two consecutive measuring years during the term of the Franchise Agreement (whether or not the

failure relates to the same Minimum Performance Requirement in each year); (b) you are not in compliance with the Minimum Performance Requirements for the measuring year ending on or before the end of the term of the Franchise Agreement; or (c) you fail to meet any Minimum Performance Requirements that are required at the time of renewal of the franchise, then we may, by written notice to you, elect to: (i) require you to enter into a performance improvement plan; (ii) reduce your Marketing Area (the reduced Marketing Area will include your franchise location but will otherwise be determined by us in our sole discretion); (iii) offer to renew your Franchise Agreement at the end of its term based on a reduced-in-size Marketing Area as determined by us in our sole discretion; and/or (iv) refuse to renew your Franchise Agreement at the end of its term. These remedies are in addition to any other remedies we have under your Franchise Agreement, including the right to terminate the Franchise Agreement.

Additional Franchises. Unless you enter into an Area Development Agreement with us, you will not have any options, rights of first refusal, or similar rights to acquire additional franchises within any specified territory or any contiguous territories. We may allow you to acquire additional franchises if you meet our qualifications in place at that time for acquiring a franchise and ownership of multiple franchises. These qualifications may include standards of character, business experience, financial strength, credit standing, health, reputation, business ability, experience, availability of management personnel, etc. If you or your affiliate requests an additional franchise, we may require you to provide a business plan that describes in substantial detail how you will maintain the operation of your existing franchise or franchises, while you or your affiliate will simultaneously operate an additional franchise. In determining whether to grant an additional franchise to you or your affiliate, we will consider all aspects of the operation of the existing franchise or franchises, including those items described as good cause for non-renewal in Section 5.1 of the Franchise Agreement.

Area Development Agreement

If you sign an Area Development Agreement, you will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. However, Area Developers are granted a number of designated Marketing Areas ("**Development Areas**") in which the Area Developer has exclusive rights to develop Franchised Businesses. The Development Areas will be determined in accordance with our thencurrent standards for determining Marketing Areas, as described above in this Item 12. Each franchise that you develop pursuant to an Area Development Agreement must be located within a specified Marketing Area at a location that we approve in accordance with the site selection standards and procedure described above in this Item 12.

During the term of the Area Development Agreement, and so long as Area Developer is not in default under the Area Development Agreement, we will not locate or grant a franchise to any other person to locate a moving business using the Trademarks or System in the Development Areas.

All rights not expressly granted in the Area Development Agreement to Area Developer relating to the Marks and System are expressly reserved to us. Nothing in the Area Development Agreement prevents us from establishing or operating or granting any other person the right to establish or operate businesses using the same or a similar system anywhere outside of the Development Areas, or marketing services or products that are not a part of the franchise offered by the Area Development Agreement under the Marks within the Development Areas. In addition, even though Area Developer may be licensed to operate within the Development Areas, that license will not prevent another franchisee, or any other person other than us, from originating a move within those Development Areas, or originating a move and completing a move within those Development Areas. In addition, that license will not prevent us from using or continuing to develop our website or otherwise using the internet to market to prospective

customers the services offered by Franchised Businesses, even though prospective customers within those Development Areas could see the website advertising and decide to use a franchisee other than Area Developer.

Area Developers will not have any options, rights of first refusal, or similar rights to acquire additional area development rights or franchises within any territories not included in the Area Developer's Development Areas. We may allow an Area Developer to enter into additional Area Development Agreements to develop additional franchises if the Area Developer meets our qualifications in place at that time for ownership of multiple area development franchises. These qualifications may include standards of character, business experience, financial strength, credit standing, health, reputation, business ability, experience, availability of management personnel, etc.

ITEM 13 – TRADEMARKS

All franchises must be operated under the Two Men and a Truck Trademarks. Our principal Trademarks are the "Two Men and a Truck" word mark and our logo, which consists of a portion of the front of a truck with two stick figures in it. We currently own all of the trademarks listed in the table below, all of which are registered with the United States Patent and Trademark Office ("**PTO**") on the Principal Register (except as noted below). All required affidavits and renewals have been filed for these Trademarks.

Trademark	Application or Registration Number	Application or Registration Date	Comments
A MOVE TO BE PROUD OF	5,602,902	11/6/2018	Registered
Logo (stick men in truck)	2,217,107	1/12/1999	Registered
MINI MOVER MANIA	5,591,593	10/23/2018	Registered
MOVE HERO	5,462,397	5/8/2018	Registered
MOVETRAC	5,940,441	12/17/2019	Registered
MOVETRAC	5,992,878	02/18/2020	Registered
MOVERS FOR MEALS	5,412,112	2/27/2018	Registered
MOVERS FOR MILITARY	5,558,674	9/11/2018	Registered
MOVERS FOR MOMS	3,858,506	10/5/2010	Registered on
			Supplemental Register
MOVERS FOR MUTTS	5,412,110	2/27/2018	Registered
MOVERS WHO CARE	1,915,497	8/29/1995	Registered
MOVING PEOPLE FORWARD	4,357,012	6/25/2013	Registered
STICK MEN UNIVERSITY	2,323,802	2/29/2000	Registered
THE GRANDMA RULE	2,946,487	5/3/2005	Registered
TRUCKLOAD OF WARMTH®	5,578,227	10/9/2018	Registered
TWO MEN AND A TRUCK	5,813,341	7/23/2019	Registered

Trademark	Application or Registration Number	Application or Registration Date	Comments
TWO MEN AND A TRUCK and	1,953,964	2/6/1996	Registered
Logo (stick men in truck)			
TWO MAY AND A THUCK			
TWO MEN AND A TRUCK and	3,006,815	10/18/2005	Registered
Logo (stick men in truck)			
TWO MIN AND A TRUCK			
TWO MEN AND A TRUCK and	4,340,843	5/28/2013	Registered
Logo (stick men in truck)			
TWO MEN AND A TRUCK			
TWO MEN AND A TRUCK	4,400,204	9/10/2013	Registered
INTERNATIONAL and Logo			
(stick men in truck on globe)			
MMO A			
TWO MEN AND A TRUCK	2,020,083	12/3/1996	Registered
TWO MEN AND A TRUCK	3,006,814	10/18/2005	Registered
TWO MEN AND A TRUCK	4,340,844	5/28/2013	Registered
TWO MEN AND A TRUCK	90,402,418	10/5/2021	Registered
VALUE FLEX	5,159,221	3/14/2017	Registered
WE MOVE PEOPLE FORWARD	4,499,329	3/18/2014	Registered

There are no agreements currently in effect that significantly limit our rights to use or license the use of our Trademarks in any manner material to the franchise, except as follows:

Under an agreement dated August 18, 2000, TMTI acquired the right to the names and service marks TWO MEN AND A TRUCK, TWO MEN AND A TRUCK, INC. and the corporate name Two Men and a Truck, Inc. for the State of Georgia, together with the goodwill of the business symbolized by such names and marks. In exchange for our right to operate using these names and service marks, the seller receives 1/3 of the royalties that are collected from franchisees operating in Georgia. The agreement with the seller also provides him or his assigns certain reversionary rights in the names and service marks if we file or are involuntarily and properly placed in liquidation bankruptcy, or cease licensing the operation of, or operating Franchised Businesses or company-owned businesses within the State of Georgia for a period of one year or more. This reversion, if enforced, will have the effect of assigning, conveying, and transferring to the seller all of our right, title, and interest in and to the names and service marks in the State of Georgia, together with the goodwill of the business symbolized by the names and service marks.

There are presently no determinations of the PTO, the Trademark Trial and Appeal Board, the Trademark Administrator of any State or of any court involving our Trademarks. There are no pending

infringement, opposition, or cancellation proceedings or any pending material litigation involving our Trademarks.

You must use our Trademarks only in accordance with our rules. You must only use our Trademarks in connection with the sale of products and services authorized by us. You must not use our Trademarks in your corporate or partnership name or in any manner not approved by us.

You must promptly notify us, in writing, of any claim involving our Trademarks or of any attempt by any other person to use our Trademarks. We can, in our discretion, take any action necessary to protect our Trademarks. We have the right to control any actions involving the Trademarks although you must cooperate fully in those actions. You do not have the right to defend or prosecute on your own any actions involving our Trademarks. We are not required to defend you or indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving our Trademarks or if you incur liability in the proceeding. However, we intend to defend or prosecute actions as necessary to protect our Trademarks.

Your right to use our Trademarks is subject to any existing use of the same or similar mark in the area in which you operate your franchise. As a result, you should check local listings to ensure that no conflicting use exists before you sign the Franchise Agreement. We do not know of any superior prior rights or infringing uses that could materially affect your use of our Trademarks.

We can, in our sole and absolute discretion, change our Trademarks, but only in good faith and on a uniform basis for all similarly situated franchisees in a particular market. The Trademarks are of substantial importance in marketing the franchise system, and for that reason, we retain the sole and absolute right to retain or change our Trademarks. If we change our Trademarks, you must make those changes at your expense, and the Franchise Agreement provides you with no other rights or remedies related to the change.

An Area Developer does not acquire any rights to use any of our Trademarks or System by signing an Area Development Agreement. By signing an Area Development Agreement an Area Developer acquires only the right to develop a multiple number of Marketing Areas pursuant to a certain development schedule. Only after an Area Developer signs a Franchise Agreement for any given Marketing Area does the Area Developer acquire rights to use our Trademarks and System, and the rights to use them are defined by the terms of each Franchise Agreement an Area Developer (or its affiliate, if applicable) signs.

ITEM 14 – PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

We do not own any patents that would be material to your Franchise Agreement. We do not have any pending patent applications that are material to your franchise.

We claim copyright protection of our Manuals and similar materials, although these materials are not registered with the United States Registrar of Copyrights.

We will provide you with access to information relating to the System that we considered to be our proprietary information, including, without limitation, (a) Manuals, training methods, operations methods, techniques, processes, policies, procedures, systems, and data; (b) specifications and information about products or services: (c) marketing techniques, knowledge and experience, and marketing and advertising programs used in developing and operating Franchised Businesses, including (without limitation) websites and social media; (d) all information regarding the identities and business

transactions of customers and suppliers; (e) the Automation Systems, computer software, and similar technology that is developed by or for Franchisor or our agents, which is proprietary to Franchisor, including, without limitation, digital passwords and identifications and any source code of, and data, reports, and other printed materials generated by, the software or similar technology; (f) knowledge of the operating results and financial performance of other Units; (g) all knowledge, information, reports, data, source code, and documents you acquire or have access to pertaining to services provided by third-party vendors, if any, in connection with any agreements between third-party vendors and us; (h) oral or written communications from us to you relating to the development and operation of the Franchised Business; (i) names, contact information, financial information and other personal information of or relating to the Franchised Business's customers and prospective customers; and (j) other property that we describe as being confidential information or trade secrets of the franchise system.

As part of our proprietary information, you must use the Manuals and other aspects of our System only as provided in the Franchise Agreement or otherwise authorized by us. You must adopt and implement reasonable procedures, including any that we designate, to prevent unauthorized use or disclosure of this information to others.

There are no currently effective material determinations of the copyright office or any court regarding any of our copyrighted or proprietary materials. There are no agreements currently in effect that limit our rights to use or license the copyrighted or proprietary materials or any of our confidential information. We do not know of any superior prior right or infringing uses of our copyrighted materials or our proprietary information that could materially affect your use of those materials or information. We are not required by any agreement to protect or defend our copyrights or proprietary information or you, although we intend to protect our System.

We are not required by any agreement to (a) protect or defend any patents, patent applications, copyrights, or proprietary information that we currently or in the future may own, (b) defend you against (or participate in your defense of) any claims relating to your use of patented or copyrighted items, including our proprietary information, (c) indemnify you for expenses or damages you incur in a proceeding involving a patent, patent application, copyright, or proprietary information licensed to you, or (d) take any action when notified of any infringement of patented or copyrighted items. As the owner of the intellectual property, we have the right to control any litigation related to patents, copyrights, and proprietary information.

If we require you to modify or discontinue using any patented or copyrighted materials, including our proprietary information, you must make such changes at your expense, and the Franchise Agreement provides you with no other rights or remedies related to the change.

ITEM 15 – OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

You (or a representative approved in writing by us if you are a corporation, limited liability company or another legal entity) must personally supervise the day-to-day operation of the franchise and personally exercise your best efforts to market the products and services of the franchise. Even if you have a manager, we recommend that you participate in the management and oversight of the Franchised Business. We reserve the right to approve any manager to whom you delegate any substantial portion of this responsibility. We have the right to require the manager to successfully complete our training program as a condition of approval. The on-premises manager is not required to have an equity interest in the franchise. You or your designated representative or approved manager must have a full-time presence at the franchise and must book all services from the franchise. You are responsible for restricting your managers from improperly using or disclosing our confidential information.

If the franchisee is a corporation or other entity, the principals must agree to be personally bound by the terms of the Franchise Agreement and must personally guaranty the franchisee's obligations to us unless we consent otherwise (see the Obligations and Representations of Individual Interested Parties attached to the Franchise Agreement as Exhibit 2 and the Guaranty attached to the Franchise Agreement as Exhibit 3).

If you, one or more of your principals, or an affiliate desires to commence the operation of any additional business after you become a franchisee, you must provide us with a business plan that describes in substantial detail how you will maintain your Franchised Business in accordance with the terms of your Franchise Agreement, while you, your principal, or affiliate simultaneously operates the additional business. Before commencing the operation of the additional business, you must obtain our approval of the business plan, which approval will not be unreasonably withheld. Even if we approve your business plan, we can review it at any time after approval to determine if you are complying with the business plan. We can require you to modify the business plan, and you must modify it. Your, your principals', or your affiliates' failure to comply with the business plan, as we determine in our sole discretion, will constitute a violation of the Franchise Agreement, and will entitle us to impose any remedies authorized under the Franchise Agreement.

ITEM 16 - RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You can only offer and sell local moving services, long distance moving services, storage services, and other products and services approved by us in writing by policy or otherwise. You must sell all products and provide all services that we specify for sale for Franchised Businesses. You must sell all products and provide all services in the manner specified by us and in accordance with our policies and procedures. You must not sell any products, provide any services or engage in any business other than those specified or approved by us. The products and services that we may approve or specify from time to time for Franchised Businesses are referred to as the "Approved Services." The Approved Services may be designated as "Required Services" or as "Optional Services." You must offer and sell the Required Services. You may, but are not required to, offer and sell any Optional Services. You must receive our written approval before offering or selling any Optional Services. Currently, our Required Services include local and long-distance moving services, the sale of boxes and packing supplies, and packing services. Currently, our Optional Services include warehouse storage services, portable storage services, mobile storage services, and/or self-storage services.

We may add or delete Approved Services to be provided by Franchised Businesses. If we add any Approved Services, you must be qualified to provide the new Approved Service before we will authorize you to offer that Approved Service. If an Approved Service is deleted, you must cease offering that Approved Service immediately on written notice from us. We may change the designation of an Approved Service from Optional to Required or from Required to Optional. We have the right to vary specifications for Approved Services to be offered by franchises (including varying whether it is a Required or Optional Service) by geographic area, market, or type or size of location, personnel or other business issues experienced by the franchise, or other relevant distinctions between franchises and to vary the level or participation by franchises in providing an Approved Service based on the need for the Approved Service as part of a program approved or specified by us, or other applicable business reasons. Also, we have the right to authorize one or more franchises to test market products, services, suppliers, or other items on a non-uniform basis. We are not required to disclose or grant to you a like or similar variation in our policies and specifications.

As noted in Item 1, if we authorize you to test-market a service, you will sign an Addendum to the Franchise Agreement authorizing the test-market.

<u>ITEM 17 – RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION</u>

THE FRANCHISE RELATIONSHIP

Preliminary Approval Agreement

This table lists important provisions of the Preliminary Approval Agreement. You should read these provisions in the agreements attached to this Franchise Disclosure Document.

Provision	Section in Preliminary Approval Agreement	Summary
a. Length of Term of the Preliminary Approval Agreement	Section 6(a)	Generally, 4 months, but the term may vary depending on the estimated time to acquire a trucking authority in the state in which the franchise will be operated.
b. Renewal or extension of term	None	Not applicable.
c. Requirements for you to renew or extend	None	Not applicable.
d. Termination by you	Section 6(b)	You may withdraw your application and terminate the agreement at any time.
e. Termination by us without cause	None	Not applicable.
f. Termination by us with cause	Section 6(c)	If we deny final approval of your application, applicant or any of its principals die or become disabled, you have made misrepresentations, or your qualifications materially change.
g. "Cause" defined – defaults which can be cured	None	Not applicable.
h. "Cause" defined – defaults which cannot be cured	Section 6(c)	If we deny final approval of your application, applicant or any of its principals die or become disabled, you have made misrepresentations, or your qualifications materially change.
i. Your obligations on termination/non-renewal	Sections 7 and 8	You must maintain the confidentiality of our confidential information and you agree not to compete with us.
j. Assignment of Contract by us	None	There are no restrictions on our right to assign the agreement.
k. "Transfer" by you - definition	Section 11	Your rights under the agreement are not assignable without our consent.
1. Our approval of transfer by you	Section 11	We generally will not approve any transfers of the agreement.
m. Conditions for our approval of transfer	Section 11	We generally will not approve a transfer of the agreement.
n. Our right of first refusal to acquire your business	None	Not applicable.

Provision	Section in Preliminary Approval Agreement	Summary
o. Our option to purchase your business	None	Not applicable.
p. Your death or disability	Section 6(c)	We may terminate the agreement on your death or disability.
q. Non-competition covenants during the term of the franchise	Section 8	No involvement with (a) a business that is identical to or similar to a business using the System; (b) any business that offers (i) moving, storage (including warehouse and portable container storage), junk removal or moving, packing, unpacking, or similar services or (ii) other products or services designated as part of the System or that you are otherwise authorized to provide; or (c) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in (a) or (b) (a "Competitive Business") within the reserved area or within the Marketing Area of any other franchises.
r. Non-competition covenants after the franchise is terminated or expires	Section 8	No involvement with a Competitive Business for 1 year within the reserved area or within the Marketing Area of any other franchises.
s. Modification of Agreement	Section 13	No modifications unless in writing.
t. Integration/merger clause	Section 13	Only the terms of the agreement are binding (subject to state law). All representations or promises made outside the disclosure document and Franchise Agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	None	Not applicable.
v. Choice of forum	Section 12	Subject to applicable state laws, all claims must be litigated in the city in which our principal place of business is located (currently, Atlanta, Georgia).
w. Choice of law	Section 12	Subject to applicable state laws, Georgia law applies, without regard to Georgia conflict-of-laws rules.

Franchise Agreement

This table lists important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Franchise Disclosure Document.

Provision	Section in Franchise Agreement	Summary
a. Length of Term of the Franchise Agreement	Section 5.1	The term is 5 years
b. Renewal or extension of term	Section 5.1	Renewal term – one 5-year term.
c. Requirements for you to renew or extend	Section 5.1	You must (i) be in compliance with your existing Franchise Agreement during the term and at the time of renewal, (ii) not have received two default notices in previous 12 months or four in the term, (iii) give timely notice of your intent to renew, (iv) have satisfied all material reporting requirement

Provision	Section in Franchise Agreement	Summary
	Agreement .	and all monetary obligations throughout the term of the Franchise Agreement, (iv) undertake and complete maintenance, renovation, refurbishing, remodeling, equipment, furniture and equipment updates specified for compliance with current standards, (v) complete any additional training we require, (vi) attend a renewal visit at our offices, (vii) sign current form of Franchise Agreement that may have materially different terms and conditions than your current one, (viii) pay a renewal fee, (ix) sign a general release of all claims against us, (x) demonstrate the financial ability to continue to invest in and grow the franchise business and the brand in the Marketing Area, (xi) prepare a business plan for the renewal term that is approved by us, (xii) satisfy other conditions that we specify, and (xiii) receive our approval. We can refuse renewal for good cause, which includes, among other things, you failing to (a) meet performance requirements (including customer satisfaction ratings and sales growth requirements), (b) achieve acceptable status in other compliance requirements, (c) demonstrate a commitment to system values, (d) use the System to improve your business, (e) participate in system events, (f) implement new programs, (g) act appropriately with us or third parties, (h) avoid and properly resolve customer complaints, and (i) demonstrate reasonable financial condition. You will also be required to sign the Renewal Addendum.
d. Termination by you	Section 5.3	If we breach the Franchise Agreement and fail to cure after notice, subject to state law.
e. Termination by us without cause	None	Not Applicable.
f. Termination by us with cause	Sections 5.4, 5.5, 5.6 & 5.7	We may terminate the Franchise Agreement only if you fail to cure a curable default (see g.) or if there is a default which cannot be cured (see h.). If we terminate your Franchise Agreement, pursuant to the terms of any applicable Area Development Agreement, we may also terminate such Area Development Agreement.
g. "Cause" defined – defaults which can be cured	Sections 5.4, 5.6 and 5.7	Notice and cure period is 10 days for monetary defaults and 30 days for other defaults. Curable defaults include: failure to timely open the franchise business, failure to pay us and third parties, negligent acts or omissions that cause material inaccuracies in accounting, any other breach by you or an affiliate of the Franchise Agreement or any other agreement (which includes the breach of an Area Development Agreement, if applicable), cancellation of a guaranty, failure to achieve minimum scores or acceptable status on compliance rankings or requirements, lack of commitment to our Core Values, failure to cooperate in the use of our operating systems and tools, failure to regularly attend and participate in meetings and other events, failure to embrace programs

Provision	Section in Franchise Agreement	Summary
		developed for the enhancement of the performance of the franchise business, regularly acting in a combative or confrontational manner, or an excessive number of customer complaints or a failure to act reasonably in resolving customer complaints
h. "Cause" defined – defaults which cannot be cured	Section 5.5	Willful misrepresentations, unauthorized transfers, abandonment, failure to provide services for 10 or more days, excessive customer complaints continue after notice, conviction of or plea of guilty or no contest to certain crimes, repeated defaults by you or an affiliate of the Franchise Agreement or any other agreement (which includes the breach of an Area Development Agreement, if applicable), actions that prevent others from obtaining moving authority, dishonest or unethical conduct, intentional conduct to allow use of our confidential information, material adverse conduct, bankruptcy, or entry of a judgment that results in suspension of your license
i. Your obligations on termination/non-renewal	Section 6	Cease using the Trademarks and System, payment of all amounts due, complete de-identification, change telephone numbers and name, return Manuals and promotional items, permit final inspection of financial records, at our option sell us products identified with the Trademarks, and pay holdback amount to us.
j. Assignment of Contract by us	Section 7.1	We can assign if all obligations to you have been performed or are provided for.
k. "Transfer" by you - definition	Section 7.2	Includes transfer of Franchise Agreement, assets or change of any interests in franchise.
1. Our approval of transfer by you	Section 7.2	We must approve all transfers but will not unreasonably withhold approval.
m. Conditions for our approval of transfer	Sections 7.2, 7.3 and 7.4	Transferee must sign then current Franchise Agreement and the transferee's owners must guaranty the transferee's obligations, have a satisfactory character, credit rating and business experience, complete our training program, assume website hosting and maintenance, comply with current standards specified by us. If the transferee is an existing franchisee, the transferee must prepare a business plan, have satisfactory performance ratings, and comply with our multiunit ownership requirements. You must be in compliance with all obligations under the Franchise Agreement, comply with current system standards specified by us, pay a transfer fee, sign a release of all claims against us (see Exhibit R), provide specified information to the new franchisee, pay all amounts owed to us and third parties, reimburse us for any referral fee or commission paid or payable by us with respect to the prospect, comply with other standard transfer procedures, and the proposed transfer must not place unreasonable burdens on the transferee. We may require you

Provision	Section in Franchise Agreement	Summary
		to place funds in an escrow account to cover your obligations to us and third parties.
n. Our right of first refusal to acquire your business	Section 7.6	We can match any offer for the purchase of your business. We will not exercise our right to acquire partial ownership in your business.
o. Our option to purchase your business	Section 6.5	We have the option to purchase the assets of your franchise on expiration, termination, or non-renewal of your franchise. The purchase price will be the fair market value as agreed by the parties or as determined by appraisal.
p. Your death or disability	Section 7.5	Heirs or executor must apply to us within 30 days of death to continue operation. If no acceptable successor is named within 180 days the franchise will terminate.
q. Non-competition covenants during the term of the franchise	Section 8.2	No involvement with (a) a business that is identical to or similar to a business using the System; (b) any business that offers (i) moving, storage (including warehouse and portable container storage), junk removal or moving, packing, unpacking, or similar services or (ii) other products or services designated as part of the System or that you are otherwise authorized to provide; or (c) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in (a) or (b) (a "Competitive Business") in the United States. This prohibition applies to you, your affiliates and the owners, employees, and family members of you and your affiliates.
r. Non-competition covenants after the franchise is terminated or expires	Section 8.2	No involvement with a Competitive Business for 3 years within your Marketing Area or within 20 miles of your Marketing Area or within the Marketing Area or territory of any other franchise or within 20 miles of those Marketing Areas or territories. This prohibition applies to you, your affiliates and the owners, employees, and family members of you and your affiliates.
s. Modification of Agreement	Sections 11.11 and 11.17	No modifications unless in writing, but our specifications and Manuals are subject to change and all of your and your affiliates' existing franchise agreements are amended if you sign a Franchise Agreement for an additional franchise.
t. Integration/merger clause	Section 11.11	Only the terms of the Franchise Agreement are binding (subject to applicable state law). All representations or promises made outside the disclosure document and Franchise Agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	Section 10.2	Prior to filing most proceedings, a party must submit the dispute to non-binding mediation. Most disputes must be arbitrated.
v. Choice of forum	Section 10.2(c) and 10.3(c)	Subject to applicable state laws, all claims must be arbitrated or litigated in the city in which our principal place of business is located (currently, Atlanta, Georgia).
w. Choice of law	Section 10.1	Subject to applicable state laws, Georgia law applies, without regard to Georgia conflict-of-laws rules.

Area Development Agreement

The following table lists important provisions of the Area Development Agreement. You should read these provisions in the Area Development Agreement attached to this Franchise Disclosure Document.

Provision	Section in Area Development Agreement	Summary
a. Length of Term of the Area Development Agreement	Section 4	Varies depending on the number of locations to be developed and economic conditions
b. Renewal or extension of term	Section 4	Area Developer does not have a right to renew the agreement.
c. Requirements for Area Developer to renew or extend	None	Area Developer does not have a right to renew the agreement.
d. Termination by Area Developer	Sections 10(A) and (E)	If we breach the Area Development Agreement and fail to cure after notice, subject to state law.
e. Termination by us without cause	None	Not applicable.
f. Termination by us with cause	Sections 10(B), (C), (D) and (E)	We may terminate the Area Development Agreement only if Area Developer fails to cure a curable default (see g.) or if there is a default which cannot be cured (see h.). If we terminate the Area Development Agreement, pursuant to the terms of any applicable Franchise Agreements, we may also terminate such Area Developer's Franchise Agreements.
g. "Cause" defined – defaults which can be cured	Section 10(D)	Notice and cure period is 10 days for monetary defaults and 30 days for other defaults. Curable defaults include: bankruptcy or insolvency, loss of permit or license necessary to operate, or a material breach of the Area Development Agreement (such as a failure to pay fees or comply with development schedules) or any other agreement between the parties (which include the breach of any Franchise Agreement between the parties).
h. "Cause" defined – defaults which cannot be cured	Section 10(C)	Willful and material misrepresentations relating to the acquisition of the franchise, unauthorized transfers, conviction or plea of guilty or no contest to certain crimes, and any conduct that is material and adverse to the Trademarks and System.
i. Area Developer's obligations upon expiration or termination of Area Development Agreement	Section 10(F)	Area Developer will have no further right to develop additional franchises, and must abide by all obligations relating to our Trademarks and System, including the obligation to not infringe upon our Trademarks and abide by all confidentiality and non-competition provisions.
j. Assignment of Area Development Agreement by us	Section 9(G)	We may assign all our rights without notice to the Area Developer.
k. "Transfer" by Area Developer – definition	Sections 9 (A) and (B)	Includes transfer of Area Development Agreement or of any ownership in Area Developer.
l. Our approval of transfer by Area Developer	Section 9(E)	We must approve all transfers, but we will not unreasonably withhold approval.

Provision	Section in Area	Summary
	Development	
	Agreement	
m. Conditions for our	Section 9(E)	Transferee must have a satisfactory character, credit rating and
approval of transfer		business experience, complete our training program, Area
		Developer must be in compliance with all obligations under the Area Development Agreement and sign a release of all claims
		against us (see Exhibit R).
n. Our right of first refusal to	Section 9(D)	We can match any offer for the purchase of your business.
acquire your business	Section 3(B)	we can mater any orier for the parenase of your outsiness.
o. Our option to purchase	None	Not applicable.
your business		• •
p. Area Developer's death or	Section 9(C)	The representative of Area Developer must assume full time
incapacity		operation of the Area Developer's duties within 90 days of
		death or incapacity of Area Developer and must be qualified
N	g : 0(D)	and acceptable to us.
q. Non-competition covenants during the term of	Section 8(B)	No involvement with a Competitive Business, except for franchises authorized by the Area Development Agreement.
the Area Development		Tranchises authorized by the Area Development Agreement.
Agreement		
r. Non-competition covenants	Section 8(B)	No involvement with a Competitive Business for 3 years within
after the Area Development	,	the Marketing Areas designated in the Area Development
Agreement terminates or		Agreement or within a 20-mile radius of those Marketing Areas
expires		or within any Marketing Area of another franchise business or
		within a 20-mile radius of those marketing areas.
s. Modification of Agreement	Section 12(I)	No modifications unless in writing signed by the parties.
t. Integration/merger clause	Section 12(I)	Only the terms of the Area Development Agreement are
		binding (subject to state law). All representations or promises
		made outside the disclosure document and Franchise Agreement
u. Dispute resolution by	Section 11(B)	may not be enforceable. Prior to filing most proceedings, a party must submit the
arbitration or mediation	Section 11(D)	dispute to non-binding mediation. Most disputes must be
		arbitrated.
v. Choice of forum	Section 11(B)	Subject to applicable state laws, all claims must be arbitrated or
	and (C)	litigated in the city in which our principal place of business is
		located (currently, Atlanta, Georgia).
w. Choice of law	Section 11(A)	Subject to applicable state laws, Georgia law applies, without
		regard to Georgia conflict-of-laws rules.

ITEM 18 – PUBLIC FIGURES

We do not use any public figures in our franchise name or symbol, nor do any public figures endorse or recommend our franchise to prospective franchisees.

<u>ITEM 19 –FINANCIAL PERFORMANCE REPRESENTATIONS</u>

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned businesses, if there is a

reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing Franchised Business you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The financial performance information provided in this Item 19 is an historic financial performance representation about all of the franchisees existing in The Two Men and a Truck franchise system for the relevant period based upon financial information those franchisees reported to us or our predecessor.

In this Item 19, we have presented financial performance information for (a) single Metro Market Franchises operating in a single Marketing Area under a single franchise agreement ("Single Franchises"), (b) multiple Metro Market Franchises under common ownership that are licensed under multiple franchise agreements to operate in multiple Marketing Areas but work as a single business unit in the same general geographic region and share personnel and trucks ("Multi-Unit Franchises"), and (c) Mod Market Franchises. We refer to Single Franchises and Multi-Unit Franchises collectively as "Franchise Operating Units." Franchise Operating Units do not include Mod Market Franchises. We have not included affiliate-owned businesses in any category.

In this Item 19, we have presented data in the following categories:

- o "Gross Sales" is defined in Item 6, Note 2 and includes revenue earned from both required and optional services (such as storage services).
- o "Direct Labor Mover Wage Expenses" includes the wages and benefits paid to movers.
- o "Moving Truck Expenses" includes lease or loan payments, maintenance costs, and fuel costs related to moving trucks.
- o "Other Moving Expenses" includes the cost of supplies, damages and warranty expenses, and other miscellaneous moving and storage-related expenses.
- o "Advertising Expenses" includes all expenses related to conducting advertising, except for the national advertising fees paid to us.
- o "Facility Expenses" includes rent for the office and any storage facilities, utilities, and furniture, fixtures, and equipment used in the facilities.
- o "Franchise Fees" includes royalties, national advertising fees, and technology fees.
- o "Support Staff Expenses" includes the wages and benefits paid to your support staff, including salespeople and other non-moving personnel.
- "Other Administrative Expenses" includes recruiting, retention, and training costs, professional fees, fees for sales support services procured from us, non-moving vehicle costs, office expenses, and finance costs.
- o "EBITDA" is calculated as Annual Gross Sales less Total Annual Expenses plus interest plus taxes plus depreciation.

For all tables, the number and percentage that "met or exceeded" the average (sometimes presented as "# and % at or > Average") means the number and percentage of units that had sales or expenses that were equal to or higher than the average sales or expenses for such category.

TABLE 1 GROSS SALES FOR FRANCHISE OPERATING UNITS IN 2023

The table below reflects the average and median annual Gross Sales for 2023 for all Metro Market Franchise Operating Units operating for all 12 months of the 2023 calendar year.

Year	Number of Franchise Operating Units	Average Annual Gross Sales	# and % of Franchise Operating Units That Met or Exceeded the Average	Median Annual Gross Sales	Highest Annual Gross Sales	Lowest Annual Gross Sales
2023	195	\$2,864,079	66 / 34%	\$2,314,231	\$15,687,136	\$631,085

Notes to Table 1:

1. As of December 31, 2023, there were 204 Franchise Operating Units. Of those 204, 195 Franchise Operating Units operated throughout 2023 and are represented in this table. This table excludes nine Franchise Operating Units that began operating in 2023. No Multi-Unit Franchises ceased operating in 2023.

TABLE 2 GROSS SALES AND EXPENSES IN 2023 FOR MULTI-UNIT FRANCHISES

The table below reflects average and median annual Gross Sales and expenses for the 2023 calendar year for 44 Multi-Unit Franchises that operated for a full 12 months as of December 31, 2023.

Sales/Expense Category	Average Dollar Amount of Sales/ Expenses	# and % of Multi-Unit Franchises That Met or Exceeded the Average Amount	Median Dollar Amount of Sales/ Expenses
Annual Gross Sales	\$4,532,377	21 / 48%	\$4,039,165
Highest Annual Gross Sales	\$15,687,136	N/A	N/A
Lowest Annual Gross Sales	\$759,995	N/A	N/A
Expenses			
Direct Labor – Mover Wage Expenses	\$1,312,654	21 / 48%	\$1,165,529

Sales/Expense Category	Average Dollar Amount of Sales/ Expenses	# and % of Multi-Unit Franchises That Met or Exceeded the Average Amount	Median Dollar Amount of Sales/ Expenses
Moving Truck Expenses	\$496,624	24 /55%	\$473,618
Other Moving Expenses – Damages, Supplies, Other Direct Costs	\$279,876	19 / 43%	\$246,508
Advertising Expenses	\$194,037	22 / 50%	\$156,811
Facility Expenses	\$247,245	18 / 41%	\$202,671
Franchise Fees	\$365,930	32 / 73%	\$326,157
Support Staff Expenses	\$676,473	21 / 48%	\$568,717
Other Administrative Expenses	\$377,705	25 / 57%	\$325,355
Total Annual Expenses	\$3,950,544	20 / 45%	\$3,321,811
Total EBITDA	\$581,833	19 / 43%	\$481,051
Highest EBITDA	\$1,859,903		
Lowest EBITDA	(\$150,524)		

Notes to Table 2:

- 1. As of December 31, 2023, there were 47 Multi-Unit Franchises. Of those 47 Multi-Unit Franchisees, 44 were operated throughout 2023 and are represented in this table. This table excludes three Multi-Unit Franchises that began operating in 2023. No Multi-Unit Franchises ceased operating in 2023. This table does not include 151 Single Franchises operated by single-unit franchisees and 24 Mod Market Franchises. This table also does not include affiliate-owned units.
- 2. The 44 Multi-Unit Franchises include a total of 125 Single Franchises, which are included in this table. The following chart provides additional details regarding the number of Single Franchises operated by each Multi-Unit Franchise included in this table:

	Average	#/% Met or Exceeded Average	Median	Low	High
Number of Single Franchises Operated by Multi-Unit Franchises	2.8	21 / 48%	2	2	7

3. 36 Multi-Unit Franchises included in this chart reported revenue from providing storage services in 2023, which accounted for 1.50% of the average annual Gross Sales such units providing such services.

TABLE 3 GROSS SALES AND EXPENSES IN 2023 FOR SINGLE FRANCHISES

The table below reflects average and median annual Gross Sales and expenses for the 2023 calendar year for all 166 Single Franchises operating for a full 12 months as of December 31, 2023.

Sales/Expense Category	Average Dollar Amount of Sales/ Expenses	# and % of Franchise Operating Units That Met or Exceeded the Average	Median Dollar Amount of Sales/ Expenses
Annual Gross Sales	\$2,377,952	57 / 38%	\$2,103,949
Highest Annual Gross Sales	\$10,969,997	N/A	N/A
Lowest Annual Gross Sales	\$631,085	N/A	N/A
Expenses Direct Labor – Mover Wage			
Expenses	\$687,411	71 / 47%	\$570,512
Moving Truck Expenses	\$290,536	74 / 49%	\$253,620
Other Moving Expenses – Damages, Supplies, Other Direct Costs	\$126,996	71 / 47%	\$104,391
Advertising Expenses	78,705	74 / 49%	\$63,781
Facility Expenses	\$123,700	79 / 52%	\$100,341
Franchise Fees	\$191,572	79 / 52%	\$168,543
Support Staff Expenses	\$359,575	84 / 56%	\$314,469
Other Administrative Expenses	\$197,958	74 / 49%	\$153,504
Total Annual Expenses	\$2,053,685	60 / 40%	\$1,805,972
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Total EBITDA	\$324,267	55 / 33%	\$240,312
Highest EBITDA	\$1,993,642		
Lowest EBITDA	(\$138,287)		

Notes to Table 3:

- 1. As of December 31, 2023, there were 153 Single Franchises. Of those 153 Single Franchises, 151 were operated throughout 2023 and are represented in this table. This table excludes two Single Franchises that began operating in 2023. No Single Franchise ceased operating in 2023. This table also excludes (i) 47 Multi-Unit Metro Market franchises that operate in multiple Marketing Areas under two or more Franchise Agreements and (ii) 24 Mod Market Franchises. This table also does not include affiliate-owned units.
- 2. 112 Single Franchises included in this chart reported revenue from providing storage services in 2023, which accounted for 1.97% of the average annual Gross Sales for such units providing such services.

TABLE 4 GROSS SALES AND EXPENSES IN 2023 FOR SINGLE FRANCHISES BY YEARS OF OPERATION

The table below reflects average and median annual Gross Sales and expenses for Single Franchises that completed their first, second, third, or fourth year of operation in 2023 and were still operating as of December 31, 2023. Single Franchises that completed their fifth or subsequent years of operation in 2023 are not included in this table. As described in Note 1, the financial information for each included Single Franchise covers a 12-month period of 2022 and 2023 that immediately preceded the 2023 anniversary of their opening date.

Sales/ Expense Category		Year 1 of	Year 2 of	Year 3 of	Year 4 of
Sales/ Expense Category		Operation	Operation	Operation	Operation
# of Single Franchises		4	2	1	5
Average Annual Gross Sales		\$786,174	\$993,645	\$1,516,485	\$1,729,060
Median Annual Gross Sales		\$750,256	\$993,645	\$1,516,485	\$1,544,011
Highest Annual Gross Sales		\$1,011,573	\$1,124,856	\$1,516,485	\$2,869,694
Lowest Annual Gross Sales		\$632,611	\$862,434	\$1,516,485	\$739,345
# and % at or > Average Annual Gross Sales		2/50%	1/50%	1/100%	2/40%
	Average	\$227,525	\$279,447	\$362,825	\$552,551
Direct Labor – Mover Wage	Median	\$216,236	\$279,447	\$362,825	\$506,586
Expenses	# and % at or > Average	2/50%	1/50%	1/100%	2/40%
	Average	\$91,306	\$136,169	\$248,268	\$266,913
Marian Tanal Emman	Median	\$95,233	\$136,169	\$248,268	\$229,705
Moving Truck Expenses	# and % at or	2/50%	1/50%	1/100%	2/40%
	> Average	¢47.501	\$66.660	\$110,602	¢112 001
	Average	\$47,591 \$44,461	\$66,669 \$66,669	\$110,602 \$110,602	\$112,881 \$125.081
Other Moving Expenses	Median # and % at or	2/50%	1/50%	. /	
	+ and % at or > Average	2/30%	1/30%	1/100%	2/40%
	Average	\$54,110	\$47,268	\$100,223	\$56,975
Advertising Expenses	Median	\$53,902	\$47,268	\$100,223	\$44,374
Advertising Expenses	# and % at or > Average	2/50%	1/50%	1/100%	2/40%
	Average	\$73,895	\$40,920	\$69,163	\$68,365
E:114 E	Median	\$70,737	\$40,920	\$69,163	\$73,702
Facility Expenses	# and % at or > Average	2/50%	1/50%	1/100%	3/60%
	Average	\$58,372	\$84,168	\$122,605	\$141,229
	Median	\$55,207	\$84,168	\$122,605	\$125,314
Franchise Fees	# and % at or	2/50%	1/50%	1/100%	2/40%
	> Average	\$121,504	\$143,053	\$133,401	\$246,329
	Average Median	\$121,304	\$143,053	\$133,401	\$240,329
Support Staff Expenses	# and % at or	3/75%	1/50%	1/100%	3/60%
	> Average				

Sales/ Expense Category		Year 1 of Operation	Year 2 of Operation	Year 3 of Operation	Year 4 of Operation
	Average	\$80,138	101,324	\$184,363	\$127,513
Other Administrative	Median	\$86,187	\$101,324	\$184,363	\$129,243
Expenses	# and % at or	2/50%	1/50%	1/100%	3/60%
	> Average				
	Average	\$754,442	\$899,018	\$1,331,450	\$1,572,757
Total Annual Expanses	Median	\$767,725	\$899,018	\$1,331,450	\$1,495,203
Total Annual Expenses	# and % at	2/50%	1/50%	1/100%	2/40%
	or > Average				
	Average	\$31,732	\$94,627	\$185,035	\$156,303
	Median	\$652	\$94,627	\$185,035	\$116,887
Total EBITDA	# and % at	2 / 50%	1 / 50%	1 / 100%	2 / 40%
	or > Average	2/3070	1 / 30 / 0	1 / 100 76	4/40%
	High	\$191,669	\$223,484	\$185,035	\$421,430
	Low	-\$66,044	-\$34,230	\$185,035	-\$26,389

Notes to Table 4:

- 1. The years of operation in the table reflect 12-month periods and not calendar years. Thus, the data included represents the financial performance of each Single Franchise during the 12-month period preceding its anniversary date. For example, if a Franchise Operating Unit reached its third anniversary of operation on February 1, 2023, the table includes such franchise's data from February 1, 2022 to January 31, 2023 in the "Year 2 of Operation" category. If a Franchise Operating Unit reached its third anniversary of operation on December 31, 2023, the table includes such franchise's data from December 31, 2022 to December 30, 2023 in the "Year 2 of Operation" category.
- 2. The four Single Franchises that completed Year 1 of operation in 2023 began operating in 2022. No Single Franchises that began operating in 2022 ceased operating before reaching their first anniversary and were not included in this table.
- 3. The two Single Franchises that completed Year 2 of operation in 2023 began operating in 2021. No Single Franchise that began operating in 2021 ceased operating before reaching their second anniversary and were not included in this table.
- 4. The one Single Franchise that completed Year 3 of operation in 2023 began operating in 2020. One Single Franchise that began operating in 2020 ceased operating before reaching their third anniversary and was not included in this table.
- 5. The five Single Franchises that completed Year 4 of operation in 2023 began operating in 2019. One Single Franchises that began operating in 2019 ceased operating before reaching their fourth anniversary and were not included in this table.
- 6. Nine Single Franchises included in this chart reported revenue from providing storage services in 2023, which accounted for 0.75% of the average annual Gross Sales for such units providing such services.

TABLE 5 GROSS SALES AND EXPENSES FOR MOD MARKET FRANCHISES BY YEARS OF OPERATION

The table below reflects average and median annual Gross Sales and expenses for Mod Market Franchises that completed their first, second, third, or fourth year of operation in 2023 and were still operating as of December 31, 2023. As described in Note 2, the financial information for each included Mod Market Franchise covers a 12-month period of 2022 and 2023 that immediately preceded the 2023 anniversary of their opening date.

Sales/ Expense Category		Year 1 of	Year 2 of	Year 3 of	Year 4 of
# CM 1 M 1 4 F 2 1 1 2 2		Operation	Operation	Operation	Operation
# of Mod Market Franchises		\$843,766	4	\$900,015	\$1,086,234
Average Annual Gross Sales			\$594,194		
Median Annual Gross Sales		\$691,892	\$558,663	\$900,015	\$1,086,234
Highest Annual Gross Sales		\$1,833,872	\$722,636	\$931,156	\$1,086,234
Lowest Annual Gross Sales		\$414,245	\$536,815	\$868,874	\$1,086,234
# and % at or > Average Annual Gross Sales		1 / 20%	1 / 25%	1 / 50%	1 / 100%
	Average	\$244,498	\$196,947	\$294,906	\$352,933
Direct Labor – Mover Wage	Median	\$185,962	\$203,694	\$294,906	\$352,933
Expenses	# and % at or >	1/20%	2 / 50%	1 / 50%	1 / 100%
	Average				
	Average	\$141,418	\$96,182	\$114,358	\$142,107
Moving Truck Expenses	Median	\$83,513	\$97,370	\$114,358	\$142,107
Moving Truck Expenses	# and % at or > Average	1 / 20%	2 / 50%	1 / 50%	1 / 100%
	Average	\$33,565	\$29,738	\$41,811	\$38,937
	Median	\$32,669	\$28,690	\$41,811	\$38,937
Other Moving Expenses	# and % at or >	1 / 20%	1 / 25%	1 / 50%	1 / 100%
	Average				
	Average	\$28,643	\$23,803	\$30,280	\$15,023
A.1. Att. T	Median	\$20,388	\$24,539	\$30,280	\$15,023
Advertising Expenses	# and % at or >	2 / 40%	2 / 50%	1 / 50%	1 / 100%
	Average				
	Average	\$30,911	\$40,498	\$46,969	\$22,069
E '1'. E	Median	\$31,437	\$40,350	\$46,969	\$22,069
Facility Expenses	# and % at or >	3 / 60%	2 / 50%	1 / 50%	1 / 100%
	Average				
	Average	\$76,425	\$52,912	\$80,402	\$98,262
Franchise Fees	Median	\$62,812	\$50,545	\$80,402	\$98,262
Franchise Fees	# and % at or >	1 / 20%	1 / 25%	1 / 50%	1 / 100%
	Average				
	Average	\$108,106	\$44,661	\$89,709	\$175,322
Support Staff Expenses	Median	\$67,648	\$31,735	\$89,709	\$175,322
Support Staff Expenses	# and % at or >	2 / 40%	1 / 25%	1 / 50%	1 / 100%
	Average				
	Average	\$72,696	\$57,217	\$47,685	\$113,890
Other Administrative Expenses	Median	\$76,143	\$60,247	\$47,685	\$113,890
Other Administrative Expenses	# and % at or >	2 / 40%	2 / 50%	1 / 50%	1 / 100%
	Average				

Sales/ Expense Category		Year 1 of Operation	Year 2 of Operation	Year 3 of Operation	Year 4 of Operation
	Average	\$736,262	\$541,956	\$746,122	\$958,544
Total Annual Ermanas	Median	\$559,773	\$537,169	\$746,122	\$958,544
Total Annual Expenses	# and % at or > Average	2 / 20%	3 / 75%	1 / 50%	1 / 100%
	Average	\$107,484	\$52,238	\$153,893	\$127,690
	Median	\$93,833	\$39,951	\$153,893	\$127,690
Total EBITDA	# and % at or > Average	1 / 20%	2 / 50%	1 / 50%	1 / 100%
	Highest	\$232,064	\$154,013	\$209,579	\$127,690
	Lowest	\$24,760	-\$24,963	\$98,208	\$127,690

Notes to Table 5:

- 1. This table does not include data from Mod Market Franchises that began operating in 2023 but did not complete their first year of operation in 2023.
- 2. The years of operation in the table reflect 12-month periods and not calendar years. Thus, the data included represents the financial performance of each Mod Market Franchise during the 12-month period preceding its anniversary date. For example, if a Mod Market Franchise reached its third anniversary of operation on February 1, 2023, the table includes such franchise's data from February 1, 2022 to January 31, 2023 in the "Year 2 of Operation" category. If another Mod Market Franchise reached its third anniversary of operation on December 31, 2023, the table includes such franchise's data from December 31, 2022 to December 30, 2023 in the "Year 2 of Operation" category.
- 3. The five Mod Market Franchises that completed Year 1 of operation in 2023 began operating in 2022. No Mod Market Franchises that began operating in 2022 ceased operating before reaching their first anniversary and were not included in this table.
- 4. The four Mod Market Franchises that completed Year 2 of operation in 2023 began operating in 2021.
- 5. The two Mod Market Franchises that completed Year 3 of operation in 2023 began operating in 2020. No Mod Market Franchises that began operating in 2020 ceased operating before reaching their third anniversary and were not included in this table.
- 6. The one Mod Market Franchise that completed Year 4 of operation in 2023 began operating in 2019. One Mod Market Franchises that began operating in 2019 ceased operating before reaching their fourth anniversary and were not included in this table.
- 7. Six Mod Market Franchises included in this chart reported revenue from providing storage services in 2023, which accounted for 0.55% of the average annual Gross Sales for such units providing such services.

Notes to Item 19:

1. Some units have sold these amounts. Your individual results may differ. There is no assurance that you will sell as much.

- 2. We calculated the figures in the tables in these financial performance representations using financial reports submitted by franchisees. We have not audited or independently verified these financial reports nor have we asked questions of the submitting franchisees to determine whether they are in fact accurate and complete, although we have no information or other reason to believe that they are unreliable. No certified public accountant has audited these figures or expressed his or her opinion concerning their content or form.
- 3. Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.
- 4. We encourage you to consult with your own accounting, business, and legal advisors to assist you to prepare your budgets and projections, and to assess the likely or potential financial performance of your franchise. We also encourage you to contact existing franchisees to discuss their experiences with the system and their franchise. Notwithstanding the information set forth in this financial performance representation, our existing franchisees are your best source of information about franchise operations.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Pamela Batten, 3400 Belle Chase Way, Lansing, Michigan 48911-4251, 800-756-5656, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 - OUTLETS AND FRANCHISEE INFORMATION

Table 1 Systemwide Business Summary For years 2021 to 2023

Business Type	Year	Businesses at the Start of the Year	Businesses at the End of the Year	Net Change
Franchised	2021	276	284	+8
Businesses	2022	284	293	+9
	2023	293	313	+20
Company-Owned	2021	3	3	0
Businesses	2022	3	3	0
	2023	3	3	0
Total Businesses	2021	279	287	+8
	2022	287	296	+9
	2023	296	316	+20

Table 2 Transfers of Franchised Businesses For years 2021 to 2023

State	Year	Number of Transfers
Arkansas	2021	1
	2022	0
	2023	0
		·
Connecticut	2021	2
	2022	0
	2023	0
Florida	2021	1
	2022	0
	2023	0
Georgia	2021	1
	2022	0
	2023	0
Illinois	2021	5
	2022	0
	2023	0
Indiana	2021	2
	2022	0
	2023	0
Kentucky	2021	0
	2022	0
	2023	1
Maryland	2021	1
	2022	0
	2023	0
Michigan	2021	1
	2022	1
	2023	0
Minnesota	2021	3
	2022	0
	2023	0
V 1.6 1	2001	
North Carolina	2021	0
	2022	0
	2023	2

State	Year	Number of Transfers
Ohio	2021	1
	2022	0
	2023	0
South Carolina	2021	1
	2022	0
	2023	1
Texas	2021	0
	2022	0
	2032	4
Total	2021	19
	2022	1
	2023	8

Table 3 Status of Franchised Businesses For years 2021 to 2023

State	Year	Franchised Businesses at Start of Year	Franchised Businesses Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Franchised Businesses at End of Year
Alabama	2021	5	0	0	0	0	0	5
	2022	5	0	0	0	0	0	5
	2023	5	0	0	0	0	0	5
Arizona	2021	7	0	0	0	0	0	7
	2022	7	1	0	0	0	0	8
	2023	8	0	0	0	0	0	8
Arkansas	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
California	2021	9	0	0	0	0	0	9
	2022	9	1	0	0	0	0	10
	2023	10	1	0	0	0	0	11
Colorado	2021	7	0	0	0	0	0	7
	2022	7	0	0	0	0	0	7
	2023	7	0	0	0	0	0	7
Connecticut	2021	3	0	0	0	0	0	3
	2022	3	0	0	0	0	0	3
	2023	3	0	0	0	0	0	3

State	Year	Franchised Businesses at Start of Year	Franchised Businesses Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Franchised Businesses at End of Year
Delaware	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
F1	2021	28	0	0	0	0	0	20
Florida	2021		0	0	0	0	0	28
	2022	28 28	0	0	0	0	0	28
	2023	28	0	0	0	0	0	28
Georgia	2021	14	0	0	0	0	0	14
8	2022	14	1	0	0	0	0	15
	2023	15	0	0	0	0	0	15
	1020	10		, , ,	Ŭ		, , ,	- 10
Idaho	2021	1	1	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
Illinois	2021	10	0	0	0	0	0	10
Illinois	2021	19 19	0	0	0	0	0	19 19
	2022	19	0	0	0	0	0	19
	2023	19	U	U	U	U	U	19
Indiana	2021	9	0	0	0	0	0	9
	2022	9	0	0	0	0	0	9
	2023	9	0	0	0	0	0	9
		_	_	_	_	_	_	_
Iowa	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
Kansas	2021	2	1	0	0	0	0	3
Ransas	2022	3	0	0	0	0	0	3
	2023	3	0	0	0	0	0	3
Kentucky	2021	4	0	0	0	0	0	4
	2022	4	0	0	0	0	0	4
	2023	4	1	0	0	0	0	5
T''	2021	<i>-</i>	0	0	0	0	0	~
Louisiana	2021	5	0	0	0	0	0 1 ⁽¹⁾	5
	2022	5	0	0	0	0	_	4
	2023	4	0	0	0	0	0	4
Maine	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	1 2020	-	, , ,	, ,	Ŭ	Ť	Ĭ	-

State	Year	Franchised Businesses at Start of Year	Franchised Businesses Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Franchised Businesses at End of Year
Maryland	2021	8	0	0	0	0	1 ⁽¹⁾	7
	2022	7	0	0	0	0	$2^{(1)}$	5
	2023	5	1	0	0	0	0	6
Massachusetts	2021	5	0	0	0	0	0	5
	2022	5	0	0	0	0	0	5
	2023	5	0	0	0	0	0	5
Michigan	2021	17	0	0	0	0	0	17
Michigan	2021		0	0	0	0	0	
	2022	17	0	0	0	0	0	17
	2023	17	0	0	0	0	0	17
Minnesota	2021	8	0	0	0	0	0	8
	2022	8	0	0	0	0	0	8
	2023	8	1	0	0	0	0	9
Mississippi	2021	2	0	0	0	0	0	2
wiississippi	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
Missouri	2021	4	0	0	0	0	0	4
	2022	4	0	0	0	0	0	4
	2023	4	0	0	0	0	0	4
Montana	2021	2	0	0	0	0	0	2
Montana	2022	2	1	0	0	0	0	3
	2023	3	0	0	0	0	0	3
	2023		0	Ŭ	Ů	Ŭ.	0	
Nebraska	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
Nevada	2021	3	1	0	0	0	0	4
1 (0) (0.00	2022	4	0	0	0	0	0	4
	2023	4	0	0	0	0	0	4
N	2021	0	0			0	0	0
New	2021	0	0	0	0	0	0	0
Hampshire	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
New Jersey	2021	2	0	0	0	0	0	2
-	2022	2	1	0	0	0	0	3
	2023	3	2	0	0	0	0	5
]							

State	Year	Franchised Businesses at Start of Year	Franchised Businesses Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Franchised Businesses at End of Year
New Mexico	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	1	0	0	0	0	3
New York	2021	6	0	0	0	0	0	6
New Tork	2022	6	1	0	0	0	0	7
	2022	7	1	0	0	0	0	8
	2023	,	1	0	0	· ·	0	0
North	2021	11	2	0	0	0	0	13
Carolina	2022	13	0	0	0	0	0	13
	2023	13	0	0	0	0	1	12
North Dakota	2021	1	0	0	0	0	0	1
North Dakota	2021	1 1	0	0	0	0	0	1 1
	2022	1	1	0	0	0	0	
	2023	1	1	U	U	0	U	2
Ohio	2021	14	0	0	0	0	0	14
	2022	14	1	0	0	0	0	15
	2023	15	0	0	0	0	0	15
Oklahoma	2021	2	0	0	0	0	0	3
Oktanoma	2021	3 3	0	0	0	0	0	3
	2022	3	0	0	0	0	0	3
	2023	3	U	U	U	0	U	3
Oregon	2021	2	0	0	0	0	0	2
-	2022	2	0	0	1	0	0	1
	2023	1	0	0	0	0	0	1
Dannardanania	2021	5	0	0	0	0	0	5
Pennsylvania	2021	5	0	0	0	0	0	5 6
	2022	6	5	0	0	0	0	11
	2023	0	3	U	U	0	U	11
Rhode Island	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
Cautle	2021	7	0	0	0	0	0	7
South	2021	7	0	0	0	0	0	7
Carolina	2022	7	0	0	0	0	0	7
	2023	/	U	U	U	U	U	/
South Dakota	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1

State	Year	Franchised Businesses at Start of Year	Franchised Businesses Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Franchised Businesses at End of Year
Tennessee	2021	5	0	0	0	0	0	5
	2022	5	1	0	0	0	0	6
	2023	6	1	0	0	0	0	7
Texas	2021	24	0	0	0	0	0	24
	2022	24	3	0	0	0	0	27
	2023	27	3	0	0	0	1	29
Utah	2021	2	1	0	0	0	0	3
	2022	3	0	0	0	0	0	3
	2023	3	0	0	0	0	0	3
Vermont	2021	0	1	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
Virginia	2021	10	0	0	0	0	0	10
	2022	10	0	0	0	0	0	10
	2023	10	3	0	0	0	0	13
Washington	2021	4	0	0	0	0	0	4
	2022	4	0	0	0	0	0	4
	2023	4	0	0	0	0	0	4
Wisconsin	2021	5	1	0	0	0	0	6
	2022	6	0	0	0	0	0	6
	2023	6	1	0	0	0	0	7
Wyoming	2021	1	0	0	0	0	0	1
,, joining	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2023	1		0	U		, ,	1
Totals ⁽²⁾	2021	276	9	0	0	0	1 ⁽¹⁾	284
	2022	284	13	0	1	0	3 ⁽¹⁾	293
	2023	293	22	0	0	0	2	313

- (1) Four franchises (including one in 2021 and three in 2022) were consolidated into other existing franchises based on the re-mapping of the metro areas in which the franchises were located.
- (2) As of December 31, 2023, there were 292 Metro Market Franchises and 24 Mod Market Franchises. The Mod Market Franchises are located in Arizona, Colorado, Georgia, Idaho, Kentucky, Minnesota (two franchises), Montana (three franchises), New Mexico (two franchises), North Carolina, North Dakota, Ohio, Pennsylvania, Tennessee (two franchises), Texas (two franchises), Utah, Vermont, Wisconsin, and Wyoming.

Table 4
Status of Company-Owned Businesses
For the years 2021 to 2023

State	Year	Businesses at Start of Year	Businesses Opened	Businesses Reacquired from Franchisee	Businesses Closed	Businesses Sold to Franchisee	Businesses at End of Year
California	2021	2	0	0	0	0	2
	2022	2	0	0	0	0	2
	2023	2	0	0	0	0	2
Michigan	2021	1	0	0	0	0	1
	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1
Totals	2021	3	0	0	0	0	3
	2022	3	0	0	0	0	3
	2023	3	0	0	0	0	3

Table 5
Projected Openings As Of December 31, 2023

State	Franchise Agreements Signed but Franchised Business Not Opened	Projected New Franchised Businesses in the Next Fiscal Year (2024)	Projected New Company-Owned Businesses in the Next Fiscal Year (2024)
California	3	8	0
Massachusetts	2	2	0
Minnesota	1	1	0
Montana	1	1	0
New Jersey	1	6	0
New York	1	4	0
Ohio	1	0	0
Pennsylvania	0	1	0
Tennessee	0	2	0
Texas	2	4	0
Virginia	1	2	0
Wisconsin	1	1	0
Washington	0	2	0
West Virginia	0	1	0
Total	15	35	0

<u>Current and Former Franchisees</u>. Exhibit M lists the names of all current U.S. franchisees and the addresses and telephone numbers of their franchises as of December 31, 2023. Exhibit N lists the name, city and state and the current business telephone number (or if unknown, the last known home telephone number of every U.S. franchisee who has had a Franchised Business terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement during 2023,

or who had not communicated with our predecessor within 10 weeks of the disclosure document issuance date.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

<u>Confidentiality Agreements</u>. During the last 3 fiscal years, no current or former franchisees have signed confidentiality clauses that restrict them from discussing with you their experiences as a franchisee in our franchise system.

<u>Trademark-Specific Franchise Organizations</u>. We and our predecessor have endorsed a franchisee organization known as the TEAM Franchisee Advisory Council or TEAM. We may consult with TEAM on various aspects of our relationship with our franchisees. For information on TEAM, you can contact Randy Shacka at (800) 345-1070. Other than TEAM, there are no trademark-specific franchisee organizations associated with our franchise system that have been created, sponsored or endorsed by us or our predecessor or that have asked to be included in our Franchise Disclosure Document.

As of the date of this Franchise Disclosure Document, we do not have any area developers.

<u>ITEM 21 – FINANCIAL STATEMENTS</u>

Attached to this Disclosure Document as Exhibit O are: (i) the audited financial statements of our direct parent, SM Systems, as of December 31, 2021, December 31, 2022 and December 31, 2023 and (ii) SM Systems' Guaranty of our obligations to you under the Franchise Agreement.

As reflected in Item 1, SM Manager will be providing required support and services to franchisees under a management agreement with us. Also attached to this Disclosure Document as Exhibit O are the audited financial statements of our indirect parent, SM Manager, as of December 31, 2021, December 31, 2022 and December 31, 2023. These financial statements are being provided for disclosure purposes only. SM Manager is not a party to the Franchise Agreement or other agreement we sign with franchisees nor does it guarantee our obligations under the Franchise Agreement or other agreements we sign with franchisees.

Also attached to this Disclosure Document as Exhibit O are the unaudited balance sheets and income statements of SM Systems and SM Manager as of March 31, 2024. These financial statements are unaudited and include, in the opinion of management, normal recurring adjustments necessary to fairly state each company's financial condition as of that date. These financial statements have not been reviewed by an accountant and do not contain any financial statement notes.

ITEM 22 – CONTRACTS

The following contracts are attached to this Franchise Disclosure Document:

- Franchise Agreement Exhibit C
 - o Franchise-Specific Terms Exhibit 1, attached to the Franchise Agreement
 - o Obligations and Representations of Individual Interested Parties Exhibit 2, attached to the Franchise Agreement
 - o Guaranty Exhibit 3, attached to the Franchise Agreement
 - o Assignment of Telephone Numbers and Internet Tools Exhibit 4, attached to the Franchise Agreement
 - o Software License Addendum Exhibit 5, attached to the Franchise Agreement

- Automation Systems User Agreement Terms of Use Exhibit 6, attached to the Franchise Agreement
- Preliminary Approval Agreement Exhibit D
- Addendum to Franchise Agreement-Renewal Exhibit E
- Addendum to Franchise Agreement to Authorize Franchisee to Provide Optional Services Exhibit F
- Addendum to Franchise Agreement-Mod Market Exhibit G
- Area Development Agreement Exhibit H
- Addendum to Franchise Agreement—Participation in Captive Insurance Program Exhibit I
- Agreement to Provide Optional Services Exhibit J
- Non-Disclosure and Confidentiality Agreement—Prospective Franchisees Exhibit K
- Addendum to Permit Operation without Office in Marketing Area Exhibit L
- State-Specific Addenda to Agreements Exhibit P
- Franchise Termination and Release Agreement—Exhibit Q (This is a sample of a document that is signed by franchisees transferring their franchises. It contains a sample of the general release you are required to sign if you transfer your franchise.)

ITEM 23 – RECEIPTS

Two copies of a Receipt that acknowledges your receipt of this Franchise Disclosure Document, including all Exhibits, are attached as Exhibit. You must date and sign both copies of the Receipt and deliver one to us and keep the other for your records.

Exhibit A

LIST OF ADMINISTRATORS



EXHIBIT A

LIST OF STATE ADMINISTRATORS

CALIFORNIA

Department of Financial Protection and Innovation 2101 Arena Blvd. Sacramento, California 95834 (916) 445-7205; (866) 275-2677

HAWAII

Commissioner of Securities Business Registration Division Department of Commerce and Consumer Affairs 335 Merchant Street, Room 205 Honolulu, Hawaii 96813 (808) 586-2722

ILLINOIS

Franchise Bureau Office of Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465

INDIANA

Indiana Secretary of State Securities Division, Room E-111 302 West Washington Street Indianapolis, Indiana 46204 (317) 232-6681

MARYLAND

Maryland Division of Securities 200 St. Paul Place Baltimore, Maryland 21202-2020 (410) 576-6360

<u>MICHIGAN</u>

Michigan Attorney General's Office Consumer Protection Division Attn: Franchise Section G. Mennen Williams Building 525 W. Ottawa St. Lansing, Michigan 48909 (517) 335-7567

MINNESOTA

Minnesota Department of Commerce 85 7th Place East, Suite 280 Saint Paul, Minnesota 55101 (651) 539-1500

NEW YORK

NYS Department of Law Investor Protection Bureau 28 Liberty St., 21st Floor New York, New York 10005 (212) 416-8236

NORTH DAKOTA

North Dakota Securities Department 600 East Boulevard Avenue State Capitol Fourteenth Floor Dept 414 Bismarck, North Dakota 58505-0510 (701) 328-4712

OREGON

Department of Consumer and Business Services Division of Finance and Corporate Securities Labor and Industries Building Salem, Oregon 97310 (503) 378-4140

RHODE ISLAND

Division of Securities Department of Business Regulation 1511 Pontiac Ave. John O. Pastore Complex-Building 69-1 Cranston, Rhode Island 02920 (401) 462-9500

SOUTH DAKOTA

Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563

VIRGINIA

State Corporation Commission
Division of Securities and Retail
Franchising
1300 E. Main Street, Ninth Floor
Richmond, Virginia 23219
(804) 371-9051

WASHINGTON

Department of Financial Institutions Securities Division P. O. Box 41200 Olympia, Washington 98504-1200 (360) 902-8760

WISCONSIN

Division of Securities Department of Financial Institutions 4822 Madison Yards Way, North Tower Madison, Wisconsin 53705 (608) 266-9555

Exhibit B

LIST OF AGENTS FOR SERVICE OF PROCESS



EXHIBIT B

LIST OF REGISTERED AGENTS FOR SERVICE OF PROCESS

CALIFORNIA

Sacramento

Commissioner of Department of Financial Protection and Innovation 2101 Arena Blvd.
Sacramento, California 95834 (916) 445-7205; (866) 275-2677

Los Angeles

300 S. Spring Street, Ste. 15513 Los Angeles, California 90013-1259 (213) 897-2085; (866) 275-2677

San Diego

1455 Frazee Road, Ste. 315 San Diego, California 92108 (619) 610-2093; (866) 275-2677

San Francisco

One Sansome Street, Suite 600 San Francisco, California 94104 (415) 972-8565; (866) 275-2677

HAWAII

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Indiana Secretary of State 201 State House 200 West Washington Street Indianapolis, Indiana 46204

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MARYLAND

Maryland Securities Commissioner Securities Division 200 St. Paul Place Baltimore, Maryland 21202 (410) 576-6360

MICHIGAN

Michigan Department of Commerce Corporations and Securities Bureau P.O. Box 30054 6546 Mercantile Way Lansing, Michigan 48909

MINNESOTA

Minnesota Commissioner of Commerce 85 7th Place East, Suite 280 Saint Paul, Minnesota 55101 (651) 539-1500

NEW YORK

Secretary of the State of New York New York Department of State One Commerce Plaza, 99 Washington Avenue, 6th Floor Albany, New York 12231-0001 (518) 473-2492

NORTH DAKOTA

Securities Commissioner North Dakota Securities Department 600 East Boulevard Avenue State Capital Fourteenth Floor Dept 414 Bismarck, North Dakota 58505-0510 (701) 328-4712

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Department of Consumer and Business Services Division of Finance and Corporate Securities Labor and Industries Building Salem, Oregon 97310 (503) 378-4140

RHODE ISLAND

Division of Securities
Department of Business Regulation
1511 Pontiac Ave.
John O. Pastore Complex-Building 69-1
Cranston, Rhode Island 02920
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SOUTH DAKOTA

Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563

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Clerk of State Corporation Commission 1300 E. Main Street, 1st Floor Richmond, Virginia 23219 (804) 371-9051

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Administrator, Division of Securities Department of Financial Institutions 4822 Madison Yards Way, North Tower Madison, Wisconsin 53705 (608) 266-9555

Exhibit C

FRANCHISE AGREEMENT



FRANCHISE AGREEMENT



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TWO MEN AND A TRUCK® FRANCHISE AGREEMENT

THIS AGREEMENT, hereinafter referred to as this "**Agreement**" is entered into between **TWO MEN AND A TRUCK SPE LLC**, located at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 ("**Franchisor**") and the franchisee specified in Exhibit 1 ("**Franchisee**"). The effective date of this Agreement is specified in Exhibit 1 (the "**Effective Date**").

INTRODUCTION

- A. Franchisor franchises a system for the development and operation of a business offering the approved products and services specified in Schedule A (the "Approved Services") to the public (the "System"). The distinguishing characteristics of the System include tradenames, trademarks, training, operational procedures, promotional techniques and materials, signs, layouts, methods of operation, and manuals covering business practices and policies. The System may be further defined, updated, and revised by Franchisor from time to time. A business operated under the System, whether operated by Franchisor, an affiliate of Franchisor or a person authorized by Franchisor, will be referred to in this Agreement as a "Unit." The Unit that Franchisee is authorized to operate under this Agreement will be referred to in this Agreement as the "Franchise Business." In this Agreement, sometimes all Units, Franchisor and the Marks, as defined below, will together be referred to as the "Franchise System."
- B. Franchisor uses and has rights to certain logos, names, trademarks, and service marks specified in Exhibit 1 (the "Marks"), including the primary trademark or service mark specified in Exhibit 1 (the "Primary Mark"), which are used to identify the Franchise System. Franchisor may, in the future, license or develop and register additional or different logos, names, trade dress, trademarks and service marks that it may make available for use by Franchisee, which also will be referred to in this Agreement as the "Marks." Franchisor may modify or discontinue any of the Marks from time to time.
- C. Franchisee recognizes the advantages of operating under the Franchise System and Franchisee has applied for a franchise to own and operate Franchise Business, and such application has been approved by Franchisor in reliance upon all of the representations made therein.
- D. Franchisee acknowledges that the terms, conditions and covenants contained in this Agreement are necessary to maintain Franchisor's high standards of quality and service and the uniformity of those standards at each Franchise Business.

Based upon their mutual promises and adequate consideration as acknowledged by each of them, the parties hereto agree as follows:

SECTION 1--BENEFITS FRANCHISEE ACQUIRES

1.1. Marketing Area.

(a) Right to Operate One Unit Within Marketing Area; Rights of Others to Offer and/or Perform Services Within the Marketing Area. Franchisor grants to Franchisee the right to establish and operate one Unit within the Marketing Area specifically described in Exhibit 1 ("Marketing Area"). Franchisor will not locate or grant to any other person or entity the right to locate any Unit using the System and the Primary Mark within the Marketing Area. Franchisee's right to operate within the Marketing Area does not prevent another franchisee operating under the System and the Primary Mark (a "System Franchisee"), or any other person, from providing the Approved Services in the Marketing Area. In addition, this license does not prevent Franchisor from using or continuing to develop its website or otherwise using the Internet to market to prospective customers the services offered by System Franchisees,

even though prospective customers within the Marketing Area could see the website or other Internet marketing and decide to use a System Franchisee other than Franchisee licensed under this Agreement.

