

## FRANCHISE DISCLOSURE DOCUMENT



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You will buy a franchise for the operation of a real estate brokerage business under the “Realty World®” name and marks.

The total investment necessary to begin operation of a Realty World® conversion franchise ranges from \$34,200 to \$110,000 and the total investment necessary to begin operation of a Realty World® start-up franchise ranges from \$60,000 to \$195,000. These include \$18,000 that must be paid to the franchisor. The total investment necessary to begin operation of a Realty World® franchise with MOBI™ Program ranges from \$18,600 to \$58,800. This includes \$2,500 that must be paid to the franchisor. The total investment necessary to begin operation of a Realty World® franchise under the Boutique Conversion Program ranges from \$21,000 to \$83,500. This includes \$3,500 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Lisa Gerdes, Realty World Inc., 1101 Dove Street, Suite 228, Newport Beach, California 92660, (714) 436-9009.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: August 29, 2025

## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit E.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit D includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Realty World® business in my area?</b>	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What's it like to be a Realty World® franchisee?</b>	Item 20 or Exhibits E and F list current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

## What You Need To Know About Franchising *Generally*

**Continuing responsibility to pay fees.** You may have to pay royalties and other fees even if you are losing money.

**Business model can change.** The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

**Supplier restrictions.** You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

**Operating restrictions.** The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

**Competition from franchisor.** Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

**Renewal.** Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

**When your franchise ends.** The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

## Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

## Special Risks to Consider About *This Franchise*

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with us by mediation, arbitration and/or litigation only in California. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost you more to mediate, arbitrate, or litigate with us in California than in your home state.
2. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all your financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse's marital and personal assets, perhaps including your house, at risk if your franchise fails.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

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## **ITEM 1**

### **THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS, AND AFFILIATES**

#### **Introduction**

For ease of reference, Realty World Inc., the franchisor, will be referred to as “Realty World®,” “we,” “us” or “our” in this disclosure document. “You” means the person who buys the franchise from us. If you are a corporation, partnership or limited liability company, certain provisions of the applicable agreement also apply to your owners or partners.

#### **The Franchisor, Parents, and Predecessors**

We were incorporated on June 12, 1997, in Nevada under the name AC Capital, Inc. We changed our name to Realty World America, Inc. (“RWA”), on September 11, 1997. On March 31, 2006, we changed our name to Realty World Inc. We do business under our corporate name and as Realty World®. Our principal business address is 1101 Dove Street, Suite 228, Newport Beach, California 92660. Our agents for service of process are disclosed in Exhibit A.

We began offering franchises for real estate brokerage businesses in June 2000. We have not offered franchises in any other line of business, and we have not conducted the type of business you will operate. We have no parent, and we have no predecessor during the 10-year period immediately before the close of our most-recent fiscal year.

#### **The Franchisor’s Affiliates**

Our affiliate, Realty World Inc., a company incorporated under the laws of the province of Ontario, Canada, has offered franchises in Canada for real estate brokerage businesses since April 2022. Its principal business address is 3500 Dufferin Street, Suite 505, Toronto, Ontario M3K 1N2. As of May 31, 2025, it had two franchised locations in Canada. It has never offered franchises in any other line of business.

Our affiliate, HomeLife Realty Services Inc., has offered franchises in Canada for real estate brokerage businesses since March 1985. Its principal business address is 3500 Dufferin Street, Suite 200, Toronto, Ontario M3K 1N2. As of the end of our last fiscal year, May 31, 2025, it had 141 franchised locations in Canada. It has never offered franchises in any other line of business.

Our affiliate, HomeLife International Inc. (“HomeLife®”), offered franchises for real estate brokerage businesses from July 2008 through 2011 and began offering franchises again in 2022. HomeLife® has its principal business address at 1101 Dove Street, Suite 235, Newport Beach, California 92660. As of the end of our last fiscal year, May 31, 2025, HomeLife® had 5 franchised locations in the United States. It has never offered franchises in any other line of business.

Our affiliate, Red Carpet International Inc. (“Red Carpet®”), offered franchises for real estate brokerage businesses from July 2008 through 2011. Red Carpet® shares our principal

business address. As of the end of our last fiscal year, May 31, 2025, Red Carpet® had 7 franchised locations in the United States. It has never offered franchises in any other line of business.

Since December 2015, our affiliate, Taxi Property Management Inc. (“Taxi Property Management”), has offered software for the operation of property management businesses. Realty World® Businesses may choose to use this software. Its principal business address is 3500 Dufferin Street, Suite 203, Toronto, Ontario M3K 1N2. It has never operated any other business or offered franchises in any line of business.

Our affiliate, Moventag Inc. (“Moventag”), operates a platform for information and networking about home and relocation services. Realty World® Businesses may choose to participate as a member of the website. Its principal business address is 3500 Dufferin Street, Suite 505, Toronto, Ontario M3K 1N2. It has never operated any other business or offered franchises in any line of business.

Our affiliate, World RLS, Inc. (“World RLS”), is developing a global platform for real estate. The platform is currently in a testing stage, with plans to be fully open to the public during our 2026 fiscal year. Once the platform is fully launched, Realty World® Businesses may choose to participate as a member of the website. Its principal business address is 1101 Dove Street, Suite 235, Newport Beach, California 92660. It has never operated any other business or offered franchises in any line of business.

Our affiliate, World Real Estate Association, Inc. (“World Real Estate Association”), is developing a global membership for real estate. Once the website is fully launched, Realty World® Businesses may choose to participate as a member of the website. Its principal business address is 1101 Dove Street, Suite 235, Newport Beach, California 92660. It has never operated any other business or offered franchises in any line of business.

None of these affiliates have operated a Realty World® franchise.

## **The Franchise Offered**

We have developed a network of real estate brokerage businesses known as “Realty World®” businesses (“Realty World® Businesses”). We use, promote, and license certain trademarks, service marks, and other commercial symbols in operating Realty World® Businesses, and may create, use and license other trademarks, service marks, and commercials for Realty World® Businesses (the “Marks”). Realty World® Businesses offer the products and services we authorize and use our business formats, methods, rules, procedures, signs, designs, layouts, standards, specifications, and Marks (the “Franchise System”).

We offer to qualified persons, who must be licensed real estate brokers, the right to operate a Realty World® Business (a “Business”) under the form of franchise agreement attached as Exhibit B (the “Franchise Agreement”). In addition, we offer a modified form of a franchise, which we refer to as the “MOBI™ Program.” If you obtain a Business with the MOBI™ Program, in addition to the Franchise Agreement, you will sign the form of MOBI™ addendum attached as Exhibit B-1 (the “MOBI™ Addendum”). Under the MOBI™ Program, you will operate your

Business with no more than two agents using virtual applications to provide clients with mobile real-estate services, and you will not need to obtain a dedicated office location. We also offer a modified form of a franchise, which we refer to as the “Boutique Conversion Program,” to existing real estate brokerage businesses with between three to five agents. If you obtain a Business with the Boutique Conversion Program, in addition to the Franchise Agreement, you will sign the form of boutique conversion addendum attached as Exhibit B-2 (the “Boutique Conversion Addendum”). If you acquire a Realty World® franchise, you must operate the Realty World® Business in accordance with our specifications and standards for the Marks and the Franchise System.

From August 2009 to August 2012, we granted persons or entities meeting our qualifications (“Area Developers”) the right to develop multiple Realty World® Businesses utilizing the marks within a development area. We are no longer offering franchises for Area Developer franchises. As of the date of this disclosure document, there are no Area Developers in existence. However, we may offer franchises for Area Developer franchises in the future. Except as described above, we have no other business activities.

### **Competition**

The market for real estate brokerage offices is well established. You will compete with other national and regional franchised real estate brokerage offices (including our affiliates), as well as local real estate brokerage offices in your market area for the listing and sales of commercial and residential property and related ancillary services.

### **Laws Applicable to the Real Estate Brokerage Business**

You are subject to the licensing requirements of your state regulatory authority and must be a licensed real estate broker. Most states have specific laws and regulations covering real estate brokerage services and licenses. These laws, among other things, require that anyone who offers real estate brokerage services be a licensed real estate broker, a licensed associate broker or a licensed salesperson affiliated with a licensed real estate broker. There may be similar laws in the cities and counties in which you will be operating. Some states also require franchised real estate brokers to identify themselves as such when offering their services to the public. You must know your state’s requirements. There are also various federal laws that could affect your real estate business such as the Real Estate Settlement and Procedures Act and Fair Housing Laws. You must comply with all local, state and federal laws in the operation of your Business. We urge you to make further inquiries about these and other laws in order to understand your potential legal obligations.

## **ITEM 2**

### **BUSINESS EXPERIENCE**

#### **Andrew Cimerman – President, Chief Executive Officer and Chairman of the Board**

Mr. Cimerman has been our President since June 1, 2010 and has been our Chairman of the Board, and Chief Executive Officer since June 1997. Mr. Cimerman also holds positions with the following entities: (1) President of Realty World Inc., a Canadian company, since April 2022; (2) President of 1575028 Ontario Inc., since April 2015; (3) President of Bridge Finance (Ontario) Inc., since 1982; (4) President of Brinx Capital Inc., (Canada) since 2000; (5) President of Brinx Capital, Inc., (USA) since 2012; (6) President of Cimerman Developments Inc., since 1975; (7) President of Eon Capital Inc., since 1998; (8) President of HomeLife®, since July 2008; (9) President of HomeLife Realty Services (US) since 1986; (10) President of HomeLife Realty Services Inc., (Canada) since 1985; (11) President of HomeLife/Cimerman Real Estate Ltd., since April 1973; (12) President of Jerome's Magic World Inc., since 1991; (13) President of MaxAmerica Home Warranty, Inc., since July 1996; (14) President of PCH Capital Inc., since September 2007; (15) President of Penny Lane Capital Inc., since April 2019; (16) President and Chief Executive Officer of Reallium Technologies Inc., since 2016; (17) President and Chief Executive Officer of Realty World International, Inc., since July 2000; (18) President of Red Carpet International, Inc., since July 2008; (19) President of Red Carpet Canada Inc., since June 2008; (20) President of Simcoe Fox Developments, Limited, since 1975; (21) President of Taxi Property Management Inc., since December 2015, (22) President of Moventag Inc., since September 2023; (23) President of World RLS, Inc., since June 2020, and (24) President of World Real Estate Association, Inc. since April 2020. Mr. Cimerman serves in each of these positions in Toronto, Ontario, Canada, and/or Newport Beach, California. Mr. Cimerman is married to Lori Cimerman, our Director and Treasurer.

#### **Lisa Gerdes: Executive Vice President, Secretary, and Chief Operating Officer**

Ms. Gerdes has been our Executive Vice President, Secretary, and Chief Operating Officer since April 2014. Since March 2024, Ms. Gerdes has also served as President and Director of Realty World California Agents, one of our franchisees. Ms. Gerdes serves these positions in Newport Beach, California.

#### **Lori Cimerman: Director and Treasurer**

Mrs. Cimerman has been a Director of us and our Treasurer since she joined our organization in September of 2014. Since April 2022, Mrs. Cimerman has been a Director and Corporate Secretary of Realty World Inc., a company incorporated under the laws of the province of Ontario, Canada. She has also been a Director of Compliance of HomeLife Realty Services Inc. (Canada) since 1999 and a Director and Corporate Secretary since June 2001. Since January 2016, she has been a Director and the Secretary and Treasurer for HomeLife®. Since November 2009, Mrs. Cimerman has been the Broker of Record of our affiliate HomeLife/Cimerman Real Estate Ltd., Brokerage, located in Toronto, Ontario, Canada. Mrs. Cimerman serves in each of these

positions in Toronto, Ontario, Canada, and/or Newport Beach, California. Mrs. Cimerman is married to Andrew Cimerman, our President, Chief Executive Officer and Chairman of the Board.

### **ITEM 3**

#### **LITIGATION**

*Realty World Inc. v. NextHome, Inc.*, No. 4:16-cv-5761 (N.D. Cal. Filed October 6, 2016). For nearly 20 years, Realty World-Northern California, Inc. (“RWNC”) served as our master licensee in Northern California and specific regions in Nevada (the “RWNC Territory”). In May of 2014, NextHome, Inc. (“NextHome”) acquired the assets of RWNC and took over as our master licensee for the RWNC Territory, subject to the terms of our master license agreement with RWNC. We believe that sometime after the acquisition, NextHome leveraged the Realty World® name, business model, and resources to build out a competing franchisor of real estate brokerage businesses under the name “NextHome” and solicited several Realty World® franchisees and their agents.

On October 6, 2016, we initiated a lawsuit against NextHome, its CEO and co-founder James Dwiggins (“Dwiggins”), and unnamed parties (identified as DOES 1 through 20) for (1) breach of the master license agreement, (2) breach of the implied covenant of good faith and fair dealing, (3) trademark infringement and counterfeiting under 15 U.S.C. § 1114, (4) false designation of origin under 15 U.S.C. § 1125(a), (5) intentional interference with contract, (6) intentional interference with prospective economic advantage, (7) declaratory relief, (8) violation of California Business and Professions Code § 17500, and (9) violation of California Business and Professions Code § 17200.

In the Complaint, we sought relief in the form of general and special damages in an amount to be proven at trial, statutory damages for willful counterfeiting, interest, reasonable attorneys’ fees, costs of litigation, and any other relief ordered by the court. We also sought injunctive relief to preliminarily and permanently enjoin NextHome and Dwiggins from (1) engaging in any of the unlawful, unfair and fraudulent business acts, practices and deceptive advertising identified in the Complaint, and (2) unlawfully using the Realty World® name or marks.

On November 1, 2016, NextHome and Dwiggins responded to our lawsuit by filing an answer and counterclaims (the “Answer and Counterclaim”). The counterclaims were asserted by NextHome against us, Andrew Cimerman, NextHome International, Inc., a Canadian corporation (“NHII”), and Ying Tack “Doug” Wong. On September 8, 2017, the Answer and Counterclaim was amended (the “Amended Answer and Counterclaim”) to include Next Home, Inc., a Canadian corporation (“NHI”), as another counter-defendant in the lawsuit.

The Amended Answer and Counterclaim contained seven counterclaims. Only one of the counterclaims was asserted against us. It was for breach of the master license agreement by allegedly failing to provide a website link and to properly maintain, protect and police the use of Realty World® marks. The remaining six counterclaims – for violation of the Anticybersquatting Consumer Protection Act, trademark infringement and counterfeiting, unfair competition in violation of 15 U.S.C. § 1125(a)(1)(A), trademark and trade name infringement (Count V), false

advertising and unfair competition in violation of California Business and Professions Code §§ 17500 *et seq.* and 17200 *et seq.*, and unfair competition under California common law – were asserted against Mr. Cimerman, Mr. Wong, NHII and NHI for allegedly registering domain names that incorporated NextHome’s name and were confusingly similar to NextHome’s website address, and for using the name “Next Home” in connection with the formation and/or registration of the Canadian entities NHI and NHII.

In the Amended Answer and Counterclaim, NextHome sought an unspecified amount of actual damages, injunctive relief, an order requiring the transfer of certain domain names to NextHome, an order requiring the dissolution or cancellation of the incorporation of NHI and NHII, attorney’s fees and costs, treble damages, statutory damages, interest, and any other relief ordered by the court.

The parties resolved their dispute and entered into a Settlement Agreement and Mutual General Release (the “Settlement Agreement”), effective February 1, 2018. Under the terms of the Settlement Agreement, the parties agreed as follows:

(i) NextHome, in exchange for a one-time purchase price of \$1,000, agreed to depart the Realty World® system by selling and forever assigning to us its rights and obligations under the master license agreement and certain franchise agreements between NextHome and Realty World® franchisees. This sale and assignment became effective February 1, 2020;

(ii) The master license agreement was amended as follows:

(a) to allow us to offer and sell Realty World® franchises in the RWNC Territory starting the effective date of the Settlement Agreement, and to provide all of the service and support for those new franchisees that join the system. We also agreed to indemnify NextHome for certain claims that may arise from our offer, sale or enrolling of Realty World franchisees in the RWNC Territory;

(b) to preclude NextHome from enrolling any new Realty World® franchisee, provided however, NextHome may continue to renew existing Realty World® franchise agreements and/or transfer the rights of any franchisees in the RWNC Territory to any new or existing franchisees to the extent permitted by law; and

(c) to preclude us from communicating with certain Realty World® franchisees in the RWNC Territory for a specified period of time.

(iii) NextHome is not permitted to convert to its competing franchise system certain existing franchisees of Realty World®, or receive any compensation in connection with specified Realty World® franchisees joining any third-party real estate brand;

(iv) On February 1, 2019, we and Mr. Cimerman delivered a signed non-disclosure agreement to NextHome at which point NextHome provided us and Mr. Cimerman with copies of the franchise agreements of specified Realty World® franchisees in the RWNC Territory on a confidential basis;

- (v) All parties agreed to cease any use of the other's names and trademarks;
- (vi) Each party granted the other parties a full general release of all claims;
- (vii) All parties expressly denied liability, fault, responsibility and guilt of any kind in connection with the claims alleged in the lawsuit;
- (viii) All parties agreed not to make any false or disparaging comments about any other Party relating to the events or acts giving rise to the lawsuit or Settlement Agreement; and
- (ix) We and NextHome agreed to not solicit certain franchisees and agents of the other for a specified period of time.

On February 9, 2018, the court entered a formal dismissal of the lawsuit, dismissing the entire action with prejudice.

Except for the 1 matter disclosed above, no litigation is required to be disclosed in this Item.

#### **ITEM 4**

#### **BANKRUPTCY**

No bankruptcy is required to be disclosed in this Item.

#### **ITEM 5**

#### **INITIAL FEES**

Unless you sign your Franchise Agreement under the MOBI™ Program or the Boutique Conversion Program, you must pay us an initial franchise fee of \$18,000. The initial franchise fee under the MOBI™ Program is \$2,500, and the initial franchise fee under the Boutique Conversion Program is \$3,500. You must pay the initial franchise fee in lump sum when you sign the Franchise Agreement. If you purchase multiple franchises, you will sign the Franchise Agreements for all of the franchises at the same time and be required to pay an initial franchise fee for each Franchise Agreement you sign. The initial franchise fee is nonrefundable under any and all circumstances and is fully earned by us when you sign the Franchise Agreement. Unless you sign your Franchise Agreement under the MOBI™ Program or the Boutique Conversion Program, at our option we may accept payment of the initial franchise fee in installments for a period not exceeding 6 months. If we offer you an installment period to pay the initial franchise fee you will execute a promissory note in the form attached as Exhibit C.

Our franchisees may receive a percentage of the initial franchise fee (ranging from 10% to 50%) for referring new franchisees to us as part of our Share the Wealth Program.

**ITEM 6**

**OTHER FEES**

**PERCENTAGE FEE OPTION FEES<sup>(1),(2)</sup>**

<b>Type of Fee<sup>(4),(5)</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Royalty Fees <sup>(5),(12)</sup>	4% of Gross Revenue <sup>(7)</sup> for the first \$1,000,000 in Gross Revenue in a given calendar year; 1% of Gross Revenue for amounts of Gross Revenue above \$1,000,000 in a given calendar year	Due on the 25 <sup>th</sup> day of the calendar month	
National Advertising and Promotional Fund (the “Fund”) Contribution	1% of Gross Revenue <sup>(7)</sup> for the first \$1,000,000 in Gross Revenue in a given calendar year; no further contributions required after you obtain \$1,000,000 in Gross Revenue in a given calendar year	Due on the 25 <sup>th</sup> day of the calendar month	

### FLAT FEE OPTION FEES<sup>(1),(3)</sup>

<b>Type of Fee<sup>(4),(5)</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Royalty Fees <sup>(5),(12)</sup>	The product of \$74 multiplied by the number of Sales Representatives <sup>(6)</sup> registered with your Business subject to a cap of 100 Sales Representatives (for a maximum of \$7,400 per month) <sup>(8)</sup>	Due on the 25 <sup>th</sup> day of the calendar month	
Fund Contribution	The sum of: (a) \$50; plus (b) the product of \$25 multiplied by the number of Sales Representatives <sup>(6)</sup> registered with your Business subject to a cap of 100 Sales Representatives (for a maximum of \$2,550 per month) <sup>(9)</sup>	Due on the 25 <sup>th</sup> day of the calendar month	

### GENERAL FEES

<b>Type of Fee<sup>(4),(5)</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Support Fee <sup>(11)</sup>	\$225 per month	Due on the 25 <sup>th</sup> day of each month	We use the Support Fee to help defray the costs we incur in providing ongoing assistance to our franchisees

<b>Type of Fee<sup>(4),(5)</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
TechPack Fee	\$39.99 per month for each user registered with your office who elects to use the TechPack software platform. (A minimum of 75% of your Sales Representatives must register to use TechPack.) Additional optional ala carte technology items are available at unique per month fees.	Monthly (beginning on the day you first sign up for services and on the same day of each subsequent month)	You must sign a Computer Software Licensing Agreement with us. Under the Computer Licensing Agreement, you receive access to an internet-based software platform (“TechPack”) incorporating various third-party software programs covering marketing, advertising, and other technology services. The current form of Computer Software Licensing Agreement is attached as Exhibit D to the Franchise Agreement. This fee is subject to change based on costs imposed by third-party providers.
Late Payments	Interest at the lesser of 10% per year or highest rate allowed by law on all payments that are 10 days overdue	Immediately when assessed	
Late Reporting of Sales Representatives	\$250	On demand	You must pay this fee if you fail to report the affiliation of any new Sales Representatives within 5 days.
Renewal Fee	\$1,500	At the time of renewal	Must accompany written notice of renewal.
Transfer Fee	\$3,500	At time of transfer	The transfer fee is for the supervisory, administrative, accounting, legal and other expenses we incur as a result of this sale or transfer.

<b>Type of Fee<sup>(4),(5)</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Registration Fee Annual Awards Convention	\$395 per attendee	Upon receipt of invoice (at least one month before annual convention)	Attendance at our annual convention is mandatory, and you must pay us a registration fee, which covers our costs of organizing the convention which may be held in person or virtually at our discretion. If the convention is held in person, you must pay for your own travel, lodging and related expenses. This fee is subject to change based on costs imposed by third-party providers.
Realty World® Website Fee	\$300 per year per office	Due on the 1st of every year	Payment of the annual website fee entitles you to your own page on the Realty World® Website that currently includes a list of all Sales Representatives at your franchised business location, a hyperlink to the website for your Business, links to any personal websites your Sales Representatives have or may develop at their cost, if any, and access to the Realty World® Intranet. <sup>(10)</sup> This fee is subject to change based on costs imposed by third-party providers.
Costs and Attorneys' Fees	Will vary under circumstances	As incurred	Due in connection with any attempt to collect any amounts due under the promissory note.

<b>Type of Fee<sup>(4),(5)</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Indemnification	Will vary under circumstances	As incurred	You must reimburse us, our affiliates, and each of our and their respective affiliates, owners, directors, managers, officers, employees, agents, successors, and assignees, if any of us are held liable for claims related to your operation of your business, your breach of the Franchise Agreement, or your employment practices.
Audit	Cost of audit, including the charges of any attorneys and independent accountants, travel expenses, room and board and compensation of our employees. The audit costs will range from \$500 to \$5,000.	15 days after audit report is received	Payable only if we find that you have underreported any amount to us by 5% or more, or if the audit is caused by your failure to provide required information or documents.
Re-inspection Costs	Our actual costs	As incurred	You must reimburse us for our costs (including supplier fees, travel expenses, room and board, and compensation of our employees) associated with any re-inspections or follow-up visits we conduct after an audit or inspection of your Business identifies one or more failures of System Standards, or if we or our designees were prevented from properly inspecting your Business.

<b>Type of Fee<sup>(4),(5)</sup></b>	<b>Amount</b>	<b>Due Date</b>	<b>Remarks</b>
Damages	The net present value of amounts due under the Franchise Agreement that would have become due following termination of the Franchise Agreement for the period of time that the Franchise Agreement would have remained in effect.	Upon demand	Due if the Franchise Agreement is terminated because of your (or your owners) default or by you without cause.

### **Explanatory Notes**

- 1/ We offer the following 2 fee structures for Realty World® Business Royalty Fees and Fund Contributions: (i) the Percentage Fee Option and (ii) the Flat Fee Option. When you sign the Franchise Agreement, you must elect either the Percentage Fee Option or Flat Fee Option by signing either Exhibit C-1 (Percentage Fee Option) or Exhibit C-2 (Flat Fee Option) attached to the Franchise Agreement.
- 2/ The fees included in this table are only applicable to Realty World® Businesses that have elected the Percentage Fee Option.
- 3/ The fees included in this table are only applicable to Realty World® Businesses that have elected the Flat Fee Option. However, if you select the Flat Fee Option and sign Exhibit C-2 attached to the Franchise Agreement, we grant you the option, once per calendar year, to place up to 50% of the Sales Representatives for your Business on the Percentage Basis Plan (the “Limited Alternative Contribution”). Under the Limited Alternative Contribution, you will notify us each year of the Sales Representatives who you are electing to place on the Percentage Basis Plan for the upcoming calendar year. Upon receipt of proper notice from you that you wish to participate in the Limited Alternative Contribution for a given year, and subject to your compliance with the terms of the Limited Alternative Contribution program, the revenue generated by the Sales Representatives you have selected will be subject to Percentage Fee Option (set forth on Exhibit C-1) rather than the Flat Fee Option (set forth on Exhibit C-2) when calculating your Royalty Fees and Fund Contributions.
- 4/ Unless indicated otherwise, all fees are collected by and payable to us and are non-refundable. The fees above may not be uniformly imposed. We may agree to different

fees for franchisees who are signing renewal franchise agreements. The ongoing franchise fees under all circumstances are nonrefundable and are fully earned by us upon payment. All fees set forth in dollars and/or cents will automatically increase by 3% annually after the franchisee's 10<sup>th</sup> anniversary. We also may vary, waive (in whole or in part), negotiate or make exceptions to our published fee structure and/or payment terms if business circumstances warrant in our sole and absolute discretion. We may offer incentive or bonus plans to attract new members and retain current members. Due to economic conditions and market forces, including acts of God, we may under certain circumstances offer incentive or bonus plans to attract new members and retain current members. Any of these plans, depending on the particular bonus or incentive involved, may directly or indirectly decrease the ongoing franchise license fees of those members entitled to these bonuses or incentives. These incentive and bonus plans, if and when offered, may vary as to amount or duration. The intent in offering these incentives is to provide a benefit to the entire system, in that the addition of new members increases the number of real estate sales representatives in various markets and therefore the overall number of transactions, and thus improves both our and the image of all of our franchisees.

- 5/ At our request, you agree to sign and deliver to us the documents we require to authorize us to debit your business checking account or credit card automatically for Royalty Fees, the Fund contribution, and other amounts due under the Franchise Agreement (the "EFT Authorization"). Such EFT Authorization shall remain in full force and effect during the term of the Franchise Agreement. We will debit the business account you designate in the EFT Authorization for these amounts on their due dates (or the subsequent business day if the due date is a national holiday or a weekend day). You agree to ensure that funds will be available in your designated account to cover our withdrawals.
- 6/ A "Sales Representative" means each person who possesses a real estate license that is affiliated, directly or indirectly, with your Business, including Sales Representatives, broker associates, brokers, licensed assistants and each broker of record and/or manager. Within 5 days after a Sales Representative becomes affiliated with you, you must inform us in writing of the name of the Sales Representative. Each month you must provide us with an accounting of the Gross Revenue of each Sales Representative for the preceding month, the number of transactions closed by each Sales Representative for the preceding month, and a listing of all Sales Representatives affiliated with your Business.
- 7/ "Gross Revenue" means all revenues derived from commissions, fees or professional services, both actual or to be imputed, from all transactions of your Sales Representatives whether in cash, commission notes, or any other valuable consideration received in lieu of cash; and shall include revenues from all transactions using the Franchise System involving you, your broker(s), any of its officers, directors, shareholders, partners, employees. Gross Revenue will be computed without deduction for any payment to your brokers, sales managers, Sales Representatives, or employees, payments for any multiple listing fees, insurance, home protection plans, business expenses or taxes, but with deduction for any referral fees paid to any other non-affiliated real estate brokerage firms.

- 8/ The Royalty Fee varies depending on the number of Sales Representatives registered with your Business. Although the number of Sales Representatives of your Business may exceed 100, in calculating the Royalty Fee, we cap the total number of Sales Representatives at 100, making the maximum total Royalty Fee equal to \$7,400 per month.
- 9/ The Fund Contribution varies depending on the number of Sales Representatives registered with your Business. Although the number of Sales Representatives of your Business may exceed 100, in calculating the Fund Contribution, we cap the total number of Sales Representatives at 100, making the maximum total Fund Contribution equal to \$2,550 per month.
- 10/ The Website Fee is \$300 per year, plus applicable taxes. You are required to update the information of your brokerage business and that of your Sales Representatives on Realty World's Website. After joining you will be assigned a password for the broker/manager to use at your operation, which will enable you to update text information about your Business and upload photographs of your Sales Representatives. We will provide you, within a reasonable period after joining the Realty World® franchise, instructions on how to update your information on your portion of Realty World's Website (Intranet). You will designate a "Technology Liaison" at your office to be the contact person for such website maintenance. The Technology Liaison may be you, your secretary, a Sales Representative in your office, or any third party of your choosing. It is the responsibility of the Technology Liaison to keep all information current and updated and to assure that all information is updated in a timely manner, including posting all new agents on the website. The time and skill involved to maintain the website is minimal and will not require substantial amounts of time on your part. All Sales Representatives in your office will also obtain a password to obtain access to Realty World's Intranet Website which contains numerous marketing tools, programs, and systems for their use.
- 11/ As part of our Share the Wealth Program, our franchisees may receive up to 10% of the Royalty Fees and Support Fees from prospects that the franchisee has referred to us who ultimately purchase a franchise. In addition, if the franchisee agrees to provide support services for multiple franchisees in a region or state where that franchisee has referred franchisees to us, and meets the other qualifications for participation in the program, we will pay the franchisee an additional "Income Sharing Bonus Plan" fee of 15% of the Royalty Fees and Support Fees collected from the those franchisees once we receive payment from the franchisees in that region or state and the payment has cleared. As part of our Lifetime Income Program, we require our franchisees to offer their current Sales Representatives, where permitted by law, a share in the revenues generated by sales made by new Sales Representatives recruited and mentored by current Sales Representatives. The percentage or amount paid to the recruiting Sales Representatives is determined by the individual franchisee.

**ITEM 7**

**ESTIMATED INITIAL INVESTMENT**

**YOUR ESTIMATED INITIAL INVESTMENT**

**CONVERSION OFFICE**

**(Not Signed Pursuant to Boutique Conversion Program)<sup>(1), (2)</sup>**

<b>Type of Expenditure</b>	<b>Amount</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is to be Made</b>
Initial Franchise Fee <sup>(6)</sup>	\$18,000	Lump Sum	Upon signing of Franchise Agreement	Us
Building Signs <sup>(3)</sup>	\$700 to \$15,000	As Arranged	As Arranged	Vendor(s)
Yard Signs	\$1,000 to \$5,000	As Arranged	As Arranged	Vendor(s)
Start-up Supplies	\$1,000 to \$10,000	Lump Sum	Prior to Opening	Vendor(s)
Insurance, including General Liability, Errors & Omissions <sup>(9)</sup>	\$500 to \$2,000	As Arranged	As Arranged	Insurer(s)
Additional Funds (8 months) <sup>(13)</sup>	\$13,000 to \$60,000	As Arranged	As Arranged	Vendor(s)
<b>TOTALS<sup>(14)</sup></b>	<b>\$34,200 to \$110,000</b>			

**YOUR ESTIMATED INITIAL INVESTMENT**

**START-UP OFFICE<sup>(4)</sup>**

<b>Type of Expenditure</b>	<b>Amount</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is to be Made</b>
Initial Franchise Fee <sup>(6)</sup>	\$18,000	Lump Sum	Upon signing of Franchise Agreement	Us
Real Estate and Improvements <sup>(2), (7)</sup>	\$12,000 to \$50,000	As Arranged	As Arranged	Landlord or Contractor(s) of your choice
Signage	\$1,000 to \$5,000	As Arranged	As Arranged	Vendor(s)
Equipment, fixtures, furnishings <sup>(8)</sup>	\$12,000 to \$40,000	As Arranged	As Arranged	Vendor(s)

<b>Type of Expenditure</b>	<b>Amount</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is to be Made</b>
Start-up Supplies <sup>(8)</sup>	\$1,000 to \$10,000	Lump Sum	Prior to Opening	Vendor(s)
Insurance, including General Liability, Errors & Omissions <sup>(9)</sup>	\$500 to \$2,000	As Arranged	As Arranged	Insurer(s)
Miscellaneous Opening Costs <sup>(10)</sup>	\$2,500 to \$10,000	As Arranged	As Arranged	Vendor(s)
Additional Funds (8 months) <sup>(13)</sup>	\$13,000 to \$60,000	As Arranged	As Arranged	Vendor(s)
<b>TOTALS<sup>(14)</sup></b>	<b>\$60,000 to \$195,000</b>			

**YOUR ESTIMATED INITIAL INVESTMENT  
MOBI™ PROGRAM<sup>(5)</sup>**

<b>Type of Expenditure</b>	<b>Amount</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is to be Made</b>
Initial Franchise Fee <sup>(6)</sup>	\$2,500	Lump Sum	Upon signing of Franchise Agreement	Us
Start-up Supplies <sup>(8)</sup>	\$1,000 to \$7,500	Lump Sum	Prior to Opening	Vendor(s)
Vehicle <sup>(11)</sup>	\$0 to \$800	Installments	Prior to Opening	Vehicle dealership
Vehicle Signage <sup>(12)</sup>	\$100 to \$3,000	Lump Sum	Prior to Opening	Vendor
Insurance, including General Liability, Errors & Omissions <sup>(9)</sup>	\$2,500 to \$5,000	As Arranged	As Arranged	Insurer(s)
Miscellaneous Opening Costs <sup>(10)</sup>	\$2,500 to \$10,000	As Arranged	As Arranged	Vendor(s)
Additional Funds (8 months) <sup>(13)</sup>	\$10,000 to \$30,000	As Arranged	As Arranged	Vendor(s)
<b>TOTALS<sup>(14)</sup></b>	<b>\$18,600 to \$58,800</b>			

**YOUR ESTIMATED INITIAL INVESTMENT**  
**BOUTIQUE CONVERSION PROGRAM<sup>(1), (2)</sup>**

<b>Type of Expenditure</b>	<b>Amount</b>	<b>Method of Payment</b>	<b>When Due</b>	<b>To Whom Payment is to be Made</b>
Initial Franchise Fee <sup>(6)</sup>	\$3,500	Lump Sum	Upon signing of Franchise Agreement	Us
Building Signs <sup>(3)</sup>	\$0 to \$15,000	As Arranged	As Arranged	Vendor(s)
Yard Signs	\$1,000 to \$5,000	As Arranged	As Arranged	Vendor(s)
Start-up Supplies	\$1,000 to \$10,000	Lump Sum	Prior to Opening	Vendor(s)
Insurance, including General Liability, Errors & Omissions <sup>(9)</sup>	\$2,500 to \$5,000	As Arranged	As Arranged	Insurer(s)
Additional Funds (8 months) <sup>(13)</sup>	\$13,000 to \$45,000	As Arranged	As Arranged	Vendor(s)
<b>TOTALS<sup>(14)</sup></b>	<b>\$21,000 to \$83,500</b>			

**Explanatory Notes**

- 1/ This table provides an estimate of the initial investment needed to convert a single existing real estate brokerage office to a Realty World® Business. All fees are non-refundable unless otherwise indicated.
- 2/ This estimate does not include any rent or leasehold improvements because it should be an ongoing expense of your existing business. If the appearance of your office does not meet our current office standards, we may not grant you a franchise or we may require you to refurbish the office before opening your business under the Realty World® name. This estimate does not include any amount necessary to refurnish or remodel your existing office. We are unable to estimate such cost, if any, since it will depend upon its existing conditions.
- 3/ Single face box signs are estimated at \$700 and large buildings signs are estimated at \$15,000 (excluding installation costs); however, pricing may be more or less depending on what type of sign is chosen (size, dimensions, and material). Since you are not required to obtain a physical location from which you operate your Business if you sign the Boutique Conversion Addendum, the low end of the estimate for the Boutique Conversion Program is \$0.
- 4/ This table provides an estimate of the initial investment needed to establish a start-up Realty World® Business. All fees are non-refundable unless otherwise indicated.

- 5/ This table provides an estimate of the initial investment needed to establish a Realty World® Business with the MOBI™ Program. All fees are non-refundable unless otherwise indicated. If you sign the MOBI™ Addendum, you are not required to operate your Business from a physical office. If you sign the MOBI™ Addendum, because you will not be required to obtain an office, you will not incur any expenses for obtaining equipment, fixtures, and furnishings.
- 6/ You must pay the initial franchise fee concurrently with signing the Franchise Agreement. The initial franchise fee is payable in a lump sum, unless at our option we allow you to pay it in installments over no more than a 12-month period. If we offer you an installment period to pay the initial franchise fee you will execute a promissory note, which is attached as Exhibit C to this disclosure document.
- 7/ The estimate provided is based on rent for office sizes ranging from 500 square feet to 3,500 square feet. Unless you sign the MOBI™ Addendum or the Boutique Conversion Addendum, we require a minimum of 500 square feet for the Realty World® Business. Variables that affect the cost of rental for your premises include property location, building size, improvements, access to major streets, real estate taxes, common area maintenance and the like. You should thoroughly investigate the cost of business premises and all other initial investment costs in your market. In many instances a tenant may be able to negotiate a lease that provides for the landlord to bear most or all of the costs of tenant improvements. However, as a tenant you may have to incur these costs. The length of the lease may have a bearing on tenant or leasehold improvement costs you must pay. Build-out costs may vary, but generally speaking a typical build-out costs between \$20 to \$200 per square foot (before any applicable tenant improvement allowances from your landlord) when significant construction and tenant improvements are necessary, depending on the type of structure.
- 8/ The variation in the cost of equipment and supplies is due to factors such as shipping distance, price differences between suppliers, and quantity purchased. You may purchase or lease certain services or equipment, supplies, signs and opening inventory from any source provided that the items meet our standards and specifications and provided that we approve the source of such goods and services.
- 9/ You must procure at your own expense and maintain in full force and effect during the term of the Franchise Agreement, an insurance policy or policies that protect you and us, and your/its officers, directors, partners and employees against any loss or liability resulting from bodily injury, personal injury, death, property damage, general loss or other related expenses arising in or occurring upon, as a result of, or in connection with your Business, as we may reasonably require for our and your protection. You must secure the policies before you begin your Business. The policies must include general liability insurance and errors and omissions insurance. You must supply us with a certificate of insurance showing compliance with these requirements prior to opening your Business. Maintenance of the insurance and performance by you of your obligations under the insurance requirements in the Franchise Agreement will not relieve you of any liability

under the indemnity provision of the Franchise Agreement. In particular, you must maintain commercial general liability insurance and professional liability (real estate errors and omissions) insurance, each in the amount of \$1,000,000 per occurrence, and other coverage as stated periodically by us. We must be named as an “additional insured” on the policies. The dollar range represents the estimated insurance premium for one year.

