FRANCHISE DISCLOSURE DOCUMENT



TWO MEN AND A TRUCK SPE LLC

A Delaware Limited Liability Company One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 800-756-5656 info@twomenandajunktrunk.com www.twomenandajunktrunk.com

A Two Men and a Junk Truck® franchise (a "**Franchised Business**") provides junk removal and related services. You may purchase a Metro Market Franchise or a Mod Market Franchise (as each are defined in Item 1).

The total investment necessary to begin operations of a Franchised Business ranges from \$119,360 to \$322,025 for a Metro Market Franchise and \$82,710 to \$192,225 for a Mod Market Franchise. This includes \$50,000 to \$130,500 for a Metro Market Franchise and \$30,000 to \$40,500 for a Mod Market Franchise that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in a different format, contact the Franchise Sales office at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 or at 800-756-5656.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date: May 1, 2024, as amended on September 16, 2024

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

| QUESTION | WHERE TO FIND INFORMATION |
|---|--|
| How much can I earn? | Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits I and J. |
| How much will I need to invest? | Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use. |
| Does the franchisor have the financial ability to provide support to my business? | Item 21 or Exhibit L includes financial statements. Review these statements carefully. |
| Is the franchise system stable, growing, or shrinking? | Item 20 summarizes the recent history of the number of company-owned and franchised outlets. |
| Will my business be the only Two Men and a Junk Truck business in my area? | Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you. |
| Does the franchisor have a troubled legal history? | Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings. |
| What's it like to be a Two Men and a Junk Truck franchisee? | Item 20 or Exhibits I and J lists current and former franchisees. You can contact them to ask about their experiences |
| What else should I know? | These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents. |

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What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

<u>Business model can change</u>. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

<u>Operating restrictions</u>. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

<u>When your franchise ends</u>. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About This Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The franchise agreement requires you to resolve disputes with the franchisor by arbitration or litigation only in Georgia. Out-of-state arbitration or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to arbitrate or litigate with the franchisor in Georgia than in your own state.
- 2. <u>Sales Performance Required</u>. You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.
- 3. <u>Mandatory Minimum Payments</u>. You must make minimum royalty or advertising fund payments, regardless of your sales levels. Your inability to make the payments, may result in termination of your franchise and loss of your investment.
- 4. **Short Operating History**. The franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
- 5. <u>Unregistered Trademark</u>. The primary trademark that you will use in your business is not federally registered. If the franchisor's right to use this trademark in your area is challenged, you may have to identify your business and its products or services with a name that differs from that used by other franchisees or the franchisor. This change can be expensive and may reduce brand recognition of the products or services you offer.
- 6. <u>Unopened Franchises</u>. The franchisor has signed a significant number of franchise agreements with franchisees who have not yet opened their outlets. If other franchisees are experiencing delays in opening their outlets, you also may experience delays in opening your own outlet.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

THE FOLLOWING APPLY TO TRANSACTIONS GOVERNED BY THE MICHIGAN FRANCHISE INVESTMENT LAW ONLY

NOTICE UNDER MICHIGAN'S FRANCHISE INVESTMENT LAW

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. SEE MCL 445.1501, ET SEQ. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

- 1. A prohibition on the right of a franchisee to join an association of franchisees.
- 2. A requirement that a franchisee assent to a release, assignment, novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- 3. A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than thirty (30) days, to cure such failure.
- 4. A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (1) the term of the franchise is less than five (5) years and (2) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logo-type, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six (6) months advance notice of franchisor's intent not to renew the franchise.
- 5. A provision that permits a franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- 6. A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- 7. A provision which permits a franchisor to refuse to permit a transfer of a franchise agreement, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
- a. the failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards;
 - b. the fact that the proposed transferee is a competitor of the franchisor or sub-franchisor;

- c. the unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations; and
- d. the failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- 8. A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor the right of first refusal to purchase the assets of a franchisee on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants a franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subsection 3.
- 9. A provision which permits a franchisor to directly or indirectly convey, assign or otherwise transfer its obligations to fulfill contractual obligations to a franchisee unless provision has been made for providing the required contractual services.

If a franchisor's most recent unaudited financial statement shows a net worth of less than One Hundred Thousand (\$100,000) Dollars, you have the right to request the escrow of the initial investment and other funds paid until obligations to provide real estate, improvements, equipment inventory, training or other items included in the franchise offering are fulfilled.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE ATTORNEY GENERAL.

ANY QUESTIONS REGARDING THIS NOTICE MAY BE DIRECTED TO THE STATE OF MICHIGAN, DEPARTMENT OF ATTORNEY GENERAL, CONSUMER PROTECTION DIVISION, ATTN: FRANCHISE SECTION, G. MENNEN WILLIAMS BUILDING, 525 W. OTTAWA ST., LANSING, MICHIGAN 48909, TELEPHONE (517) 373-7567.

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- F Agreement to Provide Optional Services
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- H Addendum to Permit Operation without Office in Marketing Area
- I Addendum to Franchise Agreement Mod Market Franchise
- J List of Franchisees
- K List of Former Franchisees
- L Financial Statements
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- N Franchise Termination and Release Agreement
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Item 1-FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

This Disclosure Document describes Two Men and a Junk Trunk® franchises. The name of the franchisor is Two Men and a Truck SPE LLC ("**Franchisor**"). In this Disclosure Document, the Franchisor may also be referred to as "**we**" or "**us**" and the person being granted a license to operate a franchise will be referred to as "**Franchisee**" or "**you**." If you are a corporation, partnership, limited liability company or other entity, "Franchisee" or "you" will mean the entity and the owners of the entity.

The Franchisor

We are a Delaware limited liability company organized on June 24, 2021. We operate under our corporate name, the "Two Men and a Junk Truck" name, and the "Two Men and a Truck" name. Our principal business address is One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. Our agents for service of process are listed on Exhibit B.

Our business is limited to offering and supporting Franchised Businesses and Two Men and a Truck® franchises ("Moving Franchises"). We or our affiliates also may lease or sell some items to our franchisees. We have offered Franchised Businesses since June 2023. We have offered Moving Franchises since August 2021. As of December 31, 2023, there were 313 franchised and three company-owned Two Men and a Truck businesses in the United States. We have never offered franchises of any type other than the Franchised Businesses and Moving Franchises, nor do we engage in any other line of business. We have never operated a business similar to the Franchised Businesses.

Parents

We are a direct subsidiary of ServiceMaster Systems LLC ("**SM Systems**"), a Delaware limited liability company with a principal address at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. SM Systems guarantees the performance of our obligations under our Franchise Agreements.

We are an indirect subsidiary of ServiceMaster Opco Holdings LLC ("**SM Manager**"), a Delaware limited liability company with a principal business address at One Glenlake Parkway, 14th Floor, Atlanta, Georgia, 30328. SM Manager provides management and support services to us and our franchisees.

SM Manager is a direct subsidiary of RW Purchaser LLC ("**RW Purchaser**"), a Delaware limited liability company, with a principal business at 1180 Peachtree Street, N.E., Suite 2500, Atlanta, Georgia 30309. RW Purchaser became an indirect parent company of TMTI (as defined below) in an acquisition that occurred on August 3, 2021.

RW Purchaser is indirectly owned by RW Parent LLC ("RW Parent"), a Delaware limited liability company with a principal business address at 1180 Peachtree Street, N.E., Suite 2500, Atlanta, Georgia, 30309, which is our ultimate parent. RW Parent is owned by private equity funds managed by Roark Capital Management LLC, an Atlanta-based private equity fund, which became the owner at or about the time RW Purchaser acquired the ServiceMaster brands on August 3, 2021.

Predecessor

Two Men and a Truck/International, LLC, a Michigan limited liability company ("**TMTI**"), is our predecessor and one of our affiliates. TMTI was incorporated on January 17, 1989 under the name Two Men and a Truck/USA, Inc. and changed its name to Two Men and a Truck/International, Inc. on August 5, 1994. TMTI converted to a Michigan limited liability company on July 30, 2021. TMTI offered Moving

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Franchises from February 1989 to August 2021. TMTI's principal business address is 3400 Belle Chase Way, Lansing, Michigan 48911-4251. TMTI has not offered franchises in any other line of business, but it currently operates businesses similar to the Franchised Businesses. TMTI provides certain management and support services to us and our franchisees.

Affiliates Under the Control of RW Parent

Our affiliates under the control of RW Parent that currently offer other franchises include:

Merry Maids SPE LLC ("Merry Maids"), a Delaware limited liability company, franchises residential house cleaning businesses under the Merry Maids® mark. The principal address for Merry Maids is One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. Merry Maids and its predecessors began business and started offering franchises in 1980. As of December 31, 2023, Merry Maids had 933 franchises in the United States.

ServiceMaster Clean/Restore SPE LLC ("ServiceMaster"), a Delaware limited liability company, franchises (i) businesses that provide disaster restoration and heavy-duty cleaning services to residential and commercial customers under the ServiceMaster Restore® mark and (ii) businesses that provide contracted janitorial services and other cleaning and maintenance services under the ServiceMaster Clean® mark. The principal address for ServiceMaster is One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328. ServiceMaster and its predecessors began offering franchises in 1952. As of December 31, 2023, ServiceMaster had 599 ServiceMaster Clean franchises and 2,046 ServiceMaster Restore franchises operating in the United States.

ServiceMaster of Canada Limited ("SM Canada") offers ServiceMaster Clean®, ServiceMaster Restore®, and Merry Maids® franchises in Canada. SM Canada also offered AmeriSpec® and Furniture Medic® franchises through April 2023. The principal address for SM Canada is 2275 Upper Middle Road East, Suite #200, Oakville, Ontario, L6H 0C3. As of December 31, 2023, there were approximately 306 franchises in Canada under the ServiceMaster Clean®, ServiceMaster Restore®, and Merry Maids® trade names and trademarks serving residential and commercial customers throughout Canada.

ServiceMaster Limited ("SM UK") offers ServiceMaster Clean®, ServiceMaster Restore®, Merry Maids®, TruGreen®, and Rosemary Bookkeeping® franchises in Great Britain. SM UK also offered Furniture Medic® franchises through April 2023. The principal address for SM UK is ServiceMaster House, Tigers Road, Wigston, Leicester, The United Kingdom. As of December 31, 2023, there were approximately 353 franchises in Great Britain that operate using the ServiceMaster Clean®, ServiceMaster Restore®, Merry Maids®, Furniture Medic®, TruGreen®, and Rosemary Bookkeeping® trade names and trademarks.

Merry Maids, ServiceMaster, SM Canada, and SM UK have never offered franchises in any line of business (except as provided above), have never conducted a business of the type you will operate, and do not provide products or services to our franchisees, although they may sell products to our franchisees.

In this Disclosure Document, we refer to Merry Maids, ServiceMaster, and us collectively as the "SM Franchisors."

Other Affiliated Franchise Programs

Through control with private equity funds managed by Roark Capital Management, LLC, an Atlanta-based private equity firm, we are affiliated with the following franchise programs ("**Affiliated Programs**"). None of these affiliates operate a Two Men and a Junk Truck franchise.

GoTo Foods") is the indirect parent company to seven franchisors, including: Auntie Anne's Franchisor SPV LLC ("**Auntie Anne's**"), Carvel Franchisor SPV LLC ("**Carvel**"), Cinnabon Franchisor SPV LLC ("**Cinnabon**"), Jamba Juice Franchisor SPV LLC ("**Jamba**"), McAlister's Franchisor SPV LLC ("**Moe's**"), and Schlotzsky's Franchisor SPV LLC ("**Schlotzsky's**"). All seven GoTo Foods franchisors have a principal place of business at 5620 Glenridge Drive NE, Atlanta, GA 30342 and have not offered franchises in any other line of business.

Auntie Anne's franchises Auntie Anne's shops that offer soft pretzels, lemonade, frozen drinks and related foods and beverages. In November 2010, the Auntie Anne's system became affiliated with GoTo Foods through an acquisition. Auntie Anne's predecessor began offering franchises in January 1991. As of December 31, 2023, there were 1,156 franchised and 11 affiliate-owned Auntie Anne's shops in the United States and 817 franchised Auntie Anne's shops outside the United States.

Carvel franchises Carvel® ice cream shoppes and is a leading retailer of branded ice cream cakes in the United States and a producer of premium soft-serve ice cream. The Carvel system became an Affiliated Program in October 2001 and became affiliated with GoTo Foods in November 2004. Carvel's predecessor began franchising retail ice cream shoppes in 1947. As of December 31, 2023, there were 324 franchised Carvel shoppes in the United States and 29 franchised Carvel shoppes outside the United States.

Cinnabon franchises Cinnabon® bakeries that feature oven-hot cinnamon rolls, as well as other baked treats and specialty beverages. It also licenses independent third parties to operate domestic and international franchised Cinnabon® bakeries and Seattle's Best Coffee® franchises on military bases in the United States and in certain international countries, and to use the Cinnabon trademarks on products dissimilar to those offered in Cinnabon bakeries. In November 2004, the Cinnabon system became affiliated with GoTo Foods through an acquisition. Cinnabon's predecessor began franchising in 1990. As of December 31, 2023, there were 952 franchised and 22 affiliate-owned Cinnabon bakeries in the United States and 952 franchised Cinnabon bakeries outside the United States. In addition, as of December 31, 2023, there were 185 franchised Seattle's Best Coffee units outside the United States.

Jamba franchises Jamba[®] stores that feature a wide variety of fresh blended-to-order smoothies and other cold or hot beverages and offer fresh squeezed juices and portable food items to customers who come for snacks and light meals. Jamba has offered JAMBA[®] franchises since October 2018. In October 2018, Jamba became affiliated with GoTo Foods through an acquisition. Jamba's predecessor began franchising in 1991. As of December 31, 2023, there were approximately 733 franchised Jamba stores in the United States and 57 franchised Jamba stores outside the United States.

McAlister's franchises McAlister's Deli[®] restaurants which offer a line of deli foods, including hot and cold deli sandwiches, baked potatoes, salads, soups, desserts, iced tea and other food and beverage products. The McAlister's system became an Affiliated Program through an acquisition in July 2005 and became affiliated with GoTo Foods in October 2013. McAlister's or its predecessor have been franchising since 1999. As of December 31, 2023, there were 506 domestic franchised McAlister's restaurants and 33 affiliate-owned restaurants operating in the United States.

Moe's franchises Moe's Southwest Grill® fast casual restaurants which feature fresh-mex and southwestern food. In August 2007, the Moe's system became affiliated with GoTo Foods through an acquisition. Moe's predecessor began offering Moe's Southwest Grill franchises in 2001. As of December 31, 2023, there were 606 franchised and six affiliate-owned Moe's Southwest Grill restaurants in the United States.

Schlotzsky's franchises Schlotzsky's [®] quick-casual restaurants which feature sandwiches, pizza, soups, and salads. Schlotzsky's signature items are its "fresh-from-scratch" sandwich buns and pizza crusts that are baked on-site every day. In November 2006, the Schlotzsky's system became affiliated with GoTo Foods through an acquisition. Schlotzsky's restaurant franchises have been offered since 1976. As of December 31, 2023, there were 295 franchised Schlotzsky's restaurants and 22 affiliate-owned restaurants operating in the United States.

Inspire Brands, Inc. ("Inspire Brands") is a global multi-brand restaurant company, launched in February 2018 upon completion of the merger of the Arby's and Buffalo Wild Wings brands. Inspire Brands is a parent company to six franchisors offering and selling franchises in the United States, including: Arby's Franchisor, LLC ("Arby's"), Baskin-Robbins Franchising LLC ("Baskin-Robbins"), Buffalo Wild Wings International, Inc. ("Buffalo Wild Wings"), Dunkin' Donuts Franchising LLC ("Dunkin"), Jimmy John's Franchisor SPV, LLC ("Jimmy John's"), and Sonic Franchising LLC ("Sonic"). Inspire Brands is also a parent company to the following franchisors offering and selling franchises internationally: Inspire International, Inc. ("Inspire International"), DB Canadian Franchising ULC ("DB Canada"), DDBR International LLC ("DB China"), DD Brasil Franchising Ltda. ("DB Brasil"), DB Mexican Franchising LLC ("DB Mexico"), and BR UK Franchising LLC ("BR UK"). All of Inspire Brands' franchisors have a principal place of business at Three Glenlake Parkway NE, Atlanta, Georgia 30328 and, other than as described below for Arby's, have not offered franchises in any other line of business.

Arby's is a franchisor of quick-serve restaurants operating under the Arby's[®] trade name and business system that feature slow-roasted, freshly sliced roasted beef and other deli-style sandwiches. In July 2011, Arby's became an Affiliated Program through an acquisition. Arby's has been franchising since 1965. Predecessors and former affiliates of Arby's have, in the past, offered franchises for other restaurant concepts including T.J. Cinnamons[®] stores that served gourmet baked goods. All of the T.J. Cinnamons locations have closed. As of December 31, 2023, there were 3,413 Arby's restaurants operating in the United States (2,316 franchised and 1,097 company-owned) and 200 franchised Arby's restaurants operating internationally.

Buffalo Wild Wings is a franchisor of sports entertainment-oriented casual sports bars that feature chicken wings, sandwiches, and other products, alcoholic and other beverages, and related services under Buffalo Wild Wings[®] name ("**Buffalo Wild Wings Sports Bars**") and restaurants that feature chicken wings and other food and beverage products primarily for off-premises consumption under the Buffalo Wild Wings GO name ("**BWW-GO Restaurants**"). Buffalo Wild Wings has offered franchises for Buffalo Wild Wings Sports Bars since April 1991 and for BWW-GO Restaurants since December 2020. As of December 31, 2023, there were 1,185 Buffalo Wild Wings Sports Bars operating in the United States (533 franchised and 652 company-owned) and 65 franchised Buffalo

Sonic is the franchisor of Sonic Drive-In[®] restaurants, which serve hot dogs, hamburgers and other sandwiches, tater tots and other sides, a full breakfast menu and frozen treats and other drinks. Sonic became an Affiliated Program through an acquisition in December 2018. Sonic has offered franchises for Sonic restaurants since May 2011. As of December 31, 2023, there were 3,521 Sonic Drive-Ins operating in the United States (3,195 franchised and 326 company-owned).

Wild Wings or B-Dubs restaurants operating outside the United States. As of December 31, 2023, there were 79 BWW-GO Restaurants operating in the United States (31 franchised and 48 company-owned).

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Jimmy John's is a franchisor of restaurants operating under the Jimmy John's[®] trade name and business system that feature high-quality deli sandwiches, fresh baked breads, and other food and beverage products. Jimmy John's became an Affiliated Program through an acquisition in October 2016 and became part of Inspire Brands by merger in 2019. As of December 31, 2023, there were 2,644 Jimmy John's restaurants operating in the United States (2,604 franchised and 40 affiliate-owned). Of those 2,644 restaurants, 2,641 were singled-branded Jimmy John's restaurants and three were franchised Jimmy John's restaurants operating at multi-brand locations.

Dunkin' is a franchisor of Dunkin'® restaurants that offer doughnuts, coffee, espresso, breakfast sandwiches, bagels, muffins, compatible bakery products, croissants, snacks, sandwiches and beverages. Dunkin' became an Affiliated Program through an acquisition in December 2020. Dunkin' has offered franchises in the United States and certain international markets for Dunkin' restaurants since March 2006. As of December 31, 2023, there were 9,580 Dunkin' restaurants operating in the United States (9,548 franchised and 32 company-owned). Of those 9,580 restaurants, 8,295 were single-branded Dunkin' restaurants, two were franchised Dunkin' restaurants operating at multi-brand locations, and 1,283 were franchised Dunkin' and Baskin-Robbins combo restaurants. Additionally, as of December 31, 2023, there were 4,210 single-branded franchised Dunkin' restaurants operating internationally.

Baskin-Robbins is a franchisor of Baskin-Robbins® restaurants that offer ice cream, ice cream cakes and related frozen products, beverages and other products and services. Baskin-Robbins became an Affiliated Program through an acquisition in December 2020. Baskin-Robbins has offered franchises in the United States and certain international markets for Baskin-Robbins restaurants since March 2006. As of December 31, 2023, there were 2,261 franchised Baskin-Robbins restaurants operating in the United States. Of those 2,261 restaurants, 977 were single-branded Baskin-Robbins restaurants, one was a Baskin-Robbins restaurant operating at a multi-brand location, and 1,283 were Dunkin' and Baskin-Robbins combo restaurants. Additionally, as of December 31, 2023, there were 5,383 single-branded franchised Baskin-Robbins restaurants operating internationally and in Puerto Rico.

Inspire International has, directly or through its predecessors, offered and sold franchises outside the United States for the following brands: Arby's restaurants (since May 2016), Buffalo Wild Wings sports bars (since October 2019), Jimmy John's restaurants (since November 2022), and Sonic restaurants (since November 2019). DB Canada was formed in May 2006 and has, directly or through its predecessors, offered and sold Baskin-Robbins franchises in Canada since January 1972. DB China has offered and sold Baskin-Robbins franchises in China since its formation in March 2006. DB Brasil has offered and sold Dunkin' and Baskin-Robbins franchises in Brazil since its formation in May 2014. DB Mexico has offered and sold Dunkin' franchises in Mexico since its formation in October 2006. BR UK has offered and sold Baskin-Robbins franchises in the UK since its formation in December 2014. The restaurants franchised by the international franchisors are included in the brand-specific disclosures above.

Primrose School Franchising SPE, LLC ("**Primrose**") is a franchisor that offers franchises for the establishment, development and operation of educational childcare facilities serving families with children from 6 weeks to 12 years old operating under the Primrose® name. Primrose's principal place of business is 3200 Windy Hill Road SE, Suite 1200E, Atlanta GA 30339. Primrose became an Affiliated Program through an acquisition in June 2008. Primrose and its affiliates have been franchising since 1988. As of December 31, 2023, there were 505 franchised Primrose facilities in the United States. Primrose has not offered franchises in any other line of business.

ME SPE Franchising, LLC ("Massage Envy") is a franchisor of businesses that offer professional therapeutic massage services, facial services, and related goods and services under the name "Massage Envy" since 2019. Massage Envy's principal place of business is 14350 North 87th Street, Suite 200, Scottsdale, Arizona 85260. Massage Envy's predecessor began operation in 2003, commenced franchising in 2010, and became an Affiliated Program through an acquisition in 2012. As of December 31, 2023, there were 1,053 Massage Envy locations operating in the United States, including 1044 operated as total body care Massage Envy businesses and nine operated as traditional Massage Envy businesses. Additionally, Massage Envy's predecessor previously sold franchises for regional developers, who acquired a license for a defined region in which they were required to open and operate a designated number of Massage Envy locations either by themselves or through franchisees that they would solicit. As of December 31, 2023, there were nine regional developers operating 11 regions in the United States. Massage Envy has not offered franchises in any other line of business.

CKE Inc. ("CKE"), through two indirect wholly-owned subsidiaries (Carl's Jr. Restaurants LLC and Hardee's Restaurants LLC), owns, operates and franchises quick serve restaurants operating under the Carl's Jr. ® and Hardee's ® trade names and business systems. Carl's Jr. restaurants and Hardee's restaurants offer a limited menu of breakfast, lunch and dinner products featuring charbroiled 100% Black Angus Thickburger® sandwiches, Hand-Breaded Chicken Tenders, Made from Scratch Biscuits and other related quick serve menu items. A small number of Hardee's Restaurants offer Red Burrito® Mexican food products through a Dual Concept Restaurant. A small number of Carl's Jr. Restaurants offer Green Burrito® Mexican food products through a Dual Concept Restaurant. CKE Inc.'s principal place of business is 6700 Tower Circle, Suite 1000, Franklin, Tennessee. In December 2013, CKE Inc. became an Affiliated Program through an acquisition. Hardee's restaurants have been franchised since 1961. As of January 29, 2024, there were 204 company-operated Hardee's restaurants and there were 1,406 domestic franchised Hardee's restaurants, including 136 Hardee's/Red Burrito Dual Concept restaurants. Additionally, there were 458 franchised Hardee's restaurants operating outside the United States. Carl's Jr. restaurants have been franchised since 1984. As of January 29, 2024, there were 49 company-operated Carl's Jr. restaurants, and there were 1,019 domestic franchised Carl's Jr. restaurants, including 243 Carl's Jr./Green Burrito Dual Concept restaurants. In addition, there were 661 franchised Carl's Jr. restaurants operating outside the United States. Neither CKE nor its subsidiaries that operate the above-described franchise systems have offered franchises in any other line of business.

Driven Holdings, LLC ("**Driven Holdings**") is the indirect parent company to nine franchisors, including Meineke Franchisor SPV LLC ("**Meineke**"), Maaco Franchisor SPV LLC ("**Meaco**"), Merlin Franchisor SPV LLC ("**Merlin**"), Econo Lube Franchisor SPV LLC ("**Econo Lube**"), 1-800-Radiator Franchisor SPV LLC ("**1-800-Radiator**"), CARSTAR Franchisor SPV LLC ("**CARSTAR**"), Take 5 Franchisor SPV LLC ("**Take 5**"), ABRA Franchisor SPV LLC ("**ABRA**") and FUSA Franchisor SPV LLC ("**FUSA**"). In April 2015, Driven Holdings and its franchised brands at the time (which included Meineke, Maaco, Merlin and Econo Lube) became Affiliated Programs through an acquisition. Subsequently, through acquisitions in June 2015, October 2015, March 2016, September 2019, and April 2020, respectively, the 1-800-Radiator, CARSTAR, Take 5, ABRA and FUSA brands became Affiliated Programs. The principal business address of Meineke, Maaco, Econo Lube, Merlin, CARSTAR, Take 5, Abra and FUSA is 440 South Church Street, Suite 700, Charlotte, North Carolina 28202. 1-800-Radiator's principal business address is 4401 Park Road, Benicia, California 94510. None of these franchise systems have offered franchises in any other line of business.

Meineke franchises automotive centers that offer to the general public automotive repair and maintenance services that it authorizes periodically. These services currently include repair and replacement of exhaust system components, brake system components, steering and suspension components (including alignment), belts (V and serpentine), cooling system service, CV joints and boots, wiper blades, universal joints, lift supports, motor and transmission mounts, trailer hitches, air

conditioning, state inspections, tire sales, tune ups and related services, transmission fluid changes and batteries. Meineke and its predecessors have offered Meineke center franchises since September 1972, and Meineke's affiliate has owned and operated Meineke centers on and off since March 1991. As of December 30, 2023, there were 698 franchised Meineke centers, 22 franchised Meineke centers cobranded with Econo Lube, and no company-owned Meineke centers or company-owned Meineke centers co-branded with Econo Lube operating in the United States.

Maaco and its predecessors have offered Maaco center franchises since February 1972 providing automotive collision and paint refinishing. As of December 30, 2023, there were 373 franchised Maaco centers and no company-owned Maaco centers in the United States.

Merlin franchises shops that provide automotive repair services specializing in vehicle longevity, including the repair and replacement of automotive exhaust, brake parts, ride and steering control system and tires. Merlin and its predecessors offered franchises from July 1990 to February 2006 under the name "Merlin Muffler and Brake Shops," and have offered franchises under the name "Merlin Shops" since February 2006. As of December 30, 2023, there were 22 Merlin franchises and no company-owned Merlin shops located in the United States.

Econo Lube offers franchises that provide oil change services and other automotive services including brakes, but not including exhaust systems. Econo Lube's predecessor began offering franchises in 1980 under the name "Muffler Crafters" and began offering franchises under the name "Econo Lube N' Tune" in 1985. As of December 30, 2023, there were nine Econo Lube N' Tune franchises and 12 Econo Lube N' Tune franchises co-branded with Meineke centers in the United States, which are predominately in the western part of the United States, including California, Arizona, and Texas, and no company-owned Econo Lube N' Tune locations in the United States.

1-800-Radiator franchises distribution warehouses selling radiators, condensers, air conditioning compressors, fan assemblies and other automotive parts to automotive shops, chain accounts and retail consumers. 1-800-Radiator and its predecessor have offered 1-800-Radiator franchises since 2004. As of December 30, 2023, there were 196 1-800-Radiator franchises in operation in the United States. 1-800-Radiator's affiliate has owned and operated 1-800-Radiator warehouses since 2001 and, as of December 30, 2023, owned and operated one 1-800-Radiator warehouse in the United States.

CARSTAR offers franchises for full-service automobile collision repair facilities providing repair and repainting services for automobiles and trucks that suffered damage in collisions. CARSTAR's business model focuses on insurance-related collision repair work arising out of relationships it has established with insurance company providers. CARSTAR and its affiliates first offered conversion franchises to existing automobile collision repair facilities in August 1989 and began offering franchises for new automobile repair facilities in October 1995. As of December 30, 2023, there were 455 franchised CARSTAR facilities and no company-owned facilities operating in the United States.

Take 5 franchises motor vehicle centers that offer quick service, customer-oriented oil changes, lubrication and related motor vehicle services and products. Take 5 commenced offering franchises in March 2017, although the Take 5 concept started in 1984 in Metairie, Louisiana. As of December 30, 2023, there were 325 franchised Take 5 outlets and 643 affiliate-owned Take 5 outlets operating in the United States.

Abra franchises repair and refinishing centers that offer high quality auto body repair and refinishing and auto glass repair and replacement services at competitive prices. Abra and its predecessor have offered Abra franchises since 1987. As of December 30, 2023, there were 57 franchised Abra repair centers and no company-owned repair centers operating in the United States.

FUSA franchises collision repair shops specializing in auto body repair work and after-collision services. FUSA has offered Fix Auto shop franchises since July 2020, although its predecessors have offered franchise and license arrangements for Fix Auto shops on and off from April 1998 to June 2020. As of December 30, 2023, there were 203 franchised Fix Auto repair shops operating in the United States, nine of which are operated by FUSA's affiliate under a franchise agreement with FUSA.

Driven Holdings is also the indirect parent company to the following franchisors that offer franchises in Canada: (1) Meineke Canada SPV LP and its predecessors have offered Meineke center franchises in Canada since August 2004; (2) Maaco Canada SPV LP and its predecessors have offered Maaco center franchises in Canada since 1983; (3) 1-800-Radiator Canada, Co. has offered 1-800-Radiator warehouse franchises in Canada since April 2007; (4) Carstar Canada SPV LP and its predecessors have offered CARSTAR franchises in Canada since September 2000; (5) Take 5 Canada SPV LP and its predecessor have offered Take 5 franchises in Canada since November 2019; (6) Driven Brands Canada Funding Corporation and its predecessors have offered UniglassPlus and Uniglass Express franchises in Canada since 1985 and 2015, respectively, Vitro Plus and Vitro Express franchises in Canada since 2002, and Docteur du Pare Brise franchises in Canada since 1998; (7) Go Glass Franchisor SPV LP and its predecessors have offered Go! Glass & Accessories franchises since 2006 and Go! Glass franchises since 2017 in Canada; and (8) Star Auto Glass Franchisor SPV LP and its predecessors have offered Star Auto Glass franchises in Canada since approximately 2012.

As of December 30, 2023, there were: (i) 15 franchised Meineke centers and no company-owned Meineke centers in Canada; (ii) 18 franchised Maaco centers and no company-owned Maaco centers in Canada; (iii) 10 1-800-Radiator franchises and no company-owned 1-800-Radiator locations in Canada; (iv) 313 franchised CARSTAR facilities and 1 company-owned CARSTAR facility in Canada; (v) 30 franchised Take 5 outlets and 7 company-owned Take 5 outlets in Canada; (vi) 57 franchised UniglassPlus businesses, 27 franchised UniglassPlus/Ziebart businesses, and five franchised Uniglass Express businesses in Canada, and two company-owned UniglassPlus businesses and one company-owned UniglassPlus/Ziebart businesses, and 4 franchised VitroPlus businesses in Canada, and three company-owned VitroPlus businesses and no company-owned VitroPlus businesses in Canada; (viii) 32 franchised Docteur du Pare Brise businesses and no company-owned Docteur du Pare Brise businesses in Canada; (ix) 12 franchised Go! Glass & Accessories businesses and no company-owned Go! Glass businesses in Canada; and 8 company-owned Go! Glass & Accessories businesses and no company-owned Go! Glass businesses in Canada; and (x) 8 franchised Star Auto Glass businesses and no company-owned Star Auto Glass businesses in Canada.

In January 2022, Driven Brands acquired Auto Glass Now's repair locations. As of December 30, 2023, there were more than 220 repair locations operating under the AUTOGLASSNOW® name in the United States ("AGN Repair Locations"). AGN Repair Locations offer auto glass calibration and windshield repair and replacement services. In the future, AGN Repair Locations may offer products and services to Driven Brands' affiliates and their franchisees in the United States, and/or Driven Brands may decide to offer franchises for AGN Repair Locations in the United States.

NBC Franchisor LLC ("NBC") franchises gourmet bakeries that offer and sell specialty bundt cakes, other food items and retail merchandise under the Nothing Bundt Cakes® mark. NBC's predecessor began offering franchises in May 2006. NBC became an Affiliated Program through an acquisition in May 2021. NBC has a principal place of business at 4560 Belt Line Road, Suite 350, Addison, Texas 75001. As of December 31, 2023, there were 562 Nothing Bundt Cake franchises and 16 company-owned locations operating in the United States. NBC has never offered franchises in any other line of business.

Mathnasium Center Licensing, LLC ("Mathnasium") franchises learning centers that provide math instruction using the Mathnasium® system of learning. Mathnasium began offering franchises in late 2003. Mathnasium became an Affiliated Program through an acquisition in November 2022. Mathnasium has a principal place of business at 5120 West Goldleaf Circle, Suite 400, Los Angeles, California 90056. As of December 31, 2023, there were 968 franchised and 4 affiliate-owned Mathnasium centers operating in the United States. Mathnasium has never offered franchises in any other line of business. Affiliates of Mathnasium Center Licensing, LLC also offer franchises for operation outside the United States.

Mathnasium Center Licensing Canada, Inc. has offered franchises for Mathnasium centers in Canada since May 2014. As of December 31, 2023, there were 89 franchised Mathnasium centers in Canada. Mathnasium International Franchising, LLC has offered franchises outside the United States and Canada since May 2015. As of December 31, 2023, there were 79 franchised Mathnasium centers outside the United States and Canada. Mathnasium Center Licensing, LLC, Mathnasium Center Licensing Canada, Inc. and Mathnasium International Franchising, LLC each have their principal place of business at 5120 West Goldleaf Circle, Suite 400, Los Angeles, California 90056 and none of them has ever offered franchises in any other line of business.

Youth Enrichment Brands, LLC is the direct parent company to three franchisors operating in the United States: i9 Sports, LLC ("i9"), SafeSplash Brands, LLC also known as "**Streamline Brands**"), and School of Rock Franchising LLC ("**School of Rock**"). i9 became an Affiliated Program through an acquisition in September 2021. Streamline Brands became an Affiliated Program through an acquisition in June 2022. School of Rock became an Affiliated Program through an acquisition in September 2023. The three franchisors have never offered franchises in any other line of business.

i9 franchises businesses that operate, market, sell and provide amateur sports leagues, camps, tournaments, clinics, training, development, social activities, special events, products and related services under the i9 Sports® mark. i9 began offering franchises in November 2003. i9 became an Affiliated Program through an acquisition in September 2021. i9 has a principal place of business at 9410 Camden Field Parkway, Riverview, Florida 33578. As of December 31, 2023, there were 245 i9 Sports franchises in the United States.

Streamline Brands offers franchises under the SafeSplash Swim School® brand and operates under the SwimLabs® and Swimtastic® brands, all of which provide "learn to swim" programs for children and adults, birthday parties, summer camps, other swimming-related activities. Streamline Brands has offered swim school franchises under the SafeSplash Swim School brand since August 2014. Streamline Brands offered franchises under the Swimtastic brand since August 2015 through March 2023 and under the SwimLabs brand from February 2017 through April 2023. Streamline Brands became an Affiliated Program through an acquisition in June 2022 and has a principal place of business at 12240 Lioness Way, Parker, Colorado 80134. As of December 31, 2023, there were 128 franchised and company-owned SafeSplash Swim School outlets (including 12 outlets that are dual-branded with SwimLabs), 11 franchised and licensed SwimLabs swim schools, 11 franchised Swimtastic swim schools, and one dual-branded Swimtastic and SwimLabs swim school operating in the United States.

School of Rock franchises businesses that operate performance-based music schools with a rock music program under the School of Rock[®] mark. School of Rock began offering franchises in September 2005. School of Rock has a principal place of business at 1 Wattles Street, Canton, MA 02021. As of December 31, 2023, there were 234 franchised and 47 affiliate-owned School of Rock schools in the United States and 78 franchised School of Rock schools outside the United States.

None of the affiliated franchisors are obligated to provide products or services to you; however, you may purchase products or services from these franchisors if you choose to do so.

Except as described above, we have no other parents, predecessors, or affiliates that must be included in this Item.

The Two Men and a Junk Truck Franchise

We franchise a system for the development and operation of a business that provides junk removal services and related products and services. The distinguishing characteristics of the system include tradenames, trademarks, training, operational procedures, promotional techniques and materials, signs, layouts, methods of operation, and manuals covering business practices and policies. We may further define, update, and revise the system in the future. The system that we specify and authorize our franchisees to use is referred to as the "**System**." A business operated under the System and Trademarks, whether operated by us, an affiliate, or a person authorized by us, will sometimes be referred to as a "**Unit**." We own or have rights to certain logos, names, trademarks, and service marks, including the trademark "Two Men and a Junk Truck[®]," which are used to identify the System and Units. We may revise these logos, names, trademarks, and service marks in the future. The logos, names, trademarks, and service marks that we specify and authorize our franchisees to use are referred to as the "**Trademarks**."

Franchised Businesses must operate under our Trademarks and in accordance with our System. The System includes the operating procedures and policies contained in the Two Men and a Junk Truck Manuals ("Manuals"). All written, electronic, video, and audio recorded policies, procedures, techniques, memos, bulletins, newsletter, forms, guidelines, and other materials prepared by us in connection with the System or to assist you in the operation of your Franchised Business.

You are granted the right to operate a Franchised Business by signing our standard Franchise Agreement and supplemental documents attached to the Franchise Agreement (see Exhibit C). Your Franchise Agreement will grant you a marketing area in which we will not locate other Franchised Businesses operating under the System and Trademarks ("Marketing Area"). See Item 12.

We currently offer two types of Franchised Businesses: (1) a metro market franchise that will typically have a Marketing Area that includes a population of approximately 420,000 to 600,000 people (except in densely populated metropolitan areas) (a "Metro Market Franchise") and (2) a Mod Market Franchise that will typically have a Marketing Area that includes a population of approximately 100,000 to 250,000 people (a "Mod Market Franchise"). The Mod Market Franchise is the same as our Metro Market Franchise, except, because of the smaller population of the Marketing Area, the initial fee is lower and the minimum performance requirements are different. There may also be some differences in equipment requirements, fee requirements, our right to re-purchase the franchise, hours of operation, and office staffing requirements. If you purchase a Mod Market Franchise, you will sign our current Metro Market Franchise Agreement as well as an Addendum to Franchise Agreement—Mod Market Franchise ("Mod Market Addendum") in the form attached as Exhibit I. The Mod Market Franchise is only available for new franchise marketing areas. An existing Marketing Area cannot be converted to a Mod Market Franchise during the term of the applicable Franchise Agreement or on renewal or transfer of the franchise for the Marketing Area. The information in this Disclosure Document relating to the Franchised Businesses applies to both our Metro Market Franchise and our Mod Market Franchise, unless otherwise noted.

In some cases, we may enter into a Preliminary Approval Agreement with you (see Exhibit D) (the "Preliminary Approval Agreement") before signing a Franchise Agreement. The Preliminary Approval Agreement reserves a Marketing Area for you for a limited period of time in which you can decide whether you want to enter into a Franchise Agreement with us. The Preliminary Approval Agreement may be used in situations where the applicant wants to deal with certain start-up issues before signing a Franchise Agreement; for example, determining if they can obtain financing or the necessary licensing from the

applicable state agency. If you are renewing your franchise, you will sign our current standard Franchise Agreement as well as an Addendum to Franchise Agreement—Renewal ("**Renewal Addendum**") (see Exhibit E). The Renewal Addendum modifies some of the provisions of the standard Franchise Agreement to reflect your status as an existing franchisee.

Currently, the services that we have approved include junk removal services, Resale Services, and other products and services that we may designate from time to time (the "Approved Services"). "Resale Services" include reselling items that you pick-up from customers to third parties. We may expand or modify the services and products that are a required or optional part of the System.

We also have the exclusive right to coordinate and administer National Accounts and National Programs. A "National Account" is manufacturer, supplier, transport company, or other customer or prospective customer that desires to obtain services provided by the Two Men and a Junk Truck franchise system that may require services from more than one Two Men and a Junk Truck franchisee. A "National Program" is a program specified by us that involves services to customers that require participation by more than one Two Men and a Junk Truck franchisee and possibly a third party. If you are approached by a prospective National Account or National Program, you must promptly notify us and allow us to coordinate activities relating to the prospective National Account or National Program. We may enter into arrangements with National Accounts and in connection with National Programs to have the Two Men and a Junk Truck franchise system provide delivery or other services on a national or regional basis. These arrangements may include set pricing, service standards, and other rules of participation.

We may offer you the opportunity to, or require you to, participate in an arrangement with a National Account or in a National Program. If you are eligible and elect to participate or if we require you to participate in an arrangement with a National Account or in a National Program, you must agree to abide by the terms of our arrangement with the National Account as well as our policies and procedures relating to the National Account or the National Program. We may provide centralized dispatch, billing and collection services, insurance, tools, and/or other goods and services in connection with National Accounts and National Programs. We may charge fees for administering National Accounts and National Programs or directly from franchisees. These fees may be used to cover our costs for administering National Accounts and National Programs (including overhead and out-of-pocket costs for goods and services provided) and/or to create a fund to be used for expenses incurred by us in our discretion in connection with National Accounts and National Programs or to market to prospective National Accounts and National Programs.

Market and Competition

Your franchise will offer commercial and junk removal services and related products and services to the public. The market for the products and services the franchise will offer is well developed and highly competitive. Your competitors will include other local and national junk removal or related services companies.

Industry-Specific Regulations

Junk removal service companies are regulated by federal, state, and local law. The U.S. Department of Transportation's Federal Motor Carrier Safety Administration (FMCSA) administers the federal laws. The state and local laws can vary significantly from jurisdiction to jurisdiction. There may be other laws and regulations applicable to the operation of a Franchised Business within a particular state, city, or county, and we urge you to ask your attorney or state agencies about the described laws, regulations, and any other laws or regulations that can impact the operation of a Franchised Business within the specific area licensed to you.

Item 2–BUSINESS EXPERIENCE

Chief Executive Officer: Jon Nobis

Mr. Nobis has been the Chief Executive Officer for us, each of the other SM Franchisors, SM Manager, RW Purchaser, and a number of other related entities since September 2024. He has also been a Manager of RW Parent since September 2024. From November 2021 to September 2024, Mr. Nobis served as the Chief Information Officer for SM Manager in Atlanta, Georgia. From March 2018 to April 2022, he was the Chief Executive Officer for TMTI in Lansing, Michigan. Mr. Nobis serves in his present capacities in Atlanta, Georgia.

Chief Financial Officer & Treasurer: Sunil Doshi

Mr. Doshi has been the Chief Financial Officer & Treasurer for us, each of the other SM Franchisors, SM Manager, RW Parent, RW Purchaser, and a number of other related entities since August 2024. From March June 2020 to July 2024, he served in a variety of roles for Fossil Group, Inc. in Richardson, Texas, including Executive Vice President, Chief Financial Officer and Treasurer from March 2021 to June 2024 and Senior Vice President, Global Finance and Accounting and Chief Accounting Officer from June 2020 to March 2021. From February 2019 to May 2020, Mr. Doshi was the Chief Financial Officer for Mitra QSR KNE, LLC. Mr. Doshi serves in his present capacities in Atlanta, Georgia.

General Counsel: Josh Burnette

Mr. Burnette has been our General Counsel since July 2023. He has been the General Counsel for each of the other SM Franchisors, SM Manager, RW Parent, RW Purchaser and a number of other related entities since July 2023. From May 2018 to July 2023, he served as General Counsel for North America for DS Smith Plc in Atlanta, Georgia. Mr. Burnette serves in his present capacities in Atlanta, Georgia.

President of TMTI: Randy Shacka

Mr. Shacka has served as President of TMTI since August 2012. From August 2021 to March 2023, he also served as President of AmeriSpec SPE LLC and Furniture Medic SPE LLC. Mr. Shacka serves in his present capacities in Lansing, Michigan.

Senior Vice President of Development of TMTI: Daniel Laughlin

Mr. Laughlin has been the Senior Vice President of Development for TMTI, the SM Franchisors, SM Manager, RW Parent, RW Purchaser, and a number of other related entities since April 2023. From December 2021 to March 2023, he worked as Vice President of Corporate Development at Marcone Supply in St. Louis, Missouri. From May 2021 to November 2021, he served as Senior Vice President of Corporate Development for Hydrobuilder Holdings LLC in Greenwood Village, Colorado. From December 2014 to April 2021, he served as Vice President Strategy and Corporate Development for SiteOne Landscape Supply, LLC in Atlanta, Georgia. Mr. Laughlin serves in his present capacities in Charlotte, North Carolina.

Senior Manager of Franchise Development of TMTI: Tray Doster

Mr. Doster has served as Senior Manager of Franchise Development of TMTI since January 2023. From November 2022 to January 2023, Mr. Doster was in between positions. From October 2017 to

November 2022, he served as Director of Franchise Sales for Zaxby's Franchising, LLC, in Athens, Georgia. Mr. Doster serves in his present capacities in Bishop, Georgia.

Compliance Director of TMTI: Pamela Batten

Ms. Batten has served as Compliance Director of TMTI since January 2016. Ms. Batten serves in her present capacities in Lansing, Michigan.

Item 3–LITIGATION

Disclosures Regarding Affiliated Programs

The following affiliates who offer franchises resolved actions brought against them with settlements that involved their becoming subject to currently effective injunctive or restrictive orders or decrees. None of these actions have any impact on us or our brand nor allege any unlawful conduct by us.

The People of the State of California v. Arby's Restaurant Group, Inc. (California Superior Court, Los Angeles County, Case No. 19STCV09397, filed March 19, 2019). On March 11, 2019, our affiliate, Arby's Restaurant Group, Inc. ("ARG"), entered into a settlement agreement with the states of California, Illinois, Iowa, Maryland, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Oregon and Pennsylvania. The Attorneys General in these states sought information from ARG on its use of franchise agreement provisions prohibiting the franchisor and franchisees from soliciting or employing each other's employees. The states alleged that the use of these provisions violated the states' antitrust, unfair competition, unfair or deceptive acts or practices, consumer protection and other state laws. ARG expressly denies these conclusions but decided to enter into the settlement agreement to avoid litigation with the states. Under the settlement agreement, ARG paid no money but agreed (a) to remove the disputed provision from its franchise agreements (which it had already done); (b) not to enforce the disputed provision in existing agreements or to intervene in any action by the Attorneys General if a franchisee seeks to enforce the provision; (c) to seek amendments of the existing franchise agreements in the applicable states to remove the disputed provision from the agreements; and (d) to post a notice and ask franchisees to post a notice to employees about the disputed provision. The applicable states instituted actions in their courts to enforce the settlement agreement through Final Judgments and Orders, Assurances of Discontinuance, Assurances of Voluntary Compliance, and similar methods.

The People of the State of California v. Dunkin' Brands, Inc., (California Superior Court, Los Angeles County, Case No. 19STCV09597, filed on March 19, 2019.) On March 14, 2019, our affiliate, Dunkin Brands, Inc. ("DBI"), entered into a settlement agreement with the Attorneys General of 13 states and jurisdictions concerning the inclusion of "no-poaching" provisions in Dunkin' restaurant franchise The settling states and jurisdictions included California, Illinois, Iowa, Maryland, agreements. Massachusetts, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, Vermont, and the District of Columbia. A small number of franchise agreements in the Dunkin' system prohibit Dunkin' franchisees from hiring the employees of other Dunkin' franchisees and/or DBI's employees. A larger number of franchise agreements in the Dunkin' system contain a no-poaching provision that prevents Dunkin' franchisees and DBI from hiring each other's employees. Under the terms of the settlement, DBI agreed not to enforce either version of the no-poaching provision or assist Dunkin's franchisees in enforcing that provision. In addition, DBI agreed to seek the amendment of 128 franchise agreements that contain a no-poaching provision that bars a franchisee from hiring the employees of another Dunkin' franchisee. The effect of the amendment would be to remove the no-poaching provision. DBI expressly denied in the settlement agreement that it had engaged in any conduct that had violated state or federal law, and, furthermore, the settlement agreement stated that such agreement should not be construed as an admission of law, fact, liability, misconduct, or wrongdoing on the part of DBI. The Attorney General of the State of

California filed the above-reference lawsuit in order to place the settlement agreement in the public record, and the action was closed after the court approved the parties' stipulation of judgment.

New York v. Dunkin' Brands, Inc. (N.Y. Supreme Court for New York County, Case No. 451787/2019, filed September 26, 2019). In this matter, the N.Y. Attorney General ("NYAG") filed a lawsuit against our affiliate, DBI, related to credential-stuffing cyberattacks during 2015 and 2018. The NYAG alleged that the cyber attackers used individuals' credentials obtained from elsewhere on the Internet to gain access to certain information for DD Perks customers and others who had registered a Dunkin' gift card. The NYAG further alleged that DBI failed to adequately notify customers and to adequately investigate and disclose the security breaches, which the NYAG alleged violated the New York laws concerning data privacy as well as unfair trade practices. On September 21, 2020, without admitting or denying the NYAG's allegations, DBI and the NYAG entered into a consent agreement to resolve the State's complaint. Under the consent order, DBI agreed to pay \$650,000 in penalties and costs, issue certain notices and other types of communications to New York customers, and maintain a comprehensive information security program through September 2026, including precautions and response measures for credential-stuffing attacks.

Except for the actions described above, no litigation is required to be disclosed in this Item.

Item 4–BANKRUPTCY

No bankruptcy is required to be disclosed in this Item.

Item 5–INITIAL FEES

Franchise Agreement

The initial franchise fee is \$50,000 for a Marketing Area for a Metro Market Franchise. The initial franchise fee grants you the right to operate within a specified Marketing Area that will generally have a population of approximately 400,000 to 600,000 for a Metro Market Franchise. In some circumstances, we may approve a Marketing Area that will have a population of between 600,000 to 1,000,000. In those cases, we may charge an additional initial franchise fee based on a formula equal to \$10,000 multiplied by (the actual additional population over $600,000 \div 50,000$). For a Marketing Area with 1,000,000 people, the initial franchise fee will be \$130,000 (calculated as \$50,000 + (\$10,000 x (400,000 \div 50,000)).

The initial franchise fee is \$30,000 for a Mod Market Franchise. The initial franchise fee grants you the right to operate within a specified Marketing Area that will generally have a population of approximately 100,000 to 250,000 people for a Mod Market Franchise. In some circumstances, we may approve a Marketing Area that will have a population of between 250,000 to 300,000. In those cases, we may charge an additional initial franchise fee based on a formula equal to \$10,000 multiplied by (the actual additional population over $250,000 \div 50,000$). For a Marketing Area with 300,000 people, the initial franchise fee will be \$40,000 (calculated as \$30,000 + (\$10,000 x ($50,000 \div 50,000$))).

The initial franchise fee is payable in a lump sum at the time you sign the Franchise Agreement. The initial fee is fully earned and non-refundable when paid, in consideration of administrative and other expenses incurred by us in entering into the Franchise Agreement, and for our lost or deferred opportunity to enter into a Franchise Agreement with another franchisee.

We or an affiliate are members of the International Franchise Association and participate in the International Franchise Association's VetFran Program, which provides a 10% discount on initial franchise fees to veterans of U.S. Armed Forces who otherwise meet the requirements of the VetFran program.

In 2023, we did not collect any initial franchise fees.

Other Amounts Paid to the Franchisor for Goods or Services

If you choose to participate in the full appointment center services we offer to our franchisees, we may charge you a one-time set up fee \$300 to \$500 before initiating the service.

Preliminary Approval Agreement

If we enter into a Preliminary Approval Agreement with you before you sign a Franchise Agreement, you must pay a franchise reservation fee of \$10,000 for a Metro Market Franchise, and \$5,000 for a Mod Market Franchise in a lump sum at the time you sign the Preliminary Approval Agreement. If you enter into a Franchise Agreement with us, the franchise reservation fee will be applied to the initial franchise fee due under the Franchise Agreement. If the Preliminary Approval Agreement expires or terminates for any reason other than the signing of a Franchise Agreement, we will retain the franchise reservation fee.

Refundability of Initial Fees

The initial fees described in this Item 5 are not refundable.

Item 6–OTHER FEES

| Type of Fee (1) | Amount | Due Date | Remarks |
|---------------------|--|---------------------------------|--|
| Royalty Fee | Until 12/31/24: 7% of all Gross Sales, excluding Gross Sales generated from Resale Services. 5% of Gross Sales generated from Resale Services. Beginning 1/1/25: 7% of all Gross Sales | Monthly on the 15 th | See Note 2 for the definition of "Gross Sales." |
| Minimum Royalty Fee | An amount equal to the difference between (a) \$5,250 in the 1 st year of operation, \$8,750 in the 2 nd year of operation, \$12,250 in the 3 rd year of operation, \$15,750 in the 4 th year of operation, and \$21,000 in subsequent years of operation and (b) the actual Royalties paid by you to us during such year. | Upon demand | Payable if you fail to meet the sales-related Minimum Performance Requirements (as defined and described in Item 12) in any year, in addition to any other remedies we may exercise. |

| Type of Fee (1) | Amount | Due Date | Remarks |
|--|--|---|---|
| Contributions to Advertising Fund | 7% of Gross Sales | Monthly on the 15 th | You must contribute to the Advertising Fund (as defined in Item 11), which is administered and controlled by us. |
| Monthly Technology and Support Fee | 1% of Gross Sales per month | Monthly on the 15 th | Currently, this fee covers our services relating to components of our Automation Systems (as defined and described in Item 11). We may modify this fee from time to time or change the products and services covered by this fee. |
| Fees for Appointment Center Services | 5% of Gross Sales for jobs booked via our appointment center | Last business day of month incurred | Payable if you choose to obtain optional customer sales support services from us, including call answering, sales support, and other customer service and communication services during and after business hours. You must pay this fee for any jobs that are booked or scheduled through these services. We may, in the future, require you to obtain these services from us. |
| Records and Bookkeeping Fees | \$500 to \$1,000 per month; late fee of \$100 for failure to timely submit data | Last business day of month incurred | Payable if you obtain optional records and bookkeeping services from us. If you obtain these services from us, you must sign an agreement in the form attached as Exhibit F. |
| Local Digital Advertising Fees | 100% of digital advertising spend billed to us by all managed ad platforms, plus an administrative fee of 15% to 20% of the media spend | Last business day of month incurred | Payable if you choose to obtain optional digital advertising services from us. If you obtain these services from us, you must sign an agreement in the form attached as Exhibit F, and we will place digital ads for you. While we may recommend a budget for digital advertising, it is solely your responsibility to determine how much you would like to spend on digital advertising. |
| Advertising Cooperative | Up to 1% of annual Gross Sales, unless all members agree to a higher rate. Currently, fees range from approximately \$100 to \$400 per month. | As assessed | We may require you to participate in an advertising cooperative, which may require you to contribute a monthly amount. There is no cap on the rate that cooperative members may elect to set. |
| Miscellaneous Fees and Charges | Varies by goods and services provided (currently, such fees range from \$30 to \$300) | Last business day of month incurred | Includes payments for behavioral assessments, career ads, and technical support services purchased from us. |
| NSF Fees and Interest | The greater of (i) the expenses we incur as a result of non-sufficient funds fees or (ii) \$100. In addition, interest equal to the lesser of (a) 2% per month or (b) the maximum rate allowed by law. | As incurred | An NSF fee must be paid if you have insufficient funds to cover an electronic transfer and interest must be paid on all overdue amounts. |

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| Type of Fee (1) | Amount | Due Date | Remarks |
|---|---|---|---|
| Audit Expenses | Cost of Audit | On receipt of our invoice | We reserve the right to require you to pay us or our representatives or third-party agents for the reasonable expenses of an audit, inspection, and investigation. |
| Additional Assistance Fees | Currently, \$75 to \$1,200 per day plus travel and living expenses of training personnel | On receipt of our invoice | We typically will provide up to three days of assistance to you in the commencement and operation of your franchise at no charge (which may be provided virtually). We may charge a reasonable per diem fee plus travel and living expenses of our staff or third-party vendors if you request additional assistance or if we determine, in our sole discretion, that you need additional assistance due to performance issues. We may increase these fees from time to time, and there is no cap on such fees. |
| Indemnification | Will vary under circumstances | As incurred | You must reimburse us if we incur liability from the operation of your franchise. |
| Attorneys' Fees and Costs | Will vary under circumstances | As incurred | You must pay our costs if we must take action to enforce your obligations to us. |
| Reimbursement for the Cost of Insurance | Will vary under circumstances | As incurred | If you fail to obtain or maintain any of the required insurances, we may obtain that insurance on your behalf and you must reimburse us for the cost. See Item 8. |
| Tax Reimbursement Fees | Will vary under circumstances | As incurred | These fees will be paid to us to reimburse us for certain sales, use, personal property and other taxes we or our affiliates incur related to the goods, services, and licenses that we provide to you. |
| Renewal Fee | 10% of the franchise fee charged to new franchisees at the time of renewal (the fee is 20% if you do not timely renew) | Paid by ACH on the date of renewal | This fee must be paid if you renew your Franchise Agreement. |
| Fee for Adding a Person as a Franchisee or as a Principal of the Franchisee | 12.5% of the franchise fee charged to new franchisees at time of addition for each person added | Before person is added and before training has started for that person | This fee must be paid for each person you add as a franchisee or principal of your franchise. |
| Transfer/ Marketing Area Division Fee | 25% of the franchise fee charged to new franchisees at the time of transfer | Before transfer and before training of proposed transferee | This fee must be paid if you transfer your franchise or divide your Marketing Area. This fee is subject to applicable state laws. If we pay a referral fee or commission related to the transferee, you must reimburse us for such fees prior to the transfer. |

| Type of Fee (1) | Amount | Due Date | Remarks |
|---|---|---|--|
| Fees for Additional Training and Meetings | Currently, \$75 to \$1,200 for registration fees for meetings; \$75 to \$1,200 per person per day plus travel and living expenses of training personnel for additional training | Before additional training | We may charge fees, including a reasonable per diem fee or registration fees for attending additional training or meetings. We may permit or require you to attend virtual training sessions. We may increase these fees from time to time, and there is no cap on such fees. |
| Fees for Administering National Accounts | Currently, fixed fees of \$20 to \$100 for each service or 3% to 10% of the revenue from the National Account | On receipt of payment from the National Account | We may charge fees for administering National Accounts and providing related administrative services. These fees may be charged as flat fees or as a percentage of revenue and may be collected from the customer as a mark-up to the charge paid by the customer or may be collected from the franchisee. We will provide notice of any fees charged for each National Account and any changes to such fees. There is no limitation on our right to change such fees. |
| Vendor Product Testing Fee | Actual out-of-pocket cost plus \$125 per hour for evaluation | On receipt of our invoice | Payable if you request our approval of a proposed supplier or product to cover our costs of testing or investigating such proposal. |
| Temporary Management Fee | Reasonable fee not to exceed 5% of Gross Sales | As incurred | Payable if, after the termination or expiration of the Franchise Agreement, we elect to temporarily manage the Franchise Business in the period in which we evaluate whether to exercise our option to purchase the assets of the Franchise Business and, if we exercise the option, the period that extends to the closing. |
| Liquidated Damages | \$100 to \$4,000 per violation | As incurred | Payable if you fail to comply with your Franchise Agreement or our policies to cover a portion of the damages that we anticipate incurring relating to such violation. These fees are specified in the Manuals and subject to change. See Note 3 for current fees. |
| Loss of Bargain Damages | Present value of the Royalty Fee that you would have paid us for the remainder of the term of the Franchise Agreement. | As incurred | Payable if the Franchise Agreement is terminated prior to its expiration (other than termination by you for cause). The damages will be calculated by multiplying the annual Gross Sales of the Franchise Business for the two years prior to termination (or lesser period if the business operated for less than two years) by the amount of time remaining in the term. |
| Indemnification for Amounts Paid to Resolve Franchisee's Disputes | Our actual costs | On receipt of our invoice | If a dispute exists between you and a customer or third party that may damage our brand or the system, we may, in our sole discretion, resolve the dispute directly with the third party and invoice you for any damages and attorneys' fees paid. |

| Type of Fee (1) | Type of Fee (1) Amount | | Remarks |
|---------------------|--------------------------|---------------|---|
| | | | |
| Holdback Amount | An amount determined | Paid by ACH | You must pay this amount if your franchise is |
| for Customer Claims | by us based on your | 5 days before | expiring or terminating. This amount will be held |
| | customer damage | expiration or | by us for 6 months and used to resolve any customer |
| | history for previous two | termination | disputes. The balance will be returned to you. |
| | years and any known | | |
| | current damage issues | | |

Notes to Item 6 Table

- 1. All of the listed fees are payable to us or our affiliates. All fees paid to us or our affiliates are nonrefundable. Except as otherwise noted, the fees are uniformly imposed. All payments of fees and charges must be made to us in the manner and at the times specified by us, which are subject to change. Currently we specify that: (a) royalties, advertising, and technology and support fees (the "Monthly Fees") must be paid to us on the day of the month specified by us (currently, the 15th of the month) following the month the revenue was generated (royalties and advertising fees) and/or the fees were charged (technology and support fees); (b) miscellaneous fees and charges must be paid to us on the day of the month specified by us (currently, the last business day of the month) in which they are incurred, except as noted below for liquidated damages; and (c) liquidated damages assessed against you must be paid on the 5th business day following the date the liquidated damages are invoiced. Payments to us must be paid via Automated Clearing House ("ACH") transfers or other form of payment transfer as we specify. Sometimes it may be necessary to ACH transfer funds for miscellaneous fees before the last day of the month. In that case, the amount and date of deduction will be communicated to you. If you have not reported Gross Sales for any reporting period, we will be authorized to debit yours bank account (the "Account") in an amount equal to the greater of the non-reported payment (if we can reasonably estimate or determine the owed amount) or one hundred twenty percent (120%) of the Monthly Fees transferred from such Account for the last reporting period for which a report of Gross Sales was provided to us. If at any time we determine that you have underreported Gross Sales or underpaid any fees due to us under the Franchise Agreement, we will be authorized to immediately initiate a debit to the Account in the appropriate amount, including interest as provided for in this Agreement. An overpayment will be credited to the Account through a credit effective as of the first reporting date after we and you determine that such credit is due.
- 2. "Gross Sales" means the total gross revenues from whatever source (whether in the form of cash, credit, agreements to pay, barter, trade credits, good will or other consideration) that arise, directly or indirectly, from or in connection with the operation of your franchise, including, but not limited to: (a) the sale of goods and/or services offered by or through the franchise; (b) the sale of goods and/or services by you or a third-party selling products and/or services on your behalf that are sold or that are required to be sold under the terms of the Franchise Agreement, no matter from what location or business the income is generated; (c) the proceeds from any business interruption insurance and/or damages or settlement amounts received to compensate you for lost revenue of the franchise; (d) any revenue generated from commissions, rebates or affiliated programs; (e) except for certain charity services (as described in the Franchise Agreement), the value of any goods and/or services provided without compensation to you; and (f) if you have missing or incomplete sales orders, missing sales order sheet income in an amount reasonably determined in accordance with the methods specified in the Manuals. The following rules will apply in the in the calculation of Gross Sales: (i) Gross Sales will be based on your normal rate at that time the products or services are provided, whether or not payment is received at the time of sale or any amounts

prove uncollectible; (ii) Gross Sales will not be reduced by any invoice adjustment or set off made by you unless approved in writing by us; (iii) discounts given by you will not reduce Gross Sales unless the discount is based on a standard program approved by us; and (iv) Gross Sales are deemed received by you at the time the goods or services from which they derive are delivered or rendered or at the time the relevant sale takes place, whichever occurs first. Gross Sales and related rules may be further defined in our Manuals.

3. We currently specify liquidated damage amounts of (i) \$5 per piece of spam or unsolicited bulk email transmitted under your accounts; (ii) \$100 per day for violations of our franchise smart phone and mobile device access, user account assignment and termination, vehicle and office appearance, trailer, financial document submission, insurance coverage requirements, and PCI compliance policies; (iii) \$100 to \$500 per violation of our customer care policy; (iv) \$200 per violation of our sales order/use of forms, drug testing, and uniform and appearance policies; (v) \$500 to \$1,000 per violation of our personnel brand standards policy; (vi) \$1,000 per violation of our emergency reporting, building signage, and secondary office policies; (vii) \$2,000 to \$4,000 per violation of our marketing policy; and (viii) \$2,500 per violation of our truck de-identification policy. If we determine, in our sole discretion, that the liquidated damages amounts paid to us exceeds our expenses and damages to our reputation and other damages we incur, then we will place the remainder of the liquidated damages in our Advertising Fund to support advertising for the franchise system.

Item 7–ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT - METRO MARKET FRANCHISE

| TYPE OF EXPENDITURE | AMOUNT | | METHOD OF PAYMENT | WHEN DUE | TO WHOM PAYMENT IS |
|---|----------|-----------|----------------------|------------------------------------|--|
| | Low | High | | | TO BE MADE |
| Initial Franchise Fee (1) | \$50,000 | \$130,000 | Lump Sum | On signing the Franchise Agreement | Us |
| Lease Security Deposit (2) | \$1,500 | \$6,000 | Lump Sum | As specified in lease | Landlord |
| Leasehold Improvements (3) | \$0 | \$5,000 | As Incurred | As Incurred | Third-Party |
| Miscellaneous Start- up Expenses (4) | \$2,500 | \$6,000 | As Incurred | As Incurred | Third Parties |
| Insurance (5) | \$15,000 | \$25,000 | As Incurred | As Incurred | Third Parties |
| Licensing Requirements (6) | \$60 | \$6,925 | As Incurred | As Incurred | Third Parties, Regulatory Agencies |
| Legal and Accounting Fees (7) | \$2,500 | \$7,500 | As Incurred | As Incurred | Third-Party |
| Trucks and Containers (8) | \$23,300 | \$59,600 | As Incurred | As Incurred | Third-Party |
| Office/Mobile Technology Costs (9) | \$2,000 | \$10,000 | As Incurred | As Incurred | Third-Party |
| Pre-Opening Training Costs (10) | \$2,500 | \$6,000 | As Incurred | As Incurred | Third-Party |

| TYPE OF EXPENDITURE | AMOUNT | | METHOD OF PAYMENT | WHEN DUE | TO WHOM PAYMENT IS |
|------------------------|-----------|-----------|----------------------|-------------|-----------------------|
| | Low | High | | | TO BE MADE |
| Additional Funds – 3 | \$20,000 | \$60,000 | As Incurred | As Incurred | Us and Third- |
| Months (11) | | | | | Party |
| TOTAL | \$119,360 | \$322,025 | | | |
| ESTIMATED | | | | | |
| INITIAL | | | | | |
| INVESTMENT (12) | | | | | |

YOUR ESTIMATED INITIAL INVESTMENT - MOD MARKET

| TYPE OF EXPENDITURE | | DUNT | METHOD OF PAYMENT | WHEN DUE | TO WHOM PAYMENT IS |
|---|----------|-----------|-------------------|------------------------------------|--|
| | Low | High | | | TO BE MADE |
| Initial Franchise Fee (1) | \$30,000 | \$40,000 | Lump Sum | On signing the Franchise Agreement | Us |
| Lease Security Deposit (2) | \$1,500 | \$6,000 | Lump Sum | As specified in lease | Landlord |
| Leasehold Improvements (3) | \$0 | \$5,000 | As Incurred | As Incurred | Third-Party |
| Miscellaneous Start- up Expenses (4) | \$2,500 | \$6,000 | As Incurred | As Incurred | Third Parties |
| Insurance (5) | \$10,000 | \$20,000 | As Incurred | As Incurred | Third Parties |
| Licensing Requirements (6) | \$60 | \$6,925 | As Incurred | As Incurred | Third Parties, Regulatory Agencies |
| Legal and Accounting Fees (7) | \$2,500 | \$7,500 | As Incurred | As Incurred | Third-Party |
| Trucks and Containers (8) | \$11,650 | \$29,800 | As Incurred | As Incurred | Third-Party |
| Office/Mobile Technology Costs (9) | \$2,000 | \$5,000 | As Incurred | As Incurred | Third-Party |
| Pre-Opening Training Costs (10) | \$2,500 | \$6,000 | As Incurred | As Incurred | Third-Party |
| Additional Funds – 3 Months (11) | \$20,000 | \$60,000 | As Incurred | As Incurred | Us and Third- Party |
| TOTAL ESTIMATED INITIAL INVESTMENT (12) | \$82,710 | \$192,225 | | | |

Notes to Table:

1. <u>Initial Franchise Fee</u>. The initial franchise fee is \$50,000 for a Metro Market Franchise. If your Marketing Area has more than 600,000 people, your initial franchise fee may be higher. These

estimates do not include any discounts, such as the 10% discount that we offer to veterans. See Item 5 for additional details. The initial franchise fee is \$30,000 for a Mod Market Franchise. If your Marketing Area has more than 250,000 people. Your initial franchise fee may be higher. These estimates do not include any discounts, such as the 10% discount that we offer to veterans. See Item 5 for additional details.

2. <u>Lease Security Deposit</u>. You will need office space to operate your Franchised Business. In addition, you will need to have space available to park your trucks and store items for resale, which may be located at the same site as your office or within a reasonable proximity to such site, as approved by us.

The estimate assumes you will lease 1,200 to 2,500 square feet of space (which is what we estimate you will need to operate your Franchised Business) and includes your first and last month's rental payment (including any applicable taxes and common area maintenance fees). Your rent will depend on the site's size, condition, accessibility, and location, local market conditions, and demand for the premises among prospective lessees. If you would like a larger warehouse space, you may need to rent additional space and may incur higher rental costs. You should consult with a local commercial real estate broker to get a more accurate estimate of costs in your market.

- 3. <u>Leasehold Improvements</u>. You may elect to make some leasehold improvements to your office space, such as painting, installing bulletin or white boards, changing flooring and lighting, and adding office partitions.
- 4. <u>Miscellaneous Start-Up Expenses</u>. This estimate includes the cost of purchasing copiers, an initial inventory of boxes, supplies, furniture, fixtures, equipment (other than computer equipment), telephone service, and other miscellaneous items and expenses. The high estimate includes a one-time set-up fee if you choose to participate in the appointment center services offered by us.
- 5. <u>Insurance</u>. You must obtain and maintain insurance for your Franchised Business with the coverages and amounts specified by us. See Item 8 for our current requirements. Your cost of coverage will vary based on your claims history, market, service offerings, and number and type of trucks.
- 6. <u>Licensing Requirements</u>. You must obtain the operational licenses and permits required by applicable federal, state, and local law. All required licenses and permits must be in place and in good standing at all times during the term of your Franchise Agreement. You should review the legal requirements of operating in the area in which you anticipate you will be licensed and obtain an estimate of the costs you will incur before you enter into the Franchise Agreement.
- 7. <u>Legal and Accounting Fees</u>. You should have your attorney and accountant review all of the franchise documents and advise you on the purchase, development, and operation of the franchise.
- 8. Trucks and Containers. You will be required to own at startup one truck and two containers for a Mod Market Franchise and one to two trucks and two to four containers for a Metro Market Franchise (at least two containers per truck). A single junk truck is estimated to cost approximately \$80,000 to \$120,000 and a single container is estimated to cost approximately \$5,000 to \$6,000. Trucks and containers must meet our specifications, and you may be required to use our approved vendor for truck and container purchases. If you finance the trucks, we estimate that you will be required to pay approximately 10% down (\$8,000 to \$12,000 per truck) and should be able to finance the balance over a four to six-year period with monthly payments of between \$1,300 to \$1,800 per truck. Your monthly payments will vary depending on the cost of the trucks, the time

period of the financing, and the interest rate. In addition, once you purchase the trucks, it will cost approximately \$4,000 to paint and install the required signage on each truck, depending on your market.