- Reservation of Rights; Other Business Systems. Nothing in this Agreement will prevent Franchisor from establishing or operating or granting any other person the right to establish or operate businesses using the System or a similar system anywhere outside of the Marketing Area, or marketing services or products that are not a part of the System licensed by this Agreement under the Marks within the Marketing Area. The System licensed by this Agreement relates to providing the Approved Services. Franchisor may develop other business systems that offer different products and services under the Marks. Those different products and services and the related business systems will not be included in the System licensed by this Agreement unless Franchisor specifically designates those products and services as included in the System or otherwise specifically authorizes Franchisee to offer and sell those products and services. Those different products and services and the related business systems may be licensed or franchised separately from the System licensed by this Agreement. In that case, Franchisor will have the right to operate a business and/or authorize others to operate a business offering and selling those different products and services and the related business systems under the Marks in the Marketing Area. Franchisor hereby reserves the right to merge with, acquire, establish or become associated with any businesses or locations of any kind under other systems and/or other trademarks, which businesses and locations may offer or sell items, products and services that are the same as or similar to the services and products offered by your Franchised Business and to engage in any other business activities not expressly prohibited by this Agreement, both within and outside the Marketing Area.
- (c) <u>Selection of Site for Franchise Business</u>. Unless otherwise agreed by Franchisor, Franchisee must conduct the Franchise Business from a specific physical business location within the Marketing Area that has been approved in advance by Franchisor ("**Franchise Location**"). If already known, the approved Franchise Location shall be specified in Exhibit 1. Once the Franchise Location has been approved, Franchisee must obtain advance approval from Franchisor before moving the Franchise Business to a different location. Among the factors Franchisor considers before approving franchise locations are population density, general location within the Marketing Area, neighborhood, traffic patterns, parking, size, physical characteristics of the lot and building, neighboring buildings, lease terms, zoning restrictions, the population data for the Marketing Area (determined by using a valid source specified by Franchisor), and the location of other Units in marketing areas adjacent to Franchisee's Marketing Area. The essence of Franchisor's core values, care, and integrity requires that each franchisee in the franchise system respect all other franchisees. When Franchisee selects a location for its Franchise Business, Franchisee must consider each of the factors described in this paragraph, while honoring Franchisor's core values.
- (d) <u>Adding Franchise Locations</u>. If Franchisor determines, in its sole discretion, that sound business reasons exist to authorize or require Franchisee to operate additional Franchise Locations within the Marketing Area, Franchisor may approve or require one or more additional Franchise Locations. If Franchisor requires Franchisee to operate additional Franchise Locations within the Marketing Area, Franchisee must develop and begin to operate at the Additional Franchise Location or Locations within a reasonable time, which will be specified in a written notice from Franchisor.
- (e) Performance Requirements Necessary to Maintain Exclusivity in Marketing Area. Franchisee's exclusive rights in the Marketing Area under subsection (a) may be terminated if Franchisee fails to meet the Minimum Performance Requirements described in Section 2.20.
- (f) <u>Right of Online Marketing Companies to Offer Products and/or Services</u>. Franchisor reserves the right to contract and/or require Franchisee to contract with one or more online marketing companies to offer products and/or services offered by the franchise system if such contracts are reasonably likely to generate revenue for Franchisee at no cost or reasonable cost to Franchisee.

- Right to Change Marketing Area on Renewal or Transfer of Franchise. If (g) Franchisee's franchise is renewed under Section 5.1 or Franchisee transfers its franchise under Section 7 of this Agreement, Franchisor may, in its sole discretion, change the Marketing Area granted in the new franchise agreement signed in connection with the renewal or transfer to comply with Franchisor's thencurrent manner of designating Marketing Areas, to make minor changes in the Marketing Area to correct overlap or other issues, and for other valid business reasons, including an assessment of Franchisee's performance. In addition, if the Marketing Area has or attains a population of Seven Hundred Fifty Thousand (750,000) or more residents (as measured using a valid third-party source specified by Franchisor), Franchisor reserves the right at the time of renewal or transfer of the franchise to divide the Marketing Area into two or more marketing areas in a manner Franchisor determines is reasonable in its sole discretion. In that case and provided that Franchisee is in compliance with this Agreement, Franchisee (or the transferee, as applicable) may: (i) without payment of any additional initial franchise fee, operate each of the newly created marketing areas under separate franchise agreements, or (ii) transfer one or more of the newly created marketing areas in accordance with Section 7.2, including but not limited to the obligation to pay Franchisor a transfer fee for each marketing area transferred. As an alternative to dividing the Marketing Area under these circumstances, Franchisor may require Franchisee to open and operate at an additional Franchise Location in the Marketing Area.
- (h) <u>Variations for Franchisees with Multiple Units</u>. Franchisor may, in its sole discretion, agree to variations in certain requirements of the Franchise Agreement for franchisees that own and operate (or that together with affiliates of the franchisee own and operate) multiple Units. These variations will be agreed to on a case-by-case basis and may include, without limitation, variations relating to: heightened standards, training and reporting requirements; the requirement of a physical business location in each marketing area; use of centralized sales support services; modification of Minimum Performance Requirements; staffing standards; and minimum numbers of trucks.

1.2. License to Use System.

Franchisor grants to Franchisee a license to use the System for establishing and operating a business that provides the Approved Services. The System includes specific operational methods, techniques, procedures, formats and forms for establishing and operating such a business (collectively, the "**Standards**"), which constitute confidential and proprietary information owned by Franchisor. This license is only for Franchisee's use of the System. Except as this Agreement allows, Franchisee has no authority to license, train, or otherwise assist or authorize others to use the System in any way.

1.3. License to Use Marks.

Franchisor grants to Franchisee a license to use the Primary Mark and all other Marks Franchisor specifies for use in the Franchise Business. The current Primary Mark and the Marks are listed on Exhibit 1. Franchisor expressly licenses Franchisee to use the Marks only in conjunction with and in accordance with the System, and this license exists only for the duration of this Agreement of this Agreement. Franchisee's license to use the Marks is defined by and limited to the terms of this Agreement including in Section 3.

1.4. Limits on License.

(a) <u>Limits on Use of Marks</u>. Franchisee agrees to use the Marks as its sole identification for the Franchise Business, except that Franchisee agrees to identify itself as an independent owner in the manner Franchisor approves. Except as otherwise explicitly authorized by this license or as Franchisor may otherwise authorize in writing, Franchisee may not use any Mark: (i) as part of any corporate or legal business name, (ii) with any prefix, suffix, or other modifying words, terms, designs or symbols, (iii) in selling any unauthorized services or products, (iv) as a part of or in connection with any

Internet domain names, email addresses, websites, social media (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, or other Internet tools, or (e) in any other manner that Franchisor has not expressly authorized in writing. Franchisee may not use any Mark in advertising the transfer, sale, or other disposition of the Franchise Business or an ownership interest in the Franchisee without Franchisor's prior written consent, which Franchisor will not unreasonably withhold. Franchisee agrees to display the Marks prominently as Franchisor prescribes at its Franchise Location and on trucks, vans, forms, advertising, supplies, and other materials Franchisor designates. Franchisee agrees to give the notices of trade and service mark registrations that Franchisor specifies and to obtain any fictitious or assumed name registrations required under applicable law.

- (b) <u>Services Offered Must Comply With Law and Agreement</u>. Franchisee will offer the Approved Services only as permitted by Applicable Laws and only as authorized by this Agreement. Franchisee must market the Franchise Business within the Marketing Area and at all times in accordance with the requirements of Section 2.12 and in line with policies established by Franchisor.
- (c) <u>Limitations Within Certain Geographical Areas of the United States</u>. With respect to certain geographical areas in the United States, there are restrictions and/or conditions that may affect Franchisee's right to operate or provide services in its Franchise Business, which Franchisor will disclose to Franchisee and other franchisees as necessary.
- (d) Parking Trucks in the Marketing Area. Franchisor reserves the right to permit another System Franchisee to park its trucks in the Marketing Area on a regular basis if an appropriate location for parking trucks within the other franchisee's marketing area cannot, in Franchisor's sole discretion, reasonably be obtained. If Franchisor permits another franchisee to park its trucks in the Marketing Area, Franchisor will not permit the other franchisee to advertise on its trucks any telephone number (other than an "800" telephone number common to each of the franchisees), business location, or other information that would distinguish its franchise from Franchisee's, unless otherwise required by law.

1.5. Initial and Ongoing Training.

- (a) Required Training. Franchisor will provide initial training for Franchisee. Some portions of the training may be taught virtually. Franchisee and/or a representative designated by Franchisee and approved by Franchisor is required to attend and successfully complete the initial training course provided by Franchisor. Franchisee and/or a representative designated by Franchisee and approved by Franchisor must also attend any additional training, sales programs or meetings specified by Franchisor at such locations and at such times as Franchisor may specify.
- (b) Additional Units. If Franchisee signs an agreement for a second or subsequent Unit, an owner of Franchisee or a manager representative approved by Franchisor must attend and successfully complete an approved training class as specified by Franchisor within 12 months of signing the agreement. If an owner of Franchisee or a manager representative approved by Franchisor, as applicable, is unable to attend the required training class specified by Franchisor within the 12-month period for a valid business reason approved by Franchisor, then Franchisor may, in its discretion, require that individual to attend different classes or training programs, at Franchisee's expense, in lieu of the required class. In addition, if Franchisee signs an agreement for a second or subsequent Unit, the individual who will be actively managing the new franchise must attend and successfully complete Franchisor's initial training program before the new franchise opens for business, unless that individual has attended and successfully completed the initial training program within 12 months of the opening of the new franchise.
- (c) <u>Differences in Training</u>. Franchisee acknowledges and agrees that the initial and ongoing training that Franchisee may be required to attend may not be uniformly imposed on all franchisees.

Differences in required initial and ongoing training may be based on the Franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area and other reasonable factors.

(d) <u>Training Fees and Expenses</u>. Franchisee is responsible for all expenses incurred for attending and having its employees attend the initial training program or any additional training programs, including travel and living expenses, wages, etc. Franchisor may charge Franchisee a reasonable per diem fee for additional training plus travel and living expenses of staff members or third-party vendors providing the training. Subject to Franchisor's express approval, Franchisee may be permitted to bring additional attendees to training at Franchisee's expense.

1.6. Training and Performance Improvement Requirements.

- (a) <u>Performance Improvements</u>. If the Franchise Business is performing unsatisfactorily (as determined by Franchisor in its sole discretion), Franchisor may require Franchisee, at Franchisee's expense, to: (a) attend training sessions specified by Franchisor; (b) visit other franchise locations for a Performance Improvement Visit; (c) make Performance Improvement Visits to Franchisor; (d) receive Performance Improvement Visits from a Franchisor staff member; (e) participate in ongoing performance improvement programs; (f) receive Performance Improvement Visits from a third-party auditor or consultant; and/or (g) participate in additional sales support services or appointment center services specified and provided by Franchisor through its designated support team. A "**Performance Improvement Visit**" is an in-person or virtual meeting or training session that may consist of additional training or assistance (as determined by Franchisor in its sole discretion).
- (b) <u>Fees and Expenses</u>. If Franchisor requires Franchisee to attend a Franchisor approved training session, Franchisee must pay all travel and living expenses, as well as a fee to cover the cost of the training session. Franchisee must attend the training session within three months of receiving notice that Franchisor requires Franchisee to attend the training session. If Franchisor requires Franchisee to undertake one of the Performance Improvement Visit options, Franchisee will be responsible for all costs and expenses associated with the visit. Franchisee must complete the Performance Improvement Visit requirement in the time period determined by Franchisor. If the Performance Improvement Visit results in an action plan to improve performance in one or more areas, Franchisee must diligently implement the action plan by the dates specified in the plan.

1.7. On-Going Support; Annual Conference.

At Franchisee's request, Franchisor will provide support services to Franchisee during normal business hours at the Franchise Business. A representative of Franchisee must attend the Annual Conference at least once every two years unless Franchisor approves attendance at an alternative training program or other event. Franchisee is responsible for all expenses incurred for attending and having its employees attend the annual conferences and all other approved meetings, including registration fees, when applicable.

1.8. Assistance.

Franchisor will provide reasonable assistance and advice to Franchisee as Franchisor determines in its sole discretion for the commencement and operation of the Franchise Business. Franchisor may charge Franchisee a reasonable per diem fee for the assistance plus travel and living expenses of staff members or third-party vendors providing the assistance.

1.9. Additional Franchises.

Under this Agreement, Franchisee and its affiliates will not have any option, right of first refusal, or any other right to acquire additional franchises from Franchisor. Franchisor may, in its sole discretion, allow Franchisee or its affiliate to acquire an additional franchise if Franchisee and its affiliates meet Franchisor's qualifications in place at that time for acquiring a franchise and ownership of multiple franchises. If Franchisee or its affiliate requests an additional franchise, Franchisor may require Franchisee and its affiliates to provide a business plan that describes in substantial detail how Franchisee will maintain the operation of its existing franchise or franchises, while Franchisee or its affiliate will simultaneously operate an additional franchise. In determining whether to grant an additional franchise to Franchisee or its affiliate, Franchisor will consider all aspects of the operation of the existing franchise or franchises, including those items described as good cause for non-renewal in Section 5.1.

SECTION 2--FRANCHISEE'S AGREEMENTS

2.1. Compliance with Applicable Law.

Franchisee must obtain and keep in force every registration, charter, permits, certificates, and licenses required for operation of the Franchise Business. Franchisee must comply with all federal, state, county, municipal or other statutes, laws, ordinances, regulations, rules or orders applicable to the Franchise Business, including but not limited to state and federal labor and employment laws, such as the Fair Labor Standards Act (FLSA), Family and Medical Leave Act (FMLA), Occupational Safety and Health Act (OSHA), Employee Retirement Income Security Act (ERISA), Title VII, the Age Discrimination in Employment Act, the Affordable Care Act, the American with Disabilities Act (ADA), the CAN-SPAM Act, the Telephone Consumer Protection Act (TCPA), the Telemarketing Sales Rule (TSR), other federal and state antisolicitation laws regulating marketing phone calls, and federal and state laws that regulate data security and privacy (including but not limited to the use, storage, transmission, and disposal of data regardless of media type) (collectively, "Applicable Laws"). It is Franchisee's sole and absolute obligation to research all Applicable Laws governing the operation of the Franchised Business and to ensure that such operation does not violate any Applicable Laws. Franchisee must also comply with all applicable Payment Card Industry standards. Franchisee must promptly pay all payroll and business taxes, fees and expenses, and any and all other amounts required by law.

2.2. Books and Records, Performing Audits, Inspections and Other Investigations and Obtaining Credit Reports.

- (a) Obligation to Keep Complete and Accurate Records. Franchisee agrees to keep complete and accurate books of accounts, business records, records of Gross Sales, and records of its operations and business in accordance with Franchisor's specifications and in accordance with generally accepted accounting principles. Franchisee must keep all of its business records for the greater of: (a) seven (7) years; or (b) the time period specified by any Applicable Laws.
- (b) Performing Audits, Inspections and Other Investigations. Franchisee agrees that Franchisor or its representatives or third-party agents may perform audits, inspections, and other investigations of all aspects of Franchisee's business, including Franchisee's operations, internal controls and processes, training records and logs, business locations, vehicles, employees, books, records, tax returns, DOT driver log records, CSA pin or login numbers, call recordings, loss ratios, compliance safety and accountability records and assessments, motor vehicle records, other safety records, and any other records. These audits, inspections and other investigations may take place from time to time during normal business hours and may include examining and making copies of Franchisee's records, requesting Franchisee to provide data electronically, accessing data directly from the Automation Systems (defined in Section 2.10), and interviewing Franchisee's employees and customers. Franchisor's requests for

information may be made on a random basis or on a regular basis, in Franchisor's sole discretion, and Franchisee agrees to cooperate with all requests in a timely manner. If Franchisee and its affiliates have franchises for more than one marketing area, Franchisor may audit Franchisee's and its affiliates' business records for any of the marketing areas to determine if sales or services have been shifted from one franchise to another to meet performance requirements, win awards, or to otherwise gain improper advantage, and for any other business reason that Franchisor deems appropriate.

- Franchisor reserves the right to require Franchisee to pay Franchisor or its representatives or third-party agents for the reasonable expenses of the audit, inspection, and investigation. Franchisee's obligation to pay the expenses will not affect any other right Franchisor has arising out of any underreporting, or other violations of the terms of this Agreement. If any audit, inspection, or investigation reveals an item of noncompliance with this Agreement, Franchisor's policies, or applicable law, or reveals that Franchisee has failed to meet a benchmark specified by Franchisor, Franchisee must take prompt action to resolve the items of noncompliance in the manner specified by Franchisor. This may include, without limitation, requiring Franchisee to submit a written action plan for resolving the items of noncompliance. If actions are not taken in the manner specified by Franchisor or noncompliance continues, Franchisor may perform a follow-up audit, inspection and/or investigation at Franchisee's expense or take other steps specified in Franchisor's policies, which may include imposing liquidated damages (e.g. financial obligation, contribution, charge or cost) against Franchisee and/or requiring Franchisee to engage a consultant, at Franchisee's cost.
- (d) <u>Franchisee's Credit Report</u>. Franchisee acknowledges that prior to becoming a franchisee of the Franchise System, it was aware that Franchisor reviewed Franchisee's credit report in order to evaluate Franchisee's financial capabilities. Additionally, Franchisee acknowledges and agrees that should Franchisee seek to acquire another Franchised Business, Franchisor shall have the right to conduct additional credit checks to evaluate Franchisee's financial well-being to operate additional Franchised Businesses.

2.3. Development, Opening, and Operation of the Franchise Business.

Development of the Franchise Business. Franchisee must fully develop the (a) Franchise Business in accordance with Franchisor's policies, Standards and specifications. Franchisee must construct and/or improve the Franchise Location in compliance with Franchisor's specifications, including but not limited to specifications for exterior design, materials, interior layout, equipment, fixtures, furniture, signs and decorating. Franchisee must have prepared and submit to Franchisor for approval a site and building plan. Franchisor must approve all drawings, plans and specifications relating to the design, construction and/or improvement of the Franchise Location before construction and/or remodeling of the approved location begins. Franchisee must purchase or lease, prior to opening the Franchise Business, and maintain and/or acquire at all times thereafter, all equipment, phones, computer hardware and software, fixtures, signs, inventory, supplies, and other goods or services Franchisor specifies for use in the Franchise Business, including the number of trucks specified in the Manuals, which each must display Franchisor's Primary Mark and other Marks. Franchisee must also perform the other pre-opening obligations specified in the Manuals (defined in Section 2.8). Franchisor will have the right to inspect and approve the Franchise Location before Franchisee opens the Franchise Business to make sure Franchisor's specifications have been followed. If Franchisor determines that its specifications have not been followed, Franchisee must resolve any issues to the satisfaction of Franchisor before opening the Franchise Business. Franchisee acknowledges and agrees that the equipment that Franchisee may be required to obtain may not be uniformly imposed on all franchisees. Differences in required equipment may be based on the Franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area, and other reasonable factors.

- (b) Opening of the Franchise Business. Franchisee must not open the Franchise Business until Franchisor has inspected and approved the development of the Franchise Location. Franchisee must complete its pre-opening obligations and commence operation of the Franchise Business no later than four months from the date of this Agreement.
- (c) Operation of the Franchise Business. After opening, Franchisee must continually operate the Franchise Business and must use its best efforts to market the Franchise Business, expand the customer base and income of the franchise, and maximize customer satisfaction. Franchisee may be required to agree to obtain additional trucks within a specified time period after opening. This obligation will be agreed to by the parties at the time of the signing of this Agreement. Franchisee must always maintain sufficient inventory, equipment, and supplies to operate the Franchise Business at optimal capacity and efficiency.

2.4. Products and Services; Credit Card Payment.

- (a) Products and Services Offered by the Franchise Business. Franchisee must only offer and sell the Approved Services as Franchisor previously approves in writing in the Manuals or otherwise. Franchisee must sell all products and provide all services that Franchisor specifies for sale for the Franchise Business. Franchisee must sell all products and provide all services in the manner specified by Franchisor and in accordance with the policies and procedures specified by Franchisor. Franchisee must not sell any products, provide any services or engage in any business at the Franchise Business or Franchise Location other than those specified or approved by Franchisor without written authorization from Franchisor. The Approved Services may be designated as "Required Services" or as "Optional Services." Franchisee must offer and sell the Required Services. Franchisee may, but is not required to, offer and sell any Optional Services. Franchisee must receive Franchisor's written approval before offering or selling any Optional Services. The provisions of this Agreement will apply to all Approved Services, whether Required Services or Optional Services.
- Changes to Approved Services. Franchisor may add or delete Approved Services (b) to be provided by the Franchise Business. If any Approved Services are added, Franchisee must be qualified to provide the new Approved Service before Franchisor will authorize Franchisee to offer that Approved Service. If an Approved Service is deleted, Franchisee must cease offering that Approved Service immediately on written notice from Franchisor. Franchisor may change the designation of an Approved Service from Optional to Required or from Required to Optional. Franchisor has the right in its sole discretion to vary specifications for Approved Services to be offered by Units (including varying whether it is a Required or Optional Service) by geographic area, market, or type or size of location, personnel or other business issues experienced by the Unit, or other relevant distinctions between Units and to vary the level or participation by Units in providing an Approved Service based on the need for the Approved Service as part of a Franchisor approved or specified program, or other applicable business reasons. Also, Franchisor has the right in its sole discretion to authorize one or more Units to test market products, services, suppliers, or other items on a non-uniform basis. Franchisee will not be entitled to require Franchisor to disclose or grant to Franchisee a like or similar variation in Franchisor's policies and specifications. Additional Approved Services Franchisor specifies or approves will be subject to the royalty and advertising fees specified in Section 4 of this Agreement.
- (c) <u>Credit Card Payment; PCI Compliance</u>. Franchisee must make available at its Franchise Location credit card services that enable all customers to pay for Approved Services with a valid credit card, so long as the credit card has sufficient credit to cover payment of the Approved Services. Franchisee must comply with the Payment Card Industry ("PCI") Data Security Standard ("DSS") Requirements and Security Assessment Procedures and other applicable PCI requirements ("PCI Requirements") in connection with the Franchise Business. It is Franchisee's responsibility to research and understand the PCI Requirements and to ensure that its business policies and practices comply with the

PCI Requirements. Although Franchisor may provide advice and/or specify or provide POS Systems or business software, Franchisor does not represent or warrant that those systems or software comply with the PCI Requirements and it will be the sole responsibility of Franchisee to ensure that its business practices comply with the PCI Requirements.

2.5. Source of Supply.

- (a) <u>Purchases</u>. Franchisee must purchase all equipment, parts, inventory, supplies, components of the Automation Systems, insurance, insurance agency and broker services, consulting services, and all other goods and services used in the development and operation of the Franchise Business in accordance with Franchisor specifications and only from a Designated or Approved Supplier (as defined below) that demonstrate, to the continuing reasonable satisfaction of Franchisor, the ability to meet Franchisor's Standards and specifications for such items and that possess adequate quality controls and the capacity to supply Franchisee's needs promptly and reliably.
- (b) <u>Designated Supplier Products</u>. Franchisor may designate certain products and services used in the development and operation of the Franchise Business ("**Designated Supplier Products**") that must be purchased only from a supplier designated by Franchisor (which may be Franchisor, an affiliate, or third party) (a "**Designated Supplier**"). Franchisee will have no right to request approval of alternative suppliers for Designated Supplier Products.
- (c) <u>Approved Suppliers</u>. Unless otherwise specified by Franchisor, all products and services used in the development and operation of the Franchise Business, other than Designated Supplier Products, must be obtained only from a supplier that has been approved by Franchisor (an "**Approved Supplier**"). An Approved Supplier will be any supplier that has met Franchisor's standards relating to quality, performance, uniformity, reporting of shipments, and other relevant standards established by Franchisor and that has been specified by Franchisor in writing as an Approved Supplier. Franchisee may request to have a supplier for products or services other than Designated Supplier Products approved by submitting to Franchisor the information, samples, or agreements necessary for Franchisor's determination pursuant to the procedures specified by Franchisor. Franchisor has the right to charge Franchisee a reasonable fee to cover the cost of testing, if it is necessary to test the supplier's product.
- (d) <u>Other Products or Services</u>. If Franchisor has not specified a Designated or Approved Supplier for a product or service, Franchisee may obtain that product or service from any supplier, as long as the product or service meets Franchisor's specifications.
- (e) <u>Rebates and Revenue</u>. Franchisor reserves the right for Franchisor and/or its affiliates to receive rebates or other fees from Designated and Approved Suppliers or other revenue based on sales of products or services to Franchisee. Franchisee agrees that Franchisor and its affiliates will have the right to collect all such rebates, fees, or revenue and to use those rebates, fees, and revenue for any purpose in Franchisor's discretion.
- (f) <u>No Warranties</u>. The designation by Franchisor of a Designated Supplier or Approved Supplier or other provider of products or services does not create any express or implied promise, guaranty or warranty by Franchisor as to the products or services of the Designated Supplier or Approved Supplier or other provider of products or services and Franchisor disclaims any such promises, guaranties or warranties. Franchisee agrees that Franchisor will not have any liability to Franchisee for any claims, damages or losses suffered by Franchisee as a result of or arising from the products or services provided by or the acts or omissions of any Designated Supplier or Approved Supplier or other provider of products or services designated or approved by Franchisor.

2.6. Maintenance; Refurbishing; Alterations.

- (a) <u>Maintenance</u>. Franchisee must maintain the Franchise Location and the vehicles, containers, equipment, fixtures, and signs for the Franchise Business in an attractive, clean, and safe condition and in good maintenance and repair and in compliance with the standards specified by Franchisor in the Manuals or otherwise. If at any time, in Franchisor's sole discretion, the general state of repair, appearance, or cleanliness of the Franchise Location or the vehicles, equipment, fixtures, or signs of the Franchise Business does not meet Franchisor's standards, Franchisor may notify Franchisee in writing, specifying the action to be taken by Franchisee to correct the deficiency. Franchisee must initiate the specified action within 30 days after receipt of the notice and diligently proceed to complete the specified action. If Franchisee fails to do so, then Franchisor will have the right, in addition to its other rights under this Agreement, to enter the Franchise Location and cause the specified action to be taken on behalf of Franchisee and Franchisee must pay the entire cost to Franchisor.
- (b) <u>Refurbishing</u>. In addition to regular maintenance obligations, within six months of Franchisor's request, Franchisee must refurbish the Franchise Location to maintain or improve the appearance and efficient operation of the Franchise Business, to increase its sales potential, and to comply with Franchisor's then current standards and identity.
- (c) <u>Alterations</u>. Franchisee must make no material alterations to the construction or appearance of the Franchise Location and must not make any material alterations to the equipment, fixtures or signs of the Franchise Business without prior written approval of Franchisor. Franchisor will not unreasonably withhold such approval provided that the alterations are not inconsistent with the standards and identity of the franchise system and are not prohibited by the Franchisee's lease or by law.

2.7. Insurance; Obligation to Maintain Minimum Amounts and Coverage; Risk Management System.

- (a) <u>Insurance Coverages</u>. Franchisee must at all times during the entire term of this Agreement and at its own expense keep in force, by advance payment or payments, policies of insurance in the amounts and with the coverage (at a minimum), as specified by Franchisor. Franchisor's current minimum requirements are specified in Exhibit 1. Franchisor may adjust the amounts of coverage required under such policies at any time and require different or additional kinds of insurance based upon its business judgment. Also, Franchisor may create a policy that requires franchisees that exceed a specified revenue threshold to maintain additional insurance policies. Franchisor strongly recommends that Franchisee meet with its insurance agent at least annually to review the coverages required under the Franchise Agreement and also to consider additional optional coverage that protects Franchisee. Optional coverage includes: (1) Cyber liability, (2) Directors and Officers liability coverage, and (3) Fiduciary liability coverage, including plan purchaser protection.
- (b) <u>Non-traditional Coverage</u>. Franchisee must not satisfy its insurance obligations under this Agreement through the use of self-insurance, retroactive insurance, high deductible insurance, insurance through a captive insurance program, or other non-traditional insurance without the prior written approval of Franchisor. Franchisor may further define what is considered non-traditional insurance coverage in the Manuals. If Franchisor, in its sole discretion, approves any non-traditional coverage, Franchisor may specify the broker or any providers that may be used and any other requirements and Standards for such coverage.
- (c) <u>Parties Required to Be Covered, Maintenance of Coverage and Notice of Cancellation to Franchisor</u>. Each required policy must properly name Franchisor and each of its Affiliates as an additional insured. Each insurance policy must be endorsed to provide Franchisor with a minimum of 30 days advance written Notice of Cancellation or Nonrenewal for any statutorily permitted reason other

than nonpayment of premium, in which case the notice must be at least 10 days. Original or duplicated copies of all required insurance policies, certificates of insurance, or other proof of insurance Franchisor accepts must be promptly furnished to Franchisor prior to opening the Franchise Business and at least fourteen days after the renewal date of the current policy. Franchisee must ensure that the required insurance does not lapse during any renewal period. If Franchisee fails to obtain or maintain any of the required insurances, Franchisor may obtain that insurance on behalf of Franchisee and Franchisee must pay Franchisor on demand the premium cost of that insurance and/or Franchisee may be assessed liquidated damages. Franchisee's failure to obtain or maintain any required insurance is a material breach of this Agreement entitling Franchisor to terminate this Agreement.

- Franchiser's Right to Reports of Losses and EMOD. Franchisor may require Franchisee to provide or require Franchisee to authorize the Franchisee's insurance carriers to provide to Franchisor monthly, quarterly, and/or annual reports of losses paid by the Franchisee's insurance carriers on behalf of the Franchisee for losses suffered under the Franchisee's insurance policies. These policies may include Worker's Compensation, Cargo, Automobile Liability, General Liability, Excess Liability policies and others specified by Franchisor. In addition, Franchisor may require Franchisee to provide or to authorize Franchisee's insurance carrier to provide proof of Franchisee's Worker's Compensation experience modification (EMOD). Franchisee hereby grants Franchisor a power-of attorney, authorizing Franchisor to obtain whatever loss reports or EMOD reports Franchisor determines, in its sole discretion, are necessary to protect the integrity of the Marks and System or for any other reasonable business purpose. Franchisee agrees to cooperate with Franchisor and Franchisee's insurance carriers to enable Franchisor to obtain the Insurance Loss Reports and EMOD reports as promptly and efficiently as possible, which cooperation may include providing written authorization to permit Franchisor to obtain the reports, in addition to the power of attorney granted in this paragraph.
- (e) <u>Risk Management System; Risk Management and Safety Services</u>. Franchisee must implement a risk management and safety system designated or approved by Franchisor. As part of that system, Franchisor may require Franchisee to obtain risk management and safety services from Franchisor or a Designated Supplier. These services will assist Franchisee in developing, implementing, and operating an authorized risk management and safety system, proactive best practices, and a safety-centric workplace culture in alignment with the franchise system.

2.8. Operating Standards/Manuals.

- (a) <u>Definition of Manuals</u>. For purposes of this Agreement, the confidential operations manuals ("**Manuals**") include, any manuals specified by Franchisor and all other written, electronic, video, and audio recorded policies, procedures, techniques, memos, bulletins, newsletter, forms, guidelines, and other materials prepared by Franchisor in connection with the System or to assist Franchisee in the operation of the Franchise Business.
- (b) Obligation to be Governed by Highest Ethical Standards. Franchisee acknowledges that every component of the System is important to Franchisor and to the operation of the Franchise Business. Franchisee must at all times operate the Franchise Business in a competent manner and in full compliance with all aspects of the System specified by Franchisor. In all business dealings with the public and with Franchisor, Franchisee will be governed by the highest standards of honesty, integrity, fair dealing, and ethical conduct and act at all times to support and grow the System. Franchisee must not engage in any activity or practice that results in or may reasonably be anticipated to result in damage to Franchisor's business reputation, or result in or reasonably be anticipated to result in any public criticism of the System or Marks. Franchisee will not use or engage any federal, state, or local law, regulation, court or tribunal to retard or prevent another prospective or existing System Franchisee from obtaining a license or authority necessary to operate its Unit or to comply with the System. Franchisee acknowledges that such violations will be good cause for immediate termination of this Agreement.

- (c) Obligation to Comply with All Company Policies, Standards and Procedures; Confidentiality of Manuals. To preserve and enhance the reputation and the goodwill associated with the System and Marks and to maintain uniform standards of operations throughout the entire franchise system, Franchisee must comply with all lawful policies, procedures and Standards Franchisor specifies from time to time in connection with the operation of the Franchise Business, even if Franchisee believes the policies and/or procedures as originally issued or subsequently modified, are not in the best interests of the System. These policies, procedures and Standards are contained in the Manuals or other directives issued by the Franchisor. Franchisee will be given access to the currently existing Manuals after execution of this Agreement via Franchisor's Automation Systems (see Section 2.10) and/or in another manner specified by Franchisor. Franchisee will be given access to applicable modifications or additions to the Manuals as they become available via the Automation Systems and/or in another manner specified by Franchisor. The Manuals remain Franchisor's confidential property, must not be duplicated by Franchisee, and must be returned to Franchisor upon termination or expiration of this Agreement, or the transfer of Franchisee's Unit. Franchisee must at all times ensure that its copies of the Manuals are kept current and up to date. If any dispute arises as to the contents of the Manuals, the contents of the master copies of the Manuals maintained by Franchisor will control.
- (d) <u>Changes to System and Manuals</u>. Due to the nature of operation of Units and the fact that the Standards, policies and procedures covering the operation of the Unit must and do change, Franchisor reserves the right to change the System from time to time, and to change the terms of the Manuals from time to time to reflect those changes. Franchisor will use its reasonable business judgment when making changes. The terms of the Manuals augment the Franchise Agreement and will have the same effect as if set forth in this Agreement. If the Manuals are inconsistent with the Franchise Agreement, the Franchise Agreement will control.

2.9. Personal Supervision and Management of Franchise Business.

- Obligation to Personally Supervise and Manage Day-to-Day Operations. (a) Franchisee, or a representative approved in writing by Franchisor if Franchisee is a corporation, limited liability company or other legal entity, must personally supervise the day-to-day operation of the Franchise Business at all times and personally exercise his or her best efforts to market the Approved Services offered by the Franchise Business. Franchisor reserves the right to approve any manager to whom Franchisee delegates any substantial portion of this responsibility. Franchisor has the right to require the manager to successfully complete Franchisor's training program as a condition to approval of the manager. Franchisee or the designated representative or approved manager must have a full-time presence at the Franchise Location and must book all services from the Franchise Location. The Franchise Business must be staffed for at least nine (9) consecutive hours per day on weekdays (Monday through Friday) and at least four (4) consecutive hours on Saturday and must be staffed with sufficient personnel to provide optimum services. For any Approved Services scheduled to be provided for Saturdays or Sundays, there must be a contact telephone number for Franchisee's manager, which contact telephone number must be provided to the employees providing and the customers receiving such services. If Franchisee and its affiliates own multiple units, Franchisee may not use a centralized booking system for services to operate the Franchise Business without the written consent of Franchisor.
- (b) Only Franchisee Has the Right to Control Employees. Franchisor does not control, and does not have the right to control, Franchisee's decisions regarding hiring, disciplining, or terminating Franchisee's employees or agents. Franchisor does not control or have the right to control Franchisees other day-to-day business activities. Franchisor may take any legal action necessary to enforce its rights under this Agreement and to protect and preserve the System and Franchisor's policies and procedures. Because of the nature of the Franchise Business, Franchisor may make best practices recommendations regarding hiring standards including undertaking activities permitted by applicable law. These policies and services will not constitute Franchisor's representation or approval or disapproval of any prospective employees and

Franchisor will not have any liability to Franchisee or others in connection with those prospective employees. Except as described above, Franchisor's policies do not include any employee policies and procedures for Franchisee. Franchiser will not control and will not be responsible for Franchisee's payroll or other employment related matters regardless of any information that Franchisor may provide in the Manuals or otherwise. In all cases Franchisee will remain solely responsible for employment related decisions and obligations, including decisions regarding hiring and maintaining employees and determinations of whether prospective employees meets hiring and performance standards or are suitable for the employment position. Franchisee must prominently post signs at the Franchise Location (including in the area in which all official employment relating notices are posted) and at Franchisee's offices informing employees that their relationship is solely with Franchisee and that they are not an employee of Franchisor or any of its affiliates. Similar language must be included in all employment contracts, offer letters, and employee handbooks. Franchisor may specify the language for the required postings and notices. Franchisee must not use Franchisor's name or the Marks on any employee or employee materials unless there is a clear indication that they are employed by the Franchisee and not by Franchisor. Franchisee must indemnify and hold harmless Franchisor from and against any liability relating to or arising from employment related decisions and obligations, including but not limited to labor and employment law violations by Franchisee and Franchisee's employees.

Obligation of Franchisee to Provide Plan for Other Businesses Franchisee Desires to Establish. If Franchisee, a principal of Franchisee, and/or an affiliate of Franchisee wishes to commence the operation of any additional business in addition to the business operated under the terms of this Agreement, Franchisee must provide Franchisor with a plan that describes in substantial detail how Franchisee will maintain the operation of the business authorized under this Agreement in accordance with its terms, while Franchisee, its principals, or its affiliates are simultaneously operating the additional business. Before commencing the operation of the additional business, Franchisee must obtain Franchisor's consent of the plan, which approval will not be unreasonably withheld. As conditions to approval of the plan Franchisor may require that, in addition to other reasonable conditions: (i) the additional business be kept completely separate from the business authorized under this Agreement (e.g. may not share the same location, building, or address); (ii) the additional business never be sold or transferred to another System Franchisee; and (iii) Franchisor may require Franchisee and its principals and affiliates to divest themselves of the additional business if Franchisor determines that the additional business creates a conflict with or is competitive with the business authorized under this Agreement as that business may be modified over time. Franchisee must also give annual updates to the plan as specified by Franchisor. Franchisor may review the plan at any time after consent to the plan to determine if Franchisee, its principals, and/or its affiliates are complying with the plan. Franchisor may require Franchisee to modify the plan at any time. Franchisee's, it principals', and/or its affiliates' failure to comply with the plan, as determined by Franchisor in its sole discretion, will constitute a violation of this Agreement, entitling Franchisor to any and all remedies authorized under this Agreement, up to and including termination.

2.10. Automation Systems; Computer Systems; Centralized Email; Prohibition of Certain Telephone Technology.

(a) <u>Automation Systems</u>. Franchisee must use the business automation systems specified by Franchisor in the operation of the Franchise Business (the "Automation Systems"). The Automation Systems may include Franchisor's specified or designated (i) computer systems, hardware, tablets, mobile devices, printers, software, apps, websites, network connections, and firewall services; (ii) proprietary scheduling and/or operating system; (iii) accounting applications, (iv) e-mail and communications systems; (v) extranet; (vi) customer satisfaction/referral survey apps; (vii) credit card systems; (viii) global positioning systems (GPS); (ix) applicant tracking systems (ATS); (x) learning management system (LMS); (xi) marketing automation system; (xii) mobile technology solutions; (xiii) customer portal; (xiv) estimate production system; and (xv) other or different components or systems that

may be designated by Franchisor from time to time. As a condition to using the Automation Systems, Franchisee must agree to comply with the terms of use specified by Franchisor. Franchisee must keep accurate Automation Systems user accounts for its employees and must either notify Franchisor or make any necessary updates in the Automation Systems of any user account changes or employee status changes within five business days. If Franchisee fails to notify Franchisor or make the necessary updates within the five-business day period, Franchisee may be assessed liquidated damages as specified by Franchisor. Franchisee must employ other adequate measures to secure the Automation Systems and the information contained in the Automation Systems, as specified by Franchisor or any applicable Designated or Approved Supplier.

- (b) <u>Changes to Automation Systems</u>. Franchisor may modify, update, upgrade, add, or delete components of the Automation Systems in the future. Franchisee must comply with those changes promptly after written notice from Franchisor.
- (c) <u>Approval of Automation Systems</u>. If Franchisor has not yet specified a particular system and/or Designated or Approved Supplier of a system as part of the required Automation Systems, Franchisee must obtain approval from Franchisor before obtaining the system or transitioning to a new system or Designated or Approved Supplier of the system. If Franchisor specifies systems as part of the Automation Systems in the future, Franchisee must use the systems and/or Designated or Approved Suppliers specified by Franchisor.
- (d) No Warranties. THE AUTOMATION SYSTEMS AND ITS CONTENT ARE PROVIDED "AS-IS". FRANCHISOR AND ITS AGENTS AND LICENSORS DISCLAIM ANY AND ALL WARRANTIES RELATING TO THE AUTOMATION SYSTEMS, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT, REGARDING ANY SUCH CONTENT AND FRANCHISEE'S ABILITY OR INABILITY TO USE THE AUTOMATION SYSTEMS AND THEIR CONTENT. FRANCHISOR DOES NOT WARRANT THAT THE USE OF THE AUTOMATION SYSTEMS WILL SATISFY OF ENSURE FRANCHISEE'S COMPLIANCE WITH ANY LEGAL OBLIGATION OR APPLICABLE LAWS, INCLUDING INCOME, PAYROLL, SALES TAX, AND OTHER LAWS. FRANCHISEE ACKNOWLEDGES THAT IT IS RESPONSIBLE FOR AND IS NOT RELAYING ON FRANCHISOR OR THE AUTOMATION SYSTEMS FOR COMPLIANCE WITH APPLICABLE LAWS.
- (e) <u>No Liability</u>. USE OF THE AUTOMATION SYSTEMS IS AT FRANCHISEE'S SOLE RISK. IN NO EVENT WILL FRANCHISOR BE LIABLE TO FRANCHISEE OR ANY PERSON CLAIMING THROUGH FRANCHISEE FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL OR OTHER DAMAGES UNDER ANY THEORY OR LAW FOR ANY ERRORS IN OR THE USE OF OR INABILITY TO USE THE AUTOMATION SYSTEMS AND THEIR CONTENT INCLUDING WITHOUT LIMITATION, DAMAGES FOR LOST PROFITS, BUSINESS, DATA, OR DAMAGE TO ANY COMPUTER SYSTEMS.
- (f) <u>Use of Automation Systems</u>. Franchisee acknowledges that the full and proper use of the Automation Systems is an integral part of the System and important for maintaining, monitoring, and ensuring quality and uniformity of services and high levels of customer satisfaction with the System. In order to help Franchisor achieve these goals, Franchisee agrees to use the Automation Systems in the manner specified by Franchisor and in accordance with all policies and procedures specified by Franchisor, which may include, but are not limited to, requirements related to full use of the Automation Systems, using Approved or Designated Vendors for components of the Automation Systems, full integration of the Automation Systems in the Franchise Business, and responsibilities for providing accurate and complete data specified by Franchisor at the times and in the manner specified by Franchisor.

- systems, hardware, tablets, mobile devices, printers, software, apps, websites, network connections, and firewall services (collectively, "System Components") Franchisor specifies for the operation of the Franchise Business and the Automation Systems. In addition, Franchisor may develop new or modified System Components or new or modified specifications for the Automation Systems in the future. Franchisor may require Franchisee to obtain, update, and use specified System Components including, without limitation, a license to use software developed by Franchisor or others. Modification of the specifications for the Automation Systems may require Franchisee to incur costs to purchase, lease, and/or license new or modified System Components and to obtain service and support for the System Components during the term of this Agreement. All computer systems within the Automation Systems must be compatible with Franchisor's computer systems as modified from time to time, must be connected to Franchisor's facilities by high-speed Internet with minimum requirements specified by Franchisor, and must be updated, maintained, and used in compliance with Franchisor's specifications. Franchisor may require Franchisee to electronically upload or transmit information on a periodic basis (including daily).
- (h) Franchisor Access to and Use of Information. Franchisor will have the right to independently access sales information and other data produced by the Automation Systems and there are no contractual limitations on Franchisor's right to access and use that information and data, even if the data is maintained by a third party. Franchisee must provide Franchisor access to the information on the Automation Systems in the manner specified by Franchisor and must supply Franchisor with any and all security codes necessary to obtain such access. Franchisee agrees that Franchisor will not be liable to Franchisee for any claims, losses, or damages arising from or related to Franchisor's access to or use of the information and other data produced by the Automation Systems, including but not limited to any errors or omissions in the information and other data obtained by Franchisor or in the information and other data shared by Franchisor with third parties (including other franchisees or prospective franchisees). Franchisee waives and releases Franchisor from any such liability. The parties acknowledge and agree that the exchange of information between Franchisor and Franchisee, including information accessed through the Automation Systems, is not a sale of that information, but is in the nature of one party acting as a service provider to the other party.
- (i) <u>Centralized Email</u>. If specified by Franchisor, Franchisee must use a centralized email system maintained by Franchisor. Franchisee may be charged fees for use of the email system in accordance with policies specified by Franchisor.
- (j) <u>Certain Telephone Technology Prohibited</u>. Franchisee is not permitted to use "roll over" or "hunt" telephone line system technology where Franchisee and/or its affiliates operate multiple physical business locations without the written consent of Franchisor. If Franchisee is granted written permission, Franchisee must comply the policies specified by Franchisor for use of the technology.
- (k) <u>Satisfaction/Referral Surveys</u>. Franchisee must comply with all operational Standards, policies and procedures relating to the satisfaction/referral survey system specified by Franchisor. Franchisee must keep complete and accurate customer data, such as email address and phone number, as specified by Franchisor. Franchisee must not intentionally or negligently store inaccurate, false, or misleading data in the system. Franchisee must never influence or offer any type of incentive to influence the outcome of satisfaction/referral surveys. Franchisee must immediately contact Franchisor if Franchisee becomes aware of any inaccurate, false, or misleading data in the system and Franchisee must disclose that data to Franchisor.

2.11. Franchisee Councils.

Franchisor may establish councils, cooperatives, and other organizations for franchisees. If one or more of such organizations is established for a geographic area that includes the Franchise Business,

Franchisee must join and participate in the organization(s) and must comply with the rules and procedures of the organization(s), provided that such rules and procedures will not modify Franchisee's rights or obligations under this Agreement. Any action of such an organization at a meeting attended by a majority of the members, including assessments for promotion and advertising purposes, will be binding upon Franchisee if approved by a majority of members present, with each member having one vote. Franchisee will not be required to pay more than 1% of its annual Gross Sales (or \$1,500/month for a "new franchise" as described in Section 2.12(b)) toward any assessment for advertising by any such organization unless all members agree to a higher rate. This advertising assessment, if it is assessed, is included as a portion of the percentage of Gross Sales Franchisee must expend for advertising within the Marketing Area under Section 2.12(b). If Franchisor operates any Unit within the geographic area of the council, cooperative, or other organization, such Units of Franchisor will be required to pay any assessments for promotion or advertising purposes approved by such an organization for its membership as any other member would be required to pay.

2.12. Sales and Advertising Requirements and Limitations.

(a) <u>Sales and Marketing Plan and Budget</u>. Franchisee's business plan (see Section 2.3) must include an initial sales and marketing plan and, if specified by Franchisor, a corresponding budget for the Franchise Business. The initial sales and marketing plan must contain the information specified by Franchisor, which may include, without limitation, initial and ongoing marketing, webpage, the type and number of employees, use of any approved mascot, cooperative advertising arrangements, participation in Franchisor programs, media buys, use of Franchisor endorsed referral programs, grass roots marketing, and other sales and marketing efforts. The initial sales and marketing plan must be approved by Franchisor. Franchisee must implement the initial sales and marketing plan and a failure to do so is a material default under this Agreement.

(b) Local Advertising Expenditures Franchisee Must Make to Promote Its Franchise.

- (i) If specified by Franchisor, Franchisee must execute a public relations launch for the opening of the Franchise Business.
- (ii) Franchisee must spend at least the amount specified in Exhibit 1 for advertising and promoting the Franchise Business in the Marketing Area in the period specified in Exhibit 1 (the "Local Marketing Obligation"). The Franchisor may issue a policy that lowers this requirement for franchisees that meet investment, market share, or other requirements specified in the policy.
- (iii) Franchisee must provide Franchisor proof of making required expenditures for local advertising as requested. These expenditures are in addition to the advertising fees Franchisee must pay to Franchisor under Section 4.3. If Franchisee fails to spend the required amounts for local advertising, Franchisor may require Franchisee to pay the difference to Franchisor and to take such other actions as may be specified by Franchisor in its advertising/marketing policies. Franchisor may designate in its advertising/marketing policies those advertising expenditures that qualify and that do not qualify toward meeting the required local advertising expenditures.
- (c) <u>Use of Designated Suppliers</u>. Franchisee must use a Designated Supplier (which may be Franchisor or an affiliate) for local website hosting, URL licensing, digital advertising services, online directory management and other related aspects of Internet search marketing, paid search management, online reputation management, and other advertising or marketing related services specified by Franchisor.

- (d) <u>Advertising Materials Must be Approved by Franchisor</u>. Any advertising, marketing, or promotional materials Franchisee desires to acquire or use in any manner or media in conjunction with the operation of the Franchise Business must be approved by Franchisor in writing prior to use, unless otherwise approved in accordance with this Agreement or the Manuals. Proposed advertising or promotional materials must be submitted to Franchisor's Marketing Department for approval as specified in Franchisor's policies.
- (e) <u>Use of Websites, Social Media and other Internet Tools</u>. Franchisee acknowledges that use of the websites, social media, such as Facebook, LinkedIn, Twitter, YouTube, blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, etc., and other Internet tools in connection with the operation, advertising, and marketing of the Franchise Business are subject to the trademark, advertising, marketing, and other requirements of this Agreement and the Manuals. Franchisee must comply with any policies of Franchisor relating to use of websites, social media, social media advertising, and other Internet tools.
- (f) <u>Advertising Not Authorized by Franchisee or its Agent</u>. Advertising for the Franchise Business that appears in publications for distribution outside the Marketing Area that are not purchased by or on behalf of Franchisee or otherwise authorized by Franchisee or its agent are not considered unauthorized advertising for purposes of this Agreement.
- (g) <u>Information Required in Advertising</u>. Except for advertising displayed on Franchisee's vehicles and except as otherwise approved by Franchisor, Franchisee must describe its Franchise Location in all advertising by indicating, at a minimum, the city, township, or other municipal unit in which the Franchise Location is located and the state, if necessary to avoid confusion. For example, if Franchisee is located near a state border, then the state in which the Franchise Location is located must ordinarily be included in the advertising.
- (h) <u>Advertising on Trucks and Other Business Vehicles</u>. Each truck and other business vehicle must display Primary Mark and any other of the Marks as Franchisor determines in accordance with the Manuals. Franchisee must not display any other information on its trucks and other business vehicles except as specified by Franchisor in the Manuals or otherwise.
- Cooperative Advertising. Franchisor may require Franchisee to participate in joint or cooperative advertising with other franchisees in accordance with Franchisor's advertising/marketing policies. Also, Franchisor will have the power to require advertising cooperatives to be formed, changed, dissolved, and merged. Franchisor may require Franchisee to join, maintain a membership in and abide by the governing instrument or rules of an advertising cooperative if one is formed for an area that includes the Franchise Business. The structure of the cooperative as well as the original governing instrument of the cooperative and any changes to that instrument, must be approved by Franchisor. The cooperative cannot modify the terms of this Agreement but may require Franchisee to make contributions to the cooperative in addition to any advertising fund contributions the Franchisee is required to make to Franchisor. These fees will not exceed 1% of Gross Sales (or the amount specified for a "new franchise" as described in Section 2.12(b)) unless all of the members of the cooperative agree to a higher rate. Amounts spent for cooperative advertising will count toward a Franchisee's required local advertising/marketing expenditures. Franchisor may, in its sole discretion, agree to assist in accounting or administration of cooperative advertising, but Franchisor will have the right to charge a fee for those services. Advertising placed through a cooperative advertising group that includes advertising of all cooperative members' businesses may be placed anywhere within any cooperative member's marketing area, provided such arrangement is approved by the cooperative and does not violate the terms of a cooperative member's Franchise Agreement who does not approve the advertising. Neither Franchisee, nor any cooperative advertising group that Franchisee may join, has authority to place telephone directory or Internet directory advertising.

- (j) <u>General Limitations on Advertising and Marketing</u>. Franchisee may not authorize advertising or advertise outside the Marketing Area as described in Franchisor's policies.
- (k) Present and Future Advertising Policy May Limit Franchisee's Right to Advertise. Franchisee acknowledges that Franchisor has developed and will continue to develop advertising/marketing policies regarding the methods and manner of advertising in various media and that Franchisee is obligated to comply with all advertising policies. Franchisee understands that existing and/or future advertising policies may limit or eliminate Franchisee's right to use telephone numbers and/or Internet website addresses in advertising placed on Franchisee's vehicles and/or elsewhere. Franchisee also understands that existing and/or future policies may otherwise limit Franchisee's ability to advertise in a particular manner. Such limitations, when established, are established for the benefit of all the franchise system's customers and/or to establish reasonable rules to govern the actions between franchisees.
- (l) <u>Compliance With Applicable Laws and Franchisor Advertising Policies.</u> Franchisee must comply fully with all advertising and marketing policies specified by Franchisor. Franchisor's advertising and marketing policies may include, but are not limited to, requirements for Franchisee to use specified advertising and marketing methods, requirements to participate in marketing programs specified by Franchisor and policies and requirements relating to use of any approved mascot (if any). Franchisee may not market or advertise in violation of federal laws regulating advertising, such as the CAN-SPAM Act and the Telephone Consumer Protection Act, and state advertising laws applicable to the Franchise Business.
- (m) Agreement to Comply With Modifications and Changes to Franchisor Policy. Franchisor, in its sole discretion, reserves the right to modify or change its marketing and advertising policies, and Franchisee is obligated to comply with them (and all other policies), whether or not Franchisee believes such policies will benefit it.
- (n) <u>No False Advertising</u>. Franchisee will make no misrepresentations or material omissions in any of its advertisements.
- (o) <u>Franchisee Responsible for Content of Advertisements</u>. Franchisor does not, by virtue of its approval of any proposed advertisement or promotional material, assume any responsibility for the contents of the advertisement. Franchisee agrees to indemnify and save harmless Franchisor from any claims, demands, liability, costs and expenses that Franchisor suffers arising from the use of any such advertisement or promotional material.
- (p) <u>Liquidated Damages for Displaying Unapproved or Unauthorized Advertising.</u> Except in the case of a minor violation that can be immediately cured (as determined in Franchisor's sole discretion), Franchisee must pay liquidated damages to the Advertising Fund as assessed for displaying unapproved or unauthorized advertising. Imposition of such damages does not bar Franchisor from seeking other remedies, including injunctive relief barring Franchisee from its ongoing advertising violations, assignment of Franchisee's telephone numbers to Franchisor, or other relief, up to and including termination of the Franchise Agreement.
- (q) <u>Incentive to Advertise</u>. To promote use of certain forms of advertising that Franchisor determines will best grow the franchise system, Franchisor may offer incentives, including cash incentives, to encourage franchisees to choose alternative methods of advertising. Cash incentives will generally be paid from the Advertising Fund. Franchisee understands that these cash incentives will benefit franchisees that choose to use the type of advertising that Franchisor is promoting and will not benefit franchisees that choose not to use such form of advertising. Franchisee agrees that Franchisor may, in its sole discretion, determine the best use of cash incentives drawn from the Advertising Fund to promote

advertising activities, and that Franchisee will have no claim against Franchisor regarding such activities whether or not Franchisee chooses to participate in the incentive program.

(r) <u>Advertising the Availability of Franchises</u>. If specified by Franchisor, Franchisee's advertising must contain notices of: (a) Franchisor's website domain name, social media, or other internet tools specified by Franchisor; (b) Franchisor's toll-free telephone number; and/or (c) a statement regarding the availability of franchises. Also, if specified by Franchisor, Franchisee must display signs or literature regarding the availability of franchises at the Franchise Location.

2.13. Persons with Ownership or Other Beneficial Interests in Franchisee.

- (a) Ownership. The name, entity classification, state of organization, and all persons with a beneficial interest in Franchisee (including holders of debt interests that have rights beyond the simple right to payment under a promissory note) and percentages of ownership of those persons in Franchisee are set forth on the Obligations and Representations of Individual Interested Parties attached as Exhibit 2. If Franchisee is an entity owned by one or more other entities, this form must be completed for all entities directly or indirectly owning an interest in Franchisee. Franchisee represents that the information stated in Exhibit 2 is accurate and complete. Franchisee agrees that it will immediately notify Franchisor (and comply with the provisions of Section 7 of this Agreement, if applicable) if there is any change in the ownership of Franchisee or other information set forth in Exhibit 2, including if Franchisee awards some ownership interest to an employee as an incentive or other compensation. In addition, Franchisee must provide to Franchisor an update of the information in Exhibit 2 or confirm that is remains unchanged on an annual basis (or as otherwise specified by Franchisor in the Manuals). Each of the persons named in Exhibit 2 must guaranty the obligations of Franchisee to Franchisor, unless Franchisor consents otherwise. Failure to comply with these requirements will be a material default under this Agreement and, in addition to other remedies available to Franchisor, could result in the imposition of liquidated damages.
- (b) <u>Documents and Stock Certificates</u>. If Franchisee is a corporation or another entity with some form of certificate of ownership or this Agreement is transferred to an entity under Section 7.3, in whole or in part, Franchisee's board of directors, members or other governing body must pass a resolution requiring, and the corporation or other entity must otherwise require, the prominent placement of the following notation regarding transfer restrictions on each certificate representing ownership in the entity:

"The transfer of the shares or other ownership represented by this certificate is subject to the terms and conditions of a certain written franchise agreement entered into with TWO MEN AND A TRUCK SPE LLC."

Franchisee must provide Franchisor with proof of complying with this provision within fifteen (15) days following the date on which any entity obtains rights under this Agreement, in whole or in part.

2.14. Information to Franchisor; Reports and Records.

(a) Providing Business Information to Franchisor; Customer Lists. Franchisee will supply Franchisor with such records, reports, financial information, documents, and other information about Franchisee and the Franchise Business (in addition to that otherwise provided for in this Agreement) as Franchisor may require. It is hereby agreed and understood that the customer lists of the Franchise Business are and will remain Franchisor's property. Franchisee acknowledges and agrees that the records and reports that Franchisee may be required to provide to Franchisor may not be uniformly imposed on all franchisees. Differences in required records and reports may be based on the Franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area, the size of the Marketing Area, sales numbers, Franchisee's involvement in multiple franchises, and other reasonable

factors. The parties acknowledge and agree that the supply of information by Franchisee to Franchisor is not a sale of that information, but is in the nature of one party acting as a service provider to the other party.

- (b) <u>Daily Data and Reports</u>. Franchisee must provide to Franchisor daily reports of financial, marketing, and other information requested by Franchisor at the end of the day on which the financial, marketing, and other information data is generated. These reports must be provided in the manner specified by Franchisor (which may include Franchisor directly accessing the information on the Automation Systems).
- (c) <u>Monthly Reports</u>. Franchisee must provide to Franchisor monthly reports pertaining to Franchisee's Gross Sales and such other additional information specified by Franchisor in monthly report forms or formats specified by Franchisor in the Manuals ("**Monthly Royalty Reports**"). Monthly Royalty Reports for each calendar month must be provided on or before the 5th day following the end of that calendar month. Franchisee must provide additional monthly reports specified by Franchisor in the Manuals (e.g. routine month-end close financial entries in line with generally accepted accounting principles) on or before the 20th day following the end of that calendar month. These reports must be provided in the manner specified by Franchisor (which may include Franchisor directly accessing the information on the Automation Systems).Franchisor can share information in these reports with other franchisees in the ordinary course of Franchisor's business as a tool to improve the franchise system's volume of business.
- (d) <u>Financial Documents Submitted Annually to Franchisor</u>. Franchisee must submit the following financial documents to Franchisor annually: a profit and loss statement for the accounting year; a balance sheet as of the end of the accounting year; if requested, a copy of the tax returns prepared for the Franchise Business; and any other documents specified by Franchisor. These financial documents must be submitted in the manner, at the times and in the formats specified by Franchisor. Franchisee must warrant such financial statements and tax returns to be true and correct. If specified by Franchisor, Franchisee must have the annual financial documents along with supplemental information reviewed by an independent certified public accountant or other financial analyst, at Franchisee's expense.
- (e) <u>Operational Information</u>. Franchisee agrees to provide to Franchisor, as and when requested, operational information relating to the Franchise Business, whether of a financial nature or otherwise, including but not limited to: business organizational charts; corporate or company organizational charts; information on all management employees; federal and state operating authorities, and all changes and additions to the operating authorities.
- (f) <u>Chart of Accounts; Central Accounting Office</u>. Franchisee must use the standard "chart of accounts" as specified by Franchisor and must have its chart of accounts approved by Franchisor before Franchisee begins operation of the Franchise Business. If Franchisee and its affiliates operate multiple Units and have a central accounting office for those Units, Franchisor may require Franchisee and its affiliates to store all business records at the central accounting office.
- (g) <u>Separate Reporting for each Unit</u>. If Franchisee operates more than one Unit, Franchisee must, if specified by Franchisor, provide separate accounting reports for each Unit to include revenue reports as well as any other accounting reports specified in Sections 2.14 and 2.15 and elsewhere in this Agreement.
- (h) <u>Reporting from Franchisees Affiliates</u>. Franchisor may require that Franchisee provide financial documents, accounting reports, tax returns, and other books and records as requested by Franchisor for affiliates of Franchisee that are involved in the Franchise Business or that provide assets or services (whether sold, leased, loaned, etc.) to the Franchise Business. If Franchisee is part of a group of entities, Franchisor may require consolidated reporting from Franchisee and its affiliated entities.

2.15. Manner and Format for Reporting; Consequences of Failure to Timely Report.

- (a) <u>Manner and Format for Reporting to Franchisor</u>. The reports, records, and other information that Franchisee is required to provide to Franchisor, including but not limited to reports described in Section 2.14, must be reported in the manner, at the times, and in the formats specified by Franchisor in the Manuals. The manner of reporting may include electronic transmission or uploading information to the Automation Systems that can be accessed by Franchisor or that automatically transmit information to Franchisor. Franchisee must ensure that it has the type of Internet connection, computer hardware, and software specified by Franchisor as necessary for transmission of reports, records, and other information to Franchisor.
- (b) <u>Consequences of Failure to Timely and Accurately Report.</u> If Franchisee fails to transmit reports, records, or other information to Franchisor in the manner, at the times, and in the formats specified by Franchisor, or fails to timely close jobs and process open jobs or fails to provide accurate information, Franchisee will incur a liquidated damages charge of \$100 for each day that data is not transmitted. This liquidated damage charge will cover expenses Franchisor incurs to collect this data. If a documented technology failure prevents electronic transmittal of the data, or some other bona fide emergency occurs preventing electronic transmittal of the data (as Franchisor determines in its sole discretion), the liquidated damages charge will not be imposed.

2.16. Notices of Lawsuits and Other Matters.

Franchisee must notify Franchisor in writing, within five calendar days of the event, of any of the following events: (1) the commencement of any civil or criminal action, suit, or proceeding by Franchisee or by any person or government agency against Franchisee; (2) Franchisee receives a notice of noncompliance with any law, rule, or regulation; (3) the issuance of any order, suit, or proceeding of any court, agency, or other governmental body that may adversely affect the operation or financial condition of the Franchise Business; (4) any complaints, inspections, reports, warnings, certificates, or ratings of Franchisee or the Franchise Business, communicated, issued, performed, or scheduled by any governmental agency; (5) the scheduling or conducting of an audit of Franchisee by the Internal Revenue Service, Department of Transportation, or any other federal, state, or local governmental authority; and (6) any unionization effort, collective bargaining agreement, labor strike, dispute, slowdown, work stoppage, or lockout. Franchisee must notify Franchisor within one hour of the incident, using the emergency contact procedure specified by Franchisor, of any emergency situation relating to the Franchise Business, including but not limited to: (a) a fatality; (b) an accident; (c) an injury requiring medical attention; (d) media attention; (e) significant property damage; or (f) any incident involving a law enforcement agency. Franchisee must provide Franchisor with any additional information Franchisor requests, within five days of request, about the status, progress, or outcome of any of the events listed in this Section. See Section 3.3 regarding litigation involving any of the Marks.

2.17. Disputes Arising With Third-Parties.

If Franchisor becomes aware of a bona fide dispute between Franchisee and one or more customers and/or other third parties regarding the Franchise Business, Franchisor may, in its sole discretion, undertake one or more of the following options:

- (a) direct the Franchisee to resolve the dispute in a manner that will not cause injury to the reputation of the Marks and the System;
- (b) assist the parties in the resolution of the dispute, if Franchisor in its sole discretion, determines that it can constructively do so; and/or

(c) if Franchisor determines in its sole discretion that Franchisee cannot or will not resolve the dispute, and that such failure to resolve it has or is reasonably likely to cause damage to the Marks and/or the System's business reputation, then upon notice to Franchisee, Franchisor may resolve the dispute directly with the third-party by payment of damages alleged and supported by documentary evidence by the third-party, including attorneys' fees, and Franchisee agrees to indemnify Franchisor for all such payments. If Franchisor pays such damages to a third-party, Franchisor will invoice Franchisee for the damages paid, and payment from Franchisee will be due to Franchisor within fourteen (14) days from the date of invoice. In Franchisor's sole discretion, it may consult a designated franchisee group to provide it with an advisory opinion regarding resolution of the dispute, although Franchisor will not be obligated to comply with the advice of the designated franchisee group. If Franchisor consults with a designated franchisee group, it will provide the designated group with the facts and circumstances of the dispute, but Franchisor will not provide it with the identity of any of the parties to the dispute.

2.18. Supplemental Exhibits and Agreements.

Franchisee is required to sign supplemental agreements simultaneous with the execution of this Agreement, including the following:

- (a) Exhibit 1, <u>Franchise Specific Information</u>. This document describes the Marketing Area and provides other information specific to the System and franchisee.
- (b) Exhibit 2, <u>Obligations and Representation of Individual Interested Parties</u>. The owners of Franchisee and other persons beneficially interested in Franchisee sign this document to agree to be personally bound by the provisions of this Agreement and to provide information about Franchisee and its owners.
- (c) Exhibit 3, <u>Guaranty</u>. The shareholders, members, officers, directors, and representatives of Franchisee if Franchisee is a corporation, partnership or other limited liability entity and the affiliates of Franchisee involved with or that provide assets or services to the Franchise Business must sign this document to agree to be liable to Franchisor for the obligations of Franchisee.
- (d) Exhibit 4, <u>Assignment of Telephone Numbers and Internet Tools</u>. Simultaneously with the signing of this Agreement and any time thereafter, as Franchisor requests, Franchisee will sign an assignment of the telephone numbers, Internet domain names, e-mail addresses, websites, social media (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, and other internet tools ("**Telephone Numbers and Internet Tools**") used by Franchisee in the Franchisee Business in the form of Exhibit 4 attached to this Agreement. The assignment provides that Franchisee will have a limited license to use the Telephone Numbers and Internet Tools during the term of this Agreement and as long as Franchisee complies with the policies and procedures specified by Franchisor.
- (e) Exhibit 5, <u>Software License Addendum</u>. Franchisee will sign a Software License Addendum in the form of Exhibit 5 attached to this Agreement, which, among other things, will provide Franchisee with the right and obligation to use Franchisor's software products in accordance with the terms and conditions of the Software License Addendum.
- (f) Exhibit 6, <u>Automation Systems User Agreement</u>. Franchisee will sign an Automation Systems User Agreement in the form of Exhibit 6 attached to this Agreement, which, among other things, will provide Franchisee with the right and obligation to use Franchisor's Automation Systems in accordance with the terms and conditions of the Automation Systems User Agreement.

2.19. Name Change or Discontinuance.

At the time of the signing of this Agreement, and at any time thereafter as Franchisor requests, Franchisee will sign any form or document Franchisor provides to Franchisee to cancel any assumed or fictitious name Franchisee has used or had the right to use in conjunction with this Agreement, including but not limited to the right to use the Marks. Franchisee hereby consents and authorizes Franchisor to complete any such form and file it with the appropriate agency to give it effect upon the termination or expiration without renewal or transfer of this Agreement.

2.20. Minimum Performance Requirements.

- (a) <u>Minimum Performance Requirements</u>. The Franchise Business must achieve the minimum performance requirements specified in Exhibit 1 ("Minimum Performance Requirements"). Franchisor has the right, in its reasonable discretion, to specify and modify from time to time how the Minimum Performance Requirements are measured. Franchisor also has the right at any time in the future to specify measuring groups for the Minimum Performance Requirements based on reasonable material similarities or differences between Units. The applicable measuring groups may be based on the type of franchise (e.g. Units operating with less than one physical business location for each marketing area, category of franchises, new franchises, or experienced franchises) or geographical distinctions (e.g. country, state, or region) and may exclude certain franchises (e.g. recent transfers or franchises in a particular state or region with materially different market or regulation metrics).
- (b) <u>Time Periods</u>. Except as otherwise provided in this Section, the time periods specified to measure the Minimum Performance Requirements begin on the date that a Unit was first operated in the Marketing Area, whether or not operated by Franchisee. However, if Franchisee acquires a Franchise Business that includes a marketing area (and/or portion thereof) of an existing or former Unit (i.e. the Marketing Area is "transferred" to Franchisee by another franchisee or the Marketing Area granted to Franchisee had previously been the marketing area or part of the marketing area of a former Unit), but there was no Unit operating in that marketing area for a period of six months or more at the time that Franchisee acquired the Franchise Business, then the time periods to measure the Minimum Performance Requirements will begin on the date that Franchisee begins operation of the Franchise Business.
- (c) <u>Franchisor's Remedies Relating to Minimum Performance Requirements</u>. If Franchisee fails to achieve any of the Minimum Performance Requirements specified in subsection (a) for a measuring year, Franchisor may notify Franchisee of the failure. If: (i) Franchisee fails to achieve any of the Minimum Performance Requirements for two consecutive measuring years during the term of this Agreement (whether or not the failure relates to the same Minimum Performance Requirement in each year); (ii) Franchisee is not in compliance with the Minimum Performance Requirements for the measuring year ending on or before the end of the term of this Agreement; or (iii) Franchisee fails to meet any other Minimum Performance Requirements that are required at the time of renewal of the franchise; then Franchisor may, by written notice to Franchisee, elect to:
 - (i) Require Franchisee to enter into a performance improvement plan;
 - (ii) Reduce the Marketing Area (the reduced Marketing Area will include the Franchise Location but will otherwise be determined by Franchisor in its sole discretion);
 - (iii) Offer to renew this Agreement at the end of its term based on a reduced-in-size Marketing Area as determined by Franchisor in its sole discretion; and/or
 - (iv) Refuse to renew this Agreement at the end of its term.

The remedies in this Section are in addition to any other remedies of Franchisor under this Agreement.

2.21. Maintaining Confidentiality of All Franchisees' Financial Information.

Franchisor may disseminate to Franchisee financial information relating to other franchisees (for example, revenue figures for all franchises). Franchisee agrees to keep this information confidential, and to not disclose this information to any other person, including prospective franchisees, without Franchisor's prior written consent.

2.22. Affiliates of Franchisee Involved in the Franchise Business.

Franchisee acknowledges that Franchisee's use of affiliated entities in connection with the Franchise Business may interfere with reporting systems and Franchisor's analysis of the Franchise Business. Accordingly, Franchisee must not use affiliated entities in connection with the Franchise Business (including, but not limited to, use of affiliated entities to sell, lease, or loan personal property or services to the Franchise Business) without the prior written consent of Franchisor. For example, Franchisee must not have an affiliated entity own the vehicles used in the Franchise Business without the prior written consent of Franchisor. Franchisor may withhold its consent to use affiliated entities in its sole discretion. As a condition to obtaining consent to use of an affiliated entity, Franchisor may require any such affiliates of Franchisee to guaranty Franchisee's obligations to Franchisor, by signing a guaranty in the form attached to this Agreement as Exhibit 3. Also as a condition to obtaining consent to use of an affiliated entity, Franchisor may require: (a) the preparation of a business plan and periodic reporting of financial and other information by the affiliated entity to Franchisor; and (b) the use by the affiliated entity of accounting application software specified by Franchisor.

2.23. Participation in Customer Sales Support or Appointment Center Services.

Franchisor may provide or have a third-party provide customer sales support services or appointment center services for System Franchisees, which may include responding to afterhours phone calls and emails and/or responding to calls and emails during business hours in certain circumstances or other similar services. Franchisor may require Franchisee to participate in these services and to pay a proportionate share of the costs of these services or a reasonable charge for these services. Franchisee must comply with Franchisor's policies and procedures relating to participation in such services. Franchisor currently requires each System Franchisee to participate in certain support services provided by Franchisor through its designated support team. Franchisor currently provides additional support services as an option for franchisees and as a requirement for franchisees that do not meet certain performance metrics.

2.24. National Accounts and National Programs.

Account" is a manufacturer, supplier, transport company, or other customer or prospective customer that desires to obtain services provided by the franchise network that may require services from more than one System Franchisee. For purposes of this Agreement, a "National Program" is a program specified by Franchisor that involves services to customers that may require services from more than one System Franchisee and possibly a third party. Franchisor will have the exclusive right to coordinate and administer services provided to National Accounts and in connection with National Programs. If Franchisee is approached by a prospective National Account or National Program, Franchisee must promptly notify Franchisor and allow Franchisor to coordinate activities relating to the prospective National Account or National Program. Franchisor may enter into arrangements with National Accounts or in connection with National Programs to have System Franchisees provide delivery or other services on a national or regional basis. These arrangements may include set pricing, customer delivery and service standards, and other rules of participation.

