



## FRANCHISE DISCLOSURE DOCUMENT

Mobility City Holdings, Inc.  
A Florida corporation  
1200 Yamato Road, Suite A9  
Boca Raton, Florida 33431  
Tel: (561) 300-4100  
info@mobilitycity.com  
www.mobilitycity.com

The franchise that we offer is for Mobility City, a business providing mobile repairs, rentals, sales, white glove delivery, sanitization of mobility equipment, and other products and services. You will also operate a retail showroom for your products and services.

The total investment necessary to begin operation of a Mobility City under a franchise agreement is \$255,350 to \$653,800. This includes \$47,500 to \$267,500 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another form that is more convenient for you. To discuss the availability of disclosures in different forms, contact Diane Baratta, Mobility City Holdings, Inc., 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431 and (561) 300-4100.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 24, 2025

## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

<b>QUESTION</b>	<b>WHERE TO FIND INFORMATION</b>
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits G and H.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit D includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Mobility City business in my area?</b>	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What's it like to be a Mobility City franchisee?</b>	Item 20 or Exhibits G and H list current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

## What You Need to Know About Franchising *Generally*

**Continuing responsibility to pay fees.** You may have to pay royalties and other fees even if you are losing money.

**Business model can change.** The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

**Supplier restrictions.** You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

**Operating restrictions.** The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

**Competition from franchisor.** Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

**Renewal.** Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

**When your franchise ends.** The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

### Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

## Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration, and/or litigation only in Florida. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Florida than in your own state.
2. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all your financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both you and your spouse's marital and personal assets at risk if your franchise fails.
3. **Mandatory Minimum Payments.** You must make minimum royalty or advertising fund payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.



## NOTICE REQUIRED BY THE STATE OF MICHIGAN

**THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.**

The Michigan Franchise Law states in Sec. 445.1527, Sec.27 that each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than five years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
  - (i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.
  - (ii) The fact that the proposed transferee is a competitor of the franchisor or sub-franchisor.
  - (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

- (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- (h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).
- (i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

If the franchisor's most recent financial statements are unaudited and show a net worth of less than \$100,000.00, the franchisee may request the franchisor to arrange for the escrow of initial investment and other funds paid by the franchisee until the obligations, if any, of the franchisor to provide real estate, improvements, equipment, inventory, training or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

State of Michigan  
Department of Attorney General  
CONSUMER PROTECTION DIVISION  
Attention: Antitrust & Franchise  
G. Mennen Williams Building, 1st Floor  
525 West Ottawa Street  
Lansing, Michigan 48909  
Telephone Number: (517) 373-7117

Mobility City ®  
Franchise Disclosure Document

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**ITEM 1**  
**THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES**

Mobility City Holdings, Inc., the franchisor of the Mobility City franchise is referred to in this franchise disclosure document (the “Disclosure Document”) as “we”, “us” or “our” as the context requires. A franchisee is referred to in this Disclosure Document as “you” and “your” as the context requires. If you are a corporation, partnership or other legal entity (a “Corporate Entity”), our Franchise Agreement will also apply to your individual owners, shareholders, members, officers, directors and other principals.

**The Franchisor**

We are a Florida corporation established on March 9, 2017. Our principal place of business is 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431. We conduct business under our corporate name Mobility City Holdings, Inc. and under the Mobility City trade name. Our business is operating the Mobility City franchise system and granting franchises to third parties like you to develop and operate a Mobility City Business. We began offering franchises in October 2017. Other than as discussed above, we are not in any other business, we have not conducted business in any other line of business, we do not conduct or operate a Franchised Business of the type to be operated by a franchisee, and we have not offered or sold franchises in any other line of business. We do not have any predecessors and we do not have any parent company. Our registered agents for service of process are disclosed in Exhibit B of this Disclosure Document.

**The Franchised Business**

We license a system (the “System”) for the development and operation of a Mobility City business (each, a “Franchised Business” or “Mobility City Business”) offering the repair, sales, rentals, white glove delivery and sanitization of mobility equipment (the “Approved Services and Products”) through mobile uniformed technicians and from one or more retail locations within a designated territory. The System includes Approved Services and Products that we currently designate and that we may modify, add to or discontinue from time to time, and our specifications, methods and procedures for marketing, selling, offering, and providing the Approved Services and Products. The System also features and requires, as designated by us, your exclusive purchase, use, and maintenance of other merchandise, inventory, products, supplies, warranties, equipment, service vehicles, materials and goods comprising or used to provide the Approved Services and Products offered for sale and other products and services related to the merchandizing, display, packaging, and sale of Approved Services and Products, uniforms, trade displays, equipment, furniture, and fixtures designated by us (collectively, the “System Supplies”). The System is presently identified by the Mobility City trademark, logo and other trademarks, service-marks, logotypes, and commercial symbols as we may designate, modify and adopt from time to time for use in the System and as same may or may not be registered with the United States Patent and Trademark Office (collectively referred to as the “Licensed Marks”). The System features the prominent display of the Licensed Marks and our trade dress. You must only operate the Franchised Business in conformity with the specifications, procedures, criteria, and requirements that we designate in our confidential operations manual and other proprietary manuals that we may designate and loan to you and, as we may from time to time supplement and modify other manuals and communications (collectively, the “Manuals”).

You will operate your Mobility City Business from one or more Showrooms and on a mobile basis using a number of Vehicles as agreed to by you and us at the time you sign your Franchise Agreement. The number of required Showrooms and Vehicles will depend on population, population density, geography and other factors that we determine. Within four weeks after you complete your initial training, we require you to have a “soft opening” of your Franchised Business, by which time you must have acquired, outfitted and deployed your first Vehicle, have hired one technician, and be prepared to service national accounts.

### **Franchise Agreement**

You may enter into a Franchise Agreement in the form attached to this Disclosure Document as Exhibit E to develop and operate your Franchised Business. If you sign a Franchise Agreement, you will be required to develop and operate your Franchised Business in conformity with the requirements of our System and at locations that we approve in writing. Your Main Showroom and/or Satellite Showrooms (each, a “Showroom”), the locations of your Main Showroom and Satellite Showrooms (each, a “Showroom Location” will, ordinarily, be situated in high traffic retail commercial locations. You must select your Showroom Locations in accordance with the Franchise Agreement and obtain our written approval of those Showroom Locations. Your rights in the System will be limited to the establishment and operation of a single Franchised Business offering, selling, and/or providing only our Approved Services and Products from your approved Showroom Locations and using only our System Supplies. Your Showroom Locations must conform to the requirements of our System.

### **Our Affiliates**

Home Care America of South Florida Inc. d/b/a Mobility City of Boca Raton and d/b/a EZ Mobility Rentals  
Our affiliate Home Care America of South Florida Inc. d/b/a Mobility City of Boca Raton and d/b/a EZ Mobility Rentals is a Florida corporation established on March 18, 1999 and is licensed by the Florida Agency for Health Care Administration. This affiliate maintains a principal business address at 1200 Yamato Road, Suite A9, Boca Raton, Florida 33413. This affiliate provides training and support to franchisees. This affiliate has not in the past and does not now offer franchises in any lines of business.

### **EZ Mobility Rentals LLC**

Our affiliate EZ Mobility Rentals LLC is a Florida limited liability company established on October 11, 2023. This affiliate maintains a principal business address at 5656 NW 40 Avenue, Boca Raton, Florida 33496. This entity is currently developing a mobile application that we anticipate will be used by the System. This affiliate has not in the past and does not now offer franchises in any lines of business.

### **Market and Competition**

The marketplace for the products and services offered by the Franchised Business is well developed and competitive. The general market for Mobility City is any person or business in need of services to repair, rent, purchase, or sanitize mobility equipment, especially any person seeking in-home services (as compared to services that require transporting equipment to a service center). You will be competing with many other businesses that offer and sell products and services that are similar to or substitutes for the products and services offered by the Franchised Business, including equipment manufacturers, healthcare facilities, internet sellers, third party administrators, and lead generators. Competition includes local, regional and national businesses that repair, rent and/or sell mobility equipment from fixed locations and through online and e-commerce delivery channels of distribution. Mobility City Franchised Businesses are not seasonal.

### **Industry Specific Laws**

In some states and jurisdictions, you will need a state license to provide or service home medical equipment. To obtain the license (if applicable), you may need to meet certain conditions, such as educational requirements, appropriate location, proof of insurance, and reporting requirements. You must obtain subcontractor accreditation by the Compliance Team. You may also be required to comply with additional licensing requirements depending on the jurisdiction where your Franchised Business is located. Additionally, your owners and technicians must obtain and maintain AMRG Assistive Mobility Technician Certification.

You alone are responsible for investigating and complying with all applicable laws and regulations, despite any information that we may give you. Before you sign a franchise agreement, you should research, and

consult with a legal advisor about, the legal requirements that will apply to your business, including any permits and licenses necessary to operate in your market. You can also contact a license facilitator to assist you in your licensing research before you sign a franchise agreement.

## **ITEM 2**

### **BUSINESS EXPERIENCE**

#### **Diane Baratta – Director and President**

Diane Baratta has been our Director and President in Boca Raton, Florida (and, prior to August 2020, in Fort Lauderdale, Florida), since our founding in March 2017. She has also been Director of Sales and Marketing for our affiliate-owned Mobility City retail business since 2015.

#### **Vincent L. Baratta – Chief Operating Officer**

Vincent Baratta has been our Chief Operating Officer in Boca Raton, Florida (and, prior to August 2020, in Fort Lauderdale, Florida), since our founding in March 2017. He has also been Chief Operating Officer for our affiliate-owned Mobility City since April 2015.

#### **Ben Fretti – Director of Operations**

Ben Fretti has been our Director of Operations in Fort Lauderdale, Florida, since April 2020. He was a Design Specialist with Closet Factory in Fort Lauderdale, Florida, from January 2019 to April 2020. He was Director of Operations for Flash Restore in Boca Raton, Florida, from November 2017 to December 2018.

#### **Charles Lewis – Director of National Accounts**

Charles Lewis has been our Director of National Accounts in Boca Raton, Florida, since September 2020. Charles was Director of Purchasing at CJM Communities in Boca Raton, Florida, from February 2018 to March 2020.

#### **Craig Kreakie – Director of Franchise Performance**

Craig Kreakie has been our Director of Franchise Performance in Westerville, Ohio, since February 2024. He was Vice President of Sales and Service Operations for SpinLife in Columbus, Ohio, from April 2019 to February 2024.

#### **Dale Nash – Director of National Accounts**

Dale Nash has been our Director of National Accounts in Columbia, South Carolina, since December 2022. He worked in global product and business development for Homecare Products, Inc, dba EZ ACCESS, in Irmo, South Carolina, from October 2014 to February 2021.

## **ITEM 3**

### **LITIGATION**

Downing & Downing LLC, Leeandra Downing and Austin Downing v. Mobility City Holdings, Inc., Diane Baratta and Vincent L. Baratta - Case 01-20-0000-7654. After being terminated for breach of franchise agreement in December 2019, former franchisee Downing & Downing LLC and its owners Austin and Leandra Downing (“Downings”) filed a Demand for Arbitration with the American Arbitration Association on March 3, 2020, claiming various causes of action related to the sale of the franchise, based primarily on allegations that we did not advise them that certain licenses were required to sell and rent mobility equipment, that we stated the business was a home-based business, and that material information was omitted from the franchise disclosure document. The parties settled the case in April 2020 with a payment of funds by us to the Downings.

No other litigation is required to be disclosed in this Item.

#### **ITEM 4**

#### **BANKRUPTCY**

Vincent L. Baratta, our Chief Operating Officer, filed a petition under Chapter 7 of the United States Bankruptcy Code in the Bankruptcy Court for the Southern District of Florida on January 12, 2018, for a personal bankruptcy in connection with a divorce. The case number was 18-10432-MAM. He received a discharge on April 13, 2018. His principal place of business is 1200 Yamato Road, Suite A9, Boca Raton, FL 33421.

No other bankruptcy information is required to be disclosed in this Item.

#### **ITEM 5**

#### **INITIAL FEES**

##### **Franchise Agreement**

When you sign a Franchise Agreement you will pay to us a non-refundable initial franchise fee in the amount of \$47,500 (the “Initial Franchise Fee”). The Initial Franchise Fee is for a geographic area that includes a population of approximately 600,000 people. If we and you mutually agree, you may purchase a designated territory with additional people. For each additional 100,000 people (or fraction thereof) added to your designated territory your Initial Franchise Fee will be increased by \$5,000. The maximum number of people permitted under a Franchise Agreement is approximately 5,000,000 and requires an Initial Franchise Fee in the amount of \$267,500. The Initial Franchise Fee is fully earned by us upon payment. The method we use to calculate the Initial Franchise Fee is uniform for all franchises that we offer through this Disclosure Document. During our fiscal year ending December 31, 2024, we awarded one franchisee a territory of 5,000,000 for an Initial Franchise Fee of \$150,000. We did not provide any other franchisees with discounts during our fiscal year ending December 31, 2024.

##### **Veteran’s Discount**

We offer a 10% discount on your first franchise if you are a U.S. military veteran who has received a discharge (other than dishonorable). If the franchise is held by a corporation, limited liability company, or other legal entity, the veteran participant must have at least 51% ownership to qualify for this discount. To receive the discount, you must provide us a copy of DD Form 214 reflecting your military status before you sign a franchise agreement.

##### **Multi-County Discount**

We offer a 10% discount on your first franchise if the designated territory includes three or more counties.

##### **Territory Deposit**

If you desire to reserve a designated territory while you seek to obtain financing, identify a location, and other initial activities, we and you may mutually agree to enter into a Franchise Deposit Agreement in the form attached as Exhibit F to this disclosure document. Pursuant to the Franchise Deposit Agreement, you will make a \$10,000 deposit with us to reserve a designated territory that we mutually agree upon. The deposit will be applied to your Initial Franchise Fee if and when you enter into a franchise agreement with us. The deposit is refundable if you are denied funding by two independent funding sources or we determine, in our sole discretion, that you do not meet our standards.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

### Email Licensing Fee

At the time you sign a Franchise Agreement, you must pay us between \$300 and \$1,000 to cover the cost of a one-year license agreement for your Microsoft 365 Office and email accounts. You must continue to pay a yearly licensing fee for Microsoft 365 Office and email accounts throughout the term of your franchise.

## **ITEM 6**

### **OTHER FEES**

Type of Fee <sup>(Note 1)</sup>	Amount	Due Date	Remarks
Royalty <sup>(Notes 2 and 3)</sup>	7% of Gross Sales; subject to Minimum Monthly Royalty Fee Requirement of \$4,000 per month beginning in the seventh month following the opening of your Main Showroom or 10 months after the date you sign a Franchise Agreement, whichever is earlier.  If you fail to open a Satellite Showroom as required, and in addition to any other rights and remedies that we have, we may charge you an additional Royalty Fee of \$4,000 per month for each month that the required Satellite Showroom is not open.	Monthly on the fifth day of the month for the preceding month	Will be debited automatically from your bank account by ACH or other means designated by us. See, Notes 2 and 3 for Minimum Monthly Royalty Requirement.
Brand Development Fund <sup>(Note 4)</sup>	1% of Gross Sales	Monthly on the fifth day of the month for the preceding month	Will be debited automatically from your bank account by ACH or other means designated by us.
Franchisee Directed Local Marketing <sup>(Note 5)</sup>	5% of Gross Sales, beginning in month 7 after you sign a franchise agreement	As incurred	Must be spent by you monthly on pre-approved marketing within your designated territory and in accordance with our standard and specifications. See, Note 5. This requirement begins seven months after you sign a Franchise Agreement.
Technology <sup>(Note 6)</sup>	Up to \$500 per month, currently not assessed	Monthly as invoiced	Will be debited automatically from your bank account by ACH or other means designated by us.



Software Fee	Up to \$200 per month	Monthly, as invoiced	Payable to us or our designated vendor for accounting software and other applications, such as QuickBooks Online and Microsoft 365.
Local and Regional Advertising Cooperatives (Note 7)	As established by cooperative members, but not exceeding the local marketing requirement, and currently not assessed	As established by cooperative members	If we authorize an Advertising Cooperative, fees that you pay to the cooperative will count to the satisfaction of your local marketing requirements and will not exceed local marketing requirements.
Annual Conference Attendance Fee <sup>(Note 8)</sup>	Our then current conference fee, not greater than \$1,500	When invoiced and before conference	Applies to conference fee for an annual System conference.
Additional Employee Initial Training / Replacement Training	Our then current training fee, \$1,000	When invoiced and prior to training	<p>There is no initial pre-opening training fee for three people, including you or your Managing Owner and one designated manager. This fee applies to additional individuals that we authorize to attend training either before or after you open.</p> <p>Any technicians that you hire within the first year after you open your Main Showroom must be trained by us at our training facility in Boca Raton, Florida. There is no charge for this training, although you will be responsible for all travel costs, expenses and wages for the attendees.</p>
Supplemental On-Site Training	Our then current daily rate per trainer, plus expenses we incur. Current rate is \$500 per day.	When invoiced and prior to training	If we provide in-person support to you in response to your request, we may charge this fee plus any out-of-pocket expenses, such as travel, lodging and meals for employees providing onsite support.
Interest	18% per annum from due date	On demand	Payable on all overdue amounts, fees, charges, and payments due to us under the Franchise Agreement. Interest rate cannot exceed legal rate allowed by law and may be adjusted to reflect same.
Reporting Non-Compliance	\$150 per occurrence	14 days of invoice	Payable for failure to timely submit Royalty and Activity Reports, and other reports and financial statements as required under Franchise Agreement.
Operations Non-Compliance	\$450 to \$1,000 per occurrence	14 days of invoice	Payable for failure to comply with operational standards as required and

			specified under Franchise Agreement, plus inspection and re-inspection costs incurred by us. If you fail to correct the non-compliance we may charge you \$250 per week until you correct such non-compliance.
Payment Non-Compliance	\$250 per occurrence	14 days of invoice	Payable for failure to timely pay, when due, a fee or payment due to us under the Franchise Agreement, plus interest, costs and legal fees.
Breach of Territory Fee	Greater of (i) \$500 or (ii) 75% of the amount paid to you by the customer located out of your territory	On demand	If you serve a customer outside of your territory without our prior written permission or where such service is not authorized by the Franchise Agreement, we may impose this fee
Third Party Vendors	Pass-through of costs, plus reasonably administrative charge. Currently no administrative charge	Varies	We have the right to require franchisees to use third party vendors and suppliers that we designate. Examples include computer support vendors, mystery shoppers and customer feedback systems. The vendors and suppliers may bill you directly. We also have the right to collect payment for these vendors from you along with a reasonable markup or charge for administering the payment program.
Reimbursement	Amount that we spend on your behalf, plus 10%	Within 15 days of invoice	If we pay any amount that you owe or are required to pay to a third party, you must reimburse us, plus 10%. We are not obligated to make any such payments.
Customer Complaint Costs	Our expenses	On demand	We may take any action we deem appropriate to resolve a customer complaint about your Franchised Business. If we do, we may require you to reimburse us for our expenses.
Audit	Cost of audit	On demand	For costs incurred by us for each financial audit, provided the audit determines underreporting of 2% or greater during any designated audit period. Includes fees incurred by us including audit, legal, travel and reasonable accommodations.
Quality Assurance Audit	Actual costs incurred by us	As invoiced	Payable to us if we elect to perform or designate a third party to perform periodic quality assurance audits,

			including mystery shopper type inspections and programs.
Collections	Actual fees, costs, and expenses	On demand	For costs and expenses incurred by us in collecting fees due to us, and/or to enforce the terms of the Franchise Agreement or a termination of the Franchise Agreement. Includes costs and expenses of re-inspections required by quality assurance audit.
Non-Compliance Cure Costs and Fees	Our out-of-pocket costs and internal cost allocation, plus 10%	On demand	If we cure your non-compliance (for example if you do not have required insurance and we purchase such insurance for you), you must reimburse our costs plus a 10% administrative fee. We are not required to cure your non-compliances.
NSF Check Fee of Failed Electronic Fund Transfer	5% of amount or \$75, whichever is greater, or maximum fee allowed by law	On demand	Payable if your bank account possesses insufficient funds or fails to process a payment or transfer related to a fee due to us.
Non-compliance	Actual fees, costs, and expenses	On demand	Fees, costs and expenses incurred by us as a result of your breach or noncompliance with the terms of your Franchise Agreement.
Supplier Review	Actual fees, costs, and expenses	Within 14 days of invoice	You must pay us the costs incurred by us to review and evaluate a potential supplier, product, or service that you submit to us for approval.
Management Service	Actual costs incurred by us	As invoiced	Payable if we elect to manage the Franchised Business due to a failure by you to have the Franchised Business managed by an authorized Managing Owner or Manager.
Transfer	\$35,000, plus any broker fees incurred by Franchisor	On demand	Payable if we approve your transfer request, but prior to execution of final transfer agreements and authorization.
Renewal	\$2,000	On signing renewal Franchise Agreement	Payable if we approve your renewal request and upon signing our then current Franchise Agreement.

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Explanatory Notes to Item 6  
“Other Fees”

Note 1: Type of Fee – The above table describes fees and payments that you must pay to us, our affiliates, or that our affiliates may impose or collect on behalf of a third party. All fees are uniformly imposed for all franchises offered under this Disclosure Document, are recurring, are not refundable, and are payable to us, unless otherwise specified. Payment is subject to our specification and instruction, including, our election to have all fees automatically drafted from your business bank account or automatically debited or charged to your business bank account. You will be required to sign an ACH Authorization Form (Franchise Agreement, Exhibit 6) permitting us to electronically debit your designated bank account for payment of all fees payable to us and/or our affiliates. You must deposit all receipts and Gross Sales of your Franchised Business into the designated bank accounts that are subject to our ACH authorization. You must install and use, at your expense, the pre-authorized payment, point of sale, credit card processing, automatic payment, automated banking, electronic debit and/or electronic funds transfer systems that we designate and require in the operation of your Franchised Business. You must pay all fees charged by your bank in connection with our ability to debit your bank account.

Note 2: Royalty Fees – You must pay to us a continuing royalty fee (the “Royalty Fee”). The Royalty Fee is a monthly fee equal to the greater of (a) a sum equal to 7% (the “Royalty Rate”) of your monthly Gross Sales or (b) \$4,000 per month (the “Minimum Monthly Royalty Fee Requirement”). Notwithstanding the foregoing, the Minimum Monthly Royalty Fee Requirement shall not start until the earlier of: (a) the seventh month after you open your Main Showroom or (b) the tenth month after the date you sign the Franchise Agreement. In addition the foregoing, if you fail to open a Satellite Showroom as required by your Franchise Agreement, and in addition to our other rights and remedies, we may, in our sole discretion, charge you an additional Royalty Fee of \$4,000 per month for each month that your Satellite Showroom that is not open as required. If any federal, state or local tax other than an income tax is imposed on the Royalty Fee which we cannot directly and, dollar for dollar, offset against taxes required to be paid under any applicable federal or state laws, you must compensate us in the manner prescribed by us so that the net amount or net effective Royalty Fees received by us is not less than what we would have received had there been no such federal, state or local tax.

Note 3: Gross Sales – “Gross Sales” means the total dollar sales from all business and customers of your Franchised Business and includes the total gross amount of revenues, receipts, and sales from whatever source derived, whether in form of cash, credit, agreements to pay or other consideration including the actual retail value of any goods or services traded, borrowed, or received by you in exchange for any form of non-money consideration (whether or not payment is received at the time of the sale), from or derived by you or any other person or Corporate Entity from business conducted or which started in, on, from or through your Franchised Business and/or your Showroom Locations, whether such business is conducted in compliance with or in violation of the terms of the Franchise Agreement. Gross Sales include the total gross amount of revenues, receipts, and sales from whatever source derived from and/or derived by you (including any person and/or Corporate Entity acting on your behalf) from business conducted within and/or outside your designated territory that is related to your Franchised Business and/or a competitive business located and/or operated at your Showroom Locations(s), within your designated territory, outside your designated territory, and/or otherwise. Gross Sales does not include sales taxes that you collect and remit to the proper taxing authority or promotional discounts that are authorized by us in writing and provided by you to customers of the Franchised Business. Gross Sales shall be recognized at the time a sales receipt or invoice is created, regardless of when payment is received and any deferred or installment payments shall be included in Gross Sales as of the date the initial invoice or receipt is issued. We may, in our sole discretion, modify or change how and when Gross Sales are recognized for the purpose of calculating fees under the Franchise Agreement. You must report your adjusted Gross Sales to us each month. If you fail to report your Gross Sales, we will withdraw estimated royalty fees and marketing fund contributions based

on 125% of the most recent adjusted Gross Sales you reported. We will true-up the actual fees after you report your actual Gross Sales to us.

Note 4: Brand Development Fund – The brand development fund fee is a continuing monthly fee equal to 1% of your monthly Gross Sales (the “Brand Development Fund Fee”).

Note 5: Franchisee Directed Local Marketing – Beginning on first day of the seventh month after the Effective Date, and continuing thereafter on an on-going monthly basis throughout the term of your Franchise Agreement, you must spend not less than 5% of your monthly Gross Sales on the local marketing of your Mobility City Business within your designated territory and in accordance with our standards and specifications. Currently, we require that you conduct ongoing marketing activities such as (1) newspaper advertisements; (2) calling national accounts; (3) maintaining a Google Ads campaign; (4) engaging in B2B marketing and presentations to assisted living and other health care providers; (5) providing coupons to pharmacies, non-profit organizations and physicians/therapists; (6) administering wheelchair programs to nursing homes and hospitals; (7) providing “tune-up” days for senior and assisted living facilities; and (8) obtaining memberships in assisted living, nursing home and hospital-related organizations and associations. We may modify our required marketing standards, specifications and requirements at any time.

Note 6: Technology Fee – The continuing monthly technology fee is an administrative fee and may not associated with any particular service but is used, at our discretion, to defray some of our costs related to system website, intranet, and other technology related expenses (including POS systems and CRMs) that we may designate (the “Technology Fee”). Currently we do not charge a monthly Technology Fee but reserve the right to implement one at any time in the future provided that the monthly Technology Fee shall not exceed \$500 per month.

Note 7: Local and Regional Advertising Cooperatives – If two or more Mobility City Businesses are operating within a geographic area, region, or market designated by us (a “designated market”), we reserve the right to establish and require your participation in a local or regional advertising cooperative within the designated market. If a local or regional advertising cooperative is established within a designated market that includes your Mobility City Business, you will be required to participate in the cooperative and make on-going payments to the cooperative in such amounts and subject to such caps as established by the cooperative members. We anticipate that each Mobility City franchisee will have one vote for each Mobility City Business located within the cooperative market and that cooperative decisions shall be made based on approval of a simple majority vote with a quorum of not less than 25% of the designated cooperative members. Contributions to a local or regional cooperative that we designate will count to the satisfaction of your minimum local marketing requirements and shall not exceed the local marketing requirement.

Note 8: Annual Conference Attendance Fee – If we offer a franchisee annual conference in a given year you will be required to attend the conference on the dates and at the location that we designate. You will be responsible for all travel and lodging expenses. We may charge you an annual conference fee in an amount not exceeding \$1,500. We reserve the right to charge the annual conference fee to those franchisees that do not attend.

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**ITEM 7**  
**ESTIMATED INITIAL INVESTMENT**

**YOUR ESTIMATED INITIAL INVESTMENT**

**A. Franchise Agreement**

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is Made
Initial Franchise Fee <sup>(Note 1)</sup>	\$47,500 – \$267,500	Lump sum	When Franchise Agreement is signed	Us
Email Licensing Fee <sup>(Note 2)</sup>	\$300 – \$1,000	Lump sum	When Franchise Agreement is signed	Us
Rent – One Month <sup>(Note 3)</sup>	\$5,000 – \$10,000	As arranged	When lease signed	Landlord
Lease Deposits <sup>(Note 3)</sup>	\$10,000 – \$20,000	As arranged	As incurred	Landlord
Utilities	\$500 – \$1,000	As arranged	As incurred	Suppliers
Construction and Leasehold Improvements <sup>(Note 4)</sup>	\$15,000 – \$45,000	As arranged	As incurred	Contractors, suppliers, and/or landlord
Furniture, Fixtures and Equipment <sup>(Note 5)</sup>	\$2,000 – \$4,000	As arranged	As incurred	Suppliers
Pre-Opening Marketing <sup>(Note 6)</sup>	\$2,800	As arranged	As incurred	Suppliers
Market Launch Program – Six Months <sup>(Note 7)</sup>	\$40,000 – \$60,000	As arranged	As incurred	Suppliers
Outfitted Vehicle with Work Tent <sup>(Note 8)</sup>	\$6,000 – \$60,000	As arranged	As incurred or when billed	Suppliers
Equipment and Tools	\$7,000 – \$10,000	As arranged	As incurred	Suppliers
Computer, Software and Point of Sale System <sup>(Note 9)</sup>	\$2,000 – \$5,000	As arranged	As incurred	Suppliers
Printing, Interior Signage and Marketing Materials	\$7,000 – \$10,000	As arranged	As incurred	Suppliers
Assisted Living Association Membership	\$750 – \$1,500	As arranged	As incurred or when billed	Association
Insurance	\$4,000 – \$10,000	As arranged	As incurred	Suppliers, Insurance companies

Office Expenses	\$1,500 – \$3,000	As Arranged	As incurred	Suppliers
Initial Inventory <sup>(Note 10)</sup>	\$55,000 – \$65,000	As arranged	As incurred	Suppliers
Travel for Initial Training <sup>(Note 11)</sup>	\$4,000 – \$6,000	As arranged	As incurred	Airlines, hotels, restaurants
Licenses and Permits <sup>(Note 12)</sup>	\$1,000 – \$4,000	As arranged	As incurred	Government
Professional Fees <sup>(Note 13)</sup>	\$4,000 – \$8,000	As arranged	As incurred	Attorneys, accountants, architects, advisors
Additional Funds – Six Months <sup>(Note 14)</sup>	\$40,000 – \$60,000	As arranged	As incurred	Employees, suppliers, landlord, utility suppliers
Total Estimate <sup>(Note 15)</sup>	\$255,350 – \$653,800			

#### Explanatory Notes to Item 7 - for a Franchise Agreement

Note 1: Initial Franchise Fee – The Initial Franchise Fee for a single franchise under a Franchise Agreement is \$47,500 for a territory that includes approximately 600,000 people. If we and you mutually agree, you may purchase a designated territory with additional people. For each additional 100,000 people (or fraction thereof) added to your designated territory your Initial Franchise Fee will be increased by \$5,000. The maximum number of people permitted under a Franchise Agreement is approximately 5,000,000 and requires an Initial Franchise Fee in the amount of \$267,500. All fees are non-refundable. We do not finance any portion of your initial fees.

Note 2: Email Licensing Fee – At the time you sign a Franchise Agreement you must pay us a fee to cover the cost of a one-year license agreement for your Microsoft 365 Office and email accounts. This fee depending on the number of email accounts you required. You must continue to pay a yearly licensing fee for Microsoft 365 Office and email accounts throughout the term of your franchise.

Note 3: Rent and Lease Deposits– You acquire a retail space for sales, customer service, operations, and storage for your Franchised Business. Your Main Showroom should be approximately 2,500 to 3,000 square feet, with rear freight door access. Our estimates in this table assume you pay one month rent plus a security deposit equal to two months’ rent before you open your Main Showroom. This estimate assumes that you will rent the location for your Main Showroom. If you choose to purchase real estate instead of renting, your costs will be significantly different. This estimate only includes the costs for acquiring the location for your Main Showroom and does not include the costs of acquiring your Satellite Showroom(s).

Note 4: Construction and Leasehold Improvements – This estimate is for the cost of construction, construction management and build-out of your Main Showroom without a tenant improvement allowance from the landlord. This estimate assumes that the typical square footage for your Main Showroom will range from 2,500 to 3,000 square feet and that the site of the Main Showroom that you select is delivered to you in an enhanced shell condition with pre-installed improvements including installed and functional HVAC systems, essential lighting, electrical switches and outlets, lavatories, a finished ceiling, walls prepared for painting and a concrete slab floor (i.e.. “vanilla box”). This estimate does not include

architectural fees or other fees charged by licensed professionals other than general contractors and licensed tradesmen and does not include any special heating cooling or ductwork.

Note 5: Furniture, Fixtures and Equipment – You will be required to purchase certain types of furniture, fixtures and equipment for your Mobility City Business, including but not limited to shelves, office furniture, and a workbench, in accordance with our standards and specifications.

Note 6: Pre-Opening Marketing – Upon the signing of your Franchise Agreement, you must pay to our designated agency a fee to be used toward the establishment and maintenance of your online presence during your first two months. Our designated agency currently charges \$1,400 per month. This expense may increase if our designated agency raises its fees.

Note 7: Market Launch Program – In connection with the opening of your Franchised Business and for a period of six months thereafter, you must conduct a marketing launch program in accordance with our requirements and specifications. This estimate includes the costs you will incur in connection with this program. Our basic requirements for marketing and advertising are set forth more fully in Item 11.

Note 8: Outfitted Vehicle with Work Tent – You must purchase a new or lightly used van in accordance with our specifications. Vehicles that we currently approve include but are not limited to the following Nissan NV 1500 or NV 2500, Dodge Ram Promaster 1500 or 2500, Ford Transit 250, Chevy Express 2500, GMC Savanah Cargo van, and Mercedes Benz Sprinter. All initial and additional vehicles, new or used, must be approved by us in advance of your purchase. You will be required to configure the van with shelving, driver partition, rubber flooring and the approved vinyl wrap provided by our approved vendor. Shelving, partition, flooring, and wrap will be installed locally in your market. Your vehicle must be registered and insured as required in the jurisdiction where you Franchised Business operates. The low-end estimate is your initial payment if you finance your vehicle. The high-end estimate is the cost to purchase a new vehicle. This estimate is only for the cost of your first vehicle that you must purchase in connection with your soft opening and does not include the cost of other vehicles that you are required to purchase in connection with your Franchised Business.

Note 9: Computer, Software and Point of Sale System – You will be required to purchase, license and use the point of sale systems, ordering systems, and applications that we designate. Information about the point of sale and computer systems are disclosed in Item 11 of this Disclosure Document.

Note 10: Initial Inventory – You will be required to purchase from our approved suppliers an initial inventory consisting of home medical equipment such as wheelchairs and mobility scooters, for your Franchised Business.

Note 11: Travel for Initial Training – You must complete our pre-opening training program before opening your Mobility City Business. This estimate is for estimated travel and lodging expenses that you will incur to attend our pre-opening initial training program.

Note 12: Licenses and Permits – You must apply for, obtain and maintain all required permits and licenses necessary to operate a Mobility City Business. The licenses will vary depending on local, municipal, county and state regulations. All licensing fees are paid directly to the governmental authorities when incurred and are due prior to opening the Franchised Business.

Note 13: Professional Fees – This estimate is for costs associated with the engagement of professionals such as attorneys, accountants and architects for advisories consistent with the start-up of a Mobility City Business. You may need to hire an architect to develop plans for your Showroom that meet our standards and specifications and comply with applicable laws, rules and regulations for the development and



operation of your Mobility City Business. We recommend that you seek the assistance of professional advisors when evaluating this franchise opportunity, and this Disclosure Document. It is also advisable to consult these professionals to review any lease and other contracts that you will enter into as part of the development and operation of your Mobility City Business.

Note 14: Additional Funds – This is an estimate of the minimum recommended levels of additional funds that may be required to cover operating expenses such as employee salaries, inventory, rent, and utilities only for the initial six month period following the opening of your Mobility City Business. This estimate does not include compensation to you or your owners and does not include interest, finance charges, or payments that may be incurred by you if you financed the development of your Mobility City Business. In making this estimate, we have relied on the experiences of our affiliate in developing and operating a Mobility City Business, the experiences of our franchisee, and our general knowledge of the industry.

Note 15: About Your Estimated Initial Investment – This is an estimate of the initial start-up expenses for a Mobility City Business. In making this estimate, we have relied on the experiences of our affiliate in developing and operating a Mobility City Business, the experiences of our franchisee, and our general knowledge of the industry. These are only estimates and your costs and, the range of those costs, may vary. These estimates do not include interest and financing charges that you may incur, and they do not include management level compensation payable to you or your owners. These estimates are for one Franchised Business only.

## **ITEM 8**

### **RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES**

You may only offer and sell the Approved Services and Products. You may only use those products, supplies, equipment, technology systems, and services that we authorize and designate in writing. To ensure that our standards and specifications of quality, service and System development are maintained, you must operate your Franchised Business in strict conformity with the Franchise Agreement and the methods, standards, specifications, and sources of supply that we designate and prescribe in the Manuals.

#### **Source Restricted Purchases and Leases – Generally**

We require that you purchase or lease certain source restricted goods and services for the development and operation of your Franchised Business. Source restricted goods and services are goods and services that must meet our specifications and/or that must be purchased from an approved or designated supplier that may include us or our affiliates. We may designate a supplier, including ourselves or our affiliates, as the exclusive supplier for the System. Our specifications and list of approved and designated suppliers is contained in our Manuals. We will notify you of any changes to our specifications or list of approved or designated suppliers. We may notify you of these changes in various ways, including written or electronic correspondence, amendments and updates to our Manuals, and other forms of communication. We formulate and modify our standards and specifications for products and services based on our industry experience and our management decisions as to the overall operation and expansion of the System. If we have previously approved a supplier, and their standards fall below our designated standards, we will revoke our approval. We will notify you in writing of us revoking our approval.

#### **Suppliers and Supplier Criteria**

We may designate ourselves and our affiliates as exclusive suppliers of source restricted goods and services. We may designate ourselves or a third party as the sole and exclusive supplier irrespective of the existence of competing suppliers. If, in the Manuals, we do not designate a supplier for a particular item, you will purchase all such products, supplies and services from suppliers who meet our specifications and standards. Currently, we are not, and our affiliates are not approved suppliers of the source restricted goods and services identified below. Currently no officer of ours owns an interest in any of our designated suppliers.

If you want to purchase or lease a source restricted item from a supplier that has not been previously approved or designated by us in writing, you must send us a written request for approval and submit additional information, samples, and testing data that we may request. We may charge you a fee equal to the costs and expenses that we incur in reviewing and evaluating an alternate supplier, product, and/or service requested by you. We may request that you send us samples from the supplier for testing and documentation from the supplier for evaluation. We may also require, subject to our discretion, that we be allowed to inspect the supplier's facilities. We will notify you of our approval or disapproval within a reasonable time not exceeding 60 days after we receive your written request and all additional information and samples that we request. We may, in our sole discretion, withhold our approval. We do not make our procedures or criteria for approving suppliers available to our System franchisees, except that when evaluating the approval of a particular supplier, among other things, we consider: whether the supplier can demonstrate to our reasonable satisfaction the ability to meet our standards, specifications and production requirements, the suppliers quality control, whether or not we are the exclusive supplier of the particular item, whether or not our affiliate or affiliates are the exclusive supplier of the particular item, and whether or not the suppliers approval, in our sole determination, will allow us to advance the overall interests of the System and our company.

We estimate that your purchase of goods and services from us or our approved suppliers, or that must conform to our specifications, will represent approximately 70% to 90% of your total purchases in establishing your Franchised Business and approximately 50% to 70% of your total purchases in the continuing operations of your Franchised Business. We currently require that you purchase or lease the following source restricted goods and services:

1. Lease – We do not review the terms of the leases for your Showroom Locations but require that your landlord acknowledge our rights as set forth in the lease agreement rider attached as Exhibit 3 to the Franchise Agreement (the “Lease Agreement Rider”) and that you collaterally assign the lease to us as set forth in the collateral assignment of lease attached as Exhibit 4 to the Franchise Agreement (the “Collateral Assignment of Lease”). We possess the right to disapprove of a proposed lease if the landlord refuses to sign the Lease Agreement Rider in substantially the form set forth in Exhibit 3 to the Franchise Agreement. The Lease Agreement Rider grants certain rights to us, including our right to be notified in the event of a lease default and, potentially, for us to enter the premises of your Showroom Locations.
2. System Supplies – Your Franchised Business must maintain an initial and ongoing inventory of System Supplies. You must purchase the System Supplies, as designated by us, from us, our affiliates, and/or our designated suppliers.
3. Furniture and Fixtures – Your Showrooms must be equipped with branded and unbranded furniture and fixtures that we designate and that meet our standards and specifications. You may purchase unbranded furniture and fixtures from any supplier of your choosing, provided that the furniture and fixtures meet our specifications and standards, which may also include specified manufacturers, brands and models. If the furniture and fixtures that we designate are specified to be branded with the Licensed Marks, then you may only purchase them from our designated exclusive suppliers.
4. Signage – The signage for your Franchised Business must meet our standards and specifications and must be purchased from our designated suppliers.
5. Vehicles – You must purchase a new or lightly used van to start your Mobility City Business. Prior to acquiring our vehicle you must obtain our written approval. Vehicles that we typically approve include Nissan NV 1500 or NV 2500, Dodge Ram Promaster 1500 or 2500, Ford Transit 250, Chevy Express 2500, GMC Savanah Cargo van, and Mercedes Benz Sprinter. Your vehicle must be wrapped in

accordance with our standard and specifications. You must purchase your vehicle wrap from our designated supplier, currently Wrapmate, Inc. You will be required to configure the van with shelving, driver partition, rubber flooring and the approved vinyl wrap provided by our approved vendor. Your second vehicle may be a box truck instead of a van. After your first two vehicles, additional vehicles must be approved by us and be configured the same as your original vehicle. Your vehicles must be registered and insured in accordance with the laws of the jurisdiction where you operate your Franchised Business.

6. Point of Sale System and Computer Equipment – You must purchase and use the computer software and hardware that we specify. See Item 11.

7. Credit Card Processing – You must use our designated supplier and vendor for credit card processing which may be integrated with the point of sale system that we designate. Credit card processing fees will, generally, be based on a percentage of all credit card processed Gross Sales.

8. Bookkeeping – You must use our designated supplier for bookkeeping, currently Bookkeeping Ops. You must begin using our bookkeeping vendor beginning with your “soft opening” with your initial vehicle and continuing for your initial 12 months of operations after you open your Main Showroom.

9. Online Ordering, Customer Rewards – You must use our designated supplier and vendor for the ability to access and use online, point of sale integrated, web based, and/or app based, ordering, customer rewards systems. As you access and utilize these systems you will pay usage fees based on a percentage of your processed Gross Sales.

10. Branded Items and Marketing Materials – All materials bearing the Licensed Marks (including, but not limited to, stationary, business cards, brochures, apparel, signs and displays) must meet our standards and specifications and must be purchased from either us directly or our designated suppliers. All of your marketing materials must comply with our standards and specifications and must be approved by us before you use them. You may market your Franchised Business through approved digital media and social media platforms provided that you do so in accordance with our digital media and social media policies. You must purchase all branded marketing materials from either us or our designated exclusive supplier. We may require that you exclusively use, at your cost, our designated supplier for social and digital media marketing services and exclusively use, at your cost, our social media platforms, vendors and marketing channels.

11. Other Systems – We require you to use particular systems and vendors for various aspects of your franchise, including online marketing, email marketing, pay per click advertising, newspaper advertising, other forms of advertising, digital platform, printing, and payment processing. Visual Impact Group and Google Ads are currently our required vendors for digital marketing, print, app development and web design. Other systems and vendors are specified in our Operating Manual.

12. Insurance – You must obtain the insurance coverage that we require from time to time as presently disclosed in the Manuals and as we may modify. All insurance policies required under your Franchise Agreement and as set forth in the Franchise Agreement must be written by a responsible carrier, reasonably acceptable to us and all insurance (excluding workers’ compensation), must name us, our officers, directors, shareholders, partners, agents, representatives and independent contractors as additional insureds, must include a waiver of subrogation in favor of us and our affiliates and must be primary and non-contributing with any insurance carried by us or our affiliates. Policy and Coverage level deductibles shall not exceed \$5,000 for any coverages required unless a written waiver is granted by us. All insurance companies must carry an A.M. Best’s Rating of “A-/Excellent” or better. The insurance policies must include a provision that the insurance carrier must provide us with no less than

30 days' prior written notice in the event of a material alteration to, or cancellation of, any insurance policy. A certificate of insurance must be furnished by you to use at the earlier of 90 days after the Effective Date of the Franchise Agreement or prior to the commencement of our initial training program. Insurance coverage must be at least as comprehensive as the minimum requirements set forth below and in the Franchise Agreement (Franchise Agreement, Article 8). You must consult your carrier representative to determine the level of coverage necessary for the Franchised Business. Higher exposures may require higher limits.

#### Insurance Requirements

- (i) General Liability on an occurrence basis with limits not less than \$1,000,000 per occurrence/\$2,000,000 aggregate per policy year. The following minimum sub-limits must be met: \$1,000,000 Personal & Advertising Injury, \$2,000,000 Products/Completed Operations Aggregate, \$300,000 Damage to Rented Premises and \$10,000 Medical Expense;
- (ii) Owned, Hired & Non-Owned Auto Liability coverage not less than \$1,000,000 combined single limit each accident;
- (iii) Special Form property insurance in an amount appropriate to coverage full replacement value of contents. Business Income and Extra Expense must be included on an actual loss sustained basis for a minimum of 12 months;
- (iv) Workers Compensation and Employers Liability insurance with minimum limits no less than \$500,000 per accident for bodily injury by accident; \$500,000 policy limit by disease; and \$500,000 per employee for bodily injury by disease or higher coverage as required by law in your state;
- (v) 1st and 3rd Party Crime coverage with a limit no less than \$25,000 (this requirement can be satisfied with a bond);
- (vi) Umbrella Liability with a \$2,000,000 minimum limits to extend over general liability, owned/hired/non-owned liability and employers liability;
- (vii) Professional Liability on an occurrence basis with limits not less than \$1,000,000 per occurrence/\$1,000,000 aggregate;
- (viii) Employment Practices Liability (EPL) with a \$1,000,000 minimum limit. Coverage must include a 3rd party endorsement;
- (ix) Cyber Liability with a \$1,000,000 minimum limit. Coverage must include a 3rd party endorsement.

#### Purchase Agreements and Cooperatives

We may, in our discretion, negotiate purchase agreements, including price terms, with designated suppliers for source restricted goods and services on behalf of the System. We may establish preferred vendor programs with suppliers on behalf of some or all of the Mobility City Franchised Businesses under the System. We may limit the number of approved vendors and/or suppliers that you may purchase from, and we may designate one vendor as your sole supplier. Presently, there are no purchasing or distribution cooperatives that you must join. We have established negotiated purchase arrangements with vendors for the benefit of franchisees for your opening inventory order, as well as other vendors such as Visual Impact Group, Bookkeeping Ops, Alliant and WrapMate. We may in the future negotiate additional purchase arrangements, including price terms, with designated and approved suppliers on behalf of all franchisees. You will not receive any material benefits for using our designated or approved suppliers.

**Our Right to Receive Compensation and Our Revenue from Source Restricted Purchases**

We and/or our affiliates may receive rebates, payments and other material benefits from suppliers based on your purchases and we reserve the right to institute and expand rebate programs in the future. We currently receive rebates from preferred suppliers ranging from 1% to 3% of purchases by franchisees. We currently deposit these rebates in the marketing fund and/or use the rebates towards costs of our annual franchise meeting, software development, and other business support with the approval of our franchise advisory committee. During the fiscal year ending December 31, 2024, we earned, directly or through our affiliates, \$82,444.09 in rebates from suppliers as a result of franchisee purchases. This represents 2.4% of our total revenues of \$3,396,863 in the fiscal year ending December 31, 2024. All rebates received by us were deposited in the Brand Development Fund.

**ITEM 9**  
**FRANCHISEE'S OBLIGATIONS**

**This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this Disclosure Document.**

Table Abbreviations: "FA" – Franchise Agreement

Obligation	Articles in Agreement	Disclosure Document Item
a. Site selection and acquisition/lease	FA: 2.A., 3.A. and 3.B.	7 and 11
b. Pre-opening purchases and leases	FA: 3 and 8	7 and 8
c. Site development and other pre-opening requirements	FA: 3, 4, 7.F., 7.G., 7.I., 7.J., 8 and 9	6, 7 and 11
d. Initial and ongoing training	FA: 4, 7.J., 14.C. and 14.D.	11
e. Opening	FA: 2, 3, 4 and 9.B.	11
f. Fees	FA: 3, 4.A., 5, 9, 10, 12, 13, 14, 15, 16 and 18.N.	5, 6, and 7
g. Compliance with standards and policies/manual	FA: 3, 4, 5, 7, 8, 9, 11, 12 and 13	8 and 11
h. Trademarks and proprietary information	FA: 6, 7 and 11	13 and 14
i. Restrictions on products and services offered	FA: 3, 4.C. and 7	8, 11, and 16
j. Warranty and customer service requirements	FA: 7	16
k. Territorial development and sales quotas	FA: 2 and 3	12
l. Ongoing product and service purchases	FA: 3, 4.C., 5 and 7	8
m. Maintenance, appearance and remodeling requirements	FA: 3 and 7	7 and 17
n. Insurance	FA: 8	7 and 8

o. Advertising	FA: 3.F., 4.B., 7.I., 9 and 11	6 and 11
p. Indemnification	FA: 10 and 11.E.	6
q. Owner's participation, management, and staffing	FA: 4, 6 and 7	11 and 15
r. Records and reports	FA: 5, 9, 12 and 13	6
s. Inspections and audits	FA: 5, 7.K. and 13	6 and 11
t. Transfer	FA: 14	17
u. Renewal	FA: 15	17
v. Post-termination obligations	FA: 6, 10, 11, 17 and 18	17
w. Non-competition covenants	FA: 6, 17 and 18	17
x. Dispute resolution	FA: 18.F. and 18.G.	17
y. Individual guarantee of franchisee obligations	FA: 2.C., 6, 7.J., 14.C., 14.D., 14.E. and 17.C.	9

## **ITEM 10** **FINANCING**

We do not offer direct or indirect financing. We do not guarantee your note, lease or other obligation.

## **ITEM 11** **FRANCHISOR'S ASSISTANCE, ADVERTISING,** **COMPUTER SYSTEMS AND TRAINING**

**Except as listed below, we are not required to provide you with any assistance.**

### **Pre-Opening Obligations**

1. Grant of Franchise – We will grant you the right to operate a Mobility City Franchised Business within a Designated Territory. (Franchise Agreement, Article 2);

2. Franchise Agreement Designated Territory – At the time of signing your Franchise Agreement you will have selected and we will have approved a Designated Territory within which you will operate the Franchised Business. The geographic boundaries and/or a description of your Designated Territory will be included within Schedule 1 of the Franchise Agreement. If you are required to open one or more Showrooms in accordance with your Franchise Agreement, those Showrooms will be opened within your Designated Territory at a site or sites that we approve. Our approval or disapproval of Showroom Locations that may be developed under a Franchise Agreement will be based on our then current site selection criteria (Franchise Agreement, Article 2 and Schedule 1);

3. Manuals – We will provide you with access to our confidential and proprietary Manuals. You must operate the Franchised Business in accordance with the Manuals and all applicable laws, rules and regulations. At all times, we reserve the right to supplement, modify and update the Manuals. (Franchise

Agreement, Article 4.C.). As of the Issuance Date of this Disclosure Document, the operations manual consists of 319 pages and the table of contents to the operations manual is attached as Exhibit C to this Disclosure Document (Franchise Agreement, Article 4). The major subjects contained in the operations manual consists of establishing, developing, marketing and operating the Franchised Business;

4. Site Review, Approval and Designated Territory – We will review the proposed site(s) that you select for your Showrooms and will notify you of our approval or disapproval. You must locate your Showroom Locations within the Designated Territory and at sites that we approve. You must obtain our approval of your Showroom Locations. Additional information about site selection is discussed in more detail below in this Item 11;

5. Approved Suppliers and Distributors – We will provide you with a list of our approved suppliers and distributors, either as part of the Manuals or otherwise in writing. (Franchise Agreement, Articles 3 and 4);

6. Signs, Equipment, Furniture, and Fixtures – We will provide you with a list of our approved signage, equipment, furniture and fixtures, either as part of the Manuals or otherwise in writing and we will review and approve, in our discretion, your proposed signage, equipment, furniture and fixtures. We do not provide assistance in delivering or installing signs, equipment, furniture, or fixtures. (Franchise Agreement, Articles 3 and 4);

7. Website and Digital Media – We will identify your Franchised Business on our website. You may not use any websites, web-based media or digital media unless expressly approved by us in writing. We strictly control how you may or may not use websites and digital media and you must assign all website media and digital media accounts to us. (Franchise Agreement, Articles 3.G. and 9); and

8. Initial Training – Not less than 90 days following the execution of the Franchise Agreement, you or your Managing Owner and one management level employee or Owner must attend and complete our initial training program. There is no fee for up to three people to attend training. If you send more than three people, we charge an additional fee as set forth in Item 6. You are responsible for all travel expenses incurred in connection with training, as well as the salaries of your attendees. We will provide training in accordance with our initial training program. (Franchise Agreement, Article 4). Our current training program will take place in Boca Raton, Florida or as otherwise designated by us. The training program is described below in this Item 11 in more detail. At our expense, our representative will provide on-site support for approximately four days in connection with the grand opening of your Main Showroom (provided that we may postpone our on-site support due to unforeseen circumstances such as pandemics as well as due to other business factors that would make on-site support impracticable in our judgment).

### **Site Selection**

Although you are responsible for selecting a site for your Showrooms you must obtain our approval of your Showroom Locations, including your Main Showroom and your Satellite Locations. We do not typically own or lease the real property that will serve as your Showroom Locations and you are responsible for all costs and expenses in locating and evaluating proposed sites and the demographic data associated with your proposed sites. Before you enter into a lease or other agreement for your Showroom Locations you must obtain our approval. We will provide you with site selection guidelines. Your Showroom Locations must be located within your Designated Territory at a site that we approve. Your rights in your Showroom Locations must be subordinate to our rights as set forth in the Lease Agreement Rider attached as Exhibit 3 to the Franchise Agreement and the Collateral Assignment of Lease attached as Exhibit 4 to the Franchise Agreement.

Although there is no specified time limit for us to review the proposed site for your Showroom Locations, we will do so within a reasonable time period, not exceeding 30 days of our receipt of your written request

for our review of a proposed site and your submission to us of the information and documentation that we may request. In determining whether to approve or disapprove a proposed site for your Showroom Locations factors that we take into consideration include: (a) demographic factors, traffic patterns, parking, building structures, visibility and available sign locations; (b) characteristics of the proposed site; (c) the location of your proposed site relative to your overall Designated Territory and proximity to other Mobility City Showrooms (including your Showrooms); and (d) whether or not the landlord for the Showroom Locations approve of our Lease Agreement Rider in substantially the same form as contained in Exhibit 3 of the Franchise Agreement.

### **Time to Open**

You may not open your Mobility City Business until you have completed our initial training requirements, obtained the necessary licensing and authorization from state and regulatory agencies within your Designated Territory.

*Soft Opening* – No later than four weeks following your completion of our initial training, you must have hired your first technician, acquired, wrapped, outfitted and deployed your first vehicle, and be prepared to service national accounts.

*Main Showroom* – We estimate that the length of time between the signing of your Franchise Agreement and opening your Main Showroom to be approximately three to six months. Within six months of signing your Franchise Agreement you must secure a Showroom Location, including a lease that we approve, and open your Main Showroom.

*Satellite Showrooms* – At the time you sign a Franchise Agreement, you and we will agree on the number of Satellite Showrooms, if any, that you will be required to open for your Mobility City Business. The number of Satellite Showrooms that you will be required to open will be based on population, population density, geography and/or other factors that we determine. If we require you to open a Satellite Showroom, you must secure a location (including a lease that we approve), and open your required Satellite Showroom no later than 18 months after the opening of your Main Showroom, unless we agree in writing to a different deadline. If pursuant to your Franchise Agreement you are required to open additional Satellite Showrooms after your first Satellite Showroom, you must secure a location and open your first additional Satellite Showroom within 18 months after the opening of your prior Satellite Showroom, and must thereafter secure and open at least one Satellite Showroom within 18 months of a prior Satellite Showroom opening until all required Satellite Showrooms are open, unless we agree in writing to modify these deadlines. (Franchise Agreement, Articles 2.A. and 3.A.).

It is your obligation to consult with government agencies, architects and legal professionals to evaluate and determine that the locations of your Showrooms permits the establishment and operation of the Franchised Business and that you possess the necessary licenses and authority to operate a Showroom that offers and provides the Approved Services and Products. (Franchise Agreement, Articles 2, 3, 7 and 16). Factors that may affect the above estimated time periods include: (a) evaluating and selecting a suitable site for your Showrooms; (b) timeliness of your submission to us of information and documentation that we may request in determining whether or not to approve of the site for your proposed Showroom locations; (c) length of time taken by you to successfully complete our initial training program; (d) negotiating and obtaining a suitable leases for your Showroom locations that are approved by us; (e) obtaining third party lender financing, if necessary; (f) obtaining the necessary licenses for the operation of your Showroom locations; (g) acquiring and wrapping your vehicle(s); and (h) hiring employees. Other factors that may affect this time period include availability of equipment, delays associated with equipment installation and the construction and/or installation of your leasehold improvements and fixtures.



If you do not meet your obligations to open a Showroom for any reason, including our disapproval of a proposed location for your Showroom(s) and/or your failure to find a suitable location that we approve, we may terminate your Franchise Agreement without refunding any fees to you if you do not cure the default within 30 days of notice from us. In our discretion, and in lieu of termination, we may also charge you an additional Royalty Fee as set forth in Item 6 and/or reduce the size of your Designated Territory, in our sole discretion.

### **Post-Opening Obligations**

1. Supplemental Training – We may require that you and/or your Operating Manager participate in supplemental on-site training that we may designate and require in our discretion. We may also provide, in our discretion, supplemental training to you, including on-site training at your Mobility City Business location. If we do, you will be required to pay our then current supplemental training fee, currently \$500 per trainer per day, plus travel expenses, meals and accommodation expenses incurred by us if we travel to your location. (Franchise Agreement, Article 4.A.);
2. Initial Training for Replacement Operating Manager(s) – Your Operating Manager must complete, to our satisfaction, our initial training program. We will offer and make available to your replacement Operating Manager our initial training program which must be complete to our satisfaction. The initial training program will be provided by us at the facilities that we designate that, presently, is comprised of our Mobility City Business located in Boca Raton, Florida and at the certified training facilities that we designate in Boca Raton, Florida. You will be required to pay our then current supplemental training fee for your replacement Operating Managers, currently \$1,000 per manager per day for each replacement manager attending our initial training. You will also be responsible for all costs incurred by your managers in attending our initial training. (Franchise Agreement, Articles 4.A. and 7.J.);
3. Communication of Operating Standards – We may establish, update and provide you with consultations and communications as to the standards, procedures and System requirements as to the operation of your Mobility City Business including, but not limited to, Approved Services and Products, System Supplies, marketing and promotion standards, and as we may, in our discretion, designate, modify, supplement and amend from time to time and as set forth in the Manuals which we may, in our discretion, modify from time to time. (Franchise Agreement, Articles 4.B. and 4.C.);
4. Marketing Standards and Approval – We may establish, update and communicate to you our standards for the marketing and promotion of the Franchised Business including, but not limited to, the marketing materials and mediums that you may utilize. We will respond to your request respecting the communication of our approval or disapproval of marketing materials and mediums that may be requested by you for use in the marketing and promotion of the Franchised Business. We maintain full discretion as to the marketing standards and the marketing materials and media that you may use in the marketing and promotion of the Franchised Business (Franchise Agreement, Article 4.B.);
5. Approved Vendors – We will provide the names and addresses of approved vendors and suppliers for the Approved Services and Products and the System Supplies. (Franchise Agreement, Articles 4.B. and 4.C.);
6. Annual System Conference – We may, in our discretion, coordinate an annual conference to be attended by franchisees of the System that are in good standing. We may charge an annual conference fee not exceeding \$1,500. You will be responsible for all travel and accommodation expenses associated with your attendance at the conference. (Franchise Agreement, Article 5.C.);

7. Administration of Marketing Funds – We may administer and manage System-wide marketing funds comprised of a Brand Development Fund. (Franchise Agreement, Articles 9.A. and 9.F.);

8. Hiring and Training of Employees – We do not provide assistance with the hiring and training of your employees. You will be directly responsible for the management and supervision of your employees. For the protection of the System, you must ensure that all employees wear and maintain the proper uniforms with our approved System branded apparel and uniforms including, but not limited to, the apparel and uniforms comprising System Supplies. You must monitor and ensure that all System Supplies and Approved Services and Products are prepared, maintained, and sold in accordance with the System standards and Manuals. Your business must have at least one full-time technician per Vehicle (initially you will have one vehicle, and you are required to have a second Vehicle operating no later than 180 days following your Main Showroom opening). You must comply with the following staffing deadlines.

Position	Deadline to Hire *
Managing Owner	N/A
Tech #1	Prior to Soft Opening
Product Consultant #1	Prior to opening of Main Showroom
Utility Person	Prior to opening of Main Showroom
Product Consultant #2	Within 90 days after opening of Main Showroom
Tech #2	Within 180 days after opening of Main Showroom
<p><u>Satellite Locations</u> – If you are obligated to open one more Satellite Location pursuant to the terms of your Franchise Agreement, you will be required to hire and retain at least an one additional Tech and one additional Product Consultant prior to opening each such Satellite Location.</p> <p>* Deadlines depicted in this table reflect dates by which identified staff must be hired. After hiring, Franchisee must retain such staff continuously throughout the Term of the Franchise Agreement.</p>	

These employees are in addition to you. (Franchise Agreement, Article 3.I and Schedule 3).

9. Pricing – As permitted by law, we reserve the right to designate the maximum, minimum, promotional, and other prices and promotions that you may charge and offer for Approved Services and Products (Franchise Agreement, Articles 3.C. and 3.D.). Our designation of pricing is not a guarantee that you will achieve a specific level of sales or profitability.

10. Hours of Operation – You must maintain openings and operating hours in conformity with our then current standards and requirements, as designated by us, related to, among other things, days, hours, and times of your Franchised Businesses' operations and services offered to the public, and days, times, and holidays for opening and closing.

## **Advertising**

1. Generally – All advertising, marketing, marketing materials and all marketing mediums used by you in the marketing and promotion of your Franchised Business must be pre-approved by us in writing and conform to our standards and specifications. You may only utilize those advertising and marketing materials and mediums that we designate and approve in writing. In our discretion, we may make available to you approved marketing templates comprised of pre-approved ads, ad copy and digital media that you may utilize at your own expense. If you wish to utilize marketing materials and/or marketing mediums that are

not currently approved by us in writing, you may submit a written request requesting permission and we will approve or disapprove of your request within 15 days of your submission of the written request and sample marketing materials. We are not required to spend any amount on your behalf on advertising in your designated territory and we are not required to conduct any advertising on behalf of the franchise System or on your behalf. (Franchise Agreement, Article 9);

## 2. Local Marketing –

*Pre-Opening Marketing.* Upon the signing of your Franchise Agreement, you must pay to our designated agency a fee to be used toward the establishment and maintenance of your online presence during your first two months. Our designated agency currently charges \$1,400 per month. This expense may increase if our designated agency raises its fees.

*Market Launch Program.* You must implement a Marketing Launch Plan of traditional, digital & social media to be conducted by you with the first 6 months after you sign your Franchise Agreement, in accordance with our standards and specifications. We estimate that the cost of your Marketing Launch Plan will be between \$40,000 to \$60,000. The table below sets forth our current Marketing Launch Plan, which we may modify as we deem appropriate.

Type of Marketing	Coordinator	Initiation of Marketing Activity
Google Ad Words & Google My Business	Visual Impact Group	<b>6 weeks before Main Showroom Opening</b>
Social Media Applications	Visual Impact Group	<b>At time of Main Showroom Opening</b>
Sunday Newspaper	Mobility City Director of Marketing (Pricing) Visual Impact Group (Creative)	<b>At time of Main Showroom Opening</b>
Join local Assisted Living Association	Franchisee	<b>4 weeks before Main Showroom Opening</b>
“Feet On the Street” Coupon Marketing	Franchisee	<b>At time of Main Showroom Opening</b>

After your first six months, and on an ongoing monthly basis thereafter, you must spend a minimum of 5% of your monthly Gross Sales on ongoing local marketing activities to promote your business. In addition to the foregoing, you must also pay for your online presence, Google Ad Management, Social Media and other creative content that we require. Currently, our required vendor charges \$1,400 per month for these services, but these charges may increase in the future.

Your costs of employee payroll or outside consulting services (such as Visual Impact Group) related to marketing do not count towards the Market Launch Program or your ongoing 5% local marketing expenditure. These amounts are only the minimum requirement, and we do not represent that these are the optimal amounts of money for you to spend on marketing.