- 10/ This estimate includes advertising, online lead generation, security deposits, fees your local multiple listing service (MLS) charges for providing Internet Data Exchange (IDX) search, utility costs, business licenses and other prepaid expenses. You may incur additional miscellaneous expenses in the first 3 months of operation as a Realty World® office, such as promotional costs announcing your affiliation with us, the cost of sending additional managers to Orientation and the cost of consulting an attorney, accountant or other professional advisor.
- 11/ If you sign the MOBI™ Addendum or the Boutique Conversion Addendum, you will not be required to obtain a physical location from which you operate your Business. However, if you sign the MOBI™ Addendum, you must use your existing vehicle or obtain, either via purchase or lease, a vehicle so that you may visit clients and homes. If you choose to lease a vehicle, we estimate the lease payment will be \$350 to \$800 per month, and if you choose to purchase a vehicle, we estimate the cost of a new vehicle may be up to \$50,000. The low end of the range in the table anticipates that you already own a vehicle, and the high end of the range estimates your first lease payment.
- 12/ If you sign the MOBI™ Addendum, you must install or affix signage to your vehicle with design and lettering we approve. The low end of the range anticipates that you will affix removable, magnetic signage to your vehicle. While you are only required to affix removable, magnetic signage to your vehicle, the high end of the range anticipates that you will install a car wrap to your vehicle.
- 13/ We have relied on our experience since 2000 in offering franchises and supporting franchisees and our owners’ and employees’ 30+ years of experience in the real estate brokerage business to determine the range of additional funds you may need to convert an existing real estate brokerage into, or to establish, a Realty World® Business franchise. You will need additional capital to support on-going expenses, i.e., payroll and utilities, to the extent these costs are not covered by sales revenue. We estimate that this estimate will be sufficient for 8 months of working capital. Except as specifically stated in the preceding chart, no payments made to us are refundable.
- 14/ Except for financing of the initial franchise fee, neither we nor any of our affiliates offers any financing for any part of your initial investment.

## **ITEM 8**

### **RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES**

We require ongoing maintenance of quality and uniformity throughout the Realty World® system by identifying certain standards governing the use of Realty World® name and Marks in your day-to-day business, including on business cards, stationery, signage and in related advertising and marketing. Accordingly, you must purchase building signs, yard signs, stationery, business cards and other Realty World® trademark-bearing items used in your real estate business that meet the specifications we prescribe. Although we provide a list of preferred suppliers for these items, we do not require you to purchase these supplies from any particular supplier. All items bearing the Marks (“Proprietary Items”) must conform to our specifications. We may provide such specifications to franchisees in the Operations Manual, and we may modify these specifications on written notice to you. These specifications generally include standards for size, appearance and uniformity.

We provide specific standards for the furniture, fixtures and equipment and general office design that you use for your office, but you can purchase your furniture, fixtures and equipment from any supplier you choose. If you sign the MOBI™ Addendum, you must obtain a vehicle and vehicle wrap that meets our standards and specifications.

You must use the service provider we designate to link your webpage to our website. You must sign a Computer Software Licensing Agreement with us. Under the Computer Software Licensing Agreement, you receive access to an internet-based software platform incorporating various third-party software programs covering marketing, advertising, and other technology services. The current form of Computer Software Licensing Agreement is attached as Exhibit D to the Franchise Agreement.

Except as described above, we do not require that you purchase or lease products or services from a specific supplier. However, if we establish a required supplier for a particular product or service and you would like to purchase any products or services from an alternative supplier that we have not yet approved, you first must submit sufficient information, specifications and samples for us to determine whether the supplier’s item complies with our standards and specifications or the supplier meets our criteria, which criteria we do not provide to franchisees. We will typically provide you with written notification of the approval or disapproval of an alternative supplier you have proposed within 7 days after receipt of your request. We may condition our approval of a supplier on requirements relating to product quality, prices, consistency, reliability, financial capability, labor relations, client relations, frequency of delivery, concentration of purchases, standards of service or other criteria. We do not currently charge testing and/or inspection fees, but we may do so in the future. We may limit the number of approved suppliers to obtain volume discounts, assure consistent quality and adequate supplies for you. On a routine and continuing basis, we may visit, consult with or inspect the operations of our approved suppliers to ensure compliance with our standards, requirements and specifications, as well as to assure compliance with federal, state and local law and regulation and contractual obligations. We may revoke a supplier’s approved status if the supplier no longer meets our

criteria, if it breaches its agreement with us, or if the products or services offered are no longer competitive in price or quality.

We estimate the cost to purchase the Proprietary Items and the internet service described above represents 10% to 40% of your total purchases in connection with establishing and operating your Business.

We do not have any purchasing or distribution cooperatives. We have negotiated purchasing arrangements with suppliers for printed materials, internet website hosting and design service, signage, insurance, advertising and marketing services, real estate software management services, promotional services, office supply, telecommunications services, and direct mail services. These arrangements currently offer you 0% to 50% discounts off of standard pricing of the suppliers. However, we cannot ensure the discounts will remain the same in the future. We provide no material benefits to you based on your use of approved suppliers.

You must maintain in force at your expense during the term of the Franchise Agreement, commercial general liability insurance and professional liability (real estate errors and omissions) insurance, each in the amount of \$1 million per occurrence. We may periodically increase the amounts of coverage required under these insurance policies and/or require different or additional insurance coverages (including reasonable excess liability insurance) at any time to reflect inflation, identification of new risks, changes in law or standards of liability, higher damage awards or other relevant changes in circumstances. These insurance policies must name us and any affiliates we designate as additional named insureds and provide for 30 days' prior written notice to us of a policy's material modification, cancellation or expiration. You must routinely furnish us copies of your Certificate of Insurance or other evidence of your maintaining this coverage and paying premiums. If you fail or refuse to obtain and maintain the insurance we specify, in addition to our other remedies, we may (but need not) obtain such insurance for you and your Business on your behalf, in which event you must cooperate with us and reimburse us for all premiums, costs and expenses we incur in obtaining and maintaining the insurance, plus a reasonable fee for our time incurred in obtaining the insurance.

Andrew Cimerman, our President, Chairman of the Board and Chief Executive Officer, is the sole shareholder of Taxi Property Management, Moventag, World RLS, and World Real Estate Association. These service providers may offer services to you, but you are not required to purchase services from these service providers. However, we require you to use commercially reasonable efforts to refer your clients to these service providers. Except for these entities, there are no other required or approved suppliers in which one of our officers owns an interest.

We may occasionally receive rebates from our approved suppliers of print products. The rebates may be a flat fee amount of \$1.00 to \$5,000 or a percentage of franchise purchases (ranging from 1% to 10%). During the fiscal year ended May 31, 2025, neither we nor our affiliates derived any revenue from suppliers based on the sale of products or services to our franchisees. However, we and our affiliates may do so in the future.

Except as described above, neither we nor any of our affiliates are currently an approved or the only supplier of any products or services. During the fiscal year ended May 31, 2025, neither

we nor our affiliates received any revenue from franchisees for required purchases or leases by franchisees.

## **ITEM 9**

### **FRANCHISEE'S OBLIGATIONS**

**This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.**

<b>Obligation</b>	<b>Section in Agreement</b>	<b>Disclosure Document Item</b>
(a) Site selection and acquisition/lease	Section 2.A of Franchise Agreement	Items 7 and 11
(b) Pre-opening purchases/leases	Section 2.C of Franchise Agreement	Items 7, 8 and 11
(c) Site development and other pre-opening requirements	Section 2.B of Franchise Agreement	Items 6, 7 and 11
(d) Initial and ongoing training	Sections 4.A and 4.B of Franchise Agreement	Item 11
(e) Opening	Section 2.D of Franchise Agreement	Item 11
(f) Fees	Section 3 of Franchise Agreement; Section 3 and Schedule A of Computer Software Licensing Agreement	Items 5, 6 and 7
(g) Compliance with standards and policies/Operations Manual	Sections 4.C and 8.G of Franchise Agreement	Items 8 and 11
(h) Trademarks and proprietary information	Sections 5 and 6 of Franchise Agreement	Item 13 and 14
(i) Restrictions on products/services offered	Sections 8.B and 8.D of Franchise Agreement	Items 8, 11 and 16
(j) Warranty and customer service requirements	Not Applicable	Not Applicable
(k) Territorial development and sales quotas	Not Applicable	Item 12
(l) Ongoing product/service purchases	Section 8.D of Franchise Agreement	Item 8

<b>Obligation</b>	<b>Section in Agreement</b>	<b>Disclosure Document Item</b>
(m) Maintenance, appearance and remodeling requirements	Sections 8.A and 8.G of Franchise Agreement	Item 11
(n) Insurance	Section 8.F of Franchise Agreement	Items 7 and 8
(o) Advertising	Section 9 of Franchise Agreement	Items 6 and 11
(p) Indemnification	Section 16.D of Franchise Agreement; Section 7 of Computer Software Licensing Agreement	Item 6
(q) Owner's participation/management/staffing	Section 8.C of Franchise Agreement	Items 11 and 15
(r) Records and reports	Section 10 and Exhibit C-2 of Franchise Agreement	Not Applicable
(s) Inspections and audits	Section 11 of Franchise Agreement	Not Applicable
(t) Transfer	Section 12 of Franchise Agreement	Item 17
(u) Renewal	Section 13 of Franchise Agreement	Items 6 and 17
(v) Post-termination obligations	Section 15 of Franchise Agreement	Item 17
(w) Non-competition covenants	Sections 7 and 15.D of Franchise Agreement	Item 17
(x) Dispute resolution	Section 17 of Franchise Agreement	Item 17
(y) Personal guarantee	Section 1.C of (and form attached to) Franchise Agreement	Item 15

## **ITEM 10**

## **FINANCING**

Except as described below, we do not offer direct or indirect financing arrangements. We do not guarantee your note, lease, or other obligations. Under some circumstances we may permit a franchisee to pay the initial franchise fee over a period of time not exceeding 6 months, by way

of monthly, bi-monthly or quarterly installments. We do not offer such financing to franchisees signing Franchise Agreements under the MOBI™ Program or the Boutique Conversion Program. If we finance a portion of the initial franchise fee, we will finance using a promissory note substantially in the form contained in Exhibit C (the “Initial Franchise Fee Promissory Note”). If we decide to allow you to pay the initial franchise fee in installments, we will not charge interest on the outstanding principal unless you fail to make an installment payment when due, in which case we may require you to pay us interest on the outstanding balance at a rate equal to the lesser of 18% per annum or the highest commercial contract interest rate the law allows. The payments made under the Initial Franchise Fee Promissory Note are non-refundable. The down payment, monthly, bi-monthly or quarterly installment payments and term will be subject to negotiation. If you are a corporation, your shareholders must guarantee your obligations under the Initial Franchise Fee Promissory Note. However, we do not require a security interest to secure your obligations. We do not impose a pre-payment penalty; however, there are no refunds of interest paid, which may, in effect, result in a prepayment penalty. If you breach the Initial Franchise Fee Promissory Note, all principal and accrued interest payments are accelerated, and you are obligated to pay immediately the entire amount due and any court costs and attorney’s fees if a collection action is necessary. In addition, we may terminate the Franchise Agreement upon your breach of the Initial Franchise Fee Promissory Note. See Exhibit C. Under the Initial Franchise Fee Promissory Note, you waive various rights and defenses, including your rights to diligence, demand, and presentment for payment, notice of nonpayment, protest, and notice of amendments or modifications. You also waive any defense under the statute of limitations and allow that a confessed judgment may be taken against you. See Exhibit C. We do not intend, but are not prohibited from, selling or assigning the Initial Franchise Fee Promissory Note to a third party. However, if we did sell or assign the Initial Franchise Fee Promissory Note to a third party, you may lose all your defenses against us as a result of the sale or assignment.

## **ITEM 11**

### **FRANCHISOR’S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING**

**Except as listed below, we are not required to provide you with any assistance.**

Before you open your Business, we (or a third party designated by us) will provide you the following assistance:

1. Approve proposed site for your office. (Section 2.A of Franchise Agreement)
2. Initial training for your Designated Manager (as defined in Item 15) and one additional employee at our principal offices or at a designated training facility of our choice. This training will last approximately 2 to 3 days. (Section 4 of Franchise Agreement)
3. Give you access to our Operations Manual (as defined below). (Section 4.C of the Franchise Agreement)

4. Specifications for all required equipment (including computer system), furniture, fixtures and signs. (Sections 2.B and 2.C of the Franchise Agreement)

During the operation of your Business, we (or a third party designated by us) will provide you the following assistance:

1. Provide your Designated Manager or previously trained employees with additional training at the times and locations that we designate. If you have a new Designated Manager, we will provide the new designated manager with an initial training program. (Section 4.A of the Franchise Agreement)
2. We will administer a Fund. (See “National Advertising and Promotional” below). (Section 9.A of the Franchise Agreement)
3. Give you access to our Operations Manual (as defined below). (Section 4.C of the Franchise Agreement)
4. We will advise you, from time to time, as we deem necessary for such advice as determined by us, concerning the operation of your Business. (Section 4.B of the Franchise Agreement)
5. We will approve or disapprove the advertising materials you submit to us. (Section 9.B of the Franchise Agreement)
6. We will provide you with a list of approved and recommended vendors and suppliers for the products and services. (Section 8.D of the Franchise Agreement)

### **Advertising and Promotion**

As one of our franchisees, you have access to a wide range of marketing programs and materials designed to build name awareness and promote the services provided by your Business. These marketing programs and materials are funded by the Fund.

### **National Advertising and Promotional Fund**

We maintain and administer the Fund to develop advertising, marketing, and public relations programs and materials for Realty World® Businesses. You must contribute to the Fund. The amount you must contribute depends on whether you have elected the Flat Fee Option or the Percentage Fee Option. If you have elected the Flat Fee Option, you will contribute a monthly amount that varies based on the number of Sales Representatives registered with your Business and that is calculated by taking the sum of: (a) \$50; plus (b) the product of \$25 multiplied by the number of Sales Representatives registered with your Business, subject to a maximum contribution of \$2,550 per month. If you have elected the Percentage Fee Option, you must contribute 1% of Gross Revenue of your Business for the first \$1,000,000 in Gross Revenue generated in a given calendar year. No further contributions are required after you obtain \$1,000,000 in Gross Revenue in a given calendar year. Any Realty World® Business that we or our affiliates may own in the

United States (but not elsewhere) in the future will contribute to the Fund on the same percentage basis as franchise owners.

We will direct all programs that the Fund finances, with sole control over the creative concepts, materials, and endorsements used and their geographic, market, and media placement and allocation. The Fund may pay for preparing and producing video, audio, and written materials and electronic media for various forms of media (including, without limitation, television, radio, magazines, newspapers, direct mail, and email); developing, implementing, and maintaining a franchise system website and/or related strategies; administering regional and multi-regional marketing and advertising programs, including, without limitation, advertising for solicitation of new franchisees and sales representatives; purchasing trade journal, direct mail, and other media advertising; using advertising, promotion, and marketing agencies and other advisors to provide assistance; conducting market research; conducting social media campaigns; online lead generation; referral programs; real estate listing enhancement costs and subsidies; listing distribution arrangements; regional and national Franchise System events and related activities; social media development and training; awards; lead management system development, maintenance, and updates; customer loyalty programs; brand extension, development, and marketing; agent recruiting initiatives; and supporting public relations, market research, direct sales tools, websites, and other advertising, promotion, and marketing activities. However, we will not use over 20% of the Fund on advertising that is principally a solicitation of the sale of franchises.

We will account for the Fund separately from our other funds and not use the Fund for any of our general operating expenses. However, we may use the Fund to pay the reasonable salaries and benefits of personnel who manage and administer the Fund, the Fund's other administrative costs, travel expenses of personnel while they are on Advertising Fund business, meeting costs, overhead relating to Fund business, and other expenses that we incur in activities reasonably related to administering or directing such Fund and its programs, including, without limitation, conducting market research, public relations, preparing advertising, promotion, and marketing materials, and collecting and accounting for Fund contributions.

The Fund will not be our asset. The Fund is not a trust. We do not owe any fiduciary obligation to you for administering the Fund or any other reason. We will hold all Fund contributions for the benefit of the contributors and use contributions for the purposes described in this Subsection. The Fund may spend in any fiscal year more or less than the total Fund contributions in that year, borrow from us or others (paying reasonable interest) to cover deficits, or invest any surplus for future use. We will use all interest earned on the Fund contributions to pay costs before using the Fund's other assets. We will prepare an annual, unaudited statement of Fund collections and expenses and give you the statement upon written request. We may have the Fund audited annually, at the Fund's expense, by an independent certified public accountant. We may incorporate the Fund or operate it through a separate entity whenever we deem appropriate.

We intend for the Fund to maximize recognition of the Marks and patronage of Realty World® Businesses contributing to the Fund. We are not required to spend any specific amount on advertising in your geographic area. As such, we are not obligated to spend any portion of the Fund on advertising in the area where your Business is located. We have the right, but no obligation, to

use collection agents and institute legal proceedings to collect Fund contributions at the Fund's expense. We also may forgive, waive, settle, and compromise all claims by or against the Fund.

We may at any time defer or reduce contributions of a Realty World® Business franchise owner and, upon 30 days' prior notice to you, reduce or suspend Fund contributions and operations for one or more periods of any length and terminate (and, if terminated, reinstate) the Fund. If we terminate the Fund, we will distribute all unspent monies to our franchise owners who contribute to the Fund, and to us and our affiliates, in proportion to their, and our, respective Fund contributions during the preceding 12 month period.

During our fiscal year ended May 31, 2025, the Fund monies were spent as follows: 30% on media placement services, 10% on production, and 60% on administrative expenses.

### **Other Advertising Obligations**

You must promote your Business by spending, in addition to the Fund Contribution, on local advertising, marketing, and promotions within the area reasonably surrounding the location of your Business (or within the area where you operate your Business if you operate the MOBI™ Program) at least 1% of the Gross Revenue of your Business. We do not collect this amount, but we may require you to provide us a report documenting all of your local advertising expenses. We also require you, as part of your local advertising obligation, to use an online lead generation service of your choosing, which we estimate will cost between \$50 to \$100 per month. We are not obligated to spend any amount on advertising in the area where your Business is located.

You must advertise your Business in Yellow Pages telephone directories in your area and in other business directories that we specify. You must pay the cost of these advertisements. You must obtain our approval of your advertising, marketing and promotional materials, which we have not previously approved. You may not use any advertising, marketing or promotional materials that we have disapproved, and that do not include copyright, trademark or other notices we designate in writing. You must provide us with samples of your direct mail pieces, marketing, advertising and promotional materials prior to use. Although the Franchise Agreement does not require us to respond within a certain time period to requests for advertising or website approval, we will typically respond within 15 days of your submission.

You must establish a Website at your sole expense that mentions or describes you or your Business or displays any of the Marks (the "Approved Website"). TechPack includes a module that provides an Approved Website, and if you elect to use this module of TechPack, you will have satisfied the requirement of establishing an Approved Website (but you are not prohibited from creating another website for your business so long as it meets the standards that we establish). You may not register any internet domain names that include any of our Marks, including the "Realty World®" name, except that you may register a domain name that includes the "Realty World®" name if it is part of the name that we approve for your business. We will have final approval right over all content of the Approved Website and all links contained in the Approved Website. You must also provide a link to the Franchise System Website (defined below) on your Approved Website. We may terminate your right to maintain an Approved Website at any time and require you to maintain a webpage on the Franchise System Website.

We have established a Website to advertise, market and promote Realty World® Businesses, the products and services that they offer and sell, and/or the Realty World® Business franchise opportunity (a “Franchise System Website”). We may, but are not obligated to, provide you with a webpage on the Franchise System Website that references your Business. If we provide you with a webpage on the Franchise System Website, you must: (i) provide us with information and materials we request to develop, update, and modify your webpage; (ii) notify us whenever any information on your webpage is not accurate; (iii) if we give you the right to modify your webpage, notify us whenever you change the context of your webpage; and (iv) pay our then-current initial fee and/or monthly maintenance fee for the webpage. You will cause each Sales Representative at your Business to have a website and you will provide us with the email addresses for all Sales Representatives.

You must join the local multiple listing service (“MLS”) that encompasses the geographic area surrounding the location of your Business (or within the area where you operate your Business if you operate the MOBI™ Program) and remain a member in good standing of such MLS throughout the term of this Agreement. You must ensure that each of your Sales Representatives, whether they are your employees or independent contractors, also satisfy this requirement.

The franchise agreement does not obligate you to participate in a local or regional advertising cooperative. There currently are no formal franchisee advertising councils that advise us on advertising and marketing policies and programs.

### **Computers – Hardware and Software**

We currently do not require you to buy or use an electronic cash register or specific computer hardware. However, we may require you to obtain and use specified computer hardware and/or software during the term of the Franchise Agreement. Within 90 days after you receive notice from us, you agree to obtain the computer hardware or software that we designate. There are no contractual limitations on the frequency or cost of this obligation.

You must sign a Computer Software Licensing Agreement with us. Under the Computer Software Licensing Agreement, you receive access to TechPack, which is an internet-based software platform incorporating various third-party software programs covering marketing, advertising, and other technology services. The current form of Computer Software Licensing Agreement is attached as Exhibit D to the Franchise Agreement. The cost of licensing this software platform is \$39.99 per month for each Sales Representative registered with your office who elects to use the software platform. We currently require that at least 75% of the Sales Representatives registered with your office register to use the TechPack software platform. You can elect to add optional a la carte technology items to the software platform for additional fees per month, per office or per Sales Representative, which provides the user with additional features.

We do not currently have independent access to information stored on your computer system, but we may do so in the future.

## **Operations Manual**

We will provide guidance through manuals, videos, computer software, and information available on an internet site, virtual meetings/trainings and other electronic media, and/or written materials, including but not limited to the Operations Manual (the “Operations Manual”). We will provide you with a copy of the Operations Manual, at our option, either in the form of a hard copy or electronically online. There are a total of 70 pages in our Operations Manual. See Exhibit G for the Table of Contents to the Operations Manual.

## **Site Selection**

Unless you sign the MOBI™ Addendum or the Boutique Conversion Addendum, you must obtain and maintain a site acceptable to us for your Business. Your location must be at least 500 square feet. If you sign the MOBI™ Addendum or the Boutique Conversion Addendum, you do not need to acquire an office.

We will consult with you on a site, which we will approve or disapprove based on factors such as business count, traffic count, accessibility, parking, visibility and competition. We do not typically own the site for your Business. We do not assist in conforming your site to local ordinances and building codes or in the construction, remodeling, or decorating of your site. When you have given us all the necessary information on the site you have selected, we generally will approve or disapprove the site within 30 days. If you cannot select a site we approve and open your Business within the time period required under the Franchise Agreement, we may terminate the Franchise Agreement. You may not relocate without our prior written consent. In considering a request for relocation, we will condition our consent on factors such as the proximity of any other Realty World® Businesses, business count, traffic count, accessibility, parking, visibility and competition.

## **Opening of Your Business**

You typically will open your Business approximately 90 days after you sign the Franchise Agreement. However, if you sign the MOBI™ Addendum or the Boutique Conversion Addendum, this period will be reduced to approximately 4 to 6 weeks after you sign the Franchise Agreement. Factors that affect this time include obtaining a satisfactory site, lease negotiations, local ordinances, delivery and installation of equipment, and renovation of the premises. You must open your Business within 180 days after the effective date of the Franchise Agreement (or 90 days if you have signed the MOBI™ Addendum). If you fail to open your Business within this time period, we may terminate the Franchise Agreement and retain the entire franchise fee. We are not obligated to provide assistance in hiring employees for your Business or providing for necessary equipment, signs, fixtures, opening inventory, and supplies for your Business.

## **Training**

We will train your Designated Manager on the material aspects of operating a Realty World® Business. We will provide approximately 2 to 3 days of training (although the specific number of days depends on our opinion of your Designated Manager and your employee's,

experience and needs) at our principal offices, at a designated training facility of our choice or online. Your Designated Manager must satisfactorily complete initial training within 10 months after the effective date of the Franchise Agreement. If we determine that your Designated Manager cannot complete initial training to our satisfaction, we may terminate the Franchise Agreement. We provide initial training for no additional fee for 2 persons. You will be responsible for your employee's travel and living expenses, wages and workers' compensation insurance while attending training. We may choose to offer this training and assistance online, which may save you time and travel and living expenses.

Your Designated Manager may request additional training at the end of the initial training program, to be provided at our then current per diem charges, if your Designated Manager does not feel sufficiently trained in the operation of a Realty World® Business. We and you will jointly determine the duration of this additional training. However, if your Designated Manager satisfactorily completes our initial training program, and has not expressly informed us in writing at the end of that program that he/she does not feel sufficiently trained in the operation of a Realty World® Business, then you will be deemed to have been trained sufficiently to operate a Realty World® Business.

We may require your Designated Manager and/or previously trained and experienced employees to attend and complete satisfactorily various training courses that we periodically choose to provide at the times and locations that we designate. We will not require attendance at more than 2 such courses, or for more than a total of 3 business days, during a calendar year. Besides attending these courses, you agree to attend an annual meeting of all Realty World® Business franchise owners at a location we designate or virtually in our discretion. Attendance will not be required for more than 5 days during any calendar year. You must pay all costs to attend, including our then-current registration fee, which is currently \$395 per attendee.

If you have a new Designated Manager during the term of your Franchise Agreement, the new Designated Manager must satisfactorily complete our then current initial training program. We will not charge fees for training such new designated manager, but you must pay all travel and living expenses which your Designated Manager incurs during all training courses and programs.

We will have the right to communicate our programs, systems, education, and training directly to your Sales Representatives. Any training we agree to provide may be provided, at our option, through the Website, intranet, or any other format we choose. You agree that we will have the right to communicate our programs, systems, education, and training directly to your Sales Representatives.

As of the date of this disclosure document, we provide the following initial training (referred to as the Broker Business Leadership Class):

### **TRAINING PROGRAM**

<b>Subject<sup>1, 2, 3</sup></b>	<b>Hours of Classroom Training</b>	<b>Hours of On-the-Job Training</b>	<b>Location</b>
Orientation	1 Hour	None	Our principal office in Newport Beach, California, at a designated training facility of our choice or online
RW Programs and Tools	1 Hour	None	Our principal office in Newport Beach, California, at a designated training facility of our choice or online
Introduction to Vendors	1 Hour	None	Our principal office in Newport Beach, California, at a designated training facility of our choice or online
Recruiting and Retention	1 Hour	None	Our principal office in Newport Beach, California, at a designated training facility of our choice or online
Administrative and Management	1 Hour	None	Our principal office in Newport Beach, California, at a designated training facility of our choice or online
Marketing	1 Hour	None	Our principal office in Newport Beach, California, at a designated training facility of our choice or online

### **Explanatory Notes**

- 1/ There are no definitive starting and stopping times for when the sessions will begin and end. We will schedule the time when you request for us to conduct a training session, but in order to be cost effective, we need a minimum of 10 persons to participate in a training session.
- 2/ These training courses are conducted by Lisa Gerdes who has 11 years of experience with us and over 37 years of experience in the subject matters taught. Occasionally, other guest speakers may make appearances at the training programs, either in person and/or on our webinars, to provide real estate education and/or to provide information about various services and programs offered occasionally by us. For example, some speakers may be existing franchisees or other industry experts.

- 3/ We use various handouts as our principal instructional materials. We provide training without additional cost to you for two attendees. However, you must pay for travel and related expenses for all attendees. At our option, we may also provide initial training through the internet. We also maintain a list of qualified persons, unaffiliated with us, who provide training in various businesses and real estate related areas. Use of any of the persons is entirely at your discretion and their cost will vary. In addition to initial training, we offer Realty World® University as ongoing training and make it available to you and your Sales Representatives in person or online without fees.

## **ITEM 12**

### **TERRITORY**

#### **Franchise Agreement**

Unless you sign the MOBI™ Addendum, you may operate your Business only at a specific location which we approve. If you sign the MOBI™ Addendum or the Boutique Conversion Addendum, you will operate your Business virtually and will not be obligated to obtain a physical office.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

Businesses are free to advertise, solicit and accept orders from any customers regardless of the Business's location. There are no limitations on your ability to solicit customers in any location. There are no restrictions on your soliciting or accepting of orders through any alternative channel of distribution (such as the Internet), catalog sales, telemarketing, or other direct marketing, except that, with respect to the Internet, you may only engage in promotional or similar activities through the Approved Website.

We and our affiliates reserve the right to:

(1) establish and operate, and allow others to establish and operate, other Realty World® Businesses and other real estate brokerage businesses using the Marks at any location and on such terms and conditions as we deem appropriate;

(2) establish and operate, and allow others to establish and operate, real estate brokerage businesses for commercial real estate only using the Marks and the Franchise System, at any location and on such terms and conditions we deem appropriate;

(3) establish and operate, and allow others to establish and operate real estate brokerage businesses, located anywhere, that may offer products and services which are identical or similar to products and services offered by Realty World® Businesses, under

other trade names, trademarks, service marks and commercial symbols different from the Marks, and on any terms and conditions we deem appropriate;

(4) establish, and allow others to establish, other businesses and distribution channels (including, but not limited to, the internet), wherever located or operating regardless of the nature or location of the customers with whom such other businesses and distribution channels do business, that operate under the Marks or any other trade names, trademarks, service marks or commercial symbols that are the same as or different from the Realty World® Businesses, and that sell products and/or services that are identical or similar to, and/or competitive with, those that the Realty World® Businesses customarily sell under any terms and conditions we deem appropriate;

(5) acquire the assets or ownership interests of one or more businesses providing products and services similar to those provided at Realty World® Businesses, and franchising, licensing or creating similar arrangements with respect to these businesses once acquired, wherever these businesses (or the franchisees or licensees of these businesses) are located or operating;

(6) be acquired (whether through acquisition of assets, ownership interests or otherwise, regardless of the form of transaction), by a business providing products and services similar to those provided at Realty World® Businesses, or by another business; and

(7) engage in all other activities not expressly prohibited by the Franchise Agreement.

We are not required to pay you if we exercise any of the rights specified above. Under the Franchise Agreement, you do not receive the right to acquire additional franchises. You may not relocate your office to a new location without our prior written consent. In considering a request for relocation, we will condition our consent on factors such as the proximity of any other Realty World® Businesses, business count, traffic count, accessibility, parking, visibility and competition.

Our affiliate, HomeLife® grants franchises for real estate brokerage businesses under the trademark “HomeLife®.” Another affiliate, Red Carpet International, Inc., is also the franchisor of real estate brokerage businesses. These businesses may compete with your Business. These businesses have the right to solicit your potential clients and their rates may be more competitive than yours. HomeLife® has its principal business address at 1101 Dove Street, Suite 235, Newport Beach, California 92660, and Red Carpet® shares our principal business address at 1101 Dove Street, Suite 228, Newport Beach, California 92660. HomeLife® and Red Carpet® franchisees may operate within the area surrounding your Business. We have no obligation to resolve conflicts between HomeLife® or Red Carpet® franchisees and Realty World® franchisees with respect to territory, customers, or franchisor support. Our principal business address is at the same street address as HomeLife® and Red Carpet®. Though HomeLife® has a separate suite, we do not have any other plans to maintain physically separate offices and training facilities for these similar businesses.

## **ITEM 13**

### **TRADEMARKS**

Under the terms of the Franchise Agreement, we grant you the non-exclusive right to operate a Realty World® Business under the Marks. You may not use any of the Marks as part of your firm or corporate name. However, you may file a d/b/a using the Marks in your d/b/a name. You may not use the Marks in the sale of unauthorized products or services or in any manner we do not authorize. You may not use the Marks in any advertising for the transfer, sale or other disposition of your Business or any interest in the franchise. The following Marks are owned by us and are registered on the Principal Register of the United States Patent and Trademark Office (“USPTO”):

<b>Mark</b>	<b>Registration Number</b>	<b>Registration Date</b>
Realty World®	2,190,318	09/22/98
	3,288,005	09/04/07
The Right Agent Makes All the Difference in the World®	4,131,660	04/24/12
	2,190,317	09/22/98
	5,766,863	06/04/19
MOBI®	6,673,188	03/15/22
REALSCOPE	1,209,962	09/21/82

For each registration noted above, all required affidavits and renewals have been filed. In addition to the Marks listed above, if you sign the MOBI® Addendum, you will be authorized to use the “MOBI®” Mark in connection with the operation of your Business.

There are no currently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of any state or any court, nor are there any pending infringement, opposition or cancellation proceedings, material litigation, or currently effective agreements involving the Marks which are relevant to their use by our franchisees. We do not know of any superior prior rights in the Marks. We do not know of any infringing uses of the Marks that could materially affect your use of the Marks.

You must notify us immediately when you learn about an infringement of or challenge to your use of any of the Marks. We may take the action we think appropriate, which may include taking no action, and we will control any litigation or administrative proceeding.

If we decide to modify or discontinue use of any of the Marks or to use one or more additional or substitute Marks, you must follow our directions to modify or discontinue use of the Marks or to use one or more additional or substitute Marks within a reasonable time after notice. We need not reimburse you for your direct expenses of changing your Businesses signs or other materials, for any loss of revenue due to any modified or discontinued Mark, or for your expenses of promoting a modified or substitute trademark or service mark.

We are not required to indemnify you for any costs that you incur in defending the claim brought against you or any proceeding where you are named as a party because of your authorized and proper use of the Marks. We may defend and control the defense of any proceeding from your use of any of the Marks.

## **ITEM 14**

### **PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION**

We do not own any patents or pending patent applications which are material to the franchise.

We have not obtained any copyright registration that is material to the franchise. However, we claim common copyright law rights protection for our Operations Manual, brochures and marketing materials and similar items. You may use these items only as we specify while operating your franchise and must stop using them if we so direct you. Neither you nor your Sales Representatives may reproduce these materials or adapt them for use on any internet or other computer network without our approval.

There are no determinations of the U.S. Copyright Office or any court, nor are there any pending infringement, opposition or cancellation proceedings or material litigation, involving the copyrighted materials which are relevant to their use by our franchisees. No agreements limit our right to use or license the use of our copyrighted materials. We are not obligated under any

agreement to protect or defend our copyrights, although we intend to do so. We do not know of any infringing uses of or superior rights in our copyrighted materials.

We will disclose certain information of ours, and our affiliates that is confidential, proprietary, and considered part of our trade secrets in which we claim a valid economic interest as a result of our investment and research efforts to develop such information. We may further disclose to you certain information that is confidential and proprietary that may be acquired by us through a licensing agreement. The confidential, proprietary, and trade secret information may be part of the products, services, and programs we offer. Such confidential, proprietary, or trade secret information may include financial, business information patterns, plans, compilations, program devices, formulas, designs, methods, techniques, processes, procedures, programs, or codes, whether tangible or intangible, and whether or how stored, compiled, or memorialized physically, electronically, graphically, photographically, or in writing.

Except as necessary, in connection with the operation of your Business and as we approve, during the term or at any time after the expiration or termination of the Franchise Agreement, you may not directly or indirectly use for your own benefit or communicate or divulge to, or use for the benefit of, any other person or entity, any confidential, proprietary, or trade secrets that you acquired during the existence of the your relationship with us. Some of our affiliates may use and offer similar proprietary confidential or trade secret information under special licensing agreements.

In particular we have designed and implemented 5 proprietary and innovative compensation, recruiting and mentoring programs called the “LifeTime Income Program™,” “LifeTime Income® Program v.2,” Smart Model<sup>SM</sup>,” “The Wall Street Plan 104<sup>TM</sup>” and Fortune 500 which you may adopt and use to assist and enhance your ability in recruiting licensed real estate salespersons.

## **ITEM 15**

### **OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS**

We do not require that you personally supervise your Business or attend training. We expect that you will designate a manager (the “Designated Manager”) to be the point of contact between us and your Business. This manager need not have an ownership interest in you if you are a legal entity, and we place no restrictions on your ability to choose managers. Your Designated Manager must complete initial training to our satisfaction. You are obligated to make sure that your Designated Manager and anyone else with access to our confidential information not disclose that confidential information.

Because every state requires that a real estate brokerage be directly supervised by a broker of record who meets its real estate licensing requirements, you must designate a broker of record. You must identify your broker of record in the Franchise Agreement and you must notify us of any change. We place no limitations on who you designate as your broker of record if this broker

of record meets the licensing requirements, and he or she may be you, one of your owners, a manager or an employee.

If you are a corporation, limited liability company, partnership or other legal entity, your owners must personally guarantee your obligations under the Franchise Agreement and agree to be bound personally by every contractual provision, whether containing monetary or non-monetary obligations of the Franchise Agreement and all other agreements related to your Business. Each owner's spouse must consent to the owner's execution of guarantee, acknowledging that the marital assets are at risk under the guarantee.

## **ITEM 16**

### **RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL**

You may not use your Business or the premises of your Business for any purpose other than the operation of a Business in compliance with the Franchise Agreement. You may not offer any products or services that we have not approved. You must offer all products and services that we require to be offered at your Business. We may change the types of products and services required to be offered at your Business on reasonable written notice to you. There are no limits on our right to do so. We do not restrict the customers to whom you may sell approved products and services.