- (b) Participation with National Accounts and National Programs. Franchisor may offer Franchisee participation or may require Franchisee to participate in an arrangement with a National Account or in a National Program. If Franchisee is eligible and elects to participate or Franchisor requires Franchisee to participate in an arrangement with a National Account or in a National Program, Franchisee must agree to abide by the terms of Franchisor's arrangement with the National Account as well as Franchisor's policies and procedures relating to the National Account or the National Program. If Franchisee is not eligible or is unable to service a National Account or National Program in Franchisee's Marketing Area, Franchisor may authorize or require another franchisee to perform the work in Franchisee's Marketing Area. If there is a dispute on any work performed by Franchisee for a National Account or National Program, Franchisor may mediate and resolve the dispute and Franchisee agrees to be bound by the decision of Franchisor.
- (c) Fees for National Accounts and National Programs. Franchisor may charge fees for administering National Accounts and National Programs. Also, Franchisor may provide centralized dispatch, billing and collection services, insurance, tools, and/or other goods and services in connection with National Accounts and National Programs and may charge fees for those goods and services. These fees may be charged as flat fees or as a percentage of revenue and may be collected from the customer as a mark-up to the charge paid by the customer or may be collected from Franchisee. These fees may be used to cover Franchisors costs for administering National Accounts and National Programs (including overhead and out-of-pocket costs for goods and services provided) and/or to create a fund to be used for expenses incurred by Franchisor in its discretion in connection with National Accounts and National Programs or to market to prospective National Accounts and National Programs.

SECTION 3--PROTECTION OF THE FRANCHISE SYSTEM

3.1. Description and Ownership of Marks.

- Ownership. The Marks include the Primary Mark and other names, service marks, trademarks, and logos that become a part of the System, including Marks described in Exhibit 1, and such other marks, names, logos, and copyrights as may presently exist or be established or acquired by Franchisor in the future and licensed for use to Franchisee, along with all ancillary signs, symbols, or other indicia used in connection with the foregoing. Franchisee's limited license extends only to use of the Marks in accordance with (i) this Agreement and all applicable Standards that Franchisor prescribes—and from time to time amends—during the Term, including, without limitation, those set forth in the most current edition of the Manuals and other publications, if any, dedicated to proper use of the Marks; and (b) all Applicable Laws pertaining to advertising and marketing, including, without limitation, federal and state laws pertaining to telemarketing (including the Telephone Consumer Protection Act), false advertising, unfair competition, and unfair practices. Franchisee acknowledges that Franchisee's right to use the Marks is limited to the operation of the Franchise Business. Franchisee further agrees that after the termination or expiration of this Agreement, Franchisee will not directly or indirectly at any time or in any manner identify the Franchisee or any other business as a Franchise Business, former Franchise Business, or itself as a franchisee of or otherwise associated with Franchisor, or use in any manner or for any purpose any Mark or other indicia of a Unit or business.
- (b) Franchisor's Right to Change, Add or Delete Marks. Franchisor will have the right at any time, upon notice to Franchisee, to make additions to, deletions from, and changes to any and/or all of the Marks. Franchisor will make such additions, deletions, and/or changes in its sole discretion, because the Marks are of substantial importance in marketing the System. Franchisee must utilize and abide by any such additions, deletions, or changes to the Marks. Franchisor will make all such additions, deletions, or changes in the Marks in good faith and on a uniform basis for all similarly situated franchisees in a particular market.

3.2. Promise Not to Contest Validity or Ownership of Marks.

Franchisee expressly promises that during the term of this Agreement and after the termination, expiration without renewal, or transfer of this Agreement, Franchisee will not, directly or indirectly, contest or aid in contesting the validity or ownership of the Marks. Immediately upon termination, expiration without renewal, or transfer of this Agreement, Franchisee will cease and desist from using the Marks and will return or destroy all documents, instructions, displays, paper products, and other materials and advertising items and the like bearing any of the Marks. Franchisee agrees not to interfere with, in any manner, or attempt to prohibit the use of the Marks by any other existing or future franchisee or other licensee of Franchisor. Whenever Franchisor requests, Franchisee agrees to sign any and all other papers, documents, and/or assurances to effectuate this purpose and agrees to fully cooperate with Franchisor and/or any other franchisee to secure the necessary and required consents of any governmental agency or legal authority to enable the franchisee to use the Marks.

3.3. Litigation Involving Marks.

If Franchisee receives notice, or is informed, of any claim, demand, or suit against Franchisee on account of any alleged infringement, unfair competition, or similar matter relating to Franchisee's use of the Marks, Franchisee agrees to immediately notify Franchisor in writing of any such claim, demand, or suit. Franchisor will then take such action as Franchisor deems necessary and appropriate to protect and defend Franchisee against such claim by any third party. If Franchisee receives notice or is informed or learns that any third party, who Franchisee believes is not authorized to use the Marks, is using the Marks or any name or mark confusingly similar to the Marks, Franchisee must immediately notify Franchisor of the facts relating to such alleged infringing use. Franchisor will, in its sole discretion, determine whether or not it wishes to take any action against such third party on account of such alleged infringement of the Marks. If Franchisor undertakes the defense or prosecution of any litigation pertaining to any of the Marks, Franchisee agrees to sign any and all documents and do such acts and things as may, in the opinion of Franchisor's counsel, be necessary to carry out such defense or prosecution. Franchisee does not have any right to, and must not itself, defend or prosecute the Marks.

3.4. Manner of Using Marks.

Franchisee must operate the Franchise Business under the Marks and under no other name or mark. Franchisee and Franchisee's employees must use the Marks only in the manner authorized by Franchisor in the Manuals or otherwise in writing. The Marks must only be used with the letters "SM" or "TM" or ®, as appropriate, wherever the Marks are used. Franchisee will not use its name or any other name that Franchisor has not previously approved in writing in connection with any of the Marks. This means, among other things, that Franchisee will not operate, be employed by, or otherwise be affiliated with another business at or adjacent to the Franchise Location, unless Franchisor, in its sole discretion, authorizes such operation, employment, or affiliation in writing. Franchisee understands that commingling the Marks with the names or Marks of others will injure the Marks and System and is grounds for termination of this Agreement.

3.5. Goodwill.

Franchisee agrees that all usage of the Marks by Franchisee and any goodwill established thereby shall inure to the exclusive benefit of Franchisor and its Affiliates. Franchisee acknowledges that valuable goodwill is attached to the Marks and that Franchisee will use the goodwill solely as Franchisor authorizes. Franchisee agrees to operate the Franchise Business using the Marks in accordance with the terms of this Agreement and the Manuals, as amended from time to time. Franchisee expressly acknowledges that any and all goodwill associated with the Marks, including any goodwill that might be deemed to have accrued through Franchisee's activities, inures directly and exclusively to Franchisor's benefit, except as otherwise

provided in this Agreement or by law. Franchisee acknowledges and agrees that its use of the Marks and any goodwill established by that use does not confer any goodwill or other interests in the Marks upon Franchisee (other than the rights expressly conferred by this Agreement). All provisions of this Agreement relating to the Marks apply to any additional Marks Franchisor authorizes Franchisee to use.

3.6. Subject to Existing Use.

In addition to the rights of other franchisees licensed to operate as described in Section 1 of this Agreement, Franchisee acknowledges and agrees its right and license to use the Marks may be subject to another person's use of a name or mark that existed prior to Franchisee's use of the Marks.

3.7. Permitted Business Name.

Franchisee and its affiliates must not use any part of any of the Marks or any words similar to any of the Marks in any trade name, corporate name, limited liability company name, partnership name, or any other name without Franchisor's prior written approval. Where required or permitted by applicable law, Franchisee may register as carrying on a business under the terms of this Agreement using as an assumed or fictitious name the name described in Exhibit 1. Franchisee and its affiliates must not use any part of the Marks or words similar to the Marks as a business name, except as Franchisor authorizes by written agreement.

3.8. Modification or Discontinuance of the Marks.

If it becomes advisable or desirable at any time in the judgment of Franchisor for Franchisee to modify or discontinue use of any Mark, and/or use one or more additional or substitute Marks, including the primary Mark, Franchisee agrees, at its expense, to do so.

SECTION 4--FEES AND CHARGES

4.1. Franchise Fee.

In consideration of the rights and license granted by Franchisor, Franchisee agrees to pay, at the time of signing of this Agreement, a franchise fee equal to the amount specified in Exhibit 1. The franchise fee is non-refundable.

4.2. Royalty Fee and Gross Sales.

- (a) <u>Royalty Fee</u>. In consideration of the license granted by Franchisor to permit Franchisee to use the System and the Marks, Franchisee agrees to pay to Franchisor a royalty equal to the amount specified in Exhibit 1.
- (b) <u>Definition of Gross Sales</u>. "**Gross Sales**," as used in this Agreement means the total gross revenues from whatever source (whether in the form of cash, credit, agreements to pay, barter, trade credits, good will, or other consideration) that arise, directly or indirectly, from or in connection with the operation of the Franchise Business, including but not limited to:
 - (i) the sale of goods and/or services offered by or through the Franchise Business:
 - (ii) the sale of goods and/or services by Franchisee or a third-party selling products and/or services on Franchisee's behalf that are sold or that are required to be sold under the terms of this Agreement, no matter from what location or business the sales are generated;

- (iii) the proceeds from any business interruption insurance and/or damages or settlement amounts received to compensate Franchisee for lost revenue of the Franchise Business;
 - (iv) any revenue generated from commissions, rebates, or affiliated programs;
- (v) except as provided below for charity services, the value of any goods and/or services provided without compensation to Franchisee; and
- (vi) if Franchisee has missing or incomplete sales orders, Gross Sales will include missing sales order sheet income in an amount reasonably determined in accordance with the methods specified in the Manuals.

Gross Sales may be further defined in the Manuals. Gross Sales are subject to audit by Franchisor or a third-party designated by Franchisor at any time.

- (c) <u>Calculation of Gross Sales</u>. Except as may otherwise be provided in the Manuals, the following rules will apply in the calculation of Gross Sales: (i) Gross Sales will be based on Franchisee's normal rate at the time the products or services are provided, whether or not payment is received at the time of sale or any amounts prove uncollectible; (ii) Gross Sales will not be reduced by any invoice adjustment or set off made by Franchisee unless approved in writing by Franchisor; (iii) discounts given by Franchisee will not reduce Gross Sales unless the discount is based on a standard program approved by Franchisor; and (iv) Gross Sales are deemed received by the Franchisee at the time the goods or services from which they derive are delivered or rendered or at the time the relevant sale takes place, whichever occurs first.
- (d) Treatment of Charity Services. Franchisee is not required to pay royalty on the value of any portion of goods and/or services provided by Franchisee without compensation if the goods and/or services are provided for a charitable organization approved by Franchisor ("charity services"). Currently, all charitable organizations listed by the Internal Revenue Service ("IRS") as exempt under Internal Revenue Code §501(c)(3) ("501(c)(3) organizations") are automatically approved by Franchisor. Go to irs.gov to search for a list of 501(c)(3) organizations. If Franchisee provides goods and/or services without compensation that are not for an organization that is listed by the IRS as a 501(c)(3) organization or a charitable organization otherwise approved by Franchisor, the value of those goods and/or services must be included in Franchisee's Gross Sales for purposes of paying royalty to Franchisor. The value of the goods and/or services provided without compensation will be equal to the amount that Franchisee would normally charge for the goods and/or services.

4.3. Advertising Fees.

Recognizing the value of consistent advertising for the financial growth of the franchise system, Franchisee will pay Franchisor an advertising fee equal to the amount specified in Exhibit 1. The advertising fees will be placed in an advertising fund ("Advertising Fund") that Franchisor will administer and control at its sole discretion. Franchisor may use the Advertising Fund to achieve or contribute to the following: maximize public recognition of the Marks; solicit the granting of franchises to expand the franchise system; produce advertising and sales support materials for use by franchisees; conduct programs that are meant to promote positive customer experiences, including programs to incentivize franchisees and/or their frontline personnel to achieve high customer satisfaction/referral rates; provide certain phone services for Units, such as purchasing call tracking lines and producing on-hold marketing messages; make promotional goods available for our franchisees to purchase; develop websites for us and our franchises; develop and place online display and retargeting advertising; develop dashboards for interactive marketing, planning, customer service analysis and sales/marketing decision-making; obtain public relations services; pay the expenses of the Advertising Fund; and other uses Franchisor designates. Franchisor reserves the right to engage the services of outside agencies to formulate, develop, produce, or conduct advertising for the

Advertising Fund and the cost of these services can be paid from the Advertising Fund. Franchisor is not required to spend Franchisees' advertising fees to place advertising in the Marketing Area. Franchisee further acknowledges and agrees that (i) Franchisee shall have no proprietary interest in the Marketing Funds; (ii) Marketing Funds contributions shall be deemed general funds of the entity to which such fees are paid and shall not be deemed to be trust funds; and (iii) Franchisor shall have no obligation to spend on marketing or promotion amounts in excess of those funds actually collected from franchisees. Finally, neither Franchisor nor its Affiliates undertake any obligation in developing, implementing or administering any advertising programs to ensure that expenditures which are proportionate or equivalent to Franchisee's contributions are made for the Marketing Area or that any Franchise Business will benefit directly or pro rata from the placement of advertising or from other promotional programs.

4.4. Technology and Support Fee.

In consideration of the continued development, use, maintenance, and support that Franchisor will provide for the Automation Systems, computer systems, software, and/or other technology and support used or being developed for future use in the System, Franchisee agrees to pay Franchisor a monthly fee in the amount determined by Franchisor from time to time ("**Technology and Support Fee**"). The amount of the fee will be based on Franchisor's costs of providing these services and is subject to change. The current Technology and Support Fee is equal to the amount specified in Exhibit 1. Franchisee acknowledges and understands that Franchisor may retain a portion of the Technology and Support Fees and any payments Franchisee makes for licensing software or other technology from Franchisor.

4.5. Miscellaneous Fees or Charges.

In consideration of the license granted and the services Franchisor will perform under this Agreement, Franchisee agrees to pay Franchisor all miscellaneous fees and charges that Franchisor invoices Franchisee for any goods and/or services provided to Franchisee and/or on behalf of Franchisee or for liquidated damages authorized by this Agreement or Franchisor's policies. The miscellaneous charges that Franchisee may be obligated to pay include the following:

- Liquidated Damages. Liquidated damage amounts Franchisee will be charged for (a) failing to comply with specific contract obligations and/or policies Franchisor establishes. The liquidated damage amounts will be specified in this Agreement or in the policies issued by Franchisor, as may be amended at any time. The liquidated damages amount Franchisee will be obligated to pay will cover Franchisor's damages suffered as a result of Franchisee's breach. Such damages include Franchisor's additional administrative expenses and damages arising from loss of the franchise system's reputation resulting from the breach. The liquidated damages amounts are payable as provided in this Agreement or Franchisor's policies. If Franchisor determines, in its sole discretion, that the liquidated damages charged exceed Franchisor's expenses, Franchisor's damage to its reputation and/or other damages, then Franchisor will place the excess liquidated damages in its Advertising Fund to support advertising for the Franchise System. Franchisee agrees that these liquidated damage amounts are reasonable. Franchisee also agrees that whether or not Franchisor invokes its right to recover liquidated damages, Franchisor does not waive, and is not barred, from any remedy, monetary or non-monetary, in law or in equity, authorized under any federal, state, or local law or otherwise permitted by this Agreement. Franchisor may post on its Automation Systems Franchisee's name or the name of any other franchisee against whom liquidated damages are assessed, including in the posting the reason the liquidated damages are being assessed and the amount of the liquidated damages assessment.
- (b) <u>Amounts Paid on Franchisee's Behalf to Third Parties</u>. Amounts payable to Franchisor under Section 2.17 for costs incurred by Franchisor in resolving disputes with customers and/or other third parties.

- (c) <u>Multiple Franchisee Advertising</u>. If Franchisee advertises in a directory with other franchisees covering multiple marketing areas and the franchisees advertising in the directory cannot coordinate or do not coordinate their advertising in a reasonable manner, as determined solely in Franchisor's discretion, then Franchisor may mandate the advertisement as Franchisor in its sole discretion deems reasonable. In that case Franchisee will be responsible for its proportionate cost of the advertising and Franchisor may require Franchisee to pay that amount to Franchisor.
- (d) <u>Fees for Products and Services</u>. If you acquire products or services from us or we acquire products or services for you from a third-party, you must pay us for the products and services and any administrative fees we charge in connection with those products and services.

4.6. Tax Reimbursement Fees.

Franchisee must pay Franchisor, or its affiliate or designee, promptly when due, all sales taxes, use taxes, personal property taxes, and other taxes imposed upon Franchisor or collected from Franchisor on account of goods and services Franchisor furnishes to Franchisee through sale, lease, or otherwise, or on account of Franchisor's collection of the initial franchise fee or other fees, royalties, or other payments required under this Agreement.

4.7. Payment of Fees.

Franchisee must pay the full amount of the royalties, advertising, Technology and Support Fees, and miscellaneous fees and charges as provided above and no offset or claim may be made against those fees unless otherwise stated in this Agreement. All payments for fees and charges must be made to Franchisor in the manner and at the times specified by Franchisor. Currently, Franchisor specifies that: (a) royalties, advertising, and Technology and Support Fees ("Monthly Fees") must be paid to Franchisor on the day of the month specified by Franchisor in the Manuals or otherwise in writing following the end of the calendar month in which the revenue was generated (royalties and advertising fees) and/or the fees were charged (Technology and Support Fees); (b) miscellaneous fees and charges, including but not limited to fees for goods or services, and fees for technical support services, must be paid to Franchisor on the last business day of the calendar month in which they are incurred or the day specified by Franchisor, except as noted below for liquidated damages; and (c) liquidated damages assessed against Franchisee must be paid on the 5th business day following the date the liquidated damages are invoiced. All Payments must be paid via Automated Clearing House ("ACH") transfers or other form of payment transfer as Franchisor specifies. In some circumstances it may be necessary for Franchisor to ACH transfer funds for miscellaneous fees before the last day of the month. In that case, the amount and date of deduction will be communicated to Franchisee in advance. If Franchisee has not reported Gross Sales for any reporting period, Franchisor will be authorized to debit Franchisee's bank account (the "Account") in an amount equal to the greater of the non-reported payment (if Franchisor can reasonably estimate or determine the owed amount) or one hundred twenty percent (120%) of the Monthly Fees transferred from such Account for the last reporting period for which a report of Gross Sales was provided to Franchisor. If at any time Franchisor determines that Franchisee has underreported Gross Sales or underpaid any fees due to Franchisor under this Agreement, Franchisor will be authorized to immediately initiate a debit to the Account in the appropriate amount, including interest as provided for in this Agreement. An overpayment will be credited to the Account through a credit effective as of the first reporting date after Franchisor and Franchisee determine that such credit is due.

4.8. NSF Fees and Interest.

Franchisee must pay on demand a fee equal to any charges Franchisor may incur as a result of ACH or other transfers returned to Franchisor for non-sufficient funds or other reasons, but not less than \$100.00 for each item returned ("NSF fees"). Also, Franchisee must pay to Franchisor, on demand, interest on all

overdue payments from the date the payment was due until paid equal to the lesser of (i) 2% per month or (ii) the maximum rate of interest permitted by law. The assessment of NSF fees and interest will not be the sole remedies of Franchisor in such circumstances. All amounts paid will be first applied to NSF fees and interest and the balance to principal.

SECTION 5--TERM AND RENEWAL; TERMINATION

5.1. Term and Renewal.

- (a) <u>Initial Term.</u> This initial term of this Agreement is specified in Exhibit 1.
- (b) <u>Renewal Term</u>. Before the expiration of the initial term of this Agreement, Franchisee can renew its franchise for one additional renewal term that is specified in Exhibit 1 if all the following conditions are fulfilled and Franchisor does not have good cause for non-renewal:
 - (i) Franchisee and its affiliates, if any, are in compliance with this Agreement and any other franchise agreements between the parties or their affiliates at the time Franchisee requests renewal and through the ending date of the initial term.
 - (ii) Franchisee (i) during the twelve-month period before the expiration of the term, has not received from Franchisor two or more notices of default of the terms of this Agreement or any specification, standard, or operating procedure of Franchisor (whether or not such notices related to the same or different violations and whether or not those violations have been remedied by Franchisee) and (ii) has not received from Franchisor four or more such notices of default at any time during the term.
 - (iii) Franchisee provides written notice of its intent to renew its franchise not more than nine months and not less than six months before the expiration of the term.
 - (iv) Franchisee, throughout the term of this Agreement, has satisfied all material reporting requirements and all monetary obligations to Franchisor and any affiliates of Franchisor, suppliers and creditors (excepting reasonable disputes that Franchisee is attempting in good faith to resolve) within the amount of time specified for satisfaction or cure of default with respect to such obligation.
 - (v) Franchisee undertakes and completes, not less than 30 days before expiration of the term, such maintenance, renovation, refurbishing, remodeling and/or addition or substitution of equipment, furniture and fixtures as specified by Franchisor for compliance with the standards of Franchisor in place at that time.
 - (vi) Franchisee satisfactorily completes all additional training Franchisor requires at that time; and in accordance with Section 1.5, pays the cost and expenses of training any additional employees of Franchisee at renewal.
 - (vii) Franchisee visits Franchisor for a "renewal visit" as specified by Franchisor.
 - (viii) Franchisee signs the then-current form of franchise agreement for the renewal term, which agreement may contain terms materially different than terms of this Agreement, including different or increased fees, a different Marketing Area, etc.

- (ix) Franchisee pays Franchisor a renewal fee equal to ten percent (10%) of the franchise fee charged to new franchisees at the time of renewal.
- (x) Franchisee signs a general release, in a form specified by Franchisor, of any and all claims against Franchisor, its subsidiaries and affiliates, and their respective officers, directors, agents, members, and employees.
- (xi) Franchisee demonstrates that it is has the financial ability to continue to invest in and grow the Franchise Business and the brand in the Marketing Area.
- (xii) Franchisee must prepare a business plan for the Franchise Business for the renewal term. This business plan must be submitted to and approved by Franchisor. The business plan must contain the information specified and, in the format, required by Franchisor.
 - (xiii) Franchisee meets any additional conditions specified by Franchisor.
 - (xiv) Franchisor has approved the renewal of the franchise.

Unless otherwise noted, all conditions to renewal must be met before the expiration of the initial term of this Agreement.

- (c) Good Cause for Non-renewal. If all of the other applicable conditions to renewal have been met, Franchisor will not withhold approval of renewal without good cause. Good cause for withholding approval of renewal may include, but is not limited to, if Franchisee has: (i) failed to meet the Minimum Performance Requirements described in Section 2.20; (ii) failed to achieve acceptable status on other compliance requirements; (iii) demonstrated a lack of commitment to Franchisor's Core Values; (iv) failed to use and cooperate in the use of operating systems and tools provided by Franchisor to improve the Franchise Business and/or the franchise system as a whole; (v) failed to regularly attend and actively participate in conference calls, meetings, conventions, and other events sponsored or suggested by Franchisor to increase the chance of success and/or maximize the performance of the Franchise Business and/or the franchise system as a whole; (vi) failed to implement new programs and business building initiatives developed for the enhancement of the performance of the Franchise Business; (vii) regularly acted in a combative or confrontational manner with Franchisor, vendors, customers, or other franchisees; (viii) had an excessive number of customer complaints and/or has not acted reasonably and in the best interests of the franchise system in resolving customer complaints; or (ix) a financial condition that causes Franchisor to have reasonable concerns about the financial abilities or creditworthiness of Franchisee.
- (d) <u>Increased Renewal Fee.</u> If Franchisee is otherwise eligible for renewal, but does not sign the new franchise agreement and pay the renewal fee prior to the expiration of the initial term of this Agreement, Franchisee must, if Franchisor allows Franchisee to renew, pay a renewal fee equal to twenty percent (20%) of the franchise fee charged to new franchisees at the time of renewal. This provision for an increased renewal fee does not limit or bar any of Franchisor's other rights or remedies arising from Franchisee's failure to comply with the requirements of renewal, including Franchisor's right to refuse renewal. If Applicable Laws require Franchisor to give notice to Franchisee prior to the expiration of the term, this Agreement will remain in effect on a month—to—month basis until Franchisor gives such notice.

5.2. Conditional Renewals.

If Franchisee does not meet all of the conditions for renewal as described in Section 5.1, Franchisor may, in its sole discretion, allow Franchisee to conditionally renew its franchise. If Franchisor consents to a conditional renewal of the franchise, Franchisee must meet all of the procedural conditions for renewal described in Section 5.1 (i.e. completing additional training, signing a new franchise agreement, updating

equipment and operations, and payment of the renewal fee); however, the franchise agreement signed by Franchisee for the renewal term will only be for a limited probationary period (generally six months) and will specify performance criteria that Franchisee must meet during the probationary period. If Franchisee meets the specified performance criteria on the completion of the probationary period and is otherwise in compliance with the Franchise Agreement, Franchisor will agree in writing to permit Franchisee to sign a then-current form of franchise agreement for a full renewal term commencing from the date the conditional renewal was granted. If Franchisee does not meet the specified performance criteria during the initial probationary period, Franchisor may, in its sole discretion, extend the probationary period for one additional probationary period (generally six to twelve months) to enable Franchisee a final opportunity to meet the specified performance criteria. If Franchisee meets the specified performance criteria on the completion of the second probationary period and is otherwise in compliance with the Franchise Agreement, Franchisor will permit Franchisee to sign a then-current form of franchise agreement for a full renewal term commencing from the date the first conditional renewal was granted.

5.3. Termination by Franchisee.

Franchisee has the right to terminate this Agreement prior to its expiration only for good cause and only in accordance with the requirements set forth in Section 5.7. Good cause under this paragraph exclusively means any material breach of this Agreement by Franchisor.

5.4. Termination by Franchisor.

Franchisor has the right to terminate this Agreement prior to its expiration only for good cause and only in accordance with the requirements of Sections 5.5 or 5.7. Good cause means any breach of this Agreement by Franchisee or the occurrence of any of the events listed in Sections 5.5 and 5.6.

5.5. Immediate Termination.

Any of the following events will: (i) constitute a material default under this Agreement, (ii) be good cause for termination of this Agreement, and (iii) entitle Franchisor to terminate this Agreement upon five (5) days written notice to Franchisee, without affording Franchisee an opportunity to cure:

- (a) Franchisee's or its affiliate's willful and material misrepresentation or acts or omissions relating to the acquisition of the franchise granted by this Agreement or the on-going operation of the Franchise Business:
- (b) Franchisee's assignment or transfer of the rights and/or obligations under this Agreement or the transfer of the Franchise Business without complying with the provisions of this Agreement;
 - (c) Franchisee's abandonment of any of its obligations under this Agreement;
- (d) Franchisee's failure to provide services for a period of 10 or more consecutive days without the prior written approval of Franchisor, unless caused by acts of God or other circumstances beyond Franchisee's control;
- (e) Franchisee continues to receive an excessive number of customer complaints and/or continues to not act reasonably and in the best interests of the franchise system in resolving customer complaints after Franchisee has been notified in writing by Franchisor that Franchisee was receiving an excessive number of customer complaints and/or not acting reasonably and in the best interests of the franchise system in resolving customer complaints;

- (f) Franchisee or an affiliate or any owner of Franchisee is convicted of, or pleads guilty or no contest to or if Franchisor has reasonable proof that Franchisee or an affiliate or any owner of Franchisee has committed: (i) a crime, offense or misconduct for which the minimum penalty includes imprisonment for more than one year; or (ii) any felony; or (iii) any crime, offense or misconduct for which the minimum penalty includes imprisonment for one-year or less that involves fraud or dishonesty or is in any other way relevant to the operation of the Franchise Business or to the System or Marks or the goodwill associated with the System or Marks; or (iv) multiple crimes, offenses, misconduct, or misdemeanors that are not otherwise covered in subsections (i), (ii), and (iii) of this Section;
- (g) Franchisee's and/or its affiliate's breach of the same or a similar provision of this Agreement, any Other Agreement, or the Manuals where there have been three or more separate breaches in any 18-month period or four or more separate breaches over the term of this Agreement (or such other Agreement), so long as Franchisor or its affiliates made it known in writing to Franchisee or its affiliates that such an act was a breach prior to the second breach upon which Franchisor is relying. "Other Agreements" include any agreement between Franchisor or any of Franchisor's affiliates and Franchisee or any of Franchisee's affiliates, including, but not limited to, any franchise agreements, software licenses, loan agreements, program participation agreements, and supplemental agreements (as referenced in Section 2.18);
- (h) Franchisee's and/or its affiliate's breach of any provision (whether or not the same or a similar provision) of this Agreement, any Other Agreement, or the Manuals where there have been four or more separate breaches in any 18-month period or six or more separate breaches over the term of this Agreement (or such Other Agreement), so long as Franchisor or its affiliates made it known in writing to Franchisee or its affiliates that such an act was a breach prior to the second breach upon which Franchisor is relying;
- (i) Franchisee's and/or any of its affiliate's acts or omissions that directly or indirectly discourage, prevent, or otherwise delay or stop a prospective or existing System Franchisee from obtaining a license or authority required to operate their Unit, including but not limited to, the filing of protests or petitions with any governmental authority objecting to a prospective or existing System Franchisee from obtaining such license or authority;
 - (j) Franchisee's or its affiliate's dishonest or unethical conduct;
- (k) Franchisee's or its affiliate's intentional conduct to cause or allow any unauthorized use or disclosure of any part of the Manuals, or any other of Franchisor's confidential and/or proprietary information;
- (l) Franchisee's or its affiliate's conduct of any kind that reflects materially and adversely on Franchisor's operation, Marks, or System;
- (m) Adjudication of bankruptcy of Franchisee, the insolvency of the Franchise Business, appointment of a receiver or trustee to take charge of the Franchise Business by a Court of competent jurisdiction, or the general assignment for the benefit of creditors of Franchisee; or
- (n) Entry of a final judgment or the unappealed decision of a regulatory officer or agency which results in a temporary or permanent suspension of any permit or license, possession of which is a prerequisite to operation of the Franchise Business.

Franchisee acknowledges and agrees that the defaults listed in this Section constitute good cause for termination of this Agreement, even though Franchisee is not afforded an opportunity to cure the defaults,

because the defaults are not curable or are so egregious, damaging, or pervasive that they destroy the franchise relationship.

5.6. Termination After Notice.

Any of the following events will: (i) constitute a material default under this Agreement, (ii) be good cause for the termination of this Agreement, and (iii) entitle Franchisor to terminate this Agreement in accordance with the requirements set forth in Section 5.7:

- (a) Franchisee's failure to have its Franchise Business open to the public and operational within four months following the month in which this Agreement is signed;
- (b) Franchisee's failure to promptly pay its obligations to Franchisor when due, whether or not the obligations accrue under the terms of this Agreement;
- (c) Franchisee's failure to promptly pay its obligations to third parties, including but not limited to suppliers, landlords, and financial institutions whether or not such obligations accrue in connection with the Franchise Business;
- (d) Franchisee's negligent acts or omissions giving rise to any material inaccuracy or inaccuracies in the accounting of Franchisee's Gross Sales or financial statements;
- (e) Franchisee's or its affiliate's breach of any other term of this Agreement, any Other Agreement, the Manuals, or any other obligation specified by Franchisor or its affiliates, including but not limited to training and performance requirements described in the Agreement or Other Agreements;
- (f) Any person's cancellation of or the existence of circumstances that create the unenforceability of any guaranty of the obligations of this Agreement;
- (g) Franchisee's failure to achieve minimum scores in Franchisor's Achievements in Excellence rankings or a similar Franchisor ranking system;
- (h) Franchisee's failure to achieve minimum satisfaction/referral survey scores or to respond to customer review issues in compliance with the Standards;
- (i) Franchisee's failure to achieve acceptable status on other compliance requirements;
 - (j) Franchisee's lack of commitment to Franchisor's Core Values;
- (k) Franchisee's failure to use and cooperate in the use of operating systems and tools provided by Franchisor to improve the Franchise Business and/or the franchise system as a whole;
- (l) Franchisee's failure to regularly attend and actively participate in conference calls, meetings, conventions, and other events sponsored or suggested by Franchisor to increase the chance of success and/or maximize the performance of the Franchise Business and/or the franchise system as a whole;
- (m) Franchisee's failure to embrace new programs and business building initiatives developed for the enhancement of the performance of the Franchise Business;
- (n) Franchisee has regularly acted in a combative or confrontational manner with Franchisor, vendors, customers, or other franchisees; or

(o) Franchisee has had an excessive number of customer complaints and/or has not acted reasonably and in the best interests of the franchise system in resolving customer complaints.

5.7. Notice Required for Termination; Cure; Notice of Defenses and Claims.

The following procedures must be used when providing for notice of termination "for good cause" (other than termination under Section 5.5):

- (a) A party terminating for good cause ("terminating party") must give a written notice of termination to the party in default ("defaulting party") specifying any reasons for such termination and the date the termination will be effective. The effective date of termination must be at least ten (10) days from the date of the notice for the non–payment of any amounts due and at least thirty (30) days from the date of the notice in all other instances. Except as provided in Subsection 7(b), termination will be automatically effective without further action by the terminating party upon the expiration of the notice period.
- (b) The defaulting party can prevent termination only by completely curing, prior to the expiration of the notice period, all the defaults specified by the terminating party in the notice.
- (c) The defaulting party must give written notice to the terminating party of all objections, defenses or disputes to termination, claims against the terminating party, setoffs, breaches of this Agreement or Other Agreements by the terminating party, or other actions, claims or defenses, if any, that the defaulting party claims against the terminating party. Such notice must be given within thirty (30) days of the date of the notice of termination. If the defaulting party fails to give the notice required in this subsection, the defaulting party is barred from seeking any relief, whether by way of action or defense, in any Court, or otherwise, with respect to any matter or issue that was subject to such notice.
- (d) If the laws of the state in which the Franchise Business is located require a different notice period, opportunity to cure, or imposes other obligations for termination of this Agreement or other agreements relating to it, the requirements of those Applicable Laws will apply in place of the provisions of this Agreement, to the extent the provisions in this Agreement conflict with those laws.

SECTION 6--OBLIGATIONS AND RIGHTS ON TERMINATION OR EXPIRATION

6.1. Franchisee's Obligations.

Upon termination, expiration without renewal, or transfer of this Agreement for any reason, Franchisee's rights to use the Marks and System and all other rights associated with being a licensed franchisee of Franchisor will cease and the following, as well as any other provisions of this Agreement relating to termination or expiration, will apply:

- (a) <u>Cease Using Marks and System</u>. Franchisee must immediately and permanently discontinue the use of the Marks, the System or any marks or names or logos confusingly similar to the Marks, and any other materials that may, in any way, indicate that Franchisee is or was a franchisee of Franchisor, or in any way associated with Franchisor or the franchise system.
- (b) <u>Pay All Debt</u>. Franchisee must immediately pay Franchisor any and all amounts owing to it for whatever reason.
- (c) <u>Cease Operating Business</u>. Franchisee must cease operating the Franchise Business and must stop using all Manuals, processes, materials, methods, or promotional materials Franchisor provided or licensed to Franchisee. Franchisee must immediately discontinue all advertising

placed or ordered for the Franchise Business. Franchisee must take all necessary steps to disassociate itself from Franchisor and the System, including, but not limited to, the removal of signs, destruction of materials containing the Marks, and assignment or changing of Telephone Numbers and Internet Tools and the like, unless the same are transferred to another franchisee or Franchisor. Franchisee must take such action as necessary to amend or cancel any assumed name, business name, or equivalent registration that contains any Marks and Franchisee must furnish Franchisor with satisfactory evidence of compliance with this obligation within ten (10) calendar days after the termination, expiration, or transfer of this Agreement. If Franchisee fails to remove and/or destroy all signs and other materials containing the Marks as of the effective date of termination or expiration of this Agreement, Franchisor or its agent may, and are authorized by this Agreement, to enter the Franchise Location and remove or paint over any and all such signs, and material and Franchisee waives and releases Franchisor from any and all claims for damages resulting from those actions

- (d) <u>Return Confidential Information and Other Assets</u>. Franchisee must promptly return to Franchisor all Manuals, all of Franchisor's policies and procedures, forms, any documentation or software relating to the Automation Systems and other software, all training and promotional aids and all other confidential and proprietary information, unless it is transferred to a new franchisee.
- (e) Assignment of Telephone Numbers, Email Addresses, Etc. Franchisee must immediately and permanently cease to use all Telephone Numbers and Internet Tools that have been used in the Franchise Business and, if requested by Franchisor, must assign all such Telephone Numbers and Internet Tools to Franchisor. Franchisee must provide to Franchisor all information necessary to allow Franchisor to access Franchisee's accounts for Telephone Numbers and Internet Tools, including usernames, passwords, and security codes. Franchisee acknowledges that as between Franchisor and Franchisee, Franchisor has the sole rights to all Telephone Numbers and Internet Tools used in the Franchise Business and all written and online directory listings associated with the Franchise Business and Franchisee authorizes Franchisor, and appoints Franchisor and any officer of Franchisor as its attorney-in-fact, to direct the applicable service providers and all listing agencies to transfer those items to Franchisor or its agent or assignee if Franchisee fails or refuses to do so. The applicable service providers and all listing agencies may accept the direction in this Agreement as conclusive evidence of the exclusive rights of Franchisor in such Telephone Numbers and Internet Tools and directory listings and as its authority to direct their transfer.
- (f) <u>Permit Inspection</u>. Franchisee must permit Franchisor to make final inspection of Franchisee's financial records, books, tax returns, and other accounting records within three (3) years after the effective date of termination, expiration, or transfer.
- (g) <u>Sale of Products to Franchisor</u>. Franchisee must sell to Franchisor all or part of Franchisee's inventory or products on hand as of the date of termination or expiration that are uniquely identified with Franchisor or the Marks, if any, as Franchisor may request in writing before or within 30 days after the date of termination or expiration. The sales price will be the current published prices then being charged by the manufacturer or supplier to authorized franchisees of Franchisor, not including any costs of storage or transportation paid by Franchisee to bring the goods initially to the Franchise Business, minus all costs incurred or to be incurred by Franchisor to restore the goods or the packaging of the goods to a saleable condition and minus a reasonable allowance for physical deterioration, obsolescence or damage to the extent not restored.
- (except a termination in connection with a transfer of the Franchise Business under Section 7) or expires without renewal, Franchisee must pay to Franchisor an amount to be held by Franchisor to cover potential customer damages (the "**Holdback Amount**"). The Holdback Amount will be determined by Franchisor based on Franchisee's customer damage history for the two years preceding the date of termination or

expiration without renewal and any current damage issues known to Franchisor. Franchisor will have the right to ACH transfer the Holdback Amount from Franchisee's account five days before the date of termination or expiration without renewal. Franchisor will hold the Holdback Amount for a period of six months and may use the Holdback Amount during that period to pay damages in connection with the resolution of disputes with Franchisee's customers under Section 2.17(c) of this Agreement. Any portion of the Holdback Amount remaining at the end of the six- month period will be paid over to Franchisee within 14 days of the end of the six-month period.

6.2. Other Obligations.

Termination, expiration, or transfer of this Agreement will not lessen the liability or further obligation of Franchisee pursuant to this Agreement relating to Franchisor's option to purchase Franchisee's assets, restrictions on disclosure and use of Confidential Information, restrictions on competition, or other such obligations that by their terms or intent survive termination, expiration, or transfer of this Agreement. Such Franchisee obligations will survive termination, expiration, or transfer of this Agreement.

6.3. Cumulative Remedies.

This Agreement's termination, expiration, or transfer of this Agreement and/or enforcement of the provisions of this Section 6 will not affect or prejudice any of Franchisor's other rights or remedies for Franchisee's breach of this Agreement, whether such rights and remedies are contained in this Agreement or otherwise provided by law or equity.

6.4. Damages for Loss of Bargain.

In addition to any other remedies available to Franchisor, if this Agreement is terminated prior to its expiration (other than termination by Franchisee for cause), Franchisor will be entitled to recover from Franchisee damages attributable to the loss of bargain resulting from such termination. The parties hereby stipulate and agree that the damages for such loss of bargain will be the present value of the royalty that would have been payable to Franchisor for the balance of the term of this Agreement. The aggregate amount of royalty that would have been payable will be calculated utilizing annual Gross Sales equal to the average annual Gross Sales of the Franchise Business for the two-year period (or such lesser period if the Franchisee was not in operation for a full two-year period) immediately preceding the date of termination. For purposes of this paragraph, Gross Sales will be calculated based on Gross Sales reported by Franchisee or as actually determined by an audit of the Franchise Business, in Franchisor's sole discretion. If Franchisee has failed or refused to report any Gross Sales prior to termination, Franchisor may reasonably estimate such Gross Sales.

6.5. Option to Purchase Assets of Franchise Business.

(a) Option. If this Agreement expires, terminates, or is not renewed for any reason, Franchisor will have the option, but not the obligation, to purchase the assets of the Franchise Business. For purposes of this Section, the assets of the Franchise Business mean the vehicles, equipment, inventory, leasehold interest (at Franchisor's option), fixtures, furnishings, and other assets of the Franchise Business other than real estate owned by Franchisee. If the option is triggered by termination, Franchisor must exercise the option granted in this Section by written notice within 30 days after the date of termination of the Franchise Agreement. If Franchisee does not timely exercise its option to renew the franchise under Section 5.1 or Franchisor notifies the Franchisee that Franchisor does not consent to the renewal of the franchise, then Franchisor may exercise the option granted in this Section by written notice at any time thereafter, but no later than 30 days after the expiration date of the Franchise Agreement.

- (b) <u>Purchase Price</u>. The purchase price will be the fair market value of the assets as agreed by the parties. If the parties are not able to agree on the fair market value within seven days of Franchisor exercising its option, the value will be determined by appraisal using the method described in Section 11.12. The purchase price will be reduced by: (i) the total current and long-term liabilities of the Franchise Business that Franchisor agrees to assume; and (ii) any amounts due from Franchisee to Franchisor.
- (c) <u>Leasehold Interest</u>. If Franchisee leases the Franchise Location, Franchisor will have the option to include an assignment of Franchisee's lease for the Franchise Location in the purchase of the assets. If Franchisor exercises that option, Franchisee must cooperate fully and use its best efforts to acquire the landlord's approval of the assignment of the lease for the Franchise Location to Franchisor, if necessary. If Franchisee or an affiliate of Franchisee owns the Franchise Location, Franchisor or its designee will have the option to enter into a lease for a term of not less than five years with an option by lessee to extend the term of the lease for an additional term of five years. The lease will contain the standard terms and conditions contained in leases for the same or similar properties. The rental under the lease for the initial five-year term will be the fair rental value of the property as of the date of exercise of the option. If the parties cannot agree on the fair rental value within seven days of Franchisor exercising its option, the value will be determined by appraisal using the method described in Section 11.12. The rental during the second five-year option term will be the fair rental value of the property as of the date that is 30 days before the end of the initial term of the lease. If the parties cannot agree on the fair rental value within seven days, the value will be determined by appraisal using the method described in Section 11.12.
- (d) <u>Closing</u>. The closing of the purchase will occur within 60 days after Franchisor exercises its option to purchase the assets or such later date as may be necessary to determine fair market value, fair rental value and/or to comply with applicable bulk sales or similar laws. At closing, Franchisor and Franchisee agree to execute and deliver all documents necessary to vest title in the assets purchased by Franchisor free and clear of all liens and encumbrances, except those assumed by Franchisor, and to effectuate the assignment of the lease for the Franchise Location, if applicable. Franchisor will be entitled to customary warranties, closing documents and post-closing indemnifications. Franchisor reserves the right to assign its option to purchase the Franchise Business or to designate a substitute purchaser for the Franchise Business if Franchisor remains responsible for and guarantees compliance with the provisions of this Section.
- (e) Operation During Option Period. Franchisor will have the right, on written notice to Franchisee, to manage the Franchise Business during the period in which Franchisor has an option to purchase the Franchise Business and for the period following the exercise of the option by Franchisor and before closing. Franchisor will be responsible for the debts of the Franchise Business during this period of management and may charge a reasonable fee to manage the Franchise Business, not to exceed five (5%) percent of gross sales of the Franchise Business. This management fee is in addition to any royalty or advertising fund payments due to Franchisor.

SECTION 7--SALE OR TRANSFER OF THE FRANCHISE; ADDING A FRANCHISEE OR PRINCIPAL TO FRANCHISE AGREEMENT

7.1. Transfer by Franchisor.

This Agreement and all of Franchisor's rights and obligations under it may be assigned and transferred by Franchisor so long as the performance of all of the obligations owing the Franchisee have been performed or provided for, and if so assigned or transferred, will be binding upon and inure to the benefit of Franchisor's successors and assigns.

7.2. Transfer by Franchisee.

This Agreement is personal to Franchisee or the principals of Franchisee if Franchisee is a partnership, corporation, limited liability company, or other legal entity, because Franchisor is relying on Franchisee's or its principals' individual qualifications and representations. Therefore, neither this Agreement nor any of its rights or privileges, nor any shares of stock in the corporation if Franchisee is a corporation, nor any interest in the partnership, limited liability company, or other entity, if Franchisee is a partnership, limited partnership, or other entity, can be assigned, transferred, or divided in any manner by anyone without Franchisor's prior written approval. Franchisor's approval will not be unreasonably withheld, but may be conditioned upon any or all of the following:

- (a) <u>Prospect's Character, Business Experience and Credit Rating</u>. The proposed new franchisee must follow the same application procedures as a new franchisee and must meet the same standards as Franchisor has set for any new franchisee. Franchisor must be satisfied with the character, business experience, financial strength, reputation, business ability, experience, and credit rating of the proposed new franchisee (and its principals if the proposed new franchisee is a corporation, limited liability company, partnership, or other legal entity).
- (b) <u>Burdens on Proposed New Franchisee</u>. The terms of the proposed transfer must not place unreasonable burdens on the proposed new franchisee in the judgment of Franchisor.
- (c) Payment of All Debt Owed Franchisor; Escrow Account. Franchisee and its principals and affiliates must pay any and all debt they owe or may in the future owe Franchisor, individually or jointly, whether or not such debt arises under this Agreement. This debt may include, but is not limited to, all royalties, advertising fees, Technology and Support Fees [including those owed for the final month (or portion thereof) of operation of the Franchise Business], and indemnification obligations. Franchisor may require that sufficient funds, as it determines in its sole discretion, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay Franchisor any amounts that Franchisee may owe Franchisor for any reason. After the end of the escrow period, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to third parties. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to third parties. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to Franchisor as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.
- (d) Payment of All Debt Owed Third Parties; Escrow Account. Franchisee must fulfill all obligations to and pay all debt owed or that may in the future be owed to third parties, including any disputed debt, undisputed debt, and customers' damage claims. Franchisor may require that sufficient funds, as it determines in its sole discretion based upon past experience and current issues, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay third parties any amounts that Franchisee may owe the third parties for any reason. After the end of the escrow period and after any pending disputes are resolved and settled, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to Franchisor. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to Franchisor. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to third parties as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.
- (e) <u>Prospect's Satisfactory Completion of Training</u>. The proposed new franchisee must satisfactorily complete Franchisor's initial training program, which must take place at the first available training program offered after the closing of the transfer.

- (f) <u>Payment of Transfer Fee</u>. Franchisee must pay Franchisor a transfer fee equal to twenty-five percent (25%) of the franchise fee charged to new franchisees at the time of transfer, which must be paid prior to transfer and prior to the training of the proposed transferee.
- (g) <u>Reimbursement for any Referral Fee Paid by Franchisor</u>. Franchisee must reimburse Franchisor for any referral fee or commission paid or payable by Franchisor if the proposed transferee is a prospect referred to Franchisor subject to a referral fee or commission. This reimbursement must be paid prior to the transfer and prior to the training of the proposed transferee.
- (h) Execution of Agreement Terminating Franchise Agreement and Releasing Franchisor and Others of Liability. Franchisee must sign an agreement terminating this Agreement and releasing any and all claims Franchisee has against Franchisor, and Franchisor's officers, directors, agents, and employees arising out of or related to this Agreement, which release must contain the language and be in a form chosen by Franchisor. Franchisor will not require any release of liability specifically proscribed by any state statute regulating franchising, but the parties may agree to voluntarily do so in settlement of any or all claims.
- (i) Execution of a New Franchise Agreement by New Franchisee. The proposed new franchisee must execute a new franchise agreement with Franchisor in the form Franchisor uses at the time of transfer for the term remaining on this Agreement, or for the term otherwise specified in the new franchise agreement as Franchisor determines in its sole discretion. The owners of the proposed new franchisee must agree to be personally bound, jointly and severally, by all of the provisions of the new franchise agreement.
- (j) Websites, Social Media and other Internet Tools. Franchisee and the proposed new franchisee must agree to assignment of the Franchisee's websites, social media accounts, and other Internet tools to the proposed new franchisee and the proposed new franchisee must agree to assume responsibility for those websites, social media accounts, and other Internet tools, including payment of periodic hosting and maintenance fees.
- (k) <u>Compliance with all Other Obligations under this Agreement</u>. Franchisee must be in compliance with all obligations under this Agreement and the Manuals, including but not limited to obligations relating to vehicle and equipment safety and appearance requirements, compliance with applicable law, use of approved products and services and Designated and Approved Suppliers, maintenance, insurance, and sales and advertising requirements.
- (1) <u>Compliance with Current System Standards</u>. Franchisee and/or the proposed new franchisee must agree that it or they will take any action specified by Franchisor to make the Franchise Business comply with Franchisor's current appearance, equipment, signage, and other requirements for Units. Franchisor may require that this action be taken before the transfer or that the action be completed within a specified period of time after the transfer (not to exceed 60 days). Without limiting the foregoing, the new franchisee must register with the designated PCI Compliance vendor within the timeframe specified by Franchisor.
- (m) <u>Provision of Certain Information to New Franchisee</u>. Franchisee must provide the new franchisee with information specified by Franchisor, regardless of whether it is required under the purchase agreement between the parties. This information may include, but is not limited to, currently valued loss run reports for the past five policy years for all insurance policies, annual premium amounts for each year for the past five policy years for casualty lines of coverage, total vehicle count for each year for the past five years, and audited payrolls for the past five years. Franchisee agrees that Franchisor may provide the specified information directly to the new franchisee to the extent that Franchisor has that information.

- (n) Existing Franchisee Prospect. If the proposed transferee or an affiliate operates one or more existing Units, the proposed transferee must provide Franchisor with a business plan that describes in substantial detail how the proposed transferee or its affiliate will maintain the operation of the franchise being transferred, while the proposed transferee, its principals, or its affiliates are simultaneously operating the existing franchise or franchises. In determining whether to approve a transfer to a proposed transferee that operates or has an affiliate that operates one or more existing Units, Franchisor will consider all aspects of the operation of the existing franchise or franchises, including those items described as good cause for non-renewal in Section 5.1. In addition, the proposed transferee must meet Franchisor's requirements for franchisees that own and operate (or that together with affiliates of the franchisee own and operate) multiple franchises.
- (o) <u>Compliance with other Standard Transfer Procedures</u>. Franchisee and the proposed transferee must comply with any other standard procedures specified by Franchisor.

Franchisee agrees that Franchisor may, in its sole discretion, provide a proposed transferee with any information in Franchisor's possession relating to the Franchise Business, including but not limited to: the information described in subsection (k) of this Section, Achievements in Excellence rankings of the Franchise Business, the results of inspections and audits, sales and expense information, information on the number and types of services, and information relating to customer relations. Franchisee agrees to release and hold harmless Franchisor from any liabilities, losses or claims relating to or arising from the provision of information to a proposed transferee.

7.3. Transfer to Corporation or Limited Liability Company.

If Franchisee is a sole proprietorship or partnership, Franchisor hereby expressly consents to the assignment of this Franchise Agreement to a corporation, limited liability company or other generally recognized legal entity formed, operated, and controlled solely by Franchisee to operate the Franchise Business, provided Franchisee complies with the following:

- (a) <u>Assignment Does Not Affect Liability</u>. The assignment does not relieve the original Franchisee(s) of the obligations of the Franchise Agreement.
- (b) <u>Requirements Regarding Stock Certificates</u>. The stock certificates representing shares in the Corporation or other document representing an interest in another generally recognized legal entity must permanently contain the notation described in Section 2.13.

7.4. Adding a Franchisee or a Principal to the Franchise Agreement; Removing a Franchisee or a Principal from the Franchise Agreement.

- (a) Application and Approval Necessary to Add Franchisee or Principal. Franchisee (or a principal of Franchisee in the case where Franchisee is a corporation, limited liability company, or other legal entity other than an individual) may, at any time, request that an applicant be added as an additional Franchisee (or an additional principal of Franchisee in the case where Franchisee is a corporation, limited liability company, or other legal entity other than an individual). If such applicant is approved, the applicant will have the same rights and obligations of the Franchisee (or of the principal of Franchisee in the case where Franchisee is a corporation, limited liability company, or other legal entity other than an individual).
- (b) <u>Conditions Necessary for Approval</u>. The following requirements must be satisfied prior to the conditional approval of an applicant:

- (i) each applicant must complete Franchisor's written application form, and agree, in writing, that Franchisor may perform a credit and background check on the applicant;
- (ii) if requested, each applicant must complete a written personality profile that Home provides him/her;
- (iii) each applicant must visit Franchisor, and be interviewed by one or more Franchisor personnel;

If Franchisor, in its sole discretion, determines that the applicant remains qualified after satisfactory completion of the above requirements, it will grant the applicant conditional approval, which approval will become unconditional after: (A) Franchisor receives a fee equal to $12\frac{1}{2}$ % of the franchise fee charged to new franchisees at the time of the addition for each conditionally approved applicant, (B) each conditionally approved applicant satisfactorily completes (in Franchisor's sole discretion) the training program described in Section 1.5, and (C) each applicant signs the Guaranty, Exhibit 3 of the Franchise Agreement, as an additional signatory.

- (c) <u>Adding Approved Applicant</u>. Franchisor, in its sole discretion, may require an approved applicant to wait until the renewal date of the Franchise Agreement to be added as a Franchisee (or a principal of Franchisee in the case where Franchisee is a corporation, limited liability company or other legal entity other than an individual).
- (d) Removing a Franchisee or Principal from the Franchise Agreement. If a Franchisee or a principal of Franchisee requests to be removed from the Franchise Agreement, Franchisor will determine, in its sole discretion, whether to grant the request. As a condition to granting the request, Franchisor may, in its sole discretion, charge an administrative fee.

7.5. Death or Incapacity of Franchisee or Principal.

- (a) Obtaining Consent to Continue Operating. In the case of the death or mental incapacity of Franchisee (or the principal, shareholder, general partner, majority owner, or majority member of Franchisee is a corporation, partnership, limited liability company, or other legal entity), the legal representative or other authorized person controlling the Franchisee's affairs must request, within thirty (30) days of the death or incapacity, Franchisor's consent to continue to operate the Franchise Business. This consent will not be unreasonably withheld but may be conditioned upon the manager of the Franchise Business having satisfactorily completed the training or otherwise being certified by Franchisor as meeting its minimum qualifications.
- (b) Requirement to Transfer. The legal representative or other authorized person must propose, in writing, a transferee of the Franchisee's interest in the franchise that is acceptable to Franchisor within one hundred eighty (180) days of the death or incapacity. If the legal representative or other authorized person does not propose in writing to Franchisor a transferee that is acceptable to Franchisor within one hundred eighty (180) days of the death or incapacity, this Franchise Agreement will be subject to termination.

7.6. Right of First Refusal.

(a) <u>Franchisor's Right of First Refusal</u>. Franchisee or any principal or other person owning an interest in Franchisee or any legal heir or devisee or legal representative of a deceased or incapacitated Franchisee or person owning an interest in Franchisee must not transfer any interest in Franchisee's franchise or the assets of the franchise without first offering the franchise or assets to Franchisor. The terms of any offer to Franchisor must be the same terms as offered to or by the proposed transferee. Franchisee

must deliver a copy of the offer to Franchisor. Franchisee must also deliver copies of all documents to be executed by Franchisee or such other person in conjunction with the proposed transfer and such financial or other information Franchisor specifies to reasonably inform Franchisor of the financial condition of the Franchise Business. Franchisor will have thirty (30) days from the date of delivery of the information specified above, to exercise, by written notice to Franchisee, the right to purchase such interest for the price and on the terms specified in the offer. Franchisor can designate a substitute purchaser provided that Franchisor assumes responsibility for the performance of any purchaser it designates. If Franchisor exercises its right of first refusal, the parties must close the transaction within thirty (30) days of Franchisor's notice of election or the date designated in the offer, if later. If Franchisor does not exercise its right of first refusal, Franchisee may complete the transfer, but only on the same terms and conditions offered to Franchisor. Any such transfer is subject to Franchisor's rights of approval as specified in this Section. If the transfer is not completed within sixty (60) days, Franchisor will, again, have the right of first refusal to purchase such interest.

(b) <u>No Partial Ownership</u>. Notwithstanding anything to the contrary contained in this Section, Franchisor will not exercise its right of first refusal so as to become a partial owner of the Franchisee or the Franchise Business operated by the Franchisee.

SECTION 8--CONFIDENTIALITY AND NON-COMPETITION

8.1. Confidential Information.

- (a) <u>Defining Confidential Information</u>. Franchisor possesses and will create or acquire in the future, and upon execution of this Agreement Franchisee has the right to possess, certain confidential information ("**Confidential Information**") relating to developing and operating Units, including (without limitation):
 - (i) Manuals, training methods, operations methods, techniques, processes, policies, procedures, systems, and data;
 - (ii) specifications and information about products or services:
 - (iii) marketing techniques, knowledge and experience, and marketing and advertising programs used in developing and operating Units, including (without limitation) websites and social media:
 - (iv) all information regarding the identities and business transactions of customers and suppliers;
 - (v) the Automation Systems, computer software, and similar technology that is developed by or for Franchisor or its agents, which is proprietary to Franchisor, including, without limitation, digital passwords and identifications and any source code of, and data, reports, and other printed materials generated by, the software or similar technology;
 - (vi) knowledge of the operating results and financial performance of Franchisee's Franchise Business and of other Units;
 - (vii) all knowledge, information, reports, data, source code, and documents Franchisee acquires or has access to pertaining to services provided by third-party vendors, if any, in connection with any agreements between third-party vendors and Franchisor;

- (viii) oral or written communications from Franchisor to Franchisee relating to the development and operation of the Franchise Business;
 - (ix) Customer Information (as defined in Section 8.1(c)); and
- (x) other property that Franchisor describes as being confidential information or trade secrets of the franchise system.
- (b) Ownership and Use of Confidential Information. Franchisee acknowledges that Franchisor owns the Confidential Information and/or the rights to use the Confidential Information and agrees that Franchisee will not acquire any interest in the Confidential Information, other than the right to use it as Franchisor specifies in developing and operating the Franchise Business during the term of this Agreement. The Confidential Information or the right to use the Confidential Information is proprietary to Franchisor and is disclosed to Franchisee only on the condition that Franchisee agrees that it will:
 - (i) not use the Confidential Information in any other business or capacity;
 - (ii) keep each item deemed to be part of Confidential Information absolutely confidential, both during this Agreement's term and then thereafter for as long as the item is not generally known in the industry;
 - (iii) not make unauthorized copies of any Confidential Information disclosed via electronic medium or in written or other tangible form; and
 - (iv) adopt and implement reasonable procedures to prevent unauthorized use or disclosure of Confidential Information, including, without limitation, restricting its disclosure to Franchisee's employees and others within the franchise system and any other procedures that Franchisor reasonably designates.
- (c) <u>Customer Information</u>. Franchisee agrees that all names, contact information, financial information and other personal information of or relating to the Franchise Business's customers and prospective customers ("**Customer Information**") is owned by Franchisor and part of the Confidential Information, whether collected by Franchisee, Franchisor, or another party. Franchisee must furnish Customer Information to Franchisor at any time Franchisor requests it. Franchisee may not sell, transfer, or use Customer Information for any purpose other than operating the Franchise Business in accordance with this Agreement. Franchisor and its Affiliates may use Customer Information in any manner or for any purpose. Franchisee must secure from its actual and prospective customers all consents and authorizations, and provide them all disclosures, that Applicable Laws require to transmit Customer Information to Franchisor and its Affiliates and to permit Franchisor and its Affiliates to use that Customer Information in the manner that this Agreement contemplates.
- (d) Protection of Data. Franchisee must comply with: (i) the PCI Requirements (as described in Section 2.4(c)); (ii) the Fair and Accurate Credit Transactions Act; (iii) all other standards or Applicable Laws that relate to electronic payments, data privacy, personally identifiable information, and data protection; and (iv) Franchisor's then-current policies and procedures, as specified in the Manuals or otherwise in writing, regarding the collection, storage, use, processing and transfer of personal or financial data, including any privacy policies or data protection and breach response policies Franchisor may establish from time to time (collectively, "**Privacy Requirements**"). Franchisor may require Franchisee to (a) use vendors that Franchisor designates or approves to provide security services that are consistent with the Privacy Requirements; (b) maintain specific security measures; (c) provide evidence of compliance with Privacy Requirements upon Franchisor's request; and/or (d) use vendors that Franchisor approves or designates to conduct periodic security audits to ensure that personally identifiable information and/or

payment data is adequately protected and provide Franchisor with copies of any audits, scanning results, or related documentation relating to such compliance or audits. Franchisee shall not publish, disseminate, implement, revise, or rescind a data privacy policy without Franchisor's prior consent.

- (e) <u>Data Breaches</u>. If Franchisee suspects or knows of a security or data breach, Franchisee must, at Franchisee's expense, in accordance with the Privacy Requirements, Applicable Laws, and any Franchisor directives, (i) immediately give Franchisor notice of such security breach and cooperate with any inquiry initiated by Franchisor; (ii) promptly identify and remediate the source of any compromise or security breach; (iii) comply with all applicable data breach notification laws; (iv) provide all required notices of breach or compromise to impacted individuals; (v) procure credit history monitoring services for impacted individuals; (vi) pay any related damages or fines; and (vii) keep Franchisor apprised of all such efforts to resolve the issue and resulting damages. For the avoidance of doubt, regardless of any actions that Franchisor may take to investigate or attempt to mitigate damages to Franchisor or the Marks and related goodwill that may result from such breaches, unless otherwise specified by Franchisor, Franchisee assumes, at its expense, all responsibility for addressing and resolving any security or data breach relating to the Franchise Business or customers of the Franchise Business.
- (f) <u>Development of New Proprietary or Confidential Information</u>. All ideas, concepts, techniques, or materials relating to a Unit, whether or not protectable intellectual property and whether created by or for Franchisor or by or for Franchisee, must be promptly disclosed to Franchisor and will be Franchisor's sole and exclusive property, part of the System, and works made-for-hire for Franchisor. Franchisee hereby assigns ownership of the intellectual property, and all related rights to it, to Franchisor to the extent that any intellectual property does not qualify as a "work made-for-hire" for Franchisor. Franchisee agrees to take whatever action (including signing an assignment or other documents) that Franchisor requests to evidence its ownership in the intellectual property.
- (g) <u>Expiration, Termination or Transfer of Agreement</u>. Franchisee agrees that when this Agreement expires, is terminated, or upon the transfer of Franchisee's franchise, Franchisee will immediately cease using any and all of the Confidential Information in any business or otherwise, and return to Franchisor all copies of all Confidential Information that Franchisee has in its possession. Franchisee acknowledges and agrees that it will be liable to Franchisor for any use of the Confidential Information not authorized by this Agreement.

8.2. Exclusive Business, Non-Competition.

- (a) <u>In-Term Covenant</u>. Franchisee acknowledges that Franchisor has granted Franchisee the franchise in consideration of and reliance upon Franchisee's agreement to deal exclusively with Franchisor. Franchisee, therefore, agrees that during the term of this Agreement, Franchisee and its affiliates and the past, present, and future principals, shareholders, members, and Family Members (defined below) of Franchisee and its affiliates will not directly or indirectly (either as an individual or in partnership or in conjunction with any other person as principal, agent, owner (except ownership of no more than 1% of a publicly traded entity), shareholder, member, director, officer, manager, employee, or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, finance in any manner (including seller financing), lease real or personal property to, consult with, guarantee the debts or obligations of, or be employed by any person engaged in or concerned with or interested in any business that is involved, in whole or in part, in a Competitive Business (defined below) (except other Units operated under franchise agreements entered into with Franchisor).
- (b) <u>Post-Term Covenant</u>. Franchisee agrees that on termination (including termination on transfer), expiration, or non-renewal of this Agreement, Franchisee and its affiliates and the past, present, and future principals, shareholders, members, and Family Members (defined below) of Franchisee and its affiliates will not, for a period of three years commencing on the later of the date of termination, expiration,

or non-renewal, or the date that the prohibited conduct ceases, directly or indirectly (either as an individual or in partnership or in conjunction with any other person as principal, agent, owner (except ownership of no more than 1% of a publicly traded entity), shareholder, member, director, officer, manager, employee, or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, finance in any manner (including seller financing), lease real or personal property to, consult with, guarantee the debts or obligations of, or be employed by any person engaged in or concerned with or interested in any business that is involved, in whole or in part, in a Competitive Business within the Geographic Areas (defined below) (except other Units operated under franchise agreements entered into with Franchisor).

(c) Other Restrictions. Franchisee, and its affiliates and the past, present, and future principals, shareholders, members, and Family Members of Franchisee and its affiliates must not, during the term of this Agreement and for a period of three years after termination, expiration or non-renewal of this Agreement, directly or indirectly: (a) divert or attempt to divert any business or customer of the Franchise Business or any other Unit to any Competitive Business by direct or indirect inducements or otherwise; (b) sponsor, appoint or encourage or influence or promote friends, relatives or associates to operate a Competitive Business; (c) furnish or permit access to Franchisor's Confidential Information to any person who is engaged or has arranged to become engaged in Competitive Business or (d) engage in any other activity that may injure the goodwill of the Marks or System.

(d) Definitions.

- (i) "Competitive Business" is defined in Exhibit 1.
- (ii) "Geographic Areas" means: (a) the Marketing Area or the area within 20 miles of the Marketing Area; and (b) the marketing area of any other Unit or the area within 20 miles of the marketing area of any other Unit existing or planned at the time Franchisee is terminated, transferred, or otherwise leaves the franchise system.
- (iii) "Family Members" means all individuals with any of the following relationships with the Franchisee or its affiliates or any of its shareholders, partners, members, or owners of Franchisee or any of its affiliates: (a) spouse; (b) children; (c) grandchildren; (d) stepchildren; (e) parents; (f) siblings; (g) spouse's parents; and (h) spouse's siblings.
- (e) <u>Acknowledgements and Agreements Relating to Restrictions</u>. Franchisee acknowledges and agrees that the length of the post-term restrictions and the geographical restrictions contained in this Section are fair and reasonable. The parties have attempted to limit Franchisee's right to compete only to the extent necessary to protect the reasonable competitive business interests of Franchisor and its franchisees. If the above restrictions or any part of these restrictions are invalid, this Section will be considered as imposing the maximum restrictions allowed under Applicable Laws in place of the invalid restriction or part of the restriction. In addition, Franchisor reserves the right to reduce the scope of these provisions without Franchisee's consent, at any time, effective immediately on notice to Franchisee.

SECTION 9--RELATIONSHIP OF PARTIES; INDEMNIFICATION

9.1. Independent Contractor.

Franchisee is an independent contractor. Nothing in this Agreement, or arising from the conduct of the parties hereunder, is intended to or does in fact or law make either party a general or special agent, joint venturer, partner, or employee of the other for any purpose. Neither this Agreement, the nature of the relationship of the parties nor the dealings of the parties pursuant to this Agreement creates a fiduciary relationship between the parties. Further, Franchisor and Franchisee are not and do not intend to be partners,

associates, or joint employers in any way, and Franchisor shall not be construed to be jointly liable for any of Franchisee's acts or omissions under any circumstances. Although Franchisor retains the right to establish and modify the System that Franchisee must follow, Franchisee retains the responsibility for the day-to-day management and operation of the Franchise Business and implementing and maintaining Standards at the Franchise Business. To the extent that the Manuals or Franchisor's guidelines or standards contain employee-related policies or procedures that might apply to Franchisee's employees, those policies and procedures are provided for informational purposes only and do not represent mandatory policies and procedures to be implemented by Franchisee. Franchisee must determine to what extent, if any, these policies and procedures may be applicable to the operations at the Franchise Business. Franchisor and Franchisee recognize that Franchisor neither dictates nor controls labor or employment matters for franchisees and that Franchisee, and not Franchisor, is solely responsible for dictating the terms and conditions of employment for Franchisee's employees, including, but not limited to, training, wages, benefits, promotions, hirings and firings, vacations, safety, work schedules, and specific tasks. Franchisor has no relationship with Franchisee's employees, and Franchisee has no relationship with Franchisor's employees. Franchisor and Franchisee may not make any express or implied agreements, warranties, guarantees, or representations, or incur any debt, in the name or on behalf of the other or represent that their relationship is other than Franchisor and franchisee. Franchisor will not be obligated by or have any liability under any agreements made by Franchisee with any third party or for any representations made by Franchisee to any third party. Franchisor will not be obligated for any damages to any person or property directly or indirectly arising out of Franchisee's operation of the Franchise Business.

9.2. Separate Identification of Business.

Franchisee must identify the Franchise Business as a separate business by filing an assumed name certificate or other documentation as appropriate in the state and/or county of location of the Franchise Business. Franchisee agrees to conspicuously identify itself in all dealings with customers, lessors, contractors, suppliers, public officials, employees and others as the owner of the Franchise Business. Franchisee must display such signs, notices, or plaques as Franchisor specifies to identify the separate ownership of the Franchise Business.

9.3. Taxes.

Franchisee must pay, when due, all taxes of every kind applicable to the Franchise Business or the income of the Franchise Business, including all local, state or federal taxes. Franchisor has no liability for any sales, use, service, occupation, excise, gross receipts, income, property, or other taxes, whether levied upon Franchisee or its principals or the Franchise Business, due to the business Franchisee conducts (except for Franchisor's income taxes). Franchisee is responsible for paying these taxes and must reimburse Franchisor for any taxes that Franchisor must pay to any federal, state or local taxing authority on account of either Franchisee's operation or payments that Franchisee makes to Franchisor. Franchisee acknowledges that its tax liability may include taxes on services that may be imposed by states other than the state in which Franchisee is located. Franchisee is solely responsible for complying with all local, state, and federal tax laws and should consult with its legal and tax advisors regarding potential tax liabilities.

9.4. Indemnification.

(a) <u>Indemnification Obligation</u>. From and after the Effective Date, Franchisee and its principals, jointly and severally, shall indemnify Franchisor and its Affiliates and their respective officers, directors, stockholders, members, managers, partners, employees, agents, attorneys, contractors, legal predecessors, legal successors, and assigns of each of the forgoing entities/individuals (in their corporate and individual capacities) (collectively, all such individuals and entities are referred to herein as

- "Franchisor Indemnitees") and hold Franchisor Indemnitees harmless to the fullest extent permitted by Applicable Laws, from any and all Losses and Expenses incurred in connection with any litigation or other form of adjudicatory procedure, claim, demand, investigation, or formal or informal inquiry (regardless of whether it is reduced to judgment) or any settlement thereof which arises directly or indirectly from, or as a result of, a claim of a third party in connection with the selection, development, ownership, operation or closing of the Franchise Business, including the failure of Franchisee to perform any covenant or agreement under this Agreement or any activities of Franchisee on or after the Effective Date, or any claims by any employee of Franchisee arising out of or relating to his or her employment with Franchisee (collectively, "Event"), and regardless of whether it resulted from any strict or vicarious liability imposed by law on Franchisor Indemnitees; provided, however, that this indemnity will not apply to any liability arising from a breach of this Agreement by any of Franchisor Indemnitees or the gross negligence or willful acts of any of Franchisor Indemnitees (except to the extent that joint liability is involved, in which event the indemnification provided herein will extend to any finding of comparative or contributory negligence attributable to Franchisee).
- Indemnification Procedure. Promptly after the receipt by any Franchisor (b) Indemnitee of notice of the commencement of any action against such Franchisor Indemnitee by a third party (such action, a "Third-Party Claim"), Franchisor Indemnitee will, if a claim with respect thereto is to be made for indemnification pursuant to this Section 9.4 give a claim notice to Franchisee with respect to such Third-Party Claim. No delay or failure on the part of Franchisor Indemnitee in so notifying Franchisee will limit any liability or obligation for indemnification pursuant to this Section 9.4, except to the extent of any material prejudice to Franchisee with respect to such claim caused by or arising out of such delay or failure. Franchisor will have the right to assume control of the defense of such Third-Party Claim, and Franchisee and its principals will be responsible for the costs incurred in connection with the defense of such Third-Party Claim. Franchisee and its principals will furnish Franchisor with such information as it may have with respect to such Third-Party Claim (including copies of any summons, complaint or other pleading which may have been served on such party and any written claim, demand, invoice, billing or other document evidencing or asserting the same) and will otherwise cooperate with and assist Franchisor in the defense of such Third-Party Claim. Franchisor may as it deems necessary and appropriate take such actions to take remedial or corrective action with respect thereof as may be, in Franchisor's reasonable discretion, necessary for the protection of Franchisor Indemnitees or the collective franchise system generally. Franchisor will not agree to any settlement of, or the entry of any judgment arising from, any Third-Party Claim without the prior written consent of Franchisee and its principals, which will not be unreasonably withheld, conditioned or delayed. Any settlement or compromise of any Third-Party Claim must include a written release from liability of such claim for all Franchisor Indemnitees.
- (c) <u>Losses and Expenses</u>. For purposes of this Section 9.4, "**Losses and Expenses**" means losses, liabilities, claims, penalties, damages (compensatory, exemplary, and punitive), fines, payments, attorneys' fees, experts' fees, court costs, costs associated with investigating and defending against claims, settlement amounts, judgments, assessments, compromises, compensation for damages to Franchisor's reputation and goodwill, and all other costs associated with any of the foregoing losses and expenses. The fees and expenses of counsel incurred by Franchisor will be considered Losses and Expenses for purposes of this Agreement.
- (d) <u>Survival</u>. This Section 9.4 will continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement.