You must provide access to all data regarding your marketing and advertising that we request. You are not authorized to engage in any marketing unless it is pre-approved by us in our discretion (Franchise Agreement, Article 9.B.). We will review your local marketing programs and notify you if we approve of them. We will make available to you and provide you with access, in the form of a source document, to our approved marketing campaigns, media, and messaging that may be used by you. In those instances where

we provide you with access to our marketing campaigns, we provide you with the source designs, copy, and design specifications. However, you will incur the direct costs associated with customizing, duplicating and using such marketing campaigns and in having them distributed and/or placed with media sources. (Franchise Agreement, Article 9);

3. Digital Media and Website – All digital media and marketing must be approved by us. We will designate for your Designated Territory information about your Franchised Business on the [www.mobilitycity.com](http://www.mobilitycity.com) webpage or such other websites as we may designate for the System. (Franchise Agreement, Article 9);

4. Brand Development Fund – We control and administer a brand development fund (the “Brand Development Fund”) (Franchise Agreement, Article 9.A.). As disclosed in Item 6 of this Disclosure Document, you must contribute a monthly sum in the amount of 1% of your monthly Gross Sales to the Brand Development Fund. We may use the Brand Development Fund for market studies, research, service development, product development, CRMs, testing, research studies, technology development, advertising and public relations studies or services, creative production and printing of advertising and marketing materials, advertising copy and commercials, tracking costs, agency fees, administrative costs, which may include reimbursement for direct administrative and personnel costs associated with advertising and public relations, and any other costs associated with the development, marketing and testing of advertising, marketing and public relations materials, and the purchase of media placement, advertising time and public relations materials in national, regional or other advertising and public relations media in a manner determined by us, in our discretion, to be in the best interest of the franchisees and the System. Our company and/or affiliate owned Mobility City Businesses may but are not required to contribute to the Brand Development Fund. The Brand Development Fund will maintain unaudited financial records detailing its expenditures and will make available to you, no more frequently than one time in any 12 month period, an unaudited accounting of how monies contributed to the Brand Development Fund were spent each year. We are not required to segregate the Brand Development Fund from our general operating funds and we are not a fiduciary or trustee of the Brand Development Fund. The Brand Development Fund will not be used to directly promote your Mobility City Business or the marketing area in which your Mobility City Business will be located. (Franchise Agreement, Article 9.A.). We may use the Brand Development Fund to develop and test various media and technologies for potential use and/or improvement of the operations of Mobility City Businesses and the marketing of Mobility City Businesses. These technology developments and/or improvements may relate, among other things, to our website and to the interaction and potential enhancement of web offerings that may or may not be implemented on behalf of Mobility City Businesses. You may or may not benefit from these technology developments and improvements. The Brand Development Fund will be uniformly imposed upon all franchisees. (Franchise Agreement, Article 9.A.).

We may use the Brand Development Fund to compensate ourselves for administrative fees associated with managing the Brand Development Fund and for our internal employee salaries, expenses and overhead associated with or reasonably allocated to managing the activities of the Brand Development Fund and performing services on behalf of the Brand Development Fund including, but not limited to, directing, developing and managing media of the Brand Development Fund. We will not use the Brand Development Fund to directly market the sale of Mobility City franchises but we may do so indirectly by requiring and including information as to the availability of Mobility City franchises for sale and contact information for franchise inquiries on and within advertising, marketing and brand development materials, including the System website, developed with the Brand Development Fund.

We had \$63,248.49 in the Brand Development Fund at the end of 2023. During our fiscal year ending December 31, 2024, we collected \$469,865 toward the Brand Development Fund. We deposited \$275,652 in franchisee contributions, \$82,444 in rebates, \$107,500 in sponsorship, and \$4,269 in bank interest. We spent \$375,629 of the Brand Development Fund in 2024. Of this amount, we spent \$189,938 (40.4%) on

the Owners Conference in Boca Raton, \$125,333 (26.7%) on software success tools, \$40,578 (8.6%) on branded uniforms and jackets, and \$25,152 (5.4%) on government contract consulting and misc. expenses. As of December 31, 2024, the Brand Development Fund balance was \$162,860.32, and this amount rolled over into 2025.

5. Local and Regional Advertising Cooperative – We possess the exclusive right to authorize, establish, designate and de-authorize a local or regional advertising cooperative within those markets that we designate. We will exclusively determine the geographic and other boundaries constituting each respective cooperative and factors that we will consider include media markets including print, television and digital. If we establish a cooperative within a market that includes your Franchised Business, you must contribute to the cooperative in such amounts and frequency as determined by the cooperative. Members of the cooperative will be responsible for administering the cooperative, including determining the amount of contributions, marketing expenditures and allocations. However, we may require that cooperative decisions be made based on approval of a simple majority of franchisee members based on one vote per Mobility City located and a quorum of not less than 25% of the designated franchisee cooperative members. If a cooperative exceeds nine franchisee members we may require that the cooperative establish formal governing documents. Each cooperative must prepare annual unaudited financial statements that must be provided to each cooperative member for review. We reserve the right to form, change, dissolve, or merge any advertising cooperative. If we elect to form a local or regional cooperative or if a cooperative already exists as to the area of your Franchised Business, you will be required to participate in the cooperative in accordance with the provisions of our operations manual which we may supplement and modify from time to time. You will not be required to make contributions to a local or regional advertising cooperative in amounts exceeding the local marketing requirement.

As of the Issuance Date of this Disclosure Document we have not established any local or regional advertising cooperatives but reserve the right to do so in the future; and

6. Advertising Council – We have not established an advertising council but reserve the right to do so in the future. (Franchise Agreement, Article 9.A.).

### **Computer System**

You must purchase, license and use the computer, point of sale, CRM, business management, and ordering systems that we designate. Currently, our designated CRM/point of sale system that you must license and use is Method and as otherwise designated by us in the Manuals. You will need to purchase a laptop or desktop computer for your Main Showroom, plus another computer for office related functions, as well as back office equipment such as printers, routers, and peripheral equipment. You will also need to purchase for your technician a smartphone that is dedicated for business purposes only. Additionally, you must purchase and license certain software for use in your Franchised Business.

The initial up front cost of the computer system that you will be required to purchase, including software, ranges from \$2,000 to \$5,000. You are obligated to install and/or access all required point of sale and software upgrades as we require and as recommended by the manufacturer of the computer and the licensor of point of sale system. You are responsible for hardware repairs or replacement of systems that are no longer covered under warranty. Your estimated costs for the maintenance, repair and updates for the computer and point of sale systems is estimated to not exceed \$2,500 per year. There are no contractual obligations imposed on us to maintain, repair, update, or upgrade your computer systems. We will have, and you must give us, independent access to all of the information and data that is electronically transmitted on your point of sale system and other software programs and will have access to all data related to your Mobility City Business, including the financial performance of your Mobility City Business. There are no contractual limitations on our right to access your point of sale system and programs.

### **Initial Training**

If this is your first Mobility City Business, we will provide initial training for you, or if you are a Corporate Entity, your Managing Owner, plus one designated manager and one other person. You or your Managing Owner and your general manager must successfully attend and complete the initial training program to our satisfaction within 90 days after you sign the Franchise Agreement for your Mobility City Business. The initial training program is described more fully in the table below. If more than three individuals attend initial training you will be charged an additional fee per additional persons attending initial training. You will be responsible for paying for all travel expenses and employee wages that you incur in connection with your initial training attendance and participation. (Franchise Agreement, [Article 4](#)). Currently, we provide our initial training program no less than every three months and on an as-needed basis. Training is held at our offices in Boca Raton, Florida. We reserve the right to vary the length and content of the initial training program based on the experience and skill level of any individual attending the initial training program.

### **TRAINING PROGRAM**

The following chart summarizes the subjects covered in our initial training program:

<b>Subject</b>	<b>Hours of Classroom Training</b>	<b>Hours of On-The-Job Training</b>	<b>Location</b>
<b>DAY 1</b>			
Intro MC Overview	2	0	Boca Raton, FL
Showroom & Product Overview	1	0	Boca Raton, FL
QuickBooks Online Overview	1	0	Boca Raton, FL
Lunch and Learn	1	0	Boca Raton, FL
MK Battery Introduction	0.5	0	Boca Raton, FL
Marketing – Complete Overview	2	0	Boca Raton, FL
Walkers, Rollators, Knee Walkers	2	2	Boca Raton, FL
<b>DAY 2</b>			
Truck Intro Set up & Tools	1.5	1.5	Boca Raton, FL
QuickBooks Online & Reporting	1.25	0	Boca Raton, FL
Daily Operations	0.75	0	Boca Raton, FL
Print and Promotional	0.5	0	Boca Raton, FL
Power Mobility Products and Lunch	2.25	1	Boca Raton, FL
Wheelchairs & Transport Chairs	0.75	1	Boca Raton, FL
CRM Method/Avochato	1	0	Boca Raton, FL
Extended Warranty	0.5	0	Boca Raton, FL
Rental App for Scooters & Lift Chair	1	0	Boca Raton, FL
<b>DAY 3</b>			
Paperwork, Paperless & Reporting	1	1	Boca Raton, FL

Subject	Hours of Classroom Training	Hours of On-The-Job Training	Location
Marketing Phone Skills 1	1	0	Boca Raton, FL
Local Marketing & Referrals	0.5	0	Boca Raton, FL
Hospital Beds & Accessories	0.75	0.75	Boca Raton, FL
Harmar Introduction	0.75	0.75	Boca Raton, FL
Lunch and Learn	1	0	Boca Raton, FL
MAP Pricing & Bucket Profitability	1	1	Boca Raton, FL
National Account Processes	2	0	Boca Raton, FL
Marketing Phone Skills 2 – Role Play	1	0	Boca Raton, FL
Bath Safety/Lift Chair Training	1	1	Boca Raton, FL
Town Hall Review Q & A	0.25	0	Boca Raton, FL
<b>DAY 4</b>			
Benchwork – Batteries & Charges	1	1	Boca Raton, FL
Franchise Performance	2	0	Boca Raton, FL
Rentals & Rental CRM	1	0	Boca Raton, FL
Lunch and Learn	1	0	Boca Raton, FL
Business Management	1	0	Boca Raton, FL
Following the Mobility City Recipe	1	0	Boca Raton, FL
Best Practices vs Owner Pain Points	1	1	Boca Raton, FL
Scooter & Power Chairs	1.5	1.5	Boca Raton, FL
Scooter & Power Chair demo & drives	0.5	0.5	Boca Raton, FL
<b>DAY 5</b>			
Benchwork – Diagnostics & Repairs	1	1	Boca Raton, FL
Phone Skills 3 – Role Play	0.5	0	Boca Raton, FL
Truck-O-Nomics	0.5	0	Boca Raton, FL
QuickBooks Online	0.5	0	Boca Raton, FL
Owning Your Mobility City – Q&A	1	0	Boca Raton, FL
Wrap Up & Graduation	1.5	0	Boca Raton, FL
<b>TOTALS:</b>	44.25	15	

Instructional materials that will be used in the initial training process includes our Manuals, live instruction, and handouts. Training classes will be led or overseen primarily by Diane Baratta, Vincent Baratta, Ben Fretti, and Craig Kreakie. The experience of these individuals is described in Item 2. Diane Baratta has eight years of experience in our industry and with us. Vincent Baratta has 42 years of experience in our

industry and operating a home medical equipment store. Ben Fretti has five years of experience in our industry and with us, in addition to 30 years of experience in franchise operations and training. Craig Kreakie has approximately one year of experience with us; he has more than 20 years of experience in the health care and mobility equipment industries. The level of experience of our trainers will, at a minimum, include each trainer's satisfactory completion of our initial training program. In addition to initial training, you will also be required to participate in and satisfy all other training programs that we may designate respecting the Franchised Business. (Franchise Agreement, Articles 4 and 7.J.).

After the opening of your Mobility City Business we reserve the right to require that you (or your Managing Owner if you are a Corporate Entity) attend a system-wide training program (the "System-Wide Training Program") that we may establish in our discretion. If we establish a System-Wide Training Program, the program will be offered from our office in Boca Raton, Florida, our affiliate Mobility City Business, or another training facility that we designate, and you will be responsible for all travel and expenses, lodging, food, automobile rental expenses and employee wages that you incur in connection with your attendance.

During the first year after you open your Main Showroom, any technicians hired by you must attend and complete our required training in Boca Raton, Florida, or any other location designated by us. We will not charge for technician training during this one-year period. After the expiration of this one-year period, we reserve the right to require additional technicians hired by to attend our training program (at your expenses), or to permit you to conduct their training.

You must obtain subcontractor accreditation by The Compliance Team or any other accreditation organization that we require. Additionally, you and your technicians must obtain and maintain AMRG Assistive Mobility Technician Certification. All employees hired by you must also complete a 2-hour orientation program within the first two weeks after they are hired.

We may also offer additional product and technical programs and courses both remotely and in person. We encourage you to participate in these courses, although attendance is typically not required. In some instances, we may require you and/or your employees to attend and complete additional training programs at your expense.

## **ITEM 12** **TERRITORY**

### **Your Location**

Under the Franchise Agreement, we will grant to you the right to develop and operate a Mobility City Business within a designated territory (your "Designated Territory"). Your Mobility City Business will operate on a mobile basis within your Territory and from retail Showroom Locations from within your Designated Territory.

### **Grant of Territory**

At the time you sign a Franchise Agreement, we will identify your Designated Territory, which be comprised of a population of approximately 600,000 people. The scope and size of your Designated Territory will vary from the scope and size of the Designated Territory of other franchisees in our System depending on population density and other factors. If we and you mutually agree, you may add additional people to your Designated Territory in increments of 100,000, up to a total of approximately 5,000,000 people. For each additional 100,000 people (or fraction thereof) added to your designated territory your Initial Franchise Fee will be increased by \$5,000. We typically identify Designated Territories by counties or zip codes. However, we may identify your Designated Territory by boundary streets, highways, and/or other designated market areas, and/or other recognizable demarcations.



### Relocation

Your right to relocate your Mobility City Business is not guaranteed and approval of a request by you to relocate your Mobility City Business is completely at our discretion. We evaluate relocation requests on a case-by-case basis and consider factors such as operational history, the location of other Mobility City Businesses and Showrooms, our expansion plans, the designated territory, demographics and other factors that, at the time of a relocation request, are relevant to us.

### Establishment of Additional Mobility City Businesses

You do not have the right to establish additional Mobility City Businesses.

### Options and Rights of First Refusal to Acquire Additional Franchises

You are not granted any options, rights of first refusal, or similar rights to acquire additional franchises.

### Territory Rights

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. However, during the term of the Franchise Agreement, provided that you are not in default of your obligations to us or our affiliates and except as to our Reserved Rights set forth below, we will not open, and we will not grant another franchisee the right to open and operate a Mobility City Business within your Designated Territory.

At the time you sign a Franchise Agreement, you and we will agree upon the required number of Showrooms that you will be required to open and the required number of Vehicles that you will be required to deploy. If you fail to comply with these development obligations, we may (in addition to any other remedies that we may have under the franchise agreement), terminate your Franchise Agreement or, in our sole discretion, charge you an additional Royalty Fee as set forth in Item 6 or reduce the size of your Designated Territory. Other than the foregoing, your territorial rights do not depend on any contingency and there are no other circumstances that permit us to modify your territorial rights.

We and our affiliates reserve to ourselves the exclusive right on any and all terms and conditions that we deem advisable and, without any compensation or consideration to you (Franchise Agreement, Article 2.D.) to engage in the following activities (our “Reserved Rights”):

- (a) operate and grant to others the right to develop and operate Mobility City Businesses and Franchised Businesses using the System and Licensed Marks at locations outside your Designated Territory, as we deem appropriate and irrespective of the proximity to your Designated Territory;
- (b) acquire, be acquired, merge with or otherwise affiliate with one or more businesses of any kind, including businesses that offer and sell products and services that are the same as, or similar to, the Franchised Business, and after such acquisition, merger or affiliation to own and operate and to franchise, or license others to own and operate and to continue to own and operate such businesses of any kind, even if such businesses offer and sell products and services that are the same as or similar to a the Franchised Business but, not using the Licensed Marks, within your Designated Territory;
- (c) serve or other authorize other System franchisees to sell, offer, distribute, provide and/or deliver Approved Services and Products to customers in your Designated Territory if you are in default of your obligations under the Franchise Agreement, you refuse to properly serve a customer, and/or if you or we determine, in our Reasonable Business Judgment, that you are incapable or unable to meet customer demand or serve a particular customer with your Designated Territory;

(d) serve or authorize other System franchisees to sell, offer, distribute, provide and/or deliver Approved Services and Products to National Accounts in your Designated Territory if you fail to do so or fail to do so in accordance with the terms and conditions of the National Account;

(e) use the Licensed Marks and System to sell, distribute, provide and/or deliver the Approved Services and Products offered and sold by the Franchised Business or products and services similar to the Approved Services and Products offered and sold by the Franchised Business through website based and/or e-commerce based channels of sale, distribution, or delivery that includes direct to consumer sales within or outside your Designated Territory;

f) use the Licensed Marks and System and to license others to use the Licensed Marks and System, to engage in all other activities not expressly prohibited by the Franchise Agreement.

The license and rights granted to Franchisee in this Agreement are limited to, among other things, the Designated Territory, the grant of franchise rights set forth in Article 2.A. of this Agreement, and the reservation of rights set forth in Article 2.D. of this Agreement.

#### National Accounts

We or our affiliates may, in our sole discretion, establish (either directly or through a group purchasing organization) customers, referral sources, clients, or accounts through agreements, relationships, or contracts negotiated and maintained at a national or regional level, including corporate entities, government agencies, institutional clients, and/or multi-locational businesses that require uniform services or products across the designated territories of multiple franchisees (“National Accounts”). If we do, you will be required to service those National Accounts on the terms and conditions that we have negotiated, which terms may include pricing, referral fees, service qualifications, scope of work, and customer relationship management. If you do not service a required National Account, or if we determine in our sole discretion that you are not capable of servicing a National Account, we may service the National Account or authorize others, including other System franchisees, to service the National Account without any compensation to you. We may require that you provide Approved Services and Products to National Accounts outside of your Designated Territory, but will only do so if the location is within a reasonable distance from your Designated Territory.

#### Soliciting By You Outside Your Territory and Territory Rules

You are not authorized to solicit customers outside of your Designated Territory. With the exception of National Accounts that we authorize or require you to service outside of your Designated Territory, or as otherwise permitted below, you may only offer and sell Approved Services and Products within your Designated Territory on a mobile basis, at retail from your Showroom Locations, and for delivery to customers located within your Designated Territory. The marketing of your Mobility City Business must be targeted to your Designated Territory and you are not permitted to directly solicit customers outside of your Designated Territory.

Provided that you do not engage in any Direct Solicitation of customers outside of your Designated Territory or within the Designated Territory of another Mobility City Business, you may provide, subject to our written approval, Approved Services and Products outside of your Designated Territory, subject to the following definitions, rules, and limited circumstances (the “Out-of-Territory Rules”):

(a) You cannot engage in any Direct Solicitations outside of your Designated Territory. The term “Direct Solicitation” refers to and means “communications and/or contacts occurring through in person contact, telephone, mail, e-mail, direct mail, distributed print media, digital media and/or other forms of marketing directed toward customers, potential customers or referral sources of a

Mobility Business”;

(b) You cannot provide Approved Services and Products in the operating territory of another Mobility City Business (an “Assigned Area”);

(c ) If you are servicing customers in an area is not an Assigned Area, and that area becomes an Assigned Area, you must cease communicating with customers previously serviced by you in the Assigned Area and you must turn over to us, or another System franchisee as we may direct, all information and records related to the Approved Services and Products provided outside of your Designated Territory; and

(c) If you violate these Out-of-Territory Rules, we may charge you a Territory Breach Fee, in addition to any other remedies that we may have under this. Agreement.

(d) We may require you to stop servicing and providing Approved Services and Products outside of your Designated Territory at any time in our sole discretion. If we do, you must turn over to us, or another System franchisee as we may direct, all information and records related to Approved Services and products provided outside your Designated Territory.

#### Restrictions on Us from Soliciting or Accepting Orders in Your Territory

There are no restrictions on us from soliciting or accepting orders from customers inside your territory. We reserve the right to use other channels of distribution, such as the internet, catalog sales, telemarketing, or other direct marketing sales, to make sales within your territory using our principal trademarks or using trademarks different from the ones you will use under the Franchise Agreement. We do not pay any compensation to you for soliciting or accepting orders from inside your territory.

#### Soliciting by You Outside Your Territory

You are required to target and direct the marketing of your Mobility City Business to customers located within your territory. You are not authorized to solicit customers outside of your Designated Territory. Except as provide for elsewhere in this Item 12, you may only offer and sell Approved Services and Products, within your Designated Territory on a mobile basis, at retail from your Showroom Locations and delivery to customers located within your Designated Territory. If we authorize you to provide Approved Services and Products outside of your Designated Territory, we may revoke that authorization at any time in our sole discretion. Notwithstanding the foregoing, you are not permitted to provide Approved Services and Products within the designated territory of any other Mobility City Business franchisee.

#### Competition by Us Under Different Trademarks

We do not have plans to operate or franchise a business under trademarks different from the Licensed Marks that sells or will sell goods or services similar to those that will be offered by you through the Franchised Business.



### **ITEM 13** **TRADEMARKS**

Under the terms of the Franchise Agreement, you will be granted a license to use the “Mobility City” trademark and those other marks that we designate. With the exception of our EZ Mobility Rentals Licensed Mark described below, we are the owner of the Licensed Marks. Although the License Agreement may be terminated as a result of a breach of the License Agreement, in the event of any termination of the License Agreement, our franchisees will continue to maintain the right to use the Marks pursuant to the terms of their Franchise Agreement. Termination of the License Agreement does not terminate the use of the Marks by our authorized franchisees. We reserve the right to supplement and modify the marks that you may or

may not use in connection with the operations of your Franchised Business. You may only use the Licensed Marks as authorized by us in writing and under the terms of your Franchise Agreement. You may not use the Licensed Marks in the name of any Corporate Entity that you establish.

Principal Trademarks Registered with the United States Patent and Trademark Office

The principal trademarks identified in the schedule below are a part of the Licensed Marks, our System, are registered with the United States Patent and Trademark Office (the “USPTO”) and, unless otherwise designated by us, will be used by you in the operations of the Franchised Business. As to these marks all required affidavits have been filed with the USPTO.

Mark	USPTO Registration Number	Registration Type	Registration Date
Mobility City	5375263	Principal Register	January 9, 2018
	5528483	Principal Register	July 31, 2018  (Renewal filed March 6, 2024)
QUALITY REPAIRS AND PRODUCTS TO GET YOU GOING AGAIN!	5528484	Principal Register	July 31, 2018  (Renewal filed March 22, 2024)
STEAM 220	6978775	Principal Register	February 14, 2023
WE FIX WHEELCHAIRS & SCOOTERS ... AND MORE!	7034518	Principal Register	April 25, 2023
	7460406	Principal Register	July 30, 2024

As to our principal trademarks there are no currently effective material determinations by the USPTO, the Trademark Trial and Appeal Board, any court, or the trademark administrator of any state. There are no pending infringement, opposition or cancellation proceedings and no pending litigation involving our principal marks. We know of no superior rights or infringing uses that could materially affect your use of our principal marks or other related rights in any state.

You are required to provide us with written notice of any claims that you may become aware of respecting the Licensed Marks, including your use of the Licensed Marks and/or any claim associated with a third party's use of a trademark that is identical or confusingly similar to the Licensed Marks. We maintain the exclusive discretion to take any and all actions, or to refrain from any action, that we believe to be appropriate in response to any trademark infringement, challenge or claim. As between us, we possess the sole right to exclusively control any and all litigation, legal proceedings, administrative proceedings and/or settlement(s) involving any actual or alleged infringement, challenge or claim relating to the Licensed Marks. You must sign all documents, instruments and agreements and undertake the actions that we, with the advice of our legal counsel, determine to be necessary or advisable for the protection and/or maintenance of our interests in the Licensed Marks in any legal proceeding, administrative proceeding or as may be otherwise determined by us. As to the foregoing, we will reimburse you for the reasonable out-of-pocket administrative expenses that you incur and pay in complying with our written instructions.

We will protect your right to use the Licensed Marks and other related rights and to protect you against claims of infringement and unfair competition related to the Licensed Marks, provided that you use the Licensed Marks in accordance with the terms of your Franchise Agreement, as designated by us in the Manuals, and, otherwise, as we instruct you. We will indemnify you against direct damages for trademark infringement in a proceeding arising out of your use of the Licensed Marks, provided your use of the Licensed Marks comply with the terms of your Franchise Agreement, the Manuals, our written instructions and, that you have timely notified us of the claim, have given us sole control of the defense and settlement of the claim, and you are in compliance with your Franchise Agreement. If we defend the claim, we have no obligation to indemnify or reimburse you with respect to any fees or disbursements of any attorney that you retain.

If any third party establishes, to our satisfaction and in our discretion that its rights to the Licensed Marks are, for any legal reason, superior to any of our rights or of a nature that we believe, in our discretion, that it is advisable to discontinue and/or modify the Licensed Marks, then we will modify and/or replace the Licensed Marks and you must use the substitutions, replacements and/or variations of and/or to the Licensed Marks and use those trademarks, service marks, logos and trade names required and designated by us. In such event, our sole liability and obligation will be to reimburse you for the direct out-of-pocket costs of complying with this obligation, which you must document to our satisfaction, including, by way of example, alterations in signage and replacement of marketing materials.

#### **ITEM 14**

#### **PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION**

We do not own any rights to, or licenses in any patent or copyrights material to the franchise System. We may copyright advertising materials and design specifications, our Manuals and other written materials and items. We have not applied to the USPTO for the issuance of any patents.

You must keep as confidential our Manuals and any supplements to the Manuals. Our Manuals may take the form of written materials and/or digitally distributed and stored materials and made available to you for use in connection with the Franchised Business. The Manuals contain information about our System, Approved Services and Products, System Supplies, proprietary products, marketing systems, training, and confidential methods of operation. You must use all reasonable and prudent means to maintain the Manuals

and the information maintained in the Manuals as confidential and prevent any unauthorized copies, recordings, reproduction, or distribution of the Manuals or the information contained in the Manuals. You must also restrict access to the Manuals to management level employees who sign a confidentiality agreement with you and are required by you to maintain the confidentiality of the Manuals and refrain from distributing or disclosing the Manuals and the information contained in the Manuals. You must provide us with immediate notice if you learn of any unauthorized use of the Manuals or of the information contained in the Manuals, or any infringement or challenge to the proprietary or confidentiality of the information contained in the Manuals. We will take any and all action(s) or, refrain from taking action, that we determine, in our discretion, to be appropriate. We may control any action or legal proceeding we choose to bring. We need not participate in your defense or indemnify you for damages or expenses in a proceeding involving a copyright or patent. If any third party establishes to our satisfaction, in our discretion, that it possesses rights superior to ours, then you must modify or discontinue your use of these materials in accordance with our written instructions.

#### **ITEM 15**

#### **OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS**

The Franchise Agreement requires that you or, if you are a Corporate Entity, your designated managing shareholder, member or partner (your “Managing Owner”) be personally responsible for the management and overall supervision of your Mobility City Business. Your Managing Owner must complete, to our satisfaction, our initial training program and be approved by us. While we recommend that your Managing Owner personally participate in the day-to-day management and on-site supervision and operations of your Mobility City Business, you may hire an operating manager to supervise and manage the day-to-day on-site operations of your Mobility City Business provided that your operating manager: (a) meets all of our minimum standards and criteria for managers; (b) completes our initial training program; and (c) signs our confidentiality agreements (an “Operating Manager”). At all times, your Mobility City Business must be managed and supervised on-site by either a Managing Owner or Operating Manager.

You and, if you are a Corporate Entity, each of your members, shareholders and/or partners (collectively, “Owners”), must personally guarantee all of your obligations to us under the Franchise Agreement. Each Owner and the spouse of each Owner must personally guarantee your obligations to us under the Franchise Agreement. You and each Owner and spouse must also promise in writing that, among other things, during the term of the Franchise Agreement you will not participate in any business that in any way competes with the Franchised Business, and that for 24 months after the expiration of termination of the Franchise Agreement (with said period being tolled during any periods of non-compliance), neither you nor your Owners and their spouses will participate in any competitive business located within and/or servicing customers located within your Designated Territory and a 25 mile radius surrounding your Designated Territory. Further you will not participate in any competitive business located within and/or servicing customers located within a 10 mile radius of the designated territory of any other Mobility City Businesses. Your managers and all other employees and agents with access to our confidential information will be required by us to sign a confidentiality agreement.

#### **ITEM 16**

#### **RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL**

You may only sell the Approved Services and Products as specified in the Manuals or otherwise approved by us in writing and may only sell the products and services required by us. We can change the products and services that you must offer. There is no limitation on our right to change the products and services offered sold by Mobility City Businesses. You are not limited to whom you may sell products and services

of your Mobility City Business, provided you do so exclusively from your Business Location and as otherwise required by and in compliance with the standards we determine for the System.

## ITEM 17

### **RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION**

#### **The Franchise Relationship Under a Single Unit Franchise Agreement**

#### **THE FRANCHISE RELATIONSHIP**

**This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Disclosure Document.**

Provision	Article in Franchise Agreement	Summary
a. Length of the franchise term	2.B.	The term of your Franchise Agreement is 10 years.
b. Renewal or extension of the term	15	If you meet our conditions for renewal you may renew your franchise for one additional 10 year term.
c. Requirements for franchisee to renew or extend	15	To renew your franchise you must be in compliance with the terms of your Franchise Agreement, provide us with 180 days prior written notice of your request to renew, sign our then current form of Franchise Agreement and related agreements for the renewal term, sign a general release in our favor, pay a renewal fee, remodel and upgrade your Showrooms to meet our standards and specifications, secure and possess the legal right to continue to occupy the premises of your Showroom locations, and meet all other renewal requirements contained in the Franchise Agreement. Your Owners must be in compliance with their agreements with us, including the Franchise Owner and Spouse Agreement and Guaranty, and they must personally guarantee the terms of your renewal Franchise Agreement which may contain terms materially different from your current Franchise Agreement.
d. Termination by franchisee	16.B.	You may terminate the Franchise Agreement if you are in compliance with its terms, we are in material breach of the Franchise Agreement, and we fail to cure the material breach within 30 days of receiving written notice or, if the breach cannot be cured within 30 days, such period of time that is reasonable to cure the material breach.
e. Termination by franchisor without cause	Not applicable	Not applicable.
f. Termination by franchisor with "cause"	16.A.	We can terminate if you are in default of the terms of the Franchise Agreement.

g. "Cause" defined – curable defaults	16.A.(3), 16.A.(4)	You have 10 days to cure a default where you fail to pay any fees and/or obligations due to us and/or to an affiliate of ours, or if you fail to pay a supplier without, as determined by us, a legal justification, provided that the foregoing defaults were not intentionally and knowingly in violation of the Franchise Agreement. You will have 30 days to cure a default where you, fail to: timely lease a location that we approve for a Showroom; timely develop and open your Franchised Business or a Showroom; operate your Franchised Business in accordance with the specifications, standards, and requirements set forth in our Manuals; develop or operate your Franchised Business in compliance with all federal, state, and local laws, rules, and regulations, unless, such violation poses a threat to public health or safety; maintain insurance coverage that we require; comply with our standards, systems or specifications as we may designate or as otherwise designated in the operations manual; fail to operate your Franchised Business in conformity with our System or otherwise violate the Franchise Agreement, except as to events of default that are not curable.
h. "Cause" defined – non-curable defaults	16.A(1), 16.A(2)	The following are defaults that cannot be cured: three or more instances where you commit a curable default, whether or not you timely cured such default in each instance; you intentionally and knowingly refuse to comply with the terms of the Franchise Agreement, and/or the standards specifications, and/or requirements set forth in the Operations Manual and/or as communicated to you by us from time to time; you intentionally, knowingly, or negligently operate the Franchised Business in violation of applicable laws, rules, and regulations and, in doing so, create a foreseeable, imminent, and/or immediate threat to the health and safety of others; you abandon the Franchised Business or fail to maintain the required leasehold and/or ownership interests in your Showroom Locations; you or your Owners intentionally made a material statement or omission in questionnaires submitted to us; the data, information, and/or records that you record and/or submit to us are intentionally misleading or false; you transfer or attempt to transfer the Franchised Business or the ownership interests in your franchise company without our approval; you disclose or permit the disclosure of information contained in the operations manual and/or of confidential information; you or your Owners engage in intentionally dishonest or unethical conduct that impacts our System; you and/or your Owners breach and, if such breach is capable of a cure, fail to timely cure another agreement with us including the Owner and Spouse Agreement and Guaranty; you and your Owners and managers fail to complete, to our satisfaction, our initial and on-going training programs; you fail to notify us of the misuse of confidential information and you fail to protect same; you misappropriate or misuse the Licensed Marks; you are deemed insolvent, make an assignment for the benefit of creditors, admit in writing your inability to pay debts; are adjudicated bankrupt, file a voluntary bankruptcy petition or have one filed



		against you, and/or you acquiesce to the appointment of a trustee or receiver, or a court orders one; execution is levied against the Franchised Business; a final judgment is entered against the Franchised Business and is not satisfied within 30 days; you are dissolved; a lawsuit or action is commenced against the Franchised Business to foreclose on a lien on equipment of the Franchised Business and such action is not dismissed after 60 days; and/or real or personal property used by the Franchised Business is sold or levied by a sheriff or other law enforcement officer; and/or you abandon or fail to continuously own and operate the Franchised Business.
i. Franchisee's obligations on termination/non-renewal	6, 17	You must: pay all sums that you owe to us under the Franchise Agreement and all other agreements with us; cease owning and operating the Franchised Business; cease representing yourself as a franchisee of ours; permanently cease using and/or accessing the System, the Licensed Marks, our confidential information, the operations manual, the Business Management System, the Business Management System Data, and the System Supplies; return the operations manual and all confidential information to us in the original form provided to you and document the destruction of all electronic files related to same; completely de-identify the location and/or facility associated with the Franchised Business; as requested by us, transfer to us all data, telephone listings, digital media, accounts, web listings and websites associated with the Franchised Business; and abide by the post-termination non-competition covenants and restrictions.
j. Assignment of the contract by franchisor	14.A.	No restriction on our right to assign.
k. "Transfer" by franchisee - definition	14.B.	A transfer means and includes, whether voluntary or involuntary, conditional or unconditional, direct or indirect: (a) an assignment, sale, gift, transfer, pledge or sub-franchise; (b) the grant of a mortgage, charge, lien or security interest, including, without limitation, the grant of a collateral assignment; (c) a merger, consolidation, exchange of shares or other ownership interests, issuance of additional ownership interests or securities representing or potentially representing ownership interests, or redemption of ownership interests; and (d) a sale or exchange of voting interests or securities convertible to voting interests, or an agreement granting the right to exercise or control the exercise of the voting rights of any holder of ownership interests or to control the operations or affairs of Franchisee.
l. Franchisor's approval of transfer by franchisee	14.B.	Transfers require our prior written consent, which may be granted or withheld in our discretion.
m. Conditions for franchisor's approval of transfer	14.C.	For approval of your transfer, you must provide us with 30 days prior written notice of the proposed transfer; you and your Owners must not have defaulted in your obligations under the

		Franchise Agreement and all other agreements with us; you and your Owners must be in compliance with your obligations under the Franchise Agreement and all other agreements with us; the transferee must agree to be bound by all of the terms and provisions of the Franchise Agreement; the transferee's owners and their spouses must personally guarantee all of the terms and provisions of the Franchise Agreement; you and your Owners and their spouses must sign a general release in favor of us; the transfer must provide for the assignment and/or ownership of the approved location for the Franchised Business, and the transferees continued use and occupancy of such location throughout the term of the Franchise Agreement; the assets of the Franchised Business must be transferred to the transferee; the transferee and the transferee's owners and managers, at the transferee's expense must complete our training programs; we waive our right of first refusal; we approve of the transfer and transferee in writing and subject to our discretion; and you pay the Transfer Fee (subject to applicable state laws).
n. Franchisor's right of first refusal to acquire franchisee's business	14.F.	We have the right to match any offer to purchase your Franchised Business or the Corporate Entity operating your Franchised Business.
o. Franchisor's option to purchase franchisee's business	Not applicable	Not applicable.
p. Death or disability of franchisee	14.D.	If you are an individual, within 30 days of the death or permanent disability of Franchisee, your executor and/or legal representative must appoint an Operating Manager approved by us and within 60 days of such appointment the Operating Manager must complete, to our satisfaction, our initial training program. Within 12 months of the date of death or disability, the Franchise Agreement must be transferred to a transferee approved by us and otherwise transferred in accordance with the terms of the Franchise Agreement. If the franchisee is a Corporate Entity, within 30 days of the death or permanent disability of your Managing Owner, if there are other Owners, must appoint a replacement Operating Manager approved by us and within 60 days of such appointment the replacement Operating Manager must complete, to our satisfaction, our initial training program.
q. Non-competition covenants during the term of the franchise	6	No involvement in any competitive business and must comply with confidentiality, non-disclosure and non-solicitation covenants.
r. Non-competition covenants after the franchise is terminated or expires	6, 17.C.	No involvement, ownership or interest whatsoever for 24 months in any competing business in: your Designated Territory; a 25-mile radius of your Designated Territory; a 10-mile radius of the Designated Territory of any other Mobility City Business; and you must comply with confidentiality, non-disclosure and non-solicitation covenants.

s. Modification of the agreement	18.L.	Requires writing signed by you and us, except for unilateral changes that we may make to the Manuals or our unilateral reduction of the scope of a restrictive covenant that we may make in our discretion.
t. Integration/merger clauses	18.M.	Only the terms of the Franchise Agreement and schedules to the Franchise Agreement and the respective signed exhibits to the Franchise Agreement are binding, subject to state law. Nothing in any agreement is intended to disclaim the express representations made in the Franchise Disclosure Document, its exhibits and amendments.
u. Dispute resolution by arbitration or mediation	18.G.	The franchise agreement does not require arbitration or mediation.
v. Choice of forum	18.G.	Litigation proceedings must be conducted in, or closest to, State court of general jurisdiction that is within or closest to Palm Beach County, Florida. This provision is subject to applicable state law.
w. Choice of law	18.F.	Florida law will govern. However, this provision is subject to state law and as otherwise disclosed in <u>Exhibit I</u> to this Disclosure Document.

**ITEM 18**  
**PUBLIC FIGURES**

We do not currently use any public figure to promote our franchise. No public figure is currently involved in our management.

## **ITEM 19**

### **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets if there is a reasonable basis for the information and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

### **DEFINITIONS**

- (a) Calendar Year – means, as to each respective year, the 12-month period commencing on January 1 and ending on December 31.
- (b) Company Owned Outlet – means an Outlet owned either directly or indirectly by us, our affiliate or any person identified in Item 2 of this Disclosure Document. A Company Owned Outlet also includes any Outlet that is operated as a joint venture owned in part by us, our affiliate or any person identified in Item 2 of this Disclosure Document, or that is managed by us our affiliate or any person identified in Item 2.
- (c) Cost of Goods Sold – means the total cost of all inventory sold to customers during the relevant Calendar Year.
- (d) Franchise Outlet – refers to a Mobility City Business operated under a Franchise Agreement that is not a Company Owned Outlet.
- (e) Gross Profit – means Gross Sales less Cost of Goods Sold.
- (f) Gross Sales – means the total revenue less sales tax, discounts, allowances, and returns.
- (g) Median – means the data point that is in the center of all data points used. That number is found by examining the total number of data points and finding the middle number in that set. In the event the number of data points is an odd number, the median will be the center number. If the dataset contains an even number of data points, the median is reached by taking the two numbers in the middle, adding them together, and dividing by two.
- (h) New Company Owned Outlet – means, as to a particular Calendar Year, a Company Owned Outlet that for the first time opened and commenced operations during the Calendar Year. For example, if a Company Owned Outlet first opened for business in February 2023, as to the 2023 Calendar Year, the Company Owned Outlet would qualify as a New Company Owned Outlet and not as an Operational Company Owned Outlet, see definition below. If this Company Owned Outlet remained in operation throughout the 2024 Calendar Year, it would qualify as an Operational Company Owned Outlet during the 2024 Calendar Year.
- (i) Net Profit – means Gross Profit less Expenses.
- (j) New Franchise Outlet – means, as to a particular Calendar Year, a Franchise Outlet that for the first

time opened and commenced operations during the Calendar Year. For example, if a Franchise Outlet first opened for business in February 2023, as to the 2023 Calendar Year, the Franchise Outlet would qualify as a New Franchise Outlet and not as an Operational Franchise Outlet, see definition below. If this Franchise Outlet remained in operation throughout the 2024 Calendar Year, it would qualify as an Operational Franchise Outlet during the 2024 Calendar Year.

- (k) Operational Company Owned Outlet – means, as to a particular Calendar Year, a Company Owned Outlet that was open and in operation on or prior to the commencement of the Calendar Year. For example, if a Company Owned Outlet first opened for business in February 2023, as to the 2023 Calendar Year, the Company Owned Outlet would qualify as a New Company Owned Outlet, see definition above, and not as an Operational Company Owned Outlet. If this Company Owned Outlet remained in operation throughout the 2024 Calendar Year, it would qualify as an Operational Company Owned Outlet during the 2024 Calendar Year.
- (l) Operational Franchise Outlet – means, as to a particular Calendar Year, a Franchise Outlet that was open and in operation prior to the commencement of the Calendar Year. For example, if a Franchise Outlet first opened for business in February 2023, as to the 2023 Calendar Year, the Franchise Outlet would qualify as a New Franchise Outlet, see definition above, and not as an Operational Franchise Outlet. If this Franchise Outlet remained in operation throughout the 2024 Calendar Year, it would qualify as an Operational Franchise Outlet during the 2024 Calendar Year.
- (m) Outlet – refers to a Mobility City Business that is either a Company Owned Outlet or a Franchise Outlet, as the context requires.

### **BASES AND ASSUMPTIONS**

The financial information was not prepared on a basis consistent with generally accepted accounting principles. Data for our Company Owned Outlet is based on information reported to us by our affiliate. Data for our Operational Franchise Outlets is based on financial information reported to us by our franchisees. The information in this analysis has not been audited, is based on historical financial data, and is not a forecast or projection of future financial performance.

### **ANALYSIS OF RESULTS OF COMPANY OWNED OUTLET**

During the 2022, 2023 and 2024 Calendar Years, we had one Company Owned Outlet. Material financial and operational characteristics that are reasonably anticipated to differ from future operational franchise outlets include: (a) managerial skill and efficiency experienced by our Company Owned Outlet as a result of our extensively experienced management team; (b) brand recognition within the local market in which our Company Owned Outlet operates; and (c) no obligation to pay ongoing fees that a franchisee will pay to us, such as Royalty Fees and Brand Development Fund Fees. Table 1 below provides a description of our Company Owned Outlet. In Table 2 we provide financial data regarding our Company Owned Outlet.

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Table 1

Company Owned Outlet Description	
Outlet	Outlet Description
Boca Raton, Florida	Our Boca Raton, Florida Company Owned Outlet is located at 1200 Yamato Road, Suite A9, Boca Raton, Florida, 33431. This Outlet operates a showroom in a retail shopping center that is approximately 2,000 square feet with two Vehicles. Prior to October 2020, this Outlet was located in Fort Lauderdale, Florida, approximately 20 miles from its current location. Before June 2023, this Outlet served a population of approximately 1,300,000 people. In June 2023, a franchisee opened an Outlet in Palm Beach, Florida. Since that time, our Company Owned Outlet has served a population of approximately 750,000 people.

Table 2

Company Owned Outlet: Boca Raton, Florida Gross Sales and Disclosed Expenses Information						
	2022 Calendar Year		2023 Calendar Year		2024 Calendar Year	
	Total	% <sup>1</sup>	Total	% <sup>1</sup>	Total	% <sup>1</sup>
<b>Gross Sales</b>	<b>\$936,726</b>	100.00%	<b>\$851,259</b>	100.00%	<b>\$972,197</b>	100.00%
Less:						
Direct Cost of Goods Sold	\$295,130	31.50%	\$265,335	31.17%	\$310,902	31.98%
<b>Gross Profit</b>	<b>\$641,596</b>	68.49%	<b>\$585,924</b>	68.83%	<b>\$661,295</b>	68.02%
Less: Expenses						
Advertising and Promotion	\$65,566	7.00%	\$51,623	6.06%	\$71,475	7.35%
Insurance	\$6,556	0.70%	\$3,650	0.43%	\$6,254	0.64%
Licenses, Permits, and Fees	\$1,579	0.17%	\$705	0.08%	\$1,190	0.12%
Merchant Fees and Charges	\$29,219	3.12%	\$21,555	2.53%	\$22,103	2.27%
Office Supplies	\$1,078	0.12%	\$986	0.12%	\$1,180	0.12%
Payroll Expenses	\$179,046	19.11%	\$194,949	22.90%	\$187,200	19.26%
Professional Fees – Legal & Accounting	\$3,500	0.37%	\$1,500	0.18%	\$1,500	0.15%
Rent and Lease	\$55,139	5.89%	\$72,000	8.46%	\$76,320	7.85%
Repairs and Maintenance	\$1,419	0.15%	\$1,555	0.18%	\$609	0.06%
Subscriptions & Dues	\$1,050	0.11%	\$1,125	0.13%	\$1,300	0.13%
Telephone, Cell Phone, Internet	\$4,973	0.53%	\$4,750	0.56%	\$4,250	0.44%
Utilities	\$3,174	0.34%	\$2,750	0.32%	\$3,250	0.33%
Vehicle Expense (two vehicles)	\$26,154	2.79%	\$18,821	2.21%	\$17,335	1.78%
<b>Net Profit</b>	<b>\$263,143</b>	28.09%	<b>\$209,955</b>	24.66%	<b>\$267,329</b>	27.49%
Less: Adjustments for Select Franchise Related Expenses						
Royalty Fee <sup>2</sup>	\$65,571	7.00%	\$59,588	7.00%	\$68,054	7.00%
Brand Development Fund Fee <sup>3</sup>	\$9,367	1.00%	\$8,513	1.00%	\$9,721	1.00%
Technology Fee <sup>4</sup>	N/A	N/A	N/A	N/A	N/A	N/A
Local Marketing <sup>5</sup>	N/A	N/A	N/A	N/A	N/A	N/A
<b>Net Profit Less Expenses and Adjustments for Select Franchise Related Expenses</b>	<b>\$188,205</b>	20.09%	<b>\$141,854</b>	16.66%	<b>\$189,554</b>	19.50%

## Notes to Table:

<sup>1</sup> “%” represents the percentage of total Gross Sales.

<sup>2</sup> The Royalty Fee is equal to 7% of Gross Sales, subject to a Minimum Monthly Royalty Fee Requirement of \$4,000 per month. If our Company Owned Outlet was a Franchise Outlet, it would have paid this amount as a Royalty Fee.

<sup>3</sup> The Brand Development Fund Fee is 1% of Gross Sales.

<sup>4</sup> The Technology Fee is not currently charged. However, we reserve the right to charge of Technology Fee of up to \$500 per month at any time in the future.

<sup>5</sup> Beginning in month seven after you sign a franchise agreement, and on an on-going monthly basis thereafter, you must spend not less than 5% of your Gross Sales on the local marketing of your Mobility City Business. During the 2022, 2023 and 2024 Calendar Years our Company Owned Outlet spent more than 5% on local marketing. As such, we do not make an adjustment during those Calendar Years.

### **ANALYSIS OF RESULTS OF OPERATIONAL FRANCHISE OUTLETS**

During the 2022 Calendar Year we had a total of 29 Franchise Outlets. Of the 29 Franchise Outlets, 12 Outlets were Operational Franchise Outlets and 17 Outlets were New Franchise Outlets. During the 2023 Calendar Year we had a total of 34 Franchise Outlets. Of the 34 Franchise Outlets, 22 Outlets were Operational Franchise Outlets and 12 Outlets were New Franchise Outlets. During the 2024 Calendar Year we had a total of 45 Franchise Outlets. Of the 45 Franchise Outlets, 31 Outlets were Operational Franchise Outlets and 14 Outlets were New Franchise Outlets. All of our Operational Outlets operate from a single Showroom. About half of our Operational Outlets operate with more than one Vehicle.

In Table 3 below, we report data related to our Operational Franchise Outlets during the 2022, 2023 and 2024 Calendar Years. We do not include data for New Franchise Outlets that were not open during the respective Calendar Years.

Table 3

<b>Operational Franchise Outlets Gross Sales Data Summary</b>			
<b>Operational Franchise Outlet</b>	<b>2022 Calendar Year</b>	<b>2023 Calendar Year</b>	<b>2024 Calendar Year <sup>1</sup></b>
Outlet 1	\$279,026	\$384,864	\$476,025
Outlet 2	\$540,624	\$789,347	\$952,151
Outlet 3	\$479,371	\$632,975	\$606,616
Outlet 4	\$540,091	\$640,195	\$657,411
Outlet 5	\$399,861	\$525,629	\$448,672
Outlet 6	\$883,703	\$1,090,567	\$1,218,217
Outlet 7	\$577,814	\$727,117	\$1,256,385
Outlet 8	\$502,156	\$575,471	\$737,284
Outlet 9	\$565,267	\$852,798	\$1,092,784
Outlet 10	\$1,035,940	\$1,092,495	\$800,199
Outlet 11	\$331,169	\$412,378	\$364,824
Outlet 12	\$388,830	\$623,315	\$899,680
Outlet 13	N/A	\$832,761	\$1,104,632
Outlet 14	N/A	\$290,011	\$377,432
Outlet 15	N/A	\$873,358	\$956,107
Outlet 16	N/A	\$607,731	\$518,311
Outlet 17	N/A	\$685,187	\$671,775
Outlet 18	N/A	\$517,164	\$641,352
Outlet 19	N/A	\$343,440	\$433,197
Outlet 20	N/A	\$321,247	\$301,906
Outlet 21	N/A	\$430,614	\$451,051
Outlet 22	N/A	\$589,093	\$849,944
Outlet 23	N/A	N/A	\$708,366
Outlet 24	N/A	N/A	\$682,404
Outlet 25	N/A	N/A	\$397,835
Outlet 26	N/A	N/A	\$1,967,315

Outlet 27	N/A	N/A	\$449,875
Outlet 28	N/A	N/A	\$727,768
Outlet 29	N/A	N/A	\$951,387
Outlet 30	N/A	N/A	\$410,963
Outlet 31	N/A	N/A	\$887,843

Notes to Table:

<sup>1</sup> In September 2024, we changed our method from reporting revenue from a cash basis to an accrual basis. Beginning in September 2024, Gross Sales were deemed realized at the time franchisees generate cash receipts or invoice customers.

Table 3

<b>Operational Franchise Outlet Summary 2022, 2023 and 2024 Calendar Year Gross Sales; Average, Median, High, and Low</b>					
Calendar Year	Average	Number of Outlets Above/Below Average	Median	High	Low
2022 <sup>1</sup>	\$543,654	Above: 4 (33%) Below: 8 (67%)	\$521,124	\$1,035,940	\$279,026
2023 <sup>2</sup>	\$628,989	Above: 10 (45%) Below: 12 (55%)	\$615,523	\$1,092,495	\$290,011
2024 <sup>3</sup>	\$741,926	Above: 12 (39%) Below: 19 (61%)	\$682,404	\$1,967,315	\$301,906

Notes to Table:

<sup>1</sup> For the 2022 Calendar Year the data compiled in this table is based on 12 Operational Franchise Outlets.

<sup>2</sup> For the 2023 Calendar Year the data compiled in this table is based on 22 Operational Franchise Outlets.

<sup>3</sup> For the 2024 Calendar Year the data compiled in this table is based on 31 Operational Franchise Outlets. In September 2024, we changed our method from reporting revenue from a cash basis to an accrual basis. Beginning in September 2024, Gross Sales were deemed realized at the time franchisees generate cash receipts or invoice customers.

**Some Outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.**

Written substantiation of the data used in preparing these sales figures will be made available to you upon reasonable request.

Other than the preceding financial performance representations, Mobility City Holdings, Inc. does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Diane Baratta, Mobility City Holdings, Inc., 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431 and (561) 300-4100, the Federal Trade Commission, and the appropriate state regulatory agencies.

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**ITEM 20**  
**OUTLETS AND FRANCHISEE INFORMATION**

**TABLE NO. 1**  
**SYSTEMWIDE OUTLET SUMMARY**  
**FOR YEARS 2022 to 2024**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	16	29	+13
	2023	29	34	+5
	2024	34	45	+11
Company Owned	2022	1	1	0
	2023	1	1	0
	2024	1	1	0
Total Outlets	2022	17	30	+13
	2023	30	35	+5
	2024	35	46	+11

**TABLE NO. 2**  
**TRANSFER OF OUTLETS FROM FRANCHISEES TO NEW OWNERS**  
**(OTHER THAN THE FRANCHISOR)**  
**FOR YEARS 2022 to 2024**

State	Year	Number of Transfers
Arizona	2022	0
	2023	0
	2024	1
Nevada	2022	0
	2023	0
	2024	1
Florida	2022	0
	2023	0
	2024	1
Totals	2022	0
	2023	0
	2024	3

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**TABLE NO. 3**  
**STATUS OF FRANCHISED OUTLETS**  
**FOR YEARS 2022 to 2024**

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Outlets at End of Year
Alabama	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Arkansas	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Arizona	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
California	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	2	0	0	0	0	3
Colorado	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2
Florida	2022	1	3	0	0	0	0	4
	2023	4	1	0	0	0	0	5
	2024	5	0	0	0	0	0	5
Georgia	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	1	0	0	0	0	2
Idaho	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Illinois	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2
Kansas	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Kentucky	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Louisiana	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1

Maryland	2022	0	3	0	0	0	0	3
	2023	3	0	0	0	0	1	2
	2024	2	0	0	0	0	0	2
Massachusetts	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Michigan	2022	1	0	0	0	0	0	1
	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
Missouri	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2
Nebraska	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Nevada	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
New York	2022	1	0	1	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Ohio	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2
Oklahoma	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Pennsylvania	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
South Carolina	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Texas	2022	4	3	0	0	0	0	7
	2023	7	0	0	0	0	0	7
	2024	7	0	1	0	0	0	6
Utah	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	1	1
Virginia	2022	2	0	0	0	0	0	2
	2023	2	0	1	0	0	0	1
	2024	1	0	0	0	0	0	1
Wisconsin	2022	0	0	0	0	0	0	0

Totals	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
	2022	16	14	1	0	0	0	29
Totals	2023	29	7	1	0	0	1	34
	2024	34	13	1	0	0	1	45

**TABLE NO. 4**  
**STATUS OF COMPANY OWNED OUTLETS**  
**FOR YEARS 2022 to 2024**

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired by Franchisor	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year
Florida	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1
	2024	1	1	1	1	1	1
Totals	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1
	2024	1	0	0	0	0	1

**TABLE NO. 5**  
**PROJECTED OPENINGS**  
**AS OF DECEMBER 31, 2024**

State	Franchise Agreement Signed but Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company Owned Outlets in the Next Fiscal Year
Alabama	0	1	0
California	3	3	0
Connecticut	0	1	0
Illinois	0	1	0
Georgia	0	1	0
Louisiana	1	1	0
Massachusetts	0	1	0
New York	1	1	0
New Jersey	0	1	0
North Carolina	0	1	0
Ohio	0	1	0
Oregon	0	1	0
Pennsylvania	0	1	0
South Carolina	0	1	0
Tennessee	0	1	0
Texas	0	1	0

Washington	0	1	0
Totals	5	19	0

Notes to Tables:

**If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.**

During the last three years, in some instances, current and former franchisees have signed provisions restricting their ability to speak openly about their experience with Mobility City. You may wish to speak with current and former franchisees, but be aware that not all such franchisees will be able to communicate with you. There are no trademark-specific franchisee organizations associated with the franchise system being offered in this Franchise Disclosure Document.

Exhibit G to this Disclosure Document contains a list of our then current franchisees as of the end of the Issuance Date of this Disclosure Document.

Exhibit H to this Disclosure Document contains a list of franchisees that had an outlet terminated, cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business under our Franchise Agreement during our most recently completed fiscal year or who has not communicated with us within 10 weeks of the Issuance Date of this Disclosure Document.

## **ITEM 21**

### **FINANCIAL STATEMENTS**

Attached as Exhibit D are our audited financial statements for 2022, 2023 and 2024. We were established on March 9, 2017 and our fiscal year ends on December 31. Because we have not been franchising for three years or more, we do not have three years of audited financial statements.

## **ITEM 22**

### **CONTRACTS**

Attached to this Disclosure Document or to the Exhibits attached to and comprising the Franchise Agreement attached to this Disclosure Document are copies of the following franchise and other contracts and agreements in use or proposed for use:

#### **Exhibits to this Disclosure Document**

Exhibit <u>E</u>	Franchise Agreement
Exhibit <u>F</u>	Franchise Deposit Agreement
Exhibit <u>I</u>	State Specific Addenda

#### **Schedules and Exhibits to the Franchise Agreement**

Schedule <u>1</u>	Showroom Location, Designated Territory and Franchise Fee Acknowledgment
Schedule <u>2</u>	Statement of Franchise Owners
Schedule <u>3</u>	Showroom Location Development and Vehicle Deployment Schedule
Exhibit <u>1</u>	Franchise Owner and Spouse Agreement and Guaranty
Exhibit <u>2</u>	Confidentiality Agreement
Exhibit <u>3</u>	Lease Agreement Rider
Exhibit <u>4</u>	Collateral Assignment of Lease

Exhibit <u>5</u>	Assignment of Telephone Numbers and Digital Media Accounts
Exhibit <u>6</u>	ACH Authorization Form
Exhibit <u>7</u>	General Release

Individual state law may supersede the provisions contained in your Franchise Agreement respecting the requirement that you execute a general release as a condition to assignment, sale or transfer. See, the state specific addendums contained in Exhibit I of this Disclosure Document.

**ITEM 23**  
**RECEIPTS**

Two copies of a detachable receipt in Exhibit K are located at the very end of this Disclosure Document. Please sign one copy of the receipt and return it to us at the following address Diane Baratta, Mobility City Holdings, Inc., 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431. The duplicate is for your records.

[THE DISCLOSURE DOCUMENT ENDS HERE]



FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT A**  
STATE ADMINISTRATORS

## List of State Administrators

---

### **California**

Department of Financial Protection and Innovation  
320 West 4th Street Suite 750  
Los Angeles, CA 90013

2101 Arena Boulevard  
Sacramento, CA 95834  
1-866-275-2677

### **Connecticut**

Connecticut Banking Commissioner  
Department of Banking  
Securities & Business Investments Division  
260 Constitution Plaza  
Hartford, CT 06103

### **Florida**

Division of Consumer Services  
Attn: Business Opportunities  
2005 Apalachee Parkway  
Tallahassee, FL 32399

### **Hawaii**

Commissioner of Securities  
Dept. of Commerce & Consumer Affairs  
Business Registration Division  
335 Merchant St., Room 203  
Honolulu, HI 96813

### **Illinois**

Office of the Attorney General  
Franchise Bureau  
500 South Second Street  
Springfield, IL 62706

### **Indiana**

Indiana Secretary of State  
Indiana Securities Division  
Franchise Section  
302 W. Washington Street Room E-111  
Indianapolis, IN 46204

### **Kentucky**

Office of the Attorney General  
Consumer Protection Division  
Attn: Business Opportunity  
1024 Capital Center Drive  
Frankfort, KY 40601

### **Maine**

Department of Professional and Financial  
Regulations  
Bureau of Banking  
Securities Division  
121 Statehouse Station  
Augusta, ME 04333

### **Maryland**

Office of the Attorney General  
Securities Division  
200 St. Paul Place  
Baltimore, MD 21202

### **Michigan**

Michigan Department of the Attorney General  
Consumer Protection Division  
Antitrust and Franchise Unit  
670 Law Building  
PO Box 30213  
Lansing, MI 48909

### **Minnesota**

Minnesota Department of Commerce  
Securities Division  
85 7th Place East, Suite 280  
St. Paul, MN 55101

### **Nebraska**

Nebraska Department of Banking and Finance  
Commerce Court  
1230 O Street, Suite 400  
Lincoln, NE 68509

### **New York**

NYS Department of Law  
Investor Protection Bureau  
28 Liberty Street, 21st Floor  
New York, NY 10005  
212-416-8222

### **North Carolina**

Secretary of State  
Securities Division  
300 North Salisbury Street, Suite 100  
Raleigh, NC 27603



List of State Administrators (continued)

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**North Dakota**

Securities Department  
600 East Boulevard Avenue, State Capitol  
Fourteenth Floor, Department 414  
Bismarck, ND 58505  
701-328-4712

**Wisconsin**

Franchise Office  
Wisconsin Securities Commission  
PO Box 1768  
Madison, WI 53701

**Rhode Island**

Department of Business Registration  
Division of Securities  
233 Richmond Street Suite 232  
Providence, RI 02903

**South Carolina**

Office of the Secretary of State  
1205 Pendleton Street  
Edgar Brown Building, Suite 525  
Columbia, SC 29201

**South Dakota**

Franchise Office  
Division of Securities  
910 E. Sioux Avenue  
Pierre, SD 57501

**Texas**

Office of the Secretary of State  
Statutory Document Section  
1019 Brazos Street  
Austin, TX 78701

**Utah**

Utah Department of Commerce  
Division of Consumer Protection  
160 East Three Hundred South  
PO Box 146704  
Salt Lake City, UT 84114

**Virginia**

State Corporation Commission  
Division of Securities and Retail Franchising  
1300 E. Main Street, 9th Floor  
Richmond, VA 23219

**Washington**

Department of Financial Institutions  
Securities Division  
PO Box 9033  
Olympia, WA 98507  
360-902-8700

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FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT B**  
AGENTS FOR SERVICE OF PROCESS

Agents for Service of Process

Mobility City Holdings, Inc.,  
1200 Yamato Road, Suite A9, Boca Raton, Florida 33431  
Attn: Diane Baratta, President

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**California**

Department of Financial Protection and Innovation  
320 West 4th Street Suite 750  
Los Angeles, CA 90013

2101 Arena Boulevard  
Sacramento, CA 95834  
1-866-275-2677

**Connecticut**

Banking Commissioner  
Department of Banking  
Securities and Business Investment Division  
260 Constitution Plaza  
Hartford, CT 06103

**Hawaii**

Commissioner of Securities  
Dept. of Commerce & Consumer Affairs  
Business Registration Division  
335 Merchant Street, Room 203  
Honolulu, HI 96813

**Illinois**

Illinois Attorney General  
500 South Second Street  
Springfield, IL 62706

**Maryland**

Maryland Securities Commissioner  
200 St. Paul Place  
Baltimore, MD 21202

**Michigan**

Michigan Department of Commerce  
Corporation and Securities Bureau  
6546 Mercantile Way  
Lansing, MI 48910

**Minnesota**

Commissioner of Commerce of Minnesota  
Department of Commerce  
85 7th Place East, Suite 280  
St. Paul, MN 55101

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**New York**

Secretary of the State of New York  
99 Washington Avenue  
Albany, NY 12231

**North Dakota**

North Dakota Securities Department  
Securities Commissioner  
600 East Boulevard Avenue, State Capitol  
Fifth Floor, Dept 414  
Bismarck, ND 58505  
Phone 701-328-4712

**Rhode Island**

Director of Department of Business Regulation  
233 Richmond Street, Suite 232  
Providence, RI 02903

**South Dakota**

Director, Division of Securities  
Department of Commerce and Regulation  
445 East Capitol Avenue  
Pierre, SD 57501

**Virginia**

Clerk of the State Corporation Commission  
1300 East Main Street, 1st Floor  
Richmond, VA 23219

**Washington**

Securities Administrator  
Washington Department of Financial  
Institutions  
150 Israel Road SW  
Tumwater, WA 98501

**Wisconsin**

Wisconsin Commissioner of Securities  
345 W Washington Avenue  
Madison, WI 53703



FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT C**  
OPERATIONS MANUAL TABLE OF CONTENTS

MOBILITY CITY HOLDINGS, INC.  
Operations Manual Table of Contents

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Subcontractor Accreditation .....	2
Mobility City Policies .....	29
Marketing and Advertising .....	6
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FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT D**  
FINANCIAL STATEMENTS



## **Metwally CPA PLLC**

### **CERTIFIED PUBLIC ACCOUNTANT**

1312 Norwood Dr STE 100, Bedford, Texas 76022

Cell: 214-200-5434

Mmetwally@metwallycpa.com

#### CONSENT

Metwally CPA PLLC consents to the use in the Franchise Disclosure Document issued by Mobility City Holdings, Inc. ("Franchisor") on March 24, 2025, as it may be amended, of our report dated March 24, 2025, relating to the financial statements of Franchisor for the year ending December 31, 2024.