The low estimate assumes you purchase one junk truck (and includes the first months' payment and the down payment) with two containers and the high estimate assumes you purchase two junk trucks (and includes the first months' payment and the down payment) and four containers.

- 9. <u>Office/Mobile Technology Costs</u>. This estimate includes the cost of purchasing the Automation Systems we require (as described in Item 11), including a computer system for your office and handheld devices to be used in your service vehicle.
- 10. <u>Pre-Opening Training Costs.</u> This is an estimate of the expenses you will incur for travel, food, lodging, and employee expenses in connection with attending our initial training program. In states that charge a sales tax on our training services, these expenses will include the sales taxes we incur.
- 11. <u>Additional Funds 3 Months</u>. This is an estimate of the expenses you will incur during the 3-month initial phase of operations. These expenses include royalty, Advertising Fund, and Technology and Support fee payments, insurance premiums, local advertising, additional supplies, rent (including applicable taxes and common area maintenance charges), payroll costs, and vehicle lease or loan payments.
- 12. <u>Total Estimated Initial Investment</u>. We have relied on our experience in offering and launching Moving Franchises and the expertise we have developed relating to the junk removal industry to compile these estimates. The estimated initial investment is for a new, start-up Franchised Business. If you are converting an existing junk removal business to become a Franchised Business, your costs may be different.

We do not generally offer financing for your initial investment, although we may do so in our sole discretion. The availability and terms of any financing you obtain from us will depend on several factors such as the general availability of financing, your credit worthiness, collateral you may have, policies of lending institutions concerning this type of business, and similar considerations.

Except as may be noted, none of the payments to us are refundable. The refundability of payments to other parties are determined by your agreements with those parties.

<u>Item 8-RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES</u>

General

We have the right to require you to purchase any goods or services that are used in the operation or development of your franchise (such as equipment, parts, inventory, supplies, components of the Automation System, insurance, consulting services, and other goods and services) in accordance with our specifications or from suppliers that we designate or approve. We will specify any required specifications or sourcing requirements in the Manuals or via our Automation Systems. We may impose such requirements in order to maintain uniqueness, consistency, uniformity, quality, and identity of Franchised Businesses and the products and services sold by Franchised Businesses and the group purchasing power of the Two Men and a Junk Truck franchise system.

Obligations to Purchase from Designated or Approved Suppliers

We may designate certain products and services used in the development and operation of the franchise ("**Designated Supplier Products**") that must be purchased only from a supplier designated by us (which may be us or an affiliate) (a "**Designated Supplier**"). You will have no right to request approval of alternative suppliers for Designated Supplier Products.

We may designate certain products and services used in the development and operation of the franchise, other than Designated Supplier Products, that must be purchased only from a supplier that has been approved by us (an "**Approved Supplier**"). We provide lists of our Designated and Approved Suppliers via our Automation Systems.

We will not have any liability to you for any claims, damages or losses suffered by you as a result of or arising from the products or services provided by or the acts or omissions of any Designated or Approved Supplier or other provider of products or services designated or approved by us.

Obligations to Purchase under Specifications

If we have not specified a Designated or Approved Supplier for a product or service, you may obtain that product or service from any supplier, as long as the product or service meets our specifications, to the extent that we have issued them. If we later specify a Designated or Approved Supplier for the product or service, you must purchase any additional products or services from the Designated or Approved Supplier for that product or service. Our specifications for equipment, computer hardware and software, inventory, supplies, services, and suppliers may include minimum standards for quality, performance, uniformity, reporting of shipments, and other relevant standards that we establish. We will formulate and revise our specifications based on our knowledge and experience in the industry.

Approval of Products, Services, and Suppliers

We approve products and services sold through our franchise system based on the ability of the products to meet or exceed our specifications. We approve suppliers based on the ability of the suppliers to consistently furnish products, services, equipment, inventory, and supplies that meet or exceed our specifications. Our criteria for approving suppliers are not available to our franchises. You may request that we approve a supplier for products and services other than Designated Supplier Products. Your request should be in writing and must include a description of the supplier and its products and/or services. You must also submit any additional information we request. We will attempt to notify you of our decision within 90 days of the date of your request. We have the right to charge you a reasonable fee to cover the cost of testing, if it is necessary to test the supplier's products. We will issue approval or disapproval or notification of revocation of approval of products or suppliers to you in memos, bulletins, or our Manuals.

Obligations Relating to Insurance

You must purchase insurance coverage that we specify. We currently specify the following insurance coverages:

(i) Commercial general liability insurance coverage in the amount of \$2,000,000, per person/per occurrence for bodily injury and property damage; this insurance must also have products/completed operations coverage with an aggregate limit of \$1,000,000, personal and advertising insurance with a limit of \$1,000,000, fire damage coverage with a limit for any one fire of \$50,000, medical expense coverage with a limit for any one person of \$5,000;

- (ii) Motor vehicle liability coverage, which must include bodily injury and property damage, on all leased, owned, rented, hired, or borrowed motor vehicles having a combined single limit of at least \$2,000,000 resulting from each occurrence;
- (iii) Umbrella policy (covering general liability, auto, and employer's liability) with a limit of \$1,000,000, if you operate more than five trucks. No umbrella policy is required if you operate one to five trucks;
- (iv) Worker's Compensation coverage as mandated by applicable law. Worker's Compensation coverage must be provided as a benefit to your employees whether or not it is required by applicable laws and must include employer's liability insurance in the amount of \$1,000,000; and
- (v) All other insurance coverage required by applicable laws or that we otherwise require from time to time.

The liability policies must provide coverage for your contractual indemnity obligations to us. We may create a policy that requires franchisees exceeding a specified revenue threshold or operating more than five trucks to maintain additional insurance policies.

You must not satisfy your insurance obligations through the use of self-insurance, retroactive insurance, high deductible insurance, insurance through a captive insurance program, or other non-traditional insurance without our prior written approval. We may also specify the broker or any other providers you must use in connection with the captive insurance program.

Each required insurance policy must properly name us and our affiliates that we designate as additional insureds. Each insurance policy must be endorsed to provide us with a minimum 30 days advance written notice of cancellation or nonrenewal for any statutorily permitted reason other than nonpayment of premium, in which case the notice must be at least 10 days. Original or duplicated copies of all required insurance policies, certificates of insurance, or other proof of insurance we accept must be promptly furnished to us before you open your franchise and at least 14 days after the renewal date of your current policy. You must ensure that the required insurance does not lapse during the renewal period. If you fail to obtain or maintain any of the required insurances, we may obtain that insurance on your behalf and you must pay us on demand the premium cost of that insurance and/or you may be assessed liquidated damages.

You should check the cost of Worker's Compensation and all other insurances within the state in which you intend to operate before signing the Franchise Agreement. We strongly recommend that you meet with your insurance agent at least annually to review the coverage required under the Franchise Agreement and also to consider additional optional coverage that protects you, such as: (1) business personal property insurance (2) employee dishonesty insurance and third-party dishonesty bond insurance; and (3) employment practices liability insurance and third-party discrimination liability coverage (including sexual harassment, wrongful termination and discrimination coverage), including coverage for wage and hour defense costs.

Obligations Relating to Advertising Materials

Any advertising or marketing materials you desire to use that we have not produced must be approved by us before their use. You may choose to enter into the Agreement to Provide Optional Services that is attached as Exhibit F for us to provide local digital advertising services to you, but you may use other vendors for such services.

Obligations Relating to Franchise Location

Your franchise location must be constructed or improved in accordance with our specifications for décor, signage, equipment layout, space, etc. You must purchase certain equipment, computer hardware and software, inventory, supplies, insurance, and other goods and services for the development and ongoing operation of your business in accordance with our specifications and only from a Designated or Approved Supplier.

Obligations to Purchase from the Franchisor or its Affiliates

We are currently the Designated Supplier for certain call answering, sales support, and other customer service and communication services to our franchisees and are an Approved Supplier for other appointment scheduling, and other customer service and communication services to our franchisees. These services are provided through our designated support team. We are currently the only Approved Supplier to our franchisees of certain computer software and updates. We are also an Approved Supplier to our franchisees of records and bookkeeping services, but we are not the only Approved Supplier and you are not required to use us for those services. We and our affiliates are not currently a Designated or Approved Supplier of any other goods, services or real estate relating to your franchise.

Officer Interests

Our officers own indirect ownership interests in us, and we are an Approved Supplier. Other than these interests, our officers do not have any ownership in any Approved Suppliers.

Revenue of the Franchisor

We and our affiliates did not receive any revenue from required purchases and leases by our franchisees in 2023. However, we reserve the right for us and our affiliates to receive rebates or other fees from Designated and Approved Suppliers based on sales of products or services to our franchisees and to earn revenue from the sale of products and services directly to you.

Percentage of Purchases

Your purchases that must be made in accordance with our specifications represent approximately 90% to 100% of your total purchases in the establishment of your franchise and 90% to 100% of your total purchases in the ongoing operation of your franchise. Your purchases that must be purchased from Designated Suppliers or Approved Suppliers (which include purchases that must be made from us for the required items described above) will comprise approximately 20% of your total purchases in the establishment of your franchise and approximately 20% of your total purchases in the ongoing operation of your franchise.

Cooperatives; Material Benefits to Franchisees

We do not have any formal purchasing or distribution cooperatives. We do negotiate purchase arrangements with our suppliers, including price terms, for the benefit of our franchisees. We do not provide material benefits (for example, renewal or granting additional franchises) to our franchisees based on a franchisee's use of Designated or Approved Suppliers but doing so is one of your obligations under the Franchise Agreement.

Use of Affiliated Entities by Franchisee

Your use of affiliated entities in connection with your franchise may interfere with our reporting systems and analysis of your franchise. Consequently, you must not use affiliated entities in connection with your franchise (including, but not limited to, use of affiliated entities to sell, lease, or loan personal property or services to the franchise) without our prior written consent. For example, you must not have an affiliated entity own the vehicles used in your franchise without our prior written consent. We may withhold our consent to use affiliated entities in our sole discretion. As a condition to obtaining our consent, we may require your affiliates to guaranty your obligations to us. We may also condition our consent on preparation of a business plan and periodic reporting of financial and other information by the affiliate.

Item 9-FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the Franchise Agreement and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

| Obligation | Section in Franchise Agreement ("FA") or Preliminary Agreement ("PA") | Disclosure Document Item |
|--|---|--------------------------------|
| a. Site Selection & Acquisition/Lease | FA: 1.1 | 7, 11 |
| b. Pre-opening Purchases and Leases | FA: 2.3 and 2.4; Section E of Mod | 7, 8 |
| | Market Addendum | |
| c. Site development and other pre-opening requirements | FA: 2.3, 2.7, 2.10, and 2.12 | 5, 7 11 |
| d. Initial and on-going training | FA: 1.5, 1.6, 1.7 and 5.6(e); Section D of | 11 |
| | Renewal Addendum; Section C of Mod | |
| | Market Addendum | |
| | PA: 4 | |
| e. Opening | FA: 2.3 and 5.6(a); Section E of Renewal | 7, 11, 17 |
| | Addendum | |
| f. Fees | FA: 4 and 6.1; Section C of Renewal | 5, 6, 7 |
| | Addendum; Sections D and H of Mod | |
| | Market Addendum | |
| | PA: 3 | |
| g. Compliance with standards and policies/operating | FA: 2.8, 5.5, and 5.6; Section F of | 11, 14 |
| manual | Renewal Addendum | |
| h. Trademarks and proprietary Information | FA: 1.2, 1.3, 1.4, and 3 | 8, 13, 14 |
| | PA: 7 | |
| i. Restrictions on products/ services offered | FA: 2.4 | 8, 16 |
| j. Warranty and customer service requirements | FA: 2.3 and 2.8 | 11 |
| k. Marketing Area development and sales quotas | FA: 2.3 and 2.20; Section G of Mod | 12 |
| | Market Addendum | |
| 1. On-going product/service purchases | FA: 2.4 and 2.5 | 8, 16 |
| m. Maintenance, appearance and remodeling | FA: 2.6; Section F of Renewal | 11, 17 |
| requirements | Addendum | |
| n. Insurance | FA: 2.7 | 6, 7, 8 |
| o. Advertising | FA: 2.12 | 6,7, 8,11 |
| p. Indemnification | FA: 9.5 | None |
| q. Owner's participation/management/ | FA: 2.9, 2.13, and 2.22 | 15 |
| staffing restrictions/operating other businesses | | |

| Obligation | Section in Franchise Agreement ("FA") or Preliminary Agreement | Disclosure Document |
|-----------------------------------|---|------------------------|
| | ("PA") | Item |
| r. Records/reports | FA: 2.14, 2.15, 2.16, and 2.22; Section D | None |
| | of Mod Market Addendum | |
| s. Inspections/audits | FA: 2.2 | 6, 17 |
| t. Transfer | FA: 7 | 17 |
| u. Renewal | FA: 5.1 and 5.2; Renewal Addendum | 17 |
| v. Post-termination obligations | FA: 6; Section G of Renewal Addendum | 17 |
| w. Non-competition covenants | FA: 8.2 | 17 |
| x. Dispute resolution | FA: 2.17 and 10 | 6, 17 |
| y. Computers and telephone system | FA: 2.10 and 4.4 | 6, 11 |

Item 10–FINANCING

We do not offer direct or indirect financing for your franchise. We do not guaranty any of your notes, leases, or other obligations. At your request, we may provide information and advice to assist you in seeking financing.

<u>Item 11–FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING</u>

Franchise Agreement Obligations

Except as listed below, we are not required to provide you with any assistance.

As noted in item 1, we are party to a management agreement with SM Manager for the provision of support and services to Franchised Businesses. SM Manager may provide the training, support, marketing, and other services described in this Item 11 to you on our behalf and will have the authority to exercise many of our rights and perform many of our obligations under the Franchise Agreement or other agreements with us. It is anticipated that SM Manager will delegate certain of these responsibilities to TMTI. Though we may delegate any of our rights and responsibilities to SM Manager, we remain ultimately responsible for all of the support and services required under our agreement or agreements with you.

Before Opening

Before opening your franchise, we will:

- 1. If we enter into a Preliminary Approval Agreement with you, continue to analyze your qualifications for the granting or denying of final approval and promptly determine whether you qualify for final approval once you have submitted all documentation and information (Section 5 of Preliminary Approval Agreement).
- 2. Designate your Marketing Area in which you may operate your franchise (Section 1.1 of Franchise Agreement).
- 3. Review for approval any location within your Marketing Area proposed by you (Section 1.1 of Franchise Agreement). We do not provide any assistance with conforming the premises to local ordinances and building codes, or with obtaining any necessary permits, or constructing, remodeling, or decorating the premises. We do not own the premises or lease the premises to our franchisees.

- 4. Train you to operate the franchise (Section 1.5 of Franchise Agreement). Our training program is described in more detail below. Except for our training program, we do not provide any assistance in hiring or training your employees.
- 5. Provide you with our specifications for initial equipment, phones, computer hardware and software, fixtures, signs, inventory, supplies, and other goods or services necessary for the development of your franchise and provide you with lists of Designated or Approved Suppliers (Section 2.3 and 2.5 of Franchise Agreement). Other than providing our specifications and lists of suppliers, we do not provide any assistance in providing for necessary equipment, signs, fixtures, opening inventory, and supplies for your franchise. We do not provide these items directly or install these items.
- 6. Provide you with our specifications for exterior design, materials, interior layout, equipment, fixtures, furniture, signs and decorating for the Franchised Business. You must prepare and submit to us for approval a site and building plan. We will review all drawings, plans and specifications relating to the design, construction and/or improvement of the Franchised Business. You must obtain our approval before construction and/or remodeling of the site may begin.(Section 2.3 of Franchise Agreement).
- 7. Provide you with our specifications for the operation of your franchise and give you access to our Manuals. (Section 2.8 of Franchise Agreement). We will also provide you with modifications to the Manuals. You will be given access to the Manuals and modifications to the Manuals via our Automations Systems (described below) and/or in another manner specified by us. Our Manuals, and modifications to them, are confidential and remain our property. You are offered the opportunity to view the Manuals before buying a franchise. Before you view the Manuals, you must sign a Non-Disclosure and Confidentiality Agreement in the form attached as Exhibit G.

Site Selection

You are responsible for selecting the site where you wish to operate your franchise and for giving us notice of the proposed site. Your site must have sufficient office and warehouse space to operate your business including space to temporarily hold items that may be resold or recycled. We estimate that you will need a range of 1,200 to 2,500 square feet to start your business. You may need additional space as your business grows. The essence of our core values--care and integrity-- requires that each franchisee in the franchise system respect all other franchisees. When you select a site location for your franchise, you must consider each of the factors described in this paragraph, while honoring our core values.

We must approve the site you select, and we will act timely to give you notice if we disapprove of the site. The Franchise Agreement does not establish a time limit for us to approve or disapprove of a site. If you propose a site, we can usually give our approval or disapproval within 30 days. Among the factors we consider before approving franchise sites are population density, general location within the Marketing Area, neighborhood, traffic patterns, parking, size, physical characteristics of the lot and building, neighboring buildings, lease terms, zoning restrictions, and the location of our franchisees that are adjacent to you. If we cannot agree on a site and your franchise is not opened within 4 months of the date of your Franchise Agreement, the Franchise Agreement may be terminated.

You cannot operate from more than one location within your Marketing Area, unless you receive written approval from us to do so. We can approve you to operate from more than one location within your Marketing Area if we decide there is a sound business reason for doing so, and we approve the site of the additional location.

Time of Opening

Franchises are typically open for business one to 3 months after signing a Franchise Agreement or paying consideration to us. This time period is generally determined by how long it takes you to complete training and obtain your first trucks. You are required to open your franchise within 4 months of signing the Franchise Agreement. You must not open the Franchised Business until we have inspected and approved the development of your franchise location.

During Operation

During the operation of your franchise, we will, among other things:

- 1. At your request, we will provide the services of appropriate staff personnel to assist and counsel you during the operation of the franchise (Section 1.7 of Franchise Agreement).
- 2. At your request, review for approval any supplier for products or services other than Designated Supplier Products (Section 2.5 of Franchise Agreement).
- 3. Give you access to updates in our Manuals and specifications relating to the franchise (Section 2.8 of Franchise Agreement). We can change our specifications and Manuals at any time, and you must comply with those changes, except those changes cannot modify the terms of the Franchise Agreement.
- 4. Review for approval advertising materials proposed by you (Section 2.12 of Franchise Agreement).
- 5. Administer the Advertising Fund (Section 4.3 of Franchise Agreement). Additional information about the Advertising Fund is provided below.
- 6. Review proposed transferees of your franchise for approval of any proposed transfers and train approved transferees after payment of the transfer fee (Section 7.2 of Franchise Agreement).

Pricing

We are not obligated to assist you in establishing pricing for services, but we may specify in our Manuals recommended or required pricing policies to the extent permitted by law.

Advertising

Advertising Fund. You must pay 7% of your Gross Sales to us as an advertising fee. The advertising fees are placed into a fund that we or an affiliate administers and/or controls (the "Advertising Fund"). All franchises pay an advertising fee, although not all franchises pay at the same rate. Company-owned units are not obligated to contribute to the Advertising Fund.

The Advertising Fund will be used to achieve or contribute to the following: (i) maximize public recognition of our Trademarks; (ii) expand our franchise system through the solicitation and licensing of additional franchises; (iii) produce advertising and sales support materials for our franchisees to use for advertising in their local markets; (iv) conduct programs that are meant to promote positive customer experiences, including programs to incentivize franchisees and/or their frontline personnel to achieve high customer satisfaction/referral rates; (v) provide certain telephone services, such as purchasing call tracking lines and producing on-hold marketing messages; (vi) make promotional goods available for our franchisees

to purchase; (vii) develop websites for us and our franchises; (viii) develop and place online display and retargeting advertising; (ix) develop dashboards for interactive marketing planning, customer service analysis and sales/marketing decision making; (x) obtain public relations services; (xi) pay the expenses of the advertising program; and (xii) other uses we may designate, including online directory management and other search engine optimization (SEO) efforts and online customer review management services.

We will administer the Advertising Fund and expend, or cause to be expended, all Advertising Fund money as we determine to be most effective to achieve the goals of the program. There is no specific advertising council composed of franchisees that advises us on our advertising policies. We may create an advisory group of franchisees in our system to consult on general issues and strategies.

We are not required to spend, or cause our affiliate to spend, your Advertising Fund contributions or any other amounts to place advertising within the local area licensed to you or in any specific media. There is no limitation on the percentage of the Advertising Fund that may be used principally to solicit new franchise sales, but we do not anticipate that a material portion of the Advertising Fund will be spent on such advertising.

As part of the advertising program, we, at our sole discretion, may provide, or cause to be provided, an ad design process for franchisees to request the development of marketing materials using pre-approved images and messaging that follows our brand standards. Television spots are produced in conjunction with outside advertising agencies, which are available for franchisee use. Radio scripts and social videos are also available for franchisee use. You may choose a third-party vendor to assist you in producing radio spots and social video; however, all scripts and story boards must be approved by our Marketing Department before production, and you must follow the Marketing Department's guidelines and our policies.

We or an affiliate directs, administers and/or controls the Advertising Fund in the manner we deem appropriate. The Advertising Fund is not independently audited. Advertising fees are accounted for separately on our or an affiliate's books. If you submit a written request to us, we will provide, or cause to be provided, to you an annual statement showing how funds in the Advertising Fund are spent.

In the fiscal year ending December 31, 2023, we spent Advertising Fund monies in the following manner: (a) 29.76% for advertising placement (including 12.13% for Internet advertising and 17.63% for media buys), (b) 51.52% for contracted services relating to advertising (including 3.22% for public relations services, 26.01% for multi-media production, 19.41% for website development for franchises, and 2.88% for general contract service, creative design, and research), (c) 18.56% for administrative expenses (including 5% allocated to personnel overhead for soliciting new franchise sales), and (d) 0.16% for other expenses (including franchise training expense, and supplies expense). A portion of the Advertising Funds may be principally used to solicit new franchise sales. If fees paid into the Advertising Fund are not expended during the fiscal year in which they are received, they will be used in the following years.

Local Advertising. You must prepare an initial sales and marketing plan and, if specified by us a corresponding budget for your franchise. See Section 2.12(a) of the Franchise Agreement. This plan must be submitted to us and approved by us before beginning operation of your franchise. The plan must contain the information specified by us, which may include initial and ongoing marketing, webpage, the type and number of employees, use of any approved mascots, cooperative advertising arrangements, participation in our programs, media buys, use of our endorsed referral programs, grass roots marketing, and other sales and marketing efforts. You are required to implement your initial sales and marketing plan and a failure to do so is a material default under your Franchise Agreement. In some cases involving experienced franchisees expanding into new markets, we have agreed to reimburse the franchisee up to a stated dollar amount for the cost of advertising placed by the franchisee.

If specified by us, you must execute a public relations launch for your franchise (Section 2.12(b)(i) of the Franchise Agreement). We do not currently require a public relations launch.

Each of your trucks and other business vehicles must display the Two Men and a Junk Truck service mark and any other of our Trademarks we specify. You are prohibited from displaying any other information on your vehicles except as specified by us in the Manuals or otherwise.

Any advertising or marketing materials you desire to use, which have not been prepared by us or through our ad design process, must be approved by our Marketing Department. The Franchise Agreement provides that you must submit proposed advertising to us as specified in our policies. Except for advertising displayed on your trucks and other business vehicles and except as otherwise approved by us, you must describe your franchise location in all advertising by indicating, at a minimum, the city, township, or other municipal unit in which your franchise location is located and the state, if necessary to avoid confusion.

Your advertising must comply with any advertising policies regarding the methods and manner of advertising in various media that we specify from time to time. Our advertising policies include general guidelines and cover Internet marketing, social media, broadcast advertising, print advertising, phone books, telephone numbers, publisher errors, use of approved mascots, marketing in unawarded marketing areas, formal co-operative marketing, local advertising requirements, advertising and marketing methods, marketing programs, and liquidated damages. Our existing and/or future advertising policies may limit or eliminate your right to (a) use telephone numbers and/or Internet website addresses in advertising placed on your vehicles and/or elsewhere or (b) advertise in a particular manner. If we specify, your advertising must contain notices of: (a) our website domain name, social media, or other internet tools specified by us; (b) our toll-free telephone number; and/or (c) a statement regarding the availability of Franchised Businesses. Also, if we specify, you must display signs or literature regarding the availability of Franchised Businesses at your franchise location.

Your failure to adhere to any of our advertising policies could cause you to become liable to us for liquidated damages in varying amounts, depending on the violation. Your violation of our advertising policies could also cause you to lose the right to use your business telephone numbers, and/or cause you to suffer other undesirable consequences. If you lose the right to your business telephone numbers, you will be responsible for all forwarding expenses. Any liquidated damages we collect from you for violating our policies are used to cover the cost and expense of enforcing the policy violated, with any excess placed in our Advertising Fund and used to promote the franchise system.

<u>Digital Advertising</u>. The use of websites, social media (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, etc., and other Internet tools in connection with the operation, advertising, and marketing of your franchise are subject to the trademark, advertising, marketing and other requirements of the Franchise Agreement and the Manuals. You must comply with any policies specified by us relating to use of websites, social media, social media advertising, and other Internet tools. You may choose to enter into the Agreement to Provide Optional Services that is attached as Exhibit F for us to provide local digital advertising services to you, but you may use other vendors for such services.

Minimum Advertising Expenditure. Each month, you must spend on advertising and promoting the Franchised Business in the Marketing Area a minimum amount that is equal to the greater of (i) 5% of the Gross Sales of the Franchise Business in the previous month or (ii) \$2,000. (Section 2.12(b)(ii) of the Franchise Agreement). If you are operating a new franchise (you did not acquire an existing franchise) that has not been in operation for all 12 months of the previous calendar year, there is an exception to the percentage requirement. In that case, you must average a minimum expenditure during the calendar year of \$3,000 per month on local advertising until your business has been in operation for six months. For example,

a new franchise that began providing services in March must invest \$18,000 (\$3,000 x 6 months) on local advertising during the first six months of business. These expenditures are in addition to the advertising fees you must pay to us under Section 4.3 of the Franchise Agreement.

You must provide us with proof of making required expenditures for local advertising on request. If you fail to spend the required amounts for local advertising, you must pay the difference to us and to take other actions as we may specify in our advertising/marketing policies. We designate in our advertising/marketing policies those advertising expenditures that qualify and that do not qualify toward meeting the required local advertising expenditures.

Our Advertising. We are not obligated to conduct any advertising campaigns or spend any amounts on advertising in your market.

<u>Cooperatives</u>. We may require you to participate in joint or cooperative advertising with other franchisees in accordance with our advertising/marketing policies. Also, we have the power to require advertising cooperatives to be formed, changed, dissolved, and merged. We can require you to join, maintain a membership in and abide by the governing instrument and rules of an advertising cooperative if one is formed for an area that includes your franchise. The area or membership of a cooperative will be determined by us based on designated marketing areas ("**DMAs**"). The structure of the cooperative as well as the original governing instrument of the cooperative and any changes to that instrument, must be approved by us. As we have not formed any cooperatives, there are no governing documents available for review.

The cooperative cannot modify the terms of the Franchise Agreement but may require you to make contributions to the cooperative in addition to any Advertising Fund contributions you will pay to us. An advertising cooperative can impose advertising fees of up to 1% of annual Gross Sales (or the amount specified for a "new franchise" as described in Section 2.12(b) of the Franchise Agreement), unless all members of the cooperative agree to a higher rate. Different cooperatives may impose different contribution rates. Each franchise in the cooperative will have one vote. Cooperative advertising fees, if imposed, are taken into account when determining the amounts required to be spent on local advertising/marketing. We may, in our sole discretion, agree to assist in accounting or administration of cooperative advertising, but we will have the right to charge a fee for those services.

Cooperatives will be authorized to act upon the majority vote: (i) of its members attending a meeting, and/or (ii) by confirmed written communication of its members and/or, (iii) via telephone or electronic conferencing of its members, provided that at least a majority of the members of the cooperative vote on the action before the cooperative. Cooperatives may operate from written governing documents, in which case the franchisees in the cooperative will be able to review those documents. If we or an affiliate operates a franchise in the geographic area of the cooperative, we or our affiliate will participate in the cooperative and make contributions to the cooperative in the same manner as franchisees. Cooperatives will be required to prepare annual or periodic financial statements that will be available for review by the members of the cooperative. As we have not formed any cooperatives, there are no financial statements available for review.

Computer Systems

You must use the business automation systems that we specify (the "Automation Systems") in the operation of your Franchised Business, which are integral for maintaining, monitoring, and ensuring quality and uniformity of services and high levels of customer satisfaction with the Two Men and a Junk Truck franchise system. The Automation Systems may include our specified or designated (i) computer systems, hardware, tablets, mobile devices, printers, software, apps, websites, network connections, and firewall

services; (ii) proprietary scheduling and/or operating system; (iii) accounting applications, (iv) e-mail and communications systems; (v) extranet; (vi) customer satisfaction/referral survey apps; (vii) credit card systems; (viii) global positioning systems (GPS); (ix) applicant tracking systems (ATS); (x) learning management system (LMS); (xi) marketing automation system; (xii) mobile technology solutions; (xiii) customer portal; (xiv) estimate production system; and (xv) other or different components or systems that may be designated by us from time to time.

You must acquire computer hardware and devices with adequate memory, speed, storage, and internet connectivity to run the software and apps included in the Automation Systems. We reserve the right to require you to acquire all components of the Automation Systems from Approved or Designated Suppliers, which may include us or our affiliates, and/or in accordance with our specifications. We may also require you to obtain a license to use proprietary software developed by us or others and to pay related license fees.

Currently, you may acquire your computer hardware and devices from any source and must acquire certain other components of the Automation Systems from Approved or Designated Suppliers. You must obtain the approved computer software package and related software from us and must sign a Software License Addendum (see Exhibit 5 attached to the Franchise Agreement) to use it. We estimate that the cost for you to acquire the Automation Systems is approximately \$2,000 to \$10,000.

We may modify, update, upgrade, add, or delete components of the Automation Systems in the future. You must comply with those changes promptly after written notice from us. There are no contractual limitations on the frequency or cost of such upgrades. If we have not yet specified a particular system and/or Designated or Approved Supplier of a system as part of our required Automation Systems, you must obtain approval from us before obtaining the system or transitioning to a new system or supplier of the system. If we specify these or other systems as part of the Automation Systems in the future, you must use the systems and/or Designated or Approved Suppliers specified by us.

In consideration of the continued development, use, maintenance, and support that we will provide for the Automation Systems and computer systems, software, and/or other technology being developed for future use in the System, you must pay a monthly technology and support fee in the amount determined by us based on the costs of providing these services. Currently, the technology and support fee is 1% of Gross Sales per month.

We will provide technical support for any proprietary software that we provide, including assistance accessing the software and its upgrades and responding to questions related to its use, our e-mail system, our extranet. Otherwise, we are not required to provide ongoing maintenance, repairs, upgrades, or updates to the Automation Systems and computer systems. All other technical support is provided by third-party vendors. We do not guarantee, warrant, maintain, or support any computer hardware. You must maintain and repair your Automation Systems as necessary, at your expense. We do not currently require that you obtain a support contract for maintenance and repair of your Automation Systems. We estimate that the annual cost of any optional maintenance, updating, upgrading, or support contracts with third-party vendors will be \$2,000 to \$3,000.

We may require you to electronically upload or transmit information to us or the Automation Systems on a periodic basis (including daily). We have the right to independently access sales information, including customer information, and other data produced by and stored on the Automation Systems. There are no contractual limitations on our right to access and use any information and data on the Automation Systems, even if the data is maintained by a third party.

Initial Training Program

You must attend training at Stick Men University at our support center in Lansing, Michigan before opening your franchise. The Initial Training Program will be held after you sign your agreement. This class is designed to get you started on the tasks that need to be done in order to get your business up and running. We may, in our sole discretion, require or permit you to attend a virtual option for these classes. All training must be successfully completed prior to opening your franchise. There is no extra charge for these courses, except where we train additional personnel that you request and we approve to be trained. You are, however, responsible in every instance for all travel and living expenses that you or any of your employees incur in connection with the pre-opening training.

The following table provides detailed information about our training program, which is intended for the franchisee and/or a designated general manager.

TRAINING PROGRAM

| Subject | Hours of Classroom Training | Hours of On- The-Job Training | Location |
|------------------------------|-----------------------------------|-------------------------------------|-----------------------|
| Introduction and Overview of | 1.5 - 2.5 | 0 | Stick Men University, |
| Two Men and a Junk Truck | | | Lansing, Michigan |
| Finance | 3 - 4 | 0 | |
| Human Resources | 4.5 - 5.5 | 0 | |
| Safety/Risk | 4 - 5 | 0 | |
| Marketing | 3.5 - 4.5 | 0 | |
| Sales Philosophy | 5.25 - 6.75 | 0 | |
| Operations Overview | 3.75 - 5.25 | 0 | |
| IT Review | 1.25 - 1.75 | 0 | |
| DOT/Fleet Management | 1 - 2 | 0 | |
| Customer Care | 1 - 2 | 0 | |
| Total Hours of Training | 28.75 - 39.25 | 0 | |

Classes are scheduled periodically as needed to accommodate new franchisees. The instructional materials consist primarily of instructor-led sessions with a training guidebook and handouts. Hands-on learning takes place with the operations software and moving and packing techniques during the start-up process. Our training program is led by Lauren Ackley, our Training and Development Team Lead, who has worked in the junk removal industry since 2020. She has held various positions for us and our predecessor since 2014, has provided training to franchisees since 2020 (including franchisees that offered junk removal services through the Two Men and a Truck® franchise program), and has trained our franchisees since we began offering franchises in 2023. Some portions of training program may be provided by an outside vendor as we deem necessary.

If you acquire a Mod Market Franchise, you may also be required to complete three to five days of on-site training at a franchise location specified by us.

We provide the training program for up to 2 persons, which includes you and a designated general manager. You and/or the designated general manager or manager must attend and satisfactorily complete our initial training program. However, we may waive the Initial training class for some existing franchisees. The training program must be completed to our satisfaction. There is no separate charge for the training

program, but you must pay all travel and living expenses of the training program enrollees. Subject to our approval, you may be permitted to bring additional attendees to training at your expense. Training must be completed before you begin to operate your franchise unless we approve otherwise.

Additional Opening and Operating Assistance

In addition to the Initial Training Program, we will provide you with reasonable assistance and advice as we determine necessary, in our sole discretion, for the commencement and operation of your franchise. We may charge a reasonable per diem fee for the assistance plus travel and living expenses of staff members or third-party vendors providing the assistance (Section 1.8 of Franchise Agreement). We generally provide up to 3 days of assistance at the time of opening of your franchise without any charge to you (start-up process). We may charge fees if it is necessary for us to provide more than 3 days of assistance or if you request additional assistance. Our current fees for this assistance are \$50 to \$1,200 per day plus travel and living expenses of training personnel.

Training and Performance Improvement Requirements

If your franchise is performing unsatisfactorily (as determined by us in our sole discretion), we can require you at your expense, to: (a) attend a training sessions specified by us; (b) visit other franchise locations for Performance Improvement Visits; (c) make Performance Improvement Visits to Franchisor; (d) receive Performance Improvement Visits from one of our staff members; (e) participate in an ongoing performance improvement program; (f) receive visits from a third-party auditor or consultant; and/or (g) participate in a higher level of sales support services offered by us. A "**Performance Improvement Visit**" is an in-person or virtual meeting or training session that may consist of additional training or assistance (as determined by Franchisor in its sole discretion).

If we require you to attend a training session, you must pay all travel and living expenses, as well as a fee to cover the cost of the training. You must attend the training session within 3 months of receiving notice from us.

If we require you to undertake one of the Performance Improvement Visit options, you will be responsible for all costs and expenses associated with the visit. You must complete the Performance Improvement Visit requirement in the time frame determined by us. If the Performance Improvement Visit results in an action plan to improve performance in one or more areas, you must diligently implement the action plan by the dates specified in the plan. If you fail to complete a Performance Improvement Visit or fail to timely implement the action plan, such failure will be deemed to be a default under the Franchise Agreement, which could lead to the imposition of various remedies, including the termination of the Franchise Agreement.

See Item 6 regarding participation in higher levels of sales support services offered by us.

Ongoing Training

We can require you and/or a representative designated by you and approved by us (typically a general manager or manager) to attend additional training courses. We can charge a reasonable fee for this additional training and you must pay all travel and living expenses that you and your employees incur during the additional training. The registration or other fees charged for additional training will be \$50 to \$1,200 per day plus travel and living expenses of training personnel. We, in our sole discretion, may require you to attend additional training if you are granted a renewal of your franchise. The renewal training must occur at a time that we deem appropriate, but in no case later than one year after renewal. Except in the case where you request and we approve the training of additional employees at the time of renewal, you

will not be charged an additional fee for the renewal training. In every instance, however, you must pay all travel and living expenses you and your employees incur in connection with renewal training.

A representative of franchisee must attend the Two Men and a Junk Truck Annual Conference at least once every 2 years unless we approve attendance at an alternative training program or other event. You are responsible for all travel and living expenses incurred in connection with the annual conferences and all other approved meetings, including registration fees, when applicable. The registration fees, when applicable, will be \$75 to \$1,200. In some instances, we may require or permit you to attend a virtual meeting.

Variations in Training

The initial and ongoing training that a franchisee may be required to attend may not be uniformly imposed on all franchisees. Differences in required initial and ongoing training may be based on the franchisee's experience, the demographics of the franchisee's Marketing Area, the density of the population, whether the area is a metro area and other reasonable factors.

If you sign an agreement for a second or subsequent franchise, you or a manager representative approved by us must attend and successfully complete an approved training class as specified by us within 12 months of signing the agreement. If you or your manager representative, as applicable, is unable to attend the required training class specified by us within the 12-month period for a valid business reason approved by us, then we may, in our discretion, require you to attend different classes or training programs at your expense, in lieu of the required class. In addition, if you sign an agreement for a second or subsequent franchise, the individual who will be actively managing the new franchise must attend and successfully complete our Initial training program before the new franchise opens for business.

Item 12–TERRITORY

Preliminary Approval Agreement

If we enter into a Preliminary Approval Agreement with you, we will reserve for you the area designated in the agreement. Consequently, during the term of the Preliminary Approval Agreement, we will not locate our own Units, or grant to any other person or entity the right to locate any Unit, within that area using the System or a similar system as that licensed by the Franchise Agreement. If you enter into a Franchise Agreement with us, the reserved area will become your Marketing Area under the Franchise Agreement.

Franchise Agreement

Purchasing a franchise enables you to have a protected territory (the Marketing Area) in which to locate your franchise and to perform certain types of direct marketing that other franchisees are not ordinarily permitted to do within your territory.

<u>Franchise Location</u>. Your franchise must be operated from a specific location within your Marketing Area, and we must approve your location. If you are authorized to provide off-site storage services, the location for those off-site services must also be approved by us. We may approve or require your operation of an additional location or locations in your Marketing Area if we determine that sound business reasons exist.

In some circumstances, if a franchisee (either alone or together with its affiliates) owns and operates multiple Franchised Businesses, we may authorize the franchisee to operate a Franchised Business in a

Marketing Area from a physical business location in another Marketing Area. In that case, the franchisee will enter into an Addendum to Permit Operation without Office in Marketing Area, the current form of which is attached as Exhibit H. If you are authorized to operate in another Marketing Area, the average percentage growth rate of each of your Marketing Areas (calculated as the percentage difference between Gross Sales in the Performance Year and Gross Sales in the immediately preceding year) must equal or exceed the average percentage growth rate of the entire franchise system in each year. If such franchisee fails to maintain such minimum growth rates and minimum customer service standards in its Marketing Areas, we may terminate the Addendum and require the franchisee to establish a location within each Marketing Area or require the franchisee to spend additional amounts on marketing, recruiting, or training in such areas.

We will approve relocation of your franchise if your location becomes unusable or unavailable for your business or you request relocation and have other reasonable business reasons to relocate. The new location must be within your Marketing Area. You must obtain our advance approval for a new location. The factors we consider for approving relocations are the same factors we consider for approving initial locations, including population density, general location within the Marketing Area, neighborhood, traffic patterns, parking, size, physical characteristics of the lot and building, neighboring buildings, lease terms, zoning restrictions, population data, and the location of any franchisees that are adjacent to you.

Marketing Area. You will be granted a license to operate a franchise at a specific location within a defined Marketing Area. The Marketing Area will be designated in the Franchise Agreement. The Marketing Area licensed to you will be described in terms of zip codes. If any of the zip codes in your Marketing Area are subdivided by the United States Postal Service during the term of your Franchise Agreement, we will have the right to determine whether the new zip codes will become part of your Marketing Area. The size of the Marketing Area will depend on factors including population density and distribution of available advertising mediums. The Marketing Area will generally include a population of approximately 400,000 to 600,000. However, this may vary significantly in densely populated metropolitan areas (e.g. New York and Los Angeles).

If your franchise is renewed or you transfer your franchise, we may change the Marketing Area granted in the new Franchise Agreement signed in connection with the renewal or transfer in order to comply with our then current manner of designating Marketing Areas, to make minor changes in the Marketing Area to correct overlap or other issues, and for other valid business reasons. In addition, if your Marketing Area has or attains a population of 750,000 residents, or more, we reserve the right at the time of renewal or transfer of the franchise to divide the Marketing Area into two or more Marketing Areas in a manner we determine is reasonable in our sole discretion. In that case and provided that you are in compliance with your obligations, you (or the transferee, as applicable) may: (i) without payment of any additional initial franchise fee, operate each of the newly created Marketing Areas under separate Franchise Agreements, or (ii) transfer one or more of the newly created Marketing Areas in accordance with the Franchise Agreement, including but not limited to the obligation to pay us a transfer fee for each Marketing Area transferred. As an alternative to dividing your Marketing Area under these circumstances, we may require you to open and operate at an additional location in the Marketing Area.

<u>Protected Rights.</u> You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. However, you will receive certain protected rights in the Marketing Area. Specifically, we will not locate our own Units or grant to any other person or entity the right to locate any Unit, within your Marketing Area using the System licensed by the Franchise Agreement.

Your protected territory rights do not prohibit another franchisee within our franchise system or any other person from performing the Approved Services in your Marketing Area. Your rights also do not

prohibit us from using or continuing to develop our website or otherwise using the Internet to market to prospective customers the services offered by all our franchisees, even though prospective customers within your Marketing Area could see the website or other Internet marketing and decide to use a Franchised Business other than yours to provide his/her junk removal or other related services.

Our Reserved Rights. Nothing in the Franchise Agreement prevents us from establishing or operating or granting any other person or entity the right to establish or operate businesses using the System or a similar system anywhere outside of your Marketing Area, or marketing services or products that are not a part of the System licensed by the Franchise Agreement under the Trademarks within your Marketing Area. The System licensed by the Franchise Agreement relates to the Approved Services and other services that we may designate as part of the System in the future. We may develop other business systems that offer different products and services under the Trademarks. Those different products and services and the related business systems will not be included in the System licensed by the Franchise Agreement unless we specifically designate those products and services as included in the System or otherwise specifically authorize you to offer and sell those products and services. Those different products and services and the related business systems may be licensed or franchised separately from the System licensed by the Franchise Agreement. In that case, we will have the right to operate a business and/or authorize others to operate a business offering and selling those different products and services and the related business systems under the Trademarks in your Marketing Area. We reserve the right to merge with, acquire, establish or become associated with any businesses or locations of any kind under other systems and/or other trademarks, which businesses and locations may offer or sell items, products and services that are the same as or similar to the services and products offered by your Franchised Business and to engage in any other business activities not expressly prohibited by this Agreement, both within and outside the Marketing Area.

We reserve the right to permit another franchisee to park its trucks in your Marketing Area if an appropriate location within the other franchisee's Marketing Area cannot, in our sole discretion, be reasonably obtained.

In addition, we reserve the right to contract and/or require you to contract with one or more online marketing companies that offer products and/or services offered by our franchise system if the contract is reasonably likely to generate revenue for you at no cost or reasonable cost to you. For example, we may require you to contract with an online marketing company that sells boxes displaying our logo that would pay you a commission for boxes sold online to a customer residing within your Marketing Area.

Currently, we do not have any National Accounts, National Programs, or initiatives, but we reserve the right to develop such accounts, programs, or initiatives in the future. We reserve the right to operate or authorize another person to operate a storage facility in or near your Marketing Area if you decide not to invest in the storage necessary to support a National Account, National Program, or initiative that we determine, in our business judgment, will increase business for Franchised Businesses in that area. If you are not eligible or are unable to service a National Account or National Program in your Marketing Area, we may authorize or require another franchisee to perform the work in your Marketing Area.

Except as described in this Item, we reserve the right to use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing sales, to make sales within your Marketing Area using our principal Trademark or other trademarks. We are not required to pay you any compensation for soliciting or accepting orders from customers in your Marketing Area.

Competing Businesses. We offer Two Men and a Truck® franchises under a separate disclosure document. Two Men and a Truck® franchises primarily offer moving and storage services, but some franchises also offer junk removal services that are identical the services you will offer. We do not intend to authorize additional Two Men and a Truck® franchisees to offer junk removal services and intend to

encourage existing franchisees that offer such services to purchase a Franchised Business. Two Men and a Truck[®] franchisees may solicit and accept orders from customers in any area, including your Marketing Area. Thus, you may compete with Two Men and a Truck[®] franchises for business.

Except as stated in the prior paragraph, we and our affiliates currently do not operate or franchise or have any plans to operate or franchise businesses under a different trademark that will sell similar goods or services to those of our franchisees. However, our affiliates, including the affiliates described in Item 1 and other portfolio companies that currently are or in the future may be owned by private equity funds managed by Roark Capital Management, LLC, may operate and/or franchise businesses that sell similar goods or services to those that our franchisees sell.

Item 1 describes our current affiliates that offer franchises, their principal business addresses, the goods and services they sell, whether their businesses are franchised and/or company-owned, and their trademarks. All of these other brands maintain offices and training facilities that are physically separate from the offices and training facilities of our franchise network. Our affiliates are not direct competitors of our franchise network given the products or services they sell. All of the businesses that our affiliates and their franchisees operate may solicit and accept orders from customers near your business. Because they are separate companies, we do not expect any conflicts between our franchisees and our affiliates' franchisees regarding territory, customers and support, and we have no obligation to resolve any perceived conflicts that might arise.

Restrictions on You. You are prohibited from marketing outside your Marketing Area as described in our policies. Additional requirements regarding advertising are described in Item 11. As with all other policies, we reserve the right to specify or change procedures and/or policies relating to advertising.

As noted above, you must restrict your advertising to your Marketing Area, to the extent possible, in accordance with our policies. However, if you follow our advertising policies, you are not restricted from accepting orders from customers outside your Marketing Area. You do not have the right to use other channels of distribution, such as Internet, catalog sales, telemarketing, or other direct marketing, to make sales outside your Marketing Area.

<u>Minimum Performance Requirements</u>. Currently, you must meet the following minimum performance requirements (the "**Minimum Performance Requirements**"):

- 1. For the 1st through 4th years of operation of a Franchised Business in the Marketing Area, you must achieve annual Gross Sales of at least the following amounts: (i) \$75,000 for Metro Market Franchises and \$50,000 for Mod Market Franchises for the 1st year of operation; (ii) \$125,000 for Metro Market Franchises and \$72,000 for Mod Market Franchises for the 2nd year of operation; (iii) \$175,000 for Metro Market Franchises and \$100,000 for Mod Market Franchises for the 3rd year of operation; and (iv) \$225,000 for Metro Market Franchises and \$125,000 for Mod Market Franchises for the 4th year of operation. For purposes of this provision, a year of operation is the 12-month period beginning on the first date of operation of a Franchised Business in the Marketing Area and each anniversary of that date. However, if the first date of operation will be the 12-month period beginning on the first day of the month, a year of operation will be the 12-month period beginning on the first day of the calendar month after the first day of operation and each anniversary of that date.
- 2. After a Franchised Business has been operating in the Marketing Area for four years, the measurement period changes from a year of operation to the calendar year. For each calendar year after the Franchised Business has been operating in the Marketing Area for four years, you must achieve all of the following: (A) Gross Sales of at least \$300,000 for Metro Market Franchises and

\$150,000 for Mod Market Franchises in each calendar year; and (B) an annual growth percentage of Gross Sales that is in the top 90% of all Units in the applicable measuring group.

- 3. In addition, at the time of renewal of the franchise, you must have achieved an average customer satisfaction/referral rating over the then-current term of this Agreement that is not 3% or more below the average customer satisfaction/referral rating for all the Franchised Businesses in the applicable measuring group.
- 4. In addition, you must achieve satisfactory scores, as specified in the Manuals or otherwise in writing, in our Achievements in Excellence rankings or a similar ranking system (the Achievements in Excellence rankings is a balanced scorecard approach that we use to measure the overall success of the Franchise Business as a whole, including various areas within the customer experience, the franchise experience, and the employee experience).

We have the right, in our reasonable discretion, to specify and modify from time to time how the Minimum Performance Requirements are measured. We also have the right to specify the applicable measuring groups for the Minimum Performance Requirements based on reasonable material similarities or differences between franchises. The applicable measuring groups may be based on the type of franchise (e.g. franchises operating with less than one physical business location for each Marketing Area, Mod Market Franchises, category of franchises, new franchises, or experienced franchises) or geographical distinctions (e.g. country, state, or region) and may exclude certain franchises (e.g. recent transfers or franchises in a particular state or region with materially different market or regulation metrics).

Except as provided in this paragraph, the time periods specified in the Minimum Performance Requirements begin on the date that a franchise was first operated in the Marketing Area, whether or not operated by you. If you acquire a franchise that includes all or a portion of a Marketing Area of an existing or former franchise (i.e. the Marketing Area is "transferred" to you by another franchisee or the Marketing Area granted to you had previously been the Marketing Area or part of the Marketing Area of a former franchise), but there was no franchise operating in that Marketing Area for a period of 6 months or more at the time that you acquired the franchise, then the time periods specified in the Minimum Performance Requirements will begin on the date that you begin operation of the franchise.

If you fail to achieve any of the Minimum Performance Requirements for a measuring year, in addition to any other remedies we may elect to exercise, you must pay us the Minimum Royalty Fees specified in Item 6.

If (a) you fail to achieve any of the Minimum Performance Requirements for two consecutive measuring years during the term of the Franchise Agreement (whether or not the failure relates to the same Minimum Performance Requirement in each year); (b) you are not in compliance with the Minimum Performance Requirements for the measuring year ending on or before the end of the term of the Franchise Agreement; or (c) you fail to meet any Minimum Performance Requirements that are required at the time of renewal of the franchise, then we may, by written notice to you, elect to: (i) require you to enter into a performance improvement plan; (ii) reduce your Marketing Area (the reduced Marketing Area will include your franchise location but will otherwise be determined by us in our sole discretion); (iii) offer to renew your Franchise Agreement at the end of its term based on a reduced-in-size Marketing Area as determined by us in our sole discretion; and/or (iv) refuse to renew your Franchise Agreement at the end of its term. If you fail to implement a performance improvement plan or to achieve any requirements specified in such plan, the other remedies in the previous sentence may be applied. These remedies are in addition to any other remedies we have under your Franchise Agreement, including the right to terminate the Franchise Agreement.

Additional Franchises. You will not have any options, rights of first refusal, or similar rights to acquire additional franchises within any specified territory or any contiguous territories. We may allow you to acquire additional franchises if you meet our qualifications in place at that time for acquiring a franchise and ownership of multiple franchises. These qualifications may include standards of character, business experience, financial strength, credit standing, health, reputation, business ability, experience, availability of management personnel, etc. If you or your affiliate requests an additional franchise, we may require you to provide a business plan that describes in substantial detail how you will maintain the operation of your existing franchise or franchises, while you or your affiliate will simultaneously operate an additional franchise. In determining whether to grant an additional franchise to you or your affiliate, we will consider all aspects of the operation of the existing franchise or franchises, including those items described as good cause for non-renewal in Section 5.1 of the Franchise Agreement.

Item 13-TRADEMARKS

All franchises must be operated under the Two Men and a Junk Truck Trademarks. Our principal Trademarks are the "Two Men and a Junk Truck" word mark and our logo that appears on the front of this Disclosure Document. We currently own all of the trademarks listed in the table below, all of which are registered with the United States Patent and Trademark Office ("PTO") on the Principal Register (except as noted below). All required affidavits and renewals have been filed for these Trademarks:

| Trademark | Registration Number | Registration Date |
|--------------------------|---------------------|-------------------|
| TWO MEN AND A JUNK TRUCK | 7,259,702 | January 2, 2024 |

We have filed and intent to use application with the PTO on the Principal Register for the following Trademark:

| Trademark | Application Number | Application Date |
|----------------------|---------------------------|-------------------------|
| TWO MEN AND A TRUCK | 98,164,535 | September 5, 2023 |

At this time, we do not have a federal registration for our principal Trademark. Therefore, our Trademark does not have as many legal benefits and rights as a federally-registered trademark. If our right to use the Trademark is challenged, you may have to change to an alternative trademark, which may increase your expenses.

There are presently no determinations of the PTO, the Trademark Trial and Appeal Board, the Trademark Administrator of any State or of any court involving our Trademarks. There are no pending infringement, opposition, or cancellation proceedings or any pending material litigation involving our Trademarks.

There are no agreements currently in effect that significantly limit our rights to use or license the use of our Trademarks in any manner material to the franchise.

You must use our Trademarks only in accordance with our rules. You must only use our Trademarks in connection with the sale of products and services authorized by us. You must not use our Trademarks in your corporate or partnership name or in any manner not approved by us.

You must promptly notify us, in writing, of any claim involving our Trademarks or of any attempt by any other person to use our Trademarks. We can, in our discretion, take any action necessary to protect our Trademarks. We have the right to control any actions involving the Trademarks although you must cooperate fully in those actions. You do not have the right to defend or prosecute on your own any actions involving our Trademarks. We are not required to defend you or indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving our Trademarks or if you incur liability in the proceeding. However, we intend to defend or prosecute actions as necessary to protect our Trademarks.

Your right to use our Trademarks is subject to any existing use of the same or similar mark in the area in which you operate your franchise. We do not know of any superior prior rights or infringing uses that could materially affect your use of our Trademarks.

We can, in our sole and absolute discretion, change our Trademarks, but only in good faith and on a uniform basis for all similarly situated franchisees in a particular market. The Trademarks are of substantial importance in marketing the franchise system, and for that reason, we retain the sole and absolute right to retain or change our Trademarks. If we change our Trademarks, you must make those changes at your expense, and the Franchise Agreement provides you with no other rights or remedies related to the change.

Item 14-PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

We do not own any patents that would be material to your Franchise Agreement. We do not have any pending patent applications that are material to your franchise.

We claim copyright protection of our Manuals and similar materials, although these materials are not registered with the United States Registrar of Copyrights.

We will provide you with access to information relating to the System that we considered to be our proprietary information, including, without limitation, (a) Manuals, training methods, operations methods, techniques, processes, policies, procedures, systems, and data; (b) specifications and information about products or services: (c) marketing techniques, knowledge and experience, and marketing and advertising programs used in developing and operating Franchised Businesses, including (without limitation) websites and social media; (d) all information regarding the identities and business transactions of customers and suppliers; (e) the Automation Systems, computer software, and similar technology that is developed by or for Franchisor or our agents, which is proprietary to Franchisor, including, without limitation, digital passwords and identifications and any source code of, and data, reports, and other printed materials generated by, the software or similar technology; (f) knowledge of the operating results and financial performance of other Units; (g) all knowledge, information, reports, data, source code, and documents you acquire or have access to pertaining to services provided by third-party vendors, if any, in connection with any agreements between third-party vendors and us; (h) oral or written communications from us to you relating to the development and operation of the Franchised Business; (i) names, contact information, financial information and other personal information of or relating to the Franchised Business's customers and prospective customers; and (j) other property that we describe as being confidential information or trade secrets of the franchise system.

As part of our proprietary information, you must use the Manuals and other aspects of our System only as provided in the Franchise Agreement or otherwise authorized by us. You must adopt and implement reasonable procedures, including any that we designate, to prevent unauthorized use or disclosure of this information to others.

There are no currently effective material determinations of the copyright office or any court regarding any of our copyrighted or proprietary materials. There are no agreements currently in effect that limit our rights to use or license the copyrighted or proprietary materials or any of our confidential information. We do not know of any superior prior right or infringing uses of our copyrighted materials or our proprietary information that could materially affect your use of those materials or information.

We are not required by any agreement to (a) protect or defend any patents, patent applications, copyrights, or proprietary information that we currently or in the future may own, (b) defend you against (or participate in your defense of) any claims relating to your use of patented or copyrighted items, including our proprietary information, (c) indemnify you for expenses or damages you incur in a proceeding involving a patent, patent application, copyright, or proprietary information licensed to you, or (d) take any action when notified of any infringement of patented or copyrighted items. As the owner of the intellectual property, we have the right to control any litigation related to patents, copyrights, and proprietary information.

If we require you to modify or discontinue using any patented or copyrighted materials, including our proprietary information, you must make such changes at your expense, and the Franchise Agreement provides you with no other rights or remedies related to the change.

<u>Item 15-OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE</u> FRANCHISE BUSINESS

You (or a representative approved in writing by us if you are a corporation, limited liability company or another legal entity) must personally supervise the day-to-day operation of the franchise and personally exercise your best efforts to market the products and services of the franchise. Even if you have a manager, we recommend that you participate in the management and oversight of the Franchised Business. We reserve the right to approve any manager to whom you delegate any substantial portion of this responsibility. We have the right to require the manager to successfully complete our training program as a condition of approval. The on-premises manager is not required to have an equity interest in the franchise. You or your designated representative or approved manager must have a full-time presence at the franchise and must book all services from the franchise. You are responsible for restricting your managers from improperly using or disclosing our confidential information.

While we have the right to approve your proposed manager, we do not control, and do not have the right to control, decisions regarding the persons you hire, discipline, or terminate as employees or agents. In all cases you will remain solely responsible for decisions regarding hiring and maintaining your employees, including determinations of whether the prospective employee meets hiring and performance standards or is suitable for the employment position.

If the franchisee is a corporation or other entity, the principals must agree to be personally bound by the terms of the Franchise Agreement and must personally guaranty the franchisee's obligations to us unless we consent otherwise (see the Obligations and Representations of Individual Interested Parties attached to the Franchise Agreement as Exhibit 2 and the Guaranty attached to the Franchise Agreement as Exhibit 3).

If you, one or more of your principals, or an affiliate desires to commence the operation of any additional business after you become a franchisee, you must provide us with a business plan that describes in substantial detail how you will maintain your Franchised Business in accordance with the terms of your Franchise Agreement, while you, your principal, or affiliate simultaneously operates the additional business. Before commencing the operation of the additional business, you must obtain our approval of the business plan, which approval will not be unreasonably withheld. Even if we approve your business plan,

we can review it at any time after approval to determine if you are complying with the business plan. We can require you to modify the business plan, and you must modify it. Your, your principals', or your affiliates' failure to comply with the business plan, as we determine in our sole discretion, will constitute a violation of the Franchise Agreement, and will entitle us to impose any remedies authorized under the Franchise Agreement.

Item 16-RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You can only offer and sell junk removal services, Resale Services, and other products and services approved by us in writing by policy or otherwise. You must sell all products and provide all services that we specify for sale for Franchised Businesses. You must sell all products and provide all services in the manner specified by us and in accordance with our policies and procedures. You must not sell any products, provide any services or engage in any business other than those specified or approved by us. The products and services that we may approve or specify from time to time for Franchised Businesses are referred to as the Approved Services. We may designate any of the Approved Services as required services that you must offer.

We may add or delete Approved Services to be provided by Franchised Businesses. If we add any Approved Services, you must be qualified to provide the new Approved Service before we will authorize you to offer that Approved Service. If an Approved Service is deleted, you must cease offering that Approved Service immediately on written notice from us. We may change the designation of an Approved Service from optional to required or required to optional. We have the right to vary specifications for Approved Services to be offered by franchises (including varying whether it is required or optional) by geographic area, market, or type or size of location, personnel or other business issues experienced by the franchise, or other relevant distinctions between franchises and to vary the level or participation by franchises in providing an Approved Service based on the need for the Approved Service as part of a program approved or specified by us, or other applicable business reasons. Also, we have the right to authorize one or more franchises to test market products, services, suppliers, or other items on a non-uniform basis. We are not required to disclose or grant to you a like or similar variation in our policies and specifications.

Item 17-RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

Preliminary Approval Agreement

This table lists important provisions of the Preliminary Approval Agreement. You should read these provisions in the agreements attached to this Franchise Disclosure Document.

| Provision | Section in Preliminary Approval Agreement | Summary |
|--|--|--|
| a. Length of Term of the Preliminary Approval Agreement | 6(a) | Generally, 4 months, but the term may vary depending on the estimated time to acquire a trucking authority in the state in which the franchise will be operated. |
| b. Renewal or extension of term | None | Not applicable. |
| c. Requirements for you to renew or extend | None | Not applicable. |

| Provision | Section in | Summary |
|---|--------------------------------|---|
| | Preliminary Approval Agreement | |
| d. Termination by you | 6(b) | You may withdraw your application and terminate the agreement at any time. |
| e. Termination by us without cause | None | Not applicable. |
| f. Termination by us with cause | 6(c) | If we deny final approval of your application (which may occur if your disclosures are not accurate, you do no obtain financing, your qualifications change, or you do not complete other start-up related tasks that we may specify), applicant or any of its principals die or become disabled, or you have made misrepresentations. |
| g. "Cause" defined – defaults which can be cured | None | Not applicable. |
| h. "Cause" defined – defaults which cannot be cured | 6(c) | If we deny final approval of your application, applicant or any of its principals die or become disabled, you have made misrepresentations, or your qualifications materially change. |
| i. Your obligations on termination/non-renewal | 7 and 8 | You must maintain the confidentiality of our confidential information and you agree not to compete with us. |
| j. Assignment of Contract by us | None | There are no restrictions on our right to assign the agreement. |
| k. "Transfer" by you - definition | 11 | Your rights under the agreement are not assignable without our consent. |
| 1. Our approval of transfer by you | 11 | We generally will not approve any transfers of the agreement. |
| m. Conditions for our approval of transfer | 11 | We generally will not approve a transfer of the agreement. |
| n. Our right of first refusal to acquire your business | None | Not applicable. |
| o. Our option to purchase your business | None | Not applicable. |
| p. Your death or disability | 6(c) | We may terminate the agreement on your death or disability. |
| q. Non-competition covenants during the term of the franchise | 8 | No involvement with (a) a business that is identical to or similar to a business using the System; (b) any business that offers (i) junk removal services, Resale Services, or similar services or (ii) other products or services designated as part of the System or that you are otherwise authorized to provide; or (c) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in (a) or (b) (a "Competitive Business") within the reserved area or within the Marketing Area of any other franchises. |
| r. Non-competition covenants after the franchise is terminated or expires | 8 | No involvement with a Competitive Business for 1 year within the reserved area or within the Marketing Area of any other franchises. |
| s. Modification of Agreement | 13 | No modifications unless in writing. |

| Provision | Section in | Summary |
|---|-------------|---|
| | Preliminary | |
| | Approval | |
| | Agreement | |
| t. Integration/merger clause | 13 | Only the terms of the agreement are binding (subject to state |
| | | law). All representations or promises made outside the |
| | | disclosure document and Franchise Agreement may not be |
| | | enforceable. |
| u. Dispute resolution by arbitration or | None | Not applicable. |
| mediation | | |
| v. Choice of forum | 12 | Subject to applicable state laws, all claims must be litigated |
| | | in the city in which our principal place of business is located |
| | | (currently, Atlanta, Georgia). |
| w. Choice of law | 12 | Subject to applicable state laws, Georgia law applies, |
| | | without regard to Georgia conflict-of-laws rules. |

Franchise Agreement

This table lists important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Franchise Disclosure Document.

| Summary |
|--|
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| |
| |
| with your existing Franchise Agreement renewal, (ii) not have received two default four in the term, (iii) give timely notice of atisfied all material reporting requirement throughout the term of the Franchise and complete maintenance, renovation, oment, furniture and equipment updates rent standards, (v) complete any additional a renewal visit at our offices, (vii) sign ement that may have materially different arrent one, (viii) pay a renewal fee, (ix) sign inst us, (x) demonstrate the financial ability the Franchised Business and the brand in a business plan for the renewal term that is her conditions that we specify, and (xiii) ase renewal for good cause, which includes, g to (a) meet performance requirements ratings and sales growth requirements), (b) compliance requirements, (c) demonstrate as, (d) use the System to improve your in events, (f) implement new programs, (g) |
| f f a t n or r a en or r a |

| Provision | Section in Franchise Agreement | Summary | |
|---|--------------------------------------|---|--|
| | | customer complaints, and (i) demonstrate reasonable financial condition. You will also be required to sign the Renewal Addendum. | |
| d. Termination by you | 5.3 | If we breach the Franchise Agreement and fail to cure after notice. | |
| e. Termination by us without cause | None | Not Applicable. | |
| f. Termination by us with cause | 5.4 to 5.7 | We may terminate the Franchise Agreement only if you fail to cure a curable default (see g.) or if there is a default which cannot be cured (see h.). | |
| g. "Cause" defined – defaults which can be cured | 5.6 | Notice and cure period is 10 days for monetary defaults and 30 days for other defaults. Curable defaults include: failure to timely open the Franchised Business, failure to pay us and third parties, negligent acts or omissions that cause material inaccuracies in accounting, any other breach by you or an affiliate of the Franchise Agreement or any other agreement, cancellation of a guaranty, failure to achieve minimum scores or acceptable status on compliance rankings or requirements, lack of commitment to our Core Values, failure to cooperate in the use of our operating systems and tools, failure to regularly attend and participate in meetings and other events, failure to embrace programs developed for the enhancement of the performance of the Franchised Business, regularly acting in a combative or confrontational manner, or an excessive number of customer complaints or a failure to act reasonably in resolving customer complaints | |
| h. "Cause" defined – defaults which cannot be cured | 5.5 | Willful misrepresentations, unauthorized transfers, abandonment, failure to provide services for 10 or more days, excessive customer complaints continue after notice, conviction of or plea of guilty or no contest to certain crimes, repeated defaults by you or an affiliate of the Franchise Agreement or any other agreement actions that prevent others from obtaining a license, dishonest or unethical conduct, intentional conduct to allow use of our confidential information, material adverse conduct, bankruptcy, or entry of a judgment that results in suspension of your license | |
| i. Your obligations on termination/non-renewal | 6 | Cease using the Trademarks and System, payment of all amounts due, complete de-identification, change telephone numbers and name, return Manuals and promotional items, permit final inspection of financial records, at our option sell us products identified with the Trademarks, and pay holdback amount to us. | |
| j. Assignment of Contract by us | 7.1 | We can assign if all obligations to you have been performed or are provided for. | |
| k. "Transfer" by you - definition | 7.2 | Includes transfer of Franchise Agreement, assets or change of any interests in franchise. | |
| 1. Our approval of transfer by you | 7.2 | We must approve all transfers but will not unreasonably withhold approval. | |
| m. Conditions for our approval of transfer | Sections 7.2, 7.3 and 7.4 | Transferee must sign then current Franchise Agreement and the transferee's owners must guaranty the transferee's obligations, have a satisfactory character, credit rating and business experience, complete our training program, assume website hosting and maintenance, comply with current standards specified by us. If the transferee is an existing franchisee, the | |

| Provision | Section in | Summary |
|--|--------------------------------|---|
| 1 TOVISION | Franchise | Summary |
| | Agreement | |
| | 9 | transferee must prepare a business plan, have satisfactory performance ratings, and comply with our multi-unit ownership requirements. You must be in compliance with all obligations under the Franchise Agreement, comply with current system standards specified by us, pay a transfer fee, sign a release of all claims against us (see Exhibit M), provide specified information to the new franchisee, pay all amounts owed to us and third parties, reimburse us for any referral fee or commission paid or payable by us with respect to the prospect, comply with other standard transfer procedures, and the proposed transfer must not place unreasonable burdens on the transferee. We may require you to place funds in an escrow account to cover your obligations to us and third parties. |
| n. Our right of first refusal to acquire your business | 7.6 | We can match any offer for the purchase of your business. We will not exercise our right to acquire partial ownership in your business. |
| o. Our option to purchase your business | 6.5 | We have the option to purchase the assets of your franchise on expiration, termination, or non-renewal of your franchise. The purchase price will be the fair market value as agreed by the parties or as determined by appraisal. |
| p. Your death or disability | 7.5 | Heirs or executor must apply to us within 30 days of death to continue operation. If no acceptable successor is named within 180 days, the franchise will terminate. |
| q. Non-competition covenants during the term of the franchise | 8.2 | No involvement with (a) a business that is identical to or similar to a business using the System; (b) any business that offers (i) junk removal services, Resale Services, and similar services or (ii) other products or services designated as part of the System or that you are otherwise authorized to provide; or (c) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in (a) or (b) (a "Competitive Business") in the United States. This prohibition applies to you, your affiliates and the owners, employees, and family members of you and your affiliates. |
| r. Non-competition covenants after the franchise is terminated or expires | 8.2 | No involvement with a Competitive Business for 3 years within your Marketing Area or within 20 miles of your Marketing Area or within the Marketing Area or territory of any other franchise or within 20 miles of those Marketing Areas or territories. This prohibition applies to you, your affiliates and the owners, employees, and family members of you and your affiliates. |
| s. Modification of Agreement | Sections 11.11 and 11.17 | No modifications unless in writing, but our specifications and Manuals are subject to change and all of your and your affiliates' existing franchise agreements are amended if you sign a Franchise Agreement for an additional franchise. |
| t. Integration/merger clause | 11.11 | Only the terms of the Franchise Agreement are binding (subject to applicable state law). All representations or promises made outside the disclosure document and Franchise Agreement may not be enforceable. |
| u. Dispute resolution by arbitration or mediation v. Choice of forum | 10.2 10.2(c) and | Prior to filing most proceedings, a party must submit the dispute to non-binding mediation. Most disputes must be arbitrated. Subject to applicable state laws, all claims must be arbitrated or litigated in |
| v. Choice of forum | 10.2(c) and 10.3(c) | the city in which our principal place of business is located (currently, Atlanta, Georgia). |

| Provision | Section in Franchise Agreement | Summary |
|------------------|--------------------------------------|--|
| w. Choice of law | 10.1 | Subject to applicable state laws, Georgia law applies, without regard to Georgia conflict-of-laws rules. |

Item 18-PUBLIC FIGURES

We do not use any public figures in our franchise name or symbol, nor do any public figures endorse or recommend our franchise to prospective franchisees.