## **ITEM 17**

### **RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTIONS**

#### **THE FRANCHISE RELATIONSHIP**

**This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.**

<b>Provision</b>	<b>Section in Franchise or Other Agreements</b>	<b>Summary</b>
(a) Length of the franchise term	Section 1.D	5, 7, 10, 15 or 20 year term (at your discretion)
(b) Renewal or extension of the term	Section 13	If you are in full compliance, you may acquire one successor franchise on our then-current terms (which may be materially different from existing terms) for 5, 7, 10, 15 or 20 years (at your discretion).

<b>Provision</b>	<b>Section in Franchise or Other Agreements</b>	<b>Summary</b>
(c) Requirements for franchisee to renew or extend	Section 13	<p>Give us timely notice; maintain possession of your Businesses' premises or find acceptable suitable premises; remodel your Business according to our then-current standards (regardless of cost); pay a renewal fee and sign new franchise agreement and other documents we use to grant franchises.</p> <p>Under the Franchise Agreement, "renewal" means one single additional term for a period of 5, 7, 10, 15 or 20 years (at your discretion). In connection with any renewal and provided you have substantially complied with the Franchise Agreement, you must execute our then-current form of franchise agreement, which may provide materially different terms and conditions than your original franchise agreement, such as different fee requirements and renewal rights, refurbish or relocate your Business as needed and pay renewal fee.</p>
(d) Termination by franchisee	Not applicable	Subject to state law, you may not terminate the Franchise Agreement.
(e) Termination by franchisor without cause	Not applicable	We may not terminate the Franchise Agreement
(f) Termination by franchisor with cause	Section 14	We may terminate only if you or your owners commit one of several violations
(g) "Cause" defined – curable defaults	Section 14	Under Franchise Agreement, you have 10 days to cure monetary defaults and failure to maintain insurance; 30 days to cure operational defaults and other defaults not listed in (h) below; 90 days to relocate your Business to a new site if you lose possession of the premises; and any applicable cure period if you fail to pay a third-party vendor

<b>Provision</b>	<b>Section in Franchise or Other Agreements</b>	<b>Summary</b>
(h) “Cause” defined – non-curable defaults	Section 14	Non-curable default under Franchise Agreement include failure to open your Business within 180 days after the Franchise Agreement’s effective date (90 days under the MOBI™ Addendum); failure to complete training within 10 months of opening; abandonment; unapproved transfers of your Business; material misrepresentations or omissions; conviction of a felony; dishonest or unethical conduct; unauthorized use of the Operations Manual or other confidential information; failure to pay taxes; understating Gross Revenues; repeated defaults (even if cured); an assignment for the benefit of creditors; appointment of a trustee or receiver; failure to comply with anti-terrorism laws; suspension or revocation of real estate license; and failure to comply with other agreements with us or our affiliates and do not correct failure within applicable cure period, if any
(i) Franchisee’s obligations on termination/non-renewal	Section 15	Obligations include paying outstanding amounts; complete de-identification; assigning telephone and other numbers; and returning confidential information (also see (o) and (r) below)
(j) Assignment of contract by franchisor	Section 12.A	No restriction on our right to assign; we may assign without your approval
(k) “Transfer” by franchisee – defined	Section 12.B	Includes transfer (or attempted transfer) of Franchise Agreement, sales of your Business’s assets, transfer of ownership interest in you or your owners, and/or any transfer, surrender, loss of possession or control, or management of your Business
(l) Franchisor’s approval of transfer by franchisee	Section 12.B	No transfer without our prior written consent

<b>Provision</b>	<b>Section in Franchise or Other Agreements</b>	<b>Summary</b>
(m) Conditions for franchisor approval of transfer	Section 12.C	New franchise owner qualifies; you pay us, our affiliates, and third party vendors all amounts due and submit all required reports; no default during 60 day period before transfer request or during period between request and transfer's proposed effective date; you provide all information and documents we request regarding the proposed transfer, the transferee, and its owners; new franchise owner (and its owners and affiliates) are not in a competitive business; training completed; lease transferred; transferee agrees to upgrade and remodel your Business according to our specifications, if necessary, within 45 days after transfer's effective date; you or your transferee signs our then-current franchise agreement and other documents; transfer fee paid; we approve purchase price and payment terms; you subordinate amounts due to you; you de-identify; and you sign release (if law allows) (also see (r) below). Our current form of general release is attached as Exhibit I.
(n) Franchisor's right of first refusal to acquire franchisee's business	Section 12.F	We may match any offer for your Business or an ownership interest in you
(o) Franchisor's option to purchase franchisee's business	Not applicable	
(p) Death or disability of franchisee	Section 12.E	Assignment of franchise or an ownership interest in you to approved party within 9 months; we may manage your Business if there is no qualified Designated Manager approved by us

<b>Provision</b>	<b>Section in Franchise or Other Agreements</b>	<b>Summary</b>
(q) Non-competition covenants during the term of the franchise	Section 7	Subject to state law, no diverting business; no ownership interest in, or performing services for competitive business anywhere (“competitive business” means (i) any real estate brokerage business, or (ii) any business granting franchises or licenses to others to operate real estate brokerage businesses (other than a Business operated under a franchise agreement with us).
(r) Non-competitions covenants after the franchise is terminated or expires	Section 15.D	Subject to state law, upon expiration or termination for any reason of the Franchise Agreement, you and your owners may not have direct or indirect ownership interest in any competitive real estate business within a 25-mile radius of your Business for 2 years after termination of the Franchise Agreement.
(s) Modification of the Agreement	Section 17.K	No modifications except in writing, but we may change the Operations Manual and System Standards
	Sections 1(b) and 11(g) of Computer Software Licensing Agreement	We may change the third-party software providers in our discretion. Otherwise, no modifications unless in writing signed by both parties.



## **ITEM 18**

### **PUBLIC FIGURES**

We do not use any public figure to promote our franchise. Although the Franchise Agreement does not prohibit you from using a public figure in promotion or advertising, we must approve any public figure, media, time and text that you propose to use.

## **ITEM 19**

### **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Lisa Gerdes, Realty World Inc., 1101 Dove Street, Suite 228, Newport Beach, California 92660, (714) 436-9009, the Federal Trade Commission and the appropriate state regulatory agencies.

## **ITEM 20**

### **OUTLETS AND FRANCHISEE INFORMATION**

**TABLE NO. 1**

#### **SYSTEMWIDE OUTLET SUMMARY FOR YEARS 2023 TO 2025<sup>1</sup>**

<b>Outlet Type</b>	<b>Year</b>	<b>Realty World® Businesses at the Start of the Year</b>	<b>Realty World® Businesses at the End of the Year</b>	<b>Net Change</b>
Franchised	2023	166	148	-18
	2024	148	142	-6
	2025	142	124	-18

Company-Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
<b>Total Outlets</b>	2023	166	148	-18
	2024	148	142	-6
	2025	142	124	-18

1/ The numbers in this table are as of May 31 for each year.

**TABLE NO. 2**

**FRANCHISED REALTY WORLD® BUSINESSES  
TRANSFERS OF REALTY WORLD® BUSINESSES FROM FRANCHISEES TO  
NEW OWNERS (OTHER THAN FRANCHISOR OR AN AFFILIATE)  
FOR YEARS 2022 TO 2025<sup>1</sup>**

State	Year	Number of Transfers
Massachusetts	2023	0
	2024	1
	2025	0
<b>Total</b>	2023	<b>0</b>
	2024	<b>1</b>
	2025	<b>0</b>

1/ The numbers in this table are as of May 31 for each year.

**TABLE NO. 3**

**FRANCHISED REALTY WORLD® BUSINESSES  
STATUS OF FRANCHISED REALTY WORLD® BUSINESSES  
FOR YEARS 2022 TO 2024<sup>1</sup>**

State	Year	Realty World® Businesses at Start of Year	Realty World® Businesses Opened	Termina- tions	Non- Renewals	Reacquired by Franchisor	Ceased Operations- Other Reasons	Realty World® Businesses at End of Year
California	2023	106	+1	0	-13	0	0	94
	2024	94	+1	0	-5	0	-1	89
	2025	89	+1	0	-10	0	0	80 <sup>4</sup>
Florida	2023	17	0	0	-4	0	0	13
	2024	13	0	0	-2	0	0	11
	2025	11	0	0	0	0	0	11
Illinois	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
Indiana	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	0	3
	2025	3	0	0	0	0	0	3

Kentucky	2023	11	0	0	0	0	0	11
	2024	11	0	0	-3	0	0	8
	2025	8	0	0	-6	0	0	2
Maryland	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
Massachusetts	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
Nevada	2023	1	0	0	0	0	0	1
	2024	1	0	0	-1	0	0	0
	2025	0	0	0	0	0	0	0
New Jersey	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
North Carolina	2023	15	0	0	-1	0	0	14
	2024	14	0	0	-1	0	0	13
	2025	13	0	0	-1	0	0	12
Pennsylvania	2023	0	0	0	0	0	0	0
	2024	0	+5	0	0	0	0	5
	2025	5	0	0	-1	0	0	4
South Carolina	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
Texas	2023	6	0	0	0	0	0	6
	2024	6	+1 <sup>3</sup>	0	0	0	0	7
	2025	7	0	0	-1	0	0	6
Washington	2023	1	0	0	-1	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	0	0	0	0	0	0
Wisconsin	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
<b>Totals</b>	<b>2023</b>	<b>166</b>	<b>+1</b>	<b>0</b>	<b>-19</b>	<b>0</b>	<b>0</b>	<b>148</b>
	<b>2024</b>	<b>148</b>	<b>+7</b>	<b>0</b>	<b>-12</b>	<b>0</b>	<b>-1</b>	<b>142</b>
	<b>2025</b>	<b>142</b>	<b>+1</b>	<b>0</b>	<b>-19</b>	<b>0</b>	<b>0</b>	<b>124</b>

1/ The numbers in this table are as of May 31 for each year.

2/ We previously had a subfranchisor with a territory in the State of Pennsylvania. During the 2024 fiscal year, 5 of the subfranchisors subfranchises became our franchisees.

3/ This franchisee relocated from Pennsylvania to Texas during the 2024 fiscal year.

4/ One California franchisee is owned and managed by one of our officers.

**TABLE NO. 4**

**STATUS OF COMPANY-OWNED REALTY WORLD® BUSINESSES  
FOR YEARS 2022 TO 2025<sup>1</sup>**

<b>State</b>	<b>Year</b>	<b>Realty World® Businesses at Start of Year</b>	<b>Realty World® Businesses Opened</b>	<b>Realty World® Businesses Reacquired from Franchisee</b>	<b>Realty World® Businesses Closed</b>	<b>Realty World® Businesses Sold to Franchisee</b>	<b>Realty World® Businesses at End of Year</b>
<b>Totals</b>	2023	0	0	0	0	0	0
	2024	0	0	0	0	0	0
	2025	0	0	0	0	0	0

1/ The numbers in this table are as of May 31 for each year.

**TABLE NO. 5**

**REALTY WORLD® BUSINESSES  
PROJECTED FRANCHISE OPENINGS<sup>1</sup>  
AS OF MAY 31, 2025**

<b>State</b>	<b>Franchise Agreements Signed But Realty World® Business Not Opened</b>	<b>Projected New Franchised Realty World® Businesses in the Next Fiscal Year</b>	<b>Projected New Company-Owned Realty World® Businesses in the Next Fiscal Year</b>
California	0	4	0
Florida	0	4	0
Texas	0	4	0
<b>Totals</b>	<b>0</b>	<b>12</b>	<b>0</b>

Exhibit E is a list of our franchisees as of May 31, 2025. Exhibit F is a list of the name, city and state, and current business telephone number (or if unknown, the last known home telephone number) of every franchisee who had their franchise agreement terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during the fiscal year ended May 31, 2025, or who has not communicated with us within 10 weeks of the issuance date of this disclosure document. If you buy this franchise, your contact information may be disclosed to buyers when you leave the franchise system.

During the last 3 fiscal years current and former franchisees have signed confidentiality clauses. In some instances, current and former franchisees sign provisions restricting their ability to speak openly about their experience with the Realty World® franchise system. You may wish to speak with current and former franchisees, but be aware that not all such franchisees will be

able to communicate with you. We are not aware of any trademark-specific franchisee organizations associated with our franchise system.

## **ITEM 21**

### **FINANCIAL STATEMENTS**

Our audited financial statements for the fiscal years ending May 31, 2023, May 31, 2024, and May 31, 2025 are attached as Exhibit D.

## **ITEM 22**

### **CONTRACTS**

The following contracts are exhibits to this disclosure document:

Exhibit B	Franchise Agreement (including Computer Software Licensing Agreement)
Exhibit B-1	MOBI™ Program Addendum
Exhibit B-2	Boutique Conversion Program Addendum
Exhibit H	Disclosure Acknowledgment Statement
Exhibit I	Sample General Release
Exhibit J	State Riders to the Franchise Agreement

## **ITEM 23**

### **RECEIPTS**

Exhibit K contains detachable documents acknowledging your receipt of the disclosure document.

**EXHIBIT A**  
**LIST OF STATE AGENCIES/AGENTS FOR SERVICE OF PROCESS**

## **EXHIBIT A**

### **STATE AGENCIES/AGENTS FOR SERVICE OF PROCESS**

Listed here are the names, addresses and telephone numbers of the state agencies having responsibility for the franchising disclosure/registration laws. We may not yet be registered to sell franchises in any or all of these states.

#### **CALIFORNIA**

Department of Financial Protection & Innovation:

Toll Free: 1 (866) 275-2677

[www.dfpi.ca.gov](http://www.dfpi.ca.gov)

[ask.dfpi@ca.gov](mailto:ask.dfpi@ca.gov)

##### ***Los Angeles***

320 West 4<sup>th</sup> Street

Suite 750

Los Angeles, California 90013-2344

(213) 576-7500

##### ***Sacramento***

2101 Arena Blvd.

Sacramento, California 95834

(916) 445-7205

##### ***San Diego***

1455 Frazee Road, Suite 315

San Diego, California 92108

(619) 610-2093

##### ***San Francisco***

One Sansome Street, Suite 600

San Francisco, California 94104-4428

(415) 972-8559

#### **HAWAII**

(agent for service of process)

Commissioner of Securities of the State of Hawaii

Department of Commerce and Consumer Affairs

Business Registration Division

335 Merchant Street, Room 205

Honolulu, Hawaii 96813

(808) 586-2744

(for other matters)

Business Registration Division

Securities Compliance Branch

Department of Commerce and Consumer Affairs

P.O. Box 40

Honolulu, Hawaii 96810

(808) 586-2727

#### **ILLINOIS**

Franchise Bureau

Office of the Attorney General

500 South Second Street

Springfield, Illinois 62706

(217) 782-4465

## **INDIANA**

(state administrator)

Indiana Secretary of State  
302 West Washington Street  
Securities Division, E-111  
Indianapolis, Indiana 46204  
(317) 232-6681

(agent for service of process)

Indiana Secretary of State  
200 West Washington Street, Room 201  
Indianapolis, Indiana 46204  
(317) 232-6531

## **MARYLAND**

(state administrator)

Office of the Attorney General  
Securities Division  
200 St. Paul Place  
Baltimore, Maryland 21202-2021  
(410) 576-6300

(agent for service of process)

Maryland Securities Commissioner  
at the Office of the Attorney General  
Securities Division  
200 St. Paul Place  
Baltimore, Maryland 21202-2021  
(410) 576-6360

## **MICHIGAN**

(state administrator)

Michigan Attorney General's Office  
Consumer Protection Division  
Attention: Franchise Section  
G. Mennen Williams Building  
525 West Ottawa Street  
Lansing, Michigan 48933  
(517) 335-7622

(agent for service of process)

Michigan Department of Commerce,  
Corporations and Securities Bureau  
P.O. Box 30018  
Lansing, Michigan 48909

## **MINNESOTA**

Minnesota Department of Commerce  
85 7th Place East, Suite 280  
Saint Paul, Minnesota 55101-2198  
(651) 539-1600

(agent for service of process)

Commissioner of Commerce  
Minnesota Department of Commerce  
85 7th Place East, Suite 280  
Saint Paul, Minnesota 55101-2198  
(651) 539-1600

## **NEW YORK**

(state administrator)

New York State Department of Law  
Investor Protection Bureau  
28 Liberty Street, 21<sup>st</sup> Floor  
New York, New York 10005  
(212) 416-8236 Phone  
(212) 416-6042 Fax

(agent for service of process)

Attn: New York Secretary of State  
New York Department of State  
One Commerce Plaza  
99 Washington Avenue, 6<sup>th</sup> Floor  
Albany, New York 12231-0001  
(518) 473-2492

## **NORTH DAKOTA**

North Dakota Securities Department  
600 East Boulevard Avenue  
State Capitol - Fifth Floor  
Bismarck, North Dakota 58505  
(701) 328-4712

## **OREGON**

Department of Business Services  
Division of Financial Regulation  
Salem, Oregon 97310-3881  
(503) 378-4387

## **RHODE ISLAND**

Department of Business Regulation  
Division of Securities  
John O. Pastore Complex Building 69-1  
1511 Pontiac Avenue  
Cranston, Rhode Island 02920  
(401) 462-9645

## **SOUTH DAKOTA**

Division of Insurance  
Securities Regulation  
124 South Euclid, Second Floor  
Pierre, South Dakota 57501  
(605) 773-3563

## **VIRGINIA**

(state administrator)

State Corporation Commission  
Division of Securities  
and Retail Franchising  
1300 East Main Street, Ninth Floor  
Richmond, Virginia 23219  
(804) 371-9051

(agent for service of process)

Clerk, State Corporation Commission  
1300 East Main Street, 1<sup>st</sup> Floor  
Richmond, Virginia 23219  
(804) 371-9733

## **WASHINGTON**

(state administrator)

Washington Dept. of Financial Institutions  
Securities Division  
P.O. Box 41200  
Olympia, Washington 98504-1200  
(360) 902-8760

(agent for service of process)

Director  
Department of Financial Institutions  
Securities Division  
150 Israel Road, S.W.  
Tumwater, Washington 98501

**WISCONSIN**

(state administrator)

Securities and Franchise Registration  
Wisconsin Department of Financial  
Institutions  
4822 Madison Yards Way, North Tower  
Madison, Wisconsin 53705  
(608) 266-0448

(agent for service of process)

Office of the Secretary  
Wisconsin Department of Financial  
Institutions  
P.O. Box 8861  
Madison, Wisconsin 53708-8861  
(608) 261-9555

**EXHIBIT B**  
**FRANCHISE AGREEMENT**

# **REALTY WORLD INC.**

## **FRANCHISE AGREEMENT**

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**FRANCHISEE**

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**DATE OF AGREEMENT**

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**ADDRESS**

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## GUARANTEE AND ASSUMPTION OF OBLIGATIONS

# REALTY WORLD INC.

## FRANCHISE AGREEMENT

**THIS FRANCHISE AGREEMENT** (the “Agreement”) is made and entered into by and between **REALTY WORLD INC.**, a Nevada corporation with its principal business address at 1101 Dove Street, Suite #228, Newport Beach, California 92660 (“us”), and \_\_\_\_\_, whose principal business address is \_\_\_\_\_ (“you”), as of the Effective Date (defined in Section 17.M).

### 1. **PREAMBLES, ACKNOWLEDGMENTS, AND GRANT OF FRANCHISE.**

#### A. **PREAMBLES.**

(1) We have, over a considerable time period and with considerable effort, developed a network of real estate brokerage businesses known as Realty World® businesses (individually, “Realty World® Business” and collectively, “Realty World® Businesses”). These Realty World® Businesses have distinctive business formats, marketing plans, methods, systems, procedures, designs, layouts, standards, and specifications, all of which we may improve, further develop, or otherwise modify from time to time.

(2) We use, promote, and license certain trademarks, service marks, and other commercial symbols in operating the Realty World® Businesses, including, without limitation, the Realty World® marks, which have gained and will continue to gain public acceptance and goodwill, and may create, use, and license other trademarks, service marks, and commercial symbols for Realty World® Businesses (collectively, the “Marks”).

(3) We grant to persons who meet our qualifications, and are willing to undertake the investment and effort, a franchise to own and operate a Realty World® Business offering the products and services we authorize and using our business formats, methods, rules, procedures, signs, designs, layouts, standards, specifications, and Marks (the “Franchise System”).

(4) You have applied for a franchise to own and operate a Realty World® Business.

#### B. **ACKNOWLEDGMENTS.** You acknowledge:

(1) That you have independently investigated this franchise opportunity and recognize that, like any other business, the nature of the business a **Realty World® Business** conducts may, and probably will, evolve and change over time.

(2) That in all of their dealings with you, our officers, directors, employees, and agents act only in a representative, and not in an individual, capacity and that business dealings between you and them as a result of this Agreement are deemed to be only between you and us.

(3) That you have represented to us, to induce our entry into this Agreement, that all statements you have made and all materials you have given us are accurate and complete and that you have made no misrepresentations or material omissions in obtaining the franchise.

C. **CORPORATION, LIMITED LIABILITY COMPANY, OR PARTNERSHIP.** If you are at any time a corporation, limited liability company, or partnership (each, an “Entity”), you agree and represent that:

(1) You will have the authority to execute, deliver, and perform your obligations under this Agreement and all related agreements and are duly organized or formed and validly existing in good standing under the laws of the state of your incorporation or formation;

(2) Your organizational documents will recite that this Agreement restricts the issuance and transfer of any ownership interests in you, and all certificates and other documents representing ownership interests in you will bear a legend referring to this Agreement’s restrictions;

(3) Exhibit A to this Agreement completely and accurately describes all of your owners and their interests in you as of the Effective Date and each of your owners during this Agreement’s term will execute a guaranty in the form we prescribe undertaking personally to be bound, jointly and severally, by all provisions of this Agreement and any ancillary agreements between you and us. Subject to our rights and your obligations under Section 12, you and your owners agree to sign and deliver to us revised Exhibit A to reflect any permitted changes in the information that Exhibit A now contains;

(4) Your **Realty World® Business** will be the only business you operate (although your owners may have other, non-competitive business interests).

D. **GRANT OF FRANCHISE.** You have applied for a franchise to own and operate a **Realty World® Business** at \_\_\_\_\_ (the “Location”). (If the Location has not been determined as of the Effective Date, the Location shall be the site selected in accordance with Section 2.A hereof.) Subject to this Agreement’s terms, we grant you a franchise (the “Franchise”) to operate a **Realty World® Business** (“your Business”) and to use the Franchise System in its operation. The term of this Agreement is (check one):

- |     |                    |           |
|-----|--------------------|-----------|
| (1) | Five (5) years     | _____;    |
| (2) | Seven (7) years    | _____;    |
| (3) | Ten (10) years     | _____;    |
| (4) | Fifteen (15) years | _____; or |
| (5) | Twenty (20) years  | _____.    |

beginning on the date this Agreement becomes effective pursuant to Section 17.M of this Agreement.

You agree at all times faithfully, honestly, and diligently to perform your obligations under this Agreement and to use your best efforts to promote your Business. You may use the Location only for your Business.

E. **NO EXCLUSIVITY AND RESERVATION OF RIGHTS.** We grant you the right to operate your Business at the Location only. You acknowledge and agree that your Sales Representatives must also only operate at the Location. You have no right to open any additional offices or locations under this Agreement. You acknowledge and agree that this Agreement does not grant you any exclusive or protected territory. You further acknowledge and agree that we (and our affiliates) retain the right at all times during this Agreement's term to engage in any and all activities that we (and they) deem appropriate, wherever and whenever we (and they) desire, and whether or not such activities compete with your Business, including, without limitation, the right to:

(1) establish and operate, and allow others to establish and operate, other **Realty World® Businesses** and other real estate brokerage businesses using the Marks and the Franchise System, at any location and on such terms and conditions we deem appropriate;

(2) establish and operate, and allow others to establish and operate, real estate brokerage businesses for commercial real estate only using the Marks and the Franchise System, at any location and on such terms and conditions we deem appropriate;

(3) establish and operate, and allow others to establish and operate real estate brokerage businesses, located anywhere, that may offer products and services which are identical or similar to products and services offered by the **Realty World® Businesses**, under other trade names, trademarks, service marks and commercial symbols different from the Marks, and on any terms and conditions we deem appropriate;

(4) establish, and allow others to establish, other businesses and distribution channels (including, but not limited to, the Internet), wherever located or operating and regardless of the nature or location of the customers with whom such other businesses and distribution channels do business, that operate under the Marks or any other trade names, trademarks, service marks or commercial symbols that are the same as or different from the **Realty World® Businesses**, and that sell products and/or services that are identical or similar to, and/or competitive with, those that the **Realty World® Businesses** customarily sell under any terms and conditions we deem appropriate;

(5) acquire the assets or ownership interests of one or more businesses providing products and services similar to those provided at **Realty World® Businesses**, and franchising, licensing or creating similar arrangements with respect to these businesses once acquired, wherever these businesses (or the franchisees or licensees of these businesses) are located or operating;

(6) be acquired (whether through acquisition of assets, ownership interests or otherwise, regardless of the form of transaction), by a business providing products and services similar to those provided at **Realty World® Businesses**, or by another business; and

(7) engage in all other activities not expressly prohibited by this Agreement.

2. **SITE SELECTION, LEASE OF LOCATION, AND DEVELOPMENT AND OPENING OF YOUR BUSINESS.**

A. **SITE SELECTION.** We must approve the Location and you may operate your Business only at the Location. The Location must be at least 800 square feet. You acknowledge and agree that, if we recommend, give you information regarding a site for, or approve the Location that is not a representation or warranty of any kind, express or implied, of the site's suitability for a **Realty World® Business** or any other purpose. Our recommendation or approval indicates only that we believe that the site meets our then acceptable criteria. Applying criteria that have appeared effective with other sites might not accurately reflect the potential for all sites, and

demographic and/or other factors included in or excluded from our criteria could change, altering the potential of a site. The uncertainty and instability of these criteria are beyond our control, and we are not responsible if a site we recommend fails to meet your expectations. You acknowledge and agree that your acceptance of the Franchise and selection of the Location are based on your own independent investigation of the suitability of the site for your Business. The lease or sublease for the Location (the "Lease") must contain any terms and provisions which we may require from time to time (although we will not negotiate your Lease). You may not relocate your Business without our prior written consent.

B. **BUSINESS DEVELOPMENT.** Within ninety (90) days after the date you sign a Lease for the Location, you agree at your expense to do the following: (a) construct the front lobby and reception area in accordance to plans and specifications approved by us; (b) decorate your Business in compliance with plans and specifications approved by us; and (c) purchase and install any required Computer System (as defined in Section 2.C below). You agree to place or display at the Location (interior and exterior) only the signs, emblems, lettering, logos, and display materials that we approve from time to time. Upon our request, you agree to purchase or lease approved brands, types, or models of fixtures and signs containing any of the Marks only from suppliers we designate or approve (which may include or be limited to us and/or our affiliates).

C. **COMPUTER SYSTEM.** Notwithstanding anything to the contrary contained herein, upon our request, you agree to obtain and use specified integrated computer hardware and/or software, including an integrated computer-based order-entry system (the "Computer System"). We may modify specifications for, and components of, the Computer System. You also agree to maintain a functioning e-mail address and all specified points of high-speed Internet connection. Our modification of specifications for the Computer System, and/or other technological developments or events, might require you to purchase, lease, and/or license new or modified computer hardware and/or software and to obtain service and support for the Computer System. Although we cannot estimate the future costs of the Computer System or required service or support, and although these costs might not be fully amortizable over this Agreement's remaining term, you agree to incur the costs of obtaining the computer hardware and software comprising the Computer System (or additions and modifications) and required service or support. We have no obligation to reimburse you for any Computer System costs. Within ninety (90) days after you receive notice from us, you agree to obtain the Computer System components that we designate and to ensure that your Computer System, as modified, is functioning properly.

You agree that we or our affiliates may condition any license of proprietary software to you, or your use of technology that we or our affiliates develop or maintain, on your signing a software license agreement or similar document that we or our affiliates prescribe to regulate your use of, and our and your respective rights and responsibilities with respect to, the software or technology. We and our affiliates may charge you a monthly or other fee for any proprietary software or technology that we or our affiliates license to you and for other maintenance and support services that we or our affiliates provide during this Agreement's term. You must execute the Computer Software Licensing Agreement in the form attached hereto as Exhibit D.

Although you agree to buy, use, and maintain the Computer System according to our standards and specifications, you will have sole and complete responsibility for: (1) the acquisition, operation, maintenance, and upgrading of the Computer System; (2) the manner in which your Computer System interfaces at our specified levels of connection speed with our and any third party's computer system; and (3) any and all consequences if the Computer System is not properly operated, maintained, and upgraded.

D. **BUSINESS OPENING.** You agree not to open your Business until: (1) you pay the initial franchise fee and other amounts then due to us; (2) we have approved your Location; (3) you give us certificates for all required insurance policies; (4) you give us copies of real estate licenses for your Broker of Record (defined in Section 8.C); and (5) we have approved any d/b/a you propose to use for your Business.

Subject to your compliance with these conditions, you agree to open your Business for business within one hundred eighty (180) days after the Effective Date.

3. **FEES.**

A. **INITIAL FEES.** You agree to pay us a nonrecurring and nonrefundable initial franchise fee of \$18,000 in the form we specify, which may include by bank check, cashier's check, wire transfer, or electronic funds transfer. The initial franchise fee is due, and fully earned by us, when you sign this Agreement.

B. **SUPPORT FEES.** You agree to pay us by the twenty-fifth (25th) day of each month, on an ongoing basis, a monthly Support Fee (the "Support Fee") of \$225.

C. **ROYALTY FEES.** You agree to pay us a monthly royalty (the "Royalty Fee"), in the manner provided in Section 3.I below, on or before the twenty-fifth (25th) day of each month in the amount set forth on Exhibit C-1 (Percentage Fee Basis Plan) or Exhibit C-2 (Flat Fee Basis Plan) attached hereto.

D. **NATIONAL ADVERTISING AND PROMOTIONAL FUND CONTRIBUTIONS.** You agree to pay us a monthly National Advertising and Promotional Fund contribution (the "National Advertising and Promotional Fund Contribution"), in the manner provided in Section 3.I below, on or before the twenty-fifth (25th) day of each month set forth on Exhibit C-1 (Percentage Fee Basis Plan) or Exhibit C-2 (Flat Fee Basis Plan) attached hereto.

E. **GROSS REVENUE.** "Gross Revenue" means all revenues derived from commissions, fees or professional services, both actual or to be imputed, from all transactions of your Sales Representatives whether in cash, commission notes, or any other valuable consideration received in lieu of cash; and shall include revenues from all transactions using the Franchise System involving you, your broker(s), any of its officers, directors, shareholders, partners, employees. Gross Revenue will be computed without deduction for any payment to your brokers, sales managers, Sales Representatives, or employees, payments for any multiple listing fees, insurance, home protection plans, business expenses or taxes, but with deduction for any referral fees paid to any other non-affiliated real estate brokerage firms.

F. **SALES REPRESENTATIVE.** "Sales Representative" shall mean each person who possesses a real estate license that is affiliated, directly or indirectly, with your Business, including, but not limited to, sales associates, broker associates, brokers, licensed assistants and each broker of record and/or manager. You agree that you and each of your Sales Representatives will join and remain a member in good standing and comply with the by-laws, rules and regulations of a local board of realtors (or comparable organization). You also agree to participate in a board-owned multiple listing service, where available. You and your Sales Representatives must also abide by the Code of Ethics of the National Association of Realtors. Upon our request, you must provide us with a current and active email address for each of your Sales Representatives. If you fail to provide written notice of a new Sales Representative within five (5) business days after a new Sales Representative becomes affiliated with you, you must pay us an amount equal to Two Hundred Fifty Dollars (\$250) for each Sales Representative for whom you have not provided written notice. You agree to have the minimum number of Sales Representatives by the dates and during the periods set forth on Exhibit B attached hereto ("Sales Representative Quota"). In the event you fail to meet the Sales Representative Quota, and you have selected Exhibit C-2 (Flat Fee Basis Plan) as the basis for payment of your Royalty Fee and National Advertising and Promotional Fund Contribution, without limiting any other remedies available to us, you will pay Royalty Fees and National Advertising and Promotional Fund Contributions as if you had met your Sales Representative Quota and you will use the fee schedule described in Exhibit C-2 for the purposes of calculating these fees. Within five (5) days after a new Sales Representative becomes affiliated with your Business, you must provide us with written notice of such affiliation. We reserve the right to require you to participate in a revenue-sharing program for Sales Representatives, which may require you to share in the revenues

generated by sales made by new Sales Representatives recruited and mentored by current Sales Representatives affiliated with your Business.

G. **LATE PAYMENTS.** You will pay us simple interest at the rate of the lesser of 10% per annum or the highest rate permitted under applicable law on any amount you owe us that is overdue by ten (10) or more days. You acknowledge that this Section 3.G is not our agreement to accept any payments after they are due or our commitment to extend credit to, or otherwise finance your operation of, your Business.

H. **INCREASE IN FEES.** If the term of this Agreement exceeds ten (10) years, commencing on the ten (10) year anniversary of the Effective Date, all amounts set forth in this Agreement or any exhibit or attachment to this Agreement in dollars and/or cents, including, without limitation, the Support Fee, the Royalty Fee (under Exhibit C-2), and National Advertising and Promotional Fund Contributions (under Exhibit C-2), will automatically increase on an annual basis by three percent (3%) per annum.

I. **METHOD OF PAYMENT AND APPLICATION OF PAYMENTS.** At our request, you agree to sign and deliver to us the documents we require to authorize us to debit your business checking account or credit card automatically for all amounts due under this Agreement (the "EFT Authorization"). Such EFT Authorization shall remain in full force and effect during the term of this Agreement. We will debit the business account or credit card you designate in the EFT Authorization for these amounts on their due dates (or the subsequent business day if the due date is a national holiday or a weekend day). You agree to ensure that funds will be available in your designated account to cover our withdrawals.

Despite any designation you make, we may apply any of your payments to any of your past due indebtedness to us. We may set off any amounts you or your owners owe us or our affiliates against any amounts we or our affiliates owe you or your owners. You agree that your failure to establish or to require your Sales Representatives to pay any of the fees payable under this Agreement or your failure to collect any of these fees from your Sales Representatives does not relieve you of your obligation to remit all monthly fees payable to us under this Agreement.

We may require you to pay any amounts due under this Agreement by means other than check, credit card or automatic debit whenever we deem appropriate, and you agree to comply with our payment instructions.

#### 4. **TRAINING AND ASSISTANCE.**

A. **TRAINING.** We will train your Designated Manager (defined in Section 8.C) and one additional employee on the material aspects of operating a **Realty World® Business**. We will schedule and provide approximately 2 to 3 days of training when requested by you (although the specific number of days depends on our opinion of your Designated Manager and your employee's, experience and needs) at our principal offices, at a designated training facility of our choice or through a Website or intranet. Within ten (10) months after the Effective Date, your Designated Manager must satisfactorily complete the initial training. If we determine that your Designated Manager cannot complete initial training to our satisfaction, we may terminate this Agreement. We provide initial training for no additional fee for two (2) persons. You will be responsible for your employees' travel and living expenses, wages and workers' compensation insurance while attending training; provided, however, we reserve the right to offer such training and assistance online, which may save you time and travel and living expenses.

Your Designated Manager may request additional training at the end of the initial training program, to be provided at our then current per diem charges, if your Designated Manager does not feel sufficiently trained in the operation of a **Realty World® Business**. We and you will jointly determine the duration of

this additional training. However, if your Designated Manager satisfactorily completes our initial training program, and has not expressly informed us in writing at the end of that program that he/she does not feel sufficiently trained in the operation of a **Realty World® Business**, then you will be deemed to have been trained sufficiently to operate a **Realty World® Business**.

We may require your Designated Manager and/or previously trained and experienced employees to attend and complete satisfactorily various training courses that we periodically choose to provide at the times and locations that we designate. We will not require attendance at more than two (2) such courses, or for more than a total of three (3) business days, during a calendar year. Besides attending these courses, you agree to attend an annual meeting of all **Realty World® Business** franchise owners at a location we designate or virtually, in our discretion. Attendance will not be required for more than five (5) days during any calendar year. You agree to pay all costs to attend, including our then-current registration fee for each attendee.

If you appoint a new Designated Manager during this Agreement's term, the new Designated Manager must satisfactorily complete our then current initial training program. You agree to pay all travel and living expenses which your Designated Manager incurs during all training courses and programs.

You understand and agree that any specific ongoing training or advice we provide does not create an obligation (whether by course of dealing or otherwise) to continue to provide such specific training or advice, all of which we may discontinue and modify from time to time. You acknowledge and agree we may communicate our programs, systems, education, and training directly to your Sales Representatives. You acknowledge and agree that any training we agree to provide pursuant to this Agreement may be provided, at our option, through the Website, intranet, or any other format we choose.

B. **GENERAL GUIDANCE.** We may advise you from time to time regarding the operation or your Business based on your reports or our inspections and may guide you with respect to: (1) standards, specifications, and operating procedures and methods that Businesses use; (2) purchasing required and authorized products and services; (3) advertising and marketing materials and programs; (4) employee hiring and training; and (5) administrative and management. Such guidance will be furnished in the form of our operations manual for the operation of Businesses (the "Operations Manual"), which may include one or more separate manuals as well as audiotapes, DVDs, compact discs, computer software, information available on an Internet site, other electronic media, and/or written materials. At our option, we may also provide guidance via telephone conversations and/or consultation at our offices.

At your option, you may utilize the services of a coach or consultant we designate from time to time to provide special guidance, coaching, assistance, or training.