*Metwally CPA PLLC*

Metwally CPA PLLC

March 24, 2025

**Mobility City Holdings, Inc.**

**Independent Auditor's Report  
And  
Financial Statements  
December 31, 2024 and 2023**



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Metwally CPA PLLC

CERTIFIED PUBLIC ACCOUNTANT

1312 Norwood Dr STE 100, Bedford, Texas 76022

Cell: 214-200-5434 (Mohamed Metwally) Mmetwally@metwallycpa.com

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## **Independent Auditor's Report**

To the Stockholders' of  
Mobility City Holdings, Inc.

### **Opinion**

We have audited the accompanying financial statements of Mobility City Holdings, Inc. (the Company), which comprise the balance sheet as of December 31, 2024 and the related statements of operations, stockholders' equity (deficit), and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Mobility City Holdings, Inc. as of December 31, 2024 and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Mobility City Holdings, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Other Matter**

The financial statements of Mobility City Holdings, Inc. for the year ended December 31, 2023 were audited by another auditor, who expressed an unmodified opinion on those statements on February 20, 2024.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Mobility City Holdings, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Mobility City Holdings, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Mobility City Holdings, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Metwally CPA PLLC*

Metwally CPA PLLC  
Bedford, Texas  
March 24, 2025

**Mobility City Holdings, Inc.**  
**Balance Sheets**  
**December 31, 2024 and 2023**

	2024	2023
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 808,846	\$ 269,232
Accounts receivable	421,189	122,273
Due from related parties	156,535	35,853
Inventory	30,027	21,500
Deferred commission, current portion	64,896	38,016
Other assets	13,317	73,185
<b>Total Current Assets</b>	<b>1,494,810</b>	<b>560,059</b>
<b>Non-Current Assets</b>		
Property and equipment, net	336,112	255,691
Intangible assets, net	52,870	68,238
Deferred commission, net of current portion	446,819	265,901
Operating lease right-of-use assets	234,817	165,699
<b>Total Non-Current Assets</b>	<b>1,070,618</b>	<b>755,530</b>
<b>Total Assets</b>	<b>\$ 2,565,428</b>	<b>\$ 1,315,588</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	\$ 39,190	\$ 48,722
Due to related parties	40,964	52,356
Franchise fee deposits	527,000	291,750
Operating lease liabilities - current portion	103,839	72,149
Debt - current portion	25,160	35,804
Deferred revenue, current portion	235,450	178,125
Marketing fund liability	180,109	62,695
<b>Total Current Liabilities</b>	<b>1,151,712</b>	<b>741,601</b>
<b>Long-Term Liabilities</b>		
Debt - net current portion	729,640	718,996
Operating lease liabilities - net of current portion	136,270	93,550
Deferred revenue, net of current portion	1,575,917	1,279,044
<b>Total Long-Term Liabilities</b>	<b>2,441,827</b>	<b>2,091,590</b>
<b>Total Liabilities</b>	<b>3,593,539</b>	<b>2,833,192</b>
<b>Stockholders' Equity (Deficit)</b>		
Common stock - \$1 par value		
100 shares authorized, issued and outstanding	100	100
Accumulated deficit	(1,028,211)	(1,517,704)
<b>Total Stockholders' Equity (Deficit)</b>	<b>(1,028,111)</b>	<b>(1,517,604)</b>
<b>Total Liabilities and Stockholders' Equity (Deficit)</b>	<b>\$ 2,565,428</b>	<b>\$ 1,315,588</b>

*The accompanying notes are an integral part of the financial statements.*

**Mobility City Holdings, Inc.**  
**Statements of Operations**  
**Years Ended December 31, 2024 and 2023**

	<b>2024</b>	<b>2023</b>
<b>Revenues</b>		
Royalties	\$ 2,055,080	\$ 1,358,983
Initial franchise fees	706,802	759,943
Other income	586,731	275,712
<b>Total Revenues</b>	<b>3,348,613</b>	<b>2,394,638</b>
<b>Operating Expenses</b>		
Salaries and wages	1,011,587	771,643
Contractors	503,162	143,928
Marketing and advertising	491,044	407,458
General and administrative	298,808	201,065
Legal and professional	213,359	116,877
Rent	84,990	68,855
Depreciation and amortization	80,599	139,595
Commission expense	74,952	203,219
<b>Total Operating Expenses</b>	<b>2,758,501</b>	<b>2,052,640</b>
<b>Operating Income / (Loss)</b>	<b>590,112</b>	<b>341,998</b>
<b>Other Income (Expense)</b>		
Interest income	14,700	6,427
Interest expense	(44,965)	(66,997)
Loss on disposal of assets	-	(5,516)
<b>Net Income / (Loss)</b>	<b>\$ 559,847</b>	<b>\$ 275,913</b>

*The accompanying notes are an integral part of the financial statements.*

**Mobility City Holdings, Inc.**  
**Statements of Stockholders Equity (Deficit)**  
**Years Ended December 31, 2024 and 2023**

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	<u>Common Stock - \$1 Par Value</u>		(Accumulated Deficit)	Total Stockholders' Equity (Deficit)
	Shares	Amount		
<b>Balance At December 31, 2022</b>	<b>100</b>	<b>\$ 100</b>	<b>\$ (1,675,244)</b>	<b>\$ (1,675,144)</b>
Net income (loss)	-	-	275,913	275,913
Stockholders' distribution	-	-	(118,373)	(118,373)
<b>Balance At December 31, 2023</b>	<b>100</b>	<b>\$ 100</b>	<b>\$ (1,517,704)</b>	<b>\$ (1,517,604)</b>
Net income (loss)	-	-	559,847	559,847
Stockholders' distribution	-	-	(70,354)	(70,354)
<b>Balance At December 31, 2024</b>	<b>100</b>	<b>\$ 100</b>	<b>\$ (1,028,211)</b>	<b>\$ (1,028,111)</b>

*The accompanying notes are an integral part of the financial statements.*

**Mobility City Holdings, Inc.**  
**Statements of Cash Flows**  
**Years Ended December 31, 2024 and 2023**

	<b>2024</b>	<b>2023</b>
<b>Cash Flows From Operating Activities:</b>		
Net income (loss)	\$ 559,847	\$ 275,913
<b>Adjustments to reconcile net income to net cash provided by operating activities:</b>		
Depreciation and amortization	80,599	139,595
Loss on disposal of assets	-	5,516
<b>Change in assets and liabilities:</b>		
Accounts receivable	(298,916)	(88,484)
Due from related parties	(120,682)	-
Inventory	(8,527)	8,200
Deferred commission	(207,798)	61,291
Other assets	65,160	(67,523)
Accounts payable and accrued liabilities	(9,532)	126,091
Due to related parties	(11,392)	-
Franchise fee deposits	235,250	(43,751)
Marketing fund liability	117,414	-
Deferred revenue	354,198	(14,194)
<b>Net Cash Flows Provided By (Used In) Operating Activities</b>	<b>755,621</b>	<b>402,654</b>
<b>Investing Activities</b>		
Purchase of property and equipment	(139,047)	(229,692)
Purchase of intangible assets	(6,605)	(51,519)
<b>Net Cash Flows Provided by (Used In) Investing Activities</b>	<b>(145,653)</b>	<b>(281,211)</b>
<b>Financing Activities</b>		
Stockholders distributions	(70,354)	(118,373)
<b>Net Cash Flows Provided By (Used In) Financing Activities</b>	<b>(70,354)</b>	<b>(118,373)</b>
<b>Net Change In Cash And Cash Equivalents During The Year</b>	<b>539,614</b>	<b>3,070</b>
Cash and cash equivalents - beginning of the year	269,232	266,163
<b>Cash And Cash Equivalents - End of The Year</b>	<b>\$ 808,846</b>	<b>\$ 269,232</b>
<b>Supplementary Information</b>		
Interest paid	\$ 44,965	\$ 66,997

*The accompanying notes are an integral part of the financial statements.*

**Mobility City Holdings, Inc.**  
**Notes To Financial Statements**  
**December 31, 2024 and 2023**

**1. COMPANY AND NATURE OF OPERATIONS**

Mobility City Holdings, Inc. (the Company) is a S Corporation that was incorporated in the State of Florida on March 9, 2017. The Company is located in Boca Raton, Florida and offers franchise opportunities to entrepreneurs throughout the United States of America who want to own and operate their own Mobility City operation, as a franchisee. The Mobility City concept allows a franchisee to provide mobile repairs, rentals, sales, and sanitization of mobility equipment including wheelchairs, power chairs, mobility scooters, lift out chairs, hospital beds, and other mobility products.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

This summary of significant accounting policies is presented to assist the reader in understanding and evaluating the Company's financial statements. The financial statements and notes are representations of the Company's management, which is responsible for their integrity and objectivity. These accounting policies conform to generally accepted accounting principles and have been consistently applied in the preparation of financial statements.

**A. Basis of Accounting**

The Company's financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("GAAP").

**B. Cash and Cash Equivalents**

For purposes of the Statement of cash flows, cash equivalents include bank accounts and cash in transit for bank deposits with maturities of three months or less to be cash equivalents.

**C. Federal Income Taxes**

The Company has elected to be taxed for U.S. Federal, and to the extent applicable, U.S. State purposes under the provisions of Subchapter S of the Internal Revenue Code. Accordingly, federal income tax liabilities relating to the Company's profits are the stockholders' responsibility; therefore, no provision has been made for federal income taxes.

**D. Accounts Receivable**

Accounts receivable arise primarily from initial franchise fees, brand funds and royalties are carried at their estimated collectible amounts, net of any estimated allowances for doubtful accounts. The Company provides an allowance for doubtful collections, which is based upon a review of outstanding receivables, historical collection information, existing economic conditions, and other relevant factors. Management has determined that no allowance for doubtful accounts was necessary on December 31, 2024 and 2023.

**E. Inventory**

Inventory which consists of equipment is stated at the lower of cost or net realizable value using the weighted average method.



#### **F. Property and Equipment**

Property and equipment are stated at cost less accumulated depreciation. Depreciation is computed primarily using the straight-line method over the estimated useful lives of the assets as follows:

Computers	5 years
Leasehold improvement	15 years
Furniture and equipment	From 5 to 10 years
Vehicles	5 years
Tools and machinery	5.5 years

#### **G. Intangible Assets**

Intangible assets include franchise development costs, website, software, domain names, and trademarks and are stated at cost less accumulated amortization. Amortization is computed using the straight-line method over the estimated useful lives of the assets, which range from 3 to 15 years. The cost and related amortization of intangible assets disposed of are removed from the accounts and any gain or loss is reflected in the Company's results of operations. The useful lives of these assets are as follows:

Domains	10 years
Website and software	3 years
franchise development costs	15 years

The tradename is not subject to amortization. The tradename has an indefinite life, is recorded at cost, is not amortized and is tested for impairment annually, or more frequently should events or changes in circumstances indicate that it might be impaired.

#### **H. Lease**

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2016-02, "Leases (Topic 842)". Under the new standard, lessees are required to recognize the following for all leases with a term of twelve months or greater at the commencement date: (a) a lease liability, which is a lessee's obligation to make lease payments arising from a lease, measured on a discounted basis; and (b) a right-of-use asset, representing the lessee's right to use, or control the use of, a specified asset for the lease term. Leases are classified as either operating or finance leases (formerly referred to as capital leases). Recognition, measurement, and presentation of expenses and cash flows arising from a lease are determined by a lease's classification. The Company adopted Topic 842 on January 1, 2022 using the modified retrospective transition approach and elected a package of practical expedients which, among other provisions, allowed the Company to carry forward the historical lease classification relating to its existing lease.

#### **I. Debt**

The Company accounts for debt as current if the debt is due within one year of the balance sheet date or is cancelable or callable. The Partnership accounts for debt as noncurrent if the obligation does not expire or is not due within one year.

#### **J. Concentration of Credit Risk**

The Company maintains cash and cash equivalents with major financial institutions. At various times during the year, the total amount on deposit might exceed the \$250,000 limit insured by the Federal Deposit Insurance Corporation (FDIC). The Company believes that it mitigates credit risk by depositing cash with financial institutions having high credit ratings.

#### **K. Use of Estimates**

The preparation of our Company's financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of our financial statements and the reported amounts of revenues, costs, and expenses during the reporting period. Actual results could differ significantly from those estimates. It is at least reasonably possible that a change in the estimates will occur in the near term.

#### **L. Advertising and Marketing**

Advertising and marketing costs are charged to operations in the years incurred.

#### **M. Revenue Recognition**

Revenue is recognized in accordance with ASC Topic 606, Revenue from Contracts with Customers. The Company adopted ASU 2021-02 Franchisors - Revenue from Contracts with Customers (Subtopic 952-606) effective with the application of ASC Topic 606. The ASU provides a practical expedient to ASU2014-09 Revenue from contracts with Customers (Topic 606). The new guidance allows franchisors to simplify the application of the guidance about identifying performance obligations for franchisors that perform pre-opening services by allowing a franchisor to account for pre-opening services as distinct if they are consistent with those included in a predefined list of pre-opening services.

##### Franchise Fees

The franchise arrangement between the Company and each franchise owner is documented in the form of a franchise agreement and, in select cases, a development agreement. The franchise arrangement requires the Company as franchisor to perform various activities to support the brand and does not involve the direct transfer of goods and services to the franchise owner as a customer. Activities performed by the Company before opening are distinguished from the franchise license. Therefore, the Company recognizes franchise fees as two performance obligations. The nature of the Company's promise in granting the franchise license is to provide the franchise owner with access to the brand's intellectual property over the term of the franchise arrangement.

The transaction price in a standard franchise arrangement consists of (a) franchise/development fees; (b) Marketing, brand development and royalties Fees and (c) IT Fees; (d) Annual Conference Fees. The Company utilize ASC 606 five-steps revenue recognition model as follows:

- Identify the contract with the customer.
- Identify the performance obligation in the contract.
- Determine the transaction price.
- Allocate the transaction price to the performance obligations.
- Recognize revenue when (or as) each performance obligation is satisfied.

The terms of the Company's franchise agreement will be as follows:

- The Company will grant the right to use the Company name, trademark and system in the franchisee's franchise development business.
- The franchisee is obligated to pay a non-refundable initial franchise fee.
- The franchisee is obligated to pay a monthly royalty, marketing, IT, and annual conference fees. Certain other fees are also outlined in the agreement.

Franchise revenues are recognized by the Company from the following different sources: The Company recognizes franchise fees as two (2) performance obligations. The first, pre-opening services, including access to manuals, assistance in site selection, and initial training, have been determined to be distinct services offered to franchisees. Pre-opening services are earned over a period of time using an input method of completion based on costs incurred for each franchisee at the end of each year.

The second, access to the franchise license, has been determined to be distinct. The amount allocated to the franchise license is earned over time as performance obligations are satisfied due to the continuous transfer of control to the franchisee. Franchise and development fees are paid in advance of the franchise opening, typically when entering into a new franchise or development agreement. Fees allocated to the franchise license are recognized as revenue on a straight-line basis over the term of each respective franchise agreement. Initial franchise agreement terms are typically 10 years while successive agreement terms are typically 10 years.

#### Variable Considerations

Franchise agreements contain variable considerations in the form of royalty fees and brand development (advertising). These fees are based on franchisee sales and are recorded as revenue and recognized as these services are delivered because the variable payment relates specifically to the performance obligation of using the license. The Company collects funds from franchisees to manage the brand level advertising, marketing, and development program. The fee is based on a percentage of the gross sales less any amount paid towards sales tax, payable monthly.

#### Contracts Assets and Liabilities Balances

The Company incurs costs that are directly attributable to obtaining a contract, for example, commission fees, broker fees, and referral fees. Under ASC 606, costs that are directly associated with obtaining a contract are to be capitalized and recognized over the term of the agreement. Capitalized costs are included in deferred expenses on the accompanying balance sheet. As such, direct franchise license costs are recognized over the franchise and renewal term, which is the performance obligation, and is typically the franchise agreement's term. If a customer is terminated, the remaining deferred expense will be recognized to expenses.

Deferred revenue consists of the remaining initial franchise fees to be amortized over the life of the franchise agreements. Deferred revenue is a result of the collection of the initial franchise fee at the time of the signing of the franchise agreement and will fluctuate each year based on the number of franchise agreements signed.

#### Other Income

For the years ended December 31, 2024, and 2023, other income comprises brand fund fees, sponsorship revenue, conference proceeds, and other franchisees-related income.

#### **N. Reclassification**

Certain reclassifications have been made to the 2023 financial statements in order to conform to the 2024 presentation. There were no changes to previously issued financial statements as a result of the reclassifications.

#### **O. Recent Accounting Pronouncements**

FASB ASU No. 2016-02 – Leases (Topic 842) is effective for the calendar year 2022. The standard requires lessees to recognize right-of-use assets and liabilities for most leases with terms longer than twelve months. The Company has evaluated the impact of this standard on its financial statements. See Note 10.

### 3. CASH AND CASH EQUIVALENTS

The Company maintains its cash balance in U.S. noninterest-bearing transaction accounts which are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. On December 31, 2024 and 2023 the Company's cash exceeded the FDIC insurance limit by \$400,112 in one bank account only.

The Company considers all cash in the bank and investments in highly liquid debt instruments with maturities of three months or less to be cash equivalents. As of December 31, 2024 and 2023 the Company had approximately \$808,846 and \$269,232 respectively in cash in its bank accounts.

Bank accounts are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. On December 31, 2024 and 2023 the Company's cash balances exceeded the FDIC insurance limits as follows:

	<u>2024</u>	<u>2023</u>
<b>Accounts</b>		
Checking	\$ 400,112	\$ -
<b>Total Uninsured</b>	<u>400,112</u>	<u>-</u>
Insured Balances	408,734	269,232
<b>Total Cash and Cash Equivalents</b>	<u>\$ 808,846</u>	<u>\$ 269,232</u>

The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk in cash.

### 4. ACCOUNTS RECEIVABLE

At the years ended December 31, 2024 and 2023 accounts receivable consisted of the following:

	<u>2024</u>	<u>2023</u>
Royalty receivables	\$ 164,511	\$ 107,173
Brand fund receivable	23,178	15,100
Initial franchise fees receivables	233,500	-
<b>Total Accounts Receivables</b>	<u>\$ 421,189</u>	<u>\$ 122,273</u>

### 5. INVENTORY

On December 31, 2024 and 2023 inventories consist of the following:

	<u>2024</u>	<u>2023</u>
Equipment	\$ 30,027	\$ 21,500

## 6. PROPERTY AND EQUIPMENT

Property and equipment as of December 31, 2024 and 2023 consist of the following:

	<u>2024</u>	<u>2023</u>
Leasehold improvements	\$ 87,036	\$ 87,036
Vehicle	321,176	221,437
Computers	9,356	9,356
Furniture and equipment	56,109	16,800
<b>Total Cost</b>	<b><u>473,677</u></b>	<b><u>334,630</u></b>
Accumulated Depreciation	<u>(137,565)</u>	<u>(78,939)</u>
<b>Net Book Value</b>	<b><u>\$ 336,112</u></b>	<b><u>\$ 255,691</u></b>

Depreciation expenses for the years ended December 31, 2024 and 2023 were \$58,626 and \$54,200 respectively.

## 7. RELATED PARTY TRANSACTIONS

EZ Mobility Rentals, LLC and Mobility City of Boca share common ownership with the Company. As of December 31, 2024, and 2023, the Company had outstanding receivable balances from these affiliated entities amounting to \$156,535 and \$35,853, respectively, which represent expenses paid by the Company on behalf of the related party.

As of December 31, 2024 and 2023 the Company had a \$40,964 and \$52,356 respectively balance due to its related party which represent expenses paid by related party on behalf of the Company.

## 8. DEBT

In response to the coronavirus (COVID-19) outbreak in 2020, the U.S. Federal Government enacted the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) that among other economic stimulus measures, created the Economic Injury Disaster Loan (EIDL), which is a loan program created to issue 30-years, 3.75% Small Business Administration (SBA) loans to meet working capital and normal operating expense needs. On May 22, 2020 the SBA authorized a \$150,000 loan to the Company ("the Loan Payable") that required principal and interest payments to begin 12 months from the date of the related promissory note. The Loan Payable has since been modified several times and during January 2022 was increased to \$754,800 with monthly principal and interest (rate of 3.75%) payments of \$3,688 to begin during October 2022 through the maturity date of May 22, 2050. As of December 31, 2024, all payments were applied solely to interest, with no amounts allocated toward the principal. The outstanding Loan Payable balance was \$754,800 and \$754,800 respectively at December 31, 2024 and 2023 and is secured substantially all the Company's assets and guaranteed by the Company's shareholder.

The principal maturities of the Loan Payable as of December 31, 2024 are as follows:

	<b>December 31</b>
2025	25,160
2026	25,160
2027	25,160
2028	25,160
2029	25,160
Thereafter	<u>629,000</u>
<b>Total notes payable</b>	<b><u>\$ 754,800</u></b>

## 9. INTANGIBLE ASSETS

Trademarks represent intangible assets with infinite lives valued at the total cost of developing the trademarks. Trademarks are not amortized but are tested annually for impairment or more frequently if indicators of potential impairment exist. As of December 31, 2024 and 2023, there was no impairment identified for trademarks. Intangible asset consists of the following on December 31, 2024 and 2023:

December 31, 2024				
	Amortization period (Years)	Gross amount	Accumulated amortization	Net amount
Franchise development	15	\$ 35,785	\$ (15,510)	\$ 20,275
Website	3	58,124	(27,963)	30,161
Domain name	10	2,128	(745)	1,383
Trademark	indefinite	1,050	-	1,050
<b>Total</b>		<b>\$ 97,087</b>	<b>\$ (44,217)</b>	<b>\$ 52,870</b>

December 31, 2023				
	Amortization period (Years)	Gross amount	Accumulated amortization	Net amount
Franchise development	15	\$ 35,785	\$ (13,124)	\$ 22,661
Website	3	51,520	(8,588)	42,932
Domain name	10	2,128	(532)	1,596
Trademark	indefinite	1,050	-	1,050
<b>Total</b>		<b>\$ 90,483</b>	<b>\$ (22,245)</b>	<b>\$ 68,238</b>

Amortization expense related to intangible assets was \$21,973 and \$9,890 for the years ended December 31, 2024 and 2023 respectively. and are included in operating expenses on the accompanying statements of operations.

The estimated amortization expense for each year is as follows:

	December 31
2025	\$ 21,973
2026	13,389
2027	2,598
2028	2,598
2029	2,598
Thereafter	8,664
<b>Total future amortization expense</b>	<b>\$ 51,820</b>

# 10. FRANCHISE FEE DEPOSITS

Mobility City Holdings, Inc. collects non-refundable franchise fee deposits from potential franchisees. These deposits are applied against the initial franchise fees when the franchisees are ready to open. As of December 31, 2024, and 2023, the balance of franchise fee deposits was \$527,000 and \$291,750, respectively.

# 11. LEASE

Mobility City Holdings, Inc. leases of office space located 1200 Yamato Road, Suite A-9, Boca Raton, Florida 33431 from Shoppes of Blue Lake II, LLC. The lease term will begin on January 25, 2021, and will terminate on March 31, 2026.

Mobility City Holdings, Inc. leases of office space located 1200 Yamato Road, Suite B2, Boca Raton, Florida 33431 from Shoppes of Blue Lake II, LLC. The lease term will begin on July 22, 2024, and will terminate on July 22, 2029.

Right-of-use lease assets and lease liabilities are recognized as of the commencement date based on the present value of the remaining lease payments over the lease term, we are reasonably certain to exercise. The Company's leases do not contain any material residual value guarantees or material restrictive covenants.

Operating lease expense is included within rent expenses. Leases were as follows.

	2024	2023
<b>Operating lease expenses under ASC 842, Leases</b>		
Rent	\$ 84,990	\$ 68,855

The leases recorded on the balance sheets consist of the following:

	2024	2023
<b>Assets</b>		
ROU Assets	\$ 234,817	\$ 165,699
<b>Liabilities</b>		
Lease liabilities, current portion	103,839	72,149
Lease liabilities, net of current portion	136,270	93,550
	<u>\$ 240,109</u>	<u>\$ 165,699</u>
	2024	2023

**Cash paid for amounts included in the measurement of lease liabilities:**

Operating cash flows from operating leases	\$ 97,655	\$ 80,000
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**ROU assets obtained in exchange for lease liabilities in non-cash transactions:**

Operating lease assets obtained in exchange for operating lease liabilities	\$ 84,990	\$ 68,855
Discount rate (1)	5% and 3.5%	3.5%

- The discount rate used for existing operating leases upon adoption of Topic 842 was established based on the risk-free rates treasury note 5 years term as of January 1, 2022 as the lease didn't provide an implicit rate, the Company uses its risk free rate.

Future lease obligations for leases that have commenced were as follows as of December 31:

	<u>Lease</u>
FY 2025	121,484
FY 2026	58,467
FY 2027	36,612
FY 2028	36,612
FY 2026	21,357
<b>Total Lease payment</b>	<b>274,532</b>
Less : Interest	(34,423)
<b>Present value of lease liabilities</b>	<b>\$ 240,109</b>

As of December 31, 2024 the term and discount rate for the Company's leases were from 1.25 – 4.6 years and from 3.5% to 5%, respectively.

## 12. REVENUE FROM CONTRACTS WITH CUSTOMERS

### Disaggregation of Revenue

Information regarding revenues disaggregated by the timing of when goods and services are transferred consist of the following for the years ended December 31:

	<u>2024</u>	<u>2023</u>
Revenue recognized over time	\$ 706,802	\$ 759,943
Revenue recognized at a point in time	2,641,811	1,634,695
<b>Total Revenue</b>	<b>\$ 3,348,613</b>	<b>\$ 2,394,638</b>

### Contract Balances

The following table provides information about the change in the franchise deferred expenses balances during the years ended December 31:

	<u>2024</u>	<u>2023</u>
Beginning balance	\$ 303,917	\$ 365,208
Additional deferred expenses	282,750	141,928
Expenses recognized – additional deferred expenses	(74,952)	(203,219)
<b>Deferred expenses</b>	<b>511,715</b>	<b>303,917</b>
Less: current maturities	(64,896)	(38,016)
<b>Deferred expenses, net of current maturities</b>	<b>\$ 446,819</b>	<b>\$ 265,901</b>



The following table provides information about the change in the franchise contract liability balances during the years ended December 31, 2024 and 2023 respectively. Franchise contract liability is included in deferred revenue on the accompanying balance sheets.

	<u>2024</u>	<u>2023</u>
Beginning balance	\$ 1,457,169	\$ 1,471,362
Additional deferred revenue	1,061,000	745,750
Revenue recognized – additional deferred revenue	(706,802)	(759,943)
<b>Deferred revenue</b>	<b><u>1,811,367</u></b>	<b><u>1,457,169</u></b>
Less: current maturities	<u>(235,450)</u>	<u>(178,125)</u>
<b>Deferred revenue, net of current maturities</b>	<b><u>\$ 1,575,917</u></b>	<b><u>\$ 1,279,044</u></b>

### 13. MARKETING FUND LIABILITY

The Company administers various Marketing Funds for its brands, funded by contributions from both franchisees and Company-owned parks. These contributions, equivalent to 1% of gross sales, vary based on the franchise brand and are allocated to brand advertising in accordance with the respective franchise agreements.

The Company has a contractual obligation to utilize Marketing Fund contributions for advertising, public relations, merchandising, and related activities. As of December 31, 2024, and 2023, Marketing Fund liabilities, recorded as "Marketing Fund Liability" on the balance sheet, totaled \$180,109 and \$62,695, respectively.

Marketing Fund revenues and expenditure are recognized on a gross basis within the statements of operations as contributions are billed, increasing both reported revenues and expenses. This accounting treatment generally has no impact on income (loss) from operations or net income (loss).

### 14. ADVERTISING EXPENSES

Advertising costs for the years ended December 31, 2024 and 2023 were \$491,044 and \$407,458 respectively. These costs were expensed as incurred.

### 15. STOCKHOLDERS' EQUITY

Under the articles of incorporation, the total number of common shares of stock that the Company shall have authority to issue is 100 shares with \$1 par value. As of December 31, 2024, and 2023, the Company had no additional paid-in capital.

### 16. SUBSEQUENT EVENTS

Management has evaluated subsequent events through March 24, 2025 which is the date the financial statements were available to be issued. The Company did not have any material recognizable subsequent events that would require adjustment to, or disclosure in, the financial statements.

**MICHAEL S. WEINSTEIN, CPA, P.A.**  
*Certified Public Accountant*

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221 Commercial Boulevard, Suite 203  
Lauderdale By The Sea, Florida 33308  
Office: 954-563-5400 Cellular: 954-410-3000 E-Mail: mweinsteincpa@aol.com

**INDEPENDENT AUDITOR'S ACKNOWLEDGMENT**

We agree to the inclusion in the Franchise Disclosure Document dated May 1, 2024 issued by Mobility City Holdings, Inc. ("the Franchisor") of our report dated February 20, 2024, relating to the financial statements of the Franchisor as of December 31, 2023, 2022 and 2021 and for the years then ended.

*Michael S. Weinstein, CPA, P.A.*

Michael S. Weinstein, CPA,  
P.A. May 1, 2024

**MOBILITY CITY HOLDINGS, INC.**  
**FINANCIAL STATEMENTS**  
**YEARS ENDED DECEMBER 31, 2023, 2022, and 2021**  
**TOGETHER WITH REPORT OF INDEPENDENT AUDITORS**

**MOBILITY CITY HOLDINGS, INC.**  
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**MICHAEL S. WEINSTEIN, CPA, P.A.**

*Certified Public Accountant*

221 Commercial Boulevard, Suite 203  
Lauderdale By The Sea, Florida 33308

Office: 954-563-5400 Cellular: 954-410-3000 E-Mail: mweinsteincpa@aol.com

**REPORT OF INDEPENDENT AUDITORS**

To the Shareholder of  
Mobility City Holdings, Inc.:

**Opinion**

We have audited the accompanying financial statements of Mobility City Holdings, Inc., which comprise the balance sheets as of December 31, 2023, 2022, and 2021 and the related statements of operations, changes in shareholder's deficit, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Mobility City Holdings, Inc. as of December 31, 2023, 2022, and 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

**Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Mobility City Holdings, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Mobility City Holdings, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

**Auditor's Responsibility for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing

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standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in aggregate, they would influence the judgement made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgement and maintain professional skepticism throughout the audit.
- Identify and assess the risk of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Mobility City Holdings, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgement, there are conditions or events, considered in the aggregate, that raise substantial doubt about Mobility City Holdings, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audits, significant audit findings, and certain internal control related matters that we identified during the audit.

*Michael S. Weinstein, CPA, P.C.*

Michael S. Weinstein, CPA, P.C.  
February 20, 2024

**MOBILITY CITY HOLDINGS, INC.**  
**BALANCE SHEETS**  
**DECEMBER 31, 2023, 2022, and 2021**

	<u>2023</u>	<u>2022</u>	<u>2021</u>
<b>ASSETS</b>			
Current Assets:			
Cash	\$ 269,232	\$ 266,162	\$ 591,565
Receivables	158,127	69,643	38,992
Inventory	21,500	29,700	29,700
Prepaid commissions	40,500	67,850	80,175
Deferred commissions, current portion	38,016	41,921	26,267
Other assets	<u>32,684</u>	<u>13,316</u>	<u>13,316</u>
Total current assets	560,059	488,592	780,015
Property and equipment, net	255,691	80,713	82,881
Intangible assets, net	68,238	31,610	39,208
Operating lease right-of-use asset	165,699	241,203	-
Deferred commissions	<u>265,901</u>	<u>323,287</u>	<u>212,831</u>
Total assets	<u>\$ 1,315,588</u>	<u>\$ 1,165,405</u>	<u>\$ 1,114,935</u>
<b>LIABILITIES AND SHAREHOLDER'S DEFICIT</b>			
Current Liabilities:			
Accounts payable and accrued expenses	\$ 163,774	\$ 37,684	\$ 53,208
Franchise fee deposits	291,750	335,500	546,313
Note and loans payable, current portion	35,804	15,689	5,733
Operating lease liability, current portion	72,149	75,474	-
Deferred franchise fee revenue, current portion	<u>178,125</u>	<u>149,505</u>	<u>89,737</u>
Total current liabilities	741,602	613,852	694,991
Note and loans payable	718,996	739,111	475,302
Operating lease liability	93,550	165,729	-
Deferred franchise fee revenue	<u>1,279,044</u>	<u>1,321,857</u>	<u>727,732</u>
Total liabilities	2,833,192	2,840,549	1,898,025
Shareholder's Deficit	<u>(1,517,604)</u>	<u>(1,675,144)</u>	<u>(783,090)</u>
Total liabilities and shareholder's deficit	<u>\$ 1,315,588</u>	<u>\$ 1,165,405</u>	<u>\$ 1,114,935</u>

The accompanying notes to financial statements are an integral part of these statements.

**MOBILITY CITY HOLDINGS, INC.**  
**STATEMENTS OF OPERATIONS**  
**YEARS ENDED DECEMBER 31, 2023, 2022, and 2021**

	<u>2023</u>	<u>2022</u>	<u>2021</u>
REVENUES:			
Franchise fees	\$ 759,943	\$ 527,607	\$ 1,647,537
Royalty fees	1,358,983	620,722	462,686
Other	<u>275,713</u>	<u>129,951</u>	<u>61,412</u>
Total revenues	2,394,639	1,278,280	2,171,635
OPERATING EXPENSES:			
Commissions	203,219	140,993	466,802
Salaries and related taxes	771,643	473,168	308,076
Professional fees	260,806	427,197	253,871
Franchise costs	43,873	190,378	127,362
Rent	68,855	64,606	77,046
Travel and meetings	41,169	8,046	57,649
Automobile	33,653	34,788	28,117
Insurance	26,330	23,957	26,956
Marketing and advertising	407,458	208,958	96,947
Office supplies	36,031	13,484	17,205
Repairs and maintenance	25,241	14,106	16,810
Depreciation and amortization	64,090	15,766	16,597
Computer	35,641	94,192	31,970
Utilities	15,371	4,043	5,409
Other	<u>19,261</u>	<u>7,259</u>	<u>3,894</u>
Total operating expenses	<u>2,052,641</u>	<u>1,720,941</u>	<u>1,534,711</u>
Operating income (loss)	341,998	(442,661)	636,924
OTHER INCOME (EXPENSE):			
Forgiveness of loans	-	-	68,482
Interest income	6,427	3,002	1,659
Litigation settlement	-	-	(142,500)
Loss on disposal of assets	(5,516)	-	(59,040)
Interest expense	<u>(66,996)</u>	<u>(2,395)</u>	<u>(3,175)</u>
Total other income (expense), net	<u>(66,085)</u>	<u>607</u>	<u>(134,574)</u>
Net income (loss)	<u>\$ 275,913</u>	<u>\$ (442,054)</u>	<u>\$ 502,350</u>

The accompanying notes to financial statements are an integral part of these statements.



**MOBILITY CITY HOLDINGS, INC.**  
**STATEMENTS OF CHANGES IN SHAREHOLDER'S DEFICIT**  
**YEARS ENDED DECEMBER 31, 2023, 2022, and 2021**

	Common Stock, 100 shares authorized, issued and outstanding at \$1 par value	Retained Earnings (Deficit)	Total
Balance at December 31, 2020	\$ 100	\$ (825,540)	\$ (825,440)
Net income	-	502,350	502,350
Shareholder distributions	<u>-</u>	<u>(460,000)</u>	<u>(460,000)</u>
Balance at December 31, 2021	100	(783,190)	(783,090)
Net loss	-	(442,054)	(442,054)
Shareholder distributions	<u>-</u>	<u>(450,000)</u>	<u>(450,000)</u>
Balance at December 31, 2022	100	(1,675,244)	(1,675,144)
Net income	-	275,913	275,913
Shareholder distributions	<u>-</u>	<u>(118,373)</u>	<u>(118,373)</u>
Balance at December 31, 2023	<u>\$ 100</u>	<u>\$ (1,517,704)</u>	<u>\$ (1,517,604)</u>

The accompanying notes to financial statements are an integral part of these statement.

**MOBILITY CITY HOLDINGS, INC.**  
**STATEMENTS OF CASH FLOWS**  
**YEARS ENDED DECEMBER 31, 2023, 2022 and 2021**

	<u>2023</u>	<u>2022</u>	<u>2021</u>
<b>CASH PROVIDED BY OPERATING ACTIVITIES:</b>			
Net income (loss)	\$ 275,913	\$ (442,054)	\$ 502,350
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:			
Depreciation and amortization	139,595	94,262	16,597
Loss on disposal of assets	5,516	-	59,040
Forgiveness of loans	-	-	(168,482)
Changes in operating assets and liabilities:			
Increase in receivables	(88,484)	(30,651)	(10,678)
Decrease (increase) in inventory	8,200	-	(16,209)
Decrease in prepaid commissions	27,350	12,325	162,863
Decrease (increase) in deferred commissions	61,291	(126,110)	82,387
Increase in other assets	(19,368)	-	-
Increase (decrease) in accounts payable and accrued expenses	126,091	(15,524)	(51,354)
Decrease in franchise fee deposits	(43,751)	(210,813)	(247,938)
Decrease in operating lease liability	(75,505)	(78,496)	-
Increase (decrease) in deferred franchise fee revenue	(14,194)	653,893	20,753
Net cash provided by (used in) operating activities	<u>402,654</u>	<u>(143,168)</u>	<u>449,329</u>
<b>CASH USED IN INVESTING ACTIVITIES:</b>			
Purchase of property and equipment	(229,692)	(6,000)	-
Purchase of intangible assets	(51,519)	-	(17,128)
Net cash used in investing activities	<u>(281,211)</u>	<u>(6,000)</u>	<u>(17,128)</u>
<b>CASH USED IN FINANCING ACTIVITIES:</b>			
Proceeds from note and loans payable	-	273,765	374,582
Repayment of note and loans payable	-	-	(90,264)
Shareholder distributions	(118,373)	(450,000)	(460,000)
Net cash used in investing activities	<u>(118,373)</u>	<u>(176,235)</u>	<u>(175,682)</u>
Net increase (decrease) in cash	3,070	(325,403)	256,519
Cash, beginning of year	<u>266,162</u>	<u>591,565</u>	<u>335,046</u>
Cash, end of year	<u>\$ 269,232</u>	<u>\$ 266,162</u>	<u>\$ 591,565</u>
<b>SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:</b>			
Cash paid for interest	<u>\$ 51,641</u>	<u>\$ 7,395</u>	<u>\$ 3,175</u>
Non-cash recording of operating lease right-of-use asset and operating lease liability as a result of the adoption of Topic 842	<u>\$ -</u>	<u>\$ 319,699</u>	<u>\$ -</u>

The accompanying notes to financial statements are an integral part of these statements.

**MOBILITY CITY HOLDINGS, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2023, 2022 and 2021**

**1. NATURE OF BUSINESS**

Mobility City Holdings, Inc. ("the Company" or "Mobility City") is a S Corporation that was incorporated in the State of Florida on March 9, 2017. The Company is located in Boca Raton, Florida and offers franchise opportunities to entrepreneurs throughout the United States of America who want to own and operate their own Mobility City operation, as a franchisee. The Mobility City concept allows a franchisee to provide mobile repairs, rentals, sales, and sanitization of mobility equipment including wheelchairs, power chairs, mobility scooters, lift out chairs, hospital beds, and other mobility products. The Company has 36 active franchise locations as of December 31, 2023.

**2. SIGNIFICANT ACCOUNTING POLICIES**

These financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP). The Company's significant accounting policies are summarized as follows:

Cash

The Company considers short-term highly liquid investments with an original maturity of three months or less at the date of purchase to be cash equivalents. There were no cash equivalents at December 31, 2023, 2022 and 2021.

Receivables and Allowance for Doubtful Accounts

Receivable are carried at their estimated collectible amounts and consist of royalty amounts owed from franchisees in accordance with the terms of the franchise agreement. Whenever management believes it is probable that it will be unable to collect the amount due, the amount is charged-off. There were no receivable amounts as of December 31, 2023, 2022 and 2021 that were considered uncollectible.

Inventory

Inventory consists of mobility equipment training products and is stated at lower of cost or market.

Property and Equipment

Property and equipment is stated at cost less accumulated depreciation and amortization. Depreciation and amortization is computed using straight line and accelerated methods over the estimated useful lives of the assets, which are 5 to 15 years. Maintenance and repairs are charged to expense as incurred. The costs and related accumulated depreciation and amortization of property and equipment sold or disposed of are removed from the accounts and any gain or loss is reflected in the Company's results of operations.

Intangible Assets

Intangible assets include franchise development costs, website costs, domain names, and trademarks and are stated at cost less accumulated amortization. Amortization is computed using the straight line method over the estimated useful lives of the assets, which range from zero to 15 years. The cost and related amortization of intangible assets disposed of are removed from the accounts and any gain or loss is reflected in the Company's results of operations.

**MOBILITY CITY HOLDINGS, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2023, 2022 and 2021**

Operating Lease Right-of-Use Asset and Liability

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2016-02, "Leases (Topic 842)". Under the new standard, lessees are required to recognize the following for all leases with a term of twelve months or greater at the commencement date: (a) a lease liability, which is a lessee's obligation to make lease payments arising from a lease, measured on a discounted basis; and (b) a right-of-use asset, representing the lessee's right to use, or control the use of, a specified asset for the lease term. Leases are classified as either operating or finance leases (formerly referred to as capital leases). Recognition, measurement, and presentation of expenses and cash flows arising from a lease are determined by a lease's classification. The Company adopted Topic 842 on January 1, 2022 using the modified retrospective transition approach and elected a package of practical expedients which, among other provisions, allowed the Company to carry forward the historical lease classification relating to its existing lease.

Impairment of Long-Lived Assets

The carrying values of property and equipment, intangible assets, and operating lease right-of-use assets are reviewed periodically for potential impairment to determine if events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. The determination of recoverability is made based upon the estimated undiscounted future cash flows of the related asset. No impairments exist at December 31, 2023, 2022 and 2021.

Revenue Recognition

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09, "Revenue from Contracts with Customers (Topic 606)". Topic 606 supersedes existing revenue recognition guidance, including industry specific guidance and replaces it with a new five-step recognition model. Revenue is recognized when control of the promised goods or services is transferred to customers at an amount that reflects the consideration to which the entity expects to be entitled to in exchange for those goods or services transferred by the Company. The Company adopted Topic 606 on January 1, 2019 using the modified retrospective method, under which prior periods were not revised to reflect the impact of the new standard and the Company recorded a cumulative-effect adjustment of \$58,198 to retained earnings for franchise fee revenue and commission expense. In addition, specifically for franchisors, The FASB issued ASU 2021-02, "Franchisors-Revenue from Contracts with Customers (Subtopic 952-606): Practical Expedient" in January 2021 which provides franchisors the election to adopt a new practical expedient that permits private company franchisors to account for preopening services provided to a franchisee as distinct from the franchise license if the services are consistent with those included in a predefined list within the guidance. The Company has elected to adopt this new standard.

Franchise Agreement and Revenues

The Company executes franchise agreements that set the terms of its arrangements with each respective franchisee. Under the franchise agreements, among other things, the Company provides franchisees with 1) a franchise rights, which includes a license to use the Company's intellectual property, 2) pre-opening services; such as training, opening assistance, operating manual, and initial marketing, and 3) on going services such as post opening training and assistance, which are not considered significant. Franchise revenues consists of initial franchise fees (which typically range from \$47,500 to \$175,000 and are subject to change), additional franchise territory purchase fees, and royalty fees from franchisees. The Company has concluded

**MOBILITY CITY HOLDINGS, INC.**  
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that there are two performance obligations as the pre-opening services are distinct from the franchise rights and recognizes a portion of the franchise fee upon the opening of a franchise location and the remaining amount related to the franchise rights over the term of the franchise agreement which is ten years. Deferred franchise fee revenue totaled \$1,457,169, \$1,471,362 and \$817,469, respectively, as of December 31, 2023, 2022 and 2021. The Company recognizes the remaining deferred franchise fee revenue balance as revenue when a franchise agreement is terminated. Royalty fees are set at 7% of each individual franchisee's monthly gross sales and are recognized when earned in accordance with the franchise agreement. The franchisees also contribute 1% of each individual franchisee's monthly gross sales to a marketing fund, and are obligated to pay monthly technology and software fees. The Company recognizes marketing expenses and the related franchisees' contributions gross in the statements of operations. The contract liability related to the marketing fund is reflected in the accounts payable and accrued expenses balance in the balance sheets. During 2023 and 2021, the Company and certain franchisees agreed to terminate their franchise agreement which resulted in termination fees totaling approximately \$17,500 and \$290,000, respectively, which is included in franchise fee revenue in the accompanying statements of operations.

Commissions

The Company uses a network of franchise brokers which currently charge fees that approximate 30% of the initial franchise fee. Commission fees are capitalized and deferred in accordance with Topic 606 and amortized to expense over the period that the related costs are expected to be recovered. Deferred commissions totaled \$303,917, \$365,208, and \$239,098, respectively as of December 31, 2023, 2022 and 2021. The Company recognizes the remaining deferred commission balance as an expense when a franchise agreement is terminated.

Fair Value of Financial Instruments

The Company's financial instruments consist of cash, receivables, prepaid commissions, and accounts payable and accrued expenses. The recorded values approximate their fair values based upon their short-term nature.

Concentrations of Credit Risk

Financial instruments, which potentially subject the Company to credit risk, consist principally of cash and receivables. The Company maintains all its cash funds in U.S. bank accounts insured up to \$250,000 by the Federal Deposit Insurance Corporation ("FDIC"). From time to time, the Company may have amounts on deposit in excess of the FDIC limits. Credit risk associated with receivables is limited to the amount due from each franchisee for monthly royalty fee payments and is not considered significant.

Marketing and Advertising

The Company expenses franchisor marketing and advertising costs as incurred. Marketing and advertising expense was approximately \$407,458, \$208,958, and \$96,947, respectively, for the years ended December 31, 2023, 2022 and 2021.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and revenue and expenses during the period reported. Actual results could differ from those estimates.

**MOBILITY CITY HOLDINGS, INC.**  
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Income Taxes

The Company is an S Corporation for federal and state tax purposes. As such, the Company does not pay any federal or state income taxes, as any income or loss will be included in the tax returns of the shareholder. Accordingly, no provision is made for federal or state income taxes in the accompanying financial statements.

Reclassifications

Certain prior years financial statement amounts have been reclassified in order to be comparable with the 2023 presentation. These reclassifications had no effect on previously reported net income.

**3. PROPERTY AND EQUIPMENT**

Property and equipment, net consists of the following at December 31, 2023, 2022 and 2021:

	<u>2023</u>	<u>2022</u>	<u>2021</u>
Leasehold improvements	\$ 87,036	\$ 87,036	\$ 87,036
Vehicle	221,438	14,900	14,900
Computers	9,356	1,101	-
Furniture and equipment	<u>16,800</u>	<u>16,800</u>	<u>11,901</u>
	334,630	119,837	113,837
Less accumulated depreciation and amortization	<u>(78,939)</u>	<u>(39,124)</u>	<u>(30,956)</u>
	<u>\$ 255,691</u>	<u>\$ 80,713</u>	<u>\$ 82,881</u>

Depreciation and amortization expense related to property and equipment was \$54,200, \$8,168, and \$8,999, respectively, for the years ended December 31, 2023, 2022 and 2021.

**4. INTANGIBLE ASSETS**

Intangible assets, net consists of the following at December 31, 2023, 2022 and 2021:

	<u>2023</u>	<u>2022</u>	<u>2021</u>
Franchise development	\$ 35,785	\$ 35,785	\$ 35,785
Website	51,520	15,000	15,000
Domain name	2,128	2,128	2,128
Trademarks	<u>1,050</u>	<u>1,050</u>	<u>1,050</u>
	90,483	53,963	53,963
Less accumulated amortization	<u>(22,245)</u>	<u>(22,353)</u>	<u>(14,755)</u>
	<u>\$ 68,238</u>	<u>\$ 31,610</u>	<u>\$ 39,208</u>

Amortization expense related to intangible assets was \$9,890, \$7,598, and \$7,598, respectively for the years ended December 31, 2023, 2022 and 2021.

**MOBILITY CITY HOLDINGS, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
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**5. NOTE AND LOANS PAYABLE**

Note Payable

In connection with the United States (U.S.) Small Business Administration (SBA) program, on April 29, 2017, the Company entered into note payable agreement ("the Note Payable") with a bank for \$125,000. The Note Payable required monthly principal and interest (at the prime rate plus 2.75%) payments of \$1,416 with the remaining principal and interest due and payable 10 years from the date of the Note Payable. The Note Payable was paid off on October 12, 2021.

PPP Loans

In response to the COVID-19 pandemic, on April 21, 2020 and February 4, 2021, the Company was granted loans from American National Bank for \$25,000 and \$43,482, respectively, pursuant to U.S. SBA Paycheck Protection Program under the Coronavirus Aid, Relief, and Economic Security Act ("PPP Loans"). The PPP Loans were in the form of two notes that mature during 2022 and 2026, respectively, and bear interest at a rate of 1.00% per annum. During 2021 and 2020, the Company used the entire PPP Loan amounts for qualifying expenses as described in the CARES Act and during 2021 received formal notices that the PPP Loans were forgiven and as a result recognized \$68,482 of income which is included as a component of other income (expense) in the accompanying statements of operations for the year ended December 31, 2021.

Loan Payable

In response to the coronavirus (COVID-19) outbreak in 2020, the U.S. Federal Government enacted the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) that among other economic stimulus measures, created the Economic Injury Disaster Loan (EIDL), which is a loan program created to issue 30-year, 3.75% Small Business Administration (SBA) loans to meet working capital and normal operating expense needs. On May 22, 2020, the SBA authorized a \$150,000 loan to the Company ("the Loan Payable") that required principal and interest payments to begin 12 months from the date of the related promissory note. The Loan Payable has since been modified several times and during January 2022 was increased to \$754,800 with monthly principal and interest (rate of 3.75%) payments of \$3,688 to begin during October 2022 through the maturity date of May 22, 2050. The outstanding Loan Payable balance was \$754,800, \$754,800, and \$481,035, respectively, at December 31, 2023, 2022, and 2021 and is secured by substantially all the Company's assets and guaranteed by the Company's shareholder.

The principal maturities of the Loan Payable as of December 31, 2023 are as follows:

<u>Year Ending</u>	
2024	\$ 35,804
2025	16,907
2026	17,552
2027	18,221
2028	18,916
Thereafter	647,400
	<u>\$ 754,800</u>

**MOBILITY CITY HOLDINGS, INC.**  
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**6. OPERATING LEASE**

The Company leases office space in Boca Raton, Florida which it shares with a related party. The lease agreement commenced on January 15, 2021 and is for a period of 63 months, ending on April 15, 2026. The terms of the lease includes monthly base rental payments of \$6,133, \$6,400, and \$6,667, respectively, for years one through three and an annual increase of three percent of the previous base rent for the remaining initial term and option periods. The Company and the related party have agreed that the related party's portion of the rent (and related variable costs) is approximately sixty percent. In addition, the Company was required to provide a security deposit at the inception of the lease and is responsible for certain common area maintenance expenses as well as sales tax. The lease agreement includes two five-year options to renew and is guaranteed by the Company's shareholder.

The lease is classified as an operating lease and on January 1, 2022, the Company adopted Topic 842 and accordingly recognized an operating lease right-of-use asset and lease liability of \$319,699 representing the present value of the remaining lease payments using its incremental borrowing rate of 3.75%. The operating lease right-of-use asset is subsequently measured throughout the lease term at the carrying amount of the operating lease liability. The operating lease right-of-use asset and operating lease liability balances were both \$163,699 and \$241,203, respectively, at December 31, 2023 and 2022.

The future minimum lease payments are as follows (excluding future renewal options) as of December 31, 2023:

<u>Year Ending</u>	
2024	\$ 82,400
2025	84,872
2026	21,854
	<u>\$ 189,126</u>

**7. LITIGATION SETTLEMENT**

During 2019, a certain franchisee was terminated for breaching the terms of the Company's franchise agreement. During 2020 and after termination, the former franchisee filed a demand letter for arbitration with the American Arbitration Association. On April 9, 2021, the Company and the former franchisee entered into a settlement and mutual release agreement where the Company agreed to pay \$142,500 which is included as a component of other income (expense) in the accompanying statements of operations for the year ended December 31, 2021.

**8. SUBSEQUENT EVENTS**

The Company has evaluated subsequent events through February 20, 2024, the date which the financial statements were available to be issued.





FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT E**  
FRANCHISE AGREEMENT



MOBILITY CITY  
**FRANCHISE AGREEMENT**

FRANCHISEE:

Mobility City  
FRANCHISE AGREEMENT

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#### Schedules and Exhibits

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Mobility City  
**FRANCHISE AGREEMENT**

This Franchise Agreement (the “Agreement”) is entered into on \_\_\_\_\_ (“Effective Date”), by and between Mobility City Holdings, Inc., a Florida corporation with a principal place of business located at 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431, (the “Franchisor”) and \_\_\_\_\_ (the “Franchisee”).

**RECITALS**

WHEREAS, Franchisor has developed a distinctive and proprietary system (the “System”) for the development and operation of a Mobility City Business, a mobile business and retail showroom that repairs, rents, sells, and cleans mobility equipment, and other products and services that Franchisor authorizes (the “Approved Services and Products”) under the Licensed Marks (defined below) (each, a “Franchised Business” or “Mobility City Business”);

WHEREAS, the System and, therefore, each Mobility City Business is identified by the Licensed Marks and distinctive trade dress, service offerings, business formats, equipment, products, supplies, operating procedures, programs, methods, procedures, and marketing and advertising standards, all of which are part of the System and all of which Franchisor may modify from time to time; and

WHEREAS, Franchisee desires to obtain the non-exclusive license and right to use the System in the development and operation of one Mobility City Business within a designated territory and pursuant to the terms of this Agreement.

NOW THEREFORE, in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, the parties do hereby agree, as follows:

**ARTICLE 1**  
**DEFINITIONS**

Supplementing the terms and definitions contained in the foregoing “Recitals”:

“**Accounting Period**” means the period of time selected and determined by Franchisor for the required measurement and reporting of financial information and payment of financial obligations by Franchisee. The applicable measurement period will be determined by Franchisor from time to time with respect to Franchisee’s obligations to report financial information and data to Franchisor and Franchisee’s payment of all fees and other obligations under this Agreement. The respective “Accounting Period” shall be those Franchisor designated times, whether, weekly, monthly, or otherwise, as designated by Franchisor, with all such Accounting Periods automatically commencing on the earlier of the (a) the date the Franchised Business begins offering Approved Services and Products and continuing, throughout the Term of this Agreement. Unless otherwise designated by Franchisor at any time, unless otherwise specified in this Agreement, the Accounting Period shall be a monthly period for each and every month throughout the Term of this Agreement.

“**Additional Initial Training Fee**” shall have the meaning defined and set forth in Article 4.A. of this Agreement.

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**“Advertising Contributions”** means any and all obligations of Franchisee to contribute to or pay fees to Franchisor, Franchisor’s affiliate and/or designees as set forth in this Agreement including, but not limited to, the Brand Development Fund Fee (Article 9.A.).

**“Advertising Cooperative”** shall have the meaning defined and set forth in Article 9.F. of this Agreement.

**“Alternative Channels of Distribution”** means outlets that do not include Mobility City mobile businesses or Showrooms, but do include website based and/or e-commerce based channels of sale, distribution or delivery that include direct to consumer sales.

**“Ancillary Agreements”** means, individually and collectively, each and every agreement between: (a) Franchisor and Franchisee, but not including this Agreement; (b) Franchisor and each of Franchisee’s Owners, whether individually and/or collectively; and (c) Franchisor and each Spouse of Franchisee’s Owners, whether individually and/or collectively. Without limitation to the foregoing, the term Ancillary Agreements includes the Franchise Owner and Spouse Agreement and Guaranty, Lease Agreement Rider, Collateral Assignment of Lease and the Assignment of Telephone Numbers and Digital Media Accounts, as said agreements, individually and/or collectively, may have been entered into between the foregoing parties.

**“Annual Conference Attendance Fee”** means an annual conference attendance fee to be paid by Franchisee to Franchisor in an amount determined by Franchisor but not to exceed \$1,500 annually.

**“Annual System Conference”** means a conference that may be established and organized by Franchisor for the purpose of facilitating networking among Mobility City Business franchisees, and general education. Franchisor shall designate and determine whether or not an Annual System Conference shall occur and, if one is established in any particular year, the dates, content and location of the Annual System Conference. Franchisee is responsible for all costs and expenses associated with Franchisee’s travel to and attendance at the Annual System Conference.

**“Approved Services and Products”** shall have the meaning defined in the “Recitals” section of this Agreement and shall further refer to and mean those products and services that Franchisor authorizes for sale by Mobility City Businesses. Franchisor shall exclusively designate and determine the Approved Services and Products and Franchisor, in Franchisor’s Reasonable Business Judgment, may change, modify, reduce or supplement the Approved Services and Products that must be offered and sold by the Franchised Business and those products and services that may not be sold by the Franchised Business. The Operations Manual, subject to changes that Franchisor may make from time to time and Franchisor’s right to change and modify the Approved Services and Products, shall designate the Approved Services and Products that must be offered and sold by the Franchised Business. The Franchised Business may only offer and sell the Approved Services and Products.

**“Assigned Area”** means the operating area, designated area and/or territory of current and future Mobility City Businesses other than the Designated Territory of Franchisee’s Mobility City Business. Franchisor shall exclusively determine Assigned Areas.

**“Assignee Corporate Entity”** shall have the meaning defined and set forth in Article 14.E. of this Agreement.

**“Assignment of Telephone Numbers and Digital Media Accounts”** means the Assignment of Telephone Numbers and Digital Media Accounts agreement attached to this Agreement as Exhibit 5.

**“Brand Development Fund”** shall have the meaning defined and set forth in Article 9.A. of this Agreement.

**“Brand Development Fund Fee”** shall have the meaning defined and set forth in Article 9.A. of this Agreement.

**“Breach of Territory Fee”** shall have the meaning defined in Article 7.K. of this Franchise Agreement.

**“Business Management System”** means the software, internet, web based and/or cloud based system or systems, point of sale system or systems and customer relationship management system or systems as same may be individually, or collectively, designated by Franchisor, in Franchisor’s Reasonable Business Judgment, as being required for use by the Franchised Business.

**“Business Management System Data”** means the forms, data, tools, customer information, inventory, sales, and other information that: (a) is pre-populated or entered into the Business Management System; (b) is entered by Franchisor or Franchisee into the Business Management System; and/or (c) is recorded, stored and/or maintained in connection with the Franchised Business.

**“Collateral Assignment of Lease”** means the Collateral Assignment of Lease agreement attached to this Agreement as Exhibit 4.

**“Competitive Business”** means any business that (i) is the same as or similar to a Mobility City Business; and/or (ii) rents, repairs and/or sells durable medical equipment, home medical equipment, surgical supplies and/or mobility equipment.

**“Confidential Information”** means all of Franchisor’s and Franchisor’s affiliates trade secrets, methods, standards, techniques, procedures, data and information, as same may exist as of the Effective Date of this Agreement and as same may be developed, modified and supplemented in the future, constituting and comprising: (a) Approved Product and Services methods, specifications, product offerings, service offerings, product composition, product labeling, and product manufacturing, supply, and distribution information; (b) standards, concepts, programs and systems relating to the Approved Services and Products and the development, establishment, marketing, promotion and operation of Mobility City Businesses; (c) information concerning consumer preferences for services, products, materials and supplies used or sold by Mobility City Businesses, and specifications for and knowledge of suppliers of inventory, equipment, products, supplies and procedures used or sold by Mobility City Businesses; (d) information concerning customers, customer lists, email lists, database lists, product sales, operating results, financial performance and other financial data of Mobility City Businesses; (e) Business Management System Data; (f) current and future information contained in the Operations Manual; and (g) Know-How.

**“Confidentiality Agreement”** means the sample form of “Confidentiality Agreement” attached to this Agreement as Exhibit 2.

**“Controlling Interest”** shall exist for the following individuals, Owners, partners and/or entities: (a) (If Franchisee is a corporation) a controlling interest shall exist for such shareholders and Owners of the voting shares of stock of Franchisee as (i) shall permit voting control of Franchisee on any issue and/or (ii) shall prevent any other person, group, combination, or entity from blocking voting control on any issue or exercising any veto power; (b) (If Franchisee is a general partnership) a controlling interest shall exist for such partners and Owners that possess a managing partnership interest or such percentage of the general partnership interests in Franchisee as (i) shall permit determination of the outcome on any issue, and (ii) shall prevent any other person, group, combination, or entity from blocking voting control on any



issue or exercising any veto power; (c) (If Franchisee is a limited partnership) a controlling interest shall exist for such partners and Owners that possess a general partnership interest; and (d) (If Franchisee is a limited liability company) a controlling interest shall exist for such members and Owners that possess a percentage of the membership interests as (i) shall permit determination of the outcome on any issue, and (ii) shall prevent any other person, group, combination or entity from blocking voting control on any issue or exercising any veto power.

**“Copyrights”** means all works and materials for which Franchisor or any affiliate of Franchisor has secured common law or registered copyright protection and Franchisor uses and/or allows Mobility City franchisees to use in the operation of a Mobility City Businesses, whether as of the Effective Date of this Agreement or any time in the future.

**“Corporate Entity”** means a corporation, limited liability company, partnership or other corporate legal entity that is not an individual person.

**“Data Security Event”** means any act, both actual or suspected, that initiates either internally or from outside the Business’ computers, point-of-sale terminals, and other technology or networked environment and violates any laws or explicit or implied security policies, including attempts (either failed or successful) to gain unauthorized access (or to exceed authorized access) to the System, other Mobility City businesses, or their data or to view, copy, or use Privacy Information or Confidential Information without authorization or in excess of authorization; unwanted disruption or denial of service; unauthorized use of a system for processing or storage of data; and changes to system hardware, firmware, or software characteristics without Mobility City Holdings’ knowledge, instruction, or consent.

**“Designated Territory”** means the territory identified and described in Schedule 1 attached to and made a part of this Agreement or, if Schedule 1 is not completed at the time of signing this Agreement, as Schedule 1 is otherwise completed in accordance with this Agreement. Franchisor, in Franchisor’s Reasonable Business Judgment and discretion, shall determine the Designated Territory.

**“Digital Media”** means any interactive or static digital document, application or media that is connected to and/or in a network of computers and/or other devices linked by communications software, part of the world wide web, linked by the internet or part of a web based application, software application, smart phone application or social media platform such as Facebook, LinkedIn, Twitter / X, Pinterest, Instagram, SnapChat, and YouTube, and internet based directories and local directories that refers, references, identifies, reviews, promotes and/or relates, in any way, to Mobility City Businesses, the Franchised Business, the Licensed Marks, the System and/or Franchisor. Digital Media further includes the System Website, and all other media and/or publications relating to the System that is displayed and/or transmitted digitally.

**“Direct Solicitation”** means communications and/or contacts occurring through in person contact, telephone, mail, electronic mail, direct mail, distributed print media, Digital Media, Marketing Media, media distribution and/or marketing directed toward customers, potential customers or referral sources of the Franchised Business.

**“Due Date”** shall have the meaning defined and set forth in Article 5.B. of this Agreement.

**“E-Commerce”** means the sale, distribution, and/or delivery of products and services including, but not limited to the Approved Services and Products, through channels of distribution that originate from and include, among other things, the System Website, websites, web based portals, e-commerce platforms, online marketplaces, and other platforms related to the marketing, sale, and/or distribution of Approved Services and Products and/or other products and/or services other than the direct in-person and on-site at

Franchisee's Mobility City Business retail sale of Approved Services and Products that are delivered to the in-person and on-site customer at Franchisee's Mobility City Business or delivered to the customer's home located within Franchisee's Designated Territory.

**"Effective Date"** shall be the date set forth, defined and referred to in the first paragraph of this Agreement.

**"Franchise Owner and Spouse Agreement and Guaranty"** means the form of "Franchise Owner and Spouse Agreement and Guaranty" attached to this Agreement as Exhibit 1.

**"Franchised Business"** means the Mobility City Business that Franchisee is required to develop, maintain and operate as part of the System and in accordance with the terms, conditions and obligations set forth in this Agreement and the Operations Manual.