Item 19-FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Pamela Batten, 3400 Belle Chase Way, Lansing, Michigan 48911-4251, 800-756-5656, the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20-OUTLETS AND FRANCHISEE INFORMATION

Table 1 Systemwide Business Summary For years 2021 to 2023

| Business Type | Year | Businesses at the | Businesses at the | Net Change |
|----------------------|------|--------------------------|-------------------|------------|
| | | Start of the Year | End of the Year | |
| Franchised | 2021 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 |
| | 2023 | 0 | 20 | +20 |
| Company-Owned | 2021 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 |
| | 2023 | 0 | 0 | 0 |
| Total Units | 2021 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 |
| | 2023 | 0 | 20 | +20 |

Table 2 Transfers of Franchised Businesses For years 2021 to 2023

| State | Year | Number of Transfers |
|-------|------|---------------------|
| Total | 2021 | 0 |
| | 2022 | 0 |
| | 2023 | 0 |

Table 3 Status of Franchised Businesses For years 2021 to 2023

| State | Year | Franchised Businesses at Start of | Franchised Businesses Opened | Termina- tions | Non- Renewals | Reacquired by Franchisor | Ceased Operations for Other | Franchised Businesses at End of |
|--------------|------|---|------------------------------------|-------------------|------------------|--------------------------------|-----------------------------------|---------------------------------------|
| T11. · | 2021 | Year | 0 | 0 | 0 | 0 | Reasons | Year |
| Illinois | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 5 | 0 | 0 | 0 | 0 | 5 |
| Indiana | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 3 | 0 | 0 | 0 | 0 | 3 |
| Minnesota | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 5 | 0 | 0 | 0 | 0 | 5 |
| Missouri | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| Pennsylvania | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 2 | 0 | 0 | 0 | 0 | 2 |
| Tennessee | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 2 | 0 | 0 | 0 | 0 | 2 |
| Wisconsin | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| TOTAL | 2021 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 20 | 0 | 0 | 0 | 0 | 20 |

Table 4
Status of Company-Owned Businesses
For the years 2021 to 2023

| State | Year | Businesses at | Businesses Opened | Businesses Reacquired | Businesses Closed | Businesses Sold to | Businesses at End of |
|-------|------|------------------|----------------------|--------------------------|----------------------|-----------------------|-------------------------|
| | | Start of Year | | from Franchisee | | Franchisee | Year |
| Total | 2021 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2022 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2023 | 0 | 0 | 0 | 0 | 0 | 0 |

Table 5
Projected Openings As Of December 31, 2023
For Fiscal Year Ending on December 31, 2024

| State | Franchise Agreements Signed but Franchised Business Not Opened | Projected New Franchised Businesses in the Next Fiscal Year (2024) | Projected New Company-Owned Businesses in the Next Fiscal Year (2023) |
|----------------|--|--|--|
| Alabama | 0 | 1 | 0 |
| Arizona | 0 | 1 | 0 |
| California | 0 | 3 | 0 |
| Delaware | 0 | 1 | 0 |
| Georgia | 0 | 1 | 0 |
| Florida | 2 | 2 | 0 |
| Idaho | 0 | 1 | 0 |
| Illinois | 3 | 4 | 0 |
| Indiana | 2 | 2 | 0 |
| Kansas | 1 | 1 | 0 |
| Kentucky | 0 | 1 | 0 |
| Maryland | 1 | 3 | 0 |
| Michigan | 1 | 2 | 0 |
| Minnesota | 0 | 3 | 0 |
| Mississippi | 0 | 1 | 0 |
| Missouri | 1 | 1 | 0 |
| Nebraska | 0 | 1 | 0 |
| New Jersey | 0 | 2 | 0 |
| New York | 0 | 2 | 0 |
| North Carolina | 0 | 3 | 0 |
| South Carolina | 0 | 1 | 0 |
| South Dakota | 1 | 0 | 0 |
| Pennsylvania | 0 | 0 | 0 |
| Tennessee | 0 | 0 | 0 |
| Texas | 3 | 4 | 0 |
| Virginia | 0 | 2 | 0 |
| Wisconsin | 0 | 2 | 0 |
| Total | 15 | 45 | 0 |

<u>Current and Former Franchisees</u>. Exhibit I lists the names of all current U.S. franchisees and the addresses and telephone numbers of their franchises as of December 31, 2023. Exhibit J lists the name, city and state and the current business telephone number (or if unknown, the last known home telephone number) of every U.S. franchisee who has had a Franchised Business terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement during 2023, or who had not communicated with our predecessor within 10 weeks of the disclosure document issuance date.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

<u>Confidentiality Agreements</u>. During the last 3 fiscal years, no current or former franchisees have signed confidentiality clauses that restrict them from discussing with you their experiences as a franchisee in our franchise system.

<u>Trademark–Specific Franchisee Organizations</u>. As of the date of this Disclosure Document, there are no trademark-specific franchisee organizations associated with our franchise system.

Item 21–FINANCIAL STATEMENTS

Attached to this Disclosure Document as Exhibit L are (i) the audited financial statements of our direct parent, SM Systems, as of December 31, 2021, December 31, 2022 and December 31, 2023 and (ii) SM Systems' Guaranty of our obligations to you under the Franchise Agreement.

As reflected in Item 1, SM Manager will be providing required support and services to franchisees under a management agreement with us. Also attached to this Disclosure Document as Exhibit L are the audited financial statements of our indirect parent, SM Manager, as of December 31, 2021, December 31, 2022 and December 31, 2023. These financial statements are being provided for disclosure purposes only. SM Manager is not a party to the Franchise Agreement or other agreement we sign with franchisees nor does it guarantee our obligations under the Franchise Agreement or other agreements we sign with franchisees.

Also attached to this Disclosure Document as Exhibit L are the unaudited balance sheets and income statements of SM Systems and SM Manager as of March 31, 2024. These financial statements are unaudited and include, in the opinion of management, normal recurring adjustments necessary to fairly state each company's financial condition as of that date. These financial statements have not been reviewed by an accountant and do not contain any financial statement notes.

Item 22–CONTRACTS

The following contracts are attached to this Franchise Disclosure Document:

| Exhibit | Agreement | | | | | |
|---------|--|--|--|--|--|--|
| С | Franchise Agreement | | | | | |
| | Specifics - Exhibit 1 | | | | | |
| | Obligations and Representations of Individual Interested Parties – Exhibit 2 | | | | | |
| | • Guaranty - Exhibit 3 | | | | | |
| | Assignment of Telephone Numbers and Internet Tools - Exhibit 4 | | | | | |
| | Software License Addendum - Exhibit 5 | | | | | |
| | Automation Systems User Agreement Terms of Use - Exhibit 6 | | | | | |

| Exhibit | Agreement |
|---------|--|
| D | Preliminary Approval Agreement |
| Е | Addendum to Franchise Agreement - Renewal |
| F | Agreement to Provide Optional Services |
| G | Non-Disclosure and Confidentiality Agreement |
| Н | Addendum to Permit Operation without Office in Marketing Area |
| I | Addendum – Mod Market Franchise |
| M | State-Specific Addenda |
| N | Franchise Termination and Release Agreement (This is a sample of a document that is signed by |
| | franchisees transferring their franchises. It contains a sample of the general release you are |
| | required to sign if you transfer your franchise.) |

Item 23–RECEIPTS

Two copies of a Receipt that acknowledges your receipt of this Franchise Disclosure Document, including all Exhibits, are attached as Exhibit. You must date and sign both copies of the Receipt and deliver one to us and keep the other for your records.

Exhibit A to the FDD

LIST OF ADMINISTRATORS

EXHIBIT A

LIST OF STATE ADMINISTRATORS

CALIFORNIA

Department of Financial Protection and Innovation 2101 Arena Blvd. Sacramento, California 95834 (916) 445-7205; (866) 275-2677

HAWAII

Commissioner of Securities Business Registration Division Department of Commerce and Consumer Affairs 335 Merchant Street, Room 205 Honolulu, Hawaii 96813 (808) 586-2722

ILLINOIS

Franchise Bureau Office of Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465

INDIANA

Indiana Secretary of State Securities Division, Room E-111 302 West Washington Street Indianapolis, Indiana 46204 (317) 232-6681

MARYLAND

Maryland Division of Securities 200 St. Paul Place Baltimore, Maryland 21202-2020 (410) 576-6360

MICHIGAN

Michigan Attorney General's Office Consumer Protection Division Attn: Franchise Section G. Mennen Williams Building 525 W. Ottawa St. Lansing, Michigan 48909 (517) 335-7567

MINNESOTA

Minnesota Department of Commerce 85 7th Place East, Suite 280 Saint Paul, Minnesota 55101 (651) 539-1500

NEW YORK

NYS Department of Law Investor Protection Bureau 28 Liberty St., 21st Floor New York, New York 10005 (212) 416-8236

NORTH DAKOTA

North Dakota Securities Department 600 East Boulevard Avenue State Capitol Fourteenth Floor Dept 414 Bismarck, North Dakota 58505-0510 (701) 328-4712

OREGON

Department of Consumer and Business Services Division of Finance and Corporate Securities Labor and Industries Building Salem, Oregon 97310 (503) 378-4140

RHODE ISLAND

Division of Securities
Department of Business Regulation
1511 Pontiac Ave.
John O. Pastore Complex-Building 69-1
Cranston, Rhode Island 02920
(401) 462-9500

SOUTH DAKOTA

Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563

<u>VIRGINIA</u>

State Corporation Commission Division of Securities and Retail Franchising 1300 E. Main Street, Ninth Floor Richmond, Virginia 23219 (804) 371-9051

WASHINGTON

Department of Financial Institutions Securities Division P. O. Box 41200 Olympia, Washington 98504-1200 (360) 902-8760

WISCONSIN

Franchise Administrator Division of Securities Dept. of Financial Institutions P.O. Box 1768 Madison, Wisconsin 53701 (608) 266-0448

Exhibit B to the FDD

LIST OF AGENTS FOR SERVICE OF PROCESS

EXHIBIT B

LIST OF REGISTERED AGENTS FOR SERVICE OF PROCESS

CALIFORNIA

Sacramento

Commissioner of Department of Financial Protection and Innovation 2101 Arena Blvd. Sacramento, California 95834 (916) 445-7205; (866) 275-2677

Los Angeles

300 S. Spring Street, Ste. 15513 Los Angeles, California 90013-1259 (213) 897-2085; (866) 275-2677

San Diego

1455 Frazee Road, Ste. 315 San Diego, California 92108 (619) 610-2093; (866) 275-2677

San Francisco

One Sansome Street, Suite 600 San Francisco, California 94104 (415) 972-8565; (866) 275-2677

HAWAII

Commissioner of Securities Hawaii Department of Commerce and Consumer Affairs Business Registration Division 335 Merchant St., Room 205 Honolulu, Hawaii 96813 (808) 586-2722

ILLINOIS

Office of Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465

INDIANA

Indiana Secretary of State 201 State House 200 West Washington Street Indianapolis, Indiana 46204 (317) 232-6531

MARYLAND

Maryland Securities Commissioner Securities Division 200 St. Paul Place Baltimore, Maryland 21202 (410) 576-6360

MICHIGAN

Michigan Department of Commerce Corporations and Securities Bureau P.O. Box 30054 6546 Mercantile Way Lansing, Michigan 48909

MINNESOTA

Minnesota Commissioner of Commerce 85 7th Place East, Suite 280 Saint Paul, Minnesota 55101 (651) 539-1500

NEW YORK

Secretary of the State of New York New York Department of State One Commerce Plaza, 99 Washington Avenue, 6th Floor Albany, New York 12231-0001 (518) 473-2492

NORTH DAKOTA

Securities Commissioner North Dakota Securities Department 600 East Boulevard Avenue State Capital Fourteenth Floor Dept 414 Bismarck, North Dakota 58505-0510 (701) 328-4712

OREGON

Department of Consumer and Business Services Division of Finance and Corporate Securities Labor and Industries Building Salem, Oregon 97310 (503) 378-4140

RHODE ISLAND

Division of Securities Department of Business Regulation 1511 Pontiac Ave. John O. Pastore Complex-Building 69-1 Cranston, Rhode Island 02920 (401) 462-9500

SOUTH DAKOTA

Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563

VIRGINIA

Clerk of State Corporation Commission 1300 E. Main Street, 1st Floor Richmond, Virginia 23219 (804) 371-9051

WASHINGTON

Director of Department of Financial Institutions Securities Division 150 Israel Road SW Tumwater, Washington 98501

WISCONSIN

Wisconsin Department of Financial Institutions
Division of Securities
P.O. Box 1768
Madison, Wisconsin 53701
(608) 266-8559

Exhibit C to the FDD

FRANCHISE AGREEMENT

FRANCHISE AGREEMENT



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EXHIBIT 6--AUTOMATION SYSTEMS USER AGREEMENT TERMS OF USE

TWO MEN AND A JUNK TRUCK® FRANCHISE AGREEMENT

THIS AGREEMENT, hereinafter referred to as this "**Agreement**" is entered into between **TWO MEN AND A TRUCK SPE LLC**, located at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 ("**Franchisor**") and the franchisee specified in Exhibit 1 ("**Franchisee**"). The effective date of this Agreement is specified in Exhibit 1 (the "**Effective Date**").

INTRODUCTION

- A. Franchisor franchises a system for the development and operation of a business offering the approved products and services specified in Schedule A (the "Approved Services") to the public (the "System"). The distinguishing characteristics of the System include tradenames, trademarks, training, operational procedures, promotional techniques and materials, signs, layouts, methods of operation, and manuals covering business practices and policies. The System may be further defined, updated, and revised by Franchisor from time to time. A business operated under the System, whether operated by Franchisor, an affiliate of Franchisor or a person authorized by Franchisor, will be referred to in this Agreement as a "Unit." The Unit that Franchisee is authorized to operate under this Agreement will be referred to in this Agreement as the "Franchise Business." In this Agreement, sometimes all Units, Franchisor and the Marks, as defined below, will together be referred to as the "Franchise System."
- B. Franchisor uses and has rights to certain logos, names, trademarks, and service marks specified in Exhibit 1 (the "Marks"), including the primary trademark or service mark specified in Exhibit 1 (the "Primary Mark"), which are used to identify the Franchise System. Franchisor may, in the future, license or develop and register additional or different logos, names, trade dress, trademarks and service marks that it may make available for use by Franchisee, which also will be referred to in this Agreement as the "Marks." Franchisor may modify or discontinue any of the Marks from time to time.
- C. Franchisee recognizes the advantages of operating under the Franchise System and Franchisee has applied for a franchise to own and operate Franchise Business, and such application has been approved by Franchisor in reliance upon all of the representations made therein.
- D. Franchisee acknowledges that the terms, conditions and covenants contained in this Agreement are necessary to maintain Franchisor's high standards of quality and service and the uniformity of those standards at each Franchise Business.

Based upon their mutual promises and adequate consideration as acknowledged by each of them, the parties hereto agree as follows:

SECTION 1--BENEFITS FRANCHISEE ACQUIRES

1.1. Marketing Area.

(a) Right to Operate One Unit Within Marketing Area; Rights of Others to Offer and/or Perform Services Within the Marketing Area. Franchisor grants to Franchisee the right to establish and operate one Unit within the Marketing Area specifically described in Exhibit 1 ("Marketing Area"). Franchisor will not locate or grant to any other person or entity the right to locate any Unit using the System and the Primary Mark within the Marketing Area. Franchisee's right to operate within the Marketing Area does not prevent another franchisee operating under the System and the Primary Mark (a "System Franchisee"), or any other person, from providing the Approved Services in the Marketing Area. In addition, this license does not prevent Franchisor from using or continuing to develop its website or

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otherwise using the Internet to market to prospective customers the services offered by System Franchisees, even though prospective customers within the Marketing Area could see the website or other Internet marketing and decide to use a System Franchisee other than Franchisee licensed under this Agreement.

- Reservation of Rights; Other Business Systems. Nothing in this Agreement will prevent Franchisor from establishing or operating or granting any other person the right to establish or operate businesses using the System or a similar system anywhere outside of the Marketing Area, or marketing services or products that are not a part of the System licensed by this Agreement under the Marks within the Marketing Area. The System licensed by this Agreement relates to providing the Approved Services. Franchisor may develop other business systems that offer different products and services under the Marks. Those different products and services and the related business systems will not be included in the System licensed by this Agreement unless Franchisor specifically designates those products and services as included in the System or otherwise specifically authorizes Franchisee to offer and sell those products and services. Those different products and services and the related business systems may be licensed or franchised separately from the System licensed by this Agreement. In that case, Franchisor will have the right to operate a business and/or authorize others to operate a business offering and selling those different products and services and the related business systems under the Marks in the Marketing Area. Franchisor hereby reserves the right to merge with, acquire, establish or become associated with any businesses or locations of any kind under other systems and/or other trademarks, which businesses and locations may offer or sell items, products and services that are the same as or similar to the services and products offered by your Franchised Business and to engage in any other business activities not expressly prohibited by this Agreement, both within and outside the Marketing Area.
- (c) <u>Selection of Site for Franchise Business</u>. Unless otherwise agreed by Franchisor, Franchisee must conduct the Franchise Business from a specific physical business location within the Marketing Area that has been approved in advance by Franchisor ("**Franchise Location**"). If already known, the approved Franchise Location shall be specified in Exhibit 1. Once the Franchise Location has been approved, Franchisee must obtain advance approval from Franchisor before moving the Franchise Business to a different location. Among the factors Franchisor considers before approving franchise locations are population density, general location within the Marketing Area, neighborhood, traffic patterns, parking, size, physical characteristics of the lot and building, neighboring buildings, lease terms, zoning restrictions, the population data for the Marketing Area (determined by using a valid source specified by Franchisor), and the location of other Units in marketing areas adjacent to Franchisee's Marketing Area. The essence of Franchisor's core values, care, and integrity requires that each franchisee in the franchise system respect all other franchisees. When Franchisee selects a location for its Franchise Business, Franchisee must consider each of the factors described in this paragraph, while honoring Franchisor's core values.
- (d) <u>Adding Franchise Locations</u>. If Franchisor determines, in its sole discretion, that sound business reasons exist to authorize or require Franchisee to operate additional Franchise Locations within the Marketing Area, Franchisor may approve or require one or more additional Franchise Locations. If Franchisor requires Franchisee to operate additional Franchise Locations within the Marketing Area, Franchisee must develop and begin to operate at the Additional Franchise Location or Locations within a reasonable time, which will be specified in a written notice from Franchisor.
- (e) <u>Performance Requirements Necessary to Maintain Exclusivity in Marketing Area</u>. Franchisee's exclusive rights in the Marketing Area under subsection (a) may be terminated if Franchisee fails to meet the Minimum Performance Requirements described in Section 2.20.
- (f) <u>Right of Online Marketing Companies to Offer Products and/or Services</u>. Franchisor reserves the right to contract and/or require Franchisee to contract with one or more online

marketing companies to offer products and/or services offered by the franchise system if such contracts are reasonably likely to generate revenue for Franchisee at no cost or reasonable cost to Franchisee.

- Right to Change Marketing Area on Renewal or Transfer of Franchise. If Franchisee's franchise is renewed under Section 5.1 or Franchisee transfers its franchise under Section 7 of this Agreement, Franchisor may, in its sole discretion, change the Marketing Area granted in the new franchise agreement signed in connection with the renewal or transfer to comply with Franchisor's thencurrent manner of designating Marketing Areas, to make minor changes in the Marketing Area to correct overlap or other issues, and for other valid business reasons, including an assessment of Franchisee's performance. In addition, if the Marketing Area has or attains a population of Seven Hundred Fifty Thousand (750,000) or more residents (as measured using a valid third-party source specified by Franchisor), Franchisor reserves the right at the time of renewal or transfer of the franchise to divide the Marketing Area into two or more marketing areas in a manner Franchisor determines is reasonable in its sole discretion. In that case and provided that Franchisee is in compliance with this Agreement, Franchisee (or the transferee, as applicable) may: (i) without payment of any additional initial franchise fee, operate each of the newly created marketing areas under separate franchise agreements, or (ii) transfer one or more of the newly created marketing areas in accordance with Section 7.2, including but not limited to the obligation to pay Franchisor a transfer fee for each marketing area transferred. As an alternative to dividing the Marketing Area under these circumstances, Franchisor may require Franchisee to open and operate at an additional Franchise Location in the Marketing Area.
- (h) <u>Variations for Franchisees with Multiple Units</u>. Franchisor may, in its sole discretion, agree to variations in certain requirements of the Franchise Agreement for franchisees that own and operate (or that together with affiliates of the franchisee own and operate) multiple Units. These variations will be agreed to on a case-by-case basis and may include, without limitation, variations relating to: heightened standards, training and reporting requirements; the requirement of a physical business location in each marketing area; use of centralized sales support services; modification of Minimum Performance Requirements; staffing standards; and minimum numbers of trucks.

1.2. License to Use System.

Franchisor grants to Franchisee a license to use the System for establishing and operating a business that provides the Approved Services. The System includes specific operational methods, techniques, procedures, formats and forms for establishing and operating such a business (collectively, the "**Standards**"), which constitute confidential and proprietary information owned by Franchisor. This license is only for Franchisee's use of the System. Except as this Agreement allows, Franchisee has no authority to license, train, or otherwise assist or authorize others to use the System in any way.

1.3. License to Use Marks.

Franchisor grants to Franchisee a license to use the Primary Mark and all other Marks Franchisor specifies for use in the Franchise Business. The current Primary Mark and the Marks are listed on Exhibit 1. Franchisor expressly licenses Franchisee to use the Marks only in conjunction with and in accordance with the System, and this license exists only for the duration of this Agreement of this Agreement. Franchisee's license to use the Marks is defined by and limited to the terms of this Agreement including in Section 3.

1.4. Limits on License.

(a) <u>Limits on Use of Marks</u>. Franchisee agrees to use the Marks as its sole identification for the Franchise Business, except that Franchisee agrees to identify itself as an independent

owner in the manner Franchisor approves. Except as otherwise explicitly authorized by this license or as Franchisor may otherwise authorize in writing, Franchisee may not use any Mark: (i) as part of any corporate or legal business name, (ii) with any prefix, suffix, or other modifying words, terms, designs or symbols, (iii) in selling any unauthorized services or products, (iv) as a part of or in connection with any Internet domain names, email addresses, websites, social media (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, or other Internet tools, or (e) in any other manner that Franchisor has not expressly authorized in writing. Franchisee may not use any Mark in advertising the transfer, sale, or other disposition of the Franchise Business or an ownership interest in the Franchisee without Franchisor's prior written consent, which Franchisor will not unreasonably withhold. Franchisee agrees to display the Marks prominently as Franchisor prescribes at its Franchise Location and on trucks, vans, forms, advertising, supplies, and other materials Franchisor designates. Franchisee agrees to give the notices of trade and service mark registrations that Franchisor specifies and to obtain any fictitious or assumed name registrations required under applicable law.

- (b) <u>Services Offered Must Comply With Law and Agreement</u>. Franchisee will offer the Approved Services only as permitted by Applicable Laws and only as authorized by this Agreement. Franchisee must market the Franchise Business within the Marketing Area and at all times in accordance with the requirements of Section 2.12 and in line with policies established by Franchisor.
- (c) <u>Limitations Within Certain Geographical Areas of the United States</u>. With respect to certain geographical areas in the United States, there are restrictions and/or conditions that may affect Franchisee's right to operate or provide services in its Franchise Business, which Franchisor will disclose to Franchisee and other franchisees as necessary.
- (d) Parking Trucks in the Marketing Area. Franchisor reserves the right to permit another System Franchisee to park its trucks in the Marketing Area on a regular basis if an appropriate location for parking trucks within the other franchisee's marketing area cannot, in Franchisor's sole discretion, reasonably be obtained. If Franchisor permits another franchisee to park its trucks in the Marketing Area, Franchisor will not permit the other franchisee to advertise on its trucks any telephone number (other than an "800" telephone number common to each of the franchisees), business location, or other information that would distinguish its franchise from Franchisee's, unless otherwise required by law.

1.5. Initial and Ongoing Training.

- (a) Required Training. Franchisor will provide initial training for Franchisee. Some portions of the training may be taught virtually. Franchisee and/or a representative designated by Franchisee and approved by Franchisor is required to attend and successfully complete the initial training course provided by Franchisor. Franchisee and/or a representative designated by Franchisee and approved by Franchisor must also attend any additional training, sales programs or meetings specified by Franchisor at such locations and at such times as Franchisor may specify.
- (b) Additional Units. If Franchisee signs an agreement for a second or subsequent Unit, an owner of Franchisee or a manager representative approved by Franchisor must attend and successfully complete an approved training class as specified by Franchisor within 12 months of signing the agreement. If an owner of Franchisee or a manager representative approved by Franchisor, as applicable, is unable to attend the required training class specified by Franchisor within the 12-month period for a valid business reason approved by Franchisor, then Franchisor may, in its discretion, require that individual to attend different classes or training programs, at Franchisee's expense, in lieu of the required class. In addition, if Franchisee signs an agreement for a second or subsequent Unit, the individual who will be actively managing the new franchise must attend and successfully complete Franchisor's initial training

program before the new franchise opens for business, unless that individual has attended and successfully completed the initial training program within 12 months of the opening of the new franchise.

- (c) <u>Differences in Training</u>. Franchisee acknowledges and agrees that the initial and ongoing training that Franchisee may be required to attend may not be uniformly imposed on all franchisees. Differences in required initial and ongoing training may be based on the Franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area and other reasonable factors.
- (d) <u>Training Fees and Expenses</u>. Franchisee is responsible for all expenses incurred for attending and having its employees attend the initial training program or any additional training programs, including travel and living expenses, wages, etc. Franchisor may charge Franchisee a reasonable per diem fee for additional training plus travel and living expenses of staff members or third-party vendors providing the training. Subject to Franchisor's express approval, Franchisee may be permitted to bring additional attendees to training at Franchisee's expense.

1.6. Training and Performance Improvement Requirements.

- (a) <u>Performance Improvements</u>. If the Franchise Business is performing unsatisfactorily (as determined by Franchisor in its sole discretion), Franchisor may require Franchisee, at Franchisee's expense, to: (a) attend training sessions specified by Franchisor; (b) visit other franchise locations for a Performance Improvement Visit; (c) make Performance Improvement Visits to Franchisor; (d) receive Performance Improvement Visits from a Franchisor staff member; (e) participate in ongoing performance improvement programs; (f) receive Performance Improvement Visits from a third-party auditor or consultant; and/or (g) participate in additional sales support services or appointment center services specified and provided by Franchisor through its designated support team. A "**Performance Improvement Visit**" is an in-person or virtual meeting or training session that may consist of additional training or assistance (as determined by Franchisor in its sole discretion).
- (b) <u>Fees and Expenses</u>. If Franchisor requires Franchisee to attend a Franchisor approved training session, Franchisee must pay all travel and living expenses, as well as a fee to cover the cost of the training session. Franchisee must attend the training session within three months of receiving notice that Franchisor requires Franchisee to attend the training session. If Franchisor requires Franchisee to undertake one of the Performance Improvement Visit options, Franchisee will be responsible for all costs and expenses associated with the visit. Franchisee must complete the Performance Improvement Visit requirement in the time period determined by Franchisor. If the Performance Improvement Visit results in an action plan to improve performance in one or more areas, Franchisee must diligently implement the action plan by the dates specified in the plan.

1.7. On-Going Support; Annual Conference.

At Franchisee's request, Franchisor will provide support services to Franchisee during normal business hours at the Franchise Business. A representative of Franchisee must attend the Annual Conference at least once every two years unless Franchisor approves attendance at an alternative training program or other event. Franchisee is responsible for all expenses incurred for attending and having its employees attend the annual conferences and all other approved meetings, including registration fees, when applicable.

1.8. Assistance.

Franchisor will provide reasonable assistance and advice to Franchisee as Franchisor determines in its sole discretion for the commencement and operation of the Franchise Business. Franchisor may charge

Franchisee a reasonable per diem fee for the assistance plus travel and living expenses of staff members or third-party vendors providing the assistance.

1.9. Additional Franchises.

Under this Agreement, Franchisee and its affiliates will not have any option, right of first refusal, or any other right to acquire additional franchises from Franchisor. Franchisor may, in its sole discretion, allow Franchisee or its affiliate to acquire an additional franchise if Franchisee and its affiliates meet Franchisor's qualifications in place at that time for acquiring a franchise and ownership of multiple franchises. If Franchisee or its affiliate requests an additional franchise, Franchisor may require Franchisee and its affiliates to provide a business plan that describes in substantial detail how Franchisee will maintain the operation of its existing franchise or franchises, while Franchisee or its affiliate will simultaneously operate an additional franchise. In determining whether to grant an additional franchise to Franchisee or its affiliate, Franchisor will consider all aspects of the operation of the existing franchise or franchises, including those items described as good cause for non-renewal in Section 5.1.

SECTION 2--FRANCHISEE'S AGREEMENTS

2.1. Compliance with Applicable Law.

Franchisee must obtain and keep in force every registration, charter, permits, certificates, and licenses required for operation of the Franchise Business. Franchisee must comply with all federal, state, county, municipal or other statutes, laws, ordinances, regulations, rules or orders applicable to the Franchise Business, including but not limited to state and federal labor and employment laws, such as the Fair Labor Standards Act (FLSA), Family and Medical Leave Act (FMLA), Occupational Safety and Health Act (OSHA), Employee Retirement Income Security Act (ERISA), Title VII, the Age Discrimination in Employment Act, the Affordable Care Act, the American with Disabilities Act (ADA), the CAN-SPAM Act, the Telephone Consumer Protection Act (TCPA), the Telemarketing Sales Rule (TSR), other federal and state antisolicitation laws regulating marketing phone calls, and federal and state laws that regulate data security and privacy (including but not limited to the use, storage, transmission, and disposal of data regardless of media type) (collectively, "Applicable Laws"). It is Franchisee's sole and absolute obligation to research all Applicable Laws governing the operation of the Franchised Business and to ensure that such operation does not violate any Applicable Laws. Franchisee must also comply with all applicable Payment Card Industry standards. Franchisee must promptly pay all payroll and business taxes, fees and expenses, and any and all other amounts required by law.

2.2. Books and Records, Performing Audits, Inspections and Other Investigations and Obtaining Credit Reports.

- (a) Obligation to Keep Complete and Accurate Records. Franchisee agrees to keep complete and accurate books of accounts, business records, records of Gross Sales, and records of its operations and business in accordance with Franchisor's specifications and in accordance with generally accepted accounting principles. Franchisee must keep all of its business records for the greater of: (a) seven (7) years; or (b) the time period specified by any Applicable Laws.
- (b) <u>Performing Audits, Inspections and Other Investigations</u>. Franchisee agrees that Franchisor or its representatives or third-party agents may perform audits, inspections, and other investigations of all aspects of Franchisee's business, including Franchisee's operations, internal controls and processes, training records and logs, business locations, vehicles, employees, books, records, tax returns, DOT driver log records, CSA pin or login numbers, call recordings, loss ratios, compliance safety and accountability records and assessments, motor vehicle records, other safety records, and any other

records. These audits, inspections and other investigations may take place from time to time during normal business hours and may include examining and making copies of Franchisee's records, requesting Franchisee to provide data electronically, accessing data directly from the Automation Systems (defined in Section 2.10), and interviewing Franchisee's employees and customers. Franchisor's requests for information may be made on a random basis or on a regular basis, in Franchisor's sole discretion, and Franchisee agrees to cooperate with all requests in a timely manner. If Franchisee and its affiliates have franchises for more than one marketing area, Franchisor may audit Franchisee's and its affiliates' business records for any of the marketing areas to determine if sales or services have been shifted from one franchise to another to meet performance requirements, win awards, or to otherwise gain improper advantage, and for any other business reason that Franchisor deems appropriate.

- Franchisor reserves the right to require Franchisee to pay Franchisor or its representatives or third-party agents for the reasonable expenses of the audit, inspection, and investigation. Franchisee's obligation to pay the expenses will not affect any other right Franchisor has arising out of any underreporting, or other violations of the terms of this Agreement. If any audit, inspection, or investigation reveals an item of noncompliance with this Agreement, Franchisor's policies, or applicable law, or reveals that Franchisee has failed to meet a benchmark specified by Franchisor, Franchisee must take prompt action to resolve the items of noncompliance in the manner specified by Franchisor. This may include, without limitation, requiring Franchisee to submit a written action plan for resolving the items of noncompliance. If actions are not taken in the manner specified by Franchisor or noncompliance continues, Franchisor may perform a follow-up audit, inspection and/or investigation at Franchisee's expense or take other steps specified in Franchisor's policies, which may include imposing liquidated damages (e.g. financial obligation, contribution, charge or cost) against Franchisee and/or requiring Franchisee to engage a consultant, at Franchisee's cost.
- (d) <u>Franchisee's Credit Report</u>. Franchisee acknowledges that prior to becoming a franchisee of the Franchise System, it was aware that Franchisor reviewed Franchisee's credit report in order to evaluate Franchisee's financial capabilities. Additionally, Franchisee acknowledges and agrees that should Franchisee seek to acquire another Franchised Business, Franchisor shall have the right to conduct additional credit checks to evaluate Franchisee's financial well-being to operate additional Franchised Businesses.

2.3. Development, Opening, and Operation of the Franchise Business.

Development of the Franchise Business. Franchisee must fully develop the Franchise Business in accordance with Franchisor's policies, Standards and specifications. Franchisee must construct and/or improve the Franchise Location in compliance with Franchisor's specifications, including but not limited to specifications for exterior design, materials, interior layout, equipment, fixtures, furniture, signs and decorating. Franchisee must have prepared and submit to Franchisor for approval a site and building plan. Franchisor must approve all drawings, plans and specifications relating to the design, construction and/or improvement of the Franchise Location before construction and/or remodeling of the approved location begins. Franchisee must purchase or lease, prior to opening the Franchise Business, and maintain and/or acquire at all times thereafter, all equipment, phones, computer hardware and software, fixtures, signs, inventory, supplies, and other goods or services Franchisor specifies for use in the Franchise Business, including the number of trucks specified in the Manuals, which each must display Franchisor's Primary Mark and other Marks. Franchisee must also perform the other pre-opening obligations specified in the Manuals (defined in Section 2.8). Franchisor will have the right to inspect and approve the Franchise Location before Franchisee opens the Franchise Business to make sure Franchisor's specifications have been followed. If Franchisor determines that its specifications have not been followed, Franchisee must resolve any issues to the satisfaction of Franchisor before opening the Franchise Business. Franchisee acknowledges and agrees that the equipment that Franchisee may be required to obtain may not be

uniformly imposed on all franchisees. Differences in required equipment may be based on the Franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area, and other reasonable factors.

- (b) <u>Opening of the Franchise Business</u>. Franchisee must not open the Franchise Business until Franchisor has inspected and approved the development of the Franchise Location. Franchisee must complete its pre-opening obligations and commence operation of the Franchise Business no later than four months from the date of this Agreement.
- (c) Operation of the Franchise Business. After opening, Franchisee must continually operate the Franchise Business and must use its best efforts to market the Franchise Business, expand the customer base and income of the franchise, and maximize customer satisfaction. Franchisee may be required to agree to obtain additional trucks within a specified time period after opening. This obligation will be agreed to by the parties at the time of the signing of this Agreement. Franchisee must always maintain sufficient inventory, equipment, and supplies to operate the Franchise Business at optimal capacity and efficiency.

2.4. Products and Services; Credit Card Payment.

- (a) Products and Services Offered by the Franchise Business. Franchisee must only offer and sell the Approved Services as Franchisor previously approves in writing in the Manuals or otherwise. Franchisee must sell all products and provide all services that Franchisor specifies for sale for the Franchise Business. Franchisee must sell all products and provide all services in the manner specified by Franchisor and in accordance with the policies and procedures specified by Franchisor. Franchisee must not sell any products, provide any services or engage in any business at the Franchise Business or Franchise Location other than those specified or approved by Franchisor without written authorization from Franchisor. The Approved Services may be designated as "Required Services" or as "Optional Services." Franchisee must offer and sell the Required Services. Franchisee may, but is not required to, offer and sell any Optional Services. Franchisee must receive Franchisor's written approval before offering or selling any Optional Services. The provisions of this Agreement will apply to all Approved Services, whether Required Services or Optional Services.
- Changes to Approved Services. Franchisor may add or delete Approved Services to be provided by the Franchise Business. If any Approved Services are added, Franchisee must be qualified to provide the new Approved Service before Franchisor will authorize Franchisee to offer that Approved Service. If an Approved Service is deleted, Franchisee must cease offering that Approved Service immediately on written notice from Franchisor, Franchisor may change the designation of an Approved Service from Optional to Required or from Required to Optional. Franchisor has the right in its sole discretion to vary specifications for Approved Services to be offered by Units (including varying whether it is a Required or Optional Service) by geographic area, market, or type or size of location, personnel or other business issues experienced by the Unit, or other relevant distinctions between Units and to vary the level or participation by Units in providing an Approved Service based on the need for the Approved Service as part of a Franchisor approved or specified program, or other applicable business reasons. Also, Franchisor has the right in its sole discretion to authorize one or more Units to test market products, services, suppliers, or other items on a non-uniform basis. Franchisee will not be entitled to require Franchisor to disclose or grant to Franchisee a like or similar variation in Franchisor's policies and specifications. Additional Approved Services Franchisor specifies or approves will be subject to the royalty and advertising fees specified in Section 4 of this Agreement.
- (c) <u>Credit Card Payment; PCI Compliance</u>. Franchisee must make available at its Franchise Location credit card services that enable all customers to pay for Approved Services with a valid

credit card, so long as the credit card has sufficient credit to cover payment of the Approved Services. Franchisee must comply with the Payment Card Industry ("PCI") Data Security Standard ("DSS") Requirements and Security Assessment Procedures and other applicable PCI requirements ("PCI Requirements") in connection with the Franchise Business. It is Franchisee's responsibility to research and understand the PCI Requirements and to ensure that its business policies and practices comply with the PCI Requirements. Although Franchisor may provide advice and/or specify or provide POS Systems or business software, Franchisor does not represent or warrant that those systems or software comply with the PCI Requirements and it will be the sole responsibility of Franchisee to ensure that its business practices comply with the PCI Requirements.

2.5. Source of Supply.

- (a) <u>Purchases</u>. Franchisee must purchase all equipment, parts, inventory, supplies, components of the Automation Systems, insurance, insurance agency and broker services, consulting services, and all other goods and services used in the development and operation of the Franchise Business in accordance with Franchisor specifications and only from a Designated or Approved Supplier (as defined below) that demonstrate, to the continuing reasonable satisfaction of Franchisor, the ability to meet Franchisor's Standards and specifications for such items and that possess adequate quality controls and the capacity to supply Franchisee's needs promptly and reliably.
- (b) <u>Designated Supplier Products</u>. Franchisor may designate certain products and services used in the development and operation of the Franchise Business ("**Designated Supplier Products**") that must be purchased only from a supplier designated by Franchisor (which may be Franchisor, an affiliate, or third party) (a "**Designated Supplier**"). Franchisee will have no right to request approval of alternative suppliers for Designated Supplier Products.
- (c) <u>Approved Suppliers</u>. Unless otherwise specified by Franchisor, all products and services used in the development and operation of the Franchise Business, other than Designated Supplier Products, must be obtained only from a supplier that has been approved by Franchisor (an "**Approved Supplier**"). An Approved Supplier will be any supplier that has met Franchisor's standards relating to quality, performance, uniformity, reporting of shipments, and other relevant standards established by Franchisor and that has been specified by Franchisor in writing as an Approved Supplier. Franchisee may request to have a supplier for products or services other than Designated Supplier Products approved by submitting to Franchisor the information, samples, or agreements necessary for Franchisor's determination pursuant to the procedures specified by Franchisor. Franchisor has the right to charge Franchisee a reasonable fee to cover the cost of testing, if it is necessary to test the supplier's product.
- (d) <u>Other Products or Services</u>. If Franchisor has not specified a Designated or Approved Supplier for a product or service, Franchisee may obtain that product or service from any supplier, as long as the product or service meets Franchisor's specifications.
- (e) <u>Rebates and Revenue</u>. Franchisor reserves the right for Franchisor and/or its affiliates to receive rebates or other fees from Designated and Approved Suppliers or other revenue based on sales of products or services to Franchisee. Franchisee agrees that Franchisor and its affiliates will have the right to collect all such rebates, fees, or revenue and to use those rebates, fees, and revenue for any purpose in Franchisor's discretion.
- (f) <u>No Warranties</u>. The designation by Franchisor of a Designated Supplier or Approved Supplier or other provider of products or services does not create any express or implied promise, guaranty or warranty by Franchisor as to the products or services of the Designated Supplier or Approved Supplier or other provider of products or services and Franchisor disclaims any such promises, guaranties

or warranties. Franchisee agrees that Franchisor will not have any liability to Franchisee for any claims, damages or losses suffered by Franchisee as a result of or arising from the products or services provided by or the acts or omissions of any Designated Supplier or Approved Supplier or other provider of products or services designated or approved by Franchisor.

2.6. Maintenance; Refurbishing; Alterations.

- (a) <u>Maintenance</u>. Franchisee must maintain the Franchise Location and the vehicles, containers, equipment, fixtures, and signs for the Franchise Business in an attractive, clean, and safe condition and in good maintenance and repair and in compliance with the standards specified by Franchisor in the Manuals or otherwise. If at any time, in Franchisor's sole discretion, the general state of repair, appearance, or cleanliness of the Franchise Location or the vehicles, equipment, fixtures, or signs of the Franchise Business does not meet Franchisor's standards, Franchisor may notify Franchisee in writing, specifying the action to be taken by Franchisee to correct the deficiency. Franchisee must initiate the specified action within 30 days after receipt of the notice and diligently proceed to complete the specified action. If Franchisee fails to do so, then Franchisor will have the right, in addition to its other rights under this Agreement, to enter the Franchise Location and cause the specified action to be taken on behalf of Franchisee and Franchisee must pay the entire cost to Franchisor.
- (b) <u>Refurbishing</u>. In addition to regular maintenance obligations, within six months of Franchisor's request, Franchisee must refurbish the Franchise Location to maintain or improve the appearance and efficient operation of the Franchise Business, to increase its sales potential, and to comply with Franchisor's then current standards and identity.
- (c) <u>Alterations</u>. Franchisee must make no material alterations to the construction or appearance of the Franchise Location and must not make any material alterations to the equipment, fixtures or signs of the Franchise Business without prior written approval of Franchisor. Franchisor will not unreasonably withhold such approval provided that the alterations are not inconsistent with the standards and identity of the franchise system and are not prohibited by the Franchisee's lease or by law.

2.7. Insurance; Obligation to Maintain Minimum Amounts and Coverage; Risk Management System.

- (a) <u>Insurance Coverages</u>. Franchisee must at all times during the entire term of this Agreement and at its own expense keep in force, by advance payment or payments, policies of insurance in the amounts and with the coverage (at a minimum), as specified by Franchisor. Franchisor's current minimum requirements are specified in Exhibit 1. Franchisor may adjust the amounts of coverage required under such policies at any time and require different or additional kinds of insurance based upon its business judgment. Also, Franchisor may create a policy that requires franchisees that exceed a specified revenue threshold to maintain additional insurance policies. Franchisor strongly recommends that Franchisee meet with its insurance agent at least annually to review the coverages required under the Franchise Agreement and also to consider additional optional coverage that protects Franchisee. Optional coverage includes: (1) Cyber liability, (2) Directors and Officers liability coverage, and (3) Fiduciary liability coverage, including plan purchaser protection.
- (b) <u>Non-traditional Coverage</u>. Franchisee must not satisfy its insurance obligations under this Agreement through the use of self-insurance, retroactive insurance, high deductible insurance, insurance through a captive insurance program, or other non-traditional insurance without the prior written approval of Franchisor. Franchisor may further define what is considered non-traditional insurance coverage in the Manuals. If Franchisor, in its sole discretion, approves any non-traditional coverage,

Franchisor may specify the broker or any providers that may be used and any other requirements and Standards for such coverage.

- (c) Parties Required to Be Covered, Maintenance of Coverage and Notice of Cancellation to Franchisor. Each required policy must properly name Franchisor and each of its Affiliates as an additional insured. Each insurance policy must be endorsed to provide Franchisor with a minimum of 30 days advance written Notice of Cancellation or Nonrenewal for any statutorily permitted reason other than nonpayment of premium, in which case the notice must be at least 10 days. Original or duplicated copies of all required insurance policies, certificates of insurance, or other proof of insurance Franchisor accepts must be promptly furnished to Franchisor prior to opening the Franchise Business and at least fourteen days after the renewal date of the current policy. Franchisee must ensure that the required insurance does not lapse during any renewal period. If Franchisee fails to obtain or maintain any of the required insurances, Franchisor may obtain that insurance on behalf of Franchisee and Franchisee must pay Franchisor on demand the premium cost of that insurance and/or Franchisee may be assessed liquidated damages. Franchisee's failure to obtain or maintain any required insurance is a material breach of this Agreement entitling Franchisor to terminate this Agreement.
- Franchiser's Right to Reports of Losses and EMOD. Franchisor may require Franchisee to provide or require Franchisee to authorize the Franchisee's insurance carriers to provide to Franchisor monthly, quarterly, and/or annual reports of losses paid by the Franchisee's insurance carriers on behalf of the Franchisee for losses suffered under the Franchisee's insurance policies. These policies may include Worker's Compensation, Cargo, Automobile Liability, General Liability, Excess Liability policies and others specified by Franchisor. In addition, Franchisor may require Franchisee to provide or to authorize Franchisee's insurance carrier to provide proof of Franchisee's Worker's Compensation experience modification (EMOD). Franchisee hereby grants Franchisor a power-of attorney, authorizing Franchisor to obtain whatever loss reports or EMOD reports Franchisor determines, in its sole discretion, are necessary to protect the integrity of the Marks and System or for any other reasonable business purpose. Franchisee agrees to cooperate with Franchisor and Franchisee's insurance carriers to enable Franchisor to obtain the Insurance Loss Reports and EMOD reports as promptly and efficiently as possible, which cooperation may include providing written authorization to permit Franchisor to obtain the reports, in addition to the power of attorney granted in this paragraph.
- (e) <u>Risk Management System; Risk Management and Safety Services</u>. Franchisee must implement a risk management and safety system designated or approved by Franchisor. As part of that system, Franchisor may require Franchisee to obtain risk management and safety services from Franchisor or a Designated Supplier. These services will assist Franchisee in developing, implementing, and operating an authorized risk management and safety system, proactive best practices, and a safety-centric workplace culture in alignment with the franchise system.

2.8. Operating Standards/Manuals.

- (a) <u>Definition of Manuals</u>. For purposes of this Agreement, the confidential operations manuals ("**Manuals**") include, any manuals specified by Franchisor and all other written, electronic, video, and audio recorded policies, procedures, techniques, memos, bulletins, newsletter, forms, guidelines, and other materials prepared by Franchisor in connection with the System or to assist Franchisee in the operation of the Franchise Business.
- (b) <u>Obligation to be Governed by Highest Ethical Standards</u>. Franchisee acknowledges that every component of the System is important to Franchisor and to the operation of the Franchise Business. Franchisee must at all times operate the Franchise Business in a competent manner and in full compliance with all aspects of the System specified by Franchisor. In all business dealings with the

public and with Franchisor, Franchisee will be governed by the highest standards of honesty, integrity, fair dealing, and ethical conduct and act at all times to support and grow the System. Franchisee must not engage in any activity or practice that results in or may reasonably be anticipated to result in damage to Franchisor's business reputation, or result in or reasonably be anticipated to result in any public criticism of the System or Marks. Franchisee will not use or engage any federal, state, or local law, regulation, court or tribunal to retard or prevent another prospective or existing System Franchisee from obtaining a license or authority necessary to operate its Unit or to comply with the System. Franchisee acknowledges that such violations will be good cause for immediate termination of this Agreement.

- Obligation to Comply with All Company Policies, Standards and Procedures; Confidentiality of Manuals. To preserve and enhance the reputation and the goodwill associated with the System and Marks and to maintain uniform standards of operations throughout the entire franchise system, Franchisee must comply with all lawful policies, procedures and Standards Franchisor specifies from time to time in connection with the operation of the Franchise Business, even if Franchisee believes the policies and/or procedures as originally issued or subsequently modified, are not in the best interests of the System. These policies, procedures and Standards are contained in the Manuals or other directives issued by the Franchisor. Franchisee will be given access to the currently existing Manuals after execution of this Agreement via Franchisor's Automation Systems (see Section 2.10) and/or in another manner specified by Franchisor. Franchisee will be given access to applicable modifications or additions to the Manuals as they become available via the Automation Systems and/or in another manner specified by Franchisor. The Manuals remain Franchisor's confidential property, must not be duplicated by Franchisee, and must be returned to Franchisor upon termination or expiration of this Agreement, or the transfer of Franchisee's Unit. Franchisee must at all times ensure that its copies of the Manuals are kept current and up to date. If any dispute arises as to the contents of the Manuals, the contents of the master copies of the Manuals maintained by Franchisor will control.
- (d) <u>Changes to System and Manuals</u>. Due to the nature of operation of Units and the fact that the Standards, policies and procedures covering the operation of the Unit must and do change, Franchisor reserves the right to change the System from time to time, and to change the terms of the Manuals from time to time to reflect those changes. Franchisor will use its reasonable business judgment when making changes. The terms of the Manuals augment the Franchise Agreement and will have the same effect as if set forth in this Agreement. If the Manuals are inconsistent with the Franchise Agreement, the Franchise Agreement will control.

2.9. Personal Supervision and Management of Franchise Business.

(a) Obligation to Personally Supervise and Manage Day-to-Day Operations. Franchisee, or a representative approved in writing by Franchisor if Franchisee is a corporation, limited liability company or other legal entity, must personally supervise the day—to—day operation of the Franchise Business at all times and personally exercise his or her best efforts to market the Approved Services offered by the Franchise Business. Franchisor reserves the right to approve any manager to whom Franchisee delegates any substantial portion of this responsibility. Franchisor has the right to require the manager to successfully complete Franchisor's training program as a condition to approval of the manager. Franchisee or the designated representative or approved manager must have a full-time presence at the Franchise Location and must book all services from the Franchise Location. The Franchise Business must be staffed for at least nine (9) consecutive hours per day on weekdays (Monday through Friday) and at least four (4) consecutive hours on Saturday and must be staffed with sufficient personnel to provide optimum services. For any Approved Services scheduled to be provided for Saturdays or Sundays, there must be a contact telephone number for Franchisee's manager, which contact telephone number must be provided to the employees providing and the customers receiving such services. If Franchisee and its affiliates own multiple

units, Franchisee may not use a centralized booking system for services to operate the Franchise Business without the written consent of Franchisor.

Only Franchisee Has the Right to Control Employees. Franchisor does not control, and does not have the right to control, Franchisee's decisions regarding hiring, disciplining, or terminating Franchisee's employees or agents. Franchisor does not control or have the right to control Franchisees other day-to-day business activities. Franchisor may take any legal action necessary to enforce its rights under this Agreement and to protect and preserve the System and Franchisor's policies and procedures. Because of the nature of the Franchise Business, Franchisor may make best practices recommendations regarding hiring standards including undertaking activities permitted by applicable law. These policies and services will not constitute Franchisor's representation or approval or disapproval of any prospective employees and Franchisor will not have any liability to Franchisee or others in connection with those prospective employees. Except as described above, Franchisor's policies do not include any employee policies and procedures for Franchisee. Franchiser will not control and will not be responsible for Franchisee's payroll or other employment related matters regardless of any information that Franchisor may provide in the Manuals or otherwise. In all cases Franchisee will remain solely responsible for employment related decisions and obligations, including decisions regarding hiring and maintaining employees and determinations of whether prospective employees meets hiring and performance standards or are suitable for the employment position. Franchisee must prominently post signs at the Franchise Location (including in the area in which all official employment relating notices are posted) and at Franchisee's offices informing employees that their relationship is solely with Franchisee and that they are not an employee of Franchisor or any of its affiliates. Similar language must be included in all employment contracts, offer letters, and employee handbooks. Franchisor may specify the language for the required postings and notices. Franchisee must not use Franchisor's name or the Marks on any employee or employee materials unless there is a clear indication that they are employed by the Franchisee and not by Franchisor. Franchisee must indemnify and hold harmless Franchisor from and against any liability relating to or arising from employment related decisions and obligations, including but not limited to labor and employment law violations by Franchisee and Franchisee's employees.

(c) Obligation of Franchisee to Provide Plan for Other Businesses Franchisee Desires to Establish. If Franchisee, a principal of Franchisee, and/or an affiliate of Franchisee wishes to commence the operation of any additional business in addition to the business operated under the terms of this Agreement, Franchisee must provide Franchisor with a plan that describes in substantial detail how Franchisee will maintain the operation of the business authorized under this Agreement in accordance with its terms, while Franchisee, its principals, or its affiliates are simultaneously operating the additional business. Before commencing the operation of the additional business, Franchisee must obtain Franchisor's consent of the plan, which approval will not be unreasonably withheld. As conditions to approval of the plan Franchisor may require that, in addition to other reasonable conditions: (i) the additional business be kept completely separate from the business authorized under this Agreement (e.g. may not share the same location, building, or address); (ii) the additional business never be sold or transferred to another System Franchisee; and (iii) Franchisor may require Franchisee and its principals and affiliates to divest themselves of the additional business if Franchisor determines that the additional business creates a conflict with or is competitive with the business authorized under this Agreement as that business may be modified over time. Franchisee must also give annual updates to the plan as specified by Franchisor. Franchisor may review the plan at any time after consent to the plan to determine if Franchisee, its principals, and/or its affiliates are complying with the plan. Franchisor may require Franchisee to modify the plan at any time. Franchisee's, it principals', and/or its affiliates' failure to comply with the plan, as determined by Franchisor in its sole discretion, will constitute a violation of this Agreement, entitling Franchisor to any and all remedies authorized under this Agreement, up to and including termination.

2.10. Automation Systems; Computer Systems; Centralized Email; Prohibition of Certain Telephone Technology.

- Automation Systems. Franchisee must use the business automation systems (a) specified by Franchisor in the operation of the Franchise Business (the "Automation Systems"). The Automation Systems may include Franchisor's specified or designated (i) computer systems, hardware, tablets, mobile devices, printers, software, apps, websites, network connections, and firewall services; (ii) proprietary scheduling and/or operating system; (iii) accounting applications, (iv) e-mail and communications systems; (v) extranet; (vi) customer satisfaction/referral survey apps; (vii) credit card systems; (viii) global positioning systems (GPS); (ix) applicant tracking systems (ATS); (x) learning management system (LMS); (xi) marketing automation system; (xii) mobile technology solutions; (xiii) customer portal; (xiv) estimate production system; and (xv) other or different components or systems that may be designated by Franchisor from time to time. As a condition to using the Automation Systems, Franchisee must agree to comply with the terms of use specified by Franchisor. Franchisee must keep accurate Automation Systems user accounts for its employees and must either notify Franchisor or make any necessary updates in the Automation Systems of any user account changes or employee status changes within five business days. If Franchisee fails to notify Franchisor or make the necessary updates within the five-business day period, Franchisee may be assessed liquidated damages as specified by Franchisor. Franchisee must employ other adequate measures to secure the Automation Systems and the information contained in the Automation Systems, as specified by Franchisor or any applicable Designated or Approved Supplier.
- (b) <u>Changes to Automation Systems</u>. Franchisor may modify, update, upgrade, add, or delete components of the Automation Systems in the future. Franchisee must comply with those changes promptly after written notice from Franchisor.
- (c) <u>Approval of Automation Systems</u>. If Franchisor has not yet specified a particular system and/or Designated or Approved Supplier of a system as part of the required Automation Systems, Franchisee must obtain approval from Franchisor before obtaining the system or transitioning to a new system or Designated or Approved Supplier of the system. If Franchisor specifies systems as part of the Automation Systems in the future, Franchisee must use the systems and/or Designated or Approved Suppliers specified by Franchisor.
- (d) No Warranties. THE AUTOMATION SYSTEMS AND ITS CONTENT ARE PROVIDED "AS-IS". FRANCHISOR AND ITS AGENTS AND LICENSORS DISCLAIM ANY AND ALL WARRANTIES RELATING TO THE AUTOMATION SYSTEMS, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT, REGARDING ANY SUCH CONTENT AND FRANCHISEE'S ABILITY OR INABILITY TO USE THE AUTOMATION SYSTEMS AND THEIR CONTENT. FRANCHISOR DOES NOT WARRANT THAT THE USE OF THE AUTOMATION SYSTEMS WILL SATISFY OF ENSURE FRANCHISEE'S COMPLIANCE WITH ANY LEGAL OBLIGATION OR APPLICABLE LAWS, INCLUDING INCOME, PAYROLL, SALES TAX, AND OTHER LAWS. FRANCHISEE ACKNOWLEDGES THAT IT IS RESPONSIBLE FOR AND IS NOT RELAYING ON FRANCHISOR OR THE AUTOMATION SYSTEMS FOR COMPLIANCE WITH APPLICABLE LAWS.
- (e) <u>No Liability</u>. USE OF THE AUTOMATION SYSTEMS IS AT FRANCHISEE'S SOLE RISK. IN NO EVENT WILL FRANCHISOR BE LIABLE TO FRANCHISEE OR ANY PERSON CLAIMING THROUGH FRANCHISEE FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL OR OTHER DAMAGES UNDER ANY THEORY OR LAW FOR ANY ERRORS IN OR THE USE OF OR INABILITY TO USE THE AUTOMATION SYSTEMS AND THEIR CONTENT

INCLUDING WITHOUT LIMITATION, DAMAGES FOR LOST PROFITS, BUSINESS, DATA, OR DAMAGE TO ANY COMPUTER SYSTEMS.

- (f) <u>Use of Automation Systems</u>. Franchisee acknowledges that the full and proper use of the Automation Systems is an integral part of the System and important for maintaining, monitoring, and ensuring quality and uniformity of services and high levels of customer satisfaction with the System. In order to help Franchisor achieve these goals, Franchisee agrees to use the Automation Systems in the manner specified by Franchisor and in accordance with all policies and procedures specified by Franchisor, which may include, but are not limited to, requirements related to full use of the Automation Systems, using Approved or Designated Vendors for components of the Automation Systems, full integration of the Automation Systems in the Franchise Business, and responsibilities for providing accurate and complete data specified by Franchisor at the times and in the manner specified by Franchisor.
- systems, hardware, tablets, mobile devices, printers, software, apps, websites, network connections, and firewall services (collectively, "System Components") Franchisor specifies for the operation of the Franchise Business and the Automation Systems. In addition, Franchisor may develop new or modified System Components or new or modified specifications for the Automation Systems in the future. Franchisor may require Franchisee to obtain, update, and use specified System Components including, without limitation, a license to use software developed by Franchisor or others. Modification of the specifications for the Automation Systems may require Franchisee to incur costs to purchase, lease, and/or license new or modified System Components and to obtain service and support for the System Components during the term of this Agreement. All computer systems within the Automation Systems must be compatible with Franchisor's computer systems as modified from time to time, must be connected to Franchisor's facilities by high-speed Internet with minimum requirements specified by Franchisor, and must be updated, maintained, and used in compliance with Franchisor's specifications. Franchisor may require Franchisee to electronically upload or transmit information on a periodic basis (including daily).
- (h) Franchisor Access to and Use of Information. Franchisor will have the right to independently access sales information and other data produced by the Automation Systems and there are no contractual limitations on Franchisor's right to access and use that information and data, even if the data is maintained by a third party. Franchisee must provide Franchisor access to the information on the Automation Systems in the manner specified by Franchisor and must supply Franchisor with any and all security codes necessary to obtain such access. Franchisee agrees that Franchisor will not be liable to Franchisee for any claims, losses, or damages arising from or related to Franchisor's access to or use of the information and other data produced by the Automation Systems, including but not limited to any errors or omissions in the information and other data obtained by Franchisor or in the information and other data shared by Franchisor with third parties (including other franchisees or prospective franchisees). Franchisee waives and releases Franchisor from any such liability. The parties acknowledge and agree that the exchange of information between Franchisor and Franchisee, including information accessed through the Automation Systems, is not a sale of that information, but is in the nature of one party acting as a service provider to the other party.
- (i) <u>Centralized Email</u>. If specified by Franchisor, Franchisee must use a centralized email system maintained by Franchisor. Franchisee may be charged fees for use of the email system in accordance with policies specified by Franchisor.
- (j) <u>Certain Telephone Technology Prohibited</u>. Franchisee is not permitted to use "roll over" or "hunt" telephone line system technology where Franchisee and/or its affiliates operate multiple physical business locations without the written consent of Franchisor. If Franchisee is granted written permission, Franchisee must comply the policies specified by Franchisor for use of the technology.

(k) <u>Satisfaction/Referral Surveys</u>. Franchisee must comply with all operational Standards, policies and procedures relating to the satisfaction/referral survey system specified by Franchisor. Franchisee must keep complete and accurate customer data, such as email address and phone number, as specified by Franchisor. Franchisee must not intentionally or negligently store inaccurate, false, or misleading data in the system. Franchisee must never influence or offer any type of incentive to influence the outcome of satisfaction/referral surveys. Franchisee must immediately contact Franchisor if Franchisee becomes aware of any inaccurate, false, or misleading data in the system and Franchisee must disclose that data to Franchisor.

2.11. Franchisee Councils.

Franchisor may establish councils, cooperatives, and other organizations for franchisees. If one or more of such organizations is established for a geographic area that includes the Franchise Business, Franchisee must join and participate in the organization(s) and must comply with the rules and procedures of the organization(s), provided that such rules and procedures will not modify Franchisee's rights or obligations under this Agreement. Any action of such an organization at a meeting attended by a majority of the members, including assessments for promotion and advertising purposes, will be binding upon Franchisee if approved by a majority of members present, with each member having one vote. Franchisee will not be required to pay more than 1% of its annual Gross Sales (or \$1,500/month for a "new franchise" as described in Section 2.12(b)) toward any assessment for advertising by any such organization unless all members agree to a higher rate. This advertising assessment, if it is assessed, is included as a portion of the percentage of Gross Sales Franchisee must expend for advertising within the Marketing Area under Section 2.12(b). If Franchisor operates any Unit within the geographic area of the council, cooperative, or other organization, such Units of Franchisor will be required to pay any assessments for promotion or advertising purposes approved by such an organization for its membership as any other member would be required to pay.

2.12. Sales and Advertising Requirements and Limitations.

(a) <u>Sales and Marketing Plan and Budget</u>. Franchisee's business plan (see Section 2.3) must include an initial sales and marketing plan and, if specified by Franchisor, a corresponding budget for the Franchise Business. The initial sales and marketing plan must contain the information specified by Franchisor, which may include, without limitation, initial and ongoing marketing, webpage, the type and number of employees, use of any approved mascot, cooperative advertising arrangements, participation in Franchisor programs, media buys, use of Franchisor endorsed referral programs, grass roots marketing, and other sales and marketing efforts. The initial sales and marketing plan must be approved by Franchisor. Franchisee must implement the initial sales and marketing plan and a failure to do so is a material default under this Agreement.

(b) Local Advertising Expenditures Franchisee Must Make to Promote Its Franchise.

- (i) If specified by Franchisor, Franchisee must execute a public relations launch for the opening of the Franchise Business.
- (ii) Franchisee must spend at least the amount specified in Exhibit 1 for advertising and promoting the Franchise Business in the Marketing Area in the period specified in Exhibit 1 (the "**Local Marketing Obligation**"). The Franchisor may issue a policy that lowers this requirement for franchisees that meet investment, market share, or other requirements specified in the policy.

- (iii) Franchisee must provide Franchisor proof of making required expenditures for local advertising as requested. These expenditures are in addition to the advertising fees Franchisee must pay to Franchisor under Section 4.3. If Franchisee fails to spend the required amounts for local advertising, Franchisor may require Franchisee to pay the difference to Franchisor and to take such other actions as may be specified by Franchisor in its advertising/marketing policies. Franchisor may designate in its advertising/marketing policies those advertising expenditures that qualify and that do not qualify toward meeting the required local advertising expenditures.
- (c) <u>Use of Designated Suppliers</u>. Franchisee must use a Designated Supplier (which may be Franchisor or an affiliate) for local website hosting, URL licensing, digital advertising services, online directory management and other related aspects of Internet search marketing, paid search management, online reputation management, and other advertising or marketing related services specified by Franchisor.
- (d) <u>Advertising Materials Must be Approved by Franchisor</u>. Any advertising, marketing, or promotional materials Franchisee desires to acquire or use in any manner or media in conjunction with the operation of the Franchise Business must be approved by Franchisor in writing prior to use, unless otherwise approved in accordance with this Agreement or the Manuals. Proposed advertising or promotional materials must be submitted to Franchisor's Marketing Department for approval as specified in Franchisor's policies.
- (e) <u>Use of Websites, Social Media and other Internet Tools</u>. Franchisee acknowledges that use of the websites, social media, such as Facebook, LinkedIn, Twitter, YouTube, blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, etc., and other Internet tools in connection with the operation, advertising, and marketing of the Franchise Business are subject to the trademark, advertising, marketing, and other requirements of this Agreement and the Manuals. Franchisee must comply with any policies of Franchisor relating to use of websites, social media, social media advertising, and other Internet tools.
- (f) <u>Advertising Not Authorized by Franchisee or its Agent</u>. Advertising for the Franchise Business that appears in publications for distribution outside the Marketing Area that are not purchased by or on behalf of Franchisee or otherwise authorized by Franchisee or its agent are not considered unauthorized advertising for purposes of this Agreement.
- (g) <u>Information Required in Advertising</u>. Except for advertising displayed on Franchisee's vehicles and except as otherwise approved by Franchisor, Franchisee must describe its Franchise Location in all advertising by indicating, at a minimum, the city, township, or other municipal unit in which the Franchise Location is located and the state, if necessary to avoid confusion. For example, if Franchisee is located near a state border, then the state in which the Franchise Location is located must ordinarily be included in the advertising.
- (h) <u>Advertising on Trucks and Other Business Vehicles</u>. Each truck and other business vehicle must display Primary Mark and any other of the Marks as Franchisor determines in accordance with the Manuals. Franchisee must not display any other information on its trucks and other business vehicles except as specified by Franchisor in the Manuals or otherwise.
- (i) <u>Cooperative Advertising</u>. Franchisor may require Franchisee to participate in joint or cooperative advertising with other franchisees in accordance with Franchisor's advertising/marketing policies. Also, Franchisor will have the power to require advertising cooperatives to be formed, changed, dissolved, and merged. Franchisor may require Franchisee to join, maintain a membership in and abide by

the governing instrument or rules of an advertising cooperative if one is formed for an area that includes the Franchise Business. The structure of the cooperative as well as the original governing instrument of the cooperative and any changes to that instrument, must be approved by Franchisor. The cooperative cannot modify the terms of this Agreement but may require Franchisee to make contributions to the cooperative in addition to any advertising fund contributions the Franchisee is required to make to Franchisor. These fees will not exceed 1% of Gross Sales (or the amount specified for a "new franchise" as described in Section 2.12(b)) unless all of the members of the cooperative agree to a higher rate. Amounts spent for cooperative advertising will count toward a Franchisee's required local advertising/marketing expenditures. Franchisor may, in its sole discretion, agree to assist in accounting or administration of cooperative advertising, but Franchisor will have the right to charge a fee for those services. Advertising placed through a cooperative advertising group that includes advertising of all cooperative members' businesses may be placed anywhere within any cooperative member's marketing area, provided such arrangement is approved by the cooperative and does not violate the terms of a cooperative member's Franchise Agreement who does not approve the advertising. Neither Franchisee, nor any cooperative advertising group that Franchisee may join, has authority to place telephone directory or Internet directory advertising.

- (j) <u>General Limitations on Advertising and Marketing</u>. Franchisee may not authorize advertising or advertise outside the Marketing Area as described in Franchisor's policies.
- (k) Present and Future Advertising Policy May Limit Franchisee's Right to Advertise. Franchisee acknowledges that Franchisor has developed and will continue to develop advertising/marketing policies regarding the methods and manner of advertising in various media and that Franchisee is obligated to comply with all advertising policies. Franchisee understands that existing and/or future advertising policies may limit or eliminate Franchisee's right to use telephone numbers and/or Internet website addresses in advertising placed on Franchisee's vehicles and/or elsewhere. Franchisee also understands that existing and/or future policies may otherwise limit Franchisee's ability to advertise in a particular manner. Such limitations, when established, are established for the benefit of all the franchise system's customers and/or to establish reasonable rules to govern the actions between franchisees.
- (l) <u>Compliance With Applicable Laws and Franchisor Advertising Policies.</u> Franchisee must comply fully with all advertising and marketing policies specified by Franchisor. Franchisor's advertising and marketing policies may include, but are not limited to, requirements for Franchisee to use specified advertising and marketing methods, requirements to participate in marketing programs specified by Franchisor and policies and requirements relating to use of any approved mascot (if any). Franchisee may not market or advertise in violation of federal laws regulating advertising, such as the CAN-SPAM Act and the Telephone Consumer Protection Act, and state advertising laws applicable to the Franchise Business.
- (m) Agreement to Comply With Modifications and Changes to Franchisor Policy. Franchisor, in its sole discretion, reserves the right to modify or change its marketing and advertising policies, and Franchisee is obligated to comply with them (and all other policies), whether or not Franchisee believes such policies will benefit it.
- (n) <u>No False Advertising</u>. Franchisee will make no misrepresentations or material omissions in any of its advertisements.
- (o) <u>Franchisee Responsible for Content of Advertisements</u>. Franchisor does not, by virtue of its approval of any proposed advertisement or promotional material, assume any responsibility for the contents of the advertisement. Franchisee agrees to indemnify and save harmless Franchisor from any claims, demands, liability, costs and expenses that Franchisor suffers arising from the use of any such advertisement or promotional material.

- (p) <u>Liquidated Damages for Displaying Unapproved or Unauthorized Advertising.</u> Except in the case of a minor violation that can be immediately cured (as determined in Franchisor's sole discretion), Franchisee must pay liquidated damages to the Advertising Fund as assessed for displaying unapproved or unauthorized advertising. Imposition of such damages does not bar Franchisor from seeking other remedies, including injunctive relief barring Franchisee from its ongoing advertising violations, assignment of Franchisee's telephone numbers to Franchisor, or other relief, up to and including termination of the Franchise Agreement.
- (q) <u>Incentive to Advertise</u>. To promote use of certain forms of advertising that Franchisor determines will best grow the franchise system, Franchisor may offer incentives, including cash incentives, to encourage franchisees to choose alternative methods of advertising. Cash incentives will generally be paid from the Advertising Fund. Franchisee understands that these cash incentives will benefit franchisees that choose to use the type of advertising that Franchisor is promoting and will not benefit franchisees that choose not to use such form of advertising. Franchisee agrees that Franchisor may, in its sole discretion, determine the best use of cash incentives drawn from the Advertising Fund to promote advertising activities, and that Franchisee will have no claim against Franchisor regarding such activities whether or not Franchisee chooses to participate in the incentive program.
- (r) <u>Advertising the Availability of Franchises</u>. If specified by Franchisor, Franchisee's advertising must contain notices of: (a) Franchisor's website domain name, social media, or other internet tools specified by Franchisor; (b) Franchisor's toll-free telephone number; and/or (c) a statement regarding the availability of franchises. Also, if specified by Franchisor, Franchisee must display signs or literature regarding the availability of franchises at the Franchise Location.