SECTION 10--DISPUTE RESOLUTION AND GOVERNING LAW

10.1. Governing Law.

Except to the extent governed by the United States Trademark Act (the Lanham Act) or the Federal Arbitration Act, this Agreement and all disputes directly or indirectly related to or arising from this Agreement shall be governed, interpreted, and construed under the laws of the State of Georgia, which laws shall prevail in the event of any conflict of law, without regard to the application of any Georgia conflict-of-law rules. Nothing in this Section is intended by the parties to subject this Agreement to any franchise or similar law, rule, or regulation of the State of Georgia to which it would not otherwise be subject.

10.2. Alternative Dispute Resolution Procedure.

Except as otherwise provided in Section 10.3 (Exceptions to Alternative Dispute Resolution), any claim, dispute, suit, action, controversy, or proceeding of any type whatsoever between (i) Franchisee, its Affiliates, or its owners, and/or Franchisee's, its Affiliates', or its owners' officers, directors, and employees (the "Franchisee Related Parties") and (ii) Franchisor, its Affiliates, and/or its or its Affiliates' officers, directors, owners, and employees (the "Franchisor Related Parties") relating to (a) this Agreement, (b) the relationship of any of the Franchisor Related Parties with any of the Franchisee Related Parties, or (c) the Franchise Business, including disputes related to compliance with franchise, labor, or employment laws (collectively, (a) through (c), the "Covered Disputes") must be resolved in accordance with the alternative dispute resolution procedures described in this Section 10.2. The Franchisee Related Parties and any Franchisor Related Parties shall all be considered third-party beneficiaries of this Agreement and shall be included in the term "parties" or "party" in this Section 10.2.

- (a) <u>Informal Negotiation</u>. To initiate the dispute resolution process, the party alleging a Covered Dispute must provide the other party with written notice setting forth the alleged Covered Dispute in detail and requesting a meeting (the "**Dispute Notice**"). Each Covered Dispute must be discussed in a face-to-face meeting or, upon agreement of the parties, in a video or telephone conference call held within thirty (30) days after such Dispute Notice is provided to the other party. Unless otherwise agreed by the parties, the party initiating the process must wait at least thirty (30) days after the Dispute Notice has been delivered to the other party before submitting the dispute to mediation.
- (b) Mediation. If the Covered Dispute is not resolved informally as provided in Section 10.2(a) (Informal Negotiation), the party alleging the Covered Dispute must submit the Covered Dispute for non-binding mediation. All parties must attend and participate in the mediation. The mediation shall be governed by the rules of the American Arbitration Association (the "AAA") before one mediator selected by the parties, and if the parties cannot agree upon the mediator, then a mediator selected by the AAA. It is the intent of the parties that mediation shall be held not later than thirty (30) days after a written request for mediation shall have been served on the other parties. The mediation shall be held in the metropolitan area of Franchisor's then-current principal place of business (currently, Atlanta, Georgia) and shall not last more than one day, unless the parties agree otherwise. The parties will split equally the cost of any mediation. Any party may be represented by counsel and may, with permission of the mediator, bring persons appropriate to the proceeding.
- (c) <u>Arbitration</u>. If the parties do not resolve the Covered Dispute after the conclusion of the mediation, such Covered Dispute must be subject to and resolved exclusively by binding arbitration. This means that all Covered Disputes that either party would otherwise have the legal right to sue for in court shall be subject to final and binding arbitration under the arbitration provisions setforth in this Section 10.2(c) and not decided by a court or a jury. If there are any ambiguities in the terms or conditions of this Section 10, it is the parties' intent that all ambiguities be resolved in favor of arbitration. For

the purposes of this Section 10.2(c), Covered Disputes will not include disputes that an applicable federal statute provides cannot be arbitrated or cannot be subject to a pre-dispute agreement to arbitrate.

- (i) <u>Arbitration Procedure</u>. Either party may commence arbitration by sending written demand for arbitration to the other party. The arbitration proceeding shall be conducted by one arbitrator and, except as otherwise provided in this Section 10, shall be conducted in accordance with the then-current Commercial Arbitration Rules of the AAA. All arbitration proceedings will be held at the offices of the AAA or other suitable offices that Franchisor selects in the metropolitan area in which its principal place of business is then located (currently, Atlanta, Georgia) The arbitrator shall have no authority to select a different hearing locale. All matters relating to arbitration will be governed by the Federal Arbitration Act (9 U.S.C. §§ 1 et seq.).
- (ii) <u>Scope</u>. The arbitrator (and not a court) shall decide all issues in any Covered Dispute, including issues regarding the non-availability of class arbitration, timeliness, arbitration procedures, statute of limitations, and all other issues regarding the application, interpretation, enforceability, coverage, and implementation of this Section 10.2(c) including whether the parties have entered into this Agreement. In accordance with Section 10.6 (Mutual Waiver of Class or Collective Actions), the arbitrator shall have no authority to consider or resolve any claim or issue in a Covered Dispute on any basis other than on an individual basis and may not consolidate or join one or more Covered Disputes pertaining to Franchisee or another Franchisee Related Party with any other dispute(s).
- (iii) Relief. The arbitrator shall have the power and authority to award any remedy or relief available under Applicable Laws, including money damages (with interest on unpaid amounts from the date due), specific performance, injunctive relief, and attorneys' fees and costs (in accordance with Section 10.10 (Legal Expenses)), except the arbitrator may not (a) declare any Mark generic or otherwise invalid or (b) award any special, consequential, exemplary, or punitive damages against either party, except as expressly provided in Section 10.5 (Mutual Waiver of Punitive Damages).
- (iv) <u>Binding Decision</u>. The decision and award of the arbitrator will be final, conclusive, and binding on all parties regarding any claims, counterclaims, issues, or accountings presented or pled to the arbitrator, and judgment on the award, including any partial, temporary or interim award, may be entered in any court of competent jurisdiction (and such proceeding shall not itself be deemed a Covered Dispute).
- (v) <u>Confidentiality</u>. All evidence, testimony, records, documents and information disclosed in any arbitration hearing between the parties will be secret and confidential in all respects. Neither party will disclose any evidence, testimony, records, documents or information from any arbitration hearing to any other person or entity except as required or expressly permitted by Applicable Laws.

10.3. Exceptions to Alternative Dispute Resolution.

Covered Disputes will not be subject to or resolved through the informal negotiation, non-binding mediation, and binding arbitration procedures specified in Section 10.2 (Alternative Dispute Resolution Procedure) and will instead be resolved through litigation: (a) disputes relating to Franchisee's use of the Marks (including Lanham Act or common law claims); (b) disputes that otherwise relate to the ownership or validity of any of Franchisor's intellectual property or the enforcement of Franchisor's intellectual property rights; (c) disputes that involve protection of Franchisor's Confidential Information; (d) disputes related to the enforcement of Section 7.2 (Exclusive Business, Non-Competition); and (e) disputes related

to the payment of sums that any of the Franchisee Related Parties owes to any of the Franchisor Related Parties (collectively, "Excepted Disputes").

- Injunctive Relief. Notwithstanding the parties' agreement to resolve Covered Disputes through the informal negotiation, non-binding mediation, and binding arbitration procedures specified in Section 10.2 (Alternative Dispute Resolution Procedure), either party will have the right to seek temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction to obtain interim relief when deemed necessary by such court to preserve the status quo or prevent irreparable injury pending resolution of the actual Covered Dispute that would otherwise be subject to arbitration; provided, however, that such party must contemporaneously submit the Covered Dispute for arbitration on the merits as provided in Section 10.2(c) (Arbitration). In addition to any other relief available at law or equity, Franchisor will have the right to obtain restraining orders or temporary or permanent injunctions to, among other things: (a) enforce the provisions of this Agreement related to the use or protection of the Marks, Confidential Information, other components of the System, or other intellectual property of any of the Franchisor Related Parties; (b) enforce the non-compete covenants in Section 8.2 (Exclusive Business, Non-Competition); (c) enforce the obligations of any Franchisee Related Party on termination or expiration of this Agreement; and (d) prohibit any act or omission by any Franchisee Related Party that is a violation of Applicable Laws or that threatens to harm the Marks, the System, or the business of other franchisees or the Franchisor Related Parties. Franchisee agrees that the Franchisor Related Parties will not be required to prove actual damages or post a bond in excess of \$1,000 or other security in seeking or obtaining injunctive relief (both preliminary and permanent) and/or specific performance with respect to this Agreement.
- (c) <u>Forum for Litigation</u>. Any litigation related to an Excepted Dispute will be filed exclusively in the state court or United States District Court for the city in which Franchisor has its principal place of business at the time of filing (currently, Atlanta, Georgia). The parties waive all questions of personal jurisdiction and venue for the purpose of carrying out this provision. Notwithstanding the foregoing, Franchisor may enforce this Agreement in the courts of the state or states in which Franchisee is domiciled or the Franchise Business is operated.

10.4. MUTUAL WAIVER OF JURY TRIAL.

THE PARTIES EACH KNOWINGLY, VOLUNTARILY, AND IRREVOCABLY WAIVE ANY RIGHT TO A TRIAL BY A JURY IN ANY COVERED DISPUTE AND ANY RIGHT TO HAVE A COVERED DISPUTE BE DECIDED BY A COURT OR A JURY.

10.5. MUTUAL WAIVER OF PUNITIVE DAMAGES.

EXCEPT FOR (A) CLAIMS RELATED TO THE FRANCHISEE RELATED PARTIES' OBLIGATION TO INDEMNIFY FRANCHISOR AND THE FRANCHISOR INDEMNITIES FOR THIRD-PARTY CLAIMS UNDER SECTION 9.4 (INDEMNIFICATION), (B) CLAIMS RELATED TO ANY OF THE FRANCHISEE RELATED PARTIES' INFRINGEMENT OF ANY OF THE FRANCHISOR RELATED PARTIES' INTELLECTUAL PROPERTY, AND (C) CLAIMS RELATED TO ANY FRANCHISEE RELATED PARTIES' BREACH OF ITS OBLIGATIONS UNDER SECTION 8.1 (CONFIDENTIAL INFORMATION), NEITHER PARTY WILL BE ENTITLED TO RECOVER SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES UNDER THIS AGREEMENT.

10.6. MUTUAL WAIVER OF CLASS OR COLLECTIVE ACTIONS.

FRANCHISOR AND FRANCHISEE EACH WAIVE ANY RIGHT TO BRING ANY CLAIMS ON A CLASS-WIDE OR GROUP, REPRESENTATIVE, CONSOLIDATED, JOINT, OR

COLLECTIVE BASIS. EACH PARTY MUST BRING ANY CLAIMS AGAINST THE OTHER PARTY ON AN INDIVIDUAL BASIS AND MAY NOT JOIN ANY CLAIM IT MAY HAVE WITH CLAIMS OF ANY OTHER PERSON OR ENTITY OR OTHERWISE PARTICIPATE IN A CLASS OR COLLECTIVE ACTION AGAINST THE OTHER PARTY.

10.7. TWO-YEAR LIMITATION ON CLAIMS.

ANY AND ALL CLAIMS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR COVERED DISPUTES WILL BE BARRED UNLESS AN ARBITRATION OR JUDICIAL PROCEEDING IS COMMENCED IN THE PROPER FORUM WITHIN TWO YEARS FROM THE DATE ON WHICH THE VIOLATION, ACT, OMISSION, OR CONDUCT GIVING RISE TO THE CLAIM OCCURS, REGARDLESS OF WHEN THE PARTY ASSERTING THE CLAIM KNEW OR SHOULD HAVE KNOWN OF THE FACTS GIVING RISE TO THE CLAIM, except for claims (which may be brought by any Franchisor Related Party against any Franchisee Related Party at any time): (a) relating to third-party claims or suits brought against any Franchisor Related Party as a result of the operation of the Franchise Business; (b) relating to the enforcement of any intellectual property rights of any Franchisor Related Party; (c) relating to Franchisee's non-payment or underpayment of amounts owed to a Franchisor Related Party; (d) concerning the obligations of any Franchisee Related Party under Section 8.1 (Confidential Information) or Section 8.2 (Exclusive Business, Non-Competition) of this Agreement; (e) related to the non-compliance of any Franchisee Related Parties with any post-termination obligations under this Agreement; and (f) regarding an assignment of this Agreement or any ownership interest therein.

10.8. No Collateral Estoppel.

No arbitration finding, conclusion or award may be used to collaterally estop either party from raising any like or similar issue or defense in any subsequent arbitration, litigation, court hearing or other proceeding involving third parties, including other franchisees.

10.9. Remedies Not Exclusive.

No right or remedy that the parties have under this Agreement is exclusive of any other right or remedy under this Agreement or under Applicable Law. Each and every such remedy will be in addition to, and not in limitation of or substitution for, every other remedy available at law or in equity or by statute or otherwise.

10.10. Legal Expenses.

Franchisee shall reimburse Franchisor (or the relevant Franchisor Related Party) for all expenses any Franchisor Related Party reasonably incurs (including accountants' and attorneys' fees): (a) to enforce the terms of this Agreement or any obligation owed to a Franchisor Related Party by a Franchisee Related Party (whether or not the Franchisor Related Party initiates a court or arbitration proceeding, unless the Franchisor Related Party initiates and fails to substantially prevail in such court or arbitration proceeding); and (ii) in the defense of any claims that any Franchisee Related Party asserts against any Franchisor Related Parties, provided that such Franchisor Related Parties substantially prevail in such court or arbitration proceeding.

10.11. No Recourse.

Franchisee acknowledges and agrees that except as provided under an express statutory liability for such conduct, none of Franchisor's past, present or future directors, officers, employees, incorporators, members, partners, stockholders, subsidiaries, affiliates, controlling parties, entities under common control,

ownership or management, vendors, service providers, agents, attorneys or representatives will have any liability for (i) any of Franchisor's obligations or liabilities relating to or arising from this Agreement, (ii) any claim against Franchisor based on, in respect of, or by reason of, the relationship between Franchisee and Franchisor, or (iii) any claim against Franchisor based on any of Franchisor's alleged unlawful act or omission. For the avoidance of doubt, this provision constitutes an express waiver of any claims based on a theory of vicarious liability, unless such vicarious claims are authorized by a guarantee of performance or statutory obligation. It is not meant to bar any direct contractual, statutory, or common law claim that would otherwise exist.

10.12. Survival.

This Section 10 will survive termination, expiration, and/or rescission of this Agreement.

SECTION 11--OTHER PROVISIONS

11.1. Franchisor's Right to Exercise its Business Judgment.

Franchisor has the right to operate, develop, and change the System in any manner that is not specifically prohibited by this Agreement. Whenever Franchisor has reserved in this Agreement a right to take or to withhold an action, or to grant or decline to grant Franchisee a right to take or omit an action, Franchisor may, except as otherwise specifically provided in this Agreement, make its decision or exercise its rights based on information readily available to it. Franchisee acknowledges that Franchisor may make its decision of what is in its and/or the franchise system's best interests without regard to whether Franchisor could have made other reasonable or even arguably preferable alternative decisions.

11.2. Modification of System; Uniformity.

Because complete and detailed uniformity under many varying conditions is not generally possible or practical, Franchisee acknowledges that Franchisor specifically reserves the right, in its sole discretion, to vary the System standards for any franchisee based upon the peculiarities of any condition or factors that Franchisor considers important to that franchisee's successful operation. Franchisee also acknowledges and agrees that Franchisor may impose requirements on Franchisee relating to aspects of the development and operation of the Franchise Business that may not be uniformly imposed on all franchisees. These aspects may include training, equipment, reporting, sales and marketing, participation in Franchisor programs, operational, and other requirements. The differences in requirements may be based on the franchisee's experience, the demographics of the marketing area, the density of the population, whether the area is a metro area, and other reasonable factors as determined by Franchisor. Franchisee has no right to require Franchisor to grant it a similar variation or accommodation. Franchisee acknowledges that some present franchisees of Franchisor may operate under different forms of franchise agreements and, consequently, that Franchisor's obligations and rights with respect to its various franchisees may differ materially in certain circumstances.

11.3. Waiver of Obligations.

Franchisor and Franchisee may by written instrument unilaterally waive or reduce any obligation of or restriction upon the other under this Agreement, effective upon delivery of written notice thereof to the other or such other effective date stated in the notice of waiver. Whenever this Agreement requires Franchisor's prior approval or consent, Franchisee shall make a timely written request therefor, and such approval shall be obtained in writing. Franchisor makes no warranties or guarantees upon which Franchisee may rely, and assumes no liability or obligation to Franchisee, by granting any waiver, approval or consent to Franchisee, or by reason of any neglect, delay or denial of any request therefor. Any waiver granted by Franchisor shall be without prejudice to any other rights Franchisor may have, will be subject to continuing

review by Franchisor, and may be revoked, in Franchisor's sole discretion, at any time and for any reason, effective upon receipt by Franchisee of ten (10) days' prior written notice. Franchisor shall not be deemed to have waived or impaired any right, power or option reserved by this Agreement (including, without limitation, its right to demand exact compliance with every term, condition and covenant herein, to declare any breach thereof to be a default, and, upon the expiration of the applicable cure period (if any), to terminate this Agreement), by virtue of any custom or practice of the parties at variance with the terms hereof; any failure by Franchisor or Franchisee to demand strict compliance with this Agreement; any waiver, forbearance, delay, failure or omission by Franchisor to exercise any right, power or option, whether of the same, similar or different nature, against other Franchise Businesses or the acceptance by Franchisor of any payments due from Franchisee after any breach of this Agreement. No acceptance by Franchisor of any payment by Franchisee and no failure, refusal or neglect of Franchisor or Franchisee to exercise any right under this Agreement or to insist upon full compliance by the other with its obligations hereunder, including, without limitation, any mandatory specification, standard or operating procedure, shall constitute a waiver of any provision of this Agreement.

11.4. Force Majeure.

Neither Franchisor nor Franchisee will be liable for loss or damage to the other or be in breach of this Agreement if Franchisor's or Franchisee's failure to perform their respective obligations results from: (a) compliance with the orders, requests, regulations, or recommendations of any federal, state, or municipal government; (b) acts of God; (c) fires, strikes, embargoes, war, acts of terrorism or similar events, or riot; or (d) any other similar event or cause. Any delay resulting from any of these causes will extend performance accordingly or excuse performance, in whole or in part, as may be reasonable, except that these causes will not excuse payments of amounts owed at the time of the occurrence or payment of royalties, advertising fees, or other amounts due Franchisor.

11.5. Notices.

All written notices, reports and payments permitted or required under this Agreement will be deemed delivered at the time of delivery by express courier or messenger service, one (1) business day after sending by facsimile or e-mail transmission and three (3) business days after placed in the U.S. mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid and addressed to the party to be notified at its most current principal business address of which the notifying party has been advised, or to any other place designated by either party. Franchisee agrees to provide Franchisor with its e-mail address and facsimile number and any changes thereto. Franchisee agrees and acknowledges that Franchisor may determine the method of document delivery and execution, including without limitation, use of electronic signature programs.

11.6. Public Offerings.

Despite any other provisions in this Agreement, Franchisee and its Owners may not, without Franchisor's prior written consent (which Franchisor may grant or withhold for any or no reason), attempt to raise or secure funds by selling or offering to sell any ownership interest in Franchisee (including, without limitation, common or preferred stock, bonds, debentures, membership interests, or general or limited partnership interests) in a public offering for which a registration statement must be filed with the Securities Exchange Commission or with any similar state regulatory authority having jurisdiction over the sale of securities where registration is required as a condition of the sale of securities in that state.

11.7. Franchisee.

The term "**Franchisee**" includes all persons who succeed to the interest of the original Franchisee by transfer or operation of law and will be deemed to include not only the individual or entity defined as

"Franchisee" in the introductory paragraph of this Agreement, but shall also include all partners, shareholders, or owners of the entity, if the Franchisee is other than an individual. Each such person acknowledges and accepts the duties and obligations imposed by the terms of this Agreement upon him/her/it individually by signing this Agreement, the attached obligations and representations of individual interested parties, and/or the attached guaranty. If the Franchisee is two or more persons, the covenants on the part of the Franchisee will be joint and severable covenants of those persons.

11.8. Affiliate Definition.

The term "Affiliate" or "affiliate" (singular or plural) when used in reference to Franchisee includes, but is not limited to, (i) all principals, owners, shareholders, members, partners, guarantors of Franchisee, (ii) all persons who are related to Franchisee or its owners (including but not limited to Franchisee's spouse), and (iii) any entity that controls, is controlled by, or under common control with Franchisee or any other affiliate as defined in this Section. The term "Affiliate" or "affiliate" (singular or plural) when used in reference to Franchisor means any entity that controls, is controlled by or under common control with Franchisor.

11.9. Appraisal Method.

If a value is to be determined by appraisal as referred to in Section 6.5, the following method will be used to determine the appraised value. If the parties are able to agree on an independent appraiser, that appraiser will determine the applicable value and his or her determination will be binding on the parties. If the parties are not able to agree on an independent appraiser within 15 days of the event triggering the appraisal, each party will select an independent appraiser qualified or certified to make the appraisal. The independent appraisers chosen will then select a third independent appraiser. The decision of the majority of the appraisers chosen will determine the applicable value and that determination will be binding on the parties. Franchisor and Franchisee agree to select their respective appraisers within 15 days after the event triggering the appraisal and the two appraisers chosen are obligated to appoint the third appraiser within 15 days after the date on which the last of the two party-appointed appraisers is appointed. Franchisor and Franchisee will bear the cost of their own appraisers and share equally the reasonable fees and expenses of the third appraiser. The parties will take reasonable actions to cause the appraiser or appraisers to complete his or her or their appraisal within 30 days after the appointment of the sole appraiser or the appointment of the third appraiser, as applicable.

11.10. Time is of the Essence.

Time is of the essence as to all of the provisions of this Agreement, including but not limited to the payment of monies and the opening of the Franchise Business.

11.11. Entire Agreement; Modifications to Agreement.

This Agreement and all exhibits and other documents attached to this Agreement are incorporated in this Agreement by reference and constitute the full and entire agreement between the parties. This Agreement supersedes all previous representations, inducement, agreements or understandings between the parties and such previous representations, inducements, agreements and/or understandings, if any, are merged into this Agreement and superseded by this Agreement. No officer or employee or agent of Franchisor has any authority to make any representation, inducement, or promise not contained in this Agreement or related agreements, or in any Franchise Disclosure Document for prospective franchisees required by applicable law. Nothing in this Agreement or any related agreement is intended to disclaim or to require Franchisee to waive reliance on any representation in the Franchise Disclosure Document delivered to Franchisee or in its exhibits or amendments. This Agreement cannot be amended or modified other than by an agreement in writing executed by both parties, except as provided in Section 11.15 and

except by Franchisor amending its policies or Manuals or as otherwise specifically provided for in this Agreement. The words "include," "includes," "including," and words of similar import shall be interpreted to mean "including, but not limited to" and the terms following such words shall be interpreted as examples of, and not an exhaustive list of, the appropriate subject matter. Nothing in this Agreement is intended, nor shall be deemed, to confer any rights or remedies upon any person or Entity not a party hereto. Any policies that Franchisor adopts and implements from time to time to guide Franchisor in its decision-making are subject to change, are not a part of this Agreement and are not binding on Franchisor. The headings of the several sections and paragraphs hereof are for convenience only and do not define, limit or construe the contents of such sections or paragraphs.

11.12. Severability and Substitution of Valid Provisions.

Except as expressly provided to the contrary in this Agreement, each section, paragraph, term, and provision of this Agreement is severable, and if for any reason any part is held to be invalid or contrary to or in conflict with any applicable present or future law or regulation in a final, unappealable ruling issued by any court, agency, or tribunal with competent jurisdiction, that ruling will not impair the operation of, or otherwise affect, any other portions of this Agreement, which will continue to have full force and effect and bind the parties.

11.13. Binding Effect.

This Agreement is binding upon Franchisor and Franchisee and their respective executors, administrators, heirs, beneficiaries, permitted assigns, and successors in interest.

11.14. Section Headings; Pronouns and Plurals.

Section headings are for reference purposes only and do not in any way modify or limit the statements contained in any Section. All words in this Agreement are deemed to include any number or gender as the context or sense of this Agreement requires.

11.15. Amendment of Prior Agreements.

In order to obtain uniformity and quality of operation, performance, dispute resolution and other matters, Franchisor amends its standard Franchise Agreement from time to time. As a result, this Agreement may be different than other franchise agreements Franchisee may have signed in the past and may contain revised provisions regarding modifications to the System, manner of payment of fees and late fees, minimum performance requirements, duties of franchisee, protection of trademarks, status and protection of Manuals and confidential information, advertising, insurance, accounting and records, transfers, default and termination, obligations on termination, franchisee covenants, taxes, indemnification, approvals and waivers, notices, construction of agreement, applicable law and/or other matters. To cooperate with Franchisor in the achievement of these goals and as a condition of the grant of an additional franchise, Franchisee agrees that all of Franchisee's existing franchise agreements with Franchisor and all existing franchise agreements between any affiliate of Franchisee and Franchisor are amended to include all the provisions of this Agreement (if the existing franchise agreements do not already include these provisions), which will replace any provisions in the existing franchise agreements that are inconsistent with the provisions of this Agreement; provided that, the following provisions of the existing franchise agreements will not be changed by the signing of this Agreement: (a) the Marketing Area designated in each of the existing franchise agreements (although the right of Franchisor to change the Marketing Areas based on certain circumstances may be affected); (b) the amount of royalty payable under each of the existing franchise agreement; and (c) the length of the term of each of the existing franchise agreements. FRANCHISEE ACKNOWLEDGES AND UNDERSTANDS THAT THIS SECTION AMENDS ALL OF FRANCHISEE'S (AND ITS AFFILIATES') EXISTING FRANCHISE AGREEMENTS

WITH FRANCHISOR AND THAT ANY SUCH AMENDMENT WILL SURVIVE THE EXPIRATION OR TERMINATION OF THIS AGREEMENT.

11.16. Franchisor's Reliance.

Franchisee recognizes that Franchisor has entered into this Agreement in reliance upon and in recognition of the fact that Franchisee will have full responsibility for the management and operation of the business licensed by this Agreement.

11.17. Not Withhold Payments.

Franchisee agrees that it will not, on grounds of the alleged nonperformance by Franchisor of any of its obligations hereunder, withhold payment of any Royalty Fees, Advertising Fund contributions, amounts due to Franchisor or its Affiliates for products or services purchased by Franchisee or any other amounts due to Franchisor or its Affiliates. If there is a dispute regarding the amount of any Royalty Fee/Advertising Funds invoice, Franchisee must pay first the disputed invoice amount in full and submit in writing to Franchisor the reason and nature of dispute. Franchisor will in good faith investigate the dispute and within sixty (60) days submit back to Franchisee its findings and adjust as Franchisor deems necessary.

11.18. Acknowledgements for All Franchisees.

To induce Franchisor to sign this Agreement and grant Franchisee the rights under this Agreement, Franchisee (on behalf of itself and its Owners) represents, warrants and acknowledges to Franchisor that:

- (a) none of Franchisee's (or its Owners') property or interests is subject to being blocked under, and Franchisee and its Owners otherwise are not in violation of, Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, or any other federal, state, or local law, ordinance, regulation, policy, list or other requirement of any governmental authority addressing or in any way relating to terrorist acts or acts of war; and
- (b) in all of their dealings with Franchisee, its Affiliates and their respective officers, employees and agents act only in a representative, and not in an individual, capacity and that business dealings between Franchisee and them as a result of this Agreement are only between Franchisee and Franchisor.

11.19. Acknowledgements for Franchisees in Certain States.

The following acknowledgements apply to all franchisees and Franchised Businesses, except those that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin:

- (a) <u>Risk of Operation</u>. Franchisee recognizes the uncertainties inherent in all business ventures and that an investment in a Franchise Business involves business risks. Franchisee acknowledges that Franchisee's business abilities and efforts are vital to Franchisee's success and that obtaining and retaining customers for the Franchise Business will require Franchisee (among other things) to make consistent marketing and promotional efforts and to maintain a high level of customer service and strict adherence to the System and the Standards.
- (b) <u>Representations</u>. Franchisee agrees that it has executed this Agreement without reliance upon any representation or promise other than those contained in this Agreement or related agreements or in any Franchise Disclosure Document provided by Franchisor. Further, Franchisee agrees

and acknowledges that, except as specifically set forth in this Agreement and in Franchisor's Franchise Disclosure Document, no representations or warranties, express or implied, have been made to Franchisee, either by Franchisor or anyone acting on its behalf or purporting to represent it, including but not limited to representations or warranties as to the prospects for successful operations, the level of business, profits, costs, or expenses that Franchisee might reasonably expect, the desirability, profitability, or expected traffic volume or profit, costs, or expenses of the Unit franchised by this Agreement. Franchisee acknowledges that all such factors are necessarily dependent upon variables beyond Franchisor's control including, without limitation, the ability, motivation, and amount and quality of effort expended by Franchisee. Franchisee further acknowledges that neither Franchisor's sales personnel nor any employee, officer, or director of Franchisor is authorized to make any claims or statements as to the earnings, sales, profits, costs, expenses, prospects, or chances of success that any franchisee can expect or that present or past franchisees have had, except as may be set forth in Franchisor's Franchise Disclosure Document. Franchisee agrees that it has not relied on and that Franchisor will not be bound by allegations of any representations as to earnings, sales, profits, costs, expenses, prospects, or chances of success. Franchisee acknowledges that any information Franchisee has acquired from other system franchisees regarding their sales, profits or cash flows is not information obtained from Franchisor, and Franchisor makes no representation about that information's accuracy.

(c) <u>Franchisee's Investigation</u>. Franchisee acknowledges that it has conducted an independent investigation of the business licensed by this Agreement and that it has had an adequate opportunity to be advised by advisors of its own choosing regarding all pertinent aspects of this Agreement and the franchise relation created by it. Franchisee has read this Agreement and Franchisor's Franchise Disclosure Document and understands and accepts that the terms and covenants in this Agreement are reasonable and necessary for Franchisor to maintain its high standards of quality and service, as well as the uniformity of those standards at Franchises Businesses, and to protect and preserve the goodwill of the Marks.

11.20. No Waiver or Disclaimer of Reliance in Certain States.

The following provision applies only to franchisees and Franchised Businesses that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin:

No statement, questionnaire, or acknowledgement signed or agreed to by Franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by Franchisor, any franchise seller, or any other person acting on behalf of Franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

11.21. Additional Terms; Inconsistent Terms.

The parties may provide additional terms by including the terms on Exhibit 1. To the extent that any terms or provisions on Exhibit 1 are in direct conflict with the terms or provisions of this Agreement, the terms or provisions on Exhibit 1 shall control.

	N WITNESS WHEREOF, the prof, 20	parties hereto have cau	used this Agreement to be	executed on the
TWO M	EN AND A TRUCK SPE LLC	::		
	Randy Shacka, President			
FRANCI	HISEE:			
	itle:			

EXHIBIT 1

FRANCHISE-SPECIFIC TERMS

1.	"Effective Date	e" means:								
2.	"Franchisee"			 ,	a	[state]	[type	of	entity]	OR
		, an 11	ndividual							

- **3. Recital A: "Approved Services"** means moving services and related products and services, such as storage, packing and unpacking, the sale of boxes and packing materials, and other products and services that Franchisor may designate as part of the System in the future.
- 4. Recital B: The "Primary Mark" is: TWO MEN AND A TRUCK®
- **5. Recital B:** The "**Marks**" include the following, which may be added to, deleted, or modified by the Franchisor from time to time:

Trademark	Application or Registration Number	Application or Registration Date	Comments
A MOVE TO BE PROUD OF	5,602,902	11/6/2018	Registered
Logo (stick men in truck)	2,217,107	1/12/1999	Registered
MINI MOVER MANIA	5,591,593	10/23/2018	Registered
MOVE HERO	5,462,397	5/8/2018	Registered
MOVETRAC	5,940,441	12/17/2019	Registered
MOVETRAC	5,992,878	02/18/2020	Registered
MOVERS FOR MEALS	5,412,112	2/27/2018	Registered
MOVERS FOR MILITARY	5,558,674	9/11/2018	Registered
MOVERS FOR MOMS	3,858,506	10/5/2010	Registered on
			Supplemental Register
MOVERS FOR MUTTS	5,412,110	2/27/2018	Registered
MOVERS WHO CARE	1,915,497	8/29/1995	Registered
MOVING PEOPLE FORWARD	4,357,012	6/25/2013	Registered
STICK MEN UNIVERSITY	2,323,802	2/29/2000	Registered
THE GRANDMA RULE	2,946,487	5/3/2005	Registered
TRUCKLOAD OF WARMTH®	5,578,227	10/9/2018	Registered
TWO MEN AND A TRUCK	5,813,341	7/23/2019	Registered
TWO MEN AND A TRUCK and	1,953,964	2/6/1996	Registered
Logo (stick men in truck)			
TWO MAY AND A TRUCK			

Trademark	Application or Registration Number	Application or Registration Date	Comments
TWO MEN AND A TRUCK and	3,006,815	10/18/2005	Registered
Logo (stick men in truck)			
TWO MIN AND A TRUCK			
TWO MEN AND A TRUCK and	4,340,843	5/28/2013	Registered
Logo (stick men in truck)			
TWO MEN AND A TRUCK			
TWO MEN AND A TRUCK	4,400,204	9/10/2013	Registered
INTERNATIONAL and Logo			
(stick men in truck on globe)			
A MOO			
TWO MEN AND A TRUCK	2,020,083	12/3/1996	Registered
TWO MEN AND A TRUCK	3,006,814	10/18/2005	Registered
TWO MEN AND A TRUCK	4,340,844	5/28/2013	Registered
TWO MEN AND A TRUCK	90,402,418	10/5/21	Registered
VALUE FLEX	5,159,221	3/14/2017	Registered
WE MOVE PEOPLE FORWARD	4,499,329	3/18/2014	Registered

6. Section 1.1 (Marketing Area): The "Marketing Area" is:

In the event that any of the above listed zip codes are subdivided by the United States Postal Service during the term of this Agreement and new zip codes are created, Franchisor reserves the right to determine whether the new zip codes will become part of the Marketing Area.

7. Section 1.1(c) (Selection of Site for Franchise Business): The Franchise Location is:

- **8. Section 2.7 (Insurance):** At a minimum, Franchisee must obtain insurance policies that include the following:
 - (i) Commercial general liability insurance coverage in the amount of \$1,000,000, per person/per occurrence for bodily injury and property damage combined with a per location general aggregate of \$2,000,000; this insurance must also have products/completed operations coverage with an aggregate limit of \$1,000,000, personal and advertising insurance with a limit of \$1,000,000, fire damage coverage with a limit for any one fire of \$50,000, medical expense coverage with a limit for any one person of \$5,000;
 - (ii) Motor vehicle liability coverage, which must include bodily injury and property damage, on all leased, owned, rented, hired, or borrowed motor vehicles having a combined single limit of at least \$1,000,000 resulting from each occurrence; additionally, if renting vehicles, the business auto policy must include hired and non-owned liability coverage in the amount of \$1,000,000 and hired car physical damage coverage in an amount of at least \$80,000 or equal to the value stipulated in a truck/automobile rental agreement;

- (iii) Cargo insurance coverage in addition to insurance coverage for damage or loss to the cargo while it is being moved, there must be coverage while items are being loaded and unloaded or otherwise in the possession of Franchisee. The minimum cargo insurance coverage must be the greater of \$50,000 per truck or container or the value stated in the bill of lading, regardless of the size of the truck or container;
- (iv) Umbrella policy (covering general liability, auto, and employer's liability) with a limit of \$2,000,000;
- (v) Business personal property insurance in the amount of at least \$10,000 per location;
- (vi) Employee dishonesty insurance in the amount of at least \$100,000, and third-party dishonesty bond insurance of \$25,000;
- (vii) Worker's Compensation coverage as mandated by applicable law. Worker's Compensation coverage must be provided as a benefit to Franchisee's employees whether or not it is required by Applicable Laws and must include employer's liability insurance in the amount of \$500,000;
- (viii) Employment practices liability insurance and third-party discrimination liability coverage (including sexual harassment, wrongful termination and discrimination coverage) in the amount of at least \$500,000 for each incident. We recommend coverage for wage and hour defense costs of at least \$100,000:
- (ix) If Franchisee stores customers' goods for a fee or on premises: warehouseman's legal liability coverage (to include the peril of "Flood" if located in a flood plain) for 100% of the value of the goods stored for customers on premises or the aggregate amounts listed on the applicable bills of lading; and
- (x) All other insurance coverage required by Applicable Laws or that Franchisor otherwise requires.

The liability policies must provide coverage for Franchisee's contractual indemnity obligations to Franchisor.

9. Section 2.12(b)(ii) (Local Advertising Expenditures Franchisee Must Make to Promote Its Franchise): The Local Marketing Obligation is:

Each calendar year, Franchisee must spend an amount equal to or greater than 2% of its Gross Sales of the previous calendar year for advertising and promoting the Franchise Business in the Marketing Area.

If Franchisee is operating a new franchise (Franchisee did not acquire an existing franchise) that has not been in operation for all 12 months of the previous calendar year, there is an exception to the percentage requirement. In that case, Franchisee must average a minimum expenditure during the calendar year of \$1,500 per month on local advertising until it has been in business for one full calendar year. For example, a new franchise that completed its first move in March must invest \$15,000 (\$1,500 x 10 months) on local advertising during the first calendar year of business. In this example, the new franchise would be required to spend a minimum of \$18,000 (\$1,500 x 12 months) during the second calendar year, because at the beginning of the second calendar, the new franchise would still not have been in operation for 12 months during the previous calendar year. Beginning with the third calendar year, the new franchise in this example would be required to

spend a minimum of the applicable percentage of the previous calendar year's (i.e., second calendar year's) Gross Sales on local advertising.

If Franchisee has acquired an existing franchise, Franchisee's minimum local advertising expenditures will be based on the Gross Sales of the acquired franchise for the previous calendar year. In that case, Franchisee must spend at minimum, an annualized portion of the 2% of Gross Sales of the prior year on local advertising during the first calendar year Franchisee operates. For example, if a franchise generated \$1,000,000 in Gross Sales in the year 2023 and it was transferred on July 1, 2024, the new franchisee would be required to spend a minimum of \$10,000 (\$1,000,000 x 2% x 6/12 months) on local advertising from July through December in the year 2024. In this example, if the transfer occurred on January 1, 2024, the new franchisee would be required to spend a minimum of \$20,000 (\$1,000,000 x 2% x 12/12 months) during the calendar year 2024.

If Franchisee has negative growth for a calendar year or is in the bottom 10% of average growth for the franchise system for a calendar year, Franchisor may increase Franchisee's required minimum local advertising expenditures applicable during the following calendar year to 3% of Gross Sales of the prior year.

10. Section 2.20 (Minimum Performance Requirements): Currently, the "Minimum Performance Requirements" are as follows:

Minimum Sales. For the 1st through 4th years of operation of a Unit in the Marketing Area, Franchisee must achieve annual Gross Sales (defined in Section 4.2) of at least the following amounts: (i) \$400,000 for the 1st year of operation; (ii) \$550,000 for the 2nd year of operation; (iii) \$650,000 for the 3rd year of operation; and (iv) \$750,000 for the 4th year of operation. For purposes of this provision, a year of operation is the 12-month period beginning on the first date of operation of a Unit in the Marketing Area and each anniversary of that date. However, if the first date of operation of a Unit in the Marketing Area is not the first day of the month, a year of operation will be the 12-month period beginning on the first day of the calendar month after the first day of operation and each anniversary of that date.

After a Unit has been operating in the Marketing Area for four years, the measurement period changes from a year of operation to the calendar year. For each calendar year after the Unit has been operating in the Marketing Area for four years, Franchisee must achieve all of the following: (A) Gross Sales of at least \$750,000 in each calendar year; and (B) an annual growth percentage of Gross Sales that is in the top 90% of all Units in the applicable measuring group.

- (2) <u>Minimum Quality Standards</u>. In addition, in each calendar year (beginning in Franchisee's first full calendar year of operation), Franchisee must achieve (i) a customer satisfaction/referral rating that is not 3% or more below the average customer satisfaction/referral rating for all the Units in the applicable measuring group; and (ii) satisfactory scores, as specified in the Manuals or otherwise in writing, in Franchisor's Achievements in Excellence rankings or a similar Franchisor ranking system (the Achievements in Excellence rankings is a balanced scorecard approach used by Franchisor to measure the overall success of the Franchise Business as a whole, including various areas within the customer experience, the franchise experience, and the employee experience).
- (3) Additional Renewal Requirements. As a condition for renewing the franchise, in addition to complying with (1) and (2), Franchisee must (i) have achieved, at the time of renewal of the franchise, an average customer satisfaction/referral rating over the then-current term of this Agreement that is not 3% or more below the average customer satisfaction/referral rating for all the Units in the applicable measuring group during such period and (b) have achieved in the

calendar year immediately preceding the time of renewal of the franchise an annual growth percentage of number of sales orders (compared to the number of sales orders in the previous calendar year) that is in the top 90% of all Units in the applicable measuring group.

- **11. Section 3.7:** The permitted "doing business as" name is: TWO MEN AND A TRUCK® _____ (City) or TWO MEN AND A TRUCK® #____
- 12. Section 4.1 (Franchise Fee): The franchise fee is \$50,000 unless otherwise stated.
- 13. Section 4.2 (Royalty Fee): The royalty fee is 6% of Gross Sales of the Franchise Business.
- **14. Section 4.3 (Advertising Fee):** The advertising fee is 1% of Gross Sales of the Franchise Business.
- **15. Section 4.4 (Technology and Support Fee):** The current Technology and Support Fee is 1% of Gross Sales of the Franchise Business with a minimum payment of \$1,200 per month.
- **16. Section 5.1 (Term and Renewal):** The initial term of this Agreement begins on the Effective Date and ends five years from the Effective Date. The renewal term of this Agreement is one additional five-year term.
- 17. Section 8.2(d)(i) (Competitive Business): "Competitive Business" means: (a) a business that is identical to or similar to a business using the System; (b) any business that offers (i) moving, storage (including warehouse and portable container storage), junk removal or moving, packing, unpacking, or similar services or (ii) other products or services designated as part of the System or that Franchisee is otherwise authorized to provide under this Agreement; or (c) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in subsections (a) and (b) of this paragraph. "Competitive Business" does not include any business that is authorized by Franchisor or its affiliates to use the System and the Primary Mark.
- 18. Section 22.11 (Additional Terms; Inconsistent Terms): The following additional terms amend the applicable Sections of the Agreement:
- **A. Section 1.1 (Marketing Area)** is amended by adding the following Section 1(i):
 - (i) <u>Storage Facilities</u>. Notwithstanding anything to the contrary in this Agreement, Franchisor may operate or authorize another person to operate a storage facility in or near the Marketing Area if Franchisee decides not to invest in the storage necessary to support a National Account, National Program, or initiative that Franchisor determines, in its business judgment, will increase business for Units in that area. If Franchisee is authorized to provide off-site storage services, the location for those off-site services must be approved in writing by Franchisor.
- B. Section 2.7 (Insurance; Obligation to Maintain Minimum Amounts and Coverage; Risk Management System) is amended by adding the following:

If Franchisee would like to obtain some or all of its insurance coverages through a captive insurance program, Franchisee must participate in the captive insurance program specified or otherwise approved by Franchisor, if any. Franchisor may also specify the broker or any other providers Franchisee must use in connection with the captive insurance program. Franchisee's ability to participate in the captive insurance program will be subject to the qualifications specified by the captive insurance program provider and Franchisor. Franchisee's participation in the captive insurance program will also be subject to any

requirements specified by Franchisor, which may include, but are not limited to, accident reporting deadlines, cooperation in claims reviews, participation in risk control meetings and training programs, and allowing Franchisor access to information reported to or provided by the captive insurance provider (such as claims made, premiums paid, and risk analysis and control information). Franchisor may also require Franchisee to sign a separate agreement or addendum with Franchisor and the payment of fees and/or the reimbursement of expenses to Franchisor as a condition of participating in the captive insurance program.

C. Section 2.4(c) (Credit Card Payment; PCI Compliance) is amended by adding the following:

Franchisee must not charge an additional fee or a different price for Approved Services if the customer pays with a valid credit card.

[EXHIBIT 1 SIGNATURE PAGE FOLLOWS]

Signature Page for Exhibit 1 (Franchise Specific Terms)

This Exhibit 1 is signed on this day of, 20
ranchisee's Corporate or Business name
By: Name
Title
TWO MEN AND A TRUCK SPE LLC
sy:
Randy Shacka, President

EXHIBIT 2--OBLIGATIONS AND REPRESENTATIONS OF INDIVIDUAL INTERESTED PARTIES

This is an attachment to the Franchise Agreement between TWO MEN AND A TRUCK SPE LLC ("Franchise") and the Franchisee named below dated _______, 20_____("Franchise **Agreement**"). All capitalized terms not defined in this Exhibit will have the same meaning ascribed to them in the Franchise Agreement. Each of the individuals signing below (each an "Interested Party") is directly or indirectly beneficially interested in the Franchise Business as a shareholder, partner, member, or owner of Franchisee. As such, each Interested Party hereby agrees to and shall be jointly, severally, and personally bound by all the terms and provisions of the Franchise Agreement, other than those requiring the payment of money by Franchisee, to the same extent and in the same manner as Franchisee is bound, including but not limited to the confidentiality covenants, the non-competition covenants, the non-solicitation covenants, and all other restrictive covenants set forth in the Franchise Agreement, whether or not Interested Party's status as a shareholder, partner, member, and/or owner of Franchisee may change or cease during or after the term of the Franchise Agreement. This document will not impair any separate instrument of guaranty that any Interested Party signing below has executed or may execute in the future. Each Interested Party represents that the Interested Parties identified below constitute all the owners of a beneficial interest in Franchisee. Each Interested Party acknowledges and agrees that any change in the ownership of Franchisee represented below is subject to the transfer provisions of Section 7 of the Franchise Agreement and requires prior notice and approval from Franchisor. Each Interested Party signing below represents and warrants to Franchisor that the following is correct and true: Legal Name of Franchisee: Type of Entity and State of Organization (sole proprietorship, corporation, partnership, limited liability company, etc.): d/b/a (if applicable): Address of Franchisee: Business Telephone: Name, Address, Phone No., Title and % of Ownership of each Interested Party: Name Address Telephone ______ % Ownership _____ Title Name

% Ownership

Address____ Telephone Title

Address	
	% Ownership
(Attach additional sheets if necessary)	
Acknowledged and Agreed by Each Unders	signed Interested Party:
/S/	Dated:
(Print Name Above)	
/S/	Dated:
(Print Name Above)	
/S/	Dated:
(Print Name Above)	

EXHIBIT 3--GUARANTY

(To be signed by the owners of Franchisee if Franchisee is a corporation, partnership or other limited liability entity and by affiliates of Franchisee involved with or that provide assets or services to the Franchise Business)

The persons signing below (each a "Guarantor"), in order to induce TWO MEN AND A TRUCK SPE LLC ("Franchisor") to enter into a Franchise Agreement and related agreements of which this is a part with the Franchisee identified in the Franchise Agreement ("Franchisee"), unconditionally, jointly and severally:

- 1. guaranty to Franchisor, its successors and assigns, the prompt and full payment and performance of all obligations of the Franchisee to Franchisor including, without limitation, all obligations arising out of the Franchise Agreement or any other agreement between the parties, such as leases, subleases, notes, or security agreements, or out of purchases on open account, all without Franchisor first having to proceed against Franchisee or otherwise enforce or commence to enforce payment of those obligations;
- 2. agree to pay to Franchisor all costs and expenses, including reasonable attorney fees, incurred in enforcing this Guaranty;
- 3. waive acceptance of this Guaranty by Franchisor and waive presentment, demand for payment, protest, notice of dishonor, and any other notice or demand of any kind and the necessity of Franchisor instituting legal proceedings against the Franchisee;
- 4. consent that Franchisor will have the right, without notice, to deal in any way at any time with Franchisee or any other guarantor, or to grant any such party any extensions of time for payment of any indebtedness, or to sell, release, surrender, exchange, substitute, settle, compromise, waive, subordinate, or modify, with or without consideration and on such terms and conditions as may be acceptable to Franchisor, any and all collateral, security, guaranties, obligations, indebtedness, liabilities, notes, instruments, or other evidence of indebtedness concerning which payment is guaranteed hereby, or grant any other indulgences or forbearances whatever, without in any way affecting Guarantor's liabilities under this Guaranty;
- 5. agree that any indebtedness by the Franchisee to Guarantor, for any reason, currently existing, or which might arise after this Guaranty, will at all times be inferior and subordinate to any indebtedness owed by the Franchisee to Franchisor;
- 6. agree that as long as the Franchisee owes any monies to Franchisor (other than payments that are not past due) the Franchisee will not pay and Guarantor will not accept payment of any part of any indebtedness owed by the Franchisee to Guarantor, either directly or indirectly, without the consent of Franchisor:
- 7. agree that the liability of Guarantor is independent of any other guaranties at any time in effect with respect to all or any part of Franchisee's indebtedness to Franchisor, and that the liability created hereby may be enforced regardless of the existence of any other guaranties;
- 8. agree that this Guaranty will be binding on the heirs, devisees, successors and assigns of Guarantor and will inure to the benefit of Franchisor's successor and assigns;
- 9. agree that the obligations of the Guarantors under this Guaranty (if there is more than one Guarantor) are joint and several;

- 10. agree that this Guaranty will be governed by and construed and enforced in accordance with the laws of the State of Georgia (without reference to the conflict of law provisions). Guarantor irrevocably submits to the jurisdiction of the State or Federal Courts for the city in which Franchisor's principal office is located (currently, Atlanta, Georgia) and waives all questions or personal jurisdiction and venue for the purpose of carrying out this provision. Venue for any proceeding relating to or arising out of this Guaranty will be the State or Federal Counts for the city in which Franchisor's principal office is located (currently, Atlanta, Georgia); provided, however, with respect to any action that includes injunctive relief of other extraordinary relief, Franchisor may bring such action in any Court in any state that has jurisdiction.; and
- 11. GUARANTOR AND FRANCHISOR ACKNOWLEDGE THAT THE RIGHT TO TRIAL BY JURY IS A CONSTITUTIONAL ONE, BUT THAT IT MAY BE WAIVED. EACH PARTY, AFTER CONSULTING (OR HAVING HAD THE OPPORTUNITY TO CONSULT) WITH COUNSEL OF THEIR CHOICE, KNOWINGLY AND VOLUNTARILY, AND FOR THEIR MUTUAL BENEFIT, WAIVES ANY RIGHT TO TRIAL BY JURY IN THE EVENT OF LITIGATION REGARDING THE PERFORMANCE OR ENFORCEMENT OF, OR IN ANY WAY RELATED TO, THIS GUARANTY OR THE INDEBTEDNESS COVERED BY THIS GUARANTY.

(Individual Guarantors)

_	
Dated:	GUARANTOR
Dated:	GUARANTOR
	Entity Guarantor
Dated:	By:
	Its:

EXHIBIT 4--ASSIGNMENT OF TELEPHONE NUMBERS AND INTERNET TOOLS

TWO MEN AND A TRUCK SPE LLC

This Assignment is made between TWO MEN AND A	TRUCK SPE LLC of One Glenlake
Parkway, 14th Floor, Atlanta, Georgia 30328 ("Franchisor") and	,
whose address is	("Franchisee").

- 1. <u>Introduction</u>. Franchisee has obtained a license from Franchisor for the operation of a business using Franchisor's franchise business system ("**System**"), which business Franchisee acquired by signing a Franchise Agreement dated ________ (the "**Franchise Agreement**"). In consideration of Franchisor granting the license to Franchisee, Franchisee has agreed to assign all Telephone Numbers and Internet Tools (as defined below) that are associated with Franchisee's franchise business (the "**Franchise Business**") and/or the System to Franchisor. For purposes of this Agreement, "**Telephone Numbers**" includes all telephone numbers used in connection with the Franchise Business, including in connection with advertising and marketing for the Franchise Business. For purposes of this Agreement, "**Internet Tools**" means Internet domain names, email addresses, websites, social media accounts (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, and other Internet tools used in connection with the Franchise Business, including in connection with advertising and marketing for the Franchise Business.
- 2. <u>Assignment of Telephone Numbers/Power of Attorney.</u> Franchisee assigns all Telephone Numbers to Franchisor or its successor or assign. Franchisee hereby appoints an officer of Franchisor as Franchisee's attorney-in-fact to transfer the Telephone Numbers to Franchisor and to sign, on behalf of Franchisee, all documents necessary to accomplish the transfer.
- 3. <u>Assignment of Internet Tools/Power of Attorney</u>. Franchisee assigns all Internet Tools to Franchisor or its successor or assign. Franchisee also hereby appoints an officer of Franchisor as Franchisee's attorney-in-fact to transfer the Internet Tools to Franchisor and to sign, on behalf of Franchisee, all documents necessary to accomplish the transfer.
- 4. <u>Limited License</u>; <u>Responsibility for Costs</u>. Franchisor grants Franchisee a limited license to use the Telephone Numbers and Internet Tools in connection with the Franchise Business only during the term of the Franchise Agreement and only as long as Franchisee complies with the policies and procedures specified by Franchisor. On the expiration without renewal or termination of the Franchise Agreement, this limited license will terminate, and Franchisee must cease all use of the Telephone Numbers and Internet Tools. On the termination of this license, Franchisee must cooperate with Franchisor and provide any authorizations as may be necessary for Franchisor to assert its rights in the Telephone Numbers and Internet Tools. While this limited license is in effect, Franchisee is responsible for all costs associated with the Telephone Numbers and Internet Tools and, unless otherwise specified by Franchisor, must pay those costs directly to the providers of the Telephone Numbers and Internet Tools.
- 5. <u>Access to Telephone Numbers and Internet Tools.</u> Franchisor will have the right to access all accounts relating to the Telephone Numbers and Internet Tools. Franchisee must provide to Franchisor all information necessary to allow Franchisor to access those accounts, including usernames, passwords, security codes, and all changes to any of that information.
- 6. <u>Consent</u>. Franchisee hereby consents and authorizes any and all telephone companies, telephone directory services, Internet companies and other public or private businesses using, authorizing or providing any of the Telephone Numbers and Internet Tools to immediately recognize this Assignment

upon receipt of written notice from Franchisor. Franchisee agrees that a copy of this Assignment, certified by an officer of Franchisor, will be as valid and binding as the original.

- 7. Notices. Franchisor may give notice of its acceptance of the Assignment of the Telephone Numbers and Internet Tools by sending written notice by first class mail and certified or registered mail with postage fully paid and depositing them in the United States Mails. Notices may be sent in accordance with this Section to Franchisee and to all telephone companies, Internet companies and other businesses that are to recognize the Assignment. All notices to the Franchisee must be addressed to the address indicated above, or to any subsequent address of which Franchisor receives written notice. Any notice delivered by mail in the manner set forth in this Section will be deemed delivered and received three days after mailing.
- 8. <u>Miscellaneous</u>. If any part of this Agreement is found to be unenforceable, such findings will not invalidate the other parts of this Agreement. This Agreement expresses the entire understanding of the parties with respect to the subject matter herein. This Agreement will be construed in accordance with the laws of the State of Georgia and will be deemed to have been made in the State of Georgia. This Agreement may not be changed orally, but only by an agreement in writing and signed by the party against whom enforcement of any change is sought.

Signed and effective this day of	, 20
TWO MEN AND A TRUCK SPE LLC	
	(Franchisee's Name)
By:	By:
Randy Shacka, President	_
	Its:

EXHIBIT 5--SOFTWARE LICENSE ADDENDUM

TWO MEN AND A TRUCK SPE LLC,	a Delaware limited liability company, has its principal
office at One Glenlake Parkway, 14th Floor, Atlanta	a, Georgia 30328 ("Franchisor") and hereby grants this
computer software license ("License") to	with offices at
	("Franchisee"), upon the terms set forth in
this Agreement and subject to all the terms of the	TWO MEN AND A TRUCK® Franchise Agreement
between Franchisor and Franchisee dated	("Franchise Agreement"):

- 1. <u>License Grant</u>: Franchisor grants to Franchisee a non-exclusive license to access and use the Movers Who Care® Software and any other software or access to the computer and/or automation systems Franchisor may make available for use within the **TWO MEN AND A TRUCK®** franchise system ("**Product**") and all subsequent upgrades, so long as this Agreement remains in effect. This License does not extend to other parties, even if they use the same computer equipment.
 - 2. <u>Title</u>: Franchisor has ownership of and will maintain title to the Product.
- 3. <u>Term</u>: This License shall run for the term of the Franchise Agreement unless: (a) written notice to the contrary is given by Franchisor, or (b) this License is terminated as provided in this Agreement.
- 4. Payment for Use and Maintenance of Product: During the term of this Agreement and upon commencing its franchise business, Franchisee must pay Franchisor a monthly Technology and Support Fee as described in the Franchise Agreement, or if the amount is not explicitly stated in the Franchise Agreement, in an amount described in this Agreement or, if not explicitly stated in this Agreement, an amount as stated on Franchisor's fee schedule. Failure to make any payments due under this Agreement and/or the Franchise Agreement will constitute a material breach of this Agreement and the Franchise Agreement and entitle Franchisor to the rights and remedies described in paragraph 12.
- 5. Maintenance: Franchisor or its agent will be responsible for maintaining the Product. Franchisee is required to maintain, at its expense, telephone and/or broadband lines for simultaneous voice and Internet connections with Franchisor. The technical support Franchisor provides will include responses to questions related to the use of the Product, assistance in installing and using the Product and assistance in installing and using any Product upgrades offered. Franchisor will not provide support for the computer equipment, third-party software products, non-current versions of the Product, or general operating systems.
- 6. <u>Training</u>: Franchisor will provide initial training in the use of the Product for Franchisee, either at Franchisor's offices or over the telephone. Franchisor or an agent designated by Franchisor may provide additional training Franchisee requests provided Franchisee pays all the expenses for such training.
- 7. <u>Making Copies and Other Manipulation of the Product</u>: Franchisee must not copy, disassemble, decompile, or otherwise reverse-engineer the Product in whole or in part, nor permit other persons or entities to do so. Franchisee agrees not to create derivative works from the Product, or use or attempt to obtain any techniques, algorithms, processes, trade secrets, or proprietary information contained in the Product.
- 8. **Protection of Product:** Franchisee agrees not to make available to any party the Product or any of its parts. Franchisee agrees to take appropriate action with its employees and any other parties with access to the Product to obtain assurances of non-disclosure consistent with this Agreement. Franchisee recognizes that the Product is Franchisor copyrighted property and represents a large investment

of human and financial resources of Franchisor, is a trade secret of Franchisor, and contains confidential information. Franchisee agrees to keep the Product, and all related materials, confidential. Franchisee will use its best efforts, including any reasonable security precautions as Franchisor may request, to ensure that the proprietary rights of Franchisor are preserved to the fullest extent possible under the law. In addition to the rights described under paragraph 12 of this Agreement, Franchisor can seek appropriate injunctive relief in connection with any violation of its copyrighted materials or trade secrets and can bring an action at law where appropriate.

- 9. Assignment, Transfer and Sub-Licensing: This License cannot be assigned or sub-licensed by Franchisee to any other person or entity, unless written authorization is given by Franchisor's President to do so. Franchisee cannot rent, lease, transfer, network, reproduce, display, or otherwise distribute the Product except as specifically provided in this License. Franchisee understands that unauthorized reproduction of copies or use, or transfer of the Product will entitle Franchisor to recover damages and reasonable attorneys' fees for enforcing its rights under this Agreement.
- Limited Warranty; Disclaimer of Other Warranties: Franchisor does not and cannot warrant the performance or results that may be obtained by use of the Product, although it states that, to the best of its knowledge, the Product is free of any material defects. Franchisee acknowledges that the Product is of such complexity that it may have certain defects. Franchisee agrees that Franchisor's sole liability will be to correct program errors in the Product. Franchisor will not be responsible for correcting problems due to: (a) defects in Franchisee's computer hardware; (b) interaction with other non-standard software; and (c) Franchisee's incorrect handling of or use of the Product. All warranties hereunder extend only to the Franchisee.

FRANCHISEE'S USE OF THE PRODUCT AND CONTENT ACCESSIBLE THROUGH THE PRODUCT IS ENTIRELY AT FRANCHISEE'S OWN RISK. EXCEPT AS DESCRIBED ABOVE IN THIS SECTION, THE PRODUCT IS PROVIDED "AS IS" AND "AS AVAILABLE." TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, FRANCHISOR, ITS AFFILIATES, AND ITS THIRD-PARTY SERVICE OR DATA PROVIDERS, LICENSORS, DISTRIBUTORS OR SUPPLIERS (COLLECTIVELY REFERRED TO AS, "SUPPLIERS") DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY WARRANTY THAT THE PRODUCT IS FIT FOR A PARTICULAR PURPOSE, TITLE, MERCHANTABILITY, DATA LOSS, NON-INTERFERENCE WITH OR NON-INFRINGEMENT OF ANY INTELLECTUAL PROPERTY RIGHTS, OR THE ACCURACY, RELIABILITY, QUALITY OR CONTENT IN OR LINKED TO THE PRODUCT. FRANCHISOR AND ITS AFFILIATES AND SUPPLIERS DO NOT WARRANT THAT THE SOFTWARE IS SECURE, FREE FROM BUGS, VIRUSES, INTERRUPTION, ERRORS, THEFT OR DESTRUCTION. FURTHER, FRANCHISOR DOES NOT WARRANT ACCESS TO THE INTERNET OR TO ANY OTHER SERVICE, CONTENT, OR DATA TRANSMITTED THROUGH THE PRODUCT. IF THE EXCLUSIONS FOR IMPLIED WARRANTIES DO NOT APPLY TO FRANCHISEE. IMPLIED WARRANTIES ARE LIMITED TO 60 DAYS FROM THE DATE OF FIRST USE OF THE PRODUCT.

FRANCHISOR AND ITS AFFILIATES AND SUPPLIERS DISCLAIM ANY REPRESENTATIONS OR WARRANTIES THAT FRANCHISEE'S USE OF THE PRODUCT WILL SATISFY OR ENSURE COMPLIANCE WITH ANY LEGAL OBLIGATIONS OR LAWS OR REGULATIONS. THIS DISCLAIMER APPLIES TO BUT IS NOT LIMITED TO FEDERAL, STATE, AND LOCAL INCOME, PAYROLL, SALES TAX AND OTHER TAX LAWS, THE HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996 ("HIPAA"), THE GRAMM-LEACH-BLILEY ACT OF 1999, THE SARBANES-OXLEY ACT OF 2002, OR OTHER FEDERAL OR STATE STATUTES OR REGULATIONS. FRANCHISEE IS SOLELY RESPONSIBLE FOR ENSURING THAT FRANCHISEE'S USE OF THE PRODUCT IS IN ACCORDANCE WITH APPLICABLE LAW.

FRANCHISEE IS ADVISED TO CONSULT WITH ITS TAX, ACCOUNTING AND/OR LEGAL REPRESENTATIVES TO ENSURE THAT FRANCHISEE'S USE OF THE PRODUCT AND THE CALCULATIONS, RETURNS, REPORTS, AND OTHER RESULTS PRODUCED OR COMPILED BY THE PRODUCT COMPLY WITH APPLICABLE LAWS. FRANCHISEE ACKNOWLEDGES THAT IT IS RESPONSIBLE FOR AND IS NOT RELYING ON FRANCHISOR OR THE PRODUCT FOR COMPLIANCE WITH APPLICABLE LAWS.

11. <u>Limitation of Liability</u>: <u>Indemnity</u>: SUBJECT TO APPLICABLE LAW, FRANCHISOR AND ITS AFFILIATES AND SUPPLIERS ARE NOT LIABLE FOR ANY OF THE FOLLOWING: (A) INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING, BUT NOT LIMITED TO, LOSS OF BUSINESS, REVENUE, PROFITS OR INVESTMENT FROM ANY CAUSE ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE PRODUCT; (B) ANY CLAIM OR DEMAND BY OR AGAINST FRANCHISEE ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE PRODUCT; (C) DAMAGES RELATING TO FAILURES OF TELECOMMUNICATIONS, THE INTERNET, ELECTRONIC COMMUNICATIONS, CORRUPTION, SECURITY, LOSS OR THEFT OF DATA, VIRUSES, OR SPYWARE. Clause (B) of the previous sentence shall not apply to any claim or demand by or against Franchisee arising out of or in any way connected with the use of the Product in a franchise business that is subject to the Washington Franchise Investment Protection Act.

Franchisee agrees to indemnify and hold harmless Franchisor and its Affiliates and Suppliers from any and all claims, liability and expenses, including reasonable attorneys' fees and costs, arising out of Franchisee's use of the Product or breach of this Agreement (collectively referred to as "Claims"). Franchisor reserves the right, in its sole discretion and at its own expense, to assume the exclusive defense and control of any Claims. Franchisee agrees to reasonably cooperate as requested by Franchisor in the defense of any Claims.

- 12. **Termination by Franchisor:** The parties agree that any of the following will be a default under the terms of this Agreement, will entitle Franchisor to terminate this Agreement, and will authorize Franchisor to terminate Franchisee's access to the Product upon ten (10) days written notice, or as written notice is required under the terms of Franchisee's Franchise Agreement, whichever is less:
 - a. Failure to maintain Franchisee's franchise in good standing;
 - b. Failure to make timely payments of any kind to Franchisor, and failure to timely cure same;
 - c. Failure to comply with any and all of the terms and/or covenants of this Agreement or the Franchise Agreement;
 - d. Termination of the Franchise Agreement for any reason;
 - e. Franchisee's declaration of bankruptcy or in the event of Franchisee's insolvency;
 - f. Appointment on behalf of Franchisee of a trustee or receiver.

Even if Franchisor enforces its rights under this paragraph 12, Franchisor can also enforce any and all other rights and/or remedies it may have under law and/or under the terms of this Agreement and/or the Franchise Agreement.

13. <u>Termination by Franchisee</u>: If Franchisor breaches this Agreement; Franchisee must give Franchisor written notice of the breach. Franchisor will have ten (10) days from the date notice is provided

to cure the breach. If the breach is not cured within the 10-day period, Franchisee will be entitled to immediately terminate this Agreement.

14. Miscellaneous: If any part of this Agreement is found to be unenforceable, such findings will not invalidate the other parts of this Agreement. This Agreement expresses the entire understanding of the parties with respect to the subject matter herein. This Agreement will be construed in accordance with the laws of the State of Georgia and will be deemed to have been made in the State of Georgia. This Agreement may not be changed orally, but only by an agreement in writing and signed by the party against whom enforcement of any change is sought. Modifications may only be approved on behalf of Franchisor by its President.

Signed and effective this day of	, 20
TWO MEN AND A TRUCK SPE LLC	
	(Franchisee's Name)
By:	Ву:
Randy Shacka, President	Its:

EXHIBIT 6--AUTOMATION SYSTEMS USER AGREEMENT TERMS OF USE

TWO MEN AND A TRUCK SPE LLC

TWO MEN AND A TRUCK SPE LLC ("Franchisor") has developed and may in the future develop automation systems for use by TWO MEN AND A TRUCK® franchisees in the operation of your TWO MEN AND A TRUCK® franchise (the "Automation Systems"). The Automation Systems may include Franchisor's proprietary operating system (currently the web-based Movers Who Care® Operating System), computer systems (including specified hardware and software), accounting applications, email, credit card systems, global positioning systems (GPS), applicant tracking systems (ATS), learning management system (LMS), the extranet, satisfaction/referral surveys, marketing automation systems, mobile technology solutions, unified communications system, customer portal, estimate requests developed by the website, online training programs, customer sales support systems, Internet access and other communication methods, secure websites, networks and other or different components that may be designated by Franchisor. The Automation Systems allow franchisees and their employees to input and access information, reports, customer information, job estimates, job scheduling, customer communication templates, employee information, and numerous management reports, view and print Franchisor's confidential information, to download approved local advertising materials, to communicate with Franchisor and each other, and to have access to many other confidential resources. By logging onto Franchisor's Automation Systems for the first time, you confirm that you are eligible to access Franchisor's Automation Systems and that you and your employees agree to observe and be bound by all these Terms of Use. If specified by Franchisor, each of your employees, including all officers and directors of your franchise, must sign a Non-Disclosure Agreement in a form provided by Franchisor prior to their access to Franchisor's Automation Systems.

Section 1: Introduction

These Terms of Use constitute a part of Franchisor's Manuals. Franchisor reserves the right to modify these Terms of Use, just as it reserves the right to modify, amend or supplement its Manuals.

The Automation Systems are provided "AS-IS" and "AS AVAILABLE". Franchisor assumes no responsibility for the timeliness, deletion, mis-delivery or failure to store any of your communications or settings.

To use the Automation Systems, you must be able to access the Internet, and you must pay any Internet access fees associated with your access. You must also provide all equipment necessary to connect to the Internet, including a computer or other access device.

Section 2: Passwords and Security

You must employ adequate measures to maintain the security of the Automation Systems and the information contained in the Automation Systems, as determined by Franchisor or any applicable vendor.

You will receive your initial User ID and passwords from Franchisor. Franchisor does not retain the passwords. Because anyone who uses your User ID and passwords gains access to Franchisor's confidential Manuals and other confidential information, you must take great care to maintain the confidentiality of your passwords and User ID. Neither you nor your employees may use another's User ID and passwords to access the Automation Systems.

You should memorize your User ID and passwords. You are responsible for maintaining the confidentiality of your User ID and passwords, and you are responsible for all activities that occur under

your User ID and passwords. If you are a Franchisee, you are also responsible for the use your employees may make of their User IDs and passwords. You are responsible for maintaining the security and accuracy of your distribution groups for your franchise. You must immediately report to Franchisor any issues or changes relating to the distribution groups for your franchise.

You agree: (a) to notify Franchisor immediately of any unauthorized use of your User ID or passwords, or any other breach of security that comes to your attention, and (b) to log out of the Automation Systems account at the end of each session and to not store your passwords in browsers or shared computers.

Franchisor will not be liable for any loss or damage arising from your failure to comply with the requirements of this Section 2.

Section 3: Privacy and Data Collection

Your first and last names are transmitted with each message sent under your User ID. Franchisor will record your User ID when it is issued to you. Franchisor records each instance that your User ID and password are used to access the Automation Systems. Franchisor may also record the time, duration, and any other information available of each session of your User ID's use of the Automation Systems. Franchisor may record the number of instances that you access certain information on the Automation Systems. You acknowledge and agree that the exchange of information between you and Franchisor, including information on your customers accessed through the Automation Systems, is not a sale of that information, but is in the nature of one party acting as a service provider to the other party. Franchisor will not provide information you provide about your customer base, customer profile and other demographic information to our third-party vendors without notification to you.

Section 4: Confidentiality of Certain Information

All items pertaining to the Automation Systems will be considered Confidential Information for purposes of the provisions of Section 8.1 of the Franchise Agreement.

Section 5: Conduct

As a condition of your continuing use of the Automation Systems, you promise that you will not use it for any purpose that is unlawful or prohibited by these Terms of Use. Franchisor provides the Automation Systems to Franchisees and their employees only for exchanges of information and other uses directly related to Franchisor's franchise system. You may use the Automation Systems only for purposes related to the operation of your franchise and not for personal or unrelated business use. Your use of the Automation Systems must be made in compliance with all applicable laws, including laws and regulations relating to consumer privacy. Any unauthorized use of the Automation Systems is expressly prohibited, and Franchisor reserves the right to delete inappropriate material and to suspend the account of any person who uses the Automation Systems for an unauthorized purpose.

You should understand that all messages, data, text, photographs, graphics, video, and other materials or information transmitted via the Automation Systems (except information that Franchisor posts), whether posted for general viewing or transmitted privately ("User Content"), are the sole responsibility of the person from whom an item of User Content originated. If you upload, post, e-mail or otherwise transmit any User Content, you are responsible for its compliance with these Terms of Use. Franchisor does not screen, edit, or control User Content, and Franchisor does not accept responsibility for the truthfulness, accuracy or suitability of User Content. Under no circumstances will Franchisor be liable in any way for any User Content, including errors or omissions in any User Content, or for any loss or

damage of any kind incurred as a result of the use of any User Content posted, e-mailed or otherwise transmitted via the Automation Systems.

You agree not to use the Automation Systems to:

- 1. upload, post, e-mail, text, instant message, or otherwise transmit any User Content that is unlawful, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically, or otherwise offensive;
- 2. impersonate any person or entity;
- 3. disguise the authorship or origin of any User Content you transmit;
- 4. upload, post, e-mail, text, instant message, or otherwise transmit any User Content that you do not have a right to transmit under any law or under contractual or fiduciary relationships (such as inside information, proprietary information and confidential information);
- 5. upload, post, e-mail, text, instant message, or otherwise transmit any User Content that infringes any patent, trademark, trade secret, copyright, or other proprietary rights of any person;
- 6. upload, post, e-mail, text, instant message, or otherwise transmit any unsolicited or unauthorized advertising, promotional materials, "junk mail," "spam," "chain letters," or any other form of solicitation;
- 7. upload, post, e-mail, text, instant message, or otherwise transmit any material that contains software viruses or any other computer code, files, or programs designed to interrupt, destroy, or limit the functionality of any computer software or hardware or telecommunications equipment;
- 8. disrupt the normal flow of dialogue, cause a screen to "scroll" faster than normal, or otherwise act in a manner that negatively affects other users' ability to engage in orderly exchanges;
- 9. interfere with or disrupt servers or networks connected to the Automation Systems;
- 10. "stalk" or otherwise harass another;
- 11. collect or store personal data about other users;
- 12. store any credit card numbers;
- 13. store any personal health information of customers or employees;
- 14. store any social security numbers; or
- 15. store any customer banking information.