C. **OPERATIONS MANUAL.** We will give you access to the Operations Manual during the term of this Agreement. The Operations Manual contains mandatory and suggested specifications, standards, operating procedures, and rules that we periodically prescribe for operating Businesses ("System Standards") and information on your other obligations under this Agreement. We may modify the Operations Manual periodically to reflect changes in System Standards. You agree to keep your copy of the Operations Manual current, including downloading any updates to the Operations Manual which we make available on a restricted Website or intranet or through other electronic media. If there is a dispute over its contents, our master copy of the Operations Manual controls. You agree that the Operations Manual's contents are confidential and that you will not disclose the Operations Manual to any person other than your employees who need to know its contents. You may not at any time copy, duplicate, record, or otherwise reproduce any part of the Operations Manual.

At our option, we may post some or all of the Operations Manual on a restricted Website or intranet to which you will have access. (For purposes of this Agreement, “Website” means an interactive electronic document contained in a network of computers linked by communications software, including, without limitation, the Internet and World Wide Web home pages). If we do so, you agree to monitor and access the Website or intranet for any updates to the Operations Manual or System Standards. Any passwords or other digital identifications necessary to access the Operations Manual on a Website or intranet will be deemed to be part of Confidential Information (as defined in Section 6).

D. **DELEGATION OF PERFORMANCE.** You agree that we have the right to delegate the performance of any portion or all of our obligations under this Agreement to third-party designees, whether these designees are our agents or independent contractors with whom we have contracted to perform these obligations.

## 5. MARKS.

A. **OWNERSHIP AND GOODWILL OF MARKS.** Your right to use the Marks and the System is derived only from this Agreement and limited to your operating your Business according to this Agreement and all System Standards we prescribe during its term. Your unauthorized use of the Marks or the System is a breach of this Agreement and infringes our intellectual property rights. You acknowledge and agree that your use of the Marks and any goodwill established by that use are exclusively for our benefit and that this Agreement does not confer any goodwill or other interests in the Marks upon you (other than the right to operate your Business under this Agreement). All provisions of this Agreement relating to the Marks apply to any additional proprietary trade and service marks we authorize you to use. You may not at any time during or after this Agreement’s term contest or assist any other person in contesting the validity of, or our rights to, the Marks.

B. **LIMITATIONS ON YOUR USE OF MARKS.** You agree to use the Marks as your Business’s sole identification, except that you agree to identify yourself as its independent owner in the manner we prescribe. You may not use any Mark (1) as part of any corporate or legal business name, (2) with any prefix, suffix, or other modifying words, terms, designs, or symbols (other than logos we have licensed to you), (3) in selling any unauthorized services or products, (4) as part of any Website (unless in connection with our approved Franchise System Website), domain name, email address, social media account, username, other online presence or presence on any electronic, virtual, or digital medium of any kids (an “Online Presence”); or (5) in any other manner that we have not expressly authorized in writing. However, you may file a d/b/a using the Marks in your d/b/a name. You may not use any Mark in advertising any prospective transfer that would require our consent under Section 12. You agree to display the Marks prominently as we prescribe at your Business and on forms, advertising, supplies, and other materials we designate. You agree to give the notices of trade and service mark registrations that we specify and to obtain any fictitious or assumed name registrations required under applicable law.

C. **NOTIFICATION OF INFRINGEMENTS AND CLAIMS.** You agree to notify us immediately of any apparent infringement or challenge to your use of any Mark, or of any person’s claim of any rights in any Mark, and not to communicate with any person other than us and our attorneys, and your attorneys, regarding any infringement, challenge, or claim. We may take the action we deem appropriate (including no action) and control exclusively any litigation, U.S. Patent and Trademark Office proceeding, or other administrative proceeding arising from any infringement, challenge, or claim or otherwise concerning any Mark. You agree to sign any documents and take any other reasonable action that, in the opinion of our attorneys, is necessary or advisable to protect and maintain our interests in any litigation or Patent and Trademark Office or other proceeding or otherwise to protect and maintain our interests in the Marks. We will reimburse you for your costs of taking any action that we have asked you to take.

D. **DISCONTINUANCE OF USE OF MARKS.** If it becomes advisable at any time for us and/or you to modify or discontinue using any Mark and/or to use one or more additional or substitute trade or service

marks, you agree to comply with our directions within a reasonable time after receiving notice. We need not reimburse you for your direct expenses of changing your Business's signs or other materials, for any loss of revenue due to any modified or discontinued Mark, or for your expenses of promoting a modified or substitute trademark or service mark.

Our rights in this Section 5.D apply to any and all of the Marks (and any portion of any Mark) that we authorize you to use in this Agreement. We may exercise these rights at any time and for any reason, business or otherwise, that we think best. You acknowledge both our right to take this action and your obligation to comply with our directions.

## 6. **CONFIDENTIAL INFORMATION; INFORMATION SECURITY.**

A. **CONFIDENTIAL INFORMATION.** In connection with your franchise under this Agreement, you and your owners and personnel may from time to time be provided and/or have access to non-public information about the System and the operation of Realty World® Businesses (including your Business) (some of which constitutes our trade secrets under applicable law), regardless of whether it is marked confidential (the "Confidential Information"), including (without limitation): (1) site selection criteria; (2) the Operations Manual; (3) the System Standards; (4) proprietary formulas, marketing plans, market research, promotional, marketing and advertising programs for Businesses; (5) knowledge of specifications for, and suppliers of, products and supplies; (6) any computer software or similar technology which is proprietary to us or our affiliates; (7) knowledge of the operating results and financial performance of Businesses other than your Business; and (8) your Business's customer list.

You acknowledge and agree that you will not acquire any interest in any of our Confidential Information, other than the right to use it as we specify in operating your Business during this Agreement's term, and that Confidential Information is proprietary, includes our and our affiliates' trade secrets, and is disclosed to you only on the condition that you agree, and you in fact do agree, that you: (a) will not use Confidential Information in any other business or capacity; (b) will keep each item deemed to be part of Confidential Information absolutely confidential, both during this Agreement's term and then thereafter for as long as the item is not generally known to the public; (c) will not make unauthorized copies of any Confidential Information disclosed via electronic, virtual, or digital medium or in written or other tangible form; and (d) will adopt and implement reasonable procedures to prevent unauthorized use or disclosure of Confidential Information, including, without limitation, restricting its disclosure to your personnel, Sales Representatives and others and using non-disclosure and non-competition agreements with those having access to Confidential Information. We have the right to regulate the form of agreements that you use and to be a third party beneficiary of those agreements with independent enforcement rights, provided that it is your responsibility to ensure that such agreements comply with and are enforceable under applicable laws in your jurisdiction.

Confidential Information does not include information, knowledge, or know-how which you can demonstrate lawfully came to your attention before we provided it to you directly or indirectly; which, at the time we disclosed it to you, already had lawfully become generally known through publication or communication by others (without violating an obligation to us or our affiliates); or which, after we disclose it to you, lawfully becomes generally known through publication or communication by others (without violating an obligation to us or our affiliates). However, if we include any matter in Confidential Information, anyone who claims that it is not Confidential Information must prove that one of the exclusions provided in this paragraph is fulfilled.

All ideas, concepts, techniques, or materials relating to a **Realty World® Business**, whether or not protectable intellectual property and whether created by or for you or your owners or employees, must be promptly disclosed to us and will be deemed to be our and our affiliates' sole and exclusive property, part

of the Franchise System, and works made-for-hire for us and our affiliates. To the extent that any item does not qualify as a “work made-for-hire” for us and our affiliates, by this paragraph you assign ownership of that item, and all related rights to that item, to us and our affiliates and agree to take whatever action (including signing assignment or other documents) we request to evidence our and our affiliates’ ownership or to help us and our affiliates obtain intellectual property rights in the item.

B. **INFORMATION SECURITY.** You may from time to time have access to information that can be used to identify an individual, including names, addresses, telephone numbers, email addresses, employee identification numbers, signatures, passwords, financial information, credit card information, biometric or health data, government-issued identification numbers and credit report information (“Personal Information”). You may gain access to such Personal Information from us, our affiliates, our vendors, or your own operations. You acknowledge and agree that all Personal Information (other than Restricted Data, defined below) is our Confidential Information and is subject to the protections of Section 6.A herein.

During and after the term of this Agreement, you agree to, and to cause your current and former employees, representatives, affiliates, successors and assigns to: (a) process, retain, use, collect, and disclose all Personal Information only in strict accordance with all applicable laws, regulations, orders, the guidance and codes issued by industry or regulatory agencies, and the privacy policies and terms and conditions of any applicable Online Presence; (b) assist us with meeting our compliance obligations under all applicable laws and regulations relating to Personal Information, including the guidance and codes of practice issued by industry or regulatory agencies; and (c) promptly notify us of any communication or request from any customer or other data subject to access, correct, delete, opt-out of, or limit activities relating to any Personal Information.

If you become aware of a suspected or actual breach of security or unauthorized access involving Personal Information, you will notify us immediately and specify the extent to which Personal Information was compromised or disclosed. You also agree to follow our instructions regarding curative actions and public statements relating to the breach. We reserve the right to conduct a data security and privacy audit of any of your Business’s computer systems at any time, from time to time, to ensure that you are complying with our requirements. You must promptly notify us if you receive any complaint, notice, or communication, whether from a governmental agency, customer or other person, relating to any Personal Information, your compliance with its obligations relating to Personal Information under this Agreement, and/or if you have any reason to believe you will not be able to satisfy any of your obligations relating to Personal Information under this Agreement.

Notwithstanding anything to the contrary in this Agreement or otherwise, you agree that we do not control or own any of the following Personal Information (collectively, the “Restricted Data”): (a) any Personal Information of the employees, officers, contractors, owners or other personnel of you, your affiliates, or your Business; (b) such other Personal Information as we may from time to time expressly designate as Restricted Data; and/or (c) any other Personal Information to which we do not have access. Regardless of any guidance we may provide generally and/or any specifications that we may establish for other Personal Information, you have sole and exclusive responsibility for all Restricted Data, including establishing protections and safeguards for such Restricted Data; provided, that in each case you agree to comply with all applicable laws, regulations, orders, and the guidance and codes issued by industry or regulatory agencies applicable to such Restricted Data.

## 7. EXCLUSIVE RELATIONSHIP.

You acknowledge that we have granted you the Franchise in consideration of and reliance upon your agreement to deal exclusively with us. You therefore agree that, during this Agreement's term, neither you, any of your owners, nor any of your or your owners' immediate family members will:

(a) have any direct or indirect interest as an owner – whether of record, beneficially, or otherwise – in a Competitive Business, wherever located or operating (except that equity ownership of less than five percent (5%) of a Competitive Business whose stock or other forms of ownership interest are publicly traded on a recognized United States stock exchange will not be deemed to violate this subparagraph);

(b) perform services as a director, officer, manager, employee, consultant, representative, or agent for a Competitive Business, wherever located or operating;

(c) divert or attempt to divert any actual or potential business or customer of your Business to a Competitive Business; or

(d) engage in any other activity which might injure the goodwill of the Marks and/or the **Realty World® Businesses**.

The term “Competitive Business” means (i) any real estate brokerage business, or (ii) any business granting franchises or licenses to others to operate real estate brokerage businesses (other than a **Realty World® Business** operated under a franchise agreement with us).

## 8. BUSINESS OPERATIONS AND SYSTEM STANDARDS.

A. **CONDITION AND APPEARANCE OF YOUR BUSINESS.** You agree that you will not use any part of the Location for any purpose other than operating a **Realty World® Business** in compliance with this Agreement, and that you will place or display at the Location (interior and exterior) only those signs, emblems, designs, artwork, lettering, logos and display and advertising materials that we approve from time to time. You further agree to maintain, at your own expense, the condition and appearance of your Business and the Location in accordance with the System Standards and consistent with the image of a **Realty World® Business** as an efficiently operated business offering high quality products and services and observing the highest standards of cleanliness and efficient, courteous service.

B. **PRODUCTS AND SERVICES YOUR BUSINESS OFFERS.** You agree that you (1) will offer and sell from your Business the products and services that we periodically specify; (2) will not offer or sell at your Business, the Location or any other location any products or services we have not authorized; and (3) will discontinue selling and offering for sale any products or services that we at any time disapprove.

C. **MANAGEMENT OF YOUR BUSINESS.** Your Business shall be managed by a designated manager who has completed our initial training program to our satisfaction (the “Designated Manager”). You (or one of your owners if you are an Entity) or your Designated Manager must at all times hold a valid state real estate broker license under whose license your Business will be conducted (the “Broker of Record”). You will identify the Broker of Record on Exhibit C-1 or Exhibit C-2 attached hereto. Your Designated Manager, who may but does not need to be one of your owners, must work full-time at your Business, to supervise the day-to-day operations of your Business and continuously exert his/her best efforts to promote and enhance your Business.

D. **APPROVED PRODUCTS, SERVICES, AND SUPPLIERS.** We reserve the right to periodically designate and approve standards, specifications, suppliers and/or distributors of products and services that we periodically authorize for use at your Business. During this Agreement's term you must purchase or lease all fixtures, products and services containing any Mark for your Business only according to our standards and specifications and, if we require, only from suppliers or distributors that we designate or approve (which may include or be limited to us and/or our affiliates). You acknowledge and agree that we do not provide any warranty to any products that we require you to purchase or lease. You further acknowledge and agree that we and/or our affiliates may derive revenue based on your purchases and leases (including, without limitation, from charging you for products and services we or our affiliates provide to you and from payments made to us or our affiliates by suppliers that we designate or approve for some or all of our franchisees).

If you want to use any products containing any of the Marks that we have not yet evaluated or want to purchase any item from a supplier or distributor that we have not yet approved (for items that we require you to purchase from designated or approved suppliers or distributors), you first must submit sufficient information, specifications and samples for us to determine whether the item complies with our standards and specifications or the supplier or distributor meets our criteria. We may condition our approval of a supplier or distributor on requirements relating to product quality, prices, consistency, reliability, financial capability, labor relations, client relations, frequency of delivery, concentration of purchases, standards of service (including prompt attention to complaints) or other criteria. We reserve the right periodically to re-inspect the facilities and products of any approved supplier or distributor and to revoke our approval if the supplier or distributor does not continue to meet our criteria.

E. **COMPLIANCE WITH LAWS AND GOOD BUSINESS PRACTICES.** You must secure and maintain in force throughout this Agreement's term all required licenses, permits and certificates relating to your Business's operation and operate your Business in full compliance with all applicable laws, ordinances and regulations. You agree to comply and assist us in our compliance efforts, as applicable, with any and all laws, regulations, Executive Orders or otherwise relating to anti-terrorist activities or the conduct of transactions involving certain foreign parties, including, without limitation, the U.S. Patriot Act, Executive Order 13224, and related U.S. Treasury and/or other regulations. In connection with such compliance efforts, you agree not to enter into any prohibited transactions and to properly perform any currency reporting and other activities relating to your Business as may be required by us or by law. You confirm that you, your owners, employees, agents, and representatives are not presently listed (nor has any such individual previously been listed) on the U.S. Treasury Department's List of Specially Designated Nationals, the Annex to Executive Order 13224, or in any other governmental list which prohibits us or you from dealing with such individuals, and agree not to hire any person so listed or have any dealing with a person so listed. You are solely responsible for ascertaining what actions must be taken by you to comply with all such laws, orders and/or regulations, and specifically acknowledge and agree that your indemnification responsibilities as provided in Section 16.D pertain to your obligations hereunder.

Your Business must in all dealings with its clients, suppliers, us and the public adhere to the highest standards of honesty, integrity, fair dealing and ethical conduct. You agree to refrain from any business or advertising practice which might injure our business or the goodwill associated with the Marks or other **Realty World® Businesses**. You must notify us in writing within three (3) business days of: (1) the commencement of any action, suit or proceeding relating to your Business, or any audit, investigation, or any similar proceeding with respect to pending or threatened actions, suits or proceedings relating to your Business; (2) the issuance of any order, writ, injunction, award or decree of any court, agency or other governmental instrumentality relating to your Business; (3) any notice that you, your personnel, or your Business may have violated any law, ordinance or regulation relating to your Business; and (4) receipt of any notice of complaint from the Better Business Bureau, any local, state or federal consumer affairs department or division, or any other government or independent third party involving a complaint from a customer or potential customer relating to your Business. You must immediately provide to us copies of

any documentation you receive of events in (1) through (4) above and resolve the matter in a prompt and reasonable manner in accordance with good business practices.

F. **INSURANCE.** During the term of this Agreement you must maintain in force at your sole expense comprehensive public, general and motor vehicle liability and errors and omissions insurance, each in the amount of One Million Dollars (\$1,000,000) per occurrence, against claims for bodily and personal injury, death and property damage caused by or occurring in connection with your Business's operation, all containing the minimum liability coverage we prescribe from time to time. We may periodically increase the amounts of coverage required under these insurance policies and/or require different or additional insurance coverages (including reasonable excess liability insurance) at any time to reflect inflation, identification of new risks, changes in law or standards of liability, higher damage awards or other relevant changes in circumstances. These insurance policies must name us and any affiliates we designate as additional named insureds and provide for thirty (30) days' prior written notice to us of a policy's material modification, cancellation or expiration. You routinely must furnish us copies of your Certificate of Insurance or other evidence of your maintaining this insurance coverage and paying premiums. If you fail or refuse to obtain and maintain the insurance we specify, in addition to our other remedies, we may (but need not) obtain such insurance for you and your Business on your behalf, in which event you shall cooperate with us and reimburse us for all premiums, costs and expenses we incur in obtaining and maintaining the insurance, plus a reasonable fee for our time incurred in obtaining such insurance. You must ensure that each of your Sales Representatives, whether they are your employees or independent contractors, also satisfy the requirements set forth in this Section 8.F.

G. **COMPLIANCE WITH SYSTEM STANDARDS.** You acknowledge and agree that operating and maintaining your Business according to System Standards are essential to preserve the goodwill of the Marks and the goodwill of all Businesses. Therefore, you agree at all times to operate and maintain your Business according to each and every System Standard, as we periodically modify and supplement them. Though we retain the right to establish and periodically modify System Standards which you have agreed to maintain in the operation of your Business, you retain the right and sole responsibility for the day-to-day management and operation of your Business and the implementation and maintenance of System Standards at your Business. System Standards may regulate any aspect of your Business's operation and maintenance, including, but not limited to, any one or more of the following: (1) sales, marketing, advertising and promotional programs and materials and media used in these programs; (2) staffing levels for your Business and employee qualifications, training, and appearance (although you have sole responsibility and authority concerning employee selection and promotion, hours worked, rates of pay and other benefits, work assigned and working conditions); (3) use and display of the Marks; (4) days and hours of operation; (5) participation in market research; (6) terms of the client contracts; (7) bookkeeping, accounting, data processing and record keeping systems and forms; formats, content and frequency of reports to us of sales, revenue, and financial performance and condition; and (8) any other aspects of operating and maintaining your Business that we determine to be useful to preserve or enhance the efficient operation, image or goodwill of the Marks and Businesses.

You agree that System Standards we prescribe in the Operations Manual, or otherwise communicate to you in writing or another form, are part of this Agreement as if fully set forth within its text. All references to this Agreement include all System Standards as periodically modified. You acknowledge that our periodic modification of the System Standards (including, without limitation, changes to the hardware and software required for the Computer System), which may accommodate regional and/or local variations, may obligate you to invest additional capital in your Business and/or incur higher operating costs.

We have the right to operate, develop, and change the System Standards in any manner that is not specifically prohibited by this Agreement. Whenever we have reserved in this Agreement a right to take or to withhold an action, to grant or decline to grant you a right to take or withhold an action, or to provide

or withhold approval or consent, we may, except as otherwise specifically provided in this Agreement, make our decision or exercise our rights based on information readily available to us and on our judgment of what is in our and/or the best interests of the **Realty World® Businesses** and the Marks at the time our decision is made.

H. **AFFILIATED VENDORS.** You acknowledge and agree that we have and will, at our option, continue to have affiliates that offer products or services to you or your clients. Even if we do not designate such affiliate as the sole supplier of such products or services, you agree to use commercially reasonable efforts to purchase products and/or services from such affiliate. You also agree to use commercially reasonable efforts to refer such affiliate to your clients.

I. **MEMBERSHIP IN MULTIPLE LISTING SERVICE; INTERNET DATA EXCHANGE.** You must join the local multiple listing service (“MLS”) that encompasses the geographic area surrounding the Location and remain a member in good standing of such MLS throughout the term of this Agreement. You must ensure that each of your Sales Representatives, whether they are your employees or independent contractors, also satisfy this requirement. Subject to applicable law and the rules of the applicable MLS, you must provide us with access to the MLS so that we can obtain a listings data feed and provide an Internet Data Exchange (IDX) search on our Franchise System Website (defined in Section 9.C) and mobile app and such other websites and apps as we deem necessary. You must pay any fees the MLS charges for providing the IDX search on the products we specify.

## 9. **ADVERTISING.**

A. **NATIONAL ADVERTISING AND PROMOTIONAL FUND.** We have established a National Advertising and Promotional Fund for **Realty World® Businesses** (the “National Advertising and Promotional Fund”). We will use the National Advertising and Promotional Fund for advertising, marketing, and public relations programs and materials we deem appropriate. Neither we nor our affiliates currently operate any **Realty World® Businesses**. However, any **Realty World® Businesses** that we or our affiliates may own in the United States (but not elsewhere) in the future will contribute to the National Advertising and Promotional Fund on the same percentage basis as franchise owners.

We will direct all programs that the National Advertising and Promotional Fund finances, with sole control over the creative concepts, materials, and endorsements used and their geographic, market, and media placement and allocation. The National Advertising and Promotional Fund may pay for preparing and producing video, audio, and written materials and electronic, virtual or digital media for various forms of media (including, without limitation, television, radio, magazines, newspapers, direct mail, and email); developing, implementing, and maintaining a Franchise System Website (as defined in Section 9.C below) and/or related strategies; administering regional and multi-regional marketing and advertising programs, including, without limitation, advertising for solicitation of new franchisees and sales representatives; purchasing trade journal, direct mail, and other media advertising; using advertising, promotion, and marketing agencies and other advisors to provide assistance; conducting market research; conducting social media campaigns; online lead generation; referral programs; real estate listing enhancement costs and subsidies; listing distribution arrangements; regional and national Franchise System events and related activities; social media development and training; awards; lead management system development, maintenance, and updates; customer loyalty programs; brand extension, development, and marketing; agent recruiting initiatives; and supporting public relations, market research, direct sales tools, websites, and other advertising, promotion, and marketing activities.

We will account for the National Advertising and Promotional Fund separately from our other funds and not use the National Advertising and Promotional Fund for any of our general operating expenses. However, we may use the National Advertising and Promotional Fund to pay the reasonable salaries and

benefits of personnel who manage and administer the National Advertising and Promotional Fund's and other administrative costs, travel expenses of personnel while they are on fund business, meeting costs, overhead relating to National Advertising and Promotional Fund business, and other expenses that we incur in activities reasonably related to administering or directing such National Advertising and Promotional Fund and its programs, including, without limitation, conducting market research, public relations, preparing advertising, promotion, and marketing materials, and collecting and accounting for National Advertising and Promotional Fund Contributions.

The National Advertising and Promotional Fund will not be our asset. The National Advertising and Promotional Fund is not a trust. We do not owe any fiduciary obligation to you for administering the National Advertising and Promotional Funds or any other reason. We will hold all National Advertising and Promotional Fund Contributions for the benefit of the contributors and use contributions for the purposes described in this Section 9.A. The National Advertising and Promotional Fund may spend in any fiscal year more or less than the total National Advertising and Promotional Fund Contributions in that year, borrow from us or others (paying reasonable interest) to cover deficits, or invest any surplus for future use. We will use all interest earned on the National Advertising and Promotional Fund Contributions to pay costs before using the National Advertising and Promotional Fund's other assets. We will prepare an annual, unaudited statement of National Advertising and Promotional Fund collections and expenses and give you the statement upon written request. We may have the National Advertising and Promotional Fund audited annually, at the National Advertising and Promotional Fund's expense, by an independent certified public accountant. We may incorporate the National Advertising and Promotional Fund or operate it through a separate entity whenever we deem appropriate. The successor entity will have all of the rights and duties specified in this Section 9.A.

We intend for the National Advertising and Promotional Fund to maximize recognition of the Marks and patronage of **Realty World® Businesses** contributing to the National Advertising and Promotional Fund. We need not ensure that National Advertising and Promotional Fund expenditures in or affecting any geographic area are proportionate or equivalent to National Advertising and Promotional Fund Contributions by **Realty World® Businesses** operating in that geographic area or that any Business benefits directly or in proportion to its National Advertising and Promotional Fund Contribution from the development of advertising and marketing materials or the placement of advertising and marketing. We have the right, but no obligation, to use collection agents and institute legal proceedings to collect National Advertising and Promotional Fund Contributions at the National Advertising and Promotional Fund's expense. We also may forgive, waive, settle, and compromise all claims by or against the National Advertising and Promotional Fund. Except as expressly provided in this Section 9.A, we assume no direct or indirect liability or obligation to you for collecting amounts due to, maintaining, directing, or administering the National Advertising and Promotional Funds.

We may at any time defer or reduce contributions of a **Realty World® Business** franchise owner and, upon thirty (30) days' prior notice to you, reduce or suspend National Advertising and Promotional Fund Contributions and operations for one or more periods of any length and terminate (and, if terminated, reinstate) the National Advertising and Promotional Fund. If we terminate the National Advertising and Promotional Fund, we will distribute all unspent monies to our franchise owners who contribute to the National Advertising and Promotional Fund, and to us and our affiliates, in proportion to their, and our, respective National Advertising and Promotional Fund Contributions during the preceding twelve (12) month period.

B. **LOCAL ADVERTISING.** You must promote your Business by spending at least one percent (1%) of your Gross Revenue, in addition to the National Advertising and Promotional Fund Contributions, on local advertising, marketing, and promotions within the area reasonably surrounding the Location ("**Your Local**

**Advertising**”). We will not collect Your Local Advertising, but upon our request, you will provide to us a report documenting all of Your Local Advertising expenses.

You agree to list and advertise your Business in at least one (1) recommended classified telephone directory distributed within your Business’s market area (in the business classifications we prescribe from time to time) and to use form of classified telephone directory advertisement approved by us. You must also list your Business with the online directories and subscriptions we periodically prescribe (such as Google®), and/or establish any other Online Presence we require or authorize. If other **Realty World® Businesses** are located within the directory’s distribution area, we may require you to participate in a collective advertisement with those other **Realty World® Businesses** and to pay your share of that collective advertisement. Your Local Advertising and promotion, including Online Presences, must follow our guidelines. You may not develop, maintain, or authorize any Online Presence that mentions or describes you or your Business or displays any of the Marks without our prior written consent. You also agree to participate, at your cost, in any direct mail program that we implement and to use an online lead generation service.

You agree that your advertising, promotion, and marketing will be completely clear, factual, and not misleading and conform to both the highest standards of ethical advertising and marketing and the advertising and marketing policies that we prescribe from time to time. Before you use them, you agree to send us for approval samples of all advertising, promotional, and marketing materials which we have not prepared or previously approved. You may not use any advertising, promotional, or marketing materials that we have not approved or have disapproved.

C. **WEBSITES.** You must establish a Website at your sole expense that describes you and your Business and displays the Marks we specify (“Approved Website”). You may not register any Internet domain names that include any of our Marks, including “**Realty World**” name, except that you may register a domain name that contains the “Realty World” name if it is a name that we have approved for your Business. At our option, we may register a domain name containing the Marks and license to you the right to use such domain name for the Approved Website during the term of the Agreement, provided that you are in full compliance with the Agreement and the System Standards. We have final approval right over all content of the Approved Website and all links contained in the Approved Website. You must also provide a link to the Franchise System Website (as defined below) on your Approved Website. Notwithstanding anything to the contrary contained herein, you acknowledge and agree that we may terminate your obligation and right to maintain an Approved Website at any time and require you to maintain a webpage on the Franchise System Website. If you desire to establish any Website, other than the Approved Website, using any of our Marks, you must obtain our prior written consent. You must follow any guidelines we provide regarding content of and use of the Marks in connection with, Websites describing **Realty World® Businesses**. You must also require each Sales Representative at your **Realty World® Business** to have a website and you will provide us with the email address for each Sales Representative at your **Realty World® Business**.

We have established a Website to advertise, market, and promote **Realty World® Businesses**, the products and services that they offer and sell, and/or the **Realty World® Business** franchise opportunity (a “Franchise System Website”). We will maintain the Franchise System Website and may use the National Advertising and Promotional Fund’s assets to develop, maintain, and update the Franchise System Website. You also must pay an annual fee (the “Website Fee”) for the Franchise System Website. Our current Website Fee is \$300 per year, and is subject to change based on third-party supplier costs. We periodically may update and modify the Franchise System Website (including your webpage). You acknowledge that we have final approval rights over all information on the Franchise System Website (including your webpage). We may, but are not obligated to, provide you with a webpage on the Franchise System Website that references your Business. If we provide you with a webpage on the Franchise System Website, you

must: (i) provide us the information and materials we request to develop, update, and modify your webpage; (ii) notify us whenever any information on your webpage is not accurate; (iii) if we give you the right to modify your webpage, notify us whenever you change the context of your webpage; and (iv) pay our then-current initial fee and monthly maintenance fee for the webpage. We will own all intellectual property and other rights in the Franchise System Website, including your webpage, and all information they contain (including, without limitation, the domain name or URL for your webpage, the log of “hits” by visitors, and any personal or business data that visitors supply).

Even if we provide you a webpage on our Franchise System Website, we will only maintain such webpage while you are in full compliance with this Agreement and all System Standards we implement (including, without limitation, those relating to the Franchise System Website). If you are in default of any obligation under this Agreement or our System Standards, then we may, in addition to our other remedies, temporarily remove your webpage from the Franchise System Website until you fully cure the default. We will permanently remove your webpage from the Franchise System Website upon this Agreement’s expiration or termination.

Except as provided above, or as approved by us in writing or in the Operations Manual, you may not develop, maintain or authorize any Online Presence that mentions your Business, links to any Franchise System Website or displays any of the Marks, or engage in any promotional or similar activities, whether directly or indirectly, through any Online Presence. If we approve the use of any such Online Presence in the operation of your Business, you will develop and maintain such Online Presence only in accordance with our guidelines, including our guidelines for posting any messages or commentary on other third-party websites. We will own the rights to each such Online Presence. At our request, you agree to grant us access to each such Online Presence, and to take whatever action (including signing assignment or other documents) we request to evidence our ownership of such Online Presence, or to help us obtain exclusive rights in such Online Presence.

D. **SALES REPRESENTATIVE MARKETING.** Subject to our right to approve advertising materials and use of the Marks under this Agreement, your Sales Representative may create Websites and other marketing materials that assist in the furtherance of their activities for your Business. You acknowledge and agree that your Sales Representatives will comply with our guidelines with respect to the use of our Marks. In the event any of your Sales Representative ceases to be an independent contractor for your Business for any reason, you must ensure that such Sales Representative immediately ceases to use all Marks and removes all Marks from any and all marketing materials used by such Sales Representative. Without limiting the foregoing, you acknowledge and agree that you must cause such Sales Representative to cease using the names “Realty World” and “RW” and any derivative thereof in any manner, including use of such names as part of any domain name, internet address or email address.

#### 10. **RECORDS, REPORTS, AND FINANCIAL STATEMENTS.**

You agree to establish and maintain at your own expense a bookkeeping, accounting, and recordkeeping system conforming to the requirements and formats we prescribe from time to time. We may require you to use a Computer System to maintain certain sales data and other information. You agree to give us in the manner and format that we prescribe from time to time:

(a) on or before the twentieth (20<sup>th</sup>) day of each calendar month, a report on your Gross Revenue of each Sales Representative during the preceding calendar month and the number of transactions closed;

(b) on or before the twentieth (20<sup>th</sup>) day of each calendar month, a listing of all Sales Representatives affiliated with your Business;

(c) within ninety (90) days after the end of each fiscal year, annual profit and loss and source and use of funds statements and a balance sheet for your Business as of the end of that fiscal year, prepared in accordance with generally accepted accounting principles. We reserve the right to require that you have these financial statements and the financial statements of any prior fiscal years certified and/or audited by an independent accounting firm approved by us in writing;

(d) within ten (10) days after our request, exact copies of federal and state income tax returns, sales tax returns, and any other forms, records, books, and other information we periodically require relating to your Business and the Franchise;

(e) on or before the twentieth (20<sup>th</sup>) day of each calendar month, a report from your local real estate broker association listing all of the real estate agent affiliations;

(f) within ten (10) days after our request, the MLS roster for your Business along with MLS records reflecting all listings and sales activity for your Business during the immediately preceding twelve (12) month period; and

(g) within ten (10) days after our request, any other information we request regarding you and your Business in the format we require.

You agree to verify and sign each report and financial statement in the manner we prescribe. We may disclose data derived from these reports and other information submitted by you. Moreover, we may, as often as we deem appropriate (including on a daily basis), access the Computer System and retrieve all information relating to your Business's operation. You agree to preserve and maintain all records in a secure location at your Business for at least three (3) years (including, but not limited to, sales checks, purchase orders, invoices, payroll records, customer lists, check stubs, sales tax records and returns, cash receipts and disbursement journals, and general ledgers).

## 11. INSPECTIONS AND AUDITS.

A. **OUR RIGHT TO INSPECT YOUR BUSINESS.** To determine whether you and your Business are complying with this Agreement and all System Standards, we and our designated agents or representatives, may at all times and without prior notice to you: (1) inspect your Business; (2) photograph your Business and observe and videotape your Business's operation for consecutive or intermittent periods we deem necessary; (3) remove samples of any products and supplies; (4) interview your Business's personnel and Sales Representatives; (5) interview customers; and (6) inspect and copy any books, records, and documents relating to your Business's operation. You agree to cooperate with us fully. If we exercise any of these rights, we will not interfere unreasonably with your Business's operation. You must reimburse all of costs (including supplier fees, travel expenses, room and board, and compensation of our employees) associated with any re-inspections or follow-up visits that we conduct after any audit or inspection of your Business identifies one or more failures of System Standards, and/or if any follow-up visit is necessary because we or our designated representatives were for any reason prevented from properly inspecting any or all of your Business (including because you or your personnel refuse entry to your Business's premises).

B. **OUR RIGHT TO AUDIT.** We may at any time during your business hours, and without prior notice to you, examine your (if you are an Entity) and your Business's business, bookkeeping, and accounting records, sales and income tax records and returns, and other records. You must cooperate fully with our

representatives and independent accountants in any examination. If any examination discloses an understatement of your Business's Gross Sales, you must pay us, within fifteen (15) days after receiving the examination report, any Royalty Fees and National Advertising and Promotional Fund Contributions due on the amount of the understatement, plus our service charges and interest on the understated amounts from the date originally due until the date of payment. Furthermore, if an examination is necessary due to your failure to furnish reports, supporting records, or other information as required, or to furnish these items on a timely basis, or if our examination reveals an understatement exceeding five percent (5%) of the amount that you actually reported to us for the period examined, you must reimburse us for the costs of the examination, including, without limitation, the charges of attorneys and independent accountants and the travel expenses, room and board, and compensation of our employees. These remedies are in addition to our other remedies and rights under this Agreement and applicable law.

## 12. **TRANSFER.**

A. **BY US.** You acknowledge that we maintain a staff to manage and operate the franchise system for the **Realty World® Businesses** and that staff members can change as employees come and go. You represent that you have not signed this Agreement in reliance on any particular shareholder, member, director, officer, or employee remaining with us in that capacity. We may change our ownership or form and/or assign this Agreement and any other agreement to a third party without restriction.

B. **BY YOU.** You understand and acknowledge that the rights and duties this Agreement creates are personal to you (or to your owners if you are an Entity) and that we have granted you the Franchise in reliance upon our perceptions of your (or your owners') individual or collective character, skill, aptitude, attitude, business ability, and financial capacity. Accordingly, without our prior written approval, you may not transfer any of the following, or attempt to transfer any of the following, including by listing any of the following for sale on any sales directory or platform: (1) this Agreement (or any interest in this Agreement); (2) your Business or substantially all of its assets; (3) any ownership interest in you (regardless of its size); (4) and/or any ownership interest in any of your owners (if such owners are legal entities). A transfer of your Business's ownership, possession, or control, or substantially all of its assets, may be made only with a transfer of this Agreement. Any transfer without our approval is a breach of this Agreement and has no effect. In this Agreement, the term "transfer" includes a voluntary, involuntary, direct, or indirect assignment, sale, gift, or other disposition of any interest in this Agreement, you or substantially all of the assets of your Business, and/or any transfer, surrender, loss of possession or control, or management of your Business. Without limiting the foregoing, you may not, without our prior written consent, pledge this Agreement (to someone other than us) or of an ownership interest in you or your owners or transfer of an interest in this Agreement or substantially all of the assets of your Business in a divorce, insolvency or entity dissolution proceeding.