**"Franchisor's Reasonable Business Judgment"** refers to, means, and relates to any and all decisions, actions and choices made by Franchisor concerning or relating to this Agreement, the System generally, Mobility City Businesses and/or the Franchised Business where Franchisor undertakes or makes such decision with the intention of benefitting or acting in a way that could benefit the System. When making decisions and/or taking actions in Franchisor's Reasonable Business Judgment, Franchisor may, in addition to all other rights afforded to Franchisor under this Agreement, consider factors, in whole or in part, that include: Franchisor's profits, enhancing the value of the Licensed Marks; increasing customer satisfaction, minimizing potential customer confusion as to the Licensed Marks, determining designated territory markets, minimizing potential customer confusion as to the location of Mobility City Businesses, expanding brand awareness of the Licensed Marks, implementing marketing and accounting control systems, approving products, services, supplies and equipment. Franchisee agrees that when a decision, determination, action and/or choice is made by Franchisor in Franchisor's Reasonable Business Judgment that such decision, determination, action or choice shall take precedence and prevail, even if other alternatives, determinations, actions and/or choices are reasonable or arguably available and/or preferable. Franchisee agrees that in connection with any decision, determination, action and/or choice made by Franchisor in Franchisor's Reasonable Business Judgment that: (a) Franchisor possesses a legitimate interest in seeking to maximize Franchisor's profits; (b) Franchisor shall not be required to consider Franchisee's individual economic or business interests as compared to the overall System; and (c) should Franchisor economically benefit from such decision, determination, action and/or choice that such economic benefit to Franchisor shall not be relevant to demonstrating that Franchisor did not exercise reasonable business judgment with regard to Franchisor's obligations under this Agreement and/or with regard to the System. Franchisee agrees that neither Franchisee and/or any third party, including, but not limited to, any third party acting as a trier of fact, shall substitute Franchisee's or such third party's judgment for Franchisor's Reasonable Business Judgment. Franchisee further agrees that should Franchisee challenge Franchisor's Reasonable Business Judgment in any legal proceeding that Franchisee possesses the burden of demonstrating, by clear and convincing evidence, that Franchisor failed to exercise Franchisor's Reasonable Business Judgment.

**"GAAP"** means United States Generally Accepted Accounting Principles.

**"Gross Sales"** means the total dollar sales from all business and customers of the Franchised Business and includes the total gross amount of revenues, receipts, and sales from whatever source derived, whether in form of cash, credit, agreements to pay or other consideration including the actual retail value of any goods or services traded, borrowed, or received by Franchisee in exchange for any form of non-money consideration (whether or not payment is received at the time of the sale), from or derived by Franchisee or any other person or Corporate Entity from business conducted or which started in, on, from or through the Franchised Business, Franchisee's Showroom Locations, and/or Franchisee's Showroom

Facilities whether such business is/was conducted in compliance with or in violation of the terms of this Agreement. Supplementing the foregoing, Gross Sales further includes the total gross amount of revenues, receipts, and sales from whatever source derived from and/or derived by Franchisee (including any person and/or Corporate Entity acting on behalf of Franchisee) from business conducted within and/or outside the Designated Territory that is related to the Franchised Business and/or a Competitive Business located and/or operated at Franchisee's Showroom Location, at Franchisee's Showroom Facility, within the Designated Territory, outside the Designated Territory, and/or otherwise (the foregoing does not constitute approval for Franchisee's operation of a Competitive Business and/or the operation of a Mobility City Showroom outside of the Designated Territory). Gross Sales does not include sales taxes that Franchisee collects and remits to the proper taxing authority or promotional discounts that are authorized by Franchisor in writing. Gross Sales shall be recognized at the time a sales receipt or invoice is created, regardless of when payment is received and any deferred or installment payments shall be included in Gross Sales as of the date the initial invoice or receipt is issued. Franchisor may, in Franchisor's sole discretion, modify or change how and when Gross Sales are recognized for the purpose of calculating fees under the Franchise Agreement.

**"Immediate Family Member"** means the spouse of a person and any other member of the household of such person, including, without limitation, children, and grandchildren of such person. Immediate Family Member shall further refer to and mean the spouse, children, grandchildren, and other members of the household of each Franchisee, if Franchisee is an individual, or each Owner of Franchisee if Franchisee is a Corporate Entity.

**"IP Claim"** shall have the meaning defined and set forth in Article 11.E. of this Agreement.

**"Know-How"** means Franchisor's trade secrets and proprietary information relating to the development, establishment, marketing, promotion and/or operation of a Mobility City Businesses including, but not limited to, methods, techniques, inventory, products and services standards and specifications and information reflected in, included in, comprising and/or constituting a part of the System. Without limitation to the foregoing, Know-How includes information contained in the Operations Manual and the Confidential Information.

**"Lease Agreement Rider"** means the form "Lease Agreement Rider" attached to this Agreement as Exhibit 3.

**"Licensed Marks"** means the trademarks, service marks, indicia of origin, including the "Mobility City" trademark, the Mobility City logo, Trade Dress, and other trademarks, service marks, logos, slogans and designs authorized by Franchisor in connection with the identification of Mobility City Businesses and the Approved Services and Products, provided that such trade names, trademarks, service marks, logos and designs are subject to modification, replacement and discontinuance by Franchisor at any time in Franchisor's Reasonable Business Judgment.

**"Main Showroom"** refers to the first showroom that Franchisee is required to open pursuant to this Agreement and shall be between approximately 2,500 to 3,000 square feet.

**"Management Service Fees"** shall have the meaning defined and set forth in Articles 7.J. and 14.D. of this Agreement.

**"Managers"** means the Managing Owner plus all assistant managers of the Franchised Business and all other employees, independent contractors, consultants, directors, officers and board members who may possess access to the Confidential Information.

**“Managing Owner”** means, if Franchisee is a partnership or Corporate Entity, the Managing Owner shall be the Owner responsible for the day-to-day oversight, management and operation of the Franchised Business. The Managing Owner must possess, maintain and own more than 50% of the equity and ownership interests in Franchisee. At all times, the Managing Owner must manage the operations of the Franchised Business.

**“Marketing Media”** means all communications, whether written, oral, digital, or otherwise utilized for and/or designed for the purpose of marketing, advertising and/or promoting the Franchised Business including, but not limited to, Direct Solicitations, Digital Media, social media, print publications, print mailers, email communications and public relations.

**“Mobility City Business(es)”** shall have the meaning defined in the Recitals section of this Agreement and, without limitation to the Recitals section, the definition of “Mobility City Businesses”, shall further include, refer to and mean: every business and all businesses owned and/or operated by Franchisor, Franchisor’s affiliates and/or authorized franchisees that use and/or is/are required to use the System and/or Licensed Marks, and, including, but not limited to, the Franchised Business.

**“National Account”** means customers, clients, or accounts that are secured or serviced through agreements, relationships, or contracts negotiated and maintained at a national or regional level by the Franchisor, its affiliates, or designate representatives. National Accounts may include, but are not limited to, corporate entities, government agencies, institutional clients, or multi-locational businesses that require uniform services or products across the designated territories of multiple franchisees.

**“Operating Manager”** means the Manager designated by Franchisee or Franchisee’s Managing Owner, that is charged with the obligation and responsibility to supervise and manage (on-site at Franchisee’s Mobility City Facilities) the day-to-day operations of the Franchised Business. At all times, the Operating Manager must: (a) meet all of Franchisor’s minimum training and brand quality control standards and criteria for managers as may be set forth in the Operations Manual; (b) successfully complete Franchisor’s initial training program; (c) sign the Confidentiality Agreement; and (d) agree, in writing, to assume responsibility for the on-site management and supervision of the Franchised Business.

**“Operations Manual”** means, individually and collectively, the manual(s) designated by Franchisor and relating to the development and/or operations of Mobility City Businesses including, but not limited to, the policies, procedures and requirements for the development and operation of Mobility City Businesses. The Operations Manual may consist of one or more volumes, handbooks, manuals, written materials, videos, electronic media files, cloud/internet based list-service, intranet, internet based and accessed databases, computer media, email, webinars and other materials as may be modified, added to, replaced or supplemented by Franchisor from time to time in Franchisor’s Reasonable Business Judgment, whether by way of supplements, replacement pages, franchise bulletins, or other official pronouncements or means. Subject to Franchisor’s modification from time to time and, based on Franchisor’s Reasonable Business Judgment, the Operations Manual may, among other things, designate the Approved Services and Products that must be exclusively offered and sold by the Franchised Business and, the System Supplies and designated vendors that must be exclusively used by Franchisee.

**“Operations Non-Compliance Fee”** shall have the meaning defined and set forth in Article 7.K. of this Agreement.

**“Operations Violation”** shall have the meaning defined and set forth in Article 7.K. of this Agreement.

**“Owner”** means collectively, individually and jointly: (a) the officers and directors of Franchisee (including the officers and directors of any general partner of Franchisee) who hold an ownership interest

in Franchisee; (b) the managing member or manager of Franchisee, if franchisee is a limited liability company; (c) all holders of a 5% or more direct or indirect ownership interest in Franchisee and/or of any entity directly or indirectly controlling Franchisee; and (d) the Managing Owner(s). Franchisee's Owners are identified in Schedule 2 to this Agreement.

**"Payment Non-Compliance Fee"** shall have the meaning defined and set forth in Article 5.D. of this Agreement.

**"Post-Term Restricted Period"** means the 24 month period after the earliest to occur of the following: (a) the expiration or termination of this Agreement for any reason; or (b) the date on which Franchisee, in compliance with the terms of this Agreement, Transfers this Agreement to another person or Corporate Entity. Provided however, that if a court of competent jurisdiction determines that this period of time is too long to be enforceable, then the "Post-Term Restricted Period" means the 18 month period after the earliest to occur of the following: (a) the expiration or termination of this Agreement for any reason; or (b) the date on which Franchisee, in compliance with the terms of this Agreement, Transfers this Agreement to another person or Corporate Entity.

**"Privacy Information"** means all information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. Privacy Information includes but is not limited to, the following if it identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household: identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver's license or state identification card number, passport number, signature, physical characteristics or description, telephone number, insurance policy number, bank account number, credit card number, debit card number or any other financial information, medical information or health insurance information; characteristics of protected classifications under state or federal law; commercial information, including records of personal property, products or services purchased, obtained or considered, or other purchasing or consuming histories or tendencies; biometric information; Internet or other electronic network activity information including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an internet website, application, or advertisement; geolocation data; audio or electronic information; professional or employment-related information; education information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy Act (20 USC § 1232g; 34 CFR Part 99); and inferences drawn from any of the information identified in this subsection to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes. Privacy Information does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records.

**"Prohibited Activities"** shall have the meaning defined and set forth in Article 6.D. of this Agreement.

**"Published Content"** means any and all information, data, articles, communications, videos and other information relating to or concerning the Franchised Business, the System, or the Licensed Marks that is or was made available by Franchisee or Franchisee's agents to the public in print or electronic media that is published, listed, made available, uploaded on, downloaded to, posted or distributed through Digital Media.

**"Renewal Ancillary Agreements"** shall have the meaning defined and set forth in Article 15.B. of this Agreement.

**“Renewal Fee”** is a fixed sum of \$2,000.

**“Renewal Franchise Agreement”** shall have the meaning defined and set forth in Article 15.B. of this Agreement.

**“Renewal Notice”** shall have the meaning defined and set forth in Article 15.B. of this Agreement.

**“Renewal Term”** shall have the meaning defined and set forth in Article 15.A. of this Agreement.

**“Reporting Non-Compliance Fee”** shall have the meaning defined and set forth in Article 12.C. of this Agreement.

**“Reporting Violation”** shall have the meaning defined and set forth in Article 12.C. of this Agreement.

**“Reputation Management Services”** means the customer review, review monitoring, reporting and/or reputation management services designated by Franchisor. Franchisor, in Franchisor’s Reasonable Business Judgement, shall exclusively select the Reputation Management Services to be used by Franchisee and to determine and select the websites, social media sites, reporting services, surveys, and service platforms to be included in any evaluation and/or determination of Franchisee’s customer satisfaction or approval ratings.

**“Reserved Rights”** shall have the meaning defined and set forth in Article 2.D. of this Agreement.

**“Restricted Territory”** means the geographic area: (a) comprising Franchisee’s Designated Territory; (b) within a 25 mile radius surrounding Franchisee’s Designated Territory or, if Franchisee is not granted a designated territory, then a 25 mile radius surrounding Franchisee’s Showroom Locations; (c) within a 10 mile radius surrounding the Designated Territories of all Mobility City Businesses operating and/or under development as of the Effective Date; and (d) within a 10 mile radius surrounding the Designated Territories of all other Mobility City Businesses that are in operation or under development during all or any part of the Restricted Period; provided, however, that if a court of competent jurisdiction determines that the foregoing Restricted Territory is too broad to be enforceable, then the “Restricted Territory” means the geographic area within Franchisee’s Designated Territory plus a 25 mile radius surrounding Franchisee’s Designated Territory or, if Franchisee is not granted or designated a designated territory, then a 25 mile radius surrounding Franchisee’s Showroom Locations.

**“Royalty and Activity Report”** shall have the meaning defined and set forth in Article 5.B. of this Agreement.

**“Royalty Fee”** shall have the meaning defined and set forth in Article 5.B. of this Agreement.

**“Royalty Rate”** shall have the meaning defined and set forth in Article 5.B. of this Agreement.

**“Satellite Showroom”** shall mean a showroom that Franchisee is required to develop pursuant to this Agreement that is not a Main Showroom and which consists of approximately 1,500 to 2,000 square feet.

**“Showroom”** refers to either a Main Showroom or a Satellite Showroom.

**“Showroom Facility”** means the fixed commercial facilities, including fixtures and improvements, from which Franchisee establishes and operates a Showroom, including Franchisee’s Main Showroom and Franchisee’s Satellite Showroom. Each Showroom Facility must be located at a Showroom Location that has been approved by Franchisor.

**“Showroom Location”** means a fixed location from which a Mobility City Businesses is established and operated.

**“Soft Opening”** shall have the meaning defined and set forth in Article 3.B of this Agreement.

**“Spouse”** means the legal spouse of an Owner as of the Effective Date.

**“Supplemental Training”** shall have the meaning defined and set forth in Article 4.A. of this Agreement.

**“Supplemental Training Fee”** shall have the meaning defined and set forth in Article 4.A. of this Agreement.

**“Supplier Evaluation Fee”** means the fee determined by Franchisor, in Franchisor’s Reasonable Business Judgment, and based upon the fees and/or expenses incurred by Franchisor in connection with the evaluation of a request by Franchisee for Franchisor’s consideration and/or review of a potential supplier. Under no circumstance is Franchisor required to approve of suppliers requested by Franchisee.

**“System”** shall have the meaning defined in the “Recitals” section of this Agreement and is further supplemented, as follows: without limitation to the Recitals section of this Agreement and supplementing the definition and meaning of the term “System”, System shall be defined to further include and mean: (a) the Approved Services and Products, System Supplies and the services, procedures and systems that are designated by Franchisor, whether presently or in the future, for use in connection with the development, establishment, marketing, promotion and operation of a Mobility City Business; (b) the Licensed Marks; (c) the Trade Dress; (d) Copyrights; (e) other trade names, service marks, signs, and logos, copyrights and trade dress that is designated by Franchisor, whether presently or in the future, for use in connection with the development, establishment, marketing, promotion and operation of a Mobility City Business; (f) Operations Manual; (g) Business Management System Data; (h) Know-How; (i) Confidential Information; and (j) Digital Media. All determinations as to the system including components to the system and modifications and replacements thereto shall be determined by Franchisor in Franchisor’s Reasonable Business Judgment.

**“System Supplies”** means all: (a) merchandise, inventory, products, supplies, warranties, equipment, Vehicles, materials and/or goods constituting or comprising the Approved Services and Products, or a portion thereof, authorized for sale by the Franchised Business or designated for the preparation or sale of Approved Services and Products; (b) products, supplies, services, and/or goods used to prepare, provide, offer, and/or sell services constituting or comprising the Approved Services and Products; (c) products, supplies, and/or goods as designated by Franchisor for the marketing, sale, provision, and/or delivery of the Approved Services and Products including, without limitation, uniforms, point of sale displays, packaging; (d) furniture, fixtures, and equipment designated by Franchisor; and (e) other items as designated by Franchisor in the Operations Manual, and as may be modified and supplemented by Franchisor from time to time, in Franchisor’s Reasonable Business Judgment, as being required for the development and operation of the Franchised Business.

**“System Website”** means the web page and pages located on the world wide web at the [www.mobilitycity.com](http://www.mobilitycity.com) URL and shall further include all webpages and subdomains, including those that are franchisee and/or geography specific, that are a part of [www.mobilitycity.com](http://www.mobilitycity.com), or as designated by Franchisor being associated with the URL of [www.mobilitycity.com](http://www.mobilitycity.com) and/or Mobility City Businesses.

**“Technology Fee”** shall have the meaning defined and set forth in Article 5.C. of this Agreement.

“**Term**” means the period of time set forth and defined in Article 2.B. of this Agreement and, the Renewal Term if Franchisee invokes Franchisee’s renewal rights in accordance with the terms of this Agreement.

“**Trade Dress**” means the Mobility City Business designs, images, marketing materials, packaging, branding and/or branding images which Franchisor authorizes and requires Franchisee to use in connection with the operation of the Franchised Business and as may be revised and further developed by Franchisor from time to time.

“**Training Program**” shall have the meaning defined and set forth in Article 4.A. of this Agreement.

“**Transfer**” means and shall include, without limitation, the following, whether voluntary or involuntary, conditional or unconditional, and/or direct or indirect: (a) an assignment, sale, gift, transfer, pledge or sub-franchise; (b) the grant of a mortgage, charge, lien or security interest, including, without limitation, the grant of a collateral assignment; (c) a merger, consolidation, exchange of shares or other ownership interests, issuance of additional ownership interests or securities representing or potentially representing ownership interests, or redemption of ownership interests; (d) a sale or exchange of voting interests or securities convertible to voting interests, or an agreement granting the right to exercise or control the exercise of the voting rights of any holder of ownership interests or to control the operations or affairs of Franchisee; and/or (e) the legal and/or equitable transfer and/or sale of an Owners interests and/or voting rights in Franchisee.

“**Transfer Fee**” shall mean the fixed sum of \$35,000, plus any broker fees that Franchisor incurs.

“**Vehicle**” means the Franchisor approved commercial vehicle(s) to be acquired, leased, maintained and operated by Mobility City Businesses in connection with the day to day operations of a Mobility City Business. Franchisee’s Vehicle(s) must be dedicated to the day to day operations of the Franchised Business, must be approved by Franchisor, and must meet Franchisor’s specifications as to vehicle models, vehicle age, vehicle type, interior configuration and capability, signs, and exterior vehicle wrap.

## **ARTICLE 2**

### **GRANT OF FRANCHISE**

#### **2.A. GRANT OF FRANCHISE**

Franchisee has requested that Franchisor grant to Franchisee the non-exclusive license and right to develop, own and operate a Mobility City Business from within a Designated Territory and from fixed Showroom Locations located with such Designated Territory, as set forth more fully herein. Relying on the representations made by Franchisee and/or Franchisee’s Owners in any submitted application and during the application process and subject to the terms and conditions of this Agreement, Franchisee’s request has been approved by Franchisor, subject to the following terms and conditions:

(1) During the Term of this Agreement and subject to the rights of Franchisor as set forth and/or reserved to franchisor in this Agreement including, but not limited to, the Reserved Rights, Franchisor grants to Franchisee and Franchisee accepts, the non-exclusive license, right and obligation to develop and operate one Mobility City Franchised Business in conformity with the System and this Agreement from within a designated operating territory designated and set forth in Schedule 1 of this Agreement (the “Designated Territory”) and from an agreed-upon number of fixed Showroom Locations selected by Franchisee but requiring the approval of Franchisor, within the Designated Territory.

(2) If, as of the Effective Date, Franchisee has selected one or more Showroom Locations that Franchisor approves as Franchisee’s Showroom Locations, then Franchisee’s Showroom Locations and Designated Territory, if any, shall be identified in Schedule 1 of this Agreement. To be effective,



Schedule 1 must be completed and signed by Franchisor. Franchisee's execution of Schedule 1 with a specific location for Franchisee's Showroom Locations shall constitute Franchisee's obligation to develop and operate the Franchised Business at the designated Showroom Location(s).

(3) If, as of the Effective Date, Franchisee has not selected proposed Showroom Locations or has not obtained Franchisor's approval of Franchisee's proposed Showroom Locations, and/or Schedule 1 to this Agreement is left incomplete or is not signed by Franchisor, Franchisee must locate, identify and secure Showroom Locations in accordance with the terms of this Agreement, including the requirement that Franchisee must obtain Franchisor's approval of Showroom Locations. If, after the Effective Date, Franchisee proposes and Franchisor approves of a Showroom Location proposed by Franchisee, such approval must be in writing and must be evidenced by Franchisor's execution of Schedule 1 with the specific Showroom Location(s) designated and identified in Schedule 1.

(4) Franchisee agrees that it will open Showroom Locations and will deploy Vehicles in accordance with the schedule and deadlines set forth in Schedule 3. For the purposes of this Agreement, a Showroom shall be considered "open" when it has been approved by us and is offering and providing Approved Services and Products to retail customers and a Vehicle shall be deemed "deployed" when it is properly wrapped and equipped and actively being used to offer and provide Approved Services and Products to customers.

(5) At all times, Franchisee's rights in and to the real property and the business premises of Franchisee's Showroom Locations shall be subordinate and subject to Franchisee's and Franchisee's landlord's agreement to and execution of the Location Lease Agreement Rider attached to this Agreement as Exhibit 3, and Franchisee's agreement and execution of the Collateral Assignment of Lease attached to this Agreement as Exhibit 4.

(6) Unless specifically provided for herein, Franchisee may only offer and sell the Approved Services and Products in accordance with the requirements set forth in the Operations Manual and only to: (a) retail customers on-site at Franchisee's Showroom Location(s); (b) on a mobile basis to customers located within Franchisee's Designated Territory using Vehicles that have been approved and authorized by Franchisor. Notwithstanding the foregoing, (a) Franchisor may require Franchisee to serve and provide Approved Services and Products to National Accounts outside of Franchisee's Designated Territory, so long as such work is reasonably close to Franchisee's Location (b) Franchisee may serve and provide Approved Services and Products to customers outside of the Designated Territory in accordance with Article 3.M. of this Agreement.

(7) Franchisor, in Franchisor's Reasonable Business Judgment and for any reason or no reason at all, may prohibit Franchisee from soliciting customers located outside Franchisee's Designated Territory.

(8) Except as otherwise provided in this Agreement including, but not limited to, the Reserved Rights, provided that, at all times Franchisee is and remains in compliance with all of the terms of this Agreement, during the Term of this Agreement, neither Franchisor nor any affiliate of Franchisor will open or grant a franchise the right to open or operate a Mobility City Business using the Licensed Marks and System within Franchisee's Designated Territory. Notwithstanding the foregoing, if Franchisee fails to comply with the schedule and deadlines set forth in Schedule 3, Franchisor may, in addition to any other rights and remedies it may have under this Agreement and in its sole discretion (i) reduce the size of Franchisee's Designated Territory; (ii) charge Franchisee additional Royalty Fees as set forth in Article 5 of this Agreement; or (iii) declare Franchisee in default and exercise all remedies available to Franchisor under this Agreement, including termination of this Agreement.

(9) The foregoing rights granted in this Article 2.A. are subject to and contingent on the terms and conditions of this Agreement, the rights of any prior user, and are non-exclusive and subordinate to the Reserved Rights. Without limitation to the foregoing, Franchisee agrees that Franchisee, without any compensation to Franchisee, may face competition from other outlets and distribution channels as set forth in this Agreement including, but not limited to competition from other Mobility City Businesses and System franchisees with Mobility City Businesses that are adjacent to, or within a close proximity to Franchisee's Mobility City Business, Showroom Locations or Designated Territory.

## **2.B. TERM**

Unless previously terminated pursuant to the terms of this Agreement, the term of this Agreement will be for a period of 10 consecutive years, commencing from the Effective Date (the "Term").

## **2.C. GUARANTEES, CONFIDENTIALITY AND RESTRICTIVE COVENANTS**

If Franchisee is, at any time, a Corporate Entity, Franchisee agrees that each Owner and their respective Spouse shall execute, sign and deliver to Franchisor the Franchise Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1 and, in doing so, among other things, will individually, jointly, and severally, guarantee Franchisee's obligations under this Agreement and personally bind themselves to confidentiality and non-competition covenants and restrictions.

## **2.D. RESERVATION OF RIGHTS**

Franchisor on behalf of itself, its affiliates, and its assigns, retains all rights, on any and all terms and conditions that Franchisor deems advisable and without any compensation or consideration to Franchisee to engage in the following activities (the "Reserved Rights"): (a) operate and grant to others the right to operate a Franchised Business, Mobility City Businesses and/or other Mobility City Businesses using the System and Licensed Marks at locations outside Franchisee's Designated Territory; (b) acquire, be acquired by, merge with, or otherwise affiliate with one or more businesses of any kind, including businesses that are Competitive Businesses, and after such acquisition, merger or affiliation to own and operate and to franchise or license others to own and operate and to continue to own and operate such businesses, including Competitive Businesses but, not utilizing the Licensed Marks, within Franchisee's Designated Territory; (c) serve or other authorize other System franchisees to sell, offer, distribute, provide and/or deliver Approved Services and Products to customers in Franchisee's Designated Territory if Franchisee is in default of Franchisee's obligations under the Franchise Agreement, if Franchisee refuses to properly serve a customer, and/or if Franchisee or Franchisor determines in Franchisor's Reasonable Business Judgment, that Franchisee is incapable or unable to meet customer demand or serve a particular customer with Franchisee's Designated Territory; (d) serve or authorize other System franchisees to sell, offer, distribute, provide and/or deliver Approved Services and Products to National Accounts in Franchisee's Designated Territory if Franchisee fails to do so or fails to do so in accordance with the terms and conditions of the National Account; (e) use the Licensed Marks and System to sell, distribute, provide and/or deliver the Approved Services and Products offered and sold by the Franchised Business or products and services similar to the Approved Services and Products offered and sold by the Franchised Business through Alternative Channels of Distribution; (f) use the Licensed Marks and System and to license others to use the Licensed Marks and System, to engage in all other activities not expressly prohibited by the Franchise Agreement.

## **2.E. MODIFICATION OF SYSTEM**

Franchisor, in Franchisor's Reasonable Business Judgment, reserves the right at all times to supplement, modify, alter and/or amend the System. Franchisee shall promptly comply with all such modifications to the System whether such modification(s) results in the addition, subtraction, modification and/or enhancement to any and/or all components of the System. Franchisor shall provide Franchisee with a reasonable time period to comply with any change or modification to the System which shall be communicated in writing by Franchisor to Franchisee, including, but not limited to, modifications, updated,

amendments, and changes made by Franchisor to the Operations Manual. Franchisor's modifications to the System shall not materially alter Franchisee's fundamental rights under this Agreement.

## **2.F. CORPORATE ENTITY OWNERSHIP**

If Franchisee is a Corporate Entity, Franchisee represents that the information contained in Schedule 2 to this Agreement is and shall remain complete, true and accurate throughout the Term of this Agreement.

## **ARTICLE 3**

### **SHOWROOM DEVELOPMENT, VEHICLE DEPLOYMENT AND OPERATIONS**

#### **3.A. SHOWROOM LOCATIONS**

Franchisee shall develop, operate and manage the Franchised Business within the Designated Territory and from Showroom Facilities that are developed and established at Showroom Locations, that: (a) were identified and evaluated by Franchisee; (b) comply with the terms and conditions of this Agreement; (c) satisfy and meet Franchisor's standards and specifications; (d) are timely presented by Franchisee to Franchisor for approval as Franchisee's proposed Showroom Locations; (e) are approved by Franchisor as Franchisee's Showroom Locations; (f) are timely secured by Franchisee as required by this Agreement, as evidenced by a binding lease with a duration equal to the full Term of this Agreement; (g) are and, at all times, shall be exclusively dedicated to the operation of the Franchised Business; (h) are located within the Designated Territory; and (i) otherwise meet the terms and conditions of this Agreement and Franchisor's standards and specifications.

Franchisee will not lease, purchase or otherwise acquire a proposed a Showroom Location until such information as Franchisor may require as to the proposed Showroom Location has been provided to Franchisor by Franchisee and Franchisor has approved the location in accordance with the terms and conditions of this Agreement including, but not limited to, Article 2.A. of this Agreement. Franchisor shall respond to Franchisee's request for approval of a proposed Showroom Location within a reasonable time period but not exceeding 30 days following Franchisor's receipt, from Franchisee, of complete written information about a proposed Showroom Location. If Franchisor rejects or disapproves Franchisee's proposed Showroom Location, Franchisee must nevertheless identify and obtain Franchisor's approval of a proposed Showroom Location within the time requirements set forth in this Agreement. Franchisor's disapproval of a proposed Showroom Location shall not serve as a basis to extend any deadline or requirement set forth in this Agreement.

Franchisor's approval of a proposed Showroom Location is not and does not constitute a representation or warranty by Franchisor of any kind other than that Franchisor does not object to or disapprove of Franchisee's proposed Showroom Location. No provision of this Agreement shall be construed or interpreted to impose an obligation on Franchisor to locate a Showroom Location for the Franchised Business, to assist Franchisee in the selection of a suitable Showroom Location for the Franchised Business or to provide assistance to the Franchisee in the purchase or lease of a Showroom Location. If Franchisee leases Franchisee's Showroom Locations, Franchisee must use Franchisee's best efforts to ensure that the landlord signs the Lease Agreement Rider that is attached to this Agreement as Exhibit 3. If Franchisee's landlord refuses to sign the Lease Agreement Rider in substantially the same form as the attached Exhibit 3, such refusal may constitute grounds upon which Franchisor refuses to approve a proposed Showroom Location or withdraws such approval.

Franchisee shall develop and construct Franchisee's Showroom Facilities and Showroom Locations in accordance with Franchisor's standards and specifications and using only those types of construction materials, decorating materials, furniture, fixtures, equipment, trade dress signs, suppliers, advisors and contractors that Franchisor has approved in the Operations Manual, in supplements to the Operations

Manual or as Franchisor otherwise designates and approves of in a writing specifically directed to Franchisee and signed by Franchisor.

Franchisee's Showroom Facilities and Franchisee's Showroom Locations must be constructed and established in accordance with Franchisor's plans and specifications. Promptly after signing a lease or closing on a purchase of the premises of a Showroom Location, Franchisor shall provide Franchisee with Franchisor's generalized prototype plans and specifications. Prior to constructing, equipping and building out Franchisee's Showroom Facility and Franchisee's Showroom Location, Franchisee shall:

- (1) Prepare and submit to Franchisor for approval, which approval, specific plans and specifications prepared by the design consultants designated or approved by Franchisor and hired by Franchisee, at Franchisee's sole expense, whereby such plans and specifications are prepared specifically for Franchisee's Showroom Facility and Franchisee's Showroom Location and shall reflect and comply with Franchisor's generalized plans and specifications and otherwise satisfy the specifications and requirements set forth in the Operations Manual. If Franchisor determines, in Franchisor's Reasonable Business Judgment, that any plans are not consistent with Franchisor's prototype plans and specifications, Franchisor may prohibit implementation of the plans and disapprove the plans;
- (2) Obtain all required building, utility, sign, health, sanitation and business permits and licenses, and any other required permits and licenses;
- (3) Construct all required improvements to Franchisee's Showroom Locations, purchase and install all required furniture, fixtures and equipment and decorate the premises in compliance with the plans and specifications approved in writing by Franchisor and all applicable ordinances, building codes, permit requirements and lease or deed requirements and restrictions;
- (4) Provide Franchisor timely written reports regarding the process of construction and remodeling in compliance with Franchisor's then current specifications; and
- (5) Establish filing, accounting, and inventory control systems, conforming to the requirements prescribed by Franchisor, if any.

At all times, in the construction and operation of the Franchised Business, Franchisee shall exclusively install, use, attach, maintain, replenish and replace only those types of construction and decorating materials, furniture, fixtures, equipment, and signs that Franchisor has approved or designated in the Operations Manual for Mobility City Businesses as meeting Franchisor's specifications and standards for appearance, function and performance. Franchisee only may purchase approved or designated types of construction and decorating materials, fixtures, equipment, furniture and signs from any supplier approved or designated by Franchisor, which may include Franchisor and Franchisor's affiliates.

### **3.B. SOFT OPENING, VEHICLE DEPLOYMENT AND SHOWROOM OPENING**

No later than four weeks following Franchisee's completion of initial training, Franchisee shall be open for business as a mobile operation (the "Soft Opening"), meaning that (i) Owner has completed the initial training program, (ii) Franchisee has obtained and deployed its initial Mobility City Vehicle, (iii) Franchisee has hired a technician and the technician has completed the initial training program, (iv) Franchisee has obtained necessary tools and inventory, and (v) Franchisee has obtained any required governmental permits and licenses. Franchisee agrees that it will open Showroom Locations and will deploy Vehicles in accordance with the schedule and deadlines set forth in Schedule 3. For the purposes of this Agreement, a Showroom shall be considered "open" when it has been approved by Franchisor and is offering and providing Approved Services and Products to retail customers and a Vehicle shall be deemed "deployed" when it is properly wrapped and equipped and actively being used by Franchisee to offer and provide

Approved Services and Products to customers. Franchisee agrees that prior to opening the Main Showroom to the public, Franchisee must, as determined by Franchisor: (a) be in compliance with the terms and conditions of this Agreement; (b) have satisfied the pre-opening obligations set forth by Franchisor in the Operations Manual; (c) have completed and satisfied the training obligations designated by Franchisor; and (d) obtained Franchisor's written consent to open.

### **3.C. SHOWROOM OPERATIONS**

In addition to Franchisee's mobile operations with the Designated Territory, the Franchised Business shall, at all times: (a) be exclusively operated from Franchisee's Showroom Locations that have been approved by Franchisor; (b) be exclusively operated from Showroom Facilities approved by Franchisor; (c) exclusively offer and sell the Approved Services and Products as designated by Franchisor, in Franchisor's Reasonable Business Judgment, and as modified by Franchisor from time to time; (d) ensure that the Approved Services and Products are only offered and provided by Franchisee through employees and/or Owners that have, to Franchisor's satisfaction, completed brand standard related training requirements and Training Programs as designated by Franchisor, in Franchisor's Reasonable Business Judgment and as may be modified and supplemented by Franchisor from time to time; (e) exclusively utilize, maintain and stock in inventory the System Supplies in such quantities and as designated by Franchisor, in Franchisor's Reasonable Business Judgment, and as modified by Franchisor from time to time; (f) exclusively purchase the System Supplies from the suppliers and vendor(s) approved by Franchisor and designated by Franchisor, in Franchisor's Reasonable Business Judgment, and as modified by Franchisor from time to time; (g) comply with all pricing and promotion requirements as designated by Franchisor in accordance with Article 3.D., below; (h) issue, sell, redeem, honor, and accept, without the offset to any fees due to Franchisor, all Gift Cards designated by Franchisor and participate in, offer, redeem, and honor, without the offset to any fees due to Franchisor, all Gift Card and customer loyalty programs designated by Franchisor and in accordance with the rules and regulations adopted by Franchisor and as may be modified by Franchisor from time to time in Franchisor's Reasonable Business Judgment; (i) maintain openings and operating hours in conformity with Franchisor's then current standards and requirements, as designated by Franchisor in Franchisor's Reasonable Business Judgment, respecting, among other things, days, hours, and time of Showroom and mobile operations and service offered to the public, and days, times, and holidays for opening and closing; and, without limitation to the foregoing; and (j) be operated in conformity with the Operations Manual as such Operations Manual exists as of the Effective Date of this Agreement and as the Operations Manual may be modified and supplemented from time to time in the future by Franchisor, in Franchisor's Reasonable Business Judgment. At all times Franchisee must maintain the necessary licenses and permits and those licenses and permits recommended and/or required by Franchisor in connection with Franchisee's ownership and operation of the Franchised Business.

Franchisee agrees that control over the nature, quality, branding and source of the System Supplies is critical to the System and that irrespective of the availability of substitute products, supplies, inventory, apparel, merchandising displays, and/or accessories, Franchisee shall only utilize the System Supplies as designated by Franchisor and only from those suppliers approved by Franchisor. Franchisee agrees that in many instances Franchisor and/or Franchisor's affiliates may be or may become the exclusive supplier of System Supplies.

Notwithstanding anything contained in this Article 3.D. or otherwise in this Agreement, Franchisee agrees that Franchisor possesses the right and discretion, in Franchisor's Reasonable Business Judgment, to grant other System franchisees and Mobility City Businesses variances from System standards, service and/or product offering requirements, inventory requirements, supply chain requirements, and operational requirements for the purpose of accommodating local or regional consumer preferences, supply chain availability, and/or operational conditions and that Franchisor may do so without affording similar variances or rights to Franchisee.

### **3.D. PRICING AND PROMOTIONS**

Where permitted by applicable law and, to the fullest extent permitted by law, Franchisor reserves the right to designate and establish, maximum, minimum, promotional, and other pricing requirements that Franchisee must comply with respecting prices charged to customers of the Franchised Business and promotions that Franchisee may and/or must offer to customers of the Franchised Business and including National Accounts. Franchisee agrees that Franchisor's pricing and promotion requirements may change from time to time and may vary depending on geography (towns, cities, states, regions) and other factors designated by Franchisor including, Franchisor's designation of any local, regional, or national promotional campaigns. Franchisee agrees that Franchisor's pricing and promotional requirements may directly or indirectly impact Franchisee's Mobility City Business and that Franchisor may designate specific pricing to be included in advertisements and promotional materials. Franchisee agrees that nothing contained in this Article 3.D. shall be deemed a representation by Franchisor that if Franchisee follows Franchisor's pricing or promotion requirements that Franchisee will generate a profit. Franchisee agrees that pricing and/or promotional requirements designated by Franchisor may or may not optimize the revenues or profitability of Franchisee's Mobility City Business. Franchisee waives any and all claims related to Franchisor's establishment of prices charged and/or promotions offered at Franchisee's Mobility City Business. At all times, Franchisee agrees to inform Franchisor of all prices charged for services and/or products offered and sold by Franchisee's Mobility City Business and to inform Franchisor of any modifications of Franchisee's prices and/or promotional offerings.

### **3.E. BUSINESS MANAGEMENT SYSTEM**

Franchisee shall exclusively use the Business Management Systems designated by Franchisor, in Franchisor's Reasonable Business Judgment, and as may be modified, supplemented, or replaced by Franchisor from time to time. Franchisee cannot substitute or replace the Business Management System in favor of any substitutes or other systems. To the extent that the Business Management System is hosted, maintained, licensed or operated by third party suppliers, Franchisee shall purchase, license and maintain such Business Management System and/or systems from such third party suppliers designated by Franchisor and subject to Franchisor's standards and specifications. Franchisor may require that Franchisee's license, and use of the Business Management System occur through accounts registered to Franchisor, controlled by Franchisor, or licensed through Franchisor and that Franchisee provide Franchisor with internet and complete remote access to such systems.

Franchisee is responsible for initial license fees, training fees and continuing monthly license fees required for use of the Business Management System as specified by Franchisor and as may be designated and determined by Franchisor from time to time in Franchisor's Reasonable Business Judgment or by the suppliers designated by Franchisor and approved by Franchisor. Franchisor may be and/or become the exclusive supplier and/or reseller of the Business Management System.

Supplementing the foregoing, Franchisee agrees that the Business Management System will contain proprietary and confidential information owned by Franchisor and related to the System, and that:

- (1) Franchisee shall use the Business Management System and the Business Management System Data for the exclusive benefit of the Franchised Business and in accordance with the terms of this Agreement and Franchisor's standards and specifications as set forth in the Operations Manual;
- (2) All rights in and to the Business Management System are non-transferable and non-assignable to Franchisee and shall be utilized by Franchisee subject to the terms and conditions of this Agreement, Business Management System licenses that Franchisor may approve of and otherwise as determined by Franchisor in Franchisor's Reasonable Business Judgment;

(3) As between Franchisee and Franchisor, Franchisor is and shall be the exclusive owner of the Business Management System Data, except that Franchisee shall store and maintain such data in accordance with all applicable local, state and federal privacy, data collection and solicitation laws. Among other things, upon expiration or termination of this Agreement for any reason, Franchisee shall preserve and maintain the Business Management System data for the purpose of transferring such data to Franchisor;

(4) At all times, Franchisee shall provide and permit Franchisor to maintain direct and independent access to the Business Management System and Franchisee shall electronically transfer and transmit to Franchisor all Business Management System Data;

(5) When instructed by Franchisor, Franchisee shall upgrade, replace and modify the Business Management System;

(6) Franchisee shall promptly disclose to Franchisor all ideas and suggestions for modifications or enhancements to the Business Management System, to the configuration and templates associated with the Business Management System and that Franchisor shall have the right to use such ideas and suggestions and that Franchisee shall not receive or obtain any ownership rights or interests in any modifications or enhancements to the Business Management System;

(7) Other than permitting access to employees of the Franchised Business for the purpose of conducting the authorized operations of the Franchised Business, Franchisee shall not permit nor allow any third party to access, use or duplicate the Business Management System or the Business Management System Data without Franchisor's prior written consent;

(8) Franchisee shall keep and maintain the Business Management System and the Business Management System Data as secret and confidential, and Franchisee shall maintain security precautions to maintain the confidentiality and secrecy of the Business Management System Data and to prevent the unauthorized access or use; and

(9) In no event shall Franchisor be liable to Franchisee for any damages, including any lost profits, lost savings, or other incidental or consequential damages, relating to Franchisee's use or, Franchisee's inability to use, the Business Management System even if Franchisor has been advised of the possibility of such damages, or for any claim by any other party including the software manufacturer. The foregoing limitations of liability are intended to apply without regard to whether other provisions of the Agreement have been breached or proven ineffective.

### **3.F. DIGITAL MEDIA, SYSTEM WEBSITE AND TELEPHONE NUMBERS**

As between Franchisor and Franchisee, Franchisee agrees that Franchisor is the absolute owner of the Digital Media. Franchisee shall not use, access or open accounts regarding or related to Digital Media unless expressly approved by Franchisor in writing which approval Franchisor may withhold, condition or limit as determined by Franchisor in Franchisor's Reasonable Business Judgment and which approval, if given, shall be limited to the marketing and promotion of the Franchised Business in accordance with Franchisor's standards and specifications. Upon expiration or termination of this Agreement for any reason, any prior authorization by Franchisor as to Franchisee's right to use the Digital Media and/or otherwise as to any rights of Franchisee in or to the Digital Media shall be automatically terminate and, at Franchisor's election, the right to any and all accounts and/or sites (if any) associated with Digital Media utilized by Franchisee shall be transferred to Franchisor. Under no circumstance shall Franchisee utilize the Digital Media for purposes of or with the effect of libeling or disparaging another nor shall Franchisee violate any copyrights – as to such actions as between Franchisee and any third party, Franchisee is exclusively responsible for

disparagement, libel and/or copyright infringement if Franchisee published and/or caused such content to be published.

Franchisee agrees that Digital Media must be approved by Franchisor prior to publication or use in any form. Digital Media and Published Content that is approved by Franchisor or that otherwise is acceptable to Franchisor as meeting Franchisor's standards shall be owned by Franchisor. As between Franchisor and Franchisee, any and all interest and right in or to the Digital Media and/or Published Content shall, at all times, be and is the exclusive property of Franchisor both during the Term of this Agreement and upon the expiration or termination of this Agreement. Franchisee agrees that the System Website and all improvements and modifications made to the System Website, Digital Media, and Published Content is and shall be the exclusive property of Franchisor. During the Term of this Agreement and subject to Franchisee's compliance with the terms and conditions of this Agreement, the System Website, shall include information related to the Franchised Business as shall be determined and designated by Franchisor in Franchisor's Reasonable Judgment.

In the event of the termination of this Agreement, for any reason, that the accounts related to all telephone numbers associated with the Franchised Business and all rights in and to the telephone numbers associated with the Franchised Business, shall, at Franchisor's election, be transferred to Franchisor.

Without limitation to the foregoing, Franchisee shall, upon the request of Franchisor, execute and deliver to Franchisor the Assignment of Telephone Numbers and Digital Media Accounts attached to this Agreement as Exhibit 5. Upon the request of Franchisor, Franchisee shall execute, update, and/or re-execute the Assignment of Telephone Numbers and Digital Media agreement upon the request of Franchisor. As between Franchisor and all third parties, Franchisee does hereby represent and acknowledge that such third party is authorized to rely on the Assignment of Telephone Numbers and Digital Media agreement, irrespective of any dispute and/or controversy between Franchisor and Franchisee and irrespective of any contrary instructions of Franchisee.

### **3.G. SHOWROOM RELOCATION**

To the extent that Franchisee wishes to relocate a Showroom and, thereby, Franchisee's Showroom Location and Showroom Facility, Franchisee must obtain Franchisor's prior written consent, which Franchisor may refuse in Franchisor's Reasonable Business Judgment. Franchisee agrees that if Franchisor does consent to the relocation of a Showroom, that Franchisor may condition Franchisor's consent to Franchisee's relocation request on requirements imposed by Franchisor which may include, among other things: (a) that the proposed Showroom Location meet and satisfy Franchisor's then current standards for Showroom Locations; (b) that the proposed Showroom Facility meet and satisfy Franchisor's then current standards for Showroom Facilities; (c) that the proposed Showroom Facility be constructed and established in accordance with Franchisor's current standards and specifications; (d) that the proposed Showroom Location be located within Franchisee's Designated Territory; (e) that the proposed Showroom Location (even if it is located within the Designated Territory) not be within a close proximity to the Designated Territory and/or Showroom Location of another Mobility City Business; and (f) that, as to the proposed Showroom Facility and proposed Showroom Location, Franchisee satisfy the terms and conditions set forth in this Agreement for Showroom Facilities, and Showroom Locations including, but not limited to, the requirements set forth in Articles 2.A. and 3.B. of this Agreement. Franchisee agrees that Franchisor possesses sole discretion as to whether or not Franchisor approves of Franchisee's relocation request.

### **3.H. VEHICLES**

Franchisee shall purchase and/or lease and exclusively use in the operations of the Franchised Business, only those Vehicles that meet Franchisor's System standards and specifications, and that are approved by Franchisor. Franchisee shall maintain the Vehicles in a clean, safe, and well maintained condition and shall operate same in accordance with all applicable laws, rules, and regulations. Franchisee may only offer and



provide the Approved Services and Products using Vehicles approved by Franchisor and that meet Franchisor's brand standards and specifications. Vehicles shall not be used for any purpose other than in connection with the Franchised Business. Franchisee must operate and deploy the required number of Vehicles required under this Agreement and as set forth in Schedule 3 of this Agreement.

### **3.I. PERSONNEL, AMRG CERTIFICATION, AND SUBTRACTOR ACCREDITATION**

(Franchisee shall cause its personnel to render competent and courteous service to all customers and members of the public. Unless otherwise permitted by Franchisor in writing, Franchisee must comply with any minimum staffing levels determined by Franchisor. The minimum staffing levels and deadlines for obtaining and retaining staff as of the date of this Agreement are set forth in Schedule 3. These minimum staffing levels are in addition to the full-time services of the Managing Owner. Mobility City Holdings may reduce, increase, or alter these minimum staffing requirements in the Manual after reasonable prior notice. The parties acknowledge that Franchisee is free to hire or engage more than the minimum required personnel, in Franchisee's sole discretion. Franchisee shall cause its personnel to comply with any dress attire, uniform, personal appearance, and hygiene standards set forth in the Manual.

Franchisee must obtain subcontractor accreditation by The Compliance Team or any other accreditation organization that Franchisor's requires. Additionally, Franchisee's Owners and technicians must obtain and maintain AMRG Assistive Mobility Technician Certification.

Franchisee is solely responsible for all hiring decisions and all terms and conditions of employment of all of its personnel, including recruiting, hiring, scheduling, supervising, compensation, and termination. Franchisee is solely responsible for all actions of its personnel. Franchisee and Franchisor are not joint employers, and no employee of Franchisee will be an agent or employee of Franchisor. Within seven days of Franchisor's request, Franchisee and each of its employees will sign an acknowledgment form stating that Franchisee alone (and not Franchisor) is the employee's sole employer. Franchisee will use its legal name on all documents with its employees and independent contractors, including, but not limited to, employment applications, timecards, pay checks, and employment and independent contractor agreements, and Franchisee will not use the Licensed Marks on any of these documents.

### **3.J. NATIONAL ACCOUNTS**

Franchisor and/or Franchisor's affiliates may, in Franchisor's sole discretion, establish and enter into relationships, contracts and agreements with National Accounts or with a group purchasing organization ("GPO") acting on behalf of a National Account. Franchisor shall have the sole discretion negotiate and determine the terms and conditions with respect to such National Accounts. Franchisee must service and provide Approved Services and Products to National Accounts and must do so in accordance with the terms and conditions that Franchisor negotiates, including but not limited to terms and conditions related to pricing, referral fees, service qualifications, scope of work, and customer relationship management. In the event Franchisor determines in its sole discretion that Franchisee is not or has not adequately serviced a required National Account, or that Franchisee is not capable of servicing a National Account, Franchisor may service the National Account or authorize others, including other System franchisees, to service the National Account without any compensation to Franchisee. Franchisor may require that Franchisee provide Approved Service and Products to National Accounts outside of Franchisee's Designated Territory, but will only do so if the location is within a reasonable distance from Franchisee's Designated Territory.

### **3.K. OUT-OF-TERRITORY CUSTOMERS**

The license and rights granted to Franchisee in this Agreement are limited to, among other things, the Designated Territory, the grant of franchise rights set forth in Article 2.A. of this Agreement, and the reservation of rights set forth in Article 2.D. of this Agreement. Subject to Franchisee's compliance with following rules and requirements ("Out-of-Territory Rules"), Franchisee may provide the Approved Services and Products on behalf of customers outside of Franchisee's Designated Territory:

(1) Franchisee must conduct the operations of the Franchised Business from within Franchisee's Designated Territory. The marketing of the Franchised Business must be targeted to Franchisee's Designated Territory and, at all times, must conform and comply with, among other things, the restrictions set forth in Article 9.G. of this Agreement;

(2) Provided that Franchisee: (i) does not engage in any Direct Solicitation of customers or potential customers outside of Franchisee's Designated Territory or, within the Designated Territory of another Mobility City Business, (ii) Franchisee does not otherwise violate the restrictions set forth in Article 9 of this Agreement, and (iii) unless otherwise directed by Franchisor at any time, from time to time, and in Franchisor's sole direction, Franchisee may provide Approved Services and Products outside of the Designated Territory. Upon written notice from Franchisor for any reason or no reason at all, Franchisee must discontinue from providing Approved Services and Products outside of the Designated Territory;

(3) If Franchisee provides Approved Service and Products in an area outside of Franchisee's Designated Territory, and that area becomes an Assigned Area, Franchisee shall cease communicating with customers previously serviced by Franchisee in the Assigned Area and shall turn over to Franchisor, for the benefit of Franchisor or, another Mobility City Business, all information and records related to the Approved Services and Products provided within the Assigned Area; and

(4) If Franchisee violates the Out-of-Territory Rules Franchisor may charge Franchisee a Territory Breach Fee, in addition to any other remedies that Franchisor may have under this. Agreement.

(5) We may require you to stop servicing and providing Approved Services and Products outside of your Designated Territory at any time in our sole discretion. If we do, you must turn over to us, or another System franchisee as we may direct, all information and records related to Approved Services and products provided outside your Designated Territory.

Nothing contained in this Article 3.K. shall expand either the non-exclusive franchise rights granted to franchisee in Article 2 of this Agreement or, Franchisee's Designated Territory and, in the event of any inconsistency or conflict between the terms of this Article 3.K. and Article 2, Article 2 shall take precedence and govern.

#### **ARTICLE 4**

#### **TRAINING AND OPERATING ASSISTANCE**

##### **4.A. INITIAL TRAINING, SUPPLEMENTAL TRAINING AND SYSTEM-WIDE TRAINING**

(1) Within 90 days after you sign the Franchise Agreement, Franchisee's Managing Owner and one manager must complete, to Franchisor's satisfaction and prior to opening, Franchisor's initial training program (the "Training Program"). Franchisor will provide Franchisee, comprised of Franchisee's Managing Owner, one designated manager, and one additional person selected by Franchisee, with Franchisor's Training Program. If Franchisee would like more than three individuals to attend the initial Training Program, either prior to opening or at any other time, subject to Franchisor's approval, Franchisee shall pay to Franchisor an additional non-refundable fee of \$1,000 per additional person attending the Training Program (the "Additional Initial Training Fee"). Additional Initial Training Fees shall be pre-paid in advance of training and upon submission of invoice by Franchisor to Franchisee. Franchisee shall be responsible for all travel and lodging expenses incurred in connection with training as well as the wages for those who attend training.

Prior to opening and commencing the operations of the Franchised Business, the Managing Owner and other personnel as designated or determined by Franchisor, must attend and successfully complete the Training Program designated by Franchisor. The training may include classroom and on-the-job instruction at a location or facility designated by Franchisor, and/or, at the election of Franchisor and as determined by Franchisor, in Franchisor's Reasonable Business Judgment, may be conducted remotely through online web based conferencing. Following completion of the Training Program, Franchisee shall be responsible for the ongoing training of Franchisee's employees, staff and all other employees of the Franchised Business. Said on-going training must conform to Franchisor's standards and specifications. The Training Program shall be structured, configured and established by Franchisor from time to time. The Training Program may be structured so that it is offered and completed by Franchisee in various phases.

Prior to the date Franchisee opens its Mobility City Business, Franchisee's initial technician must attend and complete Franchisor's technician training program. During the first year after Franchisee opens its Main Showroom, all technicians hired by Franchisee must attend and complete training by Franchisor in Boca Raton, Florida, or any other location designated by Franchisor. Franchisor will not charge for technician training during this one-year period. After the expiration of this one-year period, Franchisor reserves the right to require additional technicians hired by Franchisee to attend Franchisor's training program (at Franchisee's expenses), or to permit Franchisee to conduct their training.

(2) Franchisee or, if Franchisee is a Corporate Entity, Franchisee's Managing Owner and Manager, at Franchisee's sole cost and expense, must attend and successfully complete all refresher training courses or system-wide training courses, additional training programs and seminars as Franchisor periodically may designate or offer in Franchisor's Reasonable Business Judgment. Franchisor provides instructors and training materials for those programs and seminars, but Franchisor reserves the right to assess Franchisee reasonable charges for such training. Franchisee is responsible for all expenses Franchisee and Franchisee's employee incurs in connection with attendance and participation in these programs and seminars, including, without limitation, the cost of transportation, lodging, meals and any salaries and other wages.

(3) Franchisee shall pay all costs and expenses incurred by Franchisee, and those attending training on behalf of Franchisee, in connection with Franchisee's participation in all Training Programs and satisfaction of Franchisee's Training Program obligations as designated by Franchisor.

(4) Subject to Franchisor's approval and agreement, Franchisor may offer supplemental training to Franchisee, including at Franchisee's Mobility City Location or, as elected by Franchisor, remotely through online web based conferencing (hereinafter referred to as "Supplemental Training"). Franchisor, in Franchisor's Reasonable Business Judgment, reserves the right to reject or approve of any request by Franchisee for Supplemental Training. If Franchisor does agree to offer and provide Supplemental Training, Franchisee shall pay to Franchisor a supplemental training fee at the rate of \$500 per trainer per day plus, if applicable, reimbursement of travel and hotel accommodation expenses incurred by Franchisor (the "Supplemental Training Fee"). Franchisee agrees that in each instance where Franchisee hires a new Operating Manager, and/or Franchisor, in Franchisor's Reasonable Business Judgment, determines that Franchisee is not satisfying and/or meeting Franchisor's operational standards, then, Franchisor may require that Franchisee, and/or, as applicable, Franchisee's Operating Manager participate in and, successfully complete, Supplemental Training pay the Supplemental Training Fees designated by Franchisor. Supplemental Training Fees shall be pre-paid in advance of training and upon submission of invoice by Franchisor to Franchisee.

(5) Franchisor, in Franchisor's Reasonable Business Judgment must approve of all individuals attending and participating in the Training Program and all Supplemental Training programs. All

participants in the Training Program must qualify as either an Owner or Operating Manager and, prior to training, among other things, must have executed the Franchise Owner and Spouse Agreement and Guaranty or the Confidentiality Agreement, respectively.

#### **4.B. OPERATING ASSISTANCE**

From time to time and as determined by Franchisor, in Franchisor's Reasonable Business Judgment, Franchisor shall advise Franchisee of those applicable standards, procedures and System requirements concerning the Franchised Business. Operating assistance may, as determined by Franchisor, in Franchisor's sole discretion, consist of:

- (1) Establishing and communicating systems and procedures related to the development and operation of the Franchised Business;
- (2) Establishing and communicating Approved Services and Products and, as applicable and as determined by Franchisor, modifications, if any, to the Approved Services and Products including, but not limited to, additions, deletions, and/or changes to the Approved Services and Products;
- (3) Designating and communicating System Supplies and, as applicable and as determined by Franchisor, modifications, if any, to the System Supplies including, but not limited to, additions, deletions, and/or changes to the System Supplies;
- (4) Designating and communicating approved and designated suppliers of the Franchised Business and, as applicable and as determined by Franchisor, modifications, if any, to approved and designated suppliers including, but not limited to, additions, deletions, and/or changes to the approved and designated suppliers;
- (5) Establishing and communicating marketing and brand standards related to the promotion of the Franchised Business;
- (6) Approving or disapproving of Franchisee requests related to marketing materials and Digital Media that may be used to market the Franchised Business; and
- (7) Establishing and communicating System standards and requirements in the form of the Operations Manual and, as Franchisor, in Franchisor's sole discretion.

From time to time and as determined by Franchisor, in Franchisor's Reasonable Business Judgment, Franchisor may also provide the following to Franchisee, upon Franchisee's request:

- (1) advice regarding improving and developing the Franchised Business and resolving operating problems encountered by Franchisee;
- (2) recommendations as to pricing for Approved Services and Products;
- (3) recommendations regarding administrative, bookkeeping, accounting, and/or inventory control procedures (in addition to any such procedures that are already required by Franchisor);
- (4) assistance with obtaining AMRG certifications and subcontractor accreditation (although Franchisee will remain responsible for all expenses in connection with such certification and accreditations).

#### **4.C. OPERATIONS MANUAL**

Franchisor shall provide Franchisee with access to the Operations Manual. The Operations Manual contains, as designated and determined by Franchisor, mandatory and, as applicable, suggested specifications, standards and operating procedures that Franchisor prescribes for Mobility City Businesses. Franchisee shall operate the Franchised Business in strict accordance with the standards, specifications, and requirements set forth in the Operations Manual as, such standards, specifications, and requirements including, but not limited to, the Approved Services and Products, System Supplies, and, authorized and designated suppliers, as of the Effective Date of this Agreement, and, as they may be supplemented, modified, changed, and/or replaced in the future and, from time to time, by Franchisor, in Franchisor's Reasonable Business Judgment. Franchisee shall keep and maintain the confidentiality of the Operations Manual and, shall keep and maintain all files, data and information contained in the Operations Manual in a secure location and/or in a protected confidential state and, as otherwise directed by Franchisor. The master copy and official version of the Operations Manual is and shall be the copy and/or version maintained and designated by Franchisor in Franchisor's ordinary course of business.

Franchisor shall provide Franchisee with reasonable notice of modifications and changes made to the Operations Manual and, such notice may take form of electronic communications including emails and, if the Operations Manual is maintained on an online web based platform, notifications within said platform. Franchisor shall provide Franchisee with a reasonable period of time, as determined by Franchisor, in Franchisor's Reasonable Business Judgment, to implement change and modifications to the as set forth in the Operations Manual. Without limitation to the foregoing, Franchisee may only offer and sell the Approved Services and Products and utilize the System Supplies as designated by Franchisor, in Franchisor's Reasonable Business Judgment, in the Operations Manual and, in accordance with the terms, specifications and requirements set forth in the Operations Manual and as Franchisor may supplement and modify the Operations Manual from time to time or, as Franchisor may otherwise designate in writing.

### **ARTICLE 5**

#### **FEES**

#### **5.A. INITIAL FRANCHISE FEE**

Upon execution of this Agreement Franchisee shall pay to Franchisor a non-recurring initial franchisee fee (the "Initial Franchise Fee") of \$47,500. The Initial Franchise Fee is fully earned by Franchisor upon execution of this Agreement and is not refundable. If we and you mutually agree, you may purchase a designated territory with additional people. For each additional 100,000 people (or fraction thereof) added to your Designated Territory your Initial Franchise Fee will be increased by \$5,000. The Initial Franchise Fee is set forth in Schedule 1 to this Agreement.

#### **5.B. ROYALTY FEES**

Throughout the Term of this Agreement, Franchisee shall pay to Franchisor a continuing monthly non-refundable royalty fee (the "Royalty Fee") in an amount equal to the greater of (a) 7% (the "Royalty Rate") of Franchisee's monthly Gross Sales or (b) \$4,000 per month (the "Minimum Monthly Royalty Fee Requirement"). Notwithstanding the foregoing, the Minimum Monthly Royalty Fee Requirement shall not start until the earlier of: (a) the seventh month after the Main Showroom Opening Date or (b) the tenth month after the Effective Date. In addition the foregoing, if you fail to open a Satellite Showroom as required by your Franchise Agreement, and in addition to all other rights and remedies afforded to us under this Agreement, we may, in our sole discretion, charge you an additional Royalty Fee of \$4,000 per month for each month that such Satellite Showroom is not open as required.

The Royalty Fee shall be calculated on a monthly basis for each respective monthly Accounting Period. The Royalty Fee during any Renewal Term shall be determined by Franchisor but shall not be less than the Royalty Fee and Royalty Rate set forth in this Agreement. If any federal, state or local tax or withholding

obligation, other than an income tax, is imposed on the Royalty Fee paid by Franchisee to Franchisor that, Franchisor cannot directly and, dollar for dollar, offset against taxes required to be paid by Franchisor under any applicable federal or state laws, then Franchisee must compensate Franchisor in amounts that offset the tax and withholding obligations.

On-Going Obligation: The Royalty Fee is an on-going obligation due from Franchisee to Franchisor, is payable in United States Dollars and, as designated by Franchisor, is to be calculated and paid monthly (unless another recurring Accounting Period is designated by Franchisor) on the Gross Sales for the previous monthly Accounting Period for each and every month throughout the Term of this Agreement and any applicable renewal term.

Payment and Due Date: Royalty Fee payments will be paid monthly and sent by ACH, electronic funds transfer, or as otherwise designated by Franchisor and shall be due on the 5<sup>th</sup> day of each month (for the preceding month and each month thereafter throughout the entire Term of this Agreement) or such other specific day of the week or month that Franchisor designates from time to time or for such other period that Franchisor may designate (the “Due Date”)(the term Due Date is further defined in Article 1 of this Agreement).

Tax Obligations: If any federal, state or local tax, other than an income tax, is imposed on the Royalty Fee paid by Franchisee to Franchisor that, Franchisor cannot directly and, dollar for dollar, offset against taxes required to be paid by Franchisor under any applicable federal or state laws, Franchisee must compensate Franchisor in the manner prescribed by Franchisor so that the net amount or net rate received by Franchisor for the Royalty Fee is not less than that which has been established by this Agreement and which was due to Franchisor on the effective date of this Agreement.

Payment Authorization: Upon the request of Franchisor and in no event not later than 30 days prior to the earlier of the date the Franchised Business begins offering Approved Services and Products, Franchisee shall execute Franchisor’s designated ACH Authorization Form and such other authorization agreements, in the form proscribed by Franchisor and permitting Franchisor’s direct withdrawal and/or electronic transfer of sums from Franchisee’s designated business bank account, for the on-going payment of Royalty Fees, and other fees and sums due from Franchisee under this Agreement. As of the Effective Date, Franchisor’s current ACH Authorization that must be executed and complied with by Franchisee is attached to this Agreement as Exhibit 6. Franchisor may require Franchisee to pay the Royalty Fees and other amounts due under this Agreement by means other than ACH and/or automatic debit whenever Franchisor deems appropriate, and Franchisee agrees to comply with Franchisor’s payment instructions.

Royalty and Activity Reports: On the Due Date each month, Franchisee shall report, transmit, confirm, and/or otherwise make available to Franchisor, as designated by Franchisor, a Royalty and Activity Reports containing information as designated by Franchisor and relating to the Gross Sales, financial performance, and operations of the Franchised Business for the preceding monthly Accounting Period (the “Royalty and Activity Report”). Franchisor shall have the right to verify such royalty payments from time to time, as it deems necessary in any reasonable manner. If Franchisee fails to report monthly Gross Sales as required, then Franchisor may withdraw estimated Royalty Fees and Brand Development Fund Fees equal to 125% of the last Gross Sales reported to Franchisor, and Franchisor and Franchisee will true-up the actual fees after Franchisee reports actual Gross Sales. Franchisee acknowledges that Franchisor has the right to remotely access Franchisee’s point-of-sale system to review and calculate Gross Sales.