Franchisor reserves the right, in its sole discretion, to block or remove any objectionable User Content that you transmit available via the Automation Systems. Without limiting the breadth of Franchisor's right, you are advised that Franchisor has the right to remove any User Content that violates these Terms of Use, your Franchise Agreement or is otherwise objectionable (in Franchisor's sole discretion).

Franchisor stores and preserves User Content in accordance with established policy and may disclose it if required by law or in the good faith belief that such disclosure is reasonably necessary: (a) to comply with legal process, (b) to enforce these Terms of Use, (c) to respond to claims that any User Content violates the rights of third-parties, or (d) to protect the rights, property, and personal safety of Franchisor and its employees, franchisees and third-party vendors.

Franchisor can transmit and store your User Content over various networks, computer servers and other technological means, and it can modify your User Content to conform and adapt it to technical requirements of connecting networks or devices.

Franchisor will immediately suspend or terminate the rights of any User ID that it believes, in its sole discretion, is being used to disseminate spam or other unsolicited bulk e-mail.

Section 6: Ownership of User Content

Any User Content that you transmit via the Automation Systems will be Franchisor's property, and Franchisor may reproduce, distribute, transmit, publish, sell or otherwise commercially exploit any such User Content in any manner or through any medium it chooses. You agree that Franchisor will not be liable to you for any claims, losses or damages arising from or related to Franchisor's access to or use of any User Content, including but not limited to any errors or omissions in the User Content obtained by Franchisor or in the User Content shared by Franchisor with third parties (including other franchisees or prospective franchisees). You waive and release Franchisor from any such liability.

Section 7: Indemnity

You agree to indemnify and hold harmless Franchisor and its subsidiaries, affiliates, officers, directors, agents, employees, co-branders or other partners, from any claim or demand, including reasonable attorneys' fees, made by any third-party with respect to or arising out of User Content you submit, post to or transmit through the Automation Systems, your use of the Automation Systems, your violation of these Terms of Service, or your violation of any rights of another.

Section 8: Use and Storage

Franchisor can establish general practices and limits concerning use of the Automation Systems, including the maximum number of days that e-mail messages, message board postings, messages generated from other communication methods, or other uploaded User Content will be retained on or by the Automation Systems, the maximum number of e-mail messages that can be sent from or received by an account, the maximum size of any e-mail message that can be sent from or received by an account, the maximum disk space that will be allotted on our servers on your behalf, and the maximum number of times (and the maximum duration for which) you can access the Automation Systems in a given period. Franchisor disclaims any responsibility or liability for the deletion or failure to store any messages and other communications or other User Content maintained or transmitted by the Automation Systems. Franchisor has the right to change these general practices and limits at any time, in its sole discretion, with or without notice.

Section 9: Modifications to the Automation Systems

Franchisor reserves the right at any time to modify or discontinue, temporarily or permanently the Automation Systems (or any of its features), with or without notice. You agree that Franchisor will not be liable to you, your agents, employees, assigns or to any third parties for any modification, suspension or discontinuance of the Automation Systems.

Section 10: Termination

Franchisor may suspend your password, your e-mail account, or other use of the Automation Systems, and remove and discard any of your User Content if you violate these Terms of Use. Any violation or breach of these Terms of Use by you or your employees will be deemed a breach of your Franchise

Agreement. If you repeatedly breach these Terms of Use, Franchisor can terminate your password, e-mail account, or other use of the Automation Systems and thereafter supply you with paper copies of the Manuals, including but not limited to bulletins and other materials that it is required to provide you under the terms of your Franchise Agreement. Franchisor will not be liable to you, your agents, employees, assigns or any third parties for any termination or suspension of your access to the Automation Systems.

Section 11: Links and Advertising

The Automation Systems may provide, or third parties (i.e., other franchisees) may provide, links to other Internet sites or resources. Franchisor is not responsible for the availability of such external sites or resources, and it neither endorses nor assumes any responsibility for any content, advertising, products, or other materials on or available from such sites or resources. Franchisor will not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, goods, or services available on or through any such site or resource.

Your business dealings with, or participation in promotions of, advertisers found on or through the Automation Systems, including payment and delivery of related goods or services, and any other terms, conditions, warranties or representations associated with such dealings, are solely between you and the advertiser. Franchisor will not be responsible or liable for any loss or damage of any kind you incur as the result of any such dealings or as the result of the presence of such advertisers on the Automation Systems.

Franchisor may link the Automation Systems to the websites of third parties, including other electronic service providers, affiliates, vendors, and other providers of goods and services.

Franchisor may place legal notices, disclaimers, its corporate logos and slogans, advertisements, endorsements, trademarks, and other identifying information on the Automation Systems, all of which it may modify, expand or eliminate at its option. All consideration (monetary and non-monetary) received by Franchisor on account of the placement or sale of advertisements, endorsements, and sponsorships on the Automation Systems will belong only to Franchisor.

Section 12: Intellectual Property Rights

Franchisor grants you a personal, non-transferable, and non-exclusive right and license to use the object code of the Software (defined below) on your computers. You promise not to copy, modify, create a derivative work of, reverse engineer, reverse assemble or otherwise attempt to discover any source code, or to sell, assign, sublicense, grant a security interest in or otherwise transfer any right in the Software, either directly or through your employees or independent contractors. You agree not to modify the Software in any manner or form, or to use modified versions of the Software for any purpose, including (without limitation) that of obtaining unauthorized access to the Automation Systems. You agree not to access the Automation Systems by any means other than the interface Franchisor specifies for use in accessing it.

Franchisor is the owner, and will retain all rights, title and interest in and to all Owner Content (as defined below) prepared for, or used on, the Automation Systems, and all intellectual property rights in or to any of them.

"Owner Content" means all text, images, sounds, files, videos, designs, animations, layouts, color schemes, trade dress, concepts, methods, techniques, processes, and data used in connection with, displayed on, or collected from or through the Automation Systems that posts or provides information.

"**Software**" means computer programs and computer code (*e.g.*, HTML, SharePoint) used for, with or on the Automation Systems, excluding any software programs owned by third parties.

Section 13: Disclaimer of Warranties

YOU EXPRESSLY UNDERSTAND AND AGREE THAT:

- 1. YOUR USE OF THE AUTOMATION SYSTEMS IS AT YOUR SOLE RISK. THE AUTOMATION SYSTEMS ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. FRANCHISOR EXPRESSLY DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT.
- 2. FRANCHISOR MAKES NO WARRANTY THAT: (i) THE AUTOMATION SYSTEMS WILL BE UNINTERRUPTED, TIMELY, SECURE, OR ERROR-FREE, (ii) THE RESULTS THAT MAY BE OBTAINED FROM THE USE OF THE AUTOMATION SYSTEMS WILL BE ACCURATE OR RELIABLE, (iii) THE QUALITY OF ANY PRODUCTS, SERVICES, INFORMATION, OR OTHER MATERIAL YOU PURCHASE OR OBTAIN THROUGH THE AUTOMATION SYSTEMS WILL MEET YOUR EXPECTATIONS, AND (iv) ANY ERRORS IN THE SOFTWARE WILL BE CORRECTED.
- 3. FRANCHISOR DISCLAIMS ANY REPRESENTATIONS OR WARRANTIES THAT YOUR USE OF THE AUTOMATION SYSTEMS WILL SATISFY OR ENSURE COMPLIANCE WITH ANY LEGAL OBLIGATIONS OR LAWS OR REGULATIONS. THIS DISCLAIMER APPLIES TO BUT IS NOT LIMITED TO FEDERAL, STATE, AND LOCAL INCOME, PAYROLL, SALES TAX AND OTHER TAX LAWS, THE HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996 ("HIPAA"), THE GRAMM-LEACH-BLILEY ACT OF 1999, THE SARBANES-OXLEY ACT OF 2002, OR OTHER FEDERAL OR STATE STATUTES OR REGULATIONS. YOU ARE SOLELY RESPONSIBLE FOR ENSURING THAT YOUR USE OF THE AUTOMATION SYSTEMS IS IN ACCORDANCE WITH APPLICABLE LAW. YOU ARE ADVISED TO CONSULT WITH YOUR TAX, ACCOUNTING AND/OR LEGAL REPRESENTATIVES TO ENSURE THAT YOUR USE OF THE AUTOMATION SYSTEMS AND THE CALCULATIONS, RETURNS, REPORTS, AND OTHER RESULTS PRODUCED OR COMPILED BY THE AUTOMATION SYSTEMS COMPLY WITH APPLICABLE LAWS. YOU ACKNOWLEDGE THAT YOU ARE RESPONSIBLE FOR AND ARE NOT RELYING ON FRANCHISOR OR THE AUTOMATION SYSTEMS FOR COMPLIANCE WITH APPLICABLE LAWS.

Section 14: Limitation of Liability

YOU EXPRESSLY UNDERSTAND AND AGREE THAT NEITHER FRANCHISOR NOR OUR AFFILIATES, CONTRACTORS, SPONSORS OR LICENSORS SHALL BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, INCLUDING DAMAGES FOR LOSS OF PROFITS, GOODWILL, USE, DATA, OR OTHER INTANGIBLE LOSSES (EVEN IF FRANCHISOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), RESULTING FROM: (i) YOUR USE OF OR INABILITY TO USE THE AUTOMATION SYSTEMS; (ii) THE COST OF PROCUREMENT OF SUBSTITUTE GOODS AND SERVICES RESULTING FROM ANY GOODS, DATA, INFORMATION OR SERVICES PURCHASED OR OBTAINED OR MESSAGES RECEIVED OR TRANSACTIONS ENTERED INTO THROUGH OR FROM THE AUTOMATION SYSTEMS; (iii) UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR TRANSMISSIONS, DATA OR OTHER USER CONTENT; (iv) STATEMENTS OR CONDUCT OF ANY THIRD-PARTY ON THE AUTOMATION SYSTEMS; OR (v) ANY OTHER MATTER RELATING TO THE AUTOMATION SYSTEMS.

Section 15: Notices

Notices to you or Franchisor may be made by any manner permitted in your Franchise Agreement. In addition, the Automation Systems may also provide notices of changes to these Terms of Use or other matters by displaying notices or links to notices to you generally on the Automation Systems.

Section 16: General

These Terms of Use constitute the entire agreement between you and Franchisor relating to your use of the Automation Systems and govern your use of the Automation Systems, superseding any prior agreements between you and Franchisor. You also may be subject to additional terms and conditions that may apply when you use affiliate services, third-party content or third-party software. These Terms of Use and the relationship between you and Franchisor are governed by the laws of the State of Georgia without regard to its conflict of law provisions.

Franchisor's failure to exercise or enforce any right or provision of these Terms of Use will not constitute a waiver of such right or provision. If any provision of these Terms of Use is found by a court of competent jurisdiction to be invalid, the parties nevertheless agree that the court should endeavor to give effect to the parties' intentions as reflected in the provision, and the other provisions of these Terms of Use remain in full force and effect. You agree that, regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to use of the Automation Systems or these Terms of Use must be filed within one year after such claim or cause of action arose or be forever barred. The section titles in these Terms of Use are for convenience only and have no legal or contractual effect.

Section 17: Violations

Please report any violations of these Terms of Use to Franchisor's Chief Executive Officer.

[signatures on following page]

ACCEPTED FOR:	
Franchisee	-
By:	
Signature	Date
Print Name	-
Its:(Title)	_
TWO MEN AND A TRUCK SPE LLC	
By:	_
Randy Shacka, President	_

Exhibit D

PRELIMINARY APPROVAL AGREEMENT



TWO MEN AND A TRUCK SPE LLC PRELIMINARY APPROVAL AGREEMENT

	IS AGREEMENT is made this day of, 20, by TWO MEN AND
A TRUCK Glenlake	SPE LLC, a Delaware limited liability company (the " Franchisor "), whose address is One Parkway, 14 th Floor, Atlanta, Georgia 30328, and
Olemake	whose address is,
franchise ("form of whith A TRUCK")	<u>Introduction</u> . Applicant has applied to become a TWO MEN AND A TRUCK® and wants: (a) to be preliminarily approved to acquire a TWO MEN AND A TRUCK® Franchise ") subject to the terms of this Agreement and the Franchisor's Franchise Agreement, a ch Applicant has had an opportunity to review; and (b) the right to execute a TWO MEN AND ® Franchise Agreement (" Franchise Agreement ") for a marketing area defined in Exhibit A this Agreement (the " Area ") subject to certain conditions as described below.
will be gran (" Final Ap Application	<u>Preliminary Approval</u> . Franchisor grants preliminary approval of Applicant's application a Franchise in the Area ("Application"). Franchisor's final approval of the Application, which ted at the time Franchisor and Applicant sign a Franchise Agreement for a Franchise in the Area proval"), is conditioned on the accuracy and truth of the disclosures Applicant made in the and Applicant's success in obtaining financing, acquiring a trucking authority from the state governmental agency during the Term, and other related start-up issues.
paid a non-r Franchise of parties sign applied to terminates f	Franchise Reservation Fee. In consideration of Franchisor reserving the Area for the Term and Franchisor's lost opportunities associated with reserving the Area, Applicant has refundable franchise reservation fee in the amount of \$ [\$10,000 for a Metro Market r \$5,000 for a Mod Market Franchise] ("Franchise Reservation Fee") to Franchisor. If the a Franchise Agreement, this Agreement will terminate, and the Franchise Reservation Fee will be the initial franchise fee due under the Franchise Agreement. If this Agreement expires of or any reason other than Applicant's execution of a Franchise Agreement, the Franchisor will ranchise Reservation Fee.
4.	<u>Duties of Applicant</u> . Applicant agrees to:
info	(a) to the extent Applicant has not already done so, provide Franchisor with all primation or materials, financial or otherwise, requested by Franchisor;
	(b) undergo any preliminary training specified by Franchisor;
gov	(c) use its best efforts to obtain a trucking authority from Applicant's state ternmental agency issuing such authorities; and
_	(d) if Franchisor grants Final Approval of the Application, sign the Franchisor greement and all other applicable agreements described in Franchisor's Franchise Disclosure cument.
5.	<u>Duties of Franchisor</u> . Franchisor agrees to:
pers	(a) not grant a TWO MEN AND A TRUCK® franchise for the Area to any other son during the Term of this Agreement;

- (b) continue to analyze Applicant's qualifications for the granting or denial of Final Approval of Applicant's application for a Franchise Agreement; and
- (c) promptly determine whether Applicant qualifies for Final Approval once Applicant informs Franchisor it has provided all documentation and information Applicant intends to provide to obtain Final Approval. Franchisor will determine whether to grant Final Approval in its sole discretion.

6. **Term and Termination.**

- (a) <u>Term</u>. The term of this Agreement shall run for a period of ___ months, commencing with the date of this Agreement (the "**Term**").
- (b) <u>Termination by Applicant</u>. Subject to all the terms of this Agreement, including but not limited to the terms of Paragraph 3 above, Applicant may terminate this Agreement and withdraw its application at any time on written notice to Franchisor.
- (c) <u>Termination by Franchisor</u>. Franchisor may terminate this Agreement on written notice to Applicant if:
 - (i) Franchisor denies Final Approval of the Application;
 - (ii) Applicant or any of the principals of Applicant dies or becomes permanently disabled;
 - (iii) Applicant has made or makes willful inaccurate or untruthful representations to Franchisor; or
 - (iv) Applicant's personal abilities, aptitudes, financial and/or other qualifications required to obtain Final Approval of the Application detrimentally and materially change.
- (d) <u>Termination on Signing of Franchise Agreement</u>. This Agreement will automatically terminate on the signing of a Franchise Agreement by the parties.
- 7. **Providing Applicant with Confidential Information.** During the Term of this Agreement, Applicant understands that he/she/it may receive preliminary training and otherwise have access to certain of Franchisor's Confidential Information. Applicant acknowledges Franchisor's ownership of this Confidential Information and recognizes the value of this Confidential Information to Franchisor's business. Accordingly, and in consideration of having access to this Confidential Information, Applicant agrees as follows:
 - (a) <u>Defining Confidential Information.</u> Franchisor possesses certain confidential information described in this subsection ("**Confidential Information**") relating to developing and operating **TWO MEN AND A TRUCK®** franchise moving businesses, including (without limitation):
 - (i) Manuals, training methods, operations methods, techniques, processes, policies, procedures, systems and data;
 - (ii) specifications and information about products or services:

- (iii) marketing techniques, knowledge, and experience, and marketing and advertising programs used in developing and operating the **TWO MEN AND A TRUCK®** franchise moving businesses, including (without limitation) websites and social media;
- (iv) all information regarding the identities and business transactions of customers and suppliers;
- (v) the Automation Systems, computer software, including Movers Who Care® software and similar technology that is developed by or for Franchisor or its agents, which is proprietary to Franchisor, including, without limitation, digital passwords and identifications and any source code of, and data, reports, and other printed materials generated by, the software or similar technology;
- (vi) knowledge of the operating results and financial performance of **TWO MEN AND A TRUCK**® franchise moving businesses;
- (vii) all knowledge, information, reports, data, source code and documents that **TWO MEN AND A TRUCK®** franchisees acquire or have access to pertaining to services provided by third party vendors in connection with any agreements between third party vendors and Franchisor; and
- (viii) other property that Franchisor describes as being confidential information or trade secrets of the **TWO MEN AND A TRUCK**® franchise system.
- (b) Ownership and Use of Confidential Information. Applicant acknowledges that Franchisor owns the Confidential Information and/or the rights to use the Confidential Information and agrees that Applicant will not acquire any interest in the Confidential Information, other than the right to use it as Franchisor specifies during the term of this Agreement. The Confidential Information or the right to use the Confidential Information is proprietary to Franchisor and is disclosed to Applicant only on the condition that Applicant agrees that he/she/it will:
 - (i) not use the Confidential Information in any business or in any capacity except in connection with training that Franchisor may provide to Applicant during the Term of this Agreement;
 - (ii) keep each item deemed to be part of Confidential Information absolutely confidential, both during the Term and then thereafter for as long as the item is not generally known in the moving or other relevant industries;
 - (iii) not make unauthorized copies of any Confidential Information disclosed via electronic medium or in written or other tangible form; and
 - (iv) adopt and implement reasonable procedures to prevent unauthorized use or disclosure of Confidential Information, including, without limitation, restricting its disclosure to Applicant's employees and agents. If Franchisor authorizes Applicant to disclose Confidential Information to any of Applicant's employees or agents, Applicant will require individuals having access to Confidential Information to sign non-disclosure agreements in a form satisfactory to Franchisor and Franchisor will be deemed to be a third-party beneficiary of those agreements with independent enforcement rights.

- (c) <u>Expiration or Termination of Agreement</u>. Applicant agrees that when this Agreement expires, or is terminated, Applicant will immediately cease using any and all of the Confidential Information in any business or otherwise, and return to Franchisor all copies of all Confidential Information that Applicant has in his/her/its possession. Applicant acknowledges and agrees that it will be liable to Franchisor for any use of the Confidential Information not authorized by this Agreement.
- 8. **Promise Not to Compete.** Applicant acknowledges that having access to Franchisor's Confidential Information would enable Applicant to use such Confidential Information in a competing business. Recognizing Franchisor's right to protect its Confidential Information and the unfair competition that would result if Applicant did use the information in a competing business, Applicant agrees as follows:
 - During the Term and for one (1) year from and after the expiration or termination (a) of the rights and obligations under this Agreement (other than a termination caused by Applicant's signing of a Franchise Agreement) or from and after the date Applicant ceases the prohibited competition, if later, neither Applicant nor any of its principals, shareholders, members, spouses of any of them, or affiliates will, without Franchisor's prior written consent, directly or indirectly (either as an individual or in partnership or in conjunction with any other person as principal, agent, shareholder, member or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, lease real or personal property to, consult with, guarantee the debts of or obligations of, or be employed by any person engaged in or concerned with or interested in any business that is involved, in whole or in part, in a Competitive Business, including but not limited to any business identical to or similar to a business operated by a TWO MEN AND A TRUCK® franchisee, which business is located within the Area or within any marketing area of any TWO MEN AND A TRUCK® franchise as defined within each TWO MEN AND A TRUCK® franchisee's franchise agreement existing at the time this Agreement terminates or expires. If any covenant that restricts competitive activity is deemed unenforceable by virtue of its scope in terms of area, business activity prohibited, and/or length of time, but would be enforceable if modified, the parties agree that the covenant will be enforced to the fullest extent permissible under the laws and public policies applied in the jurisdiction whose law determines the covenant's validity.
 - (b) For purposes of this Agreement, the term "Competitive Business" means: (i) a business that is identical to or similar to a business using the TWO MEN AND A TRUCK® system; (ii) any business that offers (x) moving, storage (including warehouse and portable container storage), junk removal or moving, packing, unpacking, or similar services or (y) other products or services designated as part of the TWO MEN AND A TRUCK® system or that franchisees are otherwise authorized to provide; or (iii) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in subsections (i) and (ii) of this paragraph

9. **Injunctive Relief.**

Applicant acknowledges that any violation of the confidentiality or non-competition provisions of this Agreement will irreparably harm Franchisor and Franchisor will have the right, without the posting of any bond or security and without the need to prove irreparable injury, to obtain specific enforcement of the confidentiality and non-competition provisions of this Agreement from a court of competent jurisdiction, by temporary or permanent injunctions or other equitable relief. Franchisor's rights to obtain injunctive relief under this Agreement are in addition to all other remedies available to Franchisor under this Agreement or applicable law.

- 10. Acknowledgements of Applicants in Certain States. The following acknowledgements apply to Applicant, unless Applicant or the franchise are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin:
 - (a) Applicant has conducted an independent investigation and financial assessment of the business venture contemplated by the Franchise Agreement that may be signed by Applicant and recognizes that it involves business risks making the success of the venture largely dependent on the business abilities of Applicant as well as other variables.
 - (b) Applicant has no knowledge of any representations by Franchisor or its officers, directors, shareholders, employees or agents about the business contemplated by the Franchise Agreement that are contrary to the terms of the Franchise Agreement or the documents incorporated in the Franchise Agreement or the disclosure contained in the Franchisor's Disclosure Document delivered to Applicant. Applicant has made no misrepresentations in obtaining preliminary approval of the Application.
 - (c) Applicant has received, read and understood the Franchise Agreement and the disclosure contained in the Franchisor's Disclosure Document, Franchisor has fully and adequately explained the provisions of each to Applicant's satisfaction and Franchisor has afforded Applicant ample time and opportunity to consult with advisors about the potential benefits and risks of entering into the Franchise Agreement.
- 11. **No Assignment by Applicant.** Applicant's rights under this Agreement may not be assigned to any other person without the written consent of Franchisor.
- 12. Georgia Law and Jurisdiction. This Agreement and its construction and any disputes between the parties will be governed by the laws of the State of Georgia (without reference to the conflicts of law provisions). Unless otherwise precluded by law, any legal proceedings between the parties must be brought and conducted only in a State or Federal Court in the jurisdiction in which the principal place of business of Franchisor is located (currently, Atlanta, Georgia), and Applicant consents to those Courts having personal jurisdiction of Applicant.
- 13. Entire Agreement; Modification. This Agreement constitutes the full and entire agreement between the parties. This Agreement supersedes all previous representations, agreements or understandings between the parties and such previous representations, agreements and/or understandings, if any, are merged into this Agreement and superseded by this Agreement. No officer or employee or agent of Franchisor has any authority to make any representation or promise not contained in this Agreement or related agreements, or in any Disclosure Document for prospective franchisees required by applicable law, and Franchisee agrees that it has executed this Agreement without reliance on any such representation or promise.

The parties have signed this Agreement on the date set forth at the beginning of this Agreement.

TWO MEN AND A TRUCK SPE LLC		
Franchisor		
By:		
	Applicant	

Its:

EXHIBIT A TO PRELIMINARY APPROVAL AGREEMENT

The "Area" for purposes of the Pro	eliminary Approval Agreement is:
TWO MEN AND A TRUCK SPE LLC Franchisor	
By:	
Ite	Applicant

Exhibit E

ADDENDUM TO FRANCHISE AGREEMENT—RENEWAL



TWO MEN AND A TRUCK SPE LLC ADDENDUM TO FRANCHISE AGREEMENT—RENEWAL

THIS ADDENDUM is made this day of, 20 and modifies a Franchise Agreement of the same date ("Franchise Agreement") entered into by TWO MEN AND A TRUCK SPE
LLC, a Delaware limited liability company with its principal office at One Glenlake Parkway, 14 th Floor,
Atlanta, Georgia 30328 ("Franchisor") and
with its principal office at
("Franchisee").
A. Introduction. Franchisor and Franchisee are parties to a franchise agreement dated ("Expiring Agreement"), the term of which expired or will expire on, 20 ("Expiration Date"). Franchisee desires to renew its franchise relationship with Franchisor and has signed a new franchise agreement to which this Addendum it attached ("Franchise Agreement"). Franchisor has approved the renewal, subject to any additional obligations described in this Addendum. Franchisor and Franchisee desire to amend the Franchise Agreement to reflect Franchisee's status as an existing franchisee renewing an ongoing relationship and to specify any additional obligations applicable on the renewal.
B. Release of Franchisor. As a condition of renewal, Franchisee hereby releases and forever discharges Franchisor and its subsidiaries and affiliates and their respective officers, directors, shareholders, representatives, agents, members, managers and employees, in their corporate and individual capacities, from all liability, right, claim, debt and cause of action whatsoever, known or unknown, suspected or unsuspected, which Franchisee ever had, now has or may have at any time based on any agreement entered into between the parties on or before the date of this Addendum, including but not limited to the Expiring Agreement, or based on any act or omission occurring on or before the date of this Addendum.
C. Renewal Fee. Franchisee is not required to pay the initial franchise fee referenced in Section 4.1 of the Franchise Agreement. Franchisee must pay a renewal fee in the amount of \$ The renewal fee is payable at the time of signing the Franchise Agreement and is not refundable.
D. <u>Initial Training.</u> Unless otherwise specified in this Addendum, Franchisor will not be required to provide, and Franchisee will not be required to attend and complete the initial training course provided by Franchisor.
E. Opening of Franchise Business. The first sentence of the third paragraph of Section 2.3 of the Franchise Agreement is deleted and replaced with the following: "Franchisee is already operating the Franchise Business and operations must continue on renewal without interruption."

F.

G.

Agreement, which by its terms or reasonable implication imposes an obligation to be performed, in whole or in part, after the Expiration Date, will survive the termination or expiration of the Expiring Agreement and will remain in full force and effect, including, but not limited to indemnification obligations arising

upgrade, maintenance, and other obligations that must be performed after the renewal]

from acts or omissions occurring before the Expiration Date.

Additional Obligations of Franchisee. [Specify any additional training, renewal visit,

Surviving Provisions of Expiring Agreement. Any provision in the Expiring

H. <u>Legal Effect</u>. All terms not otherwise defined in this Addendum will have the same meaning as in the Franchise Agreement. Except as modified by this Addendum, the Franchise Agreement will remain in full force and effect and is incorporated into this Addendum by reference.

The parties have signed this Addendum on the date set forth at the beginning of this Addendum.

TWO MEN AND A TRUCK SPE LLC		
"Franchisor"	"Franchisee"	<u> </u>
By:	By:	
Randy Shacka, Brand President		
•	Its:	

Exhibit F

ADDENDUM TO FRANCHISE AGREEMENT TO AUTHORIZE OPTIONAL SERVICES



TWO MEN AND A TRUCK SPE LLC ADDENDUM TO FRANCHISE AGREEMENT TO AUTHORIZE FRANCHISEE TO PROVIDE OPTIONAL SERVICES

day of

20

and modifies the

This ADDENDUM ("Addendum") is made this

Franchise Agreement dated the day of, 20 (the "Franchise Agreement TWO MEN AND A TRUCK SPE LLC, a Delaware limited liability company ("Fand, a ("Franchisee").	ranchisor"
1. <u>Introduction</u> . Under the Franchise Agreement, Franchisee must not sell and provide any services or engage in any business at the Franchise Business or Franchise Location those specified or approved by Franchisor. The products and services that Franchisor may specify from time to time for the Franchise Business are referred to in the Franchise Agreement, "Approved Services." The Approved Services may be designated as "Required Services" or a Services." Franchisee must offer and sell the Required Services. Franchisee may, but is not soffer and sell any Optional Services. Franchisee must receive Franchisor's written appropriately offering or selling any Optional Services. Franchisee has requested Franchisor's approval to offer and sell the Optional Services. Franchisor is willing to approve Franchisee's offer and sale of the Optional Services.	approve of ment as the simple of the simple
below subject to this Addendum, the Franchise Agreement, and Franchisor's policies and relating to the marked Optional Services. This Addendum will apply to the Optional Services below by checking the applicable box or boxes:	
□ Mobile Storage Services	
□ Warehouse Storage Services	
□ On-Site	
□ Off-Site at	
□ Portable Storage Services	
□ On-Site	
□ Off-Site at	
□ Self Storage Services	
□ On-Site	
□ Off-Site at	

(each an "Authorized Optional Service" and together the "Authorized Optional Services"). Accordingly, in consideration of the mutual covenants contained in this Addendum and other valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

Grant. During the term of this Addendum, Franchisee will have the right to advertise for sale, offer, and sell the Authorized Optional Services at the Franchise Location or other location approved in writing by Franchisor. Franchisee acknowledges that Franchisor has agreed to authorize Franchisee to sell the Authorized Optional Services because Franchisee requested the right to do so. Franchisor is not responsible in any manner for providing training to Franchisee relating to the Authorized Optional Services and is not responsible for advising Franchisee as to rules or regulations relating to the Authorized Optional Services. Franchisee is responsible for obtaining any additional insurance needed to provide the Authorized Optional Services and sending an updated Certificate of Insurance to Franchisor showing the additional insurance. Franchisee is responsible for all aspects of developing and operating the Authorized Optional Services, except that Franchisor may provide Franchisee with assistance in Two Men and a Truck FDD (05/24)

formatting forms to comply with Franchisor's forms. Franchisee will be solely responsible for compliance with all federal, state, and/ or local laws, rules, and regulations relating to the Authorized Optional Services.

- 3. Obligation of Franchisee to Follow Policies. As a condition to offering and selling the Authorized Optional Services, Franchisee must comply with the policies and procedures issued by Franchisor relating to each of the Authorized Optional Services (each an "Optional Service Policy" and together the "Optional Services Policies"). The Optional Services Policies may include, but are not limited to, specifications relating to the acquisition and maintenance of equipment to be used in connection with the Authorized Optional Services, limitations on the use of the equipment, insurance and bond requirements, training requirements, sales processes, performance metric requirements, responsibilities relating to the services, responsibility for damages, and other aspects of the offering and selling of the Authorized Optional Services. The Optional Services Policies are subject to change by Franchisor at any time. Franchisee will be provided reasonable notice of changes in an Optional Service Policy and Franchisee will be bound by the revised Optional Service Policy on the effective date of the changes as stated in the notice.
- **4.** <u>Term and Termination</u>. This Addendum will continue until terminated as provided in this Addendum, the Franchise Agreement, or the Optional Services Policies. This Addendum may be terminated as follows:
 - (a) <u>Expiration or Termination of Franchise Agreement</u>. This Addendum will automatically terminate in its entirety on expiration or termination of the Franchise Agreement.
 - (b) <u>Termination by Franchisor for Cause</u>. Franchisor may terminate this Addendum based on the breach of this Addendum or the Franchise Agreement by Franchisee and the failure of Franchisee to cure that breach within a reasonable period of time after written notice from Franchisor (the notice need not exceed 10 days for non-payment or 30 days for other breaches). Franchisor may immediately terminate this Addendum without a cure right if Franchisee has committed multiple breaches or a material flagrant breach of this Addendum or the Optional Services Policies. Franchisor may elect to terminate this Addendum in its entirety or only as to the Authorized Optional Services to which the defaults relate. The scope of the termination must be described in the notice of breach
 - (c) <u>Termination by Franchisee without Cause</u>. Unless a longer notice period is specified in an Optional Service Policy, Franchisee may terminate this Addendum in its entirety or only as to certain Authorized Optional Services by providing 30 days written notice to Franchisor.
 - (d) <u>Discontinuance of Authorized Optional Service</u>. Franchisor may terminate this Addendum on 30 days written notice to Franchisee as to an Authorized Optional Service if Franchisor, in its discretion, decides to no longer authorize the Optional Service or decides to specify the service as a Required Service.
- **5.** Royalty and Advertising Fees. Franchisee acknowledges that Franchisee's revenue from the sale of Authorized Optional Services will be considered Gross Sales under the Franchise Agreement and Franchisee will pay royalty and advertising fees on that gross revenue in the amounts and in the manner specified in the Franchise Agreement.
- 6. Other Obligations under Franchise Agreement. During the term of this Addendum and except as otherwise provided in this Addendum, the Authorized Optional Services will be considered Approved Services under the Franchise Agreement subject to all obligations of Franchisee under the Franchise Agreement, including but not limited to obligations relating to reports, records, inspections,

audits, maintenance, insurance, compliance with Franchisor's policies and the Manuals, marketing, compliance with laws, and indemnification of Franchisor.

- 7. <u>Use of Marks Associated with Authorized Optional Services</u>. During the term of this Addendum, Franchisee may use and display the TWO MEN AND A TRUCK® service mark in connection with the Authorized Optional Services; provided that, prior to any such use Franchisee must receive written consent of Franchisor regarding the specific use, which consent of Franchisor regarding the specific use will not be unreasonably withheld.
- **8.** <u>Warranties.</u> Unless otherwise provided in the Optional Services Policies, Franchisee will be solely responsible for any warranties and/or guaranties related to the Authorized Optional Services and such warranties and/or guaranties will not be honored by Franchisor or other licensees of Franchisor. Franchisee will ensure, in a manner acceptable to Franchisor, that its customers are aware that Franchisor and its other licensees will not be responsible for or honor any warranties related to Authorized Optional Services sold by Franchisee.
- **9.** <u>Default and Termination.</u> Any breach by Franchisee of the provisions of this Addendum or of the Franchise Agreement will constitute a default by Franchisee and grounds for termination by Franchisor of this Addendum and the Franchise Agreement.
- 10. <u>No Assignment by Franchisee</u>. Franchisee's rights under this Addendum may not be assigned to any other person without the written consent of Franchisor.
- 11. Effect of Franchise Agreement. Except as modified by this Addendum, the Franchise Agreement (including, but not limited to the personal guaranty of Franchisee's principals, and including any and all addenda to the Franchise Agreement) will remain in full force and effect and are incorporated in this Addendum by reference. Except as may otherwise be provided in this Addendum, any words defined in the Franchise Agreement will have the same meaning when used in this Addendum. The principals of Franchisee specifically acknowledge, as evidenced by their signatures below, that they are personally guarantying payment of any and all amounts due the Franchisor under this Addendum in addition to any other amounts they have personally guaranteed.
- **12.** Reservation of Rights. Except as its rights are modified by this Addendum, Franchisor reserves all rights it has under the Franchise Agreement and all other rights in law and in equity.

[Signature Page Follows]

The parties have signed this Addendum on the dates beside their signatures to be effective on the date at the beginning of this Addendum.

	TWO MEN AND A TRUCK SPE LLC Franchisor
Dated:	Ву:
	Its:
	Franchisee
Dated:	By:
	Its:

Exhibit G

ADDENDUM TO FRANCHISE AGREEMENT—MOD MARKET



TWO MEN AND A TRUCK SPE LLC ADDENDUM TO FRANCHISE AGREEMENT—MOD MARKET

THIS ADDENDUM is made this day of, 20 and modifies a Franchise
Agreement of the same date ("Franchise Agreement") entered into by TWO MEN AND A TRUCK
SPE LLC, a Delaware limited liability company with its principal office at One Glenlake Parkway, 14 ^t
Floor, Atlanta, Georgia 30328 ("Franchisor") and
with its principal office at
("Franchisee").

A. <u>Introduction.</u> Franchisor offers a variation to its Metro Market Franchise, which is called the "Mod Market Franchise." The Mod Market Franchise is different than the Metro Market Franchise because the Marketing Area has a smaller population than a Metro Market Franchise and there are some differences in fees, performance requirements, Franchisor's right to re-purchase the franchise, and other requirements relating to the franchise. Franchisee desires to acquire a Mod Market Franchise from Franchisor, and Franchisor is willing to sell a Mod Market Franchise to Franchisee. The purpose of this Addendum is to modify the Franchise Agreement to reflect the provisions applicable to a Mod Market Franchise.

Accordingly, in consideration of the foregoing, the mutual covenants of the parties contained in this Addendum and other valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree to modify the Franchise Agreement as provided in this Addendum.

- **B.** <u>Business Plans</u>. Franchisee has submitted a business plan to Franchisor relating to the development and operation of the Franchise Business and will submit a business plan to Franchisor annually after beginning operation of the Franchise Business (the "Business Plans"). Franchisee understands that Franchisor's willingness to sell a Mod Market Franchise to Franchisee is based on Franchisee's representation that it will follow the Business Plans. Franchisee's deviation from the Business Plans without approval by Franchisor will constitute a material breach of the Franchise Agreement.
- **C.** <u>Initial and Ongoing Training</u>. Section 1.5 of the Franchise Agreement is modified by adding the following:

Franchisee may be required to attend three to five days of on-site training at a franchise location specified by Franchisor as part of the initial training course that Franchisee is required to attend and successfully complete.

D. Records and Bookkeeping Services. Section 2.2(a) of the Franchise Agreement is modified by adding the following:

Franchisee must obtain records and bookkeeping services from Franchisor at Franchisee's expense, as long as Franchisor continues to offer those services. Franchisee must sign a separate Agreement to Provide Optional Services relating to those services.

E. <u>Minimum Number of Trucks</u>. The first sentence of Section 2.3 of the Franchise Agreement is modified to read as follows:

Franchisee must purchase or lease, prior to opening the Franchise Business, and maintain and/or acquire at all times thereafter, all equipment, phones, computer hardware and software, fixtures, signs, inventory, supplies, and other goods or services Franchisor specifies for use in the

Franchise Business, including at least one moving truck that displays Franchisor's **TWO MEN AND A TRUCK®** Mark and other Marks.

- **F.** Hours of Operation. Franchisor may reduce the minimum hours of operation for Mod Market Franchises from the hours specified in Section 9 of the Franchise Agreement. Also, Franchisor may be flexible on the requirements for staffing the Franchise Location for Mod Market Franchises. Franchisor will specify any applicable reduced hours of operation and staffing requirements in a policy or otherwise in writing to Franchisee.
- **G.** <u>Minimum Local Advertising Expenditures.</u> Sections 2.12(b)(ii) and (iii) of the Franchise Agreement are modified to read as follows:
 - (ii) Unless otherwise approved by Franchisor, each calendar year Franchisee must spend at least the greater of 2% of Franchisee's Gross Sales of the previous calendar year or \$1,000 per month for advertising and promoting the Franchise Business in the Marketing Area. Franchisor may specify certain advertising methods that Franchisee must use for some or all of its required advertising and promotion spending (for example, direct mail).
 - (iii) If Franchisee has acquired an existing franchise, Franchisee's minimum local advertising expenditures will be determined based on the Gross Sales of the acquired franchise for the previous calendar year. In that case, Franchisee must spend at minimum, the greater of an annualized portion of the 2 percent of Gross Sales of the prior year or \$1,000 per month on local advertising during the first calendar year Franchisee operates. For example, if a franchise generated \$1,000,000 in Gross Sales in the year 2023 and it was transferred on July 1, 2024, the new franchisee would be required to spend a minimum of \$10,000 (\$1,000,000 x 2% x 6/12 months) on local advertising from July through December in the year 2024. In this example, if the transfer occurred on January 1, 2024, the new franchisee would be required to spend a minimum of \$20,000 (\$1,000,000 x 2% x 12/12 months) during the calendar year 2024.
- **H.** <u>Minimum Performance Requirements.</u> The definition of "Minimum Performance Requirements" in Exhibit 1 of the Franchise Agreement is modified to replace subsection (1) "Minimum Sales" with the following:
 - (1) <u>Minimum Sales</u>. For the 1st through 4th years of operation of a Unit in the Marketing Area, Franchisee must achieve annual Gross Sales (defined in Section 4.2) of at least the following amounts: (i) \$175,000 for the 1st year of operation; (ii) \$250,000 for the 2nd year of operation; (iii) \$375,000 for the 3rd year of operation; and (iv) \$500,000 for the 4th year of operation. For purposes of this provision, a year of operation is the 12-month period beginning on the first date of operation of a Unit in the Marketing Area and each anniversary of that date. However, if the first date of operation of a Unit in the Marketing Area is not the first day of the month, a year of operation will be the 12-month period beginning on the first day of the calendar month after the first day of operation and each anniversary of that date.

After a Unit has been operating in the Marketing Area for four years, the measurement period changes from a year of operation to the calendar year. For each calendar year after the Unit has been operating in the Marketing Area for four years, Franchisee must achieve all of the following: (A) Gross Sales of at least \$500,000 in each calendar year; and (B) an annual growth percentage of Gross Sales that is in the top 90% of all Units in the applicable measuring group.

- I. <u>Customer Sales Support Services</u>. Franchisee must comply with Franchisor's policies and procedures relating to participation in customer sales support services by Mod Market Franchises. Under Franchisor's current policies, Franchisee is required to use the full customer sales support services specified by Franchisor and to pay the designated fees for those services, unless otherwise approved by Franchisor.
 - **J. Franchise Fee.** Section 4.1 of the Franchise Agreement is modified to read as follows:

In consideration of the rights and license granted by Franchisor, Franchisee agrees to pay, at the time of signing of this Agreement, a franchise fee in the amount of \$30,000. The franchise fee is non-refundable.

K. <u>Technology and Support Fee</u>. Section 4.4 of the Franchise Agreement is modified by adding the following:

Under the current policies of Franchisor, the Technology and Support Fee for a Mod Market Franchise is 2% of Gross Sales with no minimum monthly payment.

L. <u>Legal Effect.</u> All terms not otherwise defined in this Addendum will have the same meaning as in the Franchise Agreement. Except as modified by this Addendum, the Franchise Agreement will remain in full force and effect and is incorporated into this Addendum by reference.

The parties have signed this Addendum on the date set forth at the beginning of this Addendum.

TWO MEN AND A TRUCK SPE LLC				
"Franchisor"	"Franchisee"	"Franchisee"		
By:	Ву:			
Randy Shacka, Brand President	Its:			

Exhibit H

AREA DEVELOPMENT AGREEMENT



TWO MEN AND A TRUCK SPE LLC AREA DEVELOPMENT AGREEMENT



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SECTION 2 - Grant of Area Development Franchise
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SECTION 4 - Term of Agreement; No Right to Renew
SECTION 5 – Payment by Area Developer
SECTION 6 – Procedure for Developing Franchise Businesses
SECTION 7 – Franchise Marks
SECTION 8 - Confidentiality and Non-Competition
SECTION 9 – No Subfranchising; Transferability
SECTION 10 - Termination
SECTION 11 –Dispute Resolution and Governing Law
SECTION 12 – General Conditions and Provisions
APPENDIX A
APPENDIX B—OBLIGATIONS AND REPRESENTATIONS OF INDIVIDUAL INTERESTED PARTIES

i

TWO MEN AND A TRUCK SPE LLC AREA DEVELOPMENT AGREEMENT

	THIS	AC	GREEMEN	√T is :	made th	nis	day	of		, 20	, between	TWO
MEN	AND	A	TRUCK	SPE	LLC,	a	Delaware	limited	liability	company	("Franchisor"	') and
												("Area
Develo	per").											

SECTION 1 - Introduction

(A) Franchise System.

Franchisor franchises a system for operation of moving and related services businesses. The distinguishing characteristics of the system include the use of Franchisor's trademarks, trade names, training, operational procedures, promotional techniques and materials, signs, layouts, methods of operation, and manuals covering business practices and policies. Franchisor may further define, update and/or revise the System in the future. The system that Franchisor specifies and authorizes its franchisees to use from time to time is referred to in this Agreement as the "System." A business operated under the System will generally be referred to in this Agreement as the "Franchise Business."

(B) Marks.

Franchisor uses and has rights to certain logos, names, trademarks, and service marks, including the trademark **TWO MEN AND A TRUCK®**, which are used to identify the System and Franchise Businesses. Franchisor may, in the future, develop and register additional or different logos, names, trademarks, and service marks that it may make available for use by its franchisees. The logos, names, trademarks, and service marks that Franchisor may authorize its franchisees to use from time to time will be referred to in this Agreement as the "Marks."

(C) Multi-Unit Development.

Franchisor desires to expand and develop Franchise Businesses and is willing, in certain instances, to authorize qualified multi-unit franchisees to develop multiple Franchise Businesses.

(D) Acknowledgements of Area Developer.

Area Developer recognizes the advantages of operating under the System and Marks and desires to obtain the right to develop a number of Franchise Businesses in the areas described in this Agreement.

Area Developer acknowledges that it received Franchisor's Franchise Disclosure Document at least 14 days before signing this Agreement. Area Developer also acknowledges that it received a completed copy of this Agreement and all related agreements, containing all material terms (except for the date, signatures, and any minor matters not material to the agreements) at least seven (7) days before signing this Agreement.

(E) Acknowledgements of Area Developers in Certain States.

The following acknowledgements apply to all Area Developers and Franchised Businesses, except those that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, or Wisconsin:

Area Developer acknowledges that it was given the opportunity to clarify provisions in this Agreement and to consult with an attorney or other professional advisor. Area Developer represents that it understands and agrees to be bound by the obligations of this Agreement.

Area Developer understands the risks of being involved in a moving and related services business and is able to bear such risks. Area Developer also acknowledges that the success of the Area Developer's business and the Franchise Businesses developed under this Agreement depends primarily on Area Developer's efforts. In addition, other factors beyond the control of Franchisor or Area Developer may affect the success of Area Developer's business and the Franchise Businesses developed under this Agreement, including competition, interest rates, economic conditions, government laws and regulations (especially as such laws and/or regulations pertain to obtaining authorities or licenses to move household goods and other items), policies, weather, consumer trends, inflation, labor costs, lease terms, market conditions, and other conditions that may be difficult to anticipate, assess, or even identify.

Area Developer acknowledges that, except as may be set forth in Franchisor's Franchise Disclosure Document, neither Franchisor nor any of its agents have made or are authorized to make any oral, written or visual representations or projections of actual or potential earnings, sales, profits, costs, expenses, prospects or chances of success. Area Developer agrees that it has not relied on and that Franchisor will not be bound by allegations of any representations as to earnings, sales, profits, costs, expenses, prospects or chances of success.

SECTION 2 - Grant of Area Development Franchise

(A) Grant of Development Rights.

Franchisor grants to Area Developer the right, during the term of this Agreement, to develop Franchise Businesses in the Marketing Areas described in Item 1 of Appendix A (the "Marketing Areas") in accordance with the terms and subject to the conditions of this Agreement.

(B) Limited Exclusivity; Reservation of Rights.

During the term of this Agreement and as long as Area Developer is not in default under this Agreement, Franchisor will not locate or grant any other person or entity the right to locate a Franchise Business using the System within any Marketing Area described in Appendix A. All rights not expressly granted in this Agreement to Area Developer relating to the Marks and System are expressly reserved to Franchisor. Area Developer's right to operate within the Marketing Areas will not prevent another TWO MEN AND A TRUCK® franchisee, or any other person, from originating a move within the Marketing Areas, or originating a move and completing a move within the Marketing Areas. In addition, such license will not prevent Franchisor from using or continuing to develop its website or otherwise using the internet to market to prospective customers the services offered by TWO MEN AND A TRUCK® franchisees, even though prospective customers within the Marketing Areas could see the website advertising and decide to use a TWO MEN AND A TRUCK® franchisee other than Area Developer or its affiliate.

Nothing in this Agreement will prevent Franchisor from establishing or operating or granting any other person the right to establish or operate businesses using the System or a similar system anywhere outside of the Marketing Areas, or marketing services or products that are not a part of the System licensed by this Agreement under the Marks within the Marketing Areas. The System licensed by this Agreement relates to moving services and related products and services, such as storage, packing and unpacking, the sale of boxes and packing materials, and other products and services that Franchisor may designate as part of the System in the future. Franchisor may develop other business systems that offer different products and services under the Marks. Those different products and services and the related business systems will not be included in the System licensed by this Agreement unless Franchisor specifically designates those products and services as included in the System or otherwise specifically authorizes Area Developer to offer and sell those products and services. Those different products and services and the related business systems may be licensed or franchised separately from the System licensed by this Agreement. In that case, Franchisor will have the right to operate a business and/or

authorize others to operate a business offering and selling those different products and services and the related business systems under the Marks in the Marketing Areas.

SECTION 3 – Development Obligations

(A) Minimum Development Schedule.

Area Developer agrees to open and thereafter continue to operate a Franchise Business within each of the Marketing Areas within the time periods specified in Item 2 of Appendix A ("minimum development schedule").

(B) Force Majeure.

If a failure to comply with the minimum development schedule is due to causes beyond the control of the Area Developer, such as strike, weather, the inability to obtain essential equipment or materials, or fire, and the Area Developer has acted in good faith to comply with the minimum development schedule, the minimum development schedule will be extended for an additional time equal to the delay. However, in no event will the minimum development schedule be extended for more than 180 days unless Franchisor causes the delays. Except for extensions granted for reasons described in this paragraph, Franchisor has no obligation to extend the development rights under this Agreement.

SECTION 4 - Term of Agreement; No Right to Renew

(A) Term.

This Agreement will continue for the term specified in Item 3 of Appendix A. Area Developer will have no right to renew this Agreement.

SECTION 5 – Payment by Area Developer

(A) Area Development Fee.

In consideration of the rights granted under this Agreement, Area Developer must pay an initial fee at the time of signing of this Agreement in the amount of \$______. This initial fee is non-refundable.

(B) Fees Due Under Franchise Agreements.

Area Developer must pay all fees due under each Franchise Agreement signed in connection with this Agreement, including but not limited to initial franchise fees, and then-current royalty fees, advertising fees and other fees.

SECTION 6 – Procedure for Developing Franchise Businesses

(A) Rights to Use the Marks and System.

This Agreement does not grant Area Developer any rights to use the Marks or the System or to operate a Franchise Business. Those rights will only be granted in individual Franchise Agreements that will be entered into by Franchisor and Area Developer or its affiliate, if any.

(B) Site Approval, Submission of Disclosure Document Signing of Franchise Agreement.

After Area Developer has located a site for development of a Franchise Business within a particular Marketing Area (subject to Section 6(D) below), Area Developer will submit to Franchisor such information regarding the proposed site as Franchisor specifies, together with the terms of any proposed lease relating to the site. Franchisor may seek additional information as it deems necessary within 30 days of submission of the prospective site, and Area Developer must respond promptly to such

request for additional information. Based on this information, Franchisor will approve or reject the site in writing. Franchisor will not unreasonably reject a proposed site, although after the first franchise is opened, Franchisor can use greater discretion and be more restrictive about approving any site in a Marketing Area that is not contiguous with a Marketing Area of a Franchise Business that Area Developer has already opened. Promptly after approval of any site, Franchisor will send to Area Developer (or affiliate, if applicable) a Franchise Disclosure Document and three copies of the then current Franchise Agreement for the approved site. Immediately on receipt of the Franchise Disclosure Document, Area Developer (or affiliate, if applicable) must return to Franchisor a signed copy of the Receipt of the Franchise Disclosure Document. After the passage of any applicable disclosure period, Area Developer must sign and deliver to Franchisor three copies of the Franchise Agreement and any initial franchise fees due under the Franchise Agreement, if any remain unpaid. On receipt of the signed agreements and any applicable fee, Franchisor will sign the Franchise Agreements and return a fully signed copy to Area Developer (or affiliate, if applicable). If Franchisor is not legally able to deliver a Franchise Disclosure Document to Area Developer because of any lapse or expiration of its franchise registration, or because Franchisor is in the process of amending any such registration, or for any reason beyond Franchisor's reasonable control, Franchisor may delay approval of the site for the proposed Franchise Business until such time as Franchisor is legally able to deliver a Franchise Disclosure Document

(C) Conditions Precedent to Franchisor's Obligations.

It is a condition to Franchisor's obligations under Section 6(B) that Area Developer has performed all of its obligations under all agreements between Franchisor and Area Developer.

(D) Urban Marketing Area; Physical Site within Marketing Area May Not be Required.

If Area Developer is granted the right under this Agreement to develop three or more contiguous Marketing Areas in an Urban Location (See Appendix A, Item 3 to determine whether the Marketing Areas are within an Urban Location) wherein a physical site does not exist or is unavailable (due to occupancy of a third party, high cost, or other business reason) for operation of a Franchise Business, including the parking of trucks and other business vehicles, then Franchisor, in its sole discretion, may permit Area Developer to sign a Franchise Agreement for a Marketing Area that does not require the placement of a Franchise Business location within the Marketing Area, provided that at least one of Area Developer's contiguous Marketing Areas has a Franchise Business location.

Area Developer understands and agrees that the rights under a Franchise Agreement for any Marketing Area within an Urban Location subject to this Agreement, that permits operation of a franchise without a physical site within the Marketing Area, may not be transferred unless the proposed transferee (in addition to satisfying the other requirements of the Franchise Agreement) obtains a physical site to operate the Franchise Business within the Marketing Area, or, if permitted by Franchisor in its sole discretion, a physical site outside the Marketing Area if no physical site within the Marketing Area is available.

SECTION 7 – Franchise Marks

(A) Description and Acknowledgement of Marks.

Area Developer acknowledges the validity of the Marks and that the Marks are the sole property of Franchisor. Area Developer also agrees that any further rights or goodwill that may develop in any of the Marks in the future will inure solely to the benefit of Franchisor. If Area Developer receives notice, or is informed, of any claim, demand, or suit against Area Developer on account of any alleged infringement, unfair competition, or similar matter relating to Area Developer's use of the Marks, Area Developer must promptly notify Franchisor of any such claim, demand, or suit. Franchisor will then take such action as Franchisor deems necessary and appropriate to protect and defend Area Developer against such claim by any third party. If Area Developer receives notice or is informed or learns that any third

party, who Area Developer believes is not authorized to use the Marks, is using the Marks or any name or mark confusingly similar to the Marks, Area Developer must promptly notify Franchisor of the facts relating to such alleged infringing use. Franchisor will, in its sole discretion, determine whether or not it wishes to take any action against such third party on account of such alleged infringement of the Marks. Franchisor will have the right to control any negotiations, proceedings or litigation involving the Marks. Area Developer must not settle or compromise any lawsuit or other proceeding involving the Marks without the prior written consent of Franchisor. If Franchisor chooses to prosecute any violation of the Marks or undertakes the expense of any defense of the Marks, Area Developer must execute all documents and do all acts necessary or incidental to that action as counsel for Franchisor may reasonably request.

SECTION 8 - Confidentiality and Non-Competition

(A) Confidential Information.

Area Developer acknowledges that Franchisor is the owner of all proprietary rights in and to the System and all material now or later revealed to Area Developer under this Agreement relating to the System. Area Developer further acknowledges that the System, in its entirety, constitutes trade secrets and/or confidential information of Franchisor which is revealed to Area Developer in confidence, solely for the purpose of enabling Area Developer to establish and operate Franchise Businesses in accordance with the terms of this Agreement. Area Developer agrees that during the term of this Agreement and after termination or expiration of this Agreement, Area Developer and its affiliates and the shareholders, members, officers, directors, partners, owners, investors, employees, and agents of Area Developer and its affiliates must not reveal any aspect of the System or any documentation relating to the System to any person or entity other than a person authorized by Franchisor. Area Developer must require its employees and agents to execute a confidentiality agreement that adequately protects the confidential information before revealing any aspect of the System to the employee.

(B) Restrictions on Competition.

Area Developer and its affiliates and the shareholders, members, partners, and owners of Area Developer and its affiliates must not, during the term of this Agreement, have any interest in, as an owner (except for no more than 5% of the publicly traded securities of any company), director, officer, employee, consultant, representative or agent, or in any other capacity, or otherwise engage in any "Competing Business" (defined below), (except Franchise Businesses operated under Franchise Agreements entered into between Area Developer (or its affiliate, if applicable) and Franchisor), or in any business or entity that franchises, licenses, or otherwise grants to others the right to operate a Competing Business, without the prior written approval of Franchisor and the written consent of any licensor or franchisor of the Competing Business.

On the termination (including termination on transfer) or expiration of this Agreement, except termination by Area Developer for cause, Area Developer and its affiliates and the shareholders, members, partners, and owners of Area Developer and its affiliates, must not, for a period of three years commencing on the later of the effective date of termination or expiration, or the date of any Court order enforcing this provision, have an interest as an owner (except for no more than 5% of the publicly traded securities of any company), partner, member, director, officer, employee, consultant, representative or agent, or in any other capacity, or engage in any other capacity in any Competing Business or in any business or entity that franchises, licenses or otherwise grants to others the right to operate a Competing Business within any "Geographic Area" (defined below).

Area Developer and its affiliates and the shareholders, members, partners, and owners of Area Developer and its affiliates must not, during the term of this Agreement and for a period of three years after termination or expiration of this Agreement, divert or attempt to divert any business or customer of a Franchise Business to any Competing Business by direct or indirect inducements or otherwise.

For purposes of this Agreement, a "Competing Business" means (a) a business that is identical to or similar to a business using the System; (b) any business that offers (i) moving, storage (including warehouse and portable container storage), junk removal or moving, packing, unpacking, or similar services or (ii) other products or services designated as part of the System or that Area Developer is otherwise authorized to provide under this Agreement; or (c) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in subsections (a) and (b) of this paragraph. For purposes of this Agreement, a "Geographic Area" includes the Marketing Areas and the area within a twenty-mile radius of the Marketing Areas and the marketing area of any other Franchise Business and the area within a twenty-mile radius of any marketing area of any other Franchise Business existing or planned at the date of expiration, termination, or non-renewal of this Agreement.

If all or a part of these restrictions are found to be invalid, this Section will be considered as imposing the maximum restrictions allowed under the applicable state law in place of the invalid restriction.

SECTION 9 – No Subfranchising; Transferability

(A) No Subfranchising.

Area Developer has no authority to and must not offer, sell or negotiate the sale of Franchise Businesses to any third party, either in Area Developer's own name or in the name and on behalf of Franchisor, or otherwise subfranchise, share, divide or partition this Agreement and nothing in this Agreement will be construed to grant Area Developer any such rights.

(B) General Rule.

This Agreement is personal to Area Developer or to the owners of Area Developer if Area Developer is a corporation, limited liability company, partnership or other entity. This Agreement or any interest in the corporation, limited liability company, partnership or other entity (if Area Developer is a corporation, limited liability company, partnership or other entity) must not be transferred, assigned, pledged, encumbered or sold, either directly, indirectly or contingently, whether voluntarily or by operation of law, except with the prior written consent of Franchisor and then only in accordance with the provisions of Section 9(E). Any attempted assignment or transfer not in accordance with this Agreement will have no effect and will constitute a breach of this Agreement.

(C) Transfer on Death or Incapacity.

If Area Developer or the last surviving principal of Area Developer (if Area Developer is a corporation, limited liability company, partnership or other entity) dies or becomes incapacitated, Area Developer's or the principal's rights under this Agreement will pass to the estate, heirs, devisees or legal representatives of Area Developer or the principal of Area Developer (collectively referred to in this Agreement as the "estate"). The estate may continue to perform under this Agreement if: (a) the estate provides a qualified individual acceptable to Franchisor to manage the business of Area Developer on a full time basis; (b) this manager attends and successfully completes Franchisor's training program at the estate's expense; and (c) this manager assumes full time operation of the business of Area Developer within 90 days of the date Area Developer dies or becomes incapacitated. If the estate fails to designate an acceptable manager or the designated manager fails to attend and satisfactorily complete the training program and to assume the full- time operation of the business of Area Developer within 90 days of the death or incapacity, then the estate must sell the estate's interest in this Agreement within 180 days of the date of death or incapacity. Any sale must be made in accordance with Section 9(E).

(D) Right of First Refusal.

Area Developer owning interest in or any person an Area Developer or any legal heir or devisee of any deceased Area Developer or person owning an interest in Area Developer ("Seller") who receives and desires to accept a bona fide offer from a third party to purchase all or part of Seller's interest in this Agreement, the Area Developer, or the assets of the Area Developer, must notify Franchisor in writing of such offer ("Offer Notice") within ten (10) days of receipt of the offer. The transaction described in the Offer Notice will be referred to as the "Transaction." The Offer Notice must describe the Transaction in detail, including the name and address of the proposed purchaser, the nature of the Transaction, the consideration to be paid and all other material terms and conditions of the Transaction. In addition to the Offer Notice, the Seller must also deliver copies of all documents to be executed in conjunction with the Transaction and any financial or other information as Franchisor may specify to reasonably inform Franchisor of the financial condition of the Area Developer's business, including but not limited to financial statements and tax returns of the Area Developer's business. Franchisor will then have, for a period of 30 days from the date of delivery of the information specified above, the right and option ("right of first refusal"), exercisable by written notice to the Seller, to purchase that interest on the terms specified in the Offer Notice (modified as described below).

Franchisor may designate a substitute purchaser to complete the Transaction. If the Transaction involves the purchase of stock or other ownership interests, Franchisor will have the option to purchase the assets of Area Developer instead for equivalent consideration. If the consideration, terms or conditions offered by the proposed purchaser are such that Franchisor may not reasonably be required to furnish the same, for example, if the consideration is not cash or cash equivalents, Franchisor may pay a reasonable equivalent in cash. If the Seller and Franchisor are not able to agree within a reasonable time on equivalent or substitute cash consideration, Franchisor may appoint an independent appraiser, whose determination will be binding on Seller and Franchisor.

If Franchisor exercises its right of first refusal, the Transaction will be closed by the later of: (i) 90 days after exercise of the right of first refusal; or (ii) 30 days after any necessary determinations of equivalent or substitute cash consideration. Franchisor will be entitled to customary warranties, closing documents and post-closing indemnifications.

If Franchisor does not exercise its right of first refusal, Area Developer may transfer the interest, but only on the same terms as offered to Franchisor and subject to Franchisor's rights of approval as specified in Section 9(E). If Area Developer does not complete the transfer within 90 days, Franchisor will again have the right of first refusal to purchase the interest.

(E) Conditions of Franchisor's Consent to Transfer.

If Area Developer or any person owning an interest in Area Developer desires to transfer any rights in this Agreement or in Area Developer, Area Developer, or another appropriate person, must give written notice of the proposed transfer to Franchisor, setting forth in detail the nature of the items to be transferred, the name, address and background of the proposed transferee, the consideration for the transfer and any other information that Franchisor may reasonably require. This notice must also include a copy of any agreement relating to the proposed transfer. After reviewing the information, Franchisor will determine, in accordance with the provisions of this Agreement and any procedures specified in Franchisor's Manuals, whether to grant its consent to the transfer. Franchisor will not unreasonably withhold its consent to a transfer of the type permitted by this Agreement.

Before Franchisor consents to a transfer, the following conditions must be fulfilled:

(1) the proposed transferee must follow the same application procedures as a new Area Developer and must meet the same standards of character, business experience, credit standing, health, etc. as Franchisor has set for any new Area Developer;

- (2) the proposed transferee must assume in writing for the benefit of Franchisor all rights and obligations of Area Developer under this Agreement;
- (3) the proposed transferee must complete Franchisor's training program to Franchisor's satisfaction, exercised in good faith;
- (4) as of the date of the transfer, Area Developer has fully complied with all of its obligations to Franchisor, whether under this Agreement or any other agreement with Franchisor;
- (5) the terms of the proposed transfer must not place unreasonable burdens on the proposed transferee; and
- (6) Area Developer must sign at the time of transfer an agreement releasing Franchisor from any claims.

Area Developer acknowledges that the conditions listed above are necessary for protection of the Marks and System and do not impose unreasonable restrictions on the transfer of this Agreement.

(F) Individual Franchise Agreements.

Area Developer (or an affiliate, if applicable) must not sign any Franchise Agreement or develop any Franchise Business with a view to transfer or assign such Franchise Agreement or Franchise Business.

(G) Transfer of Franchisor's Interest.

This Agreement is fully assignable by Franchisor and will inure to the benefit of any assignee or other legal successor to the interests of Franchisor. Franchisor may sell, assign, discount or otherwise transfer any rights under this Agreement or any other assets of Franchisor or its owners, without notice to or approval of Area Developer or any other franchisee, at any time. However, Franchisor will make provision for the performance of its obligations under this Agreement by the assignee, to the extent required by applicable law.

SECTION 10 - Termination

(A) Termination by Area Developer.

Area Developer has the right to terminate this Agreement before its expiration only for good cause and only in accordance with the requirements set forth in Section 10(E) below. Good cause for termination by Area Developer means any material breach of this Agreement by Franchisor.

(B) Termination by Franchisor.

Franchisor has the right to terminate this Agreement before its expiration only for good cause and only in accordance with the requirements of Sections 9(C) or (E) below. Good cause for termination by Franchisor means any material breach of this Agreement by Area Developer or the occurrence of any of the events listed in Sections (C) and (D) below.

(C) Immediate Termination.

Any of the following events will: (1) constitute a material default under this Agreement; (2) constitute good cause for termination of this Agreement by Franchisor; and (3) entitle Franchisor to terminate this Agreement immediately by written notice to Area Developer without affording Area Developer an opportunity to cure:

- (1) any willful and material misrepresentation by Area Developer or any owner, shareholder, member or partner of Area Developer relating to the acquisition of this franchise;
- (2) any assignment or transfer of this Agreement or of Area Developer without complying with Section 9 of this Agreement;
- (3) the conviction of, or plea of guilty or no contest by the Area Developer or any owner, shareholder, member or partner of Area Developer of: (i) a crime for which the minimum penalty includes imprisonment for more than one (1) year; or (ii) any other crime, offense or misconduct involving fraud or dishonesty or in any way relevant to the operation of the Area Developer's business; and
- (4) any conduct by the Area Developer or any owner, shareholder, member or partner of Area Developer that reflects materially and adversely on the operation or reputation of the Marks or System.

(D) Termination After Notice Period.

Any of the following events will: (1) constitute a material default under this Agreement; (2) constitute good cause for termination of this Agreement by Franchisor; and (3) entitle Franchisor to terminate this Agreement in accordance with the requirements set forth in Section 9(E) below:

- (1) adjudication of bankruptcy of Area Developer, the insolvency of the Area Developer's business, appointment of a receiver or trustee to take charge of the Area Developer's business by a court of competent jurisdiction or the general assignment by Area Developer for the benefit of creditors;
- (2) a final judgment or the unappealed decision of a regulatory officer or agency that results in a temporary or permanent suspension of any permit or license that is a prerequisite to operation of Area Developer's business; and
- (3) any material breach of this Agreement by Area Developer of an affiliate of Area Developer or any owner, shareholder, member or partner of Area Developer or an affiliate of Area Developer or a breach by Area Developer or an affiliate of Area Developer or any owner, shareholder, member or partner of Area Developer or an affiliate of Area Developer of any of the terms of any other agreements entered into with Franchisor.

(E) Notice Required for Termination; Cure.

The following procedures will be used for termination for good cause (other than termination under Section 9(C) above):

- (1) The party terminating for good cause (the "terminating party") must give a written <u>notice of termination</u> to the party in default (the "defaulting party") specifying any reason or reasons for the termination and the date the termination will be effective. The effective date of termination must be at least ten (10) days for the non-payment of any amounts due, and at least thirty (30) days in all other instances, from the date of the notice. Except as provided in Section 9(E)(2), termination will be automatically effective without further action by the terminating party on the date specified in the notice as the effective date of termination.
- (2) The defaulting party may prevent termination only by completely curing, prior to the date specified in the notice as the effective date of termination, all the defaults specified by the terminating party in the notice. This right to cure will not apply if (i) the defaulting party, after previously curing any default, engages in the same default within a period of six (6) months

whether or not the defaults are cured after notice, or (ii) the defaulting party has repeatedly failed to comply with one (1) or more requirements of this Agreement, whether or not corrected after notice.

(F) Effect of Expiration or Termination.

On the expiration of the term of this Agreement or on the prior termination of this Agreement, Area Developer will have no further right to develop undeveloped Marketing Areas (i.e. Marketing Areas that at the time of such termination or expiration are not subject to the terms of an existing Franchise Agreement). After expiration or termination of this Agreement, Franchisor will be free to open, own or operate or to franchise others to open, own or operate Franchise Businesses in any Marketing Areas that are not subject to the terms of an existing Franchise Agreement.

Termination or expiration of this Agreement will not affect Area Developer's obligations under Section 7 relating to the Marks, Section 8 relating to confidentiality and non-competition, Section 11 relating to arbitration, dispute resolution and controlling law, Section 12(B) relating to indemnification, or other obligations in this Agreement which, by their terms or intent survive termination or expiration of this Agreement.

SECTION 11 – Dispute Resolution and Governing Law

(A) Governing Law.

Except to the extent governed by the United States Trademark Act (the Lanham Act) or the Federal Arbitration Act, this Agreement and all disputes directly or indirectly related to or arising from this Agreement shall be governed, interpreted, and construed under the laws of the State of Georgia, which laws shall prevail in the event of any conflict of law, without regard to the application of any Georgia conflict-of-law rules. Nothing in this Section is intended by the parties to subject this Agreement to any franchise or similar law, rule, or regulation of the State of Georgia to which it would not otherwise be subject.

(B) Alternative Dispute Resolution Procedure.

Except as otherwise provided in Section 11(C) (Exceptions to Alternative Dispute Resolution), any claim, dispute, suit, action, controversy, or proceeding of any type whatsoever between (i) Franchisee, its affiliates, or its owners, and/or Franchisee's, its affiliates', or its owners' officers, directors, and employees (the "Franchisee Related Parties") and (ii) Franchisor, its affiliates, and/or its or its affiliates' officers, directors, owners, and employees (the "Franchisor Related Parties") relating to (a) this Agreement, (b) the relationship of any of the Franchisor Related Parties with any of the Franchisee Related Parties, or (c) the Marketing Area or the development or operation of any Franchise Businesses, including disputes related to compliance with franchise, labor, or employment laws (collectively, (a) through (c), the "Covered Disputes") must be resolved in accordance with the alternative dispute resolution procedures described in this Section 11(B). The Franchisee Related Parties and any Franchisor Related Parties shall all be considered third-party beneficiaries of this Agreement and shall be included in the term "parties" or "party" in this Section 11(B).

(1) <u>Informal Negotiation</u>. To initiate the dispute resolution process, the party alleging a Covered Dispute must provide the other party with written notice setting forth the alleged Covered Dispute in detail and requesting a meeting (the "**Dispute Notice**"). Each Covered Dispute must be discussed in a face-to-face meeting or, upon agreement of the parties, in a video or telephone conference call held within thirty (30) days after such Dispute Notice is provided to the other party. Unless otherwise agreed by the parties, the party initiating the process must wait at least thirty (30) days after the Dispute Notice has been delivered to the other party before submitting the dispute to mediation.

- Mediation. If the Covered Dispute is not resolved informally as provided in Section 11(B)(1) (Informal Negotiation), the party alleging the Covered Dispute must submit the Covered Dispute for non-binding mediation. All parties must attend and participate in the mediation. The mediation shall be governed by the rules of the American Arbitration Association (the "AAA") before one mediator selected by the parties, and if the parties cannot agree upon the mediator, then a mediator selected by the AAA. It is the intent of the parties that mediation shall be held not later than thirty (30) days after a written request for mediation shall have been served on the other parties. The mediation shall be held in the metropolitan area of Franchisor's then-current principal place of business (currently, Atlanta, Georgia) and shall not last more than one day, unless the parties agree otherwise. The parties will split equally the cost of any mediation. Any party may be represented by counsel and may, with permission of the mediator, bring persons appropriate to the proceeding.
- Arbitration. If the parties do not resolve the Covered Dispute after the conclusion of the mediation, such Covered Dispute must be subject to and resolved exclusively by binding arbitration. This means that all Covered Disputes that either party would otherwise have the legal right to sue for in court shall be subject to final and binding arbitration under the arbitration provisions set forth in this Section 11(B)(3) and not decided by a court or a jury. If there are any ambiguities in the terms or conditions of this Section 11, it is the parties' intent that all ambiguities be resolved in favor of arbitration.
- (a) Arbitration Procedure. Either party may commence arbitration by sending written demand for arbitration to the other party. The arbitration proceeding shall be conducted by one arbitrator and, except as otherwise provided in this Section 11, shall be conducted in accordance with the thencurrent Commercial Arbitration Rules of the AAA. All arbitration proceedings will be held at the offices of the AAA or other suitable offices that Franchisor selects in the metropolitan area in which its principal place of business is then located (currently, Atlanta, Georgia) The arbitrator shall have no authority to select a different hearing locale. All matters relating to arbitration will be governed by the Federal Arbitration Act (9 U.S.C. §§ 1 et seq.).
- (b) <u>Scope</u>. The arbitrator (and not a court) shall decide all issues in any Covered Dispute, including issues regarding the non-availability of class arbitration, timeliness, arbitration procedures, statute of limitations, and all other issues regarding the application, interpretation, enforceability, coverage, and implementation of this Section 11(B)(3) including whether the parties have entered into this Agreement. In accordance with 11(F) (Mutual Waiver of Class or Collective Actions), the arbitrator shall have no authority to consider or resolve any claim or issue in a Covered Dispute on any basis other than on an individual basis and may not consolidate or join one or more Covered Disputes pertaining to Franchisee or another Franchisee Related Party with any other dispute(s).
- (c) <u>Relief</u>. The arbitrator shall have the power and authority to award any remedy or relief available under applicable laws, including money damages (with interest on unpaid amounts from the date due), specific performance, injunctive relief, and attorneys' fees and costs (in accordance with Section 11(J) (Legal Expenses)), except the arbitrator may not (a) declare any Mark generic or otherwise invalid or (b) award any special, consequential, exemplary, or punitive damages against either party, except as expressly provided in Section 11(F) (Mutual Waiver of Punitive Damages).
- (d) <u>Binding Decision</u>. The decision and award of the arbitrator will be final, conclusive, and binding on all parties regarding any claims, counterclaims, issues, or accountings presented or pled to the arbitrator, and judgment on the award, including any partial, temporary or interim award, may be entered in any court of competent jurisdiction (and such proceeding shall not itself be deemed a Covered Dispute).
- (e) <u>Confidentiality</u>. All evidence, testimony, records, documents and information disclosed in any arbitration hearing between the parties will be secret and confidential in all respects.