C. **CONDITIONS FOR APPROVAL OF TRANSFER.** If you (and your owners) are in full compliance with this Agreement, then, subject to the other provisions of this Section 12, we will approve a transfer that meets all of the requirements in this Section 12.C. A non-controlling ownership interest in you or your owners (determined as of the date on which the proposed transfer will occur) may be transferred if the proposed transferee and its direct and indirect owners (if the transferee is an Entity) are of good character and meet our then applicable standards for Business franchise owners (including no ownership interest in or performance of services for a Competitive Business). If the proposed transfer is of this Agreement or a controlling ownership interest in you or one of your owners, or is one of a series of transfers (regardless of the time period over which these transfers take place) which in the aggregate transfer this Agreement or a controlling ownership interest in you or one of your owners, then all of the following conditions must be met before or concurrently with the effective date of the transfer:

- (1) the transferee has sufficient business experience, aptitude, and financial resources to operate your Business;
- (2) you have paid all Support Fees, Royalty Fees, and National Advertising and Promotional Fund Contributions, and other amounts owed to us, our affiliates, and third-party vendors;
- (3) you have submitted all required reports and statements;
- (4) you have not violated any provision of this Agreement or any other agreement with us during both the sixty (60) day period before you requested our consent to the transfer and the period between your request and the effective date of the transfer;
- (5) you provide us all information or documents we request about the proposed transfer, the transferee, and its owners;
- (6) neither the transferee nor its owners (if the transferee is an Entity) or affiliates have an ownership interest (direct or indirect) in or perform services for a Competitive Business;
- (7) the transferee (or its managing owner) satisfactorily complete our training program;
- (8) your landlord allows you to transfer the Lease or sublease the Location to the transferee;
- (9) the transferee agrees (if the transfer is of this Agreement), if we determine is necessary, to upgrade, remodel, and refurbish your Business in accordance with our current requirements and specifications for Businesses within forty-five (45) days after the effective date of the transfer (we will advise the transferee before the effective date of the transfer of the specific actions that it must take within this time period);
- (10) the transferee shall (if the transfer is of this Agreement), or you shall (if the transfer is of a controlling ownership interest in you or one of your owners), sign our then current form of franchise agreement and related documents, any and all of the provisions of which may differ materially from any and all of those contained in this Agreement;
- (11) you pay us a transfer fee of \$3,500;
- (12) you (and your transferring owners) sign a general release, in a form satisfactory to us, of any and all claims against us and our owners, officers, directors, employees, and agents;
- (13) we have determined that the purchase price and payment terms will not adversely affect the transferee's operation of your Business;
- (14) if you or your owners finance any part of the purchase price, you and/or your owners agree that all of the transferee's obligations under promissory notes, agreements, or security interests reserved in your Business are subordinate to the transferee's obligation to pay Support Fees, Royalty Fees, National Advertising and Promotional Fund Contributions, and other amounts due to us, our affiliates, and third party vendors and otherwise to comply with this Agreement;

(15) you and your transferring owners will not, for a period of two (2) years after the sale of your Business (or ownership interest in you), directly or indirectly, compete with, or solicit sales representatives or clients of, your Business; and

(16) you and your transferring owners will not directly or indirectly at any time or in any manner (except with respect to other **Realty World® Businesses** you own and operate) identify yourself or themselves or any business as a current or former **Realty World® Business** or as one of our franchise owners; use any Mark, any colorable imitation of a Mark, or other indicia of a **Realty World® Business** in any manner or for any purpose; or utilize for any purpose any trade name, trade or service mark, or other commercial symbol that suggests or indicates a connection or association with us.

We may review all information regarding your Business that you give the transferee, correct any information that we believe is inaccurate, and give the transferee copies of any reports that you have given us or we have made regarding your Business. We will not approve any transfer that we determine is not a bona fide, arms' length transfer or is not being consummated in good faith by you and the transferee.

Our consent to a transfer of this Agreement and your Business, or any interest in you or your owners, is not a representation of the fairness of the terms of any contract between you and the transferee, a guarantee of your Business's or transferee's prospects of success, or a waiver of any claims we have against you (or your owners) or of our right to demand full compliance by you and the transferee with this Agreement.

**D. TRANSFER TO A WHOLLY-OWNED CORPORATION OR LIMITED LIABILITY COMPANY.** Notwithstanding Section 12.C above, if you are in full compliance with this Agreement, you may transfer this Agreement to a corporation or limited liability company which conducts no business other than your Business and, if applicable, other Businesses, in which you maintain management control, and of which you own and control one hundred percent (100%) of the equity and voting power of all issued and outstanding ownership interests, provided that all of your Business's assets are owned, and your Business's business is conducted, only by that single corporation or limited liability company. The corporation or limited liability company must expressly assume all of your obligations under this Agreement. You agree to remain personally liable under this Agreement as if the transfer to the corporation or limited liability company did not occur and sign the form of consent to assignment and assignment to corporate entity satisfactory to us which may include a general release of any and all claims against us and our owners, officers, directors, employees and agents. You further agree to provide us with all organizational documents for the corporation or limited liability company that we require.

**E. YOUR DEATH OR DISABILITY.**

(1) **Transfer Upon Death or Disability.** Upon your or any of your owners' death or disability, your or your owner's executor, administrator, conservator, guardian, or other personal representative must transfer your interest in this Agreement, or the owner's ownership interest in you, to a third party (which may be your or your owner's heirs, beneficiaries, or devisees). That transfer must be completed within a reasonable time, not to exceed nine (9) months from the date of death or disability, and is subject to all of the terms and conditions in this Section 12. The term "disability" means a mental or physical disability, impairment, or condition that is reasonably expected to prevent or actually does prevent you or your owner from supervising your Business's management and operation.

(2) **Operation Upon Death or Disability.** If, upon your Designated Manager's death or disability, a manager approved by us is not managing your Business, you must appoint a manager within thirty (30) days of the date of death or disability. The manager must complete our standard training program at your expense. A new Designated Manager acceptable to us also must be appointed for your Business within thirty (30) days.

F. **OUR RIGHT OF FIRST REFUSAL.** If you (or any of your owners) at any time determine to sell or transfer for consideration an interest in this Agreement and your Business, or an ownership interest in you (except to or among your current owners, which is not subject to this Section 12.F), in a transaction that otherwise would be allowed under Sections 12.B. and 12.C above, you (or your owners) agree to obtain from a responsible and fully disclosed buyer, and send us, a true and complete copy of a bona fide, executed written offer (which may include a letter of intent) relating exclusively to an interest in you or in this Agreement and your Business. The offer must include details of the payment terms of the proposed sale and the sources and terms of any financing for the proposed purchase price. To be a valid, bona fide offer, the proposed purchase price must be in a dollar amount, and the proposed buyer must submit with its offer an earnest money deposit equal to five percent (5%) or more of the offering price. The right of first refusal process will not be triggered by a proposed transfer that would not be allowed under Sections 12.B. and 12.C above. We may require you (or your owners) to send us copies of any materials or information sent to the proposed buyer or transferee regarding the possible transaction.

We may, by written notice delivered to you or your selling owner(s) within thirty (30) days after we receive both an exact copy of the offer and all other information we request, elect to purchase the interest offered for the price and on the terms and conditions contained in the offer, provided that: (1) we may substitute cash for any form of payment proposed in the offer; (2) our credit will be deemed equal to the credit of any proposed buyer; (3) we will have an additional thirty (30) days to prepare for closing after notifying you of our election to purchase; and (4) we must receive, and you and your owners agree to make, all customary representations and warranties given by the seller of the assets of a business or the ownership interests in a legal entity, as applicable.

If we exercise our right of first refusal, you and your selling owner(s) (and your and their immediate family members) agree that, for two (2) years beginning on the closing date, you and they will be bound by the non-competition covenant contained in Section 15.D. below. We have the unrestricted right to assign this right of first refusal to a third party, who then will have the rights described in this Section 12.F. If we do not exercise our right of first refusal, you or your owners may complete the sale to the proposed buyer on the original offer's terms, but only if we otherwise approve the transfer in accordance with, and you (and your owners) and the transferee comply with the conditions in, Sections 12.B. and 12.C above.

If you do not complete the sale to the proposed buyer within sixty (60) days after we notify you that we do not intend to exercise our right of first refusal, or if there is a material change in the terms of the sale (which you agree to tell us promptly), we or our designee will have an additional right of first refusal during the thirty (30) day period following either the expiration of the sixty (60) day period or our receipt of notice of the material change(s) in the sale's terms, either on the terms originally offered or the modified terms, at our or our designee's option.

### 13. **EXPIRATION OF THIS AGREEMENT.**

A. **YOUR RIGHT TO ACQUIRE A SUCCESSOR FRANCHISE.** When this Agreement expires:

(1) if you (and each of your owners) have substantially complied with this Agreement during its term; and

(2) provided that (a) you maintain possession of and agree (regardless of cost) to remodel and/or expand your Business, add or replace improvements and Operating Assets, and otherwise modify your Business as we require to comply with System Standards then applicable for new Businesses, or (b) at your option, you secure a substitute premises that we approve and you develop those premises according to System Standards then applicable for Businesses,

then you may acquire one successor franchise to operate your Business as a **Realty World® Business** for an additional term of five (5), seven (7), ten (10), fifteen (15) or twenty (20) years, at your option. You agree to sign the franchise agreement we then use to grant franchises for **Realty World® Businesses** (modified as necessary to reflect the fact that it is for a successor franchise), which may contain provisions that differ materially from any and all of those contained in this Agreement; provided that you will pay a renewal fee of One Thousand Five Hundred Dollars (\$1,500) and we will waive the initial franchise fee.

B. **GRANT OF A SUCCESSOR FRANCHISE.** You agree to give us written notice of your election to acquire a successor franchise no more than three hundred sixty (360) days and no less than one hundred eighty (180) days before this Agreement expires. If you fail to notify us of your election to acquire a successor franchise within the prescribed time period, we need not grant you a successor franchise. We agree to give you written notice (“Our Notice”), not more than thirty (30) days after we receive your notice, of our decision:

(1) to grant you a successor franchise;

(2) to grant you a successor franchise on the condition that you correct existing deficiencies of your Business or in your operation of your Business;

(3) not to grant you a successor franchise based on our determination that you and your owners have not substantially complied with this Agreement during its term or were not in full compliance with this Agreement and all System Standards on the date you gave us written notice of your election to acquire a successor franchise; or

(4) not to grant you a successor franchise because we no longer maintain a franchise program for Businesses.

If we elect not to grant you a successor franchise, Our Notice will describe the reasons for our decision. If we elect to grant you a successor franchise, your right to acquire a successor franchise is subject to your full compliance with all of the terms and conditions of this Agreement through the date of its expiration, in addition to your compliance with the obligations described in Our Notice, which may include actions to cure any operating deficiencies or to bring your Business into compliance with then applicable System Standards.

C. **AGREEMENTS/RELEASES.** If you satisfy all of the other conditions for a successor franchise, you and your owners agree to execute the form of franchise agreement and any ancillary agreements we then customarily use in granting franchises for Businesses (modified as necessary to reflect the fact that it is for a successor franchise), which may contain provisions that differ materially from any and all of those contained in this Agreement. You and your owners further agree to sign general releases, in a form satisfactory to us, of any and all claims against us and our owners, officers, directors, employees, agents, successors, and assigns.

D. **OUR RIGHT TO SOLICIT SALES REPRESENTATIVES.** You acknowledge and agree that if you fail to give us with written notice of your election to acquire a successor franchise one hundred eighty (180) days prior to the expiration of this Agreement or if you give us written notice that you do not elect to acquire a

successor franchise, we may immediately commence to solicit your Sales Representatives and other employees for other **Realty World® Businesses** or any other business.

14. **TERMINATION OF AGREEMENT.**

We may terminate this Agreement, effective upon delivery of written notice of termination to you, if:

- (1) you (or any of your owners) have made or make any material misrepresentation or omission in acquiring the Franchise or operating your Business;
- (2) you do not open your Business for business within the time frame set forth in Section 2.D;
- (3) you (or your Designated Manager) do not satisfactorily complete initial training;
- (4) you abandon or fail actively to operate your Business for thirty (30) or more consecutive days, unless you close your Business for a purpose we approve;
- (5) you surrender or transfer control of your Business's operation without our prior written consent;
- (6) you (or any of your owners) are or have been convicted by a trial court of, or plead or have pleaded no contest or guilty to, a felony;
- (7) you fail to maintain the insurance we require and do not correct the failure within ten (10) days after we deliver written notice of that failure to you;
- (8) you (or any of your owners) engage in any dishonest or unethical conduct which, in our opinion, adversely affects your Business's reputation or the goodwill associated with the Marks;
- (9) you (or any of your owners or, if one or more of your owners is an Entity, the owner of a controlling interest in that Entity) make or attempt to make an unauthorized assignment of this Agreement, an ownership interest in you (or your owner), or your Business;
- (10) you lose the right to occupy the Location or relocate to another location without our prior written consent;
- (11) you (or any of your owners) knowingly make any unauthorized use or disclosure of any part of the Operations Manual or any other Confidential Information;
- (12) you violate any law, ordinance, rule or regulation of a governmental agency in connection with the operation of your Business and fail to correct such violation within seventy-two (72) hours after you receive notice from us or any other party;
- (13) you fail to pay us (or our affiliates) any amounts due and do not correct the failure within ten (10) days after we deliver written notice of that failure to you;

(14) you fail to pay when due any federal or state income, service, sales, or other taxes due on your Business's operation, unless you are in good faith contesting your liability for these taxes;

(15) you or any of your owners or affiliates fail to pay any other third party, including the lessor of the Location, any other amounts owed in connection with your **Realty World® Business** when due, and do not cure such failure within any applicable cure period granted by such third party;

(16) you understate your Sales Representatives' Gross Revenue three (3) times or more during this Agreement's term or by more than five percent (5%) on any one occasion;

(17) you fail to report the accurate number of Sales Representative three (3) times or more during this Agreement's term;

(18) you (or any of your owners) (a) fail on three (3) or more separate occasions within any twelve (12) consecutive month period to comply with this Agreement, whether or not we notify you of the failures, and, if we do notify you of the failures, whether or not you correct the failures after our delivery of notice to you; or (b) fail on two (2) or more separate occasions within any six (6) consecutive month period to comply with the same obligation under this Agreement, whether or not we notify you of the failures, and, if we do notify you of the failures, whether or not you correct the failures after our delivery of notice to you;

(19) you make an assignment for the benefit of creditors or admit in writing your insolvency or inability to pay your debts generally as they become due; you consent to the appointment of a receiver, trustee, or liquidator of all or the substantial part of your property; your Business is attached, seized, subjected to a writ or distress warrant, or levied upon, unless the attachment, seizure, writ, warrant, or levy is vacated within thirty (30) days; or any order appointing a receiver, trustee, or liquidator of you or your Business is not vacated within thirty (30) days following the order's entry;

(20) you file a petition in bankruptcy or a petition in bankruptcy is filed against you;

(21) you (or any of your owners) fail to comply with anti-terrorism laws, ordinances, regulations and Executive Orders;

(22) your real estate license is suspended or revoked;

(23) you fail to meet the Sales Representative Quota and do not correct the failure within ninety (90) days after we deliver written notice of the failure to you;

(24) you (or any of your owners) fail to comply with any other provision of this Agreement or any System Standard and do not correct the failure within thirty (30) days after we deliver written notice of the failure to you; or

(25) you fail to comply with any other agreement with us or our affiliate and do not correct such failure within the applicable cure period, if any.

15. **OUR AND YOUR RIGHTS AND OBLIGATIONS UPON TERMINATION OR EXPIRATION OF THIS AGREEMENT.**

A. **PAYMENT OF AMOUNTS OWED TO US.** You agree to pay us immediately after this Agreement expires or is terminated the amounts owed to us (and our affiliates) which then are unpaid.

B. **DE-IDENTIFICATION.** When this Agreement expires or is terminated for any reason:

(1) you may not directly or indirectly at any time or in any manner (except with other Businesses you own and operate) identify yourself or any business as a current or former **Realty World® Business** or as one of our current or former franchise owners; use any Mark, any colorable imitation of a Mark, or other indicia of a **Realty World® Business** in any manner or for any purpose; or use for any purpose any trade name, trade or service mark, or other commercial symbol that indicates or suggests a connection or association with us;

(2) you agree to take the action required to cancel all fictitious or assumed name or equivalent registrations relating to your use of any Mark;

(3) you agree to deliver to us, at your expense, within thirty (30) days all signs, sign-faces, sign-cabinets, marketing materials, forms, letterhead and other materials containing any Mark or otherwise identifying or relating to a **Realty World® Business** that we request and allow us, without liability to you or third parties, to remove these items from your Business;

(4) you agree to immediately notify your state real estate commission, your local board of realtors, the National Association of REALTORS, and your clients that your **Realty World® Business** is no longer in existence and that you are no longer affiliated with us;

(5) you agree promptly and at your own expense to make the alterations we specify in our Operations Manual (or otherwise) to distinguish your Business clearly from its former appearance and from other **Realty World® Businesses** in order to prevent public confusion;

(6) you agree to immediately notify the telephone company and all telephone directory publishers of the termination or expiration of your right to use any telephone, facsimile, or other numbers and telephone directory listings associated with any Mark; to pay all outstanding balance due relating to such numbers or listings; to authorize the transfer of these numbers and directory listings to us or, at our direction, to a third party; and/or to instruct the telephone company to forward all calls made to your numbers to numbers we specify. If you fail to do so, we may take whatever action and sign whatever documents we deem appropriate on your behalf to effect these events;

(7) you agree to immediately (i) cease using or operating any Online Presence related to your Business or the Marks and (ii) take any action as may be required to disable such Online Presence, or transfer exclusive control and access of such Online Presence to us, as we determine;

(8) you agree to shut down the Approved Website, cease using any Marks on any Website and to transfer all domain names containing our names to us;

(9) you agree to notify all vendors that your Business is no longer in existence and that you are no longer affiliated with us; and

(10) you agree to give us, within thirty (30) days after the expiration or termination of this Agreement, evidence satisfactory to us of your compliance with these obligations.

C. **CONFIDENTIAL INFORMATION.** You agree that, when this Agreement expires or is terminated, you will immediately cease using any of our Confidential Information (including marketing plans, award point programs, and computer software or similar technology and digital passwords and identifications that we have licensed to you or that otherwise are proprietary to us or the Franchise System) in any business or otherwise and return to us all copies of the Operations Manual and any other confidential materials that we have loaned you.

D. **COVENANT NOT TO COMPETE.** Upon expiration or termination for any reason of this Agreement, you and your owners agree that, for two (2) years beginning on the effective date of the expiration or termination, neither you nor any of our owners (or their immediate family members) will have any direct or indirect interest as an owner (whether or record, beneficially, or otherwise), investor, partner, director or officer, in any Competitive Business (as defined in Section 7 above) located or operating within a twenty-five (25) mile radius of the Location. If any person restricted by this Section 15.D fails to comply with the foregoing obligations as of the expiration or termination of this Agreement, the two (2) year restricted period for that person will commence on the date the person begins to comply with this Section, which may be the date a court order is entered enforcing this provision.

E. **SOLICITATION OF SALES REPRESENTATIVES.** You acknowledge and agree that upon termination or expiration of this Agreement, we have the right to solicit your Sales Representatives and other employees for other Realty World® Businesses or any other business.

F. **CONTINUING OBLIGATIONS.** All of our and your (and your owners') obligations which expressly or by their nature survive this Agreement's expiration or termination will continue in full force and effect subsequent to and notwithstanding its expiration or termination and until they are satisfied in full or by their nature expire.

## 16. **RELATIONSHIP OF THE PARTIES/INDEMNIFICATION.**

A. **INDEPENDENT CONTRACTORS.** You and we understand and agree that this Agreement does not create a fiduciary relationship between you and us, that you and we are and will be independent contractors, and that nothing in this Agreement is intended to make either you or us a general or special agent, joint venturer, partner, or employee of the other for any purpose. You agree to identify yourself conspicuously in all dealings with customers, suppliers, public officials, Business personnel, and others as your Business's owner under a franchise we have granted and to place notices of independent ownership on the forms, business cards, stationery, advertising, and other materials we require from time to time.

B. **NO LIABILITY FOR ACTS OF OTHER PARTY.** We and you may not make any express or implied agreements, warranties, guarantees, or representations, or incur any debt, in the name or on behalf of the other or represent that our respective relationship is other than franchisor and franchise owner. We will not be obligated for any damages to any person or property directly or indirectly arising out of your Business's operation or the business you conduct under this Agreement.

C. **TAXES.** We will have no liability for any sales, use, service, occupation, excise, gross receipts, income, property, or other taxes, whether levied upon you or your Business, due to the business you conduct (except

for our income taxes). You are responsible for paying these taxes and must reimburse us for any taxes that we must pay to any state taxing authority on account of your operation or payments that you make to us.

D. **INDEMNIFICATION.** You acknowledge, covenant and agree to indemnify, defend, and hold harmless us, our affiliates, and our and their respective shareholders, members, directors, officers, employees, agents, successors, and assignees (the “Indemnified Parties”) against, and to reimburse any one or more of the Indemnified Parties for, all claims, obligations, and damages directly or indirectly arising out of: (i) the development or operation of your Business, (ii) the business you conduct under this Agreement, (iii) your breach of this Agreement, or (iv) instituted by your employees, or by others that arise from your employment practices, including, without limitation, those alleged to be caused by the Indemnified Party’s negligence, unless (and then only to the extent that) the claims, obligations, or damages are determined to be caused solely by our gross negligence or willful misconduct in a final, unappealable ruling issued by a court with competent jurisdiction. For purposes of this indemnification, “claims” include all obligations, damages (actual, consequential, or otherwise), and costs that any Indemnified Party reasonably incurs in defending any claim against it, including, without limitation, reasonable accountants’, arbitrators’, attorneys’, and expert witness fees, costs of investigation and proof of facts, court costs, travel and living expenses, and other expenses of litigation, arbitration, or alternative dispute resolution, regardless of whether litigation, arbitration, or alternative dispute resolution is commenced. Each Indemnified Party may, in its discretion and at your expense, control the defense of any claim against it (including choosing and retaining its own legal counsel), agree to settlements of claims against it, and take any other remedial, corrective, or other actions in response to such claims. This indemnity will survive and continue in full force and effect subsequent to and notwithstanding this Agreement’s expiration or termination. An Indemnified Party need not seek recovery from any insurer or other third party, or otherwise mitigate its losses and expenses, in order to maintain and recover fully a claim against you under this subparagraph. You agree that a failure to pursue a recovery or mitigate a loss will not reduce or alter the amounts that an Indemnified Party may recover from you under this subparagraph.

## 17. **ENFORCEMENT.**

A. **SEVERABILITY AND SUBSTITUTION OF VALID PROVISIONS.** Except as expressly provided to the contrary in this Agreement, each section, paragraph, term, and provision of this Agreement is severable, and if, for any reason, any part is held to be invalid or contrary to or in conflict with any applicable present or future law or regulation in a final, unappealable ruling issued by any court, agency, or tribunal with competent jurisdiction, that ruling will not impair the operation of, or otherwise affect, any other portions of this Agreement, which will continue to have full force and effect and bind the parties.

If any covenant which restricts competitive activity is deemed unenforceable by virtue of its scope in terms of area, business activity prohibited, and/or length of time, but would be enforceable if modified, you and we agree that the covenant will be enforced to the fullest extent permissible under the laws and public policies applied in the jurisdiction whose law determines the covenant’s validity.

If any applicable and binding law or rule of any jurisdiction requires more notice than this Agreement requires of this Agreement’s termination or of our refusal to enter into a successor franchise agreement, or some other action that this Agreement does not require, or if, under any applicable and binding law or rule of any jurisdiction, any provision of this Agreement or any System Standard is invalid, unenforceable, or unlawful, the notice and/or other action required by the law or rule will be substituted for the comparable provisions of this Agreement, and we may modify the invalid or unenforceable provision or System Standard to the extent required to be valid and enforceable or delete the unlawful provision in its entirety. You agree to be bound by any promise or covenant imposing the maximum duty the law permits which is subsumed within any provision of this Agreement, as though it were separately articulated in and made a part of this Agreement.

B. **WAIVER OF OBLIGATIONS.** We and you may by written instrument unilaterally waive or reduce any of the obligation of, or restriction upon, the other under this Agreement, effective upon delivery of written notice to the other or another effective date stated in the notice of waiver. Any waiver granted will be without prejudice to any other rights we or you have, will be subject to continuing review, and may be revoked at any time and for any reason effective upon delivery of ten (10) days' prior written notice.

We and you will not waive or impair any right, power, or option this Agreement reserves (including, without limitation, our right to demand exact compliance with every term, condition, and covenant or to declare any breach to be a default and to terminate this Agreement before its term expires) because of any custom or practice at variance with this Agreement's terms; our or your failure, refusal, or neglect to exercise any right under this Agreement or to insist upon the other's compliance with this Agreement, including, without limitation, any System Standard; our waiver of or failure to exercise any right, power, or option, whether of the same, similar, or different nature, with other Businesses; the existence of franchise agreements for other Businesses which contain provisions different from those contained in this Agreement; or our acceptance of any payments due from you after any breach of this Agreement. No special or restrictive legend or endorsement on any check or similar item given to us will be a waiver, compromise, settlement, or accord and satisfaction. We are authorized to remove any legend or endorsement, which then will have no effect.

C. **YOU MAY NOT WITHHOLD PAYMENTS DUE TO US.** You agree that you will not withhold payment of any amounts owed to us on the grounds of our alleged nonperformance of any of our obligations under this Agreement or for any other reason, and you specifically waive any right you may have at law or in equity to offset any funds you may owe us or to fail or refuse to perform any of your obligations under this Agreement. You agree to submit all claims, unless otherwise resolved by our and your mutual agreement, to arbitration as provided in Section 17.E below.

D. **RIGHTS OF PARTIES ARE CUMULATIVE.** Our and your rights under this Agreement are cumulative, and our or your exercise or enforcement of any right or remedy under this Agreement will not preclude our or your exercise or enforcement of any other right or remedy which we or you are entitled by law to enforce.

E. **DISPUTE RESOLUTION.**

(a) **Mediation.** Except where it is necessary for either you or us to obtain equitable relief to preserve the goodwill of our respective businesses (including but not limited to the enforcement of obligations upon termination of this Agreement), you and we each agree to enter into mediation of all disputes involving this Agreement or any other aspect of the relationship between us, for a minimum of four (4) hours, prior to or contemporaneously with the initiation of legal action or arbitration against the other, as provided in this Section 17.E. Either party may submit a mediation demand to the Judicial Arbitration and Mediation Services ("JAMS"). Mediation shall proceed according to JAMS's then-current rules governing mediation, and shall be conducted at JAMS's office in Orange County, California or, if JAMS's offices are unavailable, another suitable location in Orange County, California. Completion of mediation is not a precondition to engaging in proceedings in a legal action or arbitration.

(b) **Non-Arbitrable Claims.** We and you agree that the following controversies, disputes, claims or remedies ("Claims") between us (and/or our affiliates, and our and their respective shareholders, members, officers, directors, agents, and/or employees) and you (and/or your owners, guarantors, affiliates, and/or employees) shall not be subject to arbitration:

(i) Claims related to or based on improper use of the Marks, trade secrets and other intellectual property owned by us, including but not limited to your obligations under Section 15.B. of this Agreement;

(ii) Claims seeking injunctive relief; and

(iii) Claims brought to enforce any payment obligations under this Agreement, including but not limited to payment of the Support Fee, the Royalty Fee, and National Advertising and Promotional Fund Contributions;

A court of competent jurisdiction, as provided in Section 17.G, before whom one or more of the Claims identified in this Section 17.E(b) have been brought shall hear and address such Claims, and shall grant all appropriate relief, without regard to the existence or status of any other Claims that may be pending before an arbitrator or any other tribunal. Except as set forth in Section 17.H, the court will have the right to award any relief which it deems proper in the circumstances, including, without limitation, money damages (with interest on unpaid amounts from the date due) and injunctive relief. The court shall determine all issues of arbitrability of all Claims.

(c) Arbitrable Claims. We and you agree that all Claims between us (and/or our affiliates, and our and their respective shareholders, members, officers, directors, agents, and/or employees) and you (and/or your owners, guarantors, affiliates, and/or employees), other than those expressly identified in Section 17.E(b), arising out of or related to:

(1) this Agreement or any other agreement between you (or your owners) and us (or our affiliates);

(2) our relationship with you;

(3) the scope or validity of this Agreement or any other agreement between you (or your owners) and us (or our affiliates) or any provision of any of such agreements;  
or

(4) any System Standard;

must be submitted for binding arbitration, on demand of either party, to JAMS.

The arbitration proceedings will be conducted by one arbitrator and, except as this Section otherwise provides, according to JAMS's then-current Comprehensive Rules and Procedures. All proceedings will be conducted at a suitable location chosen by the arbitrator that is within 50 miles of our then-current principal place of business (currently, Newport Beach, California). All matters relating to arbitration will be governed by the Federal Arbitration Act (9 U.S.C. §§ 1 et seq.). The interim and final awards of the arbitrator shall be final and binding upon each party, and judgment upon the arbitrator's awards may be entered in any court of competent jurisdiction.

The arbitrator may not declare any of the trademarks owned by us or our affiliates generic or otherwise invalid, or award any punitive or exemplary damages against any party to the arbitration proceeding (we and you hereby waiving to the fullest extent permitted by law any such right to or claim for any punitive or exemplary damages against any party to the arbitration proceeding). In any arbitration brought pursuant to this Section, and in any action in which a party seeks to enforce compliance with this Section, the prevailing party shall be awarded its costs and expenses, including attorneys' fees incurred in connection therewith.

We and you agree to be bound by the provisions of any applicable contractual or statutory limitations provision, whichever expires earlier. We and you further agree that, in any arbitration proceeding, each party must submit or file any claim which would constitute a compulsory counterclaim (as defined by Rule 13 of the Federal Rules of Civil Procedure) within the same proceeding. Any claim which is not submitted or filed as required will be forever barred. The arbitrator may not consider any settlement discussions or offers that might have been made by either you or us.

WE AND YOU AGREE THAT ARBITRATION WILL BE CONDUCTED ON AN INDIVIDUAL BASIS AND THAT AN ARBITRATION PROCEEDING BETWEEN US (AND/OR ANY OF OUR AFFILIATES, OR OUR AND THEIR RESPECTIVE SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, AND EMPLOYEES), ON THE ONE HAND, AND YOU (AND/OR YOUR OWNERS, GUARANTORS, AFFILIATES, AND EMPLOYEES), ON THE OTHER HAND, MAY NOT BE: (I) CONDUCTED ON A CLASS-WIDE BASIS, (II) COMMENCED, CONDUCTED OR CONSOLIDATED WITH ANY OTHER ARBITRATION PROCEEDING, (III) JOINED WITH ANY SEPARATE CLAIM OF AN UNAFFILIATED THIRD-PARTY, OR (IV) BROUGHT ON YOUR BEHALF BY ANY ASSOCIATION OR AGENT. Notwithstanding the foregoing, if any court or arbitrator determines that all or any part of the preceding sentence is unenforceable with respect to a dispute, controversy or claim that otherwise would be subject to arbitration under this Section, then all parties agree that this arbitration clause shall not apply to that dispute, controversy or claim and that such dispute, controversy or claim shall be resolved in a judicial proceeding in accordance with the dispute resolution provisions of this Agreement.

We and you agree that, in any arbitration arising as described in this Section, the arbitrator shall have full authority to manage any necessary exchange of information among the parties with a view to achieving an efficient and economical resolution of the dispute. The parties may only serve reasonable requests for documents, which must be limited to documents upon which a party intends to rely or documents that are directly relevant and material to a significant disputed issue in the case or to the case's outcome. The document requests shall be restricted in terms of time frame, subject matter and persons or entities to which the requests pertain, and shall not include broad phraseology such as "all documents directly or indirectly related to." The arbitrator may, upon reasonable request of either party, permit the party to issue subpoenas to third parties for depositions and/or the production of documents, consistent with the restrictions stated in this paragraph. You and we further agree that no interrogatories or requests to admit shall be propounded, unless the parties later mutually agree to their use.

With respect to any discovery of electronically stored information, you and we agree that such requests must balance the need for production of electronically stored information relevant and material to the outcome of a disputed issue against the cost of locating and producing such information. You and we agree that:

A. production of electronically stored information need only be from sources used in the ordinary course of business. No party shall be required to search for or produce information from back-up servers, tapes, or other media;

B. the production of electronically stored information shall normally be made on the basis of generally available technology in a searchable format which is usable by the party receiving the information and convenient and economical for the producing party. Absent a showing of compelling need, the parties need not produce metadata, with the exception of header fields for email correspondence;

C. the description of custodians from whom electronically stored information may be collected shall be narrowly tailored to include only those individuals whose electronically stored

information may reasonably be expected to contain evidence that is relevant and material to the outcome of a disputed issue;

D. the parties shall attempt to agree in advance upon, and the arbitrator may determine, reasonable search parameters; and

E. where the costs and burdens of electronic discovery are disproportionate to the nature of the dispute or to the amount in controversy, or to the relevance of the materials requested, the arbitrator shall either deny such requests or order disclosure on condition that the requesting party advance the reasonable cost of production to the other side, which cost advance will not be awarded to the prevailing party in any final award.

In any arbitration each side may take no more than three depositions, unless the parties mutually agree to additional depositions. Each side's depositions are to consume no more than a total of 15 hours, and each deposition shall be limited to 5 hours, unless the parties mutually agree to additional time.

The provisions of this Section are intended to benefit and bind certain third-party non-signatories.

The provisions of this Section will continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement.

F. **GOVERNING LAW.** ALL MATTERS RELATING TO ARBITRATION WILL BE GOVERNED BY THE FEDERAL ARBITRATION ACT (9 U.S.C. §§ 1 ET SEQ.). EXCEPT TO THE EXTENT GOVERNED BY THE FEDERAL ARBITRATION ACT, THE UNITED STATES TRADEMARK ACT OF 1946 (LANHAM ACT, 15 U.S.C. SECTIONS 1051 ET SEQ.), OR OTHER UNITED STATES FEDERAL LAW, THIS AGREEMENT OR ANY RELATED AGREEMENTS, THE FRANCHISE, AND ALL CLAIMS ARISING FROM THE RELATIONSHIP BETWEEN US (AND ANY OF OUR AFFILIATES, AND OUR AND THEIR RESPECTIVE OWNERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES, AND EMPLOYEES) AND YOU (AND YOUR OWNERS, GUARANTORS, AFFILIATES, AND EMPLOYEES) WILL BE GOVERNED BY THE LAWS OF THE STATE IN WHICH YOUR BUSINESS IS LOCATED WITHOUT REGARD TO ITS CONFLICT OF LAWS RULES, EXCEPT THAT ANY STATE LAW REGULATING THE SALE OF FRANCHISES OR GOVERNING THE RELATIONSHIP OF A FRANCHISOR AND ITS FRANCHISEE WILL NOT APPLY UNLESS ITS JURISDICTIONAL REQUIREMENTS ARE MET INDEPENDENTLY WITHOUT REFERENCE TO THIS PARAGRAPH.

G. **CONSENT TO JURISDICTION.** SUBJECT TO SECTION 17.E(c). ABOVE AND THE PROVISIONS BELOW, YOU AND YOUR OWNERS AGREE THAT ALL ACTIONS ARISING UNDER THIS AGREEMENT OR ANY RELATED AGREEMENTS OR OTHERWISE AS A RESULT OF THE RELATIONSHIP BETWEEN YOU (AND YOUR OWNERS, GUARANTORS, AFFILIATES, AND EMPLOYEES) AND US (AND ANY OF OUR AFFILIATES, AND OUR AND THEIR RESPECTIVE OWNERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES, AND EMPLOYEES) MUST BE COMMENCED IN A COURT OF COMPETENT JURISDICTION NEAREST TO OUR THEN-CURRENT PRINCIPAL PLACE OF BUSINESS (CURRENTLY NEWPORT BEACH, CALIFORNIA), AND YOU (AND EACH OWNER) IRREVOCABLY SUBMIT TO THE JURISDICTION OF THAT COURT AND WAIVE ANY OBJECTION YOU (OR THE OWNER) MIGHT HAVE TO EITHER THE JURISDICTION OF OR VENUE IN THAT COURT.

H. **WAIVER OF PUNITIVE DAMAGES AND JURY TRIAL.** EXCEPT FOR YOUR OBLIGATION TO INDEMNIFY US FOR THIRD-PARTY CLAIMS UNDER SECTION 16.D., WE AND

**YOU (AND YOUR OWNERS) WAIVE TO THE FULLEST EXTENT PERMITTED BY LAW ANY RIGHT TO OR CLAIM FOR ANY PUNITIVE OR EXEMPLARY DAMAGES AGAINST THE OTHER, AND AGREE THAT, IN THE EVENT OF A DISPUTE BETWEEN US AND YOU, THE PARTY MAKING A CLAIM WILL BE LIMITED TO EQUITABLE RELIEF AND TO RECOVERY OF ANY ACTUAL DAMAGES IT SUSTAINS.**

**WE AND YOU IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION OR PROCEEDING BROUGHT BY EITHER OF US.**

I. **DAMAGES.** In the event this Agreement is terminated because of your (or your owners) default or by you without cause, the parties agree that it would be difficult, if not impossible, to determine the amount of damages that we would suffer due to the loss or interruption of the revenue stream we otherwise would have derived from your continued payment of Support Fees, Royalty Fees, and that the National Advertising and Promotional Fund would have otherwise derived from your continued contribution to such funds, less any cost savings, through the remainder of the term of this Agreement (the “Damages”). The parties agree that, in addition to other damages awarded by the court or arbitrator, if this Agreement is terminated because of your (or your owners) default or by you without cause, you shall be liable to us for a lump sum amount of Damages equal to the net present value of amounts due under this Agreement, including, without limitation, the Support Fee, Royalty Fee, National Advertising and Promotional Fund Contributions that would have become due following the termination of this Agreement for the period of time that this Agreement that would have remained in effect but for your default or wrongful termination. For purposes of calculating the Damages, the parties shall use an amount equal to the average amount of fees paid by you during the twelve (12) calendar months immediately preceding the last day of regular operations of your Business in accordance with this Agreement. In the event your Business has not been in operation for at least 12 months preceding such date, the Support Fee, Royalty Fee, National Advertising and Promotional Fund Contributions will be calculated based on the average of these fees paid by of all Realty World® Businesses during the fiscal year immediately preceding such date. You and we agree that the calculation described in this Section is a calculation only of the Damages and that nothing herein shall preclude or limit us from proving and recovering any other damages caused by your breach of this Agreement.

J. **INJUNCTIVE RELIEF.** Nothing in this Agreement, including the provisions of Section 17.E, bars our right to obtain specific performance of the provisions of this Agreement and injunctive relief against any threatened or actual conduct that will cause us, the Marks, or the Franchise System loss or damage, under customary equity rules, including applicable rules for obtaining restraining orders and temporary or preliminary injunctions. You agree that we may seek such relief from any court of competent jurisdiction in addition to such further or other relief as may be available to us at law or in equity. You agree that we will not be required to post a bond to obtain injunctive relief and that your only remedy if an injunction is entered against you will be the dissolution of that injunction, if warranted, upon due hearing (all claims for damages by injunction being expressly waived hereby).