2.13. Persons with Ownership or Other Beneficial Interests in Franchisee.

- (a) Ownership. The name, entity classification, state of organization, and all persons with a beneficial interest in Franchisee (including holders of debt interests that have rights beyond the simple right to payment under a promissory note) and percentages of ownership of those persons in Franchisee are set forth on the Obligations and Representations of Individual Interested Parties attached as Exhibit 2. If Franchisee is an entity owned by one or more other entities, this form must be completed for all entities directly or indirectly owning an interest in Franchisee. Franchisee represents that the information stated in Exhibit 2 is accurate and complete. Franchisee agrees that it will immediately notify Franchisor (and comply with the provisions of Section 7 of this Agreement, if applicable) if there is any change in the ownership of Franchisee or other information set forth in Exhibit 2, including if Franchisee awards some ownership interest to an employee as an incentive or other compensation. In addition, Franchisee must provide to Franchisor an update of the information in Exhibit 2 or confirm that is remains unchanged on an annual basis (or as otherwise specified by Franchisor in the Manuals). Each of the persons named in Exhibit 2 must guaranty the obligations of Franchisee to Franchisor, unless Franchisor consents otherwise. Failure to comply with these requirements will be a material default under this Agreement and, in addition to other remedies available to Franchisor, could result in the imposition of liquidated damages.
- (b) <u>Documents and Stock Certificates</u>. If Franchisee is a corporation or another entity with some form of certificate of ownership or this Agreement is transferred to an entity under Section 7.3, in whole or in part, Franchisee's board of directors, members or other governing body must pass a resolution requiring, and the corporation or other entity must otherwise require, the prominent placement of the following notation regarding transfer restrictions on each certificate representing ownership in the entity:

"The transfer of the shares or other ownership represented by this certificate is subject to the terms and conditions of a certain written franchise agreement entered into with TWO MEN AND A TRUCK SPE LLC."

Franchisee must provide Franchisor with proof of complying with this provision within fifteen (15) days following the date on which any entity obtains rights under this Agreement, in whole or in part.

2.14. Information to Franchisor; Reports and Records.

- (a) Providing Business Information to Franchisor; Customer Lists. Franchisee will supply Franchisor with such records, reports, financial information, documents, and other information about Franchisee and the Franchise Business (in addition to that otherwise provided for in this Agreement) as Franchisor may require. It is hereby agreed and understood that the customer lists of the Franchise Business are and will remain Franchisor's property. Franchisee acknowledges and agrees that the records and reports that Franchisee may be required to provide to Franchisor may not be uniformly imposed on all franchisees. Differences in required records and reports may be based on the Franchisee's experience, the demographics of the Marketing Area, the density of the population, whether the area is a metro area, the size of the Marketing Area, sales numbers, Franchisee's involvement in multiple franchises, and other reasonable factors. The parties acknowledge and agree that the supply of information by Franchisee to Franchisor is not a sale of that information, but is in the nature of one party acting as a service provider to the other party.
- (b) <u>Daily Data and Reports</u>. Franchisee must provide to Franchisor daily reports of financial, marketing, and other information requested by Franchisor at the end of the day on which the financial, marketing, and other information data is generated. These reports must be provided in the manner specified by Franchisor (which may include Franchisor directly accessing the information on the Automation Systems).
- (c) <u>Monthly Reports</u>. Franchisee must provide to Franchisor monthly reports pertaining to Franchisee's Gross Sales and such other additional information specified by Franchisor in monthly report forms or formats specified by Franchisor in the Manuals ("**Monthly Royalty Reports**"). Monthly Royalty Reports for each calendar month must be provided on or before the 5th day following the end of that calendar month. Franchisee must provide additional monthly reports specified by Franchisor in the Manuals (e.g. routine month-end close financial entries in line with generally accepted accounting principles) on or before the 20th day following the end of that calendar month. These reports must be provided in the manner specified by Franchisor (which may include Franchisor directly accessing the information on the Automation Systems). Franchisor can share information in these reports with other franchisees in the ordinary course of Franchisor's business as a tool to improve the franchise system's volume of business.
- (d) <u>Financial Documents Submitted Annually to Franchisor</u>. Franchisee must submit the following financial documents to Franchisor annually: a profit and loss statement for the accounting year; a balance sheet as of the end of the accounting year; if requested, a copy of the tax returns prepared for the Franchise Business; and any other documents specified by Franchisor. These financial documents must be submitted in the manner, at the times and in the formats specified by Franchisor. Franchisee must warrant such financial statements and tax returns to be true and correct. If specified by Franchisor, Franchisee must have the annual financial documents along with supplemental information reviewed by an independent certified public accountant or other financial analyst, at Franchisee's expense.
- (e) <u>Operational Information</u>. Franchisee agrees to provide to Franchisor, as and when requested, operational information relating to the Franchise Business, whether of a financial nature or otherwise, including but not limited to: business organizational charts; corporate or company organizational charts; information on all management employees; federal and state operating authorities, and all changes and additions to the operating authorities.

- (f) <u>Chart of Accounts; Central Accounting Office</u>. Franchisee must use the standard "chart of accounts" as specified by Franchisor and must have its chart of accounts approved by Franchisor before Franchisee begins operation of the Franchise Business. If Franchisee and its affiliates operate multiple Units and have a central accounting office for those Units, Franchisor may require Franchisee and its affiliates to store all business records at the central accounting office.
- (g) <u>Separate Reporting for each Unit</u>. If Franchisee operates more than one Unit, Franchisee must, if specified by Franchisor, provide separate accounting reports for each Unit to include revenue reports as well as any other accounting reports specified in Sections 2.14 and 2.15 and elsewhere in this Agreement.
- (h) <u>Reporting from Franchisees Affiliates</u>. Franchisor may require that Franchisee provide financial documents, accounting reports, tax returns, and other books and records as requested by Franchisor for affiliates of Franchisee that are involved in the Franchise Business or that provide assets or services (whether sold, leased, loaned, etc.) to the Franchise Business. If Franchisee is part of a group of entities, Franchisor may require consolidated reporting from Franchisee and its affiliated entities.

2.15. Manner and Format for Reporting; Consequences of Failure to Timely Report.

- (a) <u>Manner and Format for Reporting to Franchisor</u>. The reports, records, and other information that Franchisee is required to provide to Franchisor, including but not limited to reports described in Section 2.14, must be reported in the manner, at the times, and in the formats specified by Franchisor in the Manuals. The manner of reporting may include electronic transmission or uploading information to the Automation Systems that can be accessed by Franchisor or that automatically transmit information to Franchisor. Franchisee must ensure that it has the type of Internet connection, computer hardware, and software specified by Franchisor as necessary for transmission of reports, records, and other information to Franchisor.
- (b) Consequences of Failure to Timely and Accurately Report. If Franchisee fails to transmit reports, records, or other information to Franchisor in the manner, at the times, and in the formats specified by Franchisor, or fails to timely close jobs and process open jobs or fails to provide accurate information, Franchisee will incur a liquidated damages charge of \$100 for each day that data is not transmitted. This liquidated damage charge will cover expenses Franchisor incurs to collect this data. If a documented technology failure prevents electronic transmittal of the data, or some other bona fide emergency occurs preventing electronic transmittal of the data (as Franchisor determines in its sole discretion), the liquidated damages charge will not be imposed.

2.16. Notices of Lawsuits and Other Matters.

Franchisee must notify Franchisor in writing, within five calendar days of the event, of any of the following events: (1) the commencement of any civil or criminal action, suit, or proceeding by Franchisee or by any person or government agency against Franchisee; (2) Franchisee receives a notice of noncompliance with any law, rule, or regulation; (3) the issuance of any order, suit, or proceeding of any court, agency, or other governmental body that may adversely affect the operation or financial condition of the Franchise Business; (4) any complaints, inspections, reports, warnings, certificates, or ratings of Franchisee or the Franchise Business, communicated, issued, performed, or scheduled by any governmental agency; (5) the scheduling or conducting of an audit of Franchisee by the Internal Revenue Service, Department of Transportation, or any other federal, state, or local governmental authority; and (6) any unionization effort, collective bargaining agreement, labor strike, dispute, slowdown, work stoppage, or lockout. Franchisee must notify Franchisor within one hour of the incident, using the emergency contact procedure specified by Franchisor, of any emergency situation relating to the Franchise Business, including

but not limited to: (a) a fatality; (b) an accident; (c) an injury requiring medical attention; (d) media attention; (e) significant property damage; or (f) any incident involving a law enforcement agency. Franchisee must provide Franchisor with any additional information Franchisor requests, within five days of request, about the status, progress, or outcome of any of the events listed in this Section. See Section 3.3 regarding litigation involving any of the Marks.

2.17. Disputes Arising With Third-Parties.

If Franchisor becomes aware of a bona fide dispute between Franchisee and one or more customers and/or other third parties regarding the Franchise Business, Franchisor may, in its sole discretion, undertake one or more of the following options:

- (a) direct the Franchisee to resolve the dispute in a manner that will not cause injury to the reputation of the Marks and the System;
- (b) assist the parties in the resolution of the dispute, if Franchisor in its sole discretion, determines that it can constructively do so; and/or
- (c) if Franchisor determines in its sole discretion that Franchisee cannot or will not resolve the dispute, and that such failure to resolve it has or is reasonably likely to cause damage to the Marks and/or the System's business reputation, then upon notice to Franchisee, Franchisor may resolve the dispute directly with the third-party by payment of damages alleged and supported by documentary evidence by the third-party, including attorneys' fees, and Franchisee agrees to indemnify Franchisor for all such payments. If Franchisor pays such damages to a third-party, Franchisor will invoice Franchisee for the damages paid, and payment from Franchisee will be due to Franchisor within fourteen (14) days from the date of invoice. In Franchisor's sole discretion, it may consult a designated franchisee group to provide it with an advisory opinion regarding resolution of the dispute, although Franchisor will not be obligated to comply with the advice of the designated franchisee group. If Franchisor consults with a designated franchisee group, it will provide the designated group with the facts and circumstances of the dispute, but Franchisor will not provide it with the identity of any of the parties to the dispute.

2.18. Supplemental Exhibits and Agreements.

Franchisee is required to sign supplemental agreements simultaneous with the execution of this Agreement, including the following:

- (a) Exhibit 1, <u>Franchise Specific Information</u>. This document describes the Marketing Area and provides other information specific to the System and franchisee.
- (b) Exhibit 2, Obligations and Representation of Individual Interested Parties. The owners of Franchisee and other persons beneficially interested in Franchisee sign this document to agree to be personally bound by the provisions of this Agreement and to provide information about Franchisee and its owners.
- (c) Exhibit 3, <u>Guaranty</u>. The shareholders, members, officers, directors, and representatives of Franchisee if Franchisee is a corporation, partnership or other limited liability entity and the affiliates of Franchisee involved with or that provide assets or services to the Franchise Business must sign this document to agree to be liable to Franchisor for the obligations of Franchisee.
- (d) Exhibit 4, <u>Assignment of Telephone Numbers and Internet Tools</u>. Simultaneously with the signing of this Agreement and any time thereafter, as Franchisor requests, Franchisee will sign an

assignment of the telephone numbers, Internet domain names, e-mail addresses, websites, social media (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, and other internet tools ("**Telephone Numbers and Internet Tools**") used by Franchisee in the Franchisee Business in the form of Exhibit 4 attached to this Agreement. The assignment provides that Franchisee will have a limited license to use the Telephone Numbers and Internet Tools during the term of this Agreement and as long as Franchisee complies with the policies and procedures specified by Franchisor.

- (e) Exhibit 5, <u>Software License Addendum</u>. Franchisee will sign a Software License Addendum in the form of Exhibit 5 attached to this Agreement, which, among other things, will provide Franchisee with the right and obligation to use Franchisor's software products in accordance with the terms and conditions of the Software License Addendum.
- (f) Exhibit 6, <u>Automation Systems User Agreement</u>. Franchisee will sign an Automation Systems User Agreement in the form of Exhibit 6 attached to this Agreement, which, among other things, will provide Franchisee with the right and obligation to use Franchisor's Automation Systems in accordance with the terms and conditions of the Automation Systems User Agreement.

2.19. Name Change or Discontinuance.

At the time of the signing of this Agreement, and at any time thereafter as Franchisor requests, Franchisee will sign any form or document Franchisor provides to Franchisee to cancel any assumed or fictitious name Franchisee has used or had the right to use in conjunction with this Agreement, including but not limited to the right to use the Marks. Franchisee hereby consents and authorizes Franchisor to complete any such form and file it with the appropriate agency to give it effect upon the termination or expiration without renewal or transfer of this Agreement.

2.20. Minimum Performance Requirements.

- (a) <u>Minimum Performance Requirements</u>. The Franchise Business must achieve the minimum performance requirements specified in Exhibit 1 ("**Minimum Performance Requirements**"). Franchisor has the right, in its reasonable discretion, to specify and modify from time to time how the Minimum Performance Requirements are measured. Franchisor also has the right at any time in the future to specify measuring groups for the Minimum Performance Requirements based on reasonable material similarities or differences between Units. The applicable measuring groups may be based on the type of franchise (e.g. Units operating with less than one physical business location for each marketing area, category of franchises, new franchises, or experienced franchises) or geographical distinctions (e.g. country, state, or region) and may exclude certain franchises (e.g. recent transfers or franchises in a particular state or region with materially different market or regulation metrics).
- (b) <u>Time Periods</u>. Except as otherwise provided in this Section, the time periods specified to measure the Minimum Performance Requirements begin on the date that a Unit was first operated in the Marketing Area, whether or not operated by Franchisee. However, if Franchisee acquires a Franchise Business that includes a marketing area (and/or portion thereof) of an existing or former Unit (i.e. the Marketing Area is "transferred" to Franchisee by another franchisee or the Marketing Area granted to Franchisee had previously been the marketing area or part of the marketing area of a former Unit), but there was no Unit operating in that marketing area for a period of six months or more at the time that Franchisee acquired the Franchise Business, then the time periods to measure the Minimum Performance Requirements will begin on the date that Franchisee begins operation of the Franchise Business.

- (c) <u>Franchisor's Remedies Relating to Minimum Performance Requirements</u>. If Franchisee fails to achieve any of the Minimum Performance Requirements specified in subsection (a) for a measuring year, Franchisor may notify Franchisee of the failure. If: (i) Franchisee fails to achieve any of the Minimum Performance Requirements for two consecutive measuring years during the term of this Agreement (whether or not the failure relates to the same Minimum Performance Requirement in each year); (ii) Franchisee is not in compliance with the Minimum Performance Requirements for the measuring year ending on or before the end of the term of this Agreement; or (iii) Franchisee fails to meet any other Minimum Performance Requirements that are required at the time of renewal of the franchise; then Franchisor may, by written notice to Franchisee, elect to:
 - (i) Require Franchisee to enter into a performance improvement plan;
 - (ii) Reduce the Marketing Area (the reduced Marketing Area will include the Franchise Location but will otherwise be determined by Franchisor in its sole discretion);
 - (iii) Offer to renew this Agreement at the end of its term based on a reduced-in-size Marketing Area as determined by Franchisor in its sole discretion; and/or
 - (iv) Refuse to renew this Agreement at the end of its term.

The remedies in this Section are in addition to any other remedies of Franchisor under this Agreement.

2.21. Maintaining Confidentiality of All Franchisees' Financial Information.

Franchisor may disseminate to Franchisee financial information relating to other franchisees (for example, revenue figures for all franchises). Franchisee agrees to keep this information confidential, and to not disclose this information to any other person, including prospective franchisees, without Franchisor's prior written consent.

2.22. Affiliates of Franchisee Involved in the Franchise Business.

Franchisee acknowledges that Franchisee's use of affiliated entities in connection with the Franchise Business may interfere with reporting systems and Franchisor's analysis of the Franchise Business. Accordingly, Franchisee must not use affiliated entities in connection with the Franchise Business (including, but not limited to, use of affiliated entities to sell, lease, or loan personal property or services to the Franchise Business) without the prior written consent of Franchisor. For example, Franchisee must not have an affiliated entity own the vehicles used in the Franchise Business without the prior written consent of Franchisor. Franchisor may withhold its consent to use affiliated entities in its sole discretion. As a condition to obtaining consent to use of an affiliated entity, Franchisor may require any such affiliates of Franchisee to guaranty Franchisee's obligations to Franchisor, by signing a guaranty in the form attached to this Agreement as Exhibit 3. Also as a condition to obtaining consent to use of an affiliated entity, Franchisor may require: (a) the preparation of a business plan and periodic reporting of financial and other information by the affiliated entity to Franchisor; and (b) the use by the affiliated entity of accounting application software specified by Franchisor.

2.23. Participation in Customer Sales Support or Appointment Center Services.

Franchisor may provide or have a third-party provide customer sales support services or appointment center services for System Franchisees, which may include responding to afterhours phone calls and emails and/or responding to calls and emails during business hours in certain circumstances or other similar services. Franchisor may require Franchisee to participate in these services and to pay a

proportionate share of the costs of these services or a reasonable charge for these services. Franchisee must comply with Franchisor's policies and procedures relating to participation in such services. Franchisor currently requires each System Franchisee to participate in certain support services provided by Franchisor through its designated support team. Franchisor currently provides additional support services as an option for franchisees and as a requirement for franchisees that do not meet certain performance metrics.

2.24. National Accounts and National Programs.

- Account" is a manufacturer, supplier, transport company, or other customer or prospective customer that desires to obtain services provided by the franchise network that may require services from more than one System Franchisee. For purposes of this Agreement, a "National Program" is a program specified by Franchisor that involves services to customers that may require services from more than one System Franchisee and possibly a third party. Franchisor will have the exclusive right to coordinate and administer services provided to National Accounts and in connection with National Programs. If Franchisee is approached by a prospective National Account or National Program, Franchisee must promptly notify Franchisor and allow Franchisor to coordinate activities relating to the prospective National Account or National Program. Franchisor may enter into arrangements with National Accounts or in connection with National Programs to have System Franchisees provide delivery or other services on a national or regional basis. These arrangements may include set pricing, customer delivery and service standards, and other rules of participation.
- (b) Participation with National Accounts and National Programs. Franchisor may offer Franchisee participation or may require Franchisee to participate in an arrangement with a National Account or in a National Program. If Franchisee is eligible and elects to participate or Franchisor requires Franchisee to participate in an arrangement with a National Account or in a National Program, Franchisee must agree to abide by the terms of Franchisor's arrangement with the National Account as well as Franchisor's policies and procedures relating to the National Account or the National Program. If Franchisee is not eligible or is unable to service a National Account or National Program in Franchisee's Marketing Area, Franchisor may authorize or require another franchisee to perform the work in Franchisee's Marketing Area. If there is a dispute on any work performed by Franchisee for a National Account or National Program, Franchisor may mediate and resolve the dispute and Franchisee agrees to be bound by the decision of Franchisor.
- (c) Fees for National Accounts and National Programs. Franchisor may charge fees for administering National Accounts and National Programs. Also, Franchisor may provide centralized dispatch, billing and collection services, insurance, tools, and/or other goods and services in connection with National Accounts and National Programs and may charge fees for those goods and services. These fees may be charged as flat fees or as a percentage of revenue and may be collected from the customer as a mark-up to the charge paid by the customer or may be collected from Franchisee. These fees may be used to cover Franchisors costs for administering National Accounts and National Programs (including overhead and out-of-pocket costs for goods and services provided) and/or to create a fund to be used for expenses incurred by Franchisor in its discretion in connection with National Accounts and National Programs or to market to prospective National Accounts and National Programs.

SECTION 3--PROTECTION OF THE FRANCHISE SYSTEM

3.1. Description and Ownership of Marks.

(a) <u>Ownership</u>. The Marks include the Primary Mark and other names, service marks, trademarks, and logos that become a part of the System, including Marks described in Exhibit 1, and such other marks, names, logos, and copyrights as may presently exist or be established or acquired by Franchisor

in the future and licensed for use to Franchisee, along with all ancillary signs, symbols, or other indicia used in connection with the foregoing. Franchisee's limited license extends only to use of the Marks in accordance with (i) this Agreement and all applicable Standards that Franchisor prescribes—and from time to time amends—during the Term, including, without limitation, those set forth in the most current edition of the Manuals and other publications, if any, dedicated to proper use of the Marks; and (b) all Applicable Laws pertaining to advertising and marketing, including, without limitation, federal and state laws pertaining to telemarketing (including the Telephone Consumer Protection Act), false advertising, unfair competition, and unfair practices. Franchisee acknowledges that Franchisee's right to use the Marks is limited to the operation of the Franchise Business. Franchisee further agrees that after the termination or expiration of this Agreement, Franchisee will not directly or indirectly at any time or in any manner identify the Franchisee or any other business as a Franchise Business, former Franchise Business, or itself as a franchisee of or otherwise associated with Franchisor, or use in any manner or for any purpose any Mark or other indicia of a Unit or business.

(b) <u>Franchisor's Right to Change, Add or Delete Marks</u>. Franchisor will have the right at any time, upon notice to Franchisee, to make additions to, deletions from, and changes to any and/or all of the Marks. Franchisor will make such additions, deletions, and/or changes in its sole discretion, because the Marks are of substantial importance in marketing the System. Franchisee must utilize and abide by any such additions, deletions, or changes to the Marks. Franchisor will make all such additions, deletions, or changes in the Marks in good faith and on a uniform basis for all similarly situated franchisees in a particular market.

3.2. Promise Not to Contest Validity or Ownership of Marks.

Franchisee expressly promises that during the term of this Agreement and after the termination, expiration without renewal, or transfer of this Agreement, Franchisee will not, directly or indirectly, contest or aid in contesting the validity or ownership of the Marks. Immediately upon termination, expiration without renewal, or transfer of this Agreement, Franchisee will cease and desist from using the Marks and will return or destroy all documents, instructions, displays, paper products, and other materials and advertising items and the like bearing any of the Marks. Franchisee agrees not to interfere with, in any manner, or attempt to prohibit the use of the Marks by any other existing or future franchisee or other licensee of Franchisor. Whenever Franchisor requests, Franchisee agrees to sign any and all other papers, documents, and/or assurances to effectuate this purpose and agrees to fully cooperate with Franchisor and/or any other franchisee to secure the necessary and required consents of any governmental agency or legal authority to enable the franchisee to use the Marks.

3.3. Litigation Involving Marks.

If Franchisee receives notice, or is informed, of any claim, demand, or suit against Franchisee on account of any alleged infringement, unfair competition, or similar matter relating to Franchisee's use of the Marks, Franchisee agrees to immediately notify Franchisor in writing of any such claim, demand, or suit. Franchisor will then take such action as Franchisor deems necessary and appropriate to protect and defend Franchisee against such claim by any third party. If Franchisee receives notice or is informed or learns that any third party, who Franchisee believes is not authorized to use the Marks, is using the Marks or any name or mark confusingly similar to the Marks, Franchisee must immediately notify Franchisor of the facts relating to such alleged infringing use. Franchisor will, in its sole discretion, determine whether or not it wishes to take any action against such third party on account of such alleged infringement of the Marks. If Franchisor undertakes the defense or prosecution of any litigation pertaining to any of the Marks, Franchisee agrees to sign any and all documents and do such acts and things as may, in the opinion of Franchisor's counsel, be necessary to carry out such defense or prosecution. Franchisee does not have any right to, and must not itself, defend or prosecute the Marks.

3.4. Manner of Using Marks.

Franchisee must operate the Franchise Business under the Marks and under no other name or mark. Franchisee and Franchisee's employees must use the Marks only in the manner authorized by Franchisor in the Manuals or otherwise in writing. The Marks must only be used with the letters "SM" or "TM" or ®, as appropriate, wherever the Marks are used. Franchisee will not use its name or any other name that Franchisor has not previously approved in writing in connection with any of the Marks. This means, among other things, that Franchisee will not operate, be employed by, or otherwise be affiliated with another business at or adjacent to the Franchise Location, unless Franchisor, in its sole discretion, authorizes such operation, employment, or affiliation in writing. Franchisee understands that commingling the Marks with the names or Marks of others will injure the Marks and System and is grounds for termination of this Agreement.

3.5. Goodwill.

Franchisee agrees that all usage of the Marks by Franchisee and any goodwill established thereby shall inure to the exclusive benefit of Franchisor and its Affiliates. Franchisee acknowledges that valuable goodwill is attached to the Marks and that Franchisee will use the goodwill solely as Franchisor authorizes. Franchisee agrees to operate the Franchise Business using the Marks in accordance with the terms of this Agreement and the Manuals, as amended from time to time. Franchisee expressly acknowledges that any and all goodwill associated with the Marks, including any goodwill that might be deemed to have accrued through Franchisee's activities, inures directly and exclusively to Franchisor's benefit, except as otherwise provided in this Agreement or by law. Franchisee acknowledges and agrees that its use of the Marks and any goodwill established by that use does not confer any goodwill or other interests in the Marks upon Franchisee (other than the rights expressly conferred by this Agreement). All provisions of this Agreement relating to the Marks apply to any additional Marks Franchisor authorizes Franchisee to use.

3.6. Subject to Existing Use.

In addition to the rights of other franchisees licensed to operate as described in Section 1 of this Agreement, Franchisee acknowledges and agrees its right and license to use the Marks may be subject to another person's use of a name or mark that existed prior to Franchisee's use of the Marks.

3.7. Permitted Business Name.

Franchisee and its affiliates must not use any part of any of the Marks or any words similar to any of the Marks in any trade name, corporate name, limited liability company name, partnership name, or any other name without Franchisor's prior written approval. Where required or permitted by applicable law, Franchisee may register as carrying on a business under the terms of this Agreement using as an assumed or fictitious name the name described in Exhibit 1. Franchisee and its affiliates must not use any part of the Marks or words similar to the Marks as a business name, except as Franchisor authorizes by written agreement.

3.8. Modification or Discontinuance of the Marks.

If it becomes advisable or desirable at any time in the judgment of Franchisor for Franchisee to modify or discontinue use of any Mark, and/or use one or more additional or substitute Marks, including the primary Mark, Franchisee agrees, at its expense, to do so.

SECTION 4--FEES AND CHARGES

4.1. Franchise Fee.

In consideration of the rights and license granted by Franchisor, Franchisee agrees to pay, at the time of signing of this Agreement, a franchise fee equal to the amount specified in Exhibit 1. The franchise fee is non-refundable.

4.2. Royalty Fee and Gross Sales.

- (a) <u>Royalty Fee</u>. In consideration of the license granted by Franchisor to permit Franchisee to use the System and the Marks, Franchisee agrees to pay to Franchisor a royalty equal to the amount specified in Exhibit 1.
- (b) <u>Definition of Gross Sales</u>. "**Gross Sales**," as used in this Agreement means the total gross revenues from whatever source (whether in the form of cash, credit, agreements to pay, barter, trade credits, good will, or other consideration) that arise, directly or indirectly, from or in connection with the operation of the Franchise Business, including but not limited to:
 - (i) the sale of goods and/or services offered by or through the Franchise Business:
 - (ii) the sale of goods and/or services by Franchisee or a third-party selling products and/or services on Franchisee's behalf that are sold or that are required to be sold under the terms of this Agreement, no matter from what location or business the sales are generated;
 - (iii) the proceeds from any business interruption insurance and/or damages or settlement amounts received to compensate Franchisee for lost revenue of the Franchise Business;
 - (iv) any revenue generated from commissions, rebates, or affiliated programs;
 - (v) except as provided below for charity services, the value of any goods and/or services provided without compensation to Franchisee; and
 - (vi) if Franchisee has missing or incomplete sales orders, Gross Sales will include missing sales order sheet income in an amount reasonably determined in accordance with the methods specified in the Manuals.

Gross Sales may be further defined in the Manuals. Gross Sales are subject to audit by Franchisor or a third-party designated by Franchisor at any time.

(c) <u>Calculation of Gross Sales</u>. Except as may otherwise be provided in the Manuals, the following rules will apply in the calculation of Gross Sales: (i) Gross Sales will be based on Franchisee's normal rate at the time the products or services are provided, whether or not payment is received at the time of sale or any amounts prove uncollectible; (ii) Gross Sales will not be reduced by any invoice adjustment or set off made by Franchisee unless approved in writing by Franchisor; (iii) discounts given by Franchisee will not reduce Gross Sales unless the discount is based on a standard program approved by Franchisor; and (iv) Gross Sales are deemed received by the Franchisee at the time the goods or services from which they derive are delivered or rendered or at the time the relevant sale takes place, whichever occurs first.

(d) Treatment of Charity Services. Franchisee is not required to pay royalty on the value of any portion of goods and/or services provided by Franchisee without compensation if the goods and/or services are provided for a charitable organization approved by Franchisor ("charity services"). Currently, all charitable organizations listed by the Internal Revenue Service ("IRS") as exempt under Internal Revenue Code §501(c)(3) ("501(c)(3) organizations") are automatically approved by Franchisor. Go to irs.gov to search for a list of 501(c)(3) organizations. If Franchisee provides goods and/or services without compensation that are not for an organization that is listed by the IRS as a 501(c)(3) organization or a charitable organization otherwise approved by Franchisor, the value of those goods and/or services must be included in Franchisee's Gross Sales for purposes of paying royalty to Franchisor. The value of the goods and/or services provided without compensation will be equal to the amount that Franchisee would normally charge for the goods and/or services.

4.3. Advertising Fees.

Recognizing the value of consistent advertising for the financial growth of the franchise system, Franchisee will pay Franchisor an advertising fee equal to the amount specified in Exhibit 1. The advertising fees will be placed in an advertising fund ("Advertising Fund") that Franchisor will administer and control at its sole discretion. Franchisor may use the Advertising Fund to achieve or contribute to the following: maximize public recognition of the Marks; solicit the granting of franchises to expand the franchise system; produce advertising and sales support materials for use by franchisees; conduct programs that are meant to promote positive customer experiences, including programs to incentivize franchisees and/or their frontline personnel to achieve high customer satisfaction/referral rates; provide certain phone services for Units, such as purchasing call tracking lines and producing on-hold marketing messages; make promotional goods available for our franchisees to purchase; develop websites for us and our franchises; develop and place online display and retargeting advertising; develop dashboards for interactive marketing, planning, customer service analysis and sales/marketing decision-making; obtain public relations services; pay the expenses of the Advertising Fund; and other uses Franchisor designates. Franchisor reserves the right to engage the services of outside agencies to formulate, develop, produce, or conduct advertising for the Advertising Fund and the cost of these services can be paid from the Advertising Fund. Franchisor is not required to spend Franchisees' advertising fees to place advertising in the Marketing Area. Franchisee further acknowledges and agrees that (i) Franchisee shall have no proprietary interest in the Marketing Funds; (ii) Marketing Funds contributions shall be deemed general funds of the entity to which such fees are paid and shall not be deemed to be trust funds; and (iii) Franchisor shall have no obligation to spend on marketing or promotion amounts in excess of those funds actually collected from franchisees. Finally, neither Franchisor nor its Affiliates undertake any obligation in developing, implementing or administering any advertising programs to ensure that expenditures which are proportionate or equivalent to Franchisee's contributions are made for the Marketing Area or that any Franchise Business will benefit directly or pro rata from the placement of advertising or from other promotional programs.

4.4. Technology and Support Fee.

In consideration of the continued development, use, maintenance, and support that Franchisor will provide for the Automation Systems, computer systems, software, and/or other technology and support used or being developed for future use in the System, Franchisee agrees to pay Franchisor a monthly fee in the amount determined by Franchisor from time to time ("**Technology and Support Fee**"). The amount of the fee will be based on Franchisor's costs of providing these services and is subject to change. The current Technology and Support Fee is equal to the amount specified in Exhibit 1. Franchisee acknowledges and understands that Franchisor may retain a portion of the Technology and Support Fees and any payments Franchisee makes for licensing software or other technology from Franchisor.

4.5. Miscellaneous Fees or Charges.

In consideration of the license granted and the services Franchisor will perform under this Agreement, Franchisee agrees to pay Franchisor all miscellaneous fees and charges that Franchisor invoices Franchisee for any goods and/or services provided to Franchisee and/or on behalf of Franchisee or for liquidated damages authorized by this Agreement or Franchisor's policies. The miscellaneous charges that Franchisee may be obligated to pay include the following:

- Liquidated Damages. Liquidated damage amounts Franchisee will be charged for (a) failing to comply with specific contract obligations and/or policies Franchisor establishes. The liquidated damage amounts will be specified in this Agreement or in the policies issued by Franchisor, as may be amended at any time. The liquidated damages amount Franchisee will be obligated to pay will cover Franchisor's damages suffered as a result of Franchisee's breach. Such damages include Franchisor's additional administrative expenses and damages arising from loss of the franchise system's reputation resulting from the breach. The liquidated damages amounts are payable as provided in this Agreement or Franchisor's policies. If Franchisor determines, in its sole discretion, that the liquidated damages charged exceed Franchisor's expenses, Franchisor's damage to its reputation and/or other damages, then Franchisor will place the excess liquidated damages in its Advertising Fund to support advertising for the Franchise System. Franchisee agrees that these liquidated damage amounts are reasonable. Franchisee also agrees that whether or not Franchisor invokes its right to recover liquidated damages, Franchisor does not waive, and is not barred, from any remedy, monetary or non-monetary, in law or in equity, authorized under any federal, state, or local law or otherwise permitted by this Agreement. Franchisor may post on its Automation Systems Franchisee's name or the name of any other franchisee against whom liquidated damages are assessed, including in the posting the reason the liquidated damages are being assessed and the amount of the liquidated damages assessment.
- (b) <u>Amounts Paid on Franchisee's Behalf to Third Parties</u>. Amounts payable to Franchisor under Section 2.17 for costs incurred by Franchisor in resolving disputes with customers and/or other third parties.
- (c) <u>Multiple Franchisee Advertising</u>. If Franchisee advertises in a directory with other franchisees covering multiple marketing areas and the franchisees advertising in the directory cannot coordinate or do not coordinate their advertising in a reasonable manner, as determined solely in Franchisor's discretion, then Franchisor may mandate the advertisement as Franchisor in its sole discretion deems reasonable. In that case Franchisee will be responsible for its proportionate cost of the advertising and Franchisor may require Franchisee to pay that amount to Franchisor.
- (d) <u>Fees for Products and Services</u>. If you acquire products or services from us or we acquire products or services for you from a third-party, you must pay us for the products and services and any administrative fees we charge in connection with those products and services.

4.6. Tax Reimbursement Fees.

Franchisee must pay Franchisor, or its affiliate or designee, promptly when due, all sales taxes, use taxes, personal property taxes, and other taxes imposed upon Franchisor or collected from Franchisor on account of goods and services Franchisor furnishes to Franchisee through sale, lease, or otherwise, or on account of Franchisor's collection of the initial franchise fee or other fees, royalties, or other payments required under this Agreement.

4.7. Payment of Fees.

Franchisee must pay the full amount of the royalties, advertising, Technology and Support Fees, and miscellaneous fees and charges as provided above and no offset or claim may be made against those fees unless otherwise stated in this Agreement. All payments for fees and charges must be made to Franchisor in the manner and at the times specified by Franchisor. Currently, Franchisor specifies that: (a) royalties, advertising, and Technology and Support Fees ("Monthly Fees") must be paid to Franchisor on the day of the month specified by Franchisor in the Manuals or otherwise in writing following the end of the calendar month in which the revenue was generated (royalties and advertising fees) and/or the fees were charged (Technology and Support Fees); (b) miscellaneous fees and charges, including but not limited to fees for goods or services, and fees for technical support services, must be paid to Franchisor on the last business day of the calendar month in which they are incurred or the day specified by Franchisor, except as noted below for liquidated damages; and (c) liquidated damages assessed against Franchisee must be paid on the 5th business day following the date the liquidated damages are invoiced. All Payments must be paid via Automated Clearing House ("ACH") transfers or other form of payment transfer as Franchisor specifies. In some circumstances it may be necessary for Franchisor to ACH transfer funds for miscellaneous fees before the last day of the month. In that case, the amount and date of deduction will be communicated to Franchisee in advance. If Franchisee has not reported Gross Sales for any reporting period, Franchisor will be authorized to debit Franchisee's bank account (the "Account") in an amount equal to the greater of the non-reported payment (if Franchisor can reasonably estimate or determine the owed amount) or one hundred twenty percent (120%) of the Monthly Fees transferred from such Account for the last reporting period for which a report of Gross Sales was provided to Franchisor. If at any time Franchisor determines that Franchisee has underreported Gross Sales or underpaid any fees due to Franchisor under this Agreement, Franchisor will be authorized to immediately initiate a debit to the Account in the appropriate amount, including interest as provided for in this Agreement. An overpayment will be credited to the Account through a credit effective as of the first reporting date after Franchisor and Franchisee determine that such credit is due.

4.8. NSF Fees and Interest.

Franchisee must pay on demand a fee equal to any charges Franchisor may incur as a result of ACH or other transfers returned to Franchisor for non-sufficient funds or other reasons, but not less than \$100.00 for each item returned ("NSF fees"). Also, Franchisee must pay to Franchisor, on demand, interest on all overdue payments from the date the payment was due until paid equal to the lesser of (i) 2% per month or (ii) the maximum rate of interest permitted by law. The assessment of NSF fees and interest will not be the sole remedies of Franchisor in such circumstances. All amounts paid will be first applied to NSF fees and interest and the balance to principal.

SECTION 5--TERM AND RENEWAL; TERMINATION

5.1. Term and Renewal.

- (a) Initial Term. This initial term of this Agreement is specified in Exhibit 1.
- (b) <u>Renewal Term</u>. Before the expiration of the initial term of this Agreement, Franchisee can renew its franchise for one additional renewal term that is specified in Exhibit 1 if all the following conditions are fulfilled and Franchisor does not have good cause for non-renewal:
 - (i) Franchisee and its affiliates, if any, are in compliance with this Agreement and any other franchise agreements between the parties or their affiliates at the time Franchisee requests renewal and through the ending date of the initial term.

- (ii) Franchisee (i) during the twelve-month period before the expiration of the term, has not received from Franchisor two or more notices of default of the terms of this Agreement or any specification, standard, or operating procedure of Franchisor (whether or not such notices related to the same or different violations and whether or not those violations have been remedied by Franchisee) and (ii) has not received from Franchisor four or more such notices of default at any time during the term.
- (iii) Franchisee provides written notice of its intent to renew its franchise not more than nine months and not less than six months before the expiration of the term.
- (iv) Franchisee, throughout the term of this Agreement, has satisfied all material reporting requirements and all monetary obligations to Franchisor and any affiliates of Franchisor, suppliers and creditors (excepting reasonable disputes that Franchisee is attempting in good faith to resolve) within the amount of time specified for satisfaction or cure of default with respect to such obligation.
- (v) Franchisee undertakes and completes, not less than 30 days before expiration of the term, such maintenance, renovation, refurbishing, remodeling and/or addition or substitution of equipment, furniture and fixtures as specified by Franchisor for compliance with the standards of Franchisor in place at that time.
- (vi) Franchisee satisfactorily completes all additional training Franchisor requires at that time; and in accordance with Section 1.5, pays the cost and expenses of training any additional employees of Franchisee at renewal.
- (vii) Franchisee visits Franchisor for a "renewal visit" as specified by Franchisor.
- (viii) Franchisee signs the then-current form of franchise agreement for the renewal term, which agreement may contain terms materially different than terms of this Agreement, including different or increased fees, a different Marketing Area, etc.
- (ix) Franchisee pays Franchisor a renewal fee equal to ten percent (10%) of the franchise fee charged to new franchisees at the time of renewal.
- (x) Franchisee signs a general release, in a form specified by Franchisor, of any and all claims against Franchisor, its subsidiaries and affiliates, and their respective officers, directors, agents, members, and employees.
- (xi) Franchisee demonstrates that it is has the financial ability to continue to invest in and grow the Franchise Business and the brand in the Marketing Area.
- (xii) Franchisee must prepare a business plan for the Franchise Business for the renewal term. This business plan must be submitted to and approved by Franchisor. The business plan must contain the information specified and, in the format, required by Franchisor.
 - (xiii) Franchisee meets any additional conditions specified by Franchisor.
 - (xiv) Franchisor has approved the renewal of the franchise.

Unless otherwise noted, all conditions to renewal must be met before the expiration of the initial term of this Agreement.

(c) Good Cause for Non-renewal. If all of the other applicable conditions to renewal have been met, Franchisor will not withhold approval of renewal without good cause. Good cause for withholding approval of renewal may include, but is not limited to, if Franchisee has: (i) failed to meet the Minimum Performance Requirements described in Section 2.20; (ii) failed to achieve acceptable status on other compliance requirements; (iii) demonstrated a lack of commitment to Franchisor's Core Values; (iv) failed to use and cooperate in the use of operating systems and tools provided by Franchisor to improve the Franchise Business and/or the franchise system as a whole; (v) failed to regularly attend and actively participate in conference calls, meetings, conventions, and other events sponsored or suggested by Franchisor to increase the chance of success and/or maximize the performance of the Franchise Business and/or the franchise system as a whole; (vi) failed to implement new programs and business building initiatives developed for the enhancement of the performance of the Franchise Business; (vii) regularly acted in a combative or confrontational manner with Franchisor, vendors, customers, or other franchisees; (viii) had an excessive number of customer complaints and/or has not acted reasonably and in the best interests of the franchise system in resolving customer complaints; or (ix) a financial condition that causes Franchisor to have reasonable concerns about the financial abilities or creditworthiness of Franchisee.

(d) <u>Increased Renewal Fee.</u> If Franchisee is otherwise eligible for renewal, but does not sign the new franchise agreement and pay the renewal fee prior to the expiration of the initial term of this Agreement, Franchisee must, if Franchisor allows Franchisee to renew, pay a renewal fee equal to twenty percent (20%) of the franchise fee charged to new franchisees at the time of renewal. This provision for an increased renewal fee does not limit or bar any of Franchisor's other rights or remedies arising from Franchisee's failure to comply with the requirements of renewal, including Franchisor's right to refuse renewal. If Applicable Laws require Franchisor to give notice to Franchisee prior to the expiration of the term, this Agreement will remain in effect on a month—to—month basis until Franchisor gives such notice.

5.2. Conditional Renewals.

If Franchisee does not meet all of the conditions for renewal as described in Section 5.1, Franchisor may, in its sole discretion, allow Franchisee to conditionally renew its franchise. If Franchisor consents to a conditional renewal of the franchise, Franchisee must meet all of the procedural conditions for renewal described in Section 5.1 (i.e. completing additional training, signing a new franchise agreement, updating equipment and operations, and payment of the renewal fee); however, the franchise agreement signed by Franchisee for the renewal term will only be for a limited probationary period (generally six months) and will specify performance criteria that Franchisee must meet during the probationary period. If Franchisee meets the specified performance criteria on the completion of the probationary period and is otherwise in compliance with the Franchise Agreement, Franchisor will agree in writing to permit Franchisee to sign a then-current form of franchise agreement for a full renewal term commencing from the date the conditional renewal was granted. If Franchisee does not meet the specified performance criteria during the initial probationary period, Franchisor may, in its sole discretion, extend the probationary period for one additional probationary period (generally six to twelve months) to enable Franchisee a final opportunity to meet the specified performance criteria. If Franchisee meets the specified performance criteria on the completion of the second probationary period and is otherwise in compliance with the Franchise Agreement, Franchisor will permit Franchisee to sign a then-current form of franchise agreement for a full renewal term commencing from the date the first conditional renewal was granted.

5.3. Termination by Franchisee.

Franchisee has the right to terminate this Agreement prior to its expiration only for good cause and only in accordance with the requirements set forth in Section 5.7. Good cause under this paragraph exclusively means any material breach of this Agreement by Franchisor.

5.4. Termination by Franchisor.

Franchisor has the right to terminate this Agreement prior to its expiration only for good cause and only in accordance with the requirements of Sections 5.5 or 5.7. Good cause means any breach of this Agreement by Franchisee or the occurrence of any of the events listed in Sections 5.5 and 5.6.

5.5. Immediate Termination.

Any of the following events will: (i) constitute a material default under this Agreement, (ii) be good cause for termination of this Agreement, and (iii) entitle Franchisor to terminate this Agreement upon five (5) days written notice to Franchisee, without affording Franchisee an opportunity to cure:

- (a) Franchisee's or its affiliate's willful and material misrepresentation or acts or omissions relating to the acquisition of the franchise granted by this Agreement or the on-going operation of the Franchise Business:
- (b) Franchisee's assignment or transfer of the rights and/or obligations under this Agreement or the transfer of the Franchise Business without complying with the provisions of this Agreement;
 - (c) Franchisee's abandonment of any of its obligations under this Agreement;
- (d) Franchisee's failure to provide services for a period of 10 or more consecutive days without the prior written approval of Franchisor, unless caused by acts of God or other circumstances beyond Franchisee's control;
- (e) Franchisee continues to receive an excessive number of customer complaints and/or continues to not act reasonably and in the best interests of the franchise system in resolving customer complaints after Franchisee has been notified in writing by Franchisor that Franchisee was receiving an excessive number of customer complaints and/or not acting reasonably and in the best interests of the franchise system in resolving customer complaints;
- (f) Franchisee or an affiliate or any owner of Franchisee is convicted of, or pleads guilty or no contest to or if Franchisor has reasonable proof that Franchisee or an affiliate or any owner of Franchisee has committed: (i) a crime, offense or misconduct for which the minimum penalty includes imprisonment for more than one year; or (ii) any felony; or (iii) any crime, offense or misconduct for which the minimum penalty includes imprisonment for one-year or less that involves fraud or dishonesty or is in any other way relevant to the operation of the Franchise Business or to the System or Marks or the goodwill associated with the System or Marks; or (iv) multiple crimes, offenses, misconduct, or misdemeanors that are not otherwise covered in subsections (i), (ii), and (iii) of this Section;
- (g) Franchisee's and/or its affiliate's breach of the same or a similar provision of this Agreement, any Other Agreement, or the Manuals where there have been three or more separate breaches in any 18-month period or four or more separate breaches over the term of this Agreement (or such other Agreement), so long as Franchisor or its affiliates made it known in writing to Franchisee or its affiliates

that such an act was a breach prior to the second breach upon which Franchisor is relying. "Other Agreements" include any agreement between Franchisor or any of Franchisor's affiliates and Franchisee or any of Franchisee's affiliates, including, but not limited to, any franchise agreements, software licenses, loan agreements, program participation agreements, and supplemental agreements (as referenced in Section 2.18);

- (h) Franchisee's and/or its affiliate's breach of any provision (whether or not the same or a similar provision) of this Agreement, any Other Agreement, or the Manuals where there have been four or more separate breaches in any 18-month period or six or more separate breaches over the term of this Agreement (or such Other Agreement), so long as Franchisor or its affiliates made it known in writing to Franchisee or its affiliates that such an act was a breach prior to the second breach upon which Franchisor is relying;
- (i) Franchisee's and/or any of its affiliate's acts or omissions that directly or indirectly discourage, prevent, or otherwise delay or stop a prospective or existing System Franchisee from obtaining a license or authority required to operate their Unit, including but not limited to, the filing of protests or petitions with any governmental authority objecting to a prospective or existing System Franchisee from obtaining such license or authority;
 - (j) Franchisee's or its affiliate's dishonest or unethical conduct;
- (k) Franchisee's or its affiliate's intentional conduct to cause or allow any unauthorized use or disclosure of any part of the Manuals, or any other of Franchisor's confidential and/or proprietary information;
- (l) Franchisee's or its affiliate's conduct of any kind that reflects materially and adversely on Franchisor's operation, Marks, or System;
- (m) Adjudication of bankruptcy of Franchisee, the insolvency of the Franchise Business, appointment of a receiver or trustee to take charge of the Franchise Business by a Court of competent jurisdiction, or the general assignment for the benefit of creditors of Franchisee; or
- (n) Entry of a final judgment or the unappealed decision of a regulatory officer or agency which results in a temporary or permanent suspension of any permit or license, possession of which is a prerequisite to operation of the Franchise Business.

Franchisee acknowledges and agrees that the defaults listed in this Section constitute good cause for termination of this Agreement, even though Franchisee is not afforded an opportunity to cure the defaults, because the defaults are not curable or are so egregious, damaging, or pervasive that they destroy the franchise relationship.

5.6. Termination After Notice.

Any of the following events will: (i) constitute a material default under this Agreement, (ii) be good cause for the termination of this Agreement, and (iii) entitle Franchisor to terminate this Agreement in accordance with the requirements set forth in Section 5.7:

(a) Franchisee's failure to have its Franchise Business open to the public and operational within four months following the month in which this Agreement is signed;

- (b) Franchisee's failure to promptly pay its obligations to Franchisor when due, whether or not the obligations accrue under the terms of this Agreement;
- (c) Franchisee's failure to promptly pay its obligations to third parties, including but not limited to suppliers, landlords, and financial institutions whether or not such obligations accrue in connection with the Franchise Business;
- (d) Franchisee's negligent acts or omissions giving rise to any material inaccuracy or inaccuracies in the accounting of Franchisee's Gross Sales or financial statements;
- (e) Franchisee's or its affiliate's breach of any other term of this Agreement, any Other Agreement, the Manuals, or any other obligation specified by Franchisor or its affiliates, including but not limited to training and performance requirements described in the Agreement or Other Agreements;
- (f) Any person's cancellation of or the existence of circumstances that create the unenforceability of any guaranty of the obligations of this Agreement;
- (g) Franchisee's failure to achieve minimum scores in Franchisor's Achievements in Excellence rankings or a similar Franchisor ranking system;
- (h) Franchisee's failure to achieve minimum satisfaction/referral survey scores or to respond to customer review issues in compliance with the Standards;
- (i) Franchisee's failure to achieve acceptable status on other compliance requirements;
 - (i) Franchisee's lack of commitment to Franchisor's Core Values;
- (k) Franchisee's failure to use and cooperate in the use of operating systems and tools provided by Franchisor to improve the Franchise Business and/or the franchise system as a whole;
- (l) Franchisee's failure to regularly attend and actively participate in conference calls, meetings, conventions, and other events sponsored or suggested by Franchisor to increase the chance of success and/or maximize the performance of the Franchise Business and/or the franchise system as a whole;
- (m) Franchisee's failure to embrace new programs and business building initiatives developed for the enhancement of the performance of the Franchise Business;
- (n) Franchisee has regularly acted in a combative or confrontational manner with Franchisor, vendors, customers, or other franchisees; or
- (o) Franchisee has had an excessive number of customer complaints and/or has not acted reasonably and in the best interests of the franchise system in resolving customer complaints.

5.7. Notice Required for Termination; Cure; Notice of Defenses and Claims.

The following procedures must be used when providing for notice of termination "for good cause" (other than termination under Section 5.5):

(a) A party terminating for good cause ("**terminating party**") must give a written notice of termination to the party in default ("**defaulting party**") specifying any reasons for such termination and the date the termination will be effective. The effective date of termination must be at least

ten (10) days from the date of the notice for the non-payment of any amounts due and at least thirty (30) days from the date of the notice in all other instances. Except as provided in Subsection 7(b), termination will be automatically effective without further action by the terminating party upon the expiration of the notice period.

- (b) The defaulting party can prevent termination only by completely curing, prior to the expiration of the notice period, all the defaults specified by the terminating party in the notice.
- (c) The defaulting party must give written notice to the terminating party of all objections, defenses or disputes to termination, claims against the terminating party, setoffs, breaches of this Agreement or Other Agreements by the terminating party, or other actions, claims or defenses, if any, that the defaulting party claims against the terminating party. Such notice must be given within thirty (30) days of the date of the notice of termination. If the defaulting party fails to give the notice required in this subsection, the defaulting party is barred from seeking any relief, whether by way of action or defense, in any Court, or otherwise, with respect to any matter or issue that was subject to such notice.
- (d) If the laws of the state in which the Franchise Business is located require a different notice period, opportunity to cure, or imposes other obligations for termination of this Agreement or other agreements relating to it, the requirements of those Applicable Laws will apply in place of the provisions of this Agreement, to the extent the provisions in this Agreement conflict with those laws.

SECTION 6--OBLIGATIONS AND RIGHTS ON TERMINATION OR EXPIRATION

6.1. Franchisee's Obligations.

Upon termination, expiration without renewal, or transfer of this Agreement for any reason, Franchisee's rights to use the Marks and System and all other rights associated with being a licensed franchisee of Franchisor will cease and the following, as well as any other provisions of this Agreement relating to termination or expiration, will apply:

- (a) <u>Cease Using Marks and System</u>. Franchisee must immediately and permanently discontinue the use of the Marks, the System or any marks or names or logos confusingly similar to the Marks, and any other materials that may, in any way, indicate that Franchisee is or was a franchisee of Franchisor, or in any way associated with Franchisor or the franchise system.
- (b) <u>Pay All Debt</u>. Franchisee must immediately pay Franchisor any and all amounts owing to it for whatever reason.
- Business and must stop using all Manuals, processes, materials, methods, or promotional materials Franchisor provided or licensed to Franchisee. Franchisee must immediately discontinue all advertising placed or ordered for the Franchise Business. Franchisee must take all necessary steps to disassociate itself from Franchisor and the System, including, but not limited to, the removal of signs, destruction of materials containing the Marks, and assignment or changing of Telephone Numbers and Internet Tools and the like, unless the same are transferred to another franchisee or Franchisor. Franchisee must take such action as necessary to amend or cancel any assumed name, business name, or equivalent registration that contains any Marks and Franchisee must furnish Franchisor with satisfactory evidence of compliance with this obligation within ten (10) calendar days after the termination, expiration, or transfer of this Agreement. If Franchisee fails to remove and/or destroy all signs and other materials containing the Marks as of the effective date of termination or expiration of this Agreement, Franchisor or its agent may, and are authorized by this Agreement, to enter the Franchise Location and remove or paint over any and all such signs, and

material and Franchisee waives and releases Franchisor from any and all claims for damages resulting from those actions

- (d) <u>Return Confidential Information and Other Assets</u>. Franchisee must promptly return to Franchisor all Manuals, all of Franchisor's policies and procedures, forms, any documentation or software relating to the Automation Systems and other software, all training and promotional aids and all other confidential and proprietary information, unless it is transferred to a new franchisee.
- (e) Assignment of Telephone Numbers, Email Addresses, Etc. Franchisee must immediately and permanently cease to use all Telephone Numbers and Internet Tools that have been used in the Franchise Business and, if requested by Franchisor, must assign all such Telephone Numbers and Internet Tools to Franchisor. Franchisee must provide to Franchisor all information necessary to allow Franchisor to access Franchisee's accounts for Telephone Numbers and Internet Tools, including usernames, passwords, and security codes. Franchisee acknowledges that as between Franchisor and Franchisee, Franchisor has the sole rights to all Telephone Numbers and Internet Tools used in the Franchise Business and all written and online directory listings associated with the Franchise Business and Franchisee authorizes Franchisor, and appoints Franchisor and any officer of Franchisor as its attorney-in-fact, to direct the applicable service providers and all listing agencies to transfer those items to Franchisor or its agent or assignee if Franchisee fails or refuses to do so. The applicable service providers and all listing agencies may accept the direction in this Agreement as conclusive evidence of the exclusive rights of Franchisor in such Telephone Numbers and Internet Tools and directory listings and as its authority to direct their transfer.
- (f) <u>Permit Inspection</u>. Franchisee must permit Franchisor to make final inspection of Franchisee's financial records, books, tax returns, and other accounting records within three (3) years after the effective date of termination, expiration, or transfer.
- Franchisee's inventory or products on hand as of the date of termination or expiration that are uniquely identified with Franchisor or the Marks, if any, as Franchisor may request in writing before or within 30 days after the date of termination or expiration. The sales price will be the current published prices then being charged by the manufacturer or supplier to authorized franchisees of Franchisor, not including any costs of storage or transportation paid by Franchisee to bring the goods initially to the Franchise Business, minus all costs incurred or to be incurred by Franchisor to restore the goods or the packaging of the goods to a saleable condition and minus a reasonable allowance for physical deterioration, obsolescence or damage to the extent not restored.
- (except a termination in connection with a transfer of the Franchise Business under Section 7) or expires without renewal, Franchisee must pay to Franchisor an amount to be held by Franchisor to cover potential customer damages (the "Holdback Amount"). The Holdback Amount will be determined by Franchisor based on Franchisee's customer damage history for the two years preceding the date of termination or expiration without renewal and any current damage issues known to Franchisor. Franchisor will have the right to ACH transfer the Holdback Amount from Franchisee's account five days before the date of termination or expiration without renewal. Franchisor will hold the Holdback Amount for a period of six months and may use the Holdback Amount during that period to pay damages in connection with the resolution of disputes with Franchisee's customers under Section 2.17(c) of this Agreement. Any portion of the Holdback Amount remaining at the end of the six- month period will be paid over to Franchisee within 14 days of the end of the six-month period.

6.2. Other Obligations.

Termination, expiration, or transfer of this Agreement will not lessen the liability or further obligation of Franchisee pursuant to this Agreement relating to Franchisor's option to purchase Franchisee's assets, restrictions on disclosure and use of Confidential Information, restrictions on competition, or other such obligations that by their terms or intent survive termination, expiration, or transfer of this Agreement. Such Franchisee obligations will survive termination, expiration, or transfer of this Agreement.

6.3. Cumulative Remedies.

This Agreement's termination, expiration, or transfer of this Agreement and/or enforcement of the provisions of this Section 6 will not affect or prejudice any of Franchisor's other rights or remedies for Franchisee's breach of this Agreement, whether such rights and remedies are contained in this Agreement or otherwise provided by law or equity.

6.4. Damages for Loss of Bargain.

In addition to any other remedies available to Franchisor, if this Agreement is terminated prior to its expiration (other than termination by Franchisee for cause), Franchisor will be entitled to recover from Franchisee damages attributable to the loss of bargain resulting from such termination. The parties hereby stipulate and agree that the damages for such loss of bargain will be the present value of the royalty that would have been payable to Franchisor for the balance of the term of this Agreement. The aggregate amount of royalty that would have been payable will be calculated utilizing annual Gross Sales equal to the average annual Gross Sales of the Franchise Business for the two-year period (or such lesser period if the Franchisee was not in operation for a full two-year period) immediately preceding the date of termination. For purposes of this paragraph, Gross Sales will be calculated based on Gross Sales reported by Franchisee or as actually determined by an audit of the Franchise Business, in Franchisor's sole discretion. If Franchisee has failed or refused to report any Gross Sales prior to termination, Franchisor may reasonably estimate such Gross Sales.

6.5. Option to Purchase Assets of Franchise Business.

- (a) Option. If this Agreement expires, terminates, or is not renewed for any reason, Franchisor will have the option, but not the obligation, to purchase the assets of the Franchise Business. For purposes of this Section, the assets of the Franchise Business mean the vehicles, equipment, inventory, leasehold interest (at Franchisor's option), fixtures, furnishings, and other assets of the Franchise Business other than real estate owned by Franchisee. If the option is triggered by termination, Franchisor must exercise the option granted in this Section by written notice within 30 days after the date of termination of the Franchise Agreement. If Franchisee does not timely exercise its option to renew the franchise under Section 5.1 or Franchisor notifies the Franchisee that Franchisor does not consent to the renewal of the franchise, then Franchisor may exercise the option granted in this Section by written notice at any time thereafter, but no later than 30 days after the expiration date of the Franchise Agreement.
- (b) <u>Purchase Price</u>. The purchase price will be the fair market value of the assets as agreed by the parties. If the parties are not able to agree on the fair market value within seven days of Franchisor exercising its option, the value will be determined by appraisal using the method described in Section 11.12. The purchase price will be reduced by: (i) the total current and long-term liabilities of the Franchise Business that Franchisor agrees to assume; and (ii) any amounts due from Franchisee to Franchisor.

- (c) <u>Leasehold Interest</u>. If Franchisee leases the Franchise Location, Franchisor will have the option to include an assignment of Franchisee's lease for the Franchise Location in the purchase of the assets. If Franchisor exercises that option, Franchisee must cooperate fully and use its best efforts to acquire the landlord's approval of the assignment of the lease for the Franchise Location to Franchisor, if necessary. If Franchisee or an affiliate of Franchisee owns the Franchise Location, Franchisor or its designee will have the option to enter into a lease for a term of not less than five years with an option by lessee to extend the term of the lease for an additional term of five years. The lease will contain the standard terms and conditions contained in leases for the same or similar properties. The rental under the lease for the initial five-year term will be the fair rental value of the property as of the date of exercise of the option. If the parties cannot agree on the fair rental value within seven days of Franchisor exercising its option, the value will be determined by appraisal using the method described in Section 11.12. The rental during the second five-year option term will be the fair rental value of the property as of the date that is 30 days before the end of the initial term of the lease. If the parties cannot agree on the fair rental value within seven days, the value will be determined by appraisal using the method described in Section 11.12.
- (d) <u>Closing</u>. The closing of the purchase will occur within 60 days after Franchisor exercises its option to purchase the assets or such later date as may be necessary to determine fair market value, fair rental value and/or to comply with applicable bulk sales or similar laws. At closing, Franchisor and Franchisee agree to execute and deliver all documents necessary to vest title in the assets purchased by Franchisor free and clear of all liens and encumbrances, except those assumed by Franchisor, and to effectuate the assignment of the lease for the Franchise Location, if applicable. Franchisor will be entitled to customary warranties, closing documents and post-closing indemnifications. Franchisor reserves the right to assign its option to purchase the Franchise Business or to designate a substitute purchaser for the Franchise Business if Franchisor remains responsible for and guarantees compliance with the provisions of this Section.
- (e) Operation During Option Period. Franchisor will have the right, on written notice to Franchisee, to manage the Franchise Business during the period in which Franchisor has an option to purchase the Franchise Business and for the period following the exercise of the option by Franchisor and before closing. Franchisor will be responsible for the debts of the Franchise Business during this period of management and may charge a reasonable fee to manage the Franchise Business, not to exceed five (5%) percent of gross sales of the Franchise Business. This management fee is in addition to any royalty or advertising fund payments due to Franchisor.

SECTION 7--SALE OR TRANSFER OF THE FRANCHISE; ADDING A FRANCHISEE OR PRINCIPAL TO FRANCHISE AGREEMENT

7.1. Transfer by Franchisor.

This Agreement and all of Franchisor's rights and obligations under it may be assigned and transferred by Franchisor so long as the performance of all of the obligations owing the Franchisee have been performed or provided for, and if so assigned or transferred, will be binding upon and inure to the benefit of Franchisor's successors and assigns.

7.2. Transfer by Franchisee.

This Agreement is personal to Franchisee or the principals of Franchisee if Franchisee is a partnership, corporation, limited liability company, or other legal entity, because Franchisor is relying on Franchisee's or its principals' individual qualifications and representations. Therefore, neither this Agreement nor any of its rights or privileges, nor any shares of stock in the corporation if Franchisee is a corporation, nor any interest in the partnership, limited liability company, or other entity, if Franchisee is a

partnership, limited partnership, or other entity, can be assigned, transferred, or divided in any manner by anyone without Franchisor's prior written approval. Franchisor's approval will not be unreasonably withheld, but may be conditioned upon any or all of the following:

- (a) <u>Prospect's Character, Business Experience and Credit Rating</u>. The proposed new franchisee must follow the same application procedures as a new franchisee and must meet the same standards as Franchisor has set for any new franchisee. Franchisor must be satisfied with the character, business experience, financial strength, reputation, business ability, experience, and credit rating of the proposed new franchisee (and its principals if the proposed new franchisee is a corporation, limited liability company, partnership, or other legal entity).
- (b) <u>Burdens on Proposed New Franchisee</u>. The terms of the proposed transfer must not place unreasonable burdens on the proposed new franchisee in the judgment of Franchisor.
- (c) Payment of All Debt Owed Franchisor; Escrow Account. Franchisee and its principals and affiliates must pay any and all debt they owe or may in the future owe Franchisor, individually or jointly, whether or not such debt arises under this Agreement. This debt may include, but is not limited to, all royalties, advertising fees, Technology and Support Fees [including those owed for the final month (or portion thereof) of operation of the Franchise Business], and indemnification obligations. Franchisor may require that sufficient funds, as it determines in its sole discretion, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay Franchisor any amounts that Franchisee may owe Franchisor for any reason. After the end of the escrow period, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to third parties. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to third parties. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to Franchisor as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.
- (d) Payment of All Debt Owed Third Parties; Escrow Account. Franchisee must fulfill all obligations to and pay all debt owed or that may in the future be owed to third parties, including any disputed debt, undisputed debt, and customers' damage claims. Franchisor may require that sufficient funds, as it determines in its sole discretion based upon past experience and current issues, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay third parties any amounts that Franchisee may owe the third parties for any reason. After the end of the escrow period and after any pending disputes are resolved and settled, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to Franchisor. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to Franchisor. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to third parties as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.
- (e) <u>Prospect's Satisfactory Completion of Training</u>. The proposed new franchisee must satisfactorily complete Franchisor's initial training program, which must take place at the first available training program offered after the closing of the transfer.
- (f) <u>Payment of Transfer Fee</u>. Franchisee must pay Franchisor a transfer fee equal to twenty-five percent (25%) of the franchise fee charged to new franchisees at the time of transfer, which must be paid prior to transfer and prior to the training of the proposed transferee.
- (g) <u>Reimbursement for any Referral Fee Paid by Franchisor</u>. Franchisee must reimburse Franchisor for any referral fee or commission paid or payable by Franchisor if the proposed

transferee is a prospect referred to Franchisor subject to a referral fee or commission. This reimbursement must be paid prior to the transfer and prior to the training of the proposed transferee.

- (h) Execution of Agreement Terminating Franchise Agreement and Releasing Franchisor and Others of Liability. Franchisee must sign an agreement terminating this Agreement and releasing any and all claims Franchisee has against Franchisor, and Franchisor's officers, directors, agents, and employees arising out of or related to this Agreement, which release must contain the language and be in a form chosen by Franchisor. Franchisor will not require any release of liability specifically proscribed by any state statute regulating franchising, but the parties may agree to voluntarily do so in settlement of any or all claims.
- (i) Execution of a New Franchise Agreement by New Franchisee. The proposed new franchisee must execute a new franchise agreement with Franchisor in the form Franchisor uses at the time of transfer for the term remaining on this Agreement, or for the term otherwise specified in the new franchise agreement as Franchisor determines in its sole discretion. The owners of the proposed new franchisee must agree to be personally bound, jointly and severally, by all of the provisions of the new franchise agreement.
- (j) Websites, Social Media and other Internet Tools. Franchisee and the proposed new franchisee must agree to assignment of the Franchisee's websites, social media accounts, and other Internet tools to the proposed new franchisee and the proposed new franchisee must agree to assume responsibility for those websites, social media accounts, and other Internet tools, including payment of periodic hosting and maintenance fees.
- (k) <u>Compliance with all Other Obligations under this Agreement</u>. Franchisee must be in compliance with all obligations under this Agreement and the Manuals, including but not limited to obligations relating to vehicle and equipment safety and appearance requirements, compliance with applicable law, use of approved products and services and Designated and Approved Suppliers, maintenance, insurance, and sales and advertising requirements.
- (1) <u>Compliance with Current System Standards</u>. Franchisee and/or the proposed new franchisee must agree that it or they will take any action specified by Franchisor to make the Franchise Business comply with Franchisor's current appearance, equipment, signage, and other requirements for Units. Franchisor may require that this action be taken before the transfer or that the action be completed within a specified period of time after the transfer (not to exceed 60 days). Without limiting the foregoing, the new franchisee must register with the designated PCI Compliance vendor within the timeframe specified by Franchisor.
- (m) Provision of Certain Information to New Franchisee. Franchisee must provide the new franchisee with information specified by Franchisor, regardless of whether it is required under the purchase agreement between the parties. This information may include, but is not limited to, currently valued loss run reports for the past five policy years for all insurance policies, annual premium amounts for each year for the past five policy years for casualty lines of coverage, total vehicle count for each year for the past five years, and audited payrolls for the past five years. Franchisee agrees that Franchisor may provide the specified information directly to the new franchisee to the extent that Franchisor has that information.
- (n) <u>Existing Franchisee Prospect</u>. If the proposed transferee or an affiliate operates one or more existing Units, the proposed transferee must provide Franchisor with a business plan that describes in substantial detail how the proposed transferee or its affiliate will maintain the operation of the franchise being transferred, while the proposed transferee, its principals, or its affiliates are simultaneously operating

the existing franchise or franchises. In determining whether to approve a transfer to a proposed transferee that operates or has an affiliate that operates one or more existing Units, Franchisor will consider all aspects of the operation of the existing franchise or franchises, including those items described as good cause for non-renewal in Section 5.1. In addition, the proposed transferee must meet Franchisor's requirements for franchisees that own and operate (or that together with affiliates of the franchisee own and operate) multiple franchises.

(o) <u>Compliance with other Standard Transfer Procedures</u>. Franchisee and the proposed transferee must comply with any other standard procedures specified by Franchisor.

Franchisee agrees that Franchisor may, in its sole discretion, provide a proposed transferee with any information in Franchisor's possession relating to the Franchise Business, including but not limited to: the information described in subsection (k) of this Section, Achievements in Excellence rankings of the Franchise Business, the results of inspections and audits, sales and expense information, information on the number and types of services, and information relating to customer relations. Franchisee agrees to release and hold harmless Franchisor from any liabilities, losses or claims relating to or arising from the provision of information to a proposed transferee.

7.3. Transfer to Corporation or Limited Liability Company.

If Franchisee is a sole proprietorship or partnership, Franchisor hereby expressly consents to the assignment of this Franchise Agreement to a corporation, limited liability company or other generally recognized legal entity formed, operated, and controlled solely by Franchisee to operate the Franchise Business, provided Franchisee complies with the following:

- (a) <u>Assignment Does Not Affect Liability</u>. The assignment does not relieve the original Franchisee(s) of the obligations of the Franchise Agreement.
- (b) <u>Requirements Regarding Stock Certificates</u>. The stock certificates representing shares in the Corporation or other document representing an interest in another generally recognized legal entity must permanently contain the notation described in Section 2.13.

7.4. Adding a Franchisee or a Principal to the Franchise Agreement; Removing a Franchisee or a Principal from the Franchise Agreement.

- (a) Application and Approval Necessary to Add Franchisee or Principal. Franchisee (or a principal of Franchisee in the case where Franchisee is a corporation, limited liability company, or other legal entity other than an individual) may, at any time, request that an applicant be added as an additional Franchisee (or an additional principal of Franchisee in the case where Franchisee is a corporation, limited liability company, or other legal entity other than an individual). If such applicant is approved, the applicant will have the same rights and obligations of the Franchisee (or of the principal of Franchisee in the case where Franchisee is a corporation, limited liability company, or other legal entity other than an individual).
- (b) <u>Conditions Necessary for Approval</u>. The following requirements must be satisfied prior to the conditional approval of an applicant:
 - (i) each applicant must complete Franchisor's written application form, and agree, in writing, that Franchisor may perform a credit and background check on the applicant;

- (ii) if requested, each applicant must complete a written personality profile that Home provides him/her;
- (iii) each applicant must visit Franchisor, and be interviewed by one or more Franchisor personnel;

If Franchisor, in its sole discretion, determines that the applicant remains qualified after satisfactory completion of the above requirements, it will grant the applicant conditional approval, which approval will become unconditional after: (A) Franchisor receives a fee equal to $12\frac{1}{2}$ % of the franchise fee charged to new franchisees at the time of the addition for each conditionally approved applicant, (B) each conditionally approved applicant satisfactorily completes (in Franchisor's sole discretion) the training program described in Section 1.5, and (C) each applicant signs the Guaranty, Exhibit 3 of the Franchise Agreement, as an additional signatory.