Neither party will disclose any evidence, testimony, records, documents or information from any arbitration hearing to any other person or entity except as required or expressly permitted by applicable laws.

(C) Exceptions to Alternative Dispute Resolution.

- Covered Disputes will not be subject to or resolved through the informal negotiation, non-binding mediation, and binding arbitration procedures specified in Section 11(B) (Alternative Dispute Resolution Procedure) and will instead be resolved through litigation: (a) disputes relating to Franchisee's use of the Marks (including Lanham Act or common law claims); (b) disputes that otherwise relate to the ownership or validity of any of Franchisor's intellectual property or the enforcement of Franchisor's intellectual property rights; (c) disputes that involve protection of Franchisor's confidential information; (d) disputes related to the enforcement of Section 8(B) (Restrictions on Competition); (e) disputes related to the payment of sums that any of the Franchisee Related Parties owes to any of the Franchisor Related Parties and (f) disputes that an applicable federal statute provides cannot be arbitrated or cannot be subject to a pre-dispute agreement to arbitrate (collectively, "Excepted Disputes").
- <u>Injunctive Relief.</u> Notwithstanding the parties' agreement to resolve Covered Disputes through the informal negotiation, non-binding mediation, and binding arbitration procedures specified in Section 11(B) (Alternative Dispute Resolution Procedure), either party will have the right to seek temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction to obtain interim relief when deemed necessary by such court to preserve the status quo or prevent irreparable injury pending resolution of the actual Covered Dispute that would otherwise be subject to arbitration; provided, however, that such party must contemporaneously submit the Covered Dispute for arbitration on the merits as provided in Section 11(B)(3) (Arbitration). In addition to any other relief available at law or equity, Franchisor will have the right to obtain restraining orders or temporary or permanent injunctions to, among other things: (a) enforce the provisions of this Agreement related to the use or protection of the Marks, confidential information, other components of the System, or other intellectual property of any of the Franchisor Related Parties: (b) enforce the non-compete covenants in Section 8(B) (Restrictions on Competition); (c) enforce the obligations of any Franchisee Related Party on termination or expiration of this Agreement; and (d) prohibit any act or omission by any Franchisee Related Party that is a violation of applicable laws or that threatens to harm the Marks, the System, or the business of other franchisees or the Franchisor Related Parties. Franchisee agrees that the Franchisor Related Parties will not be required to prove actual damages or post a bond in excess of \$1,000 or other security in seeking or obtaining injunctive relief (both preliminary and permanent) and/or specific performance with respect to this Agreement.
- (3) <u>Forum for Litigation</u>. Any litigation related to an Excepted Dispute will be filed exclusively in the state court or United States District Court for the city in which Franchisor has its principal place of business at the time of filing (currently, Atlanta, Georgia). The parties waive all questions of personal jurisdiction and venue for the purpose of carrying out this provision. Notwithstanding the foregoing, Franchisor may enforce this Agreement in the courts of the state or states in which Franchisee is domiciled or the Franchise Business is operated.

(D) <u>MUTUAL WAIVER OF JURY TRIAL</u>.

THE PARTIES EACH KNOWINGLY, VOLUNTARILY, AND IRREVOCABLY WAIVE ANY RIGHT TO A TRIAL BY A JURY IN ANY COVERED DISPUTE AND ANY RIGHT TO HAVE A COVERED DISPUTE BE DECIDED BY A COURT OR A JURY.

(E) MUTUAL WAIVER OF PUNITIVE DAMAGES.

EXCEPT FOR (A) CLAIMS RELATED TO THE FRANCHISEE RELATED PARTIES' OBLIGATION TO INDEMNIFY FRANCHISOR AND THE FRANCHISOR INDEMNITIES FOR THIRD-PARTY CLAIMS UNDER SECTION 12(B) (INDEMNIFICATION), (B) CLAIMS RELATED TO ANY OF THE FRANCHISEE RELATED PARTIES' INFRINGEMENT OF ANY OF THE FRANCHISOR RELATED PARTIES' INTELLECTUAL PROPERTY, AND (C) CLAIMS RELATED TO ANY FRANCHISEE RELATED PARTIES' BREACH OF ITS OBLIGATIONS UNDER SECTION 8(A) (CONFIDENTIAL INFORMATION), NEITHER PARTY WILL BE ENTITLED TO RECOVER SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES UNDER THIS AGREEMENT.

(F) MUTUAL WAIVER OF CLASS OR COLLECTIVE ACTIONS.

FRANCHISOR AND FRANCHISEE EACH WAIVE ANY RIGHT TO BRING ANY CLAIMS ON A CLASS-WIDE OR GROUP, REPRESENTATIVE, CONSOLIDATED, JOINT, OR COLLECTIVE BASIS. EACH PARTY MUST BRING ANY CLAIMS AGAINST THE OTHER PARTY ON AN INDIVIDUAL BASIS AND MAY NOT JOIN ANY CLAIM IT MAY HAVE WITH CLAIMS OF ANY OTHER PERSON OR ENTITY OR OTHERWISE PARTICIPATE IN A CLASS OR COLLECTIVE ACTION AGAINST THE OTHER PARTY.

(G) TWO-YEAR LIMITATION ON CLAIMS.

ANY AND ALL CLAIMS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR COVERED DISPUTES WILL BE BARRED UNLESS AN ARBITRATION OR JUDICIAL PROCEEDING IS COMMENCED IN THE PROPER FORUM WITHIN TWO YEARS FROM THE DATE ON WHICH THE VIOLATION, ACT, OMISSION, OR CONDUCT GIVING RISE TO THE CLAIM OCCURS, REGARDLESS OF WHEN THE PARTY ASSERTING THE CLAIM KNEW OR SHOULD HAVE KNOWN OF THE FACTS GIVING RISE TO THE CLAIM, except for claims (which may be brought by any Franchisor Related Party against any Franchisee Related Party at any time): (a) relating to third-party claims or suits brought against any Franchisor Related Party as a result of the operation of the Franchise Business; (b) relating to the enforcement of any intellectual property rights of any Franchisor Related Party; (c) relating to Franchisee's non-payment or underpayment of amounts owed to a Franchisor Related Party; (d) concerning the obligations of any Franchisee Related Party under Section 8(A) (Confidential Information) or Section 8(B) (Restrictions on Competition) of this Agreement; (e) related to the non-compliance of any Franchisee Related Parties with any post-termination obligations under this Agreement; and (f) regarding an assignment of this Agreement or any ownership interest therein.

(H) No Collateral Estoppel.

No arbitration finding, conclusion or award may be used to collaterally estop either party from raising any like or similar issue or defense in any subsequent arbitration, litigation, court hearing or other proceeding involving third parties, including other franchisees.

(I) Remedies Not Exclusive.

No right or remedy that the parties have under this Agreement is exclusive of any other right or remedy under this Agreement or under Applicable Law. Each and every such remedy will be in addition to, and not in limitation of or substitution for, every other remedy available at law or in equity or by statute or otherwise.

(J) Legal Expenses.

Franchisee shall reimburse Franchisor (or the relevant Franchisor Related Party) for all expenses any Franchisor Related Party reasonably incurs (including accountants' and attorneys' fees): (a) to

enforce the terms of this Agreement or any obligation owed to a Franchisor Related Party by a Franchisee Related Party (whether or not the Franchisor Related Party initiates a court or arbitration proceeding, unless the Franchisor Related Party initiates and fails to substantially prevail in such court or arbitration proceeding); and (ii) in the defense of any claims that any Franchisee Related Party asserts against any Franchisor Related Parties, provided that such Franchisor Related Parties substantially prevail in such court or arbitration proceeding.

(K) No Recourse.

Franchisee acknowledges and agrees that except as provided under an express statutory liability for such conduct, none of Franchisor's past, present or future directors, officers, employees, incorporators, members, partners, stockholders, subsidiaries, affiliates, controlling parties, entities under common control, ownership or management, vendors, service providers, agents, attorneys or representatives will have any liability for (i) any of Franchisor's obligations or liabilities relating to or arising from this Agreement, (ii) any claim against Franchisor based on, in respect of, or by reason of, the relationship between Franchisee and Franchisor, or (iii) any claim against Franchisor based on any of Franchisor's alleged unlawful act or omission. For the avoidance of doubt, this provision constitutes an express waiver of any claims based on a theory of vicarious liability, unless such vicarious claims are authorized by a guarantee of performance or statutory obligation. It is not meant to bar any direct contractual, statutory, or common law claim that would otherwise exist.

(L) Survival.

This Section 11 will survive termination, expiration, and/or rescission of this Agreement.

SECTION 12 – General Conditions and Provisions

(A) Independent Contractor.

Area Developer is and will be considered an independent contractor with control and direction of its business and operations limited only by the conditions set forth in this Agreement or otherwise specified by Franchisor. No agency, employment, partnership or joint venture is created by this Agreement and neither party has the right to act on behalf of the other. The parties acknowledge that this Agreement does not create a fiduciary relationship between the parties.

(B) Indemnification.

Area Developer is responsible for all losses or damages from contractual liabilities to third persons from the possession, ownership and operation of the Area Developer's business and all claims or demands for damages to property or for injury, illness or death of persons, directly or indirectly, arising out of, or in connection with, possession, ownership or operation of the Area Developer's business or the actions or omissions of Area Developer. Area Developer must defend, indemnify and hold harmless Franchisor and its affiliates, subsidiaries and parent companies and their agents, employees, attorneys and other franchisees, their agents, employees and attorneys, against any and all claims, suits, demands, losses, damages or liabilities and all related expenses, including reasonable attorneys' fees and court costs, which arise out of, in connection with, or as a result of possession, ownership, or operation of the Area Developer's business or the acts or omissions of Area Developer. This indemnity obligation will continue in full effect even after the expiration, transfer, or termination of this Agreement. Franchisor will notify Area Developer of any claims against Franchisor subject to this Section and Area Developer will be given the opportunity to assume the defense of the matter. If Area Developer fails to assume the defense, Franchisor may defend the action in the manner it deems appropriate and Area Developer must pay Franchisor for all costs, including reasonable attorneys' fees, incurred by Franchisor in defending the action, in addition to any sum which Franchisor may pay by reason of any settlement or judgment against Franchisor in the action. Franchisor's right to indemnity under this Agreement will arise and be valid

notwithstanding that joint or concurrent liability may be imposed on Franchisor by statute, ordinance, regulation or other law.

If Franchisor determines in its sole discretion that Area Developer cannot or will not resolve a dispute with a third party, and that such failure to resolve it has or is reasonably likely to cause damage to the Marks and/or the **TWO MEN AND A TRUCK®** franchise system's business reputation, then upon notice to Area Developer, Franchisor may resolve the dispute directly with the third-party by payment of damages alleged and supported by documentary evidence by the third-party, including attorney's fees, and Area Developer agrees to indemnify Franchisor for all such payments. If Franchisor pays such damages to a third-party, Franchisor will invoice Area Developer for the damages paid, and payment from Area Developer will be due to Franchisor within fourteen (14) days from the date of invoice.

(C) Corporation, Limited Liability Company, Partnership or Other Entity.

If Area Developer is a corporation, limited liability company, partnership or other entity, the name and address of each owner of Area Developer is set forth on Appendix B.

(D) Waivers.

The failure or delay of any party at any time to require performance by another party of any provision of this Agreement, even if known, will not affect the right of that party to require performance of that provision or to exercise any right under this Agreement. The failure or delay of Franchisor to require performance by another area developer or franchisee of any provision of its agreement, even if known, will not affect the right of Franchisor to require performance of that provision in this Agreement or to exercise any right under this Agreement. Any waiver by any party of any breach of any provision of this Agreement is not a waiver of any continuing or later breach of that provision, a waiver of the provision itself, or a waiver of any right under this Agreement. No notice to or demand on any party in any case, of itself, entitles that party to any other notice or demand in similar or other circumstances.

(E) Consents, Approvals and Satisfaction.

Whenever Franchisor's consent or approval is required under this Agreement, consent or approval will not be unreasonably withheld or delayed unless specifically stated in this Agreement to the contrary. All consents or approvals required of Franchisor are not binding on Franchisor unless the consent or approval is in writing and signed by an officer or managing member of Franchisor. Franchisor's consent or approval, whenever required, may be withheld if Area Developer is in default under this Agreement or Area Developer or any affiliate of Area Developer is in default under any other agreement entered into with Franchisor. Where the satisfaction of Franchisor is required under this Agreement, unless the Agreement expressly states otherwise, the satisfaction is determined in Franchisor's sole discretion. Franchisor will have no liability or obligation to the Area Developer by providing any waiver, approval, assistance, consent or suggestion to Area Developer.

(F) Third Parties.

Except as provided in this Agreement to the contrary for any affiliates or franchisees of Franchisor, nothing in this Agreement, whether expressed or implied, is intended to confer any rights under this Agreement on any person (including other area developers or franchisees) other than the parties and their respective personal representatives, other legal representatives, heirs, successors and permitted assigns.

(G) Notices.

Any notice or demand given or made pursuant to the terms of this Agreement must be personally served or sent by registered or certified mail to the address designated below or such other address as may be designated by notice pursuant to this Section:

If to Franchisor: Legal Department, Attention: General Counsel

TWO MEN AND A TRUCK SPE LLC

One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328

If to Area Developer: See Item 4 of Appendix A.

Any notice sent by mail pursuant to this Section is effective upon mailing.

(H) Unavoidable Contingencies.

Neither party will be responsible for any contingency that is unavoidable or beyond its control, such as strike, flood, war, rebellion, governmental limitation or Act of God.

(I) Entire Agreement; Modifications.

This Agreement and all exhibits and other documents attached to this Agreement are incorporated in this Agreement by reference and constitute the full and entire agreement between the parties. This Agreement supersedes all previous representations, inducements, agreements or understandings between the parties and such previous representations, inducements, agreements and/or understandings, if any, are merged into this Agreement and superseded by this Agreement. No officer or employee or agent of Franchisor has any authority to make any representation or promise not contained in this Agreement or related agreements, or in any Disclosure Document for prospective franchisees required by applicable law, and Area Developer agrees that it has executed this Agreement without reliance upon any such representation or promise. Nothing in this Agreement or any related agreement is intended to disclaim or to require Area Developer to waive reliance on any representation in the Disclosure Document delivered to Area Developer or in its exhibits or amendments. This Agreement cannot be amended or modified other than by an agreement in writing executed by both parties, except as otherwise specifically provided for in this Agreement.

(J) Severability.

Each Section, part or provision of this Agreement will be considered severable. If a court of competent jurisdiction finds any Section, part or provision unenforceable, that determination will not impair the operation or affect the validity of the remainder of this Agreement.

(K) Obligations Joint and Several.

If there is more than one individual or entity executing this Agreement as Area Developer, all such persons are jointly and individually liable for the Area Developer's obligations under this Agreement.

(L) Affiliate Definition.

The term "affiliate" or "affiliates" when used in reference to Area Developer includes, but is not limited to, (i) all principals, owners, shareholders, members, partners, guarantors of Area Developer, (ii) all persons who are related to Area Developer or its owners (including but not limited to Area Developer's spouse), and (iii) any entity that controls, is controlled by, or under common control with Area Developer or any other affiliate as defined in this Section. The term "affiliate" or "affiliates" when used in reference to Franchisor means any entity that controls, is controlled by or under common control with Franchisor.

(M) Execution by Franchisor.

The submission of this Agreement is not an offer by Franchisor and Franchisor is not bound in any way until the president of Franchisor executes this Agreement.

(N) Headings.

Section and Subsection headings are for convenience of reference only and do not limit or affect the provisions of this Agreement.

TWO MEN AND A TRUCK SPE LLC

The parties hereby execute this Agreement, effective as of the date first listed above.:

By:	
Randy Shacka, Brand President	
AREA DEVELOPER	
(Area Developer)	
Ву:	
Its:	

APPENDIX A TO THE AREA DEVELOPMENT AGREEMENT

ITEM 1: The Marketing Areas referred to in Section 2(A) are described below:

ITEM 2: The minimum development schedule under Section 3(A) is as follows:

Time Period Ending	Number of Marketing Areas that Must be in Operation		
	as of Date Described in Left-Hand Column		
Whether or not the YES box is of Agreement do not exist within an Areas subject of this Agreement has	rban Location, as referenced in Section 6(D), the $\sqrt{\ }$, otherwise the "No" box, below, will be checked ($\sqrt{\ }$ checked below, the Marketing Areas subject of this Urban Location unless one or more of the Marketin as a population of 1,000,000 or more at the time this sing a valid source specified by Franchisor.		
YES	NO 🗆		
ITEM 4: The term of this Agreement is	·		
ITEM 5: The Area Developer's address and facsing	mile number for purposes of notice are:		
Facsimile number: ()			
Dated:			
TWO MEN AND A TRUCK SPE LLC			
	(Area Developer)		
By:	_ By: Its:		

APPENDIX B TO THE AREA DEVELOPMENT AGREEMENT

OBLIGATIONS AND REPRESENTATIONS OF INDIVIDUAL INTERESTED PARTIES

This is an attachment to the Area Development Agreement between TWO MEN AND A TRUCK
SPE LLC ("Franchisor") and the Area Developer named below dated,
20 ("Area Development Agreement"). All capitalized terms not defined in this Exhibit will have the same meaning ascribed to them in the Area Development Agreement.
Each of the individuals signing below (each an "Interested Party") is directly or indirectly beneficially interested in the Area Developer's business as a shareholder, partner, member, owner and/or investor of Area Developer. As such, each Interested Party hereby agrees to and shall be jointly, severally, and personally bound by all the terms and provisions of the Area Development Agreement to the same extent and in the same manner as Area Developer is bound, including but not limited to the confidentiality covenants, the non-competition covenants, the non-solicitation covenants, and all other restrictive covenants set forth in the Area Development Agreement, whether or not Interested Party's status as a shareholder, partner, member, owner, and/or investor of Area Developer may change or cease during or after the term of the Area Development Agreement. This document will not impair any separate instrument of guaranty that any Interested Party signing below has executed or may execute in the future.
Each Interested Party represents that the Interested Parties identified below constitute all the owners of a beneficial interest in Area Developer. Each Interested Party acknowledges and agrees that any change in the ownership of Area Developer represented below is subject to the transfer provisions of the Area Development Agreement and requires prior notice and approval from Franchisor.
Each Interested Party signing below represents and warrants to Franchisor that the following is correct and true:
Legal Name of Area Developer:
Type of Entity and State of Organization (sole proprietorship, corporation, partnership, limited liability company, etc.):
d/b/a (if applicable):
Address of Area Developer:
Business Telephone:
Name, Address, Phone No., Title and % of Ownership of each Interested Party:
Name
Address

______ % Ownership _____

Telephone

Title

Name	
Address	
	% Ownership
Name	
	% Ownership
(Attach additional sheets if necessary)	
Acknowledged and Agreed by Each Und	Jossianad Interacted Darty:
Acknowledged and Agreed by Each Und	iersigned interested Farty:
/S/	Dated:
(D. 1)	
(Print Name Above)	
/S/	Dated:
(Print Name Above)	
(1 Titu Ivame Above)	
/S/	Dated:
(Print Name Above)	

Exhibit I

<u>ADDENDUM TO FRANCHISE AGREEMENT—</u> PARTICIPATION IN CAPTIVE INSURANCE PROGRAM



ADDENDUM TO TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT— PARTICIPATION IN CAPTIVE INSURANCE PROGRAM

THIS ADDENDUM is made effective the	day of	, 20	and modifies a
Franchise Agreement dated	, 20 ("Franch	ise Agreement")	entered into by
TWO MEN AND A TRUCK SPE LLC, a Delaw	are limited liability c	ompany with its	principal office
at One Glenlake Parkway, 14th Floor, Atlanta, Georg	gia 30328 ("Franchiso	r") and	
with its principal o	ffice at		
("Franchisee").			

(A) <u>Introduction</u>. The Franchise Agreement provides that, if Franchisee obtains some or all of its insurance coverages through a captive insurance program, Franchisee must participate in the captive insurance program specified by Franchisor. Franchisor currently specifies the captive insurance program provided by Summit Insurance Ltd., which is a Cayman Islands exempted company incorporated with limited liability ("Summit Insurance"). Summit Insurance is in the business of providing reinsurance for an insurance program currently consisting of workers' compensation, commercial general liability and commercial automobile liability and physical damage insurance coverages written by U.S. licensed insurance companies for the Shareholders of Summit Insurance and other approved parties.

Summit has set up a program that allows certain **TWO MEN AND A TRUCK®** franchisees, that qualify on their own to be a Shareholder of Summit Insurance ("A-Cell franchisees"), to acquire insurance coverages directly from or through Summit Insurance (the "A-Cell Insurance Program"). Summit Insurance has also set up a program that allows certain **TWO MEN AND A TRUCK®** franchisees, that would not qualify on their own due to premium size ("B-Cell franchisees"), to acquire insurance coverages from or through Summit Insurance under Franchisor's status as a Shareholder of Summit Insurance (the "B-Cell Insurance Program"). As part of the B-Cell Insurance Program, Franchisor is responsible for **TWO MEN AND A TRUCK®** B-Cell franchisees' obligations to Summit Insurance and has issued a letter of credit to secure those obligations (the "Letter of Credit"). The A-Cell Insurance Program and the B-Cell Insurance Program will sometimes be referred to as the "Insurance Program."

TWO MEN AND A TRUCK® franchisees are not required to participate in the Insurance Program, but **TWO MEN AND A TRUCK®** franchisees that meet certain qualifications may be offered the opportunity to participate in the Insurance Program. Franchisee has requested that it be allowed to participate in the Insurance Program. Franchisor is willing to approve Franchisee for participation in the Insurance Program, which will allow Franchisee to apply to acquire insurance coverages from or through Summit Insurance, subject to the terms and conditions of this Addendum.

For purposes of this Addendum, references to "Summit Insurance" will include any agents or representatives of Summit Insurance and brokers, insurance companies and other service providers providing services in connection with the Insurance Program, but will not include Franchisor in any capacity.

In consideration of the foregoing, the mutual covenants of the parties contained in this Addendum and other valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

(B) Approval for Participation in the Insurance Program. Franchisor approves Franchisee for participation in the Insurance Program, subject to the terms and conditions of this Addendum and the Franchise Agreement and subject to approval by Summit Insurance. Franchisor may revoke this approval for any future policy year if Franchisee fails to meet the safety, risk, credit, and other qualifications specified by Franchisor or Summit Insurance for participation in the Insurance Program. If

approval is revoked for any future policy year, Franchisee may not re-enter the Insurance Program unless Franchisee receives express written authorization to do so from Franchisor and Summit Insurance.

- Requirements of Participation in the Insurance Program. The Insurance Program is As a condition to Franchisee's participation in the Insurance Program, managed by Franchisor. Franchisee must comply with the requirements, policies, and procedures specified by Franchisor. These requirements, policies, and procedures may include, but are not limited to, use of designated insurance agents and brokers in connection with the Insurance Program, accident reporting deadlines, cooperation in claims reviews, participation in risk control meetings and training programs, use of risk management and safety services provided by a designated supplier (which may be Franchisor), and allowing Franchisor access to information reported to or provided by the captive insurance provider (such as claims made, premiums paid, and risk analysis and control information). Franchisee agrees that Summit Insurance may provide information specified by Franchisor relating to Franchisee's participation in the Insurance Program directly to Franchisor or that Franchisor may directly access that information to the extent available to Franchisor. In addition, Franchisee agrees to comply with all qualifications and requirements of Summit Insurance for participation in the Insurance Program, including any applicable payment and collateral requirements. If there is a conflict between this Addendum and Franchisor's requirements, policies, and procedures relating to the Insurance Program and the qualifications and requirements of Summit Insurance or other parties related to the Insurance Program, Franchisor will have the right and discretion to resolve the conflict in a manner that Franchisor determines is in the best interests of the TWO MEN AND A TRUCK® franchise system.
- (D) Other Businesses. Franchisee and its owners and affiliates may only use the Insurance Program for insuring their TWO MEN AND A TRUCK® franchise businesses and must not use the Insurance Program for insuring any other businesses, unless otherwise approved in writing by Franchisor.
- **(E)** Representations and Acknowledgements of Franchisee. Franchisee represents and/or acknowledges the following:
 - (1) Franchisee has received or been presented with a package of materials and other information from Summit Insurance that summarizes the Insurance Program, including explanations and/or illustrations of actuarial projections, cost estimates and projections, premium estimates and projections, audit factors, historical information relating to Franchisee, historical information and/or projections relating to the performance of Summit Insurance and potential additional exposures relating to insurance coverages that may be acquired by Franchisee through the Insurance Program (the "Insurance Program Information"). Franchisee understands that Franchisor has not prepared the Insurance Program Information or reviewed it for accuracy or completeness and Franchisor does not represent or warrant the accuracy or completeness of the Insurance Program Information. Franchisee understands the Insurance Program Information and has reviewed that information with its legal, insurance and/or other advisors or has had the opportunity to do so. In making its decision to participate in the Insurance Program, Franchisee is relying solely on its own investigation and is not relying on any information or representations provided by Franchisor.
 - (2) Franchisor is not in the business of insuring risks of others and is not providing any insurance coverages to Franchisee. Franchisor is not responsible for any insurance coverages provided through the Insurance Program and does not represent or warrant the sufficiency of any insurance coverages provided through the Insurance Program. Franchisor does not represent or warrant the ability of Summit Insurance to fulfill its obligations under the Insurance Program. Franchisor's involvement in the Insurance Program (other than to acquire insurance for itself) is only to act as a Shareholder in Summit Insurance and as a principal obligor under the B-Cell Insurance Program as an accommodation to and at the request of B-Cell franchisees so that B-

Cell franchisees may participate in the Insurance Program. Franchisor will not be liable in any way to Franchisee as a result of Franchisee's participation in the Insurance Program and Franchisee releases Franchisor and its officers, directors, employees, agents and assigns from any such liability.

- (3) Franchisee will have a responsibility to pay Summit Insurance for premiums, additional premium assessment obligations, losses, loss reserves, allocated loss adjustment expenses, operating costs and other amounts that may be owed under the terms of the insurance coverages provided to Franchisee under the Insurance Program. Franchisee understands that amounts may become due from Franchisee to Summit Insurance with respect to a policy year for five years or more after the end of the policy year.
- **(F)** Obligations of Franchisee. Franchisee will have the following obligations in connection with Franchisee's participation in the Insurance Program:
 - (1) <u>Payments.</u> Franchisee must pay to Summit Insurance (or, at the option of Franchisor, to Franchisor for payment to Summit Insurance), insurance brokers, premium finance companies, Franchisor, and other persons in connection with the Insurance Program, on a timely basis, all amounts owed in connection with Franchisee's participation in the Insurance Program, including but not limited to, all premiums and additional claims assessments relating to insurance coverages for Franchisee under the Insurance Program.
 - Partial Year. The provisions of this paragraph only apply to Franchisee if Franchisee is participating in the B-Cell Insurance Program. If Franchisee begins to participate in the B-Cell Insurance Program after the beginning of the policy year, Franchisor may set a maximum pay-in formula for Franchisee for that partial year that exceeds the standard formula set for other B-Cell Insurance Program participants. By way of example, if the standard formula is set at two times the prorated A-Fund amount of the franchisee, the partial year formula may be set at six times the prorated A-Fund amount of the franchisee.
 - Annual LOC Fee. The provisions of this paragraph only apply to Franchisee if Franchisee is participating in the B-Cell Insurance Program. Franchisee may be required to pay to Franchisor an annual fee to cover Franchisor's expense and administration of the Letter of Credit issued by Franchisor as part of the B-Cell Insurance Program (the "Annual LOC Fee"). Franchisee's Annual LOC Fee will be based on the portion of the Letter of Credit allocable to Franchisee (the "Allocable Portion") and will be calculated in the manner specified by Franchisor. Under the current policies of Franchisor relating to the B-Cell Insurance Program, the Annual LOC Fee for each B-Cell franchisee will be equal to the portion of the B-Cell franchisee's annual collateral requirement (determined using Summit Insurance collateral formula) to the total annual collateral requirement of all B-Cell franchisees multiplied by Franchisor's expense for maintaining the Letter of Credit for the B-Cell Insurance Program. For example: if the total annual collateral requirement for all B-Cell franchisees is \$1,377,225 and the annual collateral requirement for Franchisee are \$124,338 (which is 9.03% of the total) and Franchisor's annual expense for maintaining the Letter of Credit for the B-Cell Insurance Program is \$15,558, Franchisee's Annual LOC Fee would be \$1,404.89 (9.03% of \$15,558). If Franchisee transitions from the B-Cell Insurance Program into the A-Cell Insurance Program, Franchisee must continue to pay an Annual LOC Fee until, using the Summit Insurance collateral formula, there is no remaining collateral required.
 - (4) Reimbursement for Franchisor's Payment of Franchisee's Obligations. The provisions of this paragraph only apply to Franchisee if Franchisee is participating in the B-Cell Insurance Program. Franchisee must reimburse Franchisor for any costs or expenses paid

by Franchisor or paid from the Letter of Credit on account of amounts owed by Franchisee under the B-Cell Insurance Program. This reimbursement must be paid by Franchisee to Franchisor within 30 days of the payment by Franchisor or from the Letter of Credit.

- (5) <u>Costs of Enforcement</u>. Franchisee must reimburse Franchisor for any costs and expenses incurred by Franchisor to enforce Franchisee's obligations under this Addendum, including any reasonable attorneys' fees incurred by Franchisor.
- (6) <u>Method of Payments to Franchisor; NSF Fees and Interest.</u> Any amounts owed by Franchisee to Franchisor under this Addendum will be paid at the times and in the manner specified in the Franchise Agreement for miscellaneous fees and charges. Any amounts owed by Franchisee to Franchisor under this Addendum will be subject to NSF fees and interest under the terms of the Franchise Agreement.
- (7) <u>Participation in Risk Analysis and Avoidance Programs</u>. Franchisee must participate in risk analysis and avoidance programs specified by Franchisor and/or Summit Insurance. This may include a requirement that Franchisee meet compliance metrics specified by Franchisor and/or Summit Insurance as a condition of continued participation in the Insurance Program.
- (8) <u>Continue to Meet Qualifications</u>. Franchise must continue to meet the safety, risk, credit, and other qualifications specified by Franchisor and/or Summit Insurance for participation in the Insurance Program.
- (9) <u>Timely Payment of Amounts</u>. Franchisee must timely pay all amounts due to Summit Insurance, insurance brokers, premium finance companies, Franchisor and other persons in connection with the Insurance Program. Franchisee will be in default under this Addendum and this Addendum will be subject to termination by Franchisor if Franchisee receives more than one late payment notice in a 12-month period.
- Franchisee if participating in the B-Cell Insurance Program. The minimum premiums for participation in the B-Cell Insurance Program, including all lines of insurance, is \$125,000. If Franchisee has less than \$125,000 in premiums, Franchisee may be allowed to participate in the B-Cell Insurance Program; however, in that case, Franchisee will be subject to a maximum pay-in formula that exceeds the standard formula set for other B-Cell Insurance Program participants in order to reduce the potential risk sharing to other B-Cell franchisees.
- Franchisee if Franchisee is participating in the B-Cell Insurance Program. Summit Insurance may, from time to time, pay to its Shareholders a Profit Contingent. The Profit Contingent is the portion of Net Underwriting Profit Earned determined by the directors of Summit Insurance to be distributable to active Shareholders as either a dividend or a policyholder distribution. The Profit Contingent is determined for a policy year after the policy year is closed, which is after a minimum of five years following the end of the policy year. Subject to Franchisor's rights under Section (H) below, Franchisor agrees to distribute to Franchisee, the portion of any Profit Contingent received by Franchisor that is attributable to Franchisee's participation in the B-Cell Insurance Program. Franchisee's portion of any Profit Contingent will be as specified by Summit Insurance or as determined in the reasonable discretion of Franchisor and, subject to Section (H) below, will be distributed annually to Franchisee within 90 days of receipt by Franchisor. Franchisee acknowledges and agrees that any Profit Contingent received by Franchisor may be placed in Franchisor's general accounts and may not be held in any separate trust, escrow or other fiduciary account.

- (H) Provisions Applicable on Termination Event. Franchisee will have potential obligations under the Insurance Program that continue for a number of years after a policy year. Consequently, Franchisee may have obligations under the Insurance Program that accrue after Franchisee ceases to acquire insurance through the Insurance Program, whether as a result of a decision by Franchisee to purchase insurance elsewhere, Franchisee's failure to comply with qualifications for participation in the Insurance Program, a transfer of Franchisee's business, termination of the Franchise Agreement, expiration of the Franchise Agreement, or other reason (a "Termination Event"). In order to secure Franchisee's potential obligations under the Insurance Program after a Termination Event, the following provisions will apply:
 - (1) The provisions of this paragraph only apply to Franchisee if Franchisee is participating in the B-Cell Insurance Program. Franchisee must have its bank issue a letter of credit to Franchisor in an amount reasonably determined by Franchisor, but not less than 3 times the average annual A Fund premiums paid by Franchisee under the B-Cell Insurance Program for the preceding three policy years (or less if Franchisee has not participated in the B-Cell Insurance Program for three years). The letter of credit must be non-revocable for a period of five years after the Termination Event and must allow Franchisor to draw on the letter of credit for any amounts paid by Franchisor or paid from the Franchisor Letter of Credit on account of amounts owed by Franchisee under the B-Cell Insurance Program.
 - The provisions of this paragraph only apply to Franchisee if Franchisee is participating in the B-Cell Insurance Program. As additional security for Franchisee's potential obligations under the B-Cell Insurance Program after a Termination Event, Franchisor may withhold any Profit Contingent distributions due to Franchisee under Section (G) above and use those Profit Contingent distributions to reimburse Franchisor for any amounts paid by Franchisor or paid from the Franchisor Letter of Credit on account of amounts owed by Franchisee under the B-Cell Insurance Program. If Franchisor withholds Profit Contingent distributions due to Franchisee as authorized under this Section, Franchisor will agree to reduce the required letter of credit amount by the amount of the withheld distributions. At the end of five years after the Termination Event, Franchisor will distribute any remaining Profit Contingent distributions to Franchisee.
- (I) <u>Default; Remedies; Termination</u>. Franchisee will be considered in default under this Addendum if Franchisee fails to comply with any obligation under this Addendum. A default by Franchisee under this Addendum will also be considered a default under the Franchise Agreement. In addition, any default by Franchisee as defined in the Franchise Agreement or any event giving Franchisor the right to terminate the Franchise Agreement, will be considered a default under this Addendum.

If Franchisee is in default under this Addendum, Franchisor may choose to terminate Franchisee's rights under this Addendum (in accordance with the termination provisions of the Franchise Agreement) without terminating Franchisee's other rights and obligations under the Franchise Agreement. Termination of this Addendum will not affect or prejudice any of Franchisor's other rights or remedies for Franchisee's default under this Addendum, whether such rights and remedies are contained in this Addendum or the Franchise Agreement or otherwise provided by law or equity. Franchisor's other remedies may include, but are not limited to, termination of the Franchise Agreement, bringing an action to enforce Franchisee's obligations under this Addendum, and revoking Franchisee's approval to participate in the Insurance Program.

On termination of this Addendum, Franchisee's right to participate in the Insurance Program will cease. All other rights and obligations of the parties under this Addendum will survive termination of this Addendum and will continue in full force and effect. Franchisee's obligations under this Addendum will

not be waived, released or otherwise forgiven, except and unless in a writing signed by Franchisor that expressly references the obligations under this Addendum.

- (J) <u>Indemnification</u>. Franchisee will defend, indemnify and hold harmless Franchisor, it officers, directors, employees and agents, and any of its franchisees or other licensees from all fines, charges, suits, proceedings, claims, demands, damages, liabilities, costs and settlements, including the payment of reasonable attorney's fees, arising out of any action and/or inaction of Franchisee and/or any lawsuit, proceeding of any kind or nature and/or settlement negotiations that relate in any way to Franchisee's participation in the Insurance Program.
- (K) <u>Joint Participants</u>. Under some circumstances, A-Cell franchisees or B-Cell franchisees may be allowed to participate in the Insurance Program jointly with other franchisees (a "joint participation group"). This may occur if a member of the joint participation group does not qualify for the Insurance Program on its own. Franchisee acknowledges and agrees that, if Franchisee is participating in the Insurance Program as a member of a joint participation group: (1) Summit Insurance and Franchisor may specify qualifications, rules, and procedures applicable to joint participation groups and Franchisee will be required to comply with those qualifications, rules, and procedures as they now exist and as they may be established or revised in the future; (2) Franchisee will be bound by the actions and decisions made by the controlling or managing member or members of the joint participation group; and (3) Franchisee's rights and obligations (including, but not limited to, rights to Profit Contingents) may be adversely affected by the actions of the other members of the joint participation group (e.g. a member of the joint participation group fails to meet its obligations or has an adverse loss experience).
- (L) <u>Legal Effect</u>. Except as modified by this Addendum, the Franchise Agreement will remain in full force and effect and is incorporated into this Addendum by reference. Except as may otherwise be provided in this Addendum, any terms defined in the Franchise Agreement will have the same meaning for purposes of this Addendum.

The parties have signed this Addendum on the date set forth below their signatures to be effective as of the date at the beginning of this Addendum.

TWO MEN AND A TRUCK SPE LLC		
"Franchisor"	"Franchisee"	
By:Randy Shacka, Brand President	By:	
Dated:	Dated:	

Exhibit J

AGREEMENT TO PROVIDE OPTIONAL SERVICES



TWO MEN AND A TRUCK SPE LLC AGREEMENT TO PROVIDE OPTIONAL SERVICES

THIS	S AGRE	EEMENT is	made effecti	ve the d	ay of		, 20	_, by T	:WO
MEN AND	A TRU	CK SPE LL	C , a Delawar	e limited liabil	ity company	, whose	address is Or	ne Glei	ılake
Parkway,	14 th	Floor,	Atlanta,	Georgia , whose	30328 address ("Franchise	is e").	("Franchisor	·")	and
1.		20 (the		d Franchisee Agreement") for					
IKUCKU	anchise		_	ess"). Franchi	sor offers to	provide	the services 1	listed b	elow
terms of this.	Agreem	nnchisee has ent and Franc	elected to acq chisor's polici	uire the service es relating to the opticable box of	s marked bel e marked ser	ow fron	n Franchisor su	ubject t	o the
			Bookkeeping ement and Saf ertising						

(each a "Service" and together the "Services"). Accordingly, in consideration of the mutual covenants contained in this Agreement and other valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

- Obligations of Franchisor and Franchisee. The obligations of Franchisor in connection with each Service provided by Franchisor under this Agreement are detailed in the applicable policy relating to the Service (each a "Policy" and together the "Policies"). Franchisor agrees to provide each Service as provided in the applicable Policy. Franchisee will have obligations relating to each Service, which will be detailed in the Policy for that Service. Franchisee agrees to comply with its obligations relating to each Service as provided in the applicable Policy.
- **Fees for Services.** The fees that Franchisee must pay for the Services are detailed in the Policies. These fees will be paid in the manner and at the times described in the Policies.
- 4. **Policies Subject to Change.** The Policies are subject to change by Franchisor at any time. Franchisee will be provided reasonable notice of changes in a Policy and Franchisee will be bound by the revised Policy on the effective date of the changes as stated in the notice. Unless otherwise provided in the Policy, Franchisee may terminate this Agreement as to a Service on notice to Franchisor effective on the effective date of the Policy change for that Service if the change in the Policy is not acceptable to Franchisee. If Franchisee does not terminate the Agreement as to that Service before the effective date of the Policy change, Franchisee will be deemed to have accepted the Policy change.
- **Term and Termination.** This Agreement will continue until terminated as provided in this Agreement or the Policies. This Agreement may be terminated as provided in Section 4 or as follows:
 - Expiration or Termination of Franchise Agreement. This Agreement will (a) automatically terminate in its entirety on expiration (without renewal) or termination of the Franchise Agreement.
 - Termination for Cause. Franchisor or Franchisee (the "non-defaulting party") may (b) terminate this Agreement based on the breach of this Agreement by the other party (the "defaulting

party") and the failure of the defaulting party to cure that breach within a reasonable period of time after written notice from the non-defaulting party (the notice need not exceed 10 days for non-payment or 30 days for other breaches). A party may elect to terminate this Agreement in its entirety or only as to the Services to which the defaults relate. The scope of the termination must be described in the notice of breach.

- (c) <u>Termination without Cause</u>. Except as otherwise provided in a Policy, either party may terminate this Agreement in its entirety or only as to certain Services by providing 30 days written notice to the other party.
- (d) <u>Discontinuance of Service</u>. Franchisor may terminate this Agreement on 30 days written notice to Franchisee as to a Service if Franchisor, in its discretion, decides to no longer offer the Service or no longer provides the Service as an optional service.
- **6. Effect of Termination.** After the effective date of termination, the parties will not have any further rights or obligations under this Agreement except: (a) Franchisee will be obligated to pay for Services provided up to the date of termination; and (b) Franchisor and Franchisee will continue to be bound by provisions of this Agreement or the Policies that by their terms or intent survive termination of this Agreement.
- 7. Acknowledgements of Franchisee; No Warranties. Franchisee acknowledges that the Services provided by Franchisor under this Agreement are limited and do not replace Franchisee's need to have personnel on staff to handle the day-to-day operations of the Franchise Business. Franchisor does not Warrant the Services or guarantee any results and Franchisee hereby releases Franchisor from any claims, demands, or liability for any loss in profits, damages, or disputes that arise in connection with the Services provided by Franchisor. Franchisor disclaims any representations or warranties in connection with the Services, including but not limited to representations or warranties that the Services will satisfy or ensure compliance with any legal obligations or laws or regulations. Franchisee acknowledges that it is solely responsible for and is not relying on Franchisor for compliance with applicable laws. No officer or employee or agent of Franchisor has any authority to make any representation or warranty not contained in this Agreement and Franchisee agrees that it has executed this Agreement without reliance on any such representation or warranty.
- **8.** <u>Limitations on Remedies.</u> Franchisee's sole remedy for any breach of this Agreement by Franchisor will be termination of this Agreement under Section 5 above. Franchisor will, in no event, be liable for lost revenue or other consequential damages and Franchisee releases Franchisor from any such liability and waives any claims Franchisee may have to such damages.
- **9.** <u>Indemnification.</u> Franchisee will indemnify and hold harmless Franchisor, its officers, directors, employees, and agents, from all fines, charges, suits, proceedings, claims, demands, damages, liabilities, costs, and settlements with customers and/or others, including the payment of reasonable attorney's fees, arising out of any action and/or inaction of Franchisee and/or any lawsuit, proceeding of any kind or nature and/or settlement negotiations that relate in any way to the Services provided by Franchisor under this Agreement.
- 10. Only Franchisee Has the Right to Control Its Employees. Franchisor does not control, and does not have the right to control, Franchisee's decisions regarding hiring, disciplining, or terminating Franchisee's employees or agents. Franchisor does not control or have the right to control Franchisees other day-to-day business activities. The Services provided by Franchisor under this Agreement do not constitute Franchisor's representation or approval or disapproval of any employee or prospective employee of Franchisee and Franchisor will not have any liability to Franchisee or others in connection with those

employees or prospective employees. In all cases Franchisee will remain solely responsible for employment related decisions and obligations, including decisions regarding hiring and maintaining employees and determinations of whether prospective employees meet hiring and performance standards or are suitable for an employment position.

- 11. <u>Non-Discrimination</u>. The parties agree that in the course of their activities and performance under this Agreement they will not discriminate against any person on a basis as prohibited by law.
- 12. <u>No Assignment by Franchisee</u>. Franchisee's rights under this Agreement may not be assigned to any other person without the written consent of Franchisor.
- 13. <u>Effect of Franchise Agreement.</u> This Agreement does not modify or supersede any rights or obligations of the parties under the Franchise Agreement. However, Franchisee acknowledges that a default under this Agreement will constitute a default under the Franchise Agreement (as a default under any other agreement between the parties).
- 14. <u>Georgia Law and Jurisdiction</u>. This Agreement and its construction and any disputes between the parties will be governed by the laws of the State of Georgia (without reference to the conflicts of law provisions). Unless otherwise precluded by law, any legal proceedings between the parties must be brought and conducted only in a State or Federal Court in the jurisdiction in which the principal place of business of Franchisor is located (currently, Atlanta, Georgia), and Franchisee consents to those Courts having personal jurisdiction of Franchisee.
- 15. Entire Agreement; Modification. This Agreement constitutes the full and entire agreement between the parties as to the matters covered. This Agreement supersedes all previous representations, agreements, inducements, or understandings between the parties and such previous representations, agreements, inducements, and/or understandings, if any, are merged into this Agreement and superseded by this Agreement. This Agreement may not be modified except by a written agreement between the parties.
- **16.** <u>Binding Effect.</u> Except as provided in Section 12, this Agreement is binding on Franchisor and Franchisee and their respective executors, administrators, heirs, beneficiaries, permitted assigns, and successors in interest.
- 17. <u>Section Heading; Pronouns and Plurals</u>. Section headings are for reference purposes only and do not in any way modify or limit the statements contained in any Section. All words in this Agreement are deemed to include any number or gender as the context or sense of this Agreement requires.
- **18.** Severability. Except as expressly provided to the contrary in this Agreement, each section, paragraph, term, and provision of this Agreement is severable, and if for any reason any part is held to be invalid or contrary to or in conflict with any applicable present or future law or regulation in a final, unappealable ruling issued by any court, agency, or tribunal with competent jurisdiction, that ruling will not impair the operation of, or otherwise affect, any other portions of this Agreement, which will continue to have full force and effect and bind the parties.

The parties have signed this Agreement on the dates beside their signatures to be effective on the date at the beginning of this Agreement.

TWO MEN AND A TRUCK SPE LLC

	Franchisor	
Dated:	By:	
	Its:	
	Franchisee	
Dated:	By:	
	Ite	

Exhibit K

NON-DISCLOSURE AND CONFIDENTIALITY AGREEMENT--PROSPECTIVE FRANCHISEES



NON-DISCLOSURE AND CONFIDENTIALITY AGREEMENT FOR THE PROTECTION OF CONFIDENTIAL INFORMATION OF TWO MEN AND A TRUCK SPE LLC

I/We, in consideration of the approval by TWO MEN AND A TRUCK SPE LLC (the "Company") to review certain confidential information, which may include, without limitation, manuals, policies, procedures, business practices, training techniques, and financial, business, marketing and operational information, client lists, proposed products and services, pricing information and/or supplier information and/or other information relating to the operation of a TWO MEN AND A TRUCK® moving business (in the aggregate "Confidential Information") before completing my/our contemplated purchase of such franchise, hereby agree to maintain the confidentiality of all such Confidential Information in recognition that such information is confidential and is ordinarily divulged only to franchisees in the TWO MEN AND A TRUCK® franchise system. If I/we are unable, or an affiliate that I/we create or form is unable, to consummate the contemplated purchase of a TWO MEN AND A TRUCK® franchise or to otherwise become a TWO MEN AND A TRUCK® franchisee, I/we will not disclose any of this information to any other person. I/we further represent and warrant that I/we will not use such information in any other capacity except as an authorized TWO MEN AND A TRUCK® franchisee. I/we hereby acknowledge that I/we will not reproduce any Confidential Information provided to me/us during the time I/we are assessing the feasibility of becoming a TWO MEN AND A TRUCK® franchisee, nor will I/we make any oral or written notes regarding any of the Confidential Information.

I/we acknowledge and agree that disclosure or unauthorized use of any of the Confidential Information presented to me/us is likely to cause the Company immediate and irreparable harm, which is not compensable in money damages. In the event of my/our unauthorized use or disclosure of such Confidential Information, I/we hereby consent to the entry of injunctive relief in favor of the Company, including temporary restraining orders and preliminary and permanent injunctions, without the requirement of bond, under the usual equity rules. I/we acknowledge that the Company does not waive any rights it may have to recover money damages, including the right hereunder to collect attorney's fees, costs and expenses the Company incurs to enforce its rights under this Agreement if I/we are found by the court to have breached the terms of this Agreement.

I/We agree and acknowledge that if the Company believes or understands that I/we have breached the terms of this Agreement, it can bring legal action against me/us in a Georgia state court in Atlanta, Georgia or in a federal court within the Northern District of Georgia and that such court will have exclusive jurisdiction of the legal proceeding, and I/we agree that such court will have personal jurisdiction over me/us and I/we waive any objection to such courts' jurisdiction and waive any claim that such a lawsuit will have been brought in an inconvenient forum.

I/WE HAVE READ THE ABOVE NON-DISCLOSURE AND CONFIDENTIALITY AGREEMENT AND UNDERSTAND ITS TERMS. I/WE WOULD NOT SIGN THIS AGREEMENT IF I/WE DID NOT UNDERSTAND IT AND AGREE TO BE BOUND BY ITS TERMS.

Dated:		
	(Prospective Franchisee)	
Dated:		
	(Prospective Franchisee)	

Exhibit L

ADDENDUM TO PERMIT OFFICE OPERATION OF MARKETING AREA(S) FROM OTHER FRANCHISE MARKETING AREA(S)



TWO MEN AND A TRUCK SPE LLC ADDENDUM TO PERMIT OPERATION WITHOUT OFFICE IN MARKETING AREA

This Addendum is between TWO MEN AND A TRUCK SPE LLC, a Delaware limited liability
company ("Franchisor") and, a ("Franchisee), licensed to operate
TWO MEN AND A TRUCK® franchises pursuant to TWO MEN AND A TRUCK® Franchise
Agreement dated(the "#, Franchise Agreement"), and Franchise Agreements dated(the "#("Franchise Agreement"), (the
Franchise Agreements dated (the "#("Franchise Agreement"), (the
"#Franchise Agreement"), and (the "#
Franchise Agreement") (the referenced Franchise Agreements are each referred to as a "Franchise
Agreement" and collectively as the "Franchise Agreements").
Whereas, Franchisee and/or its affiliates have been successful in operating and growing at least one other TWO MEN AND A TRUCK® franchise, or have otherwise demonstrated a capability of operating successful TWO MEN AND A TRUCK® franchises; and
Whereas, Franchisor and Franchisee, simultaneously with the execution of (the "# Franchise Agreement"), (the "#
Franchise Agreement"), (the Franchise Agreement"), and (the
"# Franchise Agreement") are entering into this Addendum to permit Franchisee to operate the marketing area described in Exhibit 1 of (the Franchise Agreement"), (the
Franchise Agreement"), and (the "# Franchise Agreement"), from a physical business location in the marketing area described in Exhibit 1 of ("the
physical business location in the marketing area described in Exhibit 1 of ("the
Franchise Agreement") (the marketing areas described in the Franchise
Agreements are each referred to as a "Marketing Area" and collectively as the "Marketing Areas");
NOW, THEREFORE, notwithstanding the terms of (the "#
Franchise Agreement"), (the "# Franchise Agreement"), (the
Franchise Agreement"), and (the "#
Franchise Agreement"), Franchisor and Franchisee agree to modify (the "# Franchise Agreement"), (the "#
Franchise Agreement"), (the Franchise Agreement"), and (the
"# Franchise_Agreement") as follows:
1. <u>Providing a Business Plan and Requirement to Open Physical Business Locations.</u>
(a) Prior to entering into this Addendum, Franchisee must submit a business plan to Franchisor for Franchisor's written approval. The business plan must, among other things, disclose (i) the area of the proposed physical business location(s), (ii) the date the physical business location(s) is/are intended to be opened, (iii) the reasons for selecting the proposed physical business location(s) and (iv) the location, if
known, and/or allocation, per franchise, of the moving trucks Franchisee intends to purchase for the

(b) Prior to signing a lease and/or opening physical business location(s) in a/the Marketing Area(s), Franchisee must disclose to Franchisor and receive Franchisor's written approval of the proposed specific physical business location(s) identified by street address, city/township, state, and zip code along with the type of location(s) proposed.

franchises identified in this Addendum. Franchisor must approve the business plan prior to entering into

this Addendum.

- (c) Franchisee currently operates from _____ physical business location. Franchisee is required to have a minimum of one (1) physical business location and may be required to maintain an additional minimum number of physical business locations. Franchisor approval is required to close any current physical business location.
- (d) Annually Franchisor and Franchisee will review the need for an additional physical business location. If Franchisor determines there is a need for an additional physical location, Franchisee must open the additional physical business location. If the determination is made no later than October 31st of the current year, Franchisee must open the additional physical business location no later than March 31st of the following year. If the determination is made after October 31st of the current year, Franchisee must open the additional physical business location by no later than ______ of the following year.

Failure to open and maintain the number of physical business locations specified in this Addendum and any additional physical business locations determined by Franchisor will constitute a material default under each of the Franchise Agreements for which no physical business location approved by Franchisor has been opened in the Marketing Area described in that Franchise Agreement. Any such material default will constitute good cause for Franchisor to terminate the Franchise Agreements for which no physical business location approved by Franchisor has been opened in the Marketing Area described in that Franchise Agreement, and upon thirty (30) days written notice (or lengthier notice period if required by law) all such Franchise Agreements and this Addendum with respect to such Franchise Agreements will automatically terminate.

- Consolidated Books and Records. Franchisee must maintain separate revenue records for each Marketing Area, but may otherwise consolidate the record keeping whether or not Franchisee has a physical business location in that Marketing Area. The consolidated books and records must include all financial and accounting matters in accordance with generally accepted accounting principles (GAAP), and as otherwise required by the Franchise Agreements and Franchisor policy. To enable Franchisor to access/extract Franchisee's financial data for benchmarking or other purposes, and to ensure that proper allocation and accounting principles are utilized, Franchisor may request, and Franchisee must furnish its accounting application user name and password (for the Marketing Areas) with read-only access. Franchisor will link Franchisee's accounting application file to one site with the currently authorized accounting application hosting service provider to access and utilize 'read only' access. The password must be for 'read only' access and must not be an administrator password. Franchisee is responsible for setting the appropriate authorization for this password. To protect the integrity of the brand and assess the financial standing, an independent review and/or audit performed by an approved certified public accounting firm may be required by Franchisor. The cost of such audit or review will be the responsibility of Franchisee. Normally Franchisor will require the review or audit to occur within ninety (90) days of the end of the calendar year to be reviewed or audited.
- 3. Audit, Inspection, or Investigation Deficiencies; Obligation to Pay for Expenses. Without limiting Franchisor's rights under the Franchise Agreements, Franchisee acknowledges that Franchisor has the right to inspect, audit, investigate and review Franchisee's books, records and other business matters as authorized by the most recently dated of the Franchise Agreements. If any financial audit, inspection, investigation or review for any reporting period discloses a deficiency in Gross Sales (as defined in Section 4.2 of the most recently dated of the Franchise Agreements), then Franchisee will bear the reasonable expenses of the audit, inspection, and investigation. Franchisee's obligation to pay the expenses will not affect any other right Franchisor has arising out of such under-reporting, or other violations of the terms of the applicable Franchise Agreement or this Addendum. If any audit, inspection or investigation reveals an item of non-compliance with the applicable Franchise Agreement or this Addendum, Franchisor's policies, or applicable law, or reveals that Franchisee has failed to meet a benchmark specified by Franchisor, Franchisee must take prompt action to resolve the items of non-

compliance in the manner specified by Franchisor. This may include, without limitation, requiring Franchisee to submit a written action plan for resolving the items of non-compliance. If actions are not taken in the manner specified by Franchisor or continued non-compliance exists, Franchisor may perform a follow-up audit, inspection, and/or investigation at Franchisee's expense or take other steps specified in Franchisor's policies, which may include imposing liquidated damages and/or requiring Franchisee to engage a consultant, at Franchisee's expense.

- 4.. <u>Telephone Numbers and Lines, and Email addresses</u>. Unless Franchisor approves otherwise, Franchisee must maintain separate telephone numbers, facsimile numbers, email addresses, and websites for each Marketing Area identified in this Addendum, but telephone calls or facsimiles directed to the telephone lines for each of those Marketing Areas may be "rolled over" or "forwarded" to the telephone lines of the other Marketing Areas as authorized by Franchisor policy, which policy is subject to change.
- 5. <u>Telephone System</u>. Franchisee must use a telephone system or other reasonably reliable method to track certain metrics and key benchmarks as specified by Franchisor.

6. Minimum Grov	vth Requirements. Notw	ithstanding and in lie	u of the Min	nimum Performai	nce
Requirements of Section	2 of (the "#		Franchise	Agreement"), (the
"#	Agreement"),	(the		Franch	nise
Agreement"), and (the "#_		Franchise Agre	eement"), ea	ch calendar year	: (a
"Performance Year") the	average percentage grov	vth rate of each Mar	keting Area	(calculated as	the
percentage difference betw	een Gross Sales in the Po	erformance Year and	Gross Sales	in the immediat	ely
preceding year) (the "Mark	eting Area Growth Rate") must equal or exceed	d the average	e percentage grov	wth
rate of the entire franchise	system for that Performa	ance Year (the "Syste	m Growth F	Rate"). This Syst	em
Growth Rate will not include	de franchises that have be	een in operation less th	han 18 mont	hs at the start of	the
Performance Year.					

If the Marketing Area Growth Rate is less than the System Growth Rate in any Performance Year in a Marketing Area where the franchise does not have a physical business location, Franchisor reserves the right to require that Franchisee spend an additional amount in local marketing spend, over and above Franchisee's previous year spend, which shall be calculated as the Gross Sales earned in the Performance Year multiplied by the difference between the System Growth Rate and Marketing Area Growth Rate in the Performance Year multiplied by 7%. Franchisor must approve the additional spend but will work with Franchisee to identify how the funds will be allocated.

Failure to meet these minimum growth requirements for any Marketing Areas (including Marketing Areas that include a physical business location) for two consecutive years or for one year by a margin of more than 4% below the System Growth Rate for such Performance Year will constitute a material default of this Addendum. Any such material default will constitute good cause for Franchisor to terminate this Addendum, and Franchisor may, upon 30 days written notice, terminate this Addendum and require Franchisee to open physical business locations in all of the Marketing Areas within 180 days.

7. <u>Minimum Customer Service Score Requirements</u>. Franchisor may require Franchisee to spend additional amounts for marketing, recruiting, training, or in other areas as determined by Franchisor based upon Franchisee's satisfaction/referral rate, as follows: For each quarter of a percentage point that the Marketing Areas average below a 93% referral rate for the calendar year, the following year as illustrated in the table below:

Referral Score Range	Required Additional Investment
92.75%-92.99%	\$5,000.00
92.50%-92.74%	\$10,000,00

Referral Score Range	Required Additional Investment
92.25%-92.49%	\$15,000.00
92.00%-92.24%	\$20,000.00
91.75%-91.99%	\$25,000.00
91.50%-91.74%	\$30,000.00
91.25%-91.49%	\$35,000.00
91.00%-91.24%	\$40,000.00
90.75%-90.99%	\$45,000.00
90.50%-90.74%	\$50,000.00
90.25%-90.49%	\$55,000.00
90.00%-90.24%	\$60,000.00
89.75%-89.99%	\$65,000.00
89.50%-89.74%	\$70,000.00
89.25%-89.49%	\$75,000.00
89.00%-89.24%	\$80,000.00
88.75%-88.99%	\$85,000.00
88.50%-88.74%	\$90,000.00
88.25%-88.49%	\$95,000.00
88.00%-88.24%	\$100,000.00

8. Franchisee Agrees to be a System Leader.

Franchisee agrees to:

- Be an early adopter of tools, programs, software, and resources and provide Franchisor with frequent and specific feedback on such initiatives as Franchisor requests;
- Host regional or other training sessions, pursue active membership and/or leadership in state moving associations and other organizations as Franchisor specifies or recommends; and
- If requested, visit Franchisor along with key management personnel as requested to provide feedback to Franchisor on the state of the Marketing Areas, use of and employee feedback on the system's tools, programs, and other resources provided by Franchisor, and to present a brief business plan for the following year.
- 9. <u>Term and Expiration of Addendum</u>. The term of this Addendum for each Franchise Agreement shall run concurrently with the term of that Franchise Agreement. The term of this Addendum expires with respect to each Franchise Agreement upon the first occurrence of one of the following events:
 - Upon the expiration of the applicable Franchise Agreement; or
 - Upon the transfer of the rights under the applicable Franchise Agreement.

Franchisee acknowledges that Franchisor is under no obligation to continue to permit Franchisee the rights afforded by this Addendum for any additional period of time. If a decision is made to extend the period for permitting Franchisee the rights afforded by this Addendum, Franchisee acknowledges that such extension will be solely at the discretion of Franchisor, and that Franchisor has no duty or obligation to grant such extension.

10. <u>Termination of Addendum.</u> In addition to the termination provisions of Paragraph 9 of this Addendum, Franchisee's breach of any one or more of the provisions of this Addendum or of any of the Franchise Agreements, which remains uncured for 30 days after written notice of such breach, will constitute good cause and grounds for Franchisor to terminate this Addendum. On termination of this Addendum, Franchisee must open physical business locations in all of the Marketing Areas within 180 days.

Franchisee may terminate this Addendum for convenience for any upcoming calendar year by providing written notice to Franchisor on or before July 1st of the prior calendar year. Franchisee must open physical business locations in all of the Marketing Areas and otherwise be in compliance with the requirements for each physical business location under all of the Franchise Agreements by December 31st of the calendar year in which it gives notice of termination, or Franchisee's notice of termination will be considered null and void and this Addendum will remain in effect for the upcoming calendar year.

- 11. <u>Effect of this Addendum on the Provisions of the Franchise Agreements</u>. Except as modified by this Addendum, the provisions contained in the Franchise Agreements will remain in full force and effect and are incorporated herein by reference. This Addendum is an Addendum to each of the Franchise Agreements and the parties to each of the Franchise Agreements are executing this Addendum as reflected by their signatures below. Except as may otherwise be provided in this Addendum, words defined in the Franchise Agreements will have the same meaning in this Addendum.
- 12. <u>Reservation of Rights</u>. Except as its rights are modified by this Addendum, Franchisor reserves all rights it has under the Franchise Agreements and all other rights in law and in equity.