K. **BINDING EFFECT.** This Agreement is binding upon us and you and our and your respective executors, administrators, heirs, beneficiaries, permitted assigns, and successors in interest. Subject to our right to modify the Operations Manual and System Standards, this Agreement may not be modified except by a written agreement signed by our Chief Executive Officer and one other duly authorized officer or other representative and your duly authorized officers.

L. **LIMITATIONS OF CLAIMS AND CLASS ACTION BAR. EXCEPT FOR CLAIMS ARISING FROM YOUR NON-PAYMENT OR UNDERPAYMENT OF AMOUNTS YOU OWE US, ANY AND ALL CLAIMS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR OUR RELATIONSHIP WITH YOU WILL BE BARRED UNLESS A JUDICIAL OR ARBITRATION PROCEEDING IS COMMENCED IN ACCORDANCE WITH THIS AGREEMENT WITHIN ONE (1)**

**YEAR FROM THE DATE ON WHICH THE PARTY ASSERTING THE CLAIM KNEW OR SHOULD HAVE KNOWN OF THE FACTS GIVING RISE TO THE CLAIMS.**

**WE AND YOU AGREE THAT ANY PROCEEDING WILL BE CONDUCTED ON AN INDIVIDUAL BASIS AND THAT ANY PROCEEDING BETWEEN US AND ANY OF OUR AFFILIATES, OR OUR AND THEIR RESPECTIVE SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, AND EMPLOYEES, ON THE ONE HAND, AND YOU (OR YOUR OWNERS, GUARANTORS, AFFILIATES, AND EMPLOYEES), ON THE OTHER HAND, MAY NOT BE: (I) CONDUCTED ON A CLASS-WIDE BASIS, (II) COMMENCED, CONDUCTED OR CONSOLIDATED WITH ANY OTHER PROCEEDING, (III) JOINED WITH ANY CLAIM OF AN UNAFFILIATED THIRD-PARTY, OR (IV) BROUGHT ON YOUR BEHALF BY ANY ASSOCIATION OR AGENT.**

**NO PREVIOUS COURSE OF DEALING SHALL BE ADMISSIBLE TO EXPLAIN, MODIFY, OR CONTRADICT THE TERMS OF THIS AGREEMENT. NO IMPLIED COVENANT OF GOOD FAITH AND FAIR DEALING SHALL BE USED TO ALTER THE EXPRESS TERMS OF THIS AGREEMENT.**

**M. EFFECTIVE DATE. THIS AGREEMENT SHALL NOT BE EFFECTIVE UNTIL ACCEPTED BY US AS EVIDENCED BY DATING AND SIGNING BY EITHER (i) TWO (2) OF OUR DULY AUTHORIZED OFFICERS OR REPRESENTATIVES OR (ii) OUR PRESIDENT AND CEO ALONE (SUCH DATE TO BE THE “EFFECTIVE DATE” FOR PURPOSES OF THIS AGREEMENT). NOTWITHSTANDING THAT THIS AGREEMENT SHALL NOT BE EFFECTIVE UNTIL SIGNED BY US, WE RESERVE THE RIGHT TO MAKE THE EFFECTIVE DATE OF THIS AGREEMENT THE DATE ON WHICH YOU SIGN THE AGREEMENT.**

**N. CONSTRUCTION.** The preambles and exhibits are a part of this Agreement which, together with the System Standards (which may be periodically modified, as provided in Sections 4.C, 8.G, and 17.K above), constitutes our and your entire agreement. Other than the representations in the franchise disclosure document you received from us, there are no other oral or written understandings or agreements between us and you, or oral or written representations by us, relating to the subject matter of this Agreement, the franchise relationship, or your Business (any understandings or agreements reached, or any representations made, before this Agreement are superseded by this Agreement). Any policies that we adopt and implement from time to time to guide us in our decision-making are subject to change, are not a part of this Agreement, and are not binding on us. Except as provided in Sections 16.D and 17.E, nothing in this Agreement is intended or deemed to confer any rights or remedies upon any person or legal entity not a party to this Agreement. Nothing in this or in any related agreement, however, is intended to disclaim the representations we made in the franchise disclosure document that we furnished to you.

You agree that whenever this Agreement allows or requires us to take actions or make decisions, we may do so in our sole and unfettered discretion, even if you believe our action or decision is unreasonable, unless the Agreement expressly and specifically requires that we act reasonably or refrain from acting unreasonably in connection with the particular action or decision. The headings of the sections and paragraphs are for convenience only and do not define, limit, or construe the contents of these sections or paragraphs.

References in this Agreement to “we,” “us,” and “our,” with respect to all of our rights and all of your obligations to us under this Agreement, include any of our affiliates with whom you deal. The term “affiliate” means any person or entity directly or indirectly owned or controlled by, under common control

with, or owning or controlling you or us. “Control” means the power to direct or cause the direction of management and policies.

If two or more persons are at any time the owners of the Franchise and your Business, whether as partners or a joint venture, their obligations and liabilities to us will be joint and several. References to “owner” mean any person holding a direct or indirect ownership interest (whether of record, beneficially, or otherwise) or voting rights in you (or a transferee of this Agreement and your Business or an ownership interest in you), including, without limitation, any person who has a direct or indirect interest in you (or a transferee), this Agreement, the Franchise, or your Business and any person who has any other legal or equitable interest, or the power to vest in himself or herself any legal or equitable interest, in their revenue, profits, rights, or assets. References to a “controlling ownership interest” in you or one of your owners (if an Entity) mean the percent of the voting shares or other voting rights that results from dividing one hundred percent (100%) of the ownership interests by the number of owners. In the case of a proposed transfer of an ownership interest in you or one of your owners, the determination of whether a “controlling ownership interest” is involved must be made as of both immediately before and immediately after the proposed transfer to see if a “controlling ownership interest” will be transferred (because of the number of owners before the proposed transfer) or will be deemed to have been transferred (because of the number of owners after the proposed transfer). “Person” means any natural person, corporation, limited liability company, general or limited partnership, unincorporated association, cooperative, or other legal or functional entity. Unless otherwise specified, all references to a number of days shall mean calendar days and not business days.

The term “your Business” includes all of the assets of the **Realty World® Business** you operate under this Agreement, including its revenue and the Lease.

This Agreement may be executed in multiple copies, each of which will be deemed an original. This Agreement may be executed by electronic means.

The following provision applies if you or the franchise granted hereby are subject to the franchise registration or disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin: No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

#### 18. **NOTICES AND PAYMENTS.**

All written notices, reports, and payments permitted or required to be delivered by this Agreement or the Operations Manual will be deemed to be delivered at the earlier of the date of actual delivery or one of the following: (a) at the time delivered via electronic transmission and, in the case of amounts due, at the time we actually receive payment; (b) one (1) business day after being placed in the hands of a nationally recognized commercial courier service for next business day delivery; or (c) three (3) business days after placement in the United States Mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid. Notices must be addressed to the party to be notified at its most current principal business address of which the notifying party has notice. Any required payment or report which we do not actually receive during regular business hours on the date due (or postmarked by postal authorities at least two (2) days before then) will be deemed delinquent.

**IN WITNESS WHEREOF**, the parties have executed and delivered this Agreement on the dates noted below, to be effective as of the Effective Date.

**THIS AGREEMENT SHALL NOT BE EFFECTIVE UNTIL ACCEPTED BY US AS EVIDENCED BY DATING AND SIGNING BY OUR CEO.**

**REALTY WORLD INC.**, a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman, CEO

**DATED:** \_\_\_\_\_  
(Effective Date of the Franchise Agreement)

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION,  
LIMITED LIABILITY COMPANY, OR  
PARTNERSHIP):**

\_\_\_\_\_

\_\_\_\_\_  
[Name]

By: \_\_\_\_\_

Title: \_\_\_\_\_

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT  
A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:** \_\_\_\_\_

**EXHIBIT A**  
**TO THE FRANCHISE AGREEMENT  
BETWEEN REALTY WORLD INC.  
AND**

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**You and Your Owners**

**1. Form of Owner.**

(a) **Individual Proprietorship.** Your owner(s) (is) (are) as follows:

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(b) **Corporation, Limited Liability Company, or Partnership.** You were incorporated or formed on \_\_\_\_\_, under the laws of the State of \_\_\_\_\_. You have not conducted business under any name other than your corporate, limited liability company, or partnership name and \_\_\_\_\_. The following is a list of your directors, if applicable, and officers as of the effective date shown above:

<b><u>Name of Each Director/Officer</u></b>	<b><u>Position(s) Held</u></b>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**2. Owners.** The following list includes the full name of each person who is one of your owners (as defined in the Franchise Agreement), or an owner of one of your owners, and fully describes the nature of each owner's interest (attach additional pages if necessary).

	<u>Owner's Name</u>	<u>Description of Interest</u>
(a)	_____	_____
(b)	_____	_____
(c)	_____	_____
(d)	_____	_____

3. **Designated Manager.** The Designated Manager is \_\_\_\_\_.

**REALTY WORLD INC.,**  
a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION, LIMITED LIABILITY COMPANY, OR PARTNERSHIP):**

\_\_\_\_\_

\_\_\_\_\_  
[Name]

By: \_\_\_\_\_

Title: \_\_\_\_\_

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT A LEGAL ENTITY):**

\_\_\_\_\_

[Signature]

\_\_\_\_\_

[Print Name]

\_\_\_\_\_

[Signature]

\_\_\_\_\_

[Print Name]

\_\_\_\_\_

[Signature]

\_\_\_\_\_

[Print Name]

\_\_\_\_\_

[Signature]

\_\_\_\_\_

[Print Name]

**DATED:** \_\_\_\_\_

**EXHIBIT B**

**TO THE FRANCHISE AGREEMENT  
BETWEEN REALTY WORLD INC.  
AND**

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**SALES REPRESENTATIVE QUOTA**

You agree to have a minimum of a total of:

\_\_\_\_\_ Sales Representatives for your Business by the one (1) year anniversary of the Effective Date;

\_\_\_\_\_ Sales Representatives for your Business by the two (2) year anniversary of the Effective Date;  
and

\_\_\_\_\_ Sales Representatives for your Business by the three (3) year anniversary of the Effective Date  
and for the remainder of the term of the Agreement.

Only Sales Representatives who have not previously been affiliated with **Realty World® Businesses** (other than a **Realty World® Business** owned by you) for the twelve (12) month period prior to joining your Business may count towards the Sales Representative Quota. Once a Sales Representative affiliates with you, such Sales Representative will continue to count towards the Minimum Sales Representative Quota as long as such Sales Representative remains affiliated with you.

[signatures on following page]

**REALTY WORLD INC.,**  
a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman, CEO

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION, LIMITED  
LIABILITY COMPANY, OR PARTNERSHIP):**

\_\_\_\_\_  
\_\_\_\_\_  
[Name]

By: \_\_\_\_\_

Title: \_\_\_\_\_

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT  
A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:** \_\_\_\_\_

**EXHIBIT C-1**

**TO THE FRANCHISE AGREEMENT  
BETWEEN REALTY WORLD INC.  
AND**

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**PERCENTAGE FEE BASIS PLAN**

By initialing each page of and signing this Exhibit C-1, you agree to pay the Royalty Fee and the National Advertising and Promotional Fund Contribution as a percentage of Gross Revenue pursuant to the terms of this Exhibit C-1.

Your election will apply during the entire term of the Franchise Agreement.

**ROYALTY FEE:**

- A. Four percent (4%) of Gross Revenue in each calendar year up to and including One Million Dollars (\$1,000,000) of aggregate Gross Revenue for such calendar year.
- B. One percent (1%) of Gross Revenue in each calendar year in excess of One Million Dollars (\$1,000,000).

**NATIONAL ADVERTISING AND PROMOTIONAL FUND CONTRIBUTIONS:**

- A. One percent (1%) of Gross Revenue in each calendar year up to and including One Million Dollars (\$1,000,000) of aggregate Gross Revenue for such calendar year.
- B. After you have obtained One Million Dollars (\$1,000,000) of aggregate Gross Revenue for a given calendar year, you will not be required to make any further National Advertising and Promotional Fund Contributions for such calendar year.

**PAYMENT START DATE**

You agree to commence paying all fees due hereunder the earlier of the date on which you commence operating your Business or \_\_\_\_\_, 20\_\_.

**BROKER OF RECORD**

The Broker of Record is \_\_\_\_\_.

**REALTY WORLD INC.,**  
a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman, CEO

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION, LIMITED  
LIABILITY COMPANY, OR PARTNERSHIP):**

\_\_\_\_\_  
\_\_\_\_\_  
[Name]

By: \_\_\_\_\_

Title: \_\_\_\_\_

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT  
A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:** \_\_\_\_\_

## EXHIBIT C-2

### TO THE FRANCHISE AGREEMENT BETWEEN REALTY WORLD INC. AND

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#### FLAT FEE BASIS PLAN

By initialing each page of and signing this Exhibit C-2, you agree to pay the Royalty Fee, the National Advertising and Promotional Fund Contribution, and Your Local Advertising on a flat fee basis pursuant to the terms of this Exhibit C-2.

Your election will apply during the entire term of the Franchise Agreement.

**ROYALTY FEE:** The product of \$74 multiplied by the number of Sales Representatives registered with your Business during the calendar month immediately preceding the date the Royalty Fee is due to us; *provided, however*, we cap the number of Sales Representatives used in calculating the Royalty Fee at 100 (even if you have more than 100 Sales Representatives affiliated with your Business) so in no event will the monthly Royalty Fee exceed \$7,400.

**NATIONAL ADVERTISING AND PROMOTIONAL FUND CONTRIBUTIONS:** The sum of: (a) \$50; plus (b) the product of \$25 multiplied by the number of Sales Representatives registered with your Business during the calendar month immediately preceding the date the National Advertising and Promotional Fund Contribution is due to us; *provided, however*, we cap the number of Sales Representatives used in calculating the National Advertising and Promotional Fund Contribution at 100 (even if you have more than 100 Sales Representatives affiliated with your Business) so in no event will the monthly National Advertising and Promotional Fund Contribution exceed \$2,550.

#### PAYMENT START DATE

You agree to commence paying all fees due hereunder the earlier of the date on which you commence operating your Business or \_\_\_\_\_, 20\_\_.

#### BROKER OF RECORD

The Broker of Record is \_\_\_\_\_.

#### OPTION TO PLACE UP TO 50% OF SALES REPRESENTATIVES ON PERCENTAGE BASIS PLAN:

Notwithstanding the fact that by signing and initial this Exhibit C-2 you have elected to pay the Royalty Fee and the National Advertising and Promotional Fund Contribution on a flat fee basis pursuant to the terms of this Exhibit C-2, we hereby grant you the option, once per calendar year, to place up to 50% of the Sales Representatives for your Business on the Percentage Basis Plan (the "Limited Alternative Contribution").

C-2-1

Franchisee \_\_\_\_\_ RW \_\_\_\_\_

Pursuant to the Limited Alternative Contribution, you have the option of electing annually for each calendar year, the Limited Alternative Contribution, and you will be required to designate by name, the Sales Representatives included in the Limited Alternative Contribution plan; *provided, however*, you (or if you are an entity, your owners) are not eligible to be designated. You must notify us by December 1, which Sales Representatives will be included in the Limited Alternative Contribution to commence on January 1 of the following year. You may only include up to 50% of the Sales Representatives affiliated with your Business. Once you have selected a Sales Representative to be included within the Limited Alternative Contribution, such Sales Representative must remain under the Limited Alternative Contribution for the remainder of the calendar year.

For your first year or partial year of operation, we will provide you a “Letter of Intention” and the “Limited Alternative Method Request,” which you must complete and return to us within five (5) days of your receipt of our Letter of Intention in order to utilize the Limited Alternative Contribution for your first year or partial year of operation.

Each month during which you participate in the Limited Alternative Contribution, we will provide you with the following forms to be completed: (1) Monthly Invoice Report; (2) Limited Alternative Monthly Invoicing Method Report; (3) Limited Alternative Monthly Invoice Closing Report (when applicable), collectively referred to as (“the Reports”). You must complete the Reports accurately and in full and return to us each month within five (5) days of your receipt of the foregoing forms.

In the event that you fail to accurately complete and/or return the Reports for three (3) consecutive months, you will be invoiced for all Sales Representatives on a flat-fee basis pursuant to the terms of this Exhibit C-2 for the remainder of the calendar year.

Annually, by the last day of February, you must provide us with a copy of the 1099 or like year-end reporting method (“a Financial Report”) for each Sales Representative participating in the Limited Alternative Contribution. In the event that the Financial Report indicates that you underpaid us during the year for any particular Sales Representative who participated in the Limited Alternative Contribution in the preceding year, we will invoice you for the difference between what you paid us and what you should have paid us.

Further, in the event that you fail to provide us with the Reports, and/or the Reports are inaccurate, and/or you fail to provide us with a Financial Report for each Sales Representative on the Limited Alternative Contribution, we will invoice you for the difference between what you actually paid us and what you would have paid us had such Sales Representatives been on a flat-fee basis pursuant to the terms of this Exhibit C-2 during the full preceding calendar year.

**REALTY WORLD INC.,**  
a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman, CEO

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION, LIMITED  
LIABILITY COMPANY, OR PARTNERSHIP):**

\_\_\_\_\_  
[Name]

By: \_\_\_\_\_

Title: \_\_\_\_\_

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT  
A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:** \_\_\_\_\_

**EXHIBIT D**

**TO THE FRANCHISE AGREEMENT  
BETWEEN REALTY WORLD INC.  
AND**

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**COMPUTER SOFTWARE LICENSING AGREEMENT**

## COMPUTER SOFTWARE LICENSING AGREEMENT

THIS COMPUTER SOFTWARE LICENSING AGREEMENT (this “Agreement”) is entered into as of the Effective Date, by and between Realty World Inc. (referred to as “we”, or “us”), and \_\_\_\_\_ (referred to as “you” or “your”).

WHEREAS, you and we are parties to that certain Franchise Agreement, dated \_\_\_\_\_ (the “Franchise Agreement”), pursuant to which you are authorized to own and operate a Realty World® business (“your Business”) located at \_\_\_\_\_.

WHEREAS, in addition to the systems, programs and tools available to Realty World® franchisees, we have developed an Internet-based software platform (the “Software Platform”), currently available through a website located at [www.reallium.com](http://www.reallium.com), incorporating certain third-party software providers (“Third Party Providers”) who will supply marketing materials, advertising programs and technology products;

WHEREAS, we desire to make the Software Platform available to you and your Sales Representatives (as such term is defined in the Franchise Agreement); and

WHEREAS, you desire to utilize the Software Platform in your Business, pursuant to the terms and conditions hereinafter provided.

NOW, THEREFORE, in consideration of the promises and the mutual covenants of this Agreement, the parties agree as follows:

### **1. GRANT**

- a) We hereby grant to you and your Sales Representatives, for the term of this Agreement, a nonexclusive, non-assignable, right and license to use the Software Platform in connection with your Business.
- b) You acknowledge that the Third Party Providers may alter their programs and services without warning to you or us, and that we may change Third Party Providers at any time at our sole discretion.

### **2. TERM**

This Agreement shall be effective as of the date it is executed by us (the “Effective Date”) and shall extend for the period of one (1) year (“Initial Term”). This Agreement shall be automatically renewed for additional one-year terms (“Extended Term”) unless you notify us in writing of your intention not to renew the Agreement, said notice to be provided at least sixty (60) days prior to the expiration of the then in-effect Term.

### 3. COST / FEES

In consideration for the license granted hereunder during the Initial Term of this Agreement and for each Extended Term, you agree to pay us the Monthly User Fee set out in Schedule A (the User Fee) in accordance with the Payment Process recited in Schedule A.

### 4. CONFIDENTIALITY / SECURITY

- a) You acknowledge that the Software Platform provided by the Third Parties Suppliers and us under this Agreement contains Confidential Information belonging either to the Third Parties Suppliers or to us. Nothing in this Agreement transfers any right or interest to you in: the Software Platform, our Confidential Information, our tools, programs, services, our brand, our trade-marks and intellectual property rights (including patent, copyright and trademarks - and derivative works produced therefrom), the coding and data of the Software Platform, any updates and changes to the Software Platform. You shall not modify, reproduce, sell, sublicense, distribute, transmit, transfer, reverse engineer, decompile, disassemble or otherwise divulge, directly or indirectly, by any means or any form, the Software Platform, or any portion thereof, without our prior written consent. You shall ensure that you and your Sales Representatives do nothing that violates our or the Third Party Providers' patent, trademark, copyright or other intellectual property rights.
- b) If you become aware of an apparent breach of our patent, trademark, copyright or other intellectual property rights you shall promptly notify us of said breach. We shall take the action we deem appropriate (including no action) and control exclusively any litigation, U.S. Patent and Trademark Office proceeding, or other administrative proceeding arising from any infringement, challenge, or claim or otherwise concerning any intellectual property.
- c) You shall take all reasonable steps necessary to ensure that the Software Platform, or any portion thereof, are not made available or disclosed by you or your Sales Representatives to any other person. If you or your Sales Representatives breach this Section and if you or your Sales Representatives have not remedied the breach within thirty (30) days after written notice from us, we shall be entitled to terminate this Agreement by notice in writing given to you. Upon such termination, you shall deliver to us all material furnished to you pertaining to the Software Platform, and shall warrant in writing that all copies thereof have been returned to us or destroyed. You agree that in addition to all other remedies upon a breach of this Section, we shall be entitled to seek an injunction or other equitable relief against the continuance of such breach whether or not we have given you notice of the breach and whether or not the thirty (30) days have expired after notice is given.
- d) You and your Sales Representatives are responsible to safeguard your login and password to the Software Platform. Damage to your data and the Software Platform may result if our password is cracked or breached. If you believe that your password or that of your Sales Representatives has been breached you must notify us immediately. We are not responsible for damages or lost data as a result of your failure to safeguard your password.

## 5. PLATFORM PARTICIPATION

- a) You must assist us from time to time in executing necessary agreements or providing technical assistance in order for the Software Platform to function as designed. For example, we may require your assistance to integrate your Multiple Listing Service (“MLS”) feed into the Software Platform.
- b) You shall ensure that you and your Sales Representatives use the Software Platform in accordance with all applicable laws or regulations. We may, at our sole discretion, revoke your license or the license of your Sales Representatives if we have reason to believe there has been a violation of this agreement or any law or real estate code of ethics or if the Software Platform or Third Party Suppliers’ programs have been damaged, compromised or used in a way contrary to their terms of use.

## 6. WARRANTIES

- a) We do not warrant guarantee or make any representation regarding the content, currency, merchantability, reliability or fitness for a particular purpose of the information provided in the Software Platform. You are aware that the Software Platform may contain errors or inaccuracies.
- b) As you are able to edit data, in no event will we be liable to you, your Sales Representatives, your customers and any third party for any direct, indirect, special, punitive, exemplary or consequential losses or damages whatsoever arising out of errors of inaccuracies in the data of information in the Software Platform.
- c) As the programs and services within the Software Platform are provided by the Third Party Suppliers in no event will we be liable to you, your Sales Representatives, your customers and any third party for any reason whatsoever for any loss, including loss of profit, loss of business, loss of opportunity or the like whether in the contemplation of the parties, whether based on breach of contract, tort (including negligence), product liability, loss of data, down time, disruption or otherwise resulting from the use of the Software Platform.
- d) We are not liable to you for any damage or alteration to your equipment including but not limited to computer equipment, handheld device or mobile telephones as a result of the use of the Software Platform.

## 7. INDEMNITY

You will indemnify, defend, and hold us harmless from any lawsuit or proceeding brought against us, our affiliates, and any of our respective officers, directors, employees and agents, based upon or otherwise arising out of any conduct by you or your Sales Representatives related to the use of Software Platform.

## 8. IMPROVEMENTS and DISRUPTIONS

Any improvements or modifications made by us or the Third Party Suppliers to the Software Platform shall be promptly provided to you and shall be automatically included in this Agreement. From time to time we or the Third Party Suppliers may require scheduling downtime in order to perform maintenance on the Software Platform. We do not anticipate this downtime to be more than 10 hours per month but the length and frequency of downtime are out of our control. Problems with your local internet service provider, computer network, hardware or software are also out of our control and we are not responsible for any damages resulting from such problems.

## 9. TERMINATION.

- a) This Agreement shall automatically terminate upon the expiration or termination of the Franchise Agreement. This Agreement will terminate if you have failed to pay your fees in accordance with Schedule A and failed to cure any breach of this Agreement after receiving thirty (30) days' notice from us.
- b) Upon termination, all data, email addresses, images, contacts or information stored in the Software shall be deleted. We have no obligation to backup or retrieve your data.

## 10. POST-TERMINATION RIGHTS

Upon the expiration or termination of this Agreement, all rights granted to you under this Agreement shall forthwith terminate and immediately revert to us and you shall discontinue all use of the Software Platform.

## 11. GENERAL TERMS

- a) **NOTICES:** Any notice required to be given pursuant to this Agreement shall be in writing and mailed by certified or registered mail, or delivered by a national overnight express service. Either party may change the address to which notice or payment is to be sent by written notice to the other party pursuant to the provisions of this paragraph.
- b) **JURISDICTION AND DISPUTES:** This Agreement shall be governed by and construed in accordance with the choice of law and dispute resolution provisions set forth in the Franchise Agreement, which provisions are incorporated herein.
- c) **AGREEMENT BINDING ON SUCCESSORS:** This Agreement shall be binding on and shall inure to the benefit of the parties hereto, and their heirs, administrators, successors, and assigns.
- d) **WAIVER:** No waiver by either party of any default shall be deemed as a waiver of any prior or subsequent default of the same or other provisions of this Agreement.

- e) **SEVERABILITY:** If any provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other provision and such invalid provision shall be deemed to be severed from the Agreement.
- f) **ASSIGNABILITY:** The license granted hereunder is personal to you and may not be assigned by you without our consent.
- g) **INTEGRATION:** This Agreement constitutes the entire understanding of the parties, and revokes and supersedes all prior agreements between the parties with respect to its subject matter and is intended as a final expression of their agreement. It shall not be modified or amended except in writing signed by the parties hereto. This Agreement shall take precedence over any other documents that may be in conflict therewith.

*[Signature page follows]*

[Signature Page to Computer Software Licensing Agreement]

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound hereby, have each caused to be affixed hereto its or his/her hand and seal the day indicated.

Realty World \_\_\_\_\_

Signature \_\_\_\_\_ (I have authority to bind the company)

Print Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_ (I have authority to bind the company)

Print Name \_\_\_\_\_

Date \_\_\_\_\_

Realty World Inc.

Signature \_\_\_\_\_ (I have authority to bind the company)

Print Name \_\_\_\_\_

Date \_\_\_\_\_

## Schedule A

### Fees and Payments

**Monthly User Fee:** Each month you, as the Brokerage / Broker of Record, shall pay us a Monthly User Fee in the amount of \$\_\_\_\_\_ and each user registered with your office who elects to register to use the Software Platform shall pay us a Monthly User Fee in the amount of \$39.99. At least 75% of the Sales Representatives registered with your office must register to use the Software Platform. Additional a la carte technology options are available at unique per month fees.

**Payment Process:** You and each Sales Representative registered with your Business shall register with the third-party payment processor of our choice. Each month, on the first day of the month your credit card will be charged \$64.99 and each Sales Representative's credit card will be charged \$39.99. The Sales Representative may elect to pay the payment processor via pre-authorized withdrawal from a bank account.

**Payment Start Date:** Payment of the Monthly User Fee shall begin on \_\_\_\_\_. Thereafter, Monthly User Fees are due on the same day of the month that the service began. (For example, if the first Monthly User Fee was first collected on the 20th day of a month, then the Monthly User Fee will be due on the 20th day of all subsequent months. If the first Monthly User Fee was first collected on the 29th, 30th, or 31st day of a month, then the Monthly User Fee will be due on the last day of any month that doesn't have that many days.)

**MLS and IDX Fees:** You shall pay all MLS fees, IDX fees or any other third party or data fees necessary to make the Software Platform available to you and your Sales Representatives.

**Fee Adjustment:** The Third Party Suppliers may adjust the fees they charge to us. Therefore, we may adjust the Monthly User Fee we charge to you. You acknowledge and agree that the Monthly User Fee may be adjusted at our sole discretion at any time.

**Franchise Fees:** The Monthly User Fee and MLS and IDX fees are in addition to any other fees set out in the Franchise Agreement. For example, in the Franchise Agreement you are required to pay Royalty Fees, National Advertising and Promotional Fund Contributions, and Support Fees. Said fees are in addition to the fees payable under this Agreement.

## GUARANTEE AND ASSUMPTION OF OBLIGATIONS

THIS GUARANTEE AND ASSUMPTION OF OBLIGATIONS IS GIVEN THIS \_\_\_\_ day of \_\_\_\_\_, by \_\_\_\_\_ (the “Guarantor”).

In consideration of, and as an inducement to, the execution of that certain Franchise Agreement of even date (as amended, modified, restated or supplemented from time to time, the “Agreement”) by **Realty World Inc.** (the “Franchisor”), and \_\_\_\_\_ (“Franchisee”), each of the undersigned hereby personally and unconditionally (a) guarantees to Franchisor, and its successor and assigns, for the term of the Agreement and as provided in the Agreement, that Franchisee shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement; and (b) agrees to be personally bound by, and personally liable for the breach of, each and every provision in the Agreement, both monetary obligations and obligations to take or refrain from taking specific actions or to engage or refrain from engaging in specific activities.

Each of the undersigned waives: (1) acceptance and notice of acceptance by Franchisor of the foregoing undertakings; (2) notice of demand for payment of any indebtedness or nonperformance of any obligations guaranteed; (3) protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations guaranteed; (4) any right he may have to require that an action be brought against Franchisee or any other person as a condition of liability. Each of the undersigned consents and agrees that: (1) his direct and immediate liability under this guarantee shall be joint and several; (2) he shall render any payment or performance required under the Agreement upon demand if Franchisee fails or refuses punctually to do so; (3) liability shall not be contingent or conditioned upon pursuit by Franchisor of any remedies against Franchisee or any other person; and (4) liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence which Franchisor may grant to Franchisee or to any other person, including the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this guarantee, which shall be continuing and irrevocable during the term of the Agreement.

Each of the undersigned Guarantors represents and warrants that, if no signature appears below for such Guarantor’s spouse, such Guarantor is either not married or, if married, is a resident of a state which does not require the consent of both spouses to encumber the assets of a marital estate.

Guarantor hereby consents and agrees that:

(a) Guarantor’s liability under this undertaking shall be direct, immediate, and independent of the liability of, and shall be joint and several with, Franchisee and the other owners of Franchisee;

(b) Guarantor shall render any payment or performance required under the Agreement upon demand if Franchisee fails or refuses punctually to do so;

(c) This undertaking will continue unchanged by the occurrence of any bankruptcy with respect to Franchisee or any assignee or successor of Franchisee or by any abandonment of the Agreement by a trustee of Franchisee. Neither the Guarantor’s obligations to make payment or render performance in accordance with the terms of this undertaking nor any remedy for enforcement shall be impaired, modified, changed, released or limited in any manner whatsoever by any impairment, modification, change, release or limitation of the liability of Franchisee or its estate in bankruptcy or of any remedy for enforcement, resulting from the operation of any present or future provision of the U.S. Bankruptcy Act or other statute, or from the decision of any court or agency;

(d) Franchisor may proceed against Guarantor and Franchisee jointly and severally, or Franchisor may, at its option, proceed against Guarantor, without having commenced any action, or having obtained any judgment against Franchisee. Guarantor hereby waives the defense of the statute of limitations in any action hereunder or for the collection of any indebtedness or the performance of any obligation hereby guaranteed; and

Guarantor agrees to be personally bound by the dispute resolution provisions under Section 17 of the Agreement, including, without limitation, the dispute resolution provision of Section 17.E, the governing law provision of Section 17.F, and the consent to jurisdiction provision of Section 17.G in accordance with their terms.

**IN WITNESS WHEREOF**, each of the undersigned has affixed his signature on the same day and year as the Agreement was executed.

**GUARANTOR(S)**

**PERCENTAGE OWNERSHIP IN FRANCHISEE**

\_\_\_\_\_  
Print Name: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Print Name: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Print Name: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Print Name: \_\_\_\_\_

\_\_\_\_\_

The undersigned, as the spouse of the Guarantor indicated below, acknowledges and consents to the guarantee given herein by his/her spouse.

\_\_\_\_\_  
Name of Guarantor

\_\_\_\_\_  
Name of Guarantor

\_\_\_\_\_  
Name of Guarantor's Spouse

\_\_\_\_\_  
Name of Guarantor's Spouse

\_\_\_\_\_  
Signature of Guarantor's Spouse

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Signature of Guarantor's Spouse

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Name of Guarantor

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Name of Guarantor's Spouse

\_\_\_\_\_  
Signature of Guarantor's Spouse

\_\_\_\_\_  
Signature of Guarantor's Spouse

**EXHIBIT B1**  
**MOBI™ PROGRAM ADDENDUM**

**REALTY WORLD INC.**  
**MOBI™ PROGRAM ADDENDUM**

This MOBI™ Program Addendum (“**Addendum**”) is made and entered into as of \_\_\_\_\_, 20\_\_ (the “**Addendum Effective Date**”) by and between **REALTY WORLD INC.**, a Nevada corporation with its principal business address at 1101 Dove Street, Suite 228, Newport Beach, CA 92660 (“**we**,” “**us**,” or “**our**”), and \_\_\_\_\_, whose principal business address is (“**you**” or “**your**”).

1. **BACKGROUND.** Contemporaneously herewith, we and you have entered into a franchise agreement (the “**Franchise Agreement**”) and this Addendum is intended to be part of the Franchise Agreement. You have requested, and we have agreed to grant you, the right to operate a Realty World® Business, with no more than two agents, in a mobile format using virtual applications and without the obligation to operate from a physical office location. All capitalized terms used but not defined in this Addendum have the meanings set forth in the Franchise Agreement. Except as provided in this Addendum, the Franchise Agreement remains in full force and effect as originally written. If there is any inconsistency between the Franchise Agreement and this Addendum, the terms of this Addendum will control.

2. **GRANT OF FRANCHISE.** Section 1.D of the Franchise Agreement is deleted and replaced with the following:

D. **GRANT OF FRANCHISE.** You have applied for a franchise to own and operate a Realty World® Business in a mobile format using virtual applications. Subject to this Agreement’s terms, we grant you a franchise (the “**Franchise**”) to operate a Realty World® Business (“**your Business**”) and to use the Franchise System in its operation. The term of this Agreement is (check one):

- |     |                    |           |
|-----|--------------------|-----------|
| (1) | Five (5) years     | _____;    |
| (2) | Seven (7) years    | _____;    |
| (3) | Ten (10) years     | _____;    |
| (4) | Fifteen (15) years | _____; or |
| (5) | Twenty (20) years  | _____.    |

beginning on the date this Agreement becomes effective pursuant to Section 17.M of this Agreement.

You agree at all times faithfully, honestly, and diligently to perform your obligations under this Agreement and to use your best efforts to promote your Business.

3. **NO EXCLUSIVITY AND RESERVATION OF RIGHTS.** Section 1.E of the Franchise Agreement is amended by deleting the first three sentences of such section.

4. **SITE SELECTION.** Section 2.A of the Franchise Agreement is deleted.

5. **BUSINESS DEVELOPMENT.** Section 2.B of the Franchise Agreement is deleted and replaced with the following:

B. **BUSINESS DEVELOPMENT.** Within forty-five (45) days after the Effective Date, you agree at your expense to (a) purchase and install any required Computer System (as defined in Section 2.C below) and (b) to install or affix signage to a vehicle with design and lettering we approve from time to time.

6. **BUSINESS OPENING.** Section 2.D of the Franchise Agreement is deleted and replaced with the following:

D. **BUSINESS OPENING.** You agree not to commence operation of your Business until: (1) you pay the initial franchise fee and other amounts then due to us; (2) you give us certificates for all required insurance policies; (3) you give us copies of real estate licenses for your Broker of Record (defined in Section 8.C); and (4) we have approved any d/b/a you propose to use for your Business. Subject to your compliance with these conditions, you agree to commence operation of your Business within ninety (90) days after the Effective Date.

7. **INITIAL FEES.** Section 3.A of the Franchise Agreement is deleted and replaced with the following:

A. **INITIAL FEES.** You agree to pay us a nonrecurring and nonrefundable initial franchise fee of \$2,500 in the form we specify, which may include by bank check, cashier's check, wire transfer, or electronic funds transfer. The initial franchise fee is due, and fully earned by us, when you sign this Agreement.

8. **CONDITION AND APPEARANCE OF YOUR BUSINESS.** Section 8.A of the Franchise Agreement is deleted and replaced with the following:

A. **CONDITION AND APPEARANCE OF YOUR BUSINESS.** You agree that, in connection with the operation of your Business, you will use only those signs, emblems, designs, artwork, lettering, logos and display and advertising materials that we approve from time to time. You further agree to maintain, at your own expense, the condition and appearance of any vehicles you use for the operation of your Business in accordance with the System Standards and consistent with the image of a Realty World® Business as an efficiently operated business offering high quality products and services and observing the highest standards of efficient and courteous service.

9. **PRODUCTS AND SERVICES YOUR BUSINESS OFFERS.** Section 8.B of the Franchise Agreement is deleted and replaced with the following:

B. **PRODUCTS AND SERVICES YOUR BUSINESS OFFERS.** You agree that you (1) will offer and sell the products and services that we periodically specify; (2) will not offer or sell any products or services we have not authorized; and (3) will discontinue selling and offering for sale any products or services that we at any time disapprove.

10. **MEMBERSHIP IN MULTIPLE LISTING SERVICE; INTERNET DATA EXCHANGE.** The first sentence of Section 8.I of the Franchise Agreement is deleted and replaced with the following:

You must join the local multiple listing service (“**MLS**”) that encompasses the geographic area in and around [CITY/STATE] and remain a member in good standing of such MLS throughout the term of this Agreement.

11. **LOCAL ADVERTISING.** The first sentence of Section 9.B of the Franchise Agreement is deleted and replaced with the following:

You must promote your Business by spending at least one percent (1%) of your Gross Revenue, in addition to the National Advertising and Promotional Fund Contributions, on local advertising, marketing, and promotions within the geographic area in and around [CITY/STATE] (“**Your Local Advertising**”).