## **5.C. OTHER FEES**

As designated by Franchisor in this Agreement, the Operations Manual, or otherwise, Franchisee shall pay to Franchisor and/or as otherwise directed by Franchisor, each of the following additional fees:

(1) Technology Fee – Throughout the Term of this Agreement, Franchisee shall pay to Franchisor a continuing monthly non-refundable technology fee (the “Technology Fee”). Franchisor, in Franchisor’s Reasonable Business Judgment, possesses the right, at any and all times throughout the Term of this Agreement, to implement and charge Franchisee a monthly Technology Fee in an amount designated by Franchisor but provided that such monthly fee does not exceed \$500 per month. The Technology Fee is a general administrative fee and is not required to be connected to any particular service. The Technology Fee shall be paid to Franchisor each and every month on the Due Date.

(2) Brand Development Fund Fee – Franchisee shall pay to Franchisor, Franchisor’s affiliates, or Franchisor’s designees the Brand Development Fund Fee as set forth in Article 9.A. of this Agreement.

(3) Point of Sale System Fee – Franchisee shall pay to Franchisor, Franchisor’s affiliates, or Franchisor’s designees on-going weekly, monthly, and/or per use point of sale system fee throughout the Term of this Agreement respecting Franchisee’s license and use of the point of sale system as designated and specified by Franchisor, in Franchisor’s Reasonable Business Judgment.

(4) Online Ordering, Customer Rewards, and Gift Card System Fees – Franchisee shall pay to Franchisor, Franchisor’s affiliates, or Franchisor’s designees on-going weekly, monthly, and/or per use fees related to licensing and utilizing the technology systems and platforms used for facilitating, managing, and integrating online ordering, customer rewards and/or gift card processing as designated and specified by Franchisor, in Franchisor’s Reasonable Business Judgment.

(5) Quality Assurance Audit Fees – Franchisee shall pay to Franchisor, Franchisor’s affiliates, or Franchisor’s designees on-going weekly, monthly, and/or per use fees, as designated and determined by Franchisor, related to quality assurance programs designated by Franchisor related to periodic inspections of Franchisee’s Showrooms and/or secret shopper evaluations.

(6) Annual Conference Fees – Franchisee shall be responsible for all expenses of its personnel attending the Annual System Conference including travel, meals and lodging. Franchisee shall be required to pay to Franchisor an Annual Conference Attendance Fee. **Franchisee agrees that if Franchisee fails to attend the Annual System Conference that Franchisor shall, nevertheless, charge and Franchisee shall pay the Annual Conference Attendance Fee – even if Franchisor waives such fee for franchisees who attend the Annual System Conference.**

(7) Supplemental Training Fees – Franchisee shall pay to Franchisor all training fees in accordance with the terms of this Agreement including, but not limited to, Additional Initial Training Fees and Supplemental Training Fees.

(8) Non-Compliance Fees – Franchisee shall pay to Franchisor all non-compliance fees in accordance with the terms of this Agreement including, but not limited to, Payment Non-Compliance Fees, Operations Non-Compliance Fees, and Reporting Non-Compliance Fees. Additionally, if Franchisor cures a non-compliance on Franchisee’s behalf (for example if Franchisee does not have required insurance and Franchisor purchases insurance for Franchisee), Franchisee must, reimburse Franchisor for all costs, plus a 10% administrative fee).

(9) All Other Fees and Obligations Set Forth in this Agreement – Franchisee shall pay to Franchisor, Franchisor’s affiliates, or Franchisor’s designees all other fees, charges, and/or expenses set forth in this Agreement and in accordance with the terms of this Agreement. If no particular due date is stated in this Agreement then such date or dates shall be determined by Franchisor in Franchisor’s Reasonable Business Judgment.

#### **5.D. PAYMENT NON-COMPLIANCE FEES AND CHARGES**

In addition to all other rights afforded to Franchisor under this Agreement, in connection with each and every fee, charge, and/or obligation payable and due from Franchisee to Franchisor under the terms of this Agreement including, but not limited to, this Article 5, within 14 days of Franchisor's invoice, Franchisee shall pay to Franchisor: (a) a payment non-compliance fee in the amount of \$250 (the "Payment Non-Compliance Fee") for each and every instance where a fee, charge, and/or obligation payable to Franchisor under this Agreement is not paid in full when due; plus (b) interest on all unpaid fees, sums, and/or obligations payable and due from Franchisee to Franchisor at an interest rate equal to the lesser of either 18% per annum, or the maximum interest rate allowed by applicable law and with interest accruing on the date when such fee, sum, or obligation was due; plus (c) all costs incurred by Franchisor in the collection of such unpaid and past due obligations including, but not limited to, reasonable attorney's fees, costs, and expenses. Additionally, if Franchisee's bank account possesses insufficient funds and/or fails to process a payment related to any fee due to Franchisor, Franchisor may charge the greater of either (i) 5% of the amount; (ii) \$75 for each instance; or (iii) the maximum amount allowed by law. The foregoing does not constitute Franchisor's agreement to accept payments after they are due or a commitment by Franchisor to extend credit to, or otherwise finance Franchisee's operation of the Franchised Business. Nothing contained in this Article 5.D. shall be interpreted as interfering with and/or negating Franchisor's rights and remedies as set forth in Article 16 and, as otherwise set forth in this Agreement. All rights and remedies of Franchisor are cumulative and shall be interpreted as cumulative to one another.

#### **5.E. APPLICATION OF PAYMENTS**

Franchisor has sole discretion to apply any payments received from Franchisee or to offset any indebtedness of Franchisee to Franchisor to any past due indebtedness of Franchisee for Royalty Fees, Advertising Contributions, purchases from Franchisor or its affiliates, interest or any other indebtedness of Franchisee to Franchisor or its affiliates.

#### **5.F. WITHHOLDING PAYMENTS UNLAWFUL**

Franchisee agrees that under no circumstance is Franchisee entitled to withhold payments due to Franchisor under this Agreement. Among other things and without limitation to the foregoing, Franchisee expressly agrees that any claim by Franchisee as to the alleged non-performance of Franchisor's obligations shall not permit and/or entitle Franchisee to withhold payments due Franchisor under this Agreement.

### **ARTICLE 6**

#### **RESTRICTIVE COVENANTS AND OBLIGATIONS**

#### **6.A. NECESSITY FOR RESTRICTIVE COVENANTS**

Franchisee agrees that only through the course of entering into this Agreement is Franchisee being provided with access to the System, Franchisor's training, use of the Licensed Marks and, access to the Operations Manual and Confidential Information. Franchisee agrees that competition by Franchisee, Owners, Spouses and/or Immediate Family Members could jeopardize the entire System and cause irreparable harm to Franchisor and franchisees of Mobility City Businesses. Accordingly, Franchisee and Franchisee's Owners and Spouses agree to comply with the restrictive covenants set forth in this Article 6 and throughout this Agreement.

#### **6.B. RESTRICTIVE COVENANTS: KNOW-HOW**

Franchisee agrees that, at all times, both during the Term of this Agreement and after its expiration or termination, Franchisee: (a) shall not use the Know-How in any business or capacity other than the operation of the Franchised Business pursuant to this Agreement and as instructed by Franchisor; (b) shall maintain the confidentiality of the Know-How at all times; (c) shall not make unauthorized copies of documents containing any Know-How; (d) shall take all reasonable steps that Franchisor requires from time



to time to prevent unauthorized use or disclosure of the Know-How; and (e) shall stop using the Know-How immediately upon the expiration, termination or Transfer of this Agreement. Franchisee agrees that the foregoing covenants and obligations shall also apply to: (a) Franchisee's Owners and Spouses and that Franchisee's Owners and Spouses shall each execute and deliver to Franchisor the Franchise Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1; and (b) Franchisee's directors, officers, employees and agents where disclosure of the Know-How was necessary for the operations of the Franchised Business and where such individual previously executed and timely delivered to Franchisor the Confidentiality Agreement in the form attached as Exhibit 2.

#### **6.C. RESTRICTIVE COVENANTS: CONFIDENTIAL INFORMATION**

Franchisee agrees that, at all times, both during the Term of this Agreement and, after its expiration or termination, Franchisee: (a) shall not use the Confidential Information in any business or capacity other than the Mobility City Business operated by Franchisee; (b) shall maintain the confidentiality of the Confidential Information at all times; (c) shall not make unauthorized copies of documents containing any Confidential Information; (d) shall take such reasonable steps as Franchisor may ask of Franchisee from time to time to prevent unauthorized use or disclosure of the Confidential Information; and (e) shall stop using the Confidential Information immediately upon the expiration, termination or Transfer of this Agreement. Franchisee agrees that the foregoing covenants and obligations shall also apply to: (a) Franchisee's Owners and Spouses and that Franchisee's Owners and Spouses shall each execute and deliver to Franchisor the Franchise Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1; and (b) Franchisee's directors, officers, employees and agents where disclosure of the Confidential Information was necessary for the operations of the Franchised Business and where such director, officer, employee and/or agent previously executed and timely delivered to Franchisor the Confidentiality Agreement in the form attached as Exhibit 2.

#### **6.D. RESTRICTIVE COVENANTS: UNFAIR COMPETITION AND IN-TERM NON-COMPETITION OBLIGATIONS**

Franchisee agrees that during the Term of this Agreement, Franchisee shall not engage in the following activities (the "Prohibited Activities"): (a) owning and/or having any legal or equitable interest whether, as an individual proprietor, owner, partner, member or shareholder of a Corporate Entity, or, in any similar capacity, in a Competitive Business other than, owning an interest of 3% or less in a publicly traded company that is a Competitive Business; (b) operating, managing, funding and/or performing services whether, as an employee, officer, director, manager, consultant, representative, agent, and/or creditor or, in any similar capacity, for or benefitting a Competitive Business; (c) diverting or attempting to divert any business or customers from Franchisor or, one of Franchisor's affiliates or franchisees; (d) inducing any customer or client of Franchisor, Franchisor's affiliates, franchisees of the System, or, of Franchisee, to any other person or business that is not a Mobility City Business; and/or (e) engaging in any actions, inactions, and/or activities in violation of Articles 6.B. and/or 6.C. of this Agreement (all, individually and, collectively, referred to as the "Prohibited Activities"). Franchisee agrees that if Franchisee were to engage in the Prohibited Activities that such actions would be unfair, would constitute unfair competition and would cause harm to Franchisor, the System and other Mobility City Business franchisees. Franchisee agrees that the foregoing covenants and obligations shall also apply to Franchisee's Owners and Spouses and that Franchisee's Owners and Spouses shall each execute and deliver to Franchisor the Franchise Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1.

#### **6.E. RESTRICTIVE COVENANTS: UNFAIR COMPETITION AND POST-TERMINATION NON-COMPETITION OBLIGATIONS**

Franchisee agrees that during the Post-Term Restricted Period, Franchisee shall not engage in any Prohibited Activities provided, however, that the Prohibited Activities relating to Franchisee's having an interest in a Competitive Business will only apply with respect to a Competitive Business that is located within a Restricted Territory. If Franchisee is engaged in any Prohibited Activities during the Post-Term

Restricted Period, Franchisee agrees that Franchisee's Post-Term Restricted Period will be extended by the period of time during which Franchisee was engaging in the Prohibited Activity and, any such extension of time will not be construed as a waiver of Franchisee's breach or otherwise impair any of Franchisor's rights or remedies relating to Franchisee's breach. Franchisee agrees that the foregoing covenants and restrictions shall also apply to Franchisee's Owners and Spouses and that Franchisee's Owners and Spouses shall each execute and deliver to Franchisor the Franchise Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1. Franchisee agrees that the covenants and restrictions set forth in this Article 6.E and, otherwise in this Article 6, are fair and reasonable and, that if Franchisee engaged in any Prohibited Activity that such actions would constitute acts of unfair competition, causing irreparable harm to Franchisor and the System.

#### **6.F. IMMEDIATE FAMILY MEMBERS**

Franchisee agrees that should Franchisee circumvent the restrictive covenants and obligations of this Article 6 by disclosing Confidential Information or Know-How to an Immediate Family Member, that Franchisor and the System, will be irreparably harmed. Franchisee agrees that if Franchisee or, one of Franchisee's Owners, discloses Confidential Information or Know-How to an immediate family member and, the immediate family member of Franchisee or an Owner, uses the Confidential Information or Know-How to engage in activities that, for Franchisee, qualify as Prohibited Activities, that Franchisor and the System will be irreparably harmed. Franchisee agrees that as between Franchisee and Franchisor, that Franchisee and Franchisee's Owners are in a better position to know if Franchisee permitted and/or provided an immediate family member with access to the Confidential Information or Know-How and that, therefore, Franchisee agrees that Franchisee will be presumed to have violated the terms of this Agreement and, in particular, the restrictive covenants and obligations set forth in this Article 6 if any member of Franchisee's immediate family or the immediate family of an Owner: (a) engages in any Prohibited Activities during any period of time during which Franchisee is prohibited from engaging in the Prohibited Activities; and/or (b) uses or discloses the Confidential Information and/or Know-How. Franchisee may rebut the foregoing presumption by providing evidence conclusively demonstrating that neither Franchisee nor Franchisee's Owners disclosed the Confidential Information and did not permit disclosure of the Confidential Information to the family member of Franchisee or Franchisee's Owner. Franchisee agrees that the foregoing covenants, obligations, representations, and burden of proof shall also apply to Franchisee's Owners and Spouses and, that Franchisee's Owners and Spouses shall each execute and deliver to Franchisor the Franchise Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1.

#### **6.G. REASONABLENESS OF RESTRICTIVE COVENANTS AND OBLIGATIONS**

Franchisee agrees that: (a) the terms of this Article 6 are reasonable both in time and in scope of geographic area; and (b) Franchisee has sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Article 6. **Franchisee hereby waives any right to challenge the terms of this Article 6 as being overly broad, unreasonable or otherwise unenforceable.** Although Franchisee and Franchisor both believe that the restrictive covenants and obligations of this Article 6 to be reasonable in terms of scope, duration and geographic area, Franchisor may at any time unilaterally modify the terms of this Article 6 (provided that such modification is in writing and signed by Franchisor) by limiting the scope of the Prohibited Activities, narrowing the definition of a Competitive Business, shortening the duration of the Post-Term Restricted Period, reducing the geographic scope of the Restricted Territory and/or reducing the scope of any other covenant imposed upon Franchisee under this Article 6 to ensure that the terms and covenants are enforceable under applicable law.

#### **6.H. BREACH OF RESTRICTIVE COVENANTS AND OBLIGATIONS**

Franchisee agrees that Franchisee's failure and/or Franchisee's Owner(s) failure to comply with the restrictive covenants and obligations set forth in this Article 6 will cause irreparable harm to Franchisor and/or other Mobility City Business franchisees for which there is no adequate remedy at law. Franchisee

agrees that any violation of these Article 6 covenants and obligations by either Franchisee and/or any Owner(s) will entitle Franchisor to injunctive relief. Franchisee agrees that Franchisor may apply for such injunctive relief, without bond, but upon due notice, in addition to such further and other relief as may be available at equity or law, and the sole remedy of Franchisee, in the event of the entry of such injunction, will be the dissolution of such injunction, if warranted, upon a hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the Franchisee and Franchisor agree that the amount of the bond shall not exceed \$1,000. Franchisor's remedies under this Article 6.H are not exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages.

#### **6.I. OWNERSHIP OF INNOVATIONS, IMPROVEMENTS, AND INFORMATION**

Franchisee agrees that with regard to the Franchised Business all customer lists and their contents and information represent Confidential Information and constitute an asset of Franchisor whether or not such information was supplied by Franchisor. During the Term of this Agreement and in connection with the development, establishment, marketing, promotion and operation of the Franchised Business, Franchisee shall disclose to Franchisor all of Franchisee's ideas, concepts, methods and products conceived or developed by Franchisee and Franchisee's affiliates, Owners, agents, and employees relating to the development and operation of Mobility City Businesses. Franchisee hereby assigns to Franchisor and Franchisee agrees to procure from Franchisee's Owners, affiliates and employees assignment of any such ideas, concepts, methods, and products that Franchisee is required to disclose to Franchisor under this Article 6.I. Franchisor shall have no obligation to make any lump sum or on-going payments to Franchisee or Franchisee's Owners, affiliates or employees with respect to any such idea, concept, method, technique or product. Franchisee agrees that Franchisee will not use or allow any other person or entity to use any such concept, method or product without obtaining Franchisor's prior written approval.

### **ARTICLE 7 OPERATING STANDARDS**

#### **7.A. OPERATIONS, MAINTENANCE, AND APPEARANCE**

At all times, Franchisee and the Franchised Business shall: (a) exclusively offer and sell the Approved Services and Products as designated by Franchisor in the Operations Manual and/or as otherwise designated by Franchisor in writing and as may be modified by Franchisor from time to time; (b) exclusively operate the Franchised Business in accordance with the standards, specifications, and operational requirements as designated by Franchisor in this Agreement, the Operations Manuals, and/or as otherwise designated by Franchisor in writing and as may be modified by Franchisor from time to time; (c) exclusively purchase and use the System Supplies as designated by Franchisor in the Operations Manual and as may be modified by Franchisor from time to time; (d) maintain a complete and updated inventory and supply of System Supplies as designated by Franchisor in the Operations Manual and as may be modified by Franchisor from time to time; (e) maintain Franchisee's Showroom Facilities in a clean, sanitary, functional and well maintained condition and in compliance with all federal, state, and local laws, rules, regulations, and ordinances; (f) maintain Franchisee's Showroom Facilities, equipment, furniture, and fixtures as designated by Franchisor in the Operations Manual and/or as otherwise designated by Franchisor in writing and, as may be modified by Franchisor from time to time; (g) take all requested corrective measures and actions designated and/or requested, in writing, by Franchisor and/or Franchisor's agents following on-site inspections, reviews, and/or assessments, including secret shopper programs and other announced or unannounced; (h) maintain Franchisee's Vehicles and System Supplies in a clean and safe condition, in conformity with the brand standards and in compliance with the law; and (i) maintain and satisfy, as ongoing and continuing obligations, all operational requirements set forth in this Agreement including, but not limited to, Articles 3.D. and 3.E. of this Agreement.

#### **7.B. UPDATING, REMODELING, AND REDECORATING**

Upon written request of Franchisor, Franchisee must, as specified by Franchisor, update, remodel, redecorate, upgrade, add to, and improve Franchisee's Showrooms, Showroom Facilities, Vehicles, equipment, furniture, and fixtures in compliance with and satisfaction of Franchisor's then current standards and specifications as designated and determined by Franchisor in Franchisor's Reasonable Business Judgment. Franchisee agrees to make such improvements, additions, and/or modifications in accordance with the instruction of Franchisor. Franchisor will not require, pursuant to this Article 7.B., such updates, remodeling and/or redecorating more frequently than every four years during the term of this Agreement, except that if the Showroom Facility is transferred pursuant to Article 14, Franchisor may request that the transferee update, remodel redecorate, upgrade, add to, and improve the Showroom Facility as described in this Article 7.B.

#### **7.C. REMEDIES FOR NON-COMPLIANCE WITH UPDATES, UPGRADES, AND APPEARANCE REQUIREMENTS**

If Franchisee fails or refuses to initiate within 30 days after Franchisor's request, and/or fails to continue in good faith and with due diligence, any required improvement, modification, refurbishment, renovation, and/or remodel of Franchisee's Facilities, then Franchisor has the right, but is not obligated, to enter upon Franchisee's Showroom Facility and Showroom Location and effect such improvement, modification, refurbishment, renovation, and/or remodel on Franchisee's behalf, and Franchisee must pay the entire cost to Franchisor on demand.

#### **7.D. DAMAGE CAUSED BY CASUALTY**

If Showroom Location, Showroom Facility or Vehicle is damaged or destroyed by fire or any other casualty, Franchisee must, as soon as practicable but in no event later than two months after such casualty, initiate repairs, replacement or reconstruction, and thereafter in good faith and with due diligence continue until completion of the repairs or reconstruction, to restore the premises of the Franchised Business and Franchisee's Showroom Location or Showroom Facility, and Vehicle, to its original condition before casualty and otherwise in compliance with Franchisor's standards and specifications.

#### **7.E. ALTERATIONS**

Franchisee shall not make any material alterations to Franchisee's Showroom Facility or Vehicle without Franchisor's prior written consent. Franchisee shall not replace or make any unapproved replacements of or material alterations to the fixtures, equipment, furniture, designs or signs, comprising or being a part of Franchisee's Showroom Facility. Franchisor has the right, in its sole discretion and at the sole expense of Franchisee, to rectify any material alterations to Franchisee's Showroom Facility not previously approved by Franchisor or contrary to the specifications and standards of Franchisor as contained in the Operations Manual or otherwise set forth by Franchisor. Franchisor will provide written notice to Franchisee before Franchisor makes the correction, if Franchisor elects to do so.

#### **7.F. BRAND STANDARDS AND FRANCHISOR DESIGNATED REQUIREMENTS**

Franchisee shall develop and operate the Franchised Business in strict conformity with the methods, standards, specifications, procedures, and operational requirements as designated and determined by Franchisor, in Franchisor's Reasonable Business Judgment, and as set forth in the Operations Manual, as prescribed by Franchisor in writing, and, as Franchisor, in Franchisor's Reasonable Business Judgment, may supplement, modify, and amend from time to time. Supplementing, and without limitation to the foregoing, Franchisee, agrees that the foregoing standards, specifications, procedures, and operational requirements shall relate to and include, among other things, the Approved Services and Products, the System Supplies, System standards and service requirements as designated by Franchisor, authorized and mandatory inventory levels and inventory items, authorized and mandatory supplies and inventory supply levels, designated suppliers, standards related to brand uniformity including, brand standards regarding uniforms, marketing materials, marketing media, the appearance and operations of the Franchised Business,

customer service and satisfaction standards including, customer rewards programs, refund policies, gift card policies, special promotions and other customer incentive and goodwill programs, brand standards and brand standard requirements as to employee knowledge and implementation of System brand standards but, not related to employment or joint employment policies, secret shopper programs, Franchisor designated secret quality control inspections, payment processing systems, Franchisor access to Business Management Systems, and, the overall operations of the Franchised Business.

#### **7.G. APPROVED SERVICES, PRODUCTS, EQUIPMENT AND SUPPLIERS**

Franchisee agrees that, among other things, the products and services to be offered and sold by the Franchised Business, the products, inventory, supplies, suppliers and equipment used by the Franchised Business, the methods for monitoring customer satisfaction and, the methods for marketing and promoting the Franchised Business must conform to Franchisor's System standards and specifications as determined by Franchisor, in Franchisor's Reasonable Business Judgment, and, as designated by Franchisor in the Operations Manual and, as modified by Franchisor from time to time. Without limitation to the foregoing, Franchisee agrees that:

(1) The Franchised Business shall exclusively offer and sell, at retail, the Approved Services and Products, as designated and determined by Franchisor in Franchisor's Reasonable Business Judgment and as may be modified by Franchisor from time to time, on-site at Franchisee's Showroom Locations, on a mobile basis within Franchisee's Designated Territory, and as otherwise authorized under this Franchise Agreement (including in connection with National Accounts and in accordance with the Out-of-Territory Rules).

(2) The Franchised Business will exclusively: (a) offer and sell the Approved Services and Products; (b) provide the Approved Services and Products in accordance with the System's standards and specifications; (c) exclusively purchase all System Supplies, including, but not limited to, merchandise, inventory, and supplies, from Franchisor or Franchisor's designated suppliers; (d) exclusively purchase and use equipment, supplies, promotional materials, point of sale systems and Business Management Systems designated by Franchisor and subject to Franchisor's specifications; (e) purchase interior displays, point of sale displays, uniforms, supplies, marketing materials and promotional materials including, but not limited to, System Supplies, as designated by Franchisor and only from Franchisor or Franchisor's approved supplier(s); and (f) purchase from distributors and other suppliers approved by Franchisor all other materials, inventory, goods, and supplies including, but not limited to, System Supplies, used in offering, selling, preparing, providing, marketing, and/or selling the Approved Services and Products.

(3) Franchisor has and will periodically approve suppliers and distributors of the equipment, materials, supplies and products including, but not limited to, System Supplies and Vehicles that meet Franchisor's standards, specifications, and requirements including, without limitation, standards, specifications, and requirements relating to the equipment and supplies to be used by the Franchised Business.

(4) Franchisor, in Franchisor's Reasonable Business Judgment, may from time to time modify the list of approved brands, suppliers and distributors of System Supplies, Vehicles and approved equipment, supplies and services to be utilized by the Franchised Business and Franchisee shall, after receipt in writing of such modification, not reorder any brand and/or purchase from any supplier or distributor that is no longer designated or approved by Franchisor.

(5) Franchisor reserves the right to designate from time to time a single supplier and/or distributor for any services, products, equipment, supplies, or materials including, but not limited to, the System Supplies and Vehicles, and to require Franchisee to use such a designated supplier exclusively, which

exclusive designated supplier and/or distributor may be Franchisor and/or Franchisor's affiliates. Franchisor and its affiliates may receive payments from suppliers and/or distributors on account of such supplier's or distributor's dealings with Franchisee and other franchisees and Franchisor may use all amounts so received without restriction and, for any purpose, including Franchisor's profit.

(6) If Franchisee proposes or requests that Franchisor consider the approval of products, services, equipment, supplies, suppliers and/or distributors for use in the Franchised Business where such products, services, equipment, supplies, suppliers and/or distributors are not presently, at the time of Franchisee's request, approved for use in the System: (a) Franchisee must provide Franchisor with a written request where Franchisee specifies the product, service, equipment, supply, supplier and/or distributor, the reason for Franchisee's request; (b) shall timely submit to Franchisor such information, reports, specifications, and samples as Franchisor, in Franchisor's Reasonable Business Judgment requests; and (c) shall pay to Franchisor a Supplier Evaluation Fee per requested product, service, equipment, supply, supplier and/or distributor to be considered including, but not limited to, the Supplier Evaluation Fees that Franchisor, in Franchisor's Reasonable Business Judgment, establishes and assesses based on, among other things, the administrative costs and time associated with evaluating, assessing and testing the proposed product, service, equipment, supply, supplier and/or distributor including, but not limited to Franchisor's internal employees and independent third parties engaged and/or retained by Franchisor for evaluation and testing. The foregoing fees and payments shall be paid by Franchisee to Franchisor within 14 days of the date of Franchisor's invoice. Upon Franchisee's compliance with the foregoing, within 60 days of the completion of all inspections and evaluations, Franchisor shall notify Franchisee of Franchisor's approval or disapproval which shall be determined by Franchisor in Franchisor's Reasonable Business Judgment. Under no circumstance shall the foregoing be construed as implying that Franchisor is required to approve alternative suppliers.

(7) Franchisor may negotiate prices and terms with vendors on behalf of the System. Franchisor may receive rebates, payments or other consideration from vendors in connection with purchases by franchisees, and any payments so received are for Franchisor's sole benefit and may be used or applied in any manner determined by Franchisor in its sole discretion. Franchisor has the right (but not the obligation) to collect payments from Franchisee on behalf of a vendor and remit the payments to the vendor and impose a reasonable markup or charge for administering the payment program. Franchisor may implement a centralized purchasing system. Franchisor may establish a purchasing cooperative and require Franchisee to join and participate in the purchasing cooperative on such terms and conditions as Franchisor may determine.

(8) Franchisor shall not have any liability to Franchisee for any claim or loss related to any product provided or service performed by any vendor or supplier, including without limitation defects, delays, unavailability, failure to perform, or breach of contract related to such products or services.

(9) If Franchisor or any vendor, supplier, or manufacturer of an item used or sold in the Franchised Business issues a recall of such item or otherwise notifies Franchisee that such item is defective or dangerous, Franchisee shall immediately cease using or selling such item, and Franchisee shall at its own expense comply with all instructions from Franchisor or the vendor, supplier, or manufacturer of such item with respect to such item, including without limitation the recall, repair, and/or replacement of such item.

## **7.H. MARKET RESEARCH AND TESTING**

Franchisor may conduct market research and testing to evaluate, modify, test and/or sample the services, products, equipment and supplies authorized by Franchisor and to determine consumer trends and the viability of certain services and products. Franchisee agrees to participate in Franchisor's market research programs that may be conducted by Franchisor in its discretion, by test marketing services and/or products

from the Franchised Business. Franchisee agrees to provide Franchisor with timely reports and other relevant information regarding such market research. Franchisee agrees to purchase a reasonable quantity of the tested products and effectively promote and make a reasonable effort to sell the products and/or services.

#### **7.I. COMPLIANCE WITH LAWS AND GOOD BUSINESS PRACTICES**

(1) Franchisee shall secure and maintain in full force all required licenses, permits and certificates relating to the operation of the Franchised Business, and Franchisee must operate the Franchised Business in full compliance with all applicable laws, ordinances, codes and regulations, including but not limited to those governing the use, disclosure, and protection of Privacy Information.

(2) Franchisee shall, at all times, investigate, review, and comply with all laws applicable to the operation of the Franchised Business, including, without limitation, all labor laws and obligations, wage and hour laws and obligations, employer practices laws and obligations, labor department rules and regulations, workers compensation and unemployment laws and rules, insurance obligations, and health and safety laws, rules and obligations.

(3) Franchisee shall, at all times, investigate, review, and comply with all laws, rules, and regulations related to all laws, rules, and regulations related to customer and employee privacy obligations and protections and, all laws, rules, and regulations, related to the privacy and protection of customer and employee information and data and, all laws, rules, and regulations related to customer and employee solicitations.

(4) Franchisee must immediately notify Franchisor in writing of any of the following concerning Franchisee, the Franchised Business, Franchisee's Showroom Locations and/or Franchisee's Showroom Facilities: (a) any cause of action, claim, lawsuit, proceeding, and investigation; (b) issuance of any order, writ, injunction, award, and/or decree by any court, agency, or other governmental entity; and (c) any notice of violation of any law, ordinance, code, permit, or regulation.

(5) Franchisee shall, at all times, ensure that all advertising and promotion of the Franchised Business by Franchisee is completely factual and conforms to the highest standards of ethical advertising, and is in conformity with Franchisor's standards and specifications. Franchisee shall refrain from any business practice, advertising practice, or personal conduct that may be injurious to Franchisor, the System, Mobility City Businesses, and the Licensed Marks. Franchisor, in Franchisor's sole discretion, shall possess, among other things, the unilateral right to reject any and all advertising relating to the Franchised Business, Franchisor, the System, Mobility City Businesses and/or using the Licensed Marks.

(6) Franchisee and Owners agree to comply with, and/or to assist Franchisor to the fullest extent possible in Franchisor's efforts to comply with Anti-Terrorism Laws (as defined below). In connection with such compliance, Franchisee and each Owner certify, represent, and warrant that Franchisee's or any Owner's property or interests is not subject to being "blocked" under any of the Anti-Terrorism Laws, and Franchisee and each Owner are not otherwise in violation of any of the Anti-Terrorism Laws. Franchisee further certifies that Franchisee and each Owner are not listed on the Annex to Executive Order 13244 (the Annex is available at <http://www.treasury.gov>) and will not become so listed, hire any person so listed, or have dealings with any person so listed. Franchisee agrees to immediately notify Franchisor if Franchisee or any Owner become so listed. "Anti-Terrorism Laws" refers to and means Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, and all other present and future federal, state and local laws, ordinances, regulations, policies, lists and any other requirements of any governmental authority addressing, or in any way relating to, terrorist acts and acts of war. If Franchisee, an Owner, or Franchisee's employees violate any of the Anti-Terrorism

Laws and/or become listed on the Annex to Executive Order 13244, then Franchisor may terminate this Agreement immediately without prior notice to Franchisee.

(7) With respect to Privacy Information, Franchisee must comply with all of their obligations under applicable privacy laws, including any local, state, or federal data privacy or data security law or regulation. Franchisee shall not sell any Privacy Information. Franchisee further agrees to not access, use, or process the Privacy Information except in the furtherance of its obligations under this Agreement, but in all times, in compliance with applicable privacy laws. To the extent Franchisor does not have the then current ability to address requests made under any applicable privacy law by individuals that are the subject of any of the Privacy Information, Franchisee shall, upon Franchisor's request, provide reasonable assistance to Franchisor in responding to such requests. In the event of a Data Security Event, Franchisee must notify Franchisor immediately after becoming aware of the Data Security Event and shall cooperate with Franchisor and follow all of Franchisor's reasonable requests to address the Data Security Event and to protect any Privacy Information and/or Confidential Information. Franchisor, or its designee, has the right, but not the obligation, to take any action or pursue any proceeding with respect to the Data Security Event.

In connection with Franchisee's compliance with the terms of this Article 7.I., if Franchisee discovers, learns of, and/or becomes aware of any conflict and/or discrepancy between Franchisee's obligations under this Article 7.I. with Franchisor's standards and/or specifications as contained in this Agreement, in the Operations Manual, and/or as otherwise designated by Franchisor from time to time, Franchisee shall immediately notify Franchisor in writing of such discrepancy. In the event of any conflict or ambiguity, Franchisor's determination and/or resolution made by Franchisor, in writing, and, specifically with regard to the presented conflict or ambiguity, shall be determinative as between Franchisor and Franchisee and the operations of the Franchised Business.

#### **7.J. MANAGEMENT OF FRANCHISED BUSINESS**

(1) Franchisee agrees that critical to the success of the Franchised Business is the active, continuing and substantial personal involvement and hands-on supervision of Franchisee's Managing Owner. At all times, the Franchised Business must be under the active, continuing and substantial personal involvement and hands-on supervision of Franchisee's Managing Owner. The Managing Owner must at all times be actively involved in the operation of the Franchised Business unless Franchisee delegates management functions to an authorized Operating Manager who, among other things, satisfactorily completed Franchisor's Training Program and has otherwise meet the criteria and conditions for qualification as an Operating Manager, and has been approved by Franchisor in Franchisor's sole discretion. If the Operating Manager is a family member of Franchisee and/or an Owner then the Operating Manager must also sign and agree to be bound by the terms of the Franchise Owner and Spouse Agreement and Guaranty.

(2) Franchisee must, at all times, faithfully, honestly and diligently perform its obligations hereunder, and continuously exert its best efforts to promote and enhance the business of the Franchised Business and the goodwill of the Licensed Marks.

(3) If, at any time, the Franchised Business is not being managed by a Managing Owner or Operating Manager who satisfactorily completed the Training Program, Franchisor is authorized, but is not required, to immediately appoint a manager to maintain the operations of the Franchised Business for and on behalf of Franchisee. Franchisor's appointment of a manager of the Franchised Business does not relieve Franchisee of its obligations or constitute a waiver of Franchisor's right to terminate the Franchise pursuant to Article 16. Franchisor is not liable for any debts, losses, costs or expenses incurred in the operations of the Franchised Business or to any creditor of Franchisee for any products, materials, supplies or services purchased by the Franchised Business while it is managed by



Franchisor's appointed manager. Franchisor has the right to charge fees and expenses, as determined by Franchisor, in Franchisor's Reasonable Business Judgment, for management services (the "Management Service Fees"). Any determination as to whether or not Franchisor may elect to provide management services, if any, and the extent of such services, and/or the discontinuation thereof, shall be exclusively determined by Franchisor in Franchisor's Reasonable Business Judgment. The Management Service Fee shall be immediately payable upon invoice by us.

(4) Franchisee will at all times maintain sufficient working capital to fulfill its obligations under this Agreement.

(5) Franchisee shall use its best efforts to promptly resolve any customer complaints. Franchisor may take any action it deems appropriate to resolve a customer complaint. If Franchisor takes such action, Franchisee shall reimburse Franchisor for all expenses incurred by Franchisor to resolve the customer complaint. Franchisee must participate, at its own expense, in all programs and systems that Franchisor may require or implement for obtaining customer evaluations, reviewing Franchisee's compliance with the System, and/or managing customer feedback. Such programs and systems may include, without limitation, customer feedback systems, customer survey programs, and mystery shopping programs. Franchisor shall share with Franchisee the results of any such programs or systems as they pertain to the Franchised Business. Franchisee must meet or exceed any minimum score requirements set by Franchisor for such programs or systems.

(6) Franchisee shall not engage a third party management company to manage or operate the Franchised Business without the prior written approval of Franchisor.

(7) Franchisee shall not subcontract or delegate to a third party any services to be performed by Franchisee for a customer.

(8) Franchisee's Managing Owner shall use reasonable efforts to attend all in-person and remote meetings required by Franchisor. Franchisee's Managing Owner shall not fail to attend more than three consecutive required meetings.

(9) Franchisee shall promptly (and in no event later than two business days) respond to requests and communications made by Franchisor to Franchisee.

(10) Franchisee and each Owner shall comply with and uphold any standards or statement of values adopted by Franchisor. Franchisee and each Owner shall be honest and fair in all interactions with customers, employees, vendors, governmental authorities, and other third parties. Neither Franchisee nor any Owner shall engage in or permit any employee to engage in any (i) violence or a threat of violence against any person or group of persons, (ii) sexual harassment of any person, (iii) discrimination against any person or group of persons on account of sex, race, color, religion, ancestry, national origin, sexual orientation, or disability, or any legally protected class in the jurisdiction where the Franchised Business is located, or (iv) any act which, in Franchisor's reasonable judgment, injures or is likely to injure the goodwill associated with the Marks.

#### **7.K. REMEDIES FOR NONCOMPLIANCE WITH OPERATIONAL STANDARDS**

In addition to all other rights afforded to Franchisor under this Agreement, in connection with any, each, and every violation of any term, provision, and/or operational requirement as set forth in this Article 7 (an "Operations Violation"), within 14 days of Franchisor's invoice, Franchisee shall pay to Franchisor an operations non-compliance fee (the "Operations Non-Compliance Fee") in the amount of: (a) \$1,000 for each and every instance / event related to an Operations Violation involving the sale of services and/or products that are not Approved Services and Products; (b) \$1,000 for each and every instance / event related

to an Operations Violation involving the failure to exclusively use System Supplies, and/or Franchisor designated suppliers; and (c) \$450 for all other Operations Violation. If Franchisee serves a customer outside of Franchisee's Designated Territory and that service is not authorized or permitted under the terms of this Agreement, Franchisor may, in addition to any other remedies available to under this Franchise Agreement, charge Franchisee a fee equal to the greater of \$500 or (ii) 75% of the amount paid by the customer outside of Franchisee's Designated Territory (the "Breach of Territory Fee"). The Breach of Territory Fee may be assessed by Franchisor for each instance where Franchisee serves a customer outside of Franchisee's Designated Territory where such service is not authorized by this Agreement. If Franchisee fails to correct the non-compliance Franchisor may charge Franchisee \$250 per week until Franchisee corrects such non-compliance. Additionally, in each of the foregoing instances, within 14 days of Franchisor's invoice, Franchisee shall pay to Franchisor all costs and expenses incurred by Franchisor in connection with any inspections, audits, and/or re-inspections directed and/or undertaken by Franchisor for the purpose, as determined by Franchisor in Franchisor's Reasonable Business Judgment, of determining whether or not Franchisee's Operations Violation has been cured in accordance with Franchisor's standards and specifications. In the event of an Operations Violation, Franchisor may, but is not obligated to, cure such Operations Obligations. If Franchisor cures Franchisee's Operations Obligations (such as the failure to maintain insurance, where Franchisor obtains such insurance for Franchisee), Franchisee shall reimburse Franchisor for all costs expended by Franchisor, plus an administrative fee of 10% of all such costs. The foregoing does not constitute Franchisor's consent to and/or acquiescence to Operations Violations. Nothing contained in this Article 7.K. shall be interpreted as interfering with and/or negating Franchisor's rights and remedies as set forth in Article 16, and as otherwise set forth in this Agreement. All rights and remedies of Franchisor are cumulative and shall be interpreted as cumulative to one another.

#### **7.L. EXTENDED WARRANTIES**

Franchisee shall sell, offer, support and participate in all warranty programs, including extended warranty programs, as required by Franchisor.

#### **7.M. CUSTOMER COMMUNICATIONS AND PUBLIC RELATIONS**

Franchisee must comply with all standards and specifications for customer communications as set forth by Franchisor, including those set forth in the Manual. Unless approved by Franchisor in writing, Franchisee must maintain at least four phone lines for the Franchised Business and must use best efforts to answer all calls during business hours. Unless specifically approved by Franchisor in writing, Franchisee shall not use a third party answering service.

Franchisee shall not make any public statements (including without limitation interviews or issuing press releases) regarding Franchisor, the System, or the Franchised Business, or any particular incident or occurrence related to the Franchisor, the System or the Franchised Business, without Franchisor's prior written approval.

### **ARTICLE 8** **INSURANCE**

Franchisee must procure and maintain in full force at all times during the Term of this Agreement, at Franchisee's sole expense, on a primary rather than a participatory basis with Franchisor, an insurance policy or policies protecting Franchisee as named insured and naming, as additional insureds, Franchisor, Franchisor's affiliates, Franchisor's successors and assigns, and the officers, directors, shareholders, partners, agents, representatives, independent contractors and employees of Franchisor against any demand or claim with respect to personal injury, death or property damage, or any loss, liability or expense whatsoever arising or occurring upon or in connection with the Franchised Business. The policy or policies must be written by a responsible carrier or carriers with an AM Best Rating of at least A-, VII and reasonably acceptable to Franchisor.

The currently required insurance policies, insurance coverage requirements, and insurance coverage amounts are designated and set forth in the Operations Manual. Franchisor may, in Franchisor's Reasonable Business Judgment, periodically change the amounts of coverage required under such insurance policies and require different or additional kinds of insurance at any time, including excess liability insurance, to reflect inflation, identification of new risks, changes in law or standards of liability, higher damage awards or other relevant changes in circumstances. Notwithstanding the immediately foregoing sentence, Franchisor shall not increase such minimum coverage more than once every two years. All public liability and property damages policies must contain a provision that Franchisor is entitled to recover under these policies on any loss occasioned to Franchisor, Franchisor's affiliates, Franchisor's successors and assigns, and the officers, directors, shareholders, members, owners, partners, agents, representatives, independent contractors, and employees of Franchisor by reason of the negligence of Franchisee and/or Franchisee's officers, directors, shareholders, members, owners, partners, agents, representatives, independent contractors, and employees.

By the earlier of 90 days after the Effective Date or prior to the commencement of the Training Program, Franchisee must deliver, or cause to be delivered, to Franchisor a copy of the certificates of insurance demonstrating Franchisee's compliance with this Article 8. All insurance policies required must expressly provide that no less than 30 days' prior written notice shall be given to Franchisor in the event of a material alteration to, or cancellation of, any insurance policy Franchisee is required to maintain in accordance with this Agreement.

In the event Franchisee fails, for any reason, to procure or maintain the insurance required by this Agreement, then Franchisor has the right and authority (but not the obligation) to immediately procure insurance and charge all costs, fees, and expenses associated with same to Franchisee, which such charges, together with a reasonable administrative fee for Franchisor's expenses in so acting, shall be immediately payable by Franchisee to Franchisor upon demand. The foregoing remedies are in addition to any other remedies Franchisor may have under this Agreement, at law, or in equity.

## **ARTICLE 9**

### **BRAND DEVELOPMENT AND MARKETING**

Franchisor is not required to conduct any marketing on behalf of Franchisee or the System.

#### **9.A. BRAND DEVELOPMENT FUND**

At all times during the Term of this Agreement, as determined by Franchisor, in Franchisor's Reasonable Business Judgment, Franchisor may institute, implement, maintain, delegate and administer a brand development fund (the "Brand Development Fund"). The following shall apply to the Brand Development Fund at all times throughout the Term:

(1) Franchisee shall pay, on the Due Date, a mandatory and continuing fee to the Brand Development Fund in an amount equal to 1% of Franchisee's monthly Gross Sales for each monthly Accounting Period (the "Brand Development Fund Fee");

(2) Franchisor will provide Franchisee with written notice of the percentage of Gross Sales that Franchisee is required to contribute to the Brand Development Fund. Upon such written notice to Franchisee, the percentage of Gross Sales to be paid by Franchisee to the Brand Development Fund will be applicable for each and every monthly Accounting Period thereafter during the Term until otherwise designated by Franchisor in writing. The Brand Development Fund Fee shall be paid to Franchisor on the Due Date and in accordance with the payment terms and method set forth in Article 5.B. for the payment of Royalty Fees;

(3) Franchisor, in Franchisor's Reasonable Business Judgment, shall direct all advertising, media placement, marketing and public relations programs and activities financed by the Brand Development Fund, with sole discretion over the strategic direction, creative concepts, materials, and endorsements used by the Brand Development Fund, and the geographic, market, and media placement and allocation thereof. Without limiting the foregoing, the Brand Development Fund may also be utilized for evaluation and monitoring of the Business Management Systems, maintenance and upgrades to the System Website, and development of Digital Media;

(4) Franchisee agrees that the purpose of the advertising, media, marketing and activities financed by the Brand Development Fund is and shall be for the general enhancement of the System brand as associated with the Licensed Marks and general public brand recognition and awareness of the Licensed Marks. The Brand Development Fund will not be utilized to directly or indirectly market or promote the Franchised Business or, unless otherwise directed by Franchisor, in Franchisor's Reasonable Business Judgment, pay for media placements that may benefit or include any media market that includes, the Franchised Business, Franchisee's Showroom Location(s) or Designated Territory;

(5) Franchisee agrees that the Brand Development Fund may be used to pay various costs and expenses of Franchisor for such reasonable salaries, wages, conference costs, administrative costs and overhead as Franchisor may incur in activities reasonably related to the administration, activities and/or the brand awareness goals of the Brand Development Fund including expenses incurred by Franchisor for advertising, marketing, product and service testing, product and service development, maintenance, evaluation and monitoring of the Business Management Systems, upgrades to the System Website, development of Digital Media and creative development that is internally administered or prepared by Franchisor and other marketing activities made by Franchisor, provided, however, that salary expenses for Franchisor's personnel paid by the Brand Development Fund shall be commensurate with the amount of that time spent by such personnel on Brand Development Fund matters. Franchisor shall not use contributions to the Brand Development Fund to defray any of Franchisor's general operating expenses, except for such reasonable salaries, administrative costs and overhead as Franchisor may incur in activities reasonably related to the administration and activities of the Brand Development Fund and creation or conduct of its marketing programs including, without limitation, conducting market research, preparing advertising and marketing materials and collecting and accounting for contributions to the Brand Development Fund. Franchisor may spend in a fiscal year an amount greater or less than the aggregate contributions of all Mobility City Businesses to the Brand Development Fund in that year;

(6) Franchisee agrees to participate in all advertising, marketing, promotions, research and public relations programs instituted by the Brand Development Fund;

(7) Mobility City Businesses owned by Franchisor or Franchisor's affiliates are not required to pay any Brand Development Fund Fee or contribute to or make any contribution to the Brand Development Fund;

(8) Franchisee and Franchisor acknowledge and agree that (a) the Brand Development Fund is not a trust, (b) Franchisor is not a trustee or fiduciary of the Brand Development Fund, and (c) Franchisor may deposit and maintain any and all funds of the Brand Development Fund Fee in Franchisor's general accounts. Brand Development Fund Fees are not required to be segregated from other assets or accounts of Franchisor. The Brand Development Fund is not required to expend Brand Development Fund Fees in the year they are collected, and the Brand Development Fund may borrow from Franchisor or other lenders at standard commercial interest rates to cover deficits of the Brand Development Fund, and Franchisor may cause the Brand Development Fund to invest any surplus for future use by the Brand Development Fund. All interest earned on monies contributed to the Brand Development Fund will be

used to pay costs of the Brand Development Fund before other assets of the Brand Development Fund are expended. A summary statement of monies collected, and costs incurred by the Brand Development Fund for Franchisor's immediately preceding fiscal year shall be made available to Franchisee upon Franchisee's written request. Franchisor will have the right to cause the Brand Development Fund to be incorporated or operated through an entity separate from Franchisor at such time as Franchisor deems appropriate, and such successor entity shall have all rights and duties of Franchisor pursuant to this Article 9.A.(8);

(9) Although Franchisor will endeavor to utilize the Brand Development Fund to develop advertising and marketing materials and programs, Franchisor undertakes no obligation to ensure that expenditures by the Brand Development Fund in or affecting any geographic area are proportionate or equivalent to the contributions to the Brand Development Fund by Mobility City Businesses operating in that geographic area or that any Mobility City Mobility City Businesses will benefit directly or in proportion to its contribution to the Brand Development Fund from the development of advertising and marketing materials. Franchisor may use the Brand Development Fund to promote or benefit any type of Mobility City Businesses in the System. Franchisor may use the Brand Development Fund to promote or benefit Mobility City Businesses located within a particular region of the United States. Franchisee agrees that Franchisee's failure to derive any such benefit will not serve as a basis for a reduction or elimination of its obligation to contribute to the Brand Development Fund. Franchisee agrees that the failure (whether with or without Franchisor's permission) of any other franchisee to make the appropriate amount of contributions to the Brand Development Fund shall not in any way release Franchisee from or reduce Franchisee's obligations under this Article 9, such obligations being separate and independent obligations of Franchisee under this Agreement. Except as expressly provided in this Article 9, Franchisor assumes no direct or indirect liability, responsibility, or obligation to Franchisee with respect to the maintenance, direction, and/or administration of the Brand Development Fund; and

(10) Franchisor, in Franchisor's Reasonable Business Judgment, may establish a council to provide guidance respecting the administration of the Brand Development Fund and marketing matters concerning the Brand Development Fund. The council shall only serve in an advisory capacity and Franchisor shall select members of the council which may be comprised of employees of Franchisor, Franchisor, franchisees of the System and third parties.

## **9.B. LOCAL MARKETING**

Beginning in the seventh month after the Effective Date, and continuing on a monthly basis thereafter and through the Term of this Agreement, Franchisee must spend not less than 5% of Franchisee's monthly Gross Sales on the local marketing of the Franchised Business within and/or targeted to Franchisee's Designated Territory. Franchisee must also pay all costs and fees associated with Franchisee's online presence, including but not limited to Google Ad Management, Social Media and other creative content that Franchisor may require. On or before the 5<sup>th</sup> day of each month, or such other dates as specified by Franchisor, Franchisee shall provide Franchisor with an accounting of Franchisee's local marketing expenditures, placements, activities, and metrics for the immediately preceding month. At the request of Franchisor, Franchisee shall provide Franchisor with on-going access to any and all data and systems that record and/or report information related to Franchisee's local marketing activities and expenditures and to provide Franchisor such other periodic reports and records as may be requested by Franchisor.

If Franchisee's expenditures in any month and/or monthly periods designated and selected by Franchisor, do not, in aggregate, equal or exceed the required expenditure for local marketing in the respective monthly period(s) then Franchisor, in Franchisor's discretion and Reasonable Business Judgment, may require that the deficiency be added as additional local marketing expenditures, over and above the amount that Franchisee must spend within the immediately succeeding monthly period or periods, as directed by

Franchisor, or, at Franchisor's discretion, be contributed to a Brand Development Fund. All marketing of the Franchised Business by Franchisee must be pre-approved, in writing by Franchisor.

Franchisor reserves the right to reject any and all marketing efforts requested by Franchisee and to prescribe all marketing, marketing media, marketing channels, promotions, copy, creative, and messaging that Franchisee may or may not use in Franchisee's marketing of the Franchised Business. Franchisee further agrees that:

(1) In addition to monthly reports, Franchisee shall provide Franchisor with such other reports documenting Franchisee's marketing initiatives, expenses incurred, placements secured, and other metrics and financial information as designated by Franchisor;

(2) Within the first 6 months after the Effective Date of this Agreement, Franchisee shall spend between \$40,000 to \$60,000 in connection with the launch and promotion of Franchisee's Mobility City Business (the "Market Launch Program"), as directed by Franchisor and in accordance with Franchisor's requirements, brand standards and specifications. Franchisor may require that Franchisee pay some or all of the amount required for the Market Launch Program to Franchisor's designated vendors, in Franchisor's sole discretion. The Marketing Launch Program requirements are set forth more fully in Schedule 3.

(3) At all times, Franchisee's marketing efforts and the distribution of each marketing channel and media engaged by Franchisee must be directly targeted to Franchisee's Designated Territory. Franchisee shall not direct or target Franchisee's marketing efforts with the purpose or effect of soliciting or attracting customers outside of Franchisee's Designated Territory. To the extent that Franchisee's marketing efforts involve a marketing medium or distribution channel that is targeted to Franchisee's Designated Territory but reaches outside of and beyond Franchisee's Designated Territory Franchisor, in Franchisor's Reasonable Business Judgment, shall have the right to direct and require Franchisee to discontinue such marketing; and

(4) At all times, Franchisee hereby grants to Franchisor the right, without compensation to Franchisee, to use Franchisee's name, address, photograph, biographical information, and financial information related to the performance of the Franchised Business in any publication related to the System, Franchisee's operation of the Franchised Business, or Franchisor's sale of Mobility City Business franchises.

### **9.C. REQUIRED FRANCHISOR APPROVAL OF ALL MARKETING**

All marketing and promotion of the Franchised Business and all marketing media, campaigns, marketing channels, and efforts used by Franchisee must conform to Franchisor's standards and specifications as set forth in the Operations Manual or, as may be otherwise directed by Franchisor in writing from time to time.

If Franchisee wishes to propose to Franchisor for approval or disapproval marketing or promotional efforts, campaigns, and/or media that are not presently and expressly approved and authorized by Franchisor, Franchisee shall submit a written request, including samples of all proposed marketing materials and a description of the marketing channels and distribution to Franchisor for Franchisor's approval or disapproval, that shall be at the sole discretion of Franchisor, in Franchisor's Reasonable Business Judgment. Provided that Franchisee has satisfied the written notice requirements set forth in this Article 9.C, and provided that Franchisee otherwise timely responds in writing to any and all requests by Franchisor for additional information, if Franchisor does not notify Franchisee that Franchisor disapproves the materials within 15 days from the date Franchisor receives the materials, then Franchisee may commence using the materials. However, Franchisor may still disapprove such materials by notice to Franchisee, and Franchisee must then cease using such materials upon receipt of such notice. Franchisee must not use any

advertising or promotional materials that Franchisor has disapproved.

#### **9.D. WAIVERS OR DEFERRALS**

On written request from Franchisee with reasons supporting such request, Franchisor may, at Franchisor's sole discretion and on conditions Franchisor deems appropriate, temporarily waive or defer the obligations of Franchisee under the Brand Development Fund and/or, if applicable, Advertising Cooperative. In no event shall such waiver or deferral extend beyond six months. However, at the end of any waiver or deferral period, Franchisee may resubmit a request for waiver or deferral of its obligations under the Brand Development Fund and/or, if applicable, Advertising Cooperative. Under no circumstance shall Franchisor be under any obligation to grant any waiver or deferral. Franchisor may reject Franchisees request for a waiver or deferral based on any reason or no reason at all and nevertheless grant the request of another system franchisee.

#### **9.E. DIGITAL MEDIA AND WEBSITE PROHIBITIONS**

Franchisee's use of Digital Media shall be subject to and require Franchisor's express written consent which shall and may be withheld by Franchisor for any or no reason at all. Without limitation to the foregoing, Franchisee possesses no right or authority to utilize Digital Media and Franchisee agrees that Franchisor reserves all rights respecting the marketing, sale and distribution of Approved Services and Products through Digital Media. Franchisee agrees that all Digital Media and Digital Media accounts associated with and/or relating to the Franchised Business and/or the System shall, upon demand of Franchisor, be transferred to Franchisor. Upon execution of this Agreement and any and all future dates demanded by Franchisor, Franchisee shall execute and deliver to Franchisor the Assignment of Telephone Numbers and Digital Media Accounts Agreement attached to this Agreement as Exhibit 5. Franchisee agree that the foregoing shall not be interpreted or construed as permitting Franchisee to establish, designate, utilize and/or otherwise establish accounts as to Digital Media respecting and/or concerning the Franchised Business and/or the System.

#### **9.F. ADVERTISING COOPERATIVE**

At all times Franchisor, in Franchisor's Reasonable Business Judgment, possesses the right to authorize, establish, designate and de-authorize a local or regional advertising cooperative within those markets that Franchisor designates (the "Advertising Cooperative"). Franchisee agrees that Franchisor possesses the sole and exclusive right to designate any geographic area in which two or more Mobility City Business franchises are located as a region for the purpose of establishing an Advertising Cooperative. If Franchisee's Mobility City Business or Designated Territory is located within the geographic area of an Advertising Cooperative, franchisee must participate in and contribute to the Advertising Cooperative. Franchisee agrees to the following:

- (1) If Franchisor previously instituted or, in the future, institutes an Advertising Cooperative that includes, in whole or in part, Franchisee's Designated Territory or Franchisee's Showroom Location, Franchisee shall participate in and make such on-going financial contributions to the Advertising Cooperative, as determined by the Advertising Cooperative;
- (2) Franchisor may establish foundational and organizational requirements of the Advertising Cooperative including voting provisions that allows the Advertising Cooperative to make decisions based on the simple majority vote (one vote per franchisee located within the designated area of the Advertising Cooperative) with a quorum constituting 25% of those franchisees within the Advertising Cooperative;
- (3) Unless otherwise authorized and approved by Franchisor in writing, each Advertising Cooperative shall be organized for the exclusive purpose of administering marketing programs and the development

of media (all subject to the review and approval of Franchisor) for use by members of the Advertising Cooperative in local or regional marketing;

(4) If at the time of execution of this Agreement an Advertising Cooperative has been established for a geographic area that includes, in whole or in part, Franchisee's Franchised Business location or Designated Territory, or if such Advertising Cooperative is established during the Term of this Agreement, Franchisee shall fully participate in the Advertising Cooperative and Franchisee shall execute, at the request of Franchisor, all documents required by Franchisor and Franchisee shall become a member of the Advertising Cooperative subject to the terms of those documents;

(5) Franchisee shall contribute to the Advertising Cooperative in the amounts as determined and required by the Advertising Cooperative or, otherwise in accordance with those documents governing the operation of the Advertising Cooperative; provided, however, Franchisee's contributions to the Advertising Cooperative shall not exceed Franchisee's local minimum marketing obligations set forth in Article 9.B. of this Agreement and Franchisee's contributions to the Advertising Cooperative shall count toward satisfaction of Franchisee's minimum local marketing obligations set forth in Article 9.B.;

(6) Franchisee shall submit to the Advertising Cooperative and to Franchisor such statements and reports as may be required by the Advertising Cooperative and approved by Franchisor. All contributions to the Advertising Cooperative shall be maintained and administered in accordance with the documents governing the Advertising Cooperative. The Advertising Cooperative shall be operated solely for the purpose of collection and expenditure of the Advertising Cooperative's fees for the purpose set forth in this Article 9.F.;

(7) No marketing materials, plans, or media may be used by the Advertising Cooperative or its members without the prior written approval of Franchisor;

(8) Mobility City Businesses owned by Franchisor and/or Franchisor's affiliates that are located within the geographic area of the designated Advertising Cooperative are not required to make contributions to the Advertising Cooperative; and

(9) The Advertising Cooperative must comply with the rules and regulations established by Franchisor in the Operations Manual which may be modified by Franchisor from time to time.

#### **9.G. NO MARKETING OUTSIDE FRANCHISEE OPERATING TERRITORY**

Franchisee agrees that Franchisee's marketing and Marketing Media must be directed toward Franchisee's Designated Territory and that Franchisee shall not cause, authorize or engage in any media distribution to customers, potential customers and/or customer referral sources outside of Franchisee's Designated Territory, unless: (a) such media distribution is a joint distribution with other Mobility City Businesses and is authorized by Franchisor in writing; and (b) Franchisor, in Franchisor's Reasonable Business Judgment, otherwise agrees to same in writing.

### **ARTICLE 10** **RELATIONSHIP OF THE PARTIES AND INDEMNIFICATION**

#### **10.A. INDEPENDENT CONTRACTORS AND NO JOINT EMPLOYER RELATIONSHIP**

This Agreement does not create a fiduciary relationship between Franchisor and Franchisee. Franchisor and Franchisee are independent contractors and nothing in this Agreement is intended to, nor shall it make either party an agent, legal representative, subsidiary, joint venturer, partner, or employee of the other for any purpose. The parties' relationship is strictly a Franchisor and Franchisee relationship. At all times Franchisee, in accordance with Franchisor's brand standards, must conspicuously identify itself at the



premises of the Franchised Business and in all dealings with customers, lessors, contractors, suppliers, public officials and others as the owner of a Mobility City Business under a franchise from Franchisor, and Franchisee must place other notices of independent ownership on signs, forms, stationery, advertising and other materials as Franchisor requires. Franchisee shall not employ any Licensed Mark in signing any contract, lease, mortgage, check, purchase agreement, negotiable instrument, or other legal obligation. Franchisee shall not employ any Licensed Mark in a manner that is likely to result in liability of Franchisor for any indebtedness, action, inaction, or obligation of Franchisee. Franchisor and Franchisee shall not make any express or implied agreements, guaranties or representations, or incur any debt, in the name, or on behalf, of the other. Franchisor and Franchisee shall not represent that their relationship is anything other than franchisor and franchisee. Franchisor and Franchisee shall not be obligated by, or have any liability under, any agreements or representations made by the other that are not expressly authorized. Franchisor shall not be obligated for any damages to any person or property directly or indirectly arising out of the operation of the Franchised Business, whether or not caused by Franchisee's negligent, willful act or failure to act. Franchisor shall have no liability for any sales, use, excise, gross receipts, property or other taxes, whether levied upon Franchisee, the Franchised Business or its assets, or upon Franchisor in connection with sales made, services performed, or business conducted by Franchisee.

At all times, Franchisee will be, is, and shall remain the sole and exclusive employer of all employees of the Franchised Business. Franchisor is not a joint employer and nothing contained in this Agreement shall be interpreted as creating a joint employer relationship. Franchisee possesses the sole right to select, hire and discharge Franchisee's employees. Franchisee is responsible for all decisions regarding hiring, firing, training, supervising, disciplining, scheduling, paying wages to, and withholding and paying taxes for all employees. Franchisee, each Owner, each Spouse, and Franchisee's officers, directors, manager, agents, representatives, independent contractors and employees are not employees, representatives, or agents of Franchisor and shall never represent themselves as employees, representatives, or agents of Franchisor.

There is no joint employer relationship between Franchisor and Franchisee or Franchisee's employees. Franchisee's compliance with all federal, state and local labor laws rules and regulations shall be exclusively determined and managed by Franchisee. To the extent that the Operations Manual and/or any other communications from Franchisor includes information, specifications, procedures, criteria and/or requirements as to employees of the Franchised Business, such requirements shall be interpreted, exclusively, for the purpose of maintaining brand standards associated with the System, to protect the good will associated with the System, and to ensure System uniformity requirements and standards concerning the Approved Services and Products, and under no circumstance shall same relate to the employer-employee relationship. As to the foregoing issue of joint employer and the non-existence thereof, in the event of any inconsistency or conflict between this Agreement and the Operations Manual, the terms of this Agreement shall take precedence and govern.

#### **10.B. INDEMNIFICATION BY FRANCHISEE**

Franchisee and each Owner shall indemnify, defend through counsel acceptable to Franchisor, and hold Franchisor, Franchisor's affiliates, and their respective officers, directors, shareholders, members, owners, partners, agents, representatives, independent contractors, employees, assigns and successors (the "Franchisor Indemnified Parties") harmless from all losses, expenses, claims, causes of action, lawsuits, liabilities, taxes, costs, demands, proceedings, investigations, hearings, and/or damages arising out of, or relating to, Franchisee's Showroom Facilities, Franchisee's Showroom Locations, and/or the Franchised Business (including, without limitation, the ownership and operation of the Franchised Business), unless such loss, expense, claim, cause of action, lawsuit, liability, tax, cost, demand, proceeding, or damage is solely due to Franchisor's gross negligence, and Franchisee shall pay all of the Franchisor Indemnified Parties' reasonable costs, fees and expenses of defending any such claim, cause of action, lawsuit, demand, proceeding, investigation, and/or hearing brought against any of the Franchisor Indemnified Parties or any such claim, cause of action, lawsuit, demand, proceeding, investigation, and/or hearing in which any of the

Franchisor Indemnified Parties is named as a party, including, without limitation, reasonable accountant fees, attorney fees, and expert witness fees, court costs, deposition fees, travel expenses and other litigation expenses. At the expense and risk of Franchisee and each Owner, Franchisor may elect to assume (but is not obligated to undertake) the defense and/or settlement of any action, lawsuit, proceeding, claim, or demand. Such an election by Franchisor to assume its defense shall not diminish the obligation of Franchisee and each Owner to indemnify, defend and hold harmless Franchisor. Franchisee and each Owner acknowledge and agree that the terms of this Article 10.B. shall survive the termination, expiration or Transfer of this Agreement. Under no circumstances are the Franchisor Indemnified Parties required or obligated to seek recovery from third parties or otherwise mitigate their respective losses in order to maintain a claim against Franchisee or any Owner. Franchisee and each of the Owners agree that Franchisor's failure to pursue recovery or mitigate loss in no way reduces the amounts recoverable from Franchisee or any Owner.