- (c) <u>Adding Approved Applicant</u>. Franchisor, in its sole discretion, may require an approved applicant to wait until the renewal date of the Franchise Agreement to be added as a Franchisee (or a principal of Franchisee in the case where Franchisee is a corporation, limited liability company or other legal entity other than an individual).
- (d) Removing a Franchisee or Principal from the Franchise Agreement. If a Franchisee or a principal of Franchisee requests to be removed from the Franchise Agreement, Franchisor will determine, in its sole discretion, whether to grant the request. As a condition to granting the request, Franchisor may, in its sole discretion, charge an administrative fee.

7.5. Death or Incapacity of Franchisee or Principal.

- (a) Obtaining Consent to Continue Operating. In the case of the death or mental incapacity of Franchisee (or the principal, shareholder, general partner, majority owner, or majority member of Franchisee if Franchisee is a corporation, partnership, limited liability company, or other legal entity), the legal representative or other authorized person controlling the Franchisee's affairs must request, within thirty (30) days of the death or incapacity, Franchisor's consent to continue to operate the Franchise Business. This consent will not be unreasonably withheld but may be conditioned upon the manager of the Franchise Business having satisfactorily completed the training or otherwise being certified by Franchisor as meeting its minimum qualifications.
- (b) Requirement to Transfer. The legal representative or other authorized person must propose, in writing, a transferee of the Franchisee's interest in the franchise that is acceptable to Franchisor within one hundred eighty (180) days of the death or incapacity. If the legal representative or other authorized person does not propose in writing to Franchisor a transferee that is acceptable to Franchisor within one hundred eighty (180) days of the death or incapacity, this Franchise Agreement will be subject to termination.

7.6. Right of First Refusal.

(a) <u>Franchisor's Right of First Refusal</u>. Franchisee or any principal or other person owning an interest in Franchisee or any legal heir or devisee or legal representative of a deceased or incapacitated Franchisee or person owning an interest in Franchisee must not transfer any interest in Franchisee's franchise or the assets of the franchise without first offering the franchise or assets to Franchisor. The terms of any offer to Franchisor must be the same terms as offered to or by the proposed transferee. Franchisee must deliver a copy of the offer to Franchisor. Franchisee must also deliver copies of all documents to be executed by Franchisee or such other person in conjunction with the proposed transfer and such financial

or other information Franchisor specifies to reasonably inform Franchisor of the financial condition of the Franchise Business. Franchisor will have thirty (30) days from the date of delivery of the information specified above, to exercise, by written notice to Franchisee, the right to purchase such interest for the price and on the terms specified in the offer. Franchisor can designate a substitute purchaser provided that Franchisor assumes responsibility for the performance of any purchaser it designates. If Franchisor exercises its right of first refusal, the parties must close the transaction within thirty (30) days of Franchisor's notice of election or the date designated in the offer, if later. If Franchisor does not exercise its right of first refusal, Franchisee may complete the transfer, but only on the same terms and conditions offered to Franchisor. Any such transfer is subject to Franchisor's rights of approval as specified in this Section. If the transfer is not completed within sixty (60) days, Franchisor will, again, have the right of first refusal to purchase such interest.

(b) <u>No Partial Ownership</u>. Notwithstanding anything to the contrary contained in this Section, Franchisor will not exercise its right of first refusal so as to become a partial owner of the Franchisee or the Franchise Business operated by the Franchisee.

SECTION 8--CONFIDENTIALITY AND NON-COMPETITION

8.1. Confidential Information.

- (a) <u>Defining Confidential Information</u>. Franchisor possesses and will create or acquire in the future, and upon execution of this Agreement Franchisee has the right to possess, certain confidential information ("**Confidential Information**") relating to developing and operating Units, including (without limitation):
 - (i) Manuals, training methods, operations methods, techniques, processes, policies, procedures, systems, and data;
 - (ii) specifications and information about products or services:
 - (iii) marketing techniques, knowledge and experience, and marketing and advertising programs used in developing and operating Units, including (without limitation) websites and social media;
 - (iv) all information regarding the identities and business transactions of customers and suppliers;
 - (v) the Automation Systems, computer software, and similar technology that is developed by or for Franchisor or its agents, which is proprietary to Franchisor, including, without limitation, digital passwords and identifications and any source code of, and data, reports, and other printed materials generated by, the software or similar technology;
 - (vi) knowledge of the operating results and financial performance of Franchisee's Franchise Business and of other Units;
 - (vii) all knowledge, information, reports, data, source code, and documents Franchisee acquires or has access to pertaining to services provided by third-party vendors, if any, in connection with any agreements between third-party vendors and Franchisor;
 - (viii) oral or written communications from Franchisor to Franchisee relating to the development and operation of the Franchise Business;

- (ix) Customer Information (as defined in Section 8.1(c)); and
- (x) other property that Franchisor describes as being confidential information or trade secrets of the franchise system.
- (b) Ownership and Use of Confidential Information. Franchisee acknowledges that Franchisor owns the Confidential Information and/or the rights to use the Confidential Information and agrees that Franchisee will not acquire any interest in the Confidential Information, other than the right to use it as Franchisor specifies in developing and operating the Franchise Business during the term of this Agreement. The Confidential Information or the right to use the Confidential Information is proprietary to Franchisor and is disclosed to Franchisee only on the condition that Franchisee agrees that it will:
 - (i) not use the Confidential Information in any other business or capacity;
 - (ii) keep each item deemed to be part of Confidential Information absolutely confidential, both during this Agreement's term and then thereafter for as long as the item is not generally known in the industry;
 - (iii) not make unauthorized copies of any Confidential Information disclosed via electronic medium or in written or other tangible form; and
 - (iv) adopt and implement reasonable procedures to prevent unauthorized use or disclosure of Confidential Information, including, without limitation, restricting its disclosure to Franchisee's employees and others within the franchise system and any other procedures that Franchisor reasonably designates.
- (c) <u>Customer Information</u>. Franchisee agrees that all names, contact information, financial information and other personal information of or relating to the Franchise Business's customers and prospective customers ("**Customer Information**") is owned by Franchisor and part of the Confidential Information, whether collected by Franchisee, Franchisor, or another party. Franchisee must furnish Customer Information to Franchisor at any time Franchisor requests it. Franchisee may not sell, transfer, or use Customer Information for any purpose other than operating the Franchise Business in accordance with this Agreement. Franchisor and its Affiliates may use Customer Information in any manner or for any purpose. Franchisee must secure from its actual and prospective customers all consents and authorizations, and provide them all disclosures, that Applicable Laws require to transmit Customer Information to Franchisor and its Affiliates and to permit Franchisor and its Affiliates to use that Customer Information in the manner that this Agreement contemplates.
- (d) Protection of Data. Franchisee must comply with: (i) the PCI Requirements (as described in Section 2.4(c)); (ii) the Fair and Accurate Credit Transactions Act; (iii) all other standards or Applicable Laws that relate to electronic payments, data privacy, personally identifiable information, and data protection; and (iv) Franchisor's then-current policies and procedures, as specified in the Manuals or otherwise in writing, regarding the collection, storage, use, processing and transfer of personal or financial data, including any privacy policies or data protection and breach response policies Franchisor may establish from time to time (collectively, "**Privacy Requirements**"). Franchisor may require Franchisee to (a) use vendors that Franchisor designates or approves to provide security services that are consistent with the Privacy Requirements; (b) maintain specific security measures; (c) provide evidence of compliance with Privacy Requirements upon Franchisor's request; and/or (d) use vendors that Franchisor approves or designates to conduct periodic security audits to ensure that personally identifiable information and/or payment data is adequately protected and provide Franchisor with copies of any audits, scanning results, or

related documentation relating to such compliance or audits. Franchisee shall not publish, disseminate, implement, revise, or rescind a data privacy policy without Franchisor's prior consent.

- (e) <u>Data Breaches</u>. If Franchisee suspects or knows of a security or data breach, Franchisee must, at Franchisee's expense, in accordance with the Privacy Requirements, Applicable Laws, and any Franchisor directives, (i) immediately give Franchisor notice of such security breach and cooperate with any inquiry initiated by Franchisor; (ii) promptly identify and remediate the source of any compromise or security breach; (iii) comply with all applicable data breach notification laws; (iv) provide all required notices of breach or compromise to impacted individuals; (v) procure credit history monitoring services for impacted individuals; (vi) pay any related damages or fines; and (vii) keep Franchisor apprised of all such efforts to resolve the issue and resulting damages. For the avoidance of doubt, regardless of any actions that Franchisor may take to investigate or attempt to mitigate damages to Franchisor or the Marks and related goodwill that may result from such breaches, unless otherwise specified by Franchisor, Franchisee assumes, at its expense, all responsibility for addressing and resolving any security or data breach relating to the Franchise Business or customers of the Franchise Business.
- (f) <u>Development of New Proprietary or Confidential Information</u>. All ideas, concepts, techniques, or materials relating to a Unit, whether or not protectable intellectual property and whether created by or for Franchisor or by or for Franchisee, must be promptly disclosed to Franchisor and will be Franchisor's sole and exclusive property, part of the System, and works made-for-hire for Franchisor. Franchisee hereby assigns ownership of the intellectual property, and all related rights to it, to Franchisor to the extent that any intellectual property does not qualify as a "work made-for-hire" for Franchisor. Franchisee agrees to take whatever action (including signing an assignment or other documents) that Franchisor requests to evidence its ownership in the intellectual property.
- (g) Expiration, Termination or Transfer of Agreement. Franchisee agrees that when this Agreement expires, is terminated, or upon the transfer of Franchisee's franchise, Franchisee will immediately cease using any and all of the Confidential Information in any business or otherwise, and return to Franchisor all copies of all Confidential Information that Franchisee has in its possession. Franchisee acknowledges and agrees that it will be liable to Franchisor for any use of the Confidential Information not authorized by this Agreement.

8.2. Exclusive Business, Non-Competition.

- (a) <u>In-Term Covenant.</u> Franchisee acknowledges that Franchisor has granted Franchisee the franchise in consideration of and reliance upon Franchisee's agreement to deal exclusively with Franchisor. Franchisee, therefore, agrees that during the term of this Agreement, Franchisee and its affiliates and the past, present, and future principals, shareholders, members, and Family Members (defined below) of Franchisee and its affiliates will not directly or indirectly (either as an individual or in partnership or in conjunction with any other person as principal, agent, owner (except ownership of no more than 1% of a publicly traded entity), shareholder, member, director, officer, manager, employee, or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, finance in any manner (including seller financing), lease real or personal property to, consult with, guarantee the debts or obligations of, or be employed by any person engaged in or concerned with or interested in any business that is involved, in whole or in part, in a Competitive Business (defined below) (except other Units operated under franchise agreements entered into with Franchisor).
- (b) <u>Post-Term Covenant</u>. Franchisee agrees that on termination (including termination on transfer), expiration, or non-renewal of this Agreement, Franchisee and its affiliates and the past, present, and future principals, shareholders, members, and Family Members (defined below) of Franchisee and its affiliates will not, for a period of three years commencing on the later of the date of termination, expiration,

or non-renewal, or the date that the prohibited conduct ceases, directly or indirectly (either as an individual or in partnership or in conjunction with any other person as principal, agent, owner (except ownership of no more than 1% of a publicly traded entity), shareholder, member, director, officer, manager, employee, or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, finance in any manner (including seller financing), lease real or personal property to, consult with, guarantee the debts or obligations of, or be employed by any person engaged in or concerned with or interested in any business that is involved, in whole or in part, in a Competitive Business within the Geographic Areas (defined below) (except other Units operated under franchise agreements entered into with Franchisor).

(c) Other Restrictions. Franchisee, and its affiliates and the past, present, and future principals, shareholders, members, and Family Members of Franchisee and its affiliates must not, during the term of this Agreement and for a period of three years after termination, expiration or non-renewal of this Agreement, directly or indirectly: (a) divert or attempt to divert any business or customer of the Franchise Business or any other Unit to any Competitive Business by direct or indirect inducements or otherwise; (b) sponsor, appoint or encourage or influence or promote friends, relatives or associates to operate a Competitive Business; (c) furnish or permit access to Franchisor's Confidential Information to any person who is engaged or has arranged to become engaged in Competitive Business or (d) engage in any other activity that may injure the goodwill of the Marks or System.

(d) Definitions.

- (i) "Competitive Business" is defined in Exhibit 1.
- (ii) "Geographic Areas" means: (a) the Marketing Area or the area within 20 miles of the Marketing Area; and (b) the marketing area of any other Unit or the area within 20 miles of the marketing area of any other Unit existing or planned at the time Franchisee is terminated, transferred, or otherwise leaves the franchise system.
- (iii) "Family Members" means all individuals with any of the following relationships with the Franchisee or its affiliates or any of its shareholders, partners, members, or owners of Franchisee or any of its affiliates: (a) spouse; (b) children; (c) grandchildren; (d) stepchildren; (e) parents; (f) siblings; (g) spouse's parents; and (h) spouse's siblings.
- (e) <u>Acknowledgements and Agreements Relating to Restrictions</u>. Franchisee acknowledges and agrees that the length of the post-term restrictions and the geographical restrictions contained in this Section are fair and reasonable. The parties have attempted to limit Franchisee's right to compete only to the extent necessary to protect the reasonable competitive business interests of Franchisor and its franchisees. If the above restrictions or any part of these restrictions are invalid, this Section will be considered as imposing the maximum restrictions allowed under Applicable Laws in place of the invalid restriction or part of the restriction. In addition, Franchisor reserves the right to reduce the scope of these provisions without Franchisee's consent, at any time, effective immediately on notice to Franchisee.

SECTION 9--RELATIONSHIP OF PARTIES; INDEMNIFICATION

9.1. Independent Contractor.

Franchisee is an independent contractor. Nothing in this Agreement, or arising from the conduct of the parties hereunder, is intended to or does in fact or law make either party a general or special agent, joint venturer, partner, or employee of the other for any purpose. Neither this Agreement, the nature of the relationship of the parties nor the dealings of the parties pursuant to this Agreement creates a fiduciary

relationship between the parties. Further, Franchisor and Franchisee are not and do not intend to be partners, associates, or joint employers in any way, and Franchisor shall not be construed to be jointly liable for any of Franchisee's acts or omissions under any circumstances. Although Franchisor retains the right to establish and modify the System that Franchisee must follow, Franchisee retains the responsibility for the day-to-day management and operation of the Franchise Business and implementing and maintaining Standards at the Franchise Business. To the extent that the Manuals or Franchisor's guidelines or standards contain employee-related policies or procedures that might apply to Franchisee's employees, those policies and procedures are provided for informational purposes only and do not represent mandatory policies and procedures to be implemented by Franchisee. Franchisee must determine to what extent, if any, these policies and procedures may be applicable to the operations at the Franchise Business. Franchisor and Franchisee recognize that Franchisor neither dictates nor controls labor or employment matters for franchisees and that Franchisee, and not Franchisor, is solely responsible for dictating the terms and conditions of employment for Franchisee's employees, including, but not limited to, training, wages, benefits, promotions, hirings and firings, vacations, safety, work schedules, and specific tasks. Franchisor has no relationship with Franchisee's employees, and Franchisee has no relationship with Franchisor's employees. Franchisor and Franchisee may not make any express or implied agreements, warranties, guarantees, or representations, or incur any debt, in the name or on behalf of the other or represent that their relationship is other than Franchisor and franchisee. Franchisor will not be obligated by or have any liability under any agreements made by Franchisee with any third party or for any representations made by Franchisee to any third party. Franchisor will not be obligated for any damages to any person or property directly or indirectly arising out of Franchisee's operation of the Franchise Business.

9.2. Separate Identification of Business.

Franchisee must identify the Franchise Business as a separate business by filing an assumed name certificate or other documentation as appropriate in the state and/or county of location of the Franchise Business. Franchisee agrees to conspicuously identify itself in all dealings with customers, lessors, contractors, suppliers, public officials, employees and others as the owner of the Franchise Business. Franchisee must display such signs, notices, or plaques as Franchisor specifies to identify the separate ownership of the Franchise Business.

9.3. Taxes.

Franchisee must pay, when due, all taxes of every kind applicable to the Franchise Business or the income of the Franchise Business, including all local, state or federal taxes. Franchisor has no liability for any sales, use, service, occupation, excise, gross receipts, income, property, or other taxes, whether levied upon Franchisee or its principals or the Franchise Business, due to the business Franchisee conducts (except for Franchisor's income taxes). Franchisee is responsible for paying these taxes and must reimburse Franchisor for any taxes that Franchisor must pay to any federal, state or local taxing authority on account of either Franchisee's operation or payments that Franchisee makes to Franchisor. Franchisee acknowledges that its tax liability may include taxes on services that may be imposed by states other than the state in which Franchisee is located. Franchisee is solely responsible for complying with all local, state, and federal tax laws and should consult with its legal and tax advisors regarding potential tax liabilities.

9.4. Indemnification.

(a) <u>Indemnification Obligation</u>. From and after the Effective Date, Franchisee and its principals, jointly and severally, shall indemnify Franchisor and its Affiliates and their respective officers, directors, stockholders, members, managers, partners, employees, agents, attorneys, contractors, legal predecessors, legal successors, and assigns of each of the forgoing entities/individuals (in their corporate

and individual capacities) (collectively, all such individuals and entities are referred to herein as "Franchisor Indemnitees") and hold Franchisor Indemnitees harmless to the fullest extent permitted by Applicable Laws, from any and all Losses and Expenses incurred in connection with any litigation or other form of adjudicatory procedure, claim, demand, investigation, or formal or informal inquiry (regardless of whether it is reduced to judgment) or any settlement thereof which arises directly or indirectly from, or as a result of, a claim of a third party in connection with the selection, development, ownership, operation or closing of the Franchise Business, including the failure of Franchisee to perform any covenant or agreement under this Agreement or any activities of Franchisee on or after the Effective Date, or any claims by any employee of Franchisee arising out of or relating to his or her employment with Franchisee (collectively, "Event"), and regardless of whether it resulted from any strict or vicarious liability imposed by law on Franchisor Indemnitees; provided, however, that this indemnity will not apply to any liability arising from a breach of this Agreement by any of Franchisor Indemnitees or the gross negligence or willful acts of any of Franchisor Indemnitees (except to the extent that joint liability is involved, in which event the indemnification provided herein will extend to any finding of comparative or contributory negligence attributable to Franchisee).

- Indemnification Procedure. Promptly after the receipt by any Franchisor (b) Indemnitee of notice of the commencement of any action against such Franchisor Indemnitee by a third party (such action, a "Third-Party Claim"), Franchisor Indemnitee will, if a claim with respect thereto is to be made for indemnification pursuant to this Section 9.4 give a claim notice to Franchisee with respect to such Third-Party Claim. No delay or failure on the part of Franchisor Indemnitee in so notifying Franchisee will limit any liability or obligation for indemnification pursuant to this Section 9.4, except to the extent of any material prejudice to Franchisee with respect to such claim caused by or arising out of such delay or failure. Franchisor will have the right to assume control of the defense of such Third-Party Claim, and Franchisee and its principals will be responsible for the costs incurred in connection with the defense of such Third-Party Claim. Franchisee and its principals will furnish Franchisor with such information as it may have with respect to such Third-Party Claim (including copies of any summons, complaint or other pleading which may have been served on such party and any written claim, demand, invoice, billing or other document evidencing or asserting the same) and will otherwise cooperate with and assist Franchisor in the defense of such Third-Party Claim. Franchisor may as it deems necessary and appropriate take such actions to take remedial or corrective action with respect thereof as may be, in Franchisor's reasonable discretion, necessary for the protection of Franchisor Indemnitees or the collective franchise system generally. Franchisor will not agree to any settlement of, or the entry of any judgment arising from, any Third-Party Claim without the prior written consent of Franchisee and its principals, which will not be unreasonably withheld, conditioned or delayed. Any settlement or compromise of any Third-Party Claim must include a written release from liability of such claim for all Franchisor Indemnitees.
- (c) <u>Losses and Expenses</u>. For purposes of this Section 9.4, "**Losses and Expenses**" means losses, liabilities, claims, penalties, damages (compensatory, exemplary, and punitive), fines, payments, attorneys' fees, experts' fees, court costs, costs associated with investigating and defending against claims, settlement amounts, judgments, assessments, compromises, compensation for damages to Franchisor's reputation and goodwill, and all other costs associated with any of the foregoing losses and expenses. The fees and expenses of counsel incurred by Franchisor will be considered Losses and Expenses for purposes of this Agreement.
- (d) <u>Survival</u>. This Section 9.4 will continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement.

SECTION 10--DISPUTE RESOLUTION AND GOVERNING LAW

10.1. Governing Law.

Except to the extent governed by the United States Trademark Act (the Lanham Act) or the Federal Arbitration Act, this Agreement and all disputes directly or indirectly related to or arising from this Agreement shall be governed, interpreted, and construed under the laws of the State of Georgia, which laws shall prevail in the event of any conflict of law, without regard to the application of any Georgia conflict-of-law rules. Nothing in this Section is intended by the parties to subject this Agreement to any franchise or similar law, rule, or regulation of the State of Georgia to which it would not otherwise be subject.

10.2. Alternative Dispute Resolution Procedure.

Except as otherwise provided in Section 10.3 (Exceptions to Alternative Dispute Resolution), any claim, dispute, suit, action, controversy, or proceeding of any type whatsoever between (i) Franchisee, its Affiliates, or its owners, and/or Franchisee's, its Affiliates', or its owners' officers, directors, and employees (the "Franchisee Related Parties") and (ii) Franchisor, its Affiliates, and/or its or its Affiliates' officers, directors, owners, and employees (the "Franchisor Related Parties") relating to (a) this Agreement, (b) the relationship of any of the Franchisor Related Parties with any of the Franchisee Related Parties, or (c) the Franchise Business, including disputes related to compliance with franchise, labor, or employment laws (collectively, (a) through (c), the "Covered Disputes") must be resolved in accordance with the alternative dispute resolution procedures described in this Section 10.2. The Franchisee Related Parties and any Franchisor Related Parties shall all be considered third-party beneficiaries of this Agreement and shall be included in the term "parties" or "party" in this Section 10.2.

- (a) <u>Informal Negotiation</u>. To initiate the dispute resolution process, the party alleging a Covered Dispute must provide the other party with written notice setting forth the alleged Covered Dispute in detail and requesting a meeting (the "**Dispute Notice**"). Each Covered Dispute must be discussed in a face-to-face meeting or, upon agreement of the parties, in a video or telephone conference call held within thirty (30) days after such Dispute Notice is provided to the other party. Unless otherwise agreed by the parties, the party initiating the process must wait at least thirty (30) days after the Dispute Notice has been delivered to the other party before submitting the dispute to mediation.
- (b) <u>Mediation</u>. If the Covered Dispute is not resolved informally as provided in Section 10.2(a) (Informal Negotiation), the party alleging the Covered Dispute must submit the Covered Dispute for non-binding mediation. All parties must attend and participate in the mediation. The mediation shall be governed by the rules of the American Arbitration Association (the "AAA") before one mediator selected by the parties, and if the parties cannot agree upon the mediator, then a mediator selected by the AAA. It is the intent of the parties that mediation shall be held not later than thirty (30) days after a written request for mediation shall have been served on the other parties. The mediation shall be held in the metropolitan area of Franchisor's then-current principal place of business (currently, Atlanta, Georgia) and shall not last more than one day, unless the parties agree otherwise. The parties will split equally the cost of any mediation. Any party may be represented by counsel and may, with permission of the mediator, bring persons appropriate to the proceeding.
- (c) <u>Arbitration</u>. If the parties do not resolve the Covered Dispute after the conclusion of the mediation, such Covered Dispute must be subject to and resolved exclusively by binding arbitration. This means that all Covered Disputes that either party would otherwise have the legal right to sue for in court shall be subject to final and binding arbitration under the arbitration provisions setforth in this Section 10.2(c) and not decided by a court or a jury. If there are any ambiguities in the terms or conditions of this Section 10, it is the parties' intent that all ambiguities be resolved in favor of arbitration. For

the purposes of this Section 10.2(c), Covered Disputes will not include disputes that an applicable federal statute provides cannot be arbitrated or cannot be subject to a pre-dispute agreement to arbitrate.

- (i) <u>Arbitration Procedure</u>. Either party may commence arbitration by sending written demand for arbitration to the other party. The arbitration proceeding shall be conducted by one arbitrator and, except as otherwise provided in this Section 10, shall be conducted in accordance with the then-current Commercial Arbitration Rules of the AAA. All arbitration proceedings will be held at the offices of the AAA or other suitable offices that Franchisor selects in the metropolitan area in which its principal place of business is then located (currently, Atlanta, Georgia) The arbitrator shall have no authority to select a different hearing locale. All matters relating to arbitration will be governed by the Federal Arbitration Act (9 U.S.C. §§ 1 et seq.).
- (ii) <u>Scope</u>. The arbitrator (and not a court) shall decide all issues in any Covered Dispute, including issues regarding the non-availability of class arbitration, timeliness, arbitration procedures, statute of limitations, and all other issues regarding the application, interpretation, enforceability, coverage, and implementation of this Section 10.2(c) including whether the parties have entered into this Agreement. In accordance with Section 10.6 (Mutual Waiver of Class or Collective Actions), the arbitrator shall have no authority to consider or resolve any claim or issue in a Covered Dispute on any basis other than on an individual basis and may not consolidate or join one or more Covered Disputes pertaining to Franchisee or another Franchisee Related Party with any other dispute(s).
- (iii) <u>Relief.</u> The arbitrator shall have the power and authority to award any remedy or relief available under Applicable Laws, including money damages (with interest on unpaid amounts from the date due), specific performance, injunctive relief, and attorneys' fees and costs (in accordance with Section 10.10 (Legal Expenses)), except the arbitrator may not (a) declare any Mark generic or otherwise invalid or (b) award any special, consequential, exemplary, or punitive damages against either party, except as expressly provided in Section 10.5 (Mutual Waiver of Punitive Damages).
- (iv) <u>Binding Decision</u>. The decision and award of the arbitrator will be final, conclusive, and binding on all parties regarding any claims, counterclaims, issues, or accountings presented or pled to the arbitrator, and judgment on the award, including any partial, temporary or interim award, may be entered in any court of competent jurisdiction (and such proceeding shall not itself be deemed a Covered Dispute).
- (v) <u>Confidentiality</u>. All evidence, testimony, records, documents and information disclosed in any arbitration hearing between the parties will be secret and confidential in all respects. Neither party will disclose any evidence, testimony, records, documents or information from any arbitration hearing to any other person or entity except as required or expressly permitted by Applicable Laws.

10.3. Exceptions to Alternative Dispute Resolution.

(a) Excepted Disputes. Unless Franchisor consents in writing otherwise, the following Covered Disputes will not be subject to or resolved through the informal negotiation, non-binding mediation, and binding arbitration procedures specified in Section 10.2 (Alternative Dispute Resolution Procedure) and will instead be resolved through litigation: (a) disputes relating to Franchisee's use of the Marks (including Lanham Act or common law claims); (b) disputes that otherwise relate to the ownership or validity of any of Franchisor's intellectual property or the enforcement of Franchisor's intellectual property rights; (c) disputes that involve protection of Franchisor's Confidential Information; (d) disputes

related to the enforcement of Section 7.2 (Exclusive Business, Non-Competition); and (e) disputes related to the payment of sums that any of the Franchisee Related Parties owes to any of the Franchisor Related Parties (collectively, "Excepted Disputes").

- Injunctive Relief. Notwithstanding the parties' agreement to resolve Covered (b) Disputes through the informal negotiation, non-binding mediation, and binding arbitration procedures specified in Section 10.2 (Alternative Dispute Resolution Procedure), either party will have the right to seek temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction to obtain interim relief when deemed necessary by such court to preserve the status quo or prevent irreparable injury pending resolution of the actual Covered Dispute that would otherwise be subject to arbitration; provided, however, that such party must contemporaneously submit the Covered Dispute for arbitration on the merits as provided in Section 10.2(c) (Arbitration). In addition to any other relief available at law or equity, Franchisor will have the right to obtain restraining orders or temporary or permanent injunctions to, among other things: (a) enforce the provisions of this Agreement related to the use or protection of the Marks, Confidential Information, other components of the System, or other intellectual property of any of the Franchisor Related Parties; (b) enforce the non-compete covenants in Section 8.2 (Exclusive Business, Non-Competition); (c) enforce the obligations of any Franchisee Related Party on termination or expiration of this Agreement; and (d) prohibit any act or omission by any Franchisee Related Party that is a violation of Applicable Laws or that threatens to harm the Marks, the System, or the business of other franchisees or the Franchisor Related Parties. Franchisee agrees that the Franchisor Related Parties will not be required to prove actual damages or post a bond in excess of \$1,000 or other security in seeking or obtaining injunctive relief (both preliminary and permanent) and/or specific performance with respect to this Agreement.
- (c) <u>Forum for Litigation</u>. Any litigation related to an Excepted Dispute will be filed exclusively in the state court or United States District Court for the city in which Franchisor has its principal place of business at the time of filing (currently, Atlanta, Georgia). The parties waive all questions of personal jurisdiction and venue for the purpose of carrying out this provision. Notwithstanding the foregoing, Franchisor may enforce this Agreement in the courts of the state or states in which Franchisee is domiciled or the Franchise Business is operated.

10.4. MUTUAL WAIVER OF JURY TRIAL.

THE PARTIES EACH KNOWINGLY, VOLUNTARILY, AND IRREVOCABLY WAIVE ANY RIGHT TO A TRIAL BY A JURY IN ANY COVERED DISPUTE AND ANY RIGHT TO HAVE A COVERED DISPUTE BE DECIDED BY A COURT OR A JURY.

10.5. <u>MUTUAL WAIVER OF PUNITIVE DAMAGES</u>.

EXCEPT FOR (A) CLAIMS RELATED TO THE FRANCHISEE RELATED PARTIES' OBLIGATION TO INDEMNIFY FRANCHISOR AND THE FRANCHISOR INDEMNITIES FOR THIRD-PARTY CLAIMS UNDER SECTION 9.4 (INDEMNIFICATION), (B) CLAIMS RELATED TO ANY OF THE FRANCHISEE RELATED PARTIES' INFRINGEMENT OF ANY OF THE FRANCHISOR RELATED PARTIES' INTELLECTUAL PROPERTY, AND (C) CLAIMS RELATED TO ANY FRANCHISEE RELATED PARTIES' BREACH OF ITS OBLIGATIONS UNDER SECTION 8.1 (CONFIDENTIAL INFORMATION), NEITHER PARTY WILL BE ENTITLED TO RECOVER SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES UNDER THIS AGREEMENT.

10.6. MUTUAL WAIVER OF CLASS OR COLLECTIVE ACTIONS.

FRANCHISOR AND FRANCHISEE EACH WAIVE ANY RIGHT TO BRING ANY CLAIMS ON A CLASS-WIDE OR GROUP, REPRESENTATIVE, CONSOLIDATED, JOINT, OR COLLECTIVE BASIS. EACH PARTY MUST BRING ANY CLAIMS AGAINST THE OTHER PARTY ON AN INDIVIDUAL BASIS AND MAY NOT JOIN ANY CLAIM IT MAY HAVE WITH CLAIMS OF ANY OTHER PERSON OR ENTITY OR OTHERWISE PARTICIPATE IN A CLASS OR COLLECTIVE ACTION AGAINST THE OTHER PARTY.

10.7. TWO-YEAR LIMITATION ON CLAIMS.

ANY AND ALL CLAIMS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR COVERED DISPUTES WILL BE BARRED UNLESS AN ARBITRATION OR JUDICIAL PROCEEDING IS COMMENCED IN THE PROPER FORUM WITHIN TWO YEARS FROM THE DATE ON WHICH THE VIOLATION, ACT, OMISSION, OR CONDUCT GIVING RISE TO THE CLAIM OCCURS, REGARDLESS OF WHEN THE PARTY ASSERTING THE CLAIM KNEW OR SHOULD HAVE KNOWN OF THE FACTS GIVING RISE TO THE CLAIM, except for claims (which may be brought by any Franchisor Related Party against any Franchisee Related Party at any time): (a) relating to third-party claims or suits brought against any Franchisor Related Party as a result of the operation of the Franchise Business; (b) relating to the enforcement of any intellectual property rights of any Franchisor Related Party; (c) relating to Franchisee's non-payment or underpayment of amounts owed to a Franchisor Related Party; (d) concerning the obligations of any Franchisee Related Party under Section 8.1 (Confidential Information) or Section 8.2 (Exclusive Business, Non-Competition) of this Agreement; (e) related to the non-compliance of any Franchisee Related Parties with any post-termination obligations under this Agreement; and (f) regarding an assignment of this Agreement or any ownership interest therein.

10.8. No Collateral Estoppel.

No arbitration finding, conclusion or award may be used to collaterally estop either party from raising any like or similar issue or defense in any subsequent arbitration, litigation, court hearing or other proceeding involving third parties, including other franchisees.

10.9. Remedies Not Exclusive.

No right or remedy that the parties have under this Agreement is exclusive of any other right or remedy under this Agreement or under Applicable Law. Each and every such remedy will be in addition to, and not in limitation of or substitution for, every other remedy available at law or in equity or by statute or otherwise.

10.10. Legal Expenses.

Franchisee shall reimburse Franchisor (or the relevant Franchisor Related Party) for all expenses any Franchisor Related Party reasonably incurs (including accountants' and attorneys' fees): (a) to enforce the terms of this Agreement or any obligation owed to a Franchisor Related Party by a Franchisee Related Party (whether or not the Franchisor Related Party initiates a court or arbitration proceeding, unless the Franchisor Related Party initiates and fails to substantially prevail in such court or arbitration proceeding); and (ii) in the defense of any claims that any Franchisee Related Party asserts against any Franchisor Related Parties, provided that such Franchisor Related Parties substantially prevail in such court or arbitration proceeding.

10.11. No Recourse.

Franchisee acknowledges and agrees that except as provided under an express statutory liability for such conduct, none of Franchisor's past, present or future directors, officers, employees, incorporators, members, partners, stockholders, subsidiaries, affiliates, controlling parties, entities under common control, ownership or management, vendors, service providers, agents, attorneys or representatives will have any liability for (i) any of Franchisor's obligations or liabilities relating to or arising from this Agreement, (ii) any claim against Franchisor based on, in respect of, or by reason of, the relationship between Franchisee and Franchisor, or (iii) any claim against Franchisor based on any of Franchisor's alleged unlawful act or omission. For the avoidance of doubt, this provision constitutes an express waiver of any claims based on a theory of vicarious liability, unless such vicarious claims are authorized by a guarantee of performance or statutory obligation. It is not meant to bar any direct contractual, statutory, or common law claim that would otherwise exist.

10.12. Survival.

This Section 10 will survive termination, expiration, and/or rescission of this Agreement.

SECTION 11--OTHER PROVISIONS

11.1. Franchisor's Right to Exercise its Business Judgment.

Franchisor has the right to operate, develop, and change the System in any manner that is not specifically prohibited by this Agreement. Whenever Franchisor has reserved in this Agreement a right to take or to withhold an action, or to grant or decline to grant Franchisee a right to take or omit an action, Franchisor may, except as otherwise specifically provided in this Agreement, make its decision or exercise its rights based on information readily available to it. Franchisee acknowledges that Franchisor may make its decision of what is in its and/or the franchise system's best interests without regard to whether Franchisor could have made other reasonable or even arguably preferable alternative decisions.

11.2. Modification of System; Uniformity.

Because complete and detailed uniformity under many varying conditions is not generally possible or practical, Franchisee acknowledges that Franchisor specifically reserves the right, in its sole discretion, to vary the System standards for any franchisee based upon the peculiarities of any condition or factors that Franchisor considers important to that franchisee's successful operation. Franchisee also acknowledges and agrees that Franchisor may impose requirements on Franchisee relating to aspects of the development and operation of the Franchise Business that may not be uniformly imposed on all franchisees. These aspects may include training, equipment, reporting, sales and marketing, participation in Franchisor programs, operational, and other requirements. The differences in requirements may be based on the franchisee's experience, the demographics of the marketing area, the density of the population, whether the area is a metro area, and other reasonable factors as determined by Franchisor. Franchisee has no right to require Franchisor to grant it a similar variation or accommodation. Franchisee acknowledges that some present franchisees of Franchisor may operate under different forms of franchise agreements and, consequently, that Franchisor's obligations and rights with respect to its various franchisees may differ materially in certain circumstances.

11.3. Waiver of Obligations.

Franchisor and Franchisee may by written instrument unilaterally waive or reduce any obligation of or restriction upon the other under this Agreement, effective upon delivery of written notice thereof to the other or such other effective date stated in the notice of waiver. Whenever this Agreement requires Franchisor's prior approval or consent, Franchisee shall make a timely written request therefor, and such approval shall be obtained in writing. Franchisor makes no warranties or guarantees upon which Franchisee may rely, and assumes no liability or obligation to Franchisee, by granting any waiver, approval or consent to Franchisee, or by reason of any neglect, delay or denial of any request therefor. Any waiver granted by Franchisor shall be without prejudice to any other rights Franchisor may have, will be subject to continuing review by Franchisor, and may be revoked, in Franchisor's sole discretion, at any time and for any reason, effective upon receipt by Franchisee of ten (10) days' prior written notice. Franchisor shall not be deemed to have waived or impaired any right, power or option reserved by this Agreement (including, without limitation, its right to demand exact compliance with every term, condition and covenant herein, to declare any breach thereof to be a default, and, upon the expiration of the applicable cure period (if any), to terminate this Agreement), by virtue of any custom or practice of the parties at variance with the terms hereof; any failure by Franchisor or Franchisee to demand strict compliance with this Agreement; any waiver, forbearance, delay, failure or omission by Franchisor to exercise any right, power or option, whether of the same, similar or different nature, against other Franchise Businesses or the acceptance by Franchisor of any payments due from Franchisee after any breach of this Agreement. No acceptance by Franchisor of any payment by Franchisee and no failure, refusal or neglect of Franchisor or Franchisee to exercise any right under this Agreement or to insist upon full compliance by the other with its obligations hereunder, including, without limitation, any mandatory specification, standard or operating procedure, shall constitute a waiver of any provision of this Agreement.

11.4. Force Majeure.

Neither Franchisor nor Franchisee will be liable for loss or damage to the other or be in breach of this Agreement if Franchisor's or Franchisee's failure to perform their respective obligations results from: (a) compliance with the orders, requests, regulations, or recommendations of any federal, state, or municipal government; (b) acts of God; (c) fires, strikes, embargoes, war, acts of terrorism or similar events, or riot; or (d) any other similar event or cause. Any delay resulting from any of these causes will extend performance accordingly or excuse performance, in whole or in part, as may be reasonable, except that these causes will not excuse payments of amounts owed at the time of the occurrence or payment of royalties, advertising fees, or other amounts due Franchisor.

11.5. Notices.

All written notices, reports and payments permitted or required under this Agreement will be deemed delivered at the time of delivery by express courier or messenger service, one (1) business day after sending by facsimile or e-mail transmission and three (3) business days after placed in the U.S. mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid and addressed to the party to be notified at its most current principal business address of which the notifying party has been advised, or to any other place designated by either party. Franchisee agrees to provide Franchisor with its e-mail address and facsimile number and any changes thereto. Franchisee agrees and acknowledges that Franchisor may determine the method of document delivery and execution, including without limitation, use of electronic signature programs.

11.6. Public Offerings.

Despite any other provisions in this Agreement, Franchisee and its Owners may not, without Franchisor's prior written consent (which Franchisor may grant or withhold for any or no reason), attempt to raise or secure funds by selling or offering to sell any ownership interest in Franchisee (including, without

limitation, common or preferred stock, bonds, debentures, membership interests, or general or limited partnership interests) in a public offering for which a registration statement must be filed with the Securities Exchange Commission or with any similar state regulatory authority having jurisdiction over the sale of securities where registration is required as a condition of the sale of securities in that state.

11.7. Franchisee.

The term "**Franchisee**" includes all persons who succeed to the interest of the original Franchisee by transfer or operation of law and will be deemed to include not only the individual or entity defined as "Franchisee" in the introductory paragraph of this Agreement, but shall also include all partners, shareholders, or owners of the entity, if the Franchisee is other than an individual. Each such person acknowledges and accepts the duties and obligations imposed by the terms of this Agreement upon him/her/it individually by signing this Agreement, the attached obligations and representations of individual interested parties, and/or the attached guaranty. If the Franchisee is two or more persons, the covenants on the part of the Franchisee will be joint and severable covenants of those persons.

11.8. Affiliate Definition.

The term "Affiliate" or "affiliate" (singular or plural) when used in reference to Franchisee includes, but is not limited to, (i) all principals, owners, shareholders, members, partners, guarantors of Franchisee, (ii) all persons who are related to Franchisee or its owners (including but not limited to Franchisee's spouse), and (iii) any entity that controls, is controlled by, or under common control with Franchisee or any other affiliate as defined in this Section. The term "Affiliate" or "affiliate" (singular or plural) when used in reference to Franchisor means any entity that controls, is controlled by or under common control with Franchisor.

11.9. Appraisal Method.

If a value is to be determined by appraisal as referred to in Section 6.5, the following method will be used to determine the appraised value. If the parties are able to agree on an independent appraiser, that appraiser will determine the applicable value and his or her determination will be binding on the parties. If the parties are not able to agree on an independent appraiser within 15 days of the event triggering the appraisal, each party will select an independent appraiser qualified or certified to make the appraisal. The independent appraisers chosen will then select a third independent appraiser. The decision of the majority of the appraisers chosen will determine the applicable value and that determination will be binding on the parties. Franchisor and Franchisee agree to select their respective appraisers within 15 days after the event triggering the appraisal and the two appraisers chosen are obligated to appoint the third appraiser within 15 days after the date on which the last of the two party-appointed appraisers is appointed. Franchisor and Franchisee will bear the cost of their own appraisers and share equally the reasonable fees and expenses of the third appraiser. The parties will take reasonable actions to cause the appraiser or appraisers to complete his or her or their appraisal within 30 days after the appointment of the sole appraiser or the appointment of the third appraiser, as applicable.

11.10. Time is of the Essence.

Time is of the essence as to all of the provisions of this Agreement, including but not limited to the payment of monies and the opening of the Franchise Business.

11.11. Entire Agreement; Modifications to Agreement.

This Agreement and all exhibits and other documents attached to this Agreement are incorporated in this Agreement by reference and constitute the full and entire agreement between the parties. This Agreement supersedes all previous representations, inducement, agreements or understandings between the parties and such previous representations, inducements, agreements and/or understandings, if any, are merged into this Agreement and superseded by this Agreement. No officer or employee or agent of Franchisor has any authority to make any representation, inducement, or promise not contained in this Agreement or related agreements, or in any Franchise Disclosure Document for prospective franchisees required by applicable law. Nothing in this Agreement or any related agreement is intended to disclaim or to require Franchisee to waive reliance on any representation in the Franchise Disclosure Document delivered to Franchisee or in its exhibits or amendments. This Agreement cannot be amended or modified other than by an agreement in writing executed by both parties, except as provided in Section 11.15 and except by Franchisor amending its policies or Manuals or as otherwise specifically provided for in this Agreement. The words "include," "includes," "including," and words of similar import shall be interpreted to mean "including, but not limited to" and the terms following such words shall be interpreted as examples of, and not an exhaustive list of, the appropriate subject matter. Nothing in this Agreement is intended, nor shall be deemed, to confer any rights or remedies upon any person or Entity not a party hereto. Any policies that Franchisor adopts and implements from time to time to guide Franchisor in its decision-making are subject to change, are not a part of this Agreement and are not binding on Franchisor. The headings of the several sections and paragraphs hereof are for convenience only and do not define, limit or construe the contents of such sections or paragraphs.

11.12. Severability and Substitution of Valid Provisions.

Except as expressly provided to the contrary in this Agreement, each section, paragraph, term, and provision of this Agreement is severable, and if for any reason any part is held to be invalid or contrary to or in conflict with any applicable present or future law or regulation in a final, unappealable ruling issued by any court, agency, or tribunal with competent jurisdiction, that ruling will not impair the operation of, or otherwise affect, any other portions of this Agreement, which will continue to have full force and effect and bind the parties.

11.13. Binding Effect.

This Agreement is binding upon Franchisor and Franchisee and their respective executors, administrators, heirs, beneficiaries, permitted assigns, and successors in interest.

11.14. Section Headings; Pronouns and Plurals.

Section headings are for reference purposes only and do not in any way modify or limit the statements contained in any Section. All words in this Agreement are deemed to include any number or gender as the context or sense of this Agreement requires.

11.15. Amendment of Prior Agreements.

In order to obtain uniformity and quality of operation, performance, dispute resolution and other matters, Franchisor amends its standard Franchise Agreement from time to time. As a result, this Agreement may be different than other franchise agreements Franchisee may have signed in the past and may contain revised provisions regarding modifications to the System, manner of payment of fees and late fees, minimum performance requirements, duties of franchisee, protection of trademarks, status and protection of Manuals and confidential information, advertising, insurance, accounting and records, transfers, default

and termination, obligations on termination, franchisee covenants, taxes, indemnification, approvals and waivers, notices, construction of agreement, applicable law and/or other matters. To cooperate with Franchisor in the achievement of these goals and as a condition of the grant of an additional franchise, Franchisee agrees that all of Franchisee's existing franchise agreements with Franchisor and all existing franchise agreements between any affiliate of Franchisee and Franchisor are amended to include all the provisions of this Agreement (if the existing franchise agreements do not already include these provisions), which will replace any provisions in the existing franchise agreements that are inconsistent with the provisions of this Agreement; provided that, the following provisions of the existing franchise agreements will not be changed by the signing of this Agreement: (a) the Marketing Area designated in each of the existing franchise agreements (although the right of Franchisor to change the Marketing Areas based on certain circumstances may be affected); (b) the amount of royalty payable under each of the existing franchise agreement; and (c) the length of the term of each of the existing franchise agreements. FRANCHISEE ACKNOWLEDGES AND UNDERSTANDS THAT THIS SECTION AMENDS ALL OF FRANCHISEE'S (AND ITS AFFILIATES') EXISTING FRANCHISE AGREEMENTS WITH FRANCHISOR AND THAT ANY SUCH AMENDMENT WILL SURVIVE THE EXPIRATION OR TERMINATION OF THIS AGREEMENT.

11.16. Franchisor's Reliance.

Franchisee recognizes that Franchisor has entered into this Agreement in reliance upon and in recognition of the fact that Franchisee will have full responsibility for the management and operation of the business licensed by this Agreement.

11.17. Not Withhold Payments.

Franchisee agrees that it will not, on grounds of the alleged nonperformance by Franchisor of any of its obligations hereunder, withhold payment of any Royalty Fees, Advertising Fund contributions, amounts due to Franchisor or its Affiliates for products or services purchased by Franchisee or any other amounts due to Franchisor or its Affiliates. If there is a dispute regarding the amount of any Royalty Fee/Advertising Funds invoice, Franchisee must pay first the disputed invoice amount in full and submit in writing to Franchisor the reason and nature of dispute. Franchisor will in good faith investigate the dispute and within sixty (60) days submit back to Franchisee its findings and adjust as Franchisor deems necessary.

11.18. Acknowledgements for All Franchisees.

To induce Franchisor to sign this Agreement and grant Franchisee the rights under this Agreement, Franchisee (on behalf of itself and its Owners) represents, warrants and acknowledges to Franchisor that:

- (a) none of Franchisee's (or its Owners') property or interests is subject to being blocked under, and Franchisee and its Owners otherwise are not in violation of, Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, or any other federal, state, or local law, ordinance, regulation, policy, list or other requirement of any governmental authority addressing or in any way relating to terrorist acts or acts of war; and
- (b) in all of their dealings with Franchisee, its Affiliates and their respective officers, employees and agents act only in a representative, and not in an individual, capacity and that business dealings between Franchisee and them as a result of this Agreement are only between Franchisee and Franchisor.

11.19. Acknowledgements for Franchisees in Certain States.

The following acknowledgements apply to all franchisees and Franchised Businesses, except those that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin:

- (a) <u>Risk of Operation</u>. Franchisee recognizes the uncertainties inherent in all business ventures and that an investment in a Franchise Business involves business risks. Franchisee acknowledges that Franchisee's business abilities and efforts are vital to Franchisee's success and that obtaining and retaining customers for the Franchise Business will require Franchisee (among other things) to make consistent marketing and promotional efforts and to maintain a high level of customer service and strict adherence to the System and the Standards.
- Representations. Franchisee agrees that it has executed this Agreement without reliance upon any representation or promise other than those contained in this Agreement or related agreements or in any Franchise Disclosure Document provided by Franchisor. Further, Franchisee agrees and acknowledges that, except as specifically set forth in this Agreement and in Franchisor's Franchise Disclosure Document, no representations or warranties, express or implied, have been made to Franchisee, either by Franchisor or anyone acting on its behalf or purporting to represent it, including but not limited to representations or warranties as to the prospects for successful operations, the level of business, profits, costs, or expenses that Franchisee might reasonably expect, the desirability, profitability, or expected traffic volume or profit, costs, or expenses of the Unit franchised by this Agreement. Franchisee acknowledges that all such factors are necessarily dependent upon variables beyond Franchisor's control including, without limitation, the ability, motivation, and amount and quality of effort expended by Franchisee. Franchisee further acknowledges that neither Franchisor's sales personnel nor any employee, officer, or director of Franchisor is authorized to make any claims or statements as to the earnings, sales, profits, costs, expenses, prospects, or chances of success that any franchisee can expect or that present or past franchisees have had, except as may be set forth in Franchisor's Franchise Disclosure Document. Franchisee agrees that it has not relied on and that Franchisor will not be bound by allegations of any representations as to earnings, sales, profits, costs, expenses, prospects, or chances of success. Franchisee acknowledges that any information Franchisee has acquired from other system franchisees regarding their sales, profits or cash flows is not information obtained from Franchisor, and Franchisor makes no representation about that information's accuracy.
- (c) <u>Franchisee's Investigation</u>. Franchisee acknowledges that it has conducted an independent investigation of the business licensed by this Agreement and that it has had an adequate opportunity to be advised by advisors of its own choosing regarding all pertinent aspects of this Agreement and the franchise relation created by it. Franchisee has read this Agreement and Franchisor's Franchise Disclosure Document and understands and accepts that the terms and covenants in this Agreement are reasonable and necessary for Franchisor to maintain its high standards of quality and service, as well as the uniformity of those standards at Franchises Businesses, and to protect and preserve the goodwill of the Marks.

11.20. No Waiver or Disclaimer of Reliance in Certain States.

The following provision applies only to franchisees and Franchised Businesses that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin:

No statement, questionnaire, or acknowledgement signed or agreed to by Franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by Franchisor, any franchise seller, or any other person acting on behalf of Franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

11.21. Additional Terms; Inconsistent Terms.

The parties may provide additional terms by including the terms on Exhibit 1. To the extent that any terms or provisions on Exhibit 1 are in direct conflict with the terms or provisions of this Agreement, the terms or provisions on Exhibit 1 shall control.

| IN WITNESS WHEREOF, the parties day of, 20 | s hereto have caused this Agreement to be executed on the |
|--|---|
| TWO MEN AND A TRUCK SPE LLC: | |
| By:Randy Shacka, President | |
| FRANCHISEE: | |
| By: | |

EXHIBIT 1

FRANCHISE-SPECIFIC TERMS

| 2. | "Franchisee" | means: | | , | a | [state] | [type | of | entity] | OR |
|----|--------------|--------|-----------|-------|---|---------|-------|----|---------|----|
| | | . an i | ndividual | | | | | | | |

- **3. Recital A: "Approved Services"** means junk removal services, Resale Services, and other products and services that Franchisor may designate as part of the System in the future. "**Resale Services**" include reselling to third parties items that Franchisee pick-up from customers.
- 4. Recital B: The "Primary Mark" is: TWO MEN AND A JUNK TRUCK®
- **5. Recital B:** The "**Marks**" include the following, which may be added to, deleted, or modified by the Franchisor from time to time:

| Trademark | Application Number | Application Date |
|--------------------------|--------------------|-------------------|
| TWO MEN AND A JUNK TRUCK | 97,693,547 | November 28, 2022 |

6. Section 1.1 (Marketing Area): The "Marketing Area" is:

In the event that any of the above listed zip codes are subdivided by the United States Postal Service during the term of this Agreement and new zip codes are created, Franchisor reserves the right to determine whether the new zip codes will become part of the Marketing Area.

- 7. Section 1.1(c) (Selection of Site for Franchise Business): The Franchise Location is:
- **8. Section 2.7 (Insurance):** At a minimum, Franchisee must obtain insurance policies that include the following:
 - (i) Commercial general liability insurance coverage in the amount of \$2,000,000, per person/per occurrence for bodily injury and property damage; this insurance must also have products/completed operations coverage with an aggregate limit of \$1,000,000, personal and advertising insurance with a limit of \$1,000,000, fire damage coverage with a limit for any one fire of \$50,000, medical expense coverage with a limit for any one person of \$5,000;
 - (ii) Motor vehicle liability coverage, which must include bodily injury and property damage, on all leased, owned, rented, hired, or borrowed motor vehicles having a combined single limit of at least \$2,000,000 resulting from each occurrence;
 - (iii) Umbrella policy (covering general liability, auto, and employer's liability) with a limit of \$1,000,000, if you operate more than five trucks. No umbrella policy is required if you operate one to five trucks;
 - (iv) Worker's Compensation coverage as mandated by applicable law. Worker's Compensation coverage must be provided as a benefit to Franchisee's employees whether or not it is required by Applicable Laws and must include employer's liability insurance in the amount of \$1,000,000; and

1. "Effective Date" means:

(v) All other insurance coverage required by Applicable Laws or that Franchisor otherwise requires.

The liability policies must provide coverage for Franchisee's contractual indemnity obligations to Franchisor.

If Franchisee operates more than five trucks or reaches certain revenue thresholds, Franchisor may require Franchisee to comply with additional minimum policy requirements.

In addition to the recommendations in Section 2.7(a), Franchisor strongly recommends that Franchisee meet with its insurance agent at least annually to consider additional optional coverage that protects Franchisee, including: (1) business personal property insurance (2) employee dishonesty insurance and third-party dishonesty bond insurance; and (3) employment practices liability insurance and third-party discrimination liability coverage (including sexual harassment, wrongful termination and discrimination coverage), including coverage for wage and hour defense costs.

9. Section 2.12(b)(ii) (Local Advertising Expenditures Franchisee Must Make to Promote Its Franchise): The Local Marketing Obligation is:

Each month, Franchisee must spend on advertising and promoting the Franchise Business in the Marketing Area a minimum amount that is equal to the greater of (i) 5% of the Gross Sales of the Franchise Business in the previous month or (ii) \$2,000.

If Franchisee is operating a new franchise (Franchisee did not acquire an existing franchise) that has not been in operation for all 12 months of the previous calendar year, there is an exception to the percentage requirement. In that case, Franchisee must average a minimum expenditure during the calendar year of \$3,000 per month on local advertising until it has been in business for six months. For example, a new franchise that began providing services in March must invest \$18,000 (\$3,000 x 6 months) on local advertising during the first six months of business.

10. Section 2.20 (Minimum Performance Requirements): Currently, the "Minimum Performance Requirement" is as follows:

For the 1st through 4th years of operation of a Unit in the Marketing Area, Franchisee must achieve annual Gross Sales (defined in Section 4.2) of at least the following amounts: (i) \$75,000 for the 1st year of operation; (ii) \$125,000 for the 2nd year of operation; (iii) \$175,000 for the 3rd year of operation; and (iv) \$225,000 for the 4th year of operation. For purposes of this provision, a year of operation is the 12-month period beginning on the first date of operation of a Unit in the Marketing Area and each anniversary of that date. However, if the first date of operation of a Unit in the Marketing Area is not the first day of the month, a year of operation will be the 12-month period beginning on the first day of the calendar month after the first day of operation and each anniversary of that date.

After a Unit has been operating in the Marketing Area for four years, the measurement period changes from a year of operation to the calendar year. For each calendar year after the Unit has been operating in the Marketing Area for four years, Franchisee must achieve all of the following: (A) Gross Sales of at least \$300,000 in each calendar year; and (B) an annual growth percentage of Gross Sales that is in the top 90% of all Units in the applicable measuring group.

In addition, at the time of renewal of the franchise, Franchisee must have achieved an average customer satisfaction/referral rating over the then-current term of this Agreement that is not 3% or more below the average customer satisfaction/referral rating for all the Units in the applicable measuring group.

In addition, Franchisee must achieve satisfactory scores, as specified in the Manuals or otherwise in writing, in Franchisor's Achievements in Excellence rankings or a similar Franchisor ranking system (the Achievements in Excellence rankings is a balanced scorecard approach used by Franchisor to measure the overall success of the Franchise Business as a whole, including various areas within the customer experience, the franchise experience, and the employee experience) and in any customer satisfaction/referral survey scores.

| 11. Section 3.7: The permitted " | doing business as" | name is: TWO MEN | I AND A JUNK | TRUCK® |
|---|--------------------|------------------|--------------|---------------|
| (City) or TW0 | MEN AND A JUI | NK TRUCK® # | | |

- **12. Section 4.1 (Franchise Fee):** The franchise fee is \$50,000 unless otherwise stated.
- **13. Section 4.2 (Royalty Fee):** Until December 31, 2024, the royalty fee will be 7% of Gross Sales of the Franchise Business, excluding Gross Sales that are generated from Resale Services, and 5% of Gross Sales of the Franchise Business that are generated from Resale Services. Beginning on January 1, 2025, the royalty fee will be 7% of Gross Sales of the Franchise Business.

In addition, if Franchisee fails to meet the minimum Gross Sales requirements specified in the Minimum Performance Requirement in any measurement year, in addition to any other remedies Franchisor may elect to exercise, Franchisee must pay Franchisor upon demand an amount equal to the difference between (a) \$5,250 in the 1st year of operation, \$8,750 in the 2nd year of operation, \$12,250 in the 3rd year of operation, \$15,750 in the 4th year of operation, and \$21,000 in subsequent years of operation and (b) the actual royalties paid by Franchisee to Franchisor during such year.

- **14. Section 4.3 (Advertising Fee):** The advertising fee is 7% of Gross Sales of the Franchise Business.
- **15. Section 4.4 (Technology and Support Fee):** The current Technology and Support Fee is 1% of Gross Sales of the Franchise Business per month.
- **16. Section 5.1(b)** (**Term and Renewal**): The initial term of this Agreement begins on the Effective Date and ends 10 years from the Effective Date. The renewal term of this Agreement is one additional 10-year term. We are not obligated to offer additional renewal terms beyond the one renewal term described in this Agreement, but we may do so, in our sole discretion.
- 17. Section 8.2(d)(i) (Competitive Business): "Competitive Business" means: (a) a business that is identical to or similar to a business using the System; (b) any business that offers (i) junk removal services, Resale Services, or similar services or (ii) other products or services designated as part of the System or that Franchisee is otherwise authorized to provide under this Agreement; or (c) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in subsections (a) and (b) of this paragraph. "Competitive Business" does not include any business that is authorized by Franchisor or its affiliates to use the System and the Primary Mark.
- 18. Section 11.22 (Additional Terms; Inconsistent Terms): The following additional terms amend the applicable Sections of the Agreement:

- **A. Section 1.1** (**Marketing Area**) is amended by adding the following Section 1(i):
 - (i) Off-Site Sales. If Franchisee is authorized to sell any collected items at a location other than the Franchise Location, the location for such sales must be approved in writing by Franchisor.
- **B. Section 2.5(a) (Purchases)** is deleted and replaced with the following:
 - (a) <u>Purchases</u>. If Franchisor issues specifications or sourcing requirements for a particular good or service used in the development and operation of the Franchise Business (such as equipment, parts, inventory, supplies, components of the Automation System, insurance, consulting services, and other goods and services), Franchisee must purchase such goods and services in accordance with such specifications or sourcing requirements. To the extent Franchisor issues specifications or sourcing requirements, the specifications and requirements will be set forth in the Manuals or in our Automation System.

[EXHIBIT 1 SIGNATURE PAGE FOLLOWS]

Signature Page for Exhibit 1 (Franchise Specific Terms)

| This Exhibit 1 is signed on this day of | , 20 |
|---|------|
| | |
| Franchisee's Corporate or Business name | |
| Tranchisee's Corporate of Business name | |
| By: | |
| Name | |
| Title | |
| TWO MEN AND A TRUCK SPE LLC | |
| | |
| | |
| By: | |
| Randy Shacka President | |

EXHIBIT 2--OBLIGATIONS AND REPRESENTATIONS OF INDIVIDUAL INTERESTED PARTIES

| OF INDIVIDUAL INTERESTED PARTIES |
|--|
| This is an attachment to the Franchise Agreement between TWO MEN AND A TRUCK SPE LLC (" Franchisor ") and the Franchisee named below dated |
| Each of the individuals signing below (each an "Interested Party") is directly or indirectly beneficially interested in the Franchise Business as a shareholder, partner, member, or owner of Franchisee. As such, each Interested Party hereby agrees to and shall be jointly, severally, and personally bound by all the terms and provisions of the Franchise Agreement, other than those requiring the payment of money by Franchisee, to the same extent and in the same manner as Franchisee is bound, including but not limited to the confidentiality covenants, the non-competition covenants, the non-solicitation covenants, and all other restrictive covenants set forth in the Franchise Agreement, whether or not Interested Party's status as a shareholder, partner, member, and/or owner of Franchisee may change or cease during or after the term of the Franchise Agreement. This document will not impair any separate instrument of guaranty that any Interested Party signing below has executed or may execute in the future. |
| Each Interested Party represents that the Interested Parties identified below constitute all the owners of a beneficial interest in Franchisee. Each Interested Party acknowledges and agrees that any change in the ownership of Franchisee represented below is subject to the transfer provisions of Section 7 of the Franchise Agreement and requires prior notice and approval from Franchisor. |
| Each Interested Party signing below represents and warrants to Franchisor that the following is correct and true: |
| Legal Name of Franchisee: |
| Type of Entity and State of Organization (sole proprietorship, corporation, partnership, limited liability company, etc.): |
| d/b/a (if applicable): |
| Address of Franchisee: |
| Business Telephone: |
| Name, Address, Phone No., Title and % of Ownership of each Interested Party: |
| Name |
| Address |
| Telephone |
| Title % Ownership |
| Name Address |

% Ownership____

Telephone

Title

| | % Ownership |
|---|---------------------------|
| (Attach additional sheets if necessary) | |
| Acknowledged and Agreed by Each Under | rsigned Interested Party: |
| /S/ | Dated: |
| <i></i> | |
| (Print Name Above) | |
| /S/ | Dated: |
| (Print Name Above) | |
| /S/ | Dated: |
| (Print Name Above) | |

EXHIBIT 3--GUARANTY

(To be signed by the owners of Franchisee if Franchisee is a corporation, partnership or other limited liability entity and by affiliates of Franchisee involved with or that provide assets or services to the Franchise Business)

The persons signing below (each a "Guarantor"), in order to induce TWO MEN AND A TRUCK SPE LLC ("Franchisor") to enter into a Franchise Agreement and related agreements of which this is a part with the Franchisee identified in the Franchise Agreement ("Franchisee"), unconditionally, jointly and severally:

- 1. guaranty to Franchisor, its successors and assigns, the prompt and full payment and performance of all obligations of the Franchisee to Franchisor including, without limitation, all obligations arising out of the Franchise Agreement or any other agreement between the parties, such as leases, subleases, notes, or security agreements, or out of purchases on open account, all without Franchisor first having to proceed against Franchisee or otherwise enforce or commence to enforce payment of those obligations;
- 2. agree to pay to Franchisor all costs and expenses, including reasonable attorney fees, incurred in enforcing this Guaranty;
- 3. waive acceptance of this Guaranty by Franchisor and waive presentment, demand for payment, protest, notice of dishonor, and any other notice or demand of any kind and the necessity of Franchisor instituting legal proceedings against the Franchisee;
- 4. consent that Franchisor will have the right, without notice, to deal in any way at any time with Franchisee or any other guarantor, or to grant any such party any extensions of time for payment of any indebtedness, or to sell, release, surrender, exchange, substitute, settle, compromise, waive, subordinate, or modify, with or without consideration and on such terms and conditions as may be acceptable to Franchisor, any and all collateral, security, guaranties, obligations, indebtedness, liabilities, notes, instruments, or other evidence of indebtedness concerning which payment is guaranteed hereby, or grant any other indulgences or forbearances whatever, without in any way affecting Guarantor's liabilities under this Guaranty;
- 5. agree that any indebtedness by the Franchisee to Guarantor, for any reason, currently existing, or which might arise after this Guaranty, will at all times be inferior and subordinate to any indebtedness owed by the Franchisee to Franchiser;
- 6. agree that as long as the Franchisee owes any monies to Franchisor (other than payments that are not past due) the Franchisee will not pay and Guarantor will not accept payment of any part of any indebtedness owed by the Franchisee to Guarantor, either directly or indirectly, without the consent of Franchisor:
- 7. agree that the liability of Guarantor is independent of any other guaranties at any time in effect with respect to all or any part of Franchisee's indebtedness to Franchisor, and that the liability created hereby may be enforced regardless of the existence of any other guaranties;
- 8. agree that this Guaranty will be binding on the heirs, devisees, successors and assigns of Guarantor and will inure to the benefit of Franchisor's successor and assigns;
- 9. agree that the obligations of the Guarantors under this Guaranty (if there is more than one Guarantor) are joint and several;

- 10. agree that this Guaranty will be governed by and construed and enforced in accordance with the laws of the State of Georgia (without reference to the conflict of law provisions). Guarantor irrevocably submits to the jurisdiction of the State or Federal Courts for the city in which Franchisor's principal office is located (currently, Atlanta, Georgia) and waives all questions or personal jurisdiction and venue for the purpose of carrying out this provision. Venue for any proceeding relating to or arising out of this Guaranty will be the State or Federal Counts for the city in which Franchisor's principal office is located (currently, Atlanta, Georgia); provided, however, with respect to any action that includes injunctive relief of other extraordinary relief, Franchisor may bring such action in any Court in any state that has jurisdiction.; and
- 11. GUARANTOR AND FRANCHISOR ACKNOWLEDGE THAT THE RIGHT TO TRIAL BY JURY IS A CONSTITUTIONAL ONE, BUT THAT IT MAY BE WAIVED. EACH PARTY, AFTER CONSULTING (OR HAVING HAD THE OPPORTUNITY TO CONSULT) WITH COUNSEL OF THEIR CHOICE, KNOWINGLY AND VOLUNTARILY, AND FOR THEIR MUTUAL BENEFIT, WAIVES ANY RIGHT TO TRIAL BY JURY IN THE EVENT OF LITIGATION REGARDING THE PERFORMANCE OR ENFORCEMENT OF, OR IN ANY WAY RELATED TO, THIS GUARANTY OR THE INDEBTEDNESS COVERED BY THIS GUARANTY.

(Individual Guarantors)

| | () |
|--------|------------------|
| Dated: | GUARANTOR |
| Dated: | GUARANTOR |
| | Entity Guarantor |
| Dated: | By: |
| | Its: |

EXHIBIT 4--ASSIGNMENT OF TELEPHONE NUMBERS AND INTERNET TOOLS

TWO MEN AND A TRUCK SPE LLC

| | is Assignment is made between TWO MEN AND A 4th Floor, Atlanta, Georgia 30328 (" Franchisor ") and | | One Glenlake |
|------------|--|-------------------------|----------------|
| whose addi | | ("Franchisee"). | ·, |
| 1. | Introduction. Franchisee has obtained a license f | From Franchisor for the | operation of a |

- lintroduction. Franchisee has obtained a license from Franchisor for the operation of a business using Franchisor's franchise business system ("System"), which business Franchisee acquired by signing a Franchise Agreement dated _______ (the "Franchise Agreement"). In consideration of Franchisor granting the license to Franchisee, Franchisee has agreed to assign all Telephone Numbers and Internet Tools (as defined below) that are associated with Franchisee's franchise business (the "Franchise Business") and/or the System to Franchisor. For purposes of this Agreement, "Telephone Numbers" includes all telephone numbers used in connection with the Franchise Business, including in connection with advertising and marketing for the Franchise Business. For purposes of this Agreement, "Internet Tools" means Internet domain names, email addresses, websites, social media accounts (such as Facebook, LinkedIn, Twitter, YouTube), blogs, vlogs (social videos), online social networks, wikis, forums, content sharing communities, and other Internet tools used in connection with the Franchise Business, including in connection with advertising and marketing for the Franchise Business.
- 2. <u>Assignment of Telephone Numbers/Power of Attorney</u>. Franchisee assigns all Telephone Numbers to Franchisor or its successor or assign. Franchisee hereby appoints an officer of Franchisor as Franchisee's attorney-in-fact to transfer the Telephone Numbers to Franchisor and to sign, on behalf of Franchisee, all documents necessary to accomplish the transfer.
- 3. <u>Assignment of Internet Tools/Power of Attorney.</u> Franchisee assigns all Internet Tools to Franchisor or its successor or assign. Franchisee also hereby appoints an officer of Franchisor as Franchisee's attorney-in-fact to transfer the Internet Tools to Franchisor and to sign, on behalf of Franchisee, all documents necessary to accomplish the transfer.
- 4. <u>Limited License</u>; <u>Responsibility for Costs</u>. Franchisor grants Franchisee a limited license to use the Telephone Numbers and Internet Tools in connection with the Franchise Business only during the term of the Franchise Agreement and only as long as Franchisee complies with the policies and procedures specified by Franchisor. On the expiration without renewal or termination of the Franchise Agreement, this limited license will terminate, and Franchisee must cease all use of the Telephone Numbers and Internet Tools. On the termination of this license, Franchisee must cooperate with Franchisor and provide any authorizations as may be necessary for Franchisor to assert its rights in the Telephone Numbers and Internet Tools. While this limited license is in effect, Franchisee is responsible for all costs associated with the Telephone Numbers and Internet Tools and, unless otherwise specified by Franchisor, must pay those costs directly to the providers of the Telephone Numbers and Internet Tools.
- 5. Access to Telephone Numbers and Internet Tools. Franchisor will have the right to access all accounts relating to the Telephone Numbers and Internet Tools. Franchisee must provide to Franchisor all information necessary to allow Franchisor to access those accounts, including usernames, passwords, security codes, and all changes to any of that information.
- 6. <u>Consent</u>. Franchisee hereby consents and authorizes any and all telephone companies, telephone directory services, Internet companies and other public or private businesses using, authorizing or providing any of the Telephone Numbers and Internet Tools to immediately recognize this Assignment

upon receipt of written notice from Franchisor. Franchisee agrees that a copy of this Assignment, certified by an officer of Franchisor, will be as valid and binding as the original.