12. **RECORDS, REPORTS, AND FINANCIAL STATEMENTS.** The last sentence of Section 10 of the Franchise Agreement is deleted and replaced with the following:

You agree to preserve and maintain all records in a secure location reasonably acceptable to us for at least three (3) years (including, but not limited to, sales checks, purchase orders, invoices, payroll records, customer lists, check stubs, sales tax records and returns, cash receipts and disbursement journals, and general ledgers).

13. **CONDITIONS FOR APPROVAL OF TRANSFER.** Section 12.C(7) of the Franchise Agreement is deleted.

14. **TERMINATION OF AGREEMENT.** Section 14 of the Franchise Agreement is amended in the following respects:

(a) by deleting subsection (2) and replacing it with the following:

(2) you do not commence operation of your Business within the timeframe set forth in Section 2.D;

(b) by deleting subsection (10):

(c) by deleting subsection (15) and replacing it with the following:

(15) you or any of your owners or affiliates fail to pay any other third party any other amounts owed in connection with your Realty World® Business when due, and do not cure such failure within any applicable cure period granted by such third party;

15. **COVENANT NOT TO COMPETE.** Section 15.D of the Franchise Agreement is deleted and replaced with the following:

D. **COVENANT NOT TO COMPETE** Upon expiration or termination for any reason of this Agreement, you and your owners agree that, for two (2) years beginning on the effective date of the expiration or termination, neither you nor any of our owners (or their immediate family members) will have any direct or indirect interest as an owner (whether or record, beneficially, or otherwise), investor, partner, director or officer, in any Competitive Business

(as defined in Section 7 above) located or operating within [CITY/STATE] or twenty-five (25) miles from the outside boundaries of [CITY/STATE].

16. **CONSTRUCTION.** The second-to-last sentence of Section 17.N of the Franchise Agreement is deleted and replaced with the following:

The term “your Business” includes all of the assets of the Realty World® Business you operate under this Agreement, including its revenue.

*[Signature page follows]*

[Signature Page to MOBI™ Program Addendum]

IN WITNESS WHEREOF, we and you have duly executed and delivered this Addendum on the dates noted below.

**THIS ADDENDUM SHALL NOT BE EFFECTIVE UNTIL ACCEPTED BY US AS EVIDENCED BY DATING AND SIGNING BY EITHER ANDREW CIMERMAN, OUR PRESIDENT AND CHIEF EXECUTIVE, OR TWO OF OUR DULY AUTHORIZED OFFICERS OR REPRESENTATIVES.**

**REALTY WORLD INC., a**  
Nevada corporation

By: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION,  
LIMITED LIABILITY COMPANY, OR  
PARTNERSHIP):**

\_\_\_\_\_  
[Name]

By: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: \_\_\_\_\_

By: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT  
A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:** \_\_\_\_\_

**EXHIBIT B2**  
**BOUTIQUE CONVERSION PROGRAM ADDENDUM**

**REALTY WORLD INC.**  
**BOUTIQUE CONVERSION PROGRAM ADDENDUM**

This Boutique Conversion Program Addendum (“**Addendum**”) is made and entered into as of \_\_\_\_\_, 20\_\_ (the “**Addendum Effective Date**”) by and between **REALTY WORLD INC.**, a Nevada corporation with its principal business address at 1101 Dove Street, Suite 228, Newport Beach, CA 92660 (“**we**,” “**us**,” or “**our**”), and \_\_\_\_\_, whose principal business address is (“**you**” or “**your**”).

1. **BACKGROUND.** Contemporaneously herewith, we and you have entered into a franchise agreement (the “**Franchise Agreement**”) and this Addendum is intended to be part of the Franchise Agreement. You have requested, and we have agreed to grant you, the right to convert your existing real estate brokerage business to operate as a Realty World® Business, with between three to five agents. All capitalized terms used but not defined in this Addendum have the meanings set forth in the Franchise Agreement. Except as provided in this Addendum, the Franchise Agreement remains in full force and effect as originally written. If there is any inconsistency between the Franchise Agreement and this Addendum, the terms of this Addendum will control.

2. **GRANT OF FRANCHISE.** Section 1.D of the Franchise Agreement is deleted and replaced with the following:

D. **GRANT OF FRANCHISE.** You have applied for a franchise to own and operate a Realty World® Business: (check one):

- (1) \_\_\_\_\_ at \_\_\_\_\_ (the “Location”); or  
(2) \_\_\_\_\_ virtually.

Subject to this Agreement’s terms, we grant you a franchise (the “**Franchise**”) to operate a Realty World® Business (“**your Business**”) and to use the Franchise System in its operation. The term of this Agreement is (check one):

- (1) Five (5) years \_\_\_\_\_;  
(2) Seven (7) years \_\_\_\_\_;  
(3) Ten (10) years \_\_\_\_\_;  
(4) Fifteen (15) years \_\_\_\_\_; or  
(5) Twenty (20) years \_\_\_\_\_,

3. **NO EXCLUSIVITY AND RESERVATION OF RIGHTS.** Section 1.E of the Franchise Agreement is amended by deleting the first three sentences of such section and replacing them with the following:

If you are operating your Business from the Location as indicated in Section 2.D, we grant you the right to operate your Business at the Location only, and you acknowledge and agree that your Sales Representatives must also only operate at the Location. You have no right to open any additional offices or locations under this Agreement.

4. **SITE SELECTION.** Section 2.A of the Franchise Agreement is deleted in its entirety and replaced with the following:

A. **SITE SELECTION**. If you are operating your Business from the Location as indicated in Section 2.D, you may only operate your Business at the Location. You may not relocate your Business without our prior written consent. If, at any time during the term of the agreement, renew your lease or sign a lease or sublease for a new Location (the “Lease”), the Lease must contain any terms and provision which we may require from time to time.

5. **INITIAL FEES**. Section 3.A of the Franchise Agreement is deleted and replaced with the following:

A. **INITIAL FEES**. You agree to pay us a nonrecurring and nonrefundable initial franchise fee of \$3,500 in the form we specify, which may include by bank check, cashier’s check, wire transfer, or electronic funds transfer. The initial franchise fee is due, and fully earned by us, when you sign this Agreement.

*[Signature page follows]*

**[Signature Page to Boutique Conversion Program Addendum]**

**IN WITNESS WHEREOF**, we and you have duly executed and delivered this Addendum on the dates noted below.

**THIS ADDENDUM SHALL NOT BE EFFECTIVE UNTIL ACCEPTED BY US AS EVIDENCED BY DATING AND SIGNING BY EITHER ANDREW CIMERMAN, OUR PRESIDENT AND CHIEF EXECUTIVE, OR TWO OF OUR DULY AUTHORIZED OFFICERS OR REPRESENTATIVES.**

**REALTY WORLD INC., a**  
Nevada corporation

By: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION,  
LIMITED LIABILITY COMPANY, OR  
PARTNERSHIP):**

\_\_\_\_\_  
[Name]

By: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: \_\_\_\_\_

By: \_\_\_\_\_  
Title: \_\_\_\_\_

DATED: \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT  
A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:** \_\_\_\_\_

**EXHIBIT C**  
**PROMISSORY NOTE**

## INITIAL FRANCHISE FEE PROMISSORY NOTE

Amount \$ \_\_\_\_\_ Dated: \_\_\_\_\_

FOR VALUABLE CONSIDERATION, the undersigned \_\_\_\_\_ (“Maker”) and \_\_\_\_\_ (“Co-Maker(s)”) promise to pay to Realty World Inc. or its successors and assigns (“Holder”), on \_\_\_\_\_ at \_\_\_\_\_, or at such other place as Holder may designate, in writing, the principal sum of \_\_\_\_\_ (the “Principal”), which amount shall, except as set forth below, bear no interest.

1. This Promissory Note (“Note”) is made pursuant to that certain Realty World Franchise Agreement dated \_\_\_\_\_ (the “Franchise Agreement”) and entered into by and between Maker as “Franchisee” and Holder as “Franchisor”. Principal only shall be payable as set forth in Section 10 hereof. In the event the Maker or Co-Maker(s) fail to make any payment when due, including any payment due upon acceleration of this Note, the entire outstanding Principal shall thereafter bear interest at rate equal to the lesser of eighteen percent (18%) per annum or the highest rate allowed by law from its due date until paid in full.
2. All payments shall be made in lawful money of the United States of America without set-off, offset, recoupment, deduction or counterclaim of any kind whatsoever. Payments, when made, shall first be applied to accrued and unpaid interest, if any, and then to Principal.
3. Maker acknowledges and agrees that the amount of this Note (reflecting the Initial Franchise Fee due pursuant to the Franchise Agreement) is fully earned by Holder and non-refundable.
4. Maker may prepay the principal balance of this Note in full or in part at any time, with no prepayment penalty. No partial prepayment shall extend or postpone the due date of any subsequent installment payment or change the amount of the installment payment. Prepayments will be applied without notation on this Note.
5. Holder of this Note may determine that Maker and Co-Maker(s) are in default and may accelerate the unpaid Principal and all interest accrued thereon to be immediately due and payable, without presentment for payment or any notice or demand, (A) if Maker, Co-Maker(s), endorser, surety or guarantor of this Note (i) suspends business; (ii) becomes insolvent or offer settlement to any creditors; (iii) files a petition in bankruptcy, either voluntary or involuntary; (iv) institutes any proceeding under any bankruptcy or insolvency laws relating to the relief of debtors; (v) makes an assignment for the benefit of creditors; or (vi) makes any false statement or representation orally or in writing, fails to furnish information, or fails to permit inspection of any books or records on demand of Holder, (B) upon default in payment of any Principal payment due hereunder, (C) upon default, in Holder’s sole opinion, of any other agreement or note between Maker and Holder. For the purposes of this Note, a party shall be in default of an agreement if such party shall have been given notice of such default in accordance with the terms of any such agreement, and, as to those defaults for which such party is afforded an opportunity to cure pursuant to such agreement, such party shall have failed to make such cure within the applicable period provided. Maker’s and Co-Maker(s)’s obligation to pay the Principal and interest thereon, if accelerated, shall be absolute and unconditional, and shall not be subject to any rights of set-off, offset or recoupment.
6. Maker and Co-Maker(s) agree(s) to pay all expenditures made in any attempt to collect any amounts due pursuant to this Note. Maker and Co-Maker(s) agree that any attorney-at-law or its attorney-

in-fact may appear in any court of record situated in any County where the Maker and/or Co-Maker(s) then reside or in the County where Maker and/or Co-Maker signed this Note at any time after the debt evidenced shall become due, either at its stated maturity or by declaration, and waiving the issuing and service of process and confess judgment against the Maker and Co-Maker(s), jointly and severally, in favor of the Holder, for the amount then owing thereon, together with attorneys' fees and other legal costs and thereupon release(s) all errors and waive(s) all rights to appeal.

7. Maker, Co-Maker(s) and all endorsers or guarantors of this Note, and each of them, hereby waive, to the fullest extent permitted by law, diligence, demand, notice of demand, presentment for payment, notice of non-payment, notice of dishonor, protest and notice of protest and specifically consent to and waive notice of any renewals, extensions, amendments or modifications of this Note, whether made to or in favor of Maker or any other person or persons. Holder reserves the right to modify the terms of this Note, grant extensions, notations, renewals, releases, discharges, compositions and compromises with any party liable under this Note, with or without any notice to or the consent of, and without discharging or affecting the obligations of, any other party liable under this Note. The claiming of any statute of limitations as a defense to any demand against Maker, Co-Maker(s) or any endorser or guarantor is expressly waived by each and all of endorsers or guarantors of this Note.
8. This Note shall be construed and enforced in accordance with the laws of the State of California. The terms of this Note are confidential and will not be disclosed to any third party by Maker without the prior written consent of Holder, unless otherwise required by law.
9. This Note shall be the joint and several obligation of Maker, Co-Maker(s), all guarantors and endorsers, if any, and shall be binding upon them and their heirs, executors, personal representatives, successors and assigns and shall inure to the benefit of Holder and its successors and assigns. This Note shall not be assignable by Maker or any Co-Maker without the prior written consent of Holder.
10. Repayment of the Principal shall be as follows:
  - a. First Installment Payment: \$\_\_\_\_\_ payable on \_\_\_\_\_, 20\_\_.
  - b. Second Installment Payment: \$\_\_\_\_\_ payable on \_\_\_\_\_, 20\_\_.
  - c. Third Installment Payment: \$\_\_\_\_\_ payable on \_\_\_\_\_, 20\_\_.
  - d. Fourth Installment Payment: \$\_\_\_\_\_ payable on \_\_\_\_\_, 20\_\_.
  - e. Fifth Installment Payment: \$\_\_\_\_\_ payable on \_\_\_\_\_, 20\_\_.

**(THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK)**

**IN WITNESS WHEREOF**, the undersigned Maker and Co-Maker(s) have executed this Note as of the date first set above.

MAKERS AND GUARANTOR(S)

---

Signature

---

Print Name

MAKERS AND GUARANTOR(S)

---

Signature

---

Print Name

MAKERS AND GUARANTOR(S)

---

Signature

---

Print Name

**EXHIBIT D**  
**FINANCIAL STATEMENTS**

REALTY WORLD, INC.  
COMPARATIVE FINANCIAL STATEMENTS  
MAY 31, 2025, 2024 AND 2023

REALTY WORLD, INC.

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# VanDerPol and Company

*A Professional Accountancy Corporation*

151 Kalmus Drive, #M-3A, Costa Mesa, California 92626

(714) 437-1025, FAX (714) 437-5900

## INDEPENDENT AUDITORS' REPORT

To the Shareholder  
Realty World, Inc.

### ***Opinion***

We have audited the accompanying financial statements of Realty World, Inc., which comprise the balance sheet as of May 31, 2025, and the related statements of revenues, expenses, and changes in fund balances and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Realty World, Inc. as of May 31, 2025, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

### ***Basis for Opinion***

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Realty World, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Realty World, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### ***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance

and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Realty World, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Realty World, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Van Der Pol and Company*

VANDERPOL AND COMPANY  
A Professional Accountancy Corporation

Costa Mesa, California  
August 14, 2025

REALTY WORLD, INC.  
BALANCE SHEETS  
AS OF MAY 31, 2025, 2024, AND 2023

**ASSETS**

	<u>2025</u>	<u>2024</u>	<u>2023</u>
<b>Current Assets:</b>			
Cash and cash equivalents [Note 2]	\$ 99,421	\$ 177,156	\$ 422,437
Accounts receivable, less allowance for doubtful collection of \$35,100 at 5/31/25, \$90,000 at 5/31/24, and \$90,000 at 5/31/23	104,205	180,908	87,914
Other receivable	80,000	--	--
Advances to stockholders	2,680	--	55,432
Deferred tax asset-current	10,636	27,214	28,533
Other current assets	<u>14,797</u>	<u>15,597</u>	<u>16,397</u>
<b>Total Current Assets</b>	<u><u>311,739</u></u>	<u><u>400,875</u></u>	<u><u>610,713</u></u>
<b>Property and equipment, net of accumulated depreciation</b>	611	1,066	1,521
<b>Other Assets:</b>			
Goodwill	39,400	39,400	39,400
Trademarks and copyrights	43,687	43,687	43,687
Franchise office acquisition	36,000	38,667	-
Right of Use lease (Note 2(i))	52,938	52,993	47,976
Deferred tax asset: non-current	<u>70,446</u>	<u>70,029</u>	<u>28,261</u>
<b>Total Other Assets</b>	<u><u>242,471</u></u>	<u><u>244,776</u></u>	<u><u>111,348</u></u>
<b>Total Assets</b>	<u><u>\$ 554,821</u></u>	<u><u>\$ 646,717</u></u>	<u><u>\$ 723,582</u></u>

See independent auditors' report and accompanying notes to financial statements.

REALTY WORLD, INC.  
BALANCE SHEETS  
AS OF MAY 31, 2025, 2024, AND 2023

**LIABILITIES AND SHAREHOLDER'S EQUITY**

	<u>2025</u>	<u>2024</u>	<u>2023</u>
<b>Current Liabilities:</b>			
Accounts payable and accrued expenses	\$ 10,738	\$ 10,738	\$ 81,982
Deferred tax liability-current	29,160	50,624	24,601
Lease liability (Note 2(i))	52,938	52,993	47,976
Accrued payroll & related	<u>27,273</u>	<u>28,559</u>	<u>22,983</u>
<b>Total Current Liabilities</b>	<u>120,109</u>	<u>142,914</u>	<u>129,566</u>
<b>Total liabilities</b>	<u>120,109</u>	<u>142,914</u>	<u>129,566</u>
<b>Stockholder's Equity:</b>			
<b>Common stock, \$.001 par value; 25,000 shares authorized, issued and outstanding at May 31, 2025, 2024, and 2023, respectively</b>	25	25	25
<b>Additional paid in capital</b>	199,975	199,975	199,975
<b>Retained earnings</b>	<u>237,533</u>	<u>303,803</u>	<u>394,016</u>
<b>Total Shareholder's Equity</b>	<u>437,533</u>	<u>503,803</u>	<u>594,016</u>
<b>Total Liabilities and Stockholder's Equity</b>	<u><u>\$ 557,642</u></u>	<u><u>\$ 646,717</u></u>	<u><u>\$ 723,582</u></u>

See independent auditors' report and accompanying notes to financial statements.

REALTY WORLD, INC.  
STATEMENT OF REVENUES AND EXPENSES  
FOR THE YEARS ENDED MAY 31, 2025, 2024, AND 2023

	<u>2025</u>	<u>2024</u>	<u>2023</u>
<b>Revenue</b>			
Franchise, broker network and advertising fees	\$ 655,242	\$ 970,608	\$ 1,016,909
Other income	<u>128,771</u>	<u>(2,342)</u>	<u>4,219</u>
<b>Total Revenue</b>	<u>784,013</u>	<u>968,266</u>	<u>1,021,128</u>
<b>Operating Expenses</b>			
General, administrative, and advertising	861,695	1,078,585	1,025,241
<b>Total Operating Expenses</b>	<u>861,695</u>	<u>1,078,585</u>	<u>1,025,241</u>
<b>Income from Operations</b>	<u>(77,682)</u>	<u>(110,319)</u>	<u>(4,113)</u>
<b>Other Income (Expense)</b>			
Interest income	6	143	18
Franchise settlement	7,205	8,125	11,960
Depreciation & amortization	<u>(3,122)</u>	<u>(1,788)</u>	<u>(455)</u>
<b>Total Other Income</b>	<u>4,089</u>	<u>6,480</u>	<u>11,523</u>
<b>Income Before Income Tax Benefit (Provision)</b>	<u>\$ (73,593)</u>	<u>\$ (103,839)</u>	<u>\$ 7,410</u>
Income Tax Provision	<u>4,502</u>	<u>13,626</u>	<u>(3,674)</u>
<b>Net Income (Loss)</b>	<u>\$ (69,091)</u>	<u>\$ (90,213)</u>	<u>\$ 3,736</u>

See independent auditors' report and accompanying notes to financial statements.

REALTY WORLD, INC.  
STATEMENT OF STOCKHOLDER'S EQUITY  
FOR THE YEARS ENDED MAY 31, 2025, 2024, AND 2023

	<b><u>Common Stock</u></b>		<b><u>Additional</u></b>	<b><u>Retained</u></b>	<b><u>Total</u></b>
	<b><u>Number of</u></b>	<b><u>\$.01 Par</u></b>	<b><u>Paid-In</u></b>	<b><u>Earnings</u></b>	
	<b><u>Shares</u></b>	<b><u>Value</u></b>	<b><u>Capital</u></b>		
Balance-May 31, 2022	25,000	\$ 25	\$ 199,975	\$ 390,280	\$ 590,280
Net income	<u>--</u>	<u>-</u>	<u>-</u>	<u>3,736</u>	<u>3,736</u>
Balance, May 31, 2023	25,000	\$ 25	\$ 199,975	\$ 394,016	594,016
Net income	<u>--</u>	<u>-</u>	<u>-</u>	<u>(90,213)</u>	<u>(90,213)</u>
Balance, May 31, 2024	25,000	\$ 25	\$ 199,975	\$ 303,803	503,803
Net income	<u>--</u>	<u>-</u>	<u>-</u>	<u>(69,091)</u>	<u>(69,091)</u>
Balance, May 31, 2025	<u>25,000</u>	<u>\$ 25</u>	<u>\$ 199,975</u>	<u>\$ 234,712</u>	<u>\$ 434,712</u>

See independent auditors' report and accompanying notes to financial statements

REALTY WORLD, INC.  
STATEMENT OF CASH FLOWS  
FOR THE YEARS ENDED MAY 31, 2025, 2024, AND 2023

	<u>2025</u>	<u>2024</u>	<u>2023</u>
<b>Cash flows from operating activities</b>			
<b>Net income</b>	\$ (69,091)	\$ (90,213)	\$ 3,736
<b>Adjustments to reconcile net income to net cash provided (used) by operating activities</b>			
Depreciation and amortization	3,122	1,788	455
Changes in assets and liabilities (increases) decreases in:			
Accounts receivable	76,703	(92,994)	(7,376)
Receivable from shareholder	(2,680)	55,432	(55,432)
Other receivable	(80,000)		
Deferred tax assets	16,161	(40,449)	810
Right-of-Use lease	55	(5,017)	(47,976)
Other assets	800	800	800
Increases (decreases) in:			
Accounts payable and accrued expenses	-	(71,244)	10,170
Payable to shareholder	-	-	(31,514)
Deposits & other liabilities	-	-	-
Accrued payroll & related	(1,286)	5,576	(10,404)
Income taxes payable	-	-	-
Deferred tax liability	(21,464)	26,023	2,064
Lease liability	(55)	5,017	47,976
	<u>(8,644)</u>	<u>(115,068)</u>	<u>(90,427)</u>
Total adjustments			
Net cash provided/(used) by operating activities	<u>(77,735)</u>	<u>(205,281)</u>	<u>(86,691)</u>
<b>Cash Flows From Investing Activities:</b>			
Acquisition of Master Franchises	<u>-</u>	<u>(40,000)</u>	<u>-</u>
Net increase/(decrease) in cash	(77,735)	(245,281)	(86,691)
Cash, Beginning of Year	<u>177,156</u>	<u>422,437</u>	<u>509,128</u>
Cash, End of Year	<u>\$ 99,421</u>	<u>\$ 177,156</u>	<u>\$ 422,437</u>

See independent auditors' report and accompanying notes to financial statements.

REALTY WORLD, INC.  
NOTES TO FINANCIAL STATEMENTS  
MAY 31, 2025, 2024, AND 2023

NOTE 1. ORGANIZATION

Realty World, Inc. (the Company) was incorporated in June 1997 under the laws of the state of Nevada (originally incorporated under the name AC Capital, Inc. but then changed to Realty World America, Inc. in September 1997, and finally changed to Realty World, Inc. in March 2006). The Company is a real estate franchisor and licensor of real estate brokerage offices and provides operational and administrative services to its franchisees. The Company also licenses real estate brokerage businesses under the name Realty World Broker Network (the Network) to use trademarks and service marks and to participate in the Network's ancillary programs.

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(a) Principles of Accounting - The books and records for the Company are maintained on the accrual basis of accounting while the tax returns are maintained on the cash basis of accounting.

(b) Capitalization Policy and Depreciation – Property and equipment are recorded at their original cost and are depreciated over their estimated useful lives generally ranging from 3-15 years using the straight-line method of depreciation. Expenditures for maintenance and repairs of equipment are charged to expense as incurred. There were no significant capital acquisitions during the year.

(c) Use of Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual results could differ from those estimates.

(d) Revenue – The Company's revenue is derived primarily from franchise fees, royalties and licensing fees under the Network. Income from initial franchise and broker network licensing fees are recorded on the date of the franchise or broker network contract agreement. Licensing fees, advertising fees, and royalty income are recognized when earned.

The Financial Accounting Standards Board (FASB) issued new guidance in the Accounting Standards Codification (ASC) Topic 606 Revenue from Contracts with Customers. FASB ASC 606 is a new revenue recognition standard that affects businesses that enter into contracts with customers to transfer goods and services, including public, private and non-public entities. The purpose of the standard is to eliminate variations in the way businesses across industries handle accounting for similar transactions. FASB ASC 606 went into effect for annual reporting periods beginning after December 15, 2018. FASB ASC 606 supersedes the revenue recognition requirements of FASB ASC 972-605 and most industry-specific revenue guidance in the FASB ASC. The Company adopted the new guidance as of January 1, 2019.

Included in revenue are the following franchise fees:

	<u>For the Year Ended May 31,</u>		
	<u>2025</u>	<u>2024</u>	<u>2023</u>
Initial Franchise Fees	\$ 7,205	\$ 9,623	\$ 63,738

REALTY WORLD, INC.  
NOTES TO FINANCIAL STATEMENTS  
MAY 31, 2025, 2024, AND 2023

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(d) Revenue (continued)

Franchise Activity:

The following summarizes the franchise activity for the respective years:

	<u>For the Year Ended May 31,</u>		
	<u>2025</u>	<u>2024</u>	<u>2023</u>
Total Number of Franchises Sold	1	0	1
Total Number of Franchises in Operation	124	142	148

(e) Accounts Receivable – The Company utilizes the allowance method of accounting for losses from uncollectible receivables. Under this method, an allowance is provided based upon historical experience and management's evaluation (for likelihood of collection) of the outstanding receivables at the end of each fiscal year. Accordingly, an allowance for doubtful collection of \$35,100 has been established as of May 31, 2025.

(f) Goodwill and Other Intangibles- Goodwill represents the excess of cost of the assets acquired over their fair value at the date of acquisition. The Company's management has determined that trademarks, copyrights, and regional franchise rights have an indefinite useful life. The Company tests these intangible assets for impairment on an annual basis based on their fair value. Management has determined that there has been no impairment in value for the years ended May 31, 2025, 2024, or 2023.

(g) Advertising Costs - The Company expenses advertising costs when incurred. Advertising costs charged to operations totaled \$3,646, \$0, and \$3,253 for the years ended May 31, 2025, 2024, and 2023, respectively.

(h) Cash and Cash Equivalents- For purposes of the statement of cash flows, the Association considers all highly liquid debt instruments with a maturity of three months or less to be cash equivalents.

(i) Leases- In February 2016, the FASB issued Accounting Standards Update ("ASU") 2016- Leases (Topic 842). The amendments in this ASU revise the accounting treatment relating to operating leases. Under the new guidance, lessees will be required to recognize a lease liability and a right-of-use (ROU) asset for all leases. The amendments in this ASU are effective for the reporting period ending May 31, 2025, with early adoption permitted, and should be applied through a modified retrospective transition approach for leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements.

The Company adopted the new standard effective June 1, 2022 and elected to apply the transition provisions that allow to carry forward the historical assessment of (1) whether contracts are or contain leases, (2) lease classification, and (3) initial direct costs. In addition, the Company elected

REALTY WORLD, INC.  
NOTES TO FINANCIAL STATEMENTS  
MAY 31, 2025, 2024, AND 2023

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

(i) Leases (continued)

the practical expedient that allows lessees the option to account for lease and non-lease components together as a single component for all classes of underlying assets. The Company also elected to use the risk-free rate as the discount rate in circumstances where the implicit lease rate is not determinable.

As a result of adoption, the Company's recorded a right-of-use asset and lease liability of \$52,938 as May 31, 2025.

NOTE 3. INCOME TAXES

The Company utilizes the liability method of accounting for income taxes. Under the liability method deferred income tax assets and liabilities are provided based on the difference between the financial statements and tax basis of assets and liabilities measured by the currently enacted tax rates in effect for the years in which these differences are expected to reverse. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. The components of deferred tax assets and liabilities are classified as current and non-current based upon their characteristics. A valuation allowance is provided for certain deferred tax assets if it is more likely than not that the Company will not realize tax assets through future operations.

In 2015 the FASB issued ASU No. 2015-18, "Income Taxes (Topic 740)-Balance Sheet Classification of Deferred Taxes," which requires companies to report their deferred tax liabilities and deferred tax assets together as a single non-current item on their classified balance sheets. The Company elected to adopt ASU No. 2015-18 early and applied it prospectively as allowed by the standard. As such, prior periods presented were not retrospectively adjusted.

The Association has adopted accounting standards for the accounting for uncertainty in income taxes. These standards provide guidance for the accounting and disclosure about uncertain tax positions taken by an association. Management believes that all of the positions taken by the Association in its federal and state income tax returns are more likely than not to be sustained upon examination. The Association's tax returns are subject to examination by the Internal Revenue Service and California Franchise Tax Board generally for three and four years, respectively, after they are filed.

NOTE 4. LEASES/RENT

The Company maintains several operating leases, as follows (see also Note 2(i)).

The Company leases a residence to be used by the Company's sole shareholder, staff, franchisees and other interested parties of the Company where the Company can benefit from such use. Monthly base rent under this lease generally averages \$1,712 and this lease renews electively on an annual basis.

REALTY WORLD, INC.  
NOTES TO FINANCIAL STATEMENTS  
MAY 31, 2025, 2024, AND 2023

NOTE 4. LEASES/RENT

The Company leases office space through an annual agreement with a related company under common ownership. The monthly rate typically averages \$2,613 and this renews electively on an annual basis.

NOTE 5. PROPERTY AND EQUIPMENT

Property and equipment consist of the following at May 31, 2025, 2024, and 2023:

	<u>For the Year Ended May 31,</u>		
	<u>2025</u>	<u>2024</u>	<u>2023</u>
Furniture	\$ 40,059	\$ 40,059	\$ 40,059
Equipment	79,392	79,392	79,392
Leasehold improvements	-	-	-
Total property and equipment	119,451	119,451	119,451
Less accumulated depreciation and amortization	<u>(118,840)</u>	<u>(118,385)</u>	<u>(117,930)</u>
Net property and equipment	<u>\$ 611</u>	<u>\$ 1,066</u>	<u>\$ 1,521</u>

NOTE 6. FRANCHISE AGREEMENTS AND LEGAL MATTERS

During the years ended May 31, 2021 and 2020, the Company entered into various settlement agreements with former franchisees regarding dispute of fees and other expenses owed under the respective franchise agreements. The Company entered into settlement agreements whereby it received \$11,600 in 2020. In March 2021 the Company settled with its most recent dispute for \$100,000, which included an initial payment of \$40,000 and the balance of \$60,000 over 5-years. For the year ended May 31, 2025, the Company received settlement income of \$7,205.

REALTY WORLD, INC.  
NOTES TO FINANCIAL STATEMENTS  
MAY 31, 2025, 2024, AND 2023

NOTE 7. INCOME TAXES

The components of the income tax benefit (expense) for the years ended May 31, 2025, 2024, and 2023 consist of the following:

	<u>2025</u>	<u>2024</u>	<u>2023</u>
Deferred tax asset: federal	\$ 10,928	\$ (39,276)	\$ 523
Deferred tax asset: state	5,234	( 1,174)	287
Deferred tax liability: federal	( 14,684)	17,802	1,413
Deferred tax liability: state	( 6,780)	8,222	651
Current income tax provision	<u>800</u>	<u>800</u>	<u>800</u>
Net tax provision/(benefit)	\$ ( 4,502)	\$ (13,626)	\$ 3,674

The net deferred tax assets (liabilities) in the accompanying balance sheet include the following components:

	<u>2025</u>	<u>2024</u>	<u>2023</u>
Deferred Tax Asset:			
Federal	\$ 67,195	\$ 78,123	\$ 38,847
State	13,887	19,121	17,947
Deferred Tax Liability:			
Federal	\$ ( 19,948)	\$( 34,632)	\$ ( 16,830)
State	<u>( 9,212)</u>	<u>( 15,992)</u>	<u>( 7,771)</u>
Net Deferred Tax Asset (Liability)	<u>\$ 51,922</u>	<u>\$ 46,620</u>	<u>\$ 32,193</u>

NOTE 8. RELATED PARTY TRANSACTIONS

The Company routinely enters into agreements for management services with HomeLife International, Inc., a Michigan corporation, and Realty World International, a California corporation, both of which share ownership with the same principal as Realty World, Inc. For the year ended May 31, 2025, the Company received management fees of \$110,000.

NOTE 9. SUBSEQUENT EVENTS AND CONTINGENCIES

Subsequent events have been evaluated through August 14, 2025, which is the date the financial statements were available to be issued.

**EXHIBIT E**  
**LIST OF CURRENT FRANCHISEES**

## Current Franchisees as of May 31, 2025

Business Name	Address	City	State	Zip Code	Office Phone
Realty World - Lacy & Spadoni Inc.	7909 Walerga Road	Antelope	CA	95843	(916) 837-0703
Realty World - Of The Bay	2715 Lone Tree Way	Antioch	CA	94509	(925) 757-7200
Realty World - All Services	555 First St., #101	Benicia	CA	94510	(707) 745-1927
Realty World Beverly Hills	468 N. Camden Dr.	Beverly Hills	CA	90210	(310) 285-1741
Realty World - Success	851 Burlway Rd., Suite 503	Burlingame	CA	94010	(650) 552-9670
Realty World Los Angeles & San Fernando Valley Estates	4500 Park Granada Ave., Unit 202	Calabasas	CA	91302	(818) 482-6800
Realty World - Dominion	55 E. Hamilton Ave.	Campbell	CA	95008	(650) 714-3680
Realty World - Villa California	900 East Hamilton Ave., Suite 100	Campbell	CA	95008	(408) 866-4111
Realty World - West Coast Properties	900 E. Hamilton, Suite 100	Campbell	CA	95008	(408) 826-4619
Realty World Main Street	835 N. Main St. Suite D	Corona	CA	92880	(951) 735-9900
Realty World - Equity Solutions	19925 Stevens Creek Blvd., Suite 100	Cupertino	CA	95014	(408) 725-7177
Realty World Allensworth	10803 Lakewood	Downey	CA	90241	(562) 923-8879
Realty World Experts	10927 La Reina Ave.	Downey	CA	90241	(562) 231-3700
Realty World - Bay Area Group	11740 Dublin Blvd., Suite 100	Dublin	CA	94568	(925) 829-7510
Realty World - Complete Services	6500 Dublin Blvd., #212	Dublin	CA	94568	(866) 951-9559
Realty World - One Source	9876 Valley Pines Dr.	Folsom	CA	95630	(916) 989-5500
Realty World- Luxe Homes And Land	2260 East Bidwell St. #1153	Folsom	CA	95630	(916) 708-2017
Realty World - Advantage (Hanford)	344 Cousins Dr.	Hanford	CA	93230	(559) 583-8852
Realty World - Dib & Associates	24301 Southland Dr., Suite 623A	Hayward	CA	94545	(510) 781-0777
Realty World - Advantage (Hollister)	330 Tres Pinos Rd., #B-7	Hollister	CA	92503	(831) 634-1698
Realty World Prestige	210 N. 1st St.	La Puente	CA	91744	(562) 639-9173
Realty World – Premier Associates	1409 Ayers Ave.	Lodi	CA	95242	(831) 206-3071
Realty World - Bianchi & Associates	199 First St., #309	Los Altos	CA	94022	(650) 941-5494
Realty World - Gallery One	2001 Farndon Ave.	Los Altos	CA	94024	(650) 533-7629
Realty World - Real Estate Professionals	305 N. I Street #101	Madera	CA	93637	(559) 661-7653
Realty World - Pacific West Properties	233 Sherwin St.	Mammoth Lakes	CA	93546	(760) 709-1000
Realty World - Silverado	1110 Alhambra Ave.	Martinez	CA	94553	(925) 957-0800
Realty World – The Byers Group	26025 Newport Road #A	Menifee	CA	92584	(424) 207-0231
Realty World - Alliance	43 S. Abbot Ave.	Milpitas	CA	95035	(510) 371-8377
Realty World 5 Star Brokers	2112 W. Whittier Blvd., #202	Montbello	CA	90640	(323) 286-2305
Realty World California Properties, Inc. #1	3124 W. Beverly Blvd.	Montebello	CA	90640	(323) 728-4200
Realty World - People to People	17485 Monterey Rd., Suite 103	Morgan Hill	CA	95037	(408) 396-4446
Realty World - South County (County Property Exchange, Inc.)	16275 Monterey Rd., Suite E	Morgan Hill	CA	95037	(408) 782-9933
Realty World - One Alliance	1155 Newpark Mall	Newark	CA	94560	(510) 405-5288
Realty World California Agents	1101 N. Dove St. #228	Newport Beach	CA	92660	(714) 436-9009
Realty World Marquee	1000 Quail Suite 200	Newport Beach	CA	92660	(949) 536-5095
Realty World - Coliseum Realty	5754 Foothill Blvd.	Oakland	CA	94605	(510) 567-0257