#### **10.C. INDEMNIFICATION BY FRANCHISOR**

Franchisor shall indemnify, defend, and hold Franchisee and Franchisee's officers, directors, shareholders, members, owners, partners, agents, representatives, independent contractors, employees, assigns and successors (the "Franchisee Indemnified Parties") harmless from all losses, expenses, claims, causes of action, lawsuits, liabilities, taxes, costs, demands, proceedings, investigations, hearings, and/or damages solely arising out of, or solely relating to, Franchisor's gross negligence in the operation of Franchisee's Mobility City Business that was the direct cause of any such loss, expense, liability or damage provided Franchisee immediately notifies Franchisor of such claim, cause of action, lawsuit, demand, proceeding, investigation or hearing, and Franchisor shall pay all of the Franchisee Indemnified Parties' reasonable costs, fees and expenses of defending any such claim, cause of action, lawsuit, demand, proceeding, investigation, and/or hearing brought against any of the Franchisee Indemnified Parties or any such claim, cause of action, lawsuit, demand, proceeding, investigation, and/or hearing in which any of the Franchisee Indemnified Parties is named as a party, including, without limitation, reasonable accountant fees, attorney fees, and expert witness fees, court costs, deposition fees, travel expenses and other litigation expenses provided Franchisee immediately notifies Franchisor of such claim, cause of action, lawsuit, demand, proceeding, investigation or hearing. Franchisor agrees that the terms of this Article 10.C. shall survive the termination, expiration or Transfer of this Agreement.

### **ARTICLE 11**

#### **LICENSED MARKS AND SYSTEM; INNOVATIONS TO SYSTEM**

##### **11.A. OWNERSHIP AND GOODWILL**

Franchisee agrees that Franchisor is the owner of all right, title and interest in and to the Licensed Marks, the System, Web Based Media, Published Content and the goodwill associated with the Licensed Marks and the System. Except as otherwise specifically provided in this Agreement, Franchisee further agrees that Franchisee possesses no interest or right, whatsoever, in or to the Licensed Marks, the System, Web Based Media, Published Content and the goodwill associated with the Licensed Marks and the System, and Franchisee's right to use the Licensed Marks and the System is derived solely from this Agreement. Any unauthorized use of the Licensed Marks and/or the System by Franchisee or any of Franchisee's affiliates shall constitute an infringement of the rights of Franchisor in and to the Licensed Marks and/or the System. Franchisee agrees that all usage of the Licensed Marks and/or the System by Franchisee, and all goodwill associated with the Licensed Marks and System, shall exclusively benefit Franchisor without granting any goodwill interests or rights to Franchisee except for Franchisee's non-exclusive interest and limited right to use the Licensed Marks and the System in the operation of the Franchised Business, subject to the terms and conditions of this Agreement. Franchisee shall not, at any time during the Term or after the expiration, termination or Transfer of this Agreement, contest the validity or ownership of the Licensed Marks, the System, Web Based Media, Published Content, and/or the goodwill associated with the Licensed Marks and the System, and at no time shall Franchisee assist any other person in contesting the validity or

ownership of the Licensed Marks, the System, Web Based Media, Published Content, and/or the goodwill associated with the Licensed Marks and the System. Franchisee and each Owner shall not take any action that prejudices or interferes with the validity of Franchisor's rights with respect to Licensed Marks, the System, Web Based Media, Published Content, and/or the goodwill associated with the Licensed Marks and the System.

#### **11.B. USE OF THE LICENSED MARKS**

Franchisee agrees that the Licensed Marks shall be the sole identification of the Franchised Business. Franchisee must operate, advertise and market the Franchised Business only under the Licensed Marks as designated and specified by Franchisor in Franchisor's Reasonable Business Judgment. Franchisee shall not use the Licensed Marks as part of its corporate or other legal name, and Franchisee shall not use the Licensed Marks with modifying words, terms, designs, or symbols, or in any modified form. Franchisee shall comply with Franchisor's instructions in filing and maintaining their requisite trade name or fictitious name registrations as may be required by applicable law.

#### **11.C. NOTIFICATION OF INFRINGEMENT AND CLAIMS**

Franchisee must notify Franchisor immediately in writing of any apparent infringement of, or challenge to, Franchisee's use of any Licensed Mark and/or the System or of any claim by any person claiming any rights in any manner with respect to the Licensed Mark, the System, or any similar trade name, trademark or service mark of which Franchisee becomes aware. Franchisee must not communicate with any person other than Franchisor and its counsel in connection with any infringement, challenge, or claim by any third party to the Licensed Marks and/or the System. Franchisor and/or Franchisor's licensor shall possess sole and complete discretion, in Franchisor's Reasonable Business Judgment, to take any action and/or to refrain from taking action, Franchisor and/or Franchisor's licensor deems appropriate, including, without limitation, the right to exclusively control any litigation or administrative proceeding arising out of, or relating to, any infringement, challenge, claim or otherwise relating to any Licensed Mark and/or the System. Franchisee agrees to execute all documents, render assistance, and take all actions as may be necessary or advisable to protect and maintain the interests of Franchisor and/or Franchisor's licensor in any litigation or administrative proceeding or to otherwise protect and maintain, as directed by Franchisor, the interests of Franchisor and/or Franchisor's licensor in the Licensed Marks. Franchisor will reimburse Franchisee for reasonable direct expenses incurred by Franchisee in assisting Franchisor in any such litigation or administrative proceeding provided Franchisee timely notifies Franchisor of such litigation or administrative proceeding, and Franchisee complies with the written instructions of Franchisor respecting any such litigation or administrative proceeding.

#### **11.D. DISCONTINUANCE OF USE OF LICENSED MARKS**

Franchisee agrees that at any time should Franchisor determine, in Franchisor's sole discretion and based on Franchisor's Reasonable Business Judgment, that it is advisable for Franchisor, the System, and/or Franchisee to replace, modify, substitute, and/or discontinue use of any Licensed Marks, then Franchisee shall comply with Franchisor's determination and instructions as to the replacement, modification, substitution, and/or discontinuance of such Licensed Mark(s). Franchisee shall comply within the foregoing requirements within a reasonable time period after notice by Franchisor. If Franchisee is required to take action pursuant to instruction by Franchisor pursuant to this Article 11.D. or, if Franchisee is otherwise required to replace, modify, substitute, and/or discontinue use of any Licensed Marks, the sole liability and obligation of Franchisor to Franchisee shall be to reimburse Franchisee for the reasonable and direct costs incurred by Franchisee in complying with this obligation, which Franchisee shall document to the satisfaction of Franchisor. Franchisor maintains the exclusive right, in Franchisor's Reasonable Business Judgment, to, in whole or in part, replace, modify, substitute and/or discontinue any and all features and/or components of the Licensed Marks and/or the System at any time.

#### **11.E. INDEMNIFICATION OF FRANCHISEE**

If Franchisee is sued in a legal proceeding or is threatened with legal action and/or a notice of infringement by a third party where the claims and/or causes of action directly relate to a third party claiming trademark infringement, unfair competition, and/or trademark dilution as a result of Franchisee's use of the Licensed Marks in accordance with the terms of this Agreement and the System (the "IP Claim"), then Franchisor shall indemnify Franchisee for the reasonable and direct costs incurred by Franchisee and/or a judgment entered against Franchisee, provided: (i) Franchisee immediately notified Franchisor of the IP Claim by a written notice sent to Franchisor via priority overnight courier; (ii) Franchisee provided and afforded Franchisor the absolute opportunity and right to defend against the IP Claim and to select and appoint legal counsel of Franchisor's choosing; and (iii) Franchisee utilized the Licensed Marks in accordance with the terms of this Agreement and the System. Franchisee agrees that time is of the essence with respect to notifying Franchisor of the IP Claim in accordance with this Agreement, including this Article 11.E.

#### **11.F. OWNERSHIP OF INNOVATIONS, IMPROVEMENTS AND INFORMATION**

Franchisee agrees that with regard to the Franchised Business, all customer lists, including the contents and information contained in all customer lists, constitute Confidential Information and an asset of Franchisor whether or not such information was supplied by Franchisor. During the Term, and in connection with the development, establishment, marketing, promotion and operation of the Franchised Business, Franchisee shall disclose to Franchisor all of Franchisee's ideas, concepts, methods, and products conceived or developed by Franchisee, any Owner, and/or Franchisee's affiliates, officers, directors, shareholders, partners, agents, members, representatives, independent contractors, servants and employees relating to the development and operation of Mobility City Businesses and the System. Franchisee hereby assigns to Franchisor, and Franchisee agrees to procure an assignment of any such ideas, concepts, methods, and products that Franchisee is required to disclose to Franchisor under this Article 11.F, from each Owner and Franchisee's affiliates, officers, directors, shareholders, partners, agents, members, representatives, independent contractors, servants and employees. Franchisor shall have no obligation to tender any lump sum payment, on-going payments, or any other consideration to Franchisee, any Owner, each Owner and Franchisee's affiliates, officers, directors, shareholders, partners, agents, members, representatives, independent contractors, servants and employees with respect to any such idea, concept, method, technique or product. Franchisee agrees that Franchisee shall not use, or allow any other person or entity to use, any such concept, method, technique, or product without obtaining Franchisor's prior written approval.

### **ARTICLE 12** **RECORDS AND REPORTS**

#### **12.A. MAINTENANCE AND PRESERVATION OF RECORDS**

Franchisee shall maintain, preserve, and make available to Franchisor, at the request of Franchisor and on an on-going basis throughout the Term of this Agreement and for a period of three years following the expiration or termination of this Agreement, true and accurate books, accounting, receipts, financial statements, tax returns, and records relating to the operations and business of the Franchised Business. Such records shall be maintained and preserved in the form and manner requested by Franchisor and/or as prescribed by Franchisor in the Operations Manual or otherwise prescribed in writing.

#### **12.B. REPORTING OBLIGATIONS**

In addition to the reporting obligations otherwise set forth in this Agreement, Franchisee agrees to the following additional reporting obligations that shall be compiled, organized, and contain all of the data and information requested by Franchisor, in Franchisor's Reasonable Business Judgment, and as may be modified by Franchisor from time to time:

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(1) Royalty and Activity Reports – on the Due Date each month, Franchisee shall report, transmit, confirm, and/or otherwise make available to Franchisor, the Royalty and Activity Report as designated by Franchisor and in accordance with the terms of this Agreement.

(2) Monthly Financial Statements and Reports – within 30 days of the end of each calendar month Franchisee shall submit to Franchisor monthly financial statements and other reports related to the operations of the Franchised business including, but not limited to, income statement, statement of cash flows, balance sheet, and other operational reports designated by Franchisor. At all times Franchisee represents that the financial statements, information, and reports submitted to and/or made available to Franchisor shall be and remain true and accurate. The financial statements must be prepared in accordance with GAAP and, additionally, shall reconcile Gross Sales per GAAP to Gross Sales per this Agreement;

(3) Annual Financial Statements and Reports – within 60 days of the end of each calendar year, Franchisee shall submit to Franchisor Franchisee’s annual financial statements and other reports related to the operations of the Franchised business including, but not limited to, income statement, statement of cash flows, balance sheet, and other operational reports designated by Franchisor. The financial statements must be prepared by a licensed CPA and in accordance with GAAP and, additionally, shall reconcile Gross Sales per GAAP to Gross Sales per this Agreement;

(4) Tax Returns – Franchisee shall provide to Franchisor, Franchisee’s annual federal, state and local tax returns as same are prepared and submitted to the applicable federal, state and local entities. Said tax returns shall be submitted to Franchisor within 45 days of Franchisee or Franchisee’s agent filing such returns with the applicable federal, state and local entities; and

(5) Initial Investment Report. Within 120 days after opening for business, Franchisee shall submit to Franchisor a report detailing Franchisee’s investment costs to develop and open the Franchised Business, with costs allocated to the categories described in Item 7 of Franchisor’s Franchise Disclosure Document and with such other information as Franchisor may request.

(6) Other Reports – Franchisee shall timely submit to Franchisor, all other forms, reports, records, information, and data as Franchisor may reasonably request in writing or as otherwise set forth in the Operations Manuals.

## **12.C. REMEDIES FOR NON-COMPLIANCE WITH RECORDS AND REPORTING**

In addition to all other rights afforded to Franchisor under this Agreement, in connection with any, each, and every violation of any term, provision, and/or operational requirement as set forth in this Article 12 (a “Reporting Violation”), within 14 days of Franchisor’s invoice, Franchisee shall pay to Franchisor a reporting non-compliance fee (the “Reporting Non-Compliance Fee”) in the amount of \$150 for each and every failure to timely submit a report and/or record as set forth in this Article 12. The foregoing does not constitute Franchisor's consent to and/or acquiescence to Reporting Violations. Nothing contained in this Article 12.C. shall be interpreted as interfering with and/or negating Franchisor’s rights and remedies as set forth in Article 16 and, as otherwise set forth in this Agreement. All rights and remedies of Franchisor are cumulative and shall be interpreted as cumulative to one another.

## **ARTICLE 13**

### **INSPECTION AND AUDITS**

#### **13.A. FRANCHISOR’S RIGHT TO INSPECT**

Franchisor has the right at any and all times during business hours, throughout the terms of this Agreement and without prior notice to Franchisee, to inspect Franchisee’s Showroom Locations, Showroom Facilities,

Vehicles and System Supplies. Franchisee shall fully cooperate with representatives of Franchisor making any inspection and permit such representatives of Franchisor to take photographs, videos, and/or recordings of the Franchised Business, interview employees and customers of the Franchised Business, conduct secret-shopper inspections, and other inspections either with or without notice to Franchisee. Franchisor shall undertake reasonable efforts to minimize the impact of any inspection on the operations of the Franchised Business.

### **13.B. FRANCHISOR'S RIGHT TO EXAMINE BOOKS AND RECORDS**

Franchisor has the right at any time during business hours, and without prior notice to Franchisee, to examine or audit, or cause to be examined or audited by a third party, the business records, cash control devices, bookkeeping and accounting records, bank statements, sales and income tax records and returns, and other books, statements, and records of the Franchised Business and Franchisee. Franchisee shall maintain complete and accurate copies of all such books, statements, records and supporting documents at Franchisee's Showroom Facility. Franchisee must fully cooperate with Franchisor, representatives of Franchisor, and third parties hired by Franchisor to conduct any such examination or audit. In the event Franchisor's examination of Franchisee's records reveals that Franchisee underreported any figure to Franchisor by more than 2%, then Franchisee shall reimburse to Franchisor, all of Franchisor's costs in connection with Franchisor's audit/examination.

## **ARTICLE 14**

### **TRANSFER OF INTEREST**

#### **14.A. TRANSFER BY THE FRANCHISOR**

At all times, Franchisor possesses and maintains the sole, absolute and unilateral right to Transfer and/or assign Franchisor's rights and obligations under this Agreement and the Ancillary Agreements, in whole and/or in part, for any purpose and in any form of transaction as may be designated and/or elected by Franchisor, in Franchisor's sole discretion, to any person, entity, Corporate Entity and/or third party without the consent of Franchisee and without the approval of Franchisee or any other party. Nothing contained in this Agreement shall prevent, prohibit, restrict, hinder, enjoin or otherwise restrain Franchisor from selling, transferring, conveying, or assigning this Agreement and the Ancillary Agreements, and/or Franchisor's rights and obligations under this Agreement and the Ancillary Agreements, to any person, entity, Corporate Entity or other third party. Franchisor has an unrestricted and unequivocal right to Transfer and/or assign any or all of its rights or obligations under this Agreement and the Ancillary Agreements, in whole or in part, in Franchisor's sole discretion. In the event Franchisor Transfers and/or assigns this Agreement and/or the Ancillary Agreements, and/or any or all of Franchisor's rights and obligations set forth in this Agreement and/or the Ancillary Agreements, to a person, an entity, Corporate Entity, or other third party, this Agreement and the Ancillary Agreements, shall survive, remain in full force and effect, and inure to the benefit of the purchaser, transferee, conveyee, and/or assignee of this Agreement and/or the Ancillary Agreements.

#### **14.B. FRANCHISEE MAY NOT TRANSFER WITHOUT FRANCHISOR APPROVAL**

Franchisee agrees, and Franchisee represents and warrants that Franchisee's Owners understand and agree, that the rights and duties set forth in this Agreement are personal to Franchisee and each Owner. Therefore, Franchisee agrees that:

- (1) No ownership interest of any Owner in Franchisee may be Transferred without the prior written consent of Franchisor;
- (2) No obligations, rights or interest of Franchisee in (a) this Agreement, (b) the lease or ownership interests in Franchisee's Showroom Locations and Franchisee's Showroom Facilities, (c) the Franchised Business, or (d) all or substantially all of the assets of the Franchised Business may be

Transferred without the prior written consent of Franchisor. This restriction shall not prohibit Franchisee from granting a mortgage, charge, lien, or security interest in the assets of the Franchised Business or this Agreement for the exclusive purpose of securing financing for the initial development of the Franchised Business;

(3) Without limitation to the foregoing, any Transfer by Franchisee respecting and/or relating to this Agreement and/or the Franchised Business and/or assets associated with the Franchised Business will require the prior written consent of Franchisor where such Transfer occurs by virtue of: (a) divorce or legal dissolution of marriage; (b) insolvency; (c) dissolution of a Corporate Entity; (d) last will and testament; (e) intestate succession; or (f) declaration of, or transfer in trust;

(4) Any purported Transfer without the written consent of Franchisor, or otherwise in violation of this Agreement including, but not limited to this Article 14.B. shall constitute a breach of this Agreement and shall convey to the transferee no rights or interests in this Agreement; and

(5) In the event of a Transfer of this Agreement that is approved by Franchisor, Franchisee shall not be relieved of Franchisee's obligations under this Agreement whether said obligations accrued and/or arose prior to and/or after the date of Transfer.

#### **14.C. CONDITIONS FOR APPROVAL OF TRANSFER**

Provided Franchisee and each Owner and Spouse, respectively, are in substantial compliance with this Agreement and the Ancillary Agreements, and Franchisor does not elect to exercise Franchisor's right of first refusal as set forth in Article 14.F. below, Franchisor shall not unreasonably withhold its approval of a Transfer by Franchisee or an Owner. The proposed transferee (including such assignee's owner(s) and spouse(s) if the proposed transferee is a Corporate Entity) must be of good moral character, have sufficient business experience, aptitude and financial resources to own and operate a Mobility City Business, and otherwise meet Franchisor's then applicable standards for franchisees as determined by Franchisor in its sole, but reasonable discretion. Furthermore, the proposed transferee and the proposed transferee's owners and spouses may not own or operate, or intend to own or operate, a Competitive Business. Franchisee agrees that Franchisor may condition approval of a Transfer upon Franchisee's satisfaction (either before, or contemporaneously with, the effective date of the Transfer) of the following:

(1) Franchisee must provide written notice to Franchisor of the proposed Transfer of this Agreement at least 30 days prior to the Transfer, and Franchisee must have also satisfied the obligations set forth in Article 14.F. below;

(2) All accrued monetary obligations of Franchisee and all other outstanding obligations to Franchisor and/or Franchisor's affiliates under this Agreement and the Ancillary Agreements must be satisfied in a timely manner, and Franchisee must satisfy all trade, supplier, and vendor accounts and other debts, of whatever nature or kind, in a timely manner;

(3) Franchisee, each Owner, and each Spouse must not be in default or material breach of this Agreement or the Ancillary Agreements;

(4) The transferee shall be bound by all terms and conditions of this Agreement, and each owner of the transferee and their respective spouses shall personally execute the Franchise Owner and Spouse Agreement and Guaranty in the form attached to this Agreement as Exhibit 1. Each owner of the transferee shall also be required to execute such further agreements designated by Franchisor whereby the proposed transferee assumes each and every obligation and responsibility of Franchisee as set forth in this Agreement;

(5) All obligations of Franchisee under this Agreement and the Ancillary Agreements shall be assumed by the transferee, each individual owner of transferee, and their respective spouses in a manner satisfactory to Franchisor;

(6) Franchisee, each Owner, and each Spouse must execute the General Release attached to this Agreement as Exhibit 7 releasing Franchisor, Franchisor's affiliates and Franchisor's past and present officers, directors, shareholders, members, partners, agents, representatives, independent contractors, servants and employees, of any and all claims against Franchisor for matters arising on, or before, the effective date of the Transfer;

(7) If the proposed Transfer includes or entails the Transfer of this Agreement, substantially all of the assets of the Franchised Business, a controlling interest in Franchisee, or is one of a series of Transfers which in the aggregate Transfers substantially all of the assets of the Franchised Business or a controlling interest in Franchisee, then, at the election of Franchisor and upon notice from Franchisor to Franchisee, the transferee may be required to execute (and/or, upon Franchisee's request, shall cause all interested parties to execute) for a term ending on the expiration date of the original Term of this Agreement, the then current standard form Franchise Agreement offered to new franchisees of Mobility City Businesses and any other agreements as Franchisor requires. Such agreements shall supersede this Agreement and its associated agreement in all respects, and the terms of Franchisor's then current agreements may differ from the terms in this Agreement, provided that such agreements shall provide for the same Royalty Fee, Advertising Contributions, and all other financial or monetary obligations established in this Agreement;

(8) Unless Franchisee has met the requirements of Article 7.B. within the four year period immediately preceding the Transfer, the transferee, at its expense, must improve, modify, refurbish, renovate, remodel, and/or otherwise upgrade Franchisee's Mobility City Showroom Facilities to conform to the then current standards and specifications of Franchisor, and the transferee must complete such improvements, modifications, refurbishments, renovations, remodeling, and/or upgrading within the time period Franchisor reasonably specifies;

(9) Franchisee, each Owner, and each Spouse shall remain liable for all obligations to Franchisor set forth in this Agreement;

(10) At the transferee's expense, the transferee, and the transferee's Managing Owner, Managers and/or any other applicable employees of transferee's Mobility City Business must complete any training programs then in effect for franchisees of Mobility City Businesses upon terms and conditions set forth in this Agreement or as Franchisor otherwise reasonably requires;

(11) Franchisee must pay the Transfer Fee to Franchisor (the "Transfer Fee");

(12) Franchisor's approval of the material terms and conditions of the Transfer, and Franchisor determines in Franchisor's Reasonable Business Judgment that the price and terms of payment are not so burdensome as to be detrimental to the future operations of the Franchised Business by the transferee;

(13) Transferee's employees, directors, officers, independent contractors, and agents who will have access to Confidential Information shall execute the Confidentiality Agreement attached hereto as Exhibit 2;

(14) Franchisee entering into an agreement with Franchisor agreeing to subordinate any obligations of transferee to make installment payments of the purchase price to Franchisee to the transferee's obligations to Franchisor, including, without limitation, transferee's obligations with respect to Royalty



#### Fees and Advertising Contributions;

(15) Franchisee and transferee acknowledge and agree that Franchisor's approval of the Transfer indicates only that the transferee meets, or Franchisor waived, the criteria established by Franchisor for franchisees as of the time of such transfer, and Franchisor's approval thereof does not constitute a warranty or guaranty by Franchisor, express or implied, of the suitability of the terms of sale, successful operation, or profitability of the Franchised Business;

(16) Franchisee and transferee acknowledge and agree that Franchisor's approval of the Transfer at issue does not constitute Franchisor's approval of future or other Transfers or the waiver of the requirement that Franchisor must approve such future or other Transfers in accordance with this Agreement;

(17) The Transfer must be made in compliance with all applicable laws;

(18) The Transfer of the Franchised Business, the leases for Franchisee's Mobility City Showroom Facilities, Showroom Locations and the assets of the Franchised Business shall be made only in conjunction with a Transfer of this Agreement, approved by Franchisor in accordance with and subject to this Article 14 and the terms and conditions of this Agreement; and

(19) Franchisor's consent to a Transfer of any interest that is subject to the restrictions of this Agreement shall not constitute a waiver of any claims it may have against Franchisee or deemed a waiver of Franchisor's right to demand strict and exact compliance with this Agreement by the transferee.

#### **14.D. DEATH OR DISABILITY OF FRANCHISEE OR AN OWNER**

(1) If Franchisee is an individual and not a Corporate Entity, upon the death or permanent disability of Franchisee, the executor, administrator, conservator or other personal representative of Franchisee, must appoint a manager that meets the equivalent of an Operating Manager within a reasonable time, which shall not exceed 30 days from the date of death or permanent disability. The appointed manager (as applicable) must serve and qualify as an Operating Manager and attend and successfully complete the Training Program within 60 days of the appointment. If Franchisee's Mobility City Business is not being managed by a Franchisor approved Operating Manager (as applicable) within 30 days after such death or permanent disability, Franchisor is authorized, but is not required, to immediately appoint a manager to maintain the operations of Franchisee's Mobility City Business for, and on behalf of, Franchisee at Franchisee's sole costs until an approved Operating Manager is able to assume the management and operation of Franchisee's Mobility City Business. Franchisor's appointment of a manager for Franchisee's Mobility City Business does not relieve Franchisee of its obligations under this Agreement, including this Article 14.D., or constitute a waiver of Franchisor's right to terminate this Agreement pursuant to Article 16, below. At all times, including while Franchisee's Mobility City Business may be managed by Franchisor's appointed manager, Franchisor shall not be liable for any debts, losses, costs, or expenses incurred in the operations of Franchisee's Mobility City Business or to any creditor of Franchisee for any products, materials, supplies or services purchased by Franchisee's Mobility City Business. Franchisor has the right to charge a reasonable fee for such management services and may cease to provide management services at any time.

(2) If Franchisee is a Corporate Entity, upon the death or permanent disability of Franchisee's Managing Owner, the remaining Owners within a reasonable time, which shall not exceed 30 days from the date of death or permanent disability must appoint a new Managing Owner that is approved by Franchisor. The appointed Managing Owner must attend and successfully complete the Training Program within 60 days of the appointment. If Franchisee's Mobility City Business is not being managed by a Franchisor approved Managing Owner (as applicable) within 30 days after such death or permanent

disability, Franchisor is authorized, but is not required, to immediately appoint a manager to maintain the operations of Franchisee's Mobility City Business for, and on behalf of, Franchisee at Franchisee's sole costs until an approved Managing Owner is able to assume the management and operation of Franchisee's Mobility City Business. Franchisor's appointment of a manager for Franchisee's Mobility City Business does not relieve Franchisee of its obligations under this Agreement, including this Article 14.D., or constitute a waiver of Franchisor's right to terminate this Agreement pursuant to Article 16, below. At all times, including while Franchisee's Mobility City Business may be managed by Franchisor's appointed manager, Franchisor shall not be liable for any debts, losses, costs, or expenses incurred in the operations of Franchisee's Mobility City Business or to any creditor of Franchisee for any products, materials, supplies or services purchased by Franchisee's Mobility City Business. Franchisor has the right to charge a reasonable fee for such management services and may cease to provide management services at any time.

Notwithstanding the foregoing, if Franchisee is a Corporate Entity and the Managing Owner is the only Owner of Franchisee, then Article 14.D.(1) shall apply as if the Managing Owner were the sole individual Franchisee.

(3) Upon the death of Franchisee or any Owner, the executor, administrator, conservator or other personal representative of that deceased person must transfer his interest to a person Franchisor approves within a reasonable time, not to exceed 12 months from the date of death.

(4) If Franchisee is an individual, then in the event of the death or permanent disability of Franchisee, this Agreement may be Transferred to any designated person, heir or beneficiary without the payment of the Transfer Fee. Notwithstanding the immediately foregoing sentence, the Transfer of this Agreement to such transferee of Franchisee shall be subject to the applicable terms and conditions of this Article 14, and the Transfer shall not be valid or effective until Franchisor has received the properly executed legal documents, which Franchisor's attorneys deem necessary to properly and legally document such Transfer of this Agreement. Furthermore, said transferee must agree to be unconditionally bound by the terms and conditions of this Agreement, personally guarantee the performance of Franchisee's obligations under this Agreement, and execute the Franchise Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1.

#### **14.E. TRANSFER TO WHOLLY OWNED CORPORATE ENTITY**

In the event Franchisee is an individual/are individuals, this Agreement may be Transferred by Franchisee to a Corporate Entity (the "Assignee Corporate Entity"), provided that: (a) Franchisee has provided Franchisor with 30 days prior written notice of the proposed Assignment of this Agreement; (b) Franchisee (individually, jointly and severally as to each individual Franchisee) sign and be bound by the Franchise Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1; (c) the Spouse of each Franchisee (individually, jointly and severally as to each individual Spouse) sign and be bound by the Franchise Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1; (d) Franchisee has provided Franchisor with true and accurate copies of corporate formation documents related to the Assignee Corporate Entity and the ownership of the Assignee Corporate Entity and has further provided Franchisor with all additional documentation as Franchisee may request concerning the proposed assignment and/or Assignee Corporate Entity; and (e) Franchisee is otherwise in compliance with the terms and conditions of this Agreement and any Ancillary Agreements. Franchisee agrees that an assignment to an Assignee Corporate Entity shall not relieve Franchisee of Franchisee's individual obligations under this Agreement as such obligations existed between Franchisee and Franchisor prior to the date of any assignment to the Assignee Corporate Entity.

#### **14.F. FRANCHISOR'S RIGHT OF FIRST REFUSAL**

If Franchisee or an Owner desire to engage, in whole or in part, in a Transfer of Franchisee, this Agreement,

Franchisee's Mobility City Business, then Franchisee or such Owner (as applicable) must obtain a bona fide, signed written offer from the fully disclosed purchaser (the "Offer") and submit an exact copy of the Offer to Franchisor. Franchisor shall have 30 days after receipt of the Offer to decide whether Franchisor will purchase the interest in Franchisee, Franchisee's Mobility City Business for the same price and upon the same terms contained in the Offer (however, Franchisor may substitute cash for any form of payment proposed in the Offer). If Franchisor notifies Franchisee that Franchisor intends to purchase the interest within said 30 day period, Franchisee or Owner (as applicable) must sell the interest to Franchisor. Franchisor will have at least an additional 60 days to prepare for closing. Franchisor shall be entitled to receive from Franchisee or Owner (as applicable) all customary representations and warranties given by Franchisee or Owner (as applicable) as the seller of the assets and/or the ownership interest or, at Franchisor's election, the representations and warranties contained in the offer. If Franchisor does not exercise its right of first refusal, Franchisee or Owner (as applicable) may complete the Transfer to the purchaser pursuant to and in accordance with the terms of the Offer, provided that separate and apart from this Article 14.F, right of first refusal, Franchisee complies with the terms of this Article 14. However, if the sale to the purchaser is not completed within 120 days after delivery of the Offer to Franchisor, or there is a material change in the terms of the sale, Franchisor will again have the right of first refusal specified in this Article 14.F. Franchisor's right of first refusal in this Article 14.F, shall not apply to any Transfer pursuant to Article 14.E, of this Agreement.

## **ARTICLE 15**

### **RENEWAL OF FRANCHISE**

#### **15.A. FRANCHISEE'S RIGHT TO RENEW**

Subject to Franchisee's satisfaction of the terms of this Agreement, including this Article 15, Franchisee shall possess the option to renew the franchise for Franchisee's continued license and franchised operation of the Franchised Business for one additional 10 year term (the "Renewal Term"). The foregoing Renewal Term shall not be afforded to or available to Franchisee if, prior to the Effective Date of this Agreement, the Franchised Business was previously operated or developed pursuant to a prior Franchise Agreement with Franchisor or Franchisor's predecessors respecting the Franchised Business.

#### **15.B. CONDITIONS FOR RENEWAL**

Franchisee's renewal rights under this Article 15 are subject to and contingent upon Franchisee's satisfaction of the following conditions and criteria:

- (1) Not less than 180 days prior to the expiration of the initial Term Franchisee must provide Franchisor written notice (the "Renewal Notice") of Franchisee's election to renew;
- (2) At the time of delivering the Renewal Notice and at all times thereafter, Franchisee and Franchisee's Owners must be in compliance with the terms of this Agreement and all Ancillary Agreements, and without any default of this Agreement or the Ancillary Agreements;
- (3) Franchisee must possess, present, and demonstrate to Franchisor and, subject to Franchisor's reasonable satisfaction, that: (a) Franchisee maintains and has secured the legal right to remain in possession of Franchisee's Showroom Facilities and Showroom Locations through the entire Renewal Term or; (b) Franchisee has selected a proposed new Showroom Location within the Designated Territory that Franchisor, at Franchisor's sole discretion, has approved in writing and that may be timely developed by Franchisee, in accordance with Franchisor's standards and specifications, for the duration of the Renewal Term;
- (4) Franchisee must update and/or agree to update the condition, appearance and functionality of Franchisee's Showroom Facilities and Franchisee's Showroom Locations and to otherwise modify

Franchisee's Showroom Facilities and Franchisee's Showroom Locations in compliance with Franchisor's specifications and standards then applicable for new Mobility City Businesses;

(5) Franchisee pays the Renewal Fee and Franchisee agrees to, signs, and delivers to Franchisor, within 30 days of the date of delivery by Franchisor to Franchisee, Franchisor's then current form of Franchise Agreement for the Renewal Term (the "Renewal Franchise Agreement");

(6) Franchisee's Owners and their Spouses, respectively, must agree to, sign, and deliver to Franchisor, within 30 days of the date of delivery by Franchisor to Franchisee, Franchisor's then current individual guaranty agreements, and, thereby, among other things, individually and jointly guarantee the full and complete performance of the Renewal Franchise Agreement including, but not limited to, payment obligations, non-compete obligations, and restrictive covenants (the "Renewal Ancillary Agreements");

(7) Franchisee and the Owners must, prior to the Renewal Term, undertake and complete, to Franchisor's satisfaction, such additional training, if any, as designated and determined by Franchisor in Franchisor's Reasonable Business Judgment; and

(8) Franchisee and the Owners must agree to, sign, and deliver to Franchisor, within 30 days of the date of delivery by Franchisor to Franchisee, Franchisor's then current form of general release whereby Franchisee and Franchisee's Owners shall each fully release and discharge Franchisor, Franchisor's affiliates and its officers, directors, shareholders, partners, agents, representatives, independent contractors, servants, employees, successors and assigns from any and all claims, causes of action, and suits arising from and/or related to this Agreement. If local law precludes Franchisee's issuance of a general release, Franchisor at Franchisor's election, may condition renewal on Franchisee's and each Owner's delivery to Franchisor of an estoppel letter advising and informing Franchisor that the undersigned possesses no legal claim or cause of action against Franchisor and is not aware of any facts or circumstances involving any breach of this Agreement by Franchisor or Franchisor's agents or employees.

Failure by Franchisee, and, as applicable, each Owner and Spouse to timely comply with the foregoing conditions shall be deemed an election by Franchisee not to renew the franchise.

#### **15.C. RENEWAL FRANCHISE AGREEMENT**

Franchisee expressly acknowledges and agrees that the Renewal Franchise Agreement and Renewal Ancillary Agreements, as determined by Franchisor in Franchisor's sole discretion, may contain terms, conditions, requirements, and rights that are materially and substantively different from those granted and contained in this Agreement.

### **ARTICLE 16**

#### **DEFAULTS, TERMINATION AND REMEDIES**

#### **16.A. DEFAULTS BY FRANCHISEE AND TERMINATION BY FRANCHISOR**

(1) **Defaults and Automatic Termination** – Franchisee shall be in default of this Agreement, and, this Agreement shall be automatically and immediately terminated, without notice to Franchisee and without providing Franchisee any opportunity to cure, upon the occurrence of any one or more of the following actions, inactions, omissions, events, and/or circumstances:

(a) Franchisee becomes insolvent, and/or Franchisee makes a general assignment for the benefit of creditors or takes any other similar action for the protection or benefit of creditors;

(b) Franchisee admits in writing Franchisee's inability to pay its debts as they mature, and/or

Franchisee gives notice to any governmental body or agency of insolvency, pending insolvency, suspension of operations and/or pending suspension of operations;

(c) Franchisee files a voluntary petition in bankruptcy, Franchisee is adjudicated bankrupt or insolvent, and/or Franchisee files any petition or answer seeking any reorganization, arrangement, composition, readjustment, liquidation, dissolution or other similar relief under any applicable federal and/or state law relative to bankruptcy, insolvency or similar relief for debtors;

(d) An involuntary petition in bankruptcy is filed against Franchisee and Franchisee fails to have the involuntary petition discharged within 35 days of the petition filing, and/or Franchisee seeks, consents to, or acquiesces in, the appointment of any trustee, receiver, conservator, custodian or liquidator for Franchisee's business or any assets of Franchisee;

(e) A bill in equity or other proceeding for the appointment of any trustee, receiver, conservator, custodian or liquidator of Franchisee for Franchisee's business or any assets of Franchisee is filed and Franchisee consents to same;

(f) A court of competent jurisdiction appoints or orders any trustee, receiver, conservator, custodian or liquidator for Franchisee's business or any assets of Franchisee and such appointment or order remains for an aggregate of 60 days, whether or not consecutive, from the date of entry thereof;

(g) Franchisee initiates proceedings for a composition with creditors under any state or federal law or such a proceeding is initiated against Franchisee;

(h) This Agreement, or any of Franchisee's rights under this Agreement, is levied upon under any attachment or execution, and/or Execution is levied upon or against the Franchised Business or any assets of Franchisee, and/or a final judgment against Franchisee remains of record or unsatisfied for 30 days or more, unless an appeal and/or bond is filed;

(i) Franchisee is dissolved, and/or Franchisee's leasehold interests and/or rights in or to a Showroom Location are terminated;

(j) A cause of action or lawsuit to foreclose any lien or mortgage against a Showroom Location or if Franchisee is the fee simple owner of the Showroom Location;

(k) A cause of action or lawsuit to foreclose any lien against equipment used in the operation of a Showroom location or located at a Showroom Location is instituted against Franchisee and not dismissed within 60 days after the summons is served on Franchisee;

(l) Real or personal property of Franchisee used in the operation of a Showroom Location is sold after levy thereupon by any sheriff, marshal or other law enforcement officer; and/or

(m) Upon termination by Franchisor pursuant to Article 16.A.(2), Article 16.A.(3), or Article 16.A.(4) of this Agreement.

(2) **Defaults and Automatic Termination upon Written Notice without Cure Period** – Franchisee shall be in default of this Agreement, and, this Agreement may be terminated by Franchisor, at Franchisor's sole discretion, upon written notice from Franchisor to Franchisee and without providing Franchisee any opportunity to cure, upon the occurrence of any one or more of the following actions, inactions, omissions, events, and/or circumstances, with such termination effective on the date of Franchisor's notice:

- (a) Franchisee, on three or more instances and/or occasions, engages, commits, and/or suffers an action, inaction, omission, event, and/or circumstance that constitutes or qualifies as a default under Articles 16.A.(3) and/or 16.A.(4) of this Agreement, irrespective of whether or not such action, inaction, omission, event, and/or circumstance is the subject of a notice of default from Franchisor to Franchisee pursuant to Articles 16.A.(3) and/or 16.A.(4) of this Agreement and irrespective of whether or not such default was timely cured and irrespective of whether or not Franchisee paid any penalties or additional fees to Franchisor;
- (b) Franchisee, intentionally and knowingly, refuses to comply with and/or breaches any term, condition, provision, and/or requirement of this Agreement with the intent of causing harm to Franchisor, the System, other System franchisee and/or customers of the Franchised Business;
- (c) Franchisee intentionally, knowingly, with prior notice, and/or through negligence, at any time, develops, manages, maintains, and/or operates the Franchised Business in violation of federal, state, and/or local laws, rules, regulations, ordinances, permits, codes and/or conduct resulting in a foreseeable, immediate and/or imminent threat to the health and/or safety of any third party including customers, employees, and/or the public at large;
- (d) Franchisee abandons, surrenders and/or fails to continuously and actively operate the Franchised Business or a Showroom, unless prevented from doing so by casualty that is the subject of Article 7.D. of this Agreement and that is cured/remedied in accordance with Article 7.D.;
- (e) Franchisee loses and/or fails to maintain possession of the leasehold and/or other legal interests providing Franchisee with the uninterrupted legal right and ability to occupy and to continue to occupy a Showroom Facility throughout the Term and to maintain and operate Franchised Business in accordance with the terms of this Agreement and the standards, specifications, and requirements set forth in the Operations Manual and/or as otherwise communicated by Franchisor from time to time;
- (f) As to information, records, statements, and/or data that Franchisee must maintain and/or report to Franchisor pursuant to the terms of this Agreement, the Operations Manual, or as otherwise requested by Franchisor from time to time, the information, records, statements, and/or data maintained by Franchisee and/or reported by Franchisee contains intentional inaccuracies and/or material inaccuracies that are either misleading or false;
- (g) Franchisee attempts to Transfer, or purportedly attempts to Transfer, this Agreement or any of Franchisee's rights under this Agreement, without Franchisor's prior approval, written consent, and/or otherwise not in accordance with this Agreement;
- (h) If Franchisee is a Corporate Entity, an Owner of Franchisee attempts to Transfer or, purportedly Transfers, the Owners equity interests, ownership interests, and/or rights in Franchisee without Franchisor's prior approval, written consent, and/or otherwise not in accordance with this Agreement;
- (i) Franchisee discloses, divulges, provides access to, communicates, and/or permits the communication of the contents, data and/or information contained in the Operations Manual to any third party not otherwise authorized by Franchisor;
- (j) Franchisee discloses, divulges, provides access to, communicates, and/or permits the communication of Confidential Information to any third party not otherwise authorized by Franchisor;

(k) Franchisee engages in any activity that injures, harms, damages, or otherwise has a material adverse effect on Franchisor, the System, the Licensed Marks, Mobility City Business, Franchisee's Mobility City Business, and/or the reputation of the Mobility City brand;

(l) Franchisee, an Owner, and/or a Spouse, as applicable and whether individually or jointly, breaches or is in default of an Ancillary Agreement, and, if the applicable agreement provides for the opportunity to cure, fails to timely cure the breach or default of the Ancillary Agreement, including, without limitation, the Franchise Owner and Spouse Agreement and Guaranty;

(m) Franchisee and/or an Owner of Franchisee is convicted of a felony crime, and/or pleads guilty or nolo contendere to a felony crime;

(n) Franchisee and/or an Owner of Franchisee engages in intentionally dishonest and/or unethical conduct that, in Franchisor's Reasonable Business Judgment, results in embarrassment to Franchisor, the System, the Licensed Marks, Mobility City Businesses, Franchisee's Mobility City Business and/or the reputation of the Mobility City brand;

(o) Franchisee fails to complete, to Franchisor's reasonable satisfaction, the Training Program and/or supplemental training programs designated by Franchisor;

(p) Franchisee fails, upon receiving actual or constructive notice, shall: (1) immediately notify Franchisor of any known breach of the Confidentiality Agreement by any person or entity; (2) immediately notify Franchisor of facts and information that would cause a reasonable person to believe that a person or entity violated the Confidentiality Agreement and/or is in the process of violating the Confidentiality Agreement; and (3) take reasonable steps including notice to Franchisor and Franchisee's consultation with Franchisee's legal counsel, to prevent any person or entity from violating the terms of the Confidentiality Agreement and/or otherwise publicly disseminating Confidential Information;

(q) Franchisee misappropriates, misuses, or makes any unauthorized use of the Licensed Marks, the Confidential Information, and/or the System and/or Franchisee materially impairs the goodwill associated with the Licensed Marks, and/or Franchisee applies for registration of the Licensed Marks anywhere in the world; and/or

(r) Franchisee and/or an Owner fails to comply with Anti-Terrorism Laws or becomes listed on the Annex to Executive Order 13244.

**(3) Defaults and Automatic Termination After 10 Day Cure Period** – Franchisee shall be in default of this Agreement and, this Agreement shall be terminated, upon the occurrence of any one or more of the following actions, inactions, omissions, events, and/or circumstances, unless, Franchisee timely cures, to the satisfaction of Franchisor, such default / action, inaction, omission, event, and/or circumstance within 10 calendar days of Franchisor's written notice:

(a) Franchisee fails, refuses, and/or is unable to timely pay the Royalty Fee, Advertising Contribution, and/or any other payment, fee, financial obligation, charge, and/or monetary obligation payable and/or due to Franchisor pursuant to the terms of this Agreement, under this Agreement, and/or any other agreement between Franchisor and Franchisee;

(b) Franchisee and/or Franchisee's affiliate fails, refuses, and/or is unable to pay any payment, fee, financial obligation, charge, and/or monetary obligation payable to Franchisor and/or Franchisor's affiliates pursuant to this Agreement and/or any other agreement between or among Franchisor,

Franchisor's affiliate, Franchisee and/or Franchisee's affiliate; and/or

(c) Franchisee fails or refuses, at any time, and, without legal justification as may be determined by Franchisor in Franchisor's Reasonable Business Judgment, to pay any third party supplier, or vendor for any goods, products, supplies, equipment, materials and/or any other items or used by, benefitting, and/or intended to benefit the Franchised Business.

The foregoing events of default set forth in this Article 16.A.(3) shall exclude events of default that are otherwise governed by and/or constitute events of default under Article 16.A.(1) or Article 16.A.(2). In the event of any inconsistency or conflict between the provisions of this Article 16.A.(3) with Article 16.A.(1), Article 16.A.(1) shall take precedence and govern. In the event of any inconsistency or conflict between the provisions of this Article 16.A.(3) with Article 16.A.(2), Article 16.A.(2) shall take precedence and govern.

**(4) Defaults and Automatic Termination After 30 Day Cure Period** – Franchisee shall be in default of this Agreement and, this Agreement shall be terminated, upon the occurrence of any one or more of the following actions, inactions, omissions, events, and/or circumstances, unless, Franchisee timely cures, to the satisfaction of Franchisor, such default / action, inaction, omission, event, and/or circumstance within 30 calendar days of Franchisor's written notice:

(a) Franchisee fails or refuses to comply with and/or breaches any term, condition, provision, and/or requirement of this Agreement that is not otherwise a default under Articles 16.A.(1), 16.A.(2), or 16.A.(3) of this Agreement;

(b) Franchisee fails or refuses to comply with and/or breaches any term, condition, provision, and/or requirement of any agreement, other than this Agreement, between Franchisor and Franchisee, and/or an affiliate of Franchisor and Franchisee;

(c) Franchisee fails or refuses, in accordance with the terms of this Agreement, to obtain and secure a signed lease agreement or fee simple ownership interest in a Showroom Location that is approved by Franchisor, in Franchisor's Reasonable Business Judgment;

(d) Franchisee fails or refuses to develop and open the Franchised Business or any Showroom or Vehicle in compliance with the terms of this Agreement, as designated or specified in the Operations Manual, and/or in accordance with Franchisor's standards and specifications as communicated to Franchisee from time to time;

(e) Franchisee fails or refuses, at any time, to manage, maintain, and/or operate the Franchised Business in compliance with the terms of this Agreement, as designated or specified in the Operations Manual, and/or in accordance with Franchisor's standards, specifications, and requirements as communicated to Franchisee from time to time;

(f) Franchisee fails or refuses, at any time, to develop, manage, maintain, and/or operate the Franchised Business in compliance with all applicable federal, state, and local laws, rules, regulations, ordinances, permits, and codes;

(g) At any time, an inspection and/or evaluation of the operations of the Franchised Business – whether by mystery shopper programs, third party inspection services, or as otherwise designated by Franchisor, and, whether or not such inspections are on notice or secret – Franchisor, in Franchisor's Reasonable Business Judgment, determines that the operations of the Franchised Business do not meet or are in violation of the operational standards and requirements set forth in this Agreement, the



Operations Manual, and/or as communicated to Franchisee from time to time;

(h) Franchisee fails or refuses to timely submit to Franchisor records, reports, stored media, recordings, financial statements, books, accounts, statements, data, documentation and/or other information as required by this Agreement, as set forth in the Operations Manual, and/or as requested by Franchisor

(i) If any inspection or review of Franchisee's records, reports, books, accounts, statements, data, documentation and/or other information discloses, within any week, month, or Accounting Period selected by Franchisor, the underreporting of Franchisee's Gross Sales, and/or any other metrics or data, resulting in the underpayment, by 5% or more, of the obligations, payments, and/or fees due by Franchisee to Franchisor under the terms of this Agreement;

(j) Franchisee fails or refuses, at any time, to maintain the required insurance policies and insurance coverage required for the Franchised Business as set forth in this Agreement, and/or in the Operations Manual; and/or

(k) Franchisee fails to timely satisfy and pay all vendors, suppliers and/or contractors in connection with the development, construction, and/or establishment of the Franchised Business.

The foregoing events of default set forth in this Article 16.A.(4) shall exclude events of default that are otherwise governed by and/or constitute events of default under Article 16.A.(1) or Article 16.A.(2). In the event of any inconsistency or conflict between the provisions of this Article 16.A.(4) with Article 16.A.(1), Article 16.A.(1) shall take precedence and govern. In the event of any inconsistency or conflict between the provisions of this Article 16.A.(4) with Article 16.A.(2), Article 16.A.(2) shall take precedence and govern.

#### **16.B. TERMINATION BY FRANCHISEE**

If Franchisee, each Owner and Spouse (as applicable) are in full compliance with each and every term and provision of this Agreement, any amendment or successor agreement, and any of the Ancillary Agreements, and Franchisor materially breaches Franchisor's substantive and material obligations set forth in this Agreement, Franchisee may terminate this Agreement in the event of the following:

(1) Franchisor does not correct the material breach within 30 days after Franchisor's receipt of Franchisee's written notice of such material breach to Franchisor; or

(2) In a case where Franchisor's material breach cannot reasonably be cured within 30 days, within 30 days of Franchisor's receipt of Franchisee's written notice of Franchisor's material breach, Franchisor shall be provided a reasonable time period to cure such material breach provided that Franchisor provides reasonable evidence to Franchisee of Franchisor's current, continuing and/or planned efforts to correct the material breach within a reasonable time.

In either case, Franchisee's termination of this Agreement shall not take effect until expiration of the 30 day period set forth above and or such reasonable time period as necessary to cure the material breach, and Franchisee delivers to Franchisor a separate written notice of termination. The termination date must be at least 10 days after Franchisor's receipt of Franchisee's notice of termination. Franchisee's termination of this Agreement for any reason other than as set forth in and in compliance with this Article 16.B. shall not constitute the termination of this Agreement and shall constitute a material breach of this Agreement by Franchisee.

#### **16.C. FRANCHISOR'S ADDITIONAL RIGHTS, REMEDIES, AND DAMAGES**

Franchisee agrees that Article 16.A. sets forth actions, inactions, omissions, events, and/or circumstances that, among other things, constitute, in each and every instance and subject to any applicable cure period, if any, a default of this Agreement permitting Franchisor to, among other things, terminate this Agreement and/or resulting in the automatic termination of this Agreement. The grounds constituting a default under Article 16.A. are in addition to any and all other grounds for default as may be otherwise set forth in the Franchise Agreement. In the event of an event of default of this Agreement by Franchisee under Article 16.A. or, as otherwise set forth in this Agreement, Franchisee agrees that termination of this Agreement is not the sole or exclusive remedy of Franchisor and that Franchisor's right or remedy of termination shall be in addition to any and all other rights set forth in this Agreement, and as otherwise available to Franchisor in law or equity.

Without limitation to the foregoing, additionally, in the event of the termination of this Agreement as a result of a default or breach by Franchisee and/or, by Franchisee's Owners and/or affiliates of any Ancillary Agreements, Franchisor, in addition to any and all other rights and remedies available to Franchisor as set forth in this Agreement, and, at law and in equity, shall possess the following rights and remedies, each of which are not exclusive of the other and may be/are in conjunction with one another:

(1) To void and terminate this Agreement, and thereafter to market, sell, transfer, convey and assign the rights granted to Franchisee under this Agreement to any other person or entity in Franchisor's sole discretion and without compensation to Franchisee.

(2) To hold Franchisee and Franchisee's Owners liable for, and recover from each of them, jointly and severally, all payments, fees, monetary obligations, financial obligations, interest, and charges due and owing to Franchisor from Franchisee pursuant to this Agreement, the Ancillary Agreements, and/or any other agreements between Franchisee and Franchisor, including, without limitation, Royalty Fees and Advertising Contributions with each and every payment and obligation to be accelerated and due immediately.

(3) To hold Franchisee and Franchisee's Owners liable for, and recover from each of them, jointly and severally, lost revenues, profits, and fees including, but not limited to Royalty Fees, Brand Development Fund Fee, Advertising Contributions, and all other fees, revenues and/or expenses that would have been paid to Franchisor, under the terms of this Agreement and throughout the Term of this Agreement, had a breach not occurred and had Franchisor not terminated this Agreement. In calculating and determining the foregoing Franchisee agrees that in calculating and in determining such damages that it is fair and reasonable to use Franchisee's most recent calendar year Gross Sales in calculating and determining Franchisor lost revenues and fees and by assuming that such Gross Sales would have been earned in each and every year throughout the remainder of the Term had this Agreement not been terminated. If, however, the Franchised Business has been open and in operation for less than one calendar year, Franchisee agrees that it is fair and reasonable to use an average of Mobility City Businesses Gross Sales across the System during the year in which this Agreement was terminated and to use such average Gross Sales for the purpose of calculating and determining Franchisor lost revenues and fees and, in doing so, by assuming that such Gross Sales would have been earned in each and every year throughout the remainder of the Term had this Agreement not been terminated. Franchisee agrees that the foregoing is a form of liquidated damages, and that it is fair and reasonable.

(4) To hold Franchisee and Franchisee's Owners liable for all costs, fees, expenses, and/or damages incurred by Franchisor and/or suffered by Franchisor as a result of a breach or termination including, but not limited to, the recovery of reasonable attorney fees and expenses including court costs, arbitration fees, mediation fees, arbitrator fees, mediator fees, depositions and other related expenses.

(5) To enjoin, restrain, and otherwise prohibit Franchisee from operating Franchisee's Mobility City Business or exercising any rights granted to Franchisee under this Agreement pursuant to a court order restraining order, injunction or other means.

(6) Declaratory judgment that this Agreement and all rights granted to Franchisee under this Agreement are terminated, null and void.

(7) All other remedies and/or rights available to Franchisor as otherwise set forth in the Agreement and/or as may be otherwise available by law or equity.

In the event of a breach or default of this Agreement, should Franchisor elect, at Franchisor's sole discretion, to not terminate this Agreement, such action shall be without prejudice and without waiver of Franchisor's rights in the future. Further, at all times, and without prejudice to Franchisor's right to declare a default and, among other things, terminate this Agreement, Franchisor may: (i) temporarily or permanently suspend any existing credit arrangements or accommodations previously extended to Franchisee and/or refrain from offering or making available to Franchisee any credit arrangements or accommodations that may be offered or made available to other System franchisees; (ii) modify payment terms for approved products, supplies, or other merchandise purchased by Franchisee which may include, without limitation, requiring cash on delivery; (iii) disqualify Franchisee from being eligible for, or from participating in, special promotion programs, rebates, and/or rebate sharing that may be offered or made available to other System franchisees; and/or (iv) refrain from providing or making available to Franchisee promotional materials or other materials developed by the Brand Development Fund and/or Advertising Cooperative.

If Franchisee breaches or defaults under any provision of this Agreement, Franchisor may (but has no obligation to) take any action to cure the default on behalf of Franchisee, without any liability to Franchisee. Franchisee shall reimburse Franchisor for its costs and expenses (including the allocation of any internal costs) for such action, plus 10% of the amounts expended by Franchisor as an administrative fee.

If Franchisor does not pursue termination of this Agreement in the event of a default or breach by Franchisee, and/or Franchisor accepts any royalties, payments, contributions, funds, or other monetary sums from Franchisee, such actions do not constitute a waiver or acceptance of Franchisee's default or breach, and Franchisor reserves the right to pursue any and all additional remedies set forth in this Agreement, at law, or in equity. Franchisor's rights and remedies are cumulative, and no exercise or enforcement by Franchisor of any such right or remedy precludes the exercise or enforcement by Franchisor of any other right or remedy which Franchisor is entitled by law to enforce.

## **ARTICLE 17**

### **OBLIGATIONS UPON TERMINATION, EXPIRATION** **AND CONTINUING OBLIGATIONS**

#### **17.A. PAYMENT OF AMOUNTS OWED TO FRANCHISOR**

Without limitation as to any other Article or provision of this Agreement, upon expiration or termination of this Agreement for any reason, Franchisee shall immediately pay to Franchisor all sums and fees due from Franchisee to Franchisor under the terms of this Agreement including, but not limited to Royalty Fees and Advertising Contributions and all other sums and fees due from Franchisee to Franchisor and/or Franchisor affiliates and/or suppliers for products and services including, but not limited to, System Supplies.

#### **17.B. CEASE OPERATIONS AND PROTECTION OF THE SYSTEM**

Upon expiration, termination, or Transfer of this Agreement for any reason, Franchisee shall immediately:

- (1) Permanently cease to be a franchise owner of the Mobility City Business that was the subject of this Agreement and cease to operate such Mobility City Business under the System;
- (2) Refrain from directly or indirectly, holding oneself/itself out to any person or entity, or represent themselves/itself as a present or former Mobility City franchisee;
- (3) Permanently cease to use, in any manner: (a) the System including, without limitation, the Confidential Information, the Licensed Marks, the Business Management System Data, and the Operations Manual; (b) any methods, procedures, or techniques associated with the System in which Franchisor possesses proprietary rights or that constitute Franchisor's trade secrets; (c) System Supplies, including communicating with or ordering products from Franchisor's designated suppliers and vendors of System Supplies; (d) the Approved Services and Products; and (e) any other advertising, marketing, media, and any other information, documents or things associated with Franchisor, the System, the Licensed Marks, Mobility City Businesses, the Franchised Business, and Franchisee's former Mobility City Business, including, without limitation, any confidential, proprietary methods, procedures, descriptions of products, techniques, trade secrets, proprietary marks, distinctive forms, slogans, symbols, signs, stationary, advertising material, articles, logos, devices, items and all other things, tangible or intangible, associated with Franchisor, the System, the Licensed Marks, and Mobility City Businesses;
- (4) Return to Franchisor the Operations Manual (including any and all parts, supplements, and copies of the Operations Manual), the Confidential Information (including without limitation the Business Management System Data and all customer lists and information), and all other confidential materials, equipment, software, information, and property owned by Franchisor and all copies thereof provided, however, that Franchisee may retain Franchisee's copies of this Agreement, correspondence between Franchisor and Franchisee, but not including Confidential Information that may be contained in or attached thereto, and other documents that Franchisee needs to retain pursuant to applicable law;
- (5) Permanently cease accessing, immediately disconnect from, and discontinue using any and all digital media, intra-nets, cloud based systems, and/or servers that store, maintain, and/or provide access to the Operations Manual, Confidential Information, and all other standards, specifications of Franchisor;
- (6) Immediately notify Franchisor, in writing, of any and all locations where Franchisee may have maintained and/or stored digital files and/or media containing all or parts of the Operations Manual, any Confidential Information, and all other standards and specifications of Franchisor, immediately turn over such digital files and media to Franchisor, and follow Franchisor's instructions as to the destruction of such digital files and media;
- (7) Except in the event an authorized transferee continues to operate Franchisee's former Business at a Showroom Location subsequent to a Transfer, at Franchisee's sole cost and expense: (a) modify and alter Franchisee's former Showrooms, Franchisee's former Showroom Facilities and Showroom Locations, as reasonably necessary or otherwise required by Franchisor, to ensure that Franchisee's Showroom Facilities and Showroom Locations have been completely de-identified and differentiated from their former appearance to prevent any confusion by the public as to the continued existence of a Mobility City Business at the Showroom Locations; (b) remove from Franchisee's Showroom Facilities and Showroom Locations all distinctive physical and structural features identifying a Mobility City and all distinctive signs, trade dress and emblems associated with the System including, without limitation, signs, trade dress, and emblems bearing the Licensed Marks; and (c) make specific additional changes to Franchisee's Showroom Facilities and Showroom Locations as Franchisor reasonably requests for the purpose of completely de-identifying same. Franchisee shall immediately initiate the foregoing

actions and complete such actions within the period of time designated by Franchisor, and Franchisee agrees that Franchisor and/or Franchisor's designated agents may enter the premises of Franchisee's Showroom Facilities and Showroom Locations at any time to make foregoing alterations at Franchisee's sole risk and expense. Franchisee further agrees that Franchisee's failure to timely make modifications and alterations to Franchisee's Showroom Facilities and Showroom Locations will cause irreparable injury to Franchisor, and Franchisee consents to the entry, at Franchisee's expense, of any ex-parte order by any court of competent jurisdiction authorizing Franchisor or its agents to take action, if Franchisor seeks such an order;

(8) Take all actions necessary and/or reasonably required to cancel all fictitious or assumed names or equivalent registrations relating to the Licensed Marks;

(9) At no cost to Franchisor, take such action as may be determined by Franchisor to: (a) provide and assign to Franchisor the Business Management System, the Business Management System Data, and all customer lists, customer information, and customer data; and (b) transfer, disconnect, and/or otherwise assign, as directed by Franchisor, all telephone numbers, email addresses, yellow pages telephone directories, telephone directory type listings, Web Based Media listings, accounts and log-in information used in connection with Franchisee's former Mobility City Business and/or otherwise associated with the System and/or the Licensed Marks, cancel Franchisee's interests in same as such cancellation may be directed by Franchisor, and effectuate, perform, honor, and comply with Franchisee's obligations under the Assignment of Telephone Numbers and Digital Media Accounts attached to this Agreement as Exhibit 5;

(10) Abide by, and comply with, the restrictive covenants and obligations set forth in this Agreement, including, without limitation, the restrictive covenants and obligations set forth in Article 6.B. through Article 6.E. of this Agreement; and

(11) Provide Franchisor, within 30 days of the expiration, termination, or Transfer of this Agreement, with written proof demonstrating that Franchisee has complied with the terms of this Article 17 and all other obligations under this Agreement that Franchisee must perform, abide by, and comply with, subsequent to the termination, expiration, or Transfer of this Agreement.

#### **17.C. CONTINUING OBLIGATIONS**

All obligations under this Agreement that expressly, or by their nature, survive, or are intended to survive, the expiration, termination, or Transfer of this Agreement shall continue in full force and effect subsequent to, and notwithstanding, this Agreement's termination, expiration, or Transfer until such obligations are satisfied in full or, by the nature and/or terms, such obligation(s) expire.

Franchisee further agrees that in the event of a Transfer of this Agreement by Franchisee, whether or not such Transfer is authorized by Franchisor or made in violation of this Agreement, under no circumstance shall Franchisee be relieved of Franchisee's Obligations under this Agreement and under no circumstance shall each Owner and Spouse be relieved of their respective guarantees, agreements, and obligations related to, or associated with, this Agreement, including, without limitation, the guarantees, agreements, and obligations set forth in the Franchise Owner and Spouse Agreement and Guaranty attached to this Agreement as Exhibit 1. The immediately foregoing shall not be interpreted or otherwise construed as constituting consent to any Transfer of this Agreement without the express written consent by Franchisor and Franchisee's compliance with this Agreement respecting any such Transfer.

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**ARTICLE 18**  
**ENFORCEMENT AND CONSTRUCTION**

**18.A. SEVERABILITY AND SUBSTITUTION OF VALID PROVISIONS**

(1) Except as expressly provided to the contrary in this Agreement, each and every term and provision of this Agreement shall be interpreted or otherwise construed to be independent of each other and severable. Although each term and provision of this Agreement is considered by the parties to be reasonable and intended to be enforceable, if any such term or provision of this Agreement is found by a court of competent jurisdiction, agency, or other government agency to be unenforceable as written or otherwise, then such term and condition shall be modified, rewritten, interpreted, or “blue-lined” to include as much of its nature and scope as will render it enforceable. If such term and condition cannot be so modified, rewritten, interpreted, or “redlined” in any respect, then it will not be given effect and severed from this Agreement, and the remainder of this Agreement shall be interpreted, construed and enforced as if such term and condition was not included in this Agreement.