The parties have executed this Addendum on the	day of	20
TWO MEN AND A TRUCK SPE LLC Franchisor		
By:		
Franchisee		
d/b/a TWO MEN AND A TRUCK # d/b/a TWO MEN AND A TRUCK #		
d/b/a TWO MEN AND A TRUCK #		
A/b/a TWO MEN AND A TRUCK #		

Exhibit M

LIST OF FRANCHISEES AS OF DECEMBER 31, 2023



EXHIBIT M
LIST OF FRANCHISEES AS OF DECEMBER 31, 2023

Franchisee Name	Contact	Address	City	State	Zip	Phone	# of Units*
CJR Enterprises, Inc.	Joseph Lovvorn	325 Lee Road 672	Auburn	AL	36832	334.277.1700	1
Tanory Moving Systems	Mark Golden	3021 Crestwood Blvd.	Birmingham	AL	35210	205.970.2272	1
Kemper Moving Systems, LLC	Joseph (Joe) Hollingsworth	8215 Stephanie Drive	Huntsville	AL	35802	256.885.2515	1
SWS Investments & Holdings, Inc.	Joseph South	3759 Government Blvd.	Mobile	AL	36693	251.316.5977	1
JST, Inc.	Michael Verzino	1330 Martin Road East	Northport	AL	35473	205.247.5050	1
TMT Arkansas, Inc.	Phillip Wright	1500 SE Phyllis Street	Bentonville	AR	72712	479.271.8228	1
EGB, LLC	Drew Brooks	4125 Crystal Hill Road, Suite A	North Little Rock	AR	72118	501.812.4445	1
TMTAZ3. LLC	Stephen Bruner	2621 East 7th Avenue	Flagstaff	AZ	86004	928.418.2111	1
Grey Wolf Moving Phoenix, LLC	William Bass	5044 West Olive Avenue	Glendale	AZ	83502	623.933.2180	1
Black Wolf Moving Phoenix , LLC	William Bass	1550 West Parkside Lane, Suite 102	Phoenix	AZ	85027	623.847.6683	2
TMTAZ2, LLC	Stephen Bruner	2905 West Indian School Road	Phoenix	AZ	85017	623.932.6090	1
Soaring Eagle Movers, Inc.	James Frederickson	7039 East 6th Street	Scottsdale	AZ	85251	408.991.1805	1
TMTPHX, LLC	Stephen Bruner	2440 Medtronic Way, Suite B	Tempe	AZ	85281	602.286.6683	1
Black Wolf Moving Arizona, LLC	William Bass	3773 W Ina Road, Suite 174	Tucson	AZ	85741	520.299.6683	1
Dream Moore, Inc.	Justin Moore	38851 Morrow Lane, Suite 9	Chico	CA	95928	530.222.4047	1
Redfox, LLC	Joey Hale	7275 National Drive, Suite A	Livermore	CA	94550	925.456.6683	2
Snyir, Inc.	Mark Snyir	8362 Galena Avenue	Sacramento	CA	95828	916.852.7411	4
TMT SoCal, Inc.	Pedro Gallegos	9245 Farmham	San Diego	CA	92123	858.877.2100	2
Miller Transport, LLC	Samantha Miller	30 S Vista Place	Upland	CA	91786	626.274.0535	1
TMAAT Denver Southeast 0359, LLC	Jonathan Harshaw	15603 East Freemont Drive	Centennial	со	80112	303.340.0067	1
TMAAT Denver Southwest 0360, LLC	Jonathan Harshaw	15603 East Freemont Drive	Centennial	CO	80112	303.340.0067	1
TMT Springs, Inc.	Jeffery Walker	3220 Fillmore Ridge Heights	Colorado Springs	CO	80907	719.576.6683	1
Peak 14 Movers LLC	Kyle Norcutt	301 Airpark Drive	Fort Collins	CO	80524	970.686.6683	1
TMAAT Boulder 0358, LLC	Jonathan Harshaw	520 Violet Street	Golden	CO	80401	303.443.9911	1
Boxx Moving and Storage, LLC	Chad Covell	744 Noland Avenue, Unit B	Grand Junction	CO	81501	970.361.3044	1
TMAAT Denver 0357, LLC	Jonathan Harshaw	12520 Grant Drive, Suite 300	Thornton	CO	80241	303.344.9911	1
MPAS Moving Connecticut, LLC	Martin Pollack	25 Van Zant Street, Suite 1A1	Norwalk	СТ	6855	203.831.9300	1

Franchisee Name	Contact	Address	City	State	Zip	Phone	# of Units*
AntWall 13, LLC	Michael Lally	60 Belamose Avenue, Suite A-3	Rocky Hill	СТ	6067	860.724.2901	2
JKB Corporation	Jeremy Brown	1169 South Dupont Highway	Dover	DE	19901	302.734.5017	1
Ten Cities III, LLC	Michael Lacey	83 Christiana Road	New Castle	DE	19720	302.998.2600	1
Lehman Moving and Storage, Inc.	Angela Lehman	310 Anchor Road	Casselberry	FL	32707	407.331.6683	1
S J Moving & Storage, Inc.	Angela Lehman	370 South Nova Road	Daytona Beach	FL	32114	386.255.6683	1
TMT Naples, LLC	Mark Golden	17050 Cam Court	Ft. Myers	FL	33967	239.337.3331	2
Golden Moving Systems, Inc.	Mark Golden	4404 NW 6th Street	Gainesville	FL	32609	352.372.0300	1
Black Wolf Moving Miami, LLC	William Bass	26 NW 1st Street	Hallandale	FL	33009	305.819.3340	3
TMT JAX, LLC	Mark Golden	9450 Philips Highway, Suite!	Jacksonville	FL	32256	904.745.0705	2
Osceola Movers, LLC	Jonathan Crain	3026 Michigan Avenue	Kissimmee	FL	34744	407.278.7852	1
J & J Family Moving & Storage, LLC	Jonathan Crain	3220 Atlantic Avenue	Lakeland	FL	33803	863.646.6683	1
TMT Brevard, Inc.	Mike Mays	285 North Drive, Suite H	Melbourne	FL	32934	321.242.7742	1
Irish Sons Inc.	Jeffrey (Jeff) Knowles	2549 Seven Springs Road	New Port Richey	FL	34655	727.847.6683	1
Saviveco, Inc.	Jeffrey (Jeff) Knowles	160 SE Highway 484	Ocala	FL	34480	352.347.3337	1
Black Wolf Moving Florida, LLC	William Bass	156 East Douglas Road	Oldsmar	FL	34677	727.736.8000	1
Black Wolf Moving Orlando, LLC	William Bass	7703 kings Pointe Parkway, Suite 600	Orlando	FL	32819	407.254.5000	1
Blackfish Enterprises, LLC	Jonathan Crain	379 W. Michigan Street, Suite 200	Orlando	FL	32806	407.852.1777	1
Destiny Services, Inc.	Robert Wise	2500 West 15th Street	Panama City	FL	32401	850.785.2222	1
GJ & 4K, LLC	Greg Micklos	3620 N. M Street	Pensacola	FL	32505	850.471.1166	1
Lanier Service Inc	Joseph Lanier	2160 North Andrews Avenue	Pompano Beach	FL	33069	561.994.1616	4
Bledsoe Enterprises LLC	Joel Dowley	1800 SE Village Green Drive	Port Saint Lucie	FL	34952	772.398.9995	1
NBF Moving LLC	Nathan Bocock	130 4 Points Way	Tallahassee	FL	32305	850.224.2232	1
Canadian Sun Corporation	Ryan Knowles	11431 US Highway 301 North	Thonotosassa	FL	33592	813.988.7388	1
Integrity Moving Services, Inc.	Joel Dowley	1500 N. Florida Mango, Suite 14	West Palm Beach	FL	33409	561.845.7373	1
Atlanta Movers, LLC	Alan Touart	1640 McFarland 400 Drive	Alpharetta	GA	30004	770.887.3204	1
The Keeling Group, LLC	William Keeling III	260 Commerce Blvd.	Athens	GA	30606	706.227.4100	1
Dekalb 556, LLC	Holly Stewart	3127 Presidential Drive	Atlanta	GA	30340	770.457.0111	1
Fulton Central 344, LLC	Erin Whitty	1422 Chattahoochee Avenue NW	Atlanta	GA	30318	404.425.2544	1
Thompson & Webster, LLC	Robert Michael Thompson	3520 Wrightsboro Road	Augusta	GA	30909	706.364.1754	1
GATMAT, LLC	Charles William Dillon	1421 Belfast Avenue	Columbus	GA	31904	706.494.6683	1

Franchisee Name	Contact	Address	City	State	Zip	Phone	# of Units*
Douglas 601, LLC	Holly Stewart	4075 Charles Hardy Parkway, Suite 24	Dallas	GA	30157	770.505.3332	1
BHMF, LLC	Wayne Gardner	1128 Highway 54 East, Suite 100	Fayetteville	GA	30137	770.631.6683	1
Gwinning Together, LLC	Les Wilson	292 Swanson Drive , Suite B	Lawrenceville	GA	30043	770.822.4433	1
HUSS, LL	Johnathan Cuttino	1057 Parkway Drive, Suite A	Macon	GA	31220	478.845.6391	1
Cobb North 290, LLC	Andrew Adams	1257 G. Kennestone Circle	Marietta	GA	30066	770.792.0304	1
NBF Savannah, LLC	Nathan Bocock	121 Eason Drive	Pooler	GA	31322	912.966.0600	1
Cobb South 298, LLC	Holly Stewart	2976 C. Ask-Kay Drive	Smyrna	GA	30082	678.305.7304	1
CSAS, Inc.	Les Wilson	7217 Daniel Drive, Suite F	Stockbridge	GA	30281	770.477.6683	1
Metro Atlanta Area Movers, LLC	Les Wilson	5151 Royal Atlanta Drive	Tucker	GA	30084	770.496.2801	1
Berns, Moving, Inc.	Nathan Berns	1846 16th Avenue SW, Suite H	Cedar Rapids	IA	52404	319.362.1100	1
Tometich Inc.	John Tometich	2601 104th Street, Suite 400	Urbandale	IA	50322	515.276.7170	1
Keltic Company	Terry Bruns	5414 West Franklin Road	Meridian	ID	83642	208.495.7111	1
Mountain 626, LLC	Terry Bruns	676 Shoup Avenue West, Suite 10	Twin Falls	ID	83301	208.329.8262	1
Paul M. Brown & Associates, Inc.	Jacob (Jake) Whitt	344 St. Paul Blvd.	Carol Stream	IL	60188	630.834.6683	3
Shunk Corporation	Daniel (Dan) Shunk	701 West Bradley	Champaign	IL	61820	217.398.2636	2
J3 Enterprises, Inc.	John Judson	19 ABC Parkway	Collinsville	IL	62234	618.301.4100	1
Erikki, LLC	Sarikki Forgwe	1095 Pingree Road, Suite 107	Crystal Lake	IL	60014	224.333.0031	2
KEVCOR Services Inc.	Robert (Bob) Christensen	7206 N. Alpine Road	Loves Park	IL	61111	815.633.3600	3
TMT Chicagoland, LLC	John Judson	1900 Raymond Drive	Northbrook	IL	60062	847.544.5050	5
Sebby Enterprises, Inc.	Ronald Sebby	12002 Spaulding School Drive	Plainfield	IL	60585	815.609.6200	1
SAB Moving LLC	Scott Brutosky	1111 Tower Road	Schaumburg	IL	60173	630.830.6300	2
Bloomington Movers, LLC	Kyle Norcutt	2170 Yost Avenue	Bloomington	IN	47403	812.778.3163	1
Evansville Movers, LLC	Kyle Norcutt	4600 O'Hara Drive	Evansville	IN	47711	812.401.4757	1
Solutum Moving & Storage, Inc.	Andrew Werling	11787 Technology Drive	Fishers	IN	46038	317.489.5750	1
Pride Moving, Inc.	Mathew Schiffeneder	321 Ley Road	Fort Wayne	IN	46825	260.471.6683	1
Solutum South, Inc.	Andrew Werling	5777 Decatur Blvd., Suite 300	Indianapolis	IN	46241	317.644.0700	1
Solutum West, Inc.	Andrew Werling	5777 Decatur Blvd., Suite 300	Indianapolis	IN	46241	317.875.6683	1
DREW Corporation	Daniel Shunk	1400 Teal Road	Lafayette	IN	47905	765.250.4822	1
Moving Smiles, Inc.	Jay Mellentine	903 South Main Street	South Bend	IN	46601	574.309.9868	1
Ross Matthew, Inc.	Jeffery (Jeff) Brown	4701 Airport Drive	Valparaiso	IN	46383	219.548.7577	1
Elevated TMT Holding, LLC	Stephen Newman	7225 W 95 th Street	Overland Park	KS	66212	913.562.1369	1
Jayhawker, LLC	Garret Peterman	1570 SW Wanamaker, Suite 1300	Topeka	KS	66604	785.783.4207	1

Franchisee Name	Contact	Address	City	State	Zip	Phone	# of Units*
MovingOz, LLC	Garret Peterman	6920 West Central Avenue, #100	Wichita	KS	67212	316.558.5588	1
Beautiful Planet, LLC	Michael Lally	1335 Donaldson Rd, Suite 3A	Erlanger	KY	41018	859.756.4723	1
Beautiful World, LLC	Michael Lally	789 Westland Dr.	Lexington	KY	40504	859.335.6683	1
Beautiful Life, LLC	Michael Lally	3951 Bardstown Road	Louisville	KY	40218	502.425.8778	1
Lally-Ries, LLC	Michael Lally	3951 Bardstown Road	Louisville	KY	40218	502.454.6999	1
HWJ Legacy, LLC	William Stovall	11818 S Harrell's Ferry Road	Baton Rouge	LA	70816	225.771.8680	1
BJB Group, LLC	Joseph South	4000 Cameron Street	Lafayette	LA	70506	337.417.8008	1
CBL Jones, LLC	Bryan Jones	5923 Swift Plant Road	Lake Charles	LA	70615	337.656.4938	1
WJMB Transport #1, LLC	William Rippner	5029 Bloomfield Street	New Orleans	LA	70121	504.570.6683	1
AN3 Boston, LLC	Alan Oversmith	260 Forham Road	Wilmington	MA	1887	339.227.6773	5
Chesapeake Bay Movers, Inc.	Nathan Berns	9050 Red Branch Road, Suite E	Columbia	MD	21045	410.774.5618	3
JKB Corporation	Jeremy Brown	9154 Ocean Highway	Delmar	MD	21875	302.734.5017	1
On The Go Movers, Inc	Robert K Simpson	231 East Oak Ridge Drive, Suite A	Hagerstown	MD	21740	240.366.4110	1
TMT Portland, LLC	John Judson	26 Bridgeton Road	Westbrook	ME	4092	207.835.8440	1
ANC Trucking, LLC	Alan Oversmith	125 Dino Drive	Ann Arbor	MI	48103	734.973.6683	1
Elite Customer Service Tri-City, Inc	Christine Thomas	105 Garfield Avenue	Bay City	MI	48708	989.895.5252	1
WCS Trucking, Inc.	Alan Oversmith	19001 Sibley Road	Brownstown	MI	48193	734.692.8057	1
North Oakland Enterprises, Inc.	Russell (Russ) Scott	4790 White Lake Road	Clarkston	MI	48436	248.623.7484	1
L & J Enterprises East Wayne, LLC	Mark Gaber	850 West Baltimore	Detroit	MI	48126	313.749.1000	1
OC Logistics	Alan Oversmith	23399 Commerce Drive, Suite B10	Farmington	MI	48335	248.735.6683	1
JARRS Inc.	Russell (Russ) Scott	G-3490 Miller Road, Suite 20	Flint	MI	48507	810.720.6683	1
Pacwell, Inc.	Lisa Gaber	34113 Doreka Drive	Fraser	MI	48026	586.415.8115	1
Phase Six Moving LLC	Kyle Norcutt	284 Dodge Court, Suite 104	Grand Rapids	MI	49321	616.647.4262	1
Lakeshore Moving, LLC	Kyle Norcutt	4430 136th Avenue	Holland	MI	49424	616.392.4448	1
AN3Transport, LLC	Alan Oversmith	840 Victory Drive	Howell	MI	48843	810.588.5930	1
Jeffrey Snyder Enterprises, Inc.	Jeffrey (Jeff) Snyder	1911 S. Cooper Street	Jackson	MI	49203	517.787.7550	1
Koho, Inc.	Kyle Norcutt	3521 East Cork Street	Kalamazoo	MI	49001	269.488.6683	1
EMH Ventures I, Inc.	Michael Stafford	39201 Schoolcraft Road, Suite B16	Livonia	MI	48150	734.722.6683	1
Nordic Movers, Inc.	Mara Crofoot	1348 S. West Silver Lake Road	Traverse City	MI	49684	231.947.8880	1
KMB Transportation, LLC	Kevin Balduc	1250 Rankin Drive, Suite D	Troy	MI	48083	248.356.6683	1
South Side Moving, LLC	Kyle Norcutt	912 47th Street SW	Wyoming	MI	49509	616.245.9200	1
Bailey & Son Trucking, Inc	Nick Bailey	8601 73rd Avenue North	Brooklyn Park	MN	55428	763.478.0100	6
TMT Mankato, LLC	Michael Rep	821 N 2nd Street, Suite 104	Mankato	MN	56001	507.702.3087	1

Franchisee Name	Contact	Address	City	State	Zip	Phone	# of Units*
Bennett Moving, LLC	Michael Reps	6047 Rome Circle NW, Suite 1	Rochester	MN	55901	507.258.5558	1
TMT Mid Mo., Inc.	Craig Hornbuckle	1000 Pannell Street, Suite H	Columbia	МО	65201	573.777.8660	1
Elevated TMT Holding, LLC	Stephen Newman	9301 East 47 th Street	Kansas City	МО	64133	210.280.1980	1
TLH Industries	Grant Hornbuckle	2241 N. Belcrest Avenue	Springfield	МО	65803	417.866.0376	1
J & C Enterprises, Inc.	John Judson	10966 Gravois Industrial Ct	St. Louis	МО	63128	314.963.7766	1
Gulf Coast Movers, Inc.	Donald Gwin	4613 Tennessee Avenue	Gulf Port	MS	39501	228.284.1736	1
Allegiance, LLC	Jeffery Taylor	276 Commerce Park Dr., Suite C	Ridgeland	MS	39157	601.853.9644	1
BIGSKY TMT, LLC	Ben Heslop	1375 4th Avenue, Suite F	Billings	MT	59101	406.703.1700	1
Mountain Moving & Storage	Brian Heslop	98 Western Village Lane	Columbia Falls	MT	59912	406.223.7738	1
DAROM, LLC	Devin O'Neill	1620 Rodgers Street , Suite 2	Missoula	MT	59802	406.251.9818	1
R & M Charlotte, LLC	William Moore III	3653 Trailer Drive	Charlotte	NC	28269	704.525.0555	1
Oliver & Finley, LLC	Les Wilson	1816 South Briggs Avenue	Durham	NC	27703	919.309.9582	1
AMS & Sons Moving Company, LLC	Thomas Campbell IV	240 Rutledge Rd	Fletcher	NC	28732	828.681.5252	1
R3 Ventures, LLC	Richard Rivera	905 S. John Street	Goldsboro	NC	27530	919.429.8774	1
Greensboro Movers, LLC	Joseph Windemuller	2704 Patterson Street	Greensboro	NC	27407	336.297.1500	1
AARGH, LLC	Brian Churney	4315 Sapphire Court	Greenville	NC	27834	252.353.2636	1
Green Leaf Assoc., Inc.	Charles A. Allen	3500 Masonboro Court	Hope Mills	NC	28348	910.426.6683	1
Lynnbrook, LLC	Joseph Windemuller	2739 Charotte Highway	Mooresville	NC	28117	740.360.9679	1
Queen Ann's Relocation, LLC	Brian Churney	142 Fox Knoll Drive	Powell's point	NC	27966	252.863.3010	1
Simply The Best Movers, LLC	Leslie) Wilson	2728 Capital Blvd., Suite 168	Raleigh	NC	27604	919.878.8833	1
B10P, LLC	Charles Allen V	1410 Tramway Road	Sanford	NC	27332	919.842.3042	1
T & K Moving, Inc.	Todd Eberhardt	3861 US Highway 421 North	Wilmington	NC	28401	910.763.7990	1
Kline, LLC	Joseph (Joe) Windemuller	130 Stratford Court	Winston-Salem	NC	27103	336.722.8844	1
TMT Fargo, LLC	Mike Reps	3222 4th Avenue South, Suite 1	Fargo	ND	58103	701.566.6581	1
Elevated TMT Holding, LLC	Stephen Newman	6400 Cornhusker Hwy, #225	Lincoln	NE	68507	402.395.8300	1
Elevated TMT Holding, LLC	Stephen Newman	4512 S 86th Street	Omaha	NE	68117	402.764.1002	1
Odyssey Group-New Hampshire, LLC	Alan Oversmith	85 Faltin Drive	Manchester	NH	3103	603.314.0375	1
Post Avenue Transportation LLC	MacKenzie Kilgariff	124 Tices Lane, Unit C	East Brunswick	NJ	8816	732.955-9700	1
TMT NJ Orange, LLC	John Judson	18 Industrial Road	Fairfield	NJ	7004	973.577.2922	1
Birdish, Inc.	Brittany Ishman-	97 Foster Road, Suite 1	Moorestown	NJ	8057	856.533.5900	1

Franchisee Name	Contact	Address	City	State	Zip	Phone	# of Units*
Transmise realite	Westergard	71001.033	City	Juic	6	Thone	Omes
Elevated TMT Holding, LLC	Stephen Newman	514 Carmony Rd NE	Albuquerque	NM	87107	505.672.5305	1
Elevated TMT Holding, LLC	Stephen Newman	7537 Old Airport Rd, Ste. B	Santa Fe	NM	87507	505.273.3628	1
Black Wolf Moving Nevada, LLC	William Bass	3510 Coleman Street	North Las Vegas	NV	89032	702.877.6683	3
R.A. Moving, LLC	Russell Riggs	5440 Louie Lane	Reno	NV	89511	775.525.5973	1
MPAS Moving New York, LLC	Martin Pollack	47 Nepperhan Avenue	Elmsford	NY	10523	914.618.4238	2
Moving Smiles NYC, LLC	Jay Mellentine	175 Albany Avenue	Freeport	NY	11502	917.534.7374	3
Bulldog Movers, LLC	Chris Raiber	3495 Winton Place, Building B, Suite 1	Rochester	NY	14623	716.800.4455	2
E & V Ventures, Inc.	Brady Shane	1511 E Market Street	Akron	ОН	44305	330.794.6683	1
Lacey Enterprises, LLC	Michael Lacey	612 Phillips	Beavercreek	ОН	45434	937.619.8600	1
Beautiful Planet, LLC	Michael Lally	7074 Harrison Avenue, Suite 2	Cincinnati	ОН	45247	513.245.1900	1
Nest Tenders, LLC (LTD)	Justin Clarey	5083 Westerville Road	Columbus	ОН	43231	614.901.1570	1
Scarlet Pike, LLC	Ron Runyon	1839 Midway Mall Blvd.	Elyria	ОН	44035	330.558.8787	1
FlyerForce, LLC	Michael Lally	3469 Tylersville Road	Hamilton	ОН	45011	513.942.9942	3
Carter Madison LLC	Josh Payne	2710 Easton Street NE	North Canton	ОН	44721	330.305.2800	1
Payne Button Logistics, LLC	Josh Payne	331 North Lexington-Springmill Road	Ontario	ОН	44906	419.982.2727	1
Sean P. Gallagher Enterprises, Inc.	Sean Gallagher	5625 Tractor Road, Unit H	Toledo	ОН	43612	419.882.1002	2
North Corridor Logistics, LLC	Michael (Mike) Lacey	710 West National Road	Vandalia	ОН	45377	937.401.3430	1
North Coast Moving Enterprises	Nick Trentanelli	1420 Lloyd Road	Wickliffe	ОН	44092	440.943.3900	1
Ten Cities II, LLC	Michael Lacey	85 Karago Avenue , Unit 10	Youngstown	ОН	44512	330.758.2110	1
Roll Sooner, Inc.	Mike Mays	216 North Cooley Drive	Oklahoma City	ОК	73127	405.708.7707	2
TMT Oklahoma, Inc.	Mike Mays	8136 East 48th Street	Tulsa	OK	74145	918.234.2636	1
Avatar Movers-Beaverton, LLC	Eric Tremble	5405 SE Alexander Street	Hillsboro	OR	97123	503.207.9057	1
TMT Mission 1, LLC	Michael Lally	3104 Hamilton Blvd.	Allentown	PA	18103	610.499.2021	4
Canterbury International, Inc.	Jason Coll	3555 Valley Drive	Pittsburgh	PA	15234	412.881.1111	2
Odyssey Group- Providence Corp	Alan Oversmith	205 Hallene Road	Warwick	RI	2886	401.542.8282	1
KB Enterprises, Inc.	Nathan Bocock	126 Atlas Court, Suite B	Columbia	SC	29209	803.731.7775	1
Reliable Services Group, Inc.	Greg Savitski	854 Kingwood Drive	Conway	SC	29526	843.236.2417	1
WEB Endeavors, Inc.	Theo Walker	1229 Broughton Blvd.	Florence	SC	29501	843.773.9879	1
Roeder & Moore, LLC	William Moore III	2180 Carolina Place Drive, Suite 111	Fort Mills	SC	29708	803.619.7119	1
Upward Endeavors, LLC	Bryan Feldman	2731 White Horse Road	Greenville	SC	29611	864.329.1228	1
ABA Moving & Storage	Mark Golden	2410 Air Park Road	North Charleston	SC	29406	843.529.0220	1
NBF Beaufort, LLC	Nathan Bocock	139 Hartwell Road	Ridgeland	SC	29936	843.473.3222	1

Franchisee Name	Contact	Address	City	State	Zip	Phone	# of Units*
TMT Sioux Falls, LLC	John Judson	222 South Marion Road	Sioux Falls	SD	57107	605.610.4199	1
Chattanooga 081, LLC	Joey Hale	5961 Pinehurst Ave.	Chattanooga	TN	37421	423.870.4450	1
NW Tennessee Moving, LLC	Nicholas Roerig	2126 Fort Campbell Blvd., Suite A	Clarksville	TN	37042	615.595.5929	1
Knoxville 0072, LLC	Jason Langley	6136 Western Avenue	Knoxville	TN	37921	865.330.0003	1
BSTB Moving, Inc.	Robert Darnell	3560 Sky Harbor Cove	Memphis	TN	38118	901.937.0123	1
Idisi Renaissance, Inc.	Nicholas Roerig	4801 Alabama Avenue	Nashville	TN	37209	615.248.6288	2
3470, LLC	Chad Dennis	1600 West Ben White Blvd	Austin	TX	78704	512.416.6800	1
FWH, LLC	Chad Dennis	15501 Ranch Road 620N, Suite 1300	Austin	TX	78717	512.900.2601	1
Ten Plus One, Inc	Andrew Worthington	1066 S. Padre Island Drive	Corpus Christi	TX	78416	361.371.3999	1
SIA Transportation Inc.	Chad Arnold	5800 I-35 North, Suite 402	Denton	TX	76207	972.242.9153	6
E-Forward, LLC	Juan Gallegos	6500 Boeing Drive, Building 0400	El Paso	TX	79906	915.213.1259	1
Cowtown Moving, LLC	Taylor Suman	9800 Hillwood Parkway, Suite 140	Fort Worth	TX	76177	817.281.6683	4
NBF Houston, LLC	Nathan Bocock	4101 Greenbriar Drive, Suite J	Houston	TX	77098	713.300.5443	3
TBM Murray FAM, LLC	Thomas Murray	7935-B Wright Rd	Houston	TX	77041	713.278.1112	1
JNG Professional Movers, LLC	Jose Gonzalez	1701 N. Jackson Road, Suite B	McAllen	TX	78501	956.429.3233	1
Ten Cities IV, LLC	Michael Lacey	4401 Rice Drier Road	Pearland	TX	77581	281.668.2984	1
Elevated TMT Holding, LLC	Stephen Newman	20935 US Hwy 281 N, Suite 135	San Antonio	TX	78258	210.280.1980	3
BHAG Houston, LLC	Steve Ziara	220 Spring Hill Drive, Suite 215	Spring	TX	77386	281.419.5200	1
Dothraki Enterprises, Inc	Justin Moore	2920 SW H K Dodgen Loop	Temple	TX	76504	254.534.6739	1
Elite Customer Service, Inc	Christine Thomas	10240 US Highway 69 N	Tyler	TX	75706	903.403.5957	2
Two Phillips Enterprises, LLC	Kirk Phillips	5526 West 240 N	Hurricane	UT	84737	435.269.9075	1
Beehive Moving, LLC	Kyle Norcutt	392 West Winchester Drive	Salt Lake City	UT	84107	801.917.3530	2
MPAS Moving Arlington, LLC	Martin Pollack	5910 Farrington Avenue	Alexandria	VA	22304	703.639.0553	1
MPAS Moving Springfield, LLC	Martin Pollack	5910 Farrington Avenue	Alexandria	VA	22304	703.639.0553	1
NBF Charlottesville, LLC	Nathan Bocock	610 Cami Lane	Charlottesville	VA	22902	434.284.8500	1
NBF Richmond, LLC	Nathan Bocock	8403 Sanford Drive	Henrico	VA	23228	804.716.5163	2
NBF Newport News, LLC	Nathan Bocock	11861 Canon Blvd., Suite R	Newport News	VA	23606	757.327.7013	1
NBF Norfolk, LLC	Nathan Bocock	4007 Seaboard Court, Suite 7	Portsmouth	VA	23701	757.355.5183	1
C & J Systems, LLC	Christopher Kavanagh	1123 E Main Street	Salem	VA	24153	540.904.1021	1
MPAS Moving Sterling, LLC	Martin Pollack	21598 Atlantic Blvd., Suite 110	Sterling	VA	20166	703.661.9139	1
NBF Virginia Beach, LLC	Nathan Bocock	543 Central Drive, Suite 220	Virginia Beach	VA	23454	757.962.6683	1
TMT BTV, LLC	Kieman Flynn	1860 Williston Road, Unit 4	S. Burlington	VT	5403	802.210.4243	1

							# of
Franchisee Name	Contact	Address	City	State	Zip	Phone	Units*
HERE2THERE, INC.	Richard Clendenen	3810 124th Street, NE	Marysville	WA	98271	425.332.6200	1
Sunny Side Moving, LLC	Kyle Norcutt	111 N. Vista Road, Suite 7EFG	Spokane Valley	WA	99212	509.867.5500	1
Avatar Movers-Portland LLC	Eric Tremble	600 SE Maritime Ave, Building 3, Suite 230	Vancouver	WA	98661	360.347.1654	1
Relo6, LLC	Richard Clendenen	20250 144th Avenue NE, Suite 310	Woodinville	WA	98072	425.823.1999	1
Bailey & Son Trucking, Inc	Nick Bailey	2198 Eastridge Center	Eau Claire	WI	54701	715.318.1761	1
Weigt Industries, Inc.	Jeffrey Weigt	N941 Craftsmen Drive	Greenville	WI	54942	920.757.4040	1
Lightner and Lightner, Inc.	Lisa Paley	3817 Kipp Street	Madison	WI	53718	608.278.0800	1
Lightner Trucking JW, LLC	Lisa Paley	160205 West Rogers Drive	New Berlin	WI	53151	262.695.2700	1
Lightner Trucking RK, LLC	Lisa Paley	7886 Washington Avenue	Racine	WI	53406	262.619.9200	1
Lightner Trucking MKE, LLC	Lisa Paley	11800 West Burleigh Street, Suite 240	Wauwatosa	WI	53222	414.257.2700	1
JR Moves LLC	Hugh Graham	400 Parsley Blvd.	Cheyenne	WY	82009	307.757.3642	1

^{*} No existing franchisees have currently effective Area Development Agreements.

FRANCHISEES WHO HAVE SIGNED FRANCHISE AGREEMENTS, BUT NOT OPENED AS OF DECEMBER 31, 2022

Franchisee Name	Address (if known yet)	City	State	Telephone Number
Martinez Professional Movers Inc.	1027 Shary Court	Concord	CA	(419) 504 9776
Transistions, Inc.	TBD	Irvine	CA	(951) 561-3449
TMT SoCal, Inc.	9245 Farnham Street	San Diego	CA	(858) 877-2100
Capital Group Western Massachusetts, LLC	TBD	Springfield	MA	(703) 639-0553
Capital Group Western Massachusetts, LLC	TBD	Worcester	MA	(703) 639-0553
Bailey & Son Trucking, Inc.	TBD	Wilmar	MN	(952) 894-8606
Gateway Movers, LLC	TBD	Helena	MT	Info0686@twomen.com
JMK Moving, Inc.	TBD	Newark	NJ	Info0688@twomen.com
Bulldog Movers, LLC	TBD	Albany	NY	(716) 481-7442
K2 Moving, LLC	13444 Cemetery Road	Wapakoneta	ОН	Info0676@twomen.com
Elite Customer Service BCS, Inc.	TBD	College Station	TX	903-405-5957
Ranchland Moving, LLC	TBD	Weatherford	TX	817.633.6683
Beehive Moving, Inc.	392 West Winchester	Salt Lake City	UT	(801) 747-1033
RW Relocation, LLC	129 Dudley Road	Danville	VA	Info0677@twomen.com
Bailey & Son Trucking, Inc.	TBD	Stevens Point	WI	(952) 894-8606

Exhibit N

LIST OF FORMER FRANCHISEES



EXHIBIT N

LIST OF FORMER FRANCHISEES

Listed below are the name, city and state and current business telephone number, or if unknown, the last known home telephone number of every Franchisee who has had a Franchised Business terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement during 2023 or who has not communicated with us within 10 weeks of the date of the disclosure document issuance date.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

CEASED OPERATIONS:

Former Franchisee	City	State	Telephone	Email
Nathan Bocock	Outer Banks	NC	(252) 353-2636	Nathan Bocock@twomen.com
Jose Gonzalez	McAllen	TX		joeg585@gmail.com

TRANSFERS:

Former Franchisee	City	State	Telephone	Email
Mike Lally	Lexington	KY	(502) 454-6999	Michael.Lally@twomen.com
Brian Churney, Tim				Brian.Churney@twomen.com
Kirian	Greenville	NC	(252) 353-2636	Tim.Kirian@twomen.com
Brian Churney, Tim				Brian.Churney@twomen.com
Kirian	Outer Banks	NC	(252) 353-2636	Tim.Kirian@twomen.com
Bryan Feldman,				Bryan.Feldman@twomen.com
Nathan Bocock,				Nathan.Bocock@twomen.com
Rebecca Feldman	Beaufort	SC	(252) 353-2636	Rebecca.Feldman@twomen.com
Bryan Feldman,				Bryan.Feldman@twomen.com
Nathan Bocock,				Nathan.Bocock@twomen.com
Rebecca Feldman	Houston SW	TX	(252) 353-2636	Rebecca.Feldman@twomen.com
Bryan Feldman,				Bryan.Feldman@twomen.com
Nathan Bocock,				Nathan.Bocock@twomen.com
Rebecca Feldman	Sugarland	TX	(252) 353-2636	Rebecca.Feldman@twomen.com
Justin Moore	Waco	TX	(530) 895-8871	Justin.Moore@twomen.com
Bryan Feldman,				Bryan.Feldman@twomen.com
Nathan Bocock,				Nathan.Bocock@twomen.com
Rebecca Feldman	West Houston	TX	(252) 353-2636	Rebecca.Feldman@twomen.com

Exhibit O

FINANCIAL STATEMENTS



(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Consolidated Financial Statements
December 31, 2023, and 2022 and for the three years
ended December 31, 2023

Index

December 31, 2023 and 2022 and for the three years ended December 31, 2023

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Report of Independent Auditors

To the Board of Managers of RW Parent, LLC and Management of ServiceMaster Systems, LLC:

Opinion

We have audited the accompanying consolidated financial statements of ServiceMaster Systems, LLC and its subsidiaries (the "Company"), which comprise the consolidated statements of financial position as of December 31, 2023 and 2022, and the related consolidated statements of operations and comprehensive income, of member's equity and of cash flows for the years then ended, including the related notes (collectively referred to as the "consolidated financial statements").

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2023 and 2022, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other Matter

The consolidated balance sheet (not presented herein) of the Company as of December 31, 2021, and the related consolidated statements of operations and comprehensive income, member's equity and cash flows for the year then ended were audited by other auditors whose report, dated March 31, 2022, expressed an unmodified opinion on those statements.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability



to continue as a going concern for one year after the date the consolidated financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Atlanta, Georgia April 29, 2024

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Consolidated Statements of Operations and Comprehensive Income

Years Ended December 31, 2023, 2022 and 2021

(in millions)		2023	2022	2021
Revenue	\$	344.7	\$ 350.6	\$ 301.6
Cost of services rendered		107.2	127.7	127.2
Selling and administrative expenses		84.8	73.6	69.7
Depreciation and amortization expense		23.0	22.2	16.9
Impairment charge			 20.5	
Operating expenses		215.0	244.0	213.8
Operating income		129.7	106.6	87.8
Other expense		2.0	1.8	(0.4)
Net income and comprehensive income	\$	127.7	\$ 104.8	\$ 88.2

Consolidated Statements of Financial Position

December 31, 2023 and 2022

(in millions)	2023	2022
Assets		
Accounts receivable, less allowance	\$ 53.2	\$ 62.0
Inventories	0.8	8.0
Prepaid expenses and other assets	 3.2	 2.3
Total current assets	57.2	65.1
Property and equipment, net	10.9	14.2
Right-of-use asset	2.0	0.1
Notes receivable	0.1	0.1
Intangible assets, net	1,631.4	1,677.7
Other assets	0.3	 0.1
Total assets	\$ 1,701.9	\$ 1,757.3
Liabilities and Member's Equity		
Accounts payable	\$ 8.4	\$ 15.0
Accrued advertising	4.0	8.9
Payroll and other employee benefits	9.4	7.5
Deferred revenue	1.7	1.8
Current portion of lease liability	0.4	0.1
Current portion of long-term debt		-
Other current liabilities	 6.3	 5.3
Total current liabilities	30.2	38.6
Long-term lease liability	1.7	-
Long-term portion of finance lease liability	0.3	-
Other long-term liabilities	4.8	3.6
Total liabilities	 37.0	 42.2
Member's equity	1,664.9	1,715.1
Total liabilities and member's equity	\$ 1,701.9	\$ 1,757.3

Consolidated Statements of Member's Equity

Years Ended December 31, 2023, 2022 and 2021

(in millions)	ľ	Member's Equity
Balance at December 31, 2020	\$	1,521.1
Distribution to Member Measurement period adjustment to the initial contribution Contributions (TMTI and SRM) Net income and comprehensive income		(109.7) (102.3) 301.8 88.2
Balance at December 31, 2021		1,699.1
Distribution to Member Net income and comprehensive income		(88.8) 104.8
Balance at December 31, 2022		1,715.1
Distribution to Member Net income and comprehensive income		(177.9) 127.7
Balance at December 31, 2023	\$	1,664.9

Consolidated Statements of Cash Flows

Years Ended December 31, 2023, 2022 and 2021

(in millions)	2023		2022		2021
Cash flows from operating activities					
Net income	\$ 127.7	\$	104.8	\$	88.2
Adjustments to reconcile net income to net cash					
provided by operating activities					
Depreciation and amortization expense	23.0		22.2		16.9
Impairment charge	-		20.5		-
Amortization of operating right of use assets	0.3		-		
Bad debt expense	(0.1)		-		
Other, net	1.6		-		2.7
Changes in operating assets and liabilities					
Accounts receivable and notes receivable	8.1		(8.6)		(11.1)
Inventories	-		6.4		(0.6)
Prepaid expenses and other assets	(1.1)		8.0		8.7
Accounts payable	(6.2)		(0.9)		4.1
Deferred revenue	1.5		(0.7)		(4.0)
Operating right of use assets and lease	4				
liabilities, net	(0.2)		0.4		-
Operating lease liability	- (4.0)		(0.4)		-
Accrued and other current liabilities	 (1.6)		(8.1)	1	6.9
Net cash provided by					
operating activities	 153.0		136.4		111.8
Cash flows from investing activities					
Cash paid to acquire property and equipment	(8.8)		0.4		
Distributor acquisitions	-		(47.9)		-
Capital transfers/(expenditures)					(0.3)
Net cash used in investing activities	(8.8)		(47.5)		(0.3)
Cash flows from financing activities	, ,				
Payments of finance leases	0.3				(0.6)
Debt payment	0.5		(0.1)		(0.0)
Distribution to Members	(144.5)		(88.8)		(1.2)
	 <u>, , , , , , , , , , , , , , , , , , , </u>		`		
Net cash used in financing activities	 (144.2)		(88.9)		(111.5)
Net increase in cash and cash					
equivalents	-		-		-
Cash and cash equivalents					
Beginning of year	_				
End of year	\$ _	\$	_	\$	_
Noncash investing and financing activities					
Noncash distribution to members in connection					
with asset transfers	\$ 33.4	\$	-	\$	301.8
Noncash measurement period adjustment to					
the initial contribution	-		-		(102.3)
					, ,

The accompanying notes are an integral part of these consolidated financial statements.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

1. Description of Business

Servicemaster Systems LLC

The Company is a single-member limited liability company subsidiary of ServiceMaster Funding LLC (the "Issuer", "Member", or together with ServiceMaster of Canada Limited, the "Co-Issuers"), and an indirect wholly owned subsidiary of RW Purchaser, LLC. Through its subsidiaries, the Company franchises and provides restoration, cleaning, moving, junk removal and storage solution services to both residential and commercial customers through the following brands: ServiceMaster Restore, ServiceMaster Recovery Management ("SRM"), ServiceMaster Clean, Merry Maids, Two Men and a Truck ("TMTI") and Two Men and a Junk Truck ("TMJT") (collectively, the "ServiceMaster Brands").

References to "we," "us," "our" and "Company" in the accompanying consolidated financial statements (the "financial statements") are to the Company's business unless the context otherwise requires.

2. Significant Accounting Policies

The significant accounting policies described below, together with the other notes that follow, are an integral part of the financial statements.

Principles of Consolidation

The Financial Statements include the accounts of Servicemaster Systems LLC and all of our consolidated subsidiaries.

Basis of Preparation

The historical results of our operations, financial position and cash flows have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP"). All significant intercompany transactions and balances have been eliminated in consolidation.

Use of Estimates

The preparation of the financial statements requires management to make certain estimates and assumptions required under US GAAP that may differ from actual results. The more significant areas requiring the use of management estimates relate to the valuation of tangible and intangible assets.

Accounts Receivable and Notes Receivable

Accounts receivable consist primarily of national account revenue, royalties and franchise fees due from franchisees. Notes receivable consist primarily of licenses and equipment sold to franchisees. Accounts receivable are carried at their net realizable value. The Company accounts for credit losses using the Current Expected Credit Loss (CECL) model detailed in the Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") No. 2016-13, *Financial Instruments – Credit Losses (Topic 326)*.

The Company's expected loss allowance methodology for accounts receivable is developed using historical collection experience, current and future economic and market conditions and a review of the current status of customers' trade accounts receivable. Due to the short-term nature of such receivables, the estimate of accounts receivable that may not be collected is based on aging of the accounts receivable balances and consideration of customers' financial and macroeconomic

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)

Notes to Consolidated Financial Statements

December 31, 2023, 2022 and 2021

conditions. Balances are written off when determined to be uncollectible. The exposure to concentrations of credit risk is limited due to the diverse product offerings and geographic areas covered by our operations.

Estimates are used to determine the allowance. It is based on an assessment of anticipated payment and all other historical, current and future information that is reasonably available.

	December 31, 2023							
(in millions)	Accounts Receivable			lotes eivable	Total			
Receivables Less: Allowance for credit losses	\$	55.3 (2.1)	\$	0.1	\$	55.4 (2.1)		
Receivables, net of allowance	\$	53.2	\$	0.1	\$	53.3		

	December 31, 2022							
(in millions)	_	counts eivable	-	lotes eivable	Total			
Receivables Less: Allowance for credit losses	\$	68.3 (6.3)	\$	0.1	\$	68.4 (6.3)		
Receivables, net of allowance	\$	62.0	\$	0.1	\$	62.1		

Inventories

Inventories are recorded at the lower of cost (primarily on a weighted-average cost basis) or net realizable value. Our inventories primarily consist of finished goods to be used on the customers' premises or sold to franchisees.

Property and Equipment and Intangible Assets

Property and equipment consist of the following:

	Decei	Estimated Useful Lives	
(in millions)	2023	2022	(years)
Building	\$ -	\$ 6.4	39
Land	-	0.9	-
Leasehold improvements	1.2	1.3	1–39
Technology and communications	5.2	4.1	2–10
Machinery and equipment	4.1	2.8	5–10
Office equipment, furniture and fixtures	7.3	3.9	3–17
Accumulated depreciation	(6.9)	(5.2)	
Property and equipment, net	\$ 10.9	\$ 14.2	

Depreciation expense of property and equipment was \$2.3 million, \$2.6 million and \$1.8 million for the years ended December 31, 2023, 2022 and 2021, respectively.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Property and equipment, leasehold improvements and intangible assets with finite lives are depreciated and amortized on a straight-line basis over their estimated useful lives. Property and equipment lives are based on our previous experience for similar assets, potential market obsolescence and other industry and business data. Amortization of leasehold improvements is provided for on a straight-line method over the estimated benefit period of the related assets or the lease term, if shorter. As required by accounting standards for the impairment or disposal of long-lived assets, property and equipment and finite-lived intangible assets are tested for recoverability whenever events or changes in circumstances indicate their carrying amounts may not be recoverable. If the carrying value is no longer recoverable based upon the undiscounted future cash flows of the asset, an impairment loss could be recognized equal to the difference between the carrying amount and the fair value of the asset. Changes in the estimated useful lives or in the asset values could cause us to adjust the book value or future expense accordingly. There were no triggering events identified for the years ended December 31, 2023, 2022 and 2021.

Indefinite-lived intangible assets, primarily trade names, are assessed annually for impairment during the fourth quarter or earlier upon the occurrence of certain events or substantive changes in circumstances. The Company performed an annual impairment analysis as of October 1, 2023 which did not result in any intangible assets impairments to continuing operations. The Company performed an annual impairment analysis as of October 1, 2022, which resulted in a \$12.4 million impairment of the Furniture Medic tradename and a \$8.1 million impairment to the AmeriSpec tradename. See Note 4, Intangible Assets, for our intangible assets balances.

Member's Equity

Our equity on the consolidated statements of financial position represents the Issuer's net investment in us and is presented as Member's Equity. Member's Equity includes the value of the net assets transferred to the Company, subsequent transfers of SRM and TMTI and the Issuer's share of our net income.

Fair Value Measurement

Fair value is defined as the exchange price that would be received for an asset or an exit price paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. The fair value hierarchy defines a three-level valuation hierarchy for disclosure of fair value measurements as follows:

- Level 1 Valuations based on quoted prices in active markets for identical assets or liabilities that an entity has the ability to access;
- Level 2 Valuations based on quoted prices for similar assets or liabilities, quoted prices for identical assets or liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable data for substantially the full term of the assets or liabilities; and
- Level 3 Valuations based on inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The categorization of a financial instrument within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The carrying value of cash equivalents, accounts receivable, and accounts payable approximate fair value due to their short-term nature. The carrying value of the Company's debt approximates fair value due to the variable rate terms of the debt.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Leases

We determine if an arrangement is a lease at inception. We recognize a right-of-use ("ROU") asset and lease liability for all leases with terms of 12 months or more. ROU assets represent our right to use an underlying asset for the lease term, and lease liabilities represent our obligation to make lease payments arising from the lease.

ROU assets and lease liabilities are recognized at commencement date based on the present value of lease payments over the lease term. Our lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise that option. As most of our leases do not provide an implicit rate, we use our incremental borrowing rate based on the information available at commencement date in determining the present value of lease payments. We use the implicit rate when readily determinable. Lease expense for operating lease payments is recognized on a straight-line basis over the lease term. See Note 7, *Leases* to the accompanying consolidated financial statements for information related to our leases.

Revenue

Royalty Fees

The Company has franchise agreements in the ServiceMaster Restore, ServiceMaster Clean, Merry Maids, TMTI and TMJT businesses. Royalty fee revenue consists principally of sales-based royalties received as part of the consideration for the franchise right and is calculated as a percentage of system wide sales. Royalty fees are recognized at the agreed-upon contractual rates over time as the customer-level revenue is generated by the franchisees. Revenue is recognized for an estimate of the unreported royalty fees, which are reported and remitted to us in arrears.

Commercial Cleaning and Other National Accounts

National account revenues are recognized at the agreed-upon contractual amounts over time as services are completed based on contractual arrangements to provide services at the customers' locations. The Company engages either a franchisee or third-party business to perform the services. Under these agreements, the Company is directly responsible for providing the services and receive payment directly from the customer. A receivable is recorded related to this revenue as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after services have been rendered.

Sales of Products

Revenues are generated from selling products to franchisees. Revenues from product sales are generally recognized once control of the products transfers to the customer. A receivable is recorded related to these sales as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after a customer is invoiced.

Franchise Fees

Initial franchise fees result from the sale of a franchise license, which includes the use of the name, trademarks and proprietary methods. The franchise license is considered symbolic intellectual property and revenue related to the sale of this right is recognized at the agreed-upon contractual amount over the term of the initial franchise agreement.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Referral Fees

We have contractual arrangements with several national insurance companies to maintain a call center which receives and provides nonrecurring recovery and restoration referrals from the insurers to qualifying franchisees. We receive and recognize referral fees from franchisees at the agreed-upon contractual amount as revenue in the month the referral is issued.

National Advertising Fund

Franchisees contribute a percentage of customer-level revenue into a national advertising fund managed by us. In cases where we have ultimate control of the marketing and advertising, we recognize both revenue and expense for the amount earned.

Advertising

Advertising costs are expensed when the advertising occurs and are included in selling and administrative expenses. Advertising costs were \$19.8 million, \$19.0 million and \$15.7 million for the years ended December 31, 2023, 2022 and 2021, respectively. Advertising costs include national advertising fund expenses of \$19.0 million, \$18.1 million and \$14.5 million for the years ended December 31, 2023, 2022 and 2021, respectively, for which there is an equal amount recorded in revenue for the years ended December 31, 2023, 2022 and 2021.

Income Taxes

The Company is a single-member limited liability corporation which has elected not to be taxed as a corporation, and consequently is not subject to U.S. federal or state income taxes. As such, for income tax purposes, the Company's earnings flow through directly to the Member.

Comprehensive Income

Comprehensive income represents net income for the period plus the results of certain other changes in Members' equity. The Company's comprehensive income is equal to its net income.

Newly Issued Accounting Standards

We have reviewed all recently issued, but not yet effective, accounting pronouncements and do not expect the future adoption of any such pronouncements will have a material impact on our financial condition or the results of our operations.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

3. Revenue

The following table presents our revenues, disaggregated by revenue source. We disaggregate revenue from contracts with customers into major customer acquisition channels. We determined that disaggregating revenue into these categories achieves the disclosure objective to depict how the nature, amount, timing, and uncertainty of revenue and cash flows are affected by economic factors.

	Years Ended December 31,							
(in millions)		2023				2021		
Major service line								
Royalty fees	\$	186.8	\$	175.7	\$	141.3		
National accounts and self performed		106.7		101.4		123.3		
National advertising fund revenue		19.0		18.1		14.5		
Sales of products		2.6		10.5		12.0		
Other		29.6		44.9		10.5		
	\$	344.7	\$	350.6	\$	301.6		

Costs to Obtain a Contract With a Customer

The Company capitalizes the incremental costs of obtaining a contract with a customer, primarily commissions, and recognizes the expense on a straight-line basis, as adjusted to match the timing of revenue recognition, over the expected customer relationship period. As of December 31, 2023, 2022 and 2021, there was an immaterial amount of activity related to capitalizable cost to obtain a contract.

Contract Balances

We record a receivable related to revenue recognized on services once we have an unconditional right to invoice and receive payment in the future related to the services provided. All accounts receivables are recorded within accounts receivable, less allowances, on the consolidated statements of financial position.

Deferred revenue from initial franchise fees represents a contract liability and is recognized when cash payments are received in advance of the performance of services, including when the amounts are refundable. Amounts are recognized as revenue in proportion to the costs expected to be incurred in performing services under our contracts.

Revenue is recognized net of any taxes collected from customers, which are subsequently remitted to taxing authorities.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

4. Intangible Assets

The table below summarizes the intangible asset balances:

	December 31, 2023							
(in millions)		Accumulated Gross Amortization				Net		
Trade names (1)	\$	1,459.0	\$	-	\$	1,459.0		
Customer related (2)		178.2		(39.6)		138.6		
Other (2)		52.6		(18.8)		33.8		
	\$	1,689.8	\$	(58.4)	\$	1,631.4		
		1	Decem	ber 31, 202	2			
			Acc	umulated				
(in millions)		Gross	Amo	ortization		Net		
Trade names (1)	\$	1,483.0	\$	-	\$	1,483.0		
Customer related (2)(3)		180.3		(24.7)		155.6		
Other (2)		52.6		(13.5)		39.1		
	\$	1.715.9	\$	(38.2)	\$	1.677.7		

- (1) Not subject to amortization
- (2) These intangible assets are being amortized over the expected period of benefit, with a weighted average life of approximately 8.9 years and 9.1 years for the years ended December 31, 2023 and 2022, respectively. In addition, customer related includes franchise agreement.
- (3) In 2022, the Company entered into two agreements (termination agreement dated March 11, 2022 and asset purchase agreement dated June 2, 2022) related to ServiceMaster Coordinator License Agreements (collectively, the "Coordinator Agreements") for \$47.9 million, which were capitalized into customer related intangible assets.

Amortization expense of \$20.7 million, \$19.6 million and \$15.1 million was recorded for the years ended December 31, 2023, 2022 and 2021, respectively.

For the existing intangible assets, we anticipate amortization expense for the next five years as follows:

(in millions)	2024	2025	2026	2027	2028
Amortization expense	\$ 20.6	\$ 20.6	\$ 19.8	\$ 18.7	\$ 18.7

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

5. Long-Term Debt, Net

Outstanding debt at ServiceMaster SPE Holdco, LLC for which the Company is a guarantor consists of the following at December 31, 2023 and 2022:

	December 31,				
(in millions)	2023			2022	
Series 2020 Class A-2-I Notes,					
due January 2051	\$	215.8	\$	222.8	
Series 2020 Class A-2-II Notes,					
due January 2051		388.4		401.0	
Series 2020 Class A-1 variable rate notes		10.0		-	
Series 2021 Class A-2-1 Notes,					
due July 2051		143.5		148.1	
Series 2021 Class A-2-II Notes,					
due July 2051		239.1		246.9	
Notes payable				-	
Debt issuance costs, net		(17.0)		(19.8)	
Total long-term debt, including					
current portion		979.8		999.0	
Amounts payable within one year		(20.3)		(10.4)	
Long-term debt, net	\$	959.5	\$	988.6	

Future Minimum Principal Payments

(in millions)	Amou		
2024	\$	20.3	
2025		10.3	
2026		10.3	
2027		10.3	
2028		10.3	
Thereafter		935.3	
Total future minimum payments	\$	996.8	

2020 Securitized Notes

On December 9, 2020 (the "2020 Securitization Date"), a series of agreements (collectively, the "2020 Indenture") were effectuated and gave rise to a revised legal entity structure of the Company's subsidiaries as well as the issuance of approximately \$750,000,000 of Notes by the Company's indirect wholly owned subsidiaries, ServiceMaster Funding LLC (the "Issuer") and ServiceMaster of Canada Limited ("Canada Limited" and, collectively, the "Co-Issuers"). Pursuant to the agreement the Co-Issuers issued \$250,000,000 of Series 2020-1 2.841% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-I (the "Class A-2-I Notes"), \$450,000,000 of Series 2020-1, 3.337% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-II (the "Class A-2-II Notes"), and \$50,000,000 of variable funding notes, Series 2020 Class A-1 (the "Series 2020 Class A-2-II Notes") and, collectively with the Series 2020 Class A-2-II Notes and the Series 2020 Class A-2-II Notes,

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
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the "2020 Notes"). Interest will accrue on the Series 2020-1 Class A-1 Notes at a variable rate depending on the outstanding amount drawn by the Co-Issuers from time to time thereunder, if any. The legal final maturity date of the Notes is in January 2051.

Unless earlier prepaid to the extent permitted, the 2020 Indenture provides for an anticipated repayment date of January 2028 for the Class A-2-I Notes and an anticipated repayment date of January 2031 for the Series 2020 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2020-1 Class A-1 Notes will expire in January 2026, subject to two automatic annual renewals at the election of the Co-Issuers if certain conditions are met.

The 2020 Notes have been guaranteed by indirect or direct wholly owned subsidiaries of the Company, ServiceMaster SPE Holdco LLC ("Holdco") and RW Canada Intermediate Ltd., as well as all of the subsidiaries of the Issuer (collectively, the "Guarantors"). The 2020 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2020 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2020 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default.

The 2020 Indenture also provides for quarterly principal amortization in respect of the Series 2020 Class A-2-I Notes and the Series 2020 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

2021 Senior Notes

On July 30, 2021, in conjunction with the acquisition (See Note 5, Acquisitions) of Two Men and a Truck/International, Inc., the Co-Issuers entered into an agreement (the "2021 Indenture") for a senior note facility in an aggregate principal amount of \$400,000,000 with Citibank. The Issuer issued \$150,000,000 of Series 2021-1 2.865% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-I, \$250,000,000 of Series 2021-1, 3.113% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-II (the "2021 Notes"). The legal final maturity date of the Notes is in July 2051. The 2021 Indenture provides for an anticipated repayment date of July 2028 for the Series 2021 Class A-2-II Notes and an anticipated repayment date of July 2031 for the Series 2021 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2021-1 Class A-1 Notes will expire in July 2026, subject to two automatic annual renewals at the election of the Issuer if certain conditions are met.

The 2021 Notes are secured by substantially all of the assets of the Issuer and the Guarantors. The 2021 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2021 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2021 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default. The 2021 Indenture also provides for quarterly principal amortization in respect of the Series 2021 Class A-2-I Notes and the Series 2021 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

6. Commitments and Contingencies

We lease certain property, equipment and warehouses under various operating lease arrangements. Most of the property leases provide that we pay taxes, insurance, and maintenance applicable to the leased premises. As leases for existing locations expire, we expect to renew the leases or substitute another location and lease.

In the ordinary course of conducting business activities, we are and may in the future become involved in various litigation and claims incidental to our business. The outcome of these matters cannot be predicted with certainty and some of these matters may be resolved unfavorably to the Company. Based on currently available information, the Company is subject to certain claims for damages that are performed during the course of business. The Company does not believe that the outcome of these legal matters will have a material adverse effect on its consolidated financial position, results of operations or cash flow.

7. Related-Party Transactions

Management Fee

The Company entered into a management agreement with Opco (the "Management Agreement") where Opco is to provide, among other things, the managing of respective rights, powers, duties and obligations in connection with the Pre-Contribution Agreements, the franchise assets, the securitization IP, and all other securitization assets. In exchange for the services described above, the Company will pay an annual management fee equal to a base amount of \$7.8 million plus a variable fee of \$11,500 for every integer multiple of \$100,000 of aggregate U.S. retained collections, receivable on a weekly basis. The base management fee will be subject to successive 2% annual increases following each anniversary of the closing date. Such fees are included in selling and administrative expenses in the consolidated statements of operations and comprehensive income. For the years ended December 31, 2023, 2022 and 2021 the Management fee was \$31.8 million, \$29.2 million and \$27.8 million, respectively.

License Fee

The Company entered into a license fee agreement with ServiceMaster of Canada Limited ("Canada Limited") and ServiceMaster Limited (UK) ("UK Limited"). Under the license agreement, Canada Limited and UK Limited are permitted to use intellectual property and tradenames in the performance of operational activities. For the years ended December 31, 2023 and 2022 the license fee for Canada Limited was \$5.7 million and \$5.3 million; the license fee for UK Limited was \$0.7 million and \$0.3 million, respectively.

8. Subsequent Events

The Company evaluated subsequent events from December 31, 2023 through April 29, 2024 the date the financial statements were available to be issued. There were no matters identified affecting the Company's financial position or requiring further disclosure.

THE FOLLOWING FINANCIAL STATEMENTS HAVE BEEN PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THEIR CONTENT OR FORM.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)

(Unaudited) Condensed Consolidated Financial Information
As of and for the three months ended March 31, 2024 and 2023

ServiceMaster Systems, LLC and Subsidiaries Index March 31, 2024 and 2023

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(Unaudited) Statements of Financial Position	<u>2</u>

ServiceMaster Systems, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Operations and Comprehensive Income

	Three Months Ended March 31,						
(in millions)	2	2024					
Revenue	\$	76.4	\$	87.1			
Cost of services rendered		21.7		31.2			
Selling and administrative expenses		25.6		18.0			
Depreciation and amortization expense		5.8		4.8			
Operating expenses		53.1		54.0			
Operating income		23.3		33.1			
Other expense		0.5		0.3			
Net income and comprehensive income	\$	22.8	\$	32.8			

ServiceMaster Systems, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Financial Position

(in millions)	As at March 31, 2024	As at December 31, 2023
Assets		
Accounts receivable, less allowance	\$ 56.9	\$ 53.2
Inventories	8.0	8.0
Prepaid expenses and other assets	2.7	3.2
Total current assets	60.4	57.2
Property and equipment, net	10.5	10.9
Right-of-use asset	1.9	2.0
Notes receivable	0.1	0.1
Intangible assets, net	1,626.3	1,631.4
Other assets	0.4	0.3
Total assets	1,699.6	\$ 1,701.9
Liabilities and Member's Equity		
Accounts payable	9.7	\$ 8.4
Accrued advertising	3.4	4.0
Payroll and other employee benefits	11.8	9.4
Deferred revenue	1.8	1.7
Current portion of lease liability	0.4	0.4
Other current liabilities	7.8	6.3
Total current liabilities	34.9	30.2
Long-term lease liability	1.5	1.7
Long-term portion of finance lease liability	_	0.3
Other long-term liabilities	5.7	4.8
Total liabilities	42.1	37.0
Member's equity	1,657.5	1,664.9
Total liabilities and member's equity	1,699.6	\$ 1,701.9

ServiceMaster OpCo Holdings, LLC and Subsidiaries

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Consolidated Financial Statements
December 31, 2023, and 2022 and for the three years
ended December 31, 2023

Index

December 31, 2023, and 2022, and for the three years ended December 31, 2023

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Report of Independent Auditors

To the Board of Managers of RW Parent, LLC and Management of ServiceMaster OpCo Holdings, LLC:

Opinion

We have audited the accompanying consolidated financial statements of ServiceMaster OpCo Holdings, LLC and its subsidiaries (the "Company"), which comprise the consolidated statements of financial position as of December 31, 2023, and 2022, and the related consolidated statements of operations and comprehensive income, of members' equity and of cash flows for the years then ended, including the related notes (collectively referred to as the "consolidated financial statements").

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2023, and 2022, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other Matter

The consolidated statement of financial position (not presented herein) of the Company as of December 31, 2021, and the related consolidated statements of operations and comprehensive income, member's equity and cash flows for the year then ended were audited by other auditors whose report, dated March 31, 2022, expressed an unmodified opinion on those statements.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability



to continue as a going concern for one year after the date the consolidated financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Priebatchous loops UP
Atlanta, Georgia
April 29, 2024

ServiceMaster OpCo Holdings, LLC and Subsidiaries (An indirect wholly owned subsidiary of RW Purchaser, LLC) Consolidated Statements of Operations and Comprehensive Income Years Ended December 31, 2023, 2022 and 2021

(in millions)	2023	2022	2021		
Revenue	\$ 361.2	\$ 351.4	\$	302.6	
Cost of services rendered	115.0	135.5		133.4	
Selling and administrative expenses	116.3	92.5		100.0	
Depreciation and amortization expense	24.7	24.3		18.7	
Impairment charge	-	20.5			
Operating expenses	 256.0	 272.8		252.1	
Operating income	105.2	78.6		50.5	
Interest expense	34.5	35.3		27.8	
Other expense	 6.7	 2.4		3.8	
Net income and comprehensive income	\$ 64.0	\$ 40.9	\$	18.9	

ServiceMaster OpCo Holdings, LLC and Subsidiaries (An indirect wholly owned subsidiary of RW Purchaser, LLC)

Consolidated Statements of Financial Position

December 31, 2023 and 2022

(in millions)	2023	2022
Assets		
Cash and cash equivalents	\$ 1.6	\$ 24.1
Restricted cash	15.8	9.7
Accounts receivable, less allowance	53.3	61.6
Current portion of notes receivable	0.9	1.5
Inventories	0.8	8.0
Prepaid expenses and other assets	 16.4	 15.3
Total current assets	88.8	113.0
Property and equipment, net	16.6	20.7
Right-of-use asset	13.5	13.1
Notes receivable, less allowance		
and current portion	2.3	4.2
Intangible assets, net	1,631.4	1,677.7
Other assets	0.4	 0.1
Total assets	\$ 1,753.0	\$ 1,828.8
Liabilities and Member's Equity		
Accounts payable	\$ 11.7	\$ 16.1
Payroll and other employee benefits	13.0	12.8
Accrued advertising	4.0	8.9
Accrued interest payable	5.3	5.3
Deferred revenue	1.7	1.8
Current portion of lease liability	2.4	2.1
Current portion of long-term debt	20.3	10.4
Other current liabilities	 0.9	3.2
Total current liabilities	59.3	60.6
Long-term debt, net of debt issuance costs		
and current portions	959.4	988.6
Long-term lease liability	12.5	12.5
Long-term portion of finance lease liability	0.3	-
Other long-term liabilities	4.8	3.6
Total liabilities	1,036.3	1,065.3
Member's equity	716.7	763.5
Total liabilities and member's equity	\$ 1,753.0	\$ 1,828.8

(An indirect wholly owned subsidiary of RW Purchaser, LLC)

Consolidated Statements of Member's Equity Years Ended December 31, 2023, 2022 and 2021

Net income and comprehensive income

Balances at December 31, 2023

(in millions)Member's EquityBalance at December 31, 2020\$ 840.4Contribution (TMTI and SRM)301.8Contribution from Member1.1Distribution to Member(434.0)Net income and comprehensive income18.9Balances at December 31, 2021728.2

Distribution to Member Net income and comprehensive income	(434.0) 18.9
Balances at December 31, 2021	728.2
Contribution from Holdings	30.0
Contribution from RW Parent	5.1
Contribution from Member	0.2
Distribution to RW Parent	(2.4)
Distribution to Member	(38.5)
Net income and comprehensive income	40.9
Balances at December 31, 2022	763.5
Share based compensation Distribution to Member	1.0 (111.8)

64.0

716.7

\$

ServiceMaster OpCo Holdings, LLC and Subsidiaries (An indirect wholly owned subsidiary of RW Purchaser, LLC)

Consolidated Statements of Cash Flows

Years Ended December 31, 2023, 2022 and 2021

(in millions)		2023		2022		2021
Cash flows from operating activities						
Net income	\$	64.0	\$	40.9	\$	18.9
Adjustments to reconcile net income to net cash provided by						
operating activities						
Depreciation and amortization expense		24.7		24.3		18.7
Impairment charge		-		20.5		-
Amortization of debt issuance costs		2.9		2.9		2.4
Amortization of operating right of use assets		1.8		1.9		-
Loss on sale of business		4.2		-		-
Other, net		1.6		-		3.8
Share based compensation expense		1.0		5.1		-
Changes in operating assets and liabilities						
Accounts receivable and notes receivable		9.8		(4.7)		(7.2)
Inventories		-		6.4		(0.6)
Prepaid expenses and other assets		(1.3)		(1.4)		(2.1)
Accounts payable		(4.1)		(2.4)		(1.0)
Deferred revenue		1.5		(0.7)		(4.0)
Operating right of use assets and lease liabilities, net		(1.9)		(0.5)		-
Accrued and other current liabilities		(7.1)		(9.1)		7.7
Net cash provided by operating activities		97.1		83.2		36.6
Cash flows from investing activities						
Cash paid to acquire property and equipment		(9.9)		(3.9)		
Sale of AmeriSpec and Furniture Medic		21.8		-		
Distributor acquisitions		-		(47.9)		-
Capital expenditures						(1.1)
Net cash provided by/(used in) investing activities		11.9		(51.8)		(1.1)
Cash flows from financing activities						
Borrowings on finance leases		0.3		-		
Payments on finance leases						(0.6)
Debt payment		(52.0)		(45.4)		(36.9)
Proceeds from borrowings		30.0		25.0		440.0
Payments of debt issuance costs						(11.2)
Distribution to Members		(103.7)		(38.5)		(434.0)
Contribution from Holdings		-		30.0		-
Contribution from Members		-		0.2		1.1
Distribution to RW Parent				(2.4)		
Net cash used in financing activities		(125.4)		(31.1)		(41.6)
Net (decrease)/increase in cash, cash equivalents						
and restricted cash		(16.4)		0.3		(6.1)
Cash, cash equivalents and restricted cash						
Beginning of year		33.8		33.5		39.6
End of year	\$	17.4	\$	33.8	\$	33.5
Supplemental disclosure of cash flow information						
Cash paid for interest	\$	31.2	\$	32.3	\$	29.3
Supplemental information on noncash transactions						
Noncash contribution from RW Parent	\$	_	\$	5.1	\$	_
Noncash distribution to members in connection	₹		7		~	
with asset transfers		8.1		-		301.8

The accompanying notes are an integral part of these consolidated financial statements.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
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1. Description of Business

ServiceMaster OpCo Holdings, LLC (the "Company") is a limited liability company and a direct, wholly owned subsidiary of RW Purchaser LLC ("RW Purchaser" or "Member"). ServiceMaster Funding LLC (the "Issuer"), an indirect wholly owned subsidiary of the Company, will guarantee the Notes (as defined in Note 6, Long-term Debt, net), together with the other Guarantors (as defined below), pursuant to the Guarantee and Collateral Agreement. Through its direct wholly owned subsidiary ServiceMaster Holdco, LLC ("Holdco"), the Company acts as the manager of the securitization of restoration, cleaning, moving, junk removal and storage solution services to both residential and commercial customers through the following brands: ServiceMaster Restore, ServiceMaster Recovery Management ("SRM"), ServiceMaster Clean, Merry Maids, Two Men and a Truck ("TMTI") and Two Men and a Junk Truck ("TMJT") (collectively, the "ServiceMaster Brands.")

References to "we," "us," "our" and "Company" in the accompanying consolidated financial statements (the "financial statements") are to the Company's business unless the context otherwise requires.

2. Significant Accounting Policies

The significant accounting policies described below, together with the other notes that follow, are an integral part of the financial statements.

Principles of Consolidation

The Financial Statements include the accounts of ServiceMaster OpCo Holdings, LLC and all of our consolidated subsidiaries.

Basis of Preparation

The historical results of our operations, financial position and cash flows have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP"). All significant intercompany transactions and balances have been eliminated in consolidation.

Use of Estimates

The preparation of the financial statements requires management to make certain estimates and assumptions required under US GAAP that may differ from actual results. The more significant areas requiring the use of management estimates relate to the valuation of tangible and intangible assets.

Cash, Cash Equivalents and Restricted Cash

Cash and cash equivalents include highly liquid investments with maturity dates of three months or less from the date of purchase and are recorded at cost.

Restricted cash relates to the 2020 and 2021 securitized notes (as described in Note 6, *Long-term Debt, net*). As part of the transactions, the Company established certain cash and money market mutual fund accounts in the name of the Trustee for the benefit of the Trustee and the noteholders and are restricted in their use. The Company also established management accounts subject to control agreements among the Trustee, financial institutions and the Company. Restricted cash is comprised of cash collections and reserves held by the Trustee and within management accounts to be used for payments of principal, interest, commitment fees and other permissible operating expenses required for the notes of the Company.

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Accounts Receivable and Notes Receivable

Accounts receivable consist primarily of national account revenue, royalties and franchise fees due from franchisees. Notes receivable consist primarily of licenses and equipment sold to franchisees. Accounts receivable are carried at their net realizable value. The Company accounts for credit losses using the Current Expected Credit Loss (CECL) model detailed in the Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") No. 2016-13, *Financial Instruments – Credit Losses (Topic 326*).

The Company's expected loss allowance methodology for accounts receivable is developed using historical collection experience, current and future economic and market conditions and a review of the current status of customers' trade accounts receivable. Due to the short-term nature of such receivables, the estimate of accounts receivable that may not be collected is based on aging of the accounts receivable balances and consideration of customers' financial and macroeconomic conditions. Balances are written off when determined to be uncollectible. The exposure to concentrations of credit risk is limited due to the diverse product offerings and geographic areas covered by our operations.

Estimates are used to determine the allowance. It is based on an assessment of anticipated payment and all other historical, current and future information that is reasonably available.

	December 51, 2025							
(in millions)	_	Accounts Notes Receivable Receivable				Total		
Receivables Allowance for credit losses	\$	55.4 (2.1)	\$	3.5 (0.3)	\$	58.9 (2.4)		
Receivables, net of allowance	\$	53.3	\$	3.2	\$	56.5		
		I	Decemb	per 31, 202	2			
(in millions)	Accounts Receivable		Notes Receivable			Total		
Receivables Allowance for credit losses	\$	68.0 (6.4)	\$	6.0 (0.3)	\$	74.0 (6.7)		
Receivables, net of allowance	\$	61.6	\$	5.7	\$	67.3		

December 31, 2023

Inventories

Inventories are recorded at the lower of cost (primarily on a weighted-average cost basis) or net realizable value. Our inventories primarily consist of finished goods to be used on the customers' premises or sold to franchisees.

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Property and Equipment and Intangible Assets

Property and equipment consist of the following:

		Decem	Estimated Useful Lives		
(in millions)		2023 2022			(years)
Building	\$	-	\$	6.4	39
Land		-		0.9	-
Leasehold improvements		2.9		3.1	1–39
Technology and communications		14.5		12.3	2–10
Machinery and equipment		4.1		2.8	5–10
Office equipment, furniture and fixtures		7.8		4.4	3–17
Accumulated depreciation		(12.7)		(9.2)	
Property and equipment, net	\$	16.6	\$	20.7	

Depreciation expense of property and equipment was \$4.0 million, \$4.7 million and \$3.6 million for the years ended December 31, 2023, 2022 and 2021, respectively.

Property and equipment, leasehold improvements and intangible assets with finite lives are depreciated and amortized on a straight-line basis over their estimated useful lives. Property and equipment lives are based on our previous experience for similar assets, potential market obsolescence and other industry and business data. Amortization of leasehold improvements is provided for on a straight-line method over the estimated benefit period of the related assets or the lease term, if shorter. As required by accounting standards for the impairment or disposal of long-lived assets, property and equipment and finite-lived intangible assets are tested for recoverability whenever events or changes in circumstances indicate their carrying amounts may not be recoverable. If the carrying value is no longer recoverable based upon the undiscounted future cash flows of the asset, an impairment loss could be recognized equal to the difference between the carrying amount and the fair value of the asset. Changes in the estimated useful lives or in the asset values could cause us to adjust the book value or future expense accordingly. There were no triggering events identified for the years ended December 31, 2023, 2022 and 2021.

Indefinite-lived intangible assets, primarily trade names, are assessed annually for impairment during the fourth quarter or earlier upon the occurrence of certain events or substantive changes in circumstances. The Company performed an annual impairment analyses as of October 1, 2023 which did not result in any intangible assets impairments to continuing operations. The Company performed an annual impairment analysis as of October 1, 2022, which resulted in a \$12.4 million impairment of the Furniture Medic tradename and a \$8.1 million impairment to the AmeriSpec tradename. See Note 4, *Intangible Assets*, for our intangible assets balances.

Member's Equity

Our equity on the consolidated statements of financial position represents RW Purchaser's net investment in us and is presented as Member's equity. Member's equity includes net cash transfers and other net asset transfers to and from RW Purchaser and us.

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Fair Value Measurement

Fair value is defined as the exchange price that would be received for an asset or an exit price paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. The fair value hierarchy defines a three-level valuation hierarchy for disclosure of fair value measurements as follows:

- Level 1 Valuations based on quoted prices in active markets for identical assets or liabilities that an entity has the ability to access;
- Level 2 Valuations based on quoted prices for similar assets or liabilities, quoted prices for identical assets or liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable data for substantially the full term of the assets or liabilities; and
- Level 3 Valuations based on inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The categorization of a financial instrument within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The carrying value of cash equivalents, accounts receivable, and accounts payable approximate fair value due to their short-term nature. The carrying value of the Company's debt approximates fair value due to the variable rate terms of the debt.

Leases

We determine if an arrangement is a lease at inception. We recognize a right-of-use ("ROU") asset and lease liability for all leases with terms of 12 months or more. ROU assets represent our right to use an underlying asset for the lease term, and lease liabilities represent our obligation to make lease payments arising from the lease.

ROU assets and lease liabilities are recognized at commencement date based on the present value of lease payments over the lease term. Our lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise that option. As most of our leases do not provide an implicit rate, we use our incremental borrowing rate based on the information available at commencement date in determining the present value of lease payments. We use the implicit rate when readily determinable. Lease expense for operating lease payments is recognized on a straight-line basis over the lease term. See Note 7, Leases to the accompanying consolidated financial statements for information related to our leases.

Revenue

Royalty Fees

The Company has franchise agreements in the ServiceMaster Restore, ServiceMaster Clean, Merry Maids, TMTI and TMJT businesses. Royalty fee revenue consists principally of sales-based royalties received as part of the consideration for the franchise right and is calculated as a percentage of system wide sales. Royalty fees are recognized at the agreed-upon contractual rates over time as the customer-level revenue is generated by the franchisees. Revenue is recognized for an estimate of the unreported royalty fees, which are reported and remitted to us in arrears.

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Commercial Cleaning and Other National Accounts

National account revenues are recognized at the agreed-upon contractual amounts over time as services are completed based on contractual arrangements to provide services at the customers' locations. The Company engages either a franchisee or third-party business to perform the services. Under these agreements, the Company is directly responsible for providing the services and receive payment directly from the customer. A receivable is recorded related to this revenue as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after services have been rendered.

Sales of Products

Revenues are generated from selling products to franchisees. Revenues from product sales are generally recognized once control of the products transfers to the customer. A receivable is recorded related to these sales as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after a customer is invoiced.

Franchise Fees

Initial franchise fees result from the sale of a franchise license, which includes the use of the name, trademarks and proprietary methods. The franchise license is considered symbolic intellectual property and revenue related to the sale of this right is recognized at the agreed-upon contractual amount over the term of the initial franchise agreement.

Referral Fees

We have contractual arrangements with several national insurance companies to maintain a call center which receives and provides nonrecurring recovery and restoration referrals from the insurers to qualifying franchisees. We receive and recognize referral fees from franchisees at the agreed-upon contractual amount as revenue in the month the referral is issued.

National Advertising Fund

Franchisees contribute a percentage of customer-level revenue into a national advertising fund managed by us. In cases where we have ultimate control of the marketing and advertising, we recognize both revenue and expense for the amount earned.

Advertising

Advertising costs are expensed when the advertising occurs and are included in selling and administrative expenses. Advertising costs were \$32.9 million ,\$19.2 million and \$15.6 million for the years ended December 31, 2023, 2022 and 2021, respectively. Advertising costs include national advertising fund expenses of \$19.0 million ,\$18.1 million and \$14.5 million for the years ended December 31, 2023, 2022 and 2021, respectively, for which there is an equal amount recorded in revenue for the years ended December 31, 2023, 2022 and 2021.

Stock Compensation

The Company accounts for equity-based compensation in accordance with ASC 718, Compensation – Stock Compensation. Accordingly, in exchange for employee and director services, compensation is given in the form of equity awards. The equity awards are recorded based on the grant date fair value and expensed over the requisite service period for the respective award.

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The Company's equity-based awards include profit interest time units and profits interest performance units issued by the Company, which vest based on either time or the achievement of certain performance conditions. The Company records forfeitures as they occur. Compensation expense resulting from time-based vesting awards is recognized in the Company's consolidated statements of operations and comprehensive loss, primarily within selling, general and administrative expenses, at the grant date fair value over the requisite service period. Compensation expense resulting from performance-based awards is recognized over the requisite service period when it is probable that the performance condition will be met. The calculated compensation expense for performance-based awards is adjusted based on an estimate of awards ultimately expected to vest. No performance-based compensation expense has been recorded by the Company as it is not deemed probable that the performance condition will be met.

The Company estimates grant date fair value using a Black-Scholes option pricing model that uses assumptions including expected volatility, expected term, and the expected risk-free rate of return. The Company has determined that the Black-Scholes option pricing model, as well as the underlying assumptions used in its application, is appropriate in estimating the fair value of its award grants.

For the year ended December 31, 2022, the Company has included \$5.1 million of share based compensation expense related to time-based vesting awards in the Statement of Member's Equity within contribution from RW Parent LLC ("RW Parent").

Income Taxes

The Company is a single-member, limited liability corporation which has elected not to be taxed as a corporation, and consequently is not subject to U.S. federal or state income taxes. As such, for income tax purposes, the Company's earnings flow through directly to the Member.

Comprehensive Income

Comprehensive income represents net income for the period plus the results of certain other changes in Members' equity. The Company's other comprehensive income is equal to its net income.

Reclassifications

Certain amounts for prior years have been reclassified to conform with the current year financial statement presentation.

Newly Issued Accounting Standards

The Company has reviewed all other recently issued, but not yet effective, accounting pronouncements and do not expect the future adoption of any such pronouncements will have a material impact on our financial condition or the results of our operations.

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3. Revenue

The following table presents our revenues, disaggregated by revenue source. We disaggregate revenue from contracts with customers into major customer acquisition channels. We determined that disaggregating revenue into these categories achieves the disclosure objective to depict how the nature, amount, timing, and uncertainty of revenue and cash flows are affected by economic factors.

	Years Ended December 31,								
(in millions)		2023 2022			2021				
Major service line									
Royalty fees	\$	186.8	\$	175.7	\$	141.4			
National accounts and self performed		106.7		101.4		123.3			
National advertising fund revenue		19.0		18.1		14.5			
Sales of products		2.6		10.5		12.0			
Other		46.1		45.7		11.4			
	\$	361.2	\$	351.4	\$	302.6			

Costs to Obtain a Contract With a Customer

The Company capitalizes the incremental costs of obtaining a contract with a customer, primarily commissions, and recognizes the expense on a straight-line basis, as adjusted to match the timing of revenue recognition, over the expected customer relationship period. As of December 31, 2023, 2022 and 2021, there was an immaterial amount of activity related to capitalizable cost to obtain a contract.

Contract Balances

We record a receivable related to revenue recognized on services once we have an unconditional right to invoice and receive payment in the future related to the services provided. All accounts receivables are recorded within accounts receivable, less allowances, on the consolidated statements of financial position.

Deferred revenue from initial franchise fees represents a contract liability and is recognized when cash payments are received in advance of the performance of services, including when the amounts are refundable. Amounts are recognized as revenue in proportion to the costs expected to be incurred in performing services under our contracts.