- 7. <u>Notices</u>. Franchisor may give notice of its acceptance of the Assignment of the Telephone Numbers and Internet Tools by sending written notice by first class mail and certified or registered mail with postage fully paid and depositing them in the United States Mails. Notices may be sent in accordance with this Section to Franchisee and to all telephone companies, Internet companies and other businesses that are to recognize the Assignment. All notices to the Franchisee must be addressed to the address indicated above, or to any subsequent address of which Franchisor receives written notice. Any notice delivered by mail in the manner set forth in this Section will be deemed delivered and received three days after mailing.
- 8. <u>Miscellaneous</u>. If any part of this Agreement is found to be unenforceable, such findings will not invalidate the other parts of this Agreement. This Agreement expresses the entire understanding of the parties with respect to the subject matter herein. This Agreement will be construed in accordance with the laws of the State of Georgia and will be deemed to have been made in the State of Georgia. This Agreement may not be changed orally, but only by an agreement in writing and signed by the party against whom enforcement of any change is sought.

| Signed and effective this day of | , 20 |
|----------------------------------|---------------------|
| TWO MEN AND A TRUCK SPE LLC | |
| | (Franchisee's Name) |
| _ | |
| By: Randy Shacka, President | By: |
| ,, | Its: |

EXHIBIT 5--SOFTWARE LICENSE ADDENDUM

| TWO MEN AND A TRUCK SPE LLC, a | Delaware limited liability company, has its principal |
|--|--|
| office at One Glenlake Parkway, 14th Floor, Atlanta, O | Georgia 30328 (" Franchisor ") and hereby grants this |
| computer software license ("License") to | with offices at |
| | ("Franchisee"), upon the terms set forth in |
| this Agreement and subject to all the terms of the | TWO MEN AND A JUNK TRUCK® Franchise |
| Agreement between Franchisor and Franchisee | dated ("Franchise |
| Agreement"): | |

- 1. <u>License Grant</u>: Franchisor grants to Franchisee a non-exclusive license to access and use its designated software program and any other software or access to the computer and/or automation systems Franchisor may make available for use within the **TWO MEN AND A JUNK TRUCK®** franchise system ("**Product**") and all subsequent upgrades, so long as this Agreement remains in effect. This License does not extend to other parties, even if they use the same computer equipment.
 - 2. <u>Title</u>: Franchisor has ownership of and will maintain title to the Product.
- 3. <u>Term</u>: This License shall run for the term of the Franchise Agreement unless: (a) written notice to the contrary is given by Franchisor, or (b) this License is terminated as provided in this Agreement.
- 4. Payment for Use and Maintenance of Product: During the term of this Agreement and upon commencing its franchise business, Franchisee must pay Franchisor a monthly Technology and Support Fee as described in the Franchise Agreement, or if the amount is not explicitly stated in the Franchise Agreement, in an amount described in this Agreement or, if not explicitly stated in this Agreement, an amount as stated on Franchisor's fee schedule. Failure to make any payments due under this Agreement and/or the Franchise Agreement will constitute a material breach of this Agreement and the Franchise Agreement and entitle Franchisor to the rights and remedies described in paragraph 12.
- 5. <u>Maintenance</u>: Franchisor or its agent will be responsible for maintaining the Product. Franchisee is required to maintain, at its expense, telephone and/or broadband lines for simultaneous voice and Internet connections with Franchisor. The technical support Franchisor provides will include responses to questions related to the use of the Product, assistance in installing and using the Product and assistance in installing and using any Product upgrades offered. Franchisor will not provide support for the computer equipment, third-party software products, non-current versions of the Product, or general operating systems.
- 6. <u>Training</u>: Franchisor will provide initial training in the use of the Product for Franchisee, either at Franchisor's offices or over the telephone. Franchisor or an agent designated by Franchisor may provide additional training Franchisee requests provided Franchisee pays all the expenses for such training.
- 7. Making Copies and Other Manipulation of the Product: Franchisee must not copy, disassemble, decompile, or otherwise reverse-engineer the Product in whole or in part, nor permit other persons or entities to do so. Franchisee agrees not to create derivative works from the Product, or use or attempt to obtain any techniques, algorithms, processes, trade secrets, or proprietary information contained in the Product.
- 8. **Protection of Product:** Franchisee agrees not to make available to any party the Product or any of its parts. Franchisee agrees to take appropriate action with its employees and any other parties with access to the Product to obtain assurances of non-disclosure consistent with this Agreement.

Franchisee recognizes that the Product is Franchisor copyrighted property and represents a large investment of human and financial resources of Franchisor, is a trade secret of Franchisor, and contains confidential information. Franchisee agrees to keep the Product, and all related materials, confidential. Franchisee will use its best efforts, including any reasonable security precautions as Franchisor may request, to ensure that the proprietary rights of Franchisor are preserved to the fullest extent possible under the law. In addition to the rights described under paragraph 12 of this Agreement, Franchisor can seek appropriate injunctive relief in connection with any violation of its copyrighted materials or trade secrets and can bring an action at law where appropriate.

- 9. Assignment, Transfer and Sub-Licensing: This License cannot be assigned or sub-licensed by Franchisee to any other person or entity, unless written authorization is given by Franchisor's President to do so. Franchisee cannot rent, lease, transfer, network, reproduce, display, or otherwise distribute the Product except as specifically provided in this License. Franchisee understands that unauthorized reproduction of copies or use, or transfer of the Product will entitle Franchisor to recover damages and reasonable attorneys' fees for enforcing its rights under this Agreement.
- 10. <u>Limited Warranty; Disclaimer of Other Warranties</u>: Franchisor does not and cannot warrant the performance or results that may be obtained by use of the Product, although it states that, to the best of its knowledge, the Product is free of any material defects. Franchisee acknowledges that the Product is of such complexity that it may have certain defects. Franchisee agrees that Franchisor's sole liability will be to correct program errors in the Product. Franchisor will not be responsible for correcting problems due to: (a) defects in Franchisee's computer hardware; (b) interaction with other non-standard software; and (c) Franchisee's incorrect handling of or use of the Product. All warranties hereunder extend only to the Franchisee.

FRANCHISEE'S USE OF THE PRODUCT AND CONTENT ACCESSIBLE THROUGH THE PRODUCT IS ENTIRELY AT FRANCHISEE'S OWN RISK. EXCEPT AS DESCRIBED ABOVE IN THIS SECTION, THE PRODUCT IS PROVIDED "AS IS" AND "AS AVAILABLE." TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, FRANCHISOR, ITS AFFILIATES, AND ITS THIRD-PARTY SERVICE OR DATA PROVIDERS, LICENSORS, DISTRIBUTORS OR SUPPLIERS (COLLECTIVELY REFERRED TO AS, "SUPPLIERS") DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY WARRANTY THAT THE PRODUCT IS FIT FOR A PARTICULAR PURPOSE, TITLE, MERCHANTABILITY, DATA LOSS, NON-INTERFERENCE WITH OR NON-INFRINGEMENT OF ANY INTELLECTUAL PROPERTY RIGHTS, OR THE ACCURACY, RELIABILITY, QUALITY OR CONTENT IN OR LINKED TO THE PRODUCT. FRANCHISOR AND ITS AFFILIATES AND SUPPLIERS DO NOT WARRANT THAT THE SOFTWARE IS SECURE, FREE FROM BUGS, VIRUSES, INTERRUPTION, ERRORS, THEFT OR DESTRUCTION. FURTHER, FRANCHISOR DOES NOT WARRANT ACCESS TO THE INTERNET OR TO ANY OTHER SERVICE, CONTENT, OR DATA TRANSMITTED THROUGH THE PRODUCT. IF THE EXCLUSIONS FOR IMPLIED WARRANTIES DO NOT APPLY TO FRANCHISEE, IMPLIED WARRANTIES ARE LIMITED TO 60 DAYS FROM THE DATE OF FIRST USE OF THE PRODUCT.

FRANCHISOR AND ITS AFFILIATES AND SUPPLIERS DISCLAIM ANY REPRESENTATIONS OR WARRANTIES THAT FRANCHISEE'S USE OF THE PRODUCT WILL SATISFY OR ENSURE COMPLIANCE WITH ANY LEGAL OBLIGATIONS OR LAWS OR REGULATIONS. THIS DISCLAIMER APPLIES TO BUT IS NOT LIMITED TO FEDERAL, STATE, AND LOCAL INCOME, PAYROLL, SALES TAX AND OTHER TAX LAWS, THE HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996 ("HIPAA"), THE GRAMM-LEACH-BLILEY ACT OF 1999, THE SARBANES-OXLEY ACT OF 2002, OR OTHER FEDERAL OR STATE STATUTES OR REGULATIONS. FRANCHISEE IS SOLELY RESPONSIBLE FOR ENSURING THAT

FRANCHISEE'S USE OF THE PRODUCT IS IN ACCORDANCE WITH APPLICABLE LAW. FRANCHISEE IS ADVISED TO CONSULT WITH ITS TAX, ACCOUNTING AND/OR LEGAL REPRESENTATIVES TO ENSURE THAT FRANCHISEE'S USE OF THE PRODUCT AND THE CALCULATIONS, RETURNS, REPORTS, AND OTHER RESULTS PRODUCED OR COMPILED BY THE PRODUCT COMPLY WITH APPLICABLE LAWS. FRANCHISEE ACKNOWLEDGES THAT IT IS RESPONSIBLE FOR AND IS NOT RELYING ON FRANCHISOR OR THE PRODUCT FOR COMPLIANCE WITH APPLICABLE LAWS.

11. <u>Limitation of Liability; Indemnity</u>: SUBJECT TO APPLICABLE LAW, FRANCHISOR AND ITS AFFILIATES AND SUPPLIERS ARE NOT LIABLE FOR ANY OF THE FOLLOWING: (A) INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING, BUT NOT LIMITED TO, LOSS OF BUSINESS, REVENUE, PROFITS OR INVESTMENT FROM ANY CAUSE ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE PRODUCT; (B) ANY CLAIM OR DEMAND BY OR AGAINST FRANCHISEE ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE PRODUCT; (C) DAMAGES RELATING TO FAILURES OF TELECOMMUNICATIONS, THE INTERNET, ELECTRONIC COMMUNICATIONS, CORRUPTION, SECURITY, LOSS OR THEFT OF DATA, VIRUSES, OR SPYWARE. Clause (B) of the previous sentence shall not apply to any claim or demand by or against Franchisee arising out of or in any way connected with the use of the Product in a franchise business that is subject to the Washington Franchise Investment Protection Act.

Franchisee agrees to indemnify and hold harmless Franchisor and its Affiliates and Suppliers from any and all claims, liability and expenses, including reasonable attorneys' fees and costs, arising out of Franchisee's use of the Product or breach of this Agreement (collectively referred to as "Claims"). Franchisor reserves the right, in its sole discretion and at its own expense, to assume the exclusive defense and control of any Claims. Franchisee agrees to reasonably cooperate as requested by Franchisor in the defense of any Claims.

- 12. **Termination by Franchisor:** The parties agree that any of the following will be a default under the terms of this Agreement, will entitle Franchisor to terminate this Agreement, and will authorize Franchisor to terminate Franchisee's access to the Product upon ten (10) days written notice, or as written notice is required under the terms of Franchisee's Franchise Agreement, whichever is less:
 - a. Failure to maintain Franchisee's franchise in good standing;
 - b. Failure to make timely payments of any kind to Franchisor, and failure to timely cure same;
 - c. Failure to comply with any and all of the terms and/or covenants of this Agreement or the Franchise Agreement;
 - d. Termination of the Franchise Agreement for any reason;
 - e. Franchisee's declaration of bankruptcy or in the event of Franchisee's insolvency;
 - f. Appointment on behalf of Franchisee of a trustee or receiver.

Even if Franchisor enforces its rights under this paragraph 12, Franchisor can also enforce any and all other rights and/or remedies it may have under law and/or under the terms of this Agreement and/or the Franchise Agreement.

- 13. **Termination by Franchisee:** If Franchisor breaches this Agreement; Franchisee must give Franchisor written notice of the breach. Franchisor will have ten (10) days from the date notice is provided to cure the breach. If the breach is not cured within the 10-day period, Franchisee will be entitled to immediately terminate this Agreement.
- Miscellaneous: If any part of this Agreement is found to be unenforceable, such findings will not invalidate the other parts of this Agreement. This Agreement expresses the entire understanding of the parties with respect to the subject matter herein. This Agreement will be construed in accordance with the laws of the State of Georgia and will be deemed to have been made in the State of Georgia. This Agreement may not be changed orally, but only by an agreement in writing and signed by the party against whom enforcement of any change is sought. Modifications may only be approved on behalf of Franchisor by its President.

| Signed and effective this day of | , 20 |
|----------------------------------|---------------------|
| TWO MEN AND A TRUCK SPE LLC | |
| | (Franchisee's Name) |
| By: | Ву: |
| Randy Shacka, President | Its: |

EXHIBIT 6--AUTOMATION SYSTEMS USER AGREEMENT TERMS OF USE

TWO MEN AND A TRUCK SPE LLC

TWO MEN AND A TRUCK SPE LLC ("Franchisor") has developed and may in the future develop automation systems for use by franchisees in the operation of your TWO MEN AND A JUNK TRUCK® franchise (the "Automation Systems"). The Automation Systems allow franchisees and their employees to input and access information, reports, customer information, job estimates, job scheduling, customer communication templates, employee information, and numerous management reports, view and print Franchisor's confidential information, to download approved local advertising materials, to communicate with Franchisor and each other, and to have access to many other confidential resources. By logging onto Franchisor's Automation Systems for the first time, you confirm that you are eligible to access Franchisor's Automation Systems and that you and your employees agree to observe and be bound by all these Terms of Use. If specified by Franchisor, each of your employees, including all officers and directors of your franchise, must sign a Non-Disclosure Agreement in a form provided by Franchisor prior to their access to Franchisor's Automation Systems.

Section 1: Introduction

These Terms of Use constitute a part of Franchisor's Manuals. Franchisor reserves the right to modify these Terms of Use, just as it reserves the right to modify, amend or supplement its Manuals.

The Automation Systems are provided "AS-IS" and "AS AVAILABLE". Franchisor assumes no responsibility for the timeliness, deletion, mis-delivery or failure to store any of your communications or settings.

To use the Automation Systems, you must be able to access the Internet, and you must pay any Internet access fees associated with your access. You must also provide all equipment necessary to connect to the Internet, including a computer or other access device.

Section 2: Passwords and Security

You must employ adequate measures to maintain the security of the Automation Systems and the information contained in the Automation Systems, as determined by Franchisor or any applicable vendor.

You will receive your initial User ID and passwords from Franchisor. Franchisor does not retain the passwords. Because anyone who uses your User ID and passwords gains access to Franchisor's confidential Manuals and other confidential information, you must take great care to maintain the confidentiality of your passwords and User ID. Neither you nor your employees may use another's User ID and passwords to access the Automation Systems.

You should memorize your User ID and passwords. You are responsible for maintaining the confidentiality of your User ID and passwords, and you are responsible for all activities that occur under your User ID and passwords. If you are a Franchisee, you are also responsible for the use your employees may make of their User IDs and passwords. You are responsible for maintaining the security and accuracy of your distribution groups for your franchise. You must immediately report to Franchisor any issues or changes relating to the distribution groups for your franchise.

You agree: (a) to notify Franchisor immediately of any unauthorized use of your User ID or passwords, or any other breach of security that comes to your attention, and (b) to log out of the Automation Systems account at the end of each session and to not store your passwords in browsers or shared computers.

Franchisor will not be liable for any loss or damage arising from your failure to comply with the requirements of this Section 2.

Section 3: Privacy and Data Collection

Your first and last names are transmitted with each message sent under your User ID. Franchisor will record your User ID when it is issued to you. Franchisor records each instance that your User ID and password are used to access the Automation Systems. Franchisor may also record the time, duration, and any other information available of each session of your User ID's use of the Automation Systems. Franchisor may record the number of instances that you access certain information on the Automation Systems. You acknowledge and agree that the exchange of information between you and Franchisor, including information on your customers accessed through the Automation Systems, is not a sale of that information, but is in the nature of one party acting as a service provider to the other party. Franchisor will not provide information you provide about your customer base, customer profile and other demographic information to our third-party vendors without notification to you.

Section 4: Confidentiality of Certain Information

All items pertaining to the Automation Systems will be considered Confidential Information for purposes of the provisions of Section 8.1 of the Franchise Agreement.

Section 5: Conduct

As a condition of your continuing use of the Automation Systems, you promise that you will not use it for any purpose that is unlawful or prohibited by these Terms of Use. Franchisor provides the Automation Systems to Franchisees and their employees only for exchanges of information and other uses directly related to Franchisor's franchise system. You may use the Automation Systems only for purposes related to the operation of your franchise and not for personal or unrelated business use. Your use of the Automation Systems must be made in compliance with all applicable laws, including laws and regulations relating to consumer privacy. Any unauthorized use of the Automation Systems is expressly prohibited, and Franchisor reserves the right to delete inappropriate material and to suspend the account of any person who uses the Automation Systems for an unauthorized purpose.

You should understand that all messages, data, text, photographs, graphics, video, and other materials or information transmitted via the Automation Systems (except information that Franchisor posts), whether posted for general viewing or transmitted privately ("User Content"), are the sole responsibility of the person from whom an item of User Content originated. If you upload, post, e-mail or otherwise transmit any User Content, you are responsible for its compliance with these Terms of Use. Franchisor does not screen, edit, or control User Content, and Franchisor does not accept responsibility for the truthfulness, accuracy or suitability of User Content. Under no circumstances will Franchisor be liable in any way for any User Content, including errors or omissions in any User Content, or for any loss or damage of any kind incurred as a result of the use of any User Content posted, e-mailed or otherwise transmitted via the Automation Systems.

You agree not to use the Automation Systems to:

- 1. upload, post, e-mail, text, instant message, or otherwise transmit any User Content that is unlawful, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically, or otherwise offensive;
- 2. impersonate any person or entity;

- 3. disguise the authorship or origin of any User Content you transmit;
- 4. upload, post, e-mail, text, instant message, or otherwise transmit any User Content that you do not have a right to transmit under any law or under contractual or fiduciary relationships (such as inside information, proprietary information and confidential information);
- 5. upload, post, e-mail, text, instant message, or otherwise transmit any User Content that infringes any patent, trademark, trade secret, copyright, or other proprietary rights of any person;
- 6. upload, post, e-mail, text, instant message, or otherwise transmit any unsolicited or unauthorized advertising, promotional materials, "junk mail," "spam," "chain letters," or any other form of solicitation;
- 7. upload, post, e-mail, text, instant message, or otherwise transmit any material that contains software viruses or any other computer code, files, or programs designed to interrupt, destroy, or limit the functionality of any computer software or hardware or telecommunications equipment;
- 8. disrupt the normal flow of dialogue, cause a screen to "scroll" faster than normal, or otherwise act in a manner that negatively affects other users' ability to engage in orderly exchanges;
- 9. interfere with or disrupt servers or networks connected to the Automation Systems;
- 10. "stalk" or otherwise harass another;
- 11. collect or store personal data about other users;
- 12. store any credit card numbers;
- 13. store any personal health information of customers or employees;
- 14. store any social security numbers; or
- 15. store any customer banking information.

Franchisor reserves the right, in its sole discretion, to block or remove any objectionable User Content that you transmit available via the Automation Systems. Without limiting the breadth of Franchisor's right, you are advised that Franchisor has the right to remove any User Content that violates these Terms of Use, your Franchise Agreement or is otherwise objectionable (in Franchisor's sole discretion).

Franchisor stores and preserves User Content in accordance with established policy and may disclose it if required by law or in the good faith belief that such disclosure is reasonably necessary: (a) to comply with legal process, (b) to enforce these Terms of Use, (c) to respond to claims that any User Content violates the rights of third-parties, or (d) to protect the rights, property, and personal safety of Franchisor and its employees, franchisees and third-party vendors.

Franchisor can transmit and store your User Content over various networks, computer servers and other technological means, and it can modify your User Content to conform and adapt it to technical requirements of connecting networks or devices.

Franchisor will immediately suspend or terminate the rights of any User ID that it believes, in its sole discretion, is being used to disseminate spam or other unsolicited bulk e-mail.

Section 6: Ownership of User Content

Any User Content that you transmit via the Automation Systems will be Franchisor's property, and Franchisor may reproduce, distribute, transmit, publish, sell or otherwise commercially exploit any such User Content in any manner or through any medium it chooses. You agree that Franchisor will not be liable to you for any claims, losses or damages arising from or related to Franchisor's access to or use of any User Content, including but not limited to any errors or omissions in the User Content obtained by Franchisor or in the User Content shared by Franchisor with third parties (including other franchisees or prospective franchisees). You waive and release Franchisor from any such liability.

Section 7: Indemnity

You agree to indemnify and hold harmless Franchisor and its subsidiaries, affiliates, officers, directors, agents, employees, co-branders or other partners, from any claim or demand, including reasonable attorneys' fees, made by any third-party with respect to or arising out of User Content you submit, post to or transmit through the Automation Systems, your use of the Automation Systems, your violation of these Terms of Service, or your violation of any rights of another.

Section 8: Use and Storage

Franchisor can establish general practices and limits concerning use of the Automation Systems, including the maximum number of days that e-mail messages, message board postings, messages generated from other communication methods, or other uploaded User Content will be retained on or by the Automation Systems, the maximum number of e-mail messages that can be sent from or received by an account, the maximum size of any e-mail message that can be sent from or received by an account, the maximum disk space that will be allotted on our servers on your behalf, and the maximum number of times (and the maximum duration for which) you can access the Automation Systems in a given period. Franchisor disclaims any responsibility or liability for the deletion or failure to store any messages and other communications or other User Content maintained or transmitted by the Automation Systems. Franchisor has the right to change these general practices and limits at any time, in its sole discretion, with or without notice.

Section 9: Modifications to the Automation Systems

Franchisor reserves the right at any time to modify or discontinue, temporarily or permanently the Automation Systems (or any of its features), with or without notice. You agree that Franchisor will not be liable to you, your agents, employees, assigns or to any third parties for any modification, suspension or discontinuance of the Automation Systems.

Section 10: Termination

Franchisor may suspend your password, your e-mail account, or other use of the Automation Systems, and remove and discard any of your User Content if you violate these Terms of Use. Any violation or breach of these Terms of Use by you or your employees will be deemed a breach of your Franchise Agreement. If you repeatedly breach these Terms of Use, Franchisor can terminate your password, e-mail account, or other use of the Automation Systems and thereafter supply you with paper copies of the Manuals, including but not limited to bulletins and other materials that it is required to provide you under the terms of your Franchise Agreement. Franchisor will not be liable to you, your agents, employees, assigns or any third parties for any termination or suspension of your access to the Automation Systems.

Section 11: Links and Advertising

The Automation Systems may provide, or third parties (i.e., other franchisees) may provide, links to other Internet sites or resources. Franchisor is not responsible for the availability of such external sites or resources, and it neither endorses nor assumes any responsibility for any content, advertising, products, or other materials on or available from such sites or resources. Franchisor will not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, goods, or services available on or through any such site or resource.

Your business dealings with, or participation in promotions of, advertisers found on or through the Automation Systems, including payment and delivery of related goods or services, and any other terms, conditions, warranties or representations associated with such dealings, are solely between you and the advertiser. Franchisor will not be responsible or liable for any loss or damage of any kind you incur as the result of any such dealings or as the result of the presence of such advertisers on the Automation Systems.

Franchisor may link the Automation Systems to the websites of third parties, including other electronic service providers, affiliates, vendors, and other providers of goods and services.

Franchisor may place legal notices, disclaimers, its corporate logos and slogans, advertisements, endorsements, trademarks, and other identifying information on the Automation Systems, all of which it may modify, expand or eliminate at its option. All consideration (monetary and non-monetary) received by Franchisor on account of the placement or sale of advertisements, endorsements, and sponsorships on the Automation Systems will belong only to Franchisor.

Section 12: Intellectual Property Rights

Franchisor grants you a personal, non-transferable, and non-exclusive right and license to use the object code of the Software (defined below) on your computers. You promise not to copy, modify, create a derivative work of, reverse engineer, reverse assemble or otherwise attempt to discover any source code, or to sell, assign, sublicense, grant a security interest in or otherwise transfer any right in the Software, either directly or through your employees or independent contractors. You agree not to modify the Software in any manner or form, or to use modified versions of the Software for any purpose, including (without limitation) that of obtaining unauthorized access to the Automation Systems. You agree not to access the Automation Systems by any means other than the interface Franchisor specifies for use in accessing it.

Franchisor is the owner, and will retain all rights, title and interest in and to all Owner Content (as defined below) prepared for, or used on, the Automation Systems, and all intellectual property rights in or to any of them.

"Owner Content" means all text, images, sounds, files, videos, designs, animations, layouts, color schemes, trade dress, concepts, methods, techniques, processes, and data used in connection with, displayed on, or collected from or through the Automation Systems that posts or provides information.

"**Software**" means computer programs and computer code (*e.g.*, HTML, SharePoint) used for, with or on the Automation Systems, excluding any software programs owned by third parties.

Section 13: Disclaimer of Warranties

YOU EXPRESSLY UNDERSTAND AND AGREE THAT:

- 1. YOUR USE OF THE AUTOMATION SYSTEMS IS AT YOUR SOLE RISK. THE AUTOMATION SYSTEMS ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. FRANCHISOR EXPRESSLY DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT.
- 2. FRANCHISOR MAKES NO WARRANTY THAT: (i) THE AUTOMATION SYSTEMS WILL BE UNINTERRUPTED, TIMELY, SECURE, OR ERROR-FREE, (ii) THE RESULTS THAT MAY BE OBTAINED FROM THE USE OF THE AUTOMATION SYSTEMS WILL BE ACCURATE OR RELIABLE, (iii) THE QUALITY OF ANY PRODUCTS, SERVICES, INFORMATION, OR OTHER MATERIAL YOU PURCHASE OR OBTAIN THROUGH THE AUTOMATION SYSTEMS WILL MEET YOUR EXPECTATIONS, AND (iv) ANY ERRORS IN THE SOFTWARE WILL BE CORRECTED.
- 3. FRANCHISOR DISCLAIMS ANY REPRESENTATIONS OR WARRANTIES THAT YOUR USE OF THE AUTOMATION SYSTEMS WILL SATISFY OR ENSURE COMPLIANCE WITH ANY LEGAL OBLIGATIONS OR LAWS OR REGULATIONS. THIS DISCLAIMER APPLIES TO BUT IS NOT LIMITED TO FEDERAL, STATE, AND LOCAL INCOME, PAYROLL, SALES TAX AND OTHER TAX LAWS, THE HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996 ("HIPAA"), THE GRAMM-LEACH-BLILEY ACT OF 1999, THE SARBANES-OXLEY ACT OF 2002, OR OTHER FEDERAL OR STATE STATUTES OR REGULATIONS. YOU ARE SOLELY RESPONSIBLE FOR ENSURING THAT YOUR USE OF THE AUTOMATION SYSTEMS IS IN ACCORDANCE WITH APPLICABLE LAW. YOU ARE ADVISED TO CONSULT WITH YOUR TAX, ACCOUNTING AND/OR LEGAL REPRESENTATIVES TO ENSURE THAT YOUR USE OF THE AUTOMATION SYSTEMS AND THE CALCULATIONS, RETURNS, REPORTS, AND OTHER RESULTS PRODUCED OR COMPILED BY THE AUTOMATION SYSTEMS COMPLY WITH APPLICABLE LAWS. YOU ACKNOWLEDGE THAT YOU ARE RESPONSIBLE FOR AND ARE NOT RELYING ON FRANCHISOR OR THE AUTOMATION SYSTEMS FOR COMPLIANCE WITH APPLICABLE LAWS.

Section 14: Limitation of Liability

YOU EXPRESSLY UNDERSTAND AND AGREE THAT NEITHER FRANCHISOR NOR OUR AFFILIATES, CONTRACTORS, SPONSORS OR LICENSORS SHALL BE LIABLE FOR ANY DIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, INCLUDING DAMAGES FOR LOSS OF PROFITS, GOODWILL, USE, DATA, OR OTHER INTANGIBLE LOSSES (EVEN IF FRANCHISOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), RESULTING FROM: (i) YOUR USE OF OR INABILITY TO USE THE AUTOMATION SYSTEMS; (ii) THE COST OF PROCUREMENT OF SUBSTITUTE GOODS AND SERVICES RESULTING FROM ANY GOODS, DATA, INFORMATION OR SERVICES PURCHASED OR OBTAINED OR MESSAGES RECEIVED OR TRANSACTIONS ENTERED INTO THROUGH OR FROM THE AUTOMATION SYSTEMS; (iii) UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR TRANSMISSIONS, DATA OR OTHER USER CONTENT; (iv) STATEMENTS OR CONDUCT OF ANY THIRD-PARTY ON THE AUTOMATION SYSTEMS; OR (v) ANY OTHER MATTER RELATING TO THE AUTOMATION SYSTEMS.

Section 15: Notices

Notices to you or Franchisor may be made by any manner permitted in your Franchise Agreement. In addition, the Automation Systems may also provide notices of changes to these Terms of Use or other matters by displaying notices or links to notices to you generally on the Automation Systems.

Section 16: General

These Terms of Use constitute the entire agreement between you and Franchisor relating to your use of the Automation Systems and govern your use of the Automation Systems, superseding any prior agreements between you and Franchisor. You also may be subject to additional terms and conditions that may apply when you use affiliate services, third-party content or third-party software. These Terms of Use and the relationship between you and Franchisor are governed by the laws of the State of Georgia without regard to its conflict of law provisions.

Franchisor's failure to exercise or enforce any right or provision of these Terms of Use will not constitute a waiver of such right or provision. If any provision of these Terms of Use is found by a court of competent jurisdiction to be invalid, the parties nevertheless agree that the court should endeavor to give effect to the parties' intentions as reflected in the provision, and the other provisions of these Terms of Use remain in full force and effect. You agree that, regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to use of the Automation Systems or these Terms of Use must be filed within one year after such claim or cause of action arose or be forever barred. The section titles in these Terms of Use are for convenience only and have no legal or contractual effect.

Section 17: Violations

Please report any violations of these Terms of Use to Franchisor's Chief Executive Officer.

[signatures on following page]

| ACCEPTED FOR: | |
|-----------------------------|------|
| Franchisee | |
| By: | |
| Signature | Date |
| Print Name | |
| Its:(Title) | _ |
| TWO MEN AND A TRUCK SPE LLC | |
| By: | _ |
| Randy Shacka, President | - |

Exhibit D to the FDD

PRELIMINARY APPROVAL AGREEMENT

TWO MEN AND A TRUCK SPE LLC PRELIMINARY APPROVAL AGREEMENT

| THIS AGREEMENT is made this | s day of | , 20, by TWO MEN AND |
|--|---------------------------|---------------------------------------|
| A TRUCK SPE LLC, a Delaware limite | ed liability company (the | e "Franchisor"), whose address is One |
| Glenlake Parkway, 14th Floor, Atlanta, | Georgia 30328, and _ | , |
| whose address is | | |
| ("Applicant"). | | |

- 1. <u>Introduction.</u> Applicant has applied to become a **TWO MEN AND A JUNK TRUCK®** franchisee and wants: (a) to be preliminarily approved to acquire a **TWO MEN AND A JUNK TRUCK®** franchise ("**Franchise**") subject to the terms of this Agreement and the Franchisor's Franchise Agreement, a form of which Applicant has had an opportunity to review; and (b) the right to execute a **TWO MEN AND A JUNK TRUCK®** Franchise Agreement ("**Franchise Agreement**") for a marketing area defined in Exhibit A attached to this Agreement (the "**Area**") subject to certain conditions as described below.
- 2. <u>Preliminary Approval</u>. Franchisor grants preliminary approval of Applicant's application to operate a Franchise in the Area ("Application"). Franchisor's final approval of the Application, which will be granted at the time Franchisor and Applicant sign a Franchise Agreement for a Franchise in the Area ("Final Approval"), is conditioned on the accuracy and truth of the disclosures Applicant made in the Application, Applicant's success in obtaining financing, Applicant maintaining all required qualifications to become a franchisee, and Applicant's success in completing other start-up related tasks that we may specify.
- 3. **Franchise Reservation Fee**. In consideration of Franchisor reserving the Area for Applicant for the Term and Franchisor's lost opportunities associated with reserving the Area, Applicant has paid a non-refundable franchise reservation fee in the amount of \$10,000 for a Metro Market Franchise and \$5,000 for a Mod Market Franchise (**'Franchise Reservation Fee'**) to Franchisor. A **'Metro Market Franchise'** is a franchise in which the Area incudes a population of approximately 420,000 to 600,000 people. A **'Mod Market Franchise'** is a franchise in which the Area includes a population of approximately 100,000 to 250,000 people. If the parties sign a Franchise Agreement, this Agreement will terminate, and the Franchise Reservation Fee will be applied to the initial franchise fee due under the Franchise Agreement. If this Agreement expires or terminates for any reason other than Applicant's execution of a Franchise Agreement, the Franchisor will retain the Franchise Reservation Fee.

4. **Duties of Applicant**. Applicant agrees to:

- (a) to the extent Applicant has not already done so, provide Franchisor with all information or materials, financial or otherwise, requested by Franchisor;
 - (b) undergo any preliminary training specified by Franchisor;
- (c) use its best efforts to obtain a trucking authority from Applicant's state governmental agency issuing such authorities; and
- (d) if Franchisor grants Final Approval of the Application, sign the Franchise Agreement and all other applicable agreements described in Franchisor's Franchise Disclosure Document.

5. **Duties of Franchisor**. Franchisor agrees to:

(a) not grant a Franchise for the Area to any other person during the Term of this Agreement;

- (b) continue to analyze Applicant's qualifications for the granting or denial of Final Approval of Applicant's application for a Franchise Agreement; and
- (c) promptly determine whether Applicant qualifies for Final Approval once Applicant informs Franchisor it has provided all documentation and information Applicant intends to provide to obtain Final Approval.

6. **Term and Termination.**

- (a) <u>Term</u>. The term of this Agreement shall run for a period of ____ months, commencing with the date of this Agreement (the "**Term**").
- (b) <u>Termination by Applicant</u>. Subject to all the terms of this Agreement, including but not limited to the terms of Paragraph 3 above, Applicant may terminate this Agreement and withdraw its application at any time on written notice to Franchisor.
- (c) <u>Termination by Franchisor</u>. Franchisor may terminate this Agreement on written notice to Applicant if:
- (i) Franchisor denies Final Approval of the Application, as described in Paragraph 2 above;
 - (ii) Applicant or any of the principals of Applicant dies or becomes permanently disabled;
 - (iii) Applicant has made or makes willful inaccurate or untruthful representations to Franchisor; or
 - (iv) Applicant's personal abilities, aptitudes, financial and/or other qualifications required to obtain Final Approval of the Application detrimentally and materially change.
- (d) <u>Termination on Signing of Franchise Agreement</u>. This Agreement will automatically terminate on the signing of a Franchise Agreement by the parties.
- 7. **Providing Applicant with Confidential Information.** During the Term of this Agreement, Applicant understands that he/she/it may receive preliminary training and otherwise have access to certain of Franchisor's Confidential Information. Applicant acknowledges Franchisor's ownership of this Confidential Information and recognizes the value of this Confidential Information to Franchisor's business. Accordingly, and in consideration of having access to this Confidential Information, Applicant agrees as follows:
 - (a) <u>Defining Confidential Information</u>. Franchisor possesses certain confidential information described in this subsection ("**Confidential Information**") relating to developing and operating TWO MEN AND A JUNK TRUCK® businesses, including (without limitation):
 - (i) Manuals, training methods, operations methods, techniques, processes, policies, procedures, systems and data;
 - (ii) specifications and information about products or services:

- (iii) marketing techniques, knowledge, and experience, and marketing and advertising programs used in developing and operating the Franchises, including (without limitation) websites and social media;
- (iv) all information regarding the identities and business transactions of customers and suppliers;
- (v) the Automation Systems, computer software, including proprietary software and similar technology that is developed by or for Franchisor or its agents, which is proprietary to Franchisor, including, without limitation, digital passwords and identifications and any source code of, and data, reports, and other printed materials generated by, the software or similar technology;
- (vi) knowledge of the operating results and financial performance of TWO MEN AND A JUNK TRUCK® businesses:
- (vii) all knowledge, information, reports, data, source code and documents that franchisees acquire or have access to pertaining to services provided by third party vendors in connection with any agreements between third party vendors and Franchisor; and
- (viii) other property that Franchisor describes as being confidential information or trade secrets of the TWO MEN AND A JUNK TRUCK® franchise system.
- (b) Ownership and Use of Confidential Information. Applicant acknowledges that Franchisor owns the Confidential Information and/or the rights to use the Confidential Information and agrees that Applicant will not acquire any interest in the Confidential Information, other than the right to use it as Franchisor specifies during the term of this Agreement. The Confidential Information or the right to use the Confidential Information is proprietary to Franchisor and is disclosed to Applicant only on the condition that Applicant agrees that he/she/it will:
 - (i) not use the Confidential Information in any business or in any capacity except in connection with training that Franchisor may provide to Applicant during the Term of this Agreement;
 - (ii) keep each item deemed to be part of Confidential Information absolutely confidential, both during the Term and then thereafter for as long as the item is not generally known in the junk removal or other relevant industries;
 - (iii) not make unauthorized copies of any Confidential Information disclosed via electronic medium or in written or other tangible form; and
 - (iv) adopt and implement reasonable procedures to prevent unauthorized use or disclosure of Confidential Information, including, without limitation, restricting its disclosure to Applicant's employees and agents. If Franchisor authorizes Applicant to disclose Confidential Information to any of Applicant's employees or agents, Applicant will require individuals having access to Confidential Information to sign non-disclosure and non-competition agreements in a form satisfactory to Franchisor and Franchisor will be deemed to be a third-party beneficiary of those agreements with independent enforcement rights.

- (c) <u>Expiration or Termination of Agreement</u>. Applicant agrees that when this Agreement expires, or is terminated, Applicant will immediately cease using any and all of the Confidential Information in any business or otherwise, and return to Franchisor all copies of all Confidential Information that Applicant has in his/her/its possession. Applicant acknowledges and agrees that it will be liable to Franchisor for any use of the Confidential Information not authorized by this Agreement.
- 8. **Promise Not to Compete.** Applicant acknowledges that having access to Franchisor's Confidential Information would enable Applicant to use such Confidential Information in a competing business. Recognizing Franchisor's right to protect its Confidential Information and the unfair competition that would result if Applicant did use the information in a competing business, Applicant agrees as follows:
 - (a) During the Term and for one (1) year from and after the expiration or termination of the rights and obligations under this Agreement (other than a termination caused by Applicant's signing of a Franchise Agreement) or from and after the date Applicant ceases the prohibited competition, if later, neither Applicant nor any of its principals, shareholders, members, spouses of any of them, or affiliates will, without Franchisor's prior written consent, directly or indirectly (either as an individual or in partnership or in conjunction with any other person as principal, agent, shareholder, member or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, lease real or personal property to, consult with, guarantee the debts of or obligations of, or be employed by any person engaged in or concerned with or interested in any business that is involved, in whole or in part, in a Competitive Business, which business is located within the Area or within any marketing area of any Franchise as defined within each TWO MEN AND A JUNK TRUCK® franchisee's franchise agreement existing at the time this Agreement terminates or expires. If any covenant that restricts competitive activity is deemed unenforceable by virtue of its scope in terms of area, business activity prohibited, and/or length of time, but would be enforceable if modified, the parties agree that the covenant will be enforced to the fullest extent permissible under the laws and public policies applied in the jurisdiction whose law determines the covenant's validity.
 - (b) For purposes of this Agreement, the term "Competitive Business" means: (i) a business that is identical to, or similar to a business using the TWO MEN AND A JUNK TRUCK® system; (ii) any business that offers (x)) junk removal services, resale of used product services, or similar services or (y) other products or services designated as part of the TWO MEN AND A JUNK TRUCK® system or that franchisees are otherwise authorized to provide; or (iii) a business or entity that franchises, licenses, or otherwise grants to others the right to operate a business described in subsections (i) and (ii) of this paragraph.

9. **Injunctive Relief.**

Applicant acknowledges that any violation of the confidentiality or non-competition provisions of this Agreement will irreparably harm Franchisor and Franchisor will have the right, without the posting of any bond or security and without the need to prove irreparable injury, to obtain specific enforcement of the confidentiality and non-competition provisions of this Agreement from a court of competent jurisdiction, by temporary or permanent injunctions or other equitable relief. Franchisor's rights to obtain injunctive relief under this Agreement are in addition to all other remedies available to Franchisor under this Agreement or applicable law.

10. <u>Acknowledgements of Applicants in Certain States</u>. The following acknowledgements apply to Applicant, unless Applicant or the franchise are subject to the state franchise disclosure laws in

California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin:

- (a) Applicant has conducted an independent investigation and financial assessment of the business venture contemplated by the Franchise Agreement that may be signed by Applicant and recognizes that it involves business risks making the success of the venture largely dependent on the business abilities of Applicant as well as other variables.
- (b) Applicant has no knowledge of any representations by Franchisor or its officers, directors, shareholders, employees or agents about the business contemplated by the Franchise Agreement that are contrary to the terms of the Franchise Agreement or the documents incorporated in the Franchise Agreement or the disclosure contained in the Franchisor's Disclosure Document delivered to Applicant. Applicant has made no misrepresentations in obtaining preliminary approval of the Application.
- (c) Applicant has received, read and understood the Franchise Agreement and the disclosure contained in the Franchisor's Disclosure Document, Franchisor has fully and adequately explained the provisions of each to Applicant's satisfaction and Franchisor has afforded Applicant ample time and opportunity to consult with advisors about the potential benefits and risks of entering into the Franchise Agreement.
- 11. **No Assignment by Applicant.** Applicant's rights under this Agreement may not be assigned to any other person without the written consent of Franchisor.
- 12. **Georgia Law and Jurisdiction.** This Agreement and its construction and any disputes between the parties will be governed by the laws of the State of Georgia (without reference to the conflicts of law provisions). Unless otherwise precluded by law, any legal proceedings between the parties must be brought and conducted only in a State or Federal Court in the jurisdiction in which the principal place of business of Franchisor is located (currently, Atlanta, Georgia), and Applicant consents to those Courts having personal jurisdiction of Applicant.
- 13. Entire Agreement; Modification. This Agreement constitutes the full and entire agreement between the parties. This Agreement supersedes all previous representations, agreements or understandings between the parties and such previous representations, agreements and/or understandings, if any, are merged into this Agreement and superseded by this Agreement. No officer or employee or agent of Franchisor has any authority to make any representation or promise not contained in this Agreement or related agreements, or in any Disclosure Document for prospective franchisees required by applicable law. Nothing in this Agreement or any related agreement is intended to disclaim or to require Franchisee to waive reliance on any representation in the Franchise Disclosure Document delivered to Franchisee or in its exhibits or amendments.

The parties have signed this Agreement on the date set forth at the beginning of this Agreement.

| Franchisor Franchisor | |
|-----------------------|-----------|
| By: | |
| | Applicant |
| Its: | Name: |

TWO MEN AND A TOUCK SDE LLC

EXHIBIT A TO PRELIMINARY APPROVAL AGREEMENT

| The "Area" for purposes of the Preliminary | Approval Agreement is: | |
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| TWO MEN AND A TRUCK SPE LLC Franchisor | | |
| | | |
| | | |
| By: | | |
| | Applicant | |
| Its: | Name: | |

Exhibit E to the FDD

ADDENDUM TO FRANCHISE AGREEMENT—RENEWAL

TWO MEN AND A TRUCK SPE LLC ADDENDUM TO FRANCHISE AGREEMENT—RENEWAL

| THIS ADDENDUM is made this day of, 20 and modifies a Franchise |
|---|
| Agreement of the same date ("Franchise Agreement") entered into by TWO MEN AND A TRUCK SPE |
| LLC, a Delaware limited liability company with its principal office at One Glenlake Parkway, 14th Floor |
| Atlanta, Georgia 30328 ("Franchisor") and |
| with its principal office at |
| ("Franchisee"). |
| A. <u>Introduction</u> . Franchisor and Franchisee are parties to a franchise agreement dated |
| ("Expiring Agreement"), the term of which expired or will expire or |
| , 20 ("Expiration Date"). Franchisee desires to renew its franchise relationship |
| with Franchisor and has signed a new franchise agreement to which this Addendum it attached ("Franchise |
| Agreement "). Franchisor has approved the renewal, subject to any additional obligations described in this |
| Addendum. Franchisor and Franchisee desire to amend the Franchise Agreement to reflect Franchisee's |
| status as an existing franchisee renewing an ongoing relationship and to specify any additional obligations |
| applicable on the renewal. |
| B. Release of Franchisor. As a condition of renewal, Franchisee hereby releases and forever |
| discharges Franchisor and its subsidiaries and affiliates and their respective officers, directors, shareholders |
| representatives, agents, members, managers and employees, in their corporate and individual capacities |
| from all liability, right, claim, debt and cause of action whatsoever, known or unknown, suspected or |
| unsuspected, which Franchisee ever had, now has or may have at any time based on any agreement entered |
| into between the parties on or before the date of this Addendum, including but not limited to the Expiring |
| Agreement, or based on any act or omission occurring on or before the date of this Addendum. This release |
| does not apply to claims arising under the Washington Franchise Investment Protection Act, Chapter 19.100 |
| RCW, or the rules adopted thereunder. |
| C. Renewal Fee. Franchisee is not required to pay the initial franchise fee referenced in Section |
| 4.1 of the Franchise Agreement. Franchisee must pay a renewal fee in the amount of \$ The |
| renewal fee is payable at the time of signing the Franchise Agreement and is not refundable. |
| |
| D. <u>Initial Training.</u> Unless otherwise specified in this Addendum, Franchisor will not be |
| required to provide, and Franchisee will not be required to attend and complete the initial training course |
| provided by Franchisor. |
| E. Opening of Franchise Business. The first sentence of the third paragraph of Section 2.3 or |
| the Franchise Agreement is deleted and replaced with the following: "Franchisee is already operating the |

F. Additional Obligations of Franchisee. [Specify any conditions for renewal described in Section 2.1 of the existing Franchise Agreement that must be performed after renewal, such as training, a renewal visit, upgrades, maintenance, and other listed obligations.]

Franchise Business and operations must continue on renewal without interruption."

G. <u>Surviving Provisions of Expiring Agreement.</u> Any provision in the Expiring Agreement, which by its terms or reasonable implication imposes an obligation to be performed, in whole or in part, after the Expiration Date, will survive the termination or expiration of the Expiring Agreement and will remain in full force and effect, including, but not limited to indemnification obligations arising from acts or omissions occurring before the Expiration Date.

H. <u>Legal Effect.</u> All terms not otherwise defined in this Addendum will have the same meaning as in the Franchise Agreement. Except as modified by this Addendum, the Franchise Agreement will remain in full force and effect and is incorporated into this Addendum by reference.

The parties have signed this Addendum on the date set forth at the beginning of this Addendum.

| TWO MEN AND A TRUCK SPE LLC | | |
|-----------------------------|--------------|--|
| "Franchisor" | "Franchisee" | |
| | | |
| | | |
| By: | By: | |
| Randy Shacka, President | | |
| | Its: | |

Exhibit F to the FDD

AGREEMENT TO PROVIDE OPTIONAL SERVICES

TWO MEN AND A TRUCK SPE LLC AGREEMENT TO PROVIDE OPTIONAL SERVICES

| THIS AGREEMENT is made effective the day of, 20, by TWO |
|--|
| MEN AND A TRUCK SPE LLC, a Delaware limited liability company, whose address is One Glenlake |
| Parkway, 14 th Floor, Atlanta, Georgia 30328 (" Franchisor ") and |
| whose address is |
| ("Franchisee"). |
| 1. <u>Introduction</u> . Franchisor and Franchisee are parties to a Franchise Agreement dated, 20 (the "Franchise Agreement") for the operation of a TWO MEN AND A JUNK |
| TRUCK® franchise business at the following location: |
| (the " Franchise Business "). Franchisor offers to provide the services listed below to |
| its franchisees. Franchisee has elected to acquire the services marked below from Franchisor subject to the |
| terms of this Agreement and Franchisor's policies relating to the marked services. This Agreement will apply to the services marked below by checking the applicable box or boxes: |
| □ Records and Bookkeeping Services |
| □ Digital Advertising |

(each a "Service" and together the "Services"). Accordingly, in consideration of the mutual covenants contained in this Agreement and other valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

- **Obligations of Franchisor and Franchisee.** The obligations of Franchisor in connection with each Service provided by Franchisor under this Agreement are detailed in the applicable policy relating to the Service (each a "**Policy**" and together the "**Policies**"). Franchisor agrees to provide each Service as provided in the applicable Policy. Franchisee will have obligations relating to each Service, which will be detailed in the Policy for that Service. Franchisee agrees to comply with its obligations relating to each Service as provided in the applicable Policy.
- **3.** <u>Fees for Services.</u> The fees that Franchisee must pay for the Services are detailed in the Policies. These fees will be paid in the manner and at the times described in the Policies.
- 4. Policies Subject to Change. The Policies are subject to change by Franchisor at any time. Franchisee will be provided reasonable notice of changes in a Policy and Franchisee will be bound by the revised Policy on the effective date of the changes as stated in the notice. Unless otherwise provided in the Policy, Franchisee may terminate this Agreement as to a Service on notice to Franchisor effective on the effective date of the Policy change for that Service if the change in the Policy is not acceptable to Franchisee. If Franchisee does not terminate the Agreement as to that Service before the effective date of the Policy change, Franchisee will be deemed to have accepted the Policy change.
- **5.** <u>Term and Termination.</u> This Agreement will continue until terminated as provided in this Agreement or the Policies. This Agreement may be terminated as provided in Section 4 or as follows:
 - (a) <u>Expiration or Termination of Franchise Agreement</u>. This Agreement will automatically terminate in its entirety on expiration (without renewal) or termination of the Franchise Agreement.

- (b) <u>Termination for Cause</u>. Franchisor or Franchisee (the "non-defaulting party") may terminate this Agreement based on the breach of this Agreement by the other party (the "defaulting party") and the failure of the defaulting party to cure that breach within a reasonable period of time after written notice from the non-defaulting party (the notice need not exceed 10 days for non-payment or 30 days for other breaches). A party may elect to terminate this Agreement in its entirety or only as to the Services to which the defaults relate. The scope of the termination must be described in the notice of breach.
- (c) <u>Termination without Cause</u>. Except as otherwise provided in a Policy, either party may terminate this Agreement in its entirety or only as to certain Services by providing 30 days written notice to the other party.
- (d) <u>Discontinuance of Service</u>. Franchisor may terminate this Agreement on 30 days written notice to Franchisee as to a Service if Franchisor, in its discretion, decides to no longer offer the Service or no longer provides the Service as an optional service.
- **6. Effect of Termination.** After the effective date of termination, the parties will not have any further rights or obligations under this Agreement except: (a) Franchisee will be obligated to pay for Services provided up to the date of termination; and (b) Franchisor and Franchisee will continue to be bound by provisions of this Agreement or the Policies that by their terms or intent survive termination of this Agreement.
- Acknowledgements of Franchisee; No Warranties. Franchisee acknowledges that the Services provided by Franchisor under this Agreement are limited and do not replace Franchisee's need to have personnel on staff to handle the day-to-day operations of the Franchise Business. Franchisor does not Warrant the Services or guarantee any results and Franchisee hereby releases Franchisor from any claims, demands, or liability for any loss in profits, damages, or disputes that arise in connection with the Services provided by Franchisor. Franchisor disclaims any representations or warranties in connection with the Services, including but not limited to representations or warranties that the Services will satisfy or ensure compliance with any legal obligations or laws or regulations. Franchisee acknowledges that it is solely responsible for and is not relying on Franchisor for compliance with applicable laws. No officer or employee or agent of Franchisor has any authority to make any representation or warranty not contained in this Agreement. Nothing in this Agreement or any related agreement is intended to disclaim or to require Franchisee to waive reliance on any representation in the Franchise Disclosure Document delivered to Franchisee or in its exhibits or amendments.
- **8.** <u>Limitations on Remedies.</u> Franchisee's sole remedy for any breach of this Agreement by Franchisor will be termination of this Agreement under Section 5 above. Franchisor will, in no event, be liable for lost revenue or other consequential damages and Franchisee releases Franchisor from any such liability and waives any claims Franchisee may have to such damages.
- **9.** <u>Indemnification.</u> Franchisee will indemnify and hold harmless Franchisor, its officers, directors, employees, and agents, from all fines, charges, suits, proceedings, claims, demands, damages, liabilities, costs, and settlements with customers and/or others, including the payment of reasonable attorney's fees, arising out of any action and/or inaction of Franchisee and/or any lawsuit, proceeding of any kind or nature and/or settlement negotiations that relate in any way to the Services provided by Franchisor under this Agreement.
- **10.** Only Franchisee Has the Right to Control Its Employees. Franchisor does not control, and does not have the right to control, Franchisee's decisions regarding hiring, disciplining, or terminating Franchisee's employees or agents. Franchisor does not control or have the right to control Franchisees other day-to-day business activities. The Services provided by Franchisor under this Agreement do not constitute

Franchisor's representation or approval or disapproval of any employee or prospective employee of Franchisee and Franchisor will not have any liability to Franchisee or others in connection with those employees or prospective employees. In all cases Franchisee will remain solely responsible for employment related decisions and obligations, including decisions regarding hiring and maintaining employees and determinations of whether prospective employees meet hiring and performance standards or are suitable for an employment position.

- 11. <u>Non-Discrimination</u>. The parties agree that in the course of their activities and performance under this Agreement they will not discriminate against any person on a basis as prohibited by law.
- 12. <u>No Assignment by Franchisee</u>. Franchisee's rights under this Agreement may not be assigned to any other person without the written consent of Franchisor.
- 13. <u>Effect of Franchise Agreement</u>. This Agreement does not modify or supersede any rights or obligations of the parties under the Franchise Agreement. However, Franchisee acknowledges that a default under this Agreement will constitute a default under the Franchise Agreement (as a default under any other agreement between the parties).
- **14. Georgia Law and Jurisdiction.** This Agreement and its construction and any disputes between the parties will be governed by the laws of the State of Georgia (without reference to the conflicts of law provisions). Unless otherwise precluded by law, any legal proceedings between the parties must be brought and conducted only in a State or Federal Court in the jurisdiction in which the principal place of business of Franchisor is located (currently, Atlanta, Georgia), and Franchisee consents to those Courts having personal jurisdiction of Franchisee.
- **15.** Entire Agreement; Modification. This Agreement constitutes the full and entire agreement between the parties as to the matters covered. This Agreement supersedes all previous representations, agreements, inducements, or understandings between the parties and such previous representations, agreements, inducements, and/or understandings, if any, are merged into this Agreement and superseded by this Agreement. This Agreement may not be modified except by a written agreement between the parties.
- **16. <u>Binding Effect.</u>** Except as provided in Section 12, this Agreement is binding on Franchisor and Franchisee and their respective executors, administrators, heirs, beneficiaries, permitted assigns, and successors in interest.
- 17. <u>Section Heading: Pronouns and Plurals.</u> Section headings are for reference purposes only and do not in any way modify or limit the statements contained in any Section. All words in this Agreement are deemed to include any number or gender as the context or sense of this Agreement requires.
- **18.** Severability. Except as expressly provided to the contrary in this Agreement, each section, paragraph, term, and provision of this Agreement is severable, and if for any reason any part is held to be invalid or contrary to or in conflict with any applicable present or future law or regulation in a final, unappealable ruling issued by any court, agency, or tribunal with competent jurisdiction, that ruling will not impair the operation of, or otherwise affect, any other portions of this Agreement, which will continue to have full force and effect and bind the parties.

The parties have signed this Agreement on the dates beside their signatures to be effective on the date at the beginning of this Agreement.

TWO MEN AND A TRUCK SPE LLC

| | Franchisor | |
|--------|------------|--|
| Dated: | By: | |
| | Its: | |
| | | |
| | Franchisee | |
| Dated: | By: | |
| | Its· | |

Exhibit G to the FDD

NON-DISCLOSURE AND CONFIDENTIALITY AGREEMENT FOR THE PROTECTION OF CONFIDENTIAL INFORMATION OF TWO MEN AND A TRUCK SPE LLC

I/We, in consideration of the approval by TWO MEN AND A TRUCK SPE LLC (the "Company") to review certain confidential information, which may include, without limitation, manuals, policies, procedures, business practices, training techniques, and financial, business, marketing and operational information, client lists, proposed products and services, pricing information and/or supplier information and/or other information relating to the operation of a TWO MEN AND A JUNK TRUCK® junk removal business (in the aggregate "Confidential Information") before completing my/our contemplated purchase of such franchise, hereby agree to maintain the confidentiality of all such Confidential Information in recognition that such information is confidential and is ordinarily divulged only to franchisees in the TWO MEN AND A JUNK TRUCK® franchise system. If I/we are unable, or an affiliate that I/we create or form is unable, to consummate the contemplated purchase of a TWO MEN AND A JUNK TRUCK® franchise or to otherwise become a TWO MEN AND A JUNK TRUCK® franchisee, I/we will not disclose any of this information to any other person. I/we further represent and warrant that I/we will not use such information in any other capacity except as an authorized TWO MEN AND A JUNK TRUCK® franchisee. I/we hereby acknowledge that I/we will not reproduce any Confidential Information provided to me/us during the time I/we are assessing the feasibility of becoming a TWO MEN AND A JUNK TRUCK® franchisee, nor will I/we make any oral or written notes regarding any of the Confidential Information. TM

I/we acknowledge and agree that disclosure or unauthorized use of any of the Confidential Information presented to me/us is likely to cause the Company immediate and irreparable harm, which is not compensable in money damages. In the event of my/our unauthorized use or disclosure of such Confidential Information, I/we hereby consent to the entry of injunctive relief in favor of the Company, including temporary restraining orders and preliminary and permanent injunctions, without the requirement of bond, under the usual equity rules. I/we acknowledge that the Company does not waive any rights it may have to recover money damages, including the right hereunder to collect attorney's fees, costs and expenses the Company incurs to enforce its rights under this Agreement if I/we are found by the court to have breached the terms of this Agreement.

I/We agree and acknowledge that if the Company believes or understands that I/we have breached the terms of this Agreement, it can bring legal action against me/us in a Georgia state court in Atlanta, Georgia or in a federal court within the Northern District of Georgia and that such court will have exclusive jurisdiction of the legal proceeding, and I/we agree that such court will have personal jurisdiction over me/us and I/we waive any objection to such courts' jurisdiction and waive any claim that such a lawsuit will have been brought in an inconvenient forum.

I/WE HAVE READ THE ABOVE NON-DISCLOSURE AND CONFIDENTIALITY AGREEMENT AND UNDERSTAND ITS TERMS. I/WE WOULD NOT SIGN THIS AGREEMENT IF I/WE DID NOT UNDERSTAND IT AND AGREE TO BE BOUND BY ITS TERMS.

| Dated: | |
|--------|--|
| | [Print or Type Name of Prospective Franchisee] |
| | (Prospective Franchisee) |
| Dated: | |
| | [Print or Type Name of Prospective Franchisee] |
| | (Prospective Franchisee) |

Exhibit H to the FDD

ADDENDUM TO PERMIT OFFICE OPERATION OF MARKETING AREA(S) FROM OTHER FRANCHISE MARKETING AREA(S)

TWO MEN AND A TRUCK SPE LLC ADDENDUM TO PERMIT OPERATION WITHOUT OFFICE IN MARKETING AREA

| This Addendam is between TWO MEN AND A TRUCK SPE LLC, a Delaware infinted hability |
|--|
| company ("Franchisor") and, a ("Franchisee), licensed to operate |
| TWO MEN AND A JUNK TRUCK® franchises pursuant to TWO MEN AND A JUNK TRUCK® |
| Franchise Agreement dated (the "#, Franchise |
| Franchise Agreement dated (the "#,Franchise Agreement"), and Franchise Agreements dated (the "#, "Franchise |
| Agreement"), (the "#Franchise Agreement"), and (the |
| Agreement"), (the "#Franchise Agreement"), and (the "#Franchise Agreement") (the referenced Franchise Agreements are each |
| referred to as a "Franchise Agreement" and collectively as the "Franchise Agreements"). |
| · · · · · · · · · · · · · · · · · · · |
| Whereas, Franchisee and/or its affiliates have been successful in operating and growing at least one |
| other TWO MEN AND A JUNK TRUCK® franchise, or have otherwise demonstrated a capability of |
| operating successful TWO MEN AND A JUNK TRUCK® franchises; and |
| operating successful Two MEN AND A SOUR TROCKS francinses, and |
| Whereas, Franchisor and Franchisee, simultaneously with the execution of (the |
| "# Franchise Agreement") (the "# |
| "# Franchise Agreement"), (the "# Franchise Agreement"), and (the |
| "# Franchise Agreement"), and the Addandum to parmit |
| "# Franchise Agreement") are entering into this Addendum to permit |
| Franchisee to operate the marketing area described in Exhibit 1 of (the "# |
| Franchise Agreement"), (the Franchise Agreement"), and (the "# Franchise Agreement"), from a physical business location in the |
| # Franchise Agreement), from a physical business location in the |
| marketing area described in Exhibit 1 of ("the # Franchise Agreement") (the marketing areas described in the Franchise Agreements are each referred to as a "Marketing Area" and |
| |
| collectively as the "Marketing Areas"); |
| NOW TWENTERS II II I I I I I I I I I I I I I I I I |
| NOW, THEREFORE, notwithstanding the terms of (the "# |
| Franchise Agreement"), (the "# Franchise Agreement"), (the |
| "# Franchise Agreement"), and (the "# |
| Franchise Agreement"), Franchisor and Franchisee agree to modify (the "# |
| Franchise Agreement"), (the "# Franchise Agreement"), (the |
| Franchise Agreement"), and (the "# |
| Franchise_Agreement") as follows: |
| |
| 1. <u>Providing a Business Plan and Requirement to Open Physical Business Locations.</u> |
| |
| (a) Prior to entering into this Addendum, Franchisee must submit a business plan to Franchisor for |
| Franchisor's written approval. The business plan must, among other things, disclose (i) the area of the |
| proposed physical business location(s), (ii) the date the physical business location(s) is/are intended to be |
| opened, (iii) the reasons for selecting the proposed physical business location(s) and (iv) the location, if |
| known, and/or allocation, per franchise, of the junk removal trucks and containers Franchisee intends to |
| purchase for the franchises identified in this Addendum. Franchisor must approve the business plan prior to |
| entering into this Addendum. |
| |
| (b) Prior to signing a lease and/or opening physical business location(s) in a/the Marketing Area(s), |
| Franchisee must disclose to Franchisor and receive Franchisor's written approval of the proposed specific |

physical business location(s) identified by street address, city/township, state, and zip code along with the

type of location(s) proposed.

- (c) Franchisee currently operates from _____ physical business location. Franchisee is required to have a minimum of one (1) physical business location and may be required to maintain an additional minimum number of physical business locations. Franchisor approval is required to close any current physical business location.
- (d) Annually Franchisor and Franchisee will review the need for an additional physical business location. If Franchisor determines there is a need for an additional physical location, Franchisee must open the additional physical business location. If the determination is made no later than October 31st of the current year, Franchisee must open the additional physical business location no later than March 31st of the following year. If the determination is made after October 31st of the current year, Franchisee must open the additional physical business location by no later than ______ of the following year.

Failure to open and maintain the number of physical business locations specified in this Addendum and any additional physical business locations determined by Franchisor will constitute a material default under each of the Franchise Agreements for which no physical business location approved by Franchisor has been opened in the Marketing Area described in that Franchise Agreement. Any such material default will constitute good cause for Franchisor to terminate the Franchise Agreements for which no physical business location approved by Franchisor has been opened in the Marketing Area described in that Franchise Agreement, and upon thirty (30) days written notice (or lengthier notice period if required by law) all such Franchise Agreements and this Addendum with respect to such Franchise Agreements will automatically terminate.

- Consolidated Books and Records. Franchisee must maintain separate revenue records for each Marketing Area, but may otherwise consolidate the record keeping whether or not Franchisee has a physical business location in that Marketing Area. The consolidated books and records must include all financial and accounting matters in accordance with generally accepted accounting principles (GAAP), and as otherwise required by the Franchise Agreements and Franchisor policy. To enable Franchisor to access/extract Franchisee's financial data for benchmarking or other purposes, and to ensure that proper allocation and accounting principles are utilized, Franchisor may request, and Franchisee must furnish its accounting application username and password (for the Marketing Areas) with read-only access. Franchisor will link Franchisee's approved accounting application file to one site with the currently authorized hosting service provider to access and utilize 'read only' access. The password must be for 'read only' access and must not be an administrator password. Franchisee is responsible for setting the appropriate authorization for this password. To protect the integrity of the brand and assess the financial standing, an independent review and/or audit performed by an approved certified public accounting firm may be required by Franchisor. The cost of such audit or review will be the responsibility of Franchisee. Normally Franchisor will require the review or audit to occur within ninety (90) days of the end of the calendar year to be reviewed or audited.
- 3. Audit, Inspection, or Investigation Deficiencies; Obligation to Pay for Expenses. Without limiting Franchisor's rights under the Franchise Agreements, Franchisee acknowledges that Franchisor has the right to inspect, audit, investigate and review Franchisee's books, records and other business matters as authorized by the most recently dated of the Franchise Agreements. If any financial audit, inspection, investigation or review for any reporting period discloses a deficiency in Gross Sales (as defined in Section 4.2 of the most recently dated of the Franchise Agreements), then Franchisee will bear the reasonable expenses of the audit, inspection, and investigation. Franchisee's obligation to pay the expenses will not affect any other right Franchisor has arising out of such under-reporting, or other violations of the terms of the applicable Franchise Agreement or this Addendum. If any audit, inspection or investigation reveals an item of non-compliance with the applicable Franchise Agreement or this Addendum, Franchisor's policies, or applicable law, or reveals that Franchisee has failed to meet a benchmark specified by Franchisor, Franchisee must take prompt action to resolve the items of non-compliance in the manner specified by

Franchisor. This may include, without limitation, requiring Franchisee to submit a written action plan for resolving the items of non-compliance. If actions are not taken in the manner specified by Franchisor or continued non-compliance exists, Franchisor may perform a follow-up audit, inspection, and/or investigation at Franchisee's expense or take other steps specified in Franchisor's policies, which may include imposing liquidated damages and/or requiring Franchisee to engage a consultant, at Franchisee's expense.

- 4. <u>Telephone Numbers and Lines, and Email addresses</u>. Unless Franchisor approves otherwise, Franchisee must maintain separate telephone numbers, facsimile numbers, email addresses, and websites for each Marketing Area identified in this Addendum, but telephone calls or facsimiles directed to the telephone lines for each of those Marketing Areas may be "rolled over" or "forwarded" to the telephone lines of the other Marketing Areas as authorized by Franchisor policy, which policy is subject to change.
- 5. <u>Telephone System</u>. Franchisee must use a telephone system or other reasonably reliable method to track certain metrics and key benchmarks as specified by Franchisor.

| 6. <u>Minimur</u> | n Growth | Requirements. | Notwithstanding | and in | lieu of | the | Minimum |
|----------------------------|---------------|------------------|----------------------|------------|-----------|---------|--------------|
| Performance Requirement | ts of Section | n 2 of (the "# | | | _ Franch | ise Ag | reement"), |
| (the "# | | Agreement | '), (the "# | | | | Franchise |
| Agreement"), and (the " | ‡ _ | | Franchise A | Agreemen | t"), each | calend | lar year (a |
| "Performance Year") th | e average p | ercentage grov | vth rate of each I | Marketing | Area (c | alcula | ted as the |
| percentage difference be | ween Gross | Sales in the P | erformance Year a | nd Gross | Sales in | the in | nmediately |
| preceding year) (the "Ma | rketing Area | a Growth Rate" |) must equal or exc | ceed the a | verage pe | ercenta | age growth |
| rate of the entire franchi | se system fo | or that Perform | ance Year (the "Sy | stem Gro | owth Rate | e"). Th | nis System |
| Growth Rate will not inc | lude franchi | ses that have be | een in operation les | ss than 18 | months | at the | start of the |
| Performance Year. | | | | | | | |

If the Marketing Area Growth Rate is less than the System Growth Rate in any Performance Year in a Marketing Area where the franchise does not have a physical business location, Franchisor reserves the right to require that Franchisee spend an additional amount in local marketing spend, over and above Franchisee's previous year spend, which shall be calculated as the Gross Sales earned in the Performance Year multiplied by the difference between the System Growth Rate and Marketing Area Growth Rate in the Performance Year multiplied by 7%. Franchisor must approve the additional spend but will work with Franchisee to identify how the funds will be allocated.

Failure to meet these minimum growth requirements for any Marketing Areas (including Marketing Areas that include a physical business location) for two consecutive years or for one year by a margin of more than 4% below the System Growth Rate for such Performance Year will constitute a material default of this Addendum. Any such material default will constitute good cause for Franchisor to terminate this Addendum, and Franchisor may, upon 30 days written notice, terminate this Addendum and require Franchisee to open physical business locations in all of the Marketing Areas within 180 days.

8. Franchisee Agrees to be a System Leader.

Franchisee agrees to:

- Be an early adopter of tools, programs, software, and resources and provide Franchisor with frequent and specific feedback on such initiatives as Franchisor requests;
- Host regional or other training sessions.

- If requested, visit Franchisor along with key management personnel as requested to provide feedback to Franchisor on the state of the Marketing Areas, use of and employee feedback on the system's tools, programs, and other resources provided by Franchisor, and to present a brief business plan for the following year.
- 9. <u>Term and Expiration of Addendum.</u> The term of this Addendum for each Franchise Agreement shall run concurrently with the term of that Franchise Agreement. The term of this Addendum expires with respect to each Franchise Agreement upon the first occurrence of one of the following events:
 - Upon the expiration of the applicable Franchise Agreement; or
 - Upon the transfer of the rights under the applicable Franchise Agreement.

Franchisee acknowledges that Franchisor is under no obligation to continue to permit Franchisee the rights afforded by this Addendum for any additional period of time. If a decision is made to extend the period for permitting Franchisee the rights afforded by this Addendum, Franchisee acknowledges that such extension will be solely at the discretion of Franchisor, and that Franchisor has no duty or obligation to grant such extension.

10. <u>Termination of Addendum.</u> In addition to the termination provisions of Paragraph 9 of this Addendum, Franchisee's breach of any one or more of the provisions of this Addendum or of any of the Franchise Agreements, which remains uncured for 30 days after written notice of such breach, will constitute good cause and grounds for Franchisor to terminate this Addendum. On termination of this Addendum, Franchisee must open physical business locations in all of the Marketing Areas within 180 days.

Franchisee may terminate this Addendum for convenience for any upcoming calendar year by providing written notice to Franchisor on or before July 1st of the prior calendar year. Franchisee must open physical business locations in all of the Marketing Areas and otherwise be in compliance with the requirements for each physical business location under all of the Franchise Agreements by December 31st of the calendar year in which it gives notice of termination, or Franchisee's notice of termination will be considered null and void and this Addendum will remain in effect for the upcoming calendar year.

- 11. Effect of this Addendum on the Provisions of the Franchise Agreements. Except as modified by this Addendum, the provisions contained in the Franchise Agreements will remain in full force and effect and are incorporated herein by reference. This Addendum is an Addendum to each of the Franchise Agreements and the parties to each of the Franchise Agreements are executing this Addendum as reflected by their signatures below. Except as may otherwise be provided in this Addendum, words defined in the Franchise Agreements will have the same meaning in this Addendum.
- 12. <u>Reservation of Rights</u>. Except as its rights are modified by this Addendum, Franchisor reserves all rights it has under the Franchise Agreements and all other rights in law and in equity.

| The parties have executed this Addendum on the | day of | 20 |
|--|--------|----|
| TWO MEN AND A TRUCK SPE LLC Franchisor | | |
| By: | | |

Franchisee

| Tunembee | |
|----------------------------------|--|
| d/b/a TWO MEN AND A JUNK TRUCK # | |
| d/b/a TWO MEN AND A JUNK TRUCK # | |
| d/b/a TWO MEN AND A JUNK TRUCK # | |
| d/b/a TWO MEN AND A JUNK TRUCK # | |

Exhibit I ADDENDUM TO FRANCHISE AGREEMENT—MOD MARKET FRANCHISE

TWO MEN AND A TRUCK SPE LLC ADDENDUM TO FRANCHISE AGREEMENT—MOD MARKET FRANCHISE

| THIS ADDENDUM is made this | day of | , 20_ | and modifies a | Franchise |
|--|-------------------|-----------------------|------------------|-------------------------|
| Agreement of the same date ("Franchise Agr | reement") enter | ed into by TWO | MEN AND A TRU | UCK SPE |
| LLC, a Delaware limited liability company | with its principa | al office at One C | lenlake Parkway, | 14 th Floor, |
| Atlanta, Georgia 30328 ("Franchisor") and | | | | |
| with its principal office at | | | | |
| ("Franchisee"). | | | | |

A. <u>Introduction</u>. Franchisor offers a variation to its Metro Market Franchise, which is called the "Mod Market Franchise." The Mod Market Franchise is different than the Metro Market Franchise because the Marketing Area has a smaller population than a Metro Market Franchise and there are some differences in fees, performance requirements, Franchisor's right to re-purchase the franchise, and other requirements relating to the franchise. Franchisee desires to acquire a Mod Market Franchise from Franchisor, and Franchisor is willing to sell a Mod Market Franchise to Franchisee. The purpose of this Addendum is to modify the Franchise Agreement to reflect the provisions applicable to a Mod Market Franchise.