Business Name	Address	City	State	Zip Code	Office Phone
Realty World - Golden Gate	1300 Clay St., Suite 600	Oakland	CA	94612	(510) 632-8100
Realty World Golden Era	1701 North Lombard St., Suite 104	Oxnard	CA	93030	(805) 465-2006
Realty World Desert Cities	453 E Tahquitz Canyon Way	Palm Springs	CA	92262	(760) 327-8402
Realty World - XC'lent Real Estate	417 College Ave.	Palo Alto	CA	94306	(650) 321-8699
Realty World - RW Properties	11 Plaza, Suite A	Patterson	CA	95363	(209) 892-7370
Realty World - Acclaim	4471 Stoneridge Dr., Suite A	Pleasanton	CA	94588	(925) 302-9284
Realty World - Pinnacle	4695 Chabot Dr., Suite 200	Pleasanton	CA	94588	(925) 516-3439
Realty World All Stars	10807 Laurel St, #10	Rancho Cucamonga	CA	91730	(909) 942-3003
Realty World Diamond	8608 Utica Ave. #220	Rancho Cucamonga	CA	91730	(909) 684-4403
Realty World - Greater Sacramento Properties	7268 Murieta Dr. #797	Rancho Murieta	CA	95683	(916) 354-2800
Realty World Infinity Properties	490 Alabama St. #101	Redlands	CA	92373	(909) 910-5559
Realty World - Complete Real Estate	6520 Lonetree Blvd., #1024	Rocklin	CA	95765	(916) 408-2222
Realty World My San Diego Real Estate	4420 Ranier Ave., Suite 310	San Diego	CA	92120	(858) 345-4966
Realty World - AC Properties	2845 Moorpark Ave. #206	San Jose	CA	95128	(408) 299-0555
Realty World - California Homes	175 Bernal Road #200	San Jose	CA	95119	(408) 281-8383
Realty World - Cornerstone Group	1190 S. Bascom Ave., Suite 108	San Jose	CA	95128	(408) 377-3000
Realty World - Engstrom & Associates	15786 Rica Vista Way	San Jose	CA	95127	(408) 272-9188
Realty World - Golden Hills	2680 S. White Rd., #152	San Jose	CA	95148	(408) 238-5111
Realty World - Homes & Estates	6015 Gleneagles Circle, Suite A	San Jose	CA	95138	(408) 206-0122
Realty World - Next Generation	3278 Fleur De Lis Court	San Jose	CA	95132	(408) 684-4469
Realty World - Premier Properties	1270 S. Winchester Blvd. #130	San Jose	CA	95128	(408) 342-1000
Realty World - San Jose Realty	1911 Willow St.	San Jose	CA	95125	(408) 978-5300
Realty World - Santa Clara Valley	1101 S. Winchester Blvd., A-109	San Jose	CA	95128	(408) 551-6800
Realty World - SVI Group	1735 N. First Street #304	San Jose	CA	95112	(408) 573-1336
Realty World - Todd Su & Company Inc.	2030 Senter Rd.	San Jose	CA	95112	(408) 297-8754
Realty World - Martinelli Properties	212 De Anza Blvd.	San Mateo	CA	94402	(650) 578-1300
Realty World - Peninsula	518 Peninsula Ave.	San Mateo	CA	94401	(510) 654-8700
Realty World - San Francisco Bay Area	415 S. Eldorado St.	San Mateo	CA	94402	(650) 458-3078
Realty World - Diablo Homes	2415 San Ramon Valley Blvd., Suite 4165	San Ramon	CA	94583	(925) 480-7597
Solutions for Real Estate, Inc.*	2551 San Ramon Valley Blvd., Suite 236	San Ramon	CA	94583	(925) 855-8444
Realty World - Kevin F. Garvey	805 Kiely Blvd.	Santa Clara	CA	95051	(408) 244-4111
Realty World - Relocation Express	1900 Lafayette St., #200	Santa Clara	CA	95050	(408) 260-6800
Realty World - RFP Realty, Inc.	3535 Pruneridge Ave.	Santa Clara	CA	95051	(408) 985-2100
Realty World - Lake Tahoe	949 Tahoe Keys Blvd.	South Lake Tahoe	CA	96150	(530) 544-5395
Realty World - Bay Area Real Estate	611 Gateway Blvd., #206	San Francisco	CA	94080	(650) 355-2121
Realty World - Green Properties	333 W. Maude Ave., Suite 118	Sunnyvale	CA	94085	(408) 255-1878
Realty World Legends	25115 Avenue Stanford Suite B121	Valencia	CA	91355	(661) 799-9400

Business Name	Address	City	State	Zip Code	Office Phone
Realty World - Classic Foothill Properties	2 Nove Way	Valley Springs	CA	95252	(209) 772-3501
Realty World - Bay Properties	444 Airport Blvd., Suite 107	Watsonville	CA	95076	(831) 722-1020
Realty World - Camelot Winters	7 E. Main St., Suite C	Winters	CA	95694	(530) 795-4000
Realty World FDR Realty Group	20925 Lyons Rd.	Boca Raton	FL	33428	(561) 757-5626
Realty World Prime	1287 University Dr	Coral Springs	FL	33071	(954) 840-9888
Realty World Bravo	2222 Ponce de leon Blvd.	Coral Gables	FL	33134	(786) 372-2855
Realty World J.Pavich Real Estate	21301 S. Tamiami Tr. #340	Estero	FL	33928	(239) 495-9968
Realty World Preferred	255 Primera Blvd., Suite 160	Lake Mary	FL	32746	(407) 834-7368
Realty World C. Bagans First	30 Colorado Rd.	Lehigh Acres	FL	33936	(239) 369-5841
Realty World Executive Homes	12498 SW 127th Ave.	Miami	FL	33186	(305) 251-4044
Realty World Top Producers Realty, Inc. (Naples)	590 11th St. South	Naples	FL	34102	(239) 430-1700
Ocala Realty World	2709 Sw 27th Ave., Suite 103	Ocala	FL	34471	(352) 789-6746
Realty World Executive Group	1734 Kingsley Ave., Suite 11	Orange Park	FL	32073	(904) 215-5712
Realty World Curri Properties	1097 S. Patrick Drive	Satellite Beach	FL	32937	(321) 213-9696
Realty World Tiffany Real Estate	549 Lake St.	Antioch	IL	60002	(847) 395-1010
Realty World Indy	11650 Lantern Rd. #215	Fishers	IN	46038	(317) 509-3688
Realty World Harbert Company	1298 West Main St.	Greenwood	IN	46142	(317) 885-8858
Realty World Turtle Creek Realty	4000 E. Southport Rd.	Indianapolis	IN	46237	(317) 783-0783
Realty World TNT	122 Edwards Ave, Suite 4	Georgetown	KY	40324	(502) 642-6004
Realty World Knox Realty Group, LLC	1812 N. Dixie	Radcliff	KY	40160	(270) 908-3005
Realty World JM Realty Group, LLC.	1600 Washington St	Stoughton	MA	02072	(781) 831-4328
Realty World Team One Properties	5865 Allentown Rd.	Camp Springs	MD	20746	(240) 508-0597
Realty World Marketplace	One Page Avenue, Suite 109	Asheville	NC	28801	(828) 251-2900
Realty World First Coast Realty	407 Atlantic Beach Causeway	Atlantic Beach	NC	28512	(252) 247-0077
Realty World DeSoto Trail	PO Box 1026	Franklin	NC	28744	(828) 524-8488
Realty World Lever & Russell	106 Regency Blvd.	Greenville	NC	27834	(252) 551-2111
Realty World Today	825 Gum Branch Rd., Suite 112	Jacksonville	NC	28540	(910) 455-3200
Realty World Bollinger & Associates	2180 Connelly Springs Rd.	Lenoir	NC	28645	(828) 572-1235
Realty World Carolina Properties	73 Hillsboro	Pittsboro	NC	27312	(919) 545-9911
Realty World Triangle Living	1857 Torrington St.	Raleigh	NC	27615	(919) 215-3263
Realty World Carolina Properties III	1609 11 <sup>th</sup> St.	Siler City	NC	27344	(919) 799-7476
Realty World Properties of the Pines	760-B NW Broad St.	Southern Pines	NC	28387	(910) 725-1137
Realty World Swansboro Properties	135 Franklin Dr.	Swansboro	NC	28584	(910) 326-2400
Realty World Mountains	3549 Dellwood Rd.	Waynesville	NC	28786	(828) 355-6288
Realty World America Agency, Inc.	1604 Route 27	Edison	NJ	08817	(732) 985-7894
Realty World Masich & Dell	1103 W. Front Street	Berwick	PA	18603	(570) 441-4206
Realty World We Get Results	255 S. Lehigh Ave. Suite 102	Frackville	PA	17931	(570) 875-2045
Realty World Molesevich & Associates	18 E. 5th Street	Mt. Carmel	PA	17851	(570) 274-6409
Realty World Properties, INC.	4023 Locust Street	Philadelphia	PA	19104	(215) 386-4200

<b>Business Name</b>	<b>Address</b>	<b>City</b>	<b>State</b>	<b>Zip Code</b>	<b>Office Phone</b>
Realty World of The Upstate	109 Commons Way	Greenville	SC	29611	(864) 236-8340
Realty World Professionals	709 FM 1187 N, Suite 200	Aledo	TX	76008	(817) 441-7707
Realty World Elite Group	P.O. Box 550461	Houston	TX	77255	(713) 993-6181
Realty World Homes & Estates	15330 Willow River Dr.	Houston	TX	77095	(281) 815-7121
Realty World Memorial	9219 Katy Freeway, Suite 298	Houston	TX	77024	(713) 492-2317
Realty World Metropolitan	25659 Ramsey Heights Way	Porter	TX	77356	(832) 612-1091
Realty World Property Experts	227 N. Loop 1604, Suite 150	San Antonio	TX	78232	(210) 254-0283
Realty World Greater Green Bay	3000 Riverside Dr., Suite 140	Green Bay	WI	54301	(920) 309-8166

**EXHIBIT F**  
**LIST OF FRANCHISEES WHO HAVE LEFT THE SYSTEM**

**Franchisees who have terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business as of May 31, 2025, or who have not communicated with us within 10 weeks of the disclosure document issuance date**

<b>Business Name</b>	<b>City</b>	<b>State</b>	<b>Last Known Phone No. or Email</b>	<b>Comments</b>
Realty World - Property Network	Brentwood	CA	(925) 719-4671	Non-Renewal
Realty World - Golden Capital	Concord	CA	(925) 688-2334	Non-Renewal
Realty World - Connect	Elk Grove	CA	(916) 222-7653	Non-Renewal
Realty World - Regency	Hercules	CA	(510) 724-0700	Non-Renewal
Realty World - Providence Properties	Hollister	CA	(831) 636-7890	Non-Renewal
Realty World - Best Realty	Oroville	CA	(530) 534-1323	Non-Renewal
Realty World Premier	Redlands	CA	(909) 307-2019	Non-Renewal
Realty World - Select Group	Roseville	CA	(916) 740-1791	Non-Renewal
Realty World - CGH & Associates	San Jose	CA	(408) 828-4969	Non-Renewal
Realty World - Cal Home	Walnut Creek	CA	(925) 766-6811	Non-Renewal
Realty World Adams & Associates #1	Berea	KY	(859) 623-1900	Non-Renewal
Realty World Dowell & Associates - Danville	Danville	KY	(589) 209-2332	Non-Renewal
Realty World Four Seasons	Lancaster	KY	(859) 661-0014	Non-Renewal
Realty World Horizon	Nicholasville	KY	(859) 241-1508	Non-Renewal
Realty World Adams & Associates #2	Richmond	KY	(859) 623-1900	Non-Renewal
Realty World Dowell and Associates	Somerset	KY	(606) 219-4845	Non-Renewal
Realty World Bollinger & Associates	Lenoir	NC	(828) 572-1235	Non-Renewal
Realty World Rubbico Real Estate	Plains	PA	(570) 881-7877	Non-Renewal
Realty World - Residential Specialists	Austin	TX	(408) 927-6565	Non-Renewal

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

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**EXHIBIT H**  
**DISCLOSURE ACKNOWLEDGMENT STATEMENT**

## DISCLOSURE ACKNOWLEDGMENT STATEMENT

**DO NOT SIGN THIS QUESTIONNAIRE IF YOU ARE LOCATED IN, YOUR FRANCHISED BUSINESS WILL BE LOCATED IN, OR THE FRANCHISE GRANTED IS SUBJECT TO THE FRANCHISE OR DISCLOSURE LAWS OF: CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, WASHINGTON, OR WISCONSIN.**

Realty World Inc. (“Realty World”), through the use of this Disclosure Acknowledgment Statement, desires to determine that you fully understand and comprehend that the purchase of a Realty World Franchise to operate as a Realty World real estate brokerage business (a “Realty World Franchise”) is a business decision involving the evaluation of its associated risks and that Realty World’s policy is to verify and confirm that in making your decision you are not relying upon any oral statement, representations, promises or assurances made during the negotiations for the purchase of a Realty World Franchise by any director, officer, employee, agent or representative of Realty World (collectively “Representative”) which are not specifically set forth in Realty World’s then-current “Franchise Disclosure Document,” including all of the exhibits attached to it (the “FDD”).

The following representations have been prepared by Realty World in an effort to ensure that you have a complete and accurate understanding of the duties, responsibilities and obligations of a Realty World Franchisee prior to the execution of the Franchise Agreement:

1. You acknowledge receipt of the FDD on \_\_\_\_\_. You further acknowledge that you have personally and carefully reviewed the FDD, that you understand all of the information in the FDD and that you have been advised by a Representative to have professional advisors of your own, including legal counsel, review the FDD and consult with you regarding the risks associated with the purchase and operation of a Realty World Franchise.
2. You acknowledge that you have made your own independent determination as to whether you have the capital necessary to fund a Realty World Franchise operation.
3. You recognize and understand that the business risk, which exists in connection with the purchase of any business, make the success or failure of a Realty World Franchise subject to many variables, including, but not limited to, your skills and abilities, the hours you work, competition from other businesses, interest rates, the economy, inflation, office location, operation costs, lease terms and costs, the marketplace and other economic and other business factors. You acknowledge your willingness to undertake these business risks and it is your responsibility to manage your franchise business. You understand that the success or failure of your franchise operation depends primarily upon your efforts and not that of Realty World.
4. You acknowledge and agree that your decision to purchase a Realty World Franchise is in no manner predicated upon any representations, assurances, warranties, guarantees or promises made by a Representative as to the likelihood of success of a Realty World Franchise. You further acknowledge that you have not received any information from a Representative concerning actual, average, projected or forecasted franchise sales, gross receipts, revenues, income, profits or earnings, except as follows (if no exceptions, write “None”):  
  
\_\_\_\_\_  
  
\_\_\_\_\_  
  
\_\_\_\_\_  
  
\_\_\_\_\_

5. You acknowledge that no statement, promise or assurance has been made to you by a Representative concerning the likelihood of success you should or might expect to achieve from developing and operating a Realty World Franchise that is contrary to, or different from, the information contained in the FDD. If you believe that such a statement, promise or assurance has been made, please describe such statement, promise or assurance in the space provided below or write “None”.  
  
\_\_\_\_\_

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6. You acknowledge that no statement, promise or assurance has been made to you by a Representative concerning the advertising, marketing, training, support services or assistance that Realty World will furnish you that is contrary to, or different from, the information contained in the FDD. If you believe that such a statement, promise or assurance has been made, please describe such statement or promise in the space provided below or write "None".

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7. You acknowledge that no other statement, promise or assurance has been made to you by a Representative concerning any other matter related to a Realty World Franchise that is contrary to, or different from, the information contained in the FDD. If you believe that such a statement, promise or assurance has been made, please describe such statement, promise or assurance in the space provided below or write "None".

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[remainder of page intentionally left blank]

PROSPECTIVE FRANCHISEE: (Individual)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

PROSPECTIVE FRANCHISEE:

(Corporation, Partnership or Limited Liability Company)

a/an \_\_\_\_\_ corporation

a/an \_\_\_\_\_ partnership

a/an \_\_\_\_\_ limited liability company

\_\_\_\_\_  
By: \_\_\_\_\_

Its: \_\_\_\_\_

Date: \_\_\_\_\_

**EXHIBIT I**  
**SAMPLE GENERAL RELEASE**

## **GRANT OF FRANCHISOR CONSENT AND FRANCHISEE RELEASE**

(“you” or “your”), currently are parties to a certain Franchise Agreement (the “Franchise Agreement”) dated \_\_\_\_\_, 20\_\_\_\_. You have asked us to take the following action or to agree to the following request: [insert as appropriate for renewal situation]\_\_\_\_\_

We also are entitled to a release and covenant not to sue from your owners. By his, her, or their separate signatures below, your owners likewise grant to us the release and covenant not to sue provided above.

IF THE BUSINESS YOU OPERATE UNDER THE FRANCHISE AGREEMENT IS LOCATED IN CALIFORNIA OR IF YOU ARE A RESIDENT OF CALIFORNIA, THE FOLLOWING SHALL APPLY:

**SECTION 1542 ACKNOWLEDGMENT.** IT IS YOUR INTENTION, ON YOUR OWN BEHALF AND ON BEHALF OF THE RELEASING PARTIES, IN EXECUTING THIS RELEASE THAT THIS INSTRUMENT BE AND IS A GENERAL RELEASE WHICH SHALL BE EFFECTIVE AS A BAR TO EACH AND EVERY CLAIM, DEMAND, OR CAUSE OF ACTION RELEASED BY YOU OR THE RELEASING PARTIES. YOU RECOGNIZE THAT YOU OR THE RELEASING PARTIES MAY HAVE SOME CLAIM, DEMAND, OR CAUSE OF ACTION AGAINST THE REALTY WORLD PARTIES OF WHICH YOU, HE, SHE, OR IT IS TOTALLY UNAWARE AND UNSUSPECTING, WHICH YOU, HE, SHE, OR IT IS GIVING UP BY EXECUTING THIS RELEASE. IT IS YOUR INTENTION, ON YOUR OWN BEHALF AND ON BEHALF OF THE RELEASING PARTIES, IN EXECUTING THIS INSTRUMENT THAT IT WILL DEPRIVE YOU, HIM, HER, OR IT OF EACH SUCH CLAIM, DEMAND, OR CAUSE OF ACTION AND PREVENT YOU, HIM, HER, OR IT FROM ASSERTING IT AGAINST THE REALTY WORLD PARTIES. IN FURTHERANCE OF THIS INTENTION, YOU, ON YOUR OWN BEHALF AND ON BEHALF OF THE RELEASING PARTIES, EXPRESSLY WAIVE ANY RIGHTS OR BENEFITS CONFERRED BY THE PROVISIONS OF SECTION 1542 OF THE CALIFORNIA CIVIL CODE, WHICH PROVIDES AS FOLLOWS:

**“A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.”**

YOU ACKNOWLEDGE AND REPRESENT THAT YOU HAVE CONSULTED WITH LEGAL COUNSEL BEFORE EXECUTING THIS RELEASE AND THAT YOU UNDERSTAND ITS MEANING, INCLUDING THE EFFECT OF SECTION 1542 OF THE CALIFORNIA CIVIL CODE, AND EXPRESSLY CONSENT THAT THIS RELEASE SHALL BE GIVEN FULL FORCE AND EFFECT ACCORDING TO EACH AND ALL OF ITS EXPRESS TERMS AND PROVISIONS, INCLUDING, WITHOUT LIMITATION, THOSE RELATING TO THE RELEASE OF UNKNOWN AND UNSUSPECTED CLAIMS, DEMANDS, AND CAUSES OF ACTION.

If the Business is located in Maryland or if you are a resident of Maryland, the following shall apply:

Any general release provided for hereunder shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

[Signature Page Follows]

**IN WITNESS WHEREOF**, the parties hereto have executed and delivered this release on the date stated on the first page hereof.

**REALTY WORLD INC.**

Print Name:\_\_\_\_\_

Title:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**FRANCHISEE**

\_\_\_\_\_

Print Name:\_\_\_\_\_

Title:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**FRANCHISEE OWNER**

Print Name:\_\_\_\_\_

Title:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

Print Name:\_\_\_\_\_

Title:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**EXHIBIT J**  
**STATE ADDENDA AND AGREEMENT RIDERS**

**ADDITIONAL DISCLOSURES FOR THE  
FRANCHISE DISCLOSURE DOCUMENT OF  
REALTY WORLD INC.**

**FOR THE FOLLOWING STATES: CALIFORNIA, ILLINOIS, INDIANA,  
MARYLAND, NEW YORK, NORTH DAKOTA, OR WISCONSIN.**

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

The following are additional disclosures for the Franchise Disclosure Document of Realty World Inc. required by various state franchise laws. Each provision of these additional disclosures will only apply to you if the applicable state franchise registration and disclosure law applies to you.

**CALIFORNIA**

1. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.

2. SECTION 31125 OF THE FRANCHISE INVESTMENT LAW REQUIRES US TO GIVE YOU A DISCLOSURE DOCUMENT APPROVED BY THE COMMISSIONER OF THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION BEFORE WE ASK YOU TO CONSIDER A MATERIAL MODIFICATION OF YOUR FRANCHISE AGREEMENT.

3. OUR WEBSITE, [www.realtyworld.com](http://www.realtyworld.com), HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THE WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT FINANCIAL PROTECTION AND INNOVATION AT [www.dfpi.ca.gov](http://www.dfpi.ca.gov).

4. California's Franchise Investment Law (Corporations Code sections 31512 and 31512.1) states that any provision of a franchise agreement or related document requiring the franchisee to waive specific provisions of the law is contrary to public policy and is void and unenforceable. The law also prohibits a franchisor from disclaiming or denying (i) representations it, its employees, or its agents make to you, (ii) your ability to rely on any representations it makes to you, or (iii) any violations of the law.

5. The following is added at the end of Item 3:

Neither we, our parent, predecessor or affiliates nor any person in Item 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. Sections 78a et seq., suspending or expelling such persons from membership in that association or exchange.

6. The following is added at the end of Item 6:

The highest rate of interest allowed by California law is 10% annually.

7. The following paragraphs are added at the end of Item 17:

California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer or nonrenewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, and the law applies, the law will control.

The Franchise Agreement contains a covenant not to compete that extends beyond termination of the franchise. This provision might not be enforceable under California law.

The Franchise Agreement provides for termination upon bankruptcy. This provision might not be enforceable under federal bankruptcy law (11 U.S.C.A. Sections 101 et seq.).

The Franchise Agreement require you to sign a general release of claims upon renewal or transfer of the Franchise Agreement. California Corporations Code Section 31512 provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of that law or any rule or order thereunder is void. Section 31512 might void a waiver of your rights under the Franchise Investment Law (California Corporations Code Section 31000 – 31516). Business and Professions Code Section 20010 might void a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 – 20043).

Section 31512.1 of the California Corporations Code requires that any provision of the Franchise Agreement, Disclosure Document, acknowledgment, questionnaire, or other writing, including any exhibit thereto, disclaiming or denying any of the following shall be deemed contrary to public policy and shall be void and unenforceable: (a) representations made by the franchisor or its personnel or agents to a prospective franchisee; (b) reliance by a franchisee on any representations made by the franchisor or its personnel or agents; (c) reliance by a franchisee on the franchise disclosure

document, including any exhibit thereto; or (d) violations of any provision of this division.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.**

## **ILLINOIS**

The following paragraphs are added to the end of Item 17:

Illinois law governs the agreements between the parties to this franchise.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration in a venue outside of Illinois.

Your rights upon termination and non-renewal of a franchise agreement are subject to sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

## **MARYLAND**

1. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

2. The following is added to the end of the “Summary” sections of Item 17(c), entitled “Requirements for franchisee to renew or extend” and Item 17(m), entitled “Conditions for franchisor approval of transfer”:

However, any release required as a condition of renewal, sale and/or assignment/transfer will not apply to claims or liability arising under the Maryland Franchise Registration and Disclosure Law.

3. The following is added to the end of the “Summary” section of Item 17(h), entitled “‘Cause’ defined – non-curable defaults”:

The Franchise Agreement provides for termination upon bankruptcy. This provision might not be enforceable under federal bankruptcy law (11 U.S.C. Sections 101 et seq.), but we will enforce it to the extent enforceable.

4. The following sentence is added to the end of the “Summary” sections of Item 17(v), entitled “Choice of forum”:

You may bring suit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

5. The following language is added to the end of the chart in Item 17:

You must bring any claims arising under the Maryland Franchise Registration and Disclosure Law within 3 years after the grant of the franchise.

## **NEW YORK**

1. The following information is added to the cover page of the Franchise Disclosure Document:

**INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 28 LIBERTY STREET, 21<sup>ST</sup> FLOOR, NEW YORK, NEW YORK 10005.**

**THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS**

**FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.**

2. The following is added at the end of Item 3:

Except as provided above, with regard to us, our parent, affiliates, the persons identified in Item 2, or an affiliate offering franchises under our principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony; a violation of a franchise, antitrust, or securities law; fraud; embezzlement; fraudulent conversion; misappropriation of property; unfair or deceptive practices; or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature, or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.
- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of Item 4:

No person identified in Item 1, and no officer or general partner of franchisor, or any other individual who will have management responsibility relating to the sale or operation of franchises offered by this Disclosure Document have, during the 10-year period immediately before the date of the Disclosure Document: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the U.S. Bankruptcy Code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

4. The following is added to the end of the “Summary” sections of Item 17(c), entitled “Requirements for franchisee to renew or extend” and Item 17(m), entitled “Conditions for franchisor approval of transfer”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of New York State and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

5. The following is added to the end of the “Summary” sections of Item 17(d), entitled “Termination by franchisee”:

You may terminate the agreement on any grounds available by law.

6. The following is added to the end of the “Summary” section of Item 17(j), entitled “Assignment of contract by franchisor”:

However, to the extent required by applicable law, no assignment will be made except to an assignee who, in our good faith judgment, is willing and able to assume our obligations under the Franchise Agreement.

7. The following is added to the end of the “Summary” section of Item 17(t), entitled “Integration/merger clause”:

Any representations or promises outside the Disclosure Document may not be enforceable

8. The following is added to the end of the “Summary” sections of Item 17(v), entitled “Choice of forum” and Item 17(w), entitled “Choice of law”:

However, the governing choice of law and choice of forum shall not be considered a waiver of any right conferred upon you by the provisions of Article 33 of the General Business Law of the State of New York.

**THE FOLLOWING PAGES IN THIS EXHIBIT ARE  
STATE-SPECIFIC RIDERS TO THE  
FRANCHISE AGREEMENT**

**RIDER TO THE  
FRANCHISE AGREEMENT  
FOR USE IN ILLINOIS**

**THIS RIDER** is made and entered into by and between **REALTY WORLD INC.** , a Nevada corporation with our principal business address at 1101 Dove Street, Suite 228, Newport Beach, California 92660 (“we”) and \_\_\_\_\_, having its principal business address at \_\_\_\_\_ (“you”).

1.     **BACKGROUND.** We and you are parties to that certain Franchise Agreement dated \_\_\_\_\_, 20\_\_\_\_ (the “Franchise Agreement”). This Rider is annexed to and forms part of the Franchise Agreement. This Rider is being signed because (a) any of the offering or sales activity relating to the Franchise Agreement occurred in Illinois and the real estate brokerage business that you will operate under the Franchise Agreement will be located in Illinois, and/or (b) you are domiciled in Illinois.

2.     **ILLINOIS LAW.** The following paragraphs are added to the end of the Franchise Agreement and supersede any conflicting provisions in the Franchise Agreement:

Illinois law governs the agreements between the parties to this franchise.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration in a venue outside of Illinois.

Your rights upon termination and non-renewal of a franchise agreement are subject to sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

**IN WITNESS WHEREOF**, the parties have executed and delivered this Rider on the dates noted below, to be effective as of the Effective Date of the Franchise Agreement.

**REALTY WORLD INC.,**  
a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman, CEO

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION, LIMITED LIABILITY COMPANY, OR PARTNERSHIP):** **(IF YOU ARE AN INDIVIDUAL AND NOT A LEGAL ENTITY):**

\_\_\_\_\_  
\_\_\_\_\_  
[Name]

By: \_\_\_\_\_

Title: \_\_\_\_\_

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:** \_\_\_\_\_

**RIDER TO THE  
FRANCHISE AGREEMENT  
FOR USE IN MARYLAND**

**THIS RIDER** is made and entered into by and between **REALTY WORLD INC.**, a Nevada corporation with our principal business address at 1101 Dove Street, Suite 228, Newport Beach, California 92660 (“we”) and \_\_\_\_\_, having its principal business address at \_\_\_\_\_ (“you”).

1.     **BACKGROUND.** We and you are parties to that certain Franchise Agreement dated \_\_\_\_\_, 20\_\_\_\_ (the “Franchise Agreement”). This Rider is annexed to and forms part of the Franchise Agreement. This Rider is being signed because (a) you are domiciled in Maryland, and/or (b) the real estate brokerage business that you will operate under the Franchise Agreement will be located in Maryland.

2.     **YOUR ACKNOWLEDGMENTS.** Section 1.B.(1) of the Franchise Agreement is deleted in its entirety.

3.     **RELEASES.** The following is added to the end of Sections 13.C (“Agreement/Releases”), 12.C(10) (“Conditions for Approval of Transfer”), and 12.D (“Transfer to a Wholly-Owned Corporation Or Limited Liability Company”) of the Franchise Agreement:

However, any release required as a condition of renewal, sale and/or assignment/transfer will not apply to any claims or liability arising under the Maryland Franchise Registration and Disclosure Law.

4.     **INSOLVENCY.** The following sentence is added to the end of Section 14. (18) (“Termination of Agreement”) of the Franchise Agreement:

Clause 14. (18) may not be enforceable under federal bankruptcy law (11 U.S.C. Sections 101 et seq.).

5.     **CONSENT TO JURISDICTION.** The following sentence is added to the end of Section 17.G (“Consent to Jurisdiction”) of the Franchise Agreement:

You may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

6.     **LIMITATIONS OF CLAIMS.** The following sentence is added to the end of Section 17.L (“Limitations of Claims”) of the Franchise Agreement:

You must bring any claims arising under the Maryland Franchise Registration and Disclosure Law within 3 years after we grant you the franchise.

7. **ACKNOWLEDGMENTS.** The following is added to the end of the Franchise Agreement as a new Section 19 (under Section 18 “Notices and Payments”):

19. **Acknowledgments.** All representations requiring you to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability under the Maryland Franchise Registration and Disclosure Law.

**IN WITNESS WHEREOF**, the parties have executed and delivered this Rider on the dates noted below, to be effective as of the Effective Date of the Franchise Agreement.

**REALTY WORLD INC.,**  
a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman, CEO

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION, LIMITED LIABILITY COMPANY, OR PARTNERSHIP):**

\_\_\_\_\_

\_\_\_\_\_  
[Name]

By:\_\_\_\_\_

Title:\_\_\_\_\_

**DATED:**\_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:**\_\_\_\_\_

**RIDER TO THE  
FRANCHISE AGREEMENT FOR USE IN THE  
STATE OF NEW YORK**

**THIS RIDER** is made and entered into by and between **REALTY WORLD INC.** , a Nevada corporation with our principal business address at 1101 Dove Street, Suite 228, Newport Beach, California 92660 (“we”) and \_\_\_\_\_, having its principal business address at \_\_\_\_\_ (“you”).

1.     **BACKGROUND.** We and you are parties to that certain Franchise Agreement dated \_\_\_\_\_, (the “Franchise Agreement”). This Rider is being signed because (a) you are domiciled in the State of New York and the real estate brokerage business that you will operate under the Franchise Agreement will be located in New York, and/or (b) any of the offering or sales activity relating to the Franchise Agreement occurred in New York.

2.     **TRANSFER – BY US.** The following language is added to the end of Section 12.A (Transfer; By Us”) of the Franchise Agreement:

However, to the extent required by applicable law, no transfer will be made except to an assignee who, in our good faith judgment, is willing and able to assume our obligations under this Agreement.

3.     **RELEASES.** The following is added to the end of Sections 13.C (“Agreement/Releases”), 12.C(10) (“Conditions for Approval of Transfer”), and 12.D (“Transfer to a Wholly-Owned Corporation or Limited Liability Company”) of the Franchise Agreement:

Notwithstanding the foregoing all rights enjoyed by you and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force to the extent required by the non-waiver provisions of GBL Sections 687.4 and 687.5, as amended.

4.     **TERMINATION OF AGREEMENT.** The following language is added to the end of Section 14 (“Termination of Agreement”) of the Franchise Agreement:

You may terminate this Agreement on any grounds available by law under the provisions of Article 33 of the General Business Law of the State of New York.

5.     **GOVERNING LAW.** The following language is added to the end of Section 17.F (“Governing Law”) of the Franchise Agreement:

This section shall not be considered a waiver of any right conferred upon you by the provisions of Article 33 of the New York State General Business Law, as amended, and the regulations issued thereunder.

6. **CONSENT TO JURISDICTION.** The following is added to the end of Section 17.G (“Consent to Jurisdiction”) of the Franchise Agreement:

This section shall not be considered a waiver of any right conferred upon you by the provisions of Article 33 of the New York State General Business Law, as amended, and the regulations issued thereunder.

7. **ENTIRE AGREEMENT.** The following sentence is added to the end of Section 17.N (“Construction”) of the Franchise Agreement:

Nothing in this or in any related agreement, however, is intended to disclaim the representations we made in the Disclosure Document that we furnished to you.

**IN WITNESS WHEREOF**, the parties have executed and delivered this Rider on the dates noted below, to be effective as of the Effective Date of the Franchise Agreement.

**REALTY WORLD INC.,**  
a Nevada corporation

By: \_\_\_\_\_  
Andrew Cimerman, CEO

**DATED:** \_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE A CORPORATION, LIMITED LIABILITY COMPANY, OR PARTNERSHIP):**

\_\_\_\_\_

\_\_\_\_\_  
[Name]

By:\_\_\_\_\_

Title:\_\_\_\_\_

**DATED:**\_\_\_\_\_

**FRANCHISE OWNER**

**(IF YOU ARE AN INDIVIDUAL AND NOT A LEGAL ENTITY):**

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

\_\_\_\_\_  
[Signature]

\_\_\_\_\_  
[Print Name]

**DATED:**\_\_\_\_\_

**NEW YORK REPRESENTATIONS PAGE**

**FRANCHISOR REPRESENTS THAT THIS FRANCHISE DISCLOSURE DOCUMENT DOES NOT KNOWINGLY OMIT ANY MATERIAL FACT OR CONTAIN ANY UNTRUE STATEMENT OF A MATERIAL FACT.**

### **State Effective Dates**

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

<b>State</b>	<b>Effective Date</b>
California	Pending
Illinois	Pending
Indiana	Pending
Maryland	Pending
New York	Pending
Wisconsin	August 29, 2025

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

**EXHIBIT K**  
**RECEIPTS**

**RECEIPT  
(OUR COPY)**

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Realty World Inc. offers you a franchise, it must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law. Under Iowa law, we must give you this disclosure document at the earlier of our 1st personal meeting or 14 calendar days before you sign an agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale. Under New York law, we must provide this Disclosure Document at the earlier of the 1st personal meeting or 10 business days before you sign a binding agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale. Michigan requires that we give you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Realty World Inc., does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the appropriate state agency identified on Exhibit A.

Franchise seller(s) offering the franchise: Realty World Inc., 1101 Dove Street, Suite 228, Newport Beach, California 92660, (714) 436-9009. Also, please identify any additional individual franchise seller who offered you a Realty World franchise in the space provided below:

<input type="checkbox"/> Name of Franchise Seller:	<input type="checkbox"/> Name of Franchise Seller:	<input type="checkbox"/> Name of Franchise Seller:
Lisa Gerdes	_____	_____
Realty World Inc.	Realty World Inc.	Principal Business Address: _____
1101 Dove Street, Suite 228	1101 Dove Street, Suite 228	_____
Newport Beach, California 92660	Newport Beach, California 92660	_____
(714) 436-9009	(714) 436-9009	_____

Issuance Date: August 29, 2025

See Exhibit A for our registered agents authorized to receive service of process.

I have received a Disclosure Document dated August 29, 2025, that included the following Exhibits:

Exhibit A	State Agencies/Agents for Service of Process	Exhibit F	List of Franchisees Who Left the System
Exhibit B	Franchise Agreement	Exhibit G	Operations Manual Table of Contents
Exhibit B1	MOBI™ Program Addendum	Exhibit H	Disclosure Acknowledgment Statement
Exhibit B2	Boutique Conversion Program Addendum	Exhibit I	Sample General Release
Exhibit C	Initial Franchise Fee Promissory Note	Exhibit J	State Addenda and Agreement Riders
Exhibit D	Financial Statements	Exhibit K	Receipts
Exhibit E	List of Franchisees		

**PROSPECTIVE FRANCHISEE:**

If a business entity:	If a business entity:	If an individual:
_____	_____	_____
Name of Business Entity	Name of Business Entity	Print Name: _____
By: _____	By: _____	Dated: _____
Its: _____	Its: _____	(Do not leave blank)
Print Name: _____	Print Name: _____	
Dated: _____	Dated: _____	
(Do not leave blank)	(Do not leave blank)	

Please sign this copy of the receipt, print the date on which you received this Disclosure Document, and return it to Realty World Inc., 1101 Dove Street, Suite 228, Newport Beach, California 92660.

**RECEIPT  
(YOUR COPY)**

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Realty World Inc. offers you a franchise, it must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law. Under Iowa law, we must give you this disclosure document at the earlier of our 1st personal meeting or 14 calendar days before you sign an agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale. Under New York law, we must provide this Disclosure Document at the earlier of the 1st personal meeting or 10 business days before you sign a binding agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale. Michigan requires that we give you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Realty World Inc., does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the appropriate state agency identified on Exhibit A.

Franchise seller(s) offering the franchise: Realty World Inc., 1101 Dove Street, Suite 228, Newport Beach, California 92660, (714) 436-9009. Also, please identify any additional individual franchise seller who offered you a Realty World franchise in the space provided below:

<input type="checkbox"/> Name of Franchise Seller: Lisa Gerdes Realty World Inc. 1101 Dove Street, Suite 228 Newport Beach, California 92660 (714) 436-9009	<input type="checkbox"/> Name of Franchise Seller: _____ Realty World Inc. 1101 Dove Street, Suite 228 Newport Beach, California 92660 (714) 436-9009	<input type="checkbox"/> Name of Franchise Seller: _____ Principal Business Address: _____ _____
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Issuance Date: August 29, 2025

See Exhibit A for our registered agents authorized to receive service of process.

I have received a Disclosure Document dated August 29, 2025, that included the following Exhibits:

Exhibit A	State Agencies/Agents for Service of Process	Exhibit F	List of Franchisees Who Left the System
Exhibit B	Franchise Agreement	Exhibit G	Operations Manual Table of Contents
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Exhibit E	List of Franchisees		

**PROSPECTIVE FRANCHISEE:**

If a business entity:

\_\_\_\_\_  
Name of Business Entity  
By: \_\_\_\_\_  
Its: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Dated: \_\_\_\_\_  
(Do not leave blank)

If a business entity:

\_\_\_\_\_  
Name of Business Entity  
By: \_\_\_\_\_  
Its: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Dated: \_\_\_\_\_  
(Do not leave blank)

If an individual:

\_\_\_\_\_  
Print Name: \_\_\_\_\_  
Dated: \_\_\_\_\_  
(Do not leave blank)

**KEEP THIS COPY FOR YOUR RECORDS**