Revenue is recognized net of any taxes collected from customers, which are subsequently remitted to taxing authorities.

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4. Intangible Assets

The table below summarizes the intangible asset balances:

	December 31, 2023								
(in millions)		Accumulate Gross Amortization							
Trade names (1)	\$	1,459.0	\$	-	\$	1,459.0			
Customer related (2)		178.2		(39.7)		138.5			
Other (2)		52.6		(18.7)		33.9			
	\$	1,689.8	\$	(58.4)	\$	1,631.4			
			Decem	ber 31, 202	2				
		Accumulated							
(in millions)		Gross	Amo	ortization		Net			
Trade names (1)	\$	1,483.0	\$	-	\$	1,483.0			
Customer related (2)(3)		180.3		(24.7)		155.6			
Other (2)		52.6		(13.5)		39.1			
	\$	1 715 9	\$	(38.2)	\$	1 677 7			

⁽¹⁾ Not subject to amortization

- (2) These intangible assets are being amortized over the expected period of benefit, with a weighted average life of approximately 8.9 years and 9.1 years for the years ended December 31, 2023 and 2022, respectively. In addition, customer related includes franchise agreement.
- (3) In 2022, the Company entered into two agreements (termination agreement dated March 11, 2022 and asset purchase agreement dated June 2, 2022) related to ServiceMaster Coordinator License Agreements (collectively, the "Coordinator Agreements") for \$47.9 million, which were capitalized into customer related intangible assets.

Amortization expense of \$20.7 million, \$19.6 million and \$15.1 million was recorded for the years ended December 31, 2023, 2022 and 2021, respectively.

For the existing intangible assets, we anticipate amortization expense for the next five years as follows:

(in millions)	2024	2025	2026	2027	2028
Amortization expense	\$ 20.6	\$ 20.6	\$ 19.8	\$ 18.7	\$ 18.7

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5. Long-Term Debt, Net

Outstanding long-term debt consists of the following:

	December 31,				
(in millions)		2023		2022	
Series 2020 Class A-2-I Notes,					
due January 2051	\$	215.8	\$	222.8	
Series 2020 Class A-2-II Notes,					
due January 2051		388.4		401.0	
Series 2020 Class A-1 Variable					
Rate Notes		10.0		-	
Series 2021 Class A-2-1 Notes,					
due July 2051		143.5		148.1	
Series 2021 Class A-2-II Notes,					
due July 2051		239.1		246.9	
Notes payable				-	
Debt issuance costs, net		(17.1)		(19.8)	
Total long-term debt, including					
current portion		979.7		999.0	
Amounts payable within one year		(20.3)		(10.4)	
Long-term debt, net	\$	959.4	\$	988.6	

Interest expense was \$31.6 million, \$32.4 million and \$27.8 million for all credit facilities described below for the years ended December 31, 2023, 2022 and 2021, respectively.

The debt issuance costs were capitalized and are shown net of the long-term debt on the consolidated statements of financial position. The debt issuance costs are amortized on a straight-line basis (which approximates the effective interest method) over the term of the respective notes. The Company recognized \$2.9 million, \$2.9 million and \$2.4 million of amortization expense for all credit facilities described above for the years ended December 31, 2023, 2022 and 2021, respectively.

Future Minimum Principal Payments

(in millions)	A	mount
2024	\$	20.3
2025		10.3
2026		10.3
2027		10.3
2028		10.3
Thereafter		935.3
Total future minimum payments	\$	996.8

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2020 Securitized Notes

On December 9, 2020 (the "2020 Securitization Date"), a series of agreements (collectively, the "2020 Indenture") were effectuated and gave rise to a revised legal entity structure of the Company's subsidiaries as well as the issuance of approximately \$750,000,000 of Notes by the Company's indirect wholly owned subsidiaries, ServiceMaster Funding LLC (the "Issuer") and ServiceMaster of Canada Limited ("Canada Limited" and, collectively, the "Co-Issuers"). Pursuant to the agreement the Co-Issuers issued \$250,000,000 of Series 2020-1 2.841% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-I (the "Class A-2-I Notes"), \$450,000,000 of Series 2020-1, 3.337% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-II (the "Class A-2-II Notes"), and \$50,000,000 of variable funding notes, Series 2020 Class A-1 (the "Series 2020-1 Class A-1 Notes" and, collectively with the Series 2020 Class A-2-I Notes and the Series 2020 Class A-2-II Notes, the "2020 Notes"). Interest will accrue on the Series 2020-1 Class A-1 Notes at a variable rate depending on the outstanding amount drawn by the Co-Issuers from time to time thereunder, if any. The legal final maturity date of the Notes is in January 2051.

Unless earlier prepaid to the extent permitted, the 2020 Indenture provides for an anticipated repayment date of January 2028 for the Class A-2-I Notes and an anticipated repayment date of January 2031 for the Series 2020 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2020-1 Class A-1 Notes will expire in January 2026, subject to two automatic annual renewals at the election of the Co-Issuers if certain conditions are met.

The 2020 Notes have been guaranteed by indirect or direct wholly owned subsidiaries of the Company, ServiceMaster SPE Holdco LLC ("Holdco") and RW Canada Intermediate Ltd., as well as all of the subsidiaries of the Issuer (collectively, the "Guarantors"). The 2020 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2020 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2020 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default.

The 2020 Indenture also provides for quarterly principal amortization in respect of the Series 2020 Class A-2-I Notes and the Series 2020 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

2021 Senior Notes

On July 30, 2021, in conjunction with the acquisition (See Note 5, Acquisitions) of Two Men and a Truck/International, Inc., the Co-Issuers entered into an agreement (the "2021 Indenture") for a senior note facility in an aggregate principal amount of \$400,000,000 with Citibank. The Issuer issued \$150,000,000 of Series 2021-1 2.865% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-I, \$250,000,000 of Series 2021-1, 3.113% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-II (the "2021 Notes"). The legal final maturity date of the Notes is in July 2051. The 2021 Indenture provides for an anticipated repayment date of July 2028 for the Series 2021 Class A-2-I Notes and an anticipated repayment date of July 2031 for the Series 2021 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2021-1 Class A-1 Notes will expire in July 2026, subject to two automatic annual renewals at the election of the Issuer if certain conditions are met.

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The 2021 Notes are secured by substantially all of the assets of the Issuer and the Guarantors. The 2021 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2021 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2021 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default. The 2021 Indenture also provides for quarterly principal amortization in respect of the Series 2021 Class A-2-I Notes and the Series 2021 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

Under the 2021 Amended and Restated Base Indenture, the Company makes weekly payments of principal and interest for the balances outstanding under the 2021 Notes and the 2020 Notes. The payments are remitted to the Trustee weekly based on retained collections during the previous weekly collection period. The Company classifies such advance debt payments during the period they are held by the Trustee in Prepaid Expenses and Other Assets. The balances of the advance debt payments held by the Trustee amounted to \$9.8 million, \$10.6 million and \$8.5 million as of December 31, 2023, 2022 and 2021, respectively.

Letters of Credit

In connection with the Securitization, a commercial bank issued an interest reserve letter of credit in an amount up to \$8.9 million in favor of Citibank N.A. (the "Trustee") for the benefit of the senior noteholders and/or the servicer of the Securitization (each, a "Beneficiary"). The \$8.9 million funds will be made available to either Beneficiary in order for the Company to comply with the required interest reserve amounts pursuant to the Indenture (as defined in Note 5, *Long-term Debt, net*). The terms of the letter of credit automatically renew without an amendment on each anniversary of the date of issuance for a one-year period with a final expiry date of January 15, 2027. The Company intends to renew the letter of credit for as long as the Company holds the Notes (as defined in Note 5, *Long-term Debt, net*). As of December 31, 2023, no amounts were outstanding under the letter of credit.

The Company also has a letter of credit in the amount of \$6.5 million as of December 31, 2023, associated with a captive insurance program within TMTI. As of December 31, 2023, no amounts were outstanding under the letter of credit.

6. Leases

The Company accounts for leases under FASB ASC 842, Leases. We determine if an arrangement is a lease at inception. Operating leases are included in operating lease right-of-use assets ("ROU"), net; current portion of lease liability; and long-term lease liability on the consolidated statements of financial position. Finance leases are included in property and equipment, net; current portion of finance lease liability and long-term finance lease liability and long-term debt on the consolidated statements of financial position.

Operating lease ROU assets and operating lease liabilities are recognized based on the present value of the future minimum lease payments, including fixed nonlease components, over the lease term at commencement date. Lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise that option.

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Leases, including subleases, with a lease term of 12 months or less are not recorded on the consolidated statements of financial position. Lease expense for minimum lease payments and fixed nonlease components is recognized on a straight-line basis over the lease term.

As of December 31, 2023 and 2022, no assets were recorded under finance leases. As of December 31, 2021, assets recorded under finance leases were \$0.1 million and accumulated depreciation associated with finance leases were \$0.1 million. The operating lease cost component of lease expense was \$3.6 million, \$2.3 million and \$2.4 million for the years ended December 31, 2023, 2022 and 2021, respectively. The finance lease cost, depreciation of finance lease ROU assets, short-term lease cost and variable lease cost components of lease expense were immaterial.

As the rates implicit in our leases are not readily determinable, we use a collateralized incremental borrowing rate based on the information available at the lease commencement date in determining the present value of future payments.

We use the portfolio approach and group leases into categories by lease term length, applying the corresponding incremental borrowing rates to these categories of leases.

Supplemental cash flow information and other information for leases was as follows:

	Years Ended December 3						
(in millions, unless otherwise noted)		2023		2022			
ROU assets obtained in exchange for lease obligations Operating leases	\$	2.3	\$	-			
Weighted average remaining lease term (in years) Operating leases		7.4 years		8.5 years			
Weighted average discount rate Operating leases		3.17 %		3.17 %			

As of December 31, 2023, the finance leases included within current portion of finance lease liability and long-term portion of finance lease liability are immaterial on the consolidated statements of financial position. There was \$2.4 million and \$12.5 million of operating leases included within current portion of lease liability and long-term portion of lease liability, respectively, on the consolidated statements of financial position.

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Future minimum lease payments under noncancellable leases as of December 31, 2023 were as follows:

(in millions)	Ope Le	
Year Ending December 31,		
2024	\$	2.5
2025		2.5
2026		2.6
2027		2.6
2028		2.5
Thereafter		3.9
Total future minimum lease payments		16.6
Less: Imputed interest		(1.7)
	\$	14.9

7. Commitments and Contingencies

We lease certain property, equipment and warehouses under various operating lease arrangements. Most of the property leases provide that we pay taxes, insurance, and maintenance applicable to the leased premises. As leases for existing locations expire, we expect to renew the leases or substitute another location and lease. Please refer to Note 6, *Leases*, for further details.

In the ordinary course of conducting business activities, we are and may in the future become involved in various litigation and claims incidental to our business. The outcome of these matters cannot be predicted with certainty and some of these matters may be resolved unfavorably to the Company. Based on currently available information, the Company is subject to certain claims for damages that are performed during the course of business. The Company does not believe that the outcome of these legal matters will have a material adverse effect on its consolidated financial position, results of operations or cash flow.

8. Management Services Agreement

The Company has a management agreement with a related party. Under the agreement, the Company pays fees for management services, which totaled approximately \$2.9 million, \$3.0 million and \$2.1 million for the years ended December 31, 2023, 2022 and 2021, respectively. The fees were recorded in the consolidated statements of operations and comprehensive income in selling and administrative expenses.

9. Equity Agreements and Equity Incentive Plan

RW Management Holdings LLC, a member of RW Parent, entered into the 2020 RW Management Holdings LLC Profits Interest Incentive Plan (the Equity Plan). The Equity Plan is designed to provide an incentive to employees of RW Parent or any of its subsidiaries.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Under the Plan, interest units ("Unit Awards") of RW Parent may be issued to the employees of the Company or any of its subsidiaries. The Unit Awards are subject to the terms of the Equity Plan, as well as, the terms of the respective unit grant agreements, which among other matters, define the vesting term.

As of December 31, 2023, 2022 and 2021, RW Management Holdings LLC had approximately 132,800, 132,800 and 132,800 total Profits Interest Units reserved for issuance under the Equity Plan, respectively.

	Profits Interest Time Units	Profits Interest Performance Units
December 31, 2020	29,006	29,006
Granted Forfeited	15,501 (4,150)	15,501 (4,150)
December 31, 2021	40,357	40,357
Granted Forfeited	6,255 (17,070)	10,480 (25,569)
December 31, 2022	29,542	25,268
Granted Forfeited	5,707 (8,228)	5,699 (8,234)
End of Period – December 31, 2023	27,021	22,733
Vested	12,562	-

The Company recognized \$1.0 million, \$5.1 million and \$5.1 million in compensation expense in selling and general administrative expenses in the consolidated statements of operations and comprehensive income for the Time-Vesting Units for the year ended December 31, 2023, 2022 and 2021, respectively, and is included in the consolidated statements of financial position in Members' Equity. As of December 31, 2023, no compensation expense for the Profits Interest Performance Units was recognized given that none of the performance criteria were met or probable.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

The fair value of all incentive units granted was estimated using a Black-Scholes option pricing model using the following assumptions:

		Years Ended December 31,				,
		2023		2022		2021
Risk-free interest rate range	0.0	03%-4.92%	(1.6)%–1.9%	(1.	9)%-(1.4)%
Expected volatility		26.9 %		28.2 %		26.4 %
Weighted-average expected option						
life (in years)		5.2 years		5.0 years		5.0 years
Weighted-average grant-date fair value	\$	482.00	\$	317.00	\$	217.00
Dividend yield		0.00 %		0.00 %		0.00 %

The remaining unrecognized compensation expense for these awards were \$13.1 million, \$19.7 million and \$33.6 million as of December 31, 2023, 2022 and 2021, respectively.

The expected term of the incentive units is based on evaluations of historical and expected future employee exercise behavior. The risk-free interest rate is based on the U.S. Treasury rates at the date of grant with maturity dates approximately equal to the expected life at the grant date. Volatility is based on the historical volatility of several entities that are similar to the Company as the Company does not have sufficient historical transactions of its own shares on which to base expected volatility.

10. Disposals

During 2023, the Company sold the Furniture Medic and AmeriSpec businesses. The total cash consideration received for the sale was \$21.8 million, a loss of \$4.2 million was recognized, which is included in "Other expense" in the accompanying Consolidated Statements of Comprehensive Income.

11. Subsequent Events

The Company evaluated subsequent events from December 31, 2023 through April 29, 2024 the date the financial statements were available to be issued. There were no matters identified affecting the Company's financial position or requiring further disclosure.

THE FOLLOWING FINANCIAL STATEMENTS HAVE BEEN PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THEIR CONTENT OR FORM.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)

(Unaudited) Condensed Consolidated Financial Information As of and for the three months ended March 31, 2024 and 2023

March 31, 2024 and 2023

	Page(s)
(Unaudited) Condensed Consolidated Financial Statements	
(Unaudited) Statements of Operations and Comprehensive Income	1
(Unaudited) Statements of Financial Position	<u>2</u>

ServiceMaster OpCo Holdings, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Operations and Comprehensive Income

(in millions)	2	2024		2023	
Revenue	\$	80.5	\$	90.8	
Cost of services rendered		24.0		33.1	
Selling and administrative expenses		33.9		27.2	
Depreciation and amortization expense		6.2		5.0	
Operating expenses		64.1		65.3	
Operating income		16.4		25.5	
Interest expense		8.5		8.7	
Other expense		0.3		4.3	
Net income and comprehensive income	\$	7.6	\$	12.5	

ServiceMaster OpCo Holdings, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Financial Position

(in millions)	M	As at larch 31, 2024	Dec	As at ember 31, 2023
Assets				
Cash and cash equivalents	\$	39.3	\$	1.6
Restricted cash		2.6		15.8
Accounts receivable, less allowance		56.9		53.3
Current portion of notes receivable		8.0		0.9
Inventories		8.0		8.0
Prepaid expenses and other assets		15.1		16.4
Total current assets		115.5		88.8
Property and equipment, net		16.1		16.6
Right-of-use asset		13.2		13.5
Notes receivable, less allowance and current portion		2.1		2.3
Intangible assets, net		1,626.3		1,631.4
Other assets		0.5		0.4
Total assets	\$	1,773.7	\$	1,753.0
Liabilities and Member's Equity				
Accounts payable	\$	11.6	\$	11.7
Payroll and other employee benefits		16.4		13.0
Accrued advertising		3.4		4.0
Accrued interest payable		5.1		5.3
Deferred revenue		1.8		1.7
Current portion of lease liability		2.5		2.4
Current portion of long-term debt		40.3		20.3
Other current liabilities		1.1		0.9
Total current liabilities		82.2		59.3
Long-term debt, net of debt issuance costs and current portions		957.6		959.4
Long-term lease liability		12.1		12.5
Long-term portion of finance lease liability		_		0.3
Other long-term liabilities		5.8		4.8
Total liabilities		1,057.7		1,036.3
Member's equity		716.0		716.7
Total liabilities and member's equity	\$	1,773.7	\$	1,753.0

Exhibit P

STATE-SPECIFIC ADDENDUM TO DISCLOSURES AND AGREEMENTS



STATE-SPECIFIC ADDENDA TO DISCLOSURES AND AGREEMENTS

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STATE-SPECIFIC ADDENDA TO DISCLOSURES AND AGREEMENTS

1. Franchise Disclosure Document Addenda or Appendixes

A. Multi-state Appendix

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATES OF CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, WASHINGTON, AND WISCONSIN

The following provision applies only to franchisees and Franchised Businesses that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and/or Wisconsin:

No statement, questionnaire, or acknowledgement signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

B. California Appendix

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF CALIFORNIA

- 1. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.
- 2. IN ADDITION TO THE INFORMATION SET FORTH IN ITEM 3(C) OF THE FRANCHISE DISCLOSURE DOCUMENT, NEITHER FRANCHISOR ANY PERSON LISTED IN ITEM 2 OF THE FRANCHISE DISCLOSURE DOCUMENT IS SUBJECT TO ANY CURRENTLY EFFECTIVE ORDER OF ANY NATIONAL SECURITIES ASSOCIATION OR NATIONAL SECURITIES EXCHANGE, AS DEFINED IN THE SECURITIES EXCHANGE ACT OF 1934, 15 USCA 78(a), ET SEQ., SUSPENDING OR EXPELLING SUCH PERSONS FROM MEMBERSHIP IN SUCH ASSOCIATION OR EXCHANGE.
- 3. YOU MUST SIGN A GENERAL RELEASE IF YOU RENEW OR TRANSFER YOUR FRANCHISE. IN CASE OF A DISPUTE, YOU WAIVE YOUR RIGHT TO A JURY TRIAL UNDER THE FRANCHISE AGREEMENT. CALIFORNIA CORPORATIONS CODE 31512 VOIDS A WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE INVESTMENT LAW (CALIFORNIA CORPORATIONS CODE 31000 THROUGH 31516). BUSINESS AND PROFESSIONS CODE 20010 VOIDS A WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE RELATIONS ACT (BUSINESS AND PROFESSIONS CODE 20000 THROUGH 20043).
- 4. THE FOLLOWING PARAGRAPHS ARE AN ADDITION TO THE DISCLOSURE CONTAINED IN ITEM 17 OF THE DISCLOSURE DOCUMENT.

- (a) California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer, or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.
- (b) The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under Federal Bankruptcy Law (11 USCA Sec. 101, et seq.).
- (c) The Franchise Agreement contains a covenant not to compete, which extends beyond the termination of the Franchise. This provision may not be enforceable under California Law.
- (d) The Franchise Agreement contains a liquidated damages clause. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.
- (e) The Franchise Agreement requires application of the laws of Georgia. This provision may not be enforceable under California law.
- (f) Section 31125 of the California Corporations Code requires Franchisor to give the Franchisee a disclosure document, in a form and containing such information as the Commissioner may by rule or order require, prior to solicitation of a proposed material modification of an existing franchise.
- (g) The highest applicable interest rate permitted under California law is 10%.
- (h) Spousal liability: Your spouse will be liable for all financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse's marital and personal assets, perhaps including your house, at risk if your franchise fails.
- 1. The URL address for the TWO MEN AND A TRUCK SPE LLC website is www.twomenandatruck.com. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION www.dfpi.ca.gov.
- 2. Registration of this franchise does not constitute approval, recommendation, or endorsement by the Commissioner of the Department of Financial Protection and Innovation.
- 3. California's Franchise Investment Law (Corporations Code sections 31512 and 31512.1) states that any provision of a franchise agreement or related document requiring the franchisee to waive specific provisions of the law is contrary to public policy and is void and unenforceable. The law also prohibits a franchisor from disclaiming or denying (i) representations it, its employees, or its agents make to you, (ii) your ability to rely on any representations it makes to you, or (iii) any violations of the law.
- 4. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise. See NASAA STATEMENT OF POLICY REGARDING THE USE OF FRANCHISE QUESTIONNAIRES AND ACKNOWLEDGMENTS.

 https://www.nasaa.org/wp-content/uploads/2022/11/sop-franchise-questionnaires.pdf.

C. Hawaii Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF HAWAII

The following information applies to franchises and Franchisees subject to the Hawaii statutes. Item numbers correspond to those in the main body:

1. Cover Page

Risk Factors:

THESE FRANCHISES WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF SECURITITES OR A FINDING BY THE COMMISSIONER OF SECURITIES THAT THE INFORMATION PROVIDED HEREIN IS TRUE. COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

REGISTERED AGENT IN THE STATE AUTHORIZED TO RECEIVE SERVICE OF PROCESS: COMMISSIONER OF SECURITIRES OF STATE OF HAWAII, DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS, 335 MERCHANT STREET, ROOM 203, HONOLULU, HAWAII 96813.

2. <u>Item 17</u>. The following paragraph is added to the end of Item 17 of the Franchise Disclosure Document:

No statement, questionnaire, or acknowledgement signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on our behalf. This provision supersedes any other term of any document executed in connection with the franchise.

D. Illinois Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF ILLINOIS

The Franchise Disclosure Document is amended for use in the State of Illinois as follows:

Cover Page, ITEM 17 -- RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

Illinois law governs the Franchise Agreement.

Any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration in a venue outside of Illinois. 815 ILCS 705/4 (West 2012).

Any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act, or any other law of Illinois is void. 815 ILCS 705/41 (West 2012).

Franchisees' rights upon termination and non-renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

E. <u>Indiana Franchise Disclosure Document Addenda</u>

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENTFOR USE IN THE STATE OF INDIANA

The Franchise Disclosure Document is amended for use in the State of Indiana as follows:

REGISTRATION OF THIS FRANCHISE IN THE STATE OF INDIANA DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER.

ITEM 12 - TERRITORY

Under the Franchise Agreement for use in Indiana, we are prohibited from establishing other franchises or company owned units that market similar products or services in your Marketing Area under a different service mark or trademark.

ITEM 17 - RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

The post-termination, non-competition covenant contained in Section 8.2 of the Franchise Agreement for use in the State of Indiana only applies to your Marketing Area and not an area within 20 miles of your Marketing Area or the Marketing Area or territory of any other franchisee.

The release that you must sign as a condition to transfer as stated in Section 8.2 of the Franchise Agreement for use in the State of Indiana excepts claims arising under the Indiana Deceptive Franchise Practices Law, Indiana Code 23-2-2.7.

Section 10.1 of the Franchise Agreement for use in the State of Indiana specifies that the Franchise Agreement, the construction of the Agreement and any other disputes between the parties will be governed by the substantive laws of the State of Georgia, except that the Indiana Franchise Law (Indiana Code 23-2-2.5 and 23-2-2.7) will control where applicable.

F. Marvland Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF MARYLAND

The Franchise Disclosure Document is amended for use in the State of Maryland as follows:

1. The following is in addition to the disclosure in Item 5 of the Franchise Disclosure Document:

Based on our financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until we complete our pre-opening obligations under the Franchise Agreement. All development fees and initial payments owed by Area Developers shall be deferred until the first franchise developed under the Area Development Agreement opens.

2. The following is in addition to the disclosure in Item 17 of the Franchise Disclosure Document:

Any release contained in the Franchise Agreement, Area Development Agreement or any other agreement required as a condition to the sale, renewal or transfer of the franchise will not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

Any claim arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.

No statement, questionnaire, or acknowledgement signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

G. Minnesota Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF MINNESOTA

The Franchise Disclosure Document is amended for use in the State of Minnesota as follows:

Minn. Stat. Section 80C.21 and Minn. Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or Agreement can abrogate or reduce any of your rights as provided for in Minn. Stat. Chapter 80C or your rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

RISK FACTORS ON COVER PAGE

The sections of the franchise documents requiring litigation in Georgia and the application of Georgia law have been revised to provide that these sections will not in any way affect or limit your rights under Minnesota Statutes 1984, Chapter 80C.

ITEM 13 - TRADEMARKS

The Minnesota Department of Commerce requires that we indemnify Minnesota franchisees against liability to third parties resulting from claims by third parties that the franchisee's use of the trademarks infringes trademark rights of the third party. We will indemnify you only if you have used the trademarks in accordance with the requirements of the Franchise Agreement. Also, as a condition to indemnification, you must provide notice to us of any such claim within 10 days and tender the defense of the claim to us. If we accept the tender of defense, we have the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim and to determine whether to appeal a final determination of the claim.

ITEM 17 - RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4, and 5, which require, except in certain specified cases, that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Franchise Agreement.

With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Sec. 80C.14, Subds. 5. No franchise transferring its franchise will be required to assent to a general release of the franchisor as a condition of the transfer.

The choice of forum and choice of law provisions in the Franchise Agreement will not in any way affect or limit your rights under Minnesota Statutes 1984, Chapter 80C.

H. New York Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF NEW YORK

The Franchise Disclosure Document is amended for use in the State of New York as follows:

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY THE STATE OF NEW YORK DOES NOT MEAN THAT THE STATE OF NEW YORK RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 120 BROADWAY, 23RD FLOOR, NEW YORK, NEW YORK 10271.

THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust or securities law; fraud, embezzlement, fraudulent conversion, misappropriation of property; unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud or securities law; fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations.
- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from

membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of Item 4:

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the Disclosure Document: (a) filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the U.S. Bankruptcy Code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

4. The following is added to the end of Item 5:

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.

5. The following is added to the end of the "Summary" sections of Item 17(c), titled "**Requirements** for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer":

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

6. The following language replaces the "Summary" section of Item 17(d), titled "Termination by franchisee":

You may terminate this agreement on any grounds available by law.

7. The following is added to the end of the "Summary" section of Item 17(j), titled "Assignment of contract by franchisor":

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor's obligations under the Franchise Agreement.

8. The following is added to the end of the "Summary" section of Item 17(v), titled "Choice of forum," and Item 17(w), titled "Choice of law":

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

I. North Dakota Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF NORTH DAKOTA

1. The following is in addition to the disclosure in Item 17 of the Franchise Disclosure Document:

THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (SECTION 51-19-09, N.D.C.C.):

- (a) Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute. Restrictive covenants, such as those found in Section 8.2 of the Franchise Agreement and Section 8(B) of the Area Development Agreement may not be enforceable under Section 9-08-06 of the North Dakota Century Code.
- (b) Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not specify the jurisdiction or venue for arbitration of disputes.
- (c) Restrictions on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not specify the jurisdiction or venue for any action between the parties.
- (d) Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties. The Franchise Agreement for use in the State of North Dakota does not contain a liquidated damage provision on termination of the Franchise Agreement.
- (e) Applicable Laws: Franchise agreements that specify that they are to be governed by the laws of a state other than North Dakota. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not specify controlling law.
- (f) Waiver of Trial by Jury: Requiring North Dakota franchises to consent to a waiver of a trial by jury. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not require waiver of a trial by jury.
- (g) Waiver of Exemplary and Punitive Damages: Requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not require waiver of exemplary and punitive damages.
- (h) General Release: Franchise agreements that require the franchisee to sign a general release on renewal of the franchise agreement.
- (i) Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies. The Franchise

Agreement and Area Development Agreement for use in the State of North Dakota do not provide a contractual limitations period.

(j) Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorneys' fees.

J. Rhode Island Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF RHODE ISLAND

The following is in addition to the disclosure in Item 17 of the Franchise Disclosure Document:

§ 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

K. Virginia Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF VIRGINIA

The Franchise Disclosure Document is amended for use in the State of Virginia as follows:

1. The following statements are added to Item 17.h.:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement do not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise. If any provision of the Franchise Agreement involves the use of undue influence by the franchisor to induce a franchisee to surrender any rights given to him under the franchise, that provision may not be enforceable.

L. Washington Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF WASHINGTON

The Franchise Disclosure Document is amended for use in the State of Washington as follows:

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

The State of Washington has a statute, RCW 19.100.180, which may supersede the Franchise Agreement in your relationship with us, including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement in your relationship with us, including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by you may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those that unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

RISK FACTORS

<u>Use of Franchise Brokers</u>. The franchisor uses the services of franchise brokers to assist it in selling franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor or selling the franchise.

ITEM 5 – INITIAL FEES

Because of our financial condition, the Washington Department of Financial Institutions Securities Division requires us to defer payment of all initial franchise fees described in Item 5 owed by you to us until we have completed our pre-opening obligations under the Franchise Agreement and you have begun operating your franchise. If you enter into an Area Development Agreement, the area development fee will be paid by you to us in proportional installments that are due after you begin operating each franchise.

ITEM 6 - OTHER FEES

You are only required to pay a transfer fee to the extent that the fee reflects our reasonable estimated or actual costs in effecting a transfer.

ITEM 12 – TERRITORY

We will not unilaterally require you to operate additional locations in your Marketing Area, but we may approve such additional locations if we determine that sound business reasons exist.

C. <u>Hawaii Franchise Agreement Addendum</u>

ADDENDUM TO THE TWO MEN AND A TRUCK® FRANCHISE AGREEMENT FOR USE IN THE STATE OF HAWAII

Agreement of this date (the "Franchise Agreement LLC, a Delaware limited liability company, with	day of, 20 and modifies a Franchise nt") entered into by TWO MEN AND A TRUCK SPE its principal office at One Glenlake Parkway, 14 th Floor, with its ("Franchisee").
A. In recognition of the requirements Statutes, Title 26, Chapter 482E et seq., the Franchis	of the Hawaii Franchise Investment Law, Hawaii Revised se Agreement is amended as follows:
(1) The acknowledgements in deleted.	n Section 11.19 of the Franchise Agreement are hereby
requirements of the Hawaii Franchise Investment	will be effective only to the extent that the jurisdictional Law are met independently of this Addendum. To the s or conditions of the Franchise Agreement or the exhibits as of this Addendum will govern.
FRANCHISOR: TWO MEN AND A TRUCK SPE LLC	FRANCHISEE:
By: Randy Shacka, Brand President	By: Name/Title:

D. <u>Illinois Franchise Agreement and Area Development Agreement Addenda</u>

ADDENDUM TO THE TWO MEN AND A TRUCK® FRANCHISE AGREEMENT FOR USE IN THE STATE OF ILLINOIS

THIS ADDENDUM is made this day Agreement of this date entered into by TWO MEN liability company, with its principal office at One Gle. ("Franchisor"), and	nlake Parkway, 14th Floor, Atlanta, Georgia 30328
A. <u>Termination</u> . Subsections (a), (i), and (k) in from Section 5 and are added to Section 5.6, as Subsection	Section 5.5 of the Franchise Agreement are removed ons (h), (i), and (j).
B. <u>Applicable Law and Jurisdiction</u> . Section 5. with the following:	1 of the Franchise Agreement is deleted and replaced
Illinois law governs the Franchise Agre	ement.
• • • • • • • • • • • • • • • • • • • •	ment that designates jurisdiction or venue outside the se Agreement may provide for arbitration in a venue)
	ion purporting to bind any person acquiring any Franchise Disclosure Act, or any other law of Illinois
Franchisee's rights upon termination ar the Illinois Franchise Disclosure Act.	nd non-renewal are set forth in Sections 19 and 20 of
FRANCHISOR: TWO MEN AND A TRUCK SPE LLC	FRANCHISEE:
By:	By:
By:Randy Shacka, Brand President	Name/Title:

ADDENDUM TO THE TWO MEN AND A TRUCK® AREA DEVELOPMENT AGREEMENT FOR USE IN THE STATE OF ILLINOIS

Development Agreement of this date entered into Delaware limited liability company, with its princi	ipal office at One Glenlake Parkway, 14th Floor,
Atlanta, Georgia 30328 ("Franchisor"), andprincipal office at	("Area Developer")
principal office at	(Then Developer).
A. <u>Applicable Law and Jurisdiction</u> . Sec Agreement are deleted and replaced with the following:	etions 11(A) and 11(B) of the Area Development
Illinois law governs the Area Develop	ment Agreement.
	nent Agreement that designates jurisdiction or venue the Franchise Agreement may provide for arbitration (West 2012)
	sion purporting to bind any person acquiring any Franchise Disclosure Act, or any other law of Illinois
FRANCHISOR: TWO MEN AND A TRUCK SPE LLC	AREA DEVELOPER:
By:	By:
Randy Shacka, Brand President	By:

E. <u>Indiana Franchise Agreement Addendum</u>

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE AGREEMENT FOR USE IN INDIANA

THIS ADDENDUM is made this ___ day of _____, 20__ and modifies a Franchise

Agreement of this date entered into by TWO MEN AND A TRUCK SPE LLC , a Delaware limited liability company, with its principal office at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 3032 ("Franchisor"), and with its principal office at
("Franchisor"), and with its principal office at ("Franchisee").
A. <u>Marketing Area</u> . Section 1.1 of the Franchise Agreement is amended by adding th following language:
"Franchisor will not operate or license others to operate during the term of this Agreement, a similar business within the Marketing Area whether or not the business is operated under TWO MEN AND A TRUCK®/INTERNATIONAL , LLC 's marks."
B. <u>Supplier Requirements</u> . Section 2.4 of the Franchise Agreement is amended by adding the following:
"If, and to the extent, the requirement for Franchisee to purchase products from a Designated Supplier is unlawful under Indiana Law, that requirement will be void (to the extent unlawful) and Franchisee must purchase those products in accordance with Franchisor's specifications and only from Approved Suppliers."
C. <u>Restrictions on Competition</u> . Section 8.2(b) of Franchise Agreement is amended by adding the following:
"The post-term covenant not to compete will only apply to Franchisee's Marketing Area."
D. <u>Release on Transfer</u> . Section 7.2(f) is amended to read as follows:
"The Franchisee must sign an agreement terminating this Agreement and releasing any and all claims against the Franchisor, the Franchisor's officers, directors, agents, and employees, arising out of or related to this Agreement, except it will not release those claims arising under the Indiana Deceptive Franchise Practices Law, Indiana Code 23-2-2.7., unless otherwise allowed by Indiana law. The release shall contain such language and be of the form chosen by the Franchisor."
E. <u>Law and Jurisdiction</u> . Section 10.1 of the Franchise Agreement is amended by adding the following at the end of that section:

23-2-2.5 and 23-2-2.7) will control where applicable."

"Notwithstanding the foregoing, the Indiana Franchise Law (Indiana Code

FRANCHISOR:	FRANCHISEE:
TWO MEN AND A TRUCK SPE LLC	
By:	By:
Randy Shacka, Brand President	Name/Title:
•	

F. Maryland Franchise Agreement and Area Development Agreement Addenda

ADDENDUM TO TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN MARYLAND

THIS ADDENDUM is made the day of, 20, and modifies a Franchise Agreement of the same date entered into between TWO MEN AND A TRUCK SPE LLC , a Delaware limited liability company, located at 3400 Belle Chase Way, Lansing, MI 48911-4251 (hereinafter referred to as "Franchisor"), and with its principal office at (hereinafter referred to as "Franchisee").
In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law Annotated Code of Maryland, Article-Business Regulation, Title 14, §§ 14-201 to 14-233, the parties agree as follows:
1. <u>Acknowledgements of Franchisee</u> . The Franchise Agreement is amended by adding the following Section:
The representations in this Agreement are not intended to and will not act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.
2. <u>Initial Fee Deferral</u> . Section 4.1.1 of the Franchise Agreement is amended by the addition of the following language:
Based on the Franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by Franchisee shall be deferred until Franchisor completes its pre-opening obligations under this+ Agreement.
3. <u>Release on Renewal</u> . Section 5.1 of the Franchise Agreement is amended to add the following:
Any release Franchisee is required to sign as a condition of renewal will except claims arising under the Maryland Franchise and Disclosure Law.
4. <u>Release on Transfer.</u> Section 7.2(f) of the Franchise Agreement is amended to add the following:
Any release Franchisee is required to sign as a condition of transfer will except claims arising under the Maryland Franchise and Disclosure Law.
5. <u>Choice of Law; Jurisdiction and Venue</u> . Section 10.3(c) of the Franchise Agreement is amended by adding the following:

of competent jurisdiction in the State of Maryland.

Notwithstanding anything to the contrary in this Section, Franchisee may bring a claim

against Franchisor under the Maryland Franchise Registration and Disclosure Law in any Court

6. <u>Limitations of Claims</u>. Section 10.7 of the Franchise Agreement is amended by adding the following:

Notwithstanding the foregoing, Franchisee may bring a legal claim against Franchisor under the Maryland Franchise Registration and Disclosure Law within three years after the grant of the franchise.

7. <u>Effectiveness of Amendment</u>. Each provision of this Amendment is effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law are met independently without reference to this Amendment.

FRANCHISOR: TWO MEN AND A TRUCK SPE LLC	FRANCHISEE:	
By:	Ву:	
Randy Shacka, Brand President	Name/Title:	

ADDENDUM TO TWO MEN AND A TRUCK SPE LLC AREA DEVELOPMENT AGREEMENT FOR USE IN MARYLAND

THIS ADDENDUM is				
Development Agreement of the s				
Delaware limited liability com-				
("Franchisor"), and			with its principal o	ffice at
("Franchisor"), and		("Area Deve	eloper").	
In recognition of the re Annotated Code of Maryland, agree as follows:				
1. <u>Acknowledgem</u> adding the following Section:	nents of Franchisee. T	he Area Devel	opment Agreement is	amended by
The representations estoppel or waiver of any Disclosure Law.	s in this Agreement are liability incurred und			
2. <u>Initial Fee Defeated</u> addition of the following langua	erral. Section 5 of the age:	Area Developn	nent Agreement is am	ended by the
Based on the Franci	hisor's financial conditi	on the Marylar	nd Securities Commiss	ioner has
required a financial assurance		•		
•		•	• •	
Developer shall be deferred	until the first franchise	developed und	er this Agreement oper	1S.
2. <u>Release on Transfer.</u> as follows:	Section 9(E)(6) of the	Area Developn	nent Agreement is amo	ended to read
Area Developer mu and releasing the Company Registration and Disclosure				
3. <u>Choice of Law;</u> is amended by adding the follow	Jurisdiction and Venue ving as Section 11(M):	e. Section 11 of	f the Area Developmen	nt Agreement
11(M) Notwith may bring a claim against I Law in any Court of compet		aryland Franch	ise Registration and D	

4. <u>Limitations of Claims</u>. Section 11(G) of the Area Development Agreement is amended by adding the following sentence at the end of the Section:

Notwithstanding the foregoing, Area Developer may bring a legal claim against Franchisor under the Maryland Franchise Registration and Disclosure Law within three years after the grant of the franchise.

extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise

Effectiveness of Amendment. Each provision of this Amendment is effective only to the

G. Minnesota Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN MINNESOTA

THIS ADDENDUM is made	le the day of	, 20, a	nd modifies a Franchise
Agreement of the same date entered	d into between TWO MEN	AND A TRUCK	SPE LLC, a Delaware
limited liability company, located at	3400 Belle Chase Way, La	nsing, MI 48911-4	251 (hereinafter referred
to as "Franchisor"), and		with its	principal office at
	(herei	nafter referred to as	"Franchisee").

- 1. Minn. Stat. Section 80C.21 and Minn. Rule 2860.4400J prohibits Franchisor from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or Agreement can abrogate or reduce any of Franchisee's rights as provided for in Minn. Stat., Chapter 80C, or Franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction. Furthermore, nothing in the Disclosure Document or Agreement may require the Franchisee to consent to granting injunctive relief in favor of the franchisor.
- 2. <u>Release Renewal of the Franchise</u>. Section 5.1(j) of the Franchise Agreement is amended by adding the following:

Any release signed by Franchisee will exclude such claims as Franchisee may have under the Minnesota Franchises Law and the Rules and Regulations promulgated by the Commissioner of Commerce.

3. <u>Notices of Termination and Non-Renewal</u>. With respect to franchises governed by Minnesota law, Franchisor will comply with Minn. Stat. Sec. 80C14, Subds. 3, 4 and 5, which require, except in certain specified cases, that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Franchise Agreement.

The choice of forum and choice of law provisions in the Franchise Agreement will not in any way abrogate or reduce the rights of Franchisee as provided for in Minnesota Statutes 1984, Chapter 80C.

4. <u>Protection of Right to Use Trademark</u>. Section 2.3 of the Franchise Agreement is amended by adding the following:

The Minnesota Department of Commerce requires that the Franchisor indemnify Minnesota franchisees against liability to third parties resulting from claims by third parties that the Franchisee's use of the Franchisor's trademark infringes trademark rights of the third party. Franchisor does <u>not</u> indemnify against the consequences of Franchisee's use of the Franchisor's trademark except in accordance with the requirements of the franchise, and, as a condition to indemnification, Franchisee must provide notice to Franchisor of any such claim within ten (10) days and tender the defense of the claim to Franchisor. If Franchisor accepts the tender of defense, Franchisor has the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.

5. <u>Immediate Termination</u>. Section 5.5 of the Franchise Agreement is amended to read as follows:

Any of the following events will: (i) constitute a material default under this Agreement; (ii) constitute good cause for termination of this Agreement; and (iii) entitle Franchisor to terminate the Franchise Agreement by notice effective immediately on receipt of the notice, without affording Franchisee an opportunity to cure:

- (a) Franchisee voluntarily abandons the franchise relationship;
- (b) Franchisee or an owner of Franchisee is convicted of an offense directly related to the Franchised Business; or
- (c) Franchisee fails to cure a default under this Agreement which materially impairs the goodwill associated with Franchisor's trade name, trademark, service mark, logo type or other commercial symbol after Franchisee has received written notice to cure of at least 24 hours in advance of termination.
- 6. <u>Termination After Notice</u>. Section 5.6 of the Franchise Agreement is amended by adding the following Subsections:
 - (h) Except as termination is allowed by Section 5.5, Franchisee's or its affiliate's willful and material misrepresentation or acts or omissions relating to the acquisition of the franchise granted by this Agreement or the on-going operation of franchise business;
 - (i) Except as termination is allowed by Section 5.5, Franchisee's assignment or transfer of the rights and/or obligations under this Agreement or the transfer of the Franchised Business without complying with the provisions of this Agreement;
 - (j) Except as termination is allowed by Section 5.5, Franchisee's, or its affiliate's conviction of or plea of guilty or no contest of: (i) a crime for which the minimum penalty includes imprisonment for more than one year; or (ii) any other crime, offense or misconduct involving moral turpitude or in any way relevant to the operation of the business licensed under this Agreement;
 - (k) Except as termination is allowed by Section 5.5, Franchisee's breach of the same or a similar provision of this Agreement, or other agreement, including any supplemental agreement as referenced in Section 2.19, or the Operations Manual, where there have been three or more separate breaches in any 12 month period so long as Franchisor made it known in writing to Franchisee that such an act was a breach prior to the second breach upon which Franchisor is relying;
 - (1) Except as termination is allowed by Section 5.5, Franchisee's and/or its affiliate's breach of the same or similar provision of any other **TWO MEN AND A TRUCK®** franchise agreement to which Franchisee or its affiliate is a party, including related agreements, and the Operations Manual, where there have been three or more separate breaches in any 12 month period so long as Franchisor made it known in writing to Franchisee that such an act was a breach prior to the second breach upon which Franchisor is relying;
 - (m) Except as termination is allowed by Section 5.5, Franchisee's and/or any of its affiliate's acts or omissions that discourage, prevent or otherwise retard or stop a prospective or existing franchisee of the System from obtaining a household

goods moving authority or other license or authority generally possessed by persons in the household moving industry, including but not limited to, the filing of protests or petitions with any governmental authority objecting to a prospective or existing franchisee from obtaining such authority, cooperating or assisting another to undertake any acts or omissions to discourage, prevent or otherwise retard or stop a prospective or existing franchisee from obtaining a household moving authority;

- (n) Except as termination is allowed by Section 5.5, Franchisee's or its affiliate's dishonest or unethical conduct that, in Franchisor's sole opinion, adversely affects the System's reputation and/or the goodwill associated with the Marks;
- (o) Except as termination is allowed by Section 5.5, Franchisee's or its affiliate's intentional conduct to make any unauthorized use or disclosure of any part of the Operations Manual, or any other of Franchisor's confidential and/or proprietary information;
- (p) Except as termination is allowed by Section 5.5, Franchisee's or its affiliate's conduct of any kind that reflects materially and adversely on Franchisor's operation, Marks or System;
- (q) Except as termination is allowed by Section 5.5, the adjudication of bankruptcy of Franchisee, the insolvency of the Franchisee's business, appointment of a receiver or trustee to take charge of Franchisee's business by a Court of competent jurisdiction or the general assignment for the benefit of creditors of Franchisee;
- (r) Except as termination is allowed by Section 5.5, entry of a final judgment or the unappealed decision of a regulatory officer or agency which results in a temporary or permanent suspension of any permit or license, possession of which is a prerequisite to operation of Franchisee's business, or
- (s) Except as termination is allowed by Section 5.5, Franchisee's failure to satisfy any of its obligations under this Agreement that do not give Franchisor the right to terminate the Franchise Agreement under Section 5.6.
- 7. <u>Release on Sale or Transfer of the Franchise</u>. Section 7.2(f) of the Franchise Agreement is amended by adding the following:

Any release signed by Franchisee will exclude such claims as Franchisee may have under the Minnesota Franchises Law and the Rules and Regulations promulgated by the Commissioner of Commerce.

8. <u>Law and Jurisdiction</u>. Section 10.1 of the Franchise Agreement is amended by adding the following:

This section shall not in any way abrogate or reduce the rights of the Franchisee as provided for in Minnesota Statutes 1984, Chapter 80C.

9. <u>Injunctive Relief.</u> Section 10.3(b) of the Franchise Agreement is amended to add the following:

Franchisor shall have the right to apply for specific enforcement of the terms of this Agreement by petitions for temporary and permanent injunctions or other equitable relief. Specifically, Franchisor shall have the right to seek such relief to prevent Franchisee from engaging in the following acts, which would cause irreparable harm to Franchisor:

- (a) Misusing any of the rights licensed by this Agreement;
- (b) Engaging in competitive operations in violation of the in-term and/or post-term covenants set forth in Section 8.2;
- (c) Disclosing to another person or using in a competitive business, the trade secrets or confidential information of Franchisor;
- (d) Transferring or assigning this Agreement without complying with this Agreement;
- (e) Engaging in acts or practices in violation of applicable regulations or which are fraudulent, dishonest or create health or other hazards to the public;
- (f) Significantly impairing the goodwill associated with Franchisor's Marks or System.

Franchisor's rights to apply for injunctive relief are in addition to all other remedies available to Franchisor under applicable law.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed on the written above.

FRANCHISOR: TWO MEN AND A TRUCK SPE LLC	FRANCHISEE:	
THE MENTINE IT THE CITE I I I I		
By:	By:	
Randy Shacka, Brand President	Name/Title:	

H. New York Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN NEW YORK

	of, 20 and modifies a Franchise
	ND A TRUCK SPE LLC, a Delaware limited liability
	Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328
("Franchisor"), and	with its principal office at ("Franchisee").
	("Franchisee").
A. <u>Renewal or Transfer by Franchisee</u> . Sare modified by adding the following:	Section 5.1 and Section 7.2 of the Franchise Agreement
any causes of action arising in favor of Franc General Business Law of the State of New Yo	pplicable law, all right Franchisee enjoys and chisor from the provisions of Article 33 of the ork and the regulations issued thereunder shall viso that the non-waiver provisions of General isfied.
B. <u>Termination by Franchisee</u> . Section the following:	5.3 of the Franchise Agreement is modified by adding
Notwithstanding the foregoing, Francegrounds available by law.	chisee may terminate this Agreement on any
C. <u>Assignment by Franchisor</u> . Section 7 the following:	7.1 of the Franchise Agreement is modified by adding
	le except to an assignee who in the good faith nd financially able to assume Franchisor's
B. <u>Choice of Law and Jurisdiction</u> . See adding the following:	ction 10.1 of the Franchise Agreement is modified by
	considered a waiver of any right conferred on the General Business Law of the State of New
FRANCHISOR:	FRANCHISEE:
TWO MEN AND A TRUCK SPE LLC	i Mittellighe.
······································	
By:Randy Shacka, Brand President	By:
Kandy Snacka, Brand President	Name/Title:

I. North Dakota Franchise Agreement Addenda

ADDENDUM TO THE TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN THE STATE OF NORTH DAKOTA

THIS ADDENDUM is made this	s day of	, 20	and modifies a Fra	anchise
Agreement of this date entered into by	TWO MEN AND A TR	UCK SPE	LLC, a Delaware	limited
liability company, with its principal office	e at One Glenlake Parkwa	ay, 14th Floo	or, Atlanta, Georgia	30328
("Franchisor"), and		with i	ts principal office a	ıt
	("Franchise	ee").		

In recognition of the requirements of the North Dakota Franchise Investment Law, Chapter 51-19 of the North Dakota Century Code, the parties agree as follows:

1. THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (SECTION 51-19-09, N.D.C.C.):

- (a) Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute.
- (b) Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business.
- (c) Restrictions on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.
- (d) Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.
- (e) Applicable Laws: Franchise agreements, which specify that they are to be governed by the laws of a state other than North Dakota.
- (f) Waiver of Trial by Jury: Requiring North Dakota franchises to consent to a waiver of a trial by jury.
- (g) Waiver of Exemplary and Punitive Damages: Requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages.
- (h) General Release: Franchise agreements that require the franchisee to sign a general release on renewal of the franchise agreement.
- (i) Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies.
- (j) Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorneys' fees.

- 2. The Franchise Agreement is amended as follows:
- (a) <u>Liquidated Damages</u>. Section 6.4 is deleted.
- (b) <u>Non-Competition Covenants</u>. Section 8.2(b) is amended by adding the following: "Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota."
- (c) <u>Governing Law and Forum</u>. Section 10.1 (Governing Law) and Section 10.3(c) (Forum for Litigation) are deleted.
- (c) <u>Alternative Dispute Resolution Procedure</u>. Section 10.2 (Alternative Dispute Resolution Procedure) is revised to add:

"Notwithstanding the foregoing, arbitration and mediation proceedings shall be conducted within the State of North Dakota or a location mutually agreed upon by the parties."

- (d) <u>Mutual Waiver of Jury Trial; Mutual Waiver of Punitive Damages; Two-Year Limitation on Claims</u>. Sections 10.4, 10.5, and 10.7 (Mutual Waiver of Jury Trial; Mutual Waiver of Punitive Damages; Two-Year Limitation on Claims) are deleted.
- 3. <u>Effectiveness of Amendment</u>. Each provision of this Amendment is effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North Dakota Franchise Investment Law, N.D. Cent. Code §§ 51-19-17, are met independently without reference to this Amendment.

FRANCHISOR:	FRANCHISEE:	
TWO MEN AND A TRUCK SPE LLC		
By:	By:	
Randy Shacka, Brand President	Name/Title:	

J. North Dakota Area Development Agreement Addenda

ADDENDUM TO THE TWO MEN AND A TRUCK SPE LLC AREA DEVELOPMENT AGREEMENT FOR USE IN THE STATE OF NORTH DAKOTA

FOR USE IN THE STATE OF NORTH DAKOTA
THIS ADDENDUM is made this day of, 20 and modifies an Area Development Agreement of this date entered into by TWO MEN AND A TRUCK SPE LLC , a Delaware limited liability company, with its principal office at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 ("Franchisor"), and with its principal office at ("Area Developer").
In recognition of the requirements of the North Dakota Franchise Investment Law, Chapter 51-19 of the North Dakota Century Code, the parties agree as follows:
1. THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (SECTION 51-19-09, N.D.C.C.):
(a) Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute.
(b) Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business.
(c) Restrictions on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.
(d) Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.
(e) Applicable Laws: Franchise agreements, which specify that they are to be governed by the laws of a state other than North Dakota

- (f) Waiver of Trial by Jury: Requiring North Dakota franchises to consent to a waiver of a trial by jury.
- (g) Waiver of Exemplary and Punitive Damages: Requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages.
- (h) General Release: Franchise agreements that require the franchisee to sign a general release on renewal of the franchise agreement.
- (i) Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies.
- (j) Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorneys' fees.

- 2. The Area Development Agreement is amended as follows:
- (a) <u>Non-Competition Covenants</u>. Section 8(B) (Restrictions on Competition) is amended by adding the following: "Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota."
- (b) <u>Governing Law and Forum.</u> Sections 11(A) (Governing Law) and 11(C)(3) (Forum for Litigation) are deleted.
- (c) <u>Alternative Dispute Resolution Procedure</u>. Section 11(B) (Alternative Dispute Resolution Procedure) is revised to add:

"Notwithstanding the foregoing, arbitration and mediation proceedings shall be conducted within the State of North Dakota or a location mutually agreed upon by the parties."

- (d) <u>Mutual Waiver of Jury Trial; Mutual Waiver of Punitive Damages; Two-Year Limitation on Claims</u>. Sections 11(D), (E), and (G) (Mutual Waiver of Jury Trial; Mutual Waiver of Punitive Damages; Two-Year Limitation on Claims) are deleted.
- 3. <u>Effectiveness of Amendment</u>. Each provision of this Amendment is effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North Dakota Franchise Investment Law, N.D. Cent. Code §§ 51-19-17, are met independently without reference to this Amendment.

FRANCHISOR: TWO MEN AND A TRUCK SPE LLC	AREA DEVELOPER:		
By:	By:		
Randy Shacka, Brand President	Name/Title:		

K. Rhode Island Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK FRANCHISE AGREEMENT FOR USE IN THE STATE OF RHODE ISLAND

THIS ADDENDUM is made this day of	, 20 and modifies a Franchise
Agreement of this same date entered into by and bet	tween TWO MEN AND A TRUCK SPE LLC, a
Delaware limited liability company, with its principal o	
4251 ("Franchisor"), andat	("Franchisee").
A. <u>Applicable Law</u> . Section 10 of the following:	e Franchise Agreement is amended by adding the
§ 19-28.1-14 of the Rhode Island F provision in a franchise agreement restricting state or requiring the application of the laws claim otherwise enforceable under this Act."	
IN WITNESS WHEREOF, TWO MEN ANI this Addendum to be executed and entered into as of the	D A TRUCK SPE LLC and Franchisee have caused e day and year first above written.
FRANCHISOR: TWO MEN AND A TRUCK SPE LLC	FRANCHISEE:
By:	By:
Randy Shacka, Brand President	Name/Title:

L. Washington Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK® FRANCHISE AGREEMENT AND RELATED AGREEMENTS FOR USE IN THE STATE OF WASHINGTON

THIS ADDEND	UM is made this	_ day of		, 20	and modifies	a Franchise
Agreement of this same	date entered into by	and between	TWO M	EN AND	A TRUCK S	SPE LLC, a
Delaware limited liability	company, with its pr	incipal office a	at 3400 Be	elle Chase	Way, Lansing	, MI 48911-
4251 ("Franchisor"), and		_			with its prin	ncipal office
at			("Fr	ranchisee")		-

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

Section 1.1(d) (Adding Franchise Locations) of the Franchise Agreement is hereby deleted and replaced with the following:

"If Franchisee would like to operate additional Franchise Locations in the Marketing Area, it must obtain Franchisor's written approval of such additional Franchise Locations, which Franchisor may grant or withhold for any reason, in its sole discretion. Franchisee must develop and begin to operate any approved additional Franchise Locations within a reasonable time, which will be specified in a written notice from Franchisor."

Section 1.1 (Franchise Fee) of the Franchise Agreement is hereby amended by adding the following:

"The Washington Department of Financial Institutions Securities Division requires Franchisor to defer payment of the franchise fee and other initial payments owed by Franchisee to Franchisor until Franchisor has completed its pre-opening obligations under this Agreement, and Franchisee's Franchise Business is open for business."

Section 2.5(f) (No Warranties) of the Franchise Agreement is amended by deleting the last sentence and replacing it with the following:

"Franchisee agrees that Franchisor will not have any liability to Franchisee for any claims, damages or losses suffered by Franchisee as a result of or arising from the products or services provided by or the acts or omissions of any third-party Designated Supplier or third-party Approved Supplier or other third-party provider of products or services designated or approved by Franchisor. For the avoidance of doubt, the waiver of liability in this Section does not apply to any claims, damages or losses suffered by Franchisee as a result of or arising from the products or services provided directly by Franchisor or its Affiliates."

The second sentence of Section 6.4 (Damages for Loss of Bargain) of the Franchise Agreement is hereby deleted and replaced with the following:

"The parties hereby stipulate and agree that the damages for such loss of bargain will be the present value of the royalty that would have been payable to Franchisor for the lesser of (a) the remainder of the term of this Agreement or (b) three years."

The last sentence of Section 7.2 (Transfer by Franchisee) of the Franchise Agreement is hereby deleted and replaced with the following:

"Franchisee agrees to release and hold harmless Franchisor from any liabilities, losses or claims relating to or arising from Franchisor's good faith provision to a proposed transferee of information that Franchisor reasonably believes is truthful and accurate information."

The first clause of Section 10.11 (No Recourse) of the Franchise Agreement is hereby deleted and replaced with the following:

"Franchisee acknowledges and agrees that except as provided under an express statutory liability for such conduct and except for any liability arising from any claims that may be asserted under the Washington Franchise Investment Protection Act against any person who violates such statute,"

Section 11.3 of the Franchise Agreement is hereby amended by deleting the clause "upon which Franchisee may rely."

Section 11.19(b) of the Franchise Agreement is hereby deleted and replaced with the following:

"Franchisee acknowledges that any information Franchisee has acquired from other system franchisees regarding their sales, profits or cash flows is not information obtained from Franchisor, and Franchisor makes no representation about that information's accuracy."

IN WITNESS WHEREOF, **TWO MEN AND A TRUCK SPE LLC** and Franchisee have caused this Addendum to be executed and entered into as of the day and year first above written.

FRANCHISOR:	FRANCHISEE:	
TWO MEN AND A TRUCK SPE LLC		
By:	By:	
Randy Shacka, Brand President	Name/Title:	

M. Washington Area Development Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK® AREA DEVELOPMENT AGREEMENT FOR USE IN THE STATE OF WASHINGTON

THIS ADDENDUM is	nade this day of		and modifies an	Area
Development Agreement of this s	ame date entered into by and be	tween TWO MEN	AND A TRUCK	SPE
LLC, a Delaware limited liability	company, with its principal offi	ce at 3400 Belle C	hase Way, Lansin	g, MI
48911-4251 ("Franchisor"), and _			with its principal	office
at		_ ("Area Develope	:").	

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

Section 1(E) of the Area Development Agreement is amended by deleting the following:

"Area Developer agrees that it has not relied on and that Franchisor will not be bound by allegations of any representations as to earnings, sales, profits, costs, expenses, prospects or chances of success."

Section 5(A) of the Area Development Agreement is hereby amended by adding the following:

"Notwithstanding the foregoing, the Washington Department of Financial Institutions Securities Division requires Franchisor to defer payment of the area development fee and other initial payments owed by Area Developer to Franchisor until Franchisor has completed its pre-opening obligations under each Franchise Agreement for each Franchise Business. The area development fee will be paid by Area Developer to Franchisor in proportional installments that are due after Area Developer opens for business each Franchise Business."

The first clause of Section 11(K) (No Recourse) of the Development Agreement is hereby deleted and replaced with the following.

"Franchisee acknowledges and agrees that except as provided under an express statutory liability for such conduct and except for any liability arising from any claims that may be asserted under the Washington Franchise Investment Protection Act against any person who violates such statute."

The undersigned does hereby acknowledge receipt of this addendum.

IN WITNESS WHEREOF, **TWO MEN AND A TRUCK SPE LLC** and Area Developer have caused this Addendum to be executed and entered into as of the day and year first above written.

TWO MEN AND A TRUCK SPE LLC	AREA DEVELOPER:		
By:	By:		
Randy Shacka, Brand President	Name/Title:		

Exhibit Q

FRANCHISE TERMINATION AND RELEASE AGREEMENT



TWO MEN AND A TRUCK SPE LLC FRANCHISE TERMINATION AND RELEASE AGREEMENT

THIS AGREEMENT is made effective the day of, 20 between TWO MEN AND
A TRUCK SPE LLC, a Delaware limited liability company, ("Franchisor") and a
("Franchisee").
1. <u>Introduction</u> . Franchisee and Franchisor are parties to a Franchise Agreement dated
("Franchise Agreement"), for the operation of a TWO MEN AND A TRUCK®
franchise in ("Franchise Business"). Franchisee has entered into an
agreement to sell the Franchise Business to a buyer acceptable to Franchisor ("Buyer"). Franchisor has
waived its right of first refusal to purchase the Franchise Business and has approved the sale subject to
completion of Franchisee's obligations under Section 7.2 of the Franchise Agreement. According to the
conditions on transfer under the Franchise Agreement, Franchisor and Franchisee are terminating the
Franchise Agreement so that Franchisor may enter into a new franchise agreement with the Buyer of the
Franchise Business.

- **2.** Termination of Franchise Agreement. Subject to the terms of this Agreement, Franchisor and Franchisee agree that the Franchise Agreement is terminated as of the effective date of this Agreement.
- 3. <u>Duties of Franchisee and Guarantors on Termination</u>. Except as may be authorized by other franchise agreements between Franchisor and Franchisee, Franchisee's rights to use the Marks and the System and all other rights associated with being a licensed franchisee of Franchisor will cease and the following provisions will apply:
- (a) Payment of All Debt Owed Franchisor; Escrow Account. Franchisee and its principals and affiliates must pay any and all debt they owe or may in the future owe Franchisor, individually or jointly, whether or not such debt arises under the Franchise Agreement. This debt may include, but is not limited to, all royalties, advertising fees, Technology and Support Fees [including those owed for the final month (or portion thereof) of operation of the Franchise Business], and indemnification obligations. Franchisor may require that sufficient funds, as it determines in its sole discretion, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay Franchisor any amounts that Franchisee may owe Franchisor for any reason. After the end of the escrow period, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to third parties. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to third parties. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to Franchisor as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.
- (b) Payment of All Debt Owed Third Parties; Escrow Account. Franchisee must fulfill all obligations to and pay all debt owed or that may in the future be owed to third parties, including any disputed debt, undisputed debt, and customers' damage claims. Franchisor may require that sufficient funds, as it determines in its sole discretion based upon past experience and current issues, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay third parties any amounts that Franchisee may owe the third parties for any reason. After the end of the escrow period and after any pending disputes are resolved and settled, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to Franchisor. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to Franchisor. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to

third parties as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.

- (c) <u>Cease Operating Business</u>. Franchisee must cease holding itself out as a Franchisee and must stop using all Marks, processes, materials, methods, or promotional materials Franchisor provided or licensed to Franchisee. Franchisee must take all necessary steps to disassociate itself from Franchisor and the System, including, but not limited to, the removal of signs, destruction of letterhead, and assignment or changing of Telephone Numbers and Internet Tools and the like, unless the same are transferred to the Buyer. Franchisee must take such action as necessary to amend or cancel any assumed name, business name, or equivalent registration that contains any Marks and Franchisee must furnish Franchisor with satisfactory evidence of compliance with this obligation within ten (10) calendar days after the effective date of this Agreement.
- (d) <u>Return Proprietary Materials and Other Assets.</u> Franchisee must promptly deliver to Buyer or return to Franchisor all Manuals, all of Franchisor's policies and procedures, forms, any documentation or software relating to the Automation Systems and other software, all training and promotional aids and all other confidential and proprietary information.
- (e) Assignment of Telephone Numbers, Email Addresses, Etc. Franchisee must immediately and permanently cease to use all Telephone Numbers and Internet Tools that have been used in the Franchise Business and, if requested by Franchisor, must assign all such Telephone Numbers and Internet Tools to Buyer or Franchisor. Franchisee must provide to Franchisor all information necessary to allow Franchisor to access Franchisee's accounts for Telephone Numbers and Internet Tools, including usernames, passwords, and security codes. Franchisee acknowledges that as between Franchisor and Franchisee, Franchisor has the sole rights to all Telephone Numbers and Internet Tools used in the Franchise Business and all written and online directory listings associated with the Franchise Business and Franchisee authorizes Franchisor, and appoints Franchisor and any officer of Franchisor as its attorney-in-fact, to direct the applicable service providers and all listing agencies to transfer those items to Franchisor or its agent or assignee if Franchisee fails or refuses to do so. The applicable service providers and all listing agencies may accept the direction in this Agreement as conclusive evidence of the exclusive rights of Franchisor in such Telephone Numbers and Internet Tools and directory listings and as its authority to direct their transfer.
- (f) <u>Permit Inspection</u>. Franchisee must permit Franchisor to make final inspection of Franchisee's financial records, books, tax returns, and other accounting records within three (3) years after the effective date of this Agreement.
- (g) Promise Not to Contest Validity or Ownership of Marks. Franchisee expressly promises that after the termination of the Franchise Agreement, Franchisee will not, directly or indirectly, contest or aid in contesting the validity or ownership of the Marks. Franchisee agrees not to interfere with, in any manner, or attempt to prohibit the use of the Marks by any other existing or future franchisee or other licensee of Franchisor. Whenever Franchisor requests, Franchisee agrees to sign any and all other papers, documents, and/or assurances to effectuate this purpose and agrees to fully cooperate with Franchisor and/or any other franchisee to secure the necessary and required consents of any governmental agency or legal authority to enable the franchisee to use the Marks.
- (h) <u>Confidential Information</u>. Franchisee must immediately and permanently cease using any and all of the Confidential Information in any business or otherwise and return to Franchisor all copies of all Confidential Information that Franchisee has in its possession. Franchisee acknowledges and agrees that it will be liable to Franchisor for any unauthorized use of the Confidential Information.

- (i) Restrictions on Competition. For three (3) years from and after the termination of the Franchise Agreement (or from and after the date Franchisee ceases the prohibited competition, if later), Franchisee and its affiliates and the principals, shareholders, members, and spouses of Franchisee and its affiliates must not, without Franchisor's prior written consent, directly or indirectly (either as an individual or in partnership or in conjunction with any other person as principal, agent, shareholder, member or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, lease real or personal property to, guarantee the debts or obligations of, or be employed by any person engaged in or concerned with or interested in any Competitive Business located within the Marketing Area or within 20 miles of the Marketing Area, or within the marketing area of any other TWO MEN AND A TRUCK® business or within 20 miles of the marketing area of any other TWO MEN AND A TRUCK® business existing or planned at the time the Franchise Agreement is terminated. If any covenant that restricts competitive activity is deemed unenforceable by virtue of its scope in terms of area, business activity prohibited, or length of time, but would be enforceable if modified, the parties agree that the covenant will be enforced to the fullest extent permissible under the laws and public policies applied in the jurisdiction whose law determines the covenant's validity. For purposes of this Agreement, the term "Competitive Business" means: (a) a business that is identical to or similar to a business using the System; (b) any business that offers moving, storage (including warehouse and portable container storage), junk removal or moving, packing, unpacking, or similar services; or (c) any business granting franchises or licenses to others to operate a business that offers moving, storage (including warehouse and portable container storage), junk removal or moving, packing, unpacking, or similar services.
- (j) <u>Indemnification</u>. Franchisee will indemnify and hold harmless Franchisor, it officers, directors, employees, and agents, and any of its franchisees or other licensees from all fines, charges, suits, proceedings, claims, demands, damages, liabilities, costs, and settlements with customers and/or others, including the payment of reasonable attorney's fees, arising out of any action and/or inaction of Franchisee and/or any lawsuit, proceeding of any kind or nature and/or settlement negotiations that relate in any way to the operation of the Franchise Business by Franchisee.
- (k) <u>Guarantors</u>. The Guaranty signed by the shareholders, members, officers, directors, and representatives of Franchisee ("Guarantors") will continue in full force and effect and will constitute a guaranty by Guarantors of Franchisee's obligations under this Agreement.
- **4.** Release. Franchisee hereby releases and forever discharges Franchisor and the representatives, owners, employees, officers, agents and assigns of Franchisor from all liability, right, claim, debt and cause of action whatsoever, known or unknown, suspected or unsuspected, which Franchisee ever had, now has or may have at any time based on, arising under or relating to the Franchise Agreement or any other agreement entered into between the parties on or before the date of this Agreement or the relationship between the parties involving the Franchise Agreement and any other agreement or any acts or omissions of Franchisor occurring before the effective date of this Agreement; provided that, nothing contained in this Section will affect any obligations of Franchisor under this Agreement. This release shall not apply with respect to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.
- 5. <u>Controlling Law; Venue and Jurisdiction</u>. This Agreement and its construction and any other disputes between or among the parties will be governed by the laws of the State of Georgia (without reference to the conflicts of laws provisions). Unless otherwise precluded by law, any legal proceedings between the parties must be brought and conducted only in a State or Federal Court located in the city in

which Franchisor's principal office is located (currently, Atlanta, Georgia), and Franchisee consents to those Courts having personal jurisdiction of Franchisee.

- **6.** <u>Costs of Enforcement.</u> Franchisee agrees to pay all costs incurred by Franchisor in enforcing the provisions of this Agreement, including, but not limited to reasonable attorney fees.
 - **7. Additional Provisions.** The following additional provisions will apply to this Agreement:
- (a) <u>Terms Defined in Franchise Agreement</u>. Any terms defined in the Franchise Agreement (e.g. Marks, System, Confidential Information, Internet Tools, Marketing Area) will have the same meaning in this Agreement unless otherwise defined in this Agreement.
- (b) <u>Survival</u>. This Agreement is binding on the heirs, executors, administrators, successors and assigns of the parties.
- (c) <u>Entire Agreement</u>. This Agreement supersedes all prior written or oral representations, agreements or understandings with respect to the matters covered in this Agreement and, along with any other agreements referred to in this Agreement, contains the entire agreement between the parties with respect to the matters covered in this Agreement.
- (d) <u>Amendment</u>. This Agreement may be amended or modified only by an agreement in writing signed by all the parties.
- (e) <u>Waiver</u>. The failure of any party to demand strict compliance with a covenant or condition of this Agreement will not be a waiver of its right to demand strict compliance in the future.
- (f) <u>Signing; Counterparts</u>. This Agreement may be signed in two or more counterparts, each of which will be deemed an original even if the signatures of all the parties are not contained in one document. This Agreement will be considered signed by a party if that party signs the Agreement and faxes or emails a copy of the Agreement containing that party's signature to the other party.

The parties have signed this Agreement on the dates stated opposite their names to be effective as of the date stated at the beginning of this Agreement.

TWO MEN AND A TRUCK SPE LLC

Dated:	By:	_
	Randy Shacka, Brand President	
	(Franchisee)	
Dated:	By:	
	It's Representative	

Exhibit R

STATE EFFECTIVE DATES AND RECEIPTS



STATE EFFECTIVE DATES

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date stated below:

<u>State</u>	Effective Date
California	Pending
Hawaii	Pending
Illinois	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or other seller-assisted marketing plans.

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Two Men and a Truck SPE LLC offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Iowa and New York require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan and Oregon require that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Two Men and a Truck SPE LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington D.C. 20580 and the state agency listed in Exhibit A.

Issuance Date: May 1, 2024

The name, principal business address and telephone number of each franchise seller offering the franchise is as follows (check all that apply):

Franchise sellers at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328, 800-756-5656:			
□ Pam Batten □ Tray Doster □ Daniel Laughlin □ □ □ □			
Other franchise sellers:			

I received a disclosure document dated May 1, 2024, that included the following Exhibits:

Α	List of State Administrators	J	Agreement to Provide Optional Services
В	List of Agents for Service of Process	K	Non-Disclosure and Confidentiality Agreement
C	Franchise Agreement	L	Addendum to Permit Operation without Office in
			Marketing Area
D	Preliminary Approval Agreement	M	List of Franchisees
Е	Addendum to Franchise Agreement-Renewal	N	List of Former Franchisees
F	Addendum to Franchise Agreement to Authorize	О	Financial Statements
	Optional Services		
G	Addendum to Franchise Agreement-Mod Market	P	State-Specific Addenda
Н	Area Development Agreement	Q	Franchise Termination and Release Agreement
I	Addendum—Captive Insurance Program	R	State Effective Dates and Receipts

Signature (individually and as an officer)	Date Disclosure Document Received		
Print Name	PLEASE SIGN AND KEEP FOR YOUR FILES		

Print Franchisee's Name (if an entity)

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

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I	Addendum—Captive Insurance Program	R	State Effective Dates and Receipts

Signature (individually and as an officer)	Date Disclosure Document Received		
	PLEASE SIGN AND RETURN TO		
Print Name	Franchise Development		
	3400 Belle Chase Way		
	Lansing, MI 48911		
Print Franchisee's Name (if an entity)	Fax number (800) 278-6114		
	FranchiseInfo@twomen.com		