Accordingly, in consideration of the foregoing, the mutual covenants of the parties contained in this Addendum and other valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree to modify the Franchise Agreement as provided in this Addendum.

- **B.** <u>Business Plans</u>. Franchisee has submitted a business plan to Franchisor relating to the development and operation of the Franchise Business and will submit a business plan to Franchisor annually after beginning operation of the Franchise Business (the "Business Plans"). Franchisee understands that Franchisor's willingness to sell a Mod Market Franchise to Franchisee is based on Franchisee's representation that it will follow the Business Plans. Franchisee's deviation from the Business Plans without approval by Franchisor will constitute a material breach of the Franchise Agreement.
- **C.** <u>Initial and Ongoing Training</u>. Section 1.5 of the Franchise Agreement is modified by adding the following:

Franchisee may be required to attend three to five days of on-site training at a franchise location specified by Franchisor as part of the initial training course that Franchisee is required to attend and successfully complete.

D. Records and Bookkeeping Services. Section 2.2(a) of the Franchise Agreement is modified by adding the following:

Franchisee must obtain records and bookkeeping services from Franchisor at Franchisee's expense, as long as Franchisor continues to offer those services, unless otherwise approved by the Franchisor. Franchisee must sign a separate Agreement to Provide Optional Services relating to those services.

E. <u>Minimum Number of Trucks</u>. The first sentence of Section 2.3 of the Franchise Agreement is modified to read as follows:

Franchisee must purchase or lease, prior to opening the Franchise Business, and maintain and/or acquire at all times thereafter, all equipment, phones, computer hardware and software, fixtures, signs, inventory, supplies, and other goods or services Franchisor specifies for use in the Franchise

Business, including at least one junk truck and two containers that display Franchisor's **TWO MEN AND A JUNK TRUCK®** Mark and other Marks.

- **F.** <u>Hours of Operation</u>. Franchisor may reduce the minimum hours of operation for Mod Market Franchises from the hours specified in Section 9 of the Franchise Agreement. Also, Franchisor may be flexible on the requirements for staffing the Franchise Location for Mod Market Franchises. Franchisor will specify any applicable reduced hours of operation and staffing requirements in a policy or otherwise in writing to Franchisee.
- **G.** <u>Minimum Performance Requirements.</u> The definition of "Minimum Performance Requirements" in Exhibit 1 of the Franchise Agreement is modified to replace subsection (1) "Minimum Sales" with the following:
 - Minimum Sales. For the 1st through 4th years of operation of a Unit in the Marketing Area, Franchisee must achieve annual Gross Sales (defined in Section 4.2) of at least the following amounts: (i) \$50,000 for the 1st year of operation; (ii) \$72,000 for the 2nd year of operation; (iii) \$100,000 for the 3rd year of operation; and (iv) \$125,000 for the 4th year of operation. For purposes of this provision, a year of operation is the 12-month period beginning on the first date of operation of a Unit in the Marketing Area and each anniversary of that date. However, if the first date of operation of a Unit in the Marketing Area is not the first day of the month, a year of operation will be the 12-month period beginning on the first day of the calendar month after the first day of operation and each anniversary of that date.

After a Unit has been operating in the Marketing Area for four years, the measurement period changes from a year of operation to the calendar year. For each calendar year after the Unit has been operating in the Marketing Area for four years, Franchisee must achieve all of the following: (A) Gross Sales of at least \$150,000 in each calendar year; and (B) an annual growth percentage of Gross Sales that is in the top 90% of all Units in the applicable measuring group.

H. Franchise Fee. Section 4.1 of the Franchise Agreement is modified to read as follows:

In consideration of the rights and license granted by Franchisor, Franchisee agrees to pay, at the time of signing of this Agreement, a franchise fee in the amount of \$30,000. The franchise fee is non-refundable.

I. <u>Legal Effect.</u> All terms not otherwise defined in this Addendum will have the same meaning as in the Franchise Agreement. Except as modified by this Addendum, the Franchise Agreement will remain in full force and effect and is incorporated into this Addendum by reference.

The parties have signed this Addendum on the date set forth at the beginning of this Addendum.

| TWO MEN AND A TRUCK SPE LLC | | |
|-------------------------------|--------------|--|
| "Franchisor" | "Franchisee" | |
| Ву: | Ву: | |
| Randy Shacka, Brand President | | |
| | Its: | |
| | Its: | |

Exhibit J to the FDD

LIST OF FRANCHISEES AS OF DECEMBER 31, 2023

EXHIBIT J

LIST OF FRANCHISEES AS OF DECEMBER 31, 2023

| # | Name | Franchisee Name | Contact | Address | Suite | City | State | Zip | Telephone |
|------|--------------------------|---------------------------|---------------|--------------------------------|---------|-----------------|-------|-------|--------------|
| 6006 | Chicago #1 | TMAAJT CHI, LLC | John Judson | 2423 W Hubbard St | | Chicago | IL | 60612 | 312.291.2668 |
| 6007 | Chicago #2 | TMAAJT CHI, LLC | John Judson | 2423 West Hubbard St | | Chicago | IL | 60612 | 312.291.2668 |
| 6009 | Chicago #4 | TMAAJT CHI, LLC | John Judson | 2423 West Hubbard St | | Chicago | IL | 60612 | 312.291.2668 |
| 6008 | Chicago #3 | TMAAJT CHI, LLC | John Judson | 622 E Northwest Hwy | | Des Plaines | IL | 60016 | 847.544.5050 |
| 6005 | Chicago #5 | TMAAJT CHI, LLC | John Judson | 307 S Milwaukee Ave | #114 | Wheeling | IL | 60090 | 314.963.7766 |
| 6010 | Indianapolis North | Solutum Junk Removal, Inc | Drew Werling | 11787 Technology Dr | | Fishers | IN | 46038 | 314.963.7766 |
| 6011 | Indianapolis South | Solutum Junk Removal, Inc | Drew Werling | 5777 Decatur Blvd | Ste 300 | Indianapolis | IN | 46241 | 317.644.0700 |
| 6012 | Indianapolis West | Solutum Junk Removal, Inc | Drew Werling | 3401 W Burnsville Pkwy | | Indianapolis | IN | 55337 | 317.644.0700 |
| 6016 | St. Paul Southeast | Blitzen Hauling, LLC | Nick Bailey | 125 Jackson Ave N | #200 | Hopkins | MN | 55343 | 651.645.1279 |
| 6017 | Minneapolis Southwest | Blitzen Hauling, LLC | Nick Bailey | 1715 Columbia Ave | #330 | Minneapolis | MN | 37064 | 952.516.7400 |
| 6013 | Minneapolis South | Blitzen Hauling, LLC | Nick Bailey | 550 1st St SW | | New Brighton | MN | 55112 | 952.894.8606 |
| 6014 | St. Paul North | Blitzen Hauling, LLC | Nick Bailey | 14799 Jackal St NW | | Ramsey | MN | 55303 | 651.756.1796 |
| 6015 | Minneapolis Northwest | Blitzen Hauling, LLC | Nick Bailey | 2330 Co Rd 137 | Ste C | Waite Park | MN | 56387 | 763.210.3978 |
| 6000 | St. Louis | TMAAJT STL, LLC | John Judson | 10966 Gravois Industrial Ct | | St. Louis | МО | 63128 | 314.963.7766 |
| 6001 | Columbus | Phoenix Removal, LLC | Justin Clarey | 5085 Westerville Rd | | Columbus | ОН | 43231 | 614.721.7774 |
| 6020 | Pittsburgh Southwest | Junk Collective, LLC | Jason Coll | 3555 Valley Dr | Ste 2 | Pittsburgh | PA | 15234 | 412.346.7002 |

| # | Name | Franchisee Name | Contact | Address | Suite | City | State | Zip | Telephone |
|------|------------|----------------------|-------------|------------------|---------|------------|-------|-------|--------------|
| | Pittsburgh | | | | | | | | |
| 6021 | Northeast | Junk Collective, LLC | Jason Coll | 3555 Valley Dr | | Pittsburgh | PA | 15234 | 412.346.7002 |
| 6019 | Nashville | GSNRJUNK, LLC | Nick Roerig | 3555 Valley Dr | Ste 2 | Nashville | TN | 15234 | 615.248.6288 |
| 6018 | Brentwood | GSNRJUNK, LLC | Nick Roerig | 4801 Alabama Ave | Ste H | Nashville | TN | 37209 | 615.595.5929 |
| 6002 | Madison | JR MSN, LLC | Tim Lighter | 3817 Kipp St | Ste 150 | Madison | WI | 53718 | 608.278.0800 |

FRANCHISEES WHO HAVE SIGNED FRANCHISE AGREEMENTS, BUT NOT OPENED AS OF DECEMBER 31, 2023

| # | Name | Franchisee Name | Contact | Address | Suite | City | State | Zip | Telephone |
|------|-------------|---------------------|--------------|--------------------------|---------|----------------|-------|-------|--------------|
| | Treasure | | | | | | | | |
| 6022 | Coast | J4S, LLC | Jim Bledsoe | 1800 SE Village Green Dr | Ste 102 | Port St. Lucie | FL | 34952 | 777.905.3242 |
| 6023 | Tampa | Knowles Junk, Inc | Ryan Knowles | 11431 US Hwy 301 N | | Thonotosassa | FL | 33592 | 813.988.7388 |
| 6032 | Champaign | Shunk Junk CU, Inc. | Dan Shunk | 701 W Bradley Ave | | Champaign | IL | 61820 | 217.902.1281 |
| | St. Louis | | | | | | | | |
| 6029 | East | TMAAJT STLE, LLC | John Judson | 19 ABC Pkwy | | Collinsville | IL | 62234 | 618.651.6533 |
| 6033 | Springfield | Shunk Junk SP, Inc. | Dan Shunk | 210 N Grand Ave W | | Springfield | IL | 62702 | 447.910.8111 |
| | | | Matt | | | | | | |
| 6039 | Fort Wayne | Pride Moving, Inc. | Schiffeneder | 5695 Industrial Rd | | Fort Wayne | IN | 46825 | 260.471.6683 |
| 6034 | Lafayette | Shunk Junk LF, Inc. | Dan Shunk | 1400 Teal Rd | Ste 23 | Lafayette | IN | 47905 | 765.860.0838 |
| | | | Curtis | | | | | | |
| 6028 | Kansas City | EJR KC, LLC | Newman | 7225 W 95th St | | Overland Park | KS | 66212 | 816.393.0441 |
| 6003 | Annapolis | Old Glory, LLC | Nathan Berns | 2709 Rolling Rd | Ste 121 | Windsor Mill | MD | 21244 | 410.774.5618 |
| | Wayne | | Michael | | | | | | |
| 6031 | North | Mango Ventures, LLC | Stafford | 39201 Schoolcraft Rd | Ste B16 | Livonia | MI | 48150 | 734.722.6683 |
| | | | Curtis | | | | | | |
| 6027 | Kansas City | EJR KC, LLC | Newman | 9301 E 47th St | Ste B | Kansas City | MO | 64133 | 816.393.0441 |
| 6030 | Sioux Falls | TMAAJT SF, LLC | John Judson | 222 N Marion Rd | Ste B | Sioux Falls | SD | 57107 | 605.610.4199 |

| # | Name | Franchisee Name | Contact | Address | Suite | City | State | Zip | Telephone |
|------|-------------|-----------------|---------|----------------------|---------|-------------|-------|-------|--------------|
| | San Antonio | | Curtis | | | | | | |
| 6024 | West | EJR SA, LLC | Newman | 7634 Reindeer Trail | | San Antonio | TX | 78238 | 210.280.1961 |
| | San Antonio | | Curtis | | | | | | |
| 6025 | North | EJR SA, LLC | Newman | 20935 U.S. Hwy 281 N | Ste 135 | San Antonio | TX | 78258 | 210.280.1980 |
| | | | Curtis | | | | | | |
| 6026 | San Marcos | EJR SA, LLC | Newman | 101 Uhland Rd | #119 | San Marcos | TX | 78666 | 512.693.4123 |

Exhibit K to the FDD

LIST OF FORMER FRANCHISEES

EXHIBIT K

<u>LIST OF FRANCHISEES THAT LEFT THE SYSTEM</u> <u>IN THE YEAR ENDING DECEMBER 31, 2023</u>

None

Exhibit L to the FDD

FINANCIAL STATEMENTS

GUARANTEE OF PERFORMANCE

For value received, ServiceMaster Systems LLC, a Delaware limited liability company (the "Guarantor"), located at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328, absolutely and unconditionally guarantees to assume the duties and obligations of Two Men and A Truck SPE LLC, located at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 (the "Franchisor"), under its franchise registration in each state where the franchise is registered, and under its Franchise Agreement identified in its 2024 Franchise Disclosure Document, as it may be amended, and as that Franchise Agreement may be entered into with franchisees and amended, modified or extended from time to time. This Guarantee continues until all such obligations of the Franchisor under its franchise registrations and the Franchise Agreement are satisfied or until the liability of Franchisor to its franchisees under the Franchise Agreement has been completely discharged, whichever first occurs. The Guarantor is not discharged from liability if a claim by a franchisee against the Franchisor remains outstanding. Notice of acceptance is waived. The Guarantor does not waive receipt of notice of default on the part of the Franchisor. This guarantee is binding on the Guarantor and its successors and assigns.

The Guarantor signs this guarantee at Atlanta, Georgia on this 29th day of April 2024.

Guarantor:

By:

SERVICEMASTER SYSTEMS/LLC

Name: Joshua Burnette

Title: General Counsel

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Consolidated Financial Statements
December 31, 2023, and 2022 and for the three years
ended December 31, 2023

Index

December 31, 2023 and 2022 and for the three years ended December 31, 2023

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Report of Independent Auditors

To the Board of Managers of RW Parent, LLC and Management of ServiceMaster Systems, LLC:

Opinion

We have audited the accompanying consolidated financial statements of ServiceMaster Systems, LLC and its subsidiaries (the "Company"), which comprise the consolidated statements of financial position as of December 31, 2023 and 2022, and the related consolidated statements of operations and comprehensive income, of member's equity and of cash flows for the years then ended, including the related notes (collectively referred to as the "consolidated financial statements").

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2023 and 2022, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other Matter

The consolidated balance sheet (not presented herein) of the Company as of December 31, 2021, and the related consolidated statements of operations and comprehensive income, member's equity and cash flows for the year then ended were audited by other auditors whose report, dated March 31, 2022, expressed an unmodified opinion on those statements.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability



to continue as a going concern for one year after the date the consolidated financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Atlanta, Georgia April 29, 2024

Pricenatchouseloges UP

Consolidated Statements of Operations and Comprehensive Income

Years Ended December 31, 2023, 2022 and 2021

| (in millions) | | 2023 | 2022 | | | 2021 | | |
|---------------------------------------|----|-------|------|-------|----|-------|--|--|
| Revenue | \$ | 344.7 | \$ | 350.6 | \$ | 301.6 | | |
| Cost of services rendered | | 107.2 | | 127.7 | | 127.2 | | |
| Selling and administrative expenses | | 84.8 | | 73.6 | | 69.7 | | |
| Depreciation and amortization expense | | 23.0 | | 22.2 | | 16.9 | | |
| Impairment charge | | | | 20.5 | | | | |
| Operating expenses | | 215.0 | | 244.0 | | 213.8 | | |
| Operating income | | 129.7 | | 106.6 | | 87.8 | | |
| Other expense | | 2.0 | | 1.8 | | (0.4) | | |
| Net income and comprehensive income | \$ | 127.7 | \$ | 104.8 | \$ | 88.2 | | |

Consolidated Statements of Financial Position

December 31, 2023 and 2022

| (in millions) | 2023 | | | 2022 |
|--|------|---------|----|---------|
| Assets | | | | |
| Accounts receivable, less allowance | \$ | 53.2 | \$ | 62.0 |
| Inventories | | 0.8 | | 8.0 |
| Prepaid expenses and other assets | | 3.2 | | 2.3 |
| Total current assets | | 57.2 | | 65.1 |
| Property and equipment, net | | 10.9 | | 14.2 |
| Right-of-use asset | | 2.0 | | 0.1 |
| Notes receivable | | 0.1 | | 0.1 |
| Intangible assets, net | | 1,631.4 | | 1,677.7 |
| Other assets | | 0.3 | | 0.1 |
| Total assets | \$ | 1,701.9 | \$ | 1,757.3 |
| Liabilities and Member's Equity | | | | |
| Accounts payable | \$ | 8.4 | \$ | 15.0 |
| Accrued advertising | | 4.0 | | 8.9 |
| Payroll and other employee benefits | | 9.4 | | 7.5 |
| Deferred revenue | | 1.7 | | 1.8 |
| Current portion of lease liability | | 0.4 | | 0.1 |
| Current portion of long-term debt | | | | - |
| Other current liabilities | | 6.3 | | 5.3 |
| Total current liabilities | | 30.2 | | 38.6 |
| Long-term lease liability | | 1.7 | | - |
| Long-term portion of finance lease liability | | 0.3 | | - |
| Other long-term liabilities | | 4.8 | | 3.6 |
| Total liabilities | | 37.0 | | 42.2 |
| Member's equity | | 1,664.9 | | 1,715.1 |
| Total liabilities and member's equity | \$ | 1,701.9 | \$ | 1,757.3 |

Consolidated Statements of Member's Equity

Years Ended December 31, 2023, 2022 and 2021

| (in millions) | ľ | Member's Equity |
|--|----|-------------------------------------|
| Balance at December 31, 2020 | \$ | 1,521.1 |
| Distribution to Member Measurement period adjustment to the initial contribution Contributions (TMTI and SRM) Net income and comprehensive income | | (109.7) (102.3) 301.8 88.2 |
| Balance at December 31, 2021 | | 1,699.1 |
| Distribution to Member Net income and comprehensive income | | (88.8) 104.8 |
| Balance at December 31, 2022 | | 1,715.1 |
| Distribution to Member Net income and comprehensive income | | (177.9) 127.7 |
| Balance at December 31, 2023 | \$ | 1,664.9 |

Consolidated Statements of Cash Flows

Years Ended December 31, 2023, 2022 and 2021

| (in millions) | 2023 | 2022 | | 2021 |
|---|---|-------------|----|---------|
| Cash flows from operating activities | | | | |
| Net income | \$ 127.7 | \$ 104.8 | \$ | 88.2 |
| Adjustments to reconcile net income to net cash | | | | |
| provided by operating activities | | | | |
| Depreciation and amortization expense | 23.0 | 22.2 | | 16.9 |
| Impairment charge | - | 20.5 | | - |
| Amortization of operating right of use assets | 0.3 | - | | |
| Bad debt expense | (0.1) | - | | |
| Other, net | 1.6 | - | | 2.7 |
| Changes in operating assets and liabilities | | | | |
| Accounts receivable and notes receivable | 8.1 | (8.6) | | (11.1) |
| Inventories | - | 6.4 | | (0.6) |
| Prepaid expenses and other assets | (1.1) | 8.0 | | 8.7 |
| Accounts payable | (6.2) | (0.9) | | 4.1 |
| Deferred revenue | 1.5 | (0.7) | | (4.0) |
| Operating right of use assets and lease | 4 | | | |
| liabilities, net | (0.2) | 0.4 | | - |
| Operating lease liability | - (4.0) | (0.4) | | - |
| Accrued and other current liabilities | (1.6) | (8.1) | 1 | 6.9 |
| Net cash provided by | | | | |
| operating activities | 153.0 | 136.4 | | 111.8 |
| Cash flows from investing activities | | | | |
| Cash paid to acquire property and equipment | (8.8) | 0.4 | | |
| Distributor acquisitions | - | (47.9) | | - |
| Capital transfers/(expenditures) | | | | (0.3) |
| Net cash used in investing activities | (8.8) | (47.5) | | (0.3) |
| Cash flows from financing activities | , , | | | |
| Payments of finance leases | 0.3 | | | (0.6) |
| Debt payment | 0.5 | (0.1) | | (0.0) |
| Distribution to Members | (144.5) | (88.8) | | (1.2) |
| | <u>, , , , , , , , , , , , , , , , , , , </u> | ` | | |
| Net cash used in financing activities | (144.2) | (88.9) | | (111.5) |
| Net increase in cash and cash | | | | |
| equivalents | - | - | | - |
| Cash and cash equivalents | | | | |
| Beginning of year | _ | | | |
| End of year | \$ _ | \$ _ | \$ | _ |
| Noncash investing and financing activities | | | | |
| Noncash distribution to members in connection | | | | |
| with asset transfers | \$ 33.4 | \$ - | \$ | 301.8 |
| Noncash measurement period adjustment to | | | | |
| the initial contribution | - | - | | (102.3) |
| | | | | , , |

The accompanying notes are an integral part of these consolidated financial statements.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

1. Description of Business

Servicemaster Systems LLC

The Company is a single-member limited liability company subsidiary of ServiceMaster Funding LLC (the "Issuer", "Member", or together with ServiceMaster of Canada Limited, the "Co-Issuers"), and an indirect wholly owned subsidiary of RW Purchaser, LLC. Through its subsidiaries, the Company franchises and provides restoration, cleaning, moving, junk removal and storage solution services to both residential and commercial customers through the following brands: ServiceMaster Restore, ServiceMaster Recovery Management ("SRM"), ServiceMaster Clean, Merry Maids, Two Men and a Truck ("TMTI") and Two Men and a Junk Truck ("TMJT") (collectively, the "ServiceMaster Brands").

References to "we," "us," "our" and "Company" in the accompanying consolidated financial statements (the "financial statements") are to the Company's business unless the context otherwise requires.

2. Significant Accounting Policies

The significant accounting policies described below, together with the other notes that follow, are an integral part of the financial statements.

Principles of Consolidation

The Financial Statements include the accounts of Servicemaster Systems LLC and all of our consolidated subsidiaries.

Basis of Preparation

The historical results of our operations, financial position and cash flows have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP"). All significant intercompany transactions and balances have been eliminated in consolidation.

Use of Estimates

The preparation of the financial statements requires management to make certain estimates and assumptions required under US GAAP that may differ from actual results. The more significant areas requiring the use of management estimates relate to the valuation of tangible and intangible assets.

Accounts Receivable and Notes Receivable

Accounts receivable consist primarily of national account revenue, royalties and franchise fees due from franchisees. Notes receivable consist primarily of licenses and equipment sold to franchisees. Accounts receivable are carried at their net realizable value. The Company accounts for credit losses using the Current Expected Credit Loss (CECL) model detailed in the Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") No. 2016-13, *Financial Instruments – Credit Losses (Topic 326)*.

The Company's expected loss allowance methodology for accounts receivable is developed using historical collection experience, current and future economic and market conditions and a review of the current status of customers' trade accounts receivable. Due to the short-term nature of such receivables, the estimate of accounts receivable that may not be collected is based on aging of the accounts receivable balances and consideration of customers' financial and macroeconomic

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)

Notes to Consolidated Financial Statements

December 31, 2023, 2022 and 2021

conditions. Balances are written off when determined to be uncollectible. The exposure to concentrations of credit risk is limited due to the diverse product offerings and geographic areas covered by our operations.

Estimates are used to determine the allowance. It is based on an assessment of anticipated payment and all other historical, current and future information that is reasonably available.

| | | I | Decemb | oer 31, 202 | 23 | |
|--|----|-------------------|--------|------------------|----|---------------|
| (in millions) | _ | counts eivable | | lotes eivable | | Total |
| Receivables Less: Allowance for credit losses | \$ | 55.3 (2.1) | \$ | 0.1 | \$ | 55.4 (2.1) |
| Receivables, net of allowance | \$ | 53.2 | \$ | 0.1 | \$ | 53.3 |

| | December 31, 2022 | | | | | | | |
|--|------------------------|---------------|---------------------|-----|-------|---------------|--|--|
| (in millions) | Accounts Receivable | | Notes Receivable | | Total | | | |
| Receivables Less: Allowance for credit losses | \$ | 68.3 (6.3) | \$ | 0.1 | \$ | 68.4 (6.3) | | |
| Receivables, net of allowance | \$ | 62.0 | \$ | 0.1 | \$ | 62.1 | | |

Inventories

Inventories are recorded at the lower of cost (primarily on a weighted-average cost basis) or net realizable value. Our inventories primarily consist of finished goods to be used on the customers' premises or sold to franchisees.

Property and Equipment and Intangible Assets

Property and equipment consist of the following:

| | Decei | Estimated Useful Lives | |
|--|------------|---------------------------|---------|
| (in millions) | 2023 | 2022 | (years) |
| Building | \$ - | \$ 6.4 | 39 |
| Land | - | 0.9 | - |
| Leasehold improvements | 1.2 | 1.3 | 1–39 |
| Technology and communications | 5.2 | 4.1 | 2–10 |
| Machinery and equipment | 4.1 | 2.8 | 5–10 |
| Office equipment, furniture and fixtures | 7.3 | 3.9 | 3–17 |
| Accumulated depreciation | (6.9) | (5.2) | |
| Property and equipment, net | \$ 10.9 | \$ 14.2 | |

Depreciation expense of property and equipment was \$2.3 million, \$2.6 million and \$1.8 million for the years ended December 31, 2023, 2022 and 2021, respectively.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Property and equipment, leasehold improvements and intangible assets with finite lives are depreciated and amortized on a straight-line basis over their estimated useful lives. Property and equipment lives are based on our previous experience for similar assets, potential market obsolescence and other industry and business data. Amortization of leasehold improvements is provided for on a straight-line method over the estimated benefit period of the related assets or the lease term, if shorter. As required by accounting standards for the impairment or disposal of long-lived assets, property and equipment and finite-lived intangible assets are tested for recoverability whenever events or changes in circumstances indicate their carrying amounts may not be recoverable. If the carrying value is no longer recoverable based upon the undiscounted future cash flows of the asset, an impairment loss could be recognized equal to the difference between the carrying amount and the fair value of the asset. Changes in the estimated useful lives or in the asset values could cause us to adjust the book value or future expense accordingly. There were no triggering events identified for the years ended December 31, 2023, 2022 and 2021.

Indefinite-lived intangible assets, primarily trade names, are assessed annually for impairment during the fourth quarter or earlier upon the occurrence of certain events or substantive changes in circumstances. The Company performed an annual impairment analysis as of October 1, 2023 which did not result in any intangible assets impairments to continuing operations. The Company performed an annual impairment analysis as of October 1, 2022, which resulted in a \$12.4 million impairment of the Furniture Medic tradename and a \$8.1 million impairment to the AmeriSpec tradename. See Note 4, Intangible Assets, for our intangible assets balances.

Member's Equity

Our equity on the consolidated statements of financial position represents the Issuer's net investment in us and is presented as Member's Equity. Member's Equity includes the value of the net assets transferred to the Company, subsequent transfers of SRM and TMTI and the Issuer's share of our net income.

Fair Value Measurement

Fair value is defined as the exchange price that would be received for an asset or an exit price paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. The fair value hierarchy defines a three-level valuation hierarchy for disclosure of fair value measurements as follows:

- Level 1 Valuations based on quoted prices in active markets for identical assets or liabilities that an entity has the ability to access;
- Level 2 Valuations based on quoted prices for similar assets or liabilities, quoted prices for identical assets or liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable data for substantially the full term of the assets or liabilities; and
- Level 3 Valuations based on inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The categorization of a financial instrument within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The carrying value of cash equivalents, accounts receivable, and accounts payable approximate fair value due to their short-term nature. The carrying value of the Company's debt approximates fair value due to the variable rate terms of the debt.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Leases

We determine if an arrangement is a lease at inception. We recognize a right-of-use ("ROU") asset and lease liability for all leases with terms of 12 months or more. ROU assets represent our right to use an underlying asset for the lease term, and lease liabilities represent our obligation to make lease payments arising from the lease.

ROU assets and lease liabilities are recognized at commencement date based on the present value of lease payments over the lease term. Our lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise that option. As most of our leases do not provide an implicit rate, we use our incremental borrowing rate based on the information available at commencement date in determining the present value of lease payments. We use the implicit rate when readily determinable. Lease expense for operating lease payments is recognized on a straight-line basis over the lease term. See Note 7, *Leases* to the accompanying consolidated financial statements for information related to our leases.

Revenue

Royalty Fees

The Company has franchise agreements in the ServiceMaster Restore, ServiceMaster Clean, Merry Maids, TMTI and TMJT businesses. Royalty fee revenue consists principally of sales-based royalties received as part of the consideration for the franchise right and is calculated as a percentage of system wide sales. Royalty fees are recognized at the agreed-upon contractual rates over time as the customer-level revenue is generated by the franchisees. Revenue is recognized for an estimate of the unreported royalty fees, which are reported and remitted to us in arrears.

Commercial Cleaning and Other National Accounts

National account revenues are recognized at the agreed-upon contractual amounts over time as services are completed based on contractual arrangements to provide services at the customers' locations. The Company engages either a franchisee or third-party business to perform the services. Under these agreements, the Company is directly responsible for providing the services and receive payment directly from the customer. A receivable is recorded related to this revenue as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after services have been rendered.

Sales of Products

Revenues are generated from selling products to franchisees. Revenues from product sales are generally recognized once control of the products transfers to the customer. A receivable is recorded related to these sales as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after a customer is invoiced.

Franchise Fees

Initial franchise fees result from the sale of a franchise license, which includes the use of the name, trademarks and proprietary methods. The franchise license is considered symbolic intellectual property and revenue related to the sale of this right is recognized at the agreed-upon contractual amount over the term of the initial franchise agreement.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Referral Fees

We have contractual arrangements with several national insurance companies to maintain a call center which receives and provides nonrecurring recovery and restoration referrals from the insurers to qualifying franchisees. We receive and recognize referral fees from franchisees at the agreed-upon contractual amount as revenue in the month the referral is issued.

National Advertising Fund

Franchisees contribute a percentage of customer-level revenue into a national advertising fund managed by us. In cases where we have ultimate control of the marketing and advertising, we recognize both revenue and expense for the amount earned.

Advertising

Advertising costs are expensed when the advertising occurs and are included in selling and administrative expenses. Advertising costs were \$19.8 million, \$19.0 million and \$15.7 million for the years ended December 31, 2023, 2022 and 2021, respectively. Advertising costs include national advertising fund expenses of \$19.0 million, \$18.1 million and \$14.5 million for the years ended December 31, 2023, 2022 and 2021, respectively, for which there is an equal amount recorded in revenue for the years ended December 31, 2023, 2022 and 2021.

Income Taxes

The Company is a single-member limited liability corporation which has elected not to be taxed as a corporation, and consequently is not subject to U.S. federal or state income taxes. As such, for income tax purposes, the Company's earnings flow through directly to the Member.

Comprehensive Income

Comprehensive income represents net income for the period plus the results of certain other changes in Members' equity. The Company's comprehensive income is equal to its net income.

Newly Issued Accounting Standards

We have reviewed all recently issued, but not yet effective, accounting pronouncements and do not expect the future adoption of any such pronouncements will have a material impact on our financial condition or the results of our operations.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

3. Revenue

The following table presents our revenues, disaggregated by revenue source. We disaggregate revenue from contracts with customers into major customer acquisition channels. We determined that disaggregating revenue into these categories achieves the disclosure objective to depict how the nature, amount, timing, and uncertainty of revenue and cash flows are affected by economic factors.

| | Years Ended December 31, | | | | | | |
|--------------------------------------|--------------------------|-----------|----|-------|----|-------|--|
| (in millions) | | 2023 2022 | | 2022 | | 2021 | |
| Major service line | | | | | | | |
| Royalty fees | \$ | 186.8 | \$ | 175.7 | \$ | 141.3 | |
| National accounts and self performed | | 106.7 | | 101.4 | | 123.3 | |
| National advertising fund revenue | | 19.0 | | 18.1 | | 14.5 | |
| Sales of products | | 2.6 | | 10.5 | | 12.0 | |
| Other | | 29.6 | | 44.9 | | 10.5 | |
| | \$ | 344.7 | \$ | 350.6 | \$ | 301.6 | |

Costs to Obtain a Contract With a Customer

The Company capitalizes the incremental costs of obtaining a contract with a customer, primarily commissions, and recognizes the expense on a straight-line basis, as adjusted to match the timing of revenue recognition, over the expected customer relationship period. As of December 31, 2023, 2022 and 2021, there was an immaterial amount of activity related to capitalizable cost to obtain a contract.

Contract Balances

We record a receivable related to revenue recognized on services once we have an unconditional right to invoice and receive payment in the future related to the services provided. All accounts receivables are recorded within accounts receivable, less allowances, on the consolidated statements of financial position.

Deferred revenue from initial franchise fees represents a contract liability and is recognized when cash payments are received in advance of the performance of services, including when the amounts are refundable. Amounts are recognized as revenue in proportion to the costs expected to be incurred in performing services under our contracts.

Revenue is recognized net of any taxes collected from customers, which are subsequently remitted to taxing authorities.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

4. Intangible Assets

The table below summarizes the intangible asset balances:

| | December 31, 2023 | | | | | | | | |
|-------------------------|-----------------------|-------|------------------------|----|---------|--|--|--|--|
| (in millions) | Gross | | umulated ortization | | Net | | | | |
| Trade names (1) | \$ 1,459.0 | \$ | - | \$ | 1,459.0 | | | | |
| Customer related (2) | 178.2 | | (39.6) | | 138.6 | | | | |
| Other (2) | 52.6 | | (18.8) | | 33.8 | | | | |
| | \$ 1,689.8 | \$ | (58.4) | \$ | 1,631.4 | | | | |
| | 1 | Decem | ber 31, 202 | 2 | | | | | |
| | | Acc | umulated | | | | | | |
| (in millions) | Gross | Amo | ortization | | Net | | | | |
| Trade names (1) | \$ 1,483.0 | \$ | - | \$ | 1,483.0 | | | | |
| Customer related (2)(3) | 180.3 | | (24.7) | | 155.6 | | | | |
| Other (2) | 52.6 | | (13.5) | | 39.1 | | | | |
| | \$ 1.715.9 | \$ | (38.2) | \$ | 1.677.7 | | | | |

- (1) Not subject to amortization
- (2) These intangible assets are being amortized over the expected period of benefit, with a weighted average life of approximately 8.9 years and 9.1 years for the years ended December 31, 2023 and 2022, respectively. In addition, customer related includes franchise agreement.
- (3) In 2022, the Company entered into two agreements (termination agreement dated March 11, 2022 and asset purchase agreement dated June 2, 2022) related to ServiceMaster Coordinator License Agreements (collectively, the "Coordinator Agreements") for \$47.9 million, which were capitalized into customer related intangible assets.

Amortization expense of \$20.7 million, \$19.6 million and \$15.1 million was recorded for the years ended December 31, 2023, 2022 and 2021, respectively.

For the existing intangible assets, we anticipate amortization expense for the next five years as follows:

| (in millions) | 2024 | 2025 | 2026 | 2027 | 2028 |
|----------------------|------------|------------|------------|------------|------------|
| Amortization expense | \$ 20.6 | \$ 20.6 | \$ 19.8 | \$ 18.7 | \$ 18.7 |

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

5. Long-Term Debt, Net

Outstanding debt at ServiceMaster SPE Holdco, LLC for which the Company is a guarantor consists of the following at December 31, 2023 and 2022:

| | December 31, | | | |
|---|--------------|--------|----|--------|
| (in millions) | | 2023 | | 2022 |
| Series 2020 Class A-2-I Notes, | | | | |
| due January 2051 | \$ | 215.8 | \$ | 222.8 |
| Series 2020 Class A-2-II Notes, | | | | |
| due January 2051 | | 388.4 | | 401.0 |
| Series 2020 Class A-1 variable rate notes | | 10.0 | | - |
| Series 2021 Class A-2-1 Notes, | | | | |
| due July 2051 | | 143.5 | | 148.1 |
| Series 2021 Class A-2-II Notes, | | | | |
| due July 2051 | | 239.1 | | 246.9 |
| Notes payable | | | | - |
| Debt issuance costs, net | | (17.0) | | (19.8) |
| Total long-term debt, including | | | | |
| current portion | | 979.8 | | 999.0 |
| Amounts payable within one year | | (20.3) | | (10.4) |
| Long-term debt, net | \$ | 959.5 | \$ | 988.6 |

Future Minimum Principal Payments

| (in millions) | Amount | | | |
|-------------------------------|--------|-------|--|--|
| 2024 | \$ | 20.3 | | |
| 2025 | | 10.3 | | |
| 2026 | | 10.3 | | |
| 2027 | | 10.3 | | |
| 2028 | | 10.3 | | |
| Thereafter | | 935.3 | | |
| Total future minimum payments | \$ | 996.8 | | |

2020 Securitized Notes

On December 9, 2020 (the "2020 Securitization Date"), a series of agreements (collectively, the "2020 Indenture") were effectuated and gave rise to a revised legal entity structure of the Company's subsidiaries as well as the issuance of approximately \$750,000,000 of Notes by the Company's indirect wholly owned subsidiaries, ServiceMaster Funding LLC (the "Issuer") and ServiceMaster of Canada Limited ("Canada Limited" and, collectively, the "Co-Issuers"). Pursuant to the agreement the Co-Issuers issued \$250,000,000 of Series 2020-1 2.841% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-I (the "Class A-2-I Notes"), \$450,000,000 of Series 2020-1, 3.337% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-II (the "Class A-2-II Notes"), and \$50,000,000 of variable funding notes, Series 2020 Class A-1 (the "Series 2020 Class A-2-II Notes") and, collectively with the Series 2020 Class A-2-II Notes and the Series 2020 Class A-2-II Notes,

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

the "2020 Notes"). Interest will accrue on the Series 2020-1 Class A-1 Notes at a variable rate depending on the outstanding amount drawn by the Co-Issuers from time to time thereunder, if any. The legal final maturity date of the Notes is in January 2051.

Unless earlier prepaid to the extent permitted, the 2020 Indenture provides for an anticipated repayment date of January 2028 for the Class A-2-I Notes and an anticipated repayment date of January 2031 for the Series 2020 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2020-1 Class A-1 Notes will expire in January 2026, subject to two automatic annual renewals at the election of the Co-Issuers if certain conditions are met.

The 2020 Notes have been guaranteed by indirect or direct wholly owned subsidiaries of the Company, ServiceMaster SPE Holdco LLC ("Holdco") and RW Canada Intermediate Ltd., as well as all of the subsidiaries of the Issuer (collectively, the "Guarantors"). The 2020 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2020 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2020 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default.

The 2020 Indenture also provides for quarterly principal amortization in respect of the Series 2020 Class A-2-I Notes and the Series 2020 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

2021 Senior Notes

On July 30, 2021, in conjunction with the acquisition (See Note 5, Acquisitions) of Two Men and a Truck/International, Inc., the Co-Issuers entered into an agreement (the "2021 Indenture") for a senior note facility in an aggregate principal amount of \$400,000,000 with Citibank. The Issuer issued \$150,000,000 of Series 2021-1 2.865% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-I, \$250,000,000 of Series 2021-1, 3.113% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-II (the "2021 Notes"). The legal final maturity date of the Notes is in July 2051. The 2021 Indenture provides for an anticipated repayment date of July 2028 for the Series 2021 Class A-2-II Notes and an anticipated repayment date of July 2031 for the Series 2021 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2021-1 Class A-1 Notes will expire in July 2026, subject to two automatic annual renewals at the election of the Issuer if certain conditions are met.

The 2021 Notes are secured by substantially all of the assets of the Issuer and the Guarantors. The 2021 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2021 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2021 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default. The 2021 Indenture also provides for quarterly principal amortization in respect of the Series 2021 Class A-2-I Notes and the Series 2021 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

(An indirect, wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

6. Commitments and Contingencies

We lease certain property, equipment and warehouses under various operating lease arrangements. Most of the property leases provide that we pay taxes, insurance, and maintenance applicable to the leased premises. As leases for existing locations expire, we expect to renew the leases or substitute another location and lease.

In the ordinary course of conducting business activities, we are and may in the future become involved in various litigation and claims incidental to our business. The outcome of these matters cannot be predicted with certainty and some of these matters may be resolved unfavorably to the Company. Based on currently available information, the Company is subject to certain claims for damages that are performed during the course of business. The Company does not believe that the outcome of these legal matters will have a material adverse effect on its consolidated financial position, results of operations or cash flow.

7. Related-Party Transactions

Management Fee

The Company entered into a management agreement with Opco (the "Management Agreement") where Opco is to provide, among other things, the managing of respective rights, powers, duties and obligations in connection with the Pre-Contribution Agreements, the franchise assets, the securitization IP, and all other securitization assets. In exchange for the services described above, the Company will pay an annual management fee equal to a base amount of \$7.8 million plus a variable fee of \$11,500 for every integer multiple of \$100,000 of aggregate U.S. retained collections, receivable on a weekly basis. The base management fee will be subject to successive 2% annual increases following each anniversary of the closing date. Such fees are included in selling and administrative expenses in the consolidated statements of operations and comprehensive income. For the years ended December 31, 2023, 2022 and 2021 the Management fee was \$31.8 million, \$29.2 million and \$27.8 million, respectively.

License Fee

The Company entered into a license fee agreement with ServiceMaster of Canada Limited ("Canada Limited") and ServiceMaster Limited (UK) ("UK Limited"). Under the license agreement, Canada Limited and UK Limited are permitted to use intellectual property and tradenames in the performance of operational activities. For the years ended December 31, 2023 and 2022 the license fee for Canada Limited was \$5.7 million and \$5.3 million; the license fee for UK Limited was \$0.7 million and \$0.3 million, respectively.

8. Subsequent Events

The Company evaluated subsequent events from December 31, 2023 through April 29, 2024 the date the financial statements were available to be issued. There were no matters identified affecting the Company's financial position or requiring further disclosure.

| THE FOLLOWING FINANCIAL STATEMENTS HAVE BEEN PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THEIR CONTENT OR FORM. |
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(An indirect, wholly owned subsidiary of RW Purchaser, LLC)

(Unaudited) Condensed Consolidated Financial Information
As of and for the three months ended March 31, 2024 and 2023

ServiceMaster Systems, LLC and Subsidiaries Index March 31, 2024 and 2023

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ServiceMaster Systems, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Operations and Comprehensive Income

| | Three Months Ended March 31, | | | | | |
|---------------------------------------|---------------------------------|------|----|------|--|--|
| (in millions) | 2 | 2024 | | | | |
| Revenue | \$ | 76.4 | \$ | 87.1 | | |
| Cost of services rendered | | 21.7 | | 31.2 | | |
| Selling and administrative expenses | | 25.6 | | 18.0 | | |
| Depreciation and amortization expense | | 5.8 | | 4.8 | | |
| Operating expenses | | 53.1 | | 54.0 | | |
| Operating income | | 23.3 | | 33.1 | | |
| Other expense | | 0.5 | | 0.3 | | |
| Net income and comprehensive income | \$ | 22.8 | \$ | 32.8 | | |

ServiceMaster Systems, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Financial Position

| (in millions) | M | As at arch 31, 2024 | Dec | As at ember 31, 2023 |
|--|----|---------------------------|-----|----------------------------|
| Assets | | | | |
| Accounts receivable, less allowance | \$ | 56.9 | \$ | 53.2 |
| Inventories | | 0.8 | | 0.8 |
| Prepaid expenses and other assets | | 2.7 | | 3.2 |
| Total current assets | | 60.4 | | 57.2 |
| Property and equipment, net | | 10.5 | | 10.9 |
| Right-of-use asset | | 1.9 | | 2.0 |
| Notes receivable | | 0.1 | | 0.1 |
| Intangible assets, net | | 1,626.3 | | 1,631.4 |
| Other assets | | 0.4 | | 0.3 |
| Total assets | \$ | 1,699.6 | \$ | 1,701.9 |
| Liabilities and Member's Equity | | | | |
| Accounts payable | \$ | 9.7 | \$ | 8.4 |
| Accrued advertising | | 3.4 | | 4.0 |
| Payroll and other employee benefits | | 11.8 | | 9.4 |
| Deferred revenue | | 1.8 | | 1.7 |
| Current portion of lease liability | | 0.4 | | 0.4 |
| Other current liabilities | | 7.8 | | 6.3 |
| Total current liabilities | | 34.9 | | 30.2 |
| Long-term lease liability | | 1.5 | | 1.7 |
| Long-term portion of finance lease liability | | | | 0.3 |
| Other long-term liabilities | | 5.7 | | 4.8 |
| Total liabilities | | 42.1 | | 37.0 |
| Member's equity | | 1,657.5 | | 1,664.9 |
| Total liabilities and member's equity | \$ | 1,699.6 | \$ | 1,701.9 |

ServiceMaster OpCo Holdings, LLC and Subsidiaries

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Consolidated Financial Statements
December 31, 2023, and 2022 and for the three years
ended December 31, 2023

Index

December 31, 2023, and 2022, and for the three years ended December 31, 2023

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Report of Independent Auditors

To the Board of Managers of RW Parent, LLC and Management of ServiceMaster OpCo Holdings, LLC:

Opinion

We have audited the accompanying consolidated financial statements of ServiceMaster OpCo Holdings, LLC and its subsidiaries (the "Company"), which comprise the consolidated statements of financial position as of December 31, 2023, and 2022, and the related consolidated statements of operations and comprehensive income, of members' equity and of cash flows for the years then ended, including the related notes (collectively referred to as the "consolidated financial statements").

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2023, and 2022, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other Matter

The consolidated statement of financial position (not presented herein) of the Company as of December 31, 2021, and the related consolidated statements of operations and comprehensive income, member's equity and cash flows for the year then ended were audited by other auditors whose report, dated March 31, 2022, expressed an unmodified opinion on those statements.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability



to continue as a going concern for one year after the date the consolidated financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Priebatchous loops UP
Atlanta, Georgia
April 29, 2024

ServiceMaster OpCo Holdings, LLC and Subsidiaries (An indirect wholly owned subsidiary of RW Purchaser, LLC) Consolidated Statements of Operations and Comprehensive Income Years Ended December 31, 2023, 2022 and 2021

| (in millions) | 2023 | 2022 | 2021 | | |
|---------------------------------------|-------------|-------------|------|-------|--|
| Revenue | \$ 361.2 | \$ 351.4 | \$ | 302.6 | |
| Cost of services rendered | 115.0 | 135.5 | | 133.4 | |
| Selling and administrative expenses | 116.3 | 92.5 | | 100.0 | |
| Depreciation and amortization expense | 24.7 | 24.3 | | 18.7 | |
| Impairment charge | - | 20.5 | | | |
| Operating expenses | 256.0 | 272.8 | | 252.1 | |
| Operating income | 105.2 | 78.6 | | 50.5 | |
| Interest expense | 34.5 | 35.3 | | 27.8 | |
| Other expense | 6.7 | 2.4 | | 3.8 | |
| Net income and comprehensive income | \$ 64.0 | \$ 40.9 | \$ | 18.9 | |

ServiceMaster OpCo Holdings, LLC and Subsidiaries (An indirect wholly owned subsidiary of RW Purchaser, LLC)

Consolidated Statements of Financial Position

December 31, 2023 and 2022

| (in millions) | 2023 | 2022 |
|--|---------------|---------------|
| Assets | | |
| Cash and cash equivalents | \$ 1.6 | \$ 24.1 |
| Restricted cash | 15.8 | 9.7 |
| Accounts receivable, less allowance | 53.3 | 61.6 |
| Current portion of notes receivable | 0.9 | 1.5 |
| Inventories | 0.8 | 8.0 |
| Prepaid expenses and other assets | 16.4 | 15.3 |
| Total current assets | 88.8 | 113.0 |
| Property and equipment, net | 16.6 | 20.7 |
| Right-of-use asset | 13.5 | 13.1 |
| Notes receivable, less allowance | | |
| and current portion | 2.3 | 4.2 |
| Intangible assets, net | 1,631.4 | 1,677.7 |
| Other assets | 0.4 | 0.1 |
| Total assets | \$ 1,753.0 | \$ 1,828.8 |
| Liabilities and Member's Equity | | |
| Accounts payable | \$ 11.7 | \$ 16.1 |
| Payroll and other employee benefits | 13.0 | 12.8 |
| Accrued advertising | 4.0 | 8.9 |
| Accrued interest payable | 5.3 | 5.3 |
| Deferred revenue | 1.7 | 1.8 |
| Current portion of lease liability | 2.4 | 2.1 |
| Current portion of long-term debt | 20.3 | 10.4 |
| Other current liabilities | 0.9 | 3.2 |
| Total current liabilities | 59.3 | 60.6 |
| Long-term debt, net of debt issuance costs | | |
| and current portions | 959.4 | 988.6 |
| Long-term lease liability | 12.5 | 12.5 |
| Long-term portion of finance lease liability | 0.3 | - |
| Other long-term liabilities | 4.8 | 3.6 |
| Total liabilities | 1,036.3 | 1,065.3 |
| Member's equity | 716.7 | 763.5 |
| Total liabilities and member's equity | \$ 1,753.0 | \$ 1,828.8 |

(An indirect wholly owned subsidiary of RW Purchaser, LLC)

Consolidated Statements of Member's Equity Years Ended December 31, 2023, 2022 and 2021

Net income and comprehensive income

Balances at December 31, 2023

(in millions)Member's EquityBalance at December 31, 2020\$ 840.4Contribution (TMTI and SRM)301.8Contribution from Member1.1Distribution to Member(434.0)Net income and comprehensive income18.9Balances at December 31, 2021728.2

| Distribution to Member Net income and comprehensive income | (434.0) 18.9 |
|---|-----------------|
| Balances at December 31, 2021 | 728.2 |
| Contribution from Holdings | 30.0 |
| Contribution from RW Parent | 5.1 |
| Contribution from Member | 0.2 |
| Distribution to RW Parent | (2.4) |
| Distribution to Member | (38.5) |
| Net income and comprehensive income | 40.9 |
| Balances at December 31, 2022 | 763.5 |
| Share based compensation Distribution to Member | 1.0 (111.8) |

64.0

716.7

\$

ServiceMaster OpCo Holdings, LLC and Subsidiaries (An indirect wholly owned subsidiary of RW Purchaser, LLC)

Consolidated Statements of Cash Flows

Years Ended December 31, 2023, 2022 and 2021

| (in millions) | | 2023 | | 2022 | | 2021 |
|---|----|---------|----|---------|----|---------|
| Cash flows from operating activities | | | | | | |
| Net income | \$ | 64.0 | \$ | 40.9 | \$ | 18.9 |
| Adjustments to reconcile net income to net cash provided by | | | | | | |
| operating activities | | | | | | |
| Depreciation and amortization expense | | 24.7 | | 24.3 | | 18.7 |
| Impairment charge | | - | | 20.5 | | - |
| Amortization of debt issuance costs | | 2.9 | | 2.9 | | 2.4 |
| Amortization of operating right of use assets | | 1.8 | | 1.9 | | - |
| Loss on sale of business | | 4.2 | | - | | - |
| Other, net | | 1.6 | | - | | 3.8 |
| Share based compensation expense | | 1.0 | | 5.1 | | - |
| Changes in operating assets and liabilities | | | | | | |
| Accounts receivable and notes receivable | | 9.8 | | (4.7) | | (7.2) |
| Inventories | | - | | 6.4 | | (0.6) |
| Prepaid expenses and other assets | | (1.3) | | (1.4) | | (2.1) |
| Accounts payable | | (4.1) | | (2.4) | | (1.0) |
| Deferred revenue | | 1.5 | | (0.7) | | (4.0) |
| Operating right of use assets and lease liabilities, net | | (1.9) | | (0.5) | | - |
| Accrued and other current liabilities | | (7.1) | | (9.1) | | 7.7 |
| Net cash provided by operating activities | | 97.1 | | 83.2 | | 36.6 |
| Cash flows from investing activities | | | | | | |
| Cash paid to acquire property and equipment | | (9.9) | | (3.9) | | |
| Sale of AmeriSpec and Furniture Medic | | 21.8 | | - | | |
| Distributor acquisitions | | - | | (47.9) | | - |
| Capital expenditures | | | | | | (1.1) |
| Net cash provided by/(used in) investing activities | | 11.9 | | (51.8) | | (1.1) |
| Cash flows from financing activities | | | | | | |
| Borrowings on finance leases | | 0.3 | | - | | |
| Payments on finance leases | | | | | | (0.6) |
| Debt payment | | (52.0) | | (45.4) | | (36.9) |
| Proceeds from borrowings | | 30.0 | | 25.0 | | 440.0 |
| Payments of debt issuance costs | | | | | | (11.2) |
| Distribution to Members | | (103.7) | | (38.5) | | (434.0) |
| Contribution from Holdings | | - | | 30.0 | | - |
| Contribution from Members | | - | | 0.2 | | 1.1 |
| Distribution to RW Parent | | | | (2.4) | | |
| Net cash used in financing activities | | (125.4) | | (31.1) | | (41.6) |
| Net (decrease)/increase in cash, cash equivalents | | | | | | |
| and restricted cash | | (16.4) | | 0.3 | | (6.1) |
| Cash, cash equivalents and restricted cash | | | | | | |
| Beginning of year | | 33.8 | | 33.5 | | 39.6 |
| End of year | \$ | 17.4 | \$ | 33.8 | \$ | 33.5 |
| Supplemental disclosure of cash flow information | | | | | | |
| Cash paid for interest | \$ | 31.2 | \$ | 32.3 | \$ | 29.3 |
| Supplemental information on noncash transactions | | | | | | |
| Noncash contribution from RW Parent | \$ | _ | \$ | 5.1 | \$ | _ |
| Noncash distribution to members in connection | ₹ | | 7 | | ~ | |
| with asset transfers | | 8.1 | | - | | 301.8 |
| | | | | | | |

The accompanying notes are an integral part of these consolidated financial statements.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

1. Description of Business

ServiceMaster OpCo Holdings, LLC (the "Company") is a limited liability company and a direct, wholly owned subsidiary of RW Purchaser LLC ("RW Purchaser" or "Member"). ServiceMaster Funding LLC (the "Issuer"), an indirect wholly owned subsidiary of the Company, will guarantee the Notes (as defined in Note 6, Long-term Debt, net), together with the other Guarantors (as defined below), pursuant to the Guarantee and Collateral Agreement. Through its direct wholly owned subsidiary ServiceMaster Holdco, LLC ("Holdco"), the Company acts as the manager of the securitization of restoration, cleaning, moving, junk removal and storage solution services to both residential and commercial customers through the following brands: ServiceMaster Restore, ServiceMaster Recovery Management ("SRM"), ServiceMaster Clean, Merry Maids, Two Men and a Truck ("TMTI") and Two Men and a Junk Truck ("TMJT") (collectively, the "ServiceMaster Brands.")

References to "we," "us," "our" and "Company" in the accompanying consolidated financial statements (the "financial statements") are to the Company's business unless the context otherwise requires.

2. Significant Accounting Policies

The significant accounting policies described below, together with the other notes that follow, are an integral part of the financial statements.

Principles of Consolidation

The Financial Statements include the accounts of ServiceMaster OpCo Holdings, LLC and all of our consolidated subsidiaries.

Basis of Preparation

The historical results of our operations, financial position and cash flows have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP"). All significant intercompany transactions and balances have been eliminated in consolidation.

Use of Estimates

The preparation of the financial statements requires management to make certain estimates and assumptions required under US GAAP that may differ from actual results. The more significant areas requiring the use of management estimates relate to the valuation of tangible and intangible assets.

Cash, Cash Equivalents and Restricted Cash

Cash and cash equivalents include highly liquid investments with maturity dates of three months or less from the date of purchase and are recorded at cost.

Restricted cash relates to the 2020 and 2021 securitized notes (as described in Note 6, *Long-term Debt, net*). As part of the transactions, the Company established certain cash and money market mutual fund accounts in the name of the Trustee for the benefit of the Trustee and the noteholders and are restricted in their use. The Company also established management accounts subject to control agreements among the Trustee, financial institutions and the Company. Restricted cash is comprised of cash collections and reserves held by the Trustee and within management accounts to be used for payments of principal, interest, commitment fees and other permissible operating expenses required for the notes of the Company.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
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Accounts Receivable and Notes Receivable

Accounts receivable consist primarily of national account revenue, royalties and franchise fees due from franchisees. Notes receivable consist primarily of licenses and equipment sold to franchisees. Accounts receivable are carried at their net realizable value. The Company accounts for credit losses using the Current Expected Credit Loss (CECL) model detailed in the Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") No. 2016-13, *Financial Instruments – Credit Losses (Topic 326*).

The Company's expected loss allowance methodology for accounts receivable is developed using historical collection experience, current and future economic and market conditions and a review of the current status of customers' trade accounts receivable. Due to the short-term nature of such receivables, the estimate of accounts receivable that may not be collected is based on aging of the accounts receivable balances and consideration of customers' financial and macroeconomic conditions. Balances are written off when determined to be uncollectible. The exposure to concentrations of credit risk is limited due to the diverse product offerings and geographic areas covered by our operations.

Estimates are used to determine the allowance. It is based on an assessment of anticipated payment and all other historical, current and future information that is reasonably available.

| | December 51, 2025 | | | | | | | |
|--|------------------------|--------------------------------------|---------------------|--------------|----|---------------|--|--|
| (in millions) | _ | Accounts Notes Receivable Receivable | | | | Total | | |
| Receivables Allowance for credit losses | \$ | 55.4 (2.1) | \$ | 3.5 (0.3) | \$ | 58.9 (2.4) | | |
| Receivables, net of allowance | \$ | 53.3 | \$ | 3.2 | \$ | 56.5 | | |
| | | I | Decemb | per 31, 202 | 2 | | | |
| (in millions) | Accounts Receivable | | Notes Receivable | | | Total | | |
| Receivables Allowance for credit losses | \$ | 68.0 (6.4) | \$ | 6.0 (0.3) | \$ | 74.0 (6.7) | | |
| Receivables, net of allowance | \$ | 61.6 | \$ | 5.7 | \$ | 67.3 | | |

December 31, 2023

Inventories

Inventories are recorded at the lower of cost (primarily on a weighted-average cost basis) or net realizable value. Our inventories primarily consist of finished goods to be used on the customers' premises or sold to franchisees.

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Notes to Consolidated Financial Statements
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Property and Equipment and Intangible Assets

Property and equipment consist of the following:

| | | Decem | Estimated Useful Lives | | |
|--|----|-----------|---------------------------|-------|---------|
| (in millions) | | 2023 2022 | | | (years) |
| Building | \$ | - | \$ | 6.4 | 39 |
| Land | | - | | 0.9 | - |
| Leasehold improvements | | 2.9 | | 3.1 | 1–39 |
| Technology and communications | | 14.5 | | 12.3 | 2–10 |
| Machinery and equipment | | 4.1 | | 2.8 | 5–10 |
| Office equipment, furniture and fixtures | | 7.8 | | 4.4 | 3–17 |
| Accumulated depreciation | | (12.7) | | (9.2) | |
| Property and equipment, net | \$ | 16.6 | \$ | 20.7 | |

Depreciation expense of property and equipment was \$4.0 million, \$4.7 million and \$3.6 million for the years ended December 31, 2023, 2022 and 2021, respectively.

Property and equipment, leasehold improvements and intangible assets with finite lives are depreciated and amortized on a straight-line basis over their estimated useful lives. Property and equipment lives are based on our previous experience for similar assets, potential market obsolescence and other industry and business data. Amortization of leasehold improvements is provided for on a straight-line method over the estimated benefit period of the related assets or the lease term, if shorter. As required by accounting standards for the impairment or disposal of long-lived assets, property and equipment and finite-lived intangible assets are tested for recoverability whenever events or changes in circumstances indicate their carrying amounts may not be recoverable. If the carrying value is no longer recoverable based upon the undiscounted future cash flows of the asset, an impairment loss could be recognized equal to the difference between the carrying amount and the fair value of the asset. Changes in the estimated useful lives or in the asset values could cause us to adjust the book value or future expense accordingly. There were no triggering events identified for the years ended December 31, 2023, 2022 and 2021.

Indefinite-lived intangible assets, primarily trade names, are assessed annually for impairment during the fourth quarter or earlier upon the occurrence of certain events or substantive changes in circumstances. The Company performed an annual impairment analyses as of October 1, 2023 which did not result in any intangible assets impairments to continuing operations. The Company performed an annual impairment analysis as of October 1, 2022, which resulted in a \$12.4 million impairment of the Furniture Medic tradename and a \$8.1 million impairment to the AmeriSpec tradename. See Note 4, *Intangible Assets*, for our intangible assets balances.

Member's Equity

Our equity on the consolidated statements of financial position represents RW Purchaser's net investment in us and is presented as Member's equity. Member's equity includes net cash transfers and other net asset transfers to and from RW Purchaser and us.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
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Fair Value Measurement

Fair value is defined as the exchange price that would be received for an asset or an exit price paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. The fair value hierarchy defines a three-level valuation hierarchy for disclosure of fair value measurements as follows:

- Level 1 Valuations based on quoted prices in active markets for identical assets or liabilities that an entity has the ability to access;
- Level 2 Valuations based on quoted prices for similar assets or liabilities, quoted prices for identical assets or liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable data for substantially the full term of the assets or liabilities; and
- Level 3 Valuations based on inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The categorization of a financial instrument within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The carrying value of cash equivalents, accounts receivable, and accounts payable approximate fair value due to their short-term nature. The carrying value of the Company's debt approximates fair value due to the variable rate terms of the debt.

Leases

We determine if an arrangement is a lease at inception. We recognize a right-of-use ("ROU") asset and lease liability for all leases with terms of 12 months or more. ROU assets represent our right to use an underlying asset for the lease term, and lease liabilities represent our obligation to make lease payments arising from the lease.

ROU assets and lease liabilities are recognized at commencement date based on the present value of lease payments over the lease term. Our lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise that option. As most of our leases do not provide an implicit rate, we use our incremental borrowing rate based on the information available at commencement date in determining the present value of lease payments. We use the implicit rate when readily determinable. Lease expense for operating lease payments is recognized on a straight-line basis over the lease term. See Note 7, Leases to the accompanying consolidated financial statements for information related to our leases.

Revenue

Royalty Fees

The Company has franchise agreements in the ServiceMaster Restore, ServiceMaster Clean, Merry Maids, TMTI and TMJT businesses. Royalty fee revenue consists principally of sales-based royalties received as part of the consideration for the franchise right and is calculated as a percentage of system wide sales. Royalty fees are recognized at the agreed-upon contractual rates over time as the customer-level revenue is generated by the franchisees. Revenue is recognized for an estimate of the unreported royalty fees, which are reported and remitted to us in arrears.

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Notes to Consolidated Financial Statements
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Commercial Cleaning and Other National Accounts

National account revenues are recognized at the agreed-upon contractual amounts over time as services are completed based on contractual arrangements to provide services at the customers' locations. The Company engages either a franchisee or third-party business to perform the services. Under these agreements, the Company is directly responsible for providing the services and receive payment directly from the customer. A receivable is recorded related to this revenue as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after services have been rendered.

Sales of Products

Revenues are generated from selling products to franchisees. Revenues from product sales are generally recognized once control of the products transfers to the customer. A receivable is recorded related to these sales as the Company has an unconditional right to invoice and receive payment. Payments are typically received shortly after a customer is invoiced.

Franchise Fees

Initial franchise fees result from the sale of a franchise license, which includes the use of the name, trademarks and proprietary methods. The franchise license is considered symbolic intellectual property and revenue related to the sale of this right is recognized at the agreed-upon contractual amount over the term of the initial franchise agreement.

Referral Fees

We have contractual arrangements with several national insurance companies to maintain a call center which receives and provides nonrecurring recovery and restoration referrals from the insurers to qualifying franchisees. We receive and recognize referral fees from franchisees at the agreed-upon contractual amount as revenue in the month the referral is issued.

National Advertising Fund

Franchisees contribute a percentage of customer-level revenue into a national advertising fund managed by us. In cases where we have ultimate control of the marketing and advertising, we recognize both revenue and expense for the amount earned.

Advertising

Advertising costs are expensed when the advertising occurs and are included in selling and administrative expenses. Advertising costs were \$32.9 million ,\$19.2 million and \$15.6 million for the years ended December 31, 2023, 2022 and 2021, respectively. Advertising costs include national advertising fund expenses of \$19.0 million ,\$18.1 million and \$14.5 million for the years ended December 31, 2023, 2022 and 2021, respectively, for which there is an equal amount recorded in revenue for the years ended December 31, 2023, 2022 and 2021.

Stock Compensation

The Company accounts for equity-based compensation in accordance with ASC 718, Compensation – Stock Compensation. Accordingly, in exchange for employee and director services, compensation is given in the form of equity awards. The equity awards are recorded based on the grant date fair value and expensed over the requisite service period for the respective award.

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The Company's equity-based awards include profit interest time units and profits interest performance units issued by the Company, which vest based on either time or the achievement of certain performance conditions. The Company records forfeitures as they occur. Compensation expense resulting from time-based vesting awards is recognized in the Company's consolidated statements of operations and comprehensive loss, primarily within selling, general and administrative expenses, at the grant date fair value over the requisite service period. Compensation expense resulting from performance-based awards is recognized over the requisite service period when it is probable that the performance condition will be met. The calculated compensation expense for performance-based awards is adjusted based on an estimate of awards ultimately expected to vest. No performance-based compensation expense has been recorded by the Company as it is not deemed probable that the performance condition will be met.

The Company estimates grant date fair value using a Black-Scholes option pricing model that uses assumptions including expected volatility, expected term, and the expected risk-free rate of return. The Company has determined that the Black-Scholes option pricing model, as well as the underlying assumptions used in its application, is appropriate in estimating the fair value of its award grants.

For the year ended December 31, 2022, the Company has included \$5.1 million of share based compensation expense related to time-based vesting awards in the Statement of Member's Equity within contribution from RW Parent LLC ("RW Parent").

Income Taxes

The Company is a single-member, limited liability corporation which has elected not to be taxed as a corporation, and consequently is not subject to U.S. federal or state income taxes. As such, for income tax purposes, the Company's earnings flow through directly to the Member.

Comprehensive Income

Comprehensive income represents net income for the period plus the results of certain other changes in Members' equity. The Company's other comprehensive income is equal to its net income.

Reclassifications

Certain amounts for prior years have been reclassified to conform with the current year financial statement presentation.

Newly Issued Accounting Standards

The Company has reviewed all other recently issued, but not yet effective, accounting pronouncements and do not expect the future adoption of any such pronouncements will have a material impact on our financial condition or the results of our operations.

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Notes to Consolidated Financial Statements
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3. Revenue

The following table presents our revenues, disaggregated by revenue source. We disaggregate revenue from contracts with customers into major customer acquisition channels. We determined that disaggregating revenue into these categories achieves the disclosure objective to depict how the nature, amount, timing, and uncertainty of revenue and cash flows are affected by economic factors.

| | Years Ended December 31, | | | | | | | | |
|--------------------------------------|--------------------------|-----------|----|-------|------|-------|--|--|--|
| (in millions) | | 2023 2022 | | | 2021 | | | | |
| Major service line | | | | | | | | | |
| Royalty fees | \$ | 186.8 | \$ | 175.7 | \$ | 141.4 | | | |
| National accounts and self performed | | 106.7 | | 101.4 | | 123.3 | | | |
| National advertising fund revenue | | 19.0 | | 18.1 | | 14.5 | | | |
| Sales of products | | 2.6 | | 10.5 | | 12.0 | | | |
| Other | | 46.1 | | 45.7 | | 11.4 | | | |
| | \$ | 361.2 | \$ | 351.4 | \$ | 302.6 | | | |

Costs to Obtain a Contract With a Customer

The Company capitalizes the incremental costs of obtaining a contract with a customer, primarily commissions, and recognizes the expense on a straight-line basis, as adjusted to match the timing of revenue recognition, over the expected customer relationship period. As of December 31, 2023, 2022 and 2021, there was an immaterial amount of activity related to capitalizable cost to obtain a contract.

Contract Balances

We record a receivable related to revenue recognized on services once we have an unconditional right to invoice and receive payment in the future related to the services provided. All accounts receivables are recorded within accounts receivable, less allowances, on the consolidated statements of financial position.

Deferred revenue from initial franchise fees represents a contract liability and is recognized when cash payments are received in advance of the performance of services, including when the amounts are refundable. Amounts are recognized as revenue in proportion to the costs expected to be incurred in performing services under our contracts.

Revenue is recognized net of any taxes collected from customers, which are subsequently remitted to taxing authorities.

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Notes to Consolidated Financial Statements
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4. Intangible Assets

The table below summarizes the intangible asset balances:

| | December 31, 2023 | | | | | | | | |
|-------------------------|-------------------|----------------------------------|-------|-------------|----|---------|--|--|--|
| (in millions) | | Accumulate Gross Amortization | | | | | | | |
| Trade names (1) | \$ | 1,459.0 | \$ | - | \$ | 1,459.0 | | | |
| Customer related (2) | | 178.2 | | (39.7) | | 138.5 | | | |
| Other (2) | | 52.6 | | (18.7) | | 33.9 | | | |
| | \$ | 1,689.8 | \$ | (58.4) | \$ | 1,631.4 | | | |
| | | | Decem | ber 31, 202 | 2 | | | | |
| | | Accumulated | | | | | | | |
| (in millions) | | Gross | Amo | ortization | | Net | | | |
| Trade names (1) | \$ | 1,483.0 | \$ | - | \$ | 1,483.0 | | | |
| Customer related (2)(3) | | 180.3 | | (24.7) | | 155.6 | | | |
| Other (2) | | 52.6 | | (13.5) | | 39.1 | | | |
| | \$ | 1 715 9 | \$ | (38.2) | \$ | 1 677 7 | | | |

⁽¹⁾ Not subject to amortization

- (2) These intangible assets are being amortized over the expected period of benefit, with a weighted average life of approximately 8.9 years and 9.1 years for the years ended December 31, 2023 and 2022, respectively. In addition, customer related includes franchise agreement.
- (3) In 2022, the Company entered into two agreements (termination agreement dated March 11, 2022 and asset purchase agreement dated June 2, 2022) related to ServiceMaster Coordinator License Agreements (collectively, the "Coordinator Agreements") for \$47.9 million, which were capitalized into customer related intangible assets.

Amortization expense of \$20.7 million, \$19.6 million and \$15.1 million was recorded for the years ended December 31, 2023, 2022 and 2021, respectively.