(2) If any applicable and binding law or rule requires a greater prior notice of the termination of this Agreement than is required in this Agreement, or the taking of some other action not required by this Agreement, or if under any applicable and binding law or rule, any term and condition of this Agreement, or any specification, standard, or operating procedure Franchisor prescribes is invalid or unenforceable, then the greater prior notice and/or other action required by law or rule shall be substituted for the comparable provisions, and Franchisor has the right, in its sole discretion, to modify the invalid or unenforceable term and condition, specification, standard, or operating procedure to the extent required to be valid and enforceable. Franchisee agrees to be bound by any such substituted and/or modified term and condition of this Agreement imposing the maximum duty permitted by law that is prescribed within the terms of any provision of this Agreement as though it were originally and separately articulated in, and made a part of, this Agreement as of the Effective Date and/or any specification, standard or operating procedure Franchisor prescribes, which may result from striking from any terms and conditions, specifications, standards, or operating procedures, and any portion or portions thereof, a court may hold to be unenforceable or from reducing the scope of any promise or covenant to the extent required to comply with a court order. Modifications to this Agreement shall be effective only in those jurisdictions in which such terms and conditions, specifications, standards, or operating procedures are found to be unenforceable, unless Franchisor elects to give them greater applicability, in which case, this Agreement shall be enforced as originally made in all other jurisdictions.

**18.B. WAIVER OF OBLIGATIONS**

No delay, waiver, omission, or forbearance on the part of Franchisor to enforce any term and condition of this Agreement or exercise any of Franchisor’s rights, options, or powers under this Agreement constitutes a waiver by Franchisor to enforce any other term and condition of this Agreement or exercise any of Franchisor’s other rights, options, or powers under this Agreement. No such delay, waiver, omission, or forbearance shall constitute a waiver by Franchisor to subsequently enforce such term and condition of this Agreement or subsequently exercise such right, option, or power. Acceptance by Franchisor of any payments, fees, charges, or other amount from Franchisee payable to Franchisor pursuant to this Agreement shall not constitute a waiver or acceptance of Franchisee’s default or breach of this Agreement or otherwise a waiver of any term and condition of this Agreement, and Franchisor reserves the right to pursue any and all additional remedies set forth in this Agreement, at law, or in equity. Franchisor shall likewise not be deemed to have waived or impaired any term and condition, right, option or power set forth in this Agreement by virtue of any custom or practice of the parties at variance with the terms and conditions of this Agreement or Franchisor’s insistence upon Franchisee’s strict compliance with Franchisee’s obligations, including any mandatory specification, standard or operating procedure. No waiver by

Franchisor of any term and condition of this Agreement shall be valid unless in writing and signed by Franchisor.

#### **18.C. FORCE MAJEURE**

If either Franchisor or Franchisee is delayed in performing any obligation under this Agreement by any cause reasonably beyond its control when such cause would affect any person or entity similarly situated, including, without limitation, war, civil disorder, catastrophic weather, power outage, acts of God, including, but not limited to, natural disaster, tornados, earthquakes, wildfires, and pandemics and/or labor strikes unassociated with Franchisee or Franchisor (collectively, “Force Majeure”), then the time period for performing such obligation shall be extended by a period of time equal to the period of delay. Notwithstanding the immediately foregoing sentence, any delay resulting from Force Majeure shall not excuse Franchisee’s payment of any fee, charge, amount, and/or any other monetary or financial obligation to Franchisor under this Agreement, including, without limitation, the payment of the Royalty Fee and Advertising Contributions, and the non-performance of any obligation under this Agreement due to Force Majeure shall not be extended or otherwise excused for more than six months.

#### **18.D. SPECIFIC PERFORMANCE AND INJUNCTIVE RELIEF**

Nothing in this Agreement bars Franchisor’s right to obtain specific performance of the provisions of this Agreement and injunctive relief under legal and/or equity rules against threatened conduct that will cause damages or loss to it, the Licensed Marks or the System. Without limitation to the rights set forth in Article 6 of this Agreement, Franchisee agrees that Franchisor may obtain such injunctive relief. Franchisee agrees that Franchisor will not be required to post a bond (other than as set forth in Article 6.H. of this Agreement) to obtain injunctive relief and that Franchisee's only remedy if an injunction is entered against Franchisee will be the dissolution of that injunction, if warranted, upon a hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). The remedies available to Franchisor under Article 6.H. are not exclusive of one another and may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages. Without limitation to the foregoing Franchisee agrees that in the event of a breach of this Agreement by Franchisee respecting and/or concerning the System and/or the Licensed Marks shall cause irreparable harm to Franchisor, the System and the Licensed Marks.

#### **18.E. RIGHTS OF PARTIES ARE CUMULATIVE**

The rights under this Agreement are cumulative and no exercise or enforcement by a party of any right or remedy precludes the exercise or enforcement by that party of any other right or remedy which Franchisor or Franchisee is entitled by law to enforce.

#### **18.F. GOVERNING LAW**

EXCEPT TO THE EXTENT GOVERNED BY THE UNITED STATES TRADEMARK ACT OF 1946 (LANHAM ACT, 15 U.S.C. §§ 1051 *ET SEQ.*) OR OTHER FEDERAL LAW, THIS AGREEMENT AND THE RELATIONSHIP BETWEEN THE PARTIES HERETO SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF FLORIDA EXCEPT THAT ITS CHOICE OF LAW AND CONFLICTS OF LAWS RULES SHALL NOT APPLY AND ANY FRANCHISE REGISTRATION, DISCLOSURE, RELATIONSHIP OR SIMILAR STATUTE WHICH MAY BE ADOPTED BY THE STATE OF FLORIDA SHALL NOT APPLY UNLESS ITS JURISDICTIONAL REQUIREMENTS ARE MET INDEPENDENTLY WITHOUT REFERENCE TO THIS PARAGRAPH.

#### **18.G. CONSENT TO JURISDICTION AND VENUE**

Franchisor and Franchisee agree that any judicial action or legal proceeding must be brought in a court of competent jurisdiction located within Florida and within Palm Beach County or the county closest to Palm Beach County. Franchisor and Franchisee do hereby irrevocably consent to and waive any objection to such

jurisdiction or venue. Without limitation to the foregoing and notwithstanding same, Franchisor and Franchisee agree that Franchisor, at Franchisor's election, may bring any legal action or proceeding seeking a temporary restraining order, preliminary injunction, or any action seeking Franchisor's enforcement of an arbitration award or any judicial decision in the federal or state court located in the county and state where either the Franchised Business was located or where Franchisee resides.

#### **18.H. VARIANCES**

FRANCHISEE AGREES THAT FRANCHISOR HAS AND MAY AT DIFFERENT TIMES, IN FRANCHISOR'S ABSOLUTE AND SOLE DISCRETION, APPROVE EXCEPTIONS OR CHANGES FROM THE UNIFORM STANDARDS OF THE SYSTEM, WHICH FRANCHISOR DEEMS DESIRABLE OR NECESSARY UNDER PARTICULAR CIRCUMSTANCES. FRANCHISEE UNDERSTANDS THAT IT HAS NO RIGHT TO OBJECT TO OR AUTOMATICALLY OBTAIN SUCH VARIANCES, AND ANY EXCEPTION OR CHANGE MUST BE APPROVED IN ADVANCE BY FRANCHISOR IN WRITING. FRANCHISEE UNDERSTANDS THAT EXISTING FRANCHISEES MAY OPERATE UNDER DIFFERENT FORMS OF AGREEMENTS AND THAT THE RIGHTS AND OBLIGATIONS OF EXISTING FRANCHISEES MAY DIFFER MATERIALLY FROM THIS AGREEMENT.

#### **18.I. LIMITATIONS OF CLAIMS**

EXCEPT FOR CLAIMS BROUGHT BY FRANCHISOR WITH REGARD TO FRANCHISEE'S OBLIGATIONS TO MAKE PAYMENTS TO FRANCHISOR PURSUANT TO THIS AGREEMENT, FRANCHISOR'S ENFORCEMENT OF THE RESTRICTIVE COVENANTS SET FORTH IN ARTICLE 6 OF THIS AGREEMENT, AND FRANCHISEE'S OBLIGATION TO INDEMNIFY FRANCHISOR IN ACCORDANCE WITH THIS AGREEMENT, ANY AND ALL CLAIMS AND/OR CAUSES OF ACTION ARISING OUT OF, OR RELATING TO, THIS AGREEMENT, OR THE RELATIONSHIP BETWEEN FRANCHISEE AND FRANCHISOR RESULTING FROM THIS AGREEMENT, SHALL BE BARRED UNLESS SUCH CLAIM AND/OR CAUSE OF ACTION IS COMMENCED WITHIN TWO YEARS FROM THE DATE ON WHICH THE ACT OR EVENT GIVING RISE TO THE CLAIM OCCURRED OR ONE YEAR FROM THE DATE ON WHICH FRANCHISEE OR FRANCHISOR KNEW, OR SHOULD HAVE KNOWN, IN THE EXERCISE OF REASONABLE DILIGENCE, OF THE FACTS GIVING RISE TO SUCH CLAIM AND/OR CAUSE OF ACTION, WHICHEVER OCCURS FIRST IN TIME.

#### **18.J. WAIVER OF PUNITIVE DAMAGES AND LIMITATION OF DAMAGES**

FRANCHISOR AND FRANCHISEE HEREBY WAIVE TO THE FULLEST EXTENT PERMITTED BY LAW, ANY RIGHT TO OR CLAIM FOR ANY PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR SPECULATIVE DAMAGES AGAINST THE OTHER AND AGREE THAT IN THE EVENT OF A DISPUTE BETWEEN THEM, EXCEPT AS OTHERWISE PROVIDED HEREIN, EACH SHALL BE LIMITED TO THE RECOVERY OF ACTUAL DAMAGES SUSTAINED BY IT, PROVIDED THAT SUCH WAIVER SHALL NOT APPLY TO ANY CLAIM FOR DAMAGES: (A) ALLOWED BY FRANCHISOR OR FRANCHISEE FOR ATTORNEY'S FEES OR COSTS AND EXPENSES UNDER THIS AGREEMENT; AND/OR (B) FOR LOST PROFITS, FEES, AND/OR OTHER PAYMENTS OR OBLIGATIONS THAT OTHERWISE WOULD HAVE BEEN PAYABLE AND DUE UNDER THIS AGREEMENT BY FRANCHISOR OR FRANCHISEE AND/OR THE OWNERS HAD THE BREACH RESULTING IN THE TERMINATION OF THIS AGREEMENT NOT OCCURRED. NOTWITHSTANDING ANYTHING TO THE CONTRARY IN THIS AGREEMENT, IF ANY OTHER TERM OF THIS AGREEMENT IS FOUND OR DETERMINED TO BE UNCONSCIONABLE OR UNENFORCEABLE FOR ANY REASON, THE FOREGOING PROVISIONS OF WAIVER BY AGREEMENT OF PUNITIVE, EXEMPLARY, INCIDENTAL, INDIRECT, SPECIAL, CONSEQUENTIAL OR OTHER SIMILAR DAMAGES SHALL CONTINUE IN FULL FORCE AND EFFECT.



**18.K. WAIVER OF JURY TRIAL**

FRANCHISOR AND FRANCHISEE IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER OF THEM AGAINST THE OTHER, WHETHER A LEGAL ACTION, IN MEDIATION, OR IN ARBITRATION.

**18.L. BINDING EFFECT**

This Agreement is binding upon the parties of this Agreement and their respective executors, administrators, heirs, assigns and successors in interest, and shall not be modified except by written agreement signed by both Franchisee and Franchisor.

**18.M. COMPLETE AGREEMENT**

This Agreement, and the Schedules and Exhibits to this Agreement, as executed and, as applicable, constitute the entire, full and complete Agreement between Franchisor and Franchisee concerning the subject matter of this Agreement and supersedes all prior related agreements between Franchisor and Franchisee. The foregoing shall not constitute and does not constitute any disclaimer as to the express representations made by Franchisor in the Franchise Disclosure Document disclosed to Franchisee in connection with this Franchise Agreement.

**18.N. ATTORNEY FEES AND EXPENSES**

Franchisee agrees that in the event that an arbitrator in any arbitration proceeding and/or, a court of competent jurisdiction shall issue an award, judgment, decision and/or order finding, holding and/or declaring Franchisee's breach of this Agreement than Franchisor shall also be entitled to the recovery of all reasonable attorney fees, costs and expenses associated with and/or related to such arbitration and/or litigation. Said fees, costs and expenses shall include, but not be limited to, attorney fees, arbitration fees, arbitrator fees, deposition expenses, expert witness fees and filing fees.

**18.O. NO CLASS ACTION OR MULTI-PARTY ACTIONS**

FRANCHISOR AND FRANCHISEE AGREE THAT ALL PROCEEDINGS AND/OR LEGAL ACTIONS ARISING OUT OF OR RELATED TO THIS AGREEMENT AND/OR THE OFFER AND SALE OF THE MOBILITY CITY FRANCHISE FROM FRANCHISOR TO FRANCHISEE, WILL BE CONDUCTED ON AN INDIVIDUAL BASIS AND NOT A CLASS-WIDE BASIS, AND THAT ANY PROCEEDING BETWEEN FRANCHISEE, FRANCHISEE'S OWNERS, SPOUSES AND/OR GUARANTORS AND FRANCHISOR AND/OR FRANCHISOR'S AFFILIATES, OFFICERS, DIRECTORS AND/OR EMPLOYEES MAY NOT BE CONSOLIDATED WITH ANY OTHER PROCEEDING BETWEEN FRANCHISOR AND ANY OTHER THIRD PARTY.

**18.P. ACCEPTANCE BY FRANCHISOR**

This Agreement will not be binding on Franchisor unless and until an authorized officer of Franchisor has signed it.

**18.Q. OPPORTUNITY FOR REVIEW BY FRANCHISEE'S ADVISORS**

Franchisor recommends that Franchisee have this Agreement and the Franchise Disclosure Document reviewed by Franchisee's lawyer, accountant, and other business advisors, prior to signing this Agreement.

**18.R. NO PERSONAL LIABILITY BY FRANCHISOR'S EMPLOYEES, OFFICERS OR AGENTS**

Franchisee agrees that the fulfillment of any of Franchisor's obligations written in this Agreement or based on any oral communications ruled to be binding in a court of law shall be Franchisor's sole obligation and none of Franchisor's employees, officers and/or authorized agents shall be personally liable to Franchisee

for any reason. In addition to the foregoing, Franchisor and Franchisee are not joint employers. The foregoing shall not be construed to imply that Franchisor and/or Franchisor's agents have made any oral promises as pursuant to Article 18.M. of this Agreement, this written Agreement represents the sole Agreement between Franchisor and Franchisee.

#### **18.S. NON-UNIFORM AGREEMENTS**

Franchisee agrees that Franchisor makes no representations or warranties that all other agreements with Mobility City franchisees entered into before or after the Effective Date do or will contain terms substantially similar to those contained in this Agreement. Franchisee agrees that Franchisor may waive or modify comparable provisions of other Franchise Agreements to other System franchisees in a non-uniform manner.

#### **18.T NO RIGHT TO OFFSET**

Franchisee shall not, on grounds of the alleged nonperformance, material breach, or default by Franchisor of this Agreement, any other agreement between Franchisor and Franchisee, or for any other reason, withhold any payment, fee, or any other amount payable by Franchisee to Franchisor pursuant to this Agreement, including, without limitation, the payment of the Royalty Fee and Advertising Contributions, or any other payment obligation by Franchisee to Franchisor. Franchisee shall not have the right to offset or withhold any liquidated or unliquidated amount allegedly due to Franchisee from Franchisor against any payment, fee, or any other amount payable to Franchisor pursuant to this Agreement or any other payment obligation by Franchisee to Franchisor.

#### **18.U. HEADINGS**

The headings and subheadings in this Agreement are strictly for convenience and reference only, and they shall not limit, expand, or otherwise affect the interpretation and construction of the terms and conditions of this Agreement.

#### **18.V. AUTHORITY TO EXECUTE**

Each party agrees, warrants and represents that it has all requisite power and authority to enter into this Agreement. The execution, delivery, and performance of this Agreement has been duly and lawfully authorized by all necessary actions of each party, and the signatory to this Agreement for each party has been duly and lawfully authorized to execute this Agreement for and on behalf of the party for whom each signatory has signed.

#### **18.W. COUNTERPARTS, ELECTRONIC SIGNATURES, AND MULTIPLE COPIES**

This Agreement may be executed electronically. This Agreement may be executed in counterparts, all of which counterparts shall be deemed originals and taken together shall constitute a single agreement. Executed electronic or print duplicates of this Agreement, if any, and their respective signatures shall be deemed originals.

#### **18.X. JOINT AND SEVERAL LIABILITY**

If Franchisee consists of more than one person or entity, then their liability under this Agreement shall be deemed joint and several.

#### **18.Y. RECITALS**

The parties agree that the recitals and representations contained on the first page of this Agreement constitute a part of this Agreement and are hereby fully incorporated into the terms of this Agreement.

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**ARTICLE 19**  
**NOTICES**

All written notices and reports permitted or required to be delivered by this Agreement shall be deemed so delivered, at the time delivered by hand, one business day after being placed in the hands of a national commercial courier service for overnight delivery (properly addressed and with tracking confirmation), or three business days after placed in the U.S. mail by registered or certified mail, postage prepaid, and addressed to the party to be notified at its most current principal business address of which the notifying party has been notified. Reports requiring delivery shall be delivered by certified U.S. mail and/or electronically, as designated by Franchisor. The addresses for the parties set forth in the initial paragraph of this Agreement shall be used unless and until a different address has been designated by written notice to the other party. Any notice required under this Agreement shall not be deemed effective or given by Franchisee to Franchisor unless given in strict compliance with this Agreement. Notwithstanding the foregoing, the Operations Manual and modifications to the Operations Manual may be delivered and/or noticed to Franchisee by such means selected by Franchisor, including electronic notice and email.

In all cases where Franchisor's prior approval is required and no other method or timing for obtaining such approval is prescribed, Franchisee shall request such approval in writing, and, unless otherwise expressly proscribed in this Agreement, Franchisor shall respond within 10 business days after receiving Franchisee's written request and all supporting documentation, provided if Franchisor does not respond, such request shall be deemed unapproved. Franchisor's consent to, or approval of, any act or request by Franchisee shall be effective only to the extent specifically stated, and Franchisor's consent or approval shall not be deemed to waive, or render unnecessary, consent or approval of any other subsequent similar act or request.

**IN WITNESS WHEREOF**, the parties have executed, sealed and delivered this Agreement as of the Effective Date set forth in the first paragraph of this Agreement.

**Franchisor:**

Mobility City Holdings, Inc.

**Franchisee:**

By: \_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated



**Franchise Agreement – Schedule 1**  
Showroom Location, Designated Territory and Franchise Fee  
Acknowledgment

Pursuant to the Franchise Agreement dated \_\_\_\_\_, 20\_\_ by and between Mobility City Holdings, Inc., as Franchisor, and \_\_\_\_\_, as Franchisee (the “Franchise Agreement”), Franchisor and Franchisee agree:

**Franchisee’s Showroom Location(s)** – “Franchisee’s Showroom Location(s),” as such term is defined in the Franchise Agreement, including, but not limited to Articles 1 and 2.A., is/are identified, as follows:

[To be Effective this Schedule Must be Completed and Signed by Franchisor. If not completed and signed at time of signing Franchise Agreement, may be completed in the future pursuant to the terms of the Franchise Agreement.]

**Franchisee’s Designated Territory** – Franchisee’s “Designated Territory,” as such term is defined in the Franchise Agreement, including, but not limited to Articles 1 and 2.A., is designated as follows:

[To be Effective this Schedule Must be Completed and Signed by Franchisor. If not completed and signed at time of signing Franchise Agreement, may be completed in the future pursuant to the terms of the Franchise Agreement.]

**Designated Territory Population** – The Designated Territory contains a population of approximately the following number of people:

**Initial Franchise Fee** – The Initial Franchise Fee shall be:

\$

If there is any inconsistency or conflict between the terms of this Acknowledgment and the Franchise Agreement, the Franchise Agreement shall take precedence and govern.

Dated: \_\_\_\_\_

**Franchisor:**  
Mobility City Holdings, Inc.

**Franchisee:**

By: \_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)



**Franchise Agreement – Schedule 2**  
**Statement of Franchise Owners**

Franchisee represents that the following schedule is complete and accurately identifies Franchisee's Owners, Franchisee's Managing Owner, and their respective ownership interests in Franchisee. Defined terms shall have the meanings set forth in the Franchise Agreement between Franchisor and Franchisee.

If Franchisee is a Corporate Entity, Franchisee represents and affirms to Franchisor that the following list identifies each and every Owner of Franchisee and their respective ownership interests.		
Owner Name	Owner Address	Ownership Interest Percentage
Name of designated <b>Managing Owner:</b>		

**Dated:** \_\_\_\_\_

**Franchisor:**  
Mobility City Holdings, Inc.

**Franchisee:**

By: \_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)



### Franchise Agreement – Schedule 3

#### Showroom Location Development, Vehicle Deployment and Minimum Staffing

Franchisee agrees to meet the following schedules and deadlines for Showroom Development, Vehicle Deployment and Minimum Staffing, in accordance with Article 2 of the Franchise Agreement:

**A. SHOWROOM OPENING.** In accordance with Article 2.A. of the Franchise Agreement, Franchisee shall open Mobility City Showrooms within Franchisee’s Designated Territory in accordance with following schedule:

Showroom Type	Deadline to Open *	Showroom Size
<b>Main Showroom</b>	Within 180 days after the Effective Date of the Franchise Agreement	2,500 – 3,000 sq. ft.
[add additional Showrooms as required]	[if an additional Showroom is required, insert the opening deadline]	[add square footage of additional showroom]
[add additional Showrooms as required]	[if an additional Showroom is required, insert the opening deadline]	[add square footage of additional showroom]
* A Showroom shall be considered “open” when it has been approved by us and is offering and providing Approved Services and Products to retail customers.		

**B. VEHICLE DEPLOYMENT.** In accordance with Article 2.A. of the Franchise Agreement, Franchisee shall deploy Mobility City Vehicles in Franchisee’s Designated Territory in accordance with following schedule:

Vehicle Number	Deadline to Deploy Vehicle *
<b>#1</b>	At Soft Opening
<b>#2</b>	Within 180 days after opening of Main Showroom
[add additional required Vehicle(s)]	[insert Vehicle deployment deadline(s)]
* A Vehicle shall be deemed “deployed” when it is properly wrapped and equipped and actively being used to offer and provide Approved Services and Products to customers. Each Vehicle deployed by Franchisee must remain in operation continually through the Term of the Franchise Agreement.	

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**C. STAFFING SCHEDULE.** In accordance with Article 3.K. of the Franchise Agreement, Franchisee shall hire and retain staff in accordance with following schedule:

<b>Position</b>	<b>Deadline to Hire *</b>
Managing Owner	N/A
Tech #1	Prior to Soft Opening
Product Consultant #1	Prior to opening of Main Showroom
Utility Person	Prior to opening of Main Showroom
Product Consultant #2	Within 90 days after opening of Main Showroom
Tech #2	Within 180 days after opening of Main Showroom
<p><u>Satellite Locations</u> – If Franchisee is obligated to open one more Satellite Location pursuant to the terms of the Franchise Agreement, Franchisee will be required to hire and retain at least an one additional Tech and one additional Product Consultant prior to opening each such Satellite Location.</p> <p>* Deadlines depicted in this table reflect dates by which identified staff must be hired. After hiring, Franchisee must retain such staff continuously throughout the Term of the Franchise Agreement.</p>	

**D. MARKET LAUNCH PROGRAM.** In accordance with Article 9.B. of the Franchise Agreement, Franchisee shall conduct a Market Launch Program in accordance with Franchisor’s requirements. At a minimum, Franchisee agrees to comply with the following marketing plan:

<b>Type of Marketing</b>	<b>Coordinator</b>	<b>Initiation of Marketing Activity</b>
Google Ad Words & Google My Business	Visual Impact Group	<b>6 weeks before Main Showroom Opening</b>
Social Media Applications	Visual Impact Group	<b>At time of Main Showroom Opening</b>
Sunday Newspaper	Mobility City Director of Marketing (Pricing) Visual Impact Group (Creative)	<b>At time of Main Showroom Opening</b>
Join local Assisted Living Association	Franchisee	<b>4 weeks before Main Showroom Opening</b>
“Feet On the Street” Coupon Marketing	Franchisee	<b>At time of Main Showroom Opening</b>

**Franchisor:**  
Mobility City Holdings, Inc.

**Franchisee:**

By:  
Signature

\_\_\_\_\_  
Name and Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)



## **Franchise Agreement – Exhibit 1**

Franchise Owner and Spouse Agreement and Guaranty





## **FRANCHISE OWNER AND SPOUSE AGREEMENT AND GUARANTY**

This Franchise Owner and Spouse Agreement and Guaranty (the “Agreement”) is individually entered into by you as either an owner of \_\_\_\_\_ (hereinafter referred to as “**Franchisee**”), Franchisee, or the spouse of the owner of franchisee and is given and signed by you in favor of Mobility City Holdings, Inc., franchisor of the Mobility City franchise system and in favor of Mobility City Holdings, Inc.’s successors and assigns, upon the terms and conditions set forth in this Agreement.

In this Agreement Mobility City Holdings, Inc. is referred to as “**us**”, “**our**” or “**we**”, and each individual that signs this Agreement is referred to as “**you**”.

### **Recitals and Representations**

WHEREAS, Franchisee has entered into a Mobility City Franchise Agreement (the “Franchise Agreement”) for the development and operation of a Mobility City Business (each, a “Mobility City Business” or “Franchised Business, a mobile business and retail showroom that repairs, rents, sells, and cleans mobility equipment, and other products and services that Franchisor authorizes (the “Approved Services and Products”) under the Licensed Marks (defined below);

WHEREAS, you represent that you have received and have thoroughly reviewed the completed Franchise Agreement, including the completed Schedules and Exhibits attached thereto;

WHEREAS, we have recommended that you thoroughly review the Franchise Agreement, this Agreement and all exhibits and schedules to the Franchise Agreement with a lawyer selected and hired by you;

WHEREAS, you represent to us that you are either: (a) an Owner of Franchisee such that you own or control a legal, equitable or beneficial ownership or equity interest in Franchisee and/or otherwise meet the definition of an “Owner” as set forth in this Agreement; and/or that you are (b) the “Spouse” of an Owner of Franchisee;

WHEREAS, you agree that this Agreement will apply to you individually and, jointly and severally with all others who sign this Agreement including, if this Agreement is signed in counterparts or electronically among other Owners and Spouses;

WHEREAS, you acknowledge that this Agreement personally obligates you, among other things, to guarantee Franchisee’s payment, performance, and legal obligations under the Franchise Agreement and that you enter into this Agreement to induce us to enter into the Franchise Agreement with Franchisee; and

WHEREAS, you acknowledge that we are relying on this Agreement and that without this Agreement we would not have entered into and/or would not be entering into the Franchise Agreement with Franchisee or, if applicable, approving the transfer of the Franchise Agreement and/or the replacement or substitution of an owner of Franchisee.

NOW THEREFORE, to induce us to enter into the Franchise Agreement as consideration to us for entering into the Franchise Agreement with Franchisee and other consideration, the receipt and sufficiency of which you acknowledge, you agree as follows:

## 1. Recitals and Representations

You agree that the foregoing Recitals and Representations are true and accurate and constitute a material part of this Agreement and are hereby incorporated into the main body of this Agreement.

## 2. Definitions

Supplementing the terms and definitions contained in the Recitals and Representations:

**“Approved Services and Products”** shall have the meaning defined in the “Recitals” section of this Agreement and shall further refer to and mean those products and services that we authorize for sale by Mobility City Businesses. We shall exclusively designate and determine the Approved Services and Products and we, in our Reasonable Business Judgment, may change, modify, reduce or supplement the Approved Services and Products that must be offered and sold by the Franchised Business and those products and services that may not be sold by the Franchised Business. The Franchised Business may only offer and sell the Approved Services and Products.

**“Business Management System”** means the software, internet, web based and/or cloud based system or systems, point of sale system or systems and customer relationship management system or systems as same may be individually or collectively designated by us, in our Reasonable Business Judgment, as being required for use by the Franchised Business, including, but not limited to, the day-to-day sales, ordering, operations and management of the Franchised Business.

**“Business Management System Data”** means the forms, data, tools, customer information, inventory and sales information that: (a) is pre-populated or entered into the Business Management System utilized by Franchisee; (b) is entered (whether by us or Franchisee) into the Business Management System utilized by Franchisee; and/or (c) is recorded, stored and/or maintained by the Business Management System in connection with the management and operations of the Franchised Business.

**“Competitive Business”** means any business that (i) is the same as or similar to a Mobility City Business; and/or (ii) rents, repairs and/or sells durable medical equipment, home medical equipment, surgical supplies and/or mobility equipment.

**“Confidential Information”** means all of Franchisor’s and Franchisor’s affiliates trade secrets, methods, standards, techniques, procedures, data and information, as same may exist as of the Effective Date of this Agreement and as same may be developed, modified and supplemented in the future, constituting and comprising: (a) Approved Product and Services methods, specifications, product offerings, service offerings, product composition, product labeling, and product manufacturing, supply, and distribution information; (b) standards, concepts, programs and systems relating to the Approved Services and Products and the development, establishment, marketing, promotion and operation of Mobility City Businesses; (c) information concerning consumer preferences for services, products, materials and supplies used or sold by Mobility City Businesses, and specifications for and knowledge of suppliers of inventory, equipment, products, supplies and procedures used or sold by Mobility City Businesses; (d) information concerning customers, customer lists, email lists, database lists, product sales, operating results, financial performance and other financial data of Mobility City Businesses; (e) Business Management System Data; (f) current and future information contained in the Operations Manual; and (g) Know-How.

**“Copyrights”** means all works and materials for which we or any affiliate of ours has secured common law or registered copyright protection and we utilize and/or allow Mobility City Business franchisees to use, sell or display in connection with the development, marketing and/or operation of a Mobility City Business, whether as of the Effective Date or any time in the future.

**“Corporate Entity”** means a corporation, limited liability company, partnership or other corporate legal entity that is not an individual person.

**“Digital Media”** means any interactive or static digital document, listing, directory, application, advertisement, link, metadata, or media that is transmitted within a closed or private network, or that is connected to, in communication with, and/or networked with computers, applications, or other devices linked by communications systems, data systems, a part of the world wide web including, traditional websites, web based applications, distributed databases, including, blockchain, software applications, smart phone applications, or social media platforms such as Facebook, LinkedIn, X, Pinterest, Instagram, SnapChat, TikTok, and YouTube, that refers, references, identifies, reviews, promotes and/or relates, in any way, to, a Mobility City Business, the Franchised Business, the Licensed Marks, the System and/or us. Digital Media includes the System Website, and all other media and/or publications relating to the System that is displayed and/or transmitted digitally.

**“Effective Date”** refers to the “Effective Date” of the Franchise Agreement as the term “Effective Date” is set forth and defined in the Franchise Agreement. If, for any reason, the Effective Date cannot be determined by reference to the Franchise Agreement, the Effective Date shall be the date that you sign this Agreement.

**“Franchised Business”** shall have the meaning defined in the “Recitals” section of this Agreement and shall further refer to and mean the Mobility City Business to be developed and operated by Franchisee pursuant to the terms of the Franchise Agreement.

**“Franchisee’s Designated Territory”** means the “Designated Territory” as such term is set forth and defined in the Franchise Agreement.

**“Immediate Family”** means the spouse of a person and any other member of the household of such person, including, without limitation, children of such person.

**“Intellectual Property”** means, individually and collectively, our Licensed Marks, Copyrights, Know-How, and System.

**“Know-How”** means our trade secrets and proprietary information relating to the development, establishment, marketing, promotion and/or operation of a Mobility City Business including, but not limited to, methods, techniques, inventory, products and services standards and specifications and information reflected in, included in, comprising and/or constituting a part of the System. Without limitation to the foregoing, Know-How shall further include information contained in the Operations Manual and the Confidential Information.

**“Licensed Marks”** means the trademarks, service marks, emblems and indicia of origin, including the “Mobility City” trademark, the Mobility City logo, Trade Dress, and other trade names, service marks, trademarks, logos, slogans and designs authorized by us in connection with the identification of Mobility City Businesses and the Approved Services and Products, provided that such trade names, trademarks, service marks, logos and designs are subject to modification, replacement and discontinuance by us in our Reasonable Business Judgment.

**“Main Showroom”** refers to the first showroom that Franchisee is required to open pursuant to this Agreement and shall be between approximately 2500 to 3,000 square feet.

**“Mobility City Businesses”** shall have the meaning defined in the Recitals and Representations section of this Agreement and, without limitation to the Recitals and Representations section of this Agreement,

the definition of “Mobility City Businesses”, shall further include, refer to and mean: every business and all businesses owned and/or operated by us, our affiliates and/or our authorized franchisee(s) that utilize and/or is/are required to utilize the System and/or Licensed Marks including, but not limited to, the Franchised Business.

**“Operations Manual”** means, individually and collectively, the manual(s) designated by us and relating to the development and/or operations of Mobility City Businesses including, but not limited to, the policies, procedures and requirements for the development and operation of Mobility City Businesses. The Operations Manual may consist of one or more volumes, handbooks, manuals, written materials, videos, electronic media files, cloud/internet based list-service, intranet, internet based and accessed databases, computer media, email, webinars and other materials as may be modified, added to, replaced or supplemented by us from time to time in our Reasonable Business Judgment, whether by way of supplements, replacement pages, franchise bulletins, or other official pronouncements or means. Subject to our modification from time to time and based on our Reasonable Business Judgment, the Operations Manual shall, among other things, designate the Approved Services and Products that must be offered and sold by the Franchised Business.

**“Owner”** means collectively, individually, jointly and, as of the Effective Date: (a) the officers and directors of Franchisee (including the officers and directors of any general partner of Franchisee) who hold an ownership interest in Franchisee and/or in any Corporate Entity that maintains an ownership interest in Franchisee; (b) the managing member or manager of Franchisee, if franchisee is a limited liability company; (c) all holders of a 5% or more direct or indirect ownership interest in Franchisee and/or of any entity directly or indirectly controlling Franchisee; and (d) the Managing Owner(s).

**“Prohibited Activities”** means any or all of the following: (a) owning and/or having any legal or equitable interest (whether as an individual proprietor or as an owner, partner, member or shareholder of a Corporate Entity or, in any similar capacity) in a Competitive Business (other than owning an interest of 3% or less in a publicly traded company that is a Competitive Business); (b) operating, managing, funding and/or performing services (whether as an employee, officer, director, manager, consultant, representative, agent, and/or creditor or in any similar capacity) for a Competitive Business; (c) diverting or attempting to divert any business or customers from us (or one of our affiliates or franchisees); and/or (d) inducing any customer or client of ours (or of one of our affiliates or franchisees) or of Franchisee to any other person or business that is not a Mobility City Business.

**“Reasonable Business Judgment”** refers to our business judgment and means and relates to any and all decisions, actions and choices made by us concerning or relating to this Agreement, the Franchise Agreement, the System, Mobility City Businesses, Franchisee’s Showroom Locations, and/or the Franchised Business where we undertake or make such decision with the intention of benefitting or acting in a way that could benefit the System including, as examples and without limitation, enhancing the value of the Licensed Marks, increasing customer satisfaction, minimizing potential customer confusion as to the Licensed Marks, determining designated territory markets, minimizing potential customer confusion as to the location of Mobility City Businesses, expanding brand awareness of the Licensed Marks, implementing marketing and accounting control systems, approving products, services, supplies and equipment. Franchisee agrees that when a decision, determination, action and/or choice is made by us in our Reasonable Business Judgment that such decision, determination, action or choice made by us shall take precedence and prevail, even if other alternatives, determinations, actions and/or choices are reasonable or arguably available and/or preferable. Franchisee agrees that in connection with any decision, determination, action and/or choice made by us in our Reasonable Business Judgment that: (a) we possess a legitimate interest in seeking to maximize our profits; (b) we shall not be required to consider Franchisee’s individual economic or business interests as compared to the overall System; and (c) should we economically benefit from such decision, determination, action

and/or choice that such economic benefit to us shall not be relevant to demonstrating that we did not exercise reasonable business judgment with regard to our obligations under the Franchise Agreement and/or with regard to the System. Franchisee agrees that neither Franchisee and/or any third party, including, but not limited to, any third party acting as a trier of fact, shall substitute Franchisee's or such third party's judgment for our Reasonable Business Judgment. Franchisee further agrees that should Franchisee challenge our Reasonable Business Judgment in any legal proceeding that Franchisee shall possess the burden of demonstrating, by clear and convincing evidence, that we failed to exercise our Reasonable Business Judgment.

**"Restricted Period"** means the 24 month period after the earliest to occur of the following: (a) the expiration of the Franchise Agreement; (b) the termination of the Franchise Agreement; (c) the date on which Franchisee, in compliance with the terms of the Franchise Agreement, assigns the Franchise Agreement to another person (other than you or your Spouse or an Immediate Family Member) provided that you do not and your Spouse does not own or hold, in the assignee, any direct or indirect ownership and/or equity interest whether legal, equitable or otherwise; (d) if you are an Owner of Franchisee, the date on which you, in compliance with the terms of the Franchise Agreement, cease to be an Owner of Franchisee; or (e) if you are the Spouse of an Owner of Franchisee, the date on which your Spouse, in compliance with the terms of the Franchise Agreement, ceases to be an Owner of Franchisee. Provided however, that if a court of competent jurisdiction determines that this period of time is too long to be enforceable, then the "Restricted Period" means the 18 month period after the earliest to occur of the following: (a) the expiration of the Franchise Agreement; (b) the termination of the Franchise Agreement; (c) the date on which Franchisee, in compliance with the terms of the Franchise Agreement, assigns the Franchise Agreement to another person (other than you or your Spouse or an Immediate Family Member) provided that you do not and your Spouse does not own or hold, in the assignee, any direct or indirect ownership and/or equity interest whether legal, equitable or otherwise; (d) if you are an Owner of Franchisee, the date on which you, in compliance with the terms of the Franchise Agreement, cease to be an Owner of Franchisee; or (e) if you are the Spouse of an Owner of Franchisee the date on which your Spouse, in compliance with the terms of the Franchise Agreement, ceases to be an Owner of Franchisee.

**"Restricted Territory"** means the geographic area: (a) comprising Franchisee's Designated Territory; (b) within a 25 mile radius surrounding Franchisee's Designated Territory or, if Franchisee is not granted a designated territory, then a 25 mile radius surrounding Franchisee's Showroom Locations; (c) within a 10 mile radius surrounding the Designated Territories of all Mobility City Businesses operating and/or under development as of the Effective Date; and (d) within a 10 mile radius surrounding the Designated Territories of all other Mobility City Businesses that are in operation or under development during all or any part of the Restricted Period; provided, however, that if a court of competent jurisdiction determines that the foregoing Restricted Territory is too broad to be enforceable, then the "Restricted Territory" means the geographic area within Franchisee's Designated Territory plus a 25 mile radius surrounding Franchisee's Designated Territory or, if Franchisee is not granted or designated a designated territory, then a 25 mile radius surrounding Franchisee's Showroom Locations.

**"Satellite Showroom"** shall mean a showroom that Franchisee is required to develop pursuant to this Agreement that is not a Main Showroom and which consists of approximately 1,500 to 2,000 square feet.

**"Showroom"** refers to either a Main Showroom or a Satellite Showroom.

**"Showroom Facility"** means the fixed commercial facilities, including fixtures and improvements, from which Franchisee establishes and operates a Showroom, including Franchisee's Main Showroom

and Franchisee's Satellite Showroom. Each Showroom Facility must be located at a Showroom Location that has been approved by Franchisor.

**"Showroom Location"** means a fixed location from which a Mobility City Businesses is established and operated.

**"Spouse"** means, as of the Effective Date, the legal spouse of an Owner.

**"System"** means our system for the development, establishment and operation of Mobility City Businesses including, but not limited to: (a) the Approved Services and Products, System Supplies and services, procedures and systems that are designated by us, whether presently or in the future, for use in connection with the development, establishment, marketing, promotion and operation of a Mobility City Businesses; (b) the Licensed Marks; (c) the Trade Dress; (d) Copyrights; (e) other trade names, service marks, signs, and logos, copyrights and trade dress that is designated by us, whether presently or in the future, for use in connection with the development, establishment, marketing, promotion and operation of a Mobility City Business; (f) Operations Manual; (g) Business Management System Data; (h) Know-How; (i) Confidential Information; and (j) Digital Media. All determinations as to the system including components to the system and modifications and replacements thereto shall be determined by us in our Reasonable Business Judgment.

**"System Supplies"** means all: (a) merchandise, inventory, products, supplies, warranties, equipment, Vehicles, materials and/or goods constituting or comprising the Approved Services and Products, or a portion thereof, authorized for sale by the Franchised Business or designated for the preparation or sale of Approved Services and Products; (b) products, supplies, services, and/or goods used to prepare, provide, offer, and/or sell services constituting or comprising the Approved Services and Products; (c) products, supplies, and/or goods as designated by Franchisor for the marketing, sale, provision, and/or delivery of the Approved Services and Products including, without limitation, uniforms, point of sale displays, packaging; (d) furniture, fixtures, and equipment designated by Franchisor; and (e) other items as designated by Franchisor in the Operations Manual, and as may be modified and supplemented by Franchisor from time to time, in Franchisor's Reasonable Business Judgment, as being required for the development and operation of the Franchised Business.

**"System Website"** means the web page and/or pages located on the world wide web at the [www.mobilitycity.com](http://www.mobilitycity.com) URL (uniform resource locator) and shall further include all webpages and subdomains that are a part of [www.mobilitycity.com](http://www.mobilitycity.com), or as designated by us as being associated with the URL of [www.mobilitycity.com](http://www.mobilitycity.com) and/or Mobility City Businesses.

**"Trade Dress"** means the Mobility City designs, images, marketing materials, packaging, branding and/or branding images which we authorize and require Franchisee to use in connection with the operation of the Franchised Business and as may be revised and further developed by us from time to time.

**"Transfer"** means a transfer, sale and/or assignment whether legally, equitably or otherwise.

**3. Additional Acknowledgments by You.** In addition to the representations and acknowledgments contained in the Recitals and Representations, above, and incorporated into this Agreement, you acknowledge and represent that:

(a) as of the Effective Date you are an Owner and/or Spouse;

- (b) you are signing this Agreement in your individual capacity and that you are bound to the terms and conditions of this Agreement and irrespective of any change in your status as an Owner and/or Spouse;
- (c) in your capacity as an Owner of Franchisee or as the Spouse of an Owner of Franchisee you have and will be gaining access to, among other things, the System and Intellectual Property;
- (d) all of the components and aspects of the System and Intellectual Property (both individually and as they relate to one another collectively) are critical to our success as the franchisor of the System and to the overall System;
- (e) we need to protect the System and Intellectual property and that to do so we require that you, in your individual capacity, to agree to the brand protection, non-competition and other covenants and restrictions contained in this Agreement and that you personally guarantee the financial and other obligations of Franchisee to us; and
- (f) the terms of this Agreement are fair and reasonable and that you have elected, based on your own decision, to enter into this Agreement to induce us to enter into the Franchise Agreement with Franchisee.

#### **4. Intellectual Property, Brand Protection and Non-Competition Covenants and Restrictions.**

- (a) Know-How. You agree that: (i) you will not use the Know-How in any business or capacity other than the Franchised Business; (ii) you will maintain the confidentiality of the Know-How at all times; (iii) you will not make unauthorized copies of documents containing any Know-How; (iv) you will take such reasonable steps as we may ask of you from time to time to prevent unauthorized use or disclosure of the Know-How; and (v) you will stop using the Know-How immediately if you are no longer an Owner of Franchisee or your Spouse is no longer an Owner of Franchisee, as applicable. You will not use the Intellectual Property for any purpose other than the development and operation of the Franchised Business pursuant to the terms of the Franchise Agreement and Operations Manual. You agree to assign to us or our designee, without charge, all rights to any improvement developed by you, including the right to grant sublicenses. If applicable law precludes you from assigning ownership of any improvement to us, then such improvement shall be perpetually licensed by you to us free of charge, with full rights to use, commercialize, and sublicense the same.
- (b) Non-Competition During Franchise Relationship. Subject to the terms and conditions of Article 5 of this Agreement, below, you represent and agree that while you are an Owner of Franchisee or while your Spouse is an Owner of Franchisee (as applicable) that you will not engage in any Prohibited Activities. You acknowledge and agree that this restriction is fair and reasonable and that if you did engage in a Prohibited Activity that such actions would constitute acts of unfair competition and will irreparably harm us and our System.
- (c) Non-Competition After Franchise Relationship. You represent, acknowledge and agree that during the Restricted Period you will not engage in any Prohibited Activities; provided, however, that the Prohibited Activity relating to having an interest in a Competitive Business will only apply with respect to a Competitive Business that is located within or provides competitive goods or services to customers/clients who are located within the Restricted Territory. If you engage in any Prohibited Activities during the Restricted Period, then you agree that your Restricted Period will be extended by the period of time during which you were engaging in the prohibited activity (any such extension of time will not be construed as a waiver of your breach or otherwise impair any of our rights or remedies relating to your breach). You acknowledge and agree that this restriction is fair and reasonable and that

if you did engage in a Prohibited Activity that such actions would constitute acts of unfair competition and will irreparably harm us and the System.

(d) Confidentiality Restrictions. You represent, acknowledge and agree that, at all times you: (i) shall not use the Confidential Information in any business or capacity other than the Franchised Business; (ii) shall maintain the confidentiality of the Confidential Information; (iii) shall not make unauthorized copies of documents containing any Confidential Information; (iv) shall take such reasonable steps as we may ask of you and/or Franchisee from time to time to prevent unauthorized use or disclosure of the Confidential Information; (v) shall immediately and permanently stop using the Confidential Information upon the expiration or termination of the Franchise Agreement; (vi) shall immediately and permanently stop using the Confidential Information if you are no longer an Owner of Franchisee and/or the Spouse of an Owner; (vii) shall immediately and permanently stop using the Confidential Information upon Franchisee's Transfer of the Franchise Agreement; and (viii) shall not disclose the Confidential Information to any third party except in a legal proceeding pursuant to an order of a court of competent jurisdiction and after affording us no less than 15 business days prior notice and an opportunity for us, at our election, to appear in such action.

(e) Immediate Family Members. You acknowledge that should you circumvent the purpose and protections (due to us) of this Agreement by disclosing Know-How to an immediate family member (*i.e.*, parent, sibling, child, or grandchild) we will, and the System will be irreparably harmed. You acknowledge that if you did disclose the Know-How to an immediate family member and your immediate family member used the Know-How to engage in activities that, for you, qualify as Prohibited Activities as defined above, that we and the System will be irreparably harmed. You agree that as between you and us that you are in a better position to know if you permitted and/or provide an immediate family member with access to the Know-How. Therefore, you agree that you will be presumed to have violated the terms of this Agreement if any member of your immediate family (i) engages in any Prohibited Activities during any period of time during which you are prohibited from engaging in the Prohibited Activities or (ii) uses or discloses the Know-How. However, you may rebut this presumption by providing evidence conclusively demonstrating that you did not disclose the Know-How nor permit disclosure of the Know-How to the family member.

(f) Reasonableness of Covenants and Restrictions. You acknowledge and agree that: (i) the terms of this Agreement are reasonable both in time and in scope of geographic area; and (ii) you have sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. **You waive any right to challenge the terms of this Agreement as being overly broad, unreasonable or otherwise unenforceable.** Although you and we both believe that the covenants in this Agreement are reasonable in terms of scope, duration and geographic area, we may at any time unilaterally modify the terms of this Article 4 (Intellectual Property, Brand Protection and Non-Competition Covenants and Restrictions) by limiting the scope of the Prohibited Activities, narrowing the definition of a Competitive Business, shortening the duration of the Restricted Period, reducing the geographic scope of the Restricted Territory and/or reducing the scope of any other covenant imposed upon you under this Article 4 to ensure that the terms are enforceable under applicable law.

(g) Breach. You agree that failure to comply with these Article 4 Intellectual Property, Brand Protection and Non-Competition Covenants and Restrictions will cause irreparable harm to us and/or other Mobility City Business franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of these covenants will entitle us to injunctive relief. You agree that we may apply for such injunctive relief, without bond, but upon due notice, in addition to such further and other relief as may be available at equity or law, and the sole remedy of yours, in the event of the entry of such injunction, will be the dissolution of such injunction, if warranted, upon a hearing duly held (all



claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, the parties agree that the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Article are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages.

## **5. Transfer Restrictions and Non-Competition Covenants and Restrictions.**

Notwithstanding anything contained in this Agreement to the contrary, you expressly acknowledge and agree that if you are an Owner, and/or the Spouse of an Owner, that, prior to Transferring an Owner's equity and/or ownership interests in Franchisee that, among other things, Franchisee must notify us and obtain our written consent. Likewise, you acknowledge and agree that under the Franchise Agreement that prior to Franchisee's Transfer of the Franchise Agreement, among other things, Franchisee must notify us and obtain our written consent. For our protection and to prevent the subversion of the non-competition covenants contained in Article 4 of this Agreement and, to induce us to enter into the Franchise Agreement with Franchisee, you agree, that:

(a) if you are an Owner, should Franchisee fail to properly and timely notify us in writing of the proposed Transfer of your equity and/or ownership interests in Franchisee and/or should Franchisee, fail to obtain our consent to the proposed Transfer of your equity and/or ownership interests in Franchisee (which we may either reject or approve, in accordance with the terms and conditions of the Franchise Agreement), you shall remain subject to the non-competition covenants contained in Article 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Franchise Agreement;

(b) if you are a Spouse, should Franchisee fail to properly and timely notify us in writing of the proposed Transfer of your Spouse's equity and/or ownership interests in Franchisee and/or should Franchisee, fail to obtain our consent to the proposed Transfer of your Spouse's equity and/or ownership interests in Franchisee (which we may either reject or approve, in accordance with the terms and conditions of the Franchise Agreement), you shall remain subject to the non-competition covenants contained in Article 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Franchise Agreement;

(c) if you are an Owner, should Franchisee fail to properly and timely notify us in writing of the proposed Transfer of the Franchise Agreement to a third party and/or should Franchisee, fail to obtain our consent to the proposed Transfer of the Franchise Agreement to a third party (which we may either reject or approve, in accordance with the terms and conditions of the Franchise Agreement), you shall remain subject to the non-competition covenants contained in Article 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Franchise Agreement; and

(d) if you are the Spouse of an Owner, should Franchisee fail to properly and timely notify us in writing of the proposed Transfer of the Franchise Agreement to a third party and/or should Franchisee, fail to obtain our consent to the proposed Transfer of the Franchise Agreement to a third party (which we may either reject or approve, in accordance with the terms and conditions of the Franchise Agreement), you shall remain subject to the non-competition covenants contained in Article 4 of this Agreement and irrespective of any purported and/or actual Transfer in violation of the terms and conditions of the Franchise Agreement.

## **6. Personal Guaranty of Franchise Agreement and Financial Obligations.**

To secure Franchisee's financial obligations under the Franchise Agreement and all ancillary agreements executed by Franchisee in connection with the Franchise Agreement, including, but not limited to, any

agreement for the purchase of goods or services from us or an affiliate of ours (collectively the “Ancillary Agreements”) you individually, jointly and severally, and personally and unconditionally:

(a) guarantee to us and our successor and assigns, that Franchisee shall punctually satisfy and pay all of Franchisee’s payment and other obligations under the Franchise Agreement;

(b) guarantee to us and our successor and assigns, that Franchisee shall punctually satisfy and pay all of Franchisee’s payment and other obligations under the Ancillary Agreements;

(c) agree, at all times, to be personally bound by and personally liable for each and every fee, payment and monetary obligation due from Franchisee to us pursuant to the terms of the Franchise Agreement (including, but not limited to, the fee obligations of Article 5 of the Franchise Agreement, the advertising obligations of Article 9 of the Franchise Agreement, and the indemnification obligations of Article 10 of the Franchise Agreement);

(d) agree, at all times, to be personally bound by and personally liable for each and every fee, payment and monetary obligation due from Franchisee to us and/or our affiliates under the Ancillary Agreements;

(e) do, at all times, hereby personally guarantee payment of each and every fee, payment and monetary obligation due or that may become due from Franchisee to us pursuant to the terms of the Franchise Agreement including, but not limited to, the fee obligations of Article 5 of the Franchise Agreement, the advertising obligations of Article 9 of the Franchise Agreement, and the indemnification obligations of Article 10 of the Franchise Agreement; and

(f) do, at all times, hereby personally guarantee payment of each and every fee, payment and monetary obligation due or that may become due from Franchisee to us pursuant to the terms of the Ancillary Agreements.

**You waive:** (a) acceptance and notice of acceptance by us of the foregoing undertakings; (b) notice of demand for payment of any indebtedness guaranteed; (c) protest and notice of default to any party with respect to the indebtedness guaranteed; (d) any right you may have to require that an action be brought against Franchisee or any other person as a condition of liability; and (e) the defense of the statute of limitations in any action hereunder or for the collection of any indebtedness hereby guaranteed.

**You agree that:** (a) your direct and immediate liability under this guaranty shall be joint and several with Franchisee and all other signatories to this Agreement; (b) you will render any payment required under the Franchise Agreement and the Ancillary Agreements upon demand if Franchisee fails or refuses punctually to do so; (c) your liability shall not be contingent or conditioned upon pursuit by us of any remedies against Franchisee or any other person; and (d) liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence that we may grant to Franchisee or to any other person, including the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this guarantee, which shall be continuing and irrevocable during the term of each of the Franchise Agreement and the Ancillary Agreements and following the termination, expiration or Transfer of each of the Franchise Agreement and the Ancillary Agreements to the extent any financial obligations under any such Franchise Agreement and Ancillary Agreements survive such termination, expiration or Transfer. This guaranty will continue unchanged by the occurrence of any bankruptcy with respect to Franchisee or any assignee or successor of Franchisee or by any abandonment of one or more of the Franchise Agreement and/or and Ancillary Agreements by a trustee of Franchisee. Neither your obligation to make payment in accordance with the terms of this undertaking nor any remedy for enforcement shall be impaired, modified, changed, released or limited in any manner whatsoever by

any impairment, modification, change, release or limitation of the liability of Franchisee or its estate in bankruptcy or of any remedy for enforcement, resulting from the operation of any present or future provision of the U.S. Bankruptcy Act or other statute, or from the decision of any court or agency.

#### **7. Consent to Jurisdiction and Venue, and Cross-Default.**

Any dispute between the parties relating to this Agreement shall be brought in accordance with the dispute resolution procedures set forth in the Franchise Agreement. Notwithstanding the foregoing, if any of the dispute resolution procedures set forth in the Franchise Agreement conflict with any of the terms of this Agreement, the terms of this Agreement shall prevail. Without limitation to the foregoing, you agree that:

(a) **Consent to Jurisdiction and Venue** – You agree that any judicial action or legal proceeding must be brought in a court of competent jurisdiction located within Florida and within Palm Beach County or the county closest to Palm Beach County. You do hereby irrevocably consent to and waive any objection to such jurisdiction or venue. Without limitation to the foregoing and notwithstanding same, you agree that we, at our election, may bring any legal action or proceeding seeking a temporary restraining order, preliminary injunction, or any action seeking our enforcement of an arbitration award or any judicial decision in the federal or state court located in the county and state where you reside.

(b) **Acknowledgment as to Cross-Default** – You acknowledge and agree that a breach of this Agreement by you shall constitute a material event of default under the Franchise Agreement, permitting us, among other things, to terminate the Franchise Agreement in accordance with the terms thereof.

#### **8. Miscellaneous.**

(a) If either party hires an attorney or files suit against the other party in relating to and alleging a breach of this Agreement, the losing party agrees to pay the prevailing party's reasonable attorneys' fees and costs incurred in connection with such breach.

(b) This Agreement will be governed by, construed and enforced under the laws of Florida and the courts in that state shall have jurisdiction over any legal proceeding arising out of this Agreement.

(c) Any claim, defense or cause of action that you may have against us or against Franchisee, regardless of cause or origin, cannot be used as a defense against our enforcement of this Agreement.

(d) Each section of this Agreement, including each subsection and portion thereof, is severable. In the event that any section, subsection or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection or portion; and each party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms reasonable in scope, duration and geographic area.

(e) You agree that we may deliver to you any notice or other communication contemplated by this Agreement in the same manner and to the same address listed in the notice provisions of the Franchise Agreement and any such delivery shall be deemed effective for purposes of this Agreement. You may change the address to which notices must be sent by sending us a written notice requesting such change, which notice shall be delivered in the manner and to the address listed in the Franchise Agreement.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, each undersigned has executed this Agreement as of the dates set forth below.

**Owner / Spouse:**

\_\_\_\_\_  
Signature of Owner / Spouse

\_\_\_\_\_  
Name (please print individual name)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Owner / Spouse

\_\_\_\_\_  
Name (please print individual name)

\_\_\_\_\_  
Date

**Owner / Spouse:**

\_\_\_\_\_  
Signature of Owner / Spouse

\_\_\_\_\_  
Name (please print individual name)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Owner / Spouse

\_\_\_\_\_  
Name (please print individual name)

\_\_\_\_\_  
Date



## **Franchise Agreement – Exhibit 2**

### **Confidentiality Agreement**

[THIS EXHIBIT IS FOR REFERENCE PURPOSES ONLY AS A SAMPLE FORM CONFIDENTIALITY AGREEMENT THAT FRANCHISOR MAY APPROVE FOR USE BY FRANCHISEE – BEFORE USING WITH AN EMPLOYEE OR CONTRACTOR FRANCHISEE SHOULD HAVE THIS AGREEMENT REVIEWED AND APPROVED BY AN INDEPENDENT LOCAL ATTORNEY HIRED BY FRANCHISEE]



## CONFIDENTIALITY AGREEMENT (Sample Only)

This Agreement (the “Agreement”) is entered into by the undersigned (“you”) in favor of:

[Insert on the Line Below Name of Franchisee that Owns and Operates the  
Mobility City Franchised Business]

\_\_\_\_\_ (hereinafter referred to as “us”, “our” or “we”)

### Recitals and Representations

WHEREAS, we are the owners of a licensed Mobility City Business (hereinafter referred to as the “Mobility City Business”) that we independently own and operate as a franchisee;

WHEREAS, you are or are about to be an employee, independent contractor, officer and/or director of a Mobility City Business that is independently owned and operated by us;

WHEREAS, in the course of your employment, independent contractor relationship and/or association with us, you may gain access to Confidential Information (defined below in this Agreement) and you understand that it is necessary to protect the Confidential Information and for the Confidential Information to remain confidential;

WHEREAS, our Franchisor, Mobility City Holdings, Inc., is not a party to this agreement and does not own or manage the Mobility City Business but is an intended third party beneficiary of this Agreement; and

WHEREAS, this Agreement is not an employment agreement and is only a confidentiality agreement in connection with information, materials and access that may be provided to you in connection with the Mobility City Business.

NOW THEREFORE, you acknowledge and agree as follows:

**1. Recitals and Representations.** You agree that the foregoing Recitals and Representations are true and accurate and shall constitute a part of this Agreement and are hereby incorporated into the main body of this Agreement.

**2. Definitions.** For purposes of this Agreement, the following terms have the meanings given to them below:

*“Business Management System”* refers to and means the software and/or internet or cloud based system and/or systems, point of sale system or systems and customer relationship management system or systems as used in connection with the operations of the Mobility City Business.

*“Business Management System Data”* refers to and means the forms, data, tools, customer information, inventory and sales information, and other information that is entered into and/or maintained on the Business Management System of the Mobility City Business.

“Confidential Information” refers to and means: (a) non-public methods, specifications, standards, policies, procedures, information, concepts, programs and systems relating to the development, establishment, marketing, promotion and operation of the Mobility City Business; (b) information concerning customers, customer lists, email lists, database lists, product sales, operating results, financial performance and other financial data of the Mobility City Business; (c) customer lists and information related to the Mobility City Business; (d) Business Management System Data; (e) current and future information contained in the Mobility City Operations Manual made available to the Mobility City Business by Mobility City Holdings, Inc.; and (f) merchandise, inventory, and service procedures that are not disclosed to the public but used by the Mobility City Business.

“Digital Media” refers to and means any interactive or static electronic document, application or media including, but not limited to, www.mobilitycity.com, social media platforms and applications such as Facebook, LinkedIn, Twitter / X, Pinterest, Instagram, SnapChat, YouTube, and world wide web and internet based directories and local directories that refers, references, identifies, reviews, promotes and/or relates, in any way, to the Mobility City Business or other Mobility City Business.

“Licensed Marks” refers to and means the word marks, trademarks, service marks, and logos now or hereafter utilized in the operation of a Mobility City Business, including, but not limited to, the “Mobility City” word mark, associated logos, and any other trademarks, service marks or trade names that we designate for use in a Mobility City Business.

“Operations Manual” refers to and means the confidential Operations Manual made available to the Mobility City Business by our Franchisor or as otherwise designated by us. The Operations Manual may consist of one or more volumes, handbooks, manuals, written materials, video, electronic media files, cloud/internet based list-service, intra-net, internet based and accessed databases, computer media, webinars and other materials as may be modified, added to, replaced or supplemented.

“Trade Dress” refers to and means the Mobility City designs, images, marketing materials, packaging, branding and/or branding images used in connection with the operation of the Mobility City Business.

**3. Your Access to Confidential Information.** In addition to the representations and acknowledgments contained in the Recitals and Representations, above, you acknowledge and represent that in your capacity as an employee, independent contractor, officer and/or director of the Mobility City Business that you will be gaining access to, among other things, the Confidential Information. You acknowledge that the terms of this Agreement are fair and reasonable.

**4. Protection of the Confidential Information.** You agree that: (i) you will not use the Confidential Information in any business or capacity other than the Mobility City Business; (ii) you will maintain the confidentiality of the Confidential Information at all times; (iii) you will not make unauthorized copies of documents containing the Confidential Information; (iv) you will take such reasonable steps as the we may ask of you from time to time to prevent unauthorized use or disclosure of the Confidential Information; and (v) you will stop using the Confidential Information immediately at our request or demand. You will not use the Confidential Information for any purpose other than for the performance of your duties on behalf of us and in accordance with the scope of your work with us.

**5. Reasonableness of Covenants and Restrictions.** You agree that: the terms of this Agreement are reasonable and fair and that you have sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Agreement. **You hereby waive any right to challenge the terms of this Agreement as being overly broad, unreasonable or otherwise unenforceable.**

**6. Breach.** You agree that failure to comply with the terms of this Agreement will cause irreparable harm to us and to our Franchisor, Mobility City Holdings, Inc., and other Mobility City franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of these covenants will entitle us or our Franchisor, Mobility City Holdings, Inc., to injunctive relief. You agree that we and/or our Franchisor, Mobility City Holdings, Inc., may apply for such injunctive relief, without bond, but upon due notice, in addition to such further and other relief as may be available at equity or law, and the sole remedy of yours, in the event of the entry of such injunction, will be the dissolution of such injunction, if warranted, upon a hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). If a court requires the filing of a bond notwithstanding the preceding sentence, you agree that the amount of the bond shall not exceed \$1,000. None of the remedies available to us under this Article are exclusive of any other, but may be combined with others under this Agreement, or at law or in equity, including injunctive relief, specific performance and recovery of monetary damages.

**7. Miscellaneous.**

(a) If we hire an attorney or file suit against you because you have breached this Agreement and if we prevail in such lawsuit, you agree to pay the reasonable attorney fees and costs that we incur.

(b) Each section of this Agreement, including each subsection and portion thereof, is severable. In the event that any section, subsection or portion of this Agreement is unenforceable, it shall not affect the enforceability of any other section, subsection or portion; and each party to this Agreement agrees that the court may impose such limitations on the terms of this Agreement as it deems in its discretion necessary to make such terms reasonable in scope, duration and geographic area.

**(c) YOU ACKNOWLEDGE THAT THIS IS NOT AN EMPLOYMENT AGREEMENT.**

**(d) YOU ACKNOWLEDGE AND AGREE THAT OUR FRANCHISOR, MOBILITY CITY HOLDINGS, INC., IS NOT A PARTY TO THIS AGREEMENT BUT IS AN INTENDED THIRD PARTY BENEFICIARY OF THIS AGREEMENT.**

IN WITNESS WHEREOF, each of the undersigned has executed this Agreement as of the date or dates set forth below.

\_\_\_\_\_  
Individual Signature of Restricted Party

\_\_\_\_\_  
Individual Signature of Restricted Party

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Name (please print)

Date: \_\_\_\_\_

Date: \_\_\_\_\_





## **Franchise Agreement – Exhibit 3**

### **Lease Agreement Rider**



## **LEASE AGREEMENT RIDER**

(for the benefit of Mobility City Holdings, Inc. and its assigns)

THIS RIDER TO LEASE (“Rider”) does hereby supplement, modify and amend the terms of the lease agreement (the “Lease”) dated \_\_\_\_\_ by and between \_\_\_\_\_, a \_\_\_\_\_ with a principal place of business located at \_\_\_\_\_ (the “Landlord”) and \_\_\_\_\_, a \_\_\_\_\_ with a principal place of business located at \_\_\_\_\_ (the “Tenant”).