For the existing intangible assets, we anticipate amortization expense for the next five years as follows:

| (in millions) | 2024 | 2025 | 2026 | 2027 | 2028 |
|----------------------|------------|------------|------------|------------|------------|
| Amortization expense | \$ 20.6 | \$ 20.6 | \$ 19.8 | \$ 18.7 | \$ 18.7 |

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Notes to Consolidated Financial Statements
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5. Long-Term Debt, Net

Outstanding long-term debt consists of the following:

| | December 31, | | | | |
|---------------------------------|--------------|--------|----|--------|--|
| (in millions) | | 2023 | | 2022 | |
| Series 2020 Class A-2-I Notes, | | | | | |
| due January 2051 | \$ | 215.8 | \$ | 222.8 | |
| Series 2020 Class A-2-II Notes, | | | | | |
| due January 2051 | | 388.4 | | 401.0 | |
| Series 2020 Class A-1 Variable | | | | | |
| Rate Notes | | 10.0 | | - | |
| Series 2021 Class A-2-1 Notes, | | | | | |
| due July 2051 | | 143.5 | | 148.1 | |
| Series 2021 Class A-2-II Notes, | | | | | |
| due July 2051 | | 239.1 | | 246.9 | |
| Notes payable | | | | - | |
| Debt issuance costs, net | | (17.1) | | (19.8) | |
| Total long-term debt, including | | | | | |
| current portion | | 979.7 | | 999.0 | |
| Amounts payable within one year | | (20.3) | | (10.4) | |
| Long-term debt, net | \$ | 959.4 | \$ | 988.6 | |

Interest expense was \$31.6 million, \$32.4 million and \$27.8 million for all credit facilities described below for the years ended December 31, 2023, 2022 and 2021, respectively.

The debt issuance costs were capitalized and are shown net of the long-term debt on the consolidated statements of financial position. The debt issuance costs are amortized on a straight-line basis (which approximates the effective interest method) over the term of the respective notes. The Company recognized \$2.9 million, \$2.9 million and \$2.4 million of amortization expense for all credit facilities described above for the years ended December 31, 2023, 2022 and 2021, respectively.

Future Minimum Principal Payments

| (in millions) | A | mount |
|-------------------------------|----|-------|
| 2024 | \$ | 20.3 |
| 2025 | | 10.3 |
| 2026 | | 10.3 |
| 2027 | | 10.3 |
| 2028 | | 10.3 |
| Thereafter | | 935.3 |
| Total future minimum payments | \$ | 996.8 |

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2020 Securitized Notes

On December 9, 2020 (the "2020 Securitization Date"), a series of agreements (collectively, the "2020 Indenture") were effectuated and gave rise to a revised legal entity structure of the Company's subsidiaries as well as the issuance of approximately \$750,000,000 of Notes by the Company's indirect wholly owned subsidiaries, ServiceMaster Funding LLC (the "Issuer") and ServiceMaster of Canada Limited ("Canada Limited" and, collectively, the "Co-Issuers"). Pursuant to the agreement the Co-Issuers issued \$250,000,000 of Series 2020-1 2.841% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-I (the "Class A-2-I Notes"), \$450,000,000 of Series 2020-1, 3.337% Fixed Rate Senior Secured Notes, Series 2020 Class A-2-II (the "Class A-2-II Notes"), and \$50,000,000 of variable funding notes, Series 2020 Class A-1 (the "Series 2020-1 Class A-1 Notes" and, collectively with the Series 2020 Class A-2-I Notes and the Series 2020 Class A-2-II Notes, the "2020 Notes"). Interest will accrue on the Series 2020-1 Class A-1 Notes at a variable rate depending on the outstanding amount drawn by the Co-Issuers from time to time thereunder, if any. The legal final maturity date of the Notes is in January 2051.

Unless earlier prepaid to the extent permitted, the 2020 Indenture provides for an anticipated repayment date of January 2028 for the Class A-2-I Notes and an anticipated repayment date of January 2031 for the Series 2020 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2020-1 Class A-1 Notes will expire in January 2026, subject to two automatic annual renewals at the election of the Co-Issuers if certain conditions are met.

The 2020 Notes have been guaranteed by indirect or direct wholly owned subsidiaries of the Company, ServiceMaster SPE Holdco LLC ("Holdco") and RW Canada Intermediate Ltd., as well as all of the subsidiaries of the Issuer (collectively, the "Guarantors"). The 2020 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2020 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2020 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default.

The 2020 Indenture also provides for quarterly principal amortization in respect of the Series 2020 Class A-2-I Notes and the Series 2020 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

2021 Senior Notes

On July 30, 2021, in conjunction with the acquisition (See Note 5, Acquisitions) of Two Men and a Truck/International, Inc., the Co-Issuers entered into an agreement (the "2021 Indenture") for a senior note facility in an aggregate principal amount of \$400,000,000 with Citibank. The Issuer issued \$150,000,000 of Series 2021-1 2.865% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-I, \$250,000,000 of Series 2021-1, 3.113% Fixed Rate Senior Secured Notes, Series 2021 Class A-2-II (the "2021 Notes"). The legal final maturity date of the Notes is in July 2051. The 2021 Indenture provides for an anticipated repayment date of July 2028 for the Series 2021 Class A-2-I Notes and an anticipated repayment date of July 2031 for the Series 2021 Class A-2-II Notes (as applicable, the "Anticipated Repayment Date"). The lending commitment under the Series 2021-1 Class A-1 Notes will expire in July 2026, subject to two automatic annual renewals at the election of the Issuer if certain conditions are met.

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The 2021 Notes are secured by substantially all of the assets of the Issuer and the Guarantors. The 2021 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) debt service coverage ratios and senior leverage ratios, (ii) maintenance of specified reserve accounts to be used to make required payments in respect of the 2021 Notes, and (iii) provisions relating to optional and mandatory prepayments, including certain make-whole payments. The 2021 Notes are also subject to customary rapid amortization events provided for in the Indenture and customary events of default. The 2021 Indenture also provides for quarterly principal amortization in respect of the Series 2021 Class A-2-I Notes and the Series 2021 Class A-2-II Notes equal to 0.25% of their original principal amount through their respective Anticipated Repayment Date, subject to a fall-away provision if the senior leverage ratio is less than a specified threshold on any quarterly test date.

Under the 2021 Amended and Restated Base Indenture, the Company makes weekly payments of principal and interest for the balances outstanding under the 2021 Notes and the 2020 Notes. The payments are remitted to the Trustee weekly based on retained collections during the previous weekly collection period. The Company classifies such advance debt payments during the period they are held by the Trustee in Prepaid Expenses and Other Assets. The balances of the advance debt payments held by the Trustee amounted to \$9.8 million, \$10.6 million and \$8.5 million as of December 31, 2023, 2022 and 2021, respectively.

Letters of Credit

In connection with the Securitization, a commercial bank issued an interest reserve letter of credit in an amount up to \$8.9 million in favor of Citibank N.A. (the "Trustee") for the benefit of the senior noteholders and/or the servicer of the Securitization (each, a "Beneficiary"). The \$8.9 million funds will be made available to either Beneficiary in order for the Company to comply with the required interest reserve amounts pursuant to the Indenture (as defined in Note 5, *Long-term Debt, net*). The terms of the letter of credit automatically renew without an amendment on each anniversary of the date of issuance for a one-year period with a final expiry date of January 15, 2027. The Company intends to renew the letter of credit for as long as the Company holds the Notes (as defined in Note 5, *Long-term Debt, net*). As of December 31, 2023, no amounts were outstanding under the letter of credit.

The Company also has a letter of credit in the amount of \$6.5 million as of December 31, 2023, associated with a captive insurance program within TMTI. As of December 31, 2023, no amounts were outstanding under the letter of credit.

6. Leases

The Company accounts for leases under FASB ASC 842, Leases. We determine if an arrangement is a lease at inception. Operating leases are included in operating lease right-of-use assets ("ROU"), net; current portion of lease liability; and long-term lease liability on the consolidated statements of financial position. Finance leases are included in property and equipment, net; current portion of finance lease liability and long-term finance lease liability and long-term debt on the consolidated statements of financial position.

Operating lease ROU assets and operating lease liabilities are recognized based on the present value of the future minimum lease payments, including fixed nonlease components, over the lease term at commencement date. Lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise that option.

(An indirect wholly owned subsidiary of RW Purchaser, LLC) Notes to Consolidated Financial Statements December 31, 2023, 2022 and 2021

Leases, including subleases, with a lease term of 12 months or less are not recorded on the consolidated statements of financial position. Lease expense for minimum lease payments and fixed nonlease components is recognized on a straight-line basis over the lease term.

As of December 31, 2023 and 2022, no assets were recorded under finance leases. As of December 31, 2021, assets recorded under finance leases were \$0.1 million and accumulated depreciation associated with finance leases were \$0.1 million. The operating lease cost component of lease expense was \$3.6 million, \$2.3 million and \$2.4 million for the years ended December 31, 2023, 2022 and 2021, respectively. The finance lease cost, depreciation of finance lease ROU assets, short-term lease cost and variable lease cost components of lease expense were immaterial.

As the rates implicit in our leases are not readily determinable, we use a collateralized incremental borrowing rate based on the information available at the lease commencement date in determining the present value of future payments.

We use the portfolio approach and group leases into categories by lease term length, applying the corresponding incremental borrowing rates to these categories of leases.

Supplemental cash flow information and other information for leases was as follows:

| | Years Ended December 3 | | | | | | |
|--|------------------------|-----------|----|-----------|--|--|--|
| (in millions, unless otherwise noted) | | 2023 | | 2022 | | | |
| ROU assets obtained in exchange for lease obligations Operating leases | \$ | 2.3 | \$ | - | | | |
| Weighted average remaining lease term (in years) Operating leases | | 7.4 years | | 8.5 years | | | |
| Weighted average discount rate Operating leases | | 3.17 % | | 3.17 % | | | |

As of December 31, 2023, the finance leases included within current portion of finance lease liability and long-term portion of finance lease liability are immaterial on the consolidated statements of financial position. There was \$2.4 million and \$12.5 million of operating leases included within current portion of lease liability and long-term portion of lease liability, respectively, on the consolidated statements of financial position.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Future minimum lease payments under noncancellable leases as of December 31, 2023 were as follows:

| (in millions) | Operating Leases | | |
|-------------------------------------|---------------------|-------|--|
| Year Ending December 31, | | | |
| 2024 | \$ | 2.5 | |
| 2025 | | 2.5 | |
| 2026 | | 2.6 | |
| 2027 | | 2.6 | |
| 2028 | | 2.5 | |
| Thereafter | | 3.9 | |
| Total future minimum lease payments | | 16.6 | |
| Less: Imputed interest | | (1.7) | |
| | \$ | 14.9 | |

7. Commitments and Contingencies

We lease certain property, equipment and warehouses under various operating lease arrangements. Most of the property leases provide that we pay taxes, insurance, and maintenance applicable to the leased premises. As leases for existing locations expire, we expect to renew the leases or substitute another location and lease. Please refer to Note 6, *Leases*, for further details.

In the ordinary course of conducting business activities, we are and may in the future become involved in various litigation and claims incidental to our business. The outcome of these matters cannot be predicted with certainty and some of these matters may be resolved unfavorably to the Company. Based on currently available information, the Company is subject to certain claims for damages that are performed during the course of business. The Company does not believe that the outcome of these legal matters will have a material adverse effect on its consolidated financial position, results of operations or cash flow.

8. Management Services Agreement

The Company has a management agreement with a related party. Under the agreement, the Company pays fees for management services, which totaled approximately \$2.9 million, \$3.0 million and \$2.1 million for the years ended December 31, 2023, 2022 and 2021, respectively. The fees were recorded in the consolidated statements of operations and comprehensive income in selling and administrative expenses.

9. Equity Agreements and Equity Incentive Plan

RW Management Holdings LLC, a member of RW Parent, entered into the 2020 RW Management Holdings LLC Profits Interest Incentive Plan (the Equity Plan). The Equity Plan is designed to provide an incentive to employees of RW Parent or any of its subsidiaries.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

Under the Plan, interest units ("Unit Awards") of RW Parent may be issued to the employees of the Company or any of its subsidiaries. The Unit Awards are subject to the terms of the Equity Plan, as well as, the terms of the respective unit grant agreements, which among other matters, define the vesting term.

As of December 31, 2023, 2022 and 2021, RW Management Holdings LLC had approximately 132,800, 132,800 and 132,800 total Profits Interest Units reserved for issuance under the Equity Plan, respectively.

| | Profits Interest Time Units | Profits Interest Performance Units | |
|-----------------------------------|-----------------------------------|---|--|
| December 31, 2020 | 29,006 | 29,006 | |
| Granted Forfeited | 15,501 (4,150) | 15,501 (4,150) | |
| December 31, 2021 | 40,357 | 40,357 | |
| Granted Forfeited | 6,255 (17,070) | 10,480 (25,569) | |
| December 31, 2022 | 29,542 | 25,268 | |
| Granted Forfeited | 5,707 (8,228) | 5,699 (8,234) | |
| End of Period – December 31, 2023 | 27,021 | 22,733 | |
| Vested | 12,562 | - | |

The Company recognized \$1.0 million, \$5.1 million and \$5.1 million in compensation expense in selling and general administrative expenses in the consolidated statements of operations and comprehensive income for the Time-Vesting Units for the year ended December 31, 2023, 2022 and 2021, respectively, and is included in the consolidated statements of financial position in Members' Equity. As of December 31, 2023, no compensation expense for the Profits Interest Performance Units was recognized given that none of the performance criteria were met or probable.

(An indirect wholly owned subsidiary of RW Purchaser, LLC)
Notes to Consolidated Financial Statements
December 31, 2023, 2022 and 2021

The fair value of all incentive units granted was estimated using a Black-Scholes option pricing model using the following assumptions:

| | Years Ended December 31, | | | | | |
|--|--------------------------|-----------|----|------------|-----|------------|
| | | 2023 | | 2022 | | 2021 |
| Risk-free interest rate range | 0.0 | 03%-4.92% | (| 1.6)%–1.9% | (1. | 9)%-(1.4)% |
| Expected volatility | | 26.9 % | | 28.2 % | | 26.4 % |
| Weighted-average expected option | | | | | | |
| life (in years) | | 5.2 years | | 5.0 years | | 5.0 years |
| Weighted-average grant-date fair value | \$ | 482.00 | \$ | 317.00 | \$ | 217.00 |
| Dividend yield | | 0.00 % | | 0.00 % | | 0.00 % |

The remaining unrecognized compensation expense for these awards were \$13.1 million, \$19.7 million and \$33.6 million as of December 31, 2023, 2022 and 2021, respectively.

The expected term of the incentive units is based on evaluations of historical and expected future employee exercise behavior. The risk-free interest rate is based on the U.S. Treasury rates at the date of grant with maturity dates approximately equal to the expected life at the grant date. Volatility is based on the historical volatility of several entities that are similar to the Company as the Company does not have sufficient historical transactions of its own shares on which to base expected volatility.

10. Disposals

During 2023, the Company sold the Furniture Medic and AmeriSpec businesses. The total cash consideration received for the sale was \$21.8 million, a loss of \$4.2 million was recognized, which is included in "Other expense" in the accompanying Consolidated Statements of Comprehensive Income.

11. Subsequent Events

The Company evaluated subsequent events from December 31, 2023 through April 29, 2024 the date the financial statements were available to be issued. There were no matters identified affecting the Company's financial position or requiring further disclosure.

| THE FOLLOWING FINANCIAL STATEMENTS HAVE BEEN PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THEIR CONTENT OR FORM. |
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(An indirect wholly owned subsidiary of RW Purchaser, LLC)

(Unaudited) Condensed Consolidated Financial Information As of and for the three months ended March 31, 2024 and 2023

March 31, 2024 and 2023

| | Page(s) |
|---|----------|
| (Unaudited) Condensed Consolidated Financial Statements | |
| (Unaudited) Statements of Operations and Comprehensive Income | 1 |
| (Unaudited) Statements of Financial Position | <u>2</u> |

ServiceMaster OpCo Holdings, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Operations and Comprehensive Income

| (in millions) | 2024 | | 2023 | |
|---------------------------------------|------|------|------|------|
| Revenue | \$ | 80.5 | \$ | 90.8 |
| Cost of services rendered | | 24.0 | | 33.1 |
| Selling and administrative expenses | | 33.9 | | 27.2 |
| Depreciation and amortization expense | | 6.2 | | 5.0 |
| Operating expenses | | 64.1 | | 65.3 |
| Operating income | | 16.4 | | 25.5 |
| Interest expense | | 8.5 | | 8.7 |
| Other expense | | 0.3 | | 4.3 |
| Net income and comprehensive income | \$ | 7.6 | \$ | 12.5 |

ServiceMaster OpCo Holdings, LLC and Subsidiaries (Unaudited) Condensed Consolidated Statements of Financial Position

| (in millions) | M | As at larch 31, 2024 | Dec | As at ember 31, 2023 |
|---|----|----------------------------|-----|----------------------------|
| Assets | | | | |
| Cash and cash equivalents | \$ | 39.3 | \$ | 1.6 |
| Restricted cash | | 2.6 | | 15.8 |
| Accounts receivable, less allowance | | 56.9 | | 53.3 |
| Current portion of notes receivable | | 8.0 | | 0.9 |
| Inventories | | 8.0 | | 8.0 |
| Prepaid expenses and other assets | | 15.1 | | 16.4 |
| Total current assets | | 115.5 | | 88.8 |
| Property and equipment, net | | 16.1 | | 16.6 |
| Right-of-use asset | | 13.2 | | 13.5 |
| Notes receivable, less allowance and current portion | | 2.1 | | 2.3 |
| Intangible assets, net | | 1,626.3 | | 1,631.4 |
| Other assets | | 0.5 | | 0.4 |
| Total assets | \$ | 1,773.7 | \$ | 1,753.0 |
| Liabilities and Member's Equity | | | | |
| Accounts payable | \$ | 11.6 | \$ | 11.7 |
| Payroll and other employee benefits | | 16.4 | | 13.0 |
| Accrued advertising | | 3.4 | | 4.0 |
| Accrued interest payable | | 5.1 | | 5.3 |
| Deferred revenue | | 1.8 | | 1.7 |
| Current portion of lease liability | | 2.5 | | 2.4 |
| Current portion of long-term debt | | 40.3 | | 20.3 |
| Other current liabilities | | 1.1 | | 0.9 |
| Total current liabilities | | 82.2 | | 59.3 |
| Long-term debt, net of debt issuance costs and current portions | | 957.6 | | 959.4 |
| Long-term lease liability | | 12.1 | | 12.5 |
| Long-term portion of finance lease liability | | _ | | 0.3 |
| Other long-term liabilities | | 5.8 | | 4.8 |
| Total liabilities | | 1,057.7 | | 1,036.3 |
| Member's equity | | 716.0 | | 716.7 |
| Total liabilities and member's equity | \$ | 1,773.7 | \$ | 1,753.0 |

Exhibit M to the FDD

STATE-SPECIFIC ADDENDUM TO DISCLOSURES AND AGREEMENTS

1. FRANCHISE DISCLOSURE DOCUMENT ADDENDA

A. <u>Multi-state Appendix</u>

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATES OF CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, WASHINGTON, AND WISCONSIN

The following provision applies only to franchisees and Franchised Businesses that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and/or Wisconsin:

No statement, questionnaire, or acknowledgement signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

B. <u>California Appendix</u>

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF CALIFORNIA

- 1. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.
- 2. IN ADDITION TO THE INFORMATION SET FORTH IN ITEM 3(C) OF THE FRANCHISE DISCLOSURE DOCUMENT, NEITHER FRANCHISOR ANY PERSON LISTED IN ITEM 2 OF THE FRANCHISE DISCLOSURE DOCUMENT IS SUBJECT TO ANY CURRENTLY EFFECTIVE ORDER OF ANY NATIONAL SECURITIES ASSOCIATION OR NATIONAL SECURITIES EXCHANGE, AS DEFINED IN THE SECURITIES EXCHANGE ACT OF 1934, 15 USCA 78(a), ET SEQ., SUSPENDING OR EXPELLING SUCH PERSONS FROM MEMBERSHIP IN SUCH ASSOCIATION OR EXCHANGE.
- 3. YOU MUST SIGN A GENERAL RELEASE IF YOU RENEW OR TRANSFER YOUR FRANCHISE. IN CASE OF A DISPUTE, YOU WAIVE YOUR RIGHT TO A JURY TRIAL UNDER THE FRANCHISE AGREEMENT. CALIFORNIA CORPORATIONS CODE 31512 VOIDS A WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE INVESTMENT LAW (CALIFORNIA CORPORATIONS CODE 31000 THROUGH 31516). BUSINESS AND PROFESSIONS CODE 20010 VOIDS A WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE RELATIONS ACT (BUSINESS AND PROFESSIONS CODE 20000 THROUGH 20043).

- 4. THE FOLLOWING PARAGRAPHS ARE AN ADDITION TO THE DISCLOSURE CONTAINED IN ITEM 17 OF THE DISCLOSURE DOCUMENT.
 - (a) California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer, or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.
 - (b) The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under Federal Bankruptcy Law (11 USCA Sec. 101, et seq.).
 - (c) The Franchise Agreement contains a covenant not to compete, which extends beyond the termination of the Franchise. This provision may not be enforceable under California Law.
 - (d) The Franchise Agreement contains a liquidated damages clause. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.
 - (e) The Franchise Agreement requires application of the laws of Georgia. This provision may not be enforceable under California law.
 - (f) Section 31125 of the California Corporations Code requires Franchisor to give the Franchisee a disclosure document, in a form and containing such information as the Commissioner may by rule or order require, prior to solicitation of a proposed material modification of an existing franchise.
 - (g) The highest applicable interest rate permitted under California law is 10%.
 - (h) Spousal liability: Your spouse will be liable for all financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse's marital and personal assets, perhaps including your house, at risk if your franchise fails.
- 5. The URL address for the TWO MEN AND A TRUCK SPE LLC website is www.twomenandajunktruck.com. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION www.dfpi.ca.gov.
- 6. Registration of this franchise does not constitute approval, recommendation, or endorsement by the Commissioner of the Department of Financial Protection and Innovation.
- 7. California's Franchise Investment Law (Corporations Code sections 31512 and 31512.1) states that any provision of a franchise agreement or related document requiring the franchisee to waive specific provisions of the law is contrary to public policy and is void and unenforceable. The law also prohibits a franchisor from disclaiming or denying (i) representations it, its employees, or its agents make to you, (ii) your ability to rely on any representations it makes to you, or (iii) any violations of the law.
- 8. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the

franchisor. This provision supersedes any other term of any document executed in connection with the franchise. See NASAA STATEMENT OF POLICY REGARDING THE USE OF FRANCHISE QUESTIONNAIRES AND ACKNOWLEDGMENTS. https://www.nasaa.org/wp-content/uploads/2022/11/sop-franchise-questionnaires.pdf.

9. The Preliminary Approval Agreement may not be signed, and the related reservation fee may not be paid, until at least 14 days after the FDD has been delivered to you.

C. Hawaii Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF HAWAII

The following information applies to franchises and Franchisees subject to the Hawaii statutes. Item numbers correspond to those in the main body:

1. Cover Page

Risk Factors:

THESE FRANCHISES WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF SECURITIES OR A FINDING BY THE COMMISSIONER OF SECURITIES THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

REGISTERED AGENT IN THE STATE AUTHORIZED TO RECEIVE SERVICE OF PROCESS: COMMISSIONER OF SECURITIRES OF STATE OF HAWAII, DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS, 335 MERCHANT STREET, ROOM 203, HONOLULU, HAWAII 96813.

2. <u>Item 17</u>. The following paragraph is added to the end of Item 17 of the Franchise Disclosure Document:

No statement, questionnaire, or acknowledgement signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

D. Illinois Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF ILLINOIS

The Franchise Disclosure Document is amended for use in the State of Illinois as follows:

Cover Page, ITEM 17 -- RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

Illinois law governs the Franchise Agreement.

Any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration in a venue outside of Illinois. 815 ILCS 705/4 (West 2012).

Any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act, or any other law of Illinois is void. 815 ILCS 705/41 (West 2012).

Franchisees' rights upon termination and non-renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

E. <u>Indiana Franchise Disclosure Document Addenda</u>

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF INDIANA

The Franchise Disclosure Document is amended for use in the State of Indiana as follows:

REGISTRATION OF THIS FRANCHISE IN THE STATE OF INDIANA DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER.

ITEM 12 - TERRITORY

Under the Franchise Agreement for use in Indiana, we are prohibited from establishing other franchises or company owned units that market similar products or services in your Marketing Area under a different service mark or trademark.

ITEM 17 - RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

The post-termination, non-competition covenant contained in Section 8.2 of the Franchise Agreement for use in the State of Indiana only applies to your Marketing Area and not an area within 20 miles of your Marketing Area or the Marketing Area or territory of any other franchisee.

The release that you must sign as a condition to transfer as stated in Section 8.2 of the Franchise Agreement for use in the State of Indiana excepts claims arising under the Indiana Deceptive Franchise Practices Law, Indiana Code 23-2-2.7.

Section 10.1 of the Franchise Agreement for use in the State of Indiana specifies that the Franchise Agreement, the construction of the Agreement and any other disputes between the parties will be governed by the substantive laws of the State of Georgia, except that the Indiana Franchise Law (Indiana Code 23-2-2.5 and 23-2-2.7) will control where applicable.

F. Maryland Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF MARYLAND

The Franchise Disclosure Document is amended for use in the State of Maryland as follows:

1. The following is in addition to the disclosure in Item 5 of the Franchise Disclosure Document:

Based on our financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until we complete our pre-opening obligations under the Franchise Agreement.

2. The following is in addition to the disclosure in Item 17 of the Franchise Disclosure Document:

Any release contained in the Franchise Agreement, Area Development Agreement or any other agreement required as a condition to the sale, renewal or transfer of the franchise will not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

Any claim arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.

No statement, questionnaire, or acknowledgement signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

G. Minnesota Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF MINNESOTA

The Franchise Disclosure Document is amended for use in the State of Minnesota as follows:

- 1. NSF checks and related interest and attorneys' fees are governed by Minnesota Statute § 604.113, which puts a cap of \$30 on initial service charges and requires notice and opportunity to cure prior to assessing interest and attorneys' fees.
- 2. Minnesota Stat. § 80C.21 and Minnesota Rules 2860.4400(J) prohibit the franchisor from: (i) requiring litigation to be conducted outside Minnesota; (ii) requiring waiver of a jury trial; and (iii) requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes. Nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (a) any of the franchisee's rights as provided for in Minnesota Franchise Act or (b) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.
- 3. With respect to franchises governed by Minnesota law, the franchisor will comply with Minn. Stat. § 80C.14, subd. 3-5, which require good cause for termination or non-renewal and, except in certain specified cases, (i) that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the franchise agreement and (ii) that consent to the transfer of the franchise will not be unreasonably withheld.
- 4. The Minnesota Department of Commerce requires that we indemnify Minnesota franchisees against liability to third parties resulting from claims by third parties that the franchisee's use of the trademarks infringes trademark rights of the third party. We will indemnify you only if you have used the trademarks in accordance with the requirements of the Franchise Agreement. Also, as a condition to indemnification, you must provide notice to us of any such claim within 10 days and tender the defense of the claim to us. If we accept the tender of defense, we have the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim and to determine whether to appeal a final determination of the claim.
- 5. Minnesota Rules 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a release that would relieve any person from liability imposed by Minnesota Statutes, Chapter 80C.
- 6. The franchisee cannot be required to consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See Minn. Rules 2860.4400(J). Also, a court will determine if a bond is required.
- 7. The Limitations of Claims section must comply with Minnesota Stat. § 80C.17, subd. 5.
- 8. Minnesota Rules 2860.4400(G) prohibits a franchisor from imposing on a franchisee by contract or rule, whether written or oral, any standard of conduct that is unreasonable.
- 9. No statement, questionnaire, or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including, fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise

- seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with this franchise.
- 10. Minnesota Stat. § 80C.21 and Minnesota Rules 2860.4400(J) prohibit the franchisor from requiring the franchisee to consent to liquidated damages. All references in the Franchise Agreement to assessing, incurring, collecting, or paying liquidated damages are hereby deleted.

H. New York Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF NEW YORK

The Franchise Disclosure Document is amended for use in the State of New York as follows:

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY THE STATE OF NEW YORK DOES NOT MEAN THAT THE STATE OF NEW YORK RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 120 BROADWAY, 23RD FLOOR, NEW YORK, NEW YORK 10271.

THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust or securities law; fraud, embezzlement, fraudulent conversion, misappropriation of property; unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation

of a franchise, antifraud or securities law; fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations.

- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.
 - 3. The following is added to the end of Item 4:

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the Disclosure Document: (a) filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the U.S. Bankruptcy Code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

4. The following is added to the end of Item 5:

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.

5. The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer":

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

6. The following language replaces the "Summary" section of Item 17(d), titled "**Termination** by franchisee":

You may terminate this agreement on any grounds available by law.

7. The following is added to the end of the "Summary" section of Item 17(j), titled "Assignment of contract by franchisor":

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor's obligations under the Franchise Agreement.

8. The following is added to the end of the "Summary" section of Item 17(v), titled "Choice of forum," and Item 17(w), titled "Choice of law":

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

I. North Dakota Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF NORTH DAKOTA

1. The following is in addition to the disclosure in Item 17 of the Franchise Disclosure Document:

THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (SECTION 51-19-09, N.D.C.C.):

- (a) Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute. Restrictive covenants, such as those found in Section 8.2 of the Franchise Agreement may not be enforceable under Section 9-08-06 of the North Dakota Century Code.
- (b) Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not specify the jurisdiction or venue for arbitration of disputes.
- (c) Restrictions on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not specify the jurisdiction or venue for any action between the parties.
- (d) Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties. The Franchise Agreement for use in the State of North Dakota does not contain a liquidated damage provision on termination of the Franchise Agreement.
- (e) Applicable Laws: Franchise agreements that specify that they are to be governed by the laws of a state other than North Dakota. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not specify controlling law.
- (f) Waiver of Trial by Jury: Requiring North Dakota franchises to consent to a waiver of a trial by jury. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not require waiver of a trial by jury.
- (g) Waiver of Exemplary and Punitive Damages: Requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not require waiver of exemplary and punitive damages.
- (h) General Release: Franchise agreements that require the franchisee to sign a general release on renewal of the franchise agreement.

- (i) Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies. The Franchise Agreement and Area Development Agreement for use in the State of North Dakota do not provide a contractual limitations period.
- (j) Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorneys' fees.

J. Rhode Island Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF RHODE ISLAND

The following is in addition to the disclosure in Item 17 of the Franchise Disclosure Document:

§ 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

K. <u>Virginia Franchise Disclosure Document Addendum</u>

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF VIRGINIA

The Franchise Disclosure Document is amended for use in the State of Virginia as follows:

1. The following statements are added to Item 17.h.:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement do not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise. If any provision of the Franchise Agreement involves the use of undue influence by the franchisor to induce a franchisee to surrender any rights given to him under the franchise, that provision may not be enforceable.

2. The following statement is added to Item 17.e:

Section 6 (c)(i) of the Preliminary Approval Agreement may not be enforceable under Section 13.1-564 of the Virginia Retail Franchising Act.

L. Washington Franchise Disclosure Document Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE DISCLOSURE DOCUMENT FOR USE IN THE STATE OF WASHINGTON

The Franchise Disclosure Document is amended for use in the State of Washington as follows:

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

The State of Washington has a statute, RCW 19.100.180, which may supersede the Franchise Agreement in your relationship with us, including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement in your relationship with us, including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by you may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those that unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

RISK FACTORS

<u>Use of Franchise Brokers</u>. The franchisor uses the services of franchise brokers to assist it in selling franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor or selling the franchise.

ITEM 5 – INITIAL FEES

Because of our financial condition, the Washington Department of Financial Institutions Securities Division requires us to defer payment of all initial franchise fees described in Item 5 owed by you to us until we have completed our pre-opening obligations under the Franchise Agreement and you have begun operating your franchise.

ITEM 6 - OTHER FEES

You are only required to pay a transfer fee to the extent that the fee reflects our reasonable estimated or actual costs in effecting a transfer.

ITEM 12 – TERRITORY

We will not unilaterally require you to operate additional locations in your Marketing Area, but we may approve such additional locations if we determine that sound business reasons exist.

STATE-SPECIFIC ADDENDA TO AGREEMENTS

A. California Franchise Agreement and Area Development Agreement Addenda

ADDENDUM TO THE TWO MEN AND A JUNK TRUCK® FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT FOR USE IN THE STATE OF CALIFORNIA

| THIS ADDENDUM is made this _ | day of, 20 and modifies a Franchise |
|--|---|
| Agreement of this date (the "Franchise Agr | eement") entered into by TWO MEN AND A TRUCK SPE |
| LLC, a Delaware limited liability company, | , with its principal office at One Glenlake Parkway, 14th Floor, |
| Atlanta, Georgia 30328 ("Franchisor"), and | with its ("Franchisee"). |
| principal office at | ("Franchisee"). |
| | ments of the California Franchise Investment Law, the Franchise |
| Agreement and Area Development Agreemen | nt are amended as follows: |
| Investment Law an of the choice of law the Franchise Agree | erating outlets located in California, the California Franchise d the California Franchise Relations Act will apply regardless or dispute resolution venue stated elsewhere. Any language in element, Area Development Agreement, or any amendment element to the contrary is superseded by this condition. |
| not to compete whithat restrains a form | eement and Area Development Agreement contain a covenant ch extends beyond the termination of the franchise. A contract ner franchisee from engaging in a lawful trade or business is to der California Business and Professions Code Section 16600. |
| requirements of the California Franchise Invextent this Addendum is inconsistent with an | endum will be effective only to the extent that the jurisdictional estment Law are met independently of this Addendum. To the my terms or conditions of the Franchise Agreement or the Area attachments to the Franchise Agreement or Area Development govern. |
| FRANCHISOR: | FRANCHISEE: |
| TWO MEN AND A TRUCK SPE LLC | |
| Ву: | By: |
| By: Randy Shacka, Brand President | Name/Title: |

B. Hawaii Franchise Agreement Addendum

ADDENDUM TO THE TWO MEN AND A JUNK TRUCK® FRANCHISE AGREEMENT FOR USE IN THE STATE OF HAWAII

| THIS ADDENDUM is made this da | y of, 20 and modifies a Franchise |
|---|--|
| Agreement of this date (the "Franchise Agreement" |) entered into by TWO MEN AND A TRUCK SPE |
| LLC, a Delaware limited liability company, with its | principal office at One Glenlake Parkway, 14th Floor, |
| Atlanta, Georgia 30328 ("Franchisor"), and | with its |
| principal office at | ("Franchisee"). |
| Statutes, Title 26, Chapter 482E et seq., the Franchise | |
| (1) The acknowledgements in S deleted. | Section 11.19 of the Franchise Agreement are hereby |
| requirements of the Hawaii Franchise Investment Law | ill be effective only to the extent that the jurisdictional are met independently of this Addendum. To the extent additions of the Franchise Agreement or the exhibits or this Addendum will govern. |
| FRANCHISOR: TWO MEN AND A TRUCK SPE LLC | FRANCHISEE: |
| By: | By: |
| Randy Shacka, President | Name/Title: |

C. <u>Illinois Franchise Agreement and Area Development Agreement Addenda</u>

ADDENDUM TO THE TWO MEN AND A JUNK TRUCK® FRANCHISE AGREEMENT FOR USE IN THE STATE OF ILLINOIS

| Agreement of this date entered into by TWO M | lay of, 20 and modifies a Franchise EN AND A TRUCK SPE LLC, a Delaware limited Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328 with its principal office at("Franchisee"). |
|---|---|
| A. <u>Termination</u> . Subsections (a), (i), and (k) from Section 5 and are added to Section 5.6, as Subsection 5.6. | in Section 5.5 of the Franchise Agreement are removed ections (h), (i), and (j). |
| B. <u>Applicable Law and Jurisdiction</u> . Section with the following: | 5.1 of the Franchise Agreement is deleted and replaced |
| Illinois law governs the Franchise A | agreement. |
| • • | reement that designates jurisdiction or venue outside the chise Agreement may provide for arbitration in a venue 112). |
| • | ion purporting to bind any person acquiring any franchise hise Disclosure Act, or any other law of Illinois is void. |
| Franchisee's rights upon termination the Illinois Franchise Disclosure Act. | n and non-renewal are set forth in Sections 19 and 20 of |
| FRANCHISOR: TWO MEN AND A TRUCK SPE LLC | FRANCHISEE: |
| Ву: | By: |
| Randy Shacka, President | Name/Title: |

D. <u>Indiana Franchise Agreement Addendum</u>

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE AGREEMENT FOR USE IN INDIANA

| THIS ADDENDUM is made this day of, 20 and modifies a Franchi |
|--|
| Agreement of this date entered into by TWO MEN AND A TRUCK SPE LLC , a Delaware limited liabili company, with its principal office at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 3032 ("Franchisor"), and with its principal office at ("Franchisee"). |
| ("Franchisee"). |
| A. <u>Marketing Area</u> . Section 1.11 of the Franchise Agreement is amended by adding the following language: |
| "Franchisor will not operate or license others to operate during the term of this Agreement, a similar business within the Marketing Area whether or not the business is operated under TWO MEN AND A JUNK TRUCK® marks." |
| B. <u>Supplier Requirements</u> . Section 2.4 of the Franchise Agreement is amended by adding the following: |
| "If, and to the extent, the requirement for Franchisee to purchase products from a Designated Supplier is unlawful under Indiana Law, that requirement will be void (to the extent unlawful) and Franchisee must purchase those products in accordance with Franchisor's specifications and only from Approved Suppliers." |
| C. <u>Restrictions on Competition</u> . Section 8.2(b) of Franchise Agreement is amended by addit the following: |
| "The post-term covenant not to compete will only apply to Franchisee's Marketing Area." |
| D. <u>Release on Transfer</u> . Section 7.2(f) is amended to read as follows: |
| "The Franchisee must sign an agreement terminating this Agreement and releasing any and all claims against the Franchisor, the Franchisor's officers, directors, agents, and employees, arising out of or related to this Agreement, except it will not release those claims arising under the Indiana Deceptive Franchise Practices Law, Indiana Code 23-2-2.7., unless otherwise allowed by Indiana law. The release shall contain such language and be of the form chosen by the Franchisor." |
| E. <u>Law and Jurisdiction</u> . Section 10.1 of the Franchise Agreement is amended by adding the following at the end of that section: |

"Notwithstanding the foregoing, the Indiana Franchise Law (Indiana Code

23-2-2.5 and 23-2-2.7) will control where applicable."

| FRANCHISOR: TWO MEN AND A TRUCK SPE LLC | FRANCHISEE: | | |
|--|-------------|--|--|
| | | | |
| By: | By: | | |
| Randy Shacka, President | Name/Title: | | |

E. Maryland Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN MARYLAND

| THIS ADDENDUM is made the day of, 20, and modifies a Franchise Agreement of the same date entered into between TWO MEN AND A TRUCK SPE LLC , a Delaware limited liability company, located at 3400 Belle Chase Way, Lansing, MI 48911-4251 (hereinafter referred to as "Franchisor"), and with its principal office at (hereinafter referred to as "Franchisee"). |
|--|
| In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, Annotated Code of Maryland, Article-Business Regulation, Title 14, §§ 14-201 to 14-233, the parties agree as follows: |
| 1. <u>Acknowledgements of Franchisee</u> . The Franchise Agreement is amended by adding the following Section: |
| The representations in this Agreement are not intended to and will not act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law. |
| 2. <u>Initial Fee Deferral</u> . Section 4.1.1 of the Franchise Agreement is amended by the addition of the following language: |
| Based on the Franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by Franchisee shall be deferred until Franchisor completes its pre-opening obligations under the Agreement. |
| 3. <u>Release on Renewal</u> . Section 5.1 of the Franchise Agreement is amended to add the following: |
| Any release Franchisee is required to sign as a condition of renewal will except claims arising under the Maryland Franchise and Disclosure Law. |
| 4. <u>Release on Transfer</u> . Section 7.2(f) of the Franchise Agreement is amended to add the following: |
| Any release Franchisee is required to sign as a condition of transfer will except claims |

5. <u>Choice of Law; Jurisdiction and Venue</u>. Section 10.3(c) of the Franchise Agreement is amended by adding the following:

arising under the Maryland Franchise and Disclosure Law.

Notwithstanding anything to the contrary in this Section, Franchisee may bring a claim against Franchisor under the Maryland Franchise Registration and Disclosure Law in any Court of competent jurisdiction in the State of Maryland.

6. <u>Limitations of Claims</u>. Section 10.7 of the Franchise Agreement is amended by adding the following:

Notwithstanding the foregoing, Franchisee may bring a legal claim against Franchisor under the Maryland Franchise Registration and Disclosure Law within three years after the grant of the franchise.

7. <u>Effectiveness of Amendment</u>. Each provision of this Amendment is effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law are met independently without reference to this Amendment.

| FRANCHISOR: TWO MEN AND A TRUCK SPE LLC | FRANCHISEE: | | |
|--|-------------|--|--|
| | | | |
| By: | By: | | |
| Randy Shacka, President | Name/Title: | | |

F. Minnesota Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN MINNESOTA

| THIS ADDE | NDUM is made the day of | , 20, | and modifies a Franchise |
|------------------------|---|--------------------------|-----------------------------|
| Agreement of the same | e date entered into between TWO ME | N AND A TRUCK SPI | E LLC, a Delaware limited |
| liability company, loc | ated at 3400 Belle Chase Way, Lan | nsing, MI 48911-4251 | (hereinafter referred to as |
| "Franchisor"), and | | with it | s principal office at |
| | | (hereinafter referred to | as "Franchisee"). |
| | | | |

1. <u>NSF and Interest.</u> Section 4.8 of the Franchise Agreement is amended by adding the following:

Notwithstanding the foregoing, NSF checks and related interest and attorneys' fees are governed by Minnesota Statute § 604.113, which puts a cap of \$30 on initial service charges and requires notice and opportunity to cure prior to assessing interest and attorneys' fees.

- 2. <u>Notices of Termination and Non-Renewal; Consent to Transfer</u>. With respect to franchises governed by Minnesota law, Franchisor will comply with Minn. Stat. § 80C.14, subd. 3-5, which require good cause for termination or non-renewal and, except in certain specified cases, (i) that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the franchise agreement and (ii) that consent to the transfer of the franchise will not be unreasonably withheld.
- 3. <u>Dispute Resolution and Liquidated Damages</u>. Minnesota Stat. § 80C.21 and Minnesota Rules 2860.4400(J) prohibit Franchisor from: (i) requiring litigation to be conducted outside Minnesota; (ii) requiring waiver of a jury trial; and (iii) requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes. Nothing in this Agreement can abrogate or reduce (a) any of the franchisee's rights as provided for in Minnesota Franchise Act or (b) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.
- 4. <u>Protection of Right to Use Trademark</u>. Section 2.3 of the Franchise Agreement is amended by adding the following:

The Minnesota Department of Commerce requires that the Franchisor indemnify Minnesota franchisees against liability to third parties resulting from claims by third parties that the Franchisee's use of the Franchisor's trademark infringes trademark rights of the third party. Franchisor does <u>not</u> indemnify against the consequences of Franchisee's use of the Franchisor's trademark except in accordance with the requirements of the franchise, and, as a condition to indemnification, Franchisee must provide notice to Franchisor of any such claim within ten (10) days and tender the defense of the claim to Franchisor. If Franchisor accepts the tender of defense, Franchisor has the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.

5. Releases. Section 5.1(j) and 7.2(f) of the Franchise Agreement are amended by adding the following:

Minnesota Rules 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a release that would relieve any person from liability imposed by Minnesota Statutes, Chapter 80C. Accordingly, any release signed by Franchisee will exclude such claims as Franchisee may have under the Minnesota Franchises Law and the Rules and Regulations promulgated by the Commissioner of Commerce.

6. <u>Injunctive Relief.</u> Section 10.3(b) of the Franchise Agreement is amended to add the following:

Notwithstanding the foregoing, Franchisee shall not be required to consent to Franchisor obtaining injunctive relief, but Franchisor shall have the right to seek injunctive relief as set forth in this Section The franchisee cannot be required to consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See Minn. Rules 2860.4400(J). Also, a court will determine if a bond is required.

7. Limitation on Claims. Section 10.7 of the Franchise Agreement is amended to add:

This Section 10.7 shall be revised to the extent necessary to comply with Minnesota Stat. § 80C.17, subd. 5.

- 8. <u>Reasonableness.</u> Minnesota Rules 2860.4400(G) prohibits a franchisor from imposing on a franchisee by contract or rule, whether written or oral, any standard of conduct that is unreasonable.
- 9. <u>No Waiver or Disclaimer of Reliance</u>. No statement, questionnaire, or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including, fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with this franchise.
- 10. <u>Liquidated Damages</u>. Minnesota Rules 2860.4400(J) prohibits a franchisor from requiring franchisees to consent to liquidated damages. All references to assessing, imposing, incurring, or paying liquidated damages in the Franchise Agreement are deleted.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed on the written above.

| FRANCHISOR: TWO MEN AND A TRUCK SPE LLC | FRANCHISEE: | | |
|--|-------------|--|--|
| | | | |
| By: | By: | | |
| Randy Shacka, President | Name/Title: | | |

G. New York Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN NEW YORK

| Agreement of th | ADDENDUM is made this day of his date entered into by TWO MEN AND oration, with its principal office at One Gland("France: | O A TRUCK SPE enlake Parkway, 1 | LLC, a | Delaware 1 | imited liab | oility |
|------------------------|--|---|-----------------------|------------------------------|------------------|--------|
| A. are modified by | Renewal or Transfer by Franchisee. Sec adding the following: | tion 5.1 and Section | on 7.2 of | f the Franch | ise Agreer | nent |
| Busines force; i | However, to the extent required by application arising in favor of Franchisor from the State of New York and the state being the intent of this proviso that the extions 687.4 and 687.5 be satisfied. | m the provisions of regulations issued t | f Article thereund | 33 of the G der shall rem | eneral ain in | |
| B. following: | <u>Termination by Franchisee</u> . Section 5.3 c | of the Franchise Ag | greemen | t is modified | l by adding | g the |
| ground | Notwithstanding the foregoing, Franchis available by law. | isee may terminate | e this A | agreement o | n any | |
| C. following: | Assignment by Franchisor. Section 7.1 o | f the Franchise Ag | reemen | t is modified | l by adding | g the |
| | However, no assignment will be made a gment of Franchisor, is willing and finanche Franchise Agreement. | | | | | |
| B. adding the follo | Choice of Law and Jurisdiction. Section wing: | n 10.1 of the Fran | nchise A | Agreement i | s modified | d by |
| | regoing choice of law should not be con isor or Franchisee by Article 33 of the Gen | | | | | |
| FRANCHISO TWO MEN A | R: ND A TRUCK SPE LLC | FRANCHISEE |) : | | | |
| Ву: | | By: | | | | |
| Randy Shacka | , President | Name/Title: | | | | |

H. North Dakota Franchise Agreement Addenda

ADDENDUM TO THE TWO MEN AND A TRUCK SPE LLC FRANCHISE AGREEMENT FOR USE IN THE STATE OF NORTH DAKOTA

| THIS ADDEND | UM is made this | day of | , 20 |) a: | nd modifies | a Franch | iise |
|----------------------------|--------------------------|-------------------|-----------|--------|-------------|------------|------|
| Agreement of this date of | entered into by TWO | MEN AND A T | RUCK S | PE L | LC, a Delav | ware limi | ted |
| liability company, with it | ts principal office at C | ne Glenlake Parky | way, 14th | Floor, | Atlanta, Ge | eorgia 303 | 328 |
| ("Franchisor"), and | | | with | its | principal | office | at |
| | | ("Franchise | ee''). | | | | |

In recognition of the requirements of the North Dakota Franchise Investment Law, Chapter 51-19 of the North Dakota Century Code, the parties agree as follows:

1. THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (SECTION 51-19-09, N.D.C.C.):

- (a) Restrictive Covenants: Franchise Disclosure Documents which disclose the existence of covenants restricting competition contrary to Section 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute.
- (b) Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business.
- (c) Restrictions on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.
- (d) Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.
- (e) Applicable Laws: Franchise agreements, which specify that they are to be governed by the laws of a state other than North Dakota.
- (f) Waiver of Trial by Jury: Requiring North Dakota franchises to consent to a waiver of a trial by jury.
- (g) Waiver of Exemplary and Punitive Damages: Requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages.
- (h) General Release: Franchise agreements that require the franchisee to sign a general release on renewal of the franchise agreement.
- (i) Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies.
- (j) Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorneys' fees.

- 2. The Franchise Agreement is amended as follows:
- (a) <u>Liquidated Damages</u>. Section 6.4 is deleted.
- (b) <u>Non-Competition Covenants</u>. Section 8.2(b) is amended by adding the following: "Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota."
- (c) <u>Governing Law and Forum</u>. Section 10.1 (Governing Law) and Section 10.3(c) (Forum for Litigation) are deleted.
- (c) <u>Alternative Dispute Resolution Procedure</u>. Section 10.2 (Alternative Dispute Resolution Procedure) is revised to add:
 - "Notwithstanding the foregoing, arbitration and mediation proceedings shall be conducted within the State of North Dakota or a location mutually agreed upon by the parties."
- (d) <u>Mutual Waiver of Jury Trial; Mutual Waiver of Punitive Damages; Two-Year Limitation on Claims</u>. Sections 10.4, 10.5, and 10.7 (Mutual Waiver of Jury Trial; Mutual Waiver of Punitive Damages; Two-Year Limitation on Claims) are deleted.
- 3. <u>Effectiveness of Amendment</u>. Each provision of this Amendment is effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North Dakota Franchise Investment Law, N.D. Cent. Code §§ 51-19-17, are met independently without reference to this Amendment.

| FRANCHISOR: | FRANCHISEE: | |
|-----------------------------|-------------|--|
| TWO MEN AND A TRUCK SPE LLC | | |
| | | |
| | | |
| By: | By: | |
| Randy Shacka, President | Name/Title: | |
| • | - | |

I. Rhode Island Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK FRANCHISE AGREEMENT FOR USE IN THE STATE OF RHODE ISLAND

| THIS ADDENDUM is made this day of | , 20 and modifies a Franchise |
|---|---|
| Agreement of this same date entered into by and bet | ween TWO MEN AND A TRUCK SPE LLC, a |
| Delaware limited liability company, with its principal of | • |
| 4251 ("Franchisor"), and | • |
| Transmoot), and | |
| | (Tunemsee). |
| A. Applicable Law. Section 10 of the | Franchise Agreement is amended by adding the |
| following: | Transmise rigidement is unreliade by adding the |
| Tonowing. | |
| 8 19-28 1-14 of the Rhode Island F | ranchise Investment Act provides that "A |
| provision in a franchise agreement restricting | • |
| | |
| state or requiring the application of the laws of | another state is void with respect to a claim |
| otherwise enforceable under this Act." | |
| | |
| · · · · · · · · · · · · · · · · · · · | A TRUCK SPE LLC and Franchisee have caused |
| this Addendum to be executed and entered into as of the | day and year first above written. |
| | |
| | |
| FRANCHISOR: | FRANCHISEE: |
| TWO MEN AND A TRUCK SPE LLC | |
| D. | D. |
| By: | By: |
| Randy Shacka, President | Name/Title: |

J. Washington Franchise Agreement Addendum

ADDENDUM TO TWO MEN AND A JUNK TRUCK® FRANCHISE AGREEMENT AND RELATED AGREEMENTS FOR USE IN THE STATE OF WASHINGTON

| THIS ADDENDUM is made this or | day of, 20 and modifies a Franchise |
|---|---|
| Agreement of this same date (the "Franchise Agr | reement") entered into by and between TWO MEN AND A |
| TRUCK SPE LLC, a Delaware limited liability | company, with its principal office at 3400 Belle Chase Way, |
| Lansing, MI 48911-4251 ("Franchisor"), and _ | with its |
| principal office at | ("Franchisee"). |

- 1. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.
- 2. RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.
- 3. In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.
- 4. A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.
- 5. Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.
- 6. Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.
- 7. RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting

- or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.
- 8. No statement, questionnaire, or acknowledgement signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.
- 9. Section 1.1(d) (Adding Franchise Locations) of the Franchise Agreement is hereby deleted and replaced with the following:

"If Franchisee would like to operate additional Franchise Locations in the Marketing Area, it must obtain Franchisor's written approval of such additional Franchise Locations, which Franchisor may grant or withhold for any reason, in its sole discretion. Franchisee must develop and begin to operate any approved additional Franchise Locations within a reasonable time, which will be specified in a written notice from Franchisor."

10. Section 1.1 (Franchise Fee) of the Franchise Agreement is hereby amended by adding the following:

"The Washington Department of Financial Institutions Securities Division requires Franchisor to defer payment of the franchise fee and other initial payments owed by Franchisee to Franchisor until Franchisor has completed its pre-opening obligations under this Agreement, and Franchisee's Franchise Business is open for business."

11. Section 2.5(f) (No Warranties) of the Franchise Agreement is amended by deleting the last sentence and replacing it with the following:

"Franchisee agrees that Franchisor will not have any liability to Franchisee for any claims, damages or losses suffered by Franchisee as a result of or arising from the products or services provided by or the acts or omissions of any third-party Designated Supplier or third-party Approved Supplier or other third-party provider of products or services designated or approved by Franchisor. For the avoidance of doubt, the waiver of liability in this Section does not apply to any claims, damages or losses suffered by Franchisee as a result of or arising from the products or services provided directly by Franchisor or its Affiliates."

- 12. Section 5.1(b)(xiii) (Renewal Term additional renewal conditions) of the Franchise Agreement is hereby deleted.
- 13. Section 5.7(c) (Notice for Termination; Cure; Notice of Defenses and Claims) is hereby deleted.
- 14. The second sentence of Section 6.4 (Damages for Loss of Bargain) of the Franchise Agreement is hereby deleted and replaced with the following:

"The parties hereby stipulate and agree that the damages for such loss of bargain will be the present value of the royalty that would have been payable to Franchisor for the lesser of (a) the remainder of the term of this Agreement or (b) three years."

- 15. The last sentence of Section 7.2 (Transfer by Franchisee) of the Franchise Agreement is hereby deleted and replaced with the following:
 - "Franchisee agrees to release and hold harmless Franchisor from any liabilities, losses or claims relating to or arising from Franchisor's good faith provision to a proposed transferee of information that Franchisor reasonably believes is truthful and accurate information."
- 16. The first sentence of Section 8.2(e) (Acknowledgements and Agreements Relating to Restrictions) of the Franchise Agreement is hereby deleted.
- 17. Section 9.4 (Indemnification) of the Franchise Agreement is amended by adding the following:
 - "In addition, this indemnity will not apply to any liability arising from Franchisor Indemnitees' negligence, willful misconduct, strict liability, or fraud or Franchisor Indemnitees' violation of state or federal franchise laws."
- 18. Sections 10.5 (Mutual Waiver of Punitive Damages) and 10.2(c)(iii)(b) (Relief) of the Development Agreement do not apply to claims by Washington franchisees arising under the Washington Franchise Investment Protection Act, 19.100 RCW, or the rules adopted thereunder.
- 19. Section 10.7 (Two-Year Limitation on Claims) of the Franchise Agreement is hereby deleted.
- 20. The first clause of Section 10.11 (No Recourse) of the Franchise Agreement is hereby deleted and replaced with the following:
 - "Franchisee acknowledges and agrees that except as provided under an express statutory liability for such conduct and except for any liability arising from any claims that may be asserted under the Washington Franchise Investment Protection Act against any person who violates such statute,"
- 21. The second to last sentence of Section 16 of the Automation Systems User Agreement Terms of Use in Exhibit 6 of the Franchise Agreement related to the one-year limitation on claims is hereby deleted.
- 22. Sections 7 and 8 of the Agreement to Provide Optional Services does not apply to claims arising under the Franchise Investment Protection Act, Chapter 19.100 RCW, or the rules adopted thereunder.

IN WITNESS WHEREOF, **TWO MEN AND A TRUCK SPE LLC** and Franchisee have caused this Addendum to be executed and entered into as of the day and year first above written.

| FRANCHISOR: TWO MEN AND A TRUCK SPE LLC | FRANCHISEE: | | |
|--|-------------|--|--|
| | | | |
| Ву: | By: | | |
| Randy Shacka, President | Name/Title: | | |

Exhibit N to the FDD

FRANCHISE TERMINATION AND RELEASE AGREEMENT

TWO MEN AND A TRUCK SPE LLC FRANCHISE TERMINATION AND RELEASE AGREEMENT

downof

between TWO MEN AND A

THIS ACREMENT is made affective the

| THIS ACKEENENT IS MADE CHECUVE THE | day of, 20_ between I WO WIEN AND A |
|--|---|
| TRUCK SPE LLC, a Delaware limited liability com | npany, ("Franchisor") and a |
| ("Franchisee"). | |
| 1. <u>Introduction</u> . Franchisee and Franchi | isor are parties to a Franchise Agreement dated |
| , ("Franchise Agreement"), fo | r the operation of a TWO MEN AND A JUNK |
| TRUCK® franchise in | _ ("Franchise Business"). Franchisee has entered |
| into an agreement to sell the Franchise Business to a buye | er acceptable to Franchisor ("Buyer"). Franchisor has |
| waived its right of first refusal to purchase the Franch | ise Business and has approved the sale subject to |
| completion of Franchisee's obligations under Section 7 | 7.2 of the Franchise Agreement. According to the |
| conditions on transfer under the Franchise Agreement, Fra | inchisor and Franchisee are terminating the Franchise |
| Agreement so that Franchisor may enter into a new fra | <u> </u> |
| Business. | <i>y</i> , |
| | |

- **2.** <u>Termination of Franchise Agreement.</u> Subject to the terms of this Agreement, Franchisor and Franchisee agree that the Franchise Agreement is terminated as of the effective date of this Agreement.
- **3. Duties of Franchisee and Guarantors on Termination.** Except as may be authorized by other franchise agreements between Franchisor and Franchisee, Franchisee's rights to use the Trademarks and the System and all other rights associated with being a licensed franchisee of Franchisor will cease and the following provisions will apply:
- (a) Payment of All Debt Owed Franchisor; Escrow Account. Franchisee and its principals and affiliates must pay any and all debt they owe or may in the future owe Franchisor, individually or jointly, whether or not such debt arises under the Franchise Agreement. This debt may include, but is not limited to, all royalties, advertising fees, Technology and Support Fees [including those owed for the final month (or portion thereof) of operation of the Franchise Business], and indemnification obligations. Franchisor may require that sufficient funds, as it determines in its sole discretion, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay Franchisor any amounts that Franchisee may owe Franchisor for any reason. After the end of the escrow period, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to third parties. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to third parties. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to Franchisor as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.
- (b) Payment of All Debt Owed Third Parties; Escrow Account. Franchisee must fulfill all obligations to and pay all debt owed or that may in the future be owed to third parties, including any disputed debt, undisputed debt, and customers' damage claims. Franchisor may require that sufficient funds, as it determines in its sole discretion based upon past experience and current issues, be placed in an escrow account for up to one year to cover these obligations. Franchisor may use the escrowed funds to pay third parties any amounts that Franchisee may owe the third parties for any reason. After the end of the escrow period and after any pending disputes are resolved and settled, Franchisor will return to Franchisee any remaining amounts held in escrow not owed to Franchisor. Franchisor may use any excess amount held in escrow to pay amounts owed by Franchisee to Franchisor. Since the escrowed funds are intended to cover potential future liability, Franchisee must continue to pay amounts owed to third parties as those amounts come due and must not rely on Franchisor paying those amounts from any amounts held in escrow.

- (c) <u>Cease Operating Business</u>. Franchisee must cease holding itself out as a Franchisee and must stop using all Trademarks, processes, materials, methods, or promotional materials Franchisor provided or licensed to Franchisee. Franchisee must take all necessary steps to disassociate itself from Franchisor and the System, including, but not limited to, the removal of signs, destruction of letterhead, and assignment or changing of Telephone Numbers and Internet Tools and the like, unless the same are transferred to the Buyer. Franchisee must take such action as necessary to amend or cancel any assumed name, business name, or equivalent registration that contains any Trademarks and Franchisee must furnish Franchisor with satisfactory evidence of compliance with this obligation within ten (10) calendar days after the effective date of this Agreement.
- (d) <u>Return Proprietary Materials and Other Assets</u>. Franchisee must promptly deliver to Buyer or return to Franchisor all Manuals, all of Franchisor's policies and procedures, forms, any documentation or software relating to the Automation Systems and other software, all training and promotional aids and all other confidential and proprietary information.
- (e) Assignment of Telephone Numbers, Email Addresses, Etc. Franchisee must immediately and permanently cease to use all Telephone Numbers and Internet Tools that have been used in the Franchise Business and, if requested by Franchisor, must assign all such Telephone Numbers and Internet Tools to Buyer or Franchisor. Franchisee must provide to Franchisor all information necessary to allow Franchisor to access Franchisee's accounts for Telephone Numbers and Internet Tools, including usernames, passwords, and security codes. Franchisee acknowledges that as between Franchisor and Franchisee, Franchisor has the sole rights to all Telephone Numbers and Internet Tools used in the Franchise Business and all written and online directory listings associated with the Franchise Business and Franchisee authorizes Franchisor, and appoints Franchisor and any officer of Franchisor as its attorney-in-fact, to direct the applicable service providers and all listing agencies to transfer those items to Franchisor or its agent or assignee if Franchisee fails or refuses to do so. The applicable service providers and all listing agencies may accept the direction in this Agreement as conclusive evidence of the exclusive rights of Franchisor in such Telephone Numbers and Internet Tools and directory listings and as its authority to direct their transfer.
- (f) <u>Permit Inspection</u>. Franchisee must permit Franchisor to make final inspection of Franchisee's financial records, books, tax returns, and other accounting records within three (3) years after the effective date of this Agreement.
- (g) Promise Not to Contest Validity or Ownership of Trademarks. Franchisee expressly promises that after the termination of the Franchise Agreement, Franchisee will not, directly or indirectly, contest or aid in contesting the validity or ownership of the Trademarks. Franchisee agrees not to interfere with, in any manner, or attempt to prohibit the use of the Trademarks by any other existing or future franchisee or other licensee of Franchisor. Whenever Franchisor requests, Franchisee agrees to sign any and all other papers, documents, and/or assurances to effectuate this purpose and agrees to fully cooperate with Franchisor and/or any other franchisee to secure the necessary and required consents of any governmental agency or legal authority to enable the franchisee to use the Trademarks.
- (h) <u>Confidential Information</u>. Franchisee must immediately and permanently cease using any and all of the Confidential Information in any business or otherwise and return to Franchisor all copies of all Confidential Information that Franchisee has in its possession. Franchisee acknowledges and agrees that it will be liable to Franchisor for any unauthorized use of the Confidential Information.
- (i) <u>Restrictions on Competition</u>. For three (3) years from and after the termination of the Franchise Agreement (or from and after the date Franchisee ceases the prohibited competition, if later), Franchisee and its affiliates and the principals, shareholders, members, and spouses of Franchisee and its affiliates must not, without Franchisor's prior written consent, directly or indirectly (either as an individual

or in partnership or in conjunction with any other person as principal, agent, shareholder, member or in any other capacity whatsoever) carry on, be engaged in, or be concerned with, or interested in, or advise, lend money to, lease real or personal property to, guarantee the debts or obligations of, or be employed by any person engaged in or concerned with or interested in any Competitive Business located within the Marketing Area or within 20 miles of the Marketing Area, or within the marketing area of any other TWO MEN AND A JUNK TRUCK® business or within 20 miles of the marketing area of any other TWO MEN AND A JUNK TRUCK® business existing or planned at the time the Franchise Agreement is terminated. If any covenant that restricts competitive activity is deemed unenforceable by virtue of its scope in terms of area, business activity prohibited, or length of time, but would be enforceable if modified, the parties agree that the covenant will be enforced to the fullest extent permissible under the laws and public policies applied in the jurisdiction whose law determines the covenant's validity. For purposes of this Agreement, the term "Competitive Business" means: (a) a business that is identical to or similar to a business using the System; (b) any business that offers junk removal services, resale of used goods services, or similar services; or (c) any business granting franchises or licenses to others to operate a business as described in (a) or (b).

- (j) <u>Indemnification</u>. Franchisee will indemnify and hold harmless Franchisor, it officers, directors, employees, and agents, and any of its franchisees or other licensees from all fines, charges, suits, proceedings, claims, demands, damages, liabilities, costs, and settlements with customers and/or others, including the payment of reasonable attorney's fees, arising out of any action and/or inaction of Franchisee and/or any lawsuit, proceeding of any kind or nature and/or settlement negotiations that relate in any way to the operation of the Franchise Business by Franchisee.
- (k) <u>Guarantors</u>. The Guaranty signed by the shareholders, members, officers, directors, and representatives of Franchisee ("Guarantors") will continue in full force and effect and will constitute a guaranty by Guarantors of Franchisee's obligations under this Agreement.
- **4. Release.** Franchisee hereby releases and forever discharges Franchisor and the representatives, owners, employees, officers, agents and assigns of Franchisor from all liability, right, claim, debt and cause of action whatsoever, known or unknown, suspected or unsuspected, which Franchisee ever had, now has or may have at any time based on, arising under or relating to the Franchise Agreement or any other agreement entered into between the parties on or before the date of this Agreement or the relationship between the parties involving the Franchise Agreement and any other agreement or any acts or omissions of Franchisor occurring before the effective date of this Agreement; provided that, nothing contained in this Section will affect any obligations of Franchisor under this Agreement. Section 4 does not apply to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, or the rules adopted thereunder.
- 5. <u>Controlling Law; Venue and Jurisdiction.</u> This Agreement and its construction and any other disputes between or among the parties will be governed by the laws of the State of Georgia (without reference to the conflicts of laws provisions). Unless otherwise precluded by law, any legal proceedings between the parties must be brought and conducted only in a State or Federal Court located in the city in which Franchisor's principal office is located (currently, Atlanta, Georgia), and Franchisee consents to those Courts having personal jurisdiction of Franchisee.
- **6.** <u>Costs of Enforcement.</u> Franchisee agrees to pay all costs incurred by Franchisor in enforcing the provisions of this Agreement, including, but not limited to reasonable attorney fees.
 - **7. Additional Provisions.** The following additional provisions will apply to this Agreement:

- (a) <u>Terms Defined in Franchise Agreement</u>. Any terms defined in the Franchise Agreement (e.g. Trademarks, System, Confidential Information, Internet Tools, Marketing Area) will have the same meaning in this Agreement unless otherwise defined in this Agreement.
- (b) <u>Survival</u>. This Agreement is binding on the heirs, executors, administrators, successors and assigns of the parties.
- (c) <u>Entire Agreement</u>. This Agreement supersedes all prior written or oral representations, agreements or understandings with respect to the matters covered in this Agreement and, along with any other agreements referred to in this Agreement, contains the entire agreement between the parties with respect to the matters covered in this Agreement.
- (d) <u>Amendment</u>. This Agreement may be amended or modified only by an agreement in writing signed by all the parties.
- (e) <u>Waiver</u>. The failure of any party to demand strict compliance with a covenant or condition of this Agreement will not be a waiver of its right to demand strict compliance in the future.
- (f) <u>Signing; Counterparts</u>. This Agreement may be signed in two or more counterparts, each of which will be deemed an original even if the signatures of all the parties are not contained in one document. This Agreement will be considered signed by a party if that party signs the Agreement and faxes or emails a copy of the Agreement containing that party's signature to the other party.

The parties have signed this Agreement on the dates stated opposite their names to be effective as of the date stated at the beginning of this Agreement.

TWO MEN AND A TRUCK SPE LLC

| By: | |
|-------------------------|--------------|
| Randy Shacka, President | |
| (Franchisee) | |
| | |
| | (Franchisee) |

Exhibit O to the FDD

STATE EFFECTIVE DATES AND RECEIPTS

STATE EFFECTIVE DATES

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date stated below:

| <u>State</u> | Effective Date |
|--------------|--|
| California | August 27, 2024, as amended on <i>Pending</i> |
| Hawaii | May 31, 2024, as amended on <i>Pending</i> |
| Illinois | May 1, 2024, as amended on September 16, 2024 |
| Indiana | May 24, 2024, as amended on September 16, 2024 |
| Maryland | August 14, 2024, as amended on <i>Pending</i> |
| Michigan | May 1, 2024, as amended on September 16, 2024 |
| Minnesota | August 26, 2024, as amended on <i>Pending</i> |
| New York | August 15, 2024, as amended on <i>Pending</i> |
| North Dakota | June 27, 2024, as amended on <i>Pending</i> |
| Rhode Island | May 29, 2024 as amended on <i>Pending</i> |
| South Dakota | May 24, 2024, as amended on September 16, 2024 |
| Virginia | August 1, 2024, as amended on <i>Pending</i> |
| Washington | Pending |
| Wisconsin | May 21, 2024, as amended on September 17, 2024 |

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or other seller-assisted marketing plans.

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If TWO MEN AND A TRUCK SPE LLC offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Iowa and New York require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan and Oregon require that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If TWO MEN AND A TRUCK SPE LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington D.C. 20580 and the state agency listed in Exhibit A.

Issuance Date: May 1, 2024, as amended on September 16, 2024

The name, principal business address and telephone number of each franchise seller offering the franchise is as follows (check all that apply):

| Franchise sellers at One Glenlake Parkway, 14th Floor, Atlanta, Georgia 30328, 800-756-5656: | | | | |
|--|---------------|--------------|--|--|
| □ Daniel Laughlin | □ Tray Doster | □ Pam Batten | | |
| Other franchise sellers: | | | | |

I received a disclosure document dated May 1, 2024, as amended on September 16, 2024, that included the following Exhibits:

| A | List of State Administrators | I | Addendum – Mod Market Franchise |
|---|--|---|---|
| В | List of Agents for Service of Process | J | List of Franchisees |
| C | Franchise Agreement | K | List of Former Franchisees |
| D | Preliminary Approval Agreement | L | Financial Statements |
| E | Addendum to Franchise Agreement - Renewal | M | State-Specific Addenda |
| F | Agreement to Provide Optional Services | N | Franchise Termination and Release Agreement |
| G | Non-Disclosure and Confidentiality Agreement | О | State Effective Dates and Receipts |
| Н | Addendum to Permit Operation without Office | | |
| | in Marketing Area | | |

| Signature (individually and as an officer) | Date Disclosure Document Received |
|--|-------------------------------------|
| Print Name | PLEASE SIGN AND KEEP FOR YOUR FILES |
| | |

Two Men and a Junk Truck FDD (05/24 v.2) 1608524462.8

Print Franchisee's Name (if an entity)

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If TWO MEN AND A TRUCK SPE LLC offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Iowa and New York require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan and Oregon require that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If TWO MEN AND A TRUCK SPE LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington D.C. 20580 and the state agency listed in Exhibit A.

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|--|--|--|
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|---|--|---|---|
| В | List of Agents for Service of Process | J | List of Franchisees |
| C | Franchise Agreement | K | List of Former Franchisees |
| D | Preliminary Approval Agreement | L | Financial Statements |
| Е | Addendum to Franchise Agreement - Renewal | M | State-Specific Addenda |
| F | Agreement to Provide Optional Services | N | Franchise Termination and Release Agreement |
| G | Non-Disclosure and Confidentiality Agreement | О | State Effective Dates and Receipts |
| Н | Addendum to Permit Operation without Office | | |
| | in Marketing Area | | |

| Signature (individually and as an officer) | Date Disclosure Document Received |
|--|-----------------------------------|
| Print Name | PLEASE SIGN AND RETURN TO: |
| | Franchise Development |
| | 3400 Belle Chase Way |
| Print Franchisee's Name (if an entity) | Lansing, MI 48911 |
| | Fax number (800) 278-6114 |
| | FranchiseInfo@twomen.com |