WHEREAS, the lease relates to the following commercial premises (the “Leased Premises”):

\_\_\_\_\_  
\_\_\_\_\_

WHEREAS, Mobility City Holdings, Inc. (the “Franchisor”) is the franchisor of the Mobility City franchise system (the “Mobility City Franchise System”);

WHEREAS, Franchisor’s mailing and notice address (the “Notice Address”) is 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431;

WHEREAS, The Mobility City Franchise System relates to and includes a Mobility City Business, a business that repairs, rents, sells, and cleans mobility equipment, and other products and services that Franchisor authorizes and other products and services that the Franchisor authorizes under the “Mobility City” name and marks (the “Intended Use”);

WHEREAS, Tenant is a franchisee of Franchisor pursuant to the terms of a Franchise Agreement entered into between Franchisor and Tenant (the “Franchise Agreement”) and the Leased Premises is to be used and operated by Tenant for the purpose of developing, establishing and operating a Mobility City Business in accordance with the Mobility City franchise system; and

WHEREAS, Franchisor and Franchisor’s successors and assigns (collectively referred to as “Franchisor”) is/are intended third party beneficiaries of this Rider.

NOW THEREFORE, Landlord and Tenant acknowledge and agree to the following:

1. This Rider supplements and amends the Lease. In the event of any inconsistency or conflict between the terms of this Rider and the Lease, the terms of this Rider shall prevail. Landlord and Tenant acknowledge that the rights set forth in this Rider may not be reduced, modified or altered without the express written consent of Franchisor.
2. Landlord and Tenant both agree that Tenant shall not be permitted to transfer, sublease, encumber and/or otherwise assign Tenant’s interests in the Lease and/or the Leased Premises without the prior written consent of Franchisor. Without limitation to the foregoing, among other things, Tenant agrees that if Tenant wishes to transfer any interests in the Lease or the Leased Premises that Tenant must request the written consent of Franchisor. If Tenant requests Landlord’s consent to Tenant’s amendment, transfer and/or

assignment of Tenant's interests in the Lease and/or the Leased Premises and if Landlord is inclined to approve of such amendment, transfer and/or assignment that Landlord shall condition Landlord's approval upon Tenant also obtaining written consent from Franchisor.

3. Upon the occurrence of (a) the termination, for any reason, of the Franchise Agreement; (b) the expiration, without renewal, of the Franchise Agreement; (c) Franchisor's exercise of Franchisor's Right of First Refusal granted to Franchisor in the Franchise Agreement; (d) Tenant's default under the terms of the Lease; and/or (e) Tenant's failure to exercise an option period under the terms of the Lease, Tenant and Landlord acknowledge and agree, that:

Franchisor will have the option, but not the obligation, to assume or renew the Lease and the occupancy of the Leased Premises, including the right to sublease to another Franchisee of the Mobility City Franchise System, for all or any part of the remaining term of the Lease and, in connection with said assumption, Franchisor will not be obligated to pay to Landlord more than two months past due rent, real estate taxes and common area maintenance charges. In the event Franchisor assumes Tenant's leasehold interest in the Lease pursuant to the terms of this Agreement and subsequently assigns the Lease and its leasehold interest to a Mobility City franchisee approved by Landlord, Franchisor shall not be responsible for any obligations, debts, liabilities or payments arising and/or accruing under the Lease after the effective date of such assignment. Landlord agrees that any assignment of the Lease and Tenant's leasehold interests in the Lease by Tenant to Franchisor and/or assumption by Franchisor of the Lease and such leasehold interests shall not require Landlord consent and shall not require any payment of any assignment fee or similar charge or result in any increase in rent or other fees as a result of such assignment and/or assumption.

4. Landlord must provide Franchisor, at the same time that Landlord provides Tenant, with a copy of all lease amendments and assignments, and a copy of all letters and notices that Landlord sends to Tenant relating to the Lease or the Premises. Subject to the rights set forth in Section "3" of this Rider, Landlord agrees to notify Franchisor by nationally recognized overnight courier at the Notice Address of any default by Tenant under the Lease. Landlord agrees that such notice shall afford Franchisor the option for Franchisor to invoke a cure period whereby Franchisor, upon Franchisor's sole election, shall be granted an additional 15 day period to cure any monetary default by Tenant under the Lease and an additional 30 day period to cure any non-monetary default by Tenant under the Lease. In the event that the non-monetary default cannot reasonably be cured within such period and if diligent efforts to cure promptly commence, then the cure period shall continue as long as such diligent efforts to cure continue, but not beyond 180 days from the date notice is provided.

5. Upon expiration and non-renewal or termination of the Lease or the Franchise Agreement, Franchisor shall have the right, upon notice to Landlord, to enter the Premises and remove any interior and exterior signs containing Franchisor's trademarks and trade fixtures. Landlord further agrees that Franchisor's rights to any such signs or fixtures shall be superior to any rights Landlord may have to such signs or fixtures (by lien or otherwise) set forth in the Lease or otherwise.

6. Landlord and Tenant acknowledge and agree that Franchisor is an intended third party beneficiary of this Rider and that Franchisor may bring an action to enforce Franchisor's rights under this Rider and in and to the Lease and the Leased Premises. Franchisor makes no representations or warranties regarding this Rider or in connection with the Lease and Franchisor's approval of Tenant's Lease only indicates that the proposed Lease meets Franchisor's minimum criteria, and the parties agree that Franchisor's approval or disapproval of the Lease will not impose any liability or obligation on Franchisor. Tenant must have a competent real estate attorney review the Lease, at Tenant's expense.

7. Upon request of Franchisor, the Landlord will subordinate any lien and/or security interest in Tenant's property to the security interest of Franchisor.

**Landlord:**

**Tenant:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated



## **Franchise Agreement – Exhibit 4**

### **Collateral Assignment of Lease**



## **COLLATERAL ASSIGNMENT OF LEASE**

(for the benefit of Mobility City Holdings, Inc. and its assigns)

For Value Received, the undersigned (“Assignor”) hereby assigns and transfers to Mobility City Holdings, Inc. (“Assignee”), all of Assignor’s right, title and interest as tenant in, to and under a certain lease, a copy of which is attached hereto as Exhibit “A” (the “Lease”) for the following premises (the “Leased Premises”):

---

---

This Assignment is for collateral purposes only and except as may be otherwise expressly stated and specified herein under no circumstance shall Assignee have any liability or obligation under the Lease and/or Leased Premises, unless: (a) Assignee provides an express written statement that is addressed to Assignor and the landlord for the Leased Premises, is delivered by Assignee to Assignor and the landlord for the Leased Premises, is signed by an officer of Assignee, and that expressly states that Assignee is assuming all rights and interests in and to the Lease pursuant to this Assignment; and (b) Assignee takes possession of the Leased Premises pursuant to the terms hereof, and Assignee assumes the obligations of Assignor under the Lease.

Assignor represents that Assignor possesses full power and authority to enter into this Assignment and that at no time prior to executing this Assignment has Assignor assigned and/or transferred Assignor’s interests and/or rights in or to the Lease and/or the Leased Premises.

Assignee has the right and possesses full power and authority to take possession of the Leased Premises, to eject and expel Assignor from possession and occupancy of the Leased Premises and to terminate Assignor’s right, title and interest in and to the Lease in the event of: (a) a default by Assignor under the terms of the Lease and Assignor’s failure to timely cure such default, assuming that such default is capable of curing; (b) a default by Assignor (in Assignor’s capacity as a Mobility City franchisee) under the terms and conditions of the Mobility City Franchise Agreement between Assignor, as franchisee, and Assignee, as franchisor (the “Franchise Agreement”), and Assignor’s failure to timely cure such default, assuming that such default is capable of curing; (c) upon default of any agreement supporting or guaranteeing the Franchise Agreement; or (d) the expiration or termination of the Franchise Agreement.

Assignor agrees that Assignor will not and shall not permit, grant or suffer any termination, surrender or modification of the Lease without the prior written consent of Assignee. Throughout the term of the Franchise Agreement, Assignor shall elect and exercise all options to extend the terms of or renewal of the Lease not less than 120 days prior to the last day that the option must be exercised unless Assignee otherwise

agrees in writing. Should Assignor fail to comply with the foregoing, Assignor does hereby appoint Assignee (subject to Assignees acceptance and invocation of such right) to act on behalf of Assignor for the purpose of effectuating extensions and renewals of the Lease.

**Assignor:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Dated

NOTARY SIGNATURE, SEAL AND INFORMATION: On \_\_\_\_\_ before me, the undersigned, personally appeared \_\_\_\_\_ personally known to me or proven to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity/capacities, and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

\_\_\_\_\_  
Notary Signature and Seal



**Franchise Agreement – Exhibit 5**  
Assignment of Telephone Numbers and Digital Media Accounts





## **ASSIGNMENT OF TELEPHONE NUMBERS AND DIGITAL MEDIA ACCOUNTS**

(for the benefit of Mobility City Holdings, Inc. and its assigns)

THIS ASSIGNMENT OF TELEPHONE NUMBERS AND DIGITAL MEDIA ACCOUNTS ASSIGNMENT (“Assignment”) is entered into between \_\_\_\_\_ (the “Assignor”) and Mobility City Holdings, Inc. and its successors and assigns (the “Assignee”).

WHEREAS, Assignee is the franchisor of the Mobility City franchise system (the “Mobility City Franchise System”);

WHEREAS, Assignor, as franchisee, and Assignee, as franchisor, are parties to a Mobility City Franchise Agreement (the “Franchise Agreement”);

WHEREAS, the term “Digital Media” shall refer to and mean “any interactive or static electronic document, application or media that is connected to and/or in a network of computers, servers and/or other devices linked by communications software, part of the world wide web (including, but not limited to websites), linked by the internet or part of a web based application, software application, smart phone based application or social media platform including, but not limited to social media platforms and applications such as Facebook, LinkedIn, Twitter / X, Pinterest, Instagram, SnapChat, and YouTube, and world wide web and internet based directories and local directories that refers, references, identifies, reviews, promotes and/or relates, in any way, to a Mobility City Business, Mobility City Businesses, Assignor’s Mobility City Business and/or trademarks associated with the Mobility City Franchise System and/or Assignee. Digital Media further includes the Mobility City website, web pages and website subdomains (including those related to, associated with and/or a part of the Mobility City Franchise System) associated with and/or related to Assignor’s Mobility City Business and all web pages, blog posts, videos, articles, information, sub-domains, and all other media and/or publications relating to the Mobility City Franchise System that is displayed and/or transmitted digitally”; and

WHEREAS, in connection with Assignor’s establishment and operation of a Mobility City Business, Assignor will be utilizing accounts, information, phone numbers and Digital Media subject to strict requirements set forth in the Franchise Agreement.

NOW THEREFORE, Assignor, in exchange for good and valuable consideration provided and paid by Assignee (receipt of which is hereby acknowledged), agrees:

1. That Assignor does hereby assign to assignee all telephone numbers, facsimile numbers, listings, domain names and Digital Media that is associated with Assignor’s Mobility City Business including, the following (all collectively referred to as the “Media”):

- (a) All phone numbers, facsimile numbers and listings that are currently, or in the future, associated with Assignor’s Mobility City Business;
- (b) The following telephone and facsimile numbers:

\_\_\_\_\_  
\_\_\_\_\_ ; and

- (c) All Digital Media, all Digital Media accounts and all Digital Media log-in information.

The foregoing shall not be construed and/or interpreted as Assignees acknowledgment and/or agreement that Assignor owns and/or possesses any ownership interests in the foregoing telephone numbers, accounts and/or Digital Media. Any and all rights of Assignor in and to same exist subject to a limited license pursuant to the Mobility City Franchise Agreement which shall take precedence and govern. However, this Assignment is intended by Assignor and Assignee to be an instrument that may be relied upon by all third parties to authorize and permit the assignments and transfers set forth in this Assignment and to facilitate the transfer of accounts and media to within the control of Assignee. Nothing contained in this Assignment shall be used to construe nor imply that Assignor possesses any ownership interests or rights in the Digital Media and in the event of any inconsistency or conflict between this Assignment and the Franchise Agreement, the Franchise Agreement shall take precedence and govern.

2. This Assignment will become effective automatically upon the termination or expiration of the Franchise Agreement for any reason. As to all third parties, proof of the expiration or termination of the Franchise Agreement shall exist exclusively upon the written declaration of Assignee and Assignee's declaration shall be dispositive and not subject to challenge. Assignor agrees that all third parties may rely on this Assignment for the purpose of taking any and all actions to ensure that access to and control of the Media is maintained by Assignee.

**UTILIZATION OF THIS ASSIGNMENT SHALL EXIST AT THE SOLE DISCRETION OF ASSIGNEE AND FOR THE SOLE BENEFIT OF ASSIGNEE.**

**Assignee:** Mobility City Holdings, Inc.

**Assignor:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated



**Franchise Agreement – Exhibit 6**  
ACH Authorization Form



## AUTOMATED CLEARING HOUSE PAYMENT AUTHORIZATION FORM

---

**Franchisee Information:**

---

Franchisee Name

Business No.

---

Franchisee Mailing Address (street)

Franchisee Phone No.

---

Franchisee Mailing Address (city, state, zip)

---

Contact Name, Address and Phone Number (if different from above)

---

Franchisee Fax No.

Franchisee Email Address

---

**Bank Account Information:**

---

Bank Name

---

Bank Mailing Address (street, city, state, zip)

---

[ ☐ ] Checking [ ☐ ] Savings

Bank Account No.

(check one)

Bank Routing No.

---

Bank Phone No.

---

**Authorization:**

Franchisee hereby authorizes Mobility City Holdings, Inc. ("Franchisor") to initiate debit entries to Franchisee's account with the Bank listed above and Franchisee authorizes the Bank to accept and to debit the amount of such entries to Franchisee's account. Each debit shall be made from time to time in an amount sufficient to cover any fees payable to Franchisor pursuant to any agreement between Franchisor and Franchisee as well as to cover any purchases of goods or services from Franchisor or any affiliate of Franchisor. Franchisee agrees to be bound by the National Automated Clearing House Association (NACHA) rules in the administration of these debit entries. Debit entries will be initiated only as authorized above. This authorization is to remain in full force and effect until Franchisor has received written notification from Franchisee of its termination in such time and in such manner as to afford Franchisor and the Bank a reasonable opportunity to act on it. Franchisee shall notify Franchisor of any changes to any of the information contained in this authorization form at least 30 days before such change becomes effective.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Federal Tax TD No.: \_\_\_\_\_

Its: \_\_\_\_\_

**NOTE: FRANCHISEE MUST ATTACH A VOIDED CHECK RELATING TO THE BANK ACCOUNT**



## Franchise Agreement – Exhibit 7

### General Release

FORM OF GENERAL RELEASE

GENERAL RELEASE

THIS GENERAL RELEASE (the "Release") is made as of \_\_\_\_\_ (the "Effective Date") by:

(a) \_\_\_\_\_, a(n) \_\_\_\_\_, and \_\_\_\_\_, a(n) \_\_\_\_\_ (individually, jointly, severally, and collectively referred to as "Franchisee"), and

(b) if Franchisee is a Corporate Entity, the following individuals: \_\_\_\_\_, an individual residing at \_\_\_\_\_, and \_\_\_\_\_, an individual residing at \_\_\_\_\_ (individually, jointly, severally, and collectively referred to as the "Individual Guarantors") (Franchisee and the Individual Guarantors, respectively, are hereinafter individually, jointly, severally, and collectively referred to as the "Releasor"),

In Favor of, Mobility City Holdings, Inc. a Florida corporation with a principal address at 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431, and Mobility City Holdings, Inc.'s predecessors, affiliates, successors, assigns, officers, directors, managers, employees, and agents (hereinafter individually, jointly, severally, and collectively referred to as the "Releasee").

IN EXCHANGE FOR GOOD AND VALUABLE CONSIDERATION FROM MOBILITY CITY HOLDINGS, INC. AND/OR RELEASEE, AND WITH THE RECEIPT AND SUFFICIENCY OF SUCH CONSIDERATION BEING HEREBY ACKNOWLEDGED BY RELEASOR, RELEASOR DOES HEREBY, FOR ITSELF AND FOR RELEASOR'S SUCCESSORS AND ASSIGNS HEREBY RELEASE AND FOREVER DISCHARGE RELEASEE FROM:

Any and all claims including, but not limited to Franchise Claims (defined below), causes of action, violations, damages, actions, contracts, covenants, promises, judgments, suits, indebtedness, liabilities, accounts, and demands of every kind and nature (hereinafter all collectively referred to as the "Claims" or "Claim"), whether or not such Claims are presently known or unknown, disclosed or undisclosed, actual or potential, accrued or unaccrued and whether in law, admiralty, common law, or equity which against the Releasee, Releasor ever had, now has or hereafter can, shall or may, have for, upon, or by reason of any Claim, matter, cause or thing whatsoever from the beginning of the world to the Effective Date of this Release.

Without limitation to the foregoing, the definition of the term "Claims" or "Claim," includes and, thereby this Release shall apply to, any and all claims, causes of action, violations, damages, actions, contracts, covenants, promises, judgments, suits, indebtedness, liabilities, accounts, and demands of every kind and nature, whether or not such Claims are presently known or unknown, disclosed or undisclosed, actual or potential, accrued or unaccrued, relating to and/or with regard to each and every violation and breach of any and all federal and state franchise laws, franchise rules, or franchise regulations, including those franchise laws, rules, and regulations that relate to and govern the offer or sale of franchises, the offer or sale of business opportunities, the terms of the Franchise Agreement, and the offer and sale of the franchise opportunity related to the Franchise Agreement (collectively, referred to as "Franchise Claims").

This Release may not be changed orally.

This Release may be signed in counterparts, with each counterpart being binding against the party executing it and considered as an original.

This Release shall be interpreted in accordance with the laws of the State of Florida. In the event that any action or legal proceeding is commenced respecting or related to this Release or the enforceability of this Release, the prevailing party in such legal action or proceeding shall be entitled to the recovery of reasonable attorneys' fees

IN WITNESS WHEREOF, the Releasor has hereunto set Releasor's hand and seal on the date set forth below.

**Releasor:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Name (please print)

Dated \_\_\_\_\_

Dated \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Name (please print)

Dated \_\_\_\_\_

Dated \_\_\_\_\_



FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT F**  
FRANCHISE DEPOSIT AGREEMENT



## FRANCHISE DEPOSIT AGREEMENT

This Agreement is made between Mobility City Holdings, Inc., a Florida corporation (“Franchisor”), and \_\_\_\_\_, a resident of \_\_\_\_\_ (“Prospect”).

Background Statement: Franchisor is the franchisor of the Mobility City brand. Prospect desires to reserve a designated territory for development as a Mobility City franchisee.

1. Deposit and Reservation of Territory. Upon signing this Agreement, Prospect will pay a \$10,000 deposit to Franchisor. If Prospect signs a Mobility City Franchise Agreement for \_\_\_\_\_, the deposit will be applied towards the initial franchise fee. Franchisor will not sell a Mobility City franchise for such designated territory to any person other than Prospect prior to \_\_\_\_\_. If Prospect does not sign a Mobility City Franchise Agreement by the foregoing date, then Franchisor may sell the designated territory to another prospective franchisee.

2. Refundability. Franchisor will refund the deposit to Prospect if the parties do not execute a Franchise Agreement because of either of the following: (a) Franchisor determines that Prospect does not meet Franchisor’s standards for a new franchisee, or (b) Prospect is denied funding by two independent funding sources after reasonable efforts to obtain funding, and Prospect shows proof of the funding denials to Franchisor. Otherwise, the deposit is not refundable.

3. Miscellaneous. This Agreement contains the entire agreement of the parties concerning its subject, and no modification will be effective except by a written amendment executed by both of the parties. This Agreement is not an offer to enter into a franchise. This Agreement is governed by laws of the State of Florida. Any dispute regarding this Agreement will be resolved in state or federal courts in Broward County, Florida.

**IN WITNESS WHEREOF**, the parties have executed, sealed and delivered this Agreement as of the Effective Date set forth in the first paragraph of this Agreement.

**Franchisor:**

Mobility City Holdings, Inc.

**Prospect:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated



FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT G**  
LIST OF FRANCHISEES

FRANCHISEES WITH OPEN OUTLETS (AS OF DECEMBER 31, 2024)				
State	Franchise Location	Address	Phone No.	Owner and Email
Alabama	Mobility City of Coastal Alabama	15333 State Hwy. 59, Ste. A, Foley, AL 36535	251-317-2688	Tim Maatouk tim.maatouk@mobilitycity.com
Arizona	Mobility City of Rogers	2603 W. Pleasant Grove Rd. Ste. 118, Rogers, AR 72758	479-309-0068	Bryan Powers bryan.powers@mobilitycity.com
Arizona	Mobility City of Phoenix	885 E. Warner Road Suite 103 Gilbert, AZ 85296	480-892-2545	David Endre David.endre@mobilitycity.com
California	Mobility City of Lake Forest	23625 El Toro Rd Lake Forest, CA 92117	949-521-7300	Talha Khan Talha.khan@mobilitycity.com
	Mobility City of Milpitas	128 W. Calaveras Blvd. Milpitas, CA 95035	510-392-4848	Kevin Shah kevin.shah@mobilitycity.com
	Mobility City of San Diego	4921 Claremont Dr. Ste. B, San Diego, CA 92117	858-203-5500	Peter Yi peter.yi@mobilitycity.com
Colorado	Mobility City of Denver	151 W. Mineral Ave. #115B Littleton, Co 80120	720-534-7007	Josh Liss josh.liss@mobilitycity.com
	Mobility City of Colorado springs	8033 N. Academy Blvd. Colorado Springs, CO 80920	719-642-6473	Diane Wurtsmith diane.wurtsmith@mobilitycity.com
Florida	Mobility City of Lakeland	997 East Memorial Blvd Ste 103 Lakeland, FL 33801	863-874-4039	Venessa Campbell venessa.campbell@mobilitycity.com
	Mobility City of Sarasota	3234 Clark Rd Sarasota, FL 34231	941 210-6283	Jamie Houser jamie.houser@mobilitycity.com
	Mobility City of South West Florida	13650 Fiddlesticks Blvd. #104 Ft Myers, FL 33912	239-341-4300	John Murnane john.murnane@mobilitycity.com
	Mobility City of St Pete/Clearwater	3690 East Bay Drive Suite F Largo, FL 33771	727-361-6222	Chris Lamasse chris.lamasse@mobilitycity.com
	Mobility City of Palm Beach Gardens	Northmill Plaza, 4383 Northlake Blvd Palm Beach Gardens, FL 33410	561-461-7787	Tyrone Barber tyrone.barber@mobilitycity.com
Georgia	Mobility City of Savannah	8108 Abercorn St. Savannah, GA 31406	435-767-7737	Don Guilbert don.guilbert@mobilitycity.com
	Mobility City of Gwinnett	65 Lawrenceville Suwanee Road, Ste 14 Lawrenceville, GA 30044	470-613-4041	Ken Cintron ken.cintron@mobilitycity.com
Idaho	Mobility City of Idaho	3909 E. Fairview Avenue Suite 160 Meridian, ID 83642	208-972-1000	Gregg Welte gregg.welte@mobilitycity.com
Illinois	Mobility City of Lake County	888 East Belvidere Rd, Unit 401 Grays Lake, IL 60030	224-234-2311	Kevin Pignone kevin.pignone@mobilitycity.com

FRANCHISEES WITH OPEN OUTLETS (AS OF DECEMBER 31, 2024)				
State	Franchise Location	Address	Phone No.	Owner and Email
	Mobility City of Chicago	1801 N. Harlem Rd. Chicago, IL 60707	312-940-3830	Will Rojas will.rojas@mobilitycity.com
Kentucky	Mobility City of Louisville	6504 Bardstown Rd. Louisville, KY 40291	502-206-2489	Chris Downs chris.downs@mobilitycity.com
Kansas	Mobility City of Kansas City	6904 West 105th St. Overland Park, KS 66212	816-282-6528	Jim King jim.king@mobilitycity.com
Louisiana	Mobility City of New Orleans	3501 Severn Avenue Suite 3B/C Metairie, LA 70002	504-380-9031	Jeff Varon jeff.varon@mobilitycity.com
Massachusetts	Mobility city of Worcester	10010N Shops Way, Northborough, MA 01532	508-450-2700	Avi Chandavarkar avi.chandavarker@mobilitycity.com
Maryland	Mobility City of Central Maryland	6020 Meadowridge Ctr Dr, Suite P2 Elkridge, MD 21075	240-206-7434	Michael Beckman michael.beckman@mobilitycity.com
	Mobility City of Southern Maryland	177 St. Patrick Dr. Ste. 102 Waldorf, MD 20603	240-222-3761	Tonya Magee tonya.magee@mobilitycity.com
Michigan	Mobility City of Metro Detroit	1848 N. Telegraph Road Dearborn, MI 48128	313-914-3020	Kathy Griswold kathy.griswold@mobilitycity.com
	Mobility City of Southfield	26732 Southfield Rd Lathrup Village, MI 48076	248-234-5020	Kathy Griswold kathy.griswold@mobilitycity.com
Missouri	Mobility City of St. Louis	12009 Manchester Rd. St. Louis, MO 63131	833-662-2489	Noelle Humphrey noelle.humphrey@mobilitycity.com
	Mobility City of Springfield	1414 E. Battlefield Rd. Springfield, MO 65804	417-576-7165	Bryan Powers bryan.powers@mobilitycity.com
Nebraska	Mobility City of Omaha	4032 N. 132nd Street Omaha, Nebraska 68164	531-466-4506	Obiozor Okolo obi.okolo@mobilitycity.com
Nevada	Mobility City of Las Vegas	4640 Arville St. Ste. G Las Vegas, NV 89103	702-476-6687	David Endre david.endre@mobilitycity.com
New York	Mobility City of Westchester	228 East Hartsdale Ave. Hartsdale, NY 10530	914-999-1400	Max Orlov max.orlov@mobilitycity.com
Ohio	Mobility City of Columbus	4506 Cemetary Rd. Hilliard, OH 43026	614-319-3138	Don Guilbert don.guilbert@mobilitycity.com
	Mobility city of Greater Cincinnati	3493 South Dixie Hwy. Middletown, OH 45005	513-647-1321	Wally Othman wally.othman@mobilitycity.com
Oklahoma	Mobility City of Oklahoma City	12316 N. May Avenue Ste. A Oklahoma City, OK 73120	405-936-3324	Guy Colbert guy.colbert@mobilitycity.com
Pennsylvania	Mobility City of King of Prussia	2672 Dekalb Pike, Norriton, PA 19401	610-671-6743	Garth Little garth.little@mobilitycity.com
South Carolina	Mobility City of Hilton Head	97 Towne Dr Bluffton, SC 29910	843-949-3115	Don Guilbert/Charlie Guilbert don.guilbert@mobilitycity.com
Texas	Mobility City of Central Texas	11066 Pecan Park Blvd. #409 Cedar Park, TX 78613	512-646-8300	Gary Kral gary.kral@mobilitycity.com

FRANCHISEES WITH OPEN OUTLETS (AS OF DECEMBER 31, 2024)				
State	Franchise Location	Address	Phone No.	Owner and Email
	Mobility City of Fort Worth	501 North Industrial Blvd. #300 Bedford, TX 76021	682-503-4345	Holly Griswold holly.griswold@mobilitycity.com
	Mobility City of Houston	17687 Tomball Parkway Houston, TX 77064	832-344-3911	Swetha Kovvali swetha.kovvali@mobilitycity.com
	Mobility City of Montgomery County	11133 I-45 South Ste. 270 Conroe, TX 77302	936-224-7135	Salina Tullos salina.tullos@mobilitycity.com
	Mobility City of North Texas	9720 Coit Road, Ste. 180 Plano, TX 75025	972-292-9428	Amber Kincheloe amber.kincheloe@mobilitycity.com
	Mobility City of Rio Grande Valley	4722 S. Jackson Road Edinburg, TX 78539	956-348-2304	Armando Alfaro armando.alfaro@mobilitycity.com
Utah	Mobility City of Southern Utah	1812 W. Sunset Blvd. St. George, UT 84770	435-767-7737	Jeremy Johnson jeremy.johnson@mobilitycity.com
Virginia	Mobility City of Fairfax County	5586 General Washington Dr Alexandria, VA 22312	703-772-5030	Bennet Helfgott bennet.helfgott@mobilitycity.com
Wisconsin	Mobility City of Appleton/Greenbay	1853 N. Casaloma Dr. Appleton, WI 54913	920-328-2001	Nathan Agen Nathan.agen@mobilitycity.com

FRANCHISEES WITH OUTLETS NOT YET OPENED (AS OF DECEMBER 31, 2024)				
State	Franchise Location	Address	Phone No.	Owner and Email
New York	Mobility City of Albany	1770 Central Ave., Albany, NY 12205	518-394-8580	Jeff Hutton jeff.hutton@mobilitycity.com
California	Mobility City of San Francisco	TBD	TBD	David Cowell david.cowell@mobilitycity.com
Louisiana	Mobility City of Shreveport	TBD	TBD	Jeff Jarjoura jeff.jarjoura@mobilitycity.com
California	Mobility City of Fresno	TBD	TBD	Amrik Ladhar amrik.ladhar@mobilitycity.com
	Mobility City of Riverside	TBD	TBD	Harris Khan harris.kahn@mobilitycity.com



FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT H**  
LIST OF FRANCHISEES  
THAT HAVE LEFT THE SYSTEM

<b>FRANCHISEES WHO LEFT THE SYSTEM (JANUARY 1, 2024 to DECEMBER 31, 2024)</b>			
<b>State</b>	<b>Franchise Location</b>	<b>Phone</b>	<b>Owner</b>
Arizona	Mobility City of Phoenix *	(480) 826- 3446	Shane Power
Florida	Mobility City of Southwest Florida *	(314) 606-8400	Derrick Dufresne
Nevada	Mobility City of Law Vegas*	(702) 291-7296	Justin Brown
Utah	Mobility City of Salt Lake City	(801) 891-6675	Jase Hoover
Texas	Mobility City of Sugar Land	(832) 435-1323	AJ Gibson





FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT I**  
STATE SPECIFIC ADDENDA

**California FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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**The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.**

1. Item 17 “Renewal, Termination, Transfer and Dispute Resolution: The Franchise Relationship,” is supplemented by the addition of the following:

A. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.

B. The franchisor, any person or franchise broker in Item 2 of the FDD is not subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a *et seq.*, suspending or expelling such persons from membership in such association or exchange.

C. California Business and Professions Code Sections 20000 through 20043 establish the rights of the franchisee concerning termination, transfer, or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

D. The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law. (11 U.S.C.A. Sec. 101 *et seq.*).

E. The Franchise Agreement contains a covenant not to compete, which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

F. The Franchise Agreement requires application of the laws of the State of Florida. This provision may not be enforceable under California law.

2. Section 31125 of the California Corporations Code requires us to give you a Disclosure Document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

3. You must sign a general release of claims if you renew or transfer your franchise. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516).

4. Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).

5. Item 6 “Other Fees,” is supplemented by the addition of the following statement: “The highest interest rate allowed by law in the State of California is 10%.”

6. The following URL address is for the franchisor’s website: [www.mobilitycity.com](http://www.mobilitycity.com).

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF CORPORATIONS. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF CORPORATIONS AT [www.dfpi.ca.gov](http://www.dfpi.ca.gov).

7. California's Franchise Investment Law (Corporations Code Sections 31512 and 31512.1) states that any provision of a franchise agreement or related document requiring the franchisee to waive specific provisions of the law is contrary to public policy and is void and unenforceable. The law also prohibits a franchisor from disclaiming or denying (i) representations it, its employees or its agents make to you, (ii) our ability to rely on any representations it makes to you, or (iii) any violation of the law.

8. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**Connecticut FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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1. Item 3 "Litigation," is supplemented by the addition of the following:

A. Neither the Franchisor nor any person identified in Items 1 or 2 above has any administrative, criminal or material civil action (or a significant number of civil actions irrespective of materiality) pending against him alleging a violation of any franchise law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, business opportunity law, securities law, misappropriation of property or comparable allegations.

B. Neither the Franchisor nor any other person identified in Items 1 or 2 above has during the 10 year period immediately preceding the date of this Disclosure Document, been convicted of a felony or pleaded nolo contendere to a felony charge or been held liable in any civil action by final judgment, or been the subject of any material complaint or other legal proceeding where a felony, civil action, complaint or other legal proceeding involved violation of any franchise law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, business opportunity law, securities law, misappropriation of property or comparable allegations or which was brought by a present or former purchaser-investor or which involves or involved the business opportunity relationship.

C. Neither the Franchisor nor any person identified in Items 1 or 2 above is subject to any currently effective injunctive or restrictive order or decree relating to the franchise, or under any federal, state or Canadian franchise, securities, business opportunity, antitrust, trade regulation or trade practice law as a result of concluded or pending action or proceeding brought by a public agency, or is a party to a proceeding currently pending in which an order is sought, relating to or affecting business opportunity activities or the seller-purchaser-investor relationship, or involving fraud, including but not limited to, a violation of any business opportunity law, franchise law, securities law or unfair or deceptive practices law, embezzlement, fraudulent conversion, misappropriation of property or restraint of trade.

D. Neither Company nor any person identified in Item 2 above is subject to any currently effective order of any national securities association or national securities exchange (as defined in the Securities & Exchange Act of 1934) suspending or expelling these persons from membership in the association or exchange.

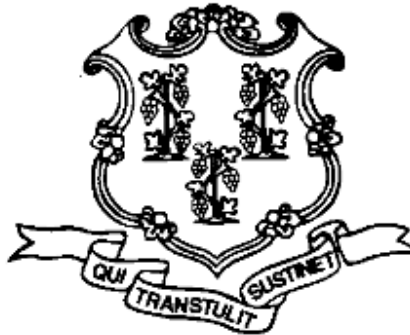
2. Item 4 “Bankruptcy.” is supplemented by the addition of the following:

No entity or person listed in Items 1 and 2 of this Disclosure Document has, at any time during the previous 10 fiscal years (a) filed for bankruptcy protection, (b) been adjudged bankrupt, (c) been reorganized due to insolvency, or (d) been a principal, director, executive officer or partner of any other person that has so filed or was adjudged or reorganized, during or within one year after the period that the person held a position with the other person.

If the seller fails to deliver the products, equipment or supplies or fails to render the services necessary to begin substantial operation of the business within 45 days of the delivery date stated in your contract be cancelled.

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

#### DISCLOSURES REQUIRED BY CONNECTICUT LAW



The State of Connecticut does not approve, recommend, endorse or sponsor any business opportunity. The information contained in this disclosure has not been verified by the state. If you have any questions about this investment, see an attorney before you sign a contract or agreement.

#### BUSINESS OPPORTUNITY DISCLOSURE

The following business opportunity disclosure is provided by Mobility City Holdings, Inc. a registered business in the State of Connecticut.

Disclosure Document is dated: March 24, 2025

**Hawaii FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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Exhibit K “FDD Receipts,” is supplemented with the addition of the following:

The Receipt for this Disclosure Document (Exhibit “K”) is supplemented to add the following:

1. THIS FRANCHISE WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

2. THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS BEFORE THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS BEFORE THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

3. THIS DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT AND THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

4. NO STATEMENT, QUESTIONNAIRE OR ACKNOWLEDGEMENT SIGNED OR AGREED TO BY A FRANCHISEE IN CONNECTION WITH THE COMMENCEMENT OF THE FRANCHISE RELATIONSHIP SHALL HAVE THE EFFECT OF: (I) WAIVING ANY CLAIMS UNDER ANY APPLICABLE STATE FRANCHISE LAW, INCLUDING FRAUD IN THE INDUCEMENT, OR (II) DISCLAIMING RELIANCE ON ANY STATEMENT MADE BY ANY FRANCHISOR, FRANCHISE SELLER, OR OTHER PERSON ACTING ON BEHALF OF THE FRANCHISOR. THIS PROVISION SUPERSEDES ANY OTHER TERM OF ANY DOCUMENT EXECUTED IN CONNECTION WITH THE FRANCHISE.

**Illinois FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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**DISCLOSURE REQUIRED BY THE STATE OF ILLINOIS**

Illinois law governs the Franchise Agreement.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a Franchise Agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a Franchise Agreement may provide for arbitration to take place outside of Illinois.

Your rights upon Termination and Non-Renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**Indiana FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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1. Item 8, “Restrictions on Sources of Products and Services,” is supplemented by the addition of the following:

Under Indiana Code Section 23-2-2.7-1(4), the franchisor will not obtain money, goods, services, or any other benefit from any other person with whom the franchisee does business, on account of, or in relation to, the transaction between the franchisee and the other person, other than for compensation for services rendered by the franchisor, unless the benefit is promptly accounted for, and transmitted by the franchisee.

2. Item 6, “Other Fees” and Item 9, “Franchisee’s Obligations,” are supplemented, by the addition of the following:

The franchisee will not be required to indemnify franchisor for any liability imposed upon franchisor as a result of franchisee’s reliance upon or use of procedures or products that were required by franchisor, if the procedures or products were utilized by franchisee in the manner required by franchisor.

3. Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” is supplemented, by the addition of the following:

A. Indiana Code 23-2-2.7-1(7) makes unlawful unilateral termination of a franchise unless there is a material violation of the Franchise Agreement and termination is not in bad faith.

B. Indiana Code 23-2-2.7-1(5) prohibits a prospective general release of claims subject to the Indiana Deceptive Franchise Practices Law.

C. ITEM 17(r) is amended subject to Indiana Code 23-2-2.7-1(9) to provide that the post-term non-competition covenant shall have a geographical limitation of the territory granted to Franchisee.

D. ITEM 17(v) is amended to provide that Franchisees will be permitted to commence litigation in Indiana for any cause of action under Indiana Law.

E. ITEM 17(w) is amended to provide that in the event of a conflict of law, Indiana Law governs any cause of action that arises under the Indiana Disclosure Law or the Indiana Deceptive Franchise Practices Act.

**Maryland FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” is supplemented, by the addition of the following:

- A. The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.
- B. A Franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.
- C. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.
- D. The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101, et seq.).

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**Michigan FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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1. THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

- A. A prohibition of your right to join an association of Franchisees.
- B. A requirement that you assent to a release, assignment, novation, waiver or estoppel that deprives you of rights and protections provided in this act. This shall not preclude you, after entering into a Franchise Agreement, from settling any and all claims.
- C. A provision that permits us to terminate a franchise before the expiration of this term except for good cause. Good cause shall include your failure to comply with any lawful provision of the Franchise Agreement and to cure the failure after being given written notice of the failure and a reasonable opportunity, which in no event need be more than 30 days, to cure the failure.
- D. A provision that permits us to refuse to renew a franchise without fairly compensating you by repurchase or other means for the fair market value at the time of expiration of your inventory, supplies, equipment, fixtures and furnishings. Personalized materials that have no value to us and inventory, supplies, equipment, fixtures and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (a) the term of the franchise

is less than five years, and (b) you are prohibited by the Franchise Agreement or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or you do not receive at least six months advance notice of our intent not to renew the franchise.

E. A provision that permits us to refuse to renew a franchise on terms generally available to other Franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

F. A provision requiring that litigation be conducted outside this state. This shall not preclude you from entering into an agreement, at the time of litigation, to conduct litigation at a location outside this state.

G. A provision that permits us to refuse to permit a transfer of ownership of a franchise, except for good cause. The subdivision does not prevent us from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

- (i) The failure of the proposed transferee to meet our then current reasonable qualifications or standards.
- (ii) The fact that the proposed transferee is our or Sub-franchisor's competitor.
- (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
- (iv) Your or proposed transferee's failure to pay us any sums or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.

H. A provision that requires you to resell to us items that are not uniquely identified with us. This subdivision does not prohibit a provision that grants us a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants us the right to acquire the assets of a franchise for the market or appraised value and has failed to cure the breach in the manner provided in Item 17(g).

I. A provision that permits us to directly or indirectly convey, assign or otherwise transfer our obligations to fulfill contractual obligations to you unless a provision has been made for providing the required contractual services.

2. If our most recent financial statements are unaudited and show a net worth of less than \$100,000, you may request that we arrange for the escrow of initial investment and other funds you paid until our obligations, if any, to provide real estate, improvements, equipment, inventory, training or other items included in the franchise offering are fulfilled. At our option, a surety bond may be provided in place of escrow.

3. THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENFORCEMENT BY THE ATTORNEY GENERAL.

4. Any questions regarding this notice should be directed to: State of Michigan, Consumer Protection Division, Attention: Franchise Bureau, 670 Law Building, Lansing, MI 48913; telephone number (517) 373-3800.



**Minnesota FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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**ADDITIONAL RISK FACTORS:**

1. THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE MINNESOTA FRANCHISE ACT. REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF COMMERCE OF MINNESOTA OR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

2. THE MINNESOTA FRANCHISE ACT MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WHICH IS SUBJECT TO REGISTRATION WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION, BY THE FRANCHISEE, WHICHEVER OCCURS FIRST, A COPY OF THIS PUBLIC OFFERING STATEMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE FRANCHISE. THIS PUBLIC OFFERING STATEMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

**AMENDMENT OF FDD DISCLOSURES:**

A. Item 6, “Other Fees”, Not sufficient funds are governed by Minnesota Statute 604.113, which puts a cap of \$30 on service charges.

B. Item 13, “Trademarks”, Item 13 is supplemented by the addition of the following: As required by the Minnesota Franchise Act, Minn. Stat. Sec. 80C.12(g), we will reimburse you for any costs incurred by you in the defense of your right to use the marks, so long as you were using the marks in the manner authorized by us, and so long as we are timely notified of the claim and given the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.

C. Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” Item 17 is supplemented by the addition of the following: With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5, which require, except in certain specified cases, that you be given 90 days- notice of termination (with 60 days to cure) and 180 days-notice of non-renewal of the Agreement.

D. Item 17 “Renewal, Termination, Transfer and Dispute Resolution,” Item 17 is supplemented by the addition of the following: Item 17 shall not provide for a prospective general release of claims against us that may be subject to the Minnesota Franchise Law. Minn. Rule 2860.4400D prohibits a franchisor from requiring a franchisee to assent to a general release.

E. Minn. Stat. §80C.21 and Minn. Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or Franchise Agreement can abrogate

or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum or remedies provided for by the laws of the jurisdiction.

F. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**New York FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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1. The following information is added to the cover page of the Franchise Disclosure Document:

**INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CAN NOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS THAT ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.**

2. The following is to be added at the end of Item 3:

With the exception of what is stated above, the following applies to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal, or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature, or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation, or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for a franchisee to renew or extend**,” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”: You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum**,” and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or the franchisee by Article 33 of the General Business Law of the State of New York

6. Franchise Questionnaires and Acknowledgements - No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

7. Receipts - Any sale made must be in compliance with § 683(8) of the Franchise Sale Act (N.Y. Gen. Bus. L. § 680 et seq.), which describes the time period a Franchise Disclosure Document (offering prospectus) must be provided to a prospective franchisee before a sale may be made. New York law requires a franchisor to provide the Franchise Disclosure Document at the earlier of the first personal meeting, 10 business days before the execution of the franchise or other agreement, or the payment of any consideration that relates to the franchise relationship.

**North Dakota FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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1. Item 5, “Initial fees”, Item 5 is supplemented by the addition of the following:

Refund and cancellation provisions will be inapplicable to franchises operating under North Dakota Law, North Dakota Century Code Annotated Chapter 51-19, Sections 51-19-01 through 51-19-17. If franchisor elects to cancel this Franchise Agreement, franchisor will be entitled to a reasonable fee for its evaluation of you and related preparatory work performed and expenses actually incurred.

2. Item 6, “Other Fees”, Item 6 is supplemented by the addition of the following:

No consent to termination or liquidated damages shall be required from franchisees in the State of North Dakota.

3. Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” Item 17 is supplemented by the addition of the following:

A. Any provision requiring a franchisee to sign a general release upon renewal of the Franchise Agreement has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

B. Any provision requiring a franchisee to consent to termination or liquidation damages has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

C. Covenants restricting competition contrary to Section 9-08-06 of the North Dakota Century Code, without further disclosing that such covenants may be subject to this statute, are unfair, unjust and inequitable. Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota.

D. Any provision in the Franchise Agreement requiring a franchisee to agree to the arbitration or mediation of disputes at a location that is remote from the site of the franchisee’s business has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. The site of arbitration or mediation must be agreeable to all parties and may not be remote from the franchisee’s place of business.

E. Any provision in the Franchise Agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue in a forum outside of North Dakota is void with respect to any cause of action which is otherwise enforceable in North Dakota.

F. Apart from civil liability as set forth in Section 51-19-12 of the N.D.C.C., which is limited to violations of the North Dakota Franchise Investment Law (registration and fraud), the liability of the franchisor to a franchisee is based largely on contract law. Despite the fact that those provisions are not contained in the franchise investment law, those provisions contain substantive rights intended to be afforded to North Dakota residents and it is unfair to franchise investors to require them to waive their rights under North Dakota Law.

G. Any provision in the Franchise Agreement requiring that the Franchise Agreement be construed according to the laws of a state other than North Dakota are unfair, unjust or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

H. Any provision in the Franchise Agreement which requires a franchisee to waive his or her right to a jury trial has been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

4. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**Rhode Island FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” Item 17 is supplemented by the addition of the following:

A. The Rhode Island Franchise Investment Act, R.I. Gen. Law Ch. 395 Sec. 19-28.1-14 provides that a provision in a Franchise Agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under the Rhode Island Franchise Investment Act.

B. Any general release as a condition of renewal, termination or transfer will be void with respect to claims under the Rhode Island Franchise Investment Act.

**Virginia FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” Item 17(h) is supplemented by the addition of the following:

Under Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in Mobility City Franchise Agreement do not constitute “reasonable cause,” as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**Washington FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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In recognition of the Washington State Franchise Investment Protection Act, Chapter 19.100 RCW, the following amendments are made to the Franchise Disclosure Document:

1. In any arbitration involving a franchise purchased in Washington, the arbitration site shall be either in the State of Washington, or in a place mutually agreed upon at the time of the arbitration or as determined by the arbitrator.
2. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW shall prevail.
3. A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, rights or remedies under the Act such as a right to a jury trial may not be enforceable.
4. Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.
5. Chapter 49.62 RCW limits the use of non-competition agreements and may supersede the Franchise Agreement's non-competition provisions. Washington law provides as follows: (1) an employee non-compete covenant is unenforceable unless the employee's annual earnings exceed \$100,000; (2) a presumption is created that any non-compete covenant with a duration longer than 18 months is unreasonable and unenforceable; (3) a franchisor may not restrict, restrain or prohibit a franchisee from soliciting or hiring any employee of the franchisor or a franchisee of the same franchisor; (4) any contractual provision that requires an employee to adjudicate a non-competition covenant outside of Washington State is void and unenforceable.
6. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**Wisconsin FDD Amendment**  
Amendments to the Mobility City  
Franchise Disclosure Document

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Item 17, "Renewal, Termination, Transfer and Dispute Resolution," Item 17 is supplemented by the addition of the following:

The Wisconsin Fair Dealership Law Title XIV-A Ch. 135, Section 135.01-135.07 may affect the termination provision of the Franchise Agreement.



## STATE SPECIFIC AMENDMENTS TO FRANCHISE AGREEMENT

## CALIFORNIA FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the parties have duly executed and delivered this California State amendment to the Mobility City Holdings, Inc. Franchise Agreement on the same date as the Franchise Agreement was executed.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated



## HAWAII FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

In recognition of the requirements of the Hawaii Franchise Investment Law, the undersigned agree to the following modifications to the Mobility City Holdings, Inc. Franchise Agreement (the “Franchise Agreement”), as follows:

1. Sub-Article 14.C.(6). Sub-article 14.C.(6), under the Article section titled “Conditions for Approval of Transfer,” is supplemented by the addition of the following language:

; provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee’s favor from the provisions of the Hawaii Franchise Investment Law, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Hawaii Franchise Investment Law be satisfied; and

The Hawaii Franchise Investment Law provides rights to the franchisee concerning non-renewal, termination and transfer of the Franchise Agreement. If this Sub-article contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.

2. Sub-Article 15.B.(8). Sub-article 15.B.(8), under the Article section titled “Conditions for Renewal,” is supplemented by the addition of the following:

; provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee’s favor from the provisions of the Hawaii Franchise Investment Law, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Hawaii Franchise Investment Law be satisfied; and

The Hawaii Franchise Investment Law provides rights to the franchisee concerning non-renewal, termination and transfer of the Franchise Agreement. If this subarticle contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.

3. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Hawaii Franchise Investment Law are met independently without reference to this amendment.

4. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have duly executed and delivered this Hawaii State amendment to the Mobility City Holdings, Inc. Franchise Agreement on the same date as the Franchise Agreement was executed.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

## ILLINOIS FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

In recognition of the requirements of the Illinois Franchise Disclosure Act, 815 ILCS 705/1 to 705/45, and Ill. Admin. Code tit. 15, §200.100 et seq., the undersigned agree to the following modifications to the Mobility City Holdings, Inc. Franchise Agreement (the “Franchise Agreement”) as follows:

1. Article 18.F. of the Franchise Agreement, under the heading “Governing Law”, shall be amended by the addition of the following statement added after the end of the last sentence of Article 18.F. of the Franchise Agreement:

Illinois Addendum: Illinois law governs the agreements between the parties to this franchise.

Section 4 of the Illinois Franchise Disclosure Act Provides that any provision in a Franchise Agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a Franchise Agreement may provide for arbitration in a venue outside Illinois.

Your rights upon termination and non-renewal of a Franchise Agreement are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

Section 41 of the Illinois Franchise Disclosure Act Provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act, or any other law of Illinois is void

2. Article 18.G. of the Franchise Agreement, under the heading “Choice of Law and Consent to Jurisdiction”, shall be amended by the addition of the following statement added after the end of the last sentence of Article 18.G. of the Franchise Agreement:

Illinois Addendum: Illinois law governs the agreements between the parties to this franchise.

Section 4 of the Illinois Franchise Disclosure Act Provides that any provision in a Franchise Agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a Franchise Agreement may provide for arbitration in a venue outside Illinois.

Your rights upon termination and non-renewal of a Franchise Agreement are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.

Section 41 of the Illinois Franchise Disclosure Act Provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act, or any other law of Illinois is void.

3. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Illinois Franchise Disclosure Act (815 ILCS 705/1 to 705/45) are met independently without reference to this amendment.

4. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on behalf of the Franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Illinois amendment to the Mobility City Holdings, Inc. Franchise Agreement on the same date as the Franchise Agreement was executed.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

## MARYLAND FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, the parties to the attached Mobility City Holdings, Inc. Franchise Agreement (the “Franchise Agreement”), as follows:

1. Article 14.C of the Franchise Agreement, under the heading “Conditions for Approval of Transfer,” subarticle 14.C(6) is supplemented with the addition of the following language:

; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of the Maryland Franchise Registration and Disclosure Law and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Maryland Franchise Registration and Disclosure Law be satisfied.

2. Article 15.B. of the Franchise Agreement, under the heading “Conditions for Renewal,” the subarticle 15.B(8) is supplemented with the addition of the following language:

; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of the Maryland Franchise Registration and Disclosure Law and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of the Maryland Franchise Registration and Disclosure Law be satisfied.

3. Article 18.G. of the Franchise Agreement under the heading “Choice of Law and Consent to Jurisdiction,” shall be amended by the addition of the following statement added to Article 18.G. of the Franchise Agreement:

A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

4. Article 18.I. of the Franchise under the heading “Limitations of Claims,” shall be amended by the addition of the following statement added to Article 18.I. of the Franchise Agreement:

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the franchise.

5. Article 18 of the Franchise Agreement under the heading “Enforcement and Construction,” shall be supplemented by the addition of the following new subarticle 18.Z. to the Franchise Agreement:

Nothing in this Agreement should be considered a waiver of any right conferred upon franchisee by the Maryland Franchise Registration and Disclosure Law.

All representations requiring prospective franchisees to assent to a release, estoppel, or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

A general release required as a condition of renewal, sale and/or assignment or transfer of a Franchise Agreement shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law

6. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law are met independently without reference to this amendment.

7. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

8. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Maryland amendment to the Mobility City Holdings, Inc. on the same date as the Franchise Agreement was executed.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

## MINNESOTA FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

In recognition of the requirements of the Minnesota Statutes, Chapter 80C. and Minnesota Franchise Rules, Chapter 2860, the parties to the attached Mobility City Holdings, Inc. Franchise Agreement (the “Franchise Agreement”) as follows:

1. Article 14.C. of the Franchise Agreement, under the heading “Conditions for Approval of Transfer,” subarticle 14.C(6) is supplemented with the addition of the following language:

; provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee’s favor from the provisions of the Minnesota Franchise Act, Minn. Stat. Section 80C.14 et seq. and Minnesota Rules 2860.4400(D), shall remain in force; it being the intent of this provision that the non-waiver provisions of the Minnesota Rules 2860.4400(D) be satisfied; and

Minnesota law provides a franchisee with certain termination and non-renewal rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 180 days-notice of nonrenewal of this Agreement by Franchisor.

2. Article 15.B. of the Franchise Agreement, under the heading “Conditions for Renewal,” subarticle 15.B(8) is supplemented with the addition of the following language:

; provided, however, that all rights enjoyed by Franchisee and any causes of action arising in Franchisee’s favor from the provisions of the Minnesota Franchise Act, Minn. Stat. Section 80C.14 et seq. and Minnesota Rules 2860.4400(D), shall remain in force; it being the intent of this provision that the non-waiver provisions of the Minnesota Rules 2860.4400(D) be satisfied; and

Minnesota law provides a franchisee with certain termination and non-renewal rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 180 days-notice of nonrenewal of this Agreement by Franchisor.

3. Under Article 11 of the Franchise Agreement, under the heading “Notification of Infringement and Claims,” the subarticle 11.C. shall be supplemented by the addition of the following:

Franchisor agrees to protect Franchisee, to the extent required by the Minnesota Franchise Act, against claims of infringement or unfair competition with respect to Franchisee’s use of the Marks when, in the opinion of Franchisor’s counsel, Franchisee’s rights warrant protection pursuant to Article 11.E. of this Agreement.

4. Under Article 14 of the Franchise Agreement, under the heading “Conditions for Approval of Transfer,” the subarticle 14.C. shall be supplemented by the addition of the following:

Franchisor shall not unreasonably withhold consent to transfer the Franchise Agreement.

5. Under Article 16 of the Franchise Agreement, under the heading “Defaults and Automatic Termination Upon Written Notice Without Cure Period,” the subarticle 16.A.(2). shall be supplemented by the addition of the following:

Article 16.A.(2) will not be enforced to the extent prohibited by applicable law.

6. Under Article 16 of the Franchise Agreement, under the heading “Defaults and Automatic Termination After 30 Day Cure Period,” the subarticle 16.A.(4)(f), shall be supplemented by the addition of the following:

Subarticle 16.A.(4)(f) will not be enforced to the extent prohibited by applicable law.

7. Under both subarticles 16.A.(2) and 16.A.(4) of the Franchise Agreement, the following is added:

Minnesota law provides a franchisee with certain termination rights. Minn. Stat. Sect. 80C.14 Subdivisions 3, 4, and 5 require, except in certain specified cases, that franchisee be given 90 days-notice of termination (with 60 days to cure) of this Agreement.

8. Article 18.F. of the Franchise Agreement, under the heading “Governing Law”, shall be amended by the addition of the following statement added to the end of the last sentence of Article 18.F.:

; except to the extent otherwise prohibited by applicable law with respect to claims arising under the Minnesota Franchise Act.

9. Article 18.G. of the Franchise Agreement under the heading “Choice of Law and Consent to Jurisdiction”, shall be amended by the addition of the following statement added to the end of the last sentence of Article 18.G. of the Franchise Agreement:

; except to the extent otherwise prohibited by applicable law with respect to claims arising under the Minnesota Franchise Act.

10. Article 18.K. of the Franchise Agreement under the heading “Waiver of Jury Trial”, shall be supplemented by the addition of the following statement at the end of the sentence contained in Article 18.K. of the Franchise Agreement:

; except that nothing in this Agreement should be considered a waiver of any right conferred upon Franchisee by the Minnesota Franchise Act.

11. Article 18.I. of the Franchise Agreement under the heading “Limitations of Claims,” shall be supplemented by the addition of the following statement:

Under the Minnesota Franchise Act, any claims between the parties must be commenced within three years of the occurrence of the facts giving rise to such claim, or such claim shall be barred.

12. Article 18 of the Franchise Agreement, under the heading “Enforcement and Construction,” shall be supplemented by the addition of the following new subarticle 18.Z. to the Franchise Agreement:

Any foregoing acknowledgments are not intended to nor shall they act as a release, estoppel or waiver or any liability under the Minnesota Franchise Act.

13. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Minnesota Franchise Act are met independently without reference to this amendment.

14. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.



IN WITNESS WHEREOF, the parties have duly executed and delivered this Minnesota State amendment to the Mobility City Holdings, Inc. on the same date as the Franchise Agreement was executed.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

## NEW YORK FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

In recognition of the requirements of the New York General Business Law, Article 33, Sections 680 through 695, and of the regulations promulgated thereunder (N.Y. Comp. Code R. & Regs., tit. 13, §§ 200.1 through 201.16), the parties to the attached Mobility City Holdings, Inc. Franchise Agreement (the “Franchise Agreement”) and, if Franchisor and Franchisee both sign the Mobility City Holdings, Inc, as follows:

1. Under Article 14.C. of the Franchise Agreement, under the heading “Conditions for Approval of Transfer,” the subarticle 14.C(6) is supplemented with the addition of the following language:

; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of New York General Business Law Sections 680-695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied.

2. Under Article 15.B. of the Franchise Agreement, under the heading “Conditions for Renewal,” the subarticle 15.B(8) is supplemented with the addition of the following language:

; provided, however, that all rights and causes of action arising in favor of Franchisee from the provisions of New York General Business Law Sections 680-695 and the regulations issued thereunder, shall remain in force; it being the intent of this provision that the non-waiver provisions of N.Y. Gen. Bus. Law Sections 687.4 and 687.5 be satisfied.

3. Article 18 of the Franchise Agreement, under the heading “Enforcement and Construction,” shall be supplemented by the addition of the following new subarticle 18.Z. to the Franchise Agreement:

Nothing in this Agreement should be considered a waiver of any right conferred upon franchisee by New York General Business Law, Sections 680-695.

4. There are circumstances in which an offering made by Mobility City Holdings, Inc. would not fall within the scope of the New York General Business Law, Article 33, such as when the offer and acceptance occurred outside the State of New York. However, an offer or sale is deemed made in New York if you are domiciled in New York or the Outlet will be opening in New York. Mobility City Holdings, Inc. is required to furnish a New York prospectus to every prospective franchisee who is protected under the New York General Business Law, Article 33.

5. Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the New York General Business Law, are met independently without reference to this amendment.

6. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have duly executed and delivered this New York amendment to the Mobility City Holdings, Inc. Franchise Agreement on the same date as the Franchise Agreement was executed.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

## NORTH DAKOTA FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

In recognition of the North Dakota Franchise Investment Law, Section 51-19, the parties to the attached Mobility City Holdings, Inc. Franchise Agreement (the “Franchise Agreement”) agree as follows:

The North Dakota Addendum is only applicable if you are a resident of North Dakota or if your Mobility City Business outlet will be located within the State of North Dakota.

1. Article 15 of the Franchise Agreement is hereby amended by the addition of the following language: “Provisions requiring North Dakota franchisees to sign a general release upon renewal of the Franchise Agreement are not enforceable in North Dakota.”

2. Article 16 of the Franchise Agreement is hereby amended by the addition of the following language: “Provisions requiring North Dakota Franchisees to consent to termination or liquidated damages are not enforceable in North Dakota.”

3. Articles 6 of the Franchise Agreement are hereby amended by the addition of the following language: “Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota.”

4. Article 18 of the Franchise Agreement is hereby amended by the addition of the following language: “Covenants requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota may not be enforceable in North Dakota.”

5. Article 18 of the Franchise Agreement is hereby amended by the addition of the following language: “for North Dakota Franchisees, North Dakota law shall apply.”

6. Article 18 of the Franchise Agreement is hereby amended by the addition of the following language: “Provisions requiring a franchisee to consent to a waiver of trial by jury are not enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law.”

7. Article 18 of the Franchise Agreement is hereby amended by the addition of the following language: “Provisions requiring the franchisee to consent to a waiver of exemplary and punitive damages are not enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law.”

8. Article 18 of the Franchise Agreement is hereby amended by the addition of the following language: “Provisions requiring a franchisee to consent to a limitation of claims within one year have been determined to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. Therefore, for North Dakota franchisees, the statute of limitations under North Dakota Law will apply.”

9. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Each provision of this amendment shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of North Dakota Law are met independently without reference to this amendment.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

## WASHINGTON STATE FRANCHISE AGREEMENT AMENDMENT

### Amendments to the Mobility City Franchise Agreement

In recognition of the Washington State Franchise Investment Protection Act, Chapter 19.100 RCW, the parties to the attached Mobility City Holdings, Inc. Franchise Agreement (the “Franchise Agreement”) agree as follows:

1. In any arbitration involving a franchise purchased in Washington, the arbitration site shall be either in the State of Washington, or in a place mutually agreed upon at the time of the arbitration or as determined by the arbitrator.
2. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW shall prevail.
3. A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, rights or remedies under the Act such as a right to a jury trial may not be enforceable.
4. Transfer fees are collectable to the extent to the extent that they reflect the franchisor’s reasonable estimated or actual costs in effecting a transfer.
5. Chapter 49.62 RCW limits the use of non-competition agreements and may supersede the Franchise Agreement’s non-competition provisions. Washington law provides as follows: (1) an employee non-compete covenant is unenforceable unless the employee’s annual earnings exceed \$100,000; (2) a presumption is created that any non-compete covenant with a duration longer than 18 months is unreasonable and unenforceable; (3) a franchisor may not restrict, restrain or prohibit a franchisee from soliciting or hiring any employee of the franchisor or a franchisee of the same franchisor; (4) any contractual provision that requires an employee to adjudicate a non-competition covenant outside of Washington State is void and unenforceable.
6. No statement, questionnaire or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have duly executed and delivered this Washington State amendment to the Mobility City Holdings, Inc. Franchise Agreement on the same date as the Franchise Agreement was executed.

**Franchisor:** Mobility City Holdings, Inc.

**Franchisee:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and Title (please print)

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated



FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT J**  
STATE EFFECTIVE DATES



### **State Effective Dates**

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration:

California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

<u>Effective Dates</u>	
California	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsin	

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.



FRANCHISE DISCLOSURE DOCUMENT  
**EXHIBIT K**  
RECEIPTS

## RECEIPT

This Disclosure Document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this Disclosure Document and all the agreements carefully.

If Mobility City Holdings, Inc. offers you a franchise, we must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement with, or make a payment to, us or an affiliate of ours in connection with the proposed franchise sale, or sooner if required by applicable law.

Applicable state laws in New York and Rhode Island require that we give you this document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreements or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this Disclosure Document at least 10 business days before the signing of any binding franchise or other agreement, or the payment of any consideration, whichever occurs first.

If Mobility City Holdings, Inc. does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state administrator identified in Exhibit A of this Disclosure Document. We authorize the respective state agencies identified in Exhibit B of this Disclosure Document to receive service of process for us in the particular state.

The Issuance Date of this Disclosure Document is: March 24, 2025

The franchise sellers for this offering are:

Name	Principal Business Address	Telephone Number
Diane Baratta	1200 Yamato Road, Suite A9, Boca Raton, FL 33421	561-300-4100
Vincent Baratta	1200 Yamato Road, Suite A9, Boca Raton, FL 33421	561-300-4100

I received a Disclosure Document issued on March 24, 2025 that included the following exhibits:

A. List of State Administrators	G. List of Franchisees
B. List of Agents for Service of Process	H. List of Franchisees Who Have Left the System
C. Operations Manual Table of Contents	I. State Specific Addenda
D. Financial Statements	J. State Effective Dates
E. Franchise Agreement	K. Receipts

Date	Print Name	Signature

**Please sign this copy of the receipt, date your signature, and return it to Mobility City Holdings, Inc., 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431.**

## RECEIPT

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_____	_____	_____
<b>Date</b>	<b>Print Name</b>	<b>Signature</b>

_____	_____	_____
<b>Date</b>	<b>Print Name</b>	<b>Signature</b>

**Please sign this copy of the receipt, date your signature, and return it to Mobility City Holdings, Inc., 1200 Yamato Road, Suite A9, Boca Raton, Florida 33